

BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

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Thursday, July 7, 2005

Volume 13, Number 8

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PUBLICATION BEYOND YOUR
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GENERAL: Consulting firm **PricewaterhouseCoopers**, in its recent study of global entertainment trends, predicts that Canada's media market will enjoy "the most consistent growth" over all other regions -- at over 6% for 2005 to 2009. The exception to that growth here, says the firm, is filmed entertainment... Experts are still downgrading projections for 2005 US TV ad spending. And the American **Television Bureau** (TVB) is criticizing **RAEL**, the Radio Ad Effectiveness Lab. TVB says that instead of demonstrating radio's ROI of radio advertising it instead demonstrates the power of TV advertising. TVB says the study, looking at different media buys -- radio with TV, radio alone, TV with radio, and TV alone - actually demonstrates the superior ROI of TV.

"The highest estimated sales lift (7.7%) was delivered by TV in absence of incremental radio," says TVB. "The lowest was delivered by radio in absence of TV (3.6%)," it continues. "Simply put," asserts TVB, "the best results were produced by TV with the least radio, the worst were produced by radio by itself."

RADIO: **Canadian Satellite Radio** says it has begun investing the first phase of a \$100 million expenditure into Canadian programming and infrastructure. CSR says Montréal-based engineering firm **Yves R. Hamel et Associés** will conduct the drive testing required to implement its terrestrial repeater network in Canadian cities. Meantime, company President/CEO **John Bitove** says CSR is "... still evaluating with XM the eight Canadian channels requested by the CRTC..." (Ed's Note: Emphasis on "requested" is mine)... **Bohn & Associates Media** of Vancouver and **Wall Media** have combined to form a new US company -- **SparkNet Communications LP** -- to be the exclusive American licensor/owner of the **Jack-FM** format... **Newcap's** newest station is **THE RIG (CFXW-FM) Whitecourt**, launched six weeks after **CRTC** approval. It's programming Classic Rock and was ID'ed as THE RIG because of the key oil and gas industries in the listening area... Demand for podcasting in the US is expected to grow from less than 15% of digital music player owners in



**General Sales Manager
Atlantic Canada Radio
Halifax**

RESPONSIBILITIES:

- Developing new business, managing and achieving the sales budget for three new stations (Halifax, Moncton, Saint John)
- Managing, recruiting and motivating a dynamic sales team.

QUALIFICATIONS:

- Minimum 10 years proven media/broadcast sales experience
- Minimum 3 years proven sales management experience
- Sales management experience in Atlantic Canada an asset.

FORWARD RESUMES IN CONFIDENCE TO:

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Rogers Broadcasting Ltd.
777 Jarvis Street, 5th Floor
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*Only those candidates who are qualified will be contacted for an interview.
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2004 to 75% by 2010. Consumer technology research consultancy *The Diffusion Group* suggests that between 2004 and 2010, the use of podcasting among US consumers will see a compound annual growth rate of 101%.

REVOLVING DOOR: Dave Farough, PD at **Q107 Toronto**, moves down the highway in a promotion from **Corus Radio**. He becomes GM at the Corus cluster of stations in London, succeeding **Dean Sinclair**. Farough begins the new gig August 2... **Wolfgang von Raesfeld** has joined the **Evanov Radio Group** in Toronto as Director of Special Projects. In that capacity, he'll also oversee the Sales departments for Evanov's five radio stations (Halifax, Ottawa, and the three in the Toronto area [Brampton, Newmarket, Orangeville]). Raesfeld was most recently GM at **Rogers Radio Vancouver... 97.3 EZ Rock (CJEZ) Toronto** has a new Morning Team -- **Stu Jeffries** and **Colleen Rusholme**, ex of **Country 95.3 (CING) Burlington/Hamilton's** morning show. They begin this fall. Meantime **Christine Cardoso**, who'd been away on maternity leave and was due to return to EZ Rock's morning show in September, has resigned. The station recently lost long-time morning co-Hosts **Mike Cooper** and **Erin Davis**, Cardoso's stand-in, to **CHFI Toronto**... **Steve Jones** is leaving his post as PD at **Newcap Alberta** in Edmonton for Beantown. He begins his new PD job at **WMKK-FM (Mike) Boston** July 15... **Terry Mahoney** has moved to **Rogers Television**, but staying in his former **NOWTV Vancouver** office. He became GM of **OMNI TV British Columbia** July 1. NOWTV was purchased by Rogers which recently won **CRTC** approval for the purchase... **Mike Shannon**, PD at **The Breeze Calgary**, will move to **CFCW Camrose** as Ops Mgr. Meantime, **John Beaudin**, afternoon drive Announcer at The Breeze, moves to become Interim PD.

T V/FILM: An interview with an accused's young son during a **Citytv Toronto** news report breached journalistic standards, says the **Canadian Broadcast Standards Council**. CBSC says Citytv's supper hour news package had a report about a man charged with possession of child pornography and other sex crimes. The accused and his residence were identified. The CBSC Ontario Regional Panel concluded that the news broadcast violated the privacy of the boy and didn't demonstrate sensitivity towards children, contrary to provisions of the **Radio Television News Directors Association of Canada (RTNDA) Code of (Journalistic) Ethics**. Details may be found at www.cbsc.ca... **CTV** says roughly 10.5 million Canadians watched some or all of **Live 8** last Saturday. Peak viewership was over two million at 8:16 p.m. ET when **Neil Young** closed the Canadian edition in Barrie. CTV says the numbers are even more remarkable considering that Live 8 fell on the long holiday weekend... **Mobile Media** of Virginia and **CHUM Television** have created Canada's first automated, all-request music video service. Known as **PunchMuch**, the specialty channel allows viewers to control their viewing and listening via their wireless/mobile phones. Weekly playlists will be available onscreen and online for audiences to pick and choose... A new report from *The Diffusion Group* suggests that **TiVo** must redefine itself as a 21st century media company if it is to survive. **DirectTV**, which accounted for



ROGERS

**NEWS AND PROGRAM DIRECTOR/
AFTERNOON NEWS ANCHOR**
Atlantic Canada Radio – Halifax

RESPONSIBILITIES:

- Coordinate Programming for three new radio stations (Halifax, Moncton, Saint John)
- Manage and administrate daily activities for the News Department
- Review employee work and provide feedback on a regular basis
- Ensure communication with listeners is handled in an effective and timely manner.
- Understand and represent the "News Vision"
- Be available to cover other shifts when necessary.

QUALIFICATIONS INCLUDE:

- Minimum 5 years experience in a radio news department and complementary education
- Experience in Atlantic Canada radio is an asset.

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777 Jarvis Street, 5th Floor
Toronto, ON M4Y 3B7**

or

Click e-mail: radio.careers@rci.rogers.com

Only those candidates who are qualified will be contacted for an interview.

70% of TiVo units sold in 2004, will likely only account for upwards of 5% of those units by 2007. The problem – free DVRs from video service providers. The report's author says TiVo won't survive unless it market-extends to include consumer electronics, digital audio, web-based video, and T-commerce strategies... Fresh takeover speculation surrounding the United Kingdom's *ITV* has led to a sharp rise in the share price. The UK's largest commercial broadcaster saw shares rise 6% on Monday after newspaper reports claimed ITV could be the subject of a bid headed by media giant *Time Warner*... The *Fédération Internationale de Football Association* has agreed to a huge European-wide TV deal worth about \$1.48-billion (Canadian) for the *World Cup* in 2010. That price is a 100% increase from a similar agreement for next year's World Cup.

SIGN-OFFS: **Doug Allen Lee**, 79, in Regina. A long-time employee of **CKCK-TV Regina**, Lee began his broadcast career at **CKX Brandon** in 1949 at CKX Radio. In 1955, he became PD of **CKX-TV Brandon** and in 1959 he joined CKCK-TV. Lee retired in 1991 as the station's Director of Administration and Community Relations... **Kaye Grieve**, 80, in Calgary. She had been an Instructor at **SAIT** (Southern Alberta Institute of Technology) for over 25 years in the broadcasting department... **Guy Mauffette**, 90, in Montreal. Well-known in Quebec for a lengthy radio and musical career, Mauffette worked on air on several **Radio-Canada** shows and also produced several others.

LOOKING: **Rogers Radio** is looking for two managers for its new Atlantic radio stations – a **GSM** and a **News Director**. See the ads in this edition and at the **Broadcast Dialogue** Web site... **Toronto 1** seeks a Sports Producer. See the ad in this edition... Other jobs we've heard about include: **Q107 Toronto** – Program Director; **Wayne FM Wainwright** – Morning Co-Host/News; **Alliance Atlantis Toronto** – Manager, Digital Broadcast Resources; **Report on Business Television Toronto** – Chase Reporter; **CTV Toronto** – Production and Business Affairs Facilitator; **Discovery Channel Toronto** – Senior Producer, In-house Specials; **CBC Toronto** – Senior Quality Assurance Representative; **CISN-FM Edmonton** – Marketing Director; **CHAT-TV Medicine Hat** – Master Control Operator; **Much Music/Much More Music Toronto** – EFP Editor; **CFXJ-FM Toronto** – Junior/Intermediate Sales Rep; **CIKZ-FM Kitchener/Waterloo** – Sales Rep; **The Weather Network Mississauga** – Manager, Web Development; **CBC Halifax** – Communications Assistant; **CBC Winnipeg** – Program Marketing Coordinator; **CBC St. John's** – Producer; **CBC Ottawa** – Database Analysis and Development Officer; **CBC Saint John** – Announcer/Host/Anchor; **CHMI-TV Winnipeg** – a News Reporter, a Weather Anchor and a Morning Program Host.

EDITOR'S NOTE: Production of the **Broadcast Dialogue** electronic newsletter will take the usual summer suspension during the last week of July and the first of August (the editions of July 28 and August 4). We will resume service August 11.

IF OUR DIRECTORY EDITION HASN'T ALREADY ARRIVED, IT WILL WITHIN THE NEXT FEW DAYS.

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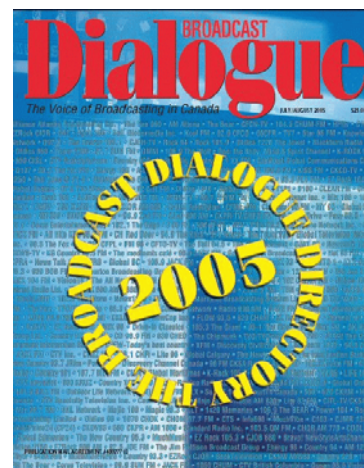


SPORTS PRODUCER

TORONTO 1 is looking for an experienced Producer with at least 5 years of direct experience producing daily sports magazine programming. The show will be a round-table high energy debate show on the sports topics of the day.

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don.gaudet@toronto1.ca
(Click for direct response)



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EDITOR'S NOTE: The letter was dated July 8. On Saturday, July 9, his ashes were spread from the air at Ontario's Rice Lake. When his widow returned home to Toronto from her Rice Lake cottage and the informal ceremony, awaiting her was that letter. Postmarked Ottawa with a return address from the *Canadian Association of Broadcasters*, she hurriedly tore it open and – in a heart-wrenching moment - **Nanci Krant** learned that her husband, the late **Tom Rivers**, will be inducted into the *Canadian Broadcast*

Hall of Fame at this year's CAB convention in Winnipeg... Production of the *Broadcast Dialogue* electronic newsletter will take the usual summer suspension during the last week of July and the first of August (the editions of July 28 and August 4). We will resume service August 11.

REVOLVING DOOR: **Derwyn Smith**, who'd been with *CTV* in Toronto as Reporter, Assignment Editor, News Director of *CFTO-TV Toronto*, ND at *CFPL-TV London* and, most recently, as VP of *CTV News* in charge of *Newsnet*, is no longer with the organization. His departure is seen as a result of a Newsnet redesign plan (see *TV/FILM*)... **Harvey Rogers**, the Sr. VP Engineering & Operations at *Alliance Atlantis*, has retired. No word yet on his successor... **Linda McErlain** is new GSM of *680News Toronto*. She was promoted from GSM duties at sister Toronto station, *The Fan*, and will remain there until a successor is found (see the ad in this edition)... New GSM at *Foxy 88.5 (CKDX-FM) Toronto/Newmarket* is **Bruce Campbell**. Campbell was most recently with *CFRB Toronto* and, before that, GSM at *The Fan (CJCL) Toronto*... **Michel Arpin's** last day at *Astral Media* in Montreal will be tomorrow (Friday), then it's a few weeks off until he joins the *CRTC* in Gatineau Sept. 1 as Vice-Chair... **Al Campagnola** has been appointed Product Manager, Ontario North for *Rogers Radio* and as GM at *CJQQ/CKGB Timmins*. Campagnola moves to Sudbury Aug. 1 from his PD position at sister station *CKBY-FM Ottawa*. As Product Manager, he'll work with the 11 Ontario North PDs... At *CJXX Grande Prairie*, a **Jim Pattison** station, PD **Ken Norman** has become GM. Norman will continue to hold the PD slot... **Rob Mise** is

THE FAN 590 GENERAL SALES
Toronto's Sports Radio MANAGER

RESPONSIBILITIES

- * Manage, recruit and motivate sales department of THE FAN 590
- * Forecast and achieve fiscal sales budgets for retail and national sales
- * Organize and implement all operation budgets related to sales
- * Manage inventory, set rates and develop sales packaging strategies
- * Liaise with traffic, creative, production, promotions, credit and financial departments
- * Build and maintain a strong working relationship with programming and station program director
- * Provide Local Sales leadership daily with the developing of revenue opportunities in co-operation with the VP, Toronto Sales
- * Coaching, training and development of sales people.

QUALIFICATIONS

- * Minimum 10 years experience in broadcast sales
- * Proven effective communicator at senior client and management levels
- * Strong communication and interpersonal skills
- * Major market Radio Sales experience required
- * Interest in professional sports an asset
- * Entrepreneurial and self-starter
- * Excellent prospecting and presentation skills.



PLEASE FORWARD RESUMES IN CONFIDENCE TO:

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moving within **Newcap** from his Ops Mgr/PD job at **Hot 89.9 Ottawa** to take over **Steve Jones'** Ops Mgr gig at Edmonton's **96X** and **K-Rock**. **Mise** remains PD guru for Newcap's CHR stations... In as PD at **Hot 89.9 Ottawa** is **Josie Geuer**... **Richard Hiron** has been appointed Regional Sales Manager for the **CHUM Television** stations in Alberta – **Citytv Edmonton**, **Citytv Calgary**, and **ACCESS**. Most recently, he was Managing Director of Sales and Marketing for **ACCESS**, **CLT**, **BookTelevision**, and **CourtTV Canada**... **Roger Currie**, well-known to audiences in Manitoba, is back on the air in Winnipeg after almost two years off. Currie, who's been in the business for 35 years, joined The Breeze (CHNR-FM) Winnipeg as morning Newscaster... **Derrick Scott**, who had been with **Corus Cornwall** as PD, moves to **JOE FM/Oldies 960 Kingston** in that same capacity... **Barry Third** has become ND at **Thunder Bay Television (CKPR-TV/CHFD-TV)**. Third had been a Producer with the **Dougall** operation... **Bob Durant** is no longer morning News Anchor at **AM 740 (CHWO) Toronto**... **CKMX Calgary** morning show Host **Don Slade**, now 73, and after a lot of years of getting up early, is backing off and taking on the mid-day shift. Slade has been working in Canadian radio since the end of the Second World War... **Maria Hale** is **CHUM Television's** VP, Content Business Development. The new position has responsibility for identifying new business and revenue opportunities incremental to CHUM's existing core business, exploiting new forms of commerce and distribution on emerging platforms. Hale moves internally from her previous position of VP at **Citytv Toronto** where she handled strategic planning...

SIGN-OFF: **Mike Lapointe**, 54, suddenly in St. Catharines. Lapointe, a veteran Ontario broadcaster, may be best remembered for his years as ND at **CFCO Chatham**. Since late 2000, however, he had been the morning Anchor at **CKTB St. Catharines**...

TV/FILM: **CTV News** President **Robert Hurst** has announced the creation of a task force to redesign **Newsnet**, CTV's specialty news channel. The channel's changes are coming about because of the recent lifting of licencing conditions set forth by the **CRTC**. One of the changes already implemented is the departure of **Derwyn Smith**, former head of Newsnet... The **CBC** has told the **CFL**, **Tennis Canada** and the **Canada Games** that there may be a strike. CBC broadcasts of those events may be scuttled next month because of a labour dispute. The union representing 5,000 CBC employees is to vote this week on giving the union executive a strike mandate. If approved, members could walk off the job as early as mid-August. If CBC can't air live coverage, it may offer the rights to other broadcasters... **Comcast Corporation** in the US and Toronto-based **Corus Entertainment** are set to launch Vortex on Demand (VOD), offering shows for kids 6-12 from Corus's **Nelvana**. The video-on-demand service will be available at no additional charge for Comcast Digital Cable customers...

RADIO: **CHUM** and **Astral Media** (along with **CHIN Radio Television International**, **CJRT-FM**, **Fairchild Radio Group**, **O.K. Radio Group**, **Newcap**, **Larche Communications**, **Aboriginal Voices Radio**, **Rock 95 Broadcasting**, **Evanov Radio Group** and **Radio-Nord Communications**) are filing an appeal against the **CRTC's** decision to grant satellite radio licences to **Canadian Satellite Radio (CSR)** and to **Sirius Canada**. CHUM/Astral et al say licence conditions for CSR and Sirius Canada are too lax – that the level of CanCon and Canadian ownership at its competitors is too small. **CHUM Radio** Exec VP **Paul Ski** says the framework doesn't allow for a sustainable broadcasting system. CSR's principal, **John Bitove**, reacting, said CHUM was less concerned about Canadian culture than about creating a "**MUCHmonopoly**". Bitove rebutted CHUM's allegation that CSR will ignore Francophone, aboriginal and ethnic programming, in turn accusing CHUM of planning to ignore independent artists and Canadian listeners who don't live within signal reach of big cities. CHUM's appeal is to be filed with the Privy Council in Ottawa before a July 31 deadline... **StatsCan** says Canadian radio listening habits show time spent per week with radio is down 90 minutes from 10 years ago. The report on radio listening habits says that, on average, 12+ Canadians spent 19.5 hours a week listening to radio in the fall of 2004, the same as 2003. More tuning is done in cars than in homes. Other results:

- 49% of listening time is in the home, down from 56% in 1995; 27% is in the car, up from 22%, and 23% at work, up from 20% in '95
- Most radio listening in the home occurred in the early morning hours. At work it was between 10 a.m. and 3 p.m. and in the car, predictably, mainly during morning and evening rush-hour commutes
- The gap between adult and teen listening continues to widen. Last fall, teens were tuning in for 8.5 hours a week, a three-hour-per-week decline over the past five years, with adults reducing their listening time by close to one hour a week

-- AC dominates formats, accounting for a quarter of adult listening time, followed by Oldies/Rock (15.3 per cent) and CBC Radio (11.1 per cent)...

CKMX Calgary has moved to a Country format from Adult Standards... In the US, a report in *Forbes* says sentiment from participants in an ad mini-conference (**Banc of America**) was a lot of interest in satellite radio but little expectation of big ad dollars in the near term. The big problem, said delegates, is the lack of audience measurement and the small listener base. Banc of America estimates 2006 ad revenue of approximately \$60 million combined for **Sirius** and **XM**. But, says the Banc, even by 2010 it doesn't expect more than 10% of combined revenues to come from advertising...

GENERAL: A mass-mailer virus (technically a "worm") is circulating in e-mail that carries a fake CNN Newsletter return address and an eye catching subject line: "TERROR HITS LONDON." The e-mail content is HTML-text that uses and points to several real links on CNN which report about the disastrous events, including several links to movies and radio stations on the Internet. The virus, called W32/Virtool.DH, is embedded in an attachment to the e-mail. The attachment is named: LondonTerrorMovie.zip. If it runs on a PC, this worm will enable it to become a launchpad for the mass-mailing of unwanted e-mails. As always, follow the most basic online rules to stay safe: Do not open unsolicited attachments and keep your anti-virus software up-to-date... **Astral Media** says its third-quarter profit was \$29.6 million, up from last year's third quarter of \$24.5 million. Earnings for the quarter ended May 31 amounted to 52 cents a share, diluted, compared with 43 cents per share a year ago. TV revenues were up 28%, pay TV subs increased by 2%, and radio held steady at 7%... **CanWest Global** reported a quarterly profit of \$52.7 million, down from \$54.3 million in the same period last year. CanWest says spinning off some or all of its Canadian assets into an income trust "remains under close and active consideration and the company expects to take such a decision this fall." Earnings amounted to 30 cents per share in CanWest's third quarter ended May 31, compared with 31 cents per share a year earlier. Revenue was \$809.7 million, a three per cent increase from \$783.9 million a year ago.

SUPPLYLINES: **Rogers Television** in Moncton has selected a large-scale *Titan*™ automation system from **Sundance Digital** for its migration to centralcasting. Eventually, Titan will centrally manage several of Rogers Television's facilities throughout New Brunswick.

LOOKING: **The Fan 590 (CJCL) Toronto** seeks a GSM. See the ad on Page 1... Other jobs we've heard about include: **CJOH-TV Ottawa** – a Reporter/Editor/Producer and a Video Editor; **Variety 104.5 Cornwall** – Program Director; **Rogers Radio Sudbury** – Creative Director; **Jack FM (CKLG) Vancouver** – Creative Director; **Standard Radio Terrace** – Creative Writer; **CITI-FM Winnipeg** – Creative Writer; **Blackburn Radio Windsor, Sarnia, Chatham, Leamington, Wingham** - Announcers and Newscasters; **Bob FM (CHST) London** – Sales Representative; **CTV Specialty Toronto** – Account Coordinator; **CTV Toronto** – Associate Producer; **CanWest MediaWorks Toronto** – Producer, News; **Alliance Atlantis Toronto** – Senior Financial Analyst, a Traffic Coordinator, a Director Studio Programming, and a Systems Programmer/Analyst; **Astral Media Montreal** – Senior Advisor Regulatory Affairs; **CBC Ottawa** – Reporter, French Radio and a Producer, Current Affairs; **CBC Vancouver** – Associate Producer; **CBC Montreal** – Lighting Technician; **CBC Iqaluit** – Reporter/Editor and an Announcer/Operator; and, **Mountain FM Squamish** – Account Manager.

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Citytv or *A-Channel*. The *Citytv* brand will be added in Winnipeg, Calgary and Edmonton (joining the two current *Cities*: Vancouver and Toronto) while the *A-Channel* brand will succeed the "The New..." branding... A two-decade-old duopoly in pay-TV (*The Movie Network* in the East and *Movie Central* in the West [Thunder Bay and west]) is about to face a challenge from four applicants. Both services earn *Astral* and *Corus* about 10% of their annual profits. The four are *Allarco Entertainment*, *Groupe Archambault*, *Spotlight Television*, and *Channel Zero*. Hearings are expected sometime in the fall.

REVOLVING DOOR: **Donna Bevelander** is the successor for the recently-retired **Harvey Rogers**, the former Sr. VP Engineering & Operations at *Alliance Atlantis* in Toronto... **Dave Grace**, Chairman of *Nautel's* Board of Directors, takes on interim CEO duties in the wake of President/CEO **Scott Campbell's** resignation, described as being for personal reasons... **Blair Bartrem** is the new PD at *Q107 Toronto*, moving across the street from those same duties at *MIX 99.9 Toronto*... **Michael Williams** is new Retail Sales Manager for the *Island Radio* stations in Nanaimo and Parksville. He joins *Island Radio* from *Corus Radio Calgary* where he was an Account Executive and succeeds the recently-departed **Peter Miller**... Also at *Island Radio*, **Raymond Henderson** has been promoted to Retail Sales Supervisor... **Ray Irwin** retires from *CKCO-TV Kitchener* after 25 years with the station... **David Garby** is new Director, Advertising Sales for *VisionTV Group* in Toronto. He arrives at *VisionTV* from *CHUM Television's* conventional stations where he was an Account Executive... **Ken Rigel** is the new Morning Host at *Classic Country (CKMX) Calgary*.

TV/FILM: *Canadian Media Guild* members at the **CBC** have voted 87% in favour of giving their negotiators a strike mandate. Should it happen, a work stoppage could come as soon as mid-August. **CBC** spokesman **Jason MacDonald** says the focus for **CBC** is to remain at the table and seek a collective agreement, and that he remains optimistic... **CHUM Television** says it will complete integration plans for its conventional TV operation early next month with a rebranding of its stations across the country into either



Rogers Broadcasting Ltd. seeks qualified candidates interested in an exciting

opportunity to launch our new News Format Radio Stations in Atlantic Canada. These stations will be located in Halifax, Saint John and Moncton. We are especially interested in submissions from local applicants:

8 Account Managers: 3 in Halifax (294022) - 3 in Moncton (294025) - 2 in Saint John (294024)

12 Anchors & Co-Anchors: 1 Morning Anchor Halifax (294036) - 1 Morning Co-Anchor Halifax (294036) - 1 Afternoon Anchor Halifax (294036) - 1 Afternoon Co-Anchor Halifax (294036) - 1 Morning Anchor Moncton (294037) - 1 Morning Co-Anchor Moncton (294037) - 1 Afternoon Anchor Moncton (294037) - 1 Afternoon Co-Anchor Moncton (294037) - 1 Morning Anchor Saint John (294038) - 1 Morning Co-Anchor Saint John (294038) - 1 Afternoon Anchor Saint John (294038) - 1 Afternoon Co-Anchor Saint John (294038)

3 Talk Show Hosts: 1 Halifax (294047) - 1 Saint John (294048) - 1 Moncton (Sports) (294049)

8 Reporters: 1 Morning Reporter Halifax (294032) - 1 Afternoon Reporter Halifax (294032) - 1 Sports Reporter Halifax ((294032) - 1 Morning Reporter Saint John (294033) - 1 Afternoon Reporter Saint John (294033) - 1 Morning Reporter Moncton (294034) - 1 Afternoon Reporter Moncton (294034) - 1 Fredericton Bureau (294032)

3 News Editors: 1 News Editor Halifax (294070) - 1 News Editor Saint John (294071) - 1 News Editor Moncton (294072)

1 Production Director: Halifax (294040)

3 Producers: 1 On-Air Producer Halifax (294042) - 1 On-Air Producer Moncton (294043) - 1 On-Air Producer Saint John (294044)

1 Traffic Manager: Halifax (294043)

1 Traffic Coordinator: Halifax (294021)

1 Creative Director: Halifax (294029)

1 Writer: Halifax (294030)

1 Office Coordinator/Sales Assistant/Receptionist: Halifax (294016)

Please use the reference number listed above and sign on to www.Rogers.com to review each posting in more detail. Forward resumes in confidence to:

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or

Email: radio.careers@rci.rogers.com

Rigel was MD/APD at **Z95.3 (CKZZ-FM) Vancouver**.... Meanwhile, **Curtis Strange** succeeds Rigel as MD/APD at **Z95.3**, arriving from his former PD duties at **Hot 103 (CKMM-FM) Winnipeg**.

SIGN-OFF: **William (Bill) Duncan McEwen**, age not available, in Regina. After serving overseas in the **Royal Canadian Air Force** during the Second World War, McEwen returned to Saskatchewan and began working at **CKCK** radio. In 1954 he became one of the first Engineers at **CKCK-TV Regina** and worked there for 35 years before retiring.

GENERAL: There may come a time when radio and TV broadcasters won't let rock musicians near a live microphone because of government intervention, particularly south of the border. Witness the latest salvo from the **Parents' Television Council (PTC)**. It complained to the **FCC** that during the **Live 8** concert earlier this month, **The Who** modified "Who Are You" to "Who the f*** are you." PTC says "ABC took steps to edit other profanity from the broadcast. But...ABC should have been more diligent." PTC said, "This serves as yet another example of why the Senate needs to follow the lead of the House and vote to increase the indecency fines. The financial penalties for violating the law must no longer be a reasonable cost of doing business"... **CHUM Ltd.**'s third-quarter profit jumped 64% to \$23.4 million with an 18% rise in revenue, amounting to 83 cents a share for the period ended May 31. That compares with 52 cents a share for the same period last year. Sales were \$175.5 million for the quarter, up from \$148.7 million.

RADIO: **Rock 106 Lethbridge** Host **Fraser Tuff** apologized on the air yesterday (Wednesday) after listeners complained about a joke he made regarding the murder **Liana White**, a pregnant Edmonton woman. Tuff apparently said that it is getting so hard these days to get a divorce it's almost easier to kill your wife. The comments stirred such anger that an e-mail campaign was launched and complaints filed with the **CRTC** and the **CBSC**. Tuff went on-air yesterday morning and said, "I would like to apologize for a comment I made on this program at this time yesterday regarding the murder of an Edmonton woman. It was insensitive, offensive and inappropriate. While it was never my intent to promote violence against women with my comments, nevertheless, I understand now how my comments could be taken that way. I'm truly sorry for anything I said regarding this tragic situation that offended our listeners and disrespected those involved." Station Manager **Terry Voth** said Rock 106 will follow any ruling stemming from the complaints. Further, he said, he felt Tuff's comments were taken out of context: "I think it was a poor choice of words, quite frankly. I don't think it was a misogynistic comment or that he is a misogynist. He regrets it, there is no doubt"... **Kagan Research** in the US predicts that as both **XM** and **Sirius** continue to add new subscribers,

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subscriptions will hit 46.8 million by 2014. Those numbers would translate to \$7.6 billion in revenues but still be a fraction of what American terrestrial radio does. Kagan projects that XM will turn cash flow positive in the third quarter of 2007 and Sirius sometime in 2008. In XM's case, that's two years beyond the positive cash flow position it has promised shareholders... Meantime, another study has revealed that 80% of Americans still have little interest in satellite radio. The *Eastlan* research also shows that same number (80%) remains unlikely to subscribe to satellite radio. Eastlan found that 5% of those surveyed are subscribing to satellite radio while another 9% are likely to subscribe to satellite radio sometime in the future. Five per cent of those participating in the study had never heard of satellite radio... To the applause of a large crowd on the dock near Rice Lake in Ontario, ashes of the late **Tom Rivers'** were spread from the air over the waters at his cottage as two planes went by in formation. **Jack FM Toronto** Newsman **Larry Silver** said, "Suddenly, there was a blossoming white cloud that burst beside one of the aircraft. An ethereal swirl of white that stood out against the bright blue sky. It hovered in silence as the planes flew on by, then slowly dissipated in the bright sunshine as a round of applause spontaneously erupted from the dock." A short video may be seen by clicking: <http://www.broadcastdialogue.com/video/rivers.avi>

LOOKING: **Rogers Radio** is looking for a "ton" of people to join their new news stations in Halifax, Saint John and Moncton. See the details in the ad on Page 1... Other jobs we've heard about include: **CKCO-TV Kitchener** - Sales Rep; **The New PL (soon to be A-Channel) London** – Co-Host morning show and a Producer; **CFHK-FM London** - Program Director; **940 News Montreal** – Program/News Director and an Account Executive; **Standard Radio Fort St. John** - Reporter/Anchor for TV & radio; **Standard Radio Penticton** – Creative Writer; **Alliance Atlantis Toronto** – Manager, Accounting, a Production Executive for *Life Network* and *National Geographic Channel*, and a Supervisor, Digital Broadcast Services; **CTV Winnipeg** – Reporter; **CTV Toronto** – Central Control Room Technician-Distribution Services; **Global TV Toronto** - Segment Producers, EFP Operators, an Entertainment Chase Producer, Entertainment Reporters, a Packaging Producer and a Line Up Producer/Writer for Global Entertainment; **Country Music Television Toronto** – Hosts and a Reporter/Field Producer; **CING-FM Toronto/Hamilton** - Morning Show Host; **SCREAM & The Documentary Channel Toronto** - On Air Promotions Producer; **Corus Radio Vancouver** – Account Manager; **Blackburn Radio London** – Broadcast Engineer; **CHCQ-FM/CJOJ-FM Belleville** – Promotions Director; **CJZN-FM/CKKQ-FM Victoria** – Production Manager; **Astral Television Networks Toronto** – Manager, Financial Reporting; **CBC Toronto** – Correspondent, Foreign Assignment Washington; **CBC Toronto** – Radio Technician; **CBC Montreal** – TV Journalist (Cree); **CBC Calgary** – Associate Producer; **CBC Vancouver** – National Reporter; and, **CPAC Ottawa** – Producer.

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WEEKLY NEWSLETTER ON
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