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Thursday, November 2, 2000

Volume 8, No. 22

Page One of Four

REVOLVING DOOR: There's a new senior management structure at **CHUM Limited** meant to facilitate senior executive level succession planning.

Jim Waters and **Ron Waters**, Directors of the Corporation, have each been appointed Exec. VPs of CHUM Limited. They will serve with their father, **Allan Waters**, on the newly formed Executive Management Committee. Jim Waters continues as President **CHUM Group Radio**. **Jay Switzer**, former Sr. VP/GM at **CHUMCity** and Sr. VP Programming of **CHUM Television**, has been appointed President of CHUM Television, succeeding Ron Waters. CHUM Ltd.'s Management Operating Committee consists of **Taylor Baiden**, VP Finance/Treasurer/Secretary, **Moses Znaimer**, VP Corporate Development, and Jay Switzer, President of CHUM Television... **Red Robinson** wraps up his 46-year radio career next Wednesday morning (Nov. 8) at **CISL Vancouver**... **Rina Steuerman**, who has managed the **Broadcast News** satellite services since the branch's inception, has been promoted to Manager, **BN Distribution**. Also at BN, **Cindy Orrett** becomes Account Manager, BN Distribution... **Jennifer Lo** has been promoted from Publicist at **Bravo!** to Communications Manager for both **Bravo!** and **Space: The Imagination Station**... **Catherine Warren**, COO of Vancouver-based **Blue Zone Entertainment**, has been named to the Board of Directors of the **WTN Foundation**, an organization dedicated to advancing women in the broadcast field.

SIGN-OFFS: Services are set for this afternoon (Thursday) in Tsawwassen for the late **Alden Diehl**, who died Oct. 27 at 68 after a short battle with cancer. Alden Diehl ran **CKLG/CFox-FM Vancouver** for over 20 years and, before that, was the "power house" PD who steered the on-air fortunes of 'The Big 8', **CKLW Windsor**. He served on many broadcast association boards, including the **British Columbia Association of Broadcasters**, and received various awards from the industry he loved... **Tim Ralfe**, the former **CBC-TV** Reporter – who elicited the "just watch me" challenge from **Pierre Elliott Trudeau** – is dead of a heart attack. He never regained consciousness after suffering the attack two weeks ago. A public memorial service will be held Saturday in Ottawa, followed by a celebration of Ralfe's life at the **National Press Club**.



The Canadian Association of Broadcasters (CAB) is looking for a leader and high energy advocate.

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The candidate we seek will lead the regulatory, policy and lobbying activities of the CAB Television sector. Consolidation, relationships with key stakeholders and bold steps into the digital era are the three hallmarks of the CAB Strategic Plan. He/she will drive the work of the CAB Television Board during this exciting period of change.

The CAB is the collective voice of the majority of Canada's private radio and television stations, networks, and specialty services. The CAB is an equal opportunity employer offering competitive compensation and benefits and an exciting and stimulating professional environment.

If you meet the above qualifications and are interested in pursuing your career in a thriving, dynamic and rewarding environment, we want to hear from you! Please forward your resumé in confidence by Friday, November 24, 2000 to:

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We thank all respondents in advance. Only those selected for interviews will be contacted.

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LOOKING: The **Canadian Association of Broadcasters** is conducting a search for a Vice President, Television. See the ad above... **CKWS-TV Kingston** has an opening for an Assignment Editor.

LETTERS: "Got Broadcast Dialogue on my email - it works great! In fact, I printed one test page and it looks better than the fax - a lot better. How cool!" **Scott Jackson, GM, Life 100.3, Barrie** (If you want to eliminate the faxes and receive your weekly newsletter via fax, let us know.)... "I think you may have picked up an erroneous implication from the Globe & Mail (last week's Broadcast Dialogue). Brent very carefully did NOT say that web surfing is pointing to erosion of TV viewing. The Globe writer leapt to this conclusion all by herself. In fact, we are delighted that the TV audience continues to grow. Here are the national people meter numbers from Nielsen (Per Capita TV Viewing total week, weeks 3-35 each year, All Persons 2+): 1996/97 (23.3), 1997/98 (23.8), 1998/99 (24.7), 1999/00 (25.7). To put this in perspective, the 647 minutes per month spent by net users translates to about 21 minutes per day. This translates to about 9 minutes per capita per day. Net users are using the web mainly for email, information seeking and music. These are complementary to TV viewing, not competitive. SRI's SMART Home Technology and Television Ownership study found nearly 74% of online users cite "information" or "email" as the main benefit, compared to only 3% citing "entertainment". While the main focus has been the impact the Internet has on television, the real victim has been the print media. A report from Starcom Media Services show that the usage of magazines is plummeting. The findings at the International Print Research in Florence, Italy, provided further evidence that the Internet may be a major factor in readership declines. The magazine fall-off is not just readers reading fewer magazines, but they are devoting less time to the ones they read. The average monthly minutes spent reading magazines (Adults 18-plus) dropped 8.9% ('99 vs. '95.). Perhaps most interesting, use of most electronic media rose in those Internet households." **Rob Dilworth, CTV Toronto.**

RADIO: **CKST Vancouver** has been sold to a group headed by former **Global Vancouver** Sports Director **Paul Carson**. He says All-Sports radio is overdue in

his city and that he's already talked to **Telemedia's The FAN (CJCL) Toronto** about potential affiliation... The **Toronto Raptors** of the **National Basketball Association** have a new broadcast home. All 41 home games will be broadcast live on **TCCBC**, Toronto's 24-hour Chinese radio station. The Raptors are the only team in the NBA with a second-language radio broadcast in Chinese... **CKCU-FM Ottawa** celebrates its 25th anniversary Nov. 17-18. All alumni are invited to join past and present CKCU volunteers to celebrate. Contact Station Manager **Matthew Crosier** for details: (613) 520-3533... **CJIB Vernon** wants to flip to FM. GM **Patrick Nicol** says the **Rogers** station will hold onto its AC/News format... **SUN-FM Kelowna** has launched two Internet radio stations, SUN FM 2 and EZ ROCK (www.thesun.net). SUN FM 2 is the edgier one... **Rogers Broadcasting** has re-launched **CJET-AM Smiths Falls** as **COUNTRY 92 - CJET-FM** at 10,000 watts. CJET has been active since 1955... In the same neighbourhood, **CIMF-FM Hull** has won **CRTC** approval for a repeater at Hawkesbury, Ontario. The station programs French language AC... A year after his death, long-time Saskatoon broadcaster Denny Carr has been honoured with a statue in the city he served for almost forty years. The Friends of Denny Carr Capital Campaign unveiled a statue of Carr jogging on the Meewasin Trail along the Saskatoon riverbank. Carr was 60 when he died of cancer in July of last year.

TV/FILM: **CanWest Global Communications** has won regulatory approval to increase its stake in **ROBTV** to 50%. The decision sets the stage for battle between CanWest and the **Globe and Mail** unit, **G and M Business**... Meantime, **ROBTV** is now available throughout much of Quebec on **Videotron** cable systems. For the next four months, Videotron will offer ROBTV free all of its digital subscribers (in Montreal, Quebec City, Hull-Gatineau, Chicoutimi and Sherbrooke)... **CBC-TV Toronto** has renewed its contract with **Nielsen Media Research** for another four years. CBC Corporate Director of Research **Barry Kiefl** says the decision boiled down to "...the

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- "Advertising Trends in the Internet Age"
- "The Dotcom Showdown"
- "Merger Mania: What Does It Mean For Broadcasting?"
- The CAB Interactive Media Forum
- and the *On-line Business Exchange*

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For more information or to register online, visit the CAB's web site at: www.cab-acr.ca, or contact Stefanie Siska at ssiska@cab-acr.ca or at (613) 233-4035, ext. 309.

excellence of their data". Nielsen introduced People Meter measurement to the Toronto market in 1995 (the first Canadian market to use electronic measurement).

GENERAL: CHUM Ltd. results for the year ended Aug. 31 shows revenues of \$376.1 million, up \$45.4 million from last year. Net earnings were \$2.23 per Class B and common share compared with \$1.45 last year... Winners from the 15th Annual **Gemini Awards** Gala are: Best News Anchor - **Diana Swain, CBC Winnipeg**; Best Performance by an Actor in a Leading Role in a Dramatic Program or Mini-Series - **Jonathan Scarfe, The Sheldon Kennedy Story**; Donald Brittain Award for Best Social/Political Documentary Program - **Deep Inside Clint Star, Silva Basmajian**; Best Performance by an Actress in a Leading Role in a Dramatic Program or Mini-Series - **Colleen Rennison, A Feeling Called Glory**; Best Childrens' or Youth Program or Series - **Incredible Story Studio - Kevin DeWalt, Robert de Lint, Rob King, Virginia Thompson**; Best Sports Broadcaster - **Brian Williams, Pan American Games**; Best Writing in a Dramatic Program or Mini-Series - **Rob Forsyth, Dr. Lucille: The Lucille Teasdale Story**; Best Performance in a Comedy Program or Series - **Cathy Jones, Rick Mercer, Greg Thomey, Mary Walsh, This Hour Has 22 Minutes**; Best Direction in a Dramatic Program or Mini-Series - **David Wellington, Dead Aviators**; Best TV Movie or Dramatic Mini-Series - **Dr. Lucille: The Lucille Teasdale Story, Francine Allaire, Claude Bonin, André Picard**; Best Performance by an Actor in a Continuing Leading Dramatic Role - **Michael Riley, Power Play**; Best Performance by an Actress in a Continuing Leading Dramatic Role - **Torri Higginson, The City**; Best Dramatic Series - **DaVinci's Inquest, Chris Haddock, Laszlo Barna, Lynn Barr, Tom Braidwood**; Best Comedy Program or Series - **This Hour Has 22 Minutes, Michael Donovan, Geoff D'eon, Mark Farrell, Ginny Jones-Duzak, Jack Kellum**; Canada Award - **Unwanted Soldiers**; Earle Grey Award - **Royal Canadian Air Farce**; Royal Canadian Mint Viewers' Choice Award - **Royal Canadian Air Farce, Roger Abbott, Don Ferguson, Luba Goy, John Morgan**... Broadcasters who won at the 2000 **Jack Webster Awards** in Vancouver are: Best Reporting of the Year - Radio: **Ted Field, CKNW/98 Vancouver**; Best Reporting of the Year - Television - **Margo Harper, VTV Vancouver**; Jack Webster Award for Science & Technology - **Michael Tymchuk, CBC Radio**; Best Reporting Chinese Language - **Fairchild Television Series, Above and Beyond**; Best Feature - Radio - **Alison Broddle, CBC Radio for Class of 2000**; Best Feature - Television - **Boni Fox and Maureen**

Palmer for Tom Williams: Product of our Time; and, Jack Webster Award for Excellence in Legal Journalism: **Yvette Brend, CBC Radio**. A new fellowship – the **Jack Webster Foundation Telemedia Broadcast Journalism Fellowship** – enables broadcast journalists to return to school or pursue professional development to bring new knowledge and skills to their work and community... Reaching a determination similar to that of **Arbitron**, as released by that company at the **NAB Radio** convention in San Francisco last month, **ComQuest** (a **BBM** company) says continued growth in high-speed Internet access (HSA) will be key in usage growth. While 43% of Canadian adults have Internet access at home, less than one in four have HSA. ComQuest says: HSA Canadians are twice as likely to have multiple computers in their homes; Nine out of 10 HSA Canadians agree that Internet access is an essential part of life; Compared to all Canadian Internet users, and, HSA users are more likely to believe that the Internet has increased their quality of life. Among other findings, HSA Canadians download more files; listen to more Internet radio; watch more video clips; participate in more chat or discussion groups; and, play more on-line games. HSA Canadians, says ComQuest, spend over 70% more time on the Internet than all Internet users.

SUPPLYLINES: Unique Broadband Systems has settled its legal dispute with Waterloo-based **PixStream Inc.** Unique had accused it of misappropriating technology for delivering video signals over the Internet. Unique Broadband says it will get \$25 million -- conditional on the acquisition of PixStream by US-based giant **Cisco Systems**. Under terms of the settlement deal, PixStream admits no liability... **CTV Saskatchewan** has chosen **Digital Processing Systems Inc.**, a subsidiary of **Leitch Technology**, as their supplier for editing systems.

Contact: Howard Christensen at (416) 782-6482

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Thursday, November 9, 2000

Volume 8, No. 23

Page One of Three

RADIO: Just over a month from now, radio will celebrate its 100th anniversary. It was Dec. 23, 1900, when Canadian **Reginald Fessenden** spoke the first words ever transmitted: "One. Two. Three. Four. Is it snowing where you are, Mr. Thiessen? If it is, telegraph back to me." A mile away, Mr. Thiessen, his assistant, quickly reported by Morse code that it was snowing, and that he could hear Fessenden's voice. Reginald Fessenden was born in East Bolton, Quebec, and produced more than 500 inventions, including radio broadcasting. To learn more about Fessenden, check www.broadcasting-history.ca... He's 82 years old and he's just signed a new 10-year contract. **Paul Harvey** marked his 50th year with the company by inking the new deal with **ABC Radio Networks**. Harvey has more than 18 million listeners each week... The **CRTC** has approved a change of control for **Affinity** stations **CHAM Hamilton**, **CHTZ-FM/CHRE-FM/CKTB St. Catharines**, and **CKSL London to Telemedia Radio**. Telemedia says it will fulfil the remaining portion of those benefits as committed by Affinity at the time of the original acquisitions... **BroadcastAMERICA.com** has filed Chapter 11 in the US. According to a source, **SurferNETWORK.com** will merge with the cash-strapped company, and infuse \$US1 million in cash in an attempt to save the it... **CJAD/MIX 96 Montreal's** 15th annual 12-hour **Radiothon of Hope** in aid of the **Missing Children's Network** raised over \$337,000. The simulcast fundraiser's grand total represents next year's total operating budget for the Missing Children's Network... The **Canadian Museum of Civilization**

in Hull beat the recently-established **International Recordings Archives** in Milan for the staggering 100,000 never-played recordings going back as far as 1902 that **Frank Carenza**, a retired Toronto broadcaster, offered to donate to any organization on condition that his collection not be broken up. The collection of 78s, LPs and 45s includes recordings from **Enrico Caruso** in 1902 to **Bo Diddley** and **Roy Orbison** in the 1950s. Carenza, 74, always got two copies of each recording, playing one of them often on the multicultural radio program he hosted from 1950 to 1979 on **CKQS Oshawa**, and keeping the other in mint condition for the collection... And, this quote from gonzo journalist **Hunter S. Thompson**: "The radio business is a cruel and shallow money trench, a long plastic hallway where thieves and pimps run free, and good men die like dogs. There's also a negative side."

CAB CONVENTION: It all starts this weekend in Calgary (Nov 12-14). **Broadcasting 2000**, the joint convention of the **Canadian Association of Broadcasters** and the **Western Association of Broadcast Engineers** will see a range of events, exhibits and business sessions. CAB President/CEO **Michael McCabe** says "The message of this convention is that broadcasters 'get the Net'. What **Broadcasting 2000** illustrates very clearly is that the CAB and its members have embraced the Internet economy – We are on-air and on-line." Among other sessions in store for delegates will be the Merger Mania panel. Leading CEOs **Pierre Karl Péladeau** of **Quebecor Inc.**, **Heather**

Only **3** days left until **Broadcasting 2000** in Calgary!

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Shaw of Corus Entertainment Inc., **Stephen Bartkiw** of **AOL Canada**, **Gerry Noble** of **Global Communications Limited** and **Alain Gourd** of **BCE Media** will take part, as well as **Prime** journalist **Deirdre McMurdy**, who'll quiz them on the meaning of the major mergers their firms have recently experienced, and where they go next. At the Dotcom Showdown, five hot new dotcoms trying to find broadcasting partners will square off against each other for the chance to win \$10,000. They'll each have 10 minutes to convince a panel of experts that their business plan is the best. Broadcasting Hall of Fame Inductees include **Ian Tyson**, **Peter Kent**, **Harvey Kirck**, and **John Bassett**. **JR Shaw** will receive the Gold Ribbon Award for Broadcasting Excellence. Entertainment will include **Chantal Kreviazuk**, **Colin James**, **Tyson** and **Lily Frost**.

REVOLVING DOOR: **Denise Donlon** is moving from VP/GM at **MuchMusic** to President of **Sony Music Canada**. Previous Sony Music President **Rick Camilleri** announced in August that he was leaving the company. His resignation came after a staff downsizing that saw 35 employees, including senior managers, lose their jobs... Succeeding Donlon at **MuchMusic** is **David Kines**, a long-time **Citytv/MuchMusic** staffer, who helped launch the specialty channel in 1984. Kines had recently been named GM of **CHUM's** new Victoria TV station, **CIVI**. Instead, **Howard Slutsken**, formerly at **CKVU Vancouver** will now become GM at **CIVI**... **Corus Entertainment** has appointed **Darren Stevens** as PD at **Energy 93.1 (CHAY-FM)/B101 (CKQB-FM) Barrie** and at **The Peak (CKCB-FM) Collingwood**. Up until his appointment, Stevens had been PD/MD at **B101... NewCap** at Moncton is gradually putting together an on-air team. **CKRY-FM Calgary** swing announcer **Paul O'Neill** is heading east to take Afternoon Drive/MD duties at the new FM'er. Meantime, newspaper ads and billboards around the city are telling folks there's something big coming Nov. 8: **'XL 96.9 FM**. It's going up against **Maritime Broadcasting's CKCW Moncton**... At **The Fox North Bay**, PD **Mitch Belanger** into the morning slot opposite co-host **Leanne**

Davis... At **LIFE 100.3 Barrie**, **Susan Roffel** returns to co-host the Breakfast Club after five months maternity leave. And **Tim Cardasica** from **WAY-FM Nashville** will become new Promotions Manager January 2.

LOOKING: **ONtv (CHCH-TV) Hamilton** is looking for an assignment editor, reporters, anchors, editors, field producers, videographers, shooters and microwave truck operators.

GENERAL: Among other things, say published reports, a **Canadian Alliance** government under **Stockwell Day** would put **CBC** up for sale. The Alliance platform states that it would allow the CBC to "raise private capital," to secure new funding. The talking points maintain that the broadcaster could be put up for sale: "The Canadian Alliance government will consider bids for CBC television and internet services, subject to majority Canadian ownership . . . the government shouldn't compete with private broadcasters"... Toronto-based **Mijo Corporation** has acquired **slingspot.com** of Calgary, an Internet-based audio distribution service. Mijo will integrate the service, including its servers and technology, into its operations as a new division. MIJO VP, Business Development **Robert Lang** will head up the new division... **Viacom Inc.** is buying – for \$US2.3-billion – the owner of the biggest cable network aimed at blacks. The deal for the privately owned **BET Holdings II Inc.** is believed to be one of the biggest buyouts ever of a black-owned business... **Adelphia Communications**, the largest cableco in Los Angeles is saying no to sex, dropping the **Spice** channel and replacing it with the **Health Network**. Adelphia is owned by a conservative Pennsylvania family who don't approve of sex channels. Analysts say the no-sex policy is commercially risky because the adult pay-per-view business is soaring... **Shaw Communications Inc.** has announced a new \$200 million investment in the Shaw Internet network. The \$200 million will be focused on upgrading and expanding Shaw's cable modem network, and will deliver improved network performance for Shaw@Home service as well as new Shaw Digital Cable

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services... **Rogers Communications Inc.** has joined the **Toronto 2008 Olympic Bid** as a Gold Medal Sponsor to bring the 2008 Olympic Games, the Paralympic Games and Cultural Festival to Toronto. Rogers will team its cable, wireless and broadcasting divisions for the effort... On the **Dr. Laura** front, **CBS** stations that air it are moving the TV show from afternoons to 2 a.m.. Downgrading of a show to an overnight slot in the two top major markets - New York and Los Angeles - has been the death knell for struggling shows in the past. Meantime, a 1998 episode of *Frasier* skewering **Schlessinger** has disappeared. The episode, entitled "Dr. Nora," featured a shrill radio shrink who gets a job at Frasier's Seattle radio station and then spews venom. **Paramount** apparently yanked the episode (*Oh, you might be interested to know that Paramount also produces Dr. Laura's TV show*). Schlessinger discussed the episode on her radio show last March, saying Frasier had "disintegrated into disgustingness" and called the show "amoral." And, as if Dr. Laura isn't in enough trouble, **CIGV-FM Penticton** - after its "Does Dr. Laura Survive" survey - came up with a loss in the Schlessinger column. After 3,632 votes, she lost by 230 votes. She's outta there!

TV/FILM: The Divided States of America? Could it have been any tighter? Could the US networks have foreseen the egg on their collective faces? After declaring **George W. Bush** the president-elect, they had to take it back. What a bizarre night! By 3:30 a.m. ET, **NBC** Anchor **Tom Brokaw** continued to wonder aloud if Florida, where candidates were separated by only a few hundred votes, was truly a lock for Bush. "That would be something if the networks managed to blow it twice in one night," he said. Soon after, all the nets declared Florida too close to call... The **Competition Bureau** has given its approval to the **CanWest Global/Hollinger** deal, saying it won't challenge the \$3.5 billion purchase of most of Hollinger's Canadian newspapers. A big 'however' in the approval, though, is the Bureau's dictate that CanWest divest itself of its interest in **ROBTV** before it can complete the purchase. A review of the Hollinger deal showed it would have little affect on competition in the ad market, saying it found no evidence that newspapers, Internet and TV are competing directly for retail ads normally found in newspapers... Meantime, raising the money to finance the Hollinger deal became more expensive than planned. The autumn slump in financial

markets made investors jittery, thus forcing CanWest to entice them by offering higher interest rates on \$800 million in bonds it's selling. Financial sources say the rate has inched up again, this time approaching 12%. Investment bankers handling the sale are preparing to set the final terms and pricing. The new 12% rate is about two points higher than CanWest expected to pay on the bonds, possibly making a difference of millions of dollars in interest payments... On another front, CanWest Global has been granted an extension to sell **CKVU-TV Vancouver** -- to Dec. 29. CanWest asked the **CRTC** to delay enforcing an order that the station be sold until May because of the possibility that the Commission will decide in February to allow a new TV station in the Vancouver market. That uncertainty, says CanWest, distracted possible buyers and complicated negotiations to sell CKVU... **Global Television** has established the **British Columbia First Projects Fund** (\$750,000) to help the BC production sector, particularly as it will foster growth of emerging BC producers and help develop the indigenous production sector. This fund is one of the benefits established as part of Global's acquisition of **WIC**... The month-old **CBC Canada Now** supper-hour news appears to be a ratings winner. It's even ranked in the Top 10 by Toronto teens. CBC News Chief **Tony Burman** says "It's catching on faster than we projected. There seems to be a real breakthrough." CBC reports that, in the first three weeks since its Oct. 2 debut, Canada Now has repeatedly hit the No. 2 spot in the local Toronto news competition, behind **CFMT-TV**. Ratings, however, are almost double what they were last year this time... Thirty-year-old **Raymond Neal Best** has pled guilty to mailing letter bombs to **A-Channel Edmonton** and Calgary's police chief. He'd originally been charged with two counts of attempted murder. An assignment editor and a reporter received minor injuries when a parcel exploded June 16 of last year in the A-Channel newsroom. A-Channel GM **Jim Haskins** wrote a Dialogue column in **Broadcast Dialogue** magazine about the event (*Explosion shakes Edmonton's A-Channel/Sept. 99*) which may be found in the archives section at our Web site: www.broadcastdialogue.com.

NEW SUBSCRIBERS THIS WEEK INCLUDE: Bob Snelgrove, GerrAudio Distribution, Brockville. Welcome!

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Thursday, November 23, 2000

Volume 8, No. 25

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TV/FILM: A **PricewaterhouseCoopers** study reveals there is still confusion over digital TV. The Canadian Consumer Technology Study 2000 showed 5% of Canadians polled said they know a lot about digital TV. Nearly three-quarters said they'd never heard of digital TV or that they had heard of it but didn't know about it. Despite that, almost 25% of consumer households claim they're now subscribing to some form of digital TV service, such as cable, satellite or wireless cable. The numbers, though, don't bear out that perception. Digital satellite has 15.2%. Digital cable has 6.7% penetration. And digital wireless cable is used in 2.4% of homes. Canadians think of digital TV as largely an issue of image and sound quality: 30% said they believed digital TV provided sharper pictures, 15% said better sound, and 15% chose "other" when asked the same question. On another front, just 12% of survey respondents said they had downloaded videos or short films. Downloads were not considered a satisfactory replacement for either movie going (86%) or the TV watching experience (76%). Of respondents who download streamed video, 65% said they would stop if they had to pay. Said **Peter Lyman** of PricewaterhouseCoopers: *"It's becoming increasingly evident that wide consumer use of broadband video through the Internet is still several years away. Cable and satellite will remain the principal method of broadband video for many years to come. The emergence of the Internet has prepared consumers for the interactivity that digital cable and satellite will increasingly provide customers, but the Internet will not replace TV in the short term"...* The **Canadian Human Rights Tribunal** has ordered **CBC's** English network and **NewsWorld** to begin captioning all broadcasts. Vancouver resident **Henry Vlug** claimed CBC discriminated against deaf people by failing to provide captioning. Along with regularly-scheduled programming, the Tribunal also ordered captioning of unscheduled news flashes, promos and commercials throughout the broadcast day... With convergence, *"not all that glitters is gold."* So says **Rogers Cable** CEO **John Tory**. *"Many people,"* he told the 86th annual meeting of the **Audit Bureau of Circulations**, *"get enormously excited about the prospects of convergence, but only a few have a clue as to why. It is probably the most abused or overused term in the media and telecom businesses today."* Further, he said, excitement over rapidly emerging new technology and the rash of new business partnerships like the **AOL-Time Warner** deal has created new buzzwords for what are age-old business challenges. *"No one is winning the convergence competition yet, if indeed there is a competition on. My guess is that once the dust has settled, the winners will be measured the same way winners have always been measured – who manages to make the most money on a sustained basis by attracting customers to their products and providing quality, value and good service"...* **CBC** and **CHUM Television** have a three-year, \$2 million joint commitment



is searching for a

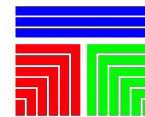
RETAIL SALES MANAGER

Successful candidate will be responsible for implementing a sales strategy and managing the CKTB/CHRE-FM sales team. The Retail Sales Manager will be expected to prospect and develop new businesses and to provide high quality leadership. Looking for a team oriented individual with excellent people skills, and the ability to train and motivate others. Computer skills a must, including Word and PowerPoint.

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to pre-license and develop made-for-TV movies and feature films. Canadian independent producers would see projects alternating between CBC and CHUM Television on first and second runs... **CFMT-TV Toronto** has renamed its in-house commercial production facility to **Harbourfront Productions**. It had been known as **ComProd**... **Telesat's Anik F1** satellite was launched Tuesday from the **Guiana Space Centre** in Kourou, French Guiana. When it goes into service early in the new year, Anik F1 will enable Telesat to serve all of North and South America for the first time... The **World Wrestling Federation** has

a three-year broadcast agreement with **The Score Television Network (Headline Sports)** to program **XFL Football** each Sunday. Most Canadians, however, will have to watch **NBC** to see the new springtime football league. Headline Sports is in the upper-tier cable package and reaches only about 4.5 million Canadian homes. Along with that deal, WWF will buy about 10% of **Headline Media Group** by February, 2002.

RADIO: The **CRTC** has deleted a requirement that **CKVX-FM (X-FM) Chilliwack's** studio facilities be outside Greater Vancouver. The station, formerly **CKSR-FM (STAR-FM)** -- and now programming **Alternative Rock** -- will continue service to the Fraser Valley, including a strong local news presence in both Chilliwack and Abbotsford. Further, X-FM -- despite studios in Vancouver -- is

not to ID itself as Vancouver alone but must retain reference to the Fraser Valley... In another decision, the **CRTC** has approved **CJMT-FM Canmore's** request to boost power from 360 to 510 watts and to move its tower about four kilometres away... **CJRT-FM Toronto**, the **Ryerson** station, has received an increase in its allotted ad time that may be sold. The **CRTC** approved 504 minutes of advertising per broadcast week with a maximum of 4 minutes of advertising in any hour... **Howard Stern** has troubles, according to **Details** magazine, ratings going south and the private life of just another lonely, confused New York bachelor. The report says Stern has taken hard his failed 20-year marriage and that ratings have dropped by double digits in his biggest markets, New York and Los Angeles. Some industry-watchers say his failed marriage hurt ratings because a happily married, self-deprecating Howard drooling over girls was much more interesting than a depressed workaholic doing the same thing... The **CRTC** began meeting in Burnaby Monday on a number of issues, including the hearing of FM applications for the Vancouver, Nanaimo and Abbotsford markets. The hearing is scheduled to last two weeks.

REVOLVING DOOR: **Jay Switzer** has been named President of **CHUM Television**. He'll be in charge of all CHUM TV stations and specialty channels, its new media division and distribution and development arm... **Bob Lang**, GM at **CISN/CHQT Edmonton**, will retire as of Jan. 1... **John Wright** leaves his **KISS-FM Toronto** GSM job at year-end to move back to Kingston where he recently won an FM licence... At **Standard Radio's Magic 99.9 FM Winnipeg**, GSM **Gyl Toshack** has moved across the road to **CJOB/Power 97**. Magic 99.9 GM **Lee Sterry** has assumed GSM responsibilities... New Sr. VP/CFO at **TVA Group** in Montreal is **Paul Buron**... New MD/On-Air Host at **MIX 97 Belleville** is **Nancy Hunt**, in from **The Moose Bracebridge**. Former MD/Host **Ted Bradford** moves to **WRMM-FM Rochester** in a Swing role... At **Mountain-FM Squamish**, new Promotions Director is **Crystal Darche**, in from **The Ocean (CIOC-FM) Victoria**.

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LOOKING: **CHRE-FM/CKTB St. Catharines** is looking for a GSM... **KISS-FM Toronto** is also looking for a GSM... And, **AM 740** is looking for experienced Sales Reps for its new Toronto station. See the ads in this edition... Other jobs include **CKWS-TV Kingston** for a part-time videographer at Belleville and a full-timer at Kingston... **Global Regina** is looking for an Anchor/Reporter.

GENERAL: **CanWest Global** has completed its acquisition of the Canadian newspaper and Internet assets of **Hollinger** for approximately \$3.2 billion.

The transaction excludes the **Southam Magazine and Information Group** (publishers of **Broadcaster, Cablecaster** and **NewMedia.Pro**, among others) and the Sarnia and Chatham community newspaper groups. They had been a part of the original deal... Faster processing of video and audio data is a major feature of the new chip unveiled by **Intel**. The **Pentium Four** processor is apparently designed to give users performance as it relates to music and video files downloaded from the Internet... **Alliance Atlantis Communications** reports second-quarter (Sept. 30) net earnings of \$7.9 million or 25 cents a share, down 14% from \$9.2 million or 30 cents a share in the year-ago quarter. Revenue for the broadcast group increased by 26% to \$25.2 million in the latest quarter (subscriber and ad revenue growth at **Showcase, Life Network, HGTV Canada** and **History Television**)... In Chicago, eight teenagers held an audience of media, clothing, food and other marketing people in thrall. The teens were articulating their demographic's consumer habits; projected to spend \$US155 billion this year. It's not that surprising since the teen population has grown twice as fast as the overall population in the last decade. TV spots that used to cater to generation X often aim younger at echo boomers -- those born between 1977 and 1994. Teens are "the most savvy generation ever," according to **Larry Dykstra**, VP, Consumer Strategy for **Pizza Hut**. He says: "A new generation of consumers is emerging that is going to be vastly different from every other generation. They've grown up in a completely different world from baby boomers." Another big change is the attitude of shopping malls. Where once "mall-rat" teens were a nuisance, now storekeepers are getting teen-wise. Like anthropologists agog over a previously unknown culture, the Chicago conference-goers spent two days poring over genius teenager. Common characteristics? Opinionated, optimistic, money to burn -- not necessarily in that order. Demands change and innovation, rebellious, always on the lookout for bigger and better. A tendency to get along with parents. Stressed by high expectations. Typical habitat: the Net. Now, to balance the teen hype, one mall president in California said the industry is overreacting and risks putting off "the most powerful generation ever" -- baby boomers. He says balance is important... The **Ontario Association of Broadcasters** reminds stations that entry deadline for the 2001 OAB Awards is Friday, Jan. 26. Categories are, for both radio and TV: Station of the Year; Community Service; 'Best' Student Production; Best Sales Promotion; Best Image Campaign. Individual awards are for the Howard Caine "Broadcaster of the Year", and The New Media award. If you need an application form, contact OAB Secretary **Gerry Acton** at 613/829-0284... The annual **Broadcast Executives Society** Christmas Luncheon in Toronto takes place Thursday, Dec. 7, at the Sheraton Centre Hotel Grand Ballroom. Info at: 416/961-3201. By the way, the BES has now moved its offices to: 160 Bloor St. E, Suite 1005, Toronto, ON M4W 1B9... **Izzy Asper** has made a \$20-million gift to **The Winnipeg Foundation** and **The Jewish Foundation of Manitoba**. It's one of the largest personal gifts ever in Winnipeg. Both foundations will invest the gift and use a portion of it to fund community projects... The **Canadian Journalism Foundation** has created **The Nash Prize** in Journalism, to be launched at **The Nashional** black tie dinner Dec. 7 in Toronto. It's named, of course, after **Knowlton Nash**. The prize's goal is to help seasoned working journalists improve their expertise.



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Thursday, November 30, 2000

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TV/FILM: After the *National Post* published the story Friday, the **CRTC** issued a release saying that to leave speculation about the new digital licenses alone would do a disservice to the publicly traded companies affected. Officially, here are the new Category 1 licenses (16 English and five French): **13th Street** (Global, TVA, Rogers), **The Biography Channel** (Rogers, Shaw, A&E), **BookTelevision: The Channel** (Learning and Skills Television of Alberta (LTA), **The Canadian Documentary Channel** (Corus, CBC, NFB, 4 other independent producers), **Connect** (Craig), **FashionTelevision: The Channel** (CHUM), **Health Network Canada** (Alliance Atlantis, WebMD), **Independent Film Channel Canada** (Salter Street, Triptych Media), **Issues Channel** (Stornoway, Cogeco), **Land & Sea** (Corus, CBC), **Men TV** (TVA, Global), **PrideVision** (Levfam, Alliance Atlantis), **TechTV Canada** (formerly ZDTV Canada) (Rogers, Shaw, techtv (formerly ZDTV)), **Travel TV** (BCE Media, CTV, TVA), **Wisdom: Mind, Body and Soul Channel** (Vision TV, Radio Nord, Wisdom Media Group), and **WSN (Women's Sports Network)** (TSN). The French Category 1 Specialty Services are: **13ième rue** (TVA, Global, Rogers), **LCN Affaires** (TVA, Publications Transcontinental, BCE); **Le Réseau Info Sport** (RDS); **Perfecto, La Chaîne** (MusiquePlus, CHUM), and **Télé Ha! Ha!** (TVA, Film Rozon, BCE). The CRTC says it will publish the reasons, terms and conditions for its decisions on the new digital pay and specialty, PPV and VOD services as planned in mid-December. Meantime, the stats, aside from the 16 English and 5 French Category 1 licenses are: 66 Category 1s were denied, 262 Category 2s were approved, and 99 Category 2s were denied... **CanWest Global Communications** has acquired **CJNT-TV Montreal**. Global will program the station 60% ethnic and 40% non-formula, based on the **CFMT-TV Toronto** model... Come September, viewers may be confused for a day or so when **CTV** shows move from **BCTV (CHAN-TV) Vancouver** to **VTV (CIVT-TV) Vancouver**. That's when BCTV becomes a full **Global** station... The **CBC** has formally apologized for comments made by a producer about the breasts of **Stockwell Day's** daughter-in-law. The comments were inadvertently broadcast across BC on election night when the producer thought he was only hooked-up internally.

GENERAL: As elections go, it was all fairly smooth (compared to the continuing difficulties on the US side of the border). There were, however, a couple of violations of **Elections Canada** law as they regard



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Internet results publishing. In Nova Scotia, **The Hawk 101.5 (CIGO) Port Hawkesbury** streamed Atlantic coverage onto its Web site, apparently inadvertently. When advised of it by an outside source, the streaming came to a swift halt. In BC, a

computer programmer who said he would intentionally break the law, did so. **Paul Bryan** of Burnaby began posting the earliest vote tabulations from the Atlantic provinces almost three hours before polls closed in BC despite a warning last week from an Elections Canada lawyer... **CanWest Global Communications** reports an 11% increase in net profit to \$162.7 million in its final year as a pure broadcasting company. However, the year closed with a fourth-quarter net loss of \$16.4 million compared with a year-earlier profit of \$10.6 million. CanWest -- which is now Canada's biggest newspaper (**Hollinger**) -- said revenue for the financial year ended Aug. 31 rose 23% to \$1.08 billion. The revenue increase came largely on CanWest's purchase of nine **WIC TV** stations for \$800 million. The core **Global Television Network** was weak, with revenue for the year flat at \$439 million. The WIC properties contributed \$107.9 million in new revenue, and there was a 136% rise in revenue at the **CanWest Entertainment** production division, to \$111.6 million. Meanwhile, at Hollinger, a net loss of \$9.3 million or \$0.25 a share in its most recent quarter. That compares with a year-earlier loss of \$3.9 million. Revenue for the three months ended Sept. 30 -- the last full quarter before Hollinger's divestment of most of its Canadian newspapers -- increased 3% from a year earlier to \$781.1 million, while earnings before interest, taxes, depreciation and amortization surged 33% to \$126.5 million... Saint John-based **ImagicTV** stock is struggling as analysts wonder if telcos will buy into TV. ImagicTV wants to deliver TV to homes via phone wires but, days after its initial public offering, shares lost almost 40% on the technology-focused U.S. electronic exchange. A veteran industry analyst says ImagicTV may have been hurt by doubts over that vision, combined with general investor distaste for technology stocks. The software firm has been promoted as a Canadian company that would enable telcos to compete with cable operators. But **Bell Canada** VP, Technology Development **Glenn Ward** says offering TV services is still a key to **BCE's** future... **Newton Minow**, the former Chairman of the US **Federal Communications Commission** -- writing in the **Chicago Tribune** about the current US Presidential election reporting fiasco -- says young journalists were trained for years by old-fashioned reporters at the City News Bureau of Chicago. On the wall of the newsroom was a huge sign, in capital letters, which read as follows: **IF YOUR MOTHER SAYS SHE LOVES YOU, CHECK IT OUT**. Minow writes that "it is now time to move that sign to the studios of the broadcast and cable networks because they forgot to check it out on election night. They confused exit polls with real votes . . . they severely damaged the trustworthiness and credibility of their work"... The US **Library of Congress** is getting 20,000 of **Coca-Cola's** TV commercials, worth \$1 million. Coke is donating the spots.

REVOLVING DOOR: Last week, there were PD realignments within **Corus Entertainment** stations at Burlington and Toronto. **Pat Cardinal** moved from **Q107 (CILQ-FM) Toronto** to **Energy Radio (CING-FM) Burlington** as PD and **Stewart Myers** moved

from PD at **The Edge (CFNY-FM) Toronto** to PD at Q107. **Iain Grant** remains PD at **Talk 640 (CFYI) Toronto** and The Edge's PD slot is vacant. Yesterday (Tuesday), 21 employees at **CHML/Y95 Hamilton** and **CING-FM Burlington** have been let go as a result of Corus Entertainment's merged operations. Among the casualties is Y95 PD **Dave Foreman** (who had

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been President of the **Ontario Association of Broadcasters** until earlier this year). Also gone are Y95 morning hosts **Lori Love** and **Scott Thompson**; midday host **Jeremy Smith**; and, afternoon host **Todd Lewis**. Other terminations include **CHML Hamilton** midday announcer **Rick Malo** and **Energy's** (CING-FM) evening announcer, **Mastermind**. GM **Dean Sinclair** says Y95 will continue with Classic Pop Rock. The balance of staffers lost were those in administration, sales and operations... One hundred and thirteen jobs are being cut at **Videotron** and **TVA Group** as part of cost reductions imposed by new owner, **Quebecor**. Forty-four 44 management, professional and non-unionized jobs were immediately eliminated, while another 34 will be leaving in January. TVA has announced 35 job cuts at the Quebec private broadcaster to help save five-million dollars a year.... **Guylaine Saucier**, Chair of the **CBC** board of directors, is stepping down effective Dec. 8... **Videotron Group** President/CEO **Claude Chagnon**, son of Videotron founder **Andre Chagnon**, has quit a month after the cableco was acquired by **Quebecor Inc.** He apparently left the company under pressure from Quebecor... **Arnis Peterson**, after 11 years at the business desk of **CFRB Toronto**, joins **Canada's Business Network** (CBN) as Senior Business Reporter. CBN is a joint venture of **Canada NewsWire** and **TRI Strategic Entertainment**... **Ky Joseph** is new GSM at **HITS 103.5FM (CIDC-FM) Orangeville/Toronto** and **Dancin Oldies 88.5 Newmarket**. She 's been a Sales Rep with HITS since 1996... **The Score** (formerly **Headline Sports**) has appointed **Michael Gibbons** as Marketing Director... **Leanore Copeland** is new Director, External Relations at the **Canadian Film and Television Production Association's** B.C. Producers' Branch in Vancouver. CFTPA is a trade association representing companies involved in Canada's independent production industry... **Paula Breckon**, morning co-host at **SUN-FM (CIEZ-FM) Halifax** since 1995, is moving to Fredericton. Breckon's move is family-related. No job yet... **Richard Portelance** is new GM, TV Sales and Marketing at **CBC French Television**... Some changes at

92 CITI/KY 58 Winnipeg: Dan Kenning, ex of **QX 104/Hot 103 Winnipeg**, is a new Creative Writer; **George McRobb** is promoted to Creative Director; and, **Linda Russell**, also ex of QX 104/Hot 103, is new Account Manager... **Victor Malarek** has resigned as a co-host of **CBC-TV's Fifth Estate**... **D. J. Williams**, ex of **CFPL/CFPL-FM London**, is now in a senior sales capacity at **CHUM's STAR 102.3 London**... At **Toronto Star TV**, **Rob Adams** who had been an original employee, has moved to **Globe Interactive** as Broadband Manager; and, **Heather Brunt** moves from Sr. Producer to Operations Manager, succeeding Adams.

SIGN-OFF: Veteran Prince George broadcaster **Bob Harkins** died Tuesday in Vancouver at 69 of heart failure. His career began at **CKPG** in the late 40s as a writer, working his way up to President/GM there through the 60s and during the addition of **CKPG-TV**. He later worked at **CJCI Prince George** in news, as an open-line host and as a commentator. He returned to CKPG part-time, doing radio commentaries until June when he suffered a heart attack. Harkins, with over 50 years in broadcasting, was a **British Columbia Association of Broadcasters Broadcast Performer** of the Year.

LOOKING: **Y105 (CKBY-FM) Ottawa** is looking for an evening announcer... **Global Television Saskatoon** is searching for an Electronics Technician/IS person. See the ads for both these position both here and at the **Broadcast Dialogue** Web site: www.broadcastdialogue.com. Other jobs we've heard about include **SUN-FM (CIEZ-FM) Halifax** is looking for a morning co-host... **CKOR/97 Magic FM Penticton** is looking for a Desker/Reporter.

RADIO: **Harvey Glatt**, who created **CHEZ Ottawa**, is recovering from a heart attack suffered while in hospital recovering from a hip operation. Glatt, who now works for **Rogers** in an advisory role after selling CHEZ to them, is expected to make a full recovery... It appears the rights dispute (radio) between **Headline Sports** and the **Toronto Blue Jays** is headed for court. Headline is said to be preparing a multimillion-dollar lawsuit against **Rogers** for backing out of a five-year deal that was reached between Headline and the Jays weeks before Rogers bought the Jays in August. It boils down to Rogers saying the deal with Headline wasn't complete, while Headline says a formal agreement was in place. The stakes are high for both sides... A foreign journalist unwittingly added to the high tension of elections in Haiti. Following a week of pipe bombings around the capital, Port-Au-Prince, police took no chances when a small pipe was found near a journalist's car in a hotel parking lot. As the bomb squad went to work, an American radio reporter interviewed the car's owner, who described the object as silver-coloured and wrapped with black tape. The radio reporter quickly realized the "bomb" was actually his microphone, which he'd lost the previous day.

SUPPLYSIDE: **OmniBus Systems** and **Quantel** have an agreement worth \$1.3 million with **Radio Canada** to implement **Inspiration**, an integrated news production system. Inspiration will provide production support for both the Radio-Canada and the **RDI** 24-hour news operation as part of a new studio at the Montreal facility called the News Complex. The new studio is scheduled to go online next September... Digital TV is breaking into viewer living rooms as new services roll out of the box. This year's **Western Cable Show** in Los Angeles heard **Liberate Technologies** CEO

Mitchell Kertzman say his company has services in 300-thousand+ American homes, and industry watcher **Forrester Research** elaborated by saying it expects 4.9-million homes to have some sort of interactive video service by the end of this calendar year... **Michael Ihnat**, former VP of Representation at **Selkirk** and one of the **WTN** founders, is launching an online representative firm, **WebXRep** (www.webxrep.com).

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Bryan Ellis**, **Corus Entertainment**, Toronto; **Stewart Myers**, **Q107 Toronto**. Welcome!

**Broadcast Dialogue will not be delivered
December 28 and January 4.**

**The Newsletter will resume
January 11, 2001.**

