Canadian
Radio-Television Commission

Conseil de la Radio-Télévision Canadienne

Mike a. Moles

## Canadian Radio-Television Commission

## Annual Report 1973-74

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| Canadian Radio-Television | Conseil de la Radio-Télévision <br> Canadienne <br> Commission |
| :--- | :--- |
| Chairman | Président |

The Honourable Gérard Pelletier
Minister of Communications
100 Metcalfe Street
Ottawa, Ontario

## Dear Sir:

In accordance with the provision of Section 31 of the Broadcasting Act, the Canadian Radio-Television Commission hereby submits its annual report for the year ending 31 March, 1974.

Yours faithfully,


Pierre Juneau


## Members <br> of the Commission

Mr. Pierre Juneau, Chairman<br>Mr. Harry J. Boyle, Vice-Chairman<br>Mrs. Pat Pearce<br>Mr. Harold Dornan<br>Mr. Réal Thérrien<br>Mr. Harry Bower<br>Mr. Armand Cormier<br>Mr. Jacques de la Chevrotière<br>Dr. Northrop Frye<br>Mrs. Rosalie Gower<br>Mr. Jacques Hébert<br>Mr. Gordon Hughes<br>Mr. Brian Land<br>Mr. John Shanski<br>Dr. Gordon Thomas

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## I. POLICIES AND MAJOR DIRECTIONS

## A. Canadian Broadcasting Corporation: licence renewals

On 31 March 1974, the Commission released its decision on the applications for renewal of the Canadian Broadcasting Corporation's television and radio licences, titled "Radio frequencies are public property" (Decision 74-70). From 18 to 22 February 1974, the Commission had held a public hearing in Ottawa to consider the renewal of the CBC's licences. All the five full-time and ten part-time members of the Commission, representing the country from St. Anthony, Newfoundland to Vernon, British Columbia, were in attendance.

In his opening remarks at the hearing, CRTC Chairman Pierre Juneau emphasized that the hearing was not an investigation of the CBC and that he hoped it would be instead "a careful and serene discussion of Canadian national broadcasting service, of its mandate, its philosophy, its accomplishments, its future orientation." The Commission noted in the decision that while refusal to renew the licences of the CBC is not expressly precluded by the Broadcasting Act, the Commission was of the opinion that such a measure would be "virtually irrelevant" in the consideration of CBC performance.

The Commission said that it felt a distinct obligation toward the many public authorities, official bodies, institutions, associations, and individuals who believed in the democratic procedure put at their disposal by the Broadcasting Act, and who had made use of it. The Commission also said that it wished to make clear that, in reaching its decision, it had considered and weighed their views seriously and at length. In addition, the Commission said that it had considered its mandate as expressed in the Broadcasting Act: "to regulate and supervise all aspects of the Canadian broadcasting system with a view to implementing the broadcasting policy enunciated in Section 3 of this Act." The decision set out, in the light of the briefs submitted before the hearing and at the hearing itself, the views of the Commission on "how the broadcasting policy expressed in Section 3 of the Broadcasting Act can best be interpreted to enable the CBC to achieve the objectives set for it therein."

The Commission also drew attention to the fact that it felt a responsibility to indicate what kind of support it thought the CBC would need if it were to fulfil the very important duties that have been laid upon it by Parliament and the people of Canada.

## 1. THE NATIONAL BROADCASTING SERVICE: MASS MEDIUM OR PUBLIC SERVICE

Section l of the decision considered the questions of the audience to which the CBC should direct its programming and the nature of that programming. The Commission pointed out that the people of Canada, through their representatives in Parliament, have provided a
clear framework within which the CBC must find the answer to these questions. The Commission cited sections of the Broadcasting Act which it considered most relevant in a discussion of "mass" concepts in broadcasting:
3. It is hereby declared that
a. broadcasting undertakings in Canada make use of radio frequencies that are public property and such undertakings constitute a single system, herein referred to as the Canadian system, comprising public and private elements;
b. the Canadian broadcasting system should be effectively owned and controlled by Canadians so as to safeguard, enrich and strengthen the cultural, political, social and economic fabric of Canada;
d. the programming provided by the Canadian broadcasting system should be varied and comprehensive and should provide reasonable, balanced opportunity for the expression of differing views on matters of public concern, and the programming provided by each broadcaster should be of high standard, using predominantly Canadian creative and other resources;
e. all Canadians are entitled to broadcasting service in English and French as public funds become available;
f. there should be provided, through a corporation established by Parliament for the purpose, a national broadcasting service that is predominantly Canadian in content and character;
g. the national broadcasting service should:
i. be a balanced service of information, enlightenment and entertainment for people of different ages, interests and tastes covering the whole range of programming in fair proportion,
ii. be extended to all parts of Canada, as public funds become available,
iii. be in English and French, serving the special needs of geographic regions, and actively contributing to the flow and exchange of cultural and regional information and entertainment, and
iv. contribute to the development of national unity and provide for a continuing expression of Canadian identity.

The Commission noted that "the most powerful influence on the CBC results from the fact that marketing and commercial practices have been more deeply involved in the historical development of broadcasting in North America than elsewhere." The Commission stressed that it is convinced that North American broadcasting in the future will find it necessary to become gradually more independent of the merchandising environment.

In the light of this opinion, the Commission emphasized that it felt the range of viewers reached to be much more relevant and important than the numerical size of
any particular audience. The Association of Television Producers and Directors expressed this position at the hearing as follows: "Our view of audiences is that we must program for the viewer as an individual, rather than as a faceless consumer; that we must keep the numbers game in perspective; that as a measure of the value or the success of the program the spectrum of an audience is often just as important as the size of that audience.'

The Commission also emphasized that "a Canadian program of quality, which initially attracts a relatively limited audience, could perhaps, by developing and sustaining its audience, represent a far richer potential and be of greater cultural importance to Canadians than a foreign-produced series which, thanks to five years of continuous, carefully orchestrated, multi-media promotion, boasts a regular audience of over three million."

The Commission contended that the CBC should elaborate a conceptual framework "for ensuring the orderly and balanced diversification of formats," and "for systematically and deliberately extending the range of possible choices of programs." It stressed that a public broadcasting organization should define, select, and organize its programming in terms of the "greatest possible variety of human experience, expression, and conception.'

The conclusions drawn in Section 1 of the decision were:*

1. The Commission believes, as do many other authorities, that the CBC is the "cornerstone of the Canadian broadcasting system." The Commission is also of the view that the CBC can play a vital role in creating excitement, enthusiasm, and confidence in the future of the Canadian people, with their diverse aspirations and concerns.
2. The CBC is a "national broadcasting service" which must "safeguard, enrich and strengthen the cultural, political, social and economic fabric of Canada." It must provide programs of a high standard. These ambitious objectives, among others established for Canadian broadcasting in the Broadcasting Act, impose an even greater obligation on the $C B C$ than on private broadcasters.
3. The Commission has noticed on the part of the Corporation a diffidence in drawing out the full significance of its fundamental purpose as expressed in the Broadcasting Act. This diffidence and absence of elaboration can only lead, and in the opinion of the Commission has led over the years, to a lack of purpose, determination, and vigour in implementing the objectives established by Parliament for the national broadcasting service.
4. The Commission notes with optimism, however, the expression by the President of the CBC during the hearing of a new preoccupation with the mandate and general objectives of the CBC. The Commission believes that there is indeed a very great need for more creative and resolute thinking about the mandate, objectives, and goals of the Corporation.

[^0]5. The Commission agrees with the CBC that the national broadcasting service should endeavour to remain a popular service and that it should guard itself against becoming the preserve of esoteric minorities. However, the Commission is of the opinion that a preoccupation with mass audience concepts, stimulated by the contemporary North American marketing environment, is inappropriate for a publicly supported broadcasting service.
6. In the opinion of the Commission, audiences of one half million or one million Canadians for significant information, dramatic, or entertainment programs are important and justifiable audiences for a public service broadcasting institution like the CBC.
7. The CBC's absolute priority should be imagination and excellence. This excellence in Canadian circumstances cannot exist without confidence in the value of Canadian expression.
8. However, the commitment to excellence is not accomplished only by achieving an appropriate proportion of Canadian programs. There is no justification, except the constraints of advertising and the imperatives of mass concepts, for the exaggerated predominance of American entertainment programs on the Eng-lish-language television service during prime time hours and the relative absence of the best programs from the rest of the world.
9. The Commission agrees entirely with the President of the CBC that creativity is not something that management can switch on and off. It has to be nurtured carefully. As a consequence sensitivity, persistence, and time are essential factors.

## 2. THE CBC'S EXPRESSION OF CANADA

The second section of the Commission's decision discussed the role of the CBC in accurately reflecting the country's changing creative realities. The Commission pointed out that "the need to reflect the country, its regions and cultures, has always been tied ... to the question of providing channels of expression for Canadian talent in various fields and from all parts of the country." Emphasis was placed on sensing the needs of Canadians who live outside the two main broadcasting centres of Canada. The Commission also discussed reconciling the differences between regional identity and national unity, quoting T. S. Eliot's Notes Towards the Definition of Culture: "For a national culture, if it is to flourish, should be a constellation of cultures, the constituents of which, benefiting each other, benefit the whole."

The Commission reiterated its belief, stated in Section I, that the CBC has been too much influenced by marketing constraints and mass strategies and pointed out that there has been every indication that this has denied Canadian programming prominence in peak hour scheduling on the English network. The French network, on the other hand, received commendation for "its greater confidence in the material it produces, in its talent, in its audience, and in its ability to make programs that deserve and get the best time periods in its schedule." The Commission emphasized that the CBC, especially
its English network, should make special efforts to utilize Canadian creative talent.

The Commission said that it felt a particularly important aspect of the CBC's reflection of regional identities to be the reflection of French-speaking Canada to Englishspeaking Canada and vice versa. It pointed out that it found it difficult "to agree with the premise that the provision of more French-language services in areas of predominantly English expression, and English-ianguage services in areas of predominantly French expression, is alone an adequate response to this concern."

The Commission presented the following conclusions to its discussion of the CBC's expression of Canada:

1. Everyone interested in the national broadcasting service should be encouraged by the undertaking of the management of the CBC to:

- increase the proportion of Canadian programming to $75 \%$ for nine months of the year, if resources are available
- increase regional parficipation in network programming
- increase regional and local programming
- increase considerably the programming of Canadian films
- seek ways of making further use of Canadian programs, perhaps through cable television, and through educational and other channels, but not at the expense of creators
- find ways to preserve the best programs so that the work of talented Canadians produced for television or radio does not disappear

2. While the Commission welcomes these undertakings, it also encourages the Corporation to develop and enunciate clear and precise policy to ensure that:

- the national broadcasting service safeguards, enriches, and strengthens the cultural, political, social, and economic fabric of Canada
- its programming, in every category, is predominantly Canadian in content and character
- it serves the special needs of geographic regions and contributes to the flow and exchange of cultural and regional information and entertainment
- the national broadcasting service contributes to the development of national unity and the expression of Canadian identity.

The Commission recommends that the following approaches be considered:
a. create, by decision of the Board, a special fund within the budget of the Corporation to finance special programs or series of programs, and to fund exchanges of staff and program participants designed to help reflect English-speaking Canada to French-speaking Canada and vice versa
b. use a similar technique to finance programs produced by regions for the networks and programs reflecting the multicultural diversity of the country
c. re-assess events, which traditional or conventional evaluations and practices have classified as regional or local, in the light of their interest for national audiences d. derive the maximum benefit from the instantaneous transmission and switching capabilities which exist from British Columbia to Newfoundland, rather than using them as carriers of pre-recorded material only
e. develop new formats for more regular and attractive programming of events and developments in the fields of Canadian literature, art, film, and the theatre f. make provision to acquire, at the outset, the necessary rights to permit the further use of CBC programs by schools, educational organizations, and possibly cable television
g. undertake to find ways to ensure that the best CBC radio and television programs are preserved so that the works of talented Canadians do not disappear.
3. The Commission urges the CBC to play a strong role in the development of the Canadian feature film industry both by participation in the financing of films, and by their regular scheduling on the French and English television networks. Specifically in this regard, the Commission strongly recommends that the CBC present on each network, not less than 12 times per year, the first television showing of a Canadian feature film.

It is further recommended that where the CBC has the opportunity to do so it seriously investigate the use of its considerable purchasing power of foreign-made feature films as a lever to effect the distribution of Canadian features in other countries.
4. The Commission recognizes that the CBC exceeds the proportion of $60 \%$ of Canadian programming required by the CRTC and that it intends to increase this proportion if adequate resources are made available.

The Commission notes, however, that during the portion of the evenings when the largest number of viewers are watching television, from 8:00 to 9:00 p.m., most of the programming on the English television network, namely $72 \%$, is foreign entertainment. Only $28 \%$ is Canadian, including hockey.

The Commission proposes to attach a condition to the CBC's television licences requiring that $50 \%$ of the programs broadcast between the hours of 8:00 and 9:00 p.m. during the fall and winter program period be Canadian in content. This percentage may be averaged over four-week periods. All such programs will be required to be broadcast on CBC affiliates as part of the network's reserve time requirement. This condition will be in addition to the Corporation's responsibility under the existing CRTC regulations affecting Canadian content

## 3. THE COMMERCIAL CONTEXT

In Section Ill of the decision, the Commission discussed its concern that the CBC is "overly entangled" in the North American mass merchandising environment. It mentioned the public announcement concerning CBC radio policy issued on 29 June 1972 (Decision 72-197), in which the Commission stated its view that the CBC's plans appeared "to exhibit a concern with audience ratings which is influenced more by standards of commercial popularity than by standards of programme distinctiveness and excellence."

At the CBC public hearing, discussion with intervenors on the CBC's involvement in commercial activities revolved around two major concerns: public annoyance at the frequency and inappropriate nature of commer-
cial interruptions in programming; and the influence of commercial considerations on the selection and scheduling of programs for purposes of maximizing audiences. The feeling of many was that while the Corporation's engagement in advertising activities provides an additional source of revenue to the public funding voted through Parliament, it is inimical to the "public service" aspects of the national broadcasting service. An additional concern was expressed that "the promotion of consumption and a credit society by means of commercials on the national broadcasting service is not adequately balanced by consumer information."

While recognizing that there are also problems in the programming of commercial messages by the private sector, the Commission said it did not agree with those who say that the Commission should first change the commercial climate in the private sector and then address itself to the problem of commercialism in the CBC. In the opinion of the Commission, "a responsibility of leadership in this area is definitely incumbent upon the CBC."

The Commission pointed out that it considers the source of many of the CBC's commercial problems to be the nature of the CBC's program distribution process, with its heavy reliance on privately-owned stations. From the Corporation's point of view, the use of private affiliates restricts the network's flexibility and results in limited or constrained distribution of some CBC-produced Canadian programming. The affiliates, on the other hand, complain that the CBC reserves the largest amount of peak viewing hours for its network programs without also distributing to the affiliates a sufficient proportion of the revenue from sales.

At the hearing, the CBC stated that it was already prepared to adopt a new approach to advertising. It enunciated as its objectives "to reduce or eliminate negative effects of commercial and/or service messages in television programs of special public interest and artistic merit, and to open up portions of the schedule to program innovation, free of normal time constraints and commercial interruption." These objectives would be subject to two constraints: the "maintenance of a balanced (program) schedule to ensure that CBC and affiliate stations remain competitive, and the protection of an acceptable revenue position."

The Commission presented the following conclusions to its discussion of the commercial role of the CBC:

1. At the hearing, the President announced the intention of the Corporation to effect the following changes in the commercial activities of the CBC:
a. By the end of 1974 commercials would be eliminated entirely from programs on CBC radio other than those programs which are available only on a sponsored basis.
b. Provided public funds are made available to offset the lost revenue, commercials would be eliminated from CBC children's television programs by the end of 1974.

The Commission proposes to attach to the appropriate CBC licences conditions requiring implementation of these intentions.
2. The President also stated that, in television, $C B C$ intends to maintain its policy that certain classes of
programs should be free of commercial interruptions, including news and public affairs, and to extend the classes of programs to be exempt from internal interruptions to include other programs of special public interest and artistic merit, including high quality dramatic productions. The Commission welcomes this initiative and offers as a suggestion, derived from the many complaints it has received with regard to these matters, the following scheduling guidelines:
a. Interruptions for advertising material should only be permitted if the flow or mood of the program will not be disturbed.
b. The number of interruptions, and the number of commercial or other messages in an interruption should vary according to the nature of the program. Several interruptions should occur only in programs constructed to accommodate them such as variety programs, situation comedies, and sports actualities.
3. The Commission points out to the Corporation that it is a Commission requirement that, unless otherwise clearly indicated, advertising material in any television program other than a live sports program or live actuality must be preceded by visual or sound material clearly indicating the beginning and the end of the advertising material. The Commission expects the Corporation to ensure strict adherence to this requirement at all times.
4. The Commission proposes to attach a condition to the CBC's television licences requiring that the total amount of time permitted for any non-program material in any clock hour, including commercial messages, network or station promotional messages and public service messages, be reduced. Effective 1 October 1975, the total number of minutes occupied by such material in any clock hour must not exceed 8 minutes. Effective 1 October 1976, the total must not exceed 7 minutes, effective 1 October 1977, 6 minutes, and effective 1 October 1978, 5 minutes. Thus, in five years' time-the duration of the CBC's television network licences-the total amount of time allowed for such advertising material will have been reduced by $50 \%$ from the present level, which generally is a maximum of 10 minutes on a CBC station.
5. The CBC should undertake a thorough review of its scale of rates for the sale of television network and station advertising time. The Commission considers that the CBC should, in establishing such rates, avoid any tendency to take advantage of its subsidized position.
6. The Commission recognizes that the necessary changes in the CBC's commercial operations will have a very substantial impact on its arrangements with its private television affiliates. The Commission considers the revision of these arrangements to be a priority matter and will be prepared to assist in negotiating the required new affiliation agreements.
7. The Commission was informed that the CBC is negotiating new affiliation agreements with its English and French radio network affiliates. The Commission expects that these negotiations will be completed without delay and that the resulting agreements will require each affiliate to carry no less than 35 hours per week of CBC network service.
8. In summary, the Commission considers that every effort must be made to remove all constraints which
handicap the Corporation in achieving the objectives for which it exists. Commercial activity deflects the CBC from its purpose and influences its philosophy of programming and scheduling. It must, in the Commission's considered opinion, be reduced or even eliminated entirely.

During the next five years, every effort should be made by the CBC to eliminate as many as possible of the excesses and undesirable effects of commercials on its television service. The CBC should also, during this period, assist advertisers and advertising agencies who have expressed a desire to improve advertising practices in order to make them more responsive to the values and concerns of a changing society.

## 4. INFORMATION: THE PUBLIC'S RIGHT TO BE INFORMED

Section IV of the decision dealt with the risk that CBC's responsibility in the field of public affairs will be dominated by a competitive, topical "news" bias. The Commission stressed the need for the availability to the viewer of a wide range of views and concerns. In addition to major "news" coverage, the Commission suggested the presentation of information concerning developments in labour, business, and science.

The Commission urged the CBC to consider what could be accomplished in the public interest if there were a balance between:

- quickly given opinion, and inquiry and knowledge
- problem exposure, and problem solving
- adversary confrontation, and constructive explanation
- amplifying conflicting views, and co-operative
intelligence
- dramatic images, and structured records and explanations
- capsule reports dictated by events, and the planned, developed treatment of those events.

The Commission emphasized the need for standards of professionalism in the reflection of the important issues of society, and for more opportunities for the public to share directly in debates and public events where important issues are discussed.

The conclusions to this section were as follows:

1. The Corporation's news and public affairs activities place it at the very centre of the issues, problems, and conflicts affecting contemporary society. The Commission will continue to support fully the right of the CBC and all broadcasters to inquire freely into and expose these issues, problems, and conflicts and to investigate abuses or threats to freedom wherever they occur.
2. The Commission considers that far greater attention must be paid to those standards of professional broadcast journalism, including the rules of debate, the right to reply, and the requirement of evidence in support of assertion, which alone can ensure the public's equally vital freedom to receive accurate information and informed commentary on all sides of important questions of public concern. Prejudice, shallow, ill-informed opinions, and irresponsible comment have no place on the nation's most powerful public platform.
3. The Commission believes that the Corporation fails to carry out its responsibility if it concentrates on exposing and amplifying ills, wants, conflicts, and problems, leaving to others the job of finding and exposing valid solutions. The Commission is convinced that a whole sector of the CBC's efforts in the area of public affairs should be guided by long-range editorial policies different from those which apply to the daily selection and reporting of "news". The Commission recommends serious consideration of policies designed to:

- integrate and give coherence to apparently random and unrelated issues, problems, and concerns
- search out and explain the long-range trends in various fields that affect the future of society
- prepare the public for sudden change and radical new tendencies
- follow up solutions to conflict and confrontation
- seek areas of public concern where consensus and collective approaches have developed and are proving successful.

4. Television and radio are unexcelled for their ability to enable distant audiences to feel they are actually participating in events directly transmitted into their homes. The Commission is concerned that such an ability is not exploited on a more regular basis so the public can share directly in the deliberations of important public bodies. The CBC has taken leadership in facilitating the coverage of the proceedings of legislatures in certain of the provinces. The Commission feels this policy could be extended, and a more regular approach taken to seeking and selecting for extended coverage other important meetings, conferences, seminars, and public forums where important issues are deliberated by responsible individuals. Too often key meetings of this type receive only casual reports in regular newscasts when they warrant the same coverage in terms of care, attention, and skill as is at least regularly given to athletic events.

A dramatic increase in the time devoted to the coverage of such deliberations could, of course, strain the ability of the networks and their stations to contain them in present schedules. The Corporation, however, should start bold planning now and consider whether such services might not warrant investigating other methods of diffusion such as cable.

## 5. AN OPEN, RESPONSIVE PUBLIC SERVICE

Section $V$ of the decision discussed the feeling expressed by some intervenors that the CBC "is not open to new ideas, is slow in responding to public needs, is ponderous in making decisions in obvious cases, and tends to operate as if it were a private vested interest." The Commission pointed out that if the CBC allows itself to become inward-looking and defensive, or if it is insensitive to the society around it, such attitudes could lead to "a programming philosophy which reflects less the needs of the public and the challenges of the mandate than the need for institutional survival."

Concern was expressed that the protracted process by which an idea becomes a program at the CBC might discourage all but the most persistent creator. The Commission felt that the long process of decision-making, committees, and structures would be especially
inimical to a free flow of ideas from those geographically removed from production centres, or unable to lobby from a position of strength within the Corporation.

Concern was also expressed with the tendency in television toward routine and safe repetition of successful formats. The Commission suggested that some smallerscale productions, using more flexible equipment and smaller, tighter units, might be developed as well outside the CBC production framework as inside. The Commission voiced its belief that the concentration of immense technical resources in the major centres creates the risk of limiting the Corporation's receptiveness and openness, particularly in relation to outside producers and outside ideas.

The Commission noted that a policy proposal already being pursued by CBC management is the negotiation of a new, if more costly, agreement with an affiliated station in order to ensure the carriage of a greater amount of CBC service, rather than the establishment of an owned and operated station in its place.

The Commission commented on the Corporation's awareness of its responsibility to Canadian performing talent and noted that the Corporation is also aware of the constant concern that established talent is unduly favoured over newer, less tried performers. The Commission also noted the relative neglect of writers and authors in the overall context of CBC production, and that even in the Corporation's most prestigious productions, the author's share of the total budget is unreasonably low.

The Commission pointed out that it fully supports the CBC's concept of developing a research capability within the Corporation. While such a research capability would in all likelihood also investigate other aspects of the role of radio and television, the Commission stated that it hoped it would undertake "to search out yet unknown formats, to develop new kinds of visual and editorial treatment, to refine popular formats, and even to contribute elements to programs which advance the state of the television art.

The conclusions that the Commission presented concerning the role of the CBC as an open and responsive public service were as follows:

1. The CBC has recognized that, after a long period of growth and development, it faces the problem of many "mature" organizations and experiences the risk of being too stable, too established, too closed off from creative and innovative influences.

The CBC has said that quality of output is its top priority and this depends on vital and imaginative staff at every level. The CBC has referred to the problem of redundant staff and to the use of such methods as sabbaticals and retraining to provide its staff with fresh insight and approaches.

The CBC referred to the extremely low turnover factor in its total staff. The Commission suggests that methods like those mentioned by the President, which would contribute to a higher turnover and to a gradual reduction of staff, would be beneficial.

At the same time it is clear that parallel policies should be developed whereby the CBC is more deeply involved
in preparing future generations of creators, including performers and artisans.
2. The very existence of a large staff, a fully equipped plant, and a variety of technical and production services within the organization itself, makes arrangements with outside organizations very difficult, whether one thinks of private organizations or the National Film Board, for instance.

There is no doubt that startling program innovations often appear from small, lean groups outside the inevitable constraints of large establishments. Moreover, as the President pointed out, there are many kinds of smaller-scale programs and services that a large plant is just not designed to handle economically.

It is, in the opinion of the Commission, important that there be a reassessment of the balance between providing services and making programs with the Corporation and buying outside, and that this reassessment should be reflected in budget allocations.
3. The Commission is also concerned that the CBC's producers not be unduly restricted in forming their own creative teams. Creative effectiveness is closely linked to using the facilities and working with the people who most closely fit the needs of individual programs. Producers and creators should not be forced to use certain facilities or personnel simply because they are there, or because of the rigidity of administrative procedures.
4. Although the Commission supports the view that the Corporation requires consolidated facilities, for example in Toronto, Vancouver, and Regina, it is concerned that plans for physical consolidation of scattered and outdated facilities should not contribute to the solidifying of structures and the stultifying of creativity and innovation. It would be regrettable if concentration of personnel and equipment in single, elaborate structures accomplished a certain efficiency at the price of closing off the organization within its own plant.
5. Many intervenors questioned the Corporation's receptiveness to new ideas both from within and from outside. It is obvious that the CBC must be more receptive to all ideas and proposals, and that it must not discourage creative effort by insensitivity or bureaucratic indifference.
6. The Commission is in agreement with the view that communication from the creative levels to top management and from top management to the creative levels is one of the most serious problems of the CBC and one that should receive very much attention.

Creative and production people need to be heard and listened to by top management, and conversely, frustrating situations are bound to develop if top management views and decisions do not reach operational levels effectively enough.
7. Of all the sources from which quality broadcasting programming springs-ideas, scripts, designs, technical and artistic talent, production facilities and knowhow, even picture and transmission quality-authors and writers have been the least effectively supported. In total broadcasting budgets, money allocated for this purpose is, in the opinion of the Commission, largely insufficient. Yet very many program failures are blamed on the lack of good writing

The Commission is of the view that much larger investments must be made by the Corporation in this crucial aspect of creative production

## 6. FACILITIES, EXTENSION OF SERVICE, NORTHERN BROADCASTING, CONSOLIDATION

Section VI of the decision dealt with the Commission's concern with "the serious and persistent gaps in coverage by the CBC national radio and television service." The Commission pointed out that introduction of television service to the North via satellite has given rise to two major complaints which were the subject of a number of interventions by northerners at the public hearing. One centered on the use of the two Englishlanguage television satellite channels for southern program delivery, and on internal traffic which results in considerable duplication of programs during the broadcast day and disruption of the program schedule. The other major complaint concerned the lack of relevant "northern" programming.

The Corporation described its proposed northern broadcasting plan to extend coverage and relevant programming to communities in the Yukon and Northwest Territories and the isolated northern areas of all the provinces except the Maritimes. The Commission has provided to the Corporation, the Department of Communications, and the Secretary of State its appreciation of northern broadcasting priorities in the development of the plan. Particular attention is to be given to "the extension of radio coverage to all communities having a population of 200 or more, the need for enriched northern radio programming in native languages, the importance of CBC funding support for community access to stations operated by the CBC, and the desirability of intercommunity communications to facilitate the exchange of information, ideas, and programs among northern communities." The Commission especially emphasized the role of LPRTs as a valuable resource for the residents of these northern communities. The Commission commended the Corporation's plan and said it felt that the plan would "effectively respond to the tremendous challenge of extending the national service and meeting the special broadcasting needs of the North."

At the hearing the Corporation described its accelerated coverage plan to extend radio and television services in the English and French languages to all unserved areas containing 500 or more people. The plan was announced by the Secretary of State on 14 February 1974, following its approval by the Government. It will be implemented over the next three to five years and will extend services at double the normal rate to some 322 communities that are presently inadequately served. The Commission pointed out that a feature of the plan is that emphasis will be given to intra-provincial services from provincial capitals or regional centres to provide the capability for regional and local interest programming.

A problem not solved by the accelerated coverage plan is that only part of the national service is provided by private affiliates in some areas. To improve this situation, the CBC described its intention to establish Eng-lish-language television stations in Calgary and Victoria and to establish 15 more owned and operated radio
stations for its AM services in various parts of the country.

The Commission stated that the hearing and written interventions have again demonstrated the impatience with lack of basic CBC service. Large sums of money have been expended by the CBC on buildings and equipment in major population centres, and the Commission pointed out that "while justified, such expense throws into sharp relief the inadequate ability to solve problems relating to extension of service in more remote and/or isolated areas." However, the question is not one of priorities between needed extension of service on the one hand and important building and facility consolidation plans on the other. Facilities are the tools of programming and programs are the reason for extension of service. Nevertheless, the Commission's worry is that building programs in major centres could in themselves distract the CBC from dealing with and solving other problems.

The Commission drew the following conclusions from its concern with CBC facilities and extension of service:

1. The accelerated coverage plan must advance as rapidly as engineering and equipment supply permit. The Commission will continue to monitor this plan and its effective introduction through CRTC public hearings.
2. Provinces and territories must have a regional CBC television broadcasting centre, capable of developing programs of regional and national interest. In particular, the Commission points out the obvious need for the CBC to have a program centre also to reflect provincial interests in both Victoria, BC and Saint John, New Brunswick. As a further example, the need for an intraprovincial service in the Annapolis Valley area of Nova Scotia is demonstrably clear.
3. The Commission considers that the best solution in order to enable the CBC to provide adequate television service throughout the province of New Brunswick is for the CBC to acquire and operate the facilities of CHSJTV in Saint John and its rebroadcasting stations. The Commission will expect the parties to proceed with the necessary negotiations taking into account the urgent necessity to build without delay the further rebroadcasting stations required to complete service in the province.
4. The northern broadcasting service of the CBC is inadequate. The Commission supports the effort of the CBC in developing a northern broadcasting plan in response to the concerns expressed. Extension of northern transmission and production facilities, particularly for radio, should be introduced parallel to, and as rapidly as, the accelerated coverage plan. The Commission also expects improvements to be made in the use of the transmission capability of Anik.
5. The Commission expects the CBC to come forward with bold and imaginative plans to satisfy the programming needs of the people in the North. The Commission recognizes the task is difficult and that additional programming budgets will be necessary.
6. The CBC should develop and enunciate ways in which groups living in isolated communities could have access to CBC radio transmitters (LPRTs) to express matters of local interest. Such access must be simple and permit flexibility.

## 7. FINANCIAL SUPPORT OF THE CBC

Section VII of the decision dealt with the vast extent of the CBC's obligations, their real cost, and the pressing need for greater public financial support of the CBC. The Commission noted the difficulties for broadcasters inherent in Canadian geography and population distribution as well as the fact that the broadcasting system must operate in English and in French. It was pointed out that there are more television transmitters in Canada proportionate to its population than in any other country except Switzerland.

There is a predominance of transmission facilities in large cities (particularly if one considers cable systems) but a severe dearth of television distribution in, for instance, northern New Brunswick, Labrador, and northern Newfoundland, or Kenora, Kapuskasing, The Pas, and the Kootenays. The Commission noted that it is necessary to improve the quality and quantity of Canadian programs but at the same time improve the transmission facilities for both radio and television throughout the country.
The Commission has pointed out on a number of occasions that cable penetration tends to create a very threatening imbalance between distribution and production and that it may destroy Canadian broadcasting if an economically viable system is not developed to finance the production of Canadian programs in the private and public sector. Since the television part of the Canadian broadcasting system is being overtaken by United States television stations, Canada must proceed with improvements very rapidly.

The Commission pointed out that approximately $65 \%$ of Canadian households can presently subscribe to cable if they wish. Cable service is developing faster than the introduction of Canadian television services and is reaching areas either where CBC television service is inadequate or where CTV service is nonexistent, or both. In other words, cable is overtaking CBC and CTV service as well as TVA service in Quebec.

The Commission reiterated that an increase in the rate of development of CBC television service and of second television service is urgent if the objectives of the Broadcasting Act are to remain meaningful. The Corporation's accelerated coverage plan and its northern broadcasting plan are being developed to fulfil these requirements.

However, Canadian broadcasting is also faced with the necessity of providirig for a significant increase in program production. In the case of the private sector, this raises the question of the development of a program, film, and record production industry. Insofar as the CBC is concerned, the Commission stressed that, as the agency established by Parliament to supervise and regulate the Canadian broadcasting system, it had no hesitation in saying that in its considered opinion the CBC, as a priority, must be enabled to increase the quantity and improve the quality of its Canadian programming capability immediately, and to reduce significantly the disproportionate influence of merchandising on its program policies.

The Commission reiterated that this is indispensable if the $C B C$ is to fulfil its mandate and essential if the objectives enunciated in the Broadcasting Act for the

Canadian broadcasting system as a whole, including the public and private sectors, are to be achieved

The Commission emphasized that this cannot be achieved without additional funds. At the same time, the Commission pointed out that it endorses every effort by the CBC to curtail excesses and to ensure increased cost effectiveness. Nevertheless, the Commission insisted that "the CBC needs significant, enthusiastic, and tangible public support to increase production, to improve the quality of programs, and to extend and improve the facilities required to provide a better service to all Canadians." The Commission also pointed out that it is convinced that "with such public support and enthusiasm, the CBC will be better able to achieve administrative improvements and cost reductions while at the same time attaining new levels of creative productivity. Without them, nothing can be done."

## 8. LICENCE RENEWALS AND CONDITIONS

Section VIII of the decision gave licence renewals and the conditions attached to them. In brief, these were:*

1. The applications by the Canadian Broadcasting Corporation for renewal of the broadcasting licences for the English-language $A M$ radio network, the English-language FM radio network, and the French-language AM radio network, expiring 31 March 1974, were approved. The licences were renewed to 31 March 1979 subject to the following proposed conditions:
Commencing 1 January 1975, the licensee shall not broadcast commercial messages except in programs which are only available to the licensee on a sponsored basis. As used herein, the term "commercial message" has the same meaning as set out in the Radio (FM) Broadcasting Regulations.
2. The application by the Canadian Broadcasting Corporation for renewal of its television network broadcasting licences for the French-language television network and the English-language television network, both of which were to expire 31 March 1974, were approved. The Commission renewed the licences to 31 March 1979 subject to the following proposed conditions:
a. Commencing 1 October 1975, the licensee shall not, during any clock hour, broadcast programming containing advertising material the aggregate duration of which exceeds 8 minutes. Commencing 1 October 1976, and on each anniversary thereafter during the term of this licence, the aggregate amount of programming containing advertising material in each clock hour throughout the following year shall be reduced by one minute. The provisions of subsections 8 (2), (3) and (4) of the Television Broadcasting regulations shall apply, mutatis mutandis. As used herein, the terms "advertising material" and "clock hour' have the same meaning as set out in the Television Broadcasting Regulations.
b. Commencing 1 October 1976, an average of $50 \%$ of the programs broadcast by the licensee between the hours of 8:00 and 9:00 p.m. in each four week period commencing 1 October and terminating 30 June in each year shall be Canadian in content and shall be broadcast as part of the licensee's reserve time requirement.
c. Commencing 1 October 1974, the licensee shall not

[^1]broadcast commercial messages in programs directed specifically to children. As used herein, the term "commercial message" has the same meaning as set out in the Television Broadcasting Regulations and the term "children" means all persons under the age of 13 years.
3. The Commission approved the applications by the Canadian Broadcasting Corporation for renewal of its AM, FM, LPRT, and television broadcasting licences. Before the Commission outlined the conditions for the renewal of these licences, it made the following observations:

It is evident that there is an increasingly widespread interest and concern of the public with the performance of individual CBC stations across the country.

It is obvious that a single public hearing cannot give in-depth consideration to the fundamental policy issues involved in licensing the Canadian Broadcasting Corporation to provide the national broadcasting service and at the same time deal effectively with the service provided by such important stations as, for instance, Vancouver, Halifax, Montreal, and Winnipeg

Consequently, in order to respond to regional and local interest and participation, the Commission has adopted a new method for determining terms of licences. Stations in the same region will be given similar expiry dates for their terms of licences which will enable the Commission to consider renewal of these licences at the same time as renewal of other licences in the same region and to review periodically all broadcasting services on a regional basis.

The AM, FM, and LPRT radio licences are subject to the following proposed conditions:

Commencing 1 January 1975, the licensee shall not broadcast commercial messages except in programs which are only available to the licensee on a sponsored basis.

As used herein, the term "commercial message" has the same meaning as set out in the Radio (FM) Broadcasting Regulations.

The television licences are subject to the following proposed conditions:
a. Commencing 1 October 1975, the licensee shall not, during any clock hour, broadcast programming containing advertising material the aggregate duration of which exceeds 8 minutes. Commencing 1 October 1976, and on each anniversary thereafter during the term of this licence, the aggregate amount of programming containing advertising material in each clock hour throughout the following year shall be reduced by 1 minute. The provisions of subsections 8 (2), (3) and (4) of the Television Broadcasting Regulations shall apply, mutatis mutandis. As used herein, the terms "advertising material" and "clock hour' have the same meaning as set out in the Television Broadcasting Regulations.
b. Commencing 1 October 1976, an average of $50 \%$ of the programs broadcast by the licensee between the hours of 8:00 and 9:00 p.m. in each four week period commencing 1 October and terminating 30 June in each year, shall be Canadian in content and shall be broadcast as part of the licensee's reserve time requirement.
c. Commencing 1 January 1975, the licensee shall not
broadcast commercial messages in programs directed specifically to children. As used herein, the term "commercial message" has the same meaning as set out in the Television Broadcasting Regulations and the term "children" means all persons under the age of 13 years.

## B. Programming

## 1. LOCAL PROGRAMMING AND COMMUNITY PARTICIPATION

In many of its decisions this year, the Commission has again placed special emphasis on applicants' identification with the communities to be served. For example, in approving the application by the Cooperative de Télévision de l'Outaouais for a broadcasting licence to operate a French-language television station in Hull-Ottawa (Decision 73-391), the Commission emphasized 'the applicant's identification with the areas to be served; the truly representative character of the support offered to the applicant by individuals, organizations, and institutions of these areas; and the type of public participation that the applicant wants to implement with respect to policies, programming, and ownership of the station." Through its cooperative formula, the CTVO group expressed the conviction that it had developed a mechanism "whereby the public can identify more easily with a television station, express itself more spontaneously on it, and more readily find a response to its information, cultural, and entertainment needs."

Similarly, in approving the application by Edmonton Video Ltd. for a licence to establish a third English-language television station in Edmonton (Decision 73-397), the Commission regarded as an important commitment the applicant's intent 'to televise in prime time locally produced programs utilizing Edmonton talent and creative resources." The Commission considered it desirable that this proposed television station "establish itself independently without network affiliation so as to give priority to the creation of an innovative program schedule consistent with the needs of this growing and dynamic area."

In Decisions 74-28 and 74-29, dealing with applications by Capital Cable TV Ltd. and QCTV Ltd. to amend their cable television broadcasting licences for parts of Edmonton, and in the towns of Leduc, Spruce Grove, and Fort Saskatchewan, Alberta to distribute KHQ-TV Spokane, Washington on channel 6 and KREM-TV Spokane, Washington on channel 8, the Commission stated its concern that Edmonton Video (see Decision 73-397) should not have to contend with increased competition for audiences until it has had an opportunity to become established. The part of the applications concerning the distribution of KHQ-TV was denied and the Commission required that station KREM-TV not be distributed by the licensees until one year after the commencement of broadcasting by CITV-TV (Edmonton Video).

The Commission also emphasized that prior to the distribution of KREM-TV, the licensees must enter into an agreement with the Edmonton television broadcasters, approved by the Commission, providing for the deletion of commercial messages from signals received from broadcasting stations not licensed to serve Canada and
their replacement by suitable replacement material. The Commission noted that it wished to be advised of progress made in this regard by 31 December 1974, and that it would be a condition of the amended licences that commercial messages be deleted and replaced pursuant to such agreement.

The Commission denied the application from three private groups to provide television service to the city of Vancouver (Decision 73-398), on the grounds that they did not "adequately reflect the potential of a rapidly growing city with the unique cultural possibilities inherent in its location and people," nor did they "broaden the television programming services already provided so as to give greater scope to the interests, views and concerns of people living in the Vancouver area."

Two other CRTC decisions in which concern with local programming was cited were on Wired World's application for an FM licence in Kitchener, Ontario (Decision 73-400), and on the CBC's application for licence renewal of its LPRT, CBLP Espanola, Ontario (Decision 73-522).

Wired World's application was approved. The Commission said it would "follow with interest this experiment in facilitating community expression on radio," and it hoped that the station would "help develop a more meaningful role for community dialogue in the private broadcasting sector." The Commission stipulated that if community support of the station "was not sufficient to support the project," Wired World was to surrender its licence voluntarily.

The Espanola project had been licensed as a CBC LPRT in March 1973 (Decision 73-94). The programming was to be originated locally by the Espanola Radio Citizens Committee, on an experimental basis, and it was the first time a local CBC LPRT studio was to produce programs. This year, the Commission renewed CBLP's licence, with no restrictions on the amount of local programming, on the condition that "the local service offered... serves primarily as a means of providing access and information for individuals and groups in the area."

Also, two applications for new AM stations were approved in which the Commission emphasized the applicants' strong local identification. One was in Mississauga, Ontario (Jean Elizabeth Caine, on behalf of a company to be incorporated, Decision 73-489), for which the Commission required that "the station be identified clearly with Mississauga." The other was in Renfrew, Ontario (Martin Burns, on behalf of a company to be incorporated, Decision 73-540), in which the Commission noted "with interest the programming plans involving the community and rural orientation described by the applicant."

The Commission approved an application for renewal of TV and AM radio broadcasting licences by Radio-Nord Inc. and Radio La Sarre Inc. (Decision 74-36), serving Amos, Rouyn, Ville Marie, Matagami, Lithium Mines, Val d'Or, and La Sarre, Quebec. Last year, in Decision 73-66, the CRTC had renewed the licences for one year only, saying that the licensees were expected to solve certain programming problems and technical difficulties; they were also to discuss with CBC the possibilities of affiliation, in order to find answers to the technical problems and to improve "the percentage of the CBC
national service in the area." Radio-Nord and Radio La Sarre have satisfied the Commission that the conditions for renewal in Decision 73-66 have been met, "by promoting the creation of an advisory committee on programming; by allocating human, technical, and financial resources to its information service; by increasing the amount of programming of the CBC French network, radio and television; by giving community groups easier access to facilities." Technical service is to be improved, including improved coverage and reorganized maintenance. Radio-Nord also plans to extend service to Joutel, and with the CBC to find a solution for satisfactory service to the Temiscaming region.

On 29 March 1974, the Commission approved an application by the Canadian Broadcasting Corporation to acquire the assets of AM broadcasting undertaking CHFA Edmonton, Alberta from Radio Edmonton Ltée and for a licence to carry on AM broadcasting undertaking CHFA Edmonton upon surrender of the current licence issued to Radio Edmonton Ltée (Decision 74-72). The Commission noted that although the Corporation is studying the general question of ethnic broadcasting, it will continue to maintain such programming on CHFA until further notice.

In renewing the Toronto licence for Graham Cable TV Ltd. (Decision 73-286), the Commission noted that the licensee had provided innovative and experimental programming on its locally programmed channel, with a high level of community participation. Similarly, in approving the application by Télé-Câble de Québec Inc. to amend its cable television broadcasting licence for Quebec to increase the service area to include parts of Metropolitan Quebec (Decision 73-305), the Commission stressed that the licensee should concern itself with the interests of the citizens of that area. The decision said that "the licensee should expand further its locally programmed channel to reflect the needs of the citizens in Quebec City as well as the particular interest of the adjacent communities. These citizens should have the opportunity to develop community programming ideas with the licensee." The Commission reiterated this concern in the second part of the same decision, in approving the application by Télé-Câble de la RiveSud Inc. for a broadcasting licence to carry on a cable television system to serve Lévis and parts of Lauzon, St-David, St-Romuald, and Charny, Quebec.

## 2. POLICY ON SHARING LOCALLY PROGRAMMED CHANNELS

On 21 December 1973, the Commission issued a public announcement concerning the sharing of locally programmed channels: "In encouraging the development of local programming the Commission has recognized that it is desirable for this service to be provided on a separate, unimpaired channel wherever possible. In many systems, however, the shortage of channel space has led to the sharing of this service with optional off-air signals.'

This factor is allowed for in the Commission's cable television policy of July 1971 which states, "A channel may be shared between an optional station and the locally programmed service. The locally programmed service must take precedence but when the pro-
grammes of the optional station do not duplicate those of a priority station and the channel is not required for the locally programmed service, the optional station may be carried instead." The announcement went on to say that the Commission, in the past, "permitted the sharing of the community channel with optional off-air signals. Such sharing occurred mainly in those systems which were experiencing a shortage of cable television. .. In cases where there is no shortage of chan nel capacity, and where systems are introducing an expanded channel capability, the Commission considers that the locally programmed channel should be placed on a separate, unimpaired channel on the basic service."

The Commission recognized in the announcement that channel availability is limited, and so it is therefore "prepared to allow the continued sharing of optional off-air services with the locally programmed channel in accordance with the cable television policy." However, the Commission noted that "in many cases insufficient priority is being given to the locally programmed channel where sharing has been authorized .... the locally programmed service must take precedence in cases where sharing is permitted."

In accordance with these principles, the Commission approved the parts of several applications which requested the sharing of the locally programmed channel (sée Decisions 73-548 to 73-559, Appendix I).

## 3. FEATURE MOTION PICTURES ON CABLE

On 5 December 1973, the Commission issued a public announcement stating its concern that some cable television systems are introducing "feature motion pictures in addition to the off-air signals they carry, in most cases as part of the programming offered on a locally programmed channel." The announcement continued, "the programming provided on the locally programmed channel should reflect the spirit and intent set out in the [CRTC] cable television policy of July 1971, and . . . this channel should serve communities with programming which is distinctly different from off-air television and which gives priority to local community participation and expression. The carriage of feature motion pictures does not, in the Commission's view, reflect this principle.'

The Commission said that it recognized cases when feature motion pictures in fact did provide "a diversity of service which cannot be obtained by other means, such as the reception of off-air signals. This is particularly true of remote areas of Canada. There are also cases where feature motion pictures have been used to attract subscribers pending the Commission's consideration of the introduction of additional US channels." Nonetheless, in general the Commission "is opposed to this method of providing programming for the locally programmed channel. If special cases are identified and the Commission gives specific approval to permit the carriage of motion pictures, it will require that they be distributed on a specifically designated channel, separate from the locally programmed channel, or shared with other off-air services when these are not being transmitted." The Commission will require a specific application in every case where permission to carry feature motion pictures has not been specifically granted by the Commission.

## 4. NATIVE LANGUAGE PROGRAMMING

The Commission continues to be interested in the development of broadcasting service in isolated areas of Canada. A major element of this interest is the licensing of stations which are to provide programming in the native language of the region to be served. In approving the application by Native Communications Inc. for a broadcasting licence to carry on an AM radio station at Cross Lake, Manitoba, to broadcast Cree Indian and English-language programs (Decision 73-308), the Commission felt that the applicant's proposal to provide $75 \%$ of its programming in the Cree Indian language would be a "further step in the development of broadcasting service to isolated areas."

When the Commission approved an application by the Canadian Broadcasting Corporation for a broadcasting licence to carry on a French-language FM radio station at Thompson, Manitoba (Decision 73-521), it noted its concern that "English-language listeners in the area have not yet available to them the full English-language AM network service." However, in stressing its expectations that the Corporation would "increase as quickly as possible the availability of the English AM network service," the Commission expressed its concern that this be done "in a manner that will not deprive the native population in the Thompson area of native language programming.'"

On 28 February 1974, the Commission approved an application by Arctic Radio Corporation Ltd. for a broadcasting licence to carry on an English-language AM radio station at The Pas, Manitoba (Decision 74-22). The Commission said it was satisfied this new radio station would provide a useful service to residents of this community. It also noted that the station would provide, at the outset, approximately 15 hours of local programming per week, including one hour in the Cree language.

When the Commission approved the application by Roger Christopher Cromarty, on behalf of a society to be incorporated, for a broadcasting licence to carry on a Cree and English-language radio station at Big Trout Lake, Ontario (Decision 73-399), it noted its concerns about the method of financing proposed by the applicant. Similar concerns had been emphasized in the Commission's Decision 72-317, issuing a licence to Donald G. Ingram on behalf of the Qamanittuap Naalautaa Society to carry on an Inukitiut and English FM station at Baker Lake, NWT. At that time the Commission noted that the Society would receive the necessary equipment as well as funds for the first two years of operation from the settlement council of Baker Lake, which in turn would receive equipment and funds from the Department of Communications. The Commission decided "to issue a licence on an experimental basis notwithstanding the participation of the Department because of the urgent and well-established need to encourage the extension of service in these areas and because this will only be a temporary solution." In Decision 73-399, the Commission reiterated its belief that "special consideration and encouragement" was required if broadcasting in isolated and remote areas of Canada was to develop. Accordingly, it issued a licence "on an expermental basis." The Commission also noted with approval CBC's offer of equipment and programming to Big Trout Lake, as well as the Corporation's
intention eventually to provide a network service to northern communities. The Commission has also approved an application by Bob Sanderson, on behalf of a society to be incorporated, for a broadcasting licence to carry on an Inukitiut and English AM radio station at Cambridge Bay, NWT (Decision 73-345).

## 5. STUDENT BROADCASTING UNDERTAKINGS

On 4 May 1972, the Commission instituted a new class of licence for student carrier current radio broadcasting undertakings. Student radio stations designed for reception on the premises of post-secondary academic institutions were to provide "a means of communication among the students," as well as giving many "their first opportunity to engage in broadcasting." The Commission stated in the 1972 public announcement that "in order for this form of carrier current radio broadcasting to achieve its fullest potential as a medium of communication, students must organize and control it. Provision must be made to ensure that there is at all times a majority of students on the board of directors of any licensee." The Commission also expressed concern with the method of financing these broadcasting undertakings: "While most financing may come from students' unions, some may originate in funds from the academic institution in which the broadcasting undertaking is situated. Such financing must be by means of grants only, in such manner as not to infringe the direction of the Federal Government to the CRTC precluding the granting of licences to provincial governments and agents and to educational institutions."

In accordance with this policy, the Commission licensed three student carrier current broadcasting undertakings in the past fiscal year. The Commission approved the application by Carleton University Association Inc. for a broadcasting licence to carry on such a broadcasting undertaking at Ottawa, and issued a licence expiring 31 March 1978 (Decision 73-304). The University of New Brunswick Student Union also received approval of its application to operate a similar undertaking (Decision 73-336), as did the University of Guelph Radio-Radio Gryphon (Decision 73-389).

In its proposal for an FM radio policy in the private sector, released on 19 April 1973, the Commission pointed out that it "endorses and encourages" the involvement of community and student groups in forming organizations to apply for FM licences. The Commission also emphasized that it will be more concerned "with the originality and quality of their programming plans than with more traditional preoccupations of long term financial guarantees and the ability to provide full schedules of service immediately' when it considers proposals from these groups of potential broadcasters.

## 6. "SPORTS NETWORKS"

During the past year the Commission granted licences to several "sports networks". On 5 April 1973, the Commission approved an application by Expos Broadcasting Network Lid. for broadcasting licences for an English and French radio network to broadcast the Montreal Expos baseball games (Decision 73-216). In making its
decision the Commission noted that the licences were issued for the broadcast of the Expos baseball games during the 1973 baseball season. The Commission also emphasized that "affiliates of CBC wishing to carry these broadcasts of the Expo games shall ensure that their network affiliation agreement is respected, and that the scheduling of CBC programs is acceptable to CBC." Also, the Commission indicated that it would discuss with the licensee, in the course of the licensing period, the advisability of these broadcast rights being in the hands of professional broadcasters.

Two licences for football "networks" also were granted by the Commission. On 3 July 1973, the Commission approved an application by Radio Rogers Ltd. for a broadcasting licence for an AM radio network consisting of CFTR Toronto, CKJD Sarnia, CHYR/CHIR Leamington, CJBQ Belleville, CHUC Cobourg, CKAR Huntsville, CKAR-1 Parry Sound, and CKMP Midland, Ontario for the purpose of broadcasting all the 1973 and 1974 Toronto Argonauts pre-season and regular season football games and the Eastern Football Conference playoffs (Decision 73-316). On 19 November 1973, the Commission approved an application by CFRA Ltd. Ottawa for a broadcasting licence for an AM and FM radio network consisting of stations CFRA Ottawa, CKLC-FM Kingston, CFJR Brockville, CHOV Pembroke, and CJET Smith Falls, Ontario for the purpose of broadcasting the home and away games of the Ottawa Rough Riders Football Club during the 1973 season (Decision 73-470). The Commission indicated that this licence would expire at the end of the 1973 Canadian football season.

The Commission also approved an application by Radio NW Ltd. for a broadcasting licence for an AM radio network to broadcast the game of the week of the Vancouver Canucks during the 1973-74 hockey season (Decision 73-484).

On 28 February 1974, the Commission approved an application by Sunwapta Broadcasting Ltd., for a broadcasting licence for an AM radio network consisting of CFRM Edmonton and CJOK Fort McMurray, Alberta, for the purpose of broadcasting Edmonton Oilers home and away hockey games of the World Hockey Association (Decision 74-23). The application was approved for the balance of the 1973-74 hockey season.

## 7. PROPOSED CONTENT CATEGORIES FOR AM AND FM RADIO

The Commission, aware of the need to describe and clarify the range of subject matter in relation to the different forms the Commission expects in AM and FM programming, on 20 June 1973 issued its proposals for a new set of radio content categories. These categories would replace the present Schedule "A" of the AM and FM regulations.

The Commission em phasized that these content categories were "intended to be one means to delineate the range of broadcast subject matter by which AM and FM programming can be clearly distinguished one from the other." The categories included clearer identification of the variety of types of verbal content possible on radio, and made new and more precise distinctions between the various types of music. The proposed content
categories were: news; community services; skills and recreation; human interest; backgrounding; spoken word; music-general interest; music-traditional/special interest; advertising and promotion; and station production. The announcement included more detailed descriptions of the various categories.

## C. FM radio

## 1. FM POLICY PROPOSAL

On 19 April 1973, the Commission announced its proposal for an FM radio policy in the private sector. The Commission noted that there is a need for a new radio service "to satisfy those who do not find presently available radio programming attractive or appealing." Use must be found for the valuable frequency spectrum of the FM band beyond that of simply duplicating AM programming and providing background music. One of the major questions the Commission has posed in licensing the various kinds of broadcasting media-public or private television, public or private AM or FM radio, or local origination on cable television systems-has been, 'how does each kind of broadcasting suitably and distinctively contribute to the fulfilment of the Broadcasting Act's objective of providing diverse programming using predominantly Canadian resources?' In addition, whenever new licensees have entered the broadcasting field, or when established licensees have encroached on the service provided by other licensees, the Commission has referred to the principle, flowing from the objectives of the Canadian broadcasting system set out in the Broadcasting Act, that broadcasters "should complement and extend available programming, and avoid unnecessary duplication of service."

In announcing its proposal, the Commission made it clear that it was designed "to stimulate public interest and debate of the issues to be considered in establishing a policy for FM radio in the private sector which will ensure that it plays a distinctive role in the Canadian broadcasting system." The proposal of a new role for FM radio in the private sector referred to the special role of the Canadian Broadcasting Corporation. The measures necessary to implement the policy include the intended introduction of a comprehensive set of program categories applicable to both $A M$ and $F M$ radio, the need to establish standards of programming against which programming performance can be judged, the requirement that broadcasters holding $A M$ and $F M$ licences in the same locality develop distinct FM programming, increased importance of the programming promise of performance, and reliance upon each licensee's proposed commercial policy.

## a. Historical perspective

The opening of the FM spectrum, with its potential for high-quality audio broadcasting, was seen as a new and unique opportunity to give the Canadian public an improved radio service. The Commission's predecessor, the Board of Broadcast Governors, recognized that FM was not only a superior audio medium but that it was an alternative radio service which should cater to audience needs not met by the AM service, and it required that $20 \%$ of the programming on FM be in the arts, letters, and science category.

In 1968, the Commission denied a number of applications for new FM licences. It stated in its decisions that "FM channels are public assets and the CRTC is determined that they be developed in such a way as to contribute to a more varied program service which will complement and enrich services already available from existing stations" (Decisions 68-3 to 68-7). The Commission also noted that the applications denied did not undertake to provide "significantly new or different programming opportunities to the communities concerned."

On 28 April 1969, the Commission reiterated its determination that the FM band be treated as "a public asset with possibilities significantly different from those of AM radio." At that time, most FM stations were joint operations with standard AM "mother-stations", with $30 \%$ of standard AM programming duplicated on FM (CRTC Annual Report, 1969-1970). Since 1968, it has become increasingly clear that "while the FM band still provides the best potential for the exploitation of sound broadcasting, few stations in the FM band are established in any clearly differentiated role from their AM counterparts." However, "there is both a substantial growth in public interest in FM radio and a considerable number of FM channels waiting to be used in various parts of the country." From the technical point of view, FM can often provide a vastly superior service at less cost than AM. The Commission concluded in its policy proposal that "means must be sought, therefore, to bring FM broadcasting into the mainstream of sound broadcasting and to permit it to find a valid role complementary to the other services provided within the Canadian broadcasting system."

## b. New role of FM

The CRTC's FM policy proposal of 19 April 1973 pointed out that the Commission considers it to be a basic principle "that there should be two demonstrably different kinds of radio-one on AM and the other on FM. FM should develop a diversity of programming aimed to attract audiences on a selective basis as an alternative to $A M$ radio which provides a more general service to its audience." It emphasized the complementary nature of FM programming by suggesting that FM should plan to seek out the selective listener at times when AM radio is providing a more general service to its audience." It also pointed out that such programming "should utilize untapped resources of talent in the community it serves." The Commission stressed the idea that FM radio must increasingly utilize the abilities and talents of its local listening audience. FM broadcasters "will be expected to take the in itiative in seeking out and providing to persons in their communities, with abilities in various modes of expression, regular opportunities for making a contribution to the programming of the station.' FM schedules should be planned to encourage choice and selective tuning throughout the day, partly by increasing the proportion of time blocks devoted to programs which have identifiable themes and which explore distinctive concepts. The Commission also suggested that programming formats on FM should be "looser" than on AM in terms of length, arrangement of items, and placement in schedules.

The Commission said too that because the technology of sound recording and editing is comparatively much
simpler on FM radio, it is an ideal medium in which to experiment with the creation of new forms of presentation: "this technology can be used to enlarge the concept of a drama or documentary, to realize new programming concepts and generally to expand acoustic horizons."

## c. Canadian resources in FM programming

The Commission's FM policy proposal also recognizes that "the contributions of Canadian artists differ widely in those areas of recorded music where the Commission expects FM most significantly to broaden its range of selection." In response to requests from some broadcasters that they be permitted "to determine selfimposed levels of content in recorded music," the Commission did not propose, "for an interim period," requirements in this regard. Suggestions from all FM broadcasters were invited, in order that the Commission might establish appropriate levels. However, the Commission will require a very high commitment to the use of Canadian talent and resources in the non-musical elements of FM programming. The Commission will "vigorously discourage the purchase of 'off the shelf' foreign produced programs or programming inserts as a means of fulfilling the policy requirement for the reintroduction on FM of a proportion of programs with identifiable themes." The Commission stated that it would "give highest consideration and encouragement to the broadcast of extended works written, performed, and produced by Canadians in Canada."

## d. Simulcasting

In keeping with its policy that AM and FM should be iwo demonstrably different kinds of radio, the Commission proposed to require holders of AM and FM licences to reduce simulcasting in their schedules by one-half immediately afier publication of the Commission's final policy document on FM, and to eliminate it entirely from their schedules within a period of six months after that. The Commission is aware, however, that unusual circumstances and the provision of essential or emergency public service programming may require that this rule be relaxed. Upon publication of the Commission's final policy document, FM licensees will be expected to make the necessary changes in programming immediately. The Commission has stated in its FM policy proposal that "plans for a complete revision of any AM-style programming on FM to bring it into line with the role for FM set out in the Commission's policy document must be drawn up and implemented within one year thereafter and will be expected to be contained in all applications for renewal.

## e. FM public hearing

In a press release distributed on 5 October 1973, the Commission said it hoped that the public hearing on FM policy beginning 29 October 1973 would be a public forum in which comments and ideas from all parties and individuals interested in radio broadcasting on the FM band could be discussed prior to the formulation of a final CRTC policy for FM. In order to encourage public participation, the Commission for the first time purchased advertising time on all FM and a number of AM radio stations. It also prepared a number of public
service announcements which referred to the policy proposals and the hearing. The ads explained why the Commission was interested in FM, how people could obtain their copy of the proposed policy, and most importantly, how they could submit their reactions.

In the press release, the Commission said it felt that the superior acoustic qualities for transmitting music on FM had been over-emphasized. Some stations have tended to become "little more than sophisticated, unattended record players," excluding other forms of programming. The Commission also emphasized its concern that FM break the "fast service" format of AM radio and provide more diverse content in its programs to aim at "more intense and selective audiences."

The Canadian Association of Broadcasters formed an FM policy task force to prepare its comments for the hearing and asked stations whose concerns could not be accommodated in the consensus to submit their own briefs. CAB appeared on the first day of the hearing. The emphasis in its brief was on the concept of community: the community's needs and demands, including its economic potential and geographical situation, are the elements which should determine the private FM station licensed to serve it. The CAB also felt that the "regulations flowing from this policy should be qualitative rather than quantitative and should be sufficiently flexible to reflect the individual opportunities and constraints of each licensee." Many radio stations, other broadcasting and community organizations, as well as 771 individual members of the public submitted briefs and comments for the hearing. The Commission is considering all of these as it formulates its final policy for FM radio.

## 2. CBC FM RADIO POLICY

In its public announcement of 29 June 1972, the Commission stated that it did not agree with the proposal by the CBC for a new radio program policy generally referred to as Radio I and II (Decision 72-197). This proposal was heard in Ottawa at a public hearing beginning 28 March 1972. At the same hearing, the CBC applied for licences to establish six FM stations and a French FM network. The Commission deferred its decision on this part of the application, and stated that the CBC's application would be reconsidered as soon as certain policy questions regarding CBC programming and CBC program distribution were resolved to the satisfaction of the Commission.

Since announcing its decision, the Commission has consulted with the Corporation and, in a public announcement on CBC radio policy, 18 October 1973, the Commission announced that it had approved the applications for English-language FM stations in Calgary, Halifax, and St. John's, and for French-language FM stations in Quebec City, Ottawa, and Chicoutimi. The Commission also granted approval for the Frenchlanguage FM network, which will include the existing CBC French FM station in Montreal and the three new French-language stations.

In its October 1973 announcement, the Commission stated that it believed that the CBC had "taken decisive initial steps to resolve the questions raised." The Com-
mission stated that "although public discussions will be taking place in the coming weeks and months concerning an FM policy for the private sector of radio broadcasting, the Commission is of the opinion that it should not delay decisions on the CBC matter which has been under discussion for more than a year." The Commission pointed out that an English-language FM network already exists, linking the present English-language FM stations in Vancouver, Toronto, Ottawa, and Montreal. This network will now also include Calgary, Halifax, and St. John's.

Also in the October announcement, the Commission stated that it had raised three specific aspects of CBC radio broadcasting in its original decision to defer approval of the CBC application. These were: programming policy; distribution of CBC programming, and specifically the distribution of the maximum CBC radio service to the maximum number of Canadians in the two official languages; and advertising on CBC radio.

The Commission stated that the CBC has now given assurances to the CRTC that the questions of policy raised in the decision have been or are now in the process of being resolved. The Commission pointed out in the October announcement that the CBC has proposed two solutions "concerning the distribution of CBC AM programs through private affiliates, which for some time the CRTC has considered to be unsatisfactory." First, the Commission has been advised that the CBC Board of Directors has approved in principle capital funds for the purpose of establishing, over the next five years, either new CBC stations or improved coverage by the existing stations in some 31 areas now served by affiliates, 16 French and 15 English. When these new facilities are in operation, it is estimated that coverage provided by CBC owned and operated stations will increase from a present level of approximately $75 \%$ of the total audience in Canada to approximately $90 \%$. The Commission pointed out that these proposals are subject to the provision of the necessary capital and operating funds to the CBC, and to the approval of the specific applications by the Commission.

The Commission stated that, pending the establishment of these additional CBC stations, the Corporation is discussing with its private affiliates an arrangement to provide a significantly improved volume of programs. This proposal, for affiliate reserve time, incorporates the carriage of CBC programs on private AM stations as well as on combinations of AM and FM private stations in the same locations. The program package will include "a mandatory selection of CBC programs considered as representative of the national service plus options for additional programs chosen from specific categories by the affiliate." An increased number of programming hours will be phased in over a period of six to twelve months. The Commission pointed out that this will provide a substantial increase in the number of hours of CBC programming available to Canadian listeners of these privately-owned CBC affiliates. The Corporation and its affiliates are discussing practical and acceptable levels for each service area.

In its October announcement, the Commission stated that it "is now assured that initial steps have been taken to ensure the maintenance and strengthening of a full range of programming on both AM and FM which will be distinctly different from that available on private
radio." The Commission pointed out that the Corporation has taken steps to supervise more closely the morning and evening peak hour local programming, where a tendency to drift toward private-radio formats had been most evident. In network time periods on CBC AM, the Commission has noted "that individual producers and on-air personnel have increased the pace, variety, and appeal of programming elements while maintaining the breadth and quality of material.'

The Commission noted that it remains concerned that listeners in areas served by only a CBC AM outlet should have access to a complete radio service, including a fair proportion of extended presentations and programs with "depth and engagement." These are listeners who not only lack a variety of other broadcasting services, but who are also remote from the cultural and intellectual amenities of the larger urban areas. The Corporation has assured the Commission that these special needs will be fully met.

The Commission stated that the Corporation has also indicated that it is seriously increasing its efforts to portray each part of the country to the others. The Commission "fully appreciates the difficulties inherent in attempting to reverse the natural tendency to centralize production in the largest urban centres." However, the Commission stated that it is convinced that "the Corporation realizes, and has taken adequate steps to put into practice, its responsibility to encourage creativity, talent, and skill wherever they exist in the country. The Corporation often makes it possible for certain talents to remain where they choose and to maintain their regional and local identity. CBC radio broadcasting is the mainstay of the arts and skills of criticism and commentary throughout Canada." The Commission also said that it is impressed with regional contributions to network radio, but will closely monitor the spirit with which all CBC regional stations portray and engage the abilities and talents of their host communities.

## D. Extension of service

A priority of the Commission since 1968 has been to ensure the extension of first and, where possible, second service of both television and radio across the country. The 1973 launching of the Canadian communications satellite, Anik, has made more complete service possible in the northern areas of Canada, and efforts are being made to extend service to smaller communities everywhere in Canada.

The Commission stated in its policy proposal for FM radio, released on 19 April 1973, that "it is particularly anxious to encourage the use of FM channels, where necessary, to provide a first local radio service to smaller communities." The Commission pointed out that it will, as a general rule, "permit licensees to include a proportion of AM programming in their programming plans so that the overall service to be provided would be a blend of $A M$ and $F M$ programming suited to the particular needs and interests of the community." The Commission emphasized, however, that the amount of local programming will depend upon the circumstances of each case, but where AM signals are already available
in the community, a high degree of FM programming will be expected. In addition, the Commission pointed out that because its intention is to enable a first local service to be provided in these communities, it will not license for this purpose FM stations whose signal would reach adjacent population centres which, in the Commission's opinion, are already adequately served.

## 1. THE MARITIMES

a. English service

As in the past, the Commission this year has been greatly concerned with the extension of service to Canada's Maritime areas. Several decisions were made which will permit the extension of service in Newfoundland. The Commission approved a number of applications by Newfoundland Broadcasting Co. Ltd. for licences for new broadcasting undertakings (Decisions 73-279, $73-281$ to 73-284, 73-381 and 73-382). The areas which will receive new television service are Clarenville, Stephenville, St. John's (Cowan Heights), Red Rocks, and Ramea. New AM service will be provided by the Newfoundland Broadcasting Co. Ltd. to Gander, the Burin Peninsula, and part of the south coast of Newfoundland.

In its Decision 73-418, approving applications by Newfoundland Broadcasting to renew its television broadcasting licence for CJON-TV St. John's, CJON-TV-1 Corner Brook, CJON-TV-2 Bonavista, CJOX-TV Argentia, CJOX-TV-1 Grand Bank, CJOX-TV-2 Lawn, CJOX-TV-4 Marystown; and CJCN-TV Grand Falls and CJCN-TV-1 St. Alban's, Newfoundland, the Commission noted "the successful efforts of the licensee to extend service to previously unserved parts of Newfoundland." It also noted the willingness of the licensee to extend service to the Baie Verte Peninsula and the Great Northern Peninsula should financial assistance become available.

The Commission approved an application by the Colonial Broadcasting System Ltd. for a broadcasting licence to carry on an English-language $A M$ radio station at Baie Verte, Newfoundland (Decision 73-380). This station will rebroadcast the programs of CKCM Grand Falls. The Commission also approved the Canadian Broadcasting Corporation's application to carry on an English-language television station at Fox Harbour, Labrador to rebroadcast CBNAT-4 St. Anthony, Newfoundland (Decision 73-446).

In keeping with its emphasis on providing first local service, the Commission approved the applications by Humber Valley Broadcasting Co. Ltd for broadcasting licences to carry on English-language FM radio stations at St. Andrews and St. Anthony, Newfoundland (Decision 73-486). In granting these licences, the Commission stated that it recognizes that "these FM stations will be carrying $A M$ radio programming, but considers that in the present circumstances this appears to be the most practical and economical way of providing first local radio service to these communities." The Commission also noted the intention of the applicant to make provision for local news and information programming.

## b. French service

On 10 December 1973, the Commission approved an application by the Canadian Broadcasting Corporation
for a broadcasting licence to carry on a French-language television station to serve Fredericton-Saint John, New Brunswick (Decision 73-490). The station will rebroadcast the programming of CBAFT Moncton. In making its decision, the Commission noted that the new station will provide first French-language television service to the Fredericton-Saint John area.

When the Commission approved an application by the Canadian Broadcasting Corporation for a broadcasting licence to carry on a French-language television station at Neguac, New Brunswick, to rebroadcast on channel 3 CBAFT Moncton (Decision 73-261), it stated its belief that channel 3 at Neguac "may only be used for a temporary period in light of the necessity to consider major changes in channel allocations in northern New Brunswick to accommodate the pressing need for CBC and private broadcasting services in both French and English in this region." The Commission stated its concern that "without such major planning and improvement in the use of television channels allocated to this area, it may well become impossible to improve the choice of services available to the citizens of northern New Brunswick." (The problems of extending service in the Maritime areas are further discussed in the section of this chapter dealing with cable television.)

Similarly, in approving an application by Dr. Alphée Michaud, on behalf of a company to be incorporated, for a broadcasting licence to carry on a French-language AM radio station at Caraquet, New Brunswick (Decision 73-333), the Commission emphasized the fact that in 1968 it had stated that it was urgent to extend and improve French-language radio and television service in the Maritimes, especially in New Brunswick. At that time the Commission invited groups or individuals to submit applications to provide a local French-language radio service in northern New Brunswick. During the summer of 1972, the Commission approved the application of Jean L. Doucet, on behalf of a company to be incorporated, for a licence to operate a Frenchlanguage AM radio station in Bathurst (Decision 72-223). In its approval of the application by Dr. Alphee Michaud, the Commission noted Mr. Doucet's statement that he would surrender the licence for the Bathurst station upon the approval of this application. The Commission also noted the applicant's intention to change the nighttime programming in order to meet the needs of the local community, and to establish the station as soon as possible.

## 2. NORTHERN AREAS

On 18 July 1973, the Commission approved an application by the Canadian Broadcasting Corporation for a broadcasting licence to carry on an English-language AM radio station at Thunder Bay, Ontario (Decision 73-334). The Commission noted that it has given full consideration to the matter not only of radio broadcasting service in Thunder Bay, but also to the needs of smaller communities in northwestern Ontario which, for the most part, are served only by CBC low power relay transmitters (LPRTs). Eleven of these LPRTs serving communities to the north and east of Thunder Bay will now receive regional programming locally produced by the CBC in Thunder Bay. The Commission noted as well, CBC's intention eventually to provide regional pro-
gramming to six LPRTs located west of Thunder Bay. The Commission also stated that it considers that "the establishment of production facilities in Thunder Bay and the provision of regional programming to these LPRTs is a necessary and desirable first step in bringing programs of local significance to northwestern Ontario."

In addition, the Commission stated that it will expect the CBC "to utilize, wherever possible, local resources of talent and personnel in its regional production and to incorporate suitable portions of it into its national service to help create cultural and informational links between this area of northern Ontario and the rest of Ontario and Canada."

The Commission pointed out that although the other applications to serve this area were in the main well designed to serve metropolitan Thunder Bay, the area is already covered by two private AM stations, one private FM station, CBC and CTV television, and a cable undertaking. While one of the AM stations is a CBC affiliate, it cannot, as a privately owned station, carry more than a small portion of the full CBC radio service. Approval of the CBC application will result in its complete range of programming being made available to the Thunder Bay area.

On 29 March 1974, the Commission approved an application by Cambrian Broadcasting Ltd. for renewal of its broadcasting licence for CKSO Sudbury, Ontario (Decision 74-69). The Commission's renewal of the CKSO licence for the term expiring 31 March 1974 (Decision 73-70) stipulated that the licensee, in cooperation with the CBC, "provide more of the national service to the people of Sudbury by, as a minimum, fulfilling the reserve time requirements which the CBC expects of its affiliates." The licensee has, as a result of discussions with the CBC, increased its network programming on both its AM and FM stations. A short-term renewal, 1 April 1974 to 31 March 1976, was granted in order to enable the Commission "to ensure that the licensee will continue to fulfil, as a minimum, the programming requirements which the CBC expects of its affiliates."

Other decisions which have increased or improved service to northern areas of Canada are discussed elsewhere in this chapter under the headings "Native language programming" and "Satellite."

## 3. QUEBEC

On 27 July 1973, the Commission approved a CBC application for a broadcasting licence to carry on a French-language LPRT radio station at Fermont, Quebec (Decision 73-357). The Commission noted that this station will provide the first French radio service to the district. First French television service to Fermont was provided as a result of the Commission's approval of the CBC's application for a broadcasting licence to carry on a French-language television station at Fermont, to rebroadcast the programs of "an authorized television station" at Labrador City, Newfoundland (Decision 73-358).

In approving the application by the Club Social du Nord-est to amend its broadcast licence for CKHQ-TV-3

Micoua, Quebec, from channel 6 to channel 12 and to receive off-air the programs of CBGAT Matane instead of CJBR-TV Rimouski (Decision 73-360), the Commission noted that this amendment will provide the Micoua region with complete CBC service.

On 9 November 1973, the Commission approved an application by CBC for a broadcasting licence to carry on a French-language television station at Parent, Quebec, to rebroadcast taped programs four hours every night on channel 12 (Decision 73-454). The Commission stated that it considers that the service to be provided by the CBC as a result of this approval is only acceptable as an interim arrangement. However, the Commission said it is satisfied that "the CBC will use its best efforts to provide a full French-language television service to Parent as soon as possible." The programming proposed by this application, in the meantime, will provide some television service where there has been none.

On 27 November 1973, the Commission approved an application by the CBC for a broadcasting licence to carry on a French-language television station to rebroadcast CBST Sept-lles, Quebec (Decision 73-487). The Commission noted that the provision of VHF service at Rivière-au-Tonnerre will provide a badly needed CBC French television service by the CBC in this region. The Commission understands that the VHF transmitter at Rivière-au-Tonnerre is also expected to serve the adjacent communities of Longue Pointe de Mingan, Magpie, Mingan, and Sheldrake.

At the same public hearing, held in September 1973, the Commission also considered CBC applications for extension of television service from Sept-lles, Geth-sémani-La Romaine, and adjacent areas. The Commission pointed out that it strongly supports the provision of television broadcast services in these communities. The CBC, however, proposed to use transmitting facilities which would operate in the UHF band. The Commission understands from the Department of Communications that VHF channels are available in this region. While the Commission recognizes the necessity for use and development of the UHF frequencies in Canada, particularly where VHF frequencies are no longer available, it is concerned that in this case VHF channels are available, but are not utilized.

The CBC selected UHF as a technically satisfactory solution to permit the use of the existing Quebec Telephone tower structures at Aguanish, Natashquan, and Gethsémani-La Romaine. The Commission stated that it considers that there are technical solutions available to the Corporation for the use of VHF channels, which can be received by the public on all television sets regardless of type or age. The Commission pointed out that it is aware that the utmost effort and speed is necessary to avoid any delay in providing a long overdue service to these regions, and therefore requested the CBC to consider immediately with the Quebec Telephone Co., and in consultation with the Department of Communications, the possibility of finding satisfactory solutions which will permit the provision of VHF television service. The Commission stated that it will consider for decision the applications for these areas as soon as it is advised by the CBC that a suitable technical solution has been developed in conjunction with Quebec Telephone and approved by the Department of Communications.

## 4. BRITISH COLUMBIA

In Decision 73-238, the Commission announced its approval of an application by Archie Robinson, on behalf of a society to be incorporated, for a broadcasting licence to operate a television station at Klemtu, British Columbia to rebroadcast CFTK-TV-8 Aristazabal Island (Mount Parizeau). The Commission noted that this television station provides the first television service to the native people of Klemtu.

On 10 May 1973, the Commission approved an application by the CBC for a broadcasting licence to operate a television station at Campbell River, British Columbia to rebroadcast the programs of CBUT Vancouver on channel 3 (Decision 73-266). The station will provide the first CBC English-language television service to Campbell River. First CBC English-language television service to Sayward and Kelsey Bay will be provided as a result of the Commission's decision to approve an application by the CBC for a broadcasting licence to operate a television station at Sayward to rebroadcast the programs of CBUT Vancouver on channel 4 (Decision 73-269).

The Commission approved the CBC's application for broadcasting licences to carry on English-language television stations to rebroadcast the programs of CBUT Vancouver at the following locations: Tabor Mountain on channel 78, Purden on channel 10, Loos on channel 6 , McBride on channel 2, Tête Jaune on channel 10, and Valemount on channel 6 (Decision 73-339). The rebroadcasting stations will provide the population of these localities with the service of the CBC's Englishlanguage national television network. The Commission stated that "the approval of this application is conditional upon the proposed agreement between the British Columbia Telephone Company and the Canadian Broadcasting Corporation to be signed and filed with the Commission." The Commission also stated that it expects the CBC to acquire the technical facilities of the rebroadcasting undertakings on or before 31 March 1978

At its public hearing in Vancouver, which began on 11 June 1973, the Commission considered applications from three private groups (Chako Broadcasting Ltd., Great Pacific Industries Ltd., and West Coast Broadcasting Ltd.) to provide television service to the city of Vancouver, transmitting on channel 10. On this occasion, the Commission also heard an application from the CBC to use channel 10 to provide television service to the city of Victoria and portions of both Vancouver Island and the mainland. The Commission denied the application of the private groups and of the CBC (Decision 73-398). The Commission pointed out that notwithstanding its decision to deny the CBC application for the use of channel 10 to serve Victoria, it is convinced that a CBC owned and operated station must be located in Victoria, and the full CBC television service extended to Victoria and Vancouver Island at the earliest opportunity.

Vancouver is presently served by CBUT, providing CBC service, and by CHAN, providing CTV service. Parts of Vancouver also receive CHEK, a private Victoria station affiliated to the CBC. Several US television signals are also received, either off-air or by cable television. The Commission emphasized "that there is a potential for a licensee to provide valuable cultural, educational, and
entertainment programming on a third Canadian Eng-lish-language television service in the Vancouver area, but that this potential was not sufficiently recognized or developed in the applications heard at the Vancouver hearing."

The Commission pointed out that it "endorses without reservation the stated desire of the CBC to establish a CBC owned and operated television station in Victoria to serve Victoria and Vancouver Island.'" However, the Commission "was not impressed with the programming plans proposed by the CBC in its application." The Commission also pointed out that it does not agree with the contention of the CBC that channel 10 must be used to service Victoria and at the same time be used to correct coverage deficiences of CBC TV station CBUT now licensed for the Vancouver area.

The Commission said that the allocation of frequencies in the southern British Columbia coastal region requires considerable improvement in order to overcome the serious duplications and overlap of television signals in the region. The Commission included in its announcement of Decision 73-398 a request that CBC and British Columbia Television Ltd. consider and propose solutions, including filing of applications, to ensure the following:

- the best use of frequency spectrum, taking into account the present assignment of channels 2,3,6, and 8 , the potential use of channel 3 and UHF frequencies in the region, and the possibilities for improving the use of these frequencies
- the extension of both CBC and CTV services on Vancouver Island
- the development of programming to reflect the interests and needs of the people of Victoria and Vancouver Island
- the development of programming to reflect the role of Victoria as the provincial capital of British Columbia


## 5. SATELLITE

On 9 November 1972, Canada's first domestic communications satellite, Anik, was launched from Cape Kennedy. The CBC has leased three of Anik's twelve channels from Telesat Canada. English television services will be carried on two of the three channels leased by the CBC; French television service will be carried on the third. Each channel can also carry an additional audio signal, for radio. The satellite is served in southern Canada by eight earth stations which have the ability to receive and send signals. There are 25 receiving earth stations in northern Canada.

At a public hearing in Ottawa, beginning on 16 January 1973, the Commission considered an application by the CBC to change the program feed of 15 television stations to the reception of CBC network programs from Anik. The programs had previously been received on a delayed basis by tape and film ("Frontier Package"), or by rebroadcast from another station. The Commission approved the application on 15 May 1973 (Decision 73-295). The stations affected in British Columbia were CBTD-TV Cassiar and CBTD-TV-1 Fort Nelson. In the Yukon Territory, the stations were CBTE-TV-2 Clinton Creek, CBTE-TV-3 Dawson, CBTE-TV-6 Faro, CBTE-TV1 Watson, and CFWH-TV Whitehorse. Stations affected
in the Northwest Territories were CBTE-TV-4 Fort Smith, CFFB-TV Frobisher Bay, CHAK-TV Inuvik, CBTE-TV Pine Point, and CFYK-TV Yellowknife. CBTA-TV-1 Uranium City, Saskatchewan was included, as were CFLA-TV Goose Bay, Newfoundland and CBFCT-1 in the Magdalen Islands, Quebec

On 21 June 1973, the Commission approved an application by the Canadian Broadcasting Corporation for a licence to carry on an English-language television station at Fort Simpson, NWT to rebroadcast the CBC English network programs on channel 9 received from Anik (Decision 73-309). On 24 August 1973, the Commission approved a CBC application for a broadcasting licence to carry on a French-language television station at Port-au-Port, Newfoundland, to broadcast the CBC network programs received from Anik on channel 13 (Decision 73-415).

## 6. GLOBAL COMMUNICATIONS LTD.

At its public hearing beginning on 21 September 1971, the Commission heard an application by Global Communications Ltd. to carry on television undertakings in Uxbridge, Paris, Windsor, Sarnia, Bancroft, Maxville, and Ottawa, Ontario, with studios at Toronto and Ottawa. On 21 July 1972, the Commission approved the application and issued licences expiring 31 March 1977 for all stations except Maxville (Decision 72-224). The Global network began operations on 6 January 1974. Global applied to amend three of its broadcasting licences in the past year. On 31 July 1973, the Commission approved Global's application to amend its broadcasting licence for Windsor, Ontario to use channel 22 instead of channel 26 (Decision 73-387). On 3 October 1973, the Commission approved its application to amend its broadcasting licences for Sarnia, Ontario to use channel 29 instead of channel 34 and to change the power from 178.8 kW (video) to 162 kW (video) at a new antenna site; and for Uxbridge, Ontario to increase the power from 2200 kW to 3120 kW at a new antenna site (Decision 73-440). The Global network is also discussed in the section of this chapter concerning cable undertakings.

## 7. ONTARIO EDUCATIONAL COMMUNICATIONS AUTHORITY

On 10 December 1973, the Commission approved the applications by the Ontario Educational Communications Authority for broadcasting licences for television stations at several locations, with studios at Toronto and Ottawa, and for a network licence (Decision 73-491). The locations were Ottawa, Windsor, Chatham, Kitchen-er-Paris, and London. The Commission noted that on 27 September 1970, in conjunction with the CBC, OECA began transmitting programs on CICA-TV channel 19 Toronto. The application would extend OECA educational programming throughout Ontario, giving wider distribution to an important source of Canadian programming. The Commission noted that approximately $70 \%$ of OECA's overall programming is Canadian in content.

The Commission pointed out that as well as serving Ontario, OECA provides programs to other provinces and exchanges programs with them, and that it has developed an export potential for its programs to other countries. The Commission also stated that it had taken note of the views expressed relating to the provision of French-language programs and of OECA's plans to increase both the percentage of and budget available for such programs.

Prior to this decision, the Commission had approved several applications to amend cable television broadcasting licences to distribute educational programs. On 6 April 1973, Cablevue (Belleville) Ltd. was granted permission to distribute OECA programs (Decision 73-221), as was Pembroke Cablevision Ltd. (Decision 73-224). On 10 May 1973, the Commission approved an application by Nor-Video Services Ltd. to amend its cable television broadcasting licence for Atikokan, Ontario, to distribute educational programs (OECA) on channel 9 (Decision 73-272). On 20 August 1973, the Commission approved an application by Quinte Cablevision Ltd. to amend its cable television broadcasting licence for Picton, Ontario, to add OECA programming on the local origination channel 3 (Decision 73-405), and an application by Lakeshore Community Television Ltd. to amend its cable television broadcasting licence for Terrace Bay, Ontario, to add local OECA programming on channel 13 (Decision 73-406).

## 8. ALBERTA EDUCATIONAL COMMUNICATIONS CORPORATION

On 29 March 1974, the Commission approved applications by the Alberta Educational Communications Corporation to acquire the assets of $A M$ broadcasting undertaking CKUA and broadcasting undertaking CKUA-FM Edmonton, Alberta from the University of Alberta, and for licences to carry on broadcasting undertakings CKUA and CKUA-FM Edmonton upon surrender of the current licences issued to the University of Alberta (Decision 74-67).

The Commission stated that after a careful examination of the structure and powers of the Alberta Educational Communications Corporation (the "Corporation') and its relationship both present and intended with the Alberta Educational Communications Authority (the "Authority") and having regard to the applicant's representations made at the public hearing, it was satisfied that the Corporation might be licensed pursuant to the Federal Cabinet's Direction to the Commission, Order-in-Council P.C. 1972-1569. In arriving at this conclusion, the Commission stated that it had taken into account the statement of the intended relationship between the Authority and the Corporation as described in a letter dated 6 March 1974, and submitted by the Alberta Ministers of Education and Advanced Education in support of this application.

The Commission noted, however, that it remains concerned by certain wording in the Act establishing the Corporation (Alberta Educational Communications Corporation Act, 1973 Statutes of Alberta, ch. 3) which contains a potential for lessening the independence of
the Corporation, thereby raising the possibility that the Corporation might not continue to meet the requirements of Order-in-Council 1972-1569. The Commission indicated that it accordingly granted the Corporation a two-year licence and that it would wish to consult with the Corporation and the Authority during the licence period as to the means by which the continued independence of the Corporation might be assured.

The Commission also pointed out that it recognized the value of the programming provided by CKUA to the people of Alberta and that the Corporation as the licensee is now responsible for ensuring that the future programming of CKUA and CKUA-FM corresponds to the provisions of the Direction.

Also on 29 March 1974, the Commission denied the applications by the University of Alberta for renewal of its broadcasting licences for CKUA and CKUA-FM Edmonton, Alberta (Decision 74-68), since it had approved the applications of the Alberta Educational Communications Corporation to acquire the assets of these broadcasting undertakings.

## E. CTV television network

In its approval last year of CTV Television Network Ltd.'s application for renewal of its network broadcasting licence, and for permission to alter its corporate organization including an alteration in the terms of network affiliation (Decision 73-44), the Commission commended the statement of objectives and goals of the network included in the affiliation agreement. These were, in part, to operate in Canada "a national network program service in the public interest. Such services will be varied, balanced, and designed in concept to serve the national interest comprising a balanced mix of the elements of information, public service, the arts, and entertainment programming, within the overall capacity of the CTV system." The new agreement also included a commitment on the part of full affiliates (those who participate in revenue and share costs and obligations of the network on a proportional basis) "to place in the network's hands a production fund of $\$ 50,000$ for the development of new program ideas."

In addition, at the public hearing in November 1972, the Commission questioned network representatives as to why entertainment programs were not being supplied to the network by more member stations. The Commission said it understood the difficulty of obtaining programming of network calibre from smaller production centers, but expected the network to keep in mind the desirability of diversifying sources in this area of programming. The Commission also probed the matter of member stations contributing to network news and public affairs programs and it said that "the provision of topical and relevant material from all parts of the country is basic in maintaining the national characteristic of information programs." More satisfactory arrangements between the common carriers and the network were being worked out, so that member stations would be able to contribute consistently national and regional material of immediate interest to network news and public affairs programs.

The Commission stated at the time that it was convinced "the independent production sources can make valuable contributions to the Canadian broadcasting system. It considers that the system would be substantially stronger if there were a variety of creative contributors and that, given the necessary opportunities and encouragement, an exciting production milieu can exist outside the station organizations." The Commission said too that it expected the network to enable its management "to commit a reasonable proportion of its programming budgets to independent production centres." It was also noted in the agreement that a station may pre-empt a network sales time program for an item "of a demonstrably paramount outstanding local or national importance.'

## 1. THE MARITIMES

On 28 September 1973, the Commission approved an application by CJCH Ltd to renew its television broadcasting licences for CJCH-TV Halifax, CJCH-TV-1 Canning, CJCH-TV-6 Caledonia, and CJCH-TV-7 Yarmouth, Nova Scotia (Decision 73-419). In its decision, the Commission stated that it recognizes that "because of the way in which the [CTV] network is organized, the success of its activities depends in varying degrees upon the initiatives and the co-operation of the member stations." The Commission expects the licensee "to continue to play a significant role as an affiliate in achieving the objectives of the CTV network mentioned in the Commission's Decision CRTC 73-44." The Commission also stated that while it expects the licensee to continue to provide news and public affairs material to the CTV network for national distribution, it will also expect the necessary effort to be made to supply other programming segments in the future.

The Commission expressed its concern that notwithstanding the development of the ATV (Atlantic television) regional programming service, it expects the licensee to maintain satisfactory local service to Halifax, particularly with respect to news and public affairs programming. The Commission expressed similar expectations when it approved the application by Cape Breton Broadcasters Ltd. to renew its television broadcasting licences for CJCB-TV Sydney, CJCB-TV-1 Inverness, CJCB-TV-2 Antigonish, CJCB-TV-3 Dingwall, and CJCB-TV-4 New Glasgow, Nova Scotia (Decision 73-422).

## 2. ONTARIO

In approving the application by CFTO-TV Ltd. to renew its television broadcasting licence for CFTO-TV Toronto, Ontario (Decision 73-431), the Commission noted that it recognizes the importance of the contribution the licensee is making to the operations of the CTV network: "Much more of the programming supplied to the CTV network for national distribution is produced by the licensee than by any other member station." The Commission recognizes too that "the licensee's relative size and its location are such that it will continue to be able to contribute an important share of the programming supplied to the network." Nevertheless, the Commission reiterates "the desirability of diversifying the sources of programming supplied to the network," and will expect the licensee, as a member of the network, to assist in the achievement of this goal.

On 28 September 1973, the Commission also approved an application by Cambrian Broadcasting Ltd. to renew its television broadcasting licences for CKSO-TV Sudbury and CKSO-TV-1 Elliot Lake, Ontario (Decision 73-432). The Commission again emphasized its concern with the role of the member stations in the operation of the network. The Commission stated it expected Cambrian Broadcasting Ltd. to apply by 31 December 1973 for a rebroadcaster to extend its service to Kapuskasing, Ontario (Decision 73-432). In addition, the Commission stated that it expected the licensee, through its whollyowned subsidiary. Tel-Ad Co. Ltd., to make application to acquire the rebroadcasting station presently licensed to the Chamber of Commerce of the Town of Temiscaming, Quebec. The Commission also noted the licensee's intention to apply for a rebroadcaster in the HuntsvilleParry Sound area and to cooperate with the Sault SteMarie licensee to extend CTV service to that area.

The Commission also approved the application by Central Ontario Television Ltd. to renew its television broadcasting licences for CKCO-TV Kitchener and CKCO-TV1 Wiarton, Ontario (Decision 73-433), and the applications by Ottawa-Cornwall Broadcasting Ltd. to renew its television broadcasting licences for CJOH-TV Ottawa, CJOH-TV-6 Deseronto, and CJOH-TV-8 Cornwall, Ontario (Decision 73-434). In approving the application by Central Ontario Television Ltd., the Commission noted the licensee's expressed intention to contribute more programming to the CTV network for national distribution and to extend CTV service to communities in southwestern Ontario. In approving the applications by Ottawa-Cornwall Broadcasting Ltd., the Commission noted its expectation that the licensee will be a significant supplier of programs for national distribution by the CTV network, and that CJOH-TV will increase the amount of its locally produced programming including programs of interest to the region serviced by its rebroadcasters.

## 3. MANITOBA

In its approval of MTV Ltd.'s application to renew its television broadcasting licence for CKY-TV Winnipeg, Manitoba (Decision 73-426), the Commission noted the licensee's commitment to increase the amount and quality of local programming. The Commission also stated that it considers the licensee capable of supplying programming or program elements to the CTV network for national distribution, and that it expects the station to make the necessary effort to do so. This station also will be expected to provide topical material from Manitoba to network news and public affairs programs. In its decision, the Commission also mentioned that it had taken note last year, in its Decision 72-323 (5 December 1972), of the licensee's commitment to extend service northward to The Pas, Flin Flon, Snow Lake, and Thompson, Manitoba.

## 4. SASKATCHEWAN

A concern with the role of CTV affiliates in achieving the objectives of the CTV network was expressed by the Commission in its approval of the application by Armadale Communications Ltd, to renew its television broadcasting licences for CKCK-TV Regina, CKCK-TV-1 Colgate, CKCK-TV-2 Willow Bunch, and CKMJ-TV

Moose Jaw, Saskatchewan (Decision 73-423), and the application by CFQC Broadcasting Ltd. to renew its television broadcasting licences for CFQC-TV Saskatoon, CFQC-TV-1 Stranraer, CFQC-TV-2 North Battleford, and CFQC-TV-3 Richmond Lake, Saskatchewan (Decision 73-425).

In its approval of Armadale Communications Ltd.'s application the Commission noted the licensee's expressed intention to provide topical material from Saskatchewan to network news and public affairs programs. The Commission also noted that the licensee will cooperate with the licensees in Yorkton and Swift Current to carry out the plans of these licensees to extend CTV service to their areas.

In its approval of the application by CFQC Broadcasting Ltd., the Commission noted the efforts of the licensee to contribute Saskatchewan material to network news and public affairs programs, and its intention to increase these efforts and also to attempt to provide entertainment segments to "Canada AM" and other CTV programs.

## 5. ALBERTA

The Commission approved the application by Sunwapta Broadcasting Ltd. to renew its television broadcasting licences for CFRN-TV Edmonton, CFRN-TV-1 Grande Prairie, CFRN-TV-2 Peace River, CFRN-TV-3 Whitecourt, CFRN-TV-4 Ashmount, and CFRN-TV-6 Red Deer, Alberta (Decision 73-435), and CFCN Television Ltd.'s application to renew its television broadcasting licences for CFCN-TV Calgary, CFCN-TV-1 Drumheller, CFCN-TV-2 Banff, and CFCN-TV-3 Brooks, Alberta (Decision 73-437). In these decisions, the Commission reiterated that it recognizes that "because of the way in which the [CTV] network is organized, the success of its activities depends in varying degrees upon the initiatives and the cooperation of the member stations."

In approving the application by Sunwapta Broadcasting Ltd., the Commission stated its expectation that the licensee will make an effort to contribute elements for national program distribution by the CTV network, and that it will also expect the licensee "to make a greater effort than heretofore to provide topical material from Alberta to network news and public affairs programs." Similar expectations were expressed in the Commission's approval of the application by CFCN Television Ltd.

The Commission also noted that Sunwapta Broadcasting Ltd. will extend CTV service to eastern Alberta, specifically to the Viking and Lloydminster areas, and that CFCN Television Ltd. is exploring ways to extend CTV service to the Medicine Hat area. If satisfactory arrangements cannot be made with CHAT-TV Medicine Hat, the licensee will apply for a rebroadcasting station in the Cyprus Hills. The Commission will expect this extension of service to be completed at an early date.

## 6. BRITISH COLUMBIA

The Commission approved an application by British Columbia Television Broadcasting System Ltd. to renew
its broadcasting licences for CHAN-TV Burnaby, CHAN-TV-1 Chilliwack, CIFG-TV Prince George, CITM-TV Mount Timothy, CITM-TV-1 Williams Lake, and CITM-TV-2 Quesnel, British Columbia (Decision 73-428). The Commission expects the licensee to be a significant supplier of programs for national distribution by the CTV network. It also noted that the licensee has completed feasibility studies concerning the extension of service to the Kootenays, and that the next extension of service is to be to this area. The licensee is also planning further extension to the north, to Terrace and Prince Rupert.

## F. TVA television network

On 3 August 1973, the Commission announced its intention to undertake discussions with representatives of the TVA network concerning its network structure, the participation of affiliated stations in network operations, its programming, and the extension of network services. Also on 3 August, the Commission announced that it had issued a licence to the Coopérative de Télévision de l'Outaouais (CTVO), authorizing it to operate a Frenchlanguage television station in the Ottawa-Hull area (Decision 73-391). The Commission pointed out that CTVO will be affiliated with the TVA network and "will assume the responsibilities and prerogatives resulting from that affiliation." (See also under "Local programming," above, for further discussion of CTVO.)

On the same day, the Commission approved an application by CHLT Télé 7 Ltée to amend its broadcasting licence for CHLT-TV Sherbrooke, Quebec in order to disaffiliate from the CBC network and to become an affiliate of the TVA network (Decision 73-392). In its decision, the Commission noted the applicant's statement that the new affiliation of CHLT-TV to the TVA network would improve the first and second television services

The Commission also expects the licensee to improve and increase local and regional programming, as expressed in its application. The Commission noted that this station has produced many variety and public affairs programs which were broadcast by the CBC and other private television stations. The Commission is concerned with the contribution of affiliated stations to the programming of the TVA network, and expects the licensee to maintain its programming policy as a new affiliate of the TVA network. The applicant also stated its intention to meet with the cable licensees of the area in order to implement the Commission's cable policy concerning program substitution.

## G. Télémedia network

On 29 March 1974, the Commission approved applications by CKAC Ltee to renew its broadcasting licence for the Télémedia network, including stations CKAC Montreal, CHLN Trois Rivières, CHLT Sherbrooke, and CKCH

Hull, Quebec, and to amend its broadcasting licence for the Télémedia network to add stations CKCV Quebec City, CJBR Rimouski, and CJMT Chicoutimi, Quebec (Decision 74-71). The network licence was renewed for two years, from 1 April 1974 to 31 March 1976. The Commission noted that the participation of stations CHLT-AM Sherbrooke, CHLN-AM Trois Rivières, and CJBR-AM Rimouski in the Télemedia network would be subject to the conditions of their affiliation contract with the CBC network.

The Commission said that it considered that Télémedia's information network "should make a positive contribution to the availability and quality of provincial, national, and international news broadcast by each of the affiliated stations." In accordance with the applicant's stated policy, the Commission said that it would expect each of the affiliated stations to maintain in its service the number of reporters required to provide an adequate local and regional news service and an effective contribution to the information network. The Commission noted that it would observe the implementation of this policy and that it would expect the applicant to submit periodical reports on the activities of the network. The Commission also noted that it considered that CKAC, the master station in this information network, should secure the active services of a national news agency.

## H. Cable television

## 1. NOVA SCOTIA AND NEW BRUNSWICK

In its Decision 73-395, the Commission approved thirteen applications for cable television undertakings in the Maritimes, eleven in Nova Scotia and two in New Brunswick. A total of thirty applications for cable television licences were heard by the Commission at its Saint John, New Brunswick hearing in May 1973. (Six cable undertakings in Nova Scotia and eight in New Brunswick had been licensed and were in operation at this date.)

The focus of the Saint John hearing, as the public announcement granting the licences pointed out, was "the problems involved in extending cable television to many comparatively less concentrated areas of population in the two provinces." The Commission's announcement pointed out that many Canadians who live in the Maritimes receive little or no broadcasting service, and discussed the CBC's obligation to extend its services as soon as public funds to do so become available. However, the Commission recognized that "there is a possibility for progressive and realistic development of cable television in New Brunswick and Nova Scotia, so long as the licensees and the systems presently in operation, or to be developed, are subject to conditions and obligations to ensure the support and maintenance of the Canadian broadcasting system." This requirement arises from the statement in the Broadcasting Act, which is reiterated in the Commission's policy statement on cable of July 1971, that all broadcasting receiving undertakings are "an integral part of a single Canadian broadcasting system."

The Commission also pointed out, in the present decision, that its first priority "must continue to be to assist and supervise the development of the national broadcasting service [CBC] and private broadcasting services in Canada," and said too that a corollary of such a priority was that "it had received no mandate to extend the reach of US signals throughout Canada.'

At the hearing, one problem area discussed was financing the cost of cable television in relatively small communities, and of allowing these communities 'to benefit from cable television services by some cost-sharing formula." The Commission reiterated its opinion, expressed in its July 1971 cable policy statement, that "there should be support by way of contribution by cable licensees to the financing of programmes broadcast by stations licensed in Canada.... it would be dangerously short-sighted to embark on a policy of subsidizing extension of cable television facilities by a form of 'cost-averaging' without developing a policy of programme development. The Commission will be pursuing this matter further." With these concerns in mind, the Commission stated that it would require the licensees to abide by the following conditions:

1. All named licensees shall share in the ownership of the distant "head-end" or receiving antenna constructed at Chamcook, NB. The necessary contractual arrangements shall be made with the owner/licensee, Halifax Cablevision Ltd., and shall be subject to CRTC approval. All licensees sharing in the head-end ownership shall apply to the Commission for a suitable form of a network licence based on these arrangements.
2. Any agreements entered into relating to the development of private microwave or with common carrier or utility companies for provision of microwave services shall be subject to CRTC approval, as well as the necessary approvals from the Department of Communications. The Commission expects licensees to develop methods of costing they consider most appropriate to permit the distribution of the approved television signals to the various licensee systems.
3. The joint owners of the Chamcook head-end shall have facilities constructed for the deletion of commercial messages from television signals received from broadcasting stations not licensed to serve Canada, and commercial messages contained in television signals received from broadcasting stations not licensed to serve Canada shall be deleted before such signals are distributed from Chamcook to any licensee in the Maritimes. The cost of this deletion shall be borne by all licensees, and by licensees of the television stations in their areas, in accordance with an agreement which shall be subject to CRTC approval.

Licensees will be expected to consider the substitution of suitable material in the place of the deleted commercial messages, taking into account the acceptability to the viewers of such material. The Commission will be interested in ideas developed by licensees to use the deletion period for distribution of public service announcements or programming by film or slides of Canadian interest.
4. Wherever simultaneous programming occurs, the cable television licensees shall delete distant signals
and substitute for them the programs transmitted by Canadian stations in accordance with the provisions of the cable television policy.
5. Each licensee shall own and operate a local headend to receive local broadcasting services and to distribute them on the best available cable channels, unless specific CRTC approval is obtained for any different arrangement.
6. The Commission will permit licensees to carry two non-Canadian commercial stations and one nonCanadian non-commercial station.
7. Licensees will be required to own at least the head-ends, amplifiers, and "drops" to houses and apartment buildings. In this respect the Commission generally agrees with the proposed pole attachment agreement presently being offered by Maritime Telephone and Telegraph Co. Ltd. to Nova Scotia licensees. The Commission notes that New Brunswick Telephone Co. Ltd. has such agreements with cable television systems in New Brunswick.

Two amendments to licences held by Halifax Cablevision Ltd. and Dartmouth Cable TV Ltd., systems serving Halifax and Dartmouth, also were approved by the Commission (Decision 73-393). The systems were expected to 'take the steps necessary to implement the CRTC public announcement relating to cable television in Nova Scotia and New Brunswick."

## 2. MONTREAL ISLAND

The Commission approved the applications of National Cablevision Ltd. and Cable TV Ltd. to amend their licences in order to extend their services on Montreal Island (Decision 73-396). Since "Montreal Island is unique in its cultural make-up" and since "high-quality, uniform cable television service within the shortest possible time-frame" was required, the Commission felt that the two licensees already serving the Island were best qualified to provide such service without delay. The decision emphasized improvement of existing service and greater amounts of local programming as two conditions in approving the applications.

Improvements were to include bettering "the quality of the picture received by the subscribers'" and increasing "the number of channels available on cable television." The Commission said that it expected "improvements in the technical quality of the entire distribution system and provision for expanded channel capacity" by the licensees. Wiring the licensed areas and upgraded service was to be accomplished by 1 January 1975. Concerning local programming, the Commission said it expected the licensees "to achieve considerable improvements in their present local programming activities.

There was a need, the Commission said, for "a diversity of programming on the locally programmed channel and for a clear priority to be given to community programming which provides for greater citizen participation." Also, as more channels become available in the licensees' systems, "the expanded capacity must be used to strengthen local programming and the representation of community interests."

The Commission, in connection with the implementation of its cable policy of July 1971, stated it would require each licensee, as a condition of its amended licence:

1. To construct facilities at its head-end for the deletion of commercial messages from television signals received from broadcasting stations not licensed to serve Canada, and commercial messages contained in television signals received from broadcasting stations not licensed to serve Canada shall be deleted before such signals are distributed to the licensee's subscribers. The cost of deletion shall be borne by the licensee and by the television stations in its area in accordance with an agreement which shall be subject to CRTC approval. The licensee will be expected to consider the substitution of suitable material in the place of the deleted commercial messages taking into account the acceptability to viewers of such material. The Commission will be interested in ideas developed by the licensee to use the deletion period for distribution of public service announcements or programming by film or slides of a Canadian interest.
2. Wherever simultaneous programming occurs, to delete distant signals and substitute for them the programming transmitted by Canadian stations in accordance with the provisions of the cable television policy.
3. To own and operate a local head-end to receive local broadcasting services and to distribute them on the best available cable channels, unless specific CRTC approval is obtained for any different arrangement.

Ownership of the two cable systems is discussed below, under "Ownership."

## 3. CARRIAGE OF CBLFT AND GLOBAL COMMUNICATIONS

The Commission's July 1971 policy statement on cable requires that certain basic services be provided by cable television systems as a matter of priority. However, on 21 December 1973, the Commission approved a number of applications in the Toronto and Hamilton areas "for extension of the temporary authority to carry CBLFT channel 25 on one or more channels using the phaselock technique until 31 December 1974 or the commencement of transmission of television signals from the CN Tower, whichever comes earlier." All the licensees have made a firm commitment to implement expanded channel capacity in order to carry priority stations on unimpaired channels, without reducing the quality or quantity of service; however, technical difficulties have prevented some licensees from implementing their plans. The Commission was assured by the licensees that the phase-lock technique so far has proven satisfactory, and that the few complaints received have been remedied. Parts of some of the applications to continue carriage of CBLFT using phase-lock technique were approved as requested (Decisions 73-581 to 73-604). However, these licensees must apply for fully satisfactory carriage of priority stations by or before 1 March 1975. Several licensees received approval for that part of their applications
which concerned the carriage of CBLFT on an unimpaired channel (Decisions 73-572 to 73-580, and 73-691).

Global Communications, covering southern Ontario, came into operation at the beginning of 1974. Since the Global system consists of a number of transmitters broadcasting on different channel frequencies, the Commission stated that it considered it desirable, whenever possible, "for the system to be carried on a uniform cable channel in order to enable easy identification." The Commission pointed out that channel 3 appeared to be the optimum choice since it is, or can be made, available on most cable systems. On 19 September 1973, the Commission indicated in letters sent to cable television licensees that Global should be carried on a common channel whenever practical and that the best choice is channel 3. In Decisions 73-605 to 73-646, and $73-659$ to $73-664$, the Commission approved applications for the carriage of Global on channel 3. Applications to carry Global on a channel other than 3 "because of technical problems or because of undesirable disruption to a local station or to the locally programmed channel," were also approved (Decisions 73-665 to 73-690).

## 4. CARRIAGE OF PRIORITY CANADIAN TELEVISION STATIONS

In eight decisions (73-564 to 73-571) on applications by several cable companies to add or delete Canadian stations, the Commission referred to its July 1971 policy statement on cable. The policy requires a cable system to provide to its subscribers "all Canadian television stations whose official grade A contour encloses any part of the licensed area of the cable television system. Grade A stations are called local stations." The Commission therefore denied two applications, by Georgetown Cable TV Ltd. (Georgetown, Ontario) to delete CKCO-TV channel 13 Kitchener, and by Compton Cable TV Ltd. (Uxbridge, Ontario) to delete CKVR-TV channel 3 Barrie (Decisions 73-564 and 73-565). The Commission's policy statement on cable television provides that if a station owned and operated by the CBC providing the full national service is a distant station but is available, it must be carried unless a similar station is carried as a local or regional station. Nevertheless, the Commission approved an application by C. B. Redden to delete a CBC station, CBLT channel 5 Toronto, because the signal quality was poor, but only until the quality of signal reception improves (Decision 73-566).

Applications to receive and distribute CITY-TV channel 79 Toronto were denied Grimsby Cable TV Ltd. (Grimsby, Ontario), Georgetown Cable TV Ltd. (Georgetown, Ontario), and Niagara Co-Axial Ltd. (Stoney Creek, Ontario), since CITY-TV had been licensed as a local service for the Greater Toronto area (Decisions 73-567 and 73-568). Niagara Co-Axial's application to carry CBLFT channel 25 Toronto on the locally programmed channel was denied (Decision 73-569), since CBLFT is a priority station and must be carried on an unimpaired channel for the full period during which it transmits programs. Similarly, an application by Northumberland Cable TV Ltd. (Cobourg, Ontario) to carry CICA-TV channel 19 and CBLFT-TV channel 25 Toronto on midband channels was denied (Decision 73-571).

## 5. MICROWAVE SYSTEMS

Microwave systems are used extensively to carry the television signals of the CBC, CTV, TVA, and Global Communications networks to the main population centres. A microwave system consists of a chain of radio relay stations and antenna towers which are spaced about thirty miles apart. The two longest microwave systems-those used by the CBC and CTV networkscover Canada from coast to coast.

Keen interest in the use of microwave systems to import US commercial and educational television channels has resulted in applications to carry signals from head-ends at the US-Canada border to distant points deep in the interior of the provinces. The Commission's approach to licensing cable television systems to use microwave has been based on two considerations: that the survival of local service is not endangered by the audience fragmentation which would result from microwave importation of competing channels, and that plans for the encouragement and development of Canadian services are not jeopardized.

In its Decision 73-395 on cable systems in Nova Scotia and New Brunswick, the CRTC's conditions for granting licences to the various applicants included the condition that licensees share in the ownership of the distant head-end or receiving antenna. Furthermore, "any agreements entered into relating to the development of private microwave or with common carrier or utility companies for provision of microwave service" would be subject to CRTC approval.

At a public hearing beginning 10 October 1973, two Winnipeg licensees applied to amend their cable television broadcasting licences, including an application to add a new remote head-end. In Decision 74-30, the Commission deferred Winnipeg Videon Ltd.'s application, and approved in part Greater Winnipeg Cablevision Ltd.'s application for a remote head-end. The Commission said in its decision that the two systems had applied to install a remote head-end at Tolstoi, Manitoba 'to receive and transmit to their facilities in Winnipeg, utilizing microwave, three US network channels for distribution to their subscribers." The signals in question were already available off-air at a head-end in the Winnipeg area, but "the quality of these signals can be considerably improved by the use of a distant head end and microwave." The Commission, the decision went on, although anxious that quality signals be available to cable subscribers, is also concerned about "overall requirements relating to the provision of broadcasting services in Manitoba." In order to pursue the questions of television service and extension of television service in Manitoba, the CRTC plans to hold a public hearing in Winnipeg, 14 May 1974. Questions to be considered at that time are:

1. How should the microwave system in the province be developed in order to deliver programming, both Canadian and non-Canadian, most effectively and comprehensively throughout the province?
2. What effect will the distribution of US commercial signals by microwave have on the development of broadcasting throughout the province of Manitoba?
3. What effect will microwave delivery of US commercial signals have on the maintenance of existing offair broadcasting services in Win nipeg?
4. To what extent will the importation of US signals by microwave to Winnipeg affect the development of a third Winnipeg television station?

Before making a final decision on the two Winnipeg applications the Commission said it "wished to obtain their views, and the views of other interested parties, at the hearing."

Two other applications involving microwave were for cable television licences in British Columbia, at Vernon and Kamloops (Decisions 74-34 and 74-35). In both decisions, the Commission required the licensees to adhere to the following among other conditions:

1. The licensee must enter into an agreement with the Kamloops/Vernon licensee and other interested licensees of the region to operate a distant head-end, to negotiate a microwave agreement providing for the necessary microwave facilities, and to apportion the microwave costs equitably amongst the parties to the agreement. The licensee will require authorization from the Department of Communications for a microwave licence.

The agreement relating to the distant head-end must take into account the following matters:
a. that an opportunity be provided on an equitable basis for future and existing licensees wishing to make use of the distant head-end; and
b. that the location of the head-end be selected taking into account the development of broadcasting and cable television in the Okanagan Valley and the interior of British Columbia and in this context, the Commission is of the opinion that the location of Vancouver proposed by the licensee is the preferred one.

All licensees sharing in the use of the head-end shall apply to the Commission for a suitable form of a network based on these arrangements.

## 6. OTHER DECISIONS

## a. Optional converter service and non-standard frequencies

Last year the Commission approved three applications to use non-standard frequencies, and also approved three applications for optional converter service to distribute signals, not otherwise available, on non-standard frequencies. This year, an application for optional converter service by Metro Cable TV Ltd., Toronto, was approved in Decision 73-217. The Commission expects the non-standard frequencies provided by the service to carry "new forms of local programming," to be developed by the licensee.

In another application, Metro Cable asked to amend its licence to provide converter service which would add three US stations, one optional station, and two channels for local originations including one for multicultural programming. The application also proposed rates for the service. The Commission approved the application (Decision 74-31), noting that Metro Cable's capacity would increase eventually from twelve to thirty channels. The Commission said that it expected various cultural groups would have access to the locally pro-
grammed channel on Metro Cable's basic service, and that this access would "not be diminished in any way by the introduction of a multicultural channel on the converter service."

York Cablevision Ltd., Toronto, applied to amend its licence to initiate optional converter service. The application was approved in Decision 74-1, but the licensee was required to provide "a full expanded service which will enable all priority Canadian stations to be carried on high-quality channels, on the regular or midband." The licensee was also required to retain ownership of the converters, leasing them to subscribers.

## b. Wired City Communications Ltd.

In 1972, the Commission reviewed an application by Wired City Communications Ltd. to revise its ownership and financing structure, and denied it (Decision 72-156). At the 10 April 1973 hearing, Wired City presented an application to renew its licence. The Commission granted renewal for eighteen months only (Decision 73-314), since it felt that the licensee had not dealt satisfactorily with its arrangement to share its head-end and to produce local programming.

## c. Calgary Cable TV Ltd.

At the hearing for the renewal of the licence of Calgary Cable TV Ltd., the Commission heard an intervention by a tenant of a fifteen-suite building (Decision 73-294). The intervenant referred to the licensee's policy of wiring, on a bulk basis only, apartment buildings with thirteen suites or more and stated that, because of this policy and the unwillingness of his landlord to enter into a bulk rate contract with the cable licensee, he and others like him were being deprived of cable television service. The Commission stated that while it requires "licensees of cable television systems [to] make their service available to all persons living within the area licensed to them," the Commission "recognizes that insofar as apartment buildings are concerned, the provision of service, whether wiring is on an individual or a bulk basis, requires the agreement of the owner. Representatives of a cable licensee cannot gain entry to apartment buildings without the consent of the owner. Nor on the other hand can a tenant compel his landlord to permit him to have cable television service unless his lease so provides." The Commission said that in these circumstances of conflicting legal rights and obligations as between tenants, landlords, and cable operators, it "intends to seek a solution to this particular situation and to evolve a policy position applicable to situations of this nature."

## I. Advertising

## 1. ADVERTISING TO CHILDREN

On 5 July 1973, CRTC Chairman Pierre Juneau and Vice-Chairman Harry J. Boyle appeared before the House of Commons Committee on Broadcasting, Films
and Assistance to the Arts to present the Commission's recommendations concerning advertising on children's programs. The Commission made the following proposals at that time:

- that a children's programming category be defined after consultation with industry and consumer groups and that strategies be developed to improve the quality of the child's viewing experience in this category, both in program and commercial content
- that a more limited number of commercial minutes per hour in children's programming be permitted
- that special consideration be given to weekday preschool children's programming, and that advertising not be directed to the child, but rather to the parent
- that steps be taken to reduce the number of individual messages permitted, to reduce "commercial clutter"
- that the new CAB Broadcast Code for Advertising to Children have virtually the strength of a CRTC regulation, while maintaining the flexibility and responsiveness of an industry code, and that all broadcasters be required either to abide by the Code or prove that their own written standards of commercial acceptance are at least as strict as the Code
- that the Commission initiate discussions between the advertisers and the broadcasters to investigate ways and means of alternate commercial support including institutional sponsorship, possible setting up of foundations or funds, and other measures to launch new ventures not supported by traditional advertising
- that the Commission pursue its cable policy proposal concerning the deletion of advertising from such stations carried on Canadian cable systems in the children's programming category.

Since then the Commission has been working in consultation with the broadcasting industry to develop a definition for a children's programming category. In addition, meetings have been held with the advertising industry and outside consultants, as well as with the broadcasting industry to discuss the possibility of setting up some form of foundation to explore the whole question of children's programming.

During November and December 1973 and January 1974 Commission staff monitored 360 hours of children's programs on 18 stations across Canada. Only 12 possible infractions of the Code were found (not of a scheduling nature). Upon further checking it was determined that the only real infractions consisted of the inadvertent airing by a station of several commercials of one manufacturer which had not been pre-cleared by the Advertising Standards Council. The manufacturer in question had not employed an advertising agency and had not been aware of the pre-clearance requirement. When the error was pointed out to the station the offending commercials were immediately withdrawn, submitted for Council approval, and subsequently modified.

During the week 19 to 26 November 1973, Consumers Association of Canada members monitored stations across the country. The result of their monitoring was 39 complaints about 26 commercials of 17 manufacturers. This compared with previous year's monitoring by CAC members which resulted in 122 complaints about 60 commercials of 15 companies. A subsequent review of the 26 commercials reported by their monitors established that only two infractions had occurred, one of which was the same commercial caught by the CRTC
monitors. The review took place on 25 February 1974 in a meeting of the Children's Section of the Advertising Standards Council which was attended by the President and other officials of CAC and by CRTC staff. The other complaints had involved matters not material to the Code, or commercials which had been pre-cleared by the Council, including the CAC representatives.

## 2. CRTC POLICY ON ADVERTISING TO CHILDREN

On 16 October 1973, the Commission issued a public announcement dealing with television advertising to children. The Commission stated that the amended CAB Broadcast Code for Advertising to Children "meets the requirements and the preoccupations of the Commission concerning advertising to children." In addition, the Commission stated that it "will bring its full influence to bear on all broadcasters so that the new Broadcast Code for Advertising to Children has virtually the strength of a CRTC regulation, while maintaining the flexibility and responsiveness of an industry code." All radio and television licensees are required to provide the Commission with specific, individual commitments that they will abide by the Code, or clear demonstration that their own written standards of commercial acceptance are at least as strict as the Code.

A brief background note in the Code points out that the Code was designed to complement the Canadian Code of Advertising Standards: "it is a supplement to all federal and provincial laws and regulations governing advertising, including those regulations and procedures established by the Canadian Radio-Television Commission, the Department of Consumer and Corporate Affairs, and the Department of National Health and Welfare." It also says, "the general principles for ethical advertising are outlined in the Canadian Code of Advertising Standards, and apply to all advertising." The purpose of the regulations of the Broadcast Code for Advertising to Children as defined by the Association is to serve "as a guide to advertisers in distinguishing between the special characteristics of a child and an adult audience." The following organizations have agreed to abide by the Code: the Association of Canadian Advertisers Incorporated, the Canadian Association of Broadcasters, the Canadian Toy Manufacturers Association, the CTV network, the Institute of Canadian Advertising, the Radio Sales Bureau, and the Television Bureau of Canada. The Code has also been endorsed in principle by the Canadian Broadcasting Corporation.

The Code recognized that "children" is a relative term, and that many children enjoy "adult" programs as frequently as they enjoy content directed to the child audience. The clauses in the Code refer to commercial messages broadcast specifically to children of school age but under thirteen, whether on children's or adult programs, and the word 'advertising" refers to such messages.

The Code also points out that children of pre-school age often may be unable to distinguish between program content and product or service promotion. Therefore, "any commercials produced after 1 October 1973, and scheduled for viewing during the school-day morning hours from 9:00 a.m. must not be directed to pre-
school age children." Commercials which were produced prior to 1 October 1973 could be aired until 1 January 1974.

The clauses of the Code are as follows:

1. Factual presentation: Children, especially the very young, live in a world that is part imaginary, part real, and sometimes do not distinguish clearly between the two. Advertisements should respect and not abuse the power of the child's imagination.
a. Written, sound, photographic, and other visual presentations must not exaggerate service, product, or premium characteristics, such as performance, speed, size, colour, durability, etc.
b. When advertising shows results from a drawing construction, craft, or modelling toy or kit, the results should be attainable by an average child, and should not be professionally-prepared results that only a child with a very high degree of skill could hope to achieve.

The foregoing does not require the elimination of fantasy in advertising. Many childhood possessions become particularly meaningful as they are incorporated into the child's fantasy world, and it is natural and appropriate to communicate with this audience through "mood settings". The purpose of this section is to assure that presentations shall not try to stimulate unreasonable expectations of product or premium performance.
2. Product prohibitions: Some products by their very nature should not be promoted to children. Therefore,
a. Drugs, proprietary medicines, and vitamins in liquid, powdered, or tablet form must not be advertised to children.
b. Products not intended for use by children must not be advertised to children, either directly or through the advertising of promotions that are primarily child-oriented.
3. Undue pressure upon parents to purchase: The purpose of most commercial content is to encourage a purchase. However, children are generally not competent to make comparative buying decisions.
a. To avoid undue pressure, advertising must not urge children to purchase, or urge them to ask their parents to make inquiries or purchases.
b. Any single product, premium, or service must not be promoted more than once during any half hour period, excepting in the event of full programme sponsorship. This restriction does not apply to public service messages.
c. Effective 1 October 1973, no station or network will carry more than ten minutes of commercial time in any one hour of children's programming (existing contracts excepted for 1973); as of 1 January 1974, and thereafter, this maximum time allowance will be reduced to eight minutes per hour.
4. Promotion by programme character and personal endorsements: The child's mind may not always dis-
tinguish between a broadcast programme and commercial content or between the personal influence of performers and the intrinsic appeal of products they advertise. Products advertised to children should be promoted on their own merits and therefore:
a. Personalities and characters featured on children's programmes must not be used to promote products, premiums, or services.
b. Cartoon characters and puppets must not expressly promote products, premiums, or services. The prohibition does not extend to public service announcements, or to factual statements about nutritional or educational benefits.
c. Persons and characters well-known to children must not be used to endorse products, premiums, or services, except for professional actors or an nouncers who are not featured on programmes intended for children.
5. Price and purchase terms: Price and purchase terms, when used, must be clear and complete. Price should not be used as a source of undue pressure to purchase.
a. Where the advertiser is a retail organization, the price quoted must be the price at which the article is sold in the retail organization's store or stores.
b. The cost should not be minimized as by the use of such words as "only" or "just".
c. When any parts that a child might reasonably suppose to be part of the purchase are available only at extra cost, this must be made clear, both orally and visually.
d. When accessories are used in an advertisement it must be clear that such accessories are not included in the purchase of the product.
e. Demonstrations and descriptions must clearly indicate that assembly is required, when it might normally be assumed that the article would be detivered assembled
6. Comparison claims: Children share with adults a desire for change and variety, but in most cases are not in a position to measure the costs of change, or the family's ability to absorb these costs.
a. Toy advertisements shall not make direct comparisons with the previous year's modet, or with competitive makes-even when the statements or claims are valid-because such references may undermine the child's enjoyment of present possessions or those that may be received as gifts.
7. Safety: For the child, imitations and explorations are a part of the learning process-a process to which communications media contribute. Because media so often introduce children to products, and because some parents may be unaware of the hazards that might exist through the misuse or abuse of products, media can contribute directly or indirectly to sound and safe habits.
a. Advertisements, except specific safety messages, must not portray adults or children in unsafe acts, e.g.
playing inside a refrigerator or with matches, ignoring traffic regulations, accepting gifts from strangers, or under the influence of alcohol or narcotics.
b. Advertisements must not show products being used in an unsafe or dangerous manner, such as adults transferring hazardous products from their original containers into other containers which children associate as safe or related to food or drink, e.g. pouring a hazardous product into cups, glasses, or soft drink bottles.
8. Social values: Although many influences affect a child's habit development, it remains the prime responsibility of parents "to instruct a child in the way that he should go." Advertisers should ensure that they do not make the task more difficult.
a. Messages must not reflect disregard for parental authority or parental judgment or portray undesirable family living habits.
b. Advertising must not imply that possession or use of a product makes the owner superior, or that without it the child will be open to ridicule or contempt. This prohibition does not apply to true statements regarding educational or health benefits.
c. Any material benefits enjoyed should be inherent in the use of the product itself.

## 9. Substantiation required:

a. Where claims are made regarding specific product qualities-performance, safety, speed, size, colour, durability, etc.-the advertiser must be prepared, on request from the enforcement bodies, to provide evidence supporting such claims.

## 10. Code administration:

a. Enforcement and jurisdiction: The enforcement bodies for this code will be the Children's Advertising Sections of the Advertising Standards Council (English) and le Conseil des normes de la Publicité (French) established by the Canadian Advertising Advisory Board. The Children's Section of the Council/Conseil shall have seven members, including the Chairman, and at least three public representatives. (Alternate members may be nominated to ensure a quorum.) The Consumers Association of Canada shall nominate two public representatives (and two alternate public representatives) for each of the councils. In an emergency, a quorum may be three members, at least one of whom shall be a public representative. The Council/Conseil has jurisdiction only over commercials broadcast by Canadian stations or on behalf of Canadian advertisers.
b. Pre-clearance and consultation: No broadcaster shall accept any advertising specifically directed to children which has not received the prior approval of the Advertising Standards Council or le Conseil des normes de la Publicité. This pre-clearance is not mandatory for advertising that is purely local. Because of the time and expense involved in creating television advertising, it is recommended that where any reasonable doubt exists about possible contravention of the Code, advertisers or their advertising agencies should submit ideas in storyboard or script form. This is
especially true of toy commercials and promotion and premium offers, where the peak selling season or concentrated promotion period tends to be short, and an advertiser deprived of air time might find himself severely handicapped.
c. Inquiries and comments about the Code, and complaints regarding alleged violations, should be made to the Children's Advertising Section, Advertising Standards Council, 1240 Bay Street, Suite 302, Toronto, Ontario M5R 2A7, or to le Département de la publicité radiodiffusée destinée aux enfants, Conseil des normes de la Publicité, Suite 225, 2055 rue Peel, Montréal H3A 1V4, Québec. Any member of the public may submit a complaint to the Children's Advertising Section of the Council/Conseil or the Council as a whole, but telephone complaints will not be acted upon unless confirmed in writing.
d. Enforcement procedure: If the Children's Advertising Section of the Council/Conseil finds that an advertisement is in breach of the Code, the member broadcasters have agreed that the offending advertisement shall not be re-run and the advertiser and/or his agency shall be so notified.
e. Effective date: This Code applies to all commercials directed at children broadcast after 1 September 1973. The Advertising Standards Council, at its discretion, may allow time for compliance for commercials produced prior to the an nouncement of this Code.

## 3. CABLE TELEVISION

In the past year the Commission has elaborated its policy regarding the deletion and substitution of commercials on cable television stations, as stated in its July 1971 policy statement for cable television. At that time the Commission recognized that it would be financially impossible for all but a few systems to delete the commercial messages in the non-Canadian signals they distribute. The Commission said it would withdraw the requirement that broadcasting signals received should not be altered, and would permit 'the removal by cable television licensees of the commercial value contained in the signals of stations not licensed to serve Canada." Since cable television licensees are not permitted to sell replacement commercial messages themselves, they were encouraged to make "contractual arrangements with Canadian television stations in their areas to insert replacement signals carrying commercial messages sold by the Canadian television stations." All such arrangements were required to be approved by the Commission, which wished to ensure that in areas where there was more than one Canadian television station interested in participating in this activity, sufficient and equitable opportunity would be provided to the several stations. The Commission also stated that "in all cases adequate provision will be made for any television station that might be licensed in the future." It also noted its concern that marketing practices which developed would not be detrimental to others.

In approving the applications from several cable television companies to serve Nova Scotia and New Brunswick (Decision 73-395), and the applications by National Cablevision Ltd. and Cable TV Ltd. to extend their licences to serve unlicensed areas of the Island of Mont-
real (Decision 73-396), the Commission stated that it would require each licensee, as a condition of its amended licence, to construct facilities at its head-end "for the deletion of commercial messages from television signals received from broadcasting stations not licensed to serve Canada and commercial messages contained in television signals received from broadcasting stations not licensed to serve Canada shall be deleted'' before such signals are distributed to the licensee's subscribers. The Commission required that the cost of this deletion be borne by the licensees and by the television stations in their areas, in accordance with an agreement which shall be subject to CRTC approval. The Commission also stated its expectation that the licensees consider the substitution of suitable material in the place of the deleted commercial messages and stated its interest in ideas developed by the licensees "to use the deletion period for distribution of public service announcements or programming by film or slides of a Canadian interest."

Also in keeping with its cable television policy of July 1971, the Commission approved the application by J. \& K. Enterprises Ltd. to amend its cable television licence to serve Nackawic, New Brunswick, to add WEMT-TV Bangor, Maine (Decision 73-338). The Commission "will expect the licensee to produce programs for its local originations channel. The licensee is authorized to distribute WEMT-TV Bangor, Maine as long as that station does not solicit advertising in Canada."

At its October 1973 public hearing, the Commission heard several applications for a cable television licence to serve the Vernon, British Columbia area. On 1 March 1974, the Commission issued a licence to George F. Galbraith, representing a company to be incorporated, expiring on 31 March 1978 (Decision 74-34). The Commission stressed that the licensee must enter into an agreement with the Kamloops licensee and other interested licensees of the region providing for the construction and operation of facilities for the deletion of commercial messages from signals received from broadcasting stations not licensed to serve Canada and for their replacement by suitable replacement material. The Commission also stated that the licensee and such other licensees must also enter into an agreement, approved by the Commission, with British Columbia Television Broadcasting System and Okanagan Valley Television Co. Ltd. providing for the deletion of commercial messages from signals received from broadcasting stations not licensed to serve Canada and their replacement by suitable replacement material. The Commission noted that it wished to be advised of progress made in this regard by 31 May 1974, and that it would be a condition of the licence to be issued that commercial messages be deleted and replaced pursuant to such agreement. The Commission said that it did not agree that the cable television licensee or licensees should be required to bear the total cost of program substitution and commercial deletion for the benefit of British Columbia Television Broadcasting System Ltd. and Okanagan Valley Television Co. Ltd., and would expect agreements entered into by the parties to reflect a sharing of the cost.

Similar concerns were expressed in the Commission's approval of an application by B. B. Torchinsky, on behalf of a company to be incorporated, for a cable television licence to serve the Kamloops, British

Columbia area (Decision 74-35). The Commission stated that the licensee would be required to enter into an agreement with the Vernon licensee and other interested licensees of the region for the operation of facilities for the deletion of commercial messages from signals received from broadcasting stations not licensed to serve Canada and for their replacement by suitable replacement material. The licensee and other licensees must also enter into a similar agreement with British Columbia Television Broadcasting System Ltd. and Inland Broadcasters (1969) Ltd., approved by the Commission. The Commission also reiterated its concern that agreements entered into by the parties reflect a sharing of the costs. (Other details of Decisions 74-34 and 74-35 are discussed under "Cable," above.)

## 4. STUDENT PROGRAMMING

On 31 July 1973, the Commission approved an application by Willowdowns Cable Vision Ltd. to amend its cable television broadcasting licence for part of Metropolitan Toronto, to distribute the programs of the Council of York, Student Federation of York University (Radio York) on channel 10 part-time with local originations (Decision 73-388). In making its decision, the Commission noted that the licensee "shall assume responsibility for deletion of commercial content in the programs received from Radio York." The licensee was also encouraged to develop its local origination programming.

## 5. COMMERCIAL POLICY FOR FM RADIO

In its policy proposal for FM radio in the private sector, 19 April 1973, the Commission made suggestions for a commercial policy for FM. The Commission recognizes that private broadcasters cannot provide a worthwhile program service without sufficient advertising revenue, but "at the same time, FM radio must not be viewed as just another advertising medium, with program material, whether spoken or musical, serving primarily to separate commercials." The Commission will expect much more care to be taken in judging the acceptability of commercials for broadcast with respect to quality and sound than seems generally to be the case with AM radio: "Strident, irritating commercials should continue to be rejected by FM broadcasters."

The Commission also stated that the programming requirements should be paramount: "A determined effort must be made to avoid interference with the flow of extended length presentations, of either music or the spoken word, by frequent interruptions for the insertion of commercial messages." The Commission will not impose rigid limits on the number of commercial interruptions permitted during the hours of FM service, but will expect licensees to discipline themselves in this matter: "The number of commercials and the number of interruptions in any program period should be dictated by the nature of the program concerned. This flexibility should facilitate productive experimentation by licensees in reducing the number of interruptions in programs by, for example, the clustering of commercial announcements." The Commission also suggested that this experimentation might include charging premium
rates to advertisers for sponsorship of, or participation in, programs with substantially reduced levels of commercial clutter.

The Commission proposes to limit the overall amount of commercial time permitted in any clock hour for an FM station. Precise limitations will be determined by the Commission and will be incorporated in the regulations, after consultation. The Commission will expect FM licensees and applicants for FM licences to submit a detailed outline of the station's complete commercial policy. This policy will be given the same significance as a promise of performance and changes in it during the term of the licence will require the prior approval of the Commission.

On 18 August 1973, the Commission approved an application by Wired World Inc. for a broadcasting licence to carry on an English-language, non-commercial FM radio station at Kitchener, Ontario (Decision 73-400). In making its decision the Commission emphasized that "although the service to be provided will be non-commercial, simple statements of sponsorship of an institutional nature will be allowed if the statements do not specifically promote the sponsors' products or services."

## J. Ownership

Many of the Commission's decisions this year regarding ownership of broadcasting undertakings have reflected its concern with local and regional representation and participation.

## 1. PAUL TELEVISION SERVICE LTEE, QUEBEC

In its Decision 73-260, the Commission approved the transfer of $75 \%$ of the shares in Paul Télévision Service Ltée (serving Rouyn-Noranda, Val d'Or, Boulamarque, and Malartic, Quebec) to National Cablevision Ltd. The Commission noted that Paul Télévision would continue to be managed locally, and local representation would "continue to reflect the interests of the population." Also noted were "the efforts of the applicant with respect to local programming in Malartic"; the Commission encouraged the licensee to continue its efforts, and extend the same service to its other licensed areas.

## 2. OKANAGAN VALLEY CABLE SYSTEMS

On 10 May 1973, the Commission approved an application by South Okanagan Television Distributors Ltd., Black Knight Television Co. Ltd., and Central TV Systems Ltd. to transfer a number of shares to S.O.T.V. Holdings Ltd. and Capital Cable TV Ltd. (Decision 73-262). In making its decision the Commission considered that 'the purchase of these Okanagan Valley cable television systems by this operating cable company will ensure that the cable service in the areas served by these systems will be expanded and improved." In addition, the Commission noted that Lloyd Gartrell, a life-
long resident of this region, would be the general manager of these systems. In accordance with the intention expressed at the public hearing of this application, the Commission will require that each of these systems continue to be operated by a separate company and that each company have on its board an equal number of local residents and nominees of Capital Cable TV Ltd.

## 3. RADIO-PRAIRIES-NORD LTEE; RADIO GRAVELBOURG LTEE, SASKATCHEWAN

On 12 July 1973, the Commission approved a CBC application to acquire the assets of CFNS Saskatoon from Radio-Prairies-Nord Ltée, and for a broadcasting licence to carry on a French-language AM radio station at Saskatoon upon surrender of the current licence issued to Radio-Prairies-Nord. Also, the Commission approved the CBC's application to acquire the assets of CFRG/CFGR Gravelbourg, Saskatchewan from RadioGravelbourg Ltée and for a broadcasting licence to carry on a French-language AM radio station at Gravelbourg upon surrender of the current licence issued to Radio-Gravelbourg Ltée (Decision 73-331). In view of the CBC's proposed plan to consolidate the Saskatchewan production facilities in Regina, the Commission required that an employee of the CBC program service be assigned in Saskatoon as well as in Gravelbourg on a full-time basis.

## 4. DARTMOUTH BROADCASTING LTD.

Several conditions were attached to the Commission's approval of the application by Dartmouth Broadcasting Ltd. to acquire the operating assets of AM station CFDR Dartmouth, Nova Scotia, from Radio Dartmouth Ltd., and for a broadcasting licence to carry on the AM radio station CFDR Dartmouth upon surrender of the current licence issued to Radio Dartmouth Ltd. (Decision 73-332). The Commission noted that approval of this application will facilitate the purchase of shares owned by J. Cruikshank in Radio Dartmouth Ltd. by other shareholders in that company. The Commission also noted that effective control of Radio Dartmouth Ltd. and Dartmouth Broadcasting Ltd. is held by C. A. Patterson. The application was approved on the following conditions:

- that Dartmouth Broadcasting Ltd., the licensee, shall submit each year with its financial return the annual financial statements of Radio Dartmouth Ltd.;
- that the exclusive use of the fixed assets retained by

Radio Dartmouth Ltd. shall be assured to the licensee by long term contract; and

- that the ownership and control of Radio Dartmouth Ltd. and the fixed assets leased to Dartmouth Broadcasting Ltd. shall not be transferred without the prior permission of the Commission.


## 5. CHOO AJAX, ONTARIO

In its Decision 73-341, the Commission approved J. H. McCarthy's application to acquire AM radio station CHOO Ajax, Ontario, and to carry on an AM station there on surrender of CHOO's current license. The Commis-
sion noted in a 1972 decision (72-264), that CHOO had had difficulty developing local support, and it felt the station "should be licensed to an operator who is specifically interested in the development of programming for the particular needs of the Ajax community." Accordingly, the Commission granted a licence to J. H. McCarthy since it accepted his assurances that he has "the long-range determination and resources to make the station of service to the Ajax community."

## 6. COMMUNITY ANTENNA TELEVISION LTD., ALBERTA

The Commission in its Decision 73-354 dealt with an application by Community Antenna Television Ltd. for renewal of its broadcasting licence for a cable system to serve part of Calgary, Alberta; and to issue 6187 common shares to F. P. Publications Ltd., 10,313 common shares to Cygnus Corporation Ltd. from Treasury, and to transfer 5813 common shares from T. H. France to F. P. Publications and 9687 common shares from T. H. France to Cygnus Corporation Ltd. On 23 July 1970, when the Commission first approved an application by Community Antenna Television Ltd. for a licence to carry on a broadcasting undertaking (CATV) to serve the Calgary area (Decision 70-169), it stated its concern that the balance of ownership in the communications media be maintained. The Commission noted that its approval was conditional upon F. P. Publications disposing of its shares in Community Antenna Television Ltd. prior to the expiration of the licence (31 July 1973).

Early in 1973, Community Antenna Television Ltd. applied to have this condition rescinded; the application was denied (Decision 73-152). The Commission stated that its concern with the maintenance of a balance of ownership in the communications media has not changed and "in view of F. P. Publications Ltd.'s ownership of daily newspapers including one serving the same city as the licensee, the Commission considers that it is not in the public interest to permit $F$. $P$. Publications Ltd. ('F.P.') to participate in the ownership of the licensee." However, at the public hearing held in Ottawa on 17 January 1973, at which the application to rescind the condition was heard, representatives of the licensee and F. P. stressed certain factors which caused the Commission to reconsider the timing for implementing the condition attached to Decision 70-169. These factors included the considerable financial support given by F. P. to the licensee in its organizing stages and the fact that F. P. guarantees a much larger proportion of the licensee's debt than F. P.'s equity participation in the licensee. The Commission therefore granted an extension of three years (to 31 July 1976) for the disposal by F. P. of its shares in the licensee company (Decision 73-152). In Decision 73-354, announced 26 July 1973, the Commission renewed the license of Community Antenna Television Ltd. from 1 August 1973 to 31 March 1978, and reiterated that F. P. must dispose of all its shares by 31 July 1976.

## 7. EDMUNDSTON CABLEVISION LTD., NB

On 3 August 1973, the Commission approved applications by Edmundston Cablevision Ltd. for broadcasting
licences to carry on cable television systems to serve the Edmundston-St. Basile area and the Clair area in New Brunswick (Decision 73-394). The Commission noted that for some years cable television service in these areas has been supplied using receiving antennas (head-ends) which are owned and controlled by a nonCanadian company and are located outside Canada. The Commission stated that it is concerned with this arrangement but considers that historical circumstances and technical difficulties of signal reception in these areas warranted special consideration. The Commission said that it is satisfied that the contractual arrangements entered into between the licensee and the owner of the head-ends provides sufficient safeguards to ensure the ability of the licensee to comply with Commission regulations and policies. In the interest of maintaining the best possible service to the subscribers of Edmundston, St. Basile, and Clair, the Commission approved these arrangements with the clear understanding that at some future date it may require that the head-ends be owned and located in Canada. The Commission also stated that in the meantime, it wishes to emphasize that the responsibility for the proper operation of these systems in conformity with all Commission policies rests with the licensee.

## 8. NATIONAL CABLEVISION LTD., CABLE TV LTD., MONTREAL

At its 19 February 1973 hearing held in Montreal, the Commission heard five applications for cable television licences to serve unlicensed areas of the Island of Montreal. After careful consideration of all factors relating to the specific needs of the communities involved and the methods proposed by the applicants to satisfy these needs, the Commission decided that the unlicensed area east of the territory of National Cablevision Ltd. would be best served through an extension of National's existing licence, and that the unlicensed area west of the territory of Cable TV Ltd. would be best served through an extension of Cable's existing licence (Decision 73-396). The Commission stated that it expects that La Caisse de Dépôt et de Placement du Québec, in compliance with the undertaking made at the time of the application by National Cablevision Ltd. for a change in ownership and reviewed at the hearing of this application, will reduce its share of the equity of National to approximately $20 \%$ within the term of the present licence. The Commission requires National to keep it informed of progress in this regard. The Commission also had previously directed Starlaw Investments Ltd. to divest itself of any cable television interests outside the licensed area of Montreal. In accordance with this direction and Cable TV Ltd.'s undertaking to conclude these divestitures, the Commission stated that it required that they be completed without further delay.

## 9. LAURENTIAN CABLEVISION LTD., QUEBEC

On 28 September 1973, the Commission approved the application by Laurentian Cablevision Ltd. for renewal of its cable broadcasting licence for Aylmer, Lucerne, Deschênes, and Hull, Quebec expiring 30 September 1973, and for renewal of its cable broadcasting licence for Touraine, Quebec, also expiring 30 September 1973 (Decision 73-417).

In making its decision, the Commission noted that Laurentian Cablevision Ltd. is a subsidiary of Bushnell Communications Ltd. The Commission mentioned the concerns it had expressed in its public announcements of 2 June 1972 and 24 November 1972, relating to the acquisition of shares of Western Broadcasting Ltd. in Bushnell and added that it "expects that Western will, as rapidly as possible, dispose of the shares of Bushnell held by it and will divest itself of any control that it has over the broadcasting undertakings in question." (See below for further discussion of Bushnell, Western, and IWC Communications, Decision 74-58.)

## 10. CKOY LTD., OTTAWA

On 31 October 1973, the Commission approved an application by CKOY Ltd. for authority to transfer $31 \%$ of the issued shares from the estate of the late Hon. Cairine Wilson and Cairine R. M. Wilson to 264527 Ontario Ltd. (Decision 73-452). 264527 Ontario Ltd. is owned by four residents of Ottawa who constitute a majority of the board of directors of CKOY Ltd., and who have exercised operational control of the licensed undertaking. As a result of this decision, these four residents will control, directly and indirectly, $54.3 \%$ of the shares of CKOY Ltd., enabling them to exercise voting as well as operational control of the licensed undertaking. The other large shareholder in CKOY Ltd. is Southam Press Ltd., with $37.86 \%$ of the shares. The Commission pointed out in the decision that Southam controls a chain of Canadian daily newspapers, including one of the two English-language dailies in Ottawa, and holds substantial broadcasting interests, including ownership of $30 \%$ of the voting shares and $37.98 \%$ of the class A shares of Selkirk Holdings Ltd. The Commission expressed its concern, as it had on previous occasions, about concentration of ownership and control of mass media.

## 11. MOUNTAIN CABLEVISION LTD., ONTARIO

On 21 December 1973, the Commission approved an application by Mountain Cablevision Ltd to transfer 82 common shares ( $16 \%$ of the issued common shares) of Mountain Cablevision Ltd. as follows: 40 common shares from O. Boris to O. Shadney; 40 common shares from O. Boris to A. Shadney; and 2 common shares from O. Boris to T. Shadney (Decision 73-541). It is a condition of the licences issued by the Commission to licensees which are private companies that the ownership or control of any share of the capital stock of any such company not be transferred either directly or indirectly without the permission of the Commission having been first obtained. The Commission pointed out that the shares in question were transferred without th is permission.

The Commission stated that it considered that this breach of licence condition arose from inadequate understanding and advice rather than deliberate intent. The Commission also noted that the transfers of shares from O. Boris to O. Shadney and A. Shadney were between existing shareholders and did not affect control of the licensee company. The Commission emphasized that it would expect the licensee henceforth to adhere strictly to the conditions of its licence, and that it would not tolerate any further failures by this licensee to
obtain the required permission prior to transfers of shares of its capital stock

## 12. MULTIPLE ACCESS LTD., MONTREAL

On 21 December 1973, the Commission denied an application by Cambrian Broadcasting Ltd. to transfer all the issued and outstanding shares from present shareholders to Multiple Access Ltd. (Decision 73-547). The Commission pointed out that in July 1972, it had approved the transfer of the broadcasting undertakings operated by Canadian Marconi Co. (a television station, CFCF-TV; an AM radio station, CFCF; an FM radio station, CFQR; and a shortwave radio station, CFCX), and issued licenses to Multiple Access accordingly (Decision 72-221). The Commission also stated that in making that decision it was conscious that it was granting four broadcasting licences to a company without any previous record in broadcasting and whose controlling shareholders hold large and diversified interests in numerous fields. Multiple Access, the Commission said, should interpret and reflect Montreal's cultural and social life to its audience and the country. To that end, the Commission felt that "before considering whether it should expand its broadcasting interests ... Multiple Access Ltd. should continue its efforts in Montreal and in the CTV network in order to satisfy the Commission that it is able to fulfil its stated goals and the objectives expressed in Decision 72-221."

## 13. CANADIAN CABLESYSTEMS LTD., PREMIER CABLESYSTEMS, ONTARIO

The Commission approved the applications of several cable companies serving Ontario communities to transfer a majority interest in their companies to Canadian Cablesystems Ltd. (Decision 74-4). The Commission said that the licensee companies were nonetheless expected "to maintain on their respective boards of directors the proportion of local representation" which the licensees had proposed in their approved applications. In another decision concerning transfer of shares (Decision 74-19), in which all of the issued shares in Oakville Cablevision (Oakville, Ontario) were to be transferred to Premier Cablevision, the Commission's approval took into account Premier's intention "to retain representation from the Oakville area on the board of directors of the licensee company."

## 14. RADIO LAURENTIDES INC., QUEBEC

On 28 February 1974, the Commission announced the approval of applications by Radio Laurentides Inc. for the transfer of shares and for renewal of its broadcasting licence for CKJL St-Jérôme, Quebec (Decisions 74-26 and 74-27). The Commission reminded the licensee of its Decision 72-84 of 28 March 1972 in which the Commission renewed the licence for CKJL for two years only, during which time the Commission said it would "follow closely the means taken by the licensee to improve its service to the community it serves." In Decision 74-27, the Commission stated that it had studied the intentions of the new shareholders, and was
satisfied that the present transfer of shares would "permit the licensee to improve the service offered to listeners of the area served by CKJL." The Commission also noted that the licensee had committed itself to submit, within one year, a "detailed programming schedule reflecting the needs and preferences of the listeners." The Commission pointed out that the licensee was to increase its staff in order to improve the service. The Commission stressed that it expected the licensee "to generally reflect the characteristics of the area served by emphasizing the local and regional character of its programming."

## 15. SLAIGHT BROADCASTING LTD., IWC COMMUNICATIONS LTD.

On 22 May 1973, the Commission approved an application by Slaight Broadcasting Ltd. and IWC Communications Ltd. for permission to merge the two companies by a statutory amalgamation (Decision 73-297). At the public hearing of this application, beginning 13 March 1973, representatives of both companiés contended that combining their respective financial capabilities and management resources in the larger corporate entity would enhance the ability of the radio and cable television broadcasting undertakings owned or controlled by them to meet the particular local needs and concerns of the people in the communities they serve-Sarnia, Barrie, Orillia, Mississauga, and Richmond Hill, Ontario, and Pointe Claire, Quebec.

## 16. BUSHNELL COMMUNICATIONS LTD., WESTERN BROADCAST HOLDINGS LTD., IWC COMMUNICATIONS LTD.

On 26 March 1974, the Commission denied an application for approval of the transfer directly or indirectly of the effective ownership or control of Bushnell Communications Ltd., licensee of a cable television system at Rockland, Ontario; Ottawa-Cornwall Broadcasting Ltd., licensee of CJOH-TV Ottawa, CJOH-TV-8 Cornwall, and CJOH-TV-6 Deseronto, Ontario; Laurentian Cablevision Ltd., licensee of a cable television system in Aylmer, Lucerne, Deschênes, Hull, and Touraine, Quebec; and of the broadcasting undertakings operated by them, through the transfer of 894,802 common shares of Bushnell Communications Ltd. from Western Broadcast Holdings Ltd. to IWC Communications Ltd. (Decision 74-58).

The Commission noted that Bushnell Communications Ltd. ("Bushnell'), through its subsidiary, Ottawa-Cornwall Broadcasting Ltd., operates television station $\mathrm{CJOH}-\mathrm{TV}$ Ottawa, one of the dominant stations of the CTV network, which also, through rebroadcasting transmitters at Deseronto and Cornwall, provides alternative Canadian service to the eastern Lake Ontario-St. Lawrence Seaway-Ottawa Valley region, including the cities of Kingston and Cornwall. The Commission said that it had stressed its expectation that the dominant CTV stations not only provide a local service but contribute to regional and national services as well. It pointed out that " $\mathrm{CJOH}-\mathrm{TV}$ has the complex responsibility within the CTV network of reflecting to the rest of Canada the National Capital area, with its distinctive bilingual and
bicultural character, as well as the other communities of the eastern Ontario triangle, with their varying historical, social, and cultural traditions." Bushnell has also been active in the production of television programs not only for the CTV network but for other networks and for international syndication.

The Commission emphasized that it was unwilling to permit the newly amalgamated company, IWC Communications Ltd. (see Decision 73-297), to be diverted from accomplishing its stated purpose to strengthen and improve local service in the diverse communities served by the broadcasting undertakings now owned or controlled by it, particularly having regard to the significantly different problems and circumstances it would encounter in providing the scope and quality of service the Commission expects from station CJOH-TV. In numerous decisions dating back to 1969, the Commission, directly and by implication, has expressed its opinion that except in special circumstances television undertakings should be independent of cable television undertakings, both as regards ownership and control and as regards substantial shareholdings (see Decisions 69-197, 69-198, 70-145, 70-153, 70-157, 70-167, 70-168, 71-424, 72-316, and 74-35).

The Commission pointed out that if this application were approved, the combined interests of Bushnell would include ownership of three radio stations and four cable television undertakings, control of a fifth cable television undertaking, and a substantial interest in a sixth, together with CJOH-TV and its two rebroadcasting transmitters. The Commission stated that, in its opinion, the circumstances in this case did not justify the proposed common ownership and control of television and cable television undertakings.

Western Broadcasting Holdings Ltd. ("Western'), a subsidiary of Western Broadcasting Co. Ltd., acquired its present holdings of approximately $52 \%$ of the shares of Bushnell through a series of block purchases, share exchanges, and market purchases in 1971, 1972, and 1973. In Decision 72-316 (24 November 1972) when Western held approximately $47 \%$ of the shares of Bushnell and options on an additional block of $10 \%$, the Commission denied an application by Western to exercise control over Bushnell and the broadcasting undertakings operated by it, and ordered Western to divest itself of the shares taking into account the Commission's stated concerns. The Commission drew attention to the fact that Western had accumulated the bulk of these shares despite the Commission's warnings, verbal and written, dating back to January 1972, that any change, however made, in the effective control of a licensee, or in the broadcasting undertakings operated by it requires the Commission's prior approval. The Commission's position was set out fully in its public announcement of 2 June 1972 which said in part:

[^2]The application denied in Decision 74-58 was based on an agreement between Western and IWC dated 5 October 1973. The Commission said that it did not question that the agreement was entered into in good faith with the intention of carrying out the divestiture order of 24 November 1972. However, the Commission stressed that it must, "in virtue of its mandate under the Broadcasting Act, consider all applications, including those for the transfer of control of broadcasting undertakings, in the light of the declaration in the Act that broadcasting undertakings make use of radio frequencies that are public property. It is the obligation of the Commission to ensure that such frequencies are controlled and operated in the best interests of the Canadian public whose property they are."

The Commission said that it would expect an application for divestiture of the shares of Bushnell held by Western to be placed before it on or before 31 October 1974. The Commission said also that it would expect the application to take into account the concerns expressed by the Commission in this decision, the public announcement of 2 June 1972, and the decision of 24 November 1972 (Decision 72-316).

## 17. CJRT-FM, TORONTO

On 29 March 1974, the Commission approved an application by the Board of Governors of Ryerson Polytechnical Institute to renew its broadcasting licence for CJRT-FM Toronto, Ontario (Decision 74-65). In its decision the Commission noted the intention of the Ontario government, expressed in the intervention of the Ministry of Colleges and Universities in support of the application, to establish an independent corporation which will make application to the Commission to acquire the assets of CJRT-FM and to obtain a licence to operate the station.

## 18. OTTAWA VALLEY TELEVISION CO. LTD., ONTARIO

On 29 March 1974, the Commission approved an application by Ottawa Valley Television Co. Ltd. to renew its broadcasting licence for CHOV-TV Pembroke, Ontario (Decision 74-66). In its Decision 73-206, issued 30 March 1973, the Commission had expressed its concern about the effect of the company's financial position on its ability to maintain service. In the same decision, the Commission also mentioned a notice it had issued on 11 January 1973 stating that it could not renew Ottawa Valley Television Co. Ltd.'s licence because the company's share ownership did not comply with the Direction on Ownership, Order-in-Council P.C. 19692229 as amended. By 30 March 1973, certain share transfers of minority interests in the company took place which brought it into compliance with the Order-inCouncil. At that time the Commission granted a renewal of the company's licence for a period of one year, expiring 31 March 1974, and stated that at the time of its next application for renewal of its licence, the licensee would be expected to demonstrate that it had achieved financial stability.

The licensee is an affiliate of the Canadian Broadcasting Corporation. During the public hearing of the application approved in Decision 74-66, representations were
made to the Commission that the CBC had agreed to make subsidy payments to the licensee in order to ensure the continuance of CBC network service to the area served by CHOV-TV. The Commission stated its understanding that a formal agreement would be entered into between the licensee and the CBC, and noted that a condition of the renewal of the licence would be that such an agreement be entered into subject to the approval of the Commission. The Commission also stated that it would expect the licensee to take steps to improve the technical quality of its locally originated transmissions as soon as possible.

## K. Legal developments

## 1. AMENDMENTS TO BROADCASTING REGULATIONS

On 12 April 1973, the Commission announced the following amendment of the Radio (AM) Broadcasting Regulations. Paragraph 8(1)(c) of the Regulations is revoked and the following substituted therefore:
8.(1) No station or network operator shall broadcast any program or any spot or flash announcement sponsored by any person for the purpose of promoting
(c) the investment in bonds, shares or other securities except
(i) securities of the government of Canada or any province, municipality or other public authority,
(ii) certificates issued by any recognized trust company incorporated in Canada as evidence of a term deposit with such trust company, and
(iii) debentures of any mortgage loan company incorporated in Canada that are insured or guaranteed by a federal or provincial deposit insurance corporation.

An amendment with identical wording was made to Paragraph 8(1)(c) of the Radio (FM) Broadcasting Regulations.

Also on 12 April 1973, the Commission amended Paragraph 9(2)(b) of the Television Broadcasting Regulations including similar exceptions.

The effect of these amendments is to permit the advertising of debentures, referred to in paragraph 8(1)(c)(iii) above, where provincial laws also permit such advertising.

## 2. BROADCASTING GUIDE FOR ELECTIONS

On 5 October 1973, the Commission published its guide for broadcasting during an election campaign generally and specifically for the Quebec election held on 29 October 1973. Section 1 referred directly to the duration of the Quebec election campaign. The remaining sections were as follows:
2. Each political party and sponsor of a broadcast of a partisan political character shall be identified:
a. at the beginning and at the end of a broadcast when such broadcast is more than two (2) minutes in duration;
b. either at the beginning or at the end of a broadcast of two (2) minutes or less in duration. See Section 28(2) of the Broadcasting Act.
3. Radio and television station licensees shall log as advertising material any broadcast of a partisan political character which, including the identification of the sponsor and the party, is two (2) minutes or less in duration.
4. Temporary network operations are subject to the Act and Regulations and a request for such operations must be submitted to the Commission for prior approval. See Sections 2 and 19 (par. 1 and 2) of the Broadcasting Act and Section 15 of the Radio AM and FM and Television Regulations.
5. Licensees are not obligated to offer free time for broadcasts of a partisan political character to political parties and candidates.
6. The allocation of time among political parties and candidates for broadcasts of a partisan political character is to be arranged between political parties and candidates and licensees on an equitable basis. Where agreement cannot be reached, the matter should be referred to the Commission for determination. See Section 3(d) of the Broadcasting Act, Section 6 of the Radio AM and FM Regulations and Section 7 of the Television Regulations.
7. For the purpose of Section 3(d) of the Broadcasting Act, Section 6 of the AM and FM Regulations and Section 7 of the Television Regulations which deal with the allocation of time, the Commission will take into account all broadcasts in which political partisans may have appeared.
8. Any broadcasting personality who is a candidate for election and continues his broadcasting during the campaign is considered by the Commission to be receiving an inequitable advantage unless the licensee of the broadcasting undertaking on which such candidate appears agrees to provide similar opportunity to the candidate's opponents. If similar facilities are not provided the Commission considers that such candidates receive publicity that is not available to their opponents and therefore requires that these candidates discontinue their broadcasting activities until after the election.
9. Within five (5) weeks following the election, all broadcasting licensees shall file with the Commission a summary report of all broadcasts of a partisan political character.
10. Any inquiry relating to broadcasts of a partisan political character should be addressed to the Legal Branch of the Commission, either by letter or by telegram or telephone (613-992-0654) confirmed by letter.

On 11 October 1973, the Commission issued a circular letter intended to explain more fully the Commission's interpretation of paragraph 7 of the Broadcasting Guide for Elections published 5 October 1973. The Commission stated that it wished to inform all licensees "that sound or audio-visual material produced by the various political parties is deemed to be of a partisan political
character unless proven otherwise." The Commission went on to say that under these conditions, the licensees will have to apply to this material all the requirements under the Act, the Regulations or guidelines governing programs, advertisements or announcements of a partisan political character. Therefore, "this material shall be identified as prescribed in subsection $28(2)$ of the Act and all the licensees shall submit it to the rule concerning the allocation of time on an equitable basis to the different political parties." The Commission also indicated that this presumption will also apply where the material described above is presented as information material or new programs.

In its broadcasting guide for elections, concerning specifically the Nova Scotia election to be held on 2 April 1974, and released 11 March 1974, the Commission reiterated these guidelines, including the substance of its circular letter of 11 October 1973.

## 3. PROSECUTIONS

## a. CHER Sydney, Nova Scotia

An information was laid against CHER, an AM radio undertaking in Sydney, Nova Scotia, for having broadcast on 27 May 1973 a program of a partisan character in relation to a referendum to be held in Sydney on 28 May 1973, in contravention of Section 28 of the Broadcasting Act. The licensee subsequently pleaded guilty to the charge and was fined an amount of $\$ 250$ by the Court.

## b. CFRB Toronto, Ontario

On 27 March 1972, CFRB Ltd. was charged with broadcasting a partisan comment one day before the 21 October 1971 Ontario provincial election, in violation of Section 28 of the Broadcasting Act. CFRB applied to the Ontario Divisional Court for an order preventing further proceedings, on the grounds that the relevant provisions of Section 28 were ultra vires the Government of Canada and contravened the Canadian Bill of Rights.

The application was transferred to the Ontario Supreme Court which dismissed it. The Court held that Section 28 was within the legislative competence of the Parliament of Canada and did not offend the provisions of the Bill of Rights dealing with freedom of speech and equality of all persons before the law. The Court considered that the purpose of Section 28 is to control standards in the broadcasting industry by restraining broadcasters from using the public air-ways for partisan comment during a time when, owing to the immediacy of the election, there would not be sufficient opportunity for reply. Although the subject matter of Section 28 indirectly affects provincial election practices, which are exclusively within provincial jurisdiction, the Court held that this fact does not render Section 28 invalid. The Section was not enacted with the primary view of controlling election practices but for the broadcasting purpose mentioned above. Since the field of broadcasting is within the exclusive legislative competence of the Parliament of Canada, Section 28 is therefore valid legislation.

CFRB appealed the dismissal of its application to the Ontario Court of Appeal. The Court of Appeal upheld the decision of the lower Court and dismissed the appeal on 21 June 1973. The Court of Appeal found that the scope of Parliament's exclusive legislative authority over radio communication includes the whole of the undertaking of broadcasting and is not limited to the "carrier" system. It extends as well to the control and regulation of the intellectual content of radio communication.

The Court noted that radio communication takes place by making use of radio frequencies which have been declared by Parliament to be public property. Parliament has a duty to ensure that this public property is not used in a manner prejudicial to the public interest. The Court was of the opinion that Section 28 was enacted to prevent a potential misuse of such property.

In August 1973, CFRB applied to the Supreme Court of Canada for leave to appeal the decision of the Ontario Court of Appeal. The motion for leave was argued before the Supreme Court of Canada in November 1973 and was dismissed.

Following the decision of the Supreme Court of Canada, the trial on the charge under Section 28 took place in the Provincial Court of the Judicial District of York on 8 March 1974. On 29 March 1974, the Court delivered its judgment and found CFRB guilty of the offence as charged. The Court imposed on the station the maximum fine of $\$ 5,000$. The conviction is presently under appeal.

## c. Communicomp Data Ltd.

On 5 July 1973, Communicomp Data Ltd. was charged with carrying on a broadcasting undertaking without a broadcasting licence, contrary to Section 29(3) of the Broadcasting Act, on 24 May 1973 and subsequent days in the Town of Mississauga, Ontario. By the authority of the Minister of Communications, charges were laid concurrently under Sections 3 and 11 of the Radio Act charging the defendant Company with establishing a radio station and operating radio apparatus without a Technical Construction and Operating Certificate.

The Court delivered its judgment on 29 November 1973. The Court found that the defendant Company was providing a cable television service to certain residents of the Town of Mississauga which constituted a broadcasting undertaking within the meaning of the Broadcasting Act and the Radio Act, without the licence and certificate required by those Acts. The Court also held that the regulation of cable television is within the jurisdiction of the federal government.

The charges against the defendant Company, however, were dismissed on the grounds that because certain housing projects in which both the Ontario and federal governments have interests are operating unlicensed broadcasting receiving undertakings and have not been prosecuted, the prosecution of the defendant Company was discriminatory. This decision has been appealed; the appeal was pending as of 31 March 1974.

## d. Acadian Cable TV Ltd.

On 25 October 1971, charges were laid against Acadian Cable TV Ltd., William R. Bustin, J. Albert Purdy, and

Acadian Telecommunications Co. Ltd. under Section 29(3) of the Broadcasting Act, charging the defendants with carrying on a broadcasting undertaking in St. Ste-phen-Milltown, New Brunswick without a licence, contrary to Section 29(3) of the Broadcasting Act. The trial began in the Provincial Court in St. Stephen, New Brunswick in the fall of 1972 and after several adjournments was concluded in May 1974. The Court rendered its decision on 12 July 1973, and found Acadian Cable TV Ltd. guilty as charged. The charges against the other defendants were dismissed. The Court imposed a fine of $\$ 5,450$ on the convicted Company.

On 13 September 1973, Acadian Cable TV Ltd. appealed its conviction to the County Court of the County of Charlotte, New Brunswick. The Commission crossappealed against the amount of the fine levied against Acadian by the Provincial Court and the dismissal of the charges against the other defendants. On 22 January 1974, Acadian withdrew its appeal and the Commission subsequently withdrew its cross-appeal.

The action commenced by Acadian in the Trial Division of the Federal Court of Canada on 5 September 1972, for an injunction restraining the CRTC from further proceedings, was still pending as of 31 March 1974.

## e. TelePrompter Cable Communications

As of 1 April 1973, proceedings commenced by TelePrompter Cable Communications Corporation on 18 August 1972 in the Federal Court of Canada were pending. TelePrompter had applied for a declaration that its operations in Sault Ste-Marie did not constitute a broadcasting undertaking within the meaning of the Broadcasting Act and for an injunction restraining the Commission from proceeding further against it. Also pending was a prosecution launched by the Commission on 29 September 1972, against TelePrompter Cable Communications Corporation and other defendants for carrying on a broadcasting receiving undertaking without a licence contrary to Section 29(3) of the Broadcasting Act.

As of 31 March 1974, no initiatives had been taken by TelePrompter in its proceedings before the Federal Court of Canada. A trial date for the hearing of the charges laid under the Broadcasting Act was set for 10 April 1974.

## 4. FOREIGN FILM INSERTS

On 4 June 1973, the Commission issued a circular letter to all television stations reminding them of a ruling which has been in effect since 1963 (Circular No. 87, 3 May 1963). The Commission noted that some television stations log, as fully Canadian, programs which consist of a mixture of foreign films and Canadian studio-produced material. A typical example is a children's program which includes both live segments and nonCanadian cartoons. The Commission emphasized that such programs are not fully Canadian and should not be logged as such. The correct procedure, if a station wishes to claim Canadian content for the Canadian
portions, is for the station to log the various elements separately, indicating which are Canadian and which the foreign films. Credit will then be given for the Canadian portions, but not for the foreign portions of the program.

## 5. CKRS (RADIO SAGUENAY LTEE)

In September 1973, the Commission granted a request by the unionized radio and television technicians at CKRS and CKRS-TV for an inquiry into the manner in which the licensee, Radio Saguenay Ltée (Jonquière, Quebec), had discharged its programming and information obligations under the Broadcasting Act during a management-union dispute at CKRS.

The CRTC subsequently received letters and briefs from both parties in the dispute. The Commission concluded that Radio Saguenay had not adequately informed its audience on local and regional affairs during the dispute, notably those concerning union affairs (there was no coverage of the CKRS union's thirteenth regional meeting in April, for example). The Commission admitted, however, that Radio Saguenay was justified to some extent in claiming that the strikers' boycott of the station had presented some difficulties and risks to newscasters attempting to gather information. The Commission went on to say that even though such a strike would inevitably reduce news service to some extent, nonetheless a radio or television station should take the measures necessary to guarantee adequate coverage of local events. A broadcasting enterprise, in the Commission's opinion, has an obligation under the Broadcasting Act to demonstrate initiative and tenacity in its search for information.

## 6. SHORT-TERM RENEWALS OF LICENCE

When the Commission has concerns about the past performance of a licensee who is applying for a renewal of licence, it sometimes grants a short renewal period to enable it to keep a close check on the licensee's performance. Examples of concerns giving rise to such shortterm renewals during the past year are as follows:

- failure by a licensee to adhere to its programming promise of performance (Decisions 73-313 and 73-488)
- failure by a licensee which is a CBC affiliate to broadcast an adequate amount of CBC programming (Decisions 74-59 and 74-74)
- careless logging practices of a licensee (Decision 73-488).


## 7. CANADIAN ASSOCIATION OF BROADCASTERS AND CANADIAN ASSOCIATION OF CHIEFS OF POLICE

In a public announcement dated 2 March 1973, the Commission indicated that it had been requested by the Canadian Association of Broadcasters to provide an opportunity at a public hearing for discussion of a document prepared by the Association in conjunction with the Canadian Association of Chiefs of Police, entitled "A statement of objectives, principles and operating guidelines for effective working relationships
between the peace agencies of Canada and the media." The announcement further indicated that the Commission had allocated time for such a discussion during its public hearing to be held in Ottawa commencing on 10 April 1973.

The Commission invited written submissions from interested parties concerning the issues raised by the statement. Twenty-eight submissions were received. The authors of ten of these appeared at the hearing to expand on their remarks.

In its public announcement on this matter, dated 26 April 1973, the Commission stated that a central concern was "whether a written statement of principles and guidelines was desirable in an attempt to resolve the tensions which exist between the police and news media in carrying out their respective functions in society." Related to this concern was the question of whether the creation of joint committees of police and news media representatives at national, provincial, and local levels as contemplated in the statement might adversely
affect the "watchdog" role of the news media on the exercise of police authority.

Although the exact status of the statement was unclear prior to the public hearing, representatives of both the CAB and the Canadian Association of Chiefs of Police stated at the hearing that the statement was intended to be treated as a working paper for circulation to the memberships of the associations and interested parties to foster further discussion. It was also indicated that the statement would be fully discussed at the forthcoming annual meeting of the CAB and that further views on the statement would be sought, in particular those of the executive and membership of the Radio and Television News Directors Association (RTNDA) who would analyze the statement at their forthcoming national and regional meetings.

The Commission understands that as a result of these further discussions the CAB decided not to proceed with implementation of the principles and guidelines contained in the statement.

## II. PUBLIC BUSINESS OF THE CRTC

The public hearings held regionally by the Commission are a vital part of its function as a broadcast regulating agency. The CRTC plans, coordinates, and conducts these hearings in order that it may consider applications for various broadcasting undertakings, policy matters, proposed regulations, and so on, as specified in the Broadcasting Act (part II, 19-21). The hearings are also intended to solicit from members of the public interventions on the subjects of a given hearing, or on subjects which fall within the Commission's purlieu. The hearings are held during the regular broadcast season, that is, September to mid-June.

## A. Public hearings

In the last year, the Commission held a number of public hearings in various locations across the country. Some of these included two panels, so that the total number of hearings was 23. The hearings for 1973-74 were:

| 10-11 April 1973 | Ottawa, Ontario |
| :--- | :--- |
| 11 May 1973 | St. John's, Newfoundland |
| 14-17 May 1973 | Saint John, New Brunswick |
|  | (two panels) |
| 7-8 June 1973 | Edmonton, Alberta |
| 11-13 June 1973 | Vancouver, British Columbia |
| 26-27 June 1973 | Ottawa, Ontario (two panels) |
| 17-19 September 1973 | Ottawa, Ontario |


| 10-13 October 1973 | Vernon, British Columbia |
| :--- | :--- |
| 29-31 October 1973 | Ottawa, Ontario (FM policy) |
| 6-8 November 1973 | Sudbury, Ontario (two panels) |
| 26-29 November 1973 | Toronto, Ontario (two panels) |
| 10-13 December 1973 | Montreal, Quebec (two panels) |
| 5 February 1974 | Ottawa, Ontario (Bushnell <br> Communications Ltd./Western <br>  <br> 18-22 February 1974 |
| Broadcasting Ltd./IWC Ltd. <br> Ottawa, Ontario (CBC licence <br> renewals) |  |
| 12-14 March 1974 | Vancouver, British Columbia <br> (two panels) |
| 26-27 March 1974 | Ottawa, Ontario (two panels) |

At these hearings, applications were heard for new licences for various broadcasting undertakings, amendments to and renewals of existing licences; permission for share or ownership transfers; for changes in power, frequency, antenna and studio locations; and for network affiliation and new networks. Three of the 23 hearings were held to consider a specific question each. The 29-31 October 1973 hearing in Ottawa reviewed FM radio broadcasting policy, and received substantial public attention. The hearing in Ottawa on 5 February 1974 was held concerning the question of share transfers between Bushnell Communications Ltd., Western Broadcasting Ltd., and IWC Ltd. Also in Ottawa, the 18-22 February 1974 hearing was devoted to the CBC's applications for renewal of its broadcasting licences.*
*These three hearings are discussed at length in Section I, above.

Table 1
Applications received during fiscal year 1973-74*

|  | Application type | Pacific region | Prairie region | Ontario region | Quebec region | Atlantic region | Canada total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AM | New | 5 | 12 | 9 | 8 | 5 | 39 |
|  | Amendments | 9 | 5 | 8 | 6 | 11 | 39 |
|  | Renewals | 16 | 20 | 18 | 20 | 23 | 97 |
|  | Total | 30 | 37 | 35 | 34 | 39 | 175 |
| FM | New | 4 | 6 | 3 | 7 | 6 | 26 |
|  | Amendments |  | 2 | 8 | 3 |  | 13 |
|  | Renewals | 3 | 6 | 3 | 4 | 1 | 17 |
|  | Total | 7 | 14 | 14 | 14 | 7 | 56 |
| TV | New | 24 | 28 | 3 | 21 | 9 | 85 |
|  | Amendments | 9 | 5 | 7 | 7 | 7 | 35 |
|  | Renewals | 27 | 26 | 18 | 12 | 16 | 99 |
|  | Total | 60 | 59 | 28 | 40 | 32 | 219 |
| CATV | New | 22 | 12 | 26 | 24 | 9 | 93 |
|  | Amendments | 14 | 19 | 171 | 44 | 7 | 255 |
|  | Renewals |  | 1 | 1 | 2 | 2 | 6 |
|  | Total | 36 | 32 | 198 | 70 | 18 | 354 |
| Networks |  | 2 | 1 | 6 | 7 | 1 | 17 |
| Securities |  | 24 | 27 | 60 | 33 | 26 | 170 |
| All applications |  | 159 | 170 | 341 | 198 | 123 | 991 |

[^3]
## B. Applications and decisions

Tables 1-4 give a breakdown of applications and decisions for 1973-74, by type and regions. Decisions announced this year by the Commission number 891; at year's end, there were 958 applications on hand.

The Commission processed and took decisions on 166 AM radio licence applications, of which 32 were for new licences, 41 for amendments to existing licences, and 93 for renewals of licences. In FM radio, 10 applications for new licences, 15 for renewals, and 17 for amendments were processed and decided on.

Table 2
Decisions taken during fiscal year 1973-74*

|  | Application type | Pacific region | Prairie region | Ontario region | Quebec region | Atlantic region | Canada total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AM | New | 5 | 8 | 11 | 3 | 5 | 32 |
|  | Amendments | 9 | 6 | 11 | 6 | 9 | 41 |
|  | Renewals | 14 | 18 | 19 | 19 | 23 | 93 |
|  | Total | 28 | 32 | 41 | 28 | 37 | 166 |
| FM | New | 1 | 3 | 2 |  | 4 | 10 |
|  | Amendments | 1 | 1 | 11 | 3 | 1 | 17 |
|  | Renewals | 4 | 4 | 3 | 4 |  | 15 |
|  | Total | 6 | 8 | 16 | 7 | 5 | 42 |
| TV | New | 25 | 23 | 7 | 7 | 9 | 71 |
|  | Amendments | 1 | 4 | 13 | 4 | 8 | 30 |
|  | Renewals | 32 | 39 | 24 | 15 | 27 | 137 |
|  | Total | 58 | 66 | 44 | 26 | 44 | 238 |
| CATV | New | 15 |  | 4 | 9 | 27 | 55 |
|  | Amendments | 9 | 12 | 114 | 35 | 8 | 178 |
|  | Renewals | 7 | 7 | 8 | 8 | 14 | 44 |
|  | Total | 31 | 19 | 126 | 52 | 49 | 277 |
| Networks |  | 1 | 1 | 8 | 3 |  | 13 |
| Securities |  | 28 | 25 | 40 | 45 | 17 | 155 |
| All applications |  | 152 | 151 | 275 | 161 | 152 | 891 |

*Prepared by CRTC Public Hearing Division.
Table 3
Applications on hand as of 31 MARCH 1974*

|  | Application type | Pacific region | Prairie region | Ontario region | Quebec region | Atlantic region | Canada total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AM | New | 6 | 9 | 7 | 11 | 9 | 42 |
|  | Amendments | 8 | 4 | 14 | 7 | 6 | 39 |
|  | Renewals | 3 | 6 | 1 | 1 | 2 | 13 |
|  | Total | 17 | 19 | 22 | 19 | 17 | 94 |
| FM | New | 5 | 6 | 17 | 19 | 9 | 56 |
|  | Amendments | 3 | 2 | 8 | 1 | 2 | 16 |
|  | Renewals |  | 2 |  |  | 1 | 3 |
|  | Total | 8 | 10 | 25 | 20 | 12 | 75 |
| TV | New | 20 | 32 | 9 | 22 | 8 | 91 |
|  | Amendments | 11 | 4 |  | 6 | 2 | 23 |
|  | Renewals | 3 | 3 | 1 |  |  | 7 |
|  | Total | 34 | 39 | 10 | 28 | 10 | 121 |
| CATV | New | 24 | 41 | 79 | 59 | 23 | 226 |
|  | Amendments | 24 | 22 | 224 | 60 | 11 | 341 |
|  | Renewals |  | 2 | 1 |  |  | 3 |
|  | Total | 48 | 65 | 304 | 119 | 34 | 570 |
| Networks |  | 1 |  |  | 7 | 1 | 9 |
| Securities |  | 12 | 5 | 36 | 21 | 15 | 89 |
| All applications |  | 120 | 138 | 397 | 214 | 89 | 958 |

*Prepared by CRTC Public Hearing Division.

Decisions were taken on 71 applications for new TV licences, 30 for amendments to existing licences, and 137 for renewals. A total of 277 cable television licence applications were processed and decided on; these
included 55 applications for new licences, 178 for amendments to existing licences, and 44 renewals of licences.

Table 4
Applications for new broadcasting undertakings*

| Year | Radio AM and FM |  |  | Television ${ }^{\text {a }}$ |  |  | CATVb |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Applications dealt with | Applications denied or deferred | Applications approved | Applications dealt with | Applications denied or deferred | Applications approved | Applications dealt with | Applications denied or deferred | Applications approved |
| 1958-59 | 27 | 12 | 15 | 3 |  | 3 |  |  |  |
| 1959-60 | 43 | 20 | 20 | 29 | 18 | 11 |  |  |  |
| 1960-61 | 14 | 8 | 6 | 37 | 18 | 19 |  |  |  |
| 1961-62 | 44 | 24 | 20 | 49 | 5 | 43 |  |  |  |
| 1962-63 | 41 | 21 | 20 | 73 | 19 | 54 |  |  |  |
| 1963-64 | 26 | 12 | 14 | 20 | 1 | 19 |  |  |  |
| 1964-65 | 22 | 8 | 14 | 74 | 14 | 60 |  |  |  |
| 1965-66 | 33 | 17 | 16 | 32 | 4 | 28 |  |  |  |
| 1966-67 | 38 | 23 | 15 | 32 |  | 32 |  |  |  |
| 1967-68 | 36 | 15 | 21 | 28 | 5 | 23 |  |  |  |
| 1968-69 | 18 | 5 | 13 | 27 |  | 27 | $90^{\text {c }}$ | 3 | 87 |
| 1969-70 | 18 |  | 18 | 44 | 6 | 38 | 249 | 17 | 232 |
| 1970.71 | 8 | 3 | 5 | 21 | 1 | 20 | 75 | 31 | 44 |
| 1971-72 | 34 | 14 | 20 | 52 | 5 | 47 | 34 | 15 | 19 |
| 1972-73 | 57 | 11 | 46 | 72 | 2 | 70 | 39 | 32 | 7 |
| 1973-74 | 42 | 5 | 37 | 71 | 12 | 59 | 55 | 29 | 26 |

*BBG and CRTC statistics, 1958-59 to 1973-74.
a. Includes rebroadcasting stations.
b. Prior to 1 April 1968, CATV systems were licensed by the Department of Transport.
c. Includes applications for renewal of licences granted by the Department of Transport.

## III. THE CANADIAN BROADCASTING SYSTEM

## A. Population reached by broadcasting services

Canadian broadcasting in 1973-74 was extended through additional service and new stations, covering more of Canada and reaching more Canadians. Sixteen new AM and 9 new FM stations came into operation, along with 54 new TV stations and 22 new cable television systems.

## 1. TELEVISION COVERAGE

The television coverage maps (pp. 47-50) show the theoretical service areas for the various networks and independent stations. The grade B contours show those areas within which service normally would be available to a domestic receiver. Fringe-area reception can be expected beyond this contour under favourable conditions, but otherwise may be reduced to less than the B contour. Cable television systems are shown in the maps on pp. 50-59.

Television service in Canada reaches at least $96 \%$ of the population (Table 5).* On the basis of language, for existing service contours the present coverage is $91 \%$ for CBC English-language television, 95\% for CBC French-language television (Radio-Canada), $77 \%$ for CTV English-language television. This year, two new stations were added to Quebec's TVA network, giving it a $94 \%$ coverage of that province. Global Communications Ltd., the southern Ontario network which came into operation early in 1974, is estimated to reach $29 \%$ of the Canadian population.

## 2. RADIO COVERAGE

Private radio stations in Canada are estimated to reach at least $98 \%$ of the Canadian population and private FM radio, approximately $83 \%$. The CBC's English AM network reaches at least $95 \%$ of the population, while its French AM network covers $81 \%$. The English FM service of the CBC covers approximately $56 \%$ of the population, and its French FM service reaches about $29 \%$ of the population.

Table 5 shows the percentage of the Canadian population, by province, within the $0.5 \mathrm{mv} / \mathrm{m}$ ground-wave day antenna pattern contour of AM undertakings. This signal level normally provides satisfactory day service to rural communities and to smaller communities where noise level is low. Night service by ground-wave transmission is reduced substantially on most channels because of sky-wave interference from the other stations on adjacent channels. Sky-wave night reception of varying reliability is generally available from many distant North American stations in all parts of Canada.

Table 5 also shows the percentage of the Canadian population, by province, within the $50 \mu \mathrm{v} / \mathrm{m}$ contour of
*Figures in Tables 5, 6, 7, 8, 10 and 11 refer to stations licensed as of 31 March 1973, whether in operation or not.

Canadian FM undertakings. Again, this signal level normally provides satisfactory service in rural areas and small communities where noise level is low, and where an outside antenna is used.

Table 5
Canadian television and radio coverage BY PROVINCE*

|  | Television <br> (\% within <br> Grade B <br> contour) | AM radio <br> (\% within <br> $0.5 \mathrm{mv} / \mathrm{m}$ <br> contour) | FM radio <br> $(\%$ within <br> $50 \mu \mathrm{v} / \mathrm{m}$ <br> contour) |
| :--- | :---: | :---: | :---: |
| Newfoundland | 93.4 | 93.7 | 2.0 |
| Prince Edward Island | 92.8 | 100.0 | 31.2 |
| Nova Scotia | 99.8 | 98.6 | 78.0 |
| New Brunswick | 99.7 | 98.2 | 40.7 |
| Quebec | 98.9 | 99.2 | 89.2 |
| Ontario | 99.5 | 99.1 | 96.5 |
| Manitoba | 96.8 | 98.5 | 86.8 |
| Saskatchewan | 90.8 | 99.3 | 37.7 |
| Alberta | 94.9 | 99.5 | 72.4 |
| British Columbia | 96.3 | 94.7 | 83.7 |
| Yukon | 81.2 | 82.4 | 00.0 |
| Northwest Territories | 49.6 | 67.2 | 2.1 |

*CRTC, as of 31 March 1974.

## 3. TELEVISION AND RADIO NON-COVERAGE

Most of the Canadian population is covered by both radio and television service. But some areas are without any service by means of ground-wave transmission, and Table 6 shows the percentage of population without service, by province.

## B. Broadcasting undertakings

As of 31 March 1974, 1733 broadcasting undertakings were in operation in Canada. This includes 365 AM and 101 FM radio stations, 283 low power relay transmitters, 588 television and 387 cable television undertakings, and 9 shortwave transmitters. Tables 7, 8, and 10 show the number of broadcasting undertakings by province as of 31 March 1974, and by nature of operation. Table 11 shows the number of "mother", that is originating stations, by province, for AM and FM radio and for TV.

The CRTC publishes complete, detailed, and updated lists of broadcasting undertakings and cable systems in Canada (see Appendix III). These lists are available from Information Canada.

Color television penetration continues to increase. As of September 1973, over $40 \%$ of Canadian homes have color television sets. Nine provinces have over 30\% color television ownership, and of those, five provinces have over $40 \%$ penetration. Alberta has surpassed the 50\% mark.

Three cities have over $60 \%$ saturation of color sets, 13 cities have over $50 \%$, and 25 cities have over $30 \%$ color television ownership (Table 14).

Table 6
Canadian television and radio non-coverage by province*

| Province | Television (\% not covered within Grade A or Grade B contour) |  |  |  | AM radio (\% not covered within 0.5 $\mathrm{mv} / \mathrm{m}$ contour) |  |  |  | FM radio (\% not covered within 50 $\mu \mathrm{v} / \mathrm{m}$ contour) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1971 | 1972 | 1973 | 1974 | 1971 | 1972 | 1973 | 1974 | 1972 | 1973 | 1974 |
| Newfoundland | 13.0 | 7.3 | 7.3 | 6.6 | 12.6 | 7.4 | 7.4 | 6.3 | 100.0 | 100.0 | 98.0 |
| Prince Edward Island | 7.2 | 7.2 | 7.2 | 7.2 | 00.0 | 00.0 | 00.0 | 00.0 | 68.8 | 68.8 | 68.8 |
| Nova Scotia | 0.4 | 0.2 | 0.2 | 0.2 | 2.3 | 1.6 | 1.4 | 1.4 | 22.0 | 22.0 | 22.0 |
| New Brunswick | 0.5 | 0.3 | 0.3 | 0.3 | 2.4 | 1.8 | 1.8 | 1.8 | 59.3 | 59.3 | 59.3 |
| Quebec | 2.2 | 1.4 | 1.1 | 1.1 | 1.1 | 0.8 | 0.8 | 0.8 | 10.8 | 10.8 | 10.8 |
| Ontario | 0.8 | 0.5 | 0.5 | 0.5 | 1.4 | 0.9 | 0.9 | 0.9 | 3.5 | 3.5 | 3.5 |
| Manitoba | 5.0 | 3.4 | 3.4 | 3.2 | 1.6 | 1.6 | 1.6 | 1.5 | 13.2 | 13.2 | 13.2 |
| Saskatchewan | 11.3 | 10.2 | 9.3 | 9.2 | 0.8 | 0.7 | 0.7 | 0.7 | 62.4 | 62.4 | 62.3 |
| Alberta | 6.2 | 5.3 | 5.3 | 5.1 | 0.8 | 0.5 | 0.5 | 0.5 | 27.6 | 27:6 | 27.6 |
| British Columbia | 8.0 | 4.8 | 4.7 | 4.7 | 7.3 | 5.7 | 5.3 | 5.3 | 17.0 | 16.3 | 16.3 |
| Yukon | 23.5 | 23.5 | 23.5 | 18.8 | 65.4 | 37.4 | 37.4 | 17.6 | 100.0 | 100.0 | 100.0 |
| Northwest Territories | 59.2 | 59.2 | 59.2 | 50.4 | 68.5 | 48.1 | 48.1 | 32.8 | 100.0 | 100.0 | 97.9 |

*CRTC, as of 31 March of each year.

Table 7
Broadcasting transmitting undertakings in Canada by province and type*

| Province | AM | FM | TV | LPRT | SW | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Newfoundland | 23 | 3 | 54 | 15 | 1 | 96 |
| Prince Edward Island | 2 | 1 | 2 |  |  | 5 |
| Nova Scotia | 17 | 4 | 25 | 17 | 2 | 65 |
| New Brunswick | 15 | 3 | 13 | 11 | 1 | 43 |
| Quebec | 73 | 18 | 73 | 49 | 1 | 214 |
| Ontario | 103 | 37 | 75 | 58 | 1 | 274 |
| Manitoba | 17 | 6 | 29 | 6 |  | 58 |
| Saskatchewan | 19 | 3 | 40 | 1 |  | 63 |
| Alberta | 29 | 7 | 68 | 13 | 1 | 118 |
| British Columbia | 58 | 18 | 191 | 88 | 2 | 357 |
| Yukon Territory | 2 |  | 9 | 12 |  | 23 |
| Northwest Territories | 7 365 | 1 101 | 9 588 | 13 283 |  | 30 1346 |
| Canada | 365 | 101 | 588 | 283 | 9 | 1346 |

*CRTC, as of 31 March 1974; prepared by Public Hearing Division.

Table 8
Broadcasting receiving undertakings in Canada (CAble television)*

| Province | 1970 | 1971 | 1972 | 1973 | 1974 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Newfoundland | 1 |  |  |  |  |
| Prince Edward Island |  | 1 | 1 | 1 | 1 |
| Nova Scotia | 2 | 4 | 6 | 6 | 17 |
| New Brunswick | 6 | 8 | 8 | 8 | 12 |
| Quebec | 116 | 135 | 143 | 143 | 147 |
| Ontario | 107 | 106 | 109 | 113 | 115 |
| Manitoba | 4 | 6 | 6 | 6 | 6 |
| Saskatchewan | 3 | 4 | 5 | 5 | 5 |
| Alberta | 7 | 16 | 16 | 18 | 18 |
| British Columbia | 61 | 61 | 64 | 63 | 64 |
| Yukon Territory |  | 1 | 1 | 1 | 1 |
| Northwest Territories | 307 | 342 | 360 | 365 | 387 |
| $\quad$ Canada |  |  |  |  |  |

[^4]Table 9
Cable television coverage in Canada*

| Province | Percentage of homes |  |  |
| :---: | :---: | :---: | :---: |
|  | September 1971 | September 1972 | $\begin{gathered} \text { September } \\ 1973 \end{gathered}$ |
| Newfoundland | $<2$ | $<2$ | $<2$ |
| Prince Edward Island |  | $<2$ | $<2$ |
| Nova Scotia | $<2$ | 6.7 | 13.1 |
| New Brunswick | 10.6 | 11.6 | 11.4 |
| Quebec | 21.8 | 22.8 | 25.6 |
| Ontario | 33.4 | 38.8 | 45.3 |
| Manitoba | 16.5 | 20.7 | 25.6 |
| Saskatchewan | 3.4 | 3.4 | 3.4 |
| Alberta | 5.4 | 15.9 | 27.7 |
| British Columbia | 53.5 | 58.0 | 61.5 |
| Canada | 25.8 | 29.8 | 34.7 |

*BBM Bureau of Measurement, September 1971, 1972, and 1973
Household Enumeration.

Table 10
Broadcasting transmitting undertakings in Canada
(by NATURE OF OPERATION)*

| Undertaking | Year | AM | FM | LPRT | SW | TV | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CBC affiliates | 1970 | 97 | 22 |  |  | 195 | 314 |
|  | 1971 | 97 |  |  |  | 202 | 299 |
|  | 1972 | 103 |  |  |  | 226 | 329 |
|  | 1973 | 111 |  |  |  | 221 | 332 |
|  | 1974 | 111 |  |  |  | 226 | 337 |
| CBC owned and operated | 1970 | 35 | 10 | 227 | 16 | 113 | 401 |
|  | 1971 | 35 | 10 | 244 | 16 | 123 | 428 |
|  | 1972 | 34 | 10 | 254 | 3 | 139 | 440 |
|  | 1973 | 36 | 14 | 280 | 2 | 182 | 514 |
|  | 1974 | $40$ | 18 | 283 | 3 | 209 | 553 |
| CTV affiliates | 1970 |  |  |  |  | 46 | 46 |
|  | 1971 |  |  |  |  | 58 | 58 |
|  | 1972 |  |  |  |  | 92 | 92 |
|  | 1973 |  |  |  |  | 115 | 115 |
|  | 1974 |  |  |  |  | 129 | 129 |
| TVA affiliates | 1970 |  |  |  |  |  |  |
|  | 1971 |  |  |  |  |  |  |
|  | 1972 |  |  |  |  |  |  |
|  | 1973 |  |  |  |  | 3 | 3 |
|  | 1974 |  |  |  |  | 5 | 5 |
| Global ${ }^{\text {a }}$ | 1974 |  |  |  |  | 6 | 6 |
| OECA ${ }^{\text {b }}$ | 1974 |  |  |  |  | 5 | 5 |
| Independent |  |  |  |  |  | 11 | 248 |
|  | 1971 | 186 | 76 |  | 6 | 12 | 280 |
|  | 1972 | 196 | 76 |  | 6 | 12 | 290 |
|  | 1973 | $202$ | 78 |  | 6 | 13 | 299 |
|  | 1974 | 214 | 83 |  | 6 | 8 | 311 |
| Total | 1970 | 311 | 84 | 227 | 22 | 365 | 1009 |
|  | 1971 | 318 | 86 | 244 | 22 | 395 | 1065 |
|  | 1972 | 333 | 86 | 254 | 9 | 469 | 1151 |
|  | 1973 | 349 | 92 | 280 | 8 | 534 | 1263 |
|  | 1974 | 365 | 101 | 283 | 9 | 588 | 1346 |

*CRTC, as of 31 March of each year.
a. Began operation January 1974.
b. Licensed December 1973, not on the air as of 31 March 1974.

Table 12
Table 11
Originating stations (by province)*

| $\quad$ Province | AM | FM | TV |
| :--- | ---: | ---: | ---: |
| Newfoundland | 20 |  | 7 |
| Prince Edward Island | 2 |  | 1 |
| Nova Scotia | 19 | 4 | 4 |
| New Brunswick | 15 | 1 | 4 |
| Quebec | 99 | 15 | 19 |
| Ontario | 16 | 37 | 31 |
| Manitoba | 19 | 5 | 5 |
| Saskatchewan | 27 | 3 | 7 |
| Alberta | 52 | 10 | 10 |
| British Columbia | 2 |  | 8 |
| Yukon Territory | 6 | 1 | 1 |
| Northwest Territories |  |  | 1 |

*CRTC, as of 31 March 1974.

Canadian homes with FM radio sets*

|  | Percentage of homes |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Province | September <br> 1970 | September <br> 1971 | September <br> 1972 | September <br> 1973 |
| Newfoundland | 27.4 | 30.8 | 41.7 | 41.5 |
| Prince Edward |  |  |  |  |
| $\quad$ Island | 24.6 | 33.9 | 39.4 | 49.4 |
| Nova Scotia | 39.2 | 49.3 | 57.2 | 61.3 |
| New Brunswick | 28.7 | 41.3 | 49.2 | 54.7 |
| Quebec | 60.3 | 67.0 | 70.9 | 74.7 |
| Ontario | 62.0 | 69.1 | 74.3 | 78.3 |
| Manitoba | 54.4 | 59.4 | 63.9 | 69.1 |
| Saskatchewan | 38.3 | 42.3 | 48.2 | 56.5 |
| Alberta | 53.1 | 57.0 | 61.4 | 67.4 |
| British Columbia | 54.0 | 66.0 | 68.4 | 74.3 |
| $\quad$ Canada | 56.1 | 63.4 | 68.1 | 72.6 |

Table 13
Potential cable subscribers*

| Province | Number of <br> households in <br> CATV approved <br> areas | Percentage <br> of total <br> households |
| :--- | ---: | ---: |
| Newfoundland | 530 | .48 |
| Nova Scotia | 73,738 | 35.38 |
| New Brunswick | 18,320 | 11.59 |
| Prince Edward Island <br> Quebec | 981,199 | 61.11 |
| Ontario | $1,642,381$ | 73.71 |
| Manitoba | 163,982 | 56.80 |
| Saskatchewan | 13,471 | 5.03 |
| Alberta | 319,625 | 68.74 |
| British Columbia | 558,251 | 83.53 |
| Yukon | 4,750 | 37.44 |
| and Northwest Territories | $3,776,247$ | 62.51 |
| Canada |  |  |

*Compiled by Licence Fees and Population Computation, CRTC, Mav 1973.

Table 15

CBC RADIO AND TELEVISION COVERAGE STATISTICS*

| CBC coverage | Population <br> covered | Total <br> population <br> $(\%)$ |
| :--- | :---: | :---: |
| Radio AM (daytime coverage area) |  |  |
| English radio | $20,590,000$ | 95 |
| French radio | $17,510,000$ | 81 |
| Radio FM (50 $\mu v /$ m coverage area) |  |  |
| CBC-owned English stations | $12,080,000$ | 56 |
| CBC-owned French stations | $6,250,000$ | 29 |
| Network television |  |  |
| (Grade A and B coverage area) | $19,620,000$ | 91 |
| English network | $12,000,000$ | 56 |
| French network |  |  |

*Based on all stations in operation or approved by the CRTC as of 1 October 1973. Compiled by the Statistic Department, CBC, Ottawa, 25 April 1974.

Table 14
Canadian homes with color television*

| Province | Percentage of homes |  |  |  |
| :--- | ---: | :---: | :---: | :---: |
|  | September <br> 1970 | September <br> 1971 | September <br> 1972 | September <br> 1973 |
|  | 5.9 | 7.9 | 11.5 | 17.9 |
|  |  |  |  |  |
| $\quad$ Island | 7.1 | 8.7 | 14.1 | 21.4 |
| Nova Scotia | 9.5 | 15.5 | 23.1 | 34.2 |
| New Brunswick | 9.4 | 14.6 | 20.8 | 32.7 |
| Quebec | 14.5 | 18.5 | 25.6 | 35.8 |
| Ontario | 18.5 | 23.1 | 33.6 | 43.9 |
| Manitoba | 13.1 | 20.3 | 27.0 | 39.0 |
| Saskatchewan | 15.6 | 21.8 | 31.7 | 44.6 |
| Alberta | 19.4 | 28.1 | 38.0 | 51.0 |
| British Columbia | 23.4 | 27.1 | 36.7 | 49.1 |
| $\quad$ Canada | 16.8 | 21.7 | 30.5 | 41.5 |

*BBM Bureau of Measurement, September 1970, 1971, 1972, and 1973 Household Enumeration.





METROPOLITAN VANCOUVER CABLEVISION SYSTEMS


## CALGARY CABLEVISION SYSTEMS



hamilton Cablevision systems

ジに：－ンバー・ HAMILTON CO－AXIAL LIMITED
$\because \because \because, \% \cdots!\cdot$ WESTERN CO－AXIAL IISN UMITED
HOTL－HAMIITON TV \＆APPLIANCE SERVICE CO．UMITED


## OTTAWA-HULL CABLEVISION SYSTEMS




## HALIFAX-DARTMOUTH CABLEVISION SYSTEMS



## A. The Commission and the Executive Committee

The Broadcasting Act of 1968 vested authority to regulate and supervise all aspects of the Canadian broadcasting system-radio, television, and cable televisionin the Canadian Radio-Television Commission.

The Commission is composed of fifteen members: five are full-time members and form the Executive Committee of the CRTC; ten are part-time members. Appointed by the Governor-in-Council for terms of seven years, the five-member Executive Committee comprises Chairman Pierre Juneau, who was re-appointed in March 1973 for an additional seven years; Vice-Chairman Harry J. Boyle; and three Commissioners, Mrs. Pat Pearce, Mr. Harold Dornan, and Mr. Réal Therrien, all of whose first terms will expire 31 March 1975.

At the end of the 1973-74 fiscal year the part-time members of the Commission were Dr. Gordon Thomas, St. Anthony, Newfoundland and Labrador; Mr. Gordon Hughes, Windsor, Nova Scotia; Mr. Armand Cormier, Moncton, New Brunswick; Mr. Jacques de la Chevrotière, Quebec City, Quebec; Mr. Jacques Hébert, Montreal, Quebec; Mr. Brian Land, Downsview, Ontario; Dr. Northrop Frye, Toronto, Ontario; Mr. John Shanski, Winnipeg, Manitoba; Mr. Harry Bower, Regina, Saskatchewan; and Mrs. Rosalie Gower, Vernon, British Columbia. Three of the part-time Commissioners are new this year; they were appointed for five-year terms. Mrs. Gower replaced Mr. George McKeen of Vancouver; Mr. Bower replaced Mrs. Gertrude Laing of Calgary; and Mr. Land replaced Miss Helen James of Toronto.

A key component in the CRTC's decision-making process is the role of the ten part-time members. Appointed for terms of up to five years, these Commissioners are drawn from all regions of the nation. It is only upon consultation with the part-time members that the CRTC may, through its Executive Committee, issue, renew, amend, or revoke the licences of radio, television, and cable television companies.

Although they are termed "part-time" members, each devotes a considerable amount of time to Commission business. In the fiscal year 1973-74, part-time members were in attendance a total of 356 days. As many as 297.5 days have been spent on Commission business by a single individual since his appointment.

Subject to the Broadcasting Act and the Radio Act and any directions to the Commission issued from time to time by the Governor-in-Council under the authority of the Broadcasting Act, the Commission is to "regulate and supervise all aspects of the Canadian broadcasting system with a view to implementing the broadcasting policy enunciated in section $3^{\prime \prime}$ of the Broadcasting Act.

The powers of the full Commission are exercised on the recommendation of the Executive Committee. These powers, as set out in the Broadcasting Act, include the
authority to prescribe classes of broadcasting licences, to establish regulations applicable to all licence holders relating to various specified matters (such as program standards, allocation of broadcasting time, the character of advertising and the amount of time which may be devoted to advertising and partisan political broadcasting, the operation of broadcast networks, and other related matters) and to revoke licences, except those issued to the Canadian Broadcasting Corporation.

## B. CRTC staff and structure

## 1. OPERATIONS AND POLICY PLANNING

In the past year the Commission has established a Policy Planning Office, under the Planning and Policy Analysis Director. It serves to assist the Commission in developing an overall appreciation of the policy issues of priority significance for the Commission; coordinates approaches to the development of policy issues required by the Commission; establishes management procedures and organizational structures which ensure and reflect the policy and program development of the Commission; and analyzes interdepartmental and other policy and program proposals to prepare the Commission's position on important aspects of federal-provincial relations and national policies.

The Managing Director of Operations is the senior executive officer responsible for assisting the Chairman in the total operations of the Commission, related to licensing and the planning and development of the Canadian broadcasting system. He is responsible for the integration of a whole range of activities including the direction of the Planning and Development Branch and the Licensing Branch.

## 2. CRTC BRANCHES

## a. Licensing, policy and administration branch

The Branch is engaged in the evaluation of applications, issuing licences and regulations, and developing related policy recommendations. A Director-General is responsible for the Branch, which is made up of three divisions, as follows.

Application and Licensing Division. The division is supervised by an Assistant Director; it determines the acceptability of applications and gives advice on existing licensed stations, networks, and cable television systems. It issues all new licences; amendments, and renewals; prepares documents for the Commissioners and for public inspection; computes, assesses, and collects annual licence fees for all broadcasting undertakings.

Ownership Review Division. This division is responsible for developing the CRTC's policy, proposals, regulations, and licensing conditions regarding ownership and control, and for administering Commission policies and directions from the Governor-in-Council in order to assure continuing compliance

Public Hearing Administration and Procedures Division. There are two sections in this division. The Planning and Scheduling Section is responsible for the scheduling and short- and long-range planning of public hearings on licensing applications that come before the Commission. The Operations Section is supervised by an Assistant Director, and is responsible for the administration and operation of public hearings, the administration of the Commission's procedure regulations, and publication of notices and decisions.

## b. Planning and development branch

The Planning and Development Branch provides information, recommendations, and advice to the Commission on policy, regulations, and decisions which lead to the strengthening and extending of the Canadian broadcasting industry. The Branch carries out short- and long-range planning and studies in order to assess the present impact of the Commission's policy and regulations on the broadcasting industry. There are three divisions coordinated by the Director of the Branch, as follows

Radio-Television Development Division. This division is concerned with the development and extension of radio and television services in Canada. The division also conducts studies related to the marketing, advertising, and commercial production practices of Canadian and international advertisers, in order to develop recommendations designed to improve the operating climate of the broadcasting industry.

Cable Television Development Division. This division is responsible for the cable television sector, and developing criteria for determining the economic viability of systems and franchise boundaries. It is also concerned with expanding cable television systems into unserved areas, integrating the cable television sectors into the Canadian broadcasting system without disrupting the radio and television sectors, and providing advice on the Commission's cable policies and regulations.

Financial Analysis Division. The division analyses the financial and operating performance of the broadcasting industry and reviews and evaluates the financial aspects of all applications.

## c. Legal branch

The Legal Branch provides legal services to the Commission on all matters relating to the interpretation and implementation of the Broadcasting Act, the statutory instruments made thereunder, and related legislation.

Counsel in the Branch advise the Commission with regard to legal implications of policy matters in support of supervisory and regulatory responsibilities. Counsel also conduct questioning and advise on procedural matters at public hearings, and represent the Commis-
sion on interdepartmental committees. Counsel recommend and carry out courses of action by the Commission in respect of legal proceedings instituted by or against the Commission.

The Legal Branch, in its day-to-day activities, supervises the implementation of the provisions of the Broadcasting Act and the Regulations passed thereunder, such as regard political broadcasting, formation of temporary networks, and advertising of food and drugs, alcoholic beverages, and securities.

## d. Broadcast programmes branch

The Broadcast Programmes Branch advises the Commission on station and network programming matters in television, cable television, and AM and FM radio. It collects a wide variety of information on programs and program trends in Canadian broadcasting, identifies and documents program problems and proposes solutions, reviews program regulations and policies, and recommends changes through new policy directions. Because programs are subject to public reaction, the Broadcast Programmes Branch handles a considerable amount of correspondence and telephone calls from individuals and groups.

The work of the Branch is carried out through two main divisions. The first administers Media Sections concerned with television and radio, and a section devoted to logs and monitoring. The Logs and Monitoring Section receives, collates, and distributes quantitative data on programming and scheduling of broadcasting stations. It also examines the observance of broadcasting regulations. The second is a newly created division called New Concepts Evaluation, which handles cable television, northern, rural, and remote services, and educational and multicultural programming. These various groups gather and assess information on programming, maintain contacts with broadcasters and representatives from related areas of concern, and review program regulations and policy in relation to problems identified through correspondence, monitoring, and visits to broadcasting stations and cable systems.

## e. Research branch

The Research Branch observes, assesses, and forecasts trends and factors of change affecting the Canadian broadcasting system as a whole, in order to support the policy-making and planning of the Commission. Under the general orientation of the Director's Office, the Branch undertakes research in several major areas, as follows.

Social communications research. Research projects are conducted dealing with the impact of mass communications on various sectors of society (for example, children, ethnic groups, consumers).

Broadcast content research. Research projects are undertaken to study broadcasting as a reflection of Canadian cultural expression and creativity. Involved is a study of the nature and functions of Canadian production and programming through various disciplines.

Research diffusion. This program is responsible for fostering awareness of research, and for developing coordination and cooperation between government departments, universities, and other institutions in various areas of research in communications.

The Branch is also responsible for the Commission's annual report as well as the administration of a budget for grants and contributions to research in broadcasting, according to section 18 of the Broadcasting Act.

## f. Personnel branch

The Personnel Branch advises the Chairman and branch directors on all aspects of personnel administration: classification, pay administration, organization planning, staffing, manpower planning, employee counsetling, staff relations, employee training, bilingual development, and the administration of employee benefits and records.

In the area of bilingualism, the official language administration system has been introduced, based on government objectives and policies. An in-house French-language training unit, tailored to the needs of the CRTC, also has been introduced. A complete manpower planning appraisal system is now in operation; this system considers employee training and career development.

In the area of classification, the Chairman has accepted full delegation of classification authority from Treasury Board. Specific training has been given to senior managers with a view to delegation of classification to them. Further steps have been taken to clarify the administrative process of collective bargaining.

The total strength of the Commission, including casuals, as of 31 March 1974 was 400.

## g. Finance and management services branch

The Finance and Management Services Branch carries out all the financial, program planning, management, and administrative services including all support activities associated with Commission hearings. The Branch initiates, plans, and directs the introduction and implementation of a program of management improvement; plans, develops, and implements an information system to serve both the government and broadcasters; and provides the necessary administrative services in order to ensure the effective operation of the Commission and the most cost-effective and efficient development and use of new services and facilities.

## C. Financial statement, fiscal year 1973-74

PERSONNEL<br>Salaries, wages, and members' fees: Executive: Executive Committee, part-time Members; Chairman's Office<br>$476,691.11$

| Operations: Office of the Manag- |  |
| :--- | ---: |
| ing Director, Planning and De- |  |
| velopment; Licensing Policy and |  |
| Administration | $1,779,305.55$ |
| Research Branch | $364,925.62$ |
| Broadcast Programmes Branch | $783,646.09$ |
| Legal Branch | $145,684.76$ |
| Finance and Management Ser- |  |
| vices | $734,426.61$ |
| Personnel Branch | $232,457.87$ |
| Other personnel expenses | $3,435.41$ |

TRANSPORTATION AND
COMMUNICATIONS COMMUNICATIONS

| Travel and transportation | $273,989.43$ |
| :--- | ---: |
| Postage | $58,256.17$ |
| Telephone, telegraph | $105,142.34$ |

## INFORMATION

| Announcements of hearings and |
| :--- |
| decisions (newspapers) | 94,796.87

CRTC publications (printing) 95,012.95

## PROFESSIONAL AND SPECIAL SERVICES

| Legal fees | $55,685.86$ |
| :--- | ---: |
| Training of public servants | $39,816.80$ |
| Commissionaires | $5,588.08$ |
| Consultants and contract research | $238,026.64$ |
| Reporting services | $42,537.95$ |
| Interpreters' fees at public hearings | 290.00 |
| Other business services | $35,849.44$ |
| Payments for temporary assistance | $28,630.51$ |
| Representation expenses and |  |
| professional associations fees | $16,998.60$ |

## RENTALS

Halls, rooms, equipment for public hearings and Commission meetings
Data processing
Photo-copy machines
72,142.73
185,238.04

据位machines
4,580.58
Other
404.10

## PURCHASED REPAIR AND UPKEEP

Repairs: furniture, fixtures, and other equipment; motor vehicle
Office machines and equipment
1,718.57
$12,800.04$

## UTILITIES, MATERIALS, AND SUPPLIES

| Office machines, equipment (under |  |
| :--- | ---: |
| $\$ 150$ ) | $25,735.80$ |
| Publications and subscriptions | $35,821.49$ |
| Office and motor vehicle supplies | $102,699.22$ |
| Printing (other than departmental |  |
| publications) | $78,817.91$ |

## ACQUISITION OF EQUIPMENT AND FURNISHINGS

| Communication equipment, furni- |
| :--- |
| ture, and fixtures <br> Machines and equipment <br> $\$ 150$ ) (over |

## TRANSFER PAYMENTS

## Contributions toward research

## ALL OTHER EXPENSES

| Petty cash expenses | 533.90 |
| :--- | ---: |
| Miscellaneous expenses: staff and | $1,303.30$ |
| $\quad$ consultants | 780.55 |
| Court costs |  |

## TOTAL

CRTC ORGANIZATION CHART


| EXECUTIVE |
| :---: |
| SECRETARY |
| TO COMMISSION |
| EXECUTIVE |
| ASSISTANT |
| TO CHAIRMAN |




## Appendix

CRTC Decisions, 1973-74
by number
APPLICATION city in the remaining portions of its system as soon as feastble.
The Commission will expect to be
future plans for applications to
take advantage of upgraded facilities by extending the additional service
to other subscribers on the system. The licensee also will be expected. to formulate plans for new forms of part of the optional service.
approved The Comission issues a licence expir-
tions to be specified therein.
approved The Commission Issues a licence
 1. Canadian Broadcasting Corporation
2. Application for a licence to carry on a
new TV broadcasting undertaking at Fernie,
BC to rebroadcast the programs of CBUT
Cranbrook, BC on channel 8 with a power
of 58.5 watts (video) ERP. 1. Canadian Broadcasting Corporation
2. Application for a licence to carry on a
new TV broadcasting undertaking at Fernie,
BC to rebroadcast the programs of CBUT
Cranbrook, BC on channel 8 with a power
of 58.5 watts (video) ERP. 1. Canadian Broadcasting Corporation
2. Application for a licence to carry on a
new TV broadcasting undertaking at Fernie,
BC to rebroadcast the programs of CBUT
Cranbrook, BC on channel 8 with a power
of 58.5 watts (video) ERP. 1. Canadian Broadcasting Corporation
2. Application for a licence to carry on a
new TV broadcasting undertaking at Fernie,
BC to rebroadcast the programs of CBUT
Cranbrook, BC on channel 8 with a power
of 58.5 watts (video) ERP.

\author{

1. Canadian Broadcasting Corporation
}
2. Application for a 1icence to carry on
an English-language LPRT radio station at Donald, BC to rebroadcast the programs of CBU Vancouver, BC with a power of 40 watts on the frequency of 900 KHz . 1. Canadian Broadcasting Corporation
3. Application for a licence to carry on a
new TV broadcasting undertaking at Fernie,
BC to rebroadcast the programs of CBUT
Cranbrook, BC on channel 8 with a power
of 58.5 watts (video) ERP. 1. Canadian Broadcasting Corporation
4. Application for a licence to carry on a
new TV broadcasting undertaking at Fernie,
BC to rebroadcast the programs of CBUT
Cranbrook, BC on channel 8 with a power
of 58.5 watts (video) ERP.
5. Application to amend its cable television broadcasting 1icence for parts of
Metropolitan Toronto, Ont. to provide optional converter service in the
Etobicoke section only. This optional converter service will carry (on nonStandard frequencies) CKVR-TV channel
Barrie, CKCO-TV channel 13 Kitchener ,

proposed rates for the optional converter service are: installation $\$ 15$; monthly residences, $\$ 2$; monthly service charge
 approved ing 31 March 1975 subject to condFernie,
BC
7209893

## Donald, BC 7210768

显
,
approved

to upgrade its equippent facilities
for more than twelve channel capa-

## 1. Metro Cable TV Ltd.

 an English and French radio network tobroadcast the Expos' baseball games.

Toronto,
Ont.
7208226


5 December 1972
6 April 1973

73-217
$\begin{array}{ll}\text { DECISION DATE OF HEARING } \\ \text { NUMBER } & \text { DATE OF ANNOUNCE }\end{array}$
$\begin{array}{ll}73-216 & 5 \text { December } 1972 \\ & 5 \text { Apri1 } 1973\end{array}$
NUMBER
$73-216$


LOCATION AND
Montreal,
Que.
$7211329(\mathrm{E})$
$7210586(\mathrm{~F})$
$\stackrel{5}{4}$

The Commission issues licences for games during the 1.373 baseball season subject to conditions to be specified
therein. Affiliates of CBC wishing to carry these broadcasts of the Expos' games shall ensure that their network affiliation agreement is
respected, and that the scheduling of CBC programs is acceptable to CBC. In the course of the licensing period, the Commission will discuss with the
licensee the advisability of these licensee the advisability of these
broadcast rights being in the hands
of professional broadcasters.

## SNOSVIy

## . Nad

1. Expos Broadcasting Network Ltd
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73-218

## 19 February 1973 6 Apri1 1973

rrissey
dge,
09885
品 20988 B IV cable Belleville,
7210404
感
2. Application to amend its cable television broadcasting licence for Belleville, Ont.
to distribute educational programs (OECA)
to disatribute educational programs (OBCA)

$$
\begin{aligned}
& \text { 1. J. Conrad Lavigne Ltd. } \\
& \text { 2. App1ication to increase the power of CFLH } \\
& \text { Hearst, Ont. from } 100 \text { to } 1000 \text { watts day-time, } \\
& \text { and from } 100 \text { to } 250 \text { watts night-time. }
\end{aligned}
$$

1. Orillia Cable TV Ltd.
These transfers were necessitated due to the loss of C.N. MacKenzie,
a sharenolder ( $1 / 3$ ) of Countryside Holdings Ltd. IWC Communications
will now have $100 \%$ control of the will now have $100 \%$ control of the
licensee companies.



| 73-220 | IV | Morrissey <br> Ridge, <br> BC <br> 7209885 | 1. | Canadian Broadcasting Corporation <br> Application for a licence to establish a new TV broadcasting undertaking at Morrissey Ridge, $B C$ to rebroadcast the programs of CBUBT Cranbrook, BC on channel 21, with a power of 29.5 watts (video) ERP. | The Commission issues a licence expiring 31 March 1976, subject to conditions to be specified therein. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 73-221 | cable | Belleville, Ont. <br> 7210404 | 1. | ```Cablevue (Belleville) Ltd. Application to amend its cable television broadcasting licence for Belleville, Ont. to distribute educational programs (OECA) on channel 2. approved``` |  |
| 73-222 | AM | Hearst, Ont. $7205990$ | 1. | J. Conrad Lavigne Ltd. <br> Application to increase the power of CFLH Hearst, Ont. from 100 to 1000 watts day-time, and from 100 to 250 watts night-time. |  |
| 73-223 | cable | Orillia, Ont. <br> 7212798 | 1. | Orillia Cable TV Ltd. <br> Application to transfer 1000 common shares ( $50 \%$ of all the issued shares) from Countryside Holdings Ltd. to IWC Communications Ltd. <br> approved | These transfers were necessitated due to the loss of C.N. MacKenzie, a sharenolder (1/3) of Countryside Holdings Ltd. IWC Communications will now have $100 \%$ control of the licensee companies. |
|  | cable | Barrie, Ont. 7212780 |  | Barrie Cable TV Ltd. <br> Application to transfer 2000 common shares ( $50 \%$ of all the issued shares) from Countryside Holdings Ltd. to IWC Communications Ltd. |  |
| 73-224 | cable | Pembroke, Ont. <br> 7211238 |  | Pembroke Cablevision Ltd. <br> Application for authority to amend its cable television broadcasting licence for Pembroke, Ont. to distribute educational programs (OECA) on channel 6 and to distribute local originations on channel 3 instead of channel 6 . |  |
| 73-225 | cable | Swastika, Ont. <br> 7201072 |  | Roy E. Nowry <br> Application to amend his cable television broadcasting licence for Swastika, Ont. to distribute CKSO-TV-3 Kearns, Ont. on channel 11 and CKSO-FM Sudbury, Ont. on channel 224. <br> approved |  |

approved
approved

## Ltd. <br> to <br> $$
\stackrel{i}{N}
$$

$$
\begin{aligned}
& \text { Application } \\
& \text { broadcasting } \\
& \text { Metropolitan } \\
& \text { reception and } \\
& \text { channel } 13 \mathrm{Ki} \\
& \text { to be distrib } \\
& \text { Toronto is no }
\end{aligned}
$$

# 1. Borden Cable Television Ltd. <br> 2. Application to amend its cable television broadcasting licence for Camp Borden, and distribution of CICA-TV Toronto and CKCO-TV-2 Wiarton, Ont; WUTV-TV Buffalo, <br>  <br> on channel 7 part-time with WKBW-TV <br> Buffalo, NY; to delete reception and distribution of CHEX-TV Peterborough and CKCO-TV Kitchener, Ont.; to change the <br>  <br>  

approved
$\sum$

## 5 December 1972 6 April 1973

73-228

$$
\begin{aligned}
& \text { Sainte } \\
& \text { Agathe des } \\
& \text { Monts, Que. } \\
& 7210750
\end{aligned}
$$

$$
\begin{aligned}
& \text { 1. Radio Ste-Agathe Inc. } \\
& \text { 2. Application to transfer } 114 \text { common shares } \\
& \text { ( } 51.8 \% \text { of the issued shares) from the } \\
& \text { estate of the late J.M. Legault to his } \\
& \text { widow Edna Legault. }
\end{aligned}
$$

 The Commission expects that the new
shareholders will ensure an fmprove-
ment in service and will consider developing a local community channel.

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> 1. Cie Cable Vision de Hawkesbury Ltd. 2. Application for authority to transfer 300 common shares (being all the issued and outstanding shares) from present shareholders to Paul Labelle (298), Pierrette Labelle (1), and Roger Lapalme (1).

1. Valleyfield Transvision Inc.

$$
\begin{aligned}
& \text { and Jean Lefaivre. }
\end{aligned}
$$


Hawkesbury,
Ont.
7300262

| N |
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N
$\underset{\sim}{1}$

## $\stackrel{0}{0}$

19 February 1973
6 April 1973

N
$\underset{N}{1}$

## 13 March 1973

73-230

| DECIS ION NUMBER | DATE OF HEARING <br> DATE OF ANNOUNCEMENT | TYPE OF OUTLET | LQCATION AND APPLICATION NUMBER | APPLICATION <br> 1. NAME OF APPLICANT <br> 2. NATURE OF APPLICATION | DECISION | REASONS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-231 | 13 March 1973 <br> 30 April 1973 | cable | Abbotsford, BC 7208648 | 1. M.S.A. Cablevision Ltd. . <br> 2. Application for renewal of its licence to carry on a cable television undertaking at Abbotsford, $B C$, and to redefine the service area which would result in a reduction in the licensed area. | approved | The Commission renews the licence from 22 November 1973 to 31 March 1976, subject to conditions to be specified therein. The licensee will now operate its service within more realistic boundaries. |
| 73-232 |  | TV | Alta Lake, BC <br> 7207756 | 1. Whistler Mountain T.V. Society <br> 2. Application for the renewal of its licence to carry on a TV broadcasting undertaking CHWM-TV-1 at Alta Lake, BC with a transmitter power of 1 watt. | approved | The Commission renews the licence from 1 October 1973 to 31 March 1976, subject to conditions to be specified therein. |
| 73-233 |  | cable | Campbell <br> River, <br> BC <br> 7208077 | 1. Campbell River T.V. Association <br> 2. Application for renewal of its licence to carry on a cable television undertaking at Campbell River, BC. | approved | The Commission renews the licence from 23 November 1973 to 31 March 1976, subject to conditions to be specifled therein. |
| 73-234 |  | cable | $\begin{aligned} & \text { Chilliwack, } \\ & \text { BC } \\ & 7208499 \end{aligned}$ | 1. Valley Televue Ltd. <br> 2. Application for renewal of its licence to carry on a cable television undertaking at Chilliwack, BC and to redefine the service area. | approved | The Commission renews the licence from 23 November 1973 to 31 March 1976, subject to conditions to be specified therein. The licensed area is redefined to meet with the intended original plan of the applicant. |
| 73-235 |  | cable | Chilliwack, BC 7212574 | 1. Valley Televue Ltd. <br> 2. Application to amend its cable television licence for Chilliwack, BC by changing the antenna site for the reception of CBUT, extending the service area to include Cultus Lake, adding reception and distribution of CFMI-FM New Westminster, BC, CBUF-FM and CKLG-FM Vancouver, BC, deleting KBBX-FM Seattle, Wash. | approved |  |
| 73-236 |  | cable | Delta, <br> BC <br> 7208267 | 1. Delta Cable Television Ltd. <br> 2. Application for renewal of its licence to carry on a cable television undertaking at Delta, $B C$ and to redefine the service area which would result in a reduction in the licensed area. | approved | The Commission renews the licence from 23 November 1973 to 31 March 1976, subject to conditions to be specified therein. |


| 73-237 |  | AM | Gold River, BC 7206808 | 1. Canadian Broadcasting Corporation <br> 2. Application for renewal of its licence to operate CBKJ at Gold River, BC. | approved | The Commission renews the licence from 23 November 1973 to 31 March 1976, subject to conditions to be specified therein. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-238 |  | TV | $\begin{aligned} & \text { K1emtu, } \\ & \text { BC } \\ & 7208630 \end{aligned}$ | 1. Archie Robinson, on behalf of a society to be incorporated <br> 2. Application for a broadcasting licence to operate a television station at Klemtu, BC to rebroadcast CFTK-TV-8 Aristazabal Island (Mount Parizeau), BC. | approved | The Commission issues a licence expir.ing 31 March 1978, subject to conditions to be specified therein. This television station provides the first television service to the native people of Klemtu. |
| 73-239 |  | cable | $\begin{aligned} & \text { Nanaimo, } \\ & \text { BC } \\ & 7300148 \end{aligned}$ | 1. North West Community Video Ltd. <br> 2. Application for a broadcasting licence to carry on a broadcasting receiving undertaking serving Nanaimo, BC presently licensed in the name of Community Video (Nanaimo) Ltd. upon surrender of the current licence issued to Community Video (Nanaimo) Ltd. | approved | The Commission issues a licence expiring 31 March 1976, subject to conditions to be specified therein. This application involves only a corporate restructuring with no change in control. |
| 73-240 |  | AM | ParksvilleQualicum, BC <br> 7208960 | 1. Nanaimo Broadcasting Corporation Ltd. <br> 2. Application to carry on a new AM broadcasting undertaking to serve Parksville and Qualicum Beach area, to rebroadcast CHUB on a frequency of 1370 KHz and a power of 1 Kw day and night. | approved | The Commission issues a licence expiring 31 March 1976, subject to conditions to be specified therein. |
| 73-241 |  | cable | Squamish, BC 7208309 | 1. Reliance Distributors of BC Ltd. <br> 2. Application for renewal of its licence to carry on a cable television undertaking at Squamish, $B C$ and to redefine the service area which would result in a reduction in the licensed area. | approved | The Commission renews the licence from 23 November 1973 to 31 March 1976, subject to conditions to be specified therein. |
| 73-242 |  | LPRT | $\begin{aligned} & \text { 'rerrace, } \\ & \text { BC } \\ & 7209919 \end{aligned}$ | 1. Canadian Broadcasting Corporation <br> 2. Application for a broadcasting licence to carry on a French-language LPRT at Terrace, BC. | approved | The Commission issues a licence expiring 31 March 1975, subject to conditions to be specified therein. |
| 73-243 | $\begin{gathered} 13 \text { March } 1973 \\ 7 \text { May } 1973 \end{gathered}$ | Tv | Norman Wells, NWT 7212806 | 1. Canadian Broadcasting Corporation <br> 2. Application for a broadcasting licence to carry on an English-language television station at Norman Wells, NWT to rebroadcast CBC English network programming via satellite on channel 9. | approved | The Commission issues a licence expiring 31 March 1976, subject to conditions to be specified therein. |


| DECISION NUMBER | DATE OF HEARING DATE OF ANNOUNCEMENT | $\begin{aligned} & \text { TYPE OF } \\ & \text { OUTLET } \end{aligned}$ | LOCATION AND APPLICATION NUMBER | APPLICATION <br> 1. NAME OF APPLICANT <br> 2. NATURE OF APPLICATION | DECISION | REASONS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-244 |  | AM | Fort <br> Resolution, Wrigley, Fort Norman, NWT <br> 7212335 <br> 7212346 <br> 7212350 | 1. Canadian Broadcasting Corporation <br> 2. Application for renewal of its broadcasting licences for CBQD Fort Resolution, NWT, CBQG Wrigley, NWT, CBQI Fort Norman, NWT expiring 22 November 1973. | approved | The Commission issues one licence for these three rebroadcasting stations from 23 November 1973 to 31 March 1976. |
| 73-245 |  | FM | Brandon, Man. <br> 7212541 | 1. Western Manitoba Broadcasters Ltd. <br> 2. Application to amend its broadcasting licence for CKX-FM Brandon, Man. to change the antenna site and decrease the ERP from 58,000 to 55,000 watts. | approved |  |
| 73-246 |  | TV | G111am, Man. 7212392 | 1. Canadian Broadcasting Corporation <br> 2. Application to renew the licence for CBWLT Gillam, Man. expiring 6 September 1973. | approved |  |
|  |  |  | Snow <br> Lake, <br> Man. <br> 7212384 | 1. Canadian Broadcasting Corporation <br> 2. Application to renew the licence of CBWKT Snow Lake, Man. expiring 6 September 1973. | approved |  |
|  |  |  | Thompson, Man. 7212376 | 1. Canadian Broadcasting Corporation <br> 2. Application to renew the licence of CBWTT Thompson, Man. expiring 6 September 1973. | approved | The Commission issues one licence to these rebroadcasting stations from 7 September 1973 to 31 March 1976. |
| 73-247 |  | cable | Winnipeg, Man. <br> 7213218 | 1. Greater Winnipeg Cablevision Ltd. <br> 2. Application for renewal of its broadcasting licence to operate a cable television undertaking in part of Winnipeg, Man. expiring 22 November 1973. | approved | The Commission renews the licence from 23 November 1973 to 31 March 1976, subject to conditions to be specified therein. |
| 73-248 |  | TV | Leader, Sask. 7211253 | 1. Leader and District T.V. Society | approved | The Commission issues a licence expiring 31 March 1977, subject to conditions to be specified therein. |

The Commission issues a licence expir－
ing 31 March 1977，subject to condi－
tions to be specified therein．
approved
$\stackrel{3}{1}$
者

approved The Commission issues a licence expir－
ing 31 March 1977，subject to condi－
tions to be specified therein．




## ．Lake Superior Cablevision Lta．

2．Application to amend its cable televi－ Ste－Marie，Ont．to increase the service
area،

approved The Commission renews the licence from
to condftions to be specifed therein．

23 November 1973 to 31 March 1978，sub－

 ing 31 March 1978 ，subject to condi－ tions to be specified therein．

ing 31 March 1978 ，subject to condi－
tions to be specifed therein．

1．J．A．McKenzie on behalf of a society to be
incorporated
2．Application for a broadcasting licence to station at Exshaw，Alta．to rebroadicast CFCN－TV Calgary，Alta．on channel 7 with号
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##  <br>  <br> Exshaw， A1ta． 7213192

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\section*{

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## in $\stackrel{n}{n}$ N

73－252

## $\underset{\sim}{n} \underset{\sim}{n}$

73－254
73－255

1t to continue these efforts and to take the necessary steps to provide Rouyn-Noranda and Val d'Or with the
same service, as expressed at the hearing.

The Commission considers that the purchase of these Okanagan Valley cable
television systems by this operating television systems by this operating
cable company will ensure that the cable service in the areas served by
these systems will be expanded and these systems will be expanded and
improved. It has accordingly decided The Commission notes that Mr. Lloyd Gartrell, a life-long resident of this
region, will be the general manager of region, will be the general manager of
these systems. In accordance with the intention expressed at the public hearing of this application, the Cominissiont will require that each of these systems
will continue to be operated by a separate company and that each company will have on 1ts board an equal number
of local residents and nominees of Capital Cable TV Ltd.
approved

$$
\begin{aligned}
& \text { 1. Canadian Broadcasting Corporation } \\
& \text { 2. Application for a broadcasting 1icence }
\end{aligned}
$$ Black Knight Television Co. Ltd.,

Central T.V. Systems Ltd.

$$
\begin{aligned}
& \text { 1. South Okanagan Television Distributors Ltd., approved } \\
& \text { Black Knight Television Co. Ltd., }
\end{aligned}
$$

2. Application to transfer:
a) 1 common share, in South Okanagan Television Distributors Ltd., from each of D.L.Gartrell
Dr. J.J. Gibson, and A.H.Bent to S.O.T.V. b) 1 common share, in Black Knight Television Co. Ltd., from each of D.L.Gartrell, Dr.
J.J. Gibson, and. A.H. Bent to S.O.T.V.
 e) common shares, in Central T.V. Systems
Ltd., from D.L. Gillespie to S.O.T.V.


1 common share, in Central T.V. Systems Ltd., from each of D.L. Gartrell, Dr. J.J.
Gibson, and A.H.Bent to S.O.T.V. Holdings
Ltd.

If the transfers insted in (a), (b), and
(c) are approved, S.O،T.V. Holdings Ltd.
would then own all the issued shares in Distributors Litd., Black Knight Television
Co. Ltd., and Central T.V. Systems Ltd.

Neguac,
NB
7109556
$B$

## 

73-261

## Penticton- Hedley, Kelowna, Revelstoke, 

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$\stackrel{3}{3}$

## 13 March 1973 10 May 1.973

73-262
DECISION DATE OF HEARING $\quad$ TYPE OF $\begin{aligned} & \text { LOCATION AND } \\ & \text { APPLICATION }\end{aligned}$
APPLICATION

| 73-262 |  |  |  | d) 570 common shares ( $100 \%$ ) in S.O.T.V. Holdings Ltd., from the present shareholders to Capital Cable TV Ltd. |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-263 | 10 April 1973 <br> 10 May 1973 | TV | Boston <br> Bar, <br> BC <br> 7212103 | 1. Ann Schudeleit on behalf of a society to be incorporated <br> 2. Application for a broadcasting licence to carry on a new TV station at Boston Bar, $B C$ to rebroadcast the programs of CHKM-TV Kamloops, BC on channel 3. | approved | The Commission issues a 1icence expiring 31 March 1976, subject to conditions to be specified therein. |
| 73-264 |  | TV | Boston <br> Bar, <br> BC <br> 7300577 | 1. Ann Schudeleit on behalf of a society to be incorporated <br> 2. Application to transfer the assets of CFJC-TV-9 Boston Bar, BC from Inland Broadcasters (1969) Ltd. to Ann Schudeleit on behalf of a society to be incorporated, and for a licence to carry on broadcasting undertaking CFJC-TV-9 upon surrender of the current licence issued to Inland Broadcasters (1969) Ltd. | approved | The Commission issues a licence expiring 31 March 1978 , subject to conditions to be specified therein. |
| 73-265 |  | TV | Campbe11 <br> River, <br> BC <br> 7212665 | 1. Canadian Broadcasting Corporation <br> 2. Application for a broadcasting licence to operate a television station at Campbell River, $B C$ to rebroadcast the programs of CBUT Vancouver, BC on channel 82. | approved | The Commission issues a licence expirIng 31 March 1976, subject to conditions to be specified therein. |
| 73-266 |  | TV | Campbell <br> River, <br> BC <br> 7212681 | 1. Canadian Broadcasting Corporation <br> 2. Application for a broadcasting licence to operate a television station at Campbell River, $B C$ to rebroadcast the programs of CBUT Vancouver, BC on channel 3. | approved | The Commission issues a licence expiring 31 March 1976, subject to conditions to be specified therein. The station will provide the first CBC English-language television service to Campbell River. |
| 73-267 |  | TV | Lytton, BC 7300569 | 1. Lytton and District Television Association <br> 2. Application to transfer the assets of CFJC-TV-1 Lillooet, BC from Inland Broadcasters (1969) Ltd. to the Lytton and District Television Association, and for a licence to carry on broadcasting undertaking CFJC-TV-1 upon surrender of the current licence issued to Inland Broadcasters (1969) Ltd. | approved | The Commission issues a licence expiring 31 March 1978, subject to conditions to be specified therein. |

The Commission issues a licence expir-
ing 31 March 1976 , subject to condi-
tions to be specified therein. The station will provide the first CBC
English-language television service to
Sayward and Kelsey Bay, BC.

1. Lytton and District Television Association approved
2. Application for a broadcasting licence to
carry on a new TV station at Lytton, BC to
rebroadcast the programs of CHKM-TV Kamloops,
BC on channel 8 .
3. Canadian Broadcasting Corporation approved
approved
4. Canadian Broadcasting Corporation
5. Application for a broadcasting licence to to rebroadcast the programs of CBUT Vancouver, BC on channel 4. i ,
The Commission considers that the
applicant's proposals to serve these
areas are realistic in view of the
number and quality of available off-
air signals. The Commission notes
that the applicant's basic system can
be expanded as tie demand for extra
channels occurs. The undertaking
will have local management and an
opportunity will be provided to the
residents of these communities for
investment in the 1icensee company
in the manner fndicated at the public
hearing. The Commission will be
interested in the progress of the
applicant's plans to fulfill the
programming needs of the individual
communities.
That part of the application relating to the carriage of FM and AM station Maclean-Hunter Cable TV Ltd. is pres-
ently licensed to serve the City of ently licensed to serve the City of is immediately adjacent to St.

 Hunter's service area.
The Commission will expect the lic-
ensee, however, to provide access for the residents of Thorold to its create programs of special interest to that community. The Commission vice Thorold and surrounding area as
Those parts of the applications relating to the carriage of FM stations and the one dealing with a second receive CBLT and CICA-TV are deferred.

| 73-271 |  | cable | St. <br> Catharines, Ont. <br> 7105612 <br> 7210297 | 1. Maclean-Hunter Cable TV Ltd. <br> 2. Application to amend its cable television broadcasting licence for St. Catharines, Ont. to add reception and distribution of CITY-TV channel 79 Toronto, CJRT-FM Toronto, CBL-FM Guelph, and CHIN-FM Toronto, Ont.; and WBNYFM Buffalo, NY; to delete reception and distribution of WJET-TV channel 24 Erie, Pa.; to fincrease the service area to include Thorold and surrounding area, Ont. and to add a second antenna at its studio at Merrittville Road to receive CBLT and CICA-TV. |
| :---: | :---: | :---: | :---: | :---: |
| 73-272 | 10 April 1973 <br> 10 May 1973 | cable | Atikokan, Ont. <br> 7208739 | 1. Nor-Video Services Ltd. <br> 2. Application to amend its cable television broadcasting licence for Atikokan, Ont. to distribute educational programs (OECA) on channe1 9, local originations on channeis 11 and 13, CKPR-FM on channel 13; and to make a channel distribution change. | the FM band, 1 Canadian AM station, 1 local


The Commission renews the licence from
31 December 1973 to 31 March 1977 ,
subject to condicions to be specified
therein. The Commission notes that
the licensee has entered into an
agreement with the authorities of
Camp Borden to provide service by the
summer of 1973 . Angus will also
receive service at the same time.

| able | $\begin{aligned} & \text { North Bay, } \\ & \text { Ont. } \\ & 7212426 \end{aligned}$ | 1. Maclean-Hunter Cable TV Ltd. <br> 2. Application to amend its cable television broadcasting licence for North Bay, Ont. to distribute CHNB-TV channel 4 North Bay, Ont. on channe1 2 , and to change the distribution channels of WGR-TV Buffalo, NY and CKVR-TV Barrie, Ont. from channe1s 2 and 3 to channels 3 and 13 respectively. |  |
| :---: | :---: | :---: | :---: |
| able | Rockland, Ont. 7206550 | 1. Bushnel1 Communications Ltd. <br> 2. Application to amend its cable television broadcasting licence for Rockland, Ont. by discontinuing reception and distribution of CKWS-TV Kingston, Ont. and making channel conversion changes. |  |
| SW | ```Sackville, NB 7300098``` | 1. Canadian Broadcasting Corporation <br> 2. Application for authority to amend its broadcasting undertaking licence for shortwave station CKCX Sackville, NB to add transmitting frequency 6125 KHz with a power of 50,000 or 250,000 watts. <br> approved |  |
| AM | Saint John, NB $7212012$ | 1. Fundy Broadcasting Co. Ltd. <br> 2. Application for permission to transfer 2718 class "B" common shares (vofing) from the estate of Arthur Norwood Carter to James A. MacMurray (1032), to James H. Turnbull (1032), and to Robert Lockhart (654), and to transfer 4271 non-voting class " $A$ " common shares. |  |
| TV | Corner Brook, Nf1d. $7212871$ | 1. Newfoundland Broadcasting Company Ltd. <br> approved <br> 2. Application for authority to amend its television broadcasting undertaking licence for CJON-TV-1 Corner Brook, Nfld. by establishing a local broadcasting studio to be located on Watson's Road, Corner Brook, Nfld. |  |
| TV | ```Clarenville, Nf1d. 7212855``` | 1. Newfoundland Broadcasting Company Ltd. <br> 2. Appilcation for a licence to carry on a television broadcasting undertaking at Clarenville, Nfid. to receive the programs of CJON-TV St. John's, Nf1d. and to retransmit those programs on channel 10 with a transmitter power of 5 watts, directional antenna. <br> approved | The Conmission issues a licence expiring 31 March 1976, subject to conditions to be specified therein. |



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## approved

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\begin{aligned}
& \text { 1. Borden Cable Television Ltd. } \\
& \text { 2. Application to renew its licence for the } \\
& \text { cable television broadcasting undertaking } \\
& \text { located at Camp Borden, Alliston, and } \\
& \text { Angus, Ont. }
\end{aligned}
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73-274

73-276
73-275
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73-279
decision date of hearing type of acheication
DECISION DATE OF HEARING
NUMBER


| 1. Canadian Broadcasting Corporation | aprroved |  |
| :---: | :---: | :---: |
| 2. Application for authority to amend its broadcasting undertaking licence for shortwave station CKCX Sackville, NB to add transmitting frequencies 9530 , 9660,11825 and $15,175 \mathrm{KHz}$, with a power of 50,000 or 250,000 watts. |  |  |
| 1. Graham Cable TV Ltd. <br> 2. Application for renewal of its cable television broadcasting licence for a part of Metropolitan Toronto, Ont. expiring 30 September 1973. | approved | The Commission renews the licence from 1 October 1973 to 31 March 1977, subject to conditions to be specified therein. The Commission notes that the licensee has provided innovative and experimental programming on its locally programmed channel with a high level of community participation. |
| 1. Barrie Cable TV Ltd. | approved |  |
| 2. Application to amend its cable television licence for Barrie, Ont. to add the distribution of CKCO-TV-2 Wiarton, Ont. on channel 13. |  |  |
| 1. Radio \& TV Distribution Ltd. | approved <br> in part | That part of the application dealing with carriage of $F M$ stations is deferred. |
| 2. Application to amend its cable television licence for Parry Sound, Ont.: <br> a) to add reception of $\mathrm{CKCO}-\mathrm{TV}-2$ Wiarton, channel 2, for distribution on channel 2; CHNB-TV North Bay, channe1 4, for distribution on channel 4; CKAT-FM North Bay, channel 229, for distribution on channel 229; CBFST Sturgeon Falls, channel 7, for distribution on channel 10; CHFI-FM Toronto, channe1 251, for distribution on channel 13; CHUM-FM Toronto, channel 283, for distribution on channel 283; <br> b) to discontinue reception and distribution of WGR-TV Buffalo, WEEN-TV Buffalo, WKBWTV Buffalo, NY and CBLT Toronto; <br> c) to add distribution of local originations on channel 7 instead of channe1 13; and <br> d) to make TV and FM channel conversion changes. |  |  |
| 1. Télé-Cable Charlevoix Inc. <br> 2. Application for renewal of its broadcasting licence for its cable television system at | approved | The Commission renews the licence from 10 November 1973 to 31 March 1978, subject to conditions to be specified therein. |


| 73-285 |  | SW | Sackville, NB <br> 7212954 |
| :---: | :---: | :---: | :---: |
| 73-286 | 10 April 1973 <br> 10 May 1973 | cable | Toronto, Ont. <br> 7212210 |
| 73-287 | 16 January 1973 <br> 10 May 1973 | cable | Barrie, Ont. <br> 7205362 |
| 73-288 | $\begin{aligned} & 17 \text { May } 1972 \\ & 10 \text { May } 1973 \end{aligned}$ | cable | Parry <br> Sound, Ont. $7200363$ |
| 73-289 | 10 April 1973 <br> 10 May 1973 | cable | Clermont, <br> Pointe-au-Pic, La <br> Malbaie, Que. <br> 7204316. |


At the hearing of this application, the Commission heard an intervention by the tenant of a 15 -suite apartment building located in the licensee's area of
service. The intervenant referred to the licensee's policy of wiring, on a buik basis only, apartment buildings with 13 suites or more and stated that, because of this policy and the unwillingness of his landiord to enter into a bulk rate contract with the cable licensee, he and others like him were being deprived of cable television service.
The licensee said that its policy is based on whether a building is high-rise or low-rise. It contended that, while it is feasible to wire a low-rise
building on an individual basis, it fs not feasible to wire a high-rise building on the same basis. It insists therefore on wiring high-rise building on
a bulk basis. In determining what will constitute a low-rise as opposed to a high-rise building, the licensee stated that it had found that the great
majority of smaller bildings suitable for individual wiring had 12 suites or less. Accordingly, it had dectded to treat buildings of 13 suites or more
as high-rise requiring a bulk wiring agreement. In fact its experience is that the majority of buildings having more than 12 suites contain 20 suites or
more.
The Commission requires that licensees of cable television systems make their service available to all persons living within the area licensed to them. It
recognizes that, insofar as apartment buildings are concerned, the provision of service, whether wiring is on an individual or a bulk basis, requires the
agreement of the owner. Representatives of a cable licensee cannot gain entry to apartment buildings without the consent of the owner. Nor on the other
hand can a tenant compel his landlord to permit him to have cable television service unless his lease so provides. In these circumstances of conflicting
legal rights and obligations as between tenants, landiords, and cable operators, the Commission intends to seek a solution to this particular situation and
lo evolve a policy position applicable to situations of this nature.

1. Canadian Broadcasting Corporation approved

approved The Comission issues a licence from
to conditions to be specified therein.


LOCATION AND APPLICATION LOCATION AND
APPIICATION

TYPE OF

| DECISLION | DATE OF HEARING |
| :--- | :--- |
| NUMBER | DATE OF ANNOUNGE |


| 73-297 |  |  |  |  | Broadcasting Ltd., licensee of CFGM Richmond Hill, Ont., and Radio CFOX Inc., licensee of CFOX Pointe Claire, Que. IWC Communications Ltd. controls Sarnia Broadcasting (1964) Ltd., ifensee of CHOK Sarnia, Ont., and Terra Communications Ltd., licensee of a cable television broadcasting undertaking serving part of Mississauga, Ont.; it owns $50 \%$ of Barrie Cable TV Ltd. and Orillia Cable TV Ltd., licensees of cable television broadcasting undertakings serving Barrie and Orillia, Ont. respectively. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-298 | $\begin{aligned} & 10 \text { April1 } 1973 \\ & 22 \text { May } 1973 \end{aligned}$ | AM | Roberval, Que. <br> 7212111 | 1. | Radio Roberval Inc. <br> Application to amend its broadcasting licence for CHRL Roberval, Que. as follows: |  |
| 73-299 | $\begin{aligned} & 13 \text { March } 1973 \\ & 22 \text { May } 1973 \end{aligned}$ | Tv | Edmonton, Alta. <br> 7213382 |  | Canadian Broadcasting Corporation <br> Application for renewal of its broadcasting licence for CBXFT Edmonton, AIta. | The Commission renews the television station's broadcasting licence, from 1 July 1973 to 31 March 1978, subject to conditions to be specified therein. The Commission notes that, starting 1 July 1973, CBXFT will operate as a station owned and operated by the CBC French television network and will continue to produce a minimum of three hours weekly of local programming. |
| 73-300 |  | AM | Powell River, BC 7211527 | 2. | Sunshine Coast Broadcasting Co. Ltd. <br> Application to transfer $11 \frac{1}{2}$ class "A", 17,675 class "B", and 59,300 preferred shares from G.E. Profitt, W.G. Tetzel, <br> R.P. Dini, Rev. J.J. Clement, H.W. and <br> M.M. Gallagher, R.J. Jolin, Alio Mantoani, and B.K. Cutler to F.V.B. Holdings Ltd. ( $10 \frac{1}{2}$ class "A", 16,500 class "B", and 37,150 preferred shares) and to D.V. Cartmell ( 1 class "A", 1,175 class " $B$ ", and 22,150 preferred shares). | The Commission is satisfied that the transfers of shares and the refinancing associated with the transfers will permit the licensee to maintain and improve service to the people of Powell River. The Commission also takes account of the intention expressed at the hearing by Mr. D.V. Cartmell to negotiate for the purchase of the renaining non-voting shares of the corporation. |

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| 73-301 | $\begin{aligned} & 10 \text { April } 1973 \\ & 22 \text { May } 1973 \end{aligned}$ | cable | Belleville, Ont. <br> 7208358 | 1. Cablevue (Belleville) Ltd. <br> 2. Application for authority to amend its cable television licence for Belleville, Ont. to distribute CJOH-TV-6 Deseronto, Ont.; to delete the distribution of CBLT Toronto, Ont. |
| :---: | :---: | :---: | :---: | :---: |
| 73-302 |  | AM | Galt, Ont. 7109929 | 1. Galt Broadcasting Company Ltd. <br> 2. Application to amend its broadcasting licence for CFTJ Galt, Ont. to change the frequency from 1110 Kizz to 1320 KHz , and power from 250 watts day-time only to 1000 watts day-time and night-time, and change the antenna to a new site southwest of Galt. |
| 73-303 |  | AM | Kitchener, Ont. 7209937 | 1. Central Ontario Television Ltd. <br> 2. Application to amend its broadcasting licence for CKKW Kitchener, Ont. to change the frequency from 1320 KHz to 1090 KHz , and power from 1000 watts day-time and night-time to 10,000 watts day-time and night-time, and to change the antenna to a new site east of the Village of Ayr. |
| 73-304 |  | AM | Ottawa, Ont. 7105539 | 1. Carleton University Association Inc. <br> 2. Application for a broadcasting licence to carry on a carrier current broadcasting undertaking at Ottawa, Ont. on frequency 670 KHz with a power of 16 watts. |
| 73-305 | $\begin{aligned} & 19 \text { February } 1973 \\ & 24 \text { May } 1973 \end{aligned}$ | cable | ```Metropolitan, Quebec, Que. 720863 7208804 7 2 0 0 9 8 3``` | 1. Télé-Câble de Québec Inc. <br> 2. Application to amend 1ts cable television broadcasting licence for Quebec to increase the service area to include parts of Metropolitan Quebec. |

The Coumission expects this licensee
to redistribute CBLT Toronto on its
system according to the CRTC policy
statement on cable as soon as a suit.
able signal is available in the area.
The approval of this application will
enable radio station CFTJ to uroad-
cast during night-time hours and
will provide the City of Galt with
its first local night-time AM service.
The power increase and change of fre-
quency will enable radio station
CKKW to provide improved night-time
service to the City of Kitchener.
The Comalission notes the intention
of the licensee to expand and improve
its fariminformation progranming in
conjunction with the improvement of
its service in rural areas.

## $\square$ 0 0 0 0 0 0 <br> approved

## Application for authority to amend its cable televisfon licence for Belleville, Ont. to distribute CJOH-TV-6 Deseronto, Ont.; to delete the distribution of CBLT Toronto, Ont.

1. Galt Broadcasting Company Ltd.
2. Application to amend its broadcasting the frequency from 1110 kiz to 1320 Krly
to 1000 watts day-time and night-time,
and change the antenna to a new site
3. Central Ontario Television Ltd.

Kitchener,
Ont.
7209937
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73-303

## 

The Commission issues a licence
expiring on 31 March 1978, subject
to conditions to be specified there-.
in. The applicait will provide
student radio service to the Carleton
University community by means of
carrier current. The application
satisfies the criterfa for such
broadcasting undertakings contained
in the Commission's pubiic announce-
ment of 3 May 1972.
In the opinion of the Commission the In
present licensee for Quebec City can
best serve the Merropolitan Quebec best serve the Metropolitan Quebec
areas appliied for. The approval of
the application does not fnclude
Levis, Lauzon, St-Romuald, Charny, Levis, Lauzon, St-Romuald, Charny,
and St-David. The extended licensed
territory will be described in the amended licence.

The Commission expects that there
will be a continuing improvement in the quality of the technical service provided to subscribers throughout
the system and that service will be
 The licensee should expand further
its locally programmed channel to



## approved

> 1. Carleton University Association Inc.

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## approved in part

Télé-Câble de Québec inc. Metropolitan Quebec.

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wishes to be kept informed of the nego-
tiations. The Comisission therefore tiations. The Cominission therefore
issues a licence for a period expir-
ing on 31 December 1974 .

| 73-309 | 13 March 1973 <br> 21 June 1973 | TV | Fort <br> Simpson, NWT <br> 7212814 | 1. Canadian Broadcasting Corporation <br> 2. Application for a broadcasting licence to carry on an Eng1ish-language television station at Fort Simpson, NWT to rebroadcast the CBC English network programs on channel 9 received from the Canadian communications satellite. | The Commission issues a licence expiring 31 March 1976, subject to conditions to be specified therein. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 73-310 | 7 November 1972 <br> 21 June 1973 | cable | $\begin{aligned} & \text { Burlington, } \\ & \text { Ont. } \\ & 7208093 \end{aligned}$ | 1. Citizens Cable T.V. Ltd. <br> 2. Application for the renewal of its cable television licence serving part of Burlington, Ont. | The Commission renews the licence from 27 June 1973 to 31 March 1977, subject to conditions to be specified therein. |
| 73-311 |  | cable | Toronto, Ont. <br> 7207376 | 1. Cable Utility Communications (Scarboro) Ltd. approved <br> 2. Application for renewal of its cable television Iicence serving part of Metropolitan Toronto. | The Commission renews the licence fran 27 June 1973 to 31 March 1977, subject to conditions to be specified therein |
| 73-312 |  | cable | Toronto, Ont. <br> 7207251 | 1. Keeble Cable Television Ltd. <br> 2. Application for renewal of its cable television licence serving part of Metropolitan Toronto. | The Commission renews the licence fram 27 June 1973 to 31 March 1977, subject to conditions to be specified therein |
| 73-313 | 10 April 1973 <br> 22 June 1973 | AM | Ottawa, Ont. <br> 7212731 | 1. Confederation Broadcasting (Ottawa) Ltd. approved <br> 2. Application for renewal of its AM radio broadcasting licence for CFGO. | The Commission renews the licence fram 1 July 1973 to 31 December 1974 , subject to conditions to be specified tberein. |


 and intent of their promises of per-
formance is a ground for refusing to


 the assurances made the public hearing
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APPLICATION

| NUMBER | DATE OF ANNOUNCEMENT OUTLET | NUMB | 2. NATURE OF APPLICATION | DECISION | SO |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 73-314 | cable | $\begin{aligned} & \text { Toronto, } \\ & \text { Ont. } \\ & 7209851 \end{aligned}$ | 1. Wired City Communications Ltd. <br> 2. Application for renewal of its broadcasting licence for its cable television systems serving part of Metropolitan Toronto. |  | This licence is renewed from 27 June 1973 for a period of eighteen months ending on 26 December 1974, subject to conditions to be specified therein. At the public hearing of this application certain problems concerning the ownership of the licensee company, its progress in wiring its service area and providing programming on its local origination channel, and its arrangment with Cable Utility Communcations (Scarboro) Ltd. to share its head-end were discussed. Because the Commission considers that the latter two matters were not adequately dealt with by the licensee at the public hearing, it has decided to grant a short renewal term and will expect the licensee to satisfy the Commission as soon as possible that it has made suitable arrangments for its head-end, and is producing local programing in accordance with its promises made at the public hearing. |
| 73-315 | AM | Ottawa, Ont. 7210240 | 1. Confederation Broadcasting (Ottawa) Ltd. <br> 2. Application to amend its broadcasting licence for CFGO Ottawa, Ont. to change the ERP from 10,000 watts day-time and night-time to 50,000 watts day-time and night-time. | approved | The increase in power approved by this decision will enable CFGO to provide a more uniform signal to its service area. |
| 73-316 | $\begin{aligned} & 26 \text { June } 1973 \\ & 3 \text { July } 1973 \end{aligned}$ | Toronto, Ont. <br> 7302110 | 1. Radio Rogers Ltd. <br> 2. Application for a broadcasting licence for an AM radio network consisting of CFTR Toronto, CKJD Sarnia, CHYR/CHIR Leamington, CJBQ Belleville, CHUC Cobourg, CKAR Huntsville, CKAR-1 Parry Sound, and CKMP Midland for the purpose of broadcasting all the 1973 and 1974 Toronto Argonauts pre-season and regular season football games and the Eastern Football Conference play-offs. | approved | The Commission issues licences for the broadcast of the 1973 and 1974 preseason and regular season games subject to conditions to be specified therein. |
| 73-317 | 10 April 1973 cable 4 July 1973 | Mississauga, Ont. $\begin{aligned} & 7212301 \\ & 7212319 \end{aligned}$ | 1. Metro Cable TV Ltd. <br> 2. Application for renewal of the broadcasting liceaces for its cable televilsion undertakings, serving parts of the Town of Mississauga, Ont. (Applewood | approved | The Commission renews the licences from 1 October 1973 to 31 March 1977, subjec to conditions to be specified therein. |


| cable | $\begin{aligned} & \text { Kedgwick, } \\ & \text { NB } \\ & 7205768 \end{aligned}$ | 1. Guérette Télévision Communautaire Ltd. <br> 2. Application for renewal of its cable television broadcasting undertaking licence to serve Kedgwick, NB. | approved | The Comission renews the licence from 2. November 1973 to 31 March 1978, subject. to conditions to be specified therein. |
| :---: | :---: | :---: | :---: | :---: |
| cable | $\begin{aligned} & \text { St. Quentin, } \\ & \text { NB } \\ & 7205776 \end{aligned}$ | 1. Guérette Télévision Communautaire Ltd. <br> 2. Application for renewal of its cable television broadcasting undertaking licence to serve St. Quentin, NB. | approved | The Commission renews the licence from 2 November 1973 to 31 March 1978, subject to conditions to be specified therein. |
| cable | Fredericton, Nashwaaksis, Silverwood, Marysville, Barkers Point, Oromocto, NB 7207657 | 1. City Cablevision Ltd. <br> 2. Application for renewal of its cable television broadcasting undertaking licence serving Fredericton, Nashwaaksis, Silverwood, Marysville, Barkers Point, and Oromocto; NB. | approved | The Commission renews the licence from 2 November 1973 to 31 March 1978, subject to conditions to be specified therein. |
| cable | Nackawic, NB <br> 7211212 | 1. J. \& K. Enterprises Ltd. <br> 2. Application for renewal of its cable television broadcasting undertaking licence to serve Nackawic, NB. | approved | The Commission renews the licence from 15 August 1973 to 31 March 1978, subject to conditions to be specified therein. |
| TV | Saint <br> John, <br> NB <br> 7210602 | 1. New Brunswick Broadcasting Co. Ltd., licensee of broadcasting transmitting undertakings CHSJ and CJSJ-TV Saint John, NB, CHMT-TV Moncton, NB, and CJSJ-TV-1 Bon Accord, NB <br> 2. Application for permission to transfer In the holding company, New Brunswick Publishing Company Ltd., 798 common shares from K.C. Irving Ltd. to Arthur L. Irving (399) and James K. Irving (399). | approved |  |
| cable | $\begin{aligned} & \text { Woodstock, } \\ & \text { NB } \\ & 7211220 \end{aligned}$ | 1. Woodstock Coumunity TV Ltd. <br> 2. Application for renewal of its cable television broadcasting undertaking licence to serve Woodstock, NB. | approved | The Commission renews the licence from 2 November 1973 to 31 March 1978, subject to conditions to be specified therein. |
| TV | Charlottetown, PEI <br> 7206170 | 1. Canadian Broadcasting Corporation <br> 2. Application for renewal of its television broadcasting undertaking licence for CBCT Charlottetown, PEI. | approved | The Commission renews the licence from 1 August 1973 to 31 March 1977, subject to conditions to be specified therein. |


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73-321
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$\stackrel{N}{n}$
$73-323$
$73-324$

The Comnission issues two licence expir-
fng on 31 March 1977, subject to condi-
tions to be speciffed therein. In view
of the CBC's proposed plan to consoli-
date the Saskatchewan production faci-
littes in Regina, the Conmission expects
that an employee of the CBC program
service will be assigned in Saskatoon
as well as in Cravelbourg on a full-
time basis.
approved CFNS Saskatoon, Sask. from Radio-Prairies-
to carry on a French-language AM radio
of the current licence issued to Radio-Prairtes-Nord Ltd.

## 1. Canadian Broadcasting Corporation

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\begin{aligned}
& \text { 2. Application to acquire the assets of } \\
& \text { CRG/CGR Gravelbourg, Sask. from Radio- } \\
& \text { Gravelbourg Ltd. and for a broadcasting } \\
& \text { licence to carry on a French-language } \\
& \text { AM radio station at Saskatoon, Sask. upon } \\
& \text { surrender of the current licence issued } \\
& \text { to Radio-Gravelbourg Ltd. }
\end{aligned}
$$

1. Dartmouth Broadcasting Ltd.

$$
\begin{aligned}
& \text { The Commission issues a licence expir- } \\
& \text { Ing } 31 \text { March } 1977 \text { subject to conditions }
\end{aligned}
$$

$$
\begin{aligned}
& \text { to be specified therein. Approval of } \\
& \text { this application will facilitate the }
\end{aligned}
$$

 this application will facilitate the Ltd. owned by J. Cruikshank by other Commission notes that effective control of Radio Dartmouth Ltd, and Dartmouth Patterson. This application is approve on the following conditions:

1. that Dartmouth Broadcastin
2. That the exche Lusi
assets retained
. that Dartmouth Broadcasting Ltd., with its financial return the annual
3. that the exclusive use of the fixed
assets retained by Radio Dartmouth
Ltd. shall be assured to the licens
4. that the ownership and control of Radio Dartmouth Ltd. and the fixed
assets leased to Dartmouth Broadassets
casting Leased to
shall not not be transferred without the prior permission of the Commission.
Saska toon,
Sask.
7212129

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## Gravel bourg, Sask. Fal <br> N N N

## Dar tmouth, NS 7301013

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## 73-332

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\begin{aligned}
& \text { approved }
\end{aligned}
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Reasons: The Comission issues thys licence for three years, expiring on 31 September 1976, subject to the condition that the proposed station be
affiliated to the Canadian Broadcasting Corporation and to other conditions to be specified therein. 2. Application for a broadcasting licence
to carry on a French-1anguage AM radio
station at Caraquet, NB.

## 73-333

The Commission is of the opinion that this station, according to the promise of performance, will provide a satisfactory service to the northeastern

DECISION
DATE OF HEARING
DUMBER LOCATION AND
APPLICATION

1. NAME OF APPLICANT
2. NATURE OF APPLICATIO
New Brunswick area. The Commission notes the applicants' intention to change the night-time programming in order to meet the needs of the local community and to establish the station as soon as possible.

It is advisable to recall that the Commission stated in 1968 that it was urgent to extend and improve French-language radio and television services fn the radio service in northern New Brunswick. During the summer of 1972 , the Commission approved the application of Mr. Jean L. Doucet, on behalf of a company to be incorporated, for a licence to operate a French-language AM radio station in Bathurst.
denied Inc.,

$$
\begin{aligned}
& \text { 1. National Dream Corporation Inc., Richard } \\
& \text { George Andison on behalf of a company to } \\
& \text { be incorporated, Alden E. Diehl on behalf } \\
& \text { of a company to be incorporated, F. Baxter } \\
& \text { Ricard on behalf of a company to be } \\
& \text { incorporated, Walter J. Clemens on behalf } \\
& \text { of a company to be incorporated } \\
& \text { 2. Application, each for a broadcasting licence } \\
& \text { to carry on an English-language AM radio } \\
& \text { station at Thunder Bay, Ont. }
\end{aligned}
$$

1. Kalph H. Parker Ltd.
2. Application to amend his broadcasting licence for CFPA Thunder Bay, Ont., to change the
frequency, the power output, and the antenna
site.
3. Canadian Broadcasting Corporation
4. Application for a broadcasting licence to
carry on an English-language AM radio station at Thunder Bay, Ont.

## Thunder Bay, <br> <br> \section*{等}

 <br> <br> \section*{等}} 300759302821
301021
30041
300742

7300932

## 26 June 1973 18 July 1973

## 73-334

 Reasons: The Commission has decided to approve the application of the Canadian Broadcasting Corporation and a licence is issued to the Corporation expiring 31 March 1978 , subject to conditions to be specified therein. The Commission has given full consideration to the matter, not only of radio broadcasting
service in Thunder Bay, but also to the needs of smaller communities in northwestern Ontario which, for the most part, are served only by LPRTs of the service in Thunder Bay, but also to the needs of smaller communities in northwestern Ontario which, for the most part, are served only by LPRTs of the locally produced by the CBC in Thunder Bay. The Commission notes, as well, CBC's intention to provide eventually regional programming to six LPRTs located west of Thunder Bay. The Comission considers that the establishment of production facilities in Thunder Bay and the provision of regional programming to these LPRTs is a necessary and desirable first step in bringing programs of local significance to northwestern ontario. The Commission will expect the national service, to help create cultural and informational links between this area of northern Ontario and the rest of ontario and Canada.

Althoughthe other applications, in the main, were designed to serve Metropolitan Thunder Bay, the Commission is aware that this area is already covered by
 not, as a privately owned station, carry more than a small portion of the full CBC radio service. Approval of the CBC application will result in its
complete range of programing being made available to the Thunder Bay area.

73-335
improvement of subscriber service. This monthy service charge and the installation charge are lower than
the average charges across Canada and in Quebec.
The Commission issues a licence expir-
ing 31 March 1978, subject to conditions to be specified therein.
The Commission issues a licence expirThe Commission issues a licence expirtions to be specified therein. This
station will provide the CBC Frenchlanguage AM radio network service on the FM band because of the unavailability of $A M$ frequency.
The Commission will expect the
licensee to produce programs for its
local originations channel. The 1icensee is authorized to distribute
WEMT-TV Bangor, Maine as long as that
station does not solicit advertising
approved The Comission issues a licence expir-
conditions to be specified therein.
The rebroadcasting stations will localities with the service of the
 application is conditional upon the proposed agreement between British
Columbia Telephone Company and the
 be signed and filed with the Commi-
ssion. The Commission expects the





1. Kootenay Broadcasting Company Ltd. approved
2. Application to amend its broadcasting licence
for CJAT to increase the power from 1000 watts
to 10,000 watts day-time, and from omnidirection-
al antenna to directional antenna.

Application for a licence to carry on a
student carrier current radio station at
at Fredericton, $N B$. 1. Canadian Broadcasting Corporation
3. Application for a licence to carry on a
French-language FM radio station to serve
Fredericton and Saint John, NB to rebroad-
cast the programs of CBAF Moncton on the
frequency of 102.3 MHz


4. Canadian Broadcasting Corporation
5. Canadian Broadcasting Corporation approved
6. Application for broadcasting licences to
carry on English-language television stations
to rebroadcast the programs of CBUT Vancouver,
BC at the following locations: Tabor Mountain
on channel 78 , Purden on channel 10 , Loos on
channel 6, McBride on channel 2, Tête Jaune on
channel 10, and Valemount on channel 6 .
Mountain,



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| DECISION NUMBER | date of hearing <br> DATE OF ANNOUNCEMENT | TYPE OF OUTLET | Location and application NUMBER | application <br> 1. NAME OF APPLICANT <br> 2. NATURE OF APPLICAIION | DECISION | REASONS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-341 | $\begin{array}{lll} 26 & \text { June } & 1973 \\ 18 & \text { July } & 1973 \end{array}$ | AM | Ajax, Ont. 7301757 | 1. Justin H. McCarthy on behalf of a company to be incorporated <br> 2. Application to acquire the assets of radio station CHOO (AM) Ajax, Ont. from Radio cHOO 1390 Ltd.; and for a broadcasting licence to carry on an AM radio station at Ajax, Ont. upon surrender of the current licence issued to Radio CH00 1390 Ltd. | approved | The applicant indicated that he would improve the technical facilities and program service of this broadcasting undertaking in a manner consistent with the needs of the area to be served. Although this station has had a history of difficulties, the Commission accepts the assurances of the applicant that he has the longrange determination and resources to make the station of service to the Ajax community. It therefore issues a 1 icence for four years expiring 31 March 1977, subject to conditions to be specified therein. <br> In arriving at this decision, the Commission has taken into consideration the views expressed by the intervenors. |

approved 1. Canadian Broadcasting Corporation 1. Canadian Broadcasting Corporation approved
2. Application to amend its broadcasting licence
for CBNAT-9 Mount $S \mathrm{St}$. Margaret, Nald. from
21,000 watts (video) to 29,000 watts (video)
and trom 4000 watts (audio) to 2900 watts (audio),
and the EHAAT from 850 feet to 931 feet.
The Commission issues a licence expir-
ing 31 March 1978 , subject to condi-
The Commission issues a licence expir-
ing 31 March 1976, subject to conditions to be specified therein.


|  |  | of 6075,9525 . $9545,9615,11,795,11,835$, approved and $15,290 \mathrm{kHz}$ with a power of 50,000 or 250, 000 watts. |  |
| :---: | :---: | :---: | :---: |
| TV | Cormorant, Man. 7301880 | 1. Cormorant Television Association <br> 2. Application for a broadcasting licence to carry on an Eng1ish-1anguage television station at Cormorant, Man, to rebroadcast CBWIT The Pas, Man on chanel 4. | The Commission issues a licence expiring 31 March 1976 , subject to conditions to be specified therein. |
| TV | Pikwitonei, Man. 7302367 | 1. PIK Television Association <br> 2. Application for a broadcasting licence to carry on an English-language television station at Pikwitonei, Man. to rebroadcast CBWTT Thompson on channel 12. | The Commission issues a licence expiring 31 March 1976, subject to conditions to be specified therein. |
| TV | Sherridon, Man. <br> 7300288 | 1. Sherridon T.V. Committee <br> 2. Application for a broadcasting licence to carry on an English-1anguage television station at Sherridon, Man. to rebroadcast CBWBT Flin Flon on channel 5. <br> approved | The Commission issues a licence expiring 31 March 1976, subject to conditions to be specified therein. |
| TV | The Pas, Man. 7302458 | 1. Canadian Broadcasting Corporation <br> 2. Application to amend its broadcasting licence for CBWIT The Pas, Man. to increase the power from 264 watts ERP (video) to 288 watts ERP (video). <br> approved |  |
| TV | Thicket <br> Portage, Man. <br> 7301872 | 1. Thicket Portage TV Association <br> 2. Application for broadcasting licence to carry on an English-language television station at Thicket Portage, Man. to rebroadcast CBWTT Thompson on channel 4. | The Commission issues a licence expiring 31 March 1976, subject to conditions to be specified therein. |
| TV | Thompson, Man. 7302441 | 1. Canadian Broadcasting Corporation <br> 2. Application to amend its broadcasting licence for CBWTT Thompson, Man. to increase the power from 5 watts to 296 watts ERP (video) and to change the channel from 8 to 7 . |  |
| TV | Pincher Creek, Alta. 7300874 7300866 | 1. Pincher Creek Community Centre Hall Society approved <br> 2. Application for broadcasting, licences to carry on two English-language television stations at Pincher Creek, Alta. to rebroadcast CFCN-TV-5 Lethbridge, Alta. on channel 11 and CJOC- | The Commission issues licences expiring 31 March 1978, subject to conditions specified therein. |

$\begin{array}{cc}\text { 73-347 } & -7 \text { June } 1973 \\ & 26 \text { July } 1973\end{array}$
$\begin{array}{ll}\underset{\sim}{m} & \stackrel{\infty}{\underset{\sim}{n}} \\ \stackrel{N}{n} \\ \underset{\sim}{n}\end{array}$
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73-352
73-353

| DECISION NUMBER | DATE OF HEARING <br> DATE OF ANNOUNCEMENT | TYPE OF OUTLET | LOCATION AND APPLICATION NUMBER | APPLICATION <br> 1. NAME OF APPLICANT <br> 2. NATURE OF APPLICATION | REASONS |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 73-354 |  | cable | $\begin{aligned} & \text { Calgary, } \\ & \text { Alta. } \\ & 7207061 \\ & 7211592 \end{aligned}$ | 1. Community Antenna Television Ltd. <br> 2. Application for renewal of its broadcasting licence for a cable system to serve part of Calgary, Alta. expiring 31 July 1973; and to issue 6187 common shares to F.P. Publications Ltd. and 10,313 common shares to Cygnus Corporation Ltd. from treasury, and transfer 5813 common shares from T.H. France to F.P. Publications and 9687 common shares from T.H. France to Cygnus Corporation Ltd. | The Commission renews the licence from i. August 1973 to 31 March 1978, subject to conditions to be specified therein. As required in Decision 73152, the Commission directs that F.P. Publications Ltd. dispose of all its shares in the licensee company by 31 July 1976. |
| 73-355 |  | cable | Edmonton, Alta. 7207822 | 1. QCTV Ltd. <br> 2. Application for renewal of its broadcasting licence for a cable system to serve part of Edmonton, Alta. approved | The Commission renews the licence from 1 August 1973 to 31 March 1978, subject to conditions to be specified therein. The Commission defers that part of the application relating to the request to carry CKRD-TV Red Deer. |
| 73-356 | $\begin{aligned} & 26 \text { June } 1973 \\ & 27 \text { July } 1973 \end{aligned}$ | cable | Baie <br> St-Paul, Que. <br> 7303134 | 1. Cablovision Baie St-Paul Inc. <br> 2. Application to acquire the assets of the cable television undertaking serving Baie St-Paul, Que. from Charlevoix Video Inc., and for a broadcasting licence to carry on a cable television undertaking to serve Baie St-Paul, Que. upon surrender of the current licence issued to Charlevoix Video Inc. | The Comission issues a licence expiring 31 March 1978, subject to conditions to be specified therein. |
| 73-357 |  | LPRT | Fermont, Que. <br> 7212632 | 1. Canadian Broadcasting Corporation <br> 2. Application for a broadcasting licence to carry on a French-language LPRT radio station at Fermont, Que. | The Commission issues a licence expiring 31 March 1976, subject to conditions to be specified therein. This station will provide the first French radio service at Fermont, Que. |
| 73-358 |  | TV | Fermont, Que. <br> 7301237 | I. Canadian Broadcasting Corporation <br> 2. Application for a broadcasting <br> licence to carry on a French-language television station at Fermont, Que. to rebroadcast the programs of an authorized television station at Labrador City, Nfld. on channel 7. <br> approved | The Commission issues a licence expir_ ing 31 March 1976, subject to conditions to be specified therein. This station will provide the first French television service at Fermont, Que. |
| 73-359 |  | cable | Lac <br> Bouchette, Que. <br> 7212939 <br> 7206873 | 1. Louis-George Delaunière <br> 2. Application to amend its approved licence application for Lac Bouchette, Que. to increase the monthly service fee from $\$ 2.50$ to $\$ 3.50$; and to add local origination on channel 3. | The proposed monthly service charge is lower than national and provincial average. |


| TV | Micoua, Que. 7300171 | 1. Club Social du Nord-est <br> 2. Application to amend its broadcasting licence for CKHQ-TV-3 Micoua, Que. from channel 6 to channel 12, and to receive off-air the programs of CBGAT Matane instead of CJBR-TV Rimouski. | approved | This amendment will provide the Micoua region with complete CBC service. |
| :---: | :---: | :---: | :---: | :---: |
| cable | 7204183 <br> Nicolet, Que. | 1. Germaine Dubaime and Michel Biron, doing business in the name of Decibel Enrg. <br> 2. Application for renewal of its cable broadcasting licence for Nicolet, Que. expiring 14 August 1973. | approved | The Commission renews the licence from 15 August 1973 to 31 March 1976, subject to conditions to be specified therein. |
| cable | $\begin{aligned} & \text { Nicolet, } \\ & \text { Que. } \\ & 7201619 \end{aligned}$ | 1. Réjean Dumoulin <br> 2. Application for renewal of his cable broadcasting licence for the Christ-Roi Hospital, Nicolet, Que. | approved | The Commission renews the licence from 15 August 1973 to 31 March 1976, subject to conditions to be specified therein. |
| cable | Rock <br> Island, <br> Beebe, <br> Que. <br> 7207368 | 1. Border Community T.V. Inc. <br> 2. Application to amend its approved licence application for Rock Island and Beebe, Que. to increase the monthly service fee from $\$ 3.50$ to $\$ 4.50$. | approved | The proposed monthly service charge is in line with the national and provincial average. |
| AM | Port Menier, Que. <br> 7301633 | 1. Canadian Broadcasting Corporation <br> 2. Application to amend its broadcasting licence for CBGR to change the frequency from 1420 KHz to 1130 KHz . | approved |  |
| cable | St-Hyacinthe, Que. <br> 7210578 | 1. Radio St-Hyacinthe Ltée <br> 2. Application to amend its cable television broadcasting licence for St-Hyacinthe, Que. to distribute CJOH-TV-8 Cornwall, Ont., 10 Canadian local FM stations, and local origination on channel 9 . | approved |  |
| cable | $\begin{aligned} & \text { St-Pasca1, } \\ & \text { Que. } \\ & 7110075 \end{aligned}$ | 1. Louis Georges Paradis <br> 2. Application to amend his cable television broadcasting licence for St-Pascal, Que. to add local originations programing on channel 9, to distribute CHRC-FM Que., on channel 9 (part-time), to change the distribution of CJBR-TV, Rimouski from channel 13 to channel 3, and to distribute CBVT quebec on channel 2 in addition to its present distribution on channel 11. | approved |  |


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| $73-366$ |


| DECIS ION NUMBER | DATE OF HEARING <br> DATE OF ANNOUNCEMENT | TYPE OF OUTLET | LOCATION AND APPLICATION NUMBER | APPLICATION <br> 1. NAME OF APPLICANT <br> 2. NATURE OF APPLICATION | DECISION | REASONS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-367 |  | cable | St-Urbain, Que. <br> 7303183 | 1. Cablovision Baie St-Paul Inc. <br> 2. Application to acquire the assets of cable television serving St-Urbain, Que. from Charlevoix Video Inc., and for a broadcasting licence to carry on a cable television undertaking to serve St-Urbain, Que. upon surrender of the current licence issued to Charlevoix Video Inc. |  | The Commission issues a licence expir-ing 31 March 1978, subject to conditions to be specified therein. |
| 73-368 |  | cable | St-Zếnon, Que. <br> 7110448 | 1. Fernand Rondeau <br> 2. Application to amend his approved licence application for St-Zênon, que. to increase the monthly service fee from $\$ 3.50$ to $\$ 4$. | approved | The proposed service charge is in line with the national and provincial average. |
| 73-369 |  | cable | Ste-Thérè̀se, Rosemere, SaintEustache, Deux Montagnes, part of Laval, Que. 7301112 | 1. Treeford Ltd. <br> 2. Application to amend its cable television broadcasting licence to distribute WVNY-TV Burlington, Vt., and to delete the reception and distribution of WMTW-TV Poland Springs, Me. | approved |  |
| 73-370 |  | cable | Windsor, Que. <br> 7201759 | 1. Transvision Windsor Inc. <br> 2. Application to amend its cable television broadcasting licence for Windsor, Que. to increase the authorized service area to include the southern part of the Town of Windsor, Que. | approved |  |
| 73-371 | 11 June 1973 <br> 27 July 1973 | TV | $\begin{aligned} & \text { Pemberton, } \\ & \text { BC } \\ & 7304033 \end{aligned}$ | 1. Pemberton T.V. Society <br> 2. Application to renew its broadcasting licence for CHPV-TV-1 Pemberton, BC. | approved | The Commission renews the licence from 1 October 1973 to 31 March 1976, subject to conditions to be specified therein. |
| 73-372 |  | cable | Fraser <br> River <br> Delta, <br> BC <br> 7213457 | 1. Delta Cable Television Ltd. <br> 2. Application to amend its cable television broadcasting licence for Delta, BC to distribute CFMI-FM on channel 10 part-time and for channel conversion of FM stations. | approved |  |
| 73-373 | 26 June 1973 <br> 27 July 1973 | FM | Chilliwack, BC 7213437 | 1. Canadian Broadcasting Corporation <br> 2. Application for a broadcasting licence to carry on a French-language FM radio station | approved | The Commission issues a licence expiring 31 March 1975, subject to conditions to be specified therein. |

at Chilliwack，$B C$ to rebroadcasting the
programs of CBRF－FM Vancouver，BC．

The Commission issues a licence expir－
ing 31 March 1976 ，subject to condi－
tions to be specified therein．
approved
approved

1．Northern Lights Broadcasting Ltd．
2．Application to transfer 60 common shares Application to transfer 60 common shares
$(50 \%)$ of NL Holdings Ltd．（the major share－
holder of the licensee company）from Cambridge
holder of the licensee company）from Cambridg
Holdings Ltd．and George Cambridge to Marco
Holdings Ltd．and Eugene Daniel．
1．E K Radio Ltd．approved
2．Application to amend its broadcasting
licence for CFEK to increase the night－time

1．Came1sfoot T．V．Association
1．Camelsfoot T．V．Association
2．Application for a broadcasti

station at Lillooet，$B C$ to rebroadcast the
programs of the proposed TV station at

1．Prince George Broadcasting Ltd．
approved The Commission issues a licence expir－
ing 31 March 1978 ，subject to condi－
tions to be specified therein．
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2．Application for a broadcasting licence to
carry on an English－language AM radio station
at Vanderhoof，BC．
at Vanderhoof，BC．
1．E K Radio Ltd．
2．Application to amend its broadcasting licence
for CKEK to increase the day－time power from
for CKEK to increase the day－time power from
1000 watts to 10,000 watts．
1000 watts to 10,000 watts．
1．Western Cablevision Ltd．and Fraser Valley
Cablevision Ltd．
2．Application to amalgamate to form Western
licence to carry on a cable television system
serving New Westainster and Surrey，BC upon
serving New Westainster and Surrey，BC upon
surrender of the current licences．
1．Colonial Broadcasting System Ltd．
2．Application for a broadcasting licence to
carry on an English－language AM radio statio
at Baie Verte，Nfld，on the frequency of 124
KHz with a power of 1000 watts day－time and
500 watts night－time，omnidirectional antenna
1．Colonial Broadcasting System Ltd．
2．Application for a broadcasting licence to
carry on an English－language AM radio station
at Baie Verte，Nfld，on the frequency of 1240
KHz with a power of 1000 watts day－time and
500 watts night－time，omnidirectional antenna．


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$\Sigma$ AM $\begin{aligned} & \text { Cranbrook，} \\ & \\ & \\ & \\ & \\ & 73\end{aligned}$

| cable | New <br> Westminster， <br> Surrey， <br> BC <br> 7300064 |
| :---: | :---: |
| AM | Baie Verte， Nfld． |

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The Commission issues a licence expir－
Ing 31 March 1976 ，subject to condi－
tions therein．The station will re－
broadcast the programs of CKCM
panozdde
Grand Falls.
500 watts night

The Commission issues a licence expir－
ing 31 March 1976 ，subject to condi－
tions to be specified therein．
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| 73－374 | 11 June 1973 <br> 27 |
| :--- | :--- | :--- |
| July 1973 |  |


station at Baldy Mountain, Man. to rebroadcast
CKY-TV Winnipeg on channel 12 .
The Commission approves this applica-
tion by Willowdowns Cable Vision Ltd.
for the duration of its current licence.
The licensee shall assume responsibil-
ity for deletion of commercial content
in the programs received from Radio
York and is encouraged to develop its
local origination programming.
approved The Commission issues a licence expir-
ing 31 March 1977 , subject to condi-
tions to be specified therein.
approved
approved

| 73-387 | $\begin{aligned} & 26 \text { June } 1973 \\ & 31 \text { July } 1973 \end{aligned}$ | TV | Windsor, Ont. <br> 7302912 | 1. Global Communications Ltd. <br> 2. Application to amend its broadcasting licence for Windsor, Ont. to use channel 22 instead of channel 26. | approved |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-388 |  | cable | part of Metropolitan Toronto, Ont. <br> 7213440 | 1. Willowdowns Cable Vision Ltd. <br> 2. Application to amend its cable television broadcasting licence for part of Metropolitan Toronto, Ont. to distribute the programs of the Council of York Student Federation of York University (Radio York) on channel 10 part-time with local originations. | approved | The Commission approves this application by Willowdowns Cable Vision Ltd. for the duration of its current licence. The licensee shall assume responsibility for deletion of commercial content in the programs received from Radio York and is encouraged to develop its local origination programming. |
| $73=389$ |  | AM | Guelph, Ont. 7300924 | 1. University of Guelph Radio-Radio Gryphon <br> 2. Application for a broadcasting licence to carry on a carrier current radio station at Guelph, Ont. | approved | The Commission issues a licence expiring 31 March 1977, subject to conditions to be specified therein. |
| 73-390 |  | FM | North <br> Bay, <br> Ont. $7303373$ | 1. Northern Broadcasting Ltd. <br> 2. Application to acquire the assets of radio station CKAT-FM from CKAT Broadcasters Ltd. and for a broadcasting transmitting undertaking (FM) at North Bay, Ont. upon surrender of the current licence issued to CKAT Broadcasters Ltd. | approved | The Commission issues a licence expiring 31 March 1978, subject to conditions to be specified therein. Northern Broadcasters Ltd. have promised an entirely different programming schedule from that provided by CFCH-AM, with no simulcasting of any programs. |
| 7.3-391 | $\begin{aligned} & 26 \text { June } 1973 \\ & 3 \text { August } 1973 \end{aligned}$ | TV | second <br> French- <br> language television service in Hull-Ot tawa 7212590 | 1. Coopérative de Télévision de 1'Outaouais <br> 2. Application for a broadcasting licence to operate a French-language television station at Hull-Ottawa on channel 30. | approved |  | Reasons: After studying the three applicatiors for a French-language UHF television station in the Ottawa-Hull area, the Commission preferred this one.

The Conumission noted in particular the applicant's identification with the areas to be served; the truly representative character of the support offered to the applicant by individuals, organizations, and institutions of these areas; and the type of public participation that the applicant wants to
The Commission notes, on the other hand, that the three applications are similar in various ways. They advocate the same commercial policy, a comparable proportion of local or regional programming and also of Canadian and foreign programming. Two of the applications -- by cTVo and by Téle-Métropole-presuppose affiliation with the TVA network and a large proportion of programming orignating from channel 10 in Montreal or from other private French-
language television stations. All three stress the necessity for long-term profitability and financial stability so that the service offered to the public can be maintained and improved,
However, the factors that set the Crvo application apart from the other ones carried an extra weight in the Commission's view. These factors coincide with
certain basic objectives of broadcasting policy. These objectives must be part of any valid application made to the CRTC. The CTVO group, however, has approached these objectives with energy and enthustasm which are exceptional and deserve consideration.


Reasons: The Commission is convinced that residents wish to obtain a second French-language television service as soon as possible and that the solution the population. The Commission considers it essential that this new station pay great attention to the local and regional production of news and public affairs programs. In this regard, the Commission expects the licensee to provide sufficient facilities and staff to ensure such news and public affach condiprogramming and other loched to the licence. The applicant stated that he intends to meet with the cable operators of his service area, in order to implement the
Commission's cable policy concerning program substitution.
9 licensee.
The applicant must ensure, as far as possible, that the operation of channel 9 will start on or about 1 September 1974 . Consequently, the Comission grants Broadcasting Corporation. for a period of three years, expiring 31 March 1976 , to operate channel 9 in Sherbrooke as an affiliate of the Canadian
The application of Corporation Civitas Ltée (7301443) is denied.
Reasons: The Commission noted the applicant's statement to the effect that the new affiliation of CHLT-TV to the TVA network would improve the first and
second television services. The Commission also expects the licensee to improve and increase local and regional programming, as expressed in its application.
The Commission noted that this station has produced many variety and public affairs programs which were broadcast by the CBC and by private television Commission expects the licensee to maintain its programming policy as a new affiliate of the tVa network. To this effect the Commission issues simultaneously a public announcement giving notice of its intention to undertake shortly discussions with representatives of the TVA network concerning its network structure, its programming and the rapid extension of network services.
The applicant stated its intention to meet with the cable licensees of the area in order to implement the Commission's cable policy concerning program
substitution. The Commission will follow these proceedings with interest and expects the cable licensees to follow up requests of ChLT-TV.
The Commission approves the new affiliation of CHLT-TV to the TVA network. The change will have to take effect on 1 September 1974 , when the new television station, channel 9, affiliated to the CBC network, is expected to start operations. The licensing period of CHLT-TV is maintained and will expire on 21

. Application to amend its cable television
the distribution of WABI-TV Bangor and WLBZ-
TV Bangor, Maine, and for renewal of its
broadcasting licence for a cable system
serving Halifax, NS.

1. Dartmouth Cable TV Lt
2. Application to amend its cable television
broadcasting licence for Dartmouth, NS to
add the distribution of WABI-TV Bangor and
WLBZ-TV Bangor, Maine, and for renewal of
its broadcasting licence for a cable system
serving Dartmouth, NS.
approved
in part
approved The Commission renews these licences
in part from 15 August 1973 to 31 March 1977 , ied therein.
The Commission approves the carriage of one additional non-Canadian commer-
cial television station. The Commis-
sion expects the licensees to take
the steps necessary to implement the CRTC public announcement relating to
cable television in Nova Scotia and чдпоmined pue •pat uofstintqej xejfien Cable TV Ltd.

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\text { 1. CHLT Télé } 7 \text { Ltée }
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Sher brooke,
7107030

$$
\begin{aligned}
& \text { 2. Application to amend its broadcasting licence approved } \\
& \text { for CHLT-TV Sherbrooke, Que. in order to dis- } \\
& \text { affiliate from the CBC network and to become } \\
& \text { an affiliate of the TVA network. }
\end{aligned}
$$ T

73-
14 May 1973
3 August 1973

73-393
location and
decision date of hearing type of application
$\begin{array}{ll}\text { DECISION } & \text { DATE OF HEARING TYPE OF } \\ \text { NUMBER } & \text { DATE OF ANNOUNCEMENT OUTLET }\end{array}$
cable
73-394
Reasons: financial strength, proposed local programming, and continuity of serv
suited of the applicants to provide service to the areas in question.
 controlled by a non-Canadian company and are located outside of Canada. The commission is concerned with


 requirements of the Department of Communications.

## The Commission will permit the licensee to carry two non-Canadian commercial stations and one non-Canadian non-commercial station.


ing applications are denied: Edmundston Radio Ltd. (7208119), J. Frank Rice Co. Ltd. (7208341).
73-395
cable television in Nova Scotia and New Brunswick





 formula could be left for the Commssion to determine.




 determined by the number of viewers who are attracted to watch the programming of each private Canadian station.



 ment of conditions and obligations to ensure the support and maintenance of the Canadian broadcasting system.
The Commission asked for applications for areas of Nova Scotia and New Brunswick by public announcement, dated 24 April 1972, and required that all applicants should take into account the CRTC cable television policy of 16 July 1971. The cable televiston policy was raised with the applicants during the Saint John public hearings.

## Taking into account its cable television policy and the views expressed at the Saint John hearings concerning the need for some sharing of cost between

 1. All named licensees shall share in the ownership of the distant head-end or receiving antenna constructed at Chamcook, NB. The necessary contractual arrangements shall be made with the owner/licensee, Halifax Cablevision Ltd., and shall be subject to CRTC approval. All licensees sharing in the head-end ownership shall apply to the Commission for a suitable form of a network licence based on these arrangements.2. Any agreements entered into relating to the development of private microwave or with common carrier or utility companies for provision of microwave to develop methods of costing they consider most appropriate to permit the distribution of the approved television signals to the various licensee to develop
systems.
The joint
The joint owners of the Chamcook head-end shall have facilities constructed for the deletion of commercial messages from television signals received
from broadcasting stations not licensed to serve Canada, and commerctal messages contained in television signals received from broadcasting stations not licensed to serve Canada shall be deleted before such signals are distributed from Chamcook to any licensee in the Maritimes. The cost of this deletion shall be borne by all licensees, and by licensees of the television stations in their areas, in accordance with an agreement which shall be taking into account the acceptability to the viewers of such material. The Conmission willi be interial in place of the deleted commercial messages, taking into account the acceptability to the viewers of such material. The Commission will be interested in ideas developed by licensees to use the
deletion period for distribution of public service announcements or programming by film or slides of Canadian interest.
Wherever simultaneous programming occurs, the cable television licensees shall delete distant signals and substitute for them the programs transmitted by Canadian stations in accordance with the provisions of the cable television policy.
Each licensee shall own and operate a local head-end to receive local broadcasting serv
Each licensee shall own and operate a local head-end to receive local broadcasting services and to distribute them on the best available cable channels
unless specific CRTC approval is obtaned for any different arrangement.
The Commission will permit licensees to carry two non-Canadian commercial stations and one non-Canadian non-commercial station.
. Thicensees will be required to own at least the head-ends, amplifiers, and "drops" to houses and apartment buildings. In this r .
generally agrees with the proposed pole attachment agreement presently being offered by Maritime Teiephone and Telegraph Company Ltd. to Nova Sciotia
licensees. The Commission notes that New Brunswick Telephone Company Ltd. has such agreements with cable licensees. The Commission notes that New Brunswick Telephone Company Ltd. has such agreements with cable television systems in New Brunswick.
The implementation of the above seven conditions will involve considerable effort. Consequently the Commission expects the parties to file with the
Commission, on or before 15 December 1973, the agreements necessary to carry out such conditions. Based on the written submissions of the applicants, the oral presentations heard by the Commission of the ability of the applicants and their proposal to service their specific communities, the Commission
applicants for the period and locations indicated, details and conditions to be specified in the licences nova scotia
Locations to be served
Bedford, Sackville
Herring Cove to Halibut Bay
Kentville, New Minas, Wolfville, Port Williams,
Aldershot, Greenwich, Gaspereau, Berwick, Alyesford
Lunenburg, Blockhouse, Bridgewater, Mahone Bay
Liverpool, Brooklyn, Milton
Digby
Kingston, Greenwood, Middleton
Lockeport, Sherburne
St. Croix, Windsor, Hantsport

Expiry date 31 March 1977 31 March 1977 31 March 1977 31 March 1977

31 March 1977
31 March 1977
31 March 1977

31 March 1977
31 March 1977

Upon implementation of the above obligations and conditions, the Commission is ready to consider licensing additional centers in Nova Scotia and New Brunswick
for cable television service. Any such additional licenses will be expected to be integrated into agreements reached by the present licensees.
The Commission's first priority must continue to be to assist and supervise the development of the national broadcasting service (CBC) and private broadcast-
The Commission also reiterates the opinion expressed in its policy announcement of July 1971 , that there should be support by way of contribution by cable to licensees to the financing of programs broadcast by stations licensed in Canada. In the opinion of the comen embark on a policy of subsidizing extension of cable
The approval of the applications previously mentioned does not include approval of carriage of non-local FM stations or AM stations. These parts of the applications are deferred. The following applications are therefore denied: Moncton Broadcasting Ltd. (7208721), Donald D. Anderson (7109259), Coastal ( 7005598 and 7105455 ), and the part of the application of Halifax Cablevision Ltd. to serve Bedford-Sackville (7210073).
Cable television on Montreal Island
At its 19 February 1973 hearing held in Montreal, the
Commission heard the following five applications for Island of Montreal:
$\begin{array}{ll}\text { National Cablevision Ltd. } & 7208689 \\ \text { National Cablevision Ltd. } & 7208671 \\ \text { Cable }\end{array}$
Cable T.V. Ltd.
Video Age Ltd.
Vincent Dittmer
Reasons: After careful consideration of all factors relating to the specific needs of the communities involved and the methods proposed by the applicants to
 through an extension of Cable's existing licence.

The Commission recognizes that Montreal Island is unique in its cultural make-up and is of the opinion that high-quality, uniform cable television service withThe Commission recognizes that
in the shortest possible time-frame is required. National Cablevision Ltd. and Cable T.V. Ltd., experienced cable operators, are familiar with the needs of
the communities and are in a position to provide such service without delay. CRTC cable television policy $\quad$ The licensees are now in a position to do much more to implement the Commission cable television policy as announced in July 1971 . Consequently the cric The licensees are now in a po
Commission will require each licensee, as a condition of its amended licence,

1. to contruct facilities at its head-end for the deletion of conmercial messages from television signals received from broadcasting stations not licensed




. to own and operate a local head-end to receive local broadcasting services and to distribute them on the best available cable channels, unless specific CRTC approval is obtained for any different arrangement.
The Commission will expect the parties to file with the Commission, on or before 15 December 1973, the agreements necessary to carry out these conditions. Areas to be served Improvements to service
While the Commission recognizes the historical concerns and problems inherited by the licensees relating to amalgamation of various systems and their technical deficiencies, and the financial burden of the required divestiture from foreign ownership and control, nonetheless the Commission considers that the
licensees are now in a position to plan for needed improvements for the benefit of their subscribers. The development of the new licensed areas based on up-to-date technology will emphasize the need for improvements to the licensees' present areas,
The quality of the picture received by the subscribers and the number of channels available on cable television to serve the subscribers are both matters of concern to the Commission. Therefore, the Commission will expect improvements in the technical quality of the entire distribution system and provision for expanded channel capacity to be made by the licensees, in accordance with their undertakings in this regard given at the public hearing. This up-
grading of service should be accomplished in the licensees' existing service areas, and the new areas authorized by this decision should be wired by 1 January 1975. The Commission will wish to be advised by 15 December 1973 of the licensees' detailed proposals for accomplishing these improvements.
As well, the Commission will require the licensees to report by 15 December 1973 as to their plans for the best utilization of channels to serve the varied
interests of their Montreal subscribers.

## Ownership

The Commission expects that La Caisse de Dépôt et de Placement du Québec, in compliance with the undertaking made at the time of the application by National cablevision Ltd. for a change in ownership and renewed at the hearing of this application will reduce its share of the equity of National to approxi
mately $20 \%$ within the term of the present licence. The Commission requires National to keep it informed of progress in this regard.
The Commission has previously directed Starlaw Investments Ltd. to divest itself of any cable television interests outside the licensed area of Montreal. In accordance with this direction and Cable T.V. Ltd.'s undertaking to conclude these divestitures, the Commission requires that they be completed without further delay. greater citizen participation.
The Commission expects the licensees to achieve considerable improvements in their present local programming activities. There is a need in the Montreal area for a diversity of programming on the locally progranmed channel and for a clear priority to be given to community programming which provides for
The Commission will be observing with interest the efforts made by the licensees, both to improve the programming service to their present areas and to allocation of resources to strengthen the present activities of the licensees in this regard. Also, as more channels become available on the system, this expanded capacity must be used to strengthen local programing and the representation of community interests.
The other applicationsto serve unlicensed areas of the Island of Montreal are denied, namely: National Cablevision Ltd. (7208671), Video Age Ltd. (7208770),
and Vincent Dittmer (7208879).

| DECISION NUMBER | DATE OF HEARING <br> DATE OF ANNOUNCEMENT | TYPE OF OUTLET | LOCATION AND APPLICATION NUMBER | APPLICATION <br> 1. NAME OF APPLICANT <br> 2. NATURE OF APPLICATION | DECISION | REASONS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-397 | 7 June 1973 <br> 10 August 1973 | TV | Edmonton, Alta. | Third English-language television Edmonton |  |  |
|  |  |  |  | it its public hearing in Edmonton 7 June 1973, the Commission heard ing applications for a licence to third English-language television Edmonton: |  |  |
|  |  |  |  | Edmonton Video Ltd. 7 |  |  |
|  |  |  |  | Continental Communications 7 <br> (Alberta) Ltd. |  |  |
|  |  |  |  | Noral Communications Ltd. 7 |  |  |
|  |  |  |  | A.M. Shoults on behalf of a company to be incorporated 7 |  |  | therein.

The Commission regards as an important commitment the applicant's intent to televise, in prime time, locally produced programs utilizing Edmonton talent
and creative resources. These should provide real alternatives to the programing presently available in prime time from other television stations in the
area. The Commission considers it desirable that this proposed television station establish itself independently, without network affiliation, so as to
give priority to the creation of an innovative program schedule consistent with the needs of this growing and dynamic area. The Commission recognizes
that the licensee will wish to supplement its own resources by purchasing programs from other Canadian sources.
Reasons: The Commission denies the application of the private groups to provide a television service to the Vancouver area on channel 10 . The Commission has also decided that it must deny the application of the CBC to use channel 10 to serve Victoria and adjacent area. Notwithstanding its decision to deny Victoria and the full GBC television service extended to Victoria and Vancouver Island at the earliest opportunity. Technical possibilities for the achievement of these goals are set out below.

## Service in the Vancouver area

[^5]station affiliated to the CBC. Several United States television signals are also received, either off-air or by cable television.

 potential of a rapidly growing city with the unique cultural possibilities inherent in its location and people. They fail to broaden the television programming servs
attention was paid to countering the of ten-expressed opinion that the views of people living in the of people living in the Vancouver area. Insufficient in the area or to the rest of Canada. These denials are based on a careful assessment by the Commission of the written application represented elther and do not necessarily conf irm the varying views expressed by the intervenors. The Commission is convinced that there is a potential for a licensee to provide valuable cultural, educational, and entertainment programming on a third Canadian English-language television service in the Vancouver area, but
that this potential was not sufficiently recognized or developed in the applications heard at the Vancouver hearing. The Commission will announce later when it will call for applications for a third English-language television service for the Vancouver area.

## Service in the Victoria area



The significance of Victoria as the capital city of British Columbia must be more fully recognized. In addition, Victoria is emerging as a vital residential and industrial center. This, coupled with the growth of other Vancouver Island communities, demands recognition by way of television facilities that and-operated TV station to serve Victoria, with suitable retransmission facilities at strategic points to serve the Island, will be a first step in this direction.
The Commission was not impressed with the programming plans proposed by the CBC in its application. Furthermore, the Commission does not agree with the
contention of the CBC that channel 10 must be used to service Victoria and at the same time be used to correct coverage deficiencies of CBC TV station CBUT now 1 icensed for the Vancouver area.

[^6][^7]| 73-399 cont. |  |
| :--- | :--- | :--- |


| 73-402 | cable | Toronto, Ont. <br> 7212947 | 1. Maclean-Hunter Cable TV Ltd. <br> 2. Application to amend its cable television broadcasting licence for parts of Metropolitan Toronto, Ont. to add an additional head-end located at 50 Cordova Street, Islington, Ont. | approved |
| :---: | :---: | :---: | :---: | :---: |
| 73-403 | cable | Camp <br> Borden, <br> Alliston, <br> Angus, <br> Ont. <br> 7210388 <br> 7108343 | 1. Borden Cable Television Ltd. c/o Keeble Cable Television Ltd. <br> 2. Application to amend its cable television broadcasting licence for Camp Borden, Alliston, and Angus, Ont. to increase the service area to include a small area east of Angus, Ont. and a small area west of Alliston, Ont. | approved |
| 73-404 | cable | Cobourg, Ont. <br> 7300270 | 1. Northumberland Cable TV Ltd. <br> 2. Application to amend its cable television broadcasting licence for Cobourg, Ont. to distribute CJOH-TV-6 Deseronto, Ont. on channel 6 and to change the distribution channel of CBLT Toronto, Ont. from channel 6 to channel 5. | approved |
| 73-405 | cable | Picton, Ont. 7300957 | 1. Quinte Cablevision Ltd. <br> 2. Application to amend its cable television broadcasting licence for Picton, Ont. to distribute CJOH-TV-6 on channel 4 , to add OECA programming on the local origination channel 3 , and to make channel conversion change. | approved |
| 73-406 | cable | Terrace <br> Bay, <br> Ont. <br> 7301286 | 1. Lakeshore Community Television Ltd. <br> 2. Application to amend its cable television broadcasting licence for Terrace Bay, Ont. to add local OECA programing on channel 13 . | approved |
| 73-407 | cable | Hanover, Walkerton, Ont. 7109424 | 1. Saugeen Telecable Ltd. <br> 2. Application to amend its cable television broadcasting licence for Hanover and Walkerton, Ont. to delete the distribution of CETO-TV Toronto, Ont., to distribute local originations on channel 6 , to change the distribution channel of CKNX-TV from channel 8 to channel 5, and to change distribution of CHFI-FM Toronto, Ont. on channel 6 to part-time when local originations are not being distributed. | approved |


| DECISION <br> NUMBER | DATE OF HEARING DATE OF ANNOUNCEMENT | TYPE OF OUTLET | LOCATION AND APPLICATION NUMBER | APPLICATION <br> 1. NAME OF APPLICANT <br> 2. NATURE OF APPLICATION | DECISION | REASONS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-408 | 26 June 1973 <br> 20 August 1973 | TV | Kearns, Ont. 7302375 | 1. Conrad Lavigne Ltd. <br> 2. Application to amend its broadcasting licence for CFCL-TV-2 Kearns, Ont. to increase the power from 14,600 watts (video) to 38,500 watts (video) and the EHAAT from 722 feet to 733 feet. | approved |  |
| 73-409 | 19 February 1973 <br> 20 August 1973 | TV | Kearns, Ont. <br> 7210347 | 1. Cambrian Broadcasting Ltd. <br> 2. Application to amend its broadcasting 1icence for CKSO-TV-3 Kearns, Ont. to increase the power from 65,000 watts (video) to 162,000 watts (video). | approved |  |
| 73-410 | 26 June 1973 <br> 20 August 1973 | cable | Kingston, Ont. 7302870 | 1. Kingston Cable TV Ltd. <br> 2. Application to amend its cable television broadcasting licence to change the antenna site. | approved |  |
| 73-411 |  | cable | Lindsay, Ont. <br> 7209729 | 1. Lindsay CATV System Ltd. <br> 2. Application to amend its cable television broadcasting licence for Lindsay, Ont. to increase the service area to include a small area adjacent to the present eastern boundary which will contain the I.E. Weldon Secondary School. | approved |  |
| 73-412 |  | cable | New <br> Liskeard, Ont. $7302359$ | 1. Clear Crest Cable T.V. Ltd. <br> 2. Application to acquire the assets of the cable television system at New Liskeard, Ont. 1icenced to John Arnold Brown, and for a broadcasting licence to carry on a cable television system at New Liskeard, Ont. upon surrender of the current licence issued to John Arnold Brown and for authority to add CKSO-FM channel 224 Sudbury, Ont. for distribution on channel 224. | approved | The Comission issues a licence expiring 31 March 1977, subject to conditions to be specified therein. |
| 73-413 | 10 April 1973 <br> 24 August 1973 | AM | Kingston, Ont. <br> 7211733 | 1. St. Lawrence Broàdcasting Company Ltd. <br> 2. Application to amend its broadcasting licence for CKLC Kingston, Ont. to increase the power from 5000 watts to 10,000 watts night-time. | approved |  |


| 73-414 | 26 June 1973 <br> 24 August 1973 | cable | Cobourg, Ont. <br> 7107311 | 1. Nor thumberland Cable TV Ltd. <br> 2. Application to amend its cable television broadcasting licence for Cobourg, Ont. to increase the service area to include small areas on the eastern, northern, and western boundaries of the presently authorized service area. | approved |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-415 | $\begin{aligned} & 5 \text { December } 1972 \\ & 24 \text { August } 1973 \end{aligned}$ | TV | Port-auPort, Nf1d. 7201015 | 1. Canadian Broadcasting Corporation <br> 2. Application for a broadcasting licence to carry on a French-language television station at Port-au-Port, Nfld. to broadcast the CBC network programs received from the Canadian communications satellite on channel 13 with an ERP of 504 watts (video), 101 watts (audio), directional antenna. | approved | The Commission issues a licence expiring 31 March 1976, subject to conditions to be specified therein. |
| 73-416 | 13 March 1973 <br> 26 September 1973 | cable | $\begin{aligned} & \text { Ladysmith, } \\ & \text { BC } 7208291 \end{aligned}$ | 1. L \& C Cablevision Ltd. <br> 2. Application for renewal of its licence to carry on a cable television undertaking at Ladysmith, BC. | approved | The Commission renews the licence from 10 October 1973 to 31 March 1976, subject to conditions to be specified therein. |
| 73-417 | 26 June 1973 <br> 28 September 1973 | cable | Aylmer, <br> Lucerne, <br> Deschênes, <br> Hull, <br> Touraine, Que. <br> 7301351 <br> 7301344 | 1. Laurentian Cablevision Ltd. <br> 2. Application for renewal of its cable broadcasting licence for Aylmer, Lucerne, Deschênes, and Hull, Que. expiring 30 September 1973, and for renewal of its cable broadcasting licence for Touraine, Que., also expiring 30 September 1973. | approved | The Commission renews these licences from 1 October 1973 to 9 January 1975. Laurentian Cablevision Ltd. is a subsidiary of Bushnell Communications Ltd. The Commission grants a shortterm renewal of these licences, taking into account the concerns expressed in its public announcement of 2 June 1972 and 24 November 1972. |
| 73-418 | 7 November 1973 <br> 28 September 1973 | TV | St. John's, Grand Falls, Nfld. <br> 7207467 <br> 7207517 | 1. Newfoundland Broadcasting Company Ltd. <br> 2. Applitations to renew its television broadcasting licences for CJON-TV St. John's, CJON-TV-1 Corner Brook, CJON-TV-2 Bonavista, CJOX-TV Argentia, CJOX-TV-1 Grand Bank, CJOX-TV-2 Lawn, CJOX-TV-4 Marystown, CJCN-TV Grand Falls, and CJCN-TV-1 St. Alban's, Nfld. | approved |  |

Reasons: The Commission renews these licences from 1 October 1973 to 31 March 1976, subject to conditions to be specifted therein. This term will enable Reasons: The Commission renews these licences from 1 October 1973 to 31 March 1976 , subject to conditions to be specifted therein. It
the Commission to consider renewal of these licences at the same time as renewals of other licences in this region of the country. It will be a condition of the licence for CJON-TV that it be operated in affiliation with the CTV network.
Decision 73-44, dated 22 January 1973, renewing the licence of the CTV Network Ltd. contained certain objectives concerning the future operations of the network. The Commission recognizes that, because of the way in which the network is organized, the success of its activities depends in varying degrees upon the initiatives and the cooperation of the member stations. The Commission will expect the licensee to continue to play a significant role as an
The Commission notes the successful efforts of the licensee to extend service to previously unserved parts of Newfoundland. It also notes the willingness
of the licensee to extend service to the Baie Verte Peninsula and the Great Northern Peninsula should financial assistance become available.
 the Commission to consider renewal of these licences at the same time as renewals of other licences in this region of the country.
of the licence for CJCH-TV that it be operated in affiliation with the CTV network.
Reasons: The Commission renews these licences from 1 October 1973 to 31 March 1977, subject to conditions to be specified therein. This term will enable
Decision 73-44, dated 22 January 1973, renewing the licence of the CTV Network Ltd. contained certain objectives concerning the future operations of the network. The Commission recognizes that, because of the way in which the network is organized, the success of its activities depends in varying degrees affiliate in achieving the objectives of the CTV network mentioned in the Commission's Decision 73-44.
While expecting the licensee to continue to provide news and public affairs material to the CTV network for national distribution, the Commission will also expect the necessary effort to be made to supply other programming segments in the future. At the public hearing the licensee described the ATV regional programming service which has been developed. Notwithstanding this development, the Commission will expect the licensee to maintain satisfactory local service to Halifax, particularly with respect to news and public affairs programming.

$$
\text { TV Moncton, } \quad \text { 1. Moncton Broadcasting Ltd. }
$$

approved
TV Moncton,

$$
\begin{aligned}
& \text { 2. Application to renew its television broad- } \\
& \text { casting licence for CKCW-TV Moncton, NB. }
\end{aligned}
$$ Reasons: The Commission renews this licence from 1 October 1973 to network.

of the licence that CKCW-TV be operated in affiliation with the CTV netwo
Decision 73-44, dated 22 January 1973, renewing the licence of the CTV Network Ltd. contalned certain objectives concerning the future operations of the network. The commission recognizes that, because of the way in which the network is organized, the success of its activities depends in varying degrees upon the initiatives and the cooperation of the member stations. The Commission will expect the licensee to continue to play a significant role as an
affiliate in achieving the objectives of the CTV network mentioned in the Commission's Decision 73-44.
The Comission expects the licensee to continue to provide news and public affairs material to the cTV network for national distribution. At the public hearing the licensee described the ATV regional programming service which has been developed. Notwithstanding this development, the Commission will expect the licensee to mafntain satisfactory local service to Moncton, particularly with respect to news and public affairs programming.

## approved

## 1. Moncton Broadcasting Ltd.

2. Application to renew its television
Upsalquitch, CKAM-TV-1 Newcastle, and
CKCD-IV Campbellcon, NB.
Upsalquitch,
Newcastle, Campbe11ton,
7202328
$\begin{array}{ll}\text { 73-421 } & \begin{array}{l}5 \text { December } 1972 \\ \\ \\ \\ 28 \\ \text { September } \\ 1973\end{array}\end{array}$
Reasons:
73-420

$$
1973 \text { to } 31 \mathrm{M}
$$

R
television service to these areas and is in the process of implementing these plans with the broadcasters concerned. This short-term renewal is intended
to assist in the early implementation of these plans. In the meantime the Commission expects the licensee to make every possible effort to improve the
programming service to these areas.
The Commission continues to be aware of complaints from viewers in these areas of northern New Brunswick concerning the technical quality of the service provided by the licensee and the desire of these viewers to obtain CTV network service as well. The Commission has developed plans designed to improve television service to these areas and is in the process of implementing these plans with the broadcasters concerned. This short-term renewal is intended
to assist in the early implementation of these plans. In the meantime the commission expects the licensee to make every possible effort to improve the
programming service to these areas.

LOCATION AND
APPLICATION
DECISION
The Commission notes the efforts of the licensee to contribute Saskatchewan material to network news and public affair
increase these effortsond to make an effort to provide entertainment segments to "Canada AM" and other CTV programs.
$\begin{array}{ll}73-426 & \text { TV }\end{array} \begin{aligned} & \text { Winnipeg, } \\ & \begin{array}{ll}\text { Man. } \\ 7206311\end{array} \\ & \text { 1. MTV Ltd. }\end{aligned}$
2. Application to renew its television
broadcasting licence for CKY-TV Winnipeg, Man.
Decision 73-44, dated 22 January 1973, renewing the licence of the CTV Network Ltd. contained certain objectives concerning the future operations of the and the cooperation of the member stations. The Commission will expect the
Chen ion to
Reasons: The Commission renews this licence from 1 October 1973 to 31 March 1976, subject to conditions to be specified therein. This term will enable
the Comission to consider renewal of this licence at the same time as renewals of other licences in this region of the country. It will be a condition of the licence for CKY-TV that it be operated in affiliation with the CTV network.
Decision $73-44$, dated 22 January 1973, renewing the licence of the CTV Network Ltd. contained certain objectives concerning the future operations of the network. The Commission recognizes that, because of the way in which the network is organized, the success of its activities depends in varying degrees affillate in achieving the objectives of the CTV network mentioned in the Commission's Decision 73-44.
The Commission has taken note in its Decision 72-323 dated 5 December 1972 of the licensee's commitment to extend service northward to La Pas, Flin Flon, Snow Lake, and Thompson and to increase the amount and quality of local programming.
The Commission considers that the licensee is capable of supplying programming or program elements to the CTV network for national distribution and will expect the station to make the necessary effort to do so. The station will also be expected to provide topical material from Manitoba to network news and public affairs programs.
73-427
73-428 grants a short-term renewal of these
It
Decision $73-44$, dated 22 January 1973 , renewing the licence of the CTV Network Ltd. contained certain objectives concerning the future operations of the
network. The Commission recognizes that, because of the way in which the network is organized, the success of its activities depends in varying degrees pon the initiatives and the cooperation of the member stations. The Commission will expect the licensee to continue to play a significant role as a full affiliate in achieving the objectives of the CTV network as contained in the Commission's Decision 73-44,

The Comission expects the licensee to be a significant supplier of programs for national distribution by the CrV network.
The Commision notes that the licensee has completed feasibility studies concerning the extension of service to the kootenays and that the next extension of service is to be to this area. The licensee is also planning further extension to the north, to Terrace and Prince Rupert.

| 73-429 | TV | Victoria, BC 7208325 | 1. British Columbia Broadcasting System Ltd, approved <br> 2. Application to renew its broadcasting licence for CHEK-TV Victoria, EC. | The Comission renews this licence from 1 October 1973 to 9 January 1975, subject to conditions to be specified therein. Western Broadcasting Company Ltd., directly and indirectly through subsidiaries, is a substantial shareholder of British Columbia Television Broadcasting System Ltd. The Commission grants a short-term renewal of this licence taking into account the concerns expressed in its public announcements of 2 June 1972 and 24 November 1972. It will be a requirement of this licence that CHEK-TV be operated in affiliation with the CBC English network. <br> The Commission expects the licensee to increase the number of hours of local programming directed to viewers in Victoria and Vancouver Island as promised at the public hearing. |
| :---: | :---: | :---: | :---: | :---: |
| 73-430 | TV | $\begin{aligned} & \text { Enderby, } \\ & \text { BC } \\ & 7207442 \end{aligned}$ | 1. Enderby Television Syndicate <br> 2. Application to renew its television broadcasting licence for CFEN-TV-2 Enderby, BC. | The Commission renews the licence from 1 October 1973 to 9 January 1975, subject to conditions to be specified therein. |
| 73-431 | TV | Toronto, Ont. $7206072$ | 1. CFTO-TV Ltd. <br> 2. Application to renew its television broad- |  |

Reasons: The Comission renews the licence from 1 October 1973 to 31 March 1977, subject to conditions to be specified therein. This term will enable the licence for CFTO-TV that it be operated in affiliation with the CTV network.

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| DECISION <br> NUMBER | DATE OF HEARING <br> DATE OF ANNOUNCEMENT | TYPE OF OUTLET | LOCATION AND APPLICATION NUMBER | APPLICATION <br> 1. NAME OF APPLICANT <br> 2. NATURE OF APPLICATION | DECISION | REASONS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-439 |  |  |  | casting Iicence for CFWL-TV-1 Invermere, BC. |  | therein. |
| 73-440 | 26 June 1973 <br> 3 October 1973 | TV | Sarnia, <br> Uxbridge, Ont. <br> 7302920 <br> 7304447 | 1. Global Communications Ltd. <br> 2. Application to amend its broadcasting licences for Sarnia, Ont. to use channel 29 instead of channel 34 and to change the power from 178.8 Kw (video) to 162 Kw (video) at a new antenna site; and for Uxbridge, Ont. to Increase the power from 2200 Kw to 3120 Kw at a new antenna site. | approved |  |
| 73-441 |  | cable | Petite- <br> Rivière St-Françols, Que. 7303175 | 1. Câblovision Bais St-Paul Inc. <br> 2. Application for a broadcasting licence to carry on a cable television system to serve Petite Rivière St-François (Que.). | approved | The Commission issues a licence expiring 31 March 1978, subject to conditions to be specified therein. |
| 73-442 | 17 September 1973 <br> 12 October 1973 | AM | Dolbeau, Que. 7302177 | 1. Radio Maria-Chapdelaine Inc. <br> 2. Application to amend its broadcasting licence for CHVD to increase the power from 1000 watt to 10,000 watts day-time. | approved |  |
| 73-443 |  | cable | Saint <br> Stephen, Milltown, NB 7208762 | 1. Alexander Clayton Weatherby <br> 2. Application for renewal of his broadcasting licence for the cable system serving Saint Stephen and Milltown, NB. | approved | The Commission renews the licence from 1 November 1973 to 31 March 1978, subject to conditions to be specified therein. |
| 73-444. |  | cable | Truro, <br> Bible <br> Hill, <br> NS <br> 7208085 | 1. Eastern Cablevision Ltd. <br> 2. Application for renewal of its broadcasting licence for the cable system serving Truro and Bible Hill, NS. | approved | The Commission renews the licence from 1 November 1973 to 31 March 1977, subject to conditions to be specified therein. |
| 73-445 | 31 October 1973 <br> 11 June 1973 | TV | $\begin{aligned} & \text { Natal, } \\ & \text { BC } \\ & 7213283 \end{aligned}$ | 1. Canadian Broadcasting Corporation <br> 2. Application for a broadcasting licence to carry on an English-language television station at Natal, BC to rebroadcast the approved TV station at Fernie, BC on channel 11. | approved | The Commission issues a licence expiring on 31 March 1976, subject to conditions to be specified therein. |
| 73-446 |  | TV | Fox <br> Harbour, <br> Labrador, <br> Nf1d. <br> 7213499 | 1. Canadian Broadcasting Corporation <br> 2. Application for a broadcasting licence to carry on an English-1anguage television station at Fox Harbour, Labrador, | approved | The Commission issues a licence expiring on 31 March l976, subject to conditions to be specified therein. |

Nfld., to rebroadcast CBNAT-4 St. Anthony,
Nfld. on channel 7 .
This application is denied because application 7206840 which grants a new licence for this cable system
to Alvin $J$. Gale. The Commission issues a licence expir-
ing 31 March 1976, subject to condi-
tions to be specified therein. The tions to be specified therein. The
Commission is satisfied that the monthly service charge approved herein is necessary for the continued existence of this cable system, having
regard to the small number of poten
tial subscribers in Baie Verte and the costs of maintaining and upgrading the system.
The Comission renews these licences from 1 November 1973 to 31 March 1976, subject to conditions to be specified.
The Commission has taken note in its decision of the intervention received
with respect to the licence renewal
for CBNAT-1 Baie Verte, Nfld.
The Commission renews the licence from
23 November 1973 to 31 March 1976 , 23 November 1973 to 31 March 1976,
subject to conditions to be specified therein. It is the view of the
Commission that the redefined boundCommission that the redefined bound-
aries will enable the licensee to provide a better service to the popul_
ation of its licenced area.
The Commission issues a licence expir-
ing 30 September 1975 , corresponding ing 30 September 1975, corresponding
to the date of expiry of Coratel's broadcasting receiving undertaking
licence for Hotel Dieu Notre ${ }^{\perp}$ Dame de licence for Hotel-Dieu Notre ${ }^{\text {DDame }}$ de
Beauce Hospital, St-Georges West, Beauce County, Que.
264527 Ontario Ltd. is owned by four residents of ottawa who constitute a CKOY Ltd. and who have exercised operational control of the licensed under-
taking. As a result of this decision these four residents will control,



1. Lake Video Service Ltd.
2. Application for renewal of its broad-
casting licence for its cable televi-
sion system in Lake Cowichan, BC and
to redefine the service area which would
result in an overall reduction in the
1icensed area.
3. Coratel Services Ltd.
4. Application for renewal of its broad-
casting receiving undertaking licence
for Colchester Hospital, Truro, NS.
5. Coratel Services Ltd.


6. Canadian Broadcasting Corporation



system to serve Baie Verte, Nfld.
Installation $\$ 20$ monthly, service charge
$\$ 5.50$, upon surrender of the current. licence Issues to Sidney Neal Thistle.
7. CKOY Ltd.
8. Applicatio
9. Sidney Neal Thistle
 serving Baie Verte, Nfld.
10. Alvin J. Gale
e fo sfasse ayf axfnboe of vof serving Baie Verte, Nfld. from Sidney
Neal Thistle; and for a broadcasting
licence to carry on a cable television
11. Canadian Broadcasting Corporation


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73-448

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73-450
73-451
73-452

APPLICATION
DECISION



1. Canadian Broadcasting Corporation
2. Application for a broadcasting licence
to carry on a French-language televi-
sion station at Parent, Que. to rebroad-
cast tape-recorded programs four hours
every night, on channel 12 .

Schefferville, l. Canadian Broadcasting Corporation
Labrador City, 2. Application to amend its televi-
Nf1d.
7305873
$B$
$73-453$
73-452 cont.

## $\begin{array}{llll}\text { DECISION } & \text { DATE OF HEARING } & \text { TYPE OF } & \begin{array}{l}\text { LOCATION AND } \\ \text { APPLICATION }\end{array} \\ \text { NUMBER } & \text { DATE OF ANNOUNCEMENT } & \text { OUTLET } & \text { NUMBER }\end{array}$

 NUMBER DATE OF ANNOUNCEMENT OUTLET NUMBER 2. NATURE OF APPLICATIONcontrol of the licensed undertaking.
The other large shareholder in ckoy
Ltd. is Southam Press Ltd. with
$37.86 \%$ of the shares. Southam Press
Ltd. controls a chain of Canadian
daily newspapers, iacluding one of two
English-language dailies in Ottawa, and
holds substantial broadcasting interests
including ownership of $30 \%$ of the voting
shares and $37.98 \%$ of the class A shares
of Selkirk Holdings Ltd. On previous
occasions, the Commission has expressed
its concern about concentration of own-
ership and control of mass media.

| 73-453 |  | TV | Schefferville, Que. <br> Labrador City, Nfld. $7305873$ | 1. Canadian Broadcasting Corporation <br> 2. Application to amend its television broadcasting licence for CBST-2 Schefferville, que, and for CBST-3 Labrador City, Nfld. to change transmitting channel from 11 to 9 and from 9 to 11 respectively. | approved |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-454 | 17 September 1973 <br> 9 November 1973 |  | Parent, Que. $7304702$ | 1. Canadian Broadcasting Corporation <br> 2. Application for a broadcasting licence to carry on a French-language television station at Parent, Que. to rebroadcast tape-recorded programs four hours every night, on channel 12. | approved | The Commission issues a licence expiring 31 March 1976. The Commission considers that the service to be provided by the Canadian Broadcasting Corporation as a result of this approval is only acceptable as an interim arrangement. However, the Commission is satisfied that the CBC will use its best efforts to provide a full French-language television service to Parent as sooa as possible. The programming proposed by this application, in the meantime, will provide some television service where there has been none. |
| 73-455 |  | cable | St. <br> Stephen, <br> NB <br> 7304470 | 1. A. Clayton Weatherby <br> 2. Application to amend his cable television broadcasting licence for St. Stephen-Milltown, NB to add the distribution of local origination programs. | approved |  |
| 73-456 | 17 September 1973 <br> 13 November 1973 | TV | Drummondville, Que. <br> 7301674 | 1. T.V. Drummond Inc. <br> 2. Application to transfer 30,000 common shares and 6600 prcferred shares (being | approved | Cablestrie Inc. is owned by a group of cable television licensees oper- |

ating cable systems in the Eastern
 Drummondville.

The Commission considers that the cir-
cumstances warrant the monthly increase requested.



approved
approved
approved
by each of Gerard Malo, Gerald Watkins,
and Conrad Tourigny to qualify them as
directors, and redeem 530 preferred shares.
 2. Application to amend its broadcasting
licence for CFGL-FM to add subsidiary
communications multiple operation(SCMO)
programing. 1. Léo-Paul Côté
2. Application to amend his cable televi-
sion broadcasting licence for the SteMarie, Beauce County, Que. area to
increase the monthly service fee from
$\$ 3.50$ to $\$ 4$.

1. Valleyfield Transvision Inc.
2. Application to amend its cable televi-
sion broadcasting licence for Valleyfield,
Que. to increase the monthly service charge
from $\$ 3.50$ to $\$ 450$.
3. Normand Mercier
4. Application to amend his cable television
broadcasting licence for the Princevilie, broadcasting licence for the Princeville,
Que. area to increase the monthly service
fee from $\$ 3$ to $\$ 4$ and to decrease the
installation charge from $\$ 30$, to $\$ 18$.

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\begin{aligned}
& \text { 1. Laurentian Cablevision Ltd. } \\
& \text { 2. Application to amend its cable television } \\
& \text { broadcasting licence for Aylmer, Lucerne, } \\
& \text { Deschenes, Hull, Que. and for Touraine, } \\
& \text { Que. to add a receiving antenna (head-end) } \\
& \text { to receive CBOT, CBOFT, and CJOH-TV Ottawa }
\end{aligned}
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signals.

1. T.V. Drummond Inc
2. Application to amend
. Application to amend its cable television
Que. to distribute local originations on
channel 9 and to change the channel dis-


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## Lava1, Que. 7306939

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## 73-459

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73-461
73-462

APPLICATIÖN

1. NAME OF APPLICANT
2. NATURE OF APPLICATION DECISION

| 73-468 |  | TV | Havre <br> St-Pierre, Que. <br> 7304710 | 1. Canadian Broadcasting Corporation <br> 2. Application to amend its television broadcasting licence for CBTB Havre St-Pierre, Que. to change the power from 5 watts to 16.3 watts ERP (video), with an EHAAT of 65 feet, omnidirectional antenna and to change the antenna site. | approved |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-469 | 17 September 1973 <br> 19 November 1973 | FM | Kingston, Ont. 7213069 | 1. St. Lawrence Broadcasting Company Ltd. <br> 2. Application to amend its broadcasting licence for CKLC-FM to increase the power from 955 watts to $47,7,00$ watts. | approved |  |
| 73-470 |  | $\begin{aligned} & \text { AM, } \\ & \end{aligned}$ | Ottawa, Ont. 7304835 | 1. Radio Station CFRA Ltd. <br> 2. Application for a broadcasting licence for an AM and FM radio network consisting of stations CFRA Ottawa, CKLC-FM Kingston, CFJR Brockville, CHOV Pembroke, and CJET Smiths Falls, Ont. for the purpose of of broadcasting the home and away games of the Ottawa Rough Riders Football Club during the 1973 season. | approved | The Commission issues a licence expiring at the end of the 1973 Canadian football season, subject to conditions to be specified therein. |
| 73-471 |  | TV | Beardmore, Ont. <br> 7305196 | 1. Canadian Broadcasting Corporation <br> 2. Application to renew its broadcasting licence for CBLAT-5 Beardmore, Ont. | approved | The Commission renews the licence from 22 March 1973 to 31 March 1977, subject to conditions to be specified therein. |
| 73-472 |  | $\begin{aligned} & \text { AM, } \\ & \text { FM } \end{aligned}$ | Kingston, Ont. 7303936 | 1. Queen's University <br> 2. Application to renew its broadcasting licence for CFRC and CFRC-FM Kingston, Ont. | approved | The Commission renews the licence from 1 April 1973 to 31 March 1976, subject to conditions to be specified therein. |
| 73-473 |  | TV | Hornepayne, Ont. <br> 7306483 | 1. Canadian Broadcasting Corporation <br> 2. Application to renew its broadcasting licence for CBLAT-6 Hornepayne, Ont. | approved | The Commission renews the licence from 31 March 1974 to 31 March 1977, subject to conditions to be specified therein. |
| 73-474 |  | TV | Bancroft, <br> Ont. <br> 7305634 | 1. Kawartha Broadcasting Company Ltd. <br> 2. Application to amend its broadcasting licence for CHEX-TV-1 Bancroft, Ont. to change the distribution from channel 2 to channel 4. | approved |  |
| 73-475 |  | cable | Leamington, Kingsville, Ont. <br> 7213226 | 1. Essex Cable t.v. Ltd. <br> 2. Application to amend its cable television broadcasting licence for Leamington and Kingsville, Ont. to increase the service area within 200 yards north of Highway 18 and to Lake Erie south of Highway 18. | approved |  |

APPLICATION

1. NAME OF APPLICANT

approved
approved
Application to amend its cable television
broadcasting licence for Orangeville, Ont.
to distribute CBLFT channel 25 Toronto,
Ont. on channel 12 and to delete the dis-
Ont. on channel 12 and to delete
tribution of CHEX-TV channel 12 ,
tribution of CREX-TV channel
Peterborough, Ont. on channel 12.
2. Classic Communications Ltd.
3. Application to amend its cable television
broadcasting licence for parts of the towns broadcasting licence for parts of the towns
of Markham, Vaughan, Richmond Hill, and
Whitchurch-Stouffville, Ont. to increase

Whitchurch-Stouffville, Ont. to increase
the service area to include a number of
sinall areas adjacent to its presently author-
ized service area or nearby.

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\begin{aligned}
& \text { 1. Maclean-Hunter Cable TV Ltd. } \\
& \text { 2. Application to amend its cable }
\end{aligned}
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approved
approved
approved
approved

1. Hastings Cable Vision Ltd.
 distribute CJOH-TV-6 Kingston, Ont; to
delete the distribution of WHEN-TV Syracuse,
NY and to make channel conversion changes.

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\begin{aligned}
& \text { 1. Smiths Falls Cablevision Ltd. } \\
& \text { 2. Application to amend its cable television } \\
& \text { broadcasting licence for Smiths Falls, Ont. } \\
& \text { to distribute WNPE-TV channel } 16 \text { Watertown, } \\
& \text { NY on channel } 8 \text {. }
\end{aligned}
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LOCATION AND YPE OF $\begin{aligned} & \text { APPLICATION } \\ & \text { NUTLET } \\ & \text { NUMBER }\end{aligned}$


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cable

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7211600
cable Ottawa,
Guelph,
Ont.
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73-479
$73-480$
73-481

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\begin{aligned}
& \text { 1. Ottawa Cablevision Ltd. } \\
& \text { 2. Application to amend its cable television } \\
& \text { broadcasting licence for Ottawa, Ont. to } \\
& \text { increase the service area to the Richmond, } \\
& \text { Hearts Desire, Prince of Wales Highway, } \\
& \text { and Merivale Road areas. } \\
& \text { 1. Maclean-Hunter Cable TV Ltd. }
\end{aligned}
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\begin{aligned}
& \text { 2. Application to amend its cable television } \\
& \text { broadcasting licence for Guelph, Ont. to } \\
& \text { distribute CBLFT channel } 25 \text { Toronto, Ont. }
\end{aligned}
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\begin{aligned}
& \text { of CFPL-TV c } \\
& \text { channel } 10 .
\end{aligned}
$$

| 73-482 |  | cable | Bolton, Ont. 7302516 | 1. Albion Cable T.V. Ltd. <br> 2. Application to amend its cable television broadcasting licence for Bolton, Ont. to distribute CBLFT channel 25 Toronto, Ont. on channel 13 and to delete the distribution of CkCo-TV channel 13 Kitchener, ont. on channel 13. | approved |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-483 |  | SW | $\begin{aligned} & \text { Sackville, } \\ & \text { NB } \\ & 7304819 \end{aligned}$ | 1. Canadian Broadcasting Corporation <br> 2. Application to amend its broadcasting licence for CKCX to add the transmitting frequency 6154 KHz with a power of 50,000 or 250,000 watts. | approved |  |
| 73-484 |  | AM | New <br> Westminster, BC <br> 7307101 | 1. Radio NW Ltd. <br> 2. Application for a broadcasting licence for an AM radio network to broadcast the game of the week of the Vancouver Canucks during the 1973-74 hockey season. | approved | The Commission issues a licence expiring 30 April 1974, subject to conditions to be specified therein. |
| 73-485 |  | cable | $\begin{aligned} & \text { Sherose } \\ & \text { Island, } \\ & \text { NS } \\ & 7300858 \end{aligned}$ | 1. Lieutenant Colonel R.W. Found, Commanding Officer <br> 2. Application for a broadcasting licence to carry on a cable television system to serve the Sherose Park, NS area. | approved | The Commission issues a licence expiring 31 March 1977, subject to conditions to be specified therein. |
| 73-486 | 17 September 1973 <br> 27 November 1973 | FM | St. Andrews, St. Anthony, Churchill Falls, Labrador, Nfld. <br> 7303316 | 1. Humber Valley Broadcasting Company Ltd. <br> 2. Application for broadcasting licences to carry on English-language FM radio stations at St. Andrews and St. Anthony, Nfld. and at Churchill Falls, Labrador, Nfld. | approved | The Commission issues licences expiring 31 March 1976, subject to conditions to be specified therein. In granting these licences the Commission recognizes that these FM stations will be carrying AM radio programming but considers that in the present circumstances this appears to be the most practical and economical way of providing first local radio service to these communities. The Commission notes the intent of the applicant to make provision for local news and information programming. |
| 7.3-487 | 40 | TV | Rivière-auTonnerre, Que. <br> 7307341 <br> Aguanish, Natashquan, Gethsemani-1a Romainé Que. 7307333 | 1. Canadian Broadcasting Corporation <br> 2. Application for a broadcasting licence to carry on a French-language television station to rebroadcast CBST Sept-Iles, Que. | approved |  |

 not impossible at this time, for a new, totally Independent station to establish itself successfully. The Commission considers that the applicant's proposal will facilitate development of an identifiable Mississauga radio service and so assist in nurturing homogeneity in the new municipality. The participation of CHWO Oakville should provide the Mississauga radio station with financial and managerial stability. The Comission requires that the station be
identified clearly with Mississauga.

| 73-490 | TV | Fredericton- <br> Saint John, <br> NB <br> 7307168 | 1. Canadian Broadca <br> 2. Application for to carry on a Fr station to serve NB to rebroadcas channel 5. | sting Corp <br> broadca <br> ench-langu <br> Frederic <br> CBAFT M | ration <br> ing licence e television -Saint John, ton, NB on |  | The Commission issues a licence expiring 31 March 1978, subject to conditions to be specified therein. This new station will provide first Frenchlanguage television service to the Fredericton-Saint John area. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-491 | TV | Ottawa, Windsor, Chatham, KitchenerParis, London, Ont. | 1. Ontario Educational Communications Authority approved <br> 2. Applications for broadcasting licences for television stations at the following locations with studios at Toronto and Ottawa, and for a network licence: |  |  |  |  |
|  |  | 7212616 |  |  |  |  |  |
|  |  | 7212756 | Ottawa | 24 | 879,000 (video) |  |  |
|  |  | 7212921 | Windsor | 32 | 180,000 (video) |  |  |
|  |  | 7213259 | Chatham | 59 | 17,100 (video) |  |  |
|  |  | 7213242 | Kitchener-Paris | 28 | 170,000 (video) |  |  |
|  |  | 7213150 | London | 18 | 18,000 (video) |  |  |

On 27 September 1970, in conjunction with the CBC, the Ontario Educational Communication Authority began transmitting program on channel le, CICA-TV from Toronto. The present applications will extend OECA educational programming throughout Ontario, giving wider distribution to an important source of Canadtan programming. The Commission notes that approximately $70 \%$ of the overall programming of OECA is Canadian in content. As well as serving Ontario, OECA provides programs to other provinces and exhages programs wiovision of French-language programs and of oECA's plans to increase both the percentage and Commission took note of the views e
budget available for such programs.
These licences are granted pursuant to the Direction of the Governor General in Council to the Commission, Order-in-Council P.C. $1972-1569$.
approved The Commission issues a licence expiring on 31 March 1975, subject
to be specified therein
approved The Commission expects the licensee to interest to the area being served,
giving a priority to community expression.

1. Powell River Television Company Ltd.
2. Application to amend its cable television
broadcasting licence for Powell River to
tribute local originations on channel 10
and to make channel conversion changes
of FM stations.

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\begin{aligned}
& \text { AM } \quad \text { Golden, } \\
& B C
\end{aligned}
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cable $\begin{aligned} & \text { Powell } \\ & \text { River }\end{aligned}, ~$

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$\begin{array}{ll}10 & \text { October } 1973 \\ 11 & \text { December } 1973\end{array}$
13 March 1973
11 December 1973
73-492
73-493
APPLICATION

| 73-494 | 10 October 1973 <br> 11 December 1973 | AM | $\begin{aligned} & \text { Kamloops, } \\ & \text { BC } \\ & 7303167 \end{aligned}$ | 1. NL Broadcasting Ltd. <br> 2. Application to amend its broadcasting licence for CHNL Kamloops, BC to increase the night-time power from 1000 to 5000 watts. | approved | The approval of this application will improve the night-time service. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-495 |  | AM | Kelowna, BC 7305733 | 1. Four Seasons Radio Ltd. <br> 2. Application to amend its broadcasting licence for CKIQ Kelowna, BC to increase the day-time power from 1000 to 10,000 watts. | approved | The approval of this application will improve the day-time service in Kelowna and the coverage area. |
| 73-496 |  | TV | $\begin{aligned} & \text { Vavenby, } \\ & \text { BC } \\ & 7307069 \end{aligned}$ | 1. Vavenby Community Club and Recreation Commission <br> 2. Application for a licence to carry on an English-language television broadcasting station at Vavenby, BC to rebroadcast the program of CHKM-TV Kamloops received via a proposed rebroadcasting undertaking at Clearwater, BC on channel 8. | approved | The Commission issues a licence expiring 31 March 1976, subject to conditions to be specified therein. |
| 73-497 |  | cable | Golden, BC 7302847 | 1, Golden Television Ltd. <br> 2. Application to amend its cable television broadcasting licence for Golden, BC to add reception of CBUBT-2 channel 13 Golden, BC for distribution on channel 5. | approved |  |
| 73-498 |  | TV | $\begin{aligned} & \text { Clearwater, } \\ & \text { BC } \\ & 7306947 \end{aligned}$ | 1. Clearwater Business Association <br> 2. Application for a licence to carry on an English-language television broadcasting station at Clearwater, BC to rebroadcast the programs of CHKM-TV Kamloops, BC on channel 10. | approved | The Comission issues a licence expiring 31 March 1976, subject to conditions to be specified therein. |
| 73-499 |  | TV | Topley Landing (Shoulder Mountain), BC <br> 7303506 | 1. Fulton River Recreation Comission <br> 2. Application for a licence to carry on an English-language television broadcasting station at Topley Landing (Shoulder Mountain), BC to rebroadcast the programs of CFTK-TV Terrace BC received via CFTK-TV-10 Houston, BC on channel 9. | approved | The Commission issues a licence expiring 31 March 1978, subject to conditions to be specified therein. |


The Commission will expect the licensee
to submit to the Coonmission for its
approval agreements to be entered finto
by the license relating to ownership
and utilization of the ilcensee＇s facil－
ities on the CN Tower including arrange－
ments for the licensee＇s access to the
facilities．
The relocation of the antenna site will
enable the licensee to provide an
improved signal in the area presently
served by it and increased coverage in
the areas around Toronto，particularly
the Niagara Peninsula．
The Commission will expect the licensee
to submit to the Commission for its
approval agreements to be entered into
by the licensee relating to ownership
and utilization of the iicensee＇s facil－
ities on the CN Tower including arrange－
ments for the licensee＇s access to the
facilities．

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\begin{array}{ll}
\text { 1. CHUM Ltd. } & \text { approved } \\
\text { 2. Application to amend its broadcasting } \\
\text { 1icence for CHMM-FM to move Its antenna } \\
\text { site to the CN Tower in Toronto with } \\
\text { appropriate changes in ERP. } & \\
\text { 1. Canadian Broadcasting Corporation } & \text { approved } \\
\text { 2. Application to amend its broadcasting } \\
\text { 1icence for CBL-FM to move its antenna } \\
\text { site to the CN Tower in Toronto with } \\
\text { appropriate changes in ERP. } & \\
\text { 1. CFRB Ltd. } & \\
\text { 2. Application to amend its broadcasting } \\
\text { licence for CKFM-FM to move its antenna } \\
\text { site to the CN Tower in Toronro with } \\
\text { appropriate changes in ERP. } & \\
\text { 1. Radio Rogers Ltd. } & \\
\text { 1. } & \\
\text { Reproved } \\
\text { R }
\end{array}
$$ 1．Canadian Broadcasting Corporation

2．Application to amend its broadcasting
1icence for CICA－TV Toronto to move its
antenna site to the CN Tower in Toronto
with appropriate changes in ERP．
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## 73－507

73－508
The relocation of these antenna sites
will enable the licensees to provide
improved signals to the areas presently
served by them. The Commission will
expect the licensees to submit to the
Commission for its approval agreements
to be entered into among them relating
to ownership and utilization of the
licensee's facilities on the CN Tower
including arrangements for the
licensee's access to the facilities. The new antenna on the CN Tower has a
capability for use by other FM stations.
Accordingly the Commission will require
that the licensees agree to permit the
use of the antenna by FM stations
licensed in the future for the Toronto
area on terms and conditions to be
approved by the Commission and subject
to the acquired approval of the Depart-
ment of Communications.


site to the CN Tower in Toronto with
appropriate changes in ERP.

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\begin{aligned}
& \text { 1. Radio } 1540 \text { Ltd. } \\
& \text { 2. Application to amend its bro } \\
& \text { 1icence for CHIN-FM to move } \\
& \text { site to the CN Tower in Toro } \\
& \text { appropriate changes in ERP. }
\end{aligned}
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## Sackville, NB 7307242

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## Chinchaga, Al ta. 7304603

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73-520
The Commission renews the licence from
1 April 1974 to 31 March 1978, subject 1 April 1974 to 31 March 1978, subject
to conditions to be specified therein. The Commission renews the licence from 1 April 1974 to 31 March 1978, subject
to conditions to be specified therein. The Commission renews the licence from
2 August 1974 to 31 March 1976 , subject
 The Conmission renews the licence from 1 April 1974 to 31 March 1976 , subject
to conditions to be specified therein.
approved The Commission renews the licences from 1 April 1974 to 31 March 1978 , subject
to conditions to be specified therein.
approved

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1. West Quatsino Radio and Television
2. Application to renew its broadcasting
licence for CFKY-TV-1 Holberg, BC.
3. Skeena T.V. Association
4. Application to renew 1ts broadcasting
licence for CFST-TV-1 New Hazelton, BC
(Nine Mile Mountaln, BC).
panoadde
approved
approved

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73-528
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$73-530$
$73-531$

| DECISION NUMBER | date of hearing DATE OF ANNOUNCEMENT | TYPE OF OUTLET | location and APPlication NUMBER | application <br> 1. NAME OF APPLICANT <br> 2. NATURE OF APPLICATION | DECISION | REASONS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-532 |  | AM | $\begin{aligned} & \text { Castlegar, } \\ & \text { BC } \\ & 7303399 \end{aligned}$ | 1. Valley Broadcasters Ltd. <br> 2. Application to renew its broadcasting licence for CKQR Castlegar, BC. | approved | The Commission reneas the licence fran 11 January 1974 to 31 March 1977, subject to conditions to be specified therein. |
| 73-533 |  | AM | Grand Forks, BC 7303605 | 1. Okanagan Radio Ltd. <br> 2. Application to renew its broadcasting licence for CKGF Grand Forks, BC. | approved | The Commission renews the licence from 22 March 1974 to 31 March 1977, subject to conditions to be specified therein. |
| 73-534 |  | AM | $\begin{aligned} & \text { Kamloops, } \\ & \text { BC } \\ & 7304223 \end{aligned}$ | 1. NL Broadcasting Ltd. <br> 2. Application to renew its broadcasting licence for CHNL Kamloops, BC. | approved | The Commission renews the licence from 22 November 1974 to 31 March 1978, subject to conditions to be specified therein. |
| 73-535 |  | AM | BC <br> Merritt, <br> 7304231 | 1. NL Broadcasting Ltd. <br> 2. Application to renew its broadcasting licence for CJNL Merritt, BC. | approved | The Commission renews the licence from 22 November 1974 to 31 March 1978, subject to condfitions to be specified therein. |
| 73-536 |  | AM |  | 1. Prince George Broadcasting Ltd. <br> 2. Application to renew its broadcasting licence for CJCI Prince George, BC. | approved | The Commission renews the licence from 22 November 1974 to 31 March 1978, subject to conditions to be specified therein. |
| 73-537 |  | AM | Princeton, BC <br> 7304249 | 1. Princeton Broadcasting Ltd. <br> 2. Application to renew its broadcasting licence for CJNL-1 Princeton, BC. | approved | The Commission renews the licence from 22 November 1974 to 31 March 1978, subject to conditions to be specified therein. |
| 73-538 |  | AM | $\begin{aligned} & \text { Whitehorse, } \\ & \text { YT } \\ & 7303704 \end{aligned}$ | 1. Klondike Broadcasting Co. Ltd. <br> 2. Application to renew its broadcasting licence for CKRW Whitehorse, YT. | approved | The Commission renews the licence from 11 January 1974 to 31 March 1978, subject to conditions to be specified therein. |
| 73-539 |  | TV | Alexis Creek, BC 7307374 | 1. Alexis Creek Community Club <br> 2. Application to renew its broadcasting licence for CHIL-TV-1 Alexis Creek, BC. | approved | The Commission renews the lic ence from 1 April 1974 to 31 March 1978, subject to conditions to be specified therein. |
| 73-540 | 17 September 1973 <br> 21 December 1973 | AM | $\begin{aligned} & \text { Renfrew, } \\ & \text { Ont. } \\ & 7301468 \end{aligned}$ | 1. Martin Burns on behalf of a company to be incorporated <br> 2. Application for a broadcasting licence to carry on an English-language AM radio station at Renfrew, Ont. | approved | The Commission issues a licence expiring 31 March 1973, subject to conditions to be specified therein. This station will provide radio service to the Renfrew area. The Commission nates with interest the programming plans involving the comnunity and the rural orientation described by the applicant. |

It is a condition of the 1 icences
issued by the Comm1ssion to licensees
which are private companies that the issued by the Commission to licensees the capital stock of any such company not be transferred efther directly
or indirectly without the permission of the Commission having been first obtained. This application discloses that the shares in question were trans-
ferred without this permission having been first obtained. The Conmission considers that this breach of licence
condition arose from fnadequate undercondition arose from fadequate underberate intent. The Commission further
notes that the transfers of shares notes that the transfers of shares
from 0 . Boris to 0 . Shadney and A. Shadney are between existing share-
holders and do not affect control of holders and do not affect control of
the licensee company. The Commission will expect the licensee henceforth
 not tolerate any further failure by the 1icensee to obtain the required permission prior to transfers of
shares of its capital stock.


| DECISION NUMBER | DATE OF HEARING <br> date of announcement | TYPE OF OUTLET | LOCATION AND APPLICATION NUMBER | APPLICATION <br> 1. NAME OF APPLICANT <br> 2. NATURE OF APPLICATION | DECISION | REASONS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 73-545 |  | AM | Yorkton, Sask. $7305899$ | 1. Yorkton Broadcasting Company Limited, licensee of CJGX Yorkton, Sask. <br> 2. Application to transfer 257 common shares from Mervin G. Phillips to Edward A. Laurence. | approved |  |
| 73-546 |  | AM | Regina, Sask. $7305907$ | 1. Buffalo Broadcasting Company Ltd., licensee of CKRM Regina, Sask. <br> 2. Application to transfer 265 common shares from Mervin G. Phillips to George G. Gallagher and 245 common shares from Mervin G. Phillips to Edward A. Laurence. | approved |  |
| 73-547 | 6 November 1973 <br> 21 December 1973 | TV, <br> AM, <br> FM, <br> SW | Sucbury, <br> Timmins, North Bay, Elliot Lake, Kearns, Ont. 7302573 | 1. Cambrian Broadcasting Ltd. <br> 2. Application to transfer all the issued and outstanding shares from present shareholders to Multiple Access Ltd. | denied |  |
| Reasons: In July 1972, the Commission approved the transfer of the broadcasting undertakings operated by Canadian Marconi Company, namely a television station, CFCF-TV, an AM radio station, CFCF, an FM radio station, CFQR, and a shortwave radio station, CFCX, and issued licences to Multiple Access L accordingly (Decision 72-221). These licences in Montreal were granted to Multiple Access Ltd. less than 18 months ago. In making that decision, the Comission was conscious that it was granting four broadcasting licences to a company without any previous record in broadcasting and whose controlifin shareholders hold large and diversified interests in numerous fields. |  |  |  |  |  |  |
| As well, the Commission stated in that decision: "Based on the representations made on behalf of the applicant, the Commission has also assumed that its applications are granted: (1) the applicant will play a particularly creative role in interpreting the cultural character of Montreal to its own audience and through its various affiliations, to the rest of the country and that it will be able to reinforce its management to achieve this; (ii) applicant will take an active part in the CTV network and will, among other responsibilities, attempt to originate programs that are representative of the cultural and social character of Montreal where the broadcasting stations are situated." |  |  |  |  |  |  |
| Therefore, before considering whether it should expand its broadcasting interests, it is the opinion of the Commission that Multiple Access Ltd. shoul continue its efforts in Montreal and in the CTV network in order to satisfy the Commission that it is able to fulfil its stated goals and the objectiv expressed in Decision 72-221. |  |  |  |  |  |  |
| 73-548 |  | cable | Welland, Ont. <br> part of 7309412 | Armstong Communications Ltd. | approved |  |
| 73-549 |  | cable | part of <br> Burlington, <br> Ont. <br> part of <br> 7309073 | Citizens Cable TV Ltd. | approved |  |
| 73-550 |  | cable | Hamilton, Ont. | Hamilton Co-Axial Ltd. | approved |  |

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> 73-555 73-556 73-557 $\begin{aligned} & \text { in } \\ & \text { ñ } \\ & \text { ñ }\end{aligned}$ | $\sim$ |
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APPLICATION

1. NAME OF APPLICANT
2. NATURE OF APPLICAT
Sharing the locally programined channel: In encouraging the development of local programming, the Commission has recognized that it is lesirable for this
service to be provided on a separate, unimpaired channel wherever possible. In many systems, however, the shortage of channel space has led to the shar-
ing of this service with optional off-air signals. This factor is allowed for in the Commission's cable television policy of July ligll which states, "A
channel may be shared between an optional station and the locally programmed service. The locally programmed service must take precedence but when the
programmes of the optional station do not duplicate those of a priority station and the channel is not required for the locally programmed service, the
optional station may be carried instead."
denied The part of the application made by the carriage of CBLFT on an unimpaired chanrel
and to advise the Commission which
optional station is deleted as a result.
Reasons: The Commission's policy statement on cable television provides that if a station owned and operated by the CBC and providing the full national part of the application made by the licensee to delete CBLT channel 5 Toronto, Ont. is approved. At the present time the signal of CBLT in the licensee's T at such time
s service area.
A number of licensees have applied to
add the reception and distribution of CITY-TV channel 79 Toronto. This station was licensed by the Commission to
provide a local service in the Greater provide a local service in the Greater of the applications made by the licen-
sees to add the reception and distrisees to add the reception and

## denied

## denied

denied

Grimsby Cable TV Ltd.
part of
7308646
cable Campbellford,
73-566
73-567
cable Grimsby, service is not satisfactory.
located on the CN Tower if this
Georgetown,
OOt.:
part of
7308281

Stoney
Creek,
Ont.
part of
7302433

Stoney
Creek,
Ont.
part of
7302433

1. Charles Beverley Redden
IV.
2. Georgetown Cable TV Ltd.
I. Niagara Co-Axial Ltd.
3. Niagara Co-Axial Ltd.


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4. Niagara Co-Axial Ltd. The Commission requires that cable tele-
vision systems must provide for the carvision systems must provide for the car-
riage of any priority Canadian television
station for the full period during which station for the full period during which The part of the application made by the Toronto, Ont. On the locally programmed
channel is therefore denied. The licenchannel is therefore denied. The licencarriage of CBLFT on an unimpaired channel and to advise the commission station is deleted from the basic service as a result.



#### Abstract

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| cable | Uxbridge, Ont. <br> part of <br> 7304546 | 1. Compton Cable T.v. Ltd. |
| :---: | :---: | :---: |
| cable | Mississauga, Ont. <br> part of 7305774 | 1. Terra Communications Ltd. |
| cable | Ajax, Ont. part of 7308109 | 1. Maclean-Hunter Cable TV Ltd. |
| cable | Toronto, Ont. part of 7302425 | 1. Rogers Cable t.v. Ltd. |
| cable | Toronto, Ont. <br> part of <br> 7302417 | 1. Coaxial Colourview Ltd. |
| cable | Brampton, Ont. <br> part of <br> 7302532 | 1. Bramalea Telecable Ltd. |
| cable | Camp <br> Borden- <br> Alliston, <br> Ont. <br> part of <br> 7308281 | 1. Camp Borden Television Ltd. |
| cable | Mississauga, Ont. <br> part of 7309164 | 1. Metro Cable TV Ltd. |
| cable | Mississauga, Ont. <br> part of <br> 7309156 | 1. Metro Cable tV Ltd. |

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| decision | date of hearing | TYPE OF | LOCATION AND APPLICATION | APPLICATION <br> 1. NAME OF APPLICANT |  |
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| NUMBER | DATE OF ANNOUNCEMENT | Outlet | NUMBER | 2. Nature of application | DECISION |
| 73-583 |  | cable | Toronto, Ont. part of 7309172 | 1. Metro Cable tV Ltd. | approved |
| 73-584 |  | cable | Toronto, Ont. 7308745 | 1. York Cablevision Ltd. | approved |
| 73-585 |  | cable | Toronto, Ont. <br> 7305717 | 1. Willowdowns Cable Vision Ltd. | approved |
| 73-586 |  | cable | Pickering <br> Township, <br> Ont. <br> part of <br> 7309180 | 1. Bay Ridges Cable TV Ltd. | approved |
| 73-587 |  | cable | Richmond Hill, Ont. part of 7309198 | 1. Classic Communications Ltd. | approved |
| 73-588 |  | cable | Toronto, Ont. part of 7308729 | 1. Wired City Communications Ltd. | approved |
| 73-589 |  | cable | Toronto, Ont. 730822 730822 | 1. Graham Cable TV Ltd. | approved |
| 73-590 |  | cable | Toronto, Ont. part of 7212095 | 1. Keeble Cable Television Ltd. | approved |
| 73-591 |  | cable | Mississauga, Ont. <br> part of <br> 7308810 | 1. Credit Valley Cable TV/FM Ltd. | approved |
| 73-592 |  | cable | Toronto, Ont. | 1. Cable Utility Communications (Scarboro) Ltd. | approved |

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& \text { 1. Pine Ridge Cable TV Ltd. } \\
& \text { 1. Oakville Cablevision Ltd. }
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1．Maclean－Hunter Cable TV Ltd．
1．Cardiff Cable Ltd．
1．Clearview Cable TV Ltd．
1．Essex Cable T．V．Ltd．
1．Allview Cable Service Ltd．
1．Saugeen Telecable Ltd．
1．Airland Communications Services Ltd．
1．Bluewater TV Cable Ltd．




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1. Credit Valley Cable TV/FM Ltd.
2. Maclean-Hunter Cable TV Ltd.
3. Maciean-Hunter Cable TV Ltd.

Location and

| DECISION | DATE OF HEARING |  |
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| NUMBER | DATE OF | $\begin{array}{l}\text { TYPE OF } \\ \text { DAPNONCEMENT } \\ \text { OUTLET }\end{array}$ |

Wallaceburg,
cable
Wallaceburg,
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part of
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 Chatham,
Ont.
7308885 Bramp ton,
M1ssissauga,
Ont.
part of
7302532

1. Bramalea Telecable Ltd.
2. Chatham Cable TV Ltd. 1. Chathan
3. Huron Cable tV Ltd.
M1ssissauga,
Ont.
part of
7308810 Toronto,
Ont.
part of
7308828




Oshawa,
ont,
part of
7308612


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4. Pine Ridge Cable TV Ltd.
73-627
73-628
73-629
73-630

| 73-631 | cable | Oakville, Ont. <br> part of <br> 7309313 | 1. Oakville Cablevision Ltd. | approved |
| :---: | :---: | :---: | :---: | :---: |
| 73-632 | cable | Campbe11ford, Ont. <br> 7308646 | 1. Charles Beverley Redden | approved |
| 73-633 | cable | Pickering, Ont. <br> part of 7305857 | 1. Bay Rldges Cable TV Ltd. | approved |
| 73-634 | cable | Richmond Hill, Ont. <br> part of <br> 7305766 | 1. Classic Communications Ltd. | approved |
| 73-635 | cable | Mississauga, Ont. <br> part of <br> 7305774 | 1. Terra Communications Ltd. | approved |
| 73-636 | cable | Toronto, Ont. 7305675 | 1. Wired City Communications Ltd. | approved |
| 73-637 | cable | Toronto, Ont. part of 7308224 | 1. Graham Cable TV Ltd. | approved |
| 73-638 | cable | Mississauga, Ont. part of 7308638 | 1. Keeble Cable Television Ltd. | approved |
| 73-639 | cable | Toronto, Ont. part of 7212095 | 1. Keeble Cable Television Ltd. | approved |
| 73-640 | cable | $\begin{aligned} & \text { Toronto, Ont. } \\ & \text { part of } \\ & 7302425 \end{aligned}$ | 1. Rogers Cable TV Ltd. | approved |
| 73-641 | cable | $\begin{aligned} & \text { Toronto, Ont. } \\ & \text { part of } \\ & 7302417 \end{aligned}$ | 1. Coaxial Golourview Ltd. | approved |


| decision | date of hearing | TYPE OF | LOCATION AND APPLICATION | APPLICATION <br> 1. NAME OF APPLICANT |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| NUMBER | DATE OF ANNOUNCEMENT | number | NUMBER | 2. NATURE OF APPLICATION | DECISION |
| 73-642 |  | cable | Mississauga, Ont. part of 7308430 | 1. Metro Cable TV Ltd. | approved |
| 73-643 |  | cable | Mississauga, Ont. <br> part of <br> 7308422 | 1. Metro Cable TV Ltd. | approved |
| 73-644 |  | cable | $\begin{aligned} & \text { Toronto, Ont. } \\ & \text { part of } \\ & 7308414 \end{aligned}$ | 1. Metro Cable TV Ltd. | approved |
| 73-645 |  | cable | $\begin{aligned} & \text { Toronto, Ont. } \\ & \text { part of } \\ & 7305840 \end{aligned}$ | 1. York Cablevision Ltd. | approved |
| 73-646 |  | cable | $\begin{aligned} & \text { Toronto, Ont. } \\ & \text { part of } \\ & 7305717 \end{aligned}$ | 1. Willowdowns Cable Vision Ltd. | approved |
| 73-659 |  | cable | $\begin{aligned} & \text { Ay1mer, Ont. } \\ & 7308356 \end{aligned}$ | 1. East Elgin Cable T.V. Ltd. | approved |
| 73-660 |  | cable | $\begin{aligned} & \text { Kingston, } \\ & \text { Ont. } \\ & 7308521 \end{aligned}$ | 1. Kingston Cable TV Ltd. | approved |
| 73-661 |  | cable | Madoc, Ont. 7308463 | 1. Hastings Cable Vision Ltd. | approved |
| 73-662 |  | cable | London, Ont. 7308802 | 1. London Cable TV Ltd. | approved |
| 73-663 |  | cable | Aurora, Ont. 7308984 | 1. Aurora Cable TV Ltd. | approved |
| 73-664 |  | cable | Ajax, <br> Pickering, <br> Ont. <br> part of <br> 7308109 | 1. Maclean-Hunter Cable TV Ltd. | approved |

The part of the applications made by these licensees ( $73-647$ to $73-658$ ) for the carriage of Global is denied. These licensees will be required to arrange
for the carriage of Global on channel 3 immediately upon commencement of broadcasting and advise the Comulssion of the resultant channel distribution
changes.
denied

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1. Maclean-Hunter Cable TV Ltd.
2. Napanee-Deseronto Cablevision Ltd.
3. Armstrong Comnunications Ltd.



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| DECISION <br> NUMBER | DATE OF HEARING <br> DATE OF ANNOUNCEMENT | TYPE OF <br> OUTLET | LOCATION AND <br> APPLICATION <br> NUMBER |
| :--- | :--- | :--- | :--- | | cable |
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| $73-657$ |
| $73-658$ |


| DECISION <br> NUMBER | DATE OF HEARING <br> DATE OF ANNOUNCEMENT | TYPE OF <br> OUTLET | LOCATION AND <br> APPLICATION <br> NUMBER |
| :--- | :--- | :--- | :--- | | cable |
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| $73-657$ |
| $73-658$ |

LOCATION AND APPLICATION
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outlet
cable
Hamilton
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part of
7309008
cable Hamilton,
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cable Huntsville,

1. Maclean-Hunter Cable TV Ltd.

## 1. Mountain Cablevision Ltd.

1. Maclean-Hunter Cable TV Ltd.
$\begin{array}{ll}\text { DECISION } & \text { DATE OF HEARING } \\ \text { NUMBER } & \text { DATE OF ANNOUNCE }\end{array}$
NUMBER
73-658
73-665
approved The part of the applications made by
on a channel otier than channel 3 is
These licensees are unable to carry
Global on channel 3 because of tech-
Global on channel 3 because of tech
nical problems or because of
undesirable disruption to a local undesirable disruption to a local channel. These decisions are subject to the required Department of
Communications technical cerifica-. communications technical cerifica
tions.
DECISION
denied

## denied

 the following licensees (73-665 to73-690) for the carriage of Global
on a channel otiaer than channel 3 is

| cableCamp <br> Borden, <br> Angus, <br> Alliston, <br> Ont. <br> part of <br> 7302326 <br> on channel 0 | 1. Borden Cable Television Ltd. |
| :---: | :--- | :---: |
| cableKincardine, <br> Ont. <br> 7309099 <br> on channel 6 | 1. Kincardine Cable T.V. Ltd. |
| cableCollingwood, <br> Ont. <br> 7308075 <br> on channel 6 | 1. Maclean-Hunter Cable TV Ltd. |

approved



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| 73-669 | cable | Picton, Ont. <br> 7308679 on channel 2 | 1. Quinte Cablevision Ltd. |
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| 73-670 | cable | Rockland, Ont. <br> 7308703 <br> on channel 12 | 1. Bushnell Communications Ltd. |
| 73-671 | cable | Pembroke, Ont. <br> 7308588 <br> on channel 12 | 1. Pembroke Cablevision Ltd. |
| 73-672 | cable | Ottawa, Ont. 7308711 <br> on channel 12 | 1. Skyline Cablevision Ltd. |
| 73-673 | cable | Gravenhurst, Ont. <br> 7309032 <br> on channel 6 | 1. Gravenhurst Cable System Ltd. |
| 73-674 | cable | Newmarket, Ont. <br> part of <br> 7308992 | 1. Jarmain Cable TV Ltd. |
| 73-675 | cable | Kitchener, Ont. <br> part of 7308697 <br> on channel 8 | 1. Grand River Cable TV Ltd. |
| 73-676 | cable | Orangeville, Ont. <br> 7309040 <br> on channel 6 | 1. Orangeville Cable-Vu Ltd. |
| 73-677 | a able | Bolton, Ont. part of 7309222 on channel 8 | 1. Albion Cable T.v. Ltd. |
| 73-678 | cable | Burlington, Ont. <br> part of 7309073 on channel 8 | 1. Citizens Cable T.V. Ltd. |

application
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NATURE OF APPLICANT
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$\begin{array}{ll}\text { Gatineau，} & \text { 1．Vidéotron Ltée } \\ \text { Que．} \\ \text { 7308927 } \\ \text { on channel } 12\end{array}$
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$\begin{array}{llll}\text { DECISION } & \text { DATE OF HEARING } & \text { TYPE OF } & \begin{array}{l}\text { LOCATION AND } \\ \text { APLICATION }\end{array} \\ \text { NCMBER } & \text { DATE OF ANNOUNCEMENT NUMBER } & \\ \text { NUMBER }\end{array}$
Orillifa，
Ont．
7308661
on channel 13
Barrie，
Ont．
7.308653 St．Mary＇s，
Ont．
7308737
on channel 6

Midland－
Penetanguishene，
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1．Adelaide Radio \＆Television Ltd．
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Orillifa，1．Orillia Cable TV Ltd．
1．Orillia Cable TV Ltd
．NATURE OF APPLICATION


1．Barrie Cable TV Ltd

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on channel 8

Bracebridge，
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on channel 6
1．Gravenhurst Cable System Ltd．
1．Ottawa Cablevision Ltd．
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1．Ottawa Cablevision
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The parts of the applications relat-
ing to the carriage of Global
Communications and CBLFT have pre-
viously been dealt with. Permission
has already been granted to the
licensee to carry WNED-TV channel 17
part-time on cable channel 3 when
Global is not transmitting. The
other parts of tiese applications
are approved on an interim basis as
herein provided until 31 December
1974. During this Interim period,
the ifcensee must retain ownership
of the converters and make them
available to subscribers on a leased
basis.
The licensee must file an application
with the Commission by 1 March 1974
to to provide for a full expanded
service which will enable all priority channels, on the regular or mid, band, as well as meeting all
applicable technical standards required by the Department of
Commuications. For the supply of this additional service, the licensee is authorized on an interim basis
until 31 December 1974 to make a until 31 December 1974 to make a
monthly charge not to exceed $\$ 1.50$ monthly charge not to exceed $\$ 1.50$
including rental of the converter; a
change not to exceed $\$ 15$ for installa
 installation of both basic service and converter service at the same
time; and a refundable deposit of $\$ 20$ for the converter. These charges will be reviewed when the application
to be filed by the licensee is considered by the Comission.
$\left.\begin{array}{ccc}\text { 73-688 } & \text { cable } & \begin{array}{l}\text { Touraine, } \\ \text { Que. } \\ 7309248\end{array} \\ \text { on channel 12 }\end{array}\right\}$

| DECISION NUMBER | DATE OF HEARING <br> DATE OF ANNOUNCEMENT | TYPE OF OUTLET | LOCATION AND APPLICATION NUMBER | APPLICATION <br> 1. NAME OF APPLICANT <br> 2. NATLiRE OF APPLICATION <br> DECISION | REASONS |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 74-2 | 17 September 1973 <br> 18 January 1974 | cable | Aylmer, <br> Lucerne, <br> Deschênes, <br> Hull, <br> Que. <br> 7209554 | 1. Laurentian Cablevision Ltd. <br> 2. Application to amend its cable television broadcasting licence for Aylmer, Lucerne, Deschênes, Hull, Que. to increase the service area in order in include the area between Aylmer Road and McConnel koad, in the municipalities of Aylmer and Lucerne, including Champlain Park. | The extended area to be served will be specifically described in the amended licence and the licensee is expected to provide service without delay. |
| 74-3 | 13 March 1973 <br> 18 January 1974 | cable | $\begin{aligned} & \text { Revelstoke, } \\ & \text { BC } \\ & 7212293 \end{aligned}$ | 1. Revelstoke Cable T.V. Ltd. <br> 2. Application to amend its cable television broadcasting licence for Revelstoke, BC to establish a new antenna site. |  |
| 74-4 | 26 November 1973 <br> 21 January 1974 | cable | Brantford, Paris, Newmarket, Holland Landing, Bradford, Ont. <br> 7307762 <br> London, Ont. <br> 7307754 | 1. Jarmain Cable TV Ltd., licensee of two cable television systems serving Brantford, Paris, Newmarket, Holland Landing, and Bradford, Ont. <br> 2. Application to transfer $50 \%$ of its common shares and $50 \%$ of its preferred shares from W.K. Jarmain, and $25 \%$ of its common shares and $15 \%$ of its preferred shares from E.R. Jarmain, to Canadian Cablesystems Ltd. <br> 1. London Cable TV Ltd., licensee of a cable television system serving London, Ont. <br> 2. Application to transfer $50 \%$ of its shares ( $37.5 \%$ from Jarmain Holdings Ltd. and $12.5 \%$ from E.R. Jarmein), to Canadian Cablesystems Ltd. | The Commission will expect the licensee companies to maintain on their respective boards of directors the proportion of local representation indicated in the applications hereby approved. In connection with the cable television systems serving Kingston and Whitby, the Commission draws the attention of Canadian Cablesystems Ltd; to its decisions 72-342 and 72-87 licensing these areas, and expects the Company to take all measures necessary to fulfil the expectations of the Commission expressed in these decisions. |
|  |  |  | Chatham, Ont. 7307788 | 1. Chatham Cable TV Ltd., 1icensee of a cable television system serving Chatham, Ont. <br> 2. Application to transfer indirectly $25 \%$ of its common shares (through the transfer of all the shares of Jarmain Teleservices Ltd.) to Canadian Cablesystems Ltd. and to transfer indirectly the beneficial interest of Jarmain Holdings Ltd. and E.R. Jarmain in $50 \%$ of the preferred shares of Chatham Cable TV Ltd. (through the transfer of their shares in London Cable IV Ltd.) to Canadian Cablesystems Ltd. |  |
|  |  |  | Oshawa, Whitby, Bowmanville, Ont. <br> 7307796 | 1. Pine Ridge Cable TV Ltd., licensee of a cable television system serving Oshawa, Bowmanville, and Whitby, Ont. <br> 2. Application to transfer $37.5 \%$ of 1 ts common |  |


| 74-5 | 16 January 1974 <br> 11 February 1974 | cable | $\begin{aligned} & \text { St. Thomas, } \\ & \text { ont. } \\ & 7106099 \end{aligned}$ | $1 .$ | Allview Cable Service Ltd. <br> Application to amend its cable television broadcasting undertaking licence for St. Thomas, ont. and surrounding area to add the reception and distribution of CFCA-FM and CHYM-FM Kitchener, CKDS-FM Hamilton, CKPC-FM Brantford, CJOY-FM Guelph, CKOT-FM Tillsonburg, Ont.; to delete the distribution of WXYZ-TV channel 7 Detroit, Mich.; to change the distribution channel of WICU-TV channel 12 Erie, Pa. from 7 to 12. | approved | The part of the application referring to non-local FM stations CHYM-FM, CKDSFM, CKPC-FM, CJOY-FM, and CKOT-FM is deferred. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 74-6 | 26 June 1973 <br> 11 February 1974 | cable | St. Thomas, Ont. 7303365 | 1. 2. | Allview Cable Service Ltd. <br> Application to amend its cable television broadcasting undertaking licence for St. Thomas, Ont. and surrounding area to add the reception and distribution of WQLN-TV channel 54 Erie, Pa. on channel 2; to delete the reception and distribution of WJBK-TV channel 2 Detroit, Mich. on channel 2. | approved |  |
| 74-7 | 10 October 1973 <br> 11 February 1974 | TV | $\begin{aligned} & \text { Bonnyville, } \\ & \text { Al ta. } \\ & 7210776 \end{aligned}$ | 1. | Canadian Broadcasting Corporation <br> Application for a broadcasting. licence to carry on a French-language television station at Bonnyville, Alta. to rebroadcast CBXFT Edmonton on channel 6 with a power of 67,000 watts video (ERP) and a directional antenna. | approved | The Commission issues a licence expiring 31 March 1978, subject to conditions to be specified therein. |
| 74-8 | 16 January 1973 <br> 11 February 1974 | cable | St. <br> Catharines, <br> Ont. <br> part of <br> 7210297 |  | Maclean-Hunter Cable TV Ltd. <br> Application to amend its cable television broadcasting undertaking licence for St. Catharines, Ont. to add a second antenna at its studio at Merrittville Road to receive CBLT and CICA-TV Toronto, Ont. | approved |  |

$\begin{aligned} & \text { Kingston, } \\ & \text { Ont. } \\ & 7307770\end{aligned}$$\quad$ I. $\begin{aligned} & \text { Kingston Cable TV Ltd., licensee of a cab } \\ & \text { television system serving Kingston, Ont. }\end{aligned}$

1. Kingston Cable TV Ltd., licensee of a cable
television system serving Kingston, Ont.
2. Application to transfer indirectly $50 \%$ of its
3. Application to transfer indirectly $50 \%$ of its
indirectly of all of the shares of Jarmain
Cable Systems Ltd.) to Canadian Cablesystems
Cable Systems Ltd.) to Canadian Cablesystems
Ltd.

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\begin{aligned}
& \text { 1. Allview Cable Service Ltd. } \\
& \text { 2. Application to amend its cable television } \\
& \text { broadcasting undertaking licence for St. } \\
& \text { Thomas, Ont. and surrounding area to add the } \\
& \text { reception and distribution of CFCA-FM and } \\
& \text { CHYM-FM Kitchener, CKDS-FM Hamilton, CKPC-FM } \\
& \text { Brantford, CJOY-FM Guelph, CKOT-FM Tillson- } \\
& \text { burg, ont, to delete the distribution of } \\
& \text { WWYZ-TV channel } 7 \text { Detroit, Mich.; to change } \\
& \text { the distribution channel of WICU-TV channel } \\
& 12 \text { Erie, Pa. from } 7 \text { to } 12 \text {. }
\end{aligned}
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1. Allview Cable Service Ltd.
2. Application to amend its cable television

54 Erie, Pa. on channel 2; to delete the reception and distribution of WJ
2 Detroit, Mich. on channel 2 .
3. Maclean-Hunter Cable Tiv Ltd.
4. Application to amend its cab
5. Application to amend its cable television Catharines, Ont. to add a second antenna
at its studio at Merrittville Road to re
ceive CBLT and CICA-TV Toronto, Ont.
 from W.J.E. Leask to Canadian Cablesystems
Ltd., and to transfer indirectly $37.5 \%$ of the common shares and preferred shares
(through the transfer of all the shares of (through the transfer of all the shares
Jarmain Teleservices Litd.) to Canadian Jarmain Teleservices Ltd.) to Canadian
Cablesystems Ltd.教


16 January 1974
11 February 1974
$\stackrel{n}{\ddagger}$

74-6
5000 watts night－time with an omnidirectional
antenna day－time and a directional antenna antenna dayt－time．
The applicant proposes to improve
The applicant proposes to improve
considerably toe service to its
subscribers．
The Commission issues a licence
expiring 31 March 1978 ，subject to conditions to be specified therein． local radio service to Port Cartier，菏
The applicant proposes to improve
considerably the service to its
subscribers．

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| :---: | :---: |

night－time
approved
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approved

In approving this application，the
Comnission has taken account of the Intention of Premier Cablevision Ltd

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approved

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| $74-18$ |  |
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| $74-19$ | 17 September 1973 |

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| DECISION | DATE OF HEARING | TYPE OF | LOCATION AND APPLICATION | APPLICATION <br> 1. NAME OF APPLICANT |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NUMBER | DATE OF ANNOUNCEMENT | OUTLET | NUMBER | 2. NATURE OF APPLICATION | DECISION | REASONS |
| 74-19 con |  |  |  | Premier Cablevision Ltd. |  |  |
| 74-20 | 10 December 1973 <br> 25 February 1974 | AM | Ste-Anne-des-:.tonts, Que. 7213416 | l. Roger Vallée, on behalf of a company to be incorporated <br> 2. Application for a broadcasting licence to operate a French-language AM radio station at Ste-Anne-des-Monts, Que. Technical data: 1490 KHz with a power of 1000 watts day-time and 250 watts night-time, omnidirectional antenna. | approved | The Commission issues a licence expiring 31 March 1977, subject to conditions to be specified therein. The Commission expects that this new station will provide a local service especially in the field of news and public affairs. |
| 74-21 | 6 November 1973 <br> 28 February 1974 | AM | Elliot Lake, Ont. 7210099 | 1. Algonquin Radio-T.V. Co. Ltd. <br> 2. Application to amend its broadcasting licence for CKNR Elliot Lake, Ont. to increase the day-time power from 250 watts to 1000 watts. | approved | The approval of this application will improve the day-time service in Elliot Lake and the coverage area. |
| 74-22 | 10 October 1973 <br> 28 February 1974 | AM | The Pas, Man. <br> 7301518 | 1. Arctic Radio Corporation Ltd. <br> 2. Application for a broadcasting licence to carry on an English-language AM radio station at the Pas, Man. | approved | The Commission issues a licence expiring 31 March 1976, subject to conditions to be specified therein. The Commission is satisfied this new radio station will provide a useful service to residents of this community. It is noted that the station will provide, at the outset, approximately 15 hours of local programming per week including one hour in the Cree language. |
| 74-23 |  | AM | Edmonton, Alta. 7309537 | 1. Sunwapta Broadcasting Ltd. <br> 2. Application for a broadcasting licence for an AM radio network consisting of CFRN Edmonton, Alta. and CJOK Fort McMurray, Alta. for the purpose of broadcasting Edmonton Oilers home and away hockey games of the World Hockey Association. | approved | The application is approved for the balance of the 1973-74 hockey season. |
| 74-24 |  | TV | Fahler, Alta. 7306756 | 1. Canadian Broadcasting Corporation <br> 2. Application for a broadcasting licence to carry on a French-language television station at Fahler, Alta, to rebroadcast CBXFT Edmonton, Alta. on channel 6. | approved | The Commission issues a licence expiring 31 March 1978 , subject to conditions to be specified therein. |
| 74-25 | 16 January 1973 <br> 28 February 1974 | cable | St. Thomas, Ont. <br> part of | 1. Allview Cable Service Ltd. <br> 2. Application to amend its cable television | approved |  |


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| :---: |
| The Commission issues a licence expiring 31 March 1976, subject to conditions to be specified therein. The Commission refers the licensee to its decision 72-84 of 28 March 1972 which provides that "the Commission will follow closely the means taken by the licensee to improve its service to the community it serves." After studying the intentions of the new shareholders, the Commission is satisifed that the present transfer of shares will permit the licensee to improve the service offered to 1 isteners of the area served by CKJL. |
| The Commission notes that the licensee has comitted itself to submit, with in one year, a "detailed programming schedule reflecting the needs and preferences of the listeners." The Commission notes that the licensee will increase its staff, in order to improve the service. |
| The Comission will expect the licensee to generally reflect the characteristics of the area served, by emphasizing the local and regional character of its programming. |


|  |  |  | 7106099 | broadcasting undertaking licence for St. Thomas, Ont. and surrounding area to add the reception and distribution of WJET-TV channel 24 Erie, Pa. |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 74-26 | 10 December 1973 <br> 28 February 1974 | AM | St-Jérôme Que. 7309511 | 1. Radio Laurentides Inc. <br> 2. Application for the transfer of shares | approved |
|  |  |  |  | a) to Jean Lalonde, 20 common shares and 20 preferred shares from Anatole Desjardins, 10 common shares and 10 preferred shares from Jean Blanchard, 1 common share and 1 preferred share from Roland Thibault, 10 preferred shares from Raoul Thibault. <br> b) 2200 common shares and 46 preferred shares, being all the shares issued by Radio Laurentides Inc., from Jean Lalonde to a company to be incorporated and represented by Robert de la Durantaye, Gilles Vendette, Pierre Arsenault, and Hubert Pilon. |  |
| 74-27 |  | AM | St-Jérôme, Que. <br> 7303415 | 1. Radio Laurentides Inc. <br> 2. Application for renewal of its broadcasting licence for CKJL St-Jérồne, Que. | approved |

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& \text { LOCATION AND } \\
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APPLICATION

1. NAME OF APPLICANT
DECISION
$\begin{aligned} & \text { approved } \\ & \text { in part }\end{aligned}$

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\begin{aligned}
& \text { 1. Capital Cable TV Ltd. } \\
& \text { 2. Applications to amend its cable tele- } \\
& \text { vision broadcasting licence for part of } \\
& \text { Edmonton, and in the towns of Leduc, } \\
& \text { Spruce Grove, and Fort Saskatchewan, } \\
& \text { Alta. to distribute KHQ-TV Spokane on } \\
& \text { channel } 6 \text { and KREM-TV Spokane, Wash. on } \\
& \text { channe1 8; programs of the Alberta } \\
& \text { Educational Communications Authority on } \\
& \text { channel } 13 \text {; Northern Alberta Institute } \\
& \text { of Technology Radio on channel } 255 \text {; } \\
& \text { 1ocal originations on channel } 11 \text { on the } \\
& \text { St. Albert portion of the Edmonton system } \\
& \text { only; to delete the distribution of CJCA- } \\
& \text { FM from channel 3; and to make channel } \\
& \text { conversion changes. }
\end{aligned}
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$\begin{array}{llll} & & \text { LOCATION AND } \\ \text { DECISION } & \text { DATE OF HEARING } & \text { TYPE OF } & \begin{array}{l}\text { APPLICATION }\end{array} \\ \text { NUMBER } & \text { DATE OF ANNOUNCEMENT } & \text { OUTLET } & \text { NUMBER }\end{array}$
The following parts of these applications are approved:
a) the distribution of KREM-TV Spokane, on channel 8 subject to the conditions set out below;
b) programs of the Alberta Educational Communications Authorfty on channel 13;
c) Northern Alberta Institute of Technology Radio on channel 255;
e) to delete the distribution of CJCA-FM from channel 3 ;
f) to make channel conversion changes.
On 10 August 1973 , the Commission granted a 1icence
On 10 August 1973, the Commission granted a licence to Edmonton Video Ltd. to establish a third English-language television station (CITV-TV) in Edmonton, Alta. The Commission is concerned that Edmonton Video should not have to content with increased competition for audiences until it has had an opportunity to become established. Theadcasting by CITV-TV.
Prior to the distribution of KREM-TV, the licensee must enter into an agreement with the Edmonton television broadcasters, approved by the Commission
providing for the deletion of commercial messages from signals received from broadcasting stations not licensed to serve Canada and their replacement by
suitable replacement material. The Commission wishes to be advised of progress made in this regard by 31 December 1974 . It will be a condition of the
The licensee will be able to apply for the carriage of a third non-Canadian commercial station after the Commission has had an opportunity to assess the effect of the presently authorized service, including the second non-Canadian commercial television station, on local television service in Edmonton, Alta. approved
a) the distribution of KREM-TV Spokane on channel 8 subject to the conditons set out below; b) to make channel conversion changes;
c) to increase its service area;
c) to increase its service area;
The following part of the application is denied:
a) the distribution of KHQ-TV Spokane on channel
On 10 August 1973, the Commission granted a licence to Edmonton Video Ltd. to establish a third English-language television station (CITV-TV) in Edmonton, Alta. The Commission is concerned that Edmonton Video should not have to contend with increased competition for audiences until it has had an opportunity broadcasting by CITV-TV.
Prior to the distribution of KREM-TV, the licensee must enter into an agreement with the Edmonton television broadcasters, approved by the Commission, providing for the deletion of commercial messages from signals received from broadcasting stations not licensed to serve Canada and their replacement by amended licence to be issued to the licensee that commercial messages be deleted and replaced pursuant to such agreement.
The licensee will be able to apply for the carriage of a third non-Canadian commercial station after the Commission has had an opportunity to assess the effect of the presently authorized service, including the second non-Canadian commercial television station, on local television service in Edmonton.

## deferred

 is quality, at the same time it is concerned that theto the provision of broadcasting services in Manitoba.

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\begin{aligned}
& \text { 1. Winnipeg Videon Ltd. } \\
& \text { 2. Application to amend its cable tel } \\
& \text { broadcasting licence for part of } \\
& \text { Man. to add a new remote head-end } \\
& \text { site near Tolstoi, Man. } \\
& \text { 1. Greater Winnipeg Cablevision Ltd. } \\
& \text { 2. Application to amend its cable tel }
\end{aligned}
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2. Application to amend its cable television
broadcasting licence for part of Winnipeg, Man. to add a new remote head-end antenna
site near Tolstoi, Man.
Winnipeg,
7202500

## Winnipeg

cable
The following part of the application is approved:
a) local originations on channel 9 .
The following parts of the application are deferred:
a) to change the location of the local headend antenna site from St. Norbert to Winnipeg, Man.
b) to add a new remote head-end antenna site near Tolstoi, Man.
At its public hearing in Vernon, $B C$ beginning 10 October 1973 , the Commission heard applications
a) local originations on channel 9 .
The following parts of the application are deferred:
a) to change the location of the local head-end antenna site from St. Norbert to Winnipeg, Man.
b) to add a new remote head-end antenna site near Tolstoi, Man.
At its public hearing in Vernon, $B C$ beginning 10 October 1973 , the Commission heard applications
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\begin{aligned}
& \text { 2. Application to amend its cable television } \\
& \text { broadcasting licence for part of Winnipeg, } \\
& \text { Man. to add local originations on channel } \\
& 9 \text {; to change the location of the local } \\
& \text { head-end antenna site from St. Norbert to } \\
& \text { Winnipeg, Man.; to add a new remote head- } \\
& \text { end antenna site near Tolstoi, Man. }
\end{aligned}
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At its public hearing in Vernon, BC beginning 10 October 1973 ,
installation of a remote head-end at Tolstoi to receive and tra installation of a remote head-end at Tolstol to receive and transmit to their facilities in Winnipeg, utilizing microwave, three US network channels for Winnipeg area. The Commission recognizes that the quality of these signals can be considerably fmproved by the use of a distant head-end and microwave. While the Commission is anxious to foster improvements in signals quality, at the same time it is concerned that these improvements be made within a frame-
work which takes into account the overall requirements relating to the provision of broadcasting services in Manitoba.
In this regard, the Commission has announced its intention to hold a public hearing in Winnipeg commencing 14 May 1974 regarding the provision of (a) third television service in Winnipeg, and (b) the extension of television broadcasting services in Manitoba. At this hearing the Commission intends to consider 1. How should the microwave system in the province be developed in order to deliver programming, both Canadian and non-Canadian, most effectively and
What effect will the distribution of US commercial signals by microwave have on the development of broadcasting throughout the province of Manitoba? 4. To what extent will the importation of US signals by microwave to Winnipeg affect the development of a third Winnipeg television station?
Since these issues have an important bearing on these particular applications, the Commission wishes to obtain the views of the applicants, and other interested parties, before making its decision. Accordingly, these applications will be placed on the agenda of the public hearing to be held in Winnipeg
commencing 14 May 1974, and the applicants and other interested parties asked to submit their views on these issues.
APPLICATION

1. NAME OF APPLICANT
2. NATURE OF APPLICATI
DECISION

Reasons: The Commission notes that the applicant is presently rebuilding and updating its cable system serving the central part of Metropolitan Toronto which will enable it to increase its channel capacity from twelve to thirty channels. On 31 December 1973 , the Commission authorized the licensee to move
WNED-TV Buffalo, NY from channel 3 to channel l on a converter service. The question of rates for the converter service was deferced and subsequently considered at the public hearing of this application held on 5 February 1974. In the interim, the Commission authorized the licensee to obtain a security deposit of $\$ 24$ per converter installed. The Commission considers that an installation fee of $\$ 15$ is reasonable and this fee may be charged from 21 December 1973. The Commission further considers that a charge of $\$ 2.50$ per month for the extra channels proposed is reasonable. However, this approval is subject
to the licensee charging a reduced rate of $\$ 1.50$ per month for its converter service until such time as it can provide to its subscribers all of the extra channels applied for in this application. The licensee is authorized to charge this reduced rate from 1 March 1974 .
The Commission will expect the licensee to ensure that access by diverse cultural groups to the locally programmed channel on its basic service will not be diminished in any way by the introduction of a multicultural channel on the converter service.
It is understood that the optional station to be transmitted on channel H will be moved from the licensee's presently authorized basic service.
[^9]1. Cranbrook Television Ltd. Iicensee of
a cable television system serving
Cranbrook, BC.
2. Application to transfer 3125 common shares from D.R. Leyden to Hanson Garage Company
Ltd.; 3125 common shares from D.R. Leyden
to H. Hess Holdings Ltd,; 3125 common
shares from E.E. Leyden to Cornelius
estate of J.R. Atchison to Dorothy M. Atchison.
3. Creston Cabled-Video Ltd, , licensee of four approved cable television systens serving Riondel,
Kingsgate, Yahk, and Creston, BC.
4. Application to transfer 5945 common shares ( $98 \%$ ) from the estate of Takeo Toyota to
Ronald Toyota, Betty A. Toyota, and Richard Myyasaki, executors of the estate of Takeo Toyota.

## 1. Emil W. Meister, on behalf of a company to <br> 74-34

be incorporated ( 7304736 )
Vernon Cablevision Ltd. ( 7304728 )
A.G. Seabrook, on behalf of a company to
be incorporated (7304769)
Silver Star Cablevision Ltd. ( 7304413 )
George F. Galbraith, on behalf of a comp George F. Galbraith, on behalf of a company
to be incorporated (7304751) to be incorporated (7304751) cable Cranbrook,

| 74-3310 October 1973 <br> 1 March 1974 | cable | Creston, <br> BC <br> 7308265 |  |
| :--- | :--- | :--- | :--- |
|  |  |  |  |
|  |  |  |  |
| $74-34$ |  | cable | Vernon, <br> BC |

74-33

At its October 1973 public hearing the Commission heard the above five applications for a cable television licence to serve the Vernon, BC area. The
At its October 1973 public hearing the Commission heard the above five applications for a cable television licence to serve the Vernon, BC area. The
Commission Issues a licence to George F . Galbraith, on behalf of a company to be incorporated, expiring 31 March 1978, subject to conditions to be specified
therein. The other applications noted above are denied.
The licensee will be required to serve the Vernon area, including the area east of Swan Lake extending to the Spallumcheen District boundary and the
Coidstream area, both of which will be defined in the icence. The Conmission accepts the three phases for wiring of the Vernon area as proposed by the
applicant, and considers that provision of the service to the citizens of Vernon in the suggested times is reasonable. The Commission understands that the present thinly populated areas outside the licensed area could be the subject of another application in the future. The Cominssion notes that the licensee company will be owned $100 \%$ by local shareholders. With respect to rates, the Commission agrees that the installation charge of $\$ 25$ and the With respect to rates, the Commission agrees that the installation charge of $\$ 25$ and the monthly service charge of $\$ 5.50$ plus the cost of microwave is
reasonable. However, the Commission does not consider that there should be different installation charges for the different areas of Vernon and, therefor will require the applicant to charge the same amount for installation to all subscribers within the licensed area.

The Commission expects the local community programming proposed on the cable channel will respond to the interests of the citizens of Vernon and provide
apportunities for community self-expression.
The part of the application requesting permission for sponsorship on the local programming channel is denied. The Commission reiterates its basic policy that there should be no advertising on a local community channel.

The Commission approves the carriage of the following television stations by the licensee: CHBC-TV-2 Vernon; CHKL-TV-2 Vernon; one non-Canadian commercial; one non-Canadian non-commercial. The Commission also approves the use of the following channels: one channel for local origination probramming; one channel for educational programming. The Commission denies the carriage of additional non-Canadian commercial television stations and defers the carriage
of the two Canadían, three non-Canadian, distant FM stations. The Commission further defers the carriage of CJIB and CJOV-FM on a VHF channel. The Commission will require the 1icensee to abide by the following conditions:

[^10]
3. The licensee must own and operate a local head-end to receive local broadcasting services and to distribute them on the best available cable channels.
 in accordance with the provisions of the cable television policy.
The Comission has taken into account the concerns expressed in the intervention of Okanagan Valley Television Co. Ltd., the licensee of chbc-Tv. However, the Comission sees no reason why the licensed broadcasters in the region cannot continue to provide service, including low power transmitters, to the region
While this may require re-examination in the future, the Conmission believes that the implementation of the CRTC cable television policy will assist in the support of such broadcasters.
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\begin{aligned}
& \text { 1. B.B. Torchinsky, on behalf of a company to } \\
& \text { be incorporated }(7302698)
\end{aligned}
$$
\]

be incorporated (7302698)
Thompson Valley Cablevision
Thompson Valley Cablevision Ltd. (7302680)
Interior Cablevision Ltd. (7302508)
Overlander Cablevision Ltd. (7202468)
John Skelly, on behalf of a company to be
incorporated (7302334)
Alex E. Dworkin, on behalf of a company to
Inland Cablevision Ltd. (7302706)
Kamloops Cable Television Ltd. (7302607)
At its October 1973 public hearing, the Comission heard the above eight applications for a cable television licence to serve the Kamloops, BC area. The therein. The other applications noted above are denied.
74-35
The Commission requires that the licensee serve the new City of Kamloops within the boundaries as defined on 1 May 1973, which will be inore particularly
described in the licence.
This application was predicated on share ownership in the licensee company being held 50\% by Agra Industries Ltd., a Canadian public company operating cable ors on the Board should be residents of Kamloops. The ticenseld by residents of kamloops. As well, the applicant proposed that four of the seven drect are residents of British Columbia. While the applicant proposed to offer a $10 \%$ share interest in the cable company to Inland Broadcasters (1969) Ltd.
("Inland"), the local broadcaster in Kamloops, the Commission does not consider that such share participation is desirable.
In its application, the licensee undertook to make a compensatory payment to Inland calculated on the basis of 50 cents per subscriber per month. It will be a condition of the licence that the licensee carry out its commitment. The Commission will expect that the money so paid will be used to provide addidisposition of these funds by Inland. At present Inland has entered into an agreement with British Columbia Television Broadcasting System Ltd. which continues until 30 August 1975. The Commission will wish to meet with the representatives of the interested parties including the cable television licensee ings should take place in early 1975.

The licensee proposed an installation fee of $\$ 15$ and a monthly charge of $\$ 5.75$ plus additional cost for microwave, which the Commission accepts.
The Commission expects that the local origination plans of the licensee will be carried out as expressed in the application, as the Commission believes
there are very interesting possibilities for community involvement and access by the public through a well developed local progranming channel.
The Commission approves the carriage of the following television stations by the licensee: CFJC-TV Kamioops; CHKM-TV Kamloops; one non-Canadian commercial; ne non-Canadian non-commercial. The Commission aiso approves the use of the following channels: one claannel for time/weather; one channel for local licensee in this regard. As the licensee had not given specific details as to the use of these channels, the Commission wishes to be informed of specific plans in this regard and will give the required approval for channel use when so advised. The Commission denies the carriage of additional non-Canadian

## The Cormission will require the licensee to abide by the following conditions:

1. The licensee must enter into an agreement with the Vernon licensee and other interested licensees of the region to operate a distant head-end, to negotiate a microwave agreement providing for the necessary microwave facilities and to apportion the microwave costs equitably amongst the parties to the agreement. The licensee will require authorization from the Department of Communications for a microwave licence.

The agreement relating to the distant head-end must take into account the following matters:
a) that an opportunity be provided on an equitable basis for future and existing licensees wishing to make use of the distant head-end;
b) that the location of the head-end be selected taking into account the development of broadcasting and cable television in the okanagan Valley and
the interior of British Columbia and in this context, the Commission is of the opinion that the location of Vancouver proposed by the licensee is on these arrangements.
2. The licensee must enter into an agreement with the Vernon licensee and other interested licensees of the region for the operation of facilities for the

 casting stations not licensed to serve Canada and their replacement by suitable replacement material. The Comission wishes to be advised of progress such agreement. The Commission does not agree that the cable television licensee or licensees should be required to bear the total cost of program ar will expect agreements entered into by the parties to reflect a sharing of the costs.
3. The licensee must own and operate a local head-end to receive local broadcasting services and to distribute them on the best available cable channels. 4. Wherever simultaneous programming occurs, the licensee shall delete distant signals and substitute for them the programs transmitted by local stations in accordance with the provisions of the cable television policy.

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## 10 December 1973

74-36

2. Application to transfer 380 common shares
approved The Commission issues a licence expip
The Commission issues a licence expir
ing 31 March 1978, subject to conditions to be specified therein. approved
$\begin{array}{cl}\text { approved } & \begin{array}{l}\text { The Commission renews the 1icence } \\ \text { from 1 Aprill 1974 to } 31 \text { March } 1976, \\ \text { subject to conditions to be specific } \\ \text { therein. }\end{array} \\ \text { approved } & \begin{array}{l}\text { The Commission renews the 1icence } \\ \text { from } 1 \text { April } 1974 \text { to } 31 \text { March } 1978, \\ \text { subject to conditions to be specified } \\ \text { therein. }\end{array}\end{array}$ The Cominission issues a 1icence expiring on 31 March. 1977 , subject to con-
ditions to be spectfied therein. The installation fees will vary from $\$ 25$
to $\$ 30$ depending on the length of the to $\$ 30$ depender cable.
approved

This application proposed the acquisi-
tion by Toronto Star Ltd., publisher
tion by Toronto Star Ltd., publisher Metropolitan Toronto and the surround-
ing area, of a major ownership
interest in a company operating, directly or indirectly, cable television undertakings serving parts of
denied Toronto,
Mississauga,
Camp Borden,
Alliston,
and Angus,
Ont.
7303381




亦 Roberval,
Que.
7303688

1. Radio Roberval Inc.

2pplication for renewal of its broad-
casting licence for CJAD, Montreal, Que.
2. Application to renew its broadcasting
licence for CHRL Roberval, Que.

2. Application for a broadcasting licence to carry on a cable television system to
serve St-Zacharie, Que. Proposed installaserve St-Zacharie, Que. Proposed installa
tion fees: $\$ 25$ to $\$ 30$. Proposed monthly
service charge: $\$ 1$. Proposed channel service charge: $\$ 1$. Proposed channel
distribution: 5 Canadian and 1 non-Canadian
TV stations on a TV channel, 1 Canadian $F M$关

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cable

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approved The Commission renews the licence from 1 October 1974 to 31 March
1977 , subject to conditions to be specified therein.
The Commission renews the licence
from 1 October 1974 to 31 March

specified therein.
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6

The Commission renews the licence



fied therein.
approved The Commission issues a licence

The Commission issues a licence
expiring 31 March 1976 , subject to
conditions to be specified therein.
The licensee will be expected to
provide service to the extended
licence area without delay.
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approved

1. Central Cable Television Ltd.
2. Application for renewal of its cable
television broadcasting licence to
serve Amherst, NS.
3. K-Vision Services Ltd.
4. Application for renewal of its cable
television broadcasting licence to
serve New Glasgow, Pictou, Stellarton,
Westville, and Trenton, NS.
5. Eastern Cablevision Ltd.
6. Application to amend its cable tele-
vision broadcasting licence to serve
Truro and Bible Hill, NS, to distribute
CHMT-TV Moncton, NB, to increase the
service area, and to make channel
conversion changes.
7. New Brunswick Broadcasting Co. Ltd.
8. Application for renewal of its tele-
vision broadcasting licence for CHMT-
TV Moncton, NB.
9. Skyline Cablevision Ltd.
10. Application to amend its cable televi-
sion broadcasting licence for Ottawa, Ont.
to increase the service area west of the
Rideau River in the Kars and Manotick area.
11. Trepassey Television Association Ltd.
12. Application for renewal of its broad-
casting licence for CJTA-TV-2 Trepassey,
Nfld.
13. Moncton Broadcasting Ltd.
14. Application for renewal of its tele-
vision broadcasting licence for CKLT-
TV Saint John, NB.
15. Terrenceville Television Improvement
Association
16. Application for renewal of its broad-
casting licence for CFTV-TV-l
Terrenceville, Nfld.
17. 

| 74-49 |  | cable | $\begin{aligned} & \text { Amher st, } \\ & \text { NS } \\ & 7304967 \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| 74-50 |  | cable | New <br> Glasgow, NS <br> 7303597 |
| 74-51 |  | cable | ```Truro, Bible Hill, NS 7300445``` |
| 74-52 |  | TV | Moncton, <br> NB <br> 7303340 |
| 74-53 |  | TV | Saint <br> John, <br> NB <br> 7303696 |
| 74-54 |  | TV | $\begin{aligned} & \text { Terrence- } \\ & \text { ville, } \\ & \text { Nfld, } \\ & 7308.299 \end{aligned}$ |
| 74-55 |  | TV | Trepassey, Nfld. <br> 7307143 |
| 74-56 | 18 February 1974 <br> 21 March 1974 | cable | Ottawa, Ont. $7210644$ |



On 22 May 1973, the Commission approved the application by Slaight Broadcasting Ltd. and IWC Communications Ltd. for permission to merge the two companies
by a statutory amalgamation (Decision 73-297). The merger took place on 1 July 1973.
by a statutory amalgamation (Decision 73-297). The merger took place on 1 July 1973. In that application and at the public hearing, representatives of both companies contended that combining their respective financial capabilities and controlled by it to meet the particular local needs and concerns of the people in the communities they serve -- Sarnia, Barrie, Orillia, Mississauga, and Richmond Hill, ont., and Pointe Claire, Que.

Bushnell Communications Ltd. ("Bushnell"), through its subsidiary, Ottawa-Cornwall Broadcasting Ltd., operates television station CJOH-TV Ottawa, one of the dominant stations of the CTV network, which also, through rebroadcasting transmitters at Deseronto and Cornwall, Ont., provides alternative Canadian service to the eastern Lake Ontario-St. Lawrence Seaway-Ottawa Valley region, including the cities of Kingston and Cornwall.

The Commission has stressed that it expects the dominant CTV stations not only to provide a local service but to contribute to regional and national services as well. CJOH-TV has the complex responsibility within the CTV network of reflecting to the rest of Canada the National Capital area, with its and cultural traditions. and cultural traditions.

Bushnell, with excellent studio and technical facilities, has also been active in the production of television programs not only for the cTV network but
for other networks and for international syndication.
The Commission is unwilling to permit the newly amalgamated company, IWC Communications Ltd. ("IWC"), to be diverted from accomplishing its stated purpose to strengthen and improve local service in the diverse communities served by the broadcasting undertakings now owned or controlled by it, particularly having regard to the significa

In numerous decisions dating back to 1969, the Commission has, directly and by implication, expressed its opinion that except in special circumstances tele(Decisions 69-197, $69-198,70-145,70-153,70-157,70-167,70-168,71-424,72-316$ and $74-35$ ).

If this application were approved, the combined interests of Bushnell would include ownership of three radio stations and four cable television undertakings, control of a fifth cable television undertaking and a substantial interest in a sixth, together with CJOH-TV and its two rebroadcasting transmitters. In undertakings.

Western Broadcast Holdings Ltd. ("Western"), a subsidiary of Western Broadcasting Company Ltd., acquired its present holdings of approximately $52 \%$ of the shares of Bushnell through a series of block purchases, share exchanges, and market purchases in 1971, 1972, and 1973. In Decision 72-316, dated tion by Western to exercise control over Bushnell and the broadcasting undertakings operated by it and ordered Western to divest of the shares, taking into account the Commission's stated concerns.

[^12]This application was based on an agreement between Western and IWC dated 5 October 1973. The Commission does not question that the agreement was entered into in good faith with the intention of carrying out the divestiture order of 24 November 1972 . On the other hand, however, as the parties are aware,
the Commission must in virtue of its mandate under the Broadcasting Act consider all applications, including those for the transfer of control of broadcasting undertakings, in the light of the declaration in the Act that broadcasting undertakings make use of radio frequencies which are public property. property they are.

The Commission will expect an application for divestiture of the shares of Bushnell held by Western to be placed before it on or before 31 October 1974 . It also will expect the application to take account of the concerns expressed by the Commission in this decision, the public announcement of 2 June 1972 ,
approved

The Commission renews this licence from 1 April 1974 to 31 March 1976 subject to conditions to be specified therein.
The Commission is not satisfied that the programing provided by the licensee has fulfilled the programuing commitments made by it. Nor is the Commission satisfied with the amount of CBC programing carried by this affiliate. While the Comnission notes the economic problems which the licensee has encountered in providing the only English-language radio service in Quebec City, it nevertheless stresses the importance it places on adherence by licensees
to the programming commitments made by them.

The Commission is also concerned that the licensee will have difficulty in achieving the programming commitments now made by it, particularly regarding programning service for all segments of the English community in its licensed area.

Accordingly a short term of renewal is granted in order to enable the licensee (a) to demonstrate its ability to meet the programming proposals made by it ments which the CBC expects of its affiliates.

| decision NUMBER | DATE OF HEARING DATE OF ANNOUNCEMENT | TYEP OF OUTLET | LOCATION AND APPLICATION NUMBER | APPLICATION <br> 1. NAME OF APPLICANT <br> 2. NATURE OF APPLICATION | DECISION | REASONS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 74-60 | $\begin{aligned} & 12 \text { March } 1974 \\ & 29 \text { March } 1974 \end{aligned}$ | FM | New <br> Westminster, BC <br> 7307283 | 1. Radio NW Ltd. <br> 2. Application for renewal of its broadcasting licence for renewal of its broadcasting licence for CFMI-FM New Westminster, BC. | approved | The Commission renews the 1icence from 1 April 1974 to 31 March 1976, subject to conditions to be specified therein. |
| 74-61 |  | FM | Saskatoon, Sask. <br> 7307572 | 1. General Broadcasting Ltd. <br> 2. Application for renewal of its broadcasting licence for CFMC-FM Saskatoon, Sask. | approved | The Commission renews the licence from 1 April 1974 to 31 March. 1976, subject to conditions to be specified therein. |
| 74-62 |  | FM | Saskatoon, Sask. <br> 7304454 | 1. University of Saskatchewan <br> 2. Application for renewal of its broadcasting licence for CJUS-FM Saskatoon, Sask. | approved | The Commission renews the licence from 1 April 1974 to 31 March 1976, subject to conditions to be specified therein. |
| 74-63 | $\begin{aligned} & 26 \text { March } 1974 \\ & 29 \text { March } 1974 \end{aligned}$ | AM | Toronto, Ont. <br> 7309651 | 1. Radio 1540 Ltd. <br> 2. Application to renew its broadcasting licence for CHIN Toronto, Ont. | approved | The Commission renews the licence from 1 April 1974 to 31 March 1977, subject to conditions to be specified therein. This term will enablo the Commission to consider renewal of this licence at the same time as renewals of other licences in that region. |
| 74-64 | 12 March 1974 <br> 29 March 1974 | TV | E1rose, Sask. 7209786 | 1. Elrose T.V. Club <br> 2. Application for the renewal of its broadcasting licence for CKEL-TV-2. | approved | The Commission renews the licence from 1 April 1974 to 31 March 1979, subject to conditions to be specified therein. |
| 74-65 | $\begin{aligned} & 26 \text { March } 1974 \\ & 29 \text { March } 1974 \end{aligned}$ | FM | Toronto, Ont. <br> 7400419 | 1. Board of Governors of Ryerson Polytechnical Institute <br> 2. Application to renew its broadcasting licence for CJRT-FM Toronto, Ont. | approved | The Commission renews the licence from 1 April 1974 to 31 March 1976, subject to conditions to be specified therein. The Commission notes the intention of the Ontario government, expressed in the intervention of the Ministry of Colleges and Universities in support of this application, to establish an indeperdent corporation which will make application to the Commission to açuire the assets of CJRT-FM and to obtain a licence to operate the station. |


 a. Commencing 1 October 1975, the 1icensee shall not, during any clock hour, broadcast a. commencing 1 ctober 8 minutes. Commencing 1 October 11976 , and on each anniversary thereafter during the term of this licence, the aggregate amount of
of which exceeds
programming containing advertising material in each clock hour throughout the following year shall be reduced by 1 minute. The provisions of subsection 8 (2), (3) and (4) of the Television Broacicasting Regulations shall apply, mutatis mutandis.
As used herein, the terms "advertising material" and "clock hour" have the same meaning as set out in the Television Broadcasting Regulations.
b. Commencing 1 October 1976, an average of $50 \%$ of the programs broadcast by the licensee between the hours of 8:00 and $9: 00 \mathrm{p} . \mathrm{m}$. in each four week period commencing 1 October and terminating 30 June in each year shall be Canadian in content and shall be broadcast as part of the licensee's reserve time
( c. Commencin term commercar. country.

> 3. Applications by the Canadian Broadcasting Corporation for renewal of its AM, FM, LPRT, and television broadcasting licences:
It is evident that there is an increasingly widespread interest and concern of the public with the performance of individual CBC stations across the
It is obvious that a single public hearing cannot give in-depth consideration to the fundamental policy issues involved in licensing the Canadian Broadcasting Corporation to provide the national broadcasting service and at the same time deal effectively with the service provided by such important
stations as, for instance, Vancouver, Halifax, Montreal, and Winnipeg.
Consequently，in order to respond to regional and local interest and participation，the Commission has adopted a new method for determining terms of
licences．Stations in the same region will be given similar expiry dates for their terms of licences which will enable the Commission to consider of these at the same time as renewal of other licences in the same region and to review periodically all broadcasting services on a regional basis．
The following AM，FM，LPRT，radio and television broadcasting licences are renewed for the terms and subject to the conditions set out below： Atlantic Provinces
AM and LPRT radio licences：
31 March 1976


AM and LPRT radio licences：
嵒気悤息茁思
Television licences：
31 March 1977

Television licences:
31 March 1976 The Commission notes the comitment of the corporation to increase and
will follow-up closely the progress of the licensee in this respect.
31 March 1976

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\begin{aligned}
& 730 \\
& 730 \\
& 730 \\
& 730 \\
& 730 \\
& 730
\end{aligned}
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 |r|rer

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\frac{\text { CBVT }}{\text { CBVT }}-3 \quad \frac{\text { Quebec }}{\text { Lac Mêgantic }}
$$


The Commission notes the comitment of the Corporation to increase and improve its regional activities in order to reflect local and regional realities and
7305527
7305519
Lac Etchemin
CBVT-4
 the quality of the signal
ssible technical solutions.
7306632

CBF-FM Montreal 7306632

## Montreal

 FM radio licences:CBM-FM
(a

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\begin{aligned}
& \text { Montreal } \\
& \text { Mont-Tremblant } \\
& \text { Mont-Laurier } \\
& \text { Sturgeon Falls, ont. } \\
& \text { Sudtury, Ont. }
\end{aligned}
$$

reflect local and regional realities and
The Commission has taken note of the interventions submitted concerning the quality of the signal provided by CBM-FM. While the Commission understands the 7305682

> 31 March 1976 $\begin{array}{ll}\text { Schefferville } & 7304132 \\ \text { Rivière-au-Renard } & 7304132 \\ \text { Caspé }\end{array}$

7305535
7306608
7304140 Magpie
Rivière Saint-Jean
Longue-Pointe-de-Mingan
Mingan
Havre Saint-Pierre
Aguanish
La Romaine
Port-Menier
Labrador City, Nfld.
Chibougamau
CBFF
Sept-Iles
$\frac{\text { Chicoutimi }}{\text { Chapais }}$


| NUMBER | DATE OF | ANNOUNCEMENT | OUTLET | NUMBER | 2．NATURE OF APPLICATION |  | DECISION | REASONS |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $74-70 \text { cont. }$ Ontario |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| AM and LPRT radio licences： |  |  |  |  |  |  |  |  |  |
| 31 March 1977 |  |  |  |  |  |  |  |  |  |
|  |  | CBL | Tor |  | 7306327 | CBE | Windsor |  | 7306335 |
|  |  | CBEC | Ell | L Lake | 7304264 |  |  |  |  |
|  |  | CBED | Spa |  | 7304264 | CJBC | Toronto |  | 7306293 |
|  |  | CBEN | Min | moya | 7304264 | CBEE | Sturgeon Falls |  | 730427.2 |
|  |  | CBEZ | Bri |  | 7304264 | CBEG | Elliot Lake |  | 7304272 |
|  |  | CBLC | Cha | eau | 7304264 | CBEI | Bonfield |  | 7304272 |
|  |  | CBLF | Fol |  | 7304264 | CBEJ | Blind River |  | 7304272 |
|  |  | CBLJ | Waw |  | 7304264 | CBEM | Espanola |  | 7304272 |
|  |  | CBLO | Mat |  | 7304264 | CBLK | Kirkland Lake |  | 7304272 |
|  |  | CBLQ | Lat | ford | 7304264 | CBLU | Smooth Rock Falls |  | 7304272 |
|  |  | CBLV | Ban | roft | 7304264 | CBLX | Hearst |  | 7304272 |
|  |  | CBLY | Hal | urton | 7304264 | CBOG | Verner |  | 7304272 |
|  |  | CBLZ | Hea |  | 7304264 | CBOH | Field |  | 7304272 |
|  |  | CBOK | Kap | kasing | 7304264 |  | Geraldton |  | $\begin{aligned} & 7304272 \\ & 720427 \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |
| FM radio licences： |  |  |  |  |  |  |  |  |  |
| 31 March 1976 |  |  |  |  |  |  |  |  |  |
|  |  | CBL－FM | Tor | nto | 7306285 | CBO－FM | Ottawa |  | 7306278 |
| Television licences： |  |  |  |  |  |  |  |  |  |
| 31 March 1977 |  |  |  |  |  |  |  |  |  |
|  |  | CBLT | Tor | nto | 7305188 | CICA－TV | Toronto |  | 7305188 |
| AM and LPRT radio licences： |  |  |  |  |  |  |  |  |  |
| 31 March 1978 |  |  |  |  |  |  |  |  |  |
|  |  | CBO | Ott |  | 7306319 | CBEB | Manitouwadge |  | 7304264 |
|  |  | CBEQ | Bar | $\mathrm{y}^{\prime}$ s Bay | 7304298 | CBEH | Terrace Bay |  | 7304264 |
|  |  | CBLI | Deep | River | 7304298 | CBLB | Schreiber |  | 7304264 |
|  |  | CBON |  | waki，Que． | 7304181 | CBLE | Beardmore |  | 7304264 |
|  |  |  |  |  |  | CBLG | Geraldton |  | 7304264 7304264 |
|  |  | Cbof |  |  | 7306301 | CBLH | Hornepayne |  | 7304264 |
|  |  | CBFL | Man | waki，Que． | 7304173 | CBLL | Longlac |  | 7304264 7304264 |
|  |  | CBEK |  | wawa | 7304280 | CBLM | Marathon |  | 7304264 |
|  |  | CBOB | Rol | hton | 7304280 7304280 | ${ }^{\text {CBLIN }}$ | Nakina |  | 7304264 |
|  |  | Cbo |  |  |  | CBLW | White River |  | 7304264 |


| NUMBER | DATE OF | ANNOUNCEMENT | OUTLET | NUMBER | 2．NATURE OF APPLICATION |  | DECISION | REASONS |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 74－70 cont． Ontario |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| AM and LPRT radio licences： |  |  |  |  |  |  |  |  |  |
| 31 March 1977 |  |  |  |  |  |  |  |  |  |
|  |  | CBL | Tor |  | 7306327 | CBE | Windsor |  | 7306335 |
|  |  | CBEC | Ell | t Lake | 7304264 |  |  |  |  |
|  |  | CBED | Spa |  | 7304264 | CJBC | Toronto |  | 7306293 |
|  |  | CBEN | Min | moya | 7304264 | CBEE | Sturgeon Falls |  | 730427.2 |
|  |  | CBEZ | Bri |  | 7304264 | CBEG | Elliot Lake |  | 7304272 |
|  |  | CBLC | Cha | eau | 7304264 | CBEI | Bonfield |  | 7304272 |
|  |  | CBLF | Fol |  | 7304264 | CBEJ | Blind River |  | 7304272 |
|  |  | CBLJ | Waw |  | 7304264 | CBEM | Espanola |  | 7304272 |
|  |  | CBLO | Mat |  | 7304264 | CBLK | Kirkland Lake |  | 7304272 |
|  |  | CBLQ | Lat | ford | 7304264 | CBLU | Smooth Rock Falls |  | 7304272 |
|  |  | CBLV | Ban | roft | 7304264 | CBLX | Hearst |  | 7304272 |
|  |  | CBLY | Hal | urton | 7304264 | CBOG | Verner |  | 7304272 |
|  |  | CBLZ | Hea |  | 7304264 | CBOH | Field |  | 7304272 |
|  |  | CBOK | Kap | kasing | 7304264 |  | Geraldton |  | $\begin{aligned} & 7304272 \\ & 720427 \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |
| FM radio licences： |  |  |  |  |  |  |  |  |  |
| 31 March 1976 |  |  |  |  |  |  |  |  |  |
|  |  | CBL－FM | Tor | nto | 7306285 | CBO－FM | Ottawa |  | 7306278 |
| Television licences： |  |  |  |  |  |  |  |  |  |
| 31 March 1977 |  |  |  |  |  |  |  |  |  |
|  |  | CBLT | Tor | nto | 7305188 | CICA－TV | Toronto |  | 7305188 |
| AM and LPRT radio licences： |  |  |  |  |  |  |  |  |  |
| 31 March 1978 |  |  |  |  |  |  |  |  |  |
|  |  | CBO | Ott |  | 7306319 | CBEB | Manitouwadge |  | 7304264 |
|  |  | CBEQ | Bar | $\mathrm{y}^{\prime}$ s Bay | 7304298 | CBEH | Terrace Bay |  | 7304264 |
|  |  | CBLI | Deep | River | 7304298 | CBLB | Schreiber |  | 7304264 |
|  |  | CBON |  | waki，Que． | 7304181 | CBLE | Beardmore |  | 7304264 |
|  |  |  |  |  |  | CBLG | Geraldton |  | 7304264 |
|  |  | $\mathrm{CbOF}^{\text {cher }}$ |  |  | 7306301 | CBLH | Hornepayne |  | 7304264 |
|  |  | CBFL | Man | waki，Que． | 7304173 | CBLL | Longlac |  | 7304264 |
|  |  | CBEK |  | wawa | 7304280 | CBLM | Marathon |  | 7304264 |
|  |  | CBOB | Rol | hton | 7304280 | CBLN | Nakina |  | 7304264 |
|  |  | cboe | Ma | awa | 7304280 | CBLR | Red Rock |  | 7304264 7304264 |


| NUMBER | DATE OF | ANNOUNCEMENT | OUTLET | NUMBER | 2．NATURE OF APPLICATION |  | DECISION | REASONS |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 74－70 cont． Ontario |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| AM and LPRT radio licences： |  |  |  |  |  |  |  |  |  |
| 31 March 1977 |  |  |  |  |  |  |  |  |  |
|  |  | CBL | Tor |  | 7306327 | CBE | Windsor |  | 7306335 |
|  |  | CBEC | Ell | t Lake | 7304264 |  |  |  |  |
|  |  | CBED | Spa |  | 7304264 | CJBC | Toronto |  | 7306293 |
|  |  | CBEN | Min | moya | 7304264 | CBEE | Sturgeon Falls |  | 730427.2 |
|  |  | CBEZ | Bri |  | 7304264 | CBEG | Elliot Lake |  | 7304272 |
|  |  | CBLC | Cha | eau | 7304264 | CBEI | Bonfield |  | 7304272 |
|  |  | CBLF | Fol |  | 7304264 | CBEJ | Blind River |  | 7304272 |
|  |  | CBLJ | Waw |  | 7304264 | CBEM | Espanola |  | 7304272 |
|  |  | CBLO | Mat |  | 7304264 | CBLK | Kirkland Lake |  | 7304272 |
|  |  | CBLQ | Lat | ford | 7304264 | CBLU | Smooth Rock Falls |  | 7304272 |
|  |  | CBLV | Ban | roft | 7304264 | CBLX | Hearst |  | 7304272 |
|  |  | CBLY | Hal | urton | 7304264 | CBOG | Verner |  | 7304272 |
|  |  | CBLZ | Hea |  | 7304264 | CBOH | Field |  | 7304272 |
|  |  | CBOK | Kap | kasing | 7304264 |  | Geraldton |  | $\begin{aligned} & 7304272 \\ & 720427 \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |
| FM radio licences： |  |  |  |  |  |  |  |  |  |
| 31 March 1976 |  |  |  |  |  |  |  |  |  |
|  |  | CBL－FM | Tor | nto | 7306285 | CBO－FM | Ottawa |  | 7306278 |
| Television licences： |  |  |  |  |  |  |  |  |  |
| 31 March 1977 |  |  |  |  |  |  |  |  |  |
|  |  | CBLT | Tor | nto | 7305188 | CICA－TV | Toronto |  | 7305188 |
| AM and LPRT radio licences： |  |  |  |  |  |  |  |  |  |
| 31 March 1978 |  |  |  |  |  |  |  |  |  |
|  |  | CBO | Ott |  | 7306319 | CBEB | Manitouwadge |  | 7304264 |
|  |  | CBEQ | Bar | $\mathrm{y}^{\prime}$ s Bay | 7304298 | CBEH | Terrace Bay |  | 7304264 |
|  |  | CBLI | Deep | River | 7304298 | CBLB | Schreiber |  | 7304264 |
|  |  | CBON |  | waki，Que． | 7304181 | CBLE | Beardmore |  | 7304264 |
|  |  |  |  |  |  | CBLG | Geraldton |  | 7304264 |
|  |  | $\mathrm{CbOF}^{\text {cher }}$ |  |  | 7306301 | CBLH | Hornepayne |  | 7304264 |
|  |  | CBFL | Man | waki，Que． | 7304173 | CBLL | Longlac |  | 7304264 |
|  |  | CBEK |  | wawa | 7304280 | CBLM | Marathon |  | 7304264 |
|  |  | CBOB | Rol | hton | 7304280 | CBLN | Nakina |  | 7304264 |
|  |  | cboe | Ma | awa | 7304280 | CBLR | Red Rock |  | 7304264 7304264 |


| NUMBER | DATE OF | ANNOUNCEMENT | OUTLET | NUMBER | 2．NATURE OF APPLICATION |  | DECISION | REASONS |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 74－70 cont． Ontario |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| AM and LPRT radio licences： |  |  |  |  |  |  |  |  |  |
| 31 March 1977 |  |  |  |  |  |  |  |  |  |
|  |  | CBL | Tor |  | 7306327 | CBE | Windsor |  | 7306335 |
|  |  | CBEC | Ell | t Lake | 7304264 |  |  |  |  |
|  |  | CBED | Spa |  | 7304264 | CJBC | Toronto |  | 7306293 |
|  |  | CBEN | Min | moya | 7304264 | CBEE | Sturgeon Falls |  | 730427.2 |
|  |  | CBEZ | Bri |  | 7304264 | CBEG | Elliot Lake |  | 7304272 |
|  |  | CBLC | Cha | eau | 7304264 | CBEI | Bonfield |  | 7304272 |
|  |  | CBLF | Fol |  | 7304264 | CBEJ | Blind River |  | 7304272 |
|  |  | CBLJ | Waw |  | 7304264 | CBEM | Espanola |  | 7304272 |
|  |  | CBLO | Mat |  | 7304264 | CBLK | Kirkland Lake |  | 7304272 |
|  |  | CBLQ | Lat | ford | 7304264 | CBLU | Smooth Rock Falls |  | 7304272 |
|  |  | CBLV | Ban | roft | 7304264 | CBLX | Hearst |  | 7304272 |
|  |  | CBLY | Hal | urton | 7304264 | CBOG | Verner |  | 7304272 |
|  |  | CBLZ | Hea |  | 7304264 | CBOH | Field |  | 7304272 |
|  |  | CBOK | Kap | kasing | 7304264 |  | Geraldton |  | $\begin{aligned} & 7304272 \\ & 720427 \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |
| FM radio licences： |  |  |  |  |  |  |  |  |  |
| 31 March 1976 |  |  |  |  |  |  |  |  |  |
|  |  | CBL－FM | Tor | nto | 7306285 | CBO－FM | Ottawa |  | 7306278 |
| Television licences： |  |  |  |  |  |  |  |  |  |
| 31 March 1977 |  |  |  |  |  |  |  |  |  |
|  |  | CBLT | Tor | nto | 7305188 | CICA－TV | Toronto |  | 7305188 |
| AM and LPRT radio licences： |  |  |  |  |  |  |  |  |  |
| 31 March 1978 |  |  |  |  |  |  |  |  |  |
|  |  | CBO | Ott |  | 7306319 | CBEB | Manitouwadge |  | 7304264 |
|  |  | CBEQ | Bar | $\mathrm{y}^{\prime}$ s Bay | 7304298 | CBEH | Terrace Bay |  | 7304264 |
|  |  | CBLI | Deep | River | 7304298 | CBLB | Schreiber |  | 7304264 |
|  |  | CBON |  | waki，Que． | 7304181 | CBLE | Beardmore |  | 7304264 |
|  |  |  |  |  |  | CBLG | Geraldton |  | 7304264 |
|  |  | $\mathrm{CbOF}^{\text {cher }}$ |  |  | 7306301 | CBLH | Hornepayne |  | 7304264 |
|  |  | CBFL | Man | waki，Que． | 7304173 | CBLL | Longlac |  | 7304264 |
|  |  | CBEK |  | wawa | 7304280 | CBLM | Marathon |  | 7304264 |
|  |  | CBOB | Rol | hton | 7304280 | CBLN | Nakina |  | 7304264 |
|  |  | cboe | Ma | awa | 7304280 | CBLR | Red Rock |  | 7304264 7304264 |


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| CBOFT | Ottawa | 7306491 |
| CBOFT-1 | Chapeau, Que. |  |
| CBOFT-2 | 7305501 |  |
|  | Rapide-des-Joachims, Que. | 7305501 |



 Atikokan, Ont.
Dryden, Ont.
Sioux Lookout, Ont.
Red Lake, Ont.
Ear Falls, Ont.
Fort McPherson, NWT
Fort Smith, NWT
Frobisher Bay, NWT
Rankin Inlet, NWT
Winnipeg, Man. Fort Smith, NWT
Hay River, NWT
Fort Simpson, NWT
Pine Point, NWT
Rae, NWT
Inuvik, NWT
Norman Wells, NWT
Fort McPherson, NWT
Churchill, Man.
Frobisher Bay, NWT he network reflecti







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AM radio licence
31 March 1977
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## 31 March 1978

 $\begin{array}{ll}\text { Television 1icences: } \\ 31 \text { March } 1978 & \\ & \\ & \begin{array}{l}\text { CBXT } \\ \\ \\ \\ \\ \\ \\ \\ \text { CBXT-1 } \\ \\ \text { CBXT-2 } \\ \text { CBXAT }\end{array}\end{array}$ British Columbia

AM and LPRT radio licences:
31 March 1976



$$
\begin{aligned}
& \text { Ocean Falls, BC } \\
& \text { Oliver, BC } \\
& \text { Osoyoos, BC } \\
& \text { Parson, BC } \\
& \text { Prince George, BC } \\
& \text { Princeton, BC } \\
& \text { Procter, BC } \\
& \text { Quesnel, BC } \\
& \text { Radium Hot Springs, BC } \\
& \text { Revelstoke, BC } \\
& \text { Rogers Pass, BC } \\
& \text { Salmo, BC } \\
& \text { Salmon Arm, BC } \\
& \text { Slocan City, BC } \\
& \text { Sorrento, BC } \\
& \text { Squamish, BC } \\
& \text { Ucluelet, BC } \\
& \text { Williams Lake, BC } \\
& \text { loo Mile House, BC } \\
& \text { Blue River, BC } \\
& \text { Shalalth-Seton-Portage, BC }
\end{aligned}
$$




FM radio licence:
31 March 1976
Television 1icences:



| $\circ$ |
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The AM, FM, and LPRT radio licences are subject to the following proposed conditions: ities. The Commission will follow-up closely the progress of the licensee in this respect.

Commencing 1 January 1975, the licensee shall not broadcast commercial messages except in programs which are only available to the licensee on a sponsored
basis.
As used herein, the term "commercial message" has the same meaning as set out in the Radio (FM) Broadcasting Regulations.
The television licences are subject to the following proposed conditions:
a. Commencing 1 October 1975, the licensee shall not, during any clock hour, broadcast programming containing advertising material the aggregate duration
of which exceeds 8 minutes.

APPLICATION

1. NAME OF APPLICANT
2. NATURE OF APPLICAT

 to 31 March 1976, subject to the conditions specified therein. The participation of stations CHLT-AM Sherbrooke, CHLN-AM Trois-Rivières and CJBR-AM Rimouski in the Télémedia network is subject to the conditions of their affiliation contract with the CBC network.

The Commission considers that Télémedia's information network should make a positive contribution to the availability and quality of provincial, national,
and international news broadcast by each of the affiliated stations.
In accordance with the applicant's stated policy, the Comission expects each of the affiliated stations to maintain in its service the number of reporters required to provide an adequate local and regional news service and an effective contribution to the information network. The Commission will observe the perlodical reports on the activities of the network.

The Commission considers that CKAC, the master station in this information network, should secure the active services of a national news agency. These
factors will serve as criteria for evaluating the news and public affairs programming of each of the affiliated stations. AM Edmenton,


74-72

Alta. upon surrender of the current licence
issued to Radio Edmonton Ltee.
The Commission issues a licence
expiring 31 March 1976 , subject ot
conditions to be specified therein.
This term will enable the Commission
to consider renewal of this licence
at the same time as renewals of
other licences in that region.
issued to Radio Edmonton Ltée.
approved
\(\left.\begin{array}{l}1. Betty Riel, representing a society to be <br>
incorporated <br>
2. Application: <br>
a. to acquire the assets of AM broadcast- <br>
ing undertaking CFMR Fort Simpson, NWT <br>

from Fort Simpson Community Club and\end{array}\right\}\)| b. for a licence to carry on AM broadcast- |
| :--- |
| ing undertaking CFMR Fort Simpson, NWT |
| upon surrender of the current licence |
| issued to Fort Simpson Community Club. |

## Fort Simpson, NWT 7400187

$\stackrel{\Sigma}{\varepsilon}$


## Kingston,

$\pm$
$N$
$\vdots$
$N$
Reasons: The Commission renews this licence from 1 April 1974 to 31 March 1976, subject to conditions to be specified therein.
> 2. Application for renewal of its broadcast-
ing licence for CKWS Kingston, Ont.

$$
\begin{aligned}
& \text { Ont. } \\
& 7303753
\end{aligned}
$$

## $\stackrel{\pi}{4}$

## 6 November 1973 29 March 1974

| $n$ |
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The Commission has not been satisfied that the programming provided by the licensee has fulfilled the commitment made by it with regard to the amount of cBC programming to be carried. The Commission reiterates the importance it places on adherence by licensees to the programming commitments made by them. The Commission also stresses the importance it places on the carriage by CBC affiliates of a significant amount and a reasonable scheduling of CBC programs for

At the 6 November 1973 public hearing, the Commission reviewed the performance of CKWS in this regard and found it deficient. Since then, the Commission has been made aware that substantial increases have been made in the CBC programming carried by the licensee. A short-term renewal of tais licence is affiliates.

## Appendix II

CRTC Decisions, 1973-74 by location


$$
\begin{array}{lllll}
\text { approved } & 29 & 03 & 74 \\
\text { approved } & 29 & 03 & 74 \\
\text { approved } & 31 & 03 & 74 \\
\text { approved } & 22 & 05 & 73 \\
\text { approved } & 31 & 03 & 74 \\
\text { approved } & 28 & 02 & 74 \\
\text { approved } & 28 & 09 & 73 \\
\text { denied } & 29 & 03 & 74 \\
\text { denied } & 29-03 & -74 \\
\text { approved } & 27 & 06 & 73 \\
\text { approved } & 07 & 05 & 73 \\
\text { approved } & 07 & 05 & 73 \\
\text { approved } & 28 & 02 & 74 \\
\text { approved } & 07 & 05 & 73 \\
\text { approved } & 07 & 05 & 73 \\
\text { approved } & 31 & 03 & 74 \\
\text { denied } & 01 & 03 & 74 \\
\text { approved } & 01 & 03 & 74 \\
\text { approved } & 31 & 03 & 74 \\
\text { approved } & 27 & 06 & 73 \\
\text { approved } & 28 & 10 & 73 \\
\text { approved } & 31 & 03 & 74 \\
\text { approved } & 07 & 05 & 73 \\
\text { approved } & 31 & 03 & 74 \\
\text { approved } & 07 & 05 & 73 \\
\text { approved } & 21 & 12 & 73 \\
\text { denied } & 01 & 03 & 74 \\
\text { approved } & 01 & 03 & 74 \\
\text { approved } & 11 & 01 & 74 \\
\text { approved } & 16 & 01 & 74 \\
\text { approved } & 21 & 12 & 73
\end{array}
$$

$$
\begin{aligned}
& \text { Canadian Broadcasting Corporation } \\
& \text { Alberta Educational Communications Corporation } \\
& \text { Canadian Broadcasting Corporation } \\
& \text { Canadian Broadcasting Corporation } \\
& \text { Canadian Broadcasting Corporation } \\
& \text { Sunwapta Broadcasting Ltd. } \\
& \text { Sunwapta Broadcasting Ltd. } \\
& \text { University of Alberta } \\
& \text { University of Alberta } \\
& \text { Yellowhead Broadcasting Ltd. } \\
& \text { McKenzie, J.A., oBCI } \\
& \text { McKenzie, J.A., OBCI } \\
& \text { Canadian Broadcasting Corporation } \\
& \text { Canadian Broadcasting Corporation } \\
& \text { Alberta Broadcasting Corporation Ltd. } \\
& \text { Canadian Broadcasting Corporation } \\
& \text { Capital Cable TV Ltd. } \\
& \text { Capital Cable TV Ltd. } \\
& \text { Canadian Broadcasting Corporation } \\
& \text { Northern Broadcasting Corporation Ltd. } \\
& \text { Northern Broadcasting Corporation Ltd. } \\
& \text { Canadian Broadcasting Corporation } \\
& \text { Alberta Broadcasting Corporation Ltd. } \\
& \text { Canadian Broadcasting Corporation } \\
& \text { Rocky Mountain CATV Ltd. } \\
& \text { Sunwapta Broadcasting Ltd. } \\
& \text { Capital Cable TV Ltd. } \\
& \text { Capital Cable Ty Ltd, } \\
& \text { CKSA TV Ltd. } \\
& \text { Monarch Broadcasting Co., Ltd. } \\
& \text { Canadian Broadcasting Corporation } \\
& \text { Col }
\end{aligned}
$$

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\begin{aligned}
& \text { Edmonton } \\
& \text { Edmonton } \\
& \text { Edmonton (CBX) } \\
& \text { Edmonton (CBXFT) } \\
& \text { Edmonton (CBXT) } \\
& \text { Edmonton (CFRN) } \\
& \text { Edmonton (CFRN-TV) } \\
& \text { Edmonton (CKUA) } \\
& \text { Edmonton (CKUA-FM) } \\
& \text { Edson, Jasper } \\
& \text { Exshaw } \\
& \text { Exshaw } \\
& \text { Falher } \\
& \text { Falher (CBXY) } \\
& \text { Fort McMurray } \\
& \text { Fort McMurray (CBTA-TV-3) } \\
& \text { Fort Saskatchewan } \\
& \text { Fort Saskatchewan } \\
& \text { Grande Cache (CBWI) } \\
& \text { Grande Prairie } \\
& \text { Grande Prairie } \\
& \text { Grande Prairie (CBXAT) } \\
& \text { Gregoire (CKAB-TV-4) } \\
& \text { High Level, Fort Vermilion } \\
& \text { Hinton } \\
& \text { Lac La Biche } \\
& \text { Leduc } \\
& \text { Leduc } \\
& \text { Lloydminster } \\
& \text { Medicine Hat (CHAT) } \\
& \text { Peace River (CBXGwM) } \\
& \text { Eal }
\end{aligned}
$$




Canadian Broadcasting Corporation Valley Televue Ltd. Valley Televue Ltd. Fraser Valley Broadcasters Ltd. Fraser Valley Broadcasters Ltd.
Valley Televue Ltd. Valley Televue Lta. Canadian Broadcasting Corporation Clearwater Business Association
 CFCP Radio Ltd. Canadian Broadcasting Corporation Cranbrook Television Ltd. Canadian Broadcasting Corporation E K Radio Ltd. Creston Cabled Video Ltd. Canadian Broadcasting Corporation Canadian Broadcasting Corporation Delta Cable Television Ltd. Delta Cable Television Ltd. Canadian Broadcasting Corporation Enderby Television Syndicate Canadian Broadcasting Corporation E K Radio Ltd. Canadian Broadcasting Corporation Canadian Broadcasting Corporation Northern Lights Broadcasting Ltd. Northern Lights Broadcasting Ltd. Delta Cable Television Ltd. Canadian Broadcasting Corporation Golden Television Ltd. Hall-Gray Broadcasting Co., Ltd. Okanagan Radio Ltd.


Castlegar, Fruitvale
Chilliwack
Chilliwack
Courtenay, Chilliwack
Cranbrook
Cranbrook (CBUBT)
Dawson Creek, Bonnington
Dawson Creek (CBKQ-FY)
Delta
Delta
Donald (CBWD)
Enderby (CFEN-TV-2)
Fernie
Fernie (CFEK) Fort Nelson (CBDA) Fort Nelson (CBUGT) Fort St. John Fort St. John, Fort Nelson Fraser River Delta Gold River (CBKJ) Golden Golden (CKGR)
Grand Forks (CKGF)
TYPE台 $\quad$ 苝苞后 E
NAME OF APPLICANT

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$$
\begin{aligned}
& \text { Lytton and District Television Society } \\
& \text { Logan Lake Recreation Society }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Canadian Broadcasting Corporation } \\
& \text { Lytton and District Television Assoctation }
\end{aligned}
$$ Canadian Broadcasting Corporation N．Broadcasting Ltd． Monte Lake TV Satellite Assoctation Canadian Broadcasting Corporation North West Community Video Ltd． Canadian Broadcasting Corporation Kokanee Broadcasting Ltd． Canadian Broadcasting Corporation Western Cablevision Ltd． Radio NW Ltd． Radio NW Ltd． Radio NW Ltd． Western Cablevision Ltd． Skeena TV Association Nanaimo Broadcasting Corporation Ltd． Pemberton TV Society South Okanagan Television Distributing Ltd． Powell River Television Co．Ltd．

 Sunshine Coast Broadcasting Co．Ltd． Prince George Broadcasting Ltd． Prince George Broadcasting Ltd．岂
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Canadian Broadcasting Corporation Princeton Broadcasting Ltd． Canadian Broadcasting Corporation

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Lillooet，Lytton（CHWS－TV－1）
Logan Lake（CHLK－TV－2） Logan Lake（CHLK－TV－2） Loos McBride Merritt（CJNL） Monte Lake（CJM Morrissey Ridge Nal Natal（CBUBT－10） Nelson

Neison（CBUCT） New Westminster New Westminster New Westminster（CFMI－FM） New Westminster（CFMI－FM）
New Westminster（CKNW） New Westminster，Surrey Nine Mile Mountain（CFST－TV－1） Parksville，Qualicum（CHPQ） Pemberton（CHPV－TV－1） Penticton，Hedley Pówell River Powell River（CHQB） Powell River（CHQB） Prince George Prince George（CJCI） Prince Rupert Prince Rupert（CFPR） Princeton（CJNL－1） Purden

[^13]LOCAIION OF APPLICANT

| BRITISH COLUMBIA |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revelstoke | 73-262 | approved | 10057 | 73 | Central tV Systems Ltd. |
| Revelstoke | 74-003 | approved | 18017 | 74 | Central TV Systems Ltd. |
| Saanich | ADM | approved | 26047 | 73 | Davin Enterprises Ltd. |
| Salmon Arm (CKXR) | ADM | approved | 24087 | 73 | Hall-Gray Broadcasting Co. Ltd. |
| Sayward (Cbut-10) | 73-269 | approved | 10057 | 73 | Canadian Broadcasting Corporation |
| Smithers (CFBV) | ADM | approved | 0607 | 73 | CFbive Ltd. |
| Squamish | 73-241 | approved | 3004 | 73 | Reliance Distributors of BC Ltd. |
| Surrey | ADM | approved | 0504 | 73 | Fraser Valley Cablevision Ltd. |
| Tabor Mountain | 73-339 | approved | 1807 | 73 | Canadian Broadcasting Corporation |
| Terrace ( $C B 6 \mathrm{~K}$ ) | 73-242 | approved | 3004 | 73 | Canadian Broadcasting Corporation |
| Tête Jaune | 73-339 | approved | 1807 | 73 | Canadian Broadcasting Corporation |
| Topley Landing | 73-500 | approved | 1112 | 73 | Fulton River Recreation Commission |
| Trail (Cbuat) | 74-070 | approved | 3103 | 74 | Canadian Broadcasting Corporation |
| Trail (CJAT) | 73-340 | approved | 1807 | 73 | Kootenay Broadcasting Co. Ltd. |
| Valemount | 73-339 | approved | 1807 | 73 | Canadian Broadcasting Corporation |
| Vancouver | 73-398 | denied | 1008 | 73 | Great Pacific Industries Ltd. |
| Vancouver | 73-398 | denied | 1008 | 73 | West Coast Broadcasting Ltd. |
| Vancouver | 73-398 | denied | 1008 | 73 | Burke, Stanley, OBCI |
| Vancouver (CBU) | 74-040 | approved | 3103 | 74 | Canadian Broadcasting Corporation |
| Vancouver ( $\mathrm{CBU}-\mathrm{FM}$ ) | 74-070 | approved | 3103 | 74 | Canadian Broadcasting Corporation |
| Vancouver (CBUT) | 74-070 | approved | 3103 | 74 | Canadian Broadcasting Corporation |
| Vancouver (CHAN-TV) | 73-428 | approved | 2809 | 73 | British Columbia Television Broadcasting System Ltd. |
| Vanderhoof (CIVH) | 73-377 | approved | 2707 | 73 | Prince George Broadcasting Ltd. |
| Vavenby | 73-496 | approved | 1112 | 73 | Vavenby Community Club and Recreation Committee |
| Vernon | 74-034 | approved | 0103 | 74 | Galbraith, George F., OBCI |
| Vernon | 74-034 | denied | 0103 | 74 | Galbraith, George F., OBCI |
| vernon | 74-034 | denied | 0103 | 74 | Seabrook, A.G., OBCI |
| Vernon | 74-034 | denied | 0103 | 74 | Vernon Cablevision Ltd. |
| Vernon | 74-034 | denied | 0103 |  | Meister, Emil W. (Kala-Vision Cable) OBCI |

Silver Star Cablevision Ltd.
Canadian Broadcasting Corporation
CHEK-TV Ltd.
Yale Ratepayers Association
Southern Manitoba Broadcasting Co. Ltd.
Yorkton Television Co. Ltd.
Relay Communications Ltd.
Relay Communications Ltd.
Western Manitoba Broadcasters Ltd.
Davidson, Jack M.
Canadian Broadcasting Corporation
Canadian Broadcasting Corporation
Pronteau J. (Cormorant Television Association), OBCI
Native Communications Inc.
Dauphin Broadcasting Co. Ltd.
Canadian Broadcasting Corporation
Canadian Broadcasting Corporation
Canadian Broadcasting Corporation
Canadian Broadcasting Corporation
Canadian Broadcasting Corporation
Cordell, F. (Pik Television Association)
Canadian Broadcasting Corporation
MacKechnie, Stan (Sherridon TV Comittee)
Canadian Broadcasting Corporation
Arctic Radio Corporation Ltd.
Canadian Broadcasting Corporation
Canadian Broadcasting Corporation
Clemons, G. (Thicket Portage TV Association), oBCI
Canadian Broadcasting Corporation
Cole



| LOCATION OF APPLICANT | DECISION NO. | DECISION | DECISION DATE | NAME OF APPLICANT | TYPE |
| :---: | :---: | :---: | :---: | :---: | :---: |
| MANITOBA |  |  |  |  |  |
| Thompson (CBWIT) | 73-352 | approved | 260773 | Canadian Broadcasting Corporation | TV |
| Thompson (CBWTT) | 73-246 | approved | 070573 | Canadian Broadcasting Corporation | TV |
| Wabowden (CBWMT) | 74-040 | approved | 310374 | Canadian Broadcasting Corporation | TV |
| Winnipeg | 73-247 | approved | 070573 | Greater Winnipeg Cablevision Ltd. | catv |
| Winnipeg | ADM | approved | 271173 | MTV Ltd. | SEC |
| Winnipeg | 74-030 | approved | 010374 | Greater Winnipeg Cablevision Ltd. | CATV |
| Winnipeg | ADM | approved | 080374 | mTV Ltd. | SEC |
| Winnipeg ( $\mathrm{CBW}^{\text {) }}$ | 74-070 | approved | 310374 | Canadian Broadcasting Corporation | AM |
| Winnipeg (CBW-FM) | 74-040 | approved | 310374 | Canadian Broadcasting Corporation | FM |
| Winnipeg (CBWFT) | 74-070 | approved | 310374 | Canadian Broadcasting Corporation | TV |
| Winnipeg (CBWT) | 74-040 | approved | 310374 | Canadian Broadcasting Corporation | TV |
| Winnipeg (CJAY-TV) | 73-426 | approved | 280973 | Channel Seven Television Ltd. | TV |
| NEW BRUNSWICK |  |  |  |  |  |
| Bathurst | ADM | approved | 300873 | Bathurst Broadcasting Co. Ltd. | AM |
| Campbellton | 73-330 | approved | 090773 | North Shore Community Television Ltd. | CATV |
| Campbelliton (CKNB) | ADM | approved | 280673 | Restigouche Broadcasting Co. Ltd. | SEC |
| Campbellton, Richardsville | ADM | approved | 280673 | North Shore Community Television Ltd. | SEC |
| Caraquet | 73-333 | approved | 180773 | Michaud, Alphee, OBCI | AM |
| Clair | 73-394 | approved | 030873 | Edmundston Cablevision Ltd. | CATV |
| Edmundston | 73-394 | denied | 030873 | Rice, J. Frank, Co. Ltd. | CATV |
| Edmundston, St-Basile | 73-394 | approved | 030873 | Edmundston Cablevision Ltd. | catv |
| Edmundston, St-Basile | 73-394 | denied | 030873 | Edmundston Radio Ltd. | catv |
| Fredericton | 73-320 | approved | 050773 | City Cablevision Ltd. | catv |
| Fredericton (CBZ) | 74-070 | approved | 310374 | Canadian Broadcasting Corporation | AM |
| Fredericton (CHSR) | 73-336 | approved | 180773 | University of New Brunswick Student Union | AM |
| Fredericton, Saint John | 73-337 | approved | 180773 | Canadian Broadcasting Corporation | FM |
| Fredericton, Saint John | 73-490 | apprơved | 101273 | Canadian Broadcasting Corporation | TV |
| Grand Falls (Cbab) | 74-070 | approved | 310374 | Canadian Broadcasting Corporation | AM |

$$
\begin{aligned}
& \text { Guerette Télévision Communautaire Ltée } \\
& \text { Guerette Télévision Communautaire Ltée } \\
& \text { Canadian Broadcasting Corporation } \\
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& \text { New Brunswick Broadcasting Co. Ltd. } \\
& \text { Moncton Broadcasting Ltd. } \\
& \text { J. \& K. Enterprises Ltd. } \\
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& \text { Coastal Cablevision Ltd. } \\
& \text { Anderson, Donald D., OBCI } \\
& \text { Moncton Broadcasting Ltd. } \\
& \text { Fundy Broadcasting Co. Ltd. } \\
& \text { Canadian Broadcasting Corporation } \\
& \text { Fundy Broadcasting Co. Ltd. } \\
& \text { Fundy Broadcasting Co. Ltd. } \\
& \text { New Brunswick Broadcasting Co. Ltd. } \\
& \text { Moncton Broadcasting Ltd. } \\
& \text { Fundy Cablevision Ltd. } \\
& \text { Weatherby, A. Clayton } \\
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& \text { Moncton Broadcasting Ltd. } \\
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[^14]| TYPE |
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Woodstock Community TV Ltd.
Thistle, Sidney Neal
Gale, Alvin J.
Canadian Broadcasting Corporation
Colonial Broadcasting System Ltd.
Canadian Broadcasting Corporation
Humber Valley Broadcasting Co. Ltd.
Newfoundland Broadcasting Co. Ltd.
Canadian Broadcasting Corporation
Canadian Broadcasting Corporation
Newfoundland Broadcasting Co. Ltd.
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Canadian Broadcasting Corporation
Canadian Broadcasting Corporation
Newfoundland Broadcasting Co. Ltd.
Canadian Broadcasting Corporation
Colonial Broadcasting System Ltd.
Canadian Broadcasting Corporation
Canadian Broadcasting Corporation
Canadian Broadcasting Corporation
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Newfoundland Broadcasting Co. Ltd.
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Newfoundland Broadcasting Co. Ltd.
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Canadian Broadcasting Corporation
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LOCATION OF APPLICANT
NEW BRUNSWICK
Woodstock
NEWFOUNDLAND
Baie Verte
Baie Verte
Baie Verte (CBNAT-TV-1)
Baie Verte (CKIM)
Churchill Falls (CBTC-TV)
Churchill Falls (CFLC-FM)
Clarenville (CJON-TV-6)
Corner Brook (CBY)
Corner Brook (CBYT)
Corner Brook (CJWN-TV)
Deer Lake (CBYAT)
Deer Lake (CBYAT)
Fox Harbour (CBNAT-10)
Gander
Gander (CBG)
Gander (CKGA)
Glovertown (CBNG)
Goose Bay (CFLA-TV)
Goose Bay (CFLA-TV)
Grand Bank (CJOX)
Grand Bank (CJOX-TV-1)
Grand Falls (CBT)
Grand Falls (CJCN-TV)
Happy Vailey (CFGB)
Labrador City (CBDP)
Labrador City, Schefferville
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| Newfoundland Broadcasting Co．Ltd． |
| :--- |
| Canadian Broadcasting Corporation |
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| Newfoundland Broadcasting Co．Ltd． |
| Newfoundland Broadcasting Co．Ltd． |
| Humber Valley Broadcasting Co．Ltd． |
| Humber Valley Broadcasting Co．Ltd． |
| Canadian Broadcasting Corporation |
| Canadian Broadcasting Corporation |
| Canadian Broadcasting Corporation |
| Newfoundland Broadcasting Co．Ltd． |
| Canadian Broadcasting Corporation |
| Newfoundland Broadcasting Co．Ltd． |
| Newfoundland Broadcasting Co．Ltd． |
| Newfoundland Broadcasting Co．Ltd． |
| Newfoundland Broadcasting Co．Ltd． |
| Canadian Broadcasting Corporation |
| Terrenceville TV Improvement Association |
| Trepassey Television Association Ltd． |
| Canadian Broadcasting Corporation |
| Central Cable Television Ltd． |
| Atlantic Broadcasters Ltd． |
| Atlantic Broadcasters Ltd． |
| Atlantic Broadcasters Ltd． |
| Canadian Broadcasting Corporation |
| Metrovision Ltd． |
| CJCH Ltd． |

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[^15]TYPE



Nichols, James A., OBCI
Lt. Col. C.E. Rushton, CFB Barrington
Bragg, John Louis, OBCI
Hawboldt, Arno Garby, OBCI
Canadian Broadcasting Corporation
Canadian Broadcasting Corporation
Cape Breton Broadcasters Ltd.
Colchester Broadcasting Co. Ltd.
Colchester Broadcasting Co. Ltd.
Eastern Cablevision Ltd.
Eastern Cablevision Ltd.
Coratel Services Ltd.
Canadian Broadcasting Corporation
Goddard, Peter
Price, Gordon G.
Radio CJLS Ltd.
Canadian Broadcasting Corporation

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 Sackville
Sherose Park, Sherose Island
Springhill
St-Croix, Windsor, Hantsport
Sydney (CBI)
Sydney (CBIT)
Sydney (CJCB-TV)
Truro
Truro (CKCL)
Truro, Bible Hill
Truro, Bible Hill
Truro, Colchester Hospital
Wedgeport (CBAA)
Wolfville, Kentville
Yarmouth
Yarmouth (CJLS)
Yarmouth, Sydney, Mulgrave

[^17]| LOCATION OF APPLICANT | DECISION NO. | DECISION | DECISION DATE | NAME OF APPlicant | TYPE |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Ontario |  |  |  |  |  |
| Beardmore (CBLAT-5) | 73-471 | approved | 191173 | Canadian Broadcasting Corporation | TV |
| Belleville | 73-221 | approved | 060473 | Cablevue Belleville Ltd. | catv |
| Belleville | 73-301 | approved | 220573 | Cablevue Belleville Ltd. | catv |
| Belleville, Trenton | 73-609 | approved | 211273 | Cablevue Belleville Ltd. | CATV |
| Big Trout Lake | 73-399 | approved | 160873 | Cromarty, Roger Christopher, OBCI | FM |
| Bolton | 73-482 | approved | 191173 | Albion Cable TV Ltd. | catv |
| Bolton | ADM | approved | 250374 | Albion Cable TV Ltd. | SEC |
| Bolton | 73-677 | approved | 211273 | Albion Cable TV Ltd. | CATV |
| Borden, Alliston, Angus | 73-273 | approved | 100573 | Borden Cable Television Ltd. | catv |
| Bracebridge | 73-683 | approved | 211273 | Gravenhurst Cable System Ltd. | catv |
| Brantford | 74-004 | approced | 210174 | Jarmain Cable tV Ltd. | SEC |
| Brantford, Paris | 73-610 | approved | 211273 | Jarmain Cable TV Ltd. | CATV |
| Brantford, Paris | ADM | approved | 110374 | Jarmain Cable TV Ltd. | catv |
| Brantford, Paris and area | ADM | approved | 080573 | Jarmain Cable TV Ltd. | SEC |
| Brockville (CFJR) | ADM | approved | 190773 | Eastern Ontario Broadcasting Co. Ltd. | AM |
| Burlington | 73-310 | approved | 210673 | Citizens Cable TV Ltd. | catv |
| Camp Borden, Alliston | 73-403 | approved | 200873 | Borden Cable Television Ltd. | catv |
| Camp Borden, Alliston | 73-227 | approved | 060473 | Borden Cable Television Ltd. | Catv |
| Camp Borden, Angus | 73-403 | approved | 200873 | Borden Cable Television Ltd. | CATV |
| Camp Borden, Angus, Alliston | 73-691 | approved | 211273 | Borden Cable Television Ltd. | CATV |
| Camp Borden, Angus, Alliston | 73-666 | approved | 211273 | Borden Cable Television Ltd. | catv |
| Campbellford | 73-632 | approved | 211273 | Redden, Charles Beverly | catv |
| Campbellford | 73-632 | approved | 211273 | Redden, Charles Beverly | catv |
| Campbellford | 73-566 | approved | 211273 | Redden, Charles Beverly | CATV |
| Cardiff | 73-612 | approved | 211273 | Cardiff Cable Ltd. | Caty |
| Cardiff | ADM | approved | 180374 | Cardiff Cable Ltd. | SEC |
| Chatham | 74-004 | approved | 210174 | Chatham Cable TV Ltd. | SEC |
| Chatham | 73-623 | approved | 211273 | Chatham Cable TV Ltd. | catv |
| Chatham | 73-491 | approved | 101273 | Ontario Educational Communications Authority | TV |


| TYPE |
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| CATV |
| CATV |
| CATV |
| CATV |
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| AM |
| TV |
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| CATV |
| CATV |
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| SEC |
| CATV |
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| CATV |


| ONTARIO |  | . |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Hamilton | ADM | approved | 030573 | Maclean-Hunter Cable TV Ltd. |
| Hamilton | ADM | approved | 030573 | Hamilton Co-axial (1958) Ltd. |
| Hanover, Walkerton | 73-618 | approved | 211273 | Saugeen Telecable Ltd. |
| Hanover, Walkerton | 73-407 | approved | 210873 | Saugeen Telecable Ltd. |
| Hawkesbury | 73-230 | approved | 170473 | Cie Cable Vision de Hawkesbury Ltée |
| Hearst (CFLH) | 73-222 | approved | 060473 | J. Conrad Lavigne Ltd. |
| Hornepayne (CBLAT-6) | 73-473 | approved | 191173 | Canadian Broadcasting Corporation |
| Ignace | 74-037 | approved | 080374 | Canadian Broadcasting Corporation |
| Kapuskasing, Hearst | 74-070 | approved | 310374 | Canadian Broadcasting Corporation |
| Kearns (CFCL-TV-2) | 73-408 | approved | 210873 | J. Conrad Lavigne Ltd. |
| Kearns (CKSO-TV-3) | 73-409 | approved | 200873 | Cambrian Brbadcasting Ltd. |
| Kenora (CBWAT) | 74-040 | approved | 310374 | Canadian Broadcasting Corporation |
| Kincardine | ADM | approved | 210274 | Kincardine Cable TV Ltd. |
| Kincardine | 73-667 | approved | 211273 | Kincardine Cable TV Ltd. |
| Kingston | 74-004 | approved | 210174 | Kingston Cable TV Ltd. |
| Kingston | ADM | approved | 100773 | St. Lawrence Broadcasting Co. Ltd. |
| Kingston | ADM | approved | 310773 | Kingston Cable TV Ltd. |
| Kingston | 73-469 | approved | 191173 | St. Lawrence Broadcasting Co. Ltd. |
| Kingston | 73-660 | approved | 211273 | Kingston Cable TV Ltd. |
| Kingston | 73-410 | approved | 200873 | Kingston Cable TV Ltd. |
| Kingston (CFRC-AM) | 73-472 | approved | 191173 | Queen's University |
| Kingston (CKLC) | 73-413 | approved | 240873 | St. Lawrence Broadcasting Co. Ltd. |
| Kingston (CKWS) | 74-074 | approved | 290374 | Frontenac Broadcasting Co. Ltd. |
| Kingsville, Leamington | 73-475 | approved | 191173 | Essex Cable TV Ltd. |
| Kitchener | 73-491 | approved | 101273 | Ontario Educational Communications Authority |
| Kitchener | 73-675 | approved | 211273 | Grand River Cable TV Ltd. |
| Kitchener | 73-598 | approved | 211273 | Grand River Cable TV Ltd. |
| Kitchener (CKCO-TV) | 73-433 | approved | 280973 | Central Ontario Television Ltd. |
| Kitchener (CKKW) | 73-303 | approved | 220573 | Central Ontario Television Ltd. |

NAME OF APPLICANT






| 73-270 | denied | 100573 | Niagara Cablevision Ltd. |
| :---: | :---: | :---: | :---: |
| 73-390 | approved | 310773 | Northern Broadcasting Ltd. |
| 73-274 | approved | 100573 | Maclean-Hunter Cable TV Ltd. |
| ADM | approved | 181073 | CKAT Broadcasters Ltd. |
| ADM | approved | 040573 | CKAT Broadcasters Ltd. |
| 74-019 | approved | 250274 | Oakville Cablevision Ltd. |
| 73-676 | approved | 211273 | Orangeville Cable-Vu Ltd. |
| 73-476 | approved | 191173 | Orangeville Cable-Vu Ltd. |
| 73-223 | approved | 060473 | Orillia Cable TV Ltd. |
| 73-67.9 | approved | 211273 | Orillia Cable TV Ltd. |
| ADM | approved | 110573 | Orillia Broadcasting Ltd. |
| 74-004 | approved | 210174 | Pine Ridge Cable TV Ltd. |
| 74-070 | approved | 310374 | Canadian Broadcasting Corporation |
| 74-070 | approved | 310374 | Canadian Broadcasting Corporation |
| 73-470 | approved | 191173 | CFRA Ltd. |
| 74-070 | approved | 310374 | Canadian Broadcasting Corporation |
| 74-070 | approved | 310374 | Canadian Broadcasting Corporation |
| 74-056 | approved | 210374 | Skyline Cablevision Ltd. |
| 73-491 | approved | 101273 | Ontario Educational Communications Authority |
| 73-391 | denied | 030873 | Crepault, Raymond, OBCI |
| 73-491 | approved | 101273 | Ontario Educational Communications Authority |
| 73-480 | approved | 191173 | Ottawa Cablevision Ltd. |
| 74-070 | approved | 310374 | Canadian Broadcasting Corporation |
| 73-304 | approved | 220573 | Carleton University Students Association Inc. |
| 74-070 | approved | 310374 | Canadian Broadcasting Corporation |
| 74-070 | approved | 310374 | Canadian Broadcasting Corporation |
| 74-070 | approved | 310374 | Canadian Broadcasting Corporation |
| 74-070 | approved | 310374 | Canadian Broadcasting Corporation |
| 74-070 | approved | 310374 | Canadian Broadcasting Corporation |

LOCATION OF APPLICANT


Confederation Broadcasting（Ottawa）Ltd． Confederation Broadcasting（Ottawa）Ltd． Ottawa－Cornwall Broadcasting Ltd． coy Ltd．
Ottawa Cablevision Ltd.
Ottawa Cablevision Ltd.
Maclean-Hunter TV Ltd.
Muskoka-Parry Sound Broadcasting Ltd.

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& \text { Muskoka-Parry Sound Broadcasting Ltd. } \\
& \text { Pembroke Cablevision Ltd. }
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Muskoka-Parry Sound Broadcasting Ltd.
Ottawa Valley Television Co. Ltd.
Pembroke Cablevision Ltd.
Canadian Broadcasting Corporation
Peterborough Cable Television Ltd.
Kawartha Broadcasting Co. Ltd. Quinte Cablevision Ltd． Quinte Cablevision Ltd． Canadian Broadcasting Corporation Canadian Broadcasting Corporation Burns，Martin and Donohue，James E．，OBCI CFGM Broadcasting Ltd．
Classic Communications Ltd.
Bushnell Communications Ltd.
Bushnell Communications Ltd.
Bushnell Communications Ltd. Bushnell Communications Ltd． Huron Cable TV Ltd． Global Communications Ltd． Lake Superior Cablevision Ltd． Algonquin Radio－TV Co．Ltd．



Ottawa（CFGO）
ottawa（CFGO） ottawa（CJOH－TV） －（COY） Ottawa ottawa Ottawa
Owen Sound Parry Sound（CKAR） Parry Sound，Huntsville Pembroke Pembroke（CHOV－TV） Pembroke，Petawawa
 Peterborough Peterbörough（CHEX） Piston Piston Red Lake（CBEA）
 Renfrew Richmond Hill Richmond Hill Rockland Rockland Rockland Rockland，Ottawa Sarnie Sarnia
Soult Ste－Marie Saul Ste－Marie

| LOCATION OF APPLICANT | DECISION NO. | DECISION | DECISION DATE | NAME OF APPLICANT | TYPE |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ONTARIO |  |  |  |  |  |
| Scarboro | 73-311 | approved | 210673 | Cable Utility Comminications (Scarboro) Ltd. | catv |
| Stimcoe | ADM | approved | 220873 | Simcoe Broadcasting Co. Ltd. | SEC |
| Simcoe | 73-613 | approved | 211273 | Clearview Cable TV Ltd. | Catv |
| Simcoe (CFRS) | 73-326 | approved | 090773 | Simcoe Broadcasting Co. | AM |
| Stoux Lookout (CBWDT-1) | 74-040 | approved | 310374 | Canadian Broadeasting Corporation | TV |
| Smiths Falls | ADM | approved | 100573 | Rideau Broadcasting Ltd. | SEC |
| Smiths Falls | 73-479 | approved | 191173 | Smiths Falls Cablevision Ltd. | catv |
| Smiths Falls | 73-651 | denied | 211273 | Smiths Falls Cablevision Ltd. | catv |
| St. Catharines | 73-647 | dented | 211273 | Maclean-Hunter Cable TV Ltd. | Catv |
| St. Mary's | 73-681 | approved | 211273 | Adelaide Radio Television Ltd. | CATV |
| St. Catharines | 74-008 | approved | 110274 | Maclean-Hunter Cable TV Ltd. | CATV |
| St. Catharines | 74-008 | approved | 110274 | Maclean-Hunter Cable TV Ltd. | Catv |
| St. Catharines | 73-271 | approved | 100573 | Maclean-Hunter Cable TV Ltd. | Catv |
| St. Catharines | 73-271 | approved | 100573 | Maclean-Hunter Cable TV Ltd. | Catv |
| St. Catharines (CKTB) | 74-047 | approved | 210374 | Niagara District Broadcasting Co. Ltd. | AM |
| St. Thomas | 74-006 | approved | 110274 | Allview Cable Service Ltd. | CATV |
| St. Thomas | 74-025 | approved | 280274 | Allview Cable Service Ltd. | CATV |
| St. Thomas | 73-617 | approved | 211273 | Allview Cable Service Ltd. | catv |
| Stratford (CJCS) | ADM | approved | 270473 | cJCS Ltd. | SEC |
| Strathroy | ADM | approved | 151073 | Airland Communication Services Ltd. | SEC |
| Strathroy | 73-619 | approved | 211273 | Airland Communicatión Services Ltd. | CATV |
| Sturgeon Falls (CBEE) | 74-070 | approved | 310374 | Canadian Broadcasting Corporation | AM |
| Sturgeon Falls (CBFST) | 74-070 | approved | 310374 | Canadian Broadcasting Corporation | TV |
| Sudbury | 73-547 | denied | 211273 | Cambrian Broadcasting Ltd. | SEC |
| Sudbury (CKSO-TV) | 73-432 | approved | 280973 | Cambrian Broadcasting Ltd. | Tv |
| Sudbury (CKSO-AM) | 74-069 | approved | 290374 | Cambrian Broadcasting Ltd. | AM |
| Sudbury, Temiscaming, Espanola | 74-070 | approved | 310374 | Canadian Broadcasting Corporation | TV |
| Swastika | 73-225 | approved | 060473 | Nowry, Roy E. | CATV |
| Terrace Bay | 73-406 | approved | 200873 | Lakeshore Community Television Ltd. | Catv |









| LOCATION OF APPLICANT | DECISION NO. | DECISION | decision date | NAME OF APPLICANT | TYPE |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Ontario |  |  |  |  |  |
| Toronto (CFTO-TV) | 73-431 | approved | 280973 | CFTO-TV Ltd. | TV |
| Toronto (CFTR) | 73-488 | approved | 071273 | Radio Rogers Ltd. | AM |
| Toronto (CHFI-FM) | 73-508 | approved | 141273 | Radio Rogers Ltd. | FM |
| Toronto (CHIN-AM) | 74-063 | approved | 290374 | Radio 1540 Ltd. | AM |
| Toronto (CHIN-FM) | 73-509 | approved | 141273 | Radio 1540 Ltd. | FM |
| Toronto (CHUM-FM) | 73-505 | approved | 141273 | Chum Ltd. | FM |
| Toronto (CICA-TV) | 73-504 | approved | 141273 | Canadian Broadcasting Corporation | TV |
| Toronto (CJBC) | 74-070 | approved | 310374 | Canadian broadcasting Corporation | AM |
| Toronto (CKFM-FM) | 73-507 | approved | 141273 | CFRB Ltd. | FM |
| Toronto | 74-001 | approved | 110174 | York Cablevision Ltd. | catv |
| Toronto | ADM | approved | 211273 | Metro Cable TV Ltd. | catv |
| Toronto | 74-031 | approved | 010374 | Metro Cable TV Ltd. | catv |
| Toronto (CJRT-FM) | 74-065 | approved | 290374 | Board of Governors of Ryerson | FM |
| Toronto | 73-312 | approved | 210673 | Keeble Cable Television Ltd. | CATV |
| Uxbridge | 73-440 | approved | 031073 | Global Communications Ltd. | Tv |
| Wallaceburg | 73-622 | approved | 211273 | Huron Cable tV Ltd. | CATV |
| Welland | ADM | approved | 021173 | Wellport Broadcasting Ltd. | SEC |
| Welland (CHOW) | ADM | approved | 250374 | Wellport Broadcasting Ltd. | SEC |
| Windsor | 73-491 | approved | 101273 | Ontario Educational Communications Authority | TV |
| Windsor (CKGN-TV-1) | 73-387 | approved | 310773 | Global Communications Ltd. | TV |
| Windsor (CBE) | 74-070 | approved | 310374 | Canadian Broadcasting Corporation | AM |
| Woodstock (CKOX) | ADM | approved | 110573 | Oxford Broadcasting Co. Ltd. | SEC |
| Woodstock, Beachville | 73-608 | approved | 211273 | Western Cable TV Ltd. | catv |
| PRINCE EDWARD ISLAND |  |  |  |  |  |
| Charlottetown (CBCT-TV) | ADM | approved | 040973 | Canadian Broadcasting Corporation | TV |
| Charlottetown (CBCT-TV) | 73-324 | approved | 050773 | Canadian Broadcasting Corporation | TV |
| Summerside | ADM | approved | 010274 | Gulf Broadcásting Co. Ltd. | SEC |
| Summerside (CJRW) | ADM | approved | 280673 | Gulf Broadcasting Co. Ltd. | SEC |







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$\stackrel{O}{O}$
$\stackrel{1}{2}$ LOCATION OF APPLICANT
QUEBEC
Dolbeau
Dolbeau (CHVD)
Drummondville
Drummondville
Fermont (CBGF)
Fermont (CBST-5)
Gatineau, Templeton
Granby
Grand'Mère
Havre St-Pierre
Hull, Ottawa
Hull, Ottawa (CFTO)
Iles-de-la-Madeleine (CBIM)
Jonquière
Jonquière (CKRS and CKRS-TV)
La Guadeloupe
La Sarre (CKLS)
La Tuque (CBVT-2)
Lac Bouchette
Lac Bouchette
Lac Megantic
Lac Megantic, Lac Etchemin
Lachúte
Lachute (CJLA)
Laval (CFGL-FM)
Lithium Mines (CJDG-TV)
Iles-de-la-Madeleine (CBTMT-TV)
Malartic, Rouyn-Noranda, Val d'or,
Boulamarque

Maniwaki (CBFL) Maniwaki (CBON) Megantic (CBFB) Micoua (CXHQ-TV-3) Mont Apica Montreal Montreal Montreal
 Montreal
Montreal Montreal (CBF) Montreal (CBF-FM) Montreal (CBFT) Montreal (CBM) Montreal (CBM-FM) Montreal (CBMT) Montreal (CJAD) Montreal Montreal Island Montreal (West Island) Mt-Tremblant, Mt-Laurier New Carlisle
 New Carlisle (CHNC) Nicolet Nicolet (Christ-Roy Hospital) Parent (CBTB-TV-1) Petit Saguenay Petite Riviêre, St. Francis Petite Rivière, St. Francis
Plessisville Plessisville
Plessisville
Plessisville (CKTL)
TYPE





Shawinigan, Trois Rivières Shawinigan, Trois Rivières
Sherbrooke Sherbroake (CHTT TV) Sherbrooke (CKSH-TV)
St-Jérôme (CKJL) St-Donat St-Jérôme St-Martin St-Urbain St-Joseph
St-Côme St-Côme-de-Kennebec St-Jérôme (CKJL)
St-Pascal
St-Zacharie
Stanstead
Ste-Agathe-des-Monts (CJSA Ste-Agathe-des-Monts (CJSA)
Ste-Justine Ste-Justine
Ste-Marie Ste-Marie de Beauce Ste-Thècle
Compagnie de Télévision de Sept-Iles Ltée
Canadian Broadcasting Corporation
Télévision St-Maurice Inc.
Crépault, Raymond, OBCI
National Cablevision Ltd.
Audet, Henri, OBCI
Radio Laurentides Inc.
Beauce Vidéo Ltée

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& \text { Cablovision Baie-St-Paul Inc. } \\
& \text { Nadeau-Bernard, Alice }
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& \text { Nadeau-Bernard, Alice } \\
& \text { Boucher, Jacqueline }
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& \text { Boucher, Jacqueline } \\
& \text { Urgel, Bernard M. }
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Radio Laurentides Inc.
Paradis, Louis George
Antenne TV St-Zacharie


 Sherbrooke (CKSH-TV) St-Hyacinthe Ste-Marguerite-Marie
Tanguay, D.
Côté, Léo Paul
 Touraine Touraine

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\text { CHLT Télé } 7 \text { Ltée }
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Coutu, Richard
Vidéotron Ltée
Radio St-Hyacinthe Ltée
Border Community TV Inc.

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\begin{aligned}
& \text { Télévision de la Baie-des-Chaleurs Inc. } \\
& \text { Côté, Léo Paul }
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& \text { Côté, Léo Paul } \\
& \text { Groleau, Aurel }
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& \text { Groleau, Aurel } \\
& \text { Treeford Ltd. }
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Laurentian Cablevision Ltd.


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& \text { Saskatoon } \\
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& \text { Saskatoon (CBKST) } \\
& \text { Saskatoon (CFQC-TV) } \\
& \text { Saskatoon (CJUS-FM) } \\
& \text { Saskatoon (CKOM) } \\
& \text { Spiritwood } \\
& \text { Stranraer (CBKST-1) } \\
& \text { Uranium City (CBDH) } \\
& \text { Yorkton (CJGX) } \\
& \hline \text { NorTHWEST TERRITORIES } \\
& \text { Cambridge Bay } \\
& \text { Fort Good Hope } \\
& \text { Fort McPherson } \\
& \text { Fort McPherson } \\
& \text { Fort McPherson } \\
& \text { Fort Norman (CBQI) } \\
& \text { Fort Resolution (CBQD) } \\
& \text { Fort Simpson } \\
& \text { Fort Simpson (CFMR) } \\
& \text { Fort Smith (CBEAT) } \\
& \text { Frobisher Bay (CFFB) } \\
& \text { Frobisher Bay (CFFBI) } \\
& \text { Inuvik (CHAK) } \\
& \text { Norman Wells } \\
& \text { Norman Wells (CBDW) } \\
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& \text { Inlet (CBQR) } \\
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NAME OF APPLICANT
Canadian Broadcasting Corporation Canadian Broadcasting Corporation Canadian Broadcasting Corporation Canadian Broadcasting Corporation Canadian Broadcasting Corporation Canadian Broadcasting Corporation Canadian Broadcasting Corporation Ross River Community Association Canadian Broadcasting Corporation Canadian Broadcasting Corporation Canadian Broadcasting Corporation
 Klondike Broadcasting Co. Ltd.
DECISION DATE

| approved | 07 | 05 | 73 |
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| approved | 31 | 03 | 74 |
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| approved | 26 | 07 | 73 |
| approved | 31 | 12 | 73 |
| approved | 29 | 03 | 74 |
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$74-070$ $74-070$
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$n$ LOCATION OF APPLICANT
NORTHWEST TERRITORIES

Yellowknife (CFYK)

## YUKON TERRITORY

Clinton Creek (CBDCT) Dawson (CBDDT)
 Faro (CBDBT) Keno Hill (CBKHT) Ross River Teslin Watson Lake Watson Lake (CBDAT) Whitehorse (CFWH) Whitehorse (CKRW)

## Publications

The publications listed below, with their order numbers and prices, are available from Information Canada, Publications Division, 171 Slater Street, Ottawa, Ontario K1A 0S9. They are also available from Information Canada bookstores, at 1753 Barrington Street, Halifax, Nova Scotia; PO Box 594, Place Bonaventure, Montreal, Quebec; 221 Yonge Street, Toronto, Ontario; 393 Portage Avenue, Winnipeg, Manitoba; 657 Granville Street, Vancouver, British Columbia.

The Commission's annual reports are available, free of charge, from the Information Officer, Canadian RadioTelevision Commission, 100 Metcalfe Street, Ottawa, Ontario K1A ON2. Beginning in 1969, the report order numbers (French version with " $F$ ') are:
BC1-1/1969, BC1-1/1969F
BC1-1/1970, BC1-1/1970F
BC1-1/1971, BC1-1/1971F
BC1-1/1972, BC1-1/1972F
BC1-1/1973, BC1-1/1973F
Broadcasting Act: Statute
Chap. B-11-1970
Chap. 1-1970/71
Radio (AM) Broadcasting Regulations
SOR-64-49, 64-249, 64-397, 65-189, 65-519, 68-173, 70-256, 70-286, 71-299, 71-300, 71-556, 72-58

Radio (FM) Broadcasting Regulations
SOR-64-249, 64-398, 65-190, 65-294, 67-101, 68-174, 70-287, 71-299, 71-301, 71-557

Radio (TV) Broadcasting Regulations
SOR-64-50, 64-193, 64-248, 64-399, 65-191, 65-293, 65-533, 67-102, 68-175, 70-257, 70-288, 71-299, 71-302,
71-558, 72-242
Broadcasting Information Return Regulations (AM, FM, and TV stations)
SOR-68-172, 68-563, 72-234
Broadcasting Licence Fee Regulations
SOR-68-564, 72-231

Broadcasting Receiving Undertaking Information Return Regulations
SOR-69-210, 69-551
CRTC Rules of Procedure
SOR-71-330
Directions to the CRTC:
Ineligibility to hold broadcasting licences
SOR-69-590 (P.C. 1969-2229), 70-241 (P.C. 1970-992),
71-33 (P.C. 1971-37), 71-677 (P.C. 1971-2857), 72-261
(P.C. 1972-1569)

Reservation of cable channels
SOR-70-113 (P.C. 1970-496)
CRTC lists and maps:
Ownership of radio and television stations licensed by the CRTC
(Cat. no. BC92-270), \$6
Amendments, $\$ 3.50$ per year

Ownership of cable television systems licensed by the CRTC
(Cat. no. BC92-170), \$6
Amendments, $\$ 3.50$ per year
Broadcasting stations in Canada
(Cat. no. BC91-1971), \$5
Amendment service of loose-leaf pages, $\$ 2.50$ per year Book with amending service for one year, $\$ 7.50$

List of cable television stations in Canada
(Cat. no. BC92-372), \$5
Amendments, $\$ 2.50$ per year
Maps of broadcasting undertakings in Canada
(Cat. no. BC92-1.972). \$3.


[^0]:    *Verbatim from the decision; conclusions from Sections II to VI also verbatim.

[^1]:    *See Appendix I for all of Section VIII

[^2]:    The Commission insists that where there is any change in the effective control of a licensee or in the broadcasting undertaking carried on by it, the prior approval of the Commission must be sought. This is not only a condition of the licences issued by the Commission, but it is of fundamental importance in enabling the Commission to carry out its responsibility for the regulation and supervision of all aspects of the Canadian broadcasting system for the purpose of implementing the policy of the Broadcasting Act.

[^3]:    *Prepared by CRTC Public Hearing Division.

[^4]:    *CRTC, as of 31 March of each year; prepared by Public Hearing
    Division.

[^5]:    Vancouver is presently served by CBUT, providing CBC service, and by CHAN, providing CTV service. Parts of Vancouver also receive CHEK, a private Victoria

[^6]:    The Commission belleves that the allocation of frequencies in the southern British Columbia coastal region requires considerable improvement in order to overcome the serious duplications and overlap of television signals in the region. The Conmission has studied the coverage of the present channels 2 , 6 , and 8 and the coverage proposed by the CBC for channel 10 . The Commission has determined that channel 3 is avallable for television service for the
    Victoria region. However, channel 3 is restricted in power and coverage because it is presently being used by the CBC in Chilliwack, BC.

    The CBC has been providing part of its national broadcasting service to Vancouver Island through its affiliate in Victoria, CHEK, transmitting on channel
    6. If the CBC provides its full service through construction of its own television facility in Victoria, then CHEK, Owned by British Columbia Television Ltd., has indicated it would wish to disaffiliate to provide CTV network service. Such disaffiliation raises concerns about the extension of CBC and sfiv hetwork services to the rest of Vancouver Island. It also involves questions as to the optimum use of frequencies.

    In light of these considerations, the Conmission requests the CBC and British Columbia Television Ltd. to consider and propose solutions, including filing (a) the best use of frequency spectrum taking into account the present assignment of channels $2,3,6$, and 8 , the potential use of channel 3 and UHF frequencies in the region, and the possibilities for improving the use of these frequencies;
    (c) the development of programing to reflect the interests and needs of the people of Victoria and Vancouver Island;

    Roger Christopher Cromarty on behalf
    of a society to be incorporated
    2. Application for a broadcasting licence to carry on a Cree Indian and English-
    language FM radio station at Big Trout Lake, Ont.

    FM

    ## 26 June 1973 16 August 1973

    73-399

[^7]:    The Commission has certain concerns
    about the method of financing pro-
    posed in this application which ase issuing a licence for an FM radio station to serve the community of Baker Lake in the Northwest Territories. Never theless, as
    expressed in that Decision, the Commission considers that the development of broadcasting services in isolated areas requirThe Commission has accordingly decided to

[^8]:    Decision 73-44, dated 22 January 1973, renewing the licence of the CTV Network Ltd. contained certain objectives concerning the future operations of the network. The Commission recognizes that, because of the way in which the network is organized, the success of its activities depends in varying degrees
    upon the initiatives and the cooperation of the member stations. The Commission will expect the licensee to continue to play a significant role as a full affiliate in achieving the objectives of the CTV network mentioned in the Commission's Decision 73-44.

    The Commission recognizes the importance of the contribution the licensee is making to the operations of the CTV network. Much more of the programing supplied to the CTV network for national distribution is produced by the licensee than by any other member station. The Commission recognizes too that the incensee's relative size and its location are such that it will continue to be able to contribute an important share of the programming supplied
    the network. Nevertheless, the commission reiterates the desirability of diversifying the sources of programming supplied to the network, and will expect the licensee, as a member of the network, to assist in the achievement of this goal.

    73-432

    ## approved

    ## 1. Cambrian Broadcasting Ltd.

    2. Application to renew its television
    broadcasting licences for CKSO-TV

    ## E

[^9]:    This approval is subject to technical certification by the Department of Communications.

[^10]:    1. The licensee must enter into an agreement with the Kamloops licensee and other interested licensees in the region to operate a distant head-end, to
[^11]:    1. Keeble Cable Television Ltd. and Borden
    Cable Television Ltd.
    2. Application to transfer $50 \%$ of the issued
    securities of Keeble Cable Television Ltd.,
    licensee of cable television undertakings
    
[^12]:    Western accumulated the bulk of these shares despite the Commission's warnings, verbal and written, dating back to January 1973, that any change, however made, in the effective control of a licensee or in the broadcasting undertakings operated by it requires the comnission's prior approval.

    The Commission's position was set out fully in its public announcement of 2 June 1972, which said in part:
    The Comnission insists that where there is any change in the effective control of a licensee or in the broadcasting undertaking carried on by it,
    the prior approval of the Conmission rust be sought. This is not only a condition of the 1 icences issued by the commission, but it is of funda-
    mental importance in enabling the Conmission to carry out its responsibility for the regulation and supervision of all aspects of the Canadian
    broadcasting system for the purpose of implementing the policy of the Broadcasting Act.

[^13]:    Quesnel（CKCQ－CKWL－CKBX）

[^14]:    | Kedgwick |
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    | Kedgwick |
    | Moncton (CBA) |
    | Moncton (CBAF) |
    | Moncton (CBAFT) |
    | Moncton (CHMT-TV) |
    | Moncton (CKCW-TV) |
    | Nackawic |
    | Nackawic |
    | Nackawic |
    | Neguac (CBFAT-3) |
    | Sackville |
    | Sackville |
    | Sackville (CKCX) |
    | Sackville (CKCX) |
    | Sackville (CKCX) |
    | Saint John |
    | Saint John |
    | Saint John |
    | Saint John (CFBC) |
    | Saint John (CBD) |
    | Saint John (CFBC) |
    | Saint John (CFBC-FM) |
    | Saint John (CHSJ-AM-TV) |
    | Saint John (CKIT-TV) |
    | Saint John and area |
    | St. Stephen |
    | St. Stephen, Milltown |
    | St-Quentin |
    | Sussex |
    | Upsalquitch (CKAM-TV) |

[^15]:    Bedford，Sackville

[^16]:    McCarthy, Justin H. Nor-video Service Ltd. Canadian Broadcasting Corporation Aurora Cable TV Ltd. East Algin Cable TV Ltd. East Algin Cable TV Ltd. Kawartha Broadcasting Co. Ltd. Barrie Broadcasting Co. Ltd. Barrie Cable TV Ltd. Barrie Cable TV Ltd. Barrie Cable TV Ltd.

    Canadian Broadcasting
    

[^17]:    ONTARIO
    Atikokan Atikokan (CBWCT-1) 5
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    4 Aylmer Aylmer Bancroft (CHEX-TV-1)
    Barrie苐 Barrie

    Barry's Bay (GBEQ)

