

Now in our twenty-fourth year of reaching people who reach people



March 25, 1965

Toronto

A third documentary dealing with Toronto's Sick Children's Hospital has been completed by CFTO-TV. The first won the 1964 Central Canada Broadcasters' Association Community Film Award, and the second, *Rx \$10,000,000*, is rated a good chance to repeat. The new documentary, called *Full House*, is intended "to raise money, specifically," as director David Ruskin describes it. He says the film tries to highlight the fact that advances in science and medicine have become a vicious circle. Each piece of equipment added to a hospital imposes new demands on facilities and space. Although CFTO plans to televise *Full House* before Easter, the film has been prepared with greater emotional appeal than past documentaries in an effort to make it a better instrument for fund raising.

George Bertram, advertising manager of Swift Canadian Co., accepts an updated new Jewel Shortening package from Geoffrey Smith (r.), supervisor of the account for Leo Burnett of Canada Ltd's. Toronto office. The new container goes hand in hand with a modernization of Jewel's image and a return to radio advertising after prolonged absence. A 12-station national campaign is now in high gear, using a jingle based on a popular folksong, *Wagoneer's Lad*. Diane Stapley sings the Jewel Song set to the folk-tune for the English market.

Two Quebec Winter Carnival duchesses get a cameraman's view of the carnival canoe race as seen through Walt Disney's Circle-Vision 360-Degree camera unit. The elaborate equipment, needing nine synchronized cameras shooting mirror images to create movies in-the-round, is being used by Robert Lawrence Productions Ltd. to film the Bell Telephone Company exhibit for its Montreal Expo '67 presentation. Fifty-seven miles of film will be needed to make Bell's 18-minute show. In order to capture the canoe race the camera had to be mounted on the ice-breaker *Simon Fraser* and positioned at the heart of the activity.

CFAC Radio in Calgary managed to put over an unusual promotion at a cost of only \$12.60 recently. The station found out that Calgary was to be the assembly point for 140 IGA Store employees en route to a Mexican holiday (seven of the 140 are pictured in the photo). CFAC made the most of the occasion by distributing one peso (value nine cents) to each of the employees, accompanying the gift with fanfare, hoopla and photographers. The stunt happened to tie in with CFAC's Name Game contest, a continuing promotion that airs names picked at random from the phone directory, and awards prizes that include trips to Mexico and Hawaii.



CAB CONVENTION
Vancouver - March 29 - 31, 1965

*We'll be there . . .
and we'll be seeing you.*

radio-television representatives limited TORONTO • MONTREAL • WINNIPEG • VANCOUVER

SIGHT & SOUND

News from Advertising Avenue
About Radio and Television . . .
Accounts, Stations and People

▲DURING THE ACA CONVENTION, which takes place at the Royal York Hotel, Toronto May 3-5, this paper will again be publishing its *Daily Broadcaster* for distribution at the Convention.

Following each day's meetings, reports of speeches and other events will be written and printed for distribution to delegates and others by 8 a.m. the following morning.

This will be the eighth year the *Broadcaster* has undertaken this assignment. The paper's regular ACA edition of the *Canadian Broadcaster* (April 29) will also be distributed at the Convention.

Reports appearing in the *Dailies* will be reprinted in the regular issue of May 13.

▲PAARL SOUTH AFRICAN WINE has followed in the purple footsteps of Canada's domestic wine producers by making a move into radio advertising.

In late February Paarl purchased a daily five-minute segment (5:55 p.m.) of CHFI-FM's *Carousel* show for 13 weeks. Collyer Advertising Ltd. made the arrangements through Air-Time Sales Ltd., sales representatives for CHFI.

The buy is classed as the first in radio for an imported wine, in Elliott Research Corporation records. (Bright's Wines Ltd. have been on CHFI-FM for about a year, as sponsors for the *Candle Light and Wine* program, and other domestic wine producers are regular radio users.)

Roodberg Red, Riesling and Rose wines are featured in the Paarl commercials. An expansion on FM stations in other major Canadian markets is contemplated.

▲A NEW DATE HAS BEEN SET for the Canadian Television Commercials Festival "Workshop and Awards Presentation Dinner". It's

now scheduled to be held Thursday May 13 at the Ryerson Polytechnical Institute in Toronto.

▲THE SOUTHERN ALBERTA Institute of Technology, Calgary, has announced a new three-year course in telecommunication technology to commence in the September term.

Two years of basic electronic technology will be followed by one in telecommunications.

The first year will provide instruction in electronics theory and laboratory, electricity lab, circuit theory and instrumentation. Second year will give training in semi-conductors, communications, television, drafting, and advanced study in circuits and instrumentation.

Third year will provide instruction in microwave, and advanced instruction in radio communications, television, and telephone and telegraph applications. Math, physics and English will be included in each of the years.

Students in the course will be educated primarily for employment as technologists in radio, television, telephone and telegraph industries, the announcement states.

▲CONTROL OF McCONNELL, Eastman & Co. Ltd. has passed into the hands of six employees as the result of a decision by the agency's owner, J.E. McConnell, to vacate the presidency. McConnell's shares will be made available to the employees at an undisclosed purchase price.

Hugh L. Kennedy, vice-president in charge of administration, says the new power structure is such that "no two people can control the agency. It takes three."

Four employees will rank equally as major shareholders in the future setup, while two will acquire minor interests.

Kennedy says a recent meeting of the new executive group selected former vice-president Peter W. Hunter to become the agency's president effective June 1.

Ian W. Murray, W. Edwin Nodwell, Harold A. Sellers and Clarke Wallace, along with Kennedy, retain vice-presidential titles and become M-E directors. McConnell is to become chairman of the board of the new firm.

The name of the agency will be changed to McConnell, Eastman Ltd.

▲RALPH C. ELLIS ENTERPRISES Ltd. of Toronto becomes exclusive agent for Four Star Television film program sales in Canada effective April 1.

Ellis Enterprises will handle Four Star entries in the 1965 fall programming race, including *The Smothers Brothers Show*, *Honey West* starring Anne Francis, *Hollywood A Go Go*, *Big Valley* starring Barbara Stanwyck, and the new one-hour special *Encore Paris* narrated by Charles Boyer.

Four Star's 1964-season shows were *The Rogues* and *Burke's Law*, seen nationally across Canada, and a number of other syndicated items.

Four Star Television of Canada Ltd.'s Canadian address now changes to 556 Church Street, Toronto 5, same as the offices of Ralph C. Ellis Enterprises. Telephone number is 924-2186.

▲MANAGEMENT OF CFRA RADIO in Ottawa has been handed over to 14 of the station's 70 employees following the recent death of owner Frank Ryan.

Ryan instituted a program of employee participation in 1960, selling 4900 shares in a new company, CFRA Broadcasting Limited, to long-time employees at a nominal value of \$1 a share. He retained 51 per cent of the issued stock in the form of preferred voting shares.

A million dollar outside offer for the station was recently rejected.

General Manager Terry Kielty states that "everything remains the same", with George Gowling, commercial manager, ranking as his second-in-command.

A new president will be elected at a forthcoming executive meeting. Mrs. Ryan, presently vice-president and major shareholder, is considered likely to be named to the position.

▲RALPH JUDGE'S MOVE TO vacate the station sales representative field has had the effect of bringing about a merger between Tyrrell & Nadon Broadcast Representatives Ltd. and Cam Logan & Associates.

Judge wound up his Montreal firm, Ralph J. Judge & Company, to work on national sales at Radio

Continued on page 9

Watch for the
new **CHRISTIE'S BISCUIT** spots
produced for
McCANN ERICKSON (CANADA) LTD. by
rlp **ROBERT LAWRENCE PRODUCTIONS**
(CANADA) LIMITED
38 Yorkville Ave., Toronto, WA 5-5561

Ronalds-Reynolds appoints Management Executive Committee



G. S. L. Anderson



L. G. Smith



F. de B. Walker



R. G. Platt



H. E. Karpus

Warren Reynolds, President, Ronalds-Reynolds & Company, advertising agency, announces the appointment of a Management Executive Committee. The committee members are—G. S. L. Anderson, Senior Vice-President, Advertising Services; L. G. Smith, Senior Vice-President, Client Services; F. deB. Walker, Senior Vice-President, Finance; R. G. Platt, Senior Vice-

President, Marketing Services; and H. E. Karpus, Senior Vice-President and Creative Director. Under the chairmanship of Mr. Reynolds, the new committee will be responsible for the setting of policies and the administration of the affairs of the company in its three offices, Toronto, Montreal and Winnipeg.

CHANNEL 9 **1st*** AGAIN!

DATELINE: Toronto, January 1965

PREVIOUS SURVEYS VERIFIED...

1st* in **OCTOBER AND NOVEMBER**

and now **1st** in latest independent survey*

JANUARY 1965 ▶

PROOF THAT IN CANADA'S MOST COMPETITIVE TELEVISION MARKET AREA, CHANNEL 9 IS VIEWED IN MORE HOMES, MORE OFTEN, THAN ANY OTHER CANADIAN OR U.S. STATION!

*SOURCE: A. C. Nielsen, of Canada Limited. N.B.I. January 1965 report.
Average ¼ hr. Monday to Friday, 7:00 to 11 p.m.

JANUARY 1965 CENTRAL METRO AREA

	SHARE OF AUDIENCE
CFTO-TV	25%
TORONTO STN. "B"	17%
BUFFALO STN. "Y"	16%
BUFFALO STN. "Z"	14%
BUFFALO STN. "X"	14%
HAMILTON STN.	12%

TOTAL COVERAGE AREA

	STATION TOTAL HOMES REACHED
CFTO-TV	124,400
BUFFALO STN. "Y"	88,600
BUFFALO STN. "Z"	83,800
TORONTO STN. "B"	82,500
BUFFALO STN. "X"	82,100
HAMILTON STN.	81,200

CHANNEL 9 TORONTO



BROADCASTER

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Editorial

Be it resolved

Through the 23 (24 upcoming) CAB conventions it has been our privilege to attend and cover as the representative of this paper, it has been our impression that the industry goes in cycles.

There was the period when its main concern was the absolute autocracy of its keenest competitor, the Canadian Broadcasting Corporation.

Then came the era of the long sought and long campaigned for "independent regulatory body", the Board of Broadcast Governors, which now, after seven years, has acquired an all-encompassing knowledge of the ramifications of broadcasting about which it knew absolutely nothing. At this point, it may be said that if a government tribunal, existing to apply and to enforce restraints upon a legitimate privately-owned industry has to exist at all, the full-time members of the BBG could not be improved upon. However their terms are about to expire, and since there has been a change of government since the original appointments, to say nothing of Robert Fowler's committee of investigation now in session, it seems very likely we are in for another change.

As it moves into what we might call provisionally the post-BBG period, it seems to us that the industry has to decide, now, irrevocably and once and for all, on whether it is going to sit back and submit to the application of more regulations, especially regulations spreading themselves into the virtual censorship of programs. Or will it take cognizance of the fact, as fact it is, that the authorities will continue to apply more and more regulations as long as the private broadcasters will sit and take them, but that in actual truth, these same authorities need the private broadcasters, who, if they would only realize it, are in an extremely good position to dream up a few regulations of their own.

By way of just one amplification of this thought, it would be completely impossible, if only from an economic standpoint, for the government to have its national radio and television networks without the gratuitous assistance of the private stations, whose facilities provide it with the bulk of its outlets across the country.

In actual fact, the usefulness of the national system does not lie in the transmission of programs, but rather in the procurement and production of programs which it would be impossible for the private stations to procure and produce.

An examination of CBC finances, or those parts of them we are permitted to examine, indicates that a great hunk of the cost which must be borne by the public, lies in (1) the operation of stations and networks and (2) the

production of programs of only commercial value, but which the CBC is unable to pay for out of the revenues it receives from advertisers.

The simple solution to all this, as has been propounded by this paper over the past ten or fifteen years, is for the CBC to continue its *good works* - production of programs of national importance which cannot be privately produced - and to abandon completely its operation of networks and stations which it has proved itself unable to run on an economically feasible basis.

It is amply evident, from the large number of people who have indicated a desire to get into the broadcasting business - at their own risk and with their own funds - that CBC stations and networks and other physical assets could be readily sold.

As regards the broadcasting of the CBC's "programs of national importance" an agreement would have to be made with the private stations and networks, under which they would air a prescribed amount of such material, either gratuitously or for specified time charges.

The CBC has found, from its own experience, that it is difficult to secure a worthwhile audience for its "better" productions unless it sandwiches them between programs of a popular nature, and the private stations are in a position, proved by actual experience, to furnish these popular shows at no expense to the public.



Over the past four years, the Canadian Association of Broadcasters has been fortunate indeed in being able to rely on the leadership of Don Jamieson.

Next week, at the Vancouver Convention, when Don steps down from the podium, which he has indicated is his intention, he will be handing over the gavel to his successor, but he will be doing more than this.

Apart from the fact that no person alive could duplicate the work Don Jamieson has done for the industry, his strength and determination have enabled the membership to sit back on its haunches and leave the conduct of the association to him - with excellent results.

A CAB president has two strikes against him if he is faced with the problem of steering an apathetic membership, even though this apathy is born of a supreme confidence in him.

Jamieson was well able to rise above this handicap. But, if the industry is to get the most out of its association, it can only be with the ardent and earnest co-operation of every member.

Jamieson's four years in the presidency have been memorable ones indeed. This industry can never thank him adequately for his dedication and devotion. It is now time for every-member to take up the cudgels, and to those attending the Vancouver Convention, we would say:

"Don't just sit there! Resolve something!"



Hockey night in Canada -- the rich get richer

by FRANK KELLEY

TORONTO'S MAPLE LEAF Hockey Club is well on its way to proving-out an old adage — that the rich get richer — if a \$9 million figure announced as the renewal price for expiring rights contracts between MacLaren Advertising Co. Ltd. and Maple Leaf Gardens Ltd. turns out to be correct.

In mid-February Harold Ballard, executive vice-president of the Gardens, was quoted as saying negotiations were complete between Gardens and agency for a new six-year agreement to include Leafs' television, radio and program rights, plus advertising rights within the Gardens.

Ballard retracted next day, as MacLaren president George Sinclair confirmed negotiations were in progress, but evidently refused to discuss price and other terms.

However in all the interplay between agency and Gardens, the most intriguing feature of the negotiations remained prominent—the apparent staggering increase (200 per cent) in the rights price.

Even when projected over the upcoming six years, a \$475,000 amount stipulated by Sinclair as MacLaren's former cost is hard to equate with \$9 million.

Inquiries as to whether the Gardens' new asking price was really the sort to make the NHL hockey broadcast sponsors swallow hard prompted Ballard to say:

"They have good cause to gulp."

(Molson Breweries Ltd. and Imperial Oil Ltd. co-sponsor the NHL broadcasts.)

Apparently Maple Leaf Gardens possesses some independently-gathered audience numbers data to support its side of the confrontation with MacLaren's, and can back up its stand for a hefty price hike.

But Ballard would go no

further in a telephone interview than to add his say so to industry speculation that the original \$9 million stipulated contract figure was possibly on the high side, even though it was Ballard's own figure, and to suggest, "all I know is NHL broadcasts are the best thing television has."

And it looks as if he's right.

In fact available figures hint that NHL hockey has been one of the most underpriced packages in Canadian television history.

BARGAIN BASEMENT/HOCKEY

Comparing televised hockey with football (the only other sports event reaching masses of Canadian viewers, and a relatively definable commodity in terms of viewership and rights costs), hockey looks to have been going over the counter at bargain basement rates — at barely more than half price, to be specific.

Here's how the comparison shapes up:

The Montreal advertising agency of Bouchard, Champagne, Pelletier Ltd. bought all 1965-66 Canadian football television rights late last year. Reliable reports pegged the price paid to Eastern Football Conference teams at close to half a million dollars for each season.

Since the Western Conference is believed to have snared a quarter million for its games, the total going cost of football television rights in Canada appears to be nearly \$750,000 a year.

Football's TV package consists of 60 games, if last year's broadcast schedule is to be paralleled in 1965. The TV games break down as follows:

Regular Schedule Games	
CTV western network only	15
eastern network only	13
entire network	8
CBC western network only	4
eastern network only	3
entire network	7

Playoffs (nine games maximum, seven minimum)

CTV entire network	3
CBC entire network	2
CTV-CBC joint broadcast	4
Grey Cup Game	
CTV-CBC joint broadcast	1

TILTS FLUCTUATE

Hockey has a smaller TV schedule, and a slightly more flexible total-game situation brought on by fluctuations in the number of playoff tilts each year. But for this season the regular schedule broadcast line-up includes 24 CBC Saturday nights and 17 CTV Network Wednesday night airings.

Playoff games in the NHL can vary from last year's maximum 21 to a possible low of 12. Average is probably 18 or higher (if the losing team manages to win a couple of games in each series).

Television coverage of the hockey finals and semi-finals has been on the upswing for the past few years, but still isn't complete, unless the CBC takes a new stand for this year's telecasts.

CBC policy last year was to broadcast all final games in full, the last semi-final games in full, and all other games from 8:30 p.m. to completion. Frequent doubling-up of the games on identical nights forced the network to select the most-Canadian of the pair for broadcast. As it happened, duplication eliminated five games last season, leaving 16 telecasts.

Fourteen playoff telecasts is considered a fair average to look for by trade people, making the TV hockey season a 55-game proposition, five games lighter than football's package.

But in audience draw there's no doubt which sport shakes the bigger stick — it's hockey.

A larger amount of audience data is available on football, but the few accessible figures dealing with hockey make its rank as Canada's most-viewed national game dazzlingly clear.

Most standard rating surveys hit a meager smattering of games

in either sport during the year. Fall surveys tend to pick up the tail end of football as hockey gets well into its first full month.

But the CTV television network has commissioned some independent research and has been able to draw up a football yardstick of "city-by-city average 1964 football audience figures" covering the regular schedule period. An independent survey has come up with comparable city one-game figures reading slightly higher. Both represent average half-hour household viewing:

	CTV Averages	Single-Game Survey
Halifax	12,000	22,100
Montreal	80,000	86,500
Ottawa	56,000	57,500
Toronto	124,000	171,100
Winnipeg	55,000	61,600
Regina	24,000	23,000
Calgary	41,000	—
Edmonton	42,000	53,200
Vancouver	52,000	77,700
	486,000	552,700

Using the higher single-game numbers, and adding 41,000 as a figure for Calgary, gives the CTV western network 256,500 households, the eastern network 337,200, and CTV overall 593,700.

BBM's November 7-14 1964 survey hit all five football playoff games televised separately by the CTV and CBC networks. For CTV's three games, BBM came up with 614,800, 780,200 and 636,600 average half-hour household viewership.

The CBC's two games showed 821,700 and 1,165,600 on BBM. Reducing the average of the paired CBC playoff figures by the same ratio as seems to apply to CTV (12.3 per cent lower average viewership in regular schedule games), leads to the following results:

CBC western network, 265,000 households; eastern network, 606,400; total network: (English and French) 871,400.

HERE'S WITH THE GREY CUP

Since 1964 Grey Cup audience figures were gathered by

Mermaid: Bottomless girl with topless suit

"ACTION STATIONS!"

CFCN

RADIO-TV CALGARY

Watch for the new **LIPTON'S SOUP** spots produced for **YOUNG & RUBICAM LTD.** by

rlp **ROBERT LAWRENCE PRODUCTIONS (CANADA) LIMITED**

38 Yorkville Ave., Toronto, WAlnut 5-5561

an independent research organization, a set of football viewer averages can be put together, not with any pretence to real accuracy, but to serve as a working guide in evaluating football's general TV popularity.

Estimated Average/Football Viewing

	Households
CTV western	256,500
eastern	337,200
combined	593,700
CBC western	265,000
eastern	606,400
combined	871,400

CTV network playoff games: 614,800, 780,200 and 636,600 households; CBC network playoff games: 821,700 and 1,165,600 households. Grey Cup: 1,727,000 households.

In other words, somewhere in the neighborhood of 31,680,500 households tuned to football during 1964.

The problem is, how does hockey stack up in comparison?

Audience-audit numbers for NHL hockey are hard to come by, but BBM has the following figures available for average half-hour viewership from the November 7-14 1964 survey:

CTV network, November 11, 1964
955,000 households
CBC network, average of two games: 1,414,900 households

A 1963 November 4-10 BBM figure gives:

CBC Network 1,580,300 households.

And another research organization indicates the following:

CTV, November 1964, one game
987,000 households

CTV, January 1965, one game
1,058,000 households

CBC, November 1964, one game
1,151,000 households

CBC, January 1965, one game
1,794,000 households

BLIND AIM AT VIEWERSHIP

It's impossible to do more than take blind aim at overall viewership with so few figures as support, but it seems not unreasonable to use 1,000,000 households as a fair average for CTV network Wednesday night hockey, and 1,500,000 for CBC's Saturday nights.

(Fluctuation on individual

broadcasts can evidently be huge. A viewer figure for October 19, 1963, the first scheduled Saturday night hockey game for that year, put the CBC's audience at 656,000).

However, using these rough hockey audience figures suggests a total annual viewership of about 73,000,000 households for the entire NHL season.

And that means, if the analysis is even close to right, that NHL hockey hands its sponsors something like 110,000,000 household-viewer-hours during a season while football comes up with 63,360,000.

The anomaly of football rights apparently being priced higher than hockey couldn't last.

But negotiations on a buy that reckons on a whopping increase of a million dollars a year for rights previously priced at \$475,000 (only formerly without radio and supplemental advertising extras included), aren't likely to be settled in a hurry.

Late in February Harold Ballard stated the rights contract proposal would possibly come before a Maple Leaf Gardens' directors' meeting on March 25.

But he added, "I doubt very much whether we'll be able to present it in final form at that time."

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over our shoulder?
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\$5.00 a year
\$10.00 for 3 years

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ask the all Canada man

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**THE WESTERN CANADA FRENCH RADIO GROUP
WILL SELL MORE WHERE MORE CAN BE SOLD**

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- CFRG - Gravelbourg, Saskatchewan
5,000 Watts - 710 Kilocycles
- CFNS - Saskatoon, Saskatchewan
1,000 Watts - 1170 Kilocycles
- CHFA - Edmonton, Alberta
5,000 Watts - 680 Kilocycles

La clé du marché français
des provinces Prairies

NE L'OUBLIEZ PAS!

For Fast-Fast-Fast- Relief!

To Lagging Sales

Buy into

CKBI CASINO SHOW

OVER 10 MILLION LETTERS IN 13 YEARS

Produces 10,000 to 25,000 letters
per month per sponsor at costs less
than 3 cents per boxtop or label.

Get complete details from your nearest
All-Canada office or write direct
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CKBI

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Station Calls

Jack Kent Cooke

Controls \$13 million CATV

Have You Heard
the Latest . . .
from Ottawa?

(A new PM is
taking over!)

Just nine months ago, CKPM went on the air with a new Radio Presence based on thorough research. Today the facts show the full value of the Good Music Limited Commercial Approach . . . Ottawa Style!
It makes good sense to buy into a Rising Market: This One Is

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OTTAWA

Now one of the
Family of Marketing Stations
Represented by

Air-Time Sales
LIMITED

TORONTO — MONTREAL

CHOV-TV PEMBROKE

CHOV-TV DID A TURNABOUT on its teenage dance show *Hilltop* recently, by asking the teens to stay home and send their parents instead. Sixty parents surprised the station by showing up and reviving some of the popular dances of yesteryear.

Halfway through the show the parents corraled emcee Roger Station and demanded "twist" records.

QUALITY RECORDS

QUALITY RECORDS LIMITED has presented its Canadian Talent Broadcasting Awards to six Canadian radio stations for promoting Canadian recording artists.

Recipients were stations CKYL, Peace River; CHAB, Moose Jaw; CKOM, Saskatoon; CHSJ, St. John, N.B.; CHEX, Peterborough, and CHOK, Sarnia.

Future awards will continue to be presented to radio stations that make contributions to the advancement of Canadian artists by listing their records on station charts and playlists.

NEWS REPORTS INDICATE THAT Jack Kent Cooke, one time power in Toronto broadcasting, publishing and sports worlds, is getting into high gear in California.

Two years after his withdrawal from the Canadian business scene, Cooke is evidently deeply involved in community antenna television systems.

As sole owner of Jack Kent Cooke, Inc., he already controls American Cablevision Company, which owns \$13 million in community antenna systems.

He is quoted as saying American Cablevision, formed about five months ago, is the biggest privately-owned system of its kind in the world, and that he intends to make it the largest in the world, public or private.

He also controls Cooke Publishing Company, set up to run "daily newspapers and other publishing properties" that he plans to buy.

Cooke, now 52, was born in Hamilton Ontario, but became an American citizen in 1962 by special Act of Congress.

In that year he disposed of his 14 Canadian businesses, accumulated under the name of Consolidated Frybrook Industries Ltd. His enterprises had included the Toronto Maple Leafs baseball team, Toronto radio station CKEY and *New Liberty* magazine.

He moved to Beverly Hills.

Cooke is reported to have said American Cablevision owns facilities in 16 cities, serving more than 42,000 subscribers.

In October 1964, the company purchased five systems, located in Laguna Beach and Barstow, Calif., Palestine and Graham, Texas, and Keene, N.H.

In November the corporation bought two systems, in Winona, Minn. and La Crosse, Wis. A month later the corporation picked up two in Lewiston, Idaho, and Clarkston, Wash.

Latest acquisition was Wentronics Inc., with seven systems primarily in the midwest U.S.

Apparently American Cablevision has also entered into an agreement with the Trousdale Construction Company to construct, maintain and operate a community antenna system to serve the exclusive Trousdale Estates area near Los Angeles. There are approximately 400 subscribers in the area.

It's estimated the Cooke interests now employ more than 100 people in administration, management technical work, engineering and accounting.

Watch for the
new **NESCAFE** spots
produced for
SPITZER, MILLS & BATES LTD. by
rlp **ROBERT LAWRENCE PRODUCTIONS**
(CANADA) LIMITED
38 Yorkville Ave., Toronto, WAlnut 5-5561

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better

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1600 Rue Berri
VI 5-2616

END TUNNEL TROUBLE

THE CHESAPEAKE BAY BRIDGE-tunnel has become possibly the first underground travel facility in the world where motorists can listen to their car radios as they drive through.

"So far as we know, there is not another tunnel anywhere with AM radio reception," says executive-director J. Clyde Morris.

The new radio system is reported by the tunnel authority to consist of AM antennas mounted at each end of the tunnel and connected with amplifiers. These boost the signals received by the antennas and feed them to cables running the length of the tunnel ceilings.

The roof cables were apparently built into the tunnel originally to provide two-way short wave communication for the authority's patrol cars, maintenance and emergency vehicles.

At 17.5 miles, the bridge-tunnel is considered one of the longest in the world, if not the longest. It dips as much as 90 feet under the Chesapeake Bay surface.

The antenna technique was developed by General Electric's communications products department, and is called "guided radiation".

Govt. falls over commercial TV

A BROADCASTING DISPUTE topped the Dutch government on February 26 as debate over the whys and wherefores of commercial television in the Netherlands split the ruling party at cabinet level.

Commenting on the situation a day after the cabinet resignation, Max L. Snijders, director of news services for Radio Nederland, analyzed the problem in this way.

He said the founders of Dutch broadcasting were a group of "Societies", each representing a particular religious or political doctrine — "idealists who did not think of selling air-time to raise funds."

As Dutch broadcasting developed, a pattern was established that gave each Broadcasting Society a slice of total air-time based on the strength of its membership. All radio and television-set licence fees supporting broadcasting were distributed on a per head basis among the Societies to finance Dutch programming.

Lately strong pressure had developed in favor of commercial TV in Holland. Dutch manufacturers were apparently responsible for some of the pressure, but Snijders attributed most of the demand to the viewing public.

"TV viewers began to clamor for a second television network which would enable them to have a wider choice of programs. But the money raised by viewing licences,

and revenues earned on sales of the various programs (to stations) were not large enough to pay for a second system.

"Hence the disappearance of resistance to sponsored programs."

Evidently trouble started when the Societies insisted the business arrangement in effect for non-commercial TV be carried over to any new network. In other words, the Broadcast Societies wanted the proposed commercial network's time parcelled out to them.

And many cabinet ministers backed the stand.

But Liberal government members, to a large extent representing the business viewpoint, argued that "you could not expect operators who put on commercial programs to canvas for members as the religious and political societies do," as Snijder put it.

Nevertheless a majority of cabinet members demanded that all revenue, including money derived from commercial sponsorship, be split in the old way — without regard to viewership of any one program or any one Society's overall programming.

Snijders concluded, "So we see that there is a head-on clash between two rival systems, and it is because of its lack of internal agreement on the issue that the Dutch cabinet has thrown in the towel."

CKVR-TV Case Dismissed

Need for rapport with BBG

MAGISTRATE GORDON FOSTER of Barrie has dismissed a charge brought against Ralph Snelgrove Television Limited, operators of CKVR-TV, Barrie.

The Board of Broadcast Governors had charged that CKVR failed to comply with the 55 per cent Canadian content ruling applicable to television broadcasting, during a four-week period in May 1964. The case was first heard on November 14, but judgement was reserved and eventually handed down March 17.

During the hearing the supervisor of log examinations for the BBG, William Mahoney, testified that by his calculations the station offered only 50.46 per cent Canadian content for the period in question.

CKVR-TV's general sales manager Charles Tierney, who is authorized to endorse program logs before they're sent to the BBG, said he calculated the percentage as 55.29

Mahoney said the Board calculates programming times per day in blocks from the start of the first program and doesn't consider commercial, public service and promotional inserts as eligible programming, whether they're produced in Canada or not.

Defence counsel Richard Rohmer of Toronto had claimed the calculations should include all video and audio transmissions on television and said the broadcasting regulations at no time define what a program is.

He argued that the court must be an adjudicator in this case to decide whether or not the television station's method of calculation was valid.

In dismissing the case Magistrate Foster called for better communications between the Board of Broadcast Governors and television stations in the matter of program log submissions and Canadian content calculations.

He also found the station lax in completing and correcting errors in the logs but said he was surprised apparent inaccuracies found in the logs by BBG staff were not brought to the station's attention.

PRIVATE AID STUDENTS

A JAMAICAN STUDENT AND one from Cameroun, West Africa, will receive free training this year at private radio and television stations in Canada in a program sponsored by the Canadian Association of Broadcasters and the External Affairs Department.

They are Winston A. Ridgard of Kingston, Jamaica, and John Hene Ndahne, both students at the Ryerson Institute of Technology, Toronto. They are taking the radio and television arts course.

Last year the broadcasters arranged similar training for three foreign students.

SIGHT & SOUND

Continued from page 3

CKFH, Toronto, effective March 15. His office had acted as Montreal sales contact for seven stations on behalf of Cam Logan & Associates, Toronto.

With Judge closing his Montreal facilities, Logan has entered into a partnership with John Tyrrell and Ray Sutherland to form a new firm, Tyrrell-Nadon and Cam Logan & Associates.

Tyrrell & Nadon have Montreal offices under President Jean Nadon, and a Vancouver office under D. Macdonald.

Logan brings five radio stations to the new company: CHNO Sudbury; CJNR Blind River; CFBR Sudbury (French); CFPA Port Arthur and CKCY Sault Ste. Marie.

▲ A HALF-MILLION DOLLAR advertising account, Helene Curtis Ltd., moved to Collyer Advertising Ltd., Montreal, on March 8.

Jim Collyer is supervising the new account, formerly with Stanfield, Johnson & Hill Ltd. of Montreal.

▲ SEVEN CANADIAN BROADCAST commercials made it past the first hurdle in the 1900-entry International Broadcasting Awards competition sponsored by the Hollywood Advertising Club.

But none of them came up winners, not even in the Videotape category, where Canadian chances were four-out-of-ten.

Of the 203 commercials picked as IBA finalists, the following Canadian entries were chosen for final judging:

Radio

Public Service, any length, any techniques, seven finalists. CKLC Kingston, for "Be a Grand Giver" and the Grand Theatre rebuilding campaign.

Television

Live Action, 60 seconds or 28-30 meters, twenty-five finalists. Robert Lawrence Productions Ltd., Toronto, for W.B. Doner & Co., Detroit and "Chicken Noodle", Mrs. Grass Soups.

Videotape, any length, ten finalists. Advertel Productions Ltd., Toronto, for J. Walter Thompson Co., Toronto and "Portrait in Sound", Labatts '50 Ale.

Advertel Productions Ltd., Toronto, for J. Walter Thompson Co., Toronto and "Enjoy Canada", Labatts '50 Ale.

Advertel Productions Ltd., Toronto, for Foster Advertising Ltd., Toronto and "Acadian Thoroughbred", General Motors.

CFTO-TV Production Services Ltd., Toronto, for F.H. Hayhurst Co., Ltd., Toronto and "Eagle", the Mennen Co's. Citation men's product.

Local, any length, any technique, ten finalists.

Omega Productions, Montreal, for Spitzer, Mills & Bates Ltd., Toronto and "Family", Bombardier Snowmobile Ltd's. Ski-doo product

Eventual grand winners were a Filmfare California TV production for Young & Rubicam San Francisco ("Woman Stranded, No Man" for Goodyear Tire), and for radio, a Universal Studio Chicago 60-second jingle called "Twist", made for McCann-Erickson of Chicago and G. Heileman Brewing's Old Style Beer.

The TV grand champion came from the 60-second live action classification.

▲ COLM O'SHEA has been appointed general manager of United Artists Television of Canada. Previously O'Shea was general manager of ZIT Programs (Canada) Ltd.

S. M. (Sully) Ginsler is general manager of United Artists Associated, handling feature movies and syndicated shows.

United Artists also has a new Toronto address — 2 Carlton Street, phone 363-4033

WANTED

Experienced copy writer for 10,000 watt station in Niagara Peninsula.

Must be able to handle department. Apply giving full details of experience, sample copy, etc. to:

Radio Station CKTB
Box 610,
St. Catharines, Ont.

WANTED

Morning Man Wanted for CJBQ Belleville-Trenton. Wire, write or phone Frank Murray, (613) 968-5555 Belleville.

CKLB

SERVING SOUTH-CENTRAL ONTARIO FROM OSHAWA

AN IMPORTANT MARKET

- ★ Retail Sales up 30% in 7 Years
- ★ In Canada's Top Income Area
- ★ 100% population increase in 15 years

"YOUR KL RADIO" MAN HAS ALL THE FACTS

CKLB-AM 1350 KC
10,000 Watts
CKLB-FM 93.5 MC
14,000 Watts

CKLB

For Further Information Contact:

LORRIE POTTS & CO.

TORONTO 921-8951 MONTREAL 845-6448

Question - Do communities really need religion?

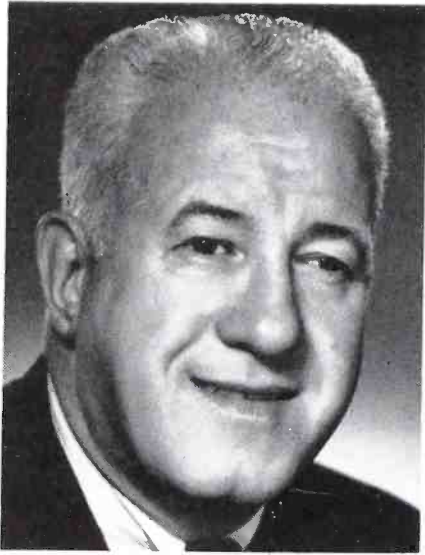
by LAURETTE KITCHEN

THE CONTROVERSIAL ISSUE of separation of church and state

ANNOUNCEMENT

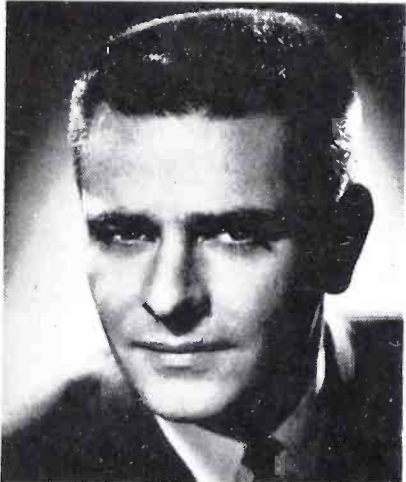
WILLIAMS, DREGE & HILL LTD.

ANNOUNCEMENT



Heinz A. K. Drege, Executive Vice-President of Williams, Drege & Hill Ltd., is pleased to announce the appointment of Mr. Nat V. Donato as General Sales Manager.

Mr. Donato, who recently resigned from United Artists Television of Canada as General Manager, is well known in the Film-and-Television industry. He brings many years of extraordinary background and experience to his new staff position with the Toronto Film Production Company.



H. ROY PRIDDLE, R.I.A.

The Directors of QM Winnipeg Limited announce the appointment of Mr. H. Roy Priddle, R.I.A. as General Manager of Radio Station CJQM, Winnipeg. Mr. Priddle brings to his position eight years of diversified experience in Television and Radio broadcasting, with considerable knowledge of the sales, creative and administrative aspects of these media. This position was effective February 15th.

in the United States has now reached the field of the American broadcasting industry.

The question arises as to whether the Federal Communications Commission, a Federal government agency, has the right to require of the broadcaster the commitment that he carry religious programs as part of his obligations to serve his community's needs.

Is this in violation of the First Amendment of the American Constitution which clearly states that the federal government must "maintain strict neutrality, neither aiding nor opposing religion"?

This point was raised recently by Marcus Cohn, a prominent communications attorney in Washington, in an article written for *The Reporter* magazine.

Mr. Cohn questions the validity of a 1960 FCC ruling, requiring broadcasters to devote a percentage of their time to religious programs, on the basis that the agency is using its governmental power to force a private industry to foster religion among its listeners.

He quotes a 1947 Supreme Court decision which rules that the federal government may not "influence a person to go or remain away from church."

And yet, says Mr. Cohn, the FCC is forcing the broadcaster to use his facilities to bring religion into the home.

In making this ruling, five years ago, the FCC contended that it was on safe legal grounds since broadcasting, in using public-owned airways, was responsible to serve the public's needs and that unlike newspapers, the operation of a broadcasting outlet is not a right but a privilege subject to licencing.

Now the question is: is religion to be considered an integral part of a community's needs?

The separation of church and state, a controversial issue, has been discussed in many courts of law during the past few years, particularly in the fields of education.

When federal financial aid for church-sponsored schools in this country was sought from the late President Kennedy, the legal experts ruled the request unconstitutional. President Johnson's present education bill skirts around it by making government aid available indirectly through grants and scholarships.

A few years ago, the courts in New York State ruled that prayer in public schools, supported by tax money, was unconstitutional since it violated the freedom of religion of all taxpayers, believers and non-believers.

In both cases, however, these institutions were receiving public money.

This is not the case of the broadcaster. No government financial support is involved, only the granting of a broadcasting licence.

When a broadcaster applies to the FCC for a licence, he is asked to state how much of his programming schedule will be allotted to ascertain the needs of his community and is told that a portion of it should be reserved for local news, education, children's programs and religious offerings.

Three years later, when his licence is up for renewal, he must satisfy the FCC that he has adhered to his commitments. So far as is known, no renewal was ever refused on this ground.

Now, of course, the picture may change. There is no doubt here that Mr. Cohn's suggestion will set off a chain reaction of controversy among the broadcasters and it will be interesting to see how many, if any, will challenge the FCC ruling when renewal time comes around.

RSB SERVICES BUILD RADIO SALES

- ★ Commercials Library
- ★ Research Files
- ★ Facts Brochures
- ★ Creative Presentations
- ★ Success Stories

THESE AND OTHER SELLING AIDS ARE AVAILABLE TO RSB MEMBERS

RSB is Canada's best informed counsel on radio advertising: members of this non-profit association know more about the medium and are in the best position to help advertisers make the most of radio's selling powers.



321 Bloor Street East, Toronto 5, Canada Tel. 924-5701

the voice of french canada in québec



50,000 WATTS DAY & NIGHT

Want a Man?
Want a Job?

TRY A SMALL AD
in

Canadian Broadcaster



CKTM-TV
13



**TOP
POWER
BETTER
SALES
IMPACT**

TROIS-RIVIÈRES

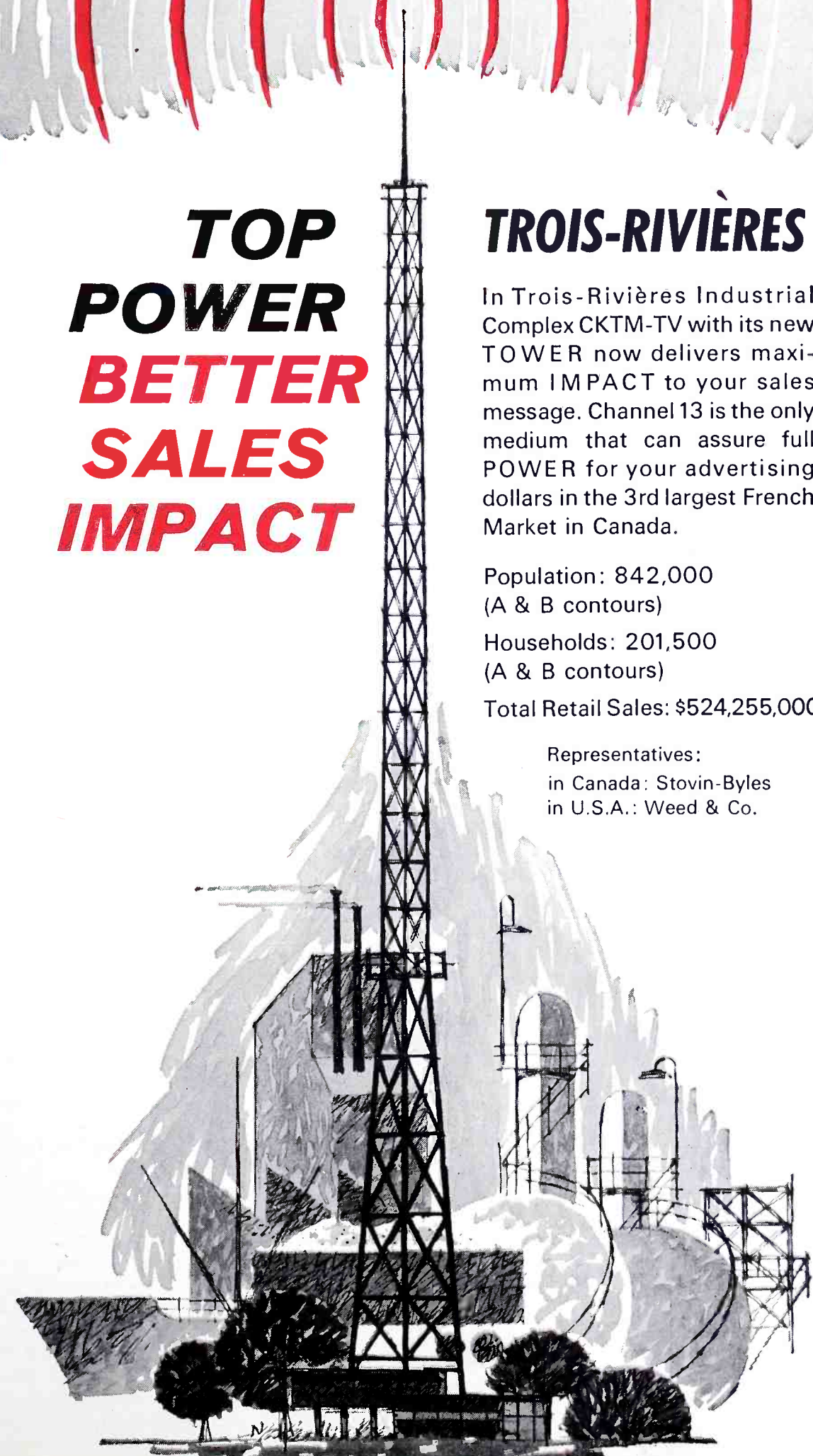
In Trois-Rivières Industrial Complex CKTM-TV with its new TOWER now delivers maximum IMPACT to your sales message. Channel 13 is the only medium that can assure full POWER for your advertising dollars in the 3rd largest French Market in Canada.

Population: 842,000
(A & B contours)

Households: 201,500
(A & B contours)

Total Retail Sales: \$524,255,000

Representatives:
in Canada: Stovin-Byles
in U.S.A.: Weed & Co.



PAN MAIL

Sir: After reading your column regularly for the past 15 years, I have come to the conclusion that the whole thing is absolutely ri-DICK-u-LEWIS.

-:A. Non.



EMPLOYMENT COUNTER

The prime function of an employee is to make himself absolutely indispensable to his employer, while the employer should take damn good care he doesn't.



OFF BEAT

Frank Selke Jr. belongs to no organized political party — he's a conservative.

Johnny Wayne*



TOURISM

Ah! London, a wonderful city!
The Saskatoon of Ontario!

Johnny Wayne*



EITHER-OR

There's going to be 120 new seats at the Gardens, or the team will have to change in the ladies' john at the Carlton Theatre.

Johnny Wayne*



CONVENTION MAILBAG

Dear Wifey: Having a swell time at the CAB. Wish you were her.

D. E. Legate



BITING THE HAND

Then there's the guy who sacrificed all fun and luxuries to get his son through medical school, only to have him tell him, immediately after his graduation, to quit smoking.



POET'S CORNER

The announcer who swung from the rafter
Was fired on the spot —
and no laughter,
So he bought him an ad
(In the Broadcaster, Dad)
And lived happily ever after.
(Advt.)



*Perpetrated by Johnny Wayne when he was emceeing the Radio & Television Executive Club's dinner in honor of Foster Hewitt.

Bev Martin and
Greg Paul
announce:

Another

Quality
Station

joins

QUALITY
BROADCAST SALES

* Edmonton's New

CHQT

joins with these

"Quality Music
Limited
Commercials"
Stations

CFOX-AM -
Victoria
CHQM-AM -
Vancouver
CHQM-FM -
Vancouver
CHQR-AM -
Calgary
CJQM-AM -
Winnipeg
CJQM-FM -
Winnipeg

* Opening Target - July 1, 1965
subject to the approval of the
Department of Transport.

341 Lord Simcoe Hotel,
Toronto, Ontario
Toronto: EMpire 8-4545
Montreal: ZENith 5-3530

Moment of Truth

CBC freeloading handicaps Canadian producers

The second of two major sales of independently-produced Canadian programs to the CBC network was recently concluded with a \$900,000 contract signing for 30 hours of material to be produced by Seaway Films (at a total cost estimated at \$3 million).

But the largest CBC buy in terms of hours of programming has been "Moment of Truth", a weekday half-hour soap opera, produced by Robert Lawrence Productions Ltd. of Toronto. "Moment" has been on the CBC network for 13 weeks to date, or 32.5 hours, and may get an extended run through the summer.

The Canadian Seaway series had CBC acceptance in principle from its program concept stage, and faced few obstacles, other than bureaucratic delay, in its progress toward ultimate purchase by the CBC.

But "Moment of Truth", in spite of being a Canadian-produced, Canadian talent show, had a harder time of it, and brought several contentious issues relating to Canadian production to the forefront.

IN DECEMBER 1964 a new television soap opera called "Moment of Truth" made its debut with a big splash.

The NBC television network in the United States proclaimed a firm 26-week purchase of the Canadian-made series, and almost immediately announced the program was sold right out to network affiliate stations.

The sale was hailed as a quarter-million dollar Christmas gift to Canadian talent. It was applauded by Canadian commercial producers and advertisers as the icebreaker for future Canadian independent production efforts.

An agency TV buyer was quoted as saying, "The day has arrived when our obligation to sponsor Canadian content programming can be considered positively rather than negatively."

That was the story up till Christmas 1964.

Then on December 28 the CBC network started airing *Moment* half-an-hour daily five days a week. Before long the daytime serial was doing well as a network spot carrier.

In fact there was only one thing wrong with *Moment's* success story - Robert Lawrence Productions (Canada) Limited, the show's Toronto-based producer, apparently wasn't making a dime on it. And to be more exact about it, John Ross, RLP president, claimed all indications pointed to a highly measurable loss.

Why? With all those sales shouldn't *Moment* have been strutting like a fat-cat? It seems not.

And one of the reasons for

the grotesque situation wasn't complicated at all - it's just that the CBC wasn't paying for the show.

The Corporation apparently intends to, starting April 1, and will pay up in terms Ross calls satisfactory and generous.

But Ross says, "Even if the CBC had bought it from the beginning, we couldn't produce it for that." Evidently the only hope for a reasonable profit on *Moment* lies in renewal of the existing 26-week NBC contract and an extended CBC run.

The amortization of pilot costs and heavy initial production expenses takes that long, in Ross' view.

FOCUS ON PROBLEMS

One of the vital jobs *Moment of Truth* has done is to focus a glaring light on problems facing independent television producers in Canada. RLP's "success" has dragged the question of any independent's ability to go it alone on major TV productions and make money, out of the area of speculation. It has plunked the issue on firm ground, for once.

Ross says an independent can't make it independently, period. He considers subsidization "absolutely essential". (If the CBC buys a show at a price higher than potential commercial revenues, that's a form of subsidization. The Corporation regularly aids Canadian talent by producing shows at costs of \$50,000 an hour and up, selling them to commercial sponsors at a fraction of true cost.)

It was back in May 1964 that RLP "put it on the line, crossed its fingers" and gambled \$30,000 to produce a pilot for

Moment. After selling the show to NBC Ross noted, "It's amusing in a way, because the odds are so greatly stacked against you."

Before long RLP moved toward what it felt to be the next logical step for a Canadian-made, Canadian talent show - airing on the CBC.

As it happened, the only way RLP could get the program on the national network was "under an arrangement whereby we participated in the network's portion of ad revenue," says Ross. (He believes the Corporation takes half the network spot dollars. Local stations get the other half.)

RLP's sales representative, All-Canada Radio & Television Ltd., pressed the CBC to buy the program. But it was no dice.

Ross feels authority in the Corporation was spread too thin (before the CBC's recent executive realignment), so no one was in position to make a decision.

"They all liked *Moment of Truth*," he says. But they figured I suppose that with the total number of dollars they had to spend, they didn't want to spend it on daytime television." RLP contended daytime shouldn't be discounted.

"The CBC's final comment when I was there (at a meeting in Ottawa) was 'We have no money'. I didn't believe them at the time, but now they've made it public I guess it must be true," Ross adds.

RLP's target in the CBC talks was hung on a figure of approximately \$7500 for each episode of *Moment*. (Ross believed \$7500 was about the lowest figure the CBC could spend producing a half hour of its own.)

Scaled down to allow for *Moment* being daytime TV, and not high-Canadian-culture ("I've never said our show was like the Second Coming, or fabulous or wonderful," Ross insists), \$7500 became a take-off point in RLP's thinking.

Ross felt, and still believes that the CBC shouldn't be called on to back every program idea dreamed up by independent producers - "The program has to be something more than self-indulgence."

COMMERCIAL WITH A BIG C

"I'm in the commercial business with a big C", he says. "Everything has to be considered on commercial grounds," mean-

ing the ground of quality-level suitable for national broadcast, he explains.

"You can apply this test to *Moment of Truth* because it's stood the test of a foreign sale," he continues. "And you should be able to ask the CBC to support you if the program has stood the test elsewhere."

He thinks RLP took on its fair share of risk by getting the program produced, sold and on the air, making it possible for RLP to turn to the CBC with a proved-out product.

"At no time did we ask the Corporation to gamble with us. At no time did the taxpayer have to gamble.

"The CBC could at least have indicated interest in supporting us," he states. (The Corporation has pledged support, from April 1 as noted above.)

But what happened to the prediction that the Canadian obligation to sponsor Canadian content programming could now be considered *positively*?

RLP's lengthy struggle for support of its Canadian talent opus leaves John Ross in some doubt.

In fact he admits expressing his misgivings to a U.S. producer who wondered if there was any future for an independent producer wanting to develop something up here. "What have they done for you on this show, except criticize?" is the way the American put it.

AGONY OF UNCERTAINTY

Asked if his negotiations with the CBC have been satisfactory Ross replies, "Of course not," although the dickering seems to have led at last to an acceptable financial arrangement.

Ross believes if others are to escape RLP's agony of uncertainty, "the first thing the CBC has to clarify, not only for Robert Lawrence Productions but for everybody, is its attitude. They've got to define it."

The question in Ross' mind is, "Do they want independent Canadian production or not?"

As an afterthought he adds, "The NBC, CBS and ABC networks have made a great success of their businesses by producing as little as possible themselves."

Stuart MacKay, principal figure in All-Canada's negotiations on behalf of RLP, says, "We've been trying to see it half-way," and get the CBC to do the same.

"In the beginning they told us - 'Look here, we don't have any money. Are you prepared to gamble with the Corporation?'"

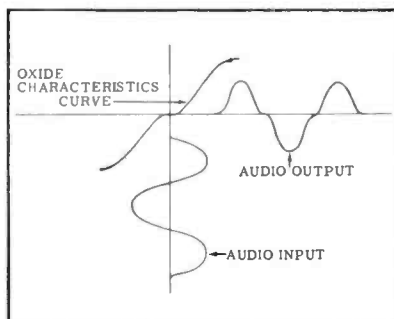
MacKay concludes, "That's not a solid base for a production house."

Some plain talk from Kodak about tape:

Bias transfer characteristics and dependent parameters

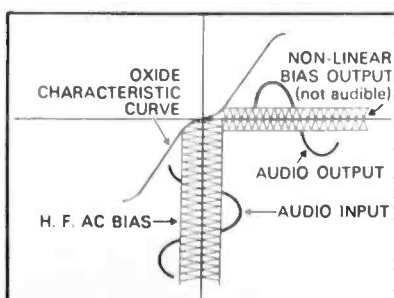
Ever heard the story about the pilot on his first solo flight? Unfortunately the engine failed. But fortunately he had a parachute. But unfortunately the chute failed to open. But fortunately he landed on a haystack. But unfortunately there was a pitchfork in the haystack. Except for the unhappy ending, this might be the story of how gamma ferric oxides respond to magnetic fields. Everything about it is fortunate with one exception. Linearity. The oxide needles used in the coatings have atrocious linearity characteristics. Feed in a clean, pure sine wave and out comes a non-sinusoidal complex waveform that looks something like a demented snake trying to bite its own head off. How does it sound? About as pleasant as Junior's first violin lesson.

How then is magnetic recording possible? Fret not - there's a way out. The entire problem is solved by one wonderful, mysterious phenomenon called bias. The transfer curves tell the story.

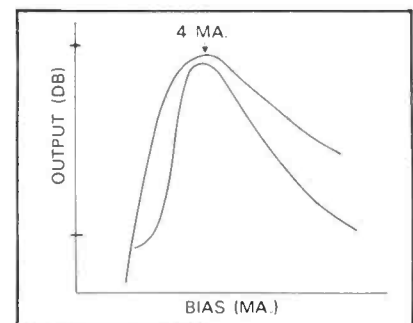


The slightly twisting curve at the upper left represents the oxide response. The lower curve is a pure, sine wave input. At the upper right we have the result of the response curve on the input... a mess.

The reason it looks the way it does is because the sine wave input is affected by the non-linear characteristics of the gamma ferric oxides. But look closely. Note that while the oxide performance is non-linear when taken over its entire length, we can find linearity over selected sections. In other words, we can get rid of our distortion if we can put the signal on the linear section of the oxide's characteristic curve. And that is exactly what bias does. It "lifts" the signal away from the convoluted central area on the graph and moves it out to linear areas.



The amount of bias (that is the current in milliamperes) applied to the head is highly critical if top performance is to be achieved. Bias affects output, high and low frequency sensitivity, signal-to-noise ratio and distortion. This curve explains it.



The steep curve represents low frequency sensitivity (measured in db.) at varying bias levels for many tapes. Note that you get good performance providing you have a bias setting of about 4 milliamperes. (Curves for the other magnetic parameters are similar in shape and all peak at about the same bias level.) Vary one milliamperes and you "fall off the curve" and suffer severe losses in sensitivity. Now look at the broader curve. You can vary a milliamperes with hardly any change in performance at all. Here's the point. *Eastman tape has that broad curve.*



It gives you top performance even though your bias settings aren't perfect. And if your tape recorder is more than a year old, then chances are enough shift has taken place to push you off the cliff. That's why we designed a broad bias curve. And that's why you need it. It's just one more way that Eastman tape gives you an extra bit of assurance of top performance. For information and availability, write:

CANADIAN KODAK CO., LIMITED
Toronto 15, Ontario

Kodak
TRADEMARK

**WANTED
Newscaster**

Must be writer, editor, reporter, for dynamic radio station in progressive Ontario market. Apply with photo and salary expected to:
Box A-793
Canadian Broadcaster
217 Bay Street, Toronto 1, Ont.

WANTED

"The Position" Manager of a unique nonprofit, educational FM Station run jointly by the University and the students. Responsibility for carrying out the policy and program recommendations of a Radio Policy Board. Secretary to that Board. Salary and benefits paid by the University.
"The Man" An experienced broadcaster, preferably with executive radio experience, young and interested in public service broadcasting. Some university education would be an asset. Proven ability to work with young people is a necessity.
For information write to: The Preliminary Broadcast Policy Board, Students' Representative Council Office, University of Saskatchewan, Saskatoon, Sask.

**TRY A JOB AD
IN THE BROADCASTER**

OPPORTUNITIES

CKPR PETERBOROUGH

Two mature aggressive newsmen and an air personality who has experience in a contemporary format. Newsmen must be able to perform on the air and work with an eager team. Excellent opportunity for the right people to join one of Ontario's best radio groups.

Contact:
Fred Sheratt, Manager,
CKPT Radio,
Empress Hotel,
Peterborough, Ontario.

WANTED

Bright, imaginative copy writer for Southwestern Ontario major market station. Salary commensurate with ability, plus benefits. Good working conditions. All replies held in strictest confidence.
Box A-794
Canadian Broadcaster
217 Bay Street, Toronto 1, Ont.

TELEVISION

GENERAL SALES MANAGER

Leading western Canadian Television Station offers attractive opportunity for experienced Sales Executive. The man we want must be.....

- *Well acquainted at the agency and client level.
- *Ability to supervise active sales department at both local and national level.
- *Desirous of earning \$12,000 to \$15,000 plus excellent incentive plan.

Applications in absolute confidence.

BOX A.795
Canadian Broadcaster,
217 Bay Street,
Toronto 1, Ont.

**CHTK-PRINCE RUPERT, SCHEDULED TO
COMMENCE BROADCASTING MAY 1ST.**

What we need is a SALES MANAGER; a young man, experienced in radio sales, ready to prove himself in this expanding economy and capable of handling the responsibilities associated with the title.....

A SALES REPRESENTATIVE

with drive, looking for the added experience necessary for the above position.....

TWO ANNOUNCERS

with a desire to grow with Canada's newest radio station.....

RUSH YOUR RESUME

to the Manager, CHTK Radio Ltd., c/o Box 1540, Terrace, B.C.

Closed circuit helps late-comers



CLOSED CIRCUIT TELEVISION is now helping America's theatres solve the age-old problem of dealing with late-comers.

At Newark's Mosque Theatre on February 6 late arrivals to a concert by pianist Arthur Rubenstein were able to see and hear the artist's first selection while waiting in the lobby to take seats during the break before the second selection.

Instead of completely missing the opening number, latecomers got it over a closed circuit hookup.

The installation, donated by the Blonder-Tongue Foundation, is claimed to be the first of its kind ever added to a theatre. Some newer theatres such as Lincoln Centre are building similar systems into their original structures.

The recently renovated Mosque is 30 years old. Its 3300 seats make it the largest theatre in the Metropolitan New York area.

WANTED

I want an experienced radio time salesman who is tops in his market and wants to move to a larger market with greater potential and challenge. Base salary plus excellent commission scale. Prefer salesman operating in competitive market. Location is Central Ontario. Pension and all employee benefits. Send complete application to:

Box A-792
Canadian Broadcaster
217 Bay Street, Toronto 1

REQUIRED

Experienced Announcer for Quality Radio Station
Send - Tape
Resume
Wilf Sennett
CHQR - Calgary, Alberta

**CASE POSTALE 1260
MONT-LAURIER, QUE.**

est a la recherche d'un vendeur dynamique possedant au moins trois annees d'experience. Commission genereuse. Adressez votre demande d'emploi incluant vos qualifications et experience a

**CASE POSTALE 1260
MONT-LAURIER, QUE.**

NEEDED SOONEST!

Mature announcer for mid-western metro market Quality Music Station. Extensive knowledge of all varieties of good music essential. Please rush tape and resume in confidence to:

BOX A.797,
Canadian Broadcaster,
217 Bay Street,
Toronto 1, Ont.

WANTED

We need videotape operators who want to become videotape editors. We can offer you the opportunity to learn the latest techniques of videotape and at the same time a starting salary that recognizes your experience.

If you can accept responsibility for your work and if you have a genuine pride of workmanship, reply to:

BOX A.796,
Canadian Broadcaster,
217 Bay Street,
Toronto 1, Ont.

Obituaries

Frank Ryan founded CFRA Ottawa



FRANK RYAN, 63, president and founder of Ottawa radio station CFRA, died March 2 of a heart attack. At the time, he was in Florida on the return leg of a vacation in Argentina, Brazil and Uruguay, and was accompanied by his wife.

Ryan organized the first radio department of a Canadian advertising agency while working for Cockfield, Brown and Company between 1927 and 1935. He became vice-president and managing director of radio station CKLW, Windsor

in 1935 and served as a director of the American Mutual Broadcasting System.

He once worked out details for a communications system to be used in Hudson's Bay trading posts in the north.

In 1946 he was granted a licence for station CFRA in Ottawa. Later, in 1959, he established a sister station, CFMO-FM.

In the same year he turned over all the issued shares of CFRA to long-term staff members and set up a program for other employees to purchase stock. He arranged his estate in such a way that his own preferred stock would be made available to the station staff.

Frank Ryan was president of Kilrean Company Limited, operators of Kilrean Farm, well-known for its prize-winning Aberdeen Angus herd.

He was also a governor of Guelph University; a member of the Ottawa advisory board of the Guaranty Trust Company of Canada; a member of the Ottawa advisory board of the Commonwealth Savings and Loan Corporation; a director and past president of the Ottawa Winter Fair; and a director of the Central Exhibition Association, Better Business Bureau and the Ottawa Youth Orchestra.

In 1957 he was awarded the Lieutenant Governor's Medal for service in the community, and in 1963 he became Honorary Lieutenant-Colonel of Ottawa's 30th Field Artillery Regiment.

Ryan kept up his on-air activity over CFRA until his death, with *Farmers' Note Book*, a weekday program, and *Valley Note Book* broadcast every Sunday.

Don Henshaw was ace PR man and able speaker



DON GILBERT HENSHAW, director of Company Public Relations for MacLaren Advertising Co. Ltd., died in Toronto March 8 at the age of 63.

He was particularly active in Toronto and across Canada as a public speaker, delivering talks from one to three times a week until he grew seriously ill three years ago.

In his youth he was a pioneer radio broadcaster, coming to Canada from the United States in 1934 to produce and direct a series of radio broadcasts on Toronto's Centennial. He remained to become a sports announcer and writer of radio dramas, and during the Second World War created many of the Canadian Victory Loan broadcasts.

In 1940 he became a naturalized Canadian citizen.

Henshaw was connected with the following community associations: vice-president, Greater Toronto Region Boy Scouts; member of the board of directors, Toronto Mental Health Clinic; member of the board of directors, Child Health Association; chairman of the speakers' committee, United Appeal; member of the executive committee, Ontario section of the Canadian Council of Christians and Jews. He was also an active member of the committee of the Anglican General Synod that founded a public relations program for that church.

The
VOICE
of the
**BAY OF
QUINTE**

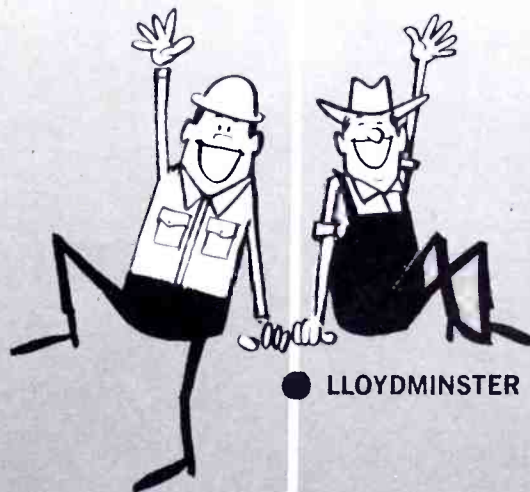
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SASKATCHEWAN



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WITH US**

CKSA Radio/TV harvests big sales both sides of the border! We have the special experience necessary to look both ways at once. Meaningful double-coverage campaigns and formats do the job of effective selling in this unique market. Our cost-per-thousand is low. Come border-sitting with us—for profit.

CKSA

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TV

LLOYDMINSTER
SASK. ALTA.

"Partners In Every Community Project"
"Partners In Every Advertising Campaign"

ARE YOU A SALESMAN?

BY GEORGE N. KAHN

Certain words mean different things to different people. Rich, poor, smart, dumb — all these terms take on various shades of meaning, depending on the person using them. A Calcutta beggar would consider any American rich; a man who can read and write is thought of as smart by an illiterate.

The term "salesman" produces the same kind of semantic problem. To many people, the noun would apply to anyone who sold anything to anybody. This would include sidewalk pitchmen, door-to-door gadget

vendors, newsboys and store clerks as well as the man making \$100,000 a year selling highly technical industrial equipment.

I don't believe that merely because a man performs the selling function he is necessarily a salesman. I have too much respect for true salesmen to be that generous.

To me, a salesman is a creative individual who plays an influential role in our country's economy. He also is a man who develops markets, who aids the buyer as well as himself, and who is constantly trying to increase his sales through bold, imaginative thinking.

A big order? It certainly is but not impossible to achieve. A moment ago I posed the question: "Are you a Salesman?" Now I want you to ask yourself if you just have the title of salesman without the necessary credentials.

SELLING CREDENTIALS

Let's examine some of these credentials.

Unless you can really communicate with a customer so that he thinks like you and is motivated to buy through your persuasive powers, you are not a salesman.

Unless you can see the customer's point of view and turn it to your advantage, you are not a salesman.

Unless you can determine what a customer needs — not what he wants — you are not a salesman.

Unless you have a thorough knowledge of yourself, you are not a salesman.

Unless you have studied other people so you have some insight into their character, you are not a salesman.

Unless you know what you are selling, you are not a salesman.

DON'T STOP GROWING

Put this question to yourself, also: Are you still growing? A man who has stopped learning is not much of a salesman. Growth is at the heart of salesmanship. Even if you have been selling for 25 years you should still look for new ideas and methods to boost your production and make yourself more valuable to the company.

One of the nation's leading insurance salesmen, a man

whose income runs over \$100,000 a year, surprised his supervisor one day by volunteering to take the firm's training course for sales recruits.

"But Dan," the boss said, "you sell more insurance than anyone in the organization. This will be kid stuff to you."

"Jack," Dan replied, "not a day goes by that I don't learn something new. In that training course, no matter how basic it is, I'll pick up some piece of information that will help me sell more insurance. No salesman knows everything and when he stops learning he's on the downhill slide."

Some people stop learning the day they leave school, whether it's grammar, high school or college. These are the individuals who are passed by in earnings, promotion and prestige. They stand still on the road of life and whatever latent talent they possessed is soon dried up and useless.

Look at some famous men who did not stop learning.

Henry Ford was past 40 when he invented the internal combustion engine.

Albert Schweitzer was an established musician and philosopher when he decided to become a physician and missionary.

Grandma Moses was in her seventies when she began to paint.

Maurice Chevalier was still entertaining thousands with new songs and acts at the age of 75.

Now what about the seeds for growth?

QUALITIES NEEDED

A mark of the successful salesman is his work habits. If you are committed emotionally or philosophically to the eight hour day, then forget salesmanship. The man who writes the big ticket thinks nothing of putting in a 10, 15 or 18-hour day. He loves his work and never considers it a chore.

Thomas Edison said that genius is 99 percent work. The salesman can figure out his own percentage but his income will invariably be related to the time he puts on the job.

In addition, the salesman must build good work habits. Before he starts out in the morning his day should be so organized there will be no lost motion, hesitation or indecision.

A sales manager for a well-known rubber company once asked a discouraged salesman how many prospects he had seen that day.



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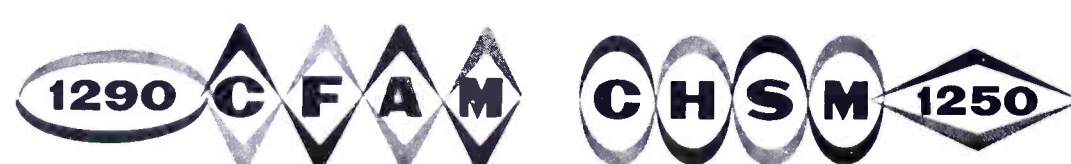
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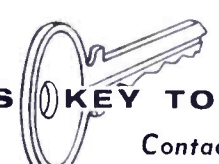
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FOR AM, FM AND TV**

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PHONE: (416) 833-5141**



1290 CFAM **CHSM 1250**



THE ADVERTISER'S KEY TO SOUTHERN MANITOBA

Contact Dennis Barkman or Radio Reps for
full information.

"Two", the salesman said. "How many had you planned to see?" the boss continued.

"As many as I could", the salesman answered.

"That isn't planning, that's hoping," the supervisor said.

The salesman who drives off in the morning with nothing more than hope is travelling too light. He should plan his time, prepare his sales talk and develop his defense against objections. And all this planning must be flexible enough to allow for any contingency — postponed appointments, long waits for interviews.

Honesty is another quality the salesman must have. This

"You're buying too much", Pete told the proprietor.

"But I thought selling was your business," the amazed owner said.

"It is," Pete said, "but I don't want to see you overstocked with stuff you're going to find it hard to move."

He then explained that two of the drugs the man had ordered were due to be replaced by superior products developed by the company. The druggist cut his order in half, thereby depriving Pete of his big commission. But in the years that followed he gave Pete thousands of dollars worth of business.

Today, Pete is one of the



This is the second of a series of 12 articles on "Smooth Selling" written by George N. Kahn, who heads up his own firm of marketing consultants in New York. He is the author of the recently published "The 36 Biggest Mistakes Salesmen Make And How To Correct Them." His articles on selling have appeared in several publications including "The Harvard Business Review", "Sales Management", "Industrial Marketing" and "Printers' Ink".

means being honest with yourself, your customer and your company. If you make promises you can't keep or lie to cover up your lack of knowledge, you are betraying the customer's confidence in you and your firm. You also are betraying yourself, your superiors and your family.

There is a lot of concern today about whether this country is on the moral skids. The television quiz scandals, the price fixing conviction of some businessmen, the link between sports and gambling — all these have prompted serious soul searching among Americans. In fact, a national magazine devoted almost an entire issue to the question: "Is Morality Losing?"

I'm also concerned about this question, but I do not believe for a minute that morality — particularly business morality — is an outdated product. Sure, there are cheaters and fast-buck operators, but they don't establish the tone for the business community. Most people in business believe in and practice honesty.

And no salesman should think honesty is old fashioned. The man who cynically disregards business principles is deluding himself and headed for trouble. I know many successful salesmen and not one of them achieved his position by deceit or trickery.

I'm reminded here of my good friend, Pete Blaney, a pharmaceutical salesman. One day Pete got a \$4,000 order from a small drug store in rural Illinois.

major earners in the industry. He would no more think of acting selfishly, dishonestly or unethically than he would of taking a bath with his clothes on.

CHARACTER IMPORTANT

A man's character will usually determine what kind of a salesman he will be.

Honesty and dependability are not outworn attributes. The salesman who has them is en-

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ANNOUNCEMENT



WILLIAM GIBSON



MAURICE F. INWARDS

The appointment of William Gibson as National Sales Promotion Manager of Radio Station CJAV Port Alberni B.C. is announced by Kenneth Hutcheson president of CJAV Limited.

Mr. Gibson received his initial training with CJAV in 1958, later working in Vancouver Radio. He will continue to handle all sports on CJAV. Together with Mr. Hutcheson and Mr. Maurice Inwards, Mr. Gibson forms part of CJAV's management.

The appointment of Maurice Inwards as Operations Manager of Radio Station CJAV Port Alberni, B.C. is also announced by Kenneth Hutcheson.

Mr. Inwards received his initial training in Weyburn Radio, and Moose Jaw Television some seven years ago. In recent years his duties with CJAV have involved production and sales. Together with Mr. Hutcheson and Mr. Gibson he forms part of CJAV's management team.

ADVERTISEMENT

TRANSCANADA COMMUNICATIONS LTD. APPOINTMENTS



J. R. GRISENTHWAITE



J. K. STRUTHERS



G. D. TUNNICLIFFE

Mr. Harold A. Crittenden, Vice President and Managing Director of Transcanada Communications Limited, is pleased to announce the appointment of James R. Grisenthwaite, former General Manager of CKCK Radio, Regina, to the position of General Manager, CKRC Radio, Winnipeg. Coincidental with Mr. Grisenthwaite's move to CKRC, Mr. Crittenden also announced the appointment of James K. Struthers to the position of General Manager, CKCK Radio. Mr. Struthers was previously News Manager, Transcanada Communications Limited.

Mr. Crittenden further announced the appointment of G. Don Tunnicliffe to the position of General Manager of CKCK-TV, Regina. Mr. Tunnicliffe was formerly General Sales Manager of CKCK-TV and succeeds Mr. Donald R. Dawson who was recently appointed General Manager of CKOC, Hamilton.

dowed with human values that will translate into earning power.

While we're on the subject of values, let me mention another equally important, maturity: Unless you are grown up enough to assume responsibility and take your lumps as well as your rewards, then you're not ready for selling.

A man who flies off the handle at criticism is not mature. The mature individual who is criticized will use the censure as a lever for improvement. The man who cannot learn from criticism should take serious inventory of himself.

Unselfishness is still another quality of the mature man. This means the ability to consider the interests of others. Never forget that behind you is an army of production, distribution, advertising, office and engineering people who make your task easier. In front of you

is the customer who must benefit from the purchase he makes.

The guy who lives for and thinks only of himself will one day find that he got just what he wanted. He will be alone, a forsaken man without a friend or anyone to speak a kind word for him.

HELP YOUR CUSTOMER

It's human nature that men are drawn to individuals who are understanding and sympathetic. If someone knows that you care about him, he will care about you. This is especially true of the customer-salesman relationship. Be of value to your prospect or customer and he will remember you the next time you call. The recollection will often take the form of an order.

A genuine liking for people is another invaluable asset for a salesman. In fact, I don't see how he can get along without it.

A buyer for a midwestern electrical firm was such a grouch that salesmen used to go miles out of their way to avoid him.

"Who wants to be insulted by that crank?" they would say.

A friend of mine, Fred Naylor, had a different idea. He breezed into the buyer's office one day, stuck out his hand and announced:

"Mr. Grant, I've made up my mind about two things: I'm going to like you and you're going to like me."

The crusty purchasing agent was so surprised that for a few seconds he simply stared at Fred, open mouthed.

Then he began roaring with laughter and put out his hand to Fred.

Fred walked off with a huge order and the two men became good friends.

DO YOU LIKE PEOPLE

That was more than a stunt with Fred. He does have a warm feeling toward his fellow human beings. That's one of the reasons he is a top salesman. This carries over into his private life as well. He is active in charity work, boys' clubs and in the improvement of his community.

This like of people should include understanding them as well. There must be sympathy before a salesman can truly cater to the needs of his customers. You can't be expected to read a customer's mind, but you should have a fairly good idea of the things which motivate him — his fears, aspirations, likes and dislikes.

When a man and his wife live together long enough they can almost infallibly predict each other's behavior and sometimes seem to read each other's thoughts. You can't know a customer that intimately, but it is a goal to reach for. Study your man and know him so well that you can almost anticipate a turn in the conversation.

I've hit on what I think are the chief qualities a man should have to sell smoothly. There are, of course, others. Neatness, good health, social poise, ambition, loyalty, business acumen, enthusiasm, courage and perseverance are all important.

No man can have all these qualities. The perfect salesman has not yet been born. However, the more of them you possess, the more likely you are to be a

Ask the man *who lives there*

Gold Room Fashion Shoes Ltd.
GALT, Ontario.

February 12 1965

Mr. John V. Evans
CFTJ Radio
GALT Ontario

Dear John:

Just a note to express my appreciation of the fine job CFTJ Radio did for me in my recent sale. As you know, the Gold Room is a firm believer in advertising, and we have been regular users of the local newspaper and your radio station since we opened our doors to the public.

But every so often I like to make a test of just how the radio station or the newspaper can produce for us, and so on our last sale I used CFTJ Radio only, with no other form of advertising.

I used only seven 1-minute spots, four on the day preceding the sale and three on the day of the sale itself. When I arrived at the store just before opening time, there was a crowd of people waiting to get in, and that set the pace for the day. It's no exaggeration to say that we just couldn't look after the crowds, and I had to call in an additional four sales clerks.

The parade of customers kept up all day long and in fact our last customer didn't leave the store until twenty minutes after closing time. So when I came to the end of a busy and highly successful day, I felt that I wanted to tell you that your radio station had really produced exceptionally fine results, and I would just like to say thank you again.

Best regards.

Sincerely

J. Baillie
Owner-Manager

Programming
locally to

Galt 30,539*
Preston 12,469*
Hespeler 4,950*

47,958 POPULATION

*1964 assessment rolls.

JB:1

CFTJ Radio
GALT PRESTON HESPELER

Represented by
HARDY RADIO & TELEVISION LTD
Toronto & Montreal

TO ORDER REPRINTS

Reprints of this series come in a four-page format, three-hole punched to fit an 8½ x 11" binder, each reprint including a self-evaluation quiz. Prices are

1-9 copies (each article) 50¢ ea.
10-49 copies (each article) 37½¢ ea.
50-49 copies (each article) 30¢ ea.
100 or more (each article) 25¢ ea.

You may preorder the entire series, or individual articles. Each in the series is numbered. Order from George N. Kahn Co., Inc., Sales Training Div., Dept. CP, Empire State Bldg., 350 Fifth Ave., New York, N.Y., 10001.

- 1.) The Salesman is a V.I.P.
- 2.) Are You a Salesman?
- 3.) Get Acquainted With Your Company
- 4.) You're On Stage
- 5.) You Can't Fire Without Ammunition
- 6.) You Are a Goodwill Salesman, too.
- 7.) Closing the Sale
- 8.) How to Set Up an Interview
- 9.) Resting Between Rounds
- 10.) The Competition
- 11.) Taking a Risk
- 12.) Playing the Short Game

successful salesman. Some you look and sound convincing? If are born with; others can be you were the prospect, would acquired. you be impressed by your argument?

Every salesman should have a full-length mirror in his home. The purpose is not only to check your grooming and appearance, but to practice your sales talk and presentation. Look at yourself with a critical eye. Do you I'm going to give you a little quiz to test your self-honesty and help you answer the question: Am I a salesman or an Order Taker? A score of ten or more "yes" answers means that selling is for you.

Am I a salesman or an order taker?

YES NO

1. Do I actively seek new knowledge about selling?
2. Do I spend extra time with a customer on his problems?
3. Do I work beyond 5 o'clock on some days without thinking of it as a burden or chore?
4. Do I plan my working day?
5. If the competition uses unfair tactics, do I maintain my dignity and composure - by not emulating them?
6. Do I see criticism as an effort to help me?
7. Would I spend time with customers if it didn't mean money to me?
8. Do I know and understand my own weaknesses?
9. Do I do anything about them?
10. Do I like most people I meet?
11. Do I sometime seek out an appraisal of my work?
12. Do I look forward to sales meetings as a chance to learn something that will help me?
13. Do I feel my customer's problems affect me?
14. Do I believe that selling and service go together?



if you've been wondering why your sales manager likes visiting the Windy City, Maryellen VandeSande (above) is one of the reasons. She's the buyer on the Jaybelline account for Post-Keyes & Gardner, Chicago. The other reason is to help Bob Flanigan (above) and Ken Schaefer of All-Canada's Chicago Office develop new accounts for Canadian broadcasting. Maryellen was with us last year at the C.A.B. in Quebec City, and we welcome her again this year to the C.A.B. in Vancouver. In the background, All-Canada's large window display in the Air Canada Ticket Office on Chicago's North Michigan Avenue.

-:Adv.

The shortest distance between
a Station and a Time Buyer

AN AD IN THE BROADCASTER

see you at the convention!

As the Canadian Association of Broadcasters' Convention draws near, we at 'WX Radio look forward to welcoming delegates to Vancouver. Don't hesitate to contact us for information or assistance on your convention visit.

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CJCA APPOINTMENTS



KEN GODDARD



HARRY BOON

The Board of Directors of Edmonton Broadcasting Co. Ltd. is pleased to announce the appointment of Mr. Ken Goddard as assistant manager of CJCA. Mr. Goddard will continue as general sales manager, a position he has held for some years.

Mr. Harry Boon has been appointed program director of CJCA. Mr. Boon is well known in Edmonton musical circles and has been music director of CJCA for many years.

Want a Man?

Want a Job?

TRY A SMALL AD in
Canadian Broadcaster

*We're
NUMBER 1
because we work
at it.*

*Why not let
us work for
you too?*

**C-JAY TV
WINNIPEG**



Broadcast tapes

parallel press releases

NON-GOVERNMENT MEMBERS of the Ontario legislature will be able to use government technical facilities to make broadcast tapes for their home-town radio stations in future, in the light of an announcement from James Auld, Ontario's Minister of Tourism and Information.

Auld said the Central Canada Broadcasters Association is suggesting to its members that individual radio stations arrange with their local members of the legislature to make two five-minute broadcasts a month. He said, "All that is required of the government is to provide mechanical facilities which now exist. All other costs will be borne by the stations."

The department's radio-television service, used for some time as a vehicle for preparing government press releases in forms suitable to the broadcast industry, already has standing arrangements for broadcast stations to talk with cabinet ministers directly by telephone.

Auld also said the government radio-television service provides voice reports for radio stations that request comment on particular subjects.

The cost of the service at present is handled through the Department of Tourism and Information and is charged back to the various government departments concerned.

The department has used three companies for production and processing of radio tapes and television films - Dominion Broadcasting Company, Palette Productions Limited, and Vicon Productions Limited.

Concerning the government's own press release service, Auld said cards are sent along with five-minute tapes issued free to radio stations each week. The cards inquire about usage of the government news service.

"The incidence of card returns is approximately 25 per cent and of those returned 80 per cent indicate the material is being used consistently," Auld said.

Sees FM licences

protect AM stations

MOST MAJOR AM STATIONS are acquiring FM subsidiaries in an attempt to hedge their bets, in the opinion of Dr. Andrew Stewart, chairman of the Board of Broadcast Governors.

Speaking in Edmonton in early February, he said large AM stations are protecting their positions "in the event FM broadcast regulations are changed to allow more mass-appeal programming."

It's his view that FM would have been the general mode of broadcasting if more technical information had been available when radio began.

CATV

PLAGUES RADIO

JOHN B. BOX, MANAGING director of Radio WIL St. Louis, told a meeting of American Women in Radio and Television that community antenna television would "plague radio as well as television in the ten years ahead."

He noted that more and more cable systems in the U.S. were using channels to carry the programming of metropolitan area radio stations.

BROADCAST EQUIPMENT MANUFACTURERS

AMPEX OF CANADA LIMITED

TORONTO - 1458 Kipling Ave., N.,
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James E. Detlor; Audio Products -
E. H. Kinnear; Video Products -
J. L. Major and W. J. Behenek;
Closed-Circuit Video - Hans J.
Krause; Manager, Finance and
Operations - F. J. Cartwright.

OTTAWA - Suite 800, 77 Metcalfe St.
CE.6-9763. Manager of Data Pro-
ducts - R. E. Henderson.

CALGARY - Seismotech Bldg.,
134 Forge Road. 252-5248. Sales
Engineer - D. S. Rowe.

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Tape Recorders for Audio, Video,
Instrumentation and Computer use.
(2) Ampex Magnetic Tape Products
for Audio, Video, Instrumentation
and Computer applications.
(3) Richmond Hill Laboratories Solid
State Sync Generators, Switchers, Test
Signals Generators and D.A.'s
(4) Fairchild/Dumont Television
Camera Equipment.

CALDWELL A/V EQUIPMENT CO. LTD.

TORONTO - 443 Jarvis Street. 927-
4822. President - B. C. Emonson.
Vice-President - E. A. Galea. Rentals
M. Twose. Engineering - B. Halhed.
Sales Department - H. J. Cronie, E.
Tempest.

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Blvd. 514-381-6793. Manager - Marcel
Flamand.

Distributors of a comprehensive line of
audio and video equipment for the Broad-
cast and allied fields.

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TORONTO - 830 Lansdowne Ave.,
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Manager, R. M. Robinson - Manager,
Marketing, I. A. Mayson - Manager,
Sales and Planning, C. E. Spence -
Export Sales Manager, R. Groves -
Manager, Broadcast Equipment Sales,
Edgar J. Gareau - Manager, Broad-
cast Product Service, A. L. Hames,
722 Caledonia Rd., Toronto.

Broadcast Sales Representatives:
CALGARY (WESTERN REGION) -
36-3 - 8th St., S.E., High Field,
CH.3-2781, EXT.355. Jim Alsop.

TORONTO (CENTRAL REGION) -
830 Lansdowne Ave., 534-6511.
H. D. Schiller.

MONTREAL (QUEBEC REGION) -
5000 Jean Talon St. W. RE.3-9911,
EXT.286, 287. Peter Bowers.

MONTREAL (ATLANTIC REGION) -
5000 Jean Talon St. W. RE.3-9911.
Jim Watson.

Export - 830 Lansdowne Ave., Toronto.
Bob Groves, J. Peter McDonnell.

Manufactures and distributes complete
AM, FM & TV broadcasting equipment
and facilities, including consulting,
installation and system planning.
Canadian distributors for the General
Electric Company; Automatic Tape
Control Company; EMI Broadcast
Equipment; Rust Corporation, FM and
remote control. Plus a complementary
list of vendor equipment.

CANADIAN MARCONI COMPANY

MONTREAL - 2442 Trenton Ave.,
Montreal 16. RE.8-9441. Chairman -
S.M. Finlayson. President - W.V.
George. Marine & Land Communications
Division Manager - J.H. Martin. Sales
Manager - W.A. Ritcon.

TORONTO - 1830 Bayview Ave.,
HU.1-5221. R. Gauthier.

WINNIPEG - 1501 King Edward St.,
St. James 21, Man. 775-0348.
W. L. Starzynski.

CALGARY - 929 - 42nd Ave. S.E.
CH.3-7751. A. J. Robinson

VANCOUVER - 3544 Main Street,
TR.6-4174. J. Christensen.

Manufactures and distributes a full range
of AM, FM and TV broadcast equipment.

COLLINS RADIO COMPANY OF CANADA LIMITED

TORONTO - 150 Bartley Drive,
Toronto 16. 757-1101. President -
Mr. John Plant. Broadcast Sales Dept.
Phil Wharton.

Distributes a full audio line, including
turntables, automatic tape control
equipment, consoles and remote equip-
ment; AM transmitters up to and in-
cluding 10 kilowatts, plus phasing
equipment; FM transmitters up to and
including 20 kilowatts, plus FM stereo
generators, exciters and a full line of
FM antennas. Modulation, frequency and
phase monitors.

GELECO ELECTRONICS LTD.

DON MILLS - 61 Curlew Drive, Ont.
444-5991. President - Gerald W. Lee.
Manufacturers of coils, switches and
contactors.

MCCURDY RADIO INDUSTRIES LIMITED

TORONTO - 108 Carnforth Road,
421-0680. President - G. E. McCurdy.
General Manager - Graham Fawcett;
Sales Manager - Bill McFadden;
Engineering Manager - Ron Ward.

Designs and manufactures a complete
line of audio equipment for the Radio
and Television Industry.

NORTHERN ELECTRIC COMPANY LIMITED

BELLEVILLE - P.O. Box 400, 250
Sidney St. WO.2-4511. Manager Broad-
casts & Sound Systems - C. E. Rickards.

MONTREAL - P.O. Box 6125, 1000
Guy St. WE.7-6071. M. D. McLean.
TORONTO - P.O. Box 130, Terminal
"A", 143 Lakeshore Blvd. E., EM.3-8651.
M. A. Coyle.

WINNIPEG - 590 Berry St., St. James,
Winnipeg 21. SP.5-4431. H. R. Gissing.
VANCOUVER - P.O. Box 2018, Zone 3,
8325 Fraser St. FA.5-2211.

The company supplies a complete broad-
cast service, which includes AM, FM
and TV antenna and transmitters from
five watts to 50 kw; complete studio
facilities, including audio consoles,
record reproducing system, amplifiers,
microphones, racks, video distribution
amplifiers, pulse amplifiers, sync gene-
rators, picture monitors and video switch-
ing systems.

TRANSONIC LTD.

Canadian Division
AJAX - 97 McMaster Ave., Ajax, Ont.
942-0791. General Manager - William
Jones. Sales & Service - R. Hair.

Radio and television transmission equip-
ment, including cameras, mixers, sync
pulse generators, teletext equipment,
test equipment and audio mixers.

RCA VICTOR COMPANY, LIMITED

MONTREAL - 1001 Lenoir Street,
Technical Products Division. WE.3-7551.
Manager, Broadcast & Communications
Marketing - W.H. Holroyd; Manager,
Market Development & Export - B. R.
Machum; Manager, Sales Promotion -
K.G. Chisholm; Special Accounts
Sales - F.H. Holm.

ALTA & B.C. AREA MANAGER - H. B.
Seabrook, 2876 Rupert St., Vancouver.
HE.3-6881.

LAKEHEAD, MAN., SASK. AREA
MANAGER - W. D. West, 2070 Notre
Dame Ave., Winnipeg 21 - SP.4-7489.
ONT. AREA MANAGER - R. J. Norton,
1450 Castlefield Ave., W., Toronto.
RO.2-7311.

QUEBEC & OTTAWA AREA MANAGER -
E. W. Miller, 1001 Lenoir St., Montreal.
WE.3-7551.

MARITIME PROVINCES AREA MANAGER -
C. S. Broad, 1001 Lenoir St., Montreal.
WE.3-7551.

ENGINEERING DEPARTMENT, 1001
Lenoir St., Montreal. WE.3-7551.
Manager, Technical Products Division -
G. B. MacKimmie. Supervisor, Broad-
cast Group - D. Dashnev. Supervisor,

Antenna Group - B. M. Berridge;
Leader, Broadcast Group - D. H.
Macaulay; Leader, Antenna Group -
C. A. Gareau.

PHONOGRAPH RECORD DIVISION -
1001 Lenoir Street, Montreal, WE.3-7551.
General Manager - G. I. Harrison;
Advertising Manager - J. R. Yeatman;
Sales Promotion Manager - M. W. Doyle.
RECORDING STUDIOS - Toronto,
225 Mutual St., EM.3-3443. R. A. Gray,
Manager.

Montreal - 1241 Guy Street, 931-1871.
E. Traynor, Manager.

TUBE DIVISION - 1001 Lenoir St.,
Montreal. WE.3-7551. General Sales
Manager - J. Paul Turcotte. Quotations
and Order Service - W. R. Smith.

Manufactures and distributes a complete
line of broadcast equipment for AM, FM
and TV stations, including antennas.

BROADCAST CONSULTANTS

D. E. M. ALLEN, P.Eng.,
Broadcast Consulting Engineer,
2631 Portage Avenue,
Winnipeg 12, Man.

G. A. BARTLEY, P. Eng.,
Alberta Telecommunication
Consultants Ltd.,
4231 - 43A Avenue,
Red Deer, Alta.

COTE, LECLAIR, LANGLOIS
& BOISVERT,
Consulting Engineers,
6865 Western Ave.,
Montreal, Que.

M. O. BOLAND, P.Eng.,
Canadian Design Service Co. Ltd.,
100 Adelaide St. W.,
Suite 1201,
Toronto 1, Ont.

H. Z. ROGERS, P. Eng.,
W. E. WRIGHT, P. Eng.,
Canadian General Electric
Company Ltd.,
830 Lansdowne Ave.,
Toronto 4, Ont.

P. R. G. CAHN, Eng.,
Systems (Engineering) Supervisor,
Canadian Marconi Company
2442 Trenton Ave.,
Montreal, P.Q.

A. G. DAY, P. Eng.,
TV & FM Broadcast Consultant,
15 Lakeside Ave.,
Ottawa 1, Ont.

PIERRE DEMERS, P. Eng.,
Consulting Engineer,
4815 Carlton Ave.,
Montreal 26, P.Q.

J. G. ELDER, P. Eng.,
Elder Engineering Limited,
P.O. Box 10,
King City, Ont.

ERIC W. FARMER, P. Eng.,
174 Turgeon Street,
Ste. Therese, Que.

R. S. GRANT, P. Eng.,
2303 Henley Street,
Ottawa 14, Ont.

PETER A. NIBLOCK, P.Eng.,
HERBERT A. HOYLES, P.Eng.,
Hoyles, Niblock and Associates,
Consulting Telecommunications
Engineers and Attorneys,
1234 Marine Drive,
North Vancouver, B.C.

J. A. JARVIS, P. Eng.,
9 Nanaimo Drive,
P.O. Box 607, R. R. #2,
Bell's Corners, Ont.

GERALD W. LEE and ASSOCIATES,
Consulting Radio Engineers,
61 Curlew Drive,
Don Mills, Ont.
Phone 444-5991

M. LEVY, P. Eng.
Levy Associates Co. Ltd.,
LAC Building,
325-347 Catherine St.,
Ottawa, Ontario.

KEITH A. MacKINON, P. Eng.,
P.O. Box 3310,
Ottawa, Ont.

GEORGE MATHER & ASSOCIATES,
Radio Frequency Engineering,
2051 Russet Road,
Cooksville, Ont.

N. J. PAPPAS and ASSOCIATES,
Consulting Engineers & Architects,
5253 Decarie Blvd.,
Montreal 29, P.Q.

G. B. MacKIMMIE, P. Eng.,
RCA Victor Co. Ltd.,
1001 Lenoir St.,
Montreal 30, P.Q.

Lieut. Col. W. ARTHUR STEEL,
488 Avalon Place,
Riverview Park,
Ottawa 8, Ont.

D. B. WILLIAMSON, P. Eng.,
Consulting Engineer,
Broadcasting-Communications,
P. O. Box 42,
Cobourg, Ont.

G. A. RICHARDS, P. Eng.,
R. H. Nichols Co. Ltd.,
P. O. Box 500,
Downsview, Ont.

DIRECTORY OF SALES REPRESENTATIVES

Canada

AIR-TIME SALES LTD.

TORONTO - 2149 Yonge Street, Hudson 5-0746. President - Michael J. Callahan. Executive Vice-President - Adrian Egan.

MONTREAL - 1396 St. Catherine St. W., Room 216 - University 1-0117. Sales Manager - Michael Mezo.

RADIO:
CKRM, Regina
CKSL, London
CKDM, Dauphin
CKPM, Ottawa
CHFI, Toronto
CKOT, Tillsonburg
CKBW, Bridgewater
CFDR, Dartmouth

ALL-CANADA RADIO & TELEVISION LIMITED

TORONTO - 1000 Yonge Street - Walnut 5-9361. President - J. Stuart MacKay. Vice-President and General Manager - Reo C. Thompson. Vice-President and Secretary-Treasurer - Eric Williams. Vice-President, Radio - K. A. Baker. Vice-President, Television - Ross A. McCreath. Vice-President, Client Services - Robt. F. Tait.

MONTREAL - Dominion Square Bldg., University 1-5656. Manager - Bill F. Mitchell.

CALGARY - 1230 - 17th Avenue S.W., 244-2455. Manager - Jack Cavanaugh.

WINNIPEG - Suite 208, 181 Pioneer Ave. Whitehall 2-6861. Manager - Bill Edge.

VANCOUVER - 1161 Melville Street - Mutual 4-7461. Manager - John E. Baldwin.

RADIO:
Fraser Valley Radio
CHWK, Chilliwack
CFVR, Abbotsford
Okanagan Radio
CKOK, Penticton
CKOV, Kelowna
CJIB, Vernon
CKPG, Prince George
CFJC, Kamloops
CJAT, Trail
CKWX, Vancouver
CJVI, Victoria
Golden Triangle Radio
CKKW, Kitchener-Waterloo
CJOY, Guelph
CKOC, Hamilton
CJRN, Niagara Falls
CKOY, Ottawa
CKSO, Sudbury
CKEY, Toronto
CKLW, Windsor
CKLM, Montreal
CFCC, Montreal
Radio Maritime:
CFYV, Charlottetown
CHSJ, Saint John
CHNS, Halifax
CJCB, Sydney
Radio Newfoundland:
VOCM, St. John's
CHCM, Marystown
CKCM, Grand Falls
ZFB-1 Bermuda

FM RADIO:
CJCA-FM, Edmonton
CJIC-FM, Sault Ste. Marie
CFCF-FM, Montreal
CHNS-FM, Halifax
CJCB-FM, Sydney

TELEVISION:
CHBK-TV, Victoria
CHBO-TV, Okanagan
CFCR-TV, Kamloops
CKPG-TV, Prince George
CHAN-TV, Vancouver
CHCT-TV, Calgary
CJLH-TV, Lethbridge
CHCA-TV, Red Deer
CHAT-TV, Medicine Hat
CKBI-TV, Prince Albert
CKCK-TV, Regina
CHCH-TV, Hamilton
CKWS-TV, Kingston
CFPL-TV, London
CHEX-TV, Peterborough
CJIC-TV, Sault Ste. Marie
CKSO-TV, Sudbury
CKLW-TV, Windsor
CKNX-TV, Wingham
CFCE-TV, Montreal
CHSI-TV, Saint John
CJCB-TV, Sydney
CFYV-TV, Charlottetown

BROADCAST REPRESENTATIVES LTD.

WINNIPEG - 211 Dayton Bldg., Whitehall 3-6115. President - J. O. Blick. Office Manager - Mrs. Helen M. Kolomaya.

The company represents these stations:

RADIO:
CKNW, New Westminster
CHFA, Edmonton
CFRG, Gravelbourg
CKRM, Regina
CFNS, Saskatoon
CKSW, Swift Current
CKSB, St. Boniface
CJOB, Winnipeg
CJOB-FM, Winnipeg
CJSP, Leamington
CHWO, Oakville
CKLB, Oshawa
CKTB, St. Catharines
CHOK, Sarnia
CJIC, Sault Ste. Marie
CKOT, Tillsonburg
CHFI-FM, Toronto
CHUM, Toronto
CKCH, Hull
CJLM, Joliette
CJMS, Montreal
CKGM, Montreal
CFOM, Quebec
CKRR, St. Georges de Beauce
CFNB, Fredericton
CFAR, Windsor
KICO, El Centro-Calexico
KNOX, Granotus
KEYJ, Jamestown
KGPC, Grafton
KOV, Valley City
CKRB, St. Georges de Beauce
KBMW, Wapeton
KXGO, Fargo
KGBS, Los Angeles
KXLY, Spokane
WCCO, Minneapolis-St. Paul
KWAD, Wadena
KRTV, Great Falls
CJSO, Sorel
CFLV, Valleyfield
CFDA, Victoriaville
CKBC, Bathurst
CKBW, Bridgewater
CKEN, Kentville
CKEC, New Glasgow

TELEVISION:
CJFB-TV, Swift Current
KCND-TV, Pembina
KXLY-TV, Spokane
KNOX-TV, Grand Forks
KXGO-TV, Fargo
KXGB-TV, Valley City
KXMB-TV, Bismarck
KXAB-TV, Aberdeen
KXMC-TV, Minot
KDIX-TV, Dickinson
WCAX-TV, Burlington

CBC RADIO & TV SALES

TORONTO - 354 Jarvis Street - 925-3311. Sales Director Radio and TV - John Malloy; Radio Sales Manager - R. S. Joynt; Supervisor of Radio Sales - Fred Bardeau; TV Sales Manager (English) - W. F. Cooke; Supervisor of TV National Selective Sales (English) - M. T. Watson; Supervisor of TV Network Sales (English) - G. Epworth.

Represents all CBC Radio and Television (English) stations. There are branch sales offices in: St. John's, Halifax, Moncton, Montreal, Ottawa, Edmonton, Winnipeg and Vancouver.

MONTREAL - 1600 Dorchester Blvd. W. No toll charge from either Toronto - Zenith 6-3500, or from New York - Enterprise 6-3500 (contact long distance operator). Director of Sales - Maurice Valiquette. Manager of Radio Sales - Jean Desmarais. Manager of National Selective TV Sales (French) - W. E. Chevrier. Manager of French network TV Sales - André Lapointe.

Represents all CBC Radio and Television (French) stations.

HARDY RADIO & TV LTD.

TORONTO - 2 Carlton St., Suite 715. Empire 3-9433. General Manager - Arthur Harrison

MONTREAL - 1500 Stanley St., Suite 420 Victor 2-1101. Manager - Paul Martel.

QUEBEC CITY - 1143 St. John St. Lafontaine 5-7373.

The company represents these stations:

AM RADIO STATIONS

Maritimes
CKL, Truro
CKDH, Amherst
CKMR, Newcastle
CKNB, Campbellton
Quebec
CHNC, New Carlisle
CKBL, Matane
CJFP, Rivière du Loup
CJAF, Cabano
CKLD, Theford Mines
CHRC, Quebec City
CFOM, Quebec City (English)
CKRS, Jonquière-Chicoutimi
CHRL, Roberval
CKNS, St. Hyacinthe
CKJL, St. Jerome
CJLM, Joliette
CJSO, Sorel
CHEF, Granby
CFLV, Valleyfield
Prairies
CJME, Regina
Western Canada French Radio Group
CKSB, St. Boniface
CFNS, Saskatoon
CFRG, Gravelbourg
CHFA, Edmonton
Pacific
CKAY, Duncan
CJAV, Port Alberni
FM RADIO STATIONS
CKCL-FM, Truro
CHRC-FM, Quebec
CKLC-FM, Kingston
CFMC-FM, Saskatoon
CHIC-FM, Brampton
CHFM-FM, Calgary

TELEVISION STATIONS

CHAU-TV, Bale des Chaleurs
CKBL-TV, Matane
CKRS-TV, Jonquière-Chicoutimi
CFCM-TV, Quebec
CKRT-TV, Rivière du Loup
CKRN-TV, Rouyn
CKCO-TV, Kitchener

RALPH J. JUDGE & COMPANY

MONTREAL - 1405 Bishop St. - Victor 9-2076. President - Ralph J. Judge.

CJAV, Port Alberni
CJME, Regina
CKFH, Toronto
CKMR, Newcastle
CKCL, Truro
WVMT, Burlington, Vt.
CKDH, Amherst
WCAX-TV, Burlington.

Also represents for Cam Logan & Associates in Montreal:

CHNO, Sudbury
CFBR, Sudbury (French)
CFPA, Port Arthur-Fort William
CJNR, Blind River
CJRL, Kenora
CKDR, Dryden
CKCY, Sault Ste. Marie

PAUL L'ANGLAIS INC.

TORONTO 7 - 2160 Yonge Street - 487-1551. G. W. Belanger, Manager.

MONTREAL 24 - 1405 de Maisonneuve St. - LA 6-9201. Guy Daviault, Manager.

RADIO:
CHLT, Sherbrooke
CKTS, Sherbrooke
CKRB, St. Georges
TELEVISION:
CFTM-TV, Montreal
CHLT-TV, Sherbrooke
CJPM-TV, Chicoutimi

CAM LOGAN & ASSOCIATES

TORONTO - 12 Shuter St. 366-4443. President - Cam Logan.

MONTREAL - 1405 Bishop Street, 849-2076.

CHNO, Sudbury
CFBR, Sudbury (French)
CKCY, Sault Ste. Marie
CJNR, Blind River
CJRL, Kenora
CKDR, Dryden
CFPA, Port Arthur-Fort William

A. J. MESSNER & CO. LTD.

WINNIPEG - 171 McDermott Ave. E., Winnipeg 2 - 204-943-9574. Manager - A. J. "Tony" Messner. Assistant Manager - Murray Messner. Telex - 03-5563.

Represents the following stations in Winnipeg only:

RADIO:
CKEK, Cranbrook
CJDC, Dawson Creek
CKNL, Fort St. John
CKCQ, Quesnel
CJJC, Langley
CHUB, Nanaimo
KARI, Blaine, Wash.
CFCW, Camrose
CKCY, Sault Ste. Marie
CJET, Smiths Falls
CHNO, Sudbury
CJAV, Port Alberni
CFBV, Smithers
CFTK, Terrace-Kitimat
CJOR, Vancouver
CKDA, Victoria
CFCN, Calgary
CJCV, Drumheller
CFRN, Edmonton
CHEC, Lethbridge
CKYL, Peace River
CKSA, Lloydminster
CHAB, Moose Jaw
CFQC, Saskatoon
CJGX, Yorkton
CFAM, Altona
CHSM, Steinbach
CKX, Brandon
CKDM, Dauphin
CFAR, Flin Flon
CKBB, Barrie
CFOB, Fort Frances
CJLX, Fort William
CFTJ, Galt
CHIQ, Hamilton
CKAR, Huntsville
CKCR, Kitchener
CHRS, Montreal (South Shore)
CHRC, Quebec (French)
KPUG, Bellingham, Wash.
KRAD, Grand Forks, N.D.
CKMP, Midland
CFRA, Ottawa
CFGM, Toronto
Richmond Hill
CHLO, St. Thomas
CKAC, Montreal
CJCH, Halifax
CFYR, Bismarck, N.D.
CFCL, Timmins
CKBC, Bathurst
CJCJ, Woodstock, N.B.
CFOX, Montreal Lakeshore
CKRN, Rouyn
CHLT, Sherbrooke
CKTS, Sherbrooke
CHLN, Trois-Rivières
CFRC, Saint John
WDAY, Fargo, N.D.
CHTM, Thompson
CFJR, Brockville
CJCS, Stratford

TELEVISION:

CJDC-TV, Dawson Creek
CFTK-TV, Terrace-Kitimat
CFCN-TV, Calgary
CFRN-TV, Edmonton
CKSA-TV, Lloydminster
CFQC-TV, Saskatoon
CESM-TV, Thompson
CKVR-TV, Barrie
CKCO-TV, Kitchener
CFCL-TV, Timmins
CFCM-TV, Quebec
CKMI-TV, Quebec
CJCH-TV, Halifax
KFYR-TV, Bismarck, Minot and Williston, N.D.
WDAY-TV, Fargo, N.D.
WPTZ-TV, Plattsburg, N.Y.

PAUL MULVIHILL & CO. LTD.

TORONTO - 4 Richmond St. E., Suite 214 - Empire 3-8814. Paul Mulvihill; Norm Bonnell; Bus Sadler; Bob Dale; Bruce Hawkins

MONTREAL - 1434 St. Catherine St. W., Room 506 - University 1-7987. Radio & Television - Ken Billings, Norm Guilfoyle.

RADIO:
CKBB, Barrie
CKTB, St. Catharines
CHOK, Sarnia
CFCL, Timmins
CFNB, Fredericton
CJFX, Antigonish
CHOV, Pembroke
TELEVISION:
CKVR-TV, Barrie
CJCH-TV, Halifax
CHOV-TV, Pembroke
CFCL-TV, Timmins

NATIONAL-TIME SALES

TORONTO - 2149 Yonge Street, Hudson 7-3023. Sales Manager - Roy Green.
MONTREAL - 1396 St. Catherine St. W., Room 216 - University 1-0117. Sales Manager - Michael Mezo.

Represents the following stations:

RADIO:
CFWB, Campbell River
CFCP, Courtenay
CKSW, Swift Current
CFOB, Fort Frances
CFSL, Weyburn
CJSL, Estevan
CJRW, Summerside

LORRIE POTTS & CO. LTD.

TORONTO - 13A St. Clair Ave., W. Walnut 1-8951. Manager - Lorrie Potts.

MONTREAL - 1117 St. Catherine St. W. - Victor 5-6448. Manager - Scotty Sheridan.

RADIO:
CFCW, Camrose
CFAR, Flin Flon
CFRY, Portage la Prairie
CKPC, Brantford
CFML, Cornwall
CJLX, Fort William
CKLB, Oshawa
CJIC, Sault Ste. Marie
CJWA, Wawa
CKNX, Wingham
CKOX, Woodstock
CJJC, Woodstock, N.
CKEN, Kentville
CKAD, Middleton
CFAB, Windsor
CFMB, Montreal
CKLB-FM, Oshawa
CKPC-FM, Brantford
*Evangeline Network

QUALITY BROADCAST SALES

TORONTO - Suite 341, Lord Simcoe Hotel, 150 King Street W. - 368-4545

President - Beverley (Bev) Martin, Vice-President - Greg Paul.

MONTREAL - Toll free ZEnith 5-3530.

CHQM, Vancouver
CHQM-FM, Vancouver
CJQM, Winnipeg
CJQM-FM, Winnipeg
C-FAX, Victoria
CHQR, Calgary

RADIO-TELEVISION REPRESENTATIVES LTD.

TORONTO - 76 St. Clair Ave. W., 927-3221. President - Gordon Ferris. Executive Vice-President - Bob Quinn.
MONTREAL - 1411 Crescent St. - Avenue 8-4257. Eric Viccary, Jon Porter.

VANCOUVER - 1131 Richards Street - Mutual 5-0288. Frank Jobs.

WINNIPEG - 171 McDermott Street - Whitehall 3-0574. A. J. Messner.

Vancouver Radio:
CKEK, Cranbrook
CJDC, Dawson Creek
CKNL, Fort St. John
CHUB, Nanaimo
CKCQ, Quesnel
CFTK, Terrace-Kitimat
CKDA, Victoria
CJJC, Langley
KPUG, Bellingham
CFCN, Calgary
CFRN, Edmonton
CHEC, Lethbridge
CKSA, Lloydminster
CKYL, Peace River
CFQC, Saskatoon
CFQC, Saskatoon
CKSW, Swift Current
CJGX, Yorkton
CFAM, Altona
CHSM, Steinbach
CKX, Brandon
CFRN, Edmonton
CHEC, Lethbridge
CKSA, Lloydminster
CKYL, Peace River
CFQC, Saskatoon
CJNR, Brockville
CFOB, Fort Frances
CKMP, Midland
CKAR, Muskoka - Parry Sound
CHWO, Oakville
CFOR, Orillia
CFGM, Toronto
CHOK, Sarnia
CJIC, Sault Ste. Marie
CJCS, Stratford
CKFH, Toronto
CHOW, Welland
CFOX, Montreal
CKML, Mont Laurier
CHRS, Montreal
CFON, Quebec
CKBC, Bathurst
CFBC, Saint John
CFRN-TV, Edmonton
CFCN-TV, Calgary
CKSA-TV, Lloydminster
CFQC-TV, Saskatoon
CJFB-TV, Swift Current
CESM-TV, Thompson
KCND-TV, Winnipeg-Pembina
CKMI-TV, Quebec City
KXLY, Spokane, Wash.

Television:
CJDC-TV, Dawson Creek
CFTK-TV, Terrace-Prince Rupert
CFRN-TV, Edmonton
CFCN-TV, Calgary
CKSA-TV, Lloydminster
CFQC-TV, Saskatoon
CJFB-TV, Swift Current
CESM-TV, Thompson
KCND-TV, Winnipeg-Pembina
CKMI-TV, Quebec City
KXLY, Spokane, Wash.

RADIO AND TELEVISION SALES INC.

TORONTO - 85 Bloor Street East - Walnut 4-4477. Manager - Andy McDermott. Keith Kearney, Bill Tierney, Ted Brock.

MONTREAL - 1104 Windsor Hotel - University 6-2749. Manager - Jim McLennan.

The Company represents these stations:

RADIO:
CKEK, Cranbrook
CJDV, Drumheller
CHUC, Cobourg
CJSP, Leamington
CHWO, Oakville
CHLO, St. Thomas
CFRS, Simcoe
CKBM, Montmagny
CKVL, Verdun-Montreal
St. Maurice Radio Group:
CKSM, Shawinigan
CKTR, Trois Rivières
CFLM, La Tuque
CKCN, Sept Isles
WQDY, St. Stephen, N.B.
CFBC, Corner Brook
*CKVL-FM, Verdun-Montreal
CFDA, Victoriaville *Separately programmed

TELEVISION:

WCNY-TV, Watertown, N.Y.
WGR-TV, Buffalo, N.Y.
WPTZ-TV, Plattsburg, N.Y.

Radio & Television Sales Inc. is the major Canadian rep firm handling U.S. stations - AM, FM and TV. The company lists more than 100 major outlets across the nation.

RADIO HOUSE LIMITED

TORONTO 17 - 45 Overlea Blvd., Ste. 3 Tel. 425-1414. President - J. Richard Guest. Vice-President - William R. Hazel.

MONTREAL - Ste. 14, Laurentian Hotel. Tel. 878-1470. Bruce R. Young, Manager.

Representing:
CFGM, Toronto CFOX, Montreal

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To come to
Victoria**

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RADIO 9 CJVI

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THE CAPITAL CITY

WHERE THE NEWS IS MADE –

WHERE THE DECISIONS ARE MADE.

Representatives:

in Canada –

ALL-CANADA

in U.S.A. –

ALL-CANADA

SALES REPS

RADTEL INTERNATIONAL LTD.

TORONTO - Suite 409, Lord Simcoe Hotel, King St. West. 366-4321.
MONTREAL - Call collect.
President - R. C. Armstrong.
KCND-TV, Pembina
Winnipeg
KTHI-TV, Fargo, N.D.
WJW-TV, Cleveland
WSPO-TV, Toledo
WJBK-TV, Detroit
WITI-TV, Milwaukee
KMSP-TV, Minneapolis

SCHARF BROADCAST SALES LTD.

VANCOUVER - 1006 Richards Street, Vancouver 2 - 684-6277.
President - C. A. Brian Scharf.
Represents the following stations in Vancouver only:

Radio: CFCP, Courtenay
CFWB, Campbell River
CJAV, Port Alberni
CKLG, Vancouver
CFAX, Victoria
KOMO, Seattle
CKXL, Calgary
CFWC, Camrose
CHED, Edmonton
CHAB, Moose Jaw
CKY, Winnipeg
CJLX, Fort William
CHML, Hamilton
CFPL, London
CFRA, Ottawa
CHUM, Toronto
CJMS, Montreal
CKGM, Montreal
Radio Nord
CHRC, Quebec
CHLT, Sherbrooke
CKTS, Sherbrooke
CJCH, Halifax

FM Radio: CKY-FM, Winnipeg
CKLG-FM, Vancouver
CHML-FM, Hamilton
CFMO-FM, London
CFMO-FM, Ottawa
CHUM-FM, Toronto
CJMS-FM, Montreal (Fr)
CKGM-FM, Montreal (Eng)
CHRC-FM, Quebec

Television: KOMO-TV, Seattle
CKCO-TV, Kitchener
CFCL-TV, Timmins
CFCL-TV, Timmins
CKRS-TV, Jonquiere
CKBL-TV, Matane
CHAU-TV, New Carlisle
CFCM-TV, Quebec
CKRN-TV, Rouyn
CHLT-TV, Sherbrooke
CJCH-TV, Halifax

GEORGE E. SPRACKLIN ASSOCIATES LTD.

TORONTO - P.O. Box 774, Postal Station F, Toronto 5, 364-9488.
President - George E. Spracklin.
Promotional Director - Frank Guile.
CHIQ, Hamilton
CKCR, Kitchener (Am & FM)

STANDARD BROADCAST SALES COMPANY LTD.

TORONTO - 37 Bloor Street W., 924-5721. President - Waldo J. Holden
Vice-President - Arnold W. Stinson.
MONTREAL - 1407 Mountain Street, 849-2454. Manager - Lionel Morin.

Radio: CFRB, Toronto
CKFM-FM, Toronto
CJAD, Montreal
CJFM-FM, Montreal
CJOB, Winnipeg

CJOB-FM, Winnipeg
CJMT, Chicoutimi
CHLN, Three Rivers
CKCH, Hull
CKCV, Quebec City

STEPHENS & TOWNDROW LTD.

TORONTO - 1608 Carlton Tower, 2 Carlton St., 363-9391. Managers - Bill Stephens and Ernie Towndrow.
FM Division - Dick Sheppard.
MONTREAL - Suite 675, 2055 Peel St. Victor 4-3975. Manager - Guy Royal.

The company represents these stations:

CKNW, New Westminster
CHED, Edmonton
CHAB, Moose Jaw
CKY, Winnipeg
CKY-FM, Winnipeg
CHML, Hamilton
CFPL, London
CFPL-FM, London
CFRA, Ottawa
CKPT, Peterborough

CHUM, Toronto
CHUM-FM, Toronto
CKWW, Windsor
CJMS, Montreal
CKGM, Montreal
CJCH, Halifax
CKGM-FM, Montreal
CHML-FM, Hamilton
CFMO-FM, Ottawa
CJMS-FM, Montreal

STOVIN-BYLES LTD.

TORONTO - 400 Jarvis St. - 924-5764.
President - W. D. "Bill" Byles. Exec. Vice-President - W. H. Clark. Vice-President and General Manager - A. E. Stewart. Vice-President and Sales Manager, Eastern TV Division - F. G. Strange. Vice-President and Sales Manager, Western TV Division - W. S. MacDonald. Vice-President and Manager

Radio-Division - Bart Gibb,
Vice-President - Henry H. Nimmo

MONTREAL - 1500 Stanley St., Room 522 - 849-7731. Vice-President and Manager TV Division - J. R. Genin. Radio Division - J. R. Brooks.

VANCOUVER - 517 Crown Building, 615 W. Pender St. - 682-6391. Vice-President and Manager - J. W. Stovin.
WINNIPEG - Television Centre, Winnipeg 10. 772-2714. Manager - Harold Olson.

Radio: CKAY, Duncan (Vancouver & Winnipeg)
CKLN, Nelson
CKLG, Vancouver
CKXL, Calgary
CJDV, Drumheller (Vancouver only)
CJNB, North Battleford
CKOM, Saskatoon
CFSL, Weyburn (Winnipeg & Vancouver)
CFRY, Portage la Prairie (Winnipeg only)
CJBQ, Belleville
CFCH, Chatham
CKPR, Fort William Port Arthur
CKWS, Kingston
CFOR, Orillia
CHOV, Pembroke (Winnipeg and Vancouver)
CHEX, Peterborough
CFOS, Owen Sound
CFCH, North Bay
CKGB, Timmins
CFRB, Toronto (Winnipeg and Vancouver)
CJMT, Chicoutimi (Winnipeg and Vancouver)
CJAD, Montreal (Vancouver & Winnipeg)
CJEM, Edmundston (Winnipeg & Vancouver)
CJLR, Quebec
CKCW, Moncton
CJON, St. John's
CJON-1, Central Nfld.
CJON-2, Grand Bank
WXYZ, Detroit
WXYZ, Detroit
WHFC, Rochester
WFBL, Syracuse
ZBM, Hamilton, Bermuda
ZNS, Nassau, Bahamas
JBC, Kingston, Jamaica

Television: KVOS-TV, Vancouver
CHRE/AB-TV, Moose Jaw - Regina
CJPM-TV, Chicoutimi (Winnipeg and Vancouver)
CKOS-TV, Yorkton
CKSS-TV - Dauphin, CKOS-TV-2, Carlyle, CKOS-TV-3, Wynyard (Toronto, Montreal & Vancouver)
C-JAY-TV, Winnipeg (Toronto, Montreal & Vancouver)
CJOH-TV, Ottawa
CFCH-TV, North Bay
CFTO-TV, Toronto (Montreal, Winnipeg, Vancouver)
CKPR-TV, Port Arthur, Fort William
CJBR-TV, Rimouski (CJES-TV, Estcourt, CFCV-TV, Clermont)
CJBR-TV-1 - Edmundston)
CFTM-TV, Montreal (Winnipeg & Vancouver)
CKTM-TV, Trois Rivières

The Lionel Network:
CKCW-TV, Moncton
CKAM-TV, North Shore
CKAM-TV-1, Newcastle
CKCD-TV, Campbellton
CFGW-TV-1, Gaspé West
CJON-TV, St. John's
(CJOX-TV, Argentea, CJCN-TV, Central Nfld, CJON-TV-1, Bonavista, CJON-TV-2, Corner Brook

WXYZ-TV, Detroit
WHEW-TV, Rochester
WEWS-TV, Cleveland
ZBM-TV, Bermuda
JBC-TV, Kingston, Jamaica
Radio Barbados
CBC-TV, Barbados
Leeward Islands
Television
Trinidad and Tobago
Television

TYRRELL & NADON, BROADCAST REPRESENTATIVES LTD.

TORONTO - 130 Merton Street, 485-0449
President - John Tyrrell.
MONTREAL - Suite 12, Palais du Commerce Bldg., 1600 Rue Berri - Victor 5-2616. President - Jean Nadon.
VANCOUVER - 1900 W. 4th Ave. - 731-9222. D. Macdonald

The company represents these stations:

C-FUN, Vancouver
CJGX, Yorkton
CKCQ, Quesnel
CKCQ-1, Williams Lake
CHOW, Welland
CFBV, Smithers, B.C.

CHRD, Drummondville
CKVM, Ville-Marie
CHLC, Baie Comeau
CHGB, Ste Anne de la Pocatière
CKEC, New Glasgow

United States

ALL-CANADA RADIO & TELEVISION LIMITED

NEW YORK - 10 Rockefeller Plaza
CI-6-1425. Manager, Eastern Div., U.S.A. - Bill Townsend; TV Director - Bob Bickerton; Radio Director - Harold Abernethy.

CHICAGO - 333 North Michigan Ave., 372-2528.

Radio - Ken Schaefer; TV - Bob Flanigan

SAN FRANCISCO - 58 Sutter Street, DO-2-7159. Sam Posner.

HOLLYWOOD - 6331 Hollywood Blvd., HO-2-6676. James C. Gates.

ATLANTA - 1371 Peachtree Street, TR-5-6644. Bob Baird.

DALLAS - 511 North Akard Bldg., RI-7-3723. Edgar Robbins Jr.

Radio Maritime Group Okanagan Radio Group

CHNS, Halifax
CJCB, Sydney
CHSJ, Saint John
CFCY, Charlottetown
CFCE, Montreal
CKLM, Montreal
CKCV, Quebec City
CJBR, Rimouski
CKEY, Toronto
CKOC, Hamilton

CJIB, Vernon
CKOV, Kelowna
CKOK, Penticton
CJAT, Trail
Fraser Valley Radio Group
CHWK, Chilliwack
CFVR, Abbotsford
CKWX, Vancouver
CJVI, Victoria

Golden Triangle Group:

CKKW, Kitchener - Waterloo,
CJOY, Guelph
CJRN, Niagara Falls
CKNX, Wingham

Trinor Radio Group
CFCH, North Bay
CJKL, Kirkland Lake
CKGR, Timmins

Ontario Five Group
CHEX, Peterborough
CKWS, Kingston
CFCH, North Bay
CJKL, Kirkland Lake
CKGB, Timmins
CKSO, Sudbury
CJIC, Sault Ste. Marie
CJWA, Wawa
CKOV, Ottawa

FM Radio
CHNS-FM, Halifax,
CJCB-FM, Sydney
CFCF-FM, Montreal
CJIC-FM, Sault Ste. Marie
CJCA-FM, Edmonton
CFFM-FM, Kamloops
CKWS-FM, Kingston
CJSS-FM, Cornwall
CKGB-FM, Timmins
CKOV-FM, Kelowna
CKOK-FM, Penticton

Television:
CJCB-TV, Sydney
CFCY-TV, Charlottetown
CHSJ-TV, Saint John
CFCF-TV, Montreal
CJBR-TV, Rimouski
CKTM-TV, Three Rivers
CKWS-TV, Kingston

CJSS, Cornwall
CKRC, Winnipeg
CKBI, Prince Albert
CKCK, Regina
Radio Alberta Group
CHAT, Medicine Hat
CJOC, Lethbridge
CFAC, Calgary
CJCA, Edmonton
CFGP, Grande Prairie
CKPG, Prince George

CHEX-TV, Peterborough
CFPL-TV, London
CKLW-TV, Windsor
CKNX-TV, Wingham
CFCH-TV, North Bay
CKSO-TV, Sudbury
CJIC-TV, Sault Ste. Marie
CKX-TV, Brandon
CKBI-TV, Prince Albert
CKCK-TV, Regina
CJLH-TV, Lethbridge
CHAT-TV, Medicine Hat
CHCT-TV, Calgary
CKPG-TV, Prince George
CHBC-TV, Kelowna
CHAN-TV, Vancouver
CHEK-TV, Victoria

DONALD COOKE INCORPORATED

NEW YORK - 745 Fifth Ave., New York 22. MURRAY Hill 8-2190.

CHICAGO - 3322 W. Petersen Ave., 478-5544.

KANSAS CITY - 1012 Baltimore Ave., Grant 1-7822.

LOS ANGELES - 111 North La Cienega Blvd., Beverly Hills - Olm 2-1313.

SAN FRANCISCO - 690 Market Street, EX-7-0536.

The company represents these stations:

Radio: CKEK, Cranbrook
CKAY, Duncan
CFBV, Smithers
CHUB, Nanaimo
CJAV, Port Alberni
CKCO, Quesnel
CFSL, Weyburn
CFAM, Altona
CHIC, Brampton

CFOB, Fort Frances
CJRL, Kenora
CFGM, Richmond Hill Toronto
CHOK, Sarnia
CFOX, Montreal
CFLM, La Tuque
CKTR, Trois Rivières
CKBW, Bridgewater
CKEC, New Glasgow

THE DEVNEY ORGANIZATION INC.

NEW YORK - 347 Madison Ave., New York 17 - 212-683-5830.
Manager - E. J. Devney.

CHICAGO - 360 North Michigan Ave., Chicago 1, Manager - John Toothill. 312-263-5771.

ATLANTA - 1819 Peachtree Rd., N.E. Atlanta, Georgia. 404-876-8548.
Manager - David Carpenter

LOS ANGELES - 1680 N. Vine St., Hollywood 28. Manager - Harlan G. Oakes. 213-464-7395.

SAN FRANCISCO - 681 Market Street, San Francisco 5. Manager - Ward Glenn. 415-392-1507.

BOSTON - 100 Boylston Street, Manager - George C. Bingham. 617-482-4370.

KANSAS CITY - 1012 Baltimore Bldg., Kansas City 5. Manager - Eugene F. Gray. 816-471-5502.

ST. LOUIS - 915 Olive Street. Manager Eugene F. Gray. 314-231-9151.

SEATTLE 1, Wash. - 1001 Tower Bldg., 206-624-6333. Manager - Jack Hauser.

The company represents these stations:

Radio: C-FUN, Vancouver
CHFA, Edmonton
CKSA, Lloydminster
CFRG, Gravelbourg
CJNB, North Battleford
CKAC, Montreal
CKCL, Truro
CKY, Winnipeg
CKCR, Kitchener
CKLB, Oshawa
CFRA, Ottawa
CKPT, Peterborough
CKTB, St. Catharines

CJET, Smiths Falls
CJME, Regina
CKXL, Calgary
CFNS, Saskatoon
CKSB, St. Boniface
CFCO, Chatham
CJLX, Ft. William
CFCL, Timmins
CHUM, Toronto
CJMT, Chicoutimi

Television: CKSA-TV, Lloydminster
CFCL-TV, Timmins

FORJOE TV INC.

NEW YORK - 230 Park Avenue, New York 17 - ORegon 9-6820. President - Joseph Bloom.

CHICAGO - 35 East Wacker Drive - State 2-8196

ATLANTA - Clarke Brown Co., 1182 W. Peachtree St., N.W. - TRinity 5-9539.

LOS ANGELES - 6725 Sunset Blvd., Hollywood 6-7279.

SAN FRANCISCO - 235 Montgomery St. - EX 2-1507

DALLAS - Clark Brown Co. 532 Fidelity Union Life Bldg., Dallas 1. (214) 742-5409.

The company represents these stations:

Television: CJPM-TV, Chicoutimi
CFTM-TV, Montreal
CHCA-TV, Red Deer
CFCM-TV, Quebec
CKMI-TV, Quebec
CJFB-TV, Swift Current

E. S. SUMNER CORP.

NEW YORK - 620 Fifth Ave., New York 20 LT. 1-8330. President - Gene Sumner. Leonard Ziegel.

CHICAGO - 333 N. Michigan Ave., Chicago, Ill. - ST.2-0650, Carroll Layman.

The Company represents these stations:

Radio: CJON, St. John's

Television: CKVR-TV, Barrie
KVOS-TV, Vancouver
CJAY-TV, Winnipeg
CHCH-TV, Hamilton - Toronto

CHRE-TV, Regina - Moose Jaw
CJON-TV, St. John's

WEED & COMPANY

NEW YORK 17 - 347 Madison Ave., 212-686-8970. President - Joe Weed. Vice-President - Alfred L. Bonomolo, Rita Scarfone.

CHICAGO 11 - 435 N. Michigan Ave., 312-467-7070. C. C. Weed Sent.

ATLANTA - 1819 Peachtree Rd. N.W., Atlanta, Georgia - 404-876-8548. David Carpenter.

BOSTON 16 - Statler Building - 617-482-6117. Kay Chille.

DETROIT 26 - 1610 Book Bldg., 313-961-2685. Bernard P. Pearce.

BEVERLY HILLS - 111 N. LaCienega Blvd. 213-652-1313. Lee F. O'Connell, James Walsh.

ST. LOUIS 23 - 8138 Normal Drive. 314-843-2400. Jack Hetherington.

SAN FRANCISCO - 235 Montgomery St., 415-392-1507. Ward Glenn.

SEATTLE 1 - 1001 Tower Bldg. 206-624-6333. Jack Hauser.

Radio: CFJC, Kamloops
CFTK, Terrace
CJOR, Vancouver
CJVI, Victoria
CHED, Edmonton
CHEC, Lethbridge
CKOM, Saskatoon
CHTM, Thompson
CFPA, Port Arthur
CFPL, London
CKPM, Ottawa
CHOW, Welland
CKAR, Huntsville
CHLO, St. Thomas
CKSO, Sudbury
CFCL, Timmins
CJMS, Montreal
CKGM, Montreal
CHNC, New Carlisle
CJBR, Rimouski
CKCH, Hull
CKCV, Quebec

Radio Nord, Rouyn
CFNB, Fredericton
CJEM, Edmundston
CKNB, Campbellton
CHAB, Moose Jaw

CJON, St. John's
CFMO-FM, Ottawa
CKGM-FM, Montreal
CKRM, Newcastle

Television: CBUT, Vancouver
CFTK-TV, Terrace - Kitimat

CESM-TV, Thompson
CBWT, Winnipeg
CKCO-TV, Kitchener
CBLT, Toronto
CBOT, Ottawa
CBMT, Montreal
CHAU-TV, New Carlisle
CFCH-TV, Kamloops
CBT, Edmonton
CJBR-TV, Rimouski
CKRN-TV, Rouyn
CKTM-TV, Trois Rivières
CBHT, Halifax
CJON-TV, St. John's
CJON-TV, Grand Falls
CBVT, Cornerbrook
CJLS, Yarmouth

YOUNG CANADIAN LIMITED

NEW YORK - 3 East 54th St., New York 22 Plaza 1-4848. President - Adam Young. Vice-President - Thomas F. Malone.

CHICAGO - Prudential Plaza, Chicago 1 - Michigan 2-6190. R. John Stella (TV), Earl W. Steil (Radio).

DETROIT - 2940 Book Building, Detroit 26 Woodward 3-6919. Manager - Dick Freeman.

ATLANTA - 1182 West Peachtree St., N.W. Atlanta 9 - TRinity 3-2564. Manager - Harold M. Parks.

ST. LOUIS - 915 Olive St. - MAIN 1-5020. Manager - Tom Dolan.

LOS ANGELES - 6290 Somerset Blvd., Hollywood 28. Manager - William L. Wallace.

BOSTON - 129 Newbury St. - CONgress 2-1145. Manager - Wm. A. Queen.

DALLAS - 1300 Tower Petroleum Bldg., Dallas 1. Riverside 8-5239. Clyde Melville.

SAN FRANCISCO - 105 Montgomery St. YUKon 6-5366. Robert Somerville (Radio), John M. Slocum (TV).

The company represents these radio stations:

CKLN, Nelson
CKNW, New Westminster
CFCN, Calgary
CFRN, Edmonton
CKRD, Red Deer
CKRM, Regina
CFQC, Saskatoon
CJGX, Yorkton
CKX, Brandon
CKDM, Dauphin
CFAR, Flin Flon
CJOB, Winnipeg
CKBB, Barrie
CJBJ, Belleville
CFJR, Brockville
CKPR, Fort William
CHML, Hamilton
CFOR, Orillia
CFOS, Owen Sound
CHOV, Pembroke
CKCY, Sault Ste. Marie
CFBR, Sudbury
CHNO, Sudbury

CFRB, Toronto
CJAF, Cabano
CKRS, Jonquiere
CKBL, Matane
CKVL, Verdun (Montreal)
CHRC, Quebec
CJQC, Quebec
CJFP, Riviere du Loup
CKRB, St. Georges de Beauce
CHLT, Sherbrooke
CKTS, Sherbrooke
CKLD, Thetford Mines
CHLN, Trois Rivières
CFDA, Victoriaville
CKVM, Ville Marie
CKBC, Bathurst
CFBC, Saint John
CFX, Antigonish
CJCH, Halifax
CFCH, Corner Brook
VOCM, St. John's

ADAM YOUNG INC.

NEW YORK - 3 East 54th Street, New York 22 - PL. 1-4848. President - Adam Young. Executive Vice-President - James F. O'Grady Junr. Sales Manager - Arthur W. Scott. (In Chicago, Detroit, Atlanta, St. Louis, Los Angeles, Boston, Dallas and San Francisco, personnel listed under Young Canadian Ltd. also applies).

Represents the following television stations:

CFCN-TV, Calgary
CFRN-TV, Edmonton
CHAB-TV, Moose Jaw Regina

CFQC-TV, Saskatoon
CJOH-TV, Ottawa
CHOV-TV, Pembroke
CKPR-TV, Port Arthur - Fort William

CKRS-TV, Jonquiere
CKBL-TV, Matane
CKRT-TV, Riviere du Loup
CHLT-TV, Sherbrooke

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Form Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

BRITISH COLUMBIA

CFVR, ABBOTSFORD-MISSION
250 watts on 1,240 kcs. Linked with CHWK, Chilliwack, and operating as part-time satellite. Rest of time (40%) independent operation with separate staff. CBC.

- (1) Fraser Valley Broadcasters Ltd.
(2 & 3) Murdo MacLachlan
(4) Trevor Beggs
(5) Bill Teetzel
(6) Bill Wolfe
(7) Trevor Beggs
(9) Bob Singleton
(21 to 25) All-Canada
(26) Aug. 20, 1962

CFWB, CAMPBELL RIVER
250 watts on 1,490 kcs.

- (1) CFCP Radio Limited
(2) Bill Browne
(3) Grant Lawrence
(5) Scott Hunter
(6 & 7) Myles Murchison
(9) Grant Lawrence
(11) Bus Peters
(12) Dennis O'Leary
(14) Jim Clark
(16) Mrs. Marilyn King
(17) Mrs. Joan Challenger
(18) Mrs. Marilyn King
(20) Fred Grant
(21 & 22) National Time Sales
(23) Broadcast Reps. Ltd.
(24) Scharf Broadcast Sales
(26) September 10, 1963

CHWK, CHILLIWACK
10,000 watts on 1,270 kcs. CBC

- (1) Fraser Valley Broadcasters Ltd.
(2 & 3) Murdo MacLachlan
(5) Bill Teetzel
(6) Bill Wolfe
(7) Bill Wolfe
(9) Jim Nicholson
(11) Ed Wilson
(13) Murdo MacLachlan
(15) Bill Teetzel
(16) Mrs. B. Neads
(17) Tom Rennie
(20) Tony Shepherd
(21 to 25) All-Canada
(26) June 23, 1927

CFCP, COURTENAY
1,000 watts on 1,440 kcs. CBC.

- (1) CFCP Radio Ltd.
(2 & 3) William G. Browne
(5) Scott Hunter
(6) Grant Lawrence
(7) Grant Lawrence
(8) Bill Browne
(9) Jack Feka
(10) Barry Bell
(11 & 12) Dennis O'Leary
(13) Lovd Finlayson
(14) Mrs. Mickey Simms
(15) B. Browne
(16) Mrs. Mickey Simms
(17) Myles Murchison
(18) Ron Lemon
(20) Fred Grant
(21 & 22) Air-Time Sales Ltd.
(24) Scharf Broadcast Sales
(26) Sept. 1, 1959

CKEK, CRANBROOK KIMBERLEY
1,000 watts on 570 kcs.

- (1) East Kootenay Broadcasting Co. Ltd.
(2) B. Redisky
(3) Lloyd J. Hoole
(5) Cornel Sawchuk
(9) Roland Gillis
(11 & 12) Frank Matowitch
(16) Mrs. Lucille Clement
(17) Jean Laker
(20) Jim Gillespie
(21 & 22) Radio & TV Sales Inc.
(23) A. J. Messner & Co.
(24) Radio-TV Reps Ltd.
(25) Donald Cooke Inc.
(26) Oct. 19, 1957

CJDC, DAWSON CREEK
1,000 watts on 1,350 kcs.

- (1) Radio Station CJDC (Dawson Creek B.C.) Ltd.
(2) H. L. Michard
(3) Mike Lavern
(6 & 9) Ray Jamieson
(11, 12 & 13) Al Kelly
(14 & 16) Verna Ophus
(17) S. Stevens
(18) Olga Jacobs
(20) R. Messner
(21 & 22) Radio-TV Reps Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Reps Ltd.
(26) Dec. 15, 1947

CKAY, DUNCAN
1,000 watts on 1,500 kcs.

- (1) Radio CKAY Ltd.
(2) J. U. Coleman
(3) O. R. Eyford
(4) K. A. Chang
(5) O. B. Eyford
(6, 7, 8 & 9) Mike Shainline
(11 & 12) Ken McEwan
(14) Mrs. Patyanne McMillan
(15) Bob Jeffcott
(16) Art Woodley
(17) Doug Rutledge
(18) Shirley Fisher
(20) E. Ross McIntyre
(21 & 22) Hardy Radio & TV Ltd
(23 & 24) Stovin-Byles Ltd.
(25) Donald Cooke Inc.
(26) October 5, 1964

CKNL, FORT ST. JOHN
1,000 watts on 560 kcs.

- (1) Northern Lights Broadcasting Ltd.
(2) J. Skelly
(3) M. Stevenson
(4 & 5) Bill Loeppky
(6, 7 & 9) Larry Thiesen
(11) Glen Clark
(12) Earl Vasello
(13) M. Stevenson
(14) Donna Symington
(15) Bill Loeppky
(16) Donna Symington
(17) Vicki Madge
(20) Doug Wessel
(21 & 22) Radio-TV Reps Ltd
(23) A. J. Messner & Co.
(24) Radio-TV Reps. Ltd.
(26) July 1962

CFJC, KAMLOOPS
10,000 watts daytime (1,000 nighttime) on 910 kcs. CBC.

- (1) Inland Broadcasters Ltd.
(2) Ronald Clark
(3) Ian G. Clark
Assistant General Manager - Jean C. Ross
(5) Walter Harwood
Operations Manager - Jack Pollard
(7) Walter Jones
(6 & 9) Neil Morrison
(10 & 11) Gordon Rye
(12) Walter Jones
(13) Gordon Rye
(14) Joan Patterson
(15) Jack Crane
(16) Loretta Schwartz
(17) Joan Patterson
(18) Barry Shane
(19) Gordon Rye
(20) Kurl Relchennek
(21 to 24) All-Canada
(25) Weed & Co.
(26) May 1, 1926

CKOV, KELOWNA
(See Okanagan Radio)

- 1,000 watts on 630 kcs. CBC.
(1) Okanagan Broadcasters Ltd.
(2) Mrs. G. T. Browne
(3) James H. Browne
(5) D. Dunn
(6) Blake Ennis
(11) Jack Bews
(12) Bob Hall
(15) Dave Dunn
(16) Mrs. Marlene Mamchur
(17) Dave Dunn
(18) Mrs. Gloria Mildenerger
(20) Arthur Vipond
(21 to 25) All-Canada
(26) November 4, 1931

CKTK, KITIMAT
1,000 watts daytime (250 watts nighttime) on 1,230 kcs.

- (1) Skeena Broadcasters Ltd.
Operations Manager - R. Hugh McLarty
(4) G. Wayne Scabrook
(5) Ron Paulson
(6) Allan Parfitt
(7) R. Hugh McLarty
(8) Cam Lane
(9) Cam Lane
(10) Jack White
(11) Keith Tutt
(12) Allan Parfitt
(13) Hugh McLarty
(14) Mrs. Margaret van Herd
(15) Wayne Scabrook
(16) Barbara Parfitt
(17) Raandi King
(18) Jack White
(19) John McAllister
(20) John Nance
(21 to 24) Radio-TV Reps Ltd.
(25) Weed & Company
(26) March 23, 1964

CJJC, LANGLEY
1,000 watts on 850 kcs.

- (1) City and Country Radio Ltd
(2 & 3) Joseph E. Chesney
(4 & 6) Gordon Rose

(8) Gordon Rose

- (9) Bob McLelland
(11) Bob McLelland
(12) Bill Fox
(13) Gordon Rose
(14) Gordon Rose
(16) Marybeth Yurkocki
(17) Dave Schofield
(18) Marlene Chesney
(20) Dave Pomeroy
(21, 22 & 23) Radio-TV Reps
(26) Jan. 19, 1963

CHUB, NANAIMO
10,000 watts on 1,570 kcs.

- (1) Nanaimo Broadcasting Corporation Limited
(2 & 3) Bob Giles
(5) Joe Lawlor
(6 & 7) Jack Kyle
(9) Lyall Feltham
(10) Jack Kyle
(11) Ross Hicks
(12) Larry Thomas
(15) Joe Lawlor
(16) Bob Golob
(17) Ken Lundgren
(20) John Morgan
(21 to 24) Radio-TV Reps. Ltd
(25) Donald Cooke Inc.
(26) May 24, 1949

CKLN, NELSON
1,000 watts on 1,390 kcs. CBC.

- (1) News Publishing Co. Ltd.
(3) Alan R. Ramsden
(9) Clarke Housely
(10) Paul McConell
(13) Ian McFarlane
(14) Julia Dawne
(16 & 17) Nancy Richer
(20) A. R. Ramsden
(21 to 24) Stovin-Byles Ltd.
(25) Young Canadian Ltd.
(26) July 15, 1939

CKNW, NEW WESTMINSTER
50,000 watts on 980 kcs.

- (1) Radio NW Ltd.
(2) Frank A. Griffiths, C.A.
(3) Bill Hughes
(4) Hal L. Davis
General Sales Manager - Mel Cooper
Local Sales Manager - Lloyd Bray
(7) Hal L. Davis
(9) Bob Hinton
(10) Len Hopkins
(11) Warren Barker
(12) Al Davidson
(15) Glen M. Garvin
(16) Mrs. Maureen Shaw
(17) Tony Antonias
(18) Len Hopkins
(20) Leo Haydamack
(21 & 22) Stephens & Towndrow Ltd.
(23) Broadcast Reps. Ltd.
(25) Young Canadian Ltd.
(26) August, 1944.

OKANAGAN RADIO
Consists of CKOV, Kelowna; CKOK, Penticton; and CJIB, Vernon. Nationally the three stations are regarded as one. Okanagan Radio is staffed by Dave Dunn and Doug Glover. (P.O. Box 100, Kelowna, B.C.)

- CKOK, PENTICTON**
10,000 watts daytime (500 watts nighttime) on 800 kcs.
(1) CKOK Ltd.
(2) Maurice P. Finnerty
(3) Ralph J. Robinson
(5) Harry C. Dane
(7) Dave Gamble
(9) Larry Green
(11) Mike Mangin
(12) Larry Green
(13) Greg Edwards
(15) Dave Gamble
(16) Jack Wall
(17) Lou Hohendal
(18) Mrs. Bev Watts
(20) Harry F. McKae
(21 to 25) All-Canada
(26) Sept. 13, 1948

CJAV, PORT ALBERNI
250 watts on 1,240 kcs.

- (1) CJAV Ltd.
(2 & 3) Kenneth Hutcheson
(5) Maurice Inwards
(9) Bill Gibson
(11) Ron Coul
(12) Bill Gibson
(14) Zel Richards
(15) Bill Gibson
(16) Mrs. Irene Maskell
(18) John Horhatch
(20) Ivan Holloway
(21) Hardy Radio & TV Ltd
(22) Ralph J. Judge & Co.
(23) A. J. Messner & Co.
(24) Searf Broadcast Sales
(25) Donald Cooke Inc.
(26) April 1, 1946

CKPG, PRINCE GEORGE
250 watts on 550 kcs. CBC

- (1) CKPG Limited
(2 & 3) Robert T. Harkins
(4) J. E. Carbutt
(5) M. McDonnell
(6) T. E. Ball
(7) J. E. Carbutt
(9) Don Kazzackoff
(11 & 12) Barry J. Hamelin
(13) J. E. Carbutt
(14) M. McDonnell
(15) Ab D. Wiehe
(16) Arlene Goodkev
(17) Ab D. Wiehe
(20) Stan W. Davis
(21 to 25) All-Canada
(26) Feb. 8, 1945

CKPR, PRINCE RUPERT
250 watts on 1,240 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CKCQ, QUESNEL
1,000 watts on 570 kcs.

- (1) Cariboo Broadcasters Ltd.
(2 & 3) Dennis Reid
(5) John V. Boates
(6, 7 & 8) Gill McCall
(9) Myles Green
(11) D. Reid
(12) Bob Leckie
(14) Margaret Stephenson
(15) John V. Boates
(16 & 17) Shirley Montgomery
(18) Don Prentice
(19) Adrian Place
(20) Stan Davis
(21 & 22) Tyrrell & Nadon
(23) A. J. Messner & Co.
(24) Radio-TV Reps Ltd.
(25) Donald Cooke Inc.
(26) August 28, 1957

CKWL, WILLIAMS LAKE
250 watts on 1,240 kcs. Satellite of CKCQ, Quesnel; same staff. Programs originate from both stations and are carried simultaneously over both transmitters.

- (3) Bob Leckie

CFBV, SMITHERS
1,000 watts daytime (250 watts nighttime) on 1,230 kcs.

- (1) CFBV Limited
(2 & 3) R. A. East
(6, 8 & 9) G. E. Rea
(11 & 12) R. A. East

(15 & 16) M. J. Levesque

- (17) M. A. Adomeit
(20) S. W. Davis
(21 & 22) Tyrrell & Nadon Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Reps Ltd.
(26) October 25, 1963

CFTK, TERRACE
1,000 watts on 1,140 kcs.

- (1) Skeena Broadcasters Ltd.
Managing Director - J. Fred Weber
(4) G. Wayne Scabrook
(5) Ronald O. Paulsen
(6 & 7) Allan Parfitt
(9) Campbell Lane
(10) Jack White
(11) Keith Tutt
(12) Allan Parfitt
(13) Hugh McLarty
(14) Mrs. Margaret van Herd
(15) Mrs. Frankie Bates
(16) Mrs. Barbara Parfitt
(17) Raandi King
(18) Jack White
(20) John Nance
(21 to 24) Radio-TV Reps Ltd.
(25) Weed & Co.
(26) August 5, 1960

CJAT, TRAIL
1,000 watts on 610 kcs. CBC

- (1) Kootenay Broadcasting Co. Ltd
(2) A. S. Mawdsley
(3) Joseph P. Kobluk
(5) Robert W. Meneer
(9) Joe Ramesz
(10) Dave Glover
(11 & 12) Al Pelles
(16) Dave Townsend
(20) John Renzie
(21 to 25) All-Canada
(26) Dec. 20, 1931

CBU, VANCOUVER
10,000 watts on 690 kcs. Owned and operated by the Canadian Broadcasting Corporation.

C-FUN, VANCOUVER
10,000 watts on 1,410 kcs.

- (1) Radio C-FUN Ltd.
(2) Gordon W. Burnett
(3) Douglas S. Greig
(4 & 5) Donald G. Macdonald
(6) Al Jordan
(7) Bob Robinson
(9) Al Jordan
(10) Tom Peacock
(11) Jim Nielsen
(15) Mike Hanson
(16) Joan Williams
(17) Aubrey Price
(18) Allison Kennedy

(20) Stan Davis
(21 & 22) Tyrrell & Nadon
(25) Devney Organization Inc.
(26) 1922

CHQM, VANCOUVER
10,000 watts on 1,320 kcs.

- (1) Vancouver Broadcasting Associates Limited.
(2 & 3) W. E. Bellman
General Sales Manager - G. Altman
(6) Terry Garner
(9) Ron Grimster
(11) Alex Young
(15) G. Altman
(16) Mrs. Anne Bolton
(17) Lyndon Grove
(20) Stan Davis
(21 & 22) Quality Broadcast Sales
(26) December 10, 1959

CJOR, VANCOUVER
10,000 watts on 600 kcs.

- (1) CJOR Limited
(2) Mrs. G. C. Chandler
(3) John Donaldson
(5) Arnold Nelson
(6) Gerry Gawne
(8) Vic Waters
(9) Monr MacFarlane
(11) Marke Raines
(12) Bob Gillingham
(14) Dawn Draper
(16) Shirley Madill
(17) Iris Ticknor
(18) Rita Argent
(19) Rod Gunn
(20) Don Kalmokoff
(21 & 22) Radio-TV Reps Ltd.
(25) Weed & Company
(26) July 13, 1926

CKLG, VANCOUVER
10,000 watts on 730 kcs.

- (1) Moffat Broadcasting Ltd.
(2) R. L. Moffat
(3) Don Hamilton
(5) Al Anaka
(6 & 7) Frank Callaghan
(9) Frank Malone
(11) Craig Edwards
(14) Franka Town
(15) Peggy Keenan
(16) Lois Redstone
(17) Ken McManus
(18) Russ Simpson
(19) Helmut Glaser
(20) Peter Mackintosh
(21, 22 & 24) Stovin-Byles Ltd.
(24) Scharf Broadcast Sales
(25) Harlan Oakes & Assoc.
(26) January 31, 1955

CKWX, VANCOUVER
50,000 watts on 1,130 kcs.

- (1) CKWX Radio Ltd.

CBC RADIO NETWORK STATIONS

CBC English Radio Network

Northwest Territories:
CFYK Yellowknife
CHAK Inuvik
CFPB Probrisher Bay
CFWH Whitehorse

Atlantic Region:
CFBG Goose Bay
CFBY Cornerbrook
CFBG Gander
CFBT Grand Falls
CFBN St. John's
CFYK Charlottetown
CFJX Antigonish
CKBW Bridgewater
CFBH Halifax
CKEC New Glasgow
CFBI Sydney
CKCL Truro
CJLS Yarmouth
CKBC Bathurst
CKNB Campbellton
CFJF Fredericton
CKMR Newcastle
CBA Sackville
CJZ Saint John
CJCY Woodstock

Mid Eastern Region:
CFBM Montreal
CJQC Quebec
CKTS Sherbrooke
CJBJ Belleville
CFJR Blind River
CFJR Brockville
CFOB Fort Frances
CKAR Huntsville
CJRL Kenora
CKWS Kingston
CJLK Kirkland Lake
CKCR Kitchener
CFPL Lindsay
CFOR London
CBO North Bay
CFOR Orillia
CBO Ottawa
CFOS Owen Sound
CHOV Pembroke
CHEX Peterborough
CFPA Port Arthur
CHOK Sarnia
CJIC Sault Ste. Marie
CJET Smiths Falls
CJCS Stratford
CKSO Sudbury
CKGB Timmins
CBL Toronto
CJWA Wawa
CBE Windsor

Prairie Region:

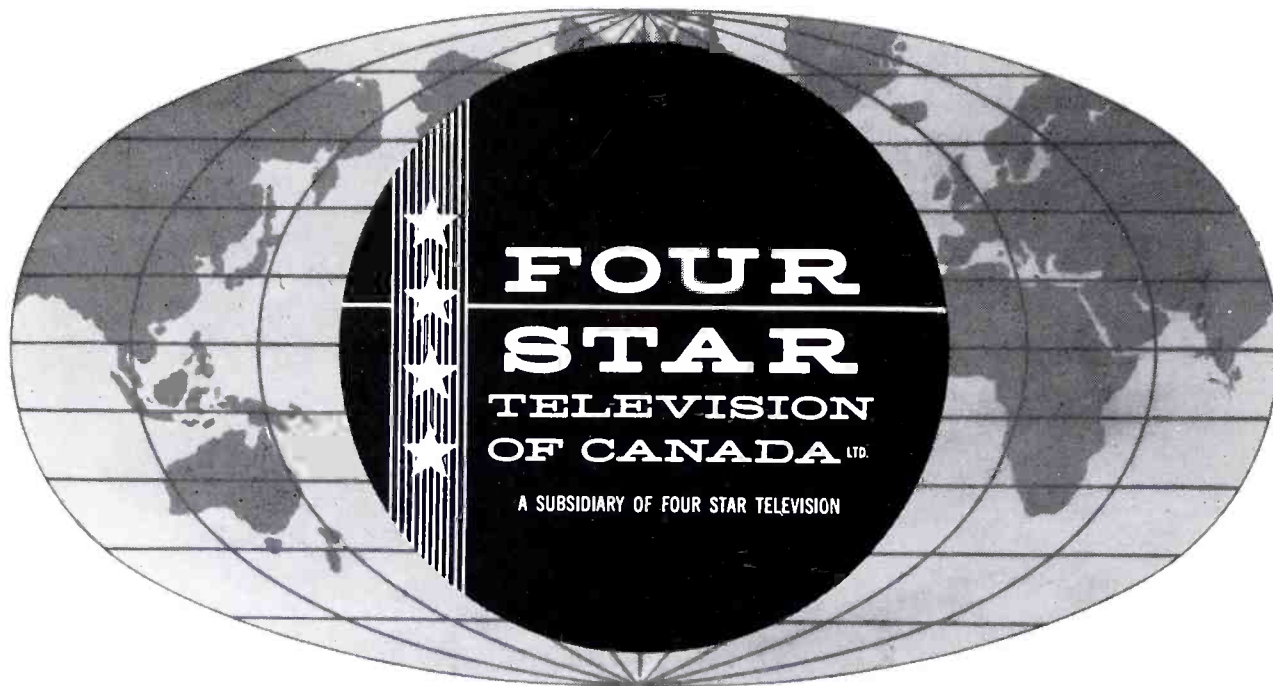
CKX Brandon
CFAR Flin Flon
CHFC Fort Churchill
CBW Winnipeg
CBK Regina
CBBR Calgary
CFGP Grande Prairie
CFX Edmonton
CFXA Edmonton
CJOC Lethbridge
CHAT Medicine Hat

Pacific Region:

CFVR Abbotsford
CFWB Campbell River
CJAV Duncan
CHWK Chilliwack
CFCP Courtenay
CFJC Kamloops
CKOV Kelowna
CKLN Nelson
CKOK Penticton
CJAV Port Alberni
CFPR Prince George
CJAT Prince Rupert
CJU Trail
CJU Vancouver
CJIB Vernon
CJVI Victoria

CBC French Radio

CHAD Amos
CHGB Ville de la Pocatiere
CHLT Sherbrooke
CHNC New Carlisle
CJFP Riviere du Loup
CJAF Cabano
CJBR Rimouski
CKBL Matane
CJBM Causaiscal
CKCH Hull
CKLD Thetford Mines
CKML Mont Laurier
CKLS La Sarre
CKRB Ville St. Georges
CKRN Rouyn
CKVD Val d'Or
CKVM Ville Marie
CHLN Trois Rivières
CFML La Tuque
CHRL Roberval
CFB Montreal
CFB Quebec
CFB Chicoutimi
CFBA Moncton
CFEM Edmundston
CFBR Sudbury
CFCL Timmins
CKSB St. Boniface
CFNS Saskatoon
CFRG Gravelbourg
CFGR Gravelbourg
CFPA Edmonton



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AS OUR EXCLUSIVE
CANADIAN SALES REPRESENTATIVE

EFFECTIVE APRIL 1, 1965

Quality Entertainment with Distinguished Stars

ONE HOUR PROGRAMS THE ROGUES 30 episodes, BURKE'S LAW 64 episodes, THE DICK POWELL THEATRE 60 episodes, THE DETECTIVES 30 episodes, STAGECOACH WEST 38 episodes, TARGET: THE CORRUPTORS 35 episodes, SAINTS AND SINNERS 18 episodes, ENCORE PARIS One Hour Special.

HALF HOUR PROGRAMS DICK POWELL'S ZANE GREY THEATRE 145 episodes, THE RIFLEMAN 168 episodes, THE DETECTIVES 67 episodes, ENSIGN O'TOOLE 32 episodes, THE

LAW AND MR. JONES 45 episodes, McKEEVER AND THE COLONEL 26 episodes, THE JUNE ALLYSON SHOW 57 episodes, THE DAVID NIVEN SHOW 13 episodes, HEY JEANNIE! 32 episodes, MRS. G. GOES TO COLLEGE 26 episodes, PETER LOVES MARY 32 episodes, BLACK SADDLE 44 episodes, DANTE 26 episodes, THE PLAINSMAN 30 episodes, THE TOM EWELL SHOW 32 episodes, TURN OF FATE 38 episodes, RICHARD DIAMOND 26 episodes, THE WESTERNER 13 episodes, JOHNNY RINGO 38 episodes, THE LLOYD BRIDGES SHOW 34 episodes.

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KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

- (2) Arthur Holstead
 (3) Wm. A. Speers
 General Sales Manager
 Dick Lennie
 (7) John Ansell
 (9) John Barton
 (10) Ron Robinson
 (11) Neil Nisbet
 (12) Jim Robson
 (15) Doug Reid
 (16) Jack Hughes
 (17) Rai Purdy
 (18) Jim Morris
 (20) Stan Davis
 (21 to 25) All-Canada
 (26) April 1, 1923

CFMR, FORT SIMPSON
 25 watts on 1,490 kcs. Owned
 and operated by the Canadian
 Broadcasting Corporation.

CFWH, WHITEHORSE
 1,000 watts on 570 kcs. Owned
 and operated by the Canadian
 Broadcasting Corporation.

ALBERTA

CBR, CALGARY
 50,000 watts on 1,010 kcs.
 Owned and operated by the
 Canadian Broadcasting Corp.

CFAC, CALGARY
 10,000 watts on 960 kcs. CBC.
 (1) Calgary Broadcasting Co. Ltd
 (2) G. Gaetz
 Vice-President & General
 Manager - Don H. Hartford
 General Sales Manager and
 Assistant Manager -
 David F. Penn
 (6 & 7) Clarence F. Mack
 (8) Jim Kunkel
 (9) Clarence Mack and
 Jim Kunkel
 (11) Peter LaValley
 (12) Joe Carbury
 (15) Bev Mannix
 (16) Mrs. Molly Pomeroy
 (17) Mrs. Barbara Paulin
 (18) Marion Lawrence
 (19) Stanley C. Gilbert
 (20) Earle C. Connor
 (21 to 25) All-Canada
 (26) May 2, 1922

CFCN, CALGARY
 10,000 watts on 1,060 kcs.
 (1) The Voice of the Prairies Ltd
 (2 & 3) H. Gordon Love
 Vice-President -
 Jas. A. Love
 Operations Manager -
 Gordon L. Carter
 (5) Robert F. Irvine
 (6) Don Thomas
 (8) Gordon Kelly
 (9) Gary Parkhill
 (11) William N. Love
 (12) Henry Viney
 Promotion & Merchandising
 Director -
 Ron Sommerville
 (16) Louise Terrault
 (17) Frank B. Brand
 (18) Don Williams
 (20) Robert W. Lamb
 (21 & 22) Radio & TV Reps Ltd.
 (23) A. J. Messner
 (24) Radio-TV Reps Ltd.
 (25) Young Canadian Ltd.
 (26) West Coast -
 Harlan Oakes & Assoc.
 (26) May 18, 1922

CHQR, CALGARY
 10,000 watts on 810 kcs.
 (1) Bentley Broadcasting Co.
 Ltd.
 (2 & 3) Ted Soskin
 (4 & 5) Tom Priddle
 (6, 7 & 8) Wilf Sennett
 (9) Larry Schwartz
 (10) Terry Rebaudengo
 (11) Fred Skelton
 (12) Russ Peak
 (13) Fred Skelton
 (14 & 15) Mrs. Kay Jones
 (16) Mrs. Alice Brown
 (17) Mrs. Betty Fedio
 (18) Terry Rebaudengo
 (19 & 20) Mel Hoyme
 (21 & 22) Quality Broadcast
 Sales
 (25) Weed & Co.
 (26) November 17, 1964

CKXL, CALGARY
 10,000 watts on 1,140 kcs.
 (1) Bow Valley Broadcasting
 Co. Ltd.
 (2 & 3) James M. Pryor Jr.
 (4) Jack Stewart
 (5) Jack Turrall
 (6 & 7) Jack Stewart
 (9) Bob Bell
 (11) Fred Whiting
 (12) Eric Bishop
 (15) Mrs. Pearl V. Borgal
 (16) Ellen Aho
 (17) Ed Conville
 (20) Bill Martin
 (21 to 23) Stovin-Byles
 (24) Scharf Broadcast Sales
 (25) Devney Organization Inc.
 (26) May 15, 1964

CFCW, CAMROSE
 10,000 watts on 790 kcs.
 (1) Camrose Broadcasting Co. Ltd
 (2) H. J. Yerxa
 (3 & 5) Warren H. Holte
 (6 & 7) Rich Simms
 (8) Bev Monroe
 (9) Hiram Higsby
 (10) Curley Gurlock

(11) Tony Cox
 (12) Jim Brown
 (13) Dennis Ratcliff
 (14) Joan Henault
 (15) Susan Weller
 (16) Florence Garison
 (17) Dan Chomlak
 (18) Lavonne Beach
 (19) Barry Haugan
 (20) Lyndy Olson
 (21 & 22) Lorrie Potts & Co. Ltd.
 (23) A. J. Messner & Co.
 (24) Scharf Broadcast Sales
 (26) November 2, 1954

CJDV, DRUMHELLER
 5,000 watts on 910 kcs.
 (1) Dinosaur Broadcasting
 (1957) Ltd.
 (2 & 3) Tony Maver
 (4) Stan Sparling
 (5) Tony Mayer
 (6, 7 & 8) Bill Dowson
 (9) Stan Sparling
 (10) Pat O'Connor
 (11 & 12) Jim Fisher
 (13) Bill Cameron
 (14) Mrs. Peg Pnkham
 (15) Bill Dowson
 (16) Mrs. Peg Pnkham
 (17) Ron Munroe
 (18) Pat O'Connor
 (19 & 20) John Bruins
 (21 & 22) Radio & TV Sales Inc.
 (23) A. J. Messner & Co.
 (24) Stovin-Byles Ltd.
 (26) December 1958

CBX, EDMONTON
 50,000 watts on 740 kcs.
 Owned and operated by the Canadian
 Broadcasting Corporation.

CFRN, EDMONTON
 50,000 watts on 1,260 kcs.
 (1) Sunwapta Broadcasting Co. Ltd
 (2) G. R. A. (Dick) Rice
 (3) A. J. Hopps
 (5) National - A. J. Hopps
 Retail - Tony Coumanti
 (6 & 7) George A. Duffield
 (9) Irv Shore
 (10) Harry Farmer
 (11) Wm. (Bill) Hogle
 (12) Al McCann
 (13) Scott Flewitt
 (14) Mrs. Corinne Noonan
 (15) Mrs. Corinne Noonan
 (16) Isabelle Pruss
 (17) Sid Nicholas
 (18) Mrs. Nadia Sinclair
 (20) Ted Wadson
 (21 & 22) Radio-TV Reps Ltd.
 (23) A. J. Messner & Co.
 (24) Radio-TV Reps Ltd.
 (25) Young Canadian Ltd. and
 Harlan G. Oakes
 (26) November 1, 1934

CHED, EDMONTON
 10,000 watts on 630 kcs.
 (1) Radio Station CHED Ltd.
 (2) Ed. Rawlinson
 (3) Jerry Forbes
 (5) Bill Sysak
 (6) Jay Spark
 (7) Keith James
 (9) Jim Stanley
 (10) Dick Taylor
 (11) Mike Adamson
 (15) Keith James
 (16) Myrna Shields
 (17) Paul Hebert
 (18) Dick Taylor
 (19) Orville Davidson
 (20) Clint Nichol
 (21 & 22) Stephens & Towndrow
 (24) Scharf Broadcast Sales
 (25) Weed & Company
 (26) March 4, 1954

CHFA, EDMONTON
 5,000 watts on 680 kcs. CBC
 French Network.
 (1) Radio Edmonton Ltée
 (2) R. Motu
 (3 & 5) B. J. Gagnon
 (6) Jacques Boucher
 (9) R. Dupont
 (11 & 12) T. Forestier
 (14) J. Theorer
 (15) Jacques Boucher
 (16) M. VanDergooten
 (18) G. Paradis
 (20) L. Leclair
 (21 & 22) Hardy Radio & TV
 (23) Broadcast Reps Ltd.
 (24) Radio-TV Reps Ltd.
 (25) Devney Organization
 (26) Nov. 20, 1949

CJCA, EDMONTON
 10,000 watts daytime (5,000 watts
 nighttime) on 930 kcs.
 (1) Edmonton Broadcasting Co.
 Ltd.
 (2) Gerry Gaetz
 (3) J. Dalt Ebron
 Assistant Manager and
 General Sales Manager
 Ken Goddard

Retail Sales Manager -
 Don McFarlane
 (4) Harry Roon
 (5) Peg Miller
 (9) Jim Hault
 (11 & 12) Walt Rutherford
 (14) Peg Miller
 National Merchandising
 Manager - Ken Hurshow
 (15) Ken Hershovy
 (16) Janet Wickensberg
 (17) Bev Pollock
 (18) Harry Roon
 (19) Andre Picard
 (20) Gordon Skurle
 (21 to 25) All-Canada
 (26) May 2, 1922

(3) C. A. Perry
 (4) Jack Soars
 (5) Gordon Pearcey
 (6) Jack Soars
 (8 & 9) Barry Hawkins
 (10) Cecil Morton
 (11) Lionel Kyle
 (12) F. Tanner
 (14) Joan Dombrova
 (15) Paul Hesketh
 (16) Mrs. Barbara Cook
 (17) Mrs. Gloria Beagle
 (18) Cecil Morton
 (20) Jim de Roaldes
 (21 to 25) All-Canada
 (26) November 2, 1937

CJOC, LETHBRIDGE
 10,000 watts daytime (5,000 watts
 nighttime) on 1,220 kcs. CBC.
 (1) Lethbridge Broadcasting Ltd
 (2) N. Botterill
 (3) J. McColl
 (5) J. Innes
 (6) Bob Lang
 (9) Hart Kirch
 (10) R. Georgeson
 (11) William Skelton
 (12) Ron Makarenko
 (13) Ron Watmough
 (15) K. Hunter
 (16) V. Ravnborg
 (17) S. Ryan
 (18) Ray Georgeson
 (20) Douglas Card
 (21 to 25) All-Canada
 (26) May 10, 1926

CHEC, LETHBRIDGE
 5,000 watts on 1,090 kcs.
 (1) Southern Alberta Broadcasting
 Ltd.
 (2 & 3) H. W. Brown
 Local Sales Manager -
 Ron Bruchet
 (6) Bob Wilson
 (8) Veryl Todd
 (9) Ian Mandin
 (10) Ron Legge
 (11) Ron Dyck
 (12) Veryl Todd
 (13) Leo Dow
 (15) Ian Mandin
 (16) Margaret Davis
 (17) Bill McCann
 (18) Ron Legge
 (20) Bob Macdonald
 (21 to 24) Radio-TV Reps Ltd.
 (25) Weed & Company
 (26) August 28, 1959

CKSA, LLOYDMINSTER
 10,000 watts on 1,150 kcs.
 (1) Sask-Alta Broadcasters Ltd.
 (2) Arthur F. Shortell
 (3 & 5) J. R. D. Findlay
 (6) W. Saunders
 (7) Wes Saunders
 (9) P. Sawchuck
 (11) M. Goetze
 (12) F. Robertson
 (16) J. Davidson
 (17) Roger Warner
 (20) Howard James
 (21 & 22) Radio-TV Reps Ltd.
 (23) A. J. Messner & Co.
 (24) Radio-TV Reps Ltd.
 (25) Devney Organization Inc.
 (26) April 1, 1957

CKUA, EDMONTON
 10,000 watts on 580 kcs.
 (1) Alberta Government
 Telephones
 (3) John W. Hagerman
 (7) Tony W. Cashman
 (8) O. H. Gordon Olsen
 (9) E. G. Evans
 (11 & 12) Carl Noack
 (14) Mrs. Marg Eykelbosh
 (16) A. Douglas Morton
 (18) Mrs. V. Barber
 (20) Wm. Pinko
 (26) November 21, 1927

CFGP, GRANDE PRAIRIE
 10,000 watts on 1,050 kcs. CBC
 (1) Northern Broadcasting Corp
 Ltd.
 (2) H.E. Pearson

**SELL YOUR
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THROUGH
MAJOR MARKET FM RADIO
 SEPARATE PROGRAMMING
 SEPARATE SELLING

Stephens & Towndrow Ltd.
FM DIVISION

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| Toronto | - - - - - | CHUM-FM |
| Montreal (English) | - - - - - | CKGM-FM |
| Montreal (French) | - - - - - | CJMS-FM |
| Winnipeg | - - - - - | CKY-FM |
| London | - - - - - | CFPL-FM |
| Ottawa | - - - - - | CFMO-FM |
| Hamilton | - - - - - | CHML-FM |

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 Montreal 2055 Peel St. 844-3975



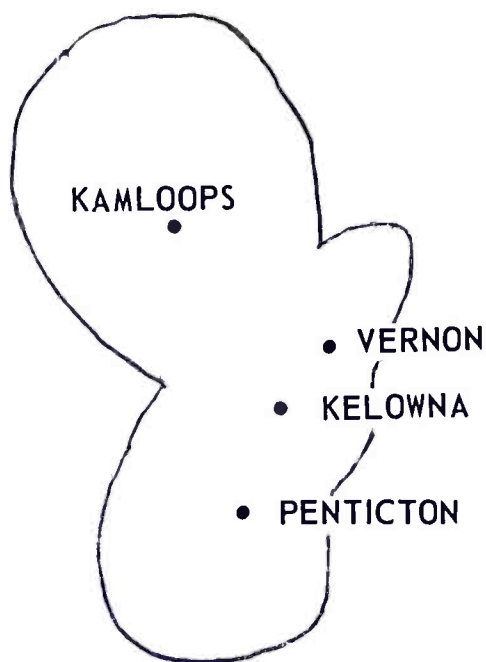
**NORTHWEST TERRITORIES
 AND YUKON**

CHAK, INUVIK
 1,000 watts on 860 kcs. Owned
 and operated by the Canadian
 Broadcasting Corporation.
 CFYK, YELLOWKNIFE
 250 watts on 1,340 kcs. Owned
 and operated by the Canadian
 Broadcasting Corporation.

OKANAGAN MAINLINE RADIO

**B. C.'s "FRUITFUL" BUY
adds another "PLUM" . . .**

CJIB Vernon
CKOV Kelowna
CKOK Penticton
and now
CFJC Kamloops



**. . .to give you greater coverage
and a better cost per thousand with one buy
in the booming B. C. Interior**

NEW GREATER REACH

40,000 households weekly –
a 38% increase.

NEW ENLARGED PENETRATION

85% of Okanagan and South
Central B.C. weekly.

NEW DELIVERED AUDIENCE

17,000 average ½-hour house-
holds (7 a.m. – noon Monday
through Friday)

NEW ATTRACTIVE RATE CARD

89¢ average r.o.s. cost per
thousand (7 a.m. – noon)



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At Vancouver, B. C.

COMPOSERS
AUTHORS AND PUBLISHERS
ASSOCIATION
OF CANADA LIMITED

1263 BAY STREET, TORONTO, ONTARIO

CHAT, MEDICINE HAT
10,000 watts on 1,270 kcs. CBC
(1) Monarch Broadcasting Co. Ltd.
(2) J.H. Yuill
(3) Orv Kope
(5, 6 & 7) Tom Gunter
(8) Warner Fieldhouse
(9) Wayne Craven
(10) Tom Gunter
(11) Stan Weiler
(12) Bob Burns
(13) Mickey Lynch
(14) Mrs. Barbara Morrison
(15) Bill Yuill
(16) Mrs. Barbara Morrison
(17) Jack Hamilton
(18) Wayne Craven
(20) Sid Gaffney
(21 to 25) All-Canada
(26) Nov. 1, 1946

CJNB, NORTH BATTLEFORD
10,000 watts on 1,050 kcs.
(1) Northwestern Broadcasting Co. Ltd.
(2) E.A. Rawlinson
(3 & National Commercial Mgr.) Harry G. Dekker
Local Commercial Manager
Alex Johnson
(6) Eldon Elliott
(9) Harry G. Dekker
(11) Lorne Cooper
(12) Eldon Elliott
(13) Lorne Cooper
(16) Arlene Cole
(17) Mrs. Vivian Sabraw
(20) Al Ruddell
(21 to 24) Stovin-Byles Ltd.
(25) Devney Organization Inc.
(26) Jan. 28, 1947

CFQC, SASKATOON
5,000 watts on 600 kcs.
(1) A.A. Murphy & Sons Ltd
(2) W.A. Murphy
General Manager -
Vern Daffin
(3) Roy Currie
(5) Euclide Bourassa
(6) Dennis Fisher
(8) Wally Stambuck
(9) Denny Carr
(10) Mrs. Eleanor Cates
(11) Les Edwards
(12) Ned Powers
(15) Lorna Gail Daffin
(16) Mrs. Martha Mills
(17) Margaret Morrison
(18) Mrs. Eleanor Cates
(20) Jan Van der Tuk
(21 & 22) Radio-TV Reps Ltd.
(23) A.J. Messner & Co.
(24) Radio-TV Reps Ltd.
(25) Young Canadian Ltd. and
Harlan Oakes
(26) July 18, 1923

CKYL, PEACE RIVER
1,000 watts on 610 kcs.
(1) Peace River Broadcasting Corp. Ltd.
(2 & 3) John Skelly
(4) George Cambridge
(6) Chuck Benson
(7) John Skelly
(9) Don Hamilton
(11) Wylie Simmonds
(12) Al Adair
(13) John Skelly
(14) Faye Tanne
(15) John Skelly
(16) Carol Griep
(17) Larry Snelgrove
(18) Terry Nord
(20) Les Klement
(21 & 22) Radio-TV Reps Ltd.
(23) A.J. Messner & Co.
(24) Radio-TV Reps Ltd.
(26) November 12, 1954

CKBI, PRINCE ALBERT
10,000 watts on 900 kcs.
(1) Central Broadcasting Co.
(2) E.A. Rawlinson
(3) F.F. Rawlinson
(5) B. Prest
(6) Ian Barrie
(8) G. Prosser
(9) Gerry Goota & J.J. Cannon
(10) Ian Barrie
(11 & 12) N. Roche
(13) H. Malwitz
(14) Mrs. Marion Sherman
(15) G. Prest
(16) Mrs. Dora Fuller
(17) A. Diehl
(20) T. Van Nes
(21 to 25) All-Canada
(26) 1934

CKOM, SASKATOON
10,000 watts on 1,250 kcs.
(1) Saskatoon Community Broadcasting Co. Ltd.
President and General Manager -
Robert A. Hosie
(3 & 5) William H. Stovin
(6) Arnold E. Stilling
(9) Jack McClung
(11) Harry Cameron
(12) Arnold E. Stilling
(16) Eldonna Waddell
(17) Mrs. Rosemarie Polowick
(18) Mrs. Inez McGowan
(20) Maynard Greer
(21 to 24) Stovin-Byles Ltd.
(25) Weed & Co.
(26) June 8, 1951

CBK, REGINA
50,000 watts on 540 kcs. Owned
and operated by the Canadian
Broadcasting Corporation.

CKRD, RED DEER
10,000 watts daytime (1,000 watt
nighttime) on 850 kcs.
(1) Central Alberta Broad-
casting (1961) Ltd.
(2) Henry L. Flock
Managing Director -
Gordon Spackman
(6 & 7) Rod Stephen
(8 & 9) Claude Burroughs
(10) Rod Stephen
(11) Glen Burston
(12 & 13) Al Hammer
(14) M. McDonald
(15) Rod Stephen
(16) Freida Singer
(17) Marlene McDonald
(20) Ken Martin
(21 to 25) All-Canada Radio
& TV Ltd.
(26) April 30, 1949

CJME, REGINA
1,000 watts on 1,300 kcs.
(1) Midwest Broadcasters Ltd
(2) J. Marsh Ellis
(3) Roy M. Malone
(4) Mrs. Jessie Ellis
(5) Terry J. Ennis
(6) Bob Zaren
(9) Bob Love
(11) Bob Zaran
(12) Jim Savage
(14) Mrs. Jessie Ellis
(15) Ken Roland
(16) Kay Lazaruk
(17) Mrs. Jeannie Dewhurst
(18) Johnny Onn
(20) Dave Senf
(21) Hardy Radio & TV Ltd.
(22) Ralph J. Judge & Co.
(25) Devney Organization Inc.
(26) Nov. 24, 1959

CKSW, SWIFT CURRENT
1,000 watts daytime (250 watts
nighttime) on 1,400 kcs.
(1) Frontier City Broadcasting
Co. Limited
(2) D.W. Scott
(3) W.C. Gilbey
(5) Wm. Friest
(6) W.C. Gilbey
(7 & 9) Vince Dodds
(10) W. Gilbey
(11) Ed Wallace
(12) Bob Ridley
(13) A. Wallman
(14) Mrs. June Smith
(15) D.W. Scott
(16) Mrs. Velma Clark
(17) Sherman Lyngstad
(18) Mrs. Alice Malcolm
(20) W. C. Gilbey
(21 & 22) National Time Sales
(23) Broadcast Reps. Ltd.
(24) Radio-TV Reps Ltd.
(26) June 1, 1956

SASKATCHEWAN

CJSL, ESTEVAN
1,000 watts on 1,280 kcs.
(3) Norm Williams
(8 & 9) Gary Woitas
(16) Gail Loucks

CKCK, REGINA
5,000 watts on 620 kcs.
(1) Transcanada Communications
Ltd.
(2) M. Sifton
(3) Jim Struthers
(5) Ron Lamborn
(6) Bob Bye
(7) Bob Arnold
(9) Johnny Sandison
(11) Jim Struthers
(12) Ken Reeves
(13) Jim Struthers
(14) Mrs. Carol Gay Bell
(15) Dennis Stafford
(16) Mrs. Sylvia Little
(17) Jim Roberts
(18) Mrs. Fran Renkas
(20) Howard Dean
(21 to 25) All-Canada
(26) July 29th, 1922

CFSL WEYBURN
1,000 watts daytime (250 watts
nighttime) on 1,340 kcs.
(1) Soo Line Broadcasting Co.
Ltd.
(2) T. G. Laing
(6) Ray Nickel
(9) Murray Smith
(11) Art Babych
(12) Jim Laing
(13) Art Babych
(16) Helen Andreas
(17) Mrs. Kay Sommerville
(20) John Mitschke
(21 & 22) Air-Time Sales Ltd.
(23 & 24) Stovin-Byles Ltd.
(25) Donald Cooke Inc.
(26) August 16, 1957

CFRG, GRAVELBOURG
5,000 watts on 710 kcs. CBC
(1) Radio-Gravelbourg Limitee
(2) Pierre Lafrance
(3 & 5) Dumont Lepage
(6) Leonard Beaudry
(7) Dumont Lepage
(8) Benoit Pariseau
(9) Arthur Bouffard
(10) Benoit Pariseau
(11) Marcel Moor
(12) Benoit Pariseau
(13) Marcel Moor
(14) Jeanne Beaugard
(15) Dumont Lepage
(16 & 17) Jeanne Beaugard
(18) Benoit Pariseau
(19 & 20) Guy Prefontaine
(21 & 22) Hardy Radio &
Television Ltd.
(25) Devney Organization Inc.
(26) June 1, 1952

CKRM, REGINA
10,000 watts daytime (5,000 watts
nighttime) on 980 kcs.
(1) Cambrian Broadcasting Ltd.
(Western Division
(2 & 3) James T. Miller
(5) C. Johanson
(6 & 7) Bob Hill
(11) Frank J. Flegel
(12) Mrs. Mary Baker
(13) Frank Flegel
(15) Dave Yuen
(16) Mrs. Freda Morris
(17) Stuart Poole
(20) Leonard V. Cozine
(21, & 22) Air-Time Sales Ltd.
(23) Broadcast Reps Ltd.
(24) Radio-TV Reps Ltd.
(25) Young Canadian Ltd.
(26) Aug. 1, 1926

CJGX, YORKTON
10,000 watts daytime (1,000 watts
nighttime) on 940 kcs.
(1) Yorkton Broadcasting Co. Ltd.
(2) Fred K. Tully
(3) George G. Gallagher
(5) Merv Phillips
National Sales Manager -
Ken M. Dodds
Local Sales Manager -
Merv Phillips
(6 & 7) Ed. A. Laurence
(8) Lorne Harasen
(9) Ed. A. Laurence
(11) Lorne Harasen
(12) Jim Keilback
(13) Doug Sherwin
(15) Ken M. Dodds
(16) Mrs. Jean Coleridge
(17) Peter Norenboom
(18) Frank Miles
(19) Tom Moore
(20) Harry Kerr
(21 & 22) Tyrrell & Nadon
(23) A.J. Messner & Co.
(24) Radio-TV Reps Ltd.
(25) Young Canadian Ltd.
(26) August 28, 1927

CFGR, GRAVELBOURG
250 watts on 1,230 kcs. CBC French
Network. Nighttime broadcasting only
Same staff as CFRG.

CHAB, MOOSE JAW
10,000 watts daytime (5,000 watts
nighttime) on 800 kcs.
(1) CHAB Ltd.
(2) Jack Moffatt
(3 & 5) George Lawlor
(7) Ted Kelly
(8) Tony Bast
(9) Ted Kelly
(10) Carlene Budau
(11) Wally Macht
(12) Ken Newans
(13) Darrel Janz
(14) Mrs. Myrna McCombs
(15) Dick Bourne
(16) Mrs. G. McNamara
(17) Mrs. Myrna McCombs
(18) Carlene Budeau
(19) Merv Pickford
(20) Merv Pickford
(21 & 22) Stephens & Towndrow
(23) A.J. Messner
(24) Scharf Broadcast Sales
(25) Weed & Co.
(26) July 7, 1922

CFNS, SASKATOON
1,000 watts on 1,170 kcs. CBC
French Network
(1) Radio-Prairies-Nord Limitee
(2) Clotilde Denis Sr.
(3) Raymond J. Marcotte
(5) Gus Bandet
(7) Raymond J. Marcotte
(8) Jacques Landry
(9) Yves Beaupre
(10) Mrs. M.A. Papen
(11) Gaetan Deschenes
(12 & 13) Gaetan Deschenes
(15) Jacques Landry
(16) Mrs. Eva Billo
(17) Leonette Gareau
(18) Rose-Annette Deshies
(19 & 20) Jean Lacroix
(21 & 22) Hardy Radio & TV
Radio-TV Reps Ltd.
(25) Devney Organization Inc
(26) Nov. 6, 1952

CFAM, ALTONA
10,000 watts daytime (5,000 watts
nighttime) on 1,290 kcs.
(1) Southern Manitoba Broad-
casting Co. Ltd.
(2) Walter E. Kroecker
(3) Dennis Barkman
(5) Elmer Hildebrand
(7) Leonard Enns
(9) Bill Kehler

MANITOBA

if you want to really
stretch your
equipment dollar...

and you're planning
for the optimum in
television switching
facilities...

**How to get a real assist from the hottest video switching
design team anywhere—(and all it costs you is a postage stamp!)**

Let's get one thing straight: If all you want is preset signal routing, there are lots of suppliers in the field. But if you want to go the whole route and obtain ultimate flexibility, you need to consider random "on air" video switching — and that's our specialty.

You can talk anything from studio control to master control . . . to master exchange for a complete network. We can come up with answers based on *experience*.

We use solid state plug-in electronics — and since our active switching component is the ultra reliable wire spring relay of the telephone industry, we are able to supply tally and sophisticated manual or automated machine control circuitry. The additional cost is minimal and in many cases there is *no* increase in physical size.

Northern Electric switching is designed for both color and monochrome signal routing, and can be supplied in sizes varying from a simple 2x1 module to a complex 100 x 200 master exchange. You can even specify solid state circuitry in the mixer — and get fading and mixing of composite signals without change in sync or setup levels. You can have audio follow video, or audio separately controlled. You can also have digital display.

Reliability? One station reports our switcher has operated for four years without maintenance. Another is in a mobile color unit that's constantly on the move from coast to coast.

We provide know-how first, hardware second. To find out just how we can help you, fill in the check boxes on the page at the right and mail it in. We'll then be in a position to talk "systems", complete with recommendations and a budget price. No obligation, of course.

talk with the design
team that built
the largest commercial
broadcast switcher
in North America

Customized
random "On Air"
Switching

TEAMWORK STARTS HERE. As soon as we receive your outline, our experience is at your disposal. Without obligation.

Name _____

Title _____ Company _____

Address _____

City _____

SWITCHING REQUIREMENTS

Video Audio Follow Audio Separate

Video Inputs Bridging Terminating

No. of Audio Circuits _____

Cable Equalization for color

PURPOSE:

Studio Mobile Master Control

Size _____ Inputs _____ X _____ Outputs _____

Master Exchange

ANTICIPATED FUTURE EXPANSION YES NO

If so, maximum size _____

Inputs _____ X _____ Outputs _____

TYPE OF SWITCH

1. "On Air" 2. Signal Routing

CONTROL PANELS YES NO

CONTROL CABLE LENGTH _____

TALLY No. OF CIRCUITS
(MACHINE, ON AIR LIGHTS ETC.) _____

NORTHERN ELECTRIC SOLID STATE
MIXING AMPLIFIER YES NO

RE-ENTRY REQUIREMENTS:

Mix to Effects Effects to Mix

Mix to Effects to Mix

PROVISION FOR AUTOMATION YES NO

MACHINE CONTROL DELEGATION YES NO

AUTOMATIC FADES YES NO

AUTOMATIC DISSOLVES YES NO

AUTOMATIC PRESET ENTRIES YES NO

SPACE LIMITATIONS IF ANY YES NO

STANDARD 19" RACKS

STANDARD 23" TELEPHONE RACKS

SPECIAL RACKS KIND _____

COMMENTS _____

1065-1

Northern Electric 
COMPANY LIMITED

Department 9950, Belleville, Ontario, Canada

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

ONTARIO

- (11) Ken Klassen
(13) Dr. Peter Olson
(14) Mrs. Oily Penner
(16) Ruth Dieck
(17) Helene L'Esperance
(18) Hans Andriessen
(20) John J. Pauls
(21 & 22) Radio-TV Reps Ltd.
(23) A. I. Messner & Co.
(24) Radio-TV Reps
(25) Donald Cooke Inc.
(26) March 13, 1957
- CKSB, ST. BONIFACE**
10,000 watts on 1,050 kcs. CBC
French Network
(1) Radio-Saint-Boniface Ltée.
(2) Roland Trudeau
(3) Roland Couture
(5) Steve Bohemier
(7) Flore Toupin
(8 & 9) Andre Martin
(10) Christian Leroy
(11) Valmore Gervais
(12) Maurice Lévesque
(15) Roland Couture
(16) Cecile Fredeire
(17) Madeleine Painchaud
(18) Mrs. Aimee Simons
(19) Georges Laurent
(20) Roland Brodeur
(21 & 22) Hardy Radio & TV Ltd.
(23) Broadcast Reps.
(24) Radio-TV Reps. Ltd.
(25) Devney Organization Inc.
(26) May 27, 1946
- CKSM, STEINBACH**
10,000 watts on 1,250 kcs.
Altona and Steinbach operated as
one station, same staff.
(26) March 13, 1964
- CKX, BRANDON**
10,000 watts daytime (1,000 watts
nighttime) on 1,150 kcs. CBC
(1) Western Manitoba Broad-
casters Ltd.
(2 & 3) John B. Craig
(4) Eric Davies
(5) Ernie Holland
(7) Frank Bird
(8) Howard Cooper
(9) Garv Robertson
(11) John Wallace
(12) Henry Stohard
(13) Frank Bird
(15) Fraser Cameron
(16) Wendy Fairbairn
(17) John Kozak
(18) Marsha Harrowen
(19) Harold Donogh
(20) Humphrey Davies
(21 & 22) Radio-TV Reps. Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Reps. Ltd.
(25) Young Canadian Ltd.
(26) Dec. 1, 1928
- CKY, CHURCHILL**
250 watts on 1,230 kcs. Owned
and operated by the Canadian
Broadcasting Corporation.
- CKDM, DAUPHIN**
10,000 watts on 730 kcs.
(1) Dauphin Broadcasting Co.
(2) A. T. Warnock, Q.C.
(3) J. Hugh Dunlop
(6) Mrs. Audrey Mansoff
(8) Dough. Simmons
(9) Bob Beaton
(10) Mrs. Audrey Mansoff
(11) Jack Henderson
(12) Lou Hill
(13) Eddie Topper
(14) Helen Henderson
(15) Dough Simmons
(16) Vicky Martin
(17) Mrs. Audrey Mansoff
(18) Martin Freedman
(19) Doug Cooke
(20) Alan Watson
(21 & 22) Air-Time Sales Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Reps Ltd.
(25) Young Canadian Ltd.
(26) January 7, 1951
- CFAR, FLIN FLON**
1,000 watts on 590 kcs. CBC
(1) Arctic Radio Corp. Ltd.
(2) R. F. Mullaney
General Manager
G. Henning
(3 & 5) K. W. Edmonds
(6) Geo. Young
(7 & 8) Dave Byas
(9) George Young
(11) Eric Mason
(12) K. W. Edmonds
(13) Eric Mason
(15) George Young
(16) Mrs. B. Figura
(17) Mrs. K. Krezeski
(18) Glen Bowler
(20) Eric Mason
(21 & 22) Lorrie Potts & Co. Ltd.
(23) A. J. Messner & Co.
(24) Radio-TV Reps.
(25) Young Canadian Ltd.
(26) Nov. 13, 1937
- CHFC, FORT CHURCHILL**
250 watts on 1,230 kcs. Owned and
operated by the Canadian Broadcasting
Corporation.
- CERY, PORTAGE LA PRAIRIE**
1,000 watts on 920 kcs.
(1) Portage-Delta Broadcasting
Co. Ltd.
(2 & 3) Richard D. Hughes
(4 & 5) Jack E. Follett
(6 & 7) Robert Clark
(9) Curly Irwin
(11 & 12) Jim Martin
(13) Howard Barker
(14) Nancy Lane
(15) Eric Spark
(16) Beulah Fullett
(17) Mrs. Winifred Kennedy
(20) Ricky Hughes
(21 & 22) Lorrie Potts & Co.
(23 & 24) Stovin-Byles Ltd.
(26) October 18, 1956
- CKY, WINNIPEG**
50,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKBB, BARRIE**
10,000 watts daytime (2,500 watts
nighttime) on 950 kcs.
(1) Barrie Broadcasting Co. Ltd.
(2) Ralph T. Snelgrove
(3 & 5) Robert C. Hunter
(7) Dean Shavaller
(9) Ken Cassavoy
(10) Pete Emmerson
(11) Wayne Bjorgan
(12) Bill Bennett
(15) Frank Tooke
(16) Sue Gauthier
(17) Marg Hennebray
(20) Harold Atkinson
(21 & 22) Paul Mulvihill & Co.
(23) A. J. Messner & Co.
(25) Young Canadian Ltd.
(26) August 31, 1949
- CKBC, BELLEVILLE**
1,000 watts on 800 kcs. CBC
(1) Quinte Broadcasting Co. Ltd.
(2) Dr. G. A. Morton
(3) Frank C. Murray
Trenton Manager
(4 & 5) J. H. MacDonald
(6) Lee Jourard
(7) Lee Jourard
(8 & 9) Tom Kookings
(10) Frank C. Murray
(11) Wayne Rogers
(12) Jack Devine
(13) Phil Flagler
(14) Lee Jourard
(16) Mrs. Marcia Wildgen
(17) Mrs. Margo Hall
(18) Mrs. Carol Palmer
(20) John Buchanan
(21 & 24) Stovin-Byles Ltd.
(25) Young Canadian Ltd.
(26) August 12, 1946
- CKBR, BRANTFORD**
10,000 watts on 1,380 kcs.
(1) Telephone City Broadcast Ltd.
(2) Mrs. Florence Buchanan
(3) Richard Buchanan
(5) Russ Waters
(7) Arnold Anderson
(9) Ken Hodge
(10) Arnold Anderson
(11) Gordon Cook
(12) Arnold Anderson
(13) James Featherston
(14) Mrs. Kit McDermott
(16) Glen Walker
(17) Mike Warren
(21) James Featherston
(21 & 22) Lorrie Potts & Co.
(26) 1923
- CKCR, WINNIPEG**
10,000 watts on 630 kcs.
(1) Transcanada Com-
munications Ltd.
(2) Michael Sifton
(3) Jim Grisenthwaite
(5) George Harper
(6) Robert K. MacDonald
(7) Ken Balb
(9) Don Slade
(10) Doc Steen
(11) Lee Sage
(12) Don Daly
(14) Olga Chorney
(15) Len Gzebb
(16) Vera Gillespie
(17) Tom Ashmore
(18) Doc Steen
(19) Harry Taylor
(20) Bert Hooper
(21 to 25) All-Canada
(26) 1928
- CKC, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKD, WINNIPEG**
10,000 watts on 630 kcs.
(1) Transcanada Com-
munications Ltd.
(2) Michael Sifton
(3) Jim Grisenthwaite
(5) George Harper
(6) Robert K. MacDonald
(7) Ken Balb
(9) Don Slade
(10) Doc Steen
(11) Lee Sage
(12) Don Daly
(14) Olga Chorney
(15) Len Gzebb
(16) Vera Gillespie
(17) Tom Ashmore
(18) Doc Steen
(19) Harry Taylor
(20) Bert Hooper
(21 to 25) All-Canada
(26) 1928
- CKE, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKF, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKG, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKH, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKI, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKJ, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKK, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKL, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKM, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKN, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKO, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKP, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKQ, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKR, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKS, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKT, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKU, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKV, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKW, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKX, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKY, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKZ, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAA, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAB, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAC, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAD, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAE, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAF, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAG, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAH, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAI, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAJ, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAK, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAL, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAM, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAN, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAO, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAP, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAQ, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAR, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAS, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAT, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAU, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAV, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAW, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAX, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAY, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKAZ, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKBA, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKBB, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKBC, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKBD, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKBE, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKBF, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKBG, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKBH, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKBI, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKBJ, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKBK, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKBL, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11) Bill Trebilcock
(12) Jack Wells
(15) Bill Grogan
(16) George Keith
(17) Dick Turnbull
- CKBM, WINNIPEG**
10,000 watts on 580 kcs.
(1) Moffat Broadcasting Ltd.
(2) Rankall Moffat
(3) Sid Boyling
(5) Don McDermid
(6) Gary Todd
(7) Jim Darin
(9) Jack Wells
(10) Daryl Burlingham
(11

KEY

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|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Repts |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Repts |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Repts |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Repts |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Repts |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Marning Man | 18. Librarian | |

CKLY, LINDSAY
1,000 watts on 910 kcs.
(1) Greg-May Broadcasting Ltd
(2, 3 & 5) J. A. McNabb
(6) Jim Bagshaw
(9) Roland Hunt
(10) Ev. Secondcast
(11) Gord Carr
(12 & 13) Bob Carter
(14) Rosemary Dignam
(15) Jim Bagshaw
(16) Mrs. Jean Bain
(17) Mrs. Helene Scott
(18) Ev. Secondcast
(19) Bob Godfrey
(20) Roland Hunt
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales
(26) December, 1955

CFPL, LONDON
10,000 watts daytime (5,000 watts nighttime) on 980 kcs. CBC.
(1) The London Free Press Printing Co. Ltd.
(2) W. J. Blackburn
(3) Ward Cornell
Sales Manager - Charles N. Knight
(6) Geoff Bingle
(9) John Dickens
(11) Hugh Brenner
(12) Peter James
(13) Roy Jewell
(15) Mrs. Jean Barnes
(16) John N. Illman
(17) Lloyd Wright
(18) Deborah Dennis
(19) Keith Roberts
(20) Glen Robitaille
(21 & 22) Stephens & Towndrow
(23 & 24) Scharf Broadcast Sales
(25) Weed & Co.
(26) Sept. 30, 1922

CKSL, LONDON
10,000 watts on 1,410 kcs.
(1) London Broadcasters Ltd.
(2) F. Vincent Regan
(3) John Funston
(4) Bill Robinson
(5) R. A. Leslie
(6 & 7) Don Nairn
(9) Frank Proctor
(11) Ed Blake
(12) Tom Dalby
(16) Grace Howald
(17) Charles Sterne
(19) Jeff Guy
(20) Bill Post
(21 & 22) Air-Time Sales
(23 & 24) Radio-TV Repts. Ltd.
(25) Young Canadian Ltd.
(26) June 24, 1956

CKMP, MIDLAND
250 watts on 1,230 kcs.
(1) Midland Penetang Broadcasting Ltd.
(2 & 3) R. B. Armstrong
(5) Al Jensen
(7) B. Armstrong
(9) Ken Rowland
(11) J. Armstrong
(12) Al Jensen
(13) Bruce Armstrong
(14) Mrs. Arlene Roberts
(16) Mrs. Em. Armstrong
(17) Mrs. Arlene Roberts
(19) Jim Armstrong
(21 to 24) Radio-TV Repts.
(26) July 1, 1959

CJRN, NIAGARA FALLS
10,000 watts on 1,600 kcs.
(1) Adanac Broadcast Investments Ltd.
(2) James O'Brien
Operations Manager - Ed Houston
(4) A. W. Blakely
(5) John Wood
(6) Bob Staton
(9) Bob Staton
(10) Ed Houston
(11) Rick Smith
(12) Ed Felstead
(16) Mrs. Edith Guild
(17) Mrs. Alma Miles
(19) Ed Felstead
(20) William Hyson
(21 to 25) All-Canada
(26) July 1, 1964

CFCH, NORTH BAY
10,000 watts daytime (5,000 watts nighttime) on 600 kcs. CBC
(1) Northern Broadcasting Limited
(2) Mrs. P. A. Campbell
(3) Reg Carne
(5) Clarence Houston
(6 & 7) Bruce Rugeles
(8) Terry Spearin
(9) Neville Botten
(11) Don Delaplante
(12) Pete Handley
(14) Mrs. Merl Craven
(15) Joann McIntyre
(16) Mrs. Melba Rainville
(17) Erna Higgins
(18) Sharron Poole
(19) Jim Hadwin
(20) Dave Mee

(21 to 24) Stovin-Byles Ltd.
(25) All-Canada
(26) March 4, 1951

CHWO, OAKVILLE
1,000 watts daytime (500 watts nighttime) on 1,250 kcs.
(1) CHWO Limited
(2 & 3) Howard C. Caine
(5) Victor Tipple
(6) Richard George
(7) Mrs. J. Caine
(9) Gary Page
(10) Richard George
(11) Dave Owens
Night News Editor - Bob Bowman
(14) Mrs. Jean Caine
(16) Mrs. T. Cook
(17) Mrs. Kai Parker
(20) Ken Weitzel
(21) Direct EM 6-7182
(22) Radio & TV Sales Inc.
(23) Broadcast Repts Ltd.
(24) Radio-TV Repts. Ltd.
(26) Nov. 17, 1956

CFOR, ORILLIA
10,000 watts daytime (1,000 watts nighttime) on 1,570 kcs. CBC
(1) Great Lakes Broadcasting Ltd.
(2) D. G. Hildebrand
(3) D. A. Johns
(5) John Morris
(6, 7 & 8) Sandy Hoyt
(9) Keith Sterling
(10) Sandy Hoyt
(11) Pete McGarvey
(12) Ken McDonald
(13) Delno Jermey
(14) Eleanor Stuart
(15) Bob Wood
(16) Marilyn Rumball
(17) Bob Wood
(19 & 20) Jim Prophet
(21 to 24) Stovin-Byles Ltd.
(25) Devney Organization Inc.
(26) Sept. 3, 1945

CKLB, OSHAWA
10,000 watts daytime (5,000 watts nighttime) on 1,350 kcs.
(1) Lakeland Broadcasting Co.
(2) Gordon G. Garrison
(5) Len C. Evans
(7) Bill Henning
(9) Gary Price
(11) Ross Gibson
(12) Jim Bishop
(13) Ross Gibson
(14) Mrs. Barbara Pollock
(16) Mrs. Vicki Millar
(17) Mrs. Bernice McWatters
(20) W. C. Marchand
(21 & 22) Lorrie Potts & Co.
(23) Broadcast Repts. Ltd.
(24) Radio-TV Repts.
(25) Devney Organization Inc.
(26) October 6, 1946

CBO, OTTAWA
5,000 watts on 910 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CBOF, OTTAWA
10,000 watts on 1,250 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CFRA, OTTAWA
50,000 watts daytime (10,000 watts nighttime) on 580 kcs.
(1) CFRA Broadcasting Ltd.
(2) Frank Ryan
(3) Terry Klely
(5) George Gowling
(6 & 7) Doug McGowan
(8) Gord Atkinson
(9) General Grant
(10) Joe Brown
(11) Ron Slade
(12) Ernie Calcutt
(13) Frank Ryan
(15) Terry McGovern
(16) Mrs. Margaret Bellefeuille
(17) Don Mornin
(18) Mrs. Carole Vallillee
(19) Carman Dawson
(20) George Roach
(21 & 22) Stephens & Towndrow
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales
(25) Devney Organization Inc.
(26) May 3, 1947

CKOY, OTTAWA
50,000 watts on 1310 kcs.
(1) CKOY Ltd.
(2) Irving Cameron
(3) Jack Daly
(7) Bill Lee
(9) Bill Lee
(10) Bill Lee
(11) Hal Anthony
(12) Pat Marsden
(15) Barry Brazeau
(16) Millie Stevens
(18) Jo-Ann Vaughan
(19) Tom Born
(20) Ken Puttock
(21 to 25) All-Canada
(26) June 1, 1949

CKPM, OTTAWA
10,000 watts on 1,440 kcs.
(1) Confederation Broadcasting (Ottawa) Ltd.
General Manager and Station Manager - Barry Savage
Manager Director - Bill Stewart
(5) Doug Whaley
(6) Terry Lund
(8) Ken Letroy
(9) Frank Cantur
(11) Lee Payne
(12) Doug Whaley
(16) Gordon Roberts
(17) Aileen Cameron
(18) Bob Payne
(19 & 20) Brian Thomas
(21 to 24) Air-Time Sales Ltd.
(25) Weed & Company
(26) June 7, 1964

CFOS, OWEN SOUND
1,000 watts on 560 kcs. CBC
(1) Grev & Bruce Broadcasting Co. Ltd.
(2) C. J. McTavish
(3) W. N. Hawkins
(5) R. Tomlinson
(7) S. Latham
(11) Sharon Hilts
(13) L. Phillips
(14) Mrs. Lilean Lamb
(16) Mrs. Phyllis Arnett
(17) R. Wray
(18) Mrs. Lois Bowerman
(21 to 24) Stovin-Byles Ltd.
(25) Young Canadian Ltd.
(26) March 1, 1940

CHOV, PEMBROKE
1,000 watts on 1,350 kcs. CBC
(1) Ottawa Valley Broadcasting Co. Ltd.
(2) E. G. Archibald
(3) Bill Kay
Director - Local Sales - Barrie Suthefand
National Sales Manager - Bill Kay
(7) Morley McGill
(10) Mrs. Lynda Nixon
(11) Jim Wolff
(12) Bill Kay
(13) Harvey Fraser
(15) Joan Zadow
(16) Florence Brumm
(17) Mrs. Joan Stewart
(18) Mrs. Lynda Nixon
(19) Murray Mathieson
(20) Ed Schmidt
(21 & 22) Paul Mulvihill & Co. Ltd
(25) Young Canadian Ltd.
(26) August 21, 1942

CHEX, PETERBOROUGH
5,000 watts on 980 kcs. CBC
(1) Kawartha Broadcasting Co. Ltd.
(2) Senator R. Davies
(3) Wally Rewegan
(5) W. C. Fontaine
(6 & 7) Don O'Neil
(9) John Gilbert
(10) Sean Eyre
(11) Bruce Anderson
(12) John Danko
(15) Michael N. Robinson
(16) Mrs. Betty Deck
(17) Mrs. Jean Dolan
(18) Mrs. Paula Hann
(19) Frank Schoales
(20) Bert Crump
(21 to 24) Stovin-Byles Ltd.
(25) All-Canada
(26) March 31, 1942

CKPT, PETERBOROUGH
1,000 watts daytime (500 watts nighttime) on 1,420 kcs.
(1) Peterborough Broadcasting Co
(2) Ralph T. Snelgrove
Vice-President - Allan F. Waters
(3) Fred G. Sherratt
(5) Joseph E. Potipco
(6) George Franks
(9) Percy
(11) Cameron Hunter
(12) Bill Spenceley
(13) Clifford Johnson
(15) Peter Bennett
(16) Beverly Young
(17) Joe de Ivy
(18) Don Percy
(20) George Jones
(21 & 22) Stephens & Towndrow
(24) Scharf Broadcast Sales
(25) Devney Organization Inc
(26) Dec. 3, 1959

CFPA, PORT ARTHUR
1,000 watts daytime (250 watts nighttime) on 1,230 kcs. CBC
(1) Ralph H. Parker Ltd.
(2 & 3) Ralph H. Parker
(4) Margaret McGregor
(5) Joe Ullakovic
(16) Mrs. Evelyn Gavnor
(17) Mrs. Connie Todd
(21 & 22) Cam Logan & Associates
(23 & 24) All-Canada
(25) Weed & Co.
(26) Sept. 3, 1944

CKPR, PORT ARTHUR
5,000 watts daytime (1,000 watts nighttime) on 580 kcs.
(1) H. F. Dougall Co. Ltd.
(2) H. Fraser Dougall
(3 & 5) George D. Jeffrey
(6 & 7) Gerry Isherwood
(8, 9 & 10) Johnny Murphy
(11) Ron Knight
(12) Hal Lee
(13) Gerry Isherwood
(14) Kay Hakala
(15) Trev Kidd
(16) Leone George
(17) Betty Johnson
(18) Jean Mayer
(19) W. Thompson Ross
(20) Gerhardt Buetow
(21 to 24) Stovin-Byles Ltd.
(25) Young Canadian Ltd.
(26) February 3, 1930

CKTR, ST. CATHARINES
10,000 watts daytime (5,000 watts nighttime) on 610 kcs.
(1) The Niagara District Broadcasting Co. Ltd.
(2) William B. C. Burgoyne
(3) Mary C. Burgoyne
(5) Wm. V. Stoeckel
(6 & 7) Jack Dawson
(9) Ernie Courtney
(11) Jay Glover
(12) Rex Stimers
(14) Mrs. Jean Stanway
(15) Wm. V. Stoeckel
(16) Mrs. Marion Mosher
(17) Robert Jonston
(18) Mrs. Mavis Rodgers
(19) Larry Holleran
(20) William H. Allen
(21 & 22) Paul Mulvihill & Co. Ltd.
(23) Broadcast Repts Ltd.
(24) Scharf Broadcast Sales
(25) Devney Organization Inc.
(26) 1930

CHLO, ST. THOMAS
1,000 watts on 680 kcs.
(1) Souwesto Broadcasters Ltd.
(2 & 3) John L. Moore
(5) Peter A. Webb
(6 & 7) Don M. Lumley
(9) Doug Hinz
(11) Barry Kentner
(12) Jim Heseltine
(13) Doug Hinz
(15) Peter A. Webb
(16) Mrs. Thelma Van Koughnett
(17) Don M. Lumley
(20) Gene Hinz
(21 & 22) Radio & Television Sales Inc.
(23) A. J. Messner & Co.
(25) Weed & Company
(26) May 14, 1948

CHOK, SARNIA
5,000 watts daytime (1,000 watts nighttime) on 1,070 kcs. CBC.
(1) Sarnia Broadcasting (1964) Ltd.
(2) Wm. A. McKenzie
(3 & 5) Art O'Hagan
General Manager and Director National Sales - Karl E. Monk
(7) Gene McLaughlin
(9) Frank McBride
(11) Ian Dunlap
(12) Jerry Daniel
(15) Arthur O'Hagan
(16) Janet Lindsey
(17) Ron Williams
(18) Mrs. Zelda Warnez
(19) Wilf Rice
(20) Robert Cooke
(21 & 22) Paul Mulvihill & Co. Ltd.
(24) Radio-TV Repts Ltd.
(25) Donald Cooke Inc.
(26) July 28, 1946

CJIC, SAULT STE. MARIE
10,000 watts daytime (2,500 watts nighttime) on 1,050 kcs. CBC.
(1) Hyland Radio-TV Ltd.
(2) Mrs. E. Hyland
General Manager - Russell Ramsay
(3) E. G. Vance
(5) Wilf Belec
(6) Bob Wood
(7) George Jonescu
(8) John Rhodes
(9) John Rhodes
(10) Lou Barnes
(11) Lionel McAuley
(12) Russ Ramsay
(13) Don Ramsay
(14) Mrs. Grace Pitt
(15) Frank Gardi
(16) Bob Wood
(17) Joyce Guerriero
(18) Lou Barnes
(19) Ray Haines
(20) David Irwin
(21 & 22) Lorrie Potts & Co
(23) Broadcast Repts. Ltd.
(24) Radio-TV Repts Ltd.
(25) All-Canada
(26) Oct. 15, 1934

CKCY, SAULT STE. MARIE
10,000 watts on 920 kcs.
(1) Algonquin Radio & TV Co. Ltd.
(2) C. P. Greco
(3 & 5) Al Bestall
(6) Art Christmas
(7) Karl Sepkowski
(9) Dave Carter
(10) Pat Bestall
(11) Karl Sepkowski
(12) Harry Wolfe
(14) Clare Bestall
(16) Bill Barrow
(17) Mrs. Audrey Ashthorpe
(18) Pat Bestall
(19) Andy Arnett

(20) Rav Rylatt
(21) Cam Logan & Assoc.
(22) Ralph J. Judge & Co.
(23) A. J. Messner & Co.
(25) Weed & Company
(26) May 25, 1955

CFRS, SIMCOE
250 watts on 1,560 kcs.
(1) Simcoe Broadcasting Co. Ltd.
(2 & 3) Ted M. Fielder
(5) Richard T. Maxwell
(6) Robert Walmough
(9) Gord Roberts
(12) Sonny Lowe
(13) Bob Walmough
(14) Bette Barber
(16) Jean Attkin
(17) Dorothy Bezzo
(20) Robert Walmough
(21 & 22) Radio & TV Sales Inc
(26) June 23, 1956

CJET, SMITHS FALLS
1,000 watts on 630 kcs. CBC
(1) Rideau Broadcasting Ltd.
(2 & 3) J. W. Pollie
(4) Hal Botham
(5) Hal Botham
(7) Jim Cassidy
(9) Jack Thompson
(11) Jim Cassidy
(12) Larry Kelly
(16) Mrs. Blythe Hunt
(17) Bill Pudifin
(18) Stu Paterson
(20) Vic Hamilton
(21 & 22) Paul Mulvihill & Co. Ltd
(23) A. J. Messner & Co.
(25) Devney Organization Inc.
(26) October 22, 1955

CJCS, STRATFORD
500 watts daytime (250 watts nighttime) on 1,240 kcs. CBC
(1) CJCS Limited
(2) G. N. Mackenzie
(3 & 5) Stan E. Tapley
(7) Brian Thomas
(8 & 9) Jack Jacobs
(11) Brian Thomas
(12, 13 & 14) Jack Jacobs
(16) Mrs. Elaine Scott
(17) Mrs. Joan Kastner
(20) John Grigg
(21 & 22) Radio-TV Repts Ltd
(23 & 24) Radio-TV Repts Ltd.
(25) Weed & Company

CFBR, SUDBURY
1,000 watts on 550 kcs. CBC French Network.
(1) The Sudbury Broadcasting Co. Ltd.
(2) F. B. Ricard
(3 & 5) René Riel
(7) Robert Grandmaison
(11) Jean Pierre Lauzon
(12) Robert Grandmaison
(16) Bernadette Gervais
(18) Mary Poirier
(20) Clyde Turner
(21 & 22) Cam Logan & Associates
(23) A. J. Messner & Co.
(25) Weed & Company
(26) December 8, 1957

CHNO, SUDBURY
10,000 watts daytime (1,000 watts nighttime) on 900 kcs.
(1) Sudbury Broadcasting Co. Ltd.
(2) F. B. Ricard
(3 & 5) Peter Scott
(8) Cec McKnight
(9) Larry Jacklin
(11) Mrs. Mary Moffat
(12) Larry Jacklin
(14) Mrs. Judy Erola
(16) Mrs. Helen Grenon
(17) Peter Allan
(18) Pauline Poirier
(19) Allan Aysto
(20) Clyde Turner
(21 & 22) Cam Logan & Associates
(23) A. J. Messner & Co.
(25) Weed & Company
(26) June 24, 1947

CKSO, SUDBURY
10,000 watts daytime (5,000 watts nighttime) on 790 kcs. CBC.
(1) Cambrian Broadcasting Ltd.
(2) W. B. Plaut
(3) Ralph Connor
(5) Don Mackintosh
(6, 7 & 8) Bob Alexander
(9) Reg Madison
(11) Roy Harnish
(12) Hub Beaudry
(14) Trudy Manchester
(16) Mrs. Eileen Forbom
(17) Pat Wilson
(18) Teresa McPhee
(20) Leo Gilbeau
(21 to 24) All-Canada
(25) All-Canada
(26) August 23, 1935

CKOT, TILLSONBURG
1,000 watts on 1,510 kcs.
(1) Tillsonburg Broadcasting Co. Ltd.
(2 & 3) John Lamers
(4 & 5) John D. Lamers Jr.
(6) Paul Hunter
(9) Geo. D'Ambrise
(11 & 12) George Edwards
(13) Don Hutton
(14) Mrs. Thelma Hyatt
(15) John D. Lamers Jr.
(16) Mrs. Beth Hunter
(17) Mrs. Lillian Broad
(18) Betty Burgess
(20) Paul Hunter
(21 & 22) Air-Time Sales Ltd
(23) Broadcast Repts. Ltd.
(24) Radio-TV Repts. Ltd.
(26) April 30, 1955

CFCL, TIMMINS
10,000 watts daytime (2,500 watts nighttime) on 620 kcs. CBC French Network.
(1) J. Conrad Lavigne Enterprises Ltd
(2) J. Conrad Lavigne General Manager Rene Barrette
Station Manager and Sales Manager - Pierre Stein
(7) Gerald Lefebvre
(8) Robert Bordeleau
(9) Jacques Lamothe
(11) Yves Boyer
(12) Gaston Bergeron
(14) Marguerite Bordeleau
(15) Robert Bordeleau
(16) Mrs. Jacqueline Boileau
(18 & 19) Douglas Martin
(20) Rudy Fauteux
(21 & 22) Paul Mulvihill & Co. Ltd.
(25) Devney Organization Inc.
(26) December 23, 1951

CKGB, TIMMINS
10,000 watts on 680 kcs. CBC
(1) Timmins Broadcasting Ltd
(2) K. R. Thomson
(3) Gerry Hall
(5) Art Mousley
(7) Dan Kelly
(9) Don Kohls
(11) Grant Chevette
(12) Mike Duddy
(14) Mrs. Shirley Boyce
(15) Nick Harris
(16) A. Borsal
(17) Mrs. E. Fulmer
(18) Roger Hall
(20) Andy Andrews
(21 to 24) Stovin-Byles Ltd.
(25) All-Canada
(26) September 15, 1933

CBL, TORONTO
50,000 watts on 740 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CFGM, TORONTO - RICHMOND HILL
10,000 watts daytime (2,500 watts nighttime) on 1,310 kcs.
(1) Radio Richmond Hill Ltd.
(2) John O. Graham
(3) Stewart H. Coxford
(5) Geo. McDonald
(7) Gordon Symons
(9) Al Fisher
(11 & 12) Ken Foss
(15) Gordon Symons
(16) Karen Davis
(19) Mike Rutledge
(20) Brian Sawyer
(21 & 22) Radio House Limited
(23) A. J. Messner & Co.
(24) Radio-TV Repts Ltd.
(25) Donald Cooke Inc.
(26) July 1, 1957

CFRB, TORONTO
50,000 watts on 1,010 kcs.
(1) CFRB Limited
(2) W. C. Thornton Cran
(3) Wes McKnight
(4) Jack Dawson
(5) Bill Brennan
(6) Earl Dunn
(7) Jack Dawson
(8) Eddie Luther
(9) Wally Crouter
(11) Bill Hutton
(12) Bill Stephenson
(13) John Bradshaw
(14) Mrs. Betty Kennedy
(15) Jerry Maccabe
(16) Mrs. Brenda Robinson
(17) Mrs. Jill Loring
(18) Art Collins
(19) Don McEachern
(20) Clive Eastwood
(21 & 22) Standard Broadcast Sales Ltd.
(23 & 24) Stovin-Byles Ltd.
(25) Young Canadian Ltd.
(26) Feb. 19, 1927

CHFI, TORONTO
50,000 watts on 1,540 kcs.
(1) Rogers Broadcasting Limited
(2 & 3) Edward S. Rogers
National Sales Manager
Vaughn Bjerre
(4) D. E. DesLauriers
(5) D. E. McRobb
(7) Vaughn Bjerre
(9) Gerry Herbert
(10) David Amer
(11 & 12) Don Watson
(16) Mrs. Ann Zapitney
(17) Ross Evans
(18) Bill Compeau
(19) Brian Avery
(20) Ron Turnpenny
(21 & 22) Air-Time Sales Ltd.
(26) August 8, 1962

CHUM, TORONTO
50,000 watts on 1,050 kcs.
(1) Radio CHUM - 1050 Limited
(2 & 3) Allan F. Waters
(5) Wes Armstrong
(7) Allan Slight
(11) Bill Drylie
Live Talent and Public Service - Phil Stone
Sales Promotion Director - Lyn Salloum
(15) Allen Farrell
(16) Eileen Taylor
(17) Larry Solway
(18) Mary McInnes
(19) Fred Snyder
(20) George Jones
(21 & 22) Stephens & Towndrow Ltd.

*Here's
what the
leaders
have said-*

RT. HON. LESTER B. PEARSON,
PRIME MINISTER OF CANADA:

"The proper discharge of our responsibility . . . requires that as citizens, we are in full possession of objective information on political and parliamentary activity, on what our representatives in parliament are doing . . .

"This report from parliament hill series is making an outstanding contribution to this end and thus promotes the cause of good government."

RT. HON. JOHN DIEFENBAKER,
LEADER OF THE OPPOSITION:

"The private stations which have joined together through the Canadian Association of Broadcasters, to present these reports from parliament hill, are making a significant contribution to Canadian citizenship.

"The series, in the past, has proven its value, keeping the public better informed on national and local affairs. Many of the broadcasts in the past have attached letters from listeners."

ROBERT THOMPSON,
(SOCRED):

"Report from parliament hill is important . . . because we must be informed as to what is going on and if we would play our own personal part in this business of making democracy work, we must keep ourselves informed."

T. C. DOUGLAS,
(N.D.P.):

"The Canadian Association of Broadcasters are to be congratulated for sponsoring the Report from Parliament Hill by which you are kept advised of the day to day happenings in parliament. On behalf of the New Democratic Party, I want to express our appreciation to the Canadian Association of Broadcasters and particularly to your local stations for making their facilities available to members of all political parties."

YOUR direct line. . . from OTTAWA



Now in its 21st year, the CAB Radio Bureau provides 65 private stations with a news pipeline from each of their own local MP's, in the form of recorded programs, reporting each member's own activities to his own constituents.

This person-to-person program service is available to all CAB member-stations on a cost-only basis.

The Radio Bureau Service includes:

- Weekly 5-minute tapes while the House is sitting
- Recorded interviews with government, press gallery and other notables between sessions.

The RADIO BUREAU

a division of the Canadian Association of Broadcasters

85 Sparks Street, Ottawa 4, Ontario

Serving Your listeners and Their M. P.'s

KEY		
1. Owner or Company Name	10. Music Director	19. Chief Operator
2. President (if a company)	11. News Director	20. Chief Engineer
3. Manager	12. Sports Director	21. Toronto Repts
4. Assistant Manager	13. Farm Director	22. Montreal Repts
5. Commercial Manager	14. Women's Director	23. Winnipeg Repts
6. Production Manager	15. Promotion Manager	24. Vancouver Repts
7. Program Manager	16. Traffic Manager	25. U.S. Repts
8. Chief Announcer	17. Copy Chief	26. Station Birth Date
9. Morning Man	18. Librarian	

(23) Broadcast Repts. Ltd.
(24) Scharf Broadcast Sales Ltd.
(25) Devney Organization Inc.
(26) November 1945

CJBC, TORONTO
50,000 watts on 860 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CKEY, TORONTO
10,000 watts daytime (5,000 watts nighttime) on 590 kcs.
(1) Shoreacres Broadcasting Co. Ltd.
(2) John D. Campbell General Manager and Vice-President - Douglas C. Trowell
(5) Stuart C. Brandy
(6) Stan Larke
(7) Gene Kirby
(9) Al Boliska
(11 & 12) Godfrey Hudson
(15) Harvey M. Clarke
(16) Edward Guest
(17) Stan Larke
(19) Roy Lytle
(20) William R. Onn
(22 to 25) All-Canada
(26) August 28, 1944

CKFH, TORONTO
10,000 watts daytime (5,000 watts nighttime) on 1,430 kcs.
(1) Foster Hewitt Broadcasting Ltd.
(2) Foster Hewitt
(3) Bill Hewitt
(4) Barry Nesbitt
(5) National Commercial Manager - Jim Crawford Local Commercial Manager - Vern Paul
(6 & 7) Barry Nesbitt
(8) George Wilson
(9) Phil Mackellar
(11) Jim Ward
(12) Joe Morgan
(15) Frank Somerville
(16) Connie McCourt
(17) Carol-Ann Klymchuk
(18) Anne Oliver
(20) Gerald Wilson
(25) A.B.C. International
(26) February 21, 1951

CJWA, WAWA
1,000 watts daytime (250 watts nighttime) on 1,240 kcs. CBC.
(1) Hyland Radio & TV Ltd.
(2) Mrs. Eileen Hyland General Manager - Russ H. Ramsay
(3) Fred Zimmerman
(5) R. H. Ramsay
(7 & 8) Fred Zimmerman
(11 & 12) Mike Luxton
(14) Mrs. Bev Zimmerman
(16) Bob Wood
(17) Mrs. Bev Zimmerman
(18 & 19) Tom Hley
(20) Dave Irwin
(21 & 22) Lorrie Potts & Co.
(25) All-Canada Radio & TV Ltd.
(26) July 1, 1964

CHOW, WELLAND
1,000 watts daytime (500 watts nighttime) on 1,470 kcs.
(1) Wellport Broadcasting Ltd.
(2) Gordon W. Burnett Vice-President - R. E. Redmond Managing Director - Doug Manning
(5) Russ Burnett
(7 & 9) Bud Reilly
(11) Tom White
(14) Mrs. J. Blanchard
(16) Mrs. Gladys Marchand
(20) Len Whalley
(21 & 22) Tyrrell & Nadon
(24) Contact Radio C-FUN
(25) Weed & Company
(26) June 4, 1958

CBE, WINDSOR
10,000 watts on 1,550 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CKLW, WINDSOR
50,000 watts on 800 kcs.
(1) Western Ontario Broadcasting Co. Ltd.
President and General Manager - S. Campbell Ritchie
(5) Ed Metcalfe
(7) John Gordon
(9) Bud Davies
(11) Austin Grant
(14) Mary Morgan

(15) George Sperry
(16) Mrs. Margaret Marshall
(17) Mrs. Wanda Van Kuren
(20) Stewart M. Clark
(21 to 24) All-Canada
(25) RKO General Broadcasting National Sales
(26) June 1, 1932

CKWW, WINDSOR
500 watts on 580 kcs.
(1) Radio Windsor Canadian Ltd.
(2) Geoff Stirling
(3) Edd Routt
(4) Al Shaver
(5) Bob Willan
(6) Dick Bordeau
(7 & 8) Ron Burgoyne
(9) Al Shaver
(10) Don Owens
(11) Stan Switzer
(12) Al Shaver
(13) Stan Waterman
(14) Donna Gross
(15) Jim Cutler
(16) Donna Gross
(17) Beverly Kay
(18) Lee McMeekin
(19) Richard Wilson
(20) Walter Downham
(21 to 24) Stephens & Towndrow Ltd.
(25) Weed & Company
(26) March 30, 1964

CKNX, WINGHAM
2,500 watts daytime (1,000 watts nighttime) on 920 kcs.
(1) Radio Station CKNX Ltd.
(2) W. T. Cruickshank General Manager - G. W. Cruickshank Asst. Gen. Manager - John Cruickshank
(7) John Langridge
(8) Jim Moore
(9) Joel Thompson
(11) John A. Strong
(12) John Brent
(13) Cliff Robb
(14) Anna McDonald
(16) Mrs. Lillian Gorburt
(17) Wayne Brown
(18) Iona Terry
(20) Scott Reid
(21 & 22) Lorrie Potts & Co.
(23) Scharf Broadcast Sales
(25) All-Canada
(26) Feb. 20, 1926

CKOX, WOODSTOCK
250 watts on 1,340 kcs.
(1) Oxford Broadcasting Co. Ltd.
(2 & 3) M. J. Werry
(2, 3 & 5) M. J. Werry
(7) Walter Hulme
(9) Murray Porteous
(11) T. Horney
(12) T. Horney
(14) Mrs. Alice Munro
(16) Mrs. A. B. Brown
(17) Mrs. L. Munro
(20) D. Zufelt
(21 & 22) Lorrie Potts & Co.
(26) Dec. 6, 1947

CFGT, ALMA
1,000 watts on 1,270 kcs.
(1) Radio Lac St. Jean Ltée
(2) J. J. Maltais
(3) France Fortin
(5) René Guillot
(6 & 8) Normand Bergeron
(11) Vincent Plourde
(12) Rosaire Pelletier
(18) Vincent Plourde
(19) J. Roch Maltais
(21 & 22) Standard Broadcast Sales Ltd.
(26) October 26, 1953

CHAD, AMOS
250 watts on 1,340 kcs. CBC French Network.
(1) Radio Nord Inc.
(2 & 3) David A. Gourd
(4, 5, 6 & 7) Franco Capellari
(15) Franco Capellari
(16) Mrs. Brigitte Guimont
(20) Julien Trépanier
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales
(25) Weed & Co.
(26) Dec. 1, 1941

CRJ, CHICOUTIMI
10,000 watts on 1,580 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CJMT, CHICOUTIMI
1,000 watts on 1,420 kcs.
(1) CJMT-Ltée
(2) Pierre Tremblay
(3) Pierre Tremblay

(5) François Ranger
(7) Achille Soucy
(9) Jacques Cayer
(11 & 12) Ronald Levesque
(15) Carmelle Gregoire
(16) Denise Fortin
(17) François Belley
(18) Ruth Maltais
(20) Lucien Simard
(21 & 22) Standard Broadcast Sales
(25) Devney Organization
(26) February 28, 1954

CHRD, DRUMMONDVILLE
250 watts on 1,340 kcs.
(1) Radio Drummond Ltée
(2) Maurice Sigouin
(3) J. A. Savoie
(4) Claude René
(5) J. A. Savoie
(7) H. LeDoux
(9) Jean Denis
(10) André Gallant
(11 & 12) André Boulanger
(16) Marcelle Turcotte
(20) Reynald Bélanger
(21 & 22) Tyrrell & Nadon
(26) Dec. 23, 1954

CHEF, GRANBY
1,000 watts daytime (250 watts nighttime) on 1,450 kcs.
(1) La Voix de l'Est Ltée
(2) Aimé Laurion
(3) J. Henri Champagne
(4) Jacques Payette
(5) J. Henri Champagne
(6) Jacques Payette
(7) Henri Champagne
(9) Guy Cardinal
(11) Jean M. Malo
(12) Bernard Brodeur
(13) Guy Cardinal
(14) Huguette Chartrand
(15) Jacques Payette
(16 & 17) Huguette Chartrand
(18) M. A. Daudelin
(19) Armand Papineau
(20) Raymond Bilocq
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales
(26) March 14, 1946

CHLC, HAUTERIVE
5,000 watts daytime (2,500 watts nighttime) on 580 kcs.
(1) Radio Cote Nord Inc.
(2) J. Claude Tremblay
(3) Henri Desjardins
(5) Andre Poirier
(7) J. Marie Provost
(11) Robert Boulay
(12) Claude Roy
(18) Mlle. Marcelle Carrier
(20) Gerard Devarenne
(21 & 22) Tyrrell & Nadon Ltd.
(26) Sept. 15, 1962

CKCH, HULL
5,000 watts on 970 kcs. CBC French Network.
(1) La Compagnie de Radio-diffusion CKCH de Hull Ltée
(3) Jean-Paul Lemire
(4 & 5) Henri W. Allard
(6) Emile Routhier
(7) Jean-Paul Lemire
(8) Paul Robyn
(9) Jean-Marie Ménard
(10) Aurèle Groulx
(11) Olivier G. Caron
(12) Olivier Caron
(14) Simone Lancrôt
(15) Henri W. Allard
(16) Parise Côte
(17) Nicole Venne
(18) Emile Routhier
(19) André Régimbault
(20) Jean-Louis Guérette
(21 & 22) Standard Broadcast Sales Ltd.
(25) Weed & Company
(26) June, 1933

CHRS, JACQUES CARTIER
10,000 watts on 1,090 kcs.
(1) Radio Ilerville Limitée

CJLM, JOLIETTE
1,000 watts on 1,350 kcs.
(1) Radio-Richelieu Ltée
(2) Henri Olivier
(3) Maurice Boulianne
(5) Cyrille Denis
(6) Maurice Boulianne
(7) Claude Rochon
(8) Jean-Guy Pronovost
(9) Giles Tessier
(10) Réginald Lambert
(11) Gilles Loyer
(12) Aimé Boivin
(14) Mrs. Jacqueline Poirier
(15) Maurice Boulianne
(16) Lorenzo Brouillard
(18) Aimé Boivin
(20) Joseph Cardin
(21 & 22) Hardy Radio & TV
(26) May 8, 1960

CKRS, JONQUIERE
1,000 watts on 590 kcs.
(1) Radio Saguenay Ltée
(2) Henri Lepage
General Manager - Tom Burham
(7) Noel Fillion
(10) Marcel Perron
(11) Lionel Tremblay
(12) Jean Martin
(15) André Dupuis
(16 & 17) Réjane Bilodeau
(18) Marcel Perron
(19) Léon Jean
(20) Gérard Lemineux
(21 & 22) Hardy Radio & TV Ltd.
(24) Scharf Broadcast Sales
(25) Young Canadian Ltd.
(26) June 23, 1947

CKLS, LASARRE
250 watts on 1,240 kcs. CBC French Network.
(1) Radio Nord Inc.
(2 & 3) David A. Gourd
(4, 5, 6, 7, 15) Franco Capellari
(16) Mrs. Brigitte Guimont
(20) Julien Trépanier
(21 & 22) Hardy Radio & TV Ltd.
(24) Scharf Broadcast Sales
(25) Weed & Co.
(26) Sept. 1, 1950

CFLM, LA TUQUE
1,000 watts daytime (250 watts nighttime) on 1,240 kcs. CBC.
(1) Radio La Tuque Ltée
(2) J. Trépanier
(3 & 5) Jean Trépanier
(7 & 8) Fernand Corbeil
(9) Leo Ménard
(11 & 12) Jules Fiola
(14) Mlle Laurette Leclerc
(15) Mlle Hélène Dion
(18) Léo Ménard
(20) Jean-Paul Mathon
(21 & 22) Radio & Television Sales Inc.
(25) Donald Cooke Inc.
(26) October 3, 1959

CKML, MONT LAURIER
1,000 watts on 610 kcs. CBC French.
(1) Radio CKML, Inc.
(2) Conrad Prénouau
(3) Jean M. Legault
(5) Relean Boivin
(7) Jean M. Legault
(8) Jacques Vallée
(9) Jean Desmond
(10) J. Vallée
(11) Michel Vadeboncoeur
(16) S. Beaudry
(17) Andree Robitaille
(20) Rejean St. Jean
(21 & 22) Radio-TV Repts Ltd.
(26) May 19, 1963

CKBM, MONTMAGNY
1,000 watts on 1,490 kcs.
(1) Radio Alléghans Inc.
(2) Henri Deschênes
(3 & 5) André Mercier
(6) Henri Deschênes
(7) Oliva Poitras
(11) Oliva Poitras
(12) Denis Duchaine
(13) Denis Duchaine
(14) Henriette Michon
(15) André Mercier
(16) Laurette Couillard
(17) Oliva Poitras
(18) Michel Duchaine
(20) Hector Fortin
(21 & 22) Radio & TV Sales Inc.
(26) Jan. 31, 1954

CRF, MONTREAL
50,000 watts on 690 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CBM, MONTREAL
50,000 watts on 940 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CKBL, MATANE
10,000 watts daytime (5,000 watts nighttime) on 1,250 kcs. CBC French
(1) La Compagnie de Radio-diffusion de Matane Ltée
(2 & 3) René Lapointe
(4) Octave Lapointe
(5) Chas Fradette
(6) George Guy
(7, 8 & 9) Gilles Carrière
(10) Odette Tardif
(11) Guy Leboeuf
(12) Guy Leboeuf
(14) Armand Desrosiers
(15 & 16) Octave Lapointe
(17) Lisette Bergeron
(18) Odette Tardif
(19) Richard Fortin
(20) Yvan Fortier
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales Ltd.
(25) Young Canadian Ltd.

CFCF, MONTREAL
5,000 watts on 600 kcs.
(1) Canadian Marconi Co. Ltd
(2) W. V. George
(3) J. D. Wright
Retail Sales Manager - Harry E. Moll
(6) Jim Kidd
(7) Gerry Bascombe
(9) Franklin Armstrong & Keith Randall

(11) Bert Cannings
(12) Russ Taylor
(15) Rabs Pitt
(16) L. Rashberry
(17) Rabs Pitt
(18) Rafaela Fettich
(20) J. E. Thompson
(21 & 25) All-Canada
(26) November, 1919

CFMB, MONTREAL
10,000 watts on 1,410 kcs.
(1) Chateau Broadcasting Co. Ltd.
(2 & 5) Casimir G. Stanczykowski
(6) Al Pascal
(7) Casimir G. Stanczykowski
(9) Bob Dowling
(11) Stew McIsaac
(12) Bob Boulanger
(14) Marjorie Forrest
(15) Casimir G. Stanczykowski
(16) Lise Dufour
(17) Marjorie Forrest
(18) Alita Emanuele
(19) Bill Gregory
(21 to 24) Lorrie Potts & Co.
(25) National Times Sales Harlan G. Oakes
(26) December 21, 1962

CFOX, MONTREAL-LAKESHORE
10,000 watts daytime (5,000 watts nighttime) on 1,470 kcs.
(1) Lakeshore Broadcasting Ltd.
(2) Gord Sinclair
(3 & 5) Keith Dancy
(6 & 7) Stu Morrison
(8) Russ Griffith
(9) Gord Sinclair
(10) Mel Browne
(11) Dave Knapp
(12) Keith Dancy
(15) Sheila Ramsay
(16) Carolyn Smith
(17) Sheila Ramsay
(18) Mel Browne
(19) Mike Eccles
(20) B. Greeley
(21 & 22) Radio House Ltd.
(21 & 22) Radio House Ltd.
(23 & 24) CFOX Direct
(25) Donald Cooke Inc.
(26) March 16, 1960

CJAD, MONTREAL
50,000 watts daytime (10,000 watts nighttime) on 800 kcs.
(1) CJAD Limited
(2) W. C. Thornton Cran Vice-President and General Manager - H. T. McCurdy Dire. of Sales - W. Shubat
(6) Gordon Hope
(9) Bill Roberts
(10) Bruce Patenaude
(11) Doug Williamson
(12) Don Chevrier
(14) Doris Clark
(15) Mary Pert
(17) Gerry Rodington
(20) Ernest Mott
(21 & 22) Standard Broadcast Sales Ltd.
(23 & 24) Stovin-Byles Ltd.
(25) Young Canadian Ltd.
(26) Dec. 8, 1945

CJMS, MONTREAL
50,000 watts on 1,280 kcs.
(1) CJMS Radio Montreal Limitée
(2) A. R. Crépault
(3) Roch Demers
(5) National - Roch Demers
(6) Local - Ted Meunier
(6) B. Paveur
(7) Gilbert Héard
(9) Yvan Ducharme
(11) Paul Coucke
(12) Rheaume Brisebois
(15) C. Laferrrière and R. Bernard
(16) Jean-Marc Denis
(18) Ginette Houle
(20) J. C. Lalancette
(21 & 22) Stephens & Towndrow Ltd.
(23) Broadcast Repts.
(24) Scharf Broadcast Sales Ltd.
(25) Weed & Company
(26) January, 14, 1953

CKAC, MONTREAL
50,000 watts on 730 kcs.
(1) La Compagnie de Publication de la Press, Limitée
(2) Maurice Charré
(3) Fernand Doré
(4) George Bourassa
(5) Marc Legault
(6) Ferdinand Blondi
(8) Jacques Morency
(9) Réal Giguère
(14) Jeanette Brouillet
(15) Maurice Petit
(16) Pierre Vachon
(18) Gérard Vallée
(19) Roger Lepage
(20) Len Spencer
(21 & 22) CKAC
(23) A. J. Messner & Co.
(25) Devney Organization Inc.
(26) August 22, 1922

CKGM, MONTREAL
10,000 watts on 980 kcs.
(1) Maisonneuve Broadcasting Corp.
(2) Geoff Stirling Vice-President and General Manager
Don Wall

(5) Jim Tapp
(7) Ralph Kirchen
(11) Bob Holiday
(12) Danny Gallivan
(14) Lorie Dempsey
(15) Doug Wilmot
(16) Mrs. Francine Moses
(18) Bob Johnson
(19) Gary Duguay
(20) Colin Jarrott
(21 & 22) Stephens & Towndrow Ltd.
(23) Broadcast Repts. Ltd.
(24) Scharf Broadcast Sales
(25) Weed & Company
(26) December 7, 1959

CKLM, MONTREAL
10,000 watts on 1,570 kcs.
(1) Radio-Laval Inc.
(2) Mario Verdon
(3) Roland Saucier
(5) Guy D'Arcy
(6) Renaud Fortin
(7) R. Saucier
(8) Roger LeBel
(9) R. Lebel, Pierre Chouinard and Serge Belair
(10) Lucien Brien
(11) Jean Côté
(12) R. Saucier
(14) Jean Desprez
(15) Pierre de Montigny
(16) Mrs. R. Glouneux
(17) Jacques Annonce
(19 & 20) Jacques St-Pierre
(21 to 25) All-Canada
(26) August 3, 1962

CHNC, NEW CARLISLE
5,000 watts on 610 kcs. CBC French Network.
(1) Gaspesia Radio Broadcasting Co. Ltd.
(2) J. Alphonse Poirier
(3) Dr. Chas. H. Houde
(4) Léopold Vocelle
(7 & 8) Johnson Roy
(16) Lucile Joseph
(19 & 20) Bruce MacDonald
(21 & 22) Hardy Radio & TV Ltd.
(24) Scharf Broadcast Sales Ltd.
(25) Weed & Company
(26) December 23, 1933

CBV, QUEBEC
5,000 watts on 980 kcs. CBC French Network. Owned and operated by the Canadian Broadcasting Corporation.

CFOM, QUEBEC
250 watts on 1,340 kcs. CBC
(1) The Goodwill Broadcasters of Quebec Inc.
(2) H. Lepage
(3) Mrs. Mary F. Bush
(5) Jean-Guy Bernier
(7) Bill Paton
(9) Dave Foreman
(10) Bill Paton
(11) Tom Pace
(12) Bill Paton
(16) Mrs. Edna Bernier
(20) Yvon Leduc
(21 & 22) Stovin-Byles Ltd.
(23) Broadcast Repts.
(26) 1949

CHRC, QUEBEC
10,000 watts on 800 kcs.
(1) CHRC Ltée
(2) Col. Hervé Baribeau Managing Director - Henri Lepage General Manager - Aurele Pelletier
(5) Yvon Martel
(7) Henri Veilleux
(9) Michel Montpetit
(10) Fernando St-Georges
(11) Guy Lemieux
(12) Maurice Descarreaux
(14) Mrs. Lucille Desprez
(16) Juliette Bélanger
(17) Georges McKie
(18) Fernando St-Georges
(19) Marcel Huard
(20) Arsene Nadeau
(21 & 22) Hardy Radio & TV Ltd.
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales Ltd.
(25) Young Canadian Ltd.
(26) April 1, 1926

CJLR, QUEBEC
10,000 watts on 1,060 kcs.
(1) CJLR Inc.
(2 & 3) Jacques LaRoche Sales Manager - Gerry Fortin
(6) Jos. A. Quessy
(7, 8 & 9) Louis Dufresne
(11) Raymond Martin
(12) Louis Dufresne
(15) Jos. Quessy
(17) M. Boucher
(18) M. Theriault
(19) J. L. Vachon
(20) Lucien Cote
(21 to 24) Stovin-Byles Ltd.
(26) Sept. 1, 1959

CKCV, QUEBEC
10,000 watts daytime (5,000 watts nighttime) on 1,280 kcs.
(1) CKCV (Quebec) Limitée
(2) Gaston Pratte General Manager - Magella Alain
(5) Jacques M. Goulet
(6 & 7) Yvan Frenette
(8) Roger Gagnon
(9) Pierre Champion
(10) Jean Lerove

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- (11) Benoit Brochu
- (12) Paddy Pedneault
- (13) Roland Gilbert
- (14) Louise Leclerc
- (15) Marie-Paule Vachon
- (16 & 17) Richard Demeule
- (18) Jean Leroye
- (19) André Duchesneau
- (20) Lucien Gobeil
- (21 & 22) Standard Broadcast Sales Ltd.
- (25) All-Canada
- (26) September 1926

- CJBR, RIMOUSKI**
10,000 watts on 900 kcs. CBC French Network
- (1) La Radio du Bas St-Laurent Inc.
 - (2) Jacques Brillant
 - (3 & 5) André Lecomte
 - (7) Sandy Burgess
 - (8) François Raymond
 - (9) Jean Brisson
 - (11) Guy Ross
 - (12) Claude Pearson
 - (14) Louise Lavellée
 - (15) Sandy Burgess
 - (16) André Lecomte
 - (18) Lorenzo Michaud
 - (20) Marcel Vallée
 - (21 to 25) All-Canada Radio & TV Ltd.
 - (26) Nov. 15, 1937

- CJBM, CAUSAPSCAL, QUEBEC**
(1963) a rebroadcasting station of CJBR.

- CJFP, RIVIERE-DU-LOUP**
10,000 watts daytime (250 watts nighttime) on 1,400 Kcs. CBC French
- (1) Radio CJFP Limitée
 - (2) Luc Simard
 - (3) Raoul Savard
 - (5) René Viel
 - (11) Rémi Beaulieu
 - (12) Raoul Savard
 - (13) Paul Simard
 - (18) Rémi Beaulieu
 - (20) Raymond Lavoie
 - (21 & 22) Hardy Radio & TV
 - (25) Young Canadian
 - (26) April 13, 1947

- CJAF, CABANO**
250 watts on 1,240 kcs. Satellite of CJFP, Riviere-du-Loup. Same staff.

- CHRL, ROBERVAL**
1,000 watts on 910 kcs. CBC French Network
- (1) Radio Roberval Inc.
 - (2 & 3) Benoit Lévesque
 - (4) Nelson St-Pierre
 - (5) Denise Porvin
 - (6 & 7) Nelson St-Pierre
 - (8 & 9) Jacques Martel
 - (10) Marcel Jean
 - (11) Claude Allard
 - (12) Jacques Martel
 - (13) Jean Ouellet
 - (14) Denise Porvin
 - (15) Nelson St-Pierre
 - (16) Denise Porvin
 - (18) Denise Porvin
 - (19 & 20) Marcel Bolduc
 - (21 & 22) Hardy Radio & TV Ltd.
 - (26) June 1, 1949

- CKRN, ROUYN**
250 watts on 1,400 kcs. CBC French Network
- (1) Radio Nord Inc.
 - (2 & 3) David A. Gourd
 - (4, 5, 6, 7, 15) Franco Capellari
 - (16) Mrs. Brigitte Guimont
 - (20) Julien Trépanier
 - (21 & 22) Hardy Radio & TV
 - (24) Scharf Broadcast Sales
 - (25) Weed & Co.
 - (26) Feb. 10, 1939

- CHGB, ST-ANNE DE LA POCATIERE**
5,000 watts on 1,310 kcs. CBC French Network
- (1) C.H.G.B. Ltd.
 - (2) G. T. Desjardins
 - (3) P. E. Hudon
 - (5) C. Landry
 - (6) G. Gosselin
 - (7 & 8) R. Plante
 - (9) G. Gosselin
 - (10) G. Gagnon
 - (11 & 12) M. Levesque
 - (15) M. A. Freve
 - (16) M. Beaulieu
 - (17) M. Beaulieu
 - (18) Gilles Lapierre
 - (19) R. Hamel
 - (20) M. A. Freve
 - (21, 22 & 24) Tyrrell & Nadon
 - (26) August 1938

- CKRB, ST-GEORGES DE BEAUCHE**
10,000 watts daytime (5,000 watts nighttime) on 1,460 kcs. CBC French
- (1) Radio Beauce Inc.
 - (2) Yvon Thihaudeau
 - (3) Charles A. Thihaudeau
 - (5) Armand Catellier
 - (6) Jules Venne
 - (7 & 8) Gilles Bernier
 - (9) Gilles Bernier and Jules Venne
 - (10) Jacques Petit
 - (11) Jules Venne
 - (12) Gilles Bernier
 - (13) Claude Rousseau
 - (14) Yvette Mathieu

- (15) Armand Catellier
 - (16) Yvette Mathieu
 - (17) Jules Venne
 - (18) Roxanne Poulin
 - (20) Réginald LaFrance
 - (21 & 22) Paul L'Anglais Inc.
 - (26) July 20, 1953
- CKRS, ST. HYACINTHE**
250 watts on 1,240 kcs.
- (1) Radio St. Hyacinthe Ltée
 - (2) J. M. Lorange
 - (3 & 5) Benoit Vanier
 - (8 & 9) Gaston Levesque
 - (11) Marcel Therriault
 - (15) B. Vanier
 - (18) Lise Ferland
 - (19) Lucien Caron
 - (20) Lucien Caron
 - (21 & 22) Hardy Radio & TV
 - (26) October 1, 1959

- CKJL, ST. JEROME**
1,000 watts on 900 kcs.
- (1) Radio Laurentides Inc. President and General Manager - Jean Lalonde
 - (3) Guy Gosselin
 - (5) John R. Fox
 - (8 & 9) Marcel Gingras
 - (10) Carole Lanthier
 - (11) André Malloux
 - (12) Jean Neron
 - (13) Marcel Gingras
 - (16) Claire Gemus
 - (17) André Malloux
 - (18) Carole Lanthier
 - (19) André Hebert
 - (21 & 22) Hardy Radio & TV
 - (23) Broadcast Repts.
 - (26) March 10, 1956

- CKFL, SCHEFFERVILLE**
250 watts on 1,230 kcs. Now operated by the Canadian Broadcasting Corporation.

- CKCN, SEPT-ILES**
5,000 watts on 560 kcs.
- (1) Radio Sept-Iles Inc.
 - (2) Louis Paradis
 - (3 to 5) Benoit Roberge
 - (6) Ray Perrault
 - (7) Jacques Pepin
 - (8) Yvon Lavoie
 - (9) Normand Laberge
 - (10) Mme. M. Villemore
 - (11) Yvon Lavoie
 - (12) Ray Perrault
 - (14) Yvon Lavoie
 - (15) B. Roberge
 - (16) Carmen Vaillancourt
 - (17) J. P. Gagnon
 - (18) Carmen Vaillancourt
 - (19) Christian Lavoie
 - (20) Georges LaFrance
 - (21 to 24) Radio & TV Sales
 - (26) March 30, 1963

- CKSM, SHAWINIGAN**
1,000 watts on 1,220 kcs.
- (1) Cie de Radio Diffusion de Shawinigan Falls Ltée
 - (2) Art Lacourstere
 - (3) Emilien Beaulieu
 - (4) Huguette Cloutier
 - (5) Emilien Beaulieu
 - (6) Claude Fitzbay
 - (7) Alain Chartier
 - (8) A. Bélisle
 - (9) A. Bélisle
 - (10) Jean-Pierre Tanguay
 - (11) A. Chartier
 - (12) A. Bélisle
 - (13) Jean Paul Couty
 - (14 & 16) Helene St. Yves
 - (15) Ginette St. Yves
 - (17) Alain Chartier
 - (18 & 19) J. P. Couty
 - (20) Marcel Millette
 - (21 & 22) Radio - TV Repts.
 - (26) April 30, 1950

- CHLT, SHERBROOKE**
10,000 watts daytime (5,000 watts nighttime) on 630 kcs. CBC French.
- (1) La Tribune Inc.
 - (2) Paul Desrosiers Vice-President - Jean-Louis Gauthier
 - (3) Marcel Girard
 - (5) Lucien LaRocque
 - (8) Jacques Tremblay
 - (9) André Strois and Winston McQuade
 - (10) P. M. Robidoux
 - (11) André DeSeve
 - (12) J. M. Bilodeau
 - (14) Andrée Aubé
 - (15) Jacques Tremblay
 - (16) Pierrette Fleury
 - (17) Rouville Paigmeault
 - (20) Gérard Paul
 - (21 & 22) Paul L'Anglais Inc.
 - (24) Scharf Broadcast Sales
 - (25) Young Canadian Ltd.
 - (26) June, 1937

- CKTS, SHERBROOKE**
1,000 watts on 900 kcs. CBC Network
- (1) Telegram Printing & Publishing Co. Ltd.
 - (2 & 3) Gordon H. Beerworth
 - (4) Kenneth Fowler
 - (5) L. LaRocque
 - (6 & 7) Kenneth Fowler
 - (8) Gordon Breen
 - (9) Charlie Hunter
 - (11) Gordon H. Beerworth
 - (12) Gordon Breen
 - (13) Gordon H. Beerworth
 - (14) Madeleine Vallée

- (15) Gordon H. Beerworth
 - (16 & 17) Madeleine Vallée
 - (18) Nicole Drapeau
 - (19) R. Blanchette
 - (20) Gérard Paul
 - (21 & 22) Paul L'Anglais Inc.
 - (23) A. J. Messner & Co.
 - (24) Scharf Broadcast Sales
 - (25) Young Canadian Ltd.
 - (26) July 1, 1945
- CJSO, SOREL**
10,000 watts daytime (5,000 watts nighttime) on 1,320 kcs.
- (1) Radio-Richelieu Ltée
 - (2) Henri Olivier
 - (3) Maurice Boulianne
 - (5) Maurice Bérubé
 - (6) Maurice Boulianne
 - (7) Claude Rochon
 - (8) Joseph Pélouquin
 - (9) Gilles Tessier
 - (12) Georges Codling
 - (11) Claude Rochon
 - (12) Michel Champagne
 - (14) Louise Carré
 - (15) Maurice Boulianne
 - (16 & 17) Lorenzo Brouillard
 - (18) Thérèse Cardin
 - (20) Joseph Cardin
 - (21 & 22) Hardy Radio & TV
 - (26) June 16, 1945

- CKLD, THETFORD MINES**
1,000 watts day. (250 watts night) on 1,230 kcs. CBC French Network
- (1) Radio Mégantic Ltée
 - (2 & 3) François Labbé
 - (4, 5 & 6) Will Dugré
 - (7) Frenée Goulet
 - (8) Bertrand Porvin
 - (9) Raymond Cusson
 - (10) Elizabeth Bolduc
 - (11 & 12) Irénée Goulet
 - (13) Raymond Cusson
 - (14) Elizabeth Bolduc
 - (15 & 16) Will Dugré
 - (17 & 18) Elizabeth Bolduc
 - (19 & 20) Jean-Paul Lord
 - (21 & 22) Hardy Radio & TV
 - (25) Young Canadian Ltd.
 - (26) Feb. 12, 1950

- CHLN, TROIS RIVIERES**
10,000 watts daytime (5,000 watts nighttime) on 550 kcs. CBC French.
- (1) Radio Trois Rivières Inc.
 - (2) Roger Dussault
 - (3) Maurice Dansereau
 - (4 & 5) Maurice Duval
 - (6) Maurice Bourget
 - (7) Maurice Bourget
 - (8) Marcel Beaudoin
 - (9) Robert De Courcelle
 - (10) Paul Joly
 - (11) Sylvio Sr. Amant
 - (12) S. Cinq-Mars & Paul Charest
 - (14) Pierrette Fournier
 - (15) Maurice Duval
 - (16) Jocelyne Regle
 - (17) Ernest Lamy
 - (18) Paul Joly
 - (19) Yvon Rocheleau
 - (20) Oric Lefebvre
 - (21 & 22) Standard Broadcast Sales
 - (23) A. J. Messner & Co.
 - (24) Scharf Broadcast Sales
 - (25) Young Canadian Ltd.
 - (26) October 17, 1937

- CKTR, TROIS RIVIERES**
10,000 watts daytime (1,000 watts nighttime) on 1,150 kcs.
- (1) CKTR (1958) Ltd.
 - (2) Paul Aboud
 - (3 & 5) C. Couture
 - (6) J. Heroux
 - (7 & 8) André Gaudreault
 - (9) André Duquette
 - (11) Jacques Hebert
 - (12) Real Lamothe and Armand Martel
 - (15) Jacques Hebert
 - (16) Claudette Landry
 - (17) Charles Bourgeois
 - (18) Jules Héroux & Louise Houle
 - (19) Fernand Lamy
 - (20) Hervé Lapointe
 - (21 & 22) Radio & TV Sales Inc.
 - (25) Donald Cooke Inc.
 - (26) Feb. 6, 1954

- CKVD, VAL D'OR**
1,000 watts daytime (250 watts nighttime) on 1,230 kcs. CBC French
- (1) Radio Nord Inc.
 - (2 & 3) David A. Gourd
 - (4, 5, 6, 7, 15) Franco Capellari
 - (16) Mrs. Brigitte Guimont
 - (20) Julien Trépanier
 - (21 & 22) Hardy Radio & TV
 - (24) Scharf Broadcast Sales
 - (25) Weed & Co.
 - (26) April 1, 1941

- CKVJ, VAL D'OR**
1,000 watts daytime (250 watts nighttime) on 1,230 kcs. CBC French
- (1) Radio Nord Inc.
 - (2 & 3) David A. Gourd
 - (4, 5, 6, 7, 15) Franco Capellari
 - (16) Mrs. Brigitte Guimont
 - (20) Julien Trépanier
 - (21 & 22) Hardy Radio & TV
 - (24) Scharf Broadcast Sales
 - (25) Weed & Co.
 - (26) April 1, 1941

- CJLV, VALLEYFIELD**
1,000 watts on 1,370 kcs.
- (1) Radio Valleyfield Limited.
 - (2) Adrien Cholette General Manager - Jean-Claude Lefebvre
 - (5) Maurice Legault
 - (7) Alain Truchet
 - (9) Roger Bélar
 - (11) J. D. Girouard
 - (12) F. Bérubé
 - (13) J. D. Girouard
 - (14) Gwynne Bel Humeur
 - (16) Claudette Léger
 - (17) Lucie Deschamps

KEY		
1. Owner or Company Name	10. Music Director	19. Chief Operator
2. President (if a company)	11. News Director	20. Chief Engineer
3. Manager	12. Sports Director	21. Toronto Repts
4. Assistant Manager	13. Farm Director	22. Montreal Repts
5. Commercial Manager	14. Women's Director	23. Winnipeg Repts
6. Production Manager	15. Promotion Manager	24. Vancouver Repts
7. Program Manager	16. Traffic Manager	25. U.S. Repts
8. Chief Announcer	17. Copy Chief	26. Station Birth Date
9. Morning Man	18. Librarian	

- (18) Micheline Leduc
- (19) Yvon Boutet
- (20) Auguste Dubuc
- (21 & 22) Hardy Radio & TV
- (26) November 10, 1961

- CKVL, VERDUN-MONTREAL**
50,000 watts daytime (10,000 watts nighttime) on 850 kcs.
- (1) Radio Futura Ltd.
 - (2) Jack Tietolman Vice-President & Manager Corey Thomson
 - (5) Judah Tietolman
 - (6) Marcel Provost
 - (7) Marcel Provost
 - (8) Jacques Duval
 - (9) Jacques DesBaillets
 - (10) Pierre Delude
 - (11) Marcel Beauregard
 - (12) Bob Rivet (French) and Larry Fredericks (English)
 - (13) Alphonse Lapointe
 - (14) Pierrette Champoux (French) June Warren (English)
 - (15) Jack Selinger
 - (16) Jeannot Pelletier
 - (17) Gaston Saulnier
 - (18) Laurent Bourdy
 - (19) Bernard Brisser
 - (20) Maurice Rousseau
 - (21 & 22) Radio & Television Sales Inc.
 - (25) Young Canadian Ltd.
 - (26) Nov. 3, 1946

- CFDA, VICTORIAVILLE**
1,000 watts on 1,380 kcs.
- (1) Radio Victoriaville Limitée
 - (2 & 3) Lucien Michaud
 - (4, 5, 6, 7, 8) Gaston Girouard
 - (9) Mathieu Claude
 - (10) Marie Poirier
 - (11 & 12) Gilbert Foucault
 - (13) Marcel Rouleau
 - (14) Denyse Trottier
 - (15) Tréfilé Mercier
 - (16) Denyse Trottier
 - (17) Tréfilé Mercier
 - (19 & 20) Andre Brodeur
 - (21 & 22) Radio & Television Sales Inc.
 - (25) Young Canadian Ltd.
 - (26) October 19, 1951

- CKVM, VILLE MARIE**
10,000 watts daytime (1,000 watts nighttime) on 710 kcs. CBC French.
- (1) Radio Temiscamingue Inc
 - (2) Harvé Leblanc
 - (3) René Legault
 - (4) J. P. Paquette
 - (5) René Legault
 - (7 & 8) Yvon Larivière
 - (9) Luc Berthelot
 - (10) Yvon Larivière
 - (11) J. P. Paquette
 - (12) Yvon Larivière
 - (13) Isidore Laliberte
 - (16) Marcelle Cholette
 - (18) Yvon Larivière
 - (20) Gaston Tasset
 - (21 & 22) Tyrrell & Nadon
 - (25) Young Canadian Ltd.
 - (26) January 7, 1950

- CKBC, BATHURST**
10,000 watts on 1,360 kcs. CBC
- (1) Bathurst Broadcasting Co. Ltd.
 - (2) J. Leo Hachey
 - (3) William A. Winton Sales Manager - R. J. Gallagher
 - (7 & 8) Raymond Macdonald
 - (9) Al Hebert
 - (11) Neil McMullen
 - (12 & 13) Ray Macdonald
 - (14) Mrs. Marry Elliott
 - (15) R. J. Gallagher
 - (16) Mrs. Marry Elliott
 - (17) Terry Mourant
 - (18) Don Hinton
 - (20) Phil Paquet
 - (21, 22 & 23) Radio-TV Repts. Ltd
 - (25) Young Canadian Ltd.
 - (26) April 18, 1955

- CKNB, CAMPBELLTON**
10,000 watts daytime (1,000 watts nighttime) on 950 kcs. CBC
- (1) Restigouche Broadcasting Co. Ltd.
 - (2) John D. Alexander
 - (3) M. Douglas Young
 - (5) Kenneth Coughlan
 - (7) Douglas Young
 - (8) Terry Adams
 - (9) Vaughan Sullivan
 - (10) Donald Hume
 - (11 & 12) M. Douglas Young
 - (16) Ernestine Bourque
 - (17) Robert Richards
 - (20) William Freeman
 - (21 & 22) Hardy Radio & TV
 - (25) Weed & Co.
 - (26) Dec. 26, 1939

- CJEM, EDMUNSTON**
5,000 watts daytime (1,000 watts nighttime) on 570 kcs. CBC French
- (1) Edmunston Radio Ltd.
 - (2) Georges Michaud
 - (3) Georges A. LeBel
 - (4) Patrick Gendron
 - (5) Jean Fournier
 - (6) Pat Gendron
 - (7, 8 & 9) Gilles Brader
 - (11) Gilles Brader
 - (12) Donald D'amour
 - (15) Georges A. LeBel
 - (16) Georgette Dufour
 - (17) Patrick Gendron
 - (18) Mme. Huguette Michaud
 - (19) Walter Martin
 - (20) Marcel Vallée
 - (21 to 25) All-Canada Radio & TV Ltd.
 - (26) December 10, 1944

- CBZ, FREDERICTON**
10,000 watts on 1,480 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- CFNB, FREDERICTON**
50,000 watts on 550 kcs. CBC
- (1) Radio Atlantic Ltd.
 - (2) D. Malcolm Neill Manager and Vice-President Jack T. H. Fenety
 - (5) Jack T. H. Fenety
 - (6 & 7) John W. Richards
 - (9) Rick Greene
 - (11) Lawrence Knowles
 - (12) Mac MacGowan
 - (15) John Richards
 - (16) Mrs. Margaret Burnett
 - (17) Frank Eidt
 - (18) Denys Millar
 - (20) Glenn D. Love
 - (21 & 22) Paul Mulvihill & Co.
 - (23) Broadcast Repts. Ltd.
 - (25) Weed & Co.
 - (26) Jan. 12, 1923

- CBAF, MONCTON**
5,000 watts on 1,300 kcs. CBC French. Owned and operated by the Canadian Broadcasting Corp.

- CKCW, MONCTON**
10,000 watts on 1,220 kcs.
- (1) Monton Broadcasting Ltd.
 - (2 & 3) F. A. Lynds
 - (5) Earl Ross
 - (7) Bob Reid
 - (9) Bill McFadden
 - (10) Jack Reid
 - (11) Claude Cain
 - (12) Earl Ross
 - (13) Ron Bourgeois
 - (14) T. Church
 - (15) John Dimick
 - (16) Lorraine Maillet
 - (17) Roy Hicks
 - (18) Bert Hebert
 - (19) Bob Oke
 - (20) Keith MacConnell
 - (21 & 22) Stovin-Byles Ltd.
 - (25) Young Canadian Ltd.
 - (26) Dec. 4, 1934

- CKMR, NEWCASTLE**
1,000 watts on 790 kcs. CBC
- (1) Miramichi Broadcasting Co. Ltd.
 - (2) L. W. Flett
 - (3 & 5) R. J. Wallace
 - (6) Fred Haining
 - (7) R. J. Wallace
 - (11) Dan Leeman
 - (12) Fred Haining
 - (15) Dan Leeman
 - (16) Barbara Carter
 - (17) Fred Haining
 - (19) Blair Trevors
 - (20) R. J. Wallace
 - (21) Hardy Radio & TV Ltd.
 - (22) Hardy Radio & TV Ltd.
 - (25) Weed & Company
 - (26) April 4, 1949

- CBD, SAINT JOHN**
10,000 watts on 1,110 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- CFRC, SAINT JOHN**
10,000 watts daytime (5,000 watts nighttime) on 930 kcs.
- (1) Fundy Broadcasting Co. Ltd.
 - (2) J. H. Turnbull
 - (3) R. A. Lockhart
 - (5) Ralph McLennaghan
 - (6) Wava Oagles
 - (7) Ron Wilson
 - (8) Hal Sampel
 - (9) Bruce Ward
 - (11) Frank Withers
 - (12) Ralph McLennaghan
 - (14) Mrs. Marita McNulty
 - (16) Gloria Dort
 - (17) Margaret Williams
 - (18) Jean Hovey
 - (20) A. C. Weeks
 - (21 & 22) Radio-TV Repts. Ltd.
 - (23) Broadcast Repts.

- (24) Radio-TV Repts. Ltd.
 - (25) Young Canadian Ltd.
 - (26) Nov. 21, 1946
- CHSJ, SAINT JOHN**
10,000 watts daytime (5,000 watts nighttime) on 1,150 kcs. CBC.
- (1) New Brunswick Broadcasting Co. Ltd.
 - (2) L. F. Daley, Q.C. General Manager - George Cromwell Operations Manager - Ken Dobson Commercial Manager - Ken Dobson
 - (6) Bill Robertson
 - (7) Buddy Guilfoyle
 - (9) Munsen Wood
 - (11) Bill Cooper
 - (12) Ken Dobson
 - (14) Mrs. Ruth Crosbie
 - (15) Frank Doody
 - (16) Kathy Andrews
 - (17) Joan O'Neill
 - (18) Ernie Earle
 - (19) Kenny Ogden
 - (20) Reid Dowling
 - (21 to 25) All-Canada
 - (26) April 18, 1934

- CBA, SACKVILLE**
50,000 watts on 1,070 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- CJCI, WOODSTOCK**
1,000 watts on 920 kcs. CBC
- (1) Carleton-Victoria Broadcasting Co. Ltd.
 - (2) R. J. Morrison
 - (3) Bruce Smith
 - (4) Ted Jarrett
 - (5) S. H. Morrison
 - (6, 7 & 8) Bruce Smith
 - (9) Walter Tompkins
 - (10) Carol Hatfield
 - (11) Bruce Smith
 - (21 & 22) Paul Mulvihill & Co.
 - (13) Walter Tompkins
 - (14) Wendy Hill
 - (15) Jon Sypher
 - (16) S. H. Morrison
 - (17) Dave Rogers
 - (18) Wendy Hill
 - (19) Larry Dickinson
 - (20) Wayne Struagall
 - (21 & 22) Lorrie Potts & Co.
 - (23) A. J. Messner & Co.
 - (26) July 1, 1959

NOVA SCOTIA

- CKDH, AMHERST**
1,000 watts on 900 kcs.
- (1) Tantramar Broadcasting Co. Ltd.
 - (2) J. A. Manning
 - (3) Tom Tonner
 - (5) Deryk Upton
 - (7) Frank Harvey
 - (8) Ralph Hansen
 - (9) Jim Simpson
 - (11) Mike Duffy
 - (14) Harry Dewar
 - (15) Mrs. M. Richards
 - (16) Tom Tonner
 - (17) Mrs. Elsie Harlowe
 - (18) L. Winters
 - (19) Harris Taylor
 - (20) George Lewis
 - (21) Sid Bernasconi
 - (22) Hardy Radio & TV Ltd.
 - (21) Ralph Judge & Co.
 - (25) Devney Organization Inc.
 - (26) October 25, 1957

- CJFX, ANTIGONISH**
5,000 watts on 580 kcs. CBC
- (1) Atlantic Broadcasters Ltd.
 - (2) Dr. F. J. Givan
 - (3) J. Clyde Nunn
 - (4) Bruce Rafuse
 - (5) Gus MacKinnon
 - (6) Steve Emery Sales Manager - Levis Desjardins
 - (8) Bill MacKinnon
 - (9) Gus MacKinnon
 - (11) Gus MacKinnon
 - (12) Dr. Cecil McLean
 - (16) Barbara Rankin
 - (17) Gus MacKinnon
 - (18) Gus MacKinnon
 - (20) Don Holmes
 - (21 & 22) Paul Mulvihill & Co. Ltd.
 - (25) Young Canadian Ltd.
 - (26) March 25, 1943

- CKBW, BRIDGEWATER**
10,000 watts on 1,000 kcs. CBC
- (1) Acadia Broadcasting Co. Ltd.
 - (2) Clarence J. Morrow
 - (3) John F. Hirtle
 - (4 & 5) James A. MacLeod
 - (6, 7 & 8) Robert MacLaren
 - (9) Peter Davies
 - (10) Robert A. MacLaren
 - (11) Derek Shanks
 - (12 & 13) Robert A. MacLaren
 - (14) Mrs. Virginia Fleming
 - (15) Ed Boylan
 - (16) Mrs. Pauline Fraser

Aggressive Broadcasters - - - -



ROBERT J. WALLACE
CKMR, Newcastle



JEAN POULIOT
CFCM-TV, Quebec



J. A. PETE McNABB
CKLY, Lindsay



J. ARTHUR MANNING
CKLC, CKLC-FM, Truro
CKDH, Amherst



MAURICE BOULIANNE
CJSO, Sorel
CJLM, Joliette



OCTAVE LAPOINTE
CKBL, Matane



DAVID-ARMAND GOURD
CKRN-TV, Rouyn



O. B. EYFORD
CKAY, Duncan



RAYMOND WARCOTTE
CFNS, Saskatoon



DOUGLAS YOUNG
CKNB, Campbellton



RENE LAPOINTE
CKBL-TV, Matane



AURELE PELLETIER
CHRC, Quebec



KENNETH HUTCHESON
CJAV, Port Alberni



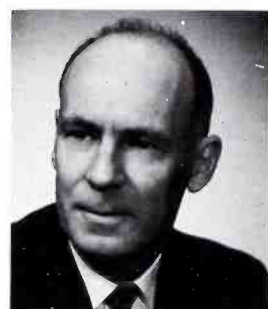
DR. CHARLES H. HOUDE
CHAU-TV, Baie
des Chaleurs'



LEOPOLD VOELLE
CHNC, New Carlisle



TOM BURHAM
CKRS-TV, Jonquiere
CKRS-Radio



JOHN EVANS
CFTJ, Galt



HENRI CHAMPAGNE
CHEF, Granby



LUC SIMARD
CKRT-TV, Riviere du Loup



JEAN LALONDE
CKJL, St. Jerome



RAOUL SAVARD
CJFP, Riviere du Loup



ALLAN BARKER
CHFM-FM, Calgary



DON MCKENZIE
CFMC-FM, Saskatoon



FRANCO CAPELLARI
Radio Nord



T. D. TERRY FRENCH
CKLC, Kingston
CKLC-FM



MARY BUSH
CFOM, Quebec City



YVON MARTEL
CHRC-FM, Quebec



BERNARD GAGNON
CHFA, Edmonton



JEAN-CLAUDE LEFEBVRE
CFLV, Valleyfield



W. D. MCGREGOR
CKCO-TV, Kirchner



ROY MALONE
CJME, Regina



FRANCOIS L'ABBE
CKLD, Thetford Mines



BENOIT LAVESQUE
CHRL, Roberval



BENOIT VANIER
CKBS, St. Hyacinth



ROLAND COUTURE
CKSB, St. Boniface



DUMONT LEPAGE
CFGR, Gravelbourg

- Selling Stations

- *Each is a community station in the true sense.
- *Each has a prime objective — to entertain and inform.
- *Each stands behind its advertisers whose use of the station makes its existence possible.
- *Each station is privately owned and operated.
- *Each station is represented by—



HARDY RADIO & TELEVISION LIMITED

TORONTO - EM. 3-9433

MONTREAL - VI. 2-1101

(17) James A. MacLeod
(18) Mrs. Virginia Fleming
(20) Douglas R. Hirtle
(21 & 22) Air Time Sales
(23 & 24) Radio-TV Reps Ltd.
(25) Donald Cooke Inc.
(26) Dec. 24, 1947

CFDR, DARTMOUTH
5,000 watts on 790 kcs.
(1) Radio Dartmouth Limited
(2) C. Arnold Patterson
(3) Clary J. Flemming
(5) David Rhindress
(9) Gerald Parsons
(11) Brian Bullock
(15) Wm. L. Patterson
(16) Mrs. Lorna M. Burlock
(19) Ralph C. Tingley
(20) Jack Hutchison
(21 & 22) Air Time Sales Ltd.
(23 & 24) Radio-TV Reps. Ltd.
(26) December 5, 1962

CBH, HALIFAX
10,000 watts on 860 kcs.
Owned and operated by the Canadian Broadcasting Corporation.

CHNS, HALIFAX
10,000 watts on 960 kcs.
(1) Maritime Broadcasting Co.
(2) Graham W. Dennis
(3) Fred W. Arenburg
(5) Earl Morton
(7) Orville B. Pulsifer
(9) Mike MacNeil
(10) Ray Calder
(11) G. Kendrick
(12) Robert Huggins
(13) Sinclair Elliott
(15) Orville B. Pulsifer
(16) Judy Spicer
(17) Harry Stephens
(18) Mrs. Betty Huckle
(19) Carl Westhever
(20) Arthur W. Greig
(21 to 25) All-Canada
(26) May 12, 1925

CJCH, HALIFAX
10,000 watts daytime (5,000 watts nighttime) on 920 kcs.
(1) CJCH Limited
(2) Finlay MacDonald
(3) Bob McGuigan
(5) Dave Crosby
(6) Ron Findlay
(9) Vern Rodenhiser
(10) Mort Brown
(11) Bob McCleave
(12) Harris Sullivan
(15) Ev Palmer
(16) Howard Gerard
(17) Dorothy Markusson
(18) Mort Brown
(19) Al Cambell
(20) John Jay
(21 & 22) Stephens & Towndrow
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales
(25) Young Canadian Ltd.
(26) Nov. 14, 1944

CKEN, KENTVILLE
1,000 watts on 1,350 kcs.
(1) Evangeline Broadcasting Co. Ltd.
(2) Frank J. Burns
(3) Willard A. Bishop
Sales Manager - James Crossan
(7) Al Williamson
(9) Loran Feuens
(11) Ron Pulsifer
(12) Arnold Edwards
(13) Willard A. Bishop
(16) Carolyn Smith
(17) George Gamble
(20) William A. Schofield
(21 & 22) Lorrrie Potts & Co.
(23) Broadcast Sales Ltd.
(26) August 7, 1948

CKAD, MIDDLETON
1,000 watts (daytime (250 watts nighttime) on 1,490 kcs.
(1) Evangeline Broadcasting Co. Ltd.
(2) Frank J. Burns
(3) Willard A. Bishop
Sales Manager - James Crossan
(7) Al Williamson
(9) Loran Feuens
(11) Ron Pulsifer
(12) Arnold Edwards
(13) Willard A. Bishop
(16) Carolyn Smith
(17) George Gamble
(20) William A. Schofield
(21 & 22) Lorrrie Potts & Co.
(23) Broadcast Reps Ltd.
(26) June 1, 1962

CKEC, NEW GLASGOW
5,000 watts on 1,320 kcs. CRC
(1) Hector Broadcasting Co. Ltd.
(2 & 3) Doug Freeman
(7) Don Campbell
(9) Lloyd Rose
(10) Beaton McCormick
(11) Bill McCulloch
(13) Lloyd Rose
(14) Doris Ryan
(15) Bill McCulloch
(16) Dorothy Ross
(18) Greg Allan
(19) Ron MacDonald
(20) James McNabb
(21 & 22) Tyrrell & Nadon
(23) Broadcast Reps.
(25) Donald Cooke
(26) 1953

CBF, SYDNEY
10,000 watts on 1,140 kcs.
Owned and operated by the Canadian Broadcasting Corporation.

CJCR, SYDNEY
10,000 watts on 1,270 kcs.
(1) Cape Breton Broadcasters Ltd.
(2) J. Marvin Nathanson
(3) Norris L. Nathanson
(5, 6 & 7) Mrs. Florence McLeod
(8) Robby Robertson
(9) Al Foster
(10) Sylvia Dubinsky
(11 & 12) Don McIsaac
(14) Ann Terry MacLellan
(15) Lloyd Dennison
(16) Winnie MacDonald
(17) Toby Halloran
(18) Sylvia Dubinsky
(19) Al Gibson
(20) Alf Vernon
(21 to 25) All-Canada
(26) February 12, 1929

CKCL, TRURO
1,000 watts on 600 kcs. CBC
(1) Colchester Broadcasting Co. Ltd.
(2 & 3) J. Arthur Manning
(5) H. C. Deryk Upton
(7) W. Frank Harvey
(9) Frank MacDonald
(10) Jack S. Armstrong
(11, 12 & 13) Harry Dewar
(16) Mrs. Shirley Fulton
(17) Mrs. Ann Cox
(19) Bob Bartlett
(20) Sid Bernasconi
(21 & 22) Hardy Radio & TV Ltd
(25) Devney Organization Inc.
(26) Sept. 10, 1947

CFAB, WINDSOR
250 watts on 1,450 kcs.
(1) Evangeline Broadcasting Co. Ltd.
(2) Frank J. Burns
(3) Willard A. Bishop
Sales Manager - James Crossan
(7) Al Williamson
(9) Loran Feuens
(11) Ron Pulsifer
(12) Arnold Edwards
(13) Willard A. Bishop
(16) Carolyn Smith
(17) George Gamble
(20) William A. Schofield
(21 & 22) Lorrrie Potts & Co.
(23) Broadcast Sales Ltd.
(26) Nov. 13, 1945

CJLS, YARMOUTH
250 watts on 1,340 kcs.
(1) Gateway Broadcasting Co. Ltd.
(3) D. L. M. Smith
(7) W. Singer
(25) Weed & Co.

PRINCE EDWARD ISLAND

CFCY, CHARLOTTETOWN
5,000 watts on 630 kcs. CRC
(1) Island Radio Broadcasting Co. Ltd.
(2) Mrs. K. S. Rogers
(3) R. F. Large
(5) E. P. Williams
(6) L. MacAulay
(7) R. F. Large
(8) W. B. Carter
(11) Scott MacPherson
(12) Loman MacAuley
(13) Whit Carter
(14) Jane Weldon
(15) Betty Large
(16) E. P. Williams
(17) M. Murtagh
(19) G. M. Tait
(20) D. V. Moser
(21 to 25) All-Canada
(26) July 1, 1923

CJRW, SUMMERSIDE
250 watts on 1,240 kcs.
(1) Gulf Broadcasting Co. Ltd.
(2, 3 & 5) R. C. (Rob) Schurman
(7) Lowell Huestis
(8) Paul Schurman
(9) Fred MacFarlane
(10) Lowell Huestis
(11 & 12) Paul Schurman
(13) Lowell Huestis
(14) Mrs. Marjorie Mitchell
(15) Mrs. Roberta Gilchrist
(16) Anita Perry
(17) Paul Schurman
(18) Chris Thomas
(20) Fred MacFarlane
(21) Nat'l Time Sales
(23) Broadcast Reps. Ltd.
(24) Radio-TV Reps Ltd.
(26) Nov. 17, 1948

NEWFOUNDLAND

CRY, CORNER BROOK
10,000 watts on 490 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CFBR, CORNER BROOK
1,000 watts on 570 kcs.
(1) Humber Valley Broadcasting Co. Ltd.

(2) Dr. Noel Murphy
Managing Director - Harold Butler
Station Mgr. - Roy M. Pike
(5) Roger Humber
(6) George Buffert
(7, 8 & 9) Cyril Yard
(11 & 12) John Penny
(16) Roger Humber
(18) Ada Young
(19) Otto Watton
(20) Murray Campbell
(21 & 22) Radio & Television Sales Inc.
(24) Scharf Broadcast Sales
(25) Young Canadian Ltd.
(26) 1960

CHG, GANDER
250 watts on 1,450 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CRT, GRAND FALLS
10,000 watts on 540 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CFGB, GOOSE BAY
1,000 watts on 1,340 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CKCM, GRAND FALLS
10,000 watts on 620 kcs.
(1) Colonial Broadcasting System Ltd.
(2) Walter B. Williams
(3) James M. Murdoch
(5) Edward Connolly
(7) Jim Murdoch
(8) Bruce MacDonald
(9) Jim Murdoch
(11 & 12) Richard O'Neill
(14) Mrs. Georgina O'Neill
(15) Jim Murdoch
(16) Patricia Squires
(17 & 18) Maureen Robbin
(19) John Murphy
(20) Walter Williams
(21 & 22) All-Canada
(25) Young Canadian Ltd.
(26) July 25, 1962

CHCM, MARYSTOWN
1,000 watts daytime (500 watts nighttime) on 560 kcs
(1) Colonial Broadcasting System Ltd.
(2) Joseph V. Butler
(3) Charles Noseworthy
(5) Donald C. Hollett
(6) Charles Noseworthy
(7) Walter Forsey
(8) Sterling Strockley
(9) Walter Forsey
(11) Jim Hussey
(15) Donald C. Hollett
(16) Walter Forsey
(17) Margaret Drake
(18) Geraldine Kelly
(20) W. P. Williams
(21 & 22) All-Canada Radio & TV
(25) Young Canadian Ltd.
(26) May 23, 1962

CRN, ST. JOHN'S
10,000 watts on 640 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CJON, ST. JOHN'S
10,000 watts on 930 kcs.
(1) Newfoundland Broadcasting Co. Ltd.
(2) Geoff Stirling
Vice-President - Don Jameson
General Manager - Colin Jameson
(5) Charles Pope
(6) Dave Maunder
(7) Dave Maunder
(8) Rob Lewis
(9) Merv Russell
(11) Jim Thoms
(12) Howie Meeker
(14) Sally West
(15) Ed Bonnell
(16) Emilie Davis
(17) Bill Wescott
(18) Mrs. Mary McGinn
(19) Charlie Peddle
(20) Oscar Hierlby
(21 to 24) Stovin-Byles Ltd.
(25) Weed & Company
(26) October 11, 1951

VOCM, ST. JOHN'S
10,000 watts on 590 kcs.
(1) Colonial Broadcasting System Ltd.
(2) Walter B. Williams
Vice-President & Managing Director - Joseph V. Butler
Operations Manager - Bill Williamson
(5) Denis Ferry
(9) Bill Allan
(11) Noel Vincombe
(12) Bill Wall
(14) Lorraine Kenny
(16) Dave Bromfield
(17) Mrs. Eileen Hammond
(18) Mrs. Irene Purcell
(19) Dave Williams
(20) Walter B. Williams
(21 to 24) All-Canada
(25) Young Canadian Ltd.
(26) October 19, 1936

CF SX, STEPHENSVILLE
500 watts on 910 kcs.



W. D. BYLES



JACK BROOKS



FORBES CALDER



BRIAN CASE



HUGH CLARK



KEN COOPER



EV CRANDELL



DICK CUTLER



ROGER DESLOGES



DICK GENIN



BART GIBB



STU MacDONALD



DON McAUGHTRIE

WE



HENRY NIMMO



HAROLD OLSON



AL PANZA



JOHN ROURKE



BILL SMITH



ALEX STEWART



JIM STOVIN



FRANK STRANGE



PAT SWIFT



STU WALDO

STOVIN-BYLES Limited

Radio and Television Station Representatives

MONTREAL TORONTO WINNIPEG VANCOUVER



DAVE MINTZ
KVOS-TV
Vancouver



JACK MOFFAT
CHAB-RE-TV
Moose Jaw-Regina



RON SKINNER
CKOS-SS-TV Yorkton
The Shamrock Stations



JACK DAVIDSON
C-JAY-TV
Winnipeg



GARNET CONGER
CKPR-TV
Pt. Arthur-Ft. William



W. O. CRAMPTON
CFTO-TV
Toronto



E. L. BUSHNELL
CJOH-TV
Ottawa



HENRI AUDET
CKTM-TV
Trois Rivières



ANDRE LECOMTE
CJBR-TV
Rimouski



HUBERT BUTTON
CKCW-TV, Moncton
(The Lionel Network)



DON JAMIESON
CJON-TV, CJON-TV1, CJON-TV2, CJON-TV3, CJCN-TV,
CJOX-TV, Newfoundland Television System



SERVE



JIM PRYOR
CKXL
Calgary



DON HAMILTON
CKLG
Vancouver



A. R. RAMSDEN
CKLN
Nelson



HARRY DEKKER
CJNB
North Battleford



R. A. HOSIE
CKOM
Saskatoon



GEORGE JEFFREY
CKPR
Pt. Arthur-Ft. William



GERRY HALL
CKGB
Timmins



BILL KING
CJKL
Kirkland Lake



REG CARNE
CFCH and CFCH-TV
North Bay



DON HILDEBRAND
Great Lakes
Broadcasting Ltd.



BOB BAMBURY
CFCO
Chatham



BILL HAWKINS
CFOS
Owen Sound



KEITH STERLING
CFOR
Orillia



WALLY REWEGAN
CHEX
Peterborough



ROY HOFSTETTER
CKWS
Kingston



FRANK MURRAY
CJBQ
Belleville



JACQUES LaROCHE
CJLR
Quebec



F. A. "LIONEL" LYNDS
CKCW
Moncton



GEOFF STIRLING
CJON
St. John's

PERSONNEL REGISTER (FM Radio)

KEY		
1 Owner or Company Name	9 Music Director	17 Librarian
2 President	10 News Director	18 Chief Engineer
3 Manager	11 Sports Director	19 Chief Operator
4 Asst. Mgr.	12 Women's Director	20 Date and Year Station Began
5 Commercial Mgr.	13 Farm Director	21 U.S. Repr.
6 Production Mgr.	14 Promotion Mgr.	22 Canadian Repr.
7 Program Mgr.	15 Traffic Chief	
8 Chief Announcer	16 Copy Chief	

BRITISH COLUMBIA

CFFM-FM, KAMLOOPS
4,000 watts on 98.3 mcs.
(1) Inland Broadcasters Limited
(2) Ronald White
(3) Ian G. Clark
Assistant General Manager
Jean C. Ross
(5) Walter Harwood
(6) Dave Clark
(7 & 8) Norman McDonald
(9) Dave Clark
(11) Walter Jones
(12) Loretta Swartz
(14) Loretta Swartz
(18) Kurt Reichenek
(20) May 21, 1962
Operates 24 hours daily.
Stereo-6.00 a.m. to 12.00 midnight

CJOV-FM, KELOWNA
3,000 watts on 104.7 mcs.
(1) Okanagan FM Broadcasters Ltd.
(2) Mrs. J. H. Browne
(3) J. H. Browne
(5) D. Dunn
(6) B. Ennis
(10 & 13) J. D. Bews
(11) R. J. Hall
(14) M. Cleaver
(15) M. Mancher (Mrs.)
(17) G. Mildnerberger (Miss)
(18) B. E. Vipond
(20) December 1964
(21 & 22) All-Canada Radio & TV
(23) Not Stereo

CBU-FM, VANCOUVER
100,000 watts on 105.7 mcs. Owned and operated by the Canadian Broadcasting Corporation.

CFQM-FM, VANCOUVER
20,000 watts on 103.5 mcs. Issues own rate card and program for 14 hours weekly separately from CFQM-AM
(1) Vancouver Broadcasting Associates Ltd.
(2 & 3) W. E. Bellman
General Sales Manager
Gerry Altman
(5) Gerry Altman
(6) Terry Garner
(10) Alex Young
(14) Gerry Altman
(15) Mrs. Anne Bolton
Broadcasts Stereo

CKLG-FM, VANCOUVER
100,000 watts on 99.3 mcs
(1) Moffat Broadcasting Ltd.
(2) R. L. Moffat
(3) Don M. E. Hamilton
(5) Allan Anaki
(6 & 7) Frank Callaghan
(8) Jim Ritchie
(14) Peggy Keenan
(15) Lois Redstone
(16) Kenn McManus
(17) Carolyn Stanley
(18) Peter Mackintosh
(20) September, 1964
(21) Harlan G. Oakes & Assoc.
(22) Stovin-Byles Ltd.
Scharf Broadcasts Sales Ltd.

CFMS-FM, VICTORIA
19,000 watts E.R.P. on 98.5 mcs.
(1) Capital Broadcasting System Limited
President & General Manager
David M. Armstrong
(5) Hector Christie
(6) Rudy Hartman
(17) Anne Welton
(18) James P. Boudreau
Director of Engineering
(20) November 12, 1954
(21) Young Canadian Ltd.
(22) Radio-TV Repr. Ltd.
(23) Broadcasts full stereo.

ALBERTA

CHFM-FM, CALGARY
11,000 watts on 95.9 mcs.
(1) Quality FM Ltd.
(2 & 3) Allan I. Barker
(5) Ross L. Craig
(6 & 7) Gordon R. Morrison
(10) Reuben Hamer
(12) Natalie Hudko
(15) Laura M. Gibbs
(16) Natalie Hudko
(18) Gordon R. Morrison
(20) August 29, 1962
(21) Hardy Radio & TV Ltd.
Broadcasts Stereo

CFRN-FM, EDMONTON
16,200 E.R.P. on 100.3 mcs.
(1) Sunwapta Broadcasting Co. Ltd.

(2) G. R. A. Rice
(3) A. J. Hopps
(5) D. J. Painter
(6, 7 & 8) J. S. Edwards
(9) Harry Farmer
(14) D. J. Painter
(15 & 16) Don E. Arlidge
(17) George R. Kelso
(18) Ted Wadson
(19) George R. Kelso
(20) November 1, 1947
Separate programming, 42 hours per week. Broadcasts Stereo.

CJCA-FM, EDMONTON
400 watts on 99.5 mcs.
Separate programming, 5.00 to 12 midnight, Sunday, 5.50 P.M. to midnight, Monday through Friday, and 5.50 P.M. to 1.00 A.M. Saturday.

CKUA-FM, EDMONTON
352 watts on 98.1 mcs.
(1) Alberta Government Telephones
(3) John W. Hagerman
(7) A. W. Cashman
(8) O. H. Gordon Olsen
(10 & 11) Carl Noack
(12) Mrs. Marg Eikelbosh
(15) A. Douglas Morton
(17) Mrs. V. Barber
(18) Wm. Pinko

CHCC-FM, LETHBRIDGE
250 watts on 100.9 mcs.
(1) Southern Alberta Broadcasting Ltd.
(2 & 3) H. W. Brown
(6) Bob Wilson
(8) Veryl Todd
(9) R. E. Wilson
(10) Ron Dyck
(11) Veryl Todd
(13) Leo Dow
(14) Jan Mandin
(15) Margaret Davis
(17) Ron Legge
(18) Bob MacDonald
(20) August 28, 1959
No stereo broadcasting.
Two hours separate programming daily, 7 to 9 p.m.

SASKATCHEWAN

CFMC-FM, SASKATOON
6,020 watts on 103.9 mcs.
(1) General Broadcasting Ltd.
(3 & 5) Donald MacKenzie
(6) Gordon Walburn
(7) Harold Ellis
(15) Margaret Snurr
(16) Janet Bradshaw
(18) Howard Simmonds
(20) December 12, 1964
(22) Hardy Radio & TV Ltd.
(23) Stereo Broadcasting

MANITOBA

CKX-FM, BRANDON
29,000 watts at 96.1 mcs.
(2) John B. Craig
(4) Eric Davies
(5) Ernie Holland
(7) Frank Bird
(8) Bob Miller
(10) John Wallace
(14) Fraser Cameron
(15) Wendy Fairbairn
(16) John Kozak
(18) Humphrey Davies
(19) Bill Shuttleworth
(20) Dec. 16, 1963
(21) Young Canadian Ltd.
(22) Radio-TV Repr. Ltd.
Broadcasts Stereo
Separate Programming.

CJOR-FM, WINNIPEG
310,000 watts on 97.5 mcs.
(1) Radio OR Limited
(2) F. A. Griffiths
(3) R. M. MacLennan
(6) Bill Stewart
(8) Reg Parker
(15) Ron James
(19) R. V. Durie
(20) March 1948
(21) Standard Broadcast Sales
(22) Young Canadian Ltd.
Separate program for 128 hours weekly & issues own rate card.

CJQM-FM, WINNIPEG
354,000 watts on 98.3 mcs.
(1) QM Winnipeg Ltd.
(2) Don Croston
(3) Roy Priddle
(4) Bill Konyk
(5) John Frederickson
(6) Mike Tadman
(7) George Hellman
(8) Mike Tadman
(9) George Hellman

(10) Allan Bready
(11) Mike Tadman
(13) Allan Bready
(14) Bill Konyk
(15) Marge Gillies
(16) John Frederickson
(18) John Pauls
(20) Nov. 1, 1963
(22) Quality Broadcast Sales
Broadcasts stereo

CKY-FM, WINNIPEG
360,000 watts on 92.1 mcs.
(1) Moffat Broadcasting Ltd.
(2) Randall Moffat
(3) Sid Boyling
(5) Don McDermid
(9) Herb Brittain
(12) Andy Malowanchuk
(20) August 1, 1963
(21) Devney Organization Inc.
(22) Stephens & Towndrow Ltd.
Scharf Broadcast Sales
Entirely separate stereo programming 126 hours weekly, and issues separate rate card.
Broadcasts Stereo

ONTARIO

CJBQ-FM, BELLEVILLE
17,400 watts on 97.1 mcs.
(3) Frank C. Murray
(5) J. H. MacDonald
(8) Art. Watkins
(9) Eugene Lang
Programs separately 40 hours weekly and issues own rate card.
No Stereo Broadcasting.

CHIC-FM, BRAMPTON
857 watts on 102.1 mcs.
Same staff as CHIC-AM. Separate programming in FM approximately 30 hours weekly. No stereo.

CKPC-FM, BRANTFORD
10,200 watts on 92.1 mcs.
(8 & 9) Alex Reynolds
otherwise same staff as CKPC-AM
Broadcasts separate programming Monday-Friday 2.00 to 4.15 p.m. Saturday 9.00 to 11.00 a.m. Sunday 4.00 to 6.00 p.m.
No Stereo.

CJSS-FM, CORNWALL
522 watts on 104.5 mcs.
Separate FM programming 7.00 pm to midnight, Monday through Sunday
(6 & 8) Ian Surton
Otherwise same staff as CJSS-AM.

CHML-FM, HAMILTON
2,900 watts on 95.3 mcs.
(1) Maple Leaf Broadcasting Co. Ltd.
(2) Kenneth D. Soble
Vice-President & General Manager - Tom Darling
(3) Bill Hall
(5) Bill Reid
(7) Don Derry
(9) Tony Luciano
(10) Don Johnston
(11) Bill Sturup
(14) Mike Thompson
(15) Donna Parsons
(16) Fred Sharpe
(17) Tony Luciano
(18) Ed Victor
(20) Sept. 14, 1964
(21) Young Canadian Ltd.
(22) Stephens & Towndrow Ltd.

CKLC-FM, KINGSTON
310 watts on 99.5 mcs.
Same staff and same programming as CKLC-AM except Monday to Friday, 7.30 A.M. to 2.30 P.M. and 4.00 P.M. to 11.00 P.M. Saturday, noon till 11.00 P.M. and Sunday, 9.00 A.M. to 11.00 P.M.

CKWS-FM, KINGSTON
350 watts on 96.3 mcs.
Same staff as CKWS-AM. Separate programming from 6.00 to 10.00 P.M. daily. No stereo.

CKCR-FM, KITCHENER
350 watts on 96.7 mcs.
(7) T. Ulmer
(9) M. Zakrzewski
Separate FM programming, 4.00 p.m. to 9.00 p.m. daily

CFPL-FM, LONDON
179,000 watts on 95.9 mcs.
(1) The London Free Press Printing Co. Ltd.
(2) W. J. Blackburn
(3) Ward Cornell
Sales Mgr. - Charles N. Knight
(6) Geoffrey A. Bingle
(7) Dave Wilson
(10) Hugh Bremner
(11) Peter James
(13) Roy Jewell
(14) Mrs. Jean Barnes
(15) William Yardy
(16) Lloyd Wright
(17) Deborah Dennis
(18) Glen Rohitalle
(19) Keith Roberts
(20) 1948
Programs separately for 119 1/2 hours weekly and issues separate rate card. Broadcasts stereo.

CKLB-FM, OSHAWA
14,000 watts on 93.5 mcs.
(1) Lakeland Broadcasting Company Ltd.
(2) Gordon G. Garrison
(3) Dick Trotter
(20) September 12, 1957
Programs separately for 133 hours weekly. No Stereo.

CRO-FM, OTTAWA
380 watts on 103.3 mcs.
Owned and operated by the Canadian Broadcasting Corporation.

CFMO-FM, OTTAWA
146,000 watts on 93.9 mcs.
(1) CFRA Broadcasting Ltd.
(2) Frank Ryan
(3 & 4) Bob Holmes
(5) Geo. Gowling
(6) Bob Holmes
(7) Ray Eckford
(8) Frank Cantor
(9) Ray Eckford
(10) Ron Slade
(11) Terry Kieley
(13) Frank Ryan
(14) Terry McGovern
(15) Ray Eckford
(16) Marciisse Cook
(17) Ray Eckford
(18 & 19) George Roach
(20) 1948
(22) Stephens & Towndrow Ltd.
Broadcasts Stereo
Programs separately for 120 hours weekly and issues own rate card.

CKPR-FM, PORT ARTHUR
48,000 watts on 94.3 mcs.
(1) H. F. Dougal & Co. Ltd.
Same staff as CKPR-AM.
Separate FM broadcasting from 1.00 P.M. to 6.00 P.M. daily and from 9.00 P.M. to midnight. Simultaneous AM-FM from 6.00 P.M. to 9.00 P.M. daily.

CKTB-FM, ST. CATHARINES
250 watts on 97.7 mcs.
(14) Wm. V. Stoeckel
(20) 1949
Same staff, same programming as CKTB-AM, with the exception of two hours separate programming per day.

CJIC-FM, SAULT STE. MARIE
3,600 watts on 100.5 mcs.
(1) Hyland Radio - TV Ltd.
(2) Mrs. J. G. Hyland
General Manager - Russell Ramsay
(3 & 5) Paul Fockler
(8) Alan Wells
(9) Lou Barnes
(10) Lionel McAuley
(11) Russ Ramsay
(12) Grace Pitt
(14) Frank Gardi
(15) Marion Kosteniuk
(16) Marion Kosteniuk
(17) Lou Barnes
(18) Dave Irwin
(19) Ray Haines
(20) May 5, 1964
(21 & 22) All-Canada Radio & TV Ltd.

CKCY-FM, SAULT STE. MARIE
6,760 watts on 104.3 mcs.
(1) Algonquin Radio & TV Co.
(2) C. P. Greco
(3 & 5) Al Restall
(7) James Robertson
(8) Chris Armstrong
(9) Frank Elliott
(10) Karl Sepkowski
(15 & 16) Mrs. Audrey Ashthorpe
(17) Barry Sarazin
(18) Ray Kylatt
(20) May 23, 1965 on air
(21) Weed & Company
(22) Cam Logan & Assoc.

CKGB-FM, TIMMINS
425 watts E.R.P. on 94.5 mcs.
Separate programming 9.00 p.m. to 11.00 p.m. daily. Same staff as CKGB-AM.

CBL-FM, TORONTO
11,900 watts on 99.1 mcs.
Owned and operated by the Canadian Broadcasting Corporation.

CJRT-FM, TORONTO
9,900 watts on 91.1 mcs.
Owned and operated by Ryerson Polytechnic Institute.

CHUM-FM, TORONTO
18,000 watts on 104.5 mcs.
(1) Radio CHUM-1050 Ltd.
(2 & 3) Allan F. Waters
(5) Wes Armstrong
(6) Sief Frenken
(7) Allan Slight
(8) Sief Frenken
(10) Bill Drylie
(15) Eileen Taylor
(16) Larry Solway
(17) Helen Hatton
(18) George Jones
(20) Sept. 15, 1963
(21) Stephens & Towndrow Ltd.
(22) Devney Organization
Broadcasts Stereo

CKFM-FM, TORONTO
200,000 watts on 99.9 mcs.
(1) CFRB Limited
(2) W. C. Thornton Cran
(3) D. W. Insley
(5) W. Brennan
(6 & 7) Bill Ballentine
(10) Bill Hutton
(11) Bill Stephenson
(14) Gerry Maccabe
(15) Ruth Peachell
(16) Jill Loring
(17) Dianne Loyst
(18) Clive Eastwood
(20) October, 1940
(21) Standard Broadcast Sales
(22) Young Canadian Ltd.
Programs separately for 126 hours weekly and issues separate rate card
Broadcasts Stereo.

CHFI-FM, TORONTO
310,000 watts including 100,000 watts 'Vertipower'.
Broadcasts approximately 70 hours weekly separate from AM.
(1) Rogers Broadcasting Ltd.
(2 & 3) Edward S. Rogers
National Sales Manager - Vaughn Bjerre
(4) D. E. DesLauriers
(5) D. E. McRobb
(7) Vaughn Bjerre
(10) David Amer
(11 & 13) Don Watson
(15) Mrs. Ann Zapitney
(16) Ross Evans
(17) Bill Compau
(18) Ron Turpenney
(19) Brian Avery
(20) February 1957
(21 & 22) Air-Time Sales Ltd.
Broadcasts Stereo

CKLW-FM, WINDSOR
50,000 kilowatts on 93.9 mcs.
Same staff, same programming as CKLW-AM, except at 7.30 to 9.30 p.m. when separate programs take over.

QUEBEC

CRF-FM, MONTREAL
24,600 watts on 95.1 mcs.
Owned and operated by the Canadian Broadcasting Corporation.

CBM-FM, MONTREAL
24,600 watts on 100.7 mcs.
Owned and operated by the Canadian Broadcasting Corporation.

CFCF-FM, MONTREAL
41,400 watts on 92.5 mcs.
(1) Canadian Marconi Co.
(2) W. V. George
(3) J. D. Wright
Same staff as CFCF-AM. Separate programming 7.00 to 11.00 p.m. weekdays and weekends.
Broadcasts Stereo.

CJMS-FM, MONTREAL
40,000 watts on 94.3 mcs.
(1) Supravox Corporation Ltée
(2) A. R. Crépault
(3) Roch Demers
(4) Serge Raymond
National Sales Manager - Roch Demers
Local Sales Manager - Ted Meunier
(9) Raoul John
(17) Ginette Houle
(18) J. C. Lalancette
(20) May 18, 1964
(21) Weed & Company
(22) Stephens & Towndrow Ltd.
Broadcasts Stereo, 24 hours daily.

CJFM-FM, MONTREAL
41,200 watts on 95.9 mcs.
(1) CJAD Limited
(2) W. C. Thornton Cran
(3) H. T. McCurdy
Director of FM Operations
J. Lyman Potts
(5) Ron Blair
(6) Gordon Hope
(7) Vance Randolph
(9) Bruce Patenaude
(10) Doug Williamson
(11) Al Cauley
(12) Doris Clark
(14) Mary Pert
(15) Gloria Shahorda
(16) Gerry Boddington
(17) Anna Watt
(18) Ernest Mott
(20) October 1, 1962
(21) Young Canadian Ltd.
(22) Standard Broadcast Sales Ltd.
Programs separately from CJAD
125 hours weekly in stereo.
Simulcasts with CJAD midnight to 6.00 a.m. Issues separate rate card

CKGM-FM, MONTREAL
50,000 watts on 97.7 mcs.
(1) Maisonneuve Broadcasting
(2) Geoff Stirling
(3) Don Wall
(4) Lorie Dempsey
(5) Jimmy Tapp
(7) Lorie Dempsey
(9) Tom Deachman
(10) Bob Holiday
(17) Bob Johnson
(18) Colin Jarrette
(20) September 16, 1963
(21) Stephens & Towndrow
(22) Weed & Company.

Separate programming 24 hours daily and issues separate rate card. Broadcasts in Stereo.

CHRC-FM, QUEBEC
81,000 watts on 98.1 mcs.
(1) CHRC Limitée
(2) Col. Harvé Baribeau
Managing Director - Henri Lepage
General Manager - Aurèle Pelletier
(5) Yvon Martel
(6) Georgette Lacroix
(7) Henri Veilleux
(9) Georgette Lacroix
(10) Guy Lemieux
(11) Maurice Descarreaux
(16) Georgette Lacroix
(17) Georgette Lacroix
(18) Arsène Nadeau
(19) Marcel Huard
(20) February, 1949
(21) Young Canadian Ltd.
(22) Hardy Radio & TV Ltd.
A. J. Messner & Co.
Scharf Broadcast Sales
Stereo Broadcasting
Programs separately from 12.00 to midnight, Monday to Saturday, and from 10.30 a.m. to midnight on Sunday. Issues separate rate card.

CJBR-FM, RIMOUSKI
20,000 watts on 101.5 mcs.
(1) La Radio du Bas St. Laurent Inc.
(2) Jacques Brillant
(3 & 5) André Lecomte
(7) Sandy Burgess
(8) François Raymond
(9) Jean Brisson
(11) Guy Ross
(12) Claude Pearson
(14) Louise Lavellée
(15) Sandy Burgess
(16) André Lecomte
(18) Lorenzo Michaud
(20) November 1947
(21 & 22) All-Canada Radio & TV Ltd.
Programs separately for 58 hours weekly.

CHLT-FM, SHERRBROOKE
62,000 watts on 102.7 mcs.
(1) La Tribune Inc.
(2) P. Desruisseaux
(3) J. L. Gauthier
(4) M. Girard
(5) L. LaRocque
(7) J. Tremblay
(9) P. M. Robidoux
(12) Andree Aube
(15) Pierrette Fleury
(18) Gerard Paul
(20) September 15, 1963
(21) Paul L'Anglais Inc.
(22) Young Canadian Ltd.
Stereo Broadcasting
6.00 p.m. - 11.00 p.m.

CKVL-FM, VERDUN-MONTREAL
307,000 watts on 96.9 mcs.
(1) Radio Futura Ltd.
(2) Jack Tietolman
Vice-President - Corey Thomson
(5) Judah Tietolman
(6) Hal Wardell
(7) Jack Tietolman
(8) H. A. Wardell & Bertrand Gagnon
(9) Gideon Cornfield
(14) Jack Selinger
(15) Jeannot Pelletier
(16) Larry Fredericks
(21) Young Canadian Ltd.
(22) Radio & TV Sales Inc.
Stereo Broadcasting
Programs 24 hours a day separate from CKVL-AM and issues its own rate card.

NOVA SCOTIA

CHNS-FM, HALIFAX
250 watts on 96.1 mcs.
(1) Maritime Broadcasting Co.
(2) Graham W. Dennis
(3) Fred W. Arenburg
(7 & 17) Robert Oxley
Programs 31 1/2 hours weekly separate from CHNS-AM.

CJCB-FM, SYDNEY
675 watts on 94.9 mcs.
(20) September 1963
(21) All-Canada
No stereo broadcasting
Same staff as CJCB-AM.
Programs separately for 14 hours weekly and issues separate rate card.

CKCL-FM, TRIURO
360 watts E.R.P. on 100.9 mcs.
(1) Colchester Broadcasting Co. Ltd.
(2 & 3) J. A. Manning
(5) H. C. Deryk Upton
(7) W. Frank Harvey
(9) Jack Armstrong
(10, 11 & 13) Harry Dewar
(15) Mrs. Shirley Filton
(16) Mrs. Anne Cox
(18) Sid Bernasconi
(19) Bob Bartlett
(20) Est. March 1965
(21) Devney Organization Inc.
(22) Hardy Radio & TV Ltd.
(23) No Stereo

ADVERTISING AGENCIES

An interim list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast department directors and radio and television time buyers for the period ending June 30, 1965.

KEY

1. Agency
2. City
3. Phone
4. Address
5. Broadcast Media (Director(s))
6. Broadcast Account Supervisor(s)
7. Broadcast Media Buyer(s)

- | | | | |
|---|---|--|--|
| <p>(1) AGENCE DE PUBLICITE NATIONALE
(2) Montréal 25
(3) 842-5078
(4) 1400 Pine Avenue West,
(5) André M. Allard
(6) André M. Allard
(7) André M. Allard</p> <p>(1) ARDIEL ADVERTISING AGENCY LTD.
(2) Toronto 7
(3) HU.5-6541
(4) 4 Lawton Blvd.
(5) Philip A. Johnson
(7) D. A. Wilson</p> <p>(1) ARDIEL ADVERTISING AGENCY LTD.
(2) Montreal
(3) 842-4681
(4) 1500 Stanley Street
(5) Manager, M. Cooper</p> <p>(1) ARDIEL ADVERTISING AGENCY LTD.
(2) Hamilton
(3) LI.9-2419
(4) 180 Parkdale Ave. N.
(5) M. J. Hallas</p> <p>(1) ARDIEL ADVERTISING AGENCY LTD.
(2) Ottawa
(3) 235-9280
(4) 385 Albert Street
(5) Miss Joann Hossick</p> <p>(1) BACKMAN ADVERTISING LTD.
(2) Halifax
(3) 422-1527
(4) Lord Nelson, Bldg.,
5676 Spring Garden Road
(5) Miss Anne Archibald
(6) Miss Anne Archibald
(7) Mrs. Jo-Marie Kackay</p> <p>(1) BAKER ADVERTISING AGENCY LTD.
(2) Toronto
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(6) Glen Moore
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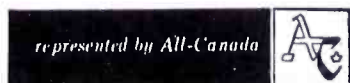


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Not all women are guilty of spreading gossip. One of them has to start it.

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BRIAN S. MacDOUGALL



RALPH C. DEANS



T. G. BALLANTYNE



GREY HARKLEY

RICHARD G. LEWIS (below)



On his way to becoming editor-in-chief, John Weber, at 19, is already a noted philatelist and numismatologist, largely because he collects stamps and coins. He is easily the most essential member of the Broadcaster family, because when something has to be done, John just quietly goes ahead and does it.

A journalist is a newspaper man with spats and this describes Assistant Editor Frank Kelley, an Edmonton "journalist", who last year had an article in Maclean's Magazine, which is a very good publication too. Frank is charged with churning out the stuff that keeps the ads apart. He commutes thirty miles a day to keep contact with his wife, Shirley and their offspring, Dena and Jeffrey and also to keep up with his ambitions as a playwright.

A refreshing breeze from the waters of Cape Breton, Brian MacDougall subscribes to the theory that the best place to start in any line of business is at the top. So, at the tender age of 18, Brian started as our highest-ranking officer - a general - General Joe. Now, at 21, Brian functions in the important position of Makeup Editor, which means that snow nor rain nor heat nor gloom nor typographical errors, can stop him setting the type and pasting up the pages ready for the lithographer, this ad orf eaxmple.

Ralph Deans, latest arrival at the CB stable, was acquired in a claiming race from United Press International, where he was Toronto Bureau Manager. Newfy-born and B-C-raised, Ralph brags about his handsome wife Holly and 8 months old son Christopher Hemingway. His department is called "Business Relations", whatever that is.

Keeper of the Privy Purse, Thomas Graham (Bal) Ballantyne - a 12-year veteran of the Battle of the Balance Sheet - keeps the books, takes care of subscriptions, and even more of people who don't subscribe. He has a wife, two daughters and three grandchildren. In his spare moments, he functions as a life member of the Guild of Industrial, Commercial and Institutional Accountants and treasurer of the Toronto Branch of the Canadian Authors' Association.

Artistry at the Broadcaster emporium revolves around Grey Harkley, who happened to be in the office when the paper was born in January 1942. Since then, he has been smiling benignly over his cartoons while the paper has grown up. In his early days, Grey rowed with the Argonauts and paddled with the Toronto Canoe Club.

Seeing we have the space, we have to say something about the Old Man, who started it all 23 years ago on an initial capital of six bits. The paper has appeared regularly and without interruption for over 23 years in spite of everything he has done to impede it. When Canada is 100 years old, the Broadcaster will be 25, and Dick Lewis keeps wondering how in hell the country got by for its first 75 years.

(An advertisement of Canadian Broadcaster)

NETWORKS

CANADIAN BROADCASTING CORPORATION

HEAD OFFICE: 150 Bronson Ave., Ottawa. P.O. Box 478, Terminal 'A', Ottawa. (613) 731-3111.

TORONTO: 354 Jarvis Street, Toronto. P.O. Box 500, Terminal 'A', Toronto. Walnut 5-3311.

MONTREAL: 1425 Dorchester St. W., Montreal. 368-3211. P.O. Box 6000.

Principal Officers:

President - J. A. Ouimet
 Vice-President Capt. W.E.S. Briggs
 Vice-President Programming - E. S. Hallman
 Vice-President Planning - J. P. Gilmore
 Vice-President Asst. to President - R.C. Fraser
 Vice-President, Finance - V.F. Davies
 Vice-President & General Manager English Network Broadcasting - H.G. Walker
 Asst. Gen. Mgr., English Network - R.W. McGall
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CTV TELEVISION NETWORK LTD.

TORONTO: 42 Charles Street, E., Toronto 5. 924-5454. Telex: CTV Toronto 02-2678.

MONTREAL OFFICE: 1420 Sherbrooke St., West. Telephone: 849-8021. Telex: 01-20229.

NEW YORK and CHICAGO: Telephone: T. B. J. Atkins, General Sales Manager. Ask long distance operator for ENTERPRISE 6868 - no toll charge.

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 Gordon F. Keeble - Executive Vice-President
 Michael Hind-Smith - Vice-President, Programming
 T. B. J. Atkins - General Sales Mgr.
 R. E. Misener - Director of Sales Development
 S. S. Wilson - Vice-President, Operations
 Vincent Dittmer - Business Manager
 Barry G. Nicholls - Manager, P.R. and Client Service
 Arthur Weinthal - Executive Producer
 Ron Raisman - Chief Accountant
 O. F. Babirad - Production Mgr.
 William C. Bain - Research Mgr.
 Robert A. Aiken; S. Brooker; Gene Plouffe; Bruce Fortnum; D. Cross - Sales Representatives
 Lincoln A. Mayo - Manager, Montreal

BRITISH BROADCASTING CORPORATION

Representative in Canada: - S. W. Smithers.

HEAD OFFICE: 1500 Bronson Ave. Ottawa, Ontario.

Mailing Address: P. O. Box 478, Postal Terminal "A", Ottawa 2. Telephone: Area 613 731-3111 Ext. 533/534. Secretary: Miss D. M. Stocker.

TORONTO OFFICE: 135 Maitland Street, Toronto 5, Ontario. Telephone: Area 416 925-3311.

Television Programme Sales: Mr. George Young. Sales Assistant: Mr. David Cotton. Secretary: Miss Wendy Lampard.

Radio Transcription: Mrs. Ruth St. Clair. Secretary: Miss Dena...

PERSONNEL REGISTER (Television)

KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company Name | 9. Music Director | 17. Copy Chief |
| 2. President (if a company) | 10. News Director | 18. Film Librarian |
| 3. General Manager | 11. Sports Director | 19. Film Editor |
| 4. Operations Manager | 12. Women's Director | 20. Chief Operator |
| 5. Commercial Manager | 13. Farm Director | 21. Dir. of Engineering |
| 6. Production Supervisor | 14. Promotion Manager | 22. Canadian Reps |
| 7. Program Manager | 15. Traffic Manager | 23. U.S. Reps |
| 8. Chief Announcer | 16. Art Director | 24. Station Birth Date |

BRITISH COLUMBIA

CBUT, CRANBROOK
1.1 kw Video; 505 kw Audio on Channel 10, owned and operated by the Canadian Broadcasting Corporation
(24) July, 1962

CJDC-TV, DAWSON CREEK
50 kw Video; 25 kw Audio on Channel 5. CBC.

- (1) Radio Station CJDC (Dawson Creek B.C.) Ltd.
(2 & 3) H. L. Michaud
(4) John Adams
(5) W. R. (Bill) Duncan
(6) Gordon Dohle
(7) H. L. Michaud
(10) Elmer Devore
(11) Al Kelly
(12) Mrs. Kathy Duncan
(13) Roger Fry
(15) Marie Van Berkel
(16) Ethel Emes
(17) Al Vaillancourt
(18 & 19) Vera Galloway
(20) Gordon Dohle
(21) Ralph Messner
(22) Radio - TV Reps. Ltd.
(24) January 15, 1959

CFCR-TV INTERIOR TELEVISION SYSTEM, KAMLOOPS
50 kw Video; 18.5 kw Audio on Channel 4. CBC.

- (1) Twin Cities Television Ltd.
(2 & 3) Ian G. Clark
Ass't General Mgr.
Jean C. Ross
(4) Jack Pollard
(5) Walter Harwood
(6) Wayne Roberts
(7) Jack Pollard
(8) Al Davidson
(9) Wayne Roberts
(10) Jack Pollard
(11) Walter Jones
(12) Miss Jean Ross
(13) Bob Wilson
(14) Miss Jean Ross
(15) Shirley Lewis
(16) Fred Roach
(17) Ed Stevens
(18 & 19) Bill Reith
(20) Wayne Roberts
(21) Kurt Reichennek
(22) All-Canada
(23) Weed & Company
(24) April 8, 1957

CFCR-TV INTERIOR TELEVISION SYSTEM, KAMLOOPS has re-broadcasting stations at the following locations in British Columbia:

Savona	Channel 8
Clearwater	Channel 2
Boston Bar-	
North Bend	Channel 5
Quesnel	Channel 7
Williams Lake	Channel 8
Lytton-Lillooet	Channel 11
100 Mile House	Channel 5
Clinton	Channel 9
Chase	Channel 11
Merritt	Channel 10
Ashcroft-Cache Creek	Channel 10
Promontory	Channel 5
Mountain	

CHBC-TV, OKANAGAN TELEVISION SYSTEM
3.7 kw Video; 1.65 kw Audio on Channel 2. CBC.

- (1) Okanagan Valley Television Co. Ltd.
(3) Roy G. Chapman
(5) Dick Sharp
(6) Norm Williams
(7) Russ Richardson
(8) Dave Sparrow
(10) Russ Richardson
(11) Lyall Winlaw
(12) Mrs. Betty Pavle
(13) Bob Wilson
(14) Anne McNamara
(15) Mrs. Lucille Travls
(16) Ralph Beausart
(17) Bob Pye
(19 & 20) Douglas Redecopp
(21) T. F. Wyatt
(22 & 23) All-Canada Television
(24) Sept. 21, 1957

CHRC-TV (OKANAGAN NETWORK) has re-broadcasting stations at the following locations in British Columbia:

Kelowna	Channel 2
Vernon	Channel 7
Penticton	Channel 13

Salmon Arm	Channel 9
Oliver-Osoyoos	Channel 8
Lumby	Channel 5
Princeton	Channel 5
Keremeos Cawston	Channel 5
Peachland	Channel 5
Enderby	Channel 5
Westwood	Channel 12
Falkland	Channel 5
Nakusp	Channel 2
Malakwa	Channel 5
Celista	Channel 6
Grindrod	Channel 72
Cherryville	Channel 10

CKPG-TV, PRINCE GEORGE
220 watts Video; 110 watts Audio on Channel 3. CBC.

- (1) CKPG Television Ltd.
(2 & 3) Robert T. Harkins
Director of Television
R. A. McGavin
(5) M. McDonnell
(6) A. D. Weibe
(7 & 8) S. J. Howe
(9) Steve J. Howe
(10) Barry J. Hamelin
(11) Barry Hamelin
(12) M. McDonnell
(13) J. Carbutt
(14) Ab D. Wiebe
(15) Arlene Goodkey
(16) Anne Perry
(17) Ab D. Wiebe
(18) Anne Perry
(19) Steve Howe
(20) Steve J. Howe
(21) Stan W. Davis
(22 & 23) All-Canada Radio & TV
(24) August 20, 1961

CFTK-TV, TERRACE-KITIMAT
4.1 kw Video; 2.1 kw Audio on Channel 3. CBC

- (1) Skeena Broadcasters Ltd.
(3) J. Fred Weber
(4) Wayne Seabrook
(5) Ronald O. Paulsen
(6) Robert Calder
(7) Al Parfitt
(9) Jack White
(10) Keith Tutt
(11) Allan Parfitt
(12) M. Van Herd
(13) Hugh McLarty
(14) Wayne Seabrook
(15) Mrs. Frankie Bates
(16) Art Bates
(17) Patricia Frank
(18) Mrs. Henny Ebeling
(19) Bob Hornby
(20) Robert Calder
(21) John A. Nance
(22) Radio - TV Reps Ltd.
(23) Weed & Company
(24) November 15, 1962

CFTK-TV, TERRACE-KITIMAT has re-broadcasting stations at the following locations:

Prince Rupert	Channel 6
Smithers	Channel 5
Burns Lake	Channel 2
Kildala	Channel 5
Kemano	Channel 2
Ketchikan,	
Alaska (closed circuit)	Channel 5

CBUAT, TRAIL
187 kw Video; 124 kw Audio on Channel 11. Owned and operated by the Canadian Broadcasting Corporation.
(24) November 3, 1960

CBUAT-1 NELSON
560 watts Video; 222 watts Audio on Channel 9. This satellite of CBUAT, Trail is owned and operated by the Canadian Broadcasting Corporation.
(24) November 26, 1960

CBUAT-2, CASTLEGAR
Owned and operated by the Canadian Broadcasting Corporation; re-broadcasting the programs of CBUAT, Trail on Channel 3.

KVOS-TV VANCOUVER-VICTORIA (BILLINGHAM)
214 kw Video; 107 Audio on Channel 12.

- (1) KVOS-TV (BC) Ltd.
(2) Gordon Reid
(3) David Hinz
Vice-President -
Doug Davis

Western Sales Manager -
Herbert Burkart
National Sales Director -
D. J. Davis

- (4) Andy Anderson
(5) H. Burkart
(6) Jack V. Gertles
(7) Andy Anderson
(8) Frank Jank
(9) Bob Hughes
(10) Duane Trecker
(11) Rod Hulme
(12) Elaine Horn
(13) Stan Sleeth
(14) Marian Boylan
(15) Miss Del Pawliw
(16) Tom Ashdown
(17) Miss Leslie Mathers
(18) Del Pawliw
(19) Ken Jubenville
(20) Duane Johnson
(21) John Price
(22) Stovin-Byles Ltd.
(23) Sumner Corp.
(24) June, 1954

CBUT, VANCOUVER
47.6 kw Video; 25.4 kw Audio on Channel 2. Owned and operated by the Canadian Broadcasting Corporation.

CBUT-1 COURTENAY
625 kw Video; 332 kw Audio on Channel 9. Satellite of CBUT, Vancouver.
(24) August 1962.

CHAN-TV, VANCOUVER
164 kw Video; 81 kw Audio on Channel 8. CBC.

- (1) British Columbia Television Broadcasting System Ltd.
(2) J. R. Peters
(5) Dave Norman
(6) W. C. Elliott
(7) L. D. Colthorp
(10) A. Marquis
(11) Brad Keene
(12) Mrs. Jean Cannem
(14) Barry Cramer
(15) Anne Collins
(16) Bob Crighton
(17) Mrs. Joy Cormier
(18) Jan Hadway
(19) Miss Les Semko
(21) E. G. Rose
(22 & 23) All-Canada
(24) October 31, 1960

CHEK-TV, VICTORIA
100 kw Video; 50 kw Audio on Channel 6. CBC.

- (1) British Columbia Television Broadcasting System Ltd.
(2) J. R. Peters
(4) Frank Bond
(5) Dave Norman
(6) W. C. Elliott
(7) L. Colthorp
(10) A. Marquis
(11) Brad Keene
(12) Mrs. Ida Clarkson
(14) Barry Cramer
(15) Ann Collins
(16) Bob Crighton
(17) Mrs. Joy Cormier
(18) Jan Hadway
(19) Les Semko
(21) E. G. Rose
(22 & 23) All-Canada
(24) December 1, 1956

CHEK-TV, VICTORIA has re-broadcasting stations at the following locations:

Squamish	Channel 7
Port Hardy	Channel 2
Sointula	Channel 5
Newcastle Ridge	Channel 7
Kokish	Channel 9

ALBERTA

CFCN-TV, CALGARY
55 kw Video; 27.5 kw Audio, on Channel 4. CTV.

- (1) CFCN Television Limited
(2) Jas. A. Love
Executive Vice-President -
Gordon L. Carter
(6) Ted Chapman
(10) William N. Love
(11) Henry Viney
(14) Sylvia Gerke
(15) Mrs. Jean Bown
(16) Charles Heine
(17) Wally Kirk
(19) Garry Smith
(21) Robert W. Lamb
(22) Radio - TV Reps. Ltd.
(23) Young Canadian
(24) September 9, 1960

CFCN-TV-1, DRUMHELLER-HAND HILLS - Channel 12

CFCN-TV-2, Banff, Channel 8

CFCN-TV-3, Brooks, Channel 9

CFLW-TV, Windermere Valley - Channel 6
All satellites of CFCN-TV, Calgary. Same staff.

CHCT-TV, CALGARY
100 kw Video; 50 kw Audio on Channel 2. CBC

- (1) Calgary Television Limited
(2) Frederick Shaw
(3) A. M. (Bert) Cairns
(4) Ron Chase
(5) J. N. Inkster (Nat'l)
(6) Skp Braun
(7) Ron Chase
(10 & 11) Ed Whalen
(14) W. A. (Bill) Smith
(15) Don Wilson
(16) Les Fintek
Sales Services Editor -
Miss Mary Ellis
(18 & 19) Gordon Warner
(21) Lee Crawley
(22) All-Canada Radio & Television
(23) All-Canada Radio & TV
(24) October 8, 1954

CHCT-TV-1, DRUMHELLER
Satellite of CHCT-TV, Calgary broadcasting on Channel 8. Same staff.

CBXT, EDMONTON
318 kw Video; 159 kw Audio on Channel 5. CBC Microwave. Owned and operated by the Canadian Broadcasting Corporation.
(24) October 2, 1961

CFRN-TV, EDMONTON
180.3 kw Video; 90.4 kw Audio on Channel 3. CTV

- (1) Sunwapa Broadcasting Co. Ltd.
(2 & Gen. Mgr.) G. R. A. Rice
Manager - Bruce Alloway
Gen. Sales Mgr. - D. Field
(6 & 7) George Kidd
(8) Ed Kay
(9) Harry Farmer
(10) Sid Lancaster
News and Public Affairs Mgr.
Bill Hogle
(11) Al McCann
(12) Laura Lindsay
(13) Scott Flewitt
(14) Paul Nattall
Projects Director -
Dan Kaufman
(16) Peter Leonard
(17) Bob Carlyle
(19) Keith Radomski
(21) Ted Wadson
(22) Radio - TV Reps Ltd.
(23) Young Canadian Ltd.
Harlan Oakes
(24) October 17, 1954

CFRN-TV-1, CARROT CREEK
Satellite of CFRN-TV, Edmonton, broadcasting on Channel 9.

CFRN-TV-2, EDSON
Satellite of CFRN-TV, Edmonton broadcasting on Channel 12.

CFRN-TV-3, WHITECOURT
Satellite of CFRN-TV, Edmonton, broadcasting on Channel 7.

CBXAT, GRANDE PRAIRIE
36 kw Video; 18 kw Audio on Channel 10. CBC. Owned and operated by the Canadian Broadcasting Corporation.
(24) July 1962.

CBXAT-1, PEACE RIVER
720 watts Video; 360 watts Audio on Channel 7. This is a satellite of CBXAT, Grande Prairie. It is owned and operated by the Canadian Broadcasting Corporation.

CJLH-TV, LETHBRIDGE
96.1 kw Video; 44.9 kw Audio on Channel 7. CBC.

- (1) Lethbridge Television Limited
(2 & 3) N. Botterill
(7) Dan Taylor
(10) Joe Shannon
(11) Ron Makarenko
(12) Mrs. Jean Block
(13) Ron Watmough
(14) Mrs. Joan Waterfield
(15) Miss Win Duffy
(16) Corrie Martens
(17) Gladys Palmer
(18 & 19) Mrs. Betty Glendinning
(21) V. C. Reed
(22) All-Canada Radio & Television
(23) All-Canada
(24) November 20, 1955

CKSA-TV, LLOYDMISTER
116 kw Video; 58 kw Audio on Channel 2. CBC

- (1) CHSA-TV Limited
(2 & 3) Arthur F. Shortell
(4 & 5) J. R. D. Findlay
(6 & 7) Wes Saunders
(10) F. Robertson
(11) Fergie Olver
(13) Bill Axelson
(14) Wes Saunders
(15) L. Johnson
(16) Howard Sturge
(17) M. Pugsley
(18 & 19) Don Weeks

(21) Howard James
(22) Radio - TV Reps. Ltd.
A. J. Messner
(23) Devney Organization
(24) September 23, 1960

CHAT-TV, MEDICINE HAT
5.7 kw Video; 3 kw Audio on Channel 6. CBC.

- (1) Monarch Broadcasting Co. Ltd.
(2) J. H. Yuill
(3) Orville Kope
(4) Jon David Thibert
(5) Ian Carson
(6 & 7) Jon David Thibert
(8) Lorne Havard
(9) Lorne Havard
(10) Stan Weiler
(11) Glen Yost
(12) Kenolynn Bullock
(13) Mickey Lynch
(14) John Patan
(15) Barry Freeman
(16) August Soehn
(17) Mrs. Deen Hamilton
(18 & 19) Stan Antonuk
(20) Dave Cook
(21) Sid Gaffney
(22) All-Canada Radio & Television
(24) September 14, 1957

CHAT-TV-1, PIVOT
1.37 kw Video; 2.75 kw Video on Channel 4. Satellite of CHAT-TV, Medicine Hat. Same staff.

CHCA-TV, RED DEER
13.2 kw Video; 6.6 kw Audio on Channel 6. CBC.

- (1) CHCA Television Ltd.
(2) H. L. Flock
Assistant Manager -
Mrs. A. Sole
(3) G. E. Spackman
(4) James Colter
(5) H. L. Flock
(6 & 7) Wendell Wilks
(10) Glen Burston
(11) Al Hammer
(12) Marlene McDonald
(13) Al Hammer
(15) Lorraine Fuller
(16) Rick Soehn
(17) Grant Olyvort
(18 & 19) Don Farnell
(21) James Colter
(22) All-Canada Radio & TV Ltd.
(23) Forjoe TV Inc.
(24) Dec. 9, 1957

CHCA-TV-1, CORONATION
12.4 kw Video; 6.2 kw Audio on Channel 10. Satellite of CHCA-TV, Red Deer. Same staff.

CHCA-TV-2, BANFF
5 watt pedestal. Channel 10. Satellite of CHCA-TV, Red Deer.

SASKATCHEWAN

CHAB-TV, MOOSE JAW
48 kw Video; 25 kw Audio on Channel 4. CBC.

- (1) CHAB Ltd.
(2) Jack Moffat
(3) Jerry Johnson
(4) Rud Marce
(5) Jerry Johnson
(6) Bruce Pendlebury
(7) Bud Marce
(8) Gordon McInnes
(9) Carlene Budau
(10) Wally Macht
(11) Ken Newans
(12) Mrs. Sylvia Stromberg
(13) Darrell Janz
(14) Jay Leddy
(15) Mrs. Erma Gates and Marjorie Deyo
(16) Graham Henderson
(17) Mrs. Shirlee Cooke
(18 & 19) Dianne Clark
(20 & 21) Merv Pickford
(22) Stovin-Byles Ltd.
(23) E. S. Sumner Corp.
(24) July 7, 1959

CKBI-TV, PRINCE ALBERT
61 kw Video; 36.5 kw Audio on Channel 5. CBC.

- (1) Central Broadcasting Co. Ltd.
(2 & 3) Edward A. Rawlinson
(4) Frank F. Rawlinson
(5) Ian Robertson
(6 & 7) Jack J. Cennon
(9) Ian Barrie
(10 & 11) Nick Roche
(12) Mrs. Marion Sherman
(13) Harold Mallwitz
(14) James Scarrow
(15) Mrs. Sylvia Dodwell
(16) Cecil Semchuk
(17) Alden Diehl
(18 & 19) Mrs. Lorraine Hawksworth
(21) T. Van Nes
(22) All-Canada
(23) All-Canada
(24) January 27, 1958

CKBI-TV, PRINCE ALBERT has re-broadcasting stations at these locations:

Alticane	Channel 10
North Battleford	Channel 7
Nipawin	Channel 2
Greenwater	Channel 4

CKCK-TV, REGINA
100 kw Video; 53.5 kw Audio on Channel 2. CBC

- (1) Transcanada Communications Limited
(2) Michael C. Sifton
Vice-President and General Manager - H.A. Crittenden
(3) Don Tunncliffe
Assistant Manager -
Lloyd Westmoreland
(5) Don Tunncliffe
(6) Doug Lee
(8) Garth Dawley & Bruce Cowie
(9) Mrs. Grace Germaine
(10) Grant Kennedy
(11) Ken Reeves
(14) Jerry Joyn
(15) Pat Hagerty
(16) Joe Soehn
(17) Mel F. Hesen
(18) Mrs. S. Geres
(19) Barry Haddad
(20) Tom Nelson & Len Ross
(21) Lorne McBride
(22 & 23) All-Canada
(24) July 27, 1954

CKCK-TV-1, COLGATE
15.1 kw Video; 7.5 kw Audio on Channel 12. Re-broadcasting station of CKCK-TV, Regina. Same staff.

CKCK-TV-2, WILLOW BUNCH
9 kw Video; 4.5 kw Audio. Satellite of CKCK-TV, Regina broadcasting on Channel 6.

CKMJ-TV, MARQUIS
55.4 kw Video; 27.7 kw Audio on Channel 7. Satellite of CKCK-TV.

CHRE-TV, REGINA
140 kw Video; 75 kw Audio on Channel 9. CTV.

- (1) CHAB Ltd.
(2) Jack Moffat
(3) Jerry Johnson
(4) Bud Marce
(5) Jerry Johnson
(6) Bruce Pendlebury
(7) Bud Marce
(8) Gordon McInnes
(9) Carlene Budau
(10) Wally Macht
(11) Ken Newans
(12) Mrs. Sylvia Stromberg
(13) Wally Macht
(14) JanRe Marchessault
(15) Mrs. Erma Gates and Marjorie Deyo
(16) Graham Henderson
(17) Mrs. Shirlee Cooke
(18 & 19) Diane Clark
(20 & 21) Merv Pickford
(22) Stovin-Byles Ltd.
(23) E. S. Sumner Corp.
(24) Dec. 21, 1962

CFQC-TV, SASKATOON
180 kw Video; 100 kw Audio on Channel 8. CBC.

- (1) A. A. Murphy & Sons Limited
(2) W. A. "Bill" Murphy
(3) G. Blair Nelson
Station Manager -
Don Brinton
(5) Ken Hutson
(6) Greg Barnsley
(10) Les Edwards
(11) Ned Powers
(14) Ted Eadinger
(15) Mrs. Verna Fowler
(16) Harvey Bailord
(17) Stan Thomas
(19) Ron Lee
(21) Jim Love
(22) Radio - TV Reps.
(23) Young Canadian -
Harlan G. Oakes
(24) December 5, 1954

CFQC-TV-1, STRANRAER
6.8 kw Video; 3.6 kw Audio on Channel 3. Satellite of CFQC-TV, Saskatoon. Same staff.

CJFB-TV, SWIFT CURRENT
13.3 kw Video; 6.65 kw Audio on Channel 5. CBC.

- (1) Swift Current Telecasting Co. Ltd.
(2 & 3) William D. Forst
(5) Walter S. Buffam
(6 & 7) Mrs. Julie Forst
(10) Gordon Foth
(11) Art Henderson
(12) Mrs. Julie Fors
(13) Doug Grant
(14) Mrs. Julie Forst
(15) D. Jacobson
(16) George Kushner
(17) Marjorie Schieck
(21) George Harwood
(22) Radio - TV Reps.
(23) Forjoe TV Inc.
(24) December 23, 1957

CJFB-TV-1, EAST END
Satellite of CJFB-TV, Swift Current.

CJFB-TV-2, VAL MARIE
Satellite of CJFB-TV, Swift Current.

CJFB-TV-3, RIVERHURST
Satellite of CJFB-TV, Swift Current.



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DANIEL BOONE



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OF THE SEA
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DOBIE GILLIS
MARGIE
MY FRIEND FLICKA
BROKEN ARROW
CRUSADE IN EUROPE

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KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company Name | 9. Music Director | 17. Copy Chief |
| 2. President (if a company) | 10. News Director | 18. Film Librarian |
| 3. General Manager | 11. Sports Director | 19. Film Editor |
| 4. Operations Manager | 12. Women's Director | 20. Chief Operator |
| 5. Commercial Manager | 13. Farm Director | 21. Dir. of Engineering |
| 6. Production Supervisor | 14. Promotion Manager | 22. Canadian Reps |
| 7. Program Manager | 15. Traffic Manager | 23. U.S. Reps |
| 8. Chief Announcer | 16. Art Director | 24. Station Birth Date |

CKOS-TV, YORKTON
5 kw Video; 2.5 kw Audio on Channel 3. CBC

- (1) Yorkton Television Co. Ltd.
- (2 & 3) R. L. Skinner
Vice-President and Asst. Gen. Mgr.
George S. Skinner
- (5) J. V. Birt
- (6) Wilbur A. Westby
- (7) G. Pepler
- (8) Linus Weatberg
- (10) James Horning
- (11) Linus Weatberg
- (13) Norman Roebuck
- (15) Mrs. Cavell Purinton
- (16) Hugh C. Vassos
- (19) Sharon Coleman
- (21) Ludwig Hocevar
- (22) Stovin-Byles Limited
- (23) ABC International Television
- (24) June 19, 1958

CKSS-TV, BALDY MOUNTAIN
28 kw Audio; 57 kw Video on Channel 8. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-2, ESTEVAN
17 kw Audio; 37 kw Video on Channel 7. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-3, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

MANITOBA

CKX-TV, BRANDON
54 kw. Video; 27 kw Audio on Channel 5. CBC.

- (1) Western Manitoba Broadcasters Limited
- (2 & 3) John B. Craig
- (4) Stuart Craig
- (5) Archie Olson
- (6) Harold Roberts
- (7) Stuart Craig
- (10) John Wallace
- (11) Henry Stothard
- (13) Frank Bird
- (14) Fraser Cameron
- (15) Mrs. Sadie Webb
- (16) Mrs. Ann Smith
- (17) John Kozak
- (19) Harold Pullaw
- (20) Lawrence Dubols
- (21) Tom Stacey

(22) All-Canada
(23) All-Canada
(24) January 28, 1955

CKX-TV has rebroadcasting stations at: Foxwarren; 6.4 kw Video, 3.48 kw Audio on Channel 11. Melita; 1.18 kw Video; .094 kw Audio on Channel 9.

CRWRT, FLIN FLON
6.8 kw Video; 3.4 kw Audio on Channel 10. Owned and operated by the Canadian Broadcasting Corporation.
(24) June 25, 1962

CRWRT-1, LE PAS
260 watts Video; 130 watts Audio on Channel 7. This satellite of CRWRT, Flin Flon is owned and operated by the Canadian Broadcasting Corporation.
(24) June 25, 1962

CRWT, WINNIPEG
57.8 kw Video; 34.7 kw Audio on Channel 3. Owned and operated by the Canadian Broadcasting Corp.
(24) April 24, 1960

CRWFT, WINNIPEG
2.87 kw Video; 1.72 kw Audio on Channel 4. CBC French Network. Owned and operated by the Canadian Broadcasting Corporation.
(24) April 24, 1960

C-JAY-TV, WINNIPEG
325 kw Video; 180 kw Audio on Channel 7. CTV.

- (1) Channel Seven Television Ltd.
- (2) Ralph S. Maener
- (3) Jack M. Davidson
- (4 & 6) Joe Gibson
- (7) Jim Purvis
- (8) Ray Torgrud
- (10) L. R. (Bud) Sherman
- (11) Jack Wells
- (12) Mrs. Betty Jewel Canning
- (14) Al Johnson
- (15) Gerry Probert
- (16) Mac Drope
- (17) Jim Armstrong
- (19) Howard McMillan
- (21) Bert Cobb
- (22) Stovin-Byles
- (23) E. S. Sumner Inc.
- (24) November 12, 1960

ONTARIO

CKVR-TV, BARRIE
100 kw Video; 50 kw Audio on Channel 3. CBC.

- (1) Ralph Snelgrove Television Limited
- (2 & 3) Ralph Snelgrove Assistant Mgr. - H. J. Snelgrove
- (4) Jack Mattenley
- (5) C. M. Tierney
- (6) Jerry Robertson
- (7) Edna King
- (8) David Compton
- (9) Doug Garroway
- (10) Wayne Bjorgan
- (11) Bill Bennett
- (12) Edna King
- (14) Frank Tooke
- (15) Bob Locke
- (16) Ernest Barker
- (17) Janet Robertson
- (19) Tom Locke
- (20) Bert Verwey
- (21) Harold Atkinson
- (22) Paul Mulvihill & Company
- (23) E. S. Sumner Inc.
- (24) 1955

CKVR-TV, PARRY SOUND
5 kw kw on Channel 11. Satellite of CKVR-TV, Barrie.

CKVR-TV-2, HUNTSVILLE
115 watts Video; 49 watts Audio on Channel 8. Satellite of CKVR-TV, Barrie.

CHCH-TV, HAMILTON
230 kw Video; 143 kw Audio on Channel 11.

- (1) Niagara Television Limited
- (2 & 3) K. D. Soble
Asst. Mgr. - S. J. Bibby
Dir. of Sales & Marketing - Al. A. Bruner
- (4) F. P. DeNarios
- (7) D. C. Gale
- (21) W. E. Jeynes
- (22) All-Canada
CHCH Marketing Div.
- (23) E. S. Sumner Corp.
- (24) June, 1954

CBWAT, KENORA
9.3 kw Video; 5.5 kw Audio on Channel 8. Owned and operated by the Canadian Broadcasting Corp.

CBWAT-1, DRYDEN
8.9 kw Video; 4.45 kw Audio on Channel 9. Owned and operated by the Canadian Broadcasting Corp.
(24) September, 1962

CBWAT-2, SIOUX LOOKOUT
.005 kw Video; .0025 kw Audio on Channel 12. Owned and operated by the Canadian Broadcasting Corp.
(24) December, 1962

CBWAT-3, FORT FRANCES
20.2 kw Video; 10.1 kw Audio on Channel 5. Owned and operated by the Canadian Broadcasting Corp.

CBWAT-4, RED LAKE - ATIKOKAN
5.7 kw Video; 2.85 kw Audio on Channel 10. Owned and operated by the Canadian Broadcasting Corp.

CKWS-TV, KINGSTON
130 kw Video; 78 kw Audio on Channel 11. CBC.

- (1) Frontenac Broadcasting Co. Ltd.
- (2) Sen. W. R. Davies
- (3) Roy Hofstetter
- (5) A. J. Brooks
- (6 & 7) Cliff Tomlinson
- (10) Floyd Paterson
- (11) Max Jackson
- (12) Claire Leonard
- (14) Chris Davies
- (15) Mrs. Rita McGratten
- (16) Mrs. Mary Ann Bovey
- (18 & 19) Pam Cooper
- (20) Lorne Shepherd
- (21) Gord Backus
- (22 & 23) All-Canada
- (24) December 18, 1954

CKCO-TV, KITCHENER
325 kw Video; 160 kw Audio on Channel 13. CTV.

- (1) Central Ontario Television Limited
- (2) Carl A. Pollock
- (3) William D. McGregor
- (6 & 7) Bruce Lawson
- (9) Pat Ludwig
- (10) Gary McLaren
- (11) Reg Sellner
- (12) Mrs. Elaine Cole
- (14) William Whiting
- (15) Mrs. Alice Ellis
- (16) Don Bowen
- (17) William Smuck
- (18 & 19) Lorne Cole
Supervisor of Technical Operations - Jim Smith
- (21) Paul Turchan
- (22) Hardy Radio & TV - Toronto and Montreal
A. J. Messner - Winnipeg;
Scharf Broadcast Sales - Vancouver
- (23) Weed & Company
- (24) March 1, 1954

CFPL-TV, LONDON
325 kw Video; 195 kw Audio on Channel 10. CBC.

- (1) London Free Press Printing Co. Ltd.
- (2) Walter J. Blackburn
- (3) Murray T. Brown
- (4) Bob Reinhart
- (5) Cliff Wingrove
- (6 & 7) James Plant
- (9) Ed. Manning
- (10) Ron Laidlaw
- (11) Alex Kelman
- (13) Roy Jewell
- (14) Tom Daley
- (15) Warren Blahout
- (16) John Andrew
- (17) Tom Bird
- (18 & 19) Pat Walker
- (20) Dale Duffield
- (21) Glen Robitaille
- (22 & 23) All-Canada
- (24) November 28, 1953

CFCH-TV, NORTH BAY
28.5 kw Video; 14.25 kw Audio on Channel 10. CBC.

- (1) Tel Ad Company Ltd.
- (3) Reg Carne
- (5) Jim Gibson
- (7) Sid Tomkins
- (8) John Size
- (10) Don Delaplante
- (11) Pete Handley
- (12) Meri Crave
- (14) Joann McIntyre
- (15) Meri Craven
- (16) Richard Lea
- (17) Patricia Bacon
- (18) Tony Marceau
- (20) Jerry Milan
- (21) Dave Mee
- (22) Stovin-Byles Ltd.
- (23) All-Canada
- (24) December 19, 1955

CJOH-TV, OTTAWA AND THE SEAWAY
152 kw Video; 76 kw Audio on Channel 13. 130 kw Video; 78 kw Audio on Channel 8. CTV.

- (1) Bushnell TV Co. Ltd.
- (2) E. L. Bushnell
- (3) Stuart W. Griffiths
- (4) Harold Mantay
- (5) W. O. Morrison
- (6 & 7) Peter Francis
- (9) Champ Champagne
- (10) Joe Gibson
- (11) Joe Spence
- (12) Marion Dunn
- (14) Bruce Sutton
- (16) Dave Leigh
- (17) W. O. Morrison
- (18) Eric Tomlinson
- (19) Eric Tomlinson
- (21) A. G. Day
- (22) Independent Canadian TV Sales
- (23) Young Canadian
- (24) March 12, 1961

CROT, OTTAWA
50.1 kw Video; 26.7 kw Audio on Channel 4. Owned and operated by the Canadian Broadcasting Corp.
(24) June 2, 1953

CRFFT, OTTAWA
31 kw Video; 17 kw Audio on Channel 9. Owned and operated by the Canadian Broadcasting Corp.
(24) June 24, 1955

CHOV-TV, PEMBROKE
19.1 kw Video; 9.5 kw Audio on Channel 5. CBC.

- (1) Ottawa Valley Television Co. Ltd.
- (2 & 3) E. Gordon Archibald
- (5) Ramsay F. Garrow
- (6) Brooke Duval
- (10) James Wolff
- (11) Bill Lasalle
- (14) Jane Collard
- (15) Mrs. Joan Gangur
- (16) Wayne Wood
- (17) Charles Friend
- (18 & 19) Oscar Kohls
- (20) Don Chant
- (21) Alan Bradley
- (22) Paul Mulvihill & Co.
- (23) Young TV Ltd.
- (24) August 19, 1961

CHXX-TV, PETERBOROUGH
139 kw Video; 83.4 kw Audio on Channel 12. CBC.

- (1) Kawartha Broadcasting Co. Ltd.
- (2) Senator W. R. Davies
- (3 & 4) Wally Rewegan
- (5) Ian McFarlane
- (6 & 7) Gordon Shale
- (8) Hugo Tapp
- (9) Frederick Barrie
- (10) Bruce Anderson
- (11) John Danko
- (12) Mrs. Marie Callaghan
- (14) Michael N. Robinson
- (15) Mrs. Marlene Tapp
- (16) Ken Lehman
- (17) Margaret Foley
- (18 & 19) Tom Nesbitt
- (20) Hal Sloan
- (21) Bert Crump
- (22 & 23) All-Canada
- (24) March 28, 1955

CKPR-TV, PORT ARTHUR
55.4 kw Video; 30.2 kw Audio on Channel 2. CBC.

- (1) Thunder Bay Electronics Limited
- (2) Fraser Dougall
- (3) Garnet Conger
- (5) Jack Masters
- (6) Don Seath
- (10) Ron Knight
- (11) Hal Lee
- (14) Linda Cassan
- (15) Mrs. Sheila Shipston
- (16) Bruce McNally
- (17) Phil Steele
- (18) Dennis Hill
- (19) Lorne Delinksvy
- (21) Gerhard Buetow
- (22) Stovin-Byles Ltd.
- (23) Adam Young Inc.
- (24) October, 1954

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VACATION PLAYGROUND

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CKVR-TV CHANNEL 3

CKBB 950

Channel 11 Parry Sound
Channel 8 Muskoka
Channel 5 Haliburton

• BARRIE, ONT.

10,000 WATTS

Reps: Mulvihill - Toronto - Montreal

Messner - Winnipeg

Radio-TV Reps - Vancouver

SUCCESS IS A THING CALLED TV BINGO*

ask LOBLAW and CFTO-TV



Pictured above reading a letter from Mr. E. J. Delaney, Vice-President and General Sales Manager of CFTO-TV, are: Bob Grierson of TV Bingo; Mr. A. Hargreaves, Director of Advertising for Loblaw; E. T. Reynolds, TV Bingo; Mr. James Cormack, Vice-President, Grocery Operations, Loblaw; Mr. A. Wallace, Director of Market Operations for Loblaw.

IN THE LETTER MR. DELANEY STATES "... The phenomenal rating success of TV BINGO at the outset was maintained throughout this successful campaign and all surveys showed this program consistently number one in its time period... The handling of this day-time and night-time program was very satisfactory and we compliment Loblaw as well as the producers, Idea Research & Development of Canada Limited, for their efficiency. We at CFTO-TV look forward to the return of TV BINGO..."

Note: ALL DELEGATES TO THE C.A.B. ARE CORDIALLY INVITED TO THE TV BINGO SUITE AT THE BAY-SHORE INN, VANCOUVER, DURING THE CONVENTION PERIOD.

* TV BINGO is created, produced and distributed by IDEA RESEARCH AND DEVELOPMENT OF CANADA LIMITED, Royal York Hotel, Toronto 1, Ontario.

CBC-TV, SAULT STE. MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley
(11) Russ Ramsay
(12) Mrs. Grace Pitt
(14) Jean Morrison
(15) Mrs. Rita Purdy
(16) Bob Jenkins
(17) Norma Wiggins
(18 & 19) Mrs. Rev Kovacs
(20) Albert Jones
(21) Dave Irwin
(22) All-Canada
(23) All-Canada
(24) November 28, 1954

CBFST, STURGEON FALLS
9.75 kw Video; 5.27 kw Audio on Channel 7, French Network. Owned and operated by the Canadian Broadcasting Corporation.

CBFST-1, SUDBURY
601 watts Video; 361 watts Audio on Channel 13. Rebroadcasting station of CBFST, Sturgeon Falls.

CBFST - 2, TEMISCAMING, Que.
7.08 kw Video; 3.54 kw Audio on Channel 12. Rebroadcasting station of CBFST, STURGEON FALLS.

CKSO-TV, SUDBURY
30 kw Video; 16 kw Audio on Channel 5, CBC.
(1) Cambrian Broadcasting Company
(2) W. B. Plaunt
(3) Ralph Connor
(4) Mike Connor
(5) George Lund
(6) Bill Hart
(7) Mike Connor
(11) Hub Beaudry
(12) Trudy Manchester
(14) Russ Meakes
(15) Mrs. Betty Sellars
(16) Nick Nykilchuk
(17 & 18) Mrs. Betty Sellars
(21) Leo Gilbeau
(22 & 23) All-Canada
(24) October 25, 1953

CKSO-TV-3, ELLIOTT LAKE
3.4 kw Video; 1.7 kw Audio on Channel 3, CBC. Satellite of CKSO-TV, SUDBURY. Same staff.

CFCL-TV, TIMMINS
100 kw Video; 50 kw Audio on Channel 6, CBC.
(1) J. Conrad Lavigne Enterprises
(2) J. Conrad Lavigne
(3) Rene Barrette
(5 & 7) Jean Devillers
(6 & 8) Terry Coles
(10) James Prince
(11) Gaston Bergeron
(14) Frank Burnik
(15) Jos. Virc
(16) Clement Berlini
(17) Mrs. Joan Wallingford
(18 & 19) Mrs. Hazel Clermont
(21) Rudy Andy Fauteux
(22) Paul Mulvihill & Co.
(23) Devney Organization Inc.
(24) July 1, 1956

CFCL-TV-2, KIRKLAND LAKE
5.03 kw. Video; 2.51 kw Audio on Channel 2. Satellite of CFCL-TV, Timmins. Same staff.

CFCL-TV 3, KAPUSKASING
.088 kw. Video; .044 kw Audio on Channel 3. Satellite of CFCL-TV, Timmins. Same staff.

CFCL-TV-5, VAL D'OR
17.1 kw Video; 9.35 kw Audio on Channel 5. Satellite of CFCL-TV Timmins. Same staff.

CBFT, TORONTO
99.5 kw Video; 53.5 kw Audio on Channel 6. Owned and operated by the Canadian Broadcasting Corp.

CFTO-TV, TORONTO
325 kw. Video; 162 kw Audio on Channel 9, CTV.
(1) Baton Broadcasting Limited
(2) John Bassett
Vice-President and General Manager - W.O. Crompton
Vice-President - Programming - Murray Chervoer
Vice-President - Sales - E. J. Delaney
Vice-President - Finance - L. M. Nichols

(4) Don Davis
(10) Doug Johnson
(11) Johnny Esaw
(14) Kevin Holen
(15) Howard Maclean
(17) Dodi Robb
Director of Film Operations - Des Brooks
Director of Engineering - H. Berger
(22) Stron-Byles Ltd.
(23) ABC International Television
(24) January 1, 1961

CKLW-TV, WINDSOR
178 kw Video; 107 kw Audio on Channel 9, CBC.

(1) Western Ontario Broadcasting Co. Ltd.
(2 & 3) S. Campbell Ritchie
(5) E. C. Mercello
(6) Frank Quinn
(7) Thomas J. Sutton
(9) Wally Townsend
(10) Austin Grant
(12) Mary Morgan
(14) George Sperry
(16) Charles Knight

(17) Mrs. Wanda Van Kuren
(18 & 19) Donald Sharon
(21) Stewart M. Clark
(22) All-Canada
(23) RKO General Broadcasting National Sales
(24) September 16, 1954

CKNX-TV, WINGHAM
90 kw Video; 55 kw Audio on Channel 8, CBC.
(1) Radio Station CKNX Limited
(2) W. T. Cruickshank
(3) G. W. Cruickshank
(5) Ross Hamilton
(6 & 7) G. W. Cruickshank
(8) Jim Moore
(10) John Strong
(11) John Brent
(12) Anna McDonald
(13) Cliff Robb
(14) Reg Bliton
(15) Mrs. Helen Fleury
(16) Gunther Heim
(17) Ian MacLaurin
(18 & 19) Hap Swatridge
(20) Larry Taylor
(21) S. C. Reid
(22 & 23) All-Canada
(24) November 18, 1955

QUEBEC

CJPM-TV, CHICOUTIMI
61 kw Video; 36.5 kw Audio on Channel 6.

(1) CJPM-TV Inc.
(2) Paul Murdock
(3) Paul J. Audette
(4) Claude Blain
(5) Paul J. Audette
(6 & 7) Claude Blain
(10) Roch Côté
(11) Noel Gauthier
(15) Denis Dubuc
(16) Michel Marlin
(17) Ginette Simard
(18) Dianne Tremblay
(20) Yves Champagne
(21) Roger Hudon
(22) Paul L'Anglais Inc.
(23) Forjoe TV Inc.
(24) April 14, 1963

CKRS-TV, JONQUIERE
42 kw Video; 21 kw Audio on Channel 12, CBC.

(1) Radio Saguenay Limitée
(2) Henri Lepage
(3) Tom Burham
(5) Dollard Savoie
(7) Noel Filion
(9) Marcel Perron
(10) Lionel Tremblay
(11) Jean Martin
(14) Andre Dupuis
(15) Mélanie Roy
(18 & 19) Eugène Michaud
(20) Gerard Gosselin
(21) Gerard Lemieux
(22) Hardy Radio & TV Ltd. - Montreal & Toronto
Scharf Broadcast Sales - Vancouver
(23) Young Canadian Ltd.
(24) December 1, 1955

CKRS-TV-1, PORT ALFRED
E.R.P. 19 w Video; 9.5 watts Audio on Channel 9. Satellite of CKRS-TV, Jonquiere.

CKRS-TV-2, CHICOUTIMI
E.R.P. 40 watts Video; 20 watts Audio on Channel 2. Satellite of CKRS-TV, Jonquiere.

CKRS-TV-3, ROBERVAL
23.6 kw Video; 11.8 kw Audio on Channel 8. Satellite of CKRS-TV, Jonquiere.

CKBL-TV, MATANE
153 kw Video; 92 kw Audio on Channel 9, CBC.

(1) La Campagne de Radio-diffusion de Matane Ltée
(2 & 3) René Lapointe
(4) Octave Lapointe
(5) Charles Fradette
(6 & 7) Roger Bergeron
(8) J. P. Berthiaume
(9) J. P. Berthiaume
(10) Guy Leboeuf
(11) Guy Leboeuf
(12) A. Desrosiers
(14 & 15) Octave Lapointe
(16) Clement Thibault
(17) Lisette Durette
(18 & 19) Clement Thibault
(20) Jos. Thibault
(21) Yvan Fortier
(22) Hardy Radio & TV
(23) Young Canadian Ltd.
(24) August 19, 1958

CBFT, MONTREAL
100 kw. Video; 50 kw Audio on Channel 2. Owned and operated by the Canadian Broadcasting Corporation.
(24) September 6, 1952

CBFT-1, MONT TREMBLANT
6 kw Video; 3 kw Audio on Channel 11. Satellite of CBFT, Montreal.
(24) February 15, 1962

CBFT-2, MONT LAURIER
5.54 kw Video; 2.8 kw Audio on Channel 3. Satellite of CBFT, Montreal.
(24) March 15, 1962

CBMT, MONTREAL
100 kw. Video; 60 kw Audio on Channel 6. Owned and operated by the Canadian Broadcasting Corp.
(24) January 10, 1954

CFCF-TV, MONTREAL
325 kw Video; 160 kw Audio on Channel 12, CTV.
(1) Canadian Marconi Company
(2) W. V. George
(3) D. Martz
Manager, Broadcast Division - S. B. Hayward
(4) Kevin Knight
(5) Walter Machny
(6) Don Forsyth
(7) Sam Pitt
(8) Ted Murphy
(9) Elizabeth Smyth
(10) Bert Cannings
(11) Dick Irvin
(14) Mrs. Babs Pitt
(15) Joe Coates
(16) Steve Yuranyi
(17) Mrs. Babs Pitt
(18) Gordon Rodgers
(19) Anthony Mamo
(21) J. Thompson
(22 & 23) All-Canada
(24) January 20, 1961

CFTM-TV, MONTREAL
325 kw Video; 160 kw Audio on Channel 10.
(1) Tele-Metropole Corporation
(2 & 3) J. A. DeSeve
Station Mgr. & Assistant to the President - Roland Giguère
Vice-President and Commercial Director - Paul L'Anglais
Art & Commercial production Director - Jean-Paul Ladouceur
Technical Director - Maurice Poucet
(7) Robert L'Herbier
(10) Claude Lapointe
(11) Pierre Proulx
(14) Jean Marion
(15) Pierre Aumais
(16) Jean-Paul Ladouceur
(19) Maurice Bastien
(22) Paul L'Anglais Inc.
(23) Forjoe TV Inc.
(24) February 19, 1961

CHAU-TV, NEW CARLISLE
52.5 kw Video; 26.25 kw Audio on Channel 5, CBC French.

(1) Television de la Baie des Chaleurs Inc.
(2) J. Leo Hachey
(3) Dr. Charles H. Houde
(4) L. Vocelle
(7 & 8) Armand Preston
(15) L. Joseph
(18) Armand Preston
(20) Gilles St. Pierre
(21) Marcel Chabot
(22) Hardy Radio & TV Ltd. Scharf Broadcast Sales
(23) Weed & Company
(24) October 17, 1959

CHAU-TV, NEW CARLISLE
has rebroadcasting stations at the following locations:
Ste. Marguerite - Channel 2
Marie, P.Q. Channel 10
St. Quentin, N.B. Channel 10
Port Daniel, P.Q. Channel 10
Chandler, P.Q. Channel 7
Perce, P.Q. Channel 2
Gaspé, P.Q. Channel 10
Riviere-au- Renard, P.Q. Channel 7

CBVT, QUEBEC
173 kw Video; 73 kw Audio on Channel 11. Owned and operated by the Canadian Broadcasting Corporation.

CFCM-TV, QUEBEC
100 kw Video; 50 kw Audio on Channel 4, CBC.
(1) Television de Quebec (Canada Ltée)

(2) Gaston Pratte
(3) Jean A. Pouliot
(4 & 5) Arthur Fitzgibbons
(6) Paul Chamberland
(10) Henri Cursene
(11) Yvon Dufour
(14) Guy Drouin
(15) Miss Isabel Gignac
(16) Marcel Labadie
(20) Charles E. Garneau
(21) Gérard Fortin
(22) Hardy Radio & TV Ltd.
(23) Forjoe TV Inc.
(24) July 17, 1954

CJES-TV, ESTCOURT
45.1 kw Video; 22.5 kw Audio on UHF Channel 70. Satellite of CJBR-TV, Rimouski.

CFCV-TV, CLERMONT
32.9 kw Audio; 65.9 kw Video on UHF Channel 75. Satellite of CJBR-TV, Rimouski.

CKRT-TV, RIVIERE DU LOUP
49 kw Video; 24.5 kw Audio on Channel 7, CBC.

(1) CKRT-TV Ltée
(2 & 3) Luc Simard
(4) Grégoire Thibault
(5) Vincent Gagnon
(7) Vincent Gagnon
(8, 10 & 11) Raoul Savard
(12) Gaetane Boucher
(15) Marie-Reine Beaulieu
(16) Ethelbert Boucher
(18) Marie-Reine Beaulieu
(19) Ethelbert Boucher
(20) Gilbert Plourde
(21) Germain Gélina
(22) Hardy Radio & TV Ltd.
(23) Young Canadian Ltd.
(24) January 14, 1962

CJBR-TV-1, EDMUNSTON
7.15 kw Video; 3.57 kw Audio on Channel 13. Rebroadcasting Station of CJBR-TV, Rimouski.

CKMI-TV, QUÉBEC
13.85 kw Video; 6.77 kw Audio on Channel 5. CBC.
(1) Télévision de Québec (Canada) Ltée
(2) Gaston Pratte
(3) Jean A. Poullior
(4 & 5) Arthur Fitzgibbons
(7) George Lovett
(8) Norm Wright
(10) Henri Crusène
(11) Frank Fontaine
(14) Guy Drouin
(15) Miss Isabel Gignac
(16) Marcel Labadie
(17) Henri Crusène
(20) Charles E. Garneau
(21) Gérard Fortin
(22) Radio-Television Reps. Ltd.
(23) ForJoe TV Inc.
(24) March 17, 1957

CJBR-TV, RIMOUSKI
49.3 kw Video; 28 kw Audio on Channel 3. CBC.
(1) La Radio de Bas St-Laurent Inc.
(2) Jacques Brillant
(3 & 5) André Lecomte
(6 to 8) François Raymond
(10) Guy Ross
(11) Claude Pearson
(12) Louise Lavallée
(14 & 15) André Lecomte
(16) Georges Mercier
(18) Romeo Côté
(20) Marcel Vallée
(21) Marcel Vallée
(22) Stovin-Byles Limited
(23) All-Canada Radio & TV Ltd.
(24) November 21, 1954

CKRT-TV-1, BAIE ST-PAUL
Satellite of CKRT-TV, on Channel 13.

CKRT-TV-2, STE-ROSE DU DEGELIS
Satellite of CKRT-TV, on Channel 2.

CKRN-TV, ROUYN
57.5 kw Audio; 115 kw Video on Channel 4. CBC. French.
(1) Radio Nord Inc.
(2 & 3) David A. Gourd
(4, 5, 6, 7, 14) Franco Capellari
(15) Mrs. Brigitte Guimont
(16) Laimon Mitris
(21) M. Julien Trépanier
(22) Hardy Radio & TV Vancouver
Scharf Broadcast Sales
(23) Weed & Co.
(24) September 1, 1957

Satellites of CKRN-TV
Val D'Or Channel 6
Senneterre Channel 7
Matagami Channel 7
Ville-Marie Channel 8

CHLT-TV, SHERBROOKE
170 kw Video; 100 kw Audio on Channel 7. CBC French.
(1) La Tribune Inc.
(2) Paul Desruisseaux
(3) Jean-Louis Gauthier
(4) Pierre Bruneau
(5) Jean-Louis Gauthier
(6) Gary Longchamp
(7) Louis Bilodeau
(8) Marcel Rheault
(9) Hercule Gagné
(10) André DeSève
(11) Maurice Bilodeau
(12) André Aube
(14) Louis Bilodeau
(15) Mrs. Laurette LaRocque
(16) Claude Duchesne
(17) Danielle Mailloux
(18) Suzanne Boisvert
(19) Lucien Perreault
(20) Claude Herrubise
(21) Robert Thibaut
(22) Paul L'Anglais Inc.
(23) Adam Young Inc.
(24) August 12, 1956

CKTM-TV, TROIS RIVIERES
162.5 kw Video; 81.2 kw Audio on Channel 13. CBC French.
(1) Télévision St-Maurice Inc.
(2 & 3) Henri Auder
(4) Robert Bonneau
(5) André Watters
(6 & 7) Fernand Paquet
(9) André Bellefeuille
(10) Antoine Normand
(11) Jean Fortier
(12) Marjelle Gouin
(14) André Watters
(15) J. Lemay
(16) Jules Jobin
(17) Carol Ross
(18 & 19) Albert Aubichon
(21) Robert Bonneau
(22) Stovin-Byles Ltd.
(23) All-Canada Radio & TV Ltd.
(24) April 15, 1958

NEW BRUNSWICK

CBAPT, MONCTON
5.03 kw Audio; 10.06 kw Video on Channel 11. CBC French Network. Owned and operated by the Canadian Broadcasting Corporation.
(24) December 21, 1959

CKCW-TV, MONCTON
15 kw Audio; 25 kw Video on Channel 2. CBC.
(1) Moncton Broadcasting Limited
(2) Fred Lynds
(3) Hubert Butron
(5) Frank Patterson
(6) Walter Brown
(7) Joe Irvine
(8) Bob Steeves
(10) Claude Cain

(11) Earl Ross
(12) Helen Crocker
(14) Mrs. Phyl. Sweezy
(15) Mrs. Mickey Tait
(16) Stan Morton
(17) Bob Steeves
(21) Keith MacConnell
(22) Stovin-Byles
(23) Young Canadian Ltd.
(24) December 4, 1954

CKAM-TV, NORTH SHORE
77 kw Audio; 141 kw Video on Channel 12. Satellite of CKCW-TV, Moncton.
(24) September 29, 1960.

CKAM-TV-1, NEWCASTLE
5 watts Video; 2.5 watts Audio on Channel 7. Satellite of CKCW-TV, Moncton.

CKCD-TV, CAMPBELLTON
.865 kw Video; .433 kw Audio on Channel 7. Satellite of CKCW-TV, Moncton.

CHSJ-TV, SAINT JOHN
100 kw Video; 50 kw Audio on Channel 4. CBC.
(1) New Brunswick Broadcasting Co. Limited
(2) L. F. Daley
(3) George A. Cromwell
(4) William A. Stewart
(5) W. A. Stewart
(6) Gerry Gormley
(7) Bill Stewart
(8) Denny Comeau
(10) Bill Cooper
(11) Ken Dobson
(12) Laura Foster
(13) George McLeod
(14) Earl McCarron
(15) Eleanor Stewart
(16) Joe Kashetsky
(17) Gerry Gormley
(18) Marg McGivern
(19) Herb Sullivan
(20) Merv Hebb
(21) John Bishop
(22 & 23) All-Canada
(24) March, 1954

CHSJ-TV-1, RON ACCORD
54.7 kw Video; 27.3 kw Audio on Channel 6. Satellite of CHSJ-TV, Saint John.

NOVA SCOTIA

CFXU-TV, ANTIGONISH
73 kw Video; 37 kw Audio on Channel 9. CBC.
(1) Atlantic Television Co. Ltd.
(2 & 3) H. J. Webb
(4) Regis Kell
(5) Bill Taylor
(6) Bill Graham
(7) John Bailey
(8 & 10) Bill Graham
(11) Bill Graham
(14) Gordon MacDonald
(15) Martina Walsh
(16) Gordon MacDonald
(18, 19 & 20) John Bailey
(21) Regis Kell
(24) June 28, 1961

CJCH-TV, HALIFAX
52.8 kw Video; 26.4 kw Audio on Channel 5. CTV.
(1) CJCH Limited
(2) Finlay MacDonald
(3) George Benwell
(5) Doug Clarke
(6) Al Viscourt
(7) Larry Knoke
(8) Bill Ozard
(10) Joe King
(14) Mrs. Susan Nash
(15) Mrs. Vera Trask
(16) Al Viscourt
(18) Marg Doggett
(19) David Ferraz
(20) Andy McKay
(21) John Jay
(22) Paul Mulvihill & Co. Ltd. Toronto & Montreal. Scharf Broadcast Sales Vancouver
A. J. Messner & Co. Ltd. Winnipeg
(23) ABC International
(24) January 1, 1961

CJCH-TV-1, CANNING
9.05 kw Video; 4.53 kw Audio on Channel 10. Satellite of CJCH-TV, Halifax.

CJCH-TV-2, BAYVIEW
5 watt ped. on Channel 6. Satellite of CJCH-TV, Halifax.

CJCH-TV-3, AMHERST
5 watt ped. on Channel 8. Satellite of CJCH-TV, Halifax.

CBHT, HALIFAX
56 kw Video; 34 kw Audio on Channel 3. CBC. Owned and operated by the Canadian Broadcasting Corporation.
(24) December 20, 1954

CBHT-1, LIVERPOOL
.412 kw Video; .248 kw Audio on Channel 12. Satellite of CBHT, Halifax.
(24) November 24, 1958

CBHT-2, SHELBURNE
.423 kw Video; .254 kw Audio on Channel 8. Satellite of CBHT, Halifax.

CBHT-3, YARMOUTH
.412 kw Video; .248 kw Audio on Channel 11. Satellite of CBHT, Halifax.

CBHT-4, SHEET HARBOUR
.660 kw Video; .330 kw Audio on Channel 11. Satellite of CBHT-TV, Halifax.

CJCB-TV, SYDNEY
100 kw Video, 60 kw Audio on channel 4. CBC.
(1) Cape Breton Broadcasters Ltd.
(2 & 3) J. Marvin Nathanson
(5) Mrs. E. K. Williams
(6) Bill Holmes
(7) R. G. Smith
(10) Dave Craig
(11) Don MacIsaac
(12) Ann Terry MacLellan
(14) Ken Boyce
(15) Mrs. M. C. MacQuarrie
(16) Don Ward
(17) Max Quilton
(18) Joan MacDonald
(19) Ron Demers
(20) W. MacTavish
(21) W. Robert
(22 & 23) All-Canada
(24) October 4, 1954

CJCB-TV-1, INVERNESS
6 kw Video; 3 kw Audio on Channel 6. Satellite of CJCB-TV, Sydney. Same staff.

PRINCE EDWARD ISLAND

CFCY-TV, CHARLOTTETOWN
38.6 kw Video; 19.3 kw Audio on Channel 7. CBC.
(1) Island Radio Broadcasting Co. Ltd.
(2) Mrs. K. S. Rogers
(3) R. F. Large
(4) G. M. Tait
(5) E. P. Williams
(6) L. MacAulay
(7) R. F. Large
(10) Scott MacPherson
(11) Loman MacAulay
(12) Jane Weldon
(13) Whit Carter
(14) Betty Large
(15) E. P. Williams
(16) K. Thompson
(17) S. Partridge
(18 & 19) V. MacFarlane
(20) G. M. Tait
(21) J. W. Phillips
(22 & 23) All-Canada
(24) July 1, 1956

CFCY-TV-1, NEW GLASGOW
209 kw Video; .104 kw Audio on Channel 7. Satellite of CFCY-TV, Charlottetown, P.E.I.

NEWFOUNDLAND

CBYT, CORNERBROOK
.197 kw Video; .099 kw Audio on Channel 5. Owned and operated by the Canadian Broadcasting Corp.

CJCN-TV, GRAND FALLS
26 kw. Video; 13 kw Audio on Channel 4. CBC & CTV.
(1) Newfoundland Broadcasting Co. Ltd.
(2) Geoff Stirling
(3) Colin Jamieson Vice-President - Don Jamieson Local Manager - Bill Whitehorne
(5, 10 & 11) Moke Broberts
(6) Albert Ryan
(7) Bill Whitehorne
(9) Len White
(14 & 15) Joan Hamilton
(20) Bill Whitehorne
(21) Dave George
(22) Stovin-Byles
(23) Weed & Company
(24) February 5, 1960

CFNS-TV, HARMON FIELD
.294 kw Video; .147 kw Audio on Channel 8. Owned and operated by the Canadian Broadcasting Corp.

CJON-TV, ST. JOHN'S
62 kw Video; 33 kw Audio on Channel 6. CTV.
(1) Newfoundland Broadcasting Co. Ltd.
(2) Geoff Stirling Vice-President - Don Jamieson
(3) Colin Jamieson
(5) Charles Pope
(6) Albert Ryan
(7) Colin Jamieson
(8) Rob Lewis
(10) Jim Thoms
(11) Howie Meeker
(12) Mrs. Shirley Shears
(14) Muriel Tucker
(15) Emilie Davis
(16) Bill Shilling
(17) Joan LeClair
(18) Doreen Hann
(19) Nelson Squires
(20) Bill Coffen
(21) Oscar Hierlihy
(22) Stovin-Byles
(23) Weed & Company
(24) September 15, 1955

CJON-TV 1, CORNER BROOK
1.00 kw. Video; .50 kw Audio on Channel 10. Satellite of CJON-TV, St. John's.

CJOX-TV, ARGENTIA
14.0 kw Video; 7.0 kw. Audio on Channel 3. Satellite of CJON-TV, St. John's.

CJON-TV 3, GRAND FALLS
.0085 kw Video; .00425 kw Audio on Channel 10. Satellite of CJON-TV, St. John's.

CJOX-TV 2, BONA VISTA
.445 kw Video; .00425 kw Audio on Channel 10. Satellite of CJON-TV, St. John's.



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CFCM-TV * CKMI-TV

Télévision de Québec (Canada) Ltée.



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Manager
of the
Program Exchange

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All-Canada Radio & TV Ltd.

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CHUM, Toronto
JACK HILL
CKOC, Hamilton
WALLY SLATTER
CJOY, Guelph
GEORGE LEECH
McKim Advertising Ltd.,
Toronto

J. LYMAN POTTS
CKFM, Toronto

JOHN GORDON
CKLW, Windsor

RALPH CONNOR
CKSO, Sudbury

REO THOMPSON
All-Canada Radio & TV Ltd.,

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FERDINAND BIONDI
CKAC, Montreal, P.Q.

GIL HERARD
CJMS, Montreal, P.Q.

GUY BOIVIN
CKRS, Jonquière, P.Q.

JEAN-PAUL LEMIRE
CKCH, Hull, P.Q.

HENRI VEILLEUX
CHRC, Quebec, P.Q.

TELEVISION

(English & French)

S. C. RITCHIE (Chairman)
CKLW-TV, Windsor, Ont.

R. A. REINHART
CFPL-TV, London, Ont.

BUD HAYWARD
CFCF-TV, Montreal, P.Q.

K. D. SOBLE
CHCH-TV, Hamilton, Ont.

D. JAMIESON
CJON-TV, St. Johns, Nfld.

RAY PETERS
CHAN/CHEK-TV, Vancouver
B.C.

JACQUES FILTEAU
CFCM-TV, Quebec, P.Q.

GASTON BELANGER
Paul L'Anglais Inc., Toronto

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Now a coast-to-coast **TAPE NETWORK**

of 140 radio and

55 television stations,

privately owned and independent,

has emerged from:

The CAB PROGRAM EXCHANGE

Pooling of the tremendous program resources of these wide-awake stations has created the greatest repertoire of Canadian Radio and Television programs – music, inspiration, information, humour, public affairs and public service documentaries – that exists anywhere.

■ ■ ■

Participation by stations in this mammoth project is simplified by the centralization of administration in the CAB's Toronto office under the direction of Gerry Acton, who is devoting his time to acquiring the best shows from each station and effecting their exchange throughout the membership.

■ ■ ■

For Program Catalogues and other information, contact:

GERRY ACTON

at the Vancouver Convention

or

C.A.B. PROGRAM EXCHANGE
Canadian Association of Broadcasters

Suite 347, 12 Richmond Street East, Toronto 1

PRELUDE to BEAVERS

The remaining pages of this issue are devoted to "Prelude to Beavers", or, in other words, a selection of 17 stories chosen by our staff from those which appeared in this paper during 1964, and which are reprinted here on the strength of the contributions to radio and television broadcasting they represent.

These stories are being closely studied by our Beaver Awards Committee, which will regard them as nominations and select from them from three to nine. To the stations involved in these stories the committee chooses, the 1965 Beaver Awards will be presented.

This year's board of judges consists of Carson Buchanan, retired manager of Station CHAB, Moose Jaw; C. W. "Bill" Wright, former national sales representative, now a speech and sales consultant; Alan Thomas, associate director of the Canadian Association for Adult Education; Mart Kenney, Canadian musician and conductor; Mrs. Beryl Kent, Canadian manager of the Bermuda News Bureau.

In selecting these nominations, our staff has concentrated on stories which point up the power for good of the radio and television media. This may mean the good of the community, in terms of education, meeting of emergencies, public information, public health or just plain entertainment. There is also the important economic function of promoting the sale of merchandise.

We believe that the 17 stories chosen this year are typical of the many services being rendered to people

wherever radio and television stations are heard and seen.

We regret that more such stories have not been made accessible to us, but we hope that "The Beavers" will encourage broadcasters to enhance the fine works they are continuously performing with a better job of proclaiming their accomplishments and so encouraging others to follow their fine examples.

There are no categories or specifications for Beaver Awards. All Canadian stations — radio or television — are eligible, for conduct deemed by the judges to reflect distinction on these two kinds of broadcasting.

Awards take the form of framed copper plaques which go to the station involved. Miniature reproductions of the awards won by the stations are presented to individuals who, in the opinion of the judges, are directly involved in the award-winning enterprise.

Announcement of the year's winners will appear in an early edition of CANADIAN BROADCASTER, and presentations will be arranged in due course in the home areas of the winning stations.

In commending our Beaver Awards project to the industry, the national advertisers and their advertising agencies, we should like to point out that it is designed to enhance the power of radio and television for the good, not only of the industry, but of the audience and the sponsors as well.

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Inside French Canada

Programs outrate 'numbers' in station's pitch to admen

by DICK LEWIS

FACED WITH DISAFFILIATION from the CBC Television network next October, when the Corporation will establish its own station on Channel 11 in the Quebec capital, CFCM-TV, Quebec City is not as concerned with its own ability to program independently in a way which will hold a good share of its thus-far captive audience as it is to convince advertisers and their agencies that this is the case.

This must have been the motive of La Télévision de Québec (Canada) Ltée this year for its annual presentation during the Quebec Carnival.

In the day-to-day life of a trade paper serving the broadcasting field station pitches come and station pitches go. Gatherings of advertising and broadcasting people over canapés and drinks in Toronto and Montreal Hotels are pleasant social functions, where old friends meet and chat, and the guests listen politely as the host station and its reps, with due apologies for interrupting the festivities, present their pitch — largely statistical, with innumerable slides and charts — to "sell the market."

Strange as it may seem, little if any consideration is given to how audience is reached — by screening or auditioning programs and personalities — beyond share of audience and such statistics.

CFCM-TV apparently takes the opposite view. Its presentation, in its own studios, put on display its fine array of French-speaking Quebec talent, wrapped up in a way that would convince the ad-men that it entertained its audience by the simple expedient of entertaining the English-speaking ad-men themselves.

Statistics were given, but they were given entertainingly, in such a way that they were subordinated to the entertainment, without in any sense losing conviction.

CFCM-TV is faced with two problems as its move towards independent operation. First it must become self-sufficient in its programming against the day the network prop will be removed. This, in common with most Canadian private stations, it is well able to do. But there is another point.

The second, and perhaps most important problem, is for the station and its reps to convince sponsors and their agencies that here, in their own productions, is a fitting substitute for the familiar and excellent programs of the French Network. Further than this it must sell the idea that the fact that the bulk of their programs are locally produced for their own audience, rather than for the whole of French-Canada offers, from an advertiser's as well as a viewer's standpoint, an extremely acceptable medium.

To the advertisers, the agencies and the television industry itself, we unhesitatingly commend the CFCM-TV presentation, The Eternal Triangle as we were privileged to see it.

We believe it should be seen by every national advertiser and every advertising agency as will undoubtedly be the case. We believe also that it would be a service to broadcasting if it were shown at conventions, not as a promotion for CFCM-TV, but as a promotion of a system of promotion which CFCM-TV has used to sell its French-language programming philosophy to English-language advertisers.



BONHOMME CARNAVAL was the honorary host of the CFCM-TV reception. He is seen here with Lynn Fontaine and Jean LeNoir (respectively extreme left and right) who were responsible for the 100-minute taped station profile, "The Eternal Triangle," which was seen and enjoyed by 114 Toronto and Montreal advertising people at CFCM-TV Quebec City early this month. The other two in the top picture are (second from the left) Managing Director Jean Pouliot and (second from the right) Assistant General Manager and Sales Manager Arthur P. Fitzgibbons. In the centre picture are the two men responsible for the technical production of the Great Tape, left to right, Gérard Fortin, chief engineer and Claude Vézina, technical operations supervisor. In the lower picture is one of the three plane-loads of Toronto and Montreal guests, snapped on arrival at Quebec.

ONE HUNDRED AND ELEVEN Toronto and Montreal agency men and advertisers and three reporters boarded TCA planes, chartered by Télévision de Québec Ltée, Thursday morning February 6, for a 24-hour visit to the Quebec capital and CFCM-TV, at the height of the Quebec Carnival.

This is an annual event, but this year there was an added purpose.

On October 1, 1964, CFCM-TV will cease to be an affiliate of the French network when the CBC opens its own Quebec City station on Channel 10.

As Managing Director Jean A. Pouliot put it in his address of welcome:

"I know very well that you know we have not flown you all the way to Quebec City during the Carnival, only for altruistic motives. You are so right.

"We expect to get full return for our investment, not by asking for special favors, but simply because we firmly believe that, after you have seen our presentation this afternoon, you will realize that we have something to offer which can be of great value to you, and thus to our mutual advantage."

Pointing out that they welcomed the arrival of the CBC, because they believed in the basic value of competition, he went on to say: "...as independent operators, we shall have better time periods to offer to our clients and a better opportunity to produce the type of programs which the public undoubtedly favors."

"...our purpose this afternoon is to show you that we have the physical facilities, the capable personnel as well as the first rate talent, to supply you with the tools you need in this market."

This was the cue for the beginning of the specially prepared video taped presentation, *The Eternal Triangle*, described in advance publicity as: "Station Profile 1964."

THE ETERNAL TRIANGLE

What this actually consisted of was a tape, one and three quarter hours in length, made up of 124 sequences.

Program sequences, ranging in length from two to 90 seconds, were chosen from Télé-4's actual and future programs. These were integrated with real commercials. Tying the whole package together was a story line around a young couple on their wedding day.

Throughout the show, the bride had considerable difficulty in tearing her groom from the third angle of the triangle, the TV set, in order to allow the marriage ceremony and ensuing rites to be performed.

The program sequences and segments, as well as the commercials, were part of the "story", representing what the groom was watching when he should have been standing at the altar, attending the reception, and driving off on his honeymoon.

The climax came in the hotel, when the bride had literally to tear off his clothes to get him away from a sportcast on the TV in the hotel bedroom before she could persuade him to tear himself from the set and climb into bed.

(In a personal appearance before the audience after the show, the bridegroom rather dispelled the illusion when he said "The hell with television.")

STATISTICS CAN BE FUN

Integrating the statistics was novel and most entertaining. A very magnified face of a rep, viz and to wit Art Harrison of Hardy Radio & TV Ltd who rep the station, broke into the middle of the wedding ceremony and anywhere else equally as impossible with:

"Boy this girl is a cutie. Are there many like her in metropolitan Quebec?" To which a voice from the back of the hall replies: "185,340 and there are 172,000 males. Do your own arithmetic."

"Hey! This girl is French! By the way, how many people are French in Metropolitan Quebec?" The reply — "265,200 French-speaking only, 86,700 bilingual."

In the middle of the ceremony: "I hate to interrupt, but I really would like to know what the average salary

is in Metropolitan Quebec." Answer: "Oh shut up!"

After the ceremony: "Would you please answer my question about the average salary?" Reply: "According to my boss, it's close to \$5,000."

"I know there are 82,000 urban homes in your market but how many rural ones do you have?" The answer — "84,000."

And then the final question, posed in the nuptial chamber: "...I wonder what will be the population of your coverage area in 1965." Answer: "950,000 people." for which Harrison appended: "Gee girl! You have work to do."

"The Eternal Triangle" was the brainchild of Jean Lenoir, the station's promotion manager. Jean is a 29-year-old Parisian bachelor. He shares the glory with the producer, 26-year-old Lynn Fournier, who graduated from Ryerson Institute in 1960, and was 'put on display' at the CAB convention that year as one of the top students. At this time he lined up his job with Télévision de Québec, where he has been ever since.

Practically the entire staff of the station turned out for five packed weeks of after hours work to get the 124 sequences of local talent onto tape.

Technical credits go to the technical staff, under Gérard Fortin, chief engineer, and Claude Vézina, technical operations supervisor, for the innumerable taping sessions and the editing of the finished job.

During 1963, Télévision de Québec paid out nearly \$175,000 for various categories of artists.

The most indicative statistic concerning the whole presentation was that 114 posteriors were glued to an equal number of hard chairs for an hour and three quarters without a break. There was spontaneous applause at the end of the show, and at the cocktail party which followed, nary a negative comment.

February 20, 1964

Say You Saw It
in
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REUTERS

THE ASSOCIATED PRESS

BROADCAST NEWS

Head Office

Toronto

Canadian talent

CBC concert party takes forces' "Showcase" to servicemen abroad

by KIT MORGAN

WHAT MUST BE THE MOST expensive prop ever to appear on a CBC television program will be seen on "Country Hoedown" on April 24 — one of the new 104 jet fighters at the RCAF fighter wing base at Baden Soellingen, Germany. Also likely to turn up on the show are some of the 34 German Shepherd dogs which have been bought at \$100 apiece to guard the base, now being readied as a storage area for nuclear weapons.

Country Hoedown will be staged on the base — saluting the 40th anniversary of the founding of the RCAF — as part of the largest overseas Concert Party tour ever mounted by the CBC. Six editions of *The Tommy Hunter Show* and an *Armed Forces Showcase* special will also be recorded for the CBC Radio Network during the three-week tour.

Fourteen stage shows for Canadian servicemen and their families in France and Germany form the other half of the dual-purpose Concert Party tour.

The first of the post-war armed forces entertainment tours was set up by the CBC and the Department of National Defense, under the auspices of the United Nations, in the spring of 1961. The 16-day trip covered NATO bases in France and West Germany and the UN forces in the Middle East, and left the entertainers exhausted after some 20 two-hour stage shows and the recording of ten radio programs.

Since then the itinerary has been eased, with each Concert Party covering either Europe or the Middle East, but not both.

In '61 and '62 the Canadian radio-TV stars made pre-Christmas visits to RCAF and Canadian Army bases in England, France and Germany, taping regular radio shows and one special, *Hits and Mistletoe*, for broadcast Christmas day. Last year troops were being rotated, and the tour was postponed till now.

This May will see the fourth Concert Party tour of UN bases in the Middle East, where the performers play to troops of the nations serving in the United Nations Emer-

gency Force there — Swedish, Danish, Norwegian, Yugoslavian, Brazilian and Indian. Each country provides some entertainment for the forces, but the Canadian contingent of CBC stars is the largest and most popular, always timing its tour to coincide with Canada Week celebrations.

IT'S ROUGH, TOUGH GOING

These are no luxury-class excursions with champagne flights and stars on the dressing room doors! What dressing room! They travel via armed forces transport, which often means a jolting jeep ride; they are billeted in service accommodation; dine in mess halls; often perform on improvised, jerry-built stages.

While neither tour is considered a soft touch, the Middle East trip is the more arduous. Blinding sandstorms; temperatures of 110 degrees by day and shivering by night; long trips in machine-gun equipped jeeps; breakfasts of hardboiled eggs and ginger ale (the only foods safe outside the army bases); the digestive ailment commonly called "gyppo guts"; all are part of the game as the troupe heads for a lonely outpost where the stage may be just a strip of sun-baked desert sand.

Last year the Concert Party's aircraft encountered close to zero visibility in a sandstorm while flying over Mount Sinai, to reach 50 Swedish soldiers and 12 Canadians at Sharm El Sheikh, where there's been no rain for 30 years.

That day was musical director Bert Niosi's 32nd wedding anniversary, the first anniversary he'd spent apart from his wife. Vibraphonist Peter Appleyard had postponed his honeymoon with his bride of less than a month to make that trip, his third Middle East tour.

Why? Why does Ken Dalziel, organizer-producer of each of the Concert Party tours, not only make the trips, but actually look forward to them? Why do performers like emcee-comedian Gordie Tapp, singers Tommy Hunter and Tommy Commons, vocalists Shirley Harmer, Joyce Hahn and Denyse Ange, chanteuse Claudette, top musicians, face these rigors voluntarily and look forward to return trips?

It's not money. The performers are paid for their appearances on the shows taped during the tours, and



A WESTERN BALLADEER in the Middle East, CBC star Tommy Hunter sings and strums for a group of Bedouin children near Fort McAvity during a quiet moment on a CBC Concert Party tour of UN bases in the Middle East.

"sight acts" added to the troupe for the stage shows are paid a straight fee, but it is never a fortune. They are away for about three weeks and, particularly during the pre-Christmas tours, could be enjoying bookings in the comforts of the home town.

And it's not always the applause. To the consternation of the members of the first tour and newcomers since, a rousing performance is greeted by the soldiers from India with complete and utter silence. In their society, rapt attention is the entertainer's reward, not applause. "Man, does that throw you the first time it happens," says Appleyard.

BUT IT'S WORTH IT

The answers to "why?" are varied — travel, adventure, something for the boys away from home, and a reason the entertainers don't put into words, but comes out something like this in the thank-you notes:

"The Concert Party . . . has made a most significant contribution to the status of Canada and Canadians in the eyes of the other six national contingents making up the Force and in the eyes of the United Nations international staff here in the Middle East," Colonel G. F. Stevenson, commander of the Canadian base unit, wrote to CBC president Alphonse Quimet after the '62 tour: "The Canadians in the Force were proud of the Party as performers and as representatives of our people."

Offering an "independent opinion", Major General F. F. Worthington, Colonel Commandant of the RCAC, wrote Dr. Andrew Stewart of the BBG that, having visited the Middle East while the Concert Party was there, "I can only say that they made an absolutely magnificent con-

tribution to the morale not only of our Canadian soldiers but to all units of the UNEF.

"The selection of entertainers could not have been better . . . shows that were just right for the troops . . . uplift and enjoyment . . . willingness with which all members of the party worked and took everything in their stride."

BIGGEST YET COMING UP

Some film footage for CBC-TV's *20/20* was shot on the '62 tour to Europe, but the addition of a "live on tape" TV show to the schedule of the Concert Party leaving this month has made it the biggest tour yet. Additional talent and production staff will fly over specially for the telecast for a total of 35 or 40 there at that time.

Country Hoedown producer Dave Thomas and Concert Party organizer Dalziel have already visited Sudwest-Deutscher Rundfunk (Southwest German TV) to inspect its facilities, and were very impressed. The show will be taped at the base, then flown to BBC in London, to be converted from the European standard of 625 lines to the North American standard of 525 lines.

The itinerary for this trip includes Marville, Metz, and Gros Tenuin in France; Zweibrücken, Baden Soellingen, and Soest in Germany; in May, to the Middle East, to the Gaza Strip and the Old Egypt-Palestine border in Sinai. Live audiences will range in numbers from a few dozen to a few thousand, Canadian servicemen, their families, their allies; and their numbers will swell with the radio and television audiences on the networks "back home"

March 19, 1964

The trend is to balanced programming

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'CF makes news with new news concept

NEWS COMMENTATORS have replaced disc jockeys at CFCF-Radio, Montreal, and three of the six major daytime features are produced by and originate from the CFCF newsroom. Two others are staffed by "telephone jockeys" and the station's only deejay is heard from 10.00 am to noon.

The new manager of CFCF-Radio, Dave Wright's new radio concept hinges basically on two things — John Public's desire to know, immediately, what's going on in the world — and Mrs. P's love of the telephone. Whether she uses it to express an opinion, win a prize, fill a need "to belong" or talk to a celebrity, CF Radio fills Mrs. P's day with surprises.

News and participation are the secret.

NEWSROOM SHOWS

Dave Wright has given his three "newsroom shows" names that indicate the immediacy each conveys — *A. M.*, *P. M.*, *Noon Hour*.

A. M., (6.30 to 8.45) features newsmen Franklin Armstrong and Pete Daniels in an *Our Men in Montreal* format that ties news, music, commentary, weather, traffic and "Hot Line" reports from around the world.

Complementing the Armstrong-Daniels team at the *A. M.* desk are commentators Bert Cannings, Pierre Berton, Tex Coulter, Dick Irvin. They analyze and interpret the "inside" stories; they report and comment on items of personal and public interest, from one man's reaction to a Picasso exhibition to the community's views on fluoridation.

Reporting on anything and everything from all over the metropolis is *A. M.*'s man-in-the-mobile, Richard Earl.

With a similar format, "P.M." (4 to 6) brings the business-man up-to-date on things he's missed while at the office. Featured on this late-afternoon show are Gerry Bascombe and John Elliott, supported by newsmen Dean Kaye and the same group of commentators.

"A.M." and "P.M." place prime importance on items of human interest, on news, and on the stories behind the news. Their flexibility allows them to pack up at any time for action and "live" broadcasting from any hot-spot on the continent.

"Noon Hour" (12 noon to 1 p.m.) presents 15-year broadcasting veteran Franklin Armstrong with Ace Sports caster, Russ Taylor, and ABC's acid-tongued commentator, Paul Harvey.

As "Noon Hour" anchor man, Franklin Armstrong covers news events, comments on local and national stories, and reports the latest results from the active turfs of St. James, Bay and Wall Streets; Taylor provides the same calibre of sports reporting that highlighted the recent CF-originated 24-station Winter Olympic Radio Network; and news analyst Paul Harvey maintains the pace that has won him, over the past 30 years, six honorary doctorates and countless gold medals and citations from numerous American associations.

A unique aspect of Dave Wright's "News" concept is his "Hot Line" — a telephone line that is wide-open to "anywhere, all the time".

The "Hot Line" has brought Montrealers an instantaneous, unheralded live report from the Jack Ruby jury; it has brought CF's sales manager to the air-waves with a report on a huge fire he spotted en route to the office; it brought CF's audience direct reports from rescue headquarters of the U.S. Coast Guard in Boston when the first seaman was saved from the abandoned British freighter, "The Ambassador".

PARTICIPATION

With *Phone Forum*, *Talk of Montreal* and *Hart House*, CF turns to the telephone.

"A verbal free-for-all" is how David Bassett describes his new *Phone Forum* (8:45 to 10 a.m.) on CF Radio. Utilizing Bell's invention to the full, the program provides Montrealers with an early-morning platform for the airing of views on any subject.

And people call. On all topics. They've called about items they've heard on "A.M."; they've called about the Queen's visit; about Rock 'n' Roll in the Salvation Army; about



HEART OF CFCF'S NEW news sound is this newsroom, where three of the six new programs originate. Surrounded by newsmen and the tools of their trade — telephone, teletype, tape, TV, typewriters — Franklin Armstrong and Pete Daniels (left and right at microphone) keep Montrealers up on news, sports, commentary, weather, traffic, "hot line" reports from around the world, and music, on "A.M."

French-English relations; about Dick and Liz; about Clay and the Black Muslims; about fluoridation; about the Foster Parents' plan; about Women's Rights in Quebec; about the World's Fair.

The idea of "getting it off one's chest", and general interest in topical subjects are obvious factors in *Phone Forum's* favor, but the program has another important feature — Bassett himself.

The clipped, concise speech of this former British Navy man provides a pleasing contrast to the Canadian accent. He doesn't argue, put down or cajole. He handles each call with characteristically British understatement — drawing out this view, suggesting another outlook, gently closing off a troublesome area, or, when the occasion demands, getting to the heart of a matter in a few apt, well-chosen phrases.

David Bassett, described by the *Montreal Star's* Pat Pearce as "a wild young man with a Prince Charles haircut", is fast becoming a well-known, highly-respected member of the Montreal broadcasting scene through his new *Phone Forum*, his nightly *British Half Hour* on CF Radio and his numerous appearances as moderator of CFCF-TV's *Forum*. Speaking of the reaction Bassett has on viewers and listeners, Miss Pearce added, "They like him — or loathe him".

"Jolly good," replied Bassett.

Talk of Montreal (1 to 4 pm.) again relies on the telephone. It allows people to talk to the newsmakers themselves, and not just to express an opinion on the air.

Hosting this innovation is Montreal's Lee Dunbar, who, for many years, was CF's Morning-Man when the DJ format was still in use. Dunbar is obviously a ladies' man from way back. He handles each *Talk of Montreal* guest and caller

with delicacy and finesse, with authority and with genuine interest.

Talk of Montreal calls people in the headlines so that listeners can ask the questions that radio, TV and newspaper news reports have left unanswered. Guests are brought to the studio by local and long distance telephone calls. To date, Dunbar has opened his 5-way 'phone to Helen Gurley ("Sex and the Single Girl") Brown from New York; old-time heart-throb Nelson Eddy from his suite in Montreal's Queen Elizabeth Hotel; Betty ("The Feminine Mystique") Friedan from New York; local lawyer and Bill 16 (Women's Rights in Quebec) expert Rosa Gualtieri; a cab driver and a policeman about Montreal's famous traffic; Toronto interior decorator Mary Ornstein; Yoga instructress Diane Bachley; New York film Producer Stanley ("Lolita", "Dr. Strangelove") Kubrick; Montreal hair stylist Flo Gibson; M. P. Gerard Laniel on his compulsory national service bill; Canadiens' Right-winger Bobby Rousseau and Dr. Norman Vincent ("The Power of Positive Thinking") Peale, with the former explaining how the latter's views have helped his sports career.

The calls are sometimes personal, ("How old are you, Mr. Eddy? Did you ever have a romance with Jeannette Macdonald?"); sometimes inquiring, ("Does Bill 16 mean that my children can have medical treatment without my husband's signature?"); sometimes seeking help, ("Miss Brown, my mother won't let me read your book, I'm 15. Please tell her it's OK"); sometimes seeking advice, ("Mrs. Friedan, just how can I convince my husband that I care about what goes on in the world?")

No matter what the tenor of each call, or what each question may be, *Talk of Montreal* is letting people talk to the newsmakers themselves and letting them ask the questions that they, personally, want to hear answered.

April 2, 1964

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TORONTO OTTAWA VANCOUVER MONTREAL WINNIPEG

Two radio stations team in bi-lingual discussion shows

HOLDING THEIR OWN COMMISSION on bilingualism and biculturalism, CHUM Toronto and CJMS Montreal are producing a unique series of six one-hour programs titled *Dialogue*. The title is appropriate, for it means the same thing in both the English and French language — a conversation — and the programs are a conversation between two cities, in two languages, about the two-headed question of bilingualism and biculturalism.

Springboard for the first show was an editorial on the Canadian Flag, written by CJMS and aired on that station in French and on CHUM in an

English translation. The editorial launching pad for the second show was written by CHUM, about the irresponsible statements made by rabid separatists, and was translated into French for CJMS listeners.

With such controversial editorials throughout the day, the stations stimulate listener interest in discussing that particular issue and the overall bi- and bi- question, then hook up the two-station network and open the telephone lines.

At CJMS in Montreal, two translators stand by with moderator Claude Bruchesi, professor of

Canadian History and Economic Science at Jean de Brebeuf College. CHUM's moderator is Larry Solway, who handles the station's nightly open-line show.

Telephone calls alternate between the two cities and the two languages, with a Torontoian calling CHUM to make his point, while a simultaneous translation goes out to CJMS listeners; then a CJMS listener phones 'MS with his opinion and it is heard on CHUM in instant translation to English. In both cases the actual conversation is held at a low level as a background to the translations, to heighten the mood of the programs' purpose of a dialogue between the two language groups.

The technical problems of production are many, as the conversational ball bounces between Toronto and Montreal for an average of 14 calls, seven from

each city, complicated by the simultaneous translations and further complicated by the standard seven-second delay to screen obscenity and libellous statements, which applies to both the original call and to the translation. But technical problems can be foreseen and forestalled, while the uncontrollable factor in an open-line show is the caller, and this unknown quantity becomes more of a gamble when provocative issues are the topic.

Dialogue is attracting callers with thoughtful, intelligent and worthwhile views on the important bi- and bi- question, the stations say. The same adjectives have been used by press and public in praising the series, which was conceived by CJMS and organized by Raymond Crépault and Roch Demers of 'MS and Allan Waters and Allan Slaight of CHUM.

June 4, 1964

Garbage strike? — tune CHQM, Vancouver

THERE ARE OVER 600 METHODS of disposing of garbage, aside from setting it out for regular collection, and CHQM in Vancouver has all the answers. During a three-week strike of Vancouver Civic Outside Workers, when there was no garbage collection, the station ran a "How are you disposing of your garbage?" contest, with a grand prize of an automatic home garburator.

The contest was not designed to come up with a practical answer, the station says, but rather to lighten the mood of garbage-conscious listeners. Entries ranged from the semi-practical "collect it on the beach, set fire to it, and have a beach party" to the ridiculous "I tie my garbage to weather balloons and when the

wind is blowing seaward, I release it."

The latter contestant continued, "My consignment of April 30 arrived odoriferously in Yokohama and was returned, postage collect, by the Japanese postal authorities. Since I spent all my money on balloons and had none to pay the postage, I presume it is now reposing at the P.O. until the next auction."

One of the most ingenious solutions was one listener's inspiration to beautifully giftwrap the garbage and mail it to CHQM's contest!

June 18, 1964

Bank sponsors news in five languages

PUBLIC SERVICE AS A SALES aid was demonstrated at CFMB Montreal recently with the renewal of the Montreal City and District Savings Bank's yearlong contract for five-minute foreign language newscasts six days a week on the multi-lingual station.

When a huge dam burst in Italy's Piave Valley last year and several thousand people were left homeless, CFMB immediately launched an appeal for funds, and the bank volunteered to receive donations at its branches. In less than a month CFMB listeners contributed \$11,404.54, which the bank turned over to the Canadian Red Cross to send to the Italian Red Cross.

The occasion was recalled when the bank renewed its contract for English-language spots and newscasts in German, Italian,

Greek, Ukrainian and Polish. Advertising manager J. Bourgeois said, "the bank is not only pleased to have been a participant in the successful relief fund drive, we are also pleased to have witnessed another example of the effectiveness of foreign-language broadcasting in Montreal on a station where our own commercial message is aired."

Just as rewarding, says 'MB president Casimir Stanczykowsi, was a letter to the station from Italy's Ambassador to Canada, Carlo de Ferraris Salzano, who wrote, "I have been aware since its beginning of the initiative taken by your station, which has set a splendid example of human solidarity and friendship toward the people of Italy . . ."

July 16, 1964

Next year's Beavers are based on this year's news stories

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Shows new color effect on b & w



In order to show home viewers in London, Ont., how colored lines appear on their black and white television sets, CFPL-TV sent a camera crew to the parent company of Telehue in Detroit. Here interviewer Eric Finch (centre) gets all the data from John Mayer, vice-president in charge of operations of the General Television Network. The cameraman is Ted Whip.

SINCE MAY 19TH SEVEN OUT OF EIGHT London, Ontario, television viewers of the Carling newscasts on Tuesday and Saturday night have thought they had colored lines before their eyes at 10-second intervals. This is because Carling has been experimenting with a new technique which gives the viewer the impression of seeing red, blue and green lines on the screen during the billboard commercial of the program.

The experiment has been a success. Viewers have called London's television station CFPL-TV, first to verify that what they saw was not an optical illusion, and secondly asking what the process was and how it works.

The CFPL management went so far as to send a camera crew to Wayne University, Detroit, to interview John Mayer, vice-president of General Television Network, which has North American rights to this Austrian-invented color process.

This interview was shown the almost disbelieving London audience which has only black and white receiving sets. In addition, the local newspaper carried a front page picture and story explaining this first in Canadian television history.

Impressed with the reaction of London television audiences, Carling Breweries Limited intends, through its advertising agency F.H. Hayhurst Co. Limited, to use the new process — called Telehue — in the billboards of all its newscasts throughout the province.

Bill Burke, Ontario sales manager for Carling, says "We don't want to confuse our viewers, particularly those who have never seen full color telecasts. Our viewers are witnessing a new color effect based on image retention and it in no way resembles full color telecasts.

"Simply stated, the process we are using produces a chronic

visual effect utilizing black and white broadcasting equipment and giving the impression of color. Our system involves varied lengths and sizes of rapidly flashing lines that produce an image of red, blue or green to the viewer. The lines are taped electronically and can be produced to project tinted images."

Incidentally, it is best not to turn off all the lights in the room in an attempt to see the color better. With Telehue, brighter than usual white light seems to help the eye distinguish color better.

"The Telehue process is based on the well-known scientific oddity, Bentham's Top," Mr. Mayer said. "Anyone can make one with a piece of cardboard, by simply cutting a round disc and coloring one half white and the other black. The white half of the circle is then divided into three equal sections and, in each of the sections, an arc is formed at a different radius and colored black.

"When the disc is spun on the end of a pencil, most people see lines of red, green and blue.

"To make Telehue work on black and white television, line drawings are made on video tape, one frame at a time, in much the same way that cartoons are produced.

"Just how this is done is a patented secret, invented by Austrian Scientist Dr. Joseph Nagler, head of the Scientific Museum of Vienna.

August 6, 1964

CFCW rallies young farmers for 4-H broadcasts



"UNIQUE AND PIONEERING leadership in the field of agricultural broadcasting" is the proud boast of CFCW Camrose, and the claim is based on such farm community activities as the annual 4-H Radio Competition and 4-H Radio Week, which involve literally hundreds of members of the clubs for young people living on farms.

Phase one is the competition, and this year 26 4-H clubs entered radio programs produced by their members about 4-H Clubbing and agricultural topics. In phase two, the station plays host to the project chairmen responsible for the nine best entries, plus the winner from the previous year.

For the two and a half months in which the clubs prepare their programs for the competition, CFCW staffers are on call for advice and assistance. Some clubs come to the station to tape their programs, others arrange to have a station staff member attend a meeting to tape their show, while other entries are taped by the club using a sheet of helpful hints from the station and a member's or school tape recorder.

Every program submitted is aired during 4-H Radio Week,

but prior to that a panel of judges selects the nine best entries and the chairmen who led their clubs to this victory are invited to spend 4-H Radio Week in Camrose, all expenses paid, as CFCW's guests.

Station staff members are hard put to keep up with the winning 4-H Clubbers as they spend a day in Edmonton at the Alberta Game Farm, the Planetarium, and tour the McDonald Hotel; tour various places of agricultural interest in Camrose and district; go bowling and to shows; and top off their week at a special luncheon sponsored by the Chamber of Commerce and attended by the Mayor and other VIPs, at which the CFCW trophies are presented. Highlight of the week for many of the young people is the tour of CFCW and the opportunity to see radio in the making.

The 4-H Radio Competition and 4-H Radio Week were conceived and are organized annually by CFCW's farm director, Dennis Ratcliff, and the activities are endorsed by the Alberta Department of Agriculture and heartily accepted by local District Agriculturists and 4-H Club leaders.

August 20, 1964

unique

**More LIVE dramatic and variety shows
than any other private station in North America!**

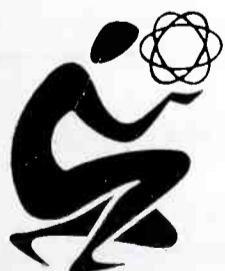
FABULOUS



VERDUN - MONTREAL

* 50,000 WATTS

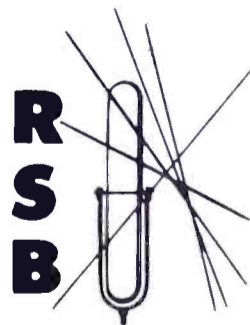
**'La raison d'être'
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RTEC

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and Television Execu-
tives Trophy, Festival
of Commercials, 1964*

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*Winner 1st prize Radio
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Festival of Commer-
cials, 1964*

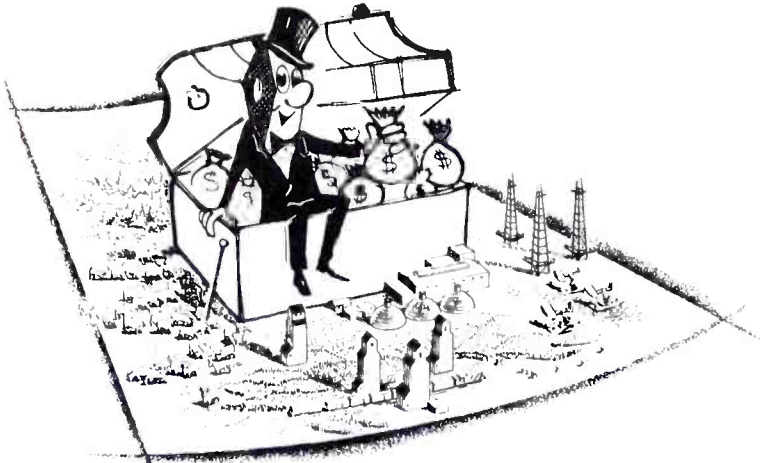
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MIGHTY MIKE

delivers prosperous
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CKCK
radio
REGINA

CFQC-TV

TV turns back the clock



TO TIE-IN with the tenth anniversary edition of Saskatoon's unique Pion-Era, CFQC-TV went all-out with live coverage of all phases of the event. During the week, 'QC viewers watched a total of 13½ hours while cameras covered the exhibits of pioneer life on the prairies.

During Pion-Era, all exhibits come to life as the clock is turned back to the vivid and colorful past, and right from the daily opening whistle-blast from several dozen steam engines, to the old-fashioned wind-up shindig, Saskatoon's great Pion-Era show provided, not only excellent television material, but many pleasantly nostalgic moments to the thousands of visitors to the Hub City.

The QC-TV camera crews visited the giant steamers, the antique cars, horse-drawn rigs of every description, threshing demonstrations, full-costumed Indians doing the rain dance, a rough-and-ready rodeo, and even observed the popular and tasty Pionera Bread being baked in giant outdoor clay ovens.

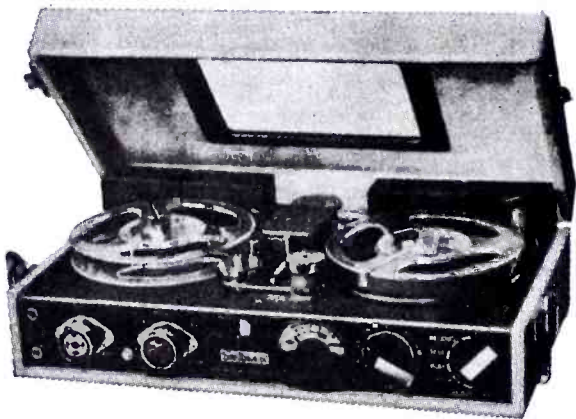
In the picture, titled alternatively "Driving the last Spike" or "Mike's Last Stand", Station Manager Spike Romanow puts in his last stint as cameraman, prior to leaving 'QC-TV for a university professorship.

August 20, 1964

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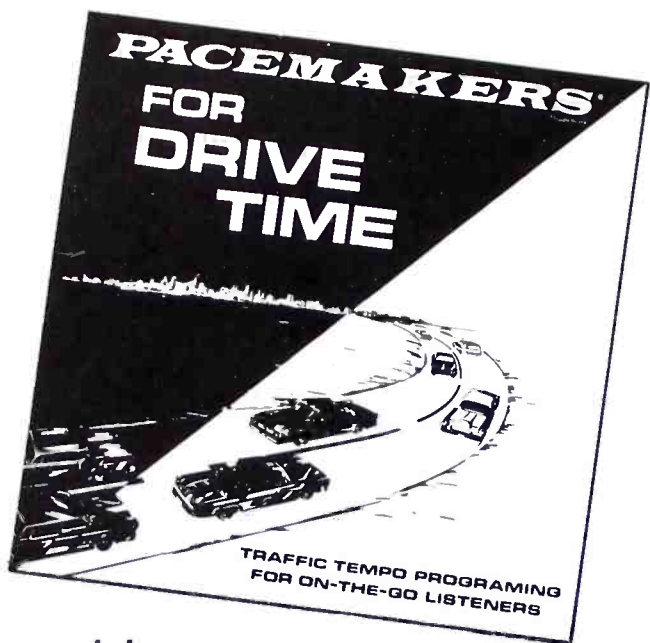
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and support in the past year.



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Educational TV

TV helps teach the teachers

THE VALUE OF TELEVISION in teaching students in classrooms or the public at home has been proven and continues to develop. Now two professors from the University of Alberta in Calgary have found television successful in teaching teachers.

UAC's first venture into television in the teacher education field was launched in September last year with the co-operation of CFCN TV Calgary with its rebroadcasting stations at Drumheller, Banff and Kimberley.

The project was not structured as a carefully controlled experiment, but examination results and a survey of the teacher-students proved favorable enough that the University is offering another course this fall.

The course offered was "The Teaching of Arithmetic" because a new arithmetic program was introduced in the elementary schools in Alberta in 1962 and in spite of both regular and summer sessions at the University and study by many teachers at home, there was a great demand for instruction in how to teach the new method.

"For most teachers, regular attendance at University is not possible. Attendance at evening courses is particularly difficult for teachers unless they live in, or near to, a centre where such a course is offered," Drs. Gibb and Lindstedt note in their report. "TV, with its broader coverage, appealed to a great many teachers as a vehicle for such a course."

Students of the course at the University had three one-hour lecture periods a week throughout the University year. The TV course was just two half-hours a week (from 8 to 8.30 am) over the same period of 26 weeks. The instructors believed it would be possible to cover the essential ideas in less time on TV because there would be no interruptions for questions and discussions. The necessary question and discussion periods were arranged through four three-hour Saturday morning "institutes" held simultaneously in the four key centres.

"The examination results were very satisfactory," the professors reported. Comparing exam marks between the regular class and the TV class, 7.5 per cent of the regular class got first class standing, while only 6.5 per cent of the TV class won firsts; but only 6.5 per cent of the TV class failed, while 7.5 per cent of the regular class didn't make it. In between, 62 per cent of the

regular class got second class standing, 47 per cent of the TV class; 40 per cent of the TV class stood third, with 23 per cent of the regular class.

A questionnaire survey of the TV students showed that 47.5 per cent found their TV reception very clear, only three per cent said it was very poor, 69 per cent thought the TV course was "very good" compared to the regular evening course, and 50.5 per cent thought the TV course was "very good" compared to the University's regular daytime course.

Teaching on TV

Drs. Gibb and Lindstedt discovered that teaching via TV offered new challenges as well as new advantages. "We had to make lesson plans as painstakingly as if we had never taught a lesson. Several new factors had to be considered, such as exact timing, visual impact, audio impact. The special feature of a TV presentation is its visual aspect. In general, we never just talked. We always supported everything we said by some visual representation.

"With suggestions from the production crew at CFCN-TV and with considerable experimentation, we developed our techniques.

"Team teaching is especially important in TV work. While camera A recorded the activities of one instructor, the other instructor could set up his presentation and camera B could get ready to respond. This eliminated the need to memorize the sequence of the whole lesson.

"The lesson was placed on video tape, and once we began the taping process, the lesson was never interrupted. We usually taped two lessons every Tuesday night. This took from one and a half to two hours of time at the studio.

"CFCN-TV was interested in the project and provided its facilities and its technical knowledge with great enthusiasm. The whole production crew — and this is a genuine example of team work — rallied to the success of the project, lent a sympathetic ear to our difficulties and came forth with excellent suggestions for their solution."

September 3, 1964

Good Music Kick

'QM teeners dig Bach versus Beatles

A SIX-FOOT HIGH LIKENESS of Johann Sebastian Bach, atop a Jaguar XKE covered in purple foil and escorted by members of the Bach Battalion and the Beethoven Brigade of "The Teenage Underground", was one of the highlights of the Pacific National Exhibition parade in Vancouver recently. A similar contingent headed by Beethoven followed.

"The Teenage Underground" is one of the latest inspirations of Vancouver's good music station, CHQM. The club was formed for young people who prefer classical music to rock 'n roll, drama to TV's situation comedies, and likewise CHQM's programming rather than the alternative radio fare. What started as a simple station promotion has developed into a full-fledged movement with staff and organized activities.

The "Underground" is some 2300 members strong, identified by membership cards declaring that the holder has never been a card-carrying member of a rock and roll party and pledging to "honour mom, the flag and Leonard Bernstein". Many members can also be identified by their specially-designed t-shirts, bearing a likeness of either Bach or Beethoven encircled by the station's "Q" emblem, which are selling in The Culture Corner of the Hudson's Bay store at about the same rate as Beatles t-shirts.

Having come above ground for the PNE parade, the Teenage Underground is planning other QM-supported activities, an evening at the opera, a pops concert by the Vancouver Symphony, special minuet dance parties.

October 1, 1964



McMaster-CHCH-TV

Education by closed-circuit TV

PHYSICS, CHEMISTRY, PSYCHOLOGY and history will be taught via closed circuit television this year at McMaster University in Hamilton. The professors will lecture to the standard complement of students in a regular classroom, to maintain normal classroom technique and atmosphere, then the lecture will be projected on a larger-than-life screen in a large lecture theatre. It is expected that a total number of 400 students will thus be able to attend each lecture.

The use of video tape is also being considered, to allow professors to do an experiment or prepare a special feature in advance and then play it to both classes at any given time during the lecture.

This experiment will maintain all the inherent values of regular

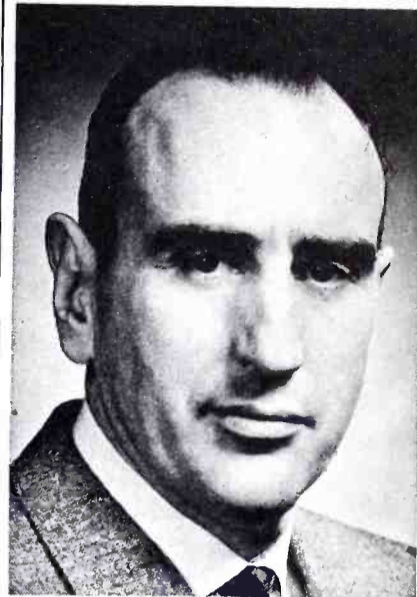
classroom teaching techniques while adding a great variety of techniques peculiar to television. A major advantage, McMaster foresees, will be that use of a large screen plus "the unique ability of the television camera to look at the smallest scene and blow it up to full screen size" will enable all students to see every detail of an experiment.

Director of Television and Visual Aids will be Ronald Keast, who has been a producer-director at CHCH-TV Hamilton for almost seven years and for the past three years has been director of special events. The University announced that his appointment was made possible by the generous co-operation of CHCH-TV in lending his services for a nine-month period.

October 1, 1964

ANNOUNCEMENT

CJCA APPOINTMENT

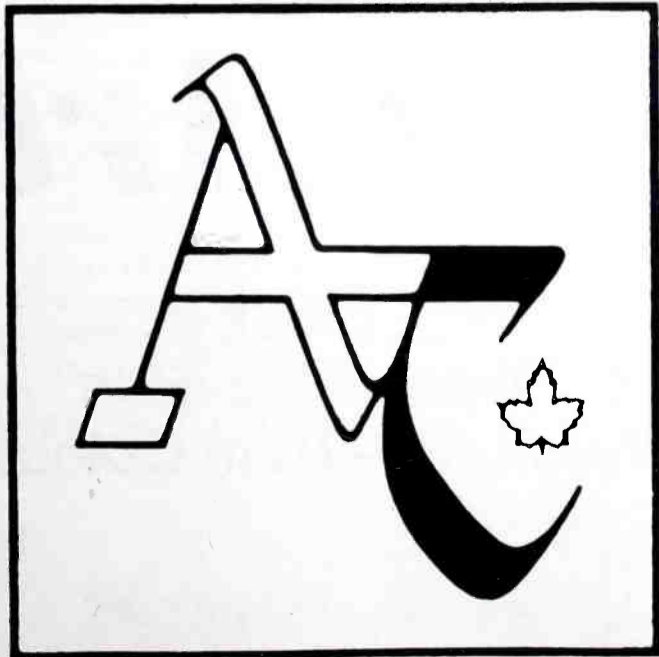


The Board of Directors of Edmonton Broadcasting Co. Ltd. is pleased to announce the appointment of Mr. Dalt Elton as manager of CJCA. Mr. Elton has been program director of the station for many years and is well known for his participation in the community life of Edmonton.

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Volume 1 consists of thirty-five fine feature films such as Alfred Hitchcock's "Dial M for Murder", "The Flame and the Arrow", starring Burt Lancaster, "A Star is Born" starring Judy Garland and James Mason, "Rebel Without a Cause" starring James Dean.

Volume 2 contains forty-one feature films—among them such famous box office attractions as "Young at Heart" with Doris Day and Frank Sinatra, "Captain Horatio Hornblower" starring Gregory Peck, Alfred Hitchcock's thriller, "I Confess".

Volume 3 lists forty-one features including "Mr. Roberts" starring Henry Fonda, "April in Paris" starring Doris Day, "Big Jim McLain" starring John Wayne.

Volume 4—forty great "Films of the 50's", among them: "The Man in the Gray Flannel Suit" starring Gregory Peck, "Kiss Them for Me" with Cary Grant, "Bigger Than Life" featuring James Mason.

Volume 5 has fifty-three top feature films such as "The Prince and the Showgirl" with Marilyn Monroe, "Auntie Mame" starring Rosalind Russell, and "Sayonara" with Marlon Brando.

Volume 7—44 star-studded features such as "Mr. Belvedere Rings the Bell" starring Clifton Webb, "Desk Set" with Spencer Tracy.

Volume 8—Seven Arts' newest release of 38 features contains films like "Woman Obsessed" starring Susan Hayward, "The Glory Brigade" with Victor Mature.

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76 Associated British-Pathé Productions—BBG Canadian Content numbers assigned top popularity personalities. Post-50's and pre-48's. Four top quality versions available in French.

48 Bowery Boys (one hour series). Tremendously popular family fun features—brand new for TV. Top ratings!

118 Robt. Lippert Productions—Wide variety family type features—includes some with Canadian Content—Action—Western—Adventure—Drama—Suspense—up to 1955 releases.

13 Boston Symphony Concerts (First Series)—One hour programs of the world renowned orchestra, featuring famous guest conductors and soloists. This series is now playing Canadian stations and enjoying great popularity and high ratings.

13 Boston Symphony Concerts (Second Series)—Critical and popular acclaim urged release of 2nd series of one hour TV Concert Specials with internationally famed 104-piece Boston Symphony Orchestra brilliantly conducted by Erich Leinsdorf.

234 Popeye Cartoons—Rated the very best TV Cartoons. Available in French (Canadian Content), and English.

100 Out of the Inkwell Cartoons—New series of 5 minute cartoons created by Max Fleischer, the creator of Popeye. Available in English and French.

337 Warner Bros. Cartoons—Bugs Bunny, Porky Pig and all the other famous characters. Available in French (Canadian Content), and English.

SIX OUTSTANDING NATIVE FRENCH SPECTACULAR FEATURES AVAILABLE

Teacher and television -- a new partnership

TELEVISION AS A TEACHING AID is being explained and extolled in educational circles, and will soon be shown to the general public as well, through a 30-minute film produced for the Ontario Teachers' Federation, the professional organization of the province's 61,500 teachers.

And the Walls Came Tumbling Down was written, produced and hosted by teacher Howard Mountain, directed by CFTO-TV staffer John Johnson and filmed at CFTO-TV Toronto. The film opens with an invitation to "explore a new partnership in education, the teacher and television".

It shows educational TV as the latest in a series of teaching aids, starting with the clay tablet and working up to photographs, recordings, film strips, slides and movies. It deals with the characteristics of TV, its production possibilities and difficulties, its utilization in the classroom, and its place in the overall educational concept.

The use of TV as an educational tool has met some resistance from teachers who see it as a threat

to their status as the leader of the class, to whom students look for their information.

To bring these teachers "into" the film, to make them feel a part of the production team and experience the excitement of creating and developing an idea and seeing the finished product on the screen, the film utilizes a production-in-action setting.

Five 24-inch monitors — one slaved to video tape, one to telecine, one to each of the two cameras, and one output monitor — are shown in the film, so that viewers often see on one monitor the shot that will next fill the whole screen.

The film has already been included in the programs of audio-visual workshops sponsored by the Ontario Department of Education throughout the province, and will be shown to students at teachers' colleges, teachers' organizations, and home and school groups, both in Ontario and across Canada, and possibly in the US.

CFTO-TV plans to telecast the film next month and the OTF hopes



The value of television in the classroom is graphically demonstrated in the film, "And the Walls Came Tumbling Down" filmed at CFTO-TV with host Howard Mountain (desk, centre) and the Honorable William G. Davis, Ontario Minister of Education (right, rear) who said that educational TV has a great potential if program quality is high.

other television stations will also show it. Although the film is teacher-oriented, Mountain believes it has general interest, particularly to parents of school age and pre-school children. Parents who think of TV as solely an entertainment medium often question the value and validity of using TV in schools, he says, and the film demonstrates its effective-

ness as a teaching aid.

Broadcasters may find the film interesting in that production of educational TV material offers a new exploitation of TV station facilities, equipment and staff, which many stations are not yet using to full capacity for on-air production.

October 1, 1964

WEED & COMPANY

United States Representatives

for the finest Canadian

Radio and Television Stations



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Focus on young Canada

TEENAGERS STEPPED UP to the mikes and cameras of CFCF Radio and TV Montreal for a week-long "Salute to Youth", organized by the station and the T. Eaton Co. department store in Montreal. Describing it as "an effort to direct the attention of Montrealers to the commendable attributes of today's youth," the station gave listeners and viewers an insight into the thoughts and plans of responsible young people, as reflected by the members of Eaton's Junior Council.

The week's activities were split between CFCF's studios and Eaton's store, occasionally spilling over to other locations.

Forty-five teenagers took an active part in station operations, both on mike and on camera, and behind the scenes. They took part in six television shows a day, from a taped sign-on to the hosting of the late night movie — also on tape so they wouldn't be up too late.

A highlight for the teens was teaming up with regular TV newscasters in a Huntley-Brinkley format of one staff newscaster and one teenager on the sign-on news and the early and late evening newscasts. Even on-air promos featured the guest staff, both pictured on slides and doing the voice over.

Many regular programs were also tied into the "Salute to Youth" theme. The *Pulse 6 15* news carried special features concerning teenagers. *Opportunities Unlimited* from the National Employment Service outlined job opportunities for the teens. The weekly *Police in Action* program dealt with the training of a young applicant.

On *World's Fair Report*, the Public Affairs Department of the the World's Fair Corporation described the attractions Expo '67 would have for young people.

Pulse Reports from Britain focused on teens in the U.K. A Provincial Raceway presentation, *Racing Review*, featured a young man who helps his father raise horses.

Backstage, the young people were busy in such departments as radio traffic, promotion continuity, engineering and production. During lunch hours in the executive dining room, department heads and production staff gave informal talks describing and explaining the organization and responsibilities of their various facets of broadcasting. The entire announcing staff rallied round to coach the high schoolers in announcing techniques.

Meanwhile, down at the store — CFCF-TV's *Like Young*, with co-hosts June Mack and Jim McKenna, originated daily from Eaton's fifth floor. The radio *Like Young*, hosted by handsome, personable Dave Boxer, originated from the store Thursday and Friday evenings. A special teenage edition of Lee Dunbar's *Talk of Montreal* was also broadcast from the store's fifth floor, with a panel of the young people discussing such topics as "what is a teenager?" and "teenage fads and fancies". The discussion created "a bridge from the youth to the adult world,"

said Eaton's advertising manager, Chuck Grant.

Another such bridge was built by a teenage panel on CFCF-TV's public affairs program, *Forum*, in which the high schoolers discussed such serious subjects as "growing up in today's world"

On the Saturday, CFCF-TV provided a showcase for amateur talent in a program broadcast from the store's ninth floor restau-

rant, with the added attraction of a personal appearance by singing idol Pierre Lalonde.

"Salute to Youth Week" activities overflowed the station and store and into a downtown theatre with the presentation of a film festival for the young people, with Dave Boxer, June Mack and Jim McKenna as hosts at the screenings.

October 15, 1964

The trend is to balanced programming
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There are too many alcoholics running around these days who have no desire to remain anonymous.

"ACTION STATIONS!" **CFCN RADIO-TV CALGARY**

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DOMINION BROADCASTING COMPANY

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 363-3383

CJSP, Leamington

Revamp news, weather and farm news

Following survey of listening habits.

A NEW SCHEDULE FOR NEWS, weather, sports and farm news is in effect at CJSP Leamington now as the result of a survey of listening habits in the area.

Newscasts are now aired at a quarter past and quarter to the hour, because questioning showed that Sun Parlor residents get up on the hour or half-hour, go to work, begin and end their lunch breaks, and leave work, all on the hour or half-hour, making the quarter-hour a more convenient time to catch the news.

There is also more emphasis on the weather, with four detailed weather forecasts every hour in addition to the brief forecasts following the news. The station now carries both the Dominion Weather Bureau's forecast for the Leamington area and the U.S. Weather Bureau report on Detroit area conditions.

Agricultural news is now being included in regular newscasts for two reasons: to give

farmers their news as it becomes available, rather than holding it up till the next farm broadcast, and also to make the general public more aware of the agricultural scene. The farm news programs heard in the past from 12.35 to 12.45 has now been eliminated, but five-minute farm market reports are still carried three times daily.

Sports reports have also been increased, with local sports stories and top national and international sports reports included in the :15 and :45 newscasts, and in addition sports headlines are given four times an hour between sign-on and 9 am and between 3 pm and sign-off.

October 15, 1964

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Market: 173% above national average

Retail sales, 1963 \$54.8m.
% Canadian total 0.29
Per capita \$2,700

Income: 4% above national average

Personal disposable inc., '63 \$33.3m.
% Canadian total 0.11
Per capita \$1,640

Current Growth Rate: 15% per decade

Population (000), July 1, '64 20.4
% Canadian total 0.11
% Change, '56-'64 +11.5

(Source: Financial Post, Survey of Markets 1964/65)

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Compare these Cape Breton metro area figures.

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EFFECTIVE BUYING INCOME ...	\$169,414,000
TOTAL RETAIL SALES	\$104,417,000
TOTAL FOOD SALES	\$33,050,000
TOTAL AUTOMOTIVE	\$21,257,000

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Reps: All-Canada Radio & Television
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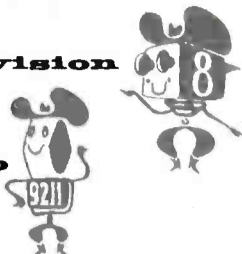
* BBM area reports, Spring 1964

CKNX

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television

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EN. MGR. G. W. CRUICKSHANK • WINGHAM - ONTARIO

November 10th, 1964.

Mr. R. J. Norton,
Ontario Regional Manager,
RCA Victor Company Limited,
1450 Castlefield Avenue,
Toronto 9, Ontario.

Dear Bob:

You will recall that at the recent C.C.B.A. Convention, several members of our Engineering staff were expressing their enthusiasm for the TK-63 studio cameras which we purchased from you after our disastrous fire two years ago. I thought you might like to have a letter to this effect for your files, so I have outlined below a few of the more outstanding features which have impressed us.

We feel that the extreme stability of the Electronic circuitry is an outstanding achievement on the part of RCA Design Engineers. In our case, we do an alignment approximately every 175 uncapped hours, which works out approximately to 300 AC hours. This is only necessary however, because of image orthicon target depletion and not because the other adjustments require changing. All other adjustments are checked at this time but we have found that they simply do not require any change.

The warm up time necessary in these cameras can be kept to an absolute minimum, once again because of the stability, with a resultant saving of orthicon hours. We have noted that because of this there is much less difference between our AC hours and our uncapped hours, than that which we experience with our old cameras. We normally turn our AC on approximately 10-minutes before the cameras are required for "ON AIR" operation and we feel that this is quite adequate. We shut the cameras down between programs, unless the two programs are fairly close together, once again, of course, saving on orthicon hours. The life we are getting from our orthicons appears as though it is going to be tremendous. We have used so few in the past two years that it is almost too soon to determine a good average figure. The following, however, is a list of those which we have used and are at present using....

These three (3) tubes have been used with the following life recorded....

1857 AC hours.....	1010 uncapped hours
3027 AC hours.....	1837 " "
1417 AC hours.....	759 " "

The following two (2) tubes are at present in use with the following hours recorded....

870 AC hours.....	518 uncapped hours
723 AC hours.....	405 " "

We have found that in each case of the tubes which were taken out of service the problem was principally target depletion.

In addition to the excellent stability of this camera we find also that picture-quality-wise, this camera is in our opinion, outstanding. We consistently get 750 line resolution and excellent grey-scale rendition. Service wise, the layout is an Engineer's dream and not a nightmare as our old ones were. We have an excellent record of performance having had no loss of air-time whatsoever due to camera trouble in the two and one half years that these cameras have been in service here. We have had only one component failure and this was a high voltage ^{vision} in the power supply to the picture tube in the camera view-finder. Tube-wise, our total replacement for two cameras during this period has been two nuvistors, two 6922 tubes and a new set of 6-DQ-5 horizontal output tubes about every eight or nine months. We feel that in tube replacements alone, these cameras show outstanding good design. Perhaps a little more cooling on the 6DQ5's would also lengthen their life as these appear to be the only tubes which are going to require replacement on a regular basis.

It might be of interest to you to know that we have made one modification which we feel is worthwhile. We have changed the AC wiring so that the target heaters and blowers are left on all day independent of the filament supply. This might not be a necessity but we feel that it is an improvement that would be worth knowing. We normally turn ours on prior to their first use in the morning, at approximately 9:30 a.m. and they are left on until after our late night camera work at 11:30 p.m. As mentioned before, other than this, our cameras are completely turned off inbetween shows unless the programs are relatively closely spaced.

In summing all our opinions up, we would like you to know that we are very pleased with our purchase of the TK63 cameras and we would certainly be glad to recommend the purchase of these to anyone contemplating new camera equipment. We feel that RCA has certainly made a good stride forward in the design of this camera. We would be glad to give you permission to use our endorsement as you see fit...should it be of any use to you in any future sales.

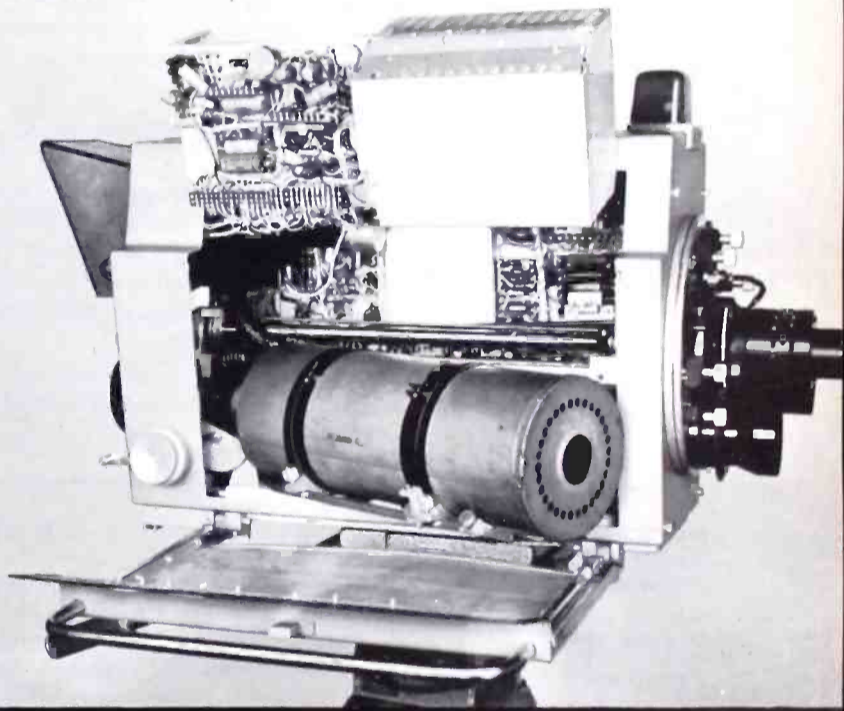
Yours sincerely,

CKNX TELEVISION,

S. C. Reid,
Director of Engineering.

After two and a half years
of operation Scott Reid sends
some kind comments on
our Canadian built 4 1/2 inch
I.O. camera

TK-63



TK-63 Cameras are now in service
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CKNX -TV Wingham
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Ryerson Institute-Toronto
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Makes full scale one hour documentary without big budget

ONE OF TORONTO's big private stations recently set out to grab a programming bear by the tail and swing it into the realm of practical commercial production.

CFTO-TV, prompted by President John Bassett, decided this summer to go it alone and make a big-budget, full scale, one-hour documentary — only without the big budget.

CFTO producer-director David Cook, who had assisted in production of *Explorations* and *Background* for the CBC from 1956 to 1960 before joining CFTO, said he wanted to show "private stations could do this kind of program at a cost that would let you go to a sponsor and ask him to buy."

So CFTO rallied a crew of three (writer-director Cook; camera-sound man and editor Jack Vandermey, and unit manager Wilf Copeland), and sent them off

to explore the Canadian army battle areas of France and Holland with instructions to bring back a documentary alive.

Normandy to Nijmegen, the dream child of Cook and parliamentarian Douglas Fisher, was the goal. It was to be developed as a portrayal of attitudes toward the Canadian army's post D-Day role in World War II.

For eight days the crew filmed Canada's First Army's battlefields and interviewed former Canadian servicemen and local witnesses.

Much of the documentary was aimed as a study of the bitter 1944-45 struggle for Dutch territory. "Many Canadians don't realize that one main thing the Canadian army did during the war was to liberate Holland," Cook points out.

In fact the crew was grateful when it reached Holland. It was



DIRECTOR DAVID COOK watches over cameraman Jack Vandermey's shoulder, as Wilf Copeland, unit manager, keeps track of the action for a short scene shot in a Dutch town liberated by the Canadians during World War II. The trio spent eight days in Europe putting together a one-hour documentary *Normandy to Nijmegen*, for CFTO-TV Toronto.

their first chance to get a decent drink of water in Europe. "In all our travel through France we hadn't seen a clear glass of water," Cook said. "Of course, we were nowhere civilized in France," he continued. Canadian battle grounds in France were, for the most part, rural.

Needless to say, CFTO's decision to take a budget plunge on *Normandy to Nijmegen* without a committed sponsor, wasn't reached without a few divots of hair being torn from worried business scalps.

As Cook points out, "We were thinking originally of a series of half-hours, until the business of war film footage came up. Then we found out the People's Democratic Film Unit (Cookese for the National Film Board) charges outrageous prices for the material — something like \$2.50 a foot, and ten cents a foot for dopes."

This might be all right for a network, Cook implied, but not for a lone private station trying to produce a documentary at a cost that could be swallowed whole by a sponsor.

Low Cost Production

The CFTO crew shot 5,500 feet of film in order to net 2,400 (the ratio was a trifle low and risky, Cook admits). But Cook is sure (if "reliable sources" can be trusted) that the CBC, for a documentary that was similar in purpose though scaled up to network proportions (*D-Day: The Canadians*), shot 70,000 feet, "which is just ridiculous". (At that, the CBC used reams of existing war footage, as well as gleanings from German archives.)

"I don't think you'd be far wrong in saying *Normandy to Nijmegen* cost ten per cent or less of a comparable CBC production," Cook claimed.

CFTO feels *Normandy to Nijmegen* has partly exploded the

myth that documentaries have to be overdone to be done well.

If CFTO's effort can bring the documentary back down to the commercial earth, it might crack open many horizons for enterprising private stations and freelancers, Cook believes.

"Canadians have the opportunity to go into places where the British and Americans can't go," says Cook. "Cuba, China, the Middle East."

"And other nations will accept Canadian work," Cook goes on, noting that documentaries often have good chances for foreign sale.

Small Outfit Is Good

The CFTO crew discovered that there are advantages to working as a small outfit.

"It's a lot easier to talk to people with a small crew," Cook said. "You can get closer to them than with an imposing 25 man crew. If you come with a small, informal group, you're taken into the local pub and feted."

Cook likes to compare the convivial welcome and co-operation he got, with the fate of a huge CBS documentary crew. "They completely overwhelmed the people, allowing them to feel pretty inadequate."

Normandy to Nijmegen didn't get a sponsor for its November 5 showing over CFTO-TV (the program was tied in with Remembrance Day). And CFTO management refused to let it go as a spot carrier, preferring to run the documentary as a public service presentation.

But Cook isn't downhearted about *Normandy to Nijmegen* or the prospects for more documentaries.

"It's not that the sponsors didn't like the show," he says. "None of them took the trouble to see it."

November 19, 1964

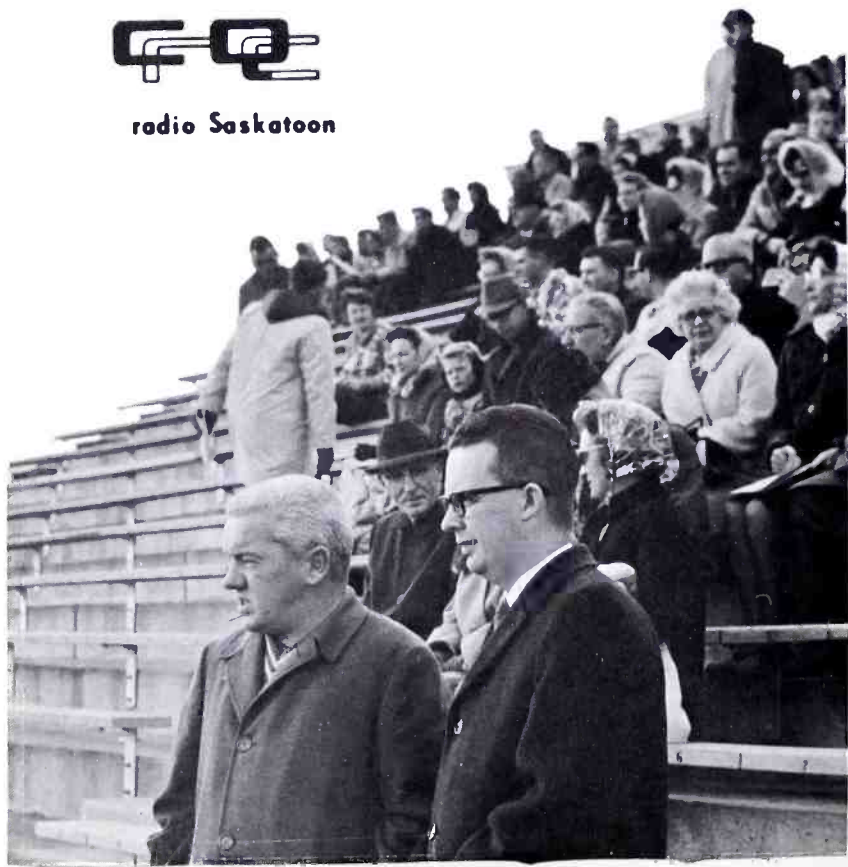
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And what a pair of heads! On your left Chuck McManus and to the right Ned Powers, the Huntley-Brinkley of sports here at CFQC. This is a team to beat, indeed. Two veteran sportscasters and reporters busily engaged in bringing the good people of Saskatoon comprehensive sports coverage. Two heads, in this case, are enormously better than one.

Chuck and Ned are typical of the double or nothing way in which CFQC serves the community. May we go to bat for you?



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Opportunity knocks for teeners to tour and tape

A GROUND-BREAKING EXPERIMENT in the use of youthful Canadian talent still gets fatherly smiles, sighs and the odd groan at CKEY Radio Toronto — a month after final production and airing of "Conflict In Black and White", a 55-minute documentary on the American race question.

Two eager young men were financed to the tune of over \$700.00 for a fact-finding trip through Georgia, Louisiana and Mississippi this past summer, jointly by CKEY and All-Canada Radio and Television Ltd.

James White, 18, and David Goldsmith, 20, were amateurs as far as radio techniques was concerned (though Goldsmith was on short-term loan to the Metropolitan Education Television Association from the BBC). But this didn't stop the pair from buttonholing CKEY Vice-President and General Manager Douglas C. Trowell and hitting him with an idea for using their expedition to tape the deep-South situation as it affects teeners.

"We thought we'd give these fellows a chance to do something they had strong convictions about," Trowell said later. "We were so impressed with their integrity, intensity and enthusi-

asm that we decided to underwrite their efforts."

It turned out, in Trowell's



DAVID GOLDSMITH conducts a rare interview in plain sight somewhere in Georgia as he talks to a teenaged negro girl while a local CORE worker looks on.

words, to be terribly expensive to let the pair handle the assignment, setting aside the fact that a \$700.00 cash outlay for one hour of material is heavy sugar from any single station's point of view.

But CKEY's derring-do points straight to an area of local talent development that might catch on with other broadcasters.

Every station owns its share of people setting off for interesting or controversial spots — either holiday-bound staff, friends of staff, or friends of friends.

There seems to be a wide-open chance to exploit the potential of trustworthy amateur interviewers and documentarists, pleasing the BBG at the same time, by letting willing amateurs lug along a bit of portable recording equipment on their jaunts.

The only pitfall appears to be cost. Since a fair percentage amateur tape is inevitably bound to be tossed in a handy reject file, projects of this nature would have to be cheap to be practical.

Here's what happened at CKEY, and suggestions on how to beat the cost bug-a-bôo in future.

White and Goldsmith were given a plug-in portable tape recorder, a battery portable, batteries, professional mikes and a dozen half-hour reels. This tied up an unnecessary amount of equipment for seven weeks — much too long. One battery portable would probably have done the job.

CKEY staff spent a week coaching the pair in recording technique. With less equipment, less instruction would be required. Preferably, the amateur interviewer should have some advance familiarity with the tape recording process.

CKEY and All-Canada chipped in the full cost of the trip. Amateurs eager to try their hand would likely be delighted to do the job for nothing, perhaps a small payment if the tape was used.

CKEY let White and Goldsmith script, edit and generally prepare their own documentary after their return. They were aided by staff. CKEY

hoped the documentary would thereby hang onto its spontaneity. But a production studio worth \$20.00 an hour was tied up for 85-100 hours.

As General Manager Trowell pointed out, "With amateurs, factor all times up by five if you want to get an idea how long they'll take."

CKEY is now convinced that raw amateur tapes should be turned over to staff for quick professional treatment.

Stations should take their own standards and their audience's into account. In Toronto listeners are conditioned to slick, expert programming, are unlikely to accept an amateur production. Smaller centers offer "better opportunities for this sort of thing," Trowell believes.

E For Effort

In the end, CKEY got a documentary that certainly isn't above criticism, but does credit to the willing young men who put it together.

White and Goldsmith worked under soul-shattering conditions of secrecy and actual physical fear — conditions that to some extent accounted for their inability to interview enough people to get the usual variety required for a full hour tape. They also had pick-up problems (air-conditioner hum is a constant background in the South).

The documentary has factual punch, right from the opening gun:

"Do you make certain that there is no one behind you when you eat in a restaurant?"

Have you made sure that the interior light in your car does not go on?

How much would you say on the telephone if you knew you were being overheard?

Do you drop your speed to ten miles an hour lower than the limit when you see a policeman?

Do you memorize your friends' telephone numbers rather than write them down?"

The answers are worth hearing.

They'll be offered to broadcasters by All-Canada as soon as tapes are released by CKEY.

November 19, 1964

"ACTION STATIONS!"

CFCN RADIO/TV CALGARY

The trend is to balanced programming

G. N. MACKENZIE LIMITED HAS *the* SHOWS

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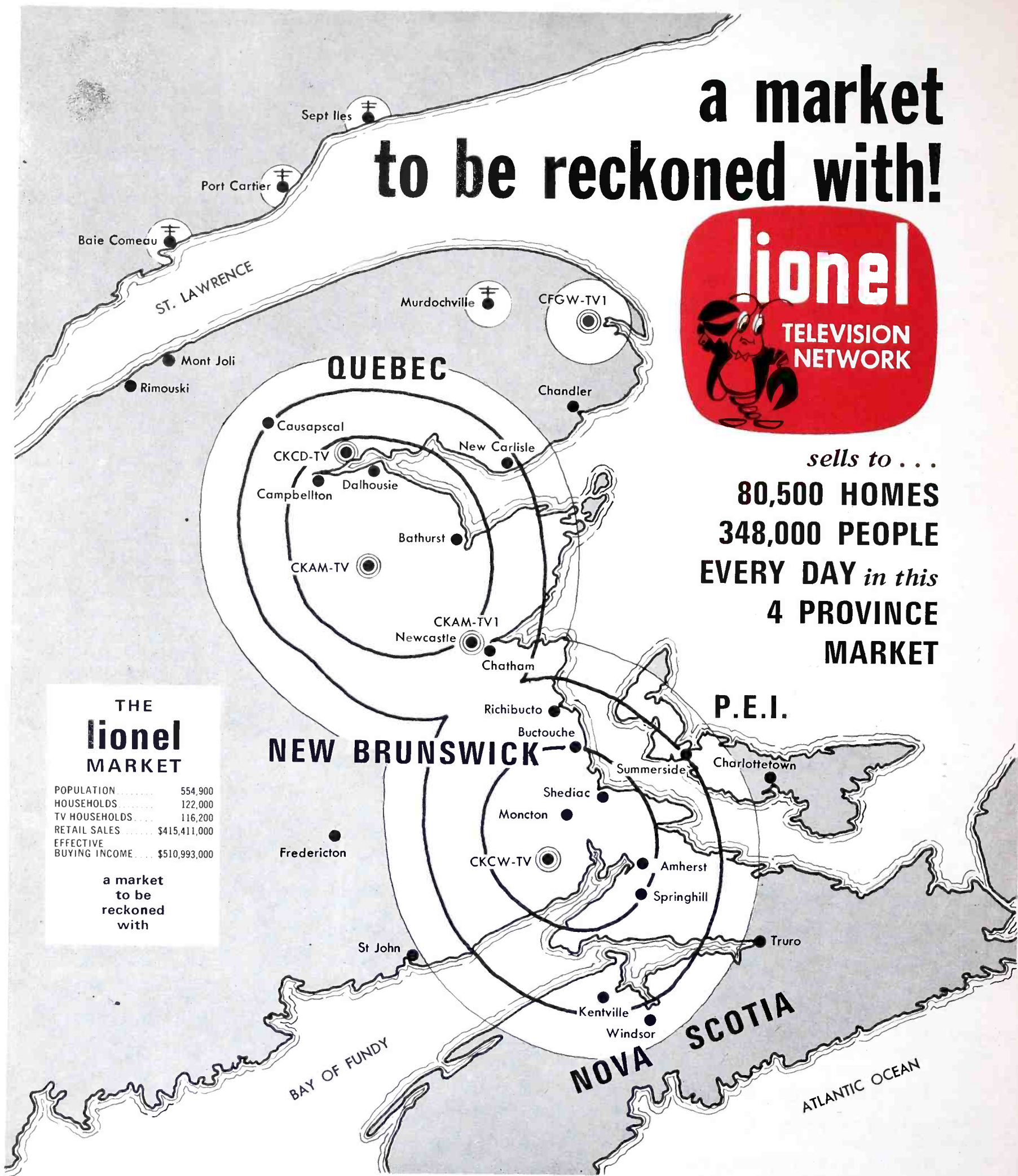


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TV HOUSEHOLDS	116,200
RETAIL SALES	\$415,411,000
EFFECTIVE BUYING INCOME	\$510,993,000

a market
to be
reckoned
with



This area, says the Minister of Finance and Industry for New Brunswick, "is now enjoying an economic expansion undreamed of a decade ago." A \$4 million fertilizer plant for Lummus of Canada Ltd. is scheduled for operation in June of this year. Also in the Lionel TV coverage area, a \$117 million mine-mill-steel-chemical-fertilizer complex at Bathurst

will shortly commence production valued at over \$90 millions annually. Watch, too, for Eaton's new and ultra-modern department store, in connection with the largest supermarket in Eastern Canada, by Sobey's Ltd. - both part of a 12-acre multi-million shopping centre. As we said, Lionel sells in "A MARKET TO BE RECKONED WITH."

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