



BROADCAST Dialogue

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RADIO: *Telemedia Communications* has moved to acquire stations again, this time in Atlantic Canada. The *Radio One* and *Radio Atlantic* stations are *CIBX-FM/CKHJ-FM/CIHI-AM Fredericton*, *CJCJ Woodstock*, *CIKX-FM Grand Falls*, *CKBC Bathurst*, and *CKCL/CKTO-FM Truro*... *Jim Pattison Industries* has purchased 29.9% equity in *Monarch Broadcasting*. Monarch owns and operates nine radio stations and two TV stations in Alberta and BC. Monarch has also recently entered into a deal to buy three radio stations - *CKKR-FM/CKEK Cranbrook* and a repeater at Kimberly, BC. Since the percentage purchase by Pattison is below the maximum allowed, no *CRTC* approval was necessary... A published story this week says the rapid consolidation of Canada's radio industry has led to higher ad prices and fears of a lack of diversity in news and opinions. *Doug Newell*, Senior VP of media buying at *HYPN* is quoted as saying that with so many new advertising alternatives, radio might lose market share if its ad prices are too high. But *Radio Marketing Bureau* President *John Harding* says the value of advertising in a particular medium is reflected in its cost and, historically, radio commercials have been undervalued... *OSR 1200 Ottawa* and *MIX 97 Belleville* took bids from their listeners on the use of a private box for one of the *Memorial Cup* hockey games. *Mix 97* raised \$1,300 and *OSR 1200* raised \$800. The big winners were the *Canadian Special Olympics*, which received the \$2,100... Also in Ottawa, *Young*

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Country Y105 is holding a week-long radiothon and, with the help of five sponsors who have each offered \$2,500 to match pledges called in by listeners, the *Rogers* station is setting out to raise as much as it can for the *Children's Hospital Miracle Network Telethon* June 5 and 6 on *CJOH-TV Ottawa* Cable 7... *POWER 107 Calgary* held an invitation-only *Backstreet Boys 'Millennium'* CD Release party at the new Famous Players Coliseum where the CD was previewed the day before retail... *CJOB Winnipeg's Children's Miracle Radiothon*, a 12-hour show, has raised \$68,317 on behalf of the *Children's Hospital Foundation*... *Integrated Media Sales* has assumed national radio sales representation for *CKMM-FM/CFQX-FM Winnipeg*...

GENERAL MANAGER

Strong sales and people-oriented General Manager required for multiple-station operation in a small market on the Canadian border. All stations are high-powered, highly-rated and profitable. Dual citizenship, or familiarity with both American and Canadian business environment, a plus. Crime-free community offers enviable lifestyle with excellent schools, hospitals. Community involvement encouraged. Group owner has stations in several markets. Present manager retiring.

Send resume in confidence to:

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Last week, we told you that **CFRB Toronto** was about to put headsets on a cardboard picture of Ontario Liberal leader **Dalton McGuinty**. Well, 'RB did it and the Liberals were not amused. CFRB says it tried for a month to get McGuinty to take part in an open-line show as the two other leaders had done. When he refused, the station had callers pose questions to the "dummy" which were, of course, met with silence. McGuinty accused CFRB of "blackmail." But ND **Bill Carroll**, on-air, said it was done in fun and hardly counted as blackmail. However, he said, he was sorry if McGuinty felt that way. That prompted a rush by Liberal organizers to claim the station had issued a public apology. Meantime, the head of the Liberal campaign accused CFRB of simply trying to pressure the party to buy advertising. **Standard** President **Gary Slaight** and CFRB Ops Manager **Steve Kowch** called that a lie, noting that 'RB advertising is sold out and that any Liberal spots would have to bump other clients.

GENERAL: Winners at the **British Columbia Association of Broadcasters** annual convention in Penticton on the weekend were: *Best Creative/Radio* - **CKKQ-FM Victoria** and **CFMI-FM Vancouver**; *Best Creative/Television* - **Z95.3 Vancouver**; *Agency Creative/Radio* - **Bryant, Fulton and Shee, Vancouver**; *Agency Creative/Television* - **Bryant, Fulton and Shee, Vancouver**; *ICBC (Insurance Corporation of BC) Community Service/Radio* - **Kootenay Broadcasting Systems, Trail**; *ICBC Community Service/Television* - **BCTV Vancouver**; *Special Programming/Radio* - **CFMI-FM Vancouver**; *Special Programming/Television* - **Global Television Vancouver**; *Excellence in News Reporting/Radio* - **CKXR Salmon Arm**; *Excellence in News Reporting/Television* - **BCTV Vancouver** and **CHBC-TV Kelowna**. Individual award winners were: *Humanity Award* - **St. John Ambulance**; *Broadcaster of the Year* - **Jack Stark, Fairchild Radio Vancouver**; *Broadcast Performer of the Year* - **Robin Adair, CJVI Victoria**; *Broadcast Performer of Tomorrow (Television)* - **Anna Wallner of Global Vancouver**; *Broadcast Performer of Tomorrow (Radio)* - **Jamie Weiss of CJVI Victoria**; and *Friend of the Industry*, **Marguerite Vogel, CRTC Regional**

Director, Vancouver... The **Radio-Television News Directors Association** annual convention is set for Ottawa next weekend. The pre-registered delegate count is approaching 100... The federal government is opening up the airwaves for new broadband applications to service the Internet and electronic commerce customers. Industry Minister **John Manley** says his department plans to issue licences for new broadband frequencies in the 24 and 38 GigaHertz bands. Access to this frequency range will allow Canadian companies to accommodate the increasing demand for high-capacity local access to high-speed Internet and e-commerce applications. Manley says for the first time in Canada, an auction will be used to assign the frequencies. The auction is to be held in early October and interested companies have until August 6 to apply for participation... **Microsoft** co-founder **Paul Allen** has made a \$3.6 billion purchase of US cable company, **Falcon Communications**. It's another step toward his goal of creating a technology and entertainment empire. The deal will make Allen's **Charter Communications** the fourth-largest cableco in the US, 5.5 million subs... Canadian telephone companies are being urged to move more aggressively into the Internet content and services business if they intend to fend off a US invasion. An industry study says huge and hungry US telecommunications firms such as **Qwest Communications International** of Denver and **Level 3 Communications** of Omaha, will be offering high-speed data services in major Canadian cities by next year, forcing prices to drop and margins to fall... **Infinity Broadcasting Corporation** is acquiring **Outdoor Systems** of Phoenix, the parent company of Toronto-based **Mediacom**. Infinity will acquire Outdoor Systems for approximately \$6.5-billion in Infinity common stock, plus the assumption of approximately \$1.8-billion in debts.

TV/FILM: The annual **Children's Miracle Network Telethon** is on **Global Television Vancouver** this weekend. Last year's telethon raised \$5.5-million, making it the leading fundraiser of the 170 children's hospitals across North America... Ninety of 194 TV projects slated for support under this year's federal licensing fee program are from Quebec. If

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they get the okay, 46% of Canadian shows to be approved for funding will come from a province representing 24% of the population. The budget for this year's Television Fund is \$198.6-million... Meantime, Hollywood is fuming over the number of films being produced in Canada. Producers, of course, are taking advantage of the low Canadian dollar, skilled technicians and a Canadian landscape that can mirror any American setting. The **Canadian Film and Television Production Association** says film and TV production activity has increased by 400% in the past eight years thanks in large part to US productions. The Americans aren't amused. Anti-Canadian fever has recently struck the industry with lobby groups such as **Film US** forming and production workers quietly demonstrating, protesting the loss of work to Canada... **YTV's** website - www.ytv.com - has been nominated as a finalist for a PROMAX Gold Medallion Award for Best Website Design... *Jane Hawtin Live* has not been renewed by **WTN**. Her contract with the specialty channel concludes July 30.

REVOLVING DOOR: New GM at **CKCB-FM Collingwood** is **John Eaton**. Former GM **Peter Allen** is new GSM at **CKDO/CKGE-FM Oshawa**... **Randy Brill** is no longer PD/MD at **CKDX-FM Newmarket**.

SIGN-OFFS: **Richard Digby Hughes**, the Founder and President of **CFRY Radio** in Portage la Prairie, has died of cancer at 81. He began the station in 1956 and, in 1987, received the **Manitoba Association of Broadcasters' Pioneer Award**... **Lawrence Phillips**, who worked at **CFOS Owen Sound** for 44 years, has died at the age of 80. He had retired in 1985 after a career as an operator, announcer, farm editor and, finally, the station's accountant.

LOOKING: See the ad on Page 1 for a General Manager... **CKTB/HTZ-FM St. Catharines** is looking for a GSM... **Skeena Broadcasting** at Terrace is looking for a Producer/On-Air person... **Boundary Kootenay Radio** at Castlegar is looking for a Morning Host... **CJYM Rosetown** is updating its talent bank for morning and afternoon drive...

SUPPLYLINES: The latest in new media and multimedia technology is being showcased through tomorrow (Friday) during the eighth annual **newMedia Conference and Trade Show** at Toronto's Metropolitan Convention Centre... Markham-based **Unique Broadband Systems** has shipped the first of nine transport systems for **Bell Canada's Wireless Internet** project. The project consists of a point-to-multipoint L-Band and S-Band wideband data network... **Sony of Canada** says the world's largest 16:9 wide-screen LED **JumboTron** will be installed at Edmonton's Commonwealth Stadium this August.

SYNDICATION: With the demise of the **WIN Radio Network's** overnight programming, **Art Bell's Coast To Coast** on the **CHUM Radio Network** added 20 stations to the show's distribution, bringing the number of Bell affiliates to 33.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Bob McGuigan**, **Memory Bank Advertising Inc.**, Guelph and **Joe Balango**, **Western Broadcast Sales**, Vancouver. Welcome!

Features from the June edition of the Broadcast Dialogue magazine can be found at our website:

www.broadcastdialogue.com

While you're roaming around in there, have a look at the listing we have for your station in

The Broadcast Directory

pages.

If there are changes or corrections to be made, please get back to us (directly from the site, if you wish) and we'll work quickly to ensure the information we have for your operation conforms to how it should be!



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RADIO: Specialty TV provider **Astral Communications** has made a \$224 million bid for all of **Radiomutuel**, Canada's second largest private broadcaster. The money will cover, expects Astral, the 75% of Radiomutuel it doesn't already own. Radiomutuel owns eight FM stations, five AM stations, several specialty TV channels, and the **Omni Outdoor** billboard company which operates in Ontario, Quebec and BC. Astral Chairman **Andre Bureau** (also a former **CRTC** Chairman) says he expects no difficulties from the commission. In fact, he added, "we see some interesting possibilities for expansion on the radio side, with the new **CRTC** rules." Astral already owns specialty and pay-per-view channels in English and French (including **Family Channel**, **Teletoon** and **The Movie Network**)... **CIQM Montreal** Talker **Howard Galgonov** is off the hook on one item but has been found in breach on another. The Quebec Council of the **Canadian Broadcast Standards Council** says a complaint that a Galgonov show was a "sounding-board for disseminating his hatred" was dumped. However, by naming the complainant, then trashing that person on the air, Galgonov's station earned the Council's sanction in that it found CIQM in breach of Clause 6 of the **CAB Code of Ethics**, as well as the spirit of Clause 4 of the Code of (Journalistic) Ethics of the **Radio-Television News Directors' Association**...



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CKTY Sarnia, a Country programmer for the past 11 years, moves over for its successor - **CHKS-FM** (*Sarnia's Best Rock, K106.3*). The new FM'er launches next week... **Maritime Broadcasting System** stations in Halifax raised \$65,057.69 on the weekend for the **Isaac Walton Killam-Grace Hospitals** as part of the **Children's Miracle Network**... In Ottawa, **Y105's** first **Country Cares Challenge** for **CHEO** raised \$38,830.74 for the **Children's Hospital of Eastern Ontario**... US-based **Radio Ink** magazine is holding an Internet conference at Silicon Valley, CA, Oct. 12-15. This first-such topical conference is based on the idea that since radio and the Internet are going to be joined at the hip, radio needs to embrace it. Keynote speaker will be Broadcast.com founder Mark Cuban. Topics include: generating

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Terrace, B.C. V8G 1S4

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income for radio from the Internet; the impact of local and national advertising accounts; impact of Internet-only radio stations on traditional broadcast radio; opportunities for customer service and listener service on the Internet; and new technologies which will alter the future landscape and buying practices.

TV/FILM: The new Canadian TV policy will come down tomorrow (Friday) morning in Ottawa. **CRTC** Chair **Françoise Bertrand** and Vice-chair, Broadcasting **Andrée Wylie**, will jointly release the document... The **CRTC** has approved **Power Broadcasting's** bid to add a transmitter at Smiths Falls to broadcast **CKWS-TV Kingston**. It will be channel 36 at 10,000 watts... US network and ad execs are projecting that up-front sales by the six networks — **ABC, CBS, Fox, NBC, UPN** and **WB** — will climb at least 13%, to \$7.25-billion from about \$6.4-billion last year... **Saturday Night Live** Producer **Lorne Michaels** is among eight prominent Canadians who will receive honorary doctoral degrees from **Ryerson Polytechnic University** in Toronto during graduation ceremonies next week. He'll receive an Honorary Doctorate of Laws on Monday... Local broadcast of **Toronto Raptors** NBA basketball games will now be seen on **CTV Sportsnet**, beginning with the 1999-2000 NBA season. Previously, local broadcast of games could be seen on **The New VR Barrie** but that four-year contract expired at the end of this season... **Black-out**, a TV talk show on **Télévision Quatre Saisons** (TQS), is off the hook on one complaint but in violation on another. The **Canadian Broadcast Standards Council** says "*Faring Well on Welfare*" was in breach of paragraph 3 of Clause 6 of the **CAB Code of Ethics**." A second show - "*The Good, The Bad and The Drag*", the council did not find the broadcast contained any discriminatory comment based on sexual orientation... In another decision, the **CBSC** says a **CFTM (TVA) Montreal** show, *J.E.*, aired an "error of magnitude" that was reckless and in breach of broadcast standards. Further, says the Quebec Regional Council, a "gross miscalculation on the reporter's part created inherent unfairness in the report." For the complete report on these and other recent CBSC decisions, see their Website at www.cbsc.ca... Most US TV manufacturers

have put v-chips in at least half their new sets and should have few problems meeting a US year-end deadline to install the blocking technology in all new televisions. Last year, the **Federal Communications Commission** imposed a July 1 deadline on manufacturers to install the technology in at least half their new sets.

GENERAL: **CanWest Global Communications** won't support **Shaw Communications'** application to the federal government to take control of Vancouver-based **WIC**. CanWest says it will vigorously oppose the move. Shaw wants the **CRTC** to approve its 1998 purchase of 49.96% of WIC's class A voting shares and 52% of the Class B non-voting shares. CanWest holds 46% of WIC's non-voting shares but still disputes the takeover. It has asked the British Columbia Supreme Court to scrap the deal... The **Canadian Association of Broadcasters**, appearing at the **CRTC** hearing into the **CBC** license renewal, spoke to the issues of a) Constellation of Services b) Commercialization of Radio c) National Services that Draw from the Regions d) A Distinctive CBC and, e) Focus on What's Important. In the CAB's view, the fulfilment of CBC's mandate lies in a public broadcaster that is: viewed and listened to because it offers a broad range of services in TV and radio that appeals to the program tastes of all Canadians; distinctive because it provides programming that tells us about ourselves and that the marketplace does not otherwise provide; national in scope so that it provides a link across the country and an opportunity for Canadians from all parts of the country to see and hear themselves in both English and French; contributes to the development of the entire system; universal, which means it continues to be available free over-the-air to all Canadians; stable, which means it has the government funding necessary to deliver its main TV and radio services; and focused on revitalizing its main services, not diverting scarce public resources into new niche services. Further, said CAB, the priority task is to revitalize the CBC's core services from within and for the CBC to focus its energies in those areas that support and strengthen those services. CAB said the **CRTC** should expect CBC to concentrate its resources and its efforts on its

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core competencies... **CBC** Chair **Guylaine Saucier**, in her closing statement to the 12-day CBC licence renewal hearing yesterday (Wednesday), reinforced to the **CRTC** the CBC's commitment to distinctive and high quality programming. She says the corporation presented a sound plan for CBC's next licence term. President/CEO **Perrin Beatty** said CBC had listened carefully throughout the proceedings and concluded that Canadians expect CBC to place increasing emphasis on the core elements of its mandate. CBC's closing featured modifications and enhancements to each line's previous commitments in response to the submissions and interventions... **Wired Woman Society** Founder and President **Emma Smith** is the recipient of the *Canadian Women in New Media Outstanding Volunteer Award*, presented at the **newMedia 99** trade show in Toronto, June 4... Toronto-based **Sullivan Entertainment Group** says it plans to go public. The production and distribution company behind such shows as *Anne of Green Gables* and *Road to Avonlea*, is hoping some of the warm feelings from its programs will rub off on investors. The company was founded in 1979 by husband-and-wife team **Kevin Sullivan** and **Trudy Grant**... The **Radio-Television News Directors Association** of Canada annual convention begins today (Thursday) in Ottawa and runs through Saturday night.

REVOLVING DOOR: **Floyd Patterson**, a 43-year news veteran at **CKWS-TV Kingston**, is retiring. His last day is June 18. When he joined CKWS-TV in 1956, he'd take still pictures with a Polaroid which were then shown on the nightly newscast... At **FACTOR**, two new board members: **CHEZ-FM Ottawa's Harvey Glatt** and singer/songwriter **Sylvia Tyson**... **Global Television** Parliament Hill news veteran **John Burke** has joined **Thornley Fallis**, a communications consulting firm, as a senior consultant... Sports Announcer **John Gallagher**, who jumped ship at **Citytv Toronto** to host a talk show at **TSN**, is back at Citytv under a two-year contract. He'll be doing weekends and a new talk show on **CablePulse 24**... **A-Channel Edmonton** evening news anchor **Alan Carter** is gone.

SIGN-OFF: A popular Mexican TV host has been killed in Mexico City. Assailants fired an assault rifle at the moving car of **Francisco "Paco" Stanley**, 56, killing him and a bystander and wounding three others... Financial journalist **Lou Dobbs** resigned from **CNN** Tuesday amid reports he'd been clashing with CNN's top executive. Dobbs has been host of CNN's nightly financial wrap up show, *Moneyline*, and is president of the spinoff financial network, **CNNfn**.

LOOKING: **Okanagan Skeena Group** is looking for all kinds of people. See their ads in today's edition... Also, a GM's job is open. See the ad on Page 2... **NL Broadcasting** in Kamloops is looking for a Sales Rep... **CKDM Dauphin** is looking for an afternoon drive personality.

SUPPLYLINES: **iMagicTV** showcased live, interactive TV services, including unlimited channels, video-on-demand, Internet access and e-mail services, over copper phone lines throughout several **Supercomm** booths in Atlanta this week. iMagicTV was making the business case for telcos to implement residential broadband deployment, diversify business and provide subs with features that transform their TVS for the digital age... **ForeignTV.com**, an Internet broadcaster specializing in the production and aggregation of streaming media content from around the world, will participate in **Lucent Technologies'** Full Circle program -- an initiative to drive the creation and development of Next Generation Broadband Services. Lucent Full Circle will encompass several software platforms upon which developers will be able to create new broadband services.

EDITOR'S NOTE: We've been getting plenty of requests for copies of feature stories published in **Broadcast Dialogue** magazine. Each month, we put a selection of them on our website. They're yours for the downloading. Should you be thinking of reproducing any of our copyright features or articles in another print publication, please give me a call for clearance, at 416/782-6482.

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TV POLICY REVIEW: The **CRTC** says its new policy on Canadian TV offers more flexibility, diversity and programming choice. Further, it says, it aims to strengthen the programming industry, increase visibility for local talent both in Canada and beyond, and promote the growth of Canadian broadcasters "in an increasingly competitive global market."

– On the **regulation front**, the commission says it no longer will look at the broadcast of local newscasts. Instead, it says, it will encourage regional programs in prime time, in addition to local newscasts. English broadcasters won't be required to spend a minimum amount of money on programming. The commission says it prefers to encourage broadcasters to place more effort on priority programming during prime time.

– On **Canadian content**, the CRTC says its requirements hold, at least 60% during a broadcast day with at least 50% in the evening hours. Larger groups have had "priority" programming broadened. Documentaries of more than 30 minutes, regional programs (other than news and sports) and shows promoting Canadian talent and successes in Canada and abroad are included in the definition, in addition to drama, comedy, music and variety programs. These larger groups, for example CTV, Global, WIC and TVA, will be required to broadcast at least 8 hours per week of priority programming during prime time. But prime time has been extended (effective September 2000) to the

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hours between 7 p.m. and 11 p.m., seven days a week, instead of 8 - 11 on week days and from 7 - 11 p.m. on weekends. A new incentive to air Canadian drama is a 150% credit to those dramas meeting 100% CanCon and a 125% credit to those that meet 60%.

-- **Licence renewals** will see all stations owned by the same corporate entity at the same time. There are two main categories, those that reach over 70% of the audience in one of the two official languages and that broadcast in several provinces, and those that reach less than 70% of the audience,



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-- "Audiences are fragmenting. Competition is getting tougher. Markets are going global." - **CRTC** Chair **Françoise Bertrand**

-- Applauds the decision, saying the 7 to 8 p.m. window will take Canadian programs out of the "heavy traffic" zone where the "best" US shows, such as ER, Friends and The X-Files, are aired. The earlier time slot will also lend itself to half-hour family programs that are hot sellers in international markets. -

Peter Viner, CEO, **CanWest Global**

-- Still studying the changes and what they will mean to CTV, but said he's pleased to see "parity" among the large broadcasters.

- **Ivan Fecan**, CEO, **CTV**

-- CTV's margins could benefit from part of (the) decision that will see large broadcast groups licensed in one swoop, rather than station by station. CTV was the only one that was regulated both as a network and station by station. "... before that there was some double counting . . . that they were being charged twice" to meet CRTC requirements." - **Stephanie Larocque**, media analyst, **Bunting Warburg Dillon Read**

-- "It's good for production companies outside Toronto, Montreal and Vancouver." - **Kathleen McNair**, VP/General Counsel, **Salter Street Films**, Halifax

-- "This expansion was necessary for the production and broadcast of a wider variety of high-quality Canadian programs . . . to satisfy the diversified tastes and interests of Canadian viewers." - **Françoise Bertrand**

-- "What this does is provide equity between Global and CTV. The effect will be greater on Global." - **Michael McCabe**, President/CEO, **Canadian Association of Broadcasters**.

-- "We welcome the added flexibility of programming . . . but the end effect is going to be that you'll see more hours of Canadian programming on our stations in prime time." - **Kevin Shea**, President, **Global Television**.

-- Advertising-industry lobbyists worried that it would create "clutter" and reduce the impact of individual commercials. - Not named

-- "They're effectively relegating children's programming to specialty-cable channels." - **Ian Morrison**, **Friends of Canadian Broadcasting**

-- "Although we haven't had a chance to review the entire document in detail, the tone and direction it sets is a win for all stakeholders in our industry. The producers have the opportunity to create more shows, the broadcasters will get increased flexibility and most importantly the viewer will get more and better Canadian programming." - **Jim Sward**, CEO, **Global Television Network**.

-- "This is a vote of confidence in private broadcasters. Clearly the CRTC sees the potential for an infusion of new funds into the system if broadcasters are given the opportunity to recoup their investment."

- **Michael McCabe**, **CAB**

TV/FILM: Two **A-Channel Edmonton** newsroom staffers were injured yesterday (Wednesday) morning when a letter bomb exploded. Assignment Editor **Garnet Lewis** and Reporter **Stacey Protzel** suffered minor injuries... **WIC** has closed its TV office in Toronto and appointed **BCTV Vancouver/CHEK-TV Victoria's Art Reitmayer** as President/CEO. Former WIC TV leader **Jim Macdonald** (also Chairman of the **Canadian Association of Broadcasters**) and two others at the Toronto office have been let go. The further WIC restructuring move was effective immediately. WIC says Reitmayer's appointment allows consolidation of the executive activities of the TV division in Vancouver and has nothing to do with the proposed splitting up of the company by **CanWest** and **Shaw**... **CHUM Limited** has acquired a minority stake in Toronto-based **Sleeping Giant Productions**. Sleeping Giant was formed 10 years ago, working in production arts, education and spiritual programming... Montreal-based production house **Groupe Coscient** will change its name to **Motion International**. The new name combines the names of subsidiaries -- **Productions Coscient**, **SDA Productions**, **SDA Panorama**, **Owl-SDA Productions**, **Cactus Animation** and **Allegro Films**... The Atlantic Regional Council of the **Canadian Broadcast Standards Council** has ruled that a news report by **Global Television Halifax** of a pellet gun shooting wasn't sensationalized and was not an invasion of privacy. The owner of the house shown in the report complained about the

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invasion of privacy well as the alleged sensationalization of the story. All CBSC decisions are available at www.cbsc.ca... **Citytv Toronto** and specialty channel **CablePulse24** will air Toronto's **Lesbian and Gay Pride Day Parade** live Sunday, June 27... **Turner Broadcasting System** is teaming up with two major magazine publishers - **Time Warner** and **Conde Nast** - to launch a cable channel aimed at women. It'll be launched next year in the US... Vancouver-based **Redmond Capital** has signed an agreement to buy **Sirius Animation**, a high-end animation studio that produces 3D animated products and special effects for the domestic and international TV and feature film markets...

GENERAL: **Shaw Media**, the temporary corporate name for the company holding the Shaw broadcast properties, is gone. New name for the organization holding the radio and TV broadcasting assets is **CORUS Entertainment**. There are plans to take the new company public this fall. Assets will include **YTV**, **Treehouse TV** and **CMT**, along with parts of three other specialty channels: 15% of **Comedy Network** and 20% of both **Telelatino** and **Teletoon**. CORUS has applications for two new specialty channels: **Chaos** and **The Edge**. On the radio side, the company will have 11 stations, adding the three recently acquired in London from **Blackburn**... **Phil Lind**, who's been off the job as Vice Chairman of **Rogers Communications** since suffering a stroke, has been honoured as a pioneer by the **US National Cable Television Association** at its annual conference in Chicago... The best in Canadian broadcast journalism in 1998 was recognized by the **Radio-Television News Directors Association** at its national convention in Ottawa on the weekend. Winners for **RADIO** are:

- **MIX 105 (CICF) Vernon** - Charlie Edwards Award for spot news reporting for "The Fintry Fire."
- **CFRA Ottawa** - Ron Laidlaw Award for continuing coverage for "The Great Ice Storm."
- **CBC Radio Vancouver** - Sam Ross Award for editorial commentary for "Mother's Day."
- **CBC Saint John** - Dave Rogers Award for feature coverage for "Leading the Way - The Lena O'Ree Story."
- **CBK Regina** - Honourable Mention for "Falling Through the Cracks."
- **CBZ Radio Fredericton** - McArthur Award for in-depth or investigative reporting for "Turning A Blind Eye."
- **CFRB Toronto** - Honourable Mention for "State of Emergency."
- The Byron MacGregor Award for best radio newscast went to:
 - Large Market: **CBC Radio British Columbia** for "CBC Radio Metro Newscast."
 - Medium Market: **VOCM Radio Newfoundland** for "VOCM News."
 - Small Market: **Mix 105 (CICF) Vernon** for "Mix 105 8 a.m. News - Howard Alexander."
 - **CBZ Radio Fredericton** - Honourable Mention for "7:30 a.m. News."

Winners for **TELEVISION:**

- **CBC Halifax First Edition** - Charlie Edwards Award for spot news reporting for "Cat Crash."
- **CKCO-TV Kitchener** - Honourable Mention for "Death at the Dam."
- **CBC Vancouver** - Ron Laidlaw Award for continuing

coverage for "Merchants of Misery."

- **CBC New Brunswick NB Now** - Sam Ross Award for editorial commentary for "School Repair Funds."
- **CBC Winnipeg** - Honourable Mention for "Dean Jenkinson."
- **CBC British Columbia Broadcast One** - Dave Rogers Award for feature coverage for "Mother Hastings."
- **CBC Winnipeg 24 Hours** - Dan McArthur Award for in-depth or investigative reporting for "Aids Charity."
- The following stations received the Bert Cannings Award for best television newscast:
 - Large Market: **Global News Vancouver**.
 - Medium Market: **CBC Halifax**.
 - Small Market: **CISA-TV Lethbridge**.

Winners for **NETWORK RADIO** are:

- **Broadcast News** - Charlie Edwards Award for spot news reporting for "Swissair Flight 111."
- An Honourable Mention also went to **Broadcast News** for "Nagano Gold."
- **Broadcast News** - Ron Laidlaw Award for continuing coverage for "Swissair Flight 111."
- **CBC Radio One British Columbia** - Honourable Mention went to for "Forests in Crisis."
- **CBC Radio Vancouver** - Dave Rogers Award for feature coverage for "A Level Playing Field."
- **VOCM Radio Newfoundland** - Byron MacGregor Award for best radio newscast for "VOCM Network News."

Winners for **NETWORK TELEVISION** are:

- **CBC Newsworld** - Charlie Edwards Award for spot news reporting for "Swissair Crash."
- **CTV News** - Dave Rogers Award for feature coverage for "Sex and the Aging."
- **CTV News W-5** - Honourable Mention for "A Wing and a Prayer."
- **CTV News W-5** - Dan McArthur Award for in-depth or investigative reporting for "Million Dollar Babies."
- **CTV News** - Ron Laidlaw Award for continuing coverage for "Ice Storm."
- **CTV News** - Bert Cannings Award for best television newscast for "Swissair."

In earlier presentations for the Central Canada regional arm of the RTNDA, **RADIO** winners were:

- **CFRA Ottawa** - Charlie Edwards Award for spot news reporting.
- **CFRA Ottawa** - Ron Laidlaw Award for continuing coverage.
- **CFRB 1010 Toronto** - Sam Ross Award for editorial commentary for "The Fishermen."
- **CHEZ 106 Ottawa** - Dave Rogers Award for feature coverage for "Powerless: Ice Storm '98."
- **CFRB 1010 Toronto** - Dan McArthur Award for in-depth or investigative reporting for "State of Emergency."
- **CFRB 1010 Toronto** - Byron MacGregor Award for best radio newscast for "6 a.m. News - Haines and Agar."

TELEVISION:

- **CKCO-TV Kitchener** - Charlie Edwards Award for spot news reporting for "Death at the Dam."
- **CJOH-TV Ottawa** - Ron Laidlaw Award for continuing coverage for "Ice Storm '98."
- **CFPL-TV London** - Sam Ross Award for editorial commentary for "News Now - Greyscale".
- **CFTO-TV Toronto** - Dave Rogers Award for feature coverage for "Civilians and Emergency Vehicles."
- **CJOH-TV Ottawa** - Dan McArthur Award for in-depth or investigative reporting for "Ontario Hydro."

REVOLVING DOOR: **Art Reitmayer** is new President/CEO of **WIC TV**, based in Vancouver. Former President/CEO **Jim Macdonald** is out (see story in **TV/FILM**)... **Gerry Phelan** of **VOCM St. John's** is back for another term as President of the **Radio Television News Directors of Canada** (RTNDA). He's held the position for two terms... At **CJAY Calgary**, "Downtown" **Brown**, ex of **The Wolf Peterborough**, moves into Swing/Overnights/Weekends while **Tim Morgan** moves to **CFMI Vancouver**... **Peter Deyes**, ex ND at **CISA-TV Lethbridge**, moves into the GM's job... **Keith Williams**, who held the title VP, Finance at **CHBC-TV Kelowna**, is the new GM. He succeeds **Ron Evans** who retired June 1... **CBC News** Anchor **Bill Cameron** has quit his job... **Mike Duffy's Sunday Edition** has been cancelled by **CTV**... **Brian Freeman** succeeds the late **Jim Burt** as head of **CBC's** TV movies and miniseries. He had been executive in charge of production... New **MIX 96 Montreal** evening host is **Nat Lauzon**, ex of **MIX 99.9 Toronto** where she was afternoon co-host... **Bill Wilson** is new MD for the Country and Oldies sides at the **Pelmorex Radio Network**, based in Mississauga... Returning to **HTZ-FM St. Catharines** as MD is **Paul Morris**... New morning host at **CFRQ-FM(Q104) Halifax** is **James Patterson**. Patterson moves over from **SUN-FM Halifax**... At month's end, **CJCB/CKPE-FM Sydney** veteran **Don Sharpe** will leave the stations. His midday shift is being automated... **Mr. Justice Allan Luffy** (from Ottawa) has been appointed a member of the **Competition Tribunal** for a term

of seven years. The Tribunal's mandate is to hear and decide cases involving mergers, abuse of dominant position, or a number of other restrictive business practices set out in the Competition Act...

RADIO: **CFNY-FM (Edge 102) Toronto** and **Microsoft Canada** worked together to make available CD-quality music downloads of the winners of The Edge's 1999 Canadian New Rock Search. The online showcase allows users to download songs and play them on PCS. Site is: <http://edge102.com>... If Toronto's **Wolfgang Spegg** gets his way by raising \$30 million (US) through next month's stock offering on the Berliner Stock Exchange, his company, **musicmusicmusic inc.**, will produce the world's first entirely interactive radio station. Spegg is part-way there with **RadioMoi.com** (www.RadioMoi.com), his 18-month-old all-music Internet radio station. It gets 500,000 visitors browsing monthly through 50 years of music library. He recently signed an agreement with the **Recording Industry Association of America** which made **RadioMoi.com** the first Webcaster licensed to play the American music industry's vast stockpile. In Toronto, however, **CRIA** Chief **Brian Robertson** says he doesn't have the authority to okay on-line broadcasting until there's a secure method to make Internet bosses pay for the music they're using. While Spegg works in Canada, he's located his source of music in Buffalo, NY, beyond the reach of CRIA's wrath and retaliation, and uses a bank in Vermont... In another story involving the RIA, a US court in San Francisco has ruled, by a margin of 3-0, that hand-held Internet MP3 music recorders do not violate federal privacy laws. The **Recording Industry Association of America**, representing major record companies, contended the Rio was made for the illegal pirating of copyright music and could drain away billions of dollars in royalties from artists and publishers... For the second consecutive year, **HITS 103.5 Toronto/Brampton** has won an award for best radio PSA in Ontario for its part in the Student Crime Stoppers Program... **National Public Radio's** year-long series on *All Things Considered* entitled "Lost and Found Sound" is producing a

BROADCAST TECHNICIAN

A terrific opportunity for an experienced radio broadcast technician who has a good working knowledge in the installation and maintenance of standard studio and transmitter equipment, digital audio delivery systems, computers, LAN networks, and satellite uplinks.

This position requires a minimum of two years technical experience in radio broadcasting and a person who possesses excellent communication and interpersonal skills.

Position available September 1, 1999

Send resume to Barry Johnston at:
Standard Radio Inc., 11151 Horseshoe Way, Richmond, BC, V7A 4S5
fax: 604-272-6565, email: barryj@z95.com.

piece on the legendary **CKLW Windsor** ("The Big 8"). Producers are searching for airchecks from the late '60s until the late '70s. Of particular interest is tape of typical newscasts, as well various jock shows. If you have tape, contact **Dale Willman**, Midwest Editor, NPR, at either dwillman@npr.org or 202/414-2761...


LOOKING: Standard Broadcasting in Vancouver is looking for a Broadcast Technician. See the ad on page four... **MY 96 Medicine Hat** has an opening for a swing announcer... **CKNX AM-FM Wingham** is seeking a creative writer.

SUPPLYLINES: Chyron Corporation has named **Michael I. Wellesley-Wesley** its Executive Chairman and **Roger Henderson** its President/CEO... At **Itelco USA Inc.**, **Thomas E. Newman** becomes Director of Sales and Marketing, reporting to VP North American Operations, **Howard G. McClure**... Waterloo-based **Inscriber Technology** has launched **E-Clips**, a new video playout product designed for playback of clips and live video. Available in both software (E-Clips) and complete system (**LIVE!Clips**) form, the product is targeted for News, Sports, Weather, Commercial Insertion and for other on-air 24 hour broadcast sequenced clip playback applications... **Sony of Canada** says **Global Vancouver** has chosen Sony as its technology partner in preparation for the advent of digital television... **Comlink Systems** has been awarded a contract to provide **Bell ExpressVu** with additional satellite earth station facilities. It's

the third major contract awarded Comlink for this DTH project in the past three years. The deal, worth about \$4-million brings the total value for Comlink on the DTH project to date to approximately \$16-million.

EDITOR'S NOTE: A reminder, **Broadcast Dialogue** newsletter will take its summer vacation the weeks of July 7 and 14. **Broadcast Dialogue** is published 48 weeks annually, with two weeks off in the summer and two weeks off at Christmas-New Year... The summer edition of Broadcast Dialogue magazine has just gone to the printer. Expect to see it in early July. This edition has, as **Ed McMahon** used to say on the old **Johnny Carson** show: "*Everything. Everything you ever wanted to know about Digital Audio Broadcasting is contained right there... in that magazine!*" Darn right. This one, as with every edition of the BD magazine, will be a keeper.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Domenic Damiano, Incospec Communications**, Montreal; **Andrew Mooregate, CFCP Courtenay**; **Robert Rudd, Ontario Provincial Police**, Orillia. Welcome!



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REVOLVING DOOR: Leonard Asper has been named President/CEO of **CanWest Global Communications** at age 35. Asper, currently Exec VP/COO, will also be Chairman of the **Global Television Network** and other CanWest Global subsidiaries. At month's end in August, current CanWest President **Peter Viner** will become Vice-Chairman and be based in Toronto, moving from CanWest's Winnipeg head office... At the **Foundation to Assist Canadian Talent on Records** (FACTOR), **J.J. Johnston** (**MIX 99.9 Toronto**) is the first-ever Chair of the Board and former Executive Director **Heather Ostertag** is the new FACTOR President... **Jungle Jay Hamilton**, after 20 years with **Power 92 Edmonton**, has left to concentrate on a broadcasting school he's starting... Former **CBC-TV** newsman **Bill Cameron** is now a VP, Communications, at **American Gem Corp.** He begins the new Toronto-based job July 1.

LOOKING: **POWER 107 Calgary** is looking for mid-day talent... **The Bear/CFRN Edmonton** is looking for an Assistant Engineer... **CHEX-TV Peterborough** is looking for an experienced anchor/producer... **Standard Radio** in Vancouver is looking for a Broadcast Technician. See the ad below.

OOPS: **James Patterson** isn't, as reported last week, new **Q104 Halifax** morning show host. Instead, he's filling

while GM **Bill Bodnarchuk** continues his search for a permanent morning host.

TV/FILM: Since the **CRTC** has received an application for a TV licence at Vancouver, it has issued a call for applications for the Vancouver and/or Victoria market. Letters of intent are due no later than Aug 9... **Mary Powers**, Director of Communication and Promotion of **Citytv Toronto/CHUM City International**, has been named Chair of **PROMAX International**, the association (44 countries) of promotion and marketing professionals in the electronic media... **Directors Guild of Canada** President **Allan King** applauds the **CRTC's** recognition of the need for more Canadian TV drama and documentaries but says the commission didn't match program requirements with "meaningful expenditure requirements." He's concerned, he says, "that broadcasters may respond, as they have so often in the past, by focusing on cheaper programs." And such reaction, he says, would undermine the purpose of the new TV policy... The Quebec Regional Council of the **Canadian Broadcast Standards Council** says the use of hidden cameras -- in the case of a complaint against **CFTM-TV (TVA) Montreal** -- was justified in an inquiry into questionable selling tactics. A viewer, also a distributor of a food supplement known as HMS 90, complained the report was unfair and cast doubt over all distributors of the product.

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fax: 604-272-6565, email: barryj@z95.com.

**At the New York Festivals,
Canadian winners in Radio Programming, Promotion and Advertising are:**

NEWS: INSERTS

Category - **Best Breaking News Story**
CBC Toronto for "*Crash of Swissair Flight 111*"
Silver World Medal

Category - **Best Human Interest Story**
CBC Toronto for "*Homelessness in Canada*"
Silver World Medal

INFORMATION

Business/Consumer Issues
CBC Toronto for "*World Economic Forum*"
Gold World Medal

Category - **Culture and the Arts**
CBC Toronto for "*Of Rescue, Survival and Music: A History of the Israel Philharmonic*"
Silver World Medal

Category - **History: Series Entries**
Sound Source Network Toronto for "*The Vanishing Century*"
Silver World Medal

Category - **Sports: Commentary/Analysis**
CBC Toronto for "*The Ring*"
Silver World Medal

Category - **History: Series Entries**
The Fan 590 Toronto for "*Maple Leaf Gardens: Memories are Forever*"
Finalist Certificate

ENTERTAINMENT

Category - **Best Music Special**
CHUM Radio Network Toronto for "*Lilith Fair... A Celebration*"
Finalist Certificate

Category - **Best Drama Special**
CBC Toronto for "*Sainte-Carmen of The Main*"
Finalist Certificate

Category - **Children/Young Adults Programs**
CBC Toronto for "*Luke and The Big Circles*"
Gold World Medal

CRAFT AND TECHNIQUE

Category - **Best Director**
CBC Toronto for "*Big Box*"
Director - **James Roy**
Gold World Medal

Category - **Best Narration**
CBC Toronto for "*Two New Hours: Princess of The Stars*"
Narrator - **Larry Lake**
Bronze World Medal

PROMOTION SPOTS AND IDS

Category - **News Production (Generic)**
Broadcast News, Toronto for "*We are Broadcast News*"
Gold World Medal

Category - **Programs/Series Promotion**
radio inc productions, Toronto for "*Howard Stern Series: Stinks/Disgusting/Wimp*"
Bronze World Medal

Category - **Station Promotion**
1050 CHUM Toronto for "*Yes, Virginia, there is a Brian Henderson*"
Gold World Medal

Category - **Station Promotion**
MIX 96 Montreal for "*Andre Maisonneuve*"
Silver World Medal

Category - **Station Promotion**
CHUM Radio Ltd., Toronto for "*Gigantic*"
Bronze World Medal

Category - **Contest Promotion**
CHUM-FM Toronto for "*The Voice*"
Gold World Medal

Category - **Contest Promotion**
Q107 Toronto for "*Marilyn Manson Family Day*"
Silver World Medal

* * *

For the complete decision, refer to www.cbsc.ca... Multilingual **CFMT-TV Toronto**, in association with the **Department of Canadian Heritage**, has launched its new multilingual PSA. The 30-second spot, "*Violence Hurts Us All*" was produced in 16 languages by CFMT-TV's in-house commercial production unit as part of the government's nationwide *Multiculturalism Family Violence Strategy* for ethnic and visible minority communities... Without getting into reasons why, some interesting numbers out of the **Banff Television Festival**. Fifty **CBC** employees were there, **CTV** had 11 people and **Global Television Network** sent three.

RADIO: The **CRTC** has decided to grant two AM frequencies (690 and 940) in Montreal to **Métromédia**. The losing applicants are **CBC** and **Radio Nord**. Métromédia will now be able to change the frequency of **CKVL Verdun**, its French-language station, from 850 to 690 AM, and **CICQ Montreal**, its English station, from 600 to 940 AM... **CHUM Group Radio** has purchased the outstanding shares of **Major Market Broadcasters**. Effective Aug. 31, **CHUM Group Radio Sales** will be open for business and will consist of MMB people plus those already involved with CHUM Group Radio Business Development. MMB President **Tim Steele** will become VP of

Sales, CHUM Group Radio... The **CRTC** has renewed **Rawlco's CISS-FM Toronto** licence for six months, Sept 1 to Feb 29, for "administrative" reasons... **CJKX-FM Ajax** has won commission approval for an additional transmitter at Sunderland, a town to the north of Ajax not adequately served by the current signal. It will operate at 89.9 MHz, with 2,240 watts... **The Bear Edmonton's Childrens' Fund** has donated \$10,000 to the **Greisbach School**, an 'army' barracks. Military men and women serving in Kosovo will return to find a new playground built at their school property... **CHOM 97.7 FM Montreal** raised over \$40,000 in the third annual "Duck Race" to benefit **Lakeshore General Hospital**. CHOM FM Morning Team -- **Steve Anthony** and **Andrew Carter** -- sold breakfasts during live broadcasts and other station-sponsored events to help raise the funds... Just after 10 o'clock Monday night, the **Lou Christie** tune, "Lightning Strikes" was fading when one of **CKCK/62 KOOL Regina's** towers took a nosedive, the victim of a thunderstorm that tore across the province. The stations were off the air until just before 7 Tuesday morning. The tower? Kinda looks like a pretzel now, says PD **Michael Olstrom**.

GENERAL: In the wake of last week's letter bomb to **A-Channel Edmonton**, police strongly advise station managers to develop a log system to record any encounters, either in person, mail or by phone with any individuals who are excessive complainers or who threaten your staff in any way. The practice may be useful in narrowing down the field of suspects, should something like this happen... Economists at the **TD Bank**, in their latest quarterly growth forecast, say the Canadian economy will lead the Group of Seven well-off countries in growth next year. They predict growth of 3.5% this year and about 3.0% in 2000. TD Chief Economist **Ruth Getter** says "the Canadian economy is in the best shape it has been in more than a decade, and from an economist's point of view, this is about as good as it gets." The report forecasts the economy will create 300,000 jobs this year and a similar number next year, with the unemployment rate declining to 7.5% by the end of 2000 -- the lowest rate since 1989... At its hearing Aug. 16 in Hull, the **CRTC** will look at a number of applications. Among

them, applications from: **Newcap, Bea-Ver Communications, Haliburton Broadcasting Group, Craig Broadcast Systems, Riding Mountain Broadcasting, Golden West Broadcasting, Okanagan Skeena Group, Monarch Broadcasting, Fraser Valley Broadcasters, Rogers Broadcasting, Shaw Radio, and Westcom Radio Group**. For details on the applications, go to the CRTC Website and check the information for Friday, June 18... **WIC Western International Communications** is selling **WIC Connexus to MaxLink**. The deal includes **WIC Spectrum Inc.**, licensed by **Industry Canada** to distribute Local Multipoint Communications System (LMCS) in 47 Canadian centres. The deal also includes WIC's 49% interest in LMCS provider **Regional Vision Inc.** and the sale by **Cancom** of its 51% interest in Regional Vision Inc. Sale price for the assets is \$48.3 million... A survey shows the number of people 16+ in North America using the Internet has climbed to 92 million, and the number of women making purchases online is rising dramatically. The most popular items for women to buy on the Web were books, CDs and videos, with 9.6 million purchases of those items made during the last nine months. But the number of women buying computers over the Internet climbed fastest, up 160% to 1.3 million over the previous nine months.

SUPPLYLINES: **Itelco's** 1-kW solid-state transmitter system for DAB has been purchased by the **Catalonia Telecommunications Center (CTGC)** in Spain. The system is a model T313SE 1kW Solid State Liquid Cooled DAB transmitter which includes one G041 logic unit, one GPS receiver, an all-mode DAB exciter, and four balanced solid-state amplifying modules... **Telecast Fiber Systems, Inc.** has demonstrated that HDTV cameras may now be operated over standard fiber cables, pointing to camera distances far in excess of limits imposed by the hybrid fiber and wire cables approved by SMPTE. The use of standard fiber simplifies and reduces operating and infrastructure costs, and allows multiple camera and broadcast signals on one lightweight tactical cable.

NEWSUBSCRIBERS THIS WEEK INCLUDE: **Mark Kossof, Mark Kossof & Co.**, Ann Arbor. Welcome!

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The Director of Sales will identify and utilize the individual strengths of each manager, each station and all sales personnel to achieve the maximum revenue for the company. This person will be a clearing house as well as the final word on all elements relevant to the total company sales revenue, including budgeting, staffing, expenses, etc., and will report directly to the General Manager.

REPLY IN CONFIDENCE TO: BOX 200, BROADCAST DIALOGUE BY FAX (416/782-9993) OR E-MAIL (tvradi@interlog.com)