

# BROADCAST Dialogue

## Essential Reading

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Thursday, August 13, 2015

Volume 23, Number 13

### REVOLVING DOOR:

Talk show host **Charles Adler**, after 17 years at *CJOB Winnipeg*, did his last show there on Friday. He's moving to a radio job in B.C. though it's not known at which station. His background includes stints at *CJAD Montreal*, *CFPL London*, *CHML Hamilton* and *CFRB Toronto*, as well as a U.S. syndicated radio show from Tampa. Succeeding Adler is **Geoff Carrier**, a *CJOB* veteran who moved from his *Nighthawk* show... Other departures at *Corus Winnipeg* include **Jolene Dawn** of the *BIG 97.5* morning show, *BIG 97.5* afternoon host **Adam Kolisnyk**, a.k.a. Adam K., sports show host/producer **Jim Toth** at *CJOB*, and **Vanessa Mancini**, promotions director for the Corus Winnipeg cluster. **Jay Richardson**, morning host at *BIG 97.5* will continue with Corus Radio Winnipeg in a different role. **JD Francis** resigned as morning host at *99.1 Fresh FM Winnipeg*. He'd been in that slot since February. The new morning co-hosts are **Vicki Shae** and **Clint James**...



Charles Adler



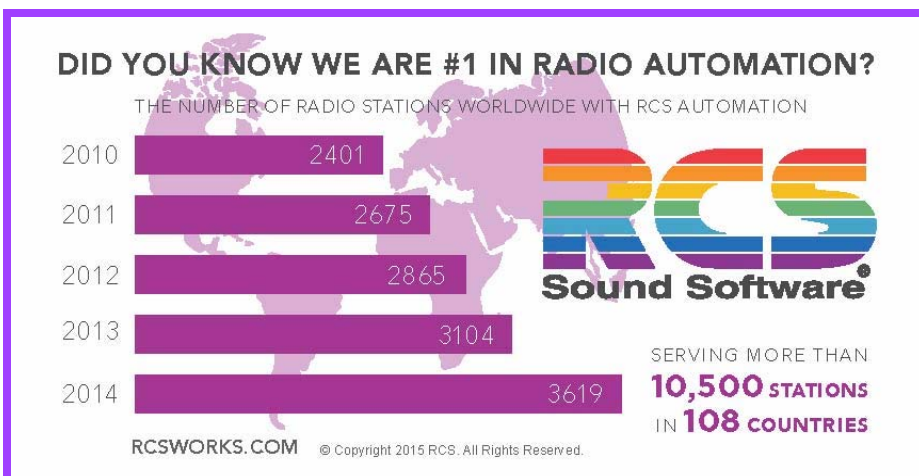
Geoff Carrier

**Paul Fisher**, most recently the VP/GM of *Bell Media's* radio properties in Kitchener-Waterloo and London, will end his time with the company at month's end. The former *CHFI Toronto* exec was contracted by *Astral Media* in 2012 to oversee their Hamilton stations. His contract was extended by Bell, the new owners, in March 2014, to help in the management of radio operations in Southwestern Ontario. Fisher is returning to his home base in Toronto...



Paul Fisher

**Mark Starowicz**, the longtime *CBC* executive who's credited with shepherding iconic radio shows *As It Happens* and *Sunday Morning* as well as TV's *The Journal*, has left the Corporation. He is pursuing a new career as an independent producer and, in that capacity, will continue his association with CBC. Starowicz's documentaries include *8th Fire*, *The*



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*Nature of Things, Witness, Life and Times, Doc Zone, The Greatest Canadian and Love Hate and Propaganda.* He joined *CBC Radio* in 1970 as a producer. In 1992, he was named head of CBC's documentary production unit...

Evan Solomon, who anchored *Power & Politics* on *CBC News Network*, last Thursday began doing a one-hour weekly political talk show on *SiriusXM Canada* called *Everything Is Political: Campaign 2015*. The show will move to daily status in September through Nov. 5...

Maureen Holloway begins at *Q107 Toronto* in afternoon drive next Monday, joined by veteran *Q107* personality, John Scholes.



Maureen Holloway

Since 2001, she co-hosted *Q107's Derringer in the Morning with Maureen Holloway*... Also at *Corus Toronto*, four hosts were laid off during the last week of July: Dominik Diamond; Nails Mahoney; Jeff Woods; and Kim Mitchell...

Matt O'Neill and Eric Francis, the morning show hosts at *Jack FM Calgary*

since that brand was launched in 2003, are no longer with the *Rogers* station. Francis tweeted, "After 12 wonderful years at @jackfmcalgary my lifelong pal @morningshowmatt & I are moving on. Thank you"...

A new morning show at *NewsTalk 1290 (CJBK) London* saw Lisa Brandt join as the morning news anchor and Mike Stubbs move from afternoons. *First Thing with Mike Stubbs & Lisa Brandt* began Aug. 4. Stubbs continues as the host of the *London Knights* live hockey broadcasts. Steve Garrison moved to 9 a.m. to 10 a.m. while Tom McConnell does 10 til Noon simulcast with *CKTB St. Catharines*. Al



Lisa Brandt



Mike Stubbs

Coombs filled the spot left by Mike Stubbs from 1 p.m. to 3 p.m...

*CKNW Vancouver* has released sportscasters **Dave Sheldon** and **Bob Addison**, seemingly shutting down sports coverage. Sheldon had been at the station since 2011 and Addison since moving from *News1130 Vancouver* in 2013...

**Rob Pepper** and **Dylan Wowchuk** will be back doing mornings at *91.7 The Bounce Calgary* beginning Sept. 8. It was 10 years ago that *The Pepper & Dylan Show* launched on the station. Pepper and Dylan moved to *104-9 Virgin Radio Edmonton* in early 2011 and stayed for four years until March of this year. **Mike Chalut** moves from mornings at The Bounce to afternoons, 2 p.m. to 7 p.m...

**Oleg Stolyarov** has resigned his senior engineering position at *Bell Media Dawson Creek*. The seven-and-a-half-year company veteran is moving to Nelson as the senior remote area transmitter technologist for *CBC Transmission*. Bell Media Peace Region General Manager **Terry Shepherd** praises Stolyarov for delaying his start with CBC until early September so as to assist with the *WideOrbit* install/transition and also to finish the *CJDC-TV* master control room upgrade. His last day with Bell Media is set for Aug. 28...

**Robert Fisher**, a 49-year broadcast journalism veteran, has retired from *CBC Radio* in Toronto. He began at *CHWO Oakville* in 1967. Later, he did afternoon news anchoring at *CJAD Montreal* and, later still, was the *Global News* Queen's Park reporter...

**Reynolds Mastin** is the new president/CEO of the *Canadian Media Production Association* (CMPA), promoted to succeed **Michael Hennessy** who held the post for three years. Mastin had been CMPA's chief negotiator and chief legal officer...



Reynolds Mastin

**Gary Rinne**, after 42 years in broadcasting, has retired from his 12-year news producer role at *CBC Thunder Bay*. Before that, he spent 30 years at *CKPR-TV Thunder Bay (Dougall Media)* where, for more than 20 of those years, he was the news director...

*Sirius XM Canada Holdings* CFO **Michael Washinushi** will leave the company Sept. 4...

**Jonathan Hutchinson** has moved on from *CTV Calgary*, returning to the *Southern Alberta Institute of Technology* (SAIT) in Calgary, his alma mater, this time as a teacher. He began with CTV Calgary in 2008 as its chief engineer. Four years later, Hutchinson was promoted to manager, engineering at the Western Broadcast Centre (includes CTV stations in Saskatoon, Regina, Prince Albert, Yorkton, Vancouver and the B.C. Interior)...

More new staff for soon-to-launch *Roundhouse Radio Vancouver*: **Dave Dhillon** is creative director; **Cory Price** is MD/announcer; **Leslie Glaeser** is the traffic and accounting manager; and **Barb Snelgrove** is promotions and communications director. Dhillon worked at *CKNW*, *CFOX* and *CFMI*, all in Vancouver, before joining *ABC* in the States. Price's background includes *XFM*, *CFOX FM*, *Shore 104.3* and *The Peak FM* (also all Vancouver). Glaeser began in broadcasting in 1985 at *Nornet Broadcasting*, with subsequent experience earned at *Rogers*, *Standard*,



Leslie Glaeser



Barb Snelgrove

*The Beat 94.5* and *Corus Entertainment*. Snelgrove's background includes 18 years in publicity and communications, six years as a host at *CiTR* as well as being a national reporter with *Outtv/Outlook*...

Emily Morgan, the senior director, original lifestyle content, at *Shaw Media* is no longer with the company. She had been with Shaw for almost five years. Before that, Morgan was VP at *Canwest's Food Network Canada*, *HGTV* and *DIY Canada*. And prior to that was VP programming at *Alliance Atlantis's Showcase Action*, *Diva* and *IFC*...

Steve Parsons and Paul Kaye have seen their responsibilities enhanced at *Newcap* through their appointments to new responsibilities. Kaye is now the national director of talent development and Parsons is now national director of programming. Both will continue to oversee programming in their respective markets, Parsons in Toronto and Kaye in Vancouver...



Steve Parsons



Paul Kaye



Ian March

Ian March is now PD at *Rogers Radio Kingston*, moving from being programming coordinator at *Majic 100/93.9 Bob FM Ottawa*. March's previous position before moving within *Bell Media* to Ottawa was as PD of *98.3 FLY FM/98.9 The Drive Kingston*...

Joe Natale, the CEO of Vancouver-based *Telus*, resigned because he does not want to live in Western Canada. In a statement, Telus said that the board decided that Telus would be best served by having its CEO reside in the West. Natale led the company from Toronto since May of last year. Back in the saddle again, succeeding Natale, is Darren Entwistle who left the president's job in 2014 to become executive chairman, the highest ranking executive at the company...

Brad Dryden, the morning show host at *C100 Halifax* since Sept. 2007, is the new morning host at *Kool 101.5 Calgary*, teaming with co-host Michelle Yi. Previous gigs included *The Bear Ottawa*, *K-Rock Edmonton* and *CJAY Calgary*. Dryden succeeds Tarzan Dan Freeman whose history in Canadian radio includes stops in Kelowna, Toronto, Vancouver and Calgary. He had been with Kool 101.5 for three years...

Will Nash became the *Virgin Radio Toronto* weekends and overnight announcer after moving from *B101 Barrie*...

Colin Dacre, a reporter at *Vista Radio Prince George* for the last year, has been promoted to ND.

**SIGN-OFFS:**  
Chris Hyndman, 49, in Toronto of undisclosed or unknown causes. He was partnered with Steven Sabados in their *CBC-TV* design show, *Steven and Chris*, and in their private lives. The two were married in 2008. Hyndman's body was found in a downtown Toronto alley (Broadview & Queen) that connected his parking spot with their house. In 2001, the two co-hosted *Designer Guys* on *HGTV Canada* and followed with *Design Rivals* and the *Slice* series *So Chic with Steven and Chris* before debuting *Steven and Chris* on CBC in 2008...

Dale McLeod, 52, suddenly in Calgary. She had been in radio sales for 25 years with *Corus Radio Calgary*...

**Gordie (Gordon Allen) Rose**, 90, at New Westminster. During his 35-year broadcasting career, he was host of the *DX Prowl* on *CKMO Vancouver* (1945) and worked as an announcer and copywriter at *CHWK Chilliwack* from 1945 to 1953. In 1953 he joined the *CKNW New Westminster* news department. Two years later, Rose moved to *CFUN Vancouver* (formerly CKMO). In 1963 he helped launch *CJJC Langley* where he was assistant manager. In 1965 he returned to CHWK where he anchored the 8:00 a.m. and 5:30 p.m. newscasts until his retirement in 1980.

**RADIO:**  
On the FM chip activation for smartphones front, word from the U.S. is that **AT&T** will do so in 2016. AT&T is said to be asking manufacturers to activate existing FM chips in Androids. **Sprint** in the U.S. is already onboard. **Emmis** CEO **Jeff Smulyan**, who spearheads the activation of FM chips, says he's over the moon at the development. Now, he says, they're approaching other carriers and manufacturers for similar action...

The *Federal Court of Appeal* has granted **Aboriginal Voices Radio** a reprieve to the *CRTC's* order that it shut down its radio stations in Toronto, Vancouver, Calgary and Edmonton, except for *CKAV-9 Ottawa* which hasn't been broadcasting. The four other stations will remain on-air until a final disposition of the matter. AVR was ordered to go dark no later than Aug. 31...

**L.A. Radio Group's** licence for *CKIK-FM Red Deer* has been renewed for four months beginning Sept. 1. The administrative renewal is likely the result of a May application by **Harvard Broadcasting** to purchase the station...

**Vista Radio** has *CRTC* approval to flip *CJCS Stratford* to FM at 107.1 with power of 900 watts. The format will change from Oldies to Rock aimed at men 25+ and will broadcast 126 hours weekly with at least 100 hours of local programming. Simulcasting the new FM station on the AM frequency has been approved for a three-month period...

A *CRTC* hearing Oct. 21 in Gatineau will consider, among other applications, one each from **Dufferin Communications** regarding Brantford and **Blackgold Broadcasting** regarding Ponoka. Dufferin (owned by **Evanov Communications**) is seeking approval for the purchase of *CFWC-FM Brantford*, a Christian music specialty licence which it intends to operate on the same conditions as at present. Dufferin owns *CKPC/CKPC-FM Brantford*. Purchase price would be \$500,000. Blackgold Broadcasting is applying for an FM licence in Ponoka, AB, at 89.7 with power of 1,000 watts and programming Country music...

The long-awaited frequency change at *CFCW Camrose/Edmonton* has now taken place, moving the signal from 790 to 840. The change to the **Newcap** Country station occurred Aug. 1 at 8:40 a.m. CFCW held the 790 spot since Nov. 2, 1953, almost 63 years. The change to 840 was approved by the *CRTC* in November of 2008 after Newcap indicated that the move would restore night-time coverage to listeners in north-central Alberta, which had been reduced by noise and interference over time...

A comment about women and oral sex on **NRJ 98.9 (CHIK-FM) Quebec City** that a listener found offensive did



not breach any broadcast codes, according to the *Canadian Broadcast Standards Council*. See the complete decision [HERE](#)...

*Saskatoon Media Group* host DJ Tanner (real name Tanner Zipchen) is the new host of the *Cineplex* pre-show after winning the *Cineplex Casting Call*. His first monthly 25-minute show on a one-year contract is set for October. Zipchen was chosen from hundreds of submissions from across Canada, finishing first in fan voting. Tanner says he'll keep his radio job in Saskatoon...

The *CRTC* has denied applications by *CKEE-FM Whistler* and *CKNW Vancouver* for a new broadcasting transmitter in North Vancouver (in CKEE's case) and for a nested FM transmitter in Vancouver (CKNW) that would supplement coverage to an area with reduced signal quality. The commission considered that the original CKEE application was for Whistler. A nested FM transmitter for CKNW, it said, would give *Corus* a third FM presence in the market...

*Lisa's Journey of Hope*, a registered charity aiding stroke survivors and post-trauma victims -- and geared toward assisting broadcast media people afflicted by life-altering health issues -- will present *The Legends of Toronto Radio* Sept. 24 at the city's *Phoenix Concert Theatre*. Sharing stories of wacky moments on-air will be the likes of Roger Ashby, Scruff Connors, David Marsden, Humble and Fred, Jesse & Gene, Mike Cooper and Erin Davis, among others. The fundraiser is necessitated by the Ontario Health Insurance Plan (OHIP) helping only those over 65. Lisa, for whom the charity is named, worked at several radio stations as did several others in the same boat, including Dave Mazmanian and Ashton Doudelet's father, Jay "Mad Dog" Michaels -- all surviving stroke victims. To take part or to make a donation, click [www.lisasjourneyofhope.com](http://www.lisasjourneyofhope.com)...

Tomorrow (Friday) marks the end of *CJSF Burnaby's* KidsCamp where 8-12 year-olds are learning the magic of radio. The one-week summer camp at the *Simon Fraser University* campus radio station has been teaching interviewing skills, how to record and edit sound files along with providing on-air radio DJ training. It's also providing workshops for storytelling and music.

## **T**ELEVISION:

**T** *CBC* journalist Megan Batchelor, who was kissed by a stranger on live TV during a music festival in Squamish, has received an apology from the 17-year-old. In his note to Batchelor he said that in the moment the act seemed hilarious but after seeing the backlash he put himself in her shoes and knew he was wrong; that it wasn't appropriate. *RCMP* say he will not be charged...

Cord-cutting in the Canadian traditional TV service market was six times greater in the first half of 2015 than the same period last year. Ottawa-based *Boon Dog Professional Services* says the big TV service providers combined (*BCE*, *Rogers*, *Shaw*, *Vidéotron*, *Shaw Direct*, *Cogeco*, *TELUS* and *MTS* [IPTV]) lost 113,700 TV subscribers in their respective fiscal 2015 first and second quarters compared to 19,200 in the same quarters last year...

*AT&T* has won *FCC* permission to buy satellite-TV provider *DirecTV* in a \$48.5 billion merger that creates the largest U.S. pay-TV provider. The purchase adds 33 million TV subscribers, 26 million of whom are U.S. video customers. The other 12 million are in South America...

*CBS*, the 2016 broadcaster of *Super Bowl 50* (Feb. 7) says it will live-stream — as close to real-time as possible — every national ad, a move that could have ramifications for the media business. By live-streaming, CBS forces the big-spending sponsors to consider online impressions and TV ratings at the same time, not separately. Advertisers have never had to buy both. One New York buyer says CBS won't be allowing advertisers to opt out, either...

*CBC/Radio-Canada* says more than 22 million Canadians, 63% of the population, watched at least some part of the networks' *Pan Am Games* coverage July 10 through 26...

The *CRTC* has issued a Call for Comments regarding proposed Simultaneous Programming Service Deletion and Substitution Regulations. Deadline for submissions is Sept. 11...

A spot that encouraged viewers to use their DVRs? Who woulda thunk it? But that's what a *Hotels.com* ad did. The advertiser buried a giveaway in the fine print of the commercial to reward people who paused it long enough to read it. After a week on the air, about 350 viewers did just that...

*Rogers Cable* has apologized after an X-rated blooper hijacked regular *CHCH-TV Hamilton* programming. Some viewers saw a pornographic blip which did not originate at the station's Master Control. Apparently a Rogers decoder had been reset and, as a result, the first thing it picked up was an adult channel...

*Sportsnet* has added *Bundesliga*, the German soccer league, after signing a five-year multimedia rights agreement with *Fox Sports 1*...

*Corus* is shutting down *TELETOON Retro* at month's end, moving some of the channel's nostalgic programming to *Teletoon*. *TELETOON Retro* launched Oct. 1, 2007 aimed at 25-49s. It delivered classic cartoon characters the likes of *Bugs Bunny*, *The Flintstones*, *Scooby-Doo*, *The Jetsons*, *Fat Albert*, *Tom & Jerry* and *Rocky and Bullwinkle*. *Disney Channel*, which succeeds *TELETOON Retro*, and *La chaîne Disney*, the French-Canadian version, launch Sept. 1...

*TableRock Media*, operated by former *GlassBOX* execs in Toronto, says it will develop and produce a collection of niche channels for worldwide distribution via Apple and android devices, set-top boxes, video game consoles and other platforms. The service is expected to launch globally sometime next year. *TableRock Media* was co-founded by *Jeffrey Elliott*, former founder/CEO of *GlassBOX Television* and *David Hatch*, now *TableRock's* chief creative officer. COO is *Joseph Arcuri*, the former CFO at *GlassBOX Television* and president of *AOL Canada*. The *TableRock* board of directors is chaired by *Ken Murphy*, co-founder of *High Fidelity*, *HDTV* and former president/GM at *Discovery Channel (Canada)*.

**GENERAL:**  
**G** An Ontario superior court judge has dismissed a charter challenge filed by *CBC*, *Canadian Journalists for Free Expression* and the *Radio-Television Digital News Association of Canada* against a practice that saw provincial police officers pose as journalists in the gathering of information during high-profile protests by aboriginal groups. The three news organizations said the police action violated the constitution by having a chilling effect on freedom of the press and are now considering the likelihood of an appeal...

The *Broadcast Dialogue* feature article this week previews the upcoming *Central Canada Broadcast Engineers* (CCBE) annual convention, this year at Horseshoe Valley north of Toronto. To register, click <http://www.ccbe.ca>. Registration is now also open for the *Western Association of Broadcast Engineers* (WABE) 65th annual conference, this year in Vancouver Oct. 18-20. To register, click <http://www.wabe.ca/convention/delegates...>

*Rogers Communications'* profits slid 10% in the second quarter. Net income was \$363 million, 70 cents per share, down from \$405 million or 76 cents in the same quarter last year. Operating revenue was \$3.40 billion, up from \$3.21 billion for the same period last year...

*TVA Group* says it posted a \$2.6 million loss to shareholders in its second quarter as revenue climbed. The Quebecor subsidiary said its loss compared with a profit attributable to shareholders of \$9.2 million or 39 cents per share a year ago. Revenue in the quarter was \$159.4 million, up from \$109.7 million...

*Quebecor* reported second quarter profit of \$72.1 million, or 59 cents a share, in its latest quarter ended June 30. That compares favourably to the loss of \$54.8 million or 45 cents a share in the same quarter a year ago. Revenue climbed to \$960.9 million from \$893 million...

*Torstar Corp.* has bought a 56% stake in digital media company *VerticalScope* for \$200 million. VerticalScope owns and operates more than 600 online forums as well as websites including *AutoGuide.com*, *Motorcycle.com*, *ATV.com* and *PetGuide.com*. The publisher of the *Toronto Star* had been looking for an investment since the sale of its *Harlequin* romance novel business to *News Corp* last year for a pre-tax gain of \$224.6 million.

## **S**UPPLYLINES:

Barry Hill has been promoted at *RCS* to director of customer success for the Americas. He's worked in radio for 35 years, 18 of them with *RCS*. He had been director of technical sales...

For contact information related to broadcast industry hardware, software, consultants and agencies, check the *Broadcast Dialogue SupplyGuide* by clicking [HERE](#).





# The future of broadcasting in a mobile media world

by Peter Warth

In September, the Central Canada Broadcast Engineers (CCBE) association will be holding its 64th annual Career Development Conference at the scenic Horseshoe Resort near Barrie. The format has changed and new, exciting events have been added. The keynote address will be given by Tim Trytten, the Alert coordinator for the Alberta Management Agency, the longest running provincial emergency alerting system. He will tell how Alberta Emergency Alert uses television, radio, a smartphone app, Facebook, Twitter and other Alert distribution channels for disseminating emergency information.



CCBE, to give members access to the training needed to succeed in the changing world of broadcast technology, has partnered with the Society of Broadcast Engineers (SBE) to bring a full day's training session on broadcast network technology for engineers and technologists who need to become qualified in the IP world of broadcast and multimedia technology. There is also an option to sit the SBE Network exam at Horseshoe.

Over the four days of the conference, broadcast engineers, technologists, equipment designers and manufacturers will gather for technical papers, seminars and workshops. Topics to be covered include SMPTE standards for video over IP, software-defined networks, audio video bridging, multimedia workflows, storage architectures for multi-media workflows, HD radio, 4K TV, audio processing, transmission networks and the regulatory environment for broadcasters. A detailed list of sessions is available at [www.ccbe.ca](http://www.ccbe.ca).

The technology and business models of the broadcast industry are undergoing radical change. Audio and video content is stored as files in IT-type data systems. These files are retrieved over networks and played out over the air through traffic lists and automation systems. The storage of media files has opened up content for distribution over the Internet, both by broadcasters and by non-traditional content providers, legal and otherwise.

This is known as Over the Top (OTT) and is a seismic shift in the broadcast environment.

The ubiquitous presence of the Internet, the transition to file-based audio and video, and the prevalence of Wi-Fi enabled smart phones and tablets now means that pretty much any kind of program content can be accessed by anyone, anytime and anywhere. This new Internet reality is inconsistent with the traditional broadcasting model, especially in the TV world of watching or listening to a program in your home at a time of the broadcaster's choosing. Radio and TV broadcasters are scrambling to provide versions of their program content over the Internet (and trying to monetize such delivery).

The role of the broadcast engineer has to change.

New knowledge and skills are needed. Broadcast engineers need to understand the many audio and video

Society of Broadcast Engineers



The Association for Broadcast and  
Multimedia Technology Professionals

file formats used for acquisition, editing, archiving, transmission, distribution and streaming, and how to develop IP-based workflows.

To assist in this process of upgrading technical skills for existing and future applications, the program at this year's CCBE includes the SBE course and exam which are essential credentials for working in the new broadcast, IP environment. The schedule of technical papers will explain the implementation of new technologies along with the corresponding AES, SMPTE and IEEE technical standards.

The CCBE Executive Committee believes that it is a must for broadcast engineers and technologists to attend this year's conference at Horseshoe Valley. Register for both the conference and hotel accommodation at: [www.ccbe.ca](http://www.ccbe.ca).

CCBE this year will introduce a new feature in response to requests from Québec engineers who require, each year, evidence to show that they have devoted time to upgrading their skills. Delegates who want a Certificate of Attendance can indicate that on the conference registration form. The document will list the topics and durations of each of the technical papers attended. All attendees are eligible to receive a certificate.

The conference's environment affords opportunities to mingle at the social events and meet fellow broadcast engineers and technologists, as well as equipment manufacturers and distributors. Such informal meetings and discussions are a way of learning more about the equipment and technologies available as well as finding out which of the technologies your colleagues are using at other stations.

The annual golf tournament offers a break from technical papers Saturday afternoon. If you're not a golfer, try treetop trekking and mini-golf. Saturday night, CCBE honours members of the broadcast engineering community during the awards banquet. Honourees will be presented with awards signifying Engineer of the Year, Ambassador, Lifetime Achievement and the McCurdy Bursary Award for a broadcast engineering student.

The registration fee is a modest \$275 thanks to industry sponsors, and that includes the four days of papers and workshops along with meals and refreshments. To get that deal, you must register before September 2.

To learn more about the 2015 CCBE Career Development Conference call 1-800-481-4649.

Looking forward to seeing you at Horseshoe Valley in September!

*Peter F. Warth P. Eng. is the president of the Central Canada Broadcast Engineers. He can be reached by e-mail at [peter@ccbe.ca](mailto:peter@ccbe.ca).*



# DIALOGUE BROADCAST

## Essential Reading

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### TELEVISION:

A statement of intent (SOI) deal has been struck between Canada and the U.S. which sets a framework and timeline for repurposing TV spectrum for mobile broadband. As part of the framework, the two countries will adopt the same 600 MHz Band plan and will repack stations on the same timetable. The deal's benefits include making more broadband spectrum available than if each country proceeded independently...

Because the rights negotiations with major U.S. networks aren't moving quickly enough, *Apple* has pushed back until next year the launch of its live-streaming TV service. Also, because Apple still lacks the technology infrastructure to prevent streaming glitches it has canceled the Sept. 9 introduction of the service...

Last week we had the Canadian data on cord cutting. This week we find that U.S. distributors are also facing declining subscriptions. Pay-TV services are down 625,000 customers, and while about 100.4 million American households still pay for traditional pay TV, investors fear that cord-cutting is beginning to fray the TV industry's business model. Cord cutters are dropping pay-TV packages that cost an average \$87 a month in favour of online services priced at under \$10...

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With the *Toronto Blue Jays* filling seats in the Rogers Centre and scoring big numbers on TV, game broadcaster *Sportsnet* has been pulled from *Bell Canada's* mobile TV app. The contract ran out as *BCE* and *Rogers* tried reaching agreement on renewal conditions...

The larger problem faced by *Rogers*, where sports broadcast rights cost them a fortune, is that younger demos aren't watching games the way older generations do. Viewers in their 20s and younger have a tendency to watch games online and on mobile devices. Further, they may walk away from a game and instead watch the highlights later online...

The *Television Bureau of Canada* is re-jigging its mandate and structure. TVB President **Catherine MacLeod**, commenting on recent personnel changes (see **REVOLVING DOOR**), said: "I can confirm that three positions were affected as part of a TVB restructure - **Duncan Robertson**, Director of Research and two research analysts. At TVB, we are committed to providing valuable research and insights to the broadcast and advertising community and are constantly evolving to meet the needs of the changing media landscape"...

Late-night American TV talk shows are posting ad-revenue increases of 10% or higher, reinvigorated by the new generation of digital-savvy hosts...

*Blue Ant Media's* specialty channel, *Bite*, will become *Makeful* on Monday, Aug. 24. The multi-platform lifestyle brand will feature the maker community and the creation of one-of-a-kind, handmade goods. *Makeful's* programming will combine food, design, style and DIY series, including opportunities to learn new skills through its digital and social platforms.

**RADIO:**  
On the FM chip front, U.S. carrier *T-Mobile* says it will work with its partner smartphone-makers to activate the chips in their devices. *T-Mobile* follows *Sprint* and *AT&T* in so doing...

*CKOC Hamilton* will become *TSN 1150*, moving from Classic Hits to Sports Sept. 7...

The three Owen Sound *Bayshore Broadcasting* stations — *CFOS*, *Mix 106.5* and *Country 93* — raised \$105,000 in 12 hours for 41 people from 15 houses who were left homeless after an arson spree at the beginning of last week. At 11 a.m. Friday, the Bayshore stations set up a barbeque in their parking lot hoping to raise in the neighbourhood of \$10,000. But eight short hours later, the total topped \$100K. When two fire trucks carrying hungry firefighters arrived the crowd erupted in cheers. **Ian Solecki**, Bayshore's group operations director, noted

**Barry William Horne**  
(aka Barry White)



It is with great sadness that **Evanov Radio**, the radio family of **Barry Horne**, also known by his broadcast name as **Barry White**, announces his passing in Ottawa on Thursday, August 13.

Born Nov. 1, 1949 in Dartmouth, he is survived by daughter Jennifer Horne, Halifax, former wife Lynn Horne, Eastern Passage, and brother Brian Horne (Dorothy Kent), Wellington.

Barry grew up in Dartmouth and began his near 50-year career in radio at CFDR while still a student at Dartmouth High School. Following graduation, he worked at CJCH Halifax before relocating to CKLW Windsor as morning show host and eventually as Music Director. In the late '70s, he returned to Halifax as Program Director at C100-FM where he won Program Director of the Year at The Record Conference in 1986. Barry then moved across the bridge as PD at Q104 (CFRQ) Dartmouth. He also worked in Winnipeg and Malaysia in various radio programming capacities.

In the early '90s, Barry joined Evanov Radio where he was involved in many areas including programming & format development. For a time, he was the Program Director at Hot 103, Evanov's flagship station in the Toronto CMA. He was part of the team that worked alongside company President Bill Evanov to develop and launch the exclusive Jewel Radio format, now heard in many markets across the country.

Over the last 10 years Barry was the affable, witty and popular Jewel 98.5 Ottawa afternoon drive program host. Barry loved cars, animals and auto-racing but above all, he loved all things radio.

He will be dearly missed by his listeners and all his Evanov Radio colleagues.

that “time and time again, radio has shown that it is the lens through which a community's power to help can be focused. In the last few years you've seen it happen all over the country whenever people hit hard times - in Slave Lake, in Muskoka, in Calgary and in Goderich.” In a note to staff he said, in part, “If, as a broadcaster, you ever doubt that people are listening or that they care, or doubt your ability to change someone's life for the better, just remember today”...

The 10 *NRJ* stations in Quebec are being rebranded as *Énergie* effective Aug. 24. The *Bell Media* properties are in Montreal, Quebec, Gatineau-Ottawa, Estrie, Mauricie, Saguenay-Lac-St-Jean, Rouyn-Noranda, Val-d'Or, Est du Québec and Drummondville. Programming will continue to offer Pop Rock hits while providing time for emerging artists. The stations' morning shows have local programming. It was in the summer of 2009 that *Astral Media*, then the owner of the *Énergie* stations, imported the *NRJ* format from France.

## **R**EVOLVING DOOR:

Ian Koenigsfest, the program director of *CKNW Vancouver*, left the company last Thursday morning. He began with the now-*Corus Vancouver* station 24 years ago, in Sept. 1991. Koenigsfest is also president of *RTDNA Canada*, a position he's held since 2012... Interim PD/brand manager is Larry Gifford who begins Monday. He has been the station's consultant for the past couple of years and is based in Atascadero, CA. Gifford will be traveling back and forth while *Corus* goes through the posting/hiring process...

Laurie Graham has resigned as regional cluster sales manager at *Vista Radio's* Ontario South Cluster - Niagara Falls, Caledonia and Stratford. Wendy Gray, VP Vista Radio East, has added sales responsibility to her role...

George Gordon, who is a co-host of *680News Toronto* afternoon drive programming, will retire effective Nov. 30. He has been in broadcasting for 45 years. His background includes *CFRA Ottawa*, *News1130 Vancouver*, *CHUM Toronto*, *CKSL London* and *CKGL Kitchener*...



George Gordon



Rob Mise



Dean Daly

Rob Mise, GM/GSM of *MY Broadcasting's 94.1 myFM (CKZM) St. Thomas*, has been promoted to GM/GSM of MBC's latest acquisitions in Cobourg and Peterborough. He'll move into the job Sept. 1, the same day the deal for the three *Pineridge Broadcasting* stations closes. They are *107.9FM The Breeze (CHUC-FM)/Star 93.3 (CKSG-FM) Cobourg* and *Magic 96.7 (CJWV-FM) Peterborough*. Mise will also have GM/GSM responsibility for the existing MBC station in Peterborough, *90.5 EXTRA talkSPORTS (CJMB-FM)*...

Dean Daly is the new GM/GSM at *95.5 myFM Kincardine*. Daly's background includes being an account executive at *Virgin 95.3 FM/AM 650/SHORE 104 Vancouver*, a senior account manager at *Jack FM Vancouver* and an account executive at *Standard Radio Vancouver*...

Alex Stone is the new sales manager at *Corus Radio Ottawa* and also responsible for *Corus Radio Cornwall*. He moves from Montreal where he led the Canadian sales team for three border U.S. stations (*94.7 HITS FM/WILD COUNTRY 96.5 Malone, NY & THE BUZZ 99.9 Burlington, VT*)...

Krista Datars, who started with *Corus Ottawa* as promotions coordinator a year ago, has been promoted to manager, promotions and new media for the company's radio stations in Ottawa and Cornwall...

Bill Good, who retired from *CKNW Vancouver* in July of last year after 26 years, returns to radio Sept. 8. This time it will be as a daily editorialist/commentator at *News1130 Vancouver*. Good was also an anchor at *CBC*, *BCTV* and *CTV* in Vancouver...

Heather Boyd, a longtime *Broadcast News/Canadian Press* staffer, is taking early retirement at the end of October. She joined BN in 1977 as a reporter/editor, moving up as an editor, staff correspondent, writing coach, training co-ordinator, Ottawa deputy bureau chief and, most recently, bureau chief for Western Canada...

At *Global National*, journalists Jeff Semple and Tristan Staddon have been added. Semple moves from his *CBC* freelance position in London to become Global's Europe bureau chief. Staddon moves from *CBC* where he was a national news producer to Global as managing editor. Both positions are effective early next month...



Jeff Semple



Tristan Staddon



Randy Redden

Randy Redden, the GM/GSM at *CKPC-AM/FM Brantford*, will retire from radio Sept. 15. Filling his days for the next three years will be attendance at university in England where he'll be pursuing a law degree. During his career he's worked for *Evanov Radio Group* (CKPC), *Power Broadcasting*, *Telemedia*, *Ens Media*, *Standard Broadcasting* and *Astral*...

No longer with *TVB* in Toronto are Duncan Robertson, Kirk Donaldson and Monika Ercolani, all involved in the media insights & research function (see **TELEVISION**). Ercolani moved to *Rogers Media*...



James MacPhee

James MacPhee, the ND at *AM640/Q107/102.1 the Edge Toronto*, is no longer with the stations. He'd been with the *Corus* operation for 11 years. His background includes *Broadcast News/Canadian Press* in Toronto (2001-2004), *Q107/Talk640 Toronto* (1998-2001), *CHNR/CHCD Simcoe* (1994-1998) and *CJBK/CJBX London*...

Cory Kimm and Ami Amato are returning to Edmonton this fall as hosts of the morning show on *up!99.3 (CIUP-FM)*. Both have backgrounds in major markets, individually and as a team. Kimm's stops include *CHUM-FM* and *CHFI-FM* in Toronto. Amato has been with stations from Toronto to Victoria. They were the afternoon drive team when *102.3 NOW! Edmonton* launched in February, 2010...

Chris Wahl is the new play-by-play announcer of *Kootenay Ice* broadcasts on *The Drive 102.9 Cranbrook*. The team and the *Jim Pattison Broadcast Group* made the joint announcement. Longtime play-by-play announcer Jeff Hollick left his post at the end of the 2014-2015 season after 16 years behind the mic...

At *New Country 92.3 (CFRK-FM) Fredericton*, line-up changes include Jay McNeil in mornings with Jen Duncan. He had been the morning host on *HOT 92.3* and then was in sales for eight months. Geoff Walsh is

afternoon drive, moving from *K 100 Saint John*... Dave Lawrence is the new afternoon host at (CFRK) sister station *Up 93.1*, moving from *Blackburn Radio* in Southwestern Ontario...

Sean Leslie, *CKNW Vancouver*'s legislative reporter based in Victoria, is leaving the station after 14 years. He's changing careers after 25 years in radio...

Ashley Wiebe is the new *CJDC-TV Dawson Creek* anchor/newsroom supervisor. Wiebe moved from *Global Television Winnipeg* where she was a digital broadcast journalist...



Ashley Wiebe

Chris Fernick

Heather Manners is the new morning co-host/news anchor at *FREE 98.1 FM London*. She moved from sister *Blackburn* station *K106 Sarnia*. Before that she was with *BOB FM* and *FM96*, both in London...

Chris Fernick, engineer at *Bell Media Hamilton* will move to *Bell Media Kitchener* at mid-September as broadcast maintenance technician. His primary focus will be on Kitchener TV...

Matthew Lysak is the new engineer at *Harvard Broadcasting Fort McMurray*. Lysak is a recent graduate of *SAIT Calgary*.

### SIGN-OFFS:

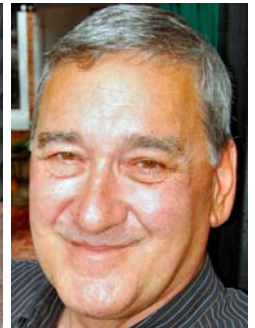
Fraser Dougall, 73, in Thunder Bay after a lengthy bout with cancer. Dougall, the president of *Dougall Media*, began his career in broadcasting in 1958 when he joined his father's company. Following Hector Dougall's death in 1960, Dougall took over. In 1962, at 21, he became president of *CKPR* radio and television. He was the first Canadian to create a TV operation that held two licenses in the same market – *CTV* on one station and *CBC* on the other. Later, he expanded Dougall Media to print with a Thunder Bay newspaper...



Fraser Dougall



Rick Smith



Barry White

Rick Smith, 77, in Thunder Bay. The long-time *CKPR* radio and television personality spent over four decades of his 46-year broadcast career with *Dougall Media*, the owner of *CKPR*. He retired in September, 2006...

Barry White (Barry William Horne), 65, in Ottawa. For the last 10 years he was the afternoon host at *Jewel 98.5 Ottawa*. White's near 50-year career began at *CFDR Dartmouth* while still in school. He later worked at *CJCH Halifax*, *CKLW Windsor*, *CI00-FM Halifax*, *Q104 (CFRQ-FM) Dartmouth*, and in Malaysia in various programming capacities. He joined *Evanov Radio* in the early '90s.



## GENERAL:

The website has been updated and tickets can now be purchased for *The Legends of Toronto Radio*, the Sept. 24 event in support of *Lisa's Journey of Hope*, the charity aiding stroke survivors and post-trauma victims, especially broadcast media people afflicted by life-altering health issues. To take part in the event or to make a donation, click [www.lisasjourneyofhope.com](http://www.lisasjourneyofhope.com)...

*BCE* has sold its 15% stake in *The Globe & Mail* to the *Woodbridge Co. Ltd.*, the Thomson family's holding company which now has full ownership of the national newspaper. It had been part of *CTVglobemedia*, dismantled in 2010 when *BCE* took full ownership of *CTV*. Financial terms of the deal weren't disclosed.

## SUPPLYLINES:

What had been in the rumour mill for the past few weeks has now been confirmed. *G.S. Broadcast Technical Services* of Mississauga has acquired *Oakwood Broadcast* of Winnipeg. *G.S.*, owned by Richard Sondermeyer and Sarah Haslip since 2008, was established by Gus and Anja Sondermeyer in 1983. *Oakwood Audio Labs* was established by Ron and Ted Paley in 1970. Carol Paley and Richard Ciwko owned and operated *Oakwood* since 2003.

**OPS:** Last week's edition made reference to Jay Richardson, the morning host at *BIG 97.5 Winnipeg*, continuing with *Corus Winnipeg* in another capacity. The general manager says Richardson remains morning host of Big 97.5.

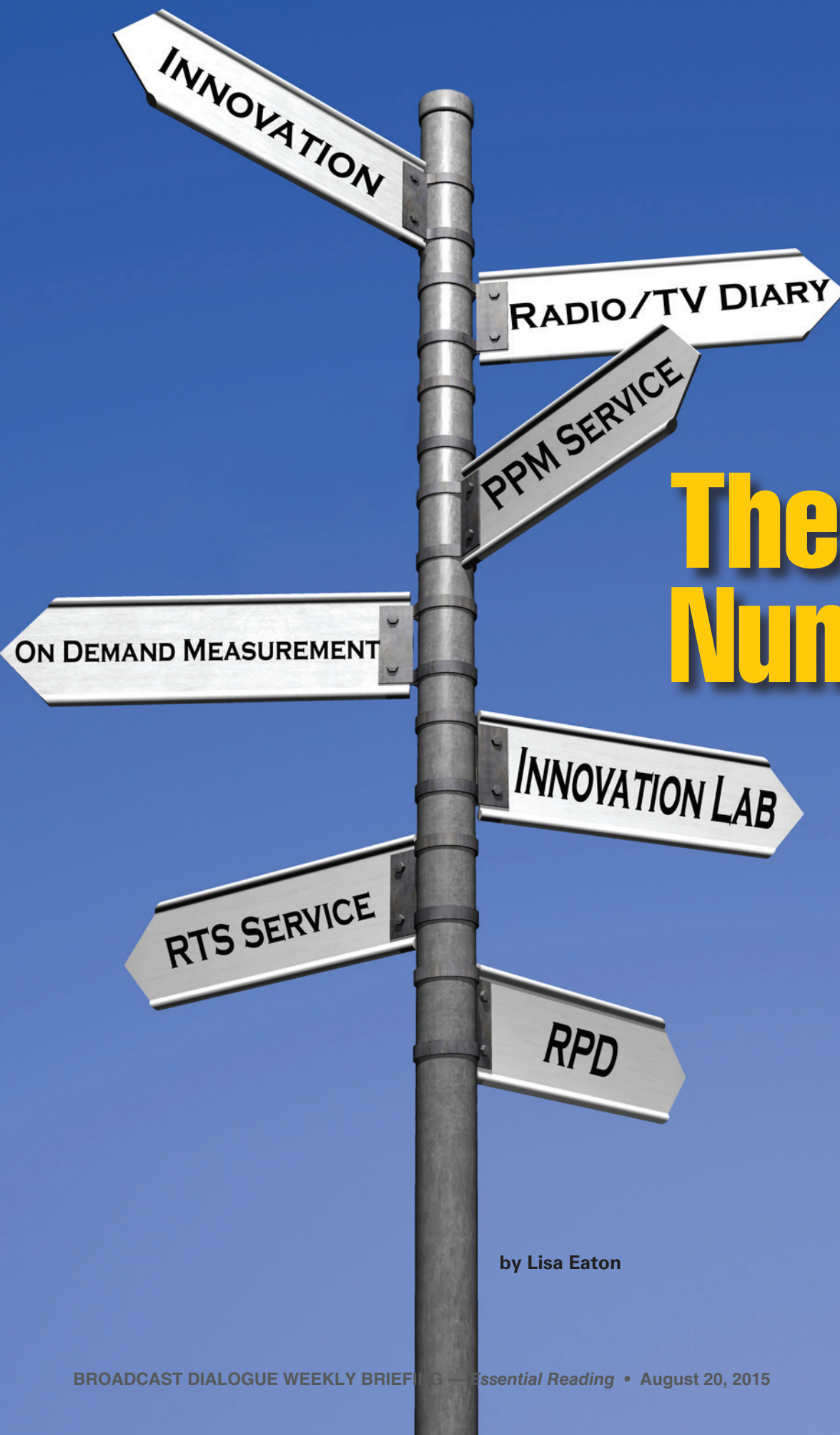


## CCBE 64th Annual Career Development Conference

Sept. 24 - 27, 2015  
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Contact Joanne Firminger  
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# The Numeris road map

by Lisa Eaton

The result of the advertising initiative that introduced the new Numeris brand to Canada, launched with the assistance of our TV and radio member stations, was a demonstrable success. Changing our corporate brand over such a short period of time was a daunting task.

Baseline tracking in June, 2013 saw brand recognition of BBM Canada at 16%. In Quebec, however, it was a different story. Sondage BBM had 55% brand recognition. The difference was attributed to frequent mentions in the French-language press of Sondage BBM-related ratings achievement.

At the conclusion of the advertising campaign earlier this year, Numeris reached 48% brand recognition in both English and French. The campaign boosted Numeris brand recognition across all demographics and all regions of the country, even the traditionally difficult 18-34 demographic.

This achievement in a short period of time underlines how effectively radio and TV works.

NUMERIS



## Innovation

The aim at Numeris is to find creative and innovative solutions to provide members with the data they require to make better-informed business decisions. The company's strategic Product Roadmap has a five-year timeline so that the industry can better understand measurement strategy and the projects in which it is investing. The Roadmap highlights the projects contributing to the development of core services (TV and Radio PPM, TV and Radio Diary, RTS and On Demand Measurement (ODM), the newly-developed non-linear measurement service.

The Roadmap also identifies new types of audience measurement services that it is felt need to develop so as to continue to measure the increasingly fragmented media world. To that end, the research team is testing additional approaches to build the sample using telephone and online techniques. They are also testing recruitment methods that go beyond the telephone such as online-based recruitment. Numeris will be providing regular updates to the industry as this work evolves.

## The Radio and TV Diary Services

Recognizing that one size may not necessarily fit all, a client survey soliciting feedback was conducted on the kinds of data members need to transact business in small, medium and large diary markets. There were just over 200 responses, some differing based on language and region.

An internal working group called BTO (Boil The Ocean) is setting out to develop and evaluate various scenarios, putting together recommendations for both radio and TV diary markets. This will be a multi-year project and will involve industry consultation.

One of the most important developments is the Radio Online Diary, web-based and easy for respondents to complete via laptop,



smartphone or tablet. Numeris is in the home stretch of final evaluations and recommended implementation. Conducted on it were two key field tests this past year and a third test is set in two markets that will run parallel with the Fall 2015 Radio survey. A decision to roll out the radio online diary is expected next year.

Developing an Online TV Diary is more of a challenge given the complexity of the viewing environment but development work begins this fall: A North American first.

Also beginning this fall will be the modifying of diary incentives (to encourage more 18-34s to participate), increasing the number of radio markets with mobile-only home measurement and beginning time block reporting of Netflix activity in the TV Diary service.

## The PPM Service

Numeris will continue to evolve this service as new technology becomes available. Rolled out this year was the Montreal EM Anglo TV market and Numeris produced an 8-28 day TV playback report which, for the first time, provided members with information on viewing patterns that occur outside the currency window. All five PPM markets have been upgraded to the new PPM 360 meter. The Cross Media Radio and TV pilot database becomes a commercialized service this fall. Further, the online radio streaming test continues in Toronto, Montreal and Vancouver, and will see Edmonton and Calgary added in the upcoming year. A test of Nielsen's enhanced PPM encoding in which preliminary tests have shown can increase code detection in harsh environments is also being proposed.

## On Demand Measurement

The development of non-linear measurement capabilities is an important step for future measurement. As broadcasters deliver more server-based content and viewers adopt binge viewing and delayed viewing habits, it is important to measure such viewing and look at how it enhances or differs from regular broadcast viewing. This will provide another piece of the viewing puzzle.

The initial focus with ODM was the creation of a digital cable VOD measurement system—a world first. Beginning in the fall, Numeris will report (on a monthly basis) all the VOD viewing being captured from the conventional broadcasters participating in this pilot test. Potential uses of this system for both TV and radio are seen as numerous.

## Working with Return Path Data (RPD)

The primary goal is to measure your broadcast audiences, on every platform. To achieve this, integrating the audience data with census-type machine-based data (also called STB [Set Top Box] or RPD [Return Path Data]) is the way of the future. Universally, every measurement company (Numeris included) is investigating a hybrid measurement strategy.



Working in conjunction with the cable and broadcast industry, Numeris will be conducting a pilot test on behalf of the newly formed *Industry Working Group*. The purpose is to conduct a small-scale test in one market, likely Toronto, to assess the feasibility of collecting STB data from multiple Broadcast Distribution Undertakings (BDUs) and integrating that data to create a single STB database able to report STB viewing. We will also be looking at how we can integrate the STB viewing data into the Numeris currency. This is an evolving project with many possible phases of development.

## The RTS Service

This year the RTS deliverable was stabilized. Testing is being done on an online version and, beginning next fall, testing of a new survey design will begin. RTS provides a rich source of qualitative data for the industry and options are being explored to expand the scope of the survey. Numeris believes qualitative insights provide a good point of differentiation and will be a key part of the data required. To this end, Numeris is now producing an ongoing series of *RTS Insights* to provide radio members additional in-depth information on the value of radio.

## The Innovation Lab

The future of Numeris and measurement in Canada, with the complex and constant changes taking place, requires agility, disruption and proactivity. And that is where the company's newly created Innovation Lab comes in.

PPM, with its ability to measure out-of-home viewing and listening of encoded content regardless of device or platform, will serve the industry well in the foreseeable future. However, the Innovation Lab is exploring the development of alternative devices that could be used to measure audiences. Such devices include wearables and a smartphone notification app for diary keepers. The Lab is also testing the use of smartphones as meters.

Numeris is your measurement service. I encourage you to reach out with any thoughts, comments or suggestions on continuing to work and grow together.



*Lisa Eaton is the senior vice-president of member engagement at Numeris. She can be reached at [lisa.eaton@numeris.ca](mailto:lisa.eaton@numeris.ca).*



# BROADCAST Dialogue

## Essential Reading

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Thursday, August 27, 2015

Volume 23, Number 15

### REVOLVING DOOR:

The executive wing at *Bell Media* has undergone another restructuring. Gone are **Phil King**, the head of *CTV* and sports programming and long-time *TSN* executive; **Chris Gordon**, president of radio and local TV; **Adam Ashton**, the senior VP of English TV and business operations; and **Charles Benoît**, Bell's president of TV and radio in Quebec...

The new president, entertainment production and broadcasting, is **Randy Lennox**, most recently president of *Universal Music Canada*. He reports to Bell Media President **Mary Ann Turcke** as do: **Stuart Garvie**, president, media sales; **Domenic Vivolo**, president, content sales, marketing and digital products; **Wendy Freeman**, president, *CTV News*; **Gerry Frappier**, president, French-language TV and RDS; **Stewart Johnston**, president, *TSN*; **Luc Quéstel**, president, *Astral Out of Home*; **Mike Cosentino**, head, programming, *CTV Networks* and *CraveTV*; **Tracey Pearce**, head, specialty and pay; **Scott Henderson**, VP, communications; and **Jeff Hersh**, director, strategy and business development...

Working as part of the Bell Media leadership team but reporting to BCE are: **Nikki Moffat**, senior VP, finance; **Kevin Assaff**, head, Bell Media legal affairs, content and distribution; **Kevin Goldstein**, VP, regulatory affairs, content and distribution; **Sonia Brar**, VP, information technology; **Anne McNamara**, VP, human resources; and **Christian Roy**, VP, network...

[\(Details of the Bell Media restructuring can be found in this week's feature article beginning on Page 6\)](#)

**Lars Wunsche** has been appointed general manager, Southwestern Ontario, *Corus Radio*, effective immediately. He takes responsibility for *AM980/103.1 Fresh Radio/FM96 London* and *Country 104 Woodstock/London*, *95.1 The Beat/107.5 Dave Rocks Kitchener* and *1460 CJOY/Magic 106.1 Guelph*. Most recently, Wunsche was GSM, national sales. Before that, he was GSM for the Corus stations in Toronto...



Lars Wunsche



Gord Harris

**Gord Harris**, the PD at *AM640 Toronto* and *Corus Radio's* News/Talk 'Captain', is retiring at month's end after 43 years in radio. He's been with *AM640* for 10 years and was the senior PD for *Corus Entertainment* for the 12 years preceding that. His immediate background prior to 1993 was as news director at *CJBK London*...



## Program Director - Edmonton

For Details or To Apply,  
Click [HERE](#).

After more than a decade away, **Gayle Zaratany** will return at mid-September as the new PD of **96.9 Jack FM/KISS 95.9 Calgary**. Zaratany has over 30 years in the business and has programmed 11 different stations in nine different formats in six different cities in four different provinces. She moves from **Rogers Ottawa** where she's been PD of **CHEZ 106/105 3 KISS FM** for almost seven years. She succeeds **Kelly Kirch**, who was PD of all five Rogers stations in Calgary. He will now concentrate on **Sportsnet 960 The Fan**, **660 NEWS** and **Mountain FM Canmore/Banff...**



Gayle Zaratany



Dominic Diamond



Rick Doughty

**Dominik Diamond** becomes a part of the **Jack-FM Calgary** morning show Sept. 14. His background includes TV, radio, print, stage/musical performances, stand-up comedy and vegetable farming. Since immigrating to Canada in 2009, Diamond has been a morning host for **Newcap** in Halifax, was part of **The Edge Toronto** morning team and, most recently, was on **Q107 Toronto** subbing for **John Derringer** in mornings...

**Rick Doughty**, after 16 months as exec VP with **Vista Radio** and the past year consulting it, is returning to full time retirement at the end of August. It was in May, 2013, that Doughty joined Vista after being in retirement since the end of Feb., 2012. Up until then, he was the former **Rogers Radio** VP/GM for the company's Northern Ontario radio stations in North Bay, Sault Ste Marie, Timmins and Sudbury. Before that, he was with **Telemedia** (at the same stations)...

**JC Douglas** has joined the **C100-FM Halifax** morning show with **Peter Harrison** and **Moya Farrell**. The show, now called **PETER, MOYA & JC DOUGLAS**, began this past Monday. It was in Sept., 2013, that Douglas, after a 27-year career at **Newcap Dartmouth/Halifax** (13 on-air and 14 as PD) moved to **89.5 The Wave (CHNS-FM) Halifax** for the love of being on-air...

**Brian Langston** will become the new GM at **Heart FM (CIHR-FM) Woodstock** Sept. 8. For the past 10 years, Langston has been with **Astral/Bell Media** in Terrace as manager of four radio stations and **CFTK-TV...**

**Heather Prosak**, morning show co-host at **BOB-FM Winnipeg**, is now also the program director. She'd been filling the role on an interim basis for the last few months...

**Troy Scott's** last day as PD at **HOT 107 FM/95.7 CRUZ fm Edmonton** is tomorrow (Friday). A couple of weeks later (Sept. 8) he begins as PD at **Virgin Radio 103.1 Winnipeg**. Scott was once a morning co-host at Winnipeg's **Hank-FM...**

David Jones is the new morning host at *97-7 The Beach Wasaga/Collingwood* with co-host Mariane McLeod. His last stop was as operations manager/PD at *1023 BOB-FM London*, a *Rogers* station. Before that, Jones was GM of *91.5 The Beat Kitchener*, then owned by *Canwest*...



David Jones

Tom Plasteras is the new director, broadcast and communications for *Vancouver Whitecaps FC*. He will oversee the broadcast, media relations, communications and community relations for the major league soccer team. It was in July, 2013 that Plasteras, then the PD at *CKNW Vancouver* left the *Corus* station. He'd been PD since 1993. He joined the station four years earlier as a producer and swing announcer...

Ross McLaughlin, an award-winning investigative consumer reporter with 18 *Emmys* and four *Edward R. Murrow Awards*, begins *McLaughlin On Your Side* Sept. 8 on *CTV Vancouver's* nightly newscast. His career spans radio and television in both Canada and the U.S...



Brittany Thompson is the new midday host at *New Country 94 Ottawa*. She moves from *95.1 CFCY Charlottetown* where she did afternoons, production and promotions...

Solange Courteau, the communications coordinator at the *Canadian Broadcast Standards Council* in Ottawa, has been awarded a scholarship and will leave CBSC Sept. 4. She is going to the *University of Ottawa* as a full-time student to get her master's degree in communications. Succeeding her is Cecile Savoie...

At *MBS Saint John*, Andrea Cyr returned Aug. 24 to *K100 Saint John* in morning drive while Erin Cosgrove begins in mornings at sister Saint John station *Kool 98* Aug. 31.

## TELEVISION:

TV ad sales dropped for the third year in a row in 2014, according to *Statistics Canada*. The federal agency reports that television broadcasters saw profits drop by 22% to \$836.8 million. Total revenues dropped 0.3% in 2014 to \$7.6 billion. StatsCan says ad sales have fallen every year since 2011 and were off 0.8% to \$3.4 billion in 2014. Blame is partly on the impact of online streaming and mobile viewing. Private OTA broadcasters were hit hardest with sales falling \$302.5 million since 2011. Subscription revenues rose 5.5% in 2014 to \$2.9 billion. It was 8.4% in 2012 and 5.3% in 2013...

A *WDBJ-TV Roanoke* news reporter and cameraman were killed yesterday (Wednesday) morning in a shooting captured during a live broadcast. Reporter Alison Parker was interviewing a woman about tourism when roughly 15 shots rang out. Dead are 24-year-old Parker and 27-year-old cameraman Adam Ward. The shooter, a former journalist at the station, Vester Lee Flanagan II, 41, of Roanoke, now dead from a self-inflicted gunshot wound, appeared on-air as Bryce Williams. WDBJ President/GM Jeffrey Marks said Flanagan had to be escorted by police out of the station when he was fired. He described the shooter as "difficult to work with" and always "looking out for people to say things he could take offence to"...

*shomi*, the streaming video platform from *Rogers* and *Shaw*, is now available to all Canadians through their

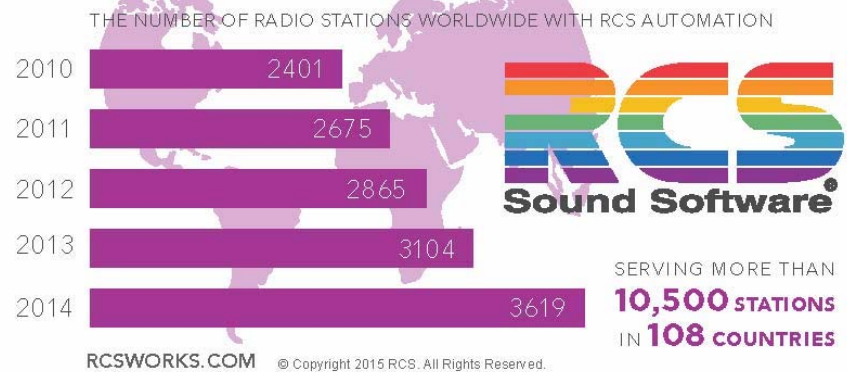


Internet provider. Up until now, shomi was available only to Rogers and Shaw cable and Internet customers. *CraveTV* from *Bell Media* is scheduled to be available to all Canadians Jan. 1. Right now it's restricted to Bell, *Eastlink* and *Telus* subscribers...

*DHX Television* says three rebranded channels will debut this fall. *Family Jr.* and its complementary French service *Télémagino* are commercial-free channels providing programs for kids 2-5. *CHRGD* is an advertising-supported digital specialty network that features animated and live-action programming for children 6-12.

**R**ADIO: The *Jim Pattison Broadcast Group* has acquired *CIKT-FM Grande Prairie* from *Bear Creek Broadcasting*. In approving the purchase, the *CRTC* said that while the transaction would reduce the number of radio operators in the Grande Prairie market, it would allow JPBG to gain efficiencies in operations with *CIKT-FM* and *CJXX-FM* under one roof. JPBG said the value of the deal totalled \$4,658,916...

## DID YOU KNOW WE ARE #1 IN RADIO AUTOMATION?



*CJAD Montreal's* Anne Lagacé Dowson is running against Justin Trudeau in the Papineau riding of the city. The broadcaster, political analyst and politician is the *NDP* candidate and, until after the Oct. 19 election, is off the air. In the 2008 federal election, Dowson was the *NDP* candidate in Westmount-Ville Marie and was runner-up to the *Liberals'* Marc Garneau...

*CIHS 93.5 Wetaskiwin* was granted a short-term licence renewal (to Aug. 31/17) because of non-compliance issues. The station was also denied a request to amend its existing specialty FM licence by replacing the required 50% religious music commitment with 25% folk and 25% world beat music. Owner Sukhdev S. Dhillon (*Satnam Media Group*) was the owner of *CFSI 107.9 Salt Spring Island* which went off the air July 25 after having its licence revoked due to similar but more serious issues of non-compliance...

The *Federal Court of Appeal* has granted *Aboriginal Voices Radio* leave to appeal a *CRTC* decision revoking its licenses for Vancouver, Edmonton, Calgary, Toronto and Ottawa. The stations were to have shut down Aug. 31...

Meanwhile, the *CRTC* has issued a call for applications to serve the Aboriginal communities in Ottawa, Toronto, Calgary, Edmonton and Vancouver, either individual stations or as a group. Interested parties must have the appropriate application forms submitted to the *CRTC* by Jan 12. Perhaps obvious but needing to be said, the Commission makes clear that while it has issued the call there is no conclusion regarding any licensing at this time...

Neeti P. Ray's application to buy ethnic *CKIN-FM Montreal* (Marie Griffiths) has been approved. Through his family trust, Ray controls two other ethnic stations, *CINA Mississauga* and *CINA-FM Windsor*. The *CRTC* set the value of the *CKIN-FM* purchase at \$690,500...

*Média ClassiQ*, controlled 100% by Gregory Charles, a well-known Quebec musician, has won *CRTC* approval to acquire *CJPX-FM Montreal* and *CJSQ-FM Quebec*...

While *Harvard Broadcasting's* licence for *95.7 CRUZ fm (CKEA-FM) Edmonton* was renewed until Aug. 31/22, the *CRTC* denied its application to delete 15% of all musical selections drawn from content category 3 (Special Interest Music) and 20% from content subcategory 34 (Jazz and Blues). *Newcap* intervened to oppose the licence amendment.

### IGN-OFFS:

**S**Wade Moffatt, 47, after a battle with alcoholism and a bipolar disorder. The former *CTV Saskatchewan* VP/GM began producing spots at *CFQC-TV Saskatoon*, moved into advertising sales and then became the general sales manager for *CTV Saskatchewan* before moving to the top job. He'd been with *CTV* for 21 years when he left in late 2012...



Wade Moffatt

Marguerite McDonald, 73, of cancer in Ottawa. She was the inaugural host of *CBC Radio's* political affairs show *The House* and was a journalist on both *CBC-TV* and radio. In the early years, after 12 years as a nun, she left the convent and began a journalism job at *CBC Calgary*. In 1983, McDonald was appointed the social affairs correspondent, making her the *CBC's* first female TV national news reporter based in Ottawa.

### SUPPLYLINES:

**S**MusicMaster is moving from its long-time Milwaukee-area location to new headquarters in Dallas and will open there Sept. 1. *A-Ware Software*, MusicMaster's parent, was founded by President/CEO Joe Knapp in 1983 and is still led by him. The new address is: 8330 LBJ Freeway, Suite 1050, Dallas TX 75243. The phone number remains (262) 717-2220.



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# Bell Media's

## new leadership team

As part of her memo this week to Bell Media employees, **Mary Ann Turcke**, who was appointed president in April from her position as group president, media sales, local TV and radio, wrote, in part:

*“Over the next 100 days, we will keep you updated on all organizational developments based on this schedule:*

- *Bell Media senior leadership structure announced: Today (Aug. 24)*
- *Bell Media CP5 structure (to be) announced: September 9*
- *Bell Media CP4 structure (to be) announced: Early October*
- *Bell Media organizational plan (to be) complete: End of November*

(CP5 and CP4 relate to vice presidents and directors)

*“Our new organization will result in new roles and expanded responsibilities as well as some further departures from our team...”*



Mary Ann Turcke



Randy Lennox



Stuart Garvie



Domenic Vivolo

The changes announced Monday and Tuesday of this week saw former Universal Music President/CEO **Randy Lennox** appointed to the newly-created position of president, entertainment production and broadcasting. He will oversee all of Bell Media’s English independent and in-house entertainment productions for conventional, specialty, pay television and digital media. This puts the production teams under one leader. He will also oversee all English and French radio and local television broadcasting and their associated digital assets.

**Stuart Garvie** was appointed president, media sales in June to lead all of Bell Media’s national conventional and specialty TV, national radio, out-of-home, digital and multi-platform (Mix) advertising sales and support functions, marketing and brand partnerships/media creativity. Stuart also takes on leadership for pricing and research.

**Domenic Vivolo** is president, content sales, marketing and digital products. He leads the team that distributes, licenses and markets Bell Media conventional networks, specialty and pay channels, as well as non-linear content to affiliates on traditional and digital platforms, including the TV Everywhere services and CraveTV. Vivolo also assumes responsibility for digital products development and sales.

**Wendy Freeman**, president, CTV News continues to lead news, information and current events programming, including all news-gathering, editorial development and newsroom operations.

**Gerry Frappier**, president, French-language TV and RDS, expands his role to include responsibility for all programming, production and scheduling operations for the French-language TV properties.

**Stewart Johnston**, the president, TSN, oversees all day-to-day operations, including TSN’s national television feeds, TSN Radio and TSN Digital.

**Luc Quétel**, president, Astral Out of Home, remains responsible for the network of outdoor advertising, street furniture, transportation and digital.

**Mike Cosentino**, head, programming, CTV Networks and CraveTV, leads the acquisition and scheduling strategy across Bell Media’s conventional CTV networks as well as CraveTV, CTV.ca and CTV Extend.



Wendy Freeman



Gerry Frappier



Mike Cosentino



Luc Quétel



Stewart Johnston



Tracey Pearce



Scott Henderson



Jeff Hersh



Nikki Moffat



Kevin Assaff

**Tracey Pearce**, head, specialty and pay, leads the company’s English-language, entertainment and factual specialty channels as well as pay TV services The Movie Network and HBO Canada.

**Scott Henderson**, VP, communications, retains his responsibilities overseeing corporate and internal communications, community investment and events for Bell Media, as well as entertainment publicity for all English-language TV, radio and digital properties.

**Jeff Hersh**, director, strategy and business development, leads all business and corporate development functions as well as strategic planning.

**Nikki Moffat**, senior VP, finance, continues responsibility for all financial operations of the company and its subsidiaries.

**Kevin Assaff**, head, Bell Media legal affairs, content and distribution, is responsible for all legal matters across local, specialty and pay television, radio, digital and on-demand content, as well as for Bell TV. Assaff joined CTV in 2002 and has held various positions in the business and legal affairs group, including VP and general counsel.

**Kevin Goldstein**, VP, regulatory affairs, content and distribution, oversees all regulatory issues for local, specialty and pay television, radio, digital and on-demand content, as well as for Bell TV. He joined Bell following BCE’s acquisition of CTVglobemedia where, since 2007, he was VP, regulatory affairs. Before that, he was director, regulatory affairs, radio & television for CHUM Limited.

**Sonia Brar**, VP, information technology, leads IT strategy, delivery, infrastructure and application support, including sales systems, traffic and rights management and reporting. Since joining Bell in 2001, Brar has held various positions across IT.

**Anne McNamara**, VP, human resources, remains in place, overseeing leadership, talent development and change management.



Kevin Goldstein



Sonia Brar



Anne McNamara



Christian Roy



Phil King



Chris Gordon



Charles Benoît

**Christian Roy**, VP, network, heads the broadcast centre operations as well as digital media infrastructure development and engineering support for TV and Radio.

**Mirko Bibic**, chief legal & regulatory officer and executive VP, corporate development, moves from Bell Media to parent BCE.

No longer with Bell Media are: **Phil King**, president, CTV programming and sports; **Chris Gordon**, president, radio & local TV; **Charles Benoît**, president, television and radio, Quebec; and **Adam Ashton**, senior VP, business operations.

King had been president of CTV and sports programming since 2010. Later, he added entertainment responsibilities including being in charge of show-shopping to fill CTV's line-ups. He also had oversight of TSN.

Gordon's background at CHUM/CTVglobemedia/Bell Media goes back to the '90s. In March, 2001, he was promoted from PD at KOOL FM (CKKL) Ottawa to operations manager for CHUM's four Ottawa radio stations. Five years later, and after he'd been VP/GM at CHUM's radio stations in Ottawa, he was again promoted, this time to VP/GM of the CHUM Media Centre in Ottawa, taking overall responsibility for A Channel Ottawa and the four CHUM radio stations. In April, 2008, Gordon was appointed president of CTVglobemedia's radio division, succeeding Interim President Duff Roman. Roman served during the period after former CHUM Radio President Paul Ski resigned. After Bell Media's purchase of CTVglobemedia, Gordon was retained as president, radio and local TV.

Charles Benoît, based in Montreal, lead all of Bell Media's French-language TV, radio, and new media operations, including the programming, marketing, and communications functions of the company's 21 French-language and four English-language radio stations in Québec, six French-language (non-sports) specialty and pay channels, and their affiliated digital properties, as well as the operations and local sales of the 25 radio stations. Before that, he was executive VP of Astral Radio and responsible for the overall operations of that company's 84 stations across Canada and Astral's associated digital properties.

As noted in the opening paragraphs, the departures and shake-ups will continue in the senior ranks at Bell Media. In Turcke's words: "As we confront a fast-changing multimedia landscape, Bell Media must evolve our business and team in order to compete and grow now and into the future" . . . "In a time of unprecedented competitive intensity and ongoing technological and regulatory change, we are restructuring our organization to ensure Bell Media is ready to maximize every opportunity to expand our leadership with viewers and listeners across the country."

-BD