Howard Christensen Broadcast Dialogue 18 Turtle Path Lagoon City ON LOK 1B0 (705) 484-0752 E-Mail, click <u>HERE</u> Broadcast Dialogue Website EVOLVING DOOR: David Kines, the Senior VP, *Much MTV Group*, has stepped down from that position and officially departs the company tomorrow (Friday). Susanne Boyce, President, Creative, Content and Channels, at *CTV* paid tribute to his contribution "during the transition period" from *CHUM Limited* as the high profile MUCH brands were incorporated into CTV. Kines had been with *Citytv Toronto/MuchMusic* for almost 25 years... Lloyd Lewis, the VP/GM of *CTV Edmonton* (*CFRN-TV*) has also been given VP/GM responsibilities for *ACCESS*, effective

immediately. He will also lead the production staff of *Alberta Primetime*, a daily program slated to launch this fall. ACCESS, owned by *CTVglobemedia* in partnership with *Alberta Education* and *Alberta Advanced Education*, and educational institutions and educators, is the only privately-owned-and-operated provincial educational TV service... New PD at *Virgin Radio (CKFM) Toronto* is *Martin Tremblay*, ex of *Astral Media* in Montreal and Quebec City. He had been Special Projects Manager there... *Darrin Drouillard* has joined *The Rock Windsor/Chatham* as Broadcast Engineer. He had been Chief Engineer at *CKGM Montreal*, moving there from *CHUM Windsor*. His return to *Blackburn Radio's* Southwestern Ontario operation is a move home... Also at *The Rock Windsor/Chatham*, Bob Preston has become PD. Most recently, he was with *The Jewel Ottawa* and,

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www.gpstogo.ca sales@gpstogo.ca 1-888-GPS-8480 1-613-769-9320 before that, *Newcap Alberta*... New on mornings at *CFFX-FM Kingston* is *Carl Richards*, the former Community Events Co-ordinator and Announcer at *CKLC-FM/CFLY-FM Kingston*... Jonathan Hutchinson becomes Chief Engineer at *CTV Calgary* this month. He had been Engineering Supervisor at *Global Calgary* and, prior to that, a *SAIT* Electronics Broadcast Instructor.

**/FILM**: **ABC** won total viewership and every major demo in 2008-2009's first week of the U.S. TV season. It also had the week's four top-rated shows - Dancing With the Stars (2), Grey's Anatomy and Desperate Housewives. The week's top 20 shows, according to *Nielsen*, were: 1) Dancing with the Stars - (Network) ABC - (Rating) 13.4 - (Share) 20; 2) Grey's Anatomy -ABC - 11.9 - 18; 3) Dancing with the Stars - ABC - 11.7 - 18; 4) Desperate Housewives - ABC - 11.4 - 17; 5) NCIS -CBS - 11.3 - 18; 6) CSI: Miami - CBS -11.1 - 18; 7) NBC Sunday Night Football -NBC - 10.8; 8) Criminal Minds - CBS -10.5 - 16; 9) Dancing with the Stars -ABC - 10.4 - 17;

10) The Mentalist - CBS - 9.9 - 15; 11) CSI: NY - CBS - 9.2 - 16; 12) Two and a Half Men - CBS - 9.1 - 13; 13) 60 Minutes - CBS - 8.0 - 14; 14 tie) Brothers & Sisters - ABC - 7.7 - 13; 14 tie) Survivor: Gabon - CBS - 7.7 - 12; 15) The OT - FOX - 7.6 - 13; 16) House - FOX - 7.5 - 12; 17) Cold Case - CBS - 7.4 - 11; 18 tie) Extreme Makeover: Home Edition - ABC - 7.4 - 11; 18 tie) Sunday Night NFL Pre-Kick - NBC - 7.4 - 12; 18 tie) Without a Trace - CBS - 7.4 - 12... ACTRA is warning of potential job action on commercial production and has asked for a conciliation officer's report which would allow the union to be in a legal strike position by mid-October. ACTRA says that after 17 months of negotiations between it and ICA/ACA for a new commercial agreement, there is none. ACTRA members are in the midst of a strike vote... Corus Entertainment will rebrand CLT (Canadian Learning Television) in November, hoping to attract women 35-54. CLT is an educational specialty service... Entertainment One, known globally for its children's programming, and Halifax-based DHX Media will combine in a deal that values DHX at \$1.59 per share or \$68 million. The transaction returns Entertainment One to the Toronto Stock Exchange. The combined company will have a library of 4,000 half-hours of TV content and 3,700 films, with revenue of about \$665 million. Under the Entertainment One name and CEO (Darren Throop), the company will retain senior management of DHX... The Canadian Television Fund has launched a \$2 million digital media pilot

program aimed at generating a stronger Canadian presence in new media. It will support audiovisual, multimedia and interactive projects associated with CTF-funded productions that use digital media. Funds will be dispersed on a first-come, first-served basis, with program applications administered by the Television Business Unit at *Telefilm Canada*.

ADIO: CHUM-FM Toronto PD David Corey has apologized for an on-air joke that described Newfoundlanders as inbred. A listener complained last month after CHUM-FM morning co-host Darren B. Lamb quipped that CSI: Crime Scene Investigation would never be set in Newfoundland "because they all have the same DNA." While the matter has now gone before the Canadian Broadcast Standards Council, Corey's letter of apology to the complainant described the joke as "insulting and offensive." On the air yesterday morning, Lamb said: "You know sometimes how you don't think before speaking? Remember a couple of weeks ago I said something in passing about Newfoundland? Some people took offence to that, and I just want to say I'm sorry. Believe me, I did not mean to offend anyone when I said that. I want to put that out there"... **fm1049 Vancouver** is now programming *The Greatest* Hits of All Time. Rogers Broadcasting says the new format is for people who say "they don't make'em like that anymore." It features music from the 60s, 70s and 80s and succeeds the station's former AC format at Clear FM (CKCL-FM).





## **Upcoming Events**

Oct. 7
Ontario Association of Broadcasters
Toronto
memberservices@oab.ca

Oct. 13-17 mipcom, Cannes, France www.mipcom.com

Oct. 20-22 Annual Gemini Awards, Toronto www.geminiawards.ca

Nov. 2-4
Canadian Association of Broadcasters
Annual Convention, Ottawa
www.cab-acr.ca

Nov. 30-Dec. 2
Western Association of
Broadcast Engineers, Victoria
www.wabe.ca

Dec. 4
Broadcast Executives Society
Christmas Luncheon, Toronto
www.bes.ca

Dec. 4-7
Whistler Film Festival, Whistler, BC
www.whistlerfilmfestival.com

**ENERAL:** Sixteen world IT and mobile companies have united behind an initiative to create a new category of always-connected mobile broadband devices. It would allow consumers to get online while on the move. In the first phase, mobile operators, PC manufacturers and chipset providers are uniting to pre-install Mobile Broadband into a range of notebook PCs that would be available in 91 countries in time for the Christmas season... Corus Entertainment says it sees "excellent growth prospects" in specialty and pay TV despite ad spending anxiety. However, it's more cautious about gains in radio. The company says it expects a consolidated operating profit of \$270 million to \$280 million in fiscal 2009. In the third quarter, ended May 31, net earnings were up 27% from last year's same period to \$37.7 million. Revenue increased 5% to \$207.8 million... CBC publisher John Cruickshank has apologized for the corporation's having posted an online column by freelancer Heather Mallick about Republican VP hopeful Sarah Palin. Cruickshank says the column – in which Mallick said Palin appeals to the "white trash vote" with her "toned down version of the porn actress look" should never have appeared on CBC's website. Mallick was called a "pig" by a Fox News anchor and she received threatening e-mail, some of which included anti-Semitic slurs, despite her neither being Jewish nor Muslim... On the offchance that you haven't heard the "new and improved" CTV version of the old Hockey Night in Canada theme, click HERE. It's performed by members of the Toronto Symphony Orchestra.

IGN-OFFS: Marven Nathanson 82, in the Halifax Infirmary. He was the son of the late Nathaniel (Nate) Nathanson, founder of CJCB Sydney, and spent his career in broadcasting. He and his brother, Norris, moved upwards, expanding that one AM station to a local TV station (CJCB-TV) and adding FM radio (CKPE-FM). When CJCB-TV was folded into the CHUM Limited's Atlantic Television System (CJCH-TV Halifax and CKCW-TV Moncton), Nathanson moved to headquarters in Halifax as VP,

Operations... **J. J. McColl** (aka **Joan E. Humphrey**), 71, in Vancouver from complications of ALS. She was Vancouver's first female DJ/talk show host with *CJOR*, then moved on to host a daily two-hour music/interview/talk program on *CBU-FM Vancouver*. As well, McColl was a co-host and assistant producer at *CTV*, a freelance reporter for *CBC Radio/TV* in London and a playwright/lyricist/co-composer, among other achievements.

OOKING: CTV Prince Albert - News Director; Global Edmonton - News Anchor; Newcap Television Lloydminster - Weather Anchor/Agricultural Reporter; CTV/Rogers Consortium - Director of Revenue Planning & Product Development 4 Year Contract (CTV); CTV Toronto - Control Room Director, an Associate Producer [W-Five] and a Media Service Technician [MTV]; Teletoon Toronto - Industry and Corporate Affairs Lead; Corus Television Toronto - Senior Accountant; CHAT TV Medicine Hat - Master Control Operator; CBC Regina - Sales Manager and a Promo Producer-Director; CBC Edmonton - Communications Officer; CBC Montreal - Executive Director, Finance and Business Strategy; Virgin Radio Toronto - Announcer; Astral Media Radio Toronto - Broadcast Technician and an IT Technician; FM93 (CHAY FM) Barrie - Account Executive; The Eagle (CKLR-FM) Courtenay - Announcer/Producer.

**Section 1 UPPLYLINES:** *Miranda Technologies* plans to spend \$8 million on an expansion of its Montreal headquarters. The TV hardware and software developer says the investment will enlarge its R&D and manufacturing capacity.

Howard Christensen Broadcast Dialogue 18 Turtle Path Lagoon City ON L0K 1B0 (705) 484-0752 E-Mail, click <u>HERE</u> Broadcast Dialogue Website ADIO: The summer book has been released. For a look at the S3 *BBM* ratings for Canada's top radio markets, click <u>HERE</u>... *Ignite 107 (CFEQ-FM) Winnipeg* launched Sunday, the newest *Golden West Radio* property. The Christian Hits & Rock station is the baby sister of *CHVN 95.1 FM Winnipeg* and a re-build of the old *FREQ 107*... The *CRTC* has issued a call for other radio applications at Halifax, based on applications it has already received. The deadline is Dec. 8/08... Next month, *Q104 Halifax* will be celebrating 25 years as "The Rock Of The Atlantic" and is inviting all

alumni to get in touch. If you worked there at any time over those years and would like to be involved in the celebrations, either in person or by phone, contact PD **J.C. Douglas**, at **jc@Q104.ca**... **CTS TV** in Burlington is looking for radio NDs who want to be guests on a weekly program that looks at how media are covering the stories of the week. The program is aimed at people who follow the ethics behind reporting in general. Anyone interested should contact **Cynthia Volpe** at (905) 331 7333 ext.2357.

**EVOLVING DOOR:** After four days of retirement from his VP gig at **Canadian Broadcast Sales** in Vancouver, **Mel Sprackman** joined the **Vista Broadcast Group's** management team as National Advertising Coordinator... **John Shannon** has been named Executive in Charge of programming and

production for NHL Network. He will continue to serve as Executive VP of Programming and Production for the National Hockey League. Before joining the NHL and NHL Network, he served as VP, Programming and Executive Producer of Maple Leaf Sports and Entertainment... Michael Fulmes has been promoted from Managing Editor at **Global Edmonton** to ND. It became effective this past Monday... Carolyn McGill-Davidson is the new President/CEO at CNW Group, succeeding Tom Enright. She's been with CNW since 1999, most recently as Senior VP, Sales and Marketing. Enright is Deputy Chairman to the Board... **Barry Smith** is retiring from his GSM gig at CKBW-FM Bridgewater. His successor will be Chris Pearson. The official hand-off for Smith is set for Jan. 1/09. He's been with the station since 1975... Dave Sawchuck is the new MD at The Zone Victoria. He had been PD/Afternoon Host at Q99 (CIKT-FM) Grande Prairie.



# Creative Services/Promotions – Writer/Producer CTV Regina

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- Working with Sales Reps and clients to develop advertising messages and campaigns
- Developing, producing, and maintaining promotion messages and campaigns, including on-air
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- Other duties as required, including assisting Creative/Promotions Manager with day-to-day administrative tasks.

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- Familiarity with current computer operating systems (Windows NT, Office, etc)

#### **Application Details:**

Interested candidates are encouraged to forward a current resume, in confidence to:

Geoff Bradley
Director, Creative Services/Promotions
CTV Saskatchewan
PO Box 2000, Hwy # 1 East
Regina SK S4P 3E5

Phone (306) 569-6398 Fax (306) 569-6413 e-mail: <a href="mailto:gbradley@ctv.ca">gbradley@ctv.ca</a>
Only those candidates selected for an interview will be contacted.

CTV is dedicated to equity in the workplace

## **Upcoming Events**

Oct. 13-17 mipcom, Cannes, France www.mipcom.com

Oct. 20-22
Annual Gemini Awards, Toronto
www.geminiawards.ca

Nov. 2-4
Canadian Association of Broadcasters
Annual Convention, Ottawa
www.cab-acr.ca

Nov. 30-Dec. 2
Western Association of
Broadcast Engineers, Victoria
www.wabe.ca

Dec. 4
Broadcast Executives Society
Christmas Luncheon, Toronto
www.bes.ca

Dec. 4-7
Whistler Film Festival, Whistler, BC
www.whistlerfilmfestival.com

/FILM: In the coming weeks, Canadian performers will vote on a tentative settlement reached with advertisers covering the production of Englishlanguage commercials. ACTRA said the deal with the Canadian Advertisers and Institute of Communication Agencies will result in more roles for more performers. The last contract expired in June... CTV and The Comedy Network have commissioned a pilot for a new scripted half-hour original comedy series from Brent Butt, the star, creator and executive producer of Corner Gas. Butt moves behind-the-scenes for Hiccups, which begins shooting in Vancouver this month. CTV has also commissioned a second comedy: Dan For Mayor, that stars Corner Gas co-star Fred Ewanuick... The city of Windsor, Ontario's Essex-Windsor Solid Waste Authority will ban TVs, computers and other "electronic waste" from the regional landfill Feb. 1. Analog TVs and computer monitors are being dumped so fast that officials are pleading with city and county residents to store them for another six months in their garages or basements. By April 1, a new provincial program called Ontario Electronic Stewardship will be underwriting the cost of recycling waste electronics, to the tune of \$165 a tonne for provincial waste authorities. The U.S. deadline for the switch to digital TV is Feb. 17 while here, it's Aug. 31, 2011... The 23rd Annual Gemini Awards will honour five recipients with special awards: Canada Award - Qallunaat!; Gordon Sinclair Award -Don Newman (CBC Newsworld); Earle Grey Award - David Gardner (Actor/Director); Margaret Collier Award - (The late) David Cole (Writer/Producer); and, Gemini Humanitarian Award - Gord Martineau (Citytv Toronto)...

Sign-Off: Doug Payne at Ottawa's Queen Elizabeth Hospital. He was a national and international journalist, broadcaster and writer, most remembered for being a senior program editor of CBC Radio's World at 8 and

World at 6.

OOKING: CTV Regina is looking for a Writer/Producer. Check the details in the ad on Page 1... Other jobs we've heard about include: Ross Video, Iroquous - Major Trade Show Specialist - NAB & IBC; The New Wired 96.3 Saskatoon - Creative Director; CBC News Calgary - Executive Producer; Astral Television



Networks Toronto - Manager, Sales Promotion; CTV Montreal -Sr. Production Manager; CTV Winnipeg -Maintenance Technician: CTV Toronto – a Web Developer, MUCH Interactive, a Senior Web Designer CTV Digital Media and a Manager, Digital Business Development; The Shopping Channel Mississauga – Web Graphic Designer; Rogers Sportsnet Toronto - ENG Editor; Canwest Broadcasting Toronto - a Quality Control Operator, a Marketing Ventures Specialist and a Writer/Producer; CBC Montreal - Sales Officer Operations; Corus Television Sales Toronto - Production Manager; Astral Media Radio Calgary - Retail Sales Manager; 97.3 EZ Rock Toronto - Imaging Producer; Astral Media Radio Kelowna - Morning News Anchor; and, Newcap Radio Drumheller - Senior Sales Representative.

■ ENERAL: In Toronto on Tuesday, the *Ontario Association of Broadcasters* presented former *CHUM* Ltd Vice Chair/COO Fred Sherratt with the OAB's first Lifetime Achievement Award. OAB Community Service Awards were presented to: Radio-Small Market - CKTB/HTZ-FM/EZROCK St. Catharines (Astral Media Radio Niagara); Radio-Large Market - Q107 Toronto (Corus Radio); Television-Small Market - 'A' Barrie (CTVglobemedia); and, Television-Large Market - Global Television Toronto (Canwest)... Entries for the 2009 Media Awards for Health Reporting are being invited by the Canadian Nurses Association and the Canadian Medical Association. Entries must be received by Nov. 10. Rules and information can be had by clicking: www.mediaawards.ca... A national ad campaign that began yesterday (Wednesday) urges voters to support candidates who are in favour of maintaining domestic ownership and control of Canadian broadcasting and communications companies. The Keep it Canadian ad campaign is sponsored by ACTRA, the Communications, Energy and Paperworkers Union of Canada and Friends of Canadian Broadcasting. The ad takes aim at PM Stephen Harper who, on Sept. 25, said that if re-elected he would allow such foreign ownership... Finalists for the Canadian Association of Broadcasters' 2008 Gold Ribbon Awards, honouring excellence in private broadcasting, are:

#### **ABORIGINAL PROGRAMMING**

CJNB/CJNS North Battleford (Northwest Radio Partnership) The Moose 103.3(CKLP-FM) Parry Sound (Haliburton Broadcasting)

#### **BREAKING NEWS**

Newstalk 1010 (CFRB) Toronto (Astral Media)

800 AM (CJAD) Montreal (Astral)

News95.7 (CJNI-FM) Halifax (Rogers Broadcasting)

AM 980 (CKNW) Vancouver (Corus Entertainment)

News1130 (CKWX) Vancouver (Rogers)

#### **COMMUNITY SERVICE**

Large Market:

91.7 The Bounce (CHBN-FM) Edmonton (CTVglobemedia/ Milestone Media Broadcasting)

**CHFI-FM Toronto** (Rogers) (2 nominations)

CHUM-FM Toronto (CTVglobemedia)

**102.3 Clear FM (CKY-FM) Winnipeg** (Rogers)

95 Crave FM (CKZZ-FM) Vancouver (Astral) Medium Market: KOOL FM (CFCA-FM) Kitchener-Waterloo

(CTVglobemedia) **Z99** (CIZL-FM) Regina (Rawlco Radio)

Rock 102 FM (CJDJ-FM) Saskatoon (Rawlco)

Jack FM (CKCK-FM) Regina (Rawlco) (2

nominations)

Newstalk 610 (CKTB) St. Catharines (Astral)

The Fox 105.3 (CFXY-FM) Fredericton (Astral)

**CHAB Moose Jaw** (Golden West Radio)

EZ Rock 100.5 FM (CHUR-FM) North Bay (Rogers)

**CKBI Prince Albert** (Rawlco)

CK750 (CKJH) Melfort (Radio CJVR Ltd.)

YL Country (CKYL) Peace River (Peace River Broadcasting)

**DIVERSITY IN NEWS AND INFORMATION PROGRAMMING** 

Newstalk 1010 (CFRB) Toronto (Astral)

680 News (CFTR) Toronto (Rogers)

Info 690 (CINF) Montreal (Corus Entertainment0

CJNB/CJNS North Battleford (Northwest Radio Partnership)

Newstalk 610 (CKTB) St. Catharines (Astral)

#### **HUMOUR - ENGLISH**

Classic Rock 101 (CFMI-FM) Vancouver (Corus)

107.5 Dave FM (CJDV-FM) Cambridge (Corus) (2 nominations)

96.9 JACK FM (CKLG-FM) Vancouver (Rogers)

Hot 103 (CKMM-FM) Winnipeg (Astral)

### **HUMOUR - FRENCH**

Planète 96,5 (CFTX-FM) Gatineau (RNC Media)

Énergie 102,3 (CIGB-FM) Trois-Rivières (Astral)

**Énergie 94,3 (CKMF-FM) Montreal** (Astral) (2 nominations)

### **INFORMATION PROGRAM**

Newstalk 1010 (CFRB) Toronto (Astral)

**CHED Edmonton** (Corus)

CHYR-FM Leamington (Blackburn Radio)

CFRA Ottawa (CTVglobemedia)

AM 980 News (CKNW) Vancouver (Corus) (2 nominations)

#### PROMOTION: AUDIENCE BUILDING

The Bear (CFBR-FM) Edmonton (Astral)

Classic Rock 101 (CFMI-FM) Vancouver (Corus)

102.1 The Edge (CFNY-FM) Toronto (Corus)

99.9 The Fox (CFOX-FM) Vancouver (Corus)

JACK-FM (CJAQ-FM) Toronto (Rogers)

92,1 FM (CJDM-FM) Drummondville (Astral)

**PROMOTION: STATION IMAGE** 

Classic Rock 101 (CFMI-FM) Vancouver (Corus)

**CITI-FM Winnipeg** (Rogers)

**CJAY-FM Calgary** (Astral)

Rock 101.9 (CJSS-FM) Cornwall (Corus)

**Énergie 94,3 (CKMF-FM) Montréal** (Astral)

#### PROMOTION OF CANADIAN MUSICAL TALENT

The Beat 94.5 (CFBT-FM) Vancouver (CTVglobemedia)

99.9 The Fox (CFOX-FM) Vancouver (Corus)

Sonic 102.9 (CHDI-FM) Edmonton (Rogers)

Vibe 98.5 (CIBK-FM) Calgary (Astral)

99.9 Mix FM (CKFM-FM) Toronto (Astral)

#### WHAT RADIO DOES BEST

The Fan 960 (CFAC-AM) Calgary (Rogers)

FRED-FM (CFRK-FM) Fredericton (Newcap)

**1050 CHUM Toronto** (CTVglobemedia)

**CITI-FM Winnipeg** (Rogers)

AM 1220 (CJUL-AM) Cornwall (Corus)

## **TELEVISION**

#### **COMMUNITY SERVICE**

Large Market: Global BC (CHAN-TV) Burnaby (Canwest)

CTV British Columbia (CIVT-TV) Vancouver

(CTVglobemedia)

Medium Market: CTV Calgary (CFCN-TV) (CTVglobemedia)

A Ottawa (CHRO-TV) (CTVglobemedia) (2

nominations)

Global Calgary (CICT-TV) (Canwest)
Global Edmonton (CITV-TV) (Canwest)

**Small Market**: **CFJC-TV Kamloops** (Jim Pattison Broadcast)

CFTK-TV Terrace/Prince Rupert (Astral) (2

nominations)

#### **DOCUMENTARIES**

CTV Calgary (CFCN-TV) (CTVglobemedia)

CFGS-TV Gatineau (RNC MEDIA)
Global Ontario (CIII) Toronto (Canwest)
ENTERTAINMENT PROGRAMMING

Global Ontario (CIII) Toronto (Canwest)

CITL-TV Lloydminster (Newcap)
FICTIONAL PROGRAMMING

CHCH-TV Hamilton (Canwest)

Global Ontario (CIII) Toronto (Canwest)

**MAGAZINE PROGRAMMING** 

OMNI-BC (CHNM-TV) Vancouver (Rogers) (2 nominations)

CJNT-TV Montréal (Canwest)

CTV Ottawa (CJOH-TV) (CTVglobemedia)

**NEWS: BREAKING NEWS** 

Global Edmonton (CITV) (Canwest) A Victoria (CIVI) (CTVglobemedia)

CTV British Columbia (CIVT Vancouver) (CTVglobemedia)

**NEWS: SPECIAL** 

CFJC-TV Kamloops (Jim Pattison Broadcast Group)
Global BC (CHAN Vancouver) (Canwest) (2 nominations)

A Ottawa (CHRO) (CTVglobemedia) Global Ontario (CIII Toronto) (Canwest) CTV Ottawa (CJOH) (CTVglobemedia)

PROMOTION: STATION IMAGE CHCH-TV Hamilton (Canwest)

OMNI-BC (CHNM-TV) Vancouver (Rogers)

Global Edmonton (CITV) (Canwest) Global Winnipeg (CKND-TV) (Canwest) Citytv Vancouver (CKVU-TV) (Rogers)

PROMOTION: CANADIAN PROGRAM SERIES

Global Ontario (CIII-TV Toronto) (Canwest) (2 nominations)

## SPECIALTY/PAY/PPV

#### **DOCUMENTARIES**

Canal D (Astral) (2 nominations)

Canal Vie (Astral)

History Television (Canwest)
MuchMusic (CTVglobemedia)

#### **ENTERTAINMENT SPECIAL/SERIES**

**APTN** 

**HGTV** (Canwest)

MuchMusic (CTVglobemedia)

Showcase (Canwest)

W Network (Corus)

### **MAGAZINE PROGRAMMING**

Discovery Channel (CTVglobemedia) (2 nominations)

Ztélé (Astral) (2 nominations)

**NEWS AND CURRENT EVENTS: SPECIAL/SERIES** 

Canal Vie (Astral)

CTV Newsnet (CTVglobemedia)
MétéoMédia (Pelmorex Media)
The Weather Network (Pelmorex)
PROMOTION: BRAND IMAGE

Family Channel (Astral) (2 nominations)

Food Network (Canwest)

Vu! Bell ExpressVu (BCE Bell ExpressVU)

YTV (Corus)

#### **PROMOTION: CANADIAN PROGRAM/SERIES**

CMT (Corus) (2 nominations) History Television (Canwest) The Movie Network (Astral)

YTV (Corus)

#### **PUBLIC SERVICE**

**APTN** 

MétéoMédia (Pelmorex) MuchMusic (CTVglobemedia) The Weather Network (Pelmorex)

YTV (Corus)

### **TELEVISION & SPECIALTY/PAY/PPV**

#### **ABORIGINAL PROGRAMMING**

**APTN** 

CHBC-TV Kelowna (Canwest)
CIII-TV Toronto (Canwest)

CIVT-TV Vancouver (CTVglobemedia)

History Television (Canwest)

### **DIVERSITY IN NEWS AND INFORMATION PROGRAMMING**

CFCF-TV Montreal (CTVglobemedia)
CFJC-TV Kamloops (Pattison)
CFMT-TV Toronto (Rogers)
The Weather Network (Pelmorex)

The awards will be presented during **CAB 2008** in Ottawa Nov. 2-4.

Howard Christensen Broadcast Dialogue 18 Turtle Path Lagoon City ON L0K 1B0 (705) 484-0752 E-Mail, click HERE Broadcast Dialogue Website energy in the country, a law often debated... In Fort McMurray, however, where the population base in largely weighted in favour of Maritimers and Newfoundlanders, the Easterners used live streaming audio of Atlantic Canada radio stations and *Facebook*, among other means, to get results. *Elections Canada* 

spokesman **Dana Doiron** said radio stations shouldn't have been broadcasting results, adding that it wasn't for him to say whether the blackout remains relevant... The **CRTC** has launched a proceeding to get a better grip on understanding broadcasting in the new media environment, reviewing its policy of allowing unregulated distribution of broadcast media content over the Internet and cellphones. Noting that Canadians are spending more time with the Internet (and its high quality content), the Commission wants to determine its place in the Canadian broadcasting system. Interested parties may submit their comments on the definition of broadcasting in new media; the significance of broadcasting in new media and its impact on the traditional broadcasting system; incentives or



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www.gpstogo.ca sales@gpstogo.ca 1-888-GPS-8480 1-613-769-9320 regulatory measures for the creation and promotion of Canadian broadcasting content in new media; access to broadcasting content in new media; other broadcasting or public policy objectives; and the appropriateness of the Commission's exemption orders for new media and mobile broadcasting services by Dec. 5. Public hearings begin in Gatineau Feb. 17... CTV News Toronto (CFTO-TV) National Editor and Weekday Anchor, Ken Shaw, is the recipient of the 2008 Gold Ribbon Award for Outstanding Community Service by an Individual Broadcaster. The Canadian Association of Broadcasters, in announcing the award, said Shaw was chosen because of he "dedicates countless hours every month to many causes and charitable organizations, including: Ronald McDonald House Charities of Canada: ProAction Cops & Kids; the Empire Club of Canada; and the Abilities Centre"... Canadian Communications Foundation has elected former CTV executive Peter O'Neill as Treasurer and a member of the Board. He joins President Ross McCreath and VP Pip Wedge on the Executive of the Foundation that maintains a definitive Canadian broadcasting history website at www.broadcasting-history.ca... The maker of Scotch Duct Tape, 3M Canada, has signed-on as the Canadian distributor of Steve Smith's biography: We're All in This Together. Smith, the creator of The Red Green Show, will conduct a national radio, TV and print media tour.

/FILM: Corus Entertainment will launch VIVA, its new women's specialty channel, Nov. 3. Offering programming designed for boomer (40-64s) Canadian women, it joins the company's other women's specialty channels, Cosmopolitan TV and W Network. The channel, known previous as CLT (Canadian Learning Television), was acquired from CTVglobemedia. Corus says VIVA will remain consistent with the conditions of licence... An agreement between *Canwest* and *Rogers* has made more than 60 hours of network programming available through Rogers On Demand. Viewers have free access to first-run Global and E! network shows. The move continues Canwest's strategy of providing content when they want it and on their platform of choice. E! and Global Television join their specialty channel cousins -- HGTV, Food Network and National Geographic Channel - which are already available on demand... TSN's in-house studio shows have been transitioned to High-Def, described by TSN as "the latest move in the channel's commitment to overall HD progression". This month, said TSN, nearly 75% of its broadcast day will be available in HD... TELETOON Canada and Marvel Animation have a multi-year deal that sees TELETOON become the home of Marvel Animation in Canada. The agreement sees Marvel deliver a minimum of 182 episodes of first-run animation for broadcast and includes rights for additional platforms including broadband, video-on-demand, mobile and "other online opportunities"... KTRK-TV Houston's helicopter crashed in a rural area Monday, killing the pilot and a cameraman. KTRK showed video of pieces of the helicopter smashed against a tree in a forested area with part of the station's logo visible on a piece of debris.

ADIO: On Winnipeg's Portage Avenue this morning (Thursday), Corus Radio will open its doors wide to support World Hunger Day. Listeners are invited to stop by to buy their breakfasts and lunches. The Manitoba-wide *Hunger For Hope* is a fund-raising initiative geared to ending child hunger in the province.

The Corus stations are CJOB, Power 97 and Groove FM... The Los Angeles Times reports that

Have You Checked Your Station's History? Click **HERE** 

listenership to Howard Stern on Sirius has dwindled from the 12-million he once had on conventional radio. His listeners, says the Times, are down to a fraction of that. While Stern denies it, the talk is that he'll make a return to terrestrial radio. His contract with Sirius expires in 2010... Meanwhile, Sirius XM has to refinance over a billion dollars in debt next year. CEO Mel Karmazin insists that the company will be able to get that refinancing done, even in the tough credit market... Corus Radio's new ExploreMusic – under former Edge FM Toronto PD Alan Cross' direction is a web and radio service dedicated to music discovery. It offers, says Corus, "a resource for context, recommendation and artist/music exploration". ExploreMusic features music news and opinion, interviews with established and emerging artists, behind-thescenes information, technology and other music-related topics. Corus says it's combining the power and reach of radio with the Internet's potential to connect rock fans.



### **Upcoming Events**

Oct. 13-17 mipcom, Cannes, France www.mipcom.com

Oct. 20-22 Annual Gemini Awards, Toronto www.geminiawards.ca

Nov. 2-4
Canadian Association of Broadcasters
Annual Convention, Ottawa
www.cab-acr.ca

Nov. 30-Dec. 2 Western Association of Broadcast Engineers, Victoria www.wabe.ca

Dec. 4 Broadcast Executives Society Christmas Luncheon, Toronto www.bes.ca

Dec. 4-7 Whistler Film Festival, Whistler, BC www.whistlerfilmfestival.com

EVOLVING DOOR: At The Peak Vancouver, Chris Coburn (Host) and Elaine Scollan (News) will form the new station's first morning show when it launches in a few weeks, succeeding 600 **AM (CKBD).** Both comprised the afternoon drive team on sister station **JRFM Vancouver**. Taking their spot on JRFM afternoons is former 600 AM Morning Host **Bob Saye**. An internal promotion at the Jim Pattison Vancouver stations sees Mark Patric elevated to Assistant PD for JRFM... Rob Hislop is the new Host of Cityty Edmonton's supper hour Your City. Hislop has been with the station since 2001 as both a news anchor and as co-host of Breakfast Television. Paul Mennier, after 25 years of anchoring, has stepped down from on-air duties to concentrate on management. Hislop's position at Breakfast Television goes to **Ryan** Jespersen who joined Citytv in 2005... Andrew Lack, a former NBC president and Sony BMG Chairman, moves to become CEO of **Bloomberg Television**, Interactive, and radio operations in New York... Dave Reynolds becomes CFWB-FM Campbell River's Morning Show Host/APD come mid-November. He moves from Saint John where he was Operations Manager/PD/Morning Show Host at MBS-owned CFBC/CIOK-FM/CJYC-FM... Dan Williams becomes Program Manager at Shaw TV Cranbrook Nov. 1. It's a promotion from his Program Coordinator's position at Shaw TV Williams Lake... Patricia M Gallagher, the Marketing & Production Manager at Global Maritimes in Halifax/Dartmouth, leaves that job tomorrow (Friday). She's bound for a new adventure out west where she'll lead a team of six at **Prospect Human Services** on a project called VIABLE CALGARY! Its mandate is to increase the employment levels of persons with developmental disabilities, 50+ workers re-entering the workforce and youth at risk.

Plans for her successor at Global Maritimes haven't yet been finalized.

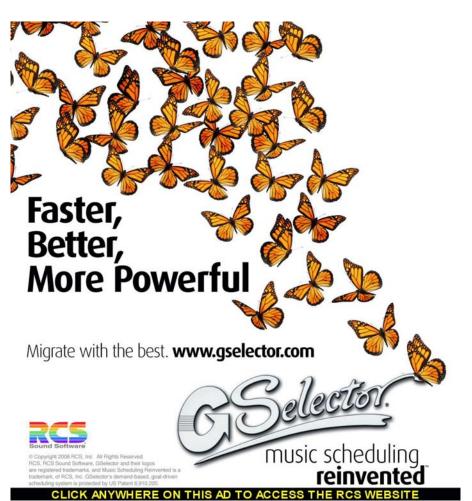
OOKING: 'A' Windsor – Engineering Technician; CTV Toronto – an Engineering Technician, an Audio Operator Post Production, a Unit Supervisor-CTV Entertainment and a Line Producer/Editor (MUCH MUSIC); CTV Montreal – Field Producer and a Bilingual Senior Communications Manager; Rogers Broadcasting Toronto, TV Division – Creative Manager; Canwest Broadcasting Toronto – Promo Producer (writer/producer/editor); CBC Ottawa – Communications Officer, English Services; CBC Vancouver – Manager, Partnerships and Sponsorships; CBC Montreal — Senior Manager, On-Air Look and Cross-Promotions; Corus Television Toronto – Manager of Programming VIVA; Big John/K-100/CFBC Saint John – Operations Manager; Astral Radio Kelowna – Afternoon News Anchor/Reporter; Newcap Television Lloydminster – Late Night Producer; Global Edmonton - Maintenance Technician; and, CHUM Radio Brockville – Announcer/Production Assistant.

UPPLYLINES: International Datacasting Corp., based in Ottawa, has been selected by New Zealand's The Radio Network (TRN) to modernize its satellite distribution network. TRN will use IDC's SuperFlex Pro Audio satellite products...

EW SUBSCRIBERS THIS WEEK INCLUDE: Gary Milne, Joytv 10 (CHNU-TV) Vancouver. Welcome!

Howard Christensen Broadcast Dialogue 18 Turtle Path Lagoon City ON L0K 1B0 (705) 484-0752 E-Mail, click <u>HERE</u> Broadcast Dialogue Website ENERAL: The *CRTC* says it will disclose aggregate financial data for large broadcasting distribution undertakings, multi-system operators and over-the-air TV and radio ownership groups. Up until now, the policy has been to keep that information confidential. The rationale for the change, says the Commission, is increased consolidation resulting in large multi-station ownership groups also controlling a large number of pay and specialty services. Many broadcast companies are required to file aggregated annual return forms beginning Nov. 30, 2008. Further, the companies must post the same information on their websites. The aggregated annual return form for radio

and television ownership and for BDUs will be available as of Oct. 30... *CBC's* senior news correspondents, including **Peter Mansbridge**, are urging CBC President **Hubert Lacroix** to re-instate **Patrick Brown** and **Don Murray** whose jobs have been cut to save money (see **REVOLVING DOOR**). The 26 CBC national and international correspondents have written jointly to Lacroix asking him to re-instate the men they describe as news "icons . . . journalists who in many ways defined foreign reporting at CBC in the past few decades." CBC spokesman **Jeff Keay** says the two men were cut as a cost-saving measure and "that it is no surprise that the correspondents' colleagues would come to their defence"... **Rael Merson**, the President/CEO of **Rogers Broadcasting**, is the 2008 recipient of the **CAB's Gold Ribbon Award for Broadcast Excellence**. Merson, a veteran of over 20 years at Rogers, is, says CAB, "renowned for his innovative and imaginative ideas and business



acumen"... This year's inductees into the CAB Broadcast Hall of Fame are: Java Chandrasekar, Executive VP and VP of Programming, Asian Television Network International; John F. Eddy, (posthumously), Former VP, Astral Media Radio Atlantic; Robin Fillingham, Former CFO. CTVglobemedia; Harold Greenberg, (posthumously), Past Chairman, Astral Communications; Ian Greenberg, President/CEO, Astral Media; John Majhor, (posthumously) Former on-air personality. CHUM Toronto Aboriginal Voices Radio: Russell, Retired VP/GM of Crave-FM/CISL Vancouver; and, Peter Viner, Advisor, Canwest Global Communications. The induction is set for a Nov. 4 luncheon ceremony at this vear's CAB Convention in Ottawa... Twelve of 53 candidates broadcasting experience have been elected to the House of Commons. They are: Royal Galipeau, Ottawa-Orleans, Conservative; Peter Kent, Thornhill, Conservative: James Moore. Port Moody-Westwood-Port Coguitlam, Conservative; Scott Simms, BonavistaGander-Grand Falls-Windsor, Liberal; André Bellavance, Richmond-Athabaska, Bloc Quebecois; Raynald Blais, Gaspésie-Îles-de-la-Madeleine, BQ; Carole Lavallée, Saint-Bruno-Saint-Hubert, BQ; Pierre Paquette. Joliette. BQ; Charlie Angus, Timmins-James Bay, NDP; Don Davies, Vancouver Kingsway, NDP; John Rafferty, Thunder Bay-Rainy River, NDP; and André Arthur, Portneuf-Jacques-Cartier, Independent... Canwest Global Communications had a10% drop in operating earnings at its Australian operations. Ten Network Holdings earned consolidated revenue of \$1 billion Australian dollars and consolidated earnings before interest, taxes, depreciation and amortization of \$215 million for the financial year ended Aug. 31. That compared with revenue of \$995.5 million and \$239.4 million in EBITDA the previous year. Canwest holds a 56% stake in Ten Holdings... The CRTC wants public input on broadcasting services offered to French- and English-language communities in a minority situation. A public hearing on the matter begins Jan. 13 at Gatineau. Specifically, the Commission wants input on the challenge of providing broadcasting services in both languages and their availability across all broadcasting platforms and distribution systems, and measures to encourage and facilitate access to the widest range of broadcasting services in both official languages in linguistic minority communities...



1050 CHUM's
Final Open House at
1331 Yonge Street
in Toronto for The
CP24 CHUM Christmas Wish!

Saturday, November 15 Live on air from Noon to 4PM Tours: Noon to last tour at 3 PM

After 50 years at the historic location, 1050 CHUM is moving to new quarters in downtown Toronto. Before closing the Yonge Street doors for the last time, there's one last chance to walk the hallways, take pictures of the studios and tour the CHUM Museum. Vistors will see legendary CHUM greats past and present take their turn behind the mic, including Gord James, Bob

Laine, Roger Ashby and Robbie Lane.

ADIO: New stations approved for Edmonton are Aboriginal Multi-Media Society of Alberta for an English- and Aboriginal-language Native Type B FM'er, along with 36 transmitters to serve communities across Alberta, John Charles Yerxa and Rawlco Radio for new English-language FM'ers to serve Edmonton. CTV and Harvard Broadcasting won approval in part for FM'ers in Edmonton but both, within 90 days of this decision, must amend their respective applications proposing a frequency other than 107.1 that will be acceptable to both the CRTC and the **Department of Industry**. Yerxa proposed a Young Variety format targeting 12-34s, Rawlco proposed AC geared to 18-49s, CTV proposed Essential Alternative targeting Adults 25-44 and Harvard put forward an Adult Album Alternative aimed at women 25-64. Other applicants were Black Gold Broadcasting, CIAM Media Broadcasting Association, Don Kay, Evanov Communications, Frank Torres, Guldasta Broadcasting, Jim Pattison Broadcast Group, Multicultural Broadcasting Corp. and Rogers Broadcasting... Also in Alberta, there are new stations licenced in Red Deer, for Harvard Broadcasting - an AC format, partial approval for the application by a partnership between L.A. Radio Group and Touch Canada

**Broadcasting** – New Hit Music – and a bump in power for L.A. Radio Group's **CJUV-FM Lacombe** – from 9,500 watts to 27,000. CJUV's transmitter site will be relocated to Red Deer... The **CRTC** began a public hearing in Cambridge Monday, hearing applications for radio licences in London and Guelph. It is expected to wrap up today (Thursday)... The **Automotive News** reports that **Sirius XM** CEO **Mel Karmazin**, at an automotive conference in Detroit Monday, said merging the Sirius and XM technologies could take as many as 15 years because of new chip sets needed and auto manufacturers' lead times...

/FILM: The controversy over *CTV's* airing of a remarks by then-Liberal leader **Stephane Dion** five days before the federal election seems not to be going away. *CTV News* execs maintain that it had a responsibility to air the pre-recorded interview despite the fact that the network had indicated to the Liberals that it would not broadcast it... *Canwest Global Communications* is donating \$500,000 to *Women in Film and Television -- Toronto* to support training programs for women in film, TV and digital media. The grant will be distributed over the next seven years... *Outtv*, the Gay and Lesbian channel, says former *CHUM Ltd.* CEO *Jay Switzer* has joined its board of directors... *Canwest* has commissioned four new drama pilots: *Clean; Lawyers, Guns & Money; Lost Girl;* and, *Shattered...* The Canadian Television Fund says we are watching more Canadian TV, even in English Canada. Peak-hour viewing of Canadian-made programming has grown by 5% over the last two years. CTF reports English Canada watched 34% Canadian programming in prime time in 2006-7, up from 29% 2004-5. But English Canada still watches 66% foreign programming. French viewers show 66% watching Canadian programming in peak hours and 65% choosing domestic shows throughout the day...

EVOLVING DOOR: CBC is not renewing the contracts of Don Murray in London and Patrick Brown in Beijing, two of its star veteran foreign correspondents. Both had been working as correspondents under part-time contracts since 2006 (more in GENERAL)... Vinka Dubroja is the new GM/GSM of XL103/Fuel90.3 Calgary, the Newcap stations. She had been GSM at Astral Media Radio's Vibe 98.5 (CIBK-FM) Calgary, located in the same building. Filling her spot at Vibe – and adding to her duties – is CKMX/CJAY-FM GSM Sandi Leonard... New CityLine Host succeeding Marilyn Dennis at the Citytv Toronto mid-morning show is Tracy Moore. The station, now owned by Rogers Media, moved Moore up from her previous duties as a Reporter. She's been with Citytv since 2005. Dennis has been retained by CTVglobemedia to begin a new TV show. Meanwhile, she remains a morning co-Host at CHUM-FM Toronto... John Gallagher, ex of Durham Radio Oshawa and, before that, Citytv Toronto, is now the third member of AM740 Toronto's morning show... Paul Ouelette is new PD at Q99 Grande Prairie, a return to radio for the former Morning Host at such stops as Sun FM Grande Prairie, CKPT Peterborough, CKCK Regina and CJCY Medicine Hat. He's been in the car business the past decade... New ND at CFAX/KOOL-FM Victoria is Murray Langdon... Hugo Hotte has been promoted to Senior Director of Operations at the production centre of CBC Ottawa. He had been Ops Mgr...

OOKING: Harvard Broadcasting Regina - Traffic Manager; U.S, Embassy Ottawa - Media Relations; CBC Moncton - Information Morning Radio Host; CTV Toronto - Revenue Planning Manager, CTV/Rogers Olympic Consortium - Technical Support Supervisor; CBC Toronto - Manager - Media Production Support (Radio); CBC Vancouver - Senior Remote Area Transmitter Technologist; CBC Ottawa - Director, Corporate Media Relations and Issues Management, Corporate Communications; Astral Media Radio Edmonton - Senior Account Executive; Astral Media Radio Fort St.. John - Afternoon Announcer; Astral Media Radio Dawson Creek - Radio/TV Producer; Newcap Radio Drumheller - Retail Sales Manager; and, MBS Saint John - K100 Morning Show Host.

**EW SUBSCRIBERS THIS WEEK INCLUDE: Wayne Young**, *Jampro Antennas*; Barrie. Welcome!



Howard Christensen Broadcast Dialogue 18 Turtle Path Lagoon City ON LOK 1B0 (705) 484-0752 E-Mail, click <u>HERE</u> Broadcast Dialogue Website /FILM: The *CRTC* is expected to make significant changes to how much it costs Canadians to watch television when it hands down its much-awaited review of the industry today (Thursday). The Commission held three weeks of hearings in April on issues such as whether cable and satellite operators should start to pay for broadcast signals. The fee-for-carriage proposal was injected into the hearings one year after the CRTC rejected the idea. Cable operators said if it was allowed, they'd charge customers between \$2 and \$8 more a month. But now, the economic downturn has made broadcasters' finances more precarious even as cablecos

are seeing growing profitability... *CTV* and *Bell Mobility* have partnered to offer clients mobile video content. Brands such as *MuchMusic*, *MTV*, *TSN*, *The Comedy Network*, *FashionTelevision*, *etalk*, *CTV Newsnet*, *BNN* and *RDS* are now available to Bell Mobility subscribers with video-enabled mobile phones... *YouTube* has moved to streaming full TV episodes for the first time, thus killing their 10-minute time limit for video. You can now find full episodes of *Star Trek*, *MacGyver* and *Beverly Hills 90210...* Bill O'Reilly, the *Fox News Channel* host, wants an investigation of *Nielsen Media Research* over what he says is "... some big time cheating going on in the ratings system." He believes there are unexplained ratings swings benefitting *MSNBC*. O'Reilly claims bias because Nielsen chairman **Susan Whiting** and 25 other execs have made donations to Democratic campaigns.

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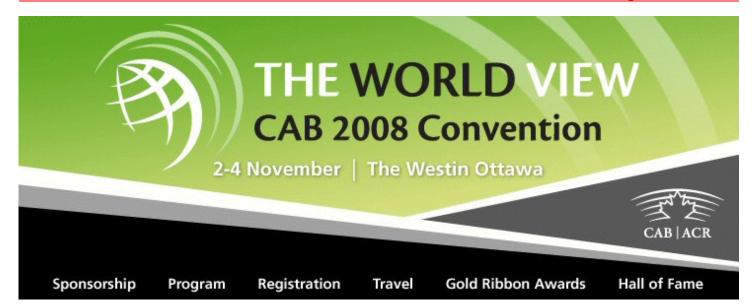
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**ENERAL:** Musicians Robert Charlebois and David Clayton-Thomas will be inducted into the Canadian Association of Broadcasters' Hall of Fame Music Star category at the CAB convention beginning next weekend in Ottawa, Induction ceremonies will take place during the Gold Ribbon Awards Gala on Monday, Nov. 3... Rogers Communications reports an 84% increase in third-quarter net income - to \$495 million as operating revenue grew 14% from a year ago to \$2.98 billion. Rogers' July-September operating profit was up 10% to \$1.09 billion. Earnings per share of 78 cents compared with a yearearlier net profit of \$269 million or 42 cents per share on revenue of \$2.61 billion. Shortly after the quarter's results, the Rogers' Board of Directors declared a quarterly dividend of 25-cents a share on each of its outstanding Class B Non-Voting shares and Class A Voting shares. The quarterly dividend is payable Jan. 2 to shareholders of record as of the close of business Nov. 25... Astral Media reports its fourth quarter net profit rose slightly to just under \$40 million from \$38.1 million last year.



Revenues jumped to \$229.9 million from \$160.6 million as the Montreal company benefitted from the acquisition of Standard Radio a year ago. Astral earned 72cents a share for the quarter ended Aug. 31, the same per-share profit as last year. For the full year, Astral's net profits rose to \$177 million from \$131.2 million, while revenues jumped to \$865.4 million from \$640.5 million... Corus Entertainment's fourth guarter net income was down 18% to \$17.4-million as revenue faded 1% from a year earlier to \$185.8-million. Earnings of 21 cents a share in the quarter ended Aug. 31 compared with a year-ago net profit of \$21.2million or 25 cents a share. Corus says its pay and specialty TV services saw a 1% hike in revenue over last year's quarter to \$104.8-million. Corus radio revenue was up 3% at \$68.5-million. Revenue at Nelvana and Kids Can Press slid 27% to \$12.8-million. Full-year consolidated revenue was up 2% from the prior year at \$787.2-million, with net income increasing to \$129.8-million or \$1.54 per share, from \$107-million, \$1.23 per share... Alan Cross of Corus Radio speaks to the Broadcast Research Council Monday, Nov. 3 at Toronto's Hard Rock Café. For information, Taylor Kormann at tkormann@tvb.ca... Nominations close Friday at 5 p.m. for the annual Canadian Women in Communications (CWC) 2009 annual awards. The three categories are: Woman of the Year; Employer of the Year: Excellence in Leadership. Nomination forms can be downloaded from www.cwc-afc.com.

Broadcast Dialogue inside CAB Delegate kits.

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**Look for Your November** 

EVOLVING DOOR: Stan Schmidt has given up smelling roses after just 19 days of retirement. Schmidt, who most recently was VP/GM of Canwest's CHCA-TV Red Deer, has taken on the Station Manager/GSM duties at Shine-FM/The Light Edmonton, owned by Touch Canada Broadcasting... Tom Scott is the new station manager at Citytv (CHMI-TV) Winnipeg, succeeding interim-GM Howard Slutsken. Scott had been Programming Manager at MTS TV Services in Winnipeg and, before that, was with Global Specialty Services in Winnipeg... Campbell McCubbin, ND at CKBD/CJJR-FM Vancouver — and a long-time Vancouver-area broadcast journalist — is no longer with the Jim Pattison Vancouver stations... Peter Schaad has left the QMFM Vancouver morning show to join the PEAK Vancouver as drive home Host... Tracy Pellizari is the new midday host at CFJC-TV Kamloops. She arrived at CFJC after hosting shows at Shaw Cable Vancouver and at CKNW Vancouver... Dwayne Sawchyn, ex of Astral Media Radio Calgary where he was a Senior Accounts Manager, moves to Newcap Radio Halifax as Retail Sales Supervisor. He starts Nov. 10... B.C. RCMP Constable Dave Hay is ending his 23-year career to become News Director at FM 99.7 Campbell River, Vista Radio's new station, effective Nov. 1. Most recently, Hay was the media relations officer for Island District and Traffic Services, stationed at the south end of Vancouver Island. As Hay puts it, "it's goodbye Dudley Do-Right, hello Les Nessman."

ADIO: Chuck McCoy, the Executive VP National Programming and Marketing for Rogers Broadcasting Limited-Radio, will be inducted into the Canadian Music Industry Hall of Fame March 12 in Toronto. He'll be honoured for his contributions to Canadian broadcasting with the Lifetime Achievement Award... *Interep*, one of two U.S. national radio rep firms, will close later this year. Speculation is that the business will be passed on to Katz Media Group. Interep filed a motion late last week to convert its bankruptcy status to liquidation in order to pay off its debt. Bankruptcy trustee **Kenneth Silverman** created a budget and told the court that he should recover more for the creditors if he keeps the rep firm operating. He's called legal representatives of Interep's creditors to a meeting Dec. 2. But he may well have wrapped up a sale of the company long before that. Interep's two biggest clients are CBS Radio and Entercom... Meanwhile, American radio syndicator Westwood One is trying to retool in the face of a declining stock price and the overall economic downturn. The reorganization came amid network radio upfront sales... 100.5 PEAK Vancouver has begun testing of its transmitter. The planned launch date for the successor to CKBD-AM is Nov. 13... Maybe iPods aren't, after all, as dangerous to radio as they were once thought to be. *Paragon Media Strategies* reports that, for the most part, 14-24s say their radio listening is up over the last year or two. They said just the opposite last year. Those surveyed said they had roughly the same number of songs on their iPods/MP3 players as last year – about 400. Fewer respondents said that the players cut their radio listening time. The study's author, **Larry Johnson**, is quoted as saying: "Radio stations may be doing a better job at connecting with those people. The music may also simply be more interesting. There tends to be a cycle"... Vancouver lawyer Marvin Stern has sued CKNW Vancouver over a photo of him on the station website. He claims the pic ran beside a news item about a naturopathic doctor found guilty of sexual exploitation and, claims Stern, the story wrongly implied that he was the person who had exploited or had an affair with a teenage girl... Rawlco Radio's C95 (CFMC-FM) Saskatoon has raised \$326,189 for breast cancer research. From Thursday morning to Friday night, on-air hosts worked through 36 hours of continuous broadcasting in a marathon that, says the Saskatchewan Cancer Agency, is the largest and most successful fundraising event supporting the Agency... Despite an ex-beau's best attempts, Energy 101.5 Calgary's Two Strangers and a Wedding contest will wrap-up today (Thursday) with the marriage of a Calgary woman to a man she's never met. The woman, known only as Monday's Bride, will marry a man she calls Monday's Groom after she walks down the aisle at the Atco Centre in Calgary's Canada Olympic Park... A U.S. market analyst has cut his target price for XM Sirius to 25-cents from 50-cents. Mark Wienkes of Goldman Sachs says he sees near-certain dilution for shareholders as the company refinances its capital structure. And, with receiver demand deteriorating plus the high cost of battling churn, Wienkes says he's worried about the satellite radio business itself. From a long-term opportunity point of view, the analyst says if you still like satellite radio consider waiting for about four years when he expects the stock to be even cheaper... Jobboom.com, the Cannaceae employment site, is teaming with multilingual CFMB Montreal. Jobboom.com says it wants to extend its reach to diverse communities in the Greater Montreal area... Christian station Alive 99.5 (CJLT-FM) Medicine Hat has relaunched as Power 93 - Today's Positive Music, moving down the dial to 93.7. The new owner and President of Lighthouse Broadcasting, Pat **Lough**, says the station will retain certain elements but will also introduce new programming.

UPPLYLINES: Avid Technology is laying off 410 full-time employees and dismissing 90 contract workers. It's also selling its Softimage 3-D game animation software business. Avid says that third-quarter revenue fell 4% to \$217.1 million, while the net loss ballooned to \$66.4 million, or \$1.80 per share, compared to a loss of \$5.9 million or 14 cents per share in the same period in 2007. Most of the increase was due to a \$51 million write-down of the value of *Pinnacle Systems*, acquired by Avid for \$462 million in 2005... *Sony of Canada* has received the top-level Platinum Award in the Business Category from the *Recycling Council of Ontario*. The Council praised Sony for its waste minimization initiatives and its environmental leadership.

OOKING: Astral Television Networks Toronto – Supervising Editor; CTV/Rogers Consortium (CTV) Toronto - Sr. Manager, Digital; Dome Productions, Toronto - Technical Director; Canwest Media Toronto - Senior Producer, Global News Online and a VP, Operations, Digital Media; CBC Toronto – Associate Director Regional French TV; CJOB/CJKR/CJGV Winnipeg – Copywriter; Corus Radio Calgary – Account Executive; CFOX Vancouver – Account Manager; and, AM730 Traffic Vancouver – Account Manager.

EW SUBSCRIBERS THIS WEEK INCLUDE: Stan Schmidt, Shine FM/The Light Edmonton; Richard Sondermeyer, G.S. Broadcast Technical Services Ltd. Mississauga and Siegi Purkott, Homeworthy Products, Toronto. Welcome!