

BROADCAST Dialogue

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RADIO: The **CRTC** has approved two new radio stations in Ontario, one in Shelburne and the other in Collingwood. **Bayshore Broadcasting** got the nod for Shelburne while **MZ Media** won Collingwood with the proviso that it find a new frequency. Bayshore will offer a Contemporary Country music format targeting 25-64s while MZ Media will originate Classical music programming from its **Classical 96 (CFMZ-FM) Toronto** but would include a maximum of 24 hours a week of differentiated local programming content directed specifically to Collingwood... A majority of the six broadcast journalists at **Maritime Broadcasting System's** main Halifax newsroom have signed union cards to join the **Canadian Media Guild**. Their newsroom serves 23 MBS Maritime stations with newscasts and news. A Canadian Media Guild spokesman said the prime motivators for the signing of union cards was workload, staffing levels and pay... Musical morning chairs at **Corus Barrie**. After 17-years as Hosts of the **B101 Barrie** morning show, **Jamie Hall** and **Tara Dawn** moved across the hall to mornings at **CHAY-FM Barrie**. Their predecessor, **Shawn Turner**, now does middays. **John Facey**, who did afternoons at B101, has moved to mornings, together with **Lisa Paivel**, ex of **boom 97.3 Toronto**, to succeed Hall and Tara Dawn.... The first Saint John **IWK Radiothon**. broadcast live on three **MBS** stations – **K100**, **98.9 Big John FM** and **Goodtime Oldies 93 CFBC** in Saint John – raised \$45,551.27, exceeding expectations. **IWK Health Centre** in Halifax serves Maritimes' children. Last year, kids from Saint John spent nearly 900 days as inpatients there while there were more than 1,600 Saint John outpatient visits. IWK, for those outside the Atlantic provinces, is the acronym for **Izaak Walton Killam** who, when he died in 1955, was considered one of the richest men in Canada. Money from his estate went to establish the **Izaak Walton Killam Hospital for Children** in Halifax... Tickets are now on sale for **The Crystals**, celebrating the best in Canadian radio creative. The 47th annual awards luncheon, set for March 22 in the Royal York Hotel's Imperial Room, will see winners announced in 12 categories. A winner will then be announced from the 12 who will then take home the \$10,000 grand prize. The Crystal Awards at **Canadian Music Week** honour outstanding achievement in radio creative from across Canada. To order tickets, click [HERE](#)... The exchange between the **Jim Pattison Broadcast Group's** 100.5

LEW DICKEY
Chairman and CEO, Cumulus Media

LEE ABRAMS
Innovation Expert

JAMES CRIDLAND
Radio Futurologist & Managing Director, Media UK

JEFF HALEY
President and CEO,
Radio Advertising Bureau

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frequency at **The Peak (CKPK-FM) Vancouver** and the 102.7 frequency held by **Vancouver Co-operative Radio's CFRO-FM Vancouver** is getting closer. All of the heavy gear has been ordered and the principals are looking at a mid- to late-summer re-launch... *The Male is in the Czech*, a contest to win a mail-order bride staged by **Q104 Halifax/Dartmouth**, has more than a few people upset. They want to see the Czech cancelled (*sorry, I couldn't resist!*). The winner will be sent - alone - to Prague for five nights and four dates with potential brides. Complaints to the **Canadian Broadcast Standards Council** include words such as "sexist" and "demeaning" to describe the contest. Its title, though, is likely where the problem lies. Other than that, says PD **JC Douglas**, it's just another dating game... **VOCM St. John's** GM **John Murphy** is celebrating his 50th year in radio. He joined **Colonial Broadcasting**, the owner of **VOCM**, at **CKCM Grand Falls-Windsor** in Feb./'62. Colonial, operated by the **Butler** family, sold its Newfoundland radio properties to **Newcap**. Murphy's role at **VOCM** before his current position was as PD... In other news from St. John's, **Steele Communications** GM **Mike Murphy** presented a cheque in the amount of \$25 thousand to the **Canadian Red Cross** this week as part of the **VOCM Cares/Canadian Red Cross Radiothon** on all stations of the **VOCM/CFCB Radio Network**. **VOCM Cares** raised an additional \$45,000.

TELEVISION: **KVOS-TV Bellingham**, almost considered a local Vancouver station – and after almost 60 years on-air – appears headed to a new life involving far fewer local staff. Its operations are expected to be based in Seattle after **OTA Broadcasting** wins **FCC** approval for its purchase of **KVOS**. It also owns **KFFV Seattle**. Just 10 current staffers from offices in Bellingham and Vancouver are expected to be hired by the new owner. Twelve others have been told that their jobs will end March 6... **Rogers Cable** subs, with the new **NextBox 2.0**, can take U.S. network shows anywhere at home for viewing, via their tablet and WiFi connection. **Rogers** hopes this will help it to fend off competition from **Netflix Canada**, **Apple TV** and other U.S. digital platforms setting up shop here. **Rogers** will also offer **Apple's iTV**, supplying wireless and broadband capabilities to turn TV sets into giant iPads. **Rogers'** whole-home PVR recording and streaming service will also replace **Rogers On Demand Online**.

REVOLVING DOOR: **Alain Saulnier**, **Radio-Canada's** Executive Director, News and Current Affairs, will leave March 16. He's been with the French network since 1984. Saulnier, much-loved by his colleagues, wrote a letter to his colleagues saying that it wasn't his choice to leave. **Radio-Canada** says veteran Journalist **Michel Cormier** will succeed Saulnier in what's being called a necessary shift to more "reactive and interactive" coverage of the news... **Steve Lund**, Director of Engineering at **Newcap Halifax**, has retired. He spent 12 years with **Newcap**... **Chris Duggan** is no longer at **101.3 The Bounce/C100 Halifax**. He moved from **Coast 93.3/B101 Providence** last year to be PD at **The Bounce**... Gone from **The PEAK Vancouver's** morning show are **Chris Coburn** and **Sandra Klaric**. Succeeding them on an interim basis are **Laurie Logan** and **Cory Ashworth**... **Rogers Radio** in the Fraser Valley has seen the appointment of two PDs, **Curtis Pope** at **Country 107.1 (CKQC-FM) Abbotsford** and **Teresa Laynes** at **STAR FM (CFSR-FM) Chilliwack**. **Pope** moves up from his two-year gig as APD. He will remain the Afternoon Drive Host at **Country 107.1**. **Layne**, the Promotion Director at **STAR**, adds PD to her duties... **Denis Gilbertson**, Operations Manager at **CTV Saskatchewan**, left the company after 25 years of service. Moving up the ladder, in 2001 he was offered, and accepted, the Ops Manager role at **CTV Saskatoon** and then **CTV Saskatchewan**... **Dianne Collins**, the Managing Editor at **CBC Yellowknife**, has been laid off. She began there exactly one year ago after a long career as ND in Vancouver television... **Kris Faibish**, who was appointed to the newly-created role of Exec Director, Strategy and Business Development at **CBC** in Toronto almost a year ago, is no longer with the Corporation. She moved to **CBC** from her positions at **CTV Globemedia** as Exec Producer **MTV Digital** and VP, digital Media... **Traci Folkins** is now Director for Digital at **Sun Media** in Toronto. She moved from being Director of Sales at the **Toronto Star's TMGTV Hamilton**.

GENERAL: **The Sachem and Glanbrook Gazette**, based in Caledonia, took a vicious swipe at local radio and television for last Sunday's lack of coverage on the **VIA Rail** disaster in Burlington. The opinion piece says local broadcasters "were caught with their integrity-pants down, exposing the accumulated consequences of the smoke-and-mirrors of cutbacks, skeletal staff and shoestring operations". The local stations, it said, embarrassed and discredited themselves. While Toronto news stations were all over the story, Hamilton operations were not. The writer didn't mince words: "Cutbacks are a fact of work life in most workplaces. In radio and TV it is much cheaper to have things on auto-pilot, especially after 6 p.m. and on weekends." The editorial closed with this: "Chalk it up to evolution and a fact of exciting, contemporary life. Local radio and TV are

becoming obsolete. The grab-bag of iPhone and iPad apps are doing to local radio and TV what dazzling digital technology has done to envelopes with stamps..." **ZoomerMedia** posted a net loss of \$136,439 in the second quarter, compared with a profit of \$901,464 in the same quarter in 2010. The company had lower revenues of \$15.3 million. It serves the 45+ demo with its radio and TV stations, websites, magazines and trade show. In the same quarter last year, ZoomerMedia had revenues of \$16.9 million... **Phil Lind**, the Vice Chairman at **Rogers Communications**, will be inducted into the **Cable Hall of Fame** during **The Cable Show** in Boston May 21. Lind was also honoured by the U.S. **National Cable Television Association** as a pioneer at its 1999 conference in Chicago. He becomes the third Canadian inductee since the Cable Hall of Fame was established in 1998. Previous Canadian honorees were **Ted Rogers** and **JR Shaw**, Exec Chairman of **Shaw Communications**... **TVA Group** (owed by **Quebecor Media**) had lower profits for the last three months of 2011 on specialty channel losses. Net income during the fourth quarter was \$11.5 million, or 48 cents per share, down from \$19.3 million, or 81 cents per share in the same period last year. TVA's television sector dropped 32.5% to \$18 million in operating income... Among those to be honoured at this year's **Canadian Women in Communications Annual Awards Gala** in Ottawa April 16 are: **Employer Excellence Award**, Sustainability in Gender Diversity - **Industry Canada**; and **Awards for Leadership Excellence** - **Carolle Brabant** (Exec. Director), **Telefilm Canada**; **Corrie Coe** (VP, Independent Production), **Bell Media**; **Virginia Gibberd** (VP, Operations & Engineering), **Rogers Broadcasting**; and **Christine Shipton** (VP, Original Content), **Shaw Media**.

SIGN-OFFS: **Craig Armstrong**, 86, in Picton. He was one of the first **CBC-TV** Reporters and then a Producer. In his later years, Armstrong ran ENS (the Evening News Service) in the National Newsroom of CBC. He served as the President of the **Radio-Television News Directors Association of Canada** in 1981 ... **Dorothy Elizabeth "Dodi" Robb**, 91, in Collingwood. Robb's career in television began when **CBC** first aired in 1952. She went on to become head of both daytime and children's programming. She wrote musicals for children's theatre, created award-winning shows at CBC, **TVO** and **CFTO Toronto**, and continued to work as an on-air commentator for **Vision TV** after her retirement from CBC in 1985... **Jack Soars**, 95, at the QEII Hospital in Grande Prairie. The Peace Country radio pioneer who spent a four-decade career at **CFGP Grande Prairie** (now **Rock 97.7**) and who retired in 1981 was best known for his long-running open line weekday morning talk show, which began in about 1958.

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LOOKING: **The PEAK Vancouver** - Morning Hosts; **Bell Media Toronto** — Group Director, Specialty Sales, News and Entertainment; **Bell Media Canada** - Western Canada Correspondent, BNN; **CTV Saskatoon** - Operations Manager; **Bell Media Scarborough** - Evening Assignment Editor; **Corus Television Sales Toronto** - Account Manager Women Group; **Glassbox Television Toronto** - Digital Sales Manager; **Shaw Media Toronto** - Publicist; **Astral Radio Vancouver** - All On-Air Positions for new station, a Digital Content Producer and an Account Executive; **Astral Radio Edmonton** - Digital Account Manager; **CHAY FM Barrie** - Afternoon Drive Host; **The New 99.1 Fresh FM Winnipeg** - Afternoon Drive Announcer; **JAZZ.FM91 Toronto** - Technical Manager; **Hot 107 Edmonton** - Morning Show Host; **660News Calgary** - Anchor/Editor; and **Mountain FM Squamish** - Morning Show Host/MD.

SUPPLYLINES: **Miranda Technologies** says fourth-quarter profits dropped to \$3.5 million as the company was affected by a foreign exchange loss. Earnings were equal to 16 cents per share, compared to \$3.3 million, or 15 cents per share a year earlier. Revenue grew to \$50.1 million from \$44.9 million... **Panasonic Corp.** has a new acting President (**Kazuhiro Tsuga**) pending approval at June's AGM. Panasonic forecast a \$9.66 billion loss in the year ending March 31, which includes a write-down related to its acquisition of **Sanyo Electric** and the repercussions of a drop in demand for TVs.

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REVOLVING DOOR: Doug Rutherford, after a combined 38 years with *WIC/Shaw/Corus*, will leave his VP/GM post with *Corus Radio Alberta* at month's end. A successor has yet to be announced for the Edmonton-based position. Rutherford was President/CEO of WIC in Vancouver from 1998 to 2000. In 2000, Shaw purchased the company and Rutherford was retained in the position of VP, West and held that role when Shaw's broadcast properties were moved under a Shaw-held new company, Corus... Another long-time high profile broadcaster will also retire at the end of March. **Kevin McKanna**, Exec VP, *Rogers Radio Alberta*, began his 22-year career with Rogers as VP/GM at *CFAC AM Calgary (Sportsnet 960 The FAN)* and *CFHC AM Canmore (now 106.5 Mountain FM)*. Later, he was promoted to VP/GM of *CHFM FM (LITE 95.9)*, *CKIS FM (96.9 JACK FM)* and *CFFR AM (660News)* which combined to form the Calgary Radio cluster. In May, 2005, McKanna was appointed as Exec VP, Rogers Radio Alberta, overseeing 14 radio stations. Before moving to Rogers, he was PD at *CHED Edmonton*... **Konrad von Finckenstein** has been appointed Senior Fellow at the *C.D. Howe Institute*. Von Finckenstein served as Chair of the *CRTC* from 2007 to 2012... **Vanessa Case** has been appointed Exec VP, Programming at *GlassBOX Television* in Toronto. Case moved from *Shaw Media* where she was Senior Director and VP of Content... Long-time *CBC-TV Vancouver* Sportscaster **Steve Armitage** is moving to Nova Scotia's south shore at the end of April. Armitage, with 48 years in, hopes to make it to 50 as he continues with CBC assignments. The former *Saint Mary's University Huskies* quarterback is returning to his Maritime boyhood roots after 38 years in Vancouver... **Chris Ford** has moved from sister *Astral* station *CJAY Calgary* to *Big Dog 92.7 Regina* as Afternoon Driver/MD... New Promotions Director at *Big Dog 92.7* is **Alison Barton**. She had been in the same position at *Harvard Broadcasting Regina*... **Chuck Thompson**, a 20-year *CBC* veteran, is now Head of Media Relations for CBC English Services based in Toronto. He moves from business-to-business communications... **Jeremy Roach** is the new *BNN/CTV News* Marketing Manager. He moves from CTV Research where, for the past five years, he was a Senior Marketing Research Analyst.



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TELEVISION: **Yahoo** is considering a bid for the 2014 Winter Games in Russia and the 2016 Summer Games in Brazil after the **International Olympic Committee** rejected two bids from **CBC** and **BCE**. Should Yahoo be successful, Canadians would have to rely on the Internet for Olympics coverage. Yahoo would use the Canadian broadcast rights to enhance its content-producer reputation while making up ground lost to **Google**. The key for BCE and CBC is whether or not **NHL** players will take part. A second offer for the games will be made this summer after the NHL and its union decide whether or not its players will participate. Sources at the BCE-CBC partnership are skeptical that Yahoo will top their joint bid... **Citytv Toronto** and **CTV** were cited by the **Canadian Broadcast Standards Council** for airing a police distress call without warning viewers of its disturbing nature. The policeman involved died at the scene. For the decision, click www.cbsc.ca... The **Kinsman Foundation's** annual 20-hour telethon on **CTV Saskatchewan** stations (Regina, Saskatoon, Yorkton and Prince Alberta) raised \$5.9 million, a record amount. The 36th annual Telemiracle, aired on the weekend, provides Saskatchewan residents and organizations with special needs equipment and access to medical assistance, e.g. mobility equipment, travel costs to get to medical facilities, community vans, and other equipment in hospitals and health centres... Another fundraiser, this one a 10-hour affair on **CTV Ottawa**, saw \$6.1-million raised for the **Ottawa Heart Institute**. This **21st University of Ottawa Heart Institute Telethon's** proceeds are aimed at research into treating, curing and preventing heart disease... New York's over-the-air TV stations are suing to block **Aereo**, a local start-up funded by **Barry Diller**, from sharing their content without permission. Aereo customers would pay for web access to the stations that would allow users to watch free OTA television on their smartphones, tablets or other connected device. The federal lawsuits call for an injunction against Aereo's March 14 launch... **MIPCube**, two days of networking on the future of TV just ahead of **MIPTV** in Paris, will present the first international **Media Architect of the Future Award** to **Roma Khanna**, the President, Television Group and Digital at **Metro-Goldwyn-Mayer Studios**. The award is meant to honour an industry figure who "has helped define the new TV landscape, embracing innovation and creativity to take the super media to its next level of consumer engagement." Khanna's background includes four years with **CHUM** where she was VP Interactive. In 2007, she joined **NBC Universal** as President of Universal Networks International and Digital Initiatives... **Global Television's** broadcast of **Family Guy** didn't breach any codes but the **Canadian Broadcast Standards Council** says there should have been an advisory about violence. Specifically, it was a scene that spoofed Bugs Bunny cartoons. In it, Bugs was shot by Elmer Fudd at close range and then died in a bloody and prolonged manner. Details at www.cbsc.ca... The **CRTC** has abandoned its ruling that **Bell Canada** must make **NFL** programming available to rival **Telus**. The NFL's deal with Bell allowed exclusive access for Bell's smartphone customers but no right to sub-licence the content to a third party... **Rogers Communications** has an agreement with **Groupe TVA** and **Sun News** to offer **TVA Network**, **TVA Sports** and **Sun News** content to Rogers customers. The multiplatform agreement includes on-demand content, mobile rights, access to TVA Sports and continued distribution of Sun News.

RADIO: There are 22 applications for the Toronto 88.1 frequency, and a **CRTC** hearing has been scheduled to begin in Toronto May 7. Among seekers for the scarce Southern Ontario commodity are: **Ryerson University**; **Dufferin Communications**; **Channel Zero**; **Newcap**; **Larche Communications**; **Trust Communications Ministries**; **MZ Media**; **Frank Torres**; **Durham Radio**; **Rock 95 Broadcasting**; **Radio**

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1540; and **Tietolman, Tetrault, Pancholy Media**... At that same hearing, **MY Broadcasting** (Renfrew) has two separate applications for FM licences; one in Orangeville and one in Alliston... **Neeti P. Ray**, who operates **1650 AM (CINA) Mississauga**, has won another ethnic FM licence, this time in Windsor. The **CRTC** approved 102.3 at 1,900 watts... **Corus Radio Edmonton's 13th Annual Corus Radiothon for the Stollery Children's Hospital** raised more than \$1.265-million... The **2012 Rosalie Award** will be presented to **Maureen Bulley**, the Creative Director, **Rogers Radio** and a former longtime **Broadcast Dialogue** Columnist. Bulley is known throughout North American radio circles for her tutorials on creative writing. Presented annually by **The Trailblazers** during **Canadian Music Week**, this year's event will move from its usual breakfast time to the "more humane" dinner hour. The 10th Annual Trailblazers' gathering is set for Wednesday, March 21, at 6 p.m. (The Marche Restaurant). Tickets are available at the door... **VoicePrint** has been re-branded **AMI-audio**. The world's largest broadcast reading service has been in operation for 20 years, making local, national and international news and information accessible to Canadians. In 2010, the non-profit AMI changed its name from the **National Broadcast Reading Service** to **Accessible Media Inc.**... **NBC News** will expand its hourly one-minute newscasts April 1, the same date **CNN** plans on stopping syndicated radio news programming. NBC radio newscasts are expected to be upwards of six minutes at the top of the hour and up to three minutes at the half-hour, with updates around the clock, 24/7... The nominees for this year's **Canadian Music Week** broadcast awards are posted [HERE](#)... The **Rush Limbaugh** backlash continues, this time filmmaker **Michael Moore** blasting away with: "... as soon as u started losing the big \$\$ from your hate speech, you caved & obeyed the men who pay u. Who's the prostitute now, bitch?"

GENERAL: The bitterness between **Quebecor** and **Radio-Canada** has, apparently, been resolved. Radio-Canada will buy ads on different Quebecor platforms while Quebecor will renew distribution deals for various Radio-Canada specialty channels on its wholly-owned Videotron. Up until recently, Quebecor had been highly critical of the CBC, accusing it of not advertising in its publications and suggested the CBC was irresponsible with taxpayer dollars. The two signed new agreements aimed at, says Quebecor, "re-establishing their commercial relationships over the years to come"... **George Stroumboulopoulos** has been named as a *Young Global Leader* by the **World Economic Forum**. The **CBC-TV** Host is among 192 Young Global Leaders named for 2012. The honour, bestowed each year by the Forum, recognizes up to 200 outstanding young leaders from around the world for their professional accomplishments and commitment to society... We've often reported the music industry's woes as they relate to having their copyrighted works stolen via the Internet. But a new **Ipsos Canadian Inter@ctive Reid Report** shows that Canadian teens are increasingly paying for music downloads. Their downloading behaviour suggests that a combination of stricter policies and a greater appreciation of copyright is having an impact. Canadian 12-17s are increasingly choosing to pay for music downloads; 76% of them have used a fee-based website to download music.

SIGN-OFFS: **Helene Daperis**, 92, in Westmount. She and her late husband, **John**, pioneered third-language radio and TV broadcasts, developing multicultural programming in Montreal. They formed **Groupe CHCR**, owner of **MIKE FM 105.1/CKIN FM 106.3 Montreal**, now operated by her daughter, **Marie Griffiths**. **Jack Perraton**, 65, in Calgary one month after being diagnosed with leukemia. He was the **Corus Entertainment** Corporate Secretary from the company's 1999 inception. Perraton was a former **University of Calgary** Chancellor and dedicated community volunteer... **Janice Holden**, 52, of cancer in Ajax. She had been a member of the **Corus Entertainment** law department in Toronto for close to eight years.

LOOKING: **Rogers Media Television Toronto** - Senior Director, Operations; **CTV Saskatoon** - Morning Show Co-Host/Anchor; **CTV Regina** - Chase Producer; **Shaw Media Kelowna** - Anchor/Reporter; **Bell Media Radio Halifax** - Program Director; **93.7 Wayne FM Wainwright** - Afternoon Announcer; **Astral Radio Toronto** - Digital Content Producer; **Astral Radio Calgary** - Digital Sales Agent; **Astral Radio Niagara** - Promotions and Marketing Coordinator; **CKWS-FM Kingston** - Mid-day Announcer; **Z103.5 Radio Toronto** - Account Manager; **100.5 The Peak Vancouver** - Morning Show Host and an Evening & Weekend Announcer; **Newcap Calgary** - Account Manager; **Evanov Radio Toronto** - Promotions Manager; **CJKR-FM Winnipeg** - Afternoon drive Announcer; **The New 99.1 Fresh FM Winnipeg** - Morning Show Co-Hosts; **CBC Yellowknife** - Managing Editor; and **Kiss FM Vernon** - Creative Writer.

SUPPLYLINES: Burlington-based **Evertz Technologies** said net earnings during its third quarter were \$12.7 million, or 17 cents per share, compared to \$24.2 million, or 32 cents per share a year earlier. Revenues during the three months ended Jan. 31 were \$71.4 million, down from \$84.1 million.

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RADIO: San Diego-based *Slacker* has launched the official *Canadian Music Week 2012* station website. The Host is **Alan Cross** and highlights the bands and artists performing at this year's event. The direct link is: <http://www.Slacker.com/station/Canadian-Music-Week-2012...> *Haliburton Broadcasting Group* has Commission approval for its acquisitions of *CJFB-FM Bolton* and *CFGM-FM Caledon* from **Rick Sarjeant**. The purchase price was \$200,000 but the **CRTC** pegs it at \$284,855 after consulting fees and assumed leases are included... When the **Society of Composers, Authors and Music Publishers of Canada** (SOCAN) set a flat fee for **CBC**, nobody envisioned a constant stream of free music flooding the Internet. Now, it wants more money for the rights to play their music. **CBCMusic.ca**, the online music streaming service, allows listeners to hear music on their computers and phones at no charge. The website has attracted hundreds of thousands of listeners since it launched last month, offering 40 genre-based channels. Listeners have streamed 1.6 million hours of music. At three minutes each, that's roughly 32 million tunes. Competitor **Rob Braide**, VP of Regulatory Affairs at *Stingray*, was critical of CBC launching this new service, that won't generate meaningful revenue, even as it faces massive cutbacks. **Chris Boyce**, CBC's Executive Director for Radio and Audio, acknowledges that CBC will need to revisit its arrangements at some point. In the meantime, he said, CBC plans to sell display ads and sponsorships to make the service sustainable... **Rob Steele**, the chairman of *Newfoundland Capital*, says he wants more Nova Scotia radio licences – specifically, in the corridor between Halifax and Sydney. Newcap owns N.S. stations *Q104/Kool 96.5 Halifax*, *KRock-93 New Minas/Kentville* and *The Giant 101.9 Sydney*. It has also applied for licences in Fredericton and Miramichi, and is one of the companies applying for the 88.1 frequency in Toronto. His comments followed quarterly results ending Dec. 31 that saw Newcap's revenues reach \$34.7 million, up 9% over the same period's results last year. That gave the company revenues of \$126.6 million for the 12-month period, also 9% higher than in the previous year. Newcap's mostly small-market stations, he said, protects the company from the volatility of larger stations which are dependent on national advertising... U.S. radio insiders are saying that the fallout from **Rush Limbaugh's** slurs against **Sandra Fluke** is extending to the entire political shock-jock genre. Major advertisers will no longer air spots on *Premiere Networks'* programs. *Premiere*, which

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distributes Limbaugh and other right-wing talkers, sent e-mail to affiliates Friday listing 98 large corporations that have requested their ads appear only on "programs free of content that you know are deemed to be offensive or controversial". Beyond Powerful Radio author/consultant **Valerie Geller**, well known to Canadians, says clients are asking that their ads not be associated with specifically polarizing controversial hosts, particularly if those hosts are "mean-spirited". It's a tough time for right-wing talk radio, playing as they do to older, white males. Women and young listeners, alienated by the anger, negativity and obsessive approaches to political conversations, have been tuning out like flies (to mix a metaphor), and 24-55 women are a prized demographic...

92.5 The Beat Montreal instituted *Tampon Tuesday* to support women in poverty. While food banks help support families, says the station, women's needs don't go away. On Tuesday, on downtown Crescent Street, the goal was to collect enough donated feminine hygiene products to stock **Share the Warmth's** food bank for a year. In just a

couple of hours, 979 boxes were collected (over 22,000 individual tampons/pads) plus \$250 in cash donations. The Beat figures the donations should serve Share the Warmth for upwards of six months... **CJLV Laval**, playing Oldies, has been denied permission to switch format to Ethnic because it's losing money. **Radio Humsafar**, the owner, was a losing applicant last fall for an ethnic station which, it said, would run alongside CJLV... **Astral Montreal** English stations **CHOM**, **CJAD** and **Virgin Radio 96** will move from 1411 Fort St. to join sister French stations **NRJ Montreal 94.3** and **Rouge fm 107,3** at 1717, boul. Rene-Levesque Est. The move is expected in August... **Bob Ridley** of **CHAT/MY96/CHAT-TV Medicine Hat** celebrated his calling of the 3000th regular season **Medicine Hat Tigers** game March 10. Ridley has been doing the play-by-play since 1970. During all that time he's missed just one game and, oddly, he drives the team bus on many team road trips... **SAIT** Radio/Television broadcast student **Benjamin Thorgeirson**, son of **CBC-TV Calgary's** **Al Thorgeirson**, was honoured by *Radio*



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and *Television Magazine* for a radio campaign he and his class group put together for **AIDS Calgary**. It won as top PSA for the month of December... One listener's view that a conversation on **CHOI-FM Quebec City** was "degrading and vulgar" didn't stand up with the **Canadian Broadcast Standards Council**. Brief mentions of sex, it said, was not problematic. The hosts were talking about the colourful terms people use to describe their romantic relationships. Details can be found at www.cbsc.ca.

REVOLVING DOOR: New VP of **Rogers' Ontario North Radio** is **Peter McKeown**, formerly the GM at **Rogers North Bay**. His promotion includes being GM of **Sudbury Radio**. McKeown succeeds **Rick Doughty** whose retirement was at the end of February. The nine Rogers stations in the Ontario North market are **102 The Fox/100.5 EZ Rock/600 CKAT North Bay**, **Q92/105.3 EZ Rock Sudbury**, **Q92/99.3 EZ Rock Timmins** and **Q104 Sault. Ste. Marie**... Imaging Director **John Masecar** is no longer with **Astral Vancouver**. The long-time **Standard Broadcasting/Astral** employee, who moved to Vancouver from MIX 99.9 in 2007, has won numerous awards, including at the New York Festivals... **Jason JD Desrosiers** becomes Brand Manager at **106.9 The BEAR Ottawa** next month. He had been Promotions and Marketing Director/APD at **Live 105/Energy 103.5 FM Halifax**. Desrosiers had been with the **Evanov** stations since June, 2009... **Linda Scheffelmaier** is the new Station Manager/Sales Manager at **Newcap-owned Q91 Drumheller**. Her background includes Account Exec positions at Q91 and **Q105.7 (CIBQ-FM) Brooks**. She begins April 2... **Taylor Jukes**, who had been doing middays at **Virgin Vancouver**, is now ABD/MD... **Jaime Werby** has moved back to **Astral Television** as Communications Manager for Astral's kids properties, including **Family Channel**, **Disney XD** and **Disney Junior**. Late in 2011, she moved from her role as a Publicist at Astral to **Shaw Media**... **APTN's** new Director of Marketing is **Lisa Squire**, based at the network's Winnipeg head office. She began with APTN in June, 2007, as the Manager of Research. Squire's background includes **Petro Canada**, **Business Development Bank of Canada**, **Edmonton Fringe Theatre Festival** and **CBC**.

TELEVISION: **CHCH-TV Hamilton** has **CRTC** approval for a channel change and a signal boost for its transmitter in Stoney Creek. Last summer, many viewers in the Niagara Peninsula lost the CHCH signal after its analog channel 11 signal was shut down and the digital signal was moved from UHF channel 18 to VHF channel 11... **CBC News** has launched on **Tumblr** (<http://CBCNews.tumblr.com>)

where interactives, infographics, maps, photos and videos are available. Tumblr is a micro-blogging platform much like Twitter except that it's very easy to share photos, videos and other multimedia content... An American survey on television households conducted by **Nielsen** suggests that the number will drop by 2% in 2012, to 97.0% of U.S. homes having at least one TV set. The competition from cable networks has adversely affected broadcasting revenue since advertisers are now paying higher rates for spots on cable. Over the five years to 2012, **IBISWorld** (a source of business intelligence information) estimates revenue in TV broadcasting declined in the U.S. at an annualized rate of 1.3% to \$37.4 billion. IBISWorld says the mandated transition to digital was costly, leading to layoffs and diminished spending on programming... **Laurent Maisonnave**, the Founder of Montreal social TV ratings platform **Seevibes**,



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- * Must be highly organized and able to effectively manage multiple projects
- * Must have excellent written and verbal communication skills
- * Must have initiative, ability to prioritize and multi-task
- * Established contacts with Canada's trade and business press is preferred
- * Understanding of television advertising and its research analytics is an asset
- * Bilingual written and verbal communication skills are an asset.

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doesn't agree with those who argue that television a dying medium. Instead, he sees he sees the likes of **Twitter** and **Facebook** injecting energy into traditional broadcasting. Social platforms, he says, provide opportunities for audiences to engage in and share their thoughts – real time – on the programming they're watching. Maisonnave's **Seevibes Score** was created, he says, as a standard to help media and the ad industry put an agreed value on the engaged TV audience. While there are a number of solutions that help brands monitor mentions on social media, he wants Seevibes to be the first to meet the specific needs of broadcasters... **Shaw Media** has formed a partnership with **GetGlue**, an American social networking platform for entertainment. Viewers are now able to "check-in" to their favourite shows. Shaw hopes to increase its social media footprint and the online reach of its Canadian content. Each check-in can result in rewards... Entertainment/mining mogul **Frank Giustra's** latest venture, **Sea to Sky Entertainment** – a joint partnership between **Lions Gate**

Entertainment and Vancouver-based **Thunderbird Films**, has launched. Giustra, who founded Lions Gate and who now sits on the board, is a major shareholder in Thunderbird. The equal-partnership venture will focus on developing TV projects for U.S. and Canadian broadcasters, emphasizing co-productions... Tomorrow morning in Edmonton (9:30 MT, 11:30 ET), the **City of Edmonton** and Los Angeles-based **Kilburn Media** will take questions on their joint \$10 million **Edmonton Filmed Entertainment Fund**. The announcement will be streamed live at www.edmonton.com/filmfund. The fund is aimed at developing and maturing the city's film and TV industry... **Aereo**, the online TV service in New York City that was preparing to launch yesterday (Wednesday), and backed by billionaire **Barry Diller**, has filed a countersuit against broadcasters who want to stop Aereo's retransmission of their programming to phones, tablets and other devices. The NYC broadcasters say that Aereo's planned antenna farms deprive them of their right to retransmission fees from cable and other companies that rebroadcast their programs. Aereo says that after a 30-day free trial, subscription fees would be \$12 monthly... **Ora.tv**, a new streaming-video online network for phones, tablets and web-connected TVs, will feature **Larry King**, the former **CNN** talk-show Host. Ora means now in Italian. The network, financed by Mexican billionaire **Carlos Slim**, will offer video on demand and is expected to be in operation later this year, moving into territory occupied by **YouTube**, **Hulu**, **Netflix** and the mainstream TV networks. King's program will be similar to what he did on CNN from 1985 to 2010.

SIGN-OFFS: **Norm (Gilbey) Bonnell**, 80, of Alzheimer's in Burlington. He began his sales career at **CKWS Kingston** in 1953, then joined national rep **Paul Mulvihill** in Toronto in 1955. In 1963, he became a partner; the TV/radio liaison/point person while Mulvihill was the administrator. Bonnell retired in 1995 when the company was sold to **Standard Broadcasting** and became **Integrated Media Sales**... **Jack Derouin**, 67, in Ottawa of cancer. The two-year retired Derouin had been GSM at the four **CHUM Ottawa** radio stations. His broadcast career, however, also included journalism on Parliament Hill in the 1970s. He'd worked for the same stations, though different owners, for 43 years. Derouin was also a **Broadcast Dialogue** guest columnist... **Milton York**, 66, of cancer at **Delta Hospital** south of Vancouver. His broadcast career included stops at **CJOR Vancouver**, **CKWX Vancouver**, **CKO Vancouver**, **CKDA Victoria**, **CHEK-TV Victoria** and **CJJC Langley**.



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Send us your best work in a short MP3 to talent@thepeak.fm. Include an awesome cover letter describing what sets you apart and why YOU should be doing mornings at the PEAK, Vancouver. Please specify PEAK Mornings in your subject line.

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GENERAL: **Corus Entertainment** bought then sold the lakeside property housing its head office in downtown Toronto. The city-owned **Toronto Port Lands Co.** opted to list the property for sale late last year, and Corus had first right of refusal. **H&R Real Estate Investment** picked up the building for \$186 million, paying the same amount Corus had. The Corus-H&R deal was done immediately, with Corus benefitting by extending its original 20-year lease plus receiving an option on renewing for an additional 20 years after that. **Corus Quay**, the name of the building, is part of a revitalization of Toronto's waterfront. For a refresher on Corus Quay, click [HERE](#) for the **Broadcast Dialogue** feature... A column in the **Montreal Gazette** by **Ysolde Gendreau**, a professor of law at the **Universite de Montreal**, provides backgrounding on copyright and how we got to where we are today. Her piece, *Canada's chance to bring copyright law into the digital age*, begins with the 1954 ruling that cable companies were just like antennae and therefore exempt from paying copyright royalties. Click [HERE](#). The opinion piece concludes with her being in favour of Bill C-11... The **Canadian Media Guild** says it has a tentative three-year agreement with **The Canadian Press**. A ratification vote is expected before the end of this month. The negotiating has unanimously recommended acceptance... **Rogers** customers with subscriptions to **Sportsnet** and **Leafs TV** can now watch nine live **Toronto Maple Leafs** games on their iPhones, iPads or Android smartphones with the new Sportsnet Live Maple Leafs Games app. Subscribers get play-by-play, in-game highlights and photos, as well as customizable game alerts, news stats and scores. The app is free to subscribers but users are still responsible for any data charges... With the fourth screen (smartphones) becoming so increasingly important to broadcasters and consumers, **Rogers** has urged the **CRTC** to implement a mandatory national consumer protection code that would diffuse the threat posed by a growing mix of provincial regulations for wireless services. Such a code, argues Rogers, would provide uniform benefits to Canadian consumers while affording carriers more control over compliance costs... **RTDNA** Regional winners in British Columbia and in the Prairies Region are listed on Page 6.

LOOKING: **Bell Media Toronto** - a Segment Producer ETALK; a Senior Publicist MUCHMTV Group; and a Technician; **CBC Toronto** - a Programmer and a Research Analyst; **Astral Television Networks Toronto** - Technician; **Astral Dawson Creek** - Master Control Switcher; **CHAT Television Medicine Hat** - Master Control Operator; **CTV Edmonton** - Reporter/Anchor; **APTN Winnipeg** - Manager of Communications; **Shaw Media Montreal** - Managing Editor; **Astral Winnipeg** - Promotions Assistant; **Corus Radio London** - Account Manager; and **CKNW 980 AM Vancouver** - Talk Show Producer.

SUPPLYLINES: Ever seen a broadcast stack (antenna) removed from a very high tower by helicopter? A **Rogers**-owned antenna had to be removed from an **Astral** tower in Edmonton. Saskatoon-based **Integrated Tower Solutions** (ITS) had to find a solution that did not involve disassembly due to fears of disrupting Astral's FM service. Using standard equipment was not an option. At the ITS suggestion of a helicopter, cost fears came into play; the assumption being that it would be cost-prohibitive. By a stroke of luck, the **Erickson Sky Crane** was working nearby on another job and costs dropped to about one-third what might have been expected. More good news was minimal downtime for Astral's FM'ers. The Sky Crane was on-site for just 18 minutes. Check the video at <http://www.youtube.com/watch?v=K0y6ge0GIJE&feature=related...> **CFAP-TV Quebec City's** new digital television transmission antenna, supplied by **Jampro**, has been installed and commissioned. It's a JA/MS-20/39 SHO Broadband UHF Slot in the company's Prostar Series... **Davicom** has launched a **YouTube** video channel at <http://www.youtube.com/user/davicomvideos>.

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Winners at the April 14 B.C. Region's annual **RTDNA Canada** conference, this year in Burnaby, and at the April 14 Prairie Region's annual RTDNA Canada conference in Winnipeg are:

B.C. TELEVISION

- Bert Cannings Award - Best Newscast**
CJFC-TV Kamloops (Small Market)
CTV Vancouver Island (Medium Market)
Global BC (Large Market)
- Adrienne Clarkson Award - Diversity**
Global BC
- Charlie Edwards Award - Spot News**
CBC News Vancouver
- Dan McArthur Award - In-depth/Investigative**
CTV British Columbia
- Dave Rogers Award - Short Feature**
CKPG Prince George (Small Market)
CTV Vancouver Island (Medium Market)
CBC Vancouver (Large Market)
- Dave Rogers Award - Long Feature**
CKPG Prince George (Small Market)
CTV Vancouver Island (Medium Market)
Global BC (Large Market)
- Gord Sinclair - Live Special Events**
Global BC
- Ron Laidlaw Award - Continuing Coverage**
Global BC
- Trina McQueen Award - News Information Program**
CTV BC
- Hugh Haugland Award - Creative Use of Video**
CTV British Columbia
Digital Media Award
CTV British Columbia

B.C. RADIO

- Byron MacGregor Award - Best Newscast**
CKBZ Kamloops (Small Market)
CBC Radio Prince George (Medium Market)
CFAX 1070 Victoria (Medium Market)
News 1130 Vancouver (Large Market)
- Best Use of Sound Award**
CBC Radio Vancouver
- Charlie Edwards Award - Spot News**
CBC Radio
- Dan McArthur Award - In-depth/Investigative**
CBC Radio Vancouver
- Dave Rogers Award - Short Feature**
CBC Radio Vancouver
- Dave Rogers Award - Long Feature**
CKNW Vancouver (Large Market)
- Gord Sinclair Award - Live Special Events**
CBC Radio
- Peter Gzowski Award - News Information Program**
CBC Radio
- Ron Laidlaw Award - Continuing Coverage**
CKNW Vancouver
- Adrienne Clarkson Award - Diversity**
CBC Radio
- Sam Ross Award - Editorial / Commentary**
CKNW Vancouver

PRAIRIES TELEVISION

- Bert Cannings Award - Best Newscast**
CBC North Yellowknife (Small Market)
CTV Regina (Medium Market)
CTV Edmonton (Large Market)
- Adrienne Clarkson Award - Diversity**
Global Saskatoon
- Charlie Edwards Award - Spot News**
CTV Edmonton
- Dan McArthur Award - In-depth/Investigative**
Global Edmonton
- Dave Rogers Award - Short Feature**
CTV Regina (Medium Market)
Global Calgary (Large Market)
- Dave Rogers Award - Long Feature**
CHAT-TV Medicine Hat (Small Market)
CTV Regina (Medium Market)
Global Winnipeg (Large Market)
- Gord Sinclair - Live Special Events**
CBC Manitoba
- Ron Laidlaw Award - Continuing Coverage**
CTV Edmonton
- Trina McQueen Award - News Information Program**
CTV Saskatchewan
- Hugh Haugland Award - Creative Use of Video**
CTV Calgary
- Sam Ross Award - Editorial Commentary**
Global Edmonton (Bob Layton)
Digital Media Award
CBC Manitoba

PRAIRIES RADIO

- Byron MacGregor Award - Best Newscast**
CJUV FM Sunny 94 Lacombe (Small Market)
News Talk 980 CJME Regina (Medium Market)
CBC Radio Edmonton (Large Market)
- Best Use of Sound Award**
CBC Edmonton
- Charlie Edwards Award - Spot News**
CKOM News Talk 650 Saskatoon
- Dan McArthur Award - In-depth/Investigative**
CBC Calgary
- Dave Rogers Award - Short Feature**
CBC North Yellowknife (Small Market)
CBC Saskatchewan (Medium Market)
CBC Edmonton (Large Market)
- Dave Rogers Award - Long Feature**
CBC Saskatchewan (Medium Market)
CBC Calgary (Large Market)
- Gord Sinclair Award - Live Special Events**
CBC Edmonton
- Peter Gzowski Award - News Information Program**
CBC Saskatchewan
- Ron Laidlaw Award - Continuing Coverage**
CBC Edmonton
- Adrienne Clarkson Award - Diversity**
CBC Calgary

These RTDNA winners will go on to compete in the national competition, with winners to be announced in Toronto June 23 at the National Conference (www.rtdnacanada.com).

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Thursday, March 22, 2012

Volume 19, Number 44

Page One of Four

GENERAL: **BCE** has signed an agreement to buy **Astral Media**, the specialty TV and radio owner, for \$3.38-billion. The valuation was 10 times of the expected 2012 EBITA, consistent with the valuation that was paid for CTV. BCE CEO **George Cope** said the move is geared specifically toward making BCE a media leader in Quebec. With the acquisition, Bell will have 32% of the market, putting it up against **Quebecor** at 35% and **CBC** at 19%. Further, a critical part of the deal was the retention of the Quebec management team. The deal needs **CRTC** approval and to pass review by the **Competition Bureau**. The Commission is bound to look at radio ownership in such markets at Toronto, Vancouver, Edmonton, Ottawa and Calgary, probably making a condition of purchase the divestiture of certain properties. BCE agreed to pay Astral \$150 million if the deal doesn't close for regulatory reasons. Astral employs 2,800 people and owns 16 specialty TV channels, five pay-TV services, one Pay-Per-View channel and 84 radio stations. It also owns Astral Out-Of-Home as well as all online/digital properties. At the closing, Astral CEO Ian Greenberg will join the BCE Board of Directors... The annual *State of the Media* report from the **Pew Center's Project for Excellence in Journalism** focuses on the technological thrust of content delivery. Findings include: Rapid growth in mobile consumption; social media are not yet large drivers of news; TV news continues to grow; subscription models will expand; and privacy considerations will increasingly intersect with news gathering. Business models, it concludes, are still far from certain. Further, the report chides traditional media for not viewing the engineering function as an economic and operational necessity in the digital age... Comic author **Rob Reid** unveiled *Copyright Math*, a remarkable new field of study based on actual numbers from entertainment industry lawyers and lobbyists, at **TED, Ideas Worth Spreading**, in California. Reid is the Founder of the company that created the music subscription service, **Rhapsody**. For his take on the costs associated with intellectual theft, click [HERE](#)... **RTDNA Canada** winners from the Atlantic Region are listed on Page 3.

REVOLVING DOOR: **Garry McKenzie** has been promoted to Regional General Manager for **Corus Radio Calgary, Corus Edmonton** and **Corus Winnipeg** effective April 2, 2012. In his new role, McKenzie succeeds Doug Rutherford in Calgary & Edmonton and **Garth Buchko** in Winnipeg. McKenzie, most



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recently GM at **Corus Radio Vancouver**, will be based in Calgary... Three senior **Rogers Radio** managers at separate locations across Canada have been released from service: **Doug Elliott**, Ops Mgr at **Rogers Radio Kingston** joined the station cluster in August, 2007, from his PD post at then **Newcap Radio Thunder Bay**. In 2010, Elliott won the Program Director of the Year award (medium market) at **Canadian Music Week**; **Terry Voth**, who joined Rogers Radio in 1999 and was GM at **Rock 106/The River Lethbridge**, had moved to Rogers after a 19-year career with **Rawlco**; and, **Terry Williams**, PD at **Lite 92.9 Halifax**, joined Rogers in October, 2009, after a long career as PD at **C100/CJCH Halifax**... **Rita Cugini**, the **CRTC's** Ontario Regional Commissioner, will see her seven-year term end April 10. In a note to friends and colleagues, she wrote: "It has been a fascinating seven years to say the least. I am grateful for the opportunity to have participated in the shaping of Canada's broadcasting and telecommunications frameworks"... **Michael McEwen** has been appointed Director General of the **North American Broadcasters Association**, succeeding **John Harding**. McEwen's background includes **CBC/Radio-Canada** both in production and as an executive. He was leader in the introduction of Digital HD Television in Canada. He has also been a frequent **Broadcast Dialogue** editorial contributor. Over the past six years, McEwen has been a Director and, since 2010, Chairman of the UK-based **Media Asset Capital**. He begins at NABA March 26 and will have a brief transition period with retiring Secretary General Harding... **Mira Quinn**, Manager Client Services at **William F. Cooke TV Programs** in Toronto, is retiring after 40 years in TV distribution. Her last day is Friday, March 30... **CBC Quebec** Managing Director **Pia Marquard** is leaving her job at the end of the month for health reasons. Marquard took the job in 2010, and went into it amid a public backlash over the unceremonious removal of **Nancy Wood** from her job as host of **CBC Daybreak**... **Wally Fong**, a 14-year veteran at **Citytv/OMNI Calgary**, has been promoted to Ops Manager. He had been Ops Supervisor... **Jim Little** has been appointed Chief Marketing Officer at **Shaw Communications** in Calgary. He moves from **RBC** where he was Chief Brand and Communications Officer... While Ops Mgr/PD **Gary Michaels** has not been at **CHIN (CJLL) Ottawa** since last summer, he has now formalized his absence through resignation. He began with the station as PD and later saw Ops Mgr added to his duties... **Darrell Bezdiepy** is the new Engineer at **Harvard Broadcasting's Mix 103.7 Fort McMurray**. He'd worked at **CHUM/Bell Media Winnipeg** from 2007 to 2010, then began a contract business doing computer work - but missed broadcasting.

SIGN-OFF: **Spence Bozak**, 66, of kidney failure and cancer in Calgary. Bozak, the brother of **Mitch (Global TV Regina)**, is best remembered in Saskatchewan broadcast circles as **CKCK-TV Regina's** Booth Announcer and Weatherman, though that was 30 years ago. He began his career at hometown **CHAB Moose Jaw**, then moved to **CHAB-TV** as Host of a show called *Teen Tempo*. By the late '70s, Bozak left TV to co-found **Dome Advertising**, which became Saskatchewan's "agency of record" after the Conservatives took power provincially in 1982.

TELEVISION: **Rogers Broadcasting**, which has applied to purchase **SCN** from **Bluepoint Investments**, is also seeking permission to spend less on locally-produced programs – approximately \$1.75 million annually on independent Saskatchewan productions as well as \$1 million per year on digital production. The Rogers purchase price of the formerly-owned provincial broadcaster is set at \$3 million. The Saskatchewan government received \$350,000 when it sold SCN's assets to Bluepoint two years ago... **Oprah Winfrey's** cable channel, **OWN**, cut 20% of its workforce this week, a week after sacking **Rosie O'Donnell**. The channel, co-owned by Winfrey and **Discovery Communications**, has steadily lost money, now pegged at more than \$250 million. OWN, held by **Corus Entertainment** in Canada, has struggled to match the popularity of the channel it replaced, **Discovery Health**... **Netflix**, the \$7.99 a month video streaming service, is now used by 10% of Canadians. Further, suggests a new survey, those subscribers watch 28% more

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TV than average when their Netflix viewing is included. The findings came out of a **Media Technology Monitor** telephone survey of 4,000 anglophones and 4,000 francophones between October and December. The survey suggests subs spent an average of 5.6 hours watching Netflix per week. When Netflix launched, some analysts predicted that it would take a big bite out of regular TV services but survey results show the impact on cable and satellite has being minimal... **Nielsen** says it is ready to sell a system standardizing ratings for TV and online ads called **Cross-Platform Campaign Ratings**. It's designed to show advertisers the reach of campaigns on TV, the reach of campaigns online and the overlap between the two. The lack of overlap posed problems for media buyers...

Betty White will be inducted into the **National Association of Broadcasters Hall of Fame** during a special breakfast at the 2012 NAB Show Tuesday, April 17 in Las Vegas. Her career in radio, TV and film has spanned more than 60 years and she's won Emmy Awards seven times... The **Grace Television Network (Grace TV)** is moving from St. Catharines to Toronto. The new location (Toronto International Celebration Church at 190 Rainside Road) is in the midst of renovations.

RADIO: Orbyt Media, owned by **Astral**, is behind the launch of **Listener Driven Radio (LDR)** on **Virgin** stations in Vancouver, Calgary, Edmonton, Toronto and Montreal. LDR software allows audience input in minute-by-minute programming, designed to tie-in to a station's automation systems, and within the PD's rules. Listeners can also sign up for alerts by SMS, IM, or E-mail about when their favorite songs are going to play. **Daniel Anstandig**, well-known to Canadian broadcast managers, is President/CEO of Listener Driven Radio... The **St. Joseph's Hospital Foundation** expected its first **Radiothon for Life** to raise \$10,000, but after the 6 a.m. to 6 p.m broadcast ended, **CJ 1280/Sun 102.3 FM Estevan** listeners had ponied-up 10 times that amount – \$101,189. The money will be aimed at buying much-needed capital equipment... The 25th annual **Z99 Regina** radiothon raised \$714,634 for the **Regina Hospitals Foundation** and the **Regina General Hospital's Neonatal Intensive Care Unit** during its 36-hour broadcast thanks to donations from the public and a \$100,000 matching donation from **Potash Corporation of Saskatchewan**. Proceeds will go toward the purchase of an MRI compatible monitor, a neonatal ventilator package, increasing bed capacity and upgrading equipment... Ex-convict and reality TV contestant **Brian Miller** landed back behind bars after allegedly stealing a car owned by **Race**, a Host at **Hot 89.9 Ottawa**. She said her stepson woke her shortly before 5 a.m. to say an intruder was in the house. She saw the man driving off in her car, jumped into her husband's vehicle and chased him down the street where she boxed him in. He jumped out and fled, but police tracked him down... **Biz88**, the proposed use of the 88.1 Toronto frequency by **Channel Zero**, would, if approved, be Canada's first all business radio format. But it's competing with 23 other applications. Toronto has the third largest stock market in North America and is the twelfth most economically powerful city on earth... **Radio India** Managing Director **Maninder Gill** has been ordered to stand trial in **B.C. Supreme Court** on firearms charges related to an August, 2010, shooting. After a two-day preliminary hearing in Surrey Provincial Court, the case was put over for trial. Evidence at that hearing is covered by a publication ban. Gill will appear April 19 to fix a trial date.

GENERAL (2): **RTDNA Canada** winners at this year's Atlantic Region conference, set for April 14 in Dartmouth, are:

TELEVISION

- Bert Cannings Award – Best Newscast**
CBC Nova Scotia (Medium Market)
- Adrienne Clarkson Award – Diversity**
CTV Atlantic
- Charlie Edwards Award – Spot News**
Global Maritimes
- Dan McArthur Award – In-depth/Investigative**
CBC Newfoundland/Labrador
- Dave Rogers Award – Short Feature**
CBC Newfoundland/Labrador (Medium Market)
- Gord Sinclair - Live Special Events**
NTV News
- Ron Laidlaw Award – Continuing Coverage**
CBC Newfoundland/Labrador
- Trina McQueen Award - News Information Program**
CTV Atlantic
- Hugh Haugland Award – Creative Use of Video**
CBC Nova Scotia

RADIO

- Byron MacGregor Award – Best Newscast**
News91.9 Moncton (Small Market)
- News 95.7 Halifax** (Medium Market)
- Best Use of Sound Award**
CBC Cape Breton
- Charlie Edwards Award – Spot News**
News 95.7 Halifax
- Dan McArthur Award – In-depth/Investigative**
CBC Moncton
- Dave Rogers Award – Short Feature**
News 95.7 Halifax (Medium Market)
- Gord Sinclair Award – Live Special Events**
News 95.7 Halifax
- Peter Gzowski Award – News Information Program**
News 95.7 Halifax
- Ron Laidlaw Award – Continuing Coverage**
News 91.9 Moncton
- Digital Media Award**
CBC New Brunswick

LOOKING: **Bell Media Toronto** - Director, Independent Production; **CTV Saskatoon** - Co-Anchor; **CTV Edmonton** - Technician; **CBC Moncton** - Assignment Editor; **The Weather Network Oakville** - Marketing Manager; **Globaltv.com** - Senior Manager; **ET Canada** - Senior Graphic Designer; **EZ Rock Prince Rupert** - Morning Show Host; **Astral Radio Calgary** - Account Executive; **Astral Radio Vancouver** - Imaging Producer; **Rogers Radio Vancouver** - Technician; and **Energy 103.5/Live 105 Halifax** - Promotions Manager

SUPPLYLINES: **The Weather Network** has installed a **Shotoku Broadcast Systems'** IP-based camera control system. The five-camera package combined legacy with new remote systems... **Miranda Technologies** is talking with several unidentified strategic partners on how to enhance the business's value. Miranda says several potential deals under negotiation recently didn't work out because proposals did not reflect full and fair value. Miranda has 700 employees, including almost 400 in Montreal.

BROADCAST Dialogue

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RADIO: The stations that perform best under **BBM's PPM** in the five largest markets are differentiated by their abilities to attract large daily Cume audiences, get listeners to tune into them multiple times each day and generate significant out-of-home listening. These are the key findings of *The PPM DNA of Canada's High Performance Stations*, a new study by **Coleman Insights**. All analyses are based on BBM PPM data from Dec. 27, 2010 through Dec. 25, 2011. Findings support the idea that stations which are well-known, have clearly-defined positions and have brand attributes that listeners want to affiliate with are the most likely to perform well under PPM measurement. The study compared audience data on 13 "High Performance Stations" – so designated because 18-49 shares were significantly larger than the shares of competing stations – to 68 other stations in Calgary, Edmonton, Montreal, Toronto and Vancouver. A detailed written report summarizing the study's findings is available at no charge by clicking www.ColemanInsights.com/ppm... 2012 broadcast winners at **Canadian Music Week** in Toronto were:

MUSIC DIRECTOR OF THE YEAR

Lisa Grossi, **CHUM FM Toronto** (Major Market)
Paul Morris, **HTZ-FM St. Catharines** (Medium Market)
Dustin Collins, **99.9 SUN FM Kelowna** (Small Market)

ON-AIR TALENT

Garner Andrews, **Sonic 102.9 Edmonton**

PROGRAM DIRECTOR OF THE YEAR

Al Ford, **Sonic 102.9 Edmonton** (Major Market)
Brad Gibb, **FM96 London** (Medium Market)
Mark Burley, **99.9 SUN FM Kelowna** (Small Market)

PROMOTION OF THE YEAR

HOT 89.9 Ottawa - Win a Baby



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STATION OF THE YEAR

CHR - **The Beat 94.5 Vancouver**
 HOT AC - **CHUM FM Toronto**
 Mainstream AC - **98.1 CHFI Toronto**
 Classic Gold - **BOOM 973 Toronto**
 Country - **Country 105 Calgary**
 Medium Market - **HTZ FM St. Catharines**
 Multicultural - **CHIN Toronto**
 News/Talk - **680News Toronto**
 Rock - **102.1 The Edge Toronto**
 Small Market - **K-Rock 105.7 Kingston**

Gold winners at the **2012 Crystal Awards** luncheon, which took place during **Canadian Music Week** at Toronto's Fairmont Royal York Hotel, were honoured for outstanding achievement in radio creative. They are:

AGENCY CAMPAIGN

Rethink Vancouver

AGENCY SINGLE

Ig2

BEST RADIO ENTRY FROM A SMALL MARKET

Bob Johnstone of *Island Radio*

PRODUCTION—CREATIVE USE OF SOUND/MUSIC

VIRGIN RADIO VANCOUVER - John Masecar

COPYWRITING

Phil Copithorne of *Karo Group*, Vancouver

PERFORMANCE

Juniper Park, Toronto

PUBLIC SERVICE ANNOUNCEMENT

Larry MacInnis, Adam Karch, Mike Occomore & Alexis Vigar of *Bell Media Toronto*

RADIO CAMPAIGN

Adam Hunter, Warren Cargill, Rob Bourdeau, Dustin Collins & Matt Van Essen of *Astral Radio Calgary*

RADIO PROMOTION CAMPAIGN

102.1 THE EDGE Toronto

RADIO PROMOTION SINGLE

102.1 THE EDGE Toronto

RADIO SINGLE

George McRobb, Hugh Malcolmson & Jay Oliver of *Rogers Radio Winnipeg*

BEST IN SHOW and winning the Platinum Crystal was *Ig2*

The Crystal Awards are organized and presented by **Astral RadioPlus**, **Bell Media** – National Radio Sales, **Canadian Broadcast Sales** and **Target Broadcast Sales**.

A Canadian has placed in the 4th annual Hottest Women of Radio awards. **Firth**, of the **Matt, Zack & Firth** morning show at **The New Hot 105.5 (CKQK-FM) Charlottetown**, is ranked 26th of **Pop Crunch's 50 Hottest Women in Radio**. The **Newcap** station attributes her "classy photo, good sense of humour, hard work, love of radio and love of HOT listeners" for her high placement on the list. To have a look, click [HERE](#)... **Luc Cauchon** of **102.1 CKOI Quebec City** has had the face of the city's mayor tattooed on his butt. As part of a contest, he promised listeners he'd do it if more than 45,000 fans "liked" the idea on CKOI's **Facebook** page. The mayor's face joins the face of TV/radio comedian **Richard Z. Sirois** which is also cheekily displayed on Cauchon's behind.

TELEVISION: Last Wednesday's termination of the **Saskatchewan** film employment tax credit in the provincial budget is being described as a death blow to Saskatchewan TV and movie production. **Ron Goetz** of the **Saskatchewan Motion Picture Industry Association** was quoted as saying that if **SCN's** privatization was like losing an arm to the sector, "the loss of the tax credit is like losing your head". Provincial government numbers indicate that eliminating the credit will save \$3 million this year and \$8 million annually by the end of 2014. **Rogers Broadcasting's Scott Moore** noted that one of the reasons Rogers was interested in making the SCN purchase



BCAB
 The 65th Annual Conference
VANCOUVER
 MEDIA IN THE 21st CENTURY
 MAY 9-11, 2012

Thursday May 10th Speaker line up

James Cridland - London
Radio Futurologist & New Media
 Is radio dying? Fox News say it's already dead but what's the truth across the world?

Clive Dickens - London
COO Absolute Radio
 "You can't close your ears" - How do we redefine radio to ensure a growth story?

Valerie Geller - New York
President, Geller Media International
 Moderator - Social Media & the news. How do you use social media to connect with your audience?

Sean Ross - New York
Vice President Edison Research
 Programming against 50,000 competitors. Platform matters, but programming matters more than ever.

Jim MacLeod - Toronto
President & CEO, BBM Canada
 What the Future Holds - Will PPM keep pace as technology evolves? See what's coming!

Click here for the full conference line up

was getting access to the robust Saskatchewan production community... The **CRTC** heard arguments from **Bell Media's** TV division and those of a group of BDUs in Gatineau late last week. At the heart of a conflict between them is the commercial interests of Bell Media parent, **BCE**, which is looking to grow market share. **Telus**, heading the group that includes **Cogeco**, **MTS Allstream** in Manitoba, **EastLink** in Atlantic Canada and smaller cable interests, wants the Commission to arbitrate a way through an impasse on the distribution of Bell Media's 29 specialty channels. Telus et al rely on Bell Media channels to support their pay-TV services and is blasting BCE for anti-competitive behaviour. The group said BCE is demanding inflexible carriage conditions that

restrict any ability to repackage or drop channels if the carriers so choose. Further, they charge, the rights to mobile, on-demand and online viewing have been withheld. Bell Media says their offer is fair and market-based... The trend toward U.S. programming is picking up speed, with more brands being introduced this year. The pairing of American cable channel brands and Canadian broadcasters is part of a marketing strategy that's grown in favour over the last decade as execs look to cut costs. Gone are the likes of **Drive-In Classics** (now the **Sundance Channel**), **Viva** (now **OWN**) and **Dusk** (now **ABC Spark**). **Solutions Research Group's** Kaan Yigit says it's more cost-effective to rejig American brands and Canadianize them. The estimated 100,000 subs cancelling their cable packages in 2011 has increased the urgency of establishing solid and long-term specialty channel brands in Canada... Two **CBSC** decisions related to television. In the first, the Standards Council found that **The Source** broadcast on **Sun News Network** violated the **CAB Code of Ethics** because host **Ezra Levant** inaccurately called an Edmonton housing program for artists free when people pay to live in the housing complex. The second decision relates to french-language specialty channel **V** and comments made on the public affairs show, **Dumont**. Remarks about people who vote for the **Quebec Liberal Party** and about anglos and immigrants were not found to be abusive nor unduly discriminatory. Details on both decision can be found at www.cbsc.ca.

REVOLVING DOOR: **Chris Bell**, VP Technology, at **Astral Television Networks** in Toronto, has retired from the company but his intention is to continue work in consulting. He'd been with Astral for 16 years. Before that, Bell was Director of Engineering at **TVO Toronto**... **Drew Kikauka** is the new Manager, Engineering at **Astral Television Networks**. He had been with **MLSE** for 10.5 years as Manager of Content and Broadcast Engineering... **CTV Two London** Anchor **Dan MacLellan** has resigned as Senior News Anchor. In a statement posted to the station's website, MacLellan says he will be focusing on legal challenges as a result of common assault charges against him. The 10-year veteran London anchor was arrested Dec. 24 after police investigated accusations from a woman. MacLellan had been on a leave of absence since being charged... **Gary Pruitt**, a former First Amendment lawyer who is Chairman/President/CEO of **The McClatchy Co.**, the third-largest newspaper company in the U.S., will become the next President/CEO of **The Associated Press**. Pruitt, who joins AP in July, will take over from **Tom Curley**, who is retiring after nine years in the position... **Lannie Atkins** has moved from **Rogers** to become President of **The Canadian Traffic Network** and VP of Sales.

SIGN-OFFS: **Tim Symons**, 54, in Brantford of an apparent heart attack at his home Monday morning. The 26-year **CKPC Brantford** Newscaster joined the station in 1984 after working in Vancouver and Ottawa... **Gordon Rye**, 90, in Kamloops of Alzheimer's Disease. Rye was employed at what is now the **Jim Pattison Broadcast Group's** Kamloops operation for over 50 years, from 1939 through to the '90s. After his official retirement, the newsman still contributed stories. **Doug Collins**, the Director of News, Information and Television



Operations at **CFJC-TV/CIFM-FM/CKBZ-FM** who worked with Rye in the '70s, describes him as "the type of guy, as many of us were in those days, who would be here 24/7 if someone didn't make him go home"... **Phil (Philip Russell) Flagler**, 87, of pneumonia at **Belleville General Hospital**. He was long-retired from **CJBQ Belleville** where he served as Agriculture Director, PD and Production Manager. Flagler was a member of the **CAB Half-Century Club**.

GENERAL: Rogers Communications is planning to lay off up to 300 employees, although there is no timeline specified. The company, however, began notifying affected employees yesterday (Wednesday). The layoffs will be spread across the company, mostly affecting management and head office positions... **BCE** could spend at least \$21-million on severance pay for five **Astral Media** execs if the company's purchase of Astral closes as expected. The amount is a combination of severance pay, stock options and other share plans. **Ian Greenberg** would receive \$5.8-million in severance on top of \$5.1-million in stock-related compensation for a total \$10.9-million. COO **Jacques Parisien** would get \$3.7-million, **Chaines Tele** Astral President **Pierre Roy** - \$3-million, **Astral Television Network** President **John Riley** - \$2.8-million and VP Finance **Robert Fortier** - \$737,389. Greenberg's payment is triggered the minute the deal is done while the others would receive their payments if replaced within 18 months... **Alan Dark**, the Exec Director, **CBC** Revenue Group, and **Jean Mongeau**, GM, Sales and Marketing for **Radio-Canada**, have formed a joint English-French digital sales team. For its agency partners west of Quebec, the integrated team will provide a single point of contact which can deliver digital solutions in both languages... Unionized employees at **The Canadian Press** have voted 83% in favour of a new three-year collective agreement. The deal is the first since the news agency shifted from being a co-operative to a for-profit corporation. The deal includes salary increases over the second and third years of the agreement, with four increases of one per cent each at six-month intervals. Employees will, however, have to take on some of the cost of benefits, estimated at between \$100 and \$140 a month per worker... The **CRTC** has approved the establishment of the **Canadian Broadcasting Participation Fund (CBPF)** which will help public-interest and consumer groups offset the costs of participating in Commission broadcasting proceedings. When **BCE** purchased **CTVglobemedia** last year, it committed \$3 million to create the CBPF. The fund will also support groups in the research, analysis and advocacy of issues related to broadcast proceedings... **Rogers Media** President **Keith Pelley**, among other accomplishments, is light on his feet – and for a good cause. Click [HERE](#).

LOOKING: Loyalist College, Belleville - Professor, Journalism – Online, Print and Broadcast, Professor, Radio Broadcasting and Professor, Television and New Media Production; **SAIT Calgary** - Electronics Technician III; **Canadian Media Production Association** Toronto - President/CEO; **Rogers Radio Calgary** - VP/GM Alberta Radio Cluster; **Corus Radio Vancouver** - General Manager; **KiSS 92.5 Toronto** - General Sales Manager; **Rogers Radio Ottawa** - Program Director; **Rock95/KoolFM Barrie** - Account Manager; **TSN Radio Toronto** - Account Executive; **Newcap Radio Westlock** - Media Marketing Executive; **Bell Media Agency Scarborough** - Senior Motion Graphic Designer; **CTV Winnipeg** - News Producer; **CBC Toronto** - Human Resources Director, News and Centres; **CBC Montreal** - Sr Manager, Data Network Engineering; **CBC Toronto** - Executive Producer HNIC; **Shaw Media Edmonton** - News Producer/Director and a System Analyst; and **Shaw Media Toronto** - Director, Revenue Management.

SUPPLYLINES: Shaw Media has put to use a new **Dalet Enterprise Edition** at their Television Playout Centre in Toronto, where 18 specialty channels originate. It unifies the facility's production, playout and distribution systems within a framework for media and metadata management... **Novanet Communications** of Ajax has been appointed the Canadian value-added re-seller for Lewiston, Maine-based **Micronetixx Communications'** DTV broadcast antennas... **Incospec** has an agreement to distribute New Jersey's **Blonder Tongue Laboratories** line of equipment in Canada... NTV St. John's has installed a digital transmission antenna from Jampro Antennas for its CJON-DT... **Emil Adamyk** has retired. The owner of **COMAD**, and holder of the **Siri** franchise in Canada, says that line is now being handled by **Grundy Telecom** of Burlington.