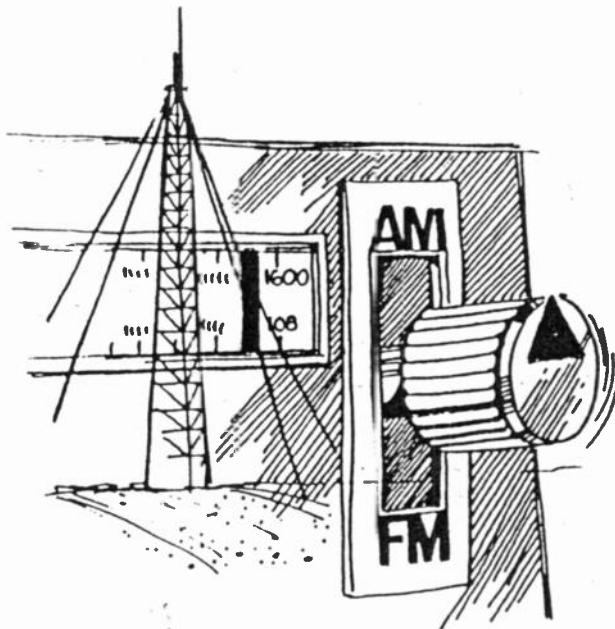


Now Radio

Issue No. 58
May 25, 1988

THE Magazine
for Today's
Radio Industry



Now Radio

THE Magazine for Today's
Radio Industry

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Now Radio

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PLEASE NOTE: It is a criminal offence to install or operate transmitting equipment in the United Kingdom except under, and in accordance with, a licence issued by the Home Office. WE WILL NOT SUPPLY EQUIPMENT TO UNLICENCED 'PIRATE' OPERATORS IN THE U.K.

Now Radio

THE Magazine
for Today's
Radio Industry

Editorial Comment

What a week!

The Home Secretary's department carefully 'leaks' a story in order to get us (the industry) to put pressure on the Cabinet not to delay the introduction of a Radio Bill to Parliament this Autumn. If it is delayed, there will be chaos. Pirate stations will appear - ILR won't know which way to turn - and the whole Radio issue will become swallowed up in a catch-all tv and radio Bill which would go before Parliament - at the earliest - November 1989. This is the week to write and protest. Lobby your MP. Express your concern. The Government MUST give us what they promised - a Radio Bill... THIS AUTUMN.

VIRGIN's RADIO-RADIO has a serious contender in RADIO NOVA INTERNATIONAL. (See story opposite). Not only has NOVA managed to reach a special agreement over needletime payments with PPL, but it also offers a Radio format to Radio stations. It is not offering TV without pictures. Any station not yet heard NOVA should take a listen today and realise just how exciting and vibrant this

operation is. The likes of TONY BLACKBURN, PAUL BURNETT and DAVID HAMILTON have never sounded as good as they do now with NOVA.

The return of JOHNNIE WALKER to night-time radio is being warmly welcomed. Congratulations to RADIO-RADIO for hiring this most respected of broadcasters.

The latest JICRAR figures are out - and in this issue we give you the facts. Check out pages 10 - 14!

EDITORIAL: (0536) 514437
BROADCASTING: (0536) 410723
ADVERTISING: (0484) 460088
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NOVA ABOUT TO BE RE-BROADCAST BY ILR STATIONS

RADIO NOVA INTERNATIONAL, Britain's first satellite-delivered commercial radio station, is confident that it is going to be carried by at least six UK radio stations when it starts a newly formatted service designed to be carried by ILR and used as a nightly sustaining service.

A start date of early June has been set and all stations have been contacted by the Surrey-based broadcasting organisation which started broadcasting at the beginning of this month.

ROBB EDEN of RADIO NOVA INTERNATIONAL said that already the service, which is being carried over cable systems in Britain and on the Continent, is being fine-tuned to ready it for the moment the first ILR stations take the service.

The NOVA satellite-delivered service has been renamed NOVA NIGHT NETWORK

and fine tuning is taking place.

Big name broadcasters such as PAUL BURNETT, GREG EDWARDS, and DAVID HAMILTON will be moved into time slots during the evening so that they will be heard by ILR audiences.

Some of the great benefits to ILR of taking the NOVA NIGHT NETWORK include the fact that NOVA has a special agreement with PPL which means stations don't pay for either the service and do not lose daytime needletime. NOVA is also programmed as a radio service, using programming techniques of radio. NOVA also feels that using tv personalities for a service such as RADIO RADIO is wrong, and that the potential audience for that kind of programme is a TV audience, not one which uses radio.

NOVA will offer ILR its night-time service between 7pm - 6am daily. Airtime is being sold by INDEPENDENT RADIO SALES.

NOVA will continue to be available 24 hours per day via satellite.

BROADCASTERS

Ref: 53/88

The Services Sound and Vision Corporation is a civilian organisation which provides a variety of services for the Ministry of Defence, including Radio and Television broadcasting to Her Majesty's Forces and their families overseas.

We currently have contract (1-2 years) and permanent vacancies for experienced broadcasters in the Radio Division (BFBS). All posts have a mobility clause, and the majority of appointments are overseas. Applicants should have a minimum of two years' professional experience.

Successful candidates will be expected to present a wide variety of music programmes and undertake interviews and general production. Candidates with newsroom experience in addition to a general broadcasting background will also be considered.

The initial basic salary offered is £10,761 per annum, together with a generous overseas allowance.

Please apply for an application form to:

Mrs D B Trigg, Personnel Manager. Tel: 02407 4467 Ext 221



The Services Sound and Vision Corporation
Chalfont Grove, Narcot Lane, Chalfont St Peter,
Gerrards Cross, Bucks SL9 8TN

GOVERNMENT SCRAP RADIO BILL PLANS

TWO-YEAR MINIMUM
DELAY FOR NEW
ENTRANTS

NO PARLIAMENTARY
TIME AVAILABLE
FOR ONE
BROADCASTING BILL

RADIO WILL BE
LUMPED WITH TV,
DESPITE EARLIER
ASSURANCES

RADIO'S NEW-
ENTRANTS COULD
SIGN-ON UNDER AN
EMERGENCY CODE OF
PRACTISE

DETAILED COVERAGE: Pages 6, 7, 8, 17 and 20.

The Government appears to have pushed aside plans for a Radio Bill in the Autumn, delaying by a minimum of 2½-years the start of new local community and commercial radio - and of the first of three national independent radio stations.

The Home Secretary, DOUGLAS HURD, is now thought to have resigned himself to bringing one massive Broadcasting Bill before Parliament late next year. He had assured the prospective New Entrants that the Radio Bill would go before Parliament this Autumn.

The new joint Broadcasting Bill will lump together the radio issues with the new ITV franchise arrangements, legislation for a fifth national commercial tv service, Channel 4, the use of night time hours on existing tv stations and local television plans. The Home Office is said to be under pressure of its own legislative requirements. Other Government Departments also are claiming they need Parliamentary

time, and that a Bill dealing with only Radio is a luxury which cannot be allowed.

Until recently the Home Secretary, DOUGLAS HURD and his Broadcasting Minister, TIM RENTON, had spoken of a Radio Bill this Autumn.

But in a recent session of the Home Affairs Committee, RENTON could not provide a firm timetable. He also had said that plans to issue a date by which existing pirate radio stations should cease their illegal activities - or be refused a licence by the proposed Radio Authority - was now not being considered.

RENTON has even suggested that the November White Paper would have contained "some Green edges."

Last year DOUGLAS HURD suggested that a Bill dealing with both Radio and TV was most unlikely. Radio industry pressure groups had warned the Government that by linking both mediums in one Bill would lead to a long delay in it reaching the Statute Books. There was relief in radio quarters when HURD suggested a Radio-only Bill would be presented to Parliament.

The story broke last Friday morning in THE TIMES. Immediately NOW RADIO received a stream of calls from around the country from angry would-be new entrants. CONTINUES ON PAGE 7.

SOME NEW ENTRANTS MAY GO-AHEAD WITH BROADCASTING, WITHOUT A LICENCE. SOME WILL NOT. WHO WILL, WHO WON'T? WHAT WILL THE CODE OF PRACTISE SAY? WHAT PENALTIES MAY BE IMPOSED ON SUCH STATIONS? IS IT POSSIBLE TO BROADCAST (ILLEGALLY) AND PROVIDE A PUBLIC & PROFESSIONAL SERVICE? READ NOW RADIO AND FOLLOW THE DEVELOPMENTS EACH AND EVERY WEEK. NOW RADIO - DEDICATED TOTALLY TO THE RADIO INDUSTRY OF TODAY AND TOMORROW.

The Radio Bill would have established the new Radio Authority, to licence and regulate all non-BBC Radio. It also would have placed the recently established BROADCASTING STANDARDS COUNCIL on the Statute Book and blended the Obscene Publication laws into radio legislation. Hundreds of new community, local commercial and three national stations would have come into being as a result of the Radio legislation.

An air of disbelief in the prospective new entrant world has grown into anger and a strong feeling that yet another delay in passing the required legislation is not and cannot be tolerated.

Whilst there are a number of pirate radio stations currently operating, many well-established groups were waiting for the legislation, so that they could apply for licences from the Radio Authority.

Many of these groups had applied for the 21 community radio licences offered by the Government in December 1985. Applicants included the super-stations of the unlicensed world that decided, on Government advice, to cease broadcasting, behave and get a licence. Stations such as KFM, Radio Jackie and Solid Gold Radio Sovereign were amongst more than 260 applicants who were duly informed, after much delay, in June 1986, that the experiment was not going ahead. The pressure to scrap

the two-year experiment came from Cabinet level.

Even then the prospective New Entrants believed, in the main, it was better to wait for the new Radio Bill than to switch on and broadcast illegally. It was a time for earning 'housepoints'.

MARK JONES of the COMMUNITY RADIO ASSOCIATION expressed a familiar concern, "It's another broken promise. How can we (the CRA) be expected to stand-by and see our members treated this way. It will lead to a revival of 'pirate' radio - something we can wholly understand, given the latest circumstances."

RAY ANDERSON, a Director of EAST ANGLIAN PRODUCTIONS and behind a project to launch a community radio station in Essex, told NOW RADIO: "We have everything ready for our station. The Government should be pushed into passing temporary legislation. Otherwise there will be a lot of groups going on the air."

IAN ANDERSON, Director of the Shetland unlicensed station SIBC, which has been broadcasting commercially in the Shetlands since the end of last year, also thought that those groups who had waited so long would now be 'forced' to going on the air.

Another figure said: "Parliamentary time can be found. This is a cover for the fact the Home Office has not worked hard, or fast, enough on its draft Bill. That's why they won't be given the Parliamentary time - they are just not ready."

PAUL BOON of the ASSOCIATION FOR BROADCASTING DEVELOPMENT told us, "If this is true, we are going to get the support of an MP and make a complaint to the Parliamentary Ombudsman."

At the HOME OFFICE there was an air of resignation that the Radio Bill was to be delayed. Asked whether they thought there would be a move by prospective new entrant groups who would not be prepared to wait any longer for legislation, a source said: "Yes, and they have sympathy. We expect such a thing to happen."

The DEPARTMENT OF TRADE & INDUSTRY is concerned by the fact that the delay in introducing legislation will give its attack on unlicensed broadcasting less weight.

Both the HOME OFFICE and the DTI expect the more well-organised and professional new entrants to switch on and commence broadcasting.

The delay also gives the IBA a new lease of life. Whether the Home Office will now permit it to advertise any more ILR franchises will remain to be seen. Until now the IBA had accepted that the Oxford franchise, now on offer, would be their last before handing over ILR to the proposed Radio Authority.

Many see this minimum two year period before legislation as a further opportunity for IR to develop ahead of the new stations which would have

been permitted by the Radio Bill. Time for many more new split-frequency services, new relays for existing services and more ILR franchises to be made available.

"How can we trust (the Government) any more on this matter. We've been given one too many promises. Now is the time to switch on. There can be no argument for not doing so..." said one prime new entrant group leader.

NEW ENTRANTS - THE WAY FORWARD

Prospective new entrants, who have been waiting for a number of years for the opportunity to switch on their transmitters with a licence, or permit, now have a couple of choices.

One is to scrap their plans, and sit back and wait and see if the Government can bring a Broadcasting Bill before Parliament, and if it does, that it will meet their requirements. They will also stand to lose out if the tv issue becomes so 'hot' that the Bill doesn't make it through the entire Parliamentary process. These people will be forced into waiting at least another 2½ years - assuming that the Government will not again throw out the whole issue at the last minute.

The second choice, and that which seems to be favoured by almost 100% of those NOW RADIO has this far spoken to, is to "Switch On!" This means those who want to operate local, community or neighbourhood radio services press ahead NOW with the building of their transmitters and studios. To this end we have some serious advice to give.

PLEASE TURN TO PAGE 17

RADIO CHANGES

RICHARD CLARK has been appointed as News Editor at BBC RADIO BEDFORDSHIRE following the departure of DAVID ROBEY to RADIO WM. CLARK, 30, is currently a news producer with BBC RADIO KENT. Prior to that he worked on newspapers in that county.

RADIO 2 PAYS TRIBUTE TO KENNETH WILLIAMS

BBC RADIO 2 will pay tribute to the comic genius of the late KENNETH WILLIAMS who died recently in a special 60-minute programme. It will air Sunday May 29th from 1.02pm. In *JUST WILLIAMS* there will be a chance to hear again the many characters that he created for radio comedy.

BARRY TOOK gives a brief introduction to the programme.

JUKEBOX HITS

After radio, it could be true that the Jukebox is probably the single most significant influence on the public's taste in popular music. In a Bank Holiday (Monday, May 30) special, RADIO 1 will broadcast the 100 most played records from Jukeboxes around the United Kingdom. The special will be broadcast in two parts; at 9.30am in the SIMON BATES show and at 4pm in BRUNO BROOKS's show.

DERBY DAY FOR 2

RADIO 2 will broadcast an OB of the GLORIA HUNNIFORD show on Wednesday June 1 from Epsom Downs and the Derby.

The station will provide commentary (by PETER BROMLEY) on three races - 2.15 Woodcote Stakes; 2.45 Diomed Stakes and at 3.45 The EVER READY DERBY.

Her show starts at 2.05pm.

OXFORD ILR SPECIFICATIONS

Applications for what should be the last IBA ILR franchise, for Oxford and Banbury, must be with the Authority by noon on Wednesday, 3rd August 1988.

In return for paying a forward-funding cost of £142,000 the IBA will provide two transmitters. The main unit will be for Oxford and offer 9kW e.r.p. from the site owned by the BBC in Oxford. The second transmitter will run 300 Watts e.r.p. from Farthinghoe to provide a relay to the Banbury area.

The rental charged by the IBA will be £10,000 per year for the main transmitter, and a further £4,500 for the relay.

The contract should be for an FM only operation, and the total population covered will be around 550,000.

BEACON SPOOF BACKFIRES

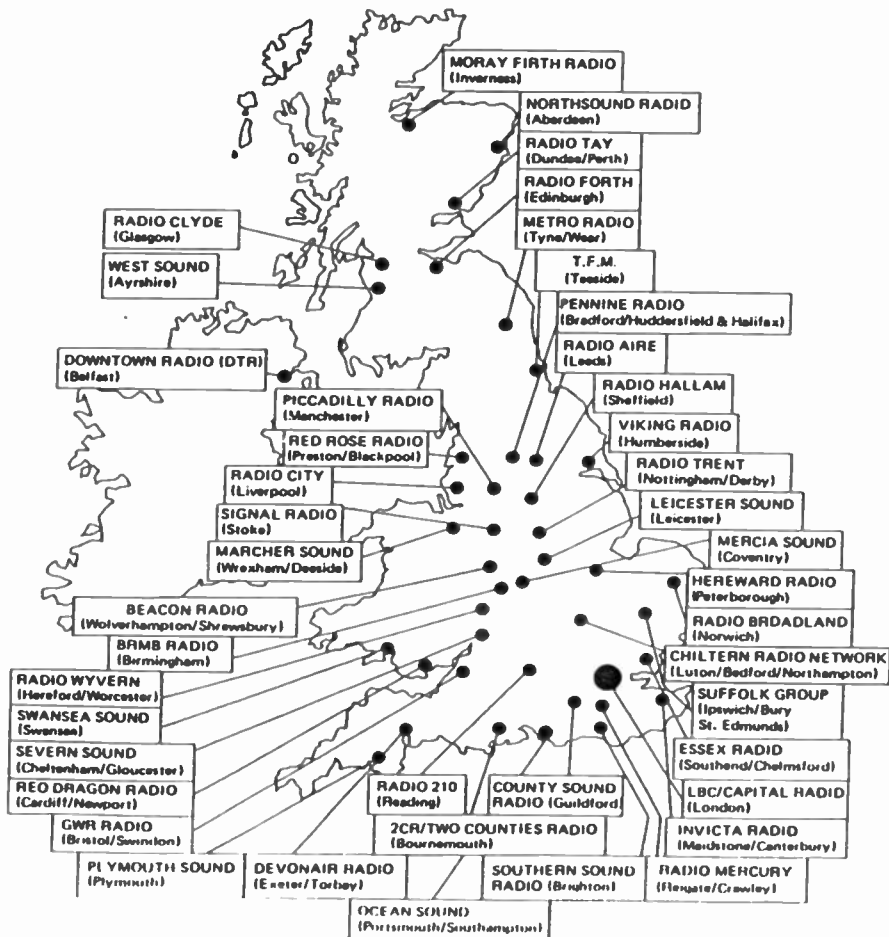
BEACON RADIO's switchboard was jammed recently when breakfast show personality CHRIS ASHLEY played a recording, just ahead of the primetime 8am news bulletin, which began: "We interrupt this recording to bring you news that the United States has declared war on the Soviet Union, and that nuclear hostilities have already begun..."

It was in fact a sketch by comedian ROWAN ATKINSON that ASHLEY was broadcasting.

Before the recording had ended BEACON RADIO was flooded with calls from worried listeners.

The station responded by saying that had listeners waited until the end of the recording, they would have realised it was a "joke."

(Perhaps we should all wait until the end of the recording if war really breaks out, rather than attempt to discover what really is going on??)



JICRAR NETWORK SURVEY DETAILS

The JICRAR ratings book for the ILR network covering the period January - March 1988 has just been published. It shows commercial local radio continuing to develop a bigger share of UK radio listening.

During the survey period the population covered by ILR services increased by 720,000 adults. The sample of diaries issued also increased by over 40%. Some 6,624 diaries were issued for the latest survey.

continues: -

INDEPENDENT RADIO

NETWORK SURVEY

January — March 1988

JICRAR JAN-MAR 88

IR NETWORK RESULTS

	<u>J-M</u> <u>87</u>	<u>A-J</u> <u>87</u>	<u>J-S</u> <u>87</u>	<u>O-D</u> <u>87</u>	<u>J-M</u> <u>88</u>
Unwtd Sample	4332	4858	4608	4569	6624
Est. Population	40070	40070	40070	40070	40790

IR

Reach (000's)	18634	18111	17443	16946	18497
Reach (%)	47	45	44	42	45
Total Hrs (000's)	225971	229462	215942	215528	236128
Average Hours	12.1	12.7	12.4	12.7	12.8

Total Radio

Reach (000's)	36184	35864	34757	34880	35487
Reach (%)	90	90	87	87	87
Total Hrs (000's)	785458	803840	763792	746414	750007
Average Hours	21.7	22.4	22.0	21.4	21.1

JICRAR JAN-MAR 88

IR NETWORK RESULTS - REACH

	<u>J-M 87</u>	<u>O-D 87</u>	<u>J-M 88</u>
All Adults	18634 (47)	16946 (42)	18497 (45)
<u>Men</u>			
All	9666 (50)	8789 (46)	9615 (49)
15-24	2441 (60)	2173 (54)	2622 (62)
25-34	2037 (60)	1901 (56)	1994 (56)
35-54	3307 (54)	2884 (47)	3181 (51)
55+	1880 (34)	1831 (33)	1818 (32)
<u>Women</u>			
All	8969 (43)	8156 (39)	8881 (42)
15-24	2099 (56)	1928 (51)	2254 (55)
25-34	1757 (48)	1929 (53)	1652 (47)
35-54	2614 (43)	2524 (42)	2708 (44)
55+	2499 (33)	1775 (24)	2267 (31)
ABCI	6146 (41)	6182 (40)	6637 (42)
C2DE	12488 (50)	10764 (44)	11860 (48)

Weekly Reach 000's (Weekly Reach %)

Against the increased population, ILR managed to achieve a weekly reach of 45% and improved the average time spent listening each week to 12.8 hours - that is the highest amount of time listened during the whole of the past year.

Demographically, reach of ILR remained consistent across all groups. The best penetration was recorded against men and women aged 15-24 and 25-34 years old men. In hours listened, these groups also recorded biggest increases.

JICRAR JAN-MAR 88

IR NETWORK RESULTS - HOURS

	<u>J-M 87</u>	<u>O-D 87</u>	<u>J-M 88</u>
All Adults	225971 (12.1)	215528 (12.7)	236128 (12.8)
<u>Men</u>			
All	116861 (12.1)	109415 (12.4)	122976 (12.8)
15-24	28714 (11.8)	24422 (11.2)	37282 (14.2)
25-34	22306 (10.9)	25039 (13.2)	26895 (13.5)
35-54	43648 (13.2)	36891 (12.8)	37866 (11.9)
55+	22193 (11.8)	23063 (12.6)	20932 (11.5)
<u>Women</u>			
All	109110 (12.2)	106114 (13.0)	113152 (12.7)
15-24	22805 (10.9)	21292 (11.0)	31283 (13.9)
25-34	21069 (12.0)	25081 (13.0)	20437 (12.4)
35-54	33274 (12.7)	35546 (14.1)	32451 (12.0)
55+	31962 (12.8)	24194 (13.6)	28981 (12.8)
ABCI	51763 (8.4)	66498 (10.8)	69578 (10.5)
C2DE	174207 (13.9)	149030 (13.8)	166550 (14.0)

Total Hours 000's (Average Hours)

ILR's share of total listening increased by nearly 3 points to 31.5% - a 7+ point lead over BBC RADIO 1 and a 13 point lead over RADIO 2.

In penetration ILR achieves both the highest weekly reach (45%) and average hours (12.8).

Demographically, reach of ILR remained consistent across all groups. The best penetration was recorded against men and women aged 15-24 and 25-34 years old men.

In hours listened, these groups also recorded biggest increases.

All figures are based on research to listening within ILR Total Survey Areas. This should be kept in mind when relating these figures to a wholly national position.

JICRAR JAN-MAR 88

SHARE OF AUDIENCE (%)

	<u>J-M 87</u>	<u>O-D 87</u>	<u>J-M 88</u>
IR Network	28.8	28.9	31.5
Radio 1	24.4	24.6	23.9
Radio 2	19.2	18.8	18.2
Radio 3	1.8	1.9	1.9
Radio 4	11.2	12.1	11.6
BBC Local	9.6	9.8	9.5
R Luxembourg	0.3	0.2	0.2
A.O.S.	4.6	3.6	3.2

PERFORMANCE OF COMPETITIVE SERVICES

	<u>J-M 87</u>	<u>O-D 87</u>	<u>J-M 88</u>
IR	47 (12.1)	42 (12.7)	45 (12.8)
Radio 1	42 (11.5)	38 (12.0)	39 (11.1)
Radio 2	33 (11.5)	30 (11.7)	29 (11.5)
Radio 3	8 (4.4)	8 (4.6)	7 (5.0)
Radio 4	22 (9.9)	21 (10.9)	20 (10.6)
BBC Local	21 (8.9)	19 (9.6)	19 (9.2)
R. Luxembourg	2 (2.7)	2 (2.5)	2 (2.4)
A.O.S	11 (8.3)	10 (6.9)	8 (7.1)

Weekly Reach % (Average Hours)

OZ IN THE AIR -

PART ONE -

The Stubbies are coming.

STEVE MERIKE
For NOW RADIO

Before I went to Australia, this was going to be a medium size article on the differences between radio here and there. Having been there a medium size article wouldn't even scratch the surface of Australia never mind their radio. Australia is so different to the travel mag' image that I wonder the writers have been there. So in Part One the background to Australia and the Australians. Part Two next week will look at how radio is by looking at one particular market - BRISBANE the capital of QUEENSLAND. About 4.30am those of us on the righthand side of the Cathay Pacific 747 to Hong Kong saw the sun rise. Up at 40.000ft the sky is dark and the world a long way down. What the sun lit up were the mountains of South West China, the mist between the peaks, the ridges straight and running thousands of kilometers. With all that beauty the place was empty. The only man made feature we could see was a series of high radio masts set on top of the hills. Two hours later we were in Hong Kong. 6.5 million people in an area the size of Leicester. It is so crowded that the flight path of the incoming jets comes within 100 feet of the roofs of the sky scraper blocks of flats. My first two impressions of Asia, great areas of beautiful emptiness and other areas of high population, turned out to be true not only of Asia but also of Australia. For Australia is an Asian country bound by a European past and a Western culture. The majority of its 15 million people are European,

around two million Asian and 40.000 Aboriginal. But each has contributed to the diversity which is Australia. The language is English but the eating is a mix of Mediteranian and Asian. The houses are one storey with a veranda, sometimes built on stilts but the office blocks are high skyscrapers in the American style. The temperament is easy going but in business Australians are quick, decisive and hard. It is a land where you feel that anything can be achieved and where everyone gives you a helping hand. It is a class less land where sex scandals get one column inch on page 92 of the 'Courier-Mail' if reported at all but if the Prime Minister, Bob Hawke, makes \$32.000 at a casino - now thats a headline.

When the jet touched down at Brisbane International the temperature was 35 degrees C. The heat hits you like a brick wall. This was more of a shock as the temperature in England just 27 hours before was -1 degree C. So it wasn't long before the sweat started building up and I was soaked. On went shorts and a tee-shirt and suddenly I was an Australian. The only thing that gave it away was a) I was as white as a sheet and b) I hadn't yet learnt the art of Ausschat. Ausschat is everyday friendliness. Its the checkout girl at the 'Coles-New World' supermarket saying hello and putting your groceries into a bag for you. Its the bank teller asking how you are and how are the kids and where are you off to this weekend. Its the salesman in the Myer Center - 'Top of the Mall' - ,after I'd taken back the stereo headphones for the third time and apologized for doing so, saying 'No worries your the one who has to live with 'em'. Ausschat is also important because it tells whether or not your going to be invited to the great Australian Barbie. This is a cultural device designed to integrate the newcomer ASAP into the realities of outdoor living. Every

park, garden, open space and beach has a built in Barbie. No home is complete without one. I was invited to a Barbie for the Kindia where tinnies and stubbies were handed round and a beaut time was had by all. We drove down in the Ute with the Chooks and Snokers, chucked a Uie at the lights, got there to find most in Cossies.

Here's the translation. I was invited to a Bar-B-Que put on in aid of the local Kindergarden. Lots of XXXX was handed round in Cans or 250ml bottles and we all enjoyed ourselves. We drove down in the Utility Car (like a Ford P100) with our contribution of Chickens and Sausages, made a U - Turn at the lights and got there to find the guests in Swimsuits.

By 10.30pm the temperature had fallen to 21 degrees C and the guests were looking cold and said so. 21 degrees C is the temperature when coats and long trousers come out. The first thing my sister Niki, whose been in Australia for 8 years and recently became an Australian Citizen, told me about the country was that it was the land of the long weekend. She was right. Australians work hard, typically 8 am to 6 pm. The rush hour in Brisbane was finished by 8.30. Even the kids get to school by 8. But come Friday night all roads lead out of the city and onto the beach. With the exception of the City Center complex's even the Supermarkets are close by 11 am Saturday Morning. They just cant wait to get away.

If you know the area thats easy, if you dont then dont rely on the road signs. A) there are very few and B) without a map they mean nothing.

In the United Kingdom signs tell you everything. So imagine the shock to be told by each sign the name of the next street and the route number and no more. Only with the map can you get about. Between Brisbane City Center and the Airport there are only two signs to tell you

your on the right road. The thing to do, I learnt, is to make a note of the route numbers you need and hope. But its all worth it when you get to the Beach. Thats where the weekands are spent by those who live with in 5 hours of it. (National speed limit is 110kph on the Hiway) The Australians never speak of distance only how long it takes to get there. The Beaches go on for ever. We drove for 73 Kilometers on the beach. If you meet another person within 10 minutes then its thought to be crowded. Very quickly you realize Australia is empty. There are vast tracks where the sealed roads run out and only dirt roads get you from one place to another 1000 K away. We drove for three hours and didn't see a soul. Out there, its called the back of Buerke, the only radio is on the 120 and 90 meterband for local news and the 60 meterband for the National service. The distances are vast, its as far from Brisbane to Adelaide as it is from London to Athens as far from Sydney to Darwin as from Paris to Bagdad. Yet they drive it with hardly a thought. But with cars costing under half that in the UK the kilometers hardly mean a thing. Australia, after two hundred years, is no child of the empire. It is a vibrant society with the same social problems we have. Added to that the Fitzgerald Inquiry into Police Corruption, stir with a little micky taking out of the Pomes and thats just part of Australia.

*Next Week the Radio
and who owns what*

CONT'D FROM PAGE 8:
NEW ENTRANTS -
THE WAY FORWARD

Without doubt, if you are intending to "Switch On!", you must not fall in to the trap of behaving like a 'pirate'. You would have to ensure that everything possible is done to make your operation as legal as possible. In theory it should be possible to follow all current laws of the land, except obtaining a licence to broadcast. That means you will be breaking the Wireless Telegraphy Act (1949). In all other respects, ensure you are legally water-tight.

You should obtain planning permission for your studios and offices, and your antenna location. You should register for VAT and make sure that you have somebody qualified to control your accounting system. If you are employing people: you will need to pay tax and insurances. You must also check you are in-line with employment laws.

Technically, you should ensure that you are using a frequency and equipment which will not cause any interference to other broadcasting services or listeners. Get qualified advice from the professionals.

Programming must be carefully planned. Be aware of the existing laws and regulations covering IBA radio services. If you are running a news service, only employ qualified journalists. Take out insurance policies to cover you in case of a mistake. Don't get sued! Ensure a fair and balanced output in news and current affairs and do not allow comment or bias.

Shortly a special emergency Code of Practise will be published for

any stations who are going to press ahead by broadcasting without a licence. Copies of this special Code of Practise will be given to The Home Office, the DTI, etc. They will then know that any station following this code will be operating professionally, both in terms of programming and in technical areas.

PRESSURE ON HOME
SECRETARY

ROGER GALE, MP, has written to the Prime Minister and the Home Secretary asking them to rethink their plans of linking radio and tv in one massive broadcasting Bill. He wants the Government to introduce a short Bill in the House of Lords which would only deal with the radio issues.

STUART WOODIN, of the C. R. A. said: "We are devastated. It is yet another broken promise. There will be great pressure on people within our movement who have been waiting patiently to unashamedly go pirate."

GOING ON THE AIR?

NOW RADIO will publish the emergency CODE OF PRACTISE as soon as possible. Further copies will be available on request. Watch for details.

Further read NOW RADIO for special advice on all areas of Unlicensed radio broadcasting: Programming, Sales, Promotion, The Law, Copyright, News & Current Affairs, Programme Sharing, Management Co-operation, Technical affairs, etc, etc.

It would help us to be notified immediately of stations preparing to go on the air. Confidence assured.

JOHNNIE WALKER RETURNS TO NIGHT TIME RADIO

RADIO-RADIO SCOOP TOP PERSONALITY

VIRGIN BROADCASTING have signed-up JOHNNIE WALKER to host a nightly (weekday) 11pm - 1am programme on RADIO-RADIO. The service launches on July 1st.

The latest plans are for RADIO-RADIO to broadcast from 10pm - 6am, with the service expanding to a 7pm start in September this year.

JANICE LONG has also been "in talks" with RADIO-RADIO and it is likely she will host a 7pm programme from the Autumn.

17 ILR stations are already agreed to carry RADIO-RADIO, with more now seriously considering it following the hiring of JOHNNIE WALKER from BBC RADIO 1. Also joining will be RADIO 1 Producer, CHRIS VEZEY, who will be RADIO-RADIO's Head of Music. BROADCAST MARKETING SERVICES is selling RADIO-RADIO.

Stations taking the service will include PENNINE RADIO, VIKING RADIO, RADIO HALLAM, RADIO TRENT, LEICESTER SOUND, GWR, PLYMOUTH SOUND, and RADIO 210.

CLYDE HALF-YEAR PROFITS UP

RADIO CLYDE has reported pre-tax profits for the six months to March 31, 1988, are up by 37% on the same period last year.

The USM quoted station, which provides a commercial radio service in Glasgow, recorded half-year profits (pre-tax) of £608,000. Turnover was 19.6% up at £3,26 million.

The result was after the deduction of IBA Secondary Rental of £86,000.

An interim dividend of 1.75p is being paid from earnings per share ahead from 5p to 6.8p.

Advertising income for the first six

months of the current financial year rose by 17% when compared to the same period last year.

NEW PRESENTATION MANAGER FOR TFM

TFM, the Tees-side ILR, has a new Presentation Manager. He's ROY LEONARD, who takes up the position following ex-Presentation boss, PETER CRAIG's move to CHILTERN RADIO - THE HOT FM.

LEONARD, who was one-time Head of Presentation at Worcester's RADIO WYVERN, also managed SIGNAL RADIO's special licence station at the Stoke Garden Festival.

He has been with TFM for 15 months and currently hosts the afternoon drive shift.

SUPERSTARS CONTRACTS RE-DRAWN

MCM NETWORKING has been forced to re-write its contracts for IR stations taking the SUPERSTARS concert series.

The INDEPENDENT BROADCASTING AUTHORITY has informed broadcast stations that the contracts, for the Coca-Cola sponsored series, are unlawful because they prohibit the stations from carrying commercials for Coke's competitors during their transmission.

23 stations will receive new contracts for the programme.

EDITORS COMMENT: *Would any station run, for example, a spot for PEPSI-COLA during a programme sponsored by COCA-COLA? Comments!?*

KINGSLEY RENEWS

BOB KINGSLEY, host of ABC RADIO NETWORKS weekly AMERICAN COUNTRY COUNTDOWN has renewed his contract for a further three years.

L O O S E
E N D S

MOVERS: What on earth is the attraction of tv to you radio people?! BBC RADIO BEDFORDSHIRE has lost, recently, no less than four people from its newsroom to the gogglebox. TASNEM SIDDOQI is now an assistant producer with LONDON PLUS, JUDITH DINGLEY is a journo with BBC LOOK EAST in Norwich, DIANA MADILL is a regional journalist with BBC TV in Belfast and SANDY FLEMMING is joining ANGLIA TV.....

BOB KINGSLEY has just started presenting a daily, two-minute feature for syndication, entitled BOB KINGSLEY WITH AMERICA'S MUSICMAKERS. Programme, like AMERICAN COUNTRY COUNTDOWN, distributed by ABC RADIO.....

EXCLUSIVE: Recently it seems our coverage of the new schedule for RADIO AIRE caused some concern, as the IBA hadn't actually been notified over the proposed (now imposed) changes. Now comes news that we had named RADIO TRENT/LEICESTER SOUND as being one of the networks taking RADIO-RADIO - whilst staff at the station were claiming they had yet to be officially informed!.....

MARQUEE: RADIO 1 is preparing a series of programmes on the Marquee Club, London and wants to hear from you if you've interesting reflections that could be used as contributions for the broadcast. Contact MIKE HAWKES at RADIO 1, London, W1A 1AA.....

VERY COUNTY: BERNIE SIMMONS has joined COUNTY SOUND for overnight airshifts. He's another former RADIO SOVEREIGN (plus BFBS and JACKIE) jock.....

ILR REVENUE UP
29%

Independent Radio revenue for the 12 months through until March 1988 totalled £105,821,600 - an increase of 29% over the previous twelve months.

Surprisingly, the largest percentage increase in 1987 was achieved in the July-September quarter, traditionally the second quietest period of the year.

PPL WARN ON
PIRATES

PHONOGRAPHIC PERFORMANCE LTD (PPL) has sent a communication to all of its (record company) members warning them that the DTI claims companies supplying landbased pirate stations could be prosecuted under the Wireless Telegraphy Act. It is understood that the DTI would look to instigating a prosecution for 'aiding and abetting' a station to break the WTAct.

819 TESTING

After weeks of preparation, RADIO CAROLINE engineers this last weekend finally managed to switch on a second AM transmitter on 819kHz, and using a new carbon fibre antenna.

The transmitter will carry the programming of a new Dutch-language service during daytime, and evangelical output at night.

Test-transmission tapes are scheduled to run for several days ahead of the official opening of the new service, which is leasing the airtime from the CAROLINE organisation.

Initially the station's engineers simulcast the output of CAROLINE 558 on 819 kHz and no official mention of the relay was made by the station.

The new Dutch service will be a mix of live and pre-recorded programmes. Official head-office will be in Spain.

RADIO BILL DELAYS

HOME OFFICE OPINION

The HOME OFFICE claims that pressure on the Parliamentary timetable for the next session has been progressively increasing in recent weeks and the Government's plans to place a Radio-only Bill before Parliament this coming Autumn looks very unlikely.

A spokesman did, however, state that "no final decision has yet, or will be taken, for several weeks..." He stated that pressure from the existing industry and prospective new entrants would have little effect on changing the situation.

"The trouble is there is no definite timetable for the Radio changes proposed by Government, and the Cabinet feels, obviously, there are more important Bills which require time in the next session of Parliament."

The prospective new entrants had, readers will recall, been pressing the Home Secretary to give them a forward-timetable.

In answer to the accusation that the Government has "broken another promise" the HOME OFFICE spokesman said: "To be fair, The Home Secretary said that the Bill would be presented to Parliament 'in the course of this Parliament...that does not indicate any timetable..."

Asked whether the outcry currently being made by prospective new entrants and their representative bodies such as the CRA and the ARD would perhaps result in a Radio-only Bill being reconsidered for this Autumn, the spokesman held out little hope. "I personally do not think any protest will help. The decision over which Bill's go to Parliament are taken at a very high level (Cabinet) and protest will not change their plans."

The HOME OFFICE said that a Shadow RADIO AUTHORITY would be established at the same time the Bill finally went before Parliament. It was also confirmed that should

the Bill go before Parliament in the Autumn of 1989, the legislation could be on the Statute Books by the summer of 1990.

This might mean the first new local, community and neighbourhood stations could be broadcasting by the autumn of 1990. *That is more than two years away at the earliest.*

NOW RADIO asked whether prospective new entrants might be able to apply for special 'interim' licences until the RADIO AUTHORITY is established, we were told: "No. It will require the legislation first. We cannot do that." We pointed out that the Home Secretary can issue a licence at anytime, and without new legislation, under the Wireless Telegraphy Act (1949), the HOME OFFICE said: "We will have to look at the various options we have, if the Bill doesn't go to Parliament in the Autumn. We will be talking with the IBA and the industry at some stage, if and when we know the Bill is delayed." There was no indication that the prospective new entrants would be consulted.

The HOME OFFICE thought it unlikely that ROGER GALE's suggestion (in a letter to the Prime Minister and Home Secretary) that "a short Bill be introduced for Radio in The House of Lords" would be possible. "That would also have to go through the procedure in the (House of) Commons." said the spokesman.

Many of the prospective new entrant groups fear that in a year's time a similar delay may yet again occur. The HOME OFFICE was wholly unable to give any reassurances on this area of concern.

This week organisations and individuals are writing to their MPs expressing concern and anger over the prospect of yet another delay in introducing the legislation for radio's future. *Due to this major story breaking a number of features and items are being held-over until the next issue.*

CITY PROFITS

RADIO CITY raised pre-tax profits for the six months to end of March to £308,000 compared to £72,000 for same period last year.

VACANCIES

Advertising your vacancies in NOW RADIO's Openings section brings results. For details please write for 'phone NOW RADIO.

BBC WALES has an opening for a RADIO PRODUCTION MANAGER. Experienced, energetic and creative. Responsible for the whole of the station's output, which is currently mainly in Welsh on RADIO CYMRU. Based Swansea. £14,108 - £18,309 plus allowances. Ref: 9383.

BBC ESSEX (RADIO) has an opening for a PRODUCER. Based Colchester. £10,881-£15,388 plus allowances. Details from RICHARD LUCAS (0245) 262393. Ref: 9396.

BBC RADIO TWEED require a PRODUCER/PRESENTER. General range of production and presentation duties. Journalistic and broadcasting experience required. Further details from COLIN WIGHT (0750) 21884. Ref: 9361.

RADIO SOLENT has a vacancy for a REPORTER. £9,357-£11,610 plus allowances. Based Southampton. Ref: 9371. Details ALLAN LITTLE (0703) 631311.

BBC RADIO SOLENT also require a GENERAL PRODUCER. £10,881-£15,388. Ref: 9377. Details from Programme Organiser, MICHAEL HAPGOOD at RADIO SOLENT.

The CHILTERN RADIO NETWORK have an opening for a creative COPYWRITER. Must be experienced, able to work under pressure and as part of a team at one of the country's most progressive outfits. Attractive salary and conditions. Applications in writing to: PETER PAULTON, Sales Controller, CHILTERN RADIO NETWORK, Dunstable Road, Luton, Beds, LU6 1HQ.

BBC RADIO CORNWALL have a vacancy for a NEWS PRODUCER. To run Liskeard district office. £10,881 - £15,388 plus £1,066 annual allowances. Further details from STEVE HARDY (News Editor) on (0872) 75421. Ref: 9332.

BBC RADIO CUMBRIA require a NEWS PRODUCER to be based at their Cumbria studio centre. £10,881-£15,388 plus £1,066 annual allowances. Further details from FRANK HUGHES on (0228) 31661. Ref: 9329.

BBC RADIO DEVON has an opening for a REPORTER. Based Exeter. £9,357-£11,610 plus £624 annual allowances. Further details from the Acting News Editor, HELEN HUGHES on (0392) 215651 ext 210.

BBC RADIO SHROPSHIRE is looking for above average, experienced JOURNALISTS for its newsroom. £8,962-£11,610 plus £624 annual allowance. Further details from BOB CALVER, News Editor, on (0743) 248484. Ref: 9333.

RADIO NORTHAMPTON an an opening for a REPORTER. Six months contract, starting this summer. For more details contact SUE WALDRAM (0604) 239100. Ref: 9356.

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BRING ON THE BEEB'S BRAINCHILD

NOTES BY NORMAN McLEOD

I have just received a copy of the 'functional requirements', issued by the British Broadcasting Corporation, for a portable wireless receiving set.

"It's not a specification," said Henry Price, the BBC's Head of Engineering Information, somewhat defensively. Well, let's not split hairs. It looks like a specification, and it sounds like a specification. How about this for a start?

"The rejection of baseband multiplex signals in the range 62 kHz to 73 kHz (SCA rejection) should be > 55dB."

See what I mean? It's very interesting to see what the BBC have come up with in the way of 'functional requirements' for a radio set.

What's noteworthy is not just what is specified, but what is not. It's on the AM side of things that there's the potential for things to fall down badly, and as the BBC spec. stands at the moment there's nothing to stop manufacturers producing a receiver that sounds dreadful.

The way to produce a dreadful sounding AM set is as follows:

(a) use a steep-sided IF filter with a bandwidth of 6 kHz. This will ensure telephone-like quality;

(b) use an IC and AGC system that produces about 10% distortion of LF audio. This will ensure that the reproduction is not only muffled, but distorted too.

Many tuners and radios are produced along these lines today.

THE BITS THAT ARE MISSING

I have recently done some tests on a variety of car radios for a hi-fi publication. I noticed that some AM sections - the best ones - produced less distortion and had lower noise than the worst FM sections, and that some AM ic's were able to hold the output level constant, and with low distortion, over an input signal range of over 80dB.

That's impressive. What's just as impressive is how bad the poor sets were. Loads a distortion and horrendous overload performance marked a sharp division between the good and the bad.

One problem all AM receiver manufacturers have concerns the recovered audio frequency response of a receiver. If you make the audio flat from LF to, say, 5kHz, processed signals (and almost all AM is processed well and truly these days) sound unacceptably bright and sibilant.

I reckon the optimum AF response should fall no faster than a second-order curve (i.e. 12dB/octave) up to 6kHz, and that the optimum response is a 'double 50' curve, two cascaded 50 microsecond roll-offs. This would put the response at 4.7 kHz about 10dB down on that at 330Hz.

The USA has recently standardised the response of all AM radios - a very welcome move, which makes the job of station engineers, trying to set up their processors, an awful lot easier.

Unfortunately, this has not yet happened in Europe. The BBC says nothing at all about the frequency response of the AM section, or the distortion produced, yet it has a golden opportunity to set a standard once and for all. Shame, that.

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