

Dialogue BROADCAST

THE BEST BROADCAST BRIEFING IN CANADA

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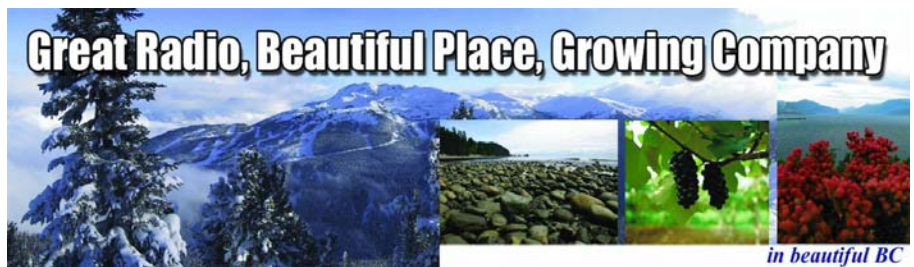
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RADIO: As had been rumoured for so long but not substantiated, **Rogers Communications** has - indeed - purchased **OK Radio Group's** stations in Alberta: **World Radio 101.7 (CKER-FM)/Sonic 102.9 (CHDI-FM) Edmonton; CJOK-FM/CKYX-FM Fort McMurray,** and **SUN-FM (CFGP-FM) Grande Prairie.** Cost to Rogers is \$39.8 million. After **CRTC** approval, it will bring to 51 the number of stations Rogers has in Canada... New FM stations in Alberta approved by the **CRTC** are, for Calgary: **Harvard Broadcasting; Rawlco Radio; Newcap;** and, **CHUM.** Harvard's will be at 92.9 with power of 45,000 watts and programming Alternative Rock. Rawlco applied for 100.3 at 19,000 watts and programming Folk/Acoustic. Newcap's and CHUM's applications were

APPROVED IN PART. Newcap's format is to be Adult Album Alternative but the Commission denied Newcap's proposal for 92.9. Instead, said the CRTC, "Newcap's proposed service would represent the optimal use of the remaining Class C1 frequency available in Calgary: 90.3..." CHUM wanted 90.3 for its Hot AC format, and at power of 100,000 watts. The Commission denied the frequency request and gave CHUM three months to present an alternative... Elsewhere in Alberta, **Tiessen Media** got partial approval for an eclectic AC FM'er in Airdrie and Cochrane (station and transmitter in Airdrie, with a low power transmitter at Cochrane). Tiessen got 106.1 at 3,600 watts for Airdrie but the requested 99.1 (15 watts) at Cochrane was rejected. The **Commission** wants an application proposing another frequency and acceptable technical parameters... **Golden West Broadcasting** won approval to acquire **Spirit Broadcasting's** low-power **CJTS-FM Lethbridge.**

Golden West also was granted a change of frequency (from 97.1) to 98.1 and a power boost, from 50 watts to 20,000 watts. With those changes, CJTS moves to new status as a Class B FM station. Golden West says it will retain the Christian music format... Also in Lethbridge, **Paul Larsen's 1182743 Alberta Ltd.** won approval for an Adult Standards/Modern Nostalgia format. The new station will operate at 94.1 at 100,000 watts... And **Golden West Broadcasting** got approval for an FM'er at High River/Okotoks, operating at 99.7 with 18,000 watts. The company also owns **CHRB High River** and **CFXL-FM High River/Okotoks.** The new station would broadcast only local programming and be formatted Contemporary Rock... **Newcap** has launched **K-Rock 105.5 (CKQK-FM) Charlottetown.** GM is **Jennifer Evans.** First song played was **Thunderstruck** by **AC/DC**... Recently launched was **The Moose 106.3 (CFXN-FM) North Bay.** Ops. Manager



General Manager/Sales Manager Position

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The position is based in Castlegar, heart of the beautiful Kootenay region of southern BC. - great scenery, recreation, climate. The successful candidate will be required to travel weekly between our other two Mountain FM markets, Grand Forks (one hour drive) and Nelson (half hour drive). Compelling compensation program for the right candidate.

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is **Brad Hulme**... And tomorrow (Friday), at 1:03 p.m., **CHUC-AM Cobourg** becomes **107.9 FM The Breeze (CHUC-FM)**. Format is Favourites of Yesterday and Today. The flipped frequency station, says the news release, "will continue the long tradition of news and community information that CHUC was known for, blended with the best music of the 60s, 70s, 80s and today".

GENERAL: **Bell Globemedia** won government approval for plans to restructure its ownership. Under the proposal endorsed by the **CRTC, Woodbridge Co. Ltd.**, the holding firm controlled by the **Thomson** family, will increase its stake in BGM to 40% from 31.5%. BCE will reduce its stake from 68.5% to 20%. **Torstar Inc.** and the **Ontario Teachers Pension Plan** will each take 20% stakes in the company. **BCE** gets \$1.3 billion in cash... Meantime, the **CRTC** is prepping itself for a barrage of concern about media concentration. That follows the \$1.4-billion **Bell Globemedia** agreement to buy **CHUM Ltd.** In an unusual move, the Commission plans to open the public review of the BGM/CHUM transaction to a broader debate on federal policies on media ownership. What the CRTC hopes to avoid is any discussion about the sale getting in the way of the TV review coming up in November. That process aims toward debate of financial and regulatory matters that will shape the future of TV broadcasting. Hearings on the CHUM/BGM transaction are expected early next year, with a decision in the spring... The **Canadian Association of Broadcasters** has intervened on a **Bell Canada** application to carry satellite radio as part of its digital offering. CAB notes that the application brings attention to one of the fundamental principles of the Canadian broadcasting system – the requirement for a predominance of Canadian services. While the Association says it doesn't oppose the Bell application in principle, it notes that this new method of distribution would change the underlying business plans of the satellite radio undertakings; that if a BDU is to distribute these sorts of services, they must provide a majority of Canadian audio programming channels. CAB also noted that the application is yet another challenge to traditional radio's ability to compete... **Rogers Communications'** Q2 profit soared to \$277.5 million from \$19.2 million the previous year. Rogers says there was 19.4% growth in operating revenue from the wireless business to \$1.15 billion, 57.3% growth from cable and telecom to \$786.9 million and 13.8% growth at its media properties to \$333.8 million. Net earnings per diluted share were 87-cents in the period, up from seven-cents in the year-ago quarter. Operating revenue for the three months ended June 30 was \$2.2 billion, compared with \$1.7 billion in the same quarter a year before... The **Broadcast Research Council** has issued a call for nominations for the 2006-2007 Board of Directors. Nominate yourself or someone else to the BRC Board by tomorrow's (Friday's) deadline. Click [HERE](#)... Almost every category on how people get their news in the US is down in the latest report from the **Pew Research Center for the People and the Press**. **TELEVISION:** Comparing regular news watchers from 2004 to 2006, local TV is down 5% to 54%, cable TV is down 4% to 34%, and nightly network news is down 6% to 28%. Only the network morning news shows registered a gain, a 1% increase to 23%. **RADIO:** Using the standard "listened/read yesterday," Pew recorded a 4% decline in radio to 36%. **NEWSPAPERS:** Daily print is down 2%, to 40%. **ONLINE:** Web-based news had a 2% gain to 31%, an indication, says Pew, that it is starting to plateau after going from 2% to 23% between 1996 and

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You will enjoy a superior life-style community in Thunder Bay Ontario, a competitive compensation plan and have the opportunity to work directly with the President/Owner of the company.

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2000. TV is the top medium among both news junkies (average 89 minutes) and those who check in from time to time (average 44 minutes).

REVOLVING DOOR: **Madelyn Hamilton** has been promoted to GM at **Standard Radio's** St. Catharines cluster (**News Talk 610 (CKTB)/HTZ-FM (CHTZ-FM)/EZ Rock (CHRE-FM)**). She had been Ops. Mgr. for the cluster as a whole and PD at CKTB and EZ Rock. Also at Standard St. Catharines, **Bruce Gilbert** has been promoted to Ops. Mgr for the cluster and continues his PD chores at HTZ-FM... New PD at **FREQ107 (CFEQ-FM) Winnipeg** is **Gordo Fry**. It's a promotion for Fry who's been doing Drive at FREQ the past two years. Before that, he spent 18 years with **CITI-FM Winnipeg**... After 15 years with **SONY Canada**, **Eric Heidendahl** – most recently GM Technology & Product Support – has moved to **Global Television (CanWest MediaWorks)** as Director of Engineering for Eastern Canada. He'll be based in Toronto. Curiously, Heidendahl began his broadcast career with Global TV 27 years ago... **Mix 99.9 (CKFM) Toronto** hired **Mad Dog and Billie** as its new morning show Hosts, succeeding **Humble Howard Glassman**. **Jay "Mad Dog" Michaels** and **Billie Holiday** took over this past Tuesday... Two departures from **Rogers Radio North Bay**, and both are headed for **Canadian Press/Broadcast News**. ND **Clint Thomas** and Newsie **Leanne Davis** are Toronto-bound... **Lisa Oake** joins **Report on Business Television** as an on-air Host. She is a former Anchor/Correspondent at **CNBC Asia** and was based in Singapore. Before that, Oake worked at **OZ-FM/NTV St. John's**... At **Teletoon**, one promotion and one hire. **Emma Fachini** is now Director, Sales Promotion. She had been Teletoon's first Sales Promotion employee. **Christine MacLaurin** has joined Teletoon as Manager, Interactive Sales, from her recent freelance experience as an Online Marketing Specialist. Before that, she was the Interactive Media Manager at **CHUM/City**... **Candace Boyne** becomes Promotions Director at **Big Country 93.1 FM (CJXX) Grande Prairie** Sept. 1. It's a promotion for Boyne. She moves up from the mid-day shift... At **Knowledge Network** in Burnaby, **Oliver Eichel** – ex of **OMNI.10 Vancouver** – is new Director of Operations while **Tiz Beretta** is the new Broadcast Design and Promotions Manager... **Dave Pettitt** is the new **Wave (CKWV-FM) Nanaimo** morning Host. He arrived from **Shine FM (CJSI-FM) Calgary**.

SIGN-OFFS: **William D. Forst**, 80, in Swift Current of natural causes. He was a pioneer in Canadian broadcasting, establishing in 1957 - with his late wife, **Julie - CJFB-TV Swift Current**. They owned and operated the station for 45 years. Before that, Forst was an Engineer at **CFRN-TV Edmonton** (1954), **CKRD-AM Red Deer** (1949), and **CKOM Saskatoon** (1951). He also built **CJDC-AM Dawson Creek** (1947) and **CKSW Swift Current** (1956)... **Lawrence M. (Larry) Nichols**, 77, in Toronto. He was a broadcaster for 35 years, a director of the **CAB**, and at **CTV**. He had been VP at **Baton Broadcasting (CFTO-TV Toronto)**, President of **Bushnell Communications (CJOH-TV** and affiliated companies) in Ottawa, President of **New Brunswick Broadcasting** in Saint John and President of **Standard Broadcasting** in Toronto.

TV/FILM: Edmonton-based **Allarco Entertainment** is off the hook after the **Government of Canada** said it would let stand a **CRTC** decision approving its application for a new national English-language general-interest pay-TV service... **CanWest MediaWorks** and **Rogers Wireless** have launched **bbTV**, the first media player to deliver content for BlackBerry(R) in Canada. bbTV will offer access to near TV quality synchronized audio and video files of CanWest MediaWorks content, including breaking and daily news from **Global News**, **Global National**, **Global Morning** and the **Financial Post**. bbTV will also provide daily sports information and commentary from **Rogers Sportsnet**. **Arturo Duran**, President, Interactive and Business Integration at CanWest MediaWorks, says "*bbTV gives us a new distribution platform for delivering our content and provides advertisers with a new advertising platform to reach niche audiences in a more targeted way.*" All content downloads will begin and end with five-second ad promos... **TiVo** is starting a research division to sell data about how its 4.4 million users watch/skip commercials. A nightly sample of 20,000 users' recorders report back to TiVo on what was watched and when. **Todd Juenger**, TiVo's VP for audience research, says that on average, users were found to spend nearly half of their TV time watching programs recorded earlier. And viewers of those recorded shows skip about 70% of the commercials. Up to 10% of the 110 million TV households in the US have DVRs, but the number is growing rapidly as cable and satellite offer the devices... American broadcasters are charging that the **Federal Communications Commission** is using delaying tactics to ensure that the **CBS** court challenge to the FCC's \$550,000 fine -- for **Janet Jackson's** "wardrobe malfunction" -- will be heard before a slew of appeals arising from a separate FCC order. That order saw the regulatory agency level indecency rulings on various networks, including CBS. CBS, **Fox**, its TV stations, and **NBC Universal** want the New York State Court of Appeals, which is considering whether to allow the FCC to

remand four indecency rulings for internal review, to admit as evidence the FCC's interest in scheduling a speedy trial on CBS' challenge to the Janet Jackson fine. In a related story, CBS Chairman and CEO **Sumner Redstone** will accept the *Freedom of Speech* award from the **Media Institute**, a Washington, D.C., think-tank that studies communications issues... **Women in Film and Television - Toronto** (WIFT-T), in partnership with **CBC Television**, has announced the *2006 CBC Canadian Reflections Award* and a Call for Applications. The national competitive award will give one emerging Canadian female filmmaker, says WIFT-T, "the invaluable opportunity to receive creative support from CBC Television to develop a concept project to showcase the diversity of Canada." The deadline is October 4 and application forms are available by clicking: www.wift.com.

LOOKING: A GM/GSM is sought by **Vista Broadcast Group** in BC. See the ad on Page 1... A General Manager for Radio, TV and Print is sought by **Dougall Media** in Thunder Bay. See details on Page 2... Other jobs we've heard about this week include: **Discovery Channel (CTV) Toronto** – Broadcast Designer; **CanWest MediaWorks Toronto** – Mobile Maintenance Engineer; **CHCA-TV Red Deer** – Assistant Director; **Alliance Atlantis Toronto** – Technical Producer and a Business/Project Analyst; **Rogers Toronto** – Manager, TV Product Development; **S-VOX Toronto** – Segment Producer and an Associate Producer; **CBC Toronto** – a Senior Market Analyst, a Consulting Technologist and a Marketing Analyst; **CBC Calgary** – National Reporter, English Radio; **CBC Montreal** – Communications Officer English Services; **CBC Ottawa** – Senior Business Analyst, Technology Shared Services; **Pelmorex Communications Oakville** – Broadcast Television Technician; **Teletoon Toronto** – Programming Coordinator; **CJKR-FM Winnipeg** – Program Director; **CJOB/CJKR-FM Winnipeg** – Creative Writer; **CKFX-FM North Bay** – Morning Show Co-Host; **Rogers Radio North Bay** – News Director/News Announcer; **Rogers Radio Vancouver** – Broadcast Technician; **CFTPA Ottawa** – Corporate Accountant; **Astral Media Montreal** – Directeur(trice) général(e) informatique; and, **MusiquePlus Montreal** – Directeur des ventes interactives.

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REVOLVING DOOR: **Chris McGinley** has been promoted to Sr. VP of Station Operations at **CanWest MediaWorks**, overseeing the operations of all company TV and radio stations. McGinley, based in Calgary, had been VP of CanWest MediaWorks' western region TV assets in BC, Alberta and Saskatchewan. Before that, she was GM of **Global's** Alberta TV stations... **Cam Clark** is the new GM at **CKLQ/Star 94.7 Brandon**, succeeding the retiring **Don Kille**. Clark joins **Westman Communications**, owners of the stations, after a long career at **CHUM Winnipeg**, most recently as PD at **CFRW** and **BOB FM**... **John Ferguson**, after 45 years in the business – the last 27 years as ND at **Quinte Broadcasting** in Belleville – will retire Sept. 1. He began his career at **CBC**

Television in Ottawa. Ferguson, who has consulted **VSB TV/Radio** in Hamilton, Bermuda, for years, will be working there this winter... Succeeding **Nancy Brown-Dacko** as VP/GM of **Torstar Media Group Television** in Toronto is **Mark Goodale**, ex of the **Hamilton Spectator**. His last responsibility there was as head of the Circulation and Marketing departments. Brown-Dacko left TMG TV at the end of June... **Rob Brown** moved to **The Beat of Halifax (CKHZ-FM)** as Operations Manager and Chief Engineer. He had been Interim Director of Technical Services at **MBS Radio Halifax**... **Darlene David** is new Creative/Marketing Director at **Citytv (CHMI-TV) Winnipeg**. She returns to the Winnipeg station after stints at **CFCN-TV Calgary** and **CKY-TV Winnipeg**... **Power 97 (CJKR-FM) Winnipeg's** new PD is **Matt Cundill**, ex APD/MD at **CHOM-FM Montreal**. Cundill begins his new gig Sept. 5...

Magic 1240 (CFNI)/CFPA-FM Port Hardy Station Manager **Carole Ford** leaves that **Vista Broadcasting** position Aug. 31. She's on the road to a new career path in early childhood development... **BJ Wilson** and **Shannon Tyler** are no longer the **BIG EARL (CKRA-FM) Edmonton** morning show team. Beginning Aug. 28, **Greg Shannon**, who had been doing afternoon drive at BIG EARL, and **Tera Lee** from **Country 100 (CILG-FM) Moose Jaw** will be the new BIG EARLY team... **Michael Russell** is the new Manager, Master Control & Ingest at **S-Vox Toronto**. He arrives from **Global Television** in Toronto... **Jeff Fillion**, the bad-boy radio host in Quebec, has signed-on with **XM Canada's** French channel, **SportPlus XM 172**. He begins Sept. 4.

SIGN-OFF: **Mike Douglas** at West Palm Beach. The former US daytime talk show Host died last Friday on his



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You are a proven performer who is ready for a new challenge and some upward mobility. You will manage a dedicated account executive team for four radio stations and two TV stations as well as play a major role on our multi-media management team.

Your strong leadership skills will enable you to implement innovative new plans and directions for a family owned and operated company. You are also driven to be a leader in our local business community.

Ideally, you will have a business degree with a marketing focus, have superior analytical skills and be driven to succeed for both our customers, our staff and our stations.

Your enthusiasm for winning in a dramatically-changing media landscape will help you to demonstrate new and exciting revenue opportunities to our team of seasoned sales executives.

You will enjoy a superior outdoor life-style community, a competitive compensation plan and have the opportunity to work with one of North America's most respected media sales consulting companies.

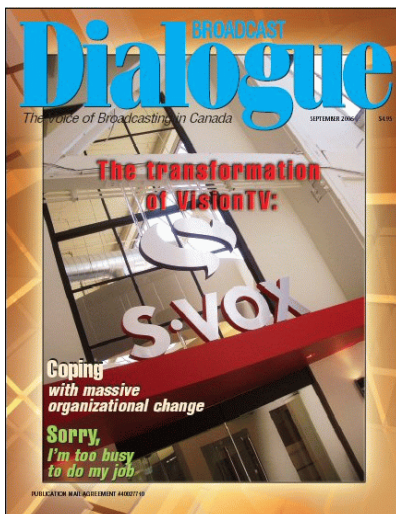
Apply in strictest confidence with your resume, along with a cover letter outlining why you would be the best choice to lead our client to new sales heights. Click:

wayne@wensmedia.com

81st birthday. Douglas personified the genial, friendly talk style during the 21 years his show aired, from 1961 to 1982.

RADIO: Private radio, says *Statistics Canada*, saw 2005 air-time sales increase 8.7% over 2004 – to \$1.3 billion. It's the largest annual increase since 1988. StatsCan says for each dollar of revenue, private radio had profits of 20.6 cents before interest and taxes. Profits had been 17.7 cents on average since the start of this decade and 6.6 cents during the 90s. While the actual number of AM stations is down, their ad revenue is up for the third consecutive year. It rose 0.7% in 2005 to \$302.6 million. Ad revenue for FM was up 11.3% in 2005 from 2004, breaking the billion dollar mark. Stations in Calgary, the Ottawa-Gatineau area and Toronto were the most profitable... **CHER Sydney**, owned by **Maritime Broadcasting System**, has won **CRTC** approval for a flip to FM. **CHER** will offer Classic Hits at 98.3 with power of 100,000 watts... **CKOT Tillsonburg** finally has its FM conversion plans in sync with the **CRTC's** needs for it to have a frequency other than the one proposed last year. In August of 2005, the Commission partially approved the flip. In a decision this week, the regulatory body said **Tillsonburg Broadcasting's** application for 107.3 at 4,500 watts was a go. Further, the Commission said **CKOT-AM Tillsonburg** could simulcast – during daytime hours – the new FM programming on the 1510 frequency... Stock prices for both the **XM** and **Sirius** satellite radio services have taken a dive this year. Tuesday's **Wall Street Journal** had front-page coverage detailing churn problems, possible receiver recalls and high talent/programming costs. The newspaper warns that renewals of one-year agreements at Sirius – signed at Christmas last year (anticipating **Howard Stern's** arrival) – may feed the churn beast... Meantime, in Detroit, **General Motors** is cutting the price of a factory-installed **XM** radio to \$199 from \$325 beginning with most 2007 model-year vehicles... **HOLY RADIO PROMOTIONS!!! CHEZ-FM Ottawa** is offering listeners "absolution from their past sins." **St. John's Anglican Church** and **CHEZ** say members of the station's online VIP club can take the opportunity to exchange Platinum Points for something they might otherwise not gain access. PD/Afternoon Host **Jeff Brown** asks, "What's more exclusive than a free ticket into Heaven?" And **Garth Bulmer**, priest at the church, says, "It's about unloading the crap which drags you down and picking up a new life. It's just a click away (www.chez106.com)." The contest runs until Sept 30 and, says the news release, offers no refunds nor guarantees.

TV/FILM: A poll has found that young people aren't that crazy about mobile TV. The poll found that about half of young adults and four in 10 teenagers say they have no interest in watching TV on computers, cell phones or iPods... The **Communications, Energy and Paperworkers Union of Canada**, the country's largest media union, has filed a complaint with the **CRTC** claiming that recent cuts to **CHUM's** news operations have violated three of its broadcast licences, at **Citytv** stations in Calgary, Edmonton and Vancouver. The complaint comes after **CHUM** announced last month it was restructuring its broadcast operations because of sagging ratings. Cuts to news programming in several markets resulted in 281 layoffs. **CHUM** has 21 days to respond to the allegations. The cuts were announced the same day **CHUM** agreed to be bought by **Bell Globemedia**... Beginning Sept. 11, *Wheel of Fortune* and *Jeopardy!* will be distributed in



We hate to mention this...

BUT

the summer's almost over!

Look for the September edition of
Broadcast Dialogue
 magazine to land on your desk
 in about two weeks.

HD. **King World Productions** and **Sony Pictures Television** are spending more than \$4 million to upgrade the shows. Standard-definition broadcasts will continue in a full-screen format. *Wheel* is the top-rated show in syndication and *Jeopardy!* is #2. Said Executive Producer for both shows, **Harry Friedman**: "We thought it would be a way to demonstrate in a meaningful way the company's commitment to keeping the shows of the highest production quality and in a leadership position"... Meantime, **News Corp.'s** new channel – **MyNetworkTV** – will be the first broadcast network to offer its entire lineup of shows in high definition. The fledgling channel, which launches Sept. 5, plans to program about 600 hours of HD shows a year... **Bell Globemedia** is likely to offer a bid for *Hockey Night in Canada* worth \$1.4 billion over 10 years, according to a story in the **Globe and Mail**. **CBC's** rights expire at the end of the 2007-08 **NHL** season. The Bell Globemedia deal would include Canadian English-language broadcast rights, cable rights, French-language rights and ownership of Internet streaming. CBC pays about \$65 million a year right now, while **TSN's** cable deal is \$15 million, and **CTV-owned RDS'** Montreal Canadiens French-language agreement is about \$12 million. Add those numbers up and it would appear that a CTV-TSN bid of \$140 million annually would trump the other deals by almost \$50 million a year... While a **TQS Montreal** report claimed it was so easy to get semi-automatic weapons and ammunition in Canada – despite the gun registration laws – that even a 14-year-old could get access, the **Canadian Broadcast Standards Council** says while the facts were distorted TQS didn't violate any codes. The decision may be found [HERE](#)... The US **Federal Communications Commission** is taking a closer look at VNRs, or Video News Releases, because critics have described these free, pre-packaged TV reports as "fake news." The FCC has already asked 77 American TV stations about their use in newscasts. The regulatory body acted after receiving complaints that some stations may have been running the VNRs without telling viewers who paid for them... **Women in Film and Television -Toronto** (WIFT-T), in partnership with **Alliance Atlantis Communications**, has implemented the *Alliance Atlantis Diversity in Broadcasting Internship Award*. The national program offers one entry-level visible minority or Aboriginal woman experience in the Public and Regulatory Affairs department at Alliance Atlantis. The deadline for applications is October 25, 12 noon EST. Eligibility criteria, full guidelines and application forms are available at www.wift.com...

LOOKING: **CTV Ottawa** - Account Exec; **KX-96/94.9 The Rock/CKDO Oshawa** - a News Anchor/Reporter and a Creative Writer; **Country 95.3 (CING-FM)/Y108 (CJXY-FM)/CHML Hamilton** – Production/Creative Director; **CKQC-FM Abbotsford** – News Director; **CTV Regina** - Creative Services Writer/Producer; **Alliance Atlantis Toronto** – a Technical Director, a Manager, Life Network.ca, a National Account Executive, a Manager for Digital Broadcast Resources, and a Sales Executive; **MBS Radio Halifax** - GSM Small Markets; **CTV Specialty Toronto** - Manager, Research & Revenue Management; **CH Television Hamilton** – General Operator; **SUN TV Toronto** – Supervising Producer; **TVOntario Toronto** – Manager, New Media and IT Application Development; **Y108/CHML Hamilton** – Account Executive; **CKUE-FM Windsor** – Account Representative; **CBC Montreal** – Chief Editor, Radio News; **CBC Winnipeg** – Human Resources Manager; **CBC Ottawa** – Sr Technical Analyst, IT Applications; **CFWE Edmonton** – Account Executive; **Astral Media Radio Montreal** — *Analyste recherche senior and a Directeur(rice) administratif(ve), budgets et planification financière;* and, **Canal D Montreal** - *Adjoint(e) administratif(ve), programmation.*

SUPPLYLINES: **Eric Péfau** is the new Sr. Account Manager-Broadcast Products at **Rohde & Schwarz Canada** in Ottawa, succeeding **Husam Hassan**. Péfau had been an Account Manager with Incospec... **Wilf Rice** has moved his **Airwaves Technical Services** to London, ON.

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RADIO: *Newcap's Alberta Radio Group* has been in a restructuring phase for about a year, creating four separate clusters. The *Edmonton Radio Group* is lead by GM **Randy Lemay** and is comprised of **K-Rock (CIRK FM)/Big Earl (CKRA FM) Edmonton** and **CAM-FM/CFCW Camrose**, as well as **CKJR Wetaskiwin**; the *Northwest Cluster*, comprised of stations at Edson, Hinton, Jasper, Grande Cache, Whitecourt, Westlock, Slave Lake, High Prairie and Athabasca is led by **Dave Schuck** who's based in Edson; **Ron Thompson** manages the *Southern Cluster* – Drumheller, Stettler, Brooks, Blairmore and Red

Deer – from his office at Red Deer. And, **Mike Keller** manages the *Eastern Alberta Cluster* from his office at Lloydminster. Stations are in Wainwright, Cold Lake, St. Paul and Lloydminster. All four divisions will be up and running by October... Described as a gripping mini-documentary, **Art Vuolo's** production on radio's outstanding job during 9/11 is being made available at no cost. The 12.5-minute piece – an MP3 file – may be downloaded without charge from www.vuolovideo.com... It's being described as a "Wi-Fi Walkman". Australian company **Torian Wireless's** device, called the *InFusion*, is portable, battery-powered and tunes-in Internet radio stations. It also has an FM radio, an audio recorder, and an MP3 player. What it doesn't have is a built-in speaker. Torian Founder **George Parthimos** says he'll begin showing it to US retailers within weeks... The *Wall Street Journal* carried a story last weekend positing that **XM** and **Sirius** are trying to adapt to the changing electronics scene while seeking subscribers. The problems are myriad, says the WSJ story, and they underscore the fast-changing and fickle nature of the consumer-electronics business. As well as not activating pre-installed car radios, or those given as gifts, customers who actually sign up don't always stick with the service. Many people are simply having iPod adapters installed in their cars and skipping satellite altogether. Last year in the US, XM lost \$667 million and Sirius lost \$863 million. Also, Sirius is facing a potential exodus of subscribers as a clutch of promotional one-year trials soon comes to an end. Sirius shares have lost 44% of their value this year while XM's have given up 60%. Neither satellite radio service, however, is tossing in the towel. XM is aggressively paring costs, cutting back on advertising, restructuring its debt and reining in its rebate program. The company has twice lowered its subscriber targets for the year, although it still leads Sirius by about two million customers. Sirius, actively cutting costs, is also working hard to stoke subscriber growth. It introduced a \$100 summer rebate on one model and is offering longer free trial periods through some car partners.



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Newcap Radio, with (74 radio stations at last count) needs experienced

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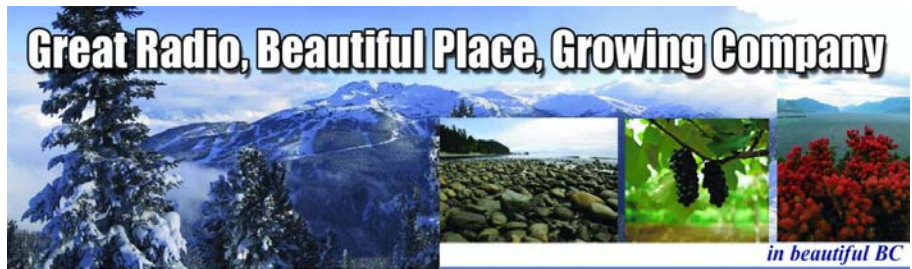
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Correspondence sent is considered confidential. Newcap Radio Inc. values diversity in its workforce and is committed to employment equity.

REVOLVING DOOR: **AI Anderson**, who's had a number of management roles at Newcap Edmonton -- and after 47 years in broadcasting -- has announced his retirement effective Oct. 31. He began his career at **CKYL Peace River** when he was 16 (1959)... **Global News** Washington Bureau Chief **Troy Reeb** has been appointed VP, News Operations for both Global News and **CH News** stations. The newly-created position will see Reeb based in Toronto, effective Sept. 1... **David Gilmore** is new GM/GSM at **Newcap's CAM FM 98.1 (CFCW-FM) Camrose** and **1440 CKJR Cat Country Wetaskiwin**. He had been at **Jet FM (CFCP-FM) Courtenay**... **Randy Reiffenstein** is new GM/GSM at **Vista Radio's Kootenay Group** and will be based at **CKQR-FM Castlegar**. While he's been out of the broadcast business for a while, Reiffenstein had been with the **CHUM Group** in Southern Alberta for a number of years... **Scott Hutton** is Associate Executive Director, Broadcasting in the **CRTC's**

Broadcasting and Telecommunications sector effective Sept. 6 and continuing to March 31, 2007. While his most recent CRTC experience has been in the Telecommunications sector, Hutton began his CRTC career as a broadcasting analyst... New PD at **CHYM FM Kitchener** beginning at mid-Sept. Is **Wendy Duff**. She had been APD at sister **Rogers** station **CHFI-FM Toronto**... **Frank Bertolas**, Exec. VP at **Stornoway Television** in Toronto is no longer with the operation... **Marcia MacDonald**, aka Mars Crash, is the new morning show Host at **89.9 HAL FM (CHNS-FM) Halifax**. Her last stop was at **Fred FM (CFRK-FM) Fredericton** where she also did the morning show... New PD for **Vista Radio's The Coast Group – JET FM (CFCP-FM) Courtenay/The Port (CFNI-AM) Port Hardy/Magic (CHQB Powell River)/The Ride (CJGR-FM) Campbell River** – is **Joel Lamoureux**. Lamoureux will also be JET FM's morning Host after he arrives Sept. 5. He had been with **Y101 (CKBY-FM) Ottawa**... **Rob Arnold** moves to **CHWF-FM/CKWV-FM Nanaimo** as Creative Director. He'd been in that same position at **Rawlco Regina**... **Ryan Watters**, the Drive Announcer and **Kelowna Falcons Ball Club** play-by-play announcer at **SUN-FM Kelowna**, has moved to the **Kelowna Rockets Hockey Club** as Assistant to the Director of Marketing and Game Operations.

T V/FILM: Growth margins are huge for the product placement business, and getting larger. Advertisers, more and more, are trying to move from around to within TV programming. **PQ Media Research** says placements globally grew 42.2% in 2005 and will come pretty close to matching that pace by the end of this year. Total 2005 world revenue for product placement was \$2.21 billion and is predicted to hit \$3.07 billion by the end of this year (38.8% growth). In the US, the leading country by far for PP, the 2005 revenue was \$1.5 billion. PQ Media Research says the top categories are transportation & parts, apparel & accessories, food & beverage, travel & leisure, and media & entertainment. By 2010, PQ says, you can expect the total global PP revenues to reach nearly \$14 billion... The **Academy of Canadian Cinema & Television** will announce nominees for the **21st Annual Gemini Awards** on Tuesday. A list of nominees will be on the Gemini Awards Web site (www.geminiawards.ca) as of 11:00 that morning. The Annual Gemini Gala will be presented at the River Rock Theatre in Vancouver Nov. 4 while the industry galas will be presented at the Liberty Grand in Toronto October 16 - 18.



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GENERAL: **CTV Newsnet's Mike Duffy** is at home after undergoing open heart surgery in Ottawa last week. Duffy, 60, is expected to make a full recovery... They're called "*blinks*" – two-second spots now airing on **Clear Channel** radio stations in the US with content promoting **Fox TV** shows. The first-of-its-kind national radio campaign uses the shortest-length radio spots available, supported by a 60-second spot later in the same hour. The first blinks ran every hour from 6 a.m. to 7 p.m. on Monday, promoting the premiere of *Prison Break*... *Ad Age* says podcasts, RSS feeds and blogs that engage the "digerati" are unknown concepts for most of the US adult population. Instead, most Americans get their content the old-fashioned way. **Jupiter Research** says 7% of American adults write blogs and 22% read them, about 8% listen to podcasts and 5% use RSS feeds. A separate study done by **WorkPlace Print Media** found that 88% of the at-work audience doesn't know what RSS is. Recent data from word-of-mouth research group **Keller Fay** indicates 92% of brand conversations were taking place offline -- far more than the commonly assumed rate of 80%. Keller Fay CEO **Brad Fay** is quoted as saying, "*We understand that while they're powerful new tools, the bulk of human interaction is still high-touch rather than high-tech.*" When it comes to mobile technologies, Jupiter Research says only 1% of the US's 210 million mobile-phone subscribers said they chose service providers based on entertainment options. Most care more about price, coverage and service. Teens and young adults, in a recent *Los Angeles Times/Bloomberg* poll, saw about half disinterested in viewing TV or movies on their computers, cellphones or hand-held devices. A study by **Frank N. Magid Associates** of the 12-17 demo shows a high number heading to the Web, but 66% claim they never watch video online while 41% never listen to or download free music online. On paid content, 84% said they had never paid to watch or download video and 71% said they never paid to listen to or download music.

SUPPLYLINES: **VCI (Video Communications Inc.)** has acquired the **Digital Transaction Group (DTG)**, the Austin, TX-based supplier of automation software systems. DTG will now operate as **VCI Automation**.

LOOKING: **The Wolf (CJCI-FM)/94X (CIRX-FM) Prince George** is seeking a Retail Sales Manager. See the ad on Page 2... **Newcap Radio** seeks GSMs for Radio markets all across Canada. See the ad on Page 1... Other jobs we've heard about include: **A-Channel Barrie** - Graphic Designer; **Global Quebec, Montreal** - Senior Technical Maintenance/MIS, a Director, and a Reporter/Anchor; **Foxy 88.5 Toronto** - Morning Show Co-Host; **CHFI Toronto** - Assistant Program Director; **CH Television Hamilton** - News Videographer; **The Shopping Channel Mississauga** - VP-Broadcast Operations; **Alliance Atlantis Toronto** - Advanced Systems Analyst and an Inventory Analyst; **CTV Toronto** - Technical Director-On-Air Master Control, a Technical Director-Production, a Mobile Engineering Technician, a Video Editor II, and a Traffic Coordinator; **CBC Toronto** - Business Manager and a Unit Manager; **TVOntario Toronto** - Director, Legal Services And Board Secretary; **CH Red Deer** - Maintenance Technician; **CBC Moncton** - Supervising Technician French Radio; **Citytv Edmonton** - Account Executive; **CFAC/CFFR Calgary** - Account Manager; **CBC Montreal** - Chief Editor, Radio News (Production), a Chief Editor, Radio News; and, **Astral Media Radio Gatineau** - Directeur(trice) adjoint(e) programmation-promotions Énergie 104.1.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **John Downs**, Toronto. Welcome!



The September edition of
BROADCAST DIALOGUE

will be in the mail early

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TV/FILM: While Ontario Attorney General **Michael Bryant** has endorsed the idea of cameras in the courtrooms, don't be looking for anything resembling the trial of **O. J. Simpson**. "I think that our justice system is ready for its close-up," he's quoted as saying, but Bryant also says he supports a restriction barring witness testimony. Instead, look for cameras inside the Ontario Court of Appeal and in Divisional Court, and for applications or motions in the Superior Court and the Ontario Court of Justice. Cameras have been a fixture inside the Supreme Court of Canada for years... Nominees for the 21st *Annual Gemini Awards* may be found at www.geminiawards.ca. The **Academy of Canadian Cinema & Television** is a national non-profit professional association dedicated to promoting, recognizing and celebrating exceptional achievements in the Canadian film and TV industries... **S-VOX**, profiled in the cover story of the *Broadcast Dialogue* September edition, has partnered with the **National Screen Institute-Canada** (NSI) and the **Aboriginal Peoples Television Network** (APTN) in the creation of a fund to honour Aboriginal media pioneer **Suzanne Rochon-Burnett**. Ms. Rochon-Burnett, who died April 2, 2006, was a Canadian Métis business woman and a Member of the Order of Canada. She was the first Aboriginal Canadian person to own a private commercial radio station (**CHOW Welland**), and a prominent supporter of business, broadcasting and the arts in native communities. S-VOX and APTN will each contribute \$2,500 annually over three years to allow a female candidate from the Métis community to participate in one of NSI's film and TV training programs... By the end of March this year, there were over 5.32 million digital TV subs in Canada. And **Decima Research's Digital Domain** report says further that this represents a 3% increase since the end of December 2005. Just over half (51%) of Canadian homes subscribe to digital TV service... **OMNI VIP**, the "first-ever rewards/loyalty program" for conventional TV viewers, launches Monday on **Rogers OMNI Television**. Certain radio stations, credit card companies and retailers have similar programs but OMNI is the first over-the-air TV broadcaster... **Global Sports**, the long-running sports news show, has been cancelled. Red ink and small audiences finally did-in the program which was first broadcast in 1981 and called Sportline. The half-hour show ran in Ontario week nights at 11:30... Vancouver-based **Matrixstream** has introduced technology for streaming real-time, interactive HDTV signals to home



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computers via the Internet. PCs are more than capable of decoding and displaying both standard- and high-def TV. But that's no secret to media organizations that've been using digital video processors to send signals -- called *Internet Protocol TV*, or IPTV. There are predictions that there will be 34 million international IPTV subscribers by 2010, up from the two million now. That prediction comes from a group called **Research and Markets**. **Jack Chung**, Matrixstream's Chief Technology Officer, says his company's engineers developed a system of video servers that encode and encrypt a video signal so that a DVD-quality TV signal can be transmitted at 1.5 Mbps and a high-definition signal at 2.5 Mbps -- well within the capacity of a cable-modem connection... The US **Federal Communications Commission** has asked an appeals court for a delay in reviewing indecency rulings. Saying it acted too quickly in finding that *NYPD Blue* and three other TV shows violated indecency rules, the FCC asked the court to grant a two-month delay on hearing a challenge from broadcasters to allow it time to hear from the show's owners. **ABC, NBC, CBS, Fox** and their network affiliate associations want to move forward with the challenge because they believe the indecency regulations violate their First Amendment rights... **CNN** Anchor **Kyra Phillips**, with a "live" mic in a studio washroom, unwittingly upstaged **President Bush's** speech in New Orleans with an on-the-air analysis of her husband and the marriage of her brother. She was heard overriding Bush's address as he marked the first anniversary of Hurricane Katrina. Phillips, chatting with an unidentified woman, dismissed most men with a vulgar term, but called herself "very lucky" in that regard, saying her husband is handsome and genuinely loving. A few moments later, she said "brothers have to be, you know, protective. Except for mine. I've got to be protective of him, why, his wife is just a control freak." At that point, another voice cuts in telling Phillips her mike is on. Phillips later apologized to viewers.

REVOLVING DOOR: CHUM Radio Ottawa GM/VP **Chris Gordon** has been appointed VP/GM of the CHUM Media Centre in Ottawa, taking overall responsibility for **A-Channel Ottawa** and the four CHUM radio stations operating there... **A-Channel Ottawa** VP/GM **Don Mumford** moves to **A-Channel London** to take over it and the two other A-Channel (Windsor & Wingham) stations in southwestern Ontario... At **A-Channel Barrie**, VP/GM **Doug Garraway** will retire after spending more than 40 years with that CHUM station. His successor as station manager will be **Peggy Hebden**... **Neil Mathur**, PD at **Classical 96 FM (CFMX-FM) Toronto**, wrapped up that position this week. He's moved to the **School of Media Studies and Information Technology** as a Professor at **Humber College** in Toronto... The **Global News Ontario** supper hour package has added **Anne-Marie Mediwake** as Co-Ancor, joining **Leslie Roberts** Sept. 18. She has been a Global News Reporter/Anchor since 2001, most recently as Co-Ancor of the Morning News, and Anchor of the Noon News... **Todd Smith** is the new ND at **CJBQ/Lite 107/Mix 97 Belleville**. He succeeds the retiring **John Ferguson**... The new **570News (CKGL) Kitchener** Sales Manager is **Andrew Persaud** -- a promotion from Retail Sales Supervisor... **Ray Scott**, the **MIX 96 (CJFM) Montreal** APD/MD, moves down the hall tomorrow morning (Friday) to take over as **CHOM-FM Montreal** MD/APD. He succeeds **Matt Cundill** who made a move to Winnipeg. Meantime, **Mark Bergman** succeeds Scott at MIX 96 while continuing with his Afternoon Drive gig... Veteran **TSN** Sportscaster **John Wells** has joined **CJOB Winnipeg** in Afternoon

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Drive. His show, *Wells and Company*, went to air Monday... **XM Canada** has appointed **Donald McKenzie** as the Sr. VP of Sales and Marketing. McKenzie's past 10 years were with **Cleartnet**, now **TELUS Mobility**... **Gord Wilkinson** is retiring from his GSM position at **CKDV-FM/CKKN-FM/CKPG-TV Prince George**. He'd been in the post for 11 years... **Mike Calnek** is new Marketing Manager, Events and Promotions for **Sirius Canada**. He moved to Toronto from his old position at **CBC Vancouver** where he was Promotions Manager... **Barb Matheson** has moved to **Odeon Films** in Toronto as Director of Publicity. She had been Manager, Communication at **CHUM Ltd.**... New Promotions Manager at **CJME/CIZL-FM/CKCK-FM Regina** is **Jennifer Gabrysh**. She succeeds **Mari Petrofski**... **Ginette D'Entremont** is the new Promotions Manager at **CHFX/CHNS Halifax**. She succeeds **Ruthann Richardson**.

GENERAL: **Derek Burney** is the new Chairman of the Board at **CanWest Global Communications Corp.** Burney, who resides in Ottawa, is Senior Strategic Adviser to the law firm of **Ogilvy Renault** and is a Visiting Professor and Senior Distinguished Fellow at **Carleton University**. Burney most recently served as President/CEO of **CAE Inc.** Before that, he was Chairman/CEO of **Bell Canada International Inc.** Burney, from 1989 to 1993, was Canada's Ambassador to the US... The **Canadian Broadcast Standards Council** has released a third one-page Fact Sheet, described as a FAQ, for Canadian broadcasters. These Frequently Asked Questions fact sheets will be distributed periodically to summarize what broadcasters have to do under the codes of standards. The third edition covers logger tapes. CBSC Fact Sheets are also archived on the Council's member Website... New Directors at the **Broadcast Research Council of Canada** are: **Lisa Blue**, **CanWest MediaWorks**, Toronto; **Jim Davis**, **Pelmorex/The Weather Network**, Oakville; **Michelle Gallant**, **Alliance Atlantis**, Toronto; **Diana Hansen**, **CTV Specialty**, Toronto; **Lisa Hudson**, **Genesis Media**, Toronto; **Simone Lawrence**, **Canadian Broadcast Sales**, Toronto; **Florence Ng**, **ZenithOptimedia**, Toronto; and, **Kandy Walker**, **Cossette Media**, Toronto. BRC President is **Julie Look**, **SUN TV Toronto** while the immediate Past President is **Anne Denomme** of **CanWest MediaWorks** in Toronto. Ex-Officio Representatives are **Matt Boyd**, **Nielsen Media Research**; **Derrick Gray**, **BBM Canada**; **Terry Hibbard**, **Radio Marketing Bureau**; and, **Duncan Robertson**, **Television Bureau of Canada**... The **Ontario Association of Broadcasters** will hold its Awards Luncheon Oct. 3 in Toronto. Keynote speaker is **CRTC** Chair **Charles Dalfen**. Ticket order form is at www.oab.ca.

RADIO: **The Edge (CJMM-FM) Ucluelet** launches tomorrow (Friday) morning with its Hot A/C format at 99.3. The first song, at 7 a.m., is performed by a local group – **Spontaneous Combustion** performing **Made In Ucluelet**... **C98 (CJYC-FM) Saint John** is no more. In its place is Classic Rock 98.9 **BIG JOHN FM**... The **Ontario Independent Radio Group** has **Michael Guld** performing/delivering a sales seminar Sept. 28 in Oakville. Tickets and info from **Steve McCauley** at stevemc@kx96.fm.

LOOKING: **CJOK/KYX-FM Fort McMurray** is looking for a Program Director. See the ad on Page 1... Other jobs we've heard about include: **CKDV-FM/CKKN-FM/CKPG-TV Prince George** - General Sales Manager; **Channel m Vancouver** - Promotions Writer/Producer and a Junior Associate Producer; **Rogers Sportsnet Toronto** – VTR Operator Master Control and an Electronic Graphics Operator; **Alliance Atlantis Toronto** – Manager, Financial Planning; **CTV Toronto** – Network Scheduler; **CBC Toronto**

– a Manager, Studio Resources and a Manager, Capital Planning; **CBC Montreal** – Accounting Officer; **CBC Ottawa** - Host for CBC News at Six; **570News (CKGL) Kitchener** – Account Manager; **Country 95.3 (CJNG-FM) Toronto/Hamilton** – Senior Radio Sales Account Executive; **BCIT Burnaby** - Instructors, Broadcast Radio; and, **Applied Electronics Edmonton** – Audio/ Visual and Broadcast Sales Staff.

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