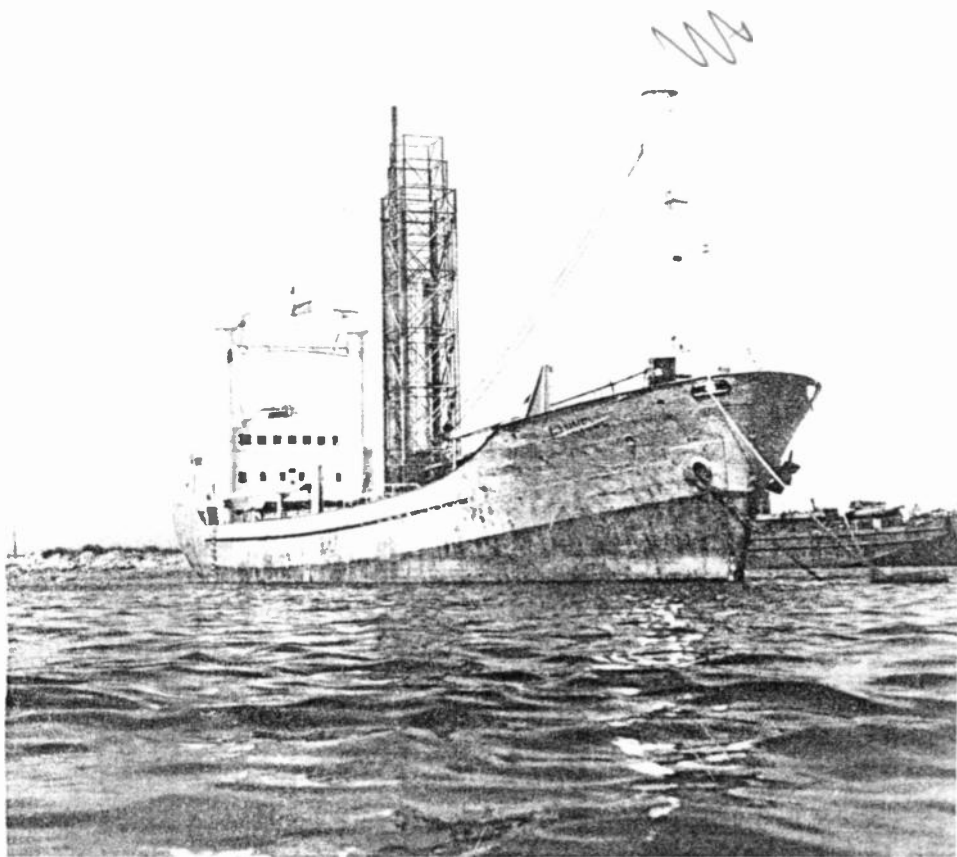


Now Radio

**THE Magazine for
Today's Radio
Industry**

**Issue No. 51
April 6, 1988**



MV NANNELL: Will this vessel house the next European Offshore Radio station?

THE MAGAZINE FOR TODAY'S
RADIO INDUSTRY

NOW RADIO

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EDITORIAL COMMENT

Issue No. 51

April 6, 1988

NOW RADIO is registered as a
Newspaper at the Post Office

The NOW RADIO NEWSLINE is now available on a new number, available 24-hours-per-day and is up-dated every single day! What's more, the NOW RADIO NEWSLINE provides even more information than ever before!!! Please make a note of the new number and give it a call to find out the very latest news and information about the entire radio industry. The number is 0898 654 383 and you'll find a new report every day from 3pm.

Until now we've been unable to provide such a full and detailed service. From now on, any time of the day or night, you can call the NOW RADIO NEWSLINE on 0898 654 383 and be the most informed!
Charges: 38p per min peak, 25p per min off peak.

**NOW RADIO NEWSLINE
AROUND THE CLOCK!**
**The Latest Radio News
0898 654 383**

IF YOU ARE RECEIVING YOUR COPY OF NOW RADIO LATE (IT IS POSTED WEDNESDAY MORNING, SO SHOULD ARRIVE WITH YOU ON THURSDAY), PLEASE WRITE, ENCLOSE YOUR ENVELOPE AND COMPLAINING TO: CUSTOMER SERVICES, THE POST OFFICE, BARRACK ROAD, NORTHAMPTON, NN16 1AA. NOW WE ARE REGISTERED AS A NEWSPAPER, WE ARE SUPPOSED TO RECEIVE FIRST CLASS TREATMENT FOR MAIL SENT AT SECOND CLASS RATE. IT IS VITAL YOU COMPLAIN IF YOU DO NOT RECEIVE YOUR COPY ON TIME. Thank-you!

Back with more in a week!

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AWARDS

BARBARA MYERS and STEPHEN HODGES of the BEC WORLD SERVICE Science Unit have been awarded, jointly, a Gold Certificate by the Medical Journalists Association.

They won the award for AIDS CRISIS and WOMEN & THE AIDS CRISIS which ran with world-wide call-in programmes on the WORLD SERVICE.

MERCIA APPEAL

Commercial radio station MERCIA SOUND, in conjunction with a local newspaper, has raised £142,000 in its Christmas SNOWBALL appeal for chronically sick children and the handicapped.

OPENINGS EXTRA

BBC RADIO NORTHAMPTON has a vacancy for a NEWS PRODUCER, who is an all-rounder who can prepare and read bulletins, report and interview, write crisp scripts and be able to brief reporters and producer colleagues. Salary £10,881 - £15,388 plus £1,066 annual allowance. More details from PENNY YOUNG on (0604) 20621.....

SEVERN SOUND is looking for a JOURNALIST. Must have flair, imagination, originality and a good broadcasting voice. CV and cassette should be sent to: GEOFF BARRATT, Head of News, SEVERN SOUND, Southgate Street, Gloucester, GL1 2DQ.....

More OPENINGS on page 21.

OFFSHORE UPDATE

There should be a fair amount to report from the offshore radio scene in next week's NOW RADIO. Until then, and in addition to news stories and features in this issue, here is a round-up of some developments:

In the United States of America, work goes on to prepare the radio ship SARAH for its return to the air as RADIO NEWYORK INTERNATIONAL. Considerable media interest in the project, which was stalled by Coastguard and FCC action last year, means advertising has been booked for the stations return to the air.

In England, the former LASER radio ship continues to be berthed on private land at Mystley whilst its future is finalised. Aboard the vessel are MIKE BARRINGTON and DENIS JASON.

Coverage of the troubles on the West Bank and Gaza Strip have resulted in a decline of applications for positions with Israel-based VOICE OF PEACE. Station Manager REUVEN LEVY stressed in a conversation with NOW RADIO this week that the troubles are restricted to the occupied territories and do not extend anywhere near the operations of the VOP. 2 Presenters are required by the station urgently.

LET US REPORT YOUR NEWS!

Call NOW RADIO

(0536) 51 44 37
office hours

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CAPITAL DROPPING CFM SERVICE

STATIONS LOOK TO AM FOR NEW SPLIT-FREQUENCY SERVICES

CAPITAL RADIO will eventually drop its ABC1 targeted 'yuppie' service on the VHF band, CFM, and replace it with a new service on AM.

CAPITAL will then introduce a new format, as permitted by the Home Office's Split-frequency arrangements, on FM.

The decision comes as a result of experience gained from running the CFM service, and recent research which has shocked many in the industry, as to the extent to which FM listening has increased in recent years in the United Kingdom.

Whereas in the USA FM listening now accounts for 70% of all listening, in Britain figures produced include (FM listeners) 60/65% for INVICTA RADIO, RADIO TRENT (78%), and RADIO FORTH (74%).

Many other stations are reversing their plans to launch new minority/specialist services on FM and looking at what they might offer to AM listeners, whilst maintaining their existing, or mass-appeal, programming on their FM frequencies.

BEACON RADIO is planning a new AM service aimed at the over 50's age group and with an offering of Easy Listening music, sports and news.

LEICESTER SOUND wants to expand its Asian programming on AM in Leicester, whilst its sister station RADIO TRENT in Nottingham and Derby is looking at more Afro-Caribbean programmes.

Until very recently, figures produced by the BBC, had claimed that AM was twice (at least) as popular as FM with United Kingdom audiences.

FOUL LINGO MEET

Senior BBC Radio executives are to meet for a Seminar on swearing. The Seminar, to decide what is, and what is not, acceptable will be held during May.

Sources within Broadcasting House indicate there may have been some disagreement between executives and producers of daytime drama on what already be acceptable. These allegations have been denied, officially.

THREATS MADE ON PIRATE STAFF

HITS-FM claims their staff have been threatened by members of another station, CLASSICS RADIO, who use the same frequency - 105.5MHz FM.

COMMUNITY RADIO GRANTS WITHDRAWN

Five London-based community radio groups have had their funding from the London Borough Grants authority withdrawn.

They are LOCAL RADIO WORKSHOP, WOMEN'S AIRWAVES, TV SOUND, LONDON ASIAN RADIO and the AFRO-CARIBBEAN RADIO PROJECT.

Although the grants have been withdrawn there is an appeal procedure which several of the groups are likely to launch into.

558 PD RETURNS

Following speculation that he may quit, CAROLINE 558 Programme Director PETER PHILIPS returned to the station last weekend. In the first crew change for 5 weeks PAUL GRAHAM, MIKE DIXON, and JAMES DAY also returned to the ship. CHRIS KENNEDY remained aboard for a further short stint.

DTI RESPOND TO PIRATE RADIO ALLEGATIONS

The Dti (DEPARTMENT OF TRADE & INDUSTRY) has responded to a series of allegations made by operators of unlicensed (pirate) radio stations that officials of the RADIO INVESTIGATION SERVICE and Police officers have in recent weeks been using unnecessary actions to gain access to their stations.

A Dti official told NOW RADIO that under existing laws such as the Telecommunications Act the Dti have the right to use reasonable force to gain access to premises where unlicensed broadcasting is thought to be taking place. If access is impossible for reasons such as doors being sealed, or there is refusal from those within the building to allow the officers entry, they have the right to break in. The Dti also told NOW RADIO that if damage was caused by its officers a report should be made and the Department would ensure payment was made.

So far as the allegation from pirates that equipment is sometimes taken away by the Dti/RIS was met by the reply that the law allows the officers to take away items which might be used in any Court proceedings as evidence.

Records can be taken away for this purpose, but because of a High Court ruling, they have to be returned by the Dti to their rightful owners following any Court appearance. "If an individual has a

complaint against the Dti/RIS they should immediately seek legal advice and take whatever legal action is recommended. That is, after all, what the Court's are for..." said the spokesman.

Pirate stations in London and Liverpool had spoken to NOW RADIO and described some actions of Dti/RIS officers as "pure vandalism".

ROCK TO ROCK Radio claimed 3 police officers smashed transmitter equipment whilst a raid was taking place.

Another station claimed sledge hammers were used to gain entry into their building. They also claimed that equipment not connected with illegal broadcasting had been seized.

CAPITAL MERGER

London's CAPITAL RADIO is merging its press promotions and PR department.

The new head of that department will be ANITA HAMILTON who is currently promotions manager.

LBC PROMOTION

JOHN BILLING has been appointed Sales Director of LBC RADIO.

Previously he had been general sales manager at national airtime sales house INDEPENDENT RADIO SALES. He replaces DOUG BONN.

LOW-RATING FM'er SOLD

The BELL Group has sold bottom-of-the-ratings Perth Fm station 61X to AUSTEREO of Adelaide for A\$8.5 million.

It brings AUSTEREO's number of FM stations to three.

AIRC WELCOMES INVESTIGATION OF PPL

The ASSOCIATION OF INDEPENDENT RADIO CONTRACTORS has welcomed the reference by the Government to the MONOPOLIES & MERGERS COMMISSION of the operations of PHONOGRAPHIC PERFORMANCE LTD.

For 10 years AIRC has been campaigning against the terms and conditions operated by PPL under which ILR broadcasts commercial recorded music off disc.

Following its reference of the PPL licence scheme to the PERFORMING RIGHT TRIBUNAL in 1978, AIRC conducted eight years of litigation at a cost in excess of half a million pounds. More recently AIRC has been lobbying the Government for amendments to the Copyright, Designs and Patents Bill, currently going through Parliament, which would remove 'needletime' restrictions and open up alternative sources of recorded music for broadcasting in the United Kingdom.

Mr. JIMMY GORDON, Managing Director of RADIO CLYDE, and Chairman of AIRC's Copyright Committee said: "We very much welcome this reference. It has long been our contention that PPL has abused its monopoly position by charging rates to Independent Radio which are far in excess of those charged abroad and higher even than those charged to the BBC."

"We will give the Commission every assistance we can with its inquiry."

AWARD FOR MRS JAMES

TFM's Commercial Production Department have won a national award for a spot for the Cleveland Road Safety Committee.

The commercial - entitled MRS JAMES - told the story of a mother answering the door to a policeman bearing the news that her son had been injured in an accident, and was part of a haunting campaign launched by the Committee to raise awareness of cycle safety.

Commercial Production Manager MARK GREGORY and Producer GRAHAM ELLIOTT went to London to receive their award from the Minister of Roads and Traffic, PETER BOTTOMLEY, at a ceremony organised by the County Road Safety Officers' Association.

PENNINE PROCESSED

Bradford's commercial station PENNINE RADIO is using a CRL processor on its FM signal.

IRISH STATION LAUNCHES IN LONDON

A traditional Irish and Country music-based unlicensed station has taken to the air in London.

LONDON-IRISH COMMUNITY RADIO is broadcasting on FM.

McKENNA EXITS

Breakfast presenter PAUL McKENNA hosted his final show for CHILTERN on Good Friday with Programme Controller PHIL FOTHERGILL co-hosting the programme.

McKENNA, who joined CHILTERN via CAROLINE & SOVEREIGN is now at CAPITAL in London on Sundays.

NOW RADIO BOAT TRIP

Saturday May 14th is the date set for NOW RADIO to take readers on a special sea trip to see the ROSS REVENGE, home of RADIO CAROLINE which is this week celebrating 24 years of broadcasting from the high seas to listeners in the United Kingdom and Europe. The NOW RADIO ship will leave STROOD pier in Kent at approx 0800 on Saturday May 14th on what promises to be an exciting and worthwhile journey to see Britain's first and sole-surviving offshore radio station. Various former CAROLINE air personalities will be joining the trippers. Tickets are £25 each. You are advised to book immediately to avoid disappointment. There are frequent trains from London Charing Cross to Strood Station which is directly opposite the pier. Details of hotel and Bed & Breakfast accommodation will be provided if requested when booking.

NEW MD AT ESSEX

Southend-on-Sea based commercial station ESSEX RADIO has replaced EDDIE BLACKWELL who left the station at the end of last year after a boardroom row. The new Managing Director is PHILIP HINTON, Chief Accountant and Company Secretary. EDDIE BLACKWELL is now a consultant for the GWR RADIO group. GWR has been floated and is planning expansion.

REDUNDANCIES COMING AT INVICTA

NIGEL REEVE, now in the hot seat as Managing Director, following the departure of MICHAEL BUKHT (NOW RADIO 50) is to make two full-time and five freelance staffers redundant as part of a series of measures aimed at cost cutting.

The decision comes at the same time as the number of bidders for INVICTA RADIO increases.

Joining former RED ROSE managing director DAVID MAKER (see NOW RADIO 50) in the bidding for the Kent commercial station are SOUTHERN SOUND of Brighton (who are also bidding for the new Eastbourne/Hastings ILR franchise from the IBA), GWR RADIO GROUP and OCEAN SOUND of Hampshire. Another in the bidding is RADIO MERCURY of Crawley, who again are applying to run the new Eastbourne/Hastings ILR franchise.

FLEXIBLE ARRANGEMENTS FOR NEWSLINK PACKAGES

INDEPENDENT RADIO SALES is planning, subject to IBA approval, to introduce a new series of spot availabilities within the networked NEWSLINK breaks during prime time news bulletins on the ILR system. Until now only ABBEY NATIONAL has signed up for a 13-week (£350,000) contract. Other potential clients have called for shorter campaigns and different duration spots. As a result 60-second, 40-second and 20-second spots will become available for 8 week, four week or on week contracts. Until now IRS has only been offering 30-second spots for 13 weeks.

GETTING ON THE AIR

The fifth in a series of on-going articles looking at issues involved in preparing for applications for licences for local commercial and community radio services under the new Radio Authority

We'll be coming back to the area of raising finance shortly, after our little mention of it last week! This week it's time to talk about the important matter of staffing.

It is also one of the controversial areas. There is no golden rule as you could produce very much the same results using 12 or 24 staff.

The number of staff depends more on the style or format of your programming, than on any budget level you may think of projecting. One important factor should be to start with a lower number, and if finance allows, increase later. You don't want to have to be faced with making anyone redundant - and all that entails - in your early and delicate stages. You certainly don't want to find yourself facing union problems.

Ideally you should be looking for the professional who is very much an all-rounder. A person with a rate card in one back pocket and a screwdriver or razor blade in the other, with another jacket pocket holding the latest releases and scripts in his hand. A

person who can go on the air and produce and present a programme, compile and read news copy, script and produce commercials, sell airtime and fix equipment when it fails. Does such a person exist? Sure does in the USA, Canada, Australia and New Zealand to name but a few commercial radio markets. But, not to any degree, here in the United Kingdom. And when such a person does surface, you can bet they'll be paid premium salaries and nice fat bonus agreements will be made to everyone's satisfaction!

Ideally you want to have people, though, who can do more than the one job. Out must go superstar deejays who will only present programmes. Get them out selling airtime. Pay them a commission. Or have presenters who are capable and professional in the newsroom. They can research, write and edit the bulletins, even if you don't have them reading the stuff on the air.

Why not have one of your presenters responsible for commercial and PSA production? He could also tidy up scripts, write them and do the traffic list?

Another presenter could act as Music Producer and look after that side of your operation whilst another is put in charge of Public Relations and Publicity.

Do you begin to see, with a little thought, you can keep staff levels (and wages bills) down whilst keep productivity high?

You've just got to make sure one of those presenters can't also be doing your job! Or make sure you are capable of doing six.....!

NOW RADIO CRAZY SALES LIST

We've gone MAD!!! Not only have we slashed our prices - but we've added one or two great new lines to our sales list. Help us clear up the office by ordering today!

NR000. SOUTH FLORIDA RADIO. A 90-minute aircheck cassette of some of the most professional and entertaining radio in the world. Many stations and formats are featured in this amazing recording. Very recently produced.
Special Price only £2.00p

NR001. RADIO CAROLINE. This 90-minute aircheck cassette recording features highlights from the JAY JACKSON and SIMON BARRATT segments of the stations 21st birthday celebrations. You'll also hear JOHNNY LEVIS. The DJs are playing through the DJ's All Time Top 200 tracks. Also included several competitions, JAY JACKSON's Coffee Break and memories of the station back in the sixties, including jingles, commercials and plenty of former CAROLINE DJs.

Normal PRICE £3.99p
CRAZY PRICE only £2.00

NR002. LASER. On this aircheck cassette recording you'll hear about an hour of LASER test transmissions (729kHz) with BLAKE WILLIAMS, JOHNNY LEVIS, etc. You'll also hear early LASER 558 output with names like DAVE LEE STONE, JESSIE BRANDON, RICK HARRIS, STEVE MASTERS, etc. This is great radio at its greatest!

Normal PRICE £3.50p
CRAZY Price Only £2.00p

NR003. KFRC-SAN FRANCISCO. In February 1986 KFRC celebrated 20 years as the market leader and the legend of California hit radio broadcasting by counting down the

all-time 610 songs of the past couple of decades. (610 is the station's dial location...610kHz). Back come names of the past, live in the studio and on the phone. Hear some of the greatest radio production ever, and some of the most exciting radio ever. This aircheck tape set features the name DJs, jingles, commercials and the highlights of an entire weekend of quality broadcasting. This is a two cassette set, 2 x 90 minute cassettes.

Normal PRICE £7.99
CRAZY PRICE only £4.00p

NR007. RADIO SOVEREIGN. A C60 featuring airchecks of this popular Solid Gold formatted pirate in Twickenham in 1983. Top DJs, Pro-jingles and commercials, newscasts, etc. Collectors item.

Normal PRICE £3.50p
CRAZY PRICE only £2.00p

SOUNDS FROM THE SEA (The Great British Pirate Era) A two cassette package 1 x C90 1 x C60. REGULAR PRICE £6.50p OUR CRAZY, CRAZY PRICE... only £4.50p!!!

NR008. RADIO ON THE MOVE. This is the amazing and well-received book you've seen promoted in recent issues of our publications.

Normal PRICE £3.50p
CRAZY PRICE only £2.50p

++++

ORDER FROM:
NOW RADIO,
PO BOX 45

KETTERING, NN16 0NW

Make payment to NOW RADIO, Pay by cheque, money order, postal order or cash (registered post) Or, use your valid ACCESS or VISA card and order either by calling us during office hours on the phone, Call (0536) 514437, Or send us your card details,

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BMS 'SAFE' AFTER CAPITAL TAKEOVER

BMS, the national airtime sales house, was not purchased by CAPITAL RADIO plc as a part of its purchase of the PAUL RAMSAY BROADCASTING GROUP's UK radio interests. (See NOW RADIO 50).

The 45% stake which the Australian group had in BMS is now being offered to its existing shareholders which include RADIO CITY (Liverpool), YORKSHIRE RADIO NETWORK (Radio Hallam, Pennine Radio and Viking Radio), METRO RADIO (including IFM) and Leeds' RADIO AIRE - which is owned by RED ROSE RADIO. TERRY BATE, Chief Executive of BMS, and who currently holds a 32% stake in BMS, may also increase his personal holding. CAPITAL's purchase of PAUL RAMSAY shares in commercial radio provides it with varying degrees of interest in a total of 18 independent local radio franchises. It paid £2.3 million for the shares.

SURVEY RESULTS FOR NORTANTS STATION

WLR, Wellingborough Local Radio, has conducted a survey into radio listening in its prime service area. According to the station 10% of those questioned listened to WLR each week. A further outcome was a move to a rock-based format in future. WLR broadcasts Sundays from 0900 - 2200 hours on 102.3 MHz FM to the Wellingborough town area.

IRISH COMMUNITY RADIO CONFERENCE

A community radio conference is being held on Saturday April 16 at the N.I.H.E., Glasnevin, Dublin.

The event, running from 100 - 1700 is organised by the NATIONAL ASSOCIATION OF COMMUNITY BROADCASTING.

There will be a key-note address by the Minister for Communications, Mr RAY BURKE TD and plenary sessions dealing with finance, structures, technical, training, programming potential. Papers will be delivered by three nationally prominent people.

The attendance fee is IR £5 and further details are available from SALLY REYNOLDS, NACB, 32 Gardiner Place, Dublin 1. Telephone Dublin 788733.

NOW RADIO correspondent and partner in PHEONIX COMMUNICATIONS, LAWRENCE HALLETT will be attending the conference.

CAROLINE ADRIFT

The radioship ROSS REVENGE lost her main anchor last week and was forced to hold her position near to the South Falls Head off Kent with her main engines until a hired tug arrived on Good Friday with a new anchor.

No-one was in danger for the few days that the vessel was anchor-less, according to a source within the CAROLINE organisation.

On March 28th RADIO CAROLINE celebrated its 24th anniversary of broadcasting to Great Britain and continental Europe. The station went on-air Easter Saturday, March 28th, 1964.

TO WAFFLE, OR NOT TO WAFFLE?

CHRIS RAISTRICK
For NOW RADIO

"If in doubt, leave it out" is an old journalistic rule which KEN GARNER reminded us of in his excellent talk at the recent RADIO ACADEMY UK MUSIC RADIO CONFERENCE. But RADIO 1's *More Music Monday* experiment earlier in the year, when speech was cut down to an absolute minimum, was regarded as a failure because the presenters, tonsils tied, would communicate little more than the names of records, (and, by the tone of their voices, the fact that they weren't happy with the situation).

It is a common criticism of DJs that they blather too much. In my opinion, they don't blather enough. If I want to hear just music, I'll turn to my records. At least then I can trust my own judgement.

If I want the thrill of communication I'll switch on the radio. I didn't enjoy listening to LASER 558 in its heyday, and I wondered what job satisfaction the automations presenting the programmes actually got from merely announcing the records. I would be intrigued to hear the demotapes (oops... I mean aircheck cassettes) of those presenters. Of course, they had 'nice' voices (though a foreign accent always goes a long way towards endearing oneself to a radio audience - as I found out working in France and Italy) but what did they give of themselves?

It is a misconception, I feel, to say that a presenter is ego-tripping just because he tells his listeners what he has been doing that day. To me, the worst egomania is that of the DJ who is merely competent but tells us nothing - as on LASER 558, as with

many a daytime ILR presenter. Are we then supposed to just enjoy the sound of his voice? With nothing but pedestrian utterances for us to go on, I can only assume so. No, DJs often don't talk enough. They appear to blather because the convention of music radio is to speak as if you're sitting on a time bomb. Cross one bridge, taking the listener with you, from the fade of one record up to the vocals of the next. I'd love to sabotage the labels of records so that a DJ would put on the instrumental 'B' side, start talking in anticipation of the vocals and be 'forced' to continue right through the track! I bet they would come up with some interesting thoughts. I'm not suggesting that DJs should expound their opinions on existentialism between playing MADONNA and TIFFANY, not that they should tell us at great length what they had for breakfast. But the appalling spots we sometimes hear surely prove that listeners will not switch off just because they are more than a minute away from music. If they sit through those, a bit of extended DJ blather would come as a positive relief from the "Hurry! Hurry! Sale Ends Soon!" type spots that crop up all too often on commercial radio.

A DJ need not sound superficial if he is allowed the freedom to express an idea without real or imagined time limits. It was not variety which led a DJ such as SIMON BATES to find *More Music Monday* a stifling exercise. Rather, it is a modesty, I would suggest, which has made him realise that he, like any other mortal, cannot necessarily squeeze a decent joke or relevant information about a new band or whatever into a mere 30-seconds. Verbosity does not necessarily equal tedium. What I would suggest is this: if in doubt, SPOUT it out. However long it takes.

ICELAND IMPORTS OF RADIO RECEIVERS UP

The number of radio receivers imported to Iceland last year was 71,000.

This dramatic increase comes around a year after the introduction of commercial radio to that country.

The number of new sets imported and sold equals almost one new radio receiver per Icelandic household.

RADIO 1 DROPS SMITH FROM AM DRIVE

MIKE SMITH is coming off the breakfast programme on BBC RADIO 1 from the end of May. It is expected SMITH will concentrate more on his television career.

NOW RADIO-RADIO

The list of exhibitors lined up for NOW RADIO-RADIO continues to grow.

NOW RADIO-RADIO will be a special one day exhibition, meeting and seminar for prospective owners, managers, programmers and broadcasters preparing to apply for local commercial and community radio licences under the proposed new RADIO AUTHORITY.

NOW RADIO-RADIO will be held at The Corn Exchange Hall, Kettering, Northants on Saturday July 2nd. Doors will be open to the public from 12 noon. Admission will be by ticket.

Tickets are available from NOW RADIO-RADIO, PO Box 45, Kettering, NN16 0NW priced £10 for NOW RADIO subscribers, or £15 for non-subscribers.

RADIO DJs

Here's a new guide to openings

Who's hiring? What are they looking for?

• Lists hundreds of PDs, formats,
all contact details for radio stations
UK, Europe and worldwide

(including many new stations hiring now).

Extra section on DJ jingle studios.

Send £5.75 incl. P&P to:

Radio Book Offer

PO BOX 45, KETTERING

No radio jock should be without a copy

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L O O S E
E N D S

NOV RADIO NEWSLINE: Make a note of the new number for the 24-hour NOV RADIO NEWSLINE. Call 0898 654 383 anytime and hear the latest news and information from the entire radio industry. Daily updates from 3pm.....

HI-TECH: TFM are getting what they claim is the biggest face-lift to their studios since they were installed for RADIO TEES back in 1975. The first phase of a major refurbishment programme includes a new studio which is scheduled to come on-air at the end of this month. The new studio will be equipped with some £60,000 worth of audio equipment, including a purpose-built mixing console from MBI BROADCAST SYSTEMS of 69, Ship Street, Brighton. The state-of-the-art studio will include two high-specification CD players. Work is also going on to complete the refurbishment of the TFM newsroom and plans are at an advanced stage for a second on-air studio and improved commercial production facilities.....

COMMENT: JOHN ROSBOROUGH, Programme Controller of Belfast's DOWNTOWN RADIO and NOV RADIO subscriber made a fair comment to NOV RADIO correspondent PAUL EASTON at the recent 4th UK MUSIC RADIO CONFERENCE in London about the balance in our coverage of the frequency situation. JOHN seems to think that we jump on ILR stations very quickly for having more than one frequency, yet when ENERGY 103 closed down in Dublin recently and handed over its frequencies to Q102 and thus giving that station half-a-dozen channels we said nothing. In fact, whilst we said nothing, we were not too supportive of this

kind of move. We just didn't have space at the time to express it.....

EASTBOURNE ILR: Further to our coverage last week, let's tell you some more about one of the contenders for the ILR franchise for Eastbourne & Hastings - SOUTHDOWN RADIO...RICHARD YEOWART as mentioned is the managing director of a video company and he's joined by DERRICK STAESBY, financial consultant to an ad agency in Essex. He would be General Manager of the station and Programme Controller would be none other than JOHN HENTY, a former presenter with BBC RADIO SUSSEX and who has also done time with RADIO 2. MIKE DUNCAN, who runs a media agency in Battle and GARETH ROGERS, another former RADIO SUSSEX presenter are also on the board.....

NAMES: Will future UK radio stations move towards having call-letters instead of being named after such things as rivers? (SEVERN, TEES, AIRE, ORWELL, TAY, MORAY FIRTH...).....

NOVA: We're getting plenty of calls asking for the address of RADIO NOVA INTERNATIONAL - so for cable systems and radio stations interested in taking their programme service (including University stations and the like) here's the lot: RADIO NOVA INTERNATIONAL, Innovation House, Albany Park, Frimley Road, Camberley, Surrey, GU15 2PL. Telephone (0276) 684715 or 692040. Your contacts there are CHRIS CARY and ROB EDEN to name but two.....

RELIEF: ANNEKA RICE and 'Sky' bass player HERBIE FLOWERS will be sitting in on the KEN BRUCE slot on RADIO 2 for a week from Monday next (April 11). Check it out from 0930.....

More in just a week!

USEFUL ADDRESS GUIDE

A listing of important addresses and 'phone numbers for prospective commercial and community radio broadcast operations. Please note that information such as IBA/RNB/AIRC is provided for reference; these bodies will not necessarily be involved with the new radio sector.

INDEPENDENT BROADCASTING
AUTHORITY. 70, Brompton Road,
London, SW3 1EY.
(01) 584 7011

IBA ENGINEERING. Crawley Court,
Winchester, Hampshire, SO21 2QA.
(0962) 823434

ASSOCIATION OF INDEPENDENT RADIO
CONTRACTORS (AIRC).
46, Vestbourne Grove, London, W2
5SH.
(01) 727 2646

MECHANICAL COPYRIGHT PROTECTION
SOCIETY (MCPS).
Elgar House, 41 Streatham High
Road, London, SW16 1ER.
(01) 769 4400

MUSICIANS' UNION.
60-62 Clapham Road, London, SW9
0JJ.
(01) 582 5566

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4AA.
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(0536) 410723

COMMUNITY RADIO ASSOCIATION.
119 Southbank House, Black Prince
Road, London, SE1 7SJ.
(01) 582 7972

ASSOCIATION FOR BROADCASTING
DEVELOPMENT.
79 Caling Croft, New Ash Green,
Dartford, Kent, DA3 8PY.

THE PRESS ASSOCIATION.
85 Fleet Street, London, EC4P 4BE.
(01) 353 7440

NATIONAL ASSOCIATION OF COMMUNITY
BROADCASTERS. (NACB) IRELAND.
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(0001) 788733

WIRELESS WORKSHOP.
25 Ditchling Rise, Brighton, BN1 4QL.
(0273) 671928

PHOENIX COMMUNICATIONS.
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Essex, IG8 0PP.
(01) 500 0890
(01) 506 2318

SOUND BROADCAST SERVICES.
42 Grenville Road, London, W19 4EN.
(01) 281 1367

KNBC - RADIO SOVEREIGN
2nd Floor, 26 Gold Street, Kettering,
Northamptonshire, NN16
(0536) 410723

EAST ANGLIAN PRODUCTIONS
21/23 Walton Road, Frinton on Sea,
Essex, CO13 0AA.
(0255 676252

BBC
Broadcasting House, London, W1A 1AA.
(01) 580 4468

RADIO MARKETING BUREAU (RMB)
46 Vestbourne Grove, London, W2 5SH.
(01) 221 2535

THE RADIO ACADEMY.
30 Whiteladies Rd, Bristol, BS2 2LG.
(0272) 237485

DIARY DATES

A new section for **NOV RADIO** of important forward dates of interest to radio broadcasters:

April 9-12. **NAB 66th annual convention. Las Vegas, USA.**

April 14 - 18. **NATIONAL FEDERATION OF COMMUNITY BROADCASTERS annual business conference and business meeting. Crowne Plaza Holiday Inn, Washington, D.C.**

April 14. **RADIO ACADEMY. Seminar "Critics". Institute of Contemporary Arts, London.**

May 1. **Deadline for entries in NATIONAL ASSOCIATION OF BROADCASTERS' Crystal Awards for excellence in local radio achievement.**

May 4. **RADIO - A SOUND INVESTMENT. Sponsored by THE RADIO ACADEMY. The Portman Hotel, London, W1.**

May 10 - 13. **COMMUNICATIONS '88. Sponsored by INTERNATIONAL TELECOMMUNICATIONS UNION (ITU) and EUROPEAN ECONOMIC COMMUNITY. National Exhibition Centre, Birmingham, England.**

May 11. **STARTING YOUR OWN SHOW. Owning and Operating a Broadcasting Station. Session sponsored by AMERICAN WOMEN IN RADIO & TELEVISION, Washington Chapter. National Association of Broadcasters, Washington, D.C.**

May 11. **INTERNATIONAL**

MUSIC & MEDIA CONFERENCE. Montreaux, Switzerland.

May 17. **INTERNATIONAL RADIO AND TELEVISION SOCIETY. Broadcaster of the year luncheon. Waldorf-Astoria, New York.**

May 18-22. **PUBLIC RADIO CONFERENCE. Annual meeting of NATIONAL PUBLIC RADIO and AMERICAN PUBLIC RADIO. Adam's Mark Hotel, St. Louis. (202) 822 2000.**

June 8 - 11. **AMERICAN WOMEN IN RADIO and TV. 37th annual convention. Vestin William Penn, Pittsburgh.**

June 8 - 12. **BROADCAST PROMOTION and MARKETING EXECUTIVES 32nd annual seminar. Bonaventure, Los Angeles.**

June 14 - 16. **INTERNATIONAL RADIO FESTIVAL OF NEW YORK. Honoring the best in radio programming. Sheraton Centre.**

June 18 - 21. **AMERICAN ADVERTISING FEDERATION. annual convention. Century Plaza, Los Angeles.**

June 20 - 24. **RADIO ADVERTISING BUREAU. Sales Managers School. Wharton School of University of Pennsylvania, Philadelphia.**

July 2. **NOV RADIO-RADIO. Local commercial and community radio exhibition and meet. Corn Hall Exchange, Kettering, Northants, England. Sponsored by NOV RADIO COMMUNICATIONS/NOV RADIO MAGAZINE. Tickets £10 NOV RADIO subscribers/£15 non-subscribers.**

NOSE'S RAMBLINGS

MUST OFFSHORE BROADCASTING FIZZLE OUT?

In this publication recently a number of people; broadcasters and listeners alike, have questioned whether Offshore Radio broadcasting either has a future, or indeed, whether it is in fact necessary. The whole sad saga surrounding LASER has made many people pessimistic about any radio ship ever being able to capture both the attention of the public and, as important, the advertisers.

At its (albeit brief) peak LASER was attracting millions of listeners, and not only the young. If it had a well-organised, and perhaps legal, sales operation, it stood to have made several million dollars per year. Allowing for the high costs of operation (low, if you listen to certain burdened by the IBA franchise system) the station could have found itself in a profit position before the end of its first year of broadcasting. Whilst the programming seemed to be right, giving not only neighbouring CAROLINE a run for its money, but a good few ILR stations into the bargain, airtime sales were poorly managed. Too many cooks...and all that.

CAROLINE, for its part, didn't go for the up-front profile of LASER and spurned the American operations constant need for publicity and official attention. "It'll all end in tears!" was a common expression of one or two people I know (well) aboard the ROSS REVENGE at the time. This stepping-back from the publicity and official attention also extended to airtime sales. No United Kingdom businesses were approached by CAROLINE in the way

that LASER did so openly. The result was a massive audience for LASER and some advertising. Then came its downfall in the form of Euroseige and the eventual closing down and arrival in a United Kingdom port where it was put up for sale.

CAROLINE, for its part, was somewhat relieved that the 'upstart' had gone. So had the DTI. And so had several million listeners who, despite CAROLINE jumping onto the 558 frequency, didn't take to what it had to offer in the same way they had with LASER.

Looking back at the LASER experience, and here we are not touching on the more recent attempt at a re-launch as LASER HOT HITS, one can discover facts to show that it could have been highly successful financially. The reason it wasn't was mainly down to one person now spending several thousand pounds he ripped off from the HOT HITS episode in Portugal. He did the same back in the LASER 558 era.

I have it on good authority, and sure it'll be backed up in a book yet-to-be-published, that had LASER actually based itself in a position to supply from Spain and be sold and managed one hundred percent from New York, it would and could have worked.

This, however, is all past history. Today, in 1988, we should analyse the position further, in the light of so many past mistakes. One school of thought says there is not only the possibility of offshore radio making money (and thus, no matter what your philosophy, make a profit which allows such an enterprise to survive) but there is a need for it. Surely, with several hundred new local commercial and community radio stations only just over a year away there isn't? What can offshore radio provide that a legitimate service in the

safety and comfort of dry landbased studios cannot?

I ask that last question not in attempt to put down the suggestion that there could be a need for competition outside the 'system' but as one questioning such things as, if there were to be an offshore radio boom now (and we thought that the arrival of LASER 558 was going to create one) - apart from the legal issues involved - what kind of programming could it offer, and, where would it get its backing and advertising support from?

Well, to answer the question of backing first. There are a number of sources of finance available for an offshore project which is properly managed and professionally programmed. Backers would however only want to support a true business venture, and not some individuals beliefs in such issues as freedom of speech, free radio or the like. They invest a million dollars, they want to make on it. Furthermore potential backers would want to know that any future offshore radio operation was one hundred per cent legitimate. The publicity received by LASER has reached far and wide and made prospective financiers wary of doing something which would arouse the wrath of the British Government and affect their trading within the United Kingdom. There are people more cautious than ever as a result of the arrest, which we now know was illegal, by U.S. Coast Guards of the radioship SARAH and subsequent closure of RADIO NEW YORK INTERNATIONAL. Backers will want to see plans proposing supplies from a country which does not have an anti-offshore radio law and using staff who cannot be arrested for broadcasting from the High Seas.

They will also want to see facts about advertising. Not guesswork.

Facts. Who will advertise? How much have they promised to spend? Have they issued a guarantee to this? Will they pull out? Is what they are being asked to do, legal? Who will sell for your station? Why should Company X spend their advertising budget with you, rather than any other media? Will they re-book?

If you target the United Kingdom, how will you manage the station? How will you keep in tune with audience reaction? Whatever your answers are, are they legal?

If something goes wrong, is your ship capable of staying at sea? If not why should backers stand to lose their money in a couple of hours when you should have planned for such problems?

How are you going to find a frequency? Where will you fit out your ship? What will it cost? Will it interfere with shipping, as the DTI always say it does? If not, why not?

Programming. What will your station offer that will attract an audience of the size needed to make money? Is somebody else providing this format? How will you win new listeners from scratch with perhaps little publicity? Can you get a balance between making your station's existence known against incurring the anger of the British Government?

Who will work for your station? Why? If they've 'done it before' have they a good track-record? If not, why not?

Ask yourself, and, as important, answer all these questions and you may begin to see why CAROLINE stands alone today as the sole European offshore radio operation. And why others find the whole issue more than a little daunting. And illegal!

HOWARD G L ROSE was the author of the book THE PIRATES WHO WAIVED THE RULES - A NOW RADIO COMMUNICATIONS publication.

L O O S E E N D S

MORE: Do you want more pages in NOV RADIO? You're gonna get 'em very soon.....

ESSEX EASTER GOLD: The All Time Top 1,000 were broadcast by ESSEX RADIO over Easter! The whole affair started at 0600 on Good Friday and ran through until 1900 on Easter Monday. 60 LPs, a CD player, a ghetto blaster and personal stereo system were among the prizes given away during the airing of the memories. GEOFF CULLEN, Head of Music, says it took many months to put the special together.....

PRETTY BOY: When MIKE SMITH finally comes off the RADIO 1 breakfast show, who will take his place? Bet now on which Pretty Boy it will be!.....

FLUFF: ALAN FREEMAN will be presenting the Network Chart this Sunday.....

COMMUNICATIONS: We have letters! The Communications section will be back in next weeks issue of NOV RADIO. If you have any comments, let's have them.....

BOOK DELAY: The latest word from author PAUL RUSLING on his second book (the dirt?!) about LASER is that it'll be published the minute that the Court hearing has ended in Kent. That could be just about anytime between now and October.....

THIN AIR: Check out the new drama serial on BBC 1 TV starting this Friday evening. Centered around a commercial radio station in a docklands area of an inner city.....

BABY BOOMERS: Congratulations to

MEL BOWDEN of MBI BROADCAST SYSTEMS on becoming a Daddy! Little girl, HANNAH, born around five weeks ago.....

FOTHERS: PHIL FOTHERGILL is hosting the breakfast show on CHILTERN this week until a replacement for PAUL McKENNA is signed-up.....

KELNER AWARD

BBC RADIO LEEDS presenter MARTIN KELNER received this year's Radio Personality Award from the Television & Radio Industries Club of Yorkshire.

Martin, who hosts a Sunday morning chat show on RADIO LEEDS as well as the Saturday night 2200 - 0000 show on RADIO 2 received his award last Friday night. Education Producer, ABHA SOOD ADAMS, made it a double for RADIO LEEDS by receiving the Presidents' Award for her 'Poet-Search' project last December.

COUNTY GOLD

Guildford's COUNTY SOUND is to open a new AM radio service by January, so long as AIRC reaches agreement over needletime with PPL.

The new service will be called COUNTY SOUND GOLD and will carry music and news aimed at an over-35 age group.

CUT BACKS

BBC RADIO HIGHLAND is cutting its weekly output from the present 11 hours per week to nine and a half.

TRENT LISTENERS WANT LESS NEWS

40% of listeners calling in to RADIO TRENT and questioned claimed they wanted less news on the commercial station. Only 17% wanted more news output.

CAROLINE AT 24

March 28th passed quietly at RADIO CAROLINE. Listeners to CAROLINE 558 would not have heard a mention anywhere that the day was special, let alone hear champagne corks popping in studios. Indeed it could have been the sole mention given by JOHNNIE WALKER on BBC RADIO 1 a few days previously that jerked the memories of those who had almost forgotten that CAROLINE is 24 years old this year.

In the sixties, prior to HAROLD WILSON acting the kill-joy by banning (he thought) offshore radio the whole range of the current show-biz stars would have recorded their greetings and sent them around by courier to CAROLINE's offices. Today there is no CAROLINE office (at least as far as the public and Dti are concerned) in the United Kingdom, and the stars do not send greetings.

Gather a few old CAROLINE djs together and they will laugh and joke about the 'old days' and their fond memories of RONAN O'RAHILLY and try to analyse what it was that made that one radio station special. Few will agree that, apart from the fact that it is still there despite everything, it has much special now. A few will question why they still do it, or why PETER PHILIPS continues to expose his talent over CAROLINE's airwaves when, with a voice like that, he could perhaps work anywhere from ILR to the BBC WORLD SERVICE. They will question the motives behind the endless energy that a certain Irish-American provides. They all agree that when he's under pressure he'll always come 'up with the goods' and with the help of 'somebody up there' they'll overcome everything from a shortage of food to the loss of an anchor. It would seem nothing can stop CAROLINE.

Perhaps too much is written on the area of CAROLINE's ability to 'survive against all odds' and too little is written on what she actually does. But when one does comment, for good or bad, you are likely to meet the wrath of PETER PHILIPS for daring to criticize. "What the hell does NORMAN McLEOD know about programming. What's he done anyway?!" was a typical comment heard in the NOW RADIO office recently. That is perhaps where CAROLINE must be careful.

There was a time that RONAN O'RAHILLY spoke of CAROLINE as a team of DJs who were no more than friends who were there to play mates a few records. They shunned the slick professionalism of BIG L / WONDERFUL RADIO LONDON in favour of their own brand of radio offered by the likes of ROBBIE DALE and JOHNNIE WALKER. It was their ability to hold an audience no matter what they did which made CAROLINE stand out from the rest.

With broadcasters of the calibre of Messrs DALE and WALKER now unavailable one has to search for new talent. Nearly every audition tape that arrives at CAROLINE lacks that little something. Perhaps we have too many clones who haven't experienced much besides (and here I am not particularly knocking) ILR and BBC local radio.

Perhaps it is this 'problem' that has made CAROLINE sound, at times lately, very similar to an ILR station (with fewer commercials) rather than the Individual she really is deep down and at heart. She's always been a bit of a training school for DJs, it just seems that the Head Master should be a little stronger in giving out the rules and directions. CAROLINE is different. Exactly what that difference is we have yet to finally work out. Happy Birthday, CAROLINE. Sorry we forgot the cake!

VACANCIES

RADIO TAY has an opening for a BREAKFAST PRESENTER. They are also seeking demo tapes from others for their planned expansion. Send cv and demo tape to: SANDY WILKIE, Station Manager, RADIO TAY, PO Box 123, Dundee, DD1 9UF.....

INVICTA RADIO have an opening for a BREAKFAST PRESENTER. If you're witty and intelligent then send a recent aircheck cassette and your c.v. to ROGER DAY, Programme Controller, INVICTA RADIO, 15 Station Road East, Canterbury, Kent, CT1 2RB.....

RADIO BROADLAND is looking for a PRESENTER for a daytime slot. Must be someone currently working in IR. Send aircheck and CV to: MIKE STEWART, Programme Controller, RADIO BROADLAND, Colegate, Norwich, Norfolk, NR3 1DB.....

CAPITAL require a REPORTER/EDITOR to work on its major public affairs and news programmes. CV and recent tape of your work should be sent to: SUE DAVIES, CAPITAL RADIO, PO Box 958, London, NW1 3DR. Closing date: April 8th.....

SOUTHERN SOUND want a PROGRAMME MANAGER to strengthen its presentation department. You'll be working with the Programme Controller to organise and shape the station's output. Write with c.v. to JEREMY SCOTT, Programme Controller, SOUTHERN SOUND RADIO, PO box 1323, Brighton, Sussex BN4 2SS or 'phone him now on 0273-422288.....

The VOICE OF PEACE Radio Station has an immediate vacancy for a PRESENTER. Send c.v. and aircheck/demo cassette to: VOP Agents (UK), Now Radio Communications, PO Box 45, Kettering, NN16 0NW. Must be able

to present fast moving, slick style minimum chat and maximum music.....

SOUTHERN SOUND require a SENIOR JOURNALIST with first-class skills and a great voice. CV and cassette to: TIM LOCKE, News Manager, SOUTHERN SOUND RADIO, P.O. Box 1323, Brighton, Sussex, BN4 2SS.....

RADIO AIRE is looking for an experienced REPORTER and also a SPORTS EDITOR. Write with CV to JOHN SHIRES, News Editor, RADIO AIRE, PO Box 362, Leeds, LS3 1LR. Or 'phone (0532) 457822.....

VIKING RADIO has an opportunity for a Journalist with first-class skills to become its DEPUTY NEWS EDITOR. Must have a good microphone voice, experience and excellent references. Write to ALMA COOPER, News Editor, VIKING RADIO, 1 Commercial Road, Hull, North Humberside, HU1 2SQ.....

ESSEX RADIO needs an EXPERIENCED RADIO JOURNALIST with an excellent voice, ability to run a news desk and who can handle any type of news story. Write in confidence to: BOB SMITH, Head of News, ESSEX RADIO, Radio House, Cliftown Road, Southend-on-Sea, Essex, SS1 1SX.....

MERCIA SOUND is looking for an enthusiastic RADIO JOURNALIST with a nose for hard news and good presentation to match. You'll also be working for a service we provide for Cable Television. Demo Tape and CV to COLIN PALMER, Head of News, Mercia Sound, Hertford Place, Coventry, CV1 3TT.....

NORTHANTS 96 is looking for a REPORTER for its Northampton newsroom. The post would suit a reporter already in radio or a journo wishing to switch over from newspapers. Apply with full CV to: ANDY DIPROSE, News Editor, CHILTERN RADIO NETWORK.

FROM A BLANK SHEET OF PAPER...

a NOW RADIO feature

The IBA once established a quota it required from ILR stations for news, information and speech content. It also required all Contractors to submit all programme schedules and changes to it for approval. They wanted 25% of daytime output to consist of news/information/speech content, or a third of overall output. They wanted to hear from Programme Controller's even if they wanted to move a late night presenter to a daytime airshift.

Now, with a new Radio Authority well and truly on the books, there still are some people who cannot understand how a new controlling body can exist without wanting to continue to issue forth such rules and regulations.

Recently I heard that a community radio campaigner was complaining because the Government has not issued a set of programming guide lines. Good old British mentality. From the cradle to the grave, they want somebody else to do all the work. What that person couldn't understand was the new Radio Authority will licence transmitters. It will not seek to approve particular formats. It will not spoon-feed any station. The clever will do better, the weak will sink without trace, or at best look to a neighbouring station (did I say ILR?!) to rescue them

from the perils of bankruptcy.

Ever since the nineteen sixties we have been asking for the chance to have a licence for a transmitter, and to be able to sit at our desk and, with a blank sheet of paper and pencil, work out exactly what we, the programmers, want to offer to the public.

For most the Radio Authority is like a dream come true. And unless somebody does a NORMAN TEBBIT (and calls the whole thing off over some unfounded fears...) we have exactly what we want.

The nice Government has also ensured that the likes of Virgin, David Maker, Red Rose Radio, etc, etc, and more importantly Maxwell or Murdoch cannot buy up every station available by putting in the limit of ownership. You can have a maximum of six local stations and that's your lot!

If you want DOUGLAS HURD or TIM RENTON to plan your programming, then perhaps your in the wrong game. The Home Office was worried enough by the fact that it was elected to oversee the (cancelled) community radio experiment. They only expect you will follow the laws of the land. You will, won't you?

For any person who wants the Government, or the Home Office, or the Radio Authority to stress quotas for programming, we can only suggest one thing. SHUT UP!

NORMAN McLEOD IS BACK NEXT WEEK

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EQUIPMENT

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NORTHERN RADIO CONFERENCE

A one day conference for all those wishing to take part in the radio industry of the future will take place on Saturday May 7th. Organised by the 3RS Radio Network the venue for the event is the Sixth Form Centre in Durham City. The day features sessions on how to apply for a licence, campaigning and programme making. There will be a look into the radio future of Newcastle by the CRA's national worker Mark Jones. There will be contributions from all three groups that applied for the 1985 Sunderland CR licence. Brian Lister (Programme Controller Tfm 96 sixty) will be airing his views and it is hoped that Tony Fish (Radio Newcastle's Manager) will be there too. All this for just £5.00!

Advance booking is essential and details can be had from Mark Jones, St Anthony of Padua Centre, Welbeck Road, Newcastle, NE6 3ET.

RADIO FAX

Good Friday morning saw the launch of RADIO FAX. Broadcasting on shortwave (6220 kHz) daytime and 1611 kHz at night the station says it is applying to the Home Office for a broadcast licence. The station carried a series of articles and comment directed at broadcast engineers etc.

RADIO FAX broadcast using two former BBC RCA 'ET' transmitters and gave a mailing address of 1, High Ash Farm, Caistor St Edmunds, NR14 8RH. The service which identified itself as 'The technical station' asked listeners to write with their support for the licence application and said they hoped to be broadcasting regularly from the summer.

Last year TREVOR BROOK of Surrey Electronics said he wanted to operate such a station for the E.C.

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