

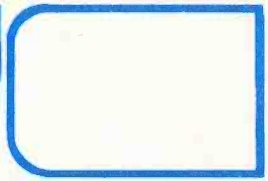
Broadcaster

File

**ADVERTISING
STATIONS
NATIONAL
ASSOCIATION
OF
BROADCASTERS**

**ADVERTISING
AGENCIES
& PUBLISHERS
ASSOCIATION
OF
CANADA**

DIRECTORY



**ADVERTISING
EQUIPMENT
DISTRIBUTORS
& DEALERS
COLUMBIA
TRISTAR
TELEVISION
SYSTEMS
CORPORATION
MONTREAL
ALBERTA
BRITISH
COLUMBIA
YUKON
QUEBEC**

**ADVERTISING
SERVICES
CONSULTANTS
& AGENTS**

““ Much may be done in those little shreds and patches of time which every day produces, and which most men throw away ””

Well said, Caleb Colton (of the English clergy, some 200 years before radio)! And how true.

Every day, between 10 a.m. and 3 p.m., 8 p.m. to Midnight, and every Weekend, advertisers are letting precious time slip through their fingers. Because CFRB's prime time is spoken for. And they think prime time somewhere else is the answer.

It would be . . . if "somewhere else" had the drawing power CFRB has. But it doesn't. In fact, CFRB's un-prime time commands a larger audience (between the ages of 25 and 64) than most Toronto stations do at their peak. Reason enough, don't you think, not to dismiss our 'shreds and patches' so easily. And reason enough to make good use of them.

CFRB 1010
On CFRB, all the time is prime

Represented by: STANDARD BROADCAST SALES COMPANY LIMITED
2 St. Clair Avenue West, Toronto 7, Ontario (416) 924-5721
1407 Mountain Street, Montreal 25, Quebec (514) 849-2454
CANADIAN STANDARD BROADCAST SALES INC.
654 Madison Avenue, New York 10021, N.Y. (212) 838-5774



**5 new ingredients
speed relief to painful
broadcast advertising requirements.**

- **Participations** –
new one-minute spot avails
- **Major/Minor Scheduling** –
1:30/:30 splits for E.O.W. advertisers
- **Frequency/Continuity Discounts** –
easier than ever to earn
- **Single Rate Card** –
incorporates time, lines and origination
- **Faster Estimates** –
CBC's new computer speeds costing relief.

**Take CBC Media Headache Remedies as required.
For complete professional diagnosis
consult your CBC TV Network rep.**

at Toronto 925-3311, Montreal 868-3211, New York – Enterprise 6961 (Toll free).

Let's deal from the top of the table

Central Canada broadcasters were loud in their praise of Doug Trowell, CKEY Toronto, who, as agenda chairman of the CCBA Convention, put together a program accenting more than ways and means of selling more advertising.

Especially noteworthy were the discussions of sociological problems, which went a long way towards establishing that broadcasters, besides being keen businessmen, are responsible citizens, who recognizes their responsibilities, not just as broadcasters but also as Canadians.

Private broadcasters as a whole are well aware that they present an image to the public as being entirely absorbed in the making of money.

Obviously there are such broadcasters in the business, as in all businesses, and it is because of them that the whole industry is tarred with the same brush.

Boasting and bragging about their accomplishments and their good works in their communities goes against the grain. Yet broadcasters' hesitancy to speak in public about these things does not help them improve their image.

Their critics are by no means hesitant to bring their beefs out into the light of day, and the only reaction is a shrugging of the industry's shoulders, which seems to imply a plea of "guilty as charged".

Encouraging public service and charitable organizations, which benefit significantly and at no cost from the broadcasters' public spiritedness, might help tremendously to change this impression, especially if officers of these organizations were invited to appear at open meetings of conventions to express their appreciation and explain what the broadcasters' assistance means to them.

From another aspect, broadcasters are subjected to seemingly unreasonable treatment by both the regulatory body and members of the government.

While they bridle under this sort of thing, they refrain from expressing themselves for fear this might in some way prejudice license renewals when they apply for them, besides which, it is the other guy's license

which has been delayed and this makes it *his* problem. Yet what other way is there of making such a body as the CRTC aware of what real hardships the applicants suffer when they are subjected to inordinate time lags before decisions are released?

We earnestly believe the members of the CRTC are intelligent Canadians, dedicated to their job of giving Canadians a better broadcasting service to the best of their ability. At the same time, the members of the Commission are human beings capable of making mistakes which they cannot correct unless they are advised of them.

An effective way to accomplish this would be in the form of unanimous resolutions passed at open meetings of broadcasters' conventions.

These resolutions should ask, not demand, that applications be given closer and speedier attention, for the good, not just of individual applicants but of the entire industry.

Properly worded in the form of offers to co-operate with the Commission rather than to upbraid it, and endorsed by the whole body of broadcasters, it is our opinion that they would be read and appreciated in the spirit in which they were tendered.

The only snag we can see is this. It would entail co-operation on the part of broadcasters who are not and do not expect to be asking the Commission to give them something, and accordingly might feel it to be risky to take a chance when they have nothing to gain.

Because of the strength of the medium, broadcasting has always been under the gun and at this late point in time it seems it always will be. This is a fact which has to be accepted. At the same time, broadcasting is needed, not just by the broadcasters and their advertisers, but the public as well. Even the authority, the CRTC, depends on broadcasting to justify its existence.

Problems are bound to arise everywhere, in everything. Solutions to these problems will be found faster in a spirit of co-operation. Co-operation can only exist if all involved will play their cards face up on the table.

Canadians welcome censorship

The TV network opened a real can of worms on their Sunday, November 15, program, *W5*, when they reported an Omnifacts survey of 1,650 Canadians across the country, most of whom favor government censorship and control of the news media — all of them.

Writing in *THE TORONTO TELEGRAM*, of which he is entertainment editor, Roy Shields pin-pointed these facts:

67% said "yes" and 27.3% said "no" to the question whether the media give excessive coverage to Vietnam demonstrators, student militants, women's liberation groups, Canadian communists, labor militants, hippies.

An alarming consensus, even though many of them may not have understood the question.

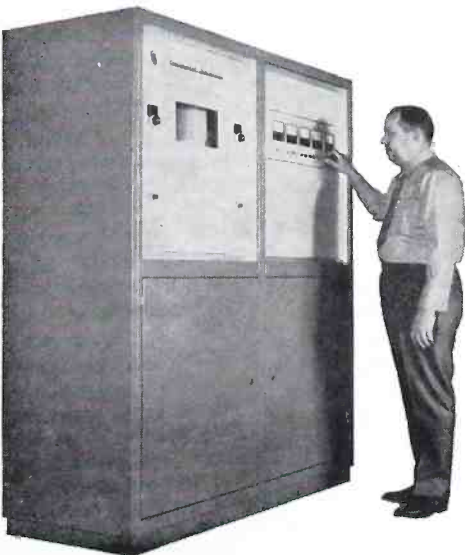
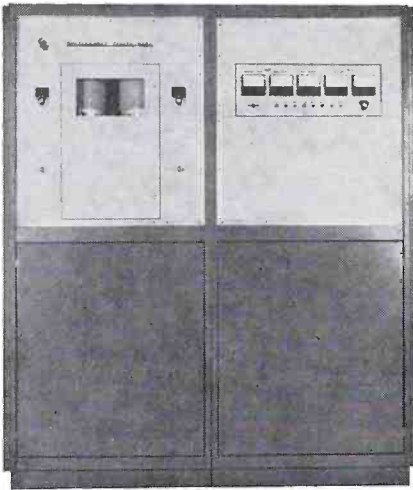
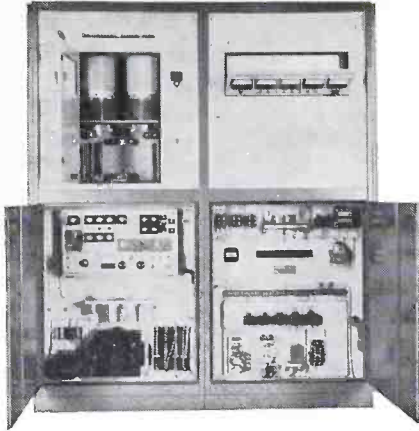
Under the War Measures Act, the news media are subject to censorship by the Federal government. Asked

if they felt the government should exercise that particular power at this time, 49.4% said "yes" and 40.3% "no". In Quebec 56.5% would sanction censorship.

"Obviously", Shields wrote, "the public believes the news media coverage of the crisis in Quebec made a difficult situation worse. But that Canadians would welcome censorship should shock newspapers, radio and television into a study of what self-regulation they could agree to in the future to avoid being gagged by a panicky government".

We heartily endorse Shield's feelings in this, but believe it should go farther than those back-room-off-the-record-something-must-be-done-meetings.

The situation is a frightening one — not frightening because it *might* happen, but frightening because it is happening, *here and now*.



NEW SOLID- STATE 10 KW 5 KW AM TRANSMITTER

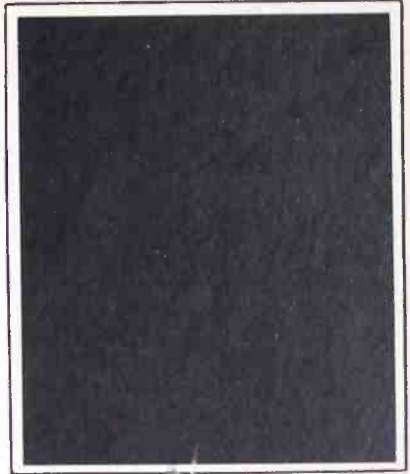
Continental's Type 316F 10 KW and Type 315F 5 KW broadcast transmitter has 100% solid-state exciter. Amplifier has two tubes, only one tube type. Other advantages include: built-in solid-state Magniphase antenna protection circuit, low power consumption, dual-level collector modulated solid-state driver and push-pull modulator without transformer,* high fidelity signal with 100% modulation capability from 2 to 20,000 Hz, compact and self-contained.

For complete information, write Broadcast Sales, Continental Electronics Manufacturing Co., Box 17040, Dallas Texas 75217

*US Patent Pending

Continental Electronics Co.
MANUFACTURING CO. SUBSIDIARY OF RESALAB, INC. 

Broadcaster



Contents

FEATURES:

Newsmen Must Fight for the Sacred Right to Be Wrong 14
— by Peter Macklin

The Imperatives of the 70's 18
The CCBA convention in review

Fall 1970 Directory of Broadcast Industry Personnel 20

DEPARTMENTS:

Editorial 3

Newscast 6

Finance 10

Letters 12

Skinner on 85

Over the Desk 87

Want Ads 88

and now a word from Bob Blackburn 90

. . . and now a word from Bob Blackburn 90

Editor & Publisher: Richard G. Lewis

Assistant Publisher: Ian M. Grant

Assistant Editor: Peter Macklin

Traffic & Sales Service: Tracy Rayton

Production & Layout: Margaret Cavey

Circulation: Gay Breadan

Contributing Editors: Hank Skinner,
Bob Blackburn, R. E. Misener

Western Representative: Garth Olmstead,
One Bentall Centre, Vancouver 1, B.C.
Telephone (604) 681-8433

Broadcaster is published monthly by R. G. Lewis
& Company Limited (a subsidiary of Northern
Miner Press Limited)

President: E. W. Wenger

Vice-President

& Secretary-Treasurer: G. A. Clark

Address: Room 128, 17 Queen Street East,
Toronto 1, Ontario

Telephone (416) 363-6111 Telex 02-2666

Lithographed by: Northern Miner Press Limited,
77 River Street, Toronto, Ontario

Circulation Audited by: **ccab**

\$1.00 per copy, \$10.00 per year, \$20.00 for
three years. Directory issue: \$5.00

Second Class Mail Registration Number: 0002

Volume 29, Number 11

NEWSCAST

■ ADVERTISING PEOPLE

At Young & Rubicam Ltd., Toronto, Sydney G. Greenspoon has been named vice president. He retains his duties as account supervisor on the Whitehall Laboratories, Ocean Spray, Phantom Hosiery and Christie's Bread accounts.

In Y&R Montreal, Garry Payne, formerly Toronto media supervisor, becomes account manager for Oland and Son Limited and Johnson and Johnson. He will also be in charge of the Montreal media department. John Grace from Y&R New York becomes account manager and Guy de Han joins the agency as account manager for Moto-Ski. All three report to James M. Scale, vice president and manager of Y&R Montreal.

Hayhurst advertising has named Bob Harris senior vice president. He has been a director of the agency since 1967, a vice president since 1963, and is director of marketing services.

Two new directors have been elected at Hayhurst, Ernest M. Baltz, who is a vice president and group supervisor

STANDARD BROADCAST SALES



Edward M. Teresio

A. W. Stinson, Vice-President and General Manager, Toronto Office, Standard Broadcast Sales Company Limited, announces the appointment of Edward M. Teresio as National Sales Representative, Toronto.

Prior to his new appointment, Mr. Teresio was National Selective Sales representative with CBC-TV. He brings to his new position extensive broadcast, publishing and agency experience.

and Tom Tevlin who is also a vice president and creative director. New account supervisors appointed at the agency are A. C. Turner on Nabisco Foods, and E. L. Crandall on the Oil Heating Association account. Former senior broadcast producer Scott Hannah has returned to Hayhurst, after an absence of a year and a half, as administrator of broadcast production. This department now absorbs the agency's broadcast traffic and talent operation. Mrs. Marion McLeod has been appointed supervisor of residual talent repayments.

■ NEWSCASTERS: DRESS FORMAL

From 1920 to the Second World War, all BBC announcers were required to wear evening dress to work. Then it was quietly dropped. Now a BBC outlet in Yorkshire, Radio Leeds, wants announcers to wear dinner jackets at the microphone when they read the evening news after 5 p.m. A dress allowance would be provided. Is an announcer truly influenced by his dress? The BBC and the union are fast approaching an answer.

■ TECHNOLOGY THREATENS CBC

"The Canadian government may have to protect the CBC from the onslaught of communications satellites, community antennas, laser beam transmissions and video-cassette programming.

"Mankind," said George Davidson, president of the CBC, "will have to decide whether it is mature enough to digest the mass of different messages coming from all corners of the world."

He said there may be a need for an international treaty as an extension to existing broadcasting laws.

■ CIGARETTE AD BAN JUST THE BEGINNING

The head of the American Advertising Federation says what is really at stake in the U.S. tobacco advertising ban is "the right of government to ban an entire category of advertising for a legal product, the right to discriminate against the broadcasting media and an open door to similar approaches in other product categories."

Howard Bell claims two danger signals are already evident: a petition before the U.S. Federal Communications Commission to ban advertising directed at children; and the current Federal Trade Commission study of over-the-counter drug advertising.

Also attacking the U.S. Congressional ban on tobacco advertising was National Association of Broadcasters

President Vincent Wasilewski who called it "blatant discrimination against broadcasting."

Wasilewski was in Atlanta, Georgia, urging his industry to let Members of Congress know its opposition to the United States bill limiting political campaign spending on radio and TV. He said if broadcasting acts with unanimity and strength . . . Congress may uphold President Nixon's veto of the bill.

■ MUNICIPAL MEETINGS ON TV

In Beloeil, Quebec, the municipal council meetings are televised over closed circuit cable to 2,400 homes in that community of 13,000.

Beloeil is 20 miles east of Montreal and authorized the broadcasts in the hope of fostering a greater interest in its municipal affairs.

■ AP CHANGES NAME

The largest broadcast media news organization in the U.S. — the Associated Press Radio-Television Association — from now on will be known as the Associated Press Broadcasters Association or APBA. News of the name change was announced in New York by president Thomas Powell of WDAU-TV in Scranton, Pennsylvania.

■ LABOR WANTS MORE AIR TIME

The Ontario Federation of Labor says public broadcasting in Canada remains far too private. In a statement issued at its 14th Annual convention held in November, the OFL said: "almost by their very nature, television networks are large, centralized agencies which are often out of touch with what's happening locally."

The Federation looks to cable TV for more local level programming.

■ REGULATIONS THREATEN JOURNALISM

"Somehow a way must be found to disentangle broadcast journalism, on one hand, and licensing, on the other. And that way must be found soon before it's too late."

"Broadcast journalism," said Richard Salant, president of CBS News, "is a part of a business which is regulated and licensed by appointees of the very government which so often is in an adversary relationship with it."

The CBS news chief, whose network has more than 400 radio and TV affiliates, said that the "albatross which broadcast journalism bears is its built-in inequality". He called for a new Bill of Rights to check the regulatory advance of government over the broadcasting industry.

Tired of "Rep" ads?

Here's your chance to tell us what you'd say after 35 years as Canada's leading Radio Station Representatives.

(We have a prize for the best original idea - contact Nort Parry)

ALL-CANADA Radio Division / 1000 Yonge Street / Toronto 289 / 925-9361

MONTREAL • TORONTO • WINNIPEG • CALGARY • VANCOUVER
NEW YORK • CHICAGO • ATLANTA • DALLAS • HOLLYWOOD • SAN FRANCISCO

ALL-CANADA RADIO AND TELEVISION LIMITED



NEWSCAST

■ TOBACCO BUDGET IS \$226 MILLION

\$226 million is the amount of the money cigarette companies in the United States will no longer be allowed to spend annually in television and radio advertising.

The ban which goes into effect January 1, 1971, looked at first like a good thing for print media but probably only part of the money will be spent in print. The companies feel magazines can't absorb much more tobacco advertising — in 1968 it totalled about \$35 million. Only a portion of the available funds will go into newspapers — in 1968 that was nearly \$14 million. Outdoor that year received less than \$1 million.

■ PARLIAMENT DEBATING LIVE TV COVERAGE

Speaker Lucien Lamoureux wants unanimous consent by all MPs, not just the four parties in the Commons, before granting the request of the CBC to broadcasting live telecasts of Commons proceedings.

All Conservative, NDP and Creditiste Members are understood to have agreed but opposition has come from

STANDARD BROADCAST SALES



Donald P. Luzzi

A. W. Stinson, Vice-President and General Manager, Toronto Office, Standard Broadcast Sales Company Limited, announces the appointment of Donald P. Luzzi as National Sales Representative, Toronto.

Mr. Luzzi brings to his new position extensive broadcast sales experience from his association with radio stations in Southern Ontario.

some Liberal objectors who are concerned that filming of committee work, even for a documentary, would set a precedent that might be regretted in the future. However, a Liberal party spokesman said he doesn't believe the filming of committee sittings has any relation to the Commons Procedure Committee's studies of television coverage of the commons and security measures for the parliament buildings.

The CBC has filmed other aspects of Parliament including closed party caucus meetings for documentaries.

■ WHO EDITS PARLIAMENTARY TELEVISION COVERAGE?

Ontario Premier John Robarts has expressed concern about the difficulties of editing film if TV cameras were permitted to be used in the legislature.

"I'm not anxious to have one of my speeches edited. Some of us have had unfortunate experiences in this area." The problems arise, he said, on day-to-day coverage, when editing would be required to fit into tight television schedules.

The premier reiterated a position he outlined last spring — that the question should be decided by the whole house, and not the government, because it has large ramifications.

■ NEW P.D. AT CHLO

Jerry Stevens has been named program director of CHLO St. Thomas-London, Ontario. He succeeds Paul Ski who goes to CKSO AM-FM Sudbury in the same position.

■ **CHUM TORONTO EXPANDING**
CHUM has offered to buy CJCH-TV Halifax for \$1,333,333 and also the remaining third interest it doesn't own in CKVR-TV Barrie, Ontario, for \$970,000 plus an issue of 60,000 CHUM Class B treasury shares.

CHUM Ltd. already owns 100 per cent of CJCH radio but would sell 40 per cent CJCH Ltd. shares to seven individuals. Both acquisitions are subject to CRTC approval.

Owner and operator of CHUM and CHUM-FM Toronto, the company also owns 100 per cent of CFRA Ottawa and CFMO-FM Ottawa, plus 50 per cent of CKPT Peterborough.

■ BUSHNELL CUTS STAFF

Operators of CJOH-TV Ottawa, Bushnell Communications Limited has trimmed its 225-member staff down to 180 because of a depressed 1969 and 1970. Profits totalled \$730,000 last year but this year are reported to be running below \$100,000.

Sources say the company also aims to lop about \$500,000 off current expenditures. Bushnell is planning a stock issue amounting to about \$50 million to pay for its expansion pro-

gram now that it has the green light from the CRTC to purchase the Montreal TV and radio outlets established by the Canadian Marconi Company and other interests.

■ COLOR TV SETS REACH MILLION MARK

The Electronic Industries Association of Canada has forecast one million color TV sets will have been sold by early December.

Color broadcasting began experimentally in 1966 and regularly in 1967 when CFTO-TV initiated color programming. By 1968 set sales had only reached a 4 per cent saturation level but by the end of this year, that figure is expected to reach 20 per cent, estimates EIA which represents all domestic TV set manufacturers in Canada.

Domestic companies have developed the market for large screen sets while importers both offshore and U.S. have captured the small screen size market.

■ CFPL-TV WINS THREE AWARDS

There never was an award for outstanding cinematography on TV news until the Canadian Society of Cinematographers introduced the Roy Tash News Film Award open to all Canadian cameramen this year.

The award-winning film (it must have been used on a TV newscast) was the entry of Teri Culbert, cameraman with CFPL-TV London for eight years. On October 1, 1969, he filmed a student protest of the U.S. atomic tests in the Aleutian Islands. A number of demonstrators were hurt when a woman drove her car through the lines on the Blue Water Bridge at Sarnia, Ontario.

The same film won this year's Charlie Edwards award which is presented for enterprise and thoroughness in reporting to radio and television stations by the Radio-Television News Directors Association.

CFPL's producer-director Michael Woodward accepted the first award ever presented to a television station in the 22 years of the Canadian Film Awards Festival. The special award was for the *Erie Report*, a one-hour documentary on pollution in Lake Erie. It was cited for its courageous screen journalism.

■ TEST CASE ON TV VIOLENCE

Do television programs depicting violence harm the mental health and well-being of children? Is such injury irreparable?

With its filing of a 146-page brief in the U.S. District Court in Washington, D.C., a private foundation called the Foundation-to-Improve Television is waging a legal battle to bar TV programs depicting violence from the air before 9 p.m. Formed two years ago,

the Foundation is using as a test case an effort to stop reruns of Wild Wild West in late afternoons six days a week over station WTOP Washington.

If the lawsuit is rejected, the case will be appealed to the U.S. Supreme Court. If it's won, it will be used as a precedent for suits in other cities. (Broadcaster examined this issue at length November, 1969, and submitted there can be no other solution than the judgment of the individual broadcaster.)

■ **BBC SEARCHES FOR MORE REVENUE**

In Britain you pay \$15 a year for a licence to operate a radio and a black-and-white television set. You pay \$27.50 if it's color television.

Home licences are the main source of support for the BBC which runs all radio and two of the three TV channels in Britain. Last year an estimated one million viewers evaded payment and the result is a critical deficit of more than one million dollars for the BBC. The hunt for evaders is on.

In Ireland, the state radio and TV network, Radio Telfis Eirann, which receives half its revenue from licence fees and the rest from commercials, recently banned cigarette advertising and that will cost about \$720,000 this year. In announcing new economy measures, the network said it won't replace the 150 staff members expected to leave between now and 1972.

■ **CREATIVE AND MARKETING AWARDS IN U.S. TO BE CONSOLIDATED**

In 1971 the Effie awards of the New York Chapter of the American Marketing Association will be incorporated into the Clio awards of the American TV and Radio Commercials Festival. W. A. Ross, director of the commercials festival, said it was a first step "toward reducing awards pollution."

"Clio for effectiveness in commercial communication, plus Effie for effectiveness in the marketplace, adds up to the most meaningful award in advertising."

"By incorporating Effie into the Clio awards structure we can now hope to take into account the degree of advertising support and competitive marketing factors that our judges from the creative areas are not involved with. It will be interesting to see how the two evaluations correlate," Ross said.

■ **1971 CANADA WINTER GAMES ON CBC**

Resulting from an agreement signed by Health Minister John Munro and CBC president George Davidson, 15 hours of television coverage and more than seven hours of radio broadcasts are planned during the 1971 Canada

Winter Games which will be held in Saskatoon from February 11 to 22, 1971.

Costs of the games are shared between federal, provincial and municipal governments.

■ **DAVEY REPORT COMING SOON**

Senator Keith Davey's report on press, radio and television will be printed and released before Christmas (probably, he told BROADCASTER, before December 15.) It contains "recommendations to the government, to the media owners, to the working press (all media) and to the people of Canada," Davey said.

"What each of these groups do with our recommendations is substantially up to them."

He added that his committee's assessment of the state of the media today is no less important than the actual recommendations.

The final draft was written in Ottawa last summer by Alexander Ross, a writer on leave from the FINANCIAL POST. It was edited by Borden Spears, the committee's executive assistant, and lists Senator Davey as publisher. Half a million dollars went into the survey. Asked if he thought the public would find his report readable, the Senator replied, "I sure hope so, desperately so."



... and we won it — the first ever by a private television station. We became a little annoyed at the treatment (or lack of it) that our Lake Erie was getting, so Michael Woodward, Patrick Miles, Gordon Soutter and Andrew Mendham filmed the "Erie Report" ... a long look at a dirty lake. We didn't get nasty but we pointed a few fingers. The judges for the Canadian Film Awards gave us an ETROG for "Courageous Screen Journalism".

We have mixed feelings ... people are still messing up our lake.

CFPL-TV serves London and Western Ontario ... *completely*



CFPL-TV
CHANNEL 10
LONDON CANADA



WALLY KIRK

The appointment of Mr. Wally Kirk as Program Manager of CFCN Television is announced by Mr. Herbert Marshall, Manager of CFCN Television. Prior to this appointment, Mr. Kirk, who has eleven years experience in television, was account executive at two major advertising agencies in Vancouver and Toronto, and was previously Client Service Director at CFCN Television. His appointment is effective immediately.

BATON BROADCASTING LIMITED
(CFTO-TV)



Donald H. Davis

Mr. John W. Bassett, President and Chairman of the Board of Baton Broadcasting Limited is pleased to announce the appointment of Donald H. Davis, Vice-President — Operations. The appointment is effective immediately.

Finance

TSE communications index holds the line

Strength of the TSE Industrial Index in early October was tempered later in the month by the unsettled new events emanating from Quebec and checkered economic news and earnings reports from both sides of the border. During the month the Toronto Stock Exchange Industrial Index declined from 167.26 to 162.14 representing a drop of 3.1%.

Relative action of the TSE Communications Index featured a greater degree of stability showing a 0.9% decline from 218.44 to 216.48 at the end of October. In early October, the CRTC announced a postponement of discussions on the CATV operating guidelines until next spring. As a result the investor is faced with several more months of confusion as to the standards of performance CATV operators must achieve.

Bushnell Communication, dropped from \$7 to \$5.75, or 18% during the past month. No news regarding operations was released during October although it was announced that a proposal changing the company's capital structure will be submitted to the shareholders.

Maclean-Hunter Cable TV, the only public company in Canada with operations solely involved in CATV, declined 10% from \$4.15 to \$3.75 during October. Earnings of **Maclean-Hunter Cable TV** for the quarter ending September 30 were reported at \$123,000 compared with \$23,000 in the same period of 1969.

Earnings of **Maclean-Hunter Publishing** for its September 30th quarter, declined significantly from the same period in 1969. Earnings per share were \$0.08 in 1970 compared to \$0.14 in the prior period excluding extraordinary items. Management stated that advertising lineage in the company's print media declined in the first nine months but radio, TV and cable TV subsidiaries were said to have maintained their strong performance during the third quarter. The stock closed October relatively unchanged from prior month end at \$9¾.

In the absence of the strike at Pacific Press which penalized results earlier in the year, earnings of **Southam Press** increased slightly in the third quarter to \$0.56 per share compared to \$0.55 per share before a capital loss in 1969. While the company's three operating divisions experienced an increase in

gross revenues, the impact of this improvement on earnings was partially eroded by a reduction of investment income. Southam's shares were \$50½ at the end of October down 5.2% from \$53½ a month earlier.

During October shares of **Western Broadcasting** showed little trading activity or price movement closing the month at \$15½ bid. Earnings for the six months ended September 30 amounted to \$603,114 compared to \$391,921 in 1969. After providing for the preferred dividend requirements in 1970, earnings per share amounted to \$0.46 or 10% higher than \$0.42 in 1969. According to the interim statement, arrangements have now been completed for sale of Western's beneficial interest of 14% in CJCH-TV, Halifax, to CHUM Ltd., subject to CRTC approval.

Earnings for **CHUM Ltd.** were \$944,000 for the year ending August 31, compared to \$812,388 in the prior fiscal year. Based on a substantial increase in shares outstanding, earnings per share were unchanged at \$0.34 in the latest fiscal year. At the November hearings the CRTC will consider CHUM's application to acquire the remaining one-third interest not already owned in CKVR-TV, Barrie. Terms of the proposed acquisition have not yet been revealed. During October, CHUM 'B' shares increased 4.5% from \$5½ to \$5¾.

The November CRTC Hearings will also consider applications to transfer several minority interests in radio stations and CATV systems now held by Southam Press to **Selkirk Holdings**. This represents a further step in the program to realign ownership of these companies' broadcasting interests. Consideration of both cash and additional Selkirk treasury shares are likely to be involved in payment. Selkirk's class 'A' shares rose 4.8% last month from \$10½ to \$11.

Application to dispose of **Famous Players** interests in Lakehead Videon and Metro Videon (Winnipeg) are on the CRTC November hearings. The applicant buyer of the first mentioned system is Maclean-Hunter Cable TV. Application for purchase of Famous Players' interest in the Winnipeg system is being made by MBL Cablecasting Ltd. Shares of Famous Players were 3.8% higher during October rising from \$9¾ to \$10⅞.

**Tired of tying up big \$70,000 cameras on panel shows?
See this new CGE, half-the-price camera,
demonstrated in your own studio, anytime.**



FEATURES:

- Automatic size and centering. Locks registration tight.
- 72 linear integrated circuits.
- rock stable color balance maintained by unique AGC circuits.
- printed yokes
- Rated performance at 150 foot candles. 100% video at 30 foot candles.
- built-in color bars
- separate mesh 1" lead oxide tubes
- 10 - 1 zoom

Advanced color pick-up system gives studio camera performance in most broadcast situations.

you don't have to be a pro to make good pictures with the TE-201 half the price of bigger cameras weighs only 39 lbs. so stable it will operate 30 days without adjustment

This Camera has a lot of guts. Get the complete inside story.

*TV Equipment Sales
Canadian General Electric
100 Wingold Avenue
Toronto 395, Ontario*



CANADIAN GENERAL ELECTRIC

Newsmen must fight for the sacred right to be wrong

by Peter Macklin

At the same time Canada's communicators were explaining their positions to Liberal Senator Keith Davey and his colleagues, Eric Sevareid was delivering the fourth annual Elmer Davis Memorial lecture in Columbia University, New York City. In referring to the late CBS newsmen, Sevareid said, "He would have failed to see the logic in a legal situation which holds that the most pervasive, if not necessarily the most persuasive, medium of information and ideas is not protected by the First Amendment while less pervasive media are so protected. And he would have said to his colleagues—act always as if you were so protected. If you act otherwise, it will be otherwise. Liberties can be defended only as long as we still have them."

Back in Ottawa, Ralph Costello, a New Brunswick publisher and past president of the Canadian Daily Newspaper Publishers Association, issued this warning: "Any steps which might result in government intervention—any intrusion that affects the role of the free press—can lead only to disaster. Disaster for the press and disaster for the country."

How government affects news

In a response to a BROADCASTER survey of news directors last month, Gary McLaren, news director of CKCO-TV Kitchener said this about the question of unwarranted or improper pressure or influence on news received. "Regretfully there are (pressures) on what is broadcast; but it has only a minimal influence at best on what the public hears and watches. In my view these pressures and influences are not widespread—as some would have the public believe—nor does the so-called establishment in any significant way control the broadcasting of news. No newsman worth his salt would bow to such pressures.

"But attempts do continue to control access to news, especially by governments, political parties and in the field of labor relations.

In most cases this is due to an individual attitude, secretiveness, indifference, even arrogance exhibited toward the news media. The posture of 'I know best' and 'what you don't know won't hurt you' is frequently

encountered, along with the 'divine guidance' principle. The worst offenders here are government boards and commissions, appointive bodies, and their offence is usually that of omission, rather than commission."

Don Johnston, news director of CHML Hamilton, was just elected president of the Radio Television News Directors Association of Canada at its convention held this September in Denver, Colorado.

On the question of pressures, the new president said: "We haven't taken a hard information survey of member stations and other stations on actual incidents of attempts by someone in government to influence the presentation of the news. So there are no statistics. But there is some substantial power there which various government agencies have and use I think with sensitivity. Like the Canadian Radio-Television Commission. Regarding *Information Canada*, on that we'll have to wait and see."

If you believe Canadian (and American) broadcasters are not threatened by government control, it is a fact they are more deeply concerned about this problem than any other.

In its submission to the Davey Committee, Countryside Holdings Ltd., owners of a group of small radio stations in Ontario, claimed that because radio broadcasting licenses are subject to renewal every two years, and each station's performance is subject to minute and continuing scrutiny by the CRTC, "it would be a brave broadcaster indeed who undertook to promote an unpopular cause.

"The result is that we do the best we can. . . . Under the existing rules no radio station, large or small, will do anything that may jeopardize its licence."

Newspapers have more freedom

Before the same committee, John Bassett, president of CFTO-TV in Toronto, said he would have no qualms about taking a strong editorial position in his TORONTO TELEGRAM, because the newspaper market "is an open one and if someone else wants to start a paper and take a different view he can do it."

Bassett said broadcasting has become an industry highly-regulated by the

CRTC and the regulations themselves tend to inhibit the expression of a point of view.

Dick Smyth, news director of CHUM Radio Toronto, said his station invests substantially in providing editorial opinion producing many documentaries regularly ranging from 10 minutes to one hour long, programs on such issues as Toronto's current Spadina Expressway problem.

CHUM Ltd. is owner of six radio and one television station plus the Contemporary News System, a service carried by a total of 23 broadcasting stations across Canada and reaching about four and half million people.

In its brief to the Davey Committee, CHUM Ltd. said, "The only means of news, information and advertising dissemination would be by cable, television and radio, all of which come under the direct supervision, discipline, regulation and control of Government. In the result, there would be no such thing as 'free' press, because both directly and indirectly government would control all of the news and information media.

"CHUM believes that the people of Canada have inadequate safeguards to guarantee the widest possible access to public information. We believe that in a free society the onus should be on the bureaucracy to show why public information should be concealed and that, as a general principle, all public information should be accessible to the public and that there should be some method of public accountability for the concealment of information.

Unhappily, our journalistic experience suggests that with the spread of bureaucracy, there's a tendency to reverse this onus and increasingly the burden falls on journalists to make a case for the full disclosures of public information."

Before closing off the bad news about Canadian news, BROADCASTER has this question. Undoubtedly you've read, and heard and seen decisive criticism of Prime Minister Pierre Trudeau and of many other government officials. But when have you heard or read or seen outright criticism of CRTC's Pierre Juneau recently?

The four filters of reporting

Now for the good news. Even though Canadian news has to pass through what David Frost calls the four filters of reporting (the libel law, the pressures of commerce, economics and vocal minority groups, the gaps of too few or too untrained reporters on the scene, finally the limits of space or time on part of the publication or broadcaster) the quality of news reporting is at an all time high according to the BROADCASTER survey, to the RTNDA, and to a survey carried out for the RTNDA

by Gary McLaren of CKCO-TV.

Money is listed as the second major problem of news reporting or more specifically, the lack of money or the misuse of existing funds.

Raymond David, CBC vice-president and general manager of the French language network said: "In the United States, for instance, the annual news budgets of the three principal TV networks are larger than the CBC's total operations budget, covering two television networks, AM and FM radio networks, its International Service, and so on."

Nevertheless, as small as this country appears to be, with all its low budgets, there are eight Canadian correspondents based in Vienna, a key monitoring spot for Eastern Europe, and this is the same number of men maintained by

TIME-LIFE, NEWSWEEK and BUSINESS WEEK organizations.

Broadcast News service, to which almost every private broadcast station in Canada subscribes (352 members) reports objectively all aspects on international, national and regional news, interpreting the facts but not expressing its own opinions.

BN draws on The Canadian Press with its 250 full time English and French-speaking reporters plus 15 foreign correspondents. BN also utilizes Westinghouse, The Associated Press, the BBC, Reuters and Agence France-Presse.

Charlie Edwards, the general manager of BN, said speed has been the biggest improvement made consistently over the years but in expanding the types of service BN now offers and

plans to offer, the rapid obsolescence of equipment is the biggest factor.

Why then, BROADCASTER asked Don Johnston of CHML, does your station subscribe to BN plus CP direct, Standard Broadcast News and AP? Why so many services?

The day we asked was the day President Nasser died in Egypt.

Johnston said, "the other services offer more volume in times of big breaking news and sometimes a little faster notice of regional stories. We have one teletype machine but it's hooked up to two wires which are simple to switch. When CP is filing on the Ontario region from such centres as Kitchener, London, Niagara Falls, we'll stay plugged in because we may get a regional story while BN is running

Continued from page 16

CTV News: pooling efficiencies

Nothing is so easy to take for granted as the news yet nothing takes so much to put together. If you've ever really thought of the world as a global village imagine what kind of organization you'd have to build to package and present it every night at 11 o'clock across Canada?

Then add this additional problem: if you're number two in size, how do you look like number one in scope?

You can do it beginning with people who can do at least two, possibly three, different jobs depending on the assignment. "Our ability to manage people" said CTV's director of news, Don MacPherson, and executive producer, Tom Gould, "is as important as our abilities as newsmen."

This doesn't mean they cheerlead a staff of nearly 40 into working like a 100. It does mean having news writers who are also producers, like Jack McGaw, host of CTV's W5 program — like Gerry Wood, line-up editor (producer) and writer — like Harvey Kirck, executive editor and also Toronto anchorman.

The incentive to be efficient at CTV is an almost contagious dedication to professionalism. Staff turnover is low, morale high and experience runs deep.

Gould, for example, began 18 years ago at CHWK, the voice of the Fraser Valley. How you start, or why, isn't as important as what you do from there on. "I know a man," said Gould, "who had just been wiped out as a farmer. He quickly abandoned a few acres of dead turkeys to become a nightman for CHWK. His name is Stanley Burke."

"No one has all the necessary qualifications to be a journalist," added MacPherson, "the important thing is career growth".

By pooling the resources of its news staff and of its affiliated stations, CTV has been able to successfully counteract most limitations imposed by its size.

Bureaus in Montreal and Ottawa plus film flown in from all its affiliates support CTV's emphasis on national news. Originating from CFTO-TV Toronto, CTV news draws on the resources of NBC in New York for international coverage. By agreement, it monitors NBC broadcasts and supplements this with film on sports, fashions and other items flown in from NBC's Visnews.

The 11 o'clock news, *Nightbeat*, is sent intact to all CTV affiliates and is revised if necessary for the western stations' later air time.

Presentation of the supper time news for CTV affiliates involves strategic differences which appear to be under rapid development. Called *World Beat* in Toronto and Windsor, *Scan* in Kitchener, *Pulse* in Montreal, the names reflect the need to compete or to improve or both. While stations have the option to pick up *World Beat* intact, most elect to re-edit and in some cases, lengthen.

Bert Cannings, news director for CFCF Montreal, doesn't feel the sources of national news are broad enough. "Many of these sources become very parochial and tend to feed into the national wire services far too much of the emergent news: police, fires, ambulances. There should be a goal hidden in the selection of wire stories — a goal that would better inform other parts of Canadian about the originating source.

"American newsmen abroad tend to interpret and report news in the light of their home policies. Canadian news-

men abroad aren't very efficient. I would prefer nationals of the originating country, but not sheer propagandists."

In January, 1969, CFCF expanded *Pulse* from a half hour to an hour, now shoot about 5,000 feet of film a month instead of 3,000, added four more full time staff, with a cost increase of about 30 per cent. The station's vice-president Don Martz said, "there was a need for greater breadth and depth of the news presentation; the once universal 15-minute newscast is a rarity today, most are half an hour."

CKCO Kitchener spends \$12,000 to \$15,000 each year for microwave feed from NBC to make its half hour *Scan* more relevant and competitive.

"Microwave transmission," said CKCO's news director Gary McLaren, "is really the only way to distribute visual news material today and the staggering cost of launching a country-wide syndication system is now prohibitive. I doubt that such syndication will materialize in the near future, unless lower cost methods of transmission become available, unless station revenues are allowed to grow to the point where such expenditures can be absorbed, or if the demand and desire for this visual material grows to the point where they become a necessity rather than a luxury, as it too often is now."

If CTV news has few luxuries, it does have the precedent-setting performance of its independent affiliates, a highly co-operative interdependence, and a core of news journalists whose years of experience have given them a well-honed instinct for growth, as well as news.

international summary. And that means you may get a story on a news-cast that you wouldn't have got for another hour if you had waited for it to come on BN. This doesn't mean BN is slow, but it's an all-purpose wire sending sports, stocks and other news.

"When a big story breaks, like Nasser dying about two hours ago, then we switch to another wire — to AP out of New York because that story is moving on that wire. And it moves on that story alone. So you get a great deal of detail.

"Everything moves in sound and actuality. So we regard Standard Voice Service as important for our station. By being individual members of a network with a major station in about every market across Canada there are definite advantages about belonging to Standard that I don't feel we would get elsewhere.

Whether you name it credibility or impact, BROADCASTER wondered how well broadcasters covered the news compared to newspapers and magazines and how the public viewed these two prime news sources. Do broadcasters just cover the news or do they do any investigative reporting?

Affecting this consideration is money and attitude.

Bill McGregor of CKCO-TV in Kitchener told the Davey Committee "that, of Canada's 68 private TV stations, 44% had average profits of about \$5,000 in 1968. CTV's public affairs show *W5* costs an affiliate between \$1,400 and \$2,800 each week".

Who covers news best?

Does print cover news better than broadcast? "No, not anymore," said CHML's Johnston. "Our station will put one of our five reporters on a story many times to find out we won't use it on air because it isn't new or it is too legally touchy to handle at that stage. And I know there are other stations that do this both in radio and TV. Not the majority of them. But I don't think a lot of newspapers do either in Canada. THE TORONTO STAR and TELEGRAM do and there's a couple of Montreal dailies that do. Vancouver papers used to do an awful lot of it; they've done less lately. Certainly the SPECTATOR in Hamilton does; it helped launch the Duke investigation.

"But outside of five or six metropolitan dailies you won't find much investigative reporting in newspapers across the country. They just report. They go to meetings, to fires, and to accidents. And they print wire service reports. But not much more.

"So I don't think it's a valid premise to begin with that newspapers predominantly are doing investigative and

in-depth reporting, because I don't think the majority of them are. And of the big ones who are, some of them are doing the job exceptionally well. The same thing is found in broadcasting. There are some stations doing investigative reporting but not the majority. Broadcasting is younger than print and this is a factor".

It is a decisive factor when it comes to evaluating impact. On May 1, 1970 CHUM's Contemporary News System reported on the contents of the interim report of the LeDain inquiry into the non-medical use of drugs.

The report was eventually tabled in the House of Commons by Health Minister John Munro with some apparently radical findings which in effect suggested the use of marijuana should be legalized.

Paul Akehurst who broke the story for Contemporary said it wasn't until June 15, when TIME MAGAZINE did a cover story on the same subject, that public appreciation of the significance of the LeDain report was established.

Maybe the most important question they began to answer in Denver is that they are not afraid of critical examination, of pressures from outside or in. But the endurance of free journalism

must not only depend on determination from within the business, but also upon the constituted leadership of this country.

Gérard Pelletier, Secretary of State and former journalist, expressed the basic dilemma of how to reconcile the public's right to information free of outside interference, at the final hearing of the Davey Committee.

Broadcasting, subject to a measure of public control from its beginnings, is required by law to fulfill certain public responsibilities such as fostering a Canadian outlook.

Should the press be subject to the same legal requirements?

"Perhaps it should," he replied. "But if you legislate responsibility for the press, somebody has to check to make sure the requirements are being met. My old journalistic instincts ask who is going to check?"

Both Mr. Pelletier and Senator Davey conceded that in trying to work out guides for the broadcasting industry, they are having trouble finding an answer.

And this is the major problem of broadcast news directors. Because who can be certain what consequences will flow from increased government control?

The credibility of CBC News

With bureaus in Moscow, Paris, Hong Kong, London and Washington, with all the visual input it wants from both the CBC and NBC networks and NBC's Visnews, with stringers in South America, Africa and the Middle East, with all its resources including nine domestic news bureaus, the CBC strives to perfect if possible the historic potential of its own endowment.

Its 11 o'clock television news, "The National," proves how hard it tries, and how close it comes to succeeding. "Research," said Knowlton Nash who is director of TV information programs for the CBC, "including surveys taken by Nielsen, Gallup and by ourselves, shows some important gains made over the same period last year. The audience for the National now averages about two million; on that crucial week for Quebec and Canada, the week of October 16, it reached two and half million people.

"Another gain, according to a Canadian Gallup Poll taken last spring, rates television as the single most reliable source of news."

However, there are increasing signs there is a crisis in the confidence placed in all media by the public. "People," said CBC's executive producer of the TV "National," Peter Truman, "are

becoming far more critical of all the information they receive, printed and broadcast."

In his management of information, Truman equates his job with his integrity — every minute. The force and forthrightness of the "National" are never presumed, and beyond the objective reasons for this are the emotional ones equally important in terms of the medium being the message.

"It is difficult not to believe what you see with your own eyes," said Raymond David, general manager of network broadcasting for the CBC (French)". In Quebec, we not only watch a lot of television, but we trust it. A recent TV Bureau survey showed that 57 per cent of Quebec's population finds television news coverage most credible, while only 17 per cent place their faith in newspapers. Credibility is not only generated by seeing, but also by the feeling of participation engendered by a live picture."

"It might be tempting to sterilize the news, to neutralize it to the point where it is proof against error. But would this be reporting? Would it be the news?"

To interpret a newsman of conscience some time ago, it would be sheer damnation.

STRATFORD

Your commercial will find friends here.....



Stratford Shakespearian
Festival Theatre



Represented by Hardy Radio & TV Ltd.
Toronto - Montreal
John German - 363-9539

The imperatives of the Seventies

Rather than the usual reporting and analyzing of the industry, this year's twentieth annual meeting of the Central Canada Broadcasters' Association provided a longer perspective on the state of the industry. The imperatives of the seventies, said many speakers of widely divergent backgrounds and points of view, add up to the current crisis of broadcasters.

Senator Keith Davey, whose report on mass media is behind schedule in its publication, said: "nearly everywhere in the world the press and broadcast media are a convenient whipping boy at least for the extremes. All media today are so available and so immediate that they are very often an inviting target for those people no longer able to distinguish between the unusual and the usual, between the topical and the typical.

Quoting the LONDON SUNDAY OBSERVER, Davey noted: "in its present mood the public seem ready to abdicate their basic rights in order to strengthen what Reganites call militant defensive law."

"A Columbia Broadcasting System inquiry has shown that three out of four people would prohibit any organized protest against the government — however peaceful. Most would censor news reports which the government would consider harmful to the national interest.

"So," Davey said, "I would suggest that here from the so-called silent majority is the real threat to press freedom, not from a senate committee on mass media but from an alarmed and frightened populace suddenly aware of a distinct challenge to its traditional value system. In short, from people who are unable to sort out the challenge from those who report it."

Reporting of the crisis in Quebec was full, fair and factual and if television did create Robert Lemieux, lawyer for the Front de Libération du Québec, it also destroyed him within 15 minutes, observed Davey.

"I think it is manifestly unfair to attribute all of society's ills to the mass media. It's handy but unrealistic.

"It is equally unrealistic for the publishers and broadcasters in Canada to minimize the role they play when it comes to influencing the life style of

their audiences which number in the millions."

With the eradication of the FLQ, Davey said there will be one key question for all of us: "Will we go back to sleep or will we finally and dramatically move to redress Quebec's ills?"

"It seems to me that English language broadcasters in particular, really seeking to contribute to national unity, will want to remind every Canadian again and again of the real facts of our national life. That 41 per cent of the nation's unemployed are in Quebec; that 85 per cent of all Quebecers who earn more than \$10,000 a year are English.

"Broadcasters can and should help to destroy that insensitive apathy which predominates the soggy centre of the political spectrum."

"You do not even know your own power as communicators," said James A. Karfilis, counsel to the University of Toronto's Pollution Probe. In almost the same breath that Karfilis gave the media a major share of credit for the success of the U of T group in making the public far more aware of environmental dangers, he added that broadcasters have "a power beyond recognition. You can almost sell anything."

There are now about 100,000 people fighting pollution in Canada, estimated Karfilis. Unfortunately, governments tend to follow and not lead, like broadcasters, he said. So the issue of the seventies is "what are you going to get involved in?"

June Callwood, founder of Digger House in Toronto's Yorkville district and an active worker in projects for disturbed children and young adults, saw youth breaking down into three groups. She said one out of every eight babies born this year will spend some time in a mental hospital — or more than those going to college. Ontario has 120,000 alcoholics and in these homes 99 per cent of the kids are damaged. The Economic Council of Canada reports four million living in destitution. A family harassed by poverty has a hard time to give their children love. Together, they form the disturbed group.

There is also the apathetic group of

children ("I'll play it your way") and the hippies who are trying to find out who they are. The drug kids.

Miss Callwood said although there are some pressures for drop-in centres and youth hostels, there are more pressures for more jails and more laws. "These kids are rotting," she said. "Society still only punishes."

"The man with short hair is the untypical man for the first time in history. What do you ask of a kid — be like me? If you could love him, then maybe you could help."

Murray Koffler of Toronto, operator of a drug store chain and a founder of the Counsel on Drug Abuse in Canada (CODA) said the problem of narcotics is growing because more and more people are attracted to drugs as an alternative to coping with life.

CODA began when Robert Kennedy was shot June 5, 1968, and now includes more than 400 youth advisors, druggists and businessmen who, cooperating with the media, try to give the public all possible information on drug addiction. "We have not yet stemmed the tide," he said. "No one has. The question is how much worse it might be if we were not working against it."

"The issue of the seventies is the quality of life," Koffler said. "The consumer is changing fast. The buyer/seller relationship has been replaced by the buyer/product relationship which makes merchandising the main means of influence. Pressures for more safety in cars, women's liberation, improved credit, stopping pollution are all taking precedence over product considerations. There's a basic need for more involvement."

"One of the best reasons for rejecting tradition," said Charles Templeton of CKEY, "is because it's called tradition. We now have a vast uncertainty in determining how we do what we do. The family, church and school no longer matter. So we don't any longer know what to believe, or think. There are no more fixed attitudes. We are not Americans, we are not French, and we are not British. Who are we? But the most important question is — not what does Quebec want? but what does English Canada want?"

The imperative of the seventies as seen through the eyes of an Ojibway Indian, Walter Currie, president of the Indian-Eskimo Association of Canada, deals with the Canadian mosaic. To him the vision of a mosaic is a pattern of all shapes, sizes and colors.

"However, to Canada's native peoples the Canadian mosaic looks suspiciously like one size, one shape and one color."

Continued on page 89

Directory Index

AM RADIO STATIONS

Yukon & Northwest Territories	20
British Columbia	20
Alberta	23
Saskatchewan	24
Manitoba	26
Ontario	29
Quebec	35
New Brunswick	38
Nova Scotia	39
Prince Edward Island	40
Newfoundland	40

FM RADIO STATIONS

British Columbia	42
Alberta	42
Saskatchewan	42
Manitoba	44
Ontario	44
Quebec	48
New Brunswick	49
Nova Scotia	49

TELEVISION STATIONS

Yukon & Northwest Territories	51
British Columbia	51
Alberta	52
Manitoba	54
Ontario	55
Quebec	56
New Brunswick	58
Nova Scotia	58
Prince Edward Island	58
Newfoundland	58

TELEVISION NETWORKS

SALES REPRESENTATIVES

INDUSTRY ASSOCIATIONS

BROADCAST CONSULTANTS

CABLE TELEVISION SYSTEMS

EQUIPMENT MANUFACTURERS & SUPPLIERS

FILM & PROGRAM PRODUCERS & DISTRIBUTORS

SOUND RECORDING STUDIOS

RESEARCH HOUSES

GOVERNMENT OFFICES

ADVERTISING AGENCIES

The Reps have it.

80% of rep houses have Telex. So do 20 top agencies. Telex is big in business communications. Particularly in the communications business.

With Telex you can send, receive and confirm avails, schedules and prices. Instantly.

With Telex you'll be able to write "instant letters". Without the delay and cost of typing and mailing. Telex receives 24 hours a day — unattended. No minimum, pay-as-you-use tolls apply.

(P.S. — Broadband, Telex's big brother, can transmit voice quality sound across Canada in seconds.)

CN-CP offers many more specific benefits to the broadcast industry. Call a CN-CP expert soon.

TELEX



CANADIAN NATIONAL—CANADIAN PACIFIC
TELECOMMUNICATIONS

AM Radio Stations

KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (Bbd) (4) President (5) Manager (6) Commercial Manager (7) Production Manager (8) Program Manager (9) Music Director (10) News Director (11) Sports Director (12) Farm Director (13) Women's Director (14) Promotion Manager (15) Traffic Manager (16) Chief Engineer (17) Toronto Reps (18) Montreal Reps (19) Winnipeg Reps (20) Vancouver Reps (21) U.S. Reps (22) Programming (23) Year Station Began Operation (24) News Service

Yukon & N.W.T.

CFMR, FORT SIMPSON

25 watts on 1490 kcs.
(1) Dept. of Indian Affairs and Northern Development (2) Ft. Simpson (4-16) Volunteer (22) Variety (23) 1961

CFBB, FROBISHER BAY

250 watts on 1200 kcs.
(1) Canadian Broadcasting Corp. (2) P.O. Box 490 (5) R. Stanley (23) 1961

CHAK, INUVIK

1,000 watts on 860 kcs.
(1) Canadian Broadcasting Corp. (2) P.O. Box 1220 (5) N. Cournoyea (23) 1960

CFWH, WHITEHORSE

1,000 watts on 570 kcs.
(1) Canadian Broadcasting Corp. (2) P.O. Box 730 (5) R. St. Julien (23) 1958

CKRW, WHITEHORSE

1,000 watts on 610 kcs.
(1) Klondike Broadcasting Co. Ltd. (2) Box 1799 (3) (403) 667-4247 — Tlx 0498-274 (4) Rolf Hougen (5) Al Jensen (6) Ron Donald (7, 8) Ron McFadyen (9) Robert Wouille (10, 11) Len Grant (13) Nancy Farmer (14) Ron McFadyen (15) Brenda Gisby (16) Dave McNaughton, Jack Wreggett (17-20) Radio-TV Reps (22) MOR, Country, Rock, Classical (23) 1969 (24) BN

CFYK, YELLOWKNIFE

1,000 watts on 1340 kcs.
(1) Canadian Broadcasting Corp. (2) P.O. Box 160 (5) Gordon Frederick (23) 1958

British Columbia

CFVR, ABBOTSFORD

1,000 watts day, 250 watts night on 1240 kcs.
(1) Fraser Valley Broadcasters Ltd. (2) 2722 Allwood Street (3) (604) 859-5277 (4, 5) Dennis Barkman (6) Gerald Pash (7-9) Bob Singleton (10, 11) Louis Fuchs (12) Gene Ross (14) Gerald Pash (15) Phyllis Olson (16) Tony Shepherd (17-21) All-Canada (22) MOR, Community Service (23) 1962 (24) BN

CFWB, CAMPBELL RIVER

1,000 watts day, 250 watts night on 1000 kcs.
(1) CFCP Radio Ltd. (2) 922 Dubeau St. (3) (604) 287-7106 (4) Bill Browne (5) Alec Cobban (6) Scott Hunter (9) Brad Miles (10) Mike Dixon (15) Miss Diane Bramley (16) Rick Illingworth (17-21) Group One (22) MOR, C&W (23) 1962 (24) BN

CKQR, CASTLEGAR

1,000 watts day, 250 watts night on 1230 kcs.
(1) Valley Broadcasters Ltd. (2) P.O. Box 1230 (3) (604) 365-7225 (4) T. N. Tuck (5) D. G. Rutledge (6) Joyce Trudeau (7) George Young (8) D. G. Rutledge (9) George Young (10, 11) Bill James (13) Elaine Jmieff (14) Serge Plotnikoff (15) Elaine Jmieff (16) S. W. Davis (17-21) Group One (22) MOR, C&W (23) 1969 (24) BN

CHWK, CHILLIWACK

10,000 watts on 1270 kcs.
(1) Fraser Valley Broadcasters Ltd. (2) 50 Yale Road E. (3) (604) 795-5711 (4, 5) Dennis Barkman (6) Ken Davis (7) Bill Coombes (8, 9) Harold Roberts (10, 11) Jim Leith (12) Gene Ross (14) Ken Davis (15) Gene Ross (16) Tony Shepherd (17-21) All-Canada (22) MOR, Community News & Service (23) 1927 (24) BN, CBC

CFCP, COURTENAY

1,000 watts on 1440 kcs.
(1) CFCP Radio Ltd. (2) P.O. Box 1440 (3) (604) 334-2421 (4) W. G. Browne (5) Earl Kidder (6) Scott Hunter (7-9) Earl Kidder (10) James Gillham (11,12) Garry Irving (13) Mrs. Linda Manuel (14) Earl Kidder (15) Mrs. Lori Pyke (16) Fred Grant (17-19) Group One (20) James Advertising (22) MOR, C&W (23) 1959 (24) BN

CKEK, CRANBROOK

1,000 watts on 570 kcs.
(1) East Kootenay Broadcasting Co. Ltd. (2) 28 - 8th Ave. S. (3) (604) 426-2224 (4, 5) Lloyd J. Hoole (6) Cornel A. Sawchuk (7) Rodney Stafford-Meyer (8) Cornel A. Sawchuk (10) Bruce Anderson (11) Ken White (15) Mrs. Carol Spencer (16) Lloyd J. Hoole (17-20) Group One (21) Donald Cooke (22) MOR (23) 1957 (24) BN

CFKC, CRESTON

250 watts on 1340 kcs.
(1) Kokanee Broadcasting Ltd. (2) P.O. Box 310 (3) (604) 428-2424 (4) Gordon A. Green (5, 6) G. W. Bryan (7) Earl Seitz (8) D. H. Glover (10, 11) Earl Seitz (12) Alan Saville (13) Susan Floer (15) Susan Floer (16) John Renzie (17-20) Group One (22) MOR, Country (23) 1968 (24) BN
Apr./70 listing

CJDC, DAWSON CREEK

1,000 watts on 1350 kcs.
(1) Radio Station CJDC (2) 901-102nd Ave. (3) (604) 782-3341 — Tlx 049-5727 (4) H. L. Michaud (5, 6) Mike LaVern Michaud (8, 9) Ron Bottos (10) Elmer Devore (11) Frank Ryan (12) Jeff Newland (13) Mrs. V. Michaud (14) Mrs. Donna Stenhouse (15) Mrs. Vern Michaud (16) Eric Sorenson (17-20) Radio-TV Reps (21) ABC International (22) MOR (23) 1947 (24) BN, CP
Apr./70 listing

CKAY, DUNCAN

1,000 watts on 1500 kcs.
(1) Radio CKAY Ltd. (2) 110 Craig St. (3) (604) 746-4115 (4, 5) J. U. Coleman (7) Bruce Payne (10) William Mackenzie (11) Michael Roberts (14) Wayne Buck (15) Mrs. Jean White (16) Rod Currie

Would you like to know more about British Columbia's Fraser Valley?

No pie-in-the-blue-sky. Just facts about an important B.C. market. Details on population, farming, tourism, retail sales — and almost everything else! You would? Good!

Just fill in your name and address above and send this ad to Dennis Barkman, CHWK/CFVR Radio, Box 50, Chilliwack, B.C. I'll do the rest.

Name _____
Position _____
Company _____
Address _____

(17-20) Group One (21) Weed/Walton
(22) C&W (23) 1964 (24) BN

CKNL, FORT ST. JOHN

1,000 watts on 560 kcs.

CFNL, FORT NELSON

250 watts on 590 kcs.

(1) Northern Lights Broadcasting Ltd. (2) P.O. Box 3450, Fort St. John (3) CKNL (604) 785-6634, CFNL (604) 774-2162 — Tlx CKNL 049-5516, CFNL 049-5338 (4) John Skelly (5) CKNL Mel Stevenson, CFNL Gene Daniel (6) Mel Stevenson (7) Peter Morgan (10) Peter Morgan (11) Gary Bridger (12) Bob Layton (13) Bob Harrison (14) Mel Stevenson (15) Miss Rita Larson (16) Bob Guy (17, 18) Radio-TV Reps (19) A. J. Messner (20) Radio-TV Reps (22) MOR, C&W, Light Classical (23) CKNL 1962, CFNL 1967 (24) BN

CKGF, GRAND FORKS

1,000 watts day, 250 watts night on 1340 kcs.

(1) Okanagan Radio Ltd. (2) P.O. Box 1570 (3) (604) 442-8200 (4) Maurice P. Finnerty (5) D. M. (Mike) Shainline (6) Robert W. King (7, 8) Mike Shainline (9) Regional — Mike Mangan, Local — Ian S. Michaud (10) Regional — Roy Francis, Local — Ian S. Michaud (11) Ian S. Michaud (14) Mike Shainline (15) Mrs. Elizabeth Strukoff (16) Harry F. McRae (17-21) All-Canada (22) MOR (23) 1969 (24) BN

CFJC, KAMLOOPS

10,000 watts day, 1,000 watts night on 910 kcs.

(1) Twin Cities Radio Ltd. (2) 460 Pemberton Terrace (3) (604) 372-3322 — Tlx 048-8148 (4) Ian G. Clark (5) David S. Clark (6) Walter Harwood (7) Hugh McLennan (8) David S. Clark (9) Hugh McLennan (10, 11) Walter Jones (12) Gary Miller (13) Mrs. Loretta Lewis (14) Walter Harwood (15) Mrs. Loretta Lewis (16) Vern Gollmar (17-21) All-Canada (22) MOR, C&W, Rock (23) 1927 (24) BN

CHNL, KAMLOOPS

1,000 watts on 610 kcs.

CJNL, MERRITT

1,000 watts on 1230 kcs.

(1) Northern Lights Broadcasting Ltd. (2) P.O. Box 610, Kamloops (3) (604) 372-2296 — Tlx 048-8233 (4, 5) John Skelly (6) Larry Snelgrove (7, 8) Hap Thiessen (9) Dan McAllister (10) Bob Egby (11) Ralph Field (12) Keith Hunt (14) Larry Snelgrove (15) Mrs. Shirley Bailly (16) George Henderson (17-20) Radio-TV Reps (22) varied (23) 1970 (24) BN, Interior Radio News

CKOV, KELOWNA

5,000 watts day, 1,000 watts night on 630 kcs.

(1) Okanagan Broadcasters Ltd. (2) P.O. Box 100 (3) (604) 762-3331 — Tlx 048-5131 (4) Mrs. J. W. B. Browne (5) J. H. Browne (6) D. S. Dunn (7, 9) Rod Gilbey (10-12) J. D. Bews (14) Miss K. Elliott (15) Mrs. I. Strand (16) Art Vipond (17-21) All-Canada (22) MOR, Rock (23) 1931 (24) BN

CJJC, LANGLEY

1,000 watts on 850 kcs.

(1) City & Country Radio Ltd. (2) P.O. Box 850 (3) (604) 534-5341 (4, 5) Joe Chesney (6) Gordon Reid (7, 8) Bob McClelland (9) Dave Cash (10) Bruce Hood (11) Elmer Tippe (12) Peter Chant (14) Bob McClelland (15) Mrs. Joan Reynard (16) Stan Davis (17-19) Group

One (21) Frederick W. Smith (22) C&W, Local News, Community Programming (23) 1963 (24) BN

CHUB, NANAIMO

10,000 watts on 1570 kcs.

(1) Nanaimo Broadcasting Corp. Ltd. (2) P.O. Box 1570 (3) (604) 753-4341 (4) Bob Giles (5) George Lawlor (6) Joe Lawlor (7, 8) Ted Kelly (9) Pat Nicholson (10) Larry Thomas (11) Dwayne Bodeker (12) Henry Besler (13) June Ravnborg (14) Joe Lawlor (15) June Ravnborg (16) Phil Henstridge (17, 18) Radio-TV Reps (19) A. J. Messner (20) Radio-TV Reps (21) Harlan G. Oakes (22) MOR (23) 1948 (24) BN

CKKC, NELSON

1,000 watts on 1390 kcs.

(1) Kokanee Broadcasting Ltd. (2) P.O. Box 250 (3) (604) 352-7277 (4) Gordon A. Green (5, 6) Douglas H. Glover (7) Alan Saville (8) Douglas H. Glover (10, 11) Ken Wilson (12) Alan Saville (13) Mrs. Mona Malcolm (14) Douglas H. Glover (15) Cheryl Varsveld (16) John Renzie (17-20) Group One (22) MOR, Country, Good Music (23) 1967 (24) BN
Apr./70 listing

CKNW, NEW WESTMINSTER

50,000 watts on 980 kcs.

(1) Radio NW Ltd. (2) 815 McBride Plaza (3) (604) 522-2711 (4) William J. Hughes (5) G. N. Cooper (6) Phil Oakes (7) Richard Abbott (8) H. L. Davis (9) Brian Forst (10) Warren Barker (11) Al Davidson (14) John G. Plul (15) Mrs. Pat McPherson (16) D. M. Kalmokoff (17, 18) Standard Broadcast Sales (19, 20) Western Broadcast Sales (21) Canadian Standard Broadcast Sales (22) MOR (23) 1944 (24) BN, NBC News, SRN

CKOO, OSOYOOS

1,000 watts day, 500 watts night on 1240 kcs.

(1) Okanagan Radio Ltd. (2) P.O. Box 539 (3) (604) 495-6200 (4) Maurice P. Finnerty (5) Dave Gamble (6) Harry C. Dane (10) Dave Gamble (12) Cal George (13, 15) Mrs. Billie Petrow (16) Harry F. McRae (17-21) All-Canada (22) Contemporary, MOR (23) 1966 (24) BN

CKOK, PENTICTON

10,000 watts on 800 kcs.

(1) Okanagan Radio Ltd. (2) 33 Carmi Ave. (3) (604) 492-2800 — Tlx 048-8850 (4, 5) Maurice P. Finnerty (6) Harry C. Dane (8) Cal George (10) Mike Mangan (11) Roy Francis (12) Cal George (13) Mrs. Shirley Letts (14) Jack Bennest (15) Miss Vernie Bonus (16) Harry F. McRae (17-21) All-Canada (22) MOR/Contemporary, C&W, News & Community Affairs (23) 1948 (24) BN

CJAV, PORT ALBERNI

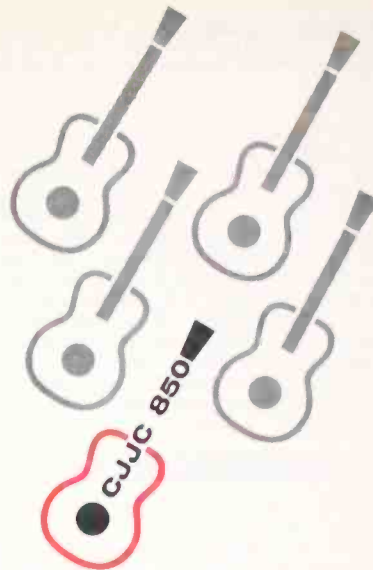
1,000 watts day, 250 watts night on 1240 kcs.

(1) CJAV Limited (2) 205-3rd Ave. S. (3) (604) 723-2455 (4, 5) Kenneth Hutcheson (6) Maurice Indwards (7) John Harper (10) Larry Rose (11) Bill Gibson (13) Zel Richards (15) Miss Christine Andrews (16) Martin Semkiw (17, 18) Hardy (19) A. J. Messner (20) James Advertising (21) Donald Cooke (22) MOR (23) 1946 (24) BN

CHQB, POWELL RIVER

1,000 watts on 1280 kcs.

(1) Sunshine Coast Broadcasting Co.



**IN BRITISH
COLUMBIA RADIO
ONE STATION
STANDS OUT
FROM THE
BUNCH
AS A
"RESULT-GETTER"***

**RADIO
850
CJJC**

**Country Music
brings results;
always has, always will!*

**CJJC SOUNDS
BETTER TODAY
(24 hours)**

**LANGLEY
NEW WESTMINSTER
VANCOUVER**

Ask Group One Radio Ltd.

KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (Bbd) (4) President (5) Manager (6) Commercial Manager (7) Production Manager (8) Program Manager (9) Music Director (10) News Director (11) Sports Director (12) Farm Director (13) Women's Director (14) Promotion Manager (15) Traffic Manager (16) Chief Engineer (17) Toronto Reps (18) Montreal Reps (19) Winnipeg Reps (20) Vancouver Reps (21) U.S. Reps (22) Programming (23) Year Station Began Operation (24) News Service

Ltd. (2) 7050 Alberni St. (3) (604) 485-4207 (4) G. E. Profitt (5) Donald V. Cartmell (6) Kenneth Milton (7) Mike Ketteringham (8) Donald V. Cartmell (9) Mike Ketteringham (10) Dave Courier (11, 14) Ken Milton (15) Mrs. Lorraine Allen (16) Robert Gela (17, 18) Radio & TV Sales Inc. (19, 20) Western Broadcast Sales Ltd. (21) Canadian Standard Broadcast Sales (22) MOR (23) 1967 (24) BN, CBC

CKPG, PRINCE GEORGE

10,000 watts on 550 kcs.
 (1) Q Broadcasting Ltd. (2) 1220-6th Ave. (3) (604) 564-8861 — Tlx 047-8698 (4) W. E. Bellman (5, 6) T. M. Fitzgerald (7, 9) D. Prentice (10) S. Fawcett (11) R. Elphicke (12) S. Fawcett (13) Miss J. Armour (14) D. Prentice (15) Miss F. Callies (16) D. Alendal (17, 18) Paul Mulvihill (19, 20) Stephens & Towndrow (21) Canadian Standard Broadcast Sales (22) Adult Contemporary (23) 1945 (24) CBC, BN

CFPR, PRINCE RUPERT

10,000 watts on 860 kcs.
 (1) Canadian Broadcasting Corp. (2) 343 West 2nd Ave. (5) Ray De Boer (23) 1936
Apr./70 listing

CHTK, PRINCE RUPERT

1,000 watts on 560 kcs.
 (1) CHTK Radio Ltd. (2) Box 3000 (3) (604) 624-9111 (4) V. Fred Weber (5, 6) Roy B. Last (7, 8) Ed Vurak (9) Ken Armstrong (10, 11) Dave Gibbard (13) Mrs. Iona Campagnolo (15) Mrs. Norma Procter (16) John Nance (17, 18) Radio-TV Reps (19) A. J. Messner (20) Radio-TV Reps (21) ABC International (22) MOR (23) 1965 (24) BN

CKCQ, QUESNEL

1,000 watts on 570 kcs.

CKWL, WILLIAMS LAKE

1,000 watts on 920 kcs.

(1) Cariboo Broadcasters Ltd. (2) Box 3000, Quesnel (3) (604) 992-5151 — Tlx 047-82537 (4, 5) Dennis Reid — CKWL (5) Bob Leckie (6) John Boates (7) Steve Everson (8, 9) Gil McCall (10, 11) Pat Reid (13) Mrs. Marie Davidson (14) John Boates (15) Ron Schultz (16) S. Davis (17-21) All-Canada (22) MOR/Variety (23) 1957 (24) BN

CKXR, SALMON ARM

1,000 watts on 580 kcs.

CKCR, REVELSTOKE

1,000 watts on 1340 kcs.

(1) Hall Gray Broadcasting Co. Ltd. (2)

P.O. Box 69, Salmon Arm (3) (604) 832-2161 — Tlx 048-707 (4, 5) R. J. Hall (6) W. E. Gray (7) R. J. Hall (10-12) Peter Munoz (13) Mrs. Val Jenkins (15) Miss Sharon Nakazawa (16) S. W. Davis (17-21) All-Canada (22) MOR (country flavor) (23) 1965 (24) BN

CFBV, SMITHERS

1,000 watts day, 250 watts night on 1230 kcs.

CFLD, BURNS LAKE

250 watts on 1400 kcs.

(1) CFBV Ltd. (2) Box 335, Smithers — Box 600, Burns Lake (3) CFBV (604) 847-2521, CFLD (604) 692-3414 — Tlx 047-8332, 047-569 (4) R. A. East (5) N. C. Weseen (6) T. A. Collision (7) V. R. Dubois (8) N. C. Weseen (9) V. R. Dubois (10) A. G. deBoer (11) S. D. Rubenstein (12) W. E. Quadros (13) Mrs. K. Hawkins (14) A. G. deBoer (15) Mrs. K. Hawkins (16) S. W. Davis (17, 18) Radio-TV Reps (19) A. J. Messner (20) Radio-TV Reps (22) MOR (23) CFBV — 1963, CFLD — 1965 (24) BN

CFTK, TERRACE

1,000 watts on 590 kcs.

CKTK, KITIMAT

1,000 watts on 1230 kcs.

(1) Skeena Broadcasting Ltd. (2) 3231 Emerson Street (3) (604) 635-6316 — Tlx 047-85529 (4) J. Fred Weber (5) Bill Gallant (6) Bert Ljungh (7-9) Bill Gallant (10) Keith Tutt (11) Russ Froese (13) Mrs. Marg Vanherd (14) Bill Gallant (15) Miss Val Hayter (16) John Nance (17-20) Radio-TV Reps (21) ABC International (22) MOR (23) CFTK — 1960, CKTK — 1964 (24) BN

CJAT, TRAIL

1,000 watts on 610 kcs.

(1) Kootenay Broadcasting Co. Ltd. (2) 1300 Cedar Ave. (3) (604) 368-5511 — Tlx 041-4435 (4) W. C. Harvey (5) J. P. Kobluk (6, 7) R. W. Meneer (8) D. J. Glover (9) W. Kay (10, 11) J. Fisher (13) D. J. Glover (14) W. Kay (16) D. A. Townsend (16) J. Renzie (17-21) All-Canada (22) MOR & C&W (23) 1931 (24) BN, Ottawa Radio News

CBU, VANCOUVER

10,000 watts on 690 kcs.

(1) Canadian Broadcasting Corp. (2) 701 Hornby St. (5) R. W. McGall (23) 1925

CHQM, VANCOUVER

50,000 watts on 1320 kcs.

(1) Q Broadcasting Ltd. (2) 1134 Burrard St. (3) (604) 682-3141 — Tlx 04-51110 (4, 5) W. E. Bellman (6) Noel Hullah (7, 8) M. L. Foisy (10) A. W. Walsh (11) Brad Keene (14) Noel Hullah (15) Mrs. A. Bolton (16) S. W. Davis (17, 18) Stephens & Towndrow (21) Weed/Walton (23) 1959 (24) BN, News-radio

CJOR, VANCOUVER

10,000 watts on 600 kcs.

(1) CJOR Limited (2) 840 Howe St. (3) (604) 685-6464 (4) James A. Pattison (5) Jack R. Stewart (6) Donald K. Wall (7) Al Jordan (8-10) Jim Nielsen (11) Joe Crozier (13) Mrs. Pearl Cameron (15) Gloria Rochard (16) Al Erdman (17, 18) Radio House (19) A. J. Messner (22) MOR, Talk (23) 1926 (24) BN

CKWX, VANCOUVER

50,000 watts on 1130 kcs.

(1) Selkirk Holdings Ltd. (2) 1275 Bur-

rard Street (3) (604) 684-5131 — Tlx 04-5396 (4, 5) J. Dalt Elton (6) Keith Bower (7, 8) Robert T. Bye (9) Tom Peacock (10) Walter Rutherford (11) J. Paul McConnell (14) Miss Peggy Miller (15) Jack Hughes (17-21) All-Canada (22) MOR, talk contemporary (23) 1923 (24) BN, CP, Ottawa News Bureau, Western Union Sports, FM Radio News

CKLG, VANCOUVER

10,000 watts on 730 kcs.

(1) Moffat Broadcasting Ltd. (2) 1006 Richards St. (3) (604) 681-7511 — Tlx 04-53278 (4) R. L. Moffat (5) Don M. E. Hamilton (6) Allan Anaka (7) Phil Toombs (8) Frank Callaghan (9) Roy Hennessy (10) Don Richards (11) Greg Douglas (13) Miss Sheila Atkinson (14) Myles Murchison (15) Mrs. Lois Thompson (16) Peter Mackintosh (17, 18) Major Market (21) Devney (22) Contemporary (23) 1954 (24) CCNS

CKVN, VANCOUVER

50,000 watts on 1410 kcs.

(1) Radio Futura Ltée. (2) 1900 West 4th Ave. (3) (604) 731-9222 — Tlx 045-08830 (4) Jack Tietolman (5) M. R. Carabine (6) Bill Konyk (7) John Frederickson (8) Terry David Mulligan (9) Tim Burge (10) Bob Ireland (11) John Sykes (14) John Frederickson (15) Mrs. Joan Johnston (16) Stan Davis (17, 18) Radio & TV Sales (21) Donald Cooke (22) Young adult rock (23) 1922

CKWX, VANCOUVER

50,000 watts on 1130 kcs.

(1) Selkirk Holdings Ltd. (2) 1275 Burrard St. (3) (604) 684-5131 — Tlx 04-5396 (4, 5) J. Dalt Elton (6) Keith Bower (8) Robert Bye (10) Wm. M. Hutton (11) Jim Robson (14) Peggy Miller (15) Jack Hughes (16) Stan Davis (17-21) All-Canada (22) MOR (23) 1931 (24) BN, Voice, CP, Ottawa News
Apr./70 listing

CJIB, VERNON

10,000 watts day, 1,000 watts night on 940 kcs.

(1) Interior Broadcasting Limited (2) 3315-B Barnard Ave. (3) (604) 545-2141 — Tlx 048-671 (4, 5) A. G. Seabrook (6) Bob Adshead (7, 8) John Wilson (9) Ron Stanley (10-12) Don Warner (14) Jacquelynnne Wills (15) Elaine Steinke (16) John Mitschke (17-21) All-Canada (22) MOR (23) 1947 (24) BN

CFAX, VICTORIA

10,000 watts on 1070 kcs.

(1) C-FAX 1070 Radio Ltd. (2) 620 View St. (3) (604) 386-2441 (4) Clare Copeland (5) Keith Dagg (6) Rich Mole (7) Barry Bowman (9) Gordon Cruse (10) Mike Adamson (11) Chuck Mudrak (13) Mrs. Mary McKay (14) Lyle Graham (15) Mrs. Ann Mole (16) Doug Philips (17, 18) Radio House (19, 20) Western Broadcast Sales (21) Canadian Standard Broadcast Sales (22) Music, News, Sports (23) 1959 (24) BN, CP, CBS

CJVI, VICTORIA

10,000 watts on 900 kcs.

(1) Island Broadcasting Co. Ltd. (2) P.O. Box 940 (3) (604) 382-8221 — Tlx 044-8111 (4) W. Speers (5) K. C. Goddard (6) Doug Greig (7) Joe Easingwood (8, 9) Ron Robinson (10) Lorne Cunningham (11) Gorde Hunter (15) Bob McGill (16) Mike Doyle (17-21) All-Canada (22) MOR (23) 1925 (24) Ottawa News, BN

CKDA, VICTORIA

25,000 watts on 1220 kcs.
 (1) Capital Broadcasting System Limited
 (2) P.O. Box 967 (3) (604) 384-9311
 — Tlx 044-8260 (4) David M. Armstrong
 (5, 6) Keith G. MacKenzie (7, 8) Walter
 Cownden (9) Arthur Cooper (10) Cal
 Nicolson (11) John McKeachie (12)
 Reindeer Schuitema (13, 14) Mrs. Shirley
 Jefferson (15) Miss Bernice Davies (16)
 Fred Cole (17, 18) Radio-TV Reps (19)
 A. J. Messner (20) Radio-TV Reps (21)
 Sumner (22) MOR (23) 1950 (24)
 CCNS, BN

Alberta

CBR, CALGARY

50,000 watts on 1010 kcs.
 (1) Canadian Broadcasting Corp. (2)
 1724 Westmount Blvd. (5) N. J. Lacey
 (23) 1948

CFAC, CALGARY

50,000 watts on 960 kcs.
 (1) The Calgary Broadcasting Company
 Limited (2) 1301-17th Ave. S.W., Cal. 3,
 (3) (403) 244-9311 — Tlx 038-22514 (4)
 N. A. Botterill (5) John E. Ansell (6)
 John E. Newbery (8, 9) Jim Kunkel (10)
 Ed Whalen (11) Joe Carbury (13) Mrs.
 Barbara Paulin (14) Bev Mannix (15)
 Boyce Neufeldt (16) Earle Connor (17-
 21) All-Canada (22) Town & Country
 (23) 1922 (24) BN, Ottawa Radio News

CFCN, CALGARY

50,000 watts on 1060 kcs.
 (1) The Voice of the Prairies Limited
 (2) Broadcast House, Station E, Cal. 5,
 (3) (403) 249-9101 — Tlx 03821637 (4)
 E. W. Chapman (5) Don Thomas (6)
 Miss Alveria Larson (9) Mrs. Joyce
 Nephin (10) Ian Parker (11) Henry Viney
 (14) Roy McDonald (15) Miss Alveria
 Larson (16) Ron Nordquist (17, 18, 20)
 Stephens & Towndrow (21) Weed/Walton
 (22) MOR (23) 1922 (24) News/Radio

CHQR, CALGARY

10,000 watts on 810 kcs.
 (1) Radio QR Ltd. (2) 1030-4th St. S.W.,
 Cal. 3, (3) (403) 263-5522 — Bbd.
 833-2-561 (4, 5) Ted Soskin (6) Reuben
 Hamm (7-9) Gordon Ross (10) John
 Scott Black (11) Russ Peake (12) John
 Scott Black (13) Mrs. Mary Lou Mc-
 Cormick (14) Reuben Hamm (15) Mrs.
 Norma Hoopfer (16) M. B. Hoyme (17,
 18) Standard Broadcast Sales (19, 20)
 Western Broadcast Sales (21) Canadian
 Standard Broadcast Sales (22) Easy
 listening (23) 1964 (24) BN, SRN

CKXL, CALGARY

10,000 watts on 1140 kcs.
 (1) Moffat Broadcasting Ltd. (2) P.O.
 Box 1140 (3) (403) 264-8160 — Tlx
 038-21741 — Bbd. 833-2517 (5) Thomas
 E. McBride (6) Mrs. Susan Stewart (8)
 Robert Robertson (9) Jackson Casey
 (10) Dale O'Hara (11) Bill Powers (14)
 Mrs. Susan Stewart (15) Miss Roberta
 Couch (16) William N. Martin (17, 18)
 Major Market (20) James Advertising
 (21) Devney (22) Top 40 (23) 1964
 (24) CCNS

CFCW, CAMROSE

10,000 watts on 790 kcs.
 (1) Camrose Broadcasting Co. Ltd. (2)

4872-50th St. (3) (403) 672-3151 (4)
 H. J. Yerxa (5, 6) Warren H. Holte (7,
 8) Rich Sims (9) Curley Gurlock (10)
 Mike Goetze (11) Bill Tuele (12) Chuck
 Greig (13) Miss Bev Madison (14) Dan
 Chomlak (15) Mrs. Diana Smith (16)
 Lyndy Olson (17, 18) Radio & TV Sales
 (19) A. J. Messner (20) James Adver-
 tising (22) C & W, ethnic (23) 1954
 (24) BN, BN Voice

CJDV, DRUMHELLER

5,000 watts on 910 kcs.
 (1) Dinosaur Broadcasting Ltd. (2) Box
 1480 (3) (403) 823-3384 (4, 5) Tony
 Mayer (6) Don Millar (7, 8) Doug Marvin
 (9) George Walters (10, 11) Dennis
 Seibel (12) Bill Cameron (13) Mrs. Peg
 Pinkham (14) George Walters (15) Mrs.

Peg Pinkham (16) John Bruins (17-20)
 Group One (22) MOR (23) 1958 (24)
 BN Wire & Voice

CBX, EDMONTON

50,000 watts on 740 kcs.
 (1) Canadian Broadcasting Corp. (2)
 P.O. Box 555 (5) R. L. Horley (23) 1953

CFRN, EDMONTON

50,000 watts on 1260 kcs.
 (1) Sunwapta Broadcasting Ltd. (2) Box
 5030, Postal Stn. E (3) (403) 484-3311 —
 Tlx 037-2257 (4) Dr. G. R. A. Rice (5, 6)
 T. Coumant (7) G. A. Duffield (8) R. E.
 Wilson (10) S. Lancaster (11) Al Mc-
 Cann (12) Scott Flewitt (14) F. Ander-
 son (15) Mrs. K. Burrell (16) T. Wadson
 (17, 18) Radio-TV Reps (19) A. J.
 Messner (20) Radio-TV Reps (21)

BN News

Serving 300 Canadian private
 stations by wire and teletype
 Comprehensive world and Canadian
 service of voiced news reports
 Wirephoto and library picture
 services for television

THE CANADIAN PRESS • REUTER • THE ASSOCIATED PRESS

BROADCAST NEWS

KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (Bbd) (4) President (5) Manager (6) Commercial Manager (7) Production Manager (8) Program Manager (9) Music Director (10) News Director (11) Sports Director (12) Farm Director (13) Women's Director (14) Promotion Manager (15) Traffic Manager (16) Chief Engineer (17) Toronto Reps (18) Montreal Reps (19) Winnipeg Reps (20) Vancouver Reps (21) U.S. Reps (22) Programming (23) Year Station Began Operation (24) News Service

Canadian Standard Broadcast Sales (23) 1934 (24) BN, SRN, NBC News

CHED, EDMONTON

10,000 watts on 630 kcs.
 (1) Radio Station CHED Ltd. (2) 10006-107 St. (3) (403) 424-2111 (4) E. A. Rawlinson (5) Jerry Forbes (6) Bill Sysak (7) Dave Cummins (8) Keith James (9) Don Hamilton (10) Mike Warmington (11) Wes Montgomery (13) Mrs. Mary Tobin (14) Bob McCord (15) Dennis Ferbey (16) Clint Nichol (17, 18) Major Market (20) James Advertising (21) Devney (22) Contemporary (24) BN, CCNS

CHFA, EDMONTON

5,000 watts on 680 kcs.
 (1) Radio Edmonton Ltd. (2) 10012-109 St., Edm. 10, (3) (403) 424-2157 (4) Roger Motud (5) Bernadin Gagnon (7) Normand Fontaine (8) André Roy (9) Gaby Paradis (10-12) T. Forestier (14) Normand Fontaine (15) Mrs. Mimi Vandergooten (16) André Rouleau (17, 18) Hardy Radio & TV (19) A. J. Messner (20) Radio-TV Reps (21) Devney (22) MOR (23) 1949 (24) CP

CHQT, EDMONTON

10,000 watts on 1110 kcs.
 (1) Radio Station CHQT Ltd. (2) 10154-103 St. (3) (403) 424-1131 — Tlx 0372503 (4, 5) Lewis R. Roskin (6) Bill Bagshaw, Lew Roskin (7) Norman Fisher (8) Roger Charest (10) Gerry Olson (11) Garry Gaudet (13) Mrs. Audrey Pauls (14) Larry Ross (15) Miss Enid Weiss (16) Frank Makepeace (17, 18) Radio & TV Sales (19, 20) Western Broadcast Sales (21) Weed/Walton (22) Contemporary (23) 1965 (24) BN

CJCA, EDMONTON

10,000 watts day, 5,000 watts night on 930 kcs.
 (1) Edmonton Broadcasting Co. Ltd. (2) 10123-104th St. (3) (403) 424-4131 — Tlx 937-2229 (4, 5) C. A. Perry (6) John L. Sayers (7-9) Harry Boon (10) Murray Blakely (11) Bryan Hall (14) Mrs. June Cavanagh (15) Mrs. Barbara Cook (16) Gordon Skutle (17-21) All-Canada (22) MOR (23) 1922 (24) BN Voice, Ottawa Radio News

CKUA, EDMONTON

10,000 watts on 580 kcs.
 (1) Alberta Government Telephones (2) 10526 Jasper Avenue, Edm. 14, (3) (403) 422-5161 (5) J. W. Hagerman (7, 9) E. K. Kilpatrick (10, 11) Carl Noack (13) Mrs. M. P. Blackburn (14, 15) Mrs.

Kay Wright (16) W. Pinko (22) Informational, educational, non-commercial (23) 1927 (24) BN

CJYR, EDSON

10,000 watts on 970 kcs.

CKYR, JASPER

100 watts on 1450 kcs.
 (1) Yellowhead Broadcasting Ltd. (2) P.O. Box 1450, Edson (3) (403) 723-4461 (4, 5) Ernie Mushtuk (6) Ron Hykaway (7-9) Chuck Benson (10) Waxie Williams (11) Barry Richards (12) Gordon Chandler (13) Gordon Vance (14) Ernie Mushtuk (15) Mrs. Shirley Woolvett (16) Mike Fawcett (17-20) Group One (22) MOR, C&W (23) 1968 (24) CP, BN

CFGP, GRANDE PRAIRIE

10,000 watts on 1050 kcs.
 (1) Northern Broadcasting Corp. Ltd. (2) 10008-103 Ave. (3) (403) 532-1050 — Tlx 049632 (5, 6) W. Everitt (7-9) J. Soars (10) L. Kyle (11) F. Tanner (12) J. Soars (13) Mary Cook (14) J. Soars (15) G. Frey (16) G. Kayzor (17-21) All-Canada (22) MOR, Western, Hit Parade (23) 1937 (24) BN, Ottawa News Bureau

CHEC, LETHBRIDGE

5,000 watts on 1090 kcs
 (1) Southern Alberta Broadcasting Ltd. (2) Box 1090 (3) (403) 328-3311 — Tlx 038-49154 (4) H. W. Brown (5) H. W. Brown (6) R. J. Bruchet (7) Ron Rosvold (8) George Ferguson (9) George Ferguson (10) Morley R. McGill (11) Gerry Givens (12) Leo Dow (13) Carole Colwill (14) R. J. Bruchet (15) Dennis Riemer (16) R. Verhulst (17-20) Group One (21) Weed/Walton (22) Good Music (23) 1958 (24) BN

CJOC, LETHBRIDGE

10,000 watts on 1220 kcs.
 (1) Lethbridge Broadcasting Limited (2) Box 820 (3) (403) 327-3161 (4, 5) John McColl (6) Jack Innes (7, 8) Bob Lang (9) Daryl Ferguson (10) Bill Skelton (11) Brent Seely (12) Doug Card (14) Wayne Barry (15) Mrs. Alma Bailey (16) Bob MacDonald (17-21) All-Canada (22) MOR, Top 40 (23) 1926 (24) BN, BN Voice, Ottawa News Bureau

CKSA, LLOYDMINSTER

10,000 watts on 1080 kcs.
 (1) Sask-Alta Broadcasters Limited (2) 5026-50th St. (3) (403) 875-3321 — Tlx 037-3211 (4, 5) A. F. Shortell (6) Peter Senchuk (7-9) Barry Smith (10) Wes Saunders (11) Bill Sobkow (12) Roland Brassard (13) Ernie Ford (14) Mrs. Ethel Smith (15) Miss Donna Lovell (16) Howard James (17-20) Hardy Radio & TV (21) ABC International (22) MOR, C & W, Teen (23) 1957 (24) BN

CHAT, MEDICINE HAT

10,000 watts on 1270 kcs.
 (1) Monarch Broadcasting Company Ltd. (2) 520-1st St. S.E., P.O. Box 880 (3) (403) 526-2821 — Tlx 038-4824 (4) J. H. Yuill (5) Orv Kope (6) Tom Gunter (7) Ken Schurko (8) Bob Ridley (9) Doug Adair (10) Stan Weiler (11) Bob Ridley (12) Micky Lynch (13) Mrs. Linda Heidinger (14) Doug Adair (15) Ian Carson (16) Sid Gaffney (17-21) All-Canada (22) MOR (23) 1947 (24) BN

CKYL, PEACE RIVER

10,000 watts on 610 kcs.
 (1) Peace River Broadcasting Corp. Ltd. (2) P.O. Box 1150 (3) (403) 624-2535 — Tlx 037-5126 (4, 5) G. W. Cambridge

(6) Rich Rafferty (7-9) Buryl Clark (10) Bob Zens (11) Al (Boomer) Adair (12) Allan Bell (13) Mrs. Louise Herbert (14) Rich Rafferty (15) Mrs. Louise Herbert (16) Les Klement (17, 18) Radio-TV Reps (19) A. J. Messner (20) Radio-TV Reps (22) MOR, Contemporary, Country (23) 1954 (24) BN

CKRD, RED DEER

10,000 watts on 850 kcs.
 (1) Central Alberta Broadcasting (1961) Limited (2) Box 5555 (3) (403) 347-6681 — Tlx 038-316 (4, 5) H. L. Flock (6) Pat Henry (7, 8) Ben Meisner (9) Stu Morton (10) Murray Mehling (11) Al Hammer (12) Murray Mehling (14) Ben Meisner (15) Jerry Tennant (16) Ken Martin (17, 18) ICSL (19) A. J. Messner (20) Stephens & Towndrow (21) ABC International (23) 1949 (24) BN

Saskatchewan

CFRG, GRAVELBOURG

5,000 watts on 710 kcs. (day)

CFGR, GRAVELBOURG

250 watts on 1230 kcs. (night)
 (1) Radio Gravelbourg Ltée (2) P.O. Box 570 (3) (306) 648-2515 (4) Dr. Gerard Archambault (5, 6) Benoit Pariseau (7) Germain Massicotte (8) Benoit Pariseau (9) Caroline Michaud (10) Marcel Moor (11) Germain Massicotte (12) Marcel Moor (13) Caroline Michaud (14) Marcel Moor (15) Miss Jeanne Beauregard (16) John A. Brown (17, 18) Hardy Radio & TV (19) A. J. Messner (20) Radio-TV Reps (21) Devney (22) MOR (23) 1952 (24) BN, CP

CJVR, MELFORT

10,000 watts on 1420 kcs.
 (1) Radio CJVR Ltd. (2) Box 1420 (3) (306) 752-2867 (4) V. N. Miner (5, 6) Marv Chase (7-9) Len Enns (10, 11) Grant Ulyot (12) Gary Miller (14) Marv Chase (15) Annette Williamson (16) Ed Burynuik (17, 18) Lorrie Potts (19) A. J. Messner (20) Radio-TV Reps (22) MOR, C & W, Contemporary (23) 1966 (24) BN

CHAB, MOOSE JAW

10,000 watts on 800 kcs.
 (1) Moffat Broadcasting Ltd. (2) 116 Main N. (3) (306) 692-6464 — Tlx 031-2912 — Bbd 828-2719 (4) R. L. Moffat (5) Vern Traill (6) Cy Coffyne (7-10) Bruce Mitchell (11) Ron Temreck (12) Stan Ravndahl (13) Mrs. Mary Carly (14) Miss Janice Marchessault (15) Mrs. Barbara Huel (16) Merv Pickford (17, 18) Major Market (19) A. J. Messner (20) James Advertising (21) Devney (22) MOR (23) 1922 (24) BN, CCNS

CJNB, NORTH BATTLEFORD

10,000 watts on 1050 kcs.
 (2) Box 1460 (3) (306) 445-2477 (4) E. A. Rawlinson (5) Harry G. Dekker (6) H. Dekker, A. Johnson (7, 8) Eldon Elliott (10) Lorne Cooper (11) Eldon Elliott (12) Lorne Cooper (13) Bob Hildebrand (15) Miss Pat Wagner (16) Al Ruddell (17-20) Group One (21) Devney (22) MOR, C & W (23) 1947 (24) BN

CKBI, PRINCE ALBERT

10,000 watts on 900 kcs.
 (1) Central Broadcasting Co. Ltd. (2)

10th St. West (3) (306) 763-7421 — Tlx 03429132 (4) E. A. Rawlinson (5) F. F. Rawlinson (6) Ian Robertson (7) Jim Scarrow (10, 11) Nick Roche (12) Harold Mallwitz (13) Mrs. Marion Sherman (15) Mrs. Ruth Garneau (16) Tom VanNes (17-21) All-Canada (23) 1934 (24) BN

CBK, REGINA

50,000 watts on 540 kcs.
 (1) Canadian Broadcasting Corp. (2) 1840 McIntyre St. (5) A. E. Parr (23) 1939

CJME, REGINA

1,000 watts on 1300 kcs.
 (1) Midwest Broadcasters Limited (2) Box 1300 (3) (306) 527-4191 (4) E. A. Rawlinson (5) Gordon Rawlinson (6) Terry J. Ennis (7, 8) H. Hart Kirch (9) Johnny Onn (10) Ken Moore (11) Bob Hutton (12) Ken Moore (13) Mrs. Lorie Carveth (14) Jim Savage (15) Kae Lazaruk (16) Dave Senft (17, 18) Major Market (19) Broadcast Reps (20) James Advertising (21) Devney (22) Contemporary (23) 1959 (24) Prairie Regional Wire, BN, BN Voice

CKCK, REGINA

5,000 watts on 620 kcs.
 (1) Armadale Communications Ltd. (2) P.O. Box 6200 (3) (306) 522-8591 — Tlx 031-2239 (4) M. Sifton (5) Gary L. Miles (6) Joe Foord (7) Doug Alexander (9) Ken Singer (10) Frank Flegel (11) John Wells (12) Frank Flegel (13) Mrs. Pam Allen (14) Dennis Stafford (15) Mrs. Irene Deck (16) Howard Dean (17, 18) Standard Broadcast Sales (19, 20)

Western Broadcast Sales (21) Canadian Standard Broadcast Sales (22) MOR contemporary (23) 1922 (24) SBN, BN, CP West

CKRM, REGINA

10,000 watts day, 5,000 watts night on 980 kcs.
 (1) Buffalo Broadcasting (2) 2060 Halifax St. (3) (306) 523-5661 — Tlx 031-2710 (4) G. G. Gallagher (5) M. G. (Merv) Phillips (6) Kenneth M. Dodds (7) Michael Hopkins (10) Bob Crighton (15) Rosanne Himmelspack (16) Nick Solar (17-20) Group One (21) Canadian Standard Broadcast Sales (22) MOR (23) 1926 (24) BN

CBK, REGINA

50,000 watts on 540 kcs.
 (1) Canadian Broadcasting Corp. (2) 1840 McIntyre St. (5) A. E. Parr (23) 1939
Apr./70 listing

CKKR, ROSETOWN-KINDERSLEY

10,000 watts on 1330 kcs.
 (1) Goose Lake Broadcasting Co. Ltd. (2) Box 490 (3) (306) 882-2686 (4-6) Stan J. Solberg (7, 8) Pat O'Connor (9) Ken Speers (10, 11) Bart Dailley (12) Gary Barr (13) Mrs. Joanne Slater (15) Mrs. Joanne Slater (16) John Guppy (17, 18) Radio & TV Sales (19) Harold Olson (20) Jim Stovin (22) C & W, Ethnic (23) 1966 (24) BN

CFNS, SASKATOON

1,000 watts on 1170 kcs.
 (1) Radio-Prairies-Nord Ltée (2) 1426

Alexandra (3) (306) 653-1170 (4) Dr. Maurice Demay (5) Jacques Landry (6) Auguste Bandet (7, 8) Jacques Landry (9) Mrs. Marie-A. Papen (10-12) François Riopel (13) Mrs. Marie-A. Papen (14) Jacques Landry (15) Mrs. Eva Billo (16) Emile Gaudet (17, 18) Hardy Radio & TV (19) A. J. Messner (20) Radio-TV Reps (21) Devney (22) MOR (23) 1952 (24) BN

CFQC, SASKATOON

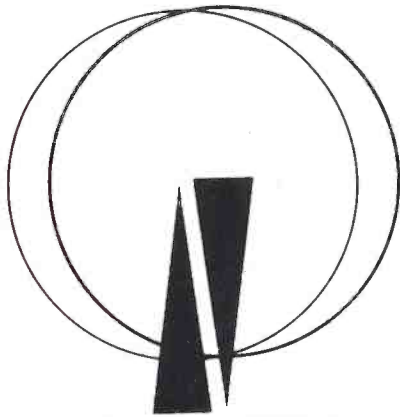
5,000 watts on 600 kcs.
 (1) A. A. Murphy & Sons Ltd. (2) Box 9200 (3) (306) 242-6611 — Tlx 034-2228 — Bbd: 832-2-911 (4) V. Dallin (5) Dennis J. Fisher (6) E. Bourassa (7, 8) W. Stambuck (9) Walt Edwards (10) Les Edwards (11) Jack Sandberg (12) Bill Story (14) Gordon Browne (15) Mrs. Martha Mills (16) Jan van der Tuuk (17-20) Radio-TV Reps (21) Canadian Standard & Harlan Oakes (22) MOR (23) 1923 (24) BN, NBC Voice

CKOM, SASKATOON

10,000 watts on 1250 kcs.
 (1) Saskatoon Community Broadcasting Co. Ltd. (2) 3333-8th St. E. (3) (306) 374-3690 (4) R. A. Hosie (5) W. H. Stovin (6) Keith Burgess (7, 8) A. E. Stilling (10) William Gerald (11) Roy Norris (14) Gord Hume (15) Miss Faye Townsend (16) Maynard Greer (17-20) Group One (21) Weed/Walton (22) Contemporary, MOR (23) 1951 (24) BN

CJSN, SHAUNAVON

1,000 watts day, 250 watts night on 1490 kcs.
 (1) Frontier City Broadcasting Co. Ltd.



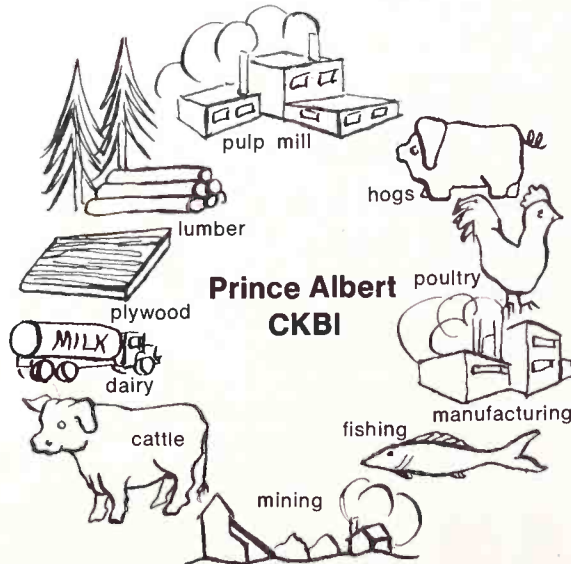
CKBI

Radio-Television
Prince Albert
 Saskatchewan

Radio 900 — 10,000 watts
 TV Channels — 5-7-10-2-4-9

ckbi

Not just wheat
 Diversity in the CKBI market
 gives Stability — Cash Income



Prince Albert, Saskatchewan represented by All-Canada

Canada and United States



KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (Bbd) (4) President (5) Manager (6) Commercial Manager (7) Production Manager (8) Program Manager (9) Music Director (10) News Director (11) Sports Director (12) Farm Director (13) Women's Director (14) Promotion Manager (15) Traffic Manager (16) Chief Engineer (17) Toronto Reps (18) Montreal Reps (19) Winnipeg Reps (20) Vancouver Reps (21) U.S. Reps (22) Programming (23) Year Station Began Operation (24) News Service

(2) Box 1176 (3) (306) 297-2671 (4) Douglas Scott (5-9) Dave Andersen (10) Sean Quinlan (11, 12) Vic Toth (13) Mrs. Margaret Christenson (14) Dave Andersen (15) Mrs. Margaret Christenson (16) Wilf Gilbey (17-20) Group One (21) Weed/Walton (22) MOR, C & W (23) 1966 (24) BN

CKSW, SWIFT CURRENT

1,000 watts day, 250 watts night on 1400 kcs.
(1) Frontier City Broadcasting Co. Ltd. (2) 134 Central Ave. (3) (306) 773-4605 (4) D. W. Scott (5) Wilf Gilbey (6) Bill Friest (10) Sean Quinlan (11) Frank Matovich (12) Art Wallman (13) Mrs. Mary Mudry (14) D. W. Scott (15) Mrs. Pom. Matheos (16) W. Gilbey (17-20) Group One (21) Weed/Walton (22) MOR (23) 1956 (24) BN

CFSL, WEYBURN

10,000 watts on 1190 kcs.

CJSL, ESTEVAN

1,000 watts on 1280 kcs.
(1) Soo Line Broadcasting (2) 305 Souris Ave., Weyburn (3) (306) 842-4666 — Tlx 031-2460 (4) Tom G. Laing (5) James T. Laing (7) Frank Martina (10) Garry Thom (11) James Laing (12) Don Turner

(13) Gerry Montgomery (14) James Laing (15) Mrs. Linda Ebel (16) Gene Goulet (17-20) Group One (22) MOR, rock (23) 1957 (24) BN, CP

CJGX, YORKTON

10,000 watts on 940 kcs.
(1) Yorkton Broadcasting Co. Ltd. (2) Tower Theatre Bldg., Second Avenue N. (3) (306) 783-2256 — Tlx 034-21513 (4, 5) George Gallagher (6) Wayne Stafford (7) Ed Laurence (8) Morley Jaeger (9) Clarence T. Crow (10) Doug Sherwin (11) Curt Keilback (12) Doug Sherwin (13) Mrs. Adeline Kolodziejak (14) Ron Waddell (15) Mrs. June Blaxall (16) Harry Kerr (17-20) Group One (21) Canadian Standard Broadcast Sales (22) MOR, C & W (23) 1927 (24) BN

Manitoba

CFAM, ALTONA

10,000 watts on 950 kcs.

CHSM, STEINBACH

10,000 watts on 1250 kcs.
(1) Southern Manitoba Broadcasting Co. Ltd. (2) Box 950, Altona (3) (204) 324-6464 (4) Walter E. Kroeker (5) Elmer Hildebrand (6) Gerry Rempel (7) Jim McSweeney (9) Ray Saunders (11) Harv Kroeker (12) Bob Paschke (13) Oily Penner (14) Elmer Hildebrand (15) Verna Friesen (16) John J. Pauls (17-20) Radio-TV Reps (22) Community Service (23) 1957 (24) BN, ABC Voice

CKX, BRANDON

10,000 watts on 1150 kcs.
(1) Western Manitoba Broadcasters Ltd. (2) P.O. Box 1150 (3) (204) 728-1150 — Tlx 03-5016 (4) J. B. Craig (5) A. Stuart Craig (6) Ernie Holland (7) Bob Miller (8) Frank Bird (10) Waldo Neufeld (11) Cliff Jones (12) Frank Bird (14) Mrs. Pat Baker (15) Mrs. Delores Selwich (16) Lawrence Dubois (17-21) All-Canada (22) MOR (23) 1928 (24) BN

CKDM, DAUPHIN

10,000 watts on 730 kcs.
(1) Dauphin Broadcasting Company Limited (2) Dauphin (3) (204) 638-3230 (4) J. C. Maillard (5) J. Hugh Dunlop (6) Jack Henderson (7) Mrs. Audrey Mansoff (8) Paul Walker (9) Bill Flammont (10) Paul Walker (11) Bernie Basaraba (12) Jack Weeks (13) Mrs. Helen Henderson (14) Doug Simmons (15) Mrs. Lynda Coombs (16) Peter Nykolaishen (17, 18) Radio-TV Reps (19) A. J. Messner (20) Radio-TV Reps (21) Canadian Standard Broadcast Sales (22) MOR (23) 1950 (24) CP, BN

CFAR, FLIN FLON

10,000 watts day, 1,000 watts night on 590 kcs.
(1) Arctic Radio Corp. Ltd. (2) 75 Callinan St. (3) (204) 687-3469 — Tlx 0366-5521 (4) Gordon Travis (5, 6) Jay Leddy (7, 8) Ken Porteus (9) Greg Davis (10, 11) Dennis Beyak (14) Greg Davis (15) Laurelle Oulette (16) Eric Mason (17, 18) Hardy Radio & TV (19) Broadcast Reps (20) Hardy Radio & TV (21) Canadian Standard Broadcast Sales (22) MOR (23) 1937 (24) BN

CFRY, PORTAGE LA PRAIRIE

1,000 watts on 920 kcs.
(1) Portage Delta Broadcasting Co. Ltd. (2) 1500 Saskatchewan Ave. (3) (204) 857-5111 (4, 5) R. D. Hughes (6) Red Hughes (7-10) Vic Edwards (11) Bob Hykawy (12) Howard Barker (13) Nancy Layne (14) Vic Edwards (15) Janette Knox (16) R. D. Hughes (17, 18) Lorrie Potts (22) Farm, C & W (23) 1956 (24) BN

CKSB, ST. BONIFACE

10,000 watts on 1050 kcs.
(1) Radio Saint-Boniface Limitée (2) 607 Langevin St. (3) (204) 247-4843 (4) Roland Trudeau (5) Roland Couture (6) E. J. Bohémier (8) André Martin (10) Val Gervais (12) Val Gervais (16) Roland Brodeur (17, 18) Hardy Radio & TV (19) A. J. Messner (20) Radio-TV Reps (21) Devney (23) 1946 (24) BN, CP

CHTM, THOMPSON

1,000 watts on 610 kcs.
(1) Mystery Lake Broadcasting Co. Ltd. (2) Thompson Plaza (3) (204) 677-2441 (4) D. R. Sutherland (5) D. A. Grout (6) W. McLaren (7-9) W. Duncan (10, 11) Fraser Hay (15) Chris Ramas (16) G. Kartz (17, 18) Group One (19) Broadcast Reps (20) Group One (22) MOR (23) 1964 (24) BN

CBW, WINNIPEG

50,000 watts on 990 kcs.
(1) Canadian Broadcasting Corp. (2) P.O. Box 160 (5) D. L. Bennett (23) 1948

CFRW, WINNIPEG

5,000 watts on 1470 kcs.
(1) C.J.O.R. Ltd. (2) P.O. Box 1022, Wpg. 1, (3) (204) 947-1211 (4) J. A. Pattison (5) T. N. Trimble (6) E. Yusak (7) J. Hamilton (8) C. Chandler (9) J. Millican (10) J. Martin (11) Skip Kelly (13) Mrs. Barb Dibley (14) J. Hamilton (15) Mrs. Teresa Personna (16) W. McDougal (17, 18) Radio House (20) CJOR Ltd. (21) Weed/Walton (22) Top 40 (23) 1963 (24) BN

CJOB, WINNIPEG

10,000 watts on 680 kcs.
(1) Radio OB Limited (2) 930 Portage

**For complete coverage
of the lucrative
Southern Manitoba Market —
rely on the region's
dominant selling force —
CFAM and CHSM!!**

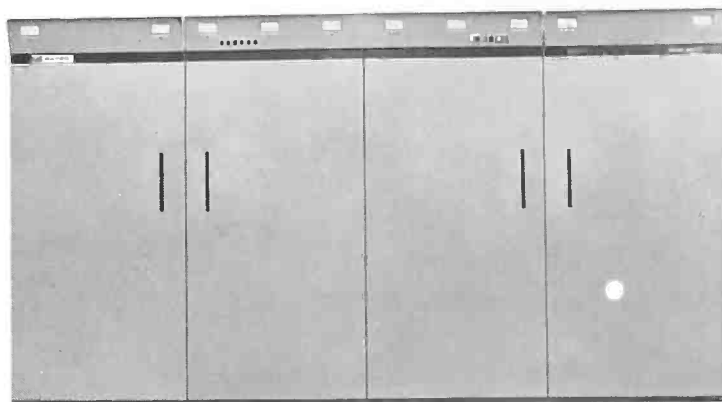
For details — contact Radio Television Representatives
Montreal — Winnipeg — Toronto — Vancouver



For quality in AM transmitters... look and listen to Gates

BC-10H. 10 kW. Only 5 tubes. Makes maximum use of solid state technology. Only 15.4 square feet of floor space required.

BC-5H. 5 kW. Power amplifier efficiency approaches 90%. Dependable ceramic type 3CX2500F3 triodes employed in modulator and PA stages.



VP-50. 50 kW. Lowest tube cost of any 50 kW model. Low power consumption—only 125 kW at 100% modulation. Solid state low level circuitry.

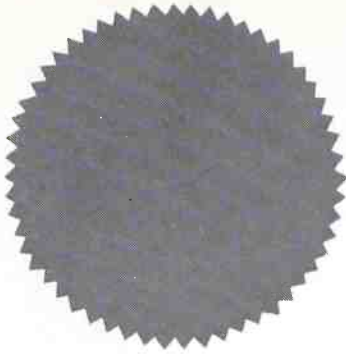


BC-1G. 1 kW. Heavy-duty 833A power amplifier and modulator tubes. Convection cooled dummy antenna. Power reduction to 250 watts. All components are easily accessible.

Gates offers the ultimate in quality AM transmitters to satisfy every broadcasting need. For more information on these or any of our many other AM transmitters, write today. Gates Radio Company (Canada), A division of Harris-Intertype (Canada) Ltd. Montreal office: 212 Brunswick Blvd., Pointe-Claire, Quebec. Toronto office: 19 Lesmill Road, Don Mills, Ontario.

HARRIS
INTERTYPE
CORPORATION

GATES



MOFFAT BROADCASTING LTD. SALUTES THE WINNERS OF THE 4TH ANNUAL MOFFAT BROADCASTING TALENT AWARDS

BEST BEAT RECORD:

WHICH WAY YOU GOIN' BILLY?

Artist — Poppy Family

Composer — Terry Jacks

Record Company — London Records

**BEST MIDDLE OF THE
ROAD RECORD:**

WE WILL FIND LOVE

Artist — Ann Attenborrow

Composer — Tom Northcott

Record Company — Polydor Records Canada, Ltd.

**BEST FOLK OR
COUNTRY RECORD:**

THE SONG SINGER

Artist — Dee Higgins

Composer — Rick Neufeld

Record Company — Polydor Records Canada, Ltd.

**BEST EXAMPLE OF
CANADIAN ORIGINALITY
AND CREATIVITY:**

WHICH WAY YOU GOIN' BILLY?

Artist — Poppy Family

Composer — Terry Jacks

Record Company — London Records

**WINNER OF THE MOFFAT BROADCASTING MUSICAL SCHOLARSHIP AWARD
FOR THE LARGEST VOTE TOTAL OF ANY ENTRY:**

The Poppy Family, for

"WHICH WAY YOU GOIN' BILLY?"

Entries for the Moffat Broadcasting Canadian Talent Awards are nominated by Canada's record companies. To qualify, they must be Canadian compositions recorded in Canada by Canadian artists. Winning artists, composers, and record companies receive permanent trophies, and the artist receiving the largest number of votes receives a \$500 musical scholarship award. Winners are selected by the listeners to the Moffat Broadcasting Stations in Western Canada:

**CKY, WINNIPEG/CHAB, MOOSE JAW/CHED, EDMONTON
CKXL, CALGARY/CKLG, VANCOUVER**

AM Radio continued

KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (Bbd) (4) President (5) Manager (6) Commercial Manager (7) Production Manager (8) Program Manager (9) Music Director (10) News Director (11) Sports Director (12) Farm Director (13) Women's Director (14) Promotion Manager (15) Traffic Manager (16) Chief Engineer (17) Toronto Reps (18) Montreal Reps (19) Winnipeg Reps (20) Vancouver Reps (21) U.S. Reps (22) Programming (23) Year Station Began Operation (24) News Service

Ave. (3) (204) 786-2471 — Bbd (News) 824-2-114 (Sales) 824-2-112 (4) F. A. Griffiths (5) R. M. MacLennan (6) Brian Litman (8, 9) John Cochrane (10) Steve Halinda (11) Ken Nicolson (12) Peter Grant (13) George McCloy (14) Howard Hicks (15) Mrs. Eleanor Jones (16) Neil East (17, 18) Standard Broadcast Sales (19, 20) Western Broadcast Sales (21) Canadian Standard Broadcast Sales (22) MOR (23) 1946 (24) SRN, BN Wire

CKRC, WINNIPEG

10,000 watts on 630 kcs.
(1) Armadale Communications Ltd. (2) 300 Carlton St., Wpg 2, (3) (204) 942-2231 — Tlx 035566 (4) M. C. Sifton (5) R. K. Macdonald (6) R. Knight (7) R. L. Washington (9) I. Steen (10) J. Farrell (11) E. McKittrick (13) Boyd Kozak (15) Miss T. Richl (16) R. Patterson (17-21) All-Canada (22) Contemporary (23) 1934 (24) BN, BN Voice

CKY, WINNIPEG

50,000 watts on 580 kcs.
(1) Moffat Broadcasting (2) 432 Main St. (3) (204) 943-1531 — Tlx 03-58284 (4) Randall L. Moffat (5) David E. Lyman (6) Don McDermid, John Sitter (8) Dunc Anderson (10) John Pierce (11) Tom McCullough (13) Hedi Lewis (14, 15) Barbara McLean (16) Andy Malowanchuk (17, 18) Major Market (20) Jim Crawford (21) Devney (22) Pop, Standard, Talk (24) BN, CCNS

Ontario

CHOO, AJAX

10,000 watts on 1390 kcs.
(1) Radio CHOO 1390 Limited (2) 97 McMaster Ave. (3) (416) 942-1390 (4) W. Jones (5) W. A. "Doc" Lindsey (6) Mengie Shulman (7) Joe Lindsey (8) Bill Warner (9) Mike Baron (10) Joe Forster (11) W. Donaldson (12) Bill Warner (13) Mrs. Willi Fry (14) W. A. Lindsey (15) Mrs. M. Frost (16) Bill Graham (17-20) Radio & TV Sales (21) Hooper Jones (22) C & W (23) 1967 (24) BN

CKBB, BARRIE

10,000 watts on 950 kcs.
(1) Barrie Broadcasting Company Limited (2) Box 519 (3) (705) 726-6466 — Tlx 0687-5520 (4) R. T. Snelgrove (5) Wayne Bjorgan (6) John Henderson (7, 8) Fred Trainor (9) Brian Henderson (10, 11) Bill McCutcheon (14) Brian Henderson (15) Mrs. Phyllis Moran (16)

Bert Verwey (17, 18) Paul Mulvihill (19, 20) A. J. Messner (21) Canadian Standard Broadcast Sales (22) MOR, C & W, Teen (23) 1949 (24) BN, CCNS

CJBQ, BELLEVILLE

1,000 watts on 800 kcs.
(1) Quinte Broadcasting Company Limited (2) 45 Bridge St. E. (3) (613) 968-5555 (4) Dr. G. A. Morton (5) Frank C. Murray (6) Hamie MacDonald (7-9) Lee Jourard (10) Dave Sovereign (11) Jack Devine (12) Phil Flagler (13) Lee Jourard (14) Mrs. D. Loupelle (15) Mrs. Gerry Fliieger (16) Jack Buchanan (17-20) Major Market (21) Canadian Standard Broadcast Sales (22) MOR (23) 1946 (24) BN

CJNR, BLIND RIVER

1,000 watts on 730 kcs.
(1) Algonquin Radio & TV (2) P.O. Box 1120 (3) (705) 356-2209 (4) Carmen Greco (5) Paul Leonard (6) Ray Boucher (7) Bill Thompson (8) Paul Leonard (9) Don Primo (10) Bill Thompson (11) Ray Boucher (12) Frances Kennedy (13) Queta Harris (14) Paul Leonard (15) Evelyn Fullerton (16) Warren Parker (17) Lorrie Potts (18) Scotty Sheridan (19) A. J. Messner (21) Weed/Walton (22) MOR, Country (23) 1958 (24) BN, CBC

CHIC, BRAMPTON

1,000 watts on 790 kcs.
(1) CHIC Radio Limited (2) 2 Ellen Street (3) (416) 451-3110, 677-1098, 277-9101 (4) Leslie A. Allen (5) Joseph A. Morgan (6) Harry J. Allen Jr. (7, 8) Mal Faris (9) Mrs. Denyse Mackay (10) Jack Molloy (11, 12) Brian Williams (13) Mrs. Audrie Spelvin (15) Mrs. Wendy Jones (16) Paul Flrminger (17-20) Group One (21) Donald Cooke (22) Contemporary (23) 1953 (24) BN

CKPC, BRANTFORD

10,000 watts on 1380 kcs.
(1) Telephone City Broadcast Ltd. (2) 571 West St. (3) (519) 753-2664 (4) Mrs. F. M. Buchanan (5) R. D. Buchanan (6) Don Woodley (7) Brian Studier (8, 9) Arnold Anderson (10) Gordon Cook (11) Arnold Anderson (12) Jerry Godin (13) Mrs. Kit McDermott (14) Jerry Godin (15) Mrs. Ingrid Schroeder (16) James Featherston (17, 18) Lorrie Potts (19) Broadcast Reps (20) Radio-TV Reps (22) MOR (23) 1923 (24) BN

CFJR, BROCKVILLE

1,000 watts on 1450 kcs.
(1) Eastern Ontario Broadcasting Co. Ltd. (2) P.O. Box 666 (3) (613) 345-1666 (4, 5) John A. Radford (6) Marc Rouleau (7, 8) Jim Chapman (10) John Walker (11) Tom Statham (12) Loyd Ker (14) Bill Inglis (15) Mrs. Lorraine Kerwin (17, 18) ICSL (19, 20) Radio-TV Reps (21) Canadian Standard Broadcast Sales (22) MOR, C & W, Contemporary Blocks (23) 1926 (24) BN

CFCO, CHATHAM

10,000 watts on 630 kcs.
(1) Greatlakes Broadcasting Maclean-Hunter Ltd. (2) 21 Keil Dr. P.O. Box 630 (3) (519) 352-3000 (4) D. G. Campbell (5) Norman Haines (6) Mrs. S. Boucher (7-9) Bob Nelson (10) Pete McGarvey (11) Ken Day (12) Harold Smith (13) Wayne McLure (14) Bob Nelson (15) Miss Joan Thompson (16) Jim Profit (17, 18) Paul Mulvihill (20) Stephens & Towndrow (21) Devney (22) MOR (23) 1926 (24) BN

CHUC, COBOURG

1,000 watts on 1450 kcs.
(1) Radio CHUC Ltd. (2) Box 520 (3) (416) 372-5401 (4) D. B. Williamson (5) Donald J. Fox (6) Cameron Carroll (8) Doug Whalen (10) Larry Hall (11) Don Grimshaw (12) Doug Whalen (13) Charles Lester (14) Don Fox (15) Mrs. Ethel Davey (16) Trevor Jolce (17, 18) Radio & TV Sales (22) Varied (23) 1958 (24) BN

CKCB, COLLINGWOOD

250 watts on 1400 kcs.
(1) Barrie Broadcasting Company Limited (2) Box 339 (3) (705) 445-2011 (4) R. T. Snelgrove (5) Robert Hooper (6) Rod Lahay (7-9) Jim House (10) Bill McCutcheon (11) Steve Douglas (13) Mrs. Rosemary Henderson (14) Jim House (15) Mrs. Rosemary Henderson (16) Bert Verwey (22) MOR, Light Rock (23) 1965 (24) BN, CCNS

CFML, CORNWALL

1,000 watts on 1110 kcs.
(1) CFML Radio (Cornwall) Ltd. (2) 1308 Pitt St. (3) (613) 932-3356 (4) Yvon Bertrand (5) B. Bertrand (6) Guy Vachon (7) Miss Lise Dumont (8) B. Bertrand (9) Robert Theriault (10) Huguette Burroughs (11) Yvon Lemire (12) Guy Vachon (13) Madeleine Germain (14) Rolland Chevrier (15) Miss Denise Langlois (16) Don Williamson (17-20) Group One (21) Hooper Jones (22) Top 40, Western, Easy Listening (23) 1959 (24) BN

CJSS, CORNWALL

1,000 watts on 1220 kcs.
(1) Trico Broadcasting (2) P.O. Box 969, 237 Water St. E. (3) (613) 932-5180

CJBQ RADIO

is
Talented
Canadian Broadcasters
with several hundred
years of experience
providing local listeners
with inspiration,
information and involvement.

VOICE OF THE
BAY OF QUINTE,
BELLEVILLE & TRENTON

C K L C

IS

Kingston

Contact:

Radio House (Canada)
Weed/Walton (U.S.A.)

AM Radio continued

KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (Bbd) (4) President (5) Manager (6) Commercial Manager (7) Production Manager (8) Program Manager (9) Music Director (10) News Director (11) Sports Director (12) Farm Director (13) Women's Director (14) Promotion Manager (15) Traffic Manager (16) Chief Engineer (17) Toronto Reps (18) Montreal Reps (19) Winnipeg Reps (20) Vancouver Reps (21) U.S. Reps (22) Programming (23) Year Station Began Operation (24) News Service

(4, 5) Paul Emard (6) Gerry Grady (7) Jim Connell (8, 9) Dave Lafave (10) George Lafave (11) George Heath (12) Bob Patterson (13) Mrs. Dorothy Robillard (14) Dave Lafave (15) Mrs. Alma Valley (16) Mahlon Clark (17-21) All-Canada (22) MOR (23) 1945 (24) BN

CKDR, DRYDEN

1,000 watts on 900 kcs.
(1) Lake of the Woods Broadcasting (2) P.O. Box 580 (3) (807) 223-2355 (4) H. F. Dougall (5, 6, 8) Hugh Syrja (10) Jim Gaud (11) Dick MacKenzie (15) Elaine Gaud (16) Jim Gaud (17, 18) Major Market (19) Stovin-Byles (20) James Advertising (21) Canadian Standard Broadcast Sales (22) MOR, Rock, Country (23) 1963 (24) CP

CFOB, FORT FRANCES

1,000 watts on 800 kcs.
(1) Border Broadcasting Limited (2) Box 669 (3) (807) 274-5341 (4) H. F. Dougall (5, 6) Gordon McBride (8) Peter Gordon (9) Donn Ryan (10) Jerry Franzen (11) Gordon McBride (13) Donn Ryan (14) Jerry Franzen (15) Mrs. Jennie Mallory (16) Oscar Petsnick (17, 18) Major Market (19) Stovin-Byles (20) James Advertising (21) Canadian Standard Broadcast Sales (22) Contemporary (23) 1944 (24) BN

CFTJ, GALT

250 watts on 1110 kcs.
(1) The Galt Broadcasting Co. Limited (2) 46 Main St. (3) (519) 621-7510 (4, 5) John V. Evans (6) A. C. "Bert" Bond (8) John Etherton (9) Greg Pepler (10) John Etherton (11) Greg Pepler (13) Bernice Adams (14) Ray Norris (15) Mary Lillie (16) James Stone (17-20) Hardy Radio & TV (22) MOR (23) 1954 (24) BN & Voice

CJOY, GUELPH

10,000 watts day, 5,000 watts night on 1460 kcs.
(1) CJOY Ltd. (2) Box 217 (3) (519) 824-7000 (4) W. O. Slatter (5) F. T. Metcalf (6) W. D. Dawkins (8) Gordon Field (10, 11) Norman Jary (13) Mrs. Marilyn Kane (15) Mrs. Marg Gross (16) Peter Calvert (17, 18) Paul Mulvihill (20) Stephens & Towndrow (21) Devney (22) News, Sports (23) 1948 (24) BN, NewsRadio

CHAM, HAMILTON

10,000 watts on 1280 kcs.
(1) Rogers Broadcasting Ltd. (2) Terminal Towers (3) (416) 528-0181 (5) Keith Dancy (6) Harry Sanger (8) Chuck Camroux (10) Earl Bradford (11) Norm

Marshall (13) Mrs. Ilga Breiks (15) Miss Jenny Rasmussen (16) Dennis Cox (17, 18) Radio House (19, 20) Radio-TV Reps (21) Devney (22) Contemporary (23) 1960 (24) Rogers Radio News, BN, ABC

CHML, HAMILTON

5,000 watts on 900 kcs.
(1) Maple Leaf Broadcasting Co. Ltd. (2) 848 Main St. E. (3) (416) 549-2411 (4) T. E. Darling (5) W. E. (Bill) Hall (6) R. J. (Dick) Drew (7) Bob Hooper (9) Gord Picknell (10) Don Johnston (11) Perc Allen (13) Miss Agnes Anderson (14) Iain Douglas (15) Len Thompson (16) Ed Victor (17, 18) Standard Broadcast Sales (19, 20) Western Broadcast Sales (21) Canadian Standard Broadcast Sales (22) MOR, country, talk, sports, news (23) 1927 (24) BN, CP, SRN

CKOC, HAMILTON

10,000 watts on 1150 kcs.
(1) Armadale Communications Ltd. (2) 73 Garfield Ave. S. (3) (416) 545-5885 —Tlx 021-660 (4) Michael Sifton (5) R. A. Lamborn (6) Bob Wood (7, 8) Gary Summers (9) Nevin Grant (10) Maurice Stazyk (11) Gary Summers (14) Brodie Giles (15) Mrs. Gayle Roberts (16) Les Horton (17-21) All-Canada (22) Contemporary (23) 1922 (24) BN & Voice, Ottawa News Bureau, Mobile Units

CKAR, HUNTSVILLE

1,000 watts on 630 kcs.
(1) Muskoka-Parry Sound Broadcasting Ltd. (2) Box 820 (3) (705) 789-4461 (4) G. N. Mackenzie (5, 6) H. K. N. Mackenzie (7, 8) Brian Thompson (9) Sandy Sanderson (10) Don Deasley (11) Garth Thomas (12) Sidney McDonald (13) Miss Francis Hutten (14) H. K. N. Mackenzie (15) Mrs. Lilian Murphy (16) Don Smith (17-20) Paul Mulvihill (21) All-Canada (22) MOR (23) 1958 (24) CP, CBC

CKAP, KAPUSKASING

1,000 watts on 580 kcs.
(1) Kapuskasing Broadcasting Co. Ltd. (2) Box 580, 24 Byng Ave. (3) (705) 335-2379 (4) M. Spacek (5) Mrs. W. Heggart (6) Mrs. J. Lamontagne (7) S. Beaudoin (8) Mrs. W. Heggart (9) R. Levy (10, 11) E. Anderst (13) Mrs. J. Lamontagne (14) S. Beaudoin (15) Mrs. J. Lamontagne (16) O. Wilcox (17) Group One (22) MOR (23) 1965 (24) BN

CJRL, KENORA

1,000 watts on 1220 kcs.
(1) Lake of the Woods Broadcasting Ltd. (2) 336-2nd St. S. (3) (807) 468-7850 (4) H. F. Dougall (5, 6) Denis Belleville (8) Kris Paulson (9) Brian Stone (10) Kris Paulson (11) Garry Begg (13) Mrs. Ann Hutchinson (15) Mrs. Joy Folster (16) Ken Wai (17, 18) Major Market (19) Stovin-Byles (20) James Advertising (21) Canadian Standard Broadcast Sales (22) MOR, C & W (23) 1939 (24) BN, CBC

CFRC, KINGSTON

100 watts on 1490 kcs.
(1) Queen's University (2) Queen's University (3) (613) 547-6677 (5) Andrew K. Marshall (6-16) Students (22) Varied (23) 1922

CKLC, KINGSTON

10,000 watts on 1380 kcs.
(1) St. Lawrence Broadcasting Co. Ltd. (2) P.O. Box 1030, 99 Brock St. (3) (613) 544-1380 — Bbd 784-2-892 (4) T.

D. French (5) C. J. Birmingham (6) J. F. French (7) Gary Parr (9) Gary Parr (10) Con Stevenson (11) Ross Wotten (13) Marlene Rowe (14) Gayle Martyn (15) Joan Moreland (16) Albert Aufleger (17, 18) Radio House (19, 20) Hardy Radio & TV (21) Weed/Walton (22) MOR, Contemporary (23) 1953 (24) BN, News-Radio, CBS

CKWS, KINGSTON

10,000 watts day, 5,000 watts night on 960 kcs.
(1) Frontenac Broadcasting Co. Ltd. (2) 170 Queen St. (3) (613) 544-2340 — Tlx 026-256 (5) Allan Brooks (6) Leo Clark (7, 8) Carl Cogan (9) Jim Wright (10) Floyd Patterson (11) Max Jackson (13) Mrs. Anne Cornfield (14) Garry McCoolman (15) Mrs. Diane Revell (16) Gord Backus (17, 18) ICSL (19, 20) Radio-TV Reps (21) All-Canada (22) MOR, Contemporary (23) 1942 (24) CBC, BN, BN Voice

CJKL, KIRKLAND LAKE

5,000 watts on 560 kcs.
CJTT, NEW LISKEARD
1,000 watts on 1230 kcs.
(1) Kirkland Lake Broadcasting Limited (2) P.O. Box 430, Kirkland Lake (3) (705) 567-3366 (5) William King (6) Rene Mantha (8) Laird Elcombe (9) Jack Jay (10) Laird Elcombe (11) Jack Jay (14) Laird Elcombe (15) Mrs. Juliette Mascioli (16) Ron Weller (17, 18) ICSL (19, 20) Radio-TV Reps (21) All-Canada (22) MOR (23) 1934 (24) BN

CKYM, KITCHENER

10,000 watts on 1490 kcs.
(1) Great Lakes Broadcasting (2) 305 King St. W. (3) (519) 743-2611 (4) D. G. Campbell (5) John Larke (6) Mac Lindsay (7) Vern Rombough (8) Keith Sterling (10) Barry Pauley (11) Don Cameron (12) Vern Rombough (14) Cynthia Pearson (15) Jenny Lavery (16) Murray Porteous (17, 18) Paul Mulvihill (19, 20) Stephens & Towndrow (21) Devney (22) MOR (23) 1965 (24) CP, BN
Apr./70 listing

CKKW, KITCHENER

1,000 watts on 1320 kcs.
(1) Central Ontario Television Limited (2) 864 King St. W. (3) (519) 578-1313 — Tor. (416) 366-0852 — Tlx 029-5432 (4) C. A. Pollock (5) W. D. McGregor (6) W. T. Valentine (8) Dan Fisher (9) Grant Hoffman (10) Gary McLaren (11) Bill Inkol (14) D. L. Willcox (15) Mrs. Linda Wharton (16) P. J. Turchan (17-21) All-Canada (22) MOR (23) 1959 (24) BN, CP

CHYR, LEAMINGTON

10,000 watts on 710 kcs. (day)

CHIR, LEAMINGTON

250 watts on 730 kcs. (night)
(1) Sun Parlor Broadcasters (2) P.O. Box 70 (3) (519) 326-6171 (4) E. S. Rogers (5, 6) John C. Garton (7-9) Lou Tomasi (10) Tom Charles (11) John C. Garton (12) Tom Charles (14) Arthur Gadd (15) Mrs. Effie Roach (16) Ted Cribb (17-20) Group One (22) Contemporary (23) 1955 (24) Rogers Radio News, BN

CKLY, LINDSAY

1,000 watts on 910 kcs.
(1) Greg May Broadcasting Co. (2) 249 Kent St. W. (3) (705) 324-9103 (4, 5) J. A. McNabb (6) Jim Bagshaw, Tim Baker (7) Doug Fresque (8) Tony

Pearce (9) J. A. McNabb (10) Doug McIntosh (11) Tim Baker (12) Bill Bundscho (14) Doug Fresque (15) Mrs. Jean Bain (16) Bob Eakins (17-20) Hardy Radio & TV (22) MOR (23) 1955 (24) CP, BN

CFPL, LONDON

10,000 watts day, 5,000 watts night on 980 kcs.
(1) CFPL Broadcasting Ltd. (2) Box 2580, 369 York St. (3) (519) 438-8391 (4) M. T. Brown (5) C. N. "Bud" Knight (6) Ken G. Smith (8) G. A. Bingle (9) Bill Murray (10) Gord Whitehead (11) Pete James (12) Ray Jewell (14) Mrs. Cora M. Evans (16) G. A. Robitaille (17, 18) Major Market (20) James Advertising (21) Devney (22) Adult. Contemporary (24) BN, CP, AP

CJOE, LONDON

10,000 watts on 1290 kcs.
(1) Middlesex Broadcasters (2) 279 Dundas St., c/o Hotel London (3) (519) 433-6111 (4) H. J. McManus (5) Bill MacDougall (6) Ron Gobert (7) Steve Simpson (8) Jeff Guy (9) Brent Marucci (10) Mark Blackburn (11) Doug Whaley (15) Miss Joan Mills (16) Jeff Guy (17, 18) Paul Mulvihill (21) Donald Cooke (22) Contemporary, Top 40 (23) 1967 (24) BN

CKSL, LONDON

10,000 watts on 1410 kcs.
(1) London Broadcasters Ltd. (2) P.O. Box 2172, Lon. 12 (3) (519) 432-4181 — Tor. (416) 368-7200 (4) F. Vincent Regan (5) John A. Funston (6) R. A. (Bob) Leslie (7) Larry Smith (9) Bill Hall (10, 11) Tom Dalby (13) Mrs. Sharon Beattie (14) Alan G. Hinge (15) Miss Grace Howald (16) Wm. E. Post (17, 18) Standard Broadcast Sales (19, 20) Western Broadcast Sales (21) Canadian Standard Broadcast Sales (22) MOR, Adult (23) 1956 (24) Rogers Radio News, BN, ABC

CKMP, MIDLAND

1,000 watts on 1230 kcs.
(1) Midland Penetang Broadcasting Ltd.

(2) 196 Dominion Ave. (3) (705) 526-2268 (4-6) R. B. Armstrong (7) James Armstrong (10) J. Armstrong (11, 12) Tom Shields (15) Sharlene Harrison (16) Ken Chisholm (17-20) Paul Mulvihill (21) Canadian Standard Broadcast Sales (22) MOR (23) 1959 (24) BN

CJRN, NIAGARA FALLS

10,000 watts on 1600 kcs.
(1) Radio Niagara (2) Box 1600 (3) (416) 358-7151 (4) James E. O'Brien (5) Robert O'Brien (7) Rick Jeanneret (10) R. S. Paterson (11) Joe Crysdale (15) Mrs. Alma Miles (16) Gary Hooper (17, 18) Stephens & Towndrow (22) MOR (23) 1964

CFCH, NORTH BAY

10,000 watts on 600 kcs.
(1) Northern Broadcasting Ltd. (2) Box 3000 (3) (705) 752-3000 — Tlx 027-6287 (5) Reg Carne (6) Bryan Manson (8) Bruce Ruggles (10, 11) Norris Whitfield (15) Miss Gail Duffy (16) Larry Cameron (17, 18) ICSL (19, 20) Radio-TV Reps (21) All-Canada (22) MOR (23) 1931 (24) BN

CHWO, OAKVILLE

1,000 watts day, 500 watts night on 1250 kcs.
(1) CHWO Radio Ltd. (2) 490 Wycroft Rd. (3) (416) 845-2821 (4, 5) Mrs. Jean E. Caine (6) Victor Tipple (8) Mrs. Kai Parker (10) Norman Hickey (11) Jim Tonkin (15) Mrs. Kai Parker (16) Alex Velleman (17, 18) Radio & TV Sales (19) Broadcast Reps (20) Radio-TV Reps (22) MOR (23) 1956 (24) BN

CFOR, ORILLIA

10,000 watts on 1570 kcs.
(1) Orillia Broadcasting Limited (2) 241 West. N. (3) (705) 326-3511 (4) G. N. Mackenzie (5) Sherman Fysh (6) Frank Church (7, 8) Bob Bowland (9) Fletcher Till (10) Bob Halett (11) Barry Norman (13) Mrs. Dorothy Weber (15) Mrs. Marie Sowden (16) Len Morris (17, 18) Paul Mulvihill (21) Canadian Standard Broadcast Sales (22) MOR (23) 1946 (24) BN

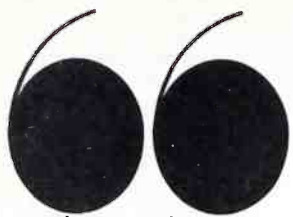
Media decisions ...
decisions ... decisions ... decisions ...
Made easier!

Just call us ...

QUEBEC (418) 522-8177
MONTREAL (514) 861-5461
TORONTO (416) 363-9433
WINNIPEG (204) 334-2541
VANCOUVER (604) 688-5696



HARDY RADIO & TELEVISION LIMITED



the best
two-station
buy
in the
capital
for the
price
of one*



CFRA 58
CFMO 93.9
RADIO OTTAWA

* investigate reach plan no.1

CONTACT YOUR MAJOR MARKET MAN



TORONTO 929-3301
VANCOUVER 688-5696
MONTREAL 845-4111

AM Radio continued

KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (Bbd) (4) President (5) Manager (6) Commercial Manager (7) Production Manager (8) Program Manager (9) Music Director (10) News Director (11) Sports Director (12) Farm Director (13) Women's Director (14) Promotion Manager (15) Traffic Manager (16) Chief Engineer (17) Toronto Reps (18) Montreal Reps (19) Winnipeg Reps (20) Vancouver Reps (21) U.S. Reps (22) Programming (23) Year Station Began Operation (24) News Service

CKLB, OSHAWA

10,000 watts day, 5,000 watts night on 1350 kcs.

(1) Lakeland Broadcasting Co. Ltd. (2) 360 King St. W. (3) (416) 723-3415 — Tor. (416) 922-5611 (4, 5) Gordon G. Garrison (6) James G. Cane (7) Terry Mann (8) Ross Campbell (9) Barry Sarazin (10) Ross Gibson (11) Karl Edmands (14) Terry Mann (15) Mrs. Virginia Brown (16) W. C. Marchand (17, 18) Lorrie Potts (19) Broadcast Reps (20) Radio-TV Reps (21) Devney (22) Contemporary (23) 1946 (24) BN

CBO, OTTAWA

5,000 watts on 910 kcs.

(1) Canadian Broadcasting Corp. (2) P.O. Box 3220, Station 'C' (5) W. T. Armstrong (23) 1924

CBOF, OTTAWA

10,000 watts on 1250 kcs.

(1) Canadian Broadcasting Corp. (2) C.P. 3220, Succursale 'C' (5) W. T. Armstrong (23) 1964

CFRA, OTTAWA

50,000 watts on 580 kcs.

(1) Radio Station CFRA Limited (2) 150 Isabella St., Ott. 1 (3) (613) 233-6241 (4) Allan F. Waters (5) Terry Kielty (6) Jim Smith (7) Joel Thompson (8, 9) George Johns (10, 11) Ernie Calcutt (12) Lowell Green (14) Kirk Northcott (15) Miss Carole Halman (16) George Roach (17, 18) Major Market (19) A. J. Messner (20) Byles, Gibb (21) Devney (22) MOR, Contemporary (23) 1947 (24) CCNS, UPI, CP, AP

CJRC, OTTAWA

10,000 watts on 1150 kcs.

(1) CJRC Radio Capitale Ltée (2) 78 Sparks St. (3) (613) 237-7100 (4) Marcel Joyal (5, 6) D. A. Bazinet (8) Lavel Provencher (10) Claude Menard (11) Guy Lecavalier (15) Yvon Mutchmore (16) Gus Sondermyer (17-20) Stephens & Towndrow (21) Devney (22) Contemporary (23) 1968 (24) BN

CKOY, OTTAWA

50,000 watts on 1310 kcs.

(1) CKOY Ltd. (2) P.O. Box 3130, Stn. C (3) (613) 722-6501 (4) G. F. Henderson (5) J. Daly (6) J. Turrall (7) Mrs. Kay Black (8) Bill Lee (9) Mrs. Joanne Vaughn (10) Hal Anthony (11) R. Boucher (13) Miss Anne Hammell (14) Bill Paterson (15) Mrs. Rita Corrigan (16) Kenneth Puttock (17, 18) Stephens & Towndrow (19) Western Broadcast Sales (20) Stephens & Towndrow (21) Canadian Standard Broadcast Sales (22) Contemporary MOR (23) 1929 (24) CBS, NewsRadio, CP

CKPM, OTTAWA

10,000 watts on 1440 kcs.

(1) Confederation Broadcasting Ottawa Limited (2) Suite 200, 140 Wellington St., Ott. 4 (3) (613) 237-0125 (4) James A. (Bill) Stewart (5) W. O. (Bill) Morrison (8) Gary M. Page (9) Rick Overall (10) Rich Martin (11) Andy Shaw (15) Miss Margaret McNarry (16) C. L. Walberg (17, 18) Standard Broadcast Sales (23) 1964 (24) CP, CN, SBN

CFOS, OWEN SOUND

1,000 watts on 560 kcs.

(1) Grey and Bruce Broadcasting Co. Ltd. (2) 270 Ninth St. E. (3) (519) 376-2030 (4-6) W. N. Hawkins (8) F. Taylor (9) Mrs. P. Bowerman (10) R. Kentner (11) E. Eldred (12) R. Kentner (15) Mrs. J. Halcrow (16) E. Collison (17, 18) Lorrie Potts (21) Canadian Standard Broadcast Sales (22) MOR (24) BN

CKAR-1, PARRY SOUND

250 watts on 1340 kcs.

(1) Muskoka-Parry Sound Broadcasting Ltd. (2) Box 820, 28 William St. (3) (705) 746-2163 (4) G. N. Mackenzie (5) H. K. N. Mackenzie (6, 7) Peter Crosbie (8) Brian Thompson (9) Peter Crosbie (10) Don Deasley (11) Garth Thomas (12) Sydney McDonald (13) Miss Francis Hutten (14) H. K. N. Mackenzie (15) Mrs. Lilian Murphy (16) Don Smith (17-20) Paul Mulvihill (21) All-Canada (22) MOR (23) 1963 (24) BN, CP, CBC

CHOV, PEMBROKE

1,000 watts on 1350 kcs.

(1) Ottawa Valley Broadcasting Co. Ltd. (2) Pembroke (3) (613) 735-6807 (4) E. G. Archibald (5) Bill Kay (6) Barrie Sutherland (8) Pat Leonard (9) Mrs. Linda Nixon (10) Earl Price (11) Bill Kay (13) Mrs. Ginny Lackey (15) Miss Florence Brumm (16) Ed Schmidt (17, 18) Paul Mulvihill (21) Canadian Standard Broadcast Sales (22) Good music, local news, sports (23) 1942 (24) BN

CHEX, PETERBOROUGH

10,000 watts on 980 kcs.

(1) Kawartha Broadcasting (2) Box 659 (3) (705) 742-0451 (5) Wally Rewegan (6) W. C. "Babe" Fontaine (8) Don O'Neil (9) Sean Eyre (10) Jim Wolff (11) Dick Trotter (12) Lynn Marshall (14) Mrs. Josie McCutcheon (15) Miss Margaret Martin (16) Ben Wilke (17, 18) ICSL (19, 20) Radio-TV Reps (21) All-Canada (22) MOR (23) 1942 (24) BN Voice

CKPT, PETERBOROUGH

5,000 watts on 1420 kcs.

(1) Peterborough Broadcasting Co. (2) 131 Charlotte St. (3) (705) 742-8844 — Bbd 784-2-169 (4) Ralph Snelgrove (5, 6) John J. Manol (7-9) Ken Cassavoy (10) Al Porteous (11) John Mariasine (14) Peter Bennett (15) Nora Boon (16) Ed Crompton (17, 18) Paul Mulvihill (21) Devney (22) MOR, Contemporary (23) 1959 (24) CCNS, BN

CFGM, RICHMOND HILL

50,000 watts on 1310 kcs.

(1) CFGM Broadcasting Ltd. (2) 50 Yonge St. N. (3) (416) 884-8143 (4) John O. Graham (5) Allan Slight (8, 9) John Hart (10, 11) Ken Foss (15) Mrs. Karen Davis (16) Bruce Carnegie (17, 18) Radio House (19) A. J. Messner (20) Stovin-Byles (21) Donald Cooke (22) C & W (23) 1957 (24) BN & Voice

CHSC, ST. CATHARINES

1,000 watts on 1220 kcs.
 (1) Radio Station CHSC Limited (2) 36 Queenston St. (3) (416) 682-6691 (4) R. E. Redmond (5) W. V. Stoeckel (6) M. F. Hanson (7) D. M. Georgeff (8) R. E. Redmond (9) F. R. Kirton (10) J. Marino (11) B. Murray (12) B. Fleming (13) Mrs. Helen Levchuk (14) M. F. Hanson (15) Mrs. Jocelyn Georgeff (16) R. W. Brundle (17, 18) Paul Mulvihill (22) MOR, easy listening, night rock (23) 1967 (24) BN

CKTB, ST. CATHARINES

10,000 watts on 610 kcs.
 (1) The Niagara District Broadcasting Co. Limited (2) Box 610 (3) (416) 684-1174 (5) Mary C. Burgoyne (6) Gord E. Sonos (7) Bob Johnston (8) Jack Dawson (9) Mrs. Mavis Rodgers (10) A. Van Alstine (11) Bill Bird (12) Phil Vieira (13) Mrs. Jean Stanway (15) Mrs. Marion Mosher (16) Larry Holleran (17, 18) Stephens & Towndrow (20) Stephens & Towndrow (21) Canadian Standard Broadcast Sales (22) MCR (23) 1930 (24) BN, CCNS

CHLO, ST. THOMAS

10,000 watts on 1570 kcs.
 (1) Souwesto Broadcasters Limited (2) 133 Curtis St. (3) (519) 631-3910 Lon. (519) 432-2286 (4, 5) John L. Moore (6) Frank M. Hurley (7-9) Jerry Stevens (10) Douglas Hinz (11) Dave Corbett (12) Douglas Hinz (14) Frank M. Hurley (15) Mrs. Thelma Vankoughnett (16) Eugene J. Hinz (17, 18) Radio & TV Sales (21) Weed/Walton (22) Contemporary (23) 1948 (24) BN, Stringers

CHOK, SARNIA

10,000 watts on 1070 kcs.
 (1) Sarnia Broadcasting (1964) Limited (2) P.O. Box 1070 (3) (519) 344-1121 (4) G. D. Zimmerman (5) Karl E. Monk (6) Len C. Evans (7) Gene McLaughlin (8, 9) Frank McBride (10) Ian Dunlap (11) Mike Ancombe (12) Ian Dunlap (13) Mrs. Diane Smith (14) Jerry Morrow (15) Mrs. Edna Morris (16) Robert Cooke (17, 18) Paul Mulvihill (19) Broadcast Reps (20) Radio-TV Reps (21) Donald Cooke (22) MOR (23) 1946 (24) BN

CKJD, SARNIA

1,000 watts on 1250 kcs.
 (1) Dancy Broadcasting Limited (2) 546 N. Christina St. (3) (519) 336-1250 (4) Keith Dancy (5) R. M. Bambury (6) Diane Surman (7, 8) Jason Roberts (9) Chuck Camroux (10, 11) Tom Young (13) Claire Richardson (14) Bob Staggs (15) Diane Surman (16) Dave Currie (17, 18) Radio House (19-21) All-Canada (22) MOR, Standard Contemporary (23) 1968 (24) CP, BN, Rogers Radio News

CJIC, SAULT STE. MARIE

10,000 watts on 1050 kcs.
 (1) Hyland Radio-TV Ltd. (2) Box 370 (3) (705) 253-1121 — Tix 0277716 (4) Mrs. J. G. Hyland (5, 6) Paul F. Fockler (7) Larry Michaels (8) George Jonescu (9) Lou Barnes (10) Karl Sepkowski (11) John Rhodes (12) Don Ramsay (13) Mrs. Grace Pitt (14) Bill Hollie (15) Miss Nancy Godfrey (16) Tarz Mascaredelli (17-21) All-Canada (22) MOR, News (23) 1934 (24) BN, CP, CBC

CKCY, SAULT STE. MARIE

10,000 watts on 920 kcs.
 (1) Algonquin Radio-TV Co. Limited (2) 254 Queen St. E. (3) (705) 254-7111 (4, 5) C. P. Greco (6) Harry Wolfe (7, 8) M. Lacosse (9) Tony Deresti (10, 11)

John Campbell (12) D. Carter (13) Miss Gwyn Mallory (14) Mrs. Joanne Farkas (15) Mrs. Evelyn Fullerton (16) R. G. Rylatt (17, 18) Lorrie Potts (19) A. J. Messner (20) Radio-TV Reps (21) Weed/Walton (22) MOR, Contemporary, Talk (23) 1955 (24) BN, NewsRadio

CFRS, SIMCOE

250 watts on 1560 kcs.
 (1) Simcoe Broadcasting Company Ltd. (2) P.O. Box 98 (3) (519) 426-7700 (4, 5) T. M. Fieldler (6) Mrs. Joyce Vivian (7) Doug Cameron (9) Doug Cameron (10) Earl Hartlen (11) Dave Smith (12) Earl Hartlen (14) Mrs. Joyce Vivian (15) Mrs. Linda Partridge (17, 18) Radio & TV Sales (22) MOR, C & W, Rock (23) 1956

CJET, SMITHS FALLS

10,000 watts on 630 kcs.
 (1) Rideau Broadcasting Ltd. (2) Box 630 (3) (416) 283-4630 (4) J. W. Pollie (5, 6) Hal Botham (7, 8) Wayne Rostad (10) Bill Lussier (11) Steve Naymark (15) Mrs. Elaine Closs (16) Andre Bonneau (17, 18) Paul Mulvihill (19) A. J. Messner (22) MOR, C & W (23) 1955 (24) BN, CBC

CJCS, STRATFORD

500 watts day, 250 watts night on 1240 kcs.
 (1) CJCS Limited (2) Ontario St. (3) (519) 271-2450 (4) G. N. Mackenzie (5, 6) Stan E. Tapley (7, 8) Peter Garland (10) John Eakins (11) Brian Currie (12) Wm. Rogers (15) Mrs. Elaine Scott (16) John Grigg (17-20) Radio-TV Reps (21) All-Canada (22) MOR (24) BN

CFBR, SUDBURY

10,000 watts on 900 kcs.
 (1) The Sudbury Broadcasting Company Limited (2) Box 700 (3) (705) 674-6401 (4) F. Baxter Ricard (5, 6) Rene Riel (7) Robert Perreault (9) Real Forget (10) Michel Sevigny (15) Linda Rouleau (16) Henry Albert (17, 18) Lorrie Potts (19) A. J. Messner (21) Weed/Walton (22) Contemporary (23) 1957 (24) BN

CHNO, SUDBURY

10,000 watts day, 2,500 watts night on 550 kcs.
 (1) Sudbury Broadcasting Company Limited (2) P.O. Box 700 (3) (705) 674-6401 (4) F. B. Ricard (5) Peter Scott (8, 9) Chuck Babcock (10) Mrs. Mary Thomas (13) Mrs. Judy Erola (15) Mrs. Doris Leclair (16) Henry Albert (17, 18) Lorrie Potts (19) A. J. Messner (21) Weed/Walton (22) MOR, Contemporary (23) 1946 (24) BN

CKSO, SUDBURY

10,000 watts on 790 kcs.
 (1) Cambrian Broadcasting Limited (2) Box 400 (3) (705) 674-0711 — Tix 027-884 (4) W. B. Plaunt (5) Ralph Connor (6) George Lund (7) Roger Klein (9) David Vincent (10) Larry Gavin (11) Tom Gorman (14) John Kirby (15) Mrs. Eileen Forbom (16) Ken Houzer (17-21) All-Canada (22) Contemporary MOR (23) 1935 (24) BN

CFPA, THUNDER BAY

1,000 watts on 1230 kcs.
 (1) Ralph H. Parker Limited (2) P.O. Box 747, Station "P" (3) (807) 344-2404 (5, 6) Ralph Parker (10) Howard Reid (11) Jerry James (17, 18) Paul Mulvihill (19, 20) All-Canada (21) Weed/Walton (22) MOR (23) 1944 (24) BN, CBC

CJLX, THUNDER BAY

10,000 watts day, 5,000 watts night on 800 kcs.
 (1) Lakehead Broadcasting Company Limited (2) 213 Myles St. (3) (807) 622-9618 (4, 5) R. P. MacGowan (6) W. J. Clemens (7) Ken Williams (8) Bill Logan (9) Rick Kyle (10) Jim Hart (11) Dick Wilson (15) Denise Wilson (16) John Elder (17, 18) Lorrie Potts (19) A. J. Messner (20) Stephens & Towndrow (21) Devney (22) Contemporary (23) 1959 (24) BN, SRN

CKPR, THUNDER BAY

5,000 watts day, 1,000 watts night on 580 kcs.
 (1) H. F. Dougall Company Limited (2) 87 N. Hill St. (3) (807) 344-3526 — Tix 033221 (4) H. Fraser Douglall (5) G. D. Jeffrey (6) Stan Wojick (7) Ray Dee (8, 9) Fred King (10) Rick Smith (11)

PEOPLE TURN US ON

(because . . . we're involved)

5100 LISTENERS

called us to add their names to a telegram sent to Prime Minister Trudeau backing the Government action to safeguard Canadian unity. Our switchboard was "jammed" for 24 hours and many listeners were unable to get one of our six telephone lines.

DOMINANT RADIO!



LONDON — ST. THOMAS
 CANADA — RADIO & TELEVISION
 SALES INC.
 U.S.A. — WEE/WALTON



CHOK — 1070 — SARNIA

KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (Bbd) (4) President (5) Manager (6) Commercial Manager (7) Production Manager (8) Program Manager (9) Music Director (10) News Director (11) Sports Director (12) Farm Director (13) Women's Director (14) Promotion Manager (15) Traffic Manager (16) Chief Engineer (17) Toronto Reps (18) Montreal Reps (19) Winnipeg Reps (20) Vancouver Reps (21) U.S. Reps (22) Programming (23) Year Station Began Operation (24) News Service

Bill Easter (13) Miss Reita Littleford (14) Mrs. Dorothy Krivoskien (16) Gerhard Buetow (17, 18) Major Market (19) Stovin-Byles (20) James Advertising (21) Canadian Standard Broadcast Sales (22) MOR, Contemporary, Top 40, Adult Orientated (23) 1931 (24) BN, News-Radio

CKOT, TILLSONBURG

1,000 watts on 1510 kcs.
 (1) Tillsonburg Broadcasting Co. Ltd. (2) P.O. Box 10 (3) (519) 842-4281 (4) John Lamers Sr. (5, 6) John D. Lamers Jr. (8) John Mather (9) Dick Bourdeau (10) Brian Curtis (11) Ron Crowley (12) John Mather (13) Eileen Kitchen (14) John Mather (15) Valerie Brown (16) Robert Lamers (17, 18) Group One (19) Broadcast Reps (20) Group One (22) Good Music (23) 1955 (24) BN

CFCL, TIMMINS

10,000 watts on 620 kcs.

CFLK, KAPUSKASING

100 watts on 1230 kcs.

CFLH, HEARST

100 watts on 1540 kcs.

(1) J. Conrad Lavigne Enterprises (2) P.O. Box 620 (3) (705) 264-4211 — Tlx 027-6177 (4) J. Conrad Lavigne (5, 6) Pierre Stein (7) Jacques Lamothe (8, 9)

Gerald Lefebvre (10) Gilles Payant (11) Lou Thibault (12) Gilles Payant (13) Lise Cote (14) Jacques Lamothe (15) Juliette Delguidice (16) Harvey Parent (17, 18) Paul Mulvihill (19) A. J. Messner (20) Stephens & Towndrow (21) Weed/Walton (22) MOR (23) 1952 (24) BN

CKGB, TIMMINS

1,000 watts on 680 kcs.

(1) Timmins Broadcasting Ltd. (2) P.O. Box 1046 (3) (705) 264-2351 (5) Gerry Hall (6) Art Mousley (8) Dan Kelly (9) Nick Harris (10) Tony Pooley (11) Mike Doody (13) Mrs. Anne Brillinger (14) Dan Kelly (15) Mrs. Mary Didone (16) Harvey Parent (17, 18) ICSL (19, 20) Radio-TV Reps (21) All-Canada (22) MOR (23) 1933 (24) BN

CBL, TORONTO

50,000 watts on 740 kcs.

(1) Canadian Broadcasting Corp. (2) P.O. Box 500, Terminal 'A' (5) Jack Craine (23) 1927

CFRB, TORONTO

50,000 watts on 1010 kcs.

(1) CFRB Limited (2) 2 St. Clair Ave. W., Tor. 7 (3) (416) 924-5711 (4) Donald H. Hartford (5) Jack Dawson (6) Patrick J. Hurley (7) Earl Dunn (8) D. Insley (9) Arthur Collins (10) Arthur Cole (11) Bill Stephenson (13) Mrs. Betty Kennedy (14) G. F. Maccabe (15) Mrs. Brenda Robinson (16) Clive Eastwood (17, 18) Standard Broadcast Sales (19, 20) Western Broadcast Sales (21) Canadian Standard Broadcast Sales (22) MOR (23) 1927 (24) SBN, CP, BN, UPI, NBC

CHFI, TORONTO

10,000 watts day, 25,000 watts night on 680 kcs.

(1) Rogers Broadcasting Ltd. (2) 13 Adelaide St. E., Tor. 1 (3) (416) 362-1441 — Bbd 784-2-127 (4) E. S. Rogers (5) Vaughn Bjerre (6) Harry McIntyre (7) Roly Koster (8) Gerry Bascombe (10) Ray Erickson (11) John Badham (14) Mrs. Diane Cole (15) Miss Betty-Lou Simpson (16) Ron Turnpenny (17-21) All-Canada (22) Contemporary MOR (23) 1962 (24) ABC, CP, Rogers Radio News, BN, AP, Mutual

CHIN, TORONTO

50,000 watts on 1540 kcs.

(1) Radio 1540 Ltd. (2) 637 College St., Tor. 4 (3) (416) 531-9991 (4) J. B. Lombardi (5) Ralph Kirchen (6) Bill Evanov (7) Fred Snider (8) Carl Redhead (9) Miss Lita Schruub (10) Mike MacNeil (11) Dave Cook (14) Bill Evanov (15) Miss Rubina Ignacio (16) Brian Sawyer (22) International — Ethnic (23) 1966 (24) BN, ANSA, BN Voice

CHUM, TORONTO

50,000 watts on 1050 kcs.

(1) CHUM Limited (2) 1331 Yonge St., Tor. 7 (3) (416) 925-6666 (4) Allan Waters (5) Fred Sherratt (6) J. Wesley Armstrong (8) J. Robert Wood (10) Dick Smyth (13) Lyn Rice (15) Eileen Taylor (16) George Jones (17, 18) Major Market (19) Byles, Gibb (20) James Advertising (21) Devney (22) Contemporary (23) 1945 (24) UPI Audio, CP, BN, CCNS

CJBC, TORONTO

50,000 watts on 860 kcs.

(1) Canadian Broadcasting Corp. (2) Box 500, Terminal 'A' (5) Jack Craine (23) 1947

CKEY, TORONTO

10,000 watts on 590 kcs.

(1) Shoreacres Broadcasting Co. Ltd. (2) 247 Davenport Rd. (3) (416) 925-3111 — Tlx 02-2754 (4) Donald G. Campbell (5) Douglas C. Trowell (6) Stuart C. Brandy (7) Stan Larke (8, 9) Gene Kirby (10, 11) Jim Hunt (13) Lynne Gordon (14) Harvey M. Clarke (15) Mrs. Gail Andrews (16) Wm. R. Onn (17-20) Stephens & Towndrow (21) Weed/Walton (22) MOR (23) 1944 (24) NewsRadio

CKFH, TORONTO

10,000 watts on 1430 kcs.

(1) Foster Hewitt Broadcasting (2) 1 Grenville St., Tor. 5 (3) (416) 923-0921 (4) F. W. A. (Bill) Hewitt (5) Barry J. Nesbitt (8) Barry J. Nesbitt (9) Duff Roman (10) Marshall Armstrong (11) Ron Hewat (14) Barry J. Nesbitt (15) Ed Guest (16) Gerald Wilson (17, 18) Unicom Broadcast Sales (22) Contemporary (23) 1951 (24) BN & Voice

CJWA, WAWA

1,000 watts on 1240 kcs.

(1) Hyland Radio-TV (2) Wawa (5) Fred Zimmerman (6) Paul F. Fockler (7) Larry Michaels (8) George Jonescu (9) Lou Barnes (10) Karl Sepkowski (11) John Rhodes (12) Don Ramsay (13) Mrs. Grace Pitt (14) Bill Hollie (15) Miss Nancy Godfrey (16) Tarz Mascardelli (17-21) All-Canada (22) MOR, News (23) 1964 (24) BN, CP, CBC

CHOW, WELLAND

1,000 watts on 1470 kcs.

(1) Wellport Broadcasting (2) Forkes Rd. (3) (416) 732-4433 (4) G. W. Burnett (5) J. R. Jackson (6) R. S. Burnett (8) J. R. Jackson (9) M. Lade (10) Jim Cassidy (11) Dave Scott (22) Contemporary MOR (23) 1958 (24) BN

CBE, WINDSOR

10,000 watts on 1550 kcs.

(1) Canadian Broadcasting Corp. (2) 267 Pelissier St. (5) K. A. Murray (23) 1934

CBEF, WINDSOR

2,500 watts day, 5,000 watts night on 540 kcs.

(1) Canadian Broadcasting Corp. (2)

1430-CKFH

one SELL of a radio station!

See our reps Unicom Broadcast Sales Ltd.
 Toronto — Montreal

267 Pelissier St. (5) K. A. Murray (23)
1970

Quebec

D. Berthiaume (16) R. Belanger (17-20)
Hardy Radio & TV (21) Devney (22)
MOR (23) 1954 (24) BN

CKLW, WINDSOR

50,000 watts on 800 kcs.
(1) Western Ontario Broadcasting Co.
(2) 825 Riverside Dr. W. (3) (519)
254-2831 — TWX 610-362-0763 — Tlx
024-776-19 — Bbd 784-2226 (4) S. C.
Ritchie (5) F. J. Sorrell (7) Hugh Turn-
bull (8, 9) Alden Diehl (10) Byron Mac-
Gregor (11) Wally Cameron (13) Miss
Karen Eberwein (14) Alden Diehl (15)
Mrs. Marg Marshall (16) Stewart Clark
(17-20) CKLW (21) RKO Radio Reps
(22) Contemporary (23) 1932 (24) AP,
UPI, CCNS, BN

CKWW, WINDSOR

500 watts on 580 kcs.
(1) Radio Windsor Canadian Ltd. (2)
1150 Ouellette Ave., Win. 14 (3) (519)
252-5751 — Bbd 784-2-157 (4) Geoff
Stirling (5) Rick Richardson (6) Miss
Cheri Larsh (7, 8) Bas Jamieson (9)
Jim Allen (10) George Lane (11) Bas
Jamieson (12) Barry Kentner (13) Mrs.
Donna Gross (14) Miss Carolyn Dillman
(15) Mrs. Donna Gross (16) Wally
Dowhan (17-20) Unicom Broadcast Sales
(21) Devney (22) Contemporary MOR
(23) 1964 (24) NewsRadio

CKNX, WINGHAM

10,000 watts on 920 kcs.
(1) Radio Station CKNX Ltd. (2) Carling
Terrace (3) (519) 357-1310 (4) G. W.
Cruikshank (5, 6) John Cruikshank
(7) Jack Gillespie (8) John Langridge
(9) Miss Iona Terry (10) John Strong
(11) Crawford Douglas (12) Les Arm-
strong (15) Mrs. Lillian Stephenson (16)
Scott Reid (17, 18) Lorrie Potts (19, 20)
Major Market (21) All-Canada (22) Fam-
ily Oriented, MOR, C & W (23) 1926
(24) BN

CKOX, WOODSTOCK

1,000 watts day, 250 watts night on 1340
kcs.
(1) Oxford Broadcasting Company Lim-
ited (2) P.O. Box 100 (3) (519) 537-3414
(4) G. N. Mackenzie (5) W. D. Hulme
(7) R. A. Woodward (8) W. D. Hulme
(10, 11) J. A. Walling (12) Ross Roberts
(13) Miss Barbara Madren (15) Mrs.
Sya Zwart (16) D. Zufelt (17-20) Radio
— TV Reps (21) All-Canada (22) MOR
(23) 1947 (24) BN

CFGT, ALMA

1,000 watts on 590 kcs.
(1) Radio Lac St-Jean Ltée (2) 741
Avenue Du Pont (3) (418) 662-3461 (4)
Jules Collard (5-7) Lionel Tremblay (8)
Normond Bergeron (9-13) Serge Cloutier
(16) Jean-Roch Maltais (17-20) Group
One (21) Canadian Standard Broadcast
Sales (22) MOR (23) 1953 (24) BN

CJMD, CHIBOUGAMAU

1,000 watts on 1240 kcs.
(1) CJMD Inc. (2) C.P. 7, 552-3e Rue
(3) (819) 276-4171 (4, 5) J. M. Duchaine
(6) J. Y. Ayotte (7, 8) Gilbert Savard
(9, 10) Gerry Gagnon (11) Rémy Fortin
(15) Angèle Climon (16) J. Y. Harvey
(17, 18) Group One (23) 1969 (24)
CBC, BN

CBJ, CHICOUTIMI

10,000 watts on 1580 kcs.
(1) Canadian Broadcasting Corp. (2) 121
rue Racine est (5) Jacques Lambert (23)
1937

CJMT, CHICOUTIMI

1,000 watts on 1420 kcs.
(1) CJMT Ltée (2) 365 Racine E. (3)
(418) 543-1517 (4, 5) Pierre Tremblay
(6, 8) Gaston Sénéchal (9) André Lajoie
(10, 11) Jean Pagé (14) Gaston Séné-
chal (15) Miss Hélène Blouin (16)
Lucien Simard (17-21) All-Canada (23)
1954 (24) BN

CHVD, DOLBEAU

1,000 watts on 1230 kcs.
(1) Radio Marie-Chapdelaine Inc. (2)
540 Boul Walbert (3) (418) 276-3333
(4-6) Jean-Marie Duchaine (7) Claude
St-Arnault (8) Jean-Marie Duchaine (9,
10) Nelson St-Pierre (11, 12) Claude St-
Arnault (14) Jean-Marie Duchaine (15)
Guylaine Lavoie (16) Yves Harvey (17-
20) Group One (22) Varied (23) 1966
(24) CBC, BN
Apr. 70 listing

CHRD, DRUMMONDVILLE

10,000 watts on 1480 kcs.
(1) Radio Drummond Ltée (2) Box 250
(3) (819) 472-5458 (4) Maurice Sigouin
(5, 6) J. A. Savoie (7) L. Guignard (8)
André Moehon (9) Pauline Duguet (10)
G. St. Pierre (11) G. Peloquin (13) Mme.
R. Chartier (14) J. A. Savoie (15) Miss

CHEF, GRANBY

10,000 watts on 1450 kcs.
(1) La Voix de l'Est Ltée (2) 136 Prin-
cipale (3) (514) 372-1450 (4) Eric
Ferat (5, 6) J. H. Champagne (7) Pierre
Racine (8, 9) J. L. Boisseau (10) Marc
Gendreau (11) Bernard Brodeur (12)
Pierre Durlvage (13) Mme. Pierrette
Lafleur (14) J. H. Champagne (15) Mme.
Nicole Dion (16) Pierre Racine (17-20)
Hardy Radio & TV (22) Varied (23) 1946
(24) CP

CHLC, HAUTERIVE

5,000 watts on 580 kcs.
(1) Radio Côte-Nord (2) 1147 Boul.
Blanche (3) (418) 589-3771 (4) J. C.
Tremblay (5) Henri Desjardins (7-9) C.
St-Pierre (10) Claude Roy (11) Michel
Côté (14) C. St-Pierre (15) Henri Des-
jardins (16) Gérard DeVarennes (17-20)
Group One (23) 1962 (24) BN, CP,
Telbec

CKCH, HULL

5,000 watts on 970 kcs.
(1) CKCH Radio Ltée (2) P.O. Box 460,
Terminal Bldg., Ott. 2 (3) (819) 777-2771
(4) Maurice Dansereau (5) Malcolm G.
Scott (6) Etienne B. Cardinal (8) Pierre
R. Chantelois (9) Emile Routhier (10)
Laurent Bégin (11) Pierre Gagné (13)
Miss Simone Lanctôt (14) Mrs. Pauline
Lefebvre (16) J. André Régimbald (17-
21) All-Canada (22) Music, open line —
day, Contemporary — night & weekend
(23) 1933 (24) BN, CP, Telbec, Télé-
média

CJLM, JOLIETTE

1,000 watts on 1350 kcs.
(1) Radio-Richelieu Ltée (2) P.O. Box
122 (3) (514) 753-7432 (4) Henri Olivier
(5) Maurice Boullanne (6) Cyrille Denis
(7) Claude Rochon (8) Gilles Tessier
(10) Gilles Loyer (11) Michel Rochon
(13) Mrs. Jacqueline Poirier (14) Mau-
rice Boullanne (15) Gilles Loyer (16)
Joseph Cardin (17-20) Hardy Radio &
TV (22) French songs, light music (23)
1960 (24) BN

CKRS, JONQUIERE

1,000 watts on 590 kcs.
(1) Radio Saguenay Ltée (2) 175 Sir
Wilfred Laurier (3) (418) 542-4551 —

IF YOU PLAN TO ADVERTISE IN

BELFAST DUBLIN LEBANON
BRUSSELS DUNEDIN LUCKNOW
CARTHAGE GIBRALTAR TRALEE
CEYLON HANOVER SOUTHAMPTON
DAMASCUS KIMBERLY ZURICH

use **CKNX** WINGHAM
Radio-Television

WE REACH THEM ALL (and more)
IN ONTARIO'S RICH FARMING HEARTLAND

KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (Bbd) (4) President (5) Manager (6) Commercial Manager (7) Production Manager (8) Program Manager (9) Music Director (10) News Director (11) Sports Director (12) Farm Director (13) Women's Director (14) Promotion Manager (15) Traffic Manager (16) Chief Engineer (17) Toronto Repts (18) Montreal Repts (19) Winnipeg Repts (20) Vancouver Repts (21) U.S. Repts (22) Programming (23) Year Station Began Operation (24) News Service

Tlx 011-36117 (4) Jules Landry, Q.C. (5) Tom Burham (6) Achille Soucy (8) Gilles Dufour (9) Marcel Perron (10) Jean-Paul Tremblay (15) Miss Fleurette Tremblay (16) Gaétan Boivin (17-20) Hardy Radio & TV (21) Canadian Standard Broadcast Sales (22) Contemporary Standard (23) 1947 (24) BN

CKFL, LAC MEGANTIC

1,000 watts on 1340 kcs.
 (1) Radio Mégantic Ltée (2) P.O. Box 630 (3) (819) 583-0663 — Tlx 018-261 (4) François Labbé (5, 6) Will Dugré (7, 8) Jacques Turcotte (9) Miss Lucie Boulanger (10, 11) Jacques Turcotte (13, 15) Miss Marie-Paule Gendron (16) Irénée Goulet (17, 18) Group One (21) Canadian Standard Broadcast Sales (22) French Songs, Pop Standards (23) 1968 (24) BN, CBC French

CHGB, LA POCATIERE

10,000 watts on 1310 kcs.
 (1) CHGB Ltd. (2) La Pocatiere, Kam. (3) (418) 856-1310 (4) G. T. Desjardins (5) Jacques A. Morin (6) J. Morin (7) Jacques Boucher (8) Maurice Levesque (9) Denis Lacombe (10) Gaston Marois (11) G. Lutalippe (12) P. E. Hudon (13) Miss Renée Vaillancourt (14) J. Morin (15) Miss Muriel Lavoie (16) M. A.

Frève (17-20) Group One (23) 1938 (24) BN Telbec

CFLM, LA TUQUE

1,000 watts on 1240 kcs.
 (1) Radio La Tuque Ltée (2) P.O. Box 310 (3) (819) 523-4575 (4-6) Jean Trépanier (7, 8) Germain Gagnon (9) Denys Robichaud (10) Claud Tremblay (11) André Côté (13) Laurette Leclerc (14) Germain Gagnon (15) Claudette Girard (16) Albert McClure (17, 18) Group One (23) 1959 (24) CBC

CFLS, LEVIS

250 watts on 1240 kcs.
 (1) Radio Etchemin, Inc. (2) 24 Est Trans-Canada, Levis (3) (418) 833-2151 (4) Adrien Begin (5) Patrick Grendron (6) Steven Guay (7) Michel Corriveau (8) Patrick Grendron (9) Yvette Cloutier (10) Henri Dorval (11, 12) Donald D'Amours (13) Nicole Boulanger (14) Louise Thibeault (15) Réjean Pepin (16) Marc-Andre Frève (17-20) Radio-TV Sales (22) Contemporary (23) 1967 (24) BN

Apr./70 listing

CHRS, LONGUEUIL — ST-JEAN

10,000 watts on 1090 kcs.
 (1) Radio Iberville Ltée (2) 2019 Boul. Taschereau, Longueuil (3) (514) 674-6238 (4) Jean Paul Auclair (5, 6) Pierre Paul Elie (8, 9) André Sylvain (10) Robert Steingue (11) Pierre Beland (14, 15) André Décarie (16) Yvon Rancourt (17-20) Radio-TV Repts (22) MOR (24) BN, Telbec

CKBL, MATANE

10,000 watts on 1250 kcs.
 (1) La Cie de Radiodiffusion de Matane Ltée (2) 155 St. Sacrement (3) (418) 562-0290 (4, 5) René Lapointe (6, 7) Jean Senecal (8) Pierre Bourboin (9) Miss Odette Tardiff (10) Claude Gauthier (11, 12) J. Marc Caron (13) Miss Céline Lefebvre (14) Georges Guy (15) Mrs. Lisette Boulanger (16) Yvan Fortier (17-20) Hardy Radio & TV (21) Devney (22) MOR (23) 1948 (24) CP, Telbec

CKML, MONT-LAURIER

1,000 watts on 610 kcs.
 (1) Radio CKML Inc. (2) P.O. Box 1260

(3) (819) 623-1011 (4) Patrick Ryan (5, 6) André Dumoulin (7) Gilles Hamel (8) Jacques Vallée (9) Brigitte Roche (10) Fernand Simard (11) Jacques Vallée (14, 15) Réjeanne David (16) Réjean St-Jean (17-20) Radio-TV Sales (23) 1963 (24) BN

CKBM, MONTMAGNY

1,000 watts on 1490 kcs.
 (1) Radio Alléghany Inc. (2) C.P. 216 (3) (418) 248-0801 (4) André Mercier (5, 6) Jean-Charles Proulx (7, 8) Oliva Poitras (10) Roger Blais (11) Réjean Lacroix (13) Henriette Michon (14) André Mercier (15) Oliva Poitras (16) Hector Fortin (17, 18) Radio & TV Sales (21) Weed/Walton (22) MOR (23) 1954 (24) BN

CBF/MONTREAL

50,000 watts on 690 kcs.

CBM, MONTREAL

50,000 watts on 940 kcs.
 (1) Canadian Broadcasting Corp. (2) C.P. 6000 (5) F. Guerard (23) 1937 (CBF), 1933 (CBM)

CFCF, MONTREAL

5,000 watts on 600 kcs.
 (1) Canadian Marconi Co. * (2) 405 Ogilvy Ave. Mtl. 303 (3) (514) 273-6311 — Tlx 01-2592 (4) Don Martz (VP) (5) Walter Machny (6) Jim McManus (7) Keith Randall (8) Jim Kidd (9) Bob Johnston (10) Bert Cannings (11) Dick Irvin (14) Ron Hore (15) Mrs. Rita Beirne (16) Joe Thompson (17-21) All-Canada (22) Good music (23) 1919 (24) CBS
 * Subject to change

CFMB, MONTREAL

10,000 watts on 1410 kcs.
 (1) Chateau Broadcasting Co. Ltd. (2) 2015 Drummond St., Mtl. 107 (3) (514) 845-8144 (4-6) C. G. Stanczykowski (8) V. Randolph (10) R. Dauphin (11) B. Britt (14) C. G. Stanczykowski (15) G. Sisto (17, 18) Paul Mulvihill (22) Ethnic, good music (23) 1962 (24) Mutual Broadcasting System

CJAD, MONTREAL

50,000 watts day, 10,000 watts night on 800 kcs.
 (1) CJAD Limited (2) 1407 Mountain St., Mtl. 107 (3) (514) 844-0111 (4, 5) H. T. McCurdy (6) R. L. Laurion (7) Jim Scott (8) Bill Hambly (9) Miss Barbara Pockock (10) Doug Williamson (11) Al Cauley (14) Gordon Hope (15) R. L. Laurion (16) E. D. Mott (17, 18) Standard Broadcast Sales (19, 20) Western Broadcast Sales (21) Canadian Standard Broadcast Sales (22) Contemporary MOR (23) 1945 (24) NBC, SBN, UPI, BN, CN Sports

CJMS, MONTREAL

50,000 watts on 1280 kcs.
 (1) CJMS Radio Montreal Ltée (2) 1700 Berri St. (3) (514) 849-5373 (4) R. Crepault (5) S. Raymond (6) G. Bergeron (7) M. Fischer (8) P. E. Beaulne (9) D. Jefford (10) P. Leroux (11) R. Brisebois (14) D. Mailloux (15) G. Beaudin (16) J. C. Lalancette (17, 18) Stephens & Towndrow (19) Broadcast Repts (20) Stephens & Towndrow (21) Devney (22) Contemporary Standard (23) 1957 (24) UPI, Radiomutuel News

CKAC, MONTREAL

50,000 watts on 730 kcs.
 (1) CKAC Ltée (2) 1400 Metcalfe St., Mtl. 110 (3) (514) 845-5151 (4, 5) Maurice Dansereau (6) Phil Germain (7, 8) Pierre Beaudoin (9) Gerald Vallée (10) Pierre Robert (11) Roger Turcotte

Rock around the clock

ONLY US IN MONTREAL

CFOX 1470

WE WORK LIKE WE'RE NUMBER ONE

Radio House...Toronto 481-5101, Montreal 866-2617

(13) Jeannette Brouillet (14) Jacques Filteau (15) Mrs. L. Doonan (16) Jean-Aimé Lange (17-21) All-Canada (22) Contemporary MOR (23) 1922 (24) SNS, F.P., BN, CP, AP Telbec

CKGM, MONTREAL

10,000 watts on 980 kcs.
(1) Maisonneuve Broadcasting (2) 1310 Greene Ave., Westmount (3) (514) 931-6251 (4) Geoff Stirling (5, 6) Jim Sward (7) Gary Dugay (8) John Mackey (9) Jack Finnigan (10, 11) Andy Neil (15) Grace Winnard (16) Brian Thomas (17-20) Unicom Broadcast Sales (21) Devney (22) Contemporary, Talk (23) 1960 (24) BN, CP

CKLM, MONTREAL

50,000 watts on 1570 kcs.
(1) Radio Laval Inc. (2) 1184 St. Catherine St. W. (3) (514) 861-9091 (4) Roger Baulu (5) Guy D'Arcy (6) Gilles Sabourin (7) Pierre Chouinard (8) Guy D'Arcy (9) Alain Turbide (10) Jacques Désormeaux (11) Jean Pélouquin (13) Mrs. Suzanne Lapointe (14) Claude Carrière (15) Mrs. Rachel Gloutnez (16) Maurice Rousseau (17-19) Hardy Radio & TV (20) Hardy/Stovin-Byles (22) Popular Music, Information (24) Telbec, CP, AP Sports

CKVL, VERDUN (MONTREAL)

50,000 watts on 850 kcs.
(1) Radio Futura Ltd. (2) 211 Gordon Ave., Verdun 203 (3) (514) 766-2311 — Tlx 01-2868 (4) Jack Tietolman (5) Corey Thomson (6) Judah Tietolman (7) Gaston Saulnier (8) Albert Cloutier (9) Laurent Bourdy (10) Marcel Beauregard (11) Fernand Ste. Marie (12) Armand Lapointe (13) Miss Pierrette Champoux (14) Jack Selinger (15) Jeannot Pelletier (16) Maurice Rousseau (17-20) Radio & TV Sales (21) Canadian Standard Broadcast Sales (22) Talk Shows, Contemporary Music (23) 1946 (24) BN, Telbec CN Sports

CHNC, NEW CARLISLE

10,000 watts on 610 kcs.
(1) Gaspesia Broadcasting Co. (2) New Carlisle (3) (418) 752-2215 (4) A. Poirier (5) C. H. Houde (6-8) Art Houde (10) G. R. Blais (14, 15) A. Houde (16) C. Morneau (17-20) Hardy Radio & TV (23) 1933 (24) CBC

CFOX, POINTE CLAIRE

10,000 watts day, 5,000 watts night on 1470 kcs.
(1) Lakeshore Broadcasting Limited (2) Box 1470, Mtl. 101 (3) (514) 697-1470 — Bbd 732-2-129 (4) Gord Sinclair (5) G. D. Ackhurst (7) Bob Gibbons (8) Bob Ancell (9) Roger Scott (10, 11) Russ Griffith (14) Peter Longmore (15) Bernice Balcaen (16) Bernie Greeley (17, 18) Radio House (19, 20) Radio-TV Reps (21) Donald Cooke (22) Contemporary (23) 1960 (24) CCNS

CBV, QUEBEC CITY

5,000 watts on 980 kcs.
(1) Canadian Broadcasting Corp. (2) C. P. 400, Upper City (5) René Dussault (23) 1934

CHRC, QUEBEC CITY

50,000 watts on 800 kcs.
(1) CHRC Ltée (2) 1143 St. Jean, Que. 4, P.O. Box 6000 (Haute-Ville) (3) (418) 522-8177 — Tlx 011-230 (4) Col. Hervé Baribeau (5) Aurèle Pelletier (6) Yvon Martel (8) Fernando St-Georges (9) Marcel Huard (10) Roland Mecteau (11) Maurice Descarreaux (13) Mrs. Françoise Larochelle-Roy (14) Armand Cimon (15) Jacques Dion (16) Arsène Nadeau (17-

20) Hardy Radio & TV (21) Canadian Standard Broadcast Sales (22) Contemporary MOR (23) 1926 (24) BN

CJRP, QUEBEC CITY

10,000 watts on 1060 kcs.
(1) Radiomutuel Ltée (2) 1300 Boul. Laurier, Que. 6 (3) (418) 527-2564 (4) Raymond Crépault (5) Ed Prévost (6) R. Garneau (7) Denys Cantin (8) Michel Montpetit (9) Miss Charlotte Lavallée (10) Jean-Luc Vachon (11) Guy Lemieux (14) Mrs. S. Dumont (15) Michel Dalmont (16) André Cantin (17-20) Stephens & Towndrow (21) Devney (22) MOR (23) 1969 (24) BN, Telbec, CBS, Radiomutuel

CKVC, QUEBEC CITY

10,000 watts day, 5,000 watts night on 1280 kcs.
(1) CKVC (Québec) Limitée (2) 978 rue St-Jean (3) (418) 529-0011 (4) Claude Pratte (5) Magella Alain (6) Michel Daviault (7) Roger Gagon (8) Pierre Beaulé (9) Jean Leroye (10) André Gagnon (11) Paddy Padneault (12) Roland Gilbert (14) Marie-Paule Vachon (15) Richard Demeule (16) René Moreau (17-21) All-Canada (22) Standard Pop (23) 1926 (24) BN, Telbec

CJBR, RIMOUSKI

10,000 watts on 900 kcs.
(1) Télémedia (Québec) Ltée (2) 273 ouest, rue St-Jean Baptiste (3) (418) 723-2217 — Tlx 011-8-343 (4-6) André Lecomte (8) Sandy Burgess (9) Lorenzo Michaud (10) Guy Ross (11) Denys Beaumont (13) Miss Louise Lavallée (15) André Lecomte (16) Marcel Vallée (17, 18) All-Canada (21) All-Canada (23) 1937 (24) BN, Telbec

CJFP, RIVIERE-DU-LOUP

10,000 watts on 1,400 kcs.
CJAF, CABANO
250 watts on 1240 kcs.
CHRT, ST. ELEUTHERE
250 watts on 1450 kcs.
(1) Radio CJFP Ltée. (2) 1 rue Frontenac (3) (418) 862-2727 — Tlx 011-3115 (4) Luc Simard (5) René Viel (6) Vincent Gagnon (7) Marcel Rouleau (8) Gilles Gosselin (9) Rémi Beaulieu (10, 11) Gilles Gosselin (13) Denyse Dupont (14) Vincent Gagnon (15) Denyse Dupont (16) Germain Gélinas (17, 18) Hardy Radio & TV (21) Devney (23) 1947 (24) BN
Apr./70 listing

CHRL, ROBerval

1,000 watts on 910 kcs.
(1) Radio Roberval Inc. (2) 763 Boul. St-Joseph (3) (418) 275-1831 (4, 5) Benoit Levesque (6) Ludovic Brassard (7, 8) Jean Ouellet (10) Michel Roy (11) Paul Armand Girard (14) Jean Ouellet (15) Mme. D. Verreault (16) Marcel Bolduc (17-20) Radio — TV Reps (23) 1949 (24) CBC

CKRN, ROUYN

1,000 watts on 1400 kcs.
CKVD, VAL d'OR
10,000 watts on 900 kcs.
CHAD, AMOS
1,000 watts on 1380 kcs.
CKLS, LA SARRE
1,000 watts on 1240 kcs.
(1) Radio Nord Inc. (2) P.O. Box 70, Rouyn (3) (819) 762-0741 — Tlx 011-77526 (4, 5) David A. Gourd (8) Raymond Marchand (10) Roger Houle (13-15) Mrs. Brigitte Guimont (16) Detlef Krumbacher (17-20) Hardy Radio & TV (21) Weed/Walton (23) CKRN-1939, CKVD-1941, CHAD-1941, CKLS-1950 (24) Telbec, PC

HERE ARE
THE PROGRAMS
THAT HAVE MADE
CKVL
THE No. 1 CHOICE
OF LISTENERS
IN QUEBEC

YVON

DUPUIS

CHALLENGE (Open-Line)

6 AM
to
9

LE PÈRE

GÉDÉON

HUMOUR - COUNTRY STYLE

9
to
10

JACQUES

BOULANGER

MUSIC - GUEST STARS - PYRAMID

10
to
12

HENRI

GAZON

HOROSCOPE (Open-Line)

12
PM
to
1

MADAME X

THE FAMILY COUNSELLOR

1
to
3

LES 3

MOUSQUETAIRES

LIVE VARIETY SHOW

3
to
4

GILLES

PELLERIN

Comedy Talk Show

4
to
5

DISCOTHEQUE

13 hours of non-stop hits

5
PM
to
6
AM

CKVL

50,000 watts
VERDUN-MONTREAL

Radio & Television Sales Inc., Montreal - Toronto - Vancouver
Canadian Standard Broadcast Sales - New York

KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (Bbd) (4) President (5) Manager (6) Commercial Manager (7) Production Manager (8) Program Manager (9) Music Director (10) News Director (11) Sports Director (12) Farm Director (13) Women's Director (14) Promotion Manager (15) Traffic Manager (16) Chief Engineer (17) Toronto Reps (18) Montreal Reps (19) Winnipeg Reps (20) Vancouver Reps (21) U.S. Reps (22) Programming (23) Year Station Began Operation (24) News Service

CJSA, STE-AGATHE-DES-MONTS

1,000 watts on 1230 kcs.
(1) Radio Ste-Agathe Inc. (2) 3 est rue Principale (3) (819) 326-1230 (4) Jean M. Legault (5) Fernand Girard (6) deV. Mercier (7) Marcel Leclerc (8) Bernard Beauvais (9) Mrs. Louise Mercier (10) Bernard Beauvais (11) Marcel Payer (12) André Champion (13) Mrs. Lucie A. Girard (14) deV. Mercier (15) Miss Suzanne Doré (16) Gérald Laroque (17-20) Group One (22) MOR (23) 1967 (24) BN

CKBS, ST-HYACINTHE

250 watts on 1240 kcs.
(1) Radio St-Hyacinthe Limitée (2) 855 Ave. Ste-Marie (3) (514) 774-6486 (4) Gilles Chartier (5, 6) Roger Duceppe (7) Marcel Therriault (8, 9) Gilbert Audy (10) Marcel Therriault (11) Jacques St. Germain (12) Leon Lussier (13) Monik Begin (14) Roger Duceppe (15) Monik Begin (16) Lucien Caron (17-20) Hardy Radio & TV (23) 1959 (24) CP

CKRB, ST-GEORGES DE BEAUCE

10,000 watts on 1460 kcs.
(1) Radio Beauce Inc. (2) C.P. 100 (3) (418) 228-4811 (4) Yvon Thibaudeau (5) Charles A. Thibaudeau (6, 7) J. Venne (8) G. Bernier (9) L. Begin (10, 11) G. Bernier (12) A. Mathieu (13) Y. Mathieu (14, 15) J. Venne (16) R. Berube (17-20) Hardy Radio & TV (22) MOR (23) 1953 (24) CP, BN

CHRS, ST-JEAN

10,000 watts on 1090 kcs.
(1) Radio Iberville Ltée. (2) 2019 Blvd. Taschereau, Longueuil (3) (514) 674-6238 (4) Jean Paul Auclair (5, 6) Pierre Paul Elie (8, 9) André Sylvain (10) Bernard Contant (11) Pierre Béland (12) André Décarie (15) Alice Paré (16) Yvon Rancout (17-20) Radio-TV Reps (22) MOR (23) 1956 (24) BN
Apr./70 listing

CKJL, ST-JEROME

1,000 watts on 900 kcs.
(1) Radio Laurentides Inc. (2) P.O. Box 900 (3) (514) 435-1544 (4) Jean Lalonde (6) John R. Fox (7) André Mailoux (8) Gilles Carrière (9) André Mailoux (10) Gilles Bouchard (11) Dave Ball (12) Christian Peeters (13) Mrs. Claire Villeneuve (14) John R. Fox (15) Mrs. Sylvaine Vezeau (17-20) Hardy Radio & TV (22) MOR (23) 1956 (24) PN, Telbec

CKCN, SEPT-ILES

10,000 watts on 560 kcs.
(1) Radio Sept-Iles Inc. (2) 700 Laure (3) (418) 962-3838 (4, 5) B. Roberge (6) Guy Marcheterre (7-13) V. Chouinard (14, 15) G. Marcheterre (16) G. Boulay (17-21) Radio-TV Sales (22) MOR (23) 1963 (24) BN, Telbec
Apr./70 listing

(14, 15) G. Marcheterre (16) G. Boulay (17-21) Radio-TV Sales (22) MOR (23) 1963 (24) BN, Telbec
Apr./70 listing

CKSM, SHAWINIGAN

10,000 watts day, 2,500 watts night on 1220 kcs. (1) Shawinigan Broadcasting Co. Ltd. (2) C.P. 695, Shawinigan City Hall Bldg. (3) (819) 536-4494 (4) Art Lacourcière (5-8) Alain Chartier (10) Pierre Hamel (11) Claude Fitzbay (13) Miss Céline Perron (14) A. Chartier (15) Miss Huguette Cloutier (16) Marcel Bellemare (17-20) Hardy Radio & TV (22) MOR (23) 1951 (24) BN, Telbec

CHLT, SHERBROOKE

10,000 watts on 630 kcs.
(1) CHLT Radio Sherbrooke Ltée (2) 3330 ouest rue King (3) (819) 569-9331 — Tlx 018229 (4) M. Dansereau (5, 6) Henri Delorme (7, 8) Blaise Payeur (9) G. Robidoux (10) M. Beaudoin (11) J. M. Bilodeau (12) J. McMillan (13) Bernise Hamel (14) Rémi Corriveau (15) Louise Falardeau (16) Georges Boulay (17-21) All-Canada (22) MOR (23) 1937 (24) BN

CJRS, SHERBROOKE

10,000 watts on 1510 kcs.
(1) CJRS Radio Sherbrooke Limitée (2) 2655 King St. W. (3) (819) 567-8951 (4) Jacques Lagassé (5, 6) Paul A. Paradis (8) René Ouellette (10) Richard Gendron (11) Serge Martel (15) Miss Pierrette Levasseur (16) J. C. Lalancette (17-20) Stephens & Towndrow (21) Devney (22) MOR Music, News (23) 1967

CKTS, SHERBROOKE

10,000 watts on 900 kcs.
(1) CKTS Radio Sherbrooke Ltd. (2) 3330 King St. W. (3) (819) 569-9331 — Tlx 018229 (4) Maurice Dansereau (5, 6) Henri Delorme (7, 8) Berl Dewar (9) Mme. G. Goulet (10, 11) Gordon Breen (12) W. McDonald (13) Diana Parker (14) Berl Dewar (15) Diana Parker (16) Georges Boulay (17-21) All-Canada (22) MOR (23) 1946 (24) BN

CJSO, SOREL

10,000 watts on 1320 kcs.
(1) Radio-Richelieu Ltée (2) P.O. Box 126 (3) (514) 743-3318 (4) Henri Olivier (5) Maurice Boulianne (6) Maurice Bérubé (7) Maurice Boulianne (8) Claude Rochon (10) Lorenzo Brouillard (11) Michel Champagne (13) Mrs. Maryse Fagnan (14) Maurice Boulianne (15) Lorenzo Brouillard (16) Joseph Cardin (17-20) Hardy Radio & TV (22) French songs, Light Music (23) 1945 (24) BN, Telbec

CKLD, THETFORD MINES

1,000 watts day, 250 watts night on 1230 kcs.
(1) Radio Mégantic Ltée (2) C.P. 69 (3) (417) 335-7533 (4, 5) François Labbé (6) Miss E. Bolduc (7, 8) Irenée Goulet (9) Miss E. Bolduc (10) Pierre Sevigny (11) Robert Daneau (13) Miss Elizabeth Bolduc (14) Mrs. Andrée Wright (15) Mrs. Jeanne Martin, Miss M. P. Gendron (16) Irenée Goulet (17, 18) Group One (23) 1950 (24) BN

CHLN, TROIS-RIVIERES

10,000 watts on 550 kcs.
(1) Télémedia Québec Ltée (2) 3550 Boul. Royale (3) (819) 374-3556 — Bbd 732-2-173 (4) P. DeGaspé Beaubien (5, 6) Maurice Duval (7, 8) Maurice Bourget (9) André Bellefeuille (10) Maurice Bourget (11) Paul Charest (13) Pierrette Fournier (14) Maurice Duval (15) Pauline Tremblay (16) Oric Lefebvre (17-21) All-Canada (23) 1937 (24) BN

CJTR, TROIS-RIVIERES

10,000 watts on 1150 kcs.
(1) CJTR Radio Trois-Rivières Ltée (2) 1350 rue Royale (3) (819) 375-4855 (4) Raymond Crépault (5, 6) André Rancourt (7) Robert Marchand (8) Pierre Ducharme (9) André Carbonneau (10) Reynald Brière (11) André Champoux (14) Pierre Ducharme (15) Miss Angèle Toupin (16) André Marchand (17) Stephens & Towndrow (19) Broadcast Reps (20) Stephens & Towndrow (21) Devney (22) MOR (24) BN

CFLV, VALLEYFIELD

10,000 watts day, 5,000 watts night on 1370 kcs.
(1) Radio Valleyfield Ltd. (2) Box 1370 (3) (514) 373-1370 (4) A. Cholette (5) J. C. Lefebvre (6) M. Legault (7) R. Bélair (8) A. Truchet (9) Miss T. Deschamps (10) Jacques Hébert (11) Michel Jolicoeur (12) Yves Boyer (13) Miss F. Danyl (14) J. C. Lefebvre (15) Miss Claudette Léger (16) Y. Allard (17-20) Hardy Radio & TV (21) Devney (22) MOR (23) 1961 (24) BN

CFDA, VICTORIAVILLE

1,000 watts on 1380 kcs.
(1) Radio Victoriaville Ltée (2) P.O. Box 490 (3) (819) 752-5545 (4) François Labbé (5-7) François Bastien (8) Fernand Corbeil (9) Nicole Harcoux (10) Martin Bouchard (11) Gilbert Foucault (12) Claude Boisclair (13) Brigitte Bourgouin (14) François Bastien (15) Denyse Trottier (16) Gilles Duval (17-20) Group One (21) Canadian Standard Broadcast Sales (22) Varied (23) 1951 (24) BN

CKVM, VILLE-MARIE

10,000 watts day, 1,000 watts night on 710 kcs.

CKVT, TEMISCAMING

250 watts on 1340 kcs.
(1) Radio Temiscamingue Inc. (2) C.P. 388, Ville Marie (3) (819) 710 — Tlx 0276138 (4) Hervé Leblanc (5, 6) René Legault (8) Denis Racine (10) J. P. Paquette (11) Lionel Lacasse (12) Isidore Laliberti (13) Mrs. Janine Larochelle (15) Miss Danielle Durand (16) Gaston Tasset (17-20) Group One (23) CKVM 1950, CKVT 1969 (24) BN

CFOM, VILLE VANIER

250 watts on 1340 kcs.
(1) Goodwill Broadcasters (2) P.O. Box 1340, Que. 2 (3) (418) 683-4931 (4) Ross Goodwin (5, 6) Mrs. Janet Sharples (8) Mrs. J. Sharples (15) Mrs. Gwen Landry (16) Dan Murphy (17-19) Hardy Radio & TV (22) Easy Listening Music (23) 1949 (24) BN

New Brunswick

CKBC, BATHURST

10,000 watts on 1360 kcs.
(1) Bathurst Broadcasting Co. (2) P.O. Box G (3) (506) 546-4461 (4) J. Leo Hachey (5) Neil H. MacMullen (6) R. J. Gallagher (7) Denis Menard (9) Denis Menard (10) Walt Forsey (11) Al Hebert (12) Walt Forsey (13) Miss Dorothy Wilbur (14) Don Mabee (15) Terry Mourtant (16) Phil Paquet (17-20) Hardy Radio & TV (22) MOR & Nashville Sound (23) 1955 (24) BN

CKNB, CAMPBELLTON

10,000 watts on 950 kcs.
(1) Restigouche Broadcasting Co. Ltd. (2) Box 340 (3) (506) 753-4415 (4, 5)

J. Schoone (6) K. Coughlan (7, 8) D. Alberts (9) T. Adams (10) S. Luck (11) D. Hume (13) Mrs. R. Daigle (15) E. McWilliams (16) L. Rooke (17-20) Hardy Radio & TV (21) Weed/Walton (22) MOR (23) 1942 (24) BN

CJEM, EDMUNDSTON

5,000 watts on 570 kcs.

(1) Edmundston Radio Ltd. (2) 91 Canada Rd. (3) (506) 735-3351 (4) G. Michaud (5) Georges A. Lebel (6) Jean Fournier (7) A. Belzile (8) G. A. Lebel (9) Miss Doreen Pelletier (10, 11) J. P. Pampalon (12) Claude Pelletier (13) Mrs. Huguette Beaulieu (14) A. Belzile (15) Mrs. Rita Aucoin (16) Marcel Vallée (17-21) All-Canada (22) Adult, MOR (23) 1944 (24) BN, CP

CBZ, FREDERICTON

10,000 watts on 970 kcs.

(1) Canadian Broadcasting Corp. (2) Box 1538 (5) Harold Hatheway (23) 1964

CFNB, FREDERICTON

50,000 watts on 550 kcs.

(1) Radio Atlantic (1970) Ltd. (2) P.O. Box 217, 125 Hanwell Rd. (3) (506) 475-5501 — Tlx 014-4648 (4) D. Malcolm Neill (5, 6) Jack T. H. Fenety (7, 8) John W. Richards (10) Gordon F. Catt (13) George W. Mountain (14) John W. Richards (15) Miss Lynn Haley (16) Glenn D. Love (17, 18) Paul Mulvihill (19) Broadcast Reps (20) Stephens & Towndrow (21) Weed/Walton (22) MOR, C & W, Rock (23) 1923 (24) CP, BN & Voice, NBIS

CBA, MONCTON

50,000 watts on 1070 kcs.

(1) Canadian Broadcasting Corp. (2) C.P. 950 (5) Guy Theriault (23) 1968

CBAF, MONCTON

5,000 watts on 1300 kcs.

(1) Canadian Broadcasting Corp. (2) C.P. 950 (5) Guy Theriault (23) 1954

CKCW, MONCTON

10,000 watts on 1220 kcs.

(1) Moncton Broadcasting Ltd. (2) 191 Halifax St., P.O. Box 1220 (3) (506) 855-1220 — Tlx 014-2250 (4) F. A. Lynds (5, 6) Earle Ross (7) Borden McDonald (8) Robert Steeves (10) Eric Ramsay (11) Art Noiles (13) Miss Peggy Wedge (14) Borden McDonald (15) Miss Lorraine Mailet (16) Keith MacConnell (17, 18) Paul Mulvihill (19) A. J. Messner (20) Stephens & Towndrow (21) Canadian Standard Broadcast Sales (22) UP Tempo, MOR, Adult (23) 1934 (24) BN

CFUN, NEWCASTLE

1,000 watts on 790 kcs.

(1) Eastern Broadcasting Co. Ltd. (2) Box 338, Pleasant St. (3) (506) 622-3311 (4) J. Schoone (5) Ian Byers (6) Bob Stewart (7) Dan Leeman (8) Ian Byers (9) Lloyd Doyle (10) Garnet McWhinnie (11) Rod Butcher (15) Miss Pat Power (16) Dick Alberts (17-20) Hardy Radio & TV (21) Weed/Walton (22) MOR (23) 1970 (24) BN

CBD, SAINT JOHN

10,000 watts on 1110 kcs.

(1) Canadian Broadcasting Corp. (2) P.O. Box 1538, Fredericton (5) Harold Hatheway (23) 1964

CFBC, SAINT JOHN

10,000 watts on 930 kcs.

(1) Fundy Broadcasting Co. Ltd. (2) P.O. Box 930 (3) (506) 652-1680 —

Bbd 724-2823 (4) James F. Turnbull (5) A. R. W. Lockhart (7) Dan McIsaac (8, 9) Jim Keith (10) Dave Lockhart (11) Ralph McLenaghan (15) Mrs. Ann Reid (16) Gordon Miller (17) Radio-TV Reps (21) Canadian Standard Broadcast Sales (22) Contemporary (23) 1945 (24) BN, CCNS

CHSJ, SAINT JOHN

10,000 watts on 1150 kcs.

(1) N.B. Broadcasting Co. Ltd. (2) 335 Union St. (3) (506) 657-4310 — Tlx 014-47218 (4) Ralph Costello (5) George Cromwell (6) Paul DeVeau (7) Don Armstrong (8) Paul Godfrey (9) Doug Branscombe (10) Dave White (11) Red Storey (13) Miss Grace Craft (15) Mrs. Karen Shephard (16) Reid Dowling (17-21) All-Canada (22) Contemporary (23) 1934 (24) BN

CJCJ, WOODSTOCK

1,000 watts on 920 kcs.

(1) Carleton-Victoria Broadcasting Co. Ltd. (3) P.O. Box 920 (3) (506) 328-6661 (4) W. Bruce Groh (5) Bruce A. Smith (6) Charles Russell (8) Dave Rogers (9) Ken Stairs (10, 11) Bruce A. Smith (12) Walter Tompkins (13) Mrs. Lois MacLean (14) Don Ralston (15) Mrs. Carol Rogers (16) Doug Finnie (17-20) Radio-TV Reps (22) MOR (23) 1959 (24) BN, CBC

Nova Scotia

CKDH, AMHERST

1,000 watts on 900 kcs.

(1) Tantram Broadcasting Company (2) P.O. Box 8 (3) (902) 667-3875 — Tlx 014-2294 (4) J. A. Manning (5) Fred W. Arenburg (6) Rod MacDougall (7-9) J. P. Gaudet (10) Geoff deGannes (11) Ron Robinson (12) Al Brideau (13) Vi Hutchinson (14) Fred W. Arenburg (15) Vi Hutchinson (16) George Lewis (17-20) Group One (21) Hooper Jones, Pan Am (22) Contemporary (23) 1957 (24) CP

CJFX, ANTIGONISH

10,000 watts on 580 kcs.

(1) Atlantic Broadcasters Ltd. (2) P.O. Box 280 (3) (902) 863-4580 (4) D. J. MacEachern (5) J. Clyde Nunn (6) Gus MacKinnon (7) Jay Bedford (8) Bruce Rafuse (9) Dave MacLean (10, 11) Ray MacDonald (12) Gus MacKinnon (13) Bruce Rafuse (14) Jay Bedford (15) Miss Anne MacQuarie (16) Don Holmes (17-20) Group One (21) Hooper Jones, Pan Am (22) Varied (23) 1943 (24) CP, BN

CKBW, BRIDGEWATER

10,000 watts on 1000 kcs.

(1) Acadia Broadcasting Co. Ltd. (2) 215 Dominion St. (3) (902) 543-2401 — Tlx 014-422893 (4) L. L. Rogers (5) J. F. Hirtle (6) Paul Rogers (7-9) Robert MacLaren (10) Edward Boylan (11) David Horne (12) Robert MacLaren (13) Mrs. Virginia Fleming (14) Darryl Goyetche (15) Mrs. Pauline Fraser (16) Douglas Hirtle (17-20) Group One (21) Hooper Jones, Pan Am (22) MOR (23) 1947 (24) BN

CFDR, DARTMOUTH

5,000 watts on 790 kcs.

(1) Radio Dartmouth Ltd. (2) P.O. Box 1007, 66 Ochterloney St. (3) (902) 469-9231 (4, 5) C. A. "Arnie" Patterson (6)

CFNB

FREDERICTON, N.B.

CFNB's four county primary market now has 128,800 people with total retail sales of \$139,269,000.

CFNB's 50,000 watts can reach 70% of Saint John's adults every week.

Think of it — over 20% of the Province on one radio station — CFNB

Call



PAUL MULVIHILL & CO. LIMITED
Toronto Montreal

KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (Bbd) (4) President (5) Manager (6) Commercial Manager (7) Production Manager (8) Program Manager (9) Music Director (10) News Director (11) Sports Director (12) Farm Director (13) Women's Director (14) Promotion Manager (15) Traffic Manager (16) Chief Engineer (17) Toronto Reps (18) Montreal Reps (19) Winnipeg Reps (20) Vancouver Reps (21) U.S. Reps (22) Programming (23) Year Station Began Operation (24) News Service

W. L. "Bill" Patterson (8, 9) G. J. Parsons (10) Barry Horne (11) Pat Connolly (15) Mrs. Jean Murphy (16) Jack Hutchison (17, 18) Major Market (19) A. J. Messner (20) Major Market (21) Devney (22) Good Music (23) 1962 (24) BN, BN Voice

CKDY, DIGBY

1,000 watts on 1420 kHz.
(1) Evangeline Broadcasting Co. Ltd. (2) 11 Webster St. (3) (902) 678-2111 (4) F. J. Burns (5) W. A. Bishop (8) A. C. Williamson (9) Loran Fevens (10) Ron Pulsifer (11) Arnie Edwards (15) Mrs. Wenda Appleby (16) D. H. Morrison (17-20) Group One (21) Hooper Jones, Pan Am (22) Varied (23) 1970 (24) BN

CBH, HALIFAX

10,000 watts on 860 kHz.
(1) Canadian Broadcasting Corp. (2) P.O. Box 3000 (5) S. R. Kennedy (23) 1944

CHNS, HALIFAX

10,000 watts on 960 kcs.
(1) Maritime Broadcasting Co. Ltd. (2) 5230 Tobin St. (3) (902) 422-1651 (4) L. F. Daley (5) H. E. Blackadar (6) Harry Stephen (7) Fred Denney (8) Brian Sutcliffe (9) Bob Cooke (10) Gerald Kendrick (11) Ron Reid (14) Rick Green (15) Miss Katheleen Davis (16) Richard Parker (17, 18) Standard Broadcast Sales (19, 20) Western Broadcast Sales (21) Canadian Standard Broadcast Sales (22) MOR (23) 1925 (24) SRN

CJCH, HALIFAX

10,000 watts day, 5,000 watts night on 920 kcs.
(1) Radio CJCH 920 Ltd. (2) 2885 Robie

St. (3) (902) 453-2524 — Twx 610-271-8904 — Tlx 014-422500 — Bbd 724-2-810 (4) Allan F. Waters (5) Bill Ozard (6) Ed Hall (7, 8) Wayne Hooper (9) Danny Roman (10) Bruce Graham (11) Walter Fitzgerald (14) John Gilbert (15) Darrelyn Pittman (16) Reg McCausland (17, 18) Major Market (19) A. J. Messner (20) Grant Advertising (21) Devney (22) Contemporary (23) 1944 (24) BN, CP, CCNS, UPI

CKEN, KENTVILLE

1,000 watts day, 500 watts night on 1490 kHz.
(1) Evangeline Broadcasting Co. Ltd. (2) 11 Webster St. (3) (902) 678-2111 (4) F. J. Burns (5) W. A. Bishop (8) A. C. Williamson (9) Loran Fevens (10) Ron Pulsifer (11) Arnie Edwards (15) Mrs. Wenda Appleby (16) D. H. Morrison (17-20) Group One (21) Hooper Jones, Pan Am (22) Varied (23) 1948 (24) BN

CKAD, MIDDLETON

1,000 watts on 1350 kHz.
(1) Evangeline Broadcasting Co. Ltd. (2) 11 Webster St. (3) (902) 678-2111 (4) F. J. Burns (5) W. A. Bishop (8) A. C. Williamson (9) Loran Fevens (10) Ron Pulsifer (11) Arnie Edwards (15) Mrs. Wenda Appleby (16) D. H. Morrison (17-20) Group One (21) Hooper Jones, Pan Am (22) Varied (23) 1962 (24) BN

CKEC, NEW GLASGOW

5,000 watts on 1320 kcs.
(1) Hector Broadcasting Co. Ltd. (2) 130 George St., P.O. Box 519 (3) (902) 752-4200 (4, 5) D. B. Freeman (6) W. E. Boyce (7, 8) W. A. MacCulloch (9) Mrs. Jean Gourley (10) Clarrie MacKinnon (11) John MacDonald (12) Lloyd Rose (14) W. E. Graham (15) Mrs. V. Robertson (16) R. B. Freeman (17-20) Radio-TV Reps (21) Donald Cooke (22) C&W, MOR, Rock (23) 1953 (24) CP

CBI, SYDNEY

10,000 watts on 1140 kHz.
(1) Canadian Broadcasting Corp. (2) P.O. Box 700 (5) K. R. Hill (23) 1948

CHER, SYDNEY

10,000 watts on 950 kcs.
(1) CHER Broadcasters (2) P.O. Box 950 (3) (902) 539-2900 (5, 6) Robert J. McGuigan (7) Weldon Boone (8, 9) Dean Hagopian (11) Kansas Snow (14) Glen Billaway (15) Mrs. Marj Doyle (16) Henry Hakuli (17, 18) Radio House (21) Canadian Standard Broadcast Sales (22) Contemporary (23) 1965 (24) BN

CJCB, SYDNEY

10,000 watts on 1270 kcs.
(1) Cape Breton Broadcasters Ltd. (2) P.O. Box 1270 (3) (902) 564-5596 — Tlx 014-45195 (4) Marvin Nathanson (5) Norris L. Nathanson (6) Miss Winnifred McDonald (7) Bill Anderson (8) R. Robertson (9) Miss Ann Murray (10, 11) Don MacIsaac (13) Miss Terry MacLellan (14) Lloyd Taylor (15) Mrs. M. Morrison (16) Alf Vernon (17, 18) Major Market (19) A. J. Messner (20) Major Market (21) Devney (22) Varied (23) 1929 (24) BN, CP

CKCL, TRURO

1,000 watts on 600 kcs.
(1) Colchester Broadcasting Co. Ltd. (2) P.O. Box 788 (3) (902) 893-4491 (4-6) J. Arthur Manning (8) W. Frank Harvey (9) Jack S. Armstrong (10) Mrs. Muriel Laker (11) Bob Henry, Frank MacDonald

(12) Frank MacDonald (15) Mrs. Ruby McSween (16) E. Sid Bermasconi (17-20) Group One (21) Hooper Jones, Pan Am (22) Contemporary (23) 1947 (24) BN

CFAB, WINDSOR

250 watts on 1450 kHz.
(1) Evangeline Broadcasting Co. Ltd. (2) 11 Webster St. (3) (902) 678-2111 (4) F. J. Burns (5) W. A. Bishop (8) A. C. Williamson (9) Loran Fevens (10) Ron Pulsifer (11) Arnie Edwards (15) Wenda Appleby (16) D. H. Morrison (17-20) Group One (21) Hooper Jones, Pan Am (22) Varied (23) 1945 (24) BN

CJLS, YARMOUTH

5,000 watts on 1340 kcs.
(1) Radio CJLS Ltd. (2) 222 Main St. (3) (902) 742-7175 (4) L. G. Trask (5, 6) Grant P. Wyman (7-9) Russ Kelly (10, 11) Wayne Norman (12) Dave Harley (13, 14) Russ Kelly (15) Miss Jean Amiraull (16) Don Smith (17-20) Group One (21) Weed/Walton (22) MOR (23) 1968 (24) BN

Prince Edward
Island

CFCY, CHARLOTTETOWN

10,000 watts on 630 kcs.
(1) The Island Radio Broadcasting Co. Ltd. (2) P.O. Box 1060, 85 Kent St. (3) (902) 894-7347 (5) R. F. Large (6) E. P. Williams (7) L. McAulay (10) W. B. Carter (11) L. McAulay (12) D. Ward (13) Jane Weldon (14) M. E. Large (15) E. P. Williams (17-21) All-Canada (22) MOR (23) 1922 (24) BN

CJRW, SUMMERSIDE

250 watts on 1240 kcs.
(1) Gulf Broadcasting Co. Ltd. (2) 218 Water St. (3) (902) 436-2201 (4, 5) R. C. (Bob) Schurman (6) P. H. (Paul) Schurman (Local), Bob Schurman (Natl) (8) John Perry (9) Lowell Huestis (10) Mrs. Ann Stevens (11) Paul Schurman (12) Lowell Huestis (14) John Perry (15) Mrs. Rose Ann Gaudet (16) Fred MacFarlane (17, 18, 20) Radio-TV Reps (22) Varied (23) 1948 (24) BN

Newfoundland

CBY, CORNER BROOK

10,000 watts on 990 kcs.
(1) Canadian Broadcasting Corp. (2) P.O. Box 610 (5) C. B. Hierlihy (23) 1943

CFCB, CORNER BROOK

1,000 watts on 570 kcs.

CFSX, STEPHENVILLE

500 watts on 910 kcs.
(1) Humber Valley Broadcasting Co. Ltd. (2) P.O. Box 790, Corner Brook (3) (709) 634-3111 (4) Dr. Noel F. Murphy (5) James O'Rourke (6) Gordon Pittman (7) George Buffett (8, 9) Gerald Murphy (10) John Penney (11) Joseph Mullins (14) Larry Bourne (15) Roger Humber (16) Joseph Parsons (17-20) Radio & TV Sales (21) Canadian Standard Broadcast Sales (22) MOR (23) CFCB — 1960, CFSX — 1964 (24) BN

BROADCASTER

has a new
Telex number

Call

Northern Miner Press Ltd.

(Norminer Tor)

02-2666

CBG, GANDER

250 watts on 1450 kcs.
 (1) Canadian Broadcasting Corp. (2) 98 Sullivan Ave. (5) L. H. Harvey (23) 1943

CKGA, GANDER

1,000 watts on 730 kcs.
 (1) Colonial Broadcasting System Ltd. (2) P.O. Box 620, Grand Falls (3) (709) 256-8730 (4) J. V. Butler (5) J. M. Murdoch (6) Ed Connolly (7, 8) John Murphy (10) Walt Arnold (11) Bruce MacDonald (15) Ollie Ellis (16) Grayson Feltham (17, 18) Paul Mulvihill (19) All-Canada (21) Canadian Standard Broadcast Sales (22) MOR, Religious, Country, Pop
Apr./70 listing

CJOX, GRAND BANK

1,000 watts on 710 kcs.
 (1) Nfld. Broadcasting Co. Ltd. (2) P.O. Box 189 (3) (709) 832-2650 (4) Colin Jamieson (5-7) Cyril Peckford (8) Merv Russell (9) Dave Maunder (10, 11) Cyril Peckford (14) Rex Sterling (15) Miss Emelie Davis (16) Dave George (17) Unicom Broadcast Sales (22) C & W (23) 1968 (24) BN

CBT, GRAND FALLS

10,000 watts on 540 kcs.
 (1) Canadian Broadcasting Corp. (2) High Street (5) M. A. Grace (23) 1949

CJCN, GRAND FALLS

10,000 watts on 680 kcs.
 (1) Nfld. Broadcasting Co. Ltd. (2) P.O. Box 458 (3) (709) 489-2470 (4) Colin Jamieson (5) Mike Roberts (6) Jim Joy (7) Jim Edison (8) Sam Saunders (9) Len White (10) Gordon Lannon (11) Al Holland (12) Dave Browne (13) Miss Mary Stone (14) Dave Wheeler (15) Bert Elliott (16) Bill Whitehorn (22) MOR, C&W (23) 1964 (24) BN

CKCM, GRAND FALLS

10,000 watts on 620 kcs.
 (1) Colonial Broadcasting System Ltd. (2) P.O. Box 620 (3) (709) 489-2192 (4) J. V. Butler (5) J. M. Murdoch (6) Ed Connolly (7, 8) John Murphy (9) Paul Bradbury (10) Walt Arnold (11) Bruce MacDonald (14) John Murphy (15) Ollie Ellis (16) Grayson Feltham (17, 18) Paul Mulvihill (22) MOR, C & W, Religious, Pop (23) 1962 (24) CP, SRN, Local
Apr./70 listing

CFGB, HAPPY VALLEY

1,000 watts on 1340 kcs.
 (1) Canadian Broadcasting Corp. (2) P.O. Box 490 (5) G. E. Frederick (23) 1943
Apr./70 listing

CHCM, MARYSTOWN

1,000 watts on 560 kcs.
 (1) Colonial Broadcasting System Ltd. (2) P.O. Box 560 (3) (709) 279-2560 (4) J. V. Butler (5) Charles Noseworthy (6) Mike McHugh (7) Charles Noseworthy (8, 9) Ern Pennell (10, 11) Robert Power (14) Ern Pennell (15) Margaret Drake (16) W. B. Williams (22) C&W, MOR (23) 1961 (24) CP, BN

CBNA, ST. ANTHONY

10,000 watts on 600 kcs.
 (1) Canadian Broadcasting Corp. (2) P.O. Box 5490, St. John's

CBN, ST. JOHN'S

10,000 watts on 640 kcs.
 (1) Canadian Broadcasting Corp. (2) P.O. Box 5490 (5) A. K. Morrow (23) 1932

CJON, ST. JOHN'S

10,000 watts on 930 kcs.
 (1) Nfld. Broadcasting Co. Ltd. (2) P.O. Box 2020, Prince Wales St. (4, 5) Colin Jamieson (6) Nath Shapira (7-9) Dave Maunder (10) Freeman White (11) Howie Meeker (12) Jim Turner (13) Sally West (15) Miss Emelie Davis (16) Oscar Hierlihy (17) Unicom Broadcast Sales (22) Top 40 (23) 1951 (24) BN, CP, CTV

VOAR, ST. JOHN'S

100 watts on 1230 kcs.
 (1) Seventh-Day Adventist Church in Nfld. (2) 106 Freshwater Rd. (3) (709) 579-2582 (5-7) R. A. Matthews (8) Mrs. A. Matthews (10) R. Matthews (15) Mrs. B. Janes (16) E. Hodder (21) Adventist Radio Network (22) Religious, music, public service (23) 1929 (24) BN

VOCM, ST. JOHN'S

10,000 watts on 590 kcs.
 (1) Colonial Broadcasting System Ltd. (2) P.O. Box 4-590 (3) (709) 726-5590 — Bbd 722-2911 (4) J. V. Butler (5) Bill Williamson (6) Denys Ferry (8) Bill Williamson (9) Peter Tuff (10) Elmer Harris (11) George MacLaren (15) Dave Broomfield (16) W. B. Williams (17, 18) Paul Mulvihill (21) Canadian Standard Broadcast Sales (22) MOR, contemporary, country (23) 1936 (24) BN, SBN, NBC, VOCM News Service

VOWR, ST. JOHN'S

1,000 watts on 800 kcs.
 (1) Wesley United Church (2) P.O. Box 1567, Patrick St. (3) (709) 579-9233 (4, 5, 8) Everett Hudson (16) Roland Peddle (23) 1924

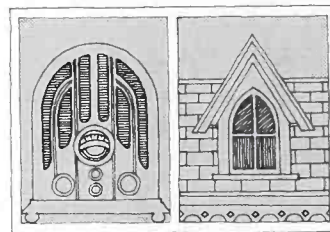
Anatomy of a Radio House

BACK BONE

The back bone of our business is our stations. We have nine. (one is brand new). We call them the Radio House Radio Network. It's coast to coast too. CHER in Sydney, CFOX in Montreal, CKLC Kingston, CFGM Toronto, CHOW Welland, CKJD Sarnia, CFRW Winnipeg, CJOR Vancouver, and CFAV Victoria. A tidy little network with a lot of news.

NERVOUS SYSTEM:

Meanwhile back at headquarters on Merton Street, Judith and Elsie keep the ball rolling. And on our Eastern front, (Place Bonaventure), the lovely Miss Judy holds the fort down.

**MUSCLES:**

They're the workhorses. In the radio business the sales men are. (Let's face it, there's a lot of competition out there). But we have four guys that are heavyweights in any ring. Bill Hazell, Rick Guest, John Gibson in Toronto and Charlie Conroy in Montreal. They prove their stuff every day.

DIAGNOSIS:

Radio House is young. (7 years). It's eager. No excess weight. It keeps in shape by hard work. And that's just what they'll do for you. Work hard.

radio house limited

64 merton street toronto

12 elmira, place bonaventure montreal

in toronto 481-5101 on your dial / in montreal 866-2617 on your dial.

FM Radio Stations

KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (4) President (5) Manager (6) Commercial Manager (7) Production Manager (8) Program Manager (9) Music Director (10) News Director (11) Sports Director (12) Farm Director (13) Women's Director (14) Promotion Manager (15) Traffic Manager (16) Chief Engineer (17) Toronto Reps (18) Montreal Reps (19) Winnipeg Reps (20) Vancouver Reps (21) U.S. Reps (22) Programming (23) Year Station Began Operation (24) News Service Affiliations

British Columbia

CFFM-FM, KAMLOOPS

4,000 watts on 98.3 mcs.
(1) Twin Cities Radio Ltd. (2) 460 Pemberton Terrace (3) (604) 372-3322 — Tlx 048-8148 (4) Ian G. Clark (5) David S. Clark (6) Walter Harwood (7) Hugh McLennan (8) David S. Clark (9) Hugh McLennan (10, 11) Walter Jones (12) Gary Miller (13) Miss Doreen White (14) Walter Harwood (15) Miss Doreen White (16) Vern Gollmar (17-21) All-Canada (22) MOR, C&W, Rock (23) 1963 (24) BN

CJOV-FM, KELOWNA

3,800 watts on 104.7 mHz.
(1) Okanagan FM Broadcasters Ltd. (2) Box 100, 1491 Pandosy St. (3) (604) 762-3331 — Tlx 048-5131 (4) Mrs. J. H. Browne (5, 6) C. F. Patrick (7, 8) Rod Gilbey (9) J. C. Browne (10-12) J. Bews (13) Gloria Mildenburger (14) C. F. Patrick (15) Isabel Turner (16) Arthur Vipond (17-21) All-Canada (22) MOR (23) 1964 (24) BN

CFMI-FM, NEW WESTMINSTER

100,000 watts on 101.1 mcs.
(1) Radio NW Ltd. (2) 815 McBride Plaza (3) (604) 521-4808 — Bbd 843-2-119 (4) Frank Griffiths (5) George Garrett (8) Neil Sudbury (14) John Plul (15) Mrs. Enid Davies (16) Doug Court (17, 18) Standard Broadcast Sales (19) Western Broadcast Sales (20) CFMI Sales (21) Canadian Standard Broadcast Sales (22) C&W, Contemporary (23) 1970 (24) BN, CP, UPI

CKOK-FM, PENTICTON

1,800 watts on 97.1 mcs.
(1) Okanagan Radio Limited (2) 33 Carmi Ave. (3) (604) 492-2800 — Tlx 048-8850 (4, 5) Maurice P. Finnerty (6) Harry C. Dane (7-9) Grant Sherwood (10) Mike Mangan (11) Roy Francis (14) Jack Bennest (15) Miss Vernie Bonus (16) Harry F. McRae (17-21) All-Canada (22) Modern & Classical (23) 1965 (24) BN

CJAT-FM, TRAIL

12,600 watts on 106.7 mcs.
(1) Kootenay Broadcasting Co. Ltd. (2) 1300 Cedar Ave. (3) (604) 368-5511 —

Tlx 041-4435 (4) W. C. Harvey (5) J. P. Kobluk (6, 7) R. W. Meneer (8) D. J. Glover (9) W. Kay (10, 11) J. Fisher (13) D. J. Glover (14) W. Kay (15) D. A. Townsend (16) J. Renzie (17-21) All-Canada (22) Modified Pop Contemporary, Jazz, Classical, Broadway & Film Music (23) 1968 (24) BN, Ottawa Radio News Bureau

CBU, VANCOUVER

10,000 watts on 690 kcs.
(1) Canadian Broadcasting Corp. (2) 701 Hornby St. (5) R. W. McGall (Director for B.C.) (23) 1925

CBUF-FM, VANCOUVER

50,000 watts on 97.7 mcs.
(1) Canadian Broadcasting Corp. (2) 701 Hornby St.

CHQM-FM, VANCOUVER

100,000 watts on 103.5 mcs.
(1) Q Broadcasting Ltd. (2) 1134 Burrard St. (3) (604) 682-3141 — Tlx 04-51110 (4, 5) W. E. Bellman (6) Noel Hullah (7, 8) M. L. Foisy (10) A. W. Walsh (11) Brad Keene (14) Noel Hullah (15) Mrs. A. Bolton (16) S. W. Davis (17, 18) Stephens & Townsend (21) Weed/Walton (22) Easy Listening, some jazz & classics (23) 1960 (24) Newsradio, BN

CKLG-FM, VANCOUVER

100,000 watts on 99.3 mcs.
(1) Moffat Broadcasting Ltd. (2) 1006 Richards St. (3) (604) 681-7511 — Tlx 04-53278 — Bbd 84-32117 (4) R. L. Moffat (5) Don M. E. Hamilton (6) Allan L. Anaka (8) Frank Callaghan (9) Cam Scott (10) Don Richards (11, 12) Allan Garr (15) Lois Thompson (16) Peter Mackintosh (17) Major Market (18) Devney (22) Contemporary (23) 1964 (24) CCNS

CFMS-FM, VICTORIA

19,000 watts on 98.5 mcs.
(1) Capital City Broadcasting System Ltd. (2) Box 967 (3) (604) 384-9316 (4) David M. Armstrong (5) E. G. Rudy Hartman (6) John Dunbar (7, 8) E. G. Rudy Hartman (9) Steve Robinson (10) Cal Nicolson (11) Roger Harmston (15) Sue Tupper (16) Fred Cole (17-20) Radio-TV Reps (21) Canadian Standard Broadcast Sales (22) Beautiful Music (23) 1965 (24) BN, CCNS

Alberta

CFRN-FM, EDMONTON

16,200 watts on 100.3 mcs.
(1) Sunwapta Broadcasting Ltd. (2) P.O. Box 5030, Station "E" (3) (403) 484-3311 — Tlx 037-2257 — Bbd 835-2817 (4) Dr. G. R. A. Rice (5-7) James S. Edwards (9) George Kelso (10) Sid Lancaster (11) Al McCann (13) Miss Margrit Arndt (14) J. S. Edwards (15) Miss Margrit Arndt (16) T. E. Wadson (17-20) Radio-TV Reps (21) Canadian Standard Broadcast Sales, Oakes (22) Conservative MOR (23) 1947 (24) BN, CP, SRN

CJCA-FM, EDMONTON

400 watts on 99.5 mcs.
(1) Edmonton Broadcasting Co. Ltd. (2)

10123 - 104th St. (3) (403) 424-4131 — Tlx 937-2229 (4, 5) C. A. Perry (6) John L. Sayers (7-9) Harry Boon (10) Murray Blakely (11) Bryan Hall (14) Mrs. June Cavanagh (15) Mrs. Barbara Cook (16) Gordon Skutle (17-21) All-Canada (22) Cultural Programming (23) 1949 (24) BN
Voice, Ottawa Radio News Bureau, BN

CKUA-FM, EDMONTON

352 watts on 98.1 mcs.
(1) Alberta Government Telephones (2) 10526 Jasper Ave., Edm. 14 (3) (403) 422-5161 (5) J. W. Hagerman (7) E. K. Kilpatrick (9) E. K. Kilpatrick (10, 11) Carl Noack (13) Mrs. M. P. Blackburn (14, 15) Mrs. Kay Wright (16) W. Pinko (22) Information, Educational, Non-Commercial (23) 1948 (24) BN

CHEC-FM, LETHBRIDGE

250 watts on 100.9 mcs.
(1) Southern Alberta Broadcasting (2) Box 1090 (3) (403) 328-3311 (4, 5) Harold Brown (6) Ron Bruchet (7) David C. Van Horn (8, 9) Peter Sawchuck (10) Morley McGill, Ron Rozvould (11) Larry Donahue (14) David C. Van Horne (15) Margret Davis (16) Rino Verholst (17) Group One (22) Top 40, Classical (23) 1959 (24) BN

CKRD-FM, RED DEER

1,250 watts on 98.9 mcs.
(1) Central Alberta Broadcasting 1961 Ltd. (2) Box 5555, (3) (403) 347-6681 — Tlx 038-316 (4, 5) H. L. Flock (6) G. P. Henry (7-9) L. Thiessen (10) B. Meisner (11) A. Hammer (13) Louise Woodthorpe (14) L. Thiessen (15) J. Tennant (16) K. Martin (17-20) Radio-TV Reps (21) ABC International (22) Variety of good music (23) 1965 (24) BN
Apr./70 listing

Saskatchewan

CFMQ-FM, REGINA

5,900 watts on 92.1 mcs.
(1) Metropolitan Broadcasting Ltd. (2) 3000 - 13th Ave. (3) (306) 525-9195 (4, 5) William S. Stewart (6) George Gonzo (7-9) Douglas Birkmaier (10) Sherv Shragge (11) George Gonzo (13) Mrs. Donna Birkmaier (14) George Gonzo (15) Miss Laura Johnson (16) Brian Buchanan (17-20) Hardy Radio & TV (22) MOR Easy Listening (23) 1966 (24) BN

CFMC-FM, SASKATOON

6,020 watts on 103.9 mcs.
(1) General Broadcasting Ltd. (2) 401 Canada Bldg. (3) (306) 653-3144 (4-6) Donald J. G. MacKenzie (7-9) Reg Parker (10) Ron Robison (15) Mrs. Yvette Balkwill (16) Bob Hunter (17-19) Hardy Radio & TV (22) MOR (23) 1964 (24) BN

CJUS-FM, SASKATOON

3,800 watts on 89.7 mHz.
(1) University of Saskatchewan (2) Memorial Union Bldg., University of Saskatchewan (3) (306) 343-3747 — Tlx 034-2659 (4) Michael Pollock (5) Gor-

CJOB knows



...and experience tells

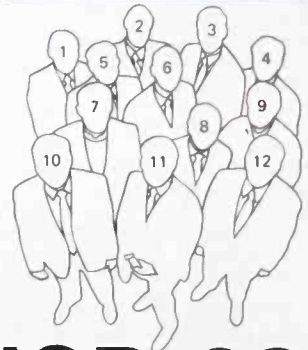
Scratch a Winnipegger and you find someone who knows CJOB. Try it. Even ex-Winnipeggers remember us fondly.

Why?

Experience.

CJOB's people are Winnipeggers. They know the people, because they've been around a long time. They're part of the city. And Winnipeggers know that CJOB KNOWS. That's why everyone's our friend here. Would you like us to introduce you?

- 1 KEN NICOLSON
- 2 GEORGE McCLOY
- 3 ROGER CURRIE
- 4 BOB BEATON
- 5 STEVE HALINDA
- 6 ALLEN WILLOUGHBY
- 7 Rev. BRUCE MILES
- 8 RED ALIX
- 9 JACK MATHESON
- 10 KEN ROGERS
- 11 VIC NERENBERG
- 12 DUDLEY PATERSON



CJOB-68

THE STATION OF INFLUENCE IN WINNIPEG

KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (4) President (5) Manager (6) Commercial Manager (7) Production Manager (8) Program Manager (9) Music Director (10) News Director (11) Sports Director (12) Farm Director (13) Women's Director (14) Promotion Manager (15) Traffic Manager (16) Chief Engineer (17) Toronto Reps (18) Montreal Reps (19) Winnipeg Reps (20) Vancouver Reps (21) U.S. Reps (22) Programming (23) Year Station Began Operation (24) News Service Affiliations

don Walburn (9) Miss Raymonde Bedier (10) Miss Holly Ann Knott (11) Jim Dyck (14) Sylvan Katz (15) Vish Suparsad (16) L.T.A. (Les) Reynolds (22) Classical, Folk, Jazz, Progressive Rock, Educational, Non-Commercial (23) 1965 (24) BN

Manitoba

CKX-FM, BRANDON

59,000 watts on 96.1 mcs.
 (1) Western Manitoba Broadcasters Ltd. (2) P.O. Box 1150 (3) (204) 728-1150 — Tlx 03-5016 (4) J. B. Craig (5) A. Stuart Craig (6) Ernie Holland (7) Cliff Birnie (8) Ron Thompson (10) Waldo Neufeld (11) Cliff Jones (12) Frank Bird (14) Mrs. Pat Baker (15) Miss Brenda Fairbain (16) Lawrence Dubois (17-21) All-Canada (22) Good Music (23) 1963 (24) BN

CBW-FM, WINNIPEG

365,000 watts on 98.3 mcs.
 (1) Canadian Broadcasting Corp. (2) P.O. Box 160 (5) D. L. Bennett (23) 1965

CFRW-FM, WINNIPEG

6,500 watts on 94.3 mcs.
 (1) CJOR Ltd. (2) P.O. Box 1022, Wpg. 1 (3) (204) 947-1211 (4) J. A. Pattison (5) T. N. Trimble (6) E. Yusak (7) J. Hamilton (8) W. Easton (9) R. Hill (10) J. Martin (11) Skip Kelly (13) Mrs. Barb Dibley (14) J. Hamilton (15) Mrs. Teresa Persona (16) W. McDougal (17, 18) Radio House (20) CJOR LTD. (21) Weed/Walton (22) Top 40 (23) 1963 (24) BN

CJOB-FM, WINNIPEG

310,000 watts on 97.5 mcs.
 (1) Radio OB Ltd. (2) 930 Portage Avenue (3) (204) 786-2471 — Bbd 824-2-114 (News), 824-2-112 (Sales) (4) F. A. Griffiths (5) R. M. MacLennan (6) Brian Litman (8,9) Peter Grant (10) Steve Halinda (11) Ken Nicolson (12) Peter Grant (14) Howard Hicks (15) Mrs. Eleanor Jones (16) Neil East (17, 18) Standard Broadcast Sales (19, 20) Western Broadcast Sales (21) Canadian Standard Broadcast Sales (22) C&W, Ethnic, Folk (23) 1948 (24) SRN

CKY-FM, WINNIPEG

360,000 watts on 92.1 mcs.
 (1) Moffat Broadcasting Ltd. (2) 432 Main St. (3) (204) 943-1531 — Tlx 03-58284 (4) Randall L. Moffat (5) David E. Lyman (6) Don McDermid (Natl.), John Sitter (8, 9) Herb Brittain

(10) John Pierce (14, 15) Barbara McLean (16) Andy Malowanchuk (17, 18) Major Market (20) Jim Crawford (21) Devney (22) Quality, Progressive Rock (23) 1962 (24) CCNS

Ontario

CJBQ-FM, BELLEVILLE

17,400 watts on 97.1 mcs.
 (1) Quinte Broadcasting Company Ltd. (2) 45 Bridge St. E. (3) (613) 968-5555 (4) Dr. G. A. Morton (5) Frank C. Murray (6) Hamie MacDonald (7-9) Lee Jourard (10) Dave Sovereign (11) Jack Devine (12) Phil Flagler (13) Lee Jourard (14) Mrs. D. Loupelle (15) Mrs. Gerry Fliieger (16) Jack Buchanan (17-20) Major Market (21) Canadian Standard Broadcast Sales (22) MOR (23) 1962 (24) BN

CHIC-FM, BRAMPTON

857 watts on 102.1 mcs.
 (1) CHIC Radio Limited (2) Ellen St. (3) (416) 451-3110 — Tlx 416-677-1098 — Tlx 416-277-9101 (4) Leslie A. Allen (5) Joseph A. Morgan (6) Harry J. Allen Jr. (7, 8) Mal Faris (9) Mrs. Denyse Mackay (10) Jack Molloy (11, 12) Brian Williams (13) Audrie Spelvin (15) Mrs. Wendy Jones (16) Paul Firminger (17-20) Group One (21) Donald Cooke (22) Contemporary Underground (24) BN

CKPC-FM, BRANTFORD

10,200 watts on 92.1 mcs.
 (1) Telephone City Broadcast Ltd. (2) 571 West St. (3) (519) 753-2664 (4) Mrs. F. M. Buchanan (5) R. D. Buchanan (6) Don Woodley (7) Brian Studier (8, 9) Arnold Anderson (10) Gordon Cook (11) Arnold Anderson (12) Jerry Godin (13) Mrs. Kit McDermott (15) Mrs. Ingrid Schroeder (16) James Featherston (17, 18) Lorrie Potts (19) Broadcast Reps (20) Radio-TV Reps (22) MOR, Classical (23) 1947 (24) BN

CJSS-FM, CORNWALL

1,000 watts on 1220 mcs.
 (1) Trico Broadcasting (2) P.O. Box 969, 237 Water St. E. (3) (613) 932-5180 (4, 5) Paul Emard (6) Gerry Grady (7) Jim Connell (8, 9) Dave Lafave (10, 11) George Heath (12) Bob Patterson (13) Mrs. Dorothy Robillard (14) Dave Lafave (15) Mrs. Alma Valley (16) Maylon Clark (17-21) All-Canada (22) MOR (23) 1949 (24) BN

CJOY-FM, GUELPH

50,000 watts on 106.1 mcs.
 (1) CJOY Ltd. (2) Box 217 (3) (519) 824-7000 (4) W. O. Slatter (5) F. T. Metcalf (6) W. D. Dawkins (8) T. Spearin (9) G. Field, T. Spearin (10) N. Jary (13) Mrs. M. Kane (15) Mrs. M. Gross (16) P. Calvert (17-19) Paul Mulvihill (20) Stephens & Towndrow (21) Devney (22) Smooth MOR (23) 1969 (24) BN, Newsradio

CKDS-FM, HAMILTON

200,000 watts on 95.3 mcs.
 (1) Maple Leaf Broadcasting Co. Ltd. (2) 13 Springer Ave., Ham. 22 (3) (416) 549-2453 (4) T. E. Darling (5) W. E. (Bill) Hall (6) R. J. (Dick) Drew (7) Tony Luciani (9) Tony Luciani (10) Don Johnston (11) Perc Allen (13) Miss Agnes Anderson (14) Iain Douglas (15) Patricia Jones (16) Ed Victor (17, 18) Standard Broadcast Sales (19, 20) Western Broadcast Sales (21) Canadian Standard Broadcast Sales (22) Easy Listening, Contemporary (23) 1964 (24) BN, CP, SRN

CFRC-FM, KINGSTON

1270 watts on 91.9 mcs.
 (1) Queen's University (2) Queen's University, Kingston (3) (613) 547-6677 (5) Andrew K. Marshall (22) Non-Commercial, Fine Arts, Classics, Talks, Education (23) 1953

CKLC-FM, KINGSTON

1,000 watts on 98.3 mcs.
 (1) St. Lawrence Broadcasting Co. Ltd. (2) P.O. Box 1030, 99 Brock St. (3) (613) 544-1380 — Bbd 784-2-892 (4) T. D. French (5) C. J. Birmingham (6) J. F. French (7) G. Parr (10) Con Stevenson (11) Ross Wotten (13) Marlene Rowe (14) Gayle Martyn (15) Joan Moreland (16) A. Aufleger (17, 18) Radio House (19) Hardy Radio & TV (21) Weed/Walton (22) MOR (23) 1953 (24) BN, Newsradio, CBS News

CKWS-FM, KINGSTON

5,400 watts on 96.3 mcs.
 (1) Frontenac Broadcasting Co. Ltd. (2) 170 Queen St. (3) (613) 544-2340 — Tlx 026-256 (5) Allan Brooks (6) Leo Clark (7) Alan Argue (8) Carl Cogan (9) Alan Argue (10) Floyd Patterson (11) Max Jackson (13) Mrs. Margaret Cole (14) Garry McColman (15) Mrs. Margaret Cole (16) Gord Backus (17, 18) ICSL (19, 20) Radio-TV Reps (21) All-Canada (22) MOR, Classical, Education, Jazz, Folk (23) 1946 (24) CBC, BN & Voice

CFCA-FM, KITCHENER

100,000 watts on 105.3 mcs.
 (1) Central Ontario Television Limited (2) 864 King St. W. (3) (519) 578-1313, Tor. (416) 366-0852 — Tlx 029-5432 (4) C. A. Pollock (5) W. D. McGregor (6) W. T. Valentine (8) D. J. MacDonald (9) Grant Hoffman (10) Gary McLaren (11) Bill Inkol (14) D. L. Willcox (15) Miss Elva Bender (16) P. J. Turchan (17-21) All-Canada (22) MOR good music (23) 1967 (24) BN, CP

CHYM-FM, KITCHENER

7,500 watts on 96.7 mcs.
 (1) Greatlakes Broadcasting System (2) 305 King St. W. (3) (519) 743-2611 — Bbd 784-2-185 (4) D. G. Campbell (5) John Larke (6) Mac Lindsay (7) Keith Sterling (8) Dwayne Johns (9) Charles Machine (10) Barry Pauley (11) Don Cameron (12) Vern Rombough (14) Cindy Pearson (15) Jenny Lavery (16) Murray Porteous (17, 18) Paul Mulvihill (19, 20) Stephens & Towndrow (21) Devney (22) Contemporary Country, Light Concert (23) 1965 (24) BN, Newsradio

CFPL-FM, LONDON

179,000 watts on 95.9 mcs.
 (1) CFPL Broadcasting Ltd. (2) Box 2580, 369 York St. (3) (519) 438-8391 (4) M. T. Brown (5) C. N. "Bud" Knight (6) Ken G. Smith (8) D. W. Wilson (9) Jack Nixon (10) Gord Whitehead (11) Pete James (12) Ray Jewell (16) G. A. Robitaille (17, 18) Major Market (20) James Advertising (21) Devney (22) MOR Classical (23) 1948 (24) BN, CP, AP

CKAT-FM, NORTH BAY

5,860 watts on 93.7 mcs.
 (1) CKAT Broadcasters Ltd. (2) 108 Main E. (3) (705) 472-3693 (4) Gerald A. Alger (5) Bruce McLeod (6) Emile Malo (7, 8) John Size (9) Brian Crawford (10, 11) Rick Miller (13) Mrs. Una McLeod (15) Mrs. Olivia Dragomir (16) Jack Myers (17, 18) Paul Mulvihill (22) MOR, Folk, Jazz, Show Music, Classics (23) 1967 (24) BN

CKQS-FM, OSHAWA

100,000 watts on 94.9 mcs.
 (1) Lakeland Broadcasting Co. Ltd. (2) 360 King St. W. (3) (416) 723-3415, Tor. 922-5611 (4) Gordon G. Garrison (5) Vern Cavanaugh (6) J. Cane (7, 8) Vern Cavanaugh (9) Dave Lennick (10) Ross Gibson (11) Karl Edmands (15) Mrs. Susan Mosur (16) W. C. Marchand (17, 18) Lorrie Potts (19) Broadcast Reps (20) Radio Reps (21) Devney (22) MOR, Classical (23) 1957 (24) BN

CBO-FM, OTTAWA

70,000 watts on 103.3 mcs.
 (1) Canadian Broadcasting Corp. (2) Box 3220, Station "C" (5) W. T. Armstrong (23) 1947

CFMO-FM, OTTAWA

196,000 watts on 93.9 mcs.
 (1) Radio Station CFRA Limited (2) 150 Isabella St., Ott. 1 (3) (613) 233-6731 (4) Allan Waters (5) Terry Kiely (6) J. R. (Jim) Smith (8) Gordon Atkinson (9) Raymond Eckford (10, 11) Ernie Calcutt (14) Kirk Northcott (15) Carole Halman (16) George Roach (17, 18) Major Markets (19) A. J. Messner (20) Major Market (21) Devney (22) Easy Listening Music, News, Sports (23) 1959 (24) CCNS

CKBY-FM, OTTAWA

148,000 watts on 105.3 mcs.
 (1) CKOY Ltd. (2) P.O. Box 3130, Stn C (3) (613) 722-6501 (4) G. F. Henderson (5) J. Daly (6) J. Turrall (7) Mrs. Kay Black (8) Bill Roberts (9) Paul Boucher (10) Hal Anthony (11) R. Boucher (12) R. Jack Greenson (13) Miss Judy Lemieux (14) Bill Patterson (15) Miss Judy Lemieux (16) Kenneth Puttock (17, 18) Stephens & Towndrow (19) Western Broadcast Sales (20) Stephens & Towndrow (21) Canadian Standard Broadcast Sales (22) Contemporary MOR (23) 1969 (24) CBS, Newsradio, CP

CHEX-FM, PETERBOROUGH

1,000 watts on 101.5 mcs.
 (1) Kawartha Broadcasting (2) Box 659 (3) (705) 742-7708 - Tlx 029-810 (4) Robertson Davies (5) W. Rewegan (6) W. C. Fontaine (8) D. O'Neil (9) Dale Sproule (10) Jim Wolff (11) Dick Trotter (14) Mrs. Josie McCutcheon (15) Miss Margaret Foley (16) Ben Wilke (17, 18) ICSL (19, 20) Radio-TV Reps (21) All-Canada (22) Easy Listening (23) 1968 (24) BN & Voice

CHSC-FM, ST. CATHARINES

50,000 watts on 105.7 mcs.
 (1) Radio Station CHSC Limited (2) Box 1220 (3) (416) 682-6691 (4) R. E. Redmond (5) W. V. Stoeckel (6) M. F. Hanson (7) Zeke Zdebiak (8) R. E. Redmond (9) F. Kirton (10) J. Marino (11) B. Murray (12) B. Fleming (13) Mrs. Helen Levchuk (14) M. F. Hanson (15) Mrs. Jocelyn Georgeff (16) R. W. Brundle (17, 18) Paul Mulvihill (23) 1967 (24) BN

CKTB-FM, ST. CATHARINES

250 watts on 97.7 mcs.
 (1) The Niagara District Broadcasting Co. Ltd. (2) Box 610 (3) (416) 684-1174 (5) Mary C. Burgoyne (6) Gord E. Sones (7) Bob Johnston (8) Jack Dawson (9) Mrs. Mavis Rodgers (10) Al Van Alstine (11) Bill Bird (12) Phil Vierra (13) Mrs. Jean Stanway (15) Mrs. Marion Mosher (16) Larry Holleran (17, 18) Stephens & Towndrow (20) Stephens & Towndrow (21) Canadian Standard Broadcast Sales (22) MOR, Classical (23) 1949 (24) BN, CCNS

CJIC-FM, SAULT STE. MARIE

3,600 watts on 100.5 mcs.
 (1) Hyland Radio-TV Ltd. (2) Box 370 (3) (705) 253-1121 - Tlx 027-7716 (4) Mrs. J. G. Hyland (5, 6) Paul F. Fockler (7) Larry Michaels (8) Keith Reid (9) Lou Barnes (10) Karl Sepkowski (11) John Rhodes (12) Don Ramsay (13) Mrs. Grace Pitt (14) Bill Hollie (15) Miss Diane Thomas (16) Taz Mascardelli (17-21) All-Canada (22) MOR, News (23) 1964 (24) CP, BN, CBC

CKCY-FM, SAULT STE. MARIE

6,760 watts on 104.3 mcs.
 (1) Algonquin Radio-TV Co. Limited (2) 254 Queen St. E. (3) (705) 254-7111 (4, 5) C. P. Greco (6) H. Wolfe (7-9) A. Deresti (10, 11) John Campbell (14) Mrs. Joanne Farkas (15) Mrs. Gail Stevens (16) R. G. Rylatt (17, 18) Lorrie Potts (19) A. J. Messner (20) Radio-TV Reps (21) Weed/Walton (22) MOR Easy Listening, Fine Arts (23) 1964 (24) BN

CJET-FM, SMITHS FALLS

47,600 watts on 101.1 mcs.
 (1) Rideau Broadcasting Ltd. (2) Box 630 (3) (416) 283-4630 (4) J. W. Pollie (5, 6) Hal Botham (8) Wayne Rostad (10) Bill Lussier (11) Steve Naymark (15) Mrs. Elaine Closs (16) Andre Bonneau (17, 18) Paul Mulvihill (19) A. J. Messner (22) Easy Listening (23) 1969 (24) CBC

CKOS-FM, SUDBURY

100,000 watts on 92.7 mcs.
 (1) Cambrian Broadcasting Limited (2) Box 400 (3) (705) 674-0711 - Tlx 027-884 (4) W. B. Plaunt (5) Ralph Connor (6) George Lund (8, 9) Maggie Fraser (10) Larry Gavin (15) Mrs. Eileen Forbom (16) Ken Houzer (17-21) All-Canada (22) Easy Listening & Classical (23) 1965

CKPR-FM, THUNDER BAY

48,000 watts on 94.3 mcs.
 (1) H. F. Dougall Company Limited (2) 87 N. Hill St. (3) (807) 344-3526 - Tlx 03-3221 (4) H. Fraser Dougal (5) G. D. Jeffrey (6) G. D. Jeffrey, Stan Wojick (7) Ray Dee (8) Gordon Bucknell (9) Paul Revere (10) Rick Smith (11) Bill

Easter (13) Miss Reita Littleford (14) G. D. Jeffrey (15) Mrs. Dorothy Krivosshien (16) Gerhard Buetow (17, 18) Major Market (19) Stovin-Byles (20) James Advertising (21) Canadian Standard Broadcast Sales (22) MOR, Semi & Classical (23) 1948 (24) BN, Newsradio

CKOT-FM, TILLSONBURG

1,135 watts on 100.5 mcs.
 (1) Tillsonburg Broadcasting Co. Ltd. (2) P.O. Box 10 (3) (519) 842-4281 (4) John Lamers Sr. (5, 6) John D. Lamers Jr. (8) John Mather (9) Dick Bourdeau (10) Brian Curtis (11) Ron Crowley (12) John Mather (13) Eileen Kitchen (14) John Mather (15) Valerie Brown (16) Robert Lamers (17, 18) Group One (19) Broadcast Reps (20) Group One (22) Good Music (23) 1965 (24) BN

CKGB-FM, TIMMINS

250 watts on 94.5 mcs.
 (1) Timmins Broadcasting Ltd. (2) P.O. Box 1046 (3) (705) 264-2351 (5) Gerry Hall (6) Art Mousley (8) Dan Kelly (9) Nick Harris (10) Tony Pooley (11) Mike Doody (13) Mrs. Anne Brillinger (14) Dan Kelly (15) Mrs. Mary Didone (16) Harvey Parent (17, 18) ICSL (19, 20) Radio-TV Reps (21) All-Canada (22) MOR (23) 1947 (24) BN

CBL-FM, TORONTO

16,800 watts on 94.1 mcs.
 (1) Canadian Broadcasting Corp. (2) Box 500, Terminal "A" (5) Jack Craine (23) 1947

CHFI-FM, TORONTO

420,000 watts on 94.5 mcs.
 (1) Rogers Broadcasting Limited (2) 13 Adelaide St. E., Tor. 1 (3) (416) 362-1441 - Bbd 784-2-127 (4) E. S. Rogers (5) Vaughn Bjerre (6) Harry McIntyre (7) Roly Koster (8) Gerry Bascombe (10) Ray Erickson (11) John Badham (14) Mrs. Diane Cole (15) Miss B. L. Simpson (16) Ron Turnpenny (17-21) All-Canada (22) Good Music (23) 1957 (24) ABC, Rogers, BN, AP, Mutual, CP

CHIN-FM, TORONTO

50,000 watts on 100.7 mcs.
 (1) Radio 1540 Ltd. (2) 637 College St.,

Broadcasting in 25 languages

1100 Retail/National Clients
 can't be wrong

- Demonstrate to **your** client the power of this enormous untapped market.
- Increase **your** client's sales.



For further information, call Bill Evanov, Sales Manager (416) 531-9991

What's new??.....

BC-230 FEATURES:

- Superb color, as low as 25 foot candles
- Crisp resolution, simplified optics
- 1000 hour stability
- Unique, precise construction
- Small size
- Light weight
- Demountable optics and yokes
- Simple 3 tube RGB system employing separate mesh plumbicon* tubes
- Optimized aperture correction
- Built-in staircase and sin² testing
- Variable masking for flesh tone
- Small camera cable (1/2"); 3,000 feet weighs only 400 lbs.
- Entire C.C.U. (including monitoring) occupies 21" of rack space

"... very impressed with straightforward, rugged design"

Bert Verwey
Chief Engineer
CKVR-TV
Barrie
(CKVR has 2-BC-230 Cameras)

"... small lightweight camera cable and exceptional stability makes it fantastic for remotes"

Ross Jebson
V.P. Operations
Editel Productions Ltd.
Montreal
(Editel has 5-BC-230 Cameras)

Ampex of Canada Ltd.

AMPEX

681 Lepine Ave., Dorval, Quebec
Telephone 514 - 636-4840

100 Skyway Ave., Rexdale, Ontario
Telephone 416 - 677-2370

The **AMPEX** BC-230

Color Camera



KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (4) President (5) Manager (6) Commercial Manager (7) Production Manager (8) Program Manager (9) Music Director (10) News Director (11) Sports Director (12) Farm Director (13) Women's Director (14) Promotion Manager (15) Traffic Manager (16) Chief Engineer (17) Toronto Repts (18) Montreal Repts (19) Winnipeg Repts (20) Vancouver Repts (21) U.S. Repts (22) Programming (23) Year Station Began Operation (24) News Service Affiliations

Tor. 4 (3) (416) 531-9991 (4) J. B. Lombardi (5) Ralph Kirchen (6) Bill Evanov (7) Fred Snider (8) Carl Redhead (9) Miss Lita Schruub (10) Mike MacNeil (11) Dave Cook (14) Bill Evanov (15) Miss Rubina Ignacio (16) Brian Sawyer (22) International, Ethnic (23) 1967 (24) BN, ANSA, BN Voice

CHUM-FM, TORONTO

100,000 watts on 104.5 mcs.
(1) CHUM Limited (2) 1331 Yonge Street (3) (416) 925-6855 (4) Allan Waters (5) F. G. Sherratt (VP) (6) J. Wesley Armstrong (VP) (7) Bob Laine (9) Benjy Karch (10) Dick Smyth (13) Mrs. Lyn Rice (15) Eileen Taylor (16) George Jones (17, 18) Major Market (19) Byles, Gibb (20) James Advertising (21) Dev-

ney (22) Progressive Contemporary (23) 1963 (24) UPI Audio, CP, BN, CCNS

CJRT-FM, TORONTO

27,000 watts on 91.1 MHz
(1) Ryerson Polytechnical Institute (2) 50 Gould St., Tor. 200 (3) (416) 595-5281 (5) Donald C. Stone (8) Alan Small (9) Joy MacDonald (10) Garfield Shaw (15) Ruth Sokira (16) Kurt J. Mayer (22) Fine Arts, educational, community (23) 1949 (24) BN, CP, BN Voice

CKFM-FM, TORONTO

200,000 watts on 99.9 mcs.
(1) CFRB Ltd. (2) 2 St. Clair Ave. W., Tor. 7 (3) (416) 924-5711 (4) Don Hartford (5) Bill Ballentine (6) Ray Purves (7) Dave Spencer (8) Bill Ballentine (10) Art Cole (11) Bill Stephenson (14) Jerry Maccabe (15) Miss R. Colley (16) Clive Eastwood (17, 18) Standard Broadcast Sales (19, 20) Western Broadcast Sales (21) Canadian Standard Broadcast Sales (22) MOR (23) 1961 (24) SRN, NBC

CKLW-FM, WINDSOR

50,000 watts on 93.9 MHz.
(1) Western Ontario Broadcasting Co. (2) 825 Riverside Dr. W. (3) (519) 254-2831 — TWX 610-362-0763 — Tlx 024-776-19 — Bbd 784-2226 (5) F. J. Sorrell (8, 9) Croft McClellan (10) Byron MacGregor (11) Wally Cameron (13) Miss Karen Eberwein (15) Croft McClellan (16) Stewart Clark (17) CKLW (21) RKO Radio Repts (22) Varied (23) 1946 (24) AP, UPI

CKWW-FM, WINDSOR

160,000 watts on 88.7 mcs.
(1) Radio Windsor Canadian Ltd. (2) 1150 Ouellette Ave., Win. 14 (3) (519)

252-5751 — Bbd 784-2-157 (4) Geoff Stirling (5) Rick Richardson (6) Miss Cheri Larsh (7, 8) Bas Jamieson (9) Jim Allen (10) George Lane (11) Bas Jamieson (12) Barry Kentner (13) Mrs. Donna Gross (14) Miss Carolyn Dillman (15) Mrs. Donna Gross (16) Wally Dowhan (17, 18) Unicom (21) Devney (22) Progressive Contemporary (23) 1967 (24) Newsradio

Quebec

CFDM-FM, DRUMMONDVILLE

50,000 watts on 104.3 mcs.
(1) Radio Drummond Ltée (2) Box 250 (3) (819) 472-5458 (4) Maurice Sigouin (5, 6) J. A. Savoie (7-9) C. Rene (10) Gilles St. Pierre (11) Gilles Peloquin (14) J. A. Savoie (15) Dianne Berthiaume (16) R. Belanger (17-20) Hardy Radio & TV (21) Devney (22) MOR, Classics (23) 1970

CKCH-FM, HULL

74,000 watts on 94.9 mcs.
(1) CKCH Radio Ltée (2) P.O. Box 460, Terminal Bldg., Ottawa 2, Ont. (3) (819) 777-2771 (4) Maurice Dansereau (5) Malcolm G. Scott (6) Etienne B. Cardinal (8) Pierre R. Chantelois (9) Emile Routhier (10) Laurent Bégin (11) Pierre Gagné (13) Miss Simone Lanctôt (15) Mrs. Pauline Lefebvre (16) J. André Régimbald (17-21) All-Canada (22) Continuous music (23) 1970 (24) BN, CP, Telbec, Télémedia

CHGB-FM, LA POCATIERE

1000 watts on 102.9 mcs.
(1) CHGB Limitée (2) La Pocatiere (3) (418) 856-1310 (4) M. A. Freve (5, 6) M. A. Morin (7-9) J. Boucher (10) D. Lacombe (11) G. Marois (13) Mrs. Renée Vaillancourt (14) Maurice Levesques (15) Jacques Morin (16) M. A. Freve (17-20) Group One (23) 1963 (24) CP

CFGL-FM, LAVAL

100,000 watts on 105.7 mcs.
(1) Stéreo Laval Inc. (2) 1 Place Laval, Ste. 560 (3) (514) 663-1142 (4) Roland Saucier (5) Jean-Pierre Coallier (6) Gil LaRoche (9) Pierre Lapointe (10) Gérard Marie Boivin (15) Danièle McNulty (16) Michel Mathieu (17, 18) Paul Mulvihill (23) 1968 (24) BN

CBM-FM, MONTREAL

24,600 watts on 100.7 mcs.

CBF-FM, MONTREAL

24,000 watts on 95.1 mcs.
(1) Canadian Broadcasting Corp. (2) P.O. Box 6000 (5) M. Blouin (23) 1948

CFQR-FM, MONTREAL

41,400 watts on 92.5 mcs.
(1) — — — — —
(2) 405 Ogilvy Ave., Mtl. 303 (3) (514) 273-6311 — Tlx 01-2592 (4) Don Martz —VP (5) Walter Machny (6) Jim McManus (7) Keith Randall (8) Jim Kidd (9) Tom Deachman (10) Bert Cannings (11) Dick Irvin (14) Ron Hore (15) Mrs. Rita Beirne (16) Joe Thompson (17, 18) ICSL (19-21) All-Canada (22) Good music, classics (23) 1967 (24) CBS

CJFM-FM, MONTREAL

41,200 watts on 95.9 mcs.
(1) CJAD Ltd. (2) 1407 Mountain St., Mtl. 107 (3) (514) 844-0111 (5) Ronald Blair (7) Malcolm Charlton (8) Bill

Robin Hood All-Purpose Flour
is pleased about the
audience delivered and
the cost-per-thousand of
Groupe Un Quebec. Why don't
you give us a try?

GROUPE UN QUEBEC

- | | |
|-----------------------|------------------------------|
| CFGT — Alma | CJMD — Chibougamau |
| CHVD — Dolbeau | CHLC — Hauterive |
| CFLM — La Tuque | CJSA — Ste. Agathe-des-Monts |
| CKLD — Thetford Mines | CFKL — Lac Megantic |
| CFDA — Victoriaville | CHGB — La Pocatiere |
| CKVM — Ville-Marie | CKVT — Temiscaming |

Hambly (9) Roy Green (10) Doug Williamson (11) Al Cauley (14) Gord Hope (15) Eldonna Waddell (16) Ernie Mott (17, 18) Standard Broadcast Sales (19, 20) Western Broadcast Sales (21) Canadian Standard Broadcast Sales (22) MOR (23) 1962 (24) SRN, BN, UPI, CP, CN Sports

CJMS-FM, MONTREAL

40,000 watts on 94.3 mcs.
 (1) Supravox Corp. (2) 1700 Berri, Mtl. 132 (3) (514) 844-2671 (4) Raymond Crépault (6) Jacques Baillargeon (7-9) Denis Hudon (15) Francine Martineau (16) Jean-Claude Lalancette (17-20) Stephens & Towndrow (21) Devney (22) Popular music, classics (23) 1964 (24) Radio Mutuel

CKGM-FM, MONTREAL

41,200 watts on 97.7 mcs.
 (1) Maisonneuve Broadcasting (2) 1310 Greene Ave., Mtl 215 (3) (514) 931-6251 (4) Geoff Stirling (5) James Sward (6) Mitchell Markus (7) Bob Lehman (8, 9) Mitchell Markus (10) Andy Neill (11) Marc Charlebois (12) Andy Neill (13) Miss Joyce Olson (14) Mrs. Joanne Rudy (15) Mrs. Grace Winnard (16) Brian Thomas (17-20) Unicom (21) Devney (22) Underground (23) 1963 (24) BN

CHRC-FM, QUEBEC CITY

81,000 watts on 98.1 mcs.
 (1) CHRC Ltée (2) 1143 St. Jean, P.O. Box 600 (Haute-Ville), Que. 4 (3) (418) 522-8177 — Tlx 011-230 (4) Col. Hervé Baribeau (5) Aurèle Pelletier (6) Yvon Martel (8) Fernando St-Georges (9) Miss Georgette Lacroix (10) Roland Mecteau (11) Maurice Descarreaux (14) Armand Cimon (15) Jacques Dion (16) Arsène Nadeau (17-20) Hardy Radio & TV (21) Canadian Standard Broadcast Sales (22) MOR, Classics (23) 1949 (24) BN

CJBR-FM, RIMOUSKI

20,000 watts on 101.5 mcs.
 (1) Télémedia (Québec) Ltée (2) 273 rue St-Jean Baptiste W. (3) (418) 723-2217 — Tlx 011-8-343 (4-6) André Lecomte (8) Sandy Burgess (9) Lorenzo Michaud (10) Guy Ross (11) Denys Beaumont (13) Miss Louise Lavallée (15) André Lecomte (16) Marcel Vallee (17, 18) All-Canada (21) All-Canada (23) 1937 (24) BN, Telbec

CHLT-FM, SHERBROOKE

62,000 watts on 102.7 mcs.
 (1) CHLT Radio Sherbrooke Ltée (2) 3330 King W. (3) (819) 569-9331 — Tlx 018229 (4) Maurice Dansereau (5, 6) Henri Delorme (7, 8) Blaise Payeur (9) Mrs. G. Goulet (10) Marcel Beaudoin (11) J. M. Bilodeau (12) J. McMillan (13) Bernaise Hamel (14) R. Corriveau (15) Mrs. Louise Falardeau (16) Georges Boulay (17-21) All-Canada (22) MOR (23) 1963 (24) BN

CKVL-FM, VERDUN

307,000 watts on 96.9 mcs.
 (1) Radio Futura Ltd., (2) 211 Gordon Ave., Vdn. 203 (3) (514) 766-2311 — Tlx 01-2868 (4) Jack Tietolman (5) Larry Fredericks (6) Judah Tietolman (8) Larry Fredericks (9) Mrs. June Warren (10) Marcel Beaugard (10) Larry Fredericks (13) Mrs. June Warren (14) Jack Slinger (15) Jeannot Pelletier (16) Maurice Rousseau (17-20) Radio & TV Sales (21) Canadian Standard Broadcast Sales (22) MOR, Classics (23) 1953 (24) BN, Telbec, CN Sports

New Brunswick

CFBC-FM, SAINT JOHN

1000 watts on 98.9 mcs.
 (1) Fundy Broadcasting Company Ltd. (2) P.O. Box 930 (3) (902) 652-1680 (4) James F. Turnbull (5) A. R. W. Lockhart (7) Dan McIsaac (8, 9) Jim Keith (10) Dave Lockhart (11) Ralph McLennaghan (15) Mrs. F. B. Murphy (16) Gordon Miller (17-20) Radio-TV Reps (21) Canadian Standard Broadcast Sales (22) MOR, Classical (23) 1964 (24) BN, CCNS

CBHM-FM, RICHIBUCTO

58.5 watts on 98.5 mcs
 (1) Canadian Broadcasting Corp. (2) Box 950, Moncton, N.B. (5) Guy Theriault (23) 1969

Nova Scotia

CHFX-FM, HALIFAX

19,500 watts on 96.1 mcs
 (1) Maritime Broadcasting Co. (2) Box 400 (3) (902) 425-5210 (4) L. F. Daley (5) Hal Blackadar (6) Ron Huestis (8, 9) Gerald Kendrick (12) Bill Wall (13) Mrs. G. N. Kendrick (15) Mrs. Rosaire MacNeil (16) Dick Parker (17, 18) Standard Broadcast Sales (19, 20) Western Broadcast Sales (22) Country, MOR (23) 1970 (24) CP, SBN

CKWM-FM, KENTVILLE

18,000 watts on 97.7 mHz
 (1) Evangeline Broadcasting Co. Ltd. (2) 11 Webster St. (3) (902) 678-2111 (4) F. J. Burns (5) W. A. Bishop (8, 9) Loran

QUEBEC CITY
 a real growth market
delivered by



NUMBER ONE STATION

50,000 watts

800 KC.

24 hours a day

YES WE DELIVER MORE AUDIENCE THAN

*(*371,200 listeners)*

ANY OTHER STATION IN QUEBEC CITY

(QUEBEC METRO)

Population 446,300

**** Total Retail Sales \$634,484,000.**

Effective Buying Income \$1,013,123,000.

FM: 81,000 watts/98.1 McS/13 hrs. a day/
 Separate Programming (Stereo)

Reps Canada: **HARDY RADIO & TV LTD.**

Montreal · Toronto · Winnipeg · Vancouver

U.S.A. — CSBS

* *Whole Day Cumulation audience BBM March/70*
 ** *Sales Management June/70*

Everybody's talking... about Canadian Content

Your CAPAC licence gives you the music of 1500 Canadian composers. Here are the names of some of them:

Murray Adaskin	Claude Léveillé
Lucio Agostini	Gordon Lightfoot
Louis Applebaum	Galt MacDermot
Howard Cable	Sir Ernest MacMillan
Norman Campbell	Gene Martynec
Wilf Carter	Rob McConnell
Robert Charlebois	Keith McKie
Tom Connors	Murray McLauchlan
Michel Conte	Ben McPeck
Jimmy Dale	Don Messer
Stu Davis	Mavor Moore
Georges Dor	Oskar Morawetz
Edward Bear	Billy Munro
Robert Farnon	Pierre Noles
Jean-Pierre Ferland	Ivan Romanoff
Harry Freedman	Bernie Rothman
André Gagnon	Ernest Seitz
Marc Gélinas	Norm Symonds
Bobby Gimby	Stéphane Venne
Don Harron	Gilles Vigneault
Harry Hibbs	John Weinzweig

The music of these composers — and the many other Canadian members of CAPAC — qualifies as Canadian content under CRTC regulations.



Composers, Authors and Publishers Association
of Canada Limited

1263 Bay Street, Toronto 185, Ontario 924-4427
1245 Sherbrooke Street West, Montreal 109, Quebec 845-3139

FM Radio continued

KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (4) President (5) Manager (6) Commercial Manager (7) Production Manager (8) Program Manager (9) Music Director (10) News Director (11) Sports Director (12) Farm Director (13) Women's Director (14) Promotion Manager (15) Traffic Manager (16) Chief Engineer (17) Toronto Reps (18) Montreal Reps (19) Winnipeg Reps (20) Vancouver Reps (21) U.S. Reps (22) Programming (23) Year Station Began Operation (24) News Service Affiliations

Fevens (10) Ron Pulsifer (15) Wenda Best (16) D. H. Morrison (22) Standard, semi classics (23) 1965 (24) BN

CJCB-FM, SYDNEY

645 watts on 94.9 mcs
(1) Capè Breton Broadcasters Ltd. (2) P.O. Box 1270 (3) (902) 564-5596 — Tlx 014-45195 (4) Marven Nathanson (5) Norris L. Nathanson (6) Miss Winnifred McDonald (7) Bill Anderson (8) R. Robertson (9) Miss Ann Murray (10, 11) Don MacIsaac (13) Miss Terry MacLellan (14) Lloyd Taylor (15) Mrs. M. Morrison (16) Alf Vernon (17, 18) Major Market (19) A. J. Messner (20) Major Market (21) Devney (22) MOR, Classical (23) 1964 (24) BN, CP

CKCL-FM, TRURO

360 watts on 100.9 mcs
(1) Colchester Broadcasting Co. Ltd. (2) P.O. Box 788 (3) (902) 893-4491 (4-6) J. Arthur Manning (8) W. Frank Harvey (9) Jack S. Armstrong (10) Mrs. Muriel Laker (11) Bob Henry, Frank MacDonald (12) Frank MacDonald (15) Mrs. Ruby McSween (16) E. Sid Bernasconi (17-20) Group One (21) Pan Am, Hooper Jones (22) Good music (23) 1965 (24) BN

Extra copies of the
Broadcaster

FALL
1970
DIRECTORY

are available
at \$5.00 each

Television Stations

British Columbia

KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (4) President (5) General Manager (6) Operations Manager (7) General Sales Manager (8) Production Supervisor (9) Program Manager (10) Music Director (11) News Director (12) Sports Director (13) Farm Director (14) Women's Director (15) Promotion Manager (16) Traffic Manager (17) Art Director (18) Chief Engineer (19) Film Editor (20) Toronto Repts (21) Montreal Repts (22) Winnipeg Repts (23) Vancouver Repts (24) U.S. Repts (25) Year Station Began Operation (26) Color Facilities: A — Network Feed, B — Film Color, C — VTR Color, D — Local Live Color, E — Mobile Units

CJDC-TV, DAWSON CREEK

5,000 watts audio, 10,000 watts video on Channel 5
(1) Radio Station CJDC (TV) Ltd. (2) 901 102nd Ave. (3) (604) 782-3341 — Tlx 049-5727 (4) H. L. Michaud (5) W. R. Duncan (6) W. L. Roberts (7) R. Beerling (8) W. L. Roberts (9) Al Newby (11) Jeff Newland (12) Frank Ryan (13) John Mills (15, 16) Mrs. Maria van Berkel (17) Conrad Sevilla (18) Erik Sorenson (19) Mrs. Helen Castle (20, 21) Radio-TV Repts (22) A. J. Messner (23) Radio-TV Repts (24) ABC International (25) 1958 (26) A

Rebroadcasting Stations:

Channel	Location
11	Hudson Hope
8	Portage Mountain

CFCR-TV, KAMLOOPS

2,000 watts audio, 4,000 watts video on Channel 4
(1) Twin Cities Television Ltd. (2) 460 Pemberton Terrace (3) (604) 372-3322 — Tlx 048-8148 (4) Ian G. Clark (5, 6) Jack Pollard (7) Walter Harwood (8) Ron Brandt (9, 10) Jack Pollard (11-13) Walter Jones (14) Mrs. Lois Cutler (15) Walter Harwood (16) Mrs. Asjeh Walker (17) Ken Phillips (18) Vern Gollmar (19) Mrs. Eileen Ward (20-24) All-Canada (25) 1957 (26) A

Rebroadcasting Stations:

Channel	Location
11	Lillooet
10	Ashcroft
10	Merritt
9	Clinton
8	Williams Lake
5	Mt. Timothy
8	Savona
11	Adams Hill
5	Boston Bar
2	Clearwater
7	Quesnel
5	Promintory Mt.
3	Avola
8	Canoe Mt.
3	Bralorne
7	Boss Mountain
3	Shalalth

CHBC-TV, KELOWNA

1,600 watts audio, 3,700 watts video on Channel 2
(1) The Okanagan Valley Television Co. Ltd. (2) 342 Leon Ave. (3) (604) 762-4535 — Tlx 048-5119 (4, 5) Roy G. Chapman (7) R. L. Sharp (8) Fred Hodson (9) Russ Richardson (11) Russ Richardson (12) Dave Sparrow (13) Bob Wilson (15) Norm Williams (16) Anne Bradley (17) Vic Pauls (18) Tom Wyatt (19) Brian Tatchell (20-24) All-Canada

(25) 1957 (26) A,C Rebroadcasting Stations:

Channel	Location
7	Vernon
13	Penticton
9	Salmon Arm
8	Oliver-Osoyoos
5	Lumby
5	Princeton
5	Keremeos
5	Peachland
5	Enderby
12	Westworld
5	Falkland
2	Nakusp
5	Malakwa
6	Celista
10	Cherryville
72	Grindrod
3	Canoe
10	Skaha Lake
7	Midway
5	Mica Creek
8	Mabel Lake
9	Downie
12	Potlash Creek

CKPG-TV, PRINCE GEORGE

375 watts audio, 750 watts video on Channel 2
(1) Q Broadcasting Ltd. (2) 1220-6th Ave. (3) (604) 564-8861 — Tlx 047-8698 (4) W. E. Bellman (5) T. M. Fitzgerald (7) H. R. Foot (8) F. R. D'Andrea (9) R. A. McGavin (10) D. O'Neil (11) S. Fawcett (12) R. Elphicke (13) S. Fawcett (14) Mrs. A. King (15) F. R. D'Andrea (16) Miss A. Goodkey (17) Miss E. Hale (18) D. Alendal (19) S. J. Howe (20, 21) Paul Mulvihill (22, 23) Stephens & Towndrow (24) Canadian Standard Broadcast Sales (25) 1961 (26) A

Rebroadcasting Stations:

Channel	Location
6	Vanderhoof, Fraser Lake, Ft. St. James
6	Mackenzie
10	Hixon
13	Quesnel

CFTK-TV, TERRACE

2,100 watts audio, 4,100 watts video on Channel 3
(1) Skeena Broadcasters Ltd. (2) 3231 Emerson St. (3) (604) 635-6316 — Tlx 047-85529 (4) J. Fred Weber (Managing Dir.) (6) Gordon Leighton (7) Mrs. C. McKeown (Nat'l.), Gordon Leighton (Local) (8, 9) Alan Parfitt (11) Keith Tutt (12) Russ Froese (14) Mrs. Margaret van Herd (15) Mrs. Catherine McKeown (16) Mrs. Henry Ebeling (17) Arie de Lange (18) John Nance (20, 21) Radio-TV Repts (22) A. J. Messner (23) Radio-TV Repts (24) ABC International (25) 1962 (26) Nil

Yukon & N.W.T.

Recorded Delay Stations

(1) Canadian Broadcasting Corp. (2) P.O. Box 730, Whitehorse (5) R. St. Julien

Channel Location

7	Cassiar
8	Clinton Creek
7	Dawson City
9	Elsa
8	Fort Nelson
8	Watson Lake
6	Whitehorse

Recorded Delay Stations

(1) Canadian Broadcasting Corp. (2) P.O. 160, Yellowknife (5) Gordon Frederick

Channel Location

8	Fort Smith
4	Pine Point
8	Uranium City
8	Yellowknife

Recorded Delay Station

(1) Canadian Broadcasting Corp. (2) P.O. Box 1220, Inuvik (5) N. Cournoyea

Channel Location

6	Inuvik
---	--------

WHTV, WHITEHORSE

Channel 4—Closed circuit (5000) system
(1) Northern Television Systems Ltd. (2) Box 1163 (3) (403) 667-4247 — Tlx 049-8274 (4) R. B. Hogen (5) Bert Wybrew (6) B. Steiger (7) R. Donald (8) Ken Williams (9) Ray Cyr (11) Ken Williams (12) Ken McKinnon (14) Nancy Farmer (15) Ken Williams (16) Chuck Haines (18) Bert Wybrew (19) Bob Diamond (20-24) Radio-TV Repts (25) 1958 (26) C,E



pineway electronics limited
1875 leslie street . unit 4 north
don mills 405 ontario canada
telephone 416 □ 449.1343

Serving the broadcaster and recording studio
with professional equipment and supplies . . .
faster. Tape cartridge-loading and reconditioning.

KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (4) President (5) General Manager (6) Operations Manager (7) General Sales Manager (8) Production Supervisor (9) Program Manager (10) Music Director (11) News Director (12) Sports Director (13) Farm Director (14) Women's Director (15) Promotion Manager (16) Traffic Manager (17) Art Director (18) Chief Engineer (19) Film Editor (20) Toronto Reps (21) Montreal Reps (22) Winnipeg Reps (23) Vancouver Reps (24) U.S. Reps (25) Year Station Began Operation (26) Color Facilities: A — Network Feed, B — Film Color, C — VTR Color, D — Local Live Color, E — Mobile Units

Rebroadcasting Stations:

Channel	Location
6	Prince Rupert
5	Smithers
2	Houston
4	Burns Lake
5	Kildala
2	Kemano
2	Justkatla
5	Nass Valley
2	Ocean Falls
5	Aristazabal Is.
8	Annette, U.S.A.
5	C.A.S. Ketchikan, U.S.A.
9	East Georgie
7	Telkwa
9	Hazelton
13	Kitwanga
11	Stewart
7	Alice Arm
5	King Island
13	Bella Coola
3	Hagensborg
11	Tasu

CBUT-TV, VANCOUVER

7,600 watts audio, 47,600 watts video on Channel 2
(1) Canadian Broadcasting Corp. (2) 701 Hornby St. (5) Hugh Palmer (25) 1953

Rebroadcasting Stations:

Channel	Location
9	Courtenay
3	Lookout Ridge
4	Port Alberni
13	Bowen Island
11	Squamish
9	Hope
7	Ucluelet
11	Trail
5	Grand Forks
3	Castlegar
10	Cranbrook
12	Canal Flats
9	Nelson
5	Drawford Bay
3	Creston

CHAN-TV, VANCOUVER

94,000 watts audio, 180,000 watts video on Channel 8
(1) British Columbia TV Broadcasting System Ltd. (2) P. O. Box 4700, Van. 3 (3) (604) 299-7272 (4, 5) J. R. Peters (6) G. L. Carter (7) D. C. Norman (8) W. C. Elliot (9) L. D. Colthorp (11) Cameron Bell (12) Bernie Pascall (13) Mrs. Jean Cannem (15) Miss Dorothy Steward (16) Jim Salikin (17) Bob Crighton (18) E. G. Rose (19) Garry Smith (20-22) All-Canada (23) Own Sales Force (24) All-Canada (25) 1960 (26) A,B,C,D,E

Rebroadcasting Stations:

Channel	Location
7	Squamish
11	Chilliwack
3	Bowen Island
13	Courtenay
3	Brackendale
11	Port Renfrew
5	Kelowna
6	Kamloops
12	Vernon
10	Penticton

KVOS-TV, VANCOUVER

214,000 watts audio, 107,000 watts video on Channel 12
(1) KVOS-TV (B.C.) Ltd. (2) 1345 Burrard St. (3) (604) 681-1212 (4) David Mintz (5) Doug Davis (6) Frank Jank (7) John Creelman (East), Herm Burkart (West) (11) Bill Bish (13) Forest Holland (14) Elaine Horn (15) Tom Haverman (16) Del Pawliw (17) Barry Helmer (18) John Price (20, 21) Stovin Byles (24) Sumner (25) 1953 (26) A,B,C

CHEK-TV, VICTORIA

50,000 watts audio, 100,000 watts video on Channel 6
(1) British Columbia TV Broadcasting System Ltd. (2) P.O. Box 4700, Van. 3 (3) (604) 477-1821 (4, 5) J. R. Peters (6) Frank Bond (7) D. C. Norman (8) W. C. Elliott (9) L. D. Colthorp (11) Cameron Bell (12) Bernie Pascall (14) Mrs. Ida Clarkson (15) Miss D. Steward (16) Jim Salikin (17) Bob Crighton (18) E. G. Rose (19) Garry Smith (20-22) All-Canada (23) Own Sales Force (24) All-Canada (25) 1956 (26) A,B,C,D,E

Rebroadcasting Stations:

Channel	Location
3	Port Hardy
5	Sointula
7	Newcastle Ridge
9	Kokish
6	Nimpkish
3	Woss
2	Port Alice
4	Holberg

Alberta

CFCN-TV, CALGARY

20,000 watts audio, 100,000 watts video on Channel 4
(1) CFCN Television Ltd. (2) Broadcast House, Postal Station "E", Cal. 5 (3) (403) 249-9101 — Tlx 038-21637 (4) E. W. (Ted) Chapman (5) Herbert G. Marshall (6) Ron Nordquist (7) Herbert G. Marshall (8) Ken Masonchuck (9) Miss Grace Dafoe (11) Ian Parker (12) Henry Vinney (14) Miss Marie Hohtanz (15) Mrs. Marg Proc (16) Mrs. Marion Rowatt (17) Charles Heine (18) Ron Nordquist (19) Dave Fage (20, 21) Stephens & Towndrow (22) A. J. Messner (23) Stephens & Towndrow (24) N.Y. - Sumner, West Coast-Oakes (25) 1960 (26) A,B,C,D,E

Rebroadcasting Stations:

Channel	Location
13	Lethbridge
12	Hand Hills
8	Banff
9	Brooks
10	Drumheller
5	Burmis
2	Oyen
7	Sundre
6	Lake Louise
6	Columbia Valley, (B.C.)
8	Jubilee, Mt. (B.C.)

CHCT-TV, CALGARY

20,000 watts audio, 100,000 watts video on Channel 2
(1) Calgary Television Ltd. (2) 955 Rideau Rd. S.W., Cal. 6 (3) (403) 243-3491 — Tlx 038-22549 (4) Norman Botterill (5) Dave Penn (6) Wendell Wilks (7) T. W. Townsend (8) J. Scott (9) Wendell Wilks (11, 12) Ed Whalen (13) Noel Wagner (14) Miss Barbara Kelly (15) Dennis Corrie (16) Don Wilson (17) Gus Gunst (18) Bill McCambly (19) Gordon Warner (20-24) All-Canada (25) 1954 (26) A,B,C,D,E

Rebroadcasting Stations:

Channel	Location
8	Drumheller
13	Banff

CBXFT, EDMONTON

18,000 watts audio, 90,000 watts video on Channel 11 (French)
(1) Canadian Broadcasting Corp. (25) 1970

CBXT, EDMONTON

34,300 watts audio, 318,000 watts video on Channel 5
(1) Canadian Broadcasting Corp. (2) P.O. Box 555 (5) R. L. Horley (25) 1961

Rebroadcasting Stations:

Channel	Location
8	Athabaska
9	White Court
10	Grande Prairie
7	Peace River
2	High Prairie
5	Jasper
8	Hinton
10	Lac La Biche
12	Manning

CFRN-TV, EDMONTON

90,400 watts audio, 180,300 watts video on Channel 3
(1) Sunwapta Broadcasting Ltd. (2) Broadcast House, P.O. Station "E", Edm. 51 (3) (403) 484-3311 — Tlx 037-2257 (4, 5) G. R. A. Rice (6) B. D. Alloway (7) D. H. Field (8) D. Roman (9) G. T. Kidd (10) Harry Farmer (11) B. W. Hogle (12) Al McCann (13) Scott Flewitt (15) Douglas Heath (16) Miss Joyce Matthews (17) Peter Leonard (18) T. E. Wadson (19) Keith Neale (20-23) Radio-TV Reps (24) Canadian Standard Broadcast Sales (25) 1954 (26) A,B,C,D

Rebroadcasting Stations:

Channel	Location
13	Grande Prairie
3	Peace River
12	Whitecourt-Edson
12	Ashmont-St. Paul
6	Lac La Biche

CJLH-TV, LETHBRIDGE

19,200 watts audio, 96,100 watts video on Channel 7
(1) Lethbridge Television Ltd. (2) Box 1120 (3) (403) 327-1521 — Tlx 038-49130 (5) John McColl (7) K. M. Wolosyn (8) Bob Johnson (11) Mike Cleaver (Editor) (12) Brent Seely (13) Doug Card (14) Mrs. Bev Stretton (15) Corne Martens (16) Carol McKay (17) Joe Myndio (18) Ron Joevenazzo (19) Stan Litke (20-24) All-Canada (25) 1955 (26) A,B,C

Rebroadcasting Stations:

Channel	Location
3	Burmis
12	Crowsnest Pass
12	Waterton
3	Brooks

CKSA-TV, LLOYDMINSTER

23,200 watts audio, 116,000 watts video on Channel 2

(1) CKSA-TV Ltd. (2) 5026 - 50th St. (3) (403) 875-3321 — Tlx 037-3211 (4, 5) A. F. Shortell (7) Peter Senchuk (8) Cliff Horton (9) Peter Senchuk (10) Cliff Horton (11) Wes Saunders (12) Bill Sobkow (13) Roland Brassard (14) Mrs. Earla Ritz (15, 16) Mrs. Ethel Smith (17) Howard Sturge (18) Tonie Stam (19) Dave Mandrusiak (20-23) Hardy Radio & TV (24) ABC International (25) 1960 (26) A,C

Rebroadcasting Stations:

Channel	Location
12	Meadow Lake, Sask.
9	Bonnyville, Alta.

CHAT-TV, MEDICINE HAT

3,000 watts audio, 5,700 watts video on Channel 6

(1) Monarch Broadcasting (2) Box 760 (3) (403) 548-3911 — Tlx 038-4824 (4) J. H. Yuill (5) Orville Kope (6) Tom Gunter (7) Ian Carson (Nat'l), Harold Brucker (Local) (8) Doug Cocks (9) Cliff Dacre (10) Lorne Havard (11) Stan Weiler (12) Bob Ridley (13) Cliff Dacre (14) Mrs. Eldeen Hamilton (15) Lorne Havard (16) Cliff Dacre (17) August Soehn (18) Sid Gaffney (19) Melvin Heine (20-24) All-Canada (25) 1957 (26) A,B

Rebroadcasting Stations:

Channel	Location
4	Pivot
10	Bow Island
10	Maple Creek, Sask.

CKRD-TV, RED DEER

13,600 watts audio, 26,000 watts video on Channel 6

(1) CHCA Television (2) Box 5555 (3) (403) 347-6681 — Tlx 038-316 (4, 5) H. L. Flock (6) Mel Gordon (7) Bill Scott (8) Bob Hornby (9) Mel Gordon (11) Murray Mehling (12) Al Hammer (13) Murray Mehling (14) Freda Woodhouse (15) Mel Gordon (16) June Underdown (17) Rick Soehn (18) Lorry Luchian (19) Mark Millar (20, 21) ICSS (22) A. J. Messner (23) Stevens & Towndrow (24) ABC International (25) 1956 (26) A

Rebroadcasting Stations:

Channel	Location
10	Coronation
10	Banff

Saskatchewan

CBKMT, MOOSE JAW

25,000 watts audio, 48,000 watts video on Channel 4

(1) Canadian Broadcasting Corp. (25) 1969

CKBI-TV, PRINCE ALBERT

20,000 watts audio, 100,000 watts video on Channel 5

(1) Central Broadcasting Co. Ltd. (2) 10th St. West (3) (306) 763-7421 — Tlx 034-29132 (4, 5) E. A. Rawlinson (6) F. F. Rawlinson (7) Ian Robertson (8) J. J. Cannon (11, 12) Nick Roche (13) H. Mallwitz (14) Mrs. Marion Sherman (16) Mrs. Sylvia Dodwell (17) Williard Ahenakew (18) Tom VanNes (19) Mrs. Lorraine Hawksworth (20-24) All-Canada (25) 1958 (26) A

Rebroadcasting Stations:

Channel	Location
2	Nipawin

4	Greenwater
7	North Battleford
9	Big River
10	Alticane

CBKRT, REGINA

75,000 watts audio, 140,000 watts video on Channel 9

(1) Canadian Broadcasting Corp. (25) 1969

CKCK-TV, REGINA

53,500 watts audio, 100,000 watts video on Channel 2

(1) Armadale Communications Ltd. (2) Box 2000 (3) (306) 523-6671 — Tlx 031-2433 (4) Michael C. Sifton (5) Hal Crittenden, VP, Jim Struthers (6) Doug Lee (7) Ed Sjostrand (8) Mel Friesen (9) Lloyd Westmoreland (11) Frank Flegel (12) John Wells (16) Mrs. Sharon Ferris (17) Joe Soehn (18) Lorne McBride (19) Barry Haddad (20-24) All-Canada (26) A,B

Rebroadcasting Stations:

Channel	Location
7	Marquis
6	Willow Bunch
12	Colgate

CFQC-TV, SASKATOON

180,000 watts audio, 325,000 watts video on Channel 8

(1) A. A. Murphy & Sons Ltd. (2) 216 First Ave. N. (3) (316) 242-6611, Tlx 034-2228 (4) W. A. Murphy (5) G. Blair Nelson (6) D. C. Briton (7) Ken Hutson (8) Ted Eadinger (9) Mrs. Jean Korchin (11) Les Edwards (12) Jack Sandbert (13) Bill Story (15) Bill Amos (16) Mrs. Verna Fowler (17) Bert Kainz (18) Del Polowick (19) Ron Lee (20-23) Radio-TV Reps (24) Canadian Standard Broadcast Sales, Harlan G. Oakes (West coast)

(25) 1954 (26) A,B,C,E

Rebroadcasting Station

Channel	Location
3	Stranraer, Sask. Apr./70 listing

CJFB-TV, SWIFT CURRENT

6,650 watts audio, 13,300 watts video on Channel 5

(1) Swift Current Telecasting Co. Ltd. (2) Box 160 (3) (306) 773-7266 (4-6) Wm. D. Forst (7) Walter S. Buffam (9) Mrs. Julie Forst (11) Gordon Foth (12) George Hansen (15) Mrs. Julie Forst (16) Phyllis Hunter (17) Stan Bacon (18) Jerome Rissling (20-21) Radio-TV Reps (22) Broadcast Reps (23) Radio-TV Reps (24) Forjoe (25) 1958 (26) A

Rebroadcasting Stations

Channel	Location
2	Eastend, Sask.
2	Val Marie, Sask.
10	Riverhurst, Sask.
7	Shaunavon, Sask. Apr./70 listing

CKOS-TV, YORKTON

15,000 watts audio, 2,600 watts video on Channel 3

CHSS-TV, WYNYARD

11,000 watts audio, 1,800 watts video on Channel 6

CFSS-TV, CARLYLE

32,000 watts audio, 17,000 watts video on Channel 7

CKSS-TV, DAUPHIN, Man.

300,000 watts audio, 30,000 watts video on Channel 8

(1) Yorkton Television Co. Ltd. (2) P.O. Box 280, Yorkton (3) (306) 783-3688 — Tlx 034-21512 (4, 5) Ronald L. Skinner (7) John V. Birt (8) S. Leigh Skinner (9) Wilbur A. Westby (11) Roger W. McLaughlin (12) Linus Westburg (13) Norman Roebuck (14) Mrs. Geraldine

COLOR TELEVISION CJFB-TV

SWIFT CURRENT
SASKATCHEWAN

- CHANNEL 5—SWIFT CURRENT
- CHANNEL 2—EASTEND
- CHANNEL 2—VAL MARIE
- CHANNEL 10—RIVERHURST
- CHANNEL 7—SHAUNAVON

A WEALTHY CAPTIVE MARKET

Per Capita — Disposable
Income CJFB-TV
Coverage area CJFB-TV \$2,467

Per Capita — Disposable
Income, Province of
Saskatchewan \$2,164

Farm Cash Receipts —
average per farm, CJFB-TV
Coverage area \$15,812

Farm Cash Receipts — average
per farm, Province of
Saskatchewan \$11,030

Ask WALTER BUFFAM,
Sales Manager . . . or
Radio-TV Reps, Ltd.

KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (4) President (5) General Manager (6) Operations Manager (7) General Sales Manager (8) Production Supervisor (9) Program Manager (10) Music Director (11) News Director (12) Sports Director (13) Farm Director (14) Women's Director (15) Promotion Manager (16) Traffic Manager (17) Art Director (18) Chief Engineer (19) Film Editor (20) Toronto Reps (21) Montreal Reps (22) Winnipeg Reps (23) Vancouver Reps (24) U.S. Reps (25) Year Station Began Operation (26) Color Facilities: A — Network Feed, B — Film Color, C — VTR Color, D — Local Live Color, E — Mobile Units

Peppler (15) Linus Westberg (16) Mrs. Phyllis Gudereit (17) Lenard Toye (18) Richard Niebergall (19) Miss Sharon Coleman (20, 21) Stovin-Byles (22) CKOS-TV Yorkton (23) Stovin-Byles (24) ABC International (25) 1958 (26) A,B,C,D,E

Manitoba

CKX-TV, BRANDON

50,000 watts audio, 100,000 watts video on Channel 5
(1) Western Manitoba Broadcasters Ltd.

(2) P.O. Box 1150 (3) (204) 728-1150 — Tlx 03-5016 (4) J. B. Craig (5) A. Stuart Craig (7) Archie Olson (8) Ritch Chudley (9) Vince Dodds (11) Waldo Neufeld (12) Cliff Jones (13) Frank Bird (15) Mrs. Pat Baker (16) Miss Brenda Fairbain (17) Rodger Jerome (18) Lawrence DuBois (19) Harold Pullaw (20-24) All-Canada (25) 1955 (26) A,B

Rebroadcasting Stations:

Channel	Location
9	Melita
11	Birtle-Foxwarren

CHGH-TV, CHURCHILL

4.94 watts video, 10 watts audio on Channel 4
(1) Nanuk Television Inc. (2) Box 266 (3) (204) 675-2344 (4) S. Richardson (5-7) A. L. Robb (9) A. L. Robb (14) Mrs. J. Askewe (18) R. E. Taylor (20, 21) Radio & TV Sales (22) Broadcast Reps (25) 1965

CBTA, LYNN LAKE

2,500 watts audio, 500 watts video on Channel 8
(1) Canadian Broadcasting Corp. (2) c/o CBC, P.O. Box 160, Winnipeg (5) J. R. Finlay (25) 1967

CBWFT, WINNIPEG

7,370 watts audio, 59,000 watts video on Channel 3

CBWT, WINNIPEG

12,000 watts audio, 100,000 watts video on Channel 6
(1) Canadian Broadcasting Corp. (2)

P.O. Box 160, Winnipeg 2 (5) D. L. Bennett (25) 1960 (CBWFT), 1954 (CBWT)

Rebroadcasting Stations:

Channel	Location
10	Fisher Branch, Man.
4	Lac du Bonnet, Man.
8	Kenora, Ont.
10	Flin Flon, Man.
15	Fort Frances, Ont.
7	Atikokan, Ont.
9	Dryden, Ont.
12	Sioux Lookout, Ont.
10	Red Lake, Ont.
8	Grand Rapids, Man.
8	Thompson, Man.
7	The Pas, Man.
8	Snow Lake, Man.
8	Gillam, Man.
13	Ear Falls, Ont.

CJAY-TV, WINNIPEG

65,000 watts audio, 325,000 watts video on Channel 7
(1) Channel Seven TV Ltd. (2) Polo Park, Wpg. 10 (3) (204) 775-0371 — Tlx 03-5308 (4) R. S. Misener (5) J. N. Davidson (6) J. S. Gibson (7) I. M. Lillie (Local), W. J. Davidson (Nat'l) (8) J. C. Armstrong (9) J. S. Purvis (11) Al Vickery (12) Jack Wells (15) Al Johnson (16) Gerry Probert (17) Ron Glowe (18) Bert Cobb (19) Howard McMillan (20, 21) Stovin-Byles (23) Stovin-Byles (24) Sumner (25) 1960 (26) A,B,C,E

KCND-TV, WINNIPEG/PEMBINA

43,600 watts audio, 288,000 watts video on Channel 12
(1) McLendon Corp. (2) 2031 Portage Ave., Wpg. 12 (3) (204) 888-3212 —



CONTRIBUTING TO THE COMMUNITY IN WINNIPEG!

FREE PUBLIC SERVICE ADVERTISING

1969 — \$506,501.00 — Assisting 118 organizations.

1970 (Jan. 1 to Sept. 30) — \$356,190.00 — To date this year, 208 organizations.

From Jan. 1, 1969 to Sept. 30, 1970, the television advertising contribution of KCND and Winnipeg Channel 12 Ltd. to Public Service Organizations in Manitoba totalled \$862,691.00.

In the case of many Public Service campaigns, commercial production material was not available and Winnipeg Channel 12 paid for this production.

TWX 910-677-2431 — Tlx 03-58159 (4) Gordon McLendon (5) G. O. Johnson (6) Richard Vincent (7) G. O. Johnson (8) Len Gzebb (9) Richard Vincent (11) Lee Crouch (12) Richard Andrews (13) Lee Crouch (14) Bonnie Griten (15) Len Gzebb (16) Mrs. Marie Searle (17) Nina Allam (18) Chuck Headley (19) Dave Rector (20, 21) Radio-TV Reps (22) Winnipeg Channel 12 Ltd. (23) Radio-TV Reps (24) Canadian Standard Broadcast Sales (25) 1960 (26) A,B,C

Ontario

CKVR-TV, BARRIE

12,500 watts audio, 100,000 watts video on Channel 3
(1) Ralph Snelgrove Television Ltd. (2) P.O. Box 519 (3) (705) 726-6466 — Tlx 06875520 (4, 5) Ralph Snelgrove (6) Jack Mattenley (7) John Wood (8) Doug Garraway (9) Jerry Robertson (10) Doug Garraway (11) Bill McCutcheon (12) Fred Trainor (15) Doug Garraway (16) Neil Diamond (17) Paul Miller (18) Bert Verwey (19) Ivan Sarossy (20) Paul Mulvihill (21) Major Market (22, 23) Radio-TV Reps (24) Canadian Standard Broadcast Sales (25) 1955 (26) A,B,C

Rebroadcasting Stations:

Channel	Location
11	Parry Sound
8	Muskoka
5	Haliburton

CHCH-TV, HAMILTON

23,000 watts audio, 230,000 watts video on Channel 11
(1) Niagara Television Ltd. (2) 163 Jackson St. W. (3) (416) 522-1101 (4) S. MacKay, VP (5) S. J. Bibby (6) F. P. DeNardis (7) R. C. Dawson (8) D. F. Martin (9) D. C. Gale (11) R. Gray (15) D. Pilcher (16) L. Volpato (18) W. E. Jaynes (19) W. Hannon (20) NTV Marketing (21) All-Canada (24) All-Canada (25) 1954 (26) B,C,D,E

CKWS-TV, KINGSTON

26,000 watts audio, 250,000 watts video on Channel 11
(1) Frontenac Broadcasting Co. Ltd. (2) 170 Queen St. (3) (613) 544-2340 — Tlx 026-256 (5) Don Lawrie (6) Al Brooks (7) John Carey (8) L. Shepherd (9) Stan Leverre (10) Richard Leblanc (11) Floyd Patterson (12) Max Jackson (14) Joy Cruiji (15) Gary McColman (16) Joyce Revoy (17) Sharon MacLennan (18) Gord Backus (19) Wayne Whaley (20, 21) ICSL (24) All-Canada (26) A,B

CKCO-TV, KITCHENER

65,000 watts audio, 325,000 watts video on Channel 13
(1) Central Ontario Television Ltd. (2) 864 King St. W. (3) (519) 578-1313, Toronto (416) 366-0852 — Tlx 029-5432 (4) C. A. Pollock (5) W. D. McGregor (6) J. G. Smith (Tech.) (7) R. H. McKeown (8) John Causley (9) Bruce Lawson (10) Pat Ludwig (11) Gary McLaren (12) Bill Inkol (14) Mrs. Elaine Cole (15) D. L. Willcox (16) Mrs. Alice Ellis (17) D. W. M. Bowen (18) P. J. Turchan (19) Mrs. Charlotte Lavallee (20-23) Hardy Radio & TV (24) ABC International (25) 1954 (26) A,B,C,D

CFPL-TV, LONDON

43,200 watts audio, 325,000 watts video on Channel 10
(1) CFPL Broadcasting Ltd. (2) P.O. Box 2880, Terminal "A" (3) (519) 434-2115 — Tlx 024-846 (4, 5) Murray T. Brown (6) Wm. C. Wingrove (7) R. V. Elsdon (8) James A. Plant (9) Joseph D. Armstrong (11) R. L. Laidlaw (12) A. J. Kelman (13) Roy Jewell (14) Miss Nancy Porter (15) L. J. Shaunessy (16) H. Warren Blahout (17) W. T. Percival (18) G. A. Robitaille (19) Robt. White (20-24) All-Canada (25) 1953 (26) A,B,C,D

CFCH-TV, NORTH BAY

61,000 watts audio, 119,000 watts video on Channel 10
(1) Tel-Ad Co. Ltd. (2) Box 3000 (3) (705) 752-3000 — Tlx 027-6287 (5) Reg Carne (7) Jim Gibson (8) Dave Turner (9) Sid Tomkins (11, 12) Norris Whitfield (16) Mrs. Meri Craven (18) Larry Cameron (19) Tony Marceau (20, 21) ICSL (22, 23) Radio-TV Reps (24) All-Canada (25) 1955 (26) A,B

Rebroadcasting Station:

Channel	Location
3	Timiskaming Que.

CBOT, OTTAWA

15,000 watts audio, 100,000 watts video on Channel 4
(1) Canadian Broadcasting Corp. (2) P.O. Box 3220, Station "C" (5) W. T. Armstrong (25) 1953

CBOFT, OTTAWA

25,600 watts audio, 128,000 watts video on Channel 9
(1) Canadian Broadcasting Corp. (2) P.O. Box 3220, Station "C" (5) W. T. Armstrong (25) 1955

Rebroadcasting Stations:

Channel	Location
9	Timmins, Ont.
12	Kapuskasing, Ont.
7	Hearst, Ont.
7	Sturgeon Falls, Ont.
13	Sudbury, Ont.
12	Timiskaming, Que.
12	Elliot Lake, Ont.

CJOH-TV, OTTAWA

160,000 watts audio, 325,000 watts video on Channel 13
(1) Bushnell Communications Ltd. (2) 1500 Merivale Rd., Ott. 5 (3) (613) 224-1313 — Tlx 013-294 (4) Stuart W. Griffiths (5) David Ruskin (6) Paul Kudla (8, 9) Lorne Freed (10) Champ Champagne (11) Jack Van Dusen (12) Joe Spence (15) Bruce Sutton (16) Carmen Dumont (17) Jean Richard (18) A. G. Day (19) Dric Tomlinson (20-22) ICSL (25) 1961 (26) A,B,C,D,E

Rebroadcasting Stations:

Channel	Location
8	Cornwall

CHOV-TV, PEMBROKE

18,000 watts audio, 36,000 watts video on Channel 5
(1) Ottawa Valley TV Co. Ltd. (2) R. R. No. 5 (3) (613) 735-6811 — Tlx 013-3415 (4, 5) E. G. Archibald (6) Brooke Duval (7) John Walker (8) Don Chant (9) Brooke Duval (15) Shelley Robinson (16) Mrs. Glenda Wegner (17) Ken Pringle (18) A. Gutz (19) Oscar Kohls (20, 21) Paul Mulvihill (24) Canadian Standard Broadcast Sales (25) 1961 (26) A

CHEX-TV, PETERBOROUGH

83,400 watts audio, 139,000 watts video on Channel 12
(1) Kawartha Broadcasting Co. Ltd. (2) Box 659 (3) (705) 742-0451 — Tlx 029-810 (4) Robertson Davies (5) W. Rewegan (7) Ian MacFarlane (9) Gordon Shale (10) Hal Sloan (11) Jim Wolff (12) Dick Trotter (13) John Edkins (14) Mrs. Marie Callaghan (15) Mrs. Josie McCutcheon (16) Mrs. Jean Dolan (17) Ken Lehman (18) Ben Wilke (19) Mrs. June Kerr (20, 21) ICSL (22, 23) Radio-TV Reps (24) All-Canada (25) 1954 (26) A,B

Rebroadcasting Stations:

Channel	Location
2	Bancroft
10	Minden

CJIC-TV, SAULT STE. MARIE

28,000 watts audio, 15,000 watts video on Channel 2
(1) Hyland Radio TV Ltd. (2) 119 East St. (3) (705) 253-1121 (4) Mrs. J. G. Hyland (5) R. H. Ramsay (6) Frank Gardi (7) Wayne Turner (8) Gerald MacDermid (9) Frank Gardi (11) Karl Sepkowski (12) John Rhodes (14, 15) Mrs. Grace Pitt (16) Mrs. Reta Purdy (17) Bob Jenkins (18) Dave Irwin (19) Glen Ferguson (20-24) All-Canada (25) 1954 (26) A,B,D

CKSO-TV, SUDBURY

13,700 watts audio, 100,000 watts video on Channel 5
(1) Cambrian Broadcasting Ltd. (2) Box 400 (3) (705) 674-0711 — Tlx 027-884 (4) W. B. Plaunt (5) Ralph Connor (6, 7) George Lund (8) Herb Ashley (11) Larry Gavin (12) Tom Gorman (15) John Kirby (16) Mrs. Lorraine Lepine (17) Nick Nykilchuk (18) Ken Houzer (20-24) All-Canada (25) 1953 (26) A,B,C,D

Rebroadcasting Station:

Channel	Location
3	Elliot Lake

CKPR-TV, THUNDER BAY

54,500 watts audio, 100,000 watts video on Channel 2
(1) Thunder Bay Electronics Ltd. (2) 87 North Hill St., Postal Station "P" (3) (807) 344-9685 — Tlx 033-221 (4) H. F. Dougall (5) G. N. Conger (7) Jack Masters (9) G. N. Conger (11) Rick Smith (12) Bill Easter (14) Mrs. Marion Vickruck (15) Diane Dick (16) Mrs. Sheila Shipston (17) Ray Furlotte (18) Garhard Buetow (19) Clayton Reedhead (20-23) Stovin-Byles (24) Canadian Standard Broadcast Sales (25) 1954 (26) A

CFCL-TV, TIMMINS

10,000 watts audio, 100,000 watts video on Channel 6
(1) J. Conrad Lavigne Enterprises (2) P.O. Box 620 (3) (705) 264-4211 (4) J. Conrad Lavigne (5) Rene Barrette (7) Rene Barrette (8) Conrad Carriere (9) Terry Coles (11) Ian McCracken (12) Lou Thibault (15) Mrs. Joan Wallingford (16) Jos. Virc (17) Clem Berini (18) Rudy Fauteux (19) Mrs. Hazel Clermont (20, 21) Paul Mulvihill (22) A. J. Messner (23) Stephens & Towndrow (24) Weed/Walton (25) 1956 (26) A, B, C

Rebroadcasting Stations:

Channel	Location
2	Kirkland Lake/Rouyn, P.Q.
3	Kapuskasing
4	Hearst
5	Amos/Val d'Or, P.Q.
7	Chapleau

Quebec

- 6 Grand Détour (Matane)
- 10 Manicouagan
- 13 Manicouagan 5

KEY

(1) Owner or Company Name (2) Mailing Address (3) Telephone — Telex — TWX — Broadband (4) President (5) General Manager (6) Operations Manager (7) General Sales Manager (8) Production Supervisor (9) Program Manager (10) Music Director (11) News Director (12) Sports Director (13) Farm Director (14) Women's Director (15) Promotion Manager (16) Traffic Manager (17) Art Director (18) Chief Engineer (19) Film Editor (20) Toronto Reps (21) Montreal Reps (22) Winnipeg Reps (23) Vancouver Reps (24) U.S. Reps (25) Year Station Began Operation (26) Color Facilities: A — Network Feed, B — Film Color, C — VTR Color, D — Local Live Color, E — Mobile Units

CBLT, TORONTO

9,950 watts audio, 99,500 watts video on Channel 6

(1) Canadian Broadcasting Corp. (2) Box 500, Terminal "A" (5) W. Weston (25) 1952

Rebroadcasting Stations:

Call Letters	Channel	Location
CBLAT	13	Geraldton, Ont.
CBLAT-1	8	Manitouowadge, Ont.
CBLAT-2	12	White River, Ont.
CBLAT-3	9	Wawa, Ont.
CBLAT-4	11	Marathon, Ont.
CBLAT-5	9	Beardmore, Ont.

CFTO-TV, TORONTO

162,000 watts audio, 325,000 watts video on Channel 9

(1) Baton Broadcasting Ltd. (2) Box 9, Toronto 375 (3) (416) 291-9111 — Tlx 022674 (4) John W. Bassett (5) E. J. Delaney (V.P.-Sales & Programming) (6) L. M. Nichols (VP), George McLagan (7) J. F. Basset (VP) (8) Don Davis (9) E. J. Billo (11) Ted Stuebing (12) Johnny Esaw (15) M. N. Robinson (16) Mrs. Marilyn Prentice (18) Helmut Berger (19) Bob McEwen (20, 21) CFTO National Sales (24) ABC International (25) 1961 (26) A, B, C, D, E

CKLW-TV, WINDSOR

65,000 watts audio, 325,000 watts video on Channel 9

(1) CKLW-TV (2) 825 Riverside Drive W. (3) (519) 254-2831 — TWX 610-362-0763 — Tlx 024-77619 — Bbd 784-2226 (4) G. V. Ashworth (5) J. F. Ruttle (VP-Prod.) (6) N. Addison (7) D. G. Brock (VP-Sales) (8) F. Quinn (9) J. F. Ruttle (11) Don West (12) Brian Conacher (14) Miss Sherry Kaye (16) Mrs. Betty Faubert (17) Charles Knight (18) Stewart Clark (19) Don Sharon (20, 21) Baton Broadcasting (24) Bolton/Burnside (25) 1954 (26) A,B,C,D

CKNX-TV, WINGHAM

100,000 watts audio, 180,000 watts video on Channel 8

(1) Radio Station CKNX Ltd. (2) Wingham (3) (519) 357-1310 (4, 5) G. W. Cruickshank (6) George Walling (7) Ross Hamilton (8, 9) George Walling (10) Hap Swatridge (11) John Strong (12) Crawford Douglas (13) Less Armstrong (14) Mrs. Anna Meyer (15) Miss Marg Forest (16) Mrs. Nancy Gillespie (17) Guenther Heim (18) Scott Reid (19) Hap Swatridge (20-24) All-Canada (25) 1955 (26) A,B,E

CHAU-TV, CARLETON

52,000 watts audio, 100,000 watts video on Channel 5

(1) Television de la Baie des Chaleurs Inc. (2) C.P. 100 (3) (418) 364-3344 — Tlx 014-43126 (4) J. Leo Hachey (5) Marcel Chabot (9) Yvon Chouinard (12) Laurent Frenette (16) Mrs. Yolande Rolling (17) Lawrence Allison (18) Pierre Lapointe (19) Pierre St. Onge (20, 21) Paul L'Anglais (24) Forjoe (25) 1959

Rebroadcasting Stations:

Channel	Location
2	Ste-Marguerite Perce
6	Cloridorme
7	Chandler, Rivière au Renard, L'Anse a Valteau
10	St. Quentin, Port Daniel, Gaspé

CJPM-TV, CHICOUTIMI

52,500 watts audio, 100,000 watts video on Channel 6

(1) CJPM-TV Inc. (2) P.O. Box 600 (3) (418) 549-2576 Tlx 011-36132 (4) Paul Murdock (5) Paul J. Audette (6) Claude Blain (7) Paul J. Audette (8, 9) Claude Blain (10) Luc Harvey (11) Klaude Poulin (12) Noel Gauthier (14) Mrs. Irene Trudeau (15) Claude Blain (16) Luc Harvey (17) Michel Martin (18) Roger Hudon (19) Jacques Lafrance (20, 21) Paul L'Anglais Inc. (22, 23) Stovin-Byles (24) Forjoe TV (25) 1963 (26) A,B,C,E

Apr./70 listing

CKRS-TV, JONQUIERE

21,000 watts audio, 42,000 watts video on Channel 12

(1) Radio Saguenay Ltée (2) 175 Sir Wilfrid Laurier (3) (418) 542-4551 — Tlx 011-36117 (4) Jules Landry, Q.C. (5) Tom Burham (6) Gerard Lemieux (7) Achille Soucy (9) Eugene Michaud (10) Marcel Perron (11) Jean-Paul Tremblay (16) Miss Fleurette Tremblay (18) Gaétan Boivin (19) Eugene Michaud (20-23) Hardy Radio & TV (24) Canadian Standard Broadcast Sales (25) 1955 (26) A,B

Rebroadcasting Stations:

Channel	Location
9	Port Alfred
2	Chicoutimi
8	Roberval
4	Alma

CKBL-TV, MATANE

182,000 watts audio, 303,000 watts video on Channel 9

(1) La Cie de Radio-diffusion de Matane Ltée (2) 155 St. Sacrement (3) (418) 562-0290 (4, 5) René Lapointe (6) Octave Lapointe (7) Jean Senecal (9) Patrice Tremblay (10) Miss Odette Tardy (11) Claude Gauthier (12, 13) J. Marc Caron (14) Miss Céline Lefebvre (15) Georges Guy (16) Miss Lison Bélanger (17) Hugues Lajoie (18) Yvan Fortier (20-23) Hardy Radio & TV (24) Devney (25) 1958 (26) A,C

Rebroadcasting Stations:

Channel	Location
11	Mont Climent (Lac-Au-Saumon)
6	Murdochville
11	Grande Vallée
2	Mont Louis
6	Causapsal

CBFT, MONTREAL

10,000 watts audio, 100,000 watts video on Channel 2

(1) Canadian Broadcasting Corp. (2) P.O. Box 6000 (5) J. Landry (25) 1952

Rebroadcasting Stations:

Channel	Location
11	Mont Tremblant
3	Mont Laurier, P.Q.

CBMT, MONTREAL

15,000 watts audio, 100,000 watts video on Channel 6

(1) Canadian Broadcasting Corp. (2) P.O. Box 6000 (5) J. Landry (25) 1954

CFCF-TV, MONTREAL

125,000 watts audio, 325,000 watts video on Channel 12

(1) Canadian Marconi Co.* (2) 405 Ogilvy Ave. (3) (514) 273-6311 — Tlx 0525272 (5) Don Martz* (VP) (6) George Bowden (7) Lee Hambleton (8) Don Forsyth (10) Miss Libby Smyth (11) Bert Canning (12) Dick Irvin (15) Mrs. Babs Pitt (16) Mrs. Irene Selway (17) Steve Yuranyi (18) Joe Thompson (19) Tony Mamo (20, 21) ICSL (25) 1961 (26) A,B,C,D,E

* subject to change

CFTM-TV, MONTREAL

162,500 watts audio, 325,000 watts video on Channel 10

(1) Tele-Metropole Corp. (2) 1405 Alexandre-DeSève, Mtl. 133 (3) (514) 526-9251 — Tlx 05-267329 (4, 5) Roland Giguère (6) Robert L'Herbier (7) G. W. Belanger (8) Jean Paquin (11) Claude Lapointe (12) Pierre Proulx (15) J. L. Beaugregard (17) Jean-Paul Ladouceur (18) Maurice Doucet (19) Maurice Bastien (20, 21) Paul L'Anglais (22, 23) Stovin-Byles (24) Forjoe (25) 1961 (26) A,B,C,D,E

CBVT-TV, QUEBEC CITY

34,600 watts audio, 173,000 watts video on Channel 11

(1) Canadian Broadcasting Corp. (2) P.O. Box 400, Upper Town (5) R. Dus-sault (25) 1964

Rebroadcasting Station

Channel	Location
2	St. George de Beauce

CFCM-TV, QUEBEC CITY

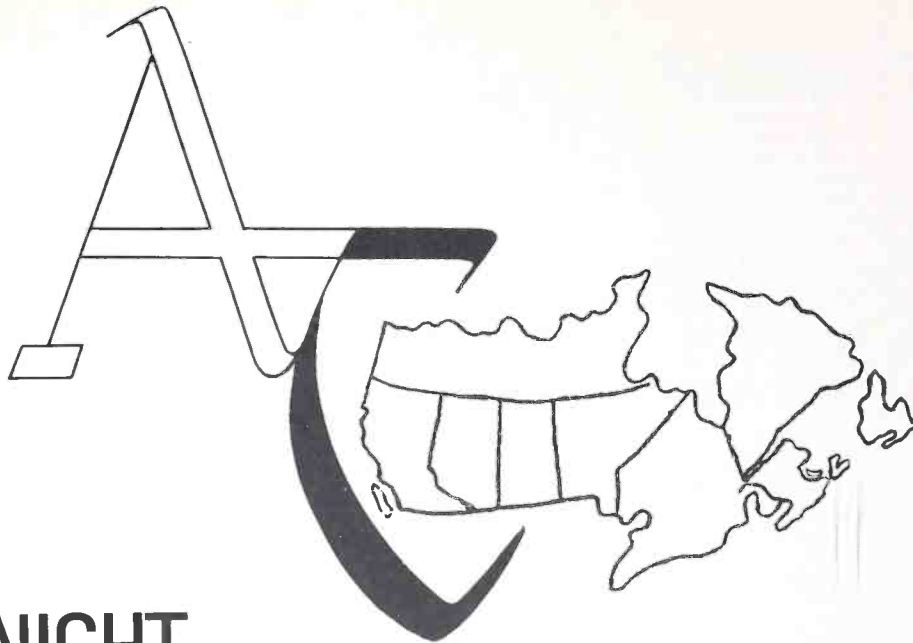
50,000 watts audio, 100,000 watts video on Channel 4

(1) Télévision de Québec (Canada) Ltée. (2) C.P. 2026, Que. 2 (3) (418) 688-9330 — Tlx 011-234 (4) Gaston Pratte (5) Jean A. Pouliot (6, 7) A. P. Fitzgibbons (8) R. Lamontagne (9) Paul Chamberland (11) Louis Langlois (12) Frank Fontaine (15) Jean L. Crevier (16) Mrs. Andrée Bédard (17) Jean Gaumond (18) Gérard Fortin (19) Gaston Bernier (20-23) Hardy Radio & TV (Spots) — Paul L'Anglais (Programs) (24) Forjoe (25) 1954 (26) B,C,D

CKMI-TV, QUEBEC CITY

6,700 watts audio, 13,850 watts video on Channel 5

(1) Télévision de Québec (Can.) Ltée. (2) C.P. 2026, Que. 2 (3) (418) 688-9330 — Tlx 011-234 (4) Gaston Pratte (5) Jean A. Pouliot (6, 7) A. P. Fitzgibbons (8) R. Lamontagne (9) George Lovett (11) Louis Langlois (12) Frank Fontaine (15) Jean L. Crevier (16) Mrs. Andrée Bédard (17) Jean Gaumond (18) Gérard Fortin (19) Gaston Bernier (20-23)



TONIGHT...

**2,341,000 people will sit down
and watch All-Canada TV stations.**

CJCB-TV
Sydney

CHSJ-TV
Saint John/Moncton

CFPL-TV
London

CKNX-TV
Wingham

CJIC-TV
Sault Ste. Marie

CKSO-TV
Sudbury

CHAN/CHEK-TV Vancouver/Victoria

CKX-TV
Brandon

CKCK-TV
Regina

CKBI-TV
Prince Albert

CHCT-TV
Calgary/Lethbridge
Medicine Hat

CHBC-TV/CFCR-TV
Okanagan/
Kamloops

How many of them will you reach?



*Estimate based on BBM, Nov. '69.

Sales Representatives

U.S. Representatives

ABC INTERNATIONAL TELEVISION INC.
New York 10019: 1330 Ave. of the Americas, (212) 581-7777. Sales Mgr., P. A. Petrino
Chicago: 190 N. State St., (312) 263-0800.
San Francisco: 277 Golden Gate Ave., (415) 863-0077.
Detroit: 20777 West 10 Mile Rd., Southfield, (513) 444-1111.
Los Angeles: 4151 Prospect Ave., (213) 663-3311.

ALL-CANADA RADIO & TELEVISION LTD.

New York 10020: 10 Rockefeller Plaza, (212) 246-1425 — Tlx 126433. Mgr. Eastern Div. U.S.A. & Radio Dir., William C. Mitchell; TV Dir., Alex Findlay
Chicago 60601: 333 North Michigan Ave., (312) 372-2528 Radio, Randolph Belli; TV, Ken Schaefer
Atlanta 30309: 1371 Peachtree St., (404) 875-6644. Mgr., Robert M. Baird
Dallas 75201: No. 1419, 1407 Main St., (214) 747-3723. Mgr., James Hughes
Hollywood 90028: 6922 Hollywood Blvd., (213) 462-8641. Hugh Wallace

BOLTON/BURNSIDE REPS., INC.

New York 10019: 1700 Broadway, (212) 265-0660. Carmen Bolton, Glen Burnside.

CANADIAN STANDARD BROADCAST SALES LTD.

New York 10021: 654 Madison Ave., (212) 838-5774 — Tlx 12-6771.
Memphis 38117: P.O. Box 17391, (901) 683-2431. Mgr. Radio & TV, Dick Crane
Chicago 60601: Prudential Plaza Bldg., (312) 642-6190 Mgr. Radio, John Riggs; Mgr. TV, Jim Parker
Dallas 75201: 501 Tower Petroleum Bldg., (214) 748-5239. Mgr., Clyde B. Melville
Los Angeles 90028: 6290 Sunset Blvd., (213) 462-2289. Mgr., William L. Wallace
San Francisco 94111: 500 Sansome St., (415) 986-5366 Mgr. TV, Bill Peavey; Mgr. Radio, Ralph Neugebauer
St. Louis 63101: 1015 Locust St., (314) 621-1424. Mgr., Bud France
Boston 02116: 129 Newbury St., (617) 262-1145. Mgr., Bill Queen

DONALD COOKE INC.

New York 10016: 10 East 39th St., (212) 889-5443.
Chicago 60645: 3322 W. Peterson Ave., (312) 478-5544
Kansas City 64105: 1012 Baltimore Ave., (816) 471-7822.
Los Angeles: 111 North La Cienega Blvd.,

Beverly Hills 90211, (213) 652-1313
San Francisco 94105: 690 Market St., (415) 397-0536

THE DEVNEY ORGANIZATION INC.

New York 10017: 347 Madison Ave., (212) 683-5830. Pres., Edward J. Devney
Chicago: 360 N. Michigan Ave., (312) 263-5771. Mgr., Hy Farbman
Hollywood: 1680 N. Vine St., (213) 464-7395. Mgr., Harlan G. Oakes
San Francisco 94111: 1331 Columbus Ave., (415) 885-1436. Mgr., Ward Glenn
Kansas City: 1012 Baltimore Bldg., (816) 471-5502. Mgr., Gene Gray
St. Louis: 1005 Syndicate Trust Bldg., 915 Olive St., (314) 231-9151 Mgr., Gene Gray
Boston: 100 Boylston St., (617) 482-4370. Mgr., George Bingham
Detroit: 506 Park Ave. Bldg., (313) 961-9064. Mgr., Tom Corlett
Dallas 75201: Fidelity Union Bldg., (214) 747-0135. Mgr., Mario Messina
Atlanta: 1365 Peachtree St., (404) 892-2451. Mgr., Harry Harkins

FORJOE TV INC.

New York 10036: 500 Fifth Ave., (212) 244-0552. Pres., Joseph Bloom
Chicago 60601: 203 N. Wabash St., (312) 467-6106.
Los Angeles 90028: 6725 Sunset Blvd., (213) 466-6884.
San Francisco 94133: 1331 Columbus Ave., (415) 885-1436.

HARLAN G. OAKES, INC.

Hollywood 90028: 1680 N. Vine St., (213) 464-7395. H. G. Oakes, Art Crawford, Billie Jarins, Mrs. Marty Costello
San Francisco: 700 Montgomery, (415) 397-4827. Ward Glenn, Dave Sandeberg
Dallas: 1407 Main St., (214) 748-2172
Jack Riley

PAN AMERICAN BROADCASTING CO.

New York 10017: 22 East 42 St., (212) 642-4500 E. Bernald

E. S. SUMNER CORP.

New York: 333 East 55th St., (212) 980-3575 — Tlx 012460. Pres., Gene Sumner; Sherwood Sumner
Chicago: 333 Michigan Ave., (312) 782-0650
Los Angeles: 1801 Ave. of The Stars Gateway W., Century City, (213) 277-0100 Ben F. Conway

WEED-WALTON

New York 10017: 342 Madison Ave., (212) 686-8970. Pres., Joe Weed
Chicago 60606: 20 North Wacker Dr., (312) 236-0224, Robert J. Walton
Boston 02116: Statler Bldg., (617) 482-6117. Miss Kay Chille
Detroit 48226: 1610 Book Bldg., (313) 961-2685. Bernard P. Pearce
Beverly Hills 90211: 111 N. La Cienega Blvd., (213) 652-1313. Lee F. O'Connell, James Walsh
San Francisco 94133: (415) 885-1436. Ward Glenn.

Canadian Representatives

ALL-CANADA RADIO & TELEVISION LTD.

Toronto: 1000 Yonge St., (416) 925-9361. Pres., J. Stuart MacKay; VP & Gen. Mgr., Ross A. McCreath; VP & Sec.-Treas., Eric Williams; VP Radio, K. A. Baker; VP TV, Donald M. Smith
Montreal: 925 Dominion Square Bldg., (514) 861-5654. Mgr., Peter Sisam
Calgary: 1230 17th Ave. S.W., (403) 244-2455. Mgr., Jack Cavanaugh
Winnipeg: No. 208, 181 Pioneer Ave., (204) 942-6861. Mgr., Bill Edge
Vancouver: One Bentall Centre, (604) 684-7461. Mgr., Arnold Nelson

BROADCAST REPRESENTATIVES LTD.

Winnipeg: P.O. Box 801, (204) 334-2541. Pres., J. O. Bliock; Exec. Dir., Mrs. Helen M. Kolomaya; Operations Mgr., Mrs. Evelyn Strachan

GROUP ONE RADIO LTD.

Toronto: 400 Jarvis St., (416) 923-0919. Bev Martin, John Tarbat, Bob Salichuk.
Montreal: 1500 Stanley St., No. 426, (514) 849-1303. VP & Mgr., Al Bazinet, Don Morton
Halifax: Group One Atlantic, 6265 Quinpool Rd., (902) 429-2212. Doug Clarke
Vancouver: 1033 West Pender, No. 301, (604) 682-6391. Jim W. Stovin
Winnipeg: 305 Bower Blvd., Wpg. 29, (204) 889-1242. Harold Olson

HARDY RADIO & TV LTD.

Toronto: 19 Richmond St. W., Ste. 301, (416) 363-9433 — Tlx 02-2393. Gen. Mgr., Arthur Harrison; Sales Mgr. Radio, George Hellman; Sales Mgr. TV, Dick Sienko
Montreal: 1010 St. Catherine St. W., Mezzanine 11, (514) 861-5461 — Tlx 05-267580. Mgr., Roger Lisabelle
Quebec City: 1143 St. John St., (418) 522-8177. Mgr., Aurèle Pelletier
Winnipeg: P.O. Box 801, (204) 334-2541. Mrs. Evelyn Strachan, Mrs. Helen Kolomaya

INDEPENDENT COMMUNICATIONS SALES LTD. (ICSL)

Toronto 185: 46 Yorkville Ave., (416) 920-9200. Pres., L. W. McIlroy; Exec. VP Radio, R. H. Quinn; Exec. VP TV, R. A. Stevenson; Traffic Mgr., Vera Bayrak
Montreal 110: No. 206, 1118 St. Catherine St. W., (514) 875-2116. L. A. Mayo, VP, TV; A. Baxby, Radio

PAUL L'ANGLAIS INC.

Toronto 7: 2160 Yonge St., (416) 487-1551 — Tlx 06-217877. Mgr., James R. Welcher

Montreal 133: 1405 Alexandre De Sève St., (514) 526-9201 — Tlx 052-67329. VP Local & Regional, Guy Daviault; VP & Gen. Mgr., Gilles Loslier

MAJOR MARKET BROADCASTERS LTD.
Toronto 7: 1255 Yonge St., (416) 929-3301 — Tlx 02-29829. W. D. Whitaker, R. D. Munro, J. Bart Gibb, L. J. Kennedy, R. H. Sheppard, Ken Munro, J. H. McCarthy
Montreal 2: 1110 Sherbrooke St. W., (514) 845-4111 — Tlx 01-2968. E. R. Richmond, E. A. Ross, John Rourke

ANDY McDERMOTT SALES LTD.
See Radio & Television Sales Inc.

A. J. MESSNER & CO. LTD.
Winnipeg 2: No. 802-228 Notre Dame Ave., (204) 943-9574 — Tlx 03-5563. Pres., A. J. Messner; Mgr., Murray Messner

PAUL MULVIHILL & CO. LTD.
Toronto: No. 214, 4 Richmond St. E., (416) 363-8814 — Tlx 02-2648. Paul Mulvihill, Norm Bonnell, Bus Sadler, Bob Dale, Terry Williams, Neil Johnston, R. Hone
Montreal: No. 506, 1434 St. Catherine St. W., (514) 861-0566 — Tlx 012-0836. Radio & TV, Ken Billings, Ed Wood

RADIO HOUSE LTD.
Toronto 7: 64 Merton St., (416) 481-5101. Pres., J. Richard Guest; VP, Wm. R. Hazell; VP, John D. Gibson
Montreal 114: Place Bonaventure, 12 Elmira, (514) 866-2617. Mgr., Charles A. Conroy

RADIO-TELEVISION REPRESENTATIVES LTD.
Toronto: 2 St. Clair Ave. W., (416) 927-3221 — Tlx 06-22161. Pres. & Gen. Mgr., Gordon Ferris; VP & Ass't Gen. Mgr., Arthur Patterson; VP & Mgr. TV, Eric Viccary; Radio Sales Mgr., Ray Sutherland
Montreal: Cantlie House, 1110 Sherbrooke St. W., (514) 288-1188 — Tlx 05-25205. Mgr., Vince Mathews
Vancouver: 1131 Richard St., (604) 685-0288 — Tlx 04-51253. VP & Mgr., Frank Jobs
Winnipeg 2: No. 802, 228 Notre Dame Ave., (204) 943-9574 — Tlx 035-563. A. J. Messner

RADIO AND TELEVISION SALES INC.
Toronto 5: 1507 Town Square, 66 Isabella St. E., (416) 924-4477 — Tlx 02-21129 — Twx 610-491-4205. Mgr., Andy McDermott; Keith Kearney, Ted Brock, Frank Gardiner, Miss Dorothy Jackson
Montreal: 1507 Le Cartier, Peel & Sherbrooke, (514) 849-1131 — Twx 610-421-3388. Mgr., Paul McDermott; Miss Rolande Guernon

STANDARD BROADCAST SALES CO. LTD.
Toronto 7: 2 St. Clair Ave. W., (416) 924-5721. Pres., Richard R. Moody; VP & Gen. Mgr., Arnold W. Stinson
Montreal: 1407 Mountain St., (514) 849-2454. VP & Mgr., Ron Nason

STEPHENS & TOWNDROW CO. LIMITED
Toronto: 2 Carlton St., (416) 363-9391 — Tlx 02-29910. Pres. & Gen. Mgr., Guy Royal; VP & Ass't Gen. Mgr., Chas. W. Fenton

Montreal: No. 675, 2055 Peel St., (514) 844-3975 — Tlx 01-26317. Gen. Mgr., Len Bramson
Vancouver: No. 602, 1033 Davie St., (604) 684-6277 — Tlx 04-5341. Mgr., John R. Grant
Television Division:
Toronto: 2 Carlton St., (416) 363-6341 — Twx 610-491-2208. Mgr., Robert G. Alexander
Montreal: 2055 Peel St., (514) 844-4401 — Twx 610-421-3116. Jim McLennan

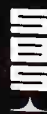
STOVIN-BYLES TELEVISION LTD.
Toronto: 400 Jarvis St., (416) 924-5764 — Tlx 06-22102. Pres. & Man. Dir., W. D. Byles, VP, W. H. Clark; VP & Gen. Sales Mgr., A. A. Panza; VP, F. G. Strange
Montreal: No. 428, 1500 Stanley St., (514) 849-7731 — Tlx 012-792
Winnipeg 29: 305 Bower Blvd., (204) 889-1242. Mgr., Harold Olson
Vancouver: 1033 West Pender St., (604) 682-6391. VP & Mgr. J. W. Stovin

UNICOM BROADCAST SALES LTD.
Toronto 245: 50 Holly St. (416) 481-5654. Pres., Norman Bain; VP Radio, Jack Hodson; VP TV: David Laking
Montreal 111: 666 Sherbrooke St. W., (514) 842-4489. Mgr., Raymond Delisle
Vancouver: 1006 Richards St., (604) 688-0912, c/o Jim Crawford

WESTERN BROADCAST SALES
Vancouver 1: 1760 — One Bentall Centre, 505 Burrard St., (604) 687-2844 Mgr., Mike Davies; Sales Mgr., Jim Cox
Winnipeg: 930 Portage Ave., (204) 786-2471. Sales Mgr., Ted Smith

Ask SBS first

... when you want the best in radio ...
leading stations ... professional buying
assistance ... commercial testing ... or
whatever. Ask Standard Broadcast Sales
first, most agencies and advertisers do.



STANDARD BROADCAST SALES

2 ST. CLAIR AVENUE WEST 1407 MOUNTAIN STREET
TORONTO 7, ONTARIO MONTREAL 25, QUEBEC
(416) 924-5721 (514) 849-2454

CKNW and CFMI Vancouver/CHQR Calgary/CJOB and CJOB-FM Winnipeg
CKSL London/CHML and CKDS Hamilton/CFRB and CKFM Toronto
CJAD and CJFM Montreal/CKPM Ottawa/CHNS and CHFX Halifax



Industry Associations

AMERICAN MARKETING ASSOCIATION

Pres., Brad C. Wylie, Wylie Marketing Services, 2323 Yonge St., Toronto 315, (416) 486-6822; Sec., Miss Brenda Bredon, Cockfield Brown & Co. Ltd., 2 St. Clair Ave. W., Toronto 7, (416) 924-5492.

ASSOCIATION OF CANADIAN ADVERTISERS

Pres., T. A. Yellowlees; Man. Dir. & Sec., Tom Blakely, Suite 620, 159 Bay St., Toronto 116, (416) 363-8046.

ASSOCIATION CANADIENNE DE LA RADIO ET DE LA TELEVISION DE LANGUE FRANCAISE INC.

Pres., Jean-Louis Gauthier, 1454 rue de la Montagne, Ste. 400, Montreal 107, (514) 849-9353 — Tlx 01-20062; Sec.-Treas., J. Henri Champagne, Radio Station CHEF, 136 rue Principale, Granby, P.Q.; Exec. Sec., Mlle. Louise Brumat, 1454 rue de la Montagne, Ste. 400, Montreal 107, (514) 849-9353.

ASSOCIATION OF MOTION PICTURE PRODUCERS AND LABORATORIES OF CANADA

Pres., Tom F. Glynn; Exec. Sec., Frank A. Young, Ste. 512, 55 York St., Toronto 1, (416) 363-8374.

ATLANTIC ASSOCIATION OF BROADCASTERS

Pres., Bob Lockhart, CFBC AM/FM, P.O. Box 930, St. John, N.B., (506) 652-1680. Mktg. Dir., Orville B. Pulsifer, 2745 Dutch Village Rd., Halifax, N.S., (902) 455-2120.

BBM BUREAU OF MEASUREMENT

Pres., Dr. B. K. Byram, Dir. of Surveys, Don Harwood; Sec.-Treas., Chas. J. Follett; 120 Eglinton Ave. E., Toronto 315, (416) 485-9464.

BRITISH COLUMBIA ASSOCIATION OF BROADCASTERS

Pres., Joe P. Kobluk, CJAT, Trail, B.C., (604) 368-5511 — Tlx 041-4435.

BROADCAST EXECUTIVES SOCIETY

Exec. Sec., Mrs. Ruth Hancock, 12 Richmond St. E., Ste. 347, Toronto 1, (416) 366-9567.

BROADCAST RESEARCH COUNCIL OF CANADA

Pres., Ron Brown; Pres. Elect, Nort Parry; Sec., Jim Lee; 641A Mount Pleasant Rd., Toronto, (416) 486-4905 — Tlx 02-21587.

BROADCASTERS PROMOTION ASSOCIATION

Pres., F. C. Mike Strawn, KCMO, Broadcasting Div., Meredith Corp., 125 East

31st St., Kansas City, Mo. 64108, (816) 531-6789. U.S. Office, Serwe & Rathje Assoc., 18 South Michigan Ave., Chicago, Ill. 60603.

CANADIAN ADVERTISING ADVISORY BOARD

Pres., R. E. Oliver; Chairman, J. B. Vaughan; Immed. Past Chairman, J. S. Ward; Vice-Chairmen, W. D. McGregor, J. S. Crosbie, A. Z. Pengelly; Treas., L. L. Moore; Sec., R. B. Collett, 159 Bay St., Ste. 1010, Toronto 1, (416) 363-8159.

CANADIAN ADVERTISING & SALES ASSOCIATION (L'ASSOCIATION CANADIENNE DE LA PUBLICITE ET DES VENTES)

Pres., Keith Garrett; Man. Dir., R. E. Gourlay, Ste. 369, Queen Elizabeth Hotel, Montreal.

CANADIAN ASSOCIATION OF BROADCAST CONSULTANTS

Pres., J. Gordon Elder, P. Eng., Elder Engineering Ltd., P.O. Box 10, King City, Ont.; VP, Keith A. MacKinnon, P.Eng., P.O. Box 3310, Ottawa, Ont., (613) 728-4311; Sec.-Treas., A. G. Day, P.Eng., c/o Bushnell Communications Ltd., 1500 Merivale Rd., Ottawa, Ont., (613) 224-1313.

CANADIAN ASSOCIATION OF BROADCASTERS (L'ASSOCIATION CANADIENNE DES RADIO-DIFFUSEURS)

Pres., W. D. McGregor, CKCO-TV & CKKW, Kitchener; VP Radio, D. M. E. Hamilton, CKLG, Vancouver, B.C.; VP TV, H. Audet, CKTM-TV, Trois Rivières, P.Q.

Ottawa (head office): Exec. VP, T. J. Allard; Sec.-Treas., Miss Flora Love, 85 Sparks St., P.O. Box 627, Station 'B', Ottawa, Ont. — Tlx 013-433.

Toronto: Office Mgr., Mrs. Ruth Hancock, 12 Richmond St. E., Ste. 347, Toronto 210, Mgr. Program Exchange Dept., Gerry Acton — Tlx 02-21543.

Montreal: Miss Louise Brumat, 1454 rue de la Montagne, Ste. 400, Montreal, P.Q. — Tlx 01-20062.

CANADIAN CABLE TELEVISION ASSOCIATION

Pres., R. C. Short; Chairman, W. E. Jarman; 1010 St. Catherine St. W., Ste. 1004, Montreal 110, P.Q. (514) 861-0568 — Tlx 01-25510.

CENTRAL CANADA BROADCASTERS ASSOCIATION

Exec. Sec., Mrs. Ruth Hancock, 12 Richmond St. E., Ste. 347, Toronto 1, (416) 366-9567 — Tlx 02-21543.

ELECTRONIC INDUSTRIES ASSOCIATION OF CANADA

Chairman of the Board, W. C. Tate; Pres., Leon Balcer, P.C., Q.C.; Gen. Mgr. & Sec., Cowan Harris, 77 Metcalfe St., Ottawa, Ont., (613) 237-6847.

INSTITUTE OF CANADIAN ADVERTISING

Pres., A. M. Shoults, James Lovick Ltd., 800 Bay St., Toronto 181; Past Pres., W.

Radio and Your Bottom Line - # 4

Radio is: Recall

A test commercial was broadcast on 57 Radio stations in 8 U.S.*markets. 97% of housewives who heard it were able to play back 1 or more sales points; the commercial's primary sales point was recalled by 61%.

*A comparable study conducted in two Canadian markets produced similar results.

Ask RSB

Radio Sales Bureau, 12 Sheppard Street, Toronto 1, 363-2011

H. Wilkes, Pres. Tandy Advtg. Ltd., 2 Carlton St., Toronto 200; 1st VP, P. W. Hunter, Pres. McConnell Advtg. Ltd., 234 Eglinton Ave. E., Toronto 315; 2nd VP, B. F. Johnston, Pres. McKim/Benton & Bowles Ltd., 151 Bloor St. W., Toronto 181; Sec.-Treas., D. E. Gillespie, Pres. Baker, BBDO Ltd., 20 Toronto St., Toronto 210.

PROFESSIONAL MARKETING RESEARCH SOCIETY

Pres., Jerrold Beckerman, Dir. of Research & Corp. Dev., J. Walter Thompson Co. Ltd., 102 Bloor St. W., Toronto, (416) 924-9171; VP, Bob Stewart, AIM Ltd., 6 Charles St. E., Ste. 205, Toronto, (416) 964-0004; Educational Chairman, Barry W. Stranks, Pres., Paradigm International Ltd., 1017 Simpson Towers, P.O. Box 67, 401 Bay St., Toronto, (416) 366-2715; Treas., A. S. Coldridge, Research Mgr., McKim/Benton & Bowles Ltd., 151 Bloor St. W., Toronto, (416) 927-5200; Special Projects Chairman, John A. Gonder, Group Spvr., Canadian Facts Co. Ltd., 160 Bloor St. E., Toronto 5, (416) 924-5751; Standards Committee Chairman, Kenneth Taylor, Research Mgr., MacLaren Advtg. Co. Ltd., 111 Richmond St. W., Toronto 1, (416) 363-2244; Program Chairman, John Gilmore, Man. Dir., Paradigm International Ltd., Ste. 1017, 401 Bay St., Toronto 1, (416) 366-2715; Sec., Mrs. Jean de Boerr, VP, Market Facts of Canada Ltd., 97 Eglinton Ave. E., Toronto, (416) 481-1171.

RADIO SALES BUREAU

Pres., Cedric P. Haynes; VP Marketing, Peter N. Harricks; VP, Larry Heywood; Dir. of Retail Sales, James A. Boyle, 12 Sheppard St., Toronto 110, (416) 363-2011.

STATION REPRESENTATIVES ASSOCIATION OF CANADA INC.

Pres., W. D. Whitaker, Major Market Broadcasters, 1255 Yonge St., (416) 929-3301; Recording Sec., Ruth Hancock, 12 Richmond St. E., Ste. 347, Toronto 210, Ont., (416) 366-9567.

TELEVISION BUREAU OF CANADA

Pres., Ross F. Downey; Research & Development, Ron Brown; Member & Retail Services, W. H. "Bill" Metcalfe; National Services, Oz A. Kolkka, 500 University Ave., Toronto 2, (416) 363-3133 — Tlx 02-21587.

WESTERN ASSOCIATION OF BROADCASTERS

Pres., Tom G. Laing, P.O. Box 1118, Weyburn, Sask., (306) 842-4666 — Tlx 031-2460.

Broadcast Consultants

D. E. M. ALLEN, P.ENG.

Broadcast Consulting Engineer, D. E. M. Allen & Associates Ltd., 3303 Portage Ave., Winnipeg 22, Man. (204) 832-3050.

H. J. von BAEYER, P.ENG.

F. GALL, P.ENG.
Acres InterTel Ltd., 151 Slater St., Ottawa 4, Ont. (613) 236-0124, Tlx 013-209, TWX 610-562-1929.

P. BOURBONNAIS, P.ENG.

Hydro-Quebec, 75 Dorchester Blvd. W., Montreal, P.Q.

PETER G. BOWERS, P.ENG.

General Mgr., Ontario Educational Communications Authority, 1670 Bayview Ave., Toronto 17, Ont. (416) 365-6301.

P. R. G. CAHN, ENG.

Peter Cahn & Associates, 840 Lafleur, Ville LaSalle 650, P.Q. (514) 363-5120.

D. R. DASHNEY, ENG.

D. H. MACAULAY, ENG.

SEYMOUR EPSTEIN, P.ENG.
RCA Ltd., 1001 Lenoir St., Montreal 207, P.Q. (514) 933-7551, Tlx 05-25362, TWX 610-421-3354.

HARRY K. DAVIS, P.ENG.

H. K. Davis & Associates Ltd., Consulting Engineers, 160 Duncan Mill Rd., Don Mills, Ont. (416) 449-4622.

A. G. DAY, P.ENG.

TV & FM Broadcast Consultant, 15 Lakeside Ave., Ottawa 1, Ont. (613) 235-9411.

PIERRE DEMERS, ENG.

Demers, Gordon, Baby Ltd., Systems Consultants, 1550 de Maisonneuve West, Montreal 107, P.Q. (514) 935-7447.

J. GORDON ELDER, P.ENG.

Elder Engineering Ltd., P.O. Box 10, King City, Ont. (416) 833-5141 — TWX 610-492-2609.

ERIC W. FARMER, P.ENG.

184 Turgeon St., Ste. Thérèse, P.Q. (514) 435-7278.

EDWARD J. FRAZER, P.ENG.

National Electrolab Associates Ltd., Electronic Testing Laboratory, 1130 E. 7th Ave., Vancouver 12, B.C. (604) 879-9161 — TWX 610-929-1058.

A. C. GERVAIS, P.ENG.

P. MUNDIE, P.ENG.
N. J. Pappas & Associates, 5253 Decarie Blvd., Montreal 248, P.Q. (514) 488-9581 — TWX 610-421-3181.

R. S. GRANT, P.ENG.

Broadcast Consultant, 2703 Henley St., Ottawa 14, Ont. (613) 828-2128.

YVES R. HAMEL, P.ENG.

3772 Kent Ave., Montreal 249, P.Q. (514) 733-6107.

HERBERT A. HOYLES, P.ENG.

PETER A. NIBLOCK, P.ENG.
Hoyles Niblock Associates Ltd., Broadcast Management and Engineering Consultants. Head Office: 3110 Boundary Rd., Vancouver 12, B.C. (604) 437-1141 — Tlx 04-50322 — TWX 610-929-1058. Montreal 114: P.O. Box 777, Place Bonaventure.

JEAN-CLAUDE LALANCETTE, P.ENG.

Broadcast Consulting Engineer, 1700 Berri St., Montreal 132, P.Q. (514) 849-6221.

GERALD W. LEE, P.ENG.

Gerald W. Lee & Associates, 2 Thorncliffe Park Dr., Unit 28, Toronto 17, Ont. (416) 421-5631.

M. M. LEVY, D.SC.

Levy Associates Co. Ltd., Consulting Engineers, 335 Catherine St., Ottawa, Ont. (613) 235-8700.

KEITH A. MACKINNON, P.ENG.

P.O. Box 3310, Station "C", Ottawa, Ont. (613) 728-4311.

GEORGE MATHER, P.ENG.

George Mather & Associates, Radio Frequency Engineering, 2051 Russet Rd., Mississauga, Ont. (416) 277-4672.

T. S. RAHMER, P.ENG.

R. H. Nichols Co. Ltd., 4544 Dufferin St., Downsview, Ont. (416) 633-8190 — TWX 610-492-1348.

SAPERSTEIN & ASSOCIATES LTD.

Consulting Telecommunication & Broadcast Engineers, 285 Cominco Bldg., 1199 W. Pender St., Vancouver 1, B.C. (604) 683-4591.

H. D. SCHILLER, P.ENG.

H. Z. ROGERS, P.ENG.

Pan-Com Canada Ltd., Communications Consultants, Head Office: 16 Westminister Ave. N., Montreal 263, P.Q. (514) 482-2026. Cable: Panconsult. Central Area Regional Office: 1801-480 University Ave., Toronto 101, Ont. (416) 362-7483. Cable: Panconsult.

R. H. SIVERTSEN ASSOCIATES LTD., P.ENG.

Communications Consultant, #301-4500 — 39th St. N.W., Calgary 49, Alta. (403) 288-1769.

C. E. SPENCE, P.ENG.

Manager, Broadcast Eng. & Prod., 100 Wingold Ave., Toronto 395, Ont. (416) 789-3281.

PETER A. WARD, B.SC.

Dir. of Eng., Delta Electronics, 70 Ronson Dr. Rexdale, Ont. (416) 241-3556, TWX 610-492-2707.

D. B. WILLIAMSON, P.ENG.

Consulting Engineer, Broadcasting Communications, Radio CHUC Bldg., P.O. Box 520, Cobourg Ont. (416) 372-5401.

Cable Television Systems

KEY

(1) Company Name (2) Address (3) Telephone (4) President (5) General Manager (6) Chief Engineer (7) Area Served by System (8) Number of Channels on System (9) Monthly Fee (10) Installation Fee (11) Total Current Subscribers (12) Total Potential Subscribers (13) Currently Originating Programming (14) If Not Originating Programming, Anticipate Starting Within 12 Months

Yukon & N.W.T.

WHITEHORSE

(1) Northern Television Systems Ltd. (2) Box 1163 (3) (403) 667-4247 (4) R. Hougen (5, 6) B. Wybrew (7) Whitehorse (8) 3 (9) \$15.00 (10) \$25.00 (13) Yes - Local

British Columbia

CAMPBELL RIVER

(1) Campbell River TV Assoc. (2) 594 11th Ave. (3) (604) 287-8801 (4) A. L. Widen (5) R. McLaren (6) E. Selby (7) Campbell River (8) 7 & 2 ETV (9) \$3.50 (10) \$125.00 (11) 3200 (12) 4000 (13) No (14) Yes

CHILLIWACK

(1) Valley Televue Ltd. (2) 419 Yale Rd. W. (3) (604) 792-4626 (4) Jack Pilling (5) Bill Wolfe (6) Glenn Elder (7) Chilliwack, Sardis, Vedder Crossing, Fairfield Island (8) 6 (9) \$4.75 (10) \$20.00 (11) 3490 (12) 5100 (13) Local

DELTA

(1) Delta Cable Television Ltd. (2) 1230-56th St. (3) (604) 943-2266 (4, 5) W. S. Thomas (6) C. H. Bobardt (7) Delta (8) 8 (9) \$5.00 (10) \$15.00 (11) 6294 (12) 10,000 (13) No (14) Yes

DUNCAN

(1) Cowichan Valley Television Ltd. (2) 115 Kenneth St. (3) (604) 748-9113 (4-6) Ivan H. Hollway (7) Duncan and North Cowichan (8) 9 (9) \$5.00 (10) \$25.00 (11) 1965 (12) 2500 (13) No (14) Yes

GANGES

(1) Aristocrat Cookware Ltd. (2) Box 409 (3) (604) 537-5550 (4-6) Ronald M. Brown (7) Salt Spring Island (8) 9 (9) \$6.00 (10) \$19.00 up (11) 400 (12) 1000 (13) No (14) No

GREENWOOD

(1) Greenwood Video Ltd. (2) Box 369 (3) (604) 445-6434 (4, 5) C. E. Stephens (6) Nil (7) Greenwood (8) 5 (9) \$5.00 or \$7.50 (10) \$100.00 or \$15.00 (11) 215 (12) 250 (13) No (14) No

KIMBERLEY

(1) Fernie Television Ltd. (2) 115 Wallinger Ave. (3) (604) 427-2062 (4, 5) T. D. Birrell (6) K. Morris (7) Fernie, Sparwood, Natal, Michel, Elk Valley (8) 4 (9) \$5.00 (10) \$25.00 (11) 1900 (12) 2200 (13) No (14) No

KIMBERLEY

(1) Kootenay Enterprises Ltd. (2) 115 Wallinger Ave. (3) (604) 427-2062 (4-6) W. J. Gillespie (7) Kimberley district (8) 5 (9) \$5.00 (10) \$25.00 (11) 1800 (12) 2100 (13) Yes

LAKE COWICHAN

(1) Lake Video Service Ltd. (2) Box 141 (3) (112) 749-6722 (4, 5) C. Severson (7) Lake Cowichan, Mesachie Lake, Honeymoon Bay (8) 6 (9) \$5.00 (10) \$25.00 (11) 630 (12) 850 (13) No (14) No

MERRITT

(1) Merritt Cablevision Ltd. (2) Box 908 (3) (604) 378-2568 (4) R. S. Ferguson (5) W. G. Reid (6) E. Caswell (7) Merritt (8) 4 (9) \$6.50 (10) \$20.00 (11) 900 (12) 1700 (13) Yes

NANAIMO

(1) Community Video (Nanaimo) Ltd. (2) 479 Wallace St. (3) (112) 754-5571 (4) Nathan Starr (5) Alex E. Dworkin (6) Steve Ackenclose (7) Nanaimo (8) 7 (9) \$5.00 (10) \$15.00 (11) 5120 (12) 7500 (13) Yes (14) Yes

NEW WESTMINSTER

(1) Fraser Valley Cablevision Ltd. (2) 538 6th St. (3) (604) 526-4621 (4, 5) J. S. McDonald (6) T. A. W. Sinclair (7) Surrey and Langley (8) 10 (9) \$5.00 (10) \$15.00 (11) 8000 (12) 20000 (13) Yes

NEW WESTMINSTER

(1) Western Cablevision Ltd. (2) 538 6th St. (3) (604) 526-4621 (4) R. S. McDonald (5) J. S. McDonald (6) T. A. W. Sinclair (7) New Westminster (8) 10 (9) \$5.00 (10) 0 (11) 11500 (12) 14000 (13) Yes

OLIVER

(1) Oliver Tele-Vue Ltd. (2) Box 790 (3) (604) 498-3630 (4-6) C. E. Stephens (7) Oliver and district (8) 5 (9) \$5.00 (10) \$25.00 (11) 510 (12) 650 (13) No (14) No

PENTICTON

(1) Central TV Systems Ltd. (2) 441 Main Street (3) (604) 492-5832 (4) D. L. Gartrell (5) D. L. Gillespie (6) Nil (7) Revelstoke (8) 6 (9) \$5.00 or \$6.00 (10) \$100.00 or \$25.00 (11) 1580 (12) 2500 (13) No

PENTICTON

(1) Black Knight Television Co. Ltd. (2) 441 Main St. (3) (604) 492-5832 (4) D. L. Gartrell (5) R. G. Gunoff (6) Nil (7) Kelowna, Rutland, Mission (8) 12 (9) \$5.00 (10) \$25.00 (11) 3500 (12) 9000 (13) No

PENTICTON

(1) South Okanagan Television Distributors Ltd. (2) 441 Main St. (3) (604) 492-5832 (4, 5) D. L. Gartrell (6) W. J. Moore (7) Penticton, Summerland (8) 6 (9) \$5.00 (10) \$25.00 (11) 4250 (12) 8000 (13) No

PORT ALBERNI

(1) Alberni Cable Television Ltd. (2) 735-3rd Ave. N. (3) (604) 723-6295 (4) H. Warren (5) W. H. J. Green (6) F. McLeod (7) Alberni Valley (8) 4 (9) \$6.00 (10) \$15.00 (11) 4000 (12) 6000 approx. (13) No (14) Uncertain

PORT ALBERNI

(1) Kelsey Cable Ltd. (2) 518 9th Ave. S. (3) (604) 724-1064 (4) K. H. Barlow (7) Kelsey Bay (8) 3 (9) \$5.00 (11) 130

SECHLT

(1) Northwest Communications Ltd. (2) Box 218 (3) (604) 885-2444 (4) W. S. Thomas (5) J. S. Thomas (6) C. H. Bobardt (7) Gibsons (8) 7 (9) \$5.50 (10) \$15.00 (11) 259 (12) 2000 (13) No (14) Yes

SOUTH SLOCAN

(1) South Slocan TV Co-Operative Ass'n (2) South Slocan (3) Nil (4) T. P. Wilson (7) South Slocan (8) 3 (9) \$5.00 (10) \$25.00 (11) 50 (12) 65 (13) No (14) No

TRAIL

(1) Community Video (Montrose-Fruitvale) Ltd. (2) c/o 1146 Cedar Ave. (3) (604) 368-5501 (4) Nathan Starr (5) A. E. Dworkin (6) Carl Price (7) Rossland, Trail, Warfield, Tadawac (8) 5 (9) \$5.00 (10) \$15.00 (11) 910 (12) 1000 (13) No (14) No

TRAIL

(1) Community Video Ltd. (2) 1146 Cedar Ave. (3) (604) 368-5501 (4) Nathan Starr (5) A. E. Dworkin (6) Carl Price (7) Trail (8) 5 (9) \$5.00 (10) \$15.00 (11) 5250 (12) 7000 (13) No (14) Yes

VICTORIA

(1) Davin Enterprises Ltd. (2) 1202 Wharf St. (3) (604) 385-6783 (4-6) R. V. Mielen (7) Saanich (Victoria) (8) 10 (9) \$4.50 (10) \$15.00 (11) 1000 (12) 1645 (13) No

VICTORIA

(1) Langford Sooke Cablevision Ltd. (2) 1637 Warren Gardens (3) (604) 598-5000 (4, 5) G. M. Davis (6) J. Laturnus (7) Victoria, Sooke (8) 9 (9) \$4.50 (10) \$15.00 (11) 2480 (12) 4000 (13) No

WHITE ROCK

(1) White Rock Cablevision Ltd. (2) 1233 Johnston Road (3) (604) 531-2322 (4, 5) Leo J. Coutu (6) B. Mitchell (7) White Rock, Ocean Park, Crescent Beach (8) 9 (9) \$5.00 (10) \$15.00 (11) 1700 (12) 5000 (13) No (14) No

Alberta

BANFF

(1) Banff Community Antenna Ltd. (2) Box 1092 (3) (403) 762-2598 (4) Wm. Adams (5, 6) B. Henderson (7) Banff (8) 6 (9) \$4.00 (10) Nil (11) 110 (12) 1000 (13) No (14) No

CALGARY

(1) Alberta Broadcasting Corporation Ltd. (2) 2772 Calgary Place 1 (3) (403) 263-8528 (4) R. W. Lamb (5, 6) Larry Biswanger (7) Rainbow Lake, High Level, Fort McMurray (8) 4 (9) \$8.00 and \$6.50 (10) \$100.00 (11) 1200 (12) 2500 (13) Yes

CALGARY

(1) Community Antenna Television Ltd. (2) 7810 MacLeod Trail S.W., Cal. 9 (3) (403) 252-5561 (4, 5) J. E. Davis (6) G. Scheel (7) Calgary (8) 12 (9) \$6.00 (10) \$15.00 (11) Nil (12) 50,000 (13) Nil (14) Yes

HINTON

(1) Rocky Mountain C.A.T.V. Ltd. (2) Box 2450 (3) (403) 865-2745 (4) Ken G. Nelson (5) A. W. Wilson (6) Lloyd C. Nelson (7) Hinton (8) 2 (9) \$6.00 (10) \$10.00 (11) 350 (12) 1500 (13) No

LETHBRIDGE

(1) Cablevision Lethbridge Ltd. (2) 1038 3rd Ave. S. (3) (403) 328-1222 (4) A. Berday (5) D. Shackelford (6) T. McLaren (7) Lethbridge (8) 7 (9) \$4.95 (10) \$9.95 (11) 3500 (12) 7000 (13) Yes

MEDICINE HAT

(1) CableVision Medicine Hat Ltd. (2) 525 Second St. S.E. (3) (403) 527-5586 (4) J. H. Yuill (5) W. H. Yuill (6) T. A. Botter (7) Medicine Hat, Redcliff (8) 8 (9) \$5.00 (10) \$10.00 (11) N/A (12) 8500 (13) Yes

RED DEER

(1) Community Video (Red Deer) Ltd. (2) 4819-48th Ave. (3) (403) 347-2533 (4) Nathan Starr (5) A. E. Dworkin (6) Geoff Coldrick (7) Red Deer (8) 5 (9) \$5.00 (10) \$15.00 (11) 4370 (12) 7800 (13) Yes (14) Yes

WAINWRIGHT

(1) Teleview Enterprises (2) Box 489 (3) (403) (4-6) Byron Iverson (7) Wainwright (8) 2 (9) \$3.00 (10) \$5.00 (11) 70 (12) 100 (13) No (14) No

Saskatchewan

ESTEVAN

(1) Co-Ax Cable TV Limited (2) 408-11th Ave. (3) (403) 634-3822 (4, 5) A. Berday (6) K. Greentree (7) Estevan (8) 6 (9) \$4.50 (10) \$15.00 (11) 2800 (12) 3100 (13) Yes (14) Yes

WEYBURN

(1) Co-Ax Cable TV Limited (2) 117-2nd St. N. (3) (403) 634-2682 (4, 5) A. Berday (6) K. Greentree (7) Weyburn (8) 5 (9) \$4.50 (10) \$15.00 (11) 2200 (12) 3000 (13) Yes

Manitoba

ST. LAZARRE

(1) The Fouillard Implement Exchange Ltd. (2) St. Lazarre (3) (204) 683-2335 (4, 5) E. R. Fouillard (6) Ulmer Horning (7) St. Lazarre (8) 2 (9) \$5.00 (10) None (11) 75 (12) 100 (13) Yes (14) No

THOMPSON

(1) CESM - T.V. (2) Thompson Shopping Plaza (3) (204) 677-3905 (4) D. R. Sutherland (5) D. A. Grout (6) Gordon Kartz (7) Thompson (8) 3 (9) \$9.00 (10) \$22.00 (11) 1500 (12) 4000 (13) Yes (14) No

WINNIPEG

(1) Greater Winnipeg Cablevision Ltd. (2) 930 Nairn Avenue, Wpg. 22 (3) (204) 667-4610 (4) Peter D. Curry (5) H. Comack (6) G. Moylan (7) East of Red River (8) 8 (9) \$5.00 (10) \$10.00 (11) 15,000 (12) 40,000 (13) No (14) Yes

WINNIPEG

(1) Metro Videon Ltd. (2) 2 Donald St., Wpg. 13 (3) (204) 284-4005 (4) Randy Moffat (5) Sid Boyling (6) Fred Venema (7) West of Red River (8) 12 (9) \$5.00 (10) \$10.00 (11) 22000 (12) 95000 (13) No (14) Yes

Ontario

ATIKOKAN

(1) Nor-Video Services Ltd. (2) P.O. Box

940 (3) (807) 333-6050 (4-6) Vic Prokopchuk (7) Atikokan (8) 7 (9) \$5.00 (10) \$15.00 (11) 1130 (12) 1450 (13) No (14) Yes

AYLMER

(1) East Elgin Cable T.V. Ltd. (2) 18 Sydenham St. E. (3) (519) 773-3162 (4) Donald Monteith (5) Howard Palmer (6) Peter Klapwick (7) Aylmer (8) 9 (9) \$5.00 (10) Nil (11) 1012 (12) 1500 (13) No (14) No

BARRIE

(1) Barrie Cable T.V. Ltd. (2) 311 Blake Street (3) (705) 728-3644 (4) Famous Players (5) G. E. Sauners (6) R. Alexander (7) Barrie (8) 9 (9) \$4.50 (10) Free (11) 5400 (12) 7500 (13) No (14) Yes

BELLEVILLE

(1) Cablevue (Belleville) Ltd. (2) 160 Front St. (3) (613) 968-5523 (4) Dr. G. A. Morton (5) Frank C. Murray (6) T. W. R. Dryden (7) Belleville, Trenton (8) 9 (9) \$5.00 (10) \$17.50 (11) 8500 (12) 15000 (13) No

BOLTON

(1) Albion Cable T.V. Ltd. (2) P.O. Box 8 (3) (416) 857-1802 (5) Colin Jordan (7) Bolton (8) 11 (9) \$4.50 (10) \$10.00

BROCKVILLE

(1) Brockville Amusements Ltd. (2) 205 King St. W. (3) (613) 342-2640 (4) D. M. Campbell (5) D. A. Moore (6) R. Storey (7) Brockville (8) 7 (9) \$4.50 (10) \$12.50 (11) 3022 (12) 5000 (13) No (14) Possibly

BURLINGTON

(1) Citizens Cable T.V. Ltd. (2) B69 Brant St. (3) (416) 639-4655 (4) H. Zahoruk (5) Pending (6) Pending (7) Burlington (8) 8 (9) \$4.50 (10) Nil (11) 1400 (12) 22000 (13) In Progress (14) Yes

CLARKSON

(1) Terracom Cable T.V. (2) Store D - Park Royal Plaza (3) (416) 822-1781 (4) G. D. Zimmerman (5) M. Zoerb (6) W. Evans (7) Mississauga (8) 11 (9) \$4.50 (10) Nil (11) 2500 (12) 5000 (13) Yes

COBOURG

(1) Northumberland Cable TV Ltd. (2) 10 King Street E. (3) (416) 372-6722 (4-6) William T. Lelliott (7) Cobourg (8) 10 (9) \$5.00 (10) \$15.00 (11) 170 (12) 3200 (13) No (14) Yes

DEEP RIVER

(1) Deep River Video Ltd. (2) Alder Shopping Plaza, P.O. Box 23 (3) (613) 584-3551 (4) J. W. N. McLeod (7) Deep River (8) 4 (9) \$4.70 (10) \$15.00 (11)

792 (12) 1500 (13) No (14) No

DOWNSVIEW

(1) Willowdowns Cable-Vision Ltd. (2) 181 Cocksfield Ave. (3) (416) 630-6716 (4) W. Heshka (5) C. Newton (6) R. Cymbalisty (7) Bathurst Village, Bathurst Manor (8) 11 (9) \$4.50 (10) N/C - \$14.50 Tenants only (11) 1413 (12) 4300 (13) No (14) No

FERGUS

(1) Fergus-Elora Cable T.V. Ltd. (2) 216 St. Andrew St. W. (3) (519) 843-1890 (4) J. G. Milligan (5, 6) Ken Eckhardt (7) Fergus, Elora (8) 12 (9) \$4.50 (10) \$15.00 (11) 1200 (12) 2000 (13) Yes

GEORGETOWN

(1) Georgetown Cable TV Ltd. (2) Suite 2, 47 Main St. N. (3) (416) 877-5211 (4) A. J. Jamieson (5) A. Lawrence (6) J. Ollivier (7) Georgetown, Norval, Glen Williams (8) 11 (9) \$4.50 (10) \$9.95 (11) 1500 (12) 6000 (13) Yes (14) Yes

GERALDTON

(1) Modern Radio and TV System (2) Geraldton (3) (807) 854-1282 (4) Harry Assad (7) Geraldton (8) 4 (9) \$4.00 (10) \$35.00 (11) 520 (12) 900 (13) No (14) Undecided

GRIMSBY

(1) Grimsby Cable T.V. Ltd. (2) 12 Nelles Blvd. (3) (416) 945-4932 (4-6) M. A. Johnson (7) Grimsby, North Grimsby (8) 11 (9) \$4.50 (10) \$10.00 (11) 1000 (12) 3500 (13) No

HAMILTON

(1) General Co-Axial Services Ltd. (2) 665 Upper James St. (3) (416) 389-6232 (4, 5) Owen Boris (6) R. Maybury (7) Hamilton (8) 12 (9) \$4.00 (10) \$9.00 (11) 5000 (12) 15,000 (13) Yes

HAMILTON

(1) Hamilton Co-Axial (1958) Ltd. (2) 1120 Main Street E. (3) (416) 547-2376 (5) Mrs. Lee Martini (6) Eugene Smock (7) Hamilton (8) 10 (9) \$4.65 (10) Nil (11) 16,681 (12) 41,000 (13) No (14) Yes

HAMILTON

(1) Northgate Cable T.V. (2) 665 Upper James St. (3) (416) 389-9716 (4) R. Rienne (5) O. Boris (6) R. Maybury (7) Hamilton (8) 12 (9) \$4.50 (10) \$9.00 (11) 500 (12) 5000 (13) Yes

HAWKESBURY

(1) CIE Cable Vision de Hawkesbury Ltd. (2) 493 Champlain St. (3) (613) 632-2514 (4) B. Bertrand (5) Y. Bertrand (7) Hawkesbury (8) 10 (9) \$3.95 (10) \$15.00 (11) 1200 (12) 2100 (13) No

KIRKLAND LAKE

(1) Fred Lang Television Ltd. (2) 29

AM RF AMPLIFIER/DEMODULATOR



- 10V. RF output drives any Frequency or Modulation Monitor.
- Sensitivity less than 1mV.
- Ultra-Linear audio detector, $\pm 1/2$ dB to 10kHz; low distortion.
- Only \$750, FST included, FOB Vancouver.

Please write for detailed specifications.

NATIONAL ELECTROLAB ASSOCIATES LTD.

1130 East 7th Avenue
Vancouver 12, B.C.
Phone: (604) 879-9161

Cable TV Systems continued

Prospect Ave. (3) (705) 567-9383 (4) Fred Lang (5) Tom Ramsey (6) Ben Pessah (7) Kirkland Lake (8) 4 (9) \$3.00 (10) \$20.00 (11) 2964 (12) 3600 (13) Yes

KITCHENER

(1) Grand River Cable TV Ltd. (2) 48 Preston St. (3) (519) 576-9870 (4) Famous Players Corp. - Mrs. George Destounis (5) Udo Salewsky (6) Robt. Clements (7) Kitchener-Waterloo, Bridgeport, Preston, Hespeler, Galt, St. Jacobs, Elmira, Stratford, New Hamburg (8) 10 (9) \$4.50 (10) No (11) 43,500 (12) 60,000 (13) No (14) Yes

LEAMINGTON

(1) Essex Cable TV Ltd. (2) P.O. Box 70 (3) (519) 326-6171 (4) E. S. Rogers (5) Art Gadd (6) Joe Ste. Croix (7) Leamington, Kingsville (8) 12 (9) \$4.95 (10) \$15.00 (11) 1000 (12) 4000 (13) Yes

LONDON

(1) London T.V. Cable Service Ltd. (2) 752 Richmond St. (3) (519) 672-7700 (4) E. R. Jarman (5) J. D. McLachlan (6) Wm. Park (7) London (8) 11 (9) \$5.00 (10) Nil (11) 39,062 (12) 48,200 (13) Yes

MADOC

(1) Hastings Cable Vision Ltd. (2) Madoc (3) (613) 473-2839 (4-6) Gordon Pigden (7) Madoc (8) 9 (9) \$5.00 or \$50.00 (10) \$25.00 (11) 304 (12) 420 (13) Yes

KAPUSKASING

(1) Mattice TV System (2) Box 206 (3) (705) 335-6464 (4-6) Yvon Auber (7) Mattice (8) 2 (9) \$3.00 (10) \$15.00 (11) 70 (12) 25 (13) No (14) No

NEW LISKEARD

(1) Clearview Television (2) Box 271 (3) (705) 647-5394 (4-6) J. A. Brown (7) New Liskeard (8) 5 (9) \$3.75 (10) \$15.00 (11) 650 (12) 1050 (13) Yes

OSHAWA

(1) Oshawa Cable TV Ltd. (2) 600 King Street E. (3) (416) 723-5278 (4, 5) Wm. J. Leask (6) Richard A. Hancock (7) Oshawa, Bowmanville (8) 12 (9) \$4.95 (10) \$9.95 (11) 10,200 (12) 25,000 (13) Yes

OTTAWA

(1) Ottawa Cablevision Ltd. (2) 1530 Merivale Rd. (3) (613) 224-4440 (4) Gordon F. Henderson Q.C. (5) John S. Reid (6) Keith A. Smiley (7) Ottawa, Nepean, March and Goulbourne (8) 9 (9) \$5.00 (13) Yes

OTTAWA

(1) Skyline Cablevision (2) 1810 St. Laurent Blvd. (3) (613) 731-8250 (4) George S. Nelms (5) Leon Poitras (6) M. Olfman (7) Ottawa, Vanier, Rockcliffe, Gloucester, Cumberland (8) 10 (9) \$5.00 (10) None (11) 33,000 (12) 52,000 (13) Yes

PARRY SOUND

(1) Radio and TV Distribution Ltd. (2) 9 Riverdale Rd. (3) (705) 746-2659 (4) Norman Bradley (5, 6) Robert J. Allcock (7) Town (8) 7 (9) \$4.90 (10) \$10.00 (11) 1223 (12) 1500 (13) Yes

PEMBROKE

(1) Pembroke Cablevision Ltd. (2) 223 Mackay St. (3) (613) 735-6819 (4) John S. Reid (5) William E. Holmes (6) Keith A. Smiley (7) Pembroke (8) 5 (9) \$4.50 (10) \$15.00 (11) 2100 (12) N/A (13) Yes (14) Possibly

PICTON

(1) Quinte Cablevision Ltd. (2) 315 Main

St. (3) (613) 476-2722 (4-6) Gordon Nourse (7) Picton (8) 8 (9) \$5.00 (10) \$17.50 (11) 495 (12) 1100 (13) No (14) Yes

RICHMOND HILL

(1) Richmond Hill Cable TV Ltd. (2) 244 Newkirk Rd. (3) (416) 884-8111 (4, 5) Stewart H. Coxford (6) D. Isherwood (7) Richmond Hill, Markham, Stouffville, Woodbridge, Kleinburg (8) 11 (9) \$4.95 (10) \$17.50 (11) Approx. 5500 (12) Approx. 17,000 (13) Yes

SIMCOE

(1) Clearview Cable TV Ltd. (2) Box 327 (3) (519) 426-7360 (4) F. W. Porter (5) D. M. Lounsbury (7) Simcoe (8) 8 (9) \$5.00 (10) Nil (11) 1180 (12) 3500 (13) No (14) Yes

SMITHS FALLS

(1) Smiths Falls Cablevision Ltd. (2) Shopping Plaza (3) (613) 283-6150 (4) D. M. Campbell (5) Mrs. C. Jewett (6) Sam Salvin (7) Smiths Falls (8) 7 (9) \$4.50 (10) \$15.00 (11) 410 (12) 4000 (13) No (14) Maybe

STRATHROY

(1) Airland Communication Services Ltd. (2) 12 Caradoc St. (3) (519) 245-2200 (4, 5) Ronald McIntosh (6) Dean Baker (7) Strathroy (8) 11 (9) \$5.00 (10) \$10.00 (11) 1300 (12) 2000 (13) Yes

THUNDER BAY

(1) Lakehead Videon Ltd. (2) 215 Van Norman St., P.O. Box 986 (3) (807) 345-1211 (4, 5) C. R. Boucher (6) C. Christie (7) Thunder Bay (8) 4 (9) \$4.95 (10) \$10.00 (11) 20,156 (12) 25,851

TILLSONBURG

(1) Till-Cable T.V. Ltd. (2) 16 Raynes St. (3) (519) 842-5242 (4-6) Roy E. Beechey (7) Tillsonburg (8) 12 (9) \$5.00 (10) \$10.00 (11) 1300 (12) 2400 (13) Near Future (14) Yes

TORONTO

(1) Bramalea Telecable (2) 25 Adelaide St. E., Tor. 1 (3) (416) 362-2771 (4) E. S. Rogers (5) B. A. Ross (6) F. Verkaik (7) Brampton, Bramalea and Chingua-cousy (8) 11 (9) \$4.50 (10) \$15.00 (11) 6,850 (12) 11,000 (13) Yes (14) Nil

TORONTO

(1) Coaxial Colourview Ltd. (2) 25 Adelaide St. E. (3) (416) 362-2771 (4, 5) B. A. Ross (6) F. Verkaik (7) Metro Toronto (8) 10 (9) \$4.50 (10) \$15.00 (11) 17,231 (12) 26,638 (13) Yes

TORONTO

(1) Graham Cable TV (Hosick Television Co. Ltd.) (2) 2589 Bloor St. W., Tor. 160 (3) (416) 762-7543 (4) David R. Graham (5) Ted M. Fielder (6) Nil (7) Humber River on West, Eglinton Ave. on North, Keele St. on East, South to Lake Ontario (8) 10 (9) \$4.50 (10) \$15.00 (11) 800 (12) 22,000 (13) No (14) Yes

TORONTO

(1) Keeble Cable Television Ltd. (2) 1415 Lawrence Ave. W., Suite 211, Tor. 15 (3) (416) 247-2151 (4) Gordon F. Keeble (6) R. Osborne (7) Western portion of Borough of North York (8) 12 (9) \$4.50 (10) \$15.00 (11) None (12) 40,000 (13) No (14) Yes

TORONTO

(1) Rogers Cable T.V. Ltd. (2) 25 Adelaide St. E., Tor. 1 (3) (416) 362-2771 (4) E. S. Rogers (5) B. A. Ross (6) F. Verkaik (7) Metro Toronto (8) 10 (9) \$4.50 (10) \$15.00 (11) 20,338 (12) 65,000 (13) Yes

TORONTO

(1) Scarborough Cable (2) 96 Glen Rd., Tor. 5 (3) (416) 964-9300 (4) G. R. Conway (5) Sylvane Walters (7) Scar-

boro (8) 11 (9) \$4.50 (10) \$15.00 (11) Nil (12) 34,000 (13) No (14) Yes

TORONTO

(1) Wired City Communications Ltd. (2) 21 Woodlawn Ave. E., Tor. 7 (3) (416) 920-3495 (4) Douglas Leiterman (7) Eastern Section of Scarborough (9) \$4.50 (10) Nil (11) Nil (12) 23,000 (13) Nil (14) Yes

WESTON

(1) York Cablevision (2) 93 Penn Dr. (3) (416) 742-1455 (4) S. Welsh (5) R. C. Chaston (6) F. Baker (7) Scarboro, Don Mills, York, North York (8) 12 (9) \$4.50 (10) \$15.00 (11) 30,000 (12) 70,000 (13) Yes

Quebec

ASBESTOS

(1) Cablovision Inc. (2) 214 Bourbeau St. (3) (819) 879-2300 (4, 5) J. P. Bolduc (6) M. Parenteau (7) Asbestos (8) 9 (9) \$3.50 (10) \$15.00 (11) 1900 (12) 2500 (13) No (14) No

BEAUCEVILLE

(1) Beauce Distribution T.V. Inc. (2) 650 Boul. Renault, C.P. 127 (3) (418) 227-6000 (4) Jacques R. Renault (5) Michel Gagnon (7) Beauceville (8) 8 (9) \$4.50 (10) \$25.00 (11) 695

BEAUCE

(1) Victor Rancourt (2) 380 1e Ave., St. Georges Est. (4, 5) Victor Rancourt (7) St. Ludger, St. Theophile, St. Benoit, Beauce (8) 6 (9) \$3.00 (10) \$25.00 (11) 315 (12) 350 (13) Nil

BELOEIL

(1) Videotron Ltée (2) 30 St. Mathieu (3) (514) 467-0208 (4, 5) André Chagnon (6) Jean-Charles Dagenais (7) Beloeil, St. Hilaire, Otterburn, and McMasterville (8) 12 (9) \$4.86 (10) \$10.00 (11) 2400 (12) 6000 (13) Yes

BOUCHERVILLE

(1) Tele-Cable Boucherville Inc. (2) 280 Fort St. Louis (3) (514) 655-0440 (4) Réal Létourneau (7) Boucherville (8) 9 (9) \$4.95 (10) \$15.00 (11) 1700 (12) 4200 (13) Yes

BROMPTONVILLE

(1) Television Communautaire de Brompton Inc. (2) 1 rue de l'Eglise (3) (819) 846-2711 (4, 5) Raymond Bergeron (6) Jean Marc Rivard (7) Bromptonville (8) 9 (9) \$3.50 (10) \$25.00 (11) 461 (12) 600 (13) No (14) No

CHAPAIS

(1) Gagnon T.V. Ltée (2) 9 Rue Mgr. Bluteau (3) (418) 679-0953 (4) Fernand Gagnon (5) Lucien Leclerc (7) Chapais (8) 1 (9) \$8.00 (10) \$30.00 (11) 350 (12) 500 (13) No (14) Yes

CHIBOUGAMAU

(1) Gagnon T.V. Ltée (2) 9 Rue Mgr. Bluteau (3) (418) 679-0953 (4) Fernand Gagnon (5) Lucien Leclerc (7) Chibougamau (8) 1 (9) \$8.00 (10) \$30.00 (11) 1500 (12) 2500 (13) No (14) Yes

COWANSVILLE

(1) Transvision Cowansville Inc. (2) 709 rue Sud (3) (514) 263-3424 (4) J. Beauchemin (5) Marc St. Laurent (6) N. Lamy (7) Cowansville (8) 10 (9) \$4.00 (10) \$15.00 (11) 350 (12) 1500 (13) No (14) Uncertain

DANVILLE

(1) Trans-Vision de Danville Inc. (2) 12 du Carmel (3) (819) 839-2393 (4-6)

THE IVC BROADCAST PRODUCT LINE

IVC/EMI COLOR CAMERAS

The reliability of the IVC/EMI Color Cameras has been outstandingly proven in daily production at CFTO-TV, Toronto, since April 1970.

With an initial four cameras acquired in April, the total complement **now** stands at seven in daily use.

NEXT — THE IVC/EMI 2005

The Successor to the 2001. First shown in North America at the CCBA — Toronto. Available for delivery in the Spring of 1971.



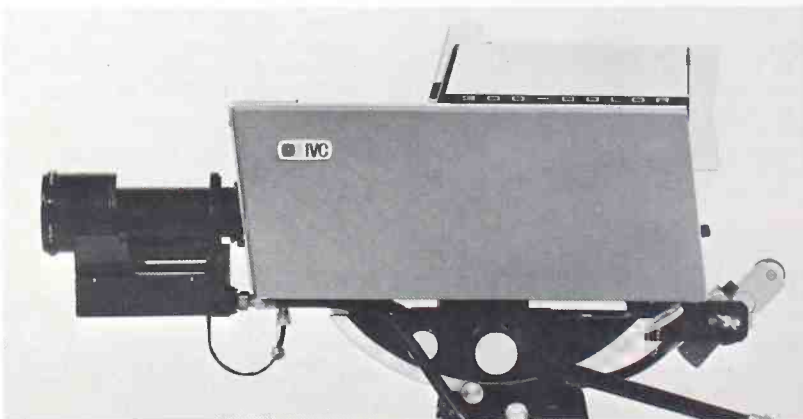
IVC-900 SERIES BROADCAST VTR'S

The first Helical Scan Broadcast 1" VTR with a playing time of 3½ Hours. Features direct color playback with output jitter of ± 7 nanoseconds. Can be dubbed to quadruplex VTR's and used in production mixing with other switcher inputs. Includes Instant Video Confidence — allows monitoring the video playback while recording — Automatic Tape Tension Servo and full color insert or assemble editing. The 900 Series Broadcast VTR tapes are compatible with all other IVC video tape recorders.

IVC-300A COLOR CAMERAS

The IVC-300A offers new dimensions in programming and production flexibility for those who prefer the characteristics of a Plumbicon* camera. Studio or remote scenes, fixed or portable operation, the IVC-300A offers superior picture quality, registration and stability at a minimum investment. Features Varatol XX, 10:1 zoom lens (optional 18:1) negative registration, vertical and horizontal aperture correction, gamma correction, 9" viewfinder and mini cable.

* TM, N.V. Philips



For more details on the IVC BROADCAST PRODUCT LINE, including color Telecine Systems and accessory products, contact:



INTERNATIONAL
VIDEO CORPORATION
OF CANADA, LTD.

30 Baywood Road, Rexdale, Ontario (416) 749-7539
Branch Office: Montreal (514) 636-4480
Vancouver (604) 253-6636

Cable TV Systems continued

Roger Morin (7) Danville, Shipton (8) 8 (9) \$4.25 (10) \$10.00 (11) 400 (12) 500 (13) No (14) No

DISRAELI

(1) Transvision Disraëli Inc. (2) 142 St. Thomas (3) (418) 449-2700 (4) Lucien Dion (5) André Gosselin (6) Lucien Dion (7) Disraëli (8) 8 (9) \$4.00 (10) \$20.00 (11) 800 (12) 1000

DOLBEAU

(1) Dolbeau T.V. Service Inc. (2) Boul. Walberg (3) (418) 276-2291 (4) L. R. Perron (5) L. R. Roberge (6) J. M. Michaud (7) Dolbeau, Mistassini (8) 2 (9) \$3.00 or \$4.00 (10) \$100.00 or \$25.00 (11) 1500 (12) 1800 (13) No (14) No

DRUMMONDVILLE

(1) T.V. Drummond Inc. (2) 260A Brock (3) (819) 478-1515 (4-6) Gerard Malo (7) Drummondville (8) 9 TV & 12 FM (9) \$3.65 (10) \$15.00 (11) 3200 (12) 6000 (13) No (14) No

EAST ANGUS

(1) Transvision (East - Angus) Inc. (2) 218 Alexandre St., Sherbrooke (3) (819) 562-7886 (4, 5) Gerard Blais (6) R. Blais (7) East Angus (8) 9 (9) \$5.25 (10) \$10.00 (11) 799 (12) 1000 (14) No

FABREVILLE

(1) Video Cable Services - Division of Treeford Ltd. (2) 3665 St. Rose Blvd. Fabreville, Laval, Que. (4) Nil (5, 6) R. H. Hicks (7) Ste. Rose, Ste. Therese, Fabreville, Ste. Therese en Haut (8) 10 (9) \$4.50 (10) \$12.50 (13) No (14) Yes

GRANBY

(1) Transvision Granby Inc. (2) 354 rue Principale (3) (514) 378-7905 (4) Jean Beauchemin (5) Marc St-Laurent (6) N. Lamy (7) Granby (8) 10 (9) \$4.00 (10) \$15.00 (11) 980 (12) 4000 (13) No (14) Perhaps

GRAND'MERE

(1) Jules Matteau Television Inc. (2) 1360 6th Avenue (3) (819) 538-3889 (4) Mrs. Rita B. Matteau (5) Edmond Dufresne (6) Pierre Matteau (7) Grand'mere, Ste-Flore (8) 10 Video, 7 Audio (9) \$4.85 (10) \$10.99 (11) 2900 (12) 4300 (13) Yes

HULL

(1) Laurentian Cablevision Ltd. (2) 105 Blvd. Sacre Coeur (3) (819) 771-7715 (4) E. R. Bushnell (5) Robert E. Beauchamp (6) John Steele (7) Aylmer, Lucerne, Hull and Touraine (8) 8 (9) \$4.50 (10) Nil (11) 9652 (12) 16,921 (13) No (14) Yes

LAC - AUX - SABLES

(1) Gilles Buisson (2) 800 Principale (3) (418) 336-2988 (4-6) Gilles Buisson (7) Lac-Aux-Sables (8) 4 (9) \$2.00 (10) Nil (11) 175 (12) 190 (13) No (14) No

LACHUTE

(1) Lachute Cable Vision Inc. (2) 15 St-Patrice St. West, Magog, Que. (3) (514) 843-2892 (4) Omer Girard (5) Robert Girard (6) A. Dubé (7) Lachute (8) 9 (9) \$4.00 (10) \$10.00 (11) 550 (12) 2000 (13) Nil

LAC - MEGANTIC

(1) Magantic Transvision Inc. (2) C.P. 339, 5090 Rue Frontenac, Lac Megantic, Co. Frontenac, P.Q. (3) (819) 583-0432 (4, 5) Lucien Cameron (6) Gatién Blais (7) Lac Megantic (8) 6 (9) \$4.05 (10) \$55.00 (11) 950 (12) 1200 (13) Nil (14) Nil

LA DORE

(1) Gagnon TV Ltée (2) 9 Mgr. Bluteau, St-Felicien (3) (418) 679-0953 (4) Fernand Gagnon (5) Lucien Leclerc (7) La Dore (8) 2 (9) \$3.50 (10) \$25.00 (11) 200 (12) 320 (13) No (14) Yes

LA TUQUE

(1) Electro-Vision (La Tuque) Inc. (2) 333 St. Joseph (3) (819) 523-3737 (4) Phil Brassard (5) B. M. Braithwaite (7) Upper St. Maurice Valley (8) 6 (9) \$4.50 (10) \$10.00 (11) 3200 (12) Nil (13) No (14) Yes

MAGOG

(1) Transvision Magog Inc. (2) 15 St-Patrice St. W. (3) (514) 843-2892 (4) Omer Girard (5) Gaston Dancause (6) Gerard Lamontagne (7) Magog (8) 9 (9) \$4.00 (10) \$10.00 (11) 2600 (12) 3500 (13) Yes

MATAGAMI

(1) Matagami T.V. Club (2) P.O. Box 517 (3) (819) 739-2505 (4, 5) J. W. Jordan (6) H. A. Thompson (7) Matagami (8) 2 TV, 1 FM (9) \$3.00 (10) \$50.00 (11) 321 (12) 400 (13) No (14) No

MONTREAL

(1) Cable T.V. Ltd. (2) 8360 Mayrand St. (3) (514) 739-3171 (4, 5) D. M. Campbell (6) S. Salvin (7) Montreal and Suburbs (8) 8 (9) \$4.95 (10) \$12.50 (11) 45,000 (12) 170,000 (13) Yes

NECOLET

(1) Duroulin Radio Seure Enrg. (2) 129 Rue Panet (3) (819) 293-4762 (4, 5) M. Duroulin (7) Hospital Christ Roi (8) 6 (10) None (11) 40 (12) 45 (13) None

PLESSISVILLE

(1) Claire-Vue Inc. (2) 2278 St-Calixte (3) (819) 362-2331 (4) Geo. Ed. Morin (5) Paul Fontaine (7) Plessisville (8) 8 (9) \$3.30 (10) None (11) 850 (12) 1500 (13) None (14) No

PORT - ALFRED

(1) Video Dery Ltée (2) 150 rue Elgin Bagotville, Cté Dubuc, Que. (3) (418) 544-1201 (4, 5) Gilles Dery (6) Marc-Andre Pelletier (7) Port-Alfred (8) 2 (9) \$2.50 (10) \$15.00 (11) Confidential (12) Confidential (13) Soon (14) Yes

RIVIERE-du-LOUP

(1) CKRT - TV Limitée (2) 1 rue Frontenac (3) (418) 862-6003 (4, 5) Luc Simard (6) Germain Gélinas (7) Rivière-du-Loup and surrounding area (8) 8 (9) \$4.50 (10) \$25.00 (12) 3000 (13) No (14) No

ROCK ISLAND

(1) Border Community TV Inc. (2) P.O. Box 17 (3) (819) 876-2408 (4) Guntram Hospes (7) Rock Island (8) 8 (9) \$3.50 (10) \$25.00 (11) 200 (12) 250 (13) No (14) No

SAWYERVILLE

(1) Transvision Sawyerville Inc. (2) 151 Victoria St., Sherbrooke (3) (819) 567-0452 (4) C. Rouleau (5) E. N. Roy (7) Sawyerville (8) 8 TV, 1 FM (9) \$4.25 (10) \$125.00 (11) 150 (12) 200 (13) No (14) No

SEPT-ILES

(1) La Compagnie de Télévision de Sept-Îles Limitée (2) 364 Ave. Brochu (3) (418) 962-9114 (4) Paul-Ernest Leblanc (5) Tony Côté (6) André O'Malley (7) Sept-Îles (8) 2 (9) \$5.50 (10) \$40.00 (12) 4200 (13) Nil (14) Possibly

SHERBROOKE

(1) Rediffusion Inc. (2) Suite 1004, 1010 St. Catherine St. W., Mtl. (3) (514) 866-3381 (4) Gilbert A. Allard (5) George

Bisaillon (6) Claude Morin (7) Sherbrooke (8) 8 (9) \$5.00 (10) \$15.00 (11) 14,475 (12) 19,500 (13) No (14) Yes

ST. FELICIEN

(1) Gagnon T.V. Ltée (2) 9 Mgr. Bluteau (3) (418) 679-0953 (4) Fernand Gagnon (5) Lucien Leclerc (6) Nil (7) St. Felicien (8) 2 (9) \$3.50 (10) \$25.00 (11) 1000 (12) 1200 (13) No (14) Yes

ST. RAYMOND

(1) Video Dery Ltée (2) 131 rue St. Joseph (3) (418) 337-2413 (4, 5) Gilles Dery (6) Marc-André Pelletier (7) St. Raymond (8) 6 (9) \$4.50 (10) \$30.00 (11) Confidential (12) Confidential (13) Yes

ST. RAYMOND

(1) Video Dery Ltée (2) 131 rue St. Joseph (3) (418) 337-2413 (4-6) Gilles Dery (7) St. Raymond, Bagotville, and Port Alfred (8) 7 (9) \$3.50 (10) \$30.00 (11) Confidential (12) Confidential (13) Yes

SAINTE-ADELE

(1) Ste-Adèle Télédiffusion Enrg. (2) 31 Chemin Ste-Marguerite (3) (514) 229-4555 (4) Maurice Guesthier (5) Réjean Patry (6) Raymond Landry (7) Ste-Adèle (8) 8 (9) \$3.50 (10-13) Nil (14) No

STE. ANGELE

(1) V. Deshaies (2) Ste. Angele de Laval, Co. Nicolet (3) (819) 222-5544 (4-6) V. Deshaies (7) Village of Ste. Angele de Laval (8) 5 (9) \$3.00 (10) None (11) 52 (12) 200 (13) No (14) No

TROIS-RIVIERES

(1) La Belle Vision Que. Inc. (2) 1579 St. Philippe St. (3) (819) 375-9601 (4) William F. Karnes (5) Jean Brousseau (6) Alcide Launier (7) Trois-Rivières, Trois-Rivières-Ouest (8) 9 (9) \$4.81 (10) \$10.00 (11) 11,701 (12) 15,000 (13) Nil (14) Nil

VAL d'OR

(1) Paul Television Services Limited (2) 602 3rd Ave. (3) (819) 824-2475 (4) J. C. Coulombe (5, 6) Roland Hamel (7) Val d'Or (8) 12 (9) \$5.00 (10) \$9.95 (11) 1350 (12) 3000

VALLEYFIELD

(1) Valleyfield Transvision Inc. (2) 324 Dufferin Rd. (3) (514) 373-6090 (4) A. Guevremont (5) I. Richer and A. Guevremont (6) A. Guevremont (7) Valleyfield (8) 8 & FM (9) \$3.50 (10) \$20.00 (11) 350 (12) 2000

WINDSOR

(1) Transvision Windsor Inc. (2) 79 St. Georges (3) (819) 845-2734 (4) Lionel Morin (5) F. Morin (6) F. Nault (7) Windsor and Greenway (8) 9 (9) \$3.57 (10) \$50.00 (11) 750 (12) 1200 (13) No (14) No

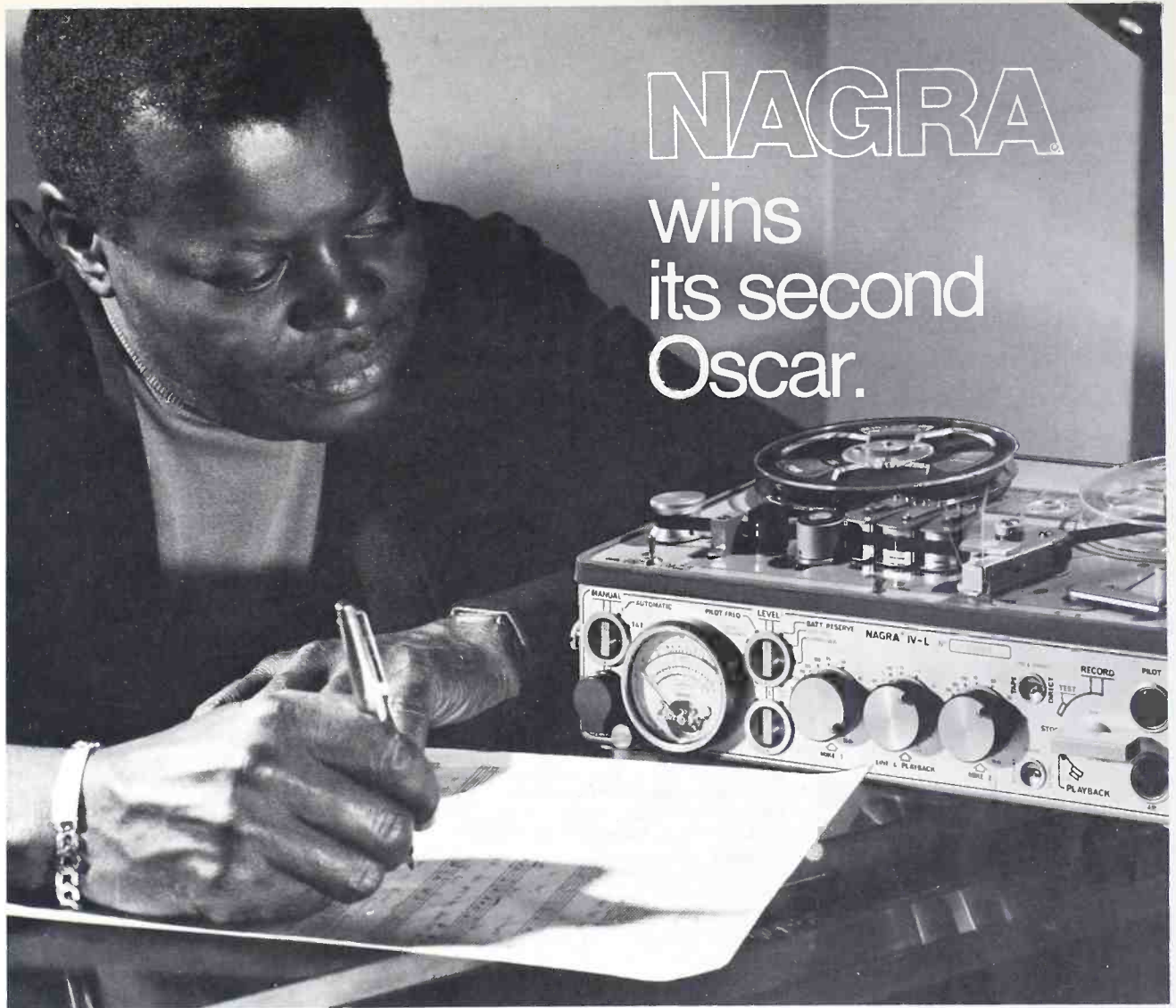
New Brunswick

FREDERICTON

(1) City Cablevision Ltd. (2) 594 Queen St. (3) (506) 454-3319 (4) Martin S. Payne (7) Fredericton, Marysville, Nashwaaksis, Silverwood, Barker's Point (8) 7 (9) \$6.48 (10) \$19.95 (11) 4200 (12) Nil (13) Yes

NACKAWIC

(1) J & K Enterprises Ltd. (2) Nackawic, York Co., N.B. (4) E. K. Jones (6) G. Timm (7) Nackawic and Lower South-ampton (8) 5 (9) \$5.00 (10) \$50.00 (11) None (12) 400 (13) Yes (14) Yes



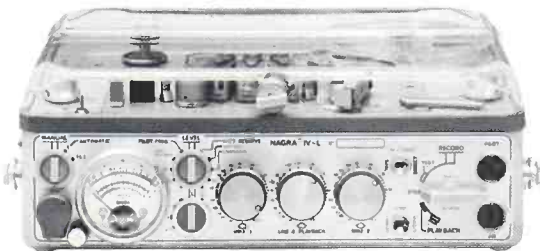
NAGRA

wins
its second
Oscar.

In 1966, the Nagra tape recorder won its first Oscar at the Academy Award presentation in Hollywood.

Now it's won a second—Oscar Peterson. He's a Nagra fan for the same reasons most pros are. It weighs only 14 pounds. Goes anywhere with you to record sound effects, music and dialogue to full studio standards. Oscar takes his when on tour to record anything and everything including some of his LP releases. It doesn't bug under any conditions and it's rugged enough to take rough treatment.

"High fidelity over a range of 30-18,000 c/s is the type of performance you expect from a large console," says Oscar. "Nagra does it hanging from your shoulder." Of course, you don't have to take Oscar's word for it. Try it yourself. But as you know, Oscar makes only sound recommendations.



NG-21(R)

BRAUN

BRAUN ELECTRIC CANADA LIMITED

3269 American Drive

Malton, Ontario

Equipment Manufacturers & Suppliers

ATLAS ELECTRONICS LTD.

50 Wingold Ave., Toronto 19, Ont., (416) 781-6174, Tlx: 02-2319; J. R. Bass, Gen. Mgr.; Jack Bass, Sales Mgr.; F. Bruce Petty, Advertising.
3333 Cavendish Blvd., Montreal, P.Q., (514) 489-8495; Tlx: 01-2141; Jack Goodhart, Sales Rep.; T. J. Valdez, Sales Rep.

Products Represented:

Electronic components, TV-radio replacement parts, "Irish" Magnetic Recording Tape, Video Tape, electrical testing and measuring instruments, a complete line of electronic instruments.

AMPEX OF CANADA LTD.

100 Skyway Ave., Rexdale, Ont., (416) 677-2370, Tlx: 02-29852.

J. E. Dettlor, P.Eng., VP. & Gen. Mgr.; J. F. Cartwright, Marketing Services Mgr.; J. L. Major, P.Eng., VP. & Mgr. - Professional Products Div.; W. J. Bebenek, National Sales Mgr.; G. Kohanyi, Sales Specialist Mgr.; G. Dutka, R.F. Products Sales Specialist; D. B. Jolly, Prof. Audio Products Mgr.; L. Gratton, Product Service Mgr.; W. Bartlett, Tape Products Mgr.; P. Sara, Western Sales Rep.; P. Hess, Ont. Sales Rep.; G. Strachan, Ont. Sales Rep.; J. Bordeleau, Eastern District Mgr.; P. Bondaruk, Eastern Sales Rep.; J. C. Dubuc, Eastern Sales Rep.; B. Kwan, Mgr. - Eng. Div.

681 Levine Ave., Dorval, P.Q., (514) 636-4840, Tlx: 01-26515.

Products Manufactured:

Ampex of Canada Limited markets Video Broadcast and Closed-Circuit Television Equipment, as well as Professional Audio Products; Computer Products and Core Memories; Instrumentation Products and Videofile; Magnetic Tape for all applications. In addition it supplies custom engineering and systems installations as well as product development.

ANDREW ANTENNA CO. LTD.

606 Beech St., Whitby, Ont., (416) 668-3348; (Toronto) (416) 364-4336; Tlx: 02-29562; TWX: 610-384-2754; R. P. Matthews, Pres.; D. L. Dewey, Marketing Mgr.; G. J. Wilson, Sales Mgr.
130 Berkley Ave., St. Lambert, P.Q., (514) 672-5833; Tlx: 01-26467, P. Lalancette, District Mgr.

422-6th St., New Westminster, B.C., (604) 526-4271; Tlx: 04-35211; W. J. Van Thiel, District Mgr.

Products Manufactured:

Microwave Antennas & Accessories, Heliac Elliptical Waveguide, Heliac Coaxial Cable, Rigid Transmission Line, Pressurizing Equipment.

APPLIED ELECTRONICS LIMITED

299 Evans Ave., Toronto 18, Ont., (416) 252-3761; M. Stechly, Pres.; P. J. McDonnell, Sales Mgr.; H. Mackin, Sales; G. Ballantyne, Chief Eng.; B. Porter,

Purchasing; B. Douglas, Sales, J. Fazackerley, Sales; Mrs. N. Goodman, Accounting; H. Atkinson, Tech. Eng.

Products Distributed:

Closed Circuit Television Equipment.

AUTOMATIC COIL MANUFACTURING CO. LTD.

50 Wingold Ave., Toronto 19, Ont., (416) 781-6174, Tlx: 02-2319; J. R. Bass, Gen. Mgr.; P. Peterson, Eng.; S. L. Janikun, Purch. Agent.

Products Manufactured:

Receivers, tuners, amplifiers, switches.

BELL CANADA

1050 Beaver Hall Hill, Montreal 128, P.Q., (514) 870-1511; TWX: 610-421-3609; M. Vincent, Chairman of the Board; R. C. Scrivener, Pres.

BENCO TELEVISION ASSOCIATES (A DIVISION OF REDIFON (CANADA) LIMITED)

27 Taber Rd., Rexdale, Ont., (416) 743-4361; Tlx: 02-21211; C. J. Evans, Exec. VP. & Gen. Mgr.; W. H. Seeley, Sales Mgr.; J. Spisar, Chief Engineer.

Products Manufactured:

CATV — Headend equipment, TV transmitters — VHF & UHF translators.

ROBERT BOSCH (CANADA) LTD.

33 Atomic Ave., Toronto 18, Ont., (416) 252-2211; Tlx: 02-29442; W. F. Feiler, Pres.; M. Schmidt, Sales Mgr. Audio Div.
7325 Decarie Blvd., Montreal 308, P.Q., (514) 342-1044; Tlx: 01-20286; F. J. Richter, Adv. & Sales Prom. Mgr.

Products Manufactured:

Blaupunkt car and portable radios.

Products Distributed:

Uher tape recorders.

BOSTON INSULATED WIRE & CABLE COMPANY, LIMITED

118 Shaw St., Hamilton, Ont., (416) 529-7151; Tlx: 021-684; E. G. McCusker, Sales Mgr.; H. K. Coombs, Sales & Service Mgr.

Products Manufactured:

Television camera cables and connectors, audio, microphone and custom broadcast cables.

BRAUN ELECTRIC CANADA LTD.

Motion Picture Division

3269 American Drive, Malton, Ontario, (416) 677-3243; Tlx: 02-29569; A. H. Simmons, Pres.; S. B. Cook, Sales Mgr. Ottawa, Ont., (613) 824-4405; Manfred Klemme, Winnipeg, Man., (204) 888-9170; Joe O'Connor,

Calgary, Alta., (403) 274-0170; Gordon Nugent,

Vancouver, B.C., (604) 738-1841; Bill Grant.

BROADCAST ENGINEERING SYSTEMS

1466 Kalligan Ct., Mississauga, Ont., (416) 277-0277.

W. R. Onn, Pres. & Gen. Mgr.; Paul Hunter, Sales Rep.

Services & Products Represented:

Custom engineering and systems installation, broadcast station equipment maintenance services. Multronics RF products; Ampex recorders; audio & video tape; McCurdy Radio Industries audio equipment; MaCarta automation, carousel and cartridge equipment; Ward-Beck audio equipment; AKG mikes & headsets; Fidelipac tape cartridges; Electro Voice professional microphones.

CALDWELL A/V EQUIPMENT CO. LTD.

1080 Bellamy Rd. N., Scarborough, Ont., (416) 751-0881; Bruce Emonson, Pres.; Les. Davis, Vice-Pres.

Products Represented:

AKG-microphones; Ampex — tape equipment; Andrew Antenna — transmission line; E. J. Baughman — television equipment; CBS Laboratories — dollies, etc.; CCA Electronics — broadcast products; Conrac — monitors; Crown — professional tape recorders; Davis & Sanford — tripod dollies; Dynair Electronics — television equipment; Electrohome — monitors, stands; Electrovoice — microphones; Fidelipac — tape cartridges; G.P.L. — cameras, video tape recorders; Graflex — TV projectors; Grass Valley — video equipment; Gray — tone arms; Kleigl — TV lighting; M.B. Electronics — microphones, headsets; McMartin — FM monitors & SCA receivers; Magnecord — tape equipment; Metrotech — tape equipment; Minerva — stop watches; Moseley — STL & remote control; Pelco — pan & tilt units; zoom lenses; Polacoat — lens-screen; Potomac — phase monitor; ORK — turntables, preamps; Quickset — tripods, dollies, cradle heads; Revox — tape equipment; Scully — tape equipment; Shure — tone arms, etc.; Spindler & Sauppe — TV projectors; Spotmaster — tape equipment; Stancil-Hoffman — communication loggers; Telemation Inc. — television equipment; Texas Electronics — weather instruments; Uher — tape recorders; Vital Industries — broadcast & TV equipment.

CANADIAN GENERAL ELECTRIC COMPANY LIMITED

100 Wingold Ave., Toronto 395, Ont., (416) 789-3281; (Night) (416) 789-3287; (Emergency) (416) 789-3286; Tlx: 02-2057; H. S. Dawson, Mgr. — Commercial Communications; J. D. Pugsley, Mgr. — Broadcast Sales; W. A. Nichol, Mgr. — Technical Service Administration; G. A. Thomarat, Mgr. — Broadcast Administration; C. E. Spence, Mgr. — Engineering & Production; J. D. Pugsley, Foreign, Alberta, British Columbia — TV Equipment Sales Rep.; A. E. Wilson, Ontario, Manitoba & Sask. — TV Equipment, District Sales Mgr.; F. Sherrin, National CCTV Sales & Service Rep.

5000 Jean Talon St. W., Box 2020, Station "O", Montreal 308, P.Q., (514) 733-9911, Local 694 or 695; Tlx: 01-20928; J. P. Watson, Montreal, Quebec City, and CBC-TV Equipment Sales Rep.; J. Sardi, Montreal, Eastern Quebec and Maritimes - TV Equipment Sales Rep. 3603 - 8th St. S.E., Calgary, Alta., (413) 243-2781.

Products Manufactured:
live color cameras, film color cameras; television transmitters; television antennas, duplexers and filters; system design and installation services; suppliers of complete TV origination and transmission facilities; educational television equipment, including large screen display TV projectors, color and monochrome; industrial CCTV equipment.

CANADIAN MARCONI COMPANY

2442 Trenton Ave., Montreal, P.Q., (514) 343-3713, 343-3712; Tlx: 05-267563; A. W. Marshall, Mgr. - TV Equipment; P. Surprenant, Sales Co-ordinator.
103 Railside Rd., Don Mills, Ont., (416) 445-9900; A. R. Van Dyke, Sales Rep. P.O. Box 5037, Postal Stn. A., Calgary 9, Alta., (403) 243-7751; A. J. Robinson, Western Reg. Mgr.
P.O. Box 3812, Postal Stn. D., Edmonton, Alta. (403) 429-3387; Brian B. Wilson, Sales Rep.
3636 - East 4th Avenue, Vancouver 12, B.C., (604) 291-2331; S. Gericke, Mgr.
1670 St. James, Winnipeg 21, Man., (204) 775-0348; J. Munro, Mgr.
3480 Prescott St., Halifax, N.S., (902) 454-8321; D. J. Murphy, Mgr.
20 Barnes Rd., St. John's, Nfld., (709) 726-2422; A. P. Wilson, Mgr.

CANADIAN MOTOROLA ELECTRONICS COMPANY

1805 Welch St., North Vancouver, B.C., (604) 985-3141; Tlx: 04-508644; D. Hollingshead, Reg. Sales Mgr.
903 - 2nd Ave. S.E., Calgary 24, Alta., (403) 287-2111; Don Carle, Reg. Sales Mgr.
3125 Steeles Ave. East, Willowdale, Ontario, (416) 499-1441; Tlx: 02-29944; B. Kroha, Pres.; J. Guido, VP.; J. Raftis, VP.; E. Roberts, Reg. Sales Mgr.
155 Graveline St., Montreal, P.Q., (514) 342-2600; M. Verret, Reg. Sales Mgr.
10544 - 110th St., Edmonton, Alta. (403) 422-8111.
1855 Cameron St., Regina Sask. (306) 527-2929.
2 Bering Ave., Winnipeg, Man., (204) 888-9264.
221 - 3rd St., Quebec City, P.Q., (418) 529-1391.
P.O. Box 3246, Stn. "C", Ottawa, Ont.
P.O. Box 1051, Armdale P.O., Nova Scotia.

Products Manufactured:
Two-Way Radio Equipment.

CENTRAL DYNAMICS LTD.

147 Hymus Blvd., Pointe Claire 730, P.Q., (514) 697-0810, Locals 11, 12, 13, 14; TWX: 610-422-3906; Cable: Cendamics, Montreal; E. L. Dalton, Pres.; C. Beard, Mgr. of Mktg.; K. Davies, Mgr. - Product Planning.

Products Manufactured:
TV broadcast equipment, studio, mobile & m.c. switchers; VDA & PDA amplifiers; video processing & mixing amplifiers; special effects equipment; post distribution assignment systems; intercom systems; control room automation equipment & interfacing equipment for computers.

CLAIRTONE SOUND CORPORATION LIMITED

100 Ronson Drive, Rexdale, Ont., (416) 249-1281; Tlx: 06-217502; D. R. McArthur, VP. & Gen. Mgr.;
Acadia Ave., P.O. Box 2130, Stellarton, N.S.; G. A. MacDonald, Pres.; R. C. Jones, Plant Mgr.
403 Duke St. Tower, Scotia Square, Halifax, N.S.; A. Hill, Controller.
Clairtone Electronic Corp., New York.
Products Manufactured:
Stereo and color television.

ALEX L. CLARK LIMITED

3751 Bloor St. W., Islington 678, Ont., (416) 231-5691; Tlx: 06-22223; W. G. Farrow, Pres. & Gen. Mgr.; R. D. Ramsdale, Sec.-Treas.; G. B. Quinney, VP. - Cine Sales; G. Birley, VP.
1070 Bleury St., Montreal, (514) 878-4625; Tlx: 01-2579; A. D. Russell, Montreal Branch Mgr.
7104 Hunterwood Rd., N.W. Calgary 51, Alta., (403) 276-7666; Tlx: 038-22726; M. Oram, Calgary Branch Mgr.
Products Represented:
Tape recorders, magnetic recording tape, TV lighting equipment, film editing & sound equipment, film recorders, 16 mm cameras, tripods, light meters, film processors, amplifiers, loudspeakers.

COLLINS RADIO CO. OF CANADA

150 Bartley Dr., Toronto 375 (416) 757-1101; TWX: 610-492-1375; Tlx: 02-21130; S. F. Jackson, VP. & Gen. Mgr.; G. J. Bury, Director Marketing; J. H. Judge, Broadcast Sales; J. A. Murray, Commercial Sales Mgr.; W. S. Woods, Mgr. Microwave Marketing.
1200 W. Pender St., Vancouver, B.C., (604) 681-9421; TWX: 610-92901037; F. N. A. Ramsay, Resident Mgr.; D. C. Wright, Microwave Sales.
77 Metcalfe St., Ottawa 4, Ont., (613) 233-6211; Tlx: 013-297; C. A. Brunger, Resident Mgr.
5890 Monkland Ave., Montreal 261, P.Q., (514) 489-2123; F. F. Williams, Resident Mgr.; R. G. J. Hewitt, Microwave Sales.
Products Manufactured:
Limiters, consoles, remote equipment, AM transmitters, phasing equipment, FM transmitters, FM stereo generators, exciters, FM antennas, modulation, frequency, S.C.A., phase monitors, mono/stereo tape cartridge machines, microwave radio equipment and systems.

DELTA ELECTRONICS LTD.

70 Ronson Dr., Rexdale, Ont., (416) 241-3556; TWX: 610-492-2707; C. J. Evans, Gen. Mgr.; G. I. Baxter, Gen. Sales Mgr.; J. H. Baycroft, Sec.-Treas.
Products Manufactured:
Electronic products for the CATV/MATV Industry.

ENGLISH ELECTRIC VALVE COMPANY (CANADA) LTD.

24 Ronson Dr., Rexdale, Ont., (416) 249-8548; Tlx: 02-2762; G. A. Morton, VP.; A. Walczak, Sales Eng.; E. Sondek, Sales Rep.; G. A. Sward, Office Spvr.; S. Morris, Contracts & Sales; M. Stothers, Technical Rep.; R. H. Parkes, Western Rep.; R. Hebert, Quebec Rep.
Products Manufactured:
Specialized Electronic Tubes.

FANON ELECTRONICS OF CANADA LIMITED

25 Bathurst St., Toronto 2B, Ont., (416) 363-5011; Tlx: 02-21264; Harold Rosen, Gen. Mgr.

Products Manufactured:
Intercoms, PA amplifiers, horns, megaphones, telephones, walkie-talkies, microphones.

FEDERAL WIRE & CABLE COMPANY, LIMITED

265 Suffolk St. W., Guelph, Ont., (519) 822-6731; Tlx: 02956531; D. McKay, Pres.; B. Levy, Marketing Mgr.
Other than Ontario, sales are handled by Pirelli Cables (1968) Limited.

Products Manufactured:
Cable: low capacity, flexible coaxial, shielded, power; Wire: annunciator, high voltage, aluminum, copper, magnet resistance.

GATES RADIO CO. (CANADA), DIV. OF HARRIS-INTERTYPE (CANADA) LTD.

212 Brunswick Blvd., Pointe Claire 730, P.Q., (514) 695-3751; TWX: 610-422-3023; A. B. Clapp, Mgr. - Broadcast Products; Victor Hosquet, Mgr. - Customer Services.
19 Lesmill Rd., Don Mills, Ont., (416) 447-7234; TWX: 610-492-1357; R. J. Gauthier, District Mgr.
Products Manufactured:
Complete line of AM, FM, TV transmitters, monitors, transmitting accessories, audio equipment and accessories for AM, FM, TV. Criterion 80 cartridge & automation equipment. Fidelipac cartridges.
Products Represented:
Ampex, Scully & Magnecord tape recorders, Moseley Associates Inc., STL studio/transmitter links & remote control equipment, Metrotech loggers.

GELECO ELECTRONICS LTD.

2 Thorncliffe Park Dr., Unit 28, Toronto 17, Ont., (416) 421-5631; Gerald W. Lee, Pres. & Sales Mgr.; L. Cooper, Plant Spvr.

Products Manufactured:
Geleco coils, RF switches, RF contactors, current sampling transformers, current sampling loops, complete tuning & phasing systems, mica & vacuum capacitors. Suppliers of: cartridge tape equipment, professional audio tape equipment, complete audio equipment, complete RF equipment, complete "Turnkey" radio station supplier.

THE HEATH COMPANY

1480 Dundas Highway E., Mississauga, Ont., (416) 277-3191; Tlx: 029-6114; Neil MacDonald, Gen. Mgr.; Bob Rae, Sales Mgr.

Products Manufactured:
Kits to assemble: colour TV, Hi-Fi, test equipment, marine navigation & safety aids, hobby equipment.

INTERNATIONAL VIDEO CORPORATION OF CANADA, LTD.

30 Baywood Road, Rexdale, Ont., (416) 749-7539.
Emil Adamyk, Gen. Mgr. & VP.
9545 Cote de Liesse Rd., Montreal 760, P.Q. (514) 636-4480
Claude Lambert, Service Mgr.
Products Manufactured:
Color Cameras & Video Tape Recorders

J-MAR ELECTRONICS LTD.

6 Banigan Dr., Toronto 17, Ont. (416) 421-9080.
J. William Woods, Pres.; R. W. Swanson, Sales Mgr.; Jim W. Woods, Purchasing.
Products Represented:
Ampex, Dolby, EMT - professional audio control consoles.

Equipment continued

JERROLD ELECTRONICS CANADA/ WATKINS ELECTRONICS

60 Wingold Ave., Toronto 19, Ont., (416) 781-5638; Tlx: 06-219797; Terry Keenan; Terry Blanks.
9130 Jasper Ave., Edmonton, Alta., (403) 424-3427; Steve Nicol.
3333 Cavendish Blvd., Room 390, Montreal, P.Q., (514) 489-8495; Tlx: 05-25145; Gary Stroud.

Products Manufactured:
Television distribution equipment.

R. C. KAHNERT SALES LTD.

359 Enford Rd., Richmond Hill, Ont., (416) 884-8641; Tlx: 06-22414; R. C. Kahnert, Mgr. - Owner; J. Fothergill, Product Sales.

Products Supplied:

Electro Voice microphones, speakers, HI-FI, etc.; Koss - headphones; Bell - P/A amplifiers; J-B-T/Shurite - switches, meters; Soundolier products.

KAMECO ELECTRONICS LTD.

1080 Port Royal W., Montreal 355, P.Q., (514) 331-6100; Tlx: 01-20680; L. K. Walch, Pres.; S. H. Franke, VP.

Products Manufactured:

Equipment: Remote control and supervisory equipment; display systems; solid state telegraph and data control equipment; automated information retrieval systems; audio switching consoles; customized control switching systems; industrial telemetering; supervisory and control systems; printed circuit boards.

Components: push button switches and assemblies; contact switches; relays and sockets; lamp assemblies and bulbs; terminal block assemblies.

KINGSWAY FILM EQUIPMENT LIMITED

821 Kipling Ave., Toronto 18, Ont., (416) 233-1103; R. C. Macaulay, Pres.; W. A. Macaulay, VP.; R. A. Farrell, Gen. Sales Mgr.; C. Rhodes, Professional Sales Div.

Products Distributed:

Steenbeck editors, Perfictone recording equipment, Bauer 16mm projectors.

MARITIME TELEVISION LIMITED

Acadia Ave., P.O. Box 2130, Stellartown, N.S.

McCURDY RADIO INDUSTRIES LIMITED

108 Carnforth Rd., Toronto 16, Ont. (416) 751-6262; Tlx: 02-21660; G. E. McCurdy, Pres.; Graham Fawcett, VP.; Stan Maruno, Sales Mgr.; John Visser, Director of Engineering.

MINNESOTA MINING & MFG. CO. OF CANADA LTD. (3M COMPANY)

Electrical Products Division

P.O. Box 5757, London, Ont., (519) 451-2500; Robert T. Todd, Mgr. - Electrical Products Div.; G. W. Swann, Gen. Sales & Mktg. Mgr.; J. A. Bulst, Mktg. Mgr. - Magnetic Products; R. H. MacDonald, Nat'l Sales Mgr. - Magnetic Products.

Products Manufactured:

"Scotch" Video Tapes, "Scotch" Recording Tapes.

MOND ELECTRONICS LIMITED

225 Evans Ave., Toronto 18, Ont.; P. H. Green, Pres.; G. W. Foster, VP.; L. D. Howlett, Sales Mgr.; M. Vuk, Director of Operations.

Products Manufactured:

Canadian line of television equipment: cameras, vidicon, viewfinder and non-viewfinders; monitors, solid state, 5", video; weatherproof camera housings, watertight with windshield wipers; pan & tilt, heavy duty, industrial, porta studios to house audio/visual equipment; Mond custom built units for special application.

NATIONAL ELECTROLAB ASSOCIATES LTD.

1130 East 7th Ave., Vancouver 12, B.C., (604) 879-9161; Tlx: 04-54323; TWX: 610-929-1058. Edward J. Frazer, P.Eng., Gen. Mgr.; W. F. Leipert, Lab. Mgr.; John V. Klirkup, Office Mgr.

Products Manufactured:

AM broadcast off-air RF amplifier, custom antenna phasing equipment, transmitter remote control and telemetry systems.

Electronic Services:

Repair, overhaul and calibration of frequency and modulation monitors, phase meters, test equipment, panel and multimeters, chart recorders, signal generators, etc.

PERCEPTION INDUSTRIES INCORPORATED

274 Church St., Toronto 2, Ont., (416) 363-9141;

Recording Division (416) 363-9145;

E. T. Cullen, Pres.; A. D. Moncrieff, VP. (Studio and Recording); W. (Wlæbe) Bergsma, Mgr. - Technical Services; R. Trowell, Recording Division Sales; D. Wraggett, Audio Visual Sales and Service; C. Clarke, Equipment Sales and Service.

Products Manufactured & Sold:

Sennheiser microphones, Scully tape recorders, Automated Processes Incorporated: (OP-AMPS-faders-compressors-equalizers), R.C.L. reverb units, fidelipac cartridges, Transco discs, recording tape, Perception 16mm projectors, Fairchild projection equipment, Rear Screen projection equipment, Complete recording-mastering & duplicating facilities, major sound effects and mood music library, Magnetronics background music.

PHILCO-FORD OF CANADA LTD.

900 Don Mills Rd., Don Mills, Ont., (416) 444-2541; Tlx: 022-237; R. A. MacDonald, Pres.; L. B. Kiely, VP - Marketing; M. E. Taylor, Gen. Sales Mgr.; R. Sambrook, Mgr. - Advertising & Sales Prom.

Products Manufactured:

Specialized government & industrial products, color TV, black & white TV, stereos, combinations, air conditioners, cassettes.

PHILIPS ELECTRONICS INDUSTRIES LTD.

116 Vanderhoof Ave., Toronto 352, Ont., (416) 425-5161; Tlx: 06-22221; H. A. C. Van Beurden, Pres.; A. Hutcheon, Gen. Mgr.; Electronic Equip. Div. and Mgr. Professional Electro-Acoustics Dept.; J. Berrevoets, Product Mgr., CCTV, Sound, Video Recording; J. E. Prevost (Montreal) Product Mgr., Studio Broadcast & Cinema; H. M. Stevens, Field Sales Mgr. 5930 Cote de Liesse, Montreal 307, P.Q., (514) 342-9180; Tlx: 05-25342; J. M. Hebert, Reg. Sales Mgr. (Quebec, & Maritimes).

621 Manitou Rd. S.E., Calgary 24, Alta, (403) 243-2710; Tlx: 038-21765.
R. Hill, Reg. Sales Mgr. (B.C., Alta. & Sask.).

Products Manufactured:

Color & monochrome studio & mobile TV cameras; CCTV cameras & systems; video recorders; large screen TV projectors, color & monochrome; Eidophor cinema-size screen TV projectors, color & monochrome; audio recorders; tape duplicators; modular audio consoles; microphones; sound equipment.

PINEWAY ELECTRONICS LIMITED

1875 Leslie St., Unit 4 North, Don Mills 405, Ont., (416) 449-1343, All orders - Phone Collect; "Mel" Crosby, Gen. Mgr.; John Forrest, Sales; Bill Graham, Broadcast Consultant; Barbara O'Hara, Cartridge Dept.

Products Represented:

A.E.L. - transmitters and CATV equipment; I.G.M. - audio & video automation systems, and program services with Canadian content; Scully-tape recorders; Ma-CarTa/SonoMag - cartridge equipment; Langevin - audio equipment; AKG - mikes & headsets; Vega - wireless & condenser mikes; Spindler & Sauppe - hi-intensity projectors; 3M - high-gain projection screens; Magnecord - Telex-tape recorders; Russco - turntables, Gray-tone arms and equalizers; McMartin - modulation monitors; Telepro - slide projectors and prompters; Uher - tape recorders; Eimac - industrial tubes; Spotmaster - cartridge equipment; J. B. L. - speakers and enclosures; Shure - audio equipment; McCurdy Radio - audio equipment; Fidelipac - tape cartridges; English Electric - industrial tubes; Video - cameras and control equipment; Ward-Beck - audio equipment; Berkey-Colortran - lighting; CBS Labs - audio & video equipment; Wallach - stands & cabinets.

Services:

Complete Fidelipac cartridge reconditioning & reloading facilities, cassette duplicating, station & studio maintenance contracts, audio & video equipment rentals.

PIRELLI CABLES (1968) LIMITED

77 Richelieu Street, St. Jean, P.Q., (514) 346-6831; Tlx: 0581-532.

14543 - 121A Ave., Edmonton, Alta., (403) 453-1676; Tlx: 037-2356.

1389 Viking Place, Richmond, B.C., (604) 273-5251; Tlx: 04-508796.

565 Roseberry St., Winnipeg, Man., (204) 786-3395; Tlx: 07-587732.

82 Carnforth Rd., Toronto 16, Ont., (416) 755-3385; Tlx: 0221195.

Products Manufactured:

See listing under Federal Wire & Cable Company, Limited.

PRODELIN INC.

51 Markham Rd., Richmond Hill, Ont., (416) 884-8216; H. D. Schiller.

Products Manufactured:

Microwave Antenna & Waveguide Systems, flexible & rigid coaxial line, ETV transmitting & receiving antenna systems, 2-Way Antenna Systems.

PYLON ELECTRONIC DEVELOPMENT COMPANY, LTD.

2300 Victoria St., Lachine, P.Q., (514) 637-1186; John E. Pinnell, Pres.; H. Laks,

Chief Eng.; U. A. Cooper, Sales Mgr.

Products Manufactured:

Static D.C. power supplies, digital clock, meter pulse generator, data entry key-boards, aluminum transit cases, special products.

QUINDAR PRODUCTS LTD.

30 LePage Court, Downsview, Ont., (416) 638-2313; Tlx: 02-21316; N. C. Reed, Pres.; E. W. Ashley, Mgr. - Engineering; J. W. Graydon, Mgr. - Prod.; A. C. Uttley, Tech. Rep.; W. E. O'Neil, Tech. Rep., P.O. Box 8247, Postal Stn. F., Calgary 13, Alta., (403) 252-9077; Tlx: 038-24619; T. R. Graham, Western Regional Mgr.

Products Manufactured:

Remote transmitter alarm and control systems, audio tone signal systems; digital and analog telemetering, communications amplifiers.

RACAL (CANADA) LIMITED

1806 Woodward Dr., Ottawa 5, Ont., (613) 225-4640; A. H. Blow, Managing Dir.; D. B. Downing, Chief Eng.; A. R. Hewitt, Gov't Relations; N. D. Reed, Office Mgr.

Products Manufactured:

Radio Communications, Receivers/Transmitters, Systems & Ancillaries, Digital Frequency Meters.

RCA LIMITED

Broadcast & Instructional Systems, Commercial & Government Systems Div.: 1001 Lenoir Street, Montreal 207, P.Q., (514) 933-7551; Tlx: 05-25362; W. H. Holroyd, Mgr., Bdcst. & Instructional Systems; W. J. Heck, Mgr., Bdcst. Systems Merchandising; R. H. Curtis, Administrator TV; N. Harvison, Administrator, Instructional; F. H. Holm, Mgr., Product Planning & Special Accounts; E. W. Miller, Mgr., National Sales; L. E. Gilbeau, Mgr., Eastern Canada Sales; D. R. Dashney, Mgr., Bdcst. Engineering; S. Epstein, Mgr., Systems; P. Labarre, Leader; D. H. Macaulay, Mgr., Field Projects. 1450 Castlefield Ave., Toronto 15, Ont., (416) 651-6550; Tlx: 06-219795; R. J. Norton, Mgr., Central Canada Sales; E. W. Sankey, Sales Rep., Central Canada. 2876 Rupert St., Vancouver, B.C., (604) 433-0541; Tlx: 04-51387; R. Harlow, Mgr., B.C. & Alberta Sales.

Products Manufactured:

AM, FM & TV transmitters and antenna systems, video switching systems, TV tape recorders, audio tape recorders, audio consolettes, color film cameras, studio & mobile color cameras, STL microwave systems.

Record Division:

3333 Cavendish Blvd., Montreal 261, P.Q., (514) 482-9912; G. I. Harrison, VP & Gen. Mgr.; S. Kulin, Gen. Mgr., Marketing & Distribution.

5575 Royalmount Ave., Montreal 307, P.Q., (514) 342-9220; J. Desjardins, Eastern Region Sales Mgr. 1450 Castlefield Ave., Toronto, Ont., (416) 651-6550; E. Preston, Central Region Sales Mgr. 2870 Rupert St., Vancouver, B.C., (614) 433-6881; W. Langton, Western Region Sales Mgr.

Sunbury Music Canada Ltd. (CAPAC), 3333 Cavendish Blvd., Montreal 261, P.Q., (514) 482-9912; G. I. Harrison, Pres. Sunbury Music Canada Ltd. (CAPAC), 225 Mutual St., Toronto, Ont., (416)

363-6447/8; Mrs. Vivian Hicks, Mgr., Administration.

Dunbar Music Canada Ltd. (BMI), 3333 Cavendish Blvd., Montreal 261, P.Q., (514) 482-9912; G. I. Harrison, Pres. Dunbar Music Canada Ltd. (BMI), 225 Mutual St., Toronto, Ont., (416) 363-6447/8; Mrs. Vivian Hicks, Mgr., Administration.

Products Manufactured:

Phonograph records, stereo 8 cartridges and cassette pre-recorded tapes; complete production service including sound studios - producers - engineers - Matrix Productions.

Electronic Components Division:

21001 North Service Rd., Trans-Canada Hwy., Ste. Anne de Bellevue, 810, P.Q., (514) 453-9000; Tlx: 05-268839; L. J. VanVlaardingen, Mgr., Industrial & Educational Products; J. P. McDonald, Area Sales Mgr. 225 Mutual St., Toronto, Ont., (416) 363-2441; Ross E. Magnus, Area Sales Mgr.

Products Manufactured:

Industrial tubes, audio tape, videotape.

RICHMOND HILL LABORATORIES LIMITED

1240 Ellesmere Rd., Scarborough, Ont., (416) 291-7921; Tlx: 02-29803; I. Fleming, Gen. Mgr.; R. A. Lehtonen, Sales Mgr.

11003 Sacramento Dr., S.W. Calgary, Alta., (403) 252-0577; Tlx: 038-22816; K. Hartwick, Western Regional Mgr. 887 Montée de Liesse Rd., St. Laurent, P.Q., (514) 748-8856; Tlx: 05-268769; M. Dupont.

Products Manufactured:

Video production switchers, audio/video routing switchers, video test signal generators, synchronizing generators, special effects generators, impulse clock driving systems, color bar generators, distribution amplifiers, equalizing amplifiers, clamping amplifiers.

R.S.C. AUDIO SALES LIMITED

221 Norseman St., Toronto 570, Ont., (416) 231-7243; Tlx: 02-29922; C. F. Cornick, Pres.; H. J. Tracey, Sales Mgr.; D. Adam, Engineer; P. Milton, Engineer.

Products Manufactured:

Loudspeakers, enclosures, sound columns, professional and Hi-Fi amplifiers.

RUSINT ELECTRONICS & SALES CANADA LIMITED

28A Northside Rd., Ottawa 6, Ont., (613) 829-3944; Tlx: 013-3662; Marvin Crouch, Gen. Mgr.

Products Manufactured:

Measurement Equipment: dc - 12.5GHz., Audio - Video LF - MF - VHF - UHF - SHF; Transmitting & Receiving Equipment: LF - MF - VHF - UHF Antennas, Receivers, Transmitters.

SMYTH SOUND EQUIPMENT LIMITED

165 Industrial Park Rd., Longueuil, P.Q., (514) 679-5490; J. B. Smyth, Pres.; John M. Morel, Sales; Gerald M. Royal, Purchasing.

Products Manufactured:

Cuemaster - cartridge recorders, players, and station automation; P.M.L. - microphones; QUAD - monitor amplifiers and

tuners; KEF - monitor loudspeakers; U.R.E.I. - limiters, compressors, console modules and consoles.

SUPERIOR ELECTRONICS INDUSTRIES LTD.

2255 Dandurand St., Montreal 331, P.Q., (514) 271-4761; Tlx: 05-25160; Richard Golick, Pres.; Stanley K. Plotnick, Exec. VP; Norman Friedman, Sec.-Treas.; Lothar J. Lewinson, VP - Manufacturing.

TELE-RADIO SYSTEMS LTD.

1015 Finch Ave. W., Downsview, Ont., (416) 635-5221; TWX: 610-492-2384; M. E. Laidlaw, Central Sales Mgr.; R. K. Walker, Gen. Sales Administrator. Suite 305, 333 River Rd., Ottawa 7, Ont., (613) 746-8914; TWX: 610-562-8904; G. P. Lutley, Ottawa, Sales Mgr. 887 Montée de Liesse, Montreal 377, P.Q., (514) 738-7139; TWX: 610-421-3486; W. G. Wilson, Eastern Sales Mgr. 7418 - 6th St., Burnaby 3, B.C., (604) 524-5651; TWX: 610-962-3934; H. M. Shore, Western Sales Mgr.

Products Manufactured:

Program amplifiers, program equalizers, program tape loggers; professional recorders, reproducers, & music systems; remote control & telemetry systems; fault alarm systems, program subcarrier multiplex systems; video distribution amplifiers; mixers; monitor & playback amplifiers; master controls.

UNI-TEL LIMITED

100 Barbados Blvd., Scarborough, Ont., (416) 261-7265; Tlx: 02-21588; TWX: 610-492-1370; G. Grant Cooper, Gen. Mgr.; David E. Noble, P.O. Box 1070, Laduc, Alta., Wescan Oilfield Distributors (Sales Rep.).

Products Manufactured:

Electromechanical and solid state remote control systems, audio tone equipment, analog & digital telemetering equipment and systems, alarm systems, plate current monitors, antenna current monitors, tower light alarm panels, program quality line filters.

L. A. VARAH EQUIPMENT LTD.

1641 West 2nd Ave., Vancouver 9, B.C., (604) 736-7281; Tlx: 04-507889; R. H. Whitehouse, Mgr.; E. T. Pelly, Service Mgr.; M. W. Wanstall, Equip. Sales; Mrs. S. Webster, Accounting.

Products Manufactured:

Amplex - professional audio, Berkey Colortran - lighting equipment, Canon - lenses, Conrac - monitors, Dynair - modulators, etc., Jampro - antennas, Kelk - voltage regulators, Moseley Associates - S.T.L. Equip., Philips - TV camera equip., Quick-Set - dollies & tripods, Russco - turntables, Richmond Hill Labs. - video switchers and distribution equipment, Spotmaster - tape cartridge machines, Telemation - video products.

WARD-BECK SYSTEMS LIMITED

45 Munham Gate, Scarborough, Ont., (416) 757-0998; R. W. Ward, Pres.; R. K. Beck, VP.

Products Manufactured:

Professional audio products for broadcast, motion picture and sound recording industries.

TV, Film & Program Producers & Distributors

ABC-TV FILMS (CANADA) LTD.

45 Charles St. E., Toronto, Ont., (416) 925-3271. Mel Watson, Director of Sales; Al Purcell, Sales Mgr.; Miss Elma Russu, Exec. Sec.

ADS FILM PRODUCTIONS

68 Merton St., Toronto 295, Ont., (416) 481-6461. R. Walters, Pres.; J. Lyons, Exec. Prod.; J. Heron, VP.

AKO PRODUCTIONS LTD.

32 Front St. W., Toronto, Ont. (416) 363-4737. Ken Orton, Pres.; Miss Anne Rosenberg, Sec.; John Dekraker, Acct.

ROBERT ANDERSON ASSOCIATES LTD.

Skyridge, Mountain Rd., R.R. 2, Aylmer East, Quebec, (819) 827-2251. Robert Anderson, Pres.

S. BANKS (IN-TELEVISION) LTD.

Suite 108, 214 Merton St., Toronto 295, Ont., (416) 487-4767. Sydney Banks, Pres.

B.G. & M. COLOUR LABORATORIES LIMITED

629 Adelaide St. W., Toronto 3, Ont., (416) 363-3151. Raymond Borowsky, Pres.; Robert Graham, VP.; Ilgvars Broks, Sec.-Treas.; Robert Holmes, Prod. Mgr.

DAVID BIER STUDIOS

265 Vitre St. W., Montreal, P.Q., (514) 861-3469. David Bier, Owner; Miss M. Nadler, Prod.; Miss J. Duval, Acct. Supervisor.

BRISTON/CREATIVE FILMS LTD.

1310 Rue LaRivière, Montreal 133, P.Q., (514) 527-2131. Leo C. Thompson, Pres.; Miguel Brociner, VP.; Robert J. Mason, Director; Miss Joan Gross, Dir. of Client Relations.

BRITISH BROADCASTING CORPORATION

135 Maitland St., Toronto 5, Ont., (416) 925-3311, Loc. 4842. John Ridge, Sales Mgr., Canada.

BRITISH HIGH COMMISSION

Information Department, 80 Elgin St., Ottawa 4, Ont. (613) 237-1530. Anthony H. Dartnall, First Sec. Information; Mrs. Maureen Kincaid, Television & Films Officer; Miss Sylvia Kavanagh, Radio Officer.

CARAVAN PRODUCTIONS

28 Cecil St., Toronto 130, Ont. (416) 920-9106 — Tlx 06-219732. Richard Rosenberg, Pres.

CANADIAN PROGRAMMING SERVICES

247 Davenport Rd., Toronto, Ont., (416) 925-3111. Doug. C. Trowell, Pres.; Peter M. Baines, Nat'l. Sales Rep.

CBS ENTERPRISES CANADA LTD.

45 Charles St. E., Toronto, Ont., (416) 925-3161. David G. McLaughlin, VP.; Ronald Hastings, Bus. Mgr.; Claus Hobe, Account Exec.

Cdn. Branch Office: **TELECARN INC.**, 691 Le Laboureur, Boucherville, Quebec, (514) 655-1143. Rene Caron, Mgr.

CBS TELEVISION NETWORK SALES OF CANADA LIMITED

2 Carlton St., Suite 1721, Toronto 200, Ont., (416) 363-6294. Reginald B. Baker, VP. & Gen. Mgr.; Mrs. Virginia R. Cheyne, Office Mgr.

CHETWYND FILMS LIMITED

10 Banigan Dr., Toronto 17, Ont., (416) 421-8820. A. Chetwynd, Pres. & Gen. Mgr.; G. S. Kedey, VP — Prod.; Mrs. M. Chetwynd, VP & Sec.-Treas.; R. Chetwynd, Sales and Production Rep.

JACK CHISHOLM FILM PRODUCTIONS LTD.

4 New St., Suite 102, Toronto, Ont., (416) 925-2281. J. J. Chisholm, Pres.; Miss Mary Ditorsi, Sec.-Treas.; M. Baker, Lib.; V. Rogena, Research.

CINE AUDIO LTD.

10251-106 St., Edmonton 14, Alta., (403) 424-3236. N. J. Zubko, Pres. & Gen. Mgr.; M. Cholak, Service Mgr., Equipment; W. Borkwardt, Film Lab. Mgr.

COLM O'SHEA

See listing under O'Shea.

JOHN A. COLOMBO LTD.

21 Francis St. S., Kitchener, Ont., (519) 745-6612. John A. Colombo, Pres.

G. MORGAN COOTE FILMS LTD.

9 Trailsmoke Cres., Etobicoke 652, Ont., (416) 621-2565. Morgan Coote, Pres.; Donald Coote, VP.; Greta Coote, Sec.-Treas.

D an S CORLEY LIMITED

4800 Dundas St. W., Toronto, Ont. (416) 231-6936. David Corley, Pres.; Leslie Karniszewski, Lab. Mgr.; Mrs. Susan Corley, Sec.-Treas.; Miss Kathryn Irwin, Prod. Asst.

CRAWLEY FILMS LIMITED

19 Fairmont Ave., Ottawa 3, Ont., (613) 728-3513. F. R. Crawley, C.A., Pres.; R. G. Fraser, VP.; T. F. Glynn, VP.; W. A. O'Farrell, Gen. Mgr. (Lab.).
93 Yorkville Ave., Toronto, Ont., (416) 929-3337. Mrs. O. J. Reynolds, Mgr.
1260 University Ave., Montreal, P.Q., (514) 861-9449. Henry Strub, Mgr.

CRITERION PICTURES CORPORATION LIMITED

2310 Benny Ave., Montreal, P.Q., (514) 487-1400. Jack F. Murphy, Mgr.; George G. Murphy, Salesman; Miss Diane Tremblay, Sec.

CRYSTAL FILM PRODUCTION LTD.

P.O. Box 301, Stn. F, Toronto 5, Ont., (416) 921-4346. K. J. Weber, Pres.; Norman Lenz, VP.

DAVILIA INTERNATIONAL LIMITED

44 Wellington St. E., Toronto 1, Ont., (416) 366-8751. John Lowry, Pres.; W. J. B. McLean, Gen. Mgr.; Bob Sher, Exec. Prod.; Ian Hart, Dir.; Harry Lake, Dir. of Photography.

DAWSON-MACKENZIE-TV

Suite 904-433 Jarvis St., Toronto, Ont., (416) 925-2841. Don. R. Dawson, Prop.

WALT DISNEY TELEVISION SALES

2323 Yonge St., 3rd Fl., Toronto 12, Ont., (416) 486-1166. Clement Saila, VP.; James K. Rayburn.

DOMINION-WIDE PHOTOGRAPHS LIMITED

Motion Picture Division, 329 Churchill Ave., Ottawa 3, Ont., (613) 725-2151. W. H. Olson, Pres.; J. D. Hudson, Mgr.; C. Montgomery, Prod. Mgr.

DREGE AUDIO LTD.

12 Shuter St., Toronto, Ont., (416) 485-1727. H. A. K. Drege, Pres.; S. Rothfeld, VP.

EDITCOMM

107 Yorkville Ave., Toronto 5, Ont., (416) 921-8298. Derek M. Baker, Prod.

EDITEL PRODUCTIONS LTD.

59 Champlain, Place Bonaventure, Montreal 114, P.Q., (514) 866-8851. John Douglas, Pres.; G. Ross Jebson, VP.
50 Overlea Blvd., Toronto 354, Ont. (416) 421-8615. Wayne Hicks, Mgr.

PETER ELLIOTT SERVICES LTD.

103 Church St., Ste. 303, Toronto, Ont., (416) 363-4554. J. Peter Elliott, Pres.; Gary Itall, Sales Mgr.
1030 St. Alexandre, Montreal, P.Q., Murray Fallen, Mgr.
1249 Field St., Ottawa, Ont., George Johnson, Mgr.

RALPH C. ELLIS ENTERPRISES LTD.

556 Church St., Toronto, Ont., (416) 924-2186. Ralph C. Ellis, Pres.; Peter Buckley, Gen. Mgr.

EUROFILM LIMITEE

690 Lagachetière Ouest, Montreal 191, P.Q., (514) 866-3781. Mrs. Marie Desmarais, Pres.; Paul Vanier, Dir.

FILM ASSOCIATES LTD.

1440 Ste. Catherine West, Suite 307, Montreal, P.Q., (514) 866-8729. Pierre F. Brumeau, Pres.; Pierre Des Marchais, Tech. Dir.; Miss Gertrude Payant, Editor.

FILM EFFECTS (OPTICALS-ANIMATION)

342 Richmond St. E., Toronto, Ont., (416) 360-1270. Gil Halikias, Gen. Mgr.; Geo. Furniotis, Supervisor.

FILM HOUSE LTD.

22 Front St. W., Toronto 1, Ont. (416) 363-4321 — Tlx 02-21444. Robert Crone, Pres.; Mrs. Vi Crone, VP.; Tom Maynard, Dir. Client Rel. & Fin.; Paul Coombe, Dir., Sound Services Dept.; Bill Hambley, Lab. Mgr.

FILM OPTICALS OF CANADA LIMITED

410 Adelaide St. W., Toronto 2B, Ont., (416) 363-4987. Michael Smith, Pres.; Robert Sherry, VP.; Michael Beck, VP.; Ernest McAdam, Sec. & Prod.; Ronald Covert, Treas.

FILM TECHNIQUE LIMITED

409 King St. W., Toronto 2B, Ont., (416) 364-1321. Gordon Petty, Pres.; Brian Holmes, VP.; Robert Howard, Sec.-Treas.

FREMANTLE OF CANADA LIMITED

257 Jarvis St., Toronto, Ont., (416) 924-9635. W. Vern Furber, VP. & Gen. Mgr.; Mrs. Kathy Case, Asst. Gen. Mgr.

DAN GIBSON PRODUCTIONS LIMITED
196 Bloor St. W., Toronto, Ont., (416)
925-2221. Dan Gibson, Pres.; Mrs. Linda
Bannon, Sec.

GLEN WARREN PROGRAM SALES
111 Richmond St. W., Toronto, Ont.,
(416) 363-5291 — Tlx 02-9114. E. J.
Delaney, VP. — Sales; Gordon H. Jones,
Sales Mgr.
Booking Dept., Box 9, Toronto 375, Ont.,
(416) 291-9111 — Tlx 02-2674.

GRACO PRODUCTIONS
103 Church St., Ste. 303, Toronto, Ont.,
(416) 363-4554. Mrs. G. L. Elliott, Pres.;
J. Peter Elliott, Gen. Mgr.

**GRATTAN PRODUCTIONS
INCORPORATED**
1440 St. Catherine St., Suite 507, Mont-
real, P.Q., (514) 878-9638. James D.
Grattan, Pres.; T. Granville James, VP.
& Gen. Mgr.; Mrs. T. G. Grattan Sec-
Treas.; Mrs. Irene Critchlow, Office Mgr.

**HOBEL-LEITERMAN PRODUCTIONS
LIMITED**
21 Woodlawn Ave. E., Toronto 7, Ont.,
(416) 920-3495.

**INTERNATIONAL TELE-FILM
ENTERPRISES**
221 Victoria St., Toronto 205, Ont., (416)
362-2321. Murray L. Sweigman, Manag-
ing Dir.; John McAlister, Sales Rep.;
Colette Cunningham, Film Librarian.
P.O. Box 662, Stn. "B", Ottawa, Ont.,
(613) 236-6202. Jack Gleeson, Mgr.
One Bentall Centre, Vancouver 1, B.C.,
(604) 681-8433. Garth Olmstead, Mgr.

ITC OF CANADA LTD.
P.O. Box 320, Toronto-Dominion Centre,
Toronto 111, Ont., (416) 362-1166. Hershel
Harris, Pres.; Val Rowley, Office Mgr.
1500 Stanley St., Montreal, P.Q., (514)
288-4082. William Clapham, Mgr.

JPL PRODUCTIONS INC.
1405 rue Alexandre de Séve, Montreal 133,
Quebec, (514) 526-7751 — Tlx 05267329.
Jean Paul LaDouceur, Pres.; Pierre Larin,
Sales Mgr.; Gaston Cazes, Prod. Dir.

ALLAN KING ASSOCIATES
11 Hazelton Ave., Toronto, Ont., (416)
927-2845, Cable: KINGKINO. Allan King,
Pres.; Richard Leiterman, VP.; Larry
Hertzog, Prod. Mgr.
Jim Allworth; Bruce Pittman.

KVOS-TV (BC) LTD.
1345 Burrard, Vancouver, B.C., (604)
681-1212. David Mintz, Pres.; Doug Davis,
VP.; Herman Burkart, Western Sales Mgr.;
John Creelman, Eastern Sales Mgr.

**ROBERT LAWRENCE PRODUCTIONS
(CANADA) LTD.**
38 Yorkville Ave., Toronto, Ont., (416)
925-5561 — Tlx 02-2472. John T. Ross,
Pres.; Dana Murray, VP. Program Div.;
Don Hall, Gen. Mgr. Cinequip Div.;
Gunter Oldenburg, Gen. Mgr. Central
Film Services.
Dominion Square Bldg., Montreal, P.Q.,
(514) 861-3911. Jean Boisvert, Mgr.

LESSER STUDIO LTD.
342 Richmond St. W., Toronto, Ont.,
(416) 360-1273. Scott Hannah, Gen. Mgr.

**MARCONI PRODUCTION
(BROADCASTING DIVISION
CANADIAN MARCONI CO.)**
405 Ogilvy Ave., Montreal 303, P.Q.,
(514) 273-6311 — Tlx 01-2592. John H.
Krug, Mgr.; Fred Dozois, Nat'l. Sales Rep.;
Frank Andreoli, Prod. Spvr.; Neil Leger,
Prod. Dir.; Ron Mullins, Prod. Dir.; Brent
Harlton, Prod. Dir.

MARLOR PRODUCTIONS LTD.
22 Lower Links Rd., Willowdale, Ontario,

(416) 223-6362. Lawrence Fein, Pres.;
Martin Bockner, VP.

**LAWRENCE MARSHALL PRODUCTIONS
LTD.**
32 Berwick Ave., Toronto 7, Ont. (416)
487-2871. Lawrence A. Marshall, Pres.;
Anthony D. Tudhope, Creative Dir.; Miss
Jennifer Jupp, Office Mgr.

MCA CANADA
MCA Building, 2450 Victoria Park Ave.,
Toronto, Ont., (416) 491-3000 — Tlx
02-29151. W. L. Smith, Mgr. — MCA TV
(English); Frank (Skip) Braun, TV Sales
Rep.; Miss Bernice Carrick, Head Booker.
235 E. Dorchester Blvd., Montreal 129,
P.Q., (514) 861-9681. Gilles Morin, Mgr.

**MCP TALENT ASSOCIATES LIMITED
and MULTI CREATIVE PRODUCTIONS
LIMITED**
38 Isabella St., Toronto 5, Ont., (416)
921-2111. E. T. Reynolds, Pres.; W. A.
Ross, VP.; V. Obeck, Dir. of Sports Pro-
gramming; S. E. Modzelewski, Sales Mgr.

**MEDALLION FILM LABORATORIES
LIMITED**
559 Rogers Rd., Toronto 339, Ont., (416)
653-6176. W. C. James, VP. & Gen. Mgr.;
A. G. Clarkson, Lab. Mgr.; K. Bennett,
Customer Service Mgr.

METRO-GOLDWYN-MAYER TELEVISION
696 Yonge St., Ste. 502, Toronto, Ont.,
(416) 924-5778 — Tlx 0221111. William
Cooke, Gen. Mgr.; Miss Sonia Linka,
Sales Service Co-ordinator.

**MILMAR PRODUCTION ENTERPRISES
LTD.**
25 St. Mary St., Suite 609, Toronto, Ont.,
(416) 920-8600; Russell Moore, Dir./
Prod.; Wayne Fenske, Prod.; Arlene
Atkins, Prod. Asst.

MONDO-VISION INC.
1638 Sherbrooke Ouest, Montreal, P.Q.,
(514) 931-6295. Roger Cardinal, Film
Dir.; Pierre Savard, Film Dir.; Yves
Hebert, Film Dir.; Claude Roussel, Film
Dir.

MORELAND-LATCHFORD LTD.
43 Dundas St. W., Toronto, Ont., (416)
362-2011. Hugh Moreland, Pres.; Frank
Latchford, VP.; Joe J. Hayward, Prod.
Head; Ruby Dennett, Sales Consultant.

M. S. ART SERVICES LIMITED
410 Adelaide St. W., Toronto 2B, Ont.,
(416) 363-2621. Manolo Corvera, Creative
Dir.; Ronald P. Lindsay, Exec. Prod.

**MULTI CREATIVE PRODUCTIONS
LIMITED**
See listing under MCP Talent Assoc. Ltd.

MUSICA VIVA LTD.
Ste. 206, 12 Shuter St., Toronto, Ont.,
(416) 364-1464. Gerald J. Keeley, Pres.;
W. James Langston, VP.; Bruce McIntosh,
VP. & Exec. Prod.; Bill Foster, Recording
Engineer.

NBC (CANADA) LTD.
45 St. Clair Ave. W., 9th Floor, Toronto
195, Ont., (416) 964-2821. James T.
Inch, VP. & Gen. Mgr.

NTA TELEFILM (CANADA) LIMITED
175 Bloor St. E., Toronto, Ont., (416)
924-3701. David Griesdorf, Pres.
George D. Koppelman, Sales, 20 Bloor
St. W., Toronto, (416) 927-4061; Miss
Joan Pasley, Booker.

NACOM LIMITED
4th Floor, 45 Charles St. E., Toronto 285,
Ont., (416) 924-9777. George D. McLean,
Pres.; Robert W. Harris, Exec. VP.; Peter
Stamp, VP. & Gen. Mgr.

The Best "STRIPPERS" —

The Dick Van Dyke Show
(158 half-hours)

and

Truth or Consequences
(900 half-hours)

and Great Specials —

National Geographic,
Jacques Cousteau,
Ice Capades, etc.

are supplied by

COLM O'SHEA LTD.

16 Rosedale Road, Toronto 5 Phone: (416) 921-2934

NATIONAL FILM BOARD OF CANADA
3155 Cote de Liesse Rd., St. Laurent 379, P.Q., (514) 333-3333; Cable: Cannatfilm—Montreal—Tlx 05-267529; Sydney Newman, Govt. Film Commissioner, Chairman of the Board; André Lamy, Asst. Govt. Film Commissioner; Gérard Bertrand, Gen. Mgr.; Frank Spiller, Dir., Eng. Production; Gilles Dignard, Dir., French Production; W. S. Jobbins, Dir., Distribution; R. W. Payne, Dir. of Production & Tech. Services; Marcel Martin, Dir. of the Ottawa Office; D. B. E. Greenway, Dir. of Financial and Administrative Services; Marc Devlin, Dir. of Personnel.
MacKenzie Bldg., 1 Lombard St., Toronto, Ont., (416) 369-4093; W. J. Proctor, Rep. 550 Sherbrooke St. W., Montreal, P.Q., (514) 879-4823; R. Rainville, Rep. 1572 Barrington, Halifax, N.S., (902) 422-8391; B. A. Pilgrim, Rep. 1155 West Georgia St., Vancouver 2, B.C., (604) 681-5555; W. G. Lee, Rep. 344 - 12th Ave. S.W., Calgary, Alta., (403) 264-3911; C. W. Gray, Rep.

NORTHERN MOTION PICTURE LABORATORIES LTD.
65 Granby St., Toronto 2, Ont., (416) 921-2934. S. L. Clemson, Pres.; K. Cox, Lab. Supervisor; R. Haykin, Eng. Mgr.

COLM O'SHEA LTD.
16 Rosedale Rd., Toronto 5, Ont., (416) 921-2934; Colm P. O'Shea, Pres.; Alan Cowle, Publicity Mgr.

PALETTE PRODUCTIONS LTD.
52 Edward St., Toronto 2, Ont., (416) 363-5074; Don McMillan, Pres.; Gail Muggford, VP.; Dick Maris, Lab. Mgr.

PATHE-HUMPHRIES LIMITED
9 Brockhouse Rd., Toronto 14, Ont., (416) 259-7811; H. Greenberg, Pres.; R. J. Beaudry, VP. & Gen. Mgr.; S. Addey-Jibb, Comptroller; D. Hardon, Lab. Mgr.; J. Grimaldi, Sound Recording Mgr. A.S.I., 2000 Northcliffe, Montreal, P.Q., (514) 484-1186; M. Briskin, Mgr. Trans-Canada Films, 916 Davie St., Vancouver, B.C., (604) 682-4646; R. Strachan, Mgr.

PETERSON PRODUCTIONS LTD.
73 Richmond St. W., Toronto 1, Ont., (416) 362-3287; S. Dean Peterson, Pres.; Judy Birkett, VP.; S. R. Baker, Sec.-Treas.

QUEBEC FILM LABS
265 Vitre St. W., Montreal, P.Q., (514) 861-5483; David Bier, Pres. & Gen. Mgr.; G. Lebeau, Mgr.—Production; E. Rudkowski, Mgr.—Operations; Miss J. Duval, Comptroller.

RABKO TELEVISION PRODUCTIONS CO. LTD.
179 Richmond St. W., Toronto, Ont., (416) 362-2071; D. C. McLean, VP. & Gen. Mgr.; D. Cowan, Film Dir.; P. Gerretsen, Film Dir.; B. Irish, Film Dir.; G. Morita, Dir. of Photography; H. Lake, Dir. of Photography.

BRUCE RAYMOND LIMITED
38 Yorkville Ave., Toronto 5, Ont., (416) 925-4129; Bruce Raymond, Pres.

ROSE-MAGWOOD PRODUCTIONS (CANADA) LTD.
9 New St., Toronto, Ont., (416) 929-0221; Tlx: 02-21307; Zale Magder, Gen. Mgr.; Ed Zelma, Prod. Mgr.

SCREEN GEMS (CANADA) LIMITED
72 Carlton St., Toronto 2, Ont., (416) 927-5490 — Tlx 02-29284; Bruce Ledger, VP. & Gen. Mgr.; John MacDonald, Spvr. of Nat'l Sales; Jim Johnson, Eastern Sales Rep.; Ken Leale, Toronto Office Mgr. 1245 Sherbrooke St. W., Montreal, P.Q., (514) 842-7884; John Verge, VP. & Dir. of French Operations; Serge Doyon, French Sales Rep.; Bernard Xardel, Office Mgr. #1420 - 777 Hornby St., Vancouver, B.C., (604) 681-1440; Wm. O. Steer, Western Sales Mgr.

SEBERT PRODUCTIONS LIMITED
508 Church St., Toronto, Ont., (416) 925-4378; John Sebert, Pres.; Doug Moshoian, VP.; Brian Marshal, Exec. Editor; Archie Van Dyke, Senior Editor.

DEREK SMITH LTD.
121 St. Patrick St., Toronto 133, Ont., (416) 363-6876; D. F. G. Smith, Pres.; Peter Benson, Chief Editor.

SONOLAB INC.
1070 Bleury St., Montreal 128, P.Q., (514) 878-9562; André Fleury, Pres.; Dov Zimmer, VP. & Dir. of Sound Dept.; Mrs. Marianne George, Dir. of Dubbing Dept.; Bob Côté, Dir. of Lab. Dept.

SPAULDING TAYLOR HALL LTD.
51 Plymbridge Rd., Willowdale 440, Ont., (416) 488-2861; Tom Spaulding, Pres.; Herb Taylor, VP.

STELLART, DREGE-AUDIO LTEE
1103 St. Matthew St., Montreal, P.Q., (514) 937-3525; Robert L. Harwood, Pres.; W. J. Hynes, VP.; Howard Perry, Prod. Mgr.; Peter Hartmann, Dir. of Photography.

STERLING FILMS LIMITED
2nd Floor, King Edward Hotel, 37 King St. E., Toronto 1, Ont., (416) 368-1407;

O. R. Hanson, Pres.; Mrs. E. V. Alcorn, VP.

STUDIO SOUND SERVICES LTD.
65 Granby St., Toronto 2, Ont., (416) 366-8777; S. L. Clemson, Pres.; H. Clarke Daprato, Dir. of Recording; R. Haykin, Engineering Mgr.

SUMMIT FILM PRODUCTIONS LTD.
R.R. 2, Hespeler, Ont., (519) 658-2852; Douglas M. Robinson, Pres.; Mrs. Marilyn C. Robinson, VP.; G. Donald Scroggie, Sec.-Treas.

TDF FILM PRODUCTIONS LIMITED
980 Yonge St., Toronto, Ont., (416) 924-3371; A. Dancy, Gen. Mgr.; B. Schulz, VP.; F. Spies, Sec.

TELEFILM OF CANADA
224 Davenport Rd., Toronto 5, Ont., (416) 924-2155 — Tlx 062-2411; J. H. Solway, Pres.; Lawrence Fein, Gen. Mgr.; William Tod, Dir. of Sales; Jack Boegel, Film Supervisor.

TWENTIETH CENTURY-FOX TELEVISION
110 Bond St., Toronto 200, Ont., (416) 364-3471—Tlx 02-29071; Frank D. Murray, Gen. Mgr.; Brian L. Yerxa, Syndication Sales Mgr. 1440 Ste. Catherine St. W., Montreal, P.Q., (514) 866-8931; Gerald Ross, Mgr.

THE TWENTY-FIFTH FRAME FILM PRODUCTION CO. LTD.
121 St. Patrick St., Toronto, Ont., (416) 363-1188; Fred Melsted, Exec. Prod.; Ed B. Henry, Exec. Prod.; Humphrey Carter, Prod. Mgr.

UNITED ARTISTS TELEVISION OF CANADA
2 Carlton St., Carlton Towers, Toronto, Ont., (416) 363-4033; Frank Kowcenuk, Gen. Mgr.; Miss Mira Boyd, Publicity.

UNITED CHURCH BROADCASTING
315 Queen St. E., Toronto, Ont. (416) 366-9221. Rev. Keith Woollard, Dir. of Broadcasting; Rev. Des McCalmont, TV Prod. Spvr.; Miss Nancy Edwards, Asst. to Dir.

VIDEOTEL LIMITED
28 Cecil St., Toronto 130, Ont., (416) 920-9106 — Tlx 06-219732; Richard Rosenberg, Pres.

WARNER BROS. DISTRIBUTING (CANADA) LIMITED
70 Carlton St., Toronto, Ont., (416) 922-5245—Tlx 02-2692; Chas. S. Chaplin, VP.—TV Sales; Wm. K. Moyer, Dir. TV Sales; Max Sheine, Mgr. Print & Booking Dept. 3811 Edmonton Trail N.E., Calgary, Alta., (403) 276-2261; Blain Covert, Mgr. 5890 Monkland Ave., Room 107, Montreal, P.Q., (514) 481-2763; Archie Cohen, Mgr. 63 Union St., P.O. Box 999, Saint John, N.B., (506) 652-5790; Mickey Komar, Mgr. 2180 W. 12th Ave., Vancouver, B.C., (604) 731-5351; Earl Dalgleish, Mgr. 435 Berry St., Winnipeg, Man., (204) 888-4865; Philip Carlton, Mgr.

WESTERN FILMS LIMITED
757 St. Mary's Rd., Winnipeg 8, Man., (204) 253-0064; G. Henning, Pres. & Gen. Mgr.; Mrs. E. F. Henning, VP. & Accounting; G. T. Brazzell, Treas.; J. Wong, Chief Cinematographer; R. Sanders, Senior Editor.

DON WILDER LTD. & CO.
95 Berkeley St., Toronto, Ont., (416) 363-1502; Don Wilder, Pres. & Dir. of Photography; Porja Heisel, Prod. Mgr. & Office Mgr.; Adam Peden of Adam Peden Editing Ltd., Resident Editor.

young men ... LISTEN HERE!*

BBM March 1970 — Full coverage area
7:00 a.m. — 7:00 p.m. daily average

STATION	TOTAL MEN	MEN	
	AGE 18 +	AGE 18-49	AGE 50 +
*CKLM	12,000	*11,800 (95%)	600 (5%)
STN. "A"	13,800	6,900 (50%)	6,900 (50%)
STN. "M"	22,300	18,300 (82%)	4,000 (18%)
STN. "V"	23,600	9,600 (41%)	14,000 (59%)

***CKLM 1570 MONTREAL**

Represented by Hardy Radio & Television Limited

Sound Recording Studios

KEY

(1) City (2) Address (3) Telephone — Telex (4) President (5) Studio Manager (6) Chief Engineer (7) Hours of Operation (8) Services.

ARAGON ENTERPRISES LTD.

(1) Vancouver 9 (2) 1234 West 6th Ave. (3) (604) 732-6010 (4, 5) Al Reusch (6) S. W. Davis (7) 24 (by appointment) (8) tape and disc recording, complete facilities for multi-track professional recording

BAY MUSIC CO. LTD.

(1) Toronto 374 (2) 5 Waterman Ave. (3) (416) 751-1613 (4) Phil G. Anderson (5) Bill Roncken (6) Frank Bertin (7) 24 (8) recording studios

CLARE BURT RECORDING LTD.

(1) Toronto 1 (2) 12 Richmond St. E., Ste. 225 (3) (416) 363-4421 (4) Clare Burt (5, 6) Joe Davidson (7) 9 a.m.-6 p.m. (8) sound recording — radio, audio-visual, editing, dubbing, music library

CHELSEA SOUND STUDIOS LTD.

(1) Toronto 7 (2) 542 Mt. Pleasant Rd. (3) (416) 485-7711 (4, 5) L. J. Williamson (6) T. Janaga (7) 24-7 days/week (8) Radio & TV shows & jingles, records, film sound tracks.

DMG SOUND STUDIO

(1) Thunder Bay, N. (2) 55 S. Cumberland St. (3) (807) 344-7963 (4) Don Grashey (5) Chuck Williams (6) Brian Biesenthal (7) 9 a.m.-12 midnight Mon.-Fri.; 9 a.m.-5 p.m. Sat.; Sat. eve. & Sun. by request at overtime rates (8) 4 & 2 track operation, professional recording for trade, custom jingles.

EASTERN SOUND RECORDING STUDIOS

(1) Toronto (2) 48 Yorkville Ave. (3) (416) 920-2211 (4, 5) Murray A. Shields (6) Phil Sheridan (7) 24-7 days/week (8) Audio recording — music & v.o., 16-35 projection, film scoring; 24, 16, 8, 4 & 2 track & mono recording

IPS RECORDING STUDIOS LTD.

(1) Toronto 248 (2) 22 Sackville St. (3) (416) 366-8011 (4) R. W. Secker (5) John deNottbeck (6) Terry Vollum (7) 9 a.m.-5 p.m. (8) Announce recording, demo music tracks, editing, mixing tape duplicating, remote recording, sound effects

LEGENDRAMA PRODUCTIONS LTD.

(1) Toronto 1 (2) 12 Richmond St. E., Ste. 225 (3) (416) 363-4421 (4) Eric Handbury (5, 6) Joe Davidson (7) 9:30 a.m.-5:30 p.m. (8) multi channel sound and transfer editing, mixing, dubbing, voice and music direction and production, synchronization pulse for programation

MANTA SOUND COMPANY LTD.

(1) Toronto (2) 311 Adelaide St. E. (3) (416) 363-4722 (4) Andrew S. Hermant (5) Adam B. T. Hermant (6) A. S. Hermant & D. Elphick (7) 24 (8) 16, 8 and 4 track recording and re-mix studios, sound to film facilities

PBS STUDIOS LTD.

(1) West Vancouver (2) 2280 Folkestone Way (3) (604) 922-6633 (6) B.C. Jaybush (7) 24 (8) 8 track recording, mixing, dubbing, for discs, commercials, films

PERCEPTION INDUSTRIES INC.

(1) Toronto (2) 274 Church St. (3) (416) 363-9145 (4) E. T. Cullen (5) R. Trowell (6) A. D. Moncrieff (7) 8:30 a.m.-5 p.m. (8) studio recording, broadcast cartridge supply, sound effects library, tape dubs & record production

R & D STUDIOS

(1) Vancouver 10 (2) 452 West Broadway (3) (604) 879-9043 (4-6) Rollin C. Newton (7) Office: 9 a.m.-5 p.m., Studio: by appointment (8) 2, 4 and 8 track recording, dub-down, motion picture sound recording

RCA LTD.

(1) Montreal (2) 910 Lagachetiere-est (3) (514) 849-8165 (4) John Holding (5) Ken Flyoub (6) Paul Emil Mongeau (7) 9 a.m.-indefinite, 7 days/week (8) studio recording, duplicating, running masters, custom pressing

RCA LTD.

(1) Toronto 2 (2) 225 Mutual St. (3) (416) 363-3443 — Tlx 06-217673 (4) G.

I. Harrison, VP (5) J. R. Feeney (6) G. Semkiw, M. Smith (7) 24 (8) 8 track through mono, mixing, dubbing, editing, mastering, remote, echo chambers, Dolby system

ROUND SOUND RECORDING STUDIO

(1) Edmonton 51 (2) 10 Valleyview Point (3) (403) 482-1189 (5, 6) M. T. Richards (7) 9 a.m.-6 p.m.; other overtime rates (8) 8 track recording mono and stereo, mixing, demos, masters, production

STUDIO 3 PRODUCTIONS LTD.

(1) Vancouver (2) 2190 W. 12th Ave. (3) (604) 736-7626 (4) Ralph Harding (5, 6) Tap Suo-Anttila (7) 24-7 days/week (8) 8, 4, 2 Sculley recorders, complete mix down facilities, two echo chambers, various instruments (16 track board soon to be completed)

TORONTO SOUND STUDIOS LTD.

(1) Toronto 17 (2) 14 Overlea Blvd. (3) (416) 423-1510 (4-6) Terence C. Brown (7) 24-7 days/week (8) 16, 8, 4 stereo and mono facilities, mixing

VANCOUVER RECORDING SERVICES

(1) Vancouver 9 (2) 1747 W. 3rd Ave. (3) (604) 738-1727 (4) R. H. Spurgin (5) W. Doig (6) R. H. Spurgin (7) 24 (by appointment) (8) Voice/music recording, AV presentations, film sound (scoring and location)

CKPR-TV AM - FM

SERVING CANADA'S NEWEST CITY
6th LARGEST IN ONTARIO
THUNDER BAY, ONTARIO

IN THE HEART
OF THE NATION

PLEASE SEE OUR REPS:

TV - Stovin Byles Television
RADIO - Major Market
Broadcasters



Research Houses

ADCOM RESEARCH LTD. (1966)

Toronto: 214 Merton St., (416) 487-5216. Pres., Adrian Gamble; Exec. VP, Edward R. Lyons; VP., Mrs. W. Gaug

CHARLES AMBLER & ASSOCIATES LTD. (1956)

Clarkson, Ontario: 987 Clarkson Rd. S., (416) 822-3011. Pres., C. N. Ambler

ANALYTICAL RESEARCH (CANADA) LTD. (1963)

Toronto: Ste. 800, 36 Toronto St., (416) 364-6831. Pres.; Irving R. Gilman; Research Dir., Jerome Stern; Admin. Dir., Mrs. Susan Starr

CANADIAN FACTS CO. LTD.

Toronto 5: 160 Bloor St. E., (416) 924-5751 — Tlx 02-294-24. Pres., L. G. Gray; VP's, R. W. Crosby, A. B. Blankenship, J. Lewis, W. T. Wingrove, J. Gonder, Miss P. Gray

Montreal 2: 1374 Sherbrooke St. W., (514) 842-1734 — Tlx 01-20364. VP & Mgr., F. S. Lyman
Vancouver 2: 510 West Hastings St., (604) 688-7342 — Tlx 04-507632. Man. Dir., P. C. Forward

CANADIAN FAMILY OPINION (1961)

Toronto 5: 160 Bloor St. E., (416) 929-3158. Dir. of Research Operations, Mrs. J. Karch; Dir. of Client Service, D. Dickinson

CANADIAN INSTITUTE OF PUBLIC OPINION (1941)

Toronto 17: 364 Bessborough Dr., (416) 488-8310. Dir., Miss B. H. Sanders

CANADIAN NATIONAL TOTAL-MARKET INDEX LTD.

Toronto 12: 3284 Yonge St., (416) 486-8486. Gen. Mgr., J. C. Lackner

CANADIAN PROGRAMMING SERVICES/MUSIC SYSTEMS

Toronto 180: 247 Davenport Rd., (416) 925-3111 Pres., Doug C. Trowell; Nat'l Sales Rep., Peter M. Baines

CENTRE D'OPINION DU CONSOMMATEUR

Montreal 433: Les Galeries d'Anjou, 8001 Les Galeries d'Anjou Blvd., Ste. 217, (514) 353-0210. Michel Gauvreau

Montreal 427: Place Versailles, 7275 Sherbrooke St. E., (514) 352-8520

JOHN W. COMBS LTD. (1957)

Willowdale, Ont.: P.O. Box 700, Stn. "B", (416) 488-5285. Pres., J. W. Combs

COMPLAN RESEARCH ASSOCIATES LTD.

Toronto 352: 1675 Bayview Ave., (416) 483-1126. Pres., R. H. Wahlen; VP, E. M. Kliman

CONSUMER OPINION CENTRE

See Centre d'Opinion du Consommateur, Montreal

BEN W. CROW & ASSOCIATES OF CANADA LTD.

Montreal 107: 2100 Drummond St., Ste. 300, (514) 849-4533. Pres., B. W. Crow

ELLIOTT RESEARCH CORP. LTD. (1936)

Toronto 6: 840 Pape Ave., (416) 463-1143. Pres., J. M. Leckie; VP, George Shields

Montreal 453: 3280 Rue Villerey, (514) 728-5360. VP, E. R. Comte

MARTIN GOLDFARB CONSULTANTS

Toronto 19: 3077 Bathurst St., Ste. 103, (416) 783-6189. Pres., Martin Goldfarb

INTERNATIONAL SURVEYS LTD. (1946)

Toronto 12: 20 Eglinton Ave. E., Third Floor, (416) 487-3381. Pres., T. A. Bryk; VP's, Mrs. Marjorie Morton, Jim Lockyear

Montreal: 550 Sherbrooke St. W., (514) 842-2734. Chairman, Paul Haynes; VP's, Tom King, Ron Hotte, Jean-Claude de Brouwer

NATIONAL MARKET DEVELOPMENT

LTD. (1958) & MARKET MEASURE LTD.

Toronto 18: 369 Olivewood Rd., (416) 239-7745. Pres., A. M. Lawrence; Chairman, C. N. Ambler

A. C. NIELSEN CO. OF CANADA LTD.

Don Mills, Ont.: 39 Wynford Dr., (416) 429-2222 — Tlx 02-29601. Pres., D. M. Prather

Montreal: Ste. 207, 515 St. Catherine St. W., (514) 842-8688 — Tlx 01-2707

Saint John, N.B.: 237 City Rd., (506) 657-3314 — Tlx 014-47337

ORC INTERNATIONAL LTD. (1964)

Toronto 355: 861 Broadview Ave., (416) 469-1131. Pres., Peter A. Bolton; Man. Dir., John Craig; VP, Juergen Steuter

Montreal. 1500 Stanley St., No. 402, (514) 842-5039

RECON RESEARCH CONSULTANTS LTD. (1963)

Toronto 5: 86 Collier St., (416) 927-4616. Pres., B. C. Forrest

REGIONAL MARKETING SURVEYS LTD. (1959)

Vancouver 2: 922-510 West Hastings St., (604) 688-9588. Man. Dir., P. C. Forward

DANIEL STARCH (CANADA) LTD. (1949)

Toronto 357: 301 Donlands Ave., (416) 425-1824. Pres., C. J. Hinch

Montreal. 2015 Drummond St., (514) 842-9141.

WATTS MARKETING RESEARCH LTD. (1952)

Vancouver 1: Suite 3, 904 Helmchen St., (604) 682-6571. Pres., W. B. Watts

CKRS-TV

Jonquiere/Chicoutimi

Channel 12

and its satellite network

Chicoutimi	Channel 2
Alma	Channel 4
Roberval	Channel 8
Port Alfred	Channel 9

The only way to cover the five main urban centres and reach all the 268,500 people effectively in Saguenay/Lac-St. Jean (Quebec's third market) is to use **CKRS-TV** and its satellite network.

Represented by:

Hardy Radio & Television Limited

Toronto • Montreal • Quebec • Winnipeg • Vancouver
and Canadian Standard Broadcast Sales Inc.

New York

Government Offices

DEPARTMENT OF COMMUNICATIONS

Berger Building

100 Metcalfe Street, Ottawa, Ontario.

MINISTER'S OFFICE, HOUSE OF COMMONS TELEPHONE
 Minister, Hon. E. Klerans 995-8343
 Secretary, Miss I. Lefort 995-8343

BERGER BUILDING

MINISTER'S OFFICE

Minister, Hon. E. Klerans 995-6175
 Secretary, Miss I. Lefort 995-6175
 Executive Assistant 995-6175
 Secretary, Mrs. T. O'Neill 995-6177
 Special Assistant, Miss F. Ievers 995-6175
 Special Assistant, A. Houle 995-6175

DEPUTY MINISTER'S OFFICE

Deputy Minister, Mr. A. E. Gotlieb 996-4052
 Secretary, Mrs. L. Donovan 996-4052
 Executive Assistant, Miss C. Verdon 995-8684
 Admin. Assistant 995-8093

ASSISTANT DEPUTY MINISTER (RESEARCH)

Assistant Deputy Minister, Dr. J. H. Chapman 995-8223
 Secretary, Mrs. A. Scott 995-8223
 Executive Assistant, Mr. R. Aubin 995-7983
 Secretary, Miss M. Berger 996-4669

ASSISTANT DEPUTY MINISTER (OPERATIONS)

Assistant Deputy Minister, Mr. Gilles Bergeron 995-6279
 Secretary, Mme. E. Michaud 995-6270
 Executive Assistant, Mr. Yves LeGris 995-8339
 Secretary, Miss M. P. Lachapelle 995-8330
 Communications Coordination, Mr. C. E. McGee 996-5097

TELECOMMUNICATIONS BUREAU

Director-General, Mr. F. G. Nixon 992-3087
 Secretary, Miss M. A. Flowers 996-2048
 Executive Assistant 992-6441
 Secretary, Miss B. E. Kelly 992-6441
 Policy, Plans and Programs
 Director-General, Mr. D. F. Parkhill 996-5911
 Secretary, Mme. D. Brazeau 996-5911
 Principal Telecommunications Advisor
 Mr. E. Roy Bushfield 996-3294
 Secretary, Mrs. D. Furlong 996-3294

NATIONAL TELECOMMUNICATIONS BRANCH

Acting Director, Mr. Gordon Haase 996-1767 995-7663
 Secretary, Miss A. M. Clarke 996-1767 995-7663

ECONOMIC AFFAIRS

Chief, Economic Statistics, Mr. E. E. R. King 995-7079
 Secretary, Mrs. S. E. Wilson 995-7035

COMMERCIAL ACTIVITIES

Information Systems Consultant,
 Mr. J. S. Crowson 992-1478
 Secretary, Miss D. M. A. Rothwell 992-1478

REGULATORY CONSULTANT

K. T. Hepburn 996-2101
 Secretary, Miss A. J. Yendall 996-2101

SPACE SYSTEMS CONSULTANT

Mr. O. L. Britney 992-4874
 Terrestrial Systems Consultant, Mr. E. S. Kelsey 996-1865
 Switching Systems Engineer, Mr. J. DeMercado 995-7594

INFORMATION SERVICES BRANCH

Director, Mr. F. E. Howard 995-8185
 Secretary, Mlle. C. Montsion 995-8185
 Information Office, Mme. C. Sirois 995-8185

TECHNICAL PLANNING BRANCH

Director, Mr. H. Flynn 995-7532
 Secretary, Mrs. J. A. Rule 995-7532

SOCIAL/ECONOMIC PLANNING BRANCH

Director, Mr. R. Gwyn 996-3566
 Secretary, 996-3566

CANADIAN RADIO-TELEVISION COMMISSION CONSEIL DE LA RADIO-TELEVISION CANADIENNE

100 Metcalfe Street, Ottawa, Ontario.

BOARD — TELEPHONE

FULL TIME MEMBERS AND STAFF

Chairman, Mr. Pierre Juneau 996-2470
 Executive Assistant, Mr. Guy Lefebvre 995-8201
 Information Services, Mr. Louls Chabot 995-7949
 Vice-Chairman, Mr. Harry J. Boyle 992-5955
 Commissioner, Mr. Hal Dornan 992-5966
 Commissioner, Mr. Real Therrien 996-4025
 Commissioner, Mrs. P. Pearce 996-4018

PART-TIME MEMBERS (home addresses)

Mr. H. A. Cormier, 60 Margery Street, Moncton, N.B.
 Miss Helen James, 41 Elgin Avenue, Toronto, Ont.
 Mr. John Shanski, 316 Hosmer Street, Winnipeg, Man.
 Dr. Gordon Thomas, International Grenfell Association,
 St. Anthony, Nfld.
 Dr. Northrop Frye, 127 Clifton Road, Toronto, Ont.
 Mrs. Gertrude Lalng, 1223 38th Avenue, S.W., Calgary, Alta.
 Mr. Gordon Hughes, Hampshire Court, Windsor, N.S.
 Mr. Colomb Cliche, 2749 De La Silencieuse, Ste. Foy, Que.
 Mr. George B. McKeen, 5376 Angus Drive, Vancouver, B.C.
 Dr. Pierre Dansereau, 76 Maplewood Ave., Outremont, Que.

CRTC SENIOR STAFF

ADMINISTRATION BRANCH
 Director, Mr. Eric Boyd 996-3287
 Personnel, Miss F. E. Bertram 992-2517

ECONOMICS BRANCH

Mr. J. Hagborg 992-2428
 Mr. H. Patry 995-8523

LEGAL BRANCH

General Counsel, J. D. Hylton 992-6987
 Assistant Counsel, Mr. J. M. Demers 992-9724

CONTINUITY CLEARANCE SECTION

Supervisor, Mrs. P. Finter 992-5712

RESEARCH & PLANNING BRANCH

Director, Mr. A. Martin 996-4668
 Co-ordinator, Mr. R. Chiasson 992-1088

TECHNICAL BRANCH

Director, Mr. W. R. Wilson 992-8353
 Assistant Director, Mr. W. E. Wright 996-3616

BROADCAST PROGRAMS BRANCH

Acting Director, Mr. J. H. McKernin 996-2340

LOG EXAMINATION SECTION

Mr. W. L. Mahoney 995-8015

SECRETARIAT BRANCH

Secretary, Mr. F. K. Foster 992-6240
 Assistant Secretary, Mr. F. Delaney 996-2294

Superintendent, Fees and Statistics

Mr. R. M. Graham 995-7904

Ownership

Mr. E. R. Gibbon 995-6031
 Mr. R. Bell 995-6031

Chief, Application and Licensing Bureau

Mr. H. L. Corbett 992-2806

Superintendent, Atlantic Division

Mr. R. W. Oxner 995-7500

Superintendent, Quebec Division

Mr. J. G. Patenaude 996-1875

Superintendent, Ontario Division

Mr. P. D. Vaughan 995-6814

Superintendent, Western Division

Mr. J. L. McPherson 995-6740

Continued on page 80

Government Offices cont'd.

DEPARTMENT OF CONSUMER AND CORPORATE AFFAIRS Canadian Building 219 Laurier Avenue West, Ottawa, Ontario.

MINISTER'S OFFICE	TELEPHONE	
Minister, Hon. Ron Basford	996-3583	996-5411
Private Secretary, Miss Gardner	996-3583	996-5411
Special Assistant, Mr. Tex Enemark	996-3583	996-5411
Miss Jennifer McQueen	996-3583	996-5411
Executive Assistant, Mr. Perry Anglin	996-3583	996-5411
Administrative Assistant Mr. John Enstone	996-3583	996-5411
DEPUTY MINISTER'S OFFICE		
Deputy Minister, Mr. J. F. Grandy		992-0071
INFORMATION & PUBLIC RELATIONS		
Director, Mr. J. J. Caron		996-4044
Secretary, Miss L. Tetreault		996-4044
News-Media, Mr. W. T. Jack		996-4044
COMBINES INVESTIGATION BRANCH		
Director of Investigation & Research Mr. D. H. Henry, Q.C.		992-2540
Deputy Director, Mr. J. J. Quinlan, Q.C.		992-2209
Deputy Director, Mr. F. C. Gascoigne		992-7241
LEGAL DIVISION		
Director, Mr. S. F. Sommerfeld		992-7653
TRADE PRACTICES DIVISION		
Director, Mr. G. D. Orr		992-0620
CONSUMER AFFAIRS BRANCH		
Assistant Deputy Minister, Mr. J. B. Seaborn		996-4440
Secretary, Mrs. H. Andrews		996-4440

RESTRICTIVE TRADE PRACTICES COMMISSION

Kenson Building
225 Metcalfe Street, Ottawa, Ontario.

	TELEPHONE
Acting Chairman, Mr. L. A. Couture	992-0217
PATENT & COPYRIGHT BRANCH	
Copyright & Industrial Designs Division, Registrar, Mr. H. R. Pippy	996-3211

SECRETARY OF STATE

National Building
130 Slater Street, Ottawa, Ontario.

	TELEPHONE
General Information	995-6445
MINISTER'S OFFICE	
Secretary of State, Hon. G. Pelletier	995-6316
Executive Assistant, Mr. Pierre Emond	995-6316
Special Assistant	
Mr. Robert Rabinovitch	995-6316
Miss Danielle Sauvage	995-6316
Mr. Pierre Billon	995-6316
Research Assistant, Miss Marie-Simone Beaulieu	995-6316
Administrative Officer, Mrs. Monique Boucher	995-6316
Private Secretary, Miss Michele Gay	995-6316
MINISTER'S OFFICE — HOUSE OF COMMONS	
Secretary of State, Hon. G. Pelletier	992-2166
Executive Assistant, Mr. Pierre Emond	995-6316
Special Assistant	
Mr. Robert Rabinovitch	995-6316
Miss Danielle Sauvage	995-6316
Private Secretary, Miss Michele Gay	992-2166

30 years old but...
young in ideas
aggressive in approach
effective in sales
radio-television representatives limited



toronto · montreal · winnipeg · vancouver

Advertising Agencies

KEY

(1) City (2) Telephone — Telex (3) Address (4) Vice President (5) Broadcast Media Director (6) Broadcast Account Supervisor (7) Broadcast Media Buyer

ADVERTISING ASSOCIATES LTD.

(1) MONTREAL 215: (2) (514) 937-3511 (3) 4141 Sherbrooke St. W., Ste. 350 (5) S. Slapack

ANDERSON-KIRKPATRICK LTD.

(1) MONTREAL 128: (2) (514) 878-9355 (3) 910 Hermine St. (5) Miss Lesley Ladd (6) George Anderson

ARDIEL ADVERTISING AGENCY LTD.

(1) TORONTO 7: (2) (416) 924-5444 (3) 4 Lawton Blvd. (5) Philip A. Johnson (1) HAMILTON 27: (2) (416) 549-2419 (3) 180 Parkdale Ave. N. (5) M. J. Hallas (1) WESTMOUNT 215, (P.Q.): (2) (514) 486-1188 (3) 310 Victoria Ave., Ste. 207 (5) McCrae J. Cooper (1) OTTAWA 4: (2) (613) 236-7331 (3) 234 Slater St. (5) Miss Joann Hossick

BACKMAN ADVERTISING LIMITED

(1) HALIFAX: (2) (902) 455-5432 (3) 2745 Dutch Village Rd. (5, 6) Ann Archibald

BAKER, BBDO LIMITED

(1) TORONTO 1: (2) (416) 364-6311 — TWX 610-491-2336 (3) 20 Toronto St. (5) W. K. Kumpf (6) Mrs. J. Knight, Miss R. McCutcheon, Miss O. Innes (7) E. Hayter, Miss E. Schiller (1) MONTREAL 109: (2) (514) 842-5845 — TWX 610-421-3535 (3) 1350 Sherbrooke St. W. (7) Miss R. McLellan

BPC PUBLICITE LTEE

(1) MONTREAL 110: (2) (514) 878-1771 — Tlx 01-25571 (3) Ste. 444, 1010 St. Catherine St. W. (5) Miss Lise LaCasse (6) Miss Lise Bergevin (7) Miss Claire Khoury, Miss Annie Danten, Miss Danielle Hébert

BLEAU, DUPERREY, GIGUERE & ASSOC. INC.

(1) QUEBEC 2: (2) (418) 529-9761 (3) 410 St. Vallier St. E. (7) P. E. Giguère, P. Bleau, Guy Duperrey, M. Bleau, Jean Nadeau, Gerry Fortin

BOZELL AND JACOBS OF CANADA

(1) DON MILLS: (2) (416) 429-1956 (3) 797 Don Mills Rd., William Inch, Mgr.

BRADLEY-VALE ADVERTISING LTD.

(1) TORONTO 1: (2) (416) 363-3738 (3) 88 University Ave. (4) G. P. Vale (5) J. Szakacs

BRAND ADVERTISING LTD.

(1) MONTREAL: (2) (514) 849-6692 (3) 2100 Drummond St. (5) Jane Smith

BROOKS ADVERTISING CO.

(1) TORONTO 1: (2) (416) 363-3448 (3) 32 Front St. W. (5) Miss Sarra Erlick

J. H. BURLEY LIMITED

(1) TORONTO 116: (2) (416) 362-6847 (3) 159 Bay St. (5) F. J. Deaville (7) Mrs. M. A. Shute

BURNETT CO. OF CANADA LTD., LEO

(1) TORONTO 110: (2) (416) 336-5801 (3) 165 University Ave. (5) Mel Norman (6) Bill Brown, John Cooper, Neil MacKellar, Charlie Gamble (7) Fred Allan, Chuck Amis, Sharon Price

BURNS ADVERTISING AGENCY LTD.

(1) MONTREAL 109: (2) (514) 935-5257 (3) 1980 Sherbrooke St. W., Ste. 711 (5) Mrs. Edith Lekay

BURTON, SOHIGAN OF CANADA

(1) TORONTO 12: (2) (416) 487-4717 (3) 234 Eglinton Ave. E. (4) S. W. Gwartzman (5) Keith Stance (7) Barret Alley

CAMP ASSOCIATES ADVERTISING LIMITED

(1) TORONTO 12: (2) (416) 487-2101 (3) 43 Eglinton Ave. E. (5) Mrs. Lynne Remeny (6) John Andrews

CAMPBELL/EVANS ADVERTISING LIMITED

(1) TORONTO 3: (2) (416) 534-3555 (3) 160 Springhurst Ave. at King (4) R. G. Evans (5) Miss Carol Whitlock

CANADIAN ADVERTISING AGENCY LIMITED

(1) MONTREAL 111: (2) (514) 842-8061 (3) 630 Sherbrooke St. W. (4, 5) Mrs. Joyce Roblee (6) Gary Belgrove (7) Mrs. Peggy Smyth, Teresa Price, Miss Joanne Bedard (1) TORONTO 290: (2) (416) 925-2437 (3) 85 St. Clair Ave. E. (4, 5) Mrs. Joyce Roblee

CANALINE ADVERTISING AGENCY

(1) TORONTO: (2) (416) 486-6000 (3) 2323 Yonge St. (4) Irvin Teitel

CARDON, ROSE LTD.

(1) MONTREAL 107: (2) (514) 842-8571 (3) 1411 Crescent St. (5-7) Mary Laphkas (1) TORONTO 5: (2) (416) 924-7361 (3) 696 Yonge St., Ste. 603.

CASE ASSOCIATES, ADVERTISING LTD.

(1) TORONTO: (2) (416) 924-9726 (3) 99 Avenue Rd. (5) F. W. Grove (7) Miss M. McKee

CHISHOLM ADVERTISING LIMITED

(1) TORONTO: (2) (416) 924-8431 (3) 48 St. Clair Ave. W. (6) T. A. Peter Chisholm, Mrs. Jane de Munnik (Consultant)

COCKFIELD, BROWN & COMPANY LTD.

(1) MONTREAL: (2) (514) 861-1771 (3) Canada Cement Bldg., Philips Sq. (5) L. G. Hern (6) Mrs. S. Mercer, Mrs. M. Clairoux, S. Lodge, M. Cladios (7) Mrs. J. McFarlane, Miss L. Rivard, Miss S. M. Black (1) TORONTO 7: (2) (416) 924-5492 (3) 2 St. Clair Ave. W. (4) Ian B. Campbell (Asst. Mgr., Miss M. Moran) (4) J. R. MacRae (6) Mrs. D. Aikin, Mrs. F. Brockington (7) Mrs. N. McConachie, Miss C. Bond, B. Foley (1) VANCOUVER: (2) (604) 681-1111 (3) 1200 Burrard Bldg., 1030-W. Georgia St. (4) J. M. Morrison (7) David Murphy (1) WINNIPEG: (2) (204) 942-0811 (3) Ste. A, 209 Notre Dame Ave. (4) H. J. Gibson (7) D. J. Saiken (1) LONDON: (2) (519) 438-2117 (3) 197 York St. (4) Robert Burns (6) Ian Wallace

COMMUNICATION PNMD INC.

(1) MONTREAL: (2) (514) 845-7194 — TWX 610-421-3312 (3) 2085 Ave. Union, 15th Fl. (5) Michel Legault (7) Mrs. Céleste Tremblay

CONCEPTAT INC.

(1) MONTREAL 110: (2) (514) 843-3242 (3) 1500 Stanley, Ste. 408 (7) Guy Robitaille, Geneviève Boivin

CROMBIE ADVERTISING CO. LTD.

(1) MONTREAL 111: (2) (514) 288-4221 (3) 550 Sherbrooke St. W. (5) H. W. McAllister (6) Ross Smith (1) TORONTO 1: (2) (416) 368-7031 (3) 170 University Ave. (5, 6) Miss M. Thompson

CULNANE-FATTORI ASSOC. LIMITED

(1) HAMILTON: (2) (416) 547-2301 (3) P.O. Box 3218, Station "C", 1147½ Main St. E. (5) H. G. Pascoe (7) Miss Bonnie Hayden

DANCER-FITZGERALD-SAMPLE (CANADA) LTD.

(1) TORONTO 7: (2) (416) 964-0408 (3) 200 St. Clair Ave. W. (5) Ronald N. Hodgson (6) Raymond A. Kundering, John C. W. Pinkham, John M. Glendinning (7) David O. Pretty

DESIGNERS THREE INC.

(1) MONTREAL 110: (2) (514) 845-2278 (3) 1115 Sherbrooke W., Ste. 1702 (4-7) Pierre A. Germain

DREHER ADVERTISING OF CANADA LTD.

(1) MONTREAL 2: (2) (514) 861-8341 (3) 1155 Dorchester Blvd. W. (4, 5) H. P. Kelley (6, 7) Mrs. Winnis F. Byrd

DUMONT-SAXE ADVERTISING LTD.

(1) MONTREAL: (2) (514) 849-3728 (3) 1210 Sherbrooke St. W., Ste. 225

DUNSKY ADVERTISING LTD.

(1) MONTREAL: (2) (514) 482-9680 (3) 5165 Queen Mary Rd., Ste. 400 (5) Miss M. Irving (6) Timothy Pervin, Bram Rubinger (1) WINNIPEG: (2) (204) 942-0441 (3) 189 Kennedy St. (6) Richard Muller

DURISH ADVERTISING LIMITED

(1) TORONTO 103: (2) (416) 363-6414 (3) 401 Bay St., Ste. 1814, The Simpson Tower (4) Tom Gilchrist (6) M. J. Sribniak, J. Milne, R. Bartram (7) Mrs. B. Kirkpatrick

JACQUES DUSAULT & ASSOCIES INC.

(1) QUEBEC CITY: (2) (418) 529-6601 (3) 580 Grande Allee E. (5) Esther Blouin (6) Michel Roy

FOOTE, CONE & BELDING ADVERTISING LTD.

(1) TORONTO 5: (2) (416) 924-9331 (3) 10 St. Mary St. (5) Michael Kennerley (6) Miss Mona Harper, Mrs. Marlene Davy, Ernie Villamere, Miss B. Valvada (7) Mrs. Olive Dunkley, Mrs. Ruth Tanquiy, Miss J. Mills (1) MONTREAL: (2) (514) 866-6692 (3) 800 Dorchester Blvd. W., Gilles Daoust, Office Mgr.

FOSTER ADVERTISING

(1) TORONTO 7: (2) (416) 928-8000 (3) 40 St. Clair Ave. W. (4) Michael Hind-Smith (5) W. W. Givens, Mrs. Jean Kennedy, Sheila Wright, John Snider, Craig Muir, Ev Reeder (6) Mary Newton (7) Helen Anderson, Mrs. Muriel Logan, Lily Lim, Jane Quigley, Mrs. Lynne Pilot (1) MONTREAL 113: (2) (514) 861-5881 (3) 3 Place Ville Marie, Ste. 30 (5) A. D. Clarke (7) Charlotte Toupin, Mrs. Dorothy Swinton (1) WINNIPEG: (2) (204) 947-0371 (3) 352 Donald St., Ste. 400 (5) Mrs. Marg. Simons (1) VANCOUVER: (2) (604) 736-9131 (3) Foster, Young, Ross, Anthony Assoc. Ltd., 404 Pacific Press Bldg., 2250 Granville St. (5) Mrs. H. Bakos, A. J. Collins (1) CALGARY: (2) (403) 269-8276 (3)



1971 Convention Dates

- February 4 Radio Commercials Festival
Inn on the Park, Toronto, Ont.
- March 28-31 British Columbia Association of Broadcasters
Harrison Hot Springs, B.C.
- April 18-21 Canadian Association of Broadcasters
Château Champlain, Montreal, P.Q.
- May 3-5 Association of Canadian Advertisers
Royal York Hotel, Toronto, Ont.
- May 3-5 National Association of Broadcasters
Chicago, Ill.
- May 4-6 Western Association of Broadcasters (Engineers)
Fort Garry Hotel, Winnipeg, Alta.
- May 9-13 Canadian Cable Television Association
Skyline Hotel, Ottawa, Ont.
- May 30 - June 2 Western Association of Broadcasters (Management)
Jasper Park Lodge, Jasper, Alta.
- June 8 TV Commercials Festival
Inn on the Park, Toronto, Ont.
- September 28 - October 2 Radio-Television News Directors Association
Statler-Hilton Hotel, Boston, Mass.
- October 24-26 Central Canada Broadcasters Association
Skyline Hotel, Ottawa, Ont.
- To be announced Association canadien de la radio et de la
télévision de la langue française
Atlantic Association of Broadcasters*

CANADIAN BREWERIES LIMITED

1000, 610-Eighth Ave. S.W. (5) Mrs. E. G. De Jong

(1) REGINA: (2) (306) 527-6688 (3) 2-1919 Scarth St. (5) Margaret East

FRANCIS, WILLIAMS, JOHNSON & PAYNE LTD.

(1) EDMONTON: (2) (403) 424-6171 (3) 10010-105 St. (5-7) Fay Leslie-Spinks
(1) CALGARY: (2) (403) 266-7061 (3) 700-6th Ave. S.W., 6th Floor, Pacific Plaza (5-7) B. Toews

FREEMAN MATHES & MILNE LTD.

(1) TORONTO 200: (2) (416) 363-7401 (3) Ste. 1309, 2 Carlton St. (5) Mrs. N. J. Howes (7) Miss S. Uyesugi
(1) MONTREAL 128: (2) (514) 866-2055 (3) 14th Floor, 555 Dorchester Blvd. W. (5) H. G. Murray (7) Mrs. M. Lefort

GENT CREATIVE & MARKETING ASSOCIATED LIMITED

(1) TORONTO 12: (2) (416) 487-3615 (3) 2323 Yonge St., 7th Fl. (5) Mrs. Lynn Musgrave (6) Larry Jopson

GILLARD, GOUDIE, WARREN & ELVIN LTD.

(1) TORONTO 215: (2) (416) 863-0800 (3) 56 The Esplanade (5, 7) Mrs. S. Jones

GIRARD PUBLICITE INC.

(1) MONTREAL 351: (2) (514) 381-5335 (3) 110 Place Crémazie, Ste. 727 (4) Raynald Bergeron

GOODIS GOLDBERG SOREN LTD.

(1) DON MILLS: (2) (416) 445-1153 — Tlx 02-29501 (3) 23 Prince Andrew Place (4) Mrs. C. Peck (5) Dan Dailleboust, Fran Sandford (6) Mrs. Shirley Fallis, Mrs. Joyce Williams (7) Miss A. Skelly, Mrs. J. Elrick
(1) MONTREAL 101: (2) (514) 866-6675 — Tlx 05-267-368 (3) Ste. 770, Place du Canada (5) Warren Wright (7) Terry Maniadakis

(1) CALGARY: (2) (403) 262-6931 (3) Monarch Towers, 1330-8th St. S.W. (4) Jay L. Joffe
(1) VANCOUVER: (2) (604) 685-7823 — Tlx 04-50534 (3) 1177 West Hastings St., 27th Floor (4) John Massey (5) Brian Stroup

(1) VANCOUVER: (2) (604) 685-7823 — Tlx 04-50534 (3) 1177 West Hastings St., 27th Floor (4) John Massey (5) Brian Stroup

GRANT ADVERTISING (OF CANADA) LTD.

(1) TORONTO 7: (2) (416) 924-4131 (3) 48 St. Clair Ave. W. (6) Mrs. Joy Fowler, C. De Souza

GREY ADVERTISING

(1) MONTREAL 110: (2) (514) 849-5661 (3) 2055 Peel St. (4) P. Golick (5) Miss E. Abrahamson, Miss M. Cardon (7) Mrs. E. Martin, Mrs. L. Laterreur
(1) TORONTO 2: (2) (416) 362-1321 (3) 110 Yonge St., Ste. 1102 (5) B. Cadenhead

SANDRA HAMILTON ADVERTISING LTD.

(1) WINNIPEG 13: (2) (204) 284-4833 (3) 3702-55 Nassau St. (5) Sandra Hamilton (6) Miss S. Hamilton, Miss A. Kelsch (7) Sandra Hamilton

HARDING MARKETING SERVICES

(1) WILLOWDALE (TORONTO): (2) (416) 223-3030 (3) 15 Franklin Ave. (4) I. J. Stanley (5) D. N. Harding

HARRISON MARKETING COUNSEL LTD.

(1) TORONTO 129: (2) (417) 362-6631 (3) 212 King St. W. (4) G. L. Harrison (7) Mrs. L. Whidden

HAYHURST CO. LTD., F. H.

(1) TORONTO 12: (2) (416) 487-4371 (3) 55 Eglinton Ave. E. (4) Robert E. Harris (5) L. R. Harrison, B. J. Keelor (6, 7) Sandy Ekstrom, Pat Hepburn, Shirley Hulme, Terry Killeavy, Irene Maklary, Sue Young

HEGGIE ADVERTISING CO. LTD.

(1) DON MILLS: (2) (416) 445-1100 (3) 1129 Leslie St. (5) Miss Phyllis Sivell (7) Mrs. June Coe
(1) MONTREAL: (2) (514) 845-9151 (3) 1350 Sherbrooke St. W.

TED HERRIOTT ASSOCIATES

(1) TORONTO 189: (2) (416) 920-6355 (3) 57 Bloor St. W. (7) Dennis J. McKeag

HILL ADVERTISING LIMITED, GORDON

(1) TORONTO 181: (2) (416) 924-8481 (3) 130 Bloor St. W., 9th Floor (5) Keith Irwin (7) Miss J. Marcotte
(1) MONTREAL: (2) (514) 866-8741 (3) 1470 Place du Canada (5) Keith Irwin

HOFFMAN ADVERTISING INC.

(1) MONTREAL 107: (2) (514) 849-9762 (3) 2100 Drummond St., Ste. 570 (7) Mrs. Susan Martin

HOWE ADVERTISING LIMITED

(1) TORONTO 180: (2) (416) 924-2505 (3) 59 Avenue Rd. (5) Bob Howe (6) L. Howe (7) Miss Wilma Sirkel

HUFF ADVERTISING LTD., WILLIAM

(1) EDMONTON: (2) (403) 454-4536 (3) 58 Airport Rd. (5) A. E. Roberge (6) A. E. Roberge, Thomas Tinkler (7) J. Simpson

HUXLEY-IRWIN-PRICE LTD.

(1) HAMILTON: (2) (416) 528-0058 — Toronto (416) 364-4910 (3) 70 Sanford Ave. N. (4, 5) Jack A. Price (7) Miss T. Goto

(1) TORONTO 290: (2) (416) 924-8187 (3) 1365 Yonge St. (4, 5) Jack A. Price

IMPERIAL ADVERTISING

(1) HALIFAX: (2) (902) 429-3344 (3) 5670 Spring Garden Rd. (7) Mrs. L. F. O'Brien

INDUSTRIAL ADVERTISING AGENCY

(1) TORONTO 7: (2) (416) 924-6671 — Tlx 02-2385 (3) 220 Yonge St. (7) Miss J. B. Foster

(1) ST. CATHARINES: (2) (416) 684-8736 (3) P.O. Box 1091 (5-7) Donald C. Williamson

(1) MONTREAL 110: (2) (514) 842-5281 — Tlx 05-268765 (3) 330-1500 Stanley St. (4) A. F. Wrenshall

(1) VANCOUVER 1: (2) (604) 687-2677 — Tlx 04-51484 (3) 204-1271 Howe St. (6) W. S. Greenwell

INTER-CANADA ADVERTISING AGENCY LTD.

(1) MONTREAL 109: (2) (514) 288-9231 (3) 1374 Sherbrooke St. W., Ste. 14A (4, 5) Yvon Fortier (6) Jean-Marc Prieur (7) Robert Schwartz

JARVIS LIMITED, ALBERT

(1) TORONTO 5: (2) (416) 925-3815 (3) 1000 Yonge St. (4-6) Godfrey Jarvis

JOHN ADVERTISING AGENCY

(1) MONTREAL 260: (2) (514) 488-1733 (3) 3456 Northcliffe Ave. (4) J. Kurtesoglu (5) C. P. Cullen (6) Mrs. S. Kersten (7) J. Kurtesoglu

KALEIDOSCOPE ADVERTISING LTD.

(1) TORONTO 284: (2) (416) 920-6620 (3) 519 Jarvis St. (4-7) Ian Hamilton

KELLEY CO. LIMITED, RUSSELL T.

(1) HAMILTON 22: (2) (416) 525-3610 (3) 627 Main St. E. (7) M. N. Jaycock, T. Prinzen
(1) MONTREAL 107: (2) (514) 844-3006 (3) 2100 Drummond St., No. 855 (7) T. Oddy

KENYON & ECKHARDT LTD.

(1) TORONTO 1: (2) (416) 364-5381 — Tlx 02-29618 (3) 8 King St. E. (5) Jack Tait, Alan Donaldson, Mrs. Dorothy Iler (6) G. H. Hayward, R. R. Helwig, H. J. Holinski, J. K. Mahon (7) Miss Sheila Church

KERT ADVERTISING LIMITED

(1) TORONTO 5: (2) (416) 920-4000 (3) 99 Avenue Rd., Ste. 909 (4) Norman Kert (5) Joan Price (6) Mel Sprackman, John Burns (7) Joan Price

KEYPIT ADVERTISING LIMITED

(1) TORONTO 17: (2) (416) 485-6551 (3) 240 Eglinton Ave. E. (5) D. R. Ambrose

LA FONTAINE PUBLICITE INC.

(1) MONTREAL 132: (2) (514) 842-1855 (3) 576 Est Ste. Catherine (5) Louise de Villers (6) Yvan Bensimon (7) Louise de Villers

LEE & ASSOCIATES LIMITED, RAYMOND

(1) TORONTO 315: (2) (416) 485-7625 (3) Penthouse, 600 Eglinton Ave. E. (6) Don Baker

LENNEN & NEWELL CANADA LTD.

(1) TORONTO 5: (2) (416) 924-7781 (3) 2 Bloor St. E. (5-7) Mrs. K. Lehman
(1) MONTREAL 101: (2) (514) 875-5800 (3) 1530 Place du Canada (4) Jack Crisp

LE SIEGE & ASSOCIES INC., JEAN

(1) MONTREAL: (2) (514) 381-8605 (3) 50 Place Crémazie, Ste. 524 (4-7) J. Brunelle (6, 7) Anthony Shorteno, A. M. Allard (7) Mrs. Y. Viau, Mrs. Marie José Haley

LEUPOLD ADVERTISING LTD., JOHN B.

(1) MONTREAL 110: (2) (514) 845-0121 (3) Peel Centre Bldg., 2055 Peel St., Ste. 250 (5) Miss A. Anich

LEVEILLE & ASSOCIES INC., JEAN

(1) MONTREAL 109: (2) (514) 842-8386 (3) 1420 Sherbrooke St. W., Room 202 (4-7) Jean Léveillé

LIPPMAN ADVERTISING ASSOCIATES INC.

(1) BUFFALO 14202: (2) (716) 856-1900 — Tlx 91-342 (3) 1 W. Genesee St. (4) Wayne Lippman (5) Dolores Argiro (6) Marc Lippman (7) Marion Dougherty

LOVICK LTD., JAMES

(1) TORONTO 5: (2) (416) 921-1121 (3) 800 Bay St. (5) D. Hatt (6) J. Hennesly, R. Lewis, Miss M. N. Rae
(1) MONTREAL: (2) (514) 931-7501 (3) 4141 Sherbrooke St. W. (6) Mrs. J. Pepper

(1) VANCOUVER: (2) (604) 684-6221 (3) 1178 W. Pender St. (6) Mrs. A. Bothamley

(1) CALGARY: (2) (403) 262-6161 (3) 629 Seventh Ave. S.W. (7) J. Cameron, Mrs. A. Urch

(1) EDMONTON 14: (2) (403) 429-6311 (3) 10803 Jasper Ave. (6) S. B. Peddie, R. L. Schulz

(1) WINNIPEG: (2) (204) 943-0623 (3) 303 Power Bldg., 428 Portage Ave. (6) M. Kent

MACLAREN ADVERTISING CO. LTD.

(1) TORONTO 1: (2) (416) 363-2244 — Tlx 06-219652 (3) 111 Richmond St. W. (4) D. Harrison (5) R. Langfield, G. Thompson, Mrs. R. K. Pinkerton (6) R. Baker, A. Naish, Mrs. S. Pierpoint, S. Russell, C. White, P. Ryan, Mrs. C. Weldon (7) Miss C. Giavarini, Mrs. C. Roberts, M. Jolliffe, D. Cambell, D. Mitchell, Miss C. Graf, Miss N. Draper

(1) MONTREAL: (2) (514) 845-1222 (3) Ste. 406, 550 Sherbrooke St. W. (5) D. Wingfield (6) Miss L. Henuset

(1) VANCOUVER: (2) (604) 682-5651 (3) 1112 W. Pender St. (6) Miss M. Large

(1) WINNIPEG 2: (204) 772-0472 (3) 500 Mall Centre Bldg., 491 Portage Ave. (6) Miss D. Collier

(1) REGINA: (2) (306) 523-8637 (3) 1846 Scarth St. (5) M. Wilson

MACMANUS, JOHN & ADAMS OF CANADA, LTD.

(1) TORONTO 285: (2) (416) 921-5111
 (3) 250 Bloor St. E. (6) E. Aikin, D. Hewett, J. Rush (7) Mrs. Sandra Pearce, Mrs. Anne Parkes

MARK ADVERTISING AGENCY INC.

(1) MONTREAL 109: (2) (514) 845-3241
 (3) 1420 Sherbrooke St. W. (4-7) Mrs. Michelle Garneau

MARSHALL FENN LIMITED

(1) TORONTO 5: (2) (416) 927-3241
 (3) 245 Davenport Rd. (6) Peter Spring
 (7) Peter Spring, Mrs. Myrtle McMillan
 (1) MONTREAL: (2) (514) 861-5205
 (3) 910 Hermine St.

McCALL ADVERTISING AGENCY

(1) LONDON 14: (2) (519) 672-7850 (3)
 357 Dufferin Ave. (4) John M. Ballantyne
 (7) Miss Carol Renihan

McCANN-ERICKSON ADVERTISING OF CANADA LTD.

(1) TORONTO 5: (2) (416) 925-3231 (3)
 151 Bloor St. W. (4) J. B. Tomlinson (5)
 Art Sylvah, D. LaFerie (6) Mrs. Clara Quinn, Halina Choplorska (7) Mrs. Barb Dunne, Myrna Liskear, Mr. Pat Walshe
 (1) MONTREAL: (2) (514) 849-8341 (3)
 2015 Peel St. (5) J. Melville (6) Mrs. Carole Ramsey
 (1) VANCOUVER: (2) (604) 683-5608
 (3) 1030 W. Georgia St. — Mng. Dir., D. Tyerman

McCONNELL ADVERTISING LIMITED

(1) TORONTO 315: (2) (416) 487-4601
 (3) 234 Eglinton Ave. E. (5) D. M. DeNike (6) Miss Joan Bain, Grant Davidson (7) Mrs. Monika Leonard, Mrs. Eileen Conner
 (1) MONTREAL 110: (2) (514) 842-6431
 (3) 2015 Peel St. (5) B. Harrad (6) Nora Frechette, Mrs. Terry Malo (7) Miss P. Manders, Miss Odette Germain
 (1) WINNIPEG 1: (2) (204) 943-7406
 (3) Royal Bank Building, 382 Portage Ave. (5, 6) Russell Hakes (7) Miss Christine Shewchuk

McKIM/BENTON & BOWLES LTD.

(1) TORONTO 5: (2) (416) 927-5200
 (3) 151 Bloor St. W. (4) B. L. Thomas, H. R. Chernoff (6) P. H. Boulton, D. W. Newell, R. Troutbeck (7) Mrs. Anita McDougald, Mrs. Mary Borthwick, Mrs. Carole Neilsen
 (1) MONTREAL: (2) (514) 861-8422 (3)
 1155 Dorchester Blvd. W. (4) H. T. Harbinson (6) M. Fogel, N. Ord (7) Miss J. Cambell, J. R. Matheson, Miss I. MacLeod, A. Hudak
 (1) VANCOUVER 5: (2) (604) 683-8121
 (3) 1030 W. Georgia St. (7) Eileen Fox
 (1) WINNIPEG 1: (2) (204) 942-3491
 (3) Canada House, 340 Assiniboine Ave. (7) W. E. Wilson

McNALLY & ASSOCIATES LTD., JOHN

(1) DON MILLS: (2) (416) 445-5240 (3)
 801 York Mills Rd. (5, 7) Miss B. P. Steeves

MEYERHOFF ASSOCIATES LIMITED, ARTHUR

(1) TORONTO 7: (2) (416) 485-6553
 (3) 412 Mt. Pleasant Rd. (5-7) Miss Betty Wilkie

MUTER, CULINER, FRANKFURTER & GOULD LTD.

(1) TORONTO 5: (2) (416) 924-5736 (3)
 89 Avenue Rd. (4) G. A. Rafelman (5)
 Mrs. Fran Lauzon (6) G. A. Rafelman
 (7) Mrs. Fran Lauzon

NEEDHAM, HARPER & STEERS

(1) TORONTO 1: (2) (416) 364-1492 —
 Tlx 06-22476 (3) 101 Richmond St. W.,
 Ste. 300 (5) Nick Demeda (6) Miss

Shiela Bonfield (7) Mrs. Kathy Kearney,
 Ken Woodruff

NORMAN, CRAIG & KUMMEL (CANADA) LIMITED

(1) DON MILLS: (2) (416) 449-1010 —
 Tlx 02-29139 (3) 1129 Leslie St. (5)
 K. J. Hicks (6) Miss S. Sellen, B. Ballentine
 (1) MONTREAL 109: (2) (514) 849-1187
 (3) 1350 Sherbrooke St. W.

O'BRIEN ADVERTISING LIMITED

(1) VANCOUVER: (2) (604) 681-9174
 (3) 1030 W. Georgia St. (4, 6) N. Wright
 (5) Mrs. A. Benson

Ogilvy & Mather (Canada) Ltd.

(1) TORONTO 1: (2) (416) 362-7711
 (3) 88 University Ave. (4, 5) G. B. Murray (6) J. D. Patterson, Mrs. A. Boden
 (1) MONTREAL 101: (2) (514) 866-6961
 (3) Place du Canada, 10th Floor (4, 5)
 G. B. Murray

PAUL, PHELAN & PERRY LTD.

(1) TORONTO 5: (2) (416) 925-3436 —
 Tlx 02-21271 (3) 33 Bloor St. E. (6)
 Gordon Forsyth
 (1) MONTREAL 401: (2) (514) 849-8061
 (3) 1500 Stanley St. (5) Mrs. M. Thomson
 (1) WINNIPEG 2: (2) (204) 942-7408
 (3) 411-259 Portage Ave. (6) J. L. McVarish

PAYEUR PUBLICITE INC.

(1) QUEBEC CITY: (2) (418) 529-3322
 (3) 639-8 Ave. (4-6) G. H. Payeur (7)
 Mrs. Micheline Garon
 (Publicité Bourhonnais Associes Inc.)
 (1) MONTREAL 360: (2) (514) 381-5811
 (3) Ste. 207, 2226 Henri Bourassa E.

PENNEL ADVERTISING

(1) TORONTO 1: (2) (416) 364-2079 (3)
 19 Richmond St. W. (4, 6) Miss M. Barrer

PETERSEN-HULME LIMITED

(1) TORONTO 5: (2) (416) 923-4683 (3)
 130 Bloor St. W. (4) K. W. Burke (5, 6)
 Marion McLeod
 (1) MONTREAL 2: (2) (514) 842-1881
 (3) 2055 Peel St. (5) Mary Layton (6)
 W. Munro, W. Manning

PIERCELL MERCHANDISING LTD.

(1) WINDSOR: (2) (519) 969-4531 (3)
 375 Cabana Rd. E. (4) W. Piercell (5, 6)
 Art Leadley

PUBLIC & INDUSTRIAL RELATIONS LTD.

(1) TORONTO: (2) (416) 364-2154 (3)
 36 Toronto St. (4) A. M. Saunders (5)
 Miss H. Reid
 (1) MONTREAL: (2) (514) 937-5383 (3)
 1808 Sherbrooke St. W. (4) Ken Boyle
 (5) John Bertram
 (1) VANCOUVER: (2) (604) 681-7557
 (3) 207 Hastings St. (4) J. D. Usher
 (1) OTTAWA: (2) (613) 232-2687 (3) 85
 Sparks St. (4) J. E. Struthers
 (1) HALIFAX: (2) (902) 429-0563 (3)
 1 Sackville Place (4) D. B. Webster

PUBLIGRAPHIC INC.

(1) MONTREAL 114: (2) (514) 866-2711
 (3) Place Bonaventure, P.Q., Box 73 (4)
 Simon Dorval (7) Mrs. Denise LeRay

RBA ADVERTISING LIMITED

(1) TORONTO: (2) (416) 364-5261 (3)
 73 Richmond St. W. (4-7) Reid Bell

REIMER ADVERTISING LTD., C.

(1) WINNIPEG 2: (2) (204) 744-4424
 (3) 600 The Mall Centre (4, 5) C. L. Reimer (7) Mrs. M. Reimer

REYNOLDS & COMPANY, JOHN A.

(1) TORONTO 7: (2) (416) 485-3136 (3)
 412 Mt. Pleasant Rd. (5) J. A. Reynolds
 (7) Mrs. S. Lawson

RONALDS-REYNOLDS & COMPANY LTD.

(1) TORONTO 2: (2) (416) 362-2381 (3)
 154 University Ave. (4) Helen Anderson
 (5) W. R. Ibsen (6) N. Relf, E. Leslie
 (7) Miss S. Boot, Mrs. J. Oleskinski, Ann Parks, Vince Ng
 (1) MONTREAL 2: (2) (514) 849-9401
 (3) 2055 Peel St. (5) Bob Morgan (7)
 B. Powell, C. Wilkinson
 (1) VANCOUVER 5: (2) (604) 684-4151
 (3) 1033 Davie St. (6) Elizabeth Wood

ROSS ROY OF CANADA LTD.

(1) WINDSOR: (2) (519) 256-2371 (3)
 1002 Canada Bldg. (4) Joseph V. Karle
 (5) R. A. Post

ROWNTREE & CO. LTD., GORDON

(1) VANCOUVER 1: (2) (604) 682-6271
 (3) 1198 W. Pender St. (7) Miss Brenda Finn

RUBIN ASSOCIATES LTD., ZIG

(1) DON MILLS: (2) (416) 447-9111 (3)
 1129 Leslie St. (4-6) S. Zelvovitch (7)
 C. Canning, J. Robertson

SAUVIAT & ASSOCIATES LTD., G. R.

(1) MONTREAL 109: (2) (514) 288-6211
 (3) 1270 Sherbrooke St. W. (4) A. L. Sauviat (5) Mrs. M. Bourdeau (6) G. R. Sauviat (7) Mrs. M. Bourdeau

SAVAGE ADVERTISING LTD., BARRY

(1) MONTREAL: (2) (514) 387-3715 (3)
 3rd Floor, 110 Place Crémazie (4) Barry Savage (5) Nick Boyd (6) Miss Pat Carbray (7) Miss Lise Tozzi
 (1) TORONTO: (2) (416) 923-7373 (3)
 5th Floor, Commonwealth Towers, 40
 Pleasant Blvd. (4-6) Edward Lawless (7)
 Miss Margaret Stuart
 (BSA Publicité et Associés)
 (1) MONTREAL: (2) (514) 387-2846 (3)
 Ste. 326, 110 Place Crémazie (4) Fernand Rufiange (5) Mlle. G. Gervais (6)
 Robert Gauthier (7) Mme. Françoise Tapps

SCHNEIDER & COMPANY LTD., HAROLD M.

(1) MONTREAL 110: (2) (514) 842-8531
 (3) 2024 Peel St. (5) Mrs. J. Surkis

SCHNEIDER PROMOTIONS INC., LOU

(1) MONTREAL 111: (2) (514) 878-2545
 (3) 1255 Phillips Sq., Rm. 303 (4) Mrs.
 Ruth Schneider (5, 6) Lou Schneider (7)
 Miss Nicole Thériault

SPITZER, MILLS & BATES LTD.

(1) TORONTO 2: (2) (416) 366-2811 (3)
 790 Bay St. — R. G. Bremner, Mgr. TV
 Network Services (5) W. J. Graham, Mrs.
 M. Sedlack, G. J. Levine, Mrs. P. I.
 Judson (7) Miss M. E. McCullagh, Ken-
 neth G. Colmer, Miss June M. Collins,
 Mrs. Viktoria Hain, Mrs. A. Krzyczewski,
 David Balan, Miss S. Hutchison, Mrs. M.
 McGregor

(1) MONTREAL 115: (2) (514) 861-9721
 (3) Ste. 1404, Place Victoria (5) Mrs.
 A. M. Thomas (6) Ainslie Young (7) Mrs.
 Audrey White, Mrs. B. Cody

STONE & HAND LIMITED

(1) TORONTO 12: (2) (416) 481-5204
 (3) 120 Eglinton Ave. E. (5) Mrs. Ann
 Chalcraft

STRANG PUBLIC RELATIONS & ADVTG. LTD., WALLY

(1) EDMONTON 14: (2) (403) 422-2295
 (3) 222 Birks Bldg. (5) Wally Strang,
 Miss Carol Purdie, Edward Duncan (7)
 Wally Strang

STURMAN, BUCKSTEIN & CO. LTD.

(1) DON MILLS: (2) (416) 445-2263 (3)
 801 York Mills Rd. (5) Jack Sturman,
 M. E. Buckstein (7) Kersti Rabisson

TANDY ADVERTISING LIMITED

(1) TORONTO 2: (2) (416) 363-6361 —
 Tlx 06-217595 (3) 2 Carlton St. (5)

George T. Alsop (6) Elsa Kesonen, Sonia Conte (7) Betty Potts
 (1) MONTREAL: (2) (514) 844-8821 —
 Tlx 05-267447 (3) 630 Sherbrooke St. W.
 (5, 6) Lafe Locke, B. H. Grober (7)
 Elizabeth Cox

THOMPSON COMPANY LTD., J. WALTER
 (1) MONTREAL 114: (2) (514) 876-2011
 — TWX 610-421-3682 (3) Place Bona-
 venture (5) J. McDonald (6) Miss M.
 MacNaughton, Miss N. Fraser, G. Moffatt
 (7) Miss M. Gordon, Mrs. P. Gross
 (1) TORONTO 5: (2) (416) 924-9171 —
 TWX 610-491-2288 (3) 102 Bloor St. W.
 (4) R. J. Kostyra (5) R. Boychuk, R. K.
 Ryall, R. C. Berndt (6) Miss V. Hopkins,
 Miss J. Pasmore, Miss S. Matuszek, Miss
 M. Poirier, Miss J. Baird, Miss S. John-
 son, L. Budd

TOROBIN ADVERTISING LIMITED
 (1) WESTMOUNT (2) (514) 937-3501
 (3) 245 Victoria Ave. (5) Miss M. Jones
 (6) S. Torobin, J. Ployart (7) Miss M.
 Jones

TREMBLAY PUBLICITE, PIERRE
 (1) QUEBEC CITY: (2) (418) 529-1768
 (3) 877 est, Blvd. Charet (6) Guy Morin,
 Laurier Bérubé, Léopold Guay (7) Guy
 Drouin

VERRET PUBLICITE INC., J. P.
 (1) QUEBEC CITY 2: (2) (418) 523-
 3083, 522-8217 (3) 330 Rue St. Roch,
 Ste. 301 (4) J. Pierre Verret (5) Guy
 Robichaud (7) Marcel Labadie

VICKERS & BENSON LTD.
 (1) MONTREAL: (2) (514) 866-7701 (3)
 630 Dorchester Blvd. W. (4) F. A. Collins
 (6) Mrs. A. Emberg, Mrs. J. Guerin, Miss
 D. Stewart (7) Miss L. Ditchburn, Mrs. B.
 Stephens, Miss M. Viau
 (1) TORONTO: (2) (416) 935-9393 (3)
 980 Yonge St. (5) E. Brown (6) Mrs. J.
 Frost, Miss S. Kohler, A. Nelson, A.
 Shepherd, N. Passingham (7) Miss M.
 McGovern, J. Powell, Mrs. A. Reynolds,
 Mrs. J. Thompson
 (1) VANCOUVER: (2) (604) 681-3474
 (3) 1161 Melville St. (5) J. Cornell

WATIER PUBLICITE LTEE, MAURICE
 (1) MONTREAL 110: (2) (514) 842-2511
 (3) 2055 Peel St., Ste. 150 (5) Marcel
 Provost (6) Mrs. Micheline Gagnon,
 Marcel Provost, Maurice Watier (7) Mrs.
 Camille Morin

**WATSON ADVERTISING LTD.,
 ROBERT D.**
 (1) CALGARY: (2) (403) 264-3801 (3)
 614-6th Ave. S.W. (4) Robert D. Watson
 (5) Mrs. Charmain Vickaryous
 (1) TORONTO: (2) (416) 363-4775 (3)
 49 Wellington St. E. (4) R. D. Watson

**WHITEHEAD, TITHERINGTON &
 BOWYER LTD.**
 (1) TORONTO 5: (2) (416) 925-5544 (3)
 696 Yonge St. (5) W. S. Whitehead (7)
 Miss A. Zaharchuk

WILLIS ADVERTISING LTD.
 (1) Toronto 5: (2) (416) 925-3804 (3)
 165 Bloor St. E. (5-7) Mary McGowan

YANEFF LIMITED, CHRIS
 (1) TORONTO 5: (2) (416) 924-6677 (3)
 119 Isabella St. (6) Chris Yaneff (7)
 Mrs. Jean Claxton

YOUNG & RUBICAM LTD.
 (1) TORONTO 1: (2) (416) 362-3921
 (3) 250 University Ave. (4, 5) D. C.
 Patton (6) C. H. Platt, Mrs. A. S. Taylor,
 S. G. Weichel (7) Mrs. P. A. Netten, R. S.
 Jones, Mrs. R. S. White, Mrs. M. Williams,
 Mrs. E. Hill
 (1) MONTREAL: (2) (514) 866-8941 (3)
 1155 Dorchester Blvd. W. (6) G. E.
 Payne (7) Miss G. Gagnier

Skinner ON . . .

Gambling



Hank Skinner is president of marketing-communications consulting firm, Skinner, Thomas and Associates Ltd., Toronto.

Gambling, despite its antagonists, is in fact a material part of our very existence. The fact that an individual is born is a victory over long shot odds which no bookmaker would ever consider. And what you are born is an even more interesting aspect. The advent of birth control devices has narrowed the percentages of any given individual ever being born in North America to an infinitesimally small degree. Even after birth, he has a less than even chance to make it to three score years and ten.

Gambling is inherent in our ability to pass school examinations, and to progress through the years of making a livelihood. Gambling is "Lady Luck" on being in the right job at the right time so that the right things happen.

A successful career is built around not only knowledge and ability, but the ability to sense timing and opportunity, and to gamble that your assessment is correct by making a decisive move. An indecisive person is not a gambler, because he will not risk a move for fear of losing whatever he has, no matter how small. On the other hand, the risk-taker, or the gambler, is a calculator who appraises the known facts, weighs the opportunity against possible reversals and then acts in a positive fashion.

In any normal, successful, business, medical, legal, scientific, or even a homemaking career, there is a need to gamble from time to time in order to gain success, no matter how small its significance. To refuse to gamble may have too great a penalty to be ignored. How often have people commiserated amongst themselves over lost opportunities because of nervousness, insecurity, or the lack of intestinal fortitude in making a decision? They probably richly deserve their fate. They are indeed the ones who, when they meet a winner, bitch about his "good luck", adding at the same time weeping words on their own "bad luck."

The inherent need to gamble is born in each and every one of us — not to satisfy avarice or greed, but merely to survive.

However, in Canada, the term "gambling" has been given a rather negative image by all levels of government. Gambling to them is the placing of money on a speculative venture. This may be the result of a number of factors, e.g.:

- (a) Their fear of losing political votes by expanding the rights of people to gamble as a free choice. Too many governments, because of their insecurity, tend to protect

Continued on page 86

**CFRN-TV
 EDMONTON
 ALBERTA**

**Now 12% more
 coverage**

**CFRN-TV
 EDMONTON
 ALBERTA**

**Western Canada's
 largest television
 audience**

**CFRN-TV
 EDMONTON
 ALBERTA**

CFCN TELEVISION LIMITED



HERBERT G. MARSHALL

The appointment of Mr. Herbert G. Marshall as Manager of CFCN Television is announced by Mr. Ted Chapman, President, CFCN Television and Radio Limited.

Prior to joining CFCN TV in 1968 as general sales manager, Mr. Marshall was vice-president and manager of Radio-Television Representatives Limited.

CKCK-TV

REGINA

CKOC

HAMILTON

CKRC

WINNIPEG

CKCK

REGINA

ARMADALE COMMUNICATIONS LIMITED

Continued from page 85

what is theirs, rather than to provide a realistic approach to the question. This policy is apparent in the reluctance to change in areas of liquor control, land development, and particularly in the effective control of industrial pollution. Their principle is to keep the votes we have from the old up-tight supporters, and by throwing a few bones, pick up a few more votes.

- (b) To protect the blue collar worker from the penalties of gambling. This is ridiculous. Go to any licensed race track in Canada and count the attendance of those earning under \$10,000, and those earning over it. Their theory of protecting the poor simply falls apart. Naturally the antagonists of gambling point out the suffering of the families of the gamblers involved. Nonsense! If they don't go to the track, they (the gamblers) play poker or gin rummy — or (worse?) drink.
(c) To protect the lobbied interests of those now holding licenses.
(d) To protect the public from gangsters. This is amateurish. Any night of the week in every major hotel across Canada there is a professional crap or poker game. Bookmakers are always available!

None of these reasons can be called valid.

But there are times when largesse does appear. Governments like to be known as friends to the public. So they, on occasion, gratuitously become benign and grant their blessing on a few.

Charity is the biggest winner in this area. To run a \$50,000 lottery for a charitable enterprise which basically appeals to the elite but which is open to all, is hypocrisy. The people who can afford to give, promote instead, to attract the little person to gamble his or her two dollars in their social lottery rather than on the daily double. The little man has a better chance at the track because he has a choice. The moneyed people gratuitously look down their noses, talk big, and do nothing, but take all the glory. The social pages reek of their fat faces.

If the Junior Committees, the Art Galleries, and all the other "goldilock" groups can run private lotteries, why then can't local, provincial or national lotteries be run for all citizens? In Montreal/Quebec, such a lottery was run, but contrary to the rules. The result is known.

People should be given the right to gamble. It is inherent in their nature; their very existence is a gambling result.

Governments exist upon the very fact that gambling is a necessary factor in growth. Manufacturers gamble on new products, hopefully to increase profits which the government can tax.

Medical science gambles to provide better medicine. The CBC gambles on new shows which the government approves. Advertisers gamble with ad agencies, so that ads can be produced which will develop sales and profits. People buy cars with which to gamble on the open road. Travellers use airlines which are a gamble. In fact, damned near everything one does in life is a gamble, including the food we eat.

The trouble with the law makers and "the" society is that what they have, they want to keep. To hell with the little Chinese majong player. Prosecute him! But how many Wasps have you read about going to court over gambling. The "haves" take it all, and the two-dollar soul takes it in the ear. The old adage "them that has, gets" is awfully true.

One of the things that many people overlook is the fact that while people live a gamble, they seldom gamble themselves. If they do, the amount is so insignificant as to be meaningless. Only a few in society are professional gamblers or regulars, and even fewer are compulsive. And if gambling were opened up, this wouldn't change! Sure, a few more small bets at a dollar or half dollar, but a way of life isn't going to be changed.

If what we are led to believe is true, i.e. that gambling is addictive, then the cigarette promotions, the gas deals, the giveaways, would flourish ad infinitum. The crux of the matter is that people lose interest after a while, and they go on to something else.

When you deny the right to gamble, drink or smoke, you fan the flames of desire. We have allowed liquor (partially) and cigarettes, and a little bit of legal gambling, but this hardly satisfies the problem because no concrete positive solutions are ever attempted. The principle of governmental "gutlessness" is the rule of thumb.

As for the gutless, self-opinionated do-gooders who try to save mankind from his own weaknesses, they might be better to turn their efforts to ecology and pollution. Their efforts might have some reward. Let's stop hypocrisy by allowing the privileged few to gamble legally, and illegally, and open it up to everyone. Besides, the governments concerned will all take their tax bite.

If governments let you give them your money for watered down liquor, why can't they let you give them the same money for a damned good bet on the Grey Cup?

Bah! Humbug!

Broadcast News is a guy named Charlie Edwards



Easily the most popular event of last month's Central Canada Broadcasters Association convention was the proclamation of the CCBA's current "Broadcaster of the Year", who turned out to be the man responsible, beyond anyone else, for the development of Canadian Broadcasting's remarkable bi-lingual news service — Uncle Charlie Edwards.

Having basked in the warmth of a close personal friendship with Charlie over the past quarter of a century — he is actually four years younger than I am although he doesn't look it — perhaps I should have commissioned someone else to do this piece, someone whose contact with him was more on a business plane than a personal one. But I found there was no one, in or around the industry, whose bond, business notwithstanding, is not one of deep affection. So I decided it was up to me — and cheaper too — to take on the job myself.

This, of course, is the secret of Charlie's success, not just in business but throughout his life. He likes people, so they — people — have no alternative but to let their affection ricochet back onto him.

Charlie Edwards could never be accused of having won the industry's esteem by playing up to the broadcasters. He is convinced they do not give enough recognition to news or the people in it, and that is that. Whether it be at a convention or across a manager's desk in his office, for years now, Charlie has emphatically — but always gently — pounded this point home, without fear or favor. The result? Men who have grown into truly great newsmen have been given a greater opportunity to develop their talents, and a growing number of news chiefs are attaining management status, because Charlie Edwards has made his point about the importance of news to broadcasting's all-over product.

Back in 1949, while still with Press News, forerunner of Broadcast News, Charlie Edwards spearheaded the move of four French language private broadcasters to establish the first co-operative news service in French.

These four broadcasters were Paul Lepage of CKCV Quebec, Marcel LeFebvre of Montreal, Emile Jean of CHIN Trois Rivières and Raymond Benoit of CKCH Hull.

By the sweat of each other's brows, they saw what has developed into the BN French news service grow from these four stations, contributing \$120 a week towards expenses, to the present total of 58 French stations, not only in Quebec but in Ontario and New Brunswick as well. Today BN's French service is financed on the same basis as the English service, maintaining a staff of 15 French language editors and reporters.

In 1959, 33 Quebec French stations combined with Broadcast News to feature a 13 weeks session of the French Legislature's sittings, reported by Guy Rondeau, a BN reporter. The 33 private stations underwrote the cost, and the project was carried through under the over-all guidance of — you've guessed it — Uncle Charlie Edwards.

Besides this remarkably successful effort in the realm of Canadian unity, which has established and is continuing to maintain a comprehensive and responsible broadcast news service in both official languages, Charlie's efforts in another sphere have performed the unbelievable feat of uniting broadcasting and the press.

Broadcast News is structurally a wholly-owned subsidiary of the newspapers' news co-operative, The Canadian Press.

Charlie Edwards started laboring tirelessly in 1942, to the end that these two media, natural competitors for advertising revenue on the business side, should combine to give the public the most news and the best news service. He did this by manipulating broadcasters and publishers into a position where they would work together on the compilation and distribution of the news in an odd sort of partnership.

To accomplish this, Charlie had to overcome the inborn prejudice, verging on contempt almost, which had existed between radio and press.

This prejudice was deeply-rooted in the minds of many who had grown up while their newspapers were the only news sources available to the public, and who regarded radio as a passing and trespassing fancy.

On the other side of the coin, the broadcasters, perhaps more money-minded than their print counterparts, had an ingrained dislike for those who competed with them for advertising, and often disparaged them or, worse still, ignored them in their editorial columns.

Credit must go to Uncle Charlie for engineering a marriage contract under which, while technically still the property of The Canadian Press, Broadcast News is steered by a board of directors consisting of five private broadcasters and five publishers, working together to give Canadians high quality national and international news, available to all broadcasters, including small stations in remote sections of the country.

Besides its own news, supplied co-operatively by its 300 member private stations, Broadcast News, under Charlie's tutelage, now feeds the news supplied to The Canadian Press by its 105 member newspapers, and that gathered outside Canada by The Associated Press, Reuters and Agence France-Presse to radio and television stations right across Canada. It also operates its own Voice Service for the benefit of 32 subscribing stations.

Besides its headquarters in Toronto, BN-CP maintains bureaus in St John's Nfld, Halifax NS, Saint John NB, Quebec City PQ, Montreal, Ottawa, London Ont., Windsor Ont., Winnipeg Man., Regina Sask., Edmonton and Calgary Alta., Vancouver and Victoria BC, New York NY, Washington DC, London England and Paris France.

Charlie Edwards never misses a regional or national broadcasters' convention. These come at the rate of six a year. He also conducts regional meetings for editors and news directors of BN stations. There are five of these meetings across the country and he times them to take place before, after or

Continued on page 89

Want Ads

AVAILABLE

Young man wishing to start a career in radio broadcasting. Audition tape and myself available upon request. Brian James, 1472 Chalice Cres., Mississauga, Ont. (416) 277-2995.

15 years in broadcasting, young man seeks opportunity as Program Director with an ambitious and progressively thinking radio station. Experience includes production, news, sports (play-by-play). All replies will be considered. Interested primarily in Western Canada. Now employed in the seventh largest market in North America, as Sports Director and newsmen. Salary negotiable.

Box 378, Broadcaster

OPERATIONS MANAGER

And metro newscaster, with 22 years' "know-how", desires challenge to increase your ratings too. Phone immediately (519) 966-2323, wire or write

Box 377, Broadcaster

AVAILABLE

Young man seeks start in radio. Experienced disc jockey and M. C. Broadcast school graduate.

Will re-locate. For tape and resumé write,

Box 375, Broadcaster

NEED AN EXPERIENCED TIME SALES REP?

I've had 8 years' experience and have an excellent record.

NEED AN EXPERIENCED SPORTSCASTER?

I've had 6 years' experience in all phases, including radio and TV. Play by play a specialty.

Interested in hearing what you have.

Currently located in major market, but will relocate.

Looking for a challenge. References.

Box 379, Broadcaster

EXPERIENCED PROGRAM DIRECTOR for Southern Ontario radio station

The position of Program Director at a well-established radio station in a Southern Ontario city is now open. The successful applicant will be a mature, seasoned, take-charge individual with several years' experience as a station program director. Such experience is essential, as this is a senior position in a progressive station, located in a highly competitive radio market. Qualifications should include considerable personal initiative and the ability to lead and earn the respect of senior people, as well as to train and inspire junior members of a large production staff.

The station's programming philosophy is adult and responsive to community needs. We have an excellent staff and solid reputation.

Starting salary will be \$12,000 plus, depending on qualifications. Additional staff benefits.

If you fit the job description and are looking for a real career opportunity with a great future, send full details of experience, education and personal history. Replies will be treated in strict confidence.

Box 378, Broadcaster

Over 160 graduates of Career Academy in Toronto have secured initial positions in Canada's broadcast industry within the past two years of the school's operation. These fundamentally trained, competent beginners have been hired by small and medium market stations across Canada. We can put you in touch with our graduates immediately. Telephone Senior Instructor Bob Alexander or Administrator James McSween at (416) 363-6941. Tapes and resúmes will be forwarded at once. Visitors are welcome to inspect our modern facilities on the seventh floor, 8 King Street East, (King & Yonge) Toronto, Ontario.

REGIONAL DIRECTOR OF BROADCASTING FOR THE PRAIRIES

DUTIES: To assist local communities to develop radio and TV programs; to produce occasional radio and TV material; to undertake educational and training programs; and to act as consultant to church groups.

QUALIFICATIONS: Should include broad experience in radio and TV production; some administrative experience; and ability to work with volunteer production units.

SALARY AND CONDITIONS: Starting salary to \$11,300. Two year contract with details to be negotiated. He will be one of two regional directors for the United Church of Canada, working ecumenically when possible.

WRITE: With name, address, resumé of experience, references and a recent photo to:

Chairman
Prairie Region Broadcast Council
4506 Sherwood Drive
Regina, Saskatchewan

DEADLINE FOR RECEIPT OF APPLICATIONS: DEC. 15, 1970

VERY ATTRACTIVE
COMMISSION PLAN
on top of
BASIC GUARANTY
offered to a
SALES GENERATING
RADIO
STATION MANAGER

IF YOU'RE GOOD
WE WANT YOU NOW

Call Ted Fielder
person-to-person
Simcoe, Ontario
(519) 426-7700. NOW

during the station managers' conventions, whenever possible.

Whatever the convention, whatever the meeting, the door of the Broadcast News hotel suite is always open and few if any of the broadcasters attending fail to take advantage of the opportunity to drop in for a chat, a pat on the back, a genial beef or a game of crib, and also to help maintain a reasonable level of humidity in the suite.

Because these sessions were wont to carry on into the wee sma' hours, and because Uncle Charlie was hovering on the brink of middle-age, his directors gave him a first aide in 1953, in the person of an old but younger CP staffer, CP's New York night editor, Don Covey.

One of the purposes of this move seemed to be that, around curfew time, Don, with the title of executive editor, could take over on the humidity kick while Charlie packed off to bed.

This was perfectly all right in theory, but it turned out to be a pipe dream. As it is working out, it is Don who observes the curfew, while Uncle Charlie still stays up nattering until the birds start piping in the dawn, and, you've got to believe it, Charlie has never been seen talking to himself. Meanwhile Don concentrates on regular hours to maintain the strength he will need if he is ever called upon to perform the impossible task of stepping into the shoes of Uncle Charlie Edwards.

That's all.

Buzz me if you hear anything.

Dick Lewis

Senior Accountant with full knowledge of Broadcasting procedures for West Coast Station. Apply giving full background and minimum salary requirements.

Box 380, Broadcaster

AVAILABLE

Energetic, imaginative 25 year old man; experienced in announcing, audio production and television. Tape and resumé on request.

Box 382, Broadcaster

NEWSMAN announce, write, produce — wants position now. Experienced, landed. Wire or write: Jim Ritchie, Box 682 Federal Building, Duluth, Minnesota, 55801, U.S.A.

For West Coast Radio Promotion Department. Young aggressive idea man with announcing experience. Apply with complete background stating minimum salary requirements.

Box 381, Broadcaster

He told broadcasters that native people are in urgent need of help from the broadcasting industry. The CBC has produced programs in the interest of farmers, French Canadians and the poor, including Indians. But programs about Indians have been done "on a fragmentary basis, from the point of view of outsiders looking in, acting as an emotional catharsis for the affluent and as a substitute for action."

"Such programs must be produced on a continuing basis and must involve the people for whom they are being made, reflecting their view of the world."

Currie urged that private stations serving native communities be required, as a condition of their licences, to broadcast programs produced by and for natives. New CRTC rules on content are already an imperative. A panel discussion on the effects on television broadcasting of new regulations requiring greater Canadian content was told that part of the answer lies in expanded news coverage.

Don Martz, general manager of CFCF-TV Montreal, said the trend is towards hour-long newscasts. In January, 1969, his station went to one hour because of the need for greater breadth and depth of news presentation. The new format which is not a stretched half hour, meant adding a film editor, cameraman, writer/broadcaster and shooting about 5,000 feet (mostly B&W) a month compared to 3,000 feet formerly. Costs have increased about 30 per cent over the half hour format, but, Martz said, "the station is building an image as a news leader in the community."

Ted Delaney, vice-president in charge of sales and programming for CFTO-TV, Toronto, said his station is meeting Canadian content regulations with big-budget co-productions with American companies.

"Four *Bobbie Gentry* specials and one *Pat Boone* show," he said, were produced at CFTO in one month for a total cost of \$560,000, an amount viewed as investment spending." To make money on these shows and ones like the *Trouble With Tracy* and *Famous Jury Trials*, you must wait for either foreign sales or re-runs. "You don't get a return on the short run."

New Canadian Radio-Television Commission regulations affecting radio were discussed by another panel. Fred Sheppard of CHUM Toronto said, "it is the responsibility of those in the field, rather than broadcasters, to develop a Canadian recording industry. However, we can be of mutual benefit to each other in the pursuit of our individual roles."

Commenting on the role of private broadcasters in general, Bill McGregor, president of the Canadian Association of Broadcasters, told the convention that coverage of the FLQ crisis had shown that private broadcasters more than pay for the privilege of their licences by keeping Canada informed. He said the variety of broadcasting facilities in Canada makes it impossible for revolutionaries to gain control of public communications as long as no attempt is made to restrict the operations of the independent operators.

"Freedom of the press (all media)," said Senator Keith Davey at the closing dinner of the convention, "must be accompanied by responsibility of the press being the first source of responsibility and the public being the second source. Some may argue if press and public cannot make newspapers and broadcasters perform as they should, then government should intervene to make sure the press behaves responsibly. The glaring weakness in that theory, however, is that it makes the mistake of invoking government as the guarantor of freedom. Responsibility must be imposed from within and not imposed from outside."

"On the question of concentrated ownership, virtually everyone who appeared before the Davey Committee was prepared to concede that there was some maximum point which further concentration would not be in the public interest. How much is too much? Exactly where does one draw that point? The report hopefully will begin to answer this question.

Quoting from President Kennedy, Davey said "the credit belongs to the man who is actually in the arena; whose face is marred by dust, and sweat, and blood. If he fails, at least he fails while daring greatly so that his place will never be with those cold and timid souls who know neither victory or defeat."

Davey said his report is neither cold nor timid. Expect it before December 15.

Harry Boyle, vice-chairman of the Canadian Radio-Television Commission, emphasized there were no easy answers concerning the 70s and communications. He said, "I see advertisers becoming more aware of consumers — their interests and needs — their skepticism — and to what may be called the emerging life-style of a generation reared with a stronger embrace by a television set than by a parent". With the need ever stronger for information, debate, knowledge, the main concern will be for freedom. "Mass media exist for the benefit of mass man. The ultimate question of all for the 70s — the era of electronic change — is, will it?"

Spot Television

...to sell your product

No matter what the product, you can maximize your sales results when you use spot television.

For pure dollar efficiency and optimum flexibility you can't beat the sales impact of spot television. In fact, buying selectively will mean "success" on your next campaign.

Come to spot television.

Come to us.



PAUL MULVIHILL & CO. LIMITED
Toronto Montreal



and now a word from Bob Blackburn

A delegate to the CCBA convention in Toronto last month was complaining, more in sorrow than in anger, that he was tired of spending small fortunes going to conventions like this just to hear speakers telling him what a lousy job he was doing. He would like, now and then, to hear a few kind words.

He has a point. Broadcasting conventions become exercises in masochism when it comes to listening to the outside speakers. This time around, the delegates got particular hell from CRTC vice-chairman Harry Boyle, as usual, and from Sen. Keith Davey, and from members of a panel of citizens who were invited to express their views.

It's not surprising that, after a day of this sort of thing, the delegates tend to huddle together for warmth, dip into the sauce a bit, and tell each other they're really not such bad fellows.

This experience is not unique to broadcasting conventions, but it is inclined to be intensified there, this being one of those areas in which every layman considers himself an expert.

If you want to have happy conventions, better to be a distiller or manufacturer of birth-control pills — something arcane but eudaemonic. But above all keep the hell out of communications of any kind.

It seems to me particularly naive of private broadcasters to expect to hear themselves well spoken of in any general sense. By their own choice, too many of them try to be all things to all people, and end up by not being very much to anyone.

One hears a lot of nice things being said about CBC radio. That's simply because it contents itself with a small minority audience. People who don't dig it just don't listen to it, and you don't hear from them. CBC television, on the other hand, enjoys no such amiable rapport with its viewers. Because it tries to mix mass appeal with minority service, it is more widely cursed than anybody. If it made up its mind to be one thing or another, it wouldn't show so many bruises.

Most private broadcasters have opted for mass appeal, and many of them do

it successfully. But if that's your route, you've got to be satisfied with the only kind of meaningful feedback it produces. If you want a pat on the back, you'll have to take it in the form of ratings. You're not going to get it from after dinner speakers, or from individuals with axes to grind. Not even if you deserve it, which brings us to the crux of the matter.

To the guy who yearned for a pat on the back at that convention, I ask "For what, and from whom?"

Perhaps for hourly repetition of three or four minutes of news headlines torn off a teletype? Or for the incredible banalities mouthed all day by "philosophizing" disc jockeys? For commercials? For endless hours of insipid sitcoms and shoot-'em-ups?

For what? For reluctantly hewing to the letter of regulations while ignoring their spirit?

Certainly there are persons and programs and projects deserving of pats on the back. But what is there to applaud in a general way?

This guy said he'd just once like to have one of these speakers get up at a convention and say, "You're doing a great job, fellows, real great!"

A great job of what, for God's sake? Of making money? (Listen to the gripe sessions and you have to conclude the industry isn't even doing that.)

A great job, maybe, of turning the public into a mass of neurotic consumers of non-essentials? Or of shielding the public from reality? Of turning the population into a giant vegetable garden?

Those are some of the things the industry is doing a great job of. I'm sure there are people who would consider that kind of thing worth a few pats on the back, if anybody wants to be praised for it.

Mind you, it's not that the industry isn't doing any of the things it should be doing as the custodian of the most effective of the media.

But to suggest that it's deserving of any sort of blanket praise of the "great job" variety is ludicrous.

"YES, THERE IS CANADIAN MUSIC!"

BMI CANADA LIMITED ANNOUNCES THAT AS A FURTHER STEP IN SERVING THE BROADCASTING INDUSTRY IT IS ISSUING ITS EIGHTH EDITION (INCORPORATING ALL PREVIOUS ADDENDA) OF "YES, THERE IS CANADIAN MUSIC" BY JANUARY 1, 1971.

THE EIGHTH EDITION IS A COMPLETELY REVISED COMPREHENSIVE LISTING OF CANADIAN RECORDED MUSIC LICENSED BY BMI CANADA LIMITED, WITH THE RESPECTIVE ARTISTS AND RECORD LABELS INDICATED. IN BRACKETS AFTER THE TITLE OF EACH SONG IS THE NAME OF ITS BMI CANADA AFFILIATE COMPOSER AND PUBLISHER. ONE STAR INDICATES A TITLE THAT COMPLIES WITH THE CRTC CONDITIONS FOR 1971 AND 1972 WHILE TWO STARS INDICATE A TITLE THAT COMPLIES WITH THE ADDITIONAL 1973 CONDITIONS.

DUE TO THE INCREASED ACTIVITY OF OUR AFFILIATE COMPOSERS AND WRITERS THE ADDENDA WILL BE PUBLISHED MONTHLY INSTEAD OF QUARTERLY. THIS WILL, OF COURSE, MEAN THAT STATIONS WILL RECEIVE UPDATED INFORMATION REGULARLY AND MORE QUICKLY.



MONTREAL
1000 RUE STE. CATHERINE

BMI Canada Limited
41 VALLEYBROOK DRIVE, DON MILLS, ONTARIO

VANCOUVER
1462 WEST PENDER STREET

“Time is
the measure
of business
as money
is of
wares.”

CFRB 1010
On CFRB, all the time is prime

Represented by: STANDARD BROADCAST SALES COMPANY LIMITED
2 St. Clair Avenue West, Toronto 7, Ontario (416) 924-5721
1407 Mountain Street, Montreal 25, Quebec (514) 849-2454
CANADIAN STANDARD BROADCAST SALES INC.
654 Madison Avenue, New York 10021, N.Y. (212) 838-5774