

LUXEMBOURG
NORMANDY
PARIS : LYONS : EIREANN
PROGRAMMES
Mar. 19—Mar. 25

RADIO PICTORIAL, March 17, 1939. No. 270
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CASH
PRIZES
for
LISTENERS

NO ENTRANCE FEE
See Page 25

RADIO PICTORIAL

THE MAGAZINE FOR EVERY LISTENER

EVERY
FRIDAY

3^D



RADIO

in the

NEXT WAR

Professor Low's
Remarkable
Prophecies

Visiting

BERTHA WILLMOTT

Radio's
Old-time Songstress

**ARE FILMS
FAIR TO
RADIO STARS?**

Private Letter to
My Sons by

Mrs. JACK JACKSON

Specially featured :

**DOROTHY CARLESS
CLARENCE WRIGHT
MARY LAWSON
BILLY MERRIN
MURRAY & MOONEY**

**B.B.C.
PROGRAMME
GUIDE**



Elsie

CARLISLE

HAVE YOU HEARD THE WONDER HOUR?

2:30 to 3:30 P.M.

RADIO LUXEMBOURG

A delightful 60 Minutes in Wireless

**A SOLID HOUR
OF THRILLS _ FUN _
MUSIC _ ROMANCE
A WONDERFUL HOUR
IN WIRELESS
ENTERTAINMENT**

AND AT 4.45— "MARMADUKE BROWN."

The story of Marmaduke Brown and his devoted wife, Matilda. Marmaduke is a lovable character . . . lovable but so impractical. The world is full of men like him. His impractical inventions make everyone smile, except Matilda. She has faith . . . and she loves him . . . and while he lives in day-dreams, she struggles for security.

Presented by "Phillips' Magnesia Beauty Creams."

DON'T FAIL TO HEAR THIS WONDER HOUR

It is packed with entertainment for you and your family. Four great shows in succession . . . another famous programme soon after . . . with all the pathos, drama, love and excitement of life itself. Remember, the Wonder Hour is presented five times each week at 2.30 p.m. It is your chance to enjoy the wonderful entertainment wireless offers you. Don't miss it!

AT 2.30—"BACKSTAGE WIFE." The drama of Mary Noble, a little provincial girl who married Brian Noble, London's most handsome and popular star, dream sweetheart of a million other women. Hers is the story of struggle to hold the love of her famous husband; of what it means to be the wife of a famous star; of the intrigues, the joys and sorrows that face one in the complicated life Backstage.

Presented by "Dr. Lyon's Tooth Powder."

AT 2.45—"YOUNG WIDOW JONES." The moving human story of a woman's heart and a woman's love. Living in the small town of Appleton, Peggy Jones, in her twenties, with two children to support, ponders long on the question of what she owes to her children and what she owes to herself. A story of joy and despair, life and love as we all know it.

Presented by "Milk of Magnesia."

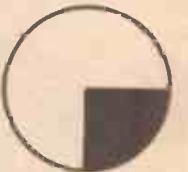
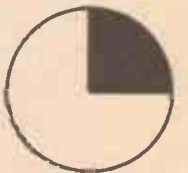
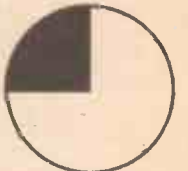
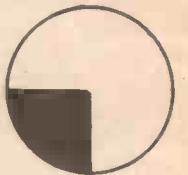
AT 3.00—"SWEETEST LOVE SONGS EVER SUNG."

Tenderly, sweetly played by celebrated orchestras, sung by world-famous stars, your favourite love songs will thrill you—perhaps bring a smile—a memory—a tear to the eye. For here is music of enchantment. A lovely interlude in your day—a programme to cherish and look forward to.

Presented by "Phillips' Dental Magnesia."

AT 3.15—"STELLA DALLAS." A continuation on the air of the world-famous story of a mother whose love for her daughter was the uppermost thought in her life. For Stella Dallas saw her daughter Laurel marry into wealth and high society and realizing the difference in their social worlds was too great, gave her up and then went out of her life.

Presented by "California Syrup of Figs."



**TUNE
IN TO RADIO LUXEMBOURG**

**2:30 to 3:30 P.M. EVERY MON., TUES.,
WED., THURS., FRI.**

No. 270

RADIO PICTORIAL

The Magazine for Every Listener

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THERE'S LAUGHTER IN THE AIR!



THE comedian can go on for ever," says a writer. "There's no age-limit in comedy." The same thing can be said of the gags.

Week's prize misprint: "She is not only a singer, but a danger as well." Who to? Bachelors?

THESE are tough times," remarked one comedian to another. "Half of us don't know where the next cheque is coming from, and the other half don't know when the next one is coming back."

MASTER OF CEREMONIES (In radio General Knowledge Bee): Your question, Miss Gladsome, is—Do you know the male population of the British Isles?

GAL: Not yet. But give me time.

JUST THAT

The management picked out Miss Ann to dance a strip-tease with a fan.

To the floor she was rooted, And said "I'm unsuited!" "That, roughly," they said, "is the plan."

NO matter how pretty a girl may be," says a writer, "her mouth often looks very funny when she is singing." It's certainly open for criticism.

GIVE a saxophonist enough Grope," says our Office Philosopher, "and he'll swing."

A comedian was proud of his little son. He had a photo taken of the boy sitting on his knee.

Proudly showing his partner the photo, he said: "What do you think of this, Charlie?"

His partner looked at the photo and cried: "Bless my soul, Harry! You never told me you were a ventriloquist!"

TERSE VERSE

AH!" said the Egg, As it splashed a bit, I was cast for the hero And made a hit.

ACTOR ACCUSED OF ATHEFT" (Heading). Well, we knew one who took four curtains.

"Comedians are too fond of joking about their mothers and fathers," says a critic.

What we'd like to see is a comedian photographed with The Old Jokes At Home.

WHAT exactly are Foundations of Music?" asks a newspaper correspondent.

Just the sort of darn-fool question that's liable to make the B.B.C. start all over again!

WE hear somebody's brought out a perambulator fitted with radio.

The idea is that baby can enjoy the dance music while his parents listen to the Children's Hour in peace.

He always slams the programmes, Wireless-critic Hoare. Last time he went to the B.B.C. He even slammed the door!

MAY I have the last waltz with you?" he purred. "You've just had it!" she glared.

A SCOTTISH comedian says that when he retires he is going to bury himself in the country.

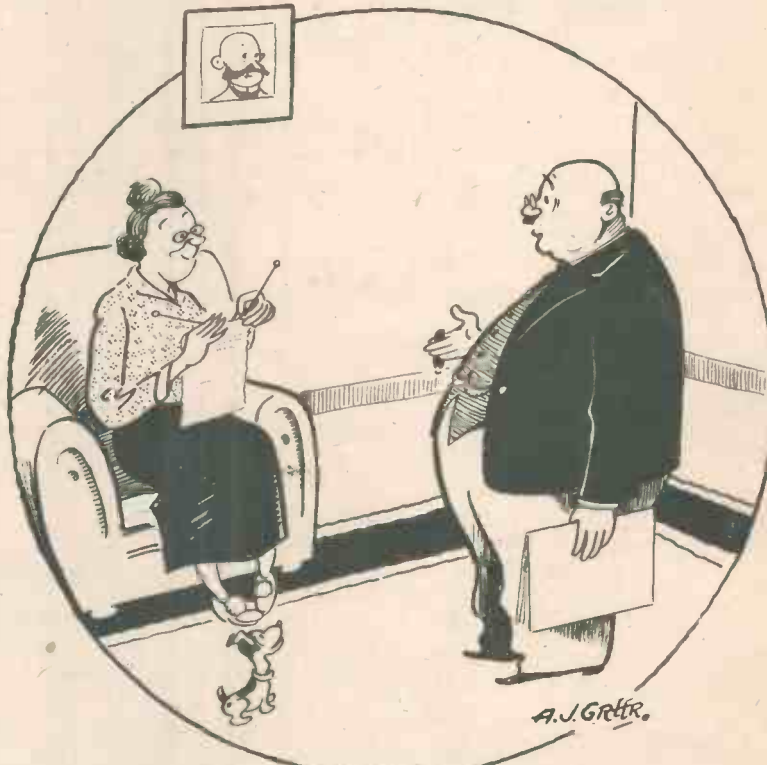
Why doesn't he give some hardworking undertaker a chance?

"I'm a Guess-Star," said the announcer reading the weather forecast.

A WELL-KNOWN bandleader who was formerly a lawyer is said to favour tunes in six-and-eight time.

CONTRARY to popular belief," said a radio talker, "the bagpipes are not peculiar to Scotland." No, just peculiar.

PRODUCER: You realise, of course, that for professional purposes our romance must be



"John, why does everyone run down the B.B.C.?" "Well, my dear, all big corporations must suffer a certain amount of criticism and ridicule"

BACKWARDS
YOU realise, of course, I'm a star."
"Just the reverse."
"Howja mean—reverse?"
"Rats!"

HYMN OF HATE
1ST BANDSMAN (To 2ND): And next time you speak to me, start the conversation with the word Good-bye!

RADIO plays come in for a good deal of criticism for their plots. In a play we heard just recently, the producers must have been playing for safety. They had none at all.

THEY tell us there are 500,000 pieces of music in the B.B.C. Music Library. Unlike the kid next door, however, they don't try to play them all in one evening.

How it might have been: Henry Hall and his Hallstands, Roy Fox and his Hounds, Sydney Lipton and his Teapots, Billy Cotton and his Undervests, Jack Payne and his Liniments. (Now you try it!)

kept secret?
ACTRESS: Yes, that's what I'm telling everybody.

Twinkle, twinkle, little stars, Up above the critics' pars. Four Stars mean the show's a wow, see? None at all means simply lo... (rotten).

REPLYING to IGNORANT (Pure Isle), no we can't remember an orchestra playing "The Nutcracker Suite" with effects last week. Maybe it's your set.

AN employer of labour says he considers it impertinent for a man to whistle at his work. But we don't think this will upset Albert Whelan.

DON'T MISS THIS
A talk entitled "Glamorous Nighties" will shortly be given in radio's Fashion Corner to follow up "Peeps Into The Undie-world." The talk will be accompanied by a new slumber-melody called "I Know Where I'm Sleeping To-morrow, Boudoir, Shall I Sleep To-Night?"



'Sh! I think we're going to get something on the long waves!'

When Gracie Lifts the Receiver . . .

GRACIE'S telephone call is the news of the week.

On March 20 Miss Fields—with the whole wide world listening—picks up a telephone receiver.

"Ullo, is that Paris?" she says. "Is that you, lad? Maurice Chevalier? Ay, it's me . . . Gracie Fields."

And then we all listen to the best show that London and Paris can put on between them.

Gracie, who hasn't broadcast since her brief "In Town To-night" chat with Anna Neagle, will have a ten-minutes "spot" to herself, and will do some cross-talk with Chevalier. John Watt will comper the programme—which is called "Paris-Londres," and is part of the celebrations to welcome M. Lebrun, the President of the French Republic.

A "variety-Entente" is a good idea, and the credit must go to Archie Campbell, who has been in Paris pulling strings. The Variety Orchestra is being augmented for the occasion, and Ray Ventura and his Orchestra play in Paris.

WELL, we were right about those Ralph Reader shows.

Harry Pepper and Ralph had been planning the layout of three "smashing" shows (that's Mr. Reader's favourite adjective) when I paid an official visit to St. George's Hall this week. No, they didn't put the red carpet down!

Anyway, everybody seems to be agreed that breezy Ralph Reader has been out of the B.B.C.'s variety programmes quite long enough. So three big shows are lined up, the first on April 14. Then there will be one in May and a third in June. Each is to last an hour.

"Right Away!" is Ralph's title for the series. Actually, I believe the idea was Eric Christmas's. Eric, who has gone a long way since the first Reader broadcast, will be in all the shows. So will the precocious and optimistic "Twizzle Sisters"—Jack Beet and Norman Fellows.

But unlike most of the shows in which the celebrated Scout "skipper" has had a hand, "Right Away!" will not exploit the "Gang" element. Harry Pepper—and Reader himself—want to make these new shows *revues* in the full sense of the word. *Revues* with the "youth" motif very strong to be sure. But "Dimmock"

Howard Marshall had been asked to be chairman—and how good he is at it!—in a weekly series of talks by famous sporting personalities.

Lots of these folk, who don't mind "doing their stuff" before thousands of onlookers, often get stage-fright when the light-flick comes on and they know they're "on the air." Anyway, somebody had a brain-wave.

"Why not meet in Howard's house?" they said.

And that's how it is to be. Starting on April 12, sports specialists and men and women in the sporting news will call on Mr. Marshall. They will be his guests, sit in his armchairs and chat in "homey" surroundings. A first-rate idea!

I HAD news of another grand radio speaker. Remember "This and That"? I don't suppose there ever was a more popular series.

Lean, tall, saturnine Professor John Hilton built up a world-wide reputation with his "commonsense" talks. He spoke to the plain man in his own language, and chatted in a thoroughly "matey" way about the every day problems. It is over two and a half years since "This and That" figured in the radio programmes. Now it is back again.

John Hilton is proud of the fact that he rose from the ranks. He is the son of a school attendance officer and went to an elementary school in Lancashire. And to-day he is Professor of Industrial Relations at Cambridge University. I once paid a happy visit to his house in Cambridge and had a long chat with the Professor. That rather formidable glance of his is misleading—it melts away into the most delightful smile. No wonder thousands of listeners from all over the world wrote to him with their troubles.

The postman will soon be tottering up to Broadcasting House with a fresh load of letters.

CAMBRIDGE—that reminds me. Of what, but the Boat Race? We're going to get double-value for money for this year. Yes, two commentaries, one from the river itself, and one from "right away up in the sky."

The observer in the aeroplane is to be Mr. Joly de Lotbiniere, the sandy-haired, good-looking Director of Outside Broadcasts (and one of the B.B.C.'s "tall men").

"Lobby," as he is affectionately called by his intimates, is a Cambridge man. John Snagge, who has made such a spanking job of Boat Race commentaries in past years, was at Oxford. He will describe the classic from a launch in the wake of the crews.

The two of them will keep up a stream of comment. No, there can't be confusion or over-lapping. Each, by some magic, will be able to hear what the other says.

THIS "doubling" evokes all kinds of good ideas. Sandy Macpherson is to be the hero of one on April 3.

This is really a musical argument between the Theatre Organ, with Sandy playing away in St. George's Hall, and the Concert Organ, which will be played by a distinguished organist in the Concert Hall.

The two musicians will be able to talk to each other—and discuss the possibilities of both instruments! I shan't say which I'm backing.

I THOUGHT as much, when I saw several young men earnestly reading "The Prisoner of Zenda." Anthony Hope's novel, which was the solace of my schooldays, is to be the subject of the next serial.

I'm glad, for here is a story that glows with adventure, action and romance. If I may say so, this choice shows a better appreciation of what the average listener likes. We meet Rudolf Rassendyll and Colonel Sapt, Black Michael and the rest on April 2.

Milton Rosmer, now playing with Gwen Ffrangcon-Davies in the thriller "Gas Light," is to be Sapt.

"I'm looking forward to it tremendously," he told me. Who is to be Rassendyll—and the King? Robert Douglas—which I call good picking. Remember him in "Ten Minute Alibi"?

WHO believes in dreams? Actress Lorna Stuart, for one.

They were telling the story in the studios this week of how she telephoned producer "Bill" MacLurg.

"Look, Bill," she said, "I'm frightfully sorry to bother you. It's Lorna Stuart. Last night I had a most vivid and realistic dream in which you rang me up and suggested that I should be in one of your shows."



Thought you'd like to see this new picture of radio star Eda Peel, as she appears in the floor show at the Paradise Club, London

(who is Ted Smith, one of Britain's youngest film stars) and Syd Palmer, the young and chirpy Cockney comedian, will probably be the only two "kids" from the "Gang Show" to take part.

I WONDERED what that pleased smile meant when I observed it flicker across the usually rather stern countenance of Howard Marshall.

He had been talking over the very latest idea for a "get-together" series. Somehow, it's difficult to get a homely, entirely natural atmosphere when people meet for the first time in a studio at "the Big House." However friendly the announcers and people are the whole thing is rather awesome. I know, I've had some.

They were talking about this the other day when

Billy Scott-Comber, in his popular North-West Mounties outfit, "does his stuff" with autographs for a besieging crowd of fans

THIS WEEK'S

GOSSIP

By **STUDIO REPORTER**

"Bill" MacLurg gulped. "Believe it or not," he said, "I had just this moment lifted the telephone-receiver to ring you up and ask you if you could manage an engagement for *Steamboat*." Well, there it is . . .

WILL the B.B.C. send one of—or better still, some of—its young producers to Canada when their Majesties the King and Queen tour the Dominion? That is a question to which quite a number of people at Broad-

As a last and despairing farewell gesture to "*Band Waggon*," we give you this picture of Bettie Bucknelle and Phil Cardew, who have contributed so much to the musical side of that famous show—but let's hope we'll be hearing Bettie and Phil on the air again soon



casting House would like to know the answer. It would be jolly hard work—but a real "plum."

Canada means to excel all its other outside broadcasts—and give brilliant descriptions of the Royal journey. Informality is the keynote of the tour—and that's the angle the Canadian radio folk will exploit.

SO "Mr. Walker Wants to Meet You" is the idea they hit upon for Syd. I don't think they could have found a better. Radio's famous "junk-man" is an actor of ripe experience and not the kind of man to "dry-up" for lack of ideas. He did well when they gave him a street-corner interview to do.

Syd Walker will wander round the country, taking his celebrated Cockney voice into Lancashire and the Midlands, asking for information, cracking jokes and, with luck, making the North think a bit better of the South, and vice versa!

From the Midlands comes a show called "Inn-Door Sports." Each week the B.B.C. will pop into a different "pub" and tell us about the different games the customers are playing. Thirsty work for the commentators!

NEWCOMER to the Birmingham studios is Donald Edge, who is taking the place of Lila Brittain, staff accompanist, who recently left to get married.

Donald has had plenty of experience in the musical world. He was with Louis Levy for a considerable time, playing in film studios, on the stage and also broadcasting. Then he joined a musical act called the Columbia Four, which toured all over the world.

Donald had a great time, but had a yearning to settle down in England. He recently gave a remarkable performance of "Rhapsody in Blue," backed by the Midland Revue Orchestra, and Reg Burston is very proud of his latest capture. By the way, Reg tells me he gets innumerable letters asking why he doesn't



Radio's own Will Hay is starring in a new film, "Where's That Fire?" Doesn't look as though these brave firemen (Moore Marriott, Will Hay and Graham Moffat, of course) are looking for the fire very hard!

ALL SET FOR THE BIG BANG

announce the title of the Revue Orchestra's signature tune. It's called "Moments Like These."

THE Annual Staff Dance of the International Broadcasting Company Limited was held at the Astoria Ball-room, Charine Cross Road, on Friday, March 3. Present were I.B.C. Chairman Captain Leonard F. Plugge, M.P. and Mrs. Plugge, Mr. H. E. Needham, Director, Mrs. R. L. Meyer, Assistant General Manager Mr. Frank Lamping and his wife. Mr. R. L. Meyer, I.B.C. General Manager, was unfortunately unable to attend since he had not returned from his business trip to the States.

Representatives of other broadcasting companies and executives from the principal London agencies with Radio Departments attended, including some of your own "Radio Pictorial" staff.

The Cabaret, which included Leonard Henry and Raymond Newell, was arranged by H. Fletcher, Business Manager of U.P.C. (I.B.C. Production Unit).

Amongst the Radio Normandy personalities who attended were Harold Ramsay, Judy Shirley, Anne Lenner, Gordon Little, Wyn Richmond, Alfred Van Dam, Una Mae Carlisle, Marjorie Stedeford and Dennis van Thal.

Jack Hargreaves, I.B.C. Director of Programmes, used the "mike" to keep the crowd of over four hundred happy with novelty dances and surprises throughout the evening.

MANY listeners have noticed that there is a new voice announcing the Midland programmes. This belongs to Neil Tuson, deputy for Henry Riddell, who has had to undergo an operation.

Neil has had considerable acting experience with various repertory companies, and has made a name for himself in character parts in Birmingham. During the past twelve months he has blossomed forth as a radio author—he wrote "Revolt in Suburbia" and "Drama at Daventry," and adapted Arnold Bennett's novel, "The Card," for broadcasting.

I LOOK forward with interest to hearing Roland Robson in the new Wrights Coal Tar Soap programme on Tuesday and Thursday, March 21 and 23, on Radio Normandy at 4.15 p.m. Roland will be singing some of the popular hymns—a new departure for sponsored radio.

Roland started his singing career at the age of seven, as a soloist at Hexham, Northumberland. In 1929 he went to Rochester Cathedral, and a year later won the all-England Scholarship for the Royal College of Music, where he studied for five years.

It was in 1934 that he was appointed solo baritone at St. Paul's Cathedral, and since that time has given many large and important provincial concerts, and has broadcast on several occasions.

FRANCIS DURBRIDGE, the well-known young Midland radio author, happened to tune in to the Hilversum station the other Sunday evening. As the only result was a voluble flood of Dutch, he was just about to move the dial once more when he caught the words "Paul Temple." He was listening to a relay of "Send for Paul Temple," his own serial which had made such a hit on the regional wavelengths in this country. I hear that negotiations are afoot to make a film of this serial and that we may even see it as a stage play, too.

GLAD to see Dick Denny and his Band leaping into the Northern radio spotlight once more, just recently. After touring in practically every country in the world for twelve years, Dick returned to England two years ago, and they immediately gave him a number of broadcasts on short waves.

Out in India, Dick is known as the Henry Hall of the East, partly because of his rather remarkable likeness to the famous English bandleader. He has an attractive singing voice and makes a speciality of Irish numbers. Dick's band is a twelve-piece, and is very popular in Leeds, where he holds a resident appointment.

GLAD to see that Billy Scott-Coomber, pictured on the previous page, has struck oil with his new act, "The Mounties," who made their debut recently in a Saturday "Music Hall," and have several more dates lined up.

After The Mounties had concluded their first broadcast, Charles Shadwell's boys all rose to their feet as one man to give the act an ovation. It's said that this has never happened before in the history of the Variety Orchestra, so Billy feels highly honoured.

The act is booked for a long tour on the music-halls, so maybe you'll be seeing them when they are round your way.

JUST before he dashed down to Croydon to board the "Luxembourg Listener" which flew him to his new job as resident announcer at Radio Luxembourg, Valentine Rooke telephoned to bid me farewell.

"And by the way," he said. "I've decided to change my name from Rooke to Brooke—which is my real name."

Rooke or Brooke, he's still one of the most likeable fellows I've met.

THE GIRL ON THE COVER

FANS will be pleased to hear that charming Manchester-born croonette Elsie Carlisle is broadcasting on March 21, in a quarter-hour with Dave Frost and his Band.

We are glad to know that Elsie has completely recovered from her recent serious illness, and are sure that she will do full justice to the fifteen minutes which the B.B.C. has designated to her.

Welcome back, Elsie!



DOT and CLARRIE

—meaning, of course, our old friends Dorothy Carless and Clarence Wright, who are starred in the Glymiel Jollities from Normandy on Tuesdays at 9 a.m. and Luxembourg on Wednesdays at 4 p.m.

RADIO IN THE NEXT WAR



In a future war, field communication will be simplified by extensive use of radio, as in this fully equipped wireless car of the 10th Field Battalion.

AN aeroplane roars along the turf of a military aerodrome, rises gently into the air, circles the buildings and then, climbing steadily, sets off in the direction of an enemy country.

In one of the buildings a group of officers stand round a television screen, while near by another is sitting before a control board above which a spot of light is travelling over a map. He throws in a switch and on the television screen appears a clear picture of the aerodrome—seen from a height of a few hundred feet.

The scene changes continuously, villages and towns appear for a few minutes and then are left behind. Presently, as a series of zig-zag lines appear on the screen, one of the officers holds up his hand.

"Turn her round," he says to the man at the control board. "I want to get a close look at these trenches they are attacking to-morrow."

The television screen shows the trenches closer as the radio-controlled aeroplane with its television camera comes lower. Flashes betray the presence of guns. As the aeroplane flies along the trenches, the officers make notes, mark maps. A gun position is plotted, tank traps noted on the map.

Suddenly the picture disappears. The man at the control panel fiddles with his dials for a few seconds, then shrugs his shoulders.

"I'm afraid she's gone. Probably hit by one of those anti-aircraft guns."

The officers smile. They have their information. They could not have learned more if they had flown along the trenches themselves. The thought of the 'plane crashing in flames, does not disturb them—for there was no pilot aboard. From the moment its engine had been started up by a mechanic on the aerodrome, the aeroplane had been under radio control, its controls answering to the dials and switches in front of the control-officer miles behind the lines. . . .

A fanciful picture of the use of radio in the next war? Not at all.

I am disclosing no official secret when I say that television from an aeroplane has already been successfully carried out. It is no secret that an aeroplane can now be perfectly controlled by radio.

More than twenty years ago I gave a demonstration of a radio-controlled 'plane to Army chiefs on Salisbury Plain. The flight ended after two minutes . . . but since then research has made flights of many miles possible, and the radio-controlled 'plane can perform nearly every manoeuvre known to pilots.

The *Queen Bee* type of 'plane is commonly used as a target for anti-aircraft firing. The equipment of such a machine to carry a television

camera that would give perfect pictures of exactly what is happening behind the lines presents no insuperable technical difficulties.

When the next great war comes, if it comes, the Government may be able to show actual pictures from the air of the enemy in full flight, of rioting in his capital, or other similar scenes.

The great advantage of the radio-controlled 'plane, using television, over the ordinary observation 'plane, is that it does not matter in the least if the 'plane is eventually shot down. No life is lost and no photographic plates destroyed.

This is just one way in which radio will be used as a weapon in the next war. The same principles of control which enable aeroplanes to be flown from the safety of a bomb-proof shelter behind the lines, will enable tanks without crews to be sent into the enemy lines, and torpedoes to be guided towards enemy battleships.

I was one of the pioneers of the radio-controlled torpedo. Improvements enable it to be steered with certainty, or even launched in complete darkness.

Of course, the enemy will not lie down under all this. I believe that Britain is well ahead of other countries in its experiments with these advanced weapons, and it is certain that account has been taken of the fact that the enemy will try to jam

PROFESSOR A. M. LOW

predicts television relays of enemy country from a pilotless 'plane and radio-controlled torpedoes in this Well-sian forecast of the important role radio will play in the unhappy event of another war

the controlling signals so that the aeroplane crashes out of control, or the tank remains still, an easy mark for artillery.

Just as in the past the makers of shells and designers of armour-plate have fought their battles, each in turn increasing the effectiveness of protection or penetration, so in a future war there would be a battle to get control of the wireless aeroplanes and tanks.

I believe that wireless will be extensively used for communication in the field. It was not very helpful in the last war, but since then great strides have been made in the design of miniature sets for communicating over a few miles. When we remember the terrible toll of life taken of "runners" and signallers, the advantages of radio communication can readily be appreciated.

But, even if we exclude the more or less mythical rays which are supposed to do anything from shrivelling a man to melting an aeroplane engine, radio will play a big offensive part as a weapon in the next war, and it is that section of it which we call "broadcasting" that may well play the decisive part.

Only the Government and perhaps half a dozen key men know exactly what plans have been made for broadcasting in the next war.

Ten years ago the general opinion seemed to be that the Government planned to confiscate all receivers in the event of hostilities. It was feared that the effect of enemy propaganda might be disastrous.

That idea has been wisely abandoned. It would be impossible to carry out. Ingenious mechanics would make sets of odd parts and keep them concealed in cellars. The effect of enemy propaganda would be greater because of the atmosphere of secrecy.

The policy now seems to be to make the maximum use of broadcasting for keeping up the spirits of the country and directing public opinion. It was probably the General Strike that changed the official viewpoint. But for broadcasting, the General Strike might have developed into civil war, and would certainly have been more serious.

Broadcasting will, of course, be completely under the control of the Government of the day from the moment hostilities break out.

Perhaps few people have noticed it, but there is a growing tendency to believe anything that comes out of a loudspeaker. "Seeing it in print" used to be a way of emphasising the truth of a statement. To-day it is hearing it on the air, that has largely taken the place of this, and broadcasting will be the "fourth arm," the chief method of controlling the whole country in a war.

The most important function immediately will be the issue of orders, but on top of this will be "news," and this, of course, will be severely censored: damage inflicted by the enemy will be minimised, damage to the enemy "played up."

The power of radio to guide public opinion on a national scale in a crisis has already been twice demonstrated. In the Socialists' revolution in Vienna in 1934 the Government, by broadcasting statements that it was a purely local affair that was giving them little trouble, prevented the revolution spreading. People who might have joined in turned away from their wireless sets and thought it was no good joining a cause already lost.

Then again, at the beginning of the Spanish war, broadcasts prevented thousands, perhaps millions, joining, by persuading them that the rising had been successful and the war was as good as over.

The importance of broadcasting is so great that any enemy would probably make broadcasting stations a target. The destruction of even Portland Place, however, would not end broadcasting, and I do not doubt that the Government have plans which will enable them to continue broadcasting in almost any circumstances.

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DINNER IS SERVED

AN outside-broadcaster, scheduled to give a broadcast from a lion's cage, trembled like a leaf when he saw the lion.

"Go on, don't be afraid," said the keeper, "he's never tasted raw meat."

"Maybe," cracked the O.B. man, "but how do I know he isn't curious?"

Bright and Breezy Bertha

SPINNEY HILL HOTEL, on the outskirts of Northampton, was built two years ago. It was a success from the start, but in the last few months, since Bertha Willmott and her husband have been in charge, it has nearly doubled its trade.

Do you wonder? People flock from miles around just to catch a glimpse of Bertha. She's an absolute magnet.

"Heaven knows I haven't time to talk to all the folks who roll up," she said. "I'm much too busy. But they do like to see me about. They often say on a Saturday, 'Going to be here next week, Bertha?' And if I say, 'No, I'll be singing in Blackpool, or Bournemouth, or somewhere like that,' they're ever so disappointed. But if I say I'll be at home they roll up for a drink several nights of the week.

"They're a grand lot round here. We only came to Northampton on November 1. We didn't know anyone, and now we seem to know everybody. We go down the town to do a bit of shopping, and everyone's got a matey word."

It's not a bit surprising, really. Bertha's such a jolly and matey person herself. So is her husband, Reg Seymour, and her son Don.

Bertha's been married a long time. I won't tell you how long, but you can judge that she's not a newly-wed if you look at the picture of Don. The only explanation is that she must have got married almost before she left the schoolroom!

Her husband had nothing at all to do with the stage, and has always leaned towards the kind of job that looked after the inner man. But, some

YOU'VE all heard and loved **BERTHA WILLMOTT**, of the grand old-time music-hall songs, but did you know she also runs a big hotel? Visit her here with **VERITY CLAIRE**

for them, and after the game they troop into the hotel for tea, which is served at long tables in the winter garden.

"Do you know," said Bertha, "it's the heck of a business knowing what to get for those lads! I give them a solid tea of bread and butter, celery, tomatoes, jam and cake. One week a lot of those hefty young men will eat nothing at all but pastries. The next week I get in an extra supply of pastries, and, drat it, if they don't tuck in to the celery and bread and butter and leave the pastries untouched. Of course, there are always people about—some of my own family might be mentioned!—who'll eat up any spare pastries, but it just shows you that catering isn't an easy job by any manner of means."

But when Bertha caters she makes a rattling good job of it. She's very keen on cooking, and does most of the family cooking when she's at home. Watch their mouths water when they speak of her stews and casseroles.

"And," said Bertha, "though I says it as shouldn't, I'm pretty good with a jam sponge. I'll back my jam sponge against anyone's. I can't do fancy cooking. I don't want to; plain stuff suits us all very well."

But to return to the sporting side. Just before you reach the pavilion is a big lawn, which Reg is going to have converted into an eighteen-hole putting green. Then there'll be practically every kind of sport available on the premises, as they play cricket on the hockey field in summer, of course.

And for Bertha there is riding. At the back of the hotel is a farm, and the farmer has a riding school. He told Bertha that if she cared to ride any of the horses to exercise them she was only too welcome. Bertha didn't need asking twice, and tries to find time to exercise the animals for their owner as often as possible!

She hasn't nearly as much time for this as she'd like. Running a hotel is no light task, even if you're helped by your husband, your son, your husband's mother, your niece, your niece's girl friend, and a considerable staff.

You can see that Spinney Hill is quite a family affair, with all of them working really hard. Reg, Bertha and Don are behind the bar most nights, working like blacks, while waiters and other members of the family serve drinks in the various rooms.

There are a great many rooms. First of all comes the bar, a vast place, as you can see from the picture. Big as it is, it's shortly to be made bigger. Yes, although the place is only two years old it is to be extended this spring, and entirely redecorated.

Next comes the lounge, then the smoking lounge, and the winter garden, and they're nearly always full.

"You can hardly get near the place at the week-end," said Bertha. "It's jammed almost to bursting point. I don't know where they all come from, but sometimes you can hardly stick a pin among 'em. They're packed tight as sardines in the bar, shoulder to shoulder in the smoking lounge"—a very pleasant room, decorated in dark green leather and brown oak "they're nearly solid in the lounge"—same decoration, but rust-coloured leather this time—"and they're thick as you like in the winter garden," a third room, with comfortable basket chairs, and a glass wall through which you look on to the garden. Bertha is very proud of her miniature aquarium of tropical fish here, and also the canary called Ginger.

Perhaps one of the things the people come to see are the photographs of Bertha's friends on the walls of the lounge, hall and bar. All are inscribed "With love to Bertha," "To dear old Bertha," "To Bertha and Reg with best wishes," and so on.



Spinney Hill Hotel, where Bertha and her husband and son cater for the eats and drinks of people for miles around

time ago, the doctor said that such work wasn't too healthy for him, and he should go to some place where he could be out in the open air.

The result of these orders was that Bertha and Reg started in the hotel business at Cowley, near Oxford. Then, after a year or so, came the opportunity to go to Northampton. They took it, and they're certainly not regretting it.

Spinney Hill Hotel is a big place, standing slightly back from the main Kettering Road. It possesses every possible advantage, both for food and drink, and for sport, too.

Apart from a bar that stocks every kind of alcoholic or soft drink you can think of, they also serve sandwiches, teas and lunches. When your desire for eating and drinking has abated you can play any of the usual games, including darts and billiards.

Outside, beyond the big garden, is a large and lofty pavilion, decorated in duck-egg blue, with dark green paint, where the local badminton fans gather. Past this are the playing fields, with one pitch for hockey and another for Soccer.

Here the local sportsmen play every week-end on Saturdays, the Northampton town men's hockey team and the Nomads Soccer team. There is fine changing accommodation and showers



She's very fond riding, is Bertha whether it's on a horse or in a car



Corner of the large lounge, with Reg, Bertha's husband, on the left, and her son, Don, on the right

Everybody you've ever seen or heard is there—Renée Houston and Donald Stewart, Henry Hall, Bryan Michie, Afrique, John Sharman, Revnell and West, Suzette Tarri, Big-Hearted Arthur, and dozens more. In fact, it's much easier to tell you who isn't there than who is.

Upstairs is where the family live, but, as Bertha and Reg say, they never have time for a home life of their own and make their home life downstairs. If you have to open the doors to crowds of visitors at 10 every morning and, except from 2 till 6, don't shut them again till 10 at night, it doesn't give you much chance of a quiet life, does it?

Bertha's own lounge, nevertheless, is very pleasant, decorated in cream, with a green suite, black piano, and beige carpet patterned in wavy lines of green, red, and dark brown.

"Nice enough room," said Bertha, "but we never see it. Might almost be strangers here."

Her bedroom is green and fawn, too.

BERTHA confesses that she doesn't know much about the surrounding countryside as yet. She's not had time to ride far afield. She hopes to do so soon, and also to get a bit of her
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Monarch thinks having his photograph taken is a great joke



All hands to the bar



The good hostess takes last look round at the dining table



Makes you feel thirsty, doesn't it?

At eleven, Billy was a wonder on the banjo



BILLY MERRIN,

the Midlands' popular bandleader, has been honoured by being chosen as the first bandleader to have a B.B.C. programme devoted to his life story, reveals CHARLES HATTON. Listen to it on March 21 (Midland Regional)

consolation in his music. By this time he was also learning the piano, and spending a good deal of spare time writing little poems and lyrics.

When he heard some time later that it was possible for boys to join the Air Force to be trained as wireless operators, Billy presented himself without delay and was accepted. They sent him to Cranwell, and he was soon wrestling with the intricacies of the Morse Code.

This was during the war, and wireless valves were just coming into use to supersede the crystal sets. Billy was one of the first operators to gain some experience of valves, and showed himself so apt at the work that it wasn't long before he found himself appointed an instructor.

Previous to this, however, Billy had been sent to the Isle of Sheppey for a course in bombing, and there he had one or two exciting experiences in the air. We have chosen one particularly hair-



Now he conducts his own band, and writes songs

FROM BANJO TO BATON

ON Tuesday next, March 21st, you will hear for the first time from a B.B.C. station a programme devoted to the life story of a band leader.

What better choice could have been made than Billy Merrin, stalwart of Midland and National broadcasting for the past eight years? Never once during that time has Billy ever put over an indifferent show.

Billy is very appreciative of the compliment the B.B.C. has paid him by putting on this programme, and has worked extremely hard to make a success of it.

The idea came into existence some months ago when Billy and I paid a visit to Martyn Webster to discuss another show altogether. Quite by accident we started Billy talking about his early days, and found it so fascinating that we urged him on with judiciously plied questions every now and then.

After a while, Martyn Webster and I looked knowingly at each other. The same idea had occurred to each of us. Billy Merrin's own story would make much more fascinating listening than the show we had intended to talk about.

We consulted date books forthwith, and found that Billy had just one completely free week this year. He had intended to take a holiday, but we talked him round. Incidentally, we spent quite a little time convincing him that his thousands of admirers would be interested to hear all about his early struggles. Billy is easily the most modest band leader I know.

Since then, I have given him very little peace. I have waited for him at the side of stages with a battery of questions, accompanied him on dance engagements, besieged him in his office in the midst of a heavy day's work, and pestered him with endless inquiries by post and telephone.

He has endured it with a patient smile, has racked his brain for memories of past details, and when that has failed, has telephoned people all over the country. He has spent days on special orchestrations for this show—he has even polished up his long neglected banjo playing.

You'll hear the show start with a banjo solo as played by ten-year-old Billy Merrin in his father's public house at Nottingham. Then he will sing the tune he wrote that day, and which was destined to become the signature tune of the band many years later.

Billy was certainly a boy wonder on the banjo—he won some dozen certificates—despite the fact that he had to play on a miniature instrument specially made for him!

Billy went the way of most Nottingham boys on leaving school—into the lace business. He wasn't particularly happy at office work, but found

raising episode which occurred when one of the bombs refused to drop, and the plane was in some danger of being blown to pieces.

All this time, Billy was applying with monotonous regularity to be drafted on active service. His sister's fiancé was in Italy, and Billy wanted to go, too. He had some crazy idea that they might meet out there.

After a while, the authorities told him that he might accompany the last draft he had trained to Egypt. First of all they were sent to Farnborough—and there they stuck. Eventually, Billy reached Winchester, where he found a little compensation in being allowed to form a concert party.

By something of a fluke we have discovered one of the original members of that concert party working in Birmingham. The comedian was no other than Dave Willis, who has since made a name for himself on stage and films. Naturally, Billy was in his element with the concert party—they called themselves the Atmospherics! In fact, most of the Winchester people flocked out to the camp to see their shows.

Back in his native Nottingham, Billy at once formed a small dance band for local "gigs." Then he put all his army savings into the construction of some tennis courts, which he still owns to this day. He played quite a lot of tennis himself in those days, had a professional coach, and soon won a couple of silver cups.

In the midst of all his sporting activities, Billy found time to write a couple of musical comedies, and one of them, "Cupid the Pilot"—for which he drew upon his flying experiences—went so well that it was decided to produce a broadcast version, and this was the first musical comedy ever broadcast from the old Nottingham station.

Soon after this, Billy married a girl with whom he had been sweethearts in his schooldays, and during his army career had never failed to write to her at least once a day, and sometimes twice.

This must be one of the happiest marriages in the dance band world—it has already lasted fifteen years. The Merrins have a delightful home in Nottingham, and a large share of Billy's success is due to his wife's quiet encouragement and judicious domestic management.

About this time, Billy's work came to the notice of Jan Ralfini, who was then touring a large band which Billy joined as orchestrator—he had picked up the knack of making clever arrangements during his semi-pro work after the war.

Billy remained with Ralfini for some months, then came back to Nottingham to form his own band again. They fulfilled quite a number of local engagements, and were very well established

when Billy was introduced to Alan Greene, who was so impressed by an original composition of his that he offered him a job as banjo player and arranger with the band he took to Covent Garden.

In those days, the banjo was a mainstay of the rhythm section, so Billy was kept pretty busy. After a long run at Covent Garden, Billy returned to Nottingham once more, determined to form a fair-sized band of his own. In this, he had the support of his old friend the manager of the Palais Ballroom, and it was not long before the Commanders came into existence.

Starting fairly unobtrusively, the Commanders soon gained enormous popularity.

In November, 1931, they went on the air for the first time, and soon began to attract a large fan mail. There was no question as to their musicianly precision, and when the band, after a long season at Nottingham, went to the Royal Opera House, Covent Garden, the B.B.C. kept in touch, and Billy Merrin's boys deputised for Jack Payne's Band on the day the latter ended their long broadcasting contract.

Returning to Nottingham, this time to the Victoria Ballroom, which they opened, and which was specially wired for broadcasting in their honour, Billy continued with the old-time dance music which he had previously made so popular at the Palais, that the doors invariably had to be closed on Old Time nights.

Billy was a trifle dubious as to whether such occasions would make suitable broadcasts. However, it was decided to try one—and the result was that Billy had to spend all his spare time for weeks answering the hundreds of letters he received, asking for more!

After lengthy dance seasons at Nottingham, Streatham, and various other places, Billy decided to make Birmingham his headquarters, took a rehearsal studio at the Futurist Theatre, which was connected by landline with the B.B.C., and started taking the Commanders all over the country.

They displayed their versatility by presenting a stage act which toured all the leading music halls, invariably playing to large and enthusiastic audiences.

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PRODIGY?

RRADIO PLAYWRIGHT: My baby-boy found my latest radio script and tore it to pieces.

PAL: You can't fool me. No child can read at the age of two!

"We Bring You a Love Song" -

—sing Esther Coleman and Denny Dennis in the Turog programme from Luxembourg on Tuesdays at 9.45 a.m. and Normandy on Wednesdays at 10 a.m.

The whole show is devised and produced by Messrs. Alfred Pemberton Ltd.



Compere Neal Arden seems to enjoy Esther's singing



"This is where you come in, Neal," says Denny



Famous Viennese tenor Otto Fassel talks over the music with Esther and Conductor Jack Wilson



Jack Wilson and his Versatile Five supply melodious music



Co-producers John Clarke and Robert Luff discuss scripts with Esther



Just time for a few minutes' peace and quiet for lovely Esther Coleman



Noughts and Crosses help to pass waiting times for Esther and Denny



Otto Fassel appeared at the Command Performance in Paris before our King and Queen

Do you know how many bandleaders write their own songs? You'll be surprised at the number revealed here by SAM HEPPNER

IT was not until lately that the bandleader took to writing his own tunes. Whether the fashion springs from the emergency of having to produce a signature tune of his own, I cannot say. But the fact is that many of the bandleaders who were previously content to remain executant musicians pure and simple are now going in for the creative aspects of their craft.

Harlem has proved Eddie Carroll to be a songwriter of front-rank possibilities. His previous excursions into composition were experimental; most of his early numbers were played only by his own band, simply because they remained unpublished.

You see, few publishers will consider a song that has no lyric, and since Eddie never took his compositions seriously enough either to write his own lyrics or get some done, much of his early stuff failed to blossom on the popular market.

George Scott-Wood introduces his Six Swingers with *Meet the Boys*, written specially as a signature tune.

An expert arranger, George has been Musical Director of H.M.V. and Columbia and is a composer of much popular material. He wrote the comedy tune *Becky, Play Your Violin, Swinging the Lead, Cradle Lullaby, Swing, Brothers, Swing* and a novelty saxophone solo called *Sammy Saxophone*.

When, after a game of tennis with Alfredo Campoli recently, the famous conductor said: "Why don't you write something for me?" George accordingly produced his light entracte, *Shy Serenade*, which you are hearing a good deal on the air.

George writes the lyrics to all his songs and

signature tune, *On the Air*, is his own.

It is difficult to say whether Ray Noble is pre-eminently a bandleader or a composer. His songs are of such a high quality—but then, so is his band! So it would appear that his fame rests equally on the two capacities.

Reviewing his songs, we are bound to admit that numbers like *Love Locked Out, Good night, Sweetheart, What More Can I Ask* and *Love is the Sweetest Thing* represent some of the highest achievements in the ballad-fox-trot sphere of the present day.

They Write the Tunes They Play



These hands are of pianist-bandleader Billy Thorburn, who wrote his own signature tune, "Smile and Sing Your Blues Away."

He never even bothered to give titles to his tunes; in fact, it was left to Chappells to christen *Ebony Shadows* when Eddie returned from New York after his "Queen Mary" maiden voyage trip with a stock of unfinished manuscripts at the bottom of his trunk.

The number of broadcast performances of *Harlem* must be somewhere in the neighbourhood of a thousand.

I take it you realise that the famous signature tune with which Louis Levy ushers in *Music From The Movies* was composed originally for the Gaumont-British newsreel?

But what seems to be less known is the fact that this stirring march was composed by Louis Levy himself—in a traffic block. While this gifted little maestro was travelling to the G-B studios in his car, the theme was suggested to him by the sight of the Grenadier Guards marching to take up duty at Buckingham Palace. In fourteen minutes the whole thing was worked out in his mind.

Incidental film music is Louis's forte. He wrote the background stuff for that famous documentary film of Eskimo life, *Nanook of the North*, back in the silent days, and, having fitted canned music to such epics as *Tudor Rose* and *Rhodes of Africa*, he got to work on Cronin's *The Citadel*. He saw Robert Donat's portrayal of Dr. Manson twenty times before he decided on a theme that suited the moods and personality of the character.

The name "Jack Rolls," which you may have seen appended to various copies of sheet music, hides the identity of your own Jack Payne, who, as composer, has scored several big hits, including *Blue Pacific Moonlight, We Too* and *You Can't Do That There 'Ere*.

This last-mentioned comedy success was published in fifty languages (I wonder how the cockney idiom translated!) and was featured in over two hundred pantomimes at the time.

hopes presently to go in for a more ambitious style.

Credit for Jack Jackson's famous signature tune, *We're Gonna Make Those People Swing*, is due to Jack himself, whose compositions range from his own treatment of *On Ilkley Moor* (a successful comedy effort prompted by his North Country associations) to *The White Rose Waltz* which, written for a hospital charity, was graciously accepted by Her Majesty the Queen when Duchess of York. This is the only dedication of a popular song she has ever accepted.

Jack's amusing *Alphabet Song*, by the way, is based on a queer jungle litany which he heard during his travels from the lips of an African tribal chief.

Ten years ago America's Number One Hit was Carroll Gibbons's beautiful tune, *A Garden in the Rain*, which, though moderately popular in this country, never achieved anything like its American success. It was featured in a Charlot revue and sung in New York by John McCormack.

Another good tune by Carroll, *Peace of Mind*, was sung by Gene Austen and played by George Olsen in America, and featured by most of the bands here. It was Helen Morgan who introduced his *Possibly* to this country. Everyone said it wasn't a commercial number; but, featured by Josephine Trix in *Blue Skies*, it became a smash hit.

All Carroll's lyrics are by James Dyrenforth. When an American publisher made an offer for *Peace of Mind*, Carroll and Jimmy refused to release it until he agreed to accept *Garden in the Rain* as well. Although quite indifferent to *Garden in the Rain* and interested only in *Peace of Mind*, the publisher was eventually persuaded to accept the two numbers. It was *Garden in the Rain*, however, which proved to be the best-seller and, indeed, still enjoys frequent performances from Radio City.

You know, of course, that Carroll's attractive

After hearing a young man say "Good night, sweetheart" to his girl friend on top of a 'bus, Ray composed the song of this title and entered it for a music competition. He got first prize and, from that day, became a professional musician.

One out of Many and *Olga* are two tango numbers by the tango king—Eugene Pini.

"I'd like to write more," he told me, "but I simply don't get time."

Ord Hamilton's tune, *You're Blasé*, which he wrote with Bruce Sievier and now uses as his own signature tune, netted \$7,000 for the composers. Ord has written for shows—*Why Not To-night? How Do You Do?* and the *Nine o'clock Revue*; his films include *Death at Broadcasting House, Gay Love* and *No Limit*.

"*Rhythm in the Dawn* is one of my latest compositions," he said to me. "It's a jazz-symphonic affair for piano and orchestra. For its first performance, *Rhythm in the Dawn* was televised, and, nine days later, repeated by request. I played the piano part this time with only three fingers and a thumb in my right hand, as I had fractured the fourth, and, to avoid any sudden sharp attacks of pain, had it syringed with a local anaesthetic while I played."

Smile and Sing your Blues Away, Billy Thorburn's signature tune, is his own number; he wrote it for Jack Payne's film, *Stay It With Music*.

And with *Sarawaki* and *Heart of Gold*, Harry Roy joins the ranks of famous bandleaders who write the tunes they play.



1ST SCOTTISH BANDSMAN: Och mon, and when the croonette asked me for a diamond bracelet, can ye imagine what I went through?
2nd DITTO: Aye, a sixpenny store.

Radio's Royal Variety Comedians contribute our humorous page this week

HELLO, listeners. I should like to tell you a really funny story of an Irishman who went into a chemist's shop—
Excuse me.
 Yes? What do you want?
I want to get down.
 But you're not up on anything.
I am. On my football pools. But I want to get down. You see, I've got an empty cushion and I want to get down.
 Oh, I see, you want an eider duck.
No, I don't want a cider, darling.
 I said an eider duck. You can get down from a duck.
But I'm not up on a duck.
 You want to fill your cushion, don't you?
That's right. Where can I fill it?
 You go up to Iceland—and you get down.
Can't I get down without going up?
 No, you can't. To continue my story of the Irishman—
Excuse me. My cushion—Is it hard to make it soft?
 I shouldn't think so. Why do you ask?
Well, it seems soft to make it hard, doesn't it?
 Soft to make it— Now, look here, all you want is to get down—
I know. But I don't want to go up to get down. Shall I tell you how to get it some other way?
Yes, do please.
 Just shut up and sit down! Well, ladies and gentlemen, the Irishman saw the chemist's shop and—
I say, I'm sitting, but I can't put that into my cushion. I want to put that on to my cushion.
 Do you realise you're interrupting my funny story?
Are you relating the story of your life?
 No. This is about an Irishman—
What's the difference between you and a horse?
 Me and a horse? I don't know.
A horse wears a collar!
 Well, I wear a collar.
Then there's no difference.
 Now this Irishman went into—
My brother's just lost his job.
 I'm sorry to hear that. Why did he lose it?
He couldn't see any point in it.
 That sounds a useless sort of job.
It was a good job, but he was useless. He was

making darts. I've got another brother.
 And what does he do?
He doesn't do anything. Five brothers and he's the only one who doesn't do anything.
 Disgraceful! What's wrong with him?
Nothing—he's in the Army.
 To continue my story, the Irishman went into the shop and going up to the counter—
Listen, if it takes nine men three months to do the work of three men who take four days, what are they doing?
 I haven't the faintest idea.
Neither have they! My youngest brother's hours are from six in the morning till eight at night. He has to work all day Saturday. Hasn't had a holiday and hasn't had any pay.
 What on earth does he do?
He doesn't know.
 What? Works all those hours and doesn't know what he does.
No, he starts Monday.
 Stop fooling or you'll get my goat.
Get your goat?
 Yes. Do you know what happens when anyone gets my goat?
I suppose they milk it.
 You're impossible.
I know—but I'm having it seen to.

As I said before, the Irishman went up to the counter and asked to see the chemist—
Half a minute. A man was walking across the road and he slipped on a piece of ice. What time was it?
 What time was it? I don't know.
Wintertime!
 Will you let me finish my story?
The one about the Scotsman?
 No, the Irishman.
What did he do?
 He went into the shop and asked to see the chemist.
No, I can't let you finish that one. D'you remember I went to France for a holiday last year?
 Yes, I remember. What about it?
I've just been counting my money and I've found there's a French halfpenny in the change.
 Well, what are you going to do about it?
I'm learning to swim.
 Talking about money—I don't like to ask you, but I'm starving. I haven't tasted food for three days.
That's all right, pal, it still tastes the same. Did I tell you about my Uncle?
 I don't think so. What about him?
He's getting on all right, is my Uncle. He started life young, but he now has care of a thousand souls.
 What is he, a Bishop?
No, a fishmonger. And my Aunt—
 Here, wait a minute. How do you spell "soles"?
Oh, I don't have to spell it. I just ask him for a couple of those bloaters which have been through the mangle.
 Are you trying to make me look a fool?
Me? Why pick on me? You've always looked the same.
 All right, I'll forgive you this time. Our time is nearly up and we can't sing a song here as we do on the stage. How about saying a piece of poetry?
One line each? That suits me. You start.
 We're happy as the day—
Although we get no pay—
 And we want some new boots from the shop.
We want some clothes as well—
 So we can look just as well—
As the guys that have spare clothes to "pop"!

“Our Relations Think We're Funny!” say MURRAY and MOONEY

Did you hear these two cross-talk comics in Music Hall recently?



NOTES ON

Radio Rhythm

A Weekly Feature on Radio Dance Music and Swing Time Topics by Sidney Petty

AN interesting story lies behind Al Collins' young vocalist, Pat O'Regan. Pat was born in Ireland twenty years ago. "I've been working since twelve," he told me. "I sold papers in the street, I worked in a grocer's shop. Then I went into the kitchen of a restaurant, and rose to the position of grill chef. It was while

JACK HARRIS was enthusing to me the other day about the American singer-and-pianist, Vi Bradley, whom he'd booked for *Ciro's*. Maybe you heard her in *Monday Night at Seven*. It was a terrific show, particularly her number—"Torch Song to a Typewriter"—where she took the role of a heartbroken typist talking to her machine ("now is the time for some good man to come to

HAVE just heard that Bernard Hunter, singer with Henry Hall's Band, has resigned to free-lance and also to take up film work.

HARRY LEADER tells me he once worked as a conjuror's assistant. He got the sack when—on being told by his boss to "hurry up with that darned rabbit"—he held it up in full view and cried: "Well, if you're in such a hurry—here it is!"

Harry confesses to being rather fond of practical jokes. One of his most satisfying memories was the time he inserted shaving cream in a guest's tooth-paste.

BY the way, Charlie Shadwell tells me a regular feature in his *Intermission* broadcasts henceforth will be a "Birth of a Song" item, in which composers tell how their hits were inspired.

WHO are the real swing-kings of America? I see there's been a shake-up over there recently, and a newcomer now leaps to the top in a recent national ballot. His name's Artie Shaw. Benny Goodman came second, then Dorsey, and Bob Crosby fourth. Is that all right with you?



Did you hear Celia, band leader Sydney Lipton's daughter, sing with her father on a recent Tuesday evening? She certainly has pep and personality in her voice, and it looks as if she is going to be one of radio's foremost croonettes.

BANDS ON THE AIR THIS WEEK

TO-DAY (March 17).—George Elrick (Nat.); Victor Silvester (Reg.); Jack Harris (late-night); Tommy Kinsman (Lux. 4.15 p.m.); Bram Martin (Norm. 8 a.m.); Percival Mackey (Norm. 9.45 a.m.).

SATURDAY.—Ambrose (Nat.); Jay Wilbur (Reg.); Jack Payne (Reg.); Jack Jackson (late-night); Bram Martin (Norm. 8 a.m., Lux. 8.15 a.m.); Carroll Gibbons (Norm. 10 a.m.).

SUNDAY.—Percival Mackey (Lux. 9.45 a.m., Lyons 9.30 p.m.); Eddie Carroll (Lux. 1 p.m., Norm. 1.30 p.m.); Billy Cotton (Lux. 2 p.m., Norm. 2 p.m.); Jack Jackson (Lux. 2.45 p.m., Norm. 5.30 p.m.); Geraldo (Lux., 3.45 p.m.); Sydney Jerome (Lux., 5.15 p.m.); Billy Bissett (Lux., Norm. and Paris 6.30 p.m.); Alfred van Dam (Lux. 9 p.m.); Carroll Gibbons (Lux. 9.45 p.m.); Van Phillips (Norm. 3 p.m., Lux. 10 p.m.); Peter Yorke (Norm. 11.15 a.m.).

MONDAY.—Michael Flome (late-night); Bram Martin (Norm. 8 a.m., Lux. 8.15 a.m.); Carroll Gibbons (Lux. 10 a.m.).

TUESDAY.—Dave Frost (Nat.); Sydney Lipton (late-night); Joe Loss (Norm. 7.45 a.m.); Carroll Gibbons (Lux. 5 p.m.).

WEDNESDAY.—Henry Hall (Nat.); Quintette de Hot Club de France (Reg.); Sim Grossman and Reginald Williams (late-night); Bram Martin (Norm. 8 a.m., Lux. 8.15 a.m.); Percival Mackey (Norm. 9.45 a.m.); Peter Yorke (Lux. 10 a.m.).

THURSDAY.—Jack White (Reg.); Billy Bissett (late-night); Joe Loss (Lux. 9 a.m.); Bram Martin (Lux. 8.15 a.m.); Geraldo (Lux. 3.45 p.m.).

at this job, at Bournemouth, that somebody told the restaurant's bandleader that I could sing. He gave me an audition—and straightway I quit the kitchen for the bandstand!"

Pat got his radio break in *Band Waggon's* New Voices. He makes solo records nowadays, sings with Collins, Hugo Rignold, and on Luxembourg. And it all happened in a year!

THEN there's another grand singer—Chris Gill—who once worked as a cook and a waiter, in a dining-car. He was heard over here for the first time recently, but will be on again in March. Chris worked at above jobs while on holiday from college in America.

When he first came to England he was in the dancing act, *Four Flash Devils*, but London's Windmill Theatre gave him his break as a solo artiste. He tells me he's sung with Duke Ellington's outfit in U.S.A.

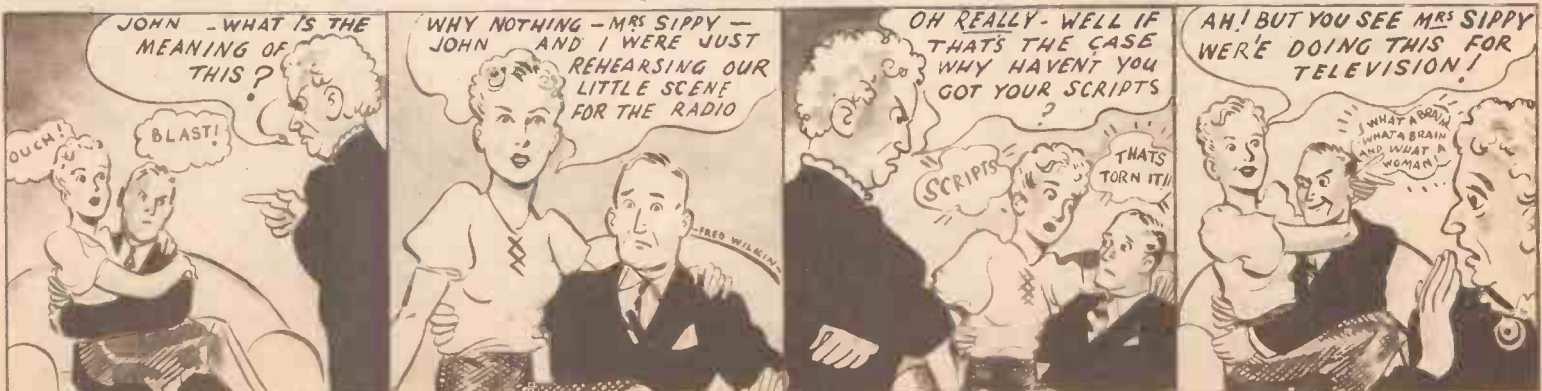
the aid of my heart!")
Vi has now sailed for America, but told me she'd be back again, probably in May. Wait for it!

TALKING of songs, I've just heard a new one which has all the earmarks of being a real commercial hit—title, *Two Millionaires*. You'll be hearing it a lot soon. Idea comes from tubby songsmith Ralph Butler, who's been connected with such hits as *Round the Marble Arch*, *Lovely Lake in London*, *Horsy-Horsy*, etc.

SEEMS the old ties were too strong. Jimmy Messini, who had an idea of branching out on his own when Nat Gonella was in America, changed his mind and is now back with Nat. Readers have been clamouring for more broadcasts by this snappy outfit and fine tenor. Let's hope the B.B.C. will book 'em again soon.

CRYSTAL

by FRED WILKIN



"NOTHING can hurt you in life so long as you have faith in yourself and your destiny," says Mrs. Jack Jackson, wife of the famous bandleader who can be heard in the new Oxydol show from Luxembourg and Normandy

DEAR BOYS OF MINE,
The fact that you are both still too young to read and understand this private letter does not, I hope, detract from its value. I am writing it now, while the burden of responsibility is still great on me: and one day when you are grown men and know something of the secret anxieties of a mother's heart, you will read this letter and understand.

John, now that you are five, your chubby fingers are learning how to clutch a pencil and write those fascinating squiggles of "A for Apple," "B for Bear."

Malcolm, at nineteen months you are still a babyish enigma. We shall have to wait until you are a little more grown-up before we have any plans for your future. But your daddy and I named you Malcolm after Sir Malcolm MacAlpine, that splendid personality for whom both your daddy and I have the greatest personal regard... and if you grow up to have even a quarter of the fame and success and happiness of your namesake, then mother is going to be proud of you.

Perhaps when you grow up you will know what a responsibility it is for a mother to have any plans for her children. In these difficult days of anxiety and war-scare, a mother can only count herself fortunate if her children grow up in peacetime. So I sincerely trust that in the next few



John, nearly five, and Malcolm, aged nineteen months, face the camera with Mummy

A Private Letter to My Sons

By **MRS. JACK JACKSON**

years the world will find its way to peace and security, so that the dreams, hopes and ambitions I have for both of you bonny lads may come to fruition.

As you will one day easily be able to understand, I am at present embarrassed by all my kind friends who face me with the question, "Are you going to let your boys follow in their father's footsteps?"

I am proud of daddy's work and know that his music has brought happiness to millions through the medium of the broadcast. Both he and I agree that his strenuous work would not be an end in itself, but that with it comes the spiritual satisfaction of bringing gaiety and music to thousands of homes all over the country, to the homes of the needy and the out-of-works, where radio is the only means of getting any colour or enjoyment in the drab monotony of life.

Well, in just a few years you will have the opportunity of realising that while, as every mother has, I have ambitions for both of you, I hope you will both prove to have inherited something of your father's love of music and art. If either of you decide to take up music as a profession, then I hope you will be as happy in it as he is.

I hope you will prove to have inherited something of his sense of humour; for it is that which has helped him to surmount all difficulties.

Nevertheless, if I have any definite feelings about either of you taking up music as a profession, it is simply that there are times when I would prefer you to keep it only as a medium of private pleasure and enjoyment.

When you grow up and see how hard your daddy has to work, you may feel that medicine or the law are professions which seem like a holiday compared with that of music! But I know you

will not slacken, and if you have your father's grit and courage you won't mind what job you face in life.

On me will rest the great moral responsibility of guiding your future, but when you have reached years of discretion and come to me telling me what your own hopes and ambitions are, I should make no interference, even if it were effective.

"But look what advantages you would have if you let either of your boys go in for music," people sometimes say to me now. Yet-do you know, boys of mine, that this is still one more reason why I feel you should not aim at success in the musical world. Young men who follow in their father's footsteps, relying on their father's "influence" to help them, often do not make a success in life.

It is probable that you will conclude by having a public school or perhaps even a university education. But even more important than that is your education in the university of life.

For this reason, in just a year or two, I think you may both go to school at perhaps one of the local country schools in this Hertfordshire village. I want you to know and mix with people in every walk of life, for, as you grow up, you will know there is nothing worse than a snob, nor any unhappier man than one who is a bad "mixer."

And then I want you to travel, because I believe that in these fast-moving days the geography lessons you learn in the classroom are not complete unless you can visit other nations and meet the peoples of the world. It helps you to understand their problems and to see what is behind the news' headlines.

Both you lads are healthy and of fine physique, so my hopes for you in the sphere of sport may be fulfilled. And if you need any example in your

growing years, then you cannot have a better one than that set by your father. With his long, tiring working hours, it is a constant problem for him to keep fit.

That is why we have taken a private retreat in the country, so that, although he has to work for many hours a night, he can rest and keep fit in glorious country air during the other hours.

I wonder if either of you will be as interested in art as I am. Every now and then I have been so happy to see in both of you the love of beautiful things—not only the normal childish appreciation of colour and glamour, but something which, in a more subtle way, I think, proves that neither of you will be satisfied with mediocrity.

Of course, I want you to be a success. What mother does not hope that her child will one day be a success and make her proud! Yet I also hope that you will achieve happiness, and you will soon grow up to realise that happiness and success are, unfortunately, not always the same thing. You can be a success in life and yet your private happiness can still be an elusive myth.

The world to-day is an exciting place in which to be young. I know that neither of you will be afraid to face the future and that if you have to carve out a career for yourselves, as your father did, then I know you will face it with the same courage and brave heart.

When I met Olivia de Havilland, the famous film actress, the other day she said: "I don't like to do anything but work—it's the most satisfying thing in life." Well, that is not a bad code of living.

Nothing can hurt you in life so long as you have faith—above all, faith in yourself and your destiny as an individual.

If both you boys grow up to have the courage, determination and good-humour of your daddy, then I think you will find life a grand adventure—and nobody will be prouder of you than—

YOUR MOTHER



FOOTNOTE

DUMB CROONETTE: My little brother in America has three feet.

BANDSMAN: Gosh—how's that?

DUMB CROONETTE: I can't imagine, but I've just had a letter from mother saying Willy's grown another foot.

MARY LAWSON

SHINING light In Leslie Henson's show, "Running Riot," which is now on tour, and part of which was broadcast last month. Remember Mary in the Huntley and Palmer shows from Luxembourg and Normandy not so long ago?



RADIO FAN CLUB NEWS

Report on Teddy Joyce Club's Dance :: Successful Evening for Brian Lawrance Fans :: News for Billy Cotton's Admirers :: New Stanley Tudor Club

TEDDY JOYCE fans turned out in great strength to the Club's charity dance on Friday, March 3. So many people kept arriving that it looked as if the organisers would have to turn them away. Fortunately, it was a large hall and that action wasn't necessary.

When Teddy arrived with his new swing band soon after ten-thirty, the crowd went mad with enthusiasm, and as soon as the boys began playing, they gathered around the stage in one large group.

The band put up a grand show, and everyone was soon swaying to and fro to the swing of the music. Wish you all could have been there. You'd have had a wonderful time.

All the proceeds, which must have been gratifyingly large, are being put towards a fund for taking some old folk out on country and seaside outings.

The Teddy Joyce Fan Club, incidentally, goes from strength to strength. Formed less than a year ago, it now has a membership of well over five thousand, and all the proceeds are devoted to charity.

They have recently formed an Amateur Dramatic Section, under the direction of Teddy's charming fiancée, Miss Chili Bouchier.

This section was started last October, with a membership of around twenty, and their first effort was two short sketches, which they presented with great success at the Trocadero, Elephant and Castle, on December 11.

The membership has now grown to sixty, and they are busy rehearsing for a new revue, which is being presented at Duthy Hall, Gt. Guildford Street, London, S.E.1, for three nights, beginning Thursday, March 30.

Admission to members is one shilling and one-and-threepence, and secretaries of other clubs may obtain tickets for their members at the same price.

Application for these should be made to Miss D. Thatcher, 40 Farm Avenue, Harrow, Middlesex. Here's a chance for some of the smaller clubs to have a grand evening out.

THE Brian Lawrance Social Circle's dance, on February 11, was a really big success. Of course, the high spot of the evening was when Brian arrived with his band and played for dancing.

After some time, Brian had to leave for Lansdowne House, but his mother, Mrs. Lawrance, stayed for the whole evening and thoroughly enjoyed herself. There were over two hundred people there.

The Circle is holding its next dance towards the end of April, but we'll be giving you further details of this nearer the date.

Incidentally, the Circle is planning great things for the future, including a trip round a film studio. Don't be out of this. Write to Miss Winnie Ingram, 35 Welldon Crescent, Harrow, Middlesex.

NOW here's some grand news that will interest all Billy Cotton fans. The annual Billy Cotton Club dance is to be held on Thursday, March 23, at the Royal Hotel, Woburn Place, W.C.1 (one minute from Russell Square Underground).

Owing to the great popularity of the last dances, the organisers have decided to be more ambitious and hold this one at a larger hall, so there'll be plenty of room for all who care to go along.

Billy and his boys will be appearing at the Dominion, Tottenham Court Road, during that week, so they'll be able to get along after the show.

But tickets are limited, so write at once to Clem Ashby, 78 Durham Road, Tottenham, N.17. He guarantees you a wonderful evening.

JUST heard from Mrs. Ethel Purdie (113 Langhorne Road, Dagenham, Essex) that tickets for the Vera Lynn Club dance, on March 23, at the East Ham Baths, East Ham, will be two shillings each, or four shillings double, instead of

three-and-sixpence, as previously announced. No extra charge will be made at the door.

Incidentally, whilst the dance is being held in aid of the new children's ward of the East Ham Hospital, it is also in honour of Vera's birthday. By turning out in full strength, her fans will be giving her a grand present—and one that she will greatly appreciate.

LONDON branch of the Harry Roy Club, which now holds its meetings at the Bay Malton, 158 Great Portland Street, W.1, have decided to devote their meetings to dances and socials alternately.

The last meeting, which was held on March 13, was a dancing evening, with a four-piece band in attendance.

Incidentally, the Club is still making rapid strides. They have now started an East Ham branch. If you live in or around that district, write to Miss Rose Smith, 212 Plashet Grove, East Ham, London, who will be glad to hear from you.

Rose tells us that she has some new ideas for her branch, so let's give her a big and successful send-off.

TO-NIGHT, at the Granada, Welling, the Robbie Cleaver Fan Club are presenting the Woolwich War Memorial Hospital with the proceeds from their last dance—the grand sum of £54 13s. 3d.

Good work, Cleaver fans. It just shows what can be done by careful organisation.

WELL, there's still plenty of room in the circle for more clubs, so we welcome the newly formed Stanley Tudor Fan Club.

Secretary is Mr. G. S. Burton, 89 Blackburn Street, Radcliffe.

Membership fee is two shillings, which includes a badge. The club room, which has full facilities for indoor games, is in Manchester.

Stanley Tudor is a very active president, and he attends all the meetings, outings, and concerts. So gather round and help make this new club a really successful one.

AND, please note, when writing to club secretaries, would you mind enclosing a stamp for a reply—postage is a heavy item for club funds to stand.

WE'D like to remind Harry Farmer's fans that Mr. R. D. Nash (282 Creek Street, Greenwich, S.E.10) has inaugurated a club in Harry's honour, and would be pleased to hear from as many potential members as possible.

Mr. Nash is very keen on getting things moving as soon as possible, and when membership justifies action, he is going all out to make this club really bright and interesting.

So rally round, Harry Farmer fans, and send a note to the secretary to-day.



A club has been inaugurated for that brilliant organist, Stanley Tudor, and the secretary would like all Stanley's fans to rally round and make the outfit really successful

By the way, Mr. Vernon Hull, Secretary of the Donald Thorne Fan Club, has changed his address to Rosecot, Kingsway, Ewell, Surrey, and would be pleased to hear from any of Donald's admirers who care to write to him at that address.

The club has recently appointed a representative in Canada—Mr. Ronnie Ruddelf, 655 Vaughan Road, Toronto, Ont., Canada.

A BILLY MAYERL Transcription FREE!

You can obtain a Billy Mayerl Transcription absolutely free by sending the coupon below for a specimen copy of the Billy Mayerl Club Magazine—the only magazine published *exclusively* for the pianist interested in modern music.

Every month this Magazine contains 40 pages packed with snappy articles, instructions, competitions, information and news of personal interest and assistance to you. In addition, a lesson specially written by Billy Mayerl himself; and, by arrangement with leading publishers, a special Billy Mayerl Transcription of a current popular number. These transcriptions alone, if published separately, would cost more than the price of the Magazine.

This Magazine is the official organ of the Billy Mayerl Club—a year's subscription of 18/- plus 2/- for postage automatically entitles you to membership of the club, together with all its privileges, including attendance at club meetings and other activities where you will meet the most up-to-date pianists interested in modern syncopation. Send coupon to-day for your free transcription and specimen copy.



FILL IN THIS COUPON NOW

To The Secretary
THE BILLY MAYERL CLUB,
1 and 2 St. George Street, Hanover Square, W.1.

I am genuinely interested in the Mayerl Club Magazine. Please send me specimen copy. I enclose 1½d. stamp to cover postage and despatch.

Name

Address

(Please use block capitals)

R.P.M.I.



Conducted by **AUNTIE MURIEL**, the North's most popular Children's Broadcaster

AWFUL CHILDREN

AN Awful Child, extremely silly, Who earned the name of **WIRELESS WILLIE** (His actual name was really **JOHN**) Would always have the wireless on. Regardless of all other folk, He thought it was a splendid joke. So Willie, who could not behave, Was drowned, alas, by **WIRELESS WAVE**!

COMPETITION

NAME THE GARDENER.

IN the picture below are various flowers and trees. Name these, then re-arrange the initial letters to form the name of a well-known radio gardener. Send your solutions on postcards only, together with your full name, age, address and school, to Auntie Muriel, **RADIO PICTORIAL**, 37 Chancery Lane, London, W.C.2. Do not forget to give the names of the flowers and trees as well as the name of the gardener.

For the first correct solutions received, in the neatest handwriting, I will award a first prize of 10/-, second prize of 5/-, and ten half-crowns.

All entries should reach me not later than March 23.

Age will be taken into consideration in judging.



RESULT OF AUNTIE MURIEL'S COMPETITION

NAME THE FLOWERS

CCHEQUES have been sent to the following prize-winners:

1st prize of ten shillings: **Audrey Aspinwall** (age 9), 8 College Road, Windermere, Westmorland. (St. Mary's School).

2nd prize of five shillings: **Roy Anderson** (age 12), 38 Eastwood Road, George Lane, South Woodford. (Central Foundation School, London).

Ten prizes of half a crown: **Ellen Long** (age 9), London, S.W.6. **Elsie Marklove** (age 13), Patricroft, Lincs. **Kathleen Hackney** (age 13), Kettering. **Janet Margaret Godbold** (age 9), Bury St. Edmunds, Suffolk. **Shiela Sherwood** (age 8), Driffield, Yorks. **Derek Griffiths** (age 8), Liverpool 19. **Maurice Caldicott** (age 11), Coventry. **Brian Parker** (age 12), Stroud, Glos. **Eric Saunders** (age 12), Woodford Bridge, Essex. **Tony Jesson** (age 10), Ashton-under-Lyne, Lincs.

HELLO EVERYONE! Great News! I hope to start the new double page next week. This page will remain as it is, but the opposite one will be more for rather older boys and girls in their 'teens, and I can promise you all sorts of exciting things including travel-adventure called "THE RADIO RAY," and an amusing strip feature all about a comical dance band leader and his boys. (Syd Scatt and His Serenaders).

Lots of nice letters this week. I was very interested to hear what you would like to see on the page, Norma Elliot (Bournemouth). Also Wallace Grevatt (Caterham), who makes an excellent suggestion and I will see what I can do, Wallace.

Welcome to the "big family," Peggy Lang-bridge (Bordon). Glad you like the competitions and hope you are better. **DON'T MISS NEXT WEEK'S "RADIO PICTORIAL"!**

Yours affectionately,

Auntie Muriel

ADVENTURES OF A MICROGNOME

MICK HAS A FIGHT

THERE is no knowing how it started. I can't even tell whose fault it was, Mick's or Nibble's, but I should say it was "six of one and half a dozen of the other!"

It seems that Nibble the Mouse came out of his hole one night and made for his favourite



Mick squeezed the rubber bulb of the filler and squirted ink all over Nibble, the mouse.

mouse-trap in the corridor outside the studio in which Mick the Micrognome lived.

The reason that this particular mouse-trap was Nibble's favourite was because the trap did not act. You could just walk in and take the cheese, and there you were!

The amusing part of it was that those silly humans evidently did not know that the trap was broken, and they put a fresh supply of cheese in it every night. Actually, the little mouse had been living on this cheese for weeks.

Then one night, being very hungry, he went to fetch his meal and it was gone! Nibble was furious. There was no other mouse in the vicinity who would dare take his spoils, he knew.

Thoroughly indignant, he went to consult his

friend the Micrognome. Scuttling across the floor, he reached Mick's home under the carpet, and the first thing the 'gnome said was: "Have a bit of my cheese!"

Nibble stared at the cheese, his eyes nearly popping out of his head.

"So you took my cheese!" he gasped.

"I took some cheese," replied Mick, "but I don't think it belonged to you."

"It was in my mouse-trap!" spluttered Nibble.

"It was in a mouse-trap," was Mick's answer.

"Well, a mouse-trap is for catching mice, not micrognomes," argued Nibble.

"England's a free country!" said Mick in such an annoying kind of voice that Nibble simply could not think of a reply.

He was so angry, however, that he challenged our hero to a fight.

"Choose the nearest weapon!" cried Nibble.

"Right!" said Mick, and immediately produced a fountain-pen filler which he had managed to collect among his treasures.

Like lightning he sprang to a desk and filled the glass tube with ink. Poor Nibble was shaking with anger, for he had only been able to find a pencil.

Using this as a sword, he advanced stealthily towards his "enemy."

Mick leaped from the desk, and "crossed swords" with Nibble, just to show that he had a sporting spirit.

When he felt a sharp dig in the ribs from the pencil, however, he decided that it was time for quick action, and squeezing the rubber bulb of the filler as hard as he could, he squirted a stream of ink all over the unfortunate Nibble.

The little mouse immediately retired to his hole, vanquished, while Mick stood and grinned. His smile disappeared, however, when he saw that a great splodge of ink had also stained the studio wall.

That ink stain became one of the great unsolved mysteries of Broadcasting House. All sorts of inquiries were made, but nobody ever found out who did it!

Incidentally, someone swears that he saw a blue mouse in the studio, but nobody believes him!

Another Mick adventure next week.



"Mummy, we must be somewhere near our radio. I can hear it playing."

HE WON

Then there was the boy who wrote: "Adam was a good runner because he was first in the human race!"

WHO STARTED THE RHUMBA?

JOE LOSS will tell you this week in his Meltonian programme of dancing moods. Even if you haven't mastered the difficult steps of the rumba, you must have tapped your feet to its fascinating rhythm.

You've probably noticed the queer rattlings which are used to accentuate the time in rumba tunes. Joe tells us that a special set of instruments is necessary to produce these noises, and they have such strange names as maracas, bongos, and ghourds. The name "rumba" itself comes from erumba, a hard-shelled vegetable like a marrow, which is emptied of its seed and used as a rumba rattle.

On Thursday Joe Loss and his band will play



Listen to Joe Loss and win a prize.

a selection of rumbas, lovely tunes like "Speak-easy" and the rollicking "South American Joe." Be sure to listen at 9.0 a.m. to Radio Luxembourg.

By the way, only three weeks are left in which to enter for the Meltonian dance competition. The closing date is Saturday, April 8. An easy competition this.

All you have to do is place Britain's favourite dances in order of popularity. If you write to Meltonian, Cricklewood, London, N.W.2, an entry form will be sent to you right away.

Besides the first prize of £50 there are hundreds of Joe Loss gramophone records to be given away as consolation prizes. These records are specially made for this competition and you won't be able to buy them in any shop! The judges of the contest are the famous musical-comedy star Frances Day, Joe Loss and K. P. Hunt, editor of RADIO PICTORIAL.

Remember, Meltonian sends you these programmes every week on Tuesdays at 7.45 a.m. from Radio Normandy and Thursday at 9.0 a.m. from Radio Luxembourg. Listen to Joe Loss and his band unfolding the story of the dances.

"EVENING IN PARIS"

Here's a typical day spent by producer Roy Plomley in preparing this popular Bourjois programme on Normandy at 6.15 p.m. on Sundays.

IN the grey-curtained studio, high above the mighty Avenue des Champs Elysees, a red light flashes once and remains a steady glow. The orchestra plays the Bourjois theme tune, "You're in my Arms," and fades down for Roy Plomley to make the opening announcement: "... a real Parisien programme produced for you in the gay capital itself."

During the fifteen minutes that the red light glows, some of the many famous artistes appearing in Paris are presented to Radio Normandy listeners.

Let's go behind the scenes with Roy Plomley and see the tremendous amount of preparation this fifteen-minute programme entails.

In the morning, to the office—memos to London to be written, a conference with dark-haired Pierre Zepelli about the orchestrations for the next programme, telephone calls to and from agents and managers. In the afternoon, to a cinema to see the stage acts (no time to stay and see the film), then a music-hall, for the second half of the programme.

His day is only half over. He puts on his evening clothes and, towards midnight, sets out on the never-ending quest for "the best talent in town." Already guest-stars in the *Evening in Paris* programmes have included Lucienne Boyer, John Loder, Valaida, and the famous quintette of the Hot Club of France—but it isn't just a matter of booking star names, new names are wanted, too.

First of all to Montparnasse. An agent has told him about a sensational singer at a little Russian night club.

Next to Montmartre. Here he finds a young French artiste who has definite microphone possibilities. When she has finished he sends a waiter with his card asking her to join him.

Now to the Champs Elysees district and a smart American haunt. Here he's lucky; he finds just the kind of singer he was looking for. A talk, a drink to clinch the agreement and now home to bed.

RADIO LETTER BOX

Readers' views on radio in general. A prize of 10s. 6d. will be awarded for the best letter published.

THIS WEEK'S PRIZE WINNER

For the best letter received this week the Editor has pleasure in awarding 10s. 6d. to Mr. Geo. Coutts, 79 Hadrian Rd., Newcastle-on-Tyne 4.

NOW that I have retired from business, I find ample time for listening during the day, but I'm often wearied by the absolute dullness of our Regional programmes. Musicians, orchestras and vocalists seem to choose the most depressing items, nothing merry and bright about them. Why, oh why, do the singers pick upon such mournful themes as death and suffering to entertain us? As National devotes the afternoons to school transmissions, there's nothing of interest for old 'uns.

Thank goodness we have Luxembourg and Normandy to bring a bit of light entertainment into our lives, during the dull days.

These stations are certainly entitled to four-fifths of my licence fee.

James Barclay, Huntley

REFERRING to Professor Joad's opinions: I agree with him on one point.

Many people certainly are "conditioned" to dance music (that is commercial dance music, not the real jazz, which to me is quite different).

An ordinary popular tune, lasting a few months, is played, day in, day out, until the public can't help but know it. Then another hit tune comes along, and the public forget about the former tune, and take a liking to the coming hit which is "drummed" into them in the same way.

Not so, however, with the real hot jazz. The St. Louis Blues, the Beale Street and Basin Street Blues will live in years to come.

Miss Mago Clarke, Forest Hill

I SHOULD like to congratulate the B.B.C. on their casting of the serial play "Sexton Blake."

George Curzon, a newcomer to the microphone, gives a very good performance in the title role, but special praise is surely due to Brian Lawrence. With his versatility he portrays this character to perfection.

Joan M. Wedderburn, Kingston

APART from the minority opinions disclosed by the efforts of the Listener Research and Public Relation departments, the B.B.C. are ignorant of what the public really think about its programmes.

Questionnaires are of little or no value—after all, what is the opinion of a few thousands worth among so many millions?

There is only one sure way for the B.B.C. to establish intimate contact with public opinion, and that is to appoint local correspondents all over the country as do the National newspapers.

T. Naylor, Rainhill

IN relays from music halls and theatres, the commentator should give names of artistes and descriptions of acts before the broadcast, then remain silent until the performance is over. This would enable listeners to hear the artiste instead of the commentator.

Miss L. Ball, Cheshire

AS "In town to-night" is to finish shortly, don't you think that "Mr. Wilkes at the Black Dog" should be put into the Saturday evening programme in its place? This feature is easily the highlight of the week, and very few people can hear it.

C. H. Manners, London

I SHOULD like to say how much I appreciate and enjoy the series of famous comedians you now have in RADIO PICTORIAL. Arising out of one by Tommy Handley, some people may have thought his providing meals by means of radio a bit far-fetched. But I have just been reading that such things can and do happen.

A Viennese physicist has cooked fish and ordinary meat by radio. The fish were placed in water as cold as it could be without freezing. Short wave radio waves were switched on and a few minutes later the fish were cooked!

Geoff. Hardie, Manchester

HEARTY congratulations to the B.B.C. for the recent enjoyable broadcast performance of "Mr. Deeds Goes to Town." But why does the B.B.C. fail to realise that a large percentage of its Sunday audience are ardent churchgoers?

Surely this programme could have been better timed, to enable people to attend church without having to sacrifice the tail-end of an otherwise perfect Sunday afternoon's entertainment?



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SONG POEMS WANTED

Successful Composer invites Authors to submit Lyrics

Write:—"Composer," (360) Rays Advt. Agency, Cecil Court, London, W.C.2.



Sydney Kyte conducted Diana Miller in "Saturday Night Revue"—which had an all-star radio cast, but a poor story



Remember Harry Roy in "Everything Is Rhythm?" Here he is with a young lovely in the film



"Stepping Stones" featured Billy Thorburn (at the piano) and Gerry Fitzgerald

ARE FILM RADIO

JOHN K. NEWNHAM complains: "Don't get a square deal on the

reputation is going to help a picture a lot. He has a ready-made public, only too anxious to see his films.

Unfortunately, it doesn't always work out this way. How many times have you been to a cinema to see a radio star in a picture, only to come away thoroughly disappointed? It has happened to me dozens of times, and on each occasion I have wondered what on earth possessed the star in question to accept such a part.

Such pictures are not fair on stars, public or the film studios which really do treat their players well. They make the big names chary of accepting screen offers. They make filmgoers disinclined to see pictures featuring broadcasting notabilities.

Now is the time for radio stars to take particular care before signing film contracts. British films are on the upward grade again. After a long time in the doldrums, activity is again evident on all sides.

Scores of new companies are certain to spring up. Many will be mushroom affairs, and woe betide any players who become entangled in their money-making schemes. It always happens when any industry begins to boom. It has happened every time we have had British film booms, and many a star has never been paid for months of work.

Such companies will inevitably turn their attention to radio stars. They will see in such artistes ready-made box-office names.

Once having got a name, they won't trouble about the production. They will be slipshod in their treatment of everything and everyone. Anything will do. They won't worry about story value. They won't care whether the film runs smoothly or not. They will know that thousands of people will be so anxious to see the star that a profit on the picture is practically certain.

Radio stars should be warned in time. They should get a reputable agent to handle their affairs. They should never sign a contract until they are certain that they will get a fair deal—a good part in a well-produced picture.

They would be wise to turn down even the most favourable financial offers unless they are convinced that the picture will enhance their prestige, and not harm it.



Mantovani, Evelyn Dall and Brian Lawrence added to the lustre of "Calling All Stars"

"Here lies the reputation of John Blank. He made his name on the radio, but films killed him. R.I.P."

If some radio stars are not careful, they will find that the above inscription applies to them. The average broadcaster is under the fond impression that a screen appearance is a wonderful thing, helping to bring him into closer contact with the public. Which is true enough in a lot of cases. But there are far too many instances these days of radio stars accepting film parts which do them far more harm than good.

Only the other day, a well-known radio star commented to me: "I'm fed up with films. I never want to appear on the screen again. I have just seen myself in a new production, and it made me cry. My part's been slashed to ribbons. I've been terribly photographed. The picture is going to hurt my reputation."

And hers is not an uncommon experience. I know of two or three stars who, having tried the screen once or twice, have been so disgusted that they have refused to make any more pictures.

Which is a great pity. Screen and radio make a fine combination. Film work can do a lot for broadcasting stars. The screen helps to bring them even closer to the public; enables fans who previously have heard only their voices, to see them as they really are.

In turn, radio stars can do a lot for the screen. A broadcasting favourite with a big



Mrs. Harry Roy (Princess Pearl) added glamour to Harry's film "Rhythm Racketeers." This scene is with Norma Varden

S FAIR TO STARS?

Does it seem fair to Harry Roy that his favourite Radio Stars are on the screen. Do you agree with him?

There is nothing calculated to damage a star more than a film that is going to disappoint the public.

Sometimes, of course, it is just sheer bad luck that a film doesn't turn out well. Bad luck, that is to say, allied to a certain amount of ill-judgment.

"You know," a friend told me, not long ago, "I've lost a lot of interest in Harry Roy since seeing him on the screen. He's so good when he's on the air that the film didn't seem to do him justice."

I pointed out that this was not exactly fair on Harry Roy.

I had to confess though that *Rhythm Racketeers* didn't rate high marks, apart from the glamorous appearance of Mrs. Harry Roy. But there was no deliberate exploitation of a famous name here. The makers did try to get something good. But it just happened that the story didn't pan out so well as had been hoped.

Harry would be wise to consider very carefully any future film offer before he signs a contract. He needs better stories than he has had. Unless he is certain that he has a winner, it would pay him to stand out against all offers.

After all, good stories can be written around band-leaders. Take, for instance, the Bert Ambrose picture, *Kicking the Moon Around*. It was a sound piece of production work. The story was smart and amusing, the music good. Altogether, it was one of the best band pictures the British studios have yet produced, and added tremendously to Ambrose's already big reputation (and not forgetting Max Bacon, Evelyn Dall and the others).

But I remember another band film which I saw some time ago. It must have been obvious to nearly everyone that the makers were attempting to cash in on a famous name. Any more pictures like that would have done irretrievable damage to the band's prestige.

Incidentally, why haven't film producers given Evelyn Dall some better breaks? She has been in several pictures, and has always looked good. She has a fine film personality, and if only some studio cared to give her important parts, she could soon become a big movie name.



Well-known radio and stage actor Peter Haddon, in an awkward moment with Betty Davies in "Death at Broadcasting House"

I have seen numerous other radio stars on the screen who should, by this time, have become more important from a film point of view.

And what about something worth while for Phyllis Robins? She deserves better film treatment than she has had. And when I saw Bertha Willmott in a picture not long ago, I couldn't help wondering why producers hadn't taken more advantage of her capabilities.

Phyllis Stanley is another who has not been given too many film chances—but she is getting her break at last in a new picture called *There Ain't No Justice*, in which she has her first character lead. Before this, she herself says, she has simply been decorative.

Yet another radio star who, I am sure, has a lot to offer the screen if the studios would give her the chance, is Beryl Orde.

Although, as a rule, radio stars have to be careful mainly of fly-by-night companies who haven't their own reputations to worry about, artistes should be careful of even the most reputable companies.

Too many radio stars accept film offers without giving sufficient consideration to the importance or suitability of their parts. Although the film itself may be well produced, it can easily harm a star.

Take Harry Tate, for example. Harry is a top-liner. Yet, in any number of pictures, he has

(Please turn to page 33)



Domestic scene, according to the films, featuring Harry Roy and Pamela Randell, in "Rhythm Racketeers"

You've

heads are always better than one, you know, and now that we are friends there's no reason why you should hesitate at writing again with other problems.

I feel sure your recent trouble is partly to blame for your troubles. A drooping posture will cause a double chin and worry is a sure thing to encourage wrinkles.

Sleep without pillows for a while and watch for "slumping." Apply a reducing cream to the extra pad of flesh at night and slap it in with a rubber patten to help break up the fatty tissue. Practise head-bending and turning exercises for a few minutes, morning and evening—the slower you bend and turn, the better.

Have your sight tested just to make sure it is



Here's the perfect hair-style for the wide forehead and broad cheekbones. Place your rouge in the centre of the cheeks and shade towards the nose.

Lovely Madeleine Carroll, the English star who has been heard by short-wave listeners on the WABC-CBS network



Radio singer June Malo keeps fit at home

Sunlight—natural or artificial—is a wonderful beautifier for all skin troubles as it stimulates the circulation. Friction with a towel or loofah is also beneficial.

JUST lately I've had so many beauty queries from you that I've decided to devote this week's article to some of them, as they are rather long, and in the ordinary way, it would take such a long time for them all to be published. So here goes :—

Everybody Notices

"Do please help me. I have four or five rather large moles on my face and they look so horrible. I have had them for years. However nicely I make-up the rest of my skin, these moles spoil the effect and I know everybody notices them, as some of my friends have told me to do something about them, but what?"

"I've also got two nasty corns on my little toes and it's agony to walk with a shoe on. How can I get rid of them? I have to stand all day long in business as I am a demonstrator."—Molly G., Exeter.

MOLES can be frozen off with Carbonic Snow; but don't try and treat yourself, get your doctor to remove them.

By the way, if there are any hairs on the moles, they should be removed first and for this I would suggest Electrolysis. As a rule, the fee is 10s. 6d. for the removal of thirty hairs, so you can work it out for yourself how much you would have to pay. If you cannot see your way to have the moles treated at the moment, hide them under a coat of flesh-coloured grease-paint. I will let you know the name of a good one, if you care to send your name and address for a private reply.

A corn is a hard tumour of skin which takes the form of a little cone, and tight shoes are generally to blame for corns. See that yours are amply long enough and very broad to allow your toes to lie flat.

You do not say whether the growths are of the soft or hard variety. If the former, apply a little glycerine at night. Let it "soak in" for a few minutes and then scrape away a little of the corn. Repeat this for a week or two and the trouble will disappear.

If the corns are the more common hard type, then pay a visit to a chiropodist and get him to take out the root. Make sure he wraps up your toes in animal wool after dressing them, as this particular kind of wool is extra soft and relieves any pressure from shoes. It can be bought at all chemists for sixpence or so.

A Lot of Worry

"I have never written to anyone before for advice, but seeing your invitation to help other people, I have plucked up courage and would like to know how to remove a second chin.

"Just lately I've had a lot of worry and trouble and I find there are a lot of little wrinkles forming under my eyes and on my forehead; they can't be due to age, as I'm only twenty-nine."—Janice Avory.

I'M so sorry to hear you've had such a harassing time and do hope the dark clouds are beginning to clear. I'm glad you decided to write—two

not partly the reason for the lines—you may need glasses for close work. See that you have at least eight hours sleep every night and avoid working in artificial light as much as possible.

Locally, massage the "affected parts" with a skinfood at bedtime. When massaging, commence at the outer corners of your eyes, work underneath to the inner corners and then out again over your upper lids. For your forehead, place your two middle fingers at the bridge of your nose, just between your eyebrows and sweep them upwards and outwards towards your hair-line.

Putting on Weight

"For some time I've been putting on a lot of weight round my hips, and my bust is enormous. I would like something quick and effective to get my measurements down to normal—and please could you suggest a make-up for me?"

"I have reddish-gold hair, white skin and hazel eyes. Don't suggest anything expensive as I only started business a few months ago and I am not earning very much as yet."—Miss Amy.

MASSAGE a reducing cream into your bust and hips every night and practise some good reducing exercises, for at least five minutes, morning and evening. I cannot give you the name of the reducing cream here, but the exercises are as follows :—

For the Hips : (1) Lie on the floor and stretch your arms up above your head. Now swing one leg up and make it touch your arms if possible, and then with the other leg. Repeat a dozen times.

(2) Lie on your back, hands by your sides—raise your legs together and circle them, keeping your

asked for it!

Beauty Editress Georgina Strange answers some of your Good Looks Problems. Why don't you send in your own query?

knees stiff. Keep this up for a few minutes, first going clockwise and then anti-clockwise.

(3) Still on your back, but this time with your arms crossed in front of you, roll from side to side fifty times.

(4) Turn on your side and swing your legs—one forward and the other backwards—a dozen times. Turn on your other side and repeat.

For the Bust: (1) Place your hands on your shoulders, inhale through your nose and at the same time raise your arms slowly until they are on a level with your nose. Lower them and exhale through your mouth. Repeat six times.

(2) The same starting position, but with your hands by your sides this time. Now circle them backwards and forwards a dozen times in each direction.

(3) Hands on shoulders once more, and this time circle your arms as they are, breathing in at the same time—keep it up for a few minutes.

An orange make-up would look most fascinating on you with your colour hair. Use a rachel powder and orange rouge and lipstick.

Some Suggestions, Please

"Would you give me some suggestions on how to do my hair? I want something that can be kept tidy pretty easily, and that will make my forehead look

smaller—it is terribly broad and high. My skin is very dry, not only on my face, but on my legs and arms as well; and how can I get my legs white? They are badly scorched through sitting too near the fire all the winter.

"One more problem, if you don't mind, Georgina—my feet ache in the most awful manner after walking for a little while. What do you think is wrong?"—Mrs. Dalton, Edgware.

PART your hair in the middle, take the side-pieces behind your ears, tying them up with a piece of ribbon, and then bring the strands of the ribbon to the top of your head and tie in a bow. Have your front hair cut short to the length of a long fringe, and then curl it up at night into tight ringlets, so that when you comb them out in the morning they fall over your forehead.

Massage your skin at night with a nourishing cream. Use an upward and outward movement for your face, and when working on your legs and arms start at your ankles and wrists and work upwards, massaging the cream well in.

Dab a clearing lotion over your legs for removing the scorch marks. I will tell you of a very efficient one, if you will let me have your home address. As you obviously cannot use the lotion and the nourishing cream at the same time, apply the cream one night, and the lotion the next.

The muscles of your feet may be weak, or you may be suffering from a slightly weak heart. A personal examination is really necessary in a case like this, before a treatment can be prescribed, so if you take my advice, you will go to your doctor for a thorough overhaul—and if he pronounces you physically fit, then get a chiropodist to give you some foot treatment.

Meanwhile, rub a soothing foot cream into the affected parts once a day, and rest with your feet up as much as possible.

Nice Figure, But—

"Can you help me with my worry? I see lots of

hints on how to reduce the bust, but what I would like to know is how to put on a little flesh in this region? I have been flat-chested all my life, but if it wasn't for this one drawback, I should have a very nice figure."—Ella Brand, near Shere.

DRINK lots of milk and go in for plenty of vigorous exercise, such as swimming and tennis. Massage warm olive oil into your breasts at night, using a gentle rotary movement. Practise deep breathing exercises for a few minutes every day—as you inhale through your nose, fling your arms outwards and backwards, as you exhale through your mouth, bring them back to attention. Always wear an uplift brassiere, as it will make you look rounder.

Using Rouge Correctly

"My face is very fat, Georgina: What can I do to reduce it, and how shall I use my rouge? I would be very grateful if you could help me, and will look forward to your reply in RADIO PICTORIAL."—Mrs. G. Tavistock, East Dulwich.

DON'T try to reduce your face. It is almost impossible to remove the underpadding of fat on this part of the body without wrinkling the top surface. I feel sure you'd rather have a plump face than a heavily wrinkled one; besides, plump cheeks are a sign of youth, you know.

You can make your face look thinner by parting your hair at the side, bringing your side-pieces well forward over your cheeks and dressing it as flat as possible. Place your rouge in the centre of your cheeks and shade it towards your nose.

I am sorry I couldn't find space for any more this week, but if you are waiting for a problem that hasn't appeared yet, perhaps you would like to send me your full names and addresses, so that I can reply to you through the post. Don't forget a stamped addressed envelope, will you?



Lurene Tuttle, radio actress on the WABC Columbia network



Blonde croonette Evelyn Dall keeps her own hairstyle in order

HIGHLIGHTS OF THIS WEEK'S B.B.C. PROGRAMMES

SUNDAY, MAR. 19

Plays, Talks, Features, etc.

NATIONAL: C. H. Middleton. *The Fourth Gospel*, III, Rev. A. C. Deane. *New Books on Religion*, R. Ellis Roberts. *Bookshelf*, Desmond McCarthy. *Les Miserables*. Regional: *Music of the Week*, Scott Goddard. *Noises and Voices*, parlour game, Personalities v. "Old Stagers," teams consisting of Eric Maschwitz, Howard Marshall, John Snagge, C. H. Middleton and Harold Abrahams versus Mary O'Farrell, Norman Shelley, Philip Wade, Laidman Browne and V. Clinton Baddeley. *Sermons in Stone*, St. David's Cathedral Church, by A.-G. Prys-Jones.

Services, etc.

National: Morning, Rev. W. R. Maltby, D.D., conducts service from Brunswick Methodist Church, Leeds. Evening, Church of England service from Concert Hall. Regional: Evening, Rev. E. G. Miles conducting service from St. Andrews Presbyterian Church, Cheam.

Music

National: John Reynders and his Orchestra. *This Symphony Business*, with George Nash, James Denny and B.B.C. Northern Ireland Symphony Orchestra. Yascha Krein and his Gypsy Orchestra. Marcel de Haes. Darvel Burgh Band. B.B.C. Orchestra, conducted by Anthony Bernard. Frank Walker and his Miniature Orchestra. Philip Martell and his Forum Orchestra. Bach recital played by Max Rostal. Reginald Foort on the Theatre Organ. *Continental Exchange*, with the B.B.C. Military Band and the Bande of the Garde Republicaine. The Lyric Theatre, Hammersmith, musical history, with Angela Baddeley. Regional: Austral Trio. Willie Walker Octet. Kutcher String Quartet. Birmingham Philharmonic String Orchestra.

MONDAY, MAR. 20

Variety

NATIONAL: *Monday Night at Seven*, with Carroll Gibbons, Michael Moore, Richard Goolden as "Mr. Meek," S. J. Warmington as Inspector Hornleigh, Three Chimes, Binnie Hale, Suzanne Taylor and "Youth Takes a Bow," with Bryan Michie. Ronald Gourley. French Cabaret from Paris, produced by Archie Campbell. *You've Asked For It!* compered by Dick Bentley. Regional: Lloyd Thomas, on Woolwich Granada organ. *Afternoon Revue*, with Ward and Draper, Bill Harding, De Haven and Page, Jack London and Kenneth Henry. *Stop Dancing*. Sandy Macpherson on the Theatre Organ. Horace Finch on the Empress organ, Blackpool.

Plays, Talks, Features, etc.

National: Reading of *Pickwick Papers*. *World Affairs*. Regional: *Western Worthies*, story of Sir Philip Daubigny, by Douglas V. Duff. *Science Review*. *Week on Wall Street*, by H. P. Elliston.

Dance Music

Late music by Michael Flome and Band from the May Fair Hotel.

TUESDAY, MAR. 21

Variety

NATIONAL: *Cabarette*, with Robert Keys (syncopated pianist), The Three Nomads and Eric Shrimpton and his electric guitar. Ivor Moreton and Dave Kaye. Regional: Harry Evans and his Sextette Intime. Stuart Barrie on the Tooting Granada organ. *Think of a Number* with Clarence Wright and Wynne Ajello. *For You, Madam*. Variety from the Palace, Plymouth. Midland: *Banjo to Baton*, biography of Billy Merrin, by Charles Hatton.

Plays, Talks, Features, etc.

National: *Jane Eyre*, Part I, adapted by Howard Rose and Barbara Couper. *Paris*, Symphony of a City. *Adventures of Alonso MacTavish*, by Peter Cheyney, serial with Nicholas Hannen. *Town and Country*, F. G. Thomas. *Cheque-Mate*, short story by A. E. Coppard, read by Philip Cunningham. Regional: Arrival of President Lebrun at Victoria Station. Reading of *Alice in Wonderland*. *The Lunch and the Launch*, written and read by John Gloag.

Dance Music

National: Dave Frost and his Band, with Elsie Carlisle. Late. Sydney Lipton and his Grosvenor House Orchestra.

ANOTHER "PARLOUR GAME" ON SUNDAY

PERSONALITIES v. OLD STAGERS, MARCH 19, REGIONAL

WEDNESDAY, MAR. 22

Variety

NATIONAL: *Stop Dancing*. *Ship in the Bay* (from Alexandra Palace). Regional: Fredric Bayco on the Dominion Organ. *Two Two's, Fol-de-Rols*, with Gladys Palmer, Cyril Fletcher, Walter Midgeley, Gladys Vernon, Frederick Gregory, Arlene North, William Stephens and Ernest Arnley. Repeat of *Think of a Number*.

Plays, Talks, Features, etc.

National: Reading of *Pickwick Papers*. *Whitehall Tour*. *The World Goes By*. *Discovery of France*, feature

Dance Music

Regional: *Music for Dancing*, Jack White and his Collegians. Late music, Billy Bissett and his Canadians.

FRIDAY, MAR. 24

Variety

NATIONAL: *Monte Carlo*, film musical produced by Douglas Moodie, with Jack Buchanan and Maggie Teyte. Regional: Sandy Macpherson on the Theatre Organ. Gerald Masters on the Theatre Organ. Variety from the Argyle, Birkenhead.

Romantic couple in the "Lucky Dip" programmes on Thursday (March 23, Nat. and Reg.)—Brian Lawrance and Jill Manners



programme by Ivor Vinogradoff and Stephen Potter. Regional: Visit of M. Lebrun to the Guildhall. Bridge Hand arranged by Ewart Kempson. *At the Black Dog*.

Dance Music

National: Tea-time, Henry Hall and his Band. Regional: Quintette du Hot Club de France. Midland: Wally Dewar and his Band. Late. National, Sim Grossman and his Band from the Pavilion, Bournemouth. Regional, Grossman and Reg. Williams' Futurists.

Sport

Regional: Amateur Billiards Championship Final, commentary by Joe Davis. Lincolnshire Handicap, Commentator: R. C. Lyle.

THURSDAY, MAR. 23

Variety

NATIONAL: Rehearsal of to-morrow's broadcast from Argyle, Birkenhead. *Lucky Dip*. Mr. Muddlecombe J.P. Regional: Dudley Savage on the Plymouth Royal organ. Repeat of *Lucky Dip*. *New Talent*, with Will Gardner, Wally Patch, Rae Jenkins' Buskers, Dun and Dee, Anne Howe, Joe Petersen, Violet Stephens and Hilda Bertram.

Plays, Talks, Features, etc.

National: Reading of *Under the Greenwood Tree*. Talk by Mary Embrey on *Department*. Alistair Cooke on *Mainly About Manhattan*. Regional: *Back to the Valley*, short story written by B. L. Jacot and read by Edgar Plaisted. *Record Breaking*, repeat talk by Capt. C. E. T. Eyston. Repeat of *Paris*, Symphony of a City. *Club of Queer Trades*, No. 3 Awful Reason of the Vicar's Visit.

Plays, Talks, Features, etc.

National: *Empire Exchange*. *Ballooning and Parachute Jumping*, feature programme. Part II of *Jane Eyre*. Ronald Cartland, M.P., on *The Week in Westminster*. *Australia Speaks*, Michael Terry. Regional: Recorded repeat of *Women, Women, Women*, debate in Bumbleton by T. Thompson. *Theatre*. *Oliver Bean's Adventure*, playlet by Burgess Meredith.

Dance Music

National: Brian Lawrance and his Sextet. Phil Cardew and the Band Waggoners, in *Band Waggon* selections. Late music by Oscar Rabin and his Romany Orchestra from Hammersmith Palais.

SATURDAY, MAR. 25

Variety

NATIONAL: John Bee, on the Birmingham Gaumont organ. Reginald Dixon on the Clapham Junction Granada organ. *Music Hall* with Randolph Sutton, Turner Layton, Wee Georgie Wood, Stanelli. Regional: Repeat of *Monte Carlo*.

Plays, Talks, Features, etc.

National: *In Town Tonight*. Raymond Gram Swing's *American Commentary*. Regional: *Storm in a Teacup*, play by James Bridie.

Dance Music

National: Teatime, Ambrose and his Orchestra, with Vera Lynn, Evelyn Dall, Max Bacon, George Sandiford, Denny Dennis and Naunton Wayne (comper). Regional: Jack Payne and his Band. Late music, Jack Harris and his Band.

Sport

National: England v. Ireland Men's Hockey International. (2nd half) from Edgbaston, Commentator: Freddie Grisewood. Linfield v. Belfast Celtic soccer (2nd half), commentary by Raymond Glendinning.

Our Great Weekly Competition

ENTER TO-DAY and MAKE LISTENING PAY!

Competition No. 16 Results : Prizewinners' Names and Addresses : by The Editor

COMPETITORS in our Competition No. 16, held on Sunday, February 26, awarded "Cookeen Cabaret" 4.91 marks out of a possible 10, which accordingly is our Figure of Merit for this programme.

Competitors generally did not enthuse over this broadcast. It was regarded, we regret to say, as being somewhat below the standard achieved in other programmes offered by the same sponsors, Messrs. Van den Berghs & Jurgens, who market on the air the famous Stork Margarine and Spry, as well as Cookeen.

Here is an opinion, representative of many submitted :-

"Cookeen Cabaret" is just another of those routine 'popular' programmes—the type of broadcast that acts as a background for leisure reading and not solely as radio entertainment. It is not a programme which listeners make a point of listening to; rather is it one that appears to be sandwiched between others merely to fill in time. . . . The broadcast hasn't, as it should, an exclusive appeal to the woman listener—not a direct appeal to the housewife."

And this one :- "Whilst I wouldn't stay in specially to listen to it, it's the type of programme that you can leave on to provide a background."

commercial message either spoken or in song?

A fleeting mention of the sponsor's name or the product at the beginning of the programme does not matter but if the commercial is rammed down the listener's throat, so to speak, before anything else happens, the inevitable reaction is that the listener's expectation of entertainment is disappointed. In nine cases out of ten, according to the letters we have received, the listener switches off the set or tunes in an alternative station.

Here is a typical reader's outburst on this point :-

"This Cookeen programme opens and closes with that most awful of all the many atrocities committed by radio advertisers—the signature tune with special words to boost the sponsor's product."

Following this introduction, Helen Clare sang "They Say." She has quite an attractive voice of the crooning type, and quite a strong following among our readers.

Hard on Miss Clare's heels, however, came Esther Coleman, who sang "The World is Mine." This distinguished radio singer has a beautifully trained voice and an easy production. It was a thousand pities that the producer was so short-sighted as to place these two women vocalists—the only two in the programme—immediately following one another. Although their style is essentially different and their appeal quite distinct, undoubtedly, as numerous readers pointed out, it was a bad programme arrangement on the part of the producer.

Esther Coleman did not get enough of an airing to satisfy some listeners. See what this one says :-

"For a programme being a quarter of an hour they have a good many artistes to fill the time, but it seems a pity that such a good voice as Esther Coleman's should only be heard once. It seems such a waste of good talent! I, for one, would like more of her singing in future."

After this we had the principal commercial message, which was not commented upon favourably by many competitors.

The band selections which followed were undistinguished; but the Four Aristocrats, who came afterwards, drew some applause. After a final song, "Strangers in Paris," the compere said good-bye before introducing a farewell commercial set to music.

Few competitors enthused over Russ Carr, the compere, and some adverse comments were received.

Many think a feminine voice would have suited the product better. Here is a typical view :-

"In this criticism of 'Cookeen Cabaret,' without deprecating the ability of any individual artiste, I consider that a 'lady' compere would be far more suitable."

The type of commercial message also aroused some adverse comment, such as this :-

"What did annoy me was the commercial announcing. My body does not lack essential fats, and isn't it impertinent of a radio salesman to assert that it does? Sponsors should wake up to the fact that listeners cannot be fooled by pseudo-scientific clap-trap any more."

To sum up, we think it a fair resumé to say that the collective view of competitors is that "Cookeen Cabaret" was ordinary and the production amateurish. It had no definite character, no definite appeal, and it cannot honestly be said that there was much real inducement to any listener to tune it in again. As a consequence, the practical value of the programme as an advertisement of Cookeen must be a matter of considerable doubt.

The time of this broadcast—7.45 p.m. on a Sunday evening—is an exceedingly valuable one, and we think, after reading carefully these listeners' criticisms, and listening attentively ourselves to the programme, that the sponsors might make much greater use of it than they are doing, which no doubt would be reflected in sales of the product.

We have forwarded a copy of this page to the producers, Messrs. Vox Publications, Ltd., 10a Soho Square, W.1, and the sponsors, hoping they will accept this summary of listener comment as a constructive effort intended to help them assess the value of their present programme, and possibly to guide them in devising future programmes which will result in a larger measure of general approval and sales value.

MUST BE WON
FIRST PRIZE £5
£1 SECOND PRIZE
and
TEN PRIZES OF 5/-

HOW TO ENTER

THE subject we have chosen this week, for Listening Competition No. 19, is— CARSON ROBISON

This programme will be broadcast on Sunday, March 19, from Radio Luxembourg at 3.0 p.m.; Normandy 10.15 a.m.

Listen to this programme and make up your mind the number of marks out of 10—any number from 0 to 10—which you award. By the number of marks you award the programme you will record your verdict as to its general value as an entertainment and an advertisement.

Whatever figure you decide upon, write it in the dotted square on the entry form at the foot of this page.

Then, on a separate piece of paper, write your general criticism of the programme, not exceeding 250 words.

Remember—what the Editor values most is a candid and unbiased criticism giving praise or blame where it is due.

Separate cash prizes are awarded each week, and these will be awarded to the competitors who, in the Editor's opinion, submit the best criticisms.

Post your criticism and form below to the Competition Editor, RADIO PICTORIAL, 37/38 Chancery Lane, London, W.C.2. Entries must be received not later than first post on Thursday, March 23, 1939.

Names and addresses of prizewinners in Listening Competition No. 19, together with a summary by the Editor of the criticisms submitted, will be published in RADIO PICTORIAL, dated April 7, 1939.

RULES OF THE COMPETITION

ENTRIES must be submitted on the entry form provided in RADIO PICTORIAL. The competitor's name and address must be written in ink in block letters, or typed.

The written criticism must be submitted on a separate piece of paper headed "Listening Competition No. 19," and must bear the name and address of the competitor. The criticism must not exceed 250 words in length.

Entries must be posted in an envelope bearing a 1½d. stamp. No entrance fee is required.

Each competitor may submit one entry only. If several members of a family enter the competition, each entry must be made on a separate entry form taken from RADIO PICTORIAL.

The Editor does not hold himself responsible for any entry form or criticism lost, mislaid, or delayed.

No correspondence can be entered into regarding the competitions, and the Editor's decision is final and legally binding in all matters relating to the contest.

Employees of Bernard Jones Publications, Ltd., are not allowed to compete.

CUT OUT AND POST THIS COUPON

LISTENING COMPETITION No.19
To the Competition Editor, "Radio Pictorial," 37-38 Chancery Lane, London, W.C.2.
I award the CARSON ROBISON and HIS PIONEERS programme (maximum 10 marks)
Attached hereto is my criticism of the programme. I agree to observe the rules of the competition.
Please write in block letters. Name Address

Results of Listening Competition No. 16
"Figure of Merit" Awarded to "COOKEEN CABARET" 4.91
Names and addresses of prizewinners to whom cheques have been sent:-
First Prize £5 C. F. DOLMAN, 40 CALAIS ROAD, BURTON-ON-TRENT.
Second Prize £1 MISS GLADYS MARLOW, 58 SPRING ROAD, BOURNEMOUTH, HANTS.
The following each receive a prize of 5s.-
James Hamill, 65 Northpark Street, Glasgow, N.W.
Miss D. Brown, Green Shuttles, Springwoods, Virginia Water, Surrey.
Douglas Fay, 55 Kellott Road, S.W.2.
Leonard Sparks, 8 Clinton Square, Exmouth, Devon.
Mary Duchart, 196 Streetsbrook Road, Shirley, Warwickshire.
Mrs. Kate Driscoll, 70 Leominster Road, Sparkhill, Birmingham, 11.
R. Harrison, 217 Model Village, Creswell, nr. Worksop, Notts.
Miss Cherri Reeves, 16 Culvers Avenue, Carshalton, Surrey.
P. Clifton, 67 Bloomfield Road, Bromley, Kent.
A. French, Golf House, Langley Park, Beckenham, Kent.

Another competitor writes as follows :-

"I think there is nothing outstanding about the Cookeen Cabaret. At the time this programme comes on the air, most listeners have presumably had several hours of entertainment from one station or another, and so have become satiated with the usual "dance band and song" numbers. I would suggest that Cookeen put over something 'different' to compel the attention of listeners."

A large majority of readers complained that the programme contained no high-spot or name sufficiently strong to attract them. Here is a letter—one of many similar :-

"Cookeen Cabaret" is commonplace and stereotyped, with a theme that is monotonous and uninspiring, and while it is not actually bad, it is far from being diverting. There is a total lacking of sparkle and good idea of presentation. The introduction of Esther Coleman in the programme was the one bright spot of a rather dull show, but unfortunately, such introduction was such a contrast to the remainder of the programme that it seemed all the more mediocre."

Another reader tersely expresses the same view, as follows :-

"I think that this show, although full of good music and singing, was colourless. It lacked something outstanding."

The programme began with a commercial message set to music, followed by an introduction by Russ Carr, the compere. Practically all programmes following this technique which have been reviewed in these competitions have scored low marks, and we cannot escape the conclusion that a majority of listeners are invariably dissatisfied with a sponsored programme which begins with a substantial commercial message.

As numerous listeners on each occasion have pointed out, they tune in the Continental programmes only because they expect to get entertainment.

What is the effect, therefore, of switching on a programme and being greeted with a

LISTEN TO RADIO LUXEMBOURG

1,293 metres

Announcers: Mr. Derek Baker and Mr. Valentine Brooke

SUNDAY, MAR. 19

- 8.45 a.m. I've Brought My Music
A programme of piano solos and songs at the piano by Harry Jacobson.
- 9.0 a.m. Reginald Foort at the Organ
- 9.15 a.m. The New Cavalcade of Melody
With Michael Flome and His Band, and Paula Green.
- 9.30 a.m. The Saucy Boy



Madeleine Racklin, the glorious soprano, will be heard on Sunday at 7.45 p.m.

- 9.45 a.m. THEATRE OF THE AIR
Presents "Showland Memories," with Elena Danielli, Robert Irwin and Percival Mackey and His Orchestra.—By the courtesy of California Syrup of Figs.
- 10.0 a.m. Old Saly and His Accordion
- 10.15 a.m. INSTANT POSTUM
Presents "No. 7, Happiness Lane," with Big Bill Campbell and His Hill-Billies.
- 10.30 a.m. A GYPSY TOLD ME!
Memoirs of a Traveller in the lands of Romany. A programme of gypsy music, introducing the famous Hungaria Band.—Sponsored by Freezone Corn Remover.
- 10.45 a.m. Professor Bryan Michie
The Riddle Master.



On Monday at 10 a.m., Carroll Gibbons and Anne Lenner, seen here in a scene from a film, will be appearing in the Cookeen programme

- 11.0 a.m. The Circus Comes To Town
George Buck, Phillip Wade, Jack Train and Jeanne de Casalls, with the Augmented Circus Band.
- 11.15 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
- 11.30 a.m. Luxembourg Religious Talk
(in French)
- 12.0 (noon) QUAKER QUARTER HOUR
Featuring Carroll Levis and His Radio Discoveries. Leslie Sullivan (Crooner), The Cornet Duetto (Cornet Duetists), Elsie Boumphrey (Soprano), Eric Denant (Accordeonist), Glynne Griffiths (Tenor). From the stage of the Odeon, Leicester Square.—Presented by the makers of Quaker Corn Flakes.
- 12.15 p.m. J. J. Blakemore
Astrologer, with Cyril Grantham and Orchestra. "Love Songs in Rhythm."
- 12.30 p.m. Sing As We Go
- 12.45 p.m. THANKS FOR THE MEMORIES
The story of Leslie Henson's Twenty-five years of West End Stardom.—Presented by Huntley & Palmers, Ltd.
- 1.0 p.m. Radio Theatre
Featuring Diana Ward with Alan Howland Mrs. Rees, Geoffrey Sumner, Gwen Jones and Ivor Davis. Orchestra directed by Eddie Carroll.
- 1.30 p.m. Programme of Melody and Song.
- 2.0 p.m. Billy Cotton
Featuring Ted Ray with Phyllis Robins, Alan Breeze and Peter Williams.
- 2.30 p.m. YOUR OLD FRIEND DAN
In "Songs of Safety." A programme of Safety-first for Parents and their Children.—Presented by Johnson's Wax.
- 2.45 p.m. The makers of Oxydol
proudly present
JACK JACKSON AND HIS BAND
in a new and unusual entertainment with an all-star cast: The Three Jacks, Jack Cooper, Jack Hunter and Robert Christie.
- 3.0 p.m. CARSON ROBISON
AND HIS PIONEERS
continue their popular Hill-Billy broadcasts.—Presented by Fairy Soap.
- 3.15 p.m. THE NEW "WALTZ TIME"
With Tom Sheppard and His Orchestra, and the golden voices of Jerry Roberts and Mary Monroe.—Presented by Phillips' Dental Magnesia.
- 3.30 p.m. "The Ace of Hearts"
Orchestra in a programme for Sweethearts.
- 3.45 p.m. Geraldo in Play
- 4.0 p.m. HORLICKS PICTURE HOUSE
Master of Ceremonies: Howard Clancy with Gina Malo, Romney Brent, Vic Oliver, Dorothy Alt, The Cavendish Three, The Mayfair Men, Bryan Quinn and The Horlicks All-Star Orchestra under Debroy Somers.—Presented by Horlicks.

- 5.0 p.m. Ray of Sunshine Programme
- 5.15 p.m. DE RESZKE PERSONALITIES—No. 11
Alice Delysia. Listen to Britain's favourite French Star and Leslie Mitchell, with the De Reszke Orchestra.—Presented by De Reszke Minor Cigarettes.
- 5.30 p.m. Harry Hemsley and Orchestra
- 6.0 p.m. The Radio Gang Show
Featuring Ralph Reader.
- 6.30 p.m. RINSO RADIO REVUE
Featuring Billy Bissett and His Band, with Bebe Daniels and Ben Lyon, Tommy Handley, Alice Mann, Sam Browne, Adelaide Hall. Compered by Ben Lyon.
Presented by Rinso.
- 7.0 p.m. Another episode in the thrilling adventures of
INSPECTOR BROOKS
and his son, Dick, of Scotland Yard. Inspector Brooks is played by D. A. Clarke-Smith.—Presented by Milk of Magnesia.



Percival Mackey will be directing his orchestra in the California Syrup of Figs "Showland Memories" on Sunday at 9.45 a.m.

- 7.15 p.m. Nothing But the Truth
With music by Chappie d'Amato and His Orchestra.
- 7.45 p.m. COOKEEN CABARET
With Helen Clare. Guest Artists: The Five Herons and Madeleine Racklin. Compered: Russ Carr.—Presented by Cookeen Cooking Fat.
- 8.0 p.m. PALMOLIVE PROGRAMME
With Eddie Pola, Olive Palmer, Paul Oliver and the Palmolivers.
- 8.30 p.m. Luxembourg News (in French).
- 9.0 p.m. Highlights on Parade
With Alfred Van Dam and his State Orchestra, and Eve Becke.
- 9.15 p.m. CADBURY CALLING.
Let's meet at the organ. Sidney Torch entertains his friends at the organ. This week: Jessie Matthews, Cavan O'Connor (Irish tenor), Rawicz and Landauer (Viennese pianists).—Presented by Cadbury's, the makers of "Roses" Chocolates.
- 9.30 p.m. Sunday Night Excursion
- 9.45 p.m. On the Air
With Carroll Gibbons and the Savoy Orpheans, Anne Lenner, and George Melachrino.
- 10.0 p.m. POND'S SERENADE TO BEAUTY
brings you Stella Wayne, discussing some human problems. The new dance orchestra is led by Van Phillips. Announced by Michael Riley.—Presented by Pond's Extract Co., Ltd.
- 10.30 p.m. David and Margaret
- 10.45 p.m. Denny Dennis
Sings for you to music by Don Barrigo.
- 11.0 p.m. Young and Healthy
- 11.15 p.m. Dance Music
- 11.30 to 12.0 (midnight) Request Programme.

CASH PRIZES FOR LISTENERS

See page 25

MONDAY, MARCH 20

- 8.0 a.m. MELODIES FROM THE AIR
Presented by Kolynos Dental Cream.
- 8.15 a.m. MUSIC IN THE MORNING
Featuring Gloria Brent, Bob Howard, and Marilyn, with Bram Martin and His Orchestra.—Presented by Horlicks.
- 8.30 a.m. An All-Scottish Programme



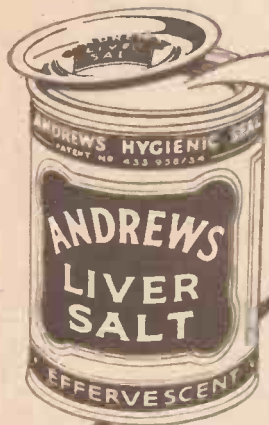
- 8.45 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
- 9.0 a.m. Station Concert
- 9.30 a.m. Sunlight on Monday
"Music Hall Songs" played by Terence Casey at the Organ of the Gaumont Cinema, Chelsea.
- 9.45 a.m. Keeping House with Elizabeth Craig.
- 10.0 a.m. THE COOKEEN PROGRAMME
With Carroll Gibbons and his Boys, Anne Lenner, and George Melachrino. Guest Artists: Esther Coleman and the Four Aristocrats.

Please turn to page 28



Alan Keith will be heard in the Stork Radio Parade on Wednesday at 10 a.m.

WANT CHEERING UP?



Excuse me—
Hear
Albert Whelan
in the
ANDREWS
programmes

Cheery, whimsical Albert Whelan, brings you a song, a story, and a smile, with his wise little bits of philosophy in the Andrews Liver Salt programmes. Have you heard him? If not, you're missing one of the happiest programmes of the week. Listen to the next one for sure. Here are the times and days.

Tuesday Luxembourg 4.15 p.m. to 4.30 p.m.
Wednesday Luxembourg 8.45 a.m. to 9.00 a.m.
Thursday Luxembourg 8.45 a.m. to 9.00 a.m.
Friday Normandy 8.45 a.m. to 9.00 a.m.
Saturday Normandy 9.00 a.m. to 9.15 a.m.

Radio Normandy transmission arranged through I.B.C. Ltd.

ANDREWS LIVER SALT

The Ideal Tonic Laxative

R.P.6

MAKING THE MOST OF YOUR SET

By Our Technical Expert

J. C. Frost, Wisbech

"An all-wave receiver which I purchased a few years ago is still working excellently except that I cannot now receive any stations under 28 metres."

I AM assuming that the receiver was originally satisfactory and that the trouble has gradually developed, for this gives every indication that your trouble is merely due to loss of emission in the frequency changer. This would cause the trouble of which you complain, even though the receiver still works satisfactorily above 28 metres. You will have to replace this valve, and at the same time, as the trouble is due to normal wear and tear, you would be well advised to have the remainder of your valves checked up for emission. This should also enable you to obtain better reproduction.

R. H. Cox, Bedford

"I have been offered a receiver which tunes from 3 to 10 metres and am told that this is extremely good for short-wave reception. What do you advise?"

THE receiver which has been offered to you is a specialised one and extremely good in its class. However, it is hardly suitable for your requirements. With the exception of amateur stations on 10 metres, American police cars on 9 metres and television sound on 7.2 metres, there is very little you can hear. It is certainly not a receiver for the reception of short-wave programmes and I would advise you to obtain a set covering 9 to 200 metres in addition to normal broadcasting, as this would be far more suitable for your purpose.

F. Scott, Brighton

"How can I control the volume on my extension loudspeaker independently to the speaker in the receiver? The extension speaker I am using is a very sensitive one and the volume is too loud. If I reduce the volume from the set, the output from the built-in loudspeaker is insufficient."

OBTAIN a potentiometer that has a resistance of about 2,000 ohms, and connect this across the line before the external loudspeaker. Disconnect one side of the speaker from the line and connect it to the middle terminal on the potentiometer. This will enable you to control the volume from the external loudspeaker independently. The value I have recommended is a good average, but perhaps you would let me know the actual type of your loudspeaker so that I can check this for you.

★ Will readers requiring immediate postal replies to their technical queries please enclose a stamped, addressed envelope?

CARROLL LEVIS'S MOST POPULAR DISCOVERY

On Sunday, March 5, 1939

was

THE HAWAIIAN PLAYBOYS

playing

"All Ashore," "Tiger Rag" and
"Stars and Stripes"

These artistes received the greatest number of votes from listeners to the programme presented by the makers of Quaker Oats.

Don't miss **CARROLL LEVIS**
and his latest **RADIO**
DISCOVERIES next week!

AND DON'T FORGET YOUR
VOTE. IT MAY MEAN A STAGE
CONTRACT FOR ONE OF THESE
"UNKNOWNNS"

NORMANDY
5.15 p.m.
SUNDAY

POSTE PARISIEN
6.15 p.m.
SUNDAY

Transmission through I.B.C. Ltd.

LUXEMBOURG (12 noon) SUNDAY

Yes! my throat
prefers

Craven 'A'
quality



Lips

Nothing can spoil your attraction more than after-traces of careless smoking—dry lips or little bits of tobacco round the mouth. But you know you are safe with Craven 'A' cork-tipped, they avoid anything like that. There is no doubt that this is one reason why Craven 'A' are so popular with women. Another reason, of course, is that they are so wonderfully smooth to the throat.



PACKETS .10 for 6d .20 for 1/-
BOXES .25 for 1/3 .40 for 2/-

MADE SPECIALLY TO PREVENT SORE THROATS
Carreras Ltd.—150 years' reputation for quality
C.A. 644



FRANCES DAY

is one of the judges in the

MELTONIAN RADIO COMPETITION

Listen to the programmes on

RADIO LUXEMBOURG

on Thursdays at 9—9.15 a.m.

RADIO NORMANDY

on Tuesdays at 7.45—8 a.m.

Transmissions from Radio Normandy
arranged through the I.B.C. Ltd.





A pageant of variety

17 different kinds of Huntley & Palmers Biscuits in this delicious collection.

That is Welcome Assorted! You get wafers, shortcake, creams, chocolate biscuits. There's a favourite for everyone — and plenty of them too. Welcome Assorted cost only 1/- a lb. They're amazing value and they are made by Huntley and Palmers — so you know they're the best.

In Dry packs and beautifully decorated Tins. Order some from your grocer or confectioner today.

HUNTLEY & PALMERS
WELCOME ASSORTED
1/- per lb. Drum asillus. 2/6

LISTEN TO LESLIE HENSON in Huntley and Palmers' Programme from Luxembourg every Sunday at 12.45 p.m., and BEST OF EVERYTHING every Tuesday at 4.30 p.m.

To make this perfectly you must use
BORWICK'S BAKING POWDER



Delicious! and so easy to make. Follow the tested recipe exactly
Good cooks always use plain flour and Borwick's Baking Powder. That way costs less, needs less shortening, fewer eggs, and makes things more digestible. Use Borwick's every time, and give your family the good wholesome food on which their health depends.

PINEAPPLE SPONGES (from the new Borwick's Recipe Book)
2 oz. butter 2 eggs (beaten)
4 oz. castor sugar 2 oz. icing sugar
6 oz. plain flour 3 oz. tinned pineapple
1 rounded teaspoon Borwick's apple Cream butter and eggs together. Add flour, castor sugar and Borwick's. Beat lightly. Chop pineapple, mix in. Pour into small cases and bake in hot oven 15 mins. Moisten icing sugar with pineapple juice, cover over cakes.

BORWICK'S BAKING POWDER
and plain flour is cheapest

DAYS AND TIMES OF BORWICK'S PROGRAMMES
Every Monday, Luxembourg (1,293 m.), 5—5.15 p.m.
Every Friday, Normandy (274m.), 10—10.15 a.m.
Normandy transmission arranged through I.B.C. Ltd.

RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 26

- 10.30 a.m. PLAIN JANE
Presented by Rinso.
- 2.15 p.m. A SERIAL STORY
"Mr. Keen, Tracer of Lost Persons."
Presented by Anne French Cleansing Milk.
- 2.30 p.m. "BACKSTAGE WIFE"
Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m. "YOUNG WIDOW JONES"
Presented by Milk of Magnesia.
- 3.0 p.m. "THE SWEETEST LOVE SONGS EVER SUNG"
Presented by Phillips' Dental Magnesia.
- 3.15 p.m. "STELLA DALLAS"
Presented by California Syrup of Figs.
- 3.30 p.m. STARS ON PARADE
A Programme of Movie Memories.
Presented by Puffed Wheat and Puffed Rice.
- 3.45 p.m. Crime Reporters
"Things Happen in Threes"—No. 2, with Norman Shelley, Phillip Wade and Ivan Samson.
- 4.0 p.m. Concert of Light Orchestral Music
- 4.15 p.m. "The Charm School"
Featuring Kay Lawrence. A programme mainly for women.
- 4.30 p.m. Station Concert
- 4.45 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Magnesia Beauty Creams.
- 5.0 p.m. KITCHEN WISDOM
Presented by Borwick's Baking Powder.
- 5.15 to 5.30 p.m. Request Programme

TUESDAY, MARCH 21

- 8.0 a.m. MELODIES FROM THE AIR
Presented by Kolyonos Dental Cream.
- 8.15 a.m. Herman Darewski and His Orchestra, with Margaret Eaves and Gerald Arthur as Vocalists.
- 8.30 a.m. Household Hints by Mrs. Able
- 8.45 a.m. CADBURY CALLING
and presenting "Songs to Make You Sing." With Charlie Kunz at the Piano, and Alice Mann and Gordon Little to sing to you.—Presented by Cadbury Bros.
- 9.0 a.m. A PROGRAMME OF CHARACTER
Presented by Pan Yan Pickle
- 9.15 a.m. Station Concert
- 9.30 a.m. Film Star Recipes From Hollywood
- 9.45 a.m. "We Bring You A Love Song"—with Jack Wilson and His Versatile Five, Denny Dennis and Esther Coleman.
- 10.0 a.m. "Ask the Doctor!"
- 10.15 a.m. Doctor Humankind gives you a slice of life from his casebook of Humanity.
- 10.30 a.m. PLAIN JANE
Presented by Rinso.
- 2.15 p.m. A SERIAL STORY
"Mr. Keen, Tracer of Lost Persons."
Presented by Anne French Cleansing Milk.
- 2.30 p.m. "BACKSTAGE WIFE"
Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m. YOUNG WIDOW JONES
Presented by Milk of Magnesia.
- 3.0 p.m. "THE SWEETEST LOVE SONGS EVER SUNG"
Presented by Phillips' Dental Magnesia.
- 3.15 p.m. "STELLA DALLAS"
Presented by California Syrup of Figs.
- 3.30 p.m. Reginald Foot at the Organ
Special Guest Artist: Eve Becke.
- 4.0 p.m. Cavalcade of Melody
- 4.15 p.m. GOOD AFTERNOON
A visit from Albert Whelan, bringing a smile, a song and a story.—Presented by Andrews Liver Salt.
- 4.30 p.m. HUNTLEY AND PALMERS
Present "The Best of Everything." A programme arranged and-compered by Christopher Bouch.
- 4.45 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.
- 5.0 p.m. On the Air
With Carroll Gibbons and the Savoy Orpheans, Anne Lenner and George Melachrino.
- 5.15 to 5.30 p.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.

WED., MARCH 22

- 8.0 a.m. MELODIES FROM THE AIR
Presented by Kolyonos Dental Cream.
- 8.15 a.m. MUSIC IN THE MORNING
Presented by Horlicks.



Delightful Jessie Matthews will sing for you in the Cadbury Calling programme on Sunday at 9.15 p.m.

- 8.30 a.m. Four-Star Feature
- 8.45 a.m. GOOD MORNING
A visit from Albert Whelan, bringing a song, a smile and a story.—Presented by Andrews Liver Salt.
- 9.0 a.m. Problem In Music
- 9.15 a.m. Station Concert
- 9.30 a.m. ANNE FRENCH'S BEAUTY TALKS
Presented by Reudel Bath Cubes.
- 9.45 a.m. Radio Favourites
- 10.0 a.m. THE STORK RADIO PARADE
Peter Yorke and his Concert Orchestra present "Famous Shows of George Black," with Brian Lawrence, Alan Keith, and your friend, "The Man in the Street." Announcer: Bob Walker.
Presented by Stork Margarine.
- 10.30 a.m. PLAIN JANE
Presented by Rinso.
- 2.15 p.m. A SERIAL STORY
"Mr. Keen, Tracer of Lost Persons."
Presented by Anne French Cleansing Milk.
- 2.30 p.m. "BACKSTAGE WIFE"
Presented by Dr. Lyons' Tooth Powder.

- 2.45 p.m. "YOUNG WIDOW JONES"
Presented by Milk of Magnesia.
- 3.0 p.m. "THE SWEETEST LOVE SONGS EVER SUNG"
Presented by Phillips' Dental Magnesia.
- 3.15 p.m. "STELLA DALLAS"
Presented by California Syrup of Figs.
- 3.30 p.m. Station Concert

THURS. MARCH 23

- 8.0 a.m. MELODIES FROM THE AIR
Presented by Kolyonos Dental Cream.
-
- "I got a horse!"—and Sandy Powell brings some more fun and adventure to the microphone in the Atora Shredded Beef Suet programme on Thursday at 5.15 p.m.

RADIO LUXEMBOURG'S PROGRAMMES

- 8.15 a.m.** **MUSIC IN THE MORNING**
Presented by Horlicks.
- 8.30 a.m.** **THE OPEN ROAD**
Presented by Carters Little Liver Pills.
- 8.45 a.m.** **GOOD MORNING**
A visit from Albert Whelan, bringing a song, a smile and a story.—Presented by Andrews Liver Salt.
- 9.0 a.m.** **THE MELTONIAN PROGRAMME OF DANCING MOODS**
With Joe Loss and His Band, Chick Henderson and Dick Bentley. Featuring a Dance Romance every week—This week: The Rhumba.—Presented by Meltonian Shoe Dressings.
- 9.15 a.m.** Station Concert
- 9.30 a.m.** Film Star Recipes from Hollywood
- 9.45 a.m.** Keeping House With Elizabeth Craig.
- 10.0 a.m.** The Living Witness
Fascinating episodes from the lives of men and women around you.
- 10.15 a.m.** Station Concert
- 10.30 a.m.** **PLAIN JANE**
Presented by Rinso.
- 2.15 p.m.** **THE MELODY LINGERS ON**
Presented by Kolynos Denture Fixative.
- 2.30 p.m.** "BACKSTAGE WIFE".
Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m.** "YOUNG WIDOW JONES"
Presented by Milk of Magnesia.
- 3.0 p.m.** "THE SWEETEST LOVE SONGS EVER SUNG"
Presented by Phillips' Dental Magnesia.
- 3.15 p.m.** "STELLA DALLAS"
Presented by California Syrup of Figs.



Eve Becke's grand voice will be heard on Sunday at 9 p.m.

- 3.30 p.m.** "STARS ON PARADE"
A Programme of Movie Memories. Presented by Puffed Wheat and Puffed Rice.
- 3.45 p.m.** Geraldo in Play
- 4.0 p.m.** Nurse St. John on First Aid Treatment in the Home.
- 4.15 p.m.** Tea Time
With Cyril Fletcher in "Odd Odes and Music."
- 4.30 p.m.** **YOUR OLD FRIEND DAN**
in "Songs of Safety." A programme of Safety-first for parents and their children. Presented by Johnson's Wax.
- 4.45 p.m.** **MARMADUKE BROWN**
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.
- 5.0 p.m.** Station Concert
- 5.15 to 5.30 p.m.** **SANDY POWELL**
in the exciting series of fun and adventure—"Around the world with Sandy Powell!"—Presented by Atora Shredded Beef Suet

FRIDAY, MARCH 24

- 8.0 a.m.** **MELODIES FROM THE AIR**
Presented by Bisodol.
- 8.15 a.m.** "I Hear England Calling"
- 8.30 a.m.** Mrs. Cambridge
(Christine Barry).
- 8.45 a.m.** Out of the Blue.
With Quentin Maclean at the Organ.
- 9.0 a.m.** "Brighter Homes"
Other People's Homes. This week: Mabel Constanduros.
- 9.15 a.m.** Simon the Singer
- 9.30 a.m.** **THE OPEN ROAD**
Presented by Carters Little Liver Pills.
- 9.45 a.m.** Concert
- 10.0 a.m.** Station Concert
- 10.30 a.m.** **PLAIN JANE**
Presented by Rinso.
- 2.15 p.m.** **THE MELODY LINGERS ON**
Presented by Kolynos Denture Fixative.
- 2.30 p.m.** "BACKSTAGE WIFE"
Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m.** "YOUNG WIDOW JONES"
Presented by Milk of Magnesia.
- 3.0 p.m.** "THE SWEETEST LOVE SONGS EVER SUNG"
Presented by Phillips' Dental Magnesia.
- 3.15 p.m.** "STELLA DALLAS"
Presented by California Syrup of Figs.
- 3.30 p.m.** **PALMOLIVE PROGRAMME**
With Eddle Pola, Olive Palmer, Paul Ollver and The Palmolivers.
- 4.0 p.m.** David and Margaret.
With Orchestra.
- 4.15 p.m.** The Saucy Boy
- 4.30 p.m.** The Family Circle
- 4.45 p.m.** **MARMADUKE BROWN**
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.
- 5.0 p.m.** **INSTANT POSTUM**
Presents "No. 7, Happiness Lane," with Big Bill Campbell and His Hill-Billies.
- 5.15 to 5.30 p.m.** Request Programme
- 11.0 p.m.** "Music for a Dancing Mood"
- 11.30 to 12.0** Dance Music
- 12.0 (midnight)** "Daydreams" At Midnight
- 12.15 to 1.0 a.m.** Dance Music

SAT., MARCH 25

- 8.0 a.m.** **MELODIES FROM THE AIR**
Presented by Bisodol.
- 8.15 a.m.** **MUSIC IN THE MORNING**
Presented by Horlicks.
- 8.30 a.m.** Station Concert
- 8.45 a.m.** **CADBURY CALLING**
"Famous People Call the Tune!" Requests from celebrities of the day, played by Reginald Dixon on the Blackpool Tower Wurlitzer.—Presented by Cadbury Bros.
- 9.0 a.m.** **CADBURY CALLING**
"The Cococub Radio News." A Radio Magazine for boys and girls, edited by Jonathan. With a thrilling Red Indian serial by Chief Os-ke-non-ton, tales by Old Peter, the pet-shop man, boy and girl entertainers, and the Cadbury Cowboys. Presented by Cadbury's on behalf of their Bournville Cocoa.
- 9.15 a.m.** The Circus Comes to Town
George Buck, Philip Wade, Jack Train, Jeanne de Casalis, with the Augmented Circus Band.
- 9.30 a.m.** Film Star Recipes from Hollywood
- 9.45 a.m.** Keeping House With Elizabeth Craig.
- 10.0 a.m.** Station Concert
- 10.30 a.m.** Concert
- 5.15 p.m.** The Reporter of Odd Facts
- 5.30 to 6.0 p.m.** All the Association Football Results.
- 11.0 p.m.** "Music for a Dancing Mood"
- 11.30 to 12.0** Dance Music
- 12.0 (midnight)** Midnight in Mayfair
- 12.15 a.m.** The Smarty Show
bringing you four of the smartest performers around Town.
- 12.30 to 1.0 a.m.** Dance Music

RADIO LUXEMBOURG SUNDAYS 5.15



DE RESZKE PERSONALITIES ON THE AIR!

Meet the Stars off-duty on Sunday afternoons at 5.15 p.m. on Radio Luxembourg

You know all those famous people in the De Reszke advertisements . . . 'If Frances Day offered you a cigarette it would be a De Reszke Minor' . . . well, De Reszke are signing them up for radio, to tell you their own success stories, in words and music. A life story every week in a really friendly, intimate show. We've booked the stars, now you book the dates:

Jack Payne
Marie Burke
'Hutch' George Robey
Florence Desmond

Sunday March 19th	ALICE DELYSIA, Britain's favourite French star, with Leslie Mitchell.
Sunday March 26th	BINNIE HALE, vivacious musical comedy star, and Leslie Mitchell.
Sunday April 2nd	VIOLET LORRAINE, heroine of brilliant musical shows.
Every week: The De Reszke Orchestra. Produced by HOWARD THOMAS	

De Reszke The only sixpenny cigarette in ten for fourpenny size

10 for 4d
15 for 6d
30 for 1/-

RADIO LUXEMBOURG SUNDAYS 5.15

Information supplied by Wireless Publicity, Ltd., Electra House, Victoria Embankment, W.C.2. Sole Agents in the British Empire.

"Happy Listening"



RADIO NORMANDY

274 m., 1,095 kc/s

I.B.C. Studio Manager : George R. Busby. Chief Resident Announcer : David J. Davies. Resident Announcers: Ralph Hurcombe, Norman Evans, Ian Newman, Godfrey Holloway. Sound Engineer : Clifford Sandall

SUNDAY, MAR. 19

- 7.0 a.m. Radio Reveille
Time Signals, 7.15, 7.30 and 9.0 a.m.
- 8.0 a.m. Sacred Music
The Thought for the Week. The Rev. James Wall, M.A.
Time Signal, 8.15 a.m.
- 8.15 a.m. March of Melody
- 8.30 a.m. French News Bulletin
- 8.40 a.m.
- "YOUR MESSAGE FROM THE STARS"
Murray Lister, The Radio Normandy Astrologer.—Presented by Anne French
Cleansing Milk.
- 8.45 a.m. "IVORY CASTLES"
A Grand Musical Adventure.—Presented by Gibbs Dentifrice.
Time Signal, 9.0 a.m.
- 9.0 a.m. "COOKEEN CABARET"
With Helen Clare and Guest Artists : Esther Coleman, Four Aristocrats. Compered by Russ Carr.—Presented by Cookeen Cooking Fat.
- 9.15 a.m. "I Hear England Calling"
The Long-range Weather Forecast for to-day and to-morrow
- 9.30 a.m. Musical Moods
With Gerry Fitzgerald, Paula Green, Arthur Young. Compered: Benjie McNabb
- 9.45 a.m. Sports Review
With "Big Bill" Tilden and Ronnie Smythe. Edited by Bruce Anderson.
Time Signal, 10.0 a.m.
- 10.0 a.m. "I've Brought My Music"
A Programme of Piano Solos and Songs at the Piano by Harry Jacobson.
- 10.15 a.m. CARSON ROBISON AND HIS PIONEERS
Presented by Fairy Soap.
- 10.30 a.m. Nothing But the Truth
A Collection of Amazing Facts told to you by O'Donegal, with music by Chapple d'Amato and His Orchestra.
- 10.45 a.m. GEORGE FORMBY
With a Strong Supporting Cast, including "Beryl." A Terrific Series of Laughter and Song Programmes.—Presented by Feen-a-Mint.
Time Signal, 11.0 a.m.
- 11.0 a.m. DONALD PEERS
Cavalier of Song. Supported by The D.D.D. Melodymakers.—Presented by D.D.D. Prescription and Compered by Roy Plomley.
- 11.15 a.m. THE NEW STORK RADIO PARADE
With Peter Yorke and His Orchestra, Brian Lawrence, The Man in the Street. Compered: Allan Keith. Announcer: Bob Walker.—Presented by Stork Margarine.
- 11.45 a.m. Programmes in French
- 1.30 p.m. Radio Theatre
Featuring Diana Ward, with Alan Howland, Mrs. Rees, Geoffrey Sumner, Gwen Jones, Ivor Davis and Orchestra directed by Eddie Carroll.
Time Signal, 2.0 p.m.
- 2.0 p.m. Billy Cotton
Featuring Ted Ray and Phyllis Robins. Alan Breeze, Peter Williams.
- 2.30 p.m. Teaser Time
Compered by Wilfrid Thomas.
- 2.45 p.m. THE OPEN ROAD
Featuring the Carter Cavaliers.—Presented by Carters Little Liver Pills.
Time Signal, 3.0 p.m.
- 3.0 p.m. SERENADE TO BEAUTY
Brings you Stella Wayne discussing some human problems. A new Dance Orchestra led by Van Phillips. Announced by Michael Riley.—Presented by Pond's Extract Co., Ltd.
- 3.30 p.m. Reginald Foort at the Organ
With a Guest Artist, Harry Compton.
Time Signal, 4.0 p.m.
- 4.0 p.m. HORLICKS PICTURE HOUSE
Master of Ceremonies : Howard Claney. Gina Malo, Romney Brent, Vic Oliver, Dorothy Alt, The Cavendish Three, Mayfair Men, Bryan Quinn and The Horlicks All-Star Orchestra under Debroy Somers.—Presented by Horlicks.
Time Signal, 5.0 p.m.

TIMES OF TRANSMISSIONS

All Times stated are Greenwich Mean Time

SUNDAY :

7.0 a.m.—11.45 a.m.
1.30 p.m.—7.30 p.m.
10.0 p.m.—1.0 a.m.

WEEKDAYS :

7.0 a.m.—11.30 a.m.
2.0 p.m.—6.0 p.m.
†12 (midnight)—†1.0 a.m.

†Friday, Saturday, till 2.0 a.m.



Lovely Diana Ward will delight you on Sunday at 1.30 p.m.

- 5.0 p.m. "Sing as We Go"
Featuring Leonard Henry, Raymond Newell, Hedli Anderson, The Sing Song Orchestra and Choir under the direction of Dennis Van Thal.
- 5.15 p.m. QUAKER QUARTER-HOUR
Featuring Carroll Levis and His Radio Discoveries, Leslie Sullivan (Crooner), The Cornet Duetto (Cornet Duettists), Elsie Boumphrey (Soprano), Eric Denant (Accordionist), Glynn Griffiths (Tenor), from the Stage of the Odeon, Leicester Square.—Presented by the makers of Quaker Corn Flakes.
- 5.30 p.m. The Makers of Oxydol Proudly Present JACK JACKSON AND HIS BAND
In a New and Unusual Entertainment with an all-star cast : The Three Jacks, Jack Hunter and Jack Cooper.
- 5.45 p.m. The Saucy Boy
Paula Green, Johnny Johnston and Dance Band directed by Tommy Kinsman.
- 6.0 p.m. Let's Remember
With Frank Titterton, Leslie Jeffries and His Quintette, Anne Ziegler and The Old-Time Singers.
- 6.15 p.m. EVENING IN PARIS
Fifteen Minutes in Paris. A Unique Show brought from a Studio actually in the gay Capital. Compered by Roy Plomley and the Englishwoman in Paris, with Garland Wilson, Pils and Taber, and a Lecturer from the Louvre and Pierre Zepelli and His Orchestra.—Presented by Bourjois.
- 6.30 p.m. RINSO RADIO REVUE
Featuring Billy Bissett and His Band, Bebe Daniels and Ben Lyon, Tommy Handley, Sam Browne, Alice Mann, Adelaide Hall. Compered by Ben Lyon.
Presented by Rinso.
- 7.0 p.m. "The Ace of Hearts Orchestra."
- 7.15 p.m. "MURDER AT THE BLACK WHALE"
Another episode in the thrilling adventures of Inspector Brooks and his son, Dick, of Scotland Yard.—Presented by Milk of Magnesia. Inspector Brooks is played by D. A. Clarke-Smith.

- 7.30 p.m. Programmes in French
- 10.0 p.m. Riddle Rhythm
With Leonard G. Feather.
- 10.15 p.m. The Star Spangled Show
- 10.30 p.m. Sunday Night Excursion
Compered by Douglas Byng, featuring Al Bowly, Marjorie Stedeford, Southern Airs.
- 10.45 p.m. The Songs We Know Them By
Time Signal, 11.0 p.m.
- 11.0 p.m. Vaudeville
- 11.15 p.m. Motor Magazine
A Programme of the Road, edited by Alan Hess.
- 11.45 p.m. Sweet Music
- 12 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.
- 12.30 a.m. Dance Music
- 1.0 a.m. I.B.C. Goodnight Melody

MONDAY, MARCH 20

- 7.0 a.m. Radio Reveille
Time Signal, 7.15 a.m.
- 7.15 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
Time Signal, 7.30 a.m.
The Long-range Weather Forecast for to-day and to-morrow.
- 7.30 a.m. Cinema Organ Medley
- 7.45 a.m. The Songs We Know Them By
Time Signal, 8.0 a.m.
- 8.0 a.m. MUSIC IN THE MORNING
Featuring Gloria Brent, Bob Howard and Marilyn, Bram Martin and His Orchestra.—Presented by Horlicks.
Time Signal, 8.15 a.m.
- 8.15 a.m. "I Hear England Calling"
- 8.30 a.m. French News Bulletin
- 8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Presented by Reudel Bath Cubes.
- 8.45 a.m. Melody Mixture
Time Signal, 9.0 a.m.
- 9.0 a.m. Ed and Don
The Singing Cowboys.
- 9.15 a.m. Health and Energy



Bill Tilden, famous tennis player, will be interviewed at the mike on Sunday at 9.45 a.m.

- 9.30 a.m. Brass Band Concert
 - 9.45 a.m. LONDON MERRY-GO-ROUND
Teddy Randall and His Sensational London Band, Madeleine De Gist, Pierre Le Kreun, and the Smiling, Singing, Men-about-Town.—Presented by Milk of Magnesia.
Time Signal, 10.0 a.m.
 - 10.0 a.m. Musical Comedy Memories
 - 10.15 a.m. A PROGRAMME OF CHARACTER
Presented by Pan Yan Pickle.
 - 10.30 a.m. From One to Five
Time Signal, 10.45 a.m.
 - 10.45 a.m. Benjie McNabb Presents Radio Normandy Concert Hall.
 - 11.0 a.m. Something for Everybody
 - 11.15 a.m. The Wanderer Writes
 - 11.30 a.m. Programmes in French
 - 2.0 p.m. Miniature Matinee
 - 2.30 p.m. Kings of the Keyboard
 - 2.45 p.m. YOUNG WIDOW JONES
A moving human story of a woman's heart and a woman's love.—Presented by Milk of Magnesia.
Time Signal, 3.0 p.m.
 - 3.0 p.m. Ask for Another
Time Signal, 4.0 p.m.
 - 4.0 p.m. STELLA DALLAS
A continuation of the world-famous story of a mother whose love for her daughter was the uppermost thought of her life.—Sponsored by California Syrup of Figs.
 - 4.15 p.m. Ed and Don
The Singing Cowboys.
 - 4.30 p.m. Pick the Stars
 - 4.45 p.m. MARMADUKE BROWN
The Lovable, Eccentric Inventor and his Patient Wife Matilda.—Presented by Phillips' Dental Magnesia.
Time Signal, 5.0 p.m.
 - 5.0 p.m. "Country Home Hour"
A Radio Magazine for Country Dwellers
 - 5.45 p.m. A Quarter-Hour Programme For Boys and Girls.
 - 6.0 p.m. Programmes in French
 - 12 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.
 - 12.30 a.m. Dance Music
 - 1.0 a.m. I.B.C. Goodnight Melody
- ## TUESDAY, MARCH 21
- 7.0 a.m. Radio Reveille
Time Signals, 7.15 a.m. and 7.30 a.m.
The Long-range Weather Forecast for to-day and to-morrow.
 - 7.30 a.m. The Musical Mirror
 - 7.45 a.m. THE PROGRAMME OF DANCING MOODS
With Joe Loss and His Band, Chick Henderson and Dick Bentley featuring a Dance Romance every week. This week: The Tango.—Presented by Meltonian Shoe Dressing.
Time Signal, 8.0 a.m.
 - 8.0 a.m. CADBURY CALLING
Presenting Songs to Make You Sing with Charlie Kunz at the Piano, Alice Mann and Gordon Little to sing for you.—Presented by Cadbury Bros., Ltd.
Time Signal, 8.15 a.m.
 - 8.15 a.m. Light Fare
Introducing Mrs. Able.
 - 8.30 a.m. French News Bulletin
 - 8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Presented by Reudel Bath Cubes.
 - 8.45 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
Time Signal, 9.0 a.m.
 - 9.0 a.m. THE GLYMIEL JOLLITIES
With Bettle Bucknelle, Tessa Deane, Dorothy Carless, Clarence Wright, Monte Rey, Campbell Copelin, Neal Arden.—Presented by Glymiel Jelly.
 - 9.15 a.m. The Happy Harmony Programme.
 - 9.30 a.m. Ed and Don
The Singing Cowboys.
 - 9.45 a.m. WALTZ TIME
With Tom Sheppard and His Orchestra and the Golden Voices of Jerry Roberts and Mary Munroe.—Presented by Phillips' Dental Magnesia.
Time Signal, 10.0 a.m.
(Please turn to page 32)

RADIO IN THE NEXT WAR

(Continued from page 7)

It will be remembered that the Nazis who assassinated Dr. Dolfuss made for the broadcasting station—a hundred years ago they would have tried to take the castle. Control of broadcasting stations means control of a country.

Enemy propaganda, of course, will be directed towards undermining the confidence of the British and their potential allies.

This will be attempted by broadcasting bulletins telling of smashing defeats, the disastrous effects of bombing raids, the starving population of certain districts, and so on.

How powerful may be the effect of good propaganda was demonstrated in the last war by the Italian defeat at Caporetto, which has been attributed largely to skilful forgery of newspapers containing false news. This caused discontent and disaffection in the trenches, with a consequent weakening of the line.

The counterpart to forged newspapers in the next war will be secret radio transmitters. The difficulty of tracking a mobile station has been demonstrated again and again, notably in Germany, and undoubtedly these will be used by enemy spies.

Because the ether is, so to speak, free to all, I believe that radio is actually an excellent guarantee against war or, at least, provides the hope that a war would be short.

The addition of a "fourth arm" to the fighting forces which will work on the minds of the people will probably mean that victory will go quickly to those who believe their cause is right, have a high standard of education, and a great confidence in themselves.

Which leads me to end by suggesting that the British broadcasting authorities might start winning the next war to-morrow by building up the confidence of the world and of the British people in themselves.

BRIGHT AND BREEZY BERTHA

(Continued from page 9)

beloved fishing, too. It doesn't look, though, as if she'll get much time off, because the more people get to know about her hotel, the more come, and the more they come the less she can get out.

Bertha hates now to take jobs that require her to be away from home, because she loves Spinney Hill so much. The house is so comfortable, the air is lovely, and the garden is so pretty, surrounded by lovely trees, with the playing fields backed by a big spinney of pine trees that gives the place its name. She does take jobs, of course, but you can't persuade her to do big tours any longer.

She refuses to sing in the hotel, because if she once started she'd never be allowed to stop, and it would be too much of a good thing for her. But on other occasions, outside the home, she obliges with a good grace.

Bertha has an enormous zest for life. She loves her work, she loves her riding and golf—there's a fine course just down the road from the house, and she and Reg play whenever they have time—and she loves her hotel. It's largely owing to her infectious high spirits that it's being so successful, although equal credit must go to Reg for the untiring hard work and good fellowship that he puts into it. And also to his mother, a grand old lady, with a bright smile and a twinkling eye.

Another important person is Monarch, whom you see on page 9. He is reputed to be very camera-shy, but he seems to have got over his reluctance this time. We spent some time cajoling him to face the camera without his ears being flattened down.

Do you wonder that, although she's so popular on the air and on the halls, Bertha is reluctant to leave her home? She told me, by the way, that she's been broadcasting since 1924, and has appeared on the air regularly ever since.



CONCEITED COMEDIAN (to new-found girl partner): Say, you and I ought to be a big hit together, what with my looks and my brains.

BY WHITSUN

BE A FIRST RATE 'SWING' PIANIST

Even If You Have Never Played Dance Music Before

How would you like to be able to "reel off" dance tunes to order, with real verve and snap—to be able to play your own individual arrangement of any modern tune—to emulate the rhythm "kings" and "queens" of radio and gramophone fame? You can be in that happy position by Whitsun—the envy and admiration of your family and friends—the life and soul of parties and festivities. If you are able to read (however slowly) an ordinary song copy of dance music, then in six concise lessons the Jules Ruben System makes you as proficient as men and women who have been playing "rhythm" for years.



No wonder experts well qualified to judge describe this amazing system as the most ingenious method of Postal Piano Tuition ever devised. Send now for Free 20-pp. Prospectus giving full details of the Jules Ruben System and quoting the opinions of pupils who have been amazed and delighted at the results obtained. Address your enquiry to

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YOU'LL REVEL IN THIS NEW KIND OF RADIO SHOW

Listen to the

GLYMIEL JOLLITIES

AND HEAR THESE FAMOUS STARS!

Tessa Deane Monte Rey Neal Arden
Dorothy Carless Campbell Copelin
Clarence Wright Bettie Bucknelle
and the Glymiel Orchestra

presented by the makers of

GLYMIEL JELLY

Radio Normandy — Tuesdays 9.0—9.15 a.m.
Radio Luxembourg — Wednesdays 4.0—4.15 p.m.
Radio Normandy time booked through I.B.C.



Tune in to the

PALMOLIVE HALF HOUR of LIGHT MUSIC

WITH OLIVE PALMER, PAUL OLIVER AND THE PALMOLIVERS...AND THAT MASTER MERRY-MAKER EDDIE POLA

SUNDAYS at 8 p.m. FRIDAYS at 3.30 p.m.
RADIO LUXEMBOURG (1293 metres)

WEDNESDAYS at 5.30 p.m.
RADIO NORMANDY (274 metres)

Transmission through I.B.C. Ltd.

3d

Tune in RADIO NORMANDY

—Continued from page 30

Full Programme Particulars

- 10.0 a.m. Yesterday's Favourites
Played by Accordion Bands.
- 10.30 a.m. Radio Favourites
Time Signal, 10.45 a.m.
- 10.45 a.m. Benjie McNabb Presents
Radio Normandy Concert Hall.
- 11.0 a.m. In Search of Melody
- 11.15 a.m. Something for Everybody
- 11.30 a.m. Programmes in French

- 9.30 a.m. In Search of Melody
- 9.45 a.m. THEATRE OF THE AIR
Presenting Showland Memories. Robert Irwin, Elena Danielli, The Showland Trio, Percival Mackey and His Orchestra. Sponsored by California Syrup of Figs. *Time Signal, 10.0 a.m.*
- 10.0 a.m. We Bring You a Love Song
Featuring Jack Wilson and His Versatile Five, Denny Dennis and Esther Coleman. Compered: Neal Arden.
- 10.15 a.m. THE SPY BROADCASTING THEATRE
With Dick Francis, Byrl Walkley, Sandra Shayne, The Radio Revellers, The Spy Syncopators.—Presented by Spry Cooking Fat. *Time Signal, 10.45 a.m.*
- 10.45 a.m. The Songs We Know Them By
- 11.0 a.m. Carroll Gibbons and His Savoy Hotel Orpheans with Anne Lenner and George Melachrinou.
- 11.15 a.m. The Wanderer Writes
Programmes in French
- 11.30 a.m. Miniature Matinee
- 2.0 p.m. Cinema Scrap Book
Page 8—Jack Buchanan (*Electrical Recordings*).
- 2.45 p.m. YOUNG WIDOW JONES
A moving human story of a woman's heart and a woman's love.—Presented by Milk of Magnesia. *Time Signal, 3.0 p.m.*
- 3.0 p.m. Gilbert and Sullivan
Selections No. 1.
- 3.15 p.m. The Makers of Oxydol Proudly Present
JACK JACKSON AND HIS BAND
In a new and Unusual Entertainment with an all-star cast: The Three Jacks, Jack Hunter and Jack Cooper.

- 6.0 p.m. Programmes in French
- 12 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.
- 12.30 a.m. Dance Music
- 1.0 a.m. I.B.C. Goodnight Melody

- 4.0 p.m. STELLA DALLAS
Sponsored by California Syrup of Figs.
- 4.15 p.m. THE GOSPEL SINGER
With Roland Robson.
Presented by Wrights Coal Tar Soap.
- 4.30 p.m. Popular Pianists
- 4.45 p.m. MARMADUKE BROWN
The Lovable, Eccentric Inventor and his Patient Wife, Matilda.—Presented by Phillips' Dental Magnesia. *Time Signal, 5.0 p.m.*
- 5.0 p.m. The Folks Who Live on the Hill
Sandy Powell
In the Exciting series of Fun and Adventure, "Around the World with Sandy Powell."—Presented by Atora Shredded Beef Suet.
- 5.30 p.m. A Quarter-Hour Programme
For Boys and Girls
- 5.45 p.m. Bruce Anderson and Kenneth Ling discuss prospects for Saturday's Soccer, and talk them over with the Editor of the *Sporting Record*.
- 6.0 p.m. Programmes in French
- 12 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.
- 12.30 a.m. Dance Music
- 1.0 a.m. I.B.C. Goodnight Melody

THURSDAY, MARCH 23

- 7.0 a.m. Radio Reveille
Time Signal, 7.15 a.m.
- 7.15 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills. *Time Signal, 7.30 a.m.*
- 7.30 a.m. Bruce Anderson and Kenneth Ling discuss prospects for Saturday's Soccer and talk them over with the Editor of the *Sporting Record*.
The Long-range Weather Forecast for to-day and to-morrow.
- 7.45 a.m. MELODIES FROM THE AIR
Presented by Bisodol. *Time Signal, 8.0 a.m.*
- 8.0 a.m. "Out of the Blue"
With Quentin Maclean at the Organ. *Time Signal 8.15 a.m.*
- 8.15 a.m. "Brighter Homes"
"Other People's Homes"—this week: Mabel Constanduros.
- 8.30 a.m. French News Bulletin
- 8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Presented by Anne French Cleansing Milk.
- 8.45 a.m. Military Band Concert
Time Signal, 9.0 a.m.
- 9.0 a.m. "Tea-Time"
With Cyril Fletcher in Odd Odes and Music.
- 9.15 a.m. Health and Energy

FRIDAY, MARCH 24

- 7.0 a.m. Radio Reveille
Time Signals, 7.15 a.m. and 7.30 a.m.
- 7.30 a.m. The Long-range Weather
Forecast for to-day and to-morrow.
- 7.45 a.m. MELODIES FROM THE AIR
Presented by Kolynos Tooth Paste. *Time Signal, 8.0 a.m.*
- 8.0 a.m. MUSIC IN THE MORNING
Presented by Horlicks. *Time Signal, 8.15 a.m.*
- 8.15 a.m. Browning and Starr
- 8.30 a.m. French News Bulletin
- 8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Presented by Anne French Cleansing Milk.
- 8.45 a.m. SMILES, SONGS AND STORIES
Compered by Albert Whelan.—Presented by Andrews Liver Salt. *Time Signal, 9.0 a.m.*
- 9.0 a.m. The Three Cooks
Tom, Dick and Harry.
- 9.30 a.m. Radio Favourites
- 9.45 a.m. THEATRE OF THE AIR
Presenting Showland Memories. Robert Irwin, Elena Danlell, The Showland Trio, Percival Mackey and His Orchestra, Sponsored by California Syrup of Figs. *Time Signal, 10.0 a.m.*
- 10.0 a.m. KITCHEN WISDOM
Presented by Borwick's Baking Powder.
- 10.15 a.m. A PROGRAMME OF CHARACTER
Presented by Pan Yan Pickle.
- 10.30 a.m. Ed and Don
The Singing Cowboys
Time Signal, 10.45 a.m.
- 10.45 a.m. The Songs We Know Them By
Please turn to page 35



Charming Gina Malo will sing in the Horlicks Picture House on Sunday at 4 p.m.

- 2.0 p.m. Miniature Matinee
- 2.15 p.m. The Salvation Army
Congress Hall Brass Band.
- 2.30 p.m. The Songs We Know Them By
- 2.45 p.m. YOUNG WIDOW JONES
A moving human story of a woman's heart and a woman's love.—Presented by Milk of Magnesia. *Time Signal, 3.0 p.m.*
- 3.0 p.m. Ed and Don
The Singing Cowboys.
- 3.15 p.m. Popular Melodies
"Crime Reporter"
- 3.30 p.m. Featuring Norman Shelley, Phillip Wade and Ivan Samson.
- 3.45 p.m. Mandolines Are Playing
Time Signal, 4.0 p.m.
- 4.0 p.m. STELLA DALLAS
Presented by California Syrup of Figs.
- 4.15 p.m. THE GOSPEL SINGER
Featuring Roland Robson.—Presented by Wrights Coal Tar Soap.
- 4.30 p.m. Tea-Time Music
- 4.45 p.m. MARMADUKE BROWN
The Lovable, Eccentric Inventor and his Patient Wife, Matilda.—Presented by Phillips' Dental Magnesia. *Time Signal, 5.0 p.m.*
- 5.0 p.m. The Folks Who Live on the Hill
For Boys and Girls.
- 5.30 p.m. Crazy Quilt
Programmes in French
- 6.0 p.m. Melody at Midnight
Time Signal, 12.30 a.m.
- 12.30 a.m. Dance Music
- 1.0 a.m. I.B.C. Goodnight Melody

WED., MARCH 22

- 7.0 a.m. Radio Reveille
Time Signal, 7.15 a.m.
- 7.15 a.m. Ed and Don
The Singing Cowboys
Time Signal, 7.30 a.m.
- 7.30 a.m. Favourite Melodies
The Long-range Weather Forecast for to-day and to-morrow.
- 7.45 a.m. Popular Tunes
Time Signal, 8.0 a.m.
- 8.0 a.m. MUSIC IN THE MORNING
Presented by Horlicks. *Time Signal, 8.15 a.m.*
- 8.15 a.m. Listeners at the Mike
- 8.30 a.m. French News Bulletin
- 8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Presented by Reudel Bath Cubes.
- 8.45 a.m. Melody Mixture
Time Signal, 9.0 a.m.
- 9.0 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
- 9.15 a.m. Nurse St. John
On First Aid Treatment in the Home.



On Wednesday at 1.30 p.m. you will hear recordings of Jack Buchanan, seen here with Elsie Randolph in a scene from "Smash and Grab."

- 3.30 p.m. SONGS OF SAFETY
With your Old Friend Dan.—Presented by Johnson's Wax Polish.
- 3.45 p.m. GEORGE FORMBY
With a Strong Supporting Cast, including "Beryl." A Terrific Series of Laughter and Song Programmes.—Presented by Feen-a-Mint. *Time Signal, 4.0 p.m.*
- 4.0 p.m. STELLA DALLAS
A continuation of the world famous story of a mother whose love for her daughter was the uppermost thought of her life. Presented by California Syrup of Figs.
- 4.15 p.m. Ed and Don
The Singing Cowboys.
- 4.30 p.m. Light Fare
- 4.45 p.m. MARMADUKE BROWN
The Lovable, Eccentric Inventor and his Patient Wife, Matilda.—Presented by Phillips' Dental Magnesia. *Time Signal, 5.0 p.m.*
- 5.0 p.m. The Potted Show
With Dick Bentley and Peggy Desmond.
- 5.15 p.m. A Quarter-Hour Programme
For Boys and Girls.
- 5.30 p.m. PALMOLIVE HALF-HOUR
Eddie Pola, Paul Oliver and Olive Palmer with The Palmolivers.—Sponsored by Palmolive Soap.
- 9.30 a.m. The Mansion of Melody
With Harold Ramsay at the Organ.
- 9.45 a.m. LONDON MERRY-GO-ROUND
Teddy Randall and His Sensational London Band, Madeleine De Gist, Pierre Le Kreun and the Smiling, Singing Men-about-Town.—Presented by Milk of Magnesia. *Time Signal, 10.0 a.m.*
- 10.0 a.m. Radio Favourites
- 10.15 a.m. Ed and Don
The Singing Cowboys.
- 10.30 a.m. Movie Memories
Time Signal, 10.45 a.m.
- 10.45 a.m. Benjie McNabb Presents
Radio Normandy Concert Hall
- 11.0 a.m. Something for Everybody
- 11.30 a.m. Programmes in French
- 2.0 p.m. Ask for Another
- 2.30 p.m. The Salvation Army
Tottenham Brass Band.
- 2.45 p.m. YOUNG WIDOW JONES
A Moving human story of a woman's heart and a woman's love.—Presented by Milk of Magnesia. *Time Signal, 3.0 p.m.*
- 3.0 p.m. Ed and Don
The Singing Cowboys.
- 3.15 p.m. The Songs We Know Them By
- 3.30 p.m. Phil Park
Presents his own Medley of Organ Music.
- 3.45 p.m. The Musical Mirror
Time Signal, 4.0 p.m.



Leslie Jeffries, the celebrated violinist, will be playing with his Quintette on Sunday at 6 p.m.

ARE FILMS FAIR TO RADIO STARS? (Continued from page 21)

taken brief roles which, though funny enough, have not been sufficiently important for a man so high in his profession. It is only to be expected that his fans should be disappointed.

Harry Tate is good enough to be given leading roles. Except when an unusually good brief part comes along, wouldn't it be wiser to stick out for characterisations worthy of his ability and reputation?

Again, take Peter Haddon—a star on the West End stage and a star on the air. When you hear that he is in a picture, you would naturally expect to find him playing an important part. Yet, in *Kate Plus Ten*, for instance, he was right down the cast list—a very disappointing-sized part for so distinguished an actor.

If you saw the picture, you will remember him as the mine-owner. A very good little cameo, in its own way. But he was only on the screen for a short time.

The same goes for Albert Whelan, who now and then gets some good film roles, but often disappoints me by fleeting across the screen far too briefly for my liking.

If I were a radio star, and a film studio approached me, I should make a lot of inquiries.

I should find out first what quality of production the studio usually maintained.

If I were satisfied that there was nothing to be worried about in this direction, I should find out exactly what was wanted of me—if I were to be a background artiste or a featured act. By this I mean, would I be given a turn on my own, or would I merely be doing my stuff in the background while the action continued between the principals?

If I were assured that I should be given a reasonable opportunity to present my act without undue interruption, I should want to know what sort of story the picture was going to have.

One of filmland's major mysteries is that studios engage a top-notch cast of vaudeville stars, and then insist on dragging in a feeble story which is going to take away half the film's entertainment value. If there is to be a story, surely something intelligent can be conceived? Yet it very rarely is.

FROM BANJO TO BATON

(Continued from page 10)

It was during this tour that Billy discovered Rita Williams, who won a crooning competition which he held at the Hippodrome Theatre, Boscombe. Previous to this, he had tried out quite a number of girl crooners, but none of them had shown Rita's talent, and she has remained with the band ever since.

Simultaneously with their vaudeville appearances, Billy and the Commanders were appearing in several films. They first made a two-reel short which was called "Cheerio," and which made quite a lot of money. Then Billy was featured in a big production, "In Town To-night," with many other well-known radio acts. After that he wrote the music for Sandy Powell's first film, "Can You Hear Me, Mother?" in which the band supplied the incidental musical background.

Nowadays, the Commanders concentrate mainly upon dance engagements, and they cover more than ten thousand miles in the course of a season.

So you probably won't be surprised to hear Billy argue that you can't run a good dance band for much less than £120 a week. How would you like the responsibility of finding that much money week after week, booking engagements, and attending to the thousand other details involved in running a band?

Next Tuesday's programme is a milestone in Billy's career, so make a point of tuning in to Midland Regional if you are interested to hear how Nottingham's local boy made good!



TO BLEACH OR NOT TO BLEACH...

"THEY say the new croonette is a decided blonde."

"I know. I was with her when she decided."

Bring Romance and Drama into your home every day

	<p>"INSPECTOR BROOKS" Every week a complete episode of the thrilling adventures of Inspector Brooks and his son Dick of Scotland Yard is presented for your entertainment. Mystery after mystery is solved by their shrewd investigations.—Presented by the makers of "Milk of Magnesia"</p> <p>EVERY SUNDAY at 7.15 p.m.</p>
	<p>"YOUNG WIDOW JONES" Living in the country town of Appleton—Peggy Jones, widowed in her twenties, with two children to support, has to decide what she owes to her children and what she owes to herself in life.—Presented by the makers of "Milk of Magnesia."</p> <p>MONDAY to FRIDAY at 2.45 p.m.</p>
	<p>"STELLA DALLAS" A dramatic radio version of the world-famous story of a mother whose love for her daughter was the uppermost thought in her life. The sacrifice of her own happiness to secure the social prestige of her daughter is a heart-rending echo of one of Life's gripping dramas.—Presented by the makers of "California Syrup of Figs."</p> <p>MONDAY to FRIDAY at 4.0 p.m.</p>
	<p>"MARMADUKE BROWN AND MATILDA"</p> <p>You have met men like Marmaduke—lovable, loyal, but irresponsible. Marmaduke is an inventor, but what he invents never amounts to much. Matilda, his wife, is the bread-winner. She loves him—but he is exasperating. Listen to the adventures of these two human people.—Presented by the makers of "Phillips Dental Magnesia."</p> <p>MONDAY to FRIDAY at 4.45 p.m.</p>

SUN. MON. TUES. WED. THURS. FRI.
from **RADIO NORMANDY**
274 metres

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by NURSE DREW

APPROVED BY DOCTORS

Rendell's
FAMOUS SINCE 1885

What Stomach Sufferers Should Eat

by Dr. F. B. Scott, M.D., Paris

It is a well known fact that some foods take longer to digest than others, but it is a mistake to think that stomach sufferers have to tolerate a 'starvation' diet; this leads merely to under-nourishment and a lowering of the general health. What needs checking is not the food supply but the excess stomach acid which in nine cases out of ten is the cause of indigestion and distress after eating. My advice to stomach sufferers is simple: you can eat what you like if you will take after meals a little 'Bisurated' Magnesia. A dose of this standard antacid instantly neutralizes excess acid. By thus correcting the cause of the trouble, 'Bisurated' Magnesia enables dyspeptics to enjoy varied and nourishing meals without fear of pain.

Note.—'Bisurated' Magnesia, referred to above by Dr. Scott, is available at all chemists at prices from 6d. to 2/6.



With Mrs. Frank Lamping (extreme right) are Mr. H. Cooper (left) and Mr. E. J. Hopkins, of Messrs. Lintas Limited

RADIO NORMANDY REVELS

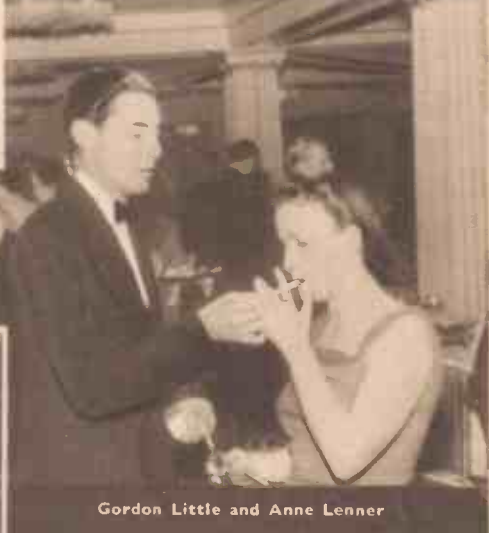
ON Friday, March 3, the International Broadcasting Company, who are responsible for your Radio Normandy programmes, threw a party, and here our cameraman has snapped a few of the celebrities who were present. Further news can be found in our Studio Reporter's Gossip on page 5



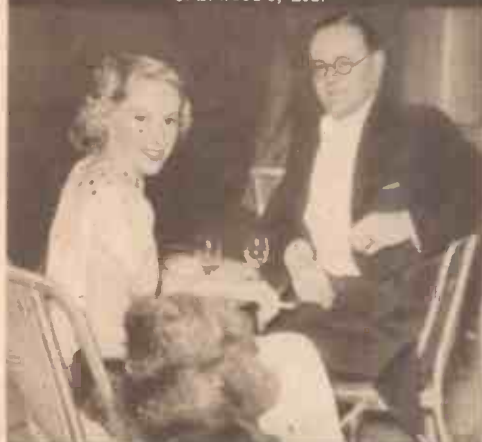
Roy Plomley, I.B.C. compere and producer, with his fiancée, Miss Diana Wong, the Chinese actress



Chairman of the I.B.C., Captain Leonard F. Plugge, M.P., with Mr. Eric Field, Joint Managing Director of Erwood's, Ltd.



Gordon Little and Anne Lenner



Percival Mackey and Monti Ryan (Mrs. Percival Mackey)



(Left to right): I.B.C. Director H. E. Needham, Mrs. R. L. Meyer, wife of I.B.C. General Manager, Captain and Mrs. F. Plugge, and Mr. Frank Lamping, Asst. General Manager.



Charming Wyn Richmond and Sam Costa



(Left) H.I.H. Archduke Franz Joseph and Mrs. Claude Beddington

Mrs. Shaw (centre), I.B.C. Club Secretary, with Miss Gunn and Mr. Martin Woodroffe, London editor of "The March of Time"



Tune in RADIO NORMANDY

—Continued from page 32

Full Programme Particulars

- 11.0 a.m. **DONALD PEERS**
Cavalier of Song. Supported by The D.D.D. Melodymakers.—Presented by D.D.D. Prescriptions, and Compered by Roy Plomley.
- 11.15 a.m. Dream Waltzes
- 11.30 a.m. Programmes in French
- 2.0 p.m. Miniature Matinee
- 2.30 p.m. Cinema Organ Medley
- 2.45 p.m.
- YOUNG WIDOW JONES**
A moving human story of a woman's heart and a woman's love.—Presented by Milk of Magnesia.
Time Signal, 3.0 p.m.
- 3.0 p.m. The Musical Mirror
- 3.15 p.m. Tango Time
- 3.30 p.m.
- "LOVE IN AN ATTIC"**
The happy-go-lucky artist and his wife invite you to share their ups and downs. Presented by Lavona Hair Tonic.
- 3.45 p.m. Songs and Smiles
Time Signal, 4.0 p.m.
- 4.0 p.m.
- STELLA DALLAS**
A continuation of the world-famous story of a mother whose love for her daughter was the uppermost thought of her life. Presented by California Syrup of Figs.
- 4.15 p.m. Ed and Don
- 4.30 p.m. The Singing Cowboys
- THE OPEN ROAD**
Featuring The Carter Cavaliers.—Presented by Carters Little Liver Pills.
- 4.45 p.m.
- MARMADUKE BROWN**
The Lovable, Eccentric Inventor and his Patient Wife, Matilda.—Presented by Phillips' Dental Magnesia.
Time Signal, 5.0 p.m.
- 5.0 p.m. The Musical Magazine
- 5.15 p.m. A Quarter-Hour Programme For Boys and Girls.
- 5.30 p.m. Band Parade
- 6.0 p.m. Programmes in French
- 12 (midnight) Melody at Midnight
Time Signals, 12.30, 1.0, 1.30 a.m.
- 1.30 a.m. Dance Music
- 2.0 a.m. I.B.C. Goodnight Melody



Gloria Brent's fascinating voice will be heard in Music in the Morning Programmes on Monday, Wednesday, Friday and Saturday at 8.15 a.m.

SATURDAY, MARCH 25

- 7.0 a.m. Radio Reveille
Time Signals, 7.15 and 7.30 a.m.
- 7.30 a.m. The Long-range Weather Forecast for to-day and to-morrow.
- 7.45 a.m. MELODIES FROM THE AIR
Presented by Kolynos Tooth Paste.
Time Signal, 8.0 a.m.
- 8.0 a.m. MUSIC IN THE MORNING
Presented by Horlicks.
Time Signal, 8.15 a.m.
- 8.15 a.m. Happy Days
- 8.30 a.m. French News Bulletin
- 8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Presented by Anne French Cleansing Milk.
- 8.45 a.m. Ed and Don
The Singing Cowboys.
Time Signal, 9.0 a.m.
- 9.0 a.m. SMILES, SONGS AND STORIES
Compered by Albert Whelan.—Presented by Andrews Liver Salt.
- 9.15 a.m. The Wizard of Knowledge
Featuring John Morley and Valerie Larg.
- 9.30 a.m. A GIPSY TOLD ME
(Memoirs of a Traveller in the Lands of Romany). A Programme of Gipsy Music introducing The Famous "Hungaria" Band.—Sponsored by Freezezone Corn Remover.
- 9.45 a.m. The Animal Man
Continues his Animal Alphabet and answers his many Young Correspondents.
Time Signal, 10.0 a.m.

- 10.0 a.m. CARROLL GIBBONS AND HIS BOYS
With Anne Lenner, George Melachrino. Guest Artists: Esther Coleman, Four Aristocrats. Comper: Russ Carr.—Presented by Cookeen Cooking Fat.
- 10.30 a.m. Radio Favourites
Time Signal, 10.45 a.m.
- 10.45 a.m. Benjie McNabb Presents
Radio Normandy Concert Hall.
- 11.0 a.m. The British Empire
—India.
- 11.15 a.m. Something for Everybody
- 11.30 a.m. Programmes in French
- 2.0 p.m. Military Moments
- 2.15 p.m. Cyclist's Magazine
With Fred Latham, Billie Dovey, Stan Leigh, R. C. Shaw, B. W. Best. Edited by Bruce Anderson.
- 2.30 p.m. Miniature Matinee
- 2.45 p.m. The Songs We Know Them By
Time Signal, 3.0 p.m.
- 3.0 p.m. Here and There
By Cinema Organ.
- 3.15 p.m. Ask for Another
- 3.45 p.m. Half an Hour of
Song and Dance.
Time Signal, 4.0 p.m.
- 4.15 p.m. Ed and Don
The Singing Cowboys.
- 4.30 p.m. Bruce Anderson Presents
The Old Comrades Associations News.
- 4.45 p.m. What's On
News by Edgar Blatt.
Time Signal, 5.0 p.m.
- 5.0 p.m. The Potted Show
With Dick Bentley and Peggy Desmond.
- 5.15 p.m. The Call of the Southland
- 5.30 p.m. WHO WON?
Full Classified Results of all Association Football Matches played this afternoon will be broadcast between now and 6.0 p.m.—Presented by Pineate Honey Cough Syrup.
- 6.0 p.m. Programmes in French
- 12 (midnight) Melody at Midnight
Time Signals, 12.30, 1.0, 1.30 a.m.
- 1.30 a.m. Dance Music
- 2.0 a.m. I.B.C. Goodnight Melody

Information supplied by the International Broadcasting Co., Ltd., 37 Portland Place, London, W.1.

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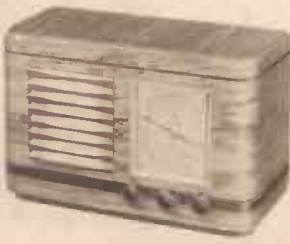
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60 kw.

PARIS

10.45 a.m. The Mike, the Organ and Me
A delightful quarter-hour for organ fans.
11.0 a.m. Patchwork Programmes
Bits and Pieces of Everything.
Time Signal, 11.15 a.m.
11.0 p.m. Paris Night Life
Surprise transmission from famous Paris Cabarets and Night Clubs.
11.30 p.m. A.C.P. Goodnight Message

10.45 a.m. Accordiana
A quarter-hour of tunes from the ever-popular squeeze box.
11.0 a.m. Patchwork Programme
Bits and Pieces of Everything.
Time Signal, 11.15 a.m.
11.0 p.m. Paris Night Life
Surprise transmission from famous Paris Cabarets and Night Clubs.
11.30 p.m. A.C.P. Good-night Message

Chief Announcer: ALLAN ROSE
Assistant Announcer: Beryl Muir

Times of Transmission:
Sunday: 9.15 a.m.—11.15 a.m.
5.0 p.m.—7.0 p.m.
10.30 p.m.—11.30 p.m.
Weekday: 9.15 a.m.—11.15 a.m.

11.0 p.m.—11.30 p.m. Monday, Tuesday, Wednesday, Thursday and Saturday.

SUNDAY, MARCH 19

Morning Programme

Time Signals, 9.15, 9.45 and 10.15 a.m.
9.15 a.m. Wake Up and Whistle
Some popular tunes you can't resist.
9.30 a.m. Listeners' Command Performance
H.M. the Listener's Special Request Programme. Write us for your favourite tune.
10.30 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
Time Signal, 10.45 a.m.
10.45 a.m. Personality Parade
Time Signal, 11.15 a.m.

Afternoon Programme

Time Signal, 5.0 p.m.
5.0 p.m. HORLICKS PICTURE HOUSE
Master of Ceremonies: Howard Clancy. Gina Malo, Romney Brent, Vic Oliver, Dorothy Alt, The Cavendish Three, Mayfair Men, Bryan Quinn and The Horlicks All-Star Orchestra under Debroy Somers.—Presented by Horlicks.
Time Signal, 6.0 p.m.
6.0 p.m. GEORGE FORMBY
with a strong supporting cast, including "Beryl."—A terrific series of laughter and song programmes.—Presented by Feen-a-Mint.
6.15 p.m. QUAKER QUARTER-HOUR
Featuring Carroll Levis and His Radio Discoveries, from the stage of the Odeon, Leicester Square.—Presented by Quaker Cornflakes.
Time Signal, 6.30 p.m.
6.30 p.m. RINSO RADIO REVUE
Featuring Billy Bissett and His Band, Bebe Daniels and Ben Lyon, Tommy Handley, Sam Browne, Alice Mann, Adelaide Hall. Compered by Ben Lyon.—Presented by Rinso.
Time Signal, 7.0 p.m.

Evening Programme

10.30 p.m. FOOTBALL FANS' HOUR
Time Signal, 10.30 p.m.
10.30 p.m. Dance With Us
A programme of gay dance music.
10.45 p.m. Cabaret
A quarter-hour of popular favourites.
Time Signal, 11.0 p.m.
11.0 p.m. Varied Fare
A programme of listeners' favourites.
11.15 p.m. Variety Theatre
Time Signal, 11.30 p.m.
11.30 p.m. A.C.P. Goodnight Message

MONDAY, MARCH 20

Time Signal, 9.15 a.m.
9.15 a.m. Cheer-Up Time
Songs to dispel those Monday morning blues.
9.30 a.m. With My Banjo On My Knee
The music-maker that is popular everywhere.
Time Signal, 9.45 a.m.
9.45 a.m. Old Time Favourites
A quarter-hour for the not-so-young.
10.0 a.m. Waltz and Tango Time
For those who like crinolines and castanets and the music that goes with them.
Time Signal, 10.15 a.m.
10.15 a.m. Keyboard Kruses
Fifteen minutes with piano-playing stars.
10.30 a.m. Round-Up Time
Fifteen minutes of Hillbilly Tunes.
Time Signal, 10.45 a.m.

TUESDAY, MARCH 21

Time Signal, 9.15 a.m.
9.15 a.m. Cuban Cocktail
Fifteen minutes of Rumba Rhythm.



Handsome singing star Dick Powell, takes part in "Hollywood on Parade" on Thursday at 9.15 a.m.

9.30 a.m. Last Season's Favourites
Songs and tunes you will enjoy hearing again.
Time Signal, 9.45 a.m.
9.45 a.m. Sweet and Hot
A programme for those who like melody as well as rhythm.
10.0 a.m. Announcer's Mixed Bag
Our Announcer likes to share his favourites with you.
Time Signal, 10.15 a.m.
10.15 a.m. When the Lamps are Low
A programme of love songs.
10.30 a.m. Hollywood on Parade
Songs from the movies, old and new.
Time Signal, 10.45 a.m.
10.45 a.m. Variety
A quarter-hour of Stage, Screen and Radio favourites.
11.0 a.m. FASHIONS FROM PARIS
Latest French styles interpreted by Maya Noel.—Presented by Tampax, Ltd.
Time Signal, 11.15 a.m.
11.0 p.m. Paris Night Life
Surprise transmissions from famous Paris Cabarets and Night Clubs.
11.30 p.m. A.C.P. Good-night Message

WEDNESDAY, MARCH 22

Time Signal, 9.15 a.m.
9.15 a.m. Dance With Us
Dance music old and new.
9.30 a.m. Listeners' Command Performance
H.M. the Listener's Special Request Programme. Write us for your favourite tune.
Time Signal, 9.45 a.m.
9.45 a.m. Film Star Recipes from Hollywood
10.0 a.m. Last Season's Favourites
Songs and tunes you will enjoy hearing again.
Time Signal, 10.15 a.m.
10.15 a.m. Concert Platform
A programme of light music.
10.30 a.m. Songs of To-day
A quarter-hour with the songsters.
Time Signal, 10.45 a.m.

THURSDAY, MARCH 23

Time Signal, 9.15 a.m.
9.15 a.m. Hollywood on Parade
A programme featuring stars of the screen, including Dick Powell.
9.30 a.m. Listeners' Command Performance
H.M. the Listener's Special Request Programme. Write us for your Favourite Tune.
Time Signal, 9.45 a.m.
9.45 a.m. Swing Session
Fifteen minutes of Swing for Swing Fans.
10.0 a.m. Keyboard Kruses
The piano-playing celebrities make music for you.
Time Signal, 10.15 a.m.
10.15 a.m. Announcer's Mixed Bag
Some more of our Announcer's favourites
10.30 a.m. The Mike, the Organ and Me
A programme for cinema organ fans.
Time Signal, 10.45 a.m.
10.45 a.m. Variety
Up goes the curtain for Fifteen Minutes' Entertainment.
11.0 a.m. FASHIONS FROM PARIS
Latest French styles interpreted by Maya Noel.—Presented by Tampax Ltd.
Time Signal, 11.15 a.m.
11.0 p.m. Paris Night Life
Surprise transmission from famous Paris Cabarets and Night Clubs.
11.30 p.m. A.C.P. Goodnight Message

FRIDAY, MARCH 24

Time Signal, 9.15 a.m.
9.15 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
9.30 a.m. Songs and Singers
A quarter-hour with the celebrities.
Time Signal, 9.45 a.m.
9.45 a.m. Patchwork Programme
Bits and Pieces of Everything.
10.0 a.m. Waltz and Tango, Ltd.
For those who like Crinolines and Castanets and the Music that goes with them.
Time Signal, 10.15 a.m.
10.15 a.m. Round Up Time
Fifteen Minutes of Hill-Billy music.
10.30 a.m. Last Season's Favourites
Presenting some of the tunes you'll like to hear again.
Time Signal, 10.45 a.m.
10.45 a.m. Dance With Us
A programme of dance music old and new.
11.0 a.m. Personality Parade
Time Signal, 11.15 a.m.

SATURDAY, MARCH 25

Time Signal, 9.15 a.m.
9.15 a.m. Radio Favourites
A quarter-hour with Masters of the Mike.
9.30 a.m. Hollywood on Parade
Another programme of film melodies.
Time Signal, 9.45 a.m.
9.45 a.m. Sweet and Hot
A programme for those who like melody and rhythm.
10.0 a.m. American Spotlight
Fifteen-minutes dedicated to our American friends in Europe.
Time Signal, 10.15 a.m.
10.15 a.m. Yesterday's Hits
Melodies popular a few seasons ago.
10.30 a.m. Waltz and Tango, Ltd.
For those who like Crinolines and Castanets and the music that goes with them.
Time Signal, 10.45 a.m.
10.45 a.m. Cuban Cocktail
A quarter-hour of rumba rhythm.
11.0 a.m. Patchwork Programme
Bits and Pieces of Everything.
Time Signal, 11.15 a.m.
11.0 p.m. Paris Night Life
Surprise transmission from famous Paris Cabarets and Night Clubs.
11.30 p.m. A.C.P. Goodnight Message

Anglo-Continental Publicity Ltd., Cavendish Mansions, Langham Street, London, W.1.

DOGE CREAM

THE MARVELLOUS COMPLEXION RESTORER

"I find Doge Cream perfectly delightful. It keeps the skin so smooth and refreshed, also keeps it in wonderful condition. I will always use it."
Miss MARIE LOHR.

With Its Most Glorious Perfume

"I think Doge Cream is a really remarkably fine cream. It is wonderful for the skin, and keeps the complexion perfect. I shall be very happy to recommend it."
Miss IRENE VANBRUGH



"Doge Cream is a really delightful cream, exceptionally soothing to the skin, and wonderful for the complexion."
Miss LILIAN BRAITHWAITE.

"I use Doge Cream because I cannot afford a complexion less than perfect, and I know of nothing else that keeps the skin so smooth, fresh and beautiful."
Miss MARY LAWSON.

"I find Doge Cream splendid for the skin and so soothing and ideal after exposure to the wind and sun. It keeps the skin so smooth; it is perfect for a sensitive skin. I will always use it."
Miss RENEE KELLY.

HOWEVER sallow or patchy your complexion may be, we guarantee to make it perfect with Doge Cream. Doge Cream is absolutely a complete restorer. It works miracles on the skin, and is the most ideal complexion cream on the market.

Doge Cream is not a vanishing cream. It does not dry up the skin, but keeps the skin supple, firm, and youthful. When thinking of other face creams, remember that Doge Cream is not like any of these.

Try it and you will never go back to any other face cream you have ever used. It is the most remarkable and the most perfect cream that has ever been blended into a face cream. It contains Almond Oil, which is the most expensive oil one can use in a face cream, and does not grow hair. It preserves the skin and takes away all wrinkles

and leaves the skin smooth as a child's. It was taken from an old Venetian recipe and has a beautiful perfume that lingers on the face until it is washed away.

The original recipe was beyond price in the days when it was first known, but to-day we can make up all these preparations for the skin.

If Doge Cream is smeared round the eyes at night, every wrinkle will vanish as if a miracle had happened. It will make the worst complexion perfect. Over a thousand of the leading Society women use Doge Cream.

IN TUBES 6D. & 9D. IN POTS 1/- & 2/-

Obtainable from all Chemists and Stores or direct from SHAVEX ZEE-KOL CO., LTD. (Dept. De.36), 40, Blenheim Rd., Upper Holloway, London, N.19.



ECZEMA
"I suffered from Eczema all over my face and body. I applied Zee-Kol, and in three days the Eczema had gone."



VARICOSE AND OTHER ULCERS
"For years I could not walk with Ulcerated Leg. Zee-Kol healed it in a week."



ABSCESSSES
Zee-Kol instantly draws out all inflammation and the abscess is healed in twenty-four hours.



POISONED CUTS
Bathe with hot water and then gradually apply Zee-Kol and cover with clean linen. This will remove all septic conditions. In two to four days the place is healed.

ZEE-KOL

(BRAND)

HEALS EVERY SKIN DISEASE—MANY IN A NIGHT

WE HAVE SACKS FULL OF TESTIMONIALS

Many may promise a wonderful remedy, but there is nothing like Zee-Kol. Beware of Imitations. ZEE-KOL is, without doubt, the most wonderful skin healer of all time. The cruellest Skin Diseases, such as Ulcers, Eczema, Abscesses, etc., are rapidly and completely banished, and Pimples, Blackheads, Boils, Rashes, etc., disappear like magic. Never was known any remedy like Zee-Kol. Where it touches, the skin takes on a finer and healthier glow. Zee-Kol kills all germs that enter the skin—that is why it heals the moment it touches the skin. It destroys everything unhealthy to the skin. No skin disease can resist it. Forget it being a patent medicine.

This is the only way we have of letting the world know of Zee-Kol's marvellous power of skin healing. There is nothing in the world to compare with Zee-Kol. Do not hesitate. Go straight to your chemist and get a box of Zee-Kol and rest assured that your skin troubles will speedily be banished. Zee-Kol heals in record time Eczema, all kinds of Ulcers, Chilblains, Leg Troubles, Severe Burns, etc.

Obtainable from all Chemists and Stores

LARGE TIN 6d.

OTHER SIZES 1/3 & 3/4

or direct from SHAVEX ZEE-KOL CO., LTD. (Dept. Z.K.45), 40 Blenheim Road, Upper Holloway, London, N.19.



CORNS. The worst corns will soon disappear if Zee-Kol is applied to them night and mornins.



BOILS, ETC.
Boils cannot resist the wonderful healing properties of Zee-Kol, and in two days they disappear.



PIMPLES AND BLACKHEADS
"I always had Blackheads and Pimples. Zee-Kol healed them in a night—they vanished."



LUMBAGO, STIFF JOINTS, ETC.
Splendid for Stiff Joints, rubbed in gently by the fire, and for Rheumatism

PROOF!
Chartered Accountants Certificate

TO WHOM IT MAY CONCERN

We have examined and fully investigated the Excel System. We certify that any person selecting two bankers and using the Excel System for the remaining ten matches **MUST WIN A FIRST, SECOND, or THIRDDIVIDEND, on either LITTLEWOODS, VERNONS, SHERMANS OR COPES' 12 Results PENNY POOLS** providing the two bankers are correct.

See this

[An actual copy of this certificate has been lodged with this paper showing name and address of chartered accountants.]

An Independent Firm of CHARTERED ACCOUNTANTS certify:—

YOU MUST WIN HUGE POOL FORTUNES
EXCEL SYSTEM

FULLY PROVED TO THIS PAPER

The Excel System is a closely guarded secret of enormous value. IF YOU YOURSELF WANT TO WIN A LARGE SUM OF MONEY EVERY WEEK WE WILL SEND YOU complete details of how the Excel System is used for any 12 Results Penny Pool including **LITTLEWOODS, VERNONS, SHERMANS, COPES, etc.**

THE EXCEL SYSTEM REQUIRES only 2s. per week to be spent to make sure of sharing every week the huge pool prize amounts providing only two bankers are correct.

FOR ONLY

2/-

MONEY BACK Guarantee!

We guarantee that the 2s. you send with the coupon below will be gladly refunded if requested within 14 days of the appearance of this announcement.

TESTS PROVE THESE FIGURES:
Sept. 24—Littlewoods, £6,371.
Sept. 24—Vernons, £3,228.
Oct. 8—Littlewoods, £11,826.
Dec. 31—Shermans, £327 18s. 9d. and numerous 1st, 2nd and 3rd Dividends also.

I enclose postal order value 2s. to receive from you complete details of how the Excel System is used to win the 12 Results Penny Pool Prizes. I understand I only need spend 2s. a week if I wish to make certain of sharing the huge pool amounts and only 2 banker selections are necessary when the Excel System is used. I am over 21 years of age and agree to your requiring 5 per cent. of all winnings due to the actual use of the Excel System.

Name.....
Address.....
Town..... County.....(R)

YOU DO THIS FILL IN THE COUPON NOW AND POST TO:

Send a postal order value 2s., together with the form opposite. We will immediately send you complete details of how the Excel System is used.

EXCEL SYSTEM
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Tune in to 531 METRES, 565 KC'S

RADIO EIREANN for LUCK

(ATHLONE)

PROGRAMMES PRESENTED BY IRISH RADIO PRODUCTIONS



Programme details:

SUNDAY, MAR. 19

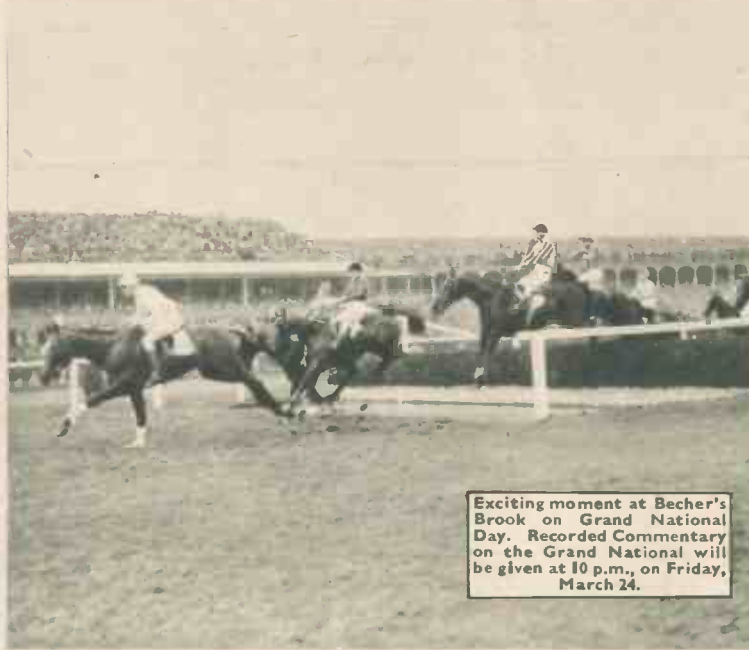
9.30 to 10.30 p.m. Romance In Melody. A Further Bouquet of Melodious Flowers picked from "The Garden of Music"—each blossom scented with Many Memories.

MONDAY, MARCH 20

9.0 a.m. to 1.0 p.m. (approximately) We Take You Over to the Mansion House, Dublin, for a Running Commentary.
1.0 p.m. (approximately) to **2.30 p.m.** A special midday musical programme.
2.30 to 3.0 p.m. Broadcast to the schools.
3.0 p.m. to 5.30 p.m. We Return You To The Mansion House, Dublin, for the resumption of the Running Commentary.
9.0 p.m. to 10.30 p.m. A special programme compiled for our European listeners, interspersed with musical items, and you will hear our Racing Commentary at 10.10 p.m. approximately.

TUESDAY, MARCH 21

9.30 a.m. to 1.0 p.m. (approximately) We Take You Over To The Mansion House, Dublin, for our second day's Running Commentary.
1.0 p.m. (approximately) to **2.30 p.m.** A Special Mid-Day Musical Programme.
2.30 to 3.0 p.m. Broadcast to Schools.
3.0 p.m. to 4.30 p.m. (approximately) We Return You To The Mansion House, Dublin, for the resumption of the Running Commentary.



Exciting moment at Becher's Brook on Grand National Day. Recorded Commentary on the Grand National will be given at 10 p.m., on Friday, March 24.

9.0 p.m. to 10.30 p.m. A special programme compiled for our European listeners, interspersed with musical items, and you will hear our Racing Commentary at 10.10 p.m. approximately.

WEDNESDAY, MARCH 22

9.0 p.m. to 10.0 p.m. (approximately) Group Broadcast. In Group, Serial and Numerical Order.

10.0 p.m. (approximately) to **10.30 p.m.** The Lincoln Handicap. Our eye-witness's account of the first classic of the Flat Season... from our own observers in the Paddock, in "Tattersalls" and Lady Fashion Commentator, and our "Race Reader" on the Grand Stand, we bring you a thrilling account of this Great Race. After this Running Commentary our Racing Commissioner will give a brief talk on to-morrow's racing.

THURSDAY, MARCH 23

9.0 p.m. to 10.30 p.m. Continuing Our Group Broadcast. In Group, Serial and Numerical Order. Interspersed with Musical Items. You will also hear our Racing Commentary at 10.10 p.m. approximately.

FRIDAY, MARCH 24

9.0 p.m. to 10.0 p.m. (approximately) Group Broadcast. In Group, Serial and Numerical Order.
10.0 p.m. (approximately) to **10.30 p.m.** Our Grand National Commentary. We bring you our eye-witness's account of this Great Race, and from our "own observers" in the Paddock, Tattersalls and our "Lady Fashion Commentator" and our "Race Reader" on the Grand Stand, we offer you a thrilling account of to-day's Great Racing Event. After this Commentary our Racing Commissioner will give a brief talk on to-morrow's racing.

SATURDAY, MARCH 25

9.0 p.m. to 10.30 p.m. Continuing Our Group Broadcast. In Group, Serial and Numerical Order. Interspersed with Musical Items. You will also hear our Racing Commentary at 10.10 p.m. approximately.

Radio Lyons Calling!

Resident Announcer ; Johnny Couper 215 metres

SUNDAY, MARCH 19

6.15 p.m. Around the Bandstand
Time Signal, 6.30 p.m.

6.30 p.m. THE SPRY BROADCASTING THEATRE
 Featuring Sandra Shayne, Byrl Walkley, Dick Francis, Radio Revellers and The Spry Syncopators.—Presented by Spry.
Time Signal, 7.0 p.m.

7.0 p.m. "Sing As We Go"
 Peter the Planter presents Bertha Willmott, Leonard Henry, Raymond Newell and the Sing Song Orchestra, conducted by Dennis Van Thal.

7.15 p.m. Smiling Through
Time Signal, 7.30 p.m.

7.30 p.m. Tea Time
 With Cyril Fletcher in "Odd Odes and Music."

7.45 p.m. Station Concert and News in French

8.10 p.m. Zetter Pools

8.15 p.m. Causerie Corner

8.45 p.m. Station Concert and News in French

9.0 p.m. Young and Healthy

9.15 p.m. The Zam-Buk Programme
Time Signal, 9.30 p.m.

9.30 p.m. SHOWLAND MEMORIES
 A Musical Cavalcade of Theatreland past and present, with Elena Danielli, Robert Irwin, The Showland Trio and Percival Mackey and His Orchestra.—By courtesy of California Syrup of Figs.

9.45 p.m. LONDON MERRY-GO-ROUND
 Teddy Randall and His Sensational London Band with Madeleine de Gist, Pierre Le Kreun and The Smiling, Singing Men-About-Town.—Presented by Phillips Magnesia Beauty Creams.

10.0 p.m. WALTZ TIME
 The New Waltz Time with Tom Sheppard and the golden voices of Mary Monroe and Jerry Roberts.—Presented by Phillips Dental Magnesia.

10.15 p.m. THE ADVENTURES OF INSPECTOR BROOKES
 of Scotland Yard, and his son, Dick. A series of thrilling Dramas.—Presented by Milk of Magnesia.

10.30 p.m. Music Hath Charms
Time Signal, 10.45 p.m.

10.45 p.m. THE OPEN ROAD
 The Carters Caravan in a pageant of Music, Song and Drama.—Sponsored by Carters Little Liver Pills.

11.0 p.m. The Palm Green Shores
11.15 p.m. Happy Days
Time Signal, 11.30 p.m.

11.30 p.m. As You Like
12.0 (midnight) Close Down

MONDAY, MARCH 20

10.0 p.m. Sporting Special
Time Signal, 10.0 p.m.

10.15 p.m. MARMADUKE BROWN
 The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.

10.30 p.m. Trans-Atlantic
Time Signal, 11.0 p.m.

11.0 p.m. The Lyons Den
11.30 p.m. Late Night Dance Special
12 (midnight) Close Down

TUESDAY, MARCH 21

10.0 p.m. Tea Time
Time Signal, 10.0 p.m.

10.15 p.m. MARMADUKE BROWN
 The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.

10.30 p.m. THE OPEN ROAD
 The Carters Caravan in a pageant of Music, Song and Drama.—Sponsored by Carters Little Liver Pills.
10.45 p.m. Organ Parade
Time Signal, 11.0 p.m.

11.0 p.m. Radio Lyons Music Hall
11.30 p.m. By Request
12 (midnight) Close Down

WEDNESDAY, MARCH 22

10.0 p.m. Sporting Special
Time Signal, 10.0 p.m.

10.15 p.m. MARMADUKE BROWN
 The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.

10.30 p.m. Soft Stillness and the Night
Time Signal, 11.0 p.m.

11.0 p.m. Colour in Cabaret
11.15 p.m. Drawing-Room Ballads
11.30 p.m. Down Memory Lane
12 (midnight) Close Down

THURSDAY, MARCH 23

10.0 p.m. Tea Time
Time Signal, 10.0 p.m.

10.15 p.m. MARMADUKE BROWN
 The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.

10.30 p.m. THE OPEN ROAD
 The Carters Caravan in a pageant of Music, Song and Drama.—Presented by Carters Little Liver Pills.
10.45 p.m. Arrived at Lyons
Time Signal, 11.0 p.m.

11.0 p.m. Old Timers
11.30 p.m. Night Watchman
12 (midnight) Close Down

FRIDAY, MARCH 24

10.0 p.m. Record Review
Time Signal, 10.0 p.m.

10.15 p.m. MARMADUKE BROWN
 The lovable eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.

10.30 p.m. Motor Magazine
Time Signal, 11.0 p.m.

11.0 p.m. Guess the Band
11.30 p.m. Concert Platform
12 (midnight) Close Down

SATURDAY, MARCH 25

10.0 p.m. Radio Round Up
10.15 p.m. For the Music Lover
Time Signal, 10.30 p.m.

10.30 p.m. Empire Pools Special
10.45 p.m. Organ Parade
Time Signal, 11.0 p.m.

11.0 p.m. In the Swing
11.15 p.m. Marching Along
11.30 p.m. Love Is on the Air To-night
12 (midnight) Close Down



LONDON NATIONAL
FRIDAY EVENING
MARCH 17

LONDON REGIONAL
SATURDAY AFTERNOON
MARCH 18

"LIFE BEGINS AT SIXTY"

WRITTEN AND REMEMBERED
By

C. DENIER WARREN

.... WHERE LIFE WITH A
CAPITAL L FOR LEARNERS
REALLY BEGINS

NO SOAP **SHAVEX** NO BRUSH

REVOLUTION IN SHAVING

Millions are now using SHAVEX all over the world.
Beware of Imitations.

Throw away your soap and brush and use the up-to-date method of shaving which takes a quarter of the time. We guarantee that one can have a perfect shave in two minutes with Shavex.



MR. IVOR NOVELLO, the celebrated author and composer, writes: "Shavex" is a really splendid invention. I am so often asked to recommend preparations and can so seldom do so, but in this case my appreciation of your "Shavex" is genuine. I shall always use it."



MR. LESLIE HENSON, the famous actor, writes: "I use 'Shavex' every time I shave, and think it is the quickest, cleanest and most delightful preparation ever invented for shaving."

SHAVEX is without doubt the most perfect way of Shaving that man can desire. What is more simple than just wetting the beard and smearing on a little Shavex—and then a perfect Shave? Shavex contains Almond Oil, which is a fine skin food for the face. You shave in a quarter of the time that is taken by any other method, and you rub the rest of the Shavex into the skin—this takes away the wrinkles and keeps the face in a perfect condition. Fancy every day scrubbing one's face with very hot water and soap full of soda. One has only one's face for a lifetime and it should be treated kindly. OILS in SHAVEX will keep the face young and without wrinkles, and after shaving you will always feel as fresh as a daisy. The Shavex Cream makes the bristles of the beard stand up, when they are easily shaved with the razor. The ordinary creams and soaps flatten the beard, and so it is impossible to get the perfect shave. If grass is lying down it is more difficult for the mower to cut than if it is standing up. It is the same with the beard and Shavex. SHAVEX gets between all the hairs and forces the beard to stand up, and one can cut it so easily and get a perfect shave. Try a Shavex Blade. The Keenest and Best Blade on the Market. Price 2d. instead of 4d.



MR. JACK HULBERT, co-starring in "Under Your Hat"—says, "I'm an enthusiastic 'Shavex' user. To me 'Shavex' is the ideal method of shaving. It's quicker and a jolly sight more efficient. 'Shavex' gives me a perfect shave and my face feels as fresh as a daisy."



MR. JACK BUCHANAN, the great actor-producer, writes: "I find 'Shavex' absolutely perfect for shaving. It is most refreshing and so easy, and it gives me the best shave I have ever had."

SHAVEX is sold in
6d., 1/- & 1/6 Tubes and 1/6 Pots

Obtainable from all Chemists and Stores or Direct from
SHAVEX ZEE-KOL CO., LTD.,
(Dept. R.64), 40 Blenheim Road, Upper Holloway, N.19.

YOU can become a brilliant RHYTHM PIANIST

and play all your favourite songs and dance tunes as they should be played

If you can play a simple dance tune, let me show you how to master syncopation and become a really brilliant pianist. My 11 easy lessons and complete set of tuition records will show you how quickly you can get this modern rhythm into your own playing. Every student on enrolment receives, free of extra cost, a complete set of my personal demonstration gramophone records, specially recorded so that I can demonstrate my lessons to you step by step.

No Laborious Exercises, No Wearisome Hours of Practice.

Just half an hour a day of pleasing study is all you need to devote and after the first lesson you will be amazed at the progress you have made. I have taught more than 25,000 students. I can teach you. Write to me personally for particulars of this world-famous course.

BEGINNERS ONLY

"If you cannot play a note of music Billy Mayerl's special Course for Beginners will quickly enable you to play all your favourite songs and dance tunes. You start right away on fascinating pieces and your success is assured in a very few weeks."



Fill in this Coupon now!

To Mr. BILLY MAYERL,
1 & 2 St. George Street, Hanover Square,
London, W.1.

Please send me without obligation full particulars offered to all readers of RADIO PICTORIAL—of Rhythm Course, Beginners' Course.
(Please strike out course which does not apply)

Name.....

Address.....

R.P.M.1.

ALMOND OIL **ZEE-KOL** TOILET SOAP

Beautiful and Talented Women's Evidence that it
CREATES BEAUTY & PRESERVES BEAUTY
AND HAS A BEAUTIFUL LINGERING PERFUME



I can sincerely say that Zee-Kol Almond Oil Soap is the most beautiful soap for the complexion I have ever used! Miss PHYLLIS DARE.



"Your Zee-Kol Soap is excellent for the Skin and so perfect that all my friends will hear of this wonderful Soap." Miss FAY COMPTON.

"A wonderful soap for the complexion and to keep the skin perfect. All should use Zee-Kol Almond Oil Soap." Miss LILIAN BRAITHWAITE.

A revelation in transforming the worst skin in three nights into a most beautiful, satiny and peach-like complexion. Never before has a soap of this description been given to the public. It is made of the purest oils. One must not think of the cheap 3d. Tablets of Soap when thinking of Zee-Kol Almond Oil Soap.

This is the wholesale price of the material used in most of the advertised soaps. Compare this price to Almond Oil, which is 5/6 per lb., and which is used in Zee-Kol Almond Oil Soap.

PALM OIL Costs 4d. per lb.
ALMOND OIL Costs 5/6 per lb.

Now it is easily seen why Zee-Kol Almond Oil Soap is the most expensive to make, as it is very rare to get Almond Oil in a Soap at all.

The price of Almond Oil will prove to everyone that there is no soap in the world so marvellous as Zee-Kol Almond Oil Soap. It has taken years to know how to blend the oils in this soap, because

it is not like other soaps to-day, which are only ordinary soaps. Its oils are a marvellous tonic to the skin.

Blended with the most exquisite perfumes, Almond Oil has been chosen for this Zee-Kol Super Toilet Soap. It contains the purest and the most natural oil for the skin, and has a beautiful perfume that lingers over the face until washed away. When washing, the natural oil is replaced and the skin keeps firm, smooth, and beautiful. No ordinary soap can do what Zee-Kol ALMOND OIL Soap does, yet it is sold everywhere to-day at half its former price—6d. instead of 1/-.

Zee-Kol Almond Oil Soap is a perfect Shampoo. All dandruff disappears and the hair shines with health. **1/2 LARGE TABLET NOW 6^D**
Obtainable from all Chemists and Stores or direct from SHAVEX ZEE-KOL CO., LTD. (Dept. S.41), 40 Blenheim Rd., Upper Holloway, London, N.19.



ROBERT H. HALL,
the originator of the medium-price Cedar Buildings and timber expert of many years' experience.

PORTABLE BUILDING

SENSATION!

Available for the first time in

Everlasting Rot-Proof

CEDAR

AT A PRICE YOU CAN AFFORD

To those in the Timber Trade my offer to supply real Western Red Cedar for the average man's Garage, Shed, Greenhouse needs, etc., has come as nothing short of a SENSATION! But perhaps you, to whom, after all, this offer is made, do not fully realise WHY having your Garage, Shed, or Workshop made in CEDAR instead of ordinary wood should be such an important advantage. Let me explain:



12 MONTHS TO PAY

GARAGE BARGAINS



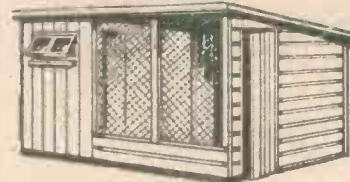
CEDARWOOD GARAGE

A real bargain. Defies time and rot. Made in perfectly fitting sections. Steel Braced. No painting needed.

Lth.	Wth.	Ht.	Price	Dep.	12 Pys.
8 ft.	6 ft.	7 ft. 6 in.	92/6	6/-	8/4
9 ft.	6 ft.	7 ft. 6 in.	98/6	7/6	8/10
10 ft.	7 ft.	8 ft.	135/-	9/6	12/1
11 ft.	7 ft.	8 ft.	141/-	10/-	12/8
12 ft.	7 ft.	8 ft.	147/-	11/6	13/2

Many other sizes and models

CEDAR AVIARY



These Aviaries house your birds under the healthiest conditions—**DRAUGHT-PROOF** and free from insects and **VERMIN**. Sizes from: Length 6ft., Width 4ft., Height 5ft. 6in. to 14ft. x 6ft. x 6ft. From £2.19.6 cash or 4/- down. Balance over 12 months. Also Span Roof Models and Open Flight Models available.

5ft. 6in. to 14ft. x 6ft. x 6ft. From £2.19.6 cash or 4/- down. Balance over 12 months. Also Span Roof Models and Open Flight Models available.

ARMY HUT BARGAINS



The Hall Army Hut made in CEDARWOOD means a building of lasting durability, beautiful appearance. Draught and Damp Proof. No painting or creosoting necessary. Available in a tremendous variety of sizes from Length 10 ft., Width 10 ft., Height 9 ft., to 80 ft. x 24 ft. x 14 ft. from as low as £12.18.7. Confidential extended terms available.

SHED BARGAINS



CEDARWOOD SHED

A beautifully made shed, steel braced, special raftered roof. Complete in every detail. No painting needed.

Lth.	Wth.	Ht.	Price	Dep.	12 Pys.
4 ft.	3 ft.	6 ft. 3 in.	£1 8 0	2/-	2/7
4 ft.	4 ft.	6 ft. 3 in.	£1 16 0	3/-	3/3
6 ft.	4 ft.	6 ft. 3 in.	£2 8 0	3/6	4/4
7 ft.	5 ft.	6 ft. 3 in.	£3 6 0	4/6	6/-
8 ft.	5 ft.	6 ft. 3 in.	£3 12 0	5/6	6/6
8 ft.	6 ft.	6 ft. 6 in.	£3 18 0	7/-	6/11
9 ft.	6 ft.	6 ft. 6 in.	£4 4 0	8/-	7/4

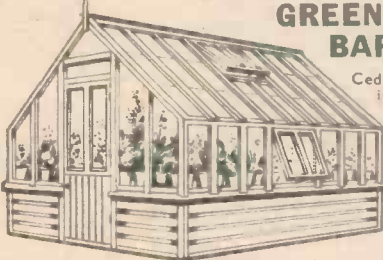
Many other sizes. Also Pent Roof Models.



CEDARWOOD WORKSHOP

Sizes from Length 8ft., Width 5ft., Height 6 in. to 20 ft. x 10 ft. x 9 ft. from £4.5.0 cash or 6/6 deposit. Balance over 12 months.

GREENHOUSE BARGAINS



Cedar makes the ideal greenhouse. It keeps pests, fungus, etc. at bay. Protects plants. Needs no painting. The tropical Orchid Houses at Kew now use Cedar instead of Teak.

Lengths	Width	Height	Price	Dep.	12 Pys.
6 ft. 4 1/2 in.	5 ft. 5 1/2 in.	6 ft. 6 in.	£4 0 0	3/9	7/4
7 ft. 7 in.	5 ft. 5 1/2 in.	6 ft. 6 in.	£4 11 0	5/6	8/3
8 ft. 9 1/2 in.	6 ft. 8 in.	7 ft. 2 in.	£5 11 0	7/6	10/-
10 ft. 0 in.	6 ft. 8 in.	7 ft. 2 in.	£6 7 0	9/-	11/3
12 ft. 5 in.	7 ft. 10 1/2 in.	8 ft. 9 in.	£8 1 6	16/-	14/2

Many other sizes. Also Forcing Houses from £4 12 0.

CEDARWOOD GARDEN FRAME



Two designs are offered, the Span Roof and the Lean-to type. Lights are hinged, with adjustable casement stays for opening to required pitch. Sizes and prices from 2 ft. 6 in. x 4 ft. £1.5.0, or 3/6 deposit and 2/2 monthly, to 15 ft. x 6 ft. £8.8.6 or 10/- deposit and 15/4 monthly.

WHAT RED CEDAR IS

Western Red Cedar has, for many years, been acknowledged to possess numerous valuable points. Cost has been the only snag. So first let me say that by judicious buying and the fact that I have turned the whole of my factory over to the making of Cedar Buildings, that difficulty has been overcome.

Now, Red Cedar is first and foremost a ROT-PROOF timber. Tests have proved, as you will see below, that it has a greater resistance to decay than oak itself. Another advantage is that it will not CRACK, WARP, SHRINK or DEPRECIATE in any way. No outlay for painting or preserving is necessary—it is handsome in appearance and weathers to a beautiful shade.

Thus, the Building you buy, whether it is a Garage, Greenhouse, Shed, or Workshop, will be of life-long service and a credit to your garden or house.

Outstanding Features of CEDAR

RESISTS ROT

WILL NOT WARP SHRINK CRACK

OR DECAY

NEEDS

NO PAINTING NO PRESERVING

FREE DELIVERY

PROOF POSITIVE!



CEDAR INTACT | ORDINARY WOOD ROTTED

Test by Department of Industrial and Scientific Research: Western Red Cedar remained completely immune from Dry Rot and must be considered to have great natural resistance to Dry Rot and other Fungi—exceeding that of Oak.

Every Building is Delivered Free to your own door, and is complete to the last nut and bolt. Erection is simplicity itself. Believe me when I say that these Cedar Buildings represent a value you have never been offered before!

Post This COUPON For Marvellous FREE ILLUSTRATED CATALOGUE

which also tells all about the wonderful qualities of CEDARWOOD To MESSRS. ROBERT H. HALL & CO. (KENT) LTD., 300, PADDOCK WOOD, KENT. Please send me Catalogues (cross out those not required): Sheds, Garages and Greenhouses. Army Huts and Workshops, Aviaries, Garden Shelters. PRINT your name and address clearly on a piece of paper, attach this coupon to it, and post in unsealed envelope. (Stamp envelope with 3d. stamp).

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