

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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GENERAL: The **CRTC's** annual *Communications Monitoring Report* reveals that by the end of 2010 the number of Canadian households subscribing to broadband Internet services rose by 9.2% to approximately 9 million, while the number of Canadians subscribing to wireless services grew by 8.5% to 25.8 million. Commission Chairman **Konrad von Finckenstein** said that the numbers are "... a clear indication that Canadians are increasingly using a variety of platforms to communicate and access content and services". Of 13.4 million households, 77% have Internet, with 70% of them having download speeds of at least 1.5 megabits per second. Broadband Internet connections allow the streaming and downloading of high-quality audiovisual content, among other things. With an average of 5.5 Mbps (megabytes per second), Canada ranked second to Japan in an international comparison. During 2010, the average broadband user downloaded 14.8 gigabytes per month, the equivalent of more than 20 movies. In the Broadcasting section of the Report, all sectors were up in 2010. Pay and specialty TV revenues increased by 11.1%, OTA TV by 9.9%, broadcasting distribution by 8.9% and commercial radio by 2.9%. In 2010, Canadians watched an average of 28 hours of TV and listened to 17.6 hours of radio each week. In contrast, Anglophone and Francophones spent 2.6 hours and 1.5 hours, respectively,

watching TV online and 4.8 hours a week streaming radio programming. The number of Canadians who watched a video on their cellphone was 9% of Anglophones and 4% of Francophones. In 2010, the broadcasting industry contributed more than \$2.9 billion Canadian programming creation... The **Interactive Advertising Bureau of Canada** says Canadian online advertising revenues grew by 23% last year, pushing the Internet past newspapers as the second largest ad revenue source. Revenues exceeded budgeted expectations of \$2.1 billion to \$2.23 billion for 2010... **Rogers Communications** has jumped into the daily deal market pool by launching **Rogers Mobile Offers**, delivering **Groupon**-like savings to subscribers' mobile devices via text. Subscribers who sign up will have the ability to receive either text or picture-based messages with deals. When a sub wants an item, Rogers adds the charge to the user's regular mobile phone bill instead of taking a credit card number... **Quebecor** made \$55.2 million, or 86-cents a share, in net income during its

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CBRE

second quarter. That compares with \$60.8 million, or 95 cents a share, in the second quarter of 2010. Revenues were \$1.05 billion, up \$59.4 million from the same period last year. **TVA Group**, owned by Quebecor, will suspend dividend payments as it spends more to support the launch of channels, including **Sun News...** Former **CFCY Charlottetown** GM **Frank Lewis** is about to become Prince Edward Island's new Lieutenant-Governor. Lewis began his career at CFCY in 1966. After his retirement, he worked as a senior adviser for **Newcap Radio** and, in 2006, was inducted into the **Canadian Association of Broadcasters Hall of Fame...** Two new addresses for **CRTC** offices in Western Canada. The Alberta regional office relocated to Calgary from Edmonton. Address there is 403-100 4th Avenue SW, Calgary AB T2P 3N2. And the Winnipeg CRTC Regional Office is now located at Suite 970, 360 Main Street, Winnipeg MB R3C 3Z3.

RADIO: Energy 106 Winnipeg launched July 29, just before the Civic Holiday weekend. The **Evanov Radio Group** station blends CHR and Top 40 geared to 18-34s... **Newcap** has purchased two Okanagan Valley stations: **K96.3 (CKKO FM) Kelowna** and **Giant FM (CIGV FM) Penticton** (along with CIGV's two repeater licences). Giant FM was launched Oct. 18, 1981 by **Ralph and Jean Robinson's Great Valleys Radio Ltd.** **K96.3** won its licence in March, 2008 when the **CRTC** approved an application by **Walter Gray's Sun Country Cablevision**. It signed on Nov. 4 of that year. **Dallas Gray** will remain as GM/GSM under the new ownership...

Meantime, **Newcap** reported profits of \$5.9 million in the second quarter, up from \$2.5 million in the same quarter last year. Revenues increased to \$33 million from \$30 million. Year-to-date profit of \$8.8 million was \$4.0 million or 84% better than the same period last year... After 11 years as a jazz station, **Wave 94.7 Hamilton** has switched format to Hot New Country under new ID of **KX 94.7**. **Doug Kirk**, the President of **Durham Radio**, moved Wave 94.7 to www.wave.fm and says the Internet station will continue "the same smooth groove brought to you by the personalities you've come to love," with very little changed... Also moving to exclusive Internet distribution is **CKLN Toronto**, the city's oldest community radio station. That follows the **CRTC's** revocation of CKLN's licence which earlier had forced the 30-year-old station, broadcasting from **Ryerson University**, to find a new home. By the end of this month, station staff will record podcasts at new downtown studios for the website, www.ckln.fm... **Harvard Broadcasting's** new **MY92.1 Regina** is on the air, re-launching its **Lite 92 FM (CHMX-FM)** with an AC format. CHMX had carried the Lite 92 brand for 10 years. Sister stations in Regina are **104.9 The Wolf (CFWF-FM)** and **620 CKRM**... **John Derringer**, the veteran **Q107 Toronto** morning show host, will become a member of the **Canadian Broadcast Industry Hall of Fame** during **Canadian Music Week** in March. He will also be honoured with the **Allan Waters Broadcast Lifetime Achievement Award**... **My Broadcasting Corp.** is on the air in Gananoque, Ont., with its newest station, **99.9 myFM (CJGM-FM)**. While the official launch for the AC station won't come until after Labour Day, it began airing "5000 songs in a row" July 29. GM/GSM is **Gary Perrin**, formerly of **101.9 DAWG FM Ottawa**... The licences for classical music stations **CFMZ-FM Toronto** and **CFMX-FM Cobourg** have been renewed on shorter terms (to Aug. 31/15) because, says the **CRTC**, of non-compliance issues. **MZ Media** filed late annual returns with the Commission for the 2008-2009 broadcast year. Another issue was CFMZ-FM's Canadian content contributions which were \$850 short of the \$20,000 requirement. In a win for MZ Media, the CRTC said it no longer must give 60% of its CanCon development spending to **FACTOR** or **Musicaction** music funds. The exception was allowed to give the stations flexibility in supporting artists and initiatives associated with classical music... Meanwhile, the August quarterly payment of

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royalties to **SOCAN** members will be a record high at \$75 million, including \$47 million based on established tariffs plus a special distribution of \$28 million in arrears for radio performances between 2003 and 2010... In Manitoba, **Corus Radio's Groove FM (CJGV-FM) Winnipeg** – licenced as specialty FM and programming Smooth Jazz – is looking to the **CRTC** for relief from its programming commitments. With the licence expiring Oct. 31, Corus is asking the Commission for permission to switch to a Mix Adult Contemporary format (songs from the '80s and '90s). Smooth Jazz, says Corus, is no longer viable in Winnipeg; that it has suffered significant financial losses over its licence term. The station began life as **Cool FM**, initiated by **Izzy Asper**. It was owned by **Canwest Global Communications** until 2006 when it was sold to Corus, the owner of **CJOB** and **Power 97**. According to its initial application, Cool FM didn't expect to turn a profit until 2010... Two years after **CRTC** approval, **Tantramar Community Radio CFTA-FM 107.9** launched July 21 in Amherst, N.S. Former **CKDH Amherst** co-owner **Geoff des Gannes** is involved in the effort... **CKDK Woodstock** has changed IDs and formats, moving from **Classic Rock 103.9 The Hawk** to **Greatest Hits 103.9 More**, playing the big songs from the '70s, '80s and '90s. **Corus** bought CKDK more than 10 years ago when it was known as **K104**. After the buyout, it was called **Energy** for a short time before being re-branded as **The Hawk** in 2000... **Bell Media Radio Sales** has begun national representation of **Hot 107 (CJNW) Edmonton**. The station began under **John Yerxa's** ownership and management almost two years ago, targeting 12-44s... **630 CHED** will hold the **Edmonton Oilers** broadcast rights through to the end of the 2013-14 season. CHED has held the rights since 1995... Fifty-four year-old **Marc Pettersen**, a city councillor in Saguenay, Que., has challenged 31-year-old **KYK Radio X** personality **Carl Monette** to a fight in the boxing ring because of the things Monette has been saying about him and his family on local radio. Pettersen says the host has repeatedly made defamatory remarks about him and his wife and children since he ran for the Liberals in the last federal election. Monette crossed the line, he said, when he attacked Pettersen's family.

T**V:** The licences of all English-language TV services operated by **Rogers Media** have been renewed until 2014 while **Bell Media**, **Corus Entertainment** and **Shaw Media** have had theirs renewed until 2016. Between now and 2016, Bell, Corus and Shaw Media must allocate at least 30% of gross annual revenues to Canadian program production. At least 5% of those expenditures has to finance programs of national interest, with the exception of Corus. It will have to allocate at least 9% of gross annual revenues. In the first of the five years, it's expected that, between the three of them, \$774 million will be spent on Canadian programs. Because Rogers Media is smaller, the CRTC imposed different spending requirements. It must commit at least 23% of gross annual revenues on Canadian programming for its conventional TV stations. Using forecasts based on revenues for the previous three years, Rogers Media will spend approximately \$106 million on Canadian programs in the first year of its licence term... **Lloyd Robertson** is among broadcast veterans in line for a special award from the **Academy of Canadian Cinema & Television**. **CTV's** Chief Anchor will be presented with the **Gordon Sinclair Award** for broadcast journalism on Aug. 30, two days before his final CTV newscast... **Shaw Media** and the **Communications, Energy and Paperworkers Union of Canada (CEP) - Eastern Bargaining Unit** reached a new collective agreement in late July. The Unit was merged into one from six which covered nearly 250 employees that had collective agreements expiring on several dates, ranging from Oct. 31, 2004 to Dec. 31, 2007. Before the agreement was reached, new local **Global TV** morning shows had been threatened... **Bell Media's /A1** channels will all become **CTV Two** on Monday, Aug. 29. The 6 a.m. local time ID switch is set for Vancouver/Victoria, Alberta, Toronto/Barrie, London, Windsor, Ottawa and Atlantic Canada... Television broadcasters in the Greater Toronto Area have told the **CRTC** that **Bell Media's** application for **CKVR-TV Barrie** (currently /A1 and soon-to-be **CTV Two**) to have repeaters at St. Catharines and Hamilton should be a non-starter. The intervenors say the GTA TV market is already overcrowded but Bell Media argues that since the station is already carried by most BDUs that there should be no problem; that it would help the financially floundering Barrie station by forcing BDUs west of Oakville to simultaneously substitute its signal and boost CKVR's revenue. Bell Media estimates that were approval given, it would see a revenue spike upwards of \$2.5 million annually for CKVR. But **CHCH-TV Hamilton**, **Shaw Media**, **CBC** and **Rogers Media** say any revenues for CKVR will come out of existing broadcasters' pockets. The strongest argument against comes from **Channel Zero**, CHCH-TV's owner. It says that if the application is approved, new transmitters would give Bell Media two GTA-wide networks and an unfair competitive advantage when selling ads and acquiring programming... By the middle of this month, the **CRTC** is expected to render its decision on **CBC TV** requests to retain analog delivery in the London, Moncton and Victoria markets. Citing a decline in the number of viewers who access their signal over the air, CBC said rather than switching to digital it would cease broadcasting in areas where it doesn't have a TV station. The end of August is the deadline the broadcast regulator set for all TV broadcasters to switch from analog to digital in areas that reach more than 300,000 people. Viewers in those cities who aren't hooked up to cable or satellite will

no longer have access to any OTA CBC transmissions... Local morning shows will begin on **CTV** stations across Western Canada this fall, on air between 6 a.m. and 9 a.m. The national *Canada AM* will move from the OTA network to **CTV News Channel** and online. Cities with new CTV morning shows are Winnipeg, Regina, Saskatoon, Calgary, Edmonton and Vancouver... **The Weather Network** and **MeteoMedia** have had their licences renewed until 2018. **Pelmorex Communications**, the owner of the two specialty channels, has made specific commitments to improve their ability to provide their basic premise – weather forecasts – along with road safety information and other important messages. Pelmorex will continue efforts to establish a national public alerting safety system... **CBS** and **Netflix** have a two-year, non-exclusive international licensing agreement that will enable certain CBS TV to be streamed to Netflix subscribers in Canada beginning next month. Within 10 months of launching its service in Canada, Netflix has surpassed one million members... **Rogers Media** and **FX Networks** have a deal to bring FX programming north. **FX Canada** will launch Nov. 1 as a digital service... **Rogers Media** has a new sports specialty service. It acquired 100% of **Setanta Sports Canada**, dedicated mainly to rugby and soccer including the rights to **Barclays Premier League** events. In October, the channel will be re-christened **Sportsnet World**. It's part of a series of changes to the Sportsnet brand that will gather speed in the fall. (See **Broadcast Dialogue's** Sept. 2011 edition for a feature on **Sportsnet Radio Fan 590 Toronto**)... **SNL Kagan**, the U.S. research firm, predicts that so-called cord-cutters will snowball to 10% of American homes by 2015. And by the end of this year, says Kagan, the U.S. will see over-the-top (OTT) video substitution for 4.5 million households, mostly to Internet video options. And **Bloomberg** data says the six largest publicly traded U.S. cable and satellite-TV providers combined to lose about 580,000 subscribers in the second quarter. Bloomberg describes those numbers as being the biggest such decline in history. The economy is forcing the industry to face the reality of cord-cutting in favour of online options. While American cable execs poo-poo the idea that subs are switching to OTT Internet competitors, the reason isn't as important as the decision to stop paying for TV... A new specialty service to be called **Shaw Media Sports** has won a nod from the **CRTC**. The channel will be a national, English Category C service. Interventions opposing the channel did not "raise substantive issues," said the Commission... Another decision regards approval of **South Asian News and Information TV** by **Ethnic Channels Group Ltd.**, a national, English-language, ethnic specialty Category 2 service. Denied was a request to exempt the service from closed captioning... **Panasonic**, **Samsung**, **Sony** and **X6D** are looking to create a universal standard for active 3D glasses that utilizes radio frequency connectivity as well as Infrared and Bluetooth. This, they say, would ensure widest compatibility between glasses, displays, projectors, and media players. Right now, manufacturers' 3D glasses are exclusive to their own brands.

REVOLVING DOOR: At **Corus Radio Peterborough (100.5 KRUZ-FM [CKRU-FM])** and **The Wolf [CKWF-FM]**, **Laurie English** has been promoted to GSM from RSM, succeeding 19-year veteran **Brian Armstrong** who is no longer with the stations. PD **Fred Patterson** has also departed. A successor is expected to be appointed within the next week or so... Former Vancouver TV Anchor **Simi Sara** takes over mid-days at **CKNW Vancouver** Aug. 22, succeeding **Christy Clark** who became premier of B.C... **Trevor J. Walton** has been appointed Exec Director, Commissioned and Scripted Programming, for **CBC English Services**. Walton was most recently the head of co-productions for **Echo Bridge Entertainment** in Beverly Hills... **Tom Hayes**, a veteran Reporter/Anchor at **CTV Toronto**, is moving to **Citytv Toronto**... **Jeff Gilhooly**, the Host of **CBC St. John's Morning Show** for the last decade, did his last program July 29. He's credited with helping to bring the show to its highest ratings ever. **Anthony Germain** succeeded Gilhooly... The morning team of **Bob Magee** and **Corrie Miller** at **Vinyl 95.3 (CING-FM) Hamilton/Toronto** has been released. A new morning show will be announced shortly... **Brother Bob Derro** returns to Ottawa radio as the new morning show Host at **Jewel 985**, with **Frances Ebbrell**. He begins Aug. 15. Derro had been with **Oldies 1310** before it reformatted to **1310News**... **Mike McVay** of **McVay Media**, a broadcast and digital consulting firm, will join **Cumulus Media** in Atlanta as Sr. VP Programming. **Charlie Cook** returns as President and Partner of **McVay Media**, which will be renamed **McVay/Cook & Associates**... **Carolyn Thorn**, GSM at **Corus Radio Hamilton**, is no longer with the station cluster. Her successor is expected to be announced shortly... Program Director **Kelly Moore** of **NL Broadcasting's Country 103 Kamloops** will leave Aug. 26. On Sept. 1, Moore begins as Executive Producer **NHL** coverage at **CJOB Winnipeg**... **98.3 FLY FM/98.9 The Drive Kingston** PD **Jennifer Yascheshyn** wraps it up Aug. 19, moving to the educational sector. She's joining the faculty at **Loyalist College** in Belleville. Still with **Bell Media Kingston**, Creative Director **Bonnie Wannemaker** has resigned to start a creative business... A Senior VP of Operations at **Rogers Communications**, **Timothy Wyllie**, has become VP of Operations for **Comcast Corporation's** "Freedom Region", which includes Philadelphia and area, New Jersey and northern Delaware... **Justin "Drex" Wilcomes**, PD and on-air personality at **Vista Broadcast Group's Mountain FM**

Castlegar and **1035 The Bridge Nelson** will move to sister station **103.9 The Juice** Kelowna next month, also as PD. Wilcomes joined Vista in October, 2009, after having moved to Canada from Australia where he also worked in radio... **Dave Pinder**, Promotions Director at **Corus Radio Barrie**, has moved to become manager of the Gravenhurst Chamber of Commerce.

SIGN-OFFS: **Ruth Miriam (Babs) Asper**, 78, suddenly at Winnipeg's **St. Boniface Hospital**. Asper was the wife of the late **Israel (Izzy) Asper** who died in 2003 and the mother of **Gail, David** and **Leonard**... **Elwy Yost**, 85, in Vancouver. The host of **Saturday Night at the Movies** on **TVO** until 1999, the Ontario educational channel, had been in and out of hospital the past couple of years.

LOOKING: **Conestoga College, Kitchener** - Broadcast Technician; **RCS, White Plains, NY** - Gselector Trainers; **CTV Regina** - Assignment Editor; **CBC Toronto** - a Senior Communications and Marketing Manager for CBC News, a Communications and Marketing Manager and a Manager of Business Planning; **CBC Montreal** - Director, Competitive Business Intelligence; **Corus Hamilton** - Retail Sales Manager; **ROCK101 Vancouver** - Promotions Director; **Global Maritimes** - Photojournalist; **Stage and Screen, Toronto** - Business Development Manager; **Stage and Screen, Vancouver** - Business Development Manager; **99.9 Virgin Radio Toronto** - Swing Announcer, a midday Host and a morning show Producer.

SUPPLYLINES: **Astral Media** has purchased 28 **Orban** Optimod-FM 8600 digital processors, facilitated through **Solutions Broadcast RF (SBRF)** in Montreal. The processors will be put to work in Quebec and Ontario, replacing Optimod-FM 8200s which have been in service for over a decade... **Ross Video** has opened a Research & Development laboratory in Boston. It joins existing Ross R&D operations in Canada, the Netherlands and Australia... **DVEO** has purchased the assets of their long-time supplier, Winnipeg-based **Linear Systems Ltd.**, and will continue to manage sales and tech support of products manufactured by Linear. DVEO, the broadcast division of **Computer Modules, Inc.**, sells digital video and high definition TV products.

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TV: **CBC-TV** has an extension of another year – to Aug. 31/12 – to finalize the transition to digital in 22 markets. In granting the extension, the **CRTC** said that CBC's case, with its unique mandate to serve the

entire country, was necessary. The English stations are: **CBRT-6 Lethbridge**, **CBAT-TV Saint John**, **CBAT-TV-2 Moncton**, **CBLN-TV London**, **CBLN-TV-1 Paris** (serving Kitchener-Waterloo), **CBMT-3 Sherbrooke**, **CBJET Chicoutimi**, **CBVE-TV Quebec**, **CBMT-1 Trois-Rivieres** and **CBKST Saskatoon**. The French stations are: **CBRFT Calgary**, **CBXFT-3 Lethbridge**, **CBAFT-1 Saint John**, **CBAFT-10 Fredericton**, **CBHFT Halifax**, **CBAFT-5 Charlottetown**, **CBFJ-TV St. John's**, **CBLFT-9 London**, **CBLFT-8 Kitchener**, **CBLFT-18 Thunder Bay**, **CBEFT Windsor** and **CBKFT-1 Saskatoon**. But while the Corp. says it's happy with the decision, it has no plans to add digital transmitters in those markets when the year is up. Each of the 27 digital transmitters CBC is installing, or has already installed, has a price tag of about \$1 million each. The CRTC will review CBC's transition plans during a public hearing to renew its radio and TV licences next June... **Google** will pay \$40 a share to buy **Motorola Mobility**. The \$12.5 billion deal will give the **Android** software owner its own cellphone company and a piece of the cable set top box business. Some observers say that the deal could give **Google TV** the toehold it needs to crack the streaming video market. The sale is expected to close by early next year... The

Saskatchewan Communications Network

(SCN) will unveil a revamped look and a new SCN logo on Sept. 12. SCN says it has created a new schedule that combines the best aspects of educational and cultural programming with popular commercial television... There is a call for comments on regulating the quality of closed captioning standards. So far, two broadcaster-composed working groups – French and English – have released reports but only the French-language broadcasters reached consensus on most of the major concerns. That being the case, the **CRTC** is proposing the use of the French-language group's submissions for specific English regulations, e.g. the handling of captions that block other on-screen information and defining captioning errors. There are two deadlines for comments, Sept. 14 for French and Oct. 14 for English... Was television news significantly changed by the terrorist attacks of 9/11? Certainly there were predictions of more sober local newscasts involving public affairs and that the U.S. networks would give more attention to other parts of the world.



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But, as noted in the American broadcast publication *TV NewsCheck*, it still takes a disaster or riots in the streets to perk their interest. Nobody will confuse **ABC**, **CBS** or **NBC** with the **BBC** or even **CBC**. If anything, says the story, the content has become thinner and more parochial. Enterprise reporting has diminished, even though technology has been enabling stations to do more with less. TV NewsCheck argues that bloodless economic forces – far more powerful than Al Qaeda – have been demanding that stations produce more news for more platforms on tighter budgets. There is at least one positive change as noted by former *RTDNA* President **Barbara Cochran**. She says that the attacks raised the consciousness and preparedness of stations, and that it's still there... For those antennae (rabbit ears or towers) viewers who want to see digital TV channels after Aug. 31, digital tuners may need to be purchased for older TV sets. But if a TV was purchased in the past few years, it should be okay. Still, a compatible antenna will be necessary. **Shaw Communications**, which has offered assistance to viewers affected by digital blackouts, has received few requests. The program provides a free satellite receiver and antenna to those using rabbit ears (for those who haven't had cable or satellite in the last three months).

RADIO: There are format and branding changes for **Rogers-owned 107.5 Chilliwack, 92.5 Abbotsford and 104.9 Vancouver**. The new ID is **SONiC** and the format for all three moved from Greatest Hits to Top 40 when the launch was made yesterday (Wednesday) morning. Although the studios in Vancouver serve all three stations, the originating station is, for the **CRTC's** purposes, 107.5 Chilliwack. The next four to six weeks will be taken up with airing 10,000 songs in a row, with no commercials. Staff changes include the loss of morning show Hosts **Kelly Latremouille** and **Pam Stevens**... It was a short broadcast career, so short that **Gilles Duceppe** didn't even get on the air. The former **Bloc Quebecois** leader was to have begun a weekly radio show on **Radio Canada** in September but less than two days after his hiring was announced the deal was off. An apparent misunderstanding over the terms of Duceppe's contract is being cited as the cause.

REVOLVING DOOR: **Chris Stevens**, who had been VP/GM at **Bell Media Radio Winnipeg (Sports Radio 1290 [CFRW], Bob-FM [CFWM-FM], FAB 94.3 [CHIQ-FM])** since October, 2007, has been succeeded by **Mark Maheu**. Maheu's broadcast career includes being VP/GM at **CHUM Radio Ottawa**, then VP/COO of **Newcap** based in Ottawa and, beginning Nov. 15, 2006, as an acquisitions and regulatory consultant... **Brad Ronald**, a 35-year veteran with **Bell Media Radio Ottawa**, has been promoted from RSM to cluster GSM... **Lorie Russell** now manages sales for the entire **Astral Radio Toronto** cluster. She added **Newstalk 1010 (CFRB)** after **Scott Johns** was promoted to Revenue Director for English Canada stations. Also at Astral Radio Toronto, Retail Sales Supervisors **Brett Dakin** and **Brian Labonte** have been promoted to Retail Sales Managers... **Peter Solala** becomes Sales Manager at **Corus Radio Toronto** Sept. 1. He moves from **Corus Interactive and Integrated Solutions**, also at Corus Quay in Toronto, where he was Director of Sales... **Darin Banister** is now RSM at both **XL103** and **90.3 Amp Calgary**, filling the XL103 position left vacant upon **Dion Schultz's** departure... New Ass't PD at 92.9 **The BULL (CKBK-FM) Saskatoon** is **Cristy Beggs**. Beggs is also co-Host of the station's morning show, **Pat & Cristy**... **Woody**

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Woodland, a morning co-host at **LIFE 100.3 Barrie**, leaves that post after seven years; moving out of the business. Succeeding him is **Maria Lopez** from **SHINE-FM Edmonton**. She begins Aug. 29... A health issue is keeping **Kathleen Petty** from her move to Calgary from Ottawa. For the past five years, she's been host of **CBC Radio One's Ottawa Morning**. She had been set to return home to take over CBC Radio One's *Calgary Eyeopener*... **Doug Reynolds**, the morning show Anchor at **News 95.7 Halifax** since 2005, is moving to become the morning show News Anchor at **660News Calgary**. He began his 32-year career at **CJCB Sydney** and later worked for **CKDH Amherst** and **CJCH Halifax**. Reynolds begins in Calgary Sept. 26. He succeeds **Ted Henley** who moves to **Citytv Calgary** as co-Host of *Breakfast Television*. Henley begins at Citytv Sept. 6... Senior Reporter/Anchor **Meribeth Burton** and Mid-Island Bureau Chief/Reporter **Jonathan Bartlett** have been laid off from **AI (CIVI-TV) Victoria**. Burton had been with **CHEK-TV Victoria** for 12 years before moving to CIVI in 2004. Bartlett moved to CIVI-TV in 2006 after serving for 10 years at CHEK-TV's North Island Bureau... **Adulis Mokbanan** is **94.9 FM CHRW London's** new PD. He was put on staff of the **University of Western Ontario** station after his volunteering – acting as host of a Radio Western Hip Hop program (*The Come Up Show*) – was determined to be the station's most popular.

SIGN-OFFS: **Ted Tevan**, 78, in Montreal after suffering a heart attack following surgery the day before for a broken hip. Tevan, a Montreal radio icon, was best known for his theatrical, emotional talk-radio shows. In a career that spanned 34 years, Tevan was host of more than 8,000 call-in shows. His first show was in 1972 on **CFOX Montreal**. He joined **CFCF** in the mid '70s and later had stints at **CFMB**, **CIQC**, **CKGM** and, most recently, **The Team 990**, all in Montreal. Tevan retired in 2006... **Neil Lamont Tilden**, 98, in Toronto. He was, for 40 years – the late 1930s through the mid-'70s – a presenter for the **CBC** during a period when formality and precision in language and personal presentation was both his and the Corporation's hallmark.

GENERAL: **Frank Lewis** (retired from **CFCY Charlottetown**) has been sworn-in as Prince Edward Island's 31st lieutenant-governor, the third broadcaster in Canada to have been appointed as a provincial Queen's Representative. In Manitoba, the late **Peter Liba (CanWest Communications)** was lieutenant-governor and **David Onley (Citytv Toronto)** remains as Ontario's lieutenant-governor... Montreal-based **Stingray Digital** has launched *Galaxie Mobile*, the first Canadian-owned commercial-free mobile streaming music service. It takes the system's 45-channels, already available online and via cable, satellite and IPTV, to mobile devices. Added to mobile are interactive controls that allow listeners to skip songs. They can buy songs directly on iTunes via the Galaxie player... **Corus Entertainment** is removing its registration of its Class B Non-Voting Shares from the **U.S. Securities and Exchange Commission**. Daily trade volumes for Corus in the States are under 5%, not worth the cost of being affiliated with the SEC. On top of that, with computerization being what it now is, there's no need for companies to be listed everywhere. "If people want to buy Corus," said one insider, "they know where to find us." Corus will remain only on the **Toronto Stock Exchange (TSX)**.

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LOOKING: **Q107 Calgary** - morning co-Host; **Q107 Toronto** - evening Host; **Astral Radio Prince Rupert** - Account Executive; **YL Country High Level** - morning Host; **MAGIC FM Guelph** - Announcer; **100.3 The Q/The Zone @ 91.3 Victoria** - Sr. Account Executive; **News95.7 Halifax** - morning News Anchor; **The New FM 107.7/1240 CJCS Stratford** - News Announcer/morning co-Host; **Global Winnipeg** - Anchor/Reporter; **Global News Toronto** - Managing Editor; **CBC Toronto** - an Analyst, Strategy and Business Development, a Producer, World at Six and a Sr. Producer, Social Media and Community; and **CBC Brandon** - Reporter/Editor.

SUPPLYLINES: **Rogers Media** has purchased **Quantel's QTube** for its **Sportsnet**, **OMNI** and **Citytv** stations. The product links the Rogers locations, allowing editors to browse and edit content wherever it's stored.

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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TV: The **CRTC** has released a compilation of independent research and views obtained from commission stakeholders. Called *Navigating Convergence II: Charting Canadian Communications Change and Regulatory Implications*, this second edition acknowledges the 2010 acceleration of the development and adoption of new devices, products and services. In 2010, 24% of anglophones and 20% of francophones watched some of their TV programming online. As more content and services are accessed, Internet network traffic is projected to quadruple from 2009 to 2014. Canadians are also increasingly adopting mobile devices. Between 2010 and 2014, the number of wireless subscribers is expected to rise from 25.8 million to nearly 30 million, with half owning a smartphone. At the same time, mobile Internet subscriptions are predicted to increase from 5.5 million in 2011 to 14 million in 2015... The

bottom line for media companies in the way that tablets and smartphones are changing media consumption is in the fact that they're increasing the amount of time people are watching TV. A new survey of more than 1,400 consumers by research agency **Chadwick Martin Bailey** found that users have found a variety of entertainment outlets, from watching TV and movies to playing electronic games... The **CRTC** says it has reaffirmed its commitment to official-language minority communities through, for example, requiring that **Shaw Communications** provide satellite receivers and antennas, including installation and free programming, to qualifying households across Canada. This includes those in minority communities who will continue to receive local signals plus french-language TV stations... **Quebecor**, which owns an OTA TV station in Toronto and has used it since the launch of specialty channel **SUN News** as a re-broadcaster, is about to relinquish the licence. For the moment, the 24-hour news channel has preferred access to more than three million Ontario TVs but, at the end of October, that free access will end. The Quebecor decision came about because of a **CRTC** letter warning that it would be asking some hard questions about subscriber fees at licence renewal time. For the moment, **Rogers** and **Cogeco** carry Sun News as a local OTA signal but if there's no agreement in place by October's end, Sun TV's ratings will take a substantial hit... Online access to **Fox** programming is being restricted by owner **News Corp.**, likely the first of the big AmNets to make the move that will guard against losing a potential new source of revenue. Fox's move aims to limit online access only to pay-TV customers or **Hulu Plus** subscribers. It's a long-term strategy, says Fox, related to the recent negotiations for fees between networks and BDUs. Fox regards the BDUs as "business partners". As a trade-off for the hundreds of millions of dollars in retransmission fees, BDU operators demanded expanded online and VOD distribution rights to programming. They need this, they say, to compete with the likes of **Netflix**... **Jay Switzer's Hollywood Suite Inc.** is about to launch a bundle of four specialty movie channels, all geared to benefitting Canadian BDUs and all aimed at challenging **Netflix** and similar Internet video companies... In a survey conducted for **TVB** by **BBM Analytics** last month,

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results conclude that for the relatively few Canadians who use a PVR and fast forward through commercials, roughly half of them stop to watch TV ads that are of interest to them. The survey polled 1,000 people and found that the majority of those who fast forward spots report awareness of the advertisers in the ads they're skipping... Word came this week that beginning Sept. 5, **Citytv Toronto** will air a new morning news program at 5 a.m. followed by **Breakfast Television** at 5:30. Later that same day, **Bell Media**-owned **CP24**, the Southern Ontario specialty news channel, moved its start time back to 5 a.m. from 5:30, Monday through Friday, effective immediately... **Rogers** has **CRTC** approval to add **RAInews** for digital distribution. The Italian channel is all-news and operated by Italy's public broadcaster (**RAI Radiotelevisione Italiana**). Earlier, Rogers pulled plans to launch its own french-language sports channel. Instead, Rogers will partner with **TVA Group** on its upcoming cable channel TVA Sports launch.

RADIO: The tornado that struck the pretty Lake Huron town of Goderich this week and severely damaged much of the downtown core missed **Bayshore Broadcasting's 104.9 The Beach (CHWC-FM)**. Ops Mgr **Mike Brough** told **Broadcast Dialogue**: "... both the station and transmitter sites were out of the line of fire and we didn't miss a beat." While no one from the station was hurt, three staffers still can't get to their homes. News programming at The Beach has been bumped so as to provide regular updates. In one of them, The Beach reported that volunteers removing rubble were hungry. A moment later, the local **Harvey's** franchise called to say that hamburgers were on the way... **Haliburton Broadcast Group**, the new owner of **CKEY-FM** and **CFLZ-FM Niagara Falls** rebranded the stations as **105.1 Ed FM** (CKEY) and **The NEW Z101** (CFLZ). Ed FM plays the hits from the '80s, '90s and whatever else while The New Z101 is now **Your Hit Radio Station**. Mornings on Ed have **Rob White** and **Kim Rossi** as co-Hosts. **Chris Barnatt** moved across the hall to become the New Z101's morning Host... Existing levels of Canadian content will be maintained for campus and community radio stations, despite earlier **CRTC** discussions about increased music quotas. The maintained CanCon level is 35% Canadian popular music and 12% Canadian special interest music... An American automotive research service predicts that

the global sales of cars with Internet radio capability are set to rise by a factor of more than 30 during the next eight years. Internet radio in new vehicles will grow to 24 million units worldwide in 2018, up from 168,000 in 2010 – most of them in North America. Among the roughly 50 models in North America that either now have or will have in the 2012 model year are **BMW, Ford, Lincoln, Mercedes-Benz, Scion, Buick, Chevrolet** and **Hyundai**. There are a range of Internet service providers in the U.S., representing a direct threat to over the air and satellite radio. Among them are companies such as **Pandora, iHeartRadio, Slacker** and **Spotify**... **Astral's Rock Detente** network in Quebec has been rebranded. The nine-station network is now called **Rouge fm** and is aimed at the same 25-54 target audience... **1075 Kiss FM (CKIZ-FM) Vernon** has been rebranded from *Lite Favourites of Yesterday and Today* to *Vernon's BEST Music!*

REVOLVING DOOR: The **CRTC** has promoted **John Traversy**, currently the Exec Director, Telecommunications, to Secretary-General of the commission. He will succeed the retiring **Robert Morin** beginning in October. Traversy has been with the CRTC since 1989 in a number of increasingly responsible roles... **Walter Ploegman**, the 25-year veteran of 94.3(**CKSY-FM) Chatham**, who began there as the afternoon Host when the station was Easy Listening and began working his way up, was again promoted, this time



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to GM of what's now the three-station Blackburn Radio cluster. He had been Director of Operations and Marketing for **Country 92.9 (CFCO-FM)**, 94.3 and **95.1 The Rock (CKUE-FM)**... New morning hosts at **Vinyl 95.3 (CING-FM) Burlington/Hamilton** are **Darrin Laidman** and **Colleen Rusholme**. They began yesterday (Wednesday). Laidman's last stop was mornings at **The New 1031 Fresh FM London**. Rusholme had been with **97.3 EZ Rock (CJEZ) Toronto**, beginning in 2005 after leaving CING-FM, and stayed through the station's rebranding as **Boom FM** with co-Host **Humble Howard**. Both were released this past May... **Sylvia Kuzyk's** final **CTV Winnipeg** newscast will be next Friday evening, Sept. 2. She's been with the station for 38 years as an Anchor and Weather Specialist... **Laura Cooper** is the new Sales Manager at **NCI-FM/STREETZ 104.7 Winnipeg**. Her promotion, from Account Manager, came after former SM **Mike Fabian** moved as GSM to the **Evanov Group** in Winnipeg... **Jennifer Pelat** moves from **Corus Radio Vancouver** to become PD of the **Corus Peterborough** cluster,

effective Sept. 15. She's been a hands-on Producer and, on the management side, has led Promotions... Restructuring is cited at **Bell Media Specialty** for turnover of **Much MTV Group**, **Bravo!** and **Comedy Network**. Gone are **Mark McInnis**, VP of Production, Much MTV Group; **Ben Rotterman**, Director of Series and Development, Much MTV Group; **Faith Feingold**, Exec Producer, Much MTV Group; **Jason Ford** (Supervising Producer, Much MTV Group); and Director of Production **Sam Dynes**. Also gone is Comedy Network VP **Millan Curry-Sharples**.

SIGN-OFF: **Gary Phillips**, 68, in Calgary after complications from a fall. The respected Calgary newscaster began his broadcast career in 1960 in Nova Scotia and eventually moved to Alberta where he became News Director at **CFAC Calgary**. Later, he moved to **QR77 Calgary** from which he retired in November of last year.

SUPPLYLINES: **Ens Media Sales** is the exclusive Canadian marketing consultant for Boston-based **Local Broadcast Sales**, an international supplier of sales training consultants and videos. Clients are specifically those requiring advice and input on media sales issues.

LOOKING: **Disney junior Toronto** - Brand Manager; **CTV Edmonton** - Sports Reporter/Anchor; **CTV News Channel Scarborough** - Producer, a Presentation Producer and a Chase Producer; **CTV Calgary** - Technical Coordinator; **CTV Yorkton** - Video Journalist; **CHAT-TV Medicine Hat** - News Anchor, a Promotions Coordinator and a Production Switcher; **CKPG-TV Prince George** - Director, TV News; **CBC Regina** - Managing Editor; **CBC Toronto** - Manager, Playlist Management and a Manager, TV Scheduling; **CBC Winnipeg** - Reporter/Editor; **CBC Ottawa** - Mobile Transmission Technician; **Nelvana Toronto** - Brand Manager; **Astral Radio Toronto** - Digital Music Coordinator; **Newcap Radio Red Deer** - Creative Writer/Producer; **Vista Radio Castlegar** - Program Director; and **Q105-7 FM Brooks** - afternoon drive Host.