

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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Christensen Communications Ltd. * 18 Turtle Path * Lagoon City ON * L0K 1B0
www.broadcastdialogue.com * howard@broadcastdialogue.com

March 4, 2010

Volume 17, Number 39

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GENERAL: *Friends of Canadian Broadcasting* says Canadian culture is threatened by the Harper government's Throne Speech commitment to open the telecommunications and satellite industries to foreign ownership. Friends says it tilts the playing field against Canadian broadcasters. Group spokesman **Ian Morrison** says the announcement "will likely lead to the sale of Canadian broadcasters to foreign companies" because today's communications industry has been converged to the point that phone companies own broadcast and satellite assets and cable companies own telecommunications and satellite assets... The **Ontario Superior Court's** Madam Justice **Sarah Pepall**, in her written decision, said that the 11th-hour bid to keep **Canwest Global's** broadcast assets out of the hands of **Shaw Communications** created a "late-breaking flurry of activity" that was "unnecessary". She also wrote: "It seems to me that the mayhem of the moment and the false urgency was largely created by the GS Parties and Catalyst." **Goldman Sachs** filed an objection to the Shaw deal less than 24 hours before the court hearing to approve it was set to begin. **Catalyst Capital Group** filed its materials that night, at 3:38 a.m., causing Canwest's broadcast division and the committee representing noteholders to file their own affidavits in the "wee hours" of the morning. Justice Pepall also cited the fact that Catalyst had refused to sign the non-disclosure agreements required of other potential bidders, instead electing to file a last-minute objection to the Shaw deal with Goldman. In court, a lawyer for Goldman Sachs argued the firm had been left out of the bidding process for Canwest's broadcast assets. "There was nothing stopping either of them from challenging the process at an earlier stage or alternatively, participating in it," she wrote... Senator **Pamela Wallin** is staying on as Chancellor at the **University of Guelph**. She's been appointed to a second term, extending her tenure until March, 2013... **CWC** in the BC region is holding another "tech roundtable" event, this time on March 24 at the **BCIT Downtown Campus** in Vancouver. For more information, click www.cwc-afc.com... In Winnipeg, **CWC Manitoba** and **On Screen Manitoba** are presenting *From Concept to Completion — How a TV Show is Made in Manitoba*. It's set for the Park Theatre March 23. Click on the CWC link above to register... Up to 600 **BBC** staff and freelancers could lose their jobs after BBC unveiled a package of cuts this week that includes closing two digital radio stations and reducing its online presence. If those jobs are eliminated, the public



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broadcasters could reduce operating costs by 25% annually. Among the cuts: Closing down new music station BBC 6 and the Asian Network; reducing spending on imported TV programs by 20%; cutting the number of web pages it produces by half and its web budget by 25%; capping investment on sports rights at £300 million annually; selling off BBC magazines; and a 25% cut in senior management pay by 2013. The two radio stations would be closed by the end of 2011 at the earliest... There are plenty of statistics from the **Vancouver 2010 Olympic Winter Games** but of relevance to broadcasters are these:

- 10,800 media representatives: 7,000 rights holding broadcasters, 2,800 press reporters and photographers and non-rights holding broadcasters, as well as 1,000 host Olympic Broadcast Service (OBSV) personnel
- 3.5 billion (estimated) worldwide TV viewers
- Olympic rights holding broadcasters offered coverage on more than 300 TV stations and on more than 100 websites worldwide
- 47% more global TV coverage of the Games than for the Torino 2006 Olympic Winter Games
- This represents approximately 24,000 hours of coverage
- 50,000 hours of total broadcast hours of the Games across all media platforms around the world
- 6,000 hours of coverage worldwide on mobile platforms
- 1 trillion packets of data traversed Bell's Vancouver network
- 4.9 billion bytes of data delivered to the Internet
- An Olympic record-setting 24 billion bps of capacity connected Games broadcasters to the world
- 300 billion bps delivered to connect all venues for broadcast to the International Broadcast Centre.

RADIO: The **8th Annual Trailblazers' Breakfast** featuring the *Rosalie Award* is set for next Friday, March 12, at Toronto's Royal York Hotel. This year's recipient is Executive Director of **CBC Radio, Denise Donlon**. The event, taking place during **Canadian Music Week 2010**, celebrates and honours legendary **CKLW Windsor** Top-40 Music Director **Rosalie Trombley**. Further, it "offers women in media a morning filled with introductions, information and inspiration where each table is hosted by Broadcast Execs from management, sales, programming and promotions," says **Liz Janik**, the facilitator of this year's Trailblazers' Breakfast. (**Editor's Note:** *Great news about Liz. Her eyesight has been restored after two recent surgeries. Liz, you'll definitely SEE me next Friday...*) **CJME-AM Regina** has been granted new 100,000 watt FM transmitters at Gravelbourg (107.1), Swift

Current (101.7) and Warmley (107.3), SK. The **Rawlco Radio** station, in its application, said the repeaters are meant to extend CJME's News/Talk programming to under served areas in southern Saskatchewan... **Pineridge Broadcasting**, the parent of **107.9 The Breeze (CHUC-FM)/Star 93.3 (CKSG-FM) Cobourg**, has won the 2009 *Northumberland Central Chamber of Commerce's Business of the Year Award* in the Communications and New Technology category. Accepting the award on the weekend was Pres/GM **Dave Hughes**... A short time ago, we let you know about **Dick Purtan's** planned retirement from **WOMC** after 45 years on the air in Detroit. Last Friday, exactly one month before he leaves, **The Salvation Army of Metro Detroit** was the beneficiary – to the tune of \$2,339,440 – after Purtan and *Purtan's People* joined forces for his 23rd annual Radiothon to benefit *The Salvation Army's Bed and Bread Program*. Over the past 23 years, the Dick Purtan Radiothon has raised \$23,613,317 for The Sally Ann... **WEDG Buffalo** didn't take too kindly to Canada's 3-2 OT

**MANAGER OF ENGINEERING & MAINTENANCE
TVO TORONTO**



makes you think

GENERAL ACCOUNTABILITY:

As a member of the Process and Technology Division, you will be responsible for managing the Engineering and Maintenance department. This includes on-going service and support for TVO's television production and broadcast infrastructure.

SPECIFIC ACCOUNTABILITIES:

- * Overall responsibility for planning, designing, managing and overseeing the implementation of broadcast technology projects within approved budgets and timeframes
- * Manage preventative maintenance and technical support for TVO's digital production and broadcast infrastructure
- * Lead and coach a staff of eight technicians
- * Prepare and administer annual and multi-year budgets and business plans
- * Provide technical /business leadership from decision-making to operational problem solving
- * Create, cultivate, and enforce processes and procedures
- * Provide direction for technical design and overall broadcast systems architecture.
- * Manage relationships with business sponsors and IT teams.

KNOWLEDGE AND SKILLS:

The incumbent will have a minimum of five years management experience in a similar role of design and maintenance of broadcast and IT infrastructure, and have a degree in engineering or computer science. The successful candidate must also be familiar with the technical standards for broadcast technology. Current knowledge and experience with High Definition equipment, video servers, and digital file-based workflows is an essential requirement, as well as knowledge of web distribution technologies. This includes familiarity with AVID, Evertz, Omneon, Harris, Miranda and Sony products. A working knowledge of electrical power and mechanical systems as they relate to broadcast facility infrastructure would be a valuable asset.

TVO is committed to achieve a skilled workforce reflective of the population of Ontario. TVO provides a competitive salary, benefit package and the opportunity for career development. Qualified candidates are invited to submit a cover letter with salary expectations and current resume, through Workopolis by March 19, 2010.

We thank all applicants for their interest. However, only those candidates selected for an interview, will be contacted.

victory in Sunday's Olympic final over the U.S. Olympic team. The very next morning, in retaliation for the loss – and for 24 hours – the station banned Canadian rock. A website note said: *"We're Americans and as such we have to do something that makes us feel just a little better."* The note said further, though, that *"starting tomorrow, we'll all get along again, but this is just something we have to do."*

T**V/FILM:** **Corus Entertainment** says it will be asking the **CRTC** for a "hyper-news" specialty channel that would serve 64 towns and cities in Western Canada. The channel would, says Corus, *"offer support of local communities, big and small, a hyper-local TV alternative..."* and would be community-specific, providing weather information, news feeds, environmental features and road reports. The Commission is accepting feedback on the application until March 15 and a hearing is scheduled for April 14. (**Editor's Note:** *To see the Corus video promoting the channel, go to the www.broadcastdialogue.com home page, then scroll down to the entries for Feb. 26)...* The **CRTC** has approved a **Rogers** application for a new Category 2 specialty channel – **Mainstream Sports**. The national service will offer extensive **NHL** games involving Canadian teams, Major League Baseball as well as Union of European Football Associations soccer and other mainstream sports. There were no interventions... **Dome Productions**, the production facilities providers, denied rumours yesterday about its impending sale. Sr. VP/GM **Mary Ellen Carlyle** said: *"I can emphatically state that Dome Productions is not for sale. We continue to be supported by our owners, CTV Specialty Television and Rogers Broadcasting. In fact, we were recently given approval to start building our seventh HD mobile, scheduled to launch this fall"*.



On the air and off, it takes a large and diverse team to deliver distinctive, intelligent, entertaining and innovative programming to the people in English, French and eight Aboriginal languages. Chances are, you grew up watching and listening to Canada's public broadcaster. Now you can be a part of it.

RADIO PROGRAM MANAGER

An understanding of journalism, radio programming, northern Canada's politics and culture, and effective management techniques, including financial and human resources management, makes you the ideal candidate for this exciting opportunity. Reporting to the Managing Director for CBC North, you will oversee the day-to-day operations of the local radio station, which encompasses developing, evaluating and improving local and regional programming. This Whitehorse-based role calls for a creative team leader and proven communicator to set strategic program goals, control and administer financial resources, and develop staff. A degree or equivalent, preferably in Journalism or a related field, backs your 4 or more years of leadership experience in journalism and program production, involving directing, developing and evaluating programming, preferably within a unionized environment.

We recognize the importance of a diverse workforce and we therefore encourage applications from Aboriginal Peoples, women, members of a visible minority and persons with a disability.

For a full description and to apply, by March 19, 2010, please visit www.cbc.ca/jobs and search under job number **WH10008**. We thank you for your interest, but only candidates selected for an interview will be contacted.

CBC/Radio-Canada is committed to equity in employment and programming.

R**EVOLVING DOOR:** **John Harding** has been appointed as the new Secretary General of the Toronto-based **North American Broadcasters Association**. He's been serving as NABA's Executive Director since August 2008. Harding is well-known to Canada's broadcast community in that he served as President of the **Radio Marketing Bureau** for a number of years... **Mark Duggan** is the new Station Manager at **89.5 Mix FM (CJRL-FM) Kenora**. He's a local exec but from outside the industry. For the last 17 years, Duggan was GM at a Best Western hotel... **Chris Duggan** (no relation) is the new PD at **101.3 The BOUNCE Halifax**. Duggan, from **Clear Channel's Coast 93.3/B101 Providence RI**, begins in Halifax March 15... **Les Moonves**, the **CBS** CEO, has renewed his contract with the Amnet through 2015. He's been with the network for 15 years and his previous contract was to end next February... At **Rogers Victoria – 98.5 The OCEAN (CIOC)/Jack FM (CHTT)**

– **Jason Manning** is the new PD. He moved from **Rock 105.3 (CKMH) Medicine Hat** where he was also PD and where he'd been since Dec/07. Before that, he was MD at **Sonic 102.9 Edmonton...** New PD at **107.9 The Breeze (CHUC-FM) Cobourg** is morning show Host **Mike Cutting**. He succeeds **Dave Devine**, who moves across the hall to become **Star 93.3's** afternoon Host.

SIGN-OFF: **Stu Turner**, 65, of liver cancer in Toronto. Turner had been with **Stornoway Communications** since 2000 as its Senior VP of Operations and Advance Technical Planning. Before that, he was with **YTV** where he had been Chief Engineer and Director of Operations.

LOOKING: **TVO Toronto** is looking for a Manager of Engineering and Maintenance. See the ad on Page 2... **CBC Radio** seeks a Radio Program Manager. Complete details are in the ad on Page 3... The **North American Broadcasters Association (NABA)** is hoping to find the right candidate for its opening as NABA Director of Technology. See the ad opposite... Other jobs we've heard about include: **/AI News Barrie** – Producer; **Global Edmonton** — News Reporter; **CTV Toronto** – Web Developer; **CBC Toronto** – Director, New Media Innovation; **CBC Calgary** – Broadcast Technologist; **CBC Ottawa** – Associate Director, English Services; **Oldies 1150 CKOC Hamilton** – PD; **Astral Media Radio Grand Falls** – Afternoon Host; **Astral Media Radio Penticton** – Senior Creative Writer; and **Harvard's X92.9 Calgary** - Retail Sales Manager.

Be Sure To Check the CAREERS Section at www.broadcastdialogue.com on a Regular Basis

SUPPLYLINES: **Incospec Communications** has two events coming up next week, one in Montreal March 9, the other in Toronto March 11. For information on the Content to its Distribution 2010 Tour, click <http://www.incospec.com/web2010/aboutus/events/ctid2010/ctid2010.php...> **MIJO** has launched HD digital spot delivery to meet demand for commercial HD content distribution. It enables advertisers and agencies to manage and traffic HD inventory the same way as standard def... **Ron Paley**, who retired from **OMT** in December, is now working full-time with his brother, **Ted**, at **Ron Paley Broadcast**.



NABA Director of Technology

The successful candidate should have at least ten years of advanced international broadcast technology experience related to Radio, Television and New Media, and be fully familiar with the technical, regulatory and business environment faced by North American broadcasters including an understanding of the ITU, WIPO and other international and regional broadcast organizations & treaties.

This position reports to the Secretary General, as informed by the NABA Technical Committee Chair, and works with same to achieve the responsibilities listed below:

- ** **Support** for communication with, and execution of duties for, the NABA Technical and related Subcommittees (ITU subcommittee, Radio subcommittee & any ad hoc subcommittees) and related technical activities of other NABA standing committees
- ** **Oversight** and execution of NABA technical contributions including the development, writing, approval processing and meeting participation at international standards organizations
- ** **Communications** and liaison with the three NABA Administrations, Canada, Mexico and the United States, through representing NABA positions before international organizations
- ** **Monitoring** technical activities and developments in the broadcasting and new technology industries and of the various North American and International organizations that affect NABA members as well as communication of issues to NABA members, as appropriate
- ** **Assists** and coordinates technical support for the NABA committees and coordinates technical aspects of such support with the Secretariat office.

Candidate Characteristics:

- ** **Multi-disciplined** management experience in the broadcasting industry with an understanding of current and emerging technologies
- ** **Self-starter** with strong diplomatic and administrative skills, with an ability to communicate in a highly effective manner
- ** **Strategic thinker** with demonstrated leadership capabilities, able to provide senior level support to member organization executives
- ** **Ability** to work independently without support staff
- ** **Capable** of successfully managing and monitoring multiple projects simultaneously, while maintaining superior attention to details
- ** **Experience** in broadcast engineering and technology associated with all aspects of Radio, Television and New Media
- ** **Demonstrated** expertise in transmission including spectrum engineering and international technical representation.

Extensive North American and International travel will be required. This is estimated to be 10-12 weeks per year. NABA is headquartered in Toronto. The successful candidate can be located in Canada, Mexico or the U.S. If you are interested in this position, please forward your curriculum vitae along with salary expectations to:

John Harding
Secretary General, NABA
jharding@nabanet.com
 1-416-598-9877 x 224



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GENERAL: Fern Bélisle has been appointed Trustee of the *Canadian Association of Broadcasters*, effective immediately. The former senior *CRTC* official will be responsible for the day-to-day oversight of the orderly dissolution of the Association. CAB Chair **Elmer Hildebrand** made the announcement yesterday (Wednesday)... The *CBC* may have come up smelling like a rose after the federal budget. Here's what's buried on page 305: *The Canada Council for the Arts, the Canadian Broadcasting Corporation, the National Film Board of Canada and Telefilm Canada undertook strategic reviews of their direct program spending. However, re-allocations were not necessary as programs delivered by these organizations are aligned with the priorities of Canadians.* In a note to staff, CBC President **Hubert Lacroix** described it as "good news" but added: "You have no doubt heard about the Government's three-year freeze on funding for salary increases. We understand that this measure will extend to CBC/Radio-Canada"... The *Canadian Broadcast Standards Council* (CBSC) will receive *RTNDA Canada's 2010 Bill Hutton Award of Excellence* at the association's national conference June 17-19 in Edmonton. The *Friend of RTNDA Canada Award* was renamed last year to honour the late **Bill Hutton**, RTNDA Canada's first President. Previous recipients include *Broadcast Dialogue, Broadcast News* (now *The Canadian Press*), media lawyer **Dan Burnett**, *CTV, Golden West Radio* and *VOCM Radio*.

REVOLVING DOOR: Leonard Asper resigned as President/CEO of *Canwest Global Communications*. The move just about severs the last Asper tie to the company, except that, technically, the family (siblings Leonard, **Gail** and **David**) still holds a controlling block of multiple-vote shares. Canwest's TV business will continue to be managed by **Peter Viner**... Former *BBM* President/CEO **Owen Charlebois**, who was with Arbitron in the U.S. for over a decade, now has a Toronto presence. He's now with *EKOS Media Research*... **Ron Prochner** is the new GM/GSM at *CFGP Grande Prairie*, succeeding **Dave Reid**. Prochner moved from being GSM at *Mountain FM (CHMN FM) Canmore/Banff*. Into his GSM job at Canmore is **Brad Hugel**... **Stephen Peck**, who once was with *Newcap Calgary*, becomes GM/GSM at *CJOK FM/CKYX FM Fort McMurray* March 15... **Steve Ravenhill**, ex of *Harvard Broadcasting's* Calgary station, *X92.9 (CFEX-FM)*, has been hired as the GSM



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at **Newcap's XL103(CFXL-FM)/90.3 AMP (CKMP-FM) Calgary...** Peter Hobbs resigned his Cluster Sales Manager position at **Rogers Sudbury** to take on GSM duties at **Astral Media Radio Hamilton**. He begins April 5. Meanwhile, in Sudbury, **Rick Doughty**, VP Ontario North for Rogers Radio, is handling the GSM duties... **Don Kollins**, who had been Ops Mgr/PD at **570 News (CKGL) Kitchener** and PD at **KIX 106 (CIKZ-FM) Kitchener**, moves to sister station **Fan 590 Toronto** as PD. **Wendy Duff**, the PD at **CHYM-FM Kitchener**, succeeds Kollins as PD at KIX. And, **Pete Travers** returns to Kitchener as PD at **570 News**. He had been a PD at **CHUM Kitchener** for 23 years before moving in the summer of 2008 to **Astral's The Bear Ottawa**. Thirteen months later, his job at Astral ended... **Jeremy Clark** joins **CPAC Ottawa** as its Director of Network and Programming Operations effective March 15. Clark's TV career spans two decades with experience as a producer, supervising producer and station manager. Most recently he was Regional Station Manager at **Rogers TV** in the Waterloo Region... Five people at **CBC News** have received new job descriptions. **Jonathan Whitten**, formerly Director of English network TV news, becomes Exec Director of news content, **Heaton Dyer**, formerly Senior Director of strategy and innovation, becomes Exec Director for programming strategy and innovation, **Todd Spencer**, formerly Exec Director of news content, becomes Exec Director of the **CBC News Network**, and **Fred Youngs**, who had been News Renewal Project Manager, becomes Director of Strategic Resource Management and Project Manager... **CJOC-FM Lethbridge** morning News Anchor **Veryl Todd** has retired though he will continue his daily commentary. Succeeding him is **Esther Madziya**, ex of **Global Saskatoon**. Also at CJOC, **Bruce Andrei** steps down from PD/Afternoon Drive to focus on IT/Technical Support. Erin Lucas moves from MD to APD... At **CJCY-FM Medicine Hat**, Morning Host/PD **Jeff Michaels** moves to Afternoon Drive. Succeeding him in mornings and as PD is **Andy Carlson**, transferring in from sister station **CJOC Lethbridge**... **Kevin Klein**, once the VP/GM of **Newcap Winnipeg**, has become **Sun Media's** Senior Group Publisher of Manitoba. Klein joined the **Winnipeg Sun** in February 2007.

SIGN-OFFS: **Jim Boyle**, in London's University Hospital, after a lengthy illness. Boyle was GSM at **CJBK London** until illness forced his early retirement in 1995... **Rod Dewar**, 83, of prostate cancer in Montreal. Dewar worked on-air at **CJAD** on three different occasions, the first beginning in 1957. He made his last on-air appearance there last Aug. 4 as the result of a staff purge. During about 50 years in front of one microphone or another, Dewar made at least one totally wrong call back in 1970 after one of his exits. "In a week," he said, "no one will remember my name."

RADIO: **Newcap's** fourth quarter is described by the company as the "best ever". Broadcast revenue was \$29.7 million – \$1.3 million or 4% better than the same quarter last year. While the year's revenue of \$101.8-million was \$2-million or 2% ahead of last year, Newcap says their Atlantic Canada stations accounted for almost all of the growth. Fourth quarter net income was \$5.5 million and net income was \$15.4 million for the year... **CJOB/Power 97/99.1 Groove FM Winnipeg** are expected to be re-located in Polo Park by next January. The **Corus Radio** stations will occupy 17,500 square feet on the second floor of the three storey building, once the home of **CTV Winnipeg** but now empty... **Byrnes Media** and **Listener Driven Radio** have a partnership alliance to launch a new software program giving listeners in Canada more control over the music they

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| Paul Adams | padams@ekos.com | 613-878-5553 |

want to hear. Built on the concept of “crowd-sourcing,” listeners can use the Internet, iPhones or smart-phones to provide input into what plays next on the air. Audience selections via LDR will work regardless of voice tracking, on-line streaming or live personalities... Starting at 3:15 p.m. ET tomorrow (Friday), **Alicia Olson-Keating**, General Manager of Research & Marketing Services and **Mike Mohammed**, Research and Marketing Analyst for **Astral Media Radio** in English Canada will take 30 minutes to present and analyse the second PPM currency results in Toronto, Vancouver, Calgary, Edmonton and Montreal. Go to www.survey.astralmediaradio.ca at 3:15 p.m. for what’s described as a comprehensive, clear and free live transmission... Some residents think new billboards for **The Rock 100.7 (CKUE) Windsor** that feature **Craig & Matt** of the morning show with coconuts over their genitals go too far. The caption, *See they’re nuts*, doesn’t help. Another shows an attractive blonde – nude – with a strategically placed Fender Stratocaster guitar shielding her breasts and crotch. The caption there is *Now turn US on!*

T**V/FILM:** The proposed **Corus Media** network of 64 TV channels across Western Canada has been put on hold. Corus pulled the application from immediate consideration but, says the **CRTC**, the company intends to reschedule. Temporarily called **Local1**, the network was to program hyper-local news, weather and traffic... **Goldman Sachs** wants leave to appeal a lower court’s ruling that allowed **Shaw Communications** to go ahead with its bid to purchase a controlling interest in **Canwest Global Communications**. The New York investment bank alleges that the restructuring process has been “*corrupted*” and that the restructuring of Canwest is “*error-infected*”. It’s asking the **Ontario Court of Appeal** to “*intercede now before it is too late to put this restructuring back on course...*” **CTV Ottawa** will not be returning to its fire-ravaged Merivale Road location but instead will remain – until a new building is found – in the Byward Market at **/A\Channel**. The fire at CTV Ottawa month back proved too devastating to repair... **Yahoo! Canada** has partnered with **CBC-TV** to provide live streaming video of **Hockey Night in Canada** broadcasts starting this Saturday, March 13 until the Stanley Cup winners are determined June... German TV weather people are now using “bio-weather” as part of their on-air presentations. Graphics enhance explanations of how the weather is likely to affect viewers physically and emotionally, e.g. smiley, neutral or frowning emoticons with categories such as *danger of getting a cold, migraine or rheumatism*. Further, the depth of one’s sleep is predicted as well as irritability tendencies and the influence of weather on a person’s reaction times.

Be a proud part of Canada’s public broadcaster. On the air and off, diverse minds and talents bring distinctive, intelligent, entertaining and innovative programming to the people in English, French and eight Aboriginal languages. Join us in keeping Canadians connected.

Regional Manager of Media Operations & Technology



CBC

Canada lives here

This key role calls for a proactive leader with initiative, a team focus and the drive to succeed. Reporting to the Managing Director of Radio and Television in Edmonton, you will take charge of the strategic planning for, and delivery of support services used in the production and distribution of regional and network radio and television programs. This entails developing operating practices and managing the allocation of staff, equipment and budgets. In addition to extensive knowledge of broadcast technology and practices as well as the production and presentation requirements of radio and television, you have a broad understanding of budgeting, forecasting, purchasing, asset control practices and relevant computer systems. You are adept at developing and maintaining relationships with union representatives, and experienced in working with collective agreements in a unionized environment. The willingness to travel is also required.

We recognize the importance of a diverse workforce and we therefore encourage applications from Aboriginal peoples, women, members of a visible minority and persons with a disability.

For a full description and to apply, by March 24, 2010, please visit www.cbc.ca/jobs and search under job number **EDM00166**. We thank you for your interest, but only candidates selected for an interview will be contacted.

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L**OOKING:** **Astral Media Radio Kelowna** – GSM; **Astral Media Radio Calgary** – Promotions and Marketing Manager; **Rogers Radio Sudbury** - Sales Manager; **98.1 CHFI OR KiSS 92.5 Toronto** - PD; **Astral Media Radio Trail** – Broadcast Technician/IT; **Pattison Broadcasting Prince George** - Radio Sales Rep.

S**UPPLYLINES:** With the 2010 Vancouver Olympics having come to an end, so, too, does long-time **Applied Electronics**’ go-to Exec **Kim Edmonds**’ job. Edmonds announced his retirement to be effective immediately following the Games. He will, however, remain with Applied in a special projects capacity... **Astral Media Radio** has signed an agreement with **Emmis Interactive** for an interactive platform and sales consulting services... **Listener Driven Radio** (LDR) has formed a partnership alliance with **Byrnes Media** to launch a new software program that gives listeners greater control over the music they want. Using Internet access, iPhones or smart-phones, they can provide input into what plays next on the air.

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TV/FILM: The **CRTC** decision on the Regulatory Policy framework on group-based licencing of ownership groups is to be released at 4 p.m. EDT Monday. It can be found then at www.crtc.gc.ca... One of Canada's twin-stick operations – **Dougall Media (Thunder Bay Electronics)** – has won permission to drop **CTV** network affiliation on **CHFD-TV Thunder Bay** in favour of airing programming from **Canwest Media**. Its other station, **CKPR-TV Thunder Bay** remains a **CBC** affiliate... **BBM** says last month's **Team Canada** gold medal win has become the most-watched TV broadcast in Canadian history. Final audience numbers for the U.S.-Canada final were 16.7 million while game eight of the classic Summit Series between Canada and U.S.S.R. back in 1972 had 4.26 million viewers... The **Federal Communications Commission's National Broadband Plan** calls for the U.S. regulatory agency to reallocate more than a third of the broadcast TV spectrum -- 120 MHz of 300 MHz -- for wireless broadband access within the next five years. The FCC would free at least 36 MHz from the broadcast spectrum band by re-packing the band and obtain the balance of the 120 MHz by encouraging voluntary channel sharing among stations. The recovered spectrum would be auctioned to wireless broadband access operators and the proceeds would be shared with the broadcasters. The U.S. Congress, fearing that the nation was falling behind other countries, asked the FCC for a plan on improving broadband access last spring as part of its economic stimulus package. The plan sees channel-sharing as the most productive way of recapturing broadcast spectrum. Two stations, it says, could share a channel and still each broadcast an HD programming service... Americans are getting into the habit of going online while watching TV, with 10% or more of viewers visiting social networks, searching the web and browsing content during major TV events, according to **nielsenwire**. When 29% of the American population tuned into the Academy Awards earlier this month, more than 13% of them spent some simultaneous time on the web. That's up over last year when 25.6% of the population tuned in for the 2009 Oscars and 8.7% surfed the web at the same time... **MovieTime HD**, Canada's first HD specialty movie channel, was launched last Friday. It's part of the **Rogers Digital Cable VIP** offering for customers with an HD box on channel 562... **Canwest, CBC, Astral** and **Corus** will co-team to present the 30th annual **Genie Awards**, the celebration of Canadian film. It will go live on Canwest's **Independent Film**

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|-----------------|--|----------------------|
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| Charles Graves | cgraves@ekos.com | 416-598-8002 ext 224 |
| Paul Adams | padams@ekos.com | 613-878-5553 |

Channel and via webcast on **CBC.ca** Monday, April 12 at 9:00 p.m. EDT. It will then be followed at a later date with re-broadcasts **Astral Media's The Movie Network** and **Corus Entertainment's Movie Central**.

RADIO: Winners at **Canada Music Week's 2010 Canadian Music & Broadcast Industry Awards** were:

Music Director of the Year -- Major Market – **Chris Lynch, X92.9 Calgary;**
 Music Director of the Year – Medium Market – **Trapper John, 104.9 The Wolf Regina;**
 Music Director of the Year – Small Market – **Darren Robertson, 99.9 SUN FM Kelowna;**
 On-Air Talent of the Year – **Roger, Darren and Marilyn, CHUM-FM Toronto;**
 Program Director of the Year – Major Market – **David Corey, CHUM-FM Toronto;**
 Program Director of the Year – Medium Market – **Doug Elliott, K Rock 105.7 Kingston;**
 Program Director of the Year – Small Market – **Mark Burley, 99.9 SUN FM Kelowna;**
 Promotion of the Year – *Peak Performance Project, 100.5 The Peak Vancouver;*
 Station of the Year – CHR – **Virgin Radio 99.9 Toronto;**
 Station of the Year – Hot AC – **CHUM-FM Toronto;**
 Station of the Year – Mainstream AC – **98.1 CHFI-FM Toronto;**
 Station of the Year – Classic Gold – **Q107 Toronto;**
 Station of the Year – Country – **Country 105 Calgary;**
 Station of the Year – Medium Market – **Q104 Halifax;**
 Station of the Year – Multicultural – **101.7 World FM Edmonton;**
 Station of the Year – News/Talk/Sports – **680News Toronto;**
 Station of the Year – Rock – **Sonic 102.9 Edmonton;**
 Station of the Year – Small Market – **99.9 SUN FM Kelowna...**

The **Crystal Awards**, presented by the **Radio Marketing Bureau** last Thursday in Toronto during **Canada Music Week**, saw the **Western Canada Lottery Corporation** and their agency, **Venture Communications** in Calgary, win the Best-in-Show Platinum Award, including the \$10,000 that went along with it. The winning spot, *Crossword Scratch 'n Win – Lip Paint*, produced by **6 Degrees**, also won the Gold Award in Performance and additional Craft Awards. Thirty-one Crystals in 10 categories were awarded for outstanding Canadian radio creative. This year's other Gold winners were: **Brick Brewing, GJP Advertising & Design, Toronto; British Columbia Lottery Corporation, DDB Canada, Vancouver; Vancouver Alpen Club, Jim Pattison Broadcast Group, Vancouver; Durham RCC, CHUM Radio/CTVglobemedia, Toronto; ABC Canada Literacy Foundation, zig, Toronto; BMW Canada, Cundari, Toronto; Dream Easy Kitchens, Vista Radio, Kelowna; 107.5 Dave FM, Corus Radio, Kitchener, and Curve 94.3, CHUM Radio/CTVglobemedia, Winnipeg.** The complete list of winners, along with the audio, can be found at www.rmb.ca.

REVOLVING DOOR: "Peppermint" Patti MacNeil, co-Host with **Terry Dimonte** on the **Q107 Calgary** morning show, did not have her contract renewed. She and DiMonte were previously partnered at **CHOM-FM Montreal** for a number of years. He says they were as close as a man and woman could be without being married... **Chad Armstrong** is the new Retail Sales Manager at **X92.9 FM (CFEX-FM) Calgary**. He moves "across the street" from **Vibe 98.5** to succeed **Steve Ravenhill** who moved "across the street" to join **Newcap Radio Calgary**. Armstrong begins on Monday... **Rob Brignell**, the Director of Marketing and Development at

Leading Radio and Television Software Company searching for a strategic sales professional for their Canadian market. Broadcast technology, radio station, TV station sales experience is helpful but not essential. Experienced strategic selling a must.

Location: Toronto, Montreal, Vancouver

Summary: Sells software, data services and hardware components and systems/services to radio and television stations and groups by performing the following **Essential Duties and Responsibilities:**

- * Responsible for full P&L of Canadian market. Great opportunity for growth and management
- * Calls or assists with calls with C level professional and technical personnel at commercial, industrial, and other establishments and attempts to convince prospective client of the financial advantage of products and services
- * Reviews customer documents to develop and prepare cost estimates or projected savings from client's use of proposed equipment or services.
- * Draws up or proposes changes in equipment, processes, or use of materials or services which would result in cost reduction or improvement in operations
- * Provides technical guidance to clients relating to use, operation, and maintenance of equipment
- * Draws up sales or service contracts for products or services
- * Provides technical assistance to clients and employees of the clients as necessary
- * Responsible for overall account strategy and implementation plan
- * Responsible for attainment of annual quota
- * Requirement to travel up to 40% of time
- * Represents Company at regional Trade Shows.

Competencies:

Strategic Thinking - Develops strategies to achieve organizational goals; Understands organization's strengths & weaknesses; Analyzes market and competition; Identifies external threats and opportunities; Adapts strategy to changing conditions.

Judgment - Displays willingness to make decisions; Exhibits sound and accurate judgment; Supports and explains reasoning for decisions; Includes appropriate people in decision-making process; Makes timely decisions.

Motivation - Sets and achieves challenging goals; Demonstrates persistence and overcomes obstacles; Measures self against standard of excellence; Takes calculated risks to accomplish goals.

Planning/Organizing - Prioritizes and plans work activities; Uses time efficiently; Plans for additional resources; Sets goals and objectives; Organizes or schedules other people and their tasks; Develops realistic action plans.

Professionalism - Approaches others in a tactful manner; Reacts well under pressure; Treats others with respect and consideration regardless of their status or position; Accepts responsibility for own actions; Follows through on commitments.

Send all inquiries to: jobs317@rocketmail.com.

Bayshore Broadcasting in Owen Sound and Bayshore's Station Manager at both **The Beach (CFPS-FM) Port Elgin** and **The Beach (CHWC-FM) Goderich**, is no longer with the company. **Don Vail** now carries the title of Ops. Mgr. at the two stations, along with being PD. **Ron Funnell**, ex Sales Manager at **Rogers Radio Kitchener**, becomes Sales Manager for Bayshore's new station, **Sunshine 89.1 (CISO-FM) Orillia**. That station has yet to go on air... **Dwayne Sawchyn** has been promoted to Regional Sales Manager, Newcap Maritimes (six markets with 10 stations in NS, NB and PEI), and is based in Halifax. He had been Retail Sales Supervisor at CFRQ-FM/CKUL-FM Dartmouth/Halifax... **Ken Geddes**, the former GM at **K-Rock (CIJK-FM) Kentville**, is now GSM at the two **Newcap Halifax/Dartmouth** stations... **Trapper John**, who brought home Music Director of the Year laurels for himself and **104.9 The Wolf Regina**, has moved to become the new PD at **ROCK 105.3 Medicine Hat**. He begins Monday... Ex exotic dancer and on-air host **Cosmo** leaves **92 CITI FM Winnipeg** tomorrow (Friday), bound for sister **Rogers** station **CHEZ 106 Ottawa**. Newly appointed CITI-FM PD **Jeff Brown** will take over the 2-7 shift... **Rob Williamson** is the new PD/Radio Ops. Mgr. at **Astral Media Radio Terrace**. Williamson's background includes a stint at **AM740 Toronto** and **United Nations Radio**... **Sónia Brum**, ex of CTV in Toronto, has joined Global Television Toronto as a Publicist. She succeeds **Nikki Lamb Tudico** who moved to Canwest Specialty last month... **Morley Scott** is **630 CHED Edmonton's** new play-by-play man for **Edmonton Eskimos** games. Scott, the former **Edmonton Oilers** colour man, will succeed veteran **Bryan Hall**, the legendary voice of the **Canadian Football League** team.

IGN-OFF: **Gary Mittelholtz**, 55, near Sussex, N.B. of a heart attack. The long-time **CBC Radio** personality and outdoor enthusiast was skiing with a friend. Mittelholtz was the host of a number of New Brunswick programs, including *The Rolling Home Show* and *Mainstreet*. In 1987, he received the **Atlantic Journalism Awards'** gold prize for enterprising radio reporting.

GENERAL: **The Canadian Press** CEO **Eric Morrison** is this year's recipient of the **RTNDA President's Award**. It is the association of electronic journalists' highest honour and is presented annually to recognize individuals or groups who have brought distinction to, or made major contributions to, broadcast journalism... **CWC Manitoba** has an after-work Power Hour coming up in Winnipeg April 6. Details and registration at www.cwc-afc.com.

LOOKING: **Newcap Kentville** - General Manager; **Astral Television Networks Toronto** – Programmer (Bilingual), Interstitial Programmer (Bilingual), On-Air Promotion Producer (Bilingual) and a Supervising Editor, Creative Services; **CP24 Toronto** – Senior Producer of News and a Manager of Administration and Finance; **CTV Winnipeg** – News Reporter, Web; **The Shopping Channel Mississauga** – Public Relations and External Media Manager; **Newcap Television Lloydminster** - Sports Anchor/Reporter; **Astral Media Radio Montreal** – Director Strategic Sales Initiatives; **99.3 The Drive/101.3 The River Prince George** - Sales Representatives; **90.3 AMP/XL 103 Calgary** – Account Manager; **C103/XL96 Moncton** – Promotions Director/Programming Assistant; **VOCM St. John's** – Reporter/Anchor; **CBC Montreal** – Director, Development and Business Strategy; **CBC Yellowknife** - Managing Editor Radio and Television; **CBC Toronto** – Information Architect, a Procurement Officer, a Communications Officer and a Deputy Managing Director; and **CBC Winnipeg** – Senior Regional Network Systems Analyst.




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March 25, 2010

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TV/FILM: The **CRTC** ruled Monday that TV networks can seek payment for their programming, either in kind or in cash, from BDUs. The cable and satellite companies, however, say consumers will end up paying the bill. The **Federal Court of Appeals** must first rule on this "value for signal" idea. The **CBC** was excluded and won't get a revenue stream from the BDUs. While the **Consumers Association of Canada**, noting that Canadians' cable bills are the highest in the world, says viewers shouldn't be stuck with a bill from the TV-BDU battle, the CRTC says subscribers have shrugged at rate increases in the past and may be willing to do so again if new fees are passed on to them. At the same time, the Commission says it wants protection for Canada's consumers through a new, self-regulated, independent, customer-complaints body within the cable and satellite industry. In a report submitted to the federal cabinet, the Commission said it does not believe "that significant affordability issues would be created" for consumers if a new compensation regime is introduced as early as next year. Cable fees went up 46.7% between 2002 and 2009, without any intervention from the government or a massive public backlash. Heritage Minister **James Moore** told the regulatory body that the government would like to see non-monetary compensation for broadcast signals take priority over cash. **ACTRA** and the **Canadian Conference of the Arts** are happy with the CRTC's ground rules regarding how much broadcasters will spend (30% of gross revenues) on Canadian content but frustrated that there are no hard and fast rules about where such programming would appear. **Alain Pineau**, the National Director CCA, says the Cancon requirement being lowered from 60% to 55% "without any kind of justification" prompted fears that fewer hours of Canadian programming will

be available to watch. Broadcasters spent a record \$846.3-million on foreign programming in 2008-2009, up from \$775.2-million the year before. CRTC Chairman **Konrad von Finckenstein** said the old rules didn't work. The eight-hour mandatory Canadian content per week resulted in "... a lot of shows shown over and over again [...] but we didn't have quality." Broadcasters will be able to choose whether to air new Canadian programs on conventional stations, such as **CTV** or **Global**, or on niche specialty channels, such as **Bravo!** or the **Food Network**, where fewer Canadians watch them. CTV Exec VP **Paul Sparkes** was quoted as saying "this allows us to produce quality over quantity. It gives us the flexibility to determine where that money goes." Canada's private TV broadcasters booked a \$116.4 million financial loss in 2009. That came after a



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93% drop in profits to \$8 million during 2008. National ad revenues fell by 10.3% to \$1.32 billion in the year ended Aug. 31, 2009. While the cost of running TV operations were reduced by 2.4%, the money broadcasters spent on foreign programming reached its highest level ever recorded, with 59% of spending going outside the country. Private broadcasters spent 3.3% less on Canadian programs.

Quotes from some of the main players include:

-- *"The current dispute between conventional broadcasters and distributors threatens the overall integrity of the broadcasting system. Broadcasters and distributors have a symbiotic relationship. The time has come for them to put their differences aside and work together to ensure the continuation of conventional television, which Canadians clearly value."*
– **Konrad von Finckenstein**

-- *"Our government's primary focus has always been the interests of Canadian consumers. We appreciate today's decision by the CRTC on the future of this industry that is important to all Canadians."*

– Heritage Minister **James Moore**

-- *"Referring jurisdictional issues to a federal court while cable companies rake in billions of profits from Canadian consumers is simply buying time – but for what? Completion of Shaw's purchase of Canwest? The introduction of higher foreign ownership levels in broadcasting?"*

– **Peter Murdoch**, VP of Media for the Communications, **Energy and Paperworkers Union of Canada**

-- *"The CRTC today has essentially placed a tax on all cable and satellite customers. While the over-the-air broadcast sector has had financial challenges during a tough recession, the commission has decided to penalize our customers and impose fees for services that are available free over-the-air for anyone with an antenna or on the Internet."*
– **Phil Lind**, Vice-Chair, **Rogers Communications**

-- *"Endorsing broadcaster-mandated blackouts of American shows is a new low point for the commission. In an age where consumers want to watch what they want when they want, the concept of denying content, which is available for free with an antenna or on the Internet, is so anti-consumer it's unimaginable."*

– **Phil Lind**, on nets withholding their signals from a BDU if they don't like the way negotiations are going.

-- *"They have recognized that there is value associated with the content that we produce, so we're very happy with that. I'd like to thank the thousands of Canadians who wrote in to the CRTC in support of our position and in support of local television."*

– **Paul Sparkes**, **CTV Corporate VP**

-- *"Today's decision is bad news for Canadian consumers. The CRTC is prepared to have Canadians pay even more to subsidize profitable broadcasters and their ever-increasing spending on U.S. programming. It is outrageous for the CRTC to completely ignore the huge profits broadcasters are making from their specialty channels, not to mention the fact that they are increasing what they spend in the U.S. while they are actually cutting Canadian content at the same time."*

– **Kevin Crull**, President of **Bell Residential Services**

-- *"It was a business-as-usual decision, punting the opinion to the Federal Court of Appeal, which is months if not years away..."*

– **Ian Morrison**, **Friends of Canadian Broadcasting**

While Internet usage has jumped ahead of TV watching for the average Canadian, a new survey by **Ipsos Reid** suggests they're still watching TV on their computers. **Mark Laver**, the Associate VP of Ipsos Reid, says we aren't

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necessarily watching less TV. Instead, he says, we're watching it on a different medium. The Interactive Reid Report says Canadians are now spending more than 18 hours a week online, compared with 16.9 hours watching television. There is a suggestion being made that as BDUs increase the cost of being connected, more people will be watching TV online for free. Laver said people's schedules and more online video clips, games and channels from abroad are factors in the growing trend... **Warner Bros. Interactive Entertainment** says it will open a development studio in Montreal that will employ more than 300 people by the end of 2015. The studio will produce digital and cinema animation and translate its products for other markets... B.C. Attorney General **Mike de Jong** believes that by putting cameras in the province's courts the legal system would be more open and publicly accountable. De Jong wants to see a pilot project in place within a year and has already begun talking with lawyers and judges... **Corus Entertainment's Channel 12 – CHEX TV Durham** and **Dan Carter Productions** will relocate this fall to downtown Oshawa, moving into the new Carter Centre for Media and Cultural Studies. The downtown core location, says the news

release, will become a media hub, committed to fostering media innovation, education and creativity. In partnership with Channel 12, Dan Carter Productions has been producing local television for over a decade.

RADIO: Ed Torres' new **101.0 DAWG FM Ottawa**, set to launch this summer, will be repped nationally by **CHUM Radio Sales**. DAWG FM will combine mainstream Rock and Blues Rock artists with Motown and R&B... A planned **Nova Scotia Power** outage turned into an unplanned period of silence for most Halifax radio stations last Thursday. The outage for maintenance started at 10 a.m. and, says **Rogers Atlantic GM Danny Kingsbury**, every commercial station in the city was down for about an hour. What was odd was that virtually everyone's back up generators failed... The **CFCW Camrose/Edmonton Critters** hockey team, established to assist communities with local fundraising initiatives, has now raised over \$500,000 for various charities. The team plays 10 communities each season and raises anywhere up to \$5,000 per game. All monies raised stays in each of the communities and has gone toward minor hockey, arena renovations, figure skating clubs, the **Aaron Moser Foundation**, school lunch programs and various other local charities.

GENERAL: Owen Charlebois, President of Toronto-based **EKOS Media Research**, says "The sheer number of Canadians who took the time to watch, read or listen to coverage of the Vancouver Olympic Games is staggering. They literally changed people's lives for the two weeks the Games ran." An EKOS poll conducted March 2-10 reveals unprecedented Canadian interest: Nine in 10 Canadians watched at least some of the Games during the two week competition. Among survey results are: 90% of Canadians followed the Games on TV, 50% on the Internet/Online, 44% via newspapers and 29% on the radio; 66% of Canadians visited the **CTVOlympics.com** website at some point during the games, 48% visited the **Vancouver2010.com** site; 40% visited **CBC.ca** for coverage and 14% visited **NBC.com** for Olympics coverage. Further details may be found on the WHAT'S HAPPENING page at www.broadcastdialogue.com... **Canwest Global Communications** won a bid in Ontario appeal court to speed up a hearing into **Goldman Sachs Group's** challenge of its sale to **Shaw Communications**. New York-based Goldman is attempting to annul Shaw's \$95 million acquisition of a majority stake in Canwest, claiming it's been unfairly shut out of Canwest's restructuring process. In the court papers, Canwest said that an expedited appeal is necessary because Goldman's request for a hearing is creating uncertainty among Canwest employees, while suppliers may try to change the terms of their contracts... **Corus Entertainment**, **MTS Allstream** and **Telus Corporation** are among 45 employers from across Canada named as winners of the "Canada's Best Diversity Employers" competition for 2010. They have developed best-in-class diversity and inclusiveness programs for five major employee groups: (a) women; (b) members of visible minorities; (c) persons with disabilities; (d) Aboriginal peoples; and (d) lesbian, gay, bisexual and transgendered/transsexual (LGBT) people. The competition is managed by **Mediacorp Canada**, which publishes the annual guide to Canada's Top 100 Employers, in partnership with **BMO Financial Group** and **TWI Inc.**

REVOLVING DOOR: **Bill Cross**, the Director of Operations at **Marketron Broadcast Solutions** in Toronto, will retire at the end of this month. He started his career at the age of 21 in the accounting department of **All Canada Radio** and worked for several rep houses until he joined Marketron in 1999... **Rob Brignell**, who we reported last week had left Owen Sound-based **Bayshore Broadcasting** after 11 years, didn't move far. He's now the GM of the new **Larche Broadcasting** station, **CJOS-FM Owen Sound**... **Chuck McCoy** has become VP/Cluster Manager for **Toronto/Kitchener Radio** and **Julie Adam** is now VP Programming & National Program Director for the Rogers Radio Division. As well, she will retain duties as PD at either **CHFI** or **KISS 92 Toronto**, depending on the results of a PD search. Most recently, McCoy was the Rogers' National Program Director. Adam was GM/PD of **CHFI Toronto** and added Assistant National Program Director duties in 2008... **The Beat (CKHZ-FM) Halifax** PD **Dan Barton** will leave the station to set up a consulting business. He's held the post since 2006... At **TVO** in Toronto, **Glen Craven**, ex of **Corus Entertainment** in Toronto, has become Manager, Digital Media Services... Also at **TVO**, **Katie Walker** is the new Manager, Research. She moved from **CBC**, where she was responsible for key strategic analysis of broadcast and digital research... **Jennifer Pelat**, a five-year employee at **CKNW Vancouver**, has been promoted from Producer to Promotions Director... **Denis Dubois** has been promoted to VP of Specialty Channels for **Groupe TVA**. He joined TVA in 2008. Immediately before that, he was Producer, Director of Acquisitions, Director of Original Productions and VP for programming specialty channel **VRAK-TV**... **Kate Dickson** becomes Manager of Communications at **Family Channel** March 29, moving from Communications Supervisor at **TELETOON**. Both positions are in Toronto... **Mary Griffin**, a six and one-half year veteran of **CHEK-TV Victoria** has been promoted to Assignment Editor from Reporter... **Steve Bohan**, MD at **MY 96 (CFMY-FM) Medicine Hat**, moves to **CK750 (CKJH) Melfort** to take over as PD.

LOOKING: **Newcap Radio** - General Manager/General Sales Manager (Kentville); **Applied Electronics, Toronto** - Broadcast Project Administrator; **Astral Media Radio Toronto** - Digital Sales Designer; **The Drive (CKLC-FM) Kingston** - Morning News/Co-Host; **The Beat (CKHZ-FM) Halifax** - Program Director; **Virgin 999 Toronto** - Assistant PD/MD; **NewsTalk 610 CKTB St. Catharines** - News Anchor/Reporter; **CHUM-FM Toronto** - Weekend Announcer; **CHUM Radio Toronto** - Web Developer; **CTV Toronto** - Segment Producer (BRAVO!) and a Senior Manager, Production Planning & Analysis (Dome Productions); **CBC Montreal** - Host English Radio (Daybreak); **Astral Television Networks Toronto** - VP Consumer Marketing; and **CFMY-FM/CHAT-FM Medicine Hat** - MD and an afternoon/weekend Personality.

SUPPLYLINES: **Dodie McDonald**, who's been with **Applied Electronics** in Toronto for over 24 years - most recently doing inside sales - is moving into a new career. After April 16, her last day at Applied, McDonald will become a real estate sales agent. She was licenced a year ago and has been working it on a part-time basis.

The April Edition . . .

Coming Soon

