

BROADCAST Dialogue

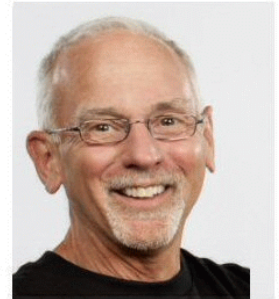
Essential Reading

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REVOLVING DOOR: Don Shafer, the longtime *Standard Broadcasting*, *Astral Media* and, most recently, *Bell Media* VP and regional manager of BC Interior operations for the cluster -- based in Kelowna -- will leave the operation at the end of this month after over 10 years in that position. Before moving to Kelowna, the 50-year broadcast veteran was senior VP/GM at *Torstar Media Group* in Toronto for six years, senior VP at *Pelmorex Communications* in Oakville for five and a-half years, and president/GM/group program director at *Western International Communications* for over six years. Before that, Shafer worked in programming at various broadcast groups as an announcer, music director and PD...



Don Shafer

The VP/GM at *Bell Media's Big Dog 92.7 (CHBD) Regina*, Michael Olstrom, has been let go in the wide-ranging restructuring after the *Astral Media* purchase. Olstrom joined *Astral Regina* in February of 2011 after a long career with *Harvard Broadcasting*. David Fisher, VP/GM at *CTV Saskatchewan* took over Olstrom's responsibilities... *Bell Media London* lost four people, among them on-air/assistant brand director John Biggs, a 30-year broadcast veteran... *Bell Media Hamilton* personnel losses include GSM Peter Hobbs, digital account manager Rob Balla and promotions manager Dave DeRocco. Hobbs joined Astral Hamilton as GSM in 2010 after having been the Sudbury-based Ontario North radio sales manager for Rogers. He'd been with the stations for 17 years. DeRocco joined Astral in 2011 as regional director, marketing and promotions after a 10-year career at *Corus Hamilton* as director, marketing and promotions... At *CTV/CTV Two Ottawa*, GSM Dan Champagne is no longer with the stations... Lynne Forbes, the GSM at *CTV British Columbia* in Vancouver, is gone. Ten other *Bell Media Vancouver* people are no longer with the combined properties, including Mel Kemmis, the PD at *103.5 QMFM (CHQM)* and Roger Lemire, the community relations manager at CTV Vancouver. Filling some of those positions and newly created ones are Tracey Mills, director of radio and TV promotions and marketing; Les Staff is ND at both CTV Vancouver and Bell Media Radio Vancouver; Curtis Strange is the new director of FM programming; Mike Whittingham is director of AM programming and JP Wright is director of sales, AM Radio and CTV Vancouver... Adrienne Cooper, the director of research for almost 14 years at *CHUM/Bell Media* in Toronto is no longer with the company. Prior to joining CHUM in October, 1999, she had been client services director at *Genesis Media*.

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Anne Mroczkowski

Anne Mroczkowski is no longer the supper hour co-anchor at *Global Toronto*. The newscast has reverted to Leslie Roberts as the single anchor thus bringing to an end Mroczkowski's three-years in the co-anchor's role... Peter Bartrem has joined *Pelmorex Media (The Weather Network)* in Oakville as director of sales. His background includes four years at *Metro Canada* as national sales director, four years as national sales director at *Zoom Media* and two years as VP business development at the *Radio Marketing Bureau*. He was also VP/GM *Astral Outdoor* and Quebec regional manager for *Standard Broadcasting's Integrated Media Sales*... Kim Calloway, a 50+ year broadcast veteran, is no longer with *Q103 (CKQQ-FM Kelowna)*. The reporter/anchor says health concerns have put him on a full-time disability. Calloway moved to Kelowna in 1993 after leaving his 1970s and '80s talk show at *CKWX Vancouver*... Claude Galipeau has become manager of *Yahoo Canada*. He moves from *GalipeauGroup*. Before that, he was a senior VP and digital media general manager at *Rogers Media*, VP of digital media at *Astral Media*, senior VP of digital media at *Alliance Atlantis Communications* and executive director of digital programming and business development at *CBC*.



Peter Bartrem



Kim Calloway

Christina Cherneskey is the new ND at *Harvard Broadcasting Regina*. Her background includes a consultancy, *Rogers Television, NewsTalk 1010 (CFRB) Toronto, CBC NewsWorld* and *Rawlco Radio*... New sales manager at *88.5 The Jewel (CKDX-FM) Toronto/Newmarket* is Doug Sexton, a veteran of print, outdoor and broadcast advertising at several Ontario properties... Renee Skea, VP at *Corus Women's Networks* for eight and a half years, is no longer with the company... Gordon Cowie has become the GM/GSM at *Vista Radio's* Ontario North cluster. He is based in Timmins and oversees operations there and in Cochrane, Iroquois Falls, Kapuskasing and Hearst. He moved from *Metroland Media* in Perth, ON and began with Vista Aug. 12... Rebecca Shropshire is new director of digital sales at *CBC Revenue Group* in Toronto. She moved from her position as VP director of digital communications at *UM Canada*... Dan Walshe who, for the last 17 years has been sales director at *TSN*, retired July 25. His ad career spanned 35 years, including at agencies *Ronalds Reynolds Hayhurst* and *Harrison Young Pesonen and Newell*... Garth Buchko has stepped down from his position as CEO of the *Winnipeg Blue Bombers*. Immediately afterwards, the club fired GM Joe Mack. Buchko's departure was a surprise to most. He became president/CEO of the *CFL* team early in 2012 after a 16-year career with *Corus Radio Winnipeg*, most of that time as GM.



Gord Cowie



Rebecca Shropshire

JC Brown, the GM/SM at *Vista Radio Smithers*, will leave the broadcast industry Sept. 1 to become the sales and human resources manager at a car dealership... Chris Bury, PD/ND at *CJAD Montreal*, has added programming



Manager of Broadcast Technology - Winnipeg
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Jim MacMullin, Vice-President
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responsibilities for *TSN Radio 690*... Louise St-Pierre is the new president/CEO of Montreal-based *Cogeco Cable*. She joined Cogeco in 1999 as VP and chief information officer and held subsequent roles of increasing responsibility from that time... **Asha Tomlinson** will become the new host of *CBC News Windsor* Sept. 2. Her background includes stints with private TV stations in Toronto, London, Winnipeg and Edmonton. Most recently, Tomlinson was a host at *CBC News Network*... **Mike Rogers** has retired from colour commentating *NHL Calgary Flames* games after 12 years on *Sportsnet 960 The FAN Calgary*. Rogers is said to be making the change so as to spend more time with his family and to pursue business interests... **Sara Buchan** becomes ND at *Newcap Radio* for the chain's six Northwest Alberta stations Sept. 16 and will be based at *The Eagle (CFXE-FM) Edson*. For the last four years, she's been ND at *FREE FM Grande Prairie*. Before that, Buchan was a 10-year sportscaster/reporter at *680News/FAN 590 Toronto*. She will succeed **John Walker** who moves out of the industry... **Julie Di Cresce**, director of original programming at *Movie Central/HBO Canada*, has moved on... **Claire Freeland**, director, development and production at *Rogers Media* in Toronto is stepping down. She moved to Rogers two years ago from *Corus Entertainment* where she was director of original programming... **Janel Steeper** became the midday host at *Country 92.9 FM (CFCO) Chatham*, moving from *The Dock Owen Sound*.



Janel Steeper

TELEVISION: The *CRTC* approved mandatory distribution orders for three new TV services: A new French-language version of the *AMI-TV* channel for the visually impaired; a French-language channel called *Nouveau TV5*; and the channel operated by the Legislative Assemblies of Nunavut and the Northwest Territories will be added to basic service of satellite subscribers in those territories. Five-year renewals were approved for the distribution of English-language *AMI-TV*, *AMI Audio*, *Canal M*, *APTN* and *CPAC*. Rejected for mandatory carriage were *Accents*, *All Points Bulletin*, the *Canadian Punjabi Network*, *Described Video Guide*, *Dolobox TV*, *EqualiTV*, *Fusion*, *Maximum Television Canada*, *Starlight*, *Sun News Network*, *La télévision des ressources naturelles* and *VisionTV*. (For a look at what these services offered, click [HERE](#).) The denial of

mandatory carriage for the applicant receiving the most attention was Sun News Network. But the Commission tossed it a bone. It has called on Canadians to take part in proposing a new approach to national TV news services. In particular, the Commission wants input in a review of licensing policy, the distribution of these TV services as well as the distribution of foreign TV news services. During the public hearing this past spring, evidence was presented that suggested the policy on specialty Canadian national news services should be reviewed. Deadline for comments is Sept. 9. Sun News executive **Kory Teneycke** says the specialty news channel will stick around while the Commission goes through this review process. He's encouraged that the CRTC is providing a mechanism to address the issues of price, channel placement and distribution... Disappointed by the rejection of *Starlight: The Canadian Movie Channel* is the *Canadian Media Production Association* (CMPA). For 45-cents a month per subscriber, the channel would have offered "consistent and affordable access" to Canadian feature films. CMPA president/CEO **Michael Hennessy** says his association told the CRTC that the English-language feature film industry is facing a crisis because broadcasters, in general, no longer support and promote Canadian feature films as they once did.

The *Canadian Broadcast Standards Council* (CBSC) has concluded that retracting an incorrect story on a broadcaster's website isn't good enough. Two reports on *CTV News Channel* had a Palestinian dying in an Israeli prison after taking part in a hunger strike. CTV News Channel acknowledged the error and said it had not broadcast any further reports on the subject, and that it had corrected the story on its website. CBSC concluded their action was contrary to the *Codes of Ethics* of the *Canadian Association of Broadcasters* and the *Radio Television Digital News Association of Canada*. Details can be found at www.cbsc.ca... *The MTM* (Media Technology Monitor) has released two reports: *Streaming Video* and a Spring 2013 update on the rise of *Netflix*. In the former, highlights include: Three quarters of Anglophones watch online video; online TV is growing in popularity; nearly two in five Anglophones watch TV online; one in five Anglophones are viewing online on mobile platforms; and time spent with online TV continues to grow, with the younger demos watching two or three times as much TV online as the older generations (women watch 50% more online TV than males). Highlights of the Netflix report include: 25% of Anglophones subscribe; two-thirds of total Netflix viewing is on a TV set; and most subscribe to TV, and also subscribe to premium pay TV.

In a memo to Minister of Labour **Lisa Raitt** that is required by law when layoffs are planned, *Bell Media* said it intended to eliminate about 100 jobs in Toronto and another 80 in Montreal. Other changes include merging sales staffs in Toronto and in Montreal, merging the Montreal programming, marketing and communications teams for its non-sports speciality and pay TV channels and moving the *Movie Network* from the old *Astral Toronto* home to *CTV's* Agincourt location... *Hollywood Suites*, controlled by **Jay Switzer**, has won *CRTC* approval for two new Specialty Category B services, *Adrenalin* and *Dream*. *Adrenalin* is to be exclusively programmed around the entire genre of action and adventure, including crime fiction, and epic and heroic drama. *Dream* is to be devoted to romance, as well as the lighter side of love and relationships... The *Society of Motion Picture and Television Engineers* (SMPTE) will be presented with an *Emmy Award* for Technology and Engineering for 2013 by the *National Academy of Television Arts & Sciences*. The Emmy recognizes SMPTE's work on development, standardization and "productization" of the



Broadcast Engineer - Calgary
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High-Definition Serial Digital Interface (HD-SDI) standard and will be presented during the *Consumer Electronics Show* in Las Vegas Jan. 9... By early September, *CBC-TV* will have had to put a lock on *Hockey Night in Canada* broadcast rights for another decade, but with the *NHL* likely to double the price to \$200 million per season there is considerable doubt. CBC could see the end to 60 years of Saturday night hockey. While CBC has exclusive negotiation rights with the NHL through to the end of this month, *Bell Media's CTV* and *TSN* are anxious to step in if CBC's purse strings can't be pried open. The current CBC/NHL agreement expires at the end of the 2013-2014 season. This deal-no deal situation is considerably more convoluted when consideration is given to free over-the-air broadcasts vs. game coverage on subscription channels.

Peter Coade of *CBC Nova Scotia* earned a spot in the *Guinness World Records* book for his long career as a weather forecaster. He began Oct. 1, 1962 and, as of June 21, that was 50 years, eight months and 21 days. Coade knocked off the former record-holder Dave Devall, now retired from *CTV Toronto*. Devall's career spanned 48 years, two months and 27 days. There could be some argument, however, since Devall's entire weather forecasting career was spent on-air whereas Coade, who began his career with the then federal weather service, didn't have his first appearance forecasting weather on TV until 1967 at *CBC Goose Bay*. Coade remains with CBC as *Radio One's* morning meteorologist for Nova Scotia, New Brunswick and P.E.I.... A study released by *Nielsen* has found that an increase in tweets can drive an increase in live TV viewership. It found correlations for 221 primetime broadcast episodes that were studied using *SocialGuide*, which captures *Twitter* activity for all U.S. TV programming. Conversely, a lift in ratings boosts the number of tweets. The volume of tweets drove up live TV ratings in 29% of the episodes included in the study... A benefit for consumer electronics stores in the U.S. in the ongoing *CBS-Time Warner* dispute is the sale of digital over-the-air antennas. *Radio Shack* says sales of HD antennas and related products in Dallas, New York and Los Angeles are double digits compared to recent weeks... *Boon Dog's* the *Canadian Digital TV Market Monitor* research series shows, though overall numbers are still small, that cord-cutting appears to be accelerating. Canada's publicly traded BDUs lost an estimated 19,624 TV subscribers combined in the second quarter of 2013. But while traditional TV subscribers are in decline, the broadband customer bases of these same companies continues to grow.



Dave Devall and Peter Coade

RADIO: In a first, the *Canadian Broadcast Standards Council* has called upon *102.1 The Edge (CFNY-FM) Toronto* -- citing repeated violations of broadcaster codes on the Dean Blundell morning show -- to provide a concrete indication of measures it intends to put in place to avoid further similar violations. In the latest decision against the station, negative and degrading comments on the Blundell show were found to be in breach of the *CAB Code of Ethics*. The remarks about wrestling and homosexuality were said to be discriminatory, stereotyping and degrading. The hosts also made light of the accidental death of a 17-year-old male. The decision may be found by clicking www.cbcs.ca... Mark Papousek, after more than 35 years as the morning man on *CKBY Ottawa*, did his last full *Mark in the Morning* show yesterday (Wednesday). Among special guests in studio was retired station manager/PD *Doug Anderson*. Papousek's charitable nature and community involvement was honoured by his receiving the *Queen Elizabeth II Diamond Jubilee Medal*.



Mark Papousek

A *CRTC* hearing Oct. 3 in Gatineau to consider three applications from *MY Broadcasting (MBC)* and one from *Harvard Broadcasting*. MBC wants to acquire *CJMB-FM Peterborough* and continue its specialty licence under the same terms and conditions as now exist. This would be MBC's first station that will not be branded as *MYfm* as are its other 15

stations. MBC is now running the Peterborough station under a *Temporary Management Arrangement*. Purchase price is \$60,000. MBC also wants new licences for Carleton Place/Almonte and Arnprior. For Carleton Place, the company proposes a gold-based AC format targeting 25-54s at 107.7 with 362 watts. The 107.7 frequency is now being used for *CHMY-FM-1 Arnprior*, a *CHMY-FM Renfrew* repeater. MBC wants to make the Arnprior location a radio station at 97.5. If the Carleton Place application is denied, MBC would continue to use 107.7 for its Arnprior station. The Harvard application is for the purchase of *CHFT-FM Fort McMurray* from *Newcap*. Purchase price is \$5,120,000. The deadline for submission of interventions/ comments/answers is Sept. 3.

Newcap's revenue increased 59% in the second quarter, almost tripling net profit to almost \$6 million over the first three months. Second quarter revenue was \$35.8 million, up \$1.5 million or 4% from the same period last year. Year-to-date revenue of \$64.9 million is \$3.1 million (5%) higher than last year. *Newcap* said the most recent numbers were higher than last year's because of one-time only operating expenses back then... A funny thing is going to happen Sept. 12 when listeners tune in to *AM 1060 (CKMX) Calgary* for Country but get comedy instead. The *Bell Media* station is rebranding to *FUNNY 1060 AM*, the third station in the former *Astral* chain to do so. *FUNNY 1310 (CKSL) London* launched New Year's Day, 2012 while *FUNNY 820 (CHAM) Hamilton* launched in August of last year... *Vista Radio* has won approval for a new FM'er in Creston at 94.1 with power of 1,100 watts and offering an Adult Hits/Hot Adult Contemporary hybrid format targeting 35-54s, skewing toward women... With most of *Bell Media's* Toronto assets located downtown, it came as no surprise that the former *Astral* properties, *Newstalk 1010 (CFRB)* and *Virgin (CKFM)* would soon join them. After 50 years in their midtown location, the two stations will move in March to join with new sister stations *CHUM-FM* and *TSN Radio (CHUM-AM)* on Queen Street West... *The Banff Centre* has Commission approval to launch an FM station at 107.9 with power of 180 watts and programming an Adult Album Alternative format... *Indie88 (CIND-FM) Toronto* has soft-launched, the real launch set for Sept. 3. The third *Central Ontario Broadcasting* station (*Rock 95* and *107.5 Kool FM* in Barrie being the first two) debuted with *Arcade Fire's Ready To Start*. The station, Toronto's first indie broadcaster, is playing music spanning the last four decades, focusing on indie folk, pop and rock. GM is Megan Bingley, PD is Adam Thompson, Dave Cockram is production manager, the morning host is Brian Bailey, Raina Douris is MD/afternoon host, Susan Orr is sales manager and Venus Santos is promotions director.



Lyman Potts

The *Hamilton Spectator* carried a feature item Aug. 7 on Lyman Potts, a true hero of Canadian broadcasting and Canadian music. Potts, now pushing 97, lives in a Burlington retirement facility and -- as those who are in regular contact with him will attest -- he remains "sharp as a tack". His was a spectacular career. For more, click [HERE](#)... Tom Cheek has been posthumously honoured with the *Ford C. Frick Award* for broadcasting. Cheek broadcast 4,306 consecutive *Toronto Blue Jays* games -- including the two World Series victories -- from Toronto's first contest until June 2, 2004. Cheek's most memorable call was his description of Joe Carter's World Series-winning home run in 1993, when he shouted: "*Touch 'em all Joe! You'll never hit a bigger home run in your life*"...

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This past Sunday, *Corus Radio Winnipeg (680 CJOB and The New 99.1 Fresh FM)* held their annual 'family picnic' at Assiniboine Park where an estimated 500 listeners showed up and paid \$5 (adults) and \$2 (kids) each towards lunch and to support *Hunger for Hope*. More than \$1,500 was raised in the Corus initiative to nourish children's bodies and minds for healthy development and long term success... *630 CHED Edmonton* will air two new programs beginning on Monday. **Dan Tencer** and **Andrew Grose** will take over weekday mornings from 9 to noon while **J'lyn Nye** and **Mark Scholz** will host *The 630 CHED Afternoon News* weekdays from 2 to 6... An item in a recent *Canadian Underwriter* suggests that drivers who have never been in an at-fault accident were likely tuned to Alternative Rock, Oldies, Country or Classic Rock. The survey from insurance quote comparison website *Kanetic* shows that, based on responses from about 1000 Canadian adults, 49% who listen to talk radio have had one to three speeding tickets while Metal music listeners account for 48%. R&B listeners took the lead (16%) in drivers with more than four speeding tickets while Classic Rock listeners (12%) and Country listeners (11%) followed. Hip Hop listeners are the most likely to have been charged with stunt driving at 4%. Country and Classic Rock listeners are more likely to have been charged with a DUI than those who listen to Pop/Top 40 or Alternative Rock. Regardless of music preference, about 20% of Canadians have been at fault in one accident, but among talk radio listeners, that increases to 25%. Hip Hop and R&B listeners top the list in collisions at 60% compared to 53% nationally.

GENERAL: *BCE* reported \$571 million of net income attributable to common shareholders, or 74 cents per common share in the second quarter of 2012, down from \$732 million or 94 cents a common share in the same period last year. On an adjusted basis, it earned \$594 million or 77 cents per common share, down from \$747 million or 97 cents per share in the second quarter from last year... *Bell Media* revenues grew 4.7% to \$559 million in the quarter. The increase is attributed to subscriber fee revenue growth of 7.9% in specialty TV rates paid by BDUs (cable & satellite distributors). Advertising revenues were up 0.8% for specialty channels compared to the same period last year. The conventional TV properties had higher ad sales compared to last year but that revenue was offset by a year-over-year decline in digital ad revenues and softer radio ad sales. *BCE's* **George Cope**, the CEO/president, said the highlight of the quarter was completing the acquisition of *Astral* which gives the company a strong position in the French-language market. Importantly, he noted, 31% of *Bell Media's* TV revenue is from subscribers. CFO/exec VP **Siim Vanaselja** said he doesn't expect *Astral* to be fully integrated into *Bell Media* until the end of the year when their systems are integrated onto *Bell* platforms and "we get through the restructuring plans that we have in place."

TVA Group, a *Quebecor* subsidiary and owner of the *TVA* television network and *TVA* publications plus 49% of *Sun News*, had \$7 million of net income attributable to shareholders, or 29 cents per share in the three months ended June 30. That was down from \$10.2 million or 43 cents per share in the same period last year. Revenue from television was \$96.5 million, down from \$97.3 million a year earlier. Meanwhile, *Quebecor* reported a \$45.1 million net loss attributable to shareholders and \$52.9 million of adjusted income from continuing operations for its second quarter. The adjusted earnings equal 85 cents per basic share, up from 72 cents per share or \$46.1 million in the second quarter of 2012. The net loss compared with a profit of \$65.5 million or \$1.02 per share in the second quarter of 2012... **Jim Pattison's** name is now permanently attached to *Victoria's Royal Jubilee Hospital* after he committed to donations of up to \$5-million toward the hospital foundation's Building Care Together campaign. The campaign's goal is to raise \$25 million for new equipment for its new patient care tower. **Pattison's** gift will see a matching dollar donation for every dollar raised... *Maison de Radio-Canada Moncton* now has approval by *CBC's* Board of Directors for a move to new facilities in the downtown core, a former *Zeller's*.

SIGN-OFFS: **Ralph Connor**, peacefully in Sudbury. The life-long broadcaster began his career in 1950 as a late night jock on *CKSO Sudbury*, working his way up in five short years to become GM of the company's TV and radio properties. He made *CKSO-TV* the first privately-owned station in Canada to broadcast in colour. In 1975 he worked as a broadcast consultant, establishing *CJAX 92.5 Edmonton* and *CJAY-FM Calgary*. Though he spent much of his life in Alberta, Connor always said his heart was in Sudbury... **Bill (Harry Greig) Bright**, 87, at Woodstock Hospital. He is best remembered for his days at *Standard Broadcasting* in Toronto, first as a newscaster at *CFRB Toronto* and later as the ND/feature newscaster at sister station *CFKM Toronto*. Bright's career also included a stint at *CKOC Hamilton*... **Denis Woollings**, 75, in Toronto. Woollings worked as a broadcast journalist in Toronto for many years, primarily as an anchor at *CHUM, CKO, CKEY, CFTR* and, most recently, was a writer for *City Toronto*. His first job after he turned 17 was at *CJKL Kirkland Lake*, the starting point of a lifelong career in media... **Paul O'Neill**, 84, in St. John's. The broadcaster, writer, actor and historian began with *CBC* as a producer, working on a number of shows over a 32-year career, including *Skipper and Company, Reach for the Top* and *Musicraft*. O'Neill wrote several books on Newfoundland and Labrador history and its folklore, and was named to the *Order of Canada* in 1990.

SUPPLYLINES: **Patrick Wells** has joined *Harris Broadcast* as regional sales manager for Western Canada, based in Vancouver. Most recently, Wells spent nine years as the B.C. sales rep for *Applied Electronics*... **Matt Leland**, best known for his years at *Dielectric*, is now director of sales at Massachusetts-based *Burk Technology*, which specializes in facility and equipment control and monitoring. Leland will work from his Maine office... *City (CJNT-TV) Montreal* chose *Ross Video* for its new production facilities. The *Rogers* station is expected to launch this month... *Ross Video* has acquired Virginia Beach-based *Montalto*, a research and development company with what's described as a "a broad skill set" of broadcast routing systems. *Montalto* is comprised of former *Harris/Leitch* staff...

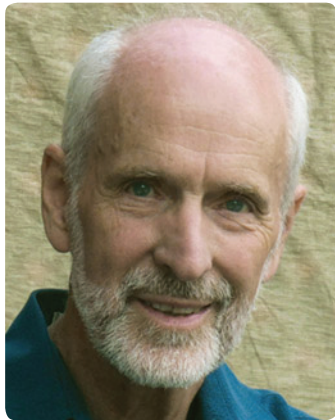
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Broadcast Dialogue
on the Following Pages . . .

Broadcast engineers will

get answers

at CCBE 2013

By Peter Warth



Disruptive Technology is a term that has been used to describe the Internet. More than anyone, broadcasters are painfully aware of the disruptive effect that the Internet has had on their traditional business.

Looking back at the good old days, the role of the broadcast engineer seemed so much simpler; to make sure that the tape machines, cameras and microphones were all hooked up correctly, were in working order and sent out a nice clean signal over the transmitter. Even the conversion from analogue to digital seemed like a manageable transition to doing the same things in a new way.

Now, broadcasting is undergoing radical change where audio and video content is stored as files in IT data systems. These files are retrieved over networks and played out over the air through traffic lists and automation systems. Not a tape or CD in sight.

Now that we use files, the program content has been opened to the Internet and to competition with other non-traditional Internet-based content providers—legal and otherwise. This has caused a seismic shift in the broadcast environment and changed the business model.

The ubiquitous presence of the Internet, the transition to file-based audio and video and the prevalence of Wi-Fi-enabled smart phones and tablets now means that pretty much any kind of program content can be accessed by anyone, anytime and anywhere. This new Internet reality is inconsistent with the traditional broadcasting model (especially in the TV world) of watching or listening to a program in your home at a time of the broadcaster's choosing. Radio and TV broadcasters are scrambling to provide versions of their program content over the Internet (and trying to make money doing it) as well as their traditional over-the-air broadcasting.

The role of the broadcast engineer now has to change accordingly, working with the new technology in this rapidly changing business and technical environment.

This wave of change poses both a threat to broadcasters as well as opportunity. New knowledge and skills are needed for the broadcast engineer to remain relevant and to continue to be successful. When management asks how the TV or radio network can adapt and re-purpose programming for downloading or Internet streaming, the engineer needs to come up with the right answers. Which file formats and compression schemes? What are the right archiving and asset management solutions for automated storage and retrieval of program material?

From September 26 through 29, the Central Canada Broadcast Engineers (CCBE) will be holding its 62nd annual Career Development Conference at the scenic Horseshoe Resort just north of Barrie. Broadcast engineers, technologists, equipment designers and manufacturers will gather for technical papers, seminars and workshops covering new and emerging technologies and the relevant technical standards that will shape the future of the broadcast industry. There will be over 30 technical papers and workshops covering topics such as SDI over IP, file compression, audio processing, energy efficiency and carbon footprint, ATSC 2.0, emergency alerting, cloud-based editing, 4K, lip-sync and AVB technology, plus many others.

This year's keynote address will be presented by Paul Temple, senior VP at Pelmorex, who has done pioneering work in collaboration with the federal government in developing a national warning system that will involve Canadian broadcasters.

Learning about new technical theory and new equipment systems at the CCBE conference is enormously important, but how do these things work out in practice? Broadcast engineers will have the opportunity to meet with equipment designers as well as fellow



broadcasters thus providing a unique opportunity to discuss the new technologies and how they work in practice. They will learn from the mistakes and the successes of others!

Thanks to the generosity of the conference's industry sponsors, the CCBE is able to offer four days of papers and workshops, along with meals and refreshments, for the modest registration fee of \$205. Compare this with

the several hundred dollars per day usually charged by commercial training institutions.

To find out more about the CCBE Career Development Conference, go to www.ccbe.ca or call 1-800-481-4649.

Looking forward to seeing you at Horseshoe Valley in September!

Peter F. Warth P. Eng. is president of the Central Canada Broadcast Engineers.



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- Overview of the TV everywhere bloc diagram from content compression (encoding) to delivery to consumer devices

- Adaptive Bit Rate streaming technology overview
 - Comparing HTTP streaming technologies
- Step by step explanation of the multiscreen ecosystem
 - Encoding/compression/video codecs
 - Segmenting/packaging of video content
 - Publishing the video content for delivery
 - Encryption of content
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Listing of all radio papers presentations:

- TieLine: OPUS Codec
- ENCO (Pippin Technical): The Next Generation of Radio Automation Development
- Omnia (Pippin Technical): How to Get the Most Out of Your Omnia 11
- RCS: Virtual Radio, Virtual Engineers, Virtual Listeners & Real Concerns
- A ISDN and 4-wire Low Latency Replacement for Remote Broadcasts
- TELOS: Installing VoIP Based Studio Telephone Systems
- Solutions Broadcast RF: Strobes
- Octave Communications: NIR Safety Code 6
- Solutions Broadcast RF: Economical Combining for TV and FM
- Comlab: Estimating Remote Site Maintenance Costs
- Loyalist College: BRET (Broadcast Engineering Program)
- RCS: Nuts & Bolts Engineering Trivia

Listing of all TV papers presentations:

- Incospec: LTE Technology
- Rohde & Schwarz: File Based Workflow and the VENICE Media Production Hub



- Novanet Communications: How MESH/MIMO Technology Will Influence the Media Production and Distribution
- Applied Electronics: Multi-pathing Functionality
- Harris: LipSync/AFD
- Harris: Standards for SDI over IP
- Quantel: The Internet of Frames
- Avid: Interplay Central and Sphere: Leveraging the Cloud to Knock Down Walls
- Peter Warth: Cloud Editing Panel Discussion
- Rohde & Schwarz: Weighted Carbon Footprint
- Incospec Communications: ATSC 2.0 What is it & Benefits to Broadcasting
- Harris: IPv6, OMG!
- Tektronix: H.265 – High Efficiency Video Codec
- CBC: Google Earth Apps: Import of Coverage Stimulation(s) and Safety Code 6 Measurements
- Belden: AVB Ethernet

Listing of general papers presentations:

- Monroe/Capella: DASDEC Emergency Alert Messaging Platform
- Trispec: EAS Update for Canadian LMD
- CBC: Public Alerting
- Pelmorex Media: Public Alerting Panel Discussion with Paul Temple

BROADCAST Dialogue

Essential Reading

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Thursday, August 22, 2013

Volume 21, Number 14

RADIO: *Canadian Broadcast Sales* will rep *CBC Radio 2* and *Espace musique* beginning this fall. *Espace musique* will be repped by CBS partner *Groupe Force Radio* in Quebec. Both the French and English stations are restricted to national spots and to a cap of four ad minutes per hour. In three years' time, CBC must demonstrate that the ads have not had a drastic effect on private broadcasters nor that its programming has had any negative impact from the ads... *iTunes Radio* will launch next month in the U.S. with brand partners *McDonald's*, *Nissan*, *Pepsi*, *Procter & Gamble* and possibly one or two more brands. The ad deals start in the millions of dollars bumping to tens of millions for a 12-month campaign, and brand partners will get exclusivity within their respective industries for the next four months. In January, iTunes Radio ads will be widely available with the proviso of a minimum buy-in of roughly \$1 million. A spokeswoman at *Apple Canada* told *Broadcast Dialogue* that a launch date here has yet to be determined... *Pat Bohn's* Vancouver-based *SparkNet Communications* and UK partner *OXIS Media* have launched the first *JACKfm 2* on FM, DAB digital radio and online. *JACKfm 2 Oxfordshire* is JACK re-imagined for the next generation, says Bohn, with music targeting a younger listener... Still in the UK, *Ofcom* (Office of Communications), the UK version of the *CRTC*, conducted two research surveys into listeners' attitudes towards radio, and local radio in particular. The main findings, which differed only slightly from similar 2005 surveys, include radio is considered to be an accessible medium, on a ubiquitous platform; a dependable companion; a deliverer of timely national and local information; and a source of a variety of entertaining and stimulating music and speech. These qualities are felt to have endured both over time and in relation to other media, traditional or new. There was, however, evidence that radio is being challenged by digital and mobile media in two areas: as the primary source of music (especially among younger demos); and as the unique medium for instantaneous news delivery. Listeners surveyed say the Internet has moved ahead of the press and is just behind TV and radio as a news source. *Ofcom*

concluded that listeners' relationship with radio remains in good health... *CFIS-FM Prince George*, a 5-watt developmental community station, has been approved for a power bump to 500-watts... The *CRTC* has approved a number of *CBC Radio* repeaters being terminated. They are: *CBSI-6 Fermont*, *CBLs Sioux Lookout*, *CBQW Hudson*, *CBXC Coleman*, *CBXL Blairmore*, *CBTD Kispiox*, *CBXK Pemberton*, *CBUL Lillooet*, *CBUH Chase*, *CBRD Field* and *CBXW Edgewood*.



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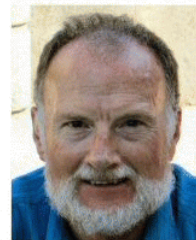
REVOLVING DOOR: Malcolm Dunlop, the exec VP, programming & operations at *Rogers Media* in Toronto, is leaving the company at month's end. He oversees programming and operational elements for conventional and specialty TV (non-sports) assets, including *City*, *OMNI*, *FX Canada* and *OLN*, as well as news and internal productions. Dunlop has been with Rogers for 28 years, having begun as a national sales exec at OMNI Television and moved into roles of increasing responsibility... The successor to Dave Rutherford's talk program on *News Talk 770 Calgary* is on the air. The *Kingkade & Kelly Show* began Monday at 9 a.m. with Roger Kingkade and Erin Kelly... And still with *News Talk 770*, Dave Taylor has returned as the new afternoon host. Taylor had this same time slot for almost 10 years before he was elected a provincial Liberal MLA, holding the Calgary-Currie seat for eight years. He succeeds *CJOB Winnipeg*-based Charles Adler whose show had been carried on other *Corus* stations across the country which demanded broader topic fodder. But *Corus* is now directing efforts to what's described as "a hyper local fashion". Adler remains at *CJOB* and focusing on specific Winnipeg and Manitoba concerns... Jennifer Smith, in addition to her role as director of sales & marketing, western Canada for *CBC*, becomes national sales director for *CBC Radio 2*. She will be the liaison with national rep *Canadian Broadcast Sales* (see **RADIO**)... Kate Wheeler is no longer with *Corus Entertainment's CHEX-TV Oshawa*. The news director/anchor had been with the station for three years. Previously, Wheeler was a 20-year anchor/reporter with *CTV* in Toronto... Stewart Hall, a 24-year career broadcast news instructor at *SAIT* in Calgary, is retiring this week. His background includes 14 years at *NZBC* and *Radio New Zealand* and the *BBC World Service* in London. Hall says he wishes "there was less focus on gossip and more on real news these days, but that's the view of a curmudgeon"... Mark Trueman has been promoted to executive producer at *Global Toronto*. Since 2010, he'd been the senior producer for the station's *News Hour*. Trueman succeeds Jason Keel, who left in April... Lawrence Diskin has retired from *CHCH-TV Hamilton* after 33 years. He began as producer of the *Cherrington Show* and wrapped up the last 20 years as producer of *Square Off*... Reporter Joe McFarland has been promoted to ND at *News Talk 770 Calgary* effective Sept. 1... Michelle Lissel is back at *Global Winnipeg*, this time as weather anchor. She began her TV career as a sports anchor at *Global Winnipeg* in 1998, eventually landing a position as an anchor on what later became *Fox Sports World*. Most recently, she was in Toronto with *Maple Leafs Sports and Entertainment* in media relations... Changes at the former *Astral Vancouver* radio stations now being held in trust see Stu Ferguson promoted to PD at *AM650*, moving from being talk programming manager. He's been with the stations since late '09. Taylor Jukes was promoted to PD at *Shore 104* from her role as APD/middays at *Virgin*. Paul Sereda was promoted to APD/MD at *AM650* and Kat Carter shifted to MD/announcer at *Virgin* from her previous role as AMD at *Virgin*. Steve Parsons, in addition to his responsibilities in Toronto, is the operations manager for the three stations... Dani Rohs became morning show co-host at *92.5 Fresh*



Malcolm Dunlop



Kate Wheeler



Stewart Hall



Michelle Lissel



Lawrence Diskin

FM Edmonton Monday, partnered with **Jonny Sullivan**. She had been with *91.7 The Bounce Edmonton*, also as morning co-host... **Sharon Clarke** is taking early retirement from her traffic manager position at *Shaw Media* in Toronto. She's worked as such stops as *CHAU-TV Carleton*, *CFPL-TV London* and *Global Alberta*... **Matt Mise**, the promotions director at *104.1 The Dock Midland*, will become director of digital media for all *Larche Communications* properties and based in Barrie... **Paul Laing** is the new morning host at *104.5 Heart FM Woodstock*. He began on Monday.



Tom Cooke

More changes at *Bell Media* this week, among them: **Tom Cooke**, 57, the VP/GM of *Bell Media's London* radio stations, who will be leaving Aug. 30. He has held that position since May, 2002, moving up from assistant GM/GSM, a position he earned March 1, 2000. Also gone from the London Cluster are ND **Ed Wilmot**, *BX 93* midday host **Heidi Reichert**, morning sports anchor **Shannon Wise** and three others; **Tony Ecclissi**, GSM at *CTV Montreal*, a 22-year veteran; **Laurie Graham**, GSM at *Bell Media St. Catharines*, who's been in that position since July, 1997; **Jeff Howatt**, the 27-year news director/anchor at *CHUM-FM Toronto* who remains a professor at Toronto's *Seneca College*, a position he's held since 2000; **Ron Langridge**, a 32-year broadcast veteran who's been the GM/GSM at *EZ Rock (CKXR) Salmon Arm/CKCR-FM Revelstoke/CKGR Golden* the last 12 years under the ownership of *Okanagan Skeena, Telemedia, Standard Radio, Astral* and *Bell Media*; **Randy McKeen**, the longtime ND at what is now *Bell Media Fredericton* and **Paul Bradley**, morning news at *CJCJ Woodstock*; **Doug Simmons**, the director of regional sales at *Bell Media Ottawa*, who began at *CHUM Radio Ottawa* in 1997 as senior account manager; and **Michelle Williams**, who had been promotions director at *Bell Media Niagara* since Aug. 2008 and worked for company stations in Hamilton and Toronto before moving to St. Catharines...

Don Mumford, regional VP, radio and TV operations, Southwestern Ontario and based in London, adds **Tom Cooke's** VP/GSM role at the four *Bell Media London* radio stations to his own... Picking up the GM/GSM reins at Salmon Arm/Revelstoke/Golden, and adding to his GM/GSM responsibilities at *SUN FM (CICF) Vernon* is **Gord Leighton**... **Martin Poirier**, the senior account exec at *CTV Montreal*, will assume **Tony Ecclissi's** duties although the GSM position has been eliminated.

TELEVISION: *DTOUR*, *Shaw Media's* newest lifestyle channel -- offering access to "life's greatest experiences" -- premieres Aug. 26 on a national free preview. *DTOUR* is a rebrand of seven-year old *TvTropolis* which programmed network television's shows and stars that defined pop culture, e.g. *Seinfeld*, *Ellen*, *Frasier* and *Married with Children*... *Bell* has added live streaming capability to its recently launched mobile TV app allowing for more than 100 live and on-demand channels to be viewable on tablets and smartphones. *Bell Fibe TV* customers can also stop and resume on-demand programming between their TV at home and their mobile device.

GENERAL: The new *Broadcast Accessibility Fund (BAF)* now has a permanent Board of Directors. Believed to be the first of its kind, BAF will operate as an

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independent and impartial funding body supporting projects which provide inclusive solutions to advance the accessibility of all broadcasting content in Canada. BAF was proposed by BCE as part of the benefits package related to *BCE's* purchase of *CTV Inc.*

CAREERS

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Account Executive	- Huntsville/Bracebridge
Traffic Manager	- Toronto
Afternoon Drive Host	- Toronto

Details on these and other career opportunities can be found by clicking [HERE](#).

Broadcasters on the Board are **Bill Roberts**, Heather Boyce (director, English TV affiliates & accessibility lead at *CBC*), **David Errington** (president/CEO, *Accessible Media*) and **William Abbott** (senior counsel, regulatory law, *Bell Canada*)... New Ontario *CRTC* commissioner **Raj Shoan** will be the keynote speaker at the *OAB's CONNECTION 2013* to be held Nov. 7 in Toronto. Shoan's background includes communications law and regulatory affairs. Before becoming a commissioner this past June, he was *CBC/Radio-Canada's* Director of Regulatory Affairs... *Asian Television Network* reported a net income of \$682,562 on revenues of \$6,850,502 for the three months ended June 30. Net income of \$1,229,190 was reported on revenues of \$13,677,133 for the six months ended June 30... As you might imagine, *Broadcast Dialogue* has spent a lot of time since we began building our database back in 1998 with regular updates on people, stations, addresses and so on. When the *BCE* deal to acquire *Astral* was completed, we rushed to get as much info as we could. After all, we do our best to ensure reliability in our e-mail list and our directories. While making the necessary changes -- and perusing all aspects of our database -- we came across an unrelated bit of information; broadcast companies which we once had on our lists that are no longer operating as companies. In alphabetical order, they include: *Alliance Atlantis Communications, Astral, Bea-Ver Communications, Bell Globemedia, CanWest Global Communications, Cariboo Central Interior Radio, CHUM Radio, CHUM Television, Corus Quebec, Craig Broadcast Systems, CTV Inc., CTV Specialty TV, Haliburton Broadcasting Group, OK Radio Group, Radio Nord Communications, Standard Radio, Telemedia* and *TQS*.

SIGN-OFFS: Roy Bonisteel, 83, of cancer in Trenton. The former *CBC-TV* host/journalist was a mainstay from 1967 through 1989 with the show *Man Alive*. After that, Bonisteel was a public speaker, writer and citizenship judge. Earlier in his broadcast career, Bonisteel worked in radio at Belleville, St. Catharines and Vancouver... Ted Arnold, 64, in Calgary. Arnold is best remembered as the news director at *CFAC-AM/CFAC-TV Calgary* during the '70s and '80s... Ron Bottos, 71, in Thunder Bay of cancer. His career spanned years with local stations *CFPA Thunder Bay* and *CKPR Thunder Bay*. Highlights, for him, were MC'ing the annual *Cystic Fibrosis Telethon* and the many years that he hosted *Reach For The Top*.

BROADCAST Dialogue

Essential Reading

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Thursday, August 29, 2013

Volume 21, Number 15

RADIO: *Newcap* bought the final five stations *Bell Media* was to divest as part of its approval for the purchase of *Astral Media*. They are: *Boom 97.3 (CHBM-FM)/93.5 Flow (CFXJ-FM) Toronto* and *Virgin Radio 95.3 (CKZZ-FM)/Shore 104.3 (CHHR-FM)/AM 650 (CISL) Vancouver*. Purchase price is \$112 million plus assumption of some liabilities. For the 12-month period ended May 31, those five stations had revenues of approximately \$40 million. Going into the Toronto and



Vancouver markets, said *Newcap* president/CEO Rob Steele, is a transformational move for his company. The other five stations to be divested saw three (*Kool 101.5 (CKCE-FM) Calgary*, *QX 104 (CFQX) Winnipeg*, *Fab 94.3 (CHIQ-FM) Winnipeg*) sold to the *Jim Pattison Broadcast Group* while *The Bear (CKQB-FM)/Boom 99.7 (CJOT-FM) Ottawa* went to *Corus Entertainment*. All 10 station purchases must be approved by the *CRTC*... *Kool 96.5 (CKUL-FM) Halifax* has moved from classic 1970s and '80s music to "honest and real" singer-songwriter music on the new Radio 965, said Steve Jones, *Newcap's* VP of programming. Former *Q104 Halifax* host Dominik Diamond succeeds Griff Henderson and Caroline Parker on the morning show while Colin Sweets does afternoon drive... The *CRTC* has approved *Rawlco Radio's* application to amend the licence of *up! 97.7 (CHUP-FM) Calgary* so that it no longer operates within a specialty format. At the same time, the station licence was renewed through August, 2020... A *CRTC* hearing in Gatineau Nov. 5 will look at, among other applications; the *Corus* bid to, first, acquire effective control of *The Bear (CKQB-FM) Ottawa* and its *CKQB-FM-1 Pembroke* repeater, and *CJOT-FM Ottawa*, owned by *Bell Media* but under the control of a trustee. The next step is a transfer of ownership; *Newcap's* request to complete the purchase of *CHNI-FM Saint John* from *Rogers* and, if successful, to drop the all-news format in favour of a mainstream AC format; *CAB-K Broadcasting's* application for an FM licence in Vegreville, Alberta, that would operate at 106.5 with power of 13,000 watts and program Country; *Newcap's* bid for an FM licence in Hinton at 104.9 with power of 1,100 watts and programming Rock; and *Vista Radio's* application for an FM licence in Grand Forks, with rebroadcasting transmitters in Greenwood, Rock Creek and Christina Lake. The station would operate at 102.3 at 589 watts and program Adult Rock/Classic Rock. The deadline for submission of interventions/comments/answers is Sept. 27... *Canadian Music Week 2014* co-chairs have been announced. They are JJ Johnston, Elliott Lefko, Eric Alper and Shauna De Cartier. Lefko



is VP of *Goldenvoice Concerts* in Los Angeles, Alper is *CTV's* music correspondent, De Cartier founded Six Shooter Records in 2000 and is chair of the *Canadian Independent Music Association* (CIMA) board of directors and the vice-chair of the *Radio Starmaker Fund* board of directors, and Johnston is president/CEO of *JJ International Media/Management Solutions* and is best known for his 39 years in radio, most recently with *Corus*... Grant Berg of *Big Country 93.1 FM Grande Prairie* is one of 22 Albertans appointed to serve on the *Premier's Council on Culture*, the province's highest level of advisory and representation on cultural matters. Berg is also an artist and a previous chairman of the Art Gallery of Grande Prairie... In an item last week, we discussed certain *CBC AM* radio repeaters being discontinued. Not mentioned was that the areas -- Fermont, Sioux Lookout, Hudson, Coleman, Blairmore, Kispiox, Pemberton, Lillooet, Chase, Field and Edgewood -- with the exception of Edgewood, has service continuing on FM. A fire at the Edgewood repeater saw termination of the AM service but the town is served by another CBC FM transmitter.



JJ Johnston



Grant Berg

TELEVISION: The *CRTC* is taking a hard look at the *Shaw Communications - Corus Entertainment* relationship, seeking proof that Corus is truly independent of its parent. Corus was spun off from Shaw in 1999 with both maintaining separate listings on the *Toronto Stock Exchange*. By itself, even after the acquisition of certain *BCE* channels it covets, the Corus market share would be 13.4%. However, were its and Shaw's broadcast properties combined, the number is a bit more than 35%. On Nov. 5, the Commission will review Corus's \$494-million acquisition from BCE of a group of specialty channels including *Teletoon* and *Cartoon Network* (Canada)... *Statistics Canada*, reporting on television broadcasting operating revenues, says the total for 2012 was \$7.6 billion -- pay and specialty at \$4 billion, conventional private TV at \$2.1 billion and public/non-commercial at \$1.6 billion -- up 1.8% from 2011. But while pay and specialty television saw operating revenues increase 5.9% from 2011, private conventional TV fell 5.2% and public/non-commercial TV rose 1.7%. Ad revenues alone, though, saw a decline of 2.3% to \$3.5 billion, with private conventional TV ad revenues down 5.9% to \$1.8 billion. The profit margin for private TV was 0.7% in 2012 while profits before interest and taxes were \$13.9 million. Pay and specialty television posted a profit margin before interest and taxes of 23.1%, down from 24.9% in 2011. Their profits before interest and taxes amounted to \$916.6 million... *Blue Ant Media* launches its new *Cottage Life* specialty channel Sept. 4. It will program do-it-yourself, food, real estate and outdoor living, and succeeds Blue Ant's *bold* channel. Two days later, on Sept. 6, the new specialty channel will mark its launch with a multi-media campaign that includes a free hamburger giveaway in Central Ontario's cottage country (at *Webers* in Orillia) to the first 5,000 people... A benefit concert for Lac-Mégantic by Quebec artists earlier this month and taped for televising had a good news - bad news element. The good news was that all four French-language networks aired the show at the same time for maximum exposure. The bad news was that *Radio-Canada*, *TVA*, *V* and *Télé-Québec* were provided with a packaged show that gave viewers the wrong phone number. It started with 1-800 when it should have started with 1-866. The 1-800 number had nothing to do with Lac-Mégantic. Despite the error (it was later fixed through social media), \$790,000 was raised for the community, including \$310,000 from the broadcast... A news report on *CTV Northern Ontario* (*CICI-TV Sudbury*) has been found by the *Canadian Broadcast Standards Council* to have been unfair and violated privacy. Details on how a story of a malfunctioning furnace was contrary to the *CAB* and the *RTDNA* codes of ethics can be found at www.cbsc.ca.

REVOLVING DOOR: New GM for TV and radio at *Corus Entertainment's* Peterborough (*CHEX-TV/100.5 KRUZ-FM/THE WOLF 101.5*), Kingston (*CKWS-TV/CKWS-FM/FM96*) and Oshawa/Durham (*CHEX TV-2*) is Dave McCutcheon, promoted from senior account manager at *Corus Television Sales* in Toronto. Before that, he was GSM at *CHEX-TV Peterborough*. He reports to Mario Cecchini, head of the company's Eastern Ontario stations and president of *Corus Média*... Malcolm Dunlop, exec VP for *Rogers Media* TV programming and operations, is leaving tomorrow (Friday)... PD Jason Manning is no longer with *103.1 JACK fm/98.5 The OCEAN Victoria*. Before joining the *Rogers* stations in Victoria he was PD at *Rock 105.3 (CKMH) Medicine Hat*... Fred Hutton began as ND at *VOCM St. John's* this past Monday after a career as ND at *NTV (CJON-TV) St. John's*. He'd been there since 1990, working his way up from general assignment reporting through anchoring to assistant ND and to ND in 2008... Wayne Rorke, after 45 years in the broadcast industry, retires tomorrow (Friday) from his GSM position at *Global Saskatoon* where he's been the last 20 years... Julie Bristow, the former executive director of studio and unscripted programming at *CBC*, has launched *Bristow Global Media* in Toronto, a specialized content creation company... Al Douglas, chief engineer at *Bell Media Kitchener/Waterloo* for the last 19 years, is no longer with the station cluster... Dave Martineau has been appointed regional sales manager for the *Evanov Radio*



Wayne Rorke



Julie Bristow



Andrew Steele

Jewel stations in Eastern Ontario/Western Quebec, *Jewel 98.5FM Ottawa*, *Jewel 107.7FM Hawkesbury*, soon-to-be launched *Jewel 92.5FM Rockland* and *Jewel 106.7FM Hudson*. Martineau joined Evanov in May at the Toronto head office. His background includes over 25 years in newspaper and digital... Changes at *X929 Calgary* see Carly Meyers move from middays to mornings as co-host, Tyler Middleton, ex of *Hot 107 Edmonton*, moving into afternoon drive and succeeding Lynch, who becomes full-time Music Director... Andrew Steele has been hired for a new position as VP, strategy at *TVO* in Toronto. Most recently, he was the founding CEO of the *Pecaut Centre for Social Impact*... Lindsay Rae is new afternoon host at *BIG 105 Red Deer*, moving from "across the street" at *L.A. Radio Group's Kraze 101.3 Red Deer* where she had morning co-host duties. Also at *BIG 105*, Shawn McCleary adds MD to his evening host chores... Kim Sullivan has returned to Montreal as evening host at *92.5 The Beat*. Previous career stops include evenings/weekends at *BOOM 99.7 Ottawa* and host of the *Sully Show* on *Virgin Radio Montreal*.

SIGN-OFFS: Kim Calloway, 69, of cancer in Kelowna. It was just two weeks ago that *BD* reported Calloway's departure from *Q103 Kelowna* as an anchor/reporter because of health concerns putting him on a full-time disability. Calloway worked for several Kelowna stations during his 20 years in that market. Doug Thompson, who knew him well when they worked together at *CHUM/CHUM-FM Toronto*, has more to say in his comments (below)... Robert Cole, 73, in Montreal. Cole was GSM at *CFCF Montreal* in the early '80s and had a rep shop for border TV based in Montreal... Lew Wood, 84, of kidney failure in Los Angeles. Wood, who marched with Martin Luther King, covered John F. Kennedy's assassination and was a news anchor for *NBC's Today* show, began his broadcast career at the dawn of television.

Kim Calloway R.I.P.

The last picture I saw of Kim Calloway, he was all in white and wore a fedora. He looked like an honorary Kentucky Colonel. But a hip one. On August 17, he posed in a photo with his new fiancée (and long- time companion), Arlene McClelland. Prior to that joyous announcement came a sadder Facebook post from Kim: "After 50 years as a full-time radio reporter here in BC and Ontario, I am done. Health concerns are putting me on full-time disability." Then, sadly on August 22 came news that Kim had passed away at 69 of cancer.

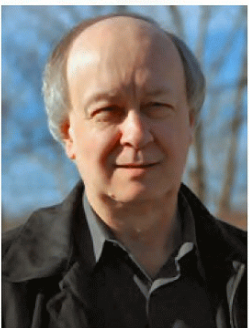


I met Kim in the CHUM Toronto newsroom in the late '60s. Back then, he was using the air name Jim Calloway. Someone in management decided that Kim wasn't strong enough for a newsman on CHUM so Kim became Jim.

Kim was good - very good, both as a reporter and on the air. He was hip, cool, knowledgeable and authoritative, all at the same time. He knew the right questions and got to the heart of stories. Plus, everybody liked him.

When CHUM-FM made the switch from classical to underground radio in the summer of 1968, Kim made it known that he'd like to be on this new progressive station, and not just as a newsman. Garry Ferrier was the program director then, and he gave a bunch of us a shot. David Pritchard, who'd been the board operator and producer for New York DJ Murray The K during his short tenure at CHUM-FM, was given the all night show. David Haydu, later the legendary Geets Romo of Pete 'N' Geets fame on CHUM-FM and CFNY, did all nights on Fridays as Phil Inn (at the time, his day job was working in the engineering department). I was production manager of CHUM AM and FM, and Garry let me do all night Saturdays as "The disembodied voice in the night" for nearly a year. Copywriter Larry Green got the afternoon shift. It was a highly eclectic mix of talent.

Kim was eventually given the evening shift, and CHUM newsman Jim Calloway became CHUM-FM DJ Kim Calloway. In those days, the CHUM-FM jocks could pick their own music and were encouraged to play whatever they wanted -- rock, jazz, classical, whatever. Kim (as well as the rest of the DJs) took full advantage of that and his nightly program became very popular.



By Doug Thompson



CHUM-FM on-air staff, circa 1969

Standing, from left: Kim Calloway, Tim Thomas and Walter Sole.
Seated, from left: Pete Griffin, David Pritchard and Larry Green.

When **John Lennon** and **Yoko Ono** came through Toronto on their way to the Montreal bed-in in May of '69, Kim took a reel-to-reel tape recorder down to the King Edward Hotel for an in-depth interview with the famous duo. Kim aired it on his FM program while CHUM-AM used short interview bites on their hourly newscasts.

A couple of years ago, after Kim and I had re-connected on Facebook, I let him know that I'd just digitized his

Lennon interview tape (the late **Bob Laine** and I had been co-ordinating and digitizing the CHUM Archives). Less than 30 seconds later, I got a response: "Could you please send me a CD of that interview. I don't have a copy and I've been telling people out here for years that I interviewed John Lennon and no one believes me." Happily, I sent a CD. Kim actually interviewed the Lennons several times.

After CHUM-FM, Kim moved back west (he was born in Saskatoon) to Vancouver where he did a talk show on CKWX throughout the mid '70s and '80s. Then came the move to Kelowna in 1993 where, until 2008, Kim was a talk show host/reporter on CKOV. He became morning news anchor on Q-103 in 2009.

In 2004, Kim Calloway was a co-recipient of the Jack Webster Award for Best Reporting of the Year for the 2003 Kelowna Firestorm.

Wherever he is now, Kim will still be the hippest, coolest guy in the place. I'm so very glad I got to know him, if only for a short time.

Doug Thompson is an award-winning writer/director for radio. He can be reached at doug.t@rogers.com.