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Volume 24 Number 18

September 23, 1965 Toronto

Robert Fowler recommends...

...broadcasting, dictatorship and censorship

Robert M. Fowler, president of the Canadian Pulp & Paper Association, has presented the report of his committee on broadcasting to the cabinet, and through it to the people of Canada.

The Fowler Report has been read in the Broadcaster office. A tabulation of its main recommendations will be found on page 6 of this issue, and they will be found to be rough on the private broadcasters, but even more so on the CBC.

We are working on a thorough analysis of these recommendations, which we hope to have ready for our next issue. The only valid comment we can make at this time is that if they are acted upon, they will add considerably to the number of regulations to which the industry is subjected. Also, in the case of infractions, the report would have a long list of penalties applied to offenders.

The Committee would have the industry (both private and state-owned) regulated under a one-Board system in the place of a Board of Broadcast Governors and a separate Board of Directors of the CBC. This many people feel would be a reversion to the days when all regulatory functions were performed by the CBC Board.

Also, the new authority, called tentatively The Canadian Broadcasting Authority (CBA), would, if it is ever constituted, enter into the realm of program control more deeply than has been the case in the past.

By a considerable increase of regulation, in terms of both numbers and stringency, Fowler has used the ability he gained in his original profession of law in building an ostensibly strong argument of an extremely weak case. Moreover he is stepping way beyond the terms of reference under which the committee was established.

While his recommendations bear individual examination, far and away the most harmful, and the one which should be resisted to the last ditch, is the establishment of this virtually one-man dictatorship (because the ineffectiveness of part time governors has been clearly demonstrated in the operation of the BBG) whose power would be unlimited even to the extent of himself appointing the Director-General of the CBC.

The suggested intrusion of the new "Authority" into the realm of programming is reminiscent of the ages-old struggle for freedom of speech.

Three rays of light filter through the dark and foreboding clouds this man has cast over the industry. First is the determination of the CAB to meet it head on. Second is the volume of unfavorable editorial comment the Report has received from broadcasting's keenest business competitors, the newspapers. Third is the fact that the report goes to such extremes that it is more than unlikely that it will be implemented by this government or any government that may succeed it.

Nearly 13 million radio sets and more than 4 3/4 million television receivers indicate that, in the minds of the Canadian public, there is a great deal that is good about broadcasting as it is.

R.G.L.

A statement from the CAB

Following the release of the Report of the Fowler Committee on Broadcasting last week, the board of directors met to discuss the report, and after this meeting issued this statement:

The Canadian Association of Broadcasters is giving careful study to the recommendations of the Fowler Committee on Broadcasting. From initial study it appears that some of these are worthwhile and deserve careful consideration.

However the Canadian Association of Broadcasters is seriously concerned about the recommendation for a "Canadian Broadcasting Authority" to be made up of a full time chairman and fourteen part time members, and possessed of enormous powers.

It is clear from the report that the functions assigned this Board could make it in fact the equivalent of the CBC's Board of Directors. It is proposed that the executive head of the CBC be appointed by and report to the Authority and that the Authority be possessed of complete responsibility for policy making and direction of CBC organization programming and financial expenditures.

The Canadian Association of Broadcasters sees this as similar to and potentially more dangerous than the system that existed between 1936 and 1958. For more than a decade private broadcasters fought for correction of that unparalleled situation in which the CBC and its Board were at one and the same time competing with private stations for business and audience and were the judge and jury of their daily existence and ultimate fate.

Additionally the proposed Canadian Broadcasting Authority would be assigned sweeping powers of a nature we believe have never been assigned any administrative tribunal especially in the communications field. Its chairman would be virtually a broadcasting czar empowered to determine what Canadians would see and hear from Canadian broadcasting stations.

CAB will insist upon continuation of a separate regulatory body, a tribunal not involved in the operation of broadcasting stations either public or private. It is the CAB's opinion that this is the essence of the "impartial agency of control" proclaimed as government policy by the present Minister of Transport to an annual meeting of the CAB just two years ago.

CAB believes that creation of a Canadian Broadcasting Authority as visualized in the Fowler Committee Report especially if possessed of the wide powers that report contemplates would seriously damage the ability of Canadian broadcasters to provide programs Canadians have demonstrated they want; result in an inferior and less acceptable standard of programming; and drive a majority of Canadian listeners and viewers to U.S. stations.

SIGHT & SOUND

News from Advertising Avenue About Radio and Television ccounts, Stations and People

▲The case of CJOR Radio produced plenty of thunder and lightning at a Board of Broadcast Governors hearing in Ottawa September 14, and made it obvious that a little rain must fall on one or other of the applicants seeking takeover of the station's facilities.

Three choices for disposition of the CJOR frequency and assets were put before the BBG, which

CFCF-TV APPOINTMENT



FRED DOZOIS

Montreal, announces the appointment of Fred Dozois to the position of Sales Representative, Commercial Production. In his new post, Mr. Dozois will act as liaison between abandoning its existing 1320 kc. CFCF-TV's Video Tape Productions frequency and moving to the better and Advertising Agencies and National Advertisers.

date for the station to retain its broadcasting licence.

came from British Columbia Television Broadcasting System, Ltd., operating CHAN/CHEK-TV in Vancouver-Victoria, and presently holding interests in Vancouver radio stations CKNW and CKWX.

The sale to B. C. Television Broadcasting would follow a roundabout route, if approved. It would involve re-licensing CJOR to operate after October 31 under the direction of Arthur Chandler, leading a group of minority shareholders in the station. Chandler would then undertake to sell the station to B.C. Television.

Second-best financial proposal was advanced by a consortium of current CIOR employees calling themselves Caulfeild Broadcasting Co. Ltd., linked with Vancouver businessmen. Ralph Cunningham and James Pattison. Reports indicated the Cunningham-Pattison offer would gross somewhere between \$400,000 and \$500,000 for CJOR Ltd., depending which stock options open to the company might be exercised.

The final offer came from another Vancouver radio station, CHOM, represented by W. E. Bellman. CHQM's main interest was in the D. W. G. Martz, Manager, CFCF-TV, 600 kilocycle frequency now being used by CJOR, Bellman said.

His proposal, involving an offer of \$400,000, would lead to CHQM 600 kc. operating area.

W. C. Pearson, counsel for the

has set October 31 as the terminal BBG, said the board had been put in the position not only of choosing a new operator for the frequency, Highest dollar offer of \$575,000 but of ruling on the amount the current shareholders would receive.

Other lawyers present described the CJOR problem as "this wretched matter", and hurled charges of "expropriation without compensation" and "expropriation at its worst" before the board.

J.G. Alley, representing present majority shareholder and CJOR President Marie Chandler, des-scribed the CHQM bid as "a delightful cut-throat presentation", and said the BBG "ought not to confiscate the property of one station and turn it over to another"

He called the indirect sale to B.C. Television the best solution getting the current CJOR shareholders out with a reasonable settlement and leaving the station in capable hands.

 \blacktriangle The Little SMPTE Convention, as it's called, takes its swing-about turn in Rochester, N.Y., this year, in keeping with the tradition of alternating the meet annually between Toronto and the American city.

Approximately 60 Canadian television and film engineers and producers are expected to make the jaunt for the single-day convention on Saturday September 25. (SMPTE is the Society of Motion Picture and Television Engineers.)

Color will be the theme of six papers to be presented. Speakers and their subjects are as follows:

"The Perception of Color" by R. M. Evans of Eastman Kodak Company; "Photographic Films as they Apply to the Color Television

System", by D. Zwick, also of Eastman Kodak; "Color Television Production", with a speaker from one of the major American TV networks; "High-Band Color Television Magnetic Recording", by P. E. Welcome of the Ampex Corporation; "Laboratory Practise and Photographic Systems for Color Television", delivered by W.D.Hedden of Calvin Productions Inc., and "An Accelerated Process for Anscochrome Color Films", with W. L. Wike of Ansco.

▲Radio station CJOB Winnipeg became a member of the Radio Sales Bureau effective September 1. bringing to three the number of stations that have joined the bureau since Dennis Whitaker assumed the presidency recently. In the same interval, CFGM, Richmond Hill. has applied for membership to take effect on January 1, 1966, and one station representative firm has been added to the roster. In total, 106 radio stations and station reps now belong to the bureau.

▲CJOH-TV has a new television eye-opener to wake up Ottawa residents that haven't gone in for the morning stretch and bend routine. It's University of the Air, a 7:00 am program designed to get rid of the sandman with doses of psychology, philosophy, history and conversational French.

Credit for the idea goes to CJOH-TV, but three other independent Canadian television stations are participating in production as well as carrying University of the Air. They are CHAN-TV in Vancouver, CFRN-TV Edmonton and CFCN-TV Calgary.

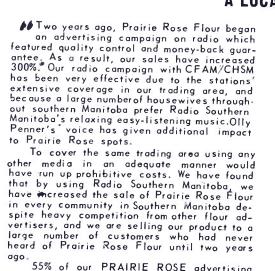
Of 106 programs, 70 will be produced by CJOH-TV, the balance in Western Canada. Collaborating with Ottawa's Carleton University, CJOH will turn out Preface to Psychology (15 episodes), Le Francais Par L'Image (39 programs with Carleton lecturer Jean Miquet), and Background to a Nation (16 episodes dealing with Canadian History from the 1500's to 1870).

Four episodes will originate in Edmonton - Eye Levels from the Fine Arts faculty of the University of Alberta (Edmonton), The Psychology of Humor; What is a Theatre? with R. Dietle, assistant professor of drama, and Acting and Creativity.

The University of British Columbia will furnish 26 programs on Great Asian Civilizations, and the University of Alberta in Calgary will turn out a six-episode series on philosophy or political science.

CJOH is also bringing back its award-winning School Telecast series, extended to run continuously

A LOCAL ADVERTISER SPEAKS



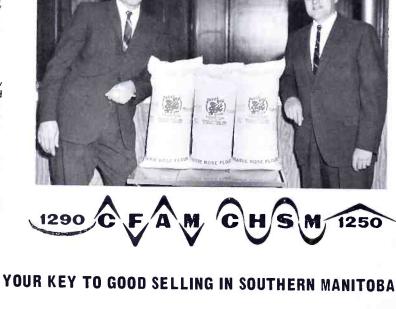
ago. 55% of our PRAIRIE ROSE advertising budget is allocated to radio, ALL OF WHICH IS SPENT WITH CFAM/CHSM. STEINBACH FLOUR MILLS LTD.

A. Hunfel

Arthur Rempel, President. **Represented Nationally by**

RADIO-TELEVISION REPRESENTATIVES LTD. Toronto - Montreal - Vancouver - Winnipeg

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through the upcoming school year.

▲ Ralph Draper has moved to Vickers & Benson Ltd., Toronto, to become part of the V & B account group handling government business. Draper was formerly broadcast media director at Foster Advertising Ltd. He will locate in Ottawa, as a V & B representative working on the Liberal Party campaign, until the national election is over. A title for his new post has not yet been assigned.

▲ The independent broadcasters' association has asked the Board of Broadcast Governors to issue a go-ahead on color television for September 5, 1966, almost four months earlier than the January 1, 1967 start date recently set by the government.

In an August 13 letter to board chairman Dr. Andrew Stewart, Jean Pouliot, Canadian Association of Broadcasters president, said the initial date for color TV should coincide with the beginning of a normal broadcasting season.

Pouliot pointed out advertisers gear their campaigns to the regular September-June program season, and he added:

"These campaigns are planned well in advance. Advertisers wishing to use color television broadcasting . . . will find it more convenient to begin their campaign with color material from September rather than January."

He said the seasonal color situation would apply to programming as well as to commercial material.

The letter also asked for a three-month free experimentation period before color broadcasting begins, and suggested existing licenses should allow television stations to switch to color without the necessity of public hearings and elaborate applications for color privileges.

"In changing over to color, the licensee simply makes different and better use" of the channel allocated to him by the Department of Transport, the letter said. "We are simply trying to prevent additional expenses."

▲A benefit show featuring country music entertainers Tommy Hunter and Gordie Tapp was held recently in Lindsay Ontario on behalf of the Roland Hunt Trust Fund. Hunt, a CKLY Radio Lindsay engineer and morning man, was killed with his wife in an early-September car accident, leaving five children aged

two to eight years. The trust fund was initiated to aid the orphaned children.

children. ▲ Romper Room, a syndicated children's television program, has beentaken up by one of Canada's "syndication networks" in a major buy that puts the half-hour TV kindergarten on six additional stations this year, and boosts the Canadian production budget to more than \$250,000.

The full ITO group (Independent Television Organization) of eleven Canadian TV stations began telecasting new *Romper Room* episodes September 6.

As a special feature of the sale a single teacher, Miss Sarah (Sarah Thomson) is slated to cover all of the ITO stations. Plans call for her to visit every market, recording a total of 195 half-hour shows in the 11 cities. Besides taping the "road shows", she will be expected to make personal appearances and engage in promotions in all markets.

W. Vern Furber, vice-president of Romper Room's syndicator, Fremantle of Canada Limited, says the programs recorded in each city will be seen in all the other cities, helping Canadian children learn about various parts of their country in the process. Japanese, Mexican and other excerpts from Romper Room shows produced around the world will also be included in the Canadian broadcasts.

CHAB APPOINTMENT



J. S. BOYLING

Jack Moffat, President of CHAB Ltd. is pleased to announce the appointment of Mr. J. S. Boyling as General Manager of CHRE-CHAB-TV Regina - Moose Jaw. His appointment is effective immediately.





LETTERS TO THE EDITOR

More research needed

Re: Your issue August 5: "Provinces Are Missing The Boat"

Sir: The above article (a report of Travel Research International Inc.

statistics) is found to be quite interesting in what it has to say, particularly when it concludes with recommending more research be done into broadcast media. I would sincerely recommend that your editorial staff indulge too, in a little more research, instead of taking only one source as being authentic.



Having handled the Alberta Government Travel Bureau advertising for some years, I wish to point out particularly what was done in 1964 on their behalf.

For the past 5 years, including 1964, the Tourist Courtesy campaign by the Alberta Government Travel Bureau has always included Television in every area of the province. Briefly, it is aimed at improving the reception to tourists by Albertans. For the past 3 years they were also on Television stations in the Vancouver market, Seattle and Spokane regions during January and February promoting the ski industry with 60 sec. sound on film commercials.

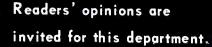
During 1965, radio and TV have been used in the Tourist Courtesy campaign in key Alberta areas. Radio this year is being used in a 3 month package in Seattle and Vancouver. Plans are for radio at the end of this fiscal year in Los Angeles and San Francisco. Travel Research says Alberta did

Travel Research says Alberta did not even use Canadian newspapers, and this is most incorrect. The past three years the Alberta Government has had a series of four ads, each 600 lines, running in 14 daily papers in Manitoba, Saskatchewan, and British Columbia. Besides this, the Tourist Courtesy campaign has for many years been in daily and weekly newspapers throughout the whole province during May.

May. On the subject of research, our client has now completed two continuous years of research into the pattern of tourists which has divulged most interesting information. Besides this, Mr. Ed S. Bryant, Director of the Alberta Government Travel Bureau, is also a Director of the Western Council of Travel Research, an American association which now has representation from Alberta and British Columbia. And for what it is worth, this agency has also been an active member of the W.C. T.R. for the past two years.

From the agency standpoint of course, there is continual research into media, and I hasten to add that the print media in Canadian and U.S.A. publications have done exhaustive depth research into the tourist industry and their readers' habits. This is material which the agency is provided with to digest and use.

When the broadcast media, both Television and Radio, come up with some research material on tourism in these regions, agencies will welcome it



most heartily, for it has been scant to date and it appears they are not fully cognizant of the magnitude of this expanding industry.

In sum and total, might I recommend that in your next article on this subject, you seek the co-operation of Canada's 10 provincial Governments for more specific, and I might add more reliable, information. I am certain they will comply.

> NATTALL & MALONEY LTD. D. A. Williams Vice-President

"Missing the boat" missing the boat.

Sir: Referring to the article "Provinces Are Missing the Boat" on Page 7 in your issue of August 5, we were surprised to read where all of Canada's provinces were left stranded at dockside when the S.S. Television set sail. Our good friends and client, The

Our good friends and client, The New Brunswick Travel Bureau, obviously boarded un-noticed at a different pier, and my only hope is that we made more of an impact on the consumer than what we obviously did on the "industry". Incidentally, public response in terms of requests for the New Brunswick Travel Kit has completely justified our recommendations.

This agency recommended to the New Brunswick Travel Bureau the use of television to help promote Tourism to the province as far back as 1960 and, as a matter of interest, commencing in the spring of 1962, we undertook spot television activity for this client in certain key markets in Canada and the U.S. We have been on the air each of the past four seasons since.

Apparently the Travel Research International Inc.'s New York people were not tuned in to what was going on insofar as New Brunswick's promotional activities are concerned, nor were they tuned in on the Maritime Coop campaign this season when we understand that they invested their whole budget in T.V.

> George T. Alsop Media Director Tandy Advertising Limited Toronto

Standard practice is unfortunate

Sir: Your August 19th editorial "Promotional Puffs Make Poor Public Relations" strikes a sympathetic nerve and particularly your sentence: "The success of the effort to communicate depends not so much on the PR counsel as on his client and his willingness to disclose."

Your example of the advertising agency announcing a new executive appointment and saying that said executive had been with 'another' agency for ten years is unfortunately standard childish practice in the business community. And, despairingly, I admit to having conspired in the production of suchlike over the years. Time and again you have to face up to the problem of either creating a break with your client or just going along with the nonsense of not "giving any publicity to a competitor."

> JOSEPH A. P. CLARK Tisdall, Clark and Lesly Ltd. Public Relations Consultants Toronto



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MEET FRED ARENBURG

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at CHNS HALIFAX, N. S.

the man behind the All-Canada man

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SEPTEMBER 23, 1965



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Typography and Make-up by Canadian Broadcaster

Fowler Report indicts the low-brows

Charles Lynch, Chief of Southam News Services, is a frequent Commentator on the CBC, from Ottawa. This is the talk he delivered on the Fowler Report September 9, on the CBC program "Viewpoint".

Things in the broadcasting world are bad, but they can't be *this* bad.

I think Mr. Fowler and his colleagues have over-stated the case, thus yielding to the same temptation that trapped the B & B Commission of Mr. Dunton and Mr. Laurendeau.

Almost the whole of this five dollar report is based on the mediocrity of radio and television programming in Canada. There can't be much argument about that – but I think the report makes it sound worse than it really is. After all the members of the committee admit that they made no program survey of their own – they were too busy talking to people in the broadcasting business to turn on their sets.

They just took it as a general assumption that programs on public and private radio and television are mediocre, and constructed their report accordingly. At his press conference this afternoon, Mr. Fowler refused to discuss individual programs, and left the distinct impression, with me anyway, that he has no disposition to become a TV viewer or a radio listener, no matter what kind of programs are put on.

This is perfectly all right-there is no compulsion on anybody to listen to radio or watch television. As the report itself says, people will take their leisure in whatever way suits them, and they will go for the programs they like the best. You can almost hear Mr. Fowler sigh as he says that the public is addicted to light and inconsequential entertainment – that programs regarded as trashy by intellectuals win sponsors because they attract large audiences.

Perhaps the report is more an indictment of you, the general public, than of the CBC and the private stations. If this is what Mr. Fowler has in mind, then we can put him down as just another in a long line of do-gooders, who will pass and be forgotten with the rest.

The committee thinks programs can and should be better, and it proposes to shake up the entire broadcasting industry to bring this about.

The shake-up should be great fun, if and when Mr. Fowler's recipe is adopted.

The hated administrators – all those vice-presidents in their ivory towers – will be flushed out and sent packing, to the derisive hoots of the creative talent. A new garden of culture will bloom in the electronic wasteland – viewers will be uplifted by what they behold on their screens and hear on the radios. The end product, we are led to assume, will be a new breed of Canadian - purged of lowly tastes.

I do not expect to live to see such a day. The standards of excellence toward which Mr. Fowler aspires are simply not attainable. They are not attainable in his own newsprint industry, or any other field of human endeavour. Above all, they are not attainable in television and radio, those great day and night gobblers of talent, thought, energy and old movies. The gobbling goes on around the clock, seven days a week, into infinity, and the miracle is that even flashes of excellence emerge.

That they do emerge, Mr. Fowler admits. He has almost nothing good to say about private TV programming, but is quite generous with the CBCso generous, in fact, that in places he seems to be undermining his own indictment. If Mr. Fowler can't be consistent after months of deliberation, what does he expect out of the madhouse of television?

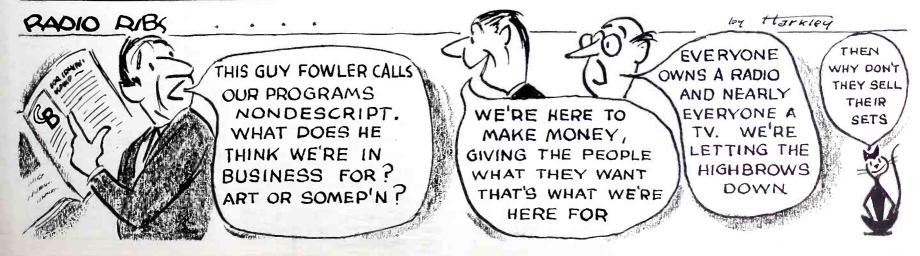
Mr. Fowler sounds more confident when he rips into the administrations of the CBC and private television.

These men have tough hides-they are accustomed to abuse-but seldom has anybody put the wood to them as Mr. Fowler does.

The private TV people are treated more in pity than in anger. The anger is reserved for the top echelons of the CBC-those awful vice-presidents, isolated in the emptiness of Ottawa, working to frustrate the best efforts of men in those action centers of Montreal and Toronto. Everything about the organization of the CBC is bad. Everything must go – a new Director General must come in, and there must be such a letting of old and tired blood as has never been seen in the executive suites. Once all the old hands have been dispatched, the CBC headquarters building in Ottawa must be abandoned and a new start made in Montreal.

Out goes the Board of Broadcast Governors, in comes the Canadian Broadcasting Authority, to be headed by a man who must be a paragon of all the virtues, in both official languages.

Ah, it would be lovely. But I don't suggest you turn off your sets to wait for these great reforms. There's the election, and it may take awhile for Parliament go get around to Mr. Fowler and his new world of broadcasting. You just go on watching those mediocre programs that you love so well.



Here are the specific recommendations

Control of Broadcasting

(1) The committee advocates the creation of a public agency to be called the Canadian Broadcasting Authority, which should be entrusted with the supervision, control and direction of all broadcasting in Canada.

(2) The Authority should be responsible for determining who should hold licences, and the terms and conditions applicable to the use of radio frequencies and television channels by all Canadian broadcasters.

(3) The Authority should enact or continue existing regulations of the BBG that are of general application, to prohibit certain broadcasting practices in programs which might endanger public order or offend against good taste, and also to impose limits on the number and length of advertising messages.

(4) A system of individual program undertakings should be developed by the Authority, taking account of the differences in size, wealth and location of Canadian radio and television stations. These undertakings should become formal conditions of each licence and enforceable as such either by prosecution or suspension of the licences.

(5) The Broadcasting Act should make it clear that no one has an automatic right to the renewal of a licence.

(6) The Authority should be able to examine the considerable amount of information as to program performances already submitted to the BBG, and such additional reports from stations as to their performance that the Authority may require.

(7) The Authority should stimulate research concerning the radio and television public, its tastes, needs and interests. Much of the work can be commissioned from outside experts.

(8) The Authority can define the objectives of the public broadcasting service and specify the general form and content of balanced programming by the CBC. For the private broadcasters, it can similarly define objectives and encourage cooperation between private stations for the joint production of programs.

(9) The committee recommends that the Broadcasting Authority establish a system of awards for the best Canadian television and radio productions.

(10) The Authority should report annually to Parliament.

Constitution of the Canadian Broadcasting Authority

(1) The Authority should be made up of a full-time chairman familiar with both English and French, and 14 part-time members.

(2) Nomination of the chairman and members should be the prerogative of the Prime Minister, with choice based essentially on individual excellence.

(3) The chairman should be appointed for a term of five or seven years.

(4) Headquarters of the Authority should be located in Ottawa.

(5) Authority staff should consist of an Executive Director agreeable to the chairman and appointed by the Prime Minister. Three senior assistants should be responsible respectively for licensing, for station standards and performance, and for research. In addition the Authority should have a Secretary, Financial Officers, General Counsel, and adequate clerical staff.

Licensing and Program Policy

(1) The broadcast licensing function should be kept within the Canadian Broadcasting Authority, but should not be handled by the full board. A licensing committee should be established consisting of the chairman and two or three parttime members. There should be a right of appeal from any decision of the committee to the full board.

(2) Licensing procedure should be more fully defined. Applications should have full publicity before public hearings. For new licences, and the renewal of licences, there should be a public hearing.

(3) In minor cases, if after public notice there is no substantial objection, the licensing authority should be able to act on the merits of the application without public hearings. Licensing decisions of a routine nature should be relegated to a competent staff.

(4) Radio and television licences in future should consist of two parts: a technical part subject to Department of Transport approval, and a second part dealing with the acceptability of the applicant as a broadcaster.

(5) The development of program policy should be the primary responsibility of the Authority.

(6) A performance undertaking should be made a specific condition of the licences of all privately owned radio and television stations. The Authority should receive performance reports at regular intervals from all broadcasting stations.

(7) The committee does not think it should be for the control agency to establish the amount of money or the minimum percentage of revenue that each private station should pay for talent. The Authority should in future insist that applicants make promises that are realistic, and that the fulfillment of these promises be made a condition of the licences granted.

(8) The individual capacity of each broadcaster should be reviewed from every angle at the time the licence is issued, and appropriate requirements for Canadian content should be made a contractual engagement as a condition of the licence itself.

(9) The Authority should state its objectives for program performance by private stations, outlining such requirements as a good news service, some discussion of public affairs, a reasonable content of music and drama, some development of Canadian talent, and the need for a varied and imaginative local service to the community, coupled with some regional, national and international activity.

(10) The Authority should direct each station to develop a program schedule it is prepared to undertake – a realistic promise of practical performance.

(11) Any station should be permitted to apply to the Authority for a review and revision of its program commitments in the light of changed circumstances.

(12) The Authority should adopt regulations, or should enumerate a policy to be incorporated in the conditions of licences, requiring a minimum number of hours a week to be devoted by all stations to public service broadcasting (meaning information and education at large) between the hours of six and eleven o'clock in the evening.

(13) Whatever unused channels are available can be granted to private operators prepared to risk the investment and provide an acceptable standard of service.

(14) During the next five years, a firm degree of restraint should be applied to the licensing of new stations.

Penalties for License Infractions In cases of breach of licence conditions, including failure to live up to programming commitments: for minor infractions, monetary penalties should be imposed that bear some relationship to the gravity of the offence (the Broadcasting Act should provide for a system of fines); for major infractions, suspension of the licence should be more frequently used.

Pre-noon Television Broadcasting – Educational and School Broadcasting

The committee states its belief that "the increase in the hours of television broadcasting may have already gone too far, and certainly should not be continued" because of the rise it produces in overall television costs. Answering the "American competition" argument, the committee says, "If American television should provide service throughout the 24 hours of every day, there is no reason for us to dc likewise..."

The committee concludes:

(1) The Canadian Broadcasting Authority should prohibit television broadcasting in Canada in the morning hours before noon. (There could be some argument in favour of limiting this prohibition to the period from Monday to Friday, the committee adds).

(2) The Authority should have the power to require as a condition of a licence to broadcast television, that a certain number of morning periods must be reserved for scholastic broadcasting wherever a reasonable need can be demonstrated.

(3) The committee does not think the Federal Government should be called upon, or be willing, to subsidize private or public stations for the transmission of school broadcasts. Stations should be reimbursed in full for the direct and indirect costs by the educational institutions concerned.

(4) Licences for educational broadcasting should in future be granted to educational institutions or corporations, even if they are wholly or partly owned by provincial governments.

(5) The committee recommends the establishment of a National Advisory Council for Scholastic Broadcasting.

The CTV Television Network

(1) It would be better if the CTV network and ITO (Independent Television Organization) were merged into a joint enterprise with common objectives.

(2) CTV network agreements should require the member stations, first, to undertake to remain affiliated, and second, to carry an amount of network programming sufficient to enable them to discharge their natural functions. The Broadcasting Authority should be empowered by statute to give directions to this effect should the affiliates fail to do so voluntarily within a reasonable time.

(3) If outside private investment in CTV is really regarded as an obstacle to effective cooperation between the stations, the CTV could be reconstituted as a nonprofit trust operating in the public interest. (The committee calls such a remedy "complicated and drastic".)

Privately Owned Broadcast Stations

The committee believes "a greater effort to pool the resources of the private stations could do much to raise the calibre of their programming. "The amount that a private television station should spend, or can afford to spend, on Canadian talent, may be debatable, but the figures (a decline from six per cent of revenues in 1961 to 4.6 per cent in 1963) speak for themselves.

"There have been too many quiz shows and similar types of programs to fill out the schedules of the private stations and meet their Canadian content obligations," the committee says, adding:

"We reject the principle that private broadcasters . . . may be satisfied with relying on audience ratings."

The committee recommends:

(1) While the private broadcasters are a part of the system, and while their rights and interests should have all legitimate protection, in case of fundamental conflict, the interests of the CBC must prevail.

(2) Private radio stations should utilize their assets to produce more balanced, more varied and better program fare. This should be done preferably by voluntary cooperation.

(3) A much more substantial cooperative effort to use Canadian talent could and should be organized by the private radio stations.

(4) For radio, specialization in one field of programming is not satisfactory. Faithful listeners should have the opportunity to be in contact with a variety of programs. The committee rejects the specialization theory for Canadian television stations as well.

Canadian Broadcasting Corporation – Organization

The committee envisages a flatpyramid, two-tier structure for CBC management, resulting in improved and shortened vertical communications. "The natural horizontal levels of broadcasting operations should be more effectively recognized," says the committee. "There is a pressing need for more lateral communication at the producing level."

One tier of CBC organization should be responsible for policy, with relevant divisions reporting to the proposed Director-General. Operations divisions should report to the proposed General Manager.

(1) The committee recommends appointment of a CBC head titled Director-General instead of president, and a General Manager in place of the vice-president. Both would be responsible to the Canadian Broadcasting Authority, and hold office for no fixed term, but at the discretion of the Authority. Both should be familiar with French and English. The Director-General's responsibilities would lie in policy areas, and lead to orientation "outward and upward." The General Manager would be con-cerned with operations, and "look inward and downward."

(2) National Program Supervisors under the two senior officials "should be concerned with the acquisition of the most varied and excellent programs for the networks, from whatever source they can be obtained."

(3) The committee recommends that an English Network Manager be stationed in Toronto, a French Network Manager in Montreal. Principal activity of the network managers should also be program procurement.

(4) A General Sales Manager should be appointed to head up the sales organization.

(5) An intensified recruitment and training program should be instituted.

CBC-PHYSICAL FACILITIES

(1) The present headquarters building in Ottawa should be given up by the CBC. Presumably, the committee says, it can be sold to the Government. The headquarters location should be moved to Montreal, and established in the consolidated facilities there.

(2) An entirely new design will have to be undertaken for the proposed CBC Montreal building.

(3) The committee recommends against the proposed new CBC Toronto plant to be established in Don Mills. "A plan addressed to meeting the most urgent problems downtown, either by augmenting the Jarvis Street location, or elsewhere if another suitable site could be found, should be developed."

(4) The CBC network system should be equipped to handle color signals. One television studio in Toronto and one in Montreal should be adapted for color program origination. The CBC should proceed with plans for color facilities at Expo '67, and acquire a reasonable minimum of color mobile equipment. Further stages of CBC color adaptation should not be undertaken during the next five years.

CBC — Mandate

The committee recommends that

the mandate of the public broadcasting agency should be clearly stated and defined as fully as possible by legislation and should be expanded and specifically explained in a white paper on broadcasting policy.

CBC - Commercial Policy

The CBC should actively seek to retain its present 25 per cent share of the television advertising market and its four per cent share of the radio advertising market. "If television and radio sales can be increased to capture, say, 30 per cent and six per cent, so much the better."

CBC - Financing

(1) The financial requirements of the CBC, both capital and operating, should be provided by a statutory annual grant of \$25 for each television household in Canada as reported by the Dominion Bureau of Statistics. (This would provide an estimated total of \$612 million for the five-year period ending in 1970 - an excess of \$1,891,000 over projected, adjusted CBC expenditures estimates. CBC figures were reduced by \$67,676,000 by the committee.)

(2) A general borrowing authority for the CBC should be established with a ceiling of \$200 million.

CBC—International Service and Northern Service

(1) The International Service's 50 kilowatt radio transmitters should be scrapped. "It is high time for these antique relics from the dawn of the electronic age" to go, the committee says.

(2) There should be formal integration of the International Service with the CBC, as a principal division of the corporation. International Service assets should be transferred to the CBC.

(3) International Service funds

should be voted annually by Parliament.

(4) The title of the International Service should be changed to Radio Canada International.

(5) A new Northern Service antenna array should be installed on the International Service's transmitting tower, and Northern Service broadcasting time should be increased to 18 hours a day.

(6) The Northern Service budget should be increased from \$500,000 to \$1.7 million annually.

(7) The CBC should be empowered to enter into contracts with private corporations, on suitable financial terms, to provide and manage television services in remote and isolated parts of Canada.

CBC – **Budget** Year

The CBC budgeting year should be altered to correspond with the normal broadcasting year. Both public and private sections of broadcasting should conform to this policy.

CBC – Affiliates

(1) To provide sign-on to sign-off CBC programs for all of Canada would require expropriation of private affiliates and their conversion into CBC stations, a course the committee "neither favors nor recommends."

(2) The CBC station structure should be frozen in its present state, and present affiliations, for at least the next five years. Some minor changes in the arrangements with the affiliates may be necessary.

(3) If a serious decline in the revenues of the affiliates results from the committee's recommendations respecting CBC network programming, alternative means should be found to recompense the affiliates for carrying it. Legitimate and reasonable interests of the affiliates must be taken into account.



Selling an Idea

Several years ago a young salesman was on the verge of getting the biggest order of his career.

For months he had worked hard to sell a complete air conditioning system for a 40-storey office building in Manhattan. The final decision rested with the board of directors, who asked the salesman to come in and make yet another presentation.

The salesman, Pat Baxter, was received politely but not too warmly. A couple of the directors were clearly cold to the idea and threw Pat some sharp questions.

As he attempted to answer the queries, Pat began to see months of effort going out the window. As the questioning progressed he seemed to be getting farther away from his goal.

Then Pat had an idea.

It was a rather warm day and he asked permission to remove his coat. He then took out his handkerchief and mopped his brow. The idea was contagious. Several board members shed their jackets and one complained aloud:

FRASER VALLEY RADIO APPOINTMENT



Effective October 1st, Dennis Barkman becomes Vice-President of Fraser Valley Broadcasters Limited, and Commercial Manager of Radio CHWK Chilliwack, and Radio CFVR, Abbotsford.

Mr. Barkman is well-known in the broadcast industry through his nine-years' association with CFAM Altona, as a director of the Canadian Association of Broadcasters, and as a former Director and Vice-President of the Western Association of Broadcasters.

Mr. Barkman succeeds William G. Teetzel, who retires September 30th after a quarter-century association with Fraser Valley Broadcasters Limited.

Continuing members of the management team at Fraser Valley Radio are Murdo Maclachlan, President and Managing Director and William Wolfe, Secretary and Production Manager. "It's kind of hot in here." That did it. The directors began to think about air conditioning in terms of their own comfort. Twenty minutes later Pat wrapped up the sale.

The simple act of taking off his coat had triggered a favorable response.

book.

I hadn't been aware that I was jaywalking and told him so. Further, I asked him to excuse the violation as I was on my way to an important business meeting.

Instead, the officer lectured me for 10 minutes on the danger of jaywalking and then wrote me a ticket.



This is the thirteentr in a series of 24 articles on "Smooth Selling" written by George N. Kahn, who heads up his own firm of marketing consultants in New York. He is the author of the recently published "The 36 Biggest Mistakes Salesmen Make And How To Correct Them." His articles on selling have appeared in several publications including "The Harvard Business Review", "Sales Management", "Industrial Marketing" and "Printers' Ink."

Creating buying readiness

Pat's experience illustrated an important truism in selling: Buyers often must be put into a state of readiness by the salesman. They must be jolted, kidded, cajoled or charmed into giving you an order.

The prospect is seldom ready to buy when you approach him. He has problems, worries, etc. that prevent him from giving you his full attention. His mind is likely to wander away from the discussion.

Under these circumstances a straight selling talk won't get him back on the track. Something else is needed – a ploy or gambit to snap him out of his mood. A humorous anecdote or story may do it. Occasionally, telling a joke will pull the buyer out of his funk. It's even all right if you make yourself the target or butt of the story. Here I speak from experience.

Jay walking admitted

I was hurrying to an important conference with a buying committee, which held my future in their hands. It would be the biggest sale of my life or my biggest bust.

So engrossed was I in my thoughts that I hardly noticed my surroundings as I quickly crossed a street.

When I got to the curb I almost bumped into a burly policeman who had been waiting for me, hands on hips..

hips.. "Do you always jaywalk?" he asked me, pulling out his ticket The result was that I was late for my interview.

As I walked into the conference room, some members of the buying committee glanced at their watches. Their faces showed annoyance. Not an auspicious beginning.

In this situation I instinctively knew it would be foolish to go right into my sales talk. Clearly, some sort of ice breaker was needed.

So I explained the reason for my tardiness, admitting both the jay-walking charge and the lecture.

"If I don't do a better job of selling with you than I did with that policeman, I'm doomed," I said, smiling...

That did it. There was appreciative laughter and everyone seemed to relax, including myself. I went on to make the sale.

I like to think that my selling skill had something to do with getting the order, but there's no doubt that my jaywalking story put the committee into the right frame of mind.

Get Buyer's Interest

Relating an anecdote or tossing off a gag are simply examples of techniques in getting the buyer on your side. The means can vary. The important thing is to somehow clutch his interest, to make him aware of you. Your job is to create a climate that is favorable to you.

The mechanics used in attaining this objective may vary with the



prospect. A joke may land with a dull thud with one person and convulse another. Some individuals would warm up to a comment or two on the national political scene.

It's not easy to predict the reaction of any one person but you might make a few tentative stabs to feel him out.

Mentioning the buyer's hobby might strike a right note. If you should learn that he is an avid fisherman, prepare some small talk about angling before you call on him. A friend of mine, Norm Rustin, learned that a certain buyer was devoted to chess. Norm knew nothing about the game but he crammed for three nights and at the meeting was able to make intelligent conversation about chess. The prospect was clearly delighted and talked about the game during almost the entire interview. The last five minuteshe used to give Norm a whopping order.

Make Plans Enroute

Don't wait for inspiration in the buyer's office. Decide the night before or even enroute what tactic you are going to employ to get the interview off the ground. In fact, it's best to have two plans in case one proves unworkable.

Be aware of your surroundings as you travel to the interview. Perhaps something you see will be enough to excite the buyer's in-

Coming: -BUYING COMMITTEES ARE HERE TO STAY

The salesman should adopt an approach to the buying committee rather than fight it. He must know all he can about his company and product, and at the same time tailor his approach to the committee so that he is able to deliver his message forcefully and without wasting time. Read about this in George Kahn's article in our next issue.

terest. Or spend some time reading the paper for ideas that might appeal to the prospect. The financial section is a good place to start, but it isn't the only possibility. A story on the sports pages or in the general news columns may provide your key to the buyer's heart - or funny bone.

One buyer had been brooding for weeks over the poor showing of his favorite baseball team. One day, before an interview with the fellow, I spotted an item in the paper about his ball club. The story said the team had acquired a top pitcher in a trade with another outfit. The story was in a late edition

and I figured the prospect had not

him the sews his face lit up like a coos sigs. His masser toward as tress thes on was literally and delevential. I walked out of his allice with one of the biggest ordern d my cases.

Even keeping the radio on in gong dat might produce an idea that you can prolitably use with a bayer. You should also read books and magazines to gloss thoughts that will sid you in selling.

Let Him Unberden Himself

Sometimes a buyer wants a good listener to his troubles. He wants to unburden itimaelf to someone evidlable and that happens to be 100

Let him. These is probably no one within his own organization to whom he can confide. He needs you hedly.

He will regard you as sympothesic even if you don't say a word.

However, with some buyers it's wise to throw in a word or two of commiseration now and then.

The advantage to you is that the prospect can't fail to feel somewhat indebted to you. You have provided a shoulder for him to cry on and he will be grateful. So grateful in fact that he'll hand you an order. This won't happen all the time but the percentages are in your (avera

Allan Dale, a bakery supplies salsaman, stopped in at a prospect who was really down in the dumps.

TO ORDER REPRINTS

Reprints of this erries in a four-page format, three-hole punched to fit an B's a ll' binder, each reprint including a self-evaluation quiz. Prices are 1-9 coptes (each article) copten (each 50e ea.

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- maia, 100.
- 7.) Closing the Sale 8.) How to Set Up an Intervie W
- 9.) Henring Derwere Rounds
- 10.) The Competition 31.) Taking a Hisk
- 12.) Paying the Short Come

JASONTRE AL

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The trend is to balanced programming G. N. MACKENZIE LIMITED HAS 🐵 SHOWS

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493 Servin St.

some it. I was right. When I gave He poured out all his weep to Allan and they stere memorous. His enployees uses lary, his managers incompetent and his with did not understand him.

"I don't know why I stay in business," he lasented.

That was Allag's close.

"You've to basiness because you are very successful at it," the salesman reginded him, Allan then what on to tell the prospect just what he wanted to hear, that his bakery was of high reputation; that he himself was a top businessman; that he deserved better employees, etc.

Allan then gently swung the conversation around to his products. He told the man that some of his troubles could be eliminated by installing Allan's equipment. The prospect nodded agreement and soon was signing a substantial order.

Even if you don't get an order the first time, consider your petience and understanding an investment that will pay off later.

Use Social Aids

The right atmosphere for getting an order may not be in the prospect's office. He might be more receptive over a good dinner.

A certain amount of judicious entertaining is a proven aid to selling. I am not referring here to bribery or excessive free loading. I doubt that many orders are obtained because the buyer got a free meal from a salesman.

But there is a definite advantage in creating a pleasant atmosphere in which to conduct business. In his office the buyer may be harrassed and overworked. He doesn't have time to think about buying ... He needs to get away from the hurly-burly of his schedule to collect his thoughts. This is where you can help him. Suggest (but don't push the matter) that he meet you for dinner so he can hear your presentation. You might say something like this:

"I see that you are pretty busy this morning, Mr. Jones. Maybe we can both relax at the end of the day over a nice dinner someplace. I can give you my story then.

Chances are that he will appreciate your thoughtfulness. This has happened to me more than once - as a buyer and seller.

Do What Comes Naturally

I have mentioned jokes, anecdotes etc. as 8 means of getting the buyer's attention and creating the proper climate for selling. Your particular method should depend on what sort of person you are.

If you don't like to tell jokes or don't tell them well, then abandon that idea. Nothing will be gained by forcing yourself into an unwanted rol@

WINNIPEG

171 McDurmen

to you. Or you might be a good listener. Adopt the style that suits you best. The important thing is not what method you use to excite interest but how effective it is. Look for the sign from the buyer

that will tell you how to approach him. For many salesmen this is a matter of their long experience in

Perhaps small talk comes easier

studying people. A veteran seller can tell almost by instinct what style to use with a prospect. Salesmen are among the best judges of human nature in the world.

How are you in selling ideas? Try this quiz and see. If you can answer "yes" to at least eight questions you are a likely candidate for success in this area.

YES NO

- 1. Do you think in terms of selling ideas?
- 2. Have you developed techniques for developing buyer readiness
- 3. Are you willing to listen to a buyer's troubles?
- 4. Do you put them into practice?
- 5. Do you sometimes encourage him to unburden himself?
- 6. Do you plan your approach with the buyer before the interview?
- 7. Do you try and tailor it to the type of buyer?
- 8. Do you sometimes suggest meeting the buyer for dinner to talk business?
- 9. Are you always aware of the "climate" for selling?
- 10. Do you occasionally make yourself the butt of an anecdote or joke to warm the buyer to you?
- 11. Do you believe you use the technique for warming a buyer that is suitable for you?

ATLANTIC ASSOCIATION OF BROADCASTERS

invites you to attend their

1965 ANNUAL CONVENTION LORD BEAVERBROOK HOTEL FREDERICTON, NEW BRUNSWICK

SEPTEMBER 26, 27 & 28

Sunday, sight-seeing with the CJON Newfoundland "Screech Party" in the evening.

Monday will be working sessions, good speakers, with CFNB the host at a lobster party Monday evening.

Tuesday, working sessions. Annual Dinner and Entertainment Tuesday evening.

Join your friends at the Lord Beaverbrook in Fredericton.

> **BOB WALLACE**, president CKMR, Newcastle, N. B.

JACK FENETY. **Convention** Chairman CFNB, Fredericton, N. B.

OVER THE DESK ... of shoes and ships and sealing-wax - of cabbages and kings

Take a hard boiled businessman and a classical pianist; a dog lover, an amateur farmer and an art connoisseur; shake briskly; and the emerging fluid will be a 32-year old friend of mine who is now



DAVID GILLESPIE president of a major advertising agency.

To be more specific, the above human amalgam is David Ellis Gillespie, and the agency in question is, of course, the 55 year old Baker Advertising Agency Ltd.

Probably the youngest agency president anywhere, American-born

but Canadian by inclination, Dave is, as you will have judged, sort of an animated complex rather than one plain individual. Incidentally, he is still a bachelor.

There is nothing so peculiar about the fact that he blew his way through college on a trumpet - or. maybe it was a piano - with small groups playing in night spots around his original home town of Detroit. It did present complications though. His father was, and still is, a Baptist minister who did not approve of night spots, so Dave, intent on accumulating the book-learning dispensed by Wayne State University, adopted the professional name of Dave Gill, while earning his college fees and keep, by the seat of his larynx (or was it finger nails?) Coming to Canada on some sort of musical assignment - I think it was a church organ this time - he seemingly fell in love with the place, and settled in London Ontario, where he did something or other for General Steel Wares. I don't think it was riveting things or anything like that. It seems to me it was more along the lines of (small m) marketing.

He also did promotion work with the Dutch Airlines, KLM, spending a few years in Paris where he acquired more than a working ability to speak French which makes him pretty close to a complete bi-lingual.

He joined Baker five years ago in the media department, rose through the ranks to executive vicepresident, retaining this post for eighteen months, when, two weeks ago to be precise, he turned in his badge to pick up the presidential gavel.

Bill Baker, the former president and last active member of the original Baker family, kicked himself upstairs to the chairmanship of the board to make room on the throne for Dave.

For all his mathematical approach, which is the hall mark of a good media man, David Gillespie is a computer with emotions.

People he regards as valuable to the organization enjoy what comes as close as possible, in the area of business, to friendship. When sickness or bereavement strikes somewhere, he is on hand to help however he may, and it is my impression that he does this from a sense of desire rather than duty.

But when someone fails to measure up, it is another story. He sends them packing without delay, and failure to measure up may mean simply an inability to share his dedication. He is completely intolerant of anything bordering on sharp practice, and coldly cuts offenders off at the ankles, be they members of the staff or advertising accounts.

This characteristic has given him an image of ruthlessness with some people. Yet I happen to know, because I have seen him right after such an event, he suffers emotional agony when he has felt he had to wield the axe.

Besides all the things I have called him in this piece, Dave Gillespie is a pattern. In taking over the agency presidency just thirteen short years out of his teens, he automatically blazes the trail for the next crop of agency presidents.

He is the pattern on which future presidents of other agencies will model themselves, some by emulating him and his methods; others perhaps by going in a completely opposite direction.

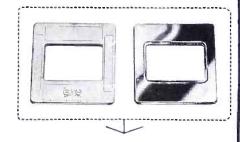
However you look at it, Dave Gillespie is a pioneer with a challenge to meet, a challenge which might well reflect on the future of the entire agency business. Speaking for myself, I think he will meet it.

All for now, except, buzz me if you hear anything.

ens

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Religious broadcasting spreads in the West

Spread of the ecumenical spirit in churches across Canada appears to be opening the door for increased broadcast activity by the larger new composite religious groups – and some of the stepped-up radio and television production seems to be rubbing off on Western Canada.

This year it's reported the Anglican-United - Roman Catholic Church ecumenical complex plans to originate three documentary-information television programs of The *Spectrum* series from CHAN-TV in Vancouver, if suitable coast-

Limerick Lane

An arid announcer named Ken Just didn't know when to say when. He would dip in the grape In the midst of a tape;

Now he's reading the want ads again.

written scripts can be found.

Spectrum uses professional acting talent for the most part, and features "actuality as against religious service or preachment", says Reverend Keith Woollard, director of broadcasting for the United Church of Canada.

Seven Spectrum programs have been produced outside Toronto in past years – four in Winnipeg, three in Montreal – but CFTO-TV has traditionally handled the lion's share of each year's 33 productions, he adds.

For radio Woollard says the new policy will see Vancouver stations turning out tapes for the Anglican-United *Checkpoint* series, quarterhour actuality programs with relevant contemporary music for background. In previous years Western raw tape for *Checkpoint* was edited and assembled exclusively in Toronto.

Woollard says, "At its peak, Checkpoint was carried by 75 Canadian radio stations. Currently it's on 66". Half a dozen major market and a few small market television stations use *Spectrum*.

A third ecumenical broadcasting innovation will convert the United Church's five-hours a week of air time on CKWX Radio in Vancouver into an inter-denominational magazine program in its Sunday-morning segment. The CKWX broadcasts deal primarily with church news, and present services and interpretive comment on Canadian public affairs.

Western-Canada ecumenical broadcasting will be under the direction of Father Edward Bader, communications director for the Vancouver Diocese of the Roman Catholic Church; Reverend Art Hives, western regional representative of the Anglican Church Division of Broadcasting, and Roy Bonisteel, recently appointed United Church regional director of broadcasting,

Color experiments continue at Toronto exhibitions

Color two of Canada's biggest summer fairs red, blue and yellow this year, to get the picture of the upped tempo of color television demonstrations at Ontario exhibitions. Color displays have doubled from 1964's one-gun CNE salute to the scheduled Canadian TV color burst a year-and-a-quarter away.

At the Canadian National Exhibition this summer, Hamiltonbased CHCH-TV, armed with RCA equipment, took over full command of a color spearhead originated last season by a four-way combination consisting of RCA Victor Limited, CHCH-TV, Robert Lawrence Productions Ltd. and Williams, Drege and Hill Ltd. of Toronto.

Some features of the 1964 color showcase were dropped – notably the black-and-white on-the-sceneat-CNE productions that were interlarded with the color film. But CHCH compensated by erecting a more elaborate CNE Color Centre, along pavilion lines, and by arranging an improved system of multiple color feeds to high-exposure sites on the CNE grounds.

Sample of things to come

Meanwhile in Ottawa, CJOH-TV took charge and offered Central Canada Exhibition visitors (parliamentarians included) a sampling of things to come in color television. The display reached a total audience of close to 500,000, in the opinion of Tom Atkins, vice-president of Independent Canadian Television Sales Ltd., representing CJOH-TV in Toronto.

Atkins said; "Wherever there was a crowd of people, we knew it was one of our monitors." He felt Ottawa fairgoers were currently less sophisticated in color TV affairs than Torontonians, with the result that they indicated "a hell of a lot more interest".

Biggest attraction at the Ottawa color display was a live televised fashion show production, offering instant comparison of black-andwhite screening, color screening and the real thing. Models paraded in avant garde styles up to and including the new thigh-high dresses, and were filmed by a late-model RCA color camera borrowed for the eight-day fair.

Atkins said crowds of 350 or more stacked up at the CJOH color stage when afternoon fashion shows went on camera at 2:30 and 4:30. Evening throngs at 7:30 and 8:30 were probably larger, he believed.

In both Toronto and Ottawa, set manufacturers with color set displays on the grounds took feeds from CHCH and CJOH. But CHCH came up with an extra inspiration and installed sets in half-a-dozen of the Ex's leading restaurants. Mike Koskie, Color Centre coordinator for the Hamilton TV station, considered the restaurant placements a big gain on the openair monitor-booths used at 1964's CNE. The outdoor booths couldn't be effectively shielded from high light levels last year, he explained - "The color pictures often looked weak and washed-out."

Dressy Fashion Show

The CHCH pavilion was blown up to more than 3000 square feet this year-larger than 1964's production-but did away with many of the frills that were possible with the original Color Centre's fourway cost split, Koskie said. For one thing-no hostesses.

"The reason we didn't go into a huge, elaborate production is that people come by and only stop and look for five or ten minutes," he explained. "What's the reason for going elaborate?"

One reason is live production, CJOH might well answer. The dressy CJOH fashion show stage, on two levels, occupied better than 1000 square feet on its own. Coupled with the rest of the station's fairground facilities, it brought CJOH's total occupancy up near the CHCH 3000-foot figure.

Both stations programmed approximately ten hours daily, all in color. CHCH's run at the CNE lasted 15 days, while CJOH went for eight at the shorter Central Canada Exhibition.

CHCH unveiled 90 minutes of programming for its show-CNE slides, a reputedly top-color-quality National Film Board document titled *Hello Toronto*, several short film clips, and a 90-second multihued CHCH promotional film dedicated to the station's new fall programming. (Special background music for the promotion film was written for CHCH by Dr. Hugh McCauley, conductor of Toronto's O'Keefe Centre orchestra.)

Koskie said CHCH hoped to encourage a color TV-CHCH association in the minds of Color Centre visitors. "Our telecine equipment isn't scheduled to arrive until October or November this year," he said.

"But as far as the people know we're going to be in color right away - right now.

Film clips and cartoons

CJOH used film clips and color cartoons to bulge out each day's scheduled four hours of live fashion telecasts. Commenting on the purpose of its display, the station said, "CJOH hopes this foretaste of color TV and public demand may persuade the government to allow color TV in Canada before January 1, 1967. A more logical starting date would be the fall of 1966, the beginning of a broadcast season."

Sponsors with color commercials ready and aimed were invited to fire their first Canadian shot via the Toronto-Ottawa color TV facilities. Twenty-three responded – 18 in Toronto (four more came along too late to be included) and five in Ottawa.

The advertisers found time-andline costs escalated from 1964's CNE price of 70-115. Both CHCH and CJOH charged a flat 225covering 150 exposures in Toronto or 80 in Ottawa.

At that the fee did little more

than offset the stations' costs for linking the commercials into a single reel and processing the result, said CHCH promotion manager Bill Burak. "The commercials were included just for exposure," he said. "It was made clear to the agencies and advertisers this was not a media buy.

"We had our cost, and we had to charge it off to them."

Co-operating partner

RCA Victor Company Limited furnished all the equipment for the CHCH demonstration, and enjoyed the status of "co-operating partners on a lesser basis", as Mike Koskie described it. But some of the facilities used by CJOH were apparently gathered from far afield. Atkins said he believed the color telecine chain for the CJOH production was borrowed from CKCO-TV in Kitchener.

No matter how the productions were put together, they stand a chance of ranking as monumental – the last color TV displays of their kind to be seen at Canadian Exhibitions.

Next year the summer and fall fairs may be racing to beat out color television's official starting gun – particularly if CJOH's hopes for an advanced color TV go-ahead are realized.

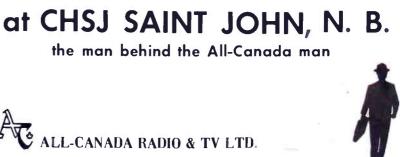
And if that happens Canada's television stations aren't likely to be heading for the fair next year — not to telecast color on something like the combined 1965 CHCH-CJOH total of less than a hundred sets.

Instead, the stations will be thinking in terms of reaching TV color receivers by the thousand.



MEET KEN DOBSON

one of broadcasting's most sales and promotion concious managers. Ken's tremendous vitality, years of broadcast experience and innate program sense have been major contributions to the smooth operation of Saint John's most successful radio station.



Selling an Idea

Several years ago a young salesman was on the verge of getting the biggest order of his career.

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As he attempted to answer the queries, Pat began to see months of effort going out the window. As the questioning progressed he seemed to be getting farther away from his goal.

Then Pat had an idea.

It was a rather warm day and he asked permission to remove his coat. He then took out his handkerchief and mopped his brow. The idea was contagious. Several board members shed their jackets and one complained aloud:

FRASER VALLEY RADIO APPOINTMENT



Effective October 1st, Dennis Barkman becomes Vice-President of Fraser Valley Broadcasters Limited, and Commercial Manager of Radio CHWK Chilliwack, and Radio CFVR, Abbotsford.

Mr. Barkman is well-known in the broadcast industry through his nine-years' association with CFAM Altona, as a director of the Canadian Association of Broadcasters, and as a former Director and Vice-President of the Western Association of Broadcasters.

Mr. Barkman succeeds William G. Teetzel, who retires September 30th after a quarter-century association with Fraser Valley Broadcasters Limited.

Continuing members of the management team at Fraser Valley Radio are Murdo Maclachlan, President and Managing Director and William Wolfe, Secretary and Production Manager. "It's kind of hot in here." That did it. The directors began to think about air conditioning in terms of their own comfort. Twenty minutes later Pat wrapped up the sale.

The simple act of taking off his coat had triggered a favorable response.

book.

I hadn't been aware that I was jaywalking and told him so. Further, I asked him to excuse the violation as I was on my way to an important business meeting.

Instead, the officer lectured me for 10 minutes on the danger of jaywalking and then wrote me a ticket.



This is the thirteentr in a series of 24 articles on "Smooth Selling" written by George N. Kahn, who heads up his own firm of marketing consultants in New York. He is the author of the recently published "The 36 Biggest Mistakes Salesmen Make And How To Correct Them." His articles on selling have appeared in several publications including "The Harvard Business Review", "Sales Management", "Industrial Marketing" and "Printers' Ink."

Creating buying readiness

Pat's experience illustrated an important truism in selling: Buyers often must be put into a state of readiness by the salesman. They must be jolted, kidded, cajoled or charmed into giving you an order.

The prospect is seldom ready to buy when you approach him. He has problems, worries, etc. that prevent him from giving you his full attention. His mind is likely to wander away from the discussion.

Under these circumstances a straight selling talk won't get him back on the track. Something else is needed – a ploy or gambit to snap him out of his mood. A humorous anecdote or story may do it. Occasionally, telling a joke will pull the buyer out of his funk. It's even all right if you make yourself the target or butt of the story. Here I speak from experience.

Jay walking admitted

I was hurrying to an important conference with a buying committee, which held my future in their hands. It would be the biggest sale of my life or my biggest bust.

So engrossed was I in my thoughts that I hardly noticed my surroundings as I quickly crossed a street.

When I got to the curb I almost bumped into a burly policeman who had been waiting for me, hands on hips...

"Do you always jaywalk?" he asked me, pulling out his ticket The result was that I was late for my interview.

As I walked into the conference room, some members of the buying committee glanced at their watches. Their faces showed annoyance. Not an auspicious beginning.

In this situation I instinctively knew it would be foolish to go right into my sales talk. Clearly, some sort of ice breaker was needed.

So I explained the reason for my tardiness, admitting both the jaywalking charge and the lecture. "If I don't do a better job of

"If I don't do a better job of selling with you than I did with that policeman, I'm doomed," I said, smiling..

That did it. There was appreciative laughter and everyone seemed to relax, including myself. I went on to make the sale.

I like to think that my selling skill had something to do with getting the order, but there's no doubt that my jaywalking story put the committee into the right frame of mind.

Get Buyer's Interest

Relating an anecdote or tossing off a gag are simply examples of techniques in getting the buyer on your side. The means can vary. The important thing is to somehow clutch his interest, to make him aware of you. Your job is to create a climate that is favorable to you.

The mechanics used in attaining this objective may vary with the



prospect. A joke may land with a dull thud with one person and convulse another. Some individuals would warm up to a comment or two on the national political scene.

It's not easy to predict the reaction of any one person but you might make a few tentative stabs to feel him out.

Mentioning the buyer's hobby might strike a right note. If you should learn that he is an avid fisherman, prepare some small talk about angling before you call on him. A friend of mine, Norm Rustin, learned that a certain buyer was devoted to chess. Norm knew nothing about the game but he crammed for three nights and at the meeting was able to make intelligent conversation about chess. The prospect was clearly delighted and talked about the game during almost the entire interview. The last five minuteshe used to give Norm a whopping order.

Make Plans Enroute

Don't wait for inspiration in the buyer's office. Decide the night before or even enroute what tactic you are going to employ to get the interview off the ground. In fact, it's best to have two plans in case one proves unworkable.

Be aware of your surroundings as you travel to the interview. Perhaps something you see will be enough to excite the buyer's in-

Coming: -BUYING COMMITTEES ARE HERE TO STAY

The salesman should adopt an approach to the buying committee rather than fight it. He must know all he can about his company and product, and at the same time tailor his approach to the committee so that he is able to deliver his message forcefully and without wasting time. Read about this in George Kahn's article in our next issue.

terest. Or spend some time reading the paper for ideas that might appeal to the prospect. The financial section is a good place to start, but it isn't the only possibility. A story on the sports pages or in the general news columns may provide your key to the buyer's heart — or funny bone.

One buyer had been brooding for weeks over the poor showing of his favorite baseball team. One day, before an interview with the fellow, I spotted an item in the paper about his ball club. The story said the team had acquired a top pitcher in a trade with another outfit. The story was in a late edition

and I figured the prospect had not

Canadian Broadcaster

him the news his face lit up like a neon sign. His manner toward me from then on was friendly and deferential. I walked out of his office with one of the biggest orders of my career.

Even keeping the radio on in your car might produce an idea that you can profitably use with a buyer. You should also read books and magazines to glean thoughts that will aid you in selling.

Let Him Unburden Himself

Sometimes a buyer wants a good listener to his troubles. He wants to unburden himself to someone available and that happens to be you.

Let him. There is probably no one within his own organization to whom he can confide. He needs you badly.

He will regard you as sympathetic even if you don't say a word.

However, with some buyers it's wise to throw in a word or two of commiseration now and then.

The advantage to you is that the prospect can't fail to feel somewhat indebted to you. You have provided a shoulder for him to cry on and he will be grateful. So grateful in fact that he'll hand you an order. This won't happen all the time but the percentages are in your favor.

Allan Dale, a bakery supplies salesman, stopped in at a prospect who was really down in the dumps.

TO ORDER REPRINTS

Reprints of this series come in a four-page format, three-hole punched to fit an 81/2 x 11" binder, each reprint including a self-evaluation quiz. Prices are 1-9 copies (each article)

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You may preorder the entire series, or individual articles. Each in the series is numbered. Order from George N. Kahn Co., Inc., Sales Training Div., Dept. CP, Empire State Bldg., 350 Fifth Ave., New York, N.Y., 10001.

- 1.) The Salesman is a V.I.P. 2.) Are You a Salesman?
- 3.) Get Acquainted With Your
- Company 4.) You're On Stage5.) You Can't Fire Without
- Ammunition
- 6.) You Are a Goodwill Salesman, too.
- 7.) Closing the Sale8.) How to Set Up an Intérview
- 9.) Resting Between Rounds
- 10.) The Competition 11.) Taking a Risk
- 12.) Playing the Short Game

seen it. I was right. When I gave He poured out all his woes to Allan and they were numerous. His employees were lazy, his managers incompetent and his wife did not understand him.

"I don't know why I stay in business," he lamented.

That was Allan's clue.

"You're in business because you are very successful at it," the salesman reminded him, Allan then went on to tell the prospect just what he wanted to hear; that his bakery was of high reputation; that he himself was a top businessman; that he deserved better employees, etc.

Allan then gently swung the conversation around to his products. He told the man that some of his troubles could be eliminated by installing Allan's equipment. The prospect nodded agreement and soon was signing a substantial order.

Even if you don't get an order the first time, consider your patience and understanding an investment that will pay off later.

Use Social Aids

The right atmosphere for getting an order may not be in the prospect's office. He might be more receptive over a good dinner.

A certain amount of judicious entertaining is a proven aid to selling. I am not referring here to bribery or excessive free loading. I doubt that many orders are obtained because the buyer got a free meal from a salesman.

But there is a definite advantage in creating a pleasant atmosphere in which to conduct business. In his office the buyer may be harras-sed and overworked. He doesn't have time to think about buying., He needs to get away from the hurly-burly of his schedule to collect his thoughts. This is where you can help him. Suggest (but don't push the matter) that he meet you for dinner so he can hear your presentation. You might say something like this:

"I see that you are pretty busy this morning, Mr. Jones. Maybe we can both relax at the end of the day over a nice dinner someplace. I can give you my story then."

Chances are that he will appreciate your thoughtfulness. This has happened to me more than once - as a buyer and seller.

Do What Comes Naturally

I have mentioned jokes, anecdotes etc. as a means of getting the buyer's attention and creating the proper climate for selling. Your particular method should depend on what sort of person you are.

If you don't like to tell jokes or don't tell them well, then abandon that idea. Nothing will be gained by forcing yourself into an unwanted role.

The trend is to balanced programming G. N. MACKENZIE LIMITED HAS 🐵 SHOWS WINNIPEG MONTREAL TORONTO 1434 St. Catherine St. W. 433 Jarvis St. 171 McDermott

Perhaps small talk comes easier to you. Or you might be a good listener. Adopt the style that suits you best. The important thing is not what method you use to excite interest but how effective it is.

Look for the sign from the buyer that will tell you how to approach him. For many salesmen this is a matter of their long experience in studying people. A veteran seller can tell almost by instinct what style to use with a prospect. Salesmen are among the best judges of human nature in the world.

How are you in selling ideas? Try this guiz and see. If you can answer "yes" to at least eight questions you are a likely candidate for success in this area.

YES NO

- 1. Do you think in terms of selling ideas?
- 2. Have you developed techniques for developing buyer readiness
- 3. Are you willing to listen to a buyer's troubles?
- 4. Do you put them into practice?
- 5. Do you sometimes encourage him to unburden himself?
- 6. Do you plan your approach with the buyer before the interview?
- 7. Do you try and tailor it to the type of buyer?
- 8. Do you sometimes suggest meeting the buyer for dinner to talk business?
- 9. Are you always aware of the "climate" for selling?
- 10. Do you occasionally make yourself the butt of an anecdote or joke to warm the buyer to you?
- 11. Do you believe you use the technique for warming a buyer that is suitable for you?

ATLANTIC ASSOCIATION OF BROADCASTERS

invites you to attend their

1965 ANNUAL CONVENTION LORD BEAVERBROOK HOTEL FREDERICTON, NEW BRUNSWICK

SEPTEMBER 26, 27 & 28

Sunday, sight-seeing with the CJON Newfound-land "Screech Party" in the evening.

Monday will be working sessions, good speakers, with CFNB the host at a lobster party Monday evening.

Tuesday, working sessions. Annual Dinner and Entertainment Tuesday evening.

Join your friends at the Lord Beaverbrook in Fredericton.

> **BOB WALLACE**, president CKMR, Newcastle, N. B.

JACK FENETY. **Convention Chairman** CFNB, Fredericton, N. B.

OVER THE DESK ... of shoes and ships and sealing-wax -of cabbages and kings

Take a hard boiled businessman and a classical pianist; a dog lover, an amateur farmer and an art connoisseur; shake briskly; and the emerging fluid will be a 32-year old friend of mine who is now



DAVID GILLESPIE president of a major advertising agency.

To be more specific, the above human amalgam is David Ellis Gillespie, and the agency in question is, of course, the 55 year old Baker Advertising Agency Ltd.

Probably the youngest agency president anywhere, American-born

but Canadian by inclination, Dave is, as you will have judged, sort of an animated complex rather than one plain individual. Incidentally, he is still a bachelor.

There is nothing so peculiar about the fact that he blew his way through college on a trumpet - or maybe it was a piano-with small groups playing in night spots around his original home town of Detroit. It did present complications though. His father was, and still is, a Baptist minister who did not approve of night spots, so Dave, intent on accumulating the book-learning dispensed by Wayne State University, adopted the professional name of Dave Gill, while earning his college fees and keep, by the seat of his larynx (or was it finger nails?) Coming to Canada on some sort of musical assignment - I think it was a church organ this time - he seemingly fell in love with the place, and settled in London Ontario, where he did something or other for General Steel Wares. I don't think it was riveting things or anything like that. It seems to me it was more along the lines of

(small m) marketing. He also did promotion work with the Dutch Airlines, KLM, spending a few years in Paris where he acquired more than a working ability to speak French which makes him pretty close to a complete bi-lingual.

He joined Baker five years ago in the media department, rose through the ranks to executive vicepresident, retaining this post for eighteen months, when, two weeks ago to be precise, he turned in his badge to pick up the presidential gavel

Bill Baker, the former president and last active member of the original Baker family, kicked himself upstairs to the chairmanship of the board to make room on the throne for Dave.

For all his mathematical approach, which is the hall mark of a good media man, David Gillespie is a computer with emotions.

People he regards as valuable to the organization enjoy what comes as close as possible, in the area of business, to friendship. When sickness or bereavement strikes somewhere, he is on hand to help however he may, and it is my impression that he does this from a sense of desire rather than duty.

But when someone fails to measure up, it is another story. He sends them packing without delay, and failure to measure up may mean simply an inability to share his dedication,

He is completely intolerant of anything bordering on sharp practice, and coldly cuts offenders off at the ankles, be they members of the staff or advertising accounts.

This characteristic has given him an image of ruthlessness with some people. Yet I happen to know, because I have seen him right after such an event, he suffers emotional agony when he has felt he had to wield the axe.

Besides all the things I have called him in this piece, Dave Gillespie is a pattern. In taking over the agency presidency just thirteen short years out of his teens, he automatically blazes the trail for the next crop of agency presidents.

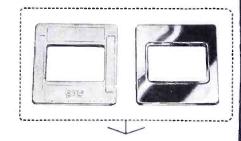
He is the pattern on which future presidents of other agencies will model themselves, some by emulating him and his methods; others perhaps by going in a completely opposite direction.

However you look at it, Dave Gillespie is a pioneer with a challenge to meet, a challenge which might well reflect on the future of the entire agency business. Speaking for myself, I think he will meet it.

All for now, except, buzz me if you hear anything.

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Permanent protection from moisture and dust. . . transparancies sealed quick and easy between plastic frame and metal cover, fit smoothly into standard projectors.

Good reason why GEPE mounts are preferred for better TV Studio and audio visual presentations.

Available from the complete photographic supply house.

GARLICK FILMS LTD. 88 Tycos Dr., Toronto 19, Ontario Telephone RU 7-1761

Religious broadcasting spreads in the West

Spread of the ecumenical spirit in churches across Canada appears to be opening the door for increased broadcast activity by the larger new composite religious groupsand some of the stepped-up radio and television production seems to be rubbing off on Western Canada.

This year it's reported the Anglican-United - Roman Catholic Church ecumenical complex plans to originate three documentary-information television programs of The Spectrum series from CHAN-TV in Vancouver, if suitable coast-

Limerick Lane

An arid announcer named Ken Just didn't know when to say when. He would dip in the grape In the midst of a tape;

Now he's reading the want ads again.

written scripts can be found.

Spectrum uses professional acting talent for the most part, and features "actuality as against religious service or preachment", says Reverend Keith Woollard, director of broadcasting for the United Church of Canada.

Seven Spectrum programs have been produced outside Toronto in past years-four in Winnipeg, three in Montreal - but CFTO-TV has traditionally handled the lion's share of each year's 33 productions, he adds.

For radio Woollard says the new policy will see Vancouver stations turning out tapes for the Anglican-United Checkpoint series, quarterhour actuality programs with relevant contemporary music for background. In previous years Western raw tape for Checkpoint was edited and assembled exclusively in Toronto.

Woollard says, "At its peak, Checkpoint was carried by 75 Can-

adian radio stations. Currently it's on 66". Half a dozen major market and a few small market television stations use Spectrum.

A third ecumenical broadcasting innovation will convert the United Church's five-hours a week of air time on CKWX Radio in Vancouver into an inter-denominational magazine program in its Sunday-morning segment. The CKWX broadcasts deal primarily with church news, and present services and interpretive comment on Canadian public affairs.

Western-Canada ecumenical broadcasting will be under the direction of Father Edward Bader, communications director for the Vancouver Diocese of the Roman Catholic Church; Reverend Art Hives, western regional representative of the Anglican Church Division of Broadcasting, and Roy Bonisteel, recently appointed United Church regional director of broadcasting,

Color experiments continue at Toronto exhibitions

Color two of Canada's biggest summer fairs red, blue and yellow this year, to get the picture of the upped tempo of color television demonstrations at Ontario exhibitions. Color displays have doubled from 1964's one-gun CNE salute to the scheduled Canadian TV color burst a year-and-a-quarter away.

At the Canadian National Exhibition this summer, Hamiltonbased CHCH-TV, armed with RCA equipment, took over full command of a color spearhead originated last season by a four-way combination consisting of RCA Victor Limited, CHCH-TV, Robert Lawrence Productions Ltd. and Williams, Drege and Hill Ltd. of Toronto.

Some features of the 1964 color showcase were dropped – notably the black-and-white on-the-sceneat-CNE productions that were interlarded with the color film. But CHCH compensated by erecting a more elaborate CNE Color Centre, along pavilion lines, and by arranging an improved system of multiple color feeds to high-exposure sites on the CNE grounds.

Sample of things to come

Meanwhile in Ottawa, CJOH-TV took charge and offered Central Canada Exhibition visitors (parliamentarians included) a sampling of things to come in color television. The display reached a total audience of close to 500,000, in the opinion of Tom Atkins, vice-president of Independent Canadian Television Sales Ltd., representing CJOH-TV in Toronto.

Atkins said, "Wherever there was a crowd of people, we knew it was one of our monitors." He felt Ottawa fairgoers were currently less sophisticated in color TV affairs than Torontonians, with the result that they indicated "a hell of a lot more interest".

Biggest attraction at the Ottawa color display was a live televised fashion show production, offering instant comparison of black-andwhite screening, color screening and the real thing. Models paraded in avant garde styles up to and including the new thigh-high dresses, and were filmed by a late-model RCA color camera borrowed for the eight-day fair.

Atkins said crowds of 350 or more stacked up at the CJOH color stage when afternoon fashion shows went on camera at 2:30 and 4:30. Evening throngs at 7:30 and 8:30 were probably larger, he believed.

In both Toronto and Ottawa, set manufacturers with color set displays on the grounds took feeds from CHCH and CJOH. But CHCH came up with an extra inspiration and installed sets in half-a-dozen of the Ex's leading restaurants. Mike Koskie, Color Centre coordinator for the Hamilton TV station, considered the restaurant placements a big gain on the openair monitor-booths used at 1964's CNE. The outdoor booths couldn't be effectively shielded from high light levels last year, he explained - "The color pictures often looked weak and washed-out."

Dressy Fashion Show

The CHCH pavilion was blown up to more than 3000 square feet this year-larger than 1964's production-but did away with many of the frills that were possible with the original Color Centre's fourway cost split, Koskie said. For one thing-no hostesses.

"The reason we didn't go into a huge, elaborate production is that people come by and only stop and look for five or ten minutes," he explained. "What's the reason for going elaborate?"

One reason is live production, CJOH might well answer. The dressy CJOH fashion show stage, on two levels, occupied better than 1000 square feet on its own. Coupled with the rest of the station's fairground facilities, it brought CJOH's total occupancy up near the CHCH 3000-foot figure.

Both stations programmed approximately ten hours daily, all in color. CHCH's run at the CNE lasted 15 days, while CJOH went for eight at the shorter Central Canada Exhibition.

CHCH unveiled 90 minutes of programming for its show-CNE slides, a reputedly top-color-quality National Film Board document titled *Hello Toronto*, several short film clips, and a 90-second multihued CHCH promotional film dedicated to the station's new fall programming. (Special background music for the promotion film was written for CHCH by Dr. Hugh McCauley, conductor of Toronto's O'Keefe Centre orchestra.)

Koskie said CHCH hoped to encourage a color TV-CHCH association in the minds of Color Centre visitors. "Our telecine equipment isn't scheduled to arrive until October or November this year," he said.

"But as far as the people know we're going to be in color right away - right now.

Film clips and cartoons

CJOH used film clips and color cartoons to bulge out each day's scheduled four hours of live fashion telecasts. Commenting on the purpose of its display, the station said, "CJOH hopes this foretaste of color TV and public demand may persuade the government to allow color TV in Canada before January 1, 1967. A more logical starting date would be the fall of 1966, the beginning of a broadcast season."

Sponsors with color commercials ready and aimed were invited to fire their first Canadian shot via the Toronto-Ottawa color TV facilities. Twenty-three responded – 18 in Toronto (four more came along too late to be included) and five in Ottawa.

The advertisers found time-andline costs escalated from 1964's CNE price of 70-115. Both CHCH and CJOH charged a flat 225covering 150 exposures in Toronto or 80 in Ottawa.

At that the fee did little more

than offset the stations' costs for linking the commercials into a single reel and processing the result, said CHCH promotion manager Bill Burak. "The commercials were included just for exposure," he said. "It was made clear to the agencies and advertisers this was not a media buy.

"We had our cost, and we had to charge it off to them."

Co-operating partner

RCA Victor Company Limited furnished all the equipment for the CHCH demonstration, and enjoyed the status of "co-operating partners on a lesser basis", as Mike Koskie described it. But some of the facilities used by CJOH were apparently gathered from far afield. Atkins said he believed the color telecine chain for the CJOH production was borrowed from CKCO-TV in Kitchener.

No matter how the productions were put together, they stand a chance of ranking as monumental – the last color TV displays of their kind to be seen at Canadian Exhibitions.

Next year the summer and fall fairs may be racing to beat out color television's official starting gun – particularly if CJOH's hopes for an advanced color TV go-ahead are realized.

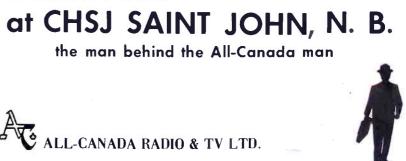
And if that happens Canada's television stations aren't likely to be heading for the fair next year – not to telecast color on something like the combined 1965 CHCH-CJOH total of less than a hundred sets.

Instead, the stations will be thinking in terms of reaching TV color receivers by the thousand.



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one broadcast technician, one production operator. Fully experienced technician who can handle all phases of maintenance, installation, trouble shooting and repairs.

Production operator who can edit, produce and fall through on complete production. General all-around knowledge of all phases of operating required.

Send complete information, by letter only, to: William R. Onn, Chief Engineer,

CKEY Radio 247 Davenport Road, Toronto 5, Ontario.

TV AND BROADCASTING ENGINEER FOR CARIBBEAN STATION

WANTED-ENGINEER with complete experience maintenance of transmitter studio equipment, vidicon cameras and Ampex VTR. Should have radio experience as well. Two year contract.

Please apply with all particulars and reference to:

Box A-823 Canadian Broadcaster 217 Bay Street, Toronto 1.

D. J. WANTED

CJON RADIO AND TELEVISION

Has an immediate opening for a young experienced D.J. The successful applicant will enjoy all Company benefits and good working conditions. Higher than average wages to the right man - Send resume including tape and recent photograph to:

> STATION MANAGER CJON ST. JOHN'S NFLD.

We Have Openings

- Bilingual Announcer
- Newscaster

Please send all particulars: tape, resume, etc.

Casimir G. Stanczykowski, President & General Manager THE STATION OF THE YEAR



THE GOOD MUSIC STATION

2015 Drummond St., Montreal, Que.

Milk and Honey

Rebirth of "soap opera" on CJOH-TV

Love life in Ottawa may not be up to the standards of Peyton Place, but CJOH-TV has set out to prove the capital city can give birth to an exciting dramatic serial in spite of the handicap.

The new 15-minute television program is called Milk and Honey. It runs Sunday through Thursday in

AVAILABLE

Experienced announcer nine years varied experience. Good references. Reliable. For tape and resume write: Box A-818

Canadian Broadcaster 217 Bay St. Toronto 1. Ont.

WANTED

Television announcer for Ontario station. Must be experienced and reliable. Send all information and requirements to:

Box A-821 Canadian Broadcaster 217 Bay Street, Toronto 1

All replies treated confidentially.

50,000 Watts Power **Ready for the Big Market?**

Mature Presentation -Talent for good musical fare

Top Communicator -

lf you qualify, now is the time to register for future requirements.

> CFRN-RADIO Box 5030 Edmonton

a post-news late evening time slot. "The serial preaches no moral,"

says writer Jon Ancevich. "It just presents the diverse and conflicting viewpoints of the characters concerned." Setting for the program's action is the Olive Grove Cafe near Parliament Hill. In the simple story-line, the principals meet each day at the cafe for their coffee break.

Producer for the CIOH series is Harry Elton, widely experienced in Canadian, American and British television, where his last big credit came as executive producer of the hit British TV series Coronation Street.

Writer Ancevich is rated by the station as having "an unorthodox view of things", spawned by a career that began with birth during a 1941 Berlin air raid, and continued through casual attendance at two Canadian universities, ejection from the Collège Militaire de St. Jean, a hobo's tour of the U.S.A. and a short stint on Vancouver's skid row.

Featured actors on Milk and Honey are: Elsa Pickthorne; Robert Dermer (a student at Ottawa's Lisgar Collegiate); Cayla Mirsky (first female voice to join the Courriers folk-singing trio); Moira Blackstock (from the Canadian National Theatre at Stratford); Bernard McManus (a local actor-director), and other Ottawa theatre and broadcasting celebrities.

SALE AND PURCHASE

AM Metropolitan AM Suburban CATV Systems

Michael Jay, Licensed Broker, 1262 Don Mills Rd., Don Mills, Ont. Phone: 444-8791

WANTED Morning Man

Progressive radio station requires experienced morning man; also TV work for right man.

Apply, sending tape and resume to:

> **Operations Manager** CKX Radio-TV Brandon, Manitoba

REQUIRED IMMEDIATELY

Bi-lingual announcer Send tape in French and English, and resume, to:

> General Manager Radio Station CKAP, Kapuskasing, Ontario



ME BY ME

(Your correspondent is currently preparing a speech entitled "Once upon a time, governments just governed". This brings to mind a file I have kept through the years containing snide cracks introduccers have hurled at me before one of my harangues.)

ORATORICAL PROSTITUTION

We always invite Dick Lewis to come and address our club when the speaker we had in mind suddenly decides he wants to get paid for it.

BIOGRAPHICAL NOTE

Dick Lewis is a bachelor of sixty-plus who blames his unmarried state on the fact that he never could find a big house near a good school.

POLITICAL INFERENCE

I'm not sure of his political leanings, but I do know he always refers to his sunroom as his Progressive Conservatory.

UNSOLICITED TESTIMONIAL

Lewis is at his best when he is his offensive self.

GOLDEN STAIRWAY

Through the years, Canadian Broadcaster has grown from absolutely nothing at all to a state of abject poverty.

MORE OF THE SAME

Starting on an initial capital of seventy-five cents, Dick Lewis says it has been a great consolation to know that if he ever went belly-up the most he could lose would be six bits.

CODICIL

The fact that Dick Lewis never did go belly-up goes to prove the truth of the old adage - "Appearances are deceptive."

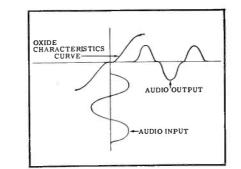
GUESS WHO

Look at the old sonofabitch! He's had the front of his suit pressed! Some plain talk from Kodak about tape:

Bias transfer characteristics and dependent parameters

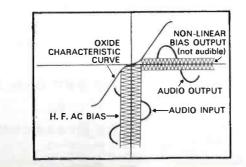
Ever heard the story about the pilot on his first solo flight? Unfortunately the engine failed. But fortunately he had a parachute. But unfortunately the chute failed to open. But fortunately he landed on a haystack. But unfortunately there was a pitchfork in the haystack. Except for the unhappy ending, this might be the story of how gamma ferric oxides respond to magnetic fields. Everything about it is fortunate with one exception. Linearity. The oxide needles used in the coatings have atrocious linearity characteristics. Feed in a clean, pure sine wave and out comes a nonsinusoidal complex waveform that looks something like a demented snake trying to bite its own head off. How does it sound? About as pleasant as Junior's first violin lesson.

How then is magnetic recording possible? Fret not – there's a way out. The entire problem is solved by one wonderful, mysterious phenomenon called bias. The transfer curves tell the story.

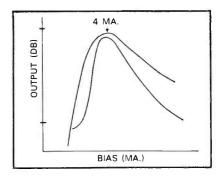


The slightly twisting curve at the upper left represents the oxide response. The lower curve is a pure, sine wave input. At the upper right we have the result of the response curve on the input...a mess.

The reason it looks the way it does is because the sine wave input is affected by the non-linear characteristics of the gamma ferric oxides. But look closely. Note that while the oxide performance is non-linear when taken over its entire length, we can find linearity over selected sections. In other words, we can get rid of our distortion if we can put the signal on the linear section of the oxide's characteristic curve. And that is exactly what bias does. It "lifts" the signal away from the convoluted central area on the graph and moves it out to linear areas.



The amount of bias (that is the current in milliamperes) applied to the head is highly critical if top performance is to be achieved. Bias affects output, high and low frequency sensitivity, signal-to-noise ratio and distortion. This curve explains it.



The steep curve represents low frequency sensitivity (measured in db.) at varying bias levels for many tapes. Note that you get good performance providing you have a bias setting of about 4 milliamperes. (Curves for the other magnetic parameters are similar in shape and all peak at about the same bias level.) Vary one milliampere and you "fall off the curve" and suffer severe losses in sensitivity. Now look at the broader curve. You can vary a milliampere with hardly any change in performance at all. Here's the point. *Eastman tape has that broad curve*.



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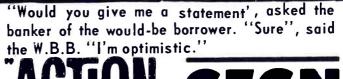
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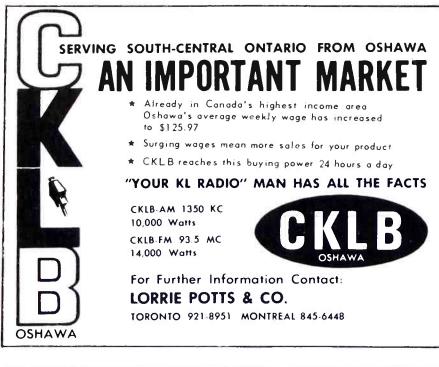
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Over 500,000 households spent more than 11 million hours a week viewing Channel 10. This represents 38% of all th hours that households spent viewing Montreal television stations — more hours of tuning per week to CFTM-TV than an other television station in Canada.

CFTM-TV			CHANNEL 10							
TIME	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY			
8:00										
8:15										
9:00			36 - 24 - 36 (Exercise Show)							
9:15	-		-							
9:30	MIRE MUSIQUE (Test Pattern and Music)		MIRE MUISIQUE							
10:00										
10:30	COURS UNIVERSITE (Educational)									
11:00			CINE-MATIN (Movie)							
11:15	BIEN L'BONJOUR						LA ROULOTTE			
11:30	(Morning Chit Chat)									
12:00	LA CREATION DU MONDE		PREMIERE EDITION (News) CINE-MIDI (Movie)							
12:15	(Religious)									
12:30	JOURNAL LES JEUNES (Teen News)									
1:00	COIN DU DISQUE (Record Corner)									
1:30										
2:00	CINEMA		SUR LE							
2:30	DIMANCHE (Movie)		(Wrestling)							
3:00	-									
3:30	POINT DE VUES (Current Events)	Maytag	CINE-MALE (Movie)							
4:00	CARRIERES (Careers) Shell Oil									
4:30	TELE QUILLES	Irwin	DETECTIVE							
5:00	(Bowling) Dow Brewery	Irwin Irwin Irwin Irwin Irwin Irwin Specialties Specialties Specialties Specialties Kelloggs					INTERNATIONAL (Int. Dective) RAMPE SPORTIVE			
5:30	LES PETITS BON'HOMMES DU DIMANCHE	LES HOMMES Volants (Ripcord)	DERNIER RECOURS (Lock Up)	(Col. March)	L'EPEE DE FLORENCE (Sword of Freedom)	AU NOM DE LA LOI (Wanted Dead or Alive)	(Sports Roundup) C'EST ARRIVE (News Roundup)			

In the year ahead, we are confident that:---

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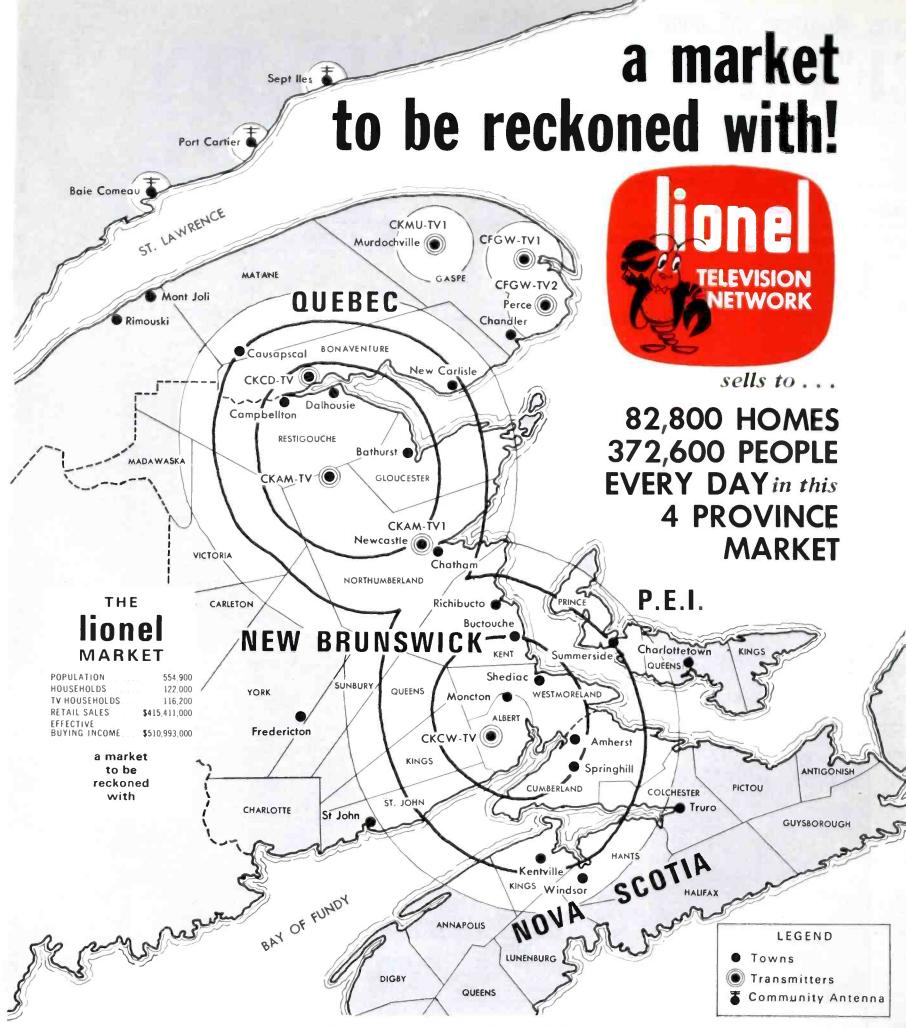
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HANNEL TEN

			NIG	HT-TIME		196	5-66 PROGRA	M SCHEDULE
TIME	SUNDAY	MONDAY	TUESDAY	WEDN	SATURDAY			
6:00	(Children's Show) Irwin Specialties		TELE-METRO & SPORTS (Music · News · Interviews)			INTRIGUES A HAWAII (Hawaiian Eye)		
6:30	TALENTS CATELLI (Talent Show) Catelli Habitant		(nanonan 290)					
7:00		NOUVELLES (News) Lever Bros/S. C. Johnson					JEUNESSE D'AUJOURD'HUI (Teenage Show) Seven-Up	
7:15	CINE SPECTACLE (Movie)		CINE RO	Noxzema General Foods				
7:30	Campbell Rowntree Bristol-Myers Gillette Sterling Drug	HONG-KONG (Hong-Kong)	DESTINATION DANGER (Danger Mait): Sherwin- Williams General Foods	ESCOUADE CRIMINELLE (87th Precinct) Procter & Gamble American Home		QUI DIT VRAI (To jell The Truth) Procter & Gamble A LA CATALOGNE	EN	COMMENT POURQUOJ (Advice to Youth)
8:00			Lever Bros.			(Variety) Steinberg 's	PREMIERE (Movie) American Motors	Procter & Gamble
8:30	BELLE EPOQUE (Good Old Days) Red Rose Tea	MA SORCIERE BIEN-AIMEE (Bewitched) Warner Lambert Kellogg	CRE BASILE Serialized Comedy Labatt Brewery		FERN. GIGNAC (Variety) Coca-Cola		Dow Brewery Gillette Heinz Scott Paper	
9 :00	Perry Mason (Petry Mason) Procter &	GRAND PRIX MUSICAL (Musical Quiz) B.A. Oil	TENTEZ VOTRE CHANCE (Take a Chance) Adams Brands	HOCKEY Molsons Imperial REAL		CINEMA KRAFT (Kraft Theatre) Kraft Foods		
9:30	Gamble General Foods White <u>h</u> all	ALORS RACONTE (Humorous Stories) Colgate	NOUS LES AMOUREUX (Musical) Epiceries Metro	Oil	GIGUERE (Jack Parr Type)		M. BANCO (Musical Quiz) Colgate General Electric	
10:00	BON VOYAGE (Travělogue) B.O.A.C.	RELEVEZ MANCHETTES (Front Page Challenge Type) P&G/Texaco	PRIX PLAZA (Variety)	DEVINEZ JUSTE (Quiz) Libby's S. C. Johnson		ADAM OU EVE (Quiz) Procter & Gamble	LA FAMILLE STONE (Donna Reed) Kimberly Clark Lever Bros.	LES GRANDS SPECTACLES (Movie)
10:30	QUEBEC EN MARCHE (Political) Liberal Party	AMOUR DES LYS ET ORGUE (Variety)	Plaza St. Hubert	VARIETIES RICHELIEU (Variety) Epicerier Richelieu		MON COEUR EST UN VIOLON (Variety)	TOUTE LA VILLE EN PARLE (Show Biz News)	(INDVIE)
10:45	CN-CP	Prudential	Prudential	NOUVELL Prue				
11:00	O'Keefe Brewery		O'Keefe Brewery	RONDE DES SPORTS (Sports Roundup) eefe Brewery Western Tire & Supply				
11:10	FACE A FACE (Current Events)	CINEMA (The Late Show)						



MONCTON MIRRORS GROWTH OF MARITIME REGION

Moncton, the hub of Atlantic Canada and the Heart of Lionel TV Network, is celebrating 75 years of progress. New Brunswick's economy in 1964 advanced in all major areas at the fastest pace in its entire history. Labor income and farm cash income were UP, while unemployment was DOWN. The value of fish landings climbed 10.8%, mineral products jumped 79.1% retail trade increased 6.9% as compared with a national average of 6.2%. Many, many other significant indices all show the Lionel TV Network's coverage area to be "A MARKET TO BE RECKONED WITH". Give Lionel your advertising dollars and share in N.B. Prosperity.

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5. Broadcast Media Director(s) 6. Broadcast Account Supervisor(s)(1) PETERSEN, H. V. ADVERTISING AGENCY LTD. (2) Toronto 5 (3) 923-4683 (4) 130 Bloor Street West (5) Miss Marion McLeod (6) Miss Marion McLeod (7) Miss Marion McLeod (7) Miss Marion McLeod (8) Miss Marion McLeod (9) NEEDHAM, HARPER & STEERS OF CANADA LIMITED (2) Toronto (3) EM.4-1492 (4) 121 Richmond Street West (5) Mr. Ian Campbell (7) Miss Sheila Bonfield(1) PHILP-McGREGOR-DEAVILLE ADVERTISING LTD. (2) Toronto 5 (3) 923-4683 (4) 130 Bloor Street West (5) Miss Marion McLeod (7) Miss Marion McLeod (7) Miss Marion McLeod (1) PHILP-McGREGOR-DEAVILLE ADVERTISING LTD. (2) Toronto 5 (3) 923-4683 (4) 130 Bloor Street West (5) Miss Marion McLeod (1) PHILP-McGREGOR-DEAVILLE ADVERTISING LTD. (2) Toronto 5 (3) 923-4683 (4) 130 Bloor Street West (5) 923-8481 (4) 57 Bloor Street West (5) Mary N. Rae (6) Frank J. Deaville (7) Mary N. Rae (1) LES PRODUCTIONS DU BUISSON INC. (2) Quebec (3) 692-0665 (4) 71 St. Peter St., Quebec (5) Jean Brousseau (6) Guy Drouin (7) Roger Lemelin *(1) PUBLICITE CHANTECLAIR LTEE (2) Montreal (3) 937-9283 (4) 1980 Sherbrooke St. W. (5) D. Kimball (6) J. Langlois (7) Mrs. Ex Bolendhill (7) Mrs. Eva Glendhill	 (7) (1) (2) (3) (4) (5) (6) (7) (1) (2) (3) (4) (5) (6) (7) (2) (3) (4) (5) (7) (1) (2) (3) (3) (4) (5) (7) (1) (2) (3) 	Miss Linda Caravan SAUVIAT, G. R. & ASSOCIATES Montreal 861-1581 Suite 820-1, Dominion Square Building Mrs. M. Bourdeau Mrs. M. Bourdeau SMITH, R. C. & SON LTD. Toronto 7 481-2253-4-5 140 Merton Street G. Alec Phare W. R. Beecroft O. J. Taylor SMITH-GENT ADVERTISING LTD. Toronto 12 481-1137 69 Eglinton Ave. E. William P. Gent	 (1) (2) (3) (4) (5) (6) (1) (2) (3) (4) (5) 	 D. Nagata H. Reid J. Melnick T. Johnson C. Gamble THOMPSON, J. WALTER CO. LTD. Montreal 931-1331 1600 Dorchester Blvd. West Harry B. Glass Don Wingfield Vangie Lentgis TOROBIN ADVERTISING L Westmount WE 7-3501 4823 Sherbrooke St. W.
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Supervisor(s)(3) 923-46837. Broadcast Media Buyer(s)(3) 923-4683(4) 130 Bloor Street West S Marion McLeod (6) Miss Marion McLeod (7) Miss Marion McLeod	(2) (3) (4) (5) (6) (7) (1) (2) (3) (4) (5) (7) *(1) (2) (3) (4) (5) (7) (7) (1) (2) (3) (3)	ASSOCIATES Montreal 861-1581 Suite 820-1, Dominion Square Building Mrs. M. Bourdeau Mrs. M. Bourdeau Mrs. M. Bourdeau SMITH, R. C. & SON LTD. Toronto 7 481-2253-4-5 140 Merton Street G. Alec Phare W. R. Beecroft O. J. Taylor SMITH-GENT ADVERTISING LTD. Toronto 12 481-1137 69 Eglinton Ave. E. William P. Gent	(2) (3) (4) (5) (6) (1) (2) (3) (4) (5)	 T. Johnson C. Gamble THOMPSON, J. WALTER CO. LTD. Montreal 931-1331 1600 Dorchester Blvd. West Harry B. Glass Don Wingfield Vangie Lentgis TOROBIN ADVERTISING L Westmount WE 7-3501 4823 Sherbrooke St. W.
7. Broadcast Media Buyer(s)(4) 130 Bloor Street West (5) Miss Marion McLeod (6) Miss Marion McLeod (7) Mary N. Rae (1) LES PRODUCTIONS DU BUISSON (7) Roger Lemelin (7) Mors Eval Glendhill (7) Mrs. Eva Glendhill7. Broadcast Media (8) D. M. Tyerman N. Wright(4) 190 Sherbrooke St. W. (5) D. Kimball (6) J. Langlois9. OGILVY, BENSON & MATHER CANADA LIMITED Toronto(1) PURKIS, THORNTON LTD, (2) Toronto 1 (363-3762 (4) 330 Bay Street (6) W. E. Taylor (7) Mrs. Eva Glendhill	(3) (4) (5) (6) (7) (1) (2) (3) (4) (5) (6) (7) *(1) (2) (3) (4) (5) (7) (1) (2) (3) (4) (5) (6) (7) (7) (7) (7) (7) (7) (7) (7) (7) (7	Montreal 861-1581 Suite 820-1, Dominion Square Building Mrs. M. Bourdeau Mrs. M. Cottel Mrs. M. Bourdeau SMITH, R. C. & SON LTD. Toronto 7 481-2253-4-5 140 Merton Street G. Alec Phare W. R. Beecroft O. J. Taylor SMITH-GENT ADVERTISING LTD. Toronto 12 481-1137 69 Eglinton Ave. E. William P. Gent	(2) (3) (4) (5) (6) (1) (2) (3) (4) (5)	 C. Gamble THOMPSON, J. WALTER CO. LTD. Montreal 931-1331 1600 Dorchester Blvd. West Harry B. Glass Don Wingfield Vangie Lentgis TOROBIN ADVERTISING L Westmount WE 7-3501 4823 Sherbrooke St. W.
Buyer(s)(5) Miss Marion McLeod(6) Miss Marion McLeod(7) Miss Marion McLeod(7) Miss Marion McLeod(8) Miss Marion McLeod(7) Miss Marion McLeod(1) PHILP-McGREGOR-DEAVILLE ADVERTISING LTD.(1) PHILP-McGREGOR-DEAVILLE ADVERTISING LTD.(2) Toronto 5(3) 923-8481(3) Mr. Ian Campbell(4) 57 Bloor Street West(4) Miss Denise Curran Miss Sheila Bonfield(7) Mary N. Rae(1) LES PRODUCTIONS DU BUISSON INC.(1) LES PRODUCTIONS DU BUISSON INC.(2) Quebec(3) 692-0665(3) 481-5265(4) 71 St. Peter St., Quebec(5) Jas Eglinton Avenue East (1) Ass S. B. Sellen(6) Guy Drouin (7) Roger Lemelin(6) O'BRIEN ADVERTISING LTD. (1030 West Georgia St.*(1) PUBLICITE CHANTECLAIR LTEE (2) Montreal (3) 937-9283(6) D. M. Tyerman N. Wright(4) 1980 Sherbrooke St. W. (5) D. Kimball (6) J. Langlois(7) Mrs. E. Boudreau(1) PURKIS, THORNTON LTD. (2) Toronto 1 (3) 363-3762(4) 330 Bay Street (4) 330 Bay Street(3) Gal-3762 (4) 330 Bay Street(7) Mrs. Eva Glendhill(7) Mrs. Eva Glendhill	(3) (4) (5) (6) (7) (1) (2) (3) (4) (5) (6) (7) *(1) (2) (3) (4) (5) (7) (1) (2) (3) (4) (5) (6) (7) (7) (7) (7) (7) (7) (7) (7) (7) (7	 861-1581 Suite 820-1, Dominion Square Building Mrs. M. Bourdeau Mrs. M. Cottel Mrs. M. Bourdeau SMITH, R. C. & SON LTD. Toronto 7 481-2253-4-5 140 Merton Street G. Alec Phare W. R. Beecroft O. J. Taylor SMITH-GENT ADVERTISING LTD. Toronto 12 481-1137 69 Eglinton Ave. E. William P. Gent 	(2) (3) (4) (5) (6) (1) (2) (3) (4) (5)	 THOMPSON, J. WALTER CO. LTD. Montreal 931-1331 1600 Dorchester Blvd. West Harry B. Glass Don Wingfield Vangie Lentgis TOROBIN ADVERTISING L Westmount WE 7-3501 4823 Sherbrooke St. W.
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 (7) Miss Marion McLeod (1) PHILP-McGREGOR-DEAVILLE ADVERTISING LTD. (2) Toronto 5 (3) 923-8481 (4) 57 Bloor Street West (5) Mr. Ian Campbell (4) 57 Bloor Street West (5) Mr. Ian Campbell (6) Frank J. Deaville (7) Miss Denise Curran Miss Sheila Bonfield (1) LES PRODUCTIONS DU BUISSON INC. (2) Quebec (3) 692-0665 (3) 692-0665 (4) 71 St. Peter St., Quebec (5) Jean Brousseau (6) Guy Drouin (7) Roger Lemelin (7) Roger Lemelin (8) 6) D. M. Tyerman N. Wright (9) Mrs. E. Boudreau (1) PURKIS, THORNTON LTD. (2) Toronto 1 (3) 633-3762 (4) 30 Bay Street (7) Mrs. E. Wa Glendhill 	(5) (6) (7) (1) (2) (3) (4) (5) (7) *(1) (2) (3) (4) (5) (7) (1) (2) (3)	Square Building Mrs. M. Bourdeau Mrs. M. Cottel Mrs. M. Bourdeau SMITH, R. C. & SON LTD. Toronto 7 481-2253-4-5 140 Merton Street G. Alec Phare W. R. Beecroft O. J. Taylor SMITH-GENT ADVERTISING LTD. Toronto 12 481-1137 69 Eglinton Ave. E. William P. Gent	(2) (3) (4) (5) (6) (1) (2) (3) (4) (5)	CO. LTD. Montreal 931-1331 1600 Dorchester Blvd. Wes Harry B. Glass Don Wingfield Vangie Lentgis TOROBIN ADVERTISING L Westmount WE 7-3501 4823 Sherbrooke St. W.
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OF CANADA LIMITED(2) Toronto 5(3) 923-8481(4) 57 Bloor Street West(4) 121 Richmond Street West(5) Mary N. Rae(4) 121 Richmond Street West(5) Mary N. Rae(6) Frank J. Deaville(7) Mary N. Rae(7) Miss Denise Curran(7) Mary N. Rae(1) LES PRODUCTIONS DU BUISSONINC.(2) Quebec(3) 692-0665(3) 71 St. Peter St., Quebec(3) 692-0665(4) 71 St. Peter St., Quebec(5) Jaan Brousseau(6) Guy Drouin(6) Guy Drouin(7) Roger Lemelin(7) Narcouver(3) 937-9283(8) O. M. Tyerman(4) 1980 Sherbrooke St. W.(8) O. M. Tyerman(6) J. Langlois(1) Wrs. E. Boudreau(1) PURKIS, THORNTON LTD.(2) CGILVY, BENSON & MATHER(3) 303-3762(4) 330 Bay Street(4) 330 Bay Street(4) 330 Bay Street(7) Mrs. Eva Glendhill	(1) (2) (3) (4) (5) (6) (7) *(1) (2) (3) (4) (5) (7) (1) (2) (3)	SMITH, R. C. & SON LTD. Toronto 7 481-2253-4-5 140 Merton Street G. Alec Phare W. R. Beecroft O. J. Taylor SMITH-GENT ADVERTISING LTD. Toronto 12 481-1137 69 Eglinton Ave. E. William P. Gent	(5) (6) (1) (2) (3) (4) (5)	 Harry B. Glass Don Wingfield Vangie Lentgis TOROBIN ADVERTISING L Westmount WE 7-3501 4823 Sherbrooke St. W.
 a) O' CRIADA LIMITED b) Toronto c) EM. 4-1492 c) Mr. Ian Campbell c) Mr. Ian Campbell c) Miss Denise Curran miss Sheila Bonfield c) NORMAN, CRAIG & KUMMELL c) CANADA) LIMITED c) NORMAN, CRAIG & KUMMELL (CANADA) LIMITED c) Mary N. Rae c) NORMAN, CRAIG & KUMMELL (CANADA) LIMITED c) Mary N. Rae (d) Frank J. Deaville (f) Mary N. Rae (g) Quebec (g) Quebec<!--</td--><td>(2) (3) (4) (5) (6) (7) *(1) (2) (3) (1) (2) (3)</td><td>Toronto 7 481-2253-4-5 140 Merton Street G. Alec Phare W. R. Beecroft O. J. Taylor SMITH-GENT ADVERTISING LTD. Toronto 12 481-1137 69 Eglinton Ave. E. William P. Gent</td><td> (6) (1) (2) (3) (4) (5) </td><td> Don Wingfield Vangie Lentgis TOROBIN ADVERTISING L Westmount WE 7-3501 4823 Sherbrooke St. W. </td>	(2) (3) (4) (5) (6) (7) *(1) (2) (3) (1) (2) (3)	Toronto 7 481-2253-4-5 140 Merton Street G. Alec Phare W. R. Beecroft O. J. Taylor SMITH-GENT ADVERTISING LTD. Toronto 12 481-1137 69 Eglinton Ave. E. William P. Gent	 (6) (1) (2) (3) (4) (5) 	 Don Wingfield Vangie Lentgis TOROBIN ADVERTISING L Westmount WE 7-3501 4823 Sherbrooke St. W.
 (4) 57 Bloor Street West (5) Mary N. Rae (6) Frank J. Deaville (7) Miss Denise Curran (8) Sheila Bonfield (9) NORMAN, CRAIG & KUMMELL (CANADA) LIMITED (1) LES PRODUCTIONS DU BUISSON (1) LES PRODUCTIONS DU BUISSON (1) LES PRODUCTIONS DU BUISSON (2) Quebec (3) 692-06655 (4) 71 St. Peter St., Quebec (5) Jean Brousseau (6) Guy Drouin (7) Roger Lemelin (7) Roger Lemelin *(1) PUBLICITE CHANTECLAIR LTEE (2) Montreal (3) 937-9283 (4) 1980 Sherbrooke St. W. (5) D. Kimball (6) J. Langlois (1) PURKIS, THORNTON LTD. (2) Toronto (3) 633-3762 (4) 330 Bay Street (6) W. E. Taylor (7) Mrs. Eva Glendhill 	(2) (3) (4) (5) (6) (7) *(1) (2) (3) (1) (2) (3)	Toronto 7 481-2253-4-5 140 Merton Street G. Alec Phare W. R. Beecroft O. J. Taylor SMITH-GENT ADVERTISING LTD. Toronto 12 481-1137 69 Eglinton Ave. E. William P. Gent	(1) (2) (3) (4) (5)	Vangie Lentgis TOROBIN ADVERTISING L Westmount WE 7-3501 4823 Sherbrooke St. W.
 (5) Mary N. Rae (6) Frank J. Deaville (7) Mary N. Rae (6) Frank J. Deaville (7) Mary N. Rae (8) Frank J. Deaville (9) Miss Denise Curran (1) LES PRODUCTIONS DU BUISSON (2) Quebec (3) 692-0665 (4) 71 St. Peter St., Quebec (5) Jean Brousseau (6) Guy Drouin (7) Roger Lemelin (7) Roger Lemelin *(1) PUBLICITE CHANTECLAIR LTEE (2) Montreal (3) 937-9283 (4) 1980 Sherbrooke St. W. (5) D. Kimball (6) J. Langlois (7) Toronto 1 (7) Toronto 1 (8) O. M. Tyerman N. Wright Mrs. E. Boudreau (1) PURKIS, THORNTON LTD. (2) Toronto 1 (3) 363-3762 (4) 330 Bay Street (5) Wary N. Rae (6) W. E. Taylor (7) Mrs. Eva Glendhill 	(3) (4) (5) (6) (7) *(1) (2) (3) (4) (5) (7) (1) (2) (3)	 481-2253-4-5 140 Merton Street G. Alec Phare W. R. Beecroft O. J. Taylor SMITH-GENT ADVERTISING LTD. Toronto 12 481-1137 69 Eglinton Ave. E. William P. Gent 	(2) (3) (4) (5)	TOROBIN ADVERTISING L Westmount WE 7-3501 4823 Sherbrooke St. W.
 (a) Mr. Ian Campbell (b) Mr. Ian Campbell (c) Mr. Ian Campbell (c) Miss Denise Curran Miss Sheila Bonfield (c) Mary N. Rae (c) Quebec (c) Quebec (c) Quebec (c) Guy Drouin (c) Montreal (c) Montreal (d) Guy Drouke St. W. (e) J. Langlois (f) PURKIS, THORNTON LTD. (c) Toronto 1 (c) Mary Street (c) W. E. Taylor (c) Mary Market ((4) (5) (6) (7) *(1) (2) (3) (4) (5) (7) (1) (2) (3)	 140 Merton Street G. Alec Phare W. R. Beecroft O. J. Taylor SMITH-GENT ADVERTISING LTD. Toronto 12 481-1137 69 Eglinton Ave. E. William P. Gent 	(2) (3) (4) (5)	Westmount WE 7-3501 4823 Sherbrooke St. W.
 7) Miss Denise Curran Miss Sheila Bonfield 7) Mary N. Rae (7) Mary N. Rae (7) Mary N. Rae (1) LES PRODUCTIONS DU BUISSON INC. (2) Quebec (3) 692-0665 (4) 71 St. Peter St., Quebec (5) Jean Brousseau (6) Guy Drouin (7) Roger Lemelin (7) Roger Lemelin (7) Roger Lemelin *(1) PUBLICITE CHANTECLAIR LTEE (2) Montreal (3) 937-9283 (4) 1980 Sherbrooke St. W. (5) D. Kimball (6) J. M. Tyerman N. Wright (7) Mary N. Rae (7) Mary N. Rae (1) LES PRODUCTIONS DU BUISSON INC. (2) Quebec (3) 692-0665 (4) 71 St. Peter St., Quebec (5) Jean Brousseau (6) Guy Drouin (7) Roger Lemelin *(1) PUBLICITE CHANTECLAIR LTEE (2) Montreal (3) 937-9283 (4) 1980 Sherbrooke St. W. (5) D. Kimball (6) J. Langlois (7) Toronto 1 (7) Toronto 1 (8) Gold-7711 (9) With the text 	(5) (6) (7) *(1) (2) (3) (4) (5) (7) (1) (2) (3)	G. Alec Phare W. R. Beecroft O. J. Taylor SMITH-GENT ADVERTISING LTD. Toronto 12 481-1137 69 Eglinton Ave. E. William P. Gent	(2) (3) (4) (5)	Westmount WE 7-3501 4823 Sherbrooke St. W.
Miss Sheila Bonfield(1) LES PRODUCTIONS DU BUISSON INC.NORMAN, CRAIG & KUMMELL (CANADA) LIMITED(2) Quebec(1) Toronto(3) 692-0665(2) Toronto(3) 692-0665(3) 481-5265(4) 71 St. Peter St., Quebec(5) Jean Brousseau(6) Guy Drouin(7) Roger Lemelin(7) Roger Lemelin(9) O'BRIEN ADVERTISING LTD.(1) PUBLICITE CHANTECLAIR LTEE(1) Vancouver(3) 937-9283(4) 1980 Sherbrooke St. W.(5) D. Kimball(6) D. M. Tyerman N. Wright(6) J. Langlois(7) Mrs. E. Boudreau(1) PURKIS, THORNTON LTD. (2) Toronto 1(2) GILVY, BENSON & MATHER CANADA LIMITED(4) 330 Bay Street(6) W. E. Taylor (7) Mrs. Eva Glendhill	(6) (7) *(1) (2) (3) (4) (5) (7) (1) (2) (3)	 W. R. Beecroft O. J. Taylor SMITH-GENT ADVERTISING LTD. Toronto 12 481-1137 69 Eglinton Ave. E. William P. Gent 	(3) (4) (5)	WE 7-3501 4823 Sherbrooke St. W.
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 (4) 71 St. Peter St., Quebec (4) 71 St. Peter St., Quebec (5) Jean Brousseau (6) Guy Drouin (7) Roger Lemelin (7) Roger Lemelin (8) O'BRIEN ADVERTISING LTD. (9) Vancouver (1) PUBLICITE CHANTECLAIR LTEE (2) Montreal (3) 937-9283 (4) 1980 Sherbrooke St. W. (5) D. Kimball (6) J. Langlois (7) Roger Lemelin (8) O. M. Tyerman N. Wright (9) Mrs. E. Boudreau (1) PURKIS, THORNTON LTD. (2) Toronto 1 (3) 363-3762 (4) 330 Bay Street (6) W. E. Taylor (7) Mrs. Eva Glendhill 	 (3) (4) (5) (7) (1) (2) (3) 	481-1137 69 Eglinton Ave. E. William P. Gent		MIG: M. Difindi
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 Miss S. B. Sellen O'BRIEN ADVERTISING LTD. Vancouver 681-9174 1030 West Georgia St. 64) D. M. Tyerman N. Wright Mrs. E. Boudreau OGILVY, BENSON & MATHER CANADA LIMITED Toronto 302-7711 Contended Contended	 (7) (1) (2) (3) 			925-9393
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O'BRIEN ADVERTISING LTD.(2) MontrealVancouver(3) 937-9283681-9174(4) 1980 Sherbrooke St. W.1030 West Georgia St.(5) D. Kimball(6) D. M. Tyerman(6) J. LangloisN. Wright(7) Toronto 1OGILVY, BENSON & MATHER(3) 363-3762CANADA LIMITED(4) 330 Bay StreetToronto(6) W. E. Taylor(7) Mrs. Eva Glendhill	(2) (3)	B.Barnett		Dave Sutherland
Vancouver(3) 937-9283681-9174(4) 1980 Sherbrooke St. W.1030 West Georgia St.(5) D. Kimball108 6) D. M. Tyerman(6) J. LangloisN. Wright(6) J. LangloisMrs. E. Boudreau(1) PURKIS, THORNTON LTD.OGILVY, BENSON & MATHER(3) 363-3762CANADA LIMITED(4) 330 Bay StreetToronto(6) W. E. Taylor362-7711(7) Mrs. Eva Glendhill	(2) (3)			Miss Bev Nicholl
) 681-9174) 1030 West Georgia St. (4) 1980 Sherbrooke St. W. (5) D. Kimball (6) J. Langlois (7) Mrs. E. Boudreau (9) Mrs. E. Boudreau (1) PURKIS, THORNTON LTD. (2) Toronto 1 (3) 363-3762 (4) 330 Bay Street (6) W. E. Taylor (7) Mrs. Eva Glendhill 	(3)	SPITZER, MILLS & BATES LTD.		Mrs. June Frost
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19. Chief Operator 20. Chief Engineer 21. Toronto Reps

Montreal Reps

22.

23.

(2) Maurice P. Finnerty(3) Ralph J. Robinson

Manager Assistant Manager 4 Commercial Manager 5. Production Manager Program Manager 6. 7 Chief Announcer 9. Morning Man CIFAK, INUVIK 1,000 watts on 860 kcs. Owned and operated by the Canadian Broadcasting Corporation. CEYK, YELLOW KNIFE CIDO 250 watts on 1,340 kcs. Owned and operated by the Canadian Broadcasting Corporation. CPMR, FORT SIMPSON 25 watts on 1,490 kcs. Owned and operated by the Canadian Broadcasting Corporation. CFWH, WHITEHORSE 1,000 watts on 570 kcs. Owned and operated by the Canadian Broadcasting Corporation. BRITISH COLUMBIA CEVR. ABBOTSFORD-MISSION 290 watts on 1,240 kcs. Its with CHWK, Chillwack, and enter Criwk, Chilliwack, and operating as part-time satellite. Rest of time (40%) independent operation with separate staff. CBC. BC.
(1) Fraser Valley Broad-casters Ltd.
(2 & 3) Murdo Maclachlan
(4) Trevor Beggs
(5) Bill Teetzel
(6) Bill Wolfe
(7) Trevor Beggs
(9) Bob Singleton
(21 to 25) All-Canada
(26) August 20, 1962 CFWB, CAMPBELL RIVER 250 watts on 1,490 kcs. (1) CFCP Radio Limited (2) Bill Browne (3) Grant Lawrence (5) Scott Hunter (6 & 7) Jack Douglas. (9) Grant Lawrence (11) Jim Williamson (12) Iim Williamson (14) Jack Douglas (16) Mrs. Roberta McCon (12) Iim Williamson
(14) Jack Douglas
(16) Mrs. Roberta McConnan
(17) Miles Murchison
(18) Mrs. Roberta McCannan
(20) Fred Grant
(21) & Fred Grant
(21) & Robactast Reps. Ltd.
(24) Scharf Broadcast Sales
(26) September 10, 1963 CHWK, CHILLIWACK
10,000 watts on 1,270 kcs.CBC
(1) Fraser Valley Broad-casters Ltd.
(2 % 3) Murdo Maclachlan
(5) Bill Teetzel
(6) Bill Wolfe
(7) Bill Wolfe
(9) Lyall Winlaw+
(11) Ed Wilson
(12) Bob Harrison
(13) Murdo Maclachlan
(14) Barbara Lavoy
(15) Bill Teetzel
(16) Mrs. B. Neads
(17) Tom Rannie
(19) Jim Nicholson 19 Jim Nicholson (20) Tony shepherd (21 to 25) All-Canada (26) June 23, 1927 CCP, COURTENAY
CCP, COURTENAY
CCP Radio Ltd.
C2 6 3) William G. Browne
C3 Scott Hunter
C6) Grant Lawrence
C7) Grant Lawrence
C8) Bill Browne
C9) Jim Williamson
C10 Rob Centry
C11 & 12) Dennis O'Leary
C13 Loyd Finlayson
C14 Mrs. Mickey Simms
C15 B. Browne
C16 Mirch Mickey Simms
C17 Myles Murchison
C18 Ron Lemon (17) Styles Multison
(18) Ron Lemon
(20) Fred Grant
(21 & 22) Air-Time Sales Ltd.
(24) Scharf.Broadcast Sales
(26) Sept. 1, 1959 (20) Sept. 1, 1959
(20) Sept. 1, 1959
CKEK, CRANBROOK NIMBERLEY IcOO watts on 570 kcs.
(1) East Rootenay Broad-casting Co. Ltd.
(2) B. Redisty
(3) Lloyd J. Hoole
(3) Cornel Sawchuk
(9) Roland Gillis
(12) Dave Jacobson
(16) Sharon Melenta
(17) Jean Laker
(20) Jim Gillespie
(21 & 22) Radio & TV Sales Inc

Owner or Company Name 10. Music Director President (if a company) News Director 11. 12. Sports Director 13. Form Director Women's Director 14. 15. Promotion Manager Traffic Manager 16. 17 Copy Chief 18. Librarian (23) A. J. Messner & Co.
(24) Radio-TV Reps. Ltd.
(25) Donald Cooke Inc.
(26) October 19, 1957 JDC, DAWSON CREEK
1,000 watts on 1,350 kcs.
(1) Radio Station CJDC (Dawson Creek B.C.) Ltd.
(2) H. L. Michaud
(3) Mike Lavern
(6) Bas Jamieson
(9) Barry Bell
(11) Elmer Devore
(12 & 13) A | Kelly
(14 & 16) Verna Ophus DAWSON CREEK (12 & 13) A1 Kelly
(14 & 16) Verna Ophus
(17) S. Stevens
(18) Olga Jacobs
(20) R., Messner
(21 & 22) Radio-TV Reps. Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Reps. Ltd.
(26) December 15, 1947 CKAY, DUNCAN 1,000 watts on 1,500 kcs. (1) Radio CKAY Ltd. (2) J. U. Coleman (3) Kenneth H. R. Hutchison (4) Peter W.des. Duke (5) C. R. Futand (4) Peter W.deS. Duke
(5) O. B. Eyford
(6, 7, 8 & 9) Mike Shainline
(11 & 12) Ken McEwan
(16) Shirley Fisher
(17) Doug Rutledge
(18) Will MacKenzle
(20) R. Currie
(21 & 22) Hardy Radio & TV Ltd
(23 & 24) Byles, Gibb & Assoc. Ltd.
(25) Donald Cooke Inc.
(26) October 5, 1964 CKNL, FORT ST. JOHN
1,000 watts on 560 kcs.
(1) Northern Lights Broadcasting Ltd.
(2) J. Skelly
(3) M. Stevenson
(4 & 5) Bill Loeppky
(6, 7 & 9) Larry Thiesen
(11) Glen Clark
(12) Earl Vasello
(13) M. Stevenson
(14) Donna Symington
(15) Bill Loeppky
(16) Donna Symington
(17) Vicki Madge
(20) Doug Wessel
(21 to 25) All-Canada *
(26) July 1962
CFJC, KAMLOOPS CFJC, KAMLOOPS 10,000 watts daytime (1,000 nightime) on 910 kcs. CBC. (1) Twin Cittles Radio Ltd. (2) Lan G.Clarke (perations Manager) Walter Jones typerations Manager
typerations Manager
Walter Jones
(3) Ian G. Clark
Assistant General
Manager - Jean C. Rose
(5) Walter Janewood
(7) Walter Jones
(8) Jack Crane
(9) Tippy O'Neill
(10 & 11) Gordon Rye
(12) Walter Jones
(13) Gordon Rye
(14) Joan Patterson (13) Gordon Rye
(14) Joan Patterson
(15) Walter Harwood
(16) Loretta Schwartz
(17) Joan Patterson
(18) Barry Shane
(19) Gordon Rye
(20) Kurf Reichennek
(21 to 24) All-Canada
(25) All-Canada Radio & TV
(26) May 1, 1926 CKOV, KELOWNA (see Okanagan Radio) 1,000 warts on 630 kcs. CBC, (1) Okanagan Broadcaster: Ltd. (2) Mrs. G. T. Browne (3) James II, Browne (3) D. Dunn (b) Al Jensen (11) Jack Bews (15) Dave Dunn (16) Mrs. Marlene Mamchu (11) Jack bews
(15) Dave Dunn
(16) Mrs., Marlene Mamchur(17) Dave Dunn
(18) Mrs., Gloria Mildenberger
(20) Arthur Vlpond
(21 to 25) All-Catada
(26) November 4, 1931 CKTK, KITIMAT 1,000 watts daytime (250 warts nightime) on 1,230 kcs. (1) Skeena Broadcasters Ltd. Operations Manager R, Hugt McLarty (4) G. Wayne Seabrook

KEY

Winnipeg Reps Vancouver Reps 24 U.S. Reps 25. 26. Station Birth Date Ron Paulson Allan Parfitt R. Hugh McLarty Cam Lane Cam Lane Jack White Keith Tutt Allan Parfitt Hugh McLarth (5) (6) (7) (8) (9) (10) (11) (12) Allan Parfitt
(13) Hugh McLarty
(14) Mrs. Margaret van Herd
(15) Wayne Seabrook
(16) Barbara Parfitt
(17) Mrs., Margaret van Herd
(18) Jack White
(20) John Nance
(21 to 24) Radio-TV Reps Ltd
(25) Weed & Company
(26) March 23, 1964 (12) CJJC, LANGLEY
1,000 watts on 850 kcs.
(1) City and Country Radio Ltd.
(2 & 3) Joseph E. Chesney
(4 & 6) Gordon Rose
(8) Bill Fox
(9) Bob McLelland
(11) Bob McLelland
(12) Warren Johnstone
(13) Gordon Rose
(14) Gordon Rose
(14) Gordon Rose
(15) Eileen Palmer
(17) Dave Schofield
(18) Bruce Thompson
(20) Dave Pomeroy (18) Bruce Thompson
(20) Dave Pomeroy
(21, 22 & 23) Radio-TV Reps.
(24) Nelson Broadcast Services Ltd. (26) January 19, 1963 CHUB, NANAIMO
10,000 watts on 1,570 kcs.
(1) Nanalmo Broadcasting Corporation Limited
(2 & 3) Bob Giles
(5) Joe Lawior
(6 & 7) Jack Kyle
(9) Lyall Feltham
(10) Jack Kyle
(11) Ross Hicks
(15) Joe Lawior
(16) Bob Golob
(17) Ken Lundgren
(20) John Morgan
(21 to 24) Radio-TV Reps. Ltd.
(25) Donald Cooke Inc.
(26) May 24, 1949 CKLN, NELSON 1,000 watts on 1,390 kcs. CBC (1) News Publishing Co. Ltd. (3) Alan R. Ramsden (5) Ian McFarlane (9) Bob Kay (13) Ted Arlow (14) Julia Dawne (16) Kathy Sommerville (20) A. R. Ramsden (21 to 24) Byles, Gibb & Associates Ltd. (25) Young Canadian Ltd. (26) July 15, 1939 CKNW, NEW WESTMINSTER
50,000 watts on 980 kcs.
(1) Radio NW Ltd.
(2) Frank A. Griffiths, C.A.
(3) Bill Hugnes
(4) Hal. L. Davis General Sales Manager -Mel Cooper Local Sales Manager -Lloyd Bray
(7) Hal L. Davis
(9) Bob Hutton (7) (9) (10) (11) (12) (15) (7) Hal L. Davis
(9) Bob Hutton
(10) Len Hopkins
(11) Warren Barker
(12) Al Davidson
(15) Glen M. Garvin
(16) Mrs. Maureen Shaw
(17) Tony Antonias
(18) Len Hopkins
(20) Leo Haydamack
(21 & 22) Stephens & Towndrow Ltd. Ltd. (23) Broadcast Reps. Ltd. (25) Young Canadian Ltd. (26) August, 1944 OKANAGAN MAINLINF RADIO formerly Okanagan Radio, con-sists of CKOV, Kelowna, CJE, Vernon, CKOK, Pentieton and CFJC, Kamloops. Nationally the four stations are regarded as one. Okanagan Mainline Radio is staffed by Dave Dunn, Doug Glover and Kay Dunaway; (P.O. Box 100, Kelowna, B.C.) CKOK, PENTICTON 10,000 watts daytime (500 watts nightime) on 800 kcs, (1) CKOK Ltd.

(26) April 1, 1946 CFPR, PRINCE RUPERT CKXR, SALMON ARM mltt (3) Bob Leckie

(5) Harry C. Dane
(7) Wayne Barry
(9) Grant Sherwood
(11) Mike Mangan
(12) Lloyd Halyk
(13) Greg Edwards
(15) Wayne Barry (13) Greg Edwards
(15) Wayne Barry
(16) Jack Wall
(17) Lou Hohendal
(18) Mrs. Bev Watts
(20) Harry F. McRae
(21 to 25) All-Canada
(26) Sept. 13, 1948 CJAV, PORT ALBERNI 1,000 watts daytime, 250 watts nightime on 1,240 kcs, (1) CJAV Ltd, (2 & 3) Kenneth Hutcheson (5) Operations Manager Maurice Inwards (9) Bill Gibson (11) Ron Coul (12) Bill Gibson (14) Ze Richards (12) Bill Gibson
(14) Zel Richards
(15) Bill Gibson
(16) Mrs. Irene Maskell
(18) Ken Armstrong
(20) Ivan Hollway
(21 & 22) Hardy Radio & TV Ltd
(23) A. J. Messner & Co.,
(24) Scharf Broadcast Sales
(25) Donald Cooke Inc.,
(26) April 1, 1946 (26) April 1, 1946
CKPG, PRINCE GEORGE
250 watts on 550 kcs. CBC
(1) CKPG Limited
(2 & 3) Rober: T. Harkins
(4) J. E. Carbutt
(5) M. McDonnell
(6) T. E. Bell
(7) J. E. Carbutt
(9) Don Kazzakoff
(11 & 12) Barry J. Hamelin
(13) J. E. Carbutt
(14) M. McDonnell
(15 Ab D. Wiebe
(16) Arlene Goodkey
(17) Ab D. Wiebe
(20) Stan W. Davis
(21 to 25) All-Canada
(26) February 8, 1945 10,000 watts on 860 kcs. Owned and operated by the Canadian Broadcasting Corpora CHTK, PRINCE RUPERT 1,000 watts daytime (250 watts nightime) on 560 kcs. (1) CHTK Radio Ltd. (2) J.Fred Weber (3) Roy B.Last (5) Tom Priddle (6,7 8 & 9) Don McArthur (10) Bill Cochrane (11) Dave lan Smyth (10) Bill Cochrane
(11) Dave lan Smyth
(12) Bill Good Jr.
(13) Randi King
(14) Paul Belton
(15) Tom Priddle
(16) Sandy Carlson
(17) Bill Cochrane
(18) Dave Hankinson
(19 & 20) John Nance
(21 to 24) Radio-TV Reps.Ltd.
(25) Weed & Commany (25) Weed & Company (26) June 1. ***65 (25) Weed & Company
(26) June 1. "65
CKCQ, QUESNLL
1,000 watts on 570 kcs.
(1) Cariboo Broadcasters Ltd.
(2 & 3) Dennis Reld
(5) John V. Boates
(6, 7 & 8) Gill McCall
(9) Myles Green
(11) D. Reld
(12) Bob Leckle
(14) Margarer Stephens
(15) John V. Boates
(16 & 17) Shirley Montgomery
(18) Don Prentice
(20) Stan Davis
(21 & 22) Tyrrell & Nadon
(23) A. J. Messner & Co.
(24) Radio - TV Reps. Ltd.
(25) Donald Cooke Inc.
(26) August 28, 1957
CKXR, SALMON ARM CKCR, REVELSTOKE (1) Hall-Gray Broadcasting Co.Ltd. (To be on the air October 15, 1965) CKWL, WILLIAMS LAKE 250 watts on 1,240 kcs. Satellite of CKCQ, Quesnel: same staff. Programs originate from both stations and are carried simultaneously over both trans-milters. CFBV, SMITHERS 1,000 watts daytime (250 wafts nightime) on 1,230 kcs, (1) CFBV Limited (2 & 3) R. A. East (5,8 & 9) C. E. Rea (11 & 12) R. Å. East (15 & 16) M. J. Levesque (17) M. A. Adomeit (20) S. W. Davis (21 & 22) Tvrrell & Nadon Ltd.

(23) A.J. Messner & Co.
(24) Radio - TV Reps. Ltd.
(26) October 25, 1963 (24) Radio - IV Reps. Ltd.
(26) October 25, 1963
CFTK, TERRACE

000 watts on 590 kcs.
(1) Skeena Broadcasters Ltd.
Managing Director
J. Fred Wever
(4) G. Wayne Seabrook
(5) Ronald O. Paulsen
(6 & 7) Allan Parfitt
(8) Campbell Lane
(9) Campbell Lane
(10) Jack White
(11) Keith Tutt
(12) Allan Parfitt
(13) Hugh McLarty
(14) Mrs. Margaret van Herd
(15) Wayne Seabrook
(16) Mrs. Pat White
(17) Margaret Watrich
(18) Jack White
(20) John Nance
(21 to 24) Radio-TV Reps Ltd.
(25) Weed & Co.
(20 August 5, 1960 JAT, TRAIL
1,000 watts on 610 kcs. CBC
(1) Kootenay Broadcasting Co. Ltd.
(2) W. C. Harvey
(3) Joseph P. Kobluk
(5) Robert W. Meneer
(9) Burt Decaire
(10) Dave Glover
(11 & 12) Joe Remesz
(16) Dave Townsend
(20) John Renzie
(21 to 25) All-Canada
(26) Dec. 26, 1931 CIAT. TRAIL CBU. VANCOLVER 10,000 watts on 690 kcs. Owned and operated by the Canadian Broadcasting Corpora C-FUN, VANCOUVER 10,000 watts on 1,410 kcs. (1) Radio C-FUN Ltd. (2) Gordon W. Burnett (3) Douglas S. Greig (4 & 5) Donald G. Macdonald (6) Al Jordan (7) Bob Robinson (9) Al Jordan (10) Tom Peacock (11) Jim Nielsen (15) Mike Hanson (16) Joan Williams (17) Aubrey Price (18) Allison Kennedy (17) Aubrev Price
(18) Allison kennedy
(20) Stan Davis
(21 & 22) Tyrrel & Nadon
(25) Devney Organization Inc.
(26) 1922 (26) 1922
CHQM, VANCOUVER 10,000 watts on 1,320 kcs.
(1) Vancouver Broadcasting Associates Limited
(2 & 3) W. E. Bellman President Sales -G. Reid
(6) Terry Garner
(9) Ron Grimster
(11) Bruce Lowther
(15) G. Reid
(16) Mrs. Anne Bolton
(17) Lyndon Grove
(20) Stan Davis
(21 & 22) Quality Broadcast Sales
(26) December 10, 1959 CJOR, VANCOUVER 10,000 watts on 600 kcs. (1) CJOR Limited (2) Mrs. C. C. Chandler (3) John Donaldson (5) Gerry Altman (6) Gerry Gawne (7) Vic Waters (9) Monty MacFarlane (11) Alec Young (14) Dawn Draper (16) Rita Argent (16) Rita Argent (17) Hec McKay (19) Rod Gunn (20) Stan Davis (21 & 22) Radio-TV Reps Ltd (25) Weed & Company (26) July 13, 1926 (20) July 13, 1926
CKLG, VANCOUVER
10, 000 watts on 730 kcs.
(1) Moffat Broadcasting Ltd
(2) R. L. Moffat
(3) Don Hamilton
(5) A1 Anaka
(6 & 7) Frank Callaghan
(9) Paul Arthur
(10) Russ SImpson
(11) Bill James
(15) Peggy Keenan
(16) Lois Redstone
(18) Russ SImpson
(19) Helmut Glaser
(20) Peter Mackintosh
(21, 22 & 23) Byles, Gibb Assoc.Ltd.
(24) Scharf Broadcast Sales Assoc.Ltd. (24) Scharf Broadcast Sales (25) Harlan Oakes & Assoc. (26) January 31, 1955 CKWX, VANCOUVER 50,000 waits on 1, 130 kcs. (1) CKWX Radio Ltd. (2) Arthur Holstead (3) Wm. A. Speers Arthur Holstead Wm. A. Speers General Sales Manager -Dick Lennie

John Ansell John Barton Ron Robins (10) Ron Robinson
(11) Neil NIsbet
(12) Jim Robson
(15) Doug Reid
(16) Jack Hughes
(17) Rai Purdy
(18) Jim Morris
(20) Stan Davis
(21 to 25) All-Canada
(26) April 1, 1923 CJIE, VERNON (See Okanagan Radio) 10,000 watts daytIme (1.000 watts nightime) on 940 kcs. CBC. (1) Interior Broadcasters Ltd. President & Managing Director - A.G. Seabrook (5) John Tuttle (6) Jim Watson (9) Jim Watson (11) Mrs. Belle Rounce (12) Don Warmer (15) Dauphne Brown (16) Mrs. Herta Pospischil (17) Mrs. Belle Rounce (19 & 20) Laurie Wright (21 to 25) All-Canada (26) September 22, 1947 CJE, VERNON (10) September 21, 1947
CFAX, VICTORIA
1,000 watts on 1,070 kcs.
(1) C-FAX Radio 1070 Ltd
(2 & 3) Clare Copeland
(4) Charles Smith
(5) Hugh Curtis
(6) Charles Smith
(7) James R.Stoke
(8) Art Kennard
(9) James R.Stoke
(10) Roy Darling
(10) Irene Brown
(17) Hugh Smith
(18) Roy Darling (17) Flugh Smith
(18) Roy Darling
(19) Larry Cross
(20) Charlie Smith
(21) Quality Broadcast Sales
(24) Scharf Broadcast Sales
(25) Weed & Company
(26) September 4, 1959 CJVI, VICTORIA
10,000 watts on 900 kcs. CBC
(1) Island Broadcasting Co. Ltd.
(2 & 3) William M. Guild
(5) Bill Allen
(6) Dick Batey
(7) Walter Cownden
(9) Murray Dale
(10) Walter Cownden
(11) Gordon Williamson
(15) Mrs. Lynne Richards (11) Gordon Williamson
(15) Mrs. Lynne Richards
(16) Nobert McGill
(17) John Richards
(18) Noreen Gold
(20) Michael G. Doyle
(21 to 24) All-Canada
(25) All-Canada Radio
(26) April 17, 1926 (25) All-Canada Radio
(26) April 17, 1926
CKDA, VICTORIA
10,000 watts on 1,220 kcs.
(1) Capital Broadcasting System Ltd. President & General Manager - David M, Armstrong Executive Vice-President and Sales Manager -Keith G. MacKenzie Secretary-Treasurer-Comptroller -Mrs. Ruby Masters Operations Manager -David G. Hill
(6) David G. Hill
(7) Paser McAlpine
(10) Mrs. Helen Moulton
(11) Phil Barter
(15) Mrs. Cy Roberts
(20) James P. Boudreau
(21 & 22) Radio-TV Reps Ltd.
(25) Young Canadian Ltd.
(26) January 18, 1950 ALBERTA

CBR, CALGARY 50,000 watts on 1,010 kcs. Owned and operated by the Canadian Broadcasting Corp. CFAC, CALGARY
10,000 watts on 960 kcs. CBC
(1) Calgary Broadcasting Co. Ltd.
(2) G. Gaetz
(3) Dave F: Penn
(6 & 7) Clarence F. Mack
(8) Jim Kunkel
(9) Clarence Mack and Jim Kunkel
(11) Peter LaValley
(12) Joe Carbury
(15) Bev Manntx
(16) Mrs. Molly Pomeroy
(17) Mrs. Barbara Paulin
(18) Marion Lawrence
(19) Stanley C. Gilbert

Assistant Manager 4 5 Commercial Manager Production Manager 6. Program Manager 8. Chief Announcer 9. Morning Man (20) Earle C. Connor (21 to 25) All-Canada (26) May 2, 1922 CFCN, CALGARY (CN, CALGARY)
(CN, CALGARY)
(1) The Voice of the Prairies Ltd.,
(2 & 3) H. Gordon Love Vice-President -Jas. A. Love Operations Manager -Gordon L. Carter
(1) Don Thomas Gordon L. Carter (6) Don Thomas (7) Don Thomas (8) Gordon Kelly (9) -Terry Moore 11) William N. Love 12) Henry Viney Promotion & Merchandis-ing Director -Ron Sommerville 16) Louise Tetrault 17) Frank B. Brand 18) Joyce Nephin (16) (17) Frank B. Brand
(18) Joyce Nephin
(20) Robert W. Lamb
(21 & 22) Radio & TV Reps Ltd.
(23) A. J. Messner
(24) Radio - TV Reps Ltd.
(25) Young Canadian Ltd.
(25) West Coast -Harlan Oakes & Assoc.
(26) May 18, 1922 (10) May 10, 1922
CHQR, CALGARY
10,000 watts on 810 kcs.
(1) Bentley Broadcasting Co. Ltd.
(2 & 3) Ted Soskin
Sales Manager-Reuben Hamm
(6, 7 & 8) Wilf Sennett
(9) Jay Dell
(10) Wilf Sennett
(11) Fred Skelton
(12) Russ Peak
(13) Fred Skelton
(14& 15) Mrs. Kay Jones
(16) Mrs. Alice Brown
(17) Mrs. Kari Willms
(19 & 20) Mel Hoyme
(21 & 22) Quality Broadcast (19 & 20) Merridyme (21 & 22) Quality Broadcast Sales (25) Weed & Co. (26) November 17, 1964 (12) Roteliner 17, 140
CKXL, CALGARY
10,000 watts on 1, 140 kcs.
(1) Bow Valley Broadcasting Co. Ltd.
(3) James M. Pryor Jr.
(5) Jack Turrall
(6 & 7) James M. Pryor Jr.
(9) Bob Bell
(11) Fred Whiting
(12) Eric Bishop (12) Eric Bishop Mrs. Pearl V. Borgal (15) Mrs. Pearl V. Borgal
 (16) Carol Sproule
 (17) Ed Conville
 (18) Don Carlson
 (20) Bill Martin
 (22 & 23) Byles, Gibb & Assoc. Ltd.
 (24) Schart Broadcast Sales
 (25) Devney Organization Inc.
 (26) May 15, 1964 (15)

1.

2.

3.

Manager

Owner or Company Name

President (if a company)

10. Music Director 11. News Director Sports Director 12. 13. Farm Director 14. Women's Director 15. Promotion Manager 16. Traffic Manager Copy Chief 17. 18. Librarian CFCW, CAMROSE 10,000 watts on 790 kcs. (1) Camrose Broadcasting Co. Ltd. Camrose Broadcasting Co. Ltd.
 H. J. Yerxa
 & 5) Warren H. Holte
 & 7) Rich Sims
 Bev Munro
 Hiram Higsby
 Curley Gurlock
 D Curley Gurlock
 Jim Brown
 Dennis Ratcliff
 Joan Henault
 Susan Weller
 Forence Carlson
 Dan Chomlak
 Lavonne Switzer
 Bavonne Switzer
 Bavonne Switzer
 Lorrie Potts & Co. Ltd.
 Scharf Broadcast Sales
 Scharf Broadcast Sales
 CDV, DRUMHELLER CJDV, DRUMHELLER 5,000 watts on 910 L DV, DRUMHELLER
5,000 watts on 910 kcs.
(1) Dinosaur Broadcasting (1957) Ltd.
(2 & 3) Tony Mayer
(4) Stan Sparling
(5) Tony Mayer
(6, 7 & 8) Bill Dowson
(9) Stan Sparling
(10) Pat O'Connor
(11 & 12) Im Eisber (10) Pat O'Connor (11 & 12) Jim Fisher (13) Bill Cameron (14) Mrs. Peg Pinkham (15) Bill Dowson (16) Mrs. Peg Pinkham (17) Ron Munroe (18) Pat O'Connor (19 & 20) John Bruins (21 & 22) Radio & TV Sales Inc. (23) A.J. Messner & Co. (24) Byles, Gibb & Assoc. Ltd (26) December 1958 . Ltd CBX EDMONTON 50,000 watts on 740 kcs. Owned and operated by the Canadian Broadcasting Corp. CFRN, EDMONTON 50,000 watts on 1,200 kcs.
(1) Sunwapta Broadcasting Co. Ltd.
(2) G. R. A. (Dick) Rice
(3) A. J. Hopps
(5) National - A. J. Hopps Retail - Tony Coumanti
(6 & 7) George A. Duffield
(9) Irv Shore
(10) Harvy Farmer (9) Irv Shore
(10) Harry Farmer
(11) Bruce Hogle
(12) Al McCann
(13) Scott Flewitt
(14) Mrs. Corinne Noonan
(15) Mrs. Corinne Noonan
(16) Faye Rumpel
(17) Sid Nicholas
(18) Mrs. Nadia Sinclair
(20) Ted Wadson
(21 & 22) Radio - TV Reps Ltd.

KEY

19. Chief Operator Chief Engineer 20 21. Toronto Reps 22 Montreal Reps 23. Winnipeg Reps 24. Vancouver Reps 25. U.S. Reps 26. Station Birth Date (23) A. J. Messner & Co.
(24) Radio - TV Reps Ltd.
(25) Young Canadian Ltd. and Harlan C. Oakes
(26) November 1, 1934 (20) November 1, 1934
CHED, EDMONTON
10,000 watts on 630 kcs.
(1) Radio Station CHED Ltd.
(2) Ed. Rawlinson
(3) Jerry Forbes
(5) BIII Sysak
(6) Jay Spark
(7) Keith James
(9) Jim Stanley
(10) Dick Tanley (7) Keith James
(9) Jlm Stanley
(10) Dick Taylor
(11) Mike Adamson
(15) Keith James
(16) Myrna Shields
(17) Paul Hebert
(18) Dick Taylor
(19) Orville Davidson
(20) Clint Nichol (21 & 22) Stephens & Towndrow (24) Scharf Broadcast Sales (25) Weed & Company (26) March 4, 1954 CHFA, EDMONTON 5,000 waits on 680 kcs. CBC French Network. (1) Radio Edmonton Ltée (2) R. Motu R. Motu & 5) B. J. Gagnon Boucher (2) R. Motu
(3 & 5) B. J. Gagnon
(6) Jacques Boucher
(9) Normand Fontaine
(114) J. Theoret
(14) J. Theoret
(15) Jacques Boucher
(16) M. VanDergooten
(18) G. Paradis
(20) André Rouleau
(21 & 22) Hardy Radio & TV
(23) Broadcast Reps Ltd.
(24) Radio - TV Reps Ltd.
(25) Devney Organization
(26) Nov. 20, 1949
ICA. EDMONTON (26) Nov. 20, 1949
(JCA, EDMONTON 10,000 watts daytime (5,000 watts nightime) on 930 kcs.
(1) Edmonton Broadcasting Co. Ltd.
(2) Gerry Gaetz
(3) J. Dalt Elton Assistant Manager and General Sales Manager -Ken Coddard Retail Sales Manager -Jack Sayers
National Merchandlsing Manager -National Merchandlsin Manager -Ken Hurshowy (6 & 7) Harry Boon (9) Jim Hault (10) Garry McDonall (11) Walt Rutherford (12) Bryan Hall (14) Peg Miller (15) Dale PartrIdge (16) Janet Wickenberg (10) Janet Wickenberg
(17) Bryan Toews
(18) Garry McDonall
(19) Andre Picard
(20) Gordon Skutle
(21 to 25) All-Canada
(26) May 2, 1922

CKUA, EDMONTON 10,000 watts on 580 kcs. (1) Alberta Governmen Telephones (3) John W. Hagerman(7) Tony W. Cashman (7) Iony W. Cashman
(8) O. H. Gordon Olsen
(9) E. G. Evans
(11 & 12) Carl Noack
(14) Mrs. Marg Eykelbosh
(16) A. Douglas Morton
(18) Mrs. V, Barber
(20) Wm. Pinko
(26) November 21, 1927 CFGP, GRANDE PRAIRIE 10,000 watts on 1,050 kcs. CBC. 10,000 watts on 1,050 kcs.
BC.
(1) Northern Broadcasting Corp. Ltd.
(2) H. E. Pearson
(3) C. A. Perry
(4) Jack Soars
(5) Gordon Pearcey
(6) Jack Soars
(8 & 9) Barry Hawkins
(10) Cecll Morton
(11) Lionel Kyle
(12) F. Tanner
(14) Joan Dombrova
(15) Vaughn Desjardins
(16) Mrs. Barbara Cook
(17) Cecil Morton
(8) John Coe
(20) Jim de Roaldes (20) Jim de Roaldes (21 to 25) All-Canada (26) November 2, 1937 CHEC. LETHBRIDGE ,000 watts on 1,090 kcs. (1) Southern Alberta Broad Southern Alberta Broa casting Ltd.
 & 3) H. W. Brown Local Sates Manager Ron Bruchet
 Bob Wilson
 Weryl Todd
 Bob Wilson
 Bob Wilson
 Bob Wilson (10) Bob Wilson
(11) Bob Wilson
(11) Ron Dyck
(12) Veryl Todd
(13) Leo Dow
(15) Ian Mandin
(16) Margaret Davls
(17) Ken Allen
(18) Bob Wilson
(20) Bob Macdonald
(21 to 24) Radio-TV Reps Ltd.
(25) Weed & Company
(26) August 28, 1959 CIOC, LETHBRIDGE 10,000 watts daytime (5,000 watts nightime) on 1,220 kcs. Lethbridge Broadi-Ltd.
 N. Botterill
 J. McColl
 J. Innes
 Bob Lang
 Hart Kirch
 R. Georgeson
 Ron Makarenko
 Ron Makarenko
 Ron Makarenko
 Ron Makarenko
 Ron Watmough
 K. Georgeson
 J. S. Ryan
 S. Ryan
 Rog Georgeson
 Douglas Card
 to 25) All-Canada
 May 10, 1926 (1) Lethbridge Broadcasting CKSA, LLOYDMINSTER
10,000 watts on 1,150 kcs.
(1) Sask-Alta Broadcasters Ltd.
(2) Arthur F. Shortell
(3 & 5) J. R. D. Findlay
(6) W. Saunders

(7) Wes Saunders
(9) Marvin Seibel
(11) William London
(16) William London
(20) Howard James
(21 & 622) Radio - TV Reps Ltd.
(23) A. J. Messner & Co.
(24) Radio - TV Reps Ltd.
(25) Devney Organization Inc.
(26) April 1, 1957 CHAT, MEDICINE HAT 10,000 watts on 1,270 kcs, CBC. 10,000 watts on 1,270 KES.
BC.
(1) Monarch Broadcasting Co. Ltd.
(2) J. H. Yuill
(3) Orv Kope
(4 & 5) Tom Gunter
(6) Gerry Givens
(7) Tom Gunter
(8) Warner Fieldhouse
(9) Wayne Craven
(10) Tom Gunter
(11) Stan Weiler
(12) Bob Burns
(13) Mickey Lynch
(14) Mrs. Barbara Morrison
(15) Bill Yuill (13) Mickey Lyncn
(14) Mrs. Barbara Morr
(15) Bill Yuill
(16) Mrs. Barbara Morr
(17) Pat McCully
(18) Wayne Craven
(20) Sid Gaffney
(21 to 25) All-Canada
(26) November 1, 1946 Bill Yuill Mrs. Barbara Morrison CKYL, PEACE RIVER KYL, PEACE RIVER
10,000 warts daytime (1,000 atts nightime) on 610 kcs.
(1) Peace River Broadcasting Corp. Ltd.
(2 & 3) John Skelly
(4) Don Ewart
(5) George Cambridge
(6) Chuck Benson
(7) John Skelly (7) John Skelly
(9) Don Ewart
(11) Wylie Simmonds
(12) Al Adair
(13) John Skelly
(16) Carol Griep
(17) Larry Snelgrove
(20) Les Klement
(21 & 22) Radio-TV Reps Ltd.
(23) A. J. Messner & Co.
(24) Radio -TV Reps Ltd.
(26) November 12, 1954 CKRD, RED DEER
10,000 watts daytime (1,000 watts nightime) on 850 kcs.
(1) Central Alberta Broad-casting (1961) Ltd.
(2) Gordon E. Spackman Managing Director - Henry Flock
(6 & 7) Rod Stephen
(8 & 9) Claude Burroughs
(10) Rod Stephen
(11) Glen Burston
(12 & 13) Al Hammer
(14) M. McDonald
(15) Rod Stephen
(16) Freida Singer
(17) Marlene McDonald
(20) Ken Martin (20) Ken Martin
 (21 to 25) All-Canada Radio & TV Ltd.
 (26) April 30, 1949 SASKATCHEWAN CISL, ESTEVAN 1,000 watts on 1,280 kcs.

(3) Norm Williams
(6) Gary Woltas
(11) Dennis Hogman
(16) Sheila Carlson

(7)

Wes Saunders

broadcasting only. Same staff as CFRG. CHAB, MOOSE JAW 10.000 watts on 800 kcs. (1) CHAB Ltd. (2) Jack Moffat (3 & 5) George Lawlor (6) Tony Bast (7) Ted Kelly (8) Tony Bast (9) Ted Kelly (10) Joan Lockwood (11) Wally Macht (12) Ken Newans (13) Brian Johnson (14) Mrs. G. McNamara (17) Mrs. Myrna McCombs (15) Dick Bourne (16) Mrs. G. McNamara (17) Mrs. Myrna McCombs (18) Joan Lockwood (19) Merv Pickford (20) Merv Pickford (21) & 22) Stephens & Towndrow (23) A. J. Messner (24) Scharf Broadcast Sales (25) Weed & Co. (26) July 7, 1922 CJNB, NORTH BATTLEFORD 10,000 watts on 1,050 kcs. (1) Northwestern Broadcasting Co. Ltd. Co. Ltd. (2) E. A. Rawlinson (3 & National Commercial Mgr.) - Harry G. Dekker Local Commercial Mgr.-Alex Johnson (6) Eldon Elliott (9) Harry G. Dekker 11) Lorne Cooper 12) Eldon Elliott 13) Lorne Cooper (11) (12) (12) Lorine Cooper
(13) Lorine Cooper
(16) Arlene Côfe
(17) Mrs. Vivian Sabraw
(20) A1 Ruddell
(21 to 24) Byles, Gibb & Assoc.Ltd.
(25) Devney Organization Inc.
(26) January 28, 1947 CKBI, PRINCE ALBERT KBI, PRINCE ALBERT
10,000 watts on 900 kcs.
(1) Central Broadcasting Co.
(2) E. A. Rawlinson
(3) F. F. Rawlinson
(5) B. Prest
(6) J. Scarrow
(8) G. Prosser
(9) Gerry Goota & J. J. Cennon
(11 & 12) N. Roche
(13) H. Mallwitz
(14) Mrs. Marion Sherman

CFRG, GRAVELBOURG 5,000 watts on 710 kcs. ((1) Radio-Gravelbourg Limitée (2) J. Edmond Chabot (3 & 5) Dumont Lepage (6) Leonard Beaudry (7) Dumont Lepage (8) Benoit Pariseau (9 & 10) Benoit Pariseau (11) Marrel Moor

(9 & 10) Benoit Pariseau
(11) Marcel Moor
(12) Benoit Pariseau
(13) Marcel Moor
(14) Jocelyne Thouin
(15) Dumont Lepage
(16 & 17) Jeanne Beauregard
(18) Benoit Pariseau
(19 & 20) Guy Prefontaine
(21 & 22) Hardy Radio & Television Ltd.
(25) Devney Organization Inc.
(26) Guy Callor
(26) Guy Callor
(27) June 1, 1952
(26) Guy Callor

CFGR, GRAVELBOURG 250 watts on 1,230 kcs. CBC French Network. Nightime broadcasting only. Same staff as CFRG.

CBC

GOOD MEET BOB LARGE MPRESSIONS one of broadcasting's real pioneers & former CAB diin rector. Bob's integrity and sound judgement are recognized throughout the industry and evident in his management of PRINT CFCY - a sound investment for advertisers and first choice of over 188,580 listeners in P.E.I. and the mainland. **Printed Promotions** at CFCY CHARLOTTETOWN. **Mailing Pieces** Brochures, etc., etc. the man behind the All-Canada man Print Division CANADIAN BROADCASTER 217 Bay Street, 🌾 ALL-CANADA RADIO & TV LTD. Toronto 1, Ontario . Canadian Broadcaster

3

(15) G. Prest (16) Mrs. Dora Fuller (17) Marie Tremblay (18) Mrs. Terry Bremger (21 to 25) All-Canada (26) 1934

CBK, REGINA 50,000 watts on 540 kcs. Owned and operated by the Canadian Broadcasting Corporation.

JME, REGINA
1,000 watts on 1,300 kcs.
(1) Midwest Broadcasters Ltd.
(2) J. Marsh Ellis
(3) Roy M. Malone
(4) Mrs. Jessie Ellis
(5) Terry J. Ennis
(6) Bob Love
(11) Alan Thain
(12) Bob Zaran
(13) Bob Love
(14) Mrs. Jessie Ellis
(15) Ken Roland
(16) Kay Lazaruk
(17) Mrs. Jeannie Dewhurst
(18) Johnny Onn
(20) Dave Senft
(21) Hardy Radio & TV Ltd.
(24) Arady Radio & TV Ltd.
(24) Arady Radio & TV Ltd.
(24) Arady Radio & TV Ltd.
(25) Devney Organization Inc.
(26) November 24, 1959 CIME, REGINA

CKCK, REGINA 5,000 watts on 620 kcs. (1) Transcanada Com-munications Ltd. (2) M. Sifton (3) Jim Struthers (5) Ron Lamborn (6) Bob Bye (7) Bob Arnold (9) Johnny Sandison (11) Grant Kennedy (12) John Badham (13) Grant Kennedy (14) Mrs. Pam Allen (15) Dennis Stafford (16) Mrs. Jeanne Maitland (17) Jim Roberts (18) Mrs. Fran Renkas (20) Howard Dean (21 to 25) All-Canada

(20) Howard Dean (21 to 25) All-Canada (26) July 29, 1922

- CKRM, REGINA
 10,000 watts daytime (5,000 watts nightime) on 980 kcs.
 (1) Cambrian Broadcasting Ltd. (Western Division)
 (2 & 3) James T. Miller
 (3) James T. Miller
 (5) C. Johanson
 (6 & 7) Bob Hill
 (11) Frank J. Flegel
 (13) Frank Flegel
 (13) Frank Flegel
 (13) Frank Flegel
 (15) Stuart Poole
 (20) Leonard V. Cozine
 (21 & 22) Air-Time Sales Ltd.
 (23) Broadcast Reps Ltd.
 (24) Radio TV Reps Ltd.
 (25) Young Canadian Ltd.
 (26) August 1, 1926
- CFNS, SASKATOON 1,000 watts on 1,170 kcs. CBC French Network. (1) Radio-Prairies-Nord Limitée (2) Ciotaire Denis Sr. (3) Raymond J. Marcotte (3) Raymond J. Marcotte (4) Jacques Landry (5) Gilbert Bouchard (10) Mrs. M.A. Papen (115 12) Gaetan Deschenes (13) Jean Archambault (15) Jacques Landry (16) Mrs. Eva Billo (17) Leonette Gareau (18) Andrée Audette (19 & 20) Jean Lacroix (21 & 22) Hardy Radio & TV (24) Radio TV Reps Ltd. (25) Devney Organization Inc. (26) November 6, 1952

CFQC, SASKATOON 5,000 watts on 600 kcs. (1) A. A. Murphy & Sone: Ltd. (2) W. A. Murphy General Manager -Vern Dallin (3) Roy Currie (5) Euclide Bouraesa (6) Dennie Fisher (8) Wally Stambuck (9) Denny Carr (11) Les Edwards (72) Chuck McMaßus (13) Bill Story (15) Jack Young (16) Mrs. Martha Mills (17) Margaret Morrison

- CFSL, WEYBURN

 1,000 watts daytime (250 watts nightime) on 1,340 kcs.
 Soo Line Broadcasting

 Co. Ltd.
 T. G. Laing
 Joe Morrell
 Murray Smith
 Art Babych
 Art Babych
 Helen Andreas
 Thes. Kay Sommerville
 John Mitschke
 (21 & 22) Alr-Time Sales Ltd.
 (23 & 24) Byles, Gibb & Assoc. Ltd.
 Conald Cooke Inc.
 (26) August 16, 1957

(18) Mrs. Eleanor Cailes
(20) Jan Van der Tuk
(21 & 22) Radio - TV Reps Ltd.
(23) A. J. Messner & Co.
(24) Radio - TV Reps Ltd.
(25) Young Canadian Ltd. and Harlan Oakes
(26) July 18, 1923

CKOM, SASKATOON

KOM, SASKATOON
10,000 watts on 1,250 kcs.
(1) Saskatoon Community Broadcasting Co. Ltd. President and General Manager - Robert A. Hosie
(3 & 5) William H. Stovin
(6) Arnold E. Stilling
(9) Jack McClung
(11) Harry Cameron
(12) Arnold E. Stilling
(16) Sandra Machan
(17) Mrs. Rosemarle rolowick
(18) Mis. Inez McGowan
(20) Maynard Greer
(21 to 24) Byles, Gibb & Assoc. Ltd.
(25) Weed & Co.
(26) June 8, 1951

CKSW, SWIFT CURRENT

,000 watts daytime (250 watts nightime) on 1,400 kcs.
Fontier City Broadcasting Co. Limited
D. W. Scott
W. C. Gilbey
W. C. Gilbey
W. C. Gilbey
W. C. Gilbey
Bob Ridley
A. Wallman
A. Wallman
A. Wallman
D. W. Scott
Mrs. June Smith
D. W. Scott
Mrs. Velma Clark
Berman Lyngstad
Linda Allan
W. C. Gilbey
E22) National Time Sales
Broadcast Reps. Ltd.
June 1, 1956

CJCX, YORKTON

NO(0) watts on 940 kcs.
Yorkton Broadcasting Co. Ltd.
Fed K. Tully
George G. Gallagher
Stational Sales Manager-Ken M. Dodds
Local Sales Manager Merv Phillips
6 8 7) Ed A. Laurence
Dave Adams
Doug Sherwin
Sken M. Dodds
Mrs Jean Coleridge
Peter Notenboom
Bichard Adams
Tom Moore
Harry Kerr
Skelo -TV Reps Ltd.
A. J. Messner & Co.
Young Canadian Ltd.
Young Canadian Ltd.
August 28, 1927

MANITOBA

CFAM, ALTONA 10,000 watts daytime (5,000 watts nightime) on 1,290 kcs. (1) Southern Manitoba Broad-casting Co. Ltd. (2) Walter E. Kroeker (3) Elmer Hildebrand (9) Bill Kehler (11) Ken Klassen (13) Dr. Peter Olson (14) Mrs. Olly Penner (16) Ruth Dueck (17) Joiene L'Esperance (18) Hans Andriessen (20) John J. Pauls

(21 4 22) Radio - TV Reps Ltd. (23) A. J. Messner & Co. (24) Radio - TV Reps (25) Donald Cooke Inc. (26) March 13, 1957

CHSM, STEINBACH 10,000 watts on 1,250 kcs. Altona and Steinbach operated as one station, same staff. (26) March 13, 1964

CKX, BRANDON 10,000 watts daytime (1,000 watts nightime) on 1,150 kcs. CBC. (1) Western Manitoba Broad-

Western Manitoba Broad-casters Ltd.
(2 & 3) John B. Craig
(4) Eric Davies
(5) Ernie Holland
(7) Frank Bird
(8) Howard Cooper
(9) Garry Robertson
(13) Frank Bird
(16) Wendy Fairbairn
(18) Marsha Harrowen
(19) Harold Donogh
(20) Humphrey Davies
(21 & 22) Radio - TV Reps Ltd.
(23) A. J. Messner & Co.
(24) Radio - TV Reps Ltd.
(25) Young Canadian Ltd.
(26) December 1, 1928

CHFC CHURCHILL 250 watts on 1,230 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CKDM, DAUPHIN
10,000 watts on 730 kcs.
(1) Dauphin Broadcasting Co.
(2) A. T. Warnock, Q.C.
(3 & 5) J. Hugh Dunlop
(6) Mrs. Audrey Mansoff
(7) Paul Walker
(8) Dough. Simmons
(9) Bob Beaton
(10) Mrs. Audrey Mansoff
(11) Jack Henderson
(12) Bob Beaton
(13) Roger McLaughlin
(14) Helen Henderson
(15) Dough Simmons
(16) Helena Dale
(17) Mrs. Audrey Mansoff
(18) Doug Simmons
(19) Doug Cooke
(20) Alan Watson
(21 & 22) Radio -TV Reps.Ltd.
(23) A.J. Messner & Co.
(24) Radio -TV Reps Ltd.
(25) Young Canadian Ltd.
(26) January 7, 1951 CKDM. DAUPHIN

CFAR, FLIN FLON 1,000 watts on 590 kcs. CBC (1) Arctic Radio Corp. Ltd. (2) Gunter Henning (3 & 5) K, W, Edmands (6) Geo, Young (7) Paul Neilson (8 & 9) George Young (11) Eric Mason (12) K. W, Edmands (13) Eric Mason (15) George Young (16) Mrs. B. Flgura (17) Mrs. K. Krezeski (18) Haru Hillman (20) Eric Mason (21 & 22) Lorrie Potts & Co. Ltd (23) A. J. Messner & Co. (24) Radio - TV Reps. (25) Young Canadian Ltd. (26) November 13, 1937

CFRY, PORTAGE LA PRAIRIE FRY, PORTAGE LA PRAIRIE
1,000 watts on 920 kcs.
(1) Portage-Delta Broad-casting Co. Ltd.
(2 & 3) Richard D. Hughes
(4 & 5) Jack E. Follett
(6 & 7) Robert Clare
(9) Curly Irwin
(11 & 12) Jim Martin
(13) Howard Barker
(14) Nancy Lane
(15) Eric Sparke
(16) Beulah Follett (15) Eric Sparke
(16) Beulah Follett
(17) Mrs. Winnifred Kennedy
(20) Ricky Hughes
(21 & 22) Lorrie Potts & Co.
(23 & 24) Byles, Gibb & Assoc. Ltd.
(26) October 18, 1956

CKSB, ST. BONIFACE 10,000 watts on 1,050 kcs. CBC French Network. (1) Radio-Saint-Boniface Lite (2) Roland Trudeau (3) Roland Couture

(5) Roland Courtre
(5) Steve Bohemier
(7) Flore Toupin
(8 & 9) Andre Martin
(10) Christian Leroy
(11) Valmore Gervais

Owner or Company Name President (if a company) 2 Manager Assistant Manager 4 Commercial Manager Production Manager 5 6. 7. Program Manager 8. Chief Announcer Morning Man CJQM, WINNIPEG 5,000 watts on 1,470 kcs. (1) QM Winnipeg Ltd. (2) Don Croston (3) Roy Priddle (5) Bill Konyk (6) George Hellman (9) Mike Tadman (10) George Hellman (11) Allan Bready (12) Dick Thornton (16) Marg Gillies (17 & 18) John Frederickson (20) John Pauls (21, 22, 24) Quality Broadcast Sales (23) Ted Letham (26) Nover

(12) Maurice Lèvêque
(15) Roland Couture
(16) Cecile Fredette
(17) Madeleine Painchaud
(18) Mrs. Aimee Simons
(19) Georges Laurent
(20) Roland Brodeur
(21 & 22) Hardy Radio & TV
Ltd. (23) Broadcast Reps.
(24) Radio - TV Reps. Ltd.
(25) Devney Organization Inc.
(26) May 27, 1946

CHTM, THOMPSON

000 watts on 610 kcs.
Mystery Lake Broadcasting Ltd.
A. M. Cham
James G. Cane
John Baswick
4 & 17) Bonnie Swain
6 & 18) Karen Piper
10 c24) Radio-TV Reps Ltd.
Wed & Co.
March 28, 1964 CBW, WINNIPEG 50,000 watts on 990 kcs. Owned and operated by the Canadian Broadcasting Corpora

tion.
CJOB, WINNIPEG
10,000 watts on 680 kcs.
(1) Radio OB Ltd.
(2) Frank Griffiths
General Manager Rory MacLennan
National Sales Manager G. Young.nan
(5) T. Axford (Nat'l)
G. Young.nan (Local)
(7) Cliff Gardner
(8) George McCloy
(9) Red Alix
(10) Duncan Anderson
(11) John McManus
(12) Bob Picken
(15) Ronald Krochuk
(16) Steve Smith
(17) Lynn Gibson
(20) Reig Durie
(24) Radio - TV Reps Ltd.

(21 & 22) Standard Broadcas Sales Ltd.
(24) Radio - TV Reps Ltd.
(25) Young Canadian Ltd.
(26) March 11, 1946



RANDALL L. MOFFAT

10. Music Director 11. News Director 12. Sports Director Farm Director 14. Women's Director 15. Promotion Manager 16. Traffic Manager 17. Copy Chief

KEY

(23) Ted Letham (26) November 1, 1963

CKRC, WINNIPEG 10,000 watts on 630 kcs. (1) Transcanada Com-

10,000 watts on 630 kcs.
(1) Transcanada Communications Ltd.
(2) Michael Sifton
(3 & 5) Jim Grisenithwaite
(6) Robert K. MacDonald
(7) Ken Babb
(9) Don Slade
(10) Doc Steen
(11) Lee Sage
(12) Murray Parker
(14) Olga McVarish
(15) Len Gzebb
(16) Vera Gillespie
(17) Tom Ashmore
(18) Ron Legge
(19) Bert Hooper
(21 to 25) All-Canada
(26) 1928

CKY, WINNIPEG

Montreal Reps Winnipeg Reps 22 23. Vancouver Reps 24. 25. U.S. Reps Station Birth Date 26. 18. Librarian

ONTARIC

Chief Operator Chief Engineer

Toronto Reps

20

21.

CKBB, BARRIE
10,000 watts daytime (2,500 watts nightime) on 950 kcs.
(1) Barrie Broadcasting Co. Ltd.
(2) Ralph T. Snelgrove
(3 & 5) Robert C. Hunter
(7 & 9) Ken Cassavoy
(11) Wayne Bjorgan
(12) Bill Bennett
(15) Frank Tooke
(16) Sue Gauthier
(17) Marg Hennebry
(20) Harold Atkinson
(21 & 22) Paul Mulvhill & Co.
(23) A. J. Messner & Co.
(25) Young Canadian Ltd.
(26) August 31, 1949 CKCB, COLLINGWOOD 250 watts on 1,400 kcs. Satellite of CKBB, Barrie 250 watts on 1,400 kts.
Satellite of CKBB, Barrie.
CJBQ, BELLEVILLE

,000 watts on 800 kts. CBC
(1) Quinte Broadcasting Co.
Ltd.
(2) Dr. G. A. Morton
(3) Frank C. Murray
Ted Snider Trenton Manager
(4 & 5) J. H. MacDonald
(6) Lee Jourard
(7) Lee Jourard
(8 & 9) Tom Hookings.
(10) Frank C. Murray
(11) Wayne Rogers
(12) Jack Devine
(13) Phil Flagler
(14) Lee Jourard
(16) Mrs. Marcia Wildgen
(17) Mrs. Margo Hall
(18) Mrs. Carol Palmer
(20) John Buchanan
(21 to 24) Byles, Gibb &
Assoc. Ltd.
(25) Young Canadian Ltd.
(26) August 12, 1946
CINR, BLIND RIVER CJNR, BLIND RIVER
1,000 watts on 730 kcs. CBC
(1) Nash Radio & TV Broad-casting Co, Ltd.
(2 & 3) Gene Marcon (4 & 5) Paul Leonard (6,7,8 & 9) Reino Kesk

CKY APPOINTMENTS

CKY, WINNIPEG
50,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2 & 3) Aandall Moffat
(5) Don McDermid
(6 & 7) Bill Grogen
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcoe
(12) Jack Wells
(15) Don Browning
(16) George Keith
(17) Dick Turnbull
(20) Andy Malowanchuk
(21 & 22) Stephens & Towndrow
(24) Scharf Broadcast Sales
(25) Devney Organization Inc.
(26) December 31, 1949



BILL GROGAN

Randall L. Moffat, President af Maffat Braadcasting Ltd., has assumed the pasition of General Manager of Radio Station CKY, succeeding Mr. J. Sidney Boyling.

Mr. Moffat has appointed Mr. W. D. (Bill) Grogan as Program Director of Radio Station CKY-AM. Mr. Herb Brittain continues as Program Director of Radio Station CKY-FM.

September 23, 1965

(9) Roland Chevrier
(11) Pierre Malsonneuve
(12) Serge Nadeau
(14) Thérèse Pitre
(15) Fern. Derouin
(16) Albert Menard
(17) Richard Labrie (10) John Baird (11 & 13) Reino Kesk (15) Paul Leonard (15) Paul Leonard
(16) Mrs. E. Fullerton
(17) Evelyn Fullerton
(18) Pete Young
(20) Ray Rylatt
(21) Tyrrell & Nadon Ltd.
(25) Weed & Company
(26) March 1, 1958

 (20) Marten 1, 1958
 (20) Don Williamson (21 & 22) Lorrie Ports & (1,000 watts daytime, (500 watts

 (21) CHIC Radio Ltd.
 (26) November 11, 1959

 (1) CHIC Radio Ltd.
 (26) November 11, 1959

 (1) CHIC Radio Ltd.
 (28) Lesile A. Allen

 (4) J. A. E. Morgan
 1,000 watts on 1,220 kcs.

 (5) H. J. Allen Jr.
 (1) Tri-Co Broadcasting

 (11) H. J. Allen Jr.
 (2) Elzear Emard, M.D.

 (11) Audrey Spelvin
 (6) Joe Cannon

 (24) Scharf Broadcast Sales
 (9) Joey Cannon

 Ltd.
 (12 & 13) George Heath

 (26) December 23, 1953
 (15) Bill Gallant

 CKPC, BRANTFORD
10,000 watts on 1,380 kcs.
(1) Telephone City Broadcast Ltd,
(2) Mrs. Florence Buchanan
(3) Richard Buchanan
(5) Russ Waters
(7) Arnold Anderson
(9) Ken Hodge
(10) Arnold Anderson
(11) Gordon Cook
(12) Arnold Anderson
(13) James Featherston
(14) Mrs. Kit McDermott
(16) Glen Walker
(20) James Featherston
(21 & 22) Lorrie Potts & Co.
(26) 1923 CFJR, BROCKVILLE

000 watts daytime (250 watts nightime) on 1,450 kcs. CBC
Eastern Ontario Broadcasting Co. Limited casting Co. Limited
3) John A. Radford
Marc Charlebois
6 & 7) Jim Chapman
Brad Franklin
Jim Chapman
Loyd Ker
Joan Heatherington
Joan Heatherington
Joel Ports
G, Hinton (20) G. Hinton (21 to 24) Radio & TV Reps. Ltd. (25) Young Canadian Ltd. (26) April 1, 1926 CFCO, CHATHAM 10,000 watts daytime (1,000 watts nightime) on 630 kcs. (1) Great Lakes Broadcast- Great Lakes Broadcast-ing Ltd.
 Don Hidebrand
 Bob Bambury
 Clair Chambers
 Bob Bambury
 Clair Chambers
 Bob Mark Lade
 Pat Connolly
 Harold Smith
 Joan Thompson
 Cheryl Lancaster
 Bob Anakin
 Gord Brooks
 Catd Spetember 2, 1926 CHUC, COBOURG 1,000 watts on 1,450 kcs. (1) Radio CHUC Limited (2 & 3) D.B. Williamson (4 & 5) Don Fox (9) Doug Whelan (11) Larry Hall (14) Mrs. Louise Guy (15) Don Fox (17) Ken Vinen (18) Mrs. Louise Guy (20) Gordon Skinner (21 & 22) Radio & TV Sales Inc (26) August 28, 1957 CFML, CORNWALL 1,000 watts on 1,110 kcs. (1) C.F.M.L. RADIO (CORNWA1.L) Ltd. (2) Yvon Bertrand (3) Elie Bertrand (4) Bernard Bertrand (5) Guy Vachon (6,7 & 8) Albert Morel Say you saw it in THE BROADCASTER

(18) Denise Lamoureux
(19) Serge Nadeau
(20) Don Williamson
(21 & 22) Lorrie Potts & Co. CJSS, CORNWALL 1,000 watts on 1,220 kcs. (1) Tri-Co Broadcasting Ltd (2) Elzear Emard, M.D. (3) Paul Emard (3) Paul Emard
(6) Joe Cannon
(7 & 8) Bill Gallant
(9) Joey Cannon
(11) Herman Nyland
(12 & 13) George Heath
(15) Bill Gallant
(16) Mrs. Alma Valley
(17) Mrs. Betty Kennedy
(18) Ian Sutton
(20) Reg McCausland
(21 to 25) All-Canada
(26) June 1, 1959 CFOB, FORT FRANCES 1,000 watts on 800 kcs. CBC (1) Border Broadcasting Limited (2 & 7) Don Fawcett (8) Gordon McBride (9) Don Halling (2 & 7) DON Fawcent
(8) Gordon McBride
(9) Don Halling
(10) Keith Vettergreen
(11) Jack Sandberg
(12) Don Halling
(13) Dan Rose
(14) Dolores Fraser
(15) Keith Vettergreen
(16) Dolores Fraser
(17) Mrs. Vi Plumridge
(18) Don Ryan
(19) Brian Petsnick
(20) Oscar Petsnick
(21) Audio-TV Reps. Ltd.
(24) Radio-TV Reps. Ltd. CJLX, FORT WILLIAM 10,000 watts daytime (5,000 watts nightime) on 800 kcs. (1) La kehead Broadcasting Company Limited (2 & 3) R. P. MacGowan (5) W. J. Clemens (6) Ray Dee (7) Fred King (10) Wally Raumond (c) Fred King
(l0) Wally Raymond
(l1) Peter James
(l2) Ken Nicolson
(l3) Ray Dee
(l4) Sylvia Coslett
(l6) Eileen Silver
(l7) Sylvia Coslett and Lynne Pilot
(l8) Lynne Pilot
(l9) John Elder
(l8) Lynne Pilot
(20) Kurt Mayer
(21 & 22) Lorrie Potts & Company
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales Ltd. (25) Devney Organization Inc. (26) 1959 (20) 1939
CFTJ, GALT
250 watts on 1,110 kcs.
(1) The Galt Broadcasting Co. Ltd.
(2 & 3) John V. Evans
(5) A. C. Bond
(7 & 11) John Etherton
(14) Betty Burke
(16) Mary Lillie
(20) Patrick Stone
(21) Hardy Radio & TV
(22) Hardy Radio & TV Ltd.
(23) A. J. Messner & Co.
(26) September 17, 1954 CJOY, GUELPH 10,000 watts daytime (5,000 watts nightime) on 1,460 kcs. (1) CJOY Limited (2) W. O. Slatter General Manager -F. T. Metcalf (6 & 7) J. D. LeBlanc (9) Job Meedows (6 & 7) J. D. Leblarc (8) John Meadows (9) Terry Spearin (11 & 12) Norman Jary (16) - Mrs. M. Gross (17) Mrs. M. Kane (20) Robert Nagyobb (21 to 25) All-Canada (26) June 14, 1948 CHIQ, HAMILTON 5,000 watts on 1,280 kcs. (1) CHIQ Limited (2) Irving Zucker (3) Jack Schoone (4 & 5) Gordon Marratto (6) Larry Costello (9) Jay Woods (10) Larry Costello (11) Lan Byers (12) George Goodrow (15) Ed Stock

(16) Diane Sadowski
(17) Dorothy Kadwell
(19) David McCallum (19) David McCallum
(20) Les Rooke
(21) George E. Spracklin Assoc.
(22) Radio & TV Sales Inc
(23) A. J. Messner & Co.
(25) Devney Organization
(26) November 14, 1960 CHML, HAMILTON 5,000 watts on 900 kcs. (1) Maple Leaf Broadcasting Maple Leaf Broadcasting Co.
 Kenneth D. Soble Vice-President & Manager T. E. Darling Station Manager -Wm. E. Hall
 Bill Reid
 Bill Hall (6) (9) (10) (6) Bill Hall
(9) Paul Hanover
(10) Ed Preston
(11) Don Johnston
(12) Norm Marshall
(15) Mike Thompson
(16) June Archer
(17) Agnes Anderson
(18) Ed Preston
(19) Ross Wilson
(20) Ed Victor
(21 & 22) Stephens & Towndrow Ltd.
(24) Scharf Broadcast Sales
(25) Young Canadian Ltd. Bill Hall (25) Young Canadian Ltd. (26) May 9, 1927 CKOC. HAMILTON KOC, HAMILTON
5,000 watts on 1,150 kcs.
(1) Wentworth Radio Broad-casting Co. Ltd.
(2) Clifford Sifton
(3) Don R. Dawson
(4) John M. Hill
(5) Wm. E. Ballantyne
(6) John M. Hill
(9) Gary Parkhill
(10) Jimmie Rogers
(11) Larry Gavin (11) Larry Gavin
(12) Gary Summers
(15) Lyn Cooper
(16) Mrs. Dorothy Howe
(17) Mrs. Margaret MacLaren
(20) Leslie Horton
(21 to 25) All-Canada
(26) May 1, 1922 CKAR, HUNTSVILLE

000 watts on 630 kcs. CBC
Muskoka-Parry Sound
Broadcasting Ltd.
C. Norris MacKenzie
Garth Thomas
Robert Carpenter
& Garry McColeman
Raymond Charles
Bruce Powley
Carth Thomas
Douglas Tipper
Mrs. Melva Halden
Raymond Charles
Bobert Carpenter
Gail Markle
Raymond Charles
Albert Vandersteeg
& J. Messner
Algadio - TV Reps.
Weed & Co.
Weed & Co.
June 14, 1958 CKAR-1, PARRY SOUND 250 watts on 1,340 kcs, Satellite of CKAR, Huntsville, same staff. CKAP, KAPUSKASING CKAP. KAPUSKASING
1,000 watts on 580 kcs.
(1) Kapuskasing Broadcasting Co. Ltd.
(2 & 3) G. Fred Heathcote
(5) Keith McGovern
(6, 7 & 8) Neville Botten
(9) Charlie Hunter
(10) Bill Giguere
(11 & 12) Bill LaSalle
(14) Eve Norman
(16 & 17) Lilian Nichols
(18) Bill Giguere
(19) Orvin Wilcox
(20) Miro Spacek
(21 to 24) Radio-TV Reps.Ltd.
(25) Young Canadian Ltd.
(26) July 31,1965 (20) July 31, 1905
CJRL, KENORA
1,000 watts on 1,220 kcs. CBC
(1) Lake of the Woods Broad-casting Ltd.,
(2 & 3) Stuart King
(4 & 6) Peter Lawrence
(8 & 9) Gordon Browne
(11) John Sexsmith
(12) Bryan Williams
(14) Mrs. A. Thompson
(15) Peter Lawrence
(16) Valerta Kora (i5) Peter Lawrence
(i6) Valerte Korz
(i7) Bunny Wickman
(18) Gail Bowman
(20) Dick Queen
(21 & 22) Lorrie Potts & Co. Ltd. (23) CJRL-CKDR
(25) Donald Cooke Inc.
(26) February 18, 1939 CKDR, DRYDEN 1,000 watts on 900 kcs. Satellite transmitter of CJRL, Kenora (26) August 1963

KEY 10. Music Director 11. News Director 19. Chief Operator Owner or Company Name President (if a company) Chief Engineer 2 20. 21. Toronto Reps 22. Montreal Reps 3. Manager 12. **Sports Director** Assistant Manager 13. Form Director Commercial Manager 5 Women's Director Winnipeg Reps 14. 23. Production Manager Vancouver Reps 67 15. Promotion Manager 24. Program Manager Traffic Manager U.S. Reps 16. Station Birth Date 8 Chief Announcer 17. Copy Chief 18. Librarian 26. 9 Morning Man CFRC, KINGSTON 100 watts on 1,490 kcs. (1) Queen's University (2) Director of Radio -Mrs. Margaret Angus (3) Ron Niemi (5) Sally Brice (7) Ron Niemi (8) Duncan Campbell (17) H. Conroy (18) Bruce Dingle (19) Gary Mooney (20) October, 1922 (14) Elaine Cole(15) Bill Whiting(16) Mrs. Valerie Johnston Larry Cole Frank Kirton (17) (18) (19) Jim Smith (20) Paul Turchan (21 to 25) All-Canada (26) July 29, 1959 CISP. LEAMINGTON SP, LEAMINGTON 1,000 watts on 710 kcs. (1) Sun Parlor Broadcasters (1) Sun Parlor Broadcaster Ltd.
 Ltd.
 (2) Robert M. Clark
 (3 & 5) John C. Garton
 (6 & 7) Lou F. Tomasi
 (8, 9 & 10) Craig Cole
 (11) Arthur S. Gadd
 (12) John C. Garton
 (13) Barry E. Chamberlain
 (14) Mrs. Joanne Fillimore
 (15) Arthur S. Gadd
 (16) Mrs. Effie Roach
 (17) R. Helmer CKLC, KINGSTON CKLC, KINGSTON
10.000 watts daytime (5.000 watts nightime) on 1.380 kcs
(1) St. Lawrence Broad-casting Co. Ltd.
(2) Bob Grant
(3) Terry French
(5) John French
(6) John Bermingham
(9) Jerry Retzer
(10) Noreen Hickey
(11 & 12) Bill Hamilton
(15) Terry French
(16) Mrs. Lesly Tym
(18) Noreen Hickey
(20) Bill Grant
(21 & 22) Hardy Radio & TV
(21 & 22) Hardy Radio & TV R. Helmer W. McLean (17) (18) (18) W. McLean
 (19 & 20) Bob Stephens
 (21 & 22) Radio & TV Sales Inc
 (23) Broadcast Reps Ltd.
 (25) Geo. T. Hopewell Inc.
 (26) February 19, 1955 (11) Ltd Ltd. (25) Weed & Co. (26) November 23, 1953 CKLY. LINDSAY (LY, LINDSAY
1,000 watts on 910 kcs.
(1) Greg-May Broadcasting Ltd.
(2, 3 & 5) J. A. McNabb
(6) Jim Bagshaw
(9) Roland Hunt
(10) Ev. Secondcost
(11) Raho Donactiu (26) November 23, 1953
(26) November 23, 1953
(27) CKWS, KINGSTON
5,000 watts on 960 kcs. CBC
(1) Frontenac Broadcasting Co. Ltd.
(2) Sen. Rupert Davies
(3) Roy Hofstetter
(5) Leo Clark
(6 & 7) Carl Cogan
(8) Bryan Olney
(9) Bob Robertson
(10) Carl Cogan
(11) Floyd Patterson
(12) Max Jackson
(13) Ken Horton
(14) Mrs. Eva Howard
(15) Chris Davies
(16) Mrs. Frances Harvey
(17) Mrs. Eva Howard
(18) Barry Thompson
(19) David Travers
(20) Gord Backus
(21 to 24) Byles, Gibb & Associates Ltd.
(25) All-Canada
(26) August 31, 1942 (6) (9) (10) (11) Ralph Donnelly
(12) Bob Carter
(13) Ralph Donnelly (13) Ralph Donneily
(14) Rosemary Dignam
(15) Jim Bagshaw
(16) Mrs. Jean Baln
(17) Marnie Eberts
(18) Ev. Secondcost
(19) Bob Godfrey
(20) Roland Hunt
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales
(25) December, 1955 (26) December, 1955
CFPL, LONDON
10,000 watts daytime (5,000 watts nightime) on 980 kcs. CBC.
(1) The London Free Press Printing Co. Ltd.
(2) W. J. Blackburn
(3) Ward Cornell Sales Manager - Charles N. Knight
(6) Geoff Bingle
(9) John Dickins
(11) Hugh Brenner
(12) Peter James
(13) Roy Jeweil
(15) Mrs. Jean Barnes
(16) John N. Illman
(17) Lloyd Wright
(18) Deborah Dennis
(19) Keith Roberts (26) August 31, 1942
CJKL, KIRKLAND LAKE
5,000 watts on 560 kcs. CBC
(1) Kirkland Lake Broad-casting Ltd.
(2) Mrs. Irma Brydson
(3) William King
(4 & 5) Clyde Brydle
(6 & 7) Ron Smith
(9) Grant Wyman
(11) Gerry Cochrane
(12) Boyd Clowater
(14) Mrs. Jane Miligan
(17) Fleurette Watson
(20) C. L. Spence
(21 to 24) Byles, Gibb & Assoc.Ltd.
(25) All-Canada
(26) March 30, 1934 (19) Keith Roberts
(20) Glen Roblaille
(21 & 22) Stephens & Towndrow
(23 & 24) Scharf Broadcast Sales (25) Weed & Co. (26) Sept. 30, 1922 CKSL. LONDON (SL, LONDON)
(10,000 watts on 1,410 kcs.
(1) London Broadcasters Ltd.
(2) F. Vincent Regan
(3) John Funston
(4) Bill Robinson CHYM, KITCHENER 10,000 watts daytime (5,000 watts nlghtime) on 1,490 kcs. (1) Greatlakes Broadcasting (4) Bill Robinson
(5) R. A. Leslie
(6 & 7) Don Nairn
(9) Frank Proctor
(11) Ed Blake
(12) Tom Dalhy
(16) Grace Howald
(17) Charles Sterne
(19) Jeff Guy
(20) Bill Post
(21 & 23) Airr Time (1) Greatiakes Broadcasting System
 (2) Don Hildebrand Vice-President & General Sales Manager -Clair Chambers Clair Chambe
Clair Chambe
(7) Sandy Hoyt
(11) Denis Woolings
(12) Don Cameron
(15) Mac Lindsay
(16) Jeannette Lavery
(17) Bob Wood
(18) Molly Zakrzewski
(20) Allen Davis
(21) Byles, Gibb & Assoc. Ltd.
(26) June 29, 1929 (2) bit Post
(2) & 22) Air - Time Sales
(23 & 24) Radio - TV Reps Ltd.
(25) Young Canadian Ltd.
(26) June 24, 1956 (LO) Julie 24, 1930
CKMP, MIDLAND 250 watts on 1,230 kcs.
(1) Midland Penetang Broad-casting Ltd.
(2 & 3) R. B. Armstrong
(7) B. Armstrong
(9) J. Armstrong
(11) G. Cooper
(12) J. Armstrong
(13) Bruce Armstrong
(14) Mrs. A rlene Roberts
(16) Mrs. Em. Armstrong
(17) Mrs. Arlene Roberts
(19) Jim Armstrong
(21 to 24) Radio - TV Reps.
(26) July 1, 1959 CKKW, KITCHENER
1,000 watts on 1,320 kcs,
(1) Central Ontario Television Ltd. (Radio Div.)
(2) C. A. Pollock
(3) W. D. McGregor (5) Bill Valentine
(7) Don MacDonald
(8) Dan Fisher
(9) Stu Kenny
(11) Gary McLaren
(12) Mike Nolan CBOF, OTTAWA 10,000 watts on 1,250 kcs. (12) Mike Nolan (13) Dan Fisher

CJRN, NIAGARA FALLS
10,000 watts on 1,600 kcs.
(1) Adanac Broadcast Investments Ltd.
(2) James O'Brlen Operations Manager -Robert O'Brlen
(4) A. W. Blakely
(5) John Wood
(6) John McLeod
(9 & 10) Robert Staton
(11) Rick Smith
(12) Rick Jeanneret:
(16) Mrs. Edith Gulld
(17) Mrs. Alma Miles
(19) John McLeod
(20) William Hyson
(21 to 25) All-Canada
(26) July 1, 1964 CFCH, NORTH BAY 10,000 watts daytime (5,000 watts nightime) on 600 kcs. CBC (1) Northern Broadcasting Limited (2) Mrs. P.A. Campbell (3) Reg Carne (5) Clarence Houston (6 & 7) Bruce Ruggles (9) Doug Model cashes (9) Doug MacLachlan(11) Don Delaplante (11) Don Delaplante
(12) Pete Handley
(14) Mrs. Meri Craven
(15) 'Joann McIntyre
(16) Gail Duffy
(17) Erna Higgins (20) Ken Howser
 (21 to 24) Byles, Gibb & Assoc .Ltd.
 (25) All-Canada
 (26) March 4, 1931 CHWO, OA KVILLE
1,000 watts daytime (500 watts nightime) on 1,250 kcs.
(1) CHWO Radio Ltd.
(2 & 3) Howard C. Caine
(5) Victor Tipple
(6) Richard George
(7) Mrs. J. Caine
(9) Gary Page
(10) Richard George
(11) Dave Owens
(14) Mrs. Jean Caine
(15) Mrs. Kai Parker
(20) Ken Weitzel
(21) Direct EM 6-7182
(22) Radio & TV Sales Inc.
(23) Broadcast Reps Ltd.
(24) Radio - TV Reps. Ltd.
(26) Nov. 17, 1956 (24) Radio - TV Reps. Ltd.
(26) Nov. 17, 1956
CFOR, ORILLIA

10,000 watts daytime (1,000 watts nightime) on 1,570 kcs.
CEC
(1) Great Lakes Broadcastming Ltd.
(2) D. G. Hildebrand
(3) D. A. Johns
(5) John C. Morris
(6 & 9) Keith Sterling
(10) Bob Bowland
(11) Pete McGarvey
(12) Ken McDonald
(13) Delno Jermey
(14) Eleanor Stuart
(15) Don MacMillan
(16) MarIlyn Rumball
(17) Don MacMillan
(19 & 20) Jim Prophet
(21 to 24) Byles, Gibh & Assoc. Ltd.
(25) Devney Organization Inc.
(26) Sepr. 3, 1945 CKLB, OSHAWA
10,000 watts daytime (5,000 watts nightime) on 1,350 kcs.
(1) Lakeland Broadcasting Co. Ltd.
(2) Gordon G. Garrison
(5) Len C. Evans
(7) Bill Henning
(9) Doug Crysdale
(11) Ross Gibson
(12) Jim Bishop
(13) Ross Gibson
(14) Mrs. Barbara Pollock (13) Ross Gipson
(14) Mrs. Barbara Pollock
(16) Mrs. Vicki Millar
(17) Mrs. Bernic McWatters (17) Mrs. bernic McWatters
(20) W. C. Marchand
(21 & 22) Lorrie Potts & Co.
(23) Broadcast Reps. Ltd.
(24) Radio - TV Reps.
(25) Devney Organization Inc.
(26) October 6, 1946 CBO, OTTAWA 5,000 watts on 910 kcs. Owned and operated by the Canadian Broadcasting Corporation.

Canadian Broodcaster

P	KEY	
1. Owner or Company No		19. Chief Operator
2. President (if a compo	iny) 11. News Director	20. Chief Engineer
3. Manager	12. Sports Director	21. Toronto Reps
4. Assistant Manager	13. Farm Director	22. Montreal Reps
5. Commercial Manager	14. Women's Director	23. Winnipeg Reps
6. Production Manager	14. Women's Director	23. Winnipeg Reps
	15. Promotion Manager	
7. Program Manager	16. Traffic Manager	25. U.S. Reps
8. Chief Announcer	17. Copy Chief	26. Station Birth Do
9. Morning Man	18. Librarian	
	(5) R. Tomlinson	
Owned and operated by the	(7) S. Latham	(24) Scharf Broadcast Sale (25) Devney Organization I
Canadian Broadcasting Corpora- tion.	(11) Sharon Hilts	(25) Devney Organization I(26) December 3, 1959
CFRA, OTTAWA	(13) L. Phillips(14) Mrs. Lilean Lamb	(,
50,000 watts daytime (10,000	(16) Mrs. Phyllis Arnett	CFPA, PORT ARTHUR
watts nightime) on 580 kcs.	(17) R. Wray	1,000 watts daytime (250
 CFRA Broadcasting Ltd. Mrs. Frank Ryan 	(18) Mrs. Lois Bowerman	nightime) on 1,230 kcs. CE
(3) Terry Kielty	(21 to 24) Byles, Gibb & Assoc.Ltd.	 Ralph H. Parker Ltd (2 & 3) Ralph H. Parker
 (3) Terry Kielty (5) George Gowling (6) 7) Deve McGard 	(25) Young Canadian Ltd.	(4) Margaret McGregor
(6 & 7) Doug McGowan (8) Gord Atkinson	(26) March 1, 1940	(5) Joe Ulakovic
(9) General Grant	CHOV, PEMBROKE	(16) Mrs. Evelyn Gaynor(17) Mrs. Connie Todd
(10) Gord Atkinson	1,000 watts on 1,350 kcs. CBC	(21 & 22) Broadcast Media
(11) Ron Slade (12) Ernie Calcutt	(1) Ottawa Valley Broadcast-	Sales Limited
(12) Ernie Calcutt (13) Mrs. Frank Ryan	lng Co. Ltd. (2) E. G. Archibald	(23 & 24) All-Canada
(15) Terry McGovern	(3) Bill Kay	(25) Weed & Co. (26) Sept. 3, 1944
(16) Mrs. Margaret Bellefeuille	Director - Local Sales -	(20) Septi 0, 1944
(17) Syd Pilkington(18) Mrs. Carole Vallillee	Barrie Sutherland National Sales Manager -	CKPR, PORT ARTHUR
(19) Carman Dawson	Bill Kay	5,000 watts daytime (1,00 watts nightime) on 580 kcs.
(20) George Roach	(7) Morley McGlil	(1) H. F. Dougall Co. L
(21 & 22) Stephens & Towndrow (23) A. J. Messner & Co.	(10) Mrs. Lynda Nixon	(2) H. Fraser Dougall
(24) Scharf Broadcast Sales	(11) Jack Derouin (12) Bill Kay	(3 & 5) George D. Jeffre
(25) Devney Organization Inc.	(13) Harvey Fraser (15) Brenda Fraser	(6 & 7) John Murphy (8, 9 & 10) Johnny Murph
(26) May 3, 1947		(11) Ron Knight
CKOX OTTAWA	(16) Florence Brumm(17) Mrs. Joan Stewart	(12) Hal Lee
CKOY, OTTAWA 50,000 watts on 1,310 kcs.	(18) Mrs. Lynda Nixon	(13) Gerry Isherwood (14) Kay Hackala
(1) CKOY Ltd.	(19) Murray Mathieson	(15) Gerry Isherwood
(2) Gordon F. Henderson	(20) Ed Schmidt (21 & 22) Paul Mulvihill & Co.	(16) Leone George
(3) Jack Daly (7) Bill Lee	Ltd.	(17) Betty Johnson (18) Mrs. Kay Hackala
(9) Bill Lee and Jack Fox	(25) Young Canadian Ltd.	(19) W. Thompson Ross
(10) Bill Lee	(26) August 21, 1942	(20) Gerhardt Buetow
(11) Hal Anthony		(21 to 24) Byles, Gibb &
(12) Pat Marsden (15) Barry Brazeau	CHEX, PETERBOROUGH 5,000 watts on 980 kcs. CBC	Assoc Ltd. (25) Young Canadian Ltd
(16) Millie Stevens	(1) Kawartha Broadcasting	(26) February 3, 1930
(18) Jo-Ann Vaughan	Co. Ltd.	CKTB, ST. CATHARINES
(19) Tom Born (20) Ken Puttock	(3) Wally Kewegan	10,000 watts daytime (5,0 watts nightime) on 610 kcs.
(21 & 22) Standard Broadcast	(5) W. C. Fontaine	(1) The Niagara District
Sales Ltd.	(6 & 7) Don O'Neil (9) John Gilbert	Broadcasting Co.
(23, 24, 25) All-Canada (26) June 1, 1949	(10) Sean Eyre	(2) William B.C. Burgo
(10) juic 11 1717	(11) Morley Overholt	(5) Wm, V, Stoeckel
CKPM, OTTAWA	(12) John Danko(15) Michael N. Robinson	 (3) Mary C. Burgoyne (5) Wm. V. Stoeckel (6) Bob Johnston
10,000 watts on 1,440 kcs.	(16) Mrs. Betty Deck	(7) Jack Dawson
(i) Confederation Broad-	(17) Mrs. Josie McCutcheon	(9) Ernie Courtney(10) Wayne MacLure
casting (Ottawa) Ltd. General Manager and	(18) Mrs. Paula Hann (19) Frank Schoales	(11) Jay Glover
Station Manager -	(20) Bert Crump	(12) Rex Stimers
Barry Savage	(21 to 24) Byles, Gibb &	(14) Mrs. Jean Stanway (15) Mrs. Jean Stanway
Managing Director - Bill Stewart	Assoc.Ltd. (25) All-Canada	(16) Mrs. Marion Moshe
(6) Terry Lund	(26) March 31, 1942	(17) Robert Johnston
(8) Howard Langdale		(18) Sandy Nestor (19) Larry Holleran
(9) Bill Kincaid(10) Ron Wright	CKPT, PETERBOROUGH	(20) William H. Allen
(11) Jack Thompson	1,000 watts daytime (500 watts nlghtime) on 1,420 kcs.	(21 & 22) Paul Mulvihill 8
(12) Doug Whaley	(1) Peterborough Broadcasting	(23) Broadcast Reps. Ltd (24) Scharf Broadcast Sal
(14) Mrs. B. Reld (15) Peter Sidey	Co.	(25) Devney Organization
(16) Angele Biljan	(2) Ralph T. Snelgrove	(26) 1930
(17) Gil Wright	(3) Vice-President and Manager -	CHLÓ, ST, THOMAS 1,000 watts on 680 kcs.
(18) Ron Wright	Allan F. Waters	(1) Souwesto Broadcaster
(19) Brian Simon (20) Brian Thomas	(5) Joseph E. Potipco	Ltd.
(21 & 22) Air-Time Sales Ltd.	(6) George Franks(9) Percy	(2 & 3) John L. Moore
(23) Broadcast Reps. Ltd.	(11) Cameron Hunter	(5) Peter A. Webb (6 & 7) Don M. Lumley
(25) Weed & Company (26) June 7, 1964	(12) Bill Spenceley	(9) Doug Hinz
(20) Jule 7, 1904	(13) Clifford Johnston (15) Peter Bennett	(11) Barry Kentner
CFOS, OWEN SOUND	(15) Peter Bennett (16) Beverly Young	(12) Jim Heseltine(13) Doug Hinz
1,000 watts on 560 kcs. CBC (1) Grey & Bruce Broadcasting	(17) Joe de By	(15) Peter A. Webb
Co. Ltd.	(18) Don Percy	(16) Mrs. Thelma Van
(2) C. J. McTavish	(20) George Jones (21 & 22) Stephens & Towndrow	Koughnett (17) Don M. Lumley
(3) W.N. Hawkins	ar a set explicito a roundrow	(17) Don Mr. Lumley

ontreal Reps Vinnipeg Reps ancouver Reps S. Reps tation Birth Date rf Broadcast Sales ney Organization Inc. ember 3, 1959 ORT ARTHUR atts daytime (250 watts on 1,230 kcs. CBC Iph H. Parker Ltd. Ralph H. Parker Irgaret McGregor 2 Ulakovic 5 Evelun Caupor e Ülakovic rs. Evelyn Gaynor rs. Connie Todd 2) Broadcast Media Sales Limited 4) All-Canada eed & Co. pt. 3, 1944 DRT ARTHUR vatts daytime (1,000 atime) on 580 kcs. F. F. Dougall Co. Ltd. Fraser Dougall) George D. Jeffrey) John Murphy & 10) Johnny Murphy on Knight a Lee on Knight I Lee erry Isherwood ay Hackala erry Isherwood eone George etty Johnson rs. Kay Hackala . Thompson Ross erhardt Buetow 4) Buloc Cibb & 4) Byles, Gibb & Assoc.Ltd. bung Canadian Ltd. ebruary 3, 1930 ebruary 3, 1930 r. CATHARINES watts daytime (5,000 ttime) on 610 kcs... te Niagara District Broadcasting Co. Ltd. illiam B. C. Burgoyne ary C. Burgoyne m. V. Stoeckel b Johnston ck Dawson b Johnston :k Dawson nie Courtney yne MacLure / Glover x Stimers :s. Jean Stanway :s. Jean Stanway :s. Jean Stanway rs. Marion Mosher obert Johnston indy Nestor arry Holleran illiam H. Allen 2) Paul Mulvihill & Co. roadcast Reps. Ltd. tharf Broadcast Sales evney Organization Inc. 200 7, THOMAS atts on 680 krs. THOMAS

 THOMAS
 atts on 680 kcs.
 westo Broadcasters
 Ltd.
 John L. Moore
 ter A. Webb
 Don M. Lumley
 ug Hinz
 rry Kentner
 heseltine
 ug Hinz

 g Hinz er A. Webb s. Thelma Van (20) George Jones Koughnett (21 & 22) Stephens & Towndrow (17) Don M. Lumley **CFLD RADIO** Burns Lake, B. C. 250 watts 1400 kc.

Two stations serving the **Bulkley Valley - Lakes district areas** of West-Central British Columbia. Pulp - mining - farming

September 23, 1965

CFBV RADIO

Smithers, B. C.

1000 watts

1230 kc.

(20) Gene Hinz (21 & 22) Radio & Television Sales Inc. Sales inc. (23) A. J. Messner & Co. (25) Weed & Company (26) May 14, 1948

CHOK, SARNIA 5,000 watts daytime (1,000 watts nightime) on 1,070 kcs. CBO IC.
(1) Sarnia Broadcasting (1964) Ltd.
(2) Wm. A. McKenzie
(3 & 5) Art Q'Hagan General Manager and Director National Sales Karl E. Monk

Karl E. Monk (7) Gene McLaughlin (9) Frank McBride (11) Ian Dunlap (12) Jerry Daniel (15) Arthur O'Hagan (16) Janet Lindsey (17) Ron Williams (18) Mrs. Zelda Warnez

(19) Wilf Rice
(20) Robert Cooke
(21 & 22) Paul Mulvinill & Co. Ltd.
(24) Radio -TV Reps Ltd.
(25) Donald Cooke Inc.
(26) July 28, 1946

CJIC, SAULT STE. MARIE 10,000 watts daytime (2,500 watts nightime) on 1,050 kcs. CBC. atts nightime) on 1,050 Kcs. BC. (1) Hyland Radio-TV Ltd. (2) Mrs. E. Hyland General Manager -Russell Ramsay (3) E. G. Vance (5) Paul Fockler (6) Bob Wood (7) George Jonescu (8) John Rhodes (9) John Rhodes (9) John Rhodes (10) Lou Barnes (11) Lionel McAuley (12) Russ Ramsay (13) Don Ramsay

(14) Mrs. Grace Pitt
(15) Frank Gardi
(16) Bob Wood
(17) Joyce Guerriero
(18) Lou Barnes
(19) Ray Haines
(20) David Irwin
(21 & 22) Lorrie Potts & Co.
(23) Broadcast Reps. Ltd.
(24) Radio -TV Reps Ltd.
(25) All-Canada
(26) October 15, 1934

CKCY, SAULT STE. MARIE 10,000 watts on 920 kcs.
(1) Algonquin Radio & TV Co. Ltd.
(2) C. P. Greco
(3 & 5) Al Bestall
(6) Art Christmas
(7) Harry Wolfe
(9) Dave Carter
(10) Pat Bestall
(11) Russ Hilderley

(11) Russ Hilderley (12) Harry Wolfe

RADIO NEWFOUNDLA 10,000 10,000 watts watts 1,000 watts BEST BUY IN Eastern Canada' ask the all Canada man al your DON'T WRITE TELE-GRAPH ... Walter A. Dales, and let him write it for you. MARKET RESEARCH - GUIDEPOST TO SOUND MANAGEMENT He's poised at his typewriter. erc 270 Fort Street, Winnipeg; or phone him at WH 3-8346 ELLIOTT RESEARCH CORPORATION LIMITED TORONTO — 840 Pape Avenue, 463-1143 MONTREAL—3280 Bernardin St., RA. 8, 5360 SKY-HOOK THIS SPACE **Construction** Limited will deliver your message All types of TWICE A MONTH Tower and Antenna FOR ONE YEAR Installation and Maintenance for \$5 per insertion. 138 Sorauren Ave. Toronto 3 Phone 536-7201 **XEROX COPIES** Telephone of typed or printed material at reasonable prices - any quantity. Answering WHILE YOU WAIT Service

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Broadcaster Office, * 217 Bay St., Toronto 1.

Owner or Company Name 10. Music Director President (if a company) 11. News Director 2 3. Manager 12. Sports Director Assistant Manager 13. Farm Director 5. Commercial Manager Production Manager 6. 7. Program Manager 8. Chief Announcer 9 Morning Man (14) Clare Bestall
(15) Pat Bestall
(16) Biil Barrow (2) W. B. Plaunt (17) Mrs. Audrey Ashthorpe
(18) Pat Bestall
(20) Ray Rylatt
(23) A. J. Messner & Co.
(25) Weed & Company
(26) May 25, 1955 (2) (3) (5) (6, (9) (11) (12) CFRS, SIMCOE 250 watts on 1,560 kcs. (1) Simcoe Broadcasting Co. Ltd. (2 & 3) Ted M. Fielder (5) Richard T. Maxwell (6) Robert Watmough (9) Gord Roberts (11) Jim Mercer (12) Sonny Lowe (13) Bob Watmough (14) Bette Barber (16) Jane Pope (17) Dorothy Baigent (20) Robert Watmough (21 & 22) Radio & TV Sales Inc. (26) June 23, 1956 (26) June 23, 1956 CJET, SMITHS FALLS 10,000 warts on 630 kcs. CBC. (1) Rideau Broadcasting Ltd. (2 & 3) J. W. Pollie (4) Hal Botham (5) Hal Botham (7) Jim Cassidy (9) Tom Iley (11) Jim Cassidy (12) Dave Scott (16) Mrs. Rae Shepherd (17) Mrs. Ltd.: Droud (18) Pat Paterson (20) Vic Hamilton (21 & 22) Paul ;Mulvihill & Co. Ltd. (23) A. J. Messner & Co. (25) Devney Organization Inc. (26) October 22, 1955 CJCS, STRATFORD 500 watts daytime (250 watts nightime) on 1,240 kcs. CBC (1) CJCS Limited (2) G. N. Mackenzie (3 & 5) Stan E. Tapley (7) Brian Thomas (8 & 9) Jack Lacobs (7) (8) (9) (11) (12) (3 & 5) Stan E. Tapley
(7) Brian Thomas
(8 & 9) Jack Jacobs
(11) Brian Thomas
(12, 13 & 14) Jack Jacobs
(16) Mrs. Elaine Scott
(17) Mrs. Joan Kastner
(20) John Grigg
(21 & 22) Radio - TV Reps Ltd.
(23 & 24) Radio - TV Reps Ltd.
(25) Weed & Company CFBR, SUDBURY

000 watts on 550 kcs. CBC
French Network.
The Sudbury Broadcasting Co., Ltd.
F. B., Ricard
& S) Rene Riel
Robert Grandmaison
Robert Grandmaison
Robert Grandmaison
Robert Grandmaison
Mary Poirier
Alan Aysto
& S) Broadcast Media CKGB, TIMMINS 10,000 watts on 680 kcs. CBC (1) Timmins Broadcasting Ltd. (21 & 22) Broadcast Media Sales Ltd. (23) A. J. Messner & Co. (25) Weed & Company (26) December 8, 1957

CHNO. SUDBURY
10,000 watts daytime (1,000)
watts nightime) on 900 kcs.
(1) Sudbury Broadcasting Co. Ltd.
(2) F. B. Ricard
(3 & 5) Peter Scott
(8) Cec McKnight
(9) Larry Jacklin
(11) Mrs. Mary Moffat
(12) Larry Jacklin
(14) Mrs. Judy Erola
(16) Mrs. Helen Grenon
(17) Mrs. Judy Erola
(18) Pauline Poirier
(19) George Bassetti
(20) Allan Aysto
(21 & 22) Tvrrell & Nadon Ltd
(23) A. J. Messner & Co.
(25) Weed & Company
(26) June 24, 1947

CKSO, SUDBURY 10,000 watts daytime (5,000

14. Women's Director 15. Promotion Manager 16. Traffic Manager 17. Copy Chief 18. Librarian watts nightime) on 790 kcs. CBC (1) Cambrian Broadcasting Ltd. (2) W. B. Plaunt
(3) Ralph Connor
(5) Don Mackintosh
(6, 7 & 8) Bob Alexander
(9) Reg Madison
(11) Roy Harnish
(12) Hub Beaudry
(14) Trudy Manchester
(15) George Duthie
(16) Mrs. Eileen Forbom
(17) Pat Wilson
(18) Teresa McPhee
(20) Leo Gilbeau
(21 to 24) All-Canada
(26) All-Canada
(26) August 23, 1935 CKOT, TILLSONBURG 1,000 watts on 1,510 kcs. (1) Tillsonburg Broadcasting Co. Ltd. 1 Illsonburg Broadcasting Co. Ltd.
 (2 & 3) John Lamers
 (4 & 5) John D. Lamers Jr.
 (6) Paul Hunter
 (9) Geo. D'Ambroise
 (11 & 12) Paul Freeman
 (13 Murry Porteous
 (14) Mrs. Thelma Hyatt
 (15) John D. Lamers Jr.
 (16) Mrs. Beth Hunter
 (17) Mrs. Lilian Broad
 (18) Sheldon Robb
 (20) Paul Hunter
 (21 & 22) Air-Time Sales Ltd.
 (24) Radio - TV Reps. Ltd.
 (26) April 30, 1955 CFCL, TIMMINS 10,000 watts daytime (2,500 watts nightime) on 620 kcs. CBC French Network. (1) J. Conrad Lavigne General Manager -Rene Barrette Station Manager -Pierre Stein (7) Gerald Lefebyre (8) Robert Bordeleau

(7) Gerald Lefebvre
(8) Robert Bordeleau
(9) Jacques Lamothe
(11) Gerard Jolivet
(12) Gaston Bergeron
(14) Marguerite Bordeleau
(15) Robert Bordeleau
(16) Mrs. Jacqueline Boileau
(18 & 19) Douglas Martin
(20) Rudy Faureux
(21 & 22) Paul Mulvihill & Co. Ltd.
(25) Weed & Company (25) Weed & Company (26) December 23, 1951

Timmins Broadcastin Ltd.
 K. R. Thomson
 Gerry Hall
 Art Mousley
 Dan Kelly
 Mike Doody
 Grant Chevrette
 Mike Doody
 Nick Harris
 A. Borsi
 Jocelyn Smith
 Nick Harris
 Nick Harris
 Nick Harris
 Nick Harris
 Nick Harris
 Nick Harris
 Andy Andrews
 to 24) Byles, Gibb & Assoc.Ltd.
 All-Canada
 September 15, 1933

CBL, TORONTO 50,000 watts on 740 kcs. Owned and operated by the Canadian Broadcasting Corpora

CFGM, TORONTO -RICHMOND HILL 10,000 watts daytime (2,500 watts nightime) on 1,310 kcs. (1) Radio Richmond Hill Ltd. (2) John O. Graham (3) Stewart H. Coxford (5) Geo. McDonald (7) Gordon Symons (9) Al Fisher (11 & 12) Ken Foss (15) Gordon Symons (16) Karen Davis (19) Mickey Brown

- 19. Chief Operator Chief Engineer 20 Toronto Reps 21. Montreal Reps 22 Winnipeg Reps Vancouver Reps 23 24. 25. U.S. Reps 26. Station Birth Date (20) Brian Sawyer
 (21 & 22) Radio House Limited
 (23) A. J. Messner & Co.
 (24) Radio -TV Reps Ltd.
 (25) Donald Cooke Inc.
 (26) July 1, 1957 CFRB, TORONTO 50,000 watts on 1,010 kcs. (1) CFRB Limited (2) W. C. Thornton Cran Assistant to the Pre-sident - J. Lyman Potts General Manager -Don Hartford Vice · President and Station Manager -Jack Dawson Vice · President and Director of P. R. -Weş Mc Knight (5) Bill Brennan (6) Earl Dunn (7) Jack Dawson (8) Eddle Luther (9) Wally Crouter (11) Bill Hutton (12) Bill Stephenson (13) John Bradshaw (14) Mrs. Brenda Robinson (17) Mrs. Jill Loring (18) Art Collins (19) Don McEachern (20) Clive Eastwood (21 & 22) Standard Broadcas
 - (19) Don McEachern
 (20) Cilve Eastwood
 (21 & 22) Standard Broadc Sales Ltd.
 (23 & 24) Byles, Gibb & Assoc. Ltd.
 (25) Young Canadian Ltd.
 (26) February 19, 1927

CHFI, TORONTO
50,000 watts on 1,540 kcs.
(1) Rogers Broadcasting Ltd.
(2 & 3) Edward S. Rogers Vice-President and National Sales Manager-Vaughn Bjerre
(4) D. E. DesLauriers
(5) D. E. McRobb
(6) Roly Koster
(7) Vaughn Bjerre
(9) Gerry Herbert
(10) David Amer
(11) W.N. Gilmour
(16) Mrs. Ann Zapliney
(17) Ross Evans
(18) Bill Compeau (18) Bill Compeau
(19) Brian Avery
(20) Ron Turnpenny
(21 & 22) Air-Time Sales Ltd. (25) Weed & Company (26) August 8, 1962

CHUM, TORONTO
50,000 watts on 1,050 kcs.
(1) Radio CHUM - 1050 Limited
(2 & 3) Allan F. Waters
(5) Wes Armstrong
(7) Allan Slaight
(11) Bill Drylie Live Talent and Public Service - Phil Stone Sales Promotion Director Mrs. Lyn Rice
(15) Allen Farrell
(16) Eileen Taylor
(17) Larry Solway
(18) Mary McInnes
(19) Fred Snyder
(20) George Jones
(21) & 22) Stephens & Towndrow
(23) Broadcast Reps Ltd. (23) Broadcast Reps Ltd.(24) Scharf Broadcast Sales (25) Devney Organization Inc. (26) November 1945

CJBC, TORONTO 50,000 watts on 860 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CKEY, TORONTO 10,000 watts daytime (5,000 watts nightime) on 590 kcs. (1) Shoreac res Broadcasting Co. Ltd. (2) John D. Campbell General Manager and Vice-President -Douglas C. Trowell (5) Stuart C. Brandy (6) Stan Larke (7) Gene Kirby (9) John Dolan

- (11 & 12) Godfrey Hudson

(15) Harvey M. Clarke
(16) Edward Guest
(17) Stan Larke
(19) Roy Lyttle
(20) William R. Onn
(22 to 25) All-Canada
(26) August 28, 1944 (2) W. T. Cruickshank General Manager -G. W. Cruickshank Asst, Gen, Manager -John Cruickshank John Cruickshank (7) John Langridge (8) Jim Moore (9) Joel Thompson (11) John A. Strong (12) John Brent (13) Cliff Robb (14) Anna McDonald (16) Mrs. Lillian Gorbutt (17) Wayne Brown (18) Iona Terry (20) Scott Reid (21 & 22) Lorrie Potts & Co. (23) Scharf Broadcast Sales (25) All-Canada (26) February 20, 1926 NOV WOODSTOCK (22 to 25) All-Canada
(26) August 28, 1944
CKFH, TORONTO
10,000 watts daytime (5,000
watts nightime) on 1,430 kcs.
(1) Foster Hewitt Broadcasting Ltd.
(2) Foster Hewitt
(3) Bill Hewitt
(4) Barry Nesbitt
(5) National Commercial
Manager - Jim Crawford
Local Commercial
(6 & 7) Barry Nesbitt
(8) George Wilson
(9) Phil Mackellar
(11) Jim Ward
(12) Joe Morgan
(15) Frank Somerville
(16) Connie McCourt
(17) Tom Hulse
(18) Anne Oliver
(20) Gerald Wilson
(25) A.B.C. International
(26) February 21, 1951 CJWA, WAWA 1,000 watts daytime (250 watts nightime) on 1,240 kcs. CBC (1) Hyland Radio & TV Ltd. (2) Mrs. Eileen Hyland General Manager -Russ H. Ramsay (3) Fred Zimmerman (5) R. H. Bamsay (3) Fred Zimmerman
(5) R. H. Ramsay
(7 & 8) Fred Zimmerman
(11 & 12) Mike Luxton
(14) Mrs. Bev Zimmerman
(16) Bob Wood
(17) Mrs. Bev Zimmerman
(18 & 19) Paul Simpson
(20) Dave Irwin (20) Dave Irwin (21 & 22) Lorrie Potts & Co. (25) All-Canada (26) July 1, 1964 CHOW, WELLAND

1,000 watts daytime (500 watts inghtime) on 1,470 kcs.
Wellport Broadcasting Ltd
Gordon W. Burnett
Vice-President

R. E. Redmond
Managing Director Doug Manning

Si Russ Burnett

A7 & 9 Bud Reilly
Tom White
Mrs. J. Blanchard
Lorraine Laplante
(20) Len Whalley'
(21 & 22) Tyrrell & Nadon
(24) Contact Radio C-FUN
(25) Weed & Company
(26) June 4, 1958 CBE, WINDSOR 10,000 watts on 1,550 kcs. Owned and operated by the Canadian Broadcasting Corpora -CKLW, WINDSOR
50,000 watts on 800 kcs.
(1) Western Ontarlo Broad-casting Co. Ltd.
(2) S.Campbell Ritchie
(3) R.J.Buss
(7) John Gordon
(9) Bud Davies
(11) News Editor -Dick Smyth
(14) Mary Morgan
(15) George Sperry
(16) Mrs. Margaret Marshall
(17) Mrs. Wanda Van Kuren
(20) Stewart M. Clark
(21 to 24) FKO General Broadcasting National Sales
(26) June 1, 1932 CKWW, WINDSOR 500 watts on 580 kcs.
(1) Radio Windsor Canadian Ltd.
(2) Geoff Stirling
(3) Edd Routt
(5) Bob Willan
(6) Dick Bordeau
(7 & 9) Al Shaver
(10) Ron Burgoyne
(11) Stan Switzer
(12) Al Shaver

(11) Stan Switzer
(12) AI Shaver
(14) Donna Gross
(15) John Mackey
(16) Donna Gross
(17) Ron Burgoyne
(20) Walter Downham
(21 to 23) Stephens & Towndrow
(24) Scharf Broadcast Sales
(25) Weed & Company
(26) March 29, 1964

CKNX, WINGHAM 2,500 watts daytime (1,000 watts nightime) on 920 kcs. (1) Radio Station CKNX Ltd.

(9) Murray Nelson
(11) T. Horney
(12) T. Horney
(14) Mrs. Alice Munro
(16) Mrs. A. B. Brown
(17) Mrs. L. Munro
(20) D. Zufelt
(21 & 21) Lorrie Pare 8 (21 & 22) Lorrie Potts & Co. (26) December 6, 1947 QUEBEC QUEBLC CFGT, ALMA 1,000 watts on 1,270 kcs, (1) Radio Lac St. Jean Ltée (2) J. J. Maltais (3) France Fortin (5) René Guillot (6 & 8) Normand Bergeron (11) Vincent Plourde (12) Bernard Contant (18) Vincent Plourde (19) J. Roch Maltais (21 & 22) Standard Broadcast Sales Ltd. (26) October 26, 1953 CHAD, AMOS 250 watts on 1,340 kcs. CBC
French Network.
(1) Radio Nord Inc.
(2 & 3) David A. Gourd
(4, 5, 6 & 7) Franco Capellari
(15) Franco Capellari
(16) Mrs. Brigitte Guimont
(20) Julien Trépanier
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales
(25) Weed & Co.
(26) December 1, 1941 CBJ, CHICOUTIMI 10,000 watts on 1,580 kcs. Owned and operated by the Canadian Broadcasting Corpora-CJMT. CHICOUTIMI 1,000 watts on 1,420 kcs. (1) CJMT-Ltée (2 & 3) Pierre Tremblay (5) Francois Ranger (7) Achille Soucy (9) Jacques Cayer (11 & 12) Ronald Levesque (15) Carmelle Gregoire (16) Denise Fortin (17) Francois Belley (18) Andre Lajoie (20) Lucien Simard (21 & 22) Standard Broadcast Sales Sales (25) Devney Organization (26) February 28, 1954 CHRD, DRUMMONDVILLE
250 watts on 1,340 kcs.
(1) Radio Drummond Ltée
(2) Maurice Sigouin
(3) J. A. Savoie
(4) Claude René
(5) J. A. Savoie
(7,8 & 9) Jean Denis
(10) André Gallant
(11) Hector Ledoux
(12) André Boulanger
(14) Mme Raymond Chartier
(16) Marcelle Turcotte
(17) André Boulanger
(20) Raynald Bélanger
(21 & 22) Broadcast Media Sales Ltd.
(26) Dec. 23, 1954 CHRD, DRUMMONDVILLE CHEF, GRANBY 1,000 watts daytime (250 watts nightime) on 1,450 kcs. (1) La Voix de l'Est Ltée (2) Aimé Laurton (3) J. Henri Champagne (4) Jacques Payette (5) J. Henri Champagne (6) Jacques Payette (7) Henri Champagne (9) Guy Cardinal (11) Jean M. Malo (12) Bernard Brodeur (13) Guy Cardinal (14) Huguette Chartrand (15) Jacques Payette (16) M. A. Daudelin (18) Jacqueine Royer (18) Jacqueline Royer
(19) Armand Papineau
(20) Raymond Bilocq
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales

CHLC, HAUTERIVE 5,000 watts daytime (2,500 watts nightime) on 580 kcs. (1) Radio Cote Nord Inc. (2) J. Claude Tremblay (3) Henri Desjardins (5) Andre Poirier (7) Camil St.Pierre (11) Robert Boulay (12) Claude Roy (18) Mile. Marcelle Carrier (20) Gerard Devarenne (21 & 22) Tyrrell & Nadon Ltd. (26) Sept. 15, 1962 (26) Sept. 15, 1962
CKCH, HULL
5,000 watts on 970 kcs.
(1) La Compagnie de Radio-diffusion CKCH de Hull Ltée
(3) Jean-Paul Lemire
(4 & 5) Henri W. Allard
(6) Emile Routhier
(7) Jean-Paul Lemire
(8) Paul Robyn
(9) André Vezina
(10) Aurèle Groulx
(11) Olivier G. Caron
(12) Olivier Caron
(13) Henri W. Allard
(16) S. Lanctot
(17) Gilbert Bringué
(18) Emile Routhier
(19) André Régimbauld
(20) Jean-Luis Guérette
(21) Standard Broadcast Sales Ltd.
(25) Weed & Company
(26) June, 1933 (cb) Ferdaly 20, 1710
CKOX, WOODSTOCK
1,000 watts daytime, 250 watts nightime, on 1,340 kcs.
(1) Oxford Broadcasting Co. Ltd.,
(2, 3 & 5) M. J. Werry
(7) Walter Hulme CHRS, JACQUES CARTIER 10,000 watts on 1,090 kcs. (1) Radio Iberville Limitée (1) Radio Iberville Limitée
CJLM, JOLIETTE

,000 watts on 1,350 kcs.
(1) Radio-Richelleu Ltée
(2) Henri Olivier
(3) Maurice Boulianne
(5) Cyrille Denis
(6) Maurice Boulianne
(7) Claude Richon
(8) Jean-Guy Pronovost
(9) Giles Tessier
(10) Réginald Lambert
(11) Gilles Loyer
(12) Aimé Bolvin
(14) Mrs. Jacqueline Poirter
(18) Aimé Bolvin
(20) Joseph Cardin
(21) Aizd Radio & TV
(26) May 8, 1960 (LSF, May 6, 1960
CKRS, JONQUIERE

1,000 watts on 590 kcs.
Radio Saguenay Ltée
Henri Lepage

General Manager Tom Burham
Gerard Lemieux
Noel Fillion
Marcel Perron
Lionel Tremblay
Jean Martin
Marcel Perron
Marcel Perron (21 & 22) Hardy Radio & TV Ltd
(24) Scharf Broadcast Sales
(25) Young Canadian Ltd.
(26) June 23, 1947 CKLS, LASARRE 250 watts on 1,240 kcs. CBC
French Network.
(1) Radio Nord Inc.
(2 & 3) David A. Gourd
(4,5,6,7,15) Franco Capellari
(16) Mrs. Brigitte Guimont
(20) Julien Trépanter
(21 & 22) Hardy Radio & TV Ltd.
(24) Scharf Broadcast Sales
(25) Weed & Co.
(26) Sept. 1, 1950 CFLM, LA TUQUE 1,000 warts daytime (250 warts nightime) on 1,240 Kes. CBC. (1) Radio La Tuque Ltée (2) J. Trépanier (3 & 5) Jean Trépanier (7 & 8) Fernard Corbeil (9) Leo Ménard (11 & 12) André Dionne (14) Mile Laurette Leclerc (15) Mile Hélèna Dion (18) Léo Ménard (20) Jean-Paul Mathon (21 & 22) Radio & Television Sales Inc. (25) Donald Cooke Inc. (26) October 3, 1959 CKBL, MATANE 10,000 watts davtime (5,000 watts nightime) on 1,250 kcs. CBC French. (1) La Compagnie de Radio-diffusion de Matane Ltée (2 & 3) René Lapointe (4) Octave Lapointe (5) Octave Lapointe (6) George Guy (7 & 8) Francois C. Groutx (9) Yvon Lavole

(26) March 14, 1946

STATION and **PERSONNEL REGISTER** (Radio)

	KEY	
1. Owner or Company Name	e 10. Music Director	19
2. President (if a company) 11. News Director	20
3. Manager	12. Sports Director	2
4. Assistant Manager	13. Farm Director	2
5. Commercial Manager	14. Women's Director	2
6. Production Manager	15. Promotion Manager	2
7. Program Manager	16. Traffic Manager	2
8. Chief Announcer 9. Morning Man	17. Copy Chief	2
7. Morning Man	18. Librarian	
(10) Odette Tardif	(21 & 25) All-Canada	
(11) Guy Leboeuf (12) Guy Leboeuf	(26) November, 1919	
	CFMB, MONTREAL	
(15 & 16) Octave Landete	10,000 watts on 1,410 kcs.	
(18) Odette Tardif	 Co. Ltd. 	
 (17) Lisette Bergeron (18) Odette Tardif (19) Richard Fortin (20) Yvan Fortier 	(2 & 5) Casimir G.	
(21 & 22) Hardy Radio & TV	Stanczykowski (6) Al Parcal	
(24) Scharf Broadcast Sales(25) Young Canadian Ltd.	(7) Casimir G.	
(25) Young Canadian Ltd.	Stanczykowski (9) Bob Dowling	
CKML MONT LAURIER	(11) George Cawdry	
CKML, MONT LAURIER 1,000 watts on 610 kcs. CBC	(12) Bob Boulanger	
French.	(14) Marjorie Forrest(15) Casimir G.	
 (1) Radio CKML, Inc. (2) Patrick Ryan 	Stanc zy kow s ki	
(3, 5 & 7) Jean M. Legault	(16) Lise Dufour(17) Marjorie Forrest	
 (8) Jacques Vallée (9) Jean Desmond (8) Jacques Vallée 	(18) Alita Emanuele	
(8) Jacques Vallée	(19) Bill Gregory (21 to 24) Lorrie Potts & Co.	
(10) J. Vallée (11) Gisele Forget	(25) National Times Sales	
(11) Gisele Forget (16) Francine Brook	Harlan G. Oakes (26) December 21, 1962	C
(17) Gisèle Forget	(20) December 21, 1902	
(20) Rejean St. Jean (21 & 22) Radio - TV Reps Ltd.	CFOX, MONTREAL-LAKESHORE	
(26) May 19, 1963	10,000 watts daytime (5,000 watts nightime) on 1,470 kcs.	
	(1) Lakeshore Broadcasting	
CKBM, MONTMAGNY	Ltd. (2) Gord Sinclair	
1.000 watts on 1.490 kcs. (1) Radlo Alléghanys Inc.	(3 & 5) Keith Dancy	
(2) Henri Deschênes	(6 & 7) Stu Morrison	
(3 & 5) André Mercier (6) Heuri Deschênes	(8) Russ Griffith(9) Gord Sinclair	
(6) Heuri Deschênes(7) Oliva Poitras	(10) Mel Browne (11) Dave Knapp	ł
(11) Oliva Poitras (12) Denis Duchaine	(11) Dave Knapp (12) Keith Dancy	
(13) André Simonneau	(15) Sheilah Ramsay	
 (14) Henriette Michon (15) André Mercier (16) Laurette Coulillard (17) Oliva Poitras 	(16) Doug Ackhurst(17) Sheilah Ramsay	
(16) Laurette Coulillard	(18) Mel Browne	
(17) Oliva Poitras	(19) Mike Eccles (20) B. Greeley	
(18) Denis Duchaine (20) Hector Fortin	(21 & 22) Radio House Ltd.	
(21 & 22) Radio & TV Sales Inc.	(23 & 24) Radio-TV Reps Ltd.	CI
(26) January 31, 1954	(25) Donald Cooke Inc. (26) March 16, 1960	C
CBF, MONTREAL 50,000 watts on 690 kcs. Owned	CIAD, MUNTREAL	
and operated by the Canadian	50,000 watts daytime (10,000	
Broadcasting Corporation.	watts nightime) on 800 kcs. (1) CJAD Limited	
CBM, MONTREAL	(2) W.C. Thornton Cran	
50,000 watts on 940 kcs.	Vice-President & General Manager -	
Owned and operated by the Canadian Broadcasting Corpora-	H.T. McCurdy	
tion.	Director of Sales - W. Shubat	
CFCF, MONTREAL 5,000 watts on 600 kcs.	(6) Gordon Hope	
Canadian Marconl Co.	(9) Bill Roberts (10) Bruce Patenaude	
Ltd. (2) W.V.George	(11) Doug Williamson	
(3) J. D. Wright	(12) Don Chevrier(14) Doris Clark	
Retail Sales Manager -	(15) Mary Pert	
Harry E. Moll (6) Jim Kidd	(17) Gerry Bodington (20) Ernest Mott	
(6) Jim Kidd (7) Gerry Bascombe	(20) Ernest Mott (21 & 22) Standard Broadcast	
(9) Franklin Armstrong and Keith Randall	Sales Ltd.	
(11) Bert Cannings	(23 & 24) Byles, Gibb & Assoc.Ltd.	
(12) Russ Taylor (15) Babs Pitt	(25) Young Canadian Ltd.	
(16) L. Rasberry	(26) December 8, 1945	с
(17) Babs Pi tt (18) Rafaela Fettich	CIMS, MONTREAL	-
(20) J. E. Thompson	50,000 watts on 1,280 kcs.	

Chief Operator 9 Chief Engineer Toronto Reps 20. Montreal Reps 2 Winnipeg Reps 3. Vancouver Reps 4. U.S. Reps 5. 6. Station Birth Date CJMS Radio Montreal Limitée
 A. R. Crépault
 Roch Demers
 Roch Demers
 Local - Ted Meunier National - André Rancourt
 B. Payeur
 Gilvert Hérard
 Yau Ducharme
 Paul Coucke
 Riéaume Brisebois
 C. Laferrière and R. Bernard
 Jean-Marc Danis
 Ginette Houle
 J. C. Lalancette
 Broadcast Reps.
 Scharf Broadcast Sales Ltd. (1) CJMS Radio Montreal Ltd (25) Weed & Company (26) January 14, 1953 KAC, MONTREAL
50,000 watts on 730 kcs.
(1) La Compagnie de Publication de la Press, Limitée Limitée (2) Maurice Chartré (4) George Bourassa (5) Roy Majouin (6 & 7) Jacques Morency (8) Jacques Morency (9) Jacques Proulx (11) Camil Chouinard (14) Jeanette Brouillet (14) Jeanette Bround
(16) Pierre Vachon
(18) Gérald Vallée
(19) Roger Lepage
(20) Len Spencer (20) Len Spencer
 (21,22 & 24) Byles, Gibb & Assoc.Ltd.
 (23) A. J. Messner & Co.
 (25) Devney Organization Inc.
 (26) August 22, 1922 CKGM, MONTREAL
10,000 watts on 980 kcs.
(1) Maisonneuve Broadcasting Corp.
(2) Geoff Stirling Vice-President and General Manager -Don Wall
(5) Jim Tapp
(6) Bill Hambly (d) Bill Hambly
(f) Bill Hambly
(7) Ralph Kirchen
(9) Norm Aldred
(11) Bob Holiday
(12) Danny Gallivan
(14) Lorie Dempsey
(15) Joan Fitzgerald
(16) Mrs. Francine Möses
(18) Bob Johnson
(19) Gary Duguay
(20) Colin Jarrett
(21 & 22) Stephens & Towndrow Ltd.
(23) Broadcast Reps. Ltd.
(24) Scharf Broadcast Sales
(25) Weed & Company
(26) December 7, 1959 (6) Bill Hambly

KLM. MONTREAL 10,000 watts on 1,570 kcs. (1) Radio-Laval Inc.



Roland Saucier (18) Fernando St-Georges
(19) Marcel Huard
(20) Arsène Nadeau
(21 & 22) Hardy Radio & TV Roland Saucier Guy D'Arcy Renaud Fortin R. Saucier Roger LeBel Jean Duceppe Lucien Brien Jean Côté Jacques Beauchamp Mimi D'Estée Denis Plain (6) (7) (8) (9) (10) (11) (12) (14) (14) Mini D'Estee
 (15) Denis Plain
 (16) Mrs. R. Gloutnez
 (17) Jacques Antoons
 (19 & 20)Jacques St-Pierre
 (21 to 25) All-Canada
 (26) August 3, 1962 CHNC, NEW CARLISLE 5,000 watts on 610 kcs. CBC French Network, (1) Gaspesia Radio Broad-casting Co. Ltd. (2) J. Alphonse Poirier (3) Dr. Chas. H. Houde (4) Léopold Vocelle (7 & 8) Johnson Roy (16) Lucile Joseph (19 & 20) Bruce MacDonald (21 & 22) Hardy Radio & TV Ltd. Ltd (24) Scharf Broadcast Sales Ltd. (25) Weed & Company (26) December 23, 1933 CBV, QUEBEC 5,000 watts on 980 kcs. CBC French Network. Owned and operated by the Canadian Broad-casting Corporation. casting Corporation.
CFOM, QUEBEC
250 watts on 1,340 kcs. CBC
(1) The Goodwill Broad-casters of Quebec Inc.
(2) H. Lepage
(3) Mirs. Mary F. Bush
(5) Jean-Guy Bernier
(7) Bill Paton
(9) Bob Harding
(10) Bill Paton
(11) Tom Pace
(12) Bill Paton
(16) Mirs. Edna Bernier
(20) Marcel Millette
(21 & 22) Hardy Radio & TV Ltd. Ltd. (23) Broadcast Reps. (26) 1949 (LS) TAV
CHRC, QUEBEC
10,000 watts on 800 kcs.
(1) CHRC Ltée
(2) Col. Hervé Baribeau Managing Director -Henri Lepage General Manager -Aurele Pelletier
(5) Yvon Martel
(7) Henri Veilleux
(9) Michel Montpetit
(10) Fernando St-Georges
(11) Guy Lemieux
(12) Maurice Descarreaux
(14) Mrs. Lucille Després Georgette Lacroix
(16) Julienne Bélanger
(17) Georges McKie

(23) A. J. Messner & Co. (24) Scharf Broadcast Sales Ltd. (25) Young Canadian Ltd. (26) April 1, 1926 (10) HPH 1, 120
CJLR, QUEBEC
10,000 watts on 1,060 kcs.
(1) CJLR Inc.
(2 & 3) Jacques LaRoche Sales Manager -Gerry Fortin
(6) Jos. A. Quessy
(7, 8 & 9) Louis Dufresne
(11) Raymond Martin
(12) Louis Dufresne
(15) Jos. Quessy
(16) M. Boucher
(17) M. Theriault
(18) S. Bernier
(19) J. L. Vachon
(20) Lucien Cote
(21 to 24) Byles, Gibb & Assoc. Ltd.
(26) Sept. 1, 1959
CKCY. OUEBEC (20) Sept. 1, 1959
CKCV, QUEBEC
10,000 watts daytime (5,000 watts nightime) on 1,280 kcs.
(1) CKCV (Québec) Limitée
(2) Gaston Pratte
General Manager Magella Alain
(5) Jacques M. Goulet
(6) Roger Gagnon
(7) Yvan Frenette
(8) Roger Gagnon
(9) Pierre Champion
(10) Jean Leroye
(11) Benoit Brochu
(12) Paddy Pedneault
(13) Roland Gilbert
(14) Louise Leclerc
(15) Martie-Paule Vachon (14) Louise Leclerc
(15) Marie-Paule Vachon
(16 & 17) Richard Demeule
(18) Jean Leroye
(19) André Duchesneau
(20) Lucien Gobeil
(21 & 22) All Canada Radio & TV Ltd. (25) All-Canada (26) September 1926 CJBR, RIMOUSKI
10,000 watts on 900 kcs. CBC
French Network.
(1) La Radio du Bas St-Laurent Inc.
(2) Jacques Brillant
(3 & 5) André Lecomte
(7) Sandy Burgess
(8) François Raymond
(9) Jean Brisson
(11) Guy Ross
(12) Claude Pearson
(14) Louise Lavellée
(15) Sandy Burgess
(16) André Lecomte
(18) Lorenzo Michaud (16) André Lecomte
(18) Lorenzo Michaud
(20) Marcel Vallée
(21 to 25) All-Canada Radio & TV Ltd.
(26) November 15, 1937

CJFP, RIVIERE-DU-LOUP 10,000 watts daytime (250 watts nightime) on 1,400 kcs. CBC French. (1) Radio CJFP Limitée (2) Luc Simard (2) Luc Simard
(3) Raoul Savard
(5) Rene Viel
(11) Rémi Beaulieu
(12) Raoul Savard
(13) Paul Simard
(18) Rémi Beaulieu
(20) Raymond Lavoie
(21 & 22) Hardy Radio & TV
(25) Young Canadian
(26) April 12, 1947 (26) April 13, 1947 CJAF, CABANO 250 watts on 1,240 kcs. Satellite of CJFP, Riviere-du-Loup. Same staff. Loup. Same staff. CHRL, ROBERVAL 1,000 watts on 910 kcs. CBC French Network. (1) Radio Roberval Inc. (2 & 3) Benoit Lévesque (4 & 5) Nelson St. Pierre (6, 7 & 11) Jacques Martel (16) Nelson St. Pierre (19 & 20) Marcel Bolduc (21 to 24) Radio-TV Reps Ltd. (26) June 1, 1949 CKRN, ROUYN 250 watts on 1,400 kcs. CBC
French Network.
(1) Radio Nord Inc.
(2 & 3) David A. Gourd
(4, 5, 6, 7, 15) Franco
Capellari
(16) Mrs. Brigitte Guimont
(20) Julien Trépanier
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales
(25) Weed & Co.
(26) February 10, 1939 CKRN, ROUYN CHGB, ST-ANNE DE LA POCATIERE CHGB, ST-ANNE DE LA POCATIERE 5,000 watts on 1,310 kcs. CBC French Network. (1) C. H. G. B. Ltd. (2) G. T. Desjardins (3) P. E. Hudon (5) C. Landry (6) G. Gosselin (7 & 8) R. Plante (9) G. Gosselin (10) André Corriveau (11 & 12) M. Levesque (15) M. A. Freve (16) M. Beaulieu (17) M. Beaulieu (17) M. Beaulieu (18) Gilles Lapierre (19) R. Hamel (20) M. A. Freve (21, 22 & 24) Tyrrell & Nadon (26) August 1938

CJBM, CAUSAPSCAL, QUEBEC: (1963) a rebroadcasting station of CJBR.

CKRB, ST. GEORGES DE BEAUCE 10,000 watts daytime (5,00 watts nightime) on 1,460 kcs.

The trend is to balanced programming

G. N. MACKENZIE LIMITED HAS 🐵 SHOWS MONTREAL 1434 St. Catherine St. W.

TORONTO WINNIPEG 433 Jarvis St. 171 McDermott

MEET NORRIS NATHANSON

the personification of the reliability & professionalism long associated with Cape Breton Radio.

Norris is a truly dedicated broadcaster whose keen sense of responsibility is reflected in the reputation of CJCB responsible radio, serving 135,000 people in Cape Breton as a dynamic force in community development.



Are you reading

The Broadcaster

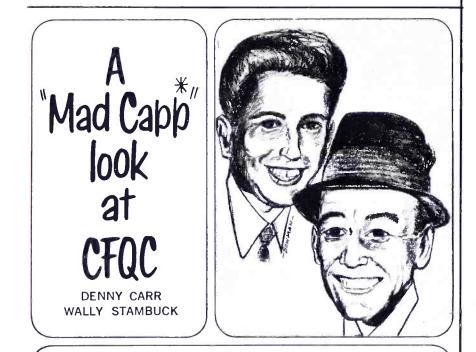
over our shoulder?

Be a regular!

\$5.00 a year

\$10.00 for 3 years

ACTIO STATIONS! CFCN **RADIO/TV** CALGARY



Especially at Wally and Den of the morning WALLY AND DEN SHOW, popular twosome Wally Stambuck and Denny Carr. Their lighthearted approach to morning programming helps CFQC listeners out of the hay and on with the day. The WALLY AND DEN SHOW runs 6:00 a.m. to 12 noon Monday through Saturday.

CFQC's two morning men are liked in Saskatoon, helping to assure a larger share of audience in those all-important early morning hours when everybody listens to radio. In Saskatoon, everybody listens to CFQC, every morning. Shouldn't CFQC be part of your western media plans, always?

#Sketch of Wally and Den by our own "Mad Capp" 'QC staff announcer Barry Bowman who doubles as a very talented artist. Typical of the myriad interests of each CFQC staff member, all of them with much to offer the station and the community.



10. Music Director 11. News Director 19. Chief Operator 20. Chief Engineer Owner or Company Name President (if a company) Manager 12 Sports Director 21. Toronto Reps Assistant Manager Farm Director 22. Montreal Reps 13. Commercial Manager Women's Director 23. Winnipeg Reps 14. 24. Vancouver Reps 6. **Production Manager** 15. Promotion Manager 25. U.S. Reps Program Manager Traffic Manager 26. Station Birth Date 17. Copy Chief 8. Chief Announcer Morning Man 18. Librarian CBC French.
(1) Radio Beauce Inc.
(2) Yvon Thibaudeau
(3) Charles A. Thibaudeau
(5) Armand Catellier
(6) Jules Venne
(7 & 8) Gilles Bernier and Jules Venne
(10) Jacques Petit
(11) Jules Venne
(12) Gilles Bernier
(13) Daniel Turcotte (12) J. M. Bilodeau
(14) Andrée Aubé
(15) Jacques Tremblay
(16) Prançoise Boivin
(17) Rouville Daigneault
(20) Gérard Paul
(21 & 22) Paul L'Anglais Inc.¹
(24) Schart Broadcast Sales
(25) Young Canadian Ltd.
(26) June, 1937 (15) Jacques Hebert
(16) Claudette Landry
(17) Pierre Lambert
(18) Jules Héroux & Jules Héroux & Louise Houle
 Fernand Lamy
 Hervé LapoInte
 4 22) Radio & TV Sales Inc.
 Donald Cooke Inc.
 February 6, 1954 CKTS, SHERBROOKE 1,000 watts on 900 kcs. CBC (1) Telegram Printing & Publishing Co. Ltd. (2 & 3) Gordon H. Beerworth (4) Kenneth Fowler (5) L. LaRocque (6 & 7) Kenneth Fowler (8) Goidon Breen (9) Bob Wood CKVD, VAL D'OR 1,000 watts daytime (250 watts nightime) on 1,230 kcs. CBC French. (1) Radio Nord Inc. (2 & 3) David A. Gourd (4,5,6,7,15) Franco Capellari (16) Mrs. Brigitte Gulmont (20) Julien Trepanier (13) (14) (15) (16) (17) (18) (20) (21 Daniel Turcotte Yvette Mathieu (14) Yvette Mathieu
(15) Armand Catellier
(16) Yvette Mathieu
(17) Jules Venne
(18) Roxanne Poulin
(20) René Bérube
(21 & 22) Paul L'Anglais Inc.
(26) July 20, 1953 (10) Mrs. Brighte Guimont
(20) Julien Trepanier
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales
(25) Weed & Co.
(26) April 1, 1941 Bob Wood Gordon H. Beerworth (11) Gordon H. Beerworth
(12) Gordon H. Beerworth
(13) Gordon H. Beerworth
(15) Gordon H. Beerworth
(16) Kaurent Turgeon
(18) Laurent Turgeon
(19) R. Blanchette
(20) Gerard Paul
(21 & 22) Paul L'Anglais Inc.
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales
(25) Young Canadian Ltd.
(26) July 1, 1945 CKBS, ST. HYACINTHE 250 watts on 1,240 kcs. (1) Radio St. Hyacinthe Ltée (2) J. M. Lorange (3 & 5) Benoit Vanier (8 & 9) Gaston Levesque (11) Marcel Therriault (15) B. Vanier (18) Lise Ferland (19) Lucien Caron CFLV, VALLEYFIELD 1.000 watts on 1,370 kcs. (1) Radio Valleyfield Limited (3) Adrien Cholette General Manager -Jean-Claude Lefebvre (5) Maurice Legault (7) Alain Truchet (9) Roger Bélair (10) Claude Brabant (11) J.D.Girouard (12) Gilles Petel (13) J. D. Girouard (18) (19) (19) Lucien Caron
(20) Lucien Caron
(21 & 22) Hardy Radio & TV
(26) October 1, 1959 (26) July 1, 1945 CJSO, SOREL 10,000 watts daytime (5,000 watts nightime) on 1,320 kcs. (1) Radio-Richelieu Ltée (2) Henri Olivier (3) Maurice Boulianne (5) Maurice Berube (6) Maurice Boulanne (7) Claude Rochon (8) Joseph Peloquin (9) Gilles Tessier (10) Georges Coding (11) Claude Rochon (12) Michel Champagne (14) Mrs. Jacqueline Lachapelle (15) Maurice Boulianne CKJL, ST. JEROME 1,000 watts on 900 kcs. (1) Radio Laurentides Inc. President and General Manager - Jean Lalonde (12) Gilles Ferei
(13) J. D. Girouard
(14) Guylaine Bel Humeur
(16) Claudette Leger
(17) Lucie Deschamps
(18) Micheline Leduc
(19) Vic Deschamps Manager - Jean (3) Guy Gosselin (5) John R. Fox (8 & 9) Jean Néron (10) Carole Lanthier (11) Andre Mailloux (12) Jean Neron (13) Andre Parlile (16) Michelune Perror (19) Yvon Boutet (21 & 22) Hardy Radio & TV (26) November 10, 1961 CKVL, VERDUN-MONTREAL 50,000 watts daytime (10,000 watts nightime) on 850 kcs. (1) Radio Futura Ltd. (2) Jack Tietolman Vice-President & Manager Corey Thomson (5) Judah Tietolman (6) Maurice Thisdel (7) Marcel Provost (8) Albert Cloutler (9) Jean Yale (10) Pierre Delude (11) Marcel Beauregard (12) 'Bob Rivet (French) and Larry Fredericks (English) (13) Alphonse Lapointe (14) Pierrette Champoux (French) and June Warren (English) (15) Jack Selinger (16) Jeannot Pelletier (17) Gaston Saulnier (18) Laurent Bourdy (19) Bernard Brisset (20) Maurice Rousseau (21 & 22) Radio & Television Sales Inc. (25) Young Canadian Ltd. (15) Andre Faille
(16) Micheline Perron
(17) Andre Mailloux
(18) Carole Lanthier
(19) Andre Hebert
(21 & 22) Hardy Radio & TV
(23) Broadcast Reps.
(26) March 10, 1956 Lachapelle (15) Maurice Boulianne (16 & 17) Lorenzo Brouillard (18) Thérèse Cardin (20) Joseph Cardin (21 & 22) Hardy Radio & TV (26) June 16, 1945 CFKL, SCHEFFERVILLE 250 watts on 1,230 kcs. Now operated by the Canadian Broad-casting Corporation. CKLD, THETFORD MINES 1,000 watts day (250 watts night) on 1,230 kcs. CBC French Network. (1) Radio Mégantic Ltée (2 & 3) François Labbé (4, 5 & 6) Will Dugre (7) Irenée Goulet (8) Bertrand Potvin (9) Robert Daneau (10) Elizabeth Bolduc (11 & 12) Irenée Goulet (13) Robert Daneau (14) Elizabeth Bolduc (15 & 16) Will Dugré (17 & 18) Elizabeth Bolduc (19 & 20) Jean-Paul Lord (21 & 22) Hardy Radio & TV (25) Young Canadian Ltd. (26) February 12, 1950 CHLN, TROIS RIVIEDES CKCN. SEPT-ILES 5,000 watts on 560 kcs. Radio Sept-Iles Inc.
 (2,3 & 5) Benoit Roberge (1) Idano S. Benolt Roberge
(2, 3 & 5) Benolt Roberge
(4) Guy Marcheterre
(6) Ray Perrault
(7 & 8) Normand Laberge
(9) Jean Eudes Decelle
(10) Françoise Paquet
(11) Ray Perrault
(12) Ray Perrault
(14) Barbara Callahan
(15) B. Roberge
(16) Carmen Vaillancourt
(17) J. P. Gagnon
(18) Françoise Paquet
(19) Christian Lavole
(20) Pierre Trepanier
(24 to 24) Radio & TV Sales
(26) March 30, 1963 (25) Young Canadian Ltd. (26) November 3, 1946 (26) November 3, 1946
CFDA, VICTORIAVILLE
1,000 watts on 1,380 kcs.
(1) Radio Victoriaville
Limitée
(2) Lucien Michaud
(3 & 5) Françols Bastien
(6) Guy Angers
(7) Lucien Michaud
(8) Guy Angere CHLN, TROIS RIVIERES 10,000 watts daytime (5,000 watts nightime) on 550 kcs. CBC Franch CKSM, SHAWINIGAN 1,000 watts on 1,220 kcs. (1) Cie de Radio Diffusion de Shawinigan Falls Ltée vatts nightime) on 550 kcs. CBC
French.
(1) Radio Trois Rivleres Inc.
(2) Roger Dussault
(3) Maurice Dansereau
(4 & 5) Maurice Duval
(6) Maurice Bourget
(7) Maurice Bourget
(8) Claude Berubé
(9) Robert De Courcelle
(10) Paul Joly
(11) Sylvio St. Amant
(12) S. Cinq-Mars & Paul Charest
(14) Pierrette Fournier
(15) Maurice Duval
(16) Jocelyn Kegle
(17) Ernest Lamy
(18) Paul Joly
(19) Yvon Rocheleau
(20) Oric Lefebvre
(21) & 22) Standard Broadcast Sales
(23) A. L. Mesgner & Co. Art Lacoursiere Emillen Beaulieu (8) Guy Angers(9) Claude Boisclair (2) (a) Emillen Beaulieu
(b) Huguette Cloutier
(c) Emillen Beaulieu
(c) Laude Fitzbay
(c) Alain Charter
(d) A. Bélisle
(e) A. Bélisle
(f) A. Bélisle
(f) Jean-Pierre Tanguay
(f) A. Bélisle
(f) Jean Paul Coutu
(f) A. Bélisle
(f) A. Bélisle
(f) Jean Paul Coutu
(f) A. Bélisle
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(f) Jean Paul Coutu
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(f) Jean Paul Coutu
(f) A. Bélisle
(f) A. Bélisle
(f) Jean Paul Coutu
(f) A. Bélisle
(f) (3) (4) (5) (6) (7) (8) (9) (10) (9) Claude Boisclair
(10) Francois Bastien
(11,12 & 13) Gilbert Foucault
(14) Denyse Trottier
(15) François Bastien
(16) Denyse Trottier
(17) Richard Beaudoin
(18) Marie Caron
(19 & 20) André Brodeur
(21 & 22) Radio & TV Sales Inc.
(25) Young Canadian Ltd.
(26) October 19,1951 CKVM, VILLE MARIE 10,000 watts daytime (1,000 watts nightime) on 710 kcs. CBC watts nightime) on 710 kcs. CBC
French.
(1) Radio Temiscamingue Inc.
(2) Harvé Leblanc
(3) René Legault
(4) J. P. Paquette
(5) René Legault
(7 & 8) Yvon Larivière
(9) J. André Servais
(10) Yvon Larivière
(11) J. P. Paquette
(12) Yvon Larivière
(13) Isidore Lailberte
(16) Marcelle Cholette
(18) Yvon Larivière
(20) Caston Tasset
(21 & 22) Tyrrell & Nadon
(25) Young Canadian Ltd.
(26) January 7, 1950 Cales (23) A. J. Messner & Co. (24) Scharf Broadcast Sales (25) Young Canadian Ltd. (26) October 17, 1937 CHLT, SHERBROOKE 10,000 watts daytime (5,000 watts nightime) on 630 kcs, CBC French, CKTR, TROIS RIVIERES 10,000 watts daytime (1,000 watts nightime) on 1,150 kcs. (1) CKTR (1958) Ltd. (2) Paul Aboud (3 & 5) C. Couture (6), J. Heroux (7 & 8) André Gaudreault (9) André Duquette (11) Jacques Hebert (12) Real Lamothe and Armand Martel (1) La Tribune Inc.
 (2) Paul Desruisseaux Vice-President -Jean-Louis Gauthier (3) Marcel Girard

KEY

(5) Lucien LaRocque
 (8) Jacques Tremblay
 (9) Andre Sirois and Winston McQuade
 (10) P. M. Robidoux
 (11) Andre DeSeve

Canadian Broadcaster

STATION and **PERSONNEL REGISTER** (Radio)

CJCH, HALIFAX 10,000 watts daytime (\$,000 watts nightime) on 920 kcs. (1) CJCH Limited (2) Finlay MacDonald

13.

14.

17

12. Sports Director

Copy Chief

18. Librorian

Form Director

Women's Director

15. Promotion Manager 16. Traffic Manager

- 1. Owner of Company Name 2' President (W a: company) 10. Music Director 11. News Director
- Manager Assistant Manager 3.
- 4
- 5 Commercial Manager
- 6
- Production Manager Program Manager Chief Annpuncer Morning Man 7
- . 9.

NEW BRUNSWICK

CRBC, 84 THURST 10,000 watts on 1,100 320; CB (I): Bothurst Broadcasting. Co., Ltd. Bathwardt Brondcasting. Co. Ld.
 J. Leo Hachey
 William A., Winton Sales Maragge -R. J. Collagher
 A. J. Collagher
 A. J. Collagher
 A. J. Collagher
 Don Hinton
 A. J. Collagher
 May Macdonaid
 Mrs. Marty Elliott
 Merry Mourant
 Robert Dell
 Ord Pacquet
 J. 2. 23 Radio - TV Reps., Ltd.
 Young Canadian Ltd.
 April 18, 1955

CIKNO, CAMPRELLTON 10,000 watte deytime (1.000 watte nightime) on 950 hzs. CBC (1) Restignuchs Broadcasting Co. Ltd. (2) John D. Alexander (3) M. Douglas Young (4) Remeth Coughian (4) Remeth Coughian (4) Vaughan Sullivan (4) Vaughan Sullivan (4) Douglas Young (4) Vaughan Sullivan (4) Remeth Restrans (4) Remeth Resurque (4) Remeth Restrans (4) Ruser Freeman (4) Ruser Freeman

C)BM, EDMUNSTON 5,000 watta davtime

- CIBM, EDMUNSTON 5,000 watta daytime (1,000 watta nightime) on S70 hes. CECF French. (1) Rdmunston Radio Led. (2) Georges Ai Leffel (3) Georges Ai Leffel (4) Patrick Gendron (5) Jean Fournier (6) Pat Gendron (7, 8 & 9) Gilles Bradet (11) Gilles Bradet (12) Donald D'amour (13) Georges A. Leffel (14) Georges A. Leffel (15) Georges A. Leffel (16) Georges A. Leffel (16) Georges A. Leffel (16) Georges A. Leffel (16) Georges A. Leffel (17) Patrick Gendron (17) Marcel Vallee (16) Macrel Vallee (16) Canada Radio and TV Ltd. (26) Dacember 10, 1944

CEZ., FREDERICTON 10,000 watts on 1,400 kcs. Owned and operated by the Canedian Browdcasting Corpora

- Canadian Brawdcasting Corpora-tion, CFN6, FREDERRCTON 50,000 watts on 550 km, CBC (1) Radio Atlantic Ltd. (2) D. Malcoim Netill Manager & Vice-Firestiderd jeck T. H. Fenety (5) Jack T. H. Penety (6 & 7) John W. Richards (9) Rick Greene (11) Lawrence Knowles (12) Mac MacCowan (13) John Richards (14) Margaret Burnett (17) Frank Edd (18) Mrs. Margaret Burnett (17) Frank Edd (19) Denys Millar (20) Glenn D. Love (21 & 52) Fast Mulvishill & Co. (23) Browdcast Reps. Ltd. (23) Browdcast Reps. Ltd. (24) Weed & Co. (25) Barnary 12, 1933 CD4F, MONETTON

CRUP, MONCTON 5,000 warts on 1.3000 bro. CRU French. Owned and operated by the Canadian Brogdicasting Corporation.

THEW MONCTON
10,000 watto on 1,220 heire
(1) Moneton Brandcasting
Lev.
(L D) P. A. Lynchi
(*) Kart Reps
(7) Bob Reta
(%) Bill McPadden
(113) inch Rend
(11) Claufe Cate.
(12) Karl Ross
(1.3) Rom Resurgements

(b) T., Church
(15) Jobs Dimich
(16) Lorraine Maillet
(17) Roy Hicka
(18) Bert Hebert
(19) Beb Oke
(20) Keth MacConnell
(21 to 24) Byles, Gibb 5
Associ.Ltd.
(25) Young Canadian Ltd.
(26) December 4, 1934 CKMR, NEWCASTLE
 1,000 watts on 790 lcs. CBC
 (1) Miramichi Broadcasting Co. Ltd.
 (2) L. W. Flert
 (3 § 5) R.J. Wellace (3 § 5) R.J. Wallace
(6) Fred Haining
(7) R.J. Wallace
(11) Dan Leeman
(12) Fred Haining
(15) Dan Leeman
(16) Barthara Carter
(17) Fred Haining
(19) Blair Trevora
(20) R.J. Wallace
(21 § 22) Hardy Radio & TV Ltd. Ltd (25) Weed & Company (26) April 4, 1949 CBD, SAINT JOHN CBD, SAINT JOHN 10,000 watts on 1,110 kcs. Owned and operated by the Canadian Broadcasting Corporation. CFRC, SAINT JOHN 10,000 watts daytime (5,000 watts nightime) on 930 lics. (1) Fundy Broadcasting Co. Ltd. (2) J.H. Turnbuil (3) R.A. Lockbart (5) Ralph McLenaghan (6) Wava Ougles (7) Doug Burrows (8) Hal Sampel (9) Ron Wilson (11) Barry Pauley (12) Ralph McLenaghan (14) Mirs, Marita McNuity (16) Glorta Dor (18) Diane Wayo (16) Gloria Dort
(18) Diane Waye
(20) A. C. Weeka
(21 & 22) Radio - TV Reps Ltd.
(23) Broadcast Reps.
(24) Radio - TV Reps Ltd.
(25) Young Canadian Ltd.
(26) November 21, 1946 CHSJ, SAINT JOHN 10,000 watts daytime (5,000 watts nightime) on 1,150 kcs. BC.
(1) New Brunswick Broad-casting Co. Ltd.
(2) L.F. Daley, Q.C. General Manager -George Crowwell
Operations Manager and Commercial Manager -Ken Dobson
(6) Bill Robertson
(7) Ruddy Guilfoyle
(9) Münsen Wood
(11) Ken Dobson
(13) Ken Dobson
(14) Mrs. Ruth Crosbie
(15) Frank Doady
(16) Grace Craft
(17) Diane Pierce
(18) Krine Earle
(19) Kenny Ogden
(20) Reid Dowling
(21) to 25) All-Canada
(26) April 18, 1934 (1) New Brunswick Broad CRA, SACKVILLE \$0,000 watts on 1,070 kcs. Owned and operated by the Canadian Broadcasting Corpora-C), WOODSTOCK 1,000 watts on 920 kcs. CRC (1) Carleton-Victoria Broadcasting Co. Ltd. (2) R. J. Morrison (3) Bruce Smith (4) Ted Jarrett (5) S. H. Morrison (6) Ted Jarrett (7) & D. Rusce A. Smith (9) Waster Tompkins (10) Westy Hill (12) Ted Jarrett (13) Walter Tompkins (14) Westy Hill (15) Jon Sypher (16) Carel Hatfield (17) Dave Regers (10) Wesdy Hill (17) Dave Regers (18) Wesdy Hill (19) Wesdy Hill (10) Wesdy Hill (11) Wesdy Hill (12) Wesdy Hill (13) Wesdy Hill (14) Wesdy Hill (15) Wesdy Hill (15) Wesdy Hill (16) Wesdy Hill (17) Dave Regers CICI. WOODSTOCK (17) Dave Rogers (18) Wendy Hill (19) Larry Dickinson (20) Wayne Strugmili (21 A 22) Lorrie Potts & Co. (23) A. J. Messner & Co. (24) July 1, 1959

19. Chief Operator 20. Chief Engineer 21. Taronto Reps 22 Montreal Reps 23. Winnipeg Reps 24. Vancouver Reps 25. U.S., Reps Station Birth Date 26.

NOVA SCOTIA

CKDH, AMHERST KUPI, AMI/ERST
1,000 watte on 900 kcs.
(1) Tentramer Broadcasting Co. Ltd.
(2) J. A. Manning
(3) Tom Tonner
(7) Frank Harvey
(8) Allan Young
(9) Glen Bilawey
(11) Milie Thefference Mike Duffy (11) Mike Duffy Harry Duwar Mrs. Labelle McCarthy Tom Tonner Mrs. Linds Baker Mrs. Labelle McCarthy Lester MacMaster (14) (15) (16) (17) (19) George Lewis Sid Remasconi Hardy Radio & TV Ltd. Hardy Radio & TV Ltd. (19) (20) (21) (22) (25) Devney Organization Inc.(26) October 25, 1957 CIFX, ANTIGONISH 10,000 watts on 580 kcs.CBC (1) Atlantic Broadcasters Atlantic Broadcasters Ltd.
 Dr. F. J. Gialvan
 J. Clyde Nunn
 Bruce Rafuse
 Gus Mackinnon
 Steve Emery Sales Manager -Levis Desjardins
 Gus MackInnon
 Gus MackInnon
 Gus MackInnon (9) Gus MacKinnon
(11) Gus MacKinnon
(12) Dr. Cecil McLean
(16) Barbsra Rankin
(17) Gus MacKinnon
(18) Gus MacKinnon
(20) Don Holmes
(21 & 22) Paul Mulvihill & Con Ltd. Co. Ltd. (25) Young Canadian Ltd. (26) March 25, 1943 CKBW. BRIDGEWATER 10,000 watts on 1,000 kcs. (1) Acadia Broadcasting Acadia Broadcasting Co. Lug
 Lester L. Rogers
 John F., Hirtle
 5 3) James A. MacLeod
 6 5 7) Robert A. MacLeod
 6 5 7) Robert A. MacLaren
 Hugh Godfrey
 Peter Davies
 Hub Robert A. MacLaren
 Bdward Boylan
 12 1 10 (11) Edward Boylan
(12 & 13) Robert Á. MacLaren
(14) Mra. Virginia Fleming
(15) Ed Boylan
(16) Mrs. Pauline Fraser
(17) James A. MacLeod
(18) Mrs. Virginia Fleming
(20) Douglas B. Hirtle
(21 & 22) Air Time Sales
(23 & 24) Radio - TV Reps Ltd.
(25) Donald Cooke Inc.
(26) December 24, 1947 CFDR, DARTMOUTH 5,000 watts on 790 kcs. (1) Radio Dartmouth Limited (2) C. A mold Patterson (3) Clary J. Flemming (5) David Rhindress (9) Gerald Parsons (11) Brian Bullock (15) Wm, L. Patterson (16) Mrs. Lorna M. Burlock (19) Raiph C. Tingley (20) Jack Hutchison (21 & 22) Air Time Sales Ltd. (23 & 24) Radio - TV Reps Ltd. (26) December 5, 1962 CBH, IALIEAV CBH, HALIFAX 10,000 wafts on 860 kcs. Owned and operated by the Canadian Broadcasting Corpora-CHNS, HALIFAX 10:000 watts on 960 kcs. (1) Maritime Broadcasting Co. (1) Southine products Co., (2) Graham W. Dennis (3) Fred W. Arenburg (5) Earl Morton (7) Orville B. Pulatfer (9) Mike MacNejl (10) Ray Calder (11) G. Kendrick (12) Robert Huggins (13) Sinclair Eilioft (15) Hal Blackador (16) Judy Snicer (3) (5) (9) (10) (11) (12)

(15) Hal Blackador
(16) Judy Spicer
(17) Larry Stephens
(18) Mrs. Retty Huckle
(19) Carl Westhever
(20) Arthur W. Greig
(21 to 25) All-Canada
(26) May 12, 1925

CBO

(12) Harris Suffivan
(15) Ev Palmer
(16) Maxime Harris
(17) Dorothy Markusson
(18) Mort Brown
(19) Al Cambell
(20) John Jay
(21 & 22) Stephens & Towndrow
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales
(25) Young Canadian Ltd.
(26) November 14, 1944 CKEN, KENTVILLE

1,000 watts on 1,350 kcs.
(1) Evangeline Broadcasting Co. Ltd.
(2) Frank J. Burns
(3) Willard A. Bishop Sales Manager -james Crossan
(7) Al Williamson
(9) Al Williamson
(11) Ron Pulaifer
(12) Arnold Edwards
(13) Willard A. Bishop
(16) Carolyn Smith
(17) George Gamble
(20) William A. Schoffeld
(21 & 22) Lorrie Potts & Co.
(23) Broadcast Sales Ltd.
(26) August 7, 1948 CKAD, MIDDLETON

,000 watts daytime (250 watts nightime) on 1,490 kcs.
Evangeline Broadcasting Co., Ltd.
Frank J. Burns
Willard A. Bishop Sales Manager - James Crossan
Al Williamson (7) (9) (9) Al Williamson (11) Ron Pulsifer (11) Ron Puister
(12) Willard A. Bishop
(16) Carolyn Smith
(17) George Gamble
(20) William A. Schofield
(21 & 22) Lorrie Potts & Co.
(23) Broadcast Reps Ltd.
(26) June 1, 1962 CKEC, NEW GLASCOW 5,000 watts on 1,320 kcs.CBC (1) Hector Broadcasting Co. Ltd. (2 & 3) Doug Freeman (5) Bill Bovce (10) Beaton McCormick (11) Bill McCulloch (13) Lloyd Rose (10) (11) Bill Ns. (13) Lloyd Rose (14) Doris Ryan (15) Bill McCulloch Dorothy Ross Allan (15) Bill McCulloch (16) Dorothy Ross (18) Greg Allan (19) Ron MacDonald (20) James McNabb (21 & 22) Tyrrell & Nadon (23) Broadcast Reps. (25) Donald Cooke (26) 1953 CBI, SYDNEY 10,000 wate on 1,140 kcs. Owned and operated by the Canadian Broadcasting Corpora-(CB, SYDNEY
(10,000 watts on 1,270 kcs.
(1) Cape Breton Broadcasters Ltd.
(2) J. Marven Nathanson
(3) Norris L. Nathanson
(5,6 § 7) Mrs. Florence Michaed CICB, SYDNEY (5, 6, 6, 7) Mrs. Florence McLeod (8) Robby Robertson (9) Chuck Edwards (10) Sylvia Dubinsky (11 & 12) Don McIsaac (14) Ann Terry MacLellan (15) Lloyd Dennison (16) Winnie MacDonald (17) Toby Halloran (18) Sylvia Dubinsky (19) Al Gibeon (20) Alf Vernon (21 fo 25) All-Canada (26) February 12, 1929 DKCL. TRIBO Mc Leod (20) February 12, 1929
CRCL, TRURO
1,000 watts on 600 kcs. CBC
(1) Colchester Broadcasting Co. Ltd.
(2,3 k 9) J.A. Maming
(7) W. Frank Farvey
(9) Frank MacDonald
(10) Jack S. Armstrong

(19) BOD DEFLICT (20) Sid Bernasconi (21 & 22) Hardy Radio & TV Vice-President & General Manager Fred G. Sherratt (9) Vern Rodenhiser Ltd. (25) Devney Organization Inc. (26) Sept. 10, 1947 (12) Harris Sullivan (9) (11) (12)

(20) Sept. 10, 1997
CFAB, WINDSOR
250 watts on 1,450 kcs.
(1) Erangeline Broadcasting Co. Ltd.
(2) Frank J, Burns
(3) Willard A. Bishop Sales Manager -Jamen Crossan
(7) A1 Williamson
(9) A1 Williamson
(11) Ron Pulsifer
(12) Arnold Edwards
(13) Willard A. Bishop
(16) Carolyn Smith
(17) George Gamble
(20) William A. Schofield
(21 & 22) Lorrie Potts & Co.
(23) Broadcast Sales Ltdi
(26) Nov. (13, 1945 CJLS, YARMOUTH 250 watts on 1,340 kcs. (1) Gateway Broadcasting Co. Ltd. (3) D. L. M. Smith (7) W. Singer (25) Weed & Company P. E. I. CICY, CHARLOTTETOWN 5,000 watts on 630 kcs. CBC (1) Island Radio Broadcasting 3,000 watts on 530 kr.s.
(1) Jialan Radio Broadc Co. Ltd.
(2) Mrs. K. S. Rogers
(3) R. F. Large
(5) E. P. Williams
(6) L. MacAulay
(7) R. F. Large
(8) W. B. Carter
(11) Scott MacFherson
(12) Loman MacAuley
(13) Whit Carter
(14) Jane Weldon
(15) Betty Large
(16) E. P. Williams
(17) M. Murtagh
(19) G. M. Tait
(20) D. V. Moser
(21 to 25) All-Canada
(26) July 1, 1923 CJRW, SUMMERSIDE 250 watts on 1,240 kcs. (1) Gulf Broadcasting Co. Ltd. (2,3 & 5) R.C. (Bob) Schurman (30) Field (1000)
Schurman
(7) Lowell Huestis
(8) Paul Schurman
(9) Fred MacFarlane
(10) Lowell Huestis
(11 & 12) Paul Schurman
(13) Lowell Huestis
(15) Mrs. Roberta Gilchrist
(16) Anita Perry
(17) Paul Schurman
(18) Chris Thomas
(20) Fred MacFarlane Chris Thomas Fred MacFarlane (20) Fred MacFarlane
(21) Natl Time Sales
(23) Broadcast Reps. Ltd
(24) Radio - TV Reps Ltd.
(26) Nov. 17, 1948 NEWFOUNDLAND CBY, CORNER BROOK 10,000 watts on 990 kcs. Owned and operated by the Canadian Broadcasting Corpora-

(11, 12 6 13) Harry Dewar

(16)

Marga vet Stevens Mrs. Ann Cox Bob Bartlett Sid Bernasconi

Ltd

CFCB, CORNER BROOK 1,000 watts on 570 kcs, (1) Humber Valley Broad-casting Co. Ltd, (2) Dr. Noel Murphy (3) James O'Rourke (5) Roger Humber (5) Roger Humber
(6,7 & 8) Bill Squires
(9) Cy Yard
(11) John Penney
(12) Joe Mullins
(15) Bill Squires
(16) Roger Humber
(17) Ada Young
(18) Linda Yetman
(19) Gordon Pittman
(20) boe Parsons (19) Gordon Pittman
(20) Joe Parsons
(21 & 22) Radio & Television Sales Inc.,
(24) Scharf Broadcast Sales
(25) Young Canadian Ltd.
(26) October 3, 1960 CFSX, STEPHENVILLE Satellite of CFCB. 500 watts om 910 kcs.

CBC, GANDER 250 watts on 1,450 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CBT, GRAND FALLS 10,000 watts on 540 kcs. Owned and operated by the Canadian Broadcasting Corporation

CFGB, GOOSE BAY 1,000 watts on 1,340 kcs. Owned and operated by the Canadian Broadcasting Corpora tion.

tion.
CKCM, GRAND FALLS

0,000 watts on 620 hcs.
Colonial Broadcasting

System Ltd.

(2) Walter B. Williams

James M. Murdoch
Edward Connolley
Edward Connolley
Bruce MacDonald
Wars Georgina O'Neill
Mrs. Georgina O'Neill
Sim Murdoch
Brutreia Squires
& 18 Maureen Robbin
Bruce MacDonada
Walter williams
\$21 422 All-Canada
\$25 Young Canadian Ltd.
\$26 July 25, 1962

(26) July 25, 1962
CHCM, MARYSTOWN

000 watts daytime (500 watts nightime) on 560 ks.
(1) Colonial Broadcasting System Ltd.
(2) Joseph V. Butler
(3) Charles Noseworthy
(5) Donald C. Hollett
(6) Charles Noseworthy
(7) Walter Forsey
(8) Sterling Stockley
(9) Walter Forsey
(11) Jim Hussey
(15) Donald C. Hollett
(16) Walter Forsey
(17) Margaret Drake
(18) Geraldine Kelly
(20) W. B. Williams
(21 & 22) All-Canada Radio & TV
(25) Young Canadian Ltd.
(26) Margar 1062 6 TV (25) Young Canadian Ltd. (26) May 23, 1962

CBN, ST. JOHN'S 10,000 watts on 640 kcs. Owned and operated by the Canadian Broadcasting Corpora-

- c) St. JOHN'S
 (1) Newfoundland Broadcasting Co. Ltd.
 (2) Geoff Stirling
 Vice-President -Don Jamieson
 General Manager -Colin Jamieson
 (3) Charles Pope
 (4) Dave Maunder
 (5) Charles Pope
 (6) Dave Maunder
 (7) Dave Maunder
 (8) Bob Lewis
 (9) Merv Russell
 (11) Jim Thoms
 (12) Howle Meeker
 (14) Sally West
 (15) Edna Stoyles
 (16) Emilie Davis
 (17) Bill West
 (18) Mrs. Marg McGinn
 (19) Charlie Peddle
 (20) Oscar Hierlihy
 (21 to 24) Byles, Gibb Associates Ltd.
 (25) Weed & Company
 (26) October 11, 1951
 VOCM, ST. JOHN'S VOCM, ST. JOHN'S 10,000 watts on 590 kcs. (1) Colonial Broadcasting System Ltd. (2) Joseph V. Butler (2) Joseph V. Butler
 (3) Operations Manager Bill Williamson
 (5) Denys Ferry
 (6) David Broomfield
 (7 & 9) Stan Barrett
 (10) Jim Morrisson
 (11) Noel Vinicombe
 (12) Bill Wall
 - (12) Bill Wall
 (16) Dave Bromfield
 (17) Mrs. Elleen Hammond
 (18) Mrs. Irene Purcell
 (19) Dave Williams
 (20) Walter B. Williams
 (21 to 24) All-Canada
 - (25) Young Canadian Ltd. (26) October 19, 1936

The trend is to balanced programming G. N. MACKENZIE LIMITED HAS 🐵 SHOWS MONTREAL WINNIPEG TOPONTO 1434 St. Catherine St. W. 433 Jarvis St. 171 McDermott

PERSONNEL REGISTER (FM Radio)

Owner or Company Name President

- 2 Manager 3
- Asst. Mar
- 5
- Commercial Mgr. Production Mgr. 6
- Program Mgr.
- Chief Announcer 8.

BRITISH COLUMBIA

CFFM-FM, KAMLOOPS 4.000 watts on 98.3 m mcs Twin Cities Radio Ltd.
 Ian G.Clark (2) Lan G. Clark
(3) Ian G. Clark
Assistant General Mgr. -Jean C. Ross
(5) Walter Harwood
(6) Dave Clark
(7 & 8) Norman McDenald (11) Walter Jones (11) Walter Jones
(18) Kurt Reichennek
(19) Keith Hunt
(20) May 21,1962
(21 & 22) All-Canada Radio & TV Ltd.
Stereo - 6.00 a.m. to 12.00 midnight. CJOV-FM, KELOWNA 3,000 watts on 104.7 mcs (1) Okanagan FM Broad-Okanagan FM Broad-casters Ltd.
 Mrs. J. H. Browne
 C.F. Patrick
 Al Jensen
 Al Jensen
 M. Cleaver
 M. Mamchur (Mrs.)
 Mrs. G. Mildenberger
 M. A. Cleavel
 December 1964
 & 22) All-Canada Radio & TV
 Not Stereo

(23) Not Stereo

(c) Not Server Server (Construction)
(c) KOK - FM, PENTICTON (Construction)
(c) Waurice P. Finnerty
(c) Ralph J. Robinson (Construction)
(c) James Onley

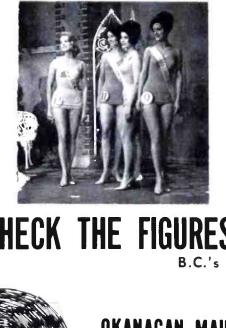
- KE) 9 Music Director 10 News Director Sports Director 11 Women's Director 12
- 14

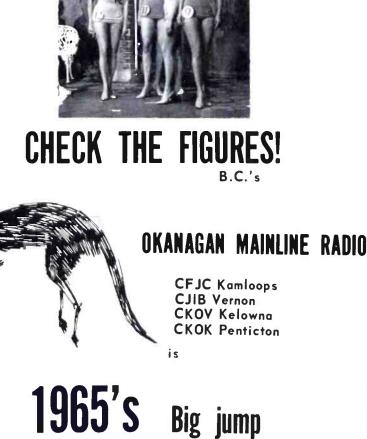
(17) Mrs. Bev Watts (20) June 6, 1965 (21 & 22) All -Canada (23) Stereo four hours daily.

CBU-FM, VANCOUVER 100,000 watts on 105.7 mcs. Owned and operated by the Canadian Broadcasting Corpora-

CHOM-FM, VANCOUVER CHQM-FM, VANCOUVER 20,000 watts on 103.5 mcs. Issues own rate card and program for 14 hours weekly separately from CHQM-FM. (1) Vancouver Broadcasting Associates Ltd. (2 & 3) W. E. Bellman President - Sales --G. Reid (5) G. Reid G. Reid (5) G. Reid (6) Terry Garner (10) Bruce Lowther (14) G. Reid (15) Mrs. Anne Bolton Broadcasts Stereo

CKLG-FM, VANCOUVER 100,000 watts on 99.3 mcs. (1) Moffat Broadcasting Ltd Moffat Broadcasting J
 R. L. Moffar
 Don M. E. Hamilton
 Atlan Anaka
 7 & 9) Ross Mortimer
 Bill James
 Lois Redstone
 Kenn McManus
 Ress Mortimer Ross Mortimer (18) Peter Maciantosh (20) September, 1964
(21) Harlan G. Oakes & Assoc.
(22) Byles, Glbb & Assoc. Ltd. Scharf Broadcast Sales Ltd





IN ADVERTISING VALUE!

"Hey, ALL-CANADA Man!"

(Call him today)

- 17. Librarian 18. Chief Engineer
- 19 Chief Operator 20. Date and Year Station
- Began 21. U.S. Reps
- 22. Consdian Reps

CFMS-FM, VICTORIA 19,000 watts E.R.P. on 98.5

- mcs. (1) Capital Broadcasting System Limit Capital Broadcasting System Limited President & General Mgr. David M. Armstrong
 Rudy Hartman
 Helen Moulton
 James P. Boudreau -Director of Engineering
 November 12, 1954
 Young Canadian Ltd.
 Radio - TV Reps. Ltd.
 Broadcasts full stereo.

ALBERTA

CHFM-FM, CALGARY 11,000 watts on 95.9 mcs. (1) Quality FM Ltd. (2 & 3) Allan J. Barker (5) Ross.L. Craig (6 & 7) Gordon R. Morrison (12) Natalle Hrudko (15) Laura M. Gillis (16) Natalle Hrudko (18) Gordon R. Morrison (20) August 29, 1962 (21) Hardy Radio & TV Ltd. Broadcasts Stereo. Broadcasts Green Stream Stre

(7 & 8) J.S.EGWARGS (14, 15, 16) Don E. Arlidge (17) George R. Kelso (18) Ted Wadson (19) George R. Kelso (20) November 1, 1947

Separate programming 88 hours per week. Broadcasts stereo.

CJCA-FM, EDMONTON 400 watts on 99.5 mcs Separate programming Monday through Friday - 5.50 p.m. to midnight; Sunday, 4.00 p.m. to midnight.

CKUA-FM, EDMONTON 352 watts on 98.1 mcs.
(1) Alberta Government Telephones
(3) John W. Hagerman
(7) A. W. Cashman
(8) O. H. Gordon Olsen
(10 & 11) Carl Noack
(12) Mrs. Marg Eykelbosh
(15) A. Douglas Morton
(17) Mrs. V. Barber
(18) W., Pinko

(10) W. THEO
CHEC-FM, LETHBRIDGE
250 watts on 100.9 mcs.
(1) Southern Alberta Broadcasting Ltd.
(2 & 3) H. W. Brown
(6) Bob Wilson
(8) Veryl Todd
(9) R. E. Wilson
(10) Ron Dyck
(11) Veryl Todd
(13) Leo Dow
(14) Leo Dow
(14) Lan Mandin
(15) Margaret Davis
(17) Bob Wilson
(18) Bob MacDonald
(20) August 28, 1959
No stereo broadcasting
Three hours separate program-Three hours separate program ming daily, 7.00 to 10.00 p.m.

SASKATCHEWAN

CFMC-FM, SASKATOON 6,020 watts on 103.9 mcs. (1) General Broadcasting General Broadcasting Ltd.
 (3 & 5) Donald MacKenzie
 (6) Harold Ellis
 (7) Harold Ellis
 (12) Monique Metivier
 (15) Margaret Sturt
 (16) Janet Bradshaw
 (18) Howard Simmonds
 (12) December 12, 1964
 (22) Hardy Radio & TV Ltd. Scharf Broadcast Sales
 (23) Stereo Broadcasting

MANITOBA

CKX-FM, BRANDON 29,000 watts at 96.1 mcs. (2) John B. Craig (2) Eric Davies (5) Ernie Holland (7) Frank Bird (8) Bob Miller (15) Wendy Fairbairm (18) Humphrey Davies (18) Humphrey Davies (20) December 16, 1963
(21) Young Canadian Ltd.
(22) Radio - TV Reps. Ltd.
Separate programming, full schedule. Broadcasts stereo.

CJOB-FM, WINNIPEG 310,000 watts on 97.5 mcs. (1) Radio OB Limited (2) F. A. Griffiths (3) R. M. MacLennan (3) R. M. MacLennan
(6) Reg Parker
(7) Cliff Gardner
(8) Reg Parker
(15) Warren Caspara
(19) R. V. Durie
(20) March 1948
(22) Young Canadian Ltd.
Separate programming for
128 hours weekly and issues
own rate card.

CKQM-FM, WINNIPEG 6.5 kw on 94.3 mcs. (1) QM Winnipeg Ltd. (2) Don Groston (3) Roy Priddle (5) Bill Konyk (6 & 7) George Hellman (10) Allan Bready (11) Dick Thornton (15) Marge Gillies (16) John Frederickson (18) Iohn Paula (18) John Pauls
(20) November 1, 1963
(22) Quality Broadcast Sales Broadcasts stereo.

CKY-FM, WINNIPEG 360,000 watts on 92.1 mcs. (1) Molfat Broadcasting Ltd. (2 & 3) Randall Molfat (5) Don McDermid (7) Herb Brittain (18) Ardy Malowanchuk (18) Andy Malowanchuk

(20) August 1, 1963
(21) Devney Organization Inc.
(22) Stephens & Towndrow Ltd. Scharf Broadcast Sales
Separate programming 24 hours daily, and Issues separate rate card.
(23) Broomedia (23) Broadcasts in stereo ONTARIO CJBQ-FM, BELLEVILLE 17, 400 watts on 97,1 mcs. (3) Frank C. Murray (5) J. H. MacDonald (8) Art. Watkins (9) Eugene Lang Programs separately 40 hours weekly and issues own rate card. No stereo broadcasting.

CHIC-FM, BRAMPTON 857 watts on 102.1 mcs. Same staff as CHIC-AM. Separate programming in FM approximately 30 hours weekly.

CKPC-FM, BRANTFORD 10,200 watts on 92.1 mcs. (8 & 9) Alex Reynolds otherwise same staff as CKPC-AM. Broadcasts separate pro-gramming: Monday-Friday 2.00 to 4.15 p.m. Saturday - 9.00 to 11.00 a.m. Sunday - 4.00 to 6. p.m. No Stereo.

CJSS-FM, CORNWALL 522 watts on 104.5 mcs. Separate F M programming 7.00 p.m. to 9.00 p.m. Monday through Sunday. (6 to 8) Ian Sutton Otherwise, same staff as CJSS-AM.

CHML-FM, HAMILTON 2,900 watts on 95.3 mcs. (1) Maple Leaf Broadcasting (1) Maple Lear Broadcast: Co. Ltd.
 (2) Kenneth D. Soble Vice-President & General Manager -Tom Darling
 (3) Bill Hall (3) Bill Hall (5) Bill Reid
(7) Don Derry
(9) Tony Luciani (9) Tony Luciani
(10) Don Johnston
(11) Bill Sturrup
(14) Mike Thompson
(15) Donna Parsons
(16) Fred Sharpe
(17) Tony Luciano
(18) Ed Victor
(20) Sept. 14, 1964
(21) Young Canadian Ltd.
(22) Stephens & Towndrow. Lt.
Broadcasts in stereo 18 hours
daily from 6.00 a.m. to midnight. CFRC-FM, KINGSTON 1,270 watts on 91.9 mcs. (1) Queen's University (2) Director of Radio -Mrs. Margaret Angus (3) Ron Niemi (5) Sally Brice (7) Ron Niemi (8) Duncan Campbell (17) H.Conroy (18) Bruce Dingle (19) Gary Mooney

(19) Gary Mooney (20) October, 1922

CKLC-FM, KINGSTON 1,000 watts on 98.3 mcs. Same staff and same programm-ing as CKLC-AM except Monday to Friday, 7.30 a.m. to 2.30 p.m. and 4.00 p.m. to 11.00 p.m. Saturday, noon till 11,00 p.m. and Sunday, 9.00 a.m. to 11.00 p.m.

CKWS-FM, KINGSTON 350 watte-m 96.3 mcs. Same staff an CKWS-AM. Seperate programming from 6.00 to 10.00 p.m. daily. No stereo. CHYM-FM, KITCHENER

- 350 watts on 96.7 mcs. (1) Greatlakes Broadcasting System (2) Don Hildebrand Vice-President and General Sales Manager-Clair Chambers
- (7) Sandy Hoyt (11) Denis Woolings (12) Don Cameron (15) Mac Lindsay
 (16) Jeannette Lavery
 (17) Bob Wood
 (18) Molly Zakrzewski

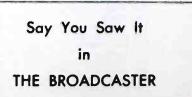
CFPL-FM, LONDON
179,000 watts on 95,9 mcs.
(1) London Free Press Printing Co. Ltd.
(2) W. J. Blackburn
(3) Ward Cornell Sales Manager Charles N. Knight
(6) Geoffrey A. Bingle
(7) Dave Wilson
(10) Hugh Brenner
(11) Peter James
(13) Roy Jewell
(14) Mrs. Jean Barnes
(15) William Yardy
(16) Lloyd Wright
(17) Deborah Dennis
(18) Glen Robitaille
(19) Keith Roberts
(20) 1948
Programs separately for 121 1/2 hours weekly and issues separate rate card. Broadcasts stereo.
CKLB-FM, OSHAWA CKLB-FM, OSHAWA 14,000 watts on 93.5 mcs. (1) Lakeland Broadcasting Company Ltd. (2) Gordon G. Garrison (3) Dick Trotter (20) September 12, 1957 Programs september 12, 1957

(20) Allea Davis
 (21) Byles, Gibb & Assoc Ltd.
 Separate FM programming 6 a.m. to 12 midnight: broadcasts 24 hours daily.

Programs separately for 133 ours weekly. No Stereo.

CBO-FM, OTTAWA 380 watts on 103.3 mcs. Owned and operated by the Canadian Broadcasting Corpora-tion. tion

tion. CFMO-FM, OTTAWA 146,000 watts on 93.9 mcs. (1) CFRA Broadcasting Ltd. (2) Mrs. Frank Ryan (3) Terry Klelty (5) Geo. Gowling (7) Ray Eckford (8) Frank Cantor (9) Ray Eckford (10) Ron Slade (11) Ermie Calcutt (13) Mrs. Frank Ryan (14) Terry McGovern (15) Ray Eckford (16) Marcrisse Cook (17) Ray Eckford (18 & 19) George Roach (20) 1948 (22) Stephens & Towndrow Ltd. Broadcasts Stereo. Programs separately for 120 hours weekly and issues own rate card. cara.
CKPR-F.M., PORT ARTHUR
48,000 watts on 94.3 mcs.
(1) H. F. Dougall & Co.Ltd.
(2) H. F. Dougall
(3 & 5) G. D. Jeffrey
(6) T.Kidd
(7, 8, 8) Wm. G.Moyer
(10) Ron Knight
(11) Hal Lee
(12) Marion Vtckruck
(13) lack Owens Marion Vickruck Jack Owens Gerry Isherwood Kay Hakala E. Johnson Mrs. W. G. Moyer Gerhardt Buetow John Coutanche 1948 (13) (14) (15) (16) (17) (18) (19) (20) 1948 (21) Your (20) 1948
(21) Young Canadian Ltd.
(22) Byles, Gibb & Assoc.Ltd. CKTB-FM, ST. CATHARINES 250 watts on 97.7 mcs. (14) Mrs. Jean Stanway (20) 1949 Same staff, same programming, as CKTB-AM, with the exception of two hours separate program-ming per day. CJIC-FM, SAULT STE, MARIE 3,600 watts on 100.5 mcs. (1) Hyland Radio - TV Ltd. (2) Mrs. J. C. Hyland General Manager -Russell Ramsay (3 & 5) Paul Fockler (8) Alan Wells (9) Lou Barnes (10) Lionel McAuley (11) Russ Ramsay (12) Grace Pitt (14) Frank Gardi (15) Marion Kosteniuk (16) Marion Kosteniuk (17) Lou Barnes (18) Dave Irwin (19) Ray Haines (20) May 15, 1964 (21 & 22) All-Canada Radio & TV Broadcast Stereo



Form Director 13 Promotion Mar

Traffic Chief 15

Copy Chief 16.

PERSONNEL REGISTER (FM Radio)

Owner or Company Name President

- 3 Manager
- Asst. Mar
- Commercial Mgr Production Mgr. 5
- 67
- 7. Program Mgr. 8. Chief Announcer

CKCY-FM, SAULT STE. MARIE 6,760 watts on 104.3 mcs. (1) Algonquin Radio & TV Co. (2) C. P. Greco (3 & 5) Al Bestall (6) Dick Gasperini (9) Frank Elliott (10) Russ Hilderley (16) Mrs. Audrey Ashthorpe (17) Pat Bestall (18) Ray Rylatt (20) May 23, 1965 (21) Weed & Company (22) Tyrrell & Nadon

CKSO-FM, SUDBURY 100,000 watts on 92.7 mcs. (1) Cambrian Broadcasting Ltd. (2) W.B.Plaunt (3) Ralph Connor (5) Don Mackintosh (7) Jim Waddell (10) Peter Allen (16) Peter Allen (18) Leo Gilbeau

(18) Leo Gilbeau
(20) September, 1965
(21 & 22) All-Canada

CKGB-FM, TIMMINS 425 watts E.R.P. on 94.5 mcs. Separate programming 9.00 p.m. to 11.00 p.m.daily. Same staff as CKGB-AM.

CBL-FM, TORONTO. 11,900 watts on 99.1 mcs. Owned and operated by the Canadian Broadcasting Corpora-

Lion. CHFI-FM, TORONTO 310,000 watts including 100,000 watts 'Vertipower'. Broadcasts approximately 70 hours weekly separate from AM. (1) Rogers Broadcasting Ltd. (2 & 3) Edward S. Rogers Vice-President and

- Vice-President and National Sales Manager Vaughn Bjerre
- Vaughn Bjerre (4) D. E. DesLaurlers (5) D. E. McRobb (6) Roly Koster (7) Vaughn Bjerre (9) David Amer (10) W. N. Gilmour (11) Milt Dunnell (13) Don Watson (15) Mrs. Ann Zaplitne

(13) Don Watson
(45) Mrs. Ann Zaplitney
(16) Ross Evans
(17) Bill Compeau
(18) Ron Turnpenny
(19) Brian Avery
(20) February 1957
(21) Weed & Company
(22) Air Time Sales Ltd.
Broadcasts Stereo. Broadcasts Stereo. CHUM-FM, TORONTO 18,000 watts on 104.5 mcs. (1) Radio CHUM-1050 Ltd. (2 & 3) Allan F. Waters (5) Wes Armstrong (6) Sjef Frenken (7) Allan Slaight (8) Sjef Frenken (10) Bill Drylle (15) Eileen Taylor (16) Larry Solway (17) Helen Hatton (18) George Jones (20) Sept. 15, 1963. (21) Devney Organization Inc. (22) Stephens & Towndrow Broadcasts Stereo CJRT-FM, TORONTO (12) Stephene (12) Stephene (12) Stephene (13) Stephene (14) Stephene (15) Stephene (15) Stephene (15) Stephene (16) Stephene (17) Stephene (18) Stephene (17) Stephene (18) St

- (23) Broadcasts Stereo

CKFM-FM, TORONTO 200.000 watts on 99.9 mcs.

Promotion Mgr. Troffic Chief Copy Chief 15 16 CFRB Limited
 W. C. Thornton Cran General Manager -Don Hartford
 D. W. Insley
 W. Recently (3) D. W. Insley
(5) W. Brennan
(6 & 7) Bill Ballentine
(10) Bill Hutton
(11) Bill Stephenson
(14) Gerry Maccabe
(15) Ruth Peachell
(16) Jill Loring
(17) Dianne Loyst
(18) Clive Eastwood
(20) October, 1940
(21) Young Canadian Ltd.
(22) Standard Broadcast Sales
Programs separately for 126 Programs separately for 126 hours weekly and issues separate rate card. Broadcasts in Stereo. CKLW-FM, WINDSOR 50,000 kilowatts on 93,9 mcs. Same staff, same programming as CKLW-AM, except at 7,30 to 9,30 p.m. when separate programs take over.

KEY Music Director News Director

Sports Director

Farm Director

Women's Director

9

10

11

13

14

QUEBEC

CBF-FM, MONTREAL 24,600 watts on 95.1 mcs. Owned and operated by the Canadian Broadcasting Corporation

CBM-FM, MONTREAL 24,600 watts on 100.7 mcs. Owned and operated by the Canadian Broadcasting Corpora-tion

CFCF-FM, MONTREAL 41,400 watts on 92.5 mcs. (1) Canadlan Marconi Co. (2) W. V. George (3) J. D. Wright Same staff as CFCF-AM. Separate programming 7.00 to 11.00 p.m. weekdays and week-ends. Broadcasts Stereo.

CJMS-FM, MONTREAL 40,000 waits on 94.3 mcs. (1) Supravox Corporation Litée

Supravox Corporation Ltée
 A. R. Crépault
 Roch Demers
 Serges Raymond National Sales Manager -André Rancourt Local Sales Manager -Ted Meunier
 Roul Jobin
 C. Lalancette
 May 18, 1964
 Weed & Company
 Stephens & Towndrow Ltd. Broadcasts stereo, 24 hours daily.

daily.

CJFM-FM, MONTREAL 41,200 watts on 95.9 mcs, (1) CJAD Limited (2) W. C. Thornton Cran (3) H. T. McCurdy

- (2) W. C. Thornton Cran
 (3) H. T. McCurdy
 (5) Ron Blair
 (7) Vance Randolph
 (9) Bruce Patenaude
 (10) Doug Williamson
 (11) Al Cauley
 (12) Doris Clark
 (14) Mary Pert
 (15) Gloria Shaborda
 (16) Gerry Boddington
 (17) Anna Watt
 (18) Ernest Mott
 (20) October I, 1962
 (21) Young Canadian Ltd.
 (22) Standard Broadcast Sales Ltd.
 Programs separately from
 CJAD 125 hours weekly in stereo.
 Simulcasts with CJAD midnight to
 6.00 a.m. Issues separate rate card

card

- CKGM-FM, MONTREAL 50,000 watts on 97.7 mcs. (1) Maisonneuve Broadcasting (2) Geoff Stirling (3) Don Wall (4) Lorie Dempsey
- Retail Sales Manager Barry Martin

Chief Engineer 18. 19 Chief Operator Date and Year Station 20. Began 21, U.S. Reps 22. Canadian Reps

17. Librarian

Jimmy Tapp Lorle Dempsey Tom Deachman Bob Holiday Bob Johnston Colin Jarrette (5) (7) (9) (10) (17) (18) (18) Colin Jarrette
(20) September 16, 1963
(21) Stephens & Towndrow
(22) Weed & Company
Separate programming 23-24
hours a day. Stereo. Issues
separate rate card.

CHRC-FM, QUEBEC 81,000 watts on 98.1 mcs. (1) CHRC LImitée (2) Col. Harvé Baribeau Managing Director -Henri Lepage General Manager -Aurèle Pelletier (5) Yvon Martel (6) Georgette Lacroix (7) Henri Veilleux (9) Georgette Lacroix

- (6) (7) (9)
- (10)(11)
- (18) (19) (20)
- Henri Veilleux Georgette Lacroix Guy Lemieux Maurice Descarreaux Arsène Nadeau Marcel Huard February, 1949 Young Canadian Ltd. Hardy Radio & TV Ltd. A. J. Messner & Co. Scharf Broadcast Sales reo Broadcasting (22)

Schart Broadcast Sales Stereo Broadcasting Programs separately from 12,00 to mldnight, Monday to Saturday, and from 9.00 a.m. to midnight on Sunday. Issues separate rate card card.

CJBR-FM, RIMOUSKI 20,000 watts on 101.5 mcs. (1) La Radio du Bas St. Laurent Inc. (2) Jacques Brillant (3 & 5) André Lecomte (7) Sandy Burgess (8) François Raymond (9) Jean Brisson (11) Guy Ross (12) Claude Pearson (14) Louise Lavellée (15) Sandy Burgess (16) André Lecomte (18) Lorenzo Michaud (20) November 1947 (21 & 22) All-Canada Radio & TV Ltd. Programs separately for 58 nours weekly, and broadcast 25 hours in stereo.

CHLT-FM, SHERBROOKE 62,000 watts on 102.7 mcs. (1) La Tribune Inc. (2) P. Desruisseaux (3) J. L. Gauthier (4) M. Girard (5) L. LaRocque (7) J. Tremblay (9) P. M. Robidoux (12) Andree Aubc (15) Françoise Bolvin (18) Gerard Paul (20) September 15, 1963 (21) Paul L'Anglais Inc. (22) Young Canadian Ltd. Stereo Broadcasting 6.00 p.m. to 11.00 p.m. CHLT-FM. SHERBROOKE

- CKVL-FM, VERDUN-MONTREAL 307,000 watts on 96.9 mcs. (1) Radio Futura Ltd. (2) Jack Tietolman Vice-President -Corey Thomson (3) Judah Tietolman (6) Hal Wardell (7) Jack Tietolman (8) H. A. Wardell and Bertrand Gagnon (9) Giveon Cornfield (14) Jack Selinger (15) Jeannot Pelletier (16) Larry Frederlcks (21) Young Canadian Ltd. (22) Radio & TV Sales Inc. Broadcasts almost 100% in storeo Programs 24 hours a day separate from CKVL-AM and issues its own rate card.



- NEW BRUNSWICK
- CFBC-FM, SAINT JOHN 5,600 watts on 98.9 mcs. (1) Fundy Broadcasting Co.Ltd. (2) James Turnbull (3) Robert Lockhart
- (3) Robert Lockhart
 (4) Ralph McLenaghan
 (5) Jean Darling
 (7) Bruce Ward
 (15) Gloria Dort
 (17) Diane Wade
 (18) Angus Weeks
 (20) March 15, 1965
 (21) Young Canadian Ltd.
 (23) Broadcasts Stereo (23) Broadcasts Stereo

NOVA SCOTIA

CHNS-FM, HALIFAX
250 watts on 96.1 mcs.
(1) Maritime Broadcasting Co.
(2) Graham W. Dennis
(3) Fred W. Arenburg
(7 & 17) Robert Oxley
Programs 31 1-2 hours weekly
separate from CHNS-AM.

CJCB-FM, SYDNEY

CJCB-FM. STUNEY 675 watts on 94.9 mcs. (20) September 1963 (21) All-Canada No stereo broadcasting. Same staff as CJCB-AM. Pro-

grams separately for 14 hours weekly and issues separate rate card.

- CKCL-FM, TRURO 360 watts E.R.P. on 100.9 mcs. (1) Colchester Broadcasting
- Colchester Broadcast Co. Ltd.
 Za 3) J. A. Manning
 Marga ret Stevens
 Marga ret Stevens
 Marga ret Stevens
 Marga ret Stevens
 Bob Bartlett
 Bob Bartlett
 Marga ret b 1965

Operates anywhere on 110-250V (50)

• Dimensions: 11" x 8" x 3", weight:

1355

37

battery, or 6-12-24 DC.

7 lbs.

ROBERT BOSCH (CANADA) LTD.

Four standard tane sneeds.

Exceptional quality at low cost.

MONTREAL 18

DOMINION BROADCASTING COMPANY

> 12 SHUTER STREET TORONTO

E. J. PIGGOTT ENTERPRISES LTD.

40-42 LOMBARD STREET

TORONTO EM.3-9141

or 60 cycles), on its own rechargeable

(19) DOD Datriett
(20) March 1965
(21) Devney Organization Inc.
(22) Hardy Radio & TV Ltd.
(23) No Stereo

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4000 REPORT-S TAPE RECORDER

PROFESSIONAL

8 REASONS WORTH INVESTIGATING!

• All transistor, portable.

• Trouble-free operation in any position as well as professional speed stability assuring the finest repro-

• Frequency response $(\pm 3 \text{ db})$; 40 to 20,000 c.p.s. at 71/2 i.p.s.

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TORONTO 18

DEALER

DEALER

duction on studio equipment.

Solid all-metal construction.

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AUTHORIZED

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for the

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except

George N. Kahn COMPANY. INC. EMPIRE STATE BUILDING . 66TH FLOOR . NEW YORK I. N. Y. . BRYANT 9-6950

scientific

marketing

August 27, 1965

Mr. Richard G. Lewis CANADIAN BROADCASTER 217 Bay Street Toronto 1., Ontario, Çanada

The response we have received from your readers to the first 12 of my "Smooth Selling" articles makes your decision to run a Dear Dick: further 12 very good news indeed. We had expected reaction from BROADCASTER readers who are in radio and television broadcasting, but were surprised -- very pleasently so -- to find they have stimulated keen interest as well among national advertisers interested in securing reprints for their sales departments, many advertising agencies who have distributed them to their clients and a host of presidents, sales executives, marketing managers and other top officials. Another surprise was the by no means insignificant number of inquiries received from people in advertising and selling, as well as in broadcasting, here in the United States, including You will be interested to know that one of your American readers one of our major networks. could not understand why he had to subscribe to a Canadian publication in order to read these American articles! Possibly you should change the name of your paper to THE INTERNATIONAL BROAD-It is a pleasure, Dick, to cooperate with one who shares my interest in better methods of selling, and I'm certain the service you are rendering should continue to benefit both advertiser and CASTER. agency as well as your readers in radio and television broadcast Cordially yours, ing.

Now in our twenty-fourth year of reaching people who reach people

PERSONNEL REGISTER (Television)

17. Copy Chief 18. Film Librarian

3. General 4. Operati 5. Commer 6. Product 7. Program	ons Manager cial Manager ion Supervisor Manager	11. Sports 12. Wome 13. Farm 14. Promo 15. Traffic	Di Dire Dire otion Mo
B. Chief A	nnouncer	16. Art D	irec
BRITISH C	OLUMBIA	Penticton Salmon Arm Oliver-Osoyoo: Lumby	5
CBUBT, CRANBR	OOK	Princeton Keremeos	
1.1 kw Video; on Channel 10, ov	ned and	Cawston Peachland	į.
operated by the C. casting Corporati		Enderby Westwold	ġ
(24) July, 1962 CJDC-TV, DAWSO	ON CREEK	Falkland Nakusp	
50 kw Video; 25 Channel 5. CBC.		Malakwa Celista	ļ
(1) Radio Stati(Dawson)	on CJDC Creek B.C.)	Grindrod Cherryville	i
(2 & 3) H. L.		CKPG-TV, PRIN 220 watts Vide	CE (
(4) John Adams (5) W. R. (Bill (6) Condon Dol	I) Duncan	Audio on Channe (1) CKPG Te	13.
 (6) Gordon Dol (7) H. L. Mich (10) Elmer Dev 	naud	(2 & 3) Robe Director	
(11) Al Kelly (12) Mrs. Kathy		R.A. (5) M.McDo	McC nnel
(13) Roger Fry (15) Marie Van		(6) A.D.We (7 & 8) S.J.	⊧ibe How
(16) Ethel Emer (17) Al Vailland	5	(7 & 8) S.J. (9) Steve J.I (10) Barry J.	lowe Hame
(18 & 19) Helen (20) Gordon Dol	Castle	(11) Barry Ha (12) M. McDo	nneli
(21) Ralph Mes		(13) J. Carbut (14) Ab D. We	t eibe
(24) January 15		(15) Arlene G (16) Anne Per:	oodke
CFCR-TV INTERI	OR TELE-	(17) Ab D. Wo (18) Anne Per	eibe
VISION SYST	PEM,	(19) Steve Ho	we
4,000 watts Video watts Audio on Cha	2.000 nnel 4.	(20) Steve J. (21) Stan W. I (22 & 23) All-	Davis Cana
CBC. (1) Twin Cities	Television	Radio (24) August 20	& T'
Ltd. (2 & 3) lan G. C	llark	CFTK-TV, TER	ACE
Jean C	ral Manager . Ross		BC.
(4) Jack Pollard(5) Walter Harw		 Skeena Br J. Fred W 	eber
 (6) Wayne Rober (7) Jack Pollard (8) Al Davidson 	rt s	(4) Wayne Set(5) Walter Wa(6) Robert Ca	ainm
 (8) Al Davidson (9) Wayne Rober (10) Jack Pollard 	rts	(7) Al Parfitt	
(11) Waiter Jones (12) Miss Jean Ro		(9) Jack White (10) Keith Tut (11) Allan Par	t
(12) Miss Jean Ro (13) Bob Wilson (14) Miss Jean Ro		(11) Allan Par (12) M. Van H (13) Hugh McI	erd
(15) Mrs. Pat Fal (16) Fred Roach	rchild	(14) Wayne Se	abro
(17) Ed Stevens (18 & 19) Bill Reit		(15) Mrs. Fra (16) Art Bates (17) Patr <u>i</u> cia F	
(20) Wayne Rober (21) Kurt Reichen	ts	(18) Mrs. Her (19) Bob Horn	iny E
(22) All-Canada (23) Weed & Com		(20) Robert Ca (21) John A. N	alder
(24) April 8, 1957		(22) Radio - 1 (23) Weed & C	V Re
CFCR-TV INTERI VISION SYSTEM,	KAMLOOPS	(24) Novembe	
has re-broadcastin the following location		CFTK-TV, TER has rebroadcasti	RÁCI ng st
British Columbia: Savona	Channel 8	the following loca Prince Rupert	ation (
Clearwater Boston Bar-	Channel 2	Smithers Burns Lake	0
North Bend Quesnel	Channel 5 Channel 7 Channel 8	K1Idala Kemano	0
Williams Lake Lytton-Lillooet	Channel 11	Ketchikan, Alaska (closed	
100 Mile House Clinton Chase	Channel 5 Channel 9	circuit) Annette Island,	C
Merritt Ashcroft-Cache	Channel II Channel 10	Alaska Nass Valley	0
Creek Promontory	Channel 10 Channel 5	Justkatla-Port Clements	(
Mountain	Channel 5	CBUAT, TRAIL	
CHBC-TV, OKAN		.187 kw Video on Channel 11.	
VISION SYST 3.7 kw Video; I	.65 kw Audio	operated by the C casting Corporat	
on Channel 2. CB ((1) Okanagan V		(24) November	
(3) Roy G. Cha	Co. Ltd.	CBUAT-I, NELS 560 kw Video;	362
(5) Dick Sharp (6) Norm Willia		on Channel 9. The CBUAT, Trail Is	owne
(7) Russ Richa (8) Dave Sparr	rdson	operated by the C casting Corporat	ion.
 (10) Russ Richa (11) Dave Sparr 	rdson	(24) November KVOS-TV VANC	
(12) Mrs. Betty (13) Bob Wilson	Pavle	VICTORIA (BE 214 kw Video;	LLIN
(14) Norm Willi (15) Mrs. Lucil	ams le Travis	channel 12. (1) KVOS-TV	
 (16) Vic Pauls (17) Jurgen Goth 	e	(2 & 3) David Vice-Presi	Min
(19 & 20) Douglat (21) T.E.Wyat (22 & 23) All-Cat	s Redecopp	Sales Dire Doug D	ctor Davis
(22 & 23) All-Car (24) Sept. 21, 1	957	Western Sa Herma	iles l n Bui
CIBC-TV (OKANA	GAN NET-	Assistant t Andy A	nder
WORK) has re-bro	accounting	(4) Dick Daile	ev

McGavin nell be lowe we amelin elin nell be bdkey , be owe ivis anada TV 1961 CE-KITIMAT . I kw Audio IC. adcasters Ltd. Her brook inman der tt rd ru rty nrook kie Bates ank v Ebeling der Reps Ltd. mpany 15, 1962 ACE-KITIMAT g stations at ons: Channel 6 Channel 5 Channel 2 Channel 5 Channel 2 Channel 5 Channel 8 Channel 5 Channel 2 .124 kw Audio vned and nadian Broad-3, 1960 162 kw Audio is satellite of wred and nadlan Broad n. 26, 1960 UVER-LINGHAM) 107 kw Audio on

KEY

9. Music Director

Owner or Company Name

President (if a company) 10. News Director

214 kw Video; 107 kw Audio of, annel 12.
(1) KVOS-TV (BC) Ltd.
(2 & 3) David Mintz
Vice - President and National Sales Director -Doug Davis
Western Sales Manageř -Herman Burkart
Assistant to the President -Andy Anderson
(4) Dick Dalley
(5) H. Burkart
(6) Jack V. Gettles
(7) Andy Anderson
(8) Frank Jank

19. Film Editor Director 20. Chief Operator 21. Dir. of Engineering 's Director Director 22. Canadian Reps 23. U.S. Reps ion Manager Manaaer 24. Station Birth Date ector (9) Bob Hughes
(10) Duane Trecker
(11) Rod Hulme
(12) Elaine Horn
(13) Stan Sleeth
(14) Martan Boylan
(15) Mies Del Pawliw
(16) Tom Ashdown
(17) Miss Leslie Mathers
(18) Del Pawliw
(19) Ken Jubenvill
(20) Duane Johnson
(21) John Price
(20) Stown-Ryles Television Ltd.
(23) Summer Corp.
(24) June, 1954 Channel 13 Channel 9 Channel 8 Channel 5 Channel 5 Channel 5 Charmel 5 Channel 5 Channel 5 Channel 5 Channel 2 Channel 5 Channel 6 Channel 72 Channel 10 CBUT, VANCOUVER 47.6 kw Video; 25.4 kw Audio on Channel 2. Owned and operated by the Canadian Broad-casting Corporation. CE GEORGE E GEORGE ; 110 watts 3. CBC, evision Ltd, t T. Harkins f Television CBUT-1 COURTENAY .625 kw Video; .332 kw Audio on Channel 9. Satellite of CBUT, Vancouver, (24) August 1962. Vancouver.
(24) August 1962.
CHAN-TV, VANCOUVER 164 kw Video; 81 kw Audio on Channel 8. CBC.
(1) British Columbia Tele-vision Broadcasting System Ltd.
(2) J. R. Peters
(5) Dave Norman
(6) W. C. Elliott
(7) L. D. Colthorp
(10) A. Marquis
(11) Brad Keene
(12) Mrs. Jean Cannem
(14) Barry Cramer
(15) Lloyd Colthorp
(16) Bob Crighton
(17) Mrs. Joy Cormier
(18) Jan Hadway
(19) Miss Les Semko
(21) E. G. Rose
(22 & 23) All-Canada
(24) October 31, 1960 CHAN-TV-1, CHILLIWACK CHEK-TV, VIC'. ORIA 100 kw Video; 50 kw Audio on Channel 6. CBC. (1) Britisn Columbia Tele-vision Broadcasting System Ltd. (2) J. R. Peters (4) Frank Bond (5) Dave Norman (6) W. C. Elliott (7) L. Colthorp (10) A. Marquis (11) Brad Keene (12) Mrs. Ida Clarkson (14) Barrv Cramer (15) Lloyd Colthorp (16) Bob Crighton (17) Mrs. Joy Cormier (18) Jan Hadway (19) Les Semka (21) E. G. Rose (22 & 23) All-Canada (24) December 1, 1956 CHAN-TV-I, CHILLIWACK CHEK-TV, VICTORIA has rebroadcasting stations at the following locations:
 Squamish
 Channel 7

 Port Hardy
 Channel 2

 Sointula
 Channel 5

 Newcastle Ridge
 Channel 7

 Kokish
 Channel 9
 ALBERTA

CFCN-TV, CALGARY 100 kw Video: 50 kw. Audio on Channel 4. CTV. (1) CFCN Television Limited (2) Jas. A. Love Executive Vice-President Gordon L. Carter Gordon L. Carter (6) Ted Chapman (10) William N. Love (11) Henry Viney (13) Mrs. Jean Bown (16) Charles Heine (17) Wally Kirk (19) Garry Smith (21) Robert W. Lamb (22) Radio - TV Reps. Ltd. (23) Young Canadian (24) September 9, 1960 CFCN-TV-1, DRUMHELLER-HAND HILLS - Channel 12

CFCN-TV-2, Banff, Channel 8 CFCN-TV-3, Brooks, Channel 9 $\begin{array}{l} CFLW-TV, \mbox{ Windermere Valley}\\ Channel 6.\\ \mbox{ All satellites of CFCN-TV}_{t}\\ \mbox{ Calgary. Same staff.} \end{array}$

CHCT-TV, CALGARY 100 kw Video; 50 kw Audio on Channel 2. CBC. (1) Calgary Television Limited (2) Frederick Shaw (3) A. M. (Bert) Cairns (4) Ron Chase (5) J. N. Inkster (Nat'1) George Brown (Local) (6) Skip Braun (7) Ron Chase (10 & 11) Ed Whalen (14) W. A. (BIII) Smith (15) Don Wilson (16) Les Funtek Sales Services Editor -Miss Mary Ellis (18 & 19) Gordon Warner (21) Lee Crawley (22) All-Canada Radio & TV (23) All-Canada Radio & TV (24) October 8, 1954 CHCT-TV-1, DRUMHELLER CHCT-TV-1, DRUMHELLER Satellite of CHCT-TV, Calgary broadcasting on Channel 8. Same staff. CBXT, EDMONTON 318 kw Video: 159 kw Audio on Channel 5. CBC Microwave. Owned and operated by the Canadian Broadcasting Corpora tion. (24) October 2, 1961 tion.
(24) October 2, 1961
CFRN-TV, EDMUNTON

180.3 kw Video: 90.4 kw Audio
on Channel 3. CTV.
sunwapta Broadcasting

Co. Ltd.
& Gen.Mgr.) G.R.A. Rice
Manager - Bruce Alloway
Gen. Sales Manager D. Field
& 7) George Kidd
Ed Kay
Harry Farmer
Sid Lancaster
News and Public Affairs
Manager - Bruce Hogle
Al McCann
Scott Flewitt
Aul Nattall
Projects Director Dan Kaufman
Joyce Mathews
Peter Leonard

MEMO

from the desk of

GORDON FERRIS

To - Ed Teillet, KCND-TV, Channel 12, Manitoba.

Your Riverboat Cruise and the introduction of your new schedule filled with SO MUCH COLOUR an ungualified success. Your 250 guests impressed with plans and convinced by your hospitality that it's Channel 12 in 1966.

T.G.F.

Radio-Television Representatives Limited

 Bob Carlyle
 Keith Neale
 Bill Radomski
 Ted Wadson
 Radio - TV Reps Ltd.
 Adam Young Inc. Harlan Oakes & Assoc.
 October 17, 1954 CFRN-TV-1, CARROT CREEK Satellite of CFRN-TV, Edmonton, broadcasting on Channel 9. CFRN-TV-3, WHITECOURT Satellite of CFRN-TV, Edmonton, broadcasting on Channel 12. CFRN-Iv-4, ASHMONT Satellite of CFRN-TV, Edmonton, broadcasting on Channel 12. CBXAT, GRANDE PRAIRIE 36 kw Video: 18 kw Audio on Channel 10. CBC. Owned and operated by the Canadian Broad-casting Corporation. (24) July 1962. CBXAT-1, PEACE RIVER ,720 watts Video; .360 watts Audio on Channel 7. This is a satellite of CBXAT, Grande Pralrie. It is owned and operated by the Canadian Broadcasting Corporation. Corporation. CJLH-TV, LETHBRIDGE 171 kw Video; 85.5 kw Audio on Channel 7. CBC. (1) Lethbridge Television Limited

Lethbridge Television Limited
 2 & 3) N. Botterill
 (7) Dan Tavlor
 (10) Brent Seely
 (11) Ron Makarenko
 (12) Mrs. Jean Block
 (13) Ron Watmough
 (14) Mrs. Joan Waterfield
 (15) Miss Win Dufty
 (16) Cornie Martens
 (17) Gladys Pałmer
 (18 & 19) Mrs. Betty Glendinning
 (21) V. C. Reed
 (22) All-Canada Radio & TV
 (23) All-Canada
 (24) November 20, 1955

CKSA-TV, LLOYDMINSTER 116 kw Video; 58 kw Audlo on Channel 2. CBC. (1) CHSA-TV Limited (2 & 3) Arthur F. Shortell (4 & 5) J.R. D. Findlay (6 & 7) Wes Saunders (10 & 11) Marvin Seibel (13) Bill Axelson (14) Wes Saunders (15) Florence Look (16) Howard Sturge (17) Lillian Johnson (18 & 19) Jim Forsman (21) Howard James (22) Radio -TV Reps Ltd. A. J. Messner (23) Devney Organization (24) September 23, 1%00 (24) September 23, 1960
CHAT-TV, MEDICINE HAT 5.7 kw Video: 3 kw Audio on Channel 6. CBC.
(1) Monarch Broadcasting Co. Ltd.
(2) J. H. Yuill
(3) Orville Kope
(4) Jon David Thibert
(5) Ian Carson
(6 & 7) Jon David Thibert
(8) Lorne Havard
(9) Lorne Havard
(10) Stan Weiler
(11) Clen Yost
(12) Kenolynn Bullock
(13) Mickey Lynch
(14) John Patan
(15) Barry Freeman
(16) August Soehn
(17) Mrs. Deen Hamilton
(18 & 9) Don Patterson
(20) Cliff Dacre,
(21) All-Canada Radio & TV
(24) September 14. 1967 CHAT-TV-I, PIVOT 1.37 kw Audio; 2.75 kw Video on Channel 4. Satellite of CHAT-TV, Medicine Hat. Same staff.

CHCA-TV, RED DEER 13.2 kw Video; 6.6 kw Audio on Channel 6. CBC, (1) CHCA Television Ltd. (2) H. L. Flock (3) G. E. Spackman (4) Wendell Wilks

Kelowna Vernon

WORK) has re-broadcasting stations at the following locations in British Columbia:

Channel 2 Channel 7

PERSONNEL REGISTER (Television)

KEY Owner or Company Name 9. Music Director President (if a company) 10. News Director General Manager Sports Director 11 Operations Manager 12. Women's Director Farm Director 13. 14. Promotion Manager Traffic Manager 15. 16. Art Director (5) Earl Kidder
(6 & 7) Wendell Wilks
(10) Glen Burston
(11) Al Hammer
(12) Marlene McDonald
(13) Bob Brown
(14) Les Party
(15) Marton Rowat
(16) Rick Soehn
(17) Part Thompson
(18) Jean Söderguist
(19) Dave Wilburn
(21) James Colter
(22 & 23) All Canada Radio & TV
(24) December 9, 1957 CKCK-TV 2 WILLOW BUNCH 9 kw Video 4.5 kw Audio. Satellite of CKCK-TV. Regina broadcasting on Channel 6. CKMJ, MARQUIS 55.4 kw Video: 27.7 kw Audio on Channel 7. Satellite of CKCK TV. Regina. CHRE-TV. REGINA 140 km Video 75 km Audio on Channel 9. CTV. (1) CHAB Ltd. (2) Jack Moffat
(3) Sid Boyling
(4) Bud Marce
(5) Sid Boyling (5) Sid Boyling
(6) Bruce Pendlebury
(7) Bud Marce
(9) Joan Lockwood
(10) Wally Macht
(11) Ken Newans
(12) Mrs. Sylvua Stromberg
(13) Wally Macht
(14) Janice Marchessault
(15) Mrs. Marlene Stuckey
and Marj Deyo
(16) Graham Henderson
(17) Mrs. Shirlee Cooke
(184.19) Diane Clark
(20 & 2.1) Merv. Pickford
(22) Stovin Byles TV Ltd.
(23) E. S Sumner Corp.
(24) December 21, 1962 CHAB-TV. MOOSE JAW 48 hw Video 25 kw Audio on Channel 4. CTV. (1) CHAB Ltd. (2) Jack Moifat (3) Sid Boyling (4) Bud Marce (5) Sid Boyling (6) Bruce Pendlebury (7) Bud Marce (9) Joan Lockwood (10) Wally Macht (11) Ken Newans (12) Mrs. Sylvia Stromberg (13) Wally Macht (14) Janice Marchessault (15) Mrs. Marchen Stuckey and Marj Devo CFQC TV, SASKATOON 180 kw Video. 100 kw Audio on Channel 8. CEC. (1) A. A. Murphy & Sons Limited (2) W. A. Bill' Murphy (3) G. Blair Nelson Station Manager Don Brinton (5) Ken Hutson (6) Greg Barnsley (10) Les Edwards (11) Chuck McMannus (13) Bill Story (14) Ted Eadinger (15) Mrs. Verna Fowler (16) Gerry McLaughlin (17) Stan Thomas (19) Ron Lee (21) lim Lows (13) Bill Story
(14) Ted Eadinger
(15) Miss. Verna Fowler
(16) Gerry McLaughlin
(17) Stan Thomas
(19) Ron Lee
(21) Jim Love
(22) Radio - TV Reps.
(23) Young Canadian Harlan G. Oakes
(24) Docember 5, 1954 (24) July 7, 1959
(24) July 7, 1959
CKBI-TV, PRINCE ALBERT
61 tw Video: 36.5 tw Audio
on Channel 5, CBC.
(1) Central Broadcasting Co. Ltd.
(2 & 3) Edward A. Rawlinson
(4) Frank F. Rawlinson
(5) Ian Robertson
(6 & 7) Jack J. Cennon
(10 & 11) Nick Roche
(12) Mrs. Marion Sherman
(13) Harold Mallwitz
(15) Mrs. Sylvia Dodwell
(16) Cecil Semchak
(17) Marie Tremblay
(18 & 19) Mrs. Lortaine Hawksworth
(21) T. Van Nes
(22) All-Canada
(23) All-Canada
(24) January 27, 1958 CFQC TV-1. STRANRAER b.8 kw Video 3.6 kw Audio on Channel 3. Satellite of CFQC TV. Saskatuon. Same staff. staff. (1) Swift Current Telecasting Co. Ltd. (2 & 3) William D. Forst (5) Walter S. Buffam (6 & 7) Mrs. Julie Forst (10) Gordon Foth (11) Art Henderson (12) Mrs. Julie Forst (13) Doug Grant (14) Mrs. Julie Forst (15) Cora Berezan (16) George Kushner (17) Marjorie Schieck (21) George Harwood (22) Radio TV Reps. (23) Forjoe TV Inc. (24) December 23, 1957 Them. TV LL FAST FND

 OKBI-TV, PRINCE ALBERT

 has rebroadcasting stations at

 these locations:

 Alticane
 Ghannel 10

 North Battleford
 Channel 2

 Nipawin
 Channel 2

 Greenwater
 Channel 4

 Ghannel 10 Channel 7 Channel 2 Channel 4 CKCK-TV, REGINA 100 kw Video, 53.5 kw Audio on Channel 2. CBC.
(1) Transcanada Tele-communications Ltd.
(2) Michael C. Sifton Vice-President & General Manager -H. A. Crittenden
(3) Don Tunnichiffe Assistant Manager -CJFB_TV_L_EAST_END Satellite of CJFB-TV, Swift CJFB TV 2 VAL MARIE Satellite of CJFB-TV, S Current. Swift CJFB TV-3: RIVERHURST Satellite of CJFB TV. Swift H. A. Crittenden
(3) Don Tunnichiffe
Assistant Manager Lloyd Westmoreland
(5) Don Tunnichiffe
(6) Doug Lee
(8) Garth Dawley and Bruce Cowie
(9) Mrs. Grace Germaine
(10) Grant Kennedy
(11) John Badham
(14) Jerry Joynt
(15) Pat Hagerty
(16) Joe Soehn
(17) Mel Friesen
(18) Mrs. S. Geres
(19) Barry Haddad
(20) Tom Nelson & Len Ross
(21) Lorne McBride
(22 & 23) All -Canada
(22 & 14 - 27 - 1954 CKOS-TV. YORKTON
5 kw Video 2.5 Audio on
Channel 3. CBC.
(1) Yorkion Television Co. Lid.
(2 & 3) R. L. Skinner
Vice-President and Asst. General Manager
George S. Skinner
(5) J. V. Birt (5) J. V. Birt
(6) Doug Popowich
(7) Wilbur A. Westhy
(8) Linus Westherg
(10) James Horning and
Don Steel
(11) Linus Westherg
(13) Norman Rocbuck
(14) Jay Leddy
(15) Mrs. Cavell Purinton
(16) Hugh C. Vassos
(17) Twila Marshall CKCK-TV-1, COLGATE 15.1 kw Video: 7.5 kw Audio on Chainel 12. Rebroadcasting station of CKCK-TV, Regina. Same staff.

17. Copy Chief 18. Film Librarian 19. Film Editor 20. Chief Operator Dir. of Engineering 21. 22. Canadian Reps 23. U.S. Reps 24. Station Birth Date (19) Sharon Coleman
 (21) Ludwig Hocevar
 (22) Stovin-Byles TV Ltd
 (23) ABC International Television
 (24) June 19, 1958 CKSS-TV, BALDY MOUNTAIN 28 kw Audio 57 kw Video on Channel 8. Satellite of CKOS-TV Yorkton, Same staff. CKOS-TV-2, ESTEVAN 17 kw Audio' 32 kw Video on Channel 7. Satellite of CKOS-TV Yorkton. Same staff.

CKOS-TV-3. WYNWARD 34 kw Audio: .67 kw Video on Channel 6. Satellite of CKOS-TV. Yorkton. Same staff.

MANITOBA

CKX-TV. BRANDON 100.000 watts Video: 49,100 watts Audio on Channel 5. CBC. (1) Western Manitoba Broad-casters Limited (2 & 3) John B. Craig (4) Stuart Craig (5) Archie Olson (7) Ron Katzia (13) Frank Bird (7) Ron Katzin
(13) Frank Bird
(15) Marsha Harrowen
(16) Mrs. Ann Smith
(19) Harold Pullaw
(20) Lawrence Dubois
(21) Tom Stacey
(22) All-Canada
(23) All-Canada
(24) January 28, 1955

CKX-TV has rebroadcasting stations at: Forwarren, 6.4 kw Video, 3.48 kw Audio on Channel 11: Melita ...118 kw Video: ...094 kw Audio on Channel 9.

CBWBT, FLIN FLON 6.8 kw Video: 3.4 kw Audio on Channel 10. Owned and operated by the Canadian Broad casting Corporation. (24) June 25, 1962

CBWBT-1. LE PAS 260 warts Video: 130 warts Audio on Channel 7. This satellite of CBWBT, Flin Flon is owned and operated by the Canadian Broadcasting Corporaon . (24) June 25 . 1962

CBWT, WINNIPEG 57.8 kw Video: 34.7 kw Audio on Channel 3. Owned and operated by the Canadian Broad-casting Corporation. (24) April 24. 1960

CBWFT, WINNIPEG 2.87 kw Video: 1.72 kw Audio on Channel 4. CBC French Net-work. Owned and operated by the Canadian Broadcasting Corporation. (24) April 24, 1960.

C-JAY-TV, WINNIPEG 325 kw Video. 180 kw Audio on Channel 7. CTV (1) Channel Seven Television Ltd. Channels Seven Felleri I.d.
 Ralph S. Misener
 Jack M. Davidson
 & & O Joe Gibson
 Jim Purvis
 Ray Torgrud
 L. R. (Bud) Sherman
 Jack Wells
 Sheila Knowles
 Al Johnson
 Gerry Prohert
 Mac Drope
 Rod Wehb
 How ard McMillar

- (17) Rod Webb
 (19) Howard McMillan
 (21) Bert Cobb
 (22) Stovin-Byles TV Ltd.
 (23) E. S. Summer Inc.
 (24) November 12, 1960

ONTARIO

CKVR-TV. BARRIE 100 kw Video: 50 kw Audio on Channet 3. CBC. (1) Ralph Snelgrove Television Limited (2 & 3) Ralph Snelgrove Assistant Manager H.). Snelgrove (4) Jack Mattenley

 (5) C M. Therney
 (6) Jerry Robertson
 (7) Edna King (7) Edna King
(8) Milt Conway
(9) Doug Garrowa
(10) Wayne Bjorgan
(11) Bill Bennett
(12) Edna King
(14) Frank Tooke (14) (15) Bob Locke Ernest Barker (16) (17) (19) (10) Ernest Barker
(17) Jaget Robertson
(19) Tom Locke
(20) Bert Verwey
(21) Harold Atkinson
(22) Paul Mulvihill & Company
(23) Adam Young Inc.
(24) 1955 CKVR-TV. PARRY SOUND 5 kw on Channel 11. Sate of CKVR-TV, Barrie. Satellite CKVR-TV-2, HUNTSVILLE 115 watts Video 49 watts Audio on Channel 8. Satellite of CKVR-TV, Barrie. CKVR-TV-3, HALIBURTON 100 watts Video. 50 watts Audio on Chamel 5. Satellite of CKVR-TV, Barrie. CHCH-TV, HAMILTON 230 kw Video: 143 kw Audio on Channel II. (1) Niagara Television Limited (1) Niagara Television Limited
(2 & 3) K. D. Soble Assistant Manager S J. Bibby Dir. of Sales & Marketing Al. A. Bruner
(4) F. P. DeNardis
(7) D. C. Gale
(21) W. E. Jeynes
(22) All-Canada. CHCH Marketing Div.
(23) E. S. Sumner Corp.
(24) June. 1954 CBWAT, KENORA 9.3 kw Video: 5.5. kw Audio ow Channel 8. Owned and operated by the Canadian Broad-casting Corporation. CBWAT-1 DRYDEN 8.9 kw Video: 4.45 kw Audio on Channel 9. Owned and operated by the Canadian Broad casting Corporation. (24) September: 1962 CBWAT 2, SIOUX LOOKOUT .005 kw Video: .0025 kw Audio on Channel 12. Owned and operated by the Canadian Broad-casting Corporation. (24) December, 1962 CBW AT -3. FORT FRANCES 20.2 kw Video: 10.1 kw Audio on Channel 5. Owned and operated by the Canadian Broad-casting Corporation. CBWAT-4. RED LAKE ATIKOKAN 5.7 kw Video: 2.85 kw Audio on Channel 10. Owned and operated by the Canadian Broad casting Corporation. casting Corporation.
CKWS-TV, KINGSTON

130 kw Video 78 kw Audio
on Channel 11. CBC.
(1) Frontenac Broadcasting Co. Ltd.
(2) Sen. W. R. Davies
(3) Roy Hofstetter
(5) A. J. Brooks
(6 & 7) Clif Tomlinson
(10) Floyd Paterson
(11) Max Jackson
(12) Claire Leonard
(14) Chris Davies
(15) Mrs. Rita McGratten
(16) Mrs. Mary Ann Bovey
(18 & 19) Pam Cooper
(20) Lorne Shepherd
(21) Gord Backus
(22 & 23) All-Canada
(24) December 18, 1954 (24) December 18, 1954
CKCO-TV, KITCHENER 325 kw Video: 160 kw Audio on Channel 13, CTV.
(1) Central Ontario Tele-vision Limited
(2) Carl A, Pollock
(3) William D, McGregor
(6 & 7) Bruce Lawson
(9) Pat Ludwig
(10) Carty McLaren
(11) Reg Sellner
(12) Mrs. Elaine Cole
(14) William Whiting
(15) Mrs. Alice Ellis
(16) Don Bowen
(17) William Smuck
(18 & 19) Lorne Cole
Supervisor of Technical Operations - Jim Smith
(21) Paul Turchan
(22) Hardy Radio & TV -Toronto and Montreal A -J. Messner -Winnipeg:
Scharf Broadcast Sales - Vancouver
(23) Wardh 1, 1954 Sales - Vano (23) Weed & Company (24) March I, 1954

CFPL -TV, LONDON 325 kw Vadeo, 495 kw Audeo on Channel 10, CBC (1) London Free Press Printing Co. Ltd. (2) Waiter J. Blaciburn (3) Murray T. Brown (4) Bob Reanhart (5) Cliff Wingrove (6 k 7) James Plant (9) Ed. Manning (10) Ron Laidlaw (11) Alea Kelman (13) Roy Jewell (14) Tom Daley (15) Warren Blahout (16) John Andrew (17) Tom Bird (18 & 19) Pat Walker (20) Dale Duffield (21) Glen Robitaille (22 & 23) All-Canada (24) November 28, 1953 CFCH-TV, NORTH BAY CFCH-TV, NORTH BAY 28.5 kw Video. 14.25 kw Audio on Channel 10. CBC. (1) Tel &d Company Ltd. (3) Reg Carne (5) km Corne (1) Tel Ad Company Ltd.
(3) Reg Carne
(5) Jim Gibson
(7) Sid Tomkans
(8) John Size
(10) Don Delaplante
(11) Pete Handley
(12) Meri Craven
(14) Joann McIntyre
(15) Meri Craven
(16) Richard Lea
(17) Patricta Bacon
(18) Tony Maroeau
(20) Jerry Milan
(21) Ken Howser
(22) Stovin-Bytes TV Ltd.
(23) All-Canada
(24) December 19, 1955 (24) December 19, 1955
CJOH-TV, OTTAWA AND THE SEAWAY
152 kw Video: 76 kw Audio on Channel 13. 130 kw Video:
78 kw Audio on Channel 8. CTV.
(1) Bushnell TV Co. Ltd.
(2) E. L. Bushnell
(3) Stuart W. Griffiths
(4) Harold Mantay
(5) W. O. Morrison
(6 & 7) Peter Francis
(9) Champ Champagne
(10) Joe Gibson
(11) Joe Spence
(12) Marion Dunn
(14) Bruce Sutton
(16) Dave Leigh
(18) John Beveridge
(19) Eric Tomlinson
(21) A. G. Day
(22) Independent Canadian TV Sales
(23) Young Canadian
(24) More 12. 1961 (23) Young Canadian (24) March 12, 1961 CBOT, OITAWA 50.1 kw Video: 26.7 kw Audio on Channel 4. Owned and operat ed by the Canadian Broadcasting Corporation. (24) june 2. 1953 (24) June 2. 1953
CBOFT, OTTAWA
31 kw Video: 17 kw Audio on Channel 9. Owned and operated by the Canadian Broadcasting Corporation.
(24) June 24, 1955 (24) June 24, 1955
CHOV-TV, PEMBROKE
19,1 kw Video. 9,5 kw Audio on Channel 5. CBC.
(1) Ottawa Valley Television Co. Ltd.
(2 & 3) E. Gordon Archibald
(5) Ramsay F. Garrow
(6) Brooke Duval
(10) Jack Derouin
(14) Jane Collard
(15) Mrs. Joan Gangur
(16) Wayne Wood
(17) Charles Friend
(18 & 19) Oscar Kohls
(20) Don Chant
(21) Alan Bradley
(22) Paul Mulvihnil & Co.
(23) Young TV Ltd.
(24) August 19, 1960 CHEX-TV, PETERBOROUCH 139 kw Video; 83.4 kw Audio on Channel 12. CBC. (1) Kawartha Broadcasting Co. Ltd. (2) Senator W. R. Davies (3 6 4) Wally Rewegan (5) Ian McFarlane (6 4 7) Gordon Shale (8) Huwo Tano (8) Hugo Tapp(9) Frederick Barrie (10) Morley Overholt
(11) John Danko
(12) Mrs. Marie Cgilaghan
(14) Michael N. Robinson
(15) Mrs. Marnie Tapp
(16) Krs. Leben Lapp (15) Mrs. Marme tapi
 (16) Ken Lehman
 (17) Margaret Foley
 (18 & 19) Tom Nesbiti
 (20) Hal Sloan
 (21) Bert Crump
 (22 & 23) All-Canada
 (24) March 28, 1955 CKPR-TV. PORT ARTHUR 55.4 kw Video: 30.2 kw Audio on Channel 2. CBC. (1) Thunder Bay Electronics Limited

(2) Fraser Dougali
(3) Garnet Conger
(5) Inch Masters (7) [incle Migmers
 (6) [on flights)
 (8) Gradue n: Thiompson
 (10) Rom (Targets)
 (11) Hal Lee
 (12) Mariou Vyckruch
 (14) Ljoda (Cassan)
 (15) Mirs. Sheila Shapati
 (16) Bruce Michaly
 (17) Phil Steele
 (18) T. Noss
 (19) Duo A model (16) (11) (11) (12) (14) (15) (10) (18) (19) (10) T. Roas
(19) Don A mold
(21) Gerhand Buetow
(22) Stovin-Byles TV Ltd.
(23) Adam Young Inc.
(24) October, 1954 (24) October. 1954
CJIC-TV. SAULT STE. MARIE 28 hv Video. 15 hv Audio on Channel 2. CBC.
(1) Hyland Raduo TV Limited (2) Mrs. J.G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Luonel McAuley
(11) Russ Ramsay
(12) Mrs. Grace Pitt
(14) Jean Morrison
(15) Mrs. Rua Purdy
(16) Bob Jenkins
(17) Norma Wuggins (10) Bob jenkins (17) Norma Wuggins (18 6 19) Roherta Hill (20) Albert Jones (21) Dave Irwin (22) All-Canada (23) All-Canada (24) November 28, 1954 CBFST, STURGEON FALLS 9.75 kw Video: 5.27 kw Audio on Channel 7. French Network. Owned and operated by the Canadian Brondcasting Corpora-tion CBFST-1. SUDBURY 601 watts Video; 361 watts Audio on Channel 13. Rebrow casting station of CBFST. Sturgeon Falls. CBFST-2. TEMISCAMING, Que. 7.08 kw Video: 3.54 kw Audio on Channel 12. Rebroadcasting station of CBFST, Sturgeon Falls

CKSO-TV. SUDBURY 30 kw Video: 16 kw Audio on Channel 5. CBC. (1) Cambrian Broadca sting Constraint Broadc Ltd.
W. B. Plauni
Ralph Connor
George Lund
Bill Hart
Mike Connor
Mike Connor (7) Mike Connor
(10) Roy Harnish
(11) Hub Beaudry
(12) Trudy Manchester
(14) George Duthie
(15) Mrs. Betty Sellars
(16) Nick Nykilchuk
(17) Bruce Bresnahan
(18) Mrs. Betty Sellars
(21) Leo Gilbeau
(22 & 23) All-Canada
(24) October 25, 1953 CKSO-TV-3, ELLIOTT LAKE 3.4 kw Video: 1.7 kw Audio on Channel 3. CBC. Satellite of CKSO-TV, Sudbury. Same staff CFCL-TV. TIMMINS 100 kw Video: 50 kw Audio on Channel 6. CBC. (1) J. Conrad Lavigne Enterprises (2) J. Conrad Lavigne (3) Rene Barrette (5 & 7) Jean Devillers (6 & 8) Terry Coles (10) James Prince (11) Gaston Bergeron (14) Frank Burnik (15) Jos. Virc (16) Clement Berial (17) Mrs. Joan Wallingford (18 & 19) Mrs. Hazel Clermont (21) Rudy-Andy Fauteus (22) Paul Mulvihill & Co. (23) Weed & Company (24) July 1, 1950 CECL TV-2. KIRKLAND LAKE CFCL-TV-2, KIRKLAND LAKE 5.03 kw Video: 2.51 kw Audio on Channel 2, Satellite of CFCL-TV: Timmins, Same staff. CFCL-TV-3. KAPUSKASING .088 kw Video: .044 kw Audio on Channel 3. Satellite of CFCL-TV. Timmins. Same staff.

CFCL-TV-4, HEARST .402 kw Video; .201 kw Audio on Channel 4, Satellite of CFCL-TV, Timmins, Same statf

CFCL-TV-5, VAL D'OR 17.1 kw Video, 9.35 kw Audio on Channel 5, Satellite of CFCL-TV, Timmins, Same

(22 & 23) All-Canada (24) July 27, 1954

Commercial Manager Production Supervisor Program Manager Chief Announcer

3

5

6

7

8.

CHCA-TV-1, CORONATION 12.4 kw Video, 6.2 kw Au 12.4 kw Video. 6.2 kw Audio on Channel 10 Satellite of CHCA TV Red Deer. Same staff.

CHCA TV-2, BANFF 5 watt pedestal. Channel 10. Satellite of CHCA-TV, Red Deer

SASKATCHEWAN

(15) Mrs. Marlene Stuck and Marj Deyo
(16) Graham Henderson
(17) Mrs. Shirlee Cooke
(18 & 19) Dianne Clark
(20 & 21) Merv Pickford
(23) E. S. Sumner V Ltd
(23) E. S. Sumner Corp.
(24) July 7, 1959





Shown checking the Ampex VR-1100 are (foreground) W. A. Piekarski, Project Engineer, and Les Henwood, Supervisor of Maintenance, New Brunswick Broadcasting Co. Ltd.

In the Maritimes CHSJ-TV, Saint John, N.B., cover twothirds of New Brunswick, three counties of Nova Scotia and a good portion of the State of Maine via their main transmitter and rebroadcasting facilities. As a result, their opceration is more regional than metropolitan.

W. A. Piekarski, Project Engineer, N.B. Broadcasting Co. Ltd., credits the capabilities of the Ampex VR-1100 Videotape* Recorder with the successful projection of this image and calls the machine "a prime production tool". Other comments on the capabilities of the VR-1100 made by Mr. Piekarski, include the following:

"the elimination of commercial bugs speeds production, provides techniques to produce commercials that sell and with ease of scheduling production crews, the VR-1100 is the perfect tool for limited studio space. The production center is in a position to organize regional type programs, record and schedule these to please our viewers and clientel."



*T.M. Ampex Corporation

NPEX VR-1100 NPEX PRODUCTION TOOL RINE PRODUCTION TOOL

> AMPEX OF CANADA LIMITED 136 Skyway Avenue, Rexdale, Ontario Telephone 677-2370 Branches: Calgary – telephone 252-5248 Ottawa – telephone CE.6-9763

manufacturers of quality magnetic recording tapes for all professional applications; Audio, Video, Instrumentation, Computer.

PERSONNEL REGISTER (Television)

Owner or Company Name President (if a company) Music Director 10 News Director General Manager Sports Director 11. 4. **Operations** Manager 12 Women's Director Commercial Manager Farm Director 13. 6. **Production Supervisor** Promotion Manager 14 Program Manager 15. Traffic Manager 8. Chief Announcer Art Director (22) Hardy Radio & TV Ltd. Montreal & Toronto Scharf Broadcast Sales - Vancouver
 (23) Young Canadian Ltd.
 (24) December 1, 1955 CBLT, TORONTO 99.5 kw Video; 53.5 kw Audio on Channel 6. Owned and operated by the Canadian Broad-casting Corporation. CFTO-TV, TORONTO 325 kwVideo; 162 kw Audio on Channel 9. CTV. (1) Baton Broadcasting Limited (2) John Bassett Vice-President and General Manager -W. O. Crampton Vice-President - Program Murray Chercover Murray Chercover Vice-President - Sales E. J. Delaney Vice-President - Finance L. M. Nichols Don Davis (4) Don Davis
(10) Doug Johnson
(11) Johnny Esaw
(14) John Hudson
(15) Howard Maclean
(17) Dodi Robb Director of Film Operations - Des Brooks Director of Engineering -H. Berger
(22) Montreal Sales Office Winnege Vaccouver -Winnipeg, Vancouver Stovin-Byles TV Ltd. (23) ABC International Television (24) January 1, 1961 CKLW-TV, WINDSOR 178 kw Video: 107 kw Audio on Channel 9. CBC. (1) Western Ontario Broad-Contine Cen Line Contario Broad- Western Ontario Brow casting Co. Ltd.
 S.Campbell Ritchle
 E.C. Metcalfe
 E.G. Metcalfe
 Fank Quinm
 Eugene Roper
 Wally Townsend
 Mary Morgan
 George Sperry
 George Sperry 16) Charles Knight
(17) Mrs. Wanda VanKuren
(18 & 19) Donald Sharon
(21) Stewart M. Clark (22 & 23) .RKO General Broadcasting National Sales (24) September 16, 1954 CKNX-TV, WINGHAM 90 kw Video; 55 kw Audio on Channel 8. CBC, (1) Radio Station CKNX Radio Station CKNX Limited
 W. T. Cruickshank
 G. W. Cruickshank
 Ross Hamilton
 & T G. W. Cruickshank
 Jim Moore
 John Brent
 Ann McDonald
 Chi Robb Cliff Robb (14) Reg Bitton
(15) Mrs. Helen Fleury
(16) Gunther Heim Ian MacLaurin (17) fan MacLaurin (18 & 19) Hap Swatridge (20) Larry Taylor (21) S. C. Reid (22 & 23) Alt-Canada (24) November 18, 1955 QUEBEC CJPM-TV, CHICOUTIMI 61 kw Video: 36.5 kw on Channel 6. (1) CJPM-TV Inc. (2) Paul Murdock (3) Paul J. Audette (4) Claude Blain (5) Paul J. Audette (6 & 7) Claude Blain (10) Roch Coté (11) Noel Gauthler (15) Denis Dubuc (16) Michel Martin (17) Ginette Simard (18) Dianne Tremblay (20) Yves Champagne (21) Roger Hudon (22) Paul L'Anglais Inc. (23) Forjoe TV Inc. (24) April 14, 1963 'KRS-TV, JONQUIFPF CJPM-TV, CHICOUTIMI 61 kw Video; 36.5 kw Audio (24) April 19. 100
CKRS-TV, JONQUIERE
42 kw Video 21 kw Audio on
Channel 12. CBC.
(1) Radio Saguenay Limitée
(2) Henri Lepage
(3) Tom Burham
(4) Gerard Lemieux
(5) Dollard Savoie
(7) Noel Filion
(9) Marcel Perron
(10) Lionel Trenblay
(11) Jean Martin
(15) Mélanie Roy (11)(14)

2.

3.

5

(4)

(16)

(17)

(13)

(17)

CKRS-TV-1, PORT ALFRED E.R.P. 19 w Video: 9.5 watts Audio on Channel 9, Satellite of CKRS-TV, Jonquiere, CKRS-TV-2, CHICOUTIMI E.R.P. 40 watts Video; 20 watts Audio on Channel 2. Satellite of CKRS-TV, Jonquiere. CKRS-TV-3. ROBERVAL 23.6 kw Video: 11.8 kw Audio on Channel 8. Satellite of CKRS-TV, Jonquiere. CKBL-TV, MATANE 153 kw Video: 92 kw Audio on Channel 9, CBC. (1) La Campagnie de Radio-diffusion de Matane Ltée La Campagnie de Radid diffusion de Matane Lte (2 & 3) René Lapointe
 Octave Lapointe
 Octave Lapointe
 Octave Lapointe
 Carous C. Groulx
 Odette Tardií
 Guy Leboeuf
 A. Desrosiers
 A. Desrosiers
 A. Desrosiers
 Clement Thibault
 Lison Bélanger
 & 19 Clement Thibault
 Clos. Thibault (24) February 15, 1962 (1) Tele-Metropole Corporation
(2 & 3) J. A. DeSève Station Mgr. & Assistant to the President -Roland Giguère Vice-President and Com-mercial Director -Paul L'Anglais Art & Commercial product-ion Director -Jean-Paul Ladouceur Technical Director -Maurice Doucet
(7) Robert L'Herbier
(10) Claude Lapointe
(11) Pierre Proulx Pierre Proulx Jean Marion (14) Jean Marion
(15) Pierre Aumais
(16) Jean-Paul Ladouceus
(19) Maurice Bastien
(22) Paul L'Anglals Inc.
(23) Forjoe TV Inc.
(24) February 19, 1961

20. Chief Operator 21. Dir. of Engineering 22. Canadian Reps 23. U.S. Reps 24. Station Birth Date CHAU-TV, NEW CARLISLE
52.5 kw Video; 26.25 kw Audlo
on Channel 5. CBC French.
(1) Television de la Baie des Chaleurs Inc.
(2) J. Leo Hachey
(3) Dr. Charles H. Houde
(4) L. Vocelle
(7 & 8) Armand Preston
(15) L. Joseph
(18) Armand Preston
(20) Gilles St. Plerre
(21) Marcel Chabot
(22) Hardy Radio & TV Ltd. Schurf Broadcast Sales
(23) Weed & Company
(24) October 17, 1959 CHAU-TV, NEW CARLISLE has rebroadcasting stations a the following locations: Ste. Marguerite-Marie, P.Q. Channe St. Quentin, N.B. Channe Port Daniel, P.Q. Channe Chandler, P.Q. Channe Perce, P.O. Channe Channel 2 Channel 10 Channel 10 Channel 7 Channel 2 Channel 10 Chandler, P.Q. Perce, P.Q. Gaspe, P.Q. Rivière-au-Renard, P.Q. Channel 7 CBVT, QUEBEC 173 kw Video; 73 kw Audio on Channel 11. Owned and operated by the Canadian Broad casting Corporation. CFCM-TV, QUEBEC
100 kw Video; 50 kw Audio
on Channel 4. CBC.
(1) Television de Quebec
(Canada Liée)
(2) Gaston Pratie
(3) Jean A. Poulioi
(4 & 5) Arthur Fitzgibbons
(7) Paul Chamberland
(10) Henri Cursène
(11) Yvon Dufour
(14) Guy Drouin
(15) Miss Isabel Gignac
(16) Marcel Labadie
(20) Charles E. Garneau
(21) Gérard Fortin
(22) Hardy Radio & TV Ltd. Scharf Broadcast Sales
A. J. Messner & Co.
(23) Forjoe TV Inc.
(24) July 17, 1954
CKMI-TV, QUEBEC (24) July 17, 1954
CKMI-TV, QUEBEC
13.85 kw Video. 6.77 kw Audio on Channel 5. CBC.
(1) Television de Quebec (Canada) Liče
(2) Gaston Pratie
(3) Jean A. Pouliot
(4 & 5) Arthur Fitzgibbons
(7) George Lovett
(8) Norm Wright
(10) Henri Crusène
(11) Frank Fontaine
(14) Guy Drouin
(15) Miss Isabel GIgnac
(16) Marcel Labadie
(17) Henri Crusène
(20) Charles E. Garneau
(21) Gérard Fortin
(22) Radio-Television Reps Ltd (21) Gérard Forrin
(22) Radio-Television Reps Ltd
(23) Forjoe TV Inc.
(24) March 17. 1957
CJBR TV, RIMOUSKI
(100.000 watts Video: 56.900
watts Audio on Channel 3. CBC.
(1) La Radio de Bas
St-Laurent Inc.
(2) Jacques Brillant
(3 & 5) André Lecomte
(6 to 8) François Raymoud
(10) Guy Ross (6 to 8) François Raymond
(10) Guy Ross
(11) Claude Pearson
(12) Louise Lavallée
(14) & 15) André Lecomte
(16) Georges Mercier
(18) Romeo Côté
(20) Marcel Vallée
(21) Marcel Vallée
(22) Stovin-Byles TV Ltd.
(23) All-Canada Radio & TV
(24) November 21, 1954 CJES-TV, ESTCOURT 45.1 kw Video: 22.5 kw Audio on UHF Channel 70. Satellite of CJBR-TV, Rimouski. CFCV-TV, CLERMONT 32.9 kw Audio: 65.9 kw Video on UHF Channel 75. Satellite of CJBR-TV, Rimouski. CJBR-TV-I, EDMUNSTON 1.43 kw Video; .714 kw Audio on Channel 13, Rebroadcasting station of CJBR-TV, Rimouski. CKRT-TV, RIVIERE DU LOUP 49 kw Video: 24.5 kw Audio on Channel 7. CBC. (1) CKRT TV Limitée (2 & 3) Luc Simard CKR1 TV Limitee
 Ck 3) Luc Simard
 Grégoire Thibault
 Vincent Gagnon
 Vincent Gagnon
 Unc 1) Raoul Savard
 Danielle Desjardins

(15) Marie-Reine Beaulieu and Lise Caron

Satellite of CKR1-1V on Channel 2. CKRT-TV-2, STE-ROSE-du DEGELIS; Satellite of CKRT-TV on Channel 2. CKRT-TV-3, ST-PATRICE; Satellite of CKRT-TV on Channel 13. Channel 13. CKRN-TV, ROUYN 57.5 kw Audio: 115 kw Video on Channel 4. CBC French (1) Radio Nord Inc, (2 & 3) David A. Gourd (4.5.6.7, 14) Franco Capellari (15) Mrs.Brigitte Guimont (16) Laimon Mitris (21) M. Julien Trépanier (22) Hardy Radio & TV Vancouver -Scharf Broadcast Sales (23) Weed & Co. (24) September 1, 1957 Satellites of CKRN-TV Val D'Or C Senneterre C Matagami C Ville-Marie C Channel 6 Channel 7 Channel 7 Channel 8 CHLT-TV, SHERBROOKE 170 kw Video: 100 kw Audlo on Channel 7. CBC French. (1) La Tribune Inc. (2) Paul Desruisseaux (3) Jean-Louis Gauthier (4) Pierre Bruneau (5) Jean-Louis Gauthier (6) Gary Longchamp (7) Gary Longchamp (7) Gary Longchamp (8) Marcel Rheault (9) Hercule Gagné (10) André DeSéve (11) Maurice Bilodeau (12) André Aubé (14) Danielle Mailloux (15) Mrs. Laurette LaRocque (16) Claude Duchesne (17) Madeleine Bouffard (18) Suzanne Boisvert (18) Suzanne Boisvert Lucien Perreault (19) (20) (21) (22) Roger Lemaire Robert Thiébaut Paul L'Anglais Inc (23) Adam Young Inc(24) August 12, 1956 (24) August 12, 1956
CKTM TV, TROIS RIVIERES 162.5 kw Video: 81.2 kw Audjo on Channel 13. CBC French.
(1) Television St-Maurica Inc (2 & 3) Henri Audet
(4) Robert Bonneau
(5) André Watters
(6 & 7) Fernand Paquet
(8) Guy Madore
(9) André Bellefeuille
(10) Antoine Normand
(11) Jean Fortier
(12) Marielle Gouin
(14) André Watters
(15) J. Lemay
(16) Jules Jobin
(17) Carol Ross
(18 & 19) Albert Aubichon
(20) Gilles Nadeau (18 & 19) Albert Aubichon (20) Gilles Nadeau (21) Robert Bonneau
(22) Stovin-Byles TV Ltd.
(23) All-Canada Radio & TV
(24) April 15, 1958 **NEW BRUNSWICK** CBAFT, MONCTON 5.03 kw Audio: 10.06 kw Video on Channel 11. CBC French Net-work. Owned and operated by the Canadian Broadcasting Corpora-tion (24) December 21, 1959 CKCW-TV, MONCTON 15 kw Audio: 25 kw Video on Channel 2. CBC. (1) Moncton Broadcasting Moncton Broadcasting Limited
 Fred Lynds
 Hubert Button
 Frank Paterson
 Walter Brówn
 Joe Irvine
 Walter Brówn
 Joe Irvine
 Bob Steeves
 Claude Cain
 Claude Cain
 Claude Cain
 Belen Crocker
 Helen Crocker
 Mrs. Mickey Tait
 Stan Morton
 Bob Steeves
 Keith MacConnell
 Stovin-Byles TV Ltd.
 Young Canadian Ltd.
 December 4. 1954 Limited

CKAM TV, NORTH SHORE 77 kw Audio: 141 kw Video o Channel 12. Satellite of CKCW TV, Moncton. (24) September 29, 1960.

CKAM-TV-1, NEWCASTLE 5 watts Video; 2.5 watts Audio on Channel 7. Satellite of CKCW-TV, Moncton,

(16) Ethelbert Boucher
(18) Marle-Reine Beaulieu
(19) Ethelbert Boucher
(20) Gilbert Plourde
(21) Germain Gélinas
(22) Hardy Radio & TV Ltd.
(23) Young Canadian Ltd.
(24) January 14, 1962 CKCD-TV, CAMPBELLTON .865 kw Video; .433 kw Audio on Channel 7. Satellite of CKCW-TV, Moncton. CKCW-TV, Moncton.
CKCW-TV, SAINT JOHN 100 kw Video: 50 kw Audio on Channel 4. CBC.
(1) New Brunswick Broad-casting Co. Limited
(2) L. F. Daley
(3) George A. Cromwell
(4) William A. Stewart
(5) W. A. Stewart
(6) Gerry Gormley
(7) Bill Stewart
(8) Denny Comeau
(10) Bill Cooper
(11) Ken Dobson
(12) Laura Foster
(13) George McLeod
(14) Earl McCarron
(15) Eleanor Stewart
(16) Joe Kashetsky
(17) Gerry Gormley
(18) Marg McGivern
(19) Herb Sullivan
(20) Merv Hebb
(21) John Bishop
(22 & 23) All-Canada
(24) March. 1954 CKRT-TV-1, BAIE-ST-PAUL; Satellite of CKRT-TV on CHSI-TV-1, BON ACCORD 54.7 kw Video; 27.3 kw Audie on Channel 6. Satellite of CHSJ TV, Saint John. NOVA SCOTIA CFXU-TV. ANTIGONISH 73 kw Video: 37 kw Audio on Channel 9. CBC. (1) Atlantic Television Co. (2 & 3) H. J. Webb
(4) Regis Kell
(5) Bill Taylor
(6) Bill Graham
(7) John Bailey
(8 & 10) Bill Graham
(11) Bill Graham
(14) Gordon MacDonald
(15) Martina Walsh
(16) Gordon MacDonald Ltd (16) Gordon MacDonald (18, 19 & 20) John Bailey (21) Regis Kell (24) June 28, 1961 CJCH-TV. HALIFAX 52.8 kw Video: 26.4 kw Audio on Channel 5. CTV. (1) CJCH Limited (2) Finlay MacDonald CJCH Limited
 Finlay MacDonald
 George Benwell
 Andy McKay
 Doug Clarke
 Andy McKay
 Doug Clarke
 Andy McKay
 Larry Knoke
 Bill Ozard
 Joe King
 Anne McNamara
 H. Gerard
 A Niscount
 Marg Doggett
 Marg Doggett
 David Ferraz
 Vic Perry
 John Jay
 Car f Broadcast Sales Vancouver Schaft Broadcast Sales
 Vancouver
 A. J. Messner & Co. Ltd.
 Winnipeg
 (23) ABC International
 (24) January 1, 1961 CJCH-TV-1, CANNING 9.05 kw Video; 4.53 kw Audio on Channel 10. Satellite of CJCH-TV, Halifax. CJCH-TV-2. BAYVIEW 5 watt ped. on Channel 6. Satellite of CJCH-TV, Halifax. CJCH-TV-3. AMHERST 5 watt ped. on Channel 8. Satellite of CJCH-TV. Halifax. CBHT, HALIFAX 56 kw Video; 34 kw Audio on Channel 3. CBC. Owned and operated by the Canadian Broad casting Corporation. (24) December 20. 1954

CBHT-1, LIVE RPOOL .412 kw Video: .248 kw Audio on Channel 12. Satellite of CBHT Halifay (24) November 24, 1958

CBHT-2. SHELBURNE .423 kw Video: .254 kw Audio on Channel 8. Sarellite of CBHT. Halifax.

CBHT-3, YARMOUTH .412 kw Video: .248 kw Audio on Channel 11. Satellite of CBHT, Halifax.

CBHT-4, SHEET HARBOUR .660 kw Video; .330 kw Audio on Channel II. Satellite of CBHT-TV, Halifax.

CJCB-TV, SYDNEY 100 kw Video: 60 kw Audio on Channel 4. CBC. (1) Cape Breton Broadcasteys Ltd

(2 & 3) J. Marven Nathanson
(5) Mrs. E. K. Williams
(6) Bill Holmes
(7) R. C. Smith
(10) Dave Craig
(11) Don MacIsaac
(12) Ann Terry MacLellan
(14) Ken Boyce
(15) Mrs. M. C. MacQuarrie
(16) Don Ward
(17) Max Quinton
(18) Peggy MacLean
(19) Ron Demers
(20) W. MacTavish
(21) W. Robert
(22 & 23) All-Canada
(24) October 4, 1954

CJCB-TV-1, INVERNESS 6 kw Video; 3 kw Audio on Channel 6. Satellite of CJCB-TV, Sydney. Same staff.

P. E. I.

CFCY-TV, CHARLOTTETOWN 38.6 kw Video: 19.3 kw Audio on Channel 7. CBC. (1) Island Radio Broadcasting Island Radio Broadcast Co. Ltd.
 Mrs. K. S. Roger
 R. F. Large
 R. F. Large
 E. P. Williams
 E. MacAulay
 R. F. Large
 Scott MacPherson
 Loman MacAulay
 Jane Weldon
 Whit Carter
 Whit Carter
 Betty Large

- (13) Whit Carrer
 (14) Betty Large
 (15) E. P. Williams
 (16) K. Thompson
 (17) S. Partridge
 (18 & 19) V. MacFarlane
 (20) G. M. Tait
 (21) J. W. Phillips
 (22 & 23) All-Canada
 (24) July 1, 1956

CFCY TV-1, NEW GLASGOW .209 kw Video; .104 kw Audio on Channel 7. Satellite of CFCY-TV, Charlotterown, P.E.I.

NEWFOUNDLAND

CBYT, CORNER®ROOK .197 kw Video; .099 kw Audio on Channel 5. Owned and operated by the Canadian Broad-casting Corporation.

CJCN-TV, GRAND FALLS 26 kw Video: 13 kw Audio on Channel 4. CBC & CTV. (1) Newfoundland Broadcast-ing Co. Ltd. (2) Geoff Stirling (3) Colin Jamieson Vice-President -Don Lamieson Vice-President -Don Jamieson Local Manager -Bill Whitehorne (6) Albert Ryan (7) Bill Whitehorne (9) Len White (14 & 15) Joan Hamilton (20) Bill Whiteborne (21) Dave George (22) Stovin-Byles TV Ltd. (23) Weed & Company (24) February 5, 1960.

CFSN-TV, HARMON FIELD .294 kw Video: .147 kw Audlo on Channel 8. Owned and operated by the Canadian Broad-casting Corporation.

Casting Corporation.
CJON-TV, ST. JOHN'S 62 kw Video: 33 kw Audio on Channel 6. CTV.
(1) Newfoundland Broadcast-ing Co. Ltd.
(2) Geoff Stirling Vice-President -Don Jamicson
(3) Colin Jamicson
(5) Charles Pope
(6) Albert Ryan

- (a) Completeson
 (b) Albert Ryan
 (c) Colin Jamieson
 (d) Jim Thoms
 (l) Jim Thoms
 (l) Howie Meeker
 (l2) Mrs. Shirley Shears
 (l4) Mrs. Edna Stoyles
 (l5) Emilie Davis
 (l6) Elizabeth Farrell
 (l7) Joan LeClair
 (l8) Mrs. Dot Thistle
 (20) Bill Coffen
 (21) Voscar Hierflihy
 (22) Stovin-Byles TV Ltd.
 (23) Weed & Company
 (24) September 15, 1955
- CJON-TV-1, CORNER BROOK 1.00 kw Video; .50 kw Audio on Channel 10. Satellite of CJON-TV, St. John's.

CJOX-TV, ARGENTIA 14.0 kw Video: ·7.0 kw Audio on Channel 3. Satellite of CJON-TV, St. John's.

CJON-TV-3, GRAND BANK .0085 kw Video: .00425 kw Audio on Channel 10. Satellite of CJON-TV, St. John's.

CJOX-TV-2, BONA VISTA .445 kw Video; .00425 kw Audio on Channel 10. Satellite of CJON-TV, St. John's.

Mélanie Rov & 19) Eugène Michaud Gerard Gosselln

(18 & 19) Clement Timat
(20) Jos. Thibault
(21) Yvan Fortier
(22) Hardv Radio & TV
(23) Young Canadian Ltd.
(24) August 19, 1958 CBFT, MONTREAL 100 kw Video: 50 kw Audio on Channel 2. Owned and operated by the Canadian Broad casting Corporation. (24) September 6, 1952 CBFT-1, MONT TREMBLANT 6 kw Video: 3 kw Audio on Channel 11. Satellite of CBFT, Montreal. CBFT-2, MONT LAURIER 5,54 kw Video: 2.8 kw Audio on Channel 3. CBFT. Montreal. (24) March 15, 1962 CBMT, MONTREAL 100 kw Video: 60 kw Audio on Channel 6. Owned and operated by the Canadian Broad-casting Corporation. (24) January 10. 1954 (24) January 10. 1954
CFCF-TV, MONTREAL 325 kw Video: 160 kw Audio on Channel 12. CTV.
(1) Canadian Marconi Company
(2) W. V. George
(3) D. Martz Manager. Broadcast Div.-S. B. Hayward
(4) Kevin Knight
(5) Walter Maclinv
(6) Don Forsyth
(7) Sam Pitt
(8) Ted Murphy
(9) Elizabeth Smyth
(10) Bert Cannings
(11) Dick Irvin
(14) Mrs. Babs Pitt
(15) Bill Lappin
(16) Steve Yuranyi
(17) Mrs. Babs Pitt
(18) Gordon Rodgers
(19) Anthony Mamo
(21) J. Thompson
(22) S. 23) All-Canada
(24) January 20, 1961 CFTM-TV, MONTREAL 325 kw Video; 160 kw Audio

- on Channel 10. (1) Tele-Metropole

17. Copy Chief

18. Film Librarian 19. Film Editor



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Why KVOS-TV bought Volumes 1,2,3,4,5,7 and 8 of Seven Arts' "Films of the 50's"

Says David Mintz:

President, KVOS-TV, (B.C.) Ltd. Vancouver, B.C.

6 KVOS-TV relies heavily on feature films because audience response has proven the worth of this type of programming. We are currently using 17 features a week, 3 of them S.R.O. in prime time. Our weekly schedule looks like this:

'Star Cinema' — Saturday, 9-11pm 'Thursday At The Movies' — Thursday, 8-10pm 'Sunday Big Show' — Sunday, 6-8pm 'The Big Show' — Monday through Friday — 5:30-7:30pm 'Million Dollar Movie' — Across The Board, 11:00pm 'British Sunday Theatre' — 11:00am 'Adventure Theatre' — Saturday, 2:00pm

Our track record through the years in Vancouver-Victoria shows the success of intelligently scheduled feature film programming. As long as we can get



such as those available in Seven Arts' 'Films of the 50's', we'll continue to rely heavily on feature films.

I can say without any hesitation that because Seven Arts' 'Films of the 50's' offer a high percentage of 'block-buster' films (and just as important for the future have over 50% of them in color) we had to buy them for KVOS-TV. **99**



Write, wire or phone: Chas. S. Chaplin • W. K. (Bill) Moyer 11 Adelaide St. West, EMpire 4-7193, Toronto, Ontario

For list of TV stations programming Seven Arts' "Films of the 50's" see Second Cover SRDS Canadian Media Rates and Data.