

Christensen Communications Ltd. \* 18 Turtle Path \* Lagoon City ON \* L0K 1B0 www.broadcastdialogue.com \* howard@broadcastdialogue.com

Thursday, June 7, 2012

# Volume 20, Number 7

**Page One of Three** 

EVOLVING DOOR: Tim Weinberger will become the GSM at The Jim Pattison Broadcast Group Medicine Hat stations: CHAT/CFMY/CHAT-TV. Weinberger, the GM/GSM at Newcap's K-Rock 100.5 Fort McMurray, is expected to be in Medicine Hat by mid-July. He'll succeed current GSM Ed Lundberg who retires at September's end. Weinberger's background includes CKRD Red Deer, CFRN TV Edmonton and ITV Edmonton... Rob Brignell will retire from his GM position at CJOS-FM Owen Sound, effective June 15. Brignell, who moved across the street in March, 2007, to the new Larche Communications station, was an 11year veteran of Bayshore Broadcasting... Holly Cangiano is the new GM/GSM at Rogers Radio North Bay: 102 FM The FOX/100.5 EZ ROCK/AM 600 CKAT. Her radio career in North Bay spans 19 years, most of it with Rogers. Most recently, she was the Sales Supervisor for the three stations. Cangiano succeeds Peter McKeown who moved to Sudbury to become Rogers' VP, Ontario North... Jackie Rae Greening, who has had the multitasks of being PD at CFCW Camrose, Station Manager at CAM-FM (CFCW-FM) and Station Manager at W 1440 (CKJR) Westaskawin, has been promoted to the newly-created position of Newcap's Manager, Edmonton Operations... Brian DePoe is no longer PD at Majic 100/939 BOB FM Ottawa. He had joined Bell Media Ottawa in January, 2011, moving from PD at Q92 Montreal. Before that, DePoe was with Virgin Radio Toronto ... Michael Hennessy, ex Sr. VP at Telus, will become President/CEO of the Canadian Media Production Association (CMPA) June 18. Hennessy was a regular columnist in Broadcast Dialogue magazine when, prior to his move to Telus, he was President/CEO of the Canadian Cable Telecommunications Association (CCTA)... Sally Catto has been appointed Executive Director, Commissioned and Scripted Programming at CBC. Last year, she jumped from CBC to Cineflix Media to spearhead a move into Canadian TV dramas and comedies. Catto, who begins June 18 and will be based in Vancouver, was Executive Director, Arts & Entertainment at CBC before leaving last year... Chris Shine, Morning Show Host at KOOL FM Calgary, is no longer with the station... Trevor Harvey, the former GM/GSM at Vista's SUN FM Duncan, has moved to become the company's Senior



# Thursday, June 7, 2012

Account Executive based in Nanaimo. Since Vista acquired a minority stake in *CKAY-FM Sechelt*, Harvey is focusing efforts in that direction... **Brian Kenemy**, the one-time GM of the former *940 AM/Q92 Montreal*, will join *CJNT-TV (Metro 14) Montreal* in sales. *Rogers*, which expects to get purchase approval of the station, made the hire... **Carl Karp**, the Area Executive Producer, New Programming Initiatives Prairie Region, has retired. Karp, with the *CBC* and located in Winnipeg, had been with the public broadcaster for 27 years. Filling in for him on an interim basis is *John Bertrand*, Managing Director at *CBC Manitoba*... Nikki Hawke, Marketing Director at *Corus Entertainment's Nelvana Enterprises* is no longer with the company. She joined Nelvana two and one-half years ago from *Global Television* where she had been Senior Brand Manager... David Meikle, Retail Sales Supervisor/Manager of Interactive Sales at *Corus Hamilton*, is no longer with the cluster. He moved to *CUE Digital Media* in Toronto as the National Digital Account Manager.

ADIO: Rock 94 (CJSD)/91.5 CKPR/103.5 The Thunder (CFQK) Thunder Bay raised \$268,217 for victims of flooding that put the northwestern Ontario city under a state of emergency. The money went directly to The Salvation Army's Thunder Bay Flood Fund. Over 1,200 homes were damaged, some severely, in the destruction... BCE is confident it will win regulatory approval for its \$2.9 billion acquisition of Astral Media and that it sees plenty of interest in the radio stations it has to offload as part of the deal. BCE has already said it would sell some of Astral's radio stations so that it doesn't exceed the maximum number of stations a single company can own in a market. CRTC Acting Chairman Len Katz says the hearing will likely be in late summer or early autumn and that a decision will come 35 days afterwards... The CRTC reports that Canada's 669 commercial radio stations earned revenue of \$1.6 billion for the broadcast year ended Aug. 31, 2011, up a bit from \$1.55 billion earned the year before. Expenses, however, also rose; to \$1.26 billion from \$1.21 billion. Thirteen new FM stations came on-line in 2011, bringing the number of stations to 535. They had the bulk of earnings at \$1.3 billion, up from \$1.24 billion the year before. AM properties declined by seven stations in 2011 to 134. Revenue for them increased to \$311 million from \$307 million. The Commission also reported that the private stations employed 10,576 people and paid \$676.3 million in salaries in the 2011 broadcast year, up from 2010 when 10,104 people were employed and paid \$640.7 million... Newstalk 1010/boom 97.3/99.9 Virgin Radio Toronto together raised \$1, 825, 132 for the SickKids Foundation during a day-long radiothon late last week. Over the past 26 years, the Toronto stations under Astral and previous owner, Standard Broadcasting, have raised more than \$40 million to support the Hospital for Sick Children in Toronto... The Community Radio Fund of Canada is awarding \$267,742 to 35 campus and community radio stations across the country. The funds will be distributed under CFRC's Radio Talent Development Program and Youth Internship Program, both of which are made possible by Canadian Content Development contributions from Astral Media... Profit magazine, for the second year in a row, has placed My Broadcasting Corporation (MBC) in its PROFIT 200 list which ranks Canada's fastest-growing companies by five-year revenue growth. MBC operates in 12 small markets in Ontario: Renfrew, Pembroke, Arnprior, Gananoque, Greater Napanee, Brighton, St. Thomas, Strathroy, Exeter, Goderich, Kincardine and Port Elgin... On June 1, CBC Radio One 570 CFWH Whitehorse became Radio One 94.5 FM. AM will remain available through Aug. 31.

ELEVISION: Global BC's 2012 Miracle Weekend raised \$17,939,688 in support of BC Children's Hospital. This is the 25th annual Miracle Weekend. Since 1998, over \$187 million has been raised through the campaign... Most Canadians aren't yet ready, despite the alternatives, to pull the plug on cable TV connections. Opting out, cablecos will be happy to learn, isn't the threat some would have us believe. The Ipsos Canadian Inter@ctive Reid Report says 43% of online Canadians agreed they would cancel their cable TV subscription before they cancelled their Internet service (24% strongly agree with this statement). At the same time, traditional TV screens are the most popular for watching shows and movies, with 88% doing so on a weekly basis. The demographics show younger Canadians much more willing to cut cable subscriptions in favour of Internet access. Among 16-34s, 64% would keep their Internet over cable, while 41% of 35-54s would do the same. Of those who are 55+, only 28% would keep their Internet over cable... Crossroads Christian Communications, the operators of Crossroads Television System (CTS-TV), celebrated its 50th anniversary June 2. It began at CHRO-TV Pembroke when 25-year old David Mainse approached the station's GM in hopes of getting some airtime. On June 2, 1962, Mainse began with a 15-minute Christian program on Saturdays following the late newscast... While Rogers Media awaits CRTC approval for the purchase of Metro 14 (CJNT-TV) Montreal, an affiliation agreement began this past Monday... Hollywood Suite will be the home of Sony Movie Channel and AXN Movies in Canada. The two channels will launch Sept. 4 as part of Hollywood Suite's four HD movie channels... In a seemingly strange development, in the midst of a close U.S. presidential campaign, cable television news channels' ratings are in the basement. The numbers for some of Fox News' top programs

# Page 3



For Registration to the 78th Annual WAB Conference, Click Anywhere on This Display Ad



declined in May to their lowest levels since the last presidential election year. A number of CNN's prime viewing hours are now attracting the smallest audiences in their history. Ditto **MSNBC**, down 26% from a year ago in the demo of most importance to news channels, viewers 25-54... **Canada's Olympic Broadcast Media Consortium** says it will bring viewers more than 5,500 hours of coverage on the various platforms used to broadcast the 17 days of London 2012. They are **CTV**, **RDS**, **TSN**, **Sportsnet**, and **V**... The line-up for the **CTV** and **CTV Two** 2012/13 prime-time schedules, announced late last week, involve an even ratio of comedy, dramas, and reality programs.

**IGN-OFFS: Angie Nemeth**, 43, after drowning at the entrance to Sechelt Inlet. *The Coast (CKAY) Sechelt* Office Manager, a member of the Coast Guard auxiliary (*Unit 12 - Halfmoon Bay RCM*-

SAR), died during a routine search and rescue training exercise. Investigators with the Transportation Safety Board are trying to determine what caused the Royal Canadian Marine Search and Rescue auxiliary boat to flip... Hugh Palmer, 97, in Vancouver. Palmer was the Director of CBC Television in British Columbia from 1955 to 1975. When the British Columbia Institute of Technology was created in the early 1960s, Palmer, Hal Davis from CKNW and John Ansell from CKWX joined as one of the earliest BCIT advisory committees, designing the department and training programs that continue in today's teaching agenda... Bob Aylward, 78, in Victoria. The former CJVI and CHEK-TV Victoria veteran was the first broadcaster inducted into the Victoria Music Hall of Fame.

**ENERAL:** Research In Motion won a Federal Court case over its use of the BBM acronym to describe its BlackBerry Messenger software. BBM Canada, which filed the suit, said it traces the BBM trademark back more than 60 years. RIM's BBM software has more than 50 million users worldwide. While the court ruled that the trademark clearly belongs to BBM Canada, it agreed with RIM that the two companies operate in different industries... Marc Chikinda has been renewed for a second five-year term as the Dean of the Faculty of Communication Studies at Calgary's Mount Royal College... The Walt Disney Company says all products advertised on its child-focused TV channels, radio stations and websites must comply with a strict new set of nutritional standards. Disney said that in adopting the new advertising standards it was largely following recommendations proposed last year by U.S. federal regulators. The suggestions were aimed at inducing the food industry to overhaul the way it marketed things like cereal, soda and snacks to children.

OOKING: 92.3 The Dock Owen Sound - GM/GSM; Newcap Fort McMurray - GM/GSM; Astral Kelowna-Business Manager; Astral Calgary - Creative Writer; Corus Entertainment Toronto - Senior Manager, Human Resources; The River (CKRI FM) Red Deer - GSM; The New Hot 89-9 Ottawa - Evening Announcer; Rogers Grand Prairie - Production Manager; Astral Fort St. John - Videographer/Reporter, Television and Radio; CTV Timmins - Anchor/Photojournalist; Canada AM Scarborough - Story Producer; Bell Media Toronto - Research Analyst and an Associate Manager, Brand Partnerships; CBC Montreal - Director of Programming, RDI; CBC Toronto - Product Manager, News and Sites CMS (Digital Operations); Pelmorex Media Oakville - Ad Operations Implementation Manager; Rogers Sportsnet Toronto - ENG Editor; APTN Winnipeg - Technician; TVO Toronto - Senior Information Officer; and Shaw Media Toronto - Program Scheduler.

UPPLYLINES: Montreal-based Miranda Technologies has an agreement with Belden for it to offer to purchase all outstanding common shares of Miranda. Miranda and Belden say they will develop an integration plan that best leverages their combined capabilities... Terry Horbatiuk, Panasonic Canada's National Sales Manager, Professional Imaging Group, has been honoured by the Society of Broadcast Engineers for outstanding contributions and years of dedicated service to the SBE Certification program... The National Screen Institute - Canada says William F. White International is now the exclusive lighting and grip production equipment and technical services sponsor of the NSI Drama Prize.



Christensen Communications Ltd. \* 18 Turtle Path \* Lagoon City ON \* L0K 1B0 www.broadcastdialogue.com \* howard@broadcastdialogue.com

# Thursday, June 14, 2012

### Volume 20, Number 8

# Page One of Three

**EVOLVING DOOR: Jean-Pierre Blais**, 51, becomes the next Chairman of the *CRTC* Monday, June 18. He succeeds Konrad von Finckenstein in the five-year term. Blais is described as more of a conciliation-minded type who would seek compromise rather than strike out independently with initiatives. Sources say the Conservative government signalled to potential candidates that it wanted the CRTC to conduct itself differently from how it functioned under von Finckenstein. Most recently, Blais was at the *Treasury Board*. He has also served at *Canadian Heritage* as Assistant Deputy Minister of cultural affairs, responsible for files including copyright and cultural industries. Before that, Blais was Executive Director of broadcasting at the CRTC as well as General Counsel, Broadcasting... David Moretta, the husband of Alberta *Wildrose* leader Danielle Smith, has stepped down from his Calgary-based position as a senior editorial executive at *Sun TV*. While there are no known instances of conflicts of interest, it was apparently becoming increasingly difficult for Moretta to do his job under the optics of possible bias... New ND at *CTV Kitchener* is Kristin Wever. She moves from CTV in Toronto where she was Senior Assignment Producer at *Canada AM*... Doug Elliot is new PD at *949 The Rock (CKGE) Oshawa*... He had been Ops Mgr at *Rogers Radio Kingston*... Rod Weymark is the new PD/Morning Host at *977 The Beach Wasaga Beach*. He moves to the *Bayshore* station after almost 10 years at *949 The Rock Oshawa*...



Kelly Johnston, Director of News and Public Affairs at CTV Calgary, is no longer with the station. Johnston had joined CTV Calgary from her ND role at CKY-TV Winnipeg in 2000. She later was promoted to Managing Editor and in 2008 assumed the role of Director of News & Public Affairs at Calgary... Chris Coburn begins on mornings at Country 107.1 Abbotsford Monday. June 18. Coburn was with the Pattison stations in Vancouver for almost 20 years, 15 at JRfm 93.7 and, most recently, four years doing mornings at 100.5 The Peak. He succeeds lan Slipp who moves from Country 107.1 to mornings at 103.1 JACK FM Victoria. Slipp succeeds Tarzan Dan... 90.3 AMP Calgary's new morning show Host will be Ryan *Lindsay*, now with sister *Newcap* station Hot 89.9 Ottawa. It's expected Lindsay will begin in Calgary this summer... While Q107 Calgary signed a new morning show earlier this year with Jeff Brown Sarah Crosbie. contractual and obligations they had with K-Rock 105.7 Kingston slowed the process. The pair will begin at Q107 on Monday (June 18).

# Thursday, June 14, 2012

Meanwhile, the Toronto podcasters and former mainline morning show Hosts -Humble and Fred - will be doing mornings at K-Rock. While they will begin on-air in Kingston next week, their podcast will also continue... lan March who left Bell Media Ottawa Sept. 19/11 to become PD at 98.3 FLY-FM/98.9 The DRIVE Kingston, will return to Bell Media Ottawa as Programming Coordinator of Majic100/93.9 Bob FM. He's expected there toward month's end... Rena Montgomerie has been elevated to the role of Assignment Editor at Global Saskatoon. She'd been a Reporter there the past 22 years... David MacLeod, Executive Producer of Nova Scotia's Big Motion Pictures, is the new Chair of the Canadian Media Production Association (CMPA). He succeeds Tom Cox (SEVEN24 Films) who has held the position for the past two years.

ELEVISION: Acting CRTC Chair Leonard Katz, in a speech which was delivered for him to delegates at the **Banff World Media** Festival, said Canadian broadcasters



GENERAL MANAGER / GENERAL SALES MANAGER Newcap Radio is looking for a GM / GSM for CHFT-FM Fort McMurray

The position reports to the Vice President of Western Operations. Fort McMurray is about a 4 1/2 hour drive from Edmonton and is the Oil Capital of Canada, with a population of approximately 100,000 people. Fort McMurray is very community-orientated and continues to grow.

The main duties of the position include:

- Manage and motivate all employees by demonstrating positive team -leadership
- Provide marketing ideas to help clients grow their businesses \_
- \_ Lead our team of radio professionals to attain revenue targets, expense control and ultimately profit targets as agreed annually
- \_ Prospect and develop new business \_
  - Grow revenues from existing clients
- Manage all aspects of the client relationship --- contracts, billing, & \_ collections \_
  - Operate within the Newcap's sales and operational guidelines
- Demonstrate positive interpersonal relationship skills within the operation \_
  - Contribute to a spirit of cooperation and innovation.

The deadline for submitting applications is 5:00 p.m. June 22, 2012. Newcap Radio values diversity in its work force and is committed to Employment Equity. To explore this opportunity further please forward your resume to:

> Randy Lemay — Vice President, Western Operations c/o Diane Perreault at dperreault@newcap.ca.

and producers should change their attitude toward Netflix and other over-the-top (OTT) services. Katz, who was not in attendance but whose speech was presented by Alberta/NWT Regional Commissioner Peter Menzies. opined that such services "are complementary to the existing system" and don't appear to have led Canadians to cancel or cut back on their cable or satellite subscriptions... Kevin Crull, the President of Bell Media said- in a separate session at Banff – that YouTube and other online video services pose little threat to established TV networks. He doesn't think user-generated content can be as competitive as professional content. Rogers Media President Keith Pelley disagrees. He warns that television could yet go off the same cliff that ruined the newspaper and music industries... Canadians won't be seeing any 3D coverage of the London Olympics from Canada's Olympic Broadcast Media Consortium. Providing 3D coverage, it says, is too expensive in light of the number of Canadians who actually own a 3D TV set. NBC plans to air 242 hours of 3D Olympics coverage in the U.S... Jeanne Beker received the 2012 Canadian Award of Distinction at the Banff World Media Festival, joining such previous winners as Howie Mandel, Eric McCormack and Kim Cattrall. Beker was the Host of Fashion Television for 27 years. Production ended April 11... TVO, Ontario's public broadcaster, has been pulled from most cable and satellite systems outside the province over a carriage dispute. As of last Sept. 1, cable and satellite providers are required to get permission from over-the-air TV stations (of which TVO is one) before distributing them outside their home markets. TVO says that since it is being sold in bundled packages, it should therefore receive compensation but **Bell** has refused... Meanwhile, **TVO** Anchor/Senior Editor Steve Paikin was awarded an Honorary Doctorate of Letters at Sudbury's Laurentian University as part of the June convocation ceremonies. He addressed graduates in the English, Education and Communication Studies programs... CNBC and Yahoo! will collaborate on news and analysis content in the latest deal pairing different kinds of media companies. The joint efforts will involve ad revenue sharing. CNBC will become the premier content provider for Yahoo Finance in the U.S. while Yahoo Finance journalists will contribute to CNBC's daytime programs... CTV Ottawa's annual CHEO Telethon raised \$6,448,260 for the Children's Hospital of Eastern Ontario. The funds will be aimed at pediatric programs, support research, medical and nursing education, buying medical equipment and providing assistance for families in crisis. The

# Thursday, June 14, 2012

telethon ran 24 hours and began at 7 p.m. Saturday... Shaw Communications has wrapped its second national Fill the Food Banks Campaign, raising awareness and donations for food banks across the country. Donated were 1.2 million pounds of food and more than \$630,000 to food banks between Victoria and St. John's... CTV Barrie has implemented a News Cottage Traffic App to help Southern Ontario weekenders beat the traffic jams as they head north. It's a free service using built-in GPS technology on phones and powered by users running the app while they drive. The system also uses historical traffic patterns along with weather, time of day and seasonal information to predict the traffic ahead... In a letter to the editor of the Winnipeg Free Press, John Bertrand, the Managing Director of **CBC Manitoba** took issue with a recent opinion piece arguing for other ways for the Corporation to save money than by decommissioning over-the-air analog service. He says just 1.7% of Canadians use analog OTA technology. Further, by decommissioning the equipment, \$10 million will go into programming. While CBC empathizes with those who will be affected by the change, he said, the solution is not to continue putting money into an obsolete technology that's being used less and less... The CBSC says a segment of The Source broadcast by Sun News Network Dec. 22 saw host Ezra Levant use Spanish coarse language to insult someone, a violation of the Canadian Association of Broadcasters' Code of Ethics. In criticizing Chiquita **Banana** for boycotting oil from the Alberta oilsands, he told a Chiquita executive to "chinga tu madre" – an insult that translates to "f\*\*k your mother". Details can be found at www.cbsc.ca.

**ENERAL:** In a bid to generate revenue to help it cover a multimillion dollar shortfall, **CBC** is leasing unused office space in its buildings across Canada. **CBC/Radio Canada** President/CEO **Hubert Lacroix** hopes to have 74,000 square metres of its available real estate occupied by 2017. But, he said, there is no intention of selling CBC properties. Meantime, **Allied Properties REIT** has signed a deal to lease a portion of CBC's downtown Toronto head office and plans to spend \$30 million to upgrade the property before renting it to technology clients. The 49-year agreement includes 168,000 square feet – a little more than 10% of the space at the Canadian Broadcast Centre – with the lease term beginning March 8, 2013.

**S** IGN-OFF: Glenn Cochrane, 84, in a Toronto hospital. Cochrane spent 22 years at *CFTO-TV Toronto* as a Reporter, usually profiling the lighter side of the news and focusing on human interest stories.

ADIO: The **NBC Sports Radio Network** will launch in September, distributing hourly sports news updates, daily features and full-length shows. The network will also produce local and national coverage using commentators from NBC Sports, NBC Sports Regional Networks and NBC affiliates.

**UPPLYLINES:** Oakwood Broadcast has become a distributor of Hammond Manufacturing's line of equipment racks, cabinets and accessories... Seevibes, which does social TV audience measurement, says it is about to inaugurate Seevibes TV Ratings. It allows users to view the ratings of Canadian TV shows via the experience viewers share on social media. Seevibes offers broadcasters and media professionals data on the TV audience.

OOKING: Newcap Radio is looking for a GM/GSM for its Fort McMurray station. For details, see the ad on Page 2... Other jobs we've heard about include: Rogers Radio Toronto - Executive Assistant; Astral Television Networks Toronto - Affiliate Sales Manager; Bell Media Toronto - National Account Executive, Digital Media; Business News Network Toronto - Producer; CBC Saskatoon - Station Manager; CBC Toronto - Account Manager, Digital Sales and a Publicity Officer; CBC Vancouver - Associate Producer; Citytv Toronto - Assignment Editor; TVO Toronto - Director, Marketing & Revenue; Corus Radio Toronto - Radio Sales Account Manager; Rock 101 & 99.3 The Fox Vancouver - Senior Account Manager; and Astral Radio Edmonton - Promotions Coordinator.



Christensen Communications Ltd. \* 18 Turtle Path \* Lagoon City ON \* L0K 1B0 www.broadcastdialogue.com \* howard@broadcastdialogue.com

#### Thursday, June 21, 2012

#### Volume 20, Number 9

Page One of Four

ELEVISION: While Bell and Rogers have NHL consent to partner within Maple Leaf Sports & *Entertainment*, the Board of Governors has also ruled that the two will not be allowed to bid together for the Canadian TV rights which are up in 2014. Rather than a sharing arrangement on broadcasting Hockey Night in Canada, they will have to bid separately for the whole enchilada. Both Rogers and Bell say they'll go after the rights which CBC fully intends to defend... Rogers Communications has applied to the CRTC to bring the **MLB Network** baseball channel to Canada. The new channel, it says, would complement the games already broadcast in Canada. MLB Network, launched in the U.S. in 2009 and owned by Major League Baseball, offers baseball programming 24/7 and covering all 30 teams... Corus Entertainment is selling programming to **Netflix**, offsetting pressure at Corus' pay-TV business created by Netflix. Several animation franchises owned by Nelvana have been acquired by Netflix for web-based distribution in the U.S., the UK and other markets. While analysts estimate the foreign distribution deals to be worth no more than a few million dollars annually, the incremental profit is helping to mitigate a slowdown at *Movie Central* and *HBO Canada*... The number of U.S. homes with only over-the-air TVs has risen to about 21 million -- nearly 18% of all American TV households and representing 54 million consumers. GfK Media, which did the research, said that it demonstrates, contrary to conventional wisdom, that over-the-air TV viewership is growing, not declining. In reaction, an **NAB** spokesman said the numbers demonstrate that tomorrow's world will be both broadcasting and broadband, and that "local TV stations have an exceedingly bright future"... Bell Aliant is taking its first step into community TV programming with the launch of Community One, its new Atlantic region community channel. The channel will serve the company's 85,000 subscribers from Halifax... PromaxBDA's 2012 Promotion, Marketing and Design Awards Canadian winners, as awarded in Los Angeles on the weekend, are:

Global Silver	Holiday/Special Event Campaign	
Global Bronze	Something for Nothing	
Global Silver	Stunt Promotion Overall Using Integrated Media	
Global Bronze	Art Direction & Design: Informational Graphics	
Global Bronze	Logo	
Gold	Best Male or Female Voice Over	
Bronze	Best Male or Female Voice Over	
Silver	Outdoor/Environment/Transit Campaign: Net/Chnl	
Bronze	Stunt Promotion for a Special Event	
Gold	Creative Copyrighting - Print	
Gold	Action: Full Throttle Saloon	
Bronze	History: Top Gear	
Silver	General Branding/Image - Long Format	
Silver	Holiday/Special Event Promotion	
Gold	News/Information Program Spot	
Bronze	Special News Report or Event Programming	
Silver	Heliday//Special Event Dragrom Compaign	
Bronze	Holiday//Special Event Program Campaign	
Gold	Adult Programming Sport Davtime Program Spot	
Gold	Theatrical Films Shown on TV Promotion	
Gold		
Gold	Daypart/Block of Programs Sport Stunt Promotion - On-Air Only	
Bronze	,	
Gold	Stunt Promotion - On-Air Only	
Gold	Entertainment Programming General Branding/Image	
Silver	General Branding/Image	
Bronze	On-Screen Services Promotion	
Silver	General Entertainment/Channel	
Bronze		
DIOUZE	Stunt Promotion overall using integrated media	

MuchMusic MMVA MuchMusic CTV - Pan Am MuchMusiv MMVA CTV: Believe 2012 The Comedy Network CP24: We Were There History: Fall (RBC Domination) Disney XD Canada launch party CBC RADIO ONE - DAY 6

The Movie Network MuchMusic: MMVA11 LAUNCH CP24: Breakfast is Served Meltdown: The Secret History of the Global Financial Collapse MuchMusic MMVA11 MTV Canada: 1G5G CP24: Breakfast is Served SPACE: Back to the Future trilogy SPACE: Horror Sundays Brand New Nick MTV Canada: MTV Live in 3D MuchMusic: Pretty little liars MuchMusic: TMC Midway State MuchMusic: My name is Kay MTV Canada: MTV Mobile Rookie Blue CTV - PAN AM

Bell Media Agency Shaw Media Shaw Media Shaw Media Astral Bell Media Agency Bell Media Agency

Radio-Canada Bell Media Agency Bell Media Agency Bell Media Agency Bell Media Agency Corus Entertainment Bell Media Agency Bell Media Agency Bell Media Agency Bell Media Agency Shaw Media Bell Media Agency

# Thursday, June 21, 2012

No More Bullies PSA Family Channel - Twistmas MuchMusic - MMVA Johnny Test Show Bumpers Chowder Show Bumper Canada Votes Top 20 of 2011 Decouverte - Marie Curie **Discovery Channel Canada** Sportsnet Image Campaign TSN: NHL Draft 2011 TSN: Figure Skating TSN: Cabbie at the Grey Cup Juicebox - Juicebox Channel Design TSN Radio 990 Sportsnet On -Air Radio Talent FX Canada Ooh Campaign CTV: CTV Two Sportsnet DisneyXD.CA Launch Discovery Channel - Race Track **Diva Movies** 

Bell Media Agency Astral **Bell Media Agency** Teletoon Canada Inc Teletoon Canada Inc CBC CHANNEL ZERO INC. Societe Radio-Canada Bell Media Agency Sportsnet FX CANADA Bell Media Agency Sportsnet Astral Television Networks Bell Media Agency Shaw Media Inc.

**ENERAL:** A new study has found that 54% of tablet users prefer free, ad-supported apps over paid ones. Last year it was 40%. At the same time, says the **Online Publishers Association**, 19% of users say they prefer to pay more for apps with no ads, down from 30% last year. And the number of people who use tablets and usage per tablet user is exploding... In related news, tablet ownership popularity continues in Canada while online and mobile TV viewing is also on the rise. CBC/Radio-Canada's Media Technology Monitor has put out a new report on Canadian tech trends and – based on 2,000 surveys of anglophone Canadians conducted in March and April – determined that about 21% of those surveyed said they own one. That's up 3.5 times since last spring when just 6% of anglophones owned tablets. About 71% said they watched some type of online video in the past month, up two points in the last six months. Twenty-one percent of Canadians said they're watching TV shows on their devices... Alberta-based blogger David J. Climenhaga is critical of what he says was the Sun News Network's vulgar response to a June 13 Canadian Broadcast Standards Council decision and critical of the Council itself. Following the decision, Ezra Levant repeated the offensive phrase (a Spanish profanity universally understood to mean "f\*\*k your mother") in defiance of "the censor" (his description of the CBSC). The original obscenity was found to violate the CAB's Code of Ethics and Sun News is now required to read a statement on-air - twice - copping to breaking the rules. Climenhaga wrote "... this may not seem like much of a punishment for Levant's offensive commentary, but that after all is the point of organizations like the CBSC to shield their members from the threat of meaningful enforcement of even minimum standards". Climenhaga is also one of the original complainants to the CBSC on this matter and says he will complain again about the repeat... In another CBSC decision. Sun News Network is off the hook about an on-air discussion regarding race relations and riots in England. A number of complaints were received after the term "black thugs" was used. But the Council concluded that the remark did not violate the Canadian Association of Broadcasters' Code of Ethics nor the Equitable Portrayal Code. The decision's details can be found at www.cbsc.ca.

**EVOLVING DOOR: Jim Haskins** is the new *Global Maritimes* Station Manager/News Director, beginning this fall. He moves from Edmonton where he was responsible for Alberta sales and marketing of *CBC-TV* and *cbc.ca*. Before that, Haskins was VP/GM of *Craig Media's A-Channel Edmonton* and *A-Channel Calgary*. He began his career as a Reporter/Anchor at *CJIC-TV/CKCY Sault Ste. Marie*... Malcolm Kirk is the new President of *The Canadian Press*. Kirk was formerly the Exec VP of Digital Media at *Postmedia Network*. His appointment follows more than a year of restructuring and recovery at the national news agency.... Gary Tredwell is the new PD at *Evanov Radio Group's* Halifax cluster. Tredwell was most recently the PD at *Newcap's K-Rock (CIJK-FM) Kentville*. Beginning Monday, he'll oversee programming at CHR *Energy 103.5 (CKHZ-FM)* and *Modern Rock Live 105 (CKHY-FM)*... Irene Weibel has been appointed VP, Head of *Nelvana Studio*. Weibel, who will be based in both Toronto and Los Angeles, had been VP, International Production and Development for the *Corus Entertainment* company... Kim Fjellner will be the new GSM at *Lite 95.7/Hot 107 Edmonton* effective July 1. She moves from her GSM position at sister *Harvard* station *100.7 fm The River Red Deer*... Ron Polillo, the PD at the *Jim Pattison Broadcast Group's Prince George* stations – and who also carried an on-air shift at *101.3 The River*, is moving across the hall. After 13 years on The River, Polillo takes over middays at 99.3 The Drive while retaining his PD duties... Chris Coghill, ex of *Alliance Atlantis/Canwest*, is the

new Manager, Technical Production Operations at **TVO** in Toronto... **Ben Mulroney** has a parti-time gig at **ABC's** Good Morning America Weekend Edition. He begins this weekend. Mulroney continues as co-Anchor of **CTV's** ETALK... Former Kids in the Hall star **Kevin McDonald** joined **99.9 Bob FM Winnipeg's** morning team as a fill-in



Pat Baranowski

when one of Bob's breakfast hosts, **Kelly Parker** or **Dez**, is on summer holiday. The comedian/actor, who lives in Winnipeg, began this past Monday... Morning Host **Dave Reynolds** at **99.7** The River Campbell River, at the station for three years, is no longer with the Vista operation... Pat Baranowski is retiring from Corus Radio Cornwall Aug. 31 after 23+ years as the stations' Receptionist. Her work, as is often the case with such frontline radio people, was recognized by JJ Johnston, the GM of Corus Radio Ontario East, when he said: "Pat, in her time here, has been an amazing ambassador of Corus Radio Cornwall. She has been a housemother, a best friend, and the world's greatest receptionist and all of us will miss her dearly".

ADIO: Maritime Broadcasting System's Saint John stations could be hit by a strike come 8 a.m. Monday. The Canadian Media Guild has served notice to MBS management that members in Saint John will strike then if no agreement is reached. Affected will be Big John, K-100 and CFBC. The guild says some of the employees hired in recent years are earning as much as one-third less than the people who did the jobs before them. The employees voted to form a union a year ago and have been trying to negotiate a first contract.... Sirius XM Canada, heads into a licence renewal hearing today, wants the CRTC to cut 90% from its mandatory contributions and to put it on a more even footing with the over-the-air radio industry. In a pre-hearing filing, the company said it has been losing money at a disturbing rate and that it had paid \$52-million to the Commission in the last seven years – almost \$20-million more, it said, than Canada's 400-plus commercial radio stations paid in total over the same time period. It has had to redirect 5% of its revenue to Canadian content development while traditional broadcasters pay 0.5%... Montreal-based Cogeco Diffusion will expand its network of spoken-word radio stations as a direct result of the province's socially boiling atmosphere. 106.9 FM Mauricie, 107.7 FM Estrie and 104.7 FM Ottawa will become a hybrid format of music and spoken format Aug. 20. The stations will maintain their local focus by building on local views, news and sports. The changes will come since the popularity of talk



radio is growing in Quebec... Capital FM Edmonton listeners gave just over \$70,000 to support the second annual Capital Cares Radiothon for Make-A-Wish Northern Alberta. All of the money raised will go toward granting the wishes of children with life threatening medical conditions... The first annual KICX For Kids radiothon at KICX 91.7 Sudbury has raised over \$38,000. The contributions go toward three pediatric ventilators for Health Sciences North Neo Natal Intensive Care Unit... Plans to close CBC's French language CBEF Windsor will be on the agenda during a CRTC public hearing in November. There has already been a recommendation by the Federal Court to investigate the closure. The Commission will examine budget cuts by CBC when it reviews renewal applications... The door has been slammed on a possible obstacle to CBC having to shut down its international short-wave service. The Conservative cabinet quietly changed a rule that could have prevented CBC from following through on its shutdown plan. Radio Canada International faces a near fatal 80% budget cut. Heritage Minister James

# Thursday, June 21, 2012

**Moore** recommended an order in council, approved June 7, that deleted a requirement for RCI to maintain a shortwave service. The RCI cut is one of the measures outlined by CBC in response to the last federal budget. RCI will continue, but the **Voice of Canada** international shortwave service will soon be only an Internet station... The **New York Festivals International Radio Awards**, honouring the world's best radio programs, saw Toronto's **Pirate Group** – for the second consecutive year – earn one of two Grand Trophies. The other winner was **George Washington Global Media Institute**. In accepting, **Terry O'Reilly** said, *"Winning a Grand Trophy is simply one of the highest tributes in the radio world because of what it represents: The best programs judged by the most respected radio professionals in a show where 28 countries compete. And to win it two years in a row is just an incredible honour." This year's winners of Gold, Silver and Bronze trophies are:* 

Gold Silver Bronze Gold Gold Silver Silver Silver Silver Silver Silver Bronze	Pirate Group Pirate Group MBM Digital Air Born Prod. CBC CBC CBC CBC CBC CBC CBC CBC CBC CB	Business Or Consumer Issues Luxury Advertising Culture & The Arts Culture & The Arts Religious Programs Q with Jian Ghomeshi - Best Talk Show Host Best Special Event Culture & The Arts Health/Medical Best News Documentary Or Special Heroes Best Regularly Scheduled Comedy Program National Or International Affairs
Bronze	CBC	National Or International Affairs
Bronze	CBC	Best Human Interest Story

OOKING: Newcap Halifax - Director of Engineering; Bell Media Kingston - PD; 100.3 The Bear/The Team 1260 Edmonton - Promotions Director; Bell Media Radio Brockville - ND/Morning Co-host; Astral Radio Vancouver - Promotions Coordinator; Corus Radio London - Account Manager; 790 CFCW Edmonton - Account Manager; KG Country 95.5 FM/98.9 Zed FM Red Deer - News Anchor/Reporter; CBC Toronto - Producer, Radio Digital Programming, a Manager, Technical Operations (Mobile Division), a Network Account Manager, CBC Revenue Group and a Senior Manager, Publicity; CBC Winnipeg - Reporter/Editor; CBC Vancouver - Regional Web Developer and a Reporter/Editor; CBC Ottawa - Manager, Internal Communications and Client Services; Channel Zero Toronto/Hamilton - IT Manager; Bell Media Toronto - Account Executive, CTV Specialty Sales; and CTV Yorkton - SR Operating Technician.



Christensen Communications Ltd. \* 18 Turtle Path \* Lagoon City ON \* L0K 1B0 www.broadcastdialogue.com \* howard@broadcastdialogue.com

# Thursday, June 28, 2012

# Volume 20, Number 10

**Page One of Three** 

ELEVISION: The CRTC has approved the Rogers deal to buy Saskatchewan Communications Network (SCN) for \$3 million from Bluepoint Investments. Rogers will relaunch the station as Citytv Regina on Canada Day but says it will also maintain all of SCN's educational broadcast obligations and air commercialfree educational content between 6 a.m. and 3 p.m. The Commission, as a condition of sale, requires the station spend 23% of its gross annual revenues in buying Canadian programming from independent producers in Saskatchewan. Further, the CRTC expects Rogers to invest an additional \$1 million on independent production in Saskatchewan over the course of the licence term which expires Aug. 31, 2018... Sony says its new Internetplayer product will be Google Play enabled and available in Canada in August. The big selling point is that the purchase of an Internet-enabled TV set is no longer necessary since Google Play works on existing TVs. It's priced at \$199.99. A Blu-Ray version, at \$329.99, will be available in time for Christmas... The Bell Media OTA TV stations have received temporary relief from providing described video and lowered levels of local news and described video during the CTV Network's coverage of the 2012 Olympic Games. But the CRTC also determined that they must make up the time loss over the rest of the calendar year... The Canadian Film Centre says the Slaight Family Music Lab, supported by The Slaight Family Foundation, will launch in Toronto this fall. According to CFC, the Music Lab will encourage the integration of music creators (songwriters and composers) into the onscreen process while offering unique business opportunities to increase Canadian music onscreen.

**EVOLVING DOOR: Craig Oliver** is no longer an Anchor of **CTV's Question Period**. Instead, he'll become a regular on the show's media panel. As well, the 73-year-old Canadian news icon remains as a Parliament Hill Reporter. Succeeding him as Question Period Anchor is **Kevin Newman**, who moved to the show last year... **John Hinnen**, VP of News for **Rogers Radio** and VP/GM of **680News Toronto**, has taken on added responsibilities. He's now VP of News for **Rogers Media** Television and Radio. He continues oversight at 680News and all news content for the 55 Rogers radio stations... **Robert (Bob) Collins**, who began at **Fanshawe College** in London 38 years ago, retires this week from his post as Professor, Radio Broadcasting and Broadcast



# Thursday, June 28, 2012

Journalism Program... *K97 Edmonton* Promotions Director Brent Shelton, who returned to the station in November, has been given added duties as Assistant PD. He left in the mid 2000s for *SONIC Edmonton*... After 16 years with *880 CKLQ/94.7 Star FM Brandon* – 39 years in the radio industry – ND John LoRegio will leave the station cluster July 5. Beginning July 9, he starts with the *Brandon Sun*... Scott Fox is back as morning show Host at *Z103.5 Toronto* where he worked from Feb. 13, 2000 to April 29, 2011 before moving to *Kiss 92.5 Toronto*... Karyn Pugliese is joining *APTN* July 9 as the Director of News and Current Affairs. Her 15-year broadcast journalism background includes *ichannel*, *VisionTV*, *CBC* and an earlier stint with APTN... *SOCAN* has elected Stan Meissner as its new President/Chair. He succeeds Earl Rosen who held the position since 2009. Meissner was Treasurer of SOCAN (2003-2009), President of the SOCAN Foundation (2006-2012), President of the Songwriters Association of Canada (2000-2006) and a member of the board of directors of the *Canadian Songwriters Hall of Fame* (2000-2006)... The Heritage Minister has appointed Remi Racine as Chairperson of the *CBC/Radio-Canada* Board of Directors for a five-year term. He's been a board member for five years.

ADIO: Seven employees at the MBS Radio Saint John cluster, including on-air personalities at CFBC, K100 and Big John FM, went on strike Monday morning. Talks between management and the Canadian Media Guild have been ongoing for about a year. The union says MBS took more than \$1 million in profit from the stations last year while many of the employees earn just above minimum wage and are expected to perform unpaid overtime. Further, says the union, there have been no cost-of-living increases for 12 years. MBS brought in replacement workers, including on-air people working remotely from Halifax. The union wants a fouryear agreement that would see morning announcers earn \$12 an hour as a starting rate, and work up to \$17.21. MBS, in a statement posted on the Big John FM website, says the union's demands are not realistic or sustainable, and are "out of touch" with the local market. MBS said it offered workers an increase of just over 9% over four years, with a \$1,000 signing bonus... Apple might be getting into the in-car infotainment business. At the World Wide Developers Conference in San Francisco, it announced that General Motors, Toyota, BMW and a host of other automakers will integrate Apple's vaunted Siri concierge service into their cars... Three Calgary ethnic radio stations are asking the federal government to overturn a May CRTC decision that saw them passed over for a broadcast licence in favour of an out-of-province ethnic broadcaster - Vancouver-based Multicultural Broadcasting Corporation (for the 106.7 frequency). The Jim Pattison Broadcast Group was approved for the 95.3 frequency. The three local ethnic operators have submitted a joint petition to the Governor in Council asking for a reversal of the May ruling... The transmission towers outside of Sackville, N.B are no longer broadcasting Radio Canada International to the world. After 67 years of service, the international broadcasting service ended its shortwave transmission Sunday night. In April, CBC reduced RCI's budget from \$12.3 million annually to \$2.3 million, resulting in dozens of job cuts and the need to end the shortwave service. RCI will continue as an onlineonly service. Martin Marcotte, Director of CBC Transmission, said he's now looking to sell the New Brunswick towers and land... Vista Prince George's eighth annual Variety Radiothon - running over two days on The Wolf@97FM and 94X - raised \$62,648, all going to the northern B.C. city's child Development Centre... Comments on CHOI-FM Quebec City about welfare recipients did not violate any codes, says the Canadian Broadcast Standards Council. A talk show host interviewed an American politician about welfare reform. Following the broadcast, an organization representing people on social assistance complained that the segment contained negative generalizations about that group. Details can be found at www.cbsc.ca... The CRTC has approved a flip of **CHFA Edmonton** to FM. The **CBC's** French-language FM station is held under the same conditions of licence as CHFA... 100.3 The Bear Edmonton is selling "Calgary Sucks" T-shirts to mark 20 years on the air, with proceeds going to charity. Announcer Yukon Jack said the shirts are all in good fun: "The funny thing about this particular feud is it's kind of like your brother or sister where you can dump on them, but as soon as someone else dumps on them, we get instantly defensive as Albertans. Calgary still sucks, don't get me wrong - but it's kind of like our right as Edmontonians to dump on Calgary and we expect the exact same in return. And I think we're all united in our relief at not living in Saskatchewan."

ENERAL: A combined bid by Bell Media and CBC/Radio-Canada to bring the 2014 Olympic Winter Games and the 2016 Olympic Summer Games to Canadian viewers has been scrapped over money. Bell Media (CTV/TSN) says the International Olympic Committee rejected two joint proposals; one for \$70 million and another that was slightly higher. CBC says it still might muster up a solo bid for what is among the world's most-watched sporting events... Gold Medal Award winners at the Western Association of Broadcasters annual convention in Banff were Citytv Calgary and, for radio, CHAT 94.5 Medicine Hat. Ken

# Thursday, June 28, 2012

Singer of Fabmar Communications is WAB's Broadcaster of the Year. And there were two recipients for the new Leaders of Tomorrow award: Patrick Burles of Country 95 (CHLB) Lethbridge and Adam Wylde of Virgin Radio (CIBK-FM) Calgary ... The Ontario Association of Broadcasters will hold its annual fall conference Tuesday, Nov. 6, in Toronto at the Westin Bristol Place Hotel, near the airport... Facebook is facing a backlash after replacing e-mail addresses listed in members' contacts with those provided by its @facebook.com system. Some users have branded the move as "annoying" and "lame" and publicised instructions on how to display original addresses instead of the Facebook ones... From the Radio-Television Digital News Association's (RTDNA) 50th annual convention in Toronto this past weekend, CKNW Vancouver ND Ian Koenigsfest succeeded Andy LeBlanc as association president. National news awards winners were:

Sam Ross Award (Editorial Commentary)-**Digital Media Award** Use of Sound Trina McQueen Award (News Information Program) Peter Gzowski Award (Best Information Program, Radio) Charlie Edwards Award (Spot News) TV Charlie Edwards Award (Sport News) Radio Hugh Haugland Award (Creative Use of Video) Ron Laidlaw Award (Continuing Coverage) TV Ron Laidlaw Award (Continuing Coverage) Radio Dave Rogers Award (Short Feature Reporting) TV Small Market Dave Rogers Award (Short Feature Reporting) TV Medium Market Dave Rogers Award (Short Feature Reporting) TV Large Market Dave Rogers Award (Short Feature Reporting) Radio Small Market Dave Rogers Award (Short Feature Reporting) Radio Medium Market News95.7 Halifax Dave Rogers Award (Short Feature Reporting) Radio Large Market Dave Rogers Award (Long Feature Reporting) TV Small Market Dave Rogers Award (Long Feature Reporting) TV Medium Market Dave Rogers Award (Long Feature Reporting) TV Large Market Dave Rogers Award (Long Feature Reporting) Radio Small Market Dave Rogers Award (Long Feature Reporting) Radio Large Market Dan McArthur Award (In-depth/Investigative) TV Dan McArthur Award (In-depth/Investigative) Radio Gord Sinclair Award TV (Live Special Events) TV Gord Sinclair Award TV (Live Special Events) Radio Adrienne Clarkson Award Diversity TV Adrienne Clarkson Award Diversity Radio Bert Cannings Award (Best Newscast Television) Small Market

Bert Cannings Award (Best Newscast Television) Medium Market Bert Cannings Award (Best Newscast Television) Large Market Byron MacGregor Award (Best Newscast Radio) Small Market Byron MacGregor Award (Best Newscast Radio) Medium Market Byron MacGregor Award (Best Newscast Radio) Large Market

NATIONAL RECIPIENTS Jon McComb, CKNW Vancouver **CBC New Brunswick CBC Radio Vancouver** CTV Saskatchewan CJAD Montreal CP24 Toronto News Talk 650 CKOM Saskatoon CTV Montreal **CTV** Edmonton **CKNW Vancouver CKPG Prince George** CTV Regina Global Toronto **CBC North Yellowknife CBC Radio Vancouver** Rogers TV Simcoe County CTV Regina **CTV Montreal** CBC Radio CBC Radio Toronto 99.1 FM CTV Montreal CBC Radio Calgary **CBC** Manitoba CBC Radio Global Saskatoon CBC Calgary CBC North

**CTV Barrie CTV** Edmonton MIX 106.5 Owen Sound News95.7 Halifax News1130 Radio Vancouver **NETWORK RECIPIENTS** 

CBCNews.ca/Shatila The Canadian Press СВС CBC Radio One **CTV News** The Canadian Press 16x9 The Bigger Picture Global **CBC News** CBC News: The National

**CBC News** 

16x9 The Bigger Picture

CBC Radio One

CTV W5 **CBC** News Global **CBC News** CBC News: The National CBC CTV National News with Lisa LaFlamme

**CBC News World Report** 

Terry Scott, the Director of Broadcasting at The Canadian Press, received the RTDNA President's Award for his outstanding service. Click http://www.youtube.com/watch?v=Rps3jPXzfDI for the tribute video.

OOKING: Q99 Grande Prairie - Creative Writer/Producer; Astral Ottawa - Retail Sales Manager; boom 99.7 Ottawa - Morning Show Host; Star 96 Pembroke - On Air Personality; BIG DOG 92-7 Regina -Account Executive: Astral Fort St John - Account Executive: CBC Radio Corner Brook - Reporter/Editor: CKDR Dryden - Afternoon Drive Announcer; Lite 95.3 Calgary - Afternoon Drive Announcer; Mix 103.7 Fort McMurray - Broadcast Engineer; Q99 Grande Prairie - Creative Writer/Producer; Astral Television **Networks Toronto** - Research Manager; **Shaw Media Toronto** - Production Executive for History Television, TVtropolis and Global TV: Global Saskatoon - Reporter/Anchor: Dougall Media Thunder Bay - Videojournalist and a Creative Writer; CBC Vancouver - Senior Broadcast Technologist and an Editor (Media Operations & Technology); CBC Toronto - Senior Application Developer BI and a Senior Application Developer ETL; and Accessible Media Toronto - Managing Editor, AMI Audio.

UPPLYLINES: Novanet is now the Canadian strategic partner for Exalt Communications' product line, which includes a variety of high speed point-to-pPoint licenced and non-licenced Ethernet and TDM backhaul solutions...