

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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Thursday, May 1, 2008

Volume 15, No. 47

Page One of Three

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TV/FILM: The three weeks of **CRTC** hearings on the future of Canadian television came to a close last week, marked by fiery exchanges, insults and humour. This first major review in 15 years saw CRTC Chair **Konrad von Finckenstein** make clear that his desire was for less regulation and that he was putting most major rules on the table. Those included: The size of the basic package of channels offered by BDUs; whether certain mandated specialty stations should be guaranteed a spot on cable; whether specialty stations should continue to enjoy genre protection; whether cablecos can insert ads on on-demand services; and,

whether conventional TV, e.g. **CTV**, **Global** and **CBC**, should be paid for their signals. The **CRTC** says the specialty channels and various pay TV services scored another year of strong revenue and profit growth in 2007. Revenues climbed 9.1% to \$2.7 billion and profits before interest and taxes surged 13% to \$647.1 million. Revenue growth in the past five years has averaged almost 10%. Most of the 2007 revenues – \$2.2-billion -- were earned by the specialty TV services. Pay-TV brought in another \$349.7 million, pay-per-view got \$119 million, and video-on-demand accounted for \$78.8 million. Cable subscribers paid \$1.2 billion for specialty and pay-TV while satellite subs paid \$574.8 million. The rest of the \$2.7-billion came from advertising and other revenue. In 2007, specialty, pay, pay-per-view and video-on-demand TV employed 5,490 people, and paid \$407.8 million in salaries... A Calgary TV station tied to a Chinese performing arts group wants Ottawa to consider expelling China's Calgary-based consul general. **New Tang Dynasty Television** says the consulate pressured Alberta tourism groups to pull sponsorship of two upcoming performances because parts of them touch on human rights, religious freedom and the persecution of the Falun Gong. New Tang spokesman **Caylan Ford** says China is "extending its long arm into Canada" and trying to interfere in Canadian internal affairs... A U.S. Senate committee has voted to nullify a recently approved **FCC** rule that allows media companies to own a newspaper and a TV station in the



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celebrates our Tenth
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same market. The committee approved a resolution that would roll back the rule, despite threats of a veto from the White House.

GENERAL: **BBM Canada** has chosen a joint bid by **Arbitron** and **TNS Media Research** to deploy PPM (Portable People Meter) technology for both radio and TV. The new PPM TV service is scheduled to begin installation in early 2009 with launch set for the Fall. But in the United Kingdom, RAJAR, the consortium that measures radio audiences there, says it is ending its PPM test and will focus instead on gathering radio audience data via online diaries... An arbitrator has ruled that **CTV Winnipeg** cannot force its employees to retire at age 65; that its mandatory retirement policy violates both the Canadian Human Rights Act and the collective agreement with the **Communication, Energy and Paperworkers Union**. The case involved **Terry Kenny**, who had worked at **CKY-TV Winnipeg** for 27 years as a technician... Improvements in fundamentals across the board helped **Rogers Communications** more than double first-quarter profits. Net earnings were \$344 million or 54 cents a share on a diluted basis, compared with a profit of \$170 million or 26 cents per share a year ago. Rogers said its revenue grew 14% to \$2.6 billion... **Arthur Kent** says that the makers of *Charlie Wilson's War* violated his intellectual property rights by using segments of a 1986 news program he made about the Soviet war in Afghanistan. Kent, who became famous as the "Scud Stud" on **CNN** during the 1991 Gulf War, filed a lawsuit in Los Angeles claiming **Universal Studios** and other companies used the footage without his consent... **Paul Sedik** has become a member of the **Canadian Association of Broadcast Representatives'** Board of Directors. Sedik is the National Sales Director for **Astral Media TV Plus** and is based in Toronto... **RTNDA Canada** has honoured the best submissions in B.C. electronic journalism over the past year. Regional winners, honoured in Kamloops on the weekend, were:

2007 TELEVISION

Bert Cannings Award - Best Newscast

- **CFJC TV Kamloops** (Small Market)
- **CHBC News Kelowna** (Medium Market)
- **CHEK News Victoria** (Medium Market)

Charlie Edwards Award - Spot News

- **CTV British Columbia**

Dan McArthur Award - In-depth/Investigative

- **CTV British Columbia**

Dave Rogers Award - Short Feature

- **CHBC TV Kelowna** (Medium Market)
- **CTV British Columbia** (Large Market)

Dave Rogers Award - Long Feature

- **CFJC TV Kamloops** (Small Market)
- **A-Channel Vancouver Island** (Medium Market)
- **Channel m Vancouver** (Large Market)

Gord Sinclair Award - Special Events

- **A-Channel Vancouver Island**

Ron Laidlaw Award - Continuing Coverage

- **CBC News Vancouver**

Sam Ross Award - Editorial/Commentary

- **Global BC**

Trina McQueen Award - News Information Program

- **CHEK News Victoria**

Best Videography Award

- **A-Channel Vancouver Island**

Best Use of New Media Award

- **CBC News Vancouver**

Adrienne Clarkson Award For Diversity

- **CBC News Vancouver**

2007 RADIO

Byron MacGregor Award - Best Newscast

- **SUN FM Vernon** (Small Market)

Charlie Edwards Award - Spot News

- **Power 104 (CKLZ) Kelowna**

Dan McArthur Award - In-depth/Investigative

- **CKNW News/Talk 980 Vancouver**

Dave Rogers Award - Short Feature

- **CBC Radio News Vancouver**
- **News1130 Vancouver**

Dave Rogers Award - Long Feature

- **CBC Radio One Victoria** (Medium Market)
- **CKNW News/Talk 980 Vancouver** (Large Market)

Ron Laidlaw Award - Continuing Coverage

- **CBC Radio Vancouver**

Sam Ross Award - Editorial/Commentary

- **CKNW News/Talk 980 Vancouver**

Peter Gzowski Award - News Information Program

- **CKNW Radio Vancouver**

Gord Sinclair Award - Live Special Events

- **CBC Radio Vancouver**

Best Use of New Media Award

- **News1130 Vancouver**

Adrienne Clarkson Award For Diversity

- **CBC Radio One Vancouver**

These regional winners will go on to compete for the national awards to be presented at the RTNDA National Conference in Ottawa June 21... As an aside to the **RTNDA** B.C. awards, **channel m Vancouver** was the large market winner in the **Dave Rogers** category – the first time the RTNDA has presented an award for a language other than English or French. The winner was in Cantonese... Included as recipients of the **Ottawa Business Journal's** Forty Under 40 Award are **Ann Mainville-Neeson** of **TELUS Communications** and **Kimothy Walker**, the weekend anchor at **CTV Ottawa**. The awards will be presented to the 40 Ottawa residents June 19. Winners

UPCOMING EVENTS

May 6

BES Luncheon - The Evolution of News
Toronto
www.bes.ca

May 7 - 9

British Columbia Association of Broadcasters
Harrison Hot Springs, B.C.
www.bcab.ca

May 9 -10

RTNDA Prairie Regional Pro-Dev Event
Calgary
www.rtdacanada.com/Content.asp?PageID=5.1

May 22 - 25

BEAC 2008 National Conference
London, ON
www.beac.ca

May 14 - 15

SMPTE Toronto 2008 Technical Seminar
Ryerson University - Faculty of Engineering
www.smpte.org/sections/toronto/techsem

May 30 -31

RTNDA Atlantic Regional - Fredericton
www.rtdacanada.com/Content.asp?PageID=5.1

June 6 - 8

Western Association of Broadcasters
Kananaskis
www.wab.ca

represent the region's most dynamic, successful and community-minded businesspeople under the age of 40.

RADIO: Vista Radio has implemented an internship program at 11 of its 22 Western Canada stations that places foreign-trained broadcasters. Vista says the new internships will help the immigrant broadcasters with paid employment and Canadian newsroom experience. The program is being developed in partnership with **Canadian Journalists for Free Expression, Journalists in Exile**, and **SUCCESS**, a social service provider for new Canadians... **David Asper**, as did his father, wants into the radio business but not as part of the **CanWest Global** operation. If he wins a Winnipeg licence it will be as an independent. Asper's bid is led by **Y.O. Radio Management Inc.**, which is owned by **Daremax Enterprises Inc.**, which is wholly owned by David Asper. **Brian Wortley** is President of Y.O. Radio... With **XM** and **Sirius Satellite Radio** still awaiting merger approval from the **FCC**, they've both put off 2008 annual shareholders' meetings. XM's had been set for May 23 while Sirius was set to meet May 20. No new dates have been scheduled.

REVOLVING DOOR: Tim Jones is the new GM at **Global Winnipeg**. He moves over from Global's specialty channels, also in Winnipeg, and begins his new duties today (Thursday)... **Astral Radio** VP Programming/**95 Crave/650 CISL Vancouver** Ops. Mgr. **Eric Samuels** – after 22 years with **Standard Radio** then Astral – has resigned from both positions. His last day with Astral Radio was yesterday (Wednesday). He has yet to announce his plans... **Gord Taylor**, PD at **The Bear Ottawa**, is

no longer with the **Astral Radio** operation... **Jim Hamm** has resigned from his position as VP/GM of the **Rogers Atlantic Radio** stations at Halifax, Saint John and Moncton. Overseeing operations is **Scott Parsons**, based at **Rogers Ottawa**, while a search gets underway for Hamm's successor. Meanwhile, Director of News & Programming **Mark Campbell** handles day-to-day supervisory duties... New Sales Manager at **Rawlco's CHMC-FM Edmonton** is **Kelly Walter**, who moves to the private side from **CBC Edmonton**. He begins Monday (May 5)... **Ceara Kavanagh** moves from MD/APD at **CraveFM (CKZZ-FM) Richmond** to PD at **KOOL-FM (CHBE-FM) Victoria**. She begins later this month... **Mike Bissett** moves across the hall to the morning show host's chair at **CJQQ-FM Timmins**. He had been with sister station **CKGB-FM**, also in morning drive.... New Engineer at **Rogers Timmins** is **Patrick Poirier**.

LOOKING: CHGK-FM Stratford – Newscaster/Announcer; **BCIT Burnaby** – Dean, School of Business; **BNN Toronto** – Broadcast Technician; **CTV Toronto** – Public Affairs Manager, a Mobile Engineering Technician and a Manager, Communications, Music & Specials; **A-Channel Barrie** – Promotions Director; **OMNI Alberta** – Producer, Creative Services, a News Manager, Director and an Assignment Editor; **CBC Calgary** – Senior Remote Area Transmitter Technologist; **CJOB Winnipeg** – Afternoon Drive Announcer; and, **CJOK-FM/ CKYX-FM Fort McMurray** – Promotions Director.



74th WAB Annual Convention
Kananaskis, Alberta
June 6–8, 2008

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www.wab.ca
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convention
details



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SIGN-OFFS: **Phil Stone**, 94, in Toronto of complications from hip surgery. On May 27, 1957, at 4:23 p.m. in Toronto, the **CHUM** broadcaster changed Canadian radio forever when he opened his mic and said, "Ladies and gentlemen, we have a new sound for you and I hope you like it. It goes like this..." And he cued up *Rock Around the Clock* by **Bill Haley and The Comets**, the first rock 'n' roll tune ever played on radio in Canada. The pioneering broadcaster later became a VP at the station. Phil Stone also founded the radio course at Toronto's **Humber College**. Stone also wrote regularly in the now defunct **Broadcast + Technology** magazine... **Marc**

Chambers, 52, of cancer in Toronto—almost two years to the day after he was diagnosed. Chambers began his career on the West Coast, working at **CHUB Nanaimo**, **CJAV Port Alberni** and **CJVB Vancouver**. The majority of his career was with **CHUM Group Radio**—at **CFUN Vancouver**, **CKGM Montreal** and **CHUM Toronto**. He was also the voice of **The Weather Network** and **Viewers Choice** pay-per-view. Marc Chambers wrote a regular column in **Broadcast Dialogue's** magazine up until he was diagnosed... **Walter Hulme**, 68, in Guelph after an extended illness. Hulme had more than a 40-year career in small market radio, first at **CKOX Woodstock**, then to **CAP Communications (CKKW) Kitchener** and then to **CHUR North Bay** where he was part of the launch team. Later, he settled at Elliot Lake as GM **CKNR Elliot Lake/CJNR Blind River/CKNS Espanola**. In 1996, he formed **North Channel Broadcasters** and bought the three struggling AM'ers and replaced them with one powerful FM station. In 2004, Hulme sold the station to **Haliburton Broadcasting Group**... **Ed (Thomas Edward) Murphy**, 79, in Vancouver of cancer. Murphy had been on-air with **CFRB Toronto**, **CKWX Vancouver**, **CKNW New Westminster** and **CJOR Vancouver**... **Lynne Harvey**, 92, at River Forest, Illinois of leukemia. The wife of radio legend **Paul Harvey** developed and edited her husband's best-known feature, *The Rest of the Story*. A director, writer and editor, and the producer of Harvey's radio programs, she was the first producer ever inducted into the **Radio Hall of Fame**.

GENERAL: The **Canadian Association of Broadcasters** is asking the Supreme Court to rule that \$100 million in annual licence fees the federal government collects from private broadcasters and BDUs is an illegal tax. The CAB launched an action against the fees in 2003 and appeared to win the case at the federal court trial division in December 2006. The refund was expected to be worth between \$800-million and \$1-billion, spread throughout the industry, and was a major victory. But that ruling was overturned last month by the **Federal Court of Appeal**. The **CRTC** stopped collecting the annual fees after the first court decision. Commission spokesman **Denis Carmel** says it won't resume collections until after the **Supreme Court** renders a final decision (that the fees are ruled legal)., The CRTC would bill for back payments. The so-called Part Two licence fees are over and above what the CRTC requires to regulate the industry

UPCOMING EVENTS

May 9 -10
RTNDA Prairie Regional Pro-Dev Event
Calgary
www.rtdacanada.com/Content.asp?PageID=5.1

May 22 - 25
BEAC 2008 National Conference
London, ON
www.beac.ca

May 14 - 15
SMPTE Toronto 2008 Technical Seminar
Ryerson University - Faculty of Engineering
www.smpte.org/sections/toronto/techsem

May 30 -31
RTNDA Atlantic Regional - Fredericton
www.rtdacanada.com/Content.asp?PageID=5.1

June 6 - 8
Western Association of Broadcasters
Kananaskis
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and are primarily a tax on the private entities for their right to hold of a licence. The funds go to the government's general revenues and not to the CRTC... Two Bloc MPs have called on the federal government to give Quebec a green light to set up its own version of the **CRTC** – to allow the province to regulate telecommunications. The private member's bill goes beyond being parochial in that the separatist MPs – **Maria Mourani** and **Jean-Yves Laforest** – told reporters that any province wanting to exercise that power should be given the right. The Quebec radio-television council (CQRT) would, said Mourani, prioritize the promotion of Quebec's culture and French language. Prompting the private member's bill was **TQS's** decision to slash news programming. There were calls from the **Parti Québécois** and **Action démocratique du Québec** for Quebec to have control over telecommunications. Premier **Jean Charest** says he'll ask the CRTC to force TQS to continue its news coverage and wants to negotiate a deal with Ottawa to give Quebec more say in CRTC decisions. What the federal Bloc wants, of course, is not more of a say but instead all of the say... **TVA Group** says its first-quarter profit was \$5.7 million or 21 cents per share. That's up from \$900,000 and three-cents per share in the year-ago period... **Newfoundland Capital Corp. Ltd.** (Newcap) reports revenue of \$21.7 million in the first quarter, up \$2.2 million or 11% from same time last year. Net income fell to \$722,000, down from \$7.4 million in first quarter of 2006, when Newcap benefitted from a significant gain on disposal of the **Halterm Income Fund Trust** units. Diluted earnings per share fell to six cents from 64 cents... In his first appearance before the Standing Committee on Canadian Heritage as President/CEO of **CBC/Radio-Canada**, **Hubert T. Lacroix** pressed the need for the Federal government to implement the Committee's report: *CBC/Radio-Canada: Defining Distinctiveness in the Changing Media Landscape*. Lacroix, along with **Sylvain Lafrance** and **Richard Stursberg**, the Exec VPs of French and English Services, reiterated the call for a seven-year Memorandum of Understanding (MoU) with Canadians that would define the public broadcaster's role in the evolving media landscape... **CBC Radio** and **Television** all but cleaned house on the broadcast side in the **2007 Atlantic Journalism Awards** handed out on the weekend in Halifax. **Global Maritimes** was the only private broadcaster to win. Awards were presented in 25 print, radio and television categories. **CBC Halifax** received three gold awards in the TV competition, while **Doug Greer** of **CBC Corner Brook** won two photojournalism awards. Broadcast winners are: Spot News - Radio, **Donna Allen, CBC Charlottetown**; Spot News - Television, **CBC Halifax** and **Global Maritimes, Halifax/Darmouth**; Enterprise Reporting - Radio, **Joan Weeks/Gary Mansfield, CBC Sydney**; Enterprise Reporting - Television, **Sophie Desautels/Denise Pelletier, Societe Radio-Canada, Moncton**; Continuing Coverage - Radio, **Mark Quinn, CBC St. John's**; Continuing Coverage - Television, **Paul Withers, CBC Halifax**; Feature Writing - Radio, **Myfanwy Davies, CBC Fredericton**; Feature Writing - Television, **Sophie Desautels/Denise Pelletier, Societe Radio-Canada, Moncton**; VideoJournalist, **Doug Greer, CBC Corner Brook**; Spot News Photojournalism - Television, **Doug Greer, CBC Corner Brook**; Feature Photojournalism - Television, **Eric Woolliscroft, CBC Halifax**; and, the Jim MacNeill New Journalist Award, **Bill van Asperen, CBC Charlottetown**...

TV/FILM: The deal-making has already begun for new U.S. TV shows. **NBC** has a deal with **Canwest Global** – ahead of the traditional annual spring screenings – for four new series. Such deals were usually done late in May after the U.S. studios screened the new shows for Canada's networks, which were then opened up for bidding. But NBC revised the model this year in the wake of the Hollywood writers' strike... **CTVglobemedia**, as part of the public benefits package following the purchase of **CHUM** properties, has announced a \$400,000 grant to the **Canadian Broadcast Museum Foundation/Fondation du musée canadien de la radiodiffusion** (CBMF/FMCR). The Foundation has assembled more than 6,000 items



74th WAB Annual Convention
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that includes radio and TV programs, sets, costumes, props, scripts, photos, promotional material, technology and other artifacts which provide the content around which a series of real and virtual exhibitions are being planned across the country... The **Canadian Broadcast Standards Council** says **CTV Newsnet's** interview of a former **CSIS** officer and, in a separate interview, one with a member of **Amnesty International**, did not constitute breaches of the provisions relating to accuracy in either the **Canadian Association of Broadcasters'** (CAB) Code of Ethics or the **RTNDA – Association of Electronic Journalists'** Code of (Journalistic) Ethics. The decision may be found at www.cbasc.ca... The **Canadian Television Fund** (CTF) has created a production incentive with the goal of balancing the distribution of financial support to productions across Canada. The pilot program is meant to encourage production where volumes significantly decline. If production activity falls below 20% of a five year average in any area, the CTF may implement the production incentive in that area in the following fiscal year...

REVOLVING DOOR: **Bob Toogood** has been promoted to GSM at **CFRW/CHIQ-FM/CFWM-FM Winnipeg**. Toogood, who succeeds **Cory Mospanchuk**, has been with CHUM Winnipeg for 17 as a sales exec... Also in Winnipeg, **Barrett Fraser** is new Sales & Marketing Manger at **NCI-FM (CINC-FM)**. He was a Senior Account Exec at **Trader Corporation** in Winnipeg and, before that, a Media Development Rep at **FREQ 107.1 FM (CFEQ-FM) Winnipeg**... **Eric Migneault** has been hired as APD at the **Evanov Jewel**-branded stations in Toronto, Ottawa and Hawkesbury. He had been with **CHOQ 105.1 Toronto**, a French community radio station...

RADIO: The **Canadian Association of Broadcasters** has urged the **CRTC** to reject **Russ Wagg's** application for a low-power FM station on B.C.'s Quadra Island. The application, says CAB, doesn't meet the objectives of the licensing policy for low-power radio undertakings. More significantly, there is evidence to support a conclusion that the proposed new station's transmitter and antenna would be situated in Campbell River – with the proposed coverage area barely reaching Quadra Island. On the other hand, it would fully cover the Campbell River, Comox and Courtenay areas which are already served by three private commercial stations... After the filing of interrogatories in the consolidated **Commercial Radio Proceeding** before the **Copyright Board**, the **CAB** filed its objections to the Collective's (**Artistl, AVLA/SOPROQ, CSI, NRCC** and **SOCAN**) interrogatories – particularly taking strong exception to “*the nature and scope of many of the questions asked by the Collective*”. In the coming weeks, a sample of commercial radio stations will be asked to provide responses to these questions (interrogatories)... The **Evanov Radio Group** has launched **107.7 The Jewel (CKHK-FM) Hawkesbury**. The town's first commercial FM'er is formatted Easy Listening and serves the Prescott-Russell area, Alexandria, Vankleek Hill, Rockland, Hudson and Western Quebec. Hawkesbury is mid-way between Ottawa and Montreal... **98.5 The OCEAN (CIOCFM) Victoria's** sixth annual **Radiothon for Kids** raised \$188,403 for the urgent needs of BC Children's Hospital, and brought the cumulative total of the Radiothon since 2003 to just over \$1 million. Funds raised go directly to BC Children's Hospital for urgently needed research, equipment, and education programs... Regina-based **Harvard Broadcasting** and **Aboriginal Peoples Television Network (APTN)** are about to begin an arrangement to provide training and mentorship for Aboriginals who wish to enter broadcasting. Harvard will train 21 Aboriginal interns at their stations in Fort McMurray, Calgary and Saskatoon. APTN will have access to the news stories generated by the candidates during their internships... Canada's community radio associations have created the **Community Radio Fund of Canada** (CRFC), mandated to support the development of not-for-profit, local radio. Seeded by a commitment of \$1.4 million over seven years from **Astral Media**, CRFC aims to help community broadcasters respond to the increasing demands of their communities for independent, local programming... **CKPT Peterborough** at 1420 is no more. In its place, after simulcasting with its FM successor (**Energy 99.3**), CKPT-AM – brought to life in 1959 - is no more... **CKPR-FM**, flipped from its AM roots, has been launched in Thunder Bay. **The New 91.5 CKPR** programs AC...

LOOKING: **CHBC-TV Kelowna** - Reporter; **Newcap Radio, Moncton** - Promotions Director; **Canwest Broadcasting Toronto** – Website Manager and a Director, Emerging Platform Distribution; **Corus Television Toronto** – Director of Engineering; **CTV Newsnet Toronto** - Writer; **CKX-TV Brandon** - Engineer; **CPAC Ottawa** - Engineer/Technician; **Astral Media Radio Montreal** – Morning Show Producer; **101.5 The Bear Fort St. John** – Morning Show Host; **CBC Montreal** – Manager, Marketing Research; and, **CBC Yellowknife** – Managing Editor.

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Page One of Five

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EDITOR'S NOTE: This newsletter/electronic briefing (note the Volume and No. above) tells you that as of this edition, the **Broadcast Dialogue** brand is entering its 17th year. We were doing these updates by fax in 1992 – before anyone knew what e-mail was! From the beginning, we sliced through the puffery, cutting it to what we think you want to know. We still do! (**Duff Roman** at **CHUM Limited** in Toronto, when pitched back then to spend some money for a year's edition, asked, "Can I sign up for three months? You might not last any longer." To this day, we both laugh about it. Indeed, it was Roman who was on our very first **Broadcast Dialogue** magazine in June, 1998!)

TV/FILM: BDUs now say that neither government nor its agencies have the right to dictate which TV channels they should carry. **Rogers, Shaw** and other distributors want to choose their channel line-ups so as to make room for high-def feeds. But that's worrying broadcasters who fear being bumped, exactly what happened last week when Shaw's **Star Choice** dropped **CTV Calgary, Global Maritimes, CBC Regina, Citytv Winnipeg** and **Sun TV Toronto**. CTV Calgary was returned to the service after Star Choice was swamped with calls. The **CRTC** says it's looking into the situation but that it appears Shaw was

within its rights. Even though CTV Calgary was returned, CTV Exec VP of Corporate Affairs **Paul Sparkes** says they (Star Choice) could do it again, noting that the other channels weren't put back on the air. Meantime, **CBC** has complained to the Commission over CBC Regina's being dropped. Shaw VP **Ken Stein** says, however, that Star Choice needs to make room for four new super channels which the CRTC says Star Choice must carry... **CTVglobemedia** has contributed \$650,000 over five years to Winnipeg-based **National Screen Institute (NSI)** for the continued training of Canadian TV writers and producers... A report about an attempted burglary broadcast on **CablePulse 24** (Toronto) that used photos but didn't identify the photographer was contrary to the **RTNDA Code of Ethics**, says the **Canadian Broadcast Standards Council**. Details may be found by clicking www.cbsc.ca.



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trademark, of RCS, Inc. GSelector's demand-based, goal-driven
scheduling system is protected by US Patent 6,910,220.

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REVOLVING DOOR: Lyndon
Friesen has been appointed
President of **Golden West**



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If you're the one, click <http://www.999mixfm.com/dreamjob/> right now.

* * *

Vancouver

Create, innovate and generate the success you know you can with a job you will actually love! 95 Crave FM, is Hot AC in Canada's hottest place to live! You know potential for greatness when you hear it. Your talent for programming, your awesome people skills, your proven track record and team approach are what 95 Crave is, well...craving! Got energy? Passion? On-line savvy? We're looking for you! You are a program director or have large market programming experience you'd like to bring to a place where your voice will be heard and your creative ideas will fly. Make your mark at 95 Crave.

Contact **Brad Phillips**, Vice-President and General Manager, Vancouver by clicking pd@95crave.com

* * *

Ottawa

106.9 FM, The Bear rocks our nation's capital. It's only fitting the city MoneySense Magazine ranks as the best place in the country to live is looking for the best rock Program Director in North America. At least 3 years of PD experience has sharpened your radio senses, polished your people skills, and added intellect to your attitude. Mediocrity doesn't cut it for you, you have to be the best: the best music programmer, imager, station promoter, team leader...on air *and* on-line. You rock... literally...you're on a mission to be number 1. You're relentless, you're passionate...you're going to pursue this.

You're the one!

Contact **Eric Stafford**, Vice-President & General Manager, Ottawa. Click estafford@radio.astral.com

EVENTS CALENDAR

May 22 - 25

BEAC Professional Development Conference
London

<http://www.beac.ca>

May 30 - May 31

RTNDA Atlantic Region Pro-dev Seminar and
Regional Awards
Fredericton

www.rtdacanada.com/Content.asp?PageID=5.1

June 6 - 8

Western Association of Broadcasters (WAB)
Kananaskis, AB

<http://www.wab.ca>

June 8 - 11

Banff Television Festival

<http://www.banff2008.com>

June 16 - 18, 2008

The 2008 Canadian Telecom Summit
Toronto

<http://www.gstconferences.com>

June 17 - 19

ProMaxBDA
New York

<http://www.promax.tv>

June 19 - 21

RTNDA National Conference
Ottawa

<http://www.rtdacanada.com>

Broadcasting. Chairman **Elmer Hildebrand** says he's happy to formalize the promotion since Exec VP/COO Friesen has been filling the President's role for the past two years... **Tom Enright**, President/CEO of **CNW Group**, is stepping down from that role after 12 years. His successor is **Carolyn McGill-Davidson**, Sr VP, Sales and Marketing. The change takes place Sept. 1 when Enright becomes Deputy Chairman of the CNW Group Board... **Rob Braide** is now VP of Branding Communications and Industry Relations at **Astral Radio's** Montreal head office. His successor as GM at the Montreal Astral Radio English stations (**CJAD/CJFM/CHOM-FM**) is **Luc Tremblay**... **Tony Burman** is now Managing Director of **Al Jazeera's** English operations. The former head of **CBC News** left the public broadcaster last year after 35 years, the last seven as Editor in Chief. Burman, now 60, says Al Jazeera's newsrooms the most diverse in the world with a presence in more than 50 countries... **Pat Cardinal**, most recently with **Rogers' JACK FM Toronto**, began as Operations Manager this past Monday at the five stations within **Newcap's Edmonton Radio Group**. It's a new position which will see Cardinal responsible for all operational aspects excepting administration and sales... **Steve Shiaman**, new RSM at **AM740 (CHWO) Toronto**... "**Gruff**" **Gushnowski** leaves **CHEZ-FM Ottawa** PD duties in favour of a return home to the west. Effective June 2, he joins **Newcap's' K-Rock (CIRK-FM) Edmonton** as PD, succeeding **Lochlin Cross**... **Garry Murdock**, most recently Senior Producer at **Bell ExpressVu's** production facility (**Vu! Productions**) in Toronto, has moved to the position of Production Development Manager... **Chris Carr**, former ND at **Astral Media Radio Trail**, has made a lateral move within the company to Radio Astral's Peace cluster: **CKNL Fort St. John/CKRX Fort Nelson/CHRX Fort St. John** and **CJDC AM/CJDC TV Dawson Creek**... **Karen Steele** resigned PD duties at **99.9 The Mix (CKFM) Toronto** a few weeks back... **Dennis Landriault**, the former GM at **MBS Prince Edward Island (Magic 93.1/95.1 FM CFCY/102.1 SPUD FM)** is now with **Invicta Group** of Fort

Lauderdale as International Director of Sales. Part of his duty involves "negotiating to acquire radio broadcasting licences..."

RADIO: **Golden West Broadcasting** and **Newcap** have reached agreement regarding a call-letters mix-up in Southern Alberta. When Newcap's **XL 103 fm (CIQX-FM) Calgary** began using that ID, said Golden West, room for confusion arose in **BBM** diaries over which station was which – XL 103 fm or nearby **CFXL High River/Okotoks**. Golden West has relinquished its CFXL calls to Newcap Calgary and has taken **CKUV-FM** as the new calls for High River/Okotoks... Members of the **U.S. House of Representatives** have been trying to block an attempt by the **Recording Industry Association of America** (RIAA) to collect performance royalties when music is played on-air. Now, the U.S. Senate appears to be stepping up to the plate as **Blanche Lincoln** (Democrat-Arkansas) and **Roger Wicker** (Republican-Missouri) lead a bipartisan effort to head off the tax. Their Resolution is as follows:... "Congress should not impose any new performance fee, tax, royalty, or other charge relating to the public performance of sound recordings on a local radio station for broadcasting sound recordings over the air, or on any business for such public performance of sound recordings"... Of the four applications for an FM licence at Owen Sound, the **CRTC** approved only the bid from **Larche Communications** for a Rock format at 92.3. The other applicants were **2079966 Ontario, Blackburn Radio** and **Evanov Communications**. Up until this decision, **Bayshore Broadcasting** "owned" the Owen Sound market with its three stations – **CKYC-FM** (Country), **CIXK-FM** (AC) and **CFOS-AM** (Oldies/News/Talk)... **Blackburn Radio**, however, scored a double-win with the **Commission** when it got both the approval for a new FM station at Windsor (Country at 95.9) and an exemption regarding the level of hit material it can air. Blackburn owns AM and FM stations at Chatham, Leamington, Sarnia and Wingham. **CKUE-FM Chatham** also operates in Windsor as **CKUE-FM-1**... Also

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in Windsor, the application by **Neeti P. Ray** for a new FM ethnic station was partially approved. Within 90 days, he'll have to submit an amendment for the use of an FM frequency other than 95.9 that's acceptable to the Commission and the **Department of Industry**... At Peterborough and City of Kawartha Lakes, **Pineridge Broadcasting** won **CRTC** approval for a new FM'er in Peterborough. The Commission also approved, in part, **Corus Entertainment's** request to flip **CKRU-AM Peterborough** to FM but denied the technical stuff. Corus has to find a frequency other than 96.7 for full approval. All other applications for the Peterborough/Kawartha Lakes area (**Acadia Broadcasting**,

Evanov Communications, **Frank Torres**, **K-Rock 1057**, **Larche Communications**, **Newcap**, **Anderson Parish Media** and **Andy McNabb**) were denied... **CRTC** hearings began in Gatineau this week on a number of applications, among them: **Corus Radio** for Ottawa and Gatineau (101.9 at 4,100 watts for a News/Talk format); **Christian Hit Radio**, Ottawa (99.7 at 2,400 watts for a specialty talk-based format); **Ottawa Media** (Evanov), Ottawa and Gatineau (99.7 at 4,800 watts for an Adult Album Alternative format); **Astral Media Radio**, Ottawa and Gatineau (99.7 at 45,000 watts for a Soft Adult music format); **Frank Torres**, Ottawa (101.9 at 3,600 watts for a blues music format); **Mark Maheu**, Ottawa (99.7 at 3,000 watts for a Pop Alternative format); **Evanov Communications**, Shelburne (104.9 at 26,800 watts for an Easy Listening format); **Golden West Broadcasting**, Winnipeg (to acquire **CFEQ-FM** from **Kesitah Inc.** Purchase price is \$725,000); and, **Golden West Broadcasting**, Humboldt (for a new station at 107.5 with 00,000 watts programming a Country music format)... The **CRTC** has issued a call for applications to provide a commercial radio service to serve Bracebridge and Gravenhurst. The call was prompted by receipt of an application for the Muskoka towns. Deadline for response is July 14... The **99.3 FOX (CFOX-FM) Vancouver** hockey team raised more than \$32,000 this season for **BC Children's Hospital**. Total over the past eight years – \$130,000.00 in support of BC's Kids... **CFNI Port Hardy**, a **Vista** station, moves into new digs next week. The address is 7035a Market St., Port Hardy BC V0N 2P0... **Clear Channel's** sale is now at \$36 a share or \$17.9 billion, \$3.20 a share lower than **Bain Capital LLC** and **Thomas H. Lee Partners LP** agreed to pay last year. Shareholders must approve the new deal.

GENERAL: RTNDA – The Association of Electronic Journalists honoured the best in electronic journalism in the Prairie region at its Calgary annual regional meeting last weekend. Winners are:

TELEVISION

- Bert Cannings Award - Best Newscast**
- **Global News Lethbridge** (Small Market)
- **Global News Regina** (Medium Market)
- **Global News Calgary** (Large Market)
- Charlie Edwards Award - Spot News**
- **CTV Calgary (CFCN)**
- Dan McArthur Award - In-depth/Investigative**
- **CBC News Edmonton**
- Dave Rogers Award - Short Feature**
- **Global Regina** (Medium Market)
- **Global News Edmonton** (Large Market)
- Dave Rogers Award - Long Feature**
- **CKX TV Brandon** (Small Market)
- **CTV Regina** (Medium Market)
- **Global News Edmonton** (Large Market)
- Gord Sinclair Award - Special Events**
- **CBC Manitoba**
- Ron Laidlaw Award - Continuing Coverage**
- **Global News Edmonton**
- Sam Ross Award - Editorial/Commentary**
- **Global News Edmonton** for **Bob Layton** Editorial
- Trina McQueen Award - News Information Program**
- **Citytv Calgary**
- Best Videography Award**
- **Citytv Winnipeg**
- Best Use of New Media Award**
- **CTV Calgary**
- Adrienne Clarkson Award For Diversity**
- **Global Calgary**

RADIO

- Byron MacGregor Award - Best Newscast**
- **Zed 99 Red Deer** (Small Market)
- **CBC Saskatchewan** (Medium Market)
- Charlie Edwards Award - Spot News**
- **News Talk Radio Regina**
- Dan McArthur Award - In-depth/Investigative**
- **CBC Radio Calgary**
- Dave Rogers Award - Short Feature**
- **CBC Saskatchewan** (Medium Market)
- Dave Rogers Award - Long Feature**
- **CBC North Radio Yellowknife** (Small Market)
- **CBC Saskatchewan** (Medium Market)
- **CBWT Winnipeg** (Large Market)
- Ron Laidlaw Award - Continuing Coverage**
- **CBC Radio Calgary**
- Sam Ross Award - Editorial/Commentary**
- **CBC Saskatchewan**
- Peter Gzowski Award - News Information Program**
- **CBC Saskatchewan**
- Gord Sinclair Award - Live Special Events**
- **News Talk Radio Regina**
- Best Use of New Media Award**
- **CBC Saskatchewan**
- Adrienne Clarkson Award For Diversity**
- **CBC Edmonton**

The Prairie Regional winners go on to compete for the **RTNDA National Awards** to be presented at the

association's national conference in Ottawa on June 21, 2008... The **Canadian Broadcast Standards Council** has released a one-page fact sheet dealing with promos. Similar fact sheets are distributed periodically to CBSC member stations to summarize what broadcasters are required to do under the codes of standards. They are also archived at the CBSC website (www.cbsc.ca).

LOOKING: **Astral Radio** seeks three Program Directors, one each at Ottawa, Vancouver and Toronto. See the ad on Page 2... Other jobs we've heard about include CHEZ-FM Ottawa – PD; **Astral Media Radio Edmonton** – Senior Account Executive; **CFPL FM96 London** – Senior Account Manager; **1410 The Buzz Vancouver** – Morning Show Host & Morning Show Co-Host; **CKNW Vancouver** – Account Manager; **92.5 JOE FM Edmonton** – Account Manager; **EZ Rock Timmins** – APD/Afternoon Host; **Newcap Red Deer** - Creative Director; **Canwest Media Toronto** - Senior Broadcast Technician; **CTV Toronto** – Senior Publicist; **CBC Montreal** – Sales & Marketing Officer; **Newcap Television Lloydminster** – Operations Supervisor; **TVO Toronto** – Business Development Manager; and, **CBC Sudbury** – Manager, French Services.

NEW SUBSCRIBERS THIS WEEK INCLUDE: Rob Braide, **Astral Media Radio, Montreal** and Luc Tremblay, new GM at Radio Astral Montreal stations **CJAD/CJFM/CHOM-FM**. Welcome!



74th WAB Annual Convention
Kananaskis, Alberta
June 6–8, 2008

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BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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Page One of Three

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GENERAL: The **CRTC** says it will launch two major Internet technology reviews that could dramatically change connections and the content viewed online. Specifically, the Commission is looking at issues dealing with TV and radio content received through computers and/or mobile devices and the issue of "Net neutrality" (the idea that all Internet content should be equal regardless of the topic). As a result, the regulator is reviewing "traffic shaping," where some ISPs slow the connection speeds of certain customers. With online broadcasting, the CRTC is gnawing on the problem of threatened

Cancon levels. Public hearings on the issue will begin next year while written input (deadline June 15) has already been solicited... **CRTC** Chair **Konrad von Finckenstein**, in his appearance last week before the **Heritage Standing Committee**, said he would like to have the ability to fine broadcasters who violate their conditions of licence. Existing remedies for infractions, he said, are, "either relatively light or excessively heavy". von Finckenstein first raised the issue of AMPs (Administrative Monetary Penalties) in connection with Bill C-327... Meantime, Bill C-327 (reduction of violence on television) will not proceed further. The House of Commons adopted the April 9 Report of the **Standing Committee on Canadian Heritage** that it not continue. In the Committee's report to the House, representatives from each party applauded the Bill's goals but said that the strategies proposed to attain them were impractical. Members also acknowledged the role played by the **CBSC** and **CRTC** in regulating the airing of program content. They added, too, that parental involvement in program choices and media literacy initiatives were also important.. Former Northwest Territories premier **Joe Handley**, who retired last year, has been appointed to the **CBC's** board of directors... While most of the rest of us took a long weekend, broadcast sales consultant **Wayne Ens** (also a **Broadcast Dialogue** magazine columnist) was working in Miami. Ens was the only Canadian featured speaker at the **Hispanic Radio Conference** on Monday... The **WABE/SAIT** fourth annual **Broadcast Technical Training Seminar** runs June 2-6 in Calgary. To register, contact



EXECUTIVE DIRECTOR
TORONTO

The **North American Broadcasters Association**, the association representing the most influential broadcasting entities in Canada, the U.S. and Mexico is seeking an **Executive Director**. This position is responsible for the management, communication and execution of all NABA Committees and Conferences committed to advancing the interests of broadcasters at home and internationally. Supporting the Secretary General, the position oversees representation of North American broadcasters in international forums, and the general management of the World Broadcasting Unions, the coordinating forum for broadcasting unions globally. The successful candidate should have at least ten years of broadcast related management experience, strong diplomatic, administrative, and communications skills, and be familiar with the technical, regulatory and business environment faced by broadcasters. An understanding of current and emerging broadcast technologies is desired. Particular knowledge of spectrum management and Spanish would be assets.

North American Broadcasters Association
c/o Jason Paris (Senior Coordinator)
205 Wellington St W, Room 6C300
Toronto ON M5V 3G7
Canada

www.nabanet.com

416-598-9877
Fax: 416-598-9774
jparis@nabanet.com

EVENTS CALENDAR

May 22 - 25

BEAC Professional Development Conference
London

<http://www.beac.ca>

May 30 - May 31

RTNDA Atlantic Region Pro-dev Seminar and
Regional Awards
Fredericton

www.rtdacanada.com/Content.asp?PageID=5.1

June 6 - 8

Western Association of Broadcasters (WAB)
Kananaskis, AB

<http://www.wab.ca>

June 8 - 11

Banff Television Festival

<http://www.banff2008.com>

June 16 - 18, 2008

The 2008 Canadian Telecom Summit
Toronto

<http://www.gstconferences.com>

June 17 - 19

ProMaxBDA
New York

<http://www.promax.tv>

June 19 - 21

RTNDA National Conference
Ottawa

<http://www.rtdacanada.com>

Kathy Watson at either (403) 630-4907 or by clicking info@wabe.ca... **RTNDA Canada** has renamed its *Friend of RTNDA Canada Award* to the **Bill Hutton Award of Excellence**, thus honouring the first president (1963) of RTNDA Canada. At the time, Hutton was ND at **CFRB Toronto**. Previous recipients of the award include **Broadcast Dialogue**, **The Canadian Press**, **CNN Newsource Sales**, **CNW Group**, **WIC**, **VOCM Radio**, **Golden West Radio**, **CTV**, **Taylor Enterprises** and last year's recipient, **Dan Burnett**.

RADIO: K963 Kelowna's Classic Rock (CKKO), recently licenced, expects to be on-air by Nov. 1. The station's address, effective June 30, will be 1601 Bertram St Kelowna BC V1Y2G5. A phone line is in place now – (250) 861-5963... **The OCEAN (CIOC-FM) Victoria's Radiothon for Kids** raised \$188,403 in two days for the urgent needs of BC Children's Hospital. Since the event's inception in 2003, The OCEAN has raised just over \$1 million... **CKAC Montreal** violated the **Canadian Association of Broadcasters' Code of Ethics** when it allowed explicit sexual discussions, coarse language and abusive comments. Further, says the **Canadian Broadcast Standards Council**, **Doc Mailloux**, the former CKAC talk show host, encouraged "extremely detailed descriptions" of sexual encounters. The CBSC Quebec panel, however, didn't take offence at the language but rather that it aired during the day when young ears could have been listening. Details at www.cbsc.ca.

TV/FILM: Justice Pierre Journet of Quebec Superior Court ordered a meeting of creditors of financially-troubled **TQS Inc.** (Television Quatre Saisons) to go ahead as scheduled today (Thursday). The meeting is to vote on the approval or rejection of a salvage plan proposed by **Remstar Broadcasting** to buy TQS. The Justice rejected demands by two unions representing about 270 TQS news and

public-affairs workers that the creditor vote be delayed until after the **CRTC** rules on Remstar's plan to abandon all TQS news and public-affairs, part of the TQS licence requirements. Remstar says TQS is losing more than \$1 million a month, and has debts of \$71 million. The Commission hearing is set for June 2... **CW**, the American network aimed at young viewers formed two years ago from **CBS**-owned **UPN** and **Time-Warner**-owned **WB**, appears to be on its last legs. The network has lost about 28% of its target audience of 18-34s this season while ratings during this month's sweeps period are down about 22%... Not in as much trouble as **CW** is **NBC**, limping to the close of the prime-time TV season. **Nielsen Media Research** says that just one of its shows – **Law & Order: SVU** – finished in the 25 most-watched shows last week, ranking 16th. NBC's prime-time average of 5.5 million viewers last week, was just more than half of first-place **CBS'** average... New **Women in Film and Television-Toronto** board of directors are: **Gaye McDonald**, VP of brand partnerships at **Canwest**; **Kara Russell**, associate at **Hall Webber**; **Akhaji Zakiya**, senior consultant at **Nordicity Group**; and, **Madeline Ziniak**, national VP of **Rogers OMNI Television**. Returning board members are: **Gabriella Martinelli**, president/CEO of **Capri Films**; **Susan Ross**, executive VP at **Corus Entertainment**; **Wanda Bradley**, director of sales and operations at **NBC Universal**; **Leesa Levinson**, actress and disabilities advocate; **Wendy MacKeigan**, VP, **SK Films**; **Michelle Marion**, director of Canadian independent production at **Astral Television Networks**; **Marcia Martin**, production VP at **CHUM Television**, **Margaret O'Brien**, CFO/COO of **Barna-Alper Productions**; **Cynthia Reyes**, managing partner of **DiversiPro**; **Dianne Schwalm**, senior VP of theatrical advertising at **Warner Bros. Canada**; and, **Jane Tattersall**, president of **Tattersall Sound and Picture**... **MyNews.ctv.ca** is **CTV's** new website aimed at promoting citizen journalism. Anyone with a digital camera or video phone can send photos and video to CTV News... **CBS** says it is acquiring **CNET**, the online news

and product review network, for \$1.8 billion. But Wall Street has voted thumbs-down on the deal, putting CBS' stock price in a downhill slide since the deal was announced.

REVOLVING DOOR: **North American Broadcasters Association** (NABA) Executive Director **Carol Darling** is leaving that post at the end of June. Her plans include the pursuit of international consulting opportunities... **Timothy Denton** becomes as full-time **CRTC** Commissioner, with a five-year term, effective Aug. 1. Denton's background includes legal and policy issues related to the Internet and communications, including telecommunications and broadcasting. He was involved in the amendment process on both the *Broadcasting Act* and the *Telecommunications Act*... **Breydon MacDonald** has been promoted to GM, **CHUM Radio Sales** in Toronto. He's been with CHUM Radio for a bit over a year and had previously been with **ims Toronto**. MacDonald began his new job May 9... New GM, Research & Marketing Services at **imsradio** in Toronto is **Alicia Olson-Keating**. Olson-Keating, who had been with **CBS** in Toronto, begins her new job June 10... **Vince Pons**, Sales Manager at **RockDéfente 94.9/Énergie 104.1 Gatineau-Ottawa**, leaves Aug 29. **Astral Media**, however, has asked that he remain in a consulting role. **Peter Georgariou** succeeds Pons... **Garry Barker** is PD/promotion manager at **K963 (CKKO-FM) Kelowna**. Barker also retains his presidency of **Atlantic Media Institute** in Halifax. Before AMI he was Exec VP at **Maritime Broadcasting System**... New station manager at **Q91 (CKDQ) Drumheller** is **Rick Walters**... New GM at **104.7 Heart-FM (CIHR) Woodstock** is **John MacIntosh**. He succeeds **Michael Jones** who, as **Broadcast Dialogue** reported last fall, is returning to Australia with his family. MacIntosh moves to Woodstock from his position as Senior Account Manager at **CFPL-FM London**... **Jay Crockett**, PD at **Q98 (CJCQ-FM) North Battleford**, resigned effective yesterday (Wednesday). He has left broadcasting... **Stan Lipsey** has been appointed Director of Programming at **CTV's Animal Planet, Discovery Civilization** and **Travel + Escape**. He had been Exec Producer for commissioned programs. Lipsey succeeds **Bruce Cowley** who became Creative Head of Digital Channels at **CBC's** two new channels, **bold** and **documentary**... **Aisha Wickham Thomas** has been appointed as the **Canadian Independent Recording Artists' Association** (CIRAA) first Executive Director. Wickham Thomas is a founding Director of CIRAA and recently stepped down from her Board position... **Pierre Martineau** has been appointed ND at **TVA - Québec**, effective in June. He had been ND at **TQS Québec**... **Guy Beaudoin** is the new Director of Engineering at **Corus Quebec**, based in Montreal. He began May 12. Beaudoin had worked at **RNC Media** (the old **Radio Nord**)... **The Breeze (CHUC-FM) Cobourg** ND **Jen Hudson** has resigned, effective June 27. She's returning to her home in Moncton.

SIGN-OFF: **Jack Duffy**, 81, in Toronto of natural causes. The Montreal-born actor and singer got his start on **CBC Radio** and had a long and varied career on TV and in film, including working with **Dinah Christie** and **Billy Van** on the comedy show, *Party Game*.

LOOKING: The **North American Broadcasters Association** (NABA), Toronto - Executive Director. See the ad on Page 1... Other jobs we've heard about include: CTV Toronto – Production Manager, eTalk and an Executive Producer, Olympic Portal 2010 & 2012 Olympics; CBC Montreal – Marketing Director, Commercial Services; CHUC-FM Cobourg - News Director; and, CBC Winnipeg – Regional Manager Communications.

NEW SUBSCRIBERS THIS WEEK INCLUDE: Dallas Gray, **K963 (CKKO-FM) Kelowna**. Welcome!



The 10th Anniversary Edition of **BROADCAST DIALOGUE** is at the printer's. Look for it to arrive as soon as late next week.

Dialogue BROADCAST

The Best Broadcast Briefing in Canada

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Page One of Three

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RADIO: Christopher Grossman's **Haliburton Broadcasting Group** has entered into an agreement with Sudbury lawyer **Paul Lefebvre** for the sale of French-language stations **CHYC Sudbury** and **CHYK Timmins**, plus HBG's French repeaters at Kapuskasing and Hearst. All full-time CHYC/CHYK employees will be transferred to the new company and the stations will continue to be based at the current facilities. Grossman hopes for CRTC approval by the early fall... A **CRTC** public hearing began in Edmonton on Tuesday into a number of radio applications for licences at the Drumheller, Edmonton and Red

Deer markets. Click <http://www.crtc.gc.ca/eng/broadcast.htm#NPH20082> to have a listen... **The Giant (CHRK) Sydney**, the Cape Breton city's first new commercial station in over 40 years, has launched with a Hot AC/Adult CHR format. The **Newcap** station's debut took place Tuesday in morning drive with **Rob MacNamara**, ex of **1015 The Hawk (CIGO) Port Hawkesbury**, **Tashia Lee**, from **X-FM (CJFX) Antigonish** and **Scott Boyd**, a long-time member of **ASN/CTV's** Breakfast Television team. All are Sydney natives... **Clear Sky Radio's 102.1 The Lounge (CJCY-FM) Medicine Hat** has launched with a gold based AC format. Key players there are President/GM **Paul Larsen**, RSM **Jason Todd**, PD/morning Host **Greg Shannon** and ND **Joe McFarland**. Clear Sky Radio now has two stations operating – the other is **94.1 The Lounge (CJOC-FM) Lethbridge** – and Larsen is applying for others... **Target Broadcast Sales** moved from its long-time Yonge Street office in Toronto this past Monday. Target's new address is 280 Avenue Road (M4V 2G7). The phone number is still the same... British Columbia's **Matthew McBride**, who'd been in the mainline radio business for years as an employee, has become a raconteur vis-a-vis community radio stations. He now has four licences, the latest of which is **Spud Valley Radio (CFPV-FM) Pemberton** which launches June 6 with a Classic Hits format at 98.9. **McBride Communications and Media's** other community radio properties are **CHMZ-FM Tofino** and **CIMM-FM Ucluelet**. He has an application in for another station at Port Moody.

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- W Management of finance department, legal affairs, accounts receivable, collections, accounting systems and procedures
- W Management of all files for legal issues including HR and HR-related duties. You should have an understanding of proper handling of such issues
- W Funds management and payroll-related duties
- W Knowledge of Wicks delta flex will be an asset.

Forward your resume to **M. Koya** at jobs@flow935.com.

Deadline for applications: **Friday, June 6, 2008**

FLOW 93.5 FM is an Employment Equity Employer. We thank all applicants and advise that only those selected for an interview will be contacted.

REVOLVING DOOR: *channel m Vancouver* President/CEO **Art Reitmayer's** last day with the TV station is tomorrow (Friday). Reitmayer stayed on for a month after the station's sale to Rogers was completed to ensure an orderly transition. *Citytv (CKVU-TV) Vancouver* VP/GM **Geoff Poulton** adds channel m to his responsibilities... *Global BC's* new Director of Operations is **Geri Young**, a promotion from her former Manager, Production Services position. Young has been with the operation since 1994... **Jim Whelan** is no longer with *Canadian Broadcast Sales* in Toronto. Whelan, a 29-year veteran national radio rep, was with CBS from the beginning (Jan. 1/93) having moved there when *All-Canada Radio* was folded into the new operation... **Kent Molgat** is now *CTV British Columbia's (CIVT-TV Vancouver)* Okanagan Bureau Chief. He had been with *CHBC-TV Kelowna*... **Allan Gidyk**, ex Ops Mgr at *MBS' CHNS/CHFX-FM Halifax*, has joined *Coast 101.1 FM (CKSJ-FM) St. John's* as Ops Mgr. He began this past Monday... **Stephanie Smyth**, ND at *AM640 (CFMJ) Toronto*, moves to *CP24 Toronto* next month as a Producer in the breaking news unit. Her background includes *Global Television Toronto* and as ND at *680News (CFTR) Toronto*... New ND at *KBS (CJAT-FM) Trail* is **Erin Miller**, ex of *1210 CFYM/Mix 104 (CKVX) Kindersley*. She succeeds **Chris Carr** who moved to sister *Astral Media* stations at Fort St. John/Dawson Creek as ND.

TV/FILM: *Marketplace*, *CBC TV's* investigative consumer-affairs program, won't be back until January. In its place – on Wednesdays at 7:30 – *Jeopardy!*. CBC-TV will also begin running *Wheel of Fortune* in September, as a lead-in to supper-hour newscasts... *TQS* creditors have accepted a deal that would see them get \$7 million of \$33 million they are owed. Union officials had been expecting the outcome but were still disappointed because it moves them closer to unemployment after would-be buyer *Remstar's* recent announcement it would shut down the Quebec network's news division. About 270 people will lose their jobs, including 150 this week and the other 120 in the fall. The *CRTC* is to hold hearings beginning June 2 into the proposed acquisition... *Rogers TV Sales* is now managing and selling national advertising for *channel m Vancouver*. It joins the five *Citytv* stations across Canada, *OMNI Ontario (OMNI 1 and OMNI 2)*, *The Biography Channel* and *G4TechTV Canada*. Effective immediately, Rogers TV Sales no longer manages ad sales for *OMNI Vancouver (CHNU)* and *OMNI Manitoba (CIIT)* following the purchase of those stations by Toronto-based, *S-VOX*... Across Canada on just one day, \$2,286,300 was raised by *Fairchild Television* and *Talentvision* for earthquake relief in China. Fairchild's program, *Together for China - Earthquake Relief Telethon*, was made available to all Chinese Canadians via *Shaw, Rogers, Cogeco, Telus* and *Star Choice* through the telethon's duration. Fairchild Television and Talentvision contributed all commercial revenues generated within the programs to the China Earthquake Relief Fund... The deadline for entries for the **2008 TELETOON Animation Scholarship** is June 13. In Los Angeles, the *American Federation of Television and Radio Artists* says it has agreed to a tentative deal with Hollywood studios on a new three-year contract. The union says the deal establishes fees for content streamed and downloaded over the Internet and preserves actors' rights of consent on the use of their voices and images in online clips... Applicants will have their work viewed by a panel of industry professionals, have a chance to win one of the 12 awards and have their work screened at the **2008 Ottawa International Animation Festival**. Information and rules of entry are available at teletoon.com/scholarship... *ABC, CBS* and *NBC* will use the same hour of prime-time on the first Friday night in September for a live, joint telethon aimed at benefiting cancer research. CBS Evening News Anchor **Katie Couric** will appear alongside NBC Anchor **Brian Williams** and ABC's **Charles Gibson**. All three have had immediate family members die of cancer. The hour-long commercial-free benefit Sept. 5 is the first such effort in recent memory that will not have immediately followed a catastrophe.



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convention
details



GENERAL: With **Ted Rogers'** 75th birthday this week (Tuesday), the future leadership of **Rogers Communications** is back in the spotlight. So far, Rogers, the President, CEO and Founder of the company, has been elusive on the question. The most likely contenders include **Nadir Mohamed** and **Edward Rogers**. Mohamed is President, CEO and COO of the broader Rogers group, which includes wireless, cable and telecom. Rogers, Ted's son, is the head of **Rogers Cable**... Dean **Carol Stephenson** of London, Ontario's **Richard Ivey School of Business** is to be inducted into the **Canadian Telecommunications Hall of Fame**. The former **Lucent Technologies** President/CEO will be so-honoured Oct. 29 during ceremonies at the **Canadian Museum of Civilization** in Gatineau. Stephenson was selected as a 2008 Telecom Laureate in the *Advocates and Academics* category, which honours contributions to the efficiency or productivity of the Canadian telecom sector.

SUPPLYLINES: **Comlab's Davicom** division has donated a new MiniMAC2 Transmitter Remote Control unit to **SAIT's (Southern Alberta Institute of Technology [Calgary]) Broadcast Systems Technology** program (BXST). The gift will allow BXST students to become familiar with modern remote control technology that can operate over dial-up and Internet connections.

LOOKING: **New FLOW 93.5 Toronto** seeks a Controller. See the details on Page 1... Other jobs we've heard about include: **Q94 (CHIQ-FM) Winnipeg** - Afternoon Drive Host; **Canwest Media Toronto** - Website Manager, a Digital Brand Manager, and a Broadcast Technician; **TVO Toronto** - Manager, Marketing; **Corus Entertainment Toronto** - Manager of Finance, Programming & Regulatory; **CTV Toronto** - Development Manager, SPACE; **CBC Sudbury** - Manager, French Services; **CBC Vancouver** - Senior Producer and a Senior Researcher; and, **The Score Toronto** - Producer.

EVENTS CALENDAR

June 6 - 8
Western Association of Broadcasters (WAB)
Kananaskis, AB
<http://www.wab.ca>

June 8 - 11
Banff Television Festival
<http://www.banff2008.com>

June 16 - 18, 2008
The 2008 Canadian Telecom Summit
Toronto
<http://www.gstconferences.com>

June 17 - 19
ProMaxBDA
New York
<http://www.promax.tv>

June 19 - 21
RTNDA National Conference
Ottawa
<http://www.rtdacanada.com>



RTNDA Canada 2008 National Conference

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