

# BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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**R**EVOLVING DOOR: Chris Gordon, most recently VP/GM of **CHUM Ottawa** (CFRA/TEAM 1200/Majic 100/Bob 93.9 FM) and VP/GM of **A-Channel Ottawa**, has been appointed President of **CTVglobemedia's** radio division. The promotion is effective immediately. Gordon succeeds Interim President **Duff Roman** who served during the period after former **CHUM Radio** President **Paul Ski** resigned... **Mel Sprackman**, Exec VP and Vancouver Manager of **Canadian**

**Broadcast Sales**, will retire at the end of broadcast fiscal 2008 (Aug. 31). His successor as Vancouver Manager will be **Jerome Gignac**, a six-year CBS veteran in Toronto... **Dallas Gray** has resigned his GSM position at **Astral Radio Kelowna** in favour of the new station just licenced there, owned by **Sun Country Cablevision**. He'll be GM/GSM. His father, **Walter Gray**, Kelowna's former mayor and also the previous owner of **CKOV Kelowna**, is President of Sun Country... **Curtis Strange**, ex PD at **KOOL-FM Victoria**, moves to sister **CHUM** station **Beat 94.5 Vancouver** as PD. Right now, Strange is assisting in the transition at Victoria and is splitting his time between there and Vancouver... At **Newcap's Big Earl Edmonton**, now **Capital FM** (see **RADIO**), Mid-Day Host/APD **Abbey White** transfers to HANK FM Winnipeg as PD, **Craig Fee**, APD at **Rock 101 (CFMI-FM) Vancouver**, becomes PD at Capital FM beginning April 14 and **Jackie-Rae Greening** stays on as PD at **790 CFCW**... **Peter Crane**, the Chief Engineer at the Toronto **Corus Broadcast Centre**, is no longer with **Corus Entertainment**... **David Akin**, ex of **CTV News**, has moved to National Affairs Correspondent for **Canwest News Service** (CNS). He remains in Ottawa... **Brad Wells** has been promoted to Creative Director for the **Newcap** stations at Moncton (**C103/XL96**) and Fredericton (**FRED-FM**). He transferred east a few months back from **Newcap Edmonton**... **Allan Gidyk**, Ops Mgr at **MBS Halifax**, left last Friday. ND **Michael Cranston** is filling in until a successor can be found... **Eva Bidrman** has been promoted from Sales Manager to GM at **The Rush (CKRW) Whitehorse**. Her successor as Sales Manager is **Marnie Green**... **Jeff Bollenbach** has left his ND position at **CTV Winnipeg** to join **Global Calgary** as ND. His start date is April 21... **Paula McWhinnie** has been promoted from Mid-day host to ND at **Big West Country (CIBW-FM) Drayton Valley**.



Astral Media®

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Kelowna, BC

**Astral Media Radio** has a rare opportunity for the right individual to join our management team in beautiful Kelowna. We are looking for leadership for our local sales force servicing a cluster of three radio stations (**Sun FM, Silk Fm, AM 1150**). If you are passionate about sales, radio and serving your local community, then this is a terrific opportunity. You should have a minimum 10 years of industry experience in Broadcast Sales and/or Management with a good understanding of all aspects of radio. You have a proven track record of identifying and recruiting talented sellers, and would be committed to the individual growth of every member of your team. You have a history of meeting and exceeding revenue objectives you help to create. You have demonstrated superior leadership, problem solving and communication skills, and have a proven ability to deal with multiple priorities in a deadline-driven environment. You are a great negotiator and will represent Astral Media Radio with integrity and professionalism. If you would like to join our diverse team and help us build our radio group please contact, in confidence:

**Astral Media Radio G.P.**

c/o **Jane Krindle**

Human Resources Coordinator – BC Interior Region

300 – 435 Bernard Avenue

Kelowna BC V1Y 6N8

Phone: (250) 868-4725

Fax: (250) 861-6371

E-mail: [jkrindle@radio.astral.com](mailto:jkrindle@radio.astral.com)

**S**IGN-OFF: **Gary (Alexander) McGowan**, 50, of cancer in

Please note that we can only respond to those candidates who will be interviewed. Astral Media is committed to providing equal opportunities to candidates and employees, regardless of age, gender, disability, visible minority status, Native status, marital status, cultural or national background, religion, or sexual orientation. All candidates are encouraged to apply with confidence.

Edmonton. McGowan is credited with moving **University of Alberta** station **CJSR** to FM and for a major contribution to making **K-97 Edmonton** rate so highly on **BBM** charts. After his PD days at K-97, he moved into concert promotions and management.

**GENERAL:** Toronto and area listeners to the **Astral Media radio stations** there (**CFRB/EZ Rock/The MIX**) raised a record-breaking \$4,000,030 for the **Sick Children's Hospital** during its 22nd annual radiothon. In recognition of the community's support and that of **Gary Slaight** and the **Slaight family** over the years, SickKids renamed the Atrium at SickKids the **Slaight Family Atrium**. From the official announcement: "Gary Slaight and the Slaight family have been integral partners to SickKids and SickKids Foundation for more than three decades. Gary's vision and insight for a SickKids Radiothon has inspired 22 years of courageous storytelling, touching the lives of millions of Torontonians and raising more that \$25 million over those 22 years for some of the most critical needs at the hospital"... Nominations for the **Paul Mulvihill/NABS Humanitarian Award** close April 18. Anyone who either works or has worked in the Canadian communications industry is encouraged to vote. Nomination forms are available at [www.nabs.org](http://www.nabs.org). The winner will be presented with the award May 13 at the 24th annual **National Advertising Benevolent Society** (NABS) Gala Dinner in Toronto... While the **CAB's** mailing address, phone and fax numbers won't be changing, the physical location will – effective April 28. The Association says it's moving closer to Parliament Hill: #700 - 45 O'Connor Street... **The Royal Canadian Air Farce** is wrapping up its **CBC-TV** weekly show next season. Nine shows will be produced in the fall culminating with finale, the New Year's Eve special. Air Farce made its **CBC Radio** debut in December of 1973 and produced more than 600 radio shows over 24 years. Air Farce became a permanent fixture of CBC-TV programming in 1993... Former **Alliance Atlantis** CEO **Phyllis Yaffe** has been named to the **Cineplex Galaxy Income Fund's** board of trustees. She will also serve on the audit committee... **RTNDA Canada** says **Saskatoon Media Group** (**CJWW/CJMK-FM/CFQC-FM**) News Director **Eldon Duchscher** is the recipient of the **2008 RTNDA Distinguished Service Award**. The award recognizes an individual who is deemed to have rendered exemplary service to the benefit of both RTNDA and broadcast journalism in Canada.

**RADIO:** The **CRTC** has approved **MZ Media Inc.'s** acquisition of **AM 740 (CHWO) Toronto** from **Primetime Radio Inc.** Purchase price was \$7,320,433. The Commission noted MZ Media's commitment to separate news facilities and a separate news focus for AM 740 and its **Classical 96 (CFMZ-FM) Toronto**... Country-formatted **Big Earl (CKRA-FM) Edmonton** is now **96.3 Capital FM** and playing Classic Hits. The **Newcap** station had trouble competing with **CISN Edmonton**, the market's heritage Country station. Big Earl launched in

late 2005, dumping its previous Top 40 format and ID, X96. The Big Earl/Capital FM flip also came on the same day as word of 14 applications for new licences in Edmonton and Leduc were announced by the **CRTC**. They're from: **Aboriginal Multi-Media Society of Alberta** (Edmonton and various other locations in Alberta); **Guldasta Broadcasting Inc.**; **Multicultural Broadcasting Corporation Inc.**; **CIAM Media Broadcasting Association**; **Frank Torres**, on behalf of a corporation to be incorporated; **Rawlco Radio Ltd.**; **Don Kay**, on behalf of a corporation to be incorporated; **Black Gold Broadcasting Inc.**, on behalf of a corporation to be incorporated; **Rogers Broadcasting Limited**; **John Charles Yerxa**, on behalf of a corporation to be incorporated; **Jim Pattison Broadcast Group Limited Partnership**; **CTV Limited**; **Harvard Broadcasting Inc.**; and, **Evanov Communications Inc.**, on behalf of a corporation to be incorporated... **CBC** has scrapped its radio orchestra. The Vancouver-based orchestra, the last of its kind (radio) in North America, will be disbanded at the end of November. **CBC** says it can't afford to maintain the orchestra. The **CBC Radio Orchestra** was formed in 1938 and, up until now, it was able to boast that it was "a legacy of the days when radio orchestras were to be found all over our continent"... The **CRTC** has gazetted Edmonton, Red Deer and Drumheller applications and has announced hearing dates: The Drumheller and Red Deer hearings will be the week of May 27 and the Edmonton applications the week of June

## UPCOMING EVENTS

April 8  
CMDC 2008 Annual Conference  
Toronto [www.cmdc.ca](http://www.cmdc.ca)

April 11 - 17  
NAB 2008 Las Vegas [www.nab.org](http://www.nab.org)

April 13 - 16  
RTNDA@NAB Las Vegas  
[www.rtna.org](http://www.rtna.org)

April 25 - 26  
RTNDA BC Regional Pro-Dev Event  
Kamloops  
[www.rtnadacanada.com/Content.asp?PageID=5.1](http://www.rtnadacanada.com/Content.asp?PageID=5.1)

May 7 - 9  
British Columbia Association of Broadcasters  
Harrison Hot Springs, B.C.  
[www.bcab.ca](http://www.bcab.ca)

May 9 -10  
RTNDA Prairie Regional Pro-Dev Event  
Calgary  
[www.rtnadacanada.com/Content.asp?PageID=5.1](http://www.rtnadacanada.com/Content.asp?PageID=5.1)

**Sony BMG Canada's** head office has moved to 150 Ferrand Drive, Suite 300, Toronto M3C 3E5. Phone number stays the same... **The Fan 590 Toronto** has begun the *Million Dollar Cup Contest*, the money going to one member of the station's interactive website (fan590.com) – PROVIDED that the **Toronto Maple Leafs** win the *Stanley Cup* next season.

**TV/FILM:** The **CRTC** is pondering whether U.S. networks broadcast in Canada should have to pay for the creation of Canadian programs. The question of what is the appropriate contribution, if any to Canadian content by foreign broadcasters was in a Commission document circulated to BDUs in advance of hearings scheduled to begin on Monday. Canada's broadcasters say the U.S. networks and cable channels collect millions of dollars in subscriber and retransmission fees while paying nothing to support the domestic broadcast system. About \$250-million was paid out last year. The likes of **NBC, ABC, CBS** and **Fox** get additional funding through retransmission royalties for their signals. Cable execs are going to fight the suggestion. They say American channels already make a contribution by allowing the promotion of domestic specialty and telecommunications services. Further, they say, simultaneous substitution provides ample opportunities for increased ad revenues. Meanwhile, the Commission might allow top-rated U.S. cable nets in. Getting rid of genre protections for Canadian channels is also be on the agenda... **channel m Vancouver** is now officially owned by **Rogers Media**, the **CRTC** having approved the purchase. Previously owned by **Multivan Broadcast Corp.**, the TV station does newscasts in Cantonese, Mandarin and Punjabi, as well as public affairs, lifestyles and entertainment programming in more than 20 languages. Rogers says channel m will be rebranded as an **Omni** channel. The deal closes April 30 with President/CEO **Art Reitmayer** at the helm. He will stay for a further month assisting with transition... As part of the **channel m** deal, **Rogers** had to divest itself of two religious stations, **CHNU-TV Fraser Valley** (Vancouver) and **CIIT-TV Winnipeg**. **Christian Channel Inc.**, a division of **S-VOX** in Toronto, won Commission approval to acquire them... **Newcap Television – CITL-TV/CKSA-TV Lloydminster** – has taken its Western Canadian (Vancouver, Calgary and Edmonton) national representation in-house, naming that division **Western Media Sales**. The new concern also reps the two new **CTS-TV** stations at Edmonton and Calgary. Heading the new concern is **Chad Cunningham**, who had been Newcap's Regional Rep in Saskatchewan and Alberta. He continues to work from his office at Lloydminster... **NBC** has unveiled a 65-week schedule for prime time going into 2009. NBC moved early to give advertisers more time to attach themselves to the network's programming... **Corus Entertainment** is funding concept and script development for 48 Canadian feature film projects through its *Corus Made with Pay Fund*. The Fund approves projects quarterly, with TV funding determined on an ongoing basis. Since 2003, more than \$6.4 million has been directed towards the development of feature length films and original TV drama series... **The Fight Network** has purchased **The Wrestling Channel** in Great Britain. **TFN Global Inc.**, The Fight Network's parent company, says it will use it as a base for further expansion in Europe. Among the backers is **Slaight Communications Inc.**, headed by **Gary Slaight**. TFN Global CEO is **George Burger**, who helped start the **History Channel**. In 2006, he tried launching a new Canadian pay-TV service but the **CRTC** gave the prize to **Allarco Entertainment**... The **Canadian Television Fund** (CTF) has a new online newsletter "to celebrate success stories in Canadian TV". Those who are interested readers can sign up for it at the CTF website, [www.ctf-fct.ca](http://www.ctf-fct.ca).

**LOOKING:** **Radio Astral Kelowna** seeks a General Sales Manager. See the ad on Page 1. Other jobs we've heard about include: **Q99 (CIKT-FM) Grande Prairie** - Morning Show Host; **CITI/Clear FM Winnipeg** - Sales Supervisor; **SUN-TV Toronto** - Senior Retail Account Exec; **CTV Regina** - Creative Services Writer/Producer; **Astral Media Radio & Television, Fort St. John/Dawson Creek** - News Director; **Maritime Broadcast Systems Halifax** – Ops Mgr; **93.7 JRfm & 600AM Vancouver** – Promotions Coordinator; **Canwest Media Toronto** – Broadcast Technician and a Master Control Operator; and, **imsradio Toronto** – Director, Research Services.

**SUPPLYLINES:** **Wayne Young**, ex Manager of Broadcast Services at **Radian Communications**, has joined Sacramento-based **Jampro Antennas** as Regional Sales Manager for Canada and the Eastern United States.

**NEW SUBSCRIBERS THIS WEEK INCLUDE:** **Gaston Germain, Pelmorex Media Inc.**, Oakville. Welcome!

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**TV/FILM:** The **CRTC** embarked on a sweeping review of the cable and satellite industry this week, with fee-for-carriage being the most controversial topic. Two other key issues are simultaneous substitution and genre protection. **Michael Geist**, a law expert at **University of Ottawa**, was quoted as saying: "... it comes down to what people will pay, what their cable bill looks like, and what their choice of channels will look like." **Alan Sawyer**, a strategist with **Two Solitudes Consulting**, notes that **Bell Mobility** has already launched an on-demand service to bring full episodes of **HBO** series to clients via cellphones. That move by Bell Mobility, he told the

**Toronto Star**, puts the Commission in the position of spending "... the next three weeks grappling with its role in the conflicting world of TV 2.0 . . . but TV 3.0 is on the horizon already and that will change everything"... Meanwhile, in point/counterpoint newspaper articles in Toronto, **Rogers Communications** Vice-Chairman **Phil Lind** accused **CTVglobemedia** and **Canwest Global Communications** of mismanaging their businesses, then crying poor in support of their demand that cable and satellite carriers pay them for signals that are free to anyone with an antenna, or rabbit ears. **CTV** Executive VP **Paul Sparkes** returned fire by suggesting the cable operators were greedy, saying that not only should they pay about 50 cents per over-the-air station -- something that could cost subscribers anywhere from \$2 to \$10 a month depending on the market -- but they should absorb the cost and not pass it on to subscribers. The issues are so important that **Ivan Fecan** and **Leonard Asper** will present their arguments at the hearing together... At least 160 employees at **CBS** O&Os in 13 cities have been let go, including seasoned anchors in Los Angeles, Chicago, Boston and Minneapolis. While retail ad sales are weakening -- CBS insists that the quality of its local news won't suffer. But **Hofstra University** TV analyst **Robert Papper** said "You can't lose people with that experience and [those] contacts without suffering a price. You notice that no one is cutting back on newscasts -- only the people to do them." TV stations in those markets typically take in at least 25% of their ad revenue from local car dealerships but the top advertiser at local stations -- the **General Motors Corp. Dealer Assn** has cuts its ad spending by 20.7% in the fourth quarter (compared with 4th in 2006). Further, according to **TNS Media Intelligence** data released by the **Television**



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SYSTEM TECHNICIAN**

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**Your responsibilities will include:**

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- C Integration of software with existing music and traffic scheduling systems
- C Detailed documentation covering each system installation
- C Telephone technical support
- C Performing in-house software quality testing for evaluation
- C Assembling custom servers and desktops from discrete parts, installing operating systems and custom applications, and supervising burn-ins.

**Qualifications include:**

- C Graduate of broadcast engineering school, OR a recognized Information Technology program OR an electronics technology program.
- C A solid understanding of the overall functioning of a radio station.
- C Experience in hardware assembly of servers and desktop computers from component parts.
- C Experience installing, configuring and troubleshooting Windows XP/2000 and Windows Server 2003/Windows 2000 servers.
- C A valid drivers licence (driver's licence abstract may be required).

Relocation assistance to Saskatoon is available and our company benefits plan will follow a probationary period. Applications close Friday April 22, 2008. Please submit your resume and contact information by clicking:

[techjob@pippintech.com](mailto:techjob@pippintech.com)

**Bureau of Advertising, AT&T** cut its fourth-quarter ad spending to local stations by 15.9%, while **McDonald's** was down 24.2%... The **CRTC** has rejected **John Bitove's** application to start a country-wide service to be called **HDTV Networks**. At the same time, it also turned down a high-def station proposed for Toronto and area by **Yes TV Inc.** The Commission said part of its negative decision was based on a plan to air only two hours of local programming a week, 20 hours less than conventional broadcasters must do. As for Yes TV, the CRTC said the application was rejected because its business plan wasn't viable... The Calgary **CBC Newsworld** unit is shutting down at the end of next month which, Calgary staff has been told, will result in 32 "redundancies". CBC says it will hire more Alberta Reporters (see **LOOKING**) for additional newsgathering positions. In all, 25 new positions – Reporters, Camera Operators and other field production posts – will be created in Calgary and Edmonton. The two hours of programming Calgary's Newsworld unit produced each weekday will be shifted to the Toronto bureau... A private member's bill in Ontario would ban all TV advertising of food and drinks to children under 13. **NDP** MPP **Rosario Marchese** says Canada is "losing the battle against child obesity" and he believes such a ban will help. But the **Media Awareness Network** says governments should concentrate on better educating both parents and children about commercials instead of trying to ban advertising aimed at kids. Besides, it says, the idea of a ban is outdated and unrealistic in the Internet age...

**Echo Bridge Entertainment** has signed an agreement to acquire **Alliance Atlantis International Distribution** (AAID) from **Goldman Sachs Capital Partners**. Echo Bridge would distribute rights to first run and catalog programming from AAID worldwide, excluding Canada. The acquisition when closed will add upwards of 7,500 titles and over 5,500 hours of programming to Echo Bridge's existing catalogue. **Robert Lantos** says his **Maximum Film Distribution** was one of a few local distributors interested in buying the international rights to the Alliance Atlantis library but was shut out from bidding. Canadian companies were told by Goldman Sachs that they were ineligible because it saw them as potential rivals to its Alliance Films division in Canada... **Canwest** will donate \$1.5 million over a seven-year period to the **National Screen Institute** to help sustain and develop training programs in the Canadian media and broadcast industry – specifically for writers, directors and producers... **Aboriginal Peoples Television Network** (APTN) has launched its HD channel. Right now, it's available only to **Bell ExpressVu** subs... **TVO Ontario** has an agreement to provide educational content to the **Yahoo Canada** website. TVO will provide text and video materials aimed at parents and children.

**RADIO:** The **BBM** Winter book is in. Click [http://www.bbm.ca/en/radio\\_top\\_line.html](http://www.bbm.ca/en/radio_top_line.html) for the broad national picture... Meanwhile, stations that stream their signals increase potential listening occasions by putting their stations where listeners are – on their computer. This is among the key findings of **RadioNext**, an online survey to be released during **NAB Las Vegas**... **American Media Services** (AMS) says 72% of American adults are listening to the radio about the same amount or more than they did five years ago. AMS's latest "Radio

**Index**" survey also shows that 73% still usually turn listen in the car. Another aspect of the survey: 61% of American adults hear the radio at least once a day, compared to 64% in the April, 2007 survey and 63% in September, 2007... U.S. Senator **John Kerry** (D-Mass) is calling on **FCC** Chairman **Kevin Martin** not to rubber-stamp the U.S. Justice Department's approval of the merger of **Sirius Satellite Radio** and **XM Satellite Radio Holdings**. He asks the FCC to consider applying conditions to prevent the combined satcasters, if approved, from becoming a "strong monopoly power." In his letter to Martin, Kerry wrote: "Serious concerns remain as to how this merger will affect consumers if it is permitted to go forward"... The **Saskatoon Media Group's** annual **Children's Hospital Radiothon** (for the **Children's Health & Hospital Foundation of Saskatchewan**)

## UPCOMING EVENTS

April 11 - 17  
NAB 2008 Las Vegas [www.nab.org](http://www.nab.org)

April 13 - 16  
RTNDA@NAB Las Vegas  
[www.rtna.org](http://www.rtna.org)

April 25 - 26  
RTNDA BC Regional Pro-Dev Event  
Kamloops  
[www.rtnadacanada.com/Content.asp?PageID=5.1](http://www.rtnadacanada.com/Content.asp?PageID=5.1)

May 7 - 9  
British Columbia Association of Broadcasters  
Harrison Hot Springs, B.C.  
[www.bcab.ca](http://www.bcab.ca)

May 9 - 10  
RTNDA Prairie Regional Pro-Dev Event  
Calgary  
[www.rtnadacanada.com/Content.asp?PageID=5.1](http://www.rtnadacanada.com/Content.asp?PageID=5.1)

May 30 - 31  
— RTNDA Atlantic Regional - Fredericton  
[www.rtnadacanada.com/Content.asp?PageID=5.1](http://www.rtnadacanada.com/Content.asp?PageID=5.1)

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[www.bcab.ca](http://www.bcab.ca)  
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BCAB 61<sup>st</sup> Annual Conference  
May 7-9, 2008  
Harrison Hot Springs, BC

**BCAB**  
British Columbia Association of Broadcasters

wrapped up Friday, raising over \$250-thousand. GM **Vic Dubois** says the money raised by **CJWW, Magic 98.3** and **92.9 the Bull** will be put to good use... **Newstalk 610/CKTB/97.7 HTZ-FM/105.7 EZ Rock St. Catharines** – in the fifth annual **Niagara Children's Centre Have a Heart Radiothon** – raised over \$200,000 for the **Niagara Peninsula Children's Centre**... Over in Hamilton, sister **Astral Media** stations **102.9 K-Litefm/Oldies 1150/820 CHAM**, in the fifth annual radiothon in support of **McMaster Children's Hospital**, raised over \$307,000... and farther west, **Astral Media's** B.C. Interior stations, in their fifth annual **Have A Heart** radiothon, raised well over \$417,300 for various Hospital Foundations in the Okanagan valley, Salmon Arm, Kootenays, Fort St. John and Dawson Creek... **Newcap's Hank-FM (CHNK-FM) Winnipeg** has **CRTC** approval to increase power from 1,300 watts to an average of 60,900 watts. The power boost will occur by HANK-FM's antenna height going up to 176.1 metres, and by relocating the transmitter... A programming idea from Great Britain – 20-minute loops of bird songs, 24/7. A British radio station broadcasts nothing but the sounds of birds. So far, half a million listeners have tuned-in. Public demand was satisfied this week when the recording was updated.

**GENERAL:** The **Canadian Newspaper Association** says robust growth in online ad sales at its member papers offset a mild decline in print advertising revenue last year. Total 2007 revenues for Canadian newspapers, including online operations, slipped by 0.8% to \$3.6 billion. Print advertising revenues fell by 2.4% while online revenues increased by 29% over 2006.

**REVOLVING DOOR:** **Dave Boone**, who was GM in New Brunswick's Sussex and Amherst markets for MBS – and most recently was Sales Manager at News 91.9 (CKNI) Moncton – is bound for **Acadia Broadcasting's 97.3 The Wave (CHWV)/Country 94 (CHSJ-FM) Saint John**. He becomes GM there effective May 1... New Sales Manager at **CKNW Vancouver** is **John Saboe**, most recently GM of **Spence Diamonds'** head office in Vancouver. He is also former on-air personality with **CKLG Vancouver** and **CKNW... Tony Lacombe** – after nearly 27 years with the **CRTC** in Ottawa – will retire next Friday, April 18... **Dave Chaulk**, who's been with **CKEN Kentville (MBS-owned)** for more than 25 years, is leaving his ND's job there in favour of a trip across the road to the new **Newcap** station in the Annapolis Valley, **89.3 CIJK-FM**. Chaulk will become ND April 21. CIJK-FM's launch is expected within a few weeks... **Bob Willette**, Morning show Producer and APD at **Proud FM (CIRR) Toronto** has been promoted to PD. He succeeds **Rob Basile** who recently left the station.

**SIGN-OFF:** **Ed (Edward Gillen) Wood**, 68, in Picton, Ont., of cancer. Wood is remembered for his many years as GM of **Global Television-owned Canvideo Sales**. Wood retired about eight years ago.

**LOOKING:** **CTV Ottawa** - Senior Account Executive, an Executive Assistant to the VP/GM and a Maintenance Technician; **CTV Montreal** – Director of News and Public Affairs; **Family Channel Toronto** – Manager, Accounting and Finance; **CTV Toronto** – Media Controller and an On-Air Master Control op; **CBC Calgary** – Reporter/Editors (4); **CBC Sydney** – Reporter/Editor; **103.1 Fresh FM (CFHK-FM) London** – Account Manager; **99.3 The Fox Vancouver** – Account Manager (2); **Island Radio Nanaimo** – Account Executive; and, **B-104/The Drive Cranbrook** - Morning Newscaster.

**SUPPLYLINES:** **Sony** has unveiled the **Handycam(R) HDR-TG1**, calling it the world's smallest, slimmest, lightest camcorder ever to feature 1920x1080 full HD recording with 5.1 surround sound. The HDR-TG1 is pocket-sized.



74th WAB Annual Convention  
Kananaskis, Alberta  
June 6–8, 2008

Click  
[www.wab.ca](http://www.wab.ca)  
for further  
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details



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**TV/FILM:** The *House Standing Committee on Heritage* has recommended that Parliament reject Bill C-327 (violence on TV). While acknowledging that the bill's goals were laudable, the Committee unanimously supported freedom of expression in film and TV productions and recognized the need for education, media literacy, and parental engagement as the preferred response... An internal *Finance Department* report, obtained under the Access to Information Act, says large corporations scooped up the lion's share of almost \$1 billion in federal tax credits designed to stimulate Canadian film and video productions. The study

is among the first to calculate how the *Canadian Film or Video Production Tax Credit* has benefitted the industry, closely examining the flow of credits to independents and corporations. The credit is available only to firms whose sole purpose is to create a particular film or video, so corporations create temporary subsidiaries to produce the work and fold them back into the parent firm when filming is done. The tax credit scheme is the same program that has generated headlines because of Bill C-10, which would cut off these credits to productions the government deems offensive... *Global Television* is off the hook for airing an ad for a horror movie before 9 p.m.

The *Canadian Broadcast Standards Council* found that the promo (for *SkinWalkers*) did not have the affect of disturbing the minds of young viewers. Details may be found by clicking [www.cbcs.ca](http://www.cbcs.ca)... In the *CAB's* April 10 presentation at the *Specialty and Pay/BDU/Over-the-Air framework* hearing, the Association panel, led by President/CEO **Glenn O'Farrell**, highlighted the successes achieved in Canadian broadcasting while also providing an analysis of the distant signals issue. Other topics in the Q&A portion included genre protection, the composition of the basic tier, protection of program rights and new advertising opportunities... *Corner Gas* Star/Creator **Brent Butt** says the pumps will close on his hit *CTV* show. Just 19 new episodes will be produced this summer when the show goes back into production in Regina and Rouleau, Sask... *Canwest Broadcasting* says it will launch three new digital transmitters in Ontario and B.C. tomorrow (April 18). *Global Ontario* (Toronto), *Global BC* (Vancouver) and *E! Ontario* (Hamilton) will begin, says Canwest, broadcasting in HD.



**Faster,  
Better,  
More Powerful**

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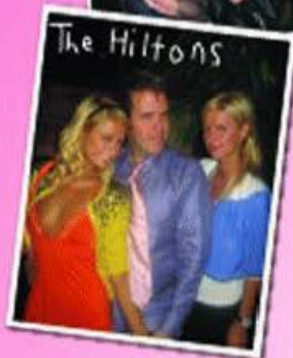
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# Radio **PEREZ**



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**Two Fresh Daily  
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# **PEREZ HILTON** *gossip gangsta*

**For Affiliation:**

sound source networks

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**"C" Student Entertainment**



**RADIO:** While **Bob Pittman** may be known to most of the world as an Internet visionary, he was a broadcaster first. He told the **NAB Show** Radio Luncheon in Las Vegas that it's frustrating to hear people talk about radio as if there's something wrong with it. What makes a great consumer business, he said, is convenience and brand – and “radio wins on both counts”. Despite all of the hype, he says, “the Internet is not television nor radio.” People still turn to broadcasting for entertainment, while they use the Internet to manage their lives. He describes the Internet as a successor for print, not TV, and cites usage data to show that newspapers and yellow pages get far more ad spending than their consumer usage deserves... A little later at that same luncheon, **Pittman's** radio roots were noted again when **NAB Radio Hall of Fame** inductee **Larry Lujack** said the one regret of his career was that he had long ago turned down a job offer from Pittman. “I should have grabbed onto his coattails and let him drag me to unimaginable wealth,” he said. Lujack, best known for his **Boss Jock** years in the Chicago market at **WCFL** and **WLS**, was true to his crusty reputation when he said, “I suppose I'm supposed to thank every idiot program director and moron general manager I ever worked for, but that's not going to happen.” He did, however, thank six former bosses who didn't fire him... **Harvard Broadcasting's Wired**



**96.3 (CFWD-FM) Saskatoon** is on the air, having succeeded the former short-lived format, **Santa FM**. The pre-launch promotion, which saw 24 Santas on downtown streets last week hyping “All Christmas music all the time”, got coverage on the local **CTV** and **Global** newcasts, the front page in the **Saskatoon Star-Phoenix** and another article the next day. The slug on the front page was: *Oh what fun it is to start a new radio station.* **Wired 96.3** is targeted at 12-34s with an AC format blending Pop, Urban and Alternative Rock... The **Corus Radio Cornwall Caring Hearts Radiothon** raised \$120,226.21 for the **Cornwall Community Hospital Foundation**. The funds will be put towards various programs that support specialized equipment purchases... **Cory “Grizz” Michaels**, the morning show Host at **CJDC Dawson Creek**, has been honoured by that town as its *Citizen of the*

*Year.* Working radio there for seven years, Michaels is a member of the **Kinsman Club**, volunteers his time by helping out with local charities and is the main voice behind CJDC's annual *Have a Heart Radiothon*. This year he helped raised over \$50,000.00 and had his head shaved and waxed.

**GENERAL:** **Astral Media** reported an 18% spike in second-quarter net earnings as well as increased revenues on improved ad revenues. Astral said its profit for the quarter was \$29 million, or 51 cents a share, versus a year-earlier profit of \$24.6 million or 47 cents a share. Excluding the impact of \$28.3 million in future income tax rate changes booked in the quarter ended Feb. 29, Astral said its earnings were \$57.3 million, or 98 cents per share... **Corus Entertainment** reports a two per cent increase in quarterly revenue to \$178.7 million. TV and radio revenue rose four per cent but the **Corus Content** segment sustained a 24% per cent sales drop. Consolidated net income was \$35.4 million in the second quarter ended Feb. 29, up from \$19.5 million a year earlier. The latest quarter benefitted from \$13.2 million in recoveries related to income tax changes... **Corus** owner **Shaw Communications** says it had an 11% hike in quarterly revenue to \$763 million, and net income bloated to \$299 million or 69 cents a share. The bump was thanks



**Broadcast Engineer/Technician – Terrace, BC**

**Astral Media Radio G.P. is seeking a motivated and independent Broadcast Engineer/Technician for our radio (AM & FM) and television stations located in Northern British Columbia.**

The right candidate would be a graduate from a broadcast electronics program at a recognized technical institute, and would have industry experience in broadcast engineering, and/or a theoretical understanding of the related systems, processes and equipment. You have demonstrated superior problem solving, and trouble-shooting skills and are able to deal with multiple priorities and deadlines. You are flexible, willing to travel and be on call for emergency situations when necessary.

If you would like to join our team, please apply, in confidence, to:

Astral Media Radio G.P.  
C/O Jane Krindle  
Human Resources Coordinator – BC Interior Region  
300 – 435 Bernard Avenue  
Kelowna, British Columbia V1Y 6H8  
Phone: (250) 868-4725 Fax: (250) 861-6371  
Email: [jkrindle@radio.astral.com](mailto:jkrindle@radio.astral.com)

Please note that we can only respond to those candidates who will be interviewed. Astral Media is committed to providing equal opportunities to candidates and employees, regardless of age, gender, disability, visible minority status, Native status, marital status, cultural or national background, religion, or sexual orientation. All candidates are encouraged to apply with confidence

## UPCOMING EVENTS

April 25 - 26  
 RTNDA BC Regional Pro-Dev Event  
 Kamloops  
[www.rtdacanada.com/Content.asp?PageID=5.1](http://www.rtdacanada.com/Content.asp?PageID=5.1)

May 6  
 BES Luncheon - The Evolution of News  
 Toronto  
[www.bes.ca](http://www.bes.ca)

May 7 - 9  
 British Columbia Association of Broadcasters  
 Harrison Hot Springs, B.C.  
[www.bcab.ca](http://www.bcab.ca)

May 9 -10  
 RTNDA Prairie Regional Pro-Dev Event  
 Calgary  
[www.rtdacanada.com/Content.asp?PageID=5.1](http://www.rtdacanada.com/Content.asp?PageID=5.1)

May 14 - 15  
 SMPTE Toronto 2008 Technical Seminar  
 Ryerson University - Faculty of Engineering  
[www.smpte.org/sections/toronto/techsem](http://www.smpte.org/sections/toronto/techsem)

May 30 -31  
 RTNDA Atlantic Regional - Fredericton  
[www.rtdacanada.com/Content.asp?PageID=5.1](http://www.rtdacanada.com/Content.asp?PageID=5.1)

to a \$188-million benefit from lower tax rates. Excluding non-operating items, earnings were \$113 million in Shaw's second quarter ended, up from \$79 million a year earlier... **Cogeco Inc.** earned a second-quarter profit of \$15.9 million or 95 cents per diluted share on \$271.9 million in revenue for the three months ended Feb. 29. That compared with a profit of \$34.5 million or \$2.07 per diluted share on revenue of \$238.4 million a year ago... **Canwest Global Communications** reported a nine per cent rise in quarterly revenue to \$702 million but a net loss of \$34 million. The company was hit by long-term liabilities, foreign currency items and restructuring expenses. The loss in the second quarter is 19 cents per share, compared with net income of \$7 million or four cents a share in last year's second quarter when revenue was \$644 million... Meanwhile, **Fairfax Financial Holdings Limited** has increased its stake in **Canwest Global** with the purchase of 963,200 subordinate voting shares. Fairfax now holds 18,649,600 such shares or about 18.73% of the total subordinate voting shares outstanding... Attendance figures for the **NAB Show** in Las Vegas show registered attendees at 105,259. Included in that total are 28,310 international attendees, a record high... China has unblocked the **CBC's** English and French websites. A week or so back, the public broadcaster formally complained about the ban to China's ambassador to Canada. The French-language **Radio-Canada.ca** had been blocked for six months while English site, **CBC.ca**, had been cut off since January... The **Broadcast Executives Society** in Toronto have a high-powered news panel arranged for its May 6 luncheon at the Four Seasons Hotel. **CBC News** Publisher **John Cruickshank**, **Canwest** VP News Operations **Troy Reeb** and **CTV** President, News and Public Affairs **Robert Hurst** discuss:

Where do we go from here? *The Evolution of News in Canada*. For tickets, e-mail [ccorrado@tvb.ca](mailto:ccorrado@tvb.ca)... The International **Radio-Television News Directors Association** has announced the 2008 Canadian regional winners of the **Edward R. Murrow Awards** for excellence in electronic journalism. They are:

|   |  |   |  |  |
|---|--|---|--|--|
| <b>Radio: Large Market</b><br>Overall Excellence<br><b>CFRB Toronto</b> | Writing<br><b>CFTR Toronto</b>   | <b>Television: Large Market</b><br>Overall Excellence<br><b>Global BC Burnaby</b> | Sports Reporting<br><b>CTV Vancouver</b>   | Investigative Reporting<br><b>CIVI-TV Victoria</b> |
| Continuing Coverage<br><b>CFRB Toronto</b>                              | <b>Radio: Small Market</b><br>Overall Excellence<br><b>VOCM St. John's</b> | Feature: Hard News<br><b>CFRN-TV Edmonton</b>                                     | Spot News Coverage<br><b>Global BC Burnaby</b>                                   | Newscast<br><b>A-Channel Barrie</b>                |
| Investigative Reporting<br><b>CFRB Toronto</b>                          | Continuing Coverage<br><b>CKGL Kitchener</b>                               | Feature Reporting<br><b>CTV Vancouver</b>   | <b>Television: Small Market</b><br>Overall Excellence<br><b>CIVI-TV Victoria</b> | News Documentary<br><b>CHEK-TV Victoria</b>        |
| Newscast<br><b>CFTR Toronto</b>   | Investigative Reporting<br><b>CBC Radio Thunder Bay</b>                    | Investigative Reporting<br><b>Global Television Toronto</b>                       | Continuing Coverage<br><b>CIVI-TV Victoria</b>                                   | News Series<br><b>CFJC-TV Kamloops</b>             |
| Spot News Coverage<br><b>CKWX Vancouver</b>                             | Newscast<br><b>VOCM St. John's</b>   | Newscast<br><b>Global BC Burnaby</b>  | Feature: Hard News<br><b>CFJC-TV Kamloops</b>                                    | Spot News<br><b>CIVI-TV Victoria</b>               |
| Use of Sound<br><b>CFRB Toronto</b>                                     | Spot News Coverage<br><b>VOCM St. John's</b>                               | News Series<br><b>CTV Vancouver</b>   | Feature Reporting<br><b>CIVI-TV Victoria</b>                                     | Videography<br><b>CIVI-TV Victoria</b>             |

\* \* \* \* \*

The Regional Ed Murrow Awards will be presented to the Canadian winners during a special ceremony at the **RTNDA Canada National Conference** this June in Ottawa.

click  
[www.bcab.ca](http://www.bcab.ca)  
 for details

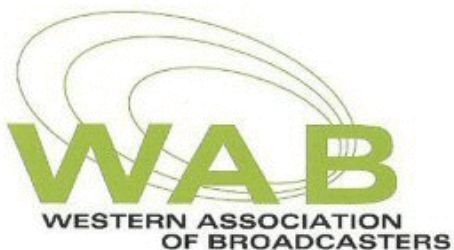


**BCAB 61<sup>st</sup> Annual Conference**  
**May 7-9, 2008**  
**Harrison Hot Springs, BC**



**74th WAB Annual Convention**  
**Kananaskis, Alberta**  
**June 6-8, 2008**

Click  
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 for further  
 convention  
 details



**REVOLVING DOOR:** Jenny Norush has been appointed Director, Marketing Strategy, Dramatic Channels at **Canwest Broadcasting**. Most recently, she was Director, Advertising and Promotion at **CHUM Television**... **Brenda Bell** is GM/SM at **Q104 (CKQV-FM) Vermillion Bay**, succeeding owner **Rick Doucet**. Doucet has stepped back from day-to-day operations... **Canwest Broadcasting** has appointed **PJ Tarasuk** to the new position of Talent Manager. Most recently, he worked on the launch of **E!** and **Entertainment Tonight Canada's** TIFF event series.

**SUPPLYLINES:** The **NAB**, **iBiquity Digital**, and broadcast equipment manufacturers **BE**, **Continental**, **Harris**, and **Nautel** have unveiled "Embedded Exporter" technology, designed to reduce stations' costs for upgrading to digital (HD) radio. It combines multicast audio channels and data services with a station's main audio in a format suitable for transmission.

**LOOKING:** **Astral Radio** at the Terrace B.C. stations seeks a Technician/Engineer. See the details in the ad on Page 3... Other jobs we've heard about include: **Canwest Broadcasting Toronto** – Digital Brand Manager; **Big Daddy (CHNO-FM) Sudbury** – Morning Show Co-Host; **FX 101.9/89.9 HAL-FM Halifax** – Account Manager; **95Crave Vancouver** – Music Director; **CTV Toronto** – Supervisor, Digital Business Development; **CBC Toronto** – Manager, Research and a Business Manager for CBC News; **CBC Edmonton** – Broadcast Technologist; **Citytv Vancouver** – Managing Producer, Local Programming; and, **CKDQ Drumheller** – Station Manager.

# BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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Page One of Three

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**TV/FILM:** **CTVglobemedia** and **Canwest Global Communications** told the **CRTC** hearings on the future of Canadian TV that cable and satellite companies will destroy the country's broadcasting system if it, the Commission, doesn't stop them. CTV CEO **Ivan Fecan** and Canwest President **Leonard Asper** said the CRTC should allow conventional broadcasters to charge BDUs for their signals. If approved, estimates are that consumers would pay an average \$2.40 a month more. Fecan also told the hearing that cable and satellite companies will control Canadian television if they succeed in a bid to eliminate genre protection for specialty services and

regulations that force them to carry conventional stations. Cable and satellite companies would compete, he said, with broadcasters for video-on-demand program rights and advertising revenues, and sell local commercials on US specialty channels. Asper and Fecan are agreed on these points: Access - "We cannot let TV distributors consolidate their power to decide what channels get carried and what they get paid." (Fecan); Distribution - Require consent of broadcasters if their local signals are to be shown in other time zones. "The free ride has to end for Canada's TV distributors. It is our product and we should be paid for it." (Asper); Exclusivity - Keep genre protection to maintain diversity. "Genre exclusivity simply keeps the specialty in Canadian specialty TV." (Fecan); and, Fees for Carriage - "By working to rebalance regulations, we can continue to meet our obligations and contributions to Canadian television." (Asper)... **Shaw Communications** CEO **Jim Shaw** was a no-show at the hearings yesterday (Wednesday). Shaw President **Peter Bissonnette** said the **CRTC** had acted irresponsibly in allowing a re-hearing of the fee-for-carriage proposal. Commission Chairman **Konrad von Finckenstein** told Bissonnette that he was owed the courtesy of confronting Jim Shaw personally after Shaw's taking so many shots at him from a distance. In a letter to the Prime Minister last week, Shaw suggested that **Mr. Harper** intervene to get the hearings back on track, saying the regulator is derailing the government's policies on opening up the system to more competition and market forces. Bissonnette didn't respond to the Chairman's rebuke, instead repeating Shaw's contention that the CRTC acted inappropriately in reconsidering the fee

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for carriage after dismissing it last year... Overhauling the rules protecting specialty channels from competition could lead to several being forced out of business, says the **CRTC**. But several independent cable channels were asked whether the demise of weaker broadcasters wouldn't be better for the industry as a whole. Commissioner **Rita Cugini** noted that since various channels compete for limited dollars to fund Canadian programming, fewer players "may also result in better Canadian content" since more money would be available to them. That argument, not surprisingly, was opposed by the likes of **Stornoway Communications**, **APTN** and **S-VOX**. The BDUs say consumer choice and market forces should dictate which channels are carried. S-VOX President **Bill Roberts** said that since the Canadian Broadcasting Act calls for domestic TV to be mostly Canadian, the CRTC should not to let the BDUs have the power to determine which channels fail... The new owners (**Remstar**) of Quebec television network **TQS** are said to be considering the elimination of news reports and paying creditors 20 cents on the dollar. Details will be unveiled in Remstar's plan of arrangement, which must be approved by the Quebec Superior Court May 7. TQS was placed under creditor protection last December. **Le Soleil** reports that TQS News Director **Real Germain** was fired last Friday. Several other employees have left or been fired in recent weeks. Further, reports the Quebec City newspaper, the **CRTC** must amend the TQS licence which requires it to produce at least 14 hours of news each week. TQS, which currently airs 28 hours of news, could gradually reduce that number while awaiting the regulator's approval. The precedent is there in that the Commission allowed **Quebecor** to close the newsroom of **SUN TV Toronto**... Montreal police seized **Radio-Canada** TV footage of the hockey riot Monday night. Looters and vandals caused more than half a million dollars damage. Police, search warrant in hand, seized several tapes of riot footage aired during newscasts on the French-language network. Police also asked Radio-Canada to hand over raw footage that never made it to broadcast, a request being contested by R-C lawyers. Police also seized riot footage at **TVA**... The **Canadian Broadcast Standards Council** says a higher rating was required for an episode of 24 which aired on **Global Television** last year. Details at [www.cbsc.ca](http://www.cbsc.ca).

**REVOLVING DOOR:** **Steve Wyatt**, Senior VP, News and Information at **Global Television**, is retiring after 20 years with the company. Wyatt, among other responsibilities, shepherded the building and growth of **Global National**, the network's supper hour national package. He will continue working with Canwest in a consulting capacity to complete the transformation of news operations to a digital platform... **David Lazzarato** has become the new CEO at **Craig Wireless Systems** in Winnipeg. He had been Exec VP/CFO of **Alliance Atlantis Communications** and Chairman of **Motion Picture Distribution**... **Susan Mitton** is the new interim Executive Director for **CBC English Radio**. Mitton, the Regional Director of Radio, CBC Maritimes, succeeds **Jennifer McGuire** as the search continues for a permanent executive director of radio. The job is directly under **Richard Stursberg**, who heads all English services. For the time being, Mitton will remain in Halifax. McGuire assumes her new role at **CBC News** as Executive Director of Programming and deputy head of news... **Ray Greenspon**, whose most recent broadcast affiliation was with **Corus Radio Hamilton**, has been appointed VP, Research and Development, for Lagoon City, ON-based **ENS Media**. Greenspon has more than thirty years experience in broadcast industry sales and management... New Director of Interactive at **Astral Media/Corus Entertainment**-owned **TELETOON** in Toronto is **Caroline Soucy**. She had been with **TVO** and, prior to that, Corus Entertainment... **Tim Kist**, Director of Marketing at **Global Television Specialty Networks** in Winnipeg leaves tomorrow (Friday). GTSN is now located in Toronto.

## UPCOMING EVENTS

April 25 - 26

RTNDA BC Regional Pro-Dev Event  
Kamloops

[www.rtdacanada.com/Content.asp?PageID=5.1](http://www.rtdacanada.com/Content.asp?PageID=5.1)

May 6

BES Luncheon - The Evolution of News  
Toronto

[www.bes.ca](http://www.bes.ca)

May 7 - 9

British Columbia Association of Broadcasters  
Harrison Hot Springs, B.C.

[www.bcab.ca](http://www.bcab.ca)

May 9 -10

RTNDA Prairie Regional Pro-Dev Event  
Calgary

[www.rtdacanada.com/Content.asp?PageID=5.1](http://www.rtdacanada.com/Content.asp?PageID=5.1)

May 22 - 25

BEAC 2008 National Conference  
London, ON

[www.beac.ca](http://www.beac.ca)

May 14 - 15

SMPTE Toronto 2008 Technical Seminar  
Ryerson University - Faculty of Engineering

[www.smppte.org/sections/toronto/techsem](http://www.smppte.org/sections/toronto/techsem)

May 30 -31

RTNDA Atlantic Regional - Fredericton

[www.rtdacanada.com/Content.asp?PageID=5.1](http://www.rtdacanada.com/Content.asp?PageID=5.1)

June 6- 8

Western Association of Broadcasters  
Kananaskis, AB

[www.wab.ca](http://www.wab.ca)

**RADIO:** The *Canadian Association of Broadcasters* has submitted a brief on the impact of technological advances on broadcasters' copyright liability to the *House of Commons Standing Committee on Industry, Science and Technology*. The brief notes that when radio stations began using digital technology to make music files broadcast-ready, collectives began to claim fees based on the reproduction right. Rights holders' claims have since increased in number and in cost while the technology has evolved. The CAB is asking the committee to recommend that the government amend the *Copyright Act* to provide broadcasters with an effective exception to reproduction right liability... *Golden West Broadcasting* has launched *Mix 103.9 FM (CJAW) Moose Jaw*. The new station joins sister GW Moose Jaw stations *Country 100 (CILG-FM)* and *800 CHAB*. Mix 103.9 will air "the best rock, pop, and AC songs from the last 25 years" that will be "woven together with the biggest multi-format hits of today"... The *Montreal Children's Hospital Foundation* and *Astral Media's MIX 96 (CJFM)/CJAD 800/CHOM-FM Montreal's* fifth annual Caring for Kids Radiothon raised \$2,601,518 to benefit young patients. All funds raised will go towards meeting the most urgent needs of the Hospital, which includes medical and surgical equipment and funding for innovative projects... Over \$208,000 was raised at the *Third Annual 'Kids Can't Wait' Radiothon (96.7 CHYM FM, KIX 106.7 FM, and 570 News)*. All three *Rogers Kitchener Radio Group* stations took part in the effort to benefit *KidsAbility – Centre for Child Development*... *Astral Media's* radio stations raised \$431,688 for *London's Children's Hospital* during their ninth annual *Radiothon for Children's Hospital*. *EZ Rock/Country Favourites BX 93/News/CJBK/CKSL London* all, for the first time, broadcast from Children's Hospital at *London Health Sciences Centre*... *Radio Perez*, says *Sound Source Networks*, will be ready for air Monday, May 5. There are two 90-second shows daily, morning and afternoon... The *Indianapolis 500* is available in Canada through *Aflalo Media*. See the ad on Page 1.

**GENERAL:** Tomorrow is moving day at the *Canadian Association of Broadcasters*. Beginning Monday, the CAB's new location will be at Suite 700, 45 O'Connor Street in Ottawa. It's important to note, however, that the mailing address, telephone and fax numbers remain as they were... For tech fans, Issue 5 of *CBC Technology Review*, the semi-annual magazine that showcases broadcast technology developments and innovations, may be found by clicking <http://www.cbc-radio-canada.ca/technologyreview/>.

**LOOKING:** *95 Crave FM Richmond* seeks a Music Director. See the ad on Page 3... Other jobs we've heard about include *OMNI Television Calgary and Edmonton*: News Manager, Hosts/Reporters, (Cantonese, Mandarin & South Asian), Producers/Directors, Field Reporters (Cantonese, Mandarin & South Asian), News Writers, Assignment Editor, Translators (Cantonese and Mandarin), Executive Assistant, Production, ENG Editors, ENG photographers, Television Graphics Coordinator, Production Assistants, Operational Floaters, Director, ENG Photographer/Editor, EFP camera operator/Editors, VTR operator, Retail Sales Representatives, Producer, Creative Services, Associate Producer, and a Community Liaison Officer; *Astral Media Radio Nelson* – News Director; *CFRB Toronto* – News Reporter/Anchor; *CTV Toronto* – Engineering Technician; *CBC Toronto* – Manager of Business Planning; *CBC Montreal* – Manager, Marketing Research and a Marketing Director; *CBC Edmonton* – Sales Manager; and, *CBC Vancouver* – Sales Manager.



## MUSIC DIRECTOR VANCOUVER

If your dream gig is to be an MD in one of Canada's most beautiful cities, then this opportunity might be for you!

### Applicants should have:

- A minimum of 5 years of radio broadcasting experience
- Hands-on experience with music scheduling software; ideally Musicmaster
- A passion for the music, and love the lifestyle that 95 Crave represents
- Strong people skills, as you will be liaising with the Music Industry, and working closely with station staff in all departments
- Superb communication and organizational skills
- On-air experience is a definite asset.

If this description fits, then we'd love to hear from you. Please send an email by April 29th including your résumé, cover letter and on-air demo if applicable to:

**MD@95crave.com**  
**20-11151 Horseshoe Way**  
**Richmond, BC V7A 4S5**

*As an equal opportunity employer, Astral Media is committed to accommodating the needs of people living with disabilities. If you have any health or physical limitations, which may adversely affect your performance during any phase of the appointment process, please identify the accommodation needed. Moreover, Astral Media is committed to providing equal opportunities to candidates and employees, regardless of age, gender, disability, visible minority status, Native status, marital status, cultural or national background, religion, or sexual orientation. All candidates are encouraged to apply with confidence.*

*Please note that while we appreciate all expressions of interest, we can only respond to those candidates who will be interviewed.*