



Canadian
BROADCASTER

Suspense, mystery, intrigue set the scene, as one master spy challenges another, "what's the password?" in Kellogg's Rice Krispies prize-winning TV commercial, "Lucky Coin", best French-language commercial in the 1963 American TV Commercials Festival. The password is "Yogi Bear" and the story is on page 6.

22 IN OUR 22nd YEAR OF SERVICE TO THE INDUSTRY AND ITS SPONSORS

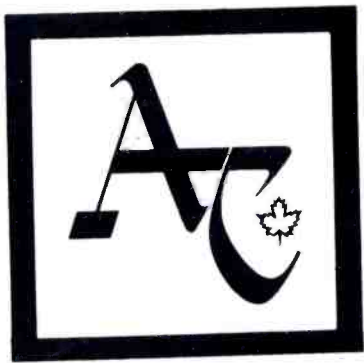
22, No. 12

TORONTO

June 20th, 1963

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- Quarterly Directory 19

... and yet another reason why ALL-CANADA holds its leadership:



ALL-CANADA BROADCASTING

FACT BOOK

In 44 tightly edited pages you get the salient facts about the emergence, growth, extent and purposes of Canadian broadcasting, and of the markets it serves.

Even Dick Lewis admits: "The FACT BOOK briefly and simply deals factually with all facets of the industry".

AFTER THAT TRIBUTE, YOU'RE SURE TO TRY TO GET YOUR HANDS ON A COPY. WHY NOT ASK

ALL-CANADA RADIO
Marketing and Sales Development
Division
1000 Yonge Street, Toronto

MAJOR MARKETS WIN '62 BEAVERS

FOUR OF THE FIVE winners of Beaver Awards for distinguished service to Canadian Broadcasting in 1962 go to radio (three stations and one network) and the remaining one goes to a television station. They are, according to their standing in the judging, CFPL-TV, London, Ontario; the French Network of the Canadian Broadcasting Corporation; Radio Station CFRB, Toronto; Radio Station CJAD, Montreal, in combination with its sister station CFRB, Toronto; and Radio Station CKOC, Hamilton.

Awards are based on stories and articles which appeared in CANADIAN BROADCASTER during 1962. Those nominated by the BROADCASTER staff were reprinted in the ACA-CAB Convention issue of April 25. Winners were chosen, on a point system, by an independent panel of judges.

HERE ARE THE JUDGES

The judges who again graciously gave their services were:

Mrs. Beryl Kent, Canadian manager of the Bermuda News Bureau; Carson Buchanan, retired manager of Station CHAB, Moose Jaw; C. W. "Bill" Wright, former national station sales representative, now operating as a speech and sales consultant;

Alan Thomas, associate director of the Canadian Association for Adult Education; and Mart Kenney, Canadian musician and conductor.

Judges operate independently, each choosing up to ten of the articles nominated, in order of merit.

A score of ten points is counted for each of the judges' first choices, nine for the second, eight for the third and so forth. In addition to this, two points are scored for each "entry" which each judge deems worthy of consideration, whatever its position.

Out of a possible 60 points, the winners scored as follows:

CFPL-TV, London	36
CBC French Radio Network	33
CFRB-Radio, Toronto	29
CKOC-Radio, Hamilton	29
CJAD-Radio, Montreal	29
CFRB-Radio, Toronto	

Unusual aspects of this year's awards were:

(1) Wide variance in choice of top stations by the judges resulted in scores being exceptionally low. The fact that each judge gave top rating to a different entry indicates a wider scope of approval than usual.

(2) The concentration of awards in Ontario, with the exception of CJAD, Montreal and the CBC French Radio Network, indicates that communications between the stations and the paper are not up to usual standards and the fact that all stations are from the larger markets seems to suggest that stations in the smaller markets are hesitant to tell their stories.

HERE ARE THE CITATIONS

Winning stations receive framed copper plaques, which are presented to them in their own areas at a later, convenient date. Where an individual is especially involved in the project which won the award, he or she receives a miniature plaque.

Citations read:

For distinguished service to Canadian Broadcasting in 1962, Canadian Broadcaster presents this Beaver Award to:

• **CFPL-TV, London** for the weekly program "The World Around Us". Produced by Jim Plant, and sponsored by The Carling Breweries Limited, the program covers a wide range of subject matter which keeps London and Western Ontario viewers posted on activities which affect them in their daily lives. The award is based on an article, "No Field Too Far For World Around Us", which appeared in Canadian Broadcaster for March 22, 1962.

• **Canadian Broadcasting Corporation (French Radio Network)** for the program "Fête au

village" which seeks out and broadcasts the French-Canadian folklore, not only of Quebec, where it naturally abounds, but in practically every section of Canada from Maillardville, near Vancouver, to Cheticamp on Cape Breton Island. The Broadcast was devised eleven years ago by Paul Legendre, who is still its producer. The award is based on an article, "The Pulse of French Canada Beats Strong In 'Fête au village'," which appeared in Canadian Broadcaster for August 2, 1962.

• **Radio Station CFRB, Toronto** for sponsorship and promotion of a Pro-Drivers' Club with a year-round campaign to encourage teen-agers to learn to drive safely and sanely by taking special advance instruction with the club. The award is based on an article, "Young Drivers' Club May Reduce Insurance Rates" which appeared in Canadian Broadcaster for May 24, 1962.

• **Radio Stations CJAD, Montreal and CFRB, Toronto**, for establishment, under the direction of Lyman Potts, of the Canadian Talent Library designed to produce, record and make available to other Canadian Broadcasting Stations, a library of recordings made by Canadian talent. The award is based on an article, "Fairy Godmother to Canadian Talent", which appeared in Canadian Broadcaster for August 16, 1962.

• **Radio Station CKOC, Hamilton**, for its gesture of friendship towards French-Canada in engineering a short exchange of one of its announcers, Mike Jaycock, with CKCH personality, Pierre Dufault.

The project was arranged by W. T. Cranston, manager of CKOC, with the enthusiastic support of Jean-Paul Lemire, manager of CKCH, Hull. The award is based on an article, "Hands Across the Language Border", which appeared in Canadian Broadcaster for September 6, 1962.

OV-TV

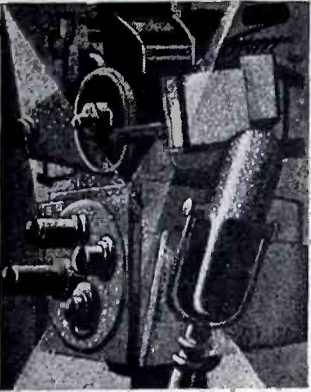


OVERALL VALUE —
TELEVISION

Upper Ottawa Valley viewers watch CHOY-TV, Pembroke almost 3 times more than other stations.

BBM Spring '63 —
Call Paul

**Want a Job?
Want a Man?
Equipment for Sale?**
Try a
SMALL AD
in
Canadian Broadcaster



BROADCASTER

Authorized as second class mail by the Post Office Department, Ottawa, and for payment of postage in cash.

Published twice a month by
R. G. LEWIS & COMPANY, LTD.,
 3rd Floor, 219 Bay St. - Toronto 1
 EMpire 3-5075

25¢ a copy
 (Directory Issues, \$1.00)
 \$5.00 a Year
 \$10.00 for Three Years

June 20th, 1963 Vol. 22, No. 12

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Printed by
 Northern Miner Press Limited

Editorial

Good Citizens and Good Neighbors

It's Beaver time — long past as a matter of fact, but a postponed CAB convention delayed us too.

Each year, first the choice of articles as Beaver nominations and then the final choice of the judges, make us proud to be the satellite we are of the mighty broadcasting industry.

We esteem it a privilege to have the opportunity to raise our voice in praise of the broadcasters on at least this one occasion each year. We believe the print media are remiss in that, while they offer valuable criticism, words of commendation — by recital of facts, not superlatives — are rare, and this rareness tends to invalidate the criticism.

Broadcasting has a responsibility to the public, and it discharges this obligation in all manner of ways, not under duress of regulations, but because it honestly wants to be a good citizen and a good neighbor.

This way lies a contented life. Apart from this, it is this good citizenship and good neighborliness which gain it the acceptance it must have in the world of business, if it is to pay its way and perform these same acts of citizenship and neighborliness as well.

Radio and television provide most of the people with most of their entertainment. In addition to this, each medium, in its own way, is the number one purveyor of immediate news.

Newspapers play an important part in giving the news in greater detail. Their role is an important one, and they play it well. But, whether it is an international crisis somewhere abroad, an industrial dispute in the coal mines or the steel mills, a weather report, a time signal, a baseball game, a bargain sale or a concert in Paris, broadcasting, and only broadcasting has the power to report what is happening when it is happening.

Further, this power is expanding from day to day with the development of Telstar and the other miraculous devices which bring us not just the sound, but the sight as well, of what is happening all over the world, with a time lag of only the infinitesimal time it takes the sight and the sound to travel.

• • •

As broadcasting develops, people learn to rely on it more and more, and with this greater reliance, its power is enhanced in like measure.

Just as, from one day to the next, Telstar is bringing the nations of the world closer and closer to one another, so, in its necessarily restricted area, the trade press is constantly doing its level best to maintain a constant liaison between every member of a trade or industry and those it serves.

In the broadcasting business, the report of an entertaining program, an ingenious promotion, an informative news approach do not just make it possible for stations in other parts of the country to make more money. They also show how a manufacturer can, by means of broadcasting, bring better living standards to the people, employ more men and generally make the world a better place to live in.

Right now, at Beaver Awards time, we should like to commend the broadcasters and their sponsors for their usefulness. We should like, in any way possible, to encourage them to share their ideas in an effort to be more useful to more people and to the benefit of the whole business of communications.

We hope our Beaver Awards project, along with the useful endeavors of other journals, contribute and will continue to contribute to this worthwhile end.

RADIO RBK



COMMERCIALS RESPECT VIEWERS' IQ

"THIS WAS NOT A BIG breakthrough year in commercials," said Wally Ross, director of the American Television Commercials Festival, after the Canadian Festival sponsored by the Radio and Television Executives Club early this month.

"Advances, si; breakthroughs, no," agreed others in the audience of some 350, after screening one hundred or so of the top U.S. and Canadian TV commercials.

"In general, the commercials this year show more respect for the viewers' intelligence," Ross said, and for a moment the viewer submerged the adman in one bystander and he commented, "That's a breakthrough!"

The concepts that were big last year were big again this year — the extreme product close-ups, the slice-of-life drama approach, the sharp editing techniques — and even bigger than last year was the use of music to set the mood and even to tell the story.

This emphasis on music was demonstrated in the afternoon workshop session with a presentation called "Music to Open a Workshop By" prepared by the Musical Commercial Producers Association Inc. in the U.S. Background music, foreground music, instrumentals and vocals, quiet mood music and music for dramatic punctuation, all were used to advantage in the commercials in the presentation, some of which had only skeleton copy, a couple of which used nary a spoken word, one of which used only one musical instrument (bassoon).

Five uses of music were illustrated: (1) Music to spell it out by; (2) Music to accomplish things by; (3) Music to star the product and save money by; (4) Music to create impact by; (5) Music to remember the message by.

Eye-opener of the afternoon session was the creativity, the polished production, the overall excellence of the commercials being produced by local television stations.

In its first competition for local commercials, the Radio and Television Executives Club drew over 40 entries from ten television stations from Quebec City to Victoria. A selection of representative local commercials drew loud applause from the large audience.

The majority of local commercials were submitted on video tape and a commercial for video tape was presented in the form of a demonstration reel prepared by Videotape Productions of New York Inc., the Videotape Center, for the workshop of the American Television Commercials Festival in New York.

The reel was directed by John Lowry, president of Advertel Productions Ltd., Toronto, who introduced it as an illustration of video tape's versatility and production capabilities.

From cars to coffee to cats, the reel contained segments from 73 different commercials, some shot in the studio and some on location, using animation, stop motion, chroma-key, and emphasizing the use of electronic editing.

There were 235 edits in the full demonstration, only nine of them physical cuts, and the last 48 seconds was made up of some 130 edits.

As an encore, Lowry presented a demonstration tape for electronic editing produced by Ampex for the National Association of Broadcasters convention in Chicago, which he also directed, and wound up with the world's first animated video tape commercial, produced by Advertel Productions Ltd. for Marathon Oil.

"Think Along with Your Ad Manager" was chairman Ross MacRae's title for another event in the afternoon workshop, as the advertising managers of leading national advertisers gave capsule comments on a reel of regional U.S. commercials not seen in Canada.

Making every adman thank heaven for the "cut. Take two" advantages of film and video tape, the workshop featured a reel of "TV Bloopers" in which some of TV's best known commercial spokesmen and women blew sky high.



THE INCREASING USE of slice-of-life realism is typified in the Clio-winning "Situations" series for Anacin, which won top honor in the Canadian market and recognition in the Overall Series category in international competition. "Office" featuring actor John Mackin (above) also won recognition in the Pharmaceuticals category.

A unanimous "I'd buy that" was given a "Dippity Dew" commercial featuring a nude in silhouette (which was also quite an example of musical product name registration, if anyone was listening) by the panel of Ross Downey, O'Keefe Brewing Co.; Garth Gunter, Canadian Oil Companies Ltd.; William Vanderburgh, Coca-Cola Ltd.; William Inch, General Foods Ltd.; Wes Harrison, Javex Co. Ltd.

"Quick Cuts of '63," a dizzying four and a half minute film containing flashes from almost a hundred of the year's top TV commercials, introduced the screening of prize-winning Canadian and U.S. commercials following the Festival dinner. Director Ross commented on the increase in Canadian entries, 89 this year from 40 submissions last year, and the general excellence of Canadian commercials.

"Canadian commercials show great creative and production freedom," he said after the one-hundredth or so commercial had been screened and the audience left the Concert Hall of the Royal York. "They show more willingness to try the offbeat, the humorous approach, they excel there. But the general level is not up to the U.S."

THE WINNERS

The American Television Commercials Festival has named its statuette "Clio" — see Webster, Clio, "The Proclaimer, To Tell of, Make Famous. In Greek mythology, one of the nine Muses" — and at the Canadian Festival dinner, director Wally Ross presented the Clio for the best Canadian commercial to William H. Allen, executive vice-president and general manager of Whitehall Laboratories Ltd., for Anacin's "Situations" series, and the Clio for the best French-language commercial to E. M. "Hubie" Sinclair, president of Leo Burnett Co. of Canada Ltd., for Kellogg's Rice Krispies' "Lucky Coin."

(Continued on next page)

In the Lower St. Lawrence market ...

188,000 people* in
30,000 homes*
can best be sold through

CJFP

Rivière-du-Loup
5000 watts

CJAF

Cabano
Soon 1000 watts

CKRT-TV

Rivière-du-Loup
40,000 watts ERP
CKRT-TV—1 Baje St. Paul

Reps: Hardy Radio and TV Ltd., Montreal — Toronto

*

In these counties:
Charlevoix-Saguenay
Kamouraska
Rivière-du-Loup
Témiscouata
Northern
New Brunswick

Runner-up in the Canadian section was Imperial Oil's "Research" series. Several Canadian commercials were finalists in their product category in the international competition and a number of others were considered worthy of recognition by the 135 judges on the five regional councils.

The Canadian winner, Anacin's "Situations" series, also won recognition in the Overall Series category and one commercial from the series, "Office," won recognition in the Pharmaceuticals category.

Imperial Oil Ltd.'s Esso Service "Safety Check" produced on video tape at CFTO-TV Toronto for MacLaren Advertising Co. Ltd. won re-

duced by Crawley Films, Ottawa, for James Lovick & Co. Ltd.

Canada Packers Ltd., Maple Leaf Bacon "Good Morning," produced by Robert Lawrence Productions Ltd. for Cockfield, Brown & Co. Ltd.

Carling Breweries Ltd. "Impressions" produced by Academy TV Film Productions for F. H. Hayhurst Co. Ltd.

Ford Motor Co. of Canada Ltd., Mercury Comet "Showdown" produced by Rabko Television Productions Ltd. for Vickers & Benson Ltd.

General Foods Ltd. Jell-O "How Close" produced by BL Associates for Baker Advertising Agency Ltd.

Kraft Foods Ltd. Grape Jelly "Jewel Bread Pudding" produced by Robert Lawrence Productions Ltd. for Needham, Louis & Brorby of Canada Ltd.

Quaker Oats Co. of Canada, Aunt Jemima Pancakes "Four Flours," produced by Robert Lawrence Productions Ltd. for Spitzer, Mills & Bates Ltd.

Rowntree Co. Ltd., Coffee Crisp "Cutaway," produced by Peter Elgar for Ogilvy, Benson & Mather (Canada) Ltd.

Recognition winners in French were:

Canadian TobaccoFina, Belvedere "Match," produced by Robert Lawrence Productions Ltd. for McCann-Erickson (Canada) Ltd., Montreal.

General Foods Ltd., Instant Maxwell House Coffee "Grandpa-Checkers," produced by Robert Lawrence Productions Ltd. for Baker Advertising Agency Ltd.

Javex Division, DomTar Chemicals Ltd., Fleecy Fabric Softener "Talking Washer," produced by BL Associates for MacLaren Advertising Co. Ltd.

Services Ltd. Yves Bourassa, vice-president and manager of French services of McCann-Erickson (Canada) Ltd., Montreal, presented the awards to Jean-Paul Ladouceur, director of commercial and artistic production for the station.

A special award for the "most original" commercial was presented to CKCK-TV Regina for "One-Day Service" for Canadian Motors.

THE DETAILS

BEST — CANADIAN MARKET

Anacin "Situations" series
Advertiser: Whitehall Laboratories Ltd.
Agency: Young & Rubicam Ltd.
Production: Rabko Television Productions Ltd.
Details: Film, 60 seconds
First Air Date: January, 1962
Account Supervisor: S. Greenspoon
Agency Producer: Paul Herriott
Art Director: R. Woods
Producer: Reg Batten
Director: Nick Webster
Scenic Designer: John Lyons
Cameraman & Editor: William Gimmi
Music Director: Lucio Agostini
Spokesman: S. Kerr Appelby

RUNNER-UP

Imperial Oil "Research" series
Advertiser: Imperial Oil Ltd.
Agency: MacLaren Advertising Co. Ltd.
Production: Peterson Productions Ltd.
Details: Film, 120 seconds
First Air Date: November, 1962
Account Supervisor: H. M. Turner Jr.
Agency Producer: John C. Sone
Copywriter: E. J. Wood
Producer: Dean Peterson
Director & Cameraman: Don Wilder, CSC
Editor: Derek Smith
Music Director: John Sone, Henry Monis
Personality: Don Francks

BEST — FRENCH-LANGUAGE

Kellogg's Rice Krispies "Lucky Coin"
Advertiser: Kellogg Co. of Canada Ltd.
Agency: Leo Burnett Co. of Canada Ltd.
Production: Peterson Productions Ltd.
Details: Film, 60 seconds
First Air Date: May, 1962
Agency Producer: James B. McRae
Copy Supervisor: Robert Noel
Art Director & Designer: Lawrence Bartram
Producer & Director: Dean Peterson
Cameraman: Don Wilder, CSC
Editor: Derek Smith



SWEEPING THE FIELD in the English-language local commercials competition, CKCK-TV Regina won two of the Ratec statuettes, for the best commercial and the most original commercial. Don Tunnicliffe (right), commercial manager of the station, accepted the awards and shared them with Doug Cowan (left) producer of the prize-winners.

cognition in the Best Video Tape Production category and also in the Gasolines and Lubricants class.

The General Motors Products of Canada Ltd. commercial for Acadian cars, "Pony" produced on video tape by Advertel Productions Ltd. for Foster Advertising Ltd., also won recognition in the Best Video Tape Production category.

Canadian Cannery Ltd.'s Aylmer Chicken Noodle Soup "Nursery School" produced by Robert Lawrence Productions Ltd. for F. H. Hayhurst Co. Ltd. won recognition in the Packaged Foods category.

Canadian Marconi Company's "Burglar" produced by Omega Films, Montreal, for Ronalds-Reynolds & Co., Montreal, won recognition in the Appliance category.

Lever Bros. Ltd.'s Omo "Tennis" produced by Peterson Productions Ltd. for Needham, Louis & Brorby of Canada Ltd. won recognition in the Laundry Soaps & Detergents category.

Imperial Oil Ltd.'s Esso "Faces" produced by Elektra Films, New York, for MacLaren Advertising Co. Ltd. won recognition in the Best Animation Design category.

Other Canadian commercials deemed worthy of recognition were, in English:

British American Oil Co., B/A "Continuing Leadership" series, pro-

duced by Peter Elgar for McKim Advertising Ltd.

Imperial Tobacco Co. of Canada Ltd., Filter Players "Studio" produced by Advertel Productions Ltd. for McKim Advertising Ltd.



HARDY STATIONS SELL

FRENCH RADIO STATIONS

CHRC — Quebec	CHRC-FM — Quebec	CKRS — Jonquiere
CHEF — Granby	CKBL — Matane	CHNC — New Carlisle
RADIO NORD INC.	CJFP — Rivière-Du-Loup	CJAF — Cabano
CHRL — Roberval	CKJL — St. Jerome	CKSM — Shawinigan
CJSO — Sorel	CJLM — Joliette	CKLD — Thetford Mines
CHFA — Edmonton	CKML — Mont-Laurier	CHRS — St. Jean

ENGLISH RADIO STATIONS

CFJR — Brockville	CHFM-FM — Calgary	CKNB — Campbellton
*CFJT — Galt	*CKLY — Lindsay	*CKMR — Newcastle
*CJAV — Port Alberni	*CJME — Regina	*CKCL — Truro
	*CKDH — Amherst	

TELEVISION

CHAU-TV — Baie des Chaleurs	CKBL-TV — Matane
CKRT-TV — Rivière-Du-Loup	CKRS-TV — Jonquiere
CKMI-TV — Quebec	CKRN-TV — Rouyn
	CFCM-TV — Quebec
	CKCO-TV — Kitchener

* Toronto only



TORONTO - EM. 3-9433

MONTREAL - VI. 2-1101

ICI ON PARLE FRANGLAIS

By DICK LEWIS •



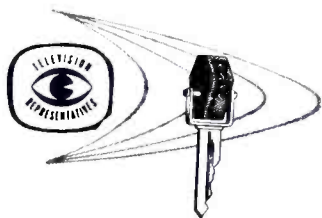
**Contacts
can lead to
contracts**

↙

**it's the "r" in
representation
that makes the
difference**

That's because representation in our scheme of things means **selling**.

For more than 23 years, we have been successfully representing key stations from coast to coast. We're ready to turn contacts into contracts for you, too . . . with our very special brand of representation.



**radio
representatives ltd.**

**television
representatives ltd.**

76 ST. CLAIR AVENUE WEST
TORONTO
MONTREAL • WINNIPEG • VANCOUVER

I AM IN MONTREAL TODAY as president of a new political group which I started in Toronto the day before yesterday.

This group is called "The Association to Separate the Separatists", known as the A.S.S.

Have you ever thought, for one moment, of some of the problems which would arise if the beautiful province of Quebec threw the other nine provinces out of confederation?

Where would we go — we "blokes" — for our forty-ouncers; our home-spun material; our wonderful week-ends away from home?

How would we replace our French-Canadian friends, such happy jovial souls who are so adept at entertaining the people around them?

What would happen to the manufacturers of breakfast food, soup and canned goods? What would they dream up for printing on the other side of the package.

These are the reasons why the A.S.S. is scared.

Aren't I stupid?

Wait a minute there! Don't agree with me so fast!

It is one thing for me to admit I am stupid. But for you to admit it too is something else.

Anyhow, there is something I find even more stupid.

Instead of never-ending tirades about the differences between us English and you French — differences in character, personality and viewpoint, all of which add so much to all of our lives — instead of accentuating these differences, and making them major issues, we should — all of us — pay more attention to the ways in which we are alike.

When an English-speaking Canadian — a "blooming bloke" like me — tries to express himself in your beautiful language, you find his way of doing it absolutely extraordinary.

You also find it equally extraordinary that in our advertising campaigns, we write advertisements which are direct translations of the English, and you advise us to resort to the services of people whose mother tongues are French and whose thinking is basically French, if we want to reach the French-Canadian market and sell our goods.

You are convinced that you, who speak French, are completely different from us who speak English. But you are so wrong.

We English are wrong, but so are you — just as wrong as we are.

STRANGE STATION NAMES

Here is some evidence.

Take three radio stations, essentially French ones, where only French is spoken.

These are CKVD, Val D'Or; CKSB, St. Boniface; and CHFA, Edmonton.

What do you think of these call letters?

You think they are fine, don't you?

Not us though.

First of all let's take the Val D'Or station, which belongs to Mr. David-Armand Gourde.

This is a well-received station, does a good job and gives good service to the people of Val D'Or and the district.

But I should like to ask Mr. Gourde if he ever gave any thought to us English when he christened his station.

I should like to draw his attention to the two significant letters, "VD".

To an English person, these letters stand for the name of a disease which no gentleman would ever mention in front of his mother.

Next, St. Boniface, where our friend Roland Couture is the manager of Station CKSB.

I wonder if Roland realizes that this "blooming bloke" has his own interpretation of these letters, "SB".

Free translation—"son-of-a-bitch".

Finally, at the other end of the country, in Edmonton, we find another French station, whose four call-letters are CHFA.

That sounds all right in your ears, doesn't it? But to me and other English speaking people, it's a horse of a different color.

Yes, to us English, the letters "FA" have a meaning I simply can't translate here. My innate delicacy makes it impossible. Let us just say the translation could be "Fanny Adams".

Does "Fanny Adams" mean anything to you?

I don't want to insult you with these words, but I do want to get my message across to you. It is short and simple and here it is.

THE LANGUAGE DIFFERENCE

We are different, you and us, but this difference lies only in the fact that you speak French and we speak English. (Personally I also speak a language I call "Franglais", but this is another story.)

Even if we speak two different languages, here is the point I want to make.

Fundamentally we all face the same problems, and it is in not realizing this that we — all of us — are stupid.

Before coming here to speak to you today, I gave a lot of thought to the question of whether I should speak to you in my own peculiar brand of French, or in English, the language you yourselves speak so well.

Finally I decided to speak French, and if you have any difficulty understanding me, I shall be glad to supply you with an English translation afterwards.

I MEET A CHALLENGE

I discovered French-Canada about ten years ago. I mean really discovered it — by attending the conventions of the French-language broadcasters' association, the ACRTF.

To start with, I felt a bit of a stranger among all these guys who rattled off French like rivetting machines.

I suppose at first I was disappointed. My shyness stopped me grappling with it. And notwithstanding the super-human efforts I was willing to unleash to speak their language, I said to myself: "Who cares? They couldn't care less about me and this goes double with me. I don't give a damn about them either."

However I returned to the conventions year after year, and finally one of the broadcasters came up to me and asked me "Où est le Men's John?" (Where is the Men's John?)

Here was my real challenge.

Here in front of me, was a man who had approached me in a sort of French, and it was up to me to answer him at all costs.

My honor was at stake and I simply had to take his dare.

I decided to answer him in French.

I swallowed two or three times, tried, without success, to control the trembling in my knees and took a chance.

I had to come through with the information right then, because the gentleman in question was waiting for my answer anxiously.

I gritted my teeth, extended my right arm, pointed my hand towards the door, and, in the nearest approach to French I could muster, I elocuted — "Là".

(I wanted to say "there", and somehow remembered that "là" had that meaning in French.)

This was my hour of triumph.

I had beaten my shyness. These strangers didn't scare me any more. I was no longer afraid of them. I had broken the ice.

And here was the pay-off.

The next day, this same man joined me at the breakfast table.

After conventional greetings — he told me it was a nice day or maybe a lousy one, I forget which — he took down his hair.

He told me he was very pleased to have made my acquaintance and went on to say that when he had asked me his famous question — so vital to him at the moment — he had had to muster tremendous courage, because his shyness at having to speak to me in French was almost insurmountable.

You see, he took it for granted I did not understand French!

BI-LINGUAL PLAQUE

Last year at the ACRTF Convention, they paid me the great honor

of presenting me with a bi-lingual plaque, which, half in French and half in English, said the association was proud to welcome me as an honorary life member.

It was partly a joke. I know that. But it was also the expression of a sincere friendship between us English, to whom you like to refer as "blooming blokes", and you French, whom I, in my turn, like to call "cuisses de grenouilles" (frogs' legs).

When I accepted the plaque, I said in a voice which was a little watery — and I don't mean entirely alcoholic either — that now that I was an honorary member I felt I was part of the family.

"It is unfortunate", I pointed out, "that my age prevents me from regarding myself as your son. So I shall be your father, which will make you my sons and daughters, sons and daughters, you will remember, of an old bachelor."

Now may I add one serious thought to all this nonsense?

WE ARE ALL CANADIANS

The purpose of the Publicité Club de Montréal is not to find a solution to the language problem. Neither is it to go over and over the time-worn question of our racial differences. The club exists, I sincerely hope, to promote good publicity for French-Canada.

Don't forget, English-speaking Canadians are different from those from Vancouver, Calgary and Winnipeg, just as French-language Canadians from Quebec differ from French Canadians in the Canadian West and the Maritimes.

We have just one point in common. We are all, beyond anything else, Canadians.

My presence here this afternoon is, from my point of view, a fact. It is not a French fact. It is not an English fact. It is a Canadian fact.

In this room right now, there are no French; there are no English; there are just Canadians; and a Canadian is a mixture — of you who speak French and of us who speak English.

Without you, without us, there would be no Canadians.

Each of us here, in our own way, is engaged in publicity. We need each other to make it work. Especially commercially. English-Canada needs French-Canada and vice-versa.

It is as simple as that.

Forgetting sentiment and sentimentality, wouldn't it be a good idea to forget "separatism"? Instead, wouldn't it be logical to throw ourselves into something we might call "togetherness"?

Before I sit down, Mr. President, may I ask one question — just one? Yes?

Où est le Men's John?

- This article is a condensation of an address delivered in French to the Publicité Club de Montréal, June 6, by Dick Lewis, editor of this paper.

TWO MARKETS — but only one price!

In Canada only CKLW, Windsor, provides two market audiences — for the price of one. There is the large Canadian audience (and CKLW is the big favorite in Essex, Kent and Lambton Counties) — and across the river hundreds of thousands of former Canadians, and Americans, tune in regularly (and* they buy on the Canadian side too). So you see, CKLW indeed offers: "Coverage in Depth".

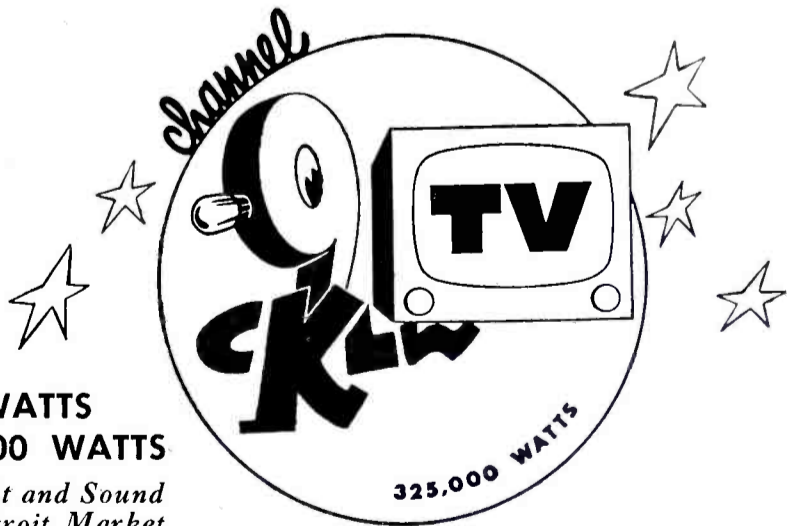
*NOTE:

Over 100,000 Americans live on the Canadian side during the summer!

CKLW-TV and RADIO 80

— YOUR BEST ADVERTISING BUYS IN THE WINDSOR AND DISTRICT MARKET AREA

When you want assured Canadian coverage in this major Canadian market choose the medium that tops the rating reports — the station that gives you MORE than you pay for.



CKLW-TV — 325,000 WATTS
CKLM-RADIO-AM-FM — 50,000 WATTS
The Only "Twin Full Power" Sight and Sound Combination in the Windsor - Detroit Market



REPRESENTATIVES:—



CANADA All-Canada Radio & Television Ltd.
TV IN U.S.A. RKO GENERAL, Inc. — National Sales Division, N.Y.
RADIO — U.S.A. — RKO GENERAL, Inc. — National Sales Division, New York

SELL RICH NORTH ONTARIO

A tremendous growth upsurge, plus a population boom, have placed Sudbury in 16th place among Canada's nationally rated markets. Your client's products will sell here — CKSO TV and Radio will deliver those sales.

RESULTS are what count!
Results are what your client will get!

SEE the All Canada Man.



Sudbury, Ont.

SAY YOU SAW IT
IN
THE BROADCASTER

Letters

FILM MAN HITS BACK

KIT MORGAN'S very extensive coverage in the June 6 issue of the video tape scene was very complete and most informative. The blaze of glory and gadgetry that surrounds the space-age growth of video tape production, however, sometimes tends to obscure a few facts.

As an example, let me quote a passage from the second column of the article:

"COST — Cost is no longer the prime factor it was originally, and considerably less expensive for stop motion and animation techniques."

This statement, we feel, is questionable. MKB Productions is a specialist in the production of stop motion as well as doing animation and live action.

One of the blessings of experience is the fact that certain truths come home time and time again. One of the biggest of these truths is the process required to produce polished and professional stop motion; this process is time. Time costs money.

The smallest part of the produc-

tion is the actual photography. The cost of shooting on an animation or stop motion stand is about twenty-five dollars an hour. The cost of a VTR machine, per hour, plus electronic camera must be significantly higher. So much higher, in fact, that it is very apparent that only certain types of special effects work is best suited for VTR production.

Another big factor in the production of stop motion or animation is the actual changing of art work or moving of objects in front of a camera. The technician or operator must work at the same speed, regardless of the method of recording the picture. There are many more factors that enter into this type of production; suffice it to say that we would be more than willing to accept a challenge of comparison between VTR and film for stop motion production. There is no question in our minds as to which medium would be less expensive, higher quality, and most flexible.

Bruce Sabsay,
MKB PRODUCTIONS LTD.

RADIO NEWFOUNDLAND

VOCM · **CK**CM · **CH**CM
59 **62** **58**
10,000 watts 10,000 watts 1,000 watts

"BEST BUY IN *Eastern Canada*"
ask the all Canada man

YES, MR. ADVERTISER,
THERE IS A WAY TO
COVER THE SUN PARLOR!



ASK RADIO & TELEVISION SALES INC.
TO TELL YOU ALL ABOUT IT!

TORONTO: 924-4477

MONTREAL: UN. 6-2749

FREMANTLE SELLS GAME TO LOBLAW ON CFTO-TV

A NEW local-live Canadian content television game show has been introduced by Fremantle of Canada and sold to Loblaw Groceries Ltd. *Blackouts* is a Claster Enterprises production developed for the Canadian market by Ralph Ellis, president of Fremantle, and Vern Furber, Fremantle's director of *Romper Room* (also a Claster Enterprises enterprise).

Initially booked on CFTO-TV Toronto for 13-week run, *Blackouts* comprises 50 20-second flashes and a half-hour live program each week.

Full-page newspaper ads throughout the station's coverage area announced the program, which is based on entry forms distributed in Loblaw supermarkets in Metro Toronto, Hamilton, Niagara Falls, St. Catharines, Oshawa, Newmarket and Barrie.

A daily "blackout", the silhouette of an everyday object, is televised ten times during the day and displayed in the windows of 148 Loblaw stores. Entry forms identifying the five blackouts of the week must be accompanied by a label from the product of the week, and can be mailed to the station or deposited in a Loblaw store.

Each week 10 entrants with the correct answers are invited to appear on the show, another 100 to join the studio audience. Two teams of five compete for a total of 75,000 Lucky Green Stamps by identifying further blackouts, and a shopper watching at home has a chance at a \$250 cash jackpot when an entry is drawn from the week's total to identify a special blackout. When there is no winner the jackpot builds from week to week.

Product of the week co-sponsors are Seven-Up, Borden's Starlac, Robin Hood Royal Deluxe mixes, E. B. Eddy White Swan Toilet Tissue, Canada Packers Rose Margarine, Quaker Oats Corn Flakes, Colgate Palmolive Halo Spray Set, Swift Canadian Jewel Oil, Appleford Save All, Heinz Pickles, Libby Tomato Juice, Clark's Tomato Soup, Pride of Arabia Coffee.

Host of the show is Jim Corey. It is written by Dean Walker, directed by Brian Purdy and produced by John Spalding.

OPERATOR

with FM Experience seeks opening anywhere. Age 23, single, hardworker, ambitious. "Where do I start?"

Box A-694,
Canadian Broadcaster,
219 Bay Street,
Toronto, Ontario.

ADMEN WIN NUMBERS GAME



"HOW MANY FRAMES of 35 mm motion picture film are exposed at Revue Studios in a peak production day?" MCA Canada asked at the CAB convention. George Bertram, advertising manager of Swift Canadian Co. Ltd. (second left) and Ralph Hart, manager of advertising services, Lever Bros. Ltd. (second right) guessed closest to the correct answer of 1,312,000 frames and were presented with Sony portable transistor TV sets by Herb Stewart, vice-president (left) and Bob Lee (right) of MCA.

Program Exchange

70 STATIONS EULOGIZE POPE JOHN WITH CFCF-PRODUCED TAPE

THE VALUE, and the speed and efficiency, of the CAB Program Exchange was demonstrated this month at the death of Pope John XXIII.

Writing "hold for release in event of Pope John's death" on a half-hour biography produced and taped as the failing Pope's condition worsened, CFCF Montreal's program director Hal Gibson called CAB program exchange manager Gerry Acton on May 27 to offer the special broadcast to any and all CAB members. The same day Acton notified all English-language CAB stations that the program was available.

At the death of the Pope on June 3 telegrams and messages poured into the Exchange office — "PLEASE RUSH CFCF POPE JOHN XXIII OBIT BROADCAST, Radio Atlantic CFNB" . . . "PLEASE AIR EXPRESS COLLECT POPE JOHN BIOGRAPHY, CKCK Regina" — and by June 7 the Exchange had distributed the taped broadcast to 69 stations in large and small markets from coast to coast.

The special program was written for CFCF by author John Wylie and voiced by station staff announcers Ned Conlon and Ted Murphy.

"We would like to congratulate all who had a part in the production of the program Pope John XXIII," wrote Ken Newans, program director of CHAB Moose Jaw.

"Must tell you how much we appreciated having the very well produced half hour program on Pope John," wrote Rod Stephen of CKRD

Red Deer, adding "I hope some day we may be able to contribute a program or series for distribution through the Program Exchange. Great idea."

And "great idea" echo the other 68 CAB stations who offered their listeners an excellent production, timely, topical, and free of charge, through the CAB Program Exchange.

Radio-Television

Nato Goes International

RADIO AND TELEVISION facilities that might well be the envy of many stations were set up in the West Block of the Parliament Buildings in Ottawa during the NATO ministerial conference the end of May. CBC installed and serviced the broadcasting facilities at the request of the government and provided a 24-hour radio operation and television as required.

Thirty tons of equipment, valued at a million and a half dollars, equipped four radio studios, three television studios, three editing rooms, a viewing room and a press conference room equipped as a film studio. There were 15 TV cameras, two video tape recorders, 20 tape recorders, 55 telephones, plus such services as graphics and make-up.

Six TV producers and two radio producers were on hand with two full teams of technical personnel, involving about 125 CBC staffers in all, for the convenience of foreign

broadcasters as well as for CBC production.

A total of 102 radio transmissions were fed from this NATO headquarters, to London, Paris, Rome, Brussels, Berlin, Oslo, Copenhagen, Switzerland and Holland, to New York to CBS, Voice of America and Radio Free Europe. Television broadcasts included three reports sent via communications satellite to Brussels and Paris.

CBC's International Service reported on NATO proceedings in eleven languages via short wave broadcasts.

Co-ordinator of the broadcast centre was Henri Parizeau, supervising producer of outside broadcasts for the CBC French TV network, in cooperation with Dennis Townsend, CBC program director for the Ottawa area. Technical co-ordinator was Charles Kirkman and Jean Coutu was in charge of traffic and program clearance.

BOOKS by MAIL

Canadian Broadcaster
219 Bay Street
Toronto 1

NOW STATIONS CAN WIN CONTESTS TOO

NOW RADIO STATIONS airing a contest can win a contest as General Foods Ltd. uses spot radio exclusively for media support in its Dream Whip Fresh Strawberry promotion.

In a two week campaign this month, listeners to 40 stations from St. John's to Victoria are being invited to enter their favorite recipes using Dream Whip with strawberries. Each station awards a \$15 prize for the best recipe of the day and these

winners will be eligible for a grand national prize of \$1,000.

The number of entries received by each station will be matched against the station's audience estimate, with prizes for the six stations coming out on top. First prize is a Dream Whip Strawberry Bowl and \$400 cash, second is a prize bowl and \$100 and third to sixth place winners will receive prize bowls, all of which are suitably inscribed.

WE CAN HELP YOU

get where you're going!

The Radio Sales Bureau is the officially recognized source of factual data on Canadian Radio. For detailed information on audience size and composition, the "When" and "Where" of Radio Listening, and for conclusive proof of Radio's ability to SELL, contact RSB today. There is no charge for RSB service to advertisers or their agencies.

RSB

Radio Sales Bureau

321 BLOOR STREET EAST, TORONTO 5, CANADA

The best informed and best managed Radio Stations and Station Representatives in Canada are members of this non-profit association. They invest over \$100,000 annually to provide research and information to local, regional and national advertisers.

CFOS TEST MAY GO NATIONAL

IN A MOVE TO INTRODUCE Hi-Spot, a lemon lime beverage, to



TALENT ONLY!

One of Canada's greatest radio stations seeks North America's greatest radio personalities. We're increasing our staff, and we're prepared to pay for the exceptional talent we require. Intensive experience, bright sound, swift pacing, and a definite personality are all necessities . . . comedy an asset. We're part of a major market chain with unusual staff stability. No 'phone calls. Send air check tape and complete resume to Box A-691, Canadian Broadcaster, 219 Bay Street, Toronto 1, Ont.

WANTED

Announcer with at least 6 months experience: Send complete resume, expected salary and tape to

Radio CJRL,
Kenora, Ontario.

WANTED NOW!

Top News & Commercial man by a
Top Maritime Station.
Attractive Salary & Benefits for the right man.
Rush tape and resume to

Box A-693, Canadian Broadcaster, 219 Bay Street,
Toronto, Ontario.

teenagers in new markets, Canada Dry Limited selected Owen Sound as its test market and CFOS as its test station.

Through the medium of radio, both advertising and promotion, an eight-week saturation program proved so successful, the Company expects to try the same promotion in other markets across Canada.

The program culminated with a Hi-Spot Record Party, hosted by CFOS disc jockey Joel Thompson, and pert recording star, Pat Hervey (both in the picture).

Pat is the voice heard on all Hi-Spot Canada Dry radio commercials currently being used on over sixty stations across Canada.

During the eight weeks, Hi-Spot sponsored a special five minute show each day and a two hour teenage record show on Saturdays during which Bulova transistor radios and records were given away as prizes. Every week, four Hi-Spot Hit Pickers from local high schools were selected to choose new top recordings.

Six bottle caps gained for every teenager admission into a giant Hi-Spot Record Party the final Saturday evening, where most of the party-goers had an opportunity to meet and chat with Pat Hervey.

Pat Hervey, a 19 year old singer from Scarborough, Ontario is currently one of Canada's hottest pop recording artists.

Although she has sung professionally for only three years, Pat has just completed a full season as featured vocalist on CBLT's *Club Six* series for teenagers, and was a guest star on CBC-TV's network variety series, as well as the *Tommy Hunter Show*, *Holiday Ranch*, *While We're Young*, and *Country Hoedown*.

TOP TV MAINTENANCE TECHNICIAN

with 5 years experience in all phases of engineering including VTR and color. Presently in responsible position.

WILLING TO RELOCATE

Box A-692, Canadian Broadcaster
219 Bay Street, Toronto 1, Ontario

Promotion

LISTENERS GO BAIL FOR MR. CROCKER



"HELP BUY THE Betty Crocker salesman out of jail" CKLG Vancouver told its listeners, and buy they did, increasing Betty Crocker sales by some 400% in one super-market.

The promotion, put together by CKLG and General Mills Ltd. centred on a "jailhouse" built of packages of Betty Crocker cake mixes and other General Mills food products, set up in one of Vancouver's largest food stores, Super-Valu Simpsons-Sears. A General Mills sales representative was imprisoned in the jail and shoppers were urged to buy up the packages and set him free.

Average weekly sale of Betty Crocker mixes was 15 cases, which sky-rocketed to 41 cases in one day

and a total of 103 cases during the promotion. CKLG was the only radio used, backed up by banners and shelf talkers in the store and some daily newspaper.

"Congratulations on a wonderful effort," wrote A. M. Aymong, General Mills' director of marketing, to CKLG general sales manager Don Hamilton. "It is only through joint efforts such as these that we can obtain the maximum results under the most efficient cost conditions."

Asked if this success story would prompt further "jailhouse" promotions in other markets, Aymong said, "If we can get the same type of cooperation from other radio stations we'll certainly expand it to other cities."

CITED FOR SAFETY

THIRTY RADIO and 14 television stations in Ontario were honored this month by the Ontario Safety League at its 50th anniversary luncheon at the Royal York Hotel. The Public Safety Awards were presented with many expressions of gratitude for the outstanding support of the broadcasting media.

The Honorable Frederick M. Cass, Q.C., Attorney General of Ontario, presented the province's thanks to the public information media, and the guest speaker was Paul Jones, the "Voice of Safety" during his 25 years as director of public information with the U.S. National Safety Council.

Jones' speech was carried live on CJBC Toronto from the luncheon.

Radio stations receiving the Award were: CFCH North Bay, CFOR Orillia, CFPA Port Arthur, CFRB Toronto, CHIC Brampton, CHLO St. Thomas, CHOK Sarnia, CHOV Pembroke, CHUM Toronto, CJBC Toronto, CJBQ Belleville, CJIC Sault Ste. Marie, CJLX Fort William, CJOY Guelph, CKBB Barrie, CKCR Kitchener, CKCY Sault Ste. Marie, CKEY Toronto, CKFH Toronto, CKKW Kitchener, CKLB Oshawa, CKMP Midland, CKOX Woodstock, CKOY Ottawa, CKPC Brantford, CKPR Fort William, CKSL London, CKSO Sudbury, CKTB St. Catharines, CKWS Kingston.

Television stations honored with Awards were: CBLT-TV Toronto, CFCH-TV North Bay, CFPL-TV London, CFTO-TV Toronto, CHCH-TV Hamilton, CHEX-TV Peterborough, CHOV-TV Pembroke, CJIC-TV Sault Ste. Marie, CJOH-TV Ottawa, CKCO-TV Kitchener, CKPR-TV Port Arthur, CKSO-TV Sudbury, CKVR-TV Barrie, CKWS-TV Kingston.

John Labatt Ltd. hosted the luncheon.

CHARLES PERSONNEL LIMITED

Specialists in supplying
Help of the Highest Calibre
to the
Advertising • Marketing
and Sales Fields
HU. 7-1576

120 Eglinton East, TORONTO 12

OVER THE DESK

... of shoes and ships
and sealing-wax — of
cabbages and kings

STATE OF THE INDUSTRY

AS MIGHT BE EXPECTED after a political upheaval, all is not clear regarding the new government's attitude towards the broadcasting industry — very little in fact.

At the CAB Convention last month, the Honorable J. W. Pickersgill, House Leader and Secretary of State, (the ministry through which the CBC and the BBG report to Parliament) said he had asked Dr. Andrew Stewart, chairman of the Board of Broadcast Governors, to head up an enquiry into the state of the industry, with the assistance of J. Alphonse Ouimet, president of the CBC and Don Jamieson, president of the CAB. A succession of meetings along these lines is now being held.

One question which has not been answered concerns the future status of the BBG.

The request for the establishment of this three-man enquiry headed by Dr. Stewart indicates recognition of the BBG, or at any rate of its chairman. On the other hand, the decision of the minister to reverse the BBG's recommendation for approval of the application for an AM radio licence in Ottawa by Prestige Broadcasters Ltd. headed by Jack Tietolman of CKVL, Verdun, is without precedent and might be interpreted as an inclination on the part of this government not to accept BBG recommendations as automatically as seemed to be the policy of the Progressive Conservatives.

In circles close to industry policy, there is growing confidence that the present format of the BBG will shortly be changed, and instead of the present three full-time and twelve part-time members, the Board will be made up entirely of full-time members, probably five in number. It was hoped by the CAB that this kind of board would be recommended by the Fowler Commission, whose report, issued in 1957, gave birth to the BBG as it is now constituted.

Any change in the set-up of the BBG would necessitate an amendment to the Broadcasting Act which created it, and there are those who feel that the government, in its minority position, would be reluctant to do this. However, some action is certain in the not too distant future, because most of the part-time governors' five year appointments expire November 30 of this year, and unless new governors are appointed, there may remain an insufficient number to form a quorum of nine which is prescribed in the act.

As far as the chairman and the full-time members of the board are concerned, they were appointed for seven years, "subject to good behavior" on November 30, 1958, so that short of an amendment, they will remain in office until November 1965.

While the hope for a five-man full-time Board may be father to the belief by the CAB that this change is about to occur, advocates of this idea point out that there is plenty of precedent for such a system in such tribunals as the Air Transport Board, the Board of Transport Commis-

sioners and, not quite as analagous, the Tariff Board, all of which are manned by full-time members.

GUEST SPEAKER

THE HON. JACK W. PICKERSGILL, secretary of state, is to address the Radio Executives Club of Toronto at their next meeting, July 4. Doubtless he will have all the answers to the questions I have posed in the above paragraphs. Whether or not he will disclose them is, of course, another matter.

SUMMA CUM LAUDE

ROSS MACRAE, broadcast manager of Cockfield, Brown & Co. Ltd., Toronto was bubbling gleefully over the success of his alma mater, CKCK Regina, when the TV portion of that organization distinguished itself at the Commercial Festival staged earlier this month by the Radio & Television Executives' Club.

Quoth Ross, who worked at the Regina station from 1938 to 1945, anent the recognition which was showered on the station for its local commercial productions (see Kit Morgan's story on page 6): "These were nationally acceptable commercials in their concept, production quality and thinking."

CKCK - TV's reps, All-Canada Radio & Television Ltd., gathered further comments up and down Agency Avenue, and here is a sampling.

Also from Cockfield, Brown, Leo Brouse said: "I was very impressed with the ingenuity and professionalism of the CKCK-TV commercials. They produced what we tend to call 'big city' quality on what was obviously, buy our standards, a limited budget and limited facilities . . ."

John Straiton, Ogilvie, Benson & Mather: "I am negotiating to hire the guy responsible for the CKCK-TV commercials. They were excellent."

Henry Karpus, Ronalds-Reynolds: "It was unusual to see such a high degree of creativity in the use of the medium by a station — and in such a consistent manner."

Larry Trudel, Maclaren Advertising: "I was impressed with the imaginative writing, particularly since they were dealing with a difficult subject, automobiles."

On the French side, CFTM-TV, Montreal came out on top of the heap with their do-it-yourself spot for La Laiterie St-Alexandre (St. Alexander Dairy) and their ice cream.

Written and produced by their own director of commercial production, Jean-Paul Ladouceur, the spot had a one man cast — a furnace room attendant, played by station announcer Serge Belair.

Built like a prize-fighter, he was seen sitting by the furnace eating his lunch and day-dreaming about his sweet little daughter. As he bit into an onion, he was suddenly reminded that he must get his darling some ice cream — some St-Alexandre ice cream.

The furnace room set presented a bit of a problem. But only for a few seconds. They simply moved the camera down into the furnace room of the studio building and shot it there.

NIGHT PEOPLE'S PARTY

THERE ARE remotes and remotes, but surely one of the strangest locations for an on-location broadcast is down a manhole, which is where the CFRA Ottawa microphone journeyed a short time back.

'RA's all night man, Don "Red Hot" Kohls, and chief engineer George Roach were cruising the city in a mobile unit when they spotted a Bell Telephone Company crew working in a manhole. Recognizing the workmen as members of his "Night People's Party" (which encompasses the police force, fire department, cab drivers, night shift workers and insomniacs) Red Hot Kohls joined them in the manhole to broadcast a quarter hour segment of the show.

Kohls frequently takes to the road during the wee small hours in the summer months, stopping to chat

with night people wherever he finds them. Last year broadcasts from service stations open all night found him talking with drivers, offering giveaways, and talking up such pet projects as using six-lane Carling Avenue as a bowling alley.

GRUNT AND GRAPPLE

THE WRESTLING commentator on CJOH-TV's *Wrestling from the Capital* was catapulted into a grudge wrestling bout through a recent incident on the show — but never fear, said wrestling commentator is none other than Lord Athol Layton, amateur heavyweight boxing champ for two years, and more recently a professional wrestler himself.

The incident occurred when "Killer" Buddy Austin was declared winner of a bout and still refused to break his hold on his opponent. The referee couldn't pry the pair apart, so Layton stepped into the ring and gave Austin a judo chop that laid him out cold. When he came to he accused Layton of hiding behind a mike, an accusation that didn't go down at all well. Hence the grudge fight scheduled between Austin and Layton.

One question to the producer of *Wrestling from the Capital* — will you televise this one, and if so, who will be the commentator while your regular commentator writhes about on the canvas?

And this brings up the point that this here commentator aint gonna writhe about on no canvas, not for nobody. So ttfn, ycdboya and tgif. Buzz me if you hear anything, won't you?

—: Dick Lewis

I've just found out why bees hum.
They don't know the words.

CFCN RADIO/TV CALGARY

The trend is to balanced programming

G. N. MACKENZIE LIMITED HAS the SHOWS

MONTREAL TORONTO WINNIPEG
1434 St. Catherine St. W. 433 Jarvis St. 171 McDermott

CJBQ

RADIO

BELLEVILLE and
TRENTON, ONTARIO

Another
STOVIN-BYLES
Station

A Low Cost Investment

Separate programming on CJBQ-FM provides these attractive rates for advertisers:

Announcements	\$ 2.50
15 Minutes	\$ 7.00
30 Minutes	\$10.00
60 Minutes	\$17.00

FUNNY? YES! BUT WILL IT SELL?

by BEN HOLDSWORTH

ADVERTISING AS WIDELY separated as insurance, food and plumbing have caught the attention of broadcasting in the past three months. The reason? Humor. The light touch.

Radio spots for Ac'cent, State Farm Mutual Insurance and Culligan Water Softeners are using humor to get the message across.

"Hello there!" says the cute girl's voice (echo chamber). "What are you doing?" says the light baritone. "I'm calling down a rain barrel!" says the girl, leading into the copy on soft water.

"Will you take the elephant off my foot?" asks the man, as a reprise in the insurance commercial.

"Brother, what a ham!" says the friend of the hamburger king of the neighborhood, as the recipe is described.

Each one-minute message uses the light touch. The approach is, if you agree, humorous. Two voices plus sound effects and occasional echo chambers or other special effects make up each of these patterns.

Have they worked? Yes, say the sponsors in each case.

What do other advertisers think? Opinions are sharply divided, at all levels.

SLIDE RULE VS. HUMOR

"I think these commercials are wonderful. I enjoy them myself, but I would never consider using the humor kick for any of my clients," said an agency copy chief. "It's too dangerous — you could lose a segment of the audience right away. Not all of us have the same sense of humor. Some sponsors, as you call them (we call them clients), wouldn't go for it. They don't like humor. It's not a matter of being solemn, or even strait-laced. They just want the message standardized. Then they figure out the dollars, and buy the repetition.

"It's the old problem of the slide rule versus the idea. Ideas are definitely secondary to dollars today. What can we do?"

"There may be an attention factor

in this type of approach," said one market research firm vice-president, "but we can't measure it. We wouldn't recommend such a thing ourselves, unless all of the factors of the market were known, and the importance of humor established.

"What counts more than this is the correlation of media selection to the prime user-group. Maybe the high repetition series on radio in prime time (according to market) suggests such a thing could be used experimentally and the results projected. But you'd have to have a lot more of the facts than most researchers have . . ."

"I don't like these things myself," said a sales manager, "I think you lose your customers right away. What I like is the simple slogan, and repeated until it becomes part of the subconscious."

"These people show a daring which is sadly missing in our business today," said an agency account executive. "We would certainly like to see more originality in copy . . . in the approach used. But, you must remember, we are in the marketing business today. The 'marketing mix' and all that. The selling idea seems to be the last thing we look at. I wonder if we're getting too much of the research-cum-accountant slant on things? You know, I went to a research meeting at the client's the other day to talk about competition and new products. We didn't see anything but share-of-market data.

"What causes the consumer to buy, what motivates the market — these were never discussed! In the old days we would start with the problem of the product-selling idea . . . and then go on to the marketing problem . . ."

DON'T DAMAGE THE IMAGE

Others interviewed came up with such comments as "Humor is dangerous . . ." "It's for the 'in' people, like the jokes with the orchestra that so many comedians use, or local color jokes . . ."

"We think humor, or any other off-beat thing is for the small man in the field. The leaders can't afford to damage their image," said a company president.

"I don't find these things attractive . . . you think they're funny? I don't get it. I wouldn't let our advertising people use such an approach. We sell a serious product; our message is for serious people, and we want serious results . . ." said a national sales manager.

"What difference does it make, really? If humor fits the customer image, then use it," said an advertising manager. "We use a bit of humor from time to time if it fits the market we're after. The heart of advertising is still repetition, though, and you can't repeat your humorous messages too often — that's a problem."

As one agency media man said: "It's a bit naive to worry about either

dollars or ideas. What we want is balance in the program for any given product. We have to study all of the factors . . . and the selling idea is one of them.

If humor fits the total situation, use it. If the client doesn't get the humor of the copy, then it's our job to sell it to him . . . after all, it's the customer or prospect that counts.

"I think we have so little humor because the agencies are afraid to be different . . . the client may not like it . . . but it can sell, if properly used, and in good taste."

THERE'S HUMOR AND HUMOR

Said the broadcast media director of a large Canadian agency: "Humor, whimsy or just the light touch in copy for radio and television can be very effective. However, there is humor . . . that loses the customer . . . and humor that wins the customer. It can be tricky. What you think is funny, I may not. You know, one man's meat is another man's, etc. I think we must remember that for the listener or viewer, a touch of lightness can be very welcome. But, and it's the big but, the touch must have some bearing on the product claims; it must not get in the way of the message, but enhance it. It does take a courageous client to use it . . . let's have more courageous clients, I say . . ."

EXIT THE INDIVIDUALIST

Humor in its many forms is perhaps one of the most controversial subjects in all of advertising.

On one level it brings out the argument of copy idea versus the dollar sign — an argument that is still surprisingly alive. At its simplest, this argument revolves around the factor of repetition: buying the greatest number of impressions for the dollar, and repeating same.

On another level, it involves the matter of taste, or the subjective factor in copy judgment. As one agency man observed, "How can we work except at the lowest common denominator, when we operate by committee? The day of the great individualist advertising man is gone . . . and that means the end of great copy . . ."

Can all of this mass of opinion and controversy be reduced to quantitative terms?

The Schwerin research organization has studied radio and television commercials in three countries for twenty years, and for countless advertisers and agencies. We put the problem to Michael J. Davidson, Canadian manager of Schwerin Systems, Ltd.

Can any conclusions be drawn from the massive data available? "Yes," says Mr. Davidson, "based on studies of over 20,000 individual commercials in radio and television, covering virtually all categories and product groups."

Can quantitative measures be applied? Yes, states Mr. Davidson, but only for specific commercials and products. General conclusions can, however, be drawn at this point, backed by evidence of a reasonably conclusive nature, over years of experience and variable situations:

- The correlation of commercial "likeability" and "effectiveness" is indeterminate — *except at the extremes.*

- At the one pole, there is a *high positive correlation between "liked" and "effective"*: commercials which are very well liked, tend to be very effective. Among these are many examples of humor, whimsy and even pure fantasy.

- At the other extreme, there is a *high negative correlation between "disliked" and "effective"*: commercials which are consciously disliked tend to be ineffective (repetition does not improve this correlation, evidently). Among some examples in this polar group have been some commercials in which humor was attempted, it must be noted.

- Humorous copy which depends on the blackout or punch line effect does not stand up to repetition over a long period.

- Humor, whimsy and fantasy for their own sakes tend not to be effective: *there must be a relationship to product image* or some part of the product claims and advantages. This is not to say that "serious" products require "serious" treatment.

- Often a "very serious" subject, especially if not *quite* acceptable for public discussion, can more effectively be treated by some touch of humorous or whimsical (or even fantastic) treatment. Examples: subjects related to death (insurance), pest killing, personal products (such as deodorants, hygiene, suppositories).

- Products or product claims likely to involve feelings of unbelief-ability on the conscious plane, often come off better in effectiveness (and often likeability) if treated with a touch of lightness or humor. Examples: the hair dressings which promise sexual attractiveness, some deodorant claims, some tooth preparation claims.

- Products and product claims closely identified with the personality or character of the program vehicle. This applies particularly to very high-rated, well-liked programs, including a number of children's shows and children's products, or to programs with single star-personalities, in which the implied or overt endorsement is part of the selling plan.

- "Way-out" or "offbeat" humor tends, largely, to lose in effectiveness, except in restricted-market products: humor must match audience.

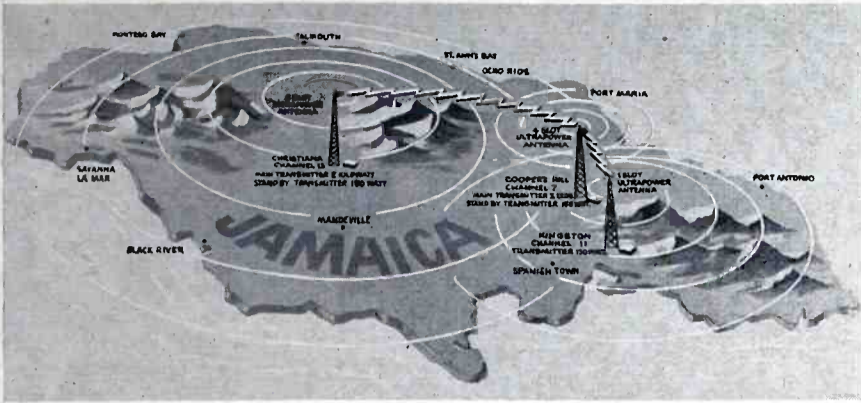
- Pre-testing and thorough research can aid definitely in matching copy approach (including use and type of humor) to market — and according to Schwerin, can be subject to quantitative measure.

**OUR
SPONSORS
ARE
BUSY
PEOPLE!**

**CHOV
RADIO-PEMBROKE**

See Paul Mulvihill

THOMSON HEADS JAMAICA TV



THE NEW JAMAICA television system will consist of the originating station at Kingston (right) and rebroadcasting stations at Christiana (left) and Cooper's Hill, to eventually cover over 80% of the island's population.

TELEVISION IS coming to Jamaica, a joint project of Thomson Television (International) Ltd. of Glasgow, Scotland; the National Broadcasting Co., U.S.A.; Television International Enterprises, England; and the Jamaican Government.

Thomson Television is responsible for the planning, installation and operational performance of the system, which is scheduled to go on the air this August.

The system will consist of an originating station at Kingston and rebroadcasting stations at Cooper's Hill and Christiana.

Though Cooper's Hill is only some eight miles from Kingston, the station is required there because of signal blockage caused by intervening mountains. The Christiana station is at a central location on the island to provide service centrally and to the coastal areas. It is expected that eventually over 80% of the island's 1,600,000 population will have TV service.

Canadian General Electric has won the \$200,000 contract to supply complete transmitting equipment for the new system, the largest single TV equipment export order to date for CGE. Last year the company supplied a new TV station complex to Trinidad and Tobago.

Equipment will include both main and standby transmitters at each location, "Ultrapower" transmitting antennas, monitoring, switching and other equipment.

Commenting on the Jamaica order, export sales manager Robert Groves said that all CGE broadcast equipment is designed to meet the requirements of the export market, particularly in the western hemisphere. The company also has quotations outstanding in Middle East and Afro-Asian countries, where the equipment will comply with differing transmitting standards.

Commonwealth Conf. Held in Canada

THE FIFTH COMMONWEALTH Broadcasting Conference was held in Canada from May 27 through June 16 with 36 delegates present from the publicly-owned national broadcasting organizations of 14 Commonwealth countries. Sessions were held in Montreal and Montebello, Quebec, between May 27 and June 9; in Toronto from June 9 to 13; and in Banff till the 16th.

"The four previous conferences have given tangible results," said CBC president Alphonse Ouimet at the opening of the conference. "Valuable contacts have been made among ourselves. The interchange of programs has been stepped up because of our meetings. The exchange of knowledge and experience on a continuing basis has been made possible through these conferences."

The Queen, Governor-General Vanier and Prime Minister Pearson sent messages of good will to the delegates at the opening of the sessions. CBC and BBC were represented by the largest delegations, seven members each, while the chief executive and chief engineer represented most other countries, Australia, Ceylon, Cyprus, Ghana, India, Jamaica, Malaya, New Zealand, Nigeria, Pakistan, Sierra Leone and Tanganyika.

Canada was host to the conference for the first time. Previous meetings were held in Britain in 1945 and 1952, in Australia in 1956 and in India in 1960.



A SALE HAS BEEN MADE

No need to sell this customer on the desirable qualities of the food and household supplies she has just purchased. She was pre-sold by CFPL-TV.

Latest statistics* show that residents of London and Western Ontario spend more than 213 million dollars a year for food, soaps and detergents. Total retail sales for the area are over one billion dollars. How big is your share?

CFPL-TV will help you sell food and household supplies (or anything else) in Western Ontario. Remember too, that if you have a product to test, CFPL-TV covers Canada's Number One Test Market.

No other major market in Canada is so dominated by one television station.

Call your All-Canada man or contact CFPL-TV, London, Canada.

*Sales Management.



Wig: an assumed mane

CFCN RADIO/TV CALGARY

BUYING COST PER THOUSAND?

94¢
CJGX

**THE SIXTH LOWEST
COST PER THOUSAND
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The Western Hospitality Station



Serving and Selling the Midwest

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IN NEWFOUNDLAND**

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Television — Industrial —
Features — Syndications

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"Everything about the Film Board is impressive," it says, and the lead article lauds NFB's output as having "a universal appeal without parallel in this hemisphere".

Eleven articles, five of them by NFB personnel, explore the Board and its many facets.

THE THREE-DAY Unesco Festival and Seminar on "Films on Art" held in Ottawa last month has been pronounced an unqualified success, drawing over 50 films from 32 countries, international authorities to lead seminar discussions, over 130 delegates and large and enthusiastic audiences for the showings opened to the public.

Representatives of the Smithsonian, the Metropolitan Museum of Art, the Museum of Modern Art, art centres in Detroit and Boston were among those present, with pro-

ducers, distributors and "consumers" of films on art and art instructors.

Five Canadian films were among those shown: NFB's *The World of David Milne*, directed by Gerald Budner, *Paul-Emile Borduas*, and *Painting a Province*, directed by Kirk Jones; *Fantasy of the Print*, made by Alan Jarvis Associates and Fifeshire Motion Pictures Ltd.; and *Dimension Lumineuse* on Jean-Paul Mousseau, made by Michel Regnier for Artek Film Productions, Montreal.

One of many subjects discussed during the seminar was the possibility of establishing an international centre for films on art and the National Film Board, the Canadian Film Institute and the National Gallery will further discuss setting up such a centre for Canada.

One of its functions would be to arrange showings of films on art such as a three-day showing held at the Central Library Theatre in Toronto last week which drew almost double the expected audience for a selection of 18 of the Festival films.

Television as a means of extending the use and influence of films on art was discussed by John Read, producer of a series on art and the artist on BBC, Jean-Marie Drot, who has produced some 200 short films on art for French TV, and Vincent Tovell, producer of CBC-TV's *The Lively Arts*.

THE NATIONAL FILM BOARD'S first feature-length film, *The Drylanders*, will be released across Canada in September by Columbia Pictures of Canada, distributors of all NFB's theatrical productions. The world premiere will be held in Swift Current, Saskatchewan, where the picture was made.

The Drylanders is a dramatic story of early settlers in Western Canada, starring Frances Hyland and James Douglas. It was filmed in the summer of 1961 under producer Peter Jones and director Don Haldane.

The 70-minute black and white film will be released in superscope.

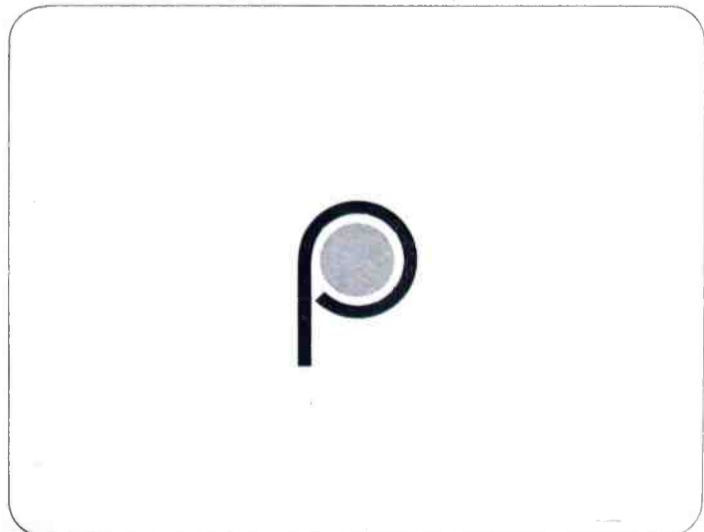
A CANADA COUNCIL arts scholarship has been awarded to Gordon Sheppard of InterVideo Productions Ltd. to enable him to go abroad and work with European film directors. Sheppard hopes to leave in August and to work with François Truffaut in France and Michelangelo Antonioni in Italy, and plans to be away for up to a year.

The scholarships are valued at \$2,000 plus travel allowance.

THE TORONTO representative of the National Film Board for the past twelve years, Joel Samuels, moves to NFB's New York office in mid-August to become the U.S. theatrical and television representative. His successor in Toronto will be John Newson who has been a film officer with NFB Montreal.

CBC HAS BOUGHT Seven Arts' Volumes One, Two and Three — 118 Warner Bros. features in all — plus 35 additional features, for seven owned and operated stations. Among the titles are *East of Eden* starring Julie Harris and James Dean; *Mr. Roberts* with Henry Fonda and James Cagney; *April in Paris* co-starring Doris Day and Ray Bolger; *Ray Milland and Grace Kelly in Dial M for Murder*; and *Rebel Without a Cause* with James Dean and Natalie Wood.

Visual Creativity/Peterson Productions Limited/Motion Picture Producers



CJON
CJOX
CJCN
CJON RADIO

THE Newfoundland SHOWCASE

ST. JOHN'S, NEWFOUNDLAND

JUNE 20th, 1963



TO K. M. ON HER BIRTHDAY

Keep a stiff upper chin!

• • •

SILENT MEDIUM

I'm an old newspaper man and there's no money in old newspapers.

—:Paul Jones
"The Voice of Safety"

• • •

MORE HASTE

Some executives are so busy that if they miss one section of a revolving door, their whole schedule gets jammed up for two weeks.

—:Ibid

• • •

CURB SERVICE

People are so funny about safety, they'll jay-walk on the way to get their Sabin polio vaccine.

—:Ibid Mark II

• • •

REARGUARD ACTION

Then there's the one about the butcher who backed into the meat grinder and got a little behind in his orders.

• • •

AUDREY CRAP

Then there's the gal who was so dumb she didn't want to go back to her barefoot days because she was born on a chicken farm.

• • •

SWIFTY

"I quit," said the chief announcer, resignedly.

• • •

PEPYS STUFF

She thought he would never pop the question until finally he gave her an electric blanket with dual controls.

• • •

THOUGHT ON FATHER'S DAY

The current wave of juvenile delinquency is entirely attributable to the fact that the electric razor has replaced the razor strap.

MARKET NOTES

CONSTRUCTION — Construction has started on an \$8,000,000 extension to the Grace Hospital in St. John's, increasing the hospital's bed capacity from 170 to 370. The new construction also includes a \$2,250,000 nurses' residence to accommodate 200 nurses. The Grace's School of Nursing has just graduated the largest class (62) in its 38-year history.

COMMUNICATIONS

The number of messages transmitted between Newfoundland and the rest of Canada and the world has jumped from 1,000 to 40,000 a month in the last ten years. The figures are quoted by A. J. Groleau, Vice-president of the Bell Telephone Company of Canada. Mr. Groleau described it as the "most striking growth in the history of Canada."

FISHERY

Premier Smallwood has visions of a Canada-wide fish distribution organization. He believes it could be arranged by Canada Packers Limited, especially now that a national fisheries program is being considered. The premier was speaking in St. John's as he poured the first concrete for a \$750,000 Canada Packers building for packaging meat, fruit and vegetable products.

QUICK FACT

The personal income of Newfoundlanders totalled \$457,000,000 in 1962, up from \$422,000,000 the year before.

NEW SUPERMARKET OPENING COVERED BY CJON RADIO AND TV



Direct broadcasts by radio of official opening ceremonies for new business premises may be fairly frequent. But it's not every day that television does such a broadcast.

LARGEST MARKET

On May 30th, Newfoundland's newest and largest supermarket was opened in St. John's... a \$750,000 building, occupying 34,000 square feet of floor space. It was described by Mayor H. G. R. Mews as a supermarket "second to none."

LIVE TELECAST

Owner James P. Steinhauer, who chose both CJON Radio and CJON Television for extensive promotional advertising, also had the distinction of owning the first store in Newfoundland ever to have its

official opening televised "live".

OPENING CEREMONY

As thousands of people streamed through the buildings, CJON-TV cameras picked up the activity in on-the-spot reports, breaking into regular programming throughout the morning to bring viewers the opening ceremony, as well as a tour of the new store and its facilities.

NEW BUSINESS COMMUNITY

The store is a significant addition to the fast-growing business community in St. John's. Not only is it the largest supermarket in Newfoundland... it also is the centre of a great complex of new buildings which already includes a 36-lane bowling alley.

CJON RADIO & TV COVERS OFFICIAL VISIT

When the Portuguese Ambassador to Canada, Dr. Eduardo Brazao, paid his first official visit to Newfoundland on May 30th, 1963, the Newfoundland Government hailed the occasion by inviting Dr. Brazao to become the first ambassador ever to address the provincial legislature.

FRIENDLY RELATIONS

CJON Radio and Television also did their bit to enhance the friendly relations that have existed for so long between the Island and its oldest ally and long-time customer for salt fish.

DIRECT TELECAST

Coverage of the visit included a direct telecast of His Excellency's speech to

a local service club (Rotary), radio and television reports on his speech in the House, and presentation of a special ten-minute interview with Dr. Brazao on television.

PORTUGAL DAY

The Ambassador announced that Portugal Day, when special celebrations would be held to mark the close association between Newfoundland and Portugal, would be observed annually in St. John's starting in 1964. Statues of Portuguese navigators who were the first to sail clear around the island of Newfoundland are to be sculptured in Portugal and placed in front of Confederation Building in St. John's.

CJON WELCOMES SUMMER

Flowers and birds inaugurated CJON's "Summer Sound" on June 3rd, 1963.

SONG BIRDS

Male staff members arrived at work wearing flowers in their lapels. The ladies boasted elegant corsages... and throughout the radio and television building in St. John's songbirds twittered and sang.

NEW SEASON

It was summer. Listeners and viewers joined in the joy of the new season as CJON's "Summer Sound" went out to them in better programming, suited to the summer season.

POPULAR PANEL DISCUSSIONS

A Newfoundland debating society that is as old as Canada is staging a strong come-back through the use of Television.

Forum

The Methodist College Literary Institute, which was founded in 1867, used to provide a forum for some of the great speakers of each generation, but it started to fade with the advent of Television.

Discussions

Now it is using Television for panel discussions... and has recently started a new series on topics of mostly Newfoundland interest. The panelists are usually MCLI members, but frequently outside guests are invited.

Sundays

The series of thirty minute programs is seen on CJON - CJOX - CJCN - Television each Sunday (at 3:00 p.m.). Says the moderator, MCLI Vice-President Burt Ploughman: "We feel the Institute can become greater and stronger through the use of Television."

See our
Hard Working
Reps
SHOWING UP
in Canada
WED & CO.
in the U.S.A.

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"Everything about the Film Board is impressive," it says, and the lead article lauds NFB's output as having "a universal appeal without parallel in this hemisphere".

Eleven articles, five of them by NFB personnel, explore the Board and its many facets.

THE THREE-DAY Unesco Festival and Seminar on "Films on Art" held in Ottawa last month has been pronounced an unqualified success, drawing over 50 films from 32 countries, international authorities to lead seminar discussions, over 130 delegates and large and enthusiastic audiences for the showings opened to the public.

Representatives of the Smithsonian, the Metropolitan Museum of Art, the Museum of Modern Art, art centres in Detroit and Boston were among those present, with pro-

ducers, distributors and "consumers" of films on art and art instructors.

Five Canadian films were among those shown: NFB's *The World of David Milne*, directed by Gerald Budner, *Paul-Emile Borduas*, and *Painting a Province*, directed by Kirk Jones; *Fantasy of the Print*, made by Alan Jarvis Associates and Fifeshire Motion Pictures Ltd.; and *Dimension Lumineuse* on Jean-Paul Mousseau, made by Michel Regnier for Artek Film Productions, Montreal.

One of many subjects discussed during the seminar was the possibility of establishing an international centre for films on art and the National Film Board, the Canadian Film Institute and the National Gallery will further discuss setting up such a centre for Canada.

One of its functions would be to arrange showings of films on art such as a three-day showing held at the Central Library Theatre in Toronto last week which drew almost double the expected audience for a selection of 18 of the Festival films.

Television as a means of extending the use and influence of films on art was discussed by John Read, producer of a series on art and the artist on BBC, Jean-Marie Drot, who has produced some 200 short films on art for French TV, and Vincent Tovell, producer of CBC-TV's *The Lively Arts*.

THE NATIONAL FILM BOARD'S first feature-length film, *The Drylanders*, will be released across Canada in September by Columbia Pictures of Canada, distributors of all NFB's theatrical productions. The world premiere will be held in Swift Current, Saskatchewan, where the picture was made.

The Drylanders is a dramatic story of early settlers in Western Canada, starring Frances Hyland and James Douglas. It was filmed in the summer of 1961 under producer Peter Jones and director Don Haldane.

The 70-minute black and white film will be released in superscope.

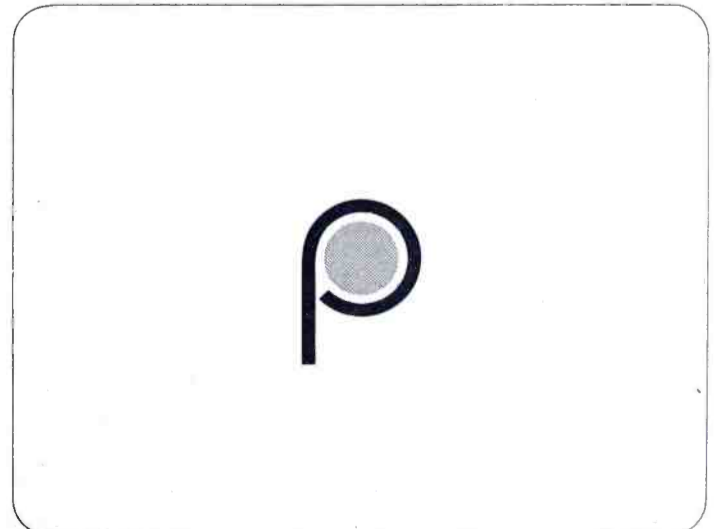
A CANADA COUNCIL arts scholarship has been awarded to Gordon Sheppard of InterVideo Productions Ltd. to enable him to go abroad and work with European film directors. Sheppard hopes to leave in August and to work with François Truffaut in France and Michelangelo Antonioni in Italy, and plans to be away for up to a year.

The scholarships are valued at \$2,000 plus travel allowance.

THE TORONTO representative of the National Film Board for the past twelve years, Joel Samuels, moves to NFB's New York office in mid-August to become the U.S. theatrical and television representative. His successor in Toronto will be John Newson who has been a film officer with NFB Montreal.

CBC HAS BOUGHT Seven Arts' Volumes One, Two and Three — 118 Warner Bros. features in all — plus 35 additional features, for seven owned and operated stations. Among the titles are *East of Eden* starring Julie Harris and James Dean; *Mr. Roberts* with Henry Fonda and James Cagney; *April in Paris* co-starring Doris Day and Ray Bolger; Ray Milland and Grace Kelly in *Dial M for Murder*; and *Rebel Without a Cause* with James Dean and Natalie Wood.

Visual Creativity/Peterson Productions Limited/Motion Picture Producers





MARKET NOTES

CONSTRUCTION—Construction has started on an \$8,000,000 extension to the Grace Hospital in St. John's, increasing the hospital's bed capacity from 170 to 370. The new construction also includes a \$2,250,000 nurses' residence to accommodate 200 nurses. The Grace's School of Nursing has just graduated the largest class (62) in its 38-year history.

COMMUNICATIONS—The number of messages transmitted between Newfoundland and the rest of Canada and the world has jumped from 1,000 to 40,000 a month in the last ten years. The figures are quoted by A. J. Groleau, Vice-president of the Bell Telephone Company of Canada. Mr. Groleau described it as the "most striking growth in the history of Canada."

FISHERY—Premier Smallwood has visions of a Canada-wide fish distribution organization. He believes it could be arranged by Canada Packers Limited, especially now that a national fisheries program is being considered. The premier was speaking in St. John's as he poured the first concrete for a \$750,000 Canada Packers building for packaging meat, fruit and vegetable products.

QUICK FACT—The personal income of Newfoundlanders totalled \$457,000,000 in 1962, up from \$422,000,000 the year before.

NEW SUPERMARKET OPENING COVERED BY CJON RADIO AND TV



Direct broadcasts by radio of official opening ceremonies for new business premises may be fairly frequent. But it's not every day that television does such a broadcast.

LARGEST MARKET

On May 30th, Newfoundland's newest and largest supermarket was opened in St. John's . . . a \$750,000 building, occupying 34,000 square feet of floor space. It was described by Mayor H. G. R. Mews as a supermarket "second to none".

LIVE TELECAST

Owner James P. Steinhauer, who chose both CJON Radio and CJON Television for extensive promotional advertising, also had the distinction of owning the first store in Newfoundland ever to have its

official opening televised "live".

OPENING CEREMONY

As thousands of people streamed through the buildings, CJON-TV cameras picked up the activity in on-the-spot reports, breaking into regular programming throughout the morning to bring viewers the opening ceremony, as well as a tour of the new store and its facilities.

NEW BUSINESS COMMUNITY

The store is a significant addition to the fast-growing business community in St. John's. Not only is it the largest supermarket in Newfoundland . . . it also is the centre of a great complex of new building which already includes a 36-lane bowling alley.

CJON RADIO & TV COVERS OFFICIAL VISIT

When the Portuguese Ambassador to Canada, Dr. Eduardo Brazao, paid his first official visit to Newfoundland on May 30th, 1963, the Newfoundland Government hailed the occasion by inviting Dr. Brazao to become the first ambassador ever to address the provincial legislature.

FRIENDLY RELATIONS

CJON Radio and Television also did their bit to enhance the friendly relations that have existed for so long between the Island and its oldest ally and long-time customer for salt fish.

DIRECT TELECAST

Coverage of the visit included a direct telecast of His Excellency's speech to

a local service club (Rotary), radio and television reports on his speech in the House, and presentation of a special ten-minute interview with Dr. Brazao on television.

PORTUGAL DAY

The Ambassador announced that Portugal Day, when special celebrations would be held to mark the close association between Newfoundland and Portugal, would be observed annually in St. John's, starting in 1964. Statues of Portuguese navigators who were the first to sail clear around the island of Newfoundland are to be sculptured in Portugal and placed in front of Confederation Building in St. John's.

CJON WELCOMES SUMMER

Flowers and birds inaugurated CJON's "Summer Sound" on June 3rd, 1963.

SONG BIRDS

Male staff members arrived at work wearing flowers in their lapels. The ladies boasted elegant corsages . . . and throughout the radio and television building in St. John's song-birds twittered and sang.

NEW SEASON

It was summer. Listeners and viewers joined in the joy of the new season as CJON's "Summer Sound" went out to them in better programming, suited to the summer season.

POPULAR PANEL DISCUSSIONS

A Newfoundland debating society that is as old as Canada is staging a strong come-back through the use of Television.

Forum

The Methodist College Literary Institute, which was founded in 1867, used to provide a forum for some of the great speakers of each generation, but it started to fade with the advent of Television.

Discussions

Now it is using Television for panel discussions . . . and has recently started a new series on topics of mostly Newfoundland interest. The panelists are usually MCLI members, but frequently outside guests are invited.

Sundays

The series of thirty minute programs is seen on CJON - CJOX - CJCN - Television each Sunday (at 3.00 p.m.). Says the moderator, MCLI Vice-President Burf Ploughman: "We feel the Institute can become greater and stronger through the use of Television."

See our
Hard Working
Reps

STOVIN-BYLES
in Canada
WEED & CO.
in the U.S.A.

TO K. M. ON HER BIRTHDAY

Keep a stiff upper chin!

• • •

SILENT MEDIUM

I'm an old newspaper man and there's no money in old newspapers.

—:Paul Jones
"The Voice of Safety"

• • •

MORE HASTE

Some executives are so busy that if they miss one section of a revolving door, their whole schedule gets jammed up for two weeks.

—:Ibid

• • •

CURB SERVICE

People are so funny about safety, they'll jay-walk on the way to get their Sabin polio vaccine.

—:Ibid Mark II

• • •

REARGUARD ACTION

Then there's the one about the butcher who backed into the meat grinder and got a little behind in his orders.

• • •

AUDREY CRAP

Then there's the gal who was so dumb she didn't want to go back to her barefoot days because she was born on a chicken farm.

• • •

SWIFTY

"I quit," said the chief announcer, resignedly.

• • •

PEPYS STUFF

She thought he would never pop the question until finally he gave her an electric blanket with dual controls.

• • •

THOUGHT ON FATHER'S DAY

The current wave of juvenile delinquency is entirely attributable to the fact that the electric razor has replaced the razor strap.

DIRECTORY

Of Basic Information and Key People in
Broadcasting and Allied Fields

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DIRECTORY OF STATION SALES REPRESENTATIVES

CANADA

AIR-TIME SALES LTD.

Toronto — 2149 Yonge St. — HUD-son 5-0746. President — Michael J. Callahan. Executive Vice-President — Adrian Egan.

Montreal — 1396 St. Catherine St. W., Room 216 — UNiversity 1-0117. Sales Manager — Michael Mezo.

Represents the following stations:

Radio:
CFAX, Victoria
CKRM, Regina
CKSL, London
CKDM, Dauphin
CJCS, Stratford

CKOT, Tillsonburg
CHFI, Toronto
CKBW, Bridgewater

ALL-CANADA RADIO & TELEVISION LIMITED

Toronto — 1000 Yonge St. — Walnut 5-9361. President — J. Stuart MacKay. General Manager — Reo C. Thompson. Secretary-Treasurer — Eric Williams. Radio Manager — Robert F. Tait. Television Manager — Ross A. McCreath.

Montreal — Dominion Square Bldg. — UNiversity 1-5656. Manager — Ken Baker.

Winnipeg — Electric Railway Chambers — WHitehall 2-6861. Manager — Bill Edge.

Calgary — 1230 - 17th Avenue S.W. 244-2455. Manager — Jack Cavanaugh.

Vancouver — 1161 Melville Street — MUTual 4-7461. Manager — John E. Baldwin.

The company represents these stations:—

Radio:
Fraser Valley
Radio
CHWK, Chilliwack
CFVR, Abbotsford
Okanagan Radio
CKOK, Penticton
CKOV, Kelowna
CJIB, Vernon
CKPG, Prince George

CHNS, Halifax
CJCB, Sydney
VOCM, St. John's
CHCM, Marystown
CKCM, Grand Falls
ZFB-1, Bermuda

Television:
CFCR-TV, Kamloops
CHBC-TV, Okanagan

Prince George
CFJC, Kamloops
CJAT, Trail
CKWX, Vancouver
CJVI, Victoria
CFGP, Grande Prairie
CJCA, Edmonton
CFAC, Calgary
CJOC, Lethbridge
CHAT, Medicine Hat
CKBI, Prince Albert
CKCK-TV, Regina
CKRC, Hamilton
CKX-TV, Brandon
CHCH-TV, Kingston
CKSW-TV, London
CHEX-TV, Peterborough
CJIC-TV, Sault Ste. Marie
CKSO-TV, Sudbury
CKLW-TV, Windsor
CKNX-TV, Wingham
CFCF-TV, Montreal
CHSJ-TV, Saint John
CFCY-TV, Charlottetown
CHSJ, Saint John

Valley
CKPG-TV, Prince George
CHAN-TV, Vancouver
CHCT-TV, Calgary
CJLH-TV, Lethbridge
CHAT-TV, Medicine Hat
CKBI-TV, Prince Albert
CKCK-TV, Regina
CKX-TV, Brandon
CHCH-TV, Hamilton
CKSW-TV, Kingston
CFPL-TV, London
CHEX-TV, Peterborough
CJIC-TV, Sault Ste. Marie
CKSO-TV, Sudbury
CKLW-TV, Windsor
CKNX-TV, Wingham
CFCF-TV, Montreal
CHSJ-TV, Saint John
CJCB-TV, Sydney
CFCY-TV, Charlottetown

See All-Canada U.S.

BROADCAST REPRESENTATIVES LTD.

Winnipeg — 211 Dayton Bldg. — WHitehall 3-6115. President — J. O. Blick. Office Manager — Mrs. Helen M. Kolomaya. Local Field Representative — Ed Teillet.

The company represents these stations:

Radio:
CFCP, Courtenay
CKNW, New Westminster
CKCQ, Quesnel
CHFA, Edmonton
CFRG, Gravelbourg
CKRM, Regina

CFNB, Fredericton
CFAB, Windsor
KICO, El Centro
Calexico
KGPC, Grafton
KNOX, Grandforks
KEYJ,

CFNS, Saskatoon
CKSW, Swift Current
CKSB, St. Boniface
CJOB, Winnipeg
CJOB-FM, Winnipeg
CJSP, Leamington
CHWO, Oakville
CKLB, Oshawa
CKTB, St. Catharines
CHOK, Sarnia
CJIC, Sault Ste. Marie
CKOT, Tillsonburg
CHFI-FM, Toronto
CHUM, Toronto
CKCH, Hull
CJLM, Joliette
CJMS, Montreal
CKGM, Montreal
CJQC, Quebec
CKRB, St. Georges de Beauce
CKJL, St. Jerome
CJSO, Sorel
CFLV, Valleyfield
CFDA, Victoriaville
CKBC, Bathurst
CKBW, Bridgewater
CKEN, Kentville
CKEC, New Glasgow

Jamestown
KEYD, Oakes
KOVC, Valley City
KBMW, Wahpeton
KXGO, Fargo
KGBS, Los Angeles
KXLY, Spokane
WCCO, Minneapolis-St. Paul
KWAD, Wadena
KRTV, Great Falls

Television:
CJFB-TV, Swift Current
KCND-TV, Pembina
KXLY-TV, Spokane
KNOX-TV, Grand Forks
KXGO-TV, Fargo
KXGB-TV, Valley City
KXMB-TV, Bismarck
KXAB-TV, Aberdeen
KXMC-TV, Minot
KDIX-TV, Dickinson
WCAX-TV, Burlington

Montreal — 1425 Dorchester St. W. 868-3211. Director of Sales — Maurice Valiquette. Manager of Radio Sales — Jean Desmarais. Manager of National Selective TV sales (French) — W. E. Chevrier. Represents all CBC Radio and Television (French) stations. There are branch sales offices in: St. John's, Halifax, Moncton, Chicoutimi, Quebec, Ottawa, Toronto, Edmonton, Winnipeg and Vancouver.

HARDY RADIO & TV LTD.

Toronto — 2 Carlton St., Suite 715, — EMpire 3-9433. General Manager — Arthur Harrison.

Montreal — 1500 Stanley St., Suite 420 — VICTOR 2-1101. Manager — Marc Legault.

Quebec City — 1143 St. John St. — LAFontaine 5-7373.

The company represents these stations:

Radio:
CHFM-FM, Calgary
CFJR, Brockville
CJAF, Cabano
CKNB, Campbellton
CKJL, St. Jerome
CHEF, Granby
CJLM, Joliette
CKRS, Jonquiere
CKBL, Matane
CHNC, New Carlisle
CHRC, Quebec
CKRN, Rouyn
CKLS, La Sarre
CKVD, Val d'Or
CHAD, Amos

CKML, Mont Laurier
CJFP, Riviere du Loup
CHRL, Roberval
CHRS, St. Jean
CKSM, Shawinigan
CJSO, Sorel
CKLD, Thetford Mines
CFLV, Valleyfield
*CFTJ, Galt
*CKLY, Lindsay
*CKMR, Newcastle
*CJAV, Port Alberni
*CJME, Regina
*CKCL, Truro
*CKDH, Amherst

* Represented in Toronto only.
CHAU-TV, Bale des Chaleurs
CFCM-TV, Quebec
CKMI-TV, Quebec
CKRN-TV, Rouyn
CKRT-TV, Riviere du Loup

RALPH J. JUDGE & COMPANY

Montreal — 1405 Bishop St. — VICTOR 9-2076. President — Ralph J. Judge.

DIRECTORY OF SALES REPRESENTATIVES

Represents the following stations:—
 CJAV, Port Alberni
 CJME, Regina
 CFTJ, Galt
 CKLY, Lindsay
 CKFH, Toronto
 CFLV, Valleyfield
 CKMR, Newcastle
 CKDH, Amherst
 CKCL, Truro
 WCAX, Burlington, Vt.
 WCAX-TV, Burlington, Vt.

PAUL L'ANGLAIS INC.

Toronto — 234 Eglinton Ave. East — 483-3523. Gaston Bélanger, A. L. d'Eon, C. D. Dickie, Alex Bédard.

Montreal — 1405 de Maisonneuve St. — Lafontaine 6-9201. Paul L'Anglais, Guy Daviault, Gilles Losier, Jean-Guy Saucier, Serge De Broux.

The company represents these stations:—

Radio:	Television:
CKLM, Montreal	CFTM-TV, Montreal
CHLT, Sherbrooke	CHLT-TV, Sherbrooke
CKTS, Sherbrooke	CJPM-TV, Chicoutimi
CKRB, St. Georges du Beauce	

CAM LOGAN & ASSOCIATES

Toronto — 12 Shuter St. — 366-4443. President — Cam Logan.

Represents the following stations:—

Radio:	Television:
CHNO, Sudbury	CJNR, Blind River
CFBR, Sudbury (French)	CKCY, Sault Ste. Marie

MRS. CHRIS McGARRETT

Toronto — 34 Woodlawn Ave. W. — 921-8022. Represents: CHIQ, Hamilton.

A. J. MESSNER & CO.

Winnipeg — 171 McDermot Ave. E., Winnipeg 2 — Whitehall 3-9574. Manager — A. J. "Tony" Messner. Assistant Manager — Murray Messner.

Represents the following stations in Winnipeg only:—

Radio:	Television:
CKEK, Cranbrook	CFRA, Ottawa
CJDC, Dawson Creek	CFGM, Richmond Hill
CKNL, Fort St. John	CHLO, St. Thomas
CHUB, Nanaimo	CKCY, Sault Ste. Marie
CJAV, Port Alberni	CJET, Smiths Falls
CFTK, Terrace-Kitimat	CFBR, Sudbury
CKLG, Vancouver	CHNO, Sudbury
CFCW, Camrose	CFCL, Timmins
CFCN, Calgary	CJJC, Woodstock
CJDV, Drumheller	CFOX, Montreal
CFRN, Edmonton	CHLT, Sherbrooke
CHEC, Lethbridge	CKTS, Sherbrooke
CKYL, Peace River	CHLN, Trois-Rivières
CKRD, Red Deer	CFBC, St. John
CKSA, Lloydminster	CJCH, Halifax

Radio:	Television:
CHAB, Moose Jaw	CJDC-TV, Dawson Creek
CFQC, Saskatoon	CFTK-TV, Terrace-Kitimat
CJGX, Yorkton	CKEK-TV, Victoria
CFAM, Altona	CFCN-TV, Calgary
CKX, Brandon	CFRN-TV, Edmonton
CKDM, Dauphin	CHSA-TV, Lloydminster
CFAR, Flin Flon	CFQC-TV, Saskatoon
CFRY, Portage la Prairie	CESM-TV, Thompson
CKBB, Barrie	CKVR-TV, Barrie
CFOB, Fort Frances	CKCO-TV, Kitchener
CJLX, Fort William	CFCL-TV, Timmins
CFTJ, Galt	CJCH-TV, Halifax
CHIQ, Hamilton	
CKAR, Huntsville	
CKCR, Kitchener	
CKMP, Midland	
CHVC, Niagara Falls	

PAUL MULVIHILL & CO. LTD.

Toronto — 77 York St. — Empire 3-8814. Paul Mulvihill; Norm Bonnell; Wm. Wallace, Bus Sadler; Bob Dale.

Montreal — 1434 St. Catherine St. W., Room 506 — University 1-7987. Radio — Sheldon Lodge. TV — Ken Billings.

The company represents these stations:—

Radio:	CJFX, Antigonish
CKBB, Barrie	CHOV, Pembroke
CKLC, Kingston	CJCH, Halifax
CKTB, St. Catharines	Television:
CHOK, Sarnia	CKVR-TV, Timmins
CFCL, Timmins	CJCH-TV, Halifax
CFNB, Fredericton	CHOV-TV, Pembroke

NATIONAL-TIME SALES

Toronto — 2149 Yonge St. — Hudson 7-3023. Sales Manager — Roy Green.

Montreal — 1396 St. Catherine St. W. — Room 216 — University 1-0117. Sales Manager — Michael Mezo.

Represents the following stations:—

Radio:	Television:
CFCP, Courtenay	Fort Frances
CKCQ, Quesnel	CHVC, Niagara Falls
CJDC, Dawson Creek	CJQC, Quebec
CFTK, Terrace-Kitimat	CKBC, Bathurst
CKSW, Swift Current	CJRW, Summerside

LORRIE POTTS & CO. LTD.

Toronto — 145a Yonge St. — Walnut 1-8951. Manager — Lorrie Potts.

Montreal — 1117 St. Catherine St. W. — Victor 5-6448. Manager — Scotty Sheridan.

The company represents these stations:—

Radio:	Television:
CFCW, Camrose	CJET, Smiths Falls
CKNL, Fort St. John	CHNO, Sudbury
CKYL, Peace River	CFBR, Sudbury
CFAR, Flin Flon	CKNX, Wingham
CFRY, Portage la Prairie	CKOX, Woodstock
CKPC, Brantford	CJJC, Woodstock, N.B.
CFNL, Cornwall	*CKEN, Kentville
CJLX, Fort William	*CKAD, Middleton
CKLB, Osawa	*CFAB, Windsor
CJIC, Sault Ste. Marie	*Evangeline Network

RADIO REPRESENTATIVES LTD.

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Montreal — 1411 Crescent St. — Avenue 8-4257. Sales Manager — Jon Porter.

Vancouver — 1131 Richards St. — Mutual 5-0288. Manager — Frank Jobs.

Winnipeg — 171 McDermott Ave. — Whitehall 3-9574. Manager — A. J. Messner.

The company represents these stations:—

Vancouver Radio:	CKDH, Amherst
CKEK, Cranbrook	CFDR, Halifax
CKNL, Fort St. John	Toronto Radio:
CHUB, Nanaimo	CHUB, Nanaimo
CKCO, Quesnel	CKLG, Vancouver
CFTK, Terrace-Kitimat	CKDA, Victoria
CKDA, Victoria	CFCN, Calgary
KPUG, Bellingham	CFRN, Edmonton
CFCN, Calgary	CKSA, Lloydminster
CFRN, Edmonton	CKRD, Red Deer
CKSA, Lloydminster	CFQC, Saskatoon
CKRD, Red Deer	CKSW, Kitchener
CFQC, Saskatoon	CFBC, Saint John
CKSW, Kitchener	CFGM, Toronto
CFBC, Saint John	CFOX, Montreal
CFGM, Toronto	Montreal Radio:
CFOX, Montreal	CHUB, Nanaimo
Montreal Radio:	CKLG, Vancouver
CHUB, Nanaimo	CKDA, Victoria
CKLG, Vancouver	CFCN, Calgary
CKDA, Victoria	CFRN, Edmonton
CFCN, Calgary	CFQC, Saskatoon
CFRN, Edmonton	CFAM, Altona
CFQC, Saskatoon	CKX, Brandon
CFAM, Altona	CHIQ, Hamilton
CKX, Brandon	CKCR, Kitchener
CHIQ, Hamilton	CKMP, Midland
CKCR, Kitchener	CKAR, Muskoka-Parry Sound
CKMP, Midland	CFBC, Saint John
CKAR, Muskoka-Parry Sound	CFGM, Toronto
CFBC, Saint John	CFOX, Montreal
CFGM, Toronto	Montreal Radio:
CFOX, Montreal	CHUB, Nanaimo
Montreal Radio:	CKLG, Vancouver
CHUB, Nanaimo	CKDA, Victoria
CKLG, Vancouver	CFCN, Calgary
CKDA, Victoria	CFRN, Edmonton
CFCN, Calgary	CFQC, Saskatoon
CFRN, Edmonton	CFAM, Altona
CFQC, Saskatoon	CKX, Brandon
CFAM, Altona	CHIQ, Hamilton
CKX, Brandon	CKCR, Kitchener
CHIQ, Hamilton	CKMP, Midland
CKCR, Kitchener	CKAR, Muskoka-Parry Sound
CKMP, Midland	CFBC, Saint John
CKAR, Muskoka-Parry Sound	CFGM, Toronto
CFBC, Saint John	CFOX, Montreal
CFGM, Toronto	CFPL-FM, London

CFOX, Montreal	CFBC, Saint John
CJQC, Quebec	CFDR, Halifax

RADIO AND TELEVISION SALES INC.

Toronto — 85 Bloor Street East — Walnut 4-4477. Manager — Andy McDermott. Keith Kearney, Bill Tierney, Ted Brock, Armond Marion.

Montreal — 1104 Windsor Hotel — University 6-2749. Manager — Jim McLennan.

The company represents these stations:—

Radio:	Television:
CKEK, Cranbrook	CKVL, Verdun-Montreal
CJDV, Drumheller	CFDA, Victoriaville
§CJNR, Blind River	CKTR, Trois Rivières
Blind River	CFLM, La Tuque
CHUC, Cobourg	CJLR, Quebec City
CJSP, Leamington	CKCN, Sept-Îles
CHWO, Oakville	WQDY, St. Stephen, N.B.
CHLO, St. Thomas	CFCE, Corner Brook
CFRS, Simcoe	*CKVL-FM, Montreal
§CKCY, Sault Ste. Marie	
CKBM, Montmagny	

* Separately programmed.

§ Rep. in Montreal only.

Radio and TV Sales is the major Canadian rep firm handling US stations — AM, FM & TV. The company lists more than 100 major outlets across the nation.

SCHARF BROADCAST SALES LTD.

Vancouver — 1006 Richards Street, Vancouver 2 — 684-6277. President — C. A. Brian Scharf.

Represents the following stations in Vancouver only:—

Radio:	Television:
CFCP, Courtenay	CKTS, Sherbrooke
CJDC, Dawson Creek	CJCH, Halifax
CJAV, Port Alberni	KOMO-TV, Seattle
CKLG, Vancouver	Dawson Creek
CFAX, Victoria	CJDC-TV, Dawson Creek
KOMO, Seattle	CKCO-TV, Kitchener
CFCW, Camrose	CFCL-TV, Timmins
CHEC, Edmonton	CKRS-TV, Jonquière
CHEC, Lethbridge	CKBL-TV, Matane
CHAB, Moose Jaw	CHAU-TV, New Carlisle
CJGX, Yorkton	CFCM-TV, Quebec
CKY, Winnipeg	CKMI-TV, Quebec
CJLX, Fort William	CKRN-TV, Rouyn
CHML, Hamilton	CHLT-TV, Sherbrooke
CHUM, Toronto	CJCH-TV, Halifax
CJMS, Montreal	
CKGM, Montreal	
CHNC, New Carlisle	
Radio Nord	
CHRC, Quebec	
CHLT, Sherbrooke	

STANDARD BROADCAST SALES COMPANY LTD.

Toronto — 37 Bloor St. W. — 924-5721. President — Waldo J. Holden. Vice-President — Arnold W. Stinson.

Montreal — 1407 Mountain St. — 824-2454. Vice-President — William V. Stoeckel.

The company represents the following stations:—

Radio:	Television:
CFRB, Toronto	CFMO-FM, Ottawa
CKFM-FM, Toronto	CJOB, Winnipeg
CJAD, Montreal	CJOB-FM, Winnipeg
CJFM-FM, Montreal	CKAC, Montreal
CHQM, Vancouver	CJMT, Chicoutimi
	CHLN, Three Rivers
	CKCH, Hull
	CJBR, Rimouski
	CKCV, Quebec City

STEPHENS & TOWNDROW LTD.

Toronto — 1608 Carlton Tower, 2 Carlton St. — 368-3021. Managers — Bill Stephens and Ernie Towndrow.

Montreal — Suite 675, 1055 Peel St. — Victor 4-3975. Managers — E. Kavanagh, E. Richmond & G. Royal.

The company represents these stations:—

Radio:	Television:
CKNW, New Westminster	CFOR, Orillia
CHED, Edmonton	CFRA, Ottawa
CHAB, Moose Jaw	CKPT, Peterborough
CKY, Winnipeg	CHUM, Toronto
CHML, Hamilton	CJMS, Montreal
	CKGM, Montreal

STOVIN-BYLES LTD.

Toronto — 400 Jarvis St. (TV Division), 406 Jarvis St. (Radio Division) — 924-5764. Chairman of the Board — H. N. Stovin. President — W. D. "Bill" Byles. Exec. Vice-President W. H. Clark. Vice-President and General Manager — A. E. Stewart. Vice-President and Manager, Eastern TV Division — F. G. Strange. Vice-President and Manager, Western TV Division — J. L. Raeburn. Vice-President and Manager, Radio Division — J. C. Morris.

Montreal — 1500 Stanley St., Room 522 — Victor 9-7731. Vice-President and Manager TV Division — J. R. Genin. Radio Division — J. R. Brooks.

Vancouver — 517 Crown Building, 615 W. Pender St. — Mutual 4-4831. Vice-President and Manager — J. W. Stovin.

Winnipeg — 364 Lindsay Building, Portage and Notre Dame, 943-2662. Manager — C. J. McArthy. The company represents these stations:—

Radio:	Television:
CKLN, Nelson	CHAB-TV, Moose Jaw
CJOR, Vancouver	CHRE-TV, Regina
(Toronto, Montreal, Winnipeg)	CKOS-TV, Yorkton
CKXC, Calgary	TV — Dauphin
CHEC, Lethbridge	CKOS-TV 2 — Estevan
CJNR, North Battleford	CKOS-TV 3 — Wynyard
CKOM, Saskatoon	C-JAY-TV, Winnipeg
CFSL, Weyburn (Winnipeg & Vancouver)	(Toronto, Montreal & Vancouver)
CJBC, Belleville	CJOH-TV, Ottawa
CFCO, Chatham	CFCH-TV, North Bay
CKPR, Fort William	CPTO-TV, Toronto (Montreal Winnipeg, Vancouver)
Port Arthur	CKPR-TV, Port Arthur
CJRL, Kenora	CKRW, Kingston
CKWS, Kingston	CJCL, Kirkland Lake
CJKL, Peterborough	CHEX, Peterborough
CFOS, Owen Sound	CFOS, Owen Sound
CHIC, Brampton	CHIC, Brampton
CFCH, North Bay	CFCH, North Bay
CKGB, Timmins	CFRB, Toronto (Winnipeg & Vancouver)
CFRB, Toronto (Winnipeg & Vancouver)	CFMB, Montreal
CFMB, Montreal	CJAD, Montreal (Winnipeg & Vancouver)
CJAD, Montreal (Winnipeg & Vancouver)	CKTM-TV, Trois Rivières
CKCW, Moncton	CKCW-TV, Moncton
CJON, St. John's	(CKCD-TV — Harrison Brook, CKAM-TV — Campbellton)
ZBM, Hamilton, Bermuda	CFGW-TV 1, Gaspe West
ZNS, Nassau, Bahamas	CKAM-TV-1, Newcastle
Television:	CJON-TV, St. TV — Argentia, CJCN-TV — Central Nfld.)
KVOS-TV, Vancouver	ZBM-TV, Bermuda
CHCA-TV, Red Deer (CHCA-TV 1 — Coronation, CHCA-TV 2 — Banff)	

TELEVISION REPRESENTATIVES LTD.

Toronto — 76 St. Clair Ave. W. — Walnut 4-0727. President — Gordon Ferris. Exec. V.P. — R. H. Quinn. Sales Mgr. — Eric Vicary.

Montreal — 1411 Crescent St. — Avenue 8-4257. Sales Manager — Bruce Young.

Vancouver — 1131 Richards St. — Mutual 5-0288. Manager — Frank Jobs.

Winnipeg — 171 McDermott Ave. — Whitehall 3-9574. Manager — A. J. Messner.

Togetherness!

The CFQC style of same. Our way of demonstrating the spirit of healthy competition that exists between CFQC radio and CFQC-TV. Each benefits from the services of a full-time, competent staff well-versed in their respective fields. The only things shared are the news department, the financial management, and—oh yes—the janitor. □ So you benefit when you buy time on

either CFQC or CFQC-TV. Both stations compete keenly for audience. And competition is just as keen for each local and national advertiser's budget. Neither station is a sideline of the other. Means more efficient service to you from some of the most respected people in the broadcast business, radio and TV. Togetherness: CFQC style.

CFQC
RADIO & TELEVISION



WILL KLEIN
CFQC-TV Sales Manager

CLYDE BOURASSA
CFQC Radio Sales Manager

DIRECTORY OF SALES REPRESENTATIVES

The company represents these

stations:—
 Television: CFQC-TV, Saskatoon
 CJDC-TV, Dawson Creek
 CFTK, Terrace, Prince Rupert
 CHEK-TV, Victoria
 CFRN-TV, Edmonton
 CFCN-TV, Calgary
 CKSA-TV, Lloydminster
 CFJC-TV, Swift Current
 KCND-TV, Pembina
 KXLY-TV, Spokane
 CEM-TV, Thompson
 WPTZ, Plattsburg, N.Y.

TYRRELL & NADON, BROADCAST REPRESENTATIVES LTD.
 Toronto — Suite 1019, 484 Church St. — 925-4308. President — John Tyrrell.

Montreal — Suite 12, Palais du Commerce Bldg., 1600 Rue Berri — Victor 5-2616. President — Jean Nadon.

Vancouver — 1900 W. 4th Ave. — Regent 1-6511. — D. Macdonald.
 The company represents these

stations:—
 CHFA, Edmonton
 CHOW, Welland
 CFRG, Gravelbourg
 CFNS, Saskatoon
 C-FUN, Vancouver
 CJGX, Yorkton
 CFTG, Alma
 CHRD, Drummondville
 CKVM, Ville-Marie
 CHLC, Baie Comeau
 CHGB, Ste Anne de la Pocatiere
 CEKE, New Glasgow

UNITED STATES

ALL-CANADA RADIO & TELEVISION LIMITED

New York — 10 Rockefeller Plaza — CI. 6-1425. TV Director — Bill Townsend. Radio Director — Lloyd Johnston.

Chicago — 333 North Michigan Ave. — ST. 2-7494. Bob Flanagan.

San Francisco — 58 Sutter Street — DO. 2-7159. Sue Masterson.

Los Angeles — 1901 West 8th St. — HU. 3-9671. Clark Barnes.

Atlanta — 1371 Peachtree St. — RI. 7-3723. Clay Forker.

Dallas — 511 North Akard Building — TR. 5-6644. Allen Hundly.

The company represents these

stations:—
 Radio: CFCH, North Bay
 Fraser Valley CKWS, Kingston
 Radio CHEX, Peterborough
 CHWK, Chilliwack
 CFVR, Ste. Marie
 Okanagan Radio CKGB, Timmins
 CKOK, Toronto
 CKNX, Wingham
 Peniticon CFCF, Montreal
 CKOV, Kelowna CFCY, Charlottetown
 CJIB, Vernon CHSJ, Saint John
 CKPG, Prince George
 CJAT, Trail CHNS, Halifax
 CKWX, Vancouver CJCB, Sydney
 CFCG, Grande Prairie
 CJCA, Edmonton
 CFAC, Calgary
 CJOC, Vancouver
 Lethbridge CHAT-TV, Medicine Hat
 CHAT, CKWS-TV, Kingston
 CKBI, CPFL-TV, London
 Prince Albert CFCB-TV, North Bay
 CKRC, Winnipeg CHEX-TV, Peterborough
 Golden Triangle Radio CKNX-TV, Wingham
 CKKW, Kitchener CFCF-TV, Montreal
 CJOY, Guelph
 CKOC, Hamilton
 CKL, Kirkland Lake
 CHSJ-TV, Saint John

DONALD COOKE INCORPORATED

New York — 145 East 52nd St., New York 19 — Murray Hill 8-2190.

Chicago — 205 W. Walker Drive.

Los Angeles — 111 North La Cienega Blvd., Beverly Hills — Olympia 2-1313.

San Francisco — 690 Market St.

The company represents these

stations:—
 Radio: CKOY, Ottawa
 CEKE, Cranbrook
 CJDC, Hill-Toronto
 Dawson Creek CHLO, St. Thomas
 CHUB, Nanaimo

CJAV, Port Alberni
 CKCQ, Quesnel
 CFAX, Victoria
 CFSL, Weyburn
 CFAM, Altona
 CHIC, Brampton
 CFOB, Fort Frances
 CJRL, Kenora
 CHVC, Niagara Falls
 CHOK, Sarnia
 CFML, La Tuque
 CKTR, Trois Rivières
 CKBW, Bridgewater
 CKEC, New Glasgow
 Television: CJDC-TV, Dawson Creek

THE DEVNEY ORGANIZATION INC.

New York — 347 Madison Ave, New York 17 — MURRAY Hill 3-5830. Manager — E. J. Devney.

Boston — 100 Boylston St. Manager — George C. Bingham.

Chicago — 360 North Michigan Ave., Chicago 1. Manager — Ronald J. Durham.

Los Angeles — Guarantee Building, Hollywood 28. Manager — Hank Stanley.

San Francisco — 681 Market St., San Francisco 5. Manager — Ward Glenn.

Kansas City — 1012 Baltimore Bldg., Kansas City 5. Manager — Eugene F. Gray.

St. Louis — 915 Olive Street. Manager — Eugene F. Gray.

The company represents these

stations:—
 Radio: CKAC, Montreal
 C-FUN, Vancouver CKCL, Truro
 CHFA, Edmonton CKY, Winnipeg
 CKSA, CKCR, Kitchener
 Lloydminster CKSL, London
 CFRG, CKLB, Oshawa
 Gravelbourg CKPT, Peterborough
 CJNB, North Battleford CKTB, St. Catharines
 CJME, Regina CJET, Smiths Falls
 CFNS, Saskatoon
 CKSB, St. Boniface
 CFCO, Chatham
 CJLX, Ft. William
 CFCL, Timmins
 CHUM, Toronto
 CJMT, Chicoutimi
 CKAC, Montreal
 CKCL, Truro
 CKY, Winnipeg
 CKCR, Kitchener
 CKSL, London
 CKLB, Oshawa
 CKPT, Peterborough
 CKTB, St. Catharines
 CJET, Smiths Falls
 Television: CKSA-TV, Lloydminster
 CFCL-TV, Timmins

FORJOE-TV, INC. (TV) FORJOE & COMPANY, INC. (RADIO)

New York — 230 Park Avenue, New York 17 — OREGON 9-6820. President — Joseph Bloom.

Chicago — 35 East Wacker Dr. — Central 6-7858.

Atlanta — Clarke Brown Co., 1182 W. Peachtree St., N.W. — TRINITY 5-9539.

Los Angeles — 1540 North Highland Ave. — HOLLYWOOD 6-7279.

San Francisco — 681 Market St., San Francisco 5 — DOUGLAS 2-6979.

Dallas — Clark Brown Co. — 532 Fidelity Union Life Bldg., Dallas 1. (214) 742-5409.

Detroit — Room 659, Book Bldg. — Woodward 1-6036.

The company represents these

stations:—
 Radio: CFTM-TV, Montreal
 CKXL, Calgary CHCA-TV, Red Deer
 CHED, Edmonton CKLM, Montreal
 CKLC, Kingston CJFB-TV, Swift Current
 CKLA, Victoria
 Television: CHEK-TV, Victoria
 CJPM-TV, Chicoutimi

E. S. SUMNER CORP.

New York — 620 Fifth Ave., New York 20 — LT. 1-8330. President — Gene Sumner. Vice-President — Todd Gaulocher.

Chicago — 333 N. Michigan Ave., Chicago, Ill. — ST. 2-7784. Carroll Layman.

Detroit — 1610 Book Building — Woodward 1-2685. Bernard Pearse.

St. Louis — 7603 Forsythe Blvd., St. Louis 5 — PARKVIEW 7-7375. Jack Hetherington.

Atlanta — 406 Henry Grady Bldg. — 524-3516. George Swearingen.

Hollywood — 6331 Hollywood Blvd., Hollywood 28 — HOLLYWOOD 2-6676. J. C. Gates, Hank Stanley.

San Francisco — 625 Market St., San

Francisco 5 — EXbrook 7-0535. Ted Hall, Ward Glen.

Boston — Statler Building, Boston 16 — HUBBARD 2-6117. Mrs. Nona Kirby, Kay Chile.

Seattle — Tower Building, Seattle 1 — MAIN 4-6333. William Wagner, Jack Hauser.

Denver — 1150 Delaware Street — Tabor 5-7585. John McGuire.

Portland — 807 Wilcox Building — Capital 6-3973. H. S. Jacobson.

The company represents these

stations:—
 Radio: CHBC-TV, Kelowna
 CHWK, Chilliwack CKPG-TV, Prince George
 CFJC, Kamloops CHAN-TV, Vancouver
 Okanagan Radio CKVOS, Bellingham-Vancouver
 CKPG, Vancouver CHCT-TV, Calgary
 Prince George CJLH-TV, Lethbridge
 CHAT-TV, Medicine Hat
 CJOC, Lethbridge CKBI-TV, Prince Albert
 CHAT, CKCK-TV, Regina
 Medicine Hat CKX-TV, Brandon
 CHAB, Moose Jaw CJAY-TV, Winnipeg
 CKBI, CKVR-TV, Barrie
 Prince Albert CJSS-TV, Cornwall
 CKOM, Saskatoon CHCH-TV, Hamilton
 CKRC, Winnipeg CKWS-TV, Kingston
 CJSS, Cornwall CKCO-TV, Kitchener
 CKOC, Hamilton CPFL-TV, London
 CKWS, Kingston CFCB-TV, North Bay
 CFPL, London CHEX-TV, Peterborough
 CFRA, Ottawa CFCF-TV, Peterborough
 CHEX, Peterborough
 CFP, Port Arthur CJIC-TV, Sault Ste. Marie
 CJS, Stratford CKSO-TV, Sudbury
 CKGB, Timmins CKSO-TV, Sudbury
 CHOW, Welland CFCF-TV, Montreal
 CKCH, Hull CHAU-TV, New Carlisle
 CFCM-TV, Quebec
 CHAU, New Carlisle CFCM-TV, Quebec
 CKCV, Quebec CKMI-TV, Quebec
 Radio Nord CJBR-TV, Rimouski
 CKRN-TV, Rouyn
 Campbellton CKTM-TV, Trois Rivières
 CJEM, Edmundston CKCW-TV, Moncton
 CFNB, Fredericton CJCB-TV, Sydney
 CHNS, Halifax CFCY-TV, Charlottetown
 Sydney CJCN-TV, Grand Falls
 CFCY, Charlottetown CJON-TV, St. John's
 Television: CFCR-TV, Kamloops

WEED & COMPANY

New York 17 — 535 Fifth Ave. — TN. 7-2600. President — Joe Weed. Vice-President — Pete McGurk. Alfred Bonomolo.

Chicago 11 — 435 N. Michigan Ave. — 467-7070. C. C. Weed Senr. C. C. Weed Junr.

Atlanta — P.O. Box 7663 — TR. 6-6464. Bob Jensen.

Boston 16 — Statler Building — HU. 2-6117. Mrs. Nona Kirby.

Detroit 26 — 1610 Book Building — WO. 1-2685. Bud Pearse.

Hollywood 28 — 6331 Hollywood Blvd. — HO. 2-6676. J. C. Gaets.

Portland 4 — 807 Wilcox Bldg. — CA. 6-3973. H. S. Jacobson.

St. Louis 23 — 8138 Normal Drive. — VI. 3-2400. Jack Hetherington.

San Francisco 5 — 681 Market St. — EX. 5-1507. Ward Glenn.

Seattle 1 — 1001 Tower Bldg. — MA. 4-6333. Bill Wagner.

The company represents the following

television stations:—
 Radio: CFJC, Kamloops
 CFTK, Terrace
 CJVI, Victoria
 CHAB, Moose Jaw
 CKCK, Regina
 CKOM, Saskatoon
 CFP, Port Arthur
 CPFL, London
 CFRA, Ottawa
 CHOW, Welland
 CJSS, Cornwall
 CKAR, Huntsville
 Television: CFCR-TV, Kamloops
 CFTK-TV, Terrace
 CKVOS-TV, Vancouver
 CHBC-TV, Kelowna
 CKVOS-TV, Bellingham-Vancouver
 CHCT-TV, Calgary
 CJLH-TV, Lethbridge
 CKBI-TV, Prince Albert
 CKCK-TV, Regina
 CKX-TV, Brandon

*CKEY, Toronto
 CKSO, Sudbury
 CJMS, Montreal
 CKGM, Montreal
 CHNC, New Carlisle
 CJBR, Rimouski
 CKCH, Hull
 CKCV, Quebec
 Radio Nord, Rouyn
 CFNB, Fredericton
 CJEM, Edmundston
 CKNB, Campbellton
 CJCB, Sydney
 CJLS, Yarmouth
 CJON, St. John's
 CJIC-TV, Sault Ste. Marie
 CKCO-TV, Kitchener
 CKSO-TV, Sudbury
 CHAU-TV, New Carlisle
 CJBR-TV, Rimouski
 CKMI-TV, Quebec City
 CFCM-TV, Quebec City
 CKRN-TV, Rouyn
 CKTM-TV, Trois Rivières
 CJCB-TV, Sydney
 CFCY-TV, Charlottetown

*Moving to All-Canada July 31.

YOUNG CANADIAN LIMITED

New York — 3 East 54th St., New York 22 — PLaza 1-4848. President — Adam Young. Vice-President — Thomas F. Malone.

Chicago — Prudential Plaza, Chicago 1 — MICHIGAN 2-6190. R. John Stella.

Detroit — 2940 Book Building, Detroit 26 — WOODWARD 3-6919. Manager — Dick Freeman.

Atlanta — 1182 West Peachtree St., N.W., Atlanta 9 — TRINITY 3-2564. Manager — Harold M. Parks.

St. Louis — 915 Olive St. — MAIN 1-5020. Manager — Tom Dolan.

Los Angeles — 6331 Hollywood Blvd., Los Angeles 28 — HOLLYWOOD 2-2289. Manager — William L. Wallace, Wm. Reitz.

Boston — 129 Newbury St. — CONGRESS 2-1145. Manager — Wm. A. Queen.

Dallas — 1300 Tower Petroleum Bldg., Dallas 1. RIVERSIDE 8-5239. Clyde Melville.

San Francisco — 105 Montgomery St. — YUKON 6-5366. Manager — Robert Somerville.

The company represents these

radio stations:—
 CKLN, Nelson
 CKNW, New Westminster
 CFCN, Calgary
 CFRN, Edmonton
 CKRD, Red Deer
 CKRM, Regina
 CFCQ, Saskatoon
 CJGX, Yorkton
 CKX, Brandon
 CKDM, Dauphin
 CFAR, Flin Flon
 CJOB, Winnipeg
 CKBB, Barrie
 CJBQ, Belleville
 CFJR, Brockville
 CKPR, Port William
 CHML, Hamilton
 CFOR, Orillia
 CFOS, Owen Sound
 CHOV, Pembroke
 CKCY, Sault Ste. Marie
 CFBR, Sudbury
 CHNO, Sudbury
 CFRB, Toronto
 CJAF, Cabano
 CKRS, Jonquière
 CKBL, Matane
 CKVL, Verdun (Montreal)
 CHRC, Quebec
 CJQC, Quebec
 CJFP, Rivière du Loup
 CKRB, St. Georges de Beauce
 CHLT, Sherbrooke
 CKTS, Sherbrooke
 CKLD, Thetford Mines
 CHLN, Trois Rivières
 CFDA, Victoriaville
 CKVM, Ville Marie
 CKBC, Bathurst
 CFCB, Saint John
 CJFX, Antigonish
 CJCH, Halifax
 CFCB, Corner Brook
 VOXM, St. John's

YOUNG TELEVISION CORPORATION

New York — 3 East 54th St., New York 22 — PL. 1-4848. President — Adam Young. Executive Vice-president — James F. O'Grady Junr. Sales Manager — Arthur W. Scott. (In Chicago, Detroit, Atlanta, St. Louis, Los Angeles, Boston, Dallas and San Francisco, personnel listed under Young Canadian Ltd. also applies.)

Represents the following

television stations:—
 CFCN-TV, Calgary
 CFRN-TV, Edmonton
 CHAB-TV, Moose Jaw
 Regina
 CFCQ-TV, Saskatoon
 CKVR-TV, Barrie
 CJOH-TV, Ottawa
 CHOV-TV, Pembroke
 CKPR-TV, Port Arthur
 Fort William
 CKRS-TV, Jonquière
 CKBL-TV, Matane
 CKRT-TV, Rivière du Loup
 CHLT-TV, Sherbrooke

BROADCAST EQUIPMENT MANUFACTURERS

AMPEX OF CANADA LIMITED
 Toronto — 1458 Kipling Ave., N.,
 Rexdale, Ontario. CH. 7-8285.
 Vice-Pres. & Gen. Mgr. — Jim
 Detlor. Manager Western Region
 — Tom Pressley. Manager, Eastern
 Region — E. J. Koller. Manager,
 Engineering — Jean-Louis Major.
 Manager of Finance and Opera-
 tions — J. Cartwright.
 Ottawa — Suite 800, 77 Metcalfe St.
 CE. 6-9763. Manager — Ed Koller.
 Manufactures and distributes audio
 and video recorders and audio and
 video tapes.

**CANADIAN GENERAL ELECTRIC
 COMPANY LIMITED**
 Toronto — 830 Lansdowne Ave.,
 Electronic Equipment & Tube
 Dept. 534-6511. Vice-President &
 General Manager — R. M. Robin-
 son. Manager, Marketing — I. A.
 Mayson. Manager, Sales & Plan-
 ning — C. E. Spence. Export Sales
 Manager — R. Groves. Manager,
 Broadcast Equipment Sales —
 Edgar J. Gareau. Manager, Broad-
 cast Product Service — A. L.
 Hames, 722 Caledonia Rd., To-
 ronto.

Broadcast Sales Representatives:
 Calgary (Western Region) — CGE
 Electronic Equipment & Tube
 Dept., 3603 - 8th St., S.E., High
 Field. CH. 3-2781, EXT. 355. Jim
 Alsop.
 Toronto (Central Region) — 830
 Lansdowne Ave., Electronic Equip-
 ment & Tube Dept., 534-6511.
 Harry Davis.

Montreal (Quebec Region) — CGE
 Electronic Equipment & Tube
 Dept., 5000 Jean Talon St. W. RE.
 3-9911, EXT. 286, 287. Peter Bowers.
 Montreal (Atlantic Region) — CGE
 Electronic Equipment & Tube
 Dept., 5000 Jean Talon St. W. RE.
 3-9911. Jim Watson.

Export — 830 Lansdowne Ave., To-
 ronto. Electronic Equipment &
 Tube Dept.; Cable CELECTRON
 — Bob Groves.

Manufactures and distributes com-
 plete AM, FM & TV broadcasting
 equipment and facilities, including
 consulting, installation and system
 planning. Exclusive Canadian dis-
 tributors for the General Electric
 Company, Automatic Tape Control
 Company, EMI Broadcast Equip-
 ment, General Electronic Labora-
 tories, plus a complementary list of
 vendor equipment.

CANADIAN MARCONI COMPANY
 Montreal — 2442 Trenton Ave.,
 Montreal 16. RE. 8-9441. President
 — S. M. Finlayson. General Man-
 ager — W. V. George. Marine &
 Land Communications Division
 Manager — J. H. Martin. Sales
 Manager — W. A. Bitcon.

Sales Representatives:
 Montreal — 74 Trenton Ave. RE. 8-
 9441. J. Bordeleau.

Toronto — 1830 Bayview Ave.
 HU. 1-5221. R. Gauthier.

Winnipeg — 168 Market Ave. East.
 WH. 3-2433. R. Whitehouse.

Calgary — 929 - 42nd Ave. S.E.
 CH. 3-7751. R. Maddison.

Vancouver — 3594 Main Street.
 TR. 6-4174. P. Brinkworth.

Halifax — 572 Barrington St. 423-
 1325. W. Morris & D. Coops.

Manufactures and distributes a full
 range of AM, FM and TV broad-
 cast equipment.

**COLLINS RADIO COMPANY
 OF CANADA LIMITED**
 Toronto — 11 Bermondsey Road,
 Toronto 16. 757-1101. President —
 Mr. John Plante. Broadcast Sales
 Dept. — Phil Wharton.

Manufactures and distributes a full
 audio line, including turntables,
 automatic tape control equipment,
 consoles and remote equipment;

AM transmitters up to and includ-
 ing 10 kilowatts, plus phasing equip-
 ment; FM transmitters up to and
 including 20 kilowatts, plus FM
 stereo generators, exciters and a
 full line of FM antennas.

**MCCURDY RADIO INDUSTRIES
 LIMITED**
 Toronto — 22 Front St. W. EM. 6-
 6531. President — G. E. McCurdy.
 Engineering Manager — Ron
 Ward. Production Manager —
 Graham Fawcett. Sales Manager
 — Bill McFadden.

Manufactures and distributes a com-
 plete line of audio equipment for
 radio and television stations, plus
 sound equipment for the film in-
 dustry.

**NORTHERN ELECTRIC
 COMPANY LIMITED**
 Belleville — P.O. Box 400, 250 Sid-
 ney St. WO. 2-4511. Sales En-
 gineer, Communications & Gov-
 ernment Sales — C. E. Rickards.
 Montreal — P.O. Box 6125, 1000 Guy
 St. WE. 7-6071. M. D. McLean.

Toronto — P.O. Box 130, Terminal
 "A", 143 Lakeshore Blvd. E.
 EM. 3-8651. D. F. Davis.

Winnipeg — 590 Berry St., St.
 James, Winnipeg 21. SP. 5-4431.
 H. R. Gissing.

Vancouver — P.O. Box 2018, Zone
 3, 8325 Fraser St. FA. 5-2211. K.
 E. Barron.

The company supplies a complete

broadcast service, which includes
 AM, FM and TV antenna and trans-
 mitters from five watts to 50 kw;
 complete studio facilities, including
 audio consoles, record reproducing
 system, amplifiers, microphones,
 racks, video distribution amplifiers,
 pulse amplifiers, sync generators,
 picture monitors and video switch-
 ing systems.

PYE T.V.T. LIMITED
 Canadian Division
 Ajax — 97 McMaster Ave., Ajax,
 Ont. WH. 2-0791. General Man-
 ager — William Jones. Sales &
 Service — R. Hair.

Manufactures and distributes radio
 and television equipment, including
 cameras, mixers, sync pulse gen-
 erators, telecine equipment, test
 equipment and audio mixers.
 BROADCASTER—7 on 8—WJM
 Gal Two—EQUIPMENT MFRS

**RCA VICTOR COMPANY
 LIMITED**

Montreal — 1001 Lenoir St., Techni-
 cal Products Division. WE. 3-7551.
 Manager, Commercial Marketing
 — B. R. Machum; Manager, Sales
 Planning Advertising & Sales
 Promotion — K. G. Chisholm;
 Special Accounts, Sales — W. D.
 West.

BC Area Manager — H. B. Seabrook,
 2876 Rupert St., Vancouver. HE. 3-
 6881.

Alta. Area Manager — R. B. Lans-
 kail, 4120 - 6th Ave. S. E., Cal-
 gary. CH. 3-4661.

Man., Sask. and Lakehead Area
 Manager — D. E. M. Allen, 2070
 Notre Dame Ave., Winnipeg 21,
 SP. 4-7489.

Ont. (Brockville West & exclusive
 of Fort William & Port Arthur)
 Area Manager — R. J. Norton,
 1450 Castlefield Ave. W., Toronto.
 RO. 6-6816.

Quebec, Maritimes and Ottawa Area
 Manager — E. W. Miller, 1001
 Lenoir St., Montreal. WE. 3-7551.

Engineering Department, 1001 Lenoir
 St., Montreal. WE. 3-7551. Man-
 ager, Technical Products Division
 — G. B. MacKimmie. Supervisor,
 Broadcast Group — D. Dashney.
 Supervisor, Antenna Group — H.
 Hings. Leader, Broadcast Group
 — D. M. Macauley. Leader, An-
 tenna Group — B. Berridge.

Tube Division, 1001 Lenoir St.,
 Montreal. WE. 3-7551. General
 Sales Manager — J. Paul Turcotte.
 Order Service Manager, Warranty
 & Order Expediting — W. R.
 Smith. Sales Service Manager,
 Quotations, Availability & Orders
 — M. L. Choma.

Manufactures and distributes a com-
 plete line of broadcast equipment
 AM, FM & TV stations, including
 antennas.

BROADCAST CONSULTANTS

*List of individuals and firms recog-
 nized by the Department of Transport
 as consultants for the preparation of
 technical briefs in support of applica-
 tions for private commercial broad-
 casting station licences, including
 television, changes in broadcasting
 station facilities, installation of control
 equipment for unattended operation
 and proofs of performance.*

G. A. Bartley, P.Eng.,
 Alberta Telecommunication
 Consultants Ltd.,
 P.O. Box 668,
 Red Deer, Alta.

Côté, Leclair, Langlois & Boisvert,
 Consulting Engineers,
 1440 Towers, Suite 209,
 Montreal 25, P.Q.

M. O. Boland, P.Eng.,
 Canadian Design Service Co. Ltd.,
 100 Adelaide St. W.,
 Suite 1201,
 Toronto 1, Ont.

H. Z. Rogers, P.Eng.,
W. E. Wright, P.Eng.,
 Canadian General Electric
 Company Ltd.,
 830 Lansdowne Ave.,
 Toronto 4, Ont.

P. R. G. Cahn, P.Eng.,
 Systems (Engineering) Supervisor,
 Canadian Marconi Company,
 2442 Trenton Ave.,
 Montreal, P.Q.

A. G. Day, P.Eng.
 TV & FM Broadcast Consultant,
 15 Lakeside Ave.,
 Ottawa, 14, Ont.

Pierre Demers, P.Eng.,
 Consulting Engineer,
 6407 Lennox Ave.,
 Montreal 8, P.Q.

Clive Eastwood, P.Eng.,
 Broadcast Consultant,
 26 Lacewood Crescent,
 Don Mills, Ont.

Gordon Elder Consulting Service,
 129 Manor Road East,
 Toronto 7, Ontario.

Eric W. Farmer, P.Eng.,
 174 Turgeon Street,
 Ste. Therese de Blainville, P.Q.

R. S. Grant, P.Eng.,
 2303 Henley Ave.,
 Ottawa 3, Ont.

Peter A. Niblock, P.Eng.,
Herbert A. Hoyles, P.Eng.,
 Hoyles, Niblock and Associates,
 Consulting Telecommunications
 Engineers and Attorneys,
 1234 Marine Drive,
 North Vancouver, B.C.

J. A. Jarvis, P.Eng.,
 9 Nanaimo Drive,
 P.O. Box 607, R.R. #2,
 Bell's Corners, Ont.

Gerald W. Lee and Associates,
 Consulting Radio Engineers,
 256 Eglinton Ave. East,
 Suite 6,
 Toronto, Ont.

M. Levy, P.Eng.,
 Levy Associates Co. Ltd.,
 Consulting Engineers,
 208 Clemow Ave.,
 Ottawa, Ont.

Keith A. MacKinnon, P.Eng.,
 P.O. Box 3310,
 Ottawa, Ont.

George Mather & Associates,
 Radio Frequency Engineering,
 2051 Russet Road,
 Cooksville, Ont.

N. J. Pappas and Associates,
 Consulting Engineers,
 5253 Decarie Blvd.,
 Montreal 29, P.Q.

G. B. MacKimmie, P.Eng.,
 RCA Victor Co. Ltd.,
 1001 Lenoir St.,
 Montreal 30, P.Q.

Lieut. Col. W. Arthur Steel,
 488 Avalon Place,
 Riverview Park,
 Ottawa, Ont.

D. B. Williamson, P.Eng.,
 Consulting Engineer,
 Broadcasting-Communications
 P.O. Box 42,
 Cobourg, Ont.

*Recognized by the Department of
 Transport as consultants for the prep-
 aration of technical briefs in sup-
 port of applications for installations
 of control equipment for unattended
 operation of broadcasting stations:*

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 Every room & suite has TV,
 radio, individually controlled
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designed and built 10kw

From the engineering development that produced the first All-Canadian 50,000 watt AM transmitter, Canadian General Electric have utilized their depth of knowledge and manufacturing experience to again lead the way in broadcast equipment . . . with an all-new 10,000 watt AM transmitter designed and built in Canada.

Like the big "50", the new "ULTRASOUND" . . . is big in engineering design and quality performance. From the read-at-a-glance big look in instrument panels, to its smallest component, the new "10" incorporates the same advanced innovations in design that have made the big "50" the most popular transmitter on the market today.

For example, a major feature is the control system which provides automatic recycling, fault recording, built-in remote control sensing elements and advanced safety devices. The new CGE 10,000 watt "ULTRASOUND" . . . provides additional assurance of continuity of service through the use of solid state rectifiers, longer life tubes (fewer too, just eleven), ease of adjustment and a host of other quality engineering features found only in Canadian General Electric broadcast equipment.

Whether you're considering a power increase or the purchase of a standby unit, investigate the new 10,000 watt AM transmitter designed and built in Canada by Canadian General Electric.



CANADIAN GENERAL ELECTRIC

FOR FULL INFORMATION: Complete the coupon and mail to Section 24, Canadian General Electric, 830 Lansdowne Avenue, Toronto 4, Ontario

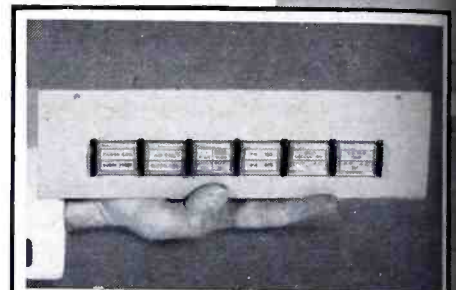
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- Please have your representative call for an appointment

Name _____

Station _____ Tel. No. _____

Address _____

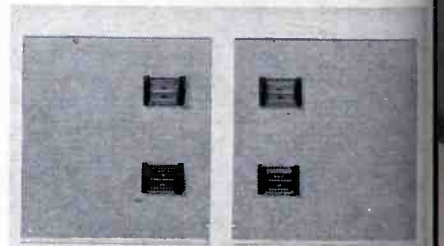
City _____ Province _____



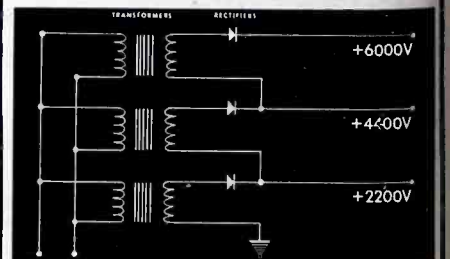
WITH . . . fourteen supervisory lights, located close to revolutionary "Big Look" meters for speedy trouble shooting; minimum off-air, and fast, read-at-a-glance control.



WITH . . . equipment accessibility through three drawers, three roll-out trays, two swing-open doors, one swing up panel and six main doors.

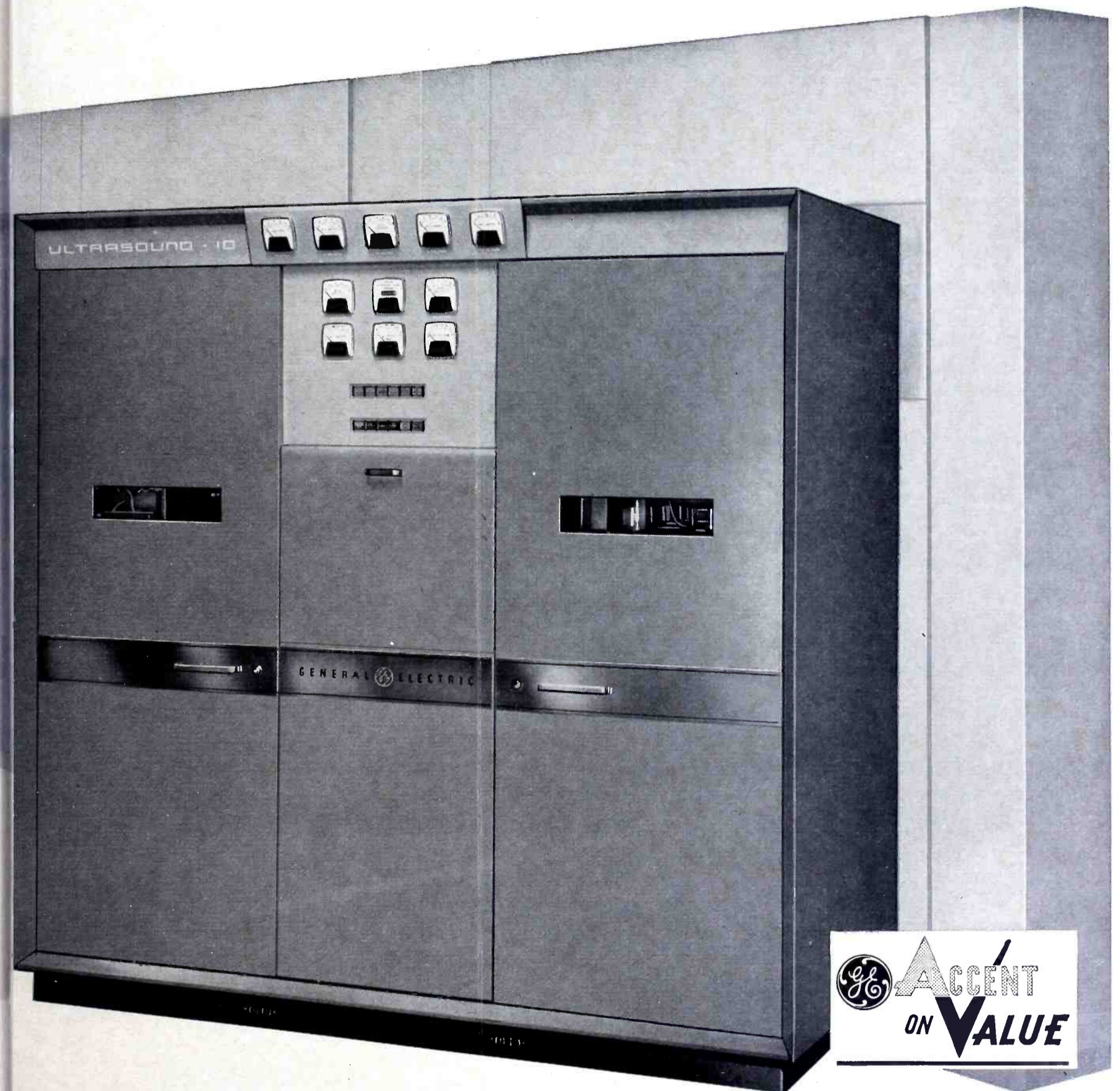


WITH . . . integrated accessory modules, eliminating adaption mod kits and "special" wiring; providing pattern change, switch to standby and special power cutbacks at a fraction of the former cost.



WITH . . . "keep you going" piggyback power supplies, and solid state rectifiers, built into an industry first for modular construction of an AM transmitter.

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STATION and PERSONNEL REGISTER (Radio)

British Columbia

CFVR, ABBOTSFORD

250 watts on 1,240 kcs. Satellite of CHWK, Chilliwack, same staff. CBC. Programs originate from both stations and are carried simultaneously over both transmitters.

CHWK, CHILLIWACK

10,000 watts on 1,270 kcs. CBC.

- (1) Fraser Valley Broadcasters Ltd.
- (3) Murdo MacLachlan
- (5) Bill Teetzel
- (6) Murdo MacLachlan
- (7) Bull Wolfe
- (9) Bob Singleton
- (11) Keith Tutt
- (13) Murdo MacLachlan
- (15) Bill Teetzel
- (16) Mrs. B. Neads
- (17) Tom Rannie
- (20) Tony Shepherd
- (21 to 25) All-Canada
- (26) June 23, 1927

CFCP, COURTENAY

1,000 watts on 1,440 kcs. CBC.

- (1) CFCP Radio Limited
- (2 & 3) William G. Browne
- (5) Scott Hunter
- (6) Stan Hofseth
- (7) Grant Lawrence
- (8) Billy Browne
- (9) Grant Lawrence
- (10) Barry Bell
- (11) Bruce Hood
- (12) Dennis O'Leary
- (13) Ron Dini
- (14) Mrs. Mickey Simms
- (15) Stan Hofseth

(16) Mrs. Mickey Simms

- (17) Myles Murchison
- (18) Ken Barrass
- (20) Fred Grant
- (21 & 22) Air-Time Sales Ltd.
- (24) Scharf Broadcast Sales Ltd.
- (26) Sept. 1, 1959

CKEK, CRANBROOK-KIMBERLEY

1,000 watts on 570 kcs.

- (1) East Kootenay Broadcasting Co. Ltd.
- (2) B. Redisky
- (3) Lloyd J. Hoole
- (5) Corvel Sawchuk
- (9) John McLeod
- (11 & 12) Frank Matovich
- (16) Mrs. Sharon Melenka
- (17) Jean Laker
- (20) Jim Gillespie
- (21 & 22) Radio & TV Sales Inc.
- (23) A. J. Messner & Co.
- (24) Radio Reps. (B.C.) Ltd.
- (25) Donald Cooke Inc.
- (26) Oct. 19, 1957

CJDC, DAWSON CREEK

1,000 watts on 1,350 kcs.

- (1) Radio Station CJDC (Dawson Creek B.C.) Ltd.
- (2) H. L. Michaud
- (3) Mike Lavern
- (21 & 22) National Time Sales
- (23) A. J. Messner & Co.
- (24) Scharf Broadcast Sales
- (25) Donald Cooke, Inc.
- (26) December 15, 1947

CFJC, KAMLOOPS

10,000 watts daytime (1,000

watts nighttime) on 910 kcs. CBC.

- (1) Inland Broadcasters Ltd.
- (2) Ronald White
- (3) Ian G. Clark
- (4) Jean C. Ross
- (5) Walter Harwood
- (6 & 7) Walter Jones
- (8 & 9) Neil Morrison
- (10 & 11) Gordon Rye
- (12) Walter Jones
- (13) Gordon Rye
- (14) Jean C. Ross
- (15) Jack Crane
- (16) Diane Clark
- (17) Joan Patterson
- (18) Dave Tierney
- (19) Gordon Rye
- (20) Kurt Reichennek
- (21 to 24) All-Canada
- (25) Weed & Company
- (26) May 1, 1926

CKOV, KELOWNA

(see Okanagan Radio) 1,000 watts on 630 kcs. CBC.

- (1) Okanagan Broadcasters Ltd.
- (2) Mrs. G. T. Browne
- (3 & 5) James H. Browne
- (7) Jack Cooper
- (9) Dave Neufeld
- (11) Jack Bews
- (12) Bob Hall
- (13) Bill Cleaver
- (15) Dave Dunn
- (16) Marlene Ditttrick
- (17) Dave Dunn
- (18) Mrs. Gloria Mildnerberger
- (20) Arthur Vipond
- (21 to 25) All-Canada
- (26) Nov. 4, 1931

CJJC, LANGLEY

- 1,000 watts on 850 kcs.
- (1) City and Country Radio Limited
 - (2, 3 & 5) Joseph E. Chesney
 - (6, 7 & 8) Gordon Rose
 - (9) Doug Short
 - (10) Gordon Rose
 - (11 & 12) William Fox
 - (13) Bob Shewan
 - (15) Joe Chesney
 - (16) Marybeth Gyurcocki
 - (17) Ernie Detwiller
 - (20) Dave Pomeroy
 - (21, 22 & 23) Radio Reps Ltd.
 - (26) January 19, 1963

CHUB, NANAIMO

- 10,000 watts on 1,570 kcs.
- (1) Nanaimo Broadcasting Corporation Limited
 - (2 & 3) Bob Giles
 - (5) Joe Lawlor
 - (6 & 7) Jack Kyle
 - (9) Lyall Feltham
 - (10) Jack Kyle
 - (11) Grant Betz
 - (12) Larry Thomas
 - (15) Joe Lawlor
 - (16) Bob Golob
 - (17) Judy Almas
 - (20) John Morgan
 - (21 to 24) Radio Reps. Ltd.
 - (25) Donald Cooke Inc.
 - (26) May 24, 1949

CKLN, NELSON

1,000 watts on 1,390 kcs. CBC.

- (1) News Publishing Co. Ltd.

(3) Alan R. Ramsden

- (9) Brian McLeod
- (13) Ian McFarlane
- (14) Julia Dawne
- (20) A. R. Ramsden
- (21 to 24) Stovin-Byles Ltd.
- (25) Young Canadian Ltd.
- (26) July 13, 1939

CKNW, NEW WESTMINSTER

- 10,000 watts on 980 kcs.
- (1) Radio N W Ltd.
 - (2) Frank A. Griffiths, C. A.
 - (3) Bill Hughes
 - (4) Hal L. Davis
 - Local Sales Manager — Lloyd Bray
 - General Sales Manager — Mel Cooper
 - (7) Hal L. Davis
 - (9) Bob Hutton
 - (10) Len Hopkins
 - (11) Warren Barker
 - (12) Jim Cox
 - (15) Glen M. Garvin
 - (16) Mrs. Maureen Stoney
 - (17) Tony Antonias
 - (18) Len Hopkins
 - (20) Leo Haydamack
 - (21 & 22) Stephens & Towndrow
 - (23) Broadcast Reps Ltd.
 - (25) Young Canadian Ltd.
 - (26) August, 1944

OKANAGAN RADIO

Consists of CKOV, Kelowna; CKOK, Penticton; and CJIB, Vernon. Nationally, the three

stations are regarded as one. The National Sales Manager is Ken Compton, who works out of Kelowna (P.O. Box 100).

CKOK, PENTICTON

- (See Okanagan Radio) 10,000 watts on 800 kcs. CBC.
- (1) CKOK Ltd.
 - (2) Maurice P. Finnerty
 - (3) Ralph J. Robinson
 - (5) Harry G. Dane
 - (7) Dave Gamble
 - (9) Don Ewart
 - (11) Mike Mangan
 - (12) Don Ewart
 - (13) Bjorn Bjornson
 - (15) Dave Gamble
 - (16) Jack Wall
 - (17) Lou Hohenadel
 - (18) Mrs. Bev Watts
 - (20) George C. Cameron
 - (21 to 25) All-Canada
 - (26) Sept. 13, 1948

CJAV, PORT ALBERNI

- 250 watts 1,240 kcs.
- (1) CJAV Limited
 - (2 & 3) Kenneth Hutcheson
 - (5) Maurice Inwards
 - (9) Bill Gibson
 - (11) Ron Coull
 - (12) Bill Gibson
 - (14) Zel Richards
 - (15) Bill Gibson
 - (16) Mrs. Irene Maskell
 - (17) Brian Miles
 - (18) John Horbatch

ANNOUNCEMENT

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Mr. Arthur W. Blakely is pleased to announce the appointment of

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- AUTOLITE
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CLIFF McKAY

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107 Carlton St. Telephone
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CBC RADIO NETWORK STATIONS

CBC English Radio Network

Atlantic Region:

- | | |
|-------|---------------|
| CBY | Cornerbrook |
| CBG | Gander |
| CBT | Grand Falls |
| CBN | St. John's |
| CFCY | Charlottetown |
| CJFX | Antigonish |
| CKBW | Bridgewater |
| CBH | Halifax |
| CKEC | New Glasgow |
| CBI | Sydney |
| CKCL | Truro |
| CJLS | Yarmouth |
| CKBC | Bathurst |
| CKNB | Campbellton |
| CFNB | Fredericton |
| CKMR | Newcastle |
| CBA | Sackville |
| CHSJ | Saint John |
| CJ CJ | Woodstock |

Mid Eastern Region:

- | | |
|------|------------------|
| CBM | Montreal |
| CJQC | Quebec |
| CKTS | Sherbrooke |
| CJBQ | Belleville |
| CJNR | Blind River |
| CFJR | Brockville |
| CFOB | Fort Frances |
| CKAR | Huntsville |
| CJRL | Kenora |
| CKWS | Kingston |
| CJKL | Kirkland Lake |
| CKCR | Kitchener |
| CKLY | Lindsay |
| CFPL | London |
| CFCH | North Bay |
| CFOR | Orillia |
| CBO | Ottawa |
| CFOS | Owen Sound |
| CHOV | Pembroke |
| CHEX | Peterborough |
| CFPA | Port Arthur |
| CHOK | Sarnia |
| CJIC | Sault Ste. Marie |
| CJET | Smiths Falls |
| CJCS | Stratford |
| CKSO | Sudbury |
| CKGB | Timmins |
| CBL | Toronto |
| CBE | Windsor |

Prairie Region:

- | | |
|------|-----------|
| CKX | Brandon |
| CFAR | Flin Flon |
| CBW | Winnipeg |

- | | |
|------|----------------|
| CBK | Regina |
| CFAC | Calgary |
| CFGP | Grande Prairie |
| CBX | Edmonton |
| CBXA | Edmonton |
| CJOC | Lethbridge |
| CHAT | Medicine Hat |

Pacific Region:

- | | |
|------|---------------|
| CHWK | Chilliwack |
| CFCP | Courtenay |
| CFJC | Kamloops |
| CKOV | Kelowna |
| CKLN | Nelson |
| CKOK | Penticton |
| CJAV | Port Alberni |
| CKPG | Prince George |
| CFPR | Prince Rupert |
| CJAT | Trail |
| CBU | Vancouver |
| CJIB | Vernon |
| CJVI | Victoria |

CBC French Radio Network

- | | |
|------|-----------------------|
| CHAD | Amos |
| CHGB | Ville de la Pocatiere |
| CHLT | Sherbrooke |
| CHNC | New Carlisle |
| CJFP | Rivière du Loup |
| CJAF | Cabano |
| CJBR | Rimouski |
| CKBL | Matane |
| CKCH | Hull |
| CKLD | Thétford Mines |
| CKML | Mont Laurier |
| CKLS | La Sarre |
| CKRB | Ville St. Georges |
| CKRN | Rouyn |
| CKVD | Val d'Or |
| CKVM | Ville Marie |
| CHLN | Trois Rivières |
| CFLM | La Tuque |
| CHRL | Roberval |
| CBF | Montréal |
| CBV | Quebec |
| CBJ | Chicoutimi |
| CBAF | Moncton |
| CJEM | Edmundston |
| CFBR | Sudbury |
| CFCL | Timmins |
| CKSB | St. Boniface |
| CFNS | Saskatoon |
| CFRG | Gravelbourg |
| CFGR | Gravelbourg |
| CHFA | Edmonton |

The trend is to balanced programming

G. N. MACKENZIE LIMITED HAS *the* SHOWS

MONTREAL 1434 St. Catherine St. W. TORONTO 433 Jarvis St. WINNIPEG 171 McDermott

- (20) Ivan Holloway
- (21) Hardy Radio & TV Ltd.
- (22) Ralph J. Judge & Co.
- (23) A. J. Messner & Co.
- (24) Scharf Broadcast Sales
- (25) Donald Cooke Inc.
- (26) April 1, 1946

CKPG, PRINCE GEORGE
250 watts on 550 kcs. CBC.
(1) CKPG Limited
(2 & 3) Robert T. Harkins
Director of Radio — Ronald A. East
(5) John W. Barlee
(6 & 7) Norris A. McLean
(9) Jack E. Garbutt
(11 & 12) Barry J. Hamelin
(13) Fred M. Morley
(14) Ann King
(15) Ab. D. Wiebe
(16) Marcel J. Leveque
(17) Ab. D. Wiebe
(18) Gail Bryant
(20) Stan W. Davis
(21 to 25) All-Canada
(26) Feb. 8, 1945

CFPR, PRINCE RUPERT
250 watts on 1,240 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CKCQ, QUESNEL
1,000 watts on 570 kcs.
(1) Cariboo Broadcasters Ltd.
(2) J. Fred Weber
(3) Dennis Reid
(5) John V. Boates
(6 & 7) Gil McCall
(8) Fred Straw
(9) Bob Leckie
(11) D. Reid
(12) Bob Leckie
(13) Bill Thomas
(14) Mona Nielsen
(15) John V. Boates
(16 & 17) Marie Hubensky
(18) Tom Fulton
(20) Stan Davis
(21 & 22) Air-Time Sales
(23) Broadcast Repts. Ltd.
(24) Radio Repts. Ltd.
(25) Donald Cooke Inc.
(26) Aug. 28, 1957

CKCQ-1, WILLIAMS LAKE
250 watts on 1,240 kcs. Satellite of CKCQ, Quesnel; same staff. Programs originate from both stations and are carried simultaneously over both transmitters.

CFTK, TERRACE
1,000 watts on 1,140 kcs.
(1) Skeena Broadcasters Ltd.
Managing Director — J. Fred Weber
(5) Wayne Seabrook
(6 & 7) Al Parfett
(8 & 9) Cam Lane
(11) Frank McGrath
(14) Mrs. Claire Kokesh
(15) John Ford
(16) Mrs. Vera McKay
(17) Loraine Irving
(20) John Nance
(21 & 22) Air-Time Sales
(23 & 24) Radio Repts. Ltd.
(25) Weed & Co.
(26) Aug. 1, 1960

CJAT, TRAIL
1,000 watts on 610 kcs. CBC.
(1) Kootenay Broadcasting Co. Ltd.
(2) A. S. Mawdsley
(3) Joseph P. Kobluk
(5) Robert W. Meneer
(8) Joe Remus
(9) Dave McCrady
(10) Dave Glover
(11) Roy LaValley
(12) Al Peles
(14) Dave Glover
(16) Dave Townsend
(18) Mrs. Bea Vanderburg
(20) Gordon L. Fairweather
(21 to 25) All-Canada
(26) Dec. 25, 1931

CBU, VANCOUVER
10,000 watts on 690 kcs. Owned and operated by the Canadian Broadcasting Corporation.

C-FUN, VANCOUVER
10,000 watts on 1410 kcs.

- (1) Radio C-FUN Ltd.
- (2) Gordon W. Burnett
- (3) Douglas S. Greig
- (4 & 5) Donald C. Macdonald
- (6) Al Jordan
- (7) Bob Robinson
- (9) Al Jordan
- (10) Brian Frost
- (11) Jim Nielsen
- (12) Mike Davies
- (14) Mrs. Kelly Young
- (15) Ken Macdonald
- (16) Barbara Tisman
- (17) Aubrey Price
- (18) Allison Kennedy
- (20) Stan Davis
- (21 & 22) Tyrrell & Nadon
- (25) Devney Organization Inc.
- (26) 1922

CHQM, VANCOUVER
10,000 watts on 1,320 kcs.
(1) Vancouver Broadcasting Associates Ltd.
(2 & 3) W. E. Bellman
National Sales Manager — John R. Grant
Retail Sales Manager — J. W. Hustler
(6) Terry Garner
(9) Bill Phillips
(10) Garry Gaudet
(11) Ralph Daly
(16) Mrs. Anne Bolton
(17) Mrs. Iris Tickner
(20) Stan Davis
(21 & 22) Quality Broadcast Sales
(26) Dec. 10, 1959

CJOR, VANCOUVER
10,000 watts on 600 kcs.
(1) CJOR Limited
(2 & 3) Mrs. Marie Chandler
National Sales Manager and Executive Assistant — Peter Kosick
(6 & 7) Vic Waters
(9) Ron Cooper
(11) Joe Midmore
(12) Ray Mawhinney
(15) Bill Colnett
(16) Mrs. Audrey Smith
(17) Hector MacKay
(18) Dolores Greye
(20) Art Chandler
(21 to 23) Stovin-Byles Ltd.
(26) July, 1926

CKLG, VANCOUVER
10,000 watts on 730 kcs.
(1) Moffat Broadcasting Ltd.
(2) Lloyd E. Moffat
(3) Lewis R. Roskin
(5) Don Hamilton
(6) Keith Sterling
(7) Frank Callaghan
(9) Monty MacFarlane
(10) Merlin Gutensohn
(11) Al Davidson
(12) Bob Pickell
(14) Nancy Richer
(15) Al Anaka
(16) Lois Redstone
(17) Lyndon Grove
(18) Don McKechnie
(19) Helmut Glaser
(20) Peter Mackintosh
(21 & 22) Radio Representatives Ltd.
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales
(25) Harlan Oakes & Assoc.
(26) Jan. 31, 1955

CKWX, VANCOUVER
50,000 watts on 1,130 kcs.
(1) CKWX Radio Ltd.
(2) Arthur Holstead
(3) Wm. A. Speers
General Sales Manager — Dick Lennie
(7) John Ansell
(9) Barrie Clark
(10) Ron Robinson
(11) Neil Nisbet
(12) Jim Robson
(15) Doug Reid
(16) Jack Hughes
(17) Mrs. Doreen Janko
(18) Jim Morris
(20) Charles R. Smith
(21 to 25) All-Canada
(26) April 1, 1923

CJIB, VERNON
(See Okanagan Radio)
1,000 watts on 940 kcs. CBC.

- (1) Interior Broadcasters Ltd.
President & Managing Director—A. G. Seabrook
- (4) Harry Gorman
- (5) John Lishman
- (6, 7 & 8) Don Warner
- (9) Tom O'Neill
- (11) Mrs. Mabel Johnson
- (12) Don Warner
- (15) John Foster
- (16) Mrs. Herta Pospischil
- (17) Mrs. Belle Rounce
- (19 & 20) Laurie Wright
- (21 to 25) All-Canada
- (26) Sept. 22, 1947

CFAX, VICTORIA
1,000 watts on 810 kcs.
(1) Saanich Broadcasting
(2) Charlie White
(3) Clare Copeland
(5) Neil Baker
(6 & 9) Barry Wood
(11) Garth Miller
(13) John Ashbridge
(14) Mrs. Carolyn Magrath
(16) Susan Basanta
(17) Mrs. Carolyn Magrath
(18) John Ashbridge
(20) Vince Meilen
(21 to 24) Represented by a company to be formed and named by CHQM, Vancouver
(25) Donald Cooke Inc.
(26) September 4, 1959

CJVI, VICTORIA
10,000 watts on 900 kcs. CBC.
(1) Island Broadcasting Co. Ltd.
(2 & 3) William M. Guild
(5) Hugh Curtis
(6) Dick Batey
(7) Walter Cownden
(9) Joe Easingwood
(11) Gordon Williamson
(14) Mrs. Mavis Cownden
(15) William Allen
(16) Robert McGill
(18) Mrs. Rae Case
(20) Joe Sommers
(21 to 24) All-Canada
(25) Weed & Co.
(26) April 17, 1926

CKDA, VICTORIA
10,000 watts on 1,220 kcs.
(1) Capital Broadcasting System Ltd.
President and General Manager — David M. Armstrong
Executive Vice-President, National Sales Manager — Keith K. MacKenzie
Local Sales Manager — Lee Hallberg
(6) Blaine Fairman
Secretary-Treasurer-Comptroller — Mrs. Ruby Masters
Operations Manager — David G. Hill
(9) Blaine Fairman
(10) Mrs. Anne Welton
(11) Andy Stephen
(12) Bob Gillingham
(15) Bob Willett
(16) Sharon Williams
(17) Mrs. Cy Roberts
(20) Mike Doyle
(21 & 22) Radio Repts. Ltd.
(23) A. J. Messner & Co.
(24) Radio Repts. Ltd.
(25) Forjoe & Co. Inc.
(26) Jan. 18, 1950

Alberta

CFAC, CALGARY
10,000 watts on 960 kcs. C.B.C.
(1) Calgary Broadcasting Co. Ltd.
(2) H. E. Pearson
Vice-President and General Manager — Don H. Hartford
General Sales Manager and Assistant Manager — David F. Penn
Retail Sales Manager — Gordon N. Walker
(6 & 7) Clarence F. Mack
(8) Jim Kunkel
(9) Clarence Mack and Ned Corrigal

KEY		
1. Owner or Company Name	10. Music Director	19. Chief Operator
2. President (if a company)	11. News Director	20. Chief Engineer
3. Manager	12. Sports Director	21. Toronto Repts
4. Assistant Manager	13. Farm Director	22. Montreal Repts
5. Commercial Manager	14. Women's Director	23. Winnipeg Repts
6. Production Manager	15. Promotion Manager	24. Vancouver Repts
7. Program Manager	16. Traffic Manager	25. U.S. Repts
8. Chief Announcer	17. Copy Chief	26. Station Birth Date
9. Mornign Man	18. Librarian	

(11) Don McDermid
(12) Eric Bishop
(13) Reuben Hamm
(14) Florence Thorpe
(15) Beverley Mannix
(16) Roy Elander
(17) Mrs. Barbara Paulin
(18) Marion Lawrence
(19) Stanley C. Gilbert
(20) Earle C. Connor
(21 to 25) All-Canada
(26) May 2, 1922

CFCN, CALGARY
10,000 watts on 1,060 kcs.
(1) The Voice of the Prairies Ltd.
(2 & 3) H. Gordon Love
Vice-President — Jas A. Love
Operations Mgr. — Gordon L. Carter
(5) Robert F. Irvine
(6) Don Thomas
(8) Gordon Kelly
(9) Bob Bell
(11) William N. Love
(12) Henry Viney
(13) Ross Henry
(15) Sylvia Gerke
(16) Louise Tetrault
(17) Frank B. Brand
(18) Don Williams
(20) Robert W. Lamb
(21 & 22) Radio Representatives Ltd.
(23) A. J. Messner
(24) Radio Representatives
(25) Young Canadian Ltd.
(26) May 18, 1922

CKXL, CALGARY
10,000 watts on 1,140 kcs.
(1) CKXL Ltd.
(2 & 3) Alastair R. MacKenzie
(4) Robert L. Knight
(5) Theodore Soskin
(6 & 7) Robert L. Knight
(8 & 9) Donald Carlson
(10) Wilfred Sennett
(11) Andrew W. Philip
(12) Donald Carlson
(13) Grant MacEwan
(14) Mrs. Pearl V. Borgal
(16) Mrs. Margaret Barry
(17) Theodore Soskin
(18) Wilfred Sennett
(19 & 20) Melford Hoyme
(21 to 24) Stovin-Byles Ltd.
(25) Forjoe & Co. Inc.
(26) April 23, 1927

CFCW, CAMROSE
10,000 watts on 790 kcs.
(1) Camrose Broadcasting Co. Ltd.
(2 & 3) Hal Yerxa
(4 & 5) Warren H. Holte
(6 & 7) Ross Arthur
(8) Bill Maxim
(9) Colin Taylor
(10) Curley Gurlock
(11) Tony Cox
(12) Jim Brown
(13) Bill Owen
(14) Shirley Johns
(15) Susan Butler
(16) Florence Carlson
(17) Bill Loepky
(18) Curley Gurlock
(19) Dan Chomlak
(20) Lyndy Olson
(21 & 22) Lorrie Potts & Co.
(23) A. J. Messner & Co.
(24) Scharf Broadcast Sales Ltd.
(26) Nov. 2, 1954

CJDV, DRUMHELLER
5,000 watts on 910 kcs.
(1) Dinosaur Broadcasting (1957) Ltd.
(2 & 3) Tony Mayer
(4) Stan Sparling
(5) Tony Mayer

(6, 7 & 8) Bill Dowson
(9) Don Zemaitis
(10) Pat O'Conner
(11 & 12) Jim Fisher
(13) Bill Cameron
(14) Mrs. Ann Wilton
(15) Bill Dowson
(16) Mrs. Peggy Pinkham
(17) Mrs. Ann Wilton
(18) Pat O'Conner
(20) John Briuns
(21 & 22) Radio & TV Sales Inc.
(23) A. J. Messner & Co.
(26) Dec. 3, 1958

CBX, EDMONTON
50,000 watts on 1,010 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CBXA, EDMONTON
250 watts on 740 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CFRN, EDMONTON
50,000 watts on 1,260 kcs.
(1) Sunwapta Broadcasting Co. Ltd.
(2) G. R. A. (Dick) Rice
(3 & 5) A. J. (Red) Hopps
(6 & 7) George A. Duffield
(9) Irv Shore
(10) Harry Farmer
(11) Wm. (Bill) Hogle
(12) Al McCann
(13) Scott Flewitt
(14) Mrs. Corinne Noonan
(15) Dale Rosborough
(16) Mary Collins
(17) John Barron
(18) Mrs. Nadia Sinclair
(20) Ted Wadson
(21 & 22) Radio Repts. Ltd.
(23) A. J. Messner & Co.
(24) Radio Repts. Ltd.
(25) Young Canadian Ltd. and Harlan G. Oakes
(26) Nov. 1, 1934

CHED, EDMONTON
10,000 watts on 630 kcs.
(1) Radio Station CHED Ltd.
(2) Lloyd E. Moffat
(3) Murray D. Dyck
(5) Bill Sysak
(6) Jerry Forbes
(7) Claude Blackwood
(9) John Dolan
(10) Dick Taylor
(11) John Scrimshaw
(12) Wes Montgomery
(14) Eleanor McDougall
(15) Howard Smith
(16) Eleanor McDougall
(17) Mrs. Louise Perkins
(18) Dick Taylor
(19) Orville Davidson
(20) Clint Nichol
(21 & 22) Stephens & Towndrow
(24) Scharf Broadcast Sales
(25) Forjoe & Co. Inc.
(26) March 4, 1954

CHFA, EDMONTON
5,000 watts on 680 kcs. CBC. French Network.
(1) Radio Edmonton Ltee.
(2) A. M. Déchène
(3 & 5) B. J. Gagnon
(6) Jacques Boucher
(9) A. Rouleau
(11 & 12) T. Forestier
(14) J. Theoret
(15) J. Simon
(16) M. Vandegooten
(18) G. Paradis
(20) L. Leclair
(21 & 22) Hardy Radio & TV
(23) Broadcast Repts. Ltd.
(24) Radio Repts. Ltd.

(25) Devney Organizations Inc.
(26) Nov. 20, 1949

CJCA, EDMONTON
10,000 watts daytime (5,000 watts nighttime) on 930 kcs.
(1) Edmonton Broadcasting Co. Ltd.
(2) H. E. Pearson
(3) Rolfe Barnes
General Sales Manager — Ken Goddard
Retail Sales Manager — Jack Sayers
(6 & 7) J. Dalt Elton
(9) Vik Armen
(10) Harry Boon
(11 & 12) Walt Rutherford
(14) Peg Miller
(15) Don Wiebe
National Sales Promotion — Joe Hawryluk
(16) Martha King
(17) Bev Pollock
(18) Harry Boon
(19) Andre Picard
(20) Gordon Skutle
(21 to 25) All-Canada
(26) May 2, 1922

CKUA, EDMONTON
10,000 watts on 580 kcs.
(1) Alberta Government Telephones
(3) John W. Hagerman
(7) Tony W. Cashman
(8) O. H. Olsen
(9) E. G. Evans
(11 & 12) Carl Noack
(14) Mrs. Velda Barber
(16) A. Douglas Morton
(18) Noel M. Woodman
(20) Wm. Pinko
(26) Nov. 21, 1927

CFGP, GRANDE PRAIRIE
10,000 watts on 1,050 kcs. CBC.
(1) Northern Broadcasting Corp. Ltd.
(2) H. E. Pearson
(3) C. A. Perry
(4) Jack Soars
(5) Gordon Pearcey
(6) Jack Soars
(8 & 9) V. des Jardines
(10) G. Sprecker
(11) R. Sharples
(12) F. Tanner
(14) Mrs. C. Dalen
(15) Jack Feka
(16) Mrs. Barbara Cook
(17) Mrs. Clara Dalen
(18) Cecil Morton
(20) Jim de Roaldes
(21 to 25) All-Canada
(26) Nov. 2, 1937

CHEC, LETHBRIDGE
5,000 watts on 1,090 kcs.
(1) Southern Alberta Broadcasting Ltd.
(2) H. W. Brown
(3) Ed Conville
(5) Hal Brown
(6) Jim Waddell
(8) Bob Wilson
(9) Jim Waddell
(11) Leo Dow
(12) Don Pilling
(13) Leo Dow
(14) Mrs. Joan Waterfield
(16) Gwen Mundell
(17) Mrs. Joan Waterfield
(20) Bob Macdonald
(21 to 23) Stovin-Byles Ltd.
(24) Scharf Broadcast Sales
(26) Aug. 28, 1959

CJOC, LETHBRIDGE
10,000 watts on 1,220 kcs. CBC.
(1) Lethbridge Broadcasting Ltd.
(2) Hugh Pearson
(3) Arthur J. Balfour

CFAC

CALGARY



FOR SPORT

Contact your ALL-CANADA man

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Repts |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Repts |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Repts |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Repts |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Repts |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

- (4) Eugene P. Ross
 (5) Donald H. McFarland
 (7) Robert M. Lang
 (8) Daniel Taylor
 (9) Ken Tremaine
 (10) Ray Georgeson
 (11) William Skelton
 (12) Ron Makarenko
 (13) Larry G. Sherwood
 (15) William McCann
 (16) Arleen Hink
 (17) Mrs. June Ravnborg
 (18) Ray Georgeson
 (20) Douglas Card
 (21 to 25) All-Canada
 (26) May 10, 1926

- CKSA, LLOYDMINSTER**
 10,000 watts on 1,150 kcs.
 (1) Sask.-Alta. Broadcasters Ltd.
 (2) Arthur F. Shortell
 (3 & 5) J. R. D. Findlay
 (6, 7 & 8) George Gonzo
 (9) R. T. C. Sims
 (11) Elmer Devore
 (12) Brian Nielsen
 (13) Elmer Devore
 (16) Florence Look
 (17) Stuart Poole
 (20) Elden Giles
 (21 & 22) Radio Repts. Ltd.
 (23) A. J. Messner & Co.
 (24) Radio Repts. Ltd.
 (25) Devney Organization Inc.
 (26) April 1, 1957

- CHAT, MEDICINE HAT**
 10,000 watts on 1,270 kcs. CBC.
 (1) Monarch Broadcasting Co. Ltd.
 (2) J. H. Yuill
 (3) Orv Kope
 (5) Tom Gunter
 (6 & 7) Lorne Havad
 (8) George Ferguson
 (9) Earle McKittrick
 (10) Lorne Havad
 (11) Stan Weiler
 (12) Bernie Pascall
 (13) Mickey Lynch
 (14) Mrs. Barbara Morrison
 (15) Bill Yuill
 (16) Mrs. Barbara Morrison

- (17) Jack Hamilton
 (18) Wayne Craven
 (20) Sid Gaffney
 (21 to 25) All-Canada
 (26) Nov. 15, 1946

- CKYL, PEACE RIVER**
 1,000 watts on 610 kcs.
 (1) Peace River Broadcasting Corp. Ltd.
 (2 & 3) John Skelly
 (4) George Cambridge
 (6) Al Anderson
 (7) John Skelly
 (9) Al Anderson
 (11 & 12) Bill Rogers
 (13) Barry Hawkins
 (14) Faye Tanne
 (15) Rob Wilson
 (16) Carol Albertine
 (17) Mike Shainline
 (18) Rob Wilson
 (20) Les Klement
 (21 & 22) Lorrie Potts & Co.
 (23) A. J. Messner & Co.
 (24) Radio Repts. Ltd.
 (26) Nov. 12, 1954

- CKRD, RED DEER**
 10,000 watts daytime (1,000 watts nighttime) on 850 kcs.
 (1) Central Alberta Broadcasting (1961) Ltd.
 (2) Henry L. Flock
 Managing Director —
 Gordon Spackman
 General Manager and Commercial Manager —
 Bill Scott

- (6 & 7) Rod Stephen
 (8) Ron Henry
 (9) Ian Mandin
 (10) Rod Stephen
 (11) Glen Burston
 (12 & 13) Al Hammer
 (14) Marlene McDonald
 (15) Pat Henry
 (16) Mrs. Marion Rowat
 (17) Marlene McDonald
 (20) Ken Martin
 (21 & 22) Radio Repts. Ltd.
 (23) A. J. Messner & Co.
 (24) Radio Repts. Ltd.
 (25) Young Canadian Ltd.
 (26) April 30, 1949

Saskatchewan

- CFRG, GRAVELBOURG**
 5,000 watts on 710 kcs. CBC.
 (1) Radio-Gravelbourg Limitée
 (11) Marcel Moor
 (3 & 5) Dumont Lepage
 (6) Leonard Beaudry
 (7) Dumont Lepage
 (8) Benoît Pariseau
 (9) Arthur Bouffard
 (10) Miss Andrée Audette
 (11) Marcel Moor
 (12) Benoît Pariseau
 (13) Marcel Moor
 (14) Miss Andrée Audette
 (15) Dumont Lepage
 (16 & 17) Jeanne Beaugard
 (18) Andrée Audette
 (19 & 20) Guy Préfontaine
 (21 & 22) Tyrrell & Nadon
 (25) Devney Organization Inc.
 (26) June 1, 1952

- CFGR, GRAVELBOURG**
 250 watts on 1,230 kcs. CBC
 French Network. Nighttime
 broadcasting only. Same staff
 as CFRG.

- CHAB, MOOSE JAW**
 10,000 watts on 800 kcs.
 (1) CHAB Ltd.
 (2 & 3) Jack Moffat
 (5) George Lawlor
 (6) Ted Kelly
 (7) Ken Newans
 (8) Ross Miller
 (9) Ted Kelly
 (10) Carlene Budau
 (11) Chuc McManus
 (12) Ken Newans
 (13) Wally Macht
 (14) Myrna Slous
 (15) Graham Henderson
 (16) Mrs. G. McNamara
 (17) Myrna Slous
 (18) Carlene Budau
 (19) Ross Miller
 (20) Merv Pickford
 (21 & 22) Stephens & Towndrow
 (23) A. J. Messner

- (24) Scharf Broadcast Sales
 (25) Weed & Co.
 (26) July 7, 1922
- CJNB, NORTH BATTLEFORD**
 10,000 watts on 1,460 kcs.
 (1) Northwestern Broadcasting Co. Ltd.
 (2) Harry S. Hay
 (3 & National Commercial Mgr.) Harry G. Dekker
 Local Commercial Manager —
 Alex Johnson
 (6) Eldon Elliott
 (9) Harry G. Dekker
 (11) Paul Blasko
 (12) Eldon Elliott
 (13 & 14) Bob Hildebrand
 (16) Arlene Cole
 (17) Mrs. Vivian Sabraw
 (20) Al Ruddell
 (21 to 24) Stovin-Byles Ltd.
 (25) Devney Organization Inc.
 (26) Jan. 28, 1947

- CK9I, PRINCE ALBERT**
 10,000 watts on 900 kcs. CBC.
 (1) Central Broadcasting Co. Ltd.
 (2) E. A. Rawlinson
 (3) F. F. Rawlinson
 (5) B. Priest
 (6 & 7) Ian Barrie
 (8) G. Prosser
 (9) B. Amos
 (10) Ian Barrie
 (11 & 12) N. Roche
 (13) H. Mallwitz
 (14) Marion Sherman
 (15) G. Priest
 (16) Mrs. Dora Fuller
 (17) A. Diehl
 (18) Mrs. Sandra Crook
 (19) G. Prosser
 (20) T. Van Nes
 (21 to 25) All-Canada
 (26) 1934

- CBK, REGINA**
 50,000 watts on 540 kcs.
 Owned and operated by the
 Canadian Broadcasting Corporation.

- CJME, REGINA**
 1,000 watts on 1,300 kcs.
 (1) Midwest Broadcasters Ltd.
 (2) J. Marsh Ellis
 (3) Roy M. Malone
 (4) Mrs. Jessie Ellis
 (5) Terry J. Ennis
 (6) Bob Zaren
 (8) Art Kennard
 (9 & 11) Ron Dyck
 (12) Hart Kirch
 (14) Mrs. Jessie Ellis
 (15) Jas. S. Louks
 (16) Kay Lazaruk
 (17) Mrs. Jeannie Dewhurst
 (19) Jim Savage
 (20) Dave Senft
 (21) Hardy Radio & TV Ltd.
 (22) Ralph J. Judge & Co.
 (25) Devney Organization Inc.
 (26) Nov. 24, 1959

- CKCK, REGINA**
 5,000 watts on 620 kcs.
 (1) Transcanada Communications Ltd.
 (2) M. Sifton
 (3) Donald R. Dawson
 (5) Jim Grisenthwaite
 (6) Bob Bye
 (7) Doug Alexander
 (9) Johnny Sandison
 (11) Jim Struthers
 (12) Ken Milton
 (13) Jim Struthers
 (14) Mrs. Carol Gay Bell
 (15) Ken Roland
 (16) Mrs. Sylvia Little
 (17) Vern Bell
 (18) Mrs. Anne Roland
 (20) Howard Dean
 (21 to 25) All-Canada
 (26) July 29, 1922

- CKRM, REGINA**
 10,000 watts daytime (5,000 watts nighttime) on 980 kcs.
 (1) Western Communications Ltd.
 (2 & 3) James T. Miller
 (5) William Savick
 (6 & 7) Bob Hill
 (8 & 9) Ron Barnes
 (10) Roy Brown
 (11) Harvey Johnson
 (12) Beattie Martin
 (13) Harvey Johnson
 (14 & 15) Joan Wadsworth
 (16) Mrs. Donna Holdsworth
 (17) Lou Blakely
 (19) Nick Solar
 (20) Leonard V. Cozine
 (21 & 22) Air-Time Sales Ltd.
 (23) Broadcast Repts. Ltd.
 (24) Radio Repts. Ltd.
 (25) Young Canadian Ltd.
 (26) Aug. 1, 1926

- CFNS, SASKATOON**
 1,000 watts on 1,170 kcs. CBC.
 French Network.
 (1) Radio-Prairies-Nord Limitée
 (2) Clotaire Denis Sr.
 (3) Raymond J. Marcotte
 (5) Gus Bandet
 (7) Raymond J. Marcotte
 (8) Gaetan Deschenes
 (9) Michel Sevigny
 (10) Mrs. M. A. Papen
 (11) Yves Beaupe

- (12 & 13) Gaetan Deschenes
 (15) Raymond J. Marcotte
 (16) Mrs. Eva Billo
 (17) Leonette Gareau
 (18) Loraine Archambault
 (19 & 20) Jean Lacroix
 (21 & 22) Tyrrell & Nadon
 (24) Radio Repts. Ltd.
 (25) Devney Organization Inc.
 (26) Nov. 6, 1952
- CFQC, SASKATOON**
 5,000 watts on 600 kcs.
 (1) A. A. Murphy & Sons Ltd.
 (2) W. A. Murphy
 General Manager —
 Vern Dallin
 (3) Roy Currie
 (5) Euclide Bourassa
 (6) Laurie Kerchin
 (8) Gordon Ross
 (9) Denny Carr
 (10) Mrs. Eleanor Cailes
 (11) Les Edwards
 (12) Art Henderson
 (15) Dennis Fisher
 (16) Mrs. Martha Mills
 (17) Margaret Morrison
 (18) Mrs. Eleanor Cailes
 (20) Lyn Hoskins
 (21 & 22) Radio Repts. Ltd.
 (23) A. J. Messner & Co.
 (24) Radio Repts. (BC) Ltd.
 (25) Young Canadian Ltd. and Harlan Oakes

- CKOM, SASKATOON**
 10,000 watts on 1,250 kcs.
 (1) Saskatoon Community Broadcasting Co. Ltd.
 President and General
 Manager — Robert A.
 Hosie
 (5 & Station Manager)
 William H. Stovin
 (6) Arnold E. Stilling
 (7) Gordon E. Walburn
 (9) Jack McClung
 (10) Gordon E. Walburn
 (11 & 12) Arnold E. Stilling
 (13) Dan Worden
 (15) William H. Stovin
 (16) Lolaemae Servis
 (17) Mrs. Rosemarie Polowick
 (18) Mrs. Inez McGowan
 (20) Maynard Greer
 (21 to 24) Stovin-Byles Ltd.
 (25) Weed & Co.
 (26) June 8, 1951

- CKSW, SWIFT CURRENT**
 1,000 watts daytime (250 watts nighttime) on 1,400 kcs.
 (1) Frontier City Broadcasting Co. Ltd.
 (2) D. W. Scott
 (3) W. C. Gilbey
 (5) Wm. Friest
 (6) W. C. Gilbey
 (8 & 9) Vince Dodds
 (10) J. Toews
 (11) Wm. Story
 (12) D. Jacobson
 (13) A. Wallman
 (14) Mrs. June Smith
 (15) D. W. Scott
 (16) C. Mills
 (17) Bonnie Sinclair
 (18) Mrs. Joyce Nephin
 (20) W. C. Gilbey
 (21 & 22) National Time Sales
 (23) Broadcast Repts. Ltd.
 (24) Radio Repts. Ltd.
 (26) June 1, 1956

- CFSL, WEYBURN**
 1,000 watts daytime (250 watts nighttime) on 1,340 kcs.
 (1) Soo Line Broadcasting Co. Ltd.
 (2) Tom G. Laing
 (3 & 5) Norman A. Hickey
 (8 & 9) Clare Moody
 (11) Terry Stouffer
 (12) Bill Shinsky
 (13) Terry Stouffer
 (14) Mary Emile McGregor
 (16) Anne Miller
 (17) Mrs. Kay Sommerville
 (20) Ed Meginbir
 (21 & 22) Lorrie Potts & Co.
 (23 & 24) Stovin-Byles Ltd.
 (25) Donald Cooke Inc.
 (26) August 16, 1957

- CJSL, ESTEVAN**
 1,000 watts on 1,280 kcs.
 Satellite of CFSL, Weyburn. Same
 staff.
- CJGX, YORKTON**
 10,000 watts daytime (1,000 watts nighttime) on 940 kcs.
 (1) Yorkton Broadcasting Co. Ltd.
 (2) Fred K. Tully
 (3) George G. Gallagher
 (5) Merv Phillips
 (6, 7, 8 & 9) Ed A. Laurence
 (11) Lorne Harasen
 (12) Jim Keilback
 (13) Doug Sherwin
 (15) Ken A. Dodds
 (16) Mrs. Jean Coleridge
 (18) Terry Morrison
 (20) Harry McRae
 (21 & 22) Tyrrell & Nadon
 (23) A. J. Messner & Co.
 (24) Scharf Broadcast Sales
 (25) Young Canadian Ltd.
 (26) August 28, 1927

- Manitoba**
- CFAM, ALTONA**
 10,000 watts daytime (5,000 watts nighttime) on 1,290 kcs.
 (1) Southern Manitoba Broadcasting Co. Ltd.
 (2) Walter E. Kroeker
 (3) Dennis Barkman
 (5) Elmer Hildebrand
 (7) Leonard Enns
 (9) Darrel Janz
 (11) Ken Klassen
 (13) Dr. Peter Olson
 (14) Mrs. Olly Penner
 (16) Mrs. Anne Wiebe
 (17) Jolene L'Esperance
 (18) Hans Andriessen
 (20) John J. Pauls
 (21 & 22) Radio Repts. Ltd.
 (23) A. J. Messner & Co.
 (24) Radio Repts. Ltd.
 (25) Donald Cooke Inc.
 (26) March 13, 1957

- CKX, BRANDON**
 10,000 watts daytime (1,000 watts nighttime) on 1,150 kcs. CBC.
 (1) Western Manitoba Broadcasters Ltd.
 (2 & 3) John B. Craig
 (4) Eric Davies
 (5) Ernie Holland
 (7) Frank Bird
 (9) Lorne Ball
 (11) John Wallace
 (12) Henry Stothard
 (13) Frank Bird
 (15) Marvin Freeman
 (16) Mrs. Peggy Beazley
 (17) Don Williams
 (18) Mrs. Anne Mondor
 (19) Harold Donogh
 (20) Humphrey Davies
 (21 & 22) Radio Repts. Ltd.
 (23) A. J. Messner & Co.
 (24) Radio Repts. Ltd.
 (25) Young Canadian Ltd.
 (26) Dec. 1, 1928

- CKDM, DAUPHIN**
 10,000 watts on 730 kcs.
 (1) Dauphin Broadcasting Co. Ltd.
 (2) A. T. Warnock, Q.C.
 (3) J. Hugh Dunlop
 (5) Irvin Wilibnisky
 (6) Mrs. Audrey Mansoff
 (7) Al Pascal
 (8) Doug Simmons
 (9) Jim McCrory
 (10) Mrs. Audrey Mansoff
 (11) Jack Henderson
 (12 & 13) Lou Hill
 (14) Helen Henderson
 (15) Al Pascal
 (16) Valerie Kotz
 (17) Mrs. Audrey Mansoff
 (18) Jim McCrory
 (19) Stanley Sytnick
 (20) Alan Watson
 (21 & 22) Air-Time Sales Ltd.
 (23) A. J. Messner & Co.
 (24) Radio Repts. Ltd.
 (25) Young Canadian Ltd.
 (26) Jan. 7, 1951

- CFAR, FLIN FLON**
 1,000 watts on 590 kcs. CBC.
 (1) Arctic Radio Corp. Ltd.
 (2) J. Grey Mundie
 (3 & 5) J. E. Smallwood
 (6) K. W. Edmands
 (8) Jim Watson
 (9) Murray Smith
 (11) Alan Hustak
 (12) K. W. Edmands
 (15) Alan Hustak
 (16) Mrs. B. Figura
 (17) Mrs. K. Krezeski
 (18) Murray Smith
 (21 & 22) Lorrie Potts & Co.
 (23) A. J. Messner & Co.
 (24) Radio Repts. Ltd.
 (25) Young Canadian Ltd.
 (26) Nov. 14, 1937

- CHFC, FORT CHURCHILL**
 250 watts on 1,230 kcs. Owned
 and operated by the Canadian
 Broadcasting Corporation

- CFRY, PORTAGE LA PRAIRIE**
 1,000 watts on 920 kcs.
 (1) Portage-Delta Broadcast-
 ing Co. Ltd.
 (2 & 3) Richard D. Hughes
 (4 & 5) Jack E. Follett
 (6 & 7) Robert Clare
 (8) Vic Edwards
 (9) Ernie Bashford
 (11) Vic Edwards
 (12 & 13) Robert Love
 (14) Nancy Layne
 (15) Eric Sparke
 (16) Mrs. Beulah Duncan
 (17) Mrs. Winnifred Kennedy
 (18) John Aune
 (20) Ricky Hughes
 (21 & 22) Lorrie Potts & Co.
 (23 & 24) Stovin-Byles Ltd.
 (26) October 18, 1956

- CKSB, ST. BONIFACE**
 10,000 watts on 1,050 kcs. CBC
 French network.
 (1) Radio-Saint-Boniface Ltée.
 (2) Roland Trudeau
 (3) Roland Couture
 (5) Steve Bohemier
 (7) Flore Toupin
 (8 & 9) Andre Martin
 (11) Valmore Gervais
 (12) Maurice Leveque

Togetherness CFQC style

means healthy competition. Sometimes there is fast footwork in the duel, and somebody grabs a chance to make applesauce of his brotherly competitor. Who benefits? Audiences and advertisers. Both CFQC Radio and CFQC-TV have separate but equal necessities to give the best service.



- (16) Cecile Fredette
- (17) Madeline Paimcheud
- (18) Mrs. Aimee Simons
- (19) Georges Laurent
- (20) Roland Brodeur
- (21 & 22) Tyrrell & Nadon
- (24) Radio Repts. Ltd.
- (25) Devney Organization Inc.
- (26) May 27, 1946

CBW, WINNIPEG
50,000 watts on 980 kcs. Owned and operated by the Canadian Broadcasting Corporation

CJOB, WINNIPEG
10,000 watts on 680 kcs.

- (1) Radio 08 Ltd.
- (2) Frank Griffiths
General Manager —
Rory MacLennan
National Sales Manager —
Richard Moody
Local Sales Manager —
Steve French
- (7) Cliff Gardner
- (8) George MacCloy
- (9) Howard Langdale
- (10) Duncan Anderson
- (11) Allan Bready
- (12) Michael Williams
- (15) Ronald Krochuk
- (16) Elizabeth Frazer
- (17) Roy MacDonald
- (20) Reg Durl
- (21 & 22) Standard Broadcast Sales
- (23) Broadcast Repts. Ltd.
- (24) Radio Repts. Ltd.
- (25) Young Canadian Ltd.
- (26) Nov. 3, 1946

CKRC, WINNIPEG

- 10,000 watts on 630 kcs.
- (1) Transcanada Communications Ltd.
- (2) Michael Sifton
- (3) Robert J. Buss
- (8) Robert K. MacDonald
- (7) Ken Babb
- (9) Don Slade
- (10) Doc Steen
- (11 & 12) Lee Sage
- (14) Olga Chorney
- (15) John Cochrane
- (18) Barbara Dempsey
- (17) Len Gzabb
- (18) Sally Dales
- (19) Harry Taylor
- (20) Bert Hooper
- (21 to 25) All-Canada
- (26) 1933

CKY, WINNIPEG

- 50,000 watts on 580 kcs.
- (1) Moffat Broadcasting Ltd.
- (2) Lloyd E. Moffat
- (3) Sid Boyling
- (5) Don McDermid
- (8) Dave Lyman
- (7) Jack Stewart
- (9) Jack Wells
- (11) Bill Trebilcock
- (12) Jack Wells
- (15) Bill Grogan
- (16) George Keith
- (17) Dick Turnbull
- (18) Herb Brittain
- (19) Bill Martin
- (20) Andy Malowanchuk
- (21 & 22) Stephens & Towndrow
- (24) Scharf Broadcast Sales
- (25) Devney Organization Inc.
- (26) Dec. 31, 1949

Ontario

CKBB, BARRIE

- 10,000 watts on 950 kcs.
- (1) Barrie Broadcasting Co. Ltd.
- (2) Ralph T. Snelgrove
- (3 & 5) Robert C. Hunter
- (7 & 9) Stan Taylor
- (10) Bob Smith
- (11) Terry Margreaves
- (12) Bill Bennett
- (14) Mrs. Wendy Hicks
- (16) Madeleine Vallee
- (17) Mrs. Marg Hennebray
- (20) Harold Atkinson
- (21 & 22) Paul Mulvihill & Co. Ltd.
- (23) A. J. Messner & Co.
- (25) Young Canadian Ltd.
- (26) Aug. 31, 1949

CJBO, BELLEVILLE

- 1,000 watts on 800 kcs. CBC.
- (1) Quinte Broadcasting Co. Ltd.
- (2) Dr. G. A. Morton
- (3) Frank C. Murray
- (4 & 5) J. H. MacDonald
- (8) Leo Jourard
- (7) Frank C. Murray
- (8 & 9) Tom Hookings
- (10) Frank C. Murray
- (11) Dave Sovereign
- (12) Jack Devine
- (13) Phil Flagler
- (14) Tom Hookings
- (15) Leo Jourard
- (16) Mrs. Marcia Wildgen
- (17) Mrs. Margie Hall
- (18) Mrs. Carol Palmer
- (20) John Buchanan
- (21 to 24) Stovin-Byles Ltd.
- (25) Young Canadian Ltd.
- (26) Aug. 12, 1946

CJNR, BLIND RIVER

- 1,000 watts on 730 kcs. CBC.

(3) Nash Radio & TV Broad-

- casting Co. Ltd.
- (2 & 3) Gene Marcon
- (4 & 5) Fred Ives
- (6 & 7) Paul Leonard
- (8) Alan Thom
- (9) Paul Leonard
- (10) Art Christmas
- (11 & 12) Paul Leonard
- (13) Alan Thom
- (14) Gladys Hornby
- (15) Fred Ives
- (16) Mrs. E. Fullerton
- (17) Evelyn Fullerton
- (18) Art Christmas
- (20) Ray Rylatt
- (21) Cam Logan & Associates
- (26) March 1, 1958

CMIC, BRAMPTON

- 250 watts on 1,090 kcs.
- (1) CHIC Radio Ltd.
- (2) Gordon F. Keeble
- (3 & 5) John Fox
- (6) Bob VanStone
- (9) Lionel Salsbury
- (10) Mrs. Bette McDermott
- (11) Bob VanStone
- (14) Gerry Godin
- (15) John Fox
- (16) Mrs. Terry Beals
- (17) Shelley Panter
- (18) Mrs. Bette McDermott
- (20) Bob McBean
- (21 to 24) Stovin-Byles Ltd.
- (25) Donald Cooke Inc.
- (26) Dec. 23, 1953

CKPC, BRANTFORD

- 10,000 watts on 1,380 kcs.
- (1) Telephone City Broadcast Ltd.
- (2) Mrs. Florence Buchanan
- (3) Richard Buchanan
- (5) Russ Waters
- (7) Arnold Anderson
- (9) Ken Hodge
- (10) Arnold Anderson
- (11) Gordon Cook
- (12) Arnold Anderson
- (13) James Featherston
- (14) Mrs. Kit McDermott
- (16) Glen Walker
- (17) Mike Warren
- (18) Mrs. Ingrid Schroeder
- (19) Robert Burger
- (20) James Featherston
- (21 & 22) Lorrie Potts & Co.
- (26) 1923

CFJR, BROCKVILLE

- 1,000 watts daytime (250 watts nighttime) on 1,450 kcs. CBC.
- (1) Eastern Ontario Broadcasting Co. Ltd.
- (2 & 3) Jack R. Radford
- (4) Tom Statham
- (5) Jack R. Radford
- (6 & 7) Jim Chapman
- (8 & 9) John Larsen
- (10) Jim Chapman
- (11) Jack Radford
- (12) Tom Statham
- (13) Lloyd Ker
- (14) Norine Kelly
- (15) Jim Chapman
- (16) Norine Kelly
- (17) Tom Statham
- (18) Jim Chapman
- (20) Peter Paczynski
- (21 & 22) Hardy Radio & TV.
- (25) Young Canadian Ltd.
- (26) April 1, 1926

CFCO, CHATHAM

- 1,000 watts on 630 kcs.
- (1) Great Lakes Broadcasting Ltd.
- (2 & 3) Don Hildebrand
- (4) Robert Wood
- (5) Clair Chambers
- (6) John Holmes
- (9) Mark Lade
- (11) Earl Bradford
- (12) Pat Conolly
- (13) Harold Smith
- (16) Joan Thompson
- (17) Svd Pilkington
- (19) Bob Anakin
- (20) Gord Brooks
- (21 to 24) Stovin-Byles Ltd.
- (25) Devney Organization Inc.
- (26) Sept. 2, 1926

CHUC, COBOURG

- 1,000 watts on 1,500 kcs.
- (1) Radio CHUC Limited
- (2) Donald B. Williamson; Gen. Mgr. —
Dennis J. Forster
- (6, 7, 8 and 9) Gary Kirker
- (10) Mrs. Louise Guy
- (11, 12, & 13) Ken McGray
- (14) Mrs. Louise Guy
- (16 & 17) Mrs. Gail Wilson
- (18) Mrs. Louise Guy
- (20) Gordon Skinner
- (21 & 22) Radio & TV Sales Inc.
- (26) Aug. 28, 1957

CFML, CORNWALL

- 1,000 watts on 1,110 kcs.
- (1) Madame Madeleine Laframboise
- (2 & 3) Madeleine Laframboise
- (5) Roland Chevier
- (6, 7 & 8) Claude Renard
- (9) Roland Chevier
- (11 & 12) Serge Nadeau
- (13) Claude Filion
- (16) Guy Vachon
- (17 & 18) Richard LaBrie
- (19) Robert Thibault
- (20) Edouard Marquis

(21 & 22) Lorrie Potts & Co.

- (26) November 11, 1959
- CJSS, CORNWALL**
- 1,000 watts on 1,220 kcs.
- (1) Cornwall Broadcasting Ltd.
- (2) E. L. Bushnell
- (3 & 5) G. F. Grady
- (7, 9 and 10) John Larocque
- (11 & 12) Dennis Natal
- (14) Mrs. B. Kennedy
- (15) G. F. Grady
- (16) Mrs. Alma Vallee
- (17) Mrs. Virginia Jalkanen
- (20) Mahlon Clarke
- (21 to 24) All-Canada
- (25) Weed & Co.
- (26) June 1, 1959

CFOB, FORT FRANCES

- 1,000 watts on 800 kcs. CBC.
- (1) Border Broadcasting Limited
- (2 to 7) D. A. "Don" Fawcett
- (8) Gordon McBride
- (9) Jim Coghill
- (10) Keith Vettergreen
- (11) Dennis Soar
- (12) Don Halling
- (13) Dick Heard
- (14) Don Halling
- (15) Keith Vettergreen
- (16) Dolores Fraser
- (17) Mrs. Vi Plumeridge
- (18) Don Ryan
- (19) Brian Petsnick
- (20) Oscar Petsnick
- (21 & 22) National Time Sales
- (23) A. J. Messner & Co.
- (24) Radio Repts. Ltd.
- (25) Donald Cooke Inc
- (26) November 11, 1945

CJLX, FORT WILLIAM

- 10,000 watts on 800 kcs.
- (1) Lakehead Broadcasting Company Limited
- (2 & 3) R. P. MacGowan
- (5) W. J. Clemens
- (6) Roger Klein
- (7 & 9) Gary W. H. Parkhill
- (10) Mrs. Joan Howrigan
- (11) Craig Edwards
- (12) Jack Thomson
- (13) Dave Carter
- (14) Sylvia O'Brien
- (15) Jack Thomson
- (16) Mrs. Mary Smyth
- (17) Roger Klein
- (18) Wally Raymond
- (20) Kurt Mayer
- (21 & 22) Lorrie Potts & Company
- (23) A. J. Messner & Company
- (24) Scharf Broadcast Sales Ltd.
- (25) Devney Organization Inc.
- (26) 1959

CKPR, FORT WILLIAM

- 5,000 watts daytime (1,000 watts nighttime) on 580 kcs.
- (1) H. F. Dougall Co. Ltd.
- (2) Mrs. Clara H. Dougall
- (3 & 5) George D. Jeffrey
- (6 & 7) Wm. G. Moyer
- (8) Cal Dring
- (9) Bud Reilly
- (10) Wm. G. Moyer
- (11) Graham Thompson
- (12) H. Fraser Dougall
- (13) Hal Lee
- (14 & 15) Dorothy Hopkins
- (16) Mrs. Ellen Lark
- (17) Betty Johnston
- (18) Dorothy Hopkins
- (19) W. Thompson Ross
- (20) Gerhardt Buetow
- (21 to 24) Stovin-Byles Ltd.
- (25) Young Canadian Ltd.
- (26) Feb. 3, 1931

CJOY, GUELPH

- 10,000 watts daytime (5,000 watts nighttime) on 1,460 kcs.
- (1) CJOY Limited
- (2) W. O. Slatter
General Manager —
F. T. Metcalf
Station Manager —
J. A. Jackson
- (7) J. D. LeBlanc
- (9) Gordon Field
- (11 & 12) Norman Jary
- (15) W. Cousins
- (16) Annette Tilden
- (17) Laurie Burrows
- (18) Marilyn McCorkindale
- (20) Robert Nagyobb
- (21 to 25) All-Canada
- (26) June 14, 1948

CHIQ, HAMILTON

- 5,000 watts on 1,280 kcs.
- (1) CHIQ Limited
- (2) Irving Zucker
- (3 & 5) Ralph West
- (7) Bill Long
- (9) Doug Knowles
- (11) Joe Forster
- (12) John O'Halloran

(16) Mrs. Eleanor Barber

- (17) Ralph Watkins
- (20) Les Rooke
- (21) Mrs. Chris McGarrett
- (22) Radio Repts. Ltd.
- (25) Spot Time Sales
- (26) November 14, 1960
- CHML, HAMILTON**
- 5,000 watts on 900 kcs.
- (1) Maple Leaf Broadcasting Co. Ltd.
- (2) Kenneth D. Soble
Vice-President and
Manager — T. E.
Darling
- (5) Bill Reid
- (6) Bill Hall
- (9) Paul Hanover
- (11) Don Johnston
- (12) Norm Marshall
- (15) Mike Thompson
- (16) Mrs. June Archer
- (17) Agnes Anderson
- (18) Ed Preston
- (19) Ross Wilson
- (20) Ed Victor
- (21 & 22) Stephens & Towndrow Ltd.
- (23) A. J. Messner & Co.
- (24) Scharf Broadcast Sales
- (25) Young Canadian Ltd.
- (26) May 9, 1927

CKOC, HAMILTON

- 5,000 watts on 1,150 kcs.
- (1) Wentworth Radio Broadcasting Co. Ltd.
- (2) Clifford Sifton
Vice-President and
General Manager —
William T. Cranston
- (5) Wm. E. Ballantyne
- (6) John M. Hill
- (8) Donald Derry
- (9) George Balcaen
- (11) Mike Nolan
- (12) Gary Summers
- (14) Mrs. Joan Robertshaw
- (15) Lyn Cooper
- (16) Mrs. Dorothy Howe
- (17) Mrs. Joan Robertshaw
- (18 & 19) Arthur N. Todd
- (20) Leslie Horton
- (21 to 25) All-Canada
- (26) May 1, 1922

CKAR, HUNTSVILLE

- 1,000 watts on 630 kcs. CBC.
- (1) Muskoka-Parry Sound Broadcasting Ltd.
- (2) G. Norris MacKenzie
- (3) Garth Thomas
- (5) Robert Carpenter
- (6, 7 & 9) Terry Gray
- (11) Gordon Butler
- (12) Garth Thomas
- (13) Douglas Tipper
- (14) Mrs. Melva Halden
- (15) Robert Carpenter
- (16) Gail Markle
- (17) Mrs. Melva Halden
- (20) Albert Vandersteeg
- (21 & 22) Radio Repts.
- (23) A. J. Messner
- (24) Radio Repts.
- (25) Weed & Co.
- (26) June 14, 1958

CKAR-1, PARRY SOUND

- 250 watts on 1,340 kcs. Satellite of CKAR, Huntsville. Same staff.

CJRL, KENORA

- 1,000 watts on 1,220 kcs. CBC.
- (1) Lake of the Woods Broadcasting Ltd.
- (2 & 3) Stuart King
- (7 & 8) Peter Lawrence
- (9) Dennis Belleville
- (11) Scott Duncan
- (12) Rick Hunt
- (16) Shirley Gow
- (20) Dick Queen
- (21, 22 & 24) Stovin-Byles Ltd.
- (25) Donald Cooke Inc.
- (26) Feb. 18, 1939

CKDR, DRYDEN

- 1,000 watts on 900 kcs. Satellite transmitter of CJRL, Kenora, to go on air July, 1963.

CKLC, KINGSTON

- 5,000 watts on 1,380 kcs.
- (1) St. Lawrence Broadcasting Co. Ltd.
- (2) Bob Grant
- (3) Terry French
- (5) John French
- (6) John Birmingham
- (8) Phil Hitchcock
- (9) Jerry Reizer
- (10) Kevin Nagle
- (11 & 12) Bill Hamilton
- (15) Terry French
- (16) Mrs. Betty Kerr
- (17) Pat McDonnell
- (18 & 19) Kevin Nagle
- (20) Bill Grant
- (21 & 22) Paul Mulvihill & Co. Ltd.

(25) Forjoe & Co. Inc.

- (26) Nov. 23, 1953
- CKWS, KINGSTON**
- 5,000 watts on 960 kcs. CBC.
- (1) Frontenac Broadcasting Co. Ltd.
- (2) Sen. Rupert Davies
- (3) Roy Hofstetter
- (5) Leo Clark
- (6 & 7) Carl Cogan
- (8) Bryan Olney
- (9) Ken Horton
- (10) Carl Cogan
- (11) Floyd Patterson
- (12) Max Jackson
- (13) Lloyd Cowle, B.S.C.A.
- (14) Arlene Robertson
- (15) Barry Sharpe
- (16) Mrs. Frances Harvey
- (17) Mrs. Eva Howard
- (18) Deryk Sparks
- (19) David Travers
- (20) Gord Backus
- (21 to 24) Stovin-Byles Ltd.
- (25) All-Canada
- (26) Aug. 31, 1942

CJKL, KIRKLAND LAKE

- 5,000 watts on 560 kcs. CBC.
- (1) Kirkland Lake Broadcasting Ltd.
- (2) Mrs. Irma Brydson
- (3) William King
- (4 & 5) Clyde Brydle
- (6 & 7) Ron Smith
- (8) Tom Gauthier
- (9) Gerry Cochrane
- (11 & 12) Geo. Macmillan
- (14) Mrs. A. Thompson
- (15) Tom Gauthier
- (16) Mrs. Jane Milligan
- (17) Mrs. Bette Leonard
- (20) C. L. Spence
- (21 to 24) Stovin-Byles Ltd.
- (25) All-Canada
- (26) March 30, 1934

CKCR, KITCHENER

- 10,000 watts on 1,490 kcs. CBC.
- (1) Kitchener-Waterloo Broadcasting Co. Ltd.
- (2) J. Irving Zucker
- (3) Gordon J. Schaus
Sales Mgr. — Wm. Radiff
- (7) Jack Schoone
- (9) Ian (Bad Boy) Byers
- (16) Jeannette Lavery
- (20) Ion Hartman
- (21 & 22) Radio Repts. Ltd.
- (23) A. J. Messner
- (24) Radio Repts. Ltd.
- (25) Devney Organization Inc.
- (26) June 29, 1929

CKKW, KITCHENER

- 1,000 watts on 1,320 kcs.
- (1) Twin City Broadcasting Co. Ltd.
- (2) Albert E. Dunker
- (3) Len C. Evans
- (5) Gordon Hatton
- (7) Don Willcox
- (8) Dan Fisher
- (9) John DeLazzer
- (11) Ross Marshall
- (12) Tom Dalby
- (13) Don Willcox
- (14) Dan Fisher
- (15) Bill Stoltz
- (16) Mildred Armstrong
- (17) Larry Cole
- (18) Mrs. Phyllis Huggill
- (20) W. R. Onn
- (21 to 25) All-Canada
- (26) July 29, 1959

CJSP, LEAMINGTON

- 1,000 watts on 710 kcs.
- (1) Sun Parlor Broadcasters Ltd.
- (2) Robert M. Clark
- (3) John C. Garton
- (6 & 7) Lou F. Tomasi
- (8 & 9) Craig Cole
- (10) Lou F. Tomasi
- (11) Arthur S. Gadd
- (12) John C. Garton
- (13) Barry E. Chamberlain
- (14) Mrs. Joanne Fillmore
- (15) Arthur S. Gadd
- (16) Mrs. Effie Roach
- (17) John E. Mackey
- (18) Ron Burgoyne
- (19) Craig Cole
- (20) Walter A. Dowhan
- (21 & 22) Radio & TV Sales Inc.
- (23) Broadcast Repts. Ltd.
- (25) Geo. T. Hopewell Inc.
- (26) Feb. 19, 1954

CKLY, LINDSAY

- 1,000 watts on 910 kcs.
- (1) Greg-May Broadcasting Ltd.
- (2 & 3) J. A. McNabb
- (6, 7 & 8) Howard Hilyer
- (9) Cam Finlay
- (11) Gordon Catt
- (12) Rick Jeanneret
- (13) Gordon Catt

(14) Gloria Barrett

- (15) Jim Bagshaw
- (16) Mrs. Donna Wardlaw
- (17 & 18) Mrs. Helene Scott
- (20) Roland Hunt
- (21) Hardy Radio & TV
- (22) Ralph J. Judge & Co.
- (26) December, 1955
- CFPL, LONDON**
- 10,000 watts on 980 kcs. CBC.
- (1) The London Free Press Printing Co. Ltd.
- (2) W. J. Blackburn
- (3) Ward Cornell
Sales Manager —
Charles N. Knight
- (6) Geoffrey A. Bingle
- (9) John Dickens
- (10) Hugh Bremner
- (12) Peter James
- (13) Roy Jewell
- (15) Mrs. Jean Barnes and
Mrs. Dorothy McClelland
- (16) John N. Hillman
- (18) Deborah Dennis
- (19) Keith Roberts
- (20) Glen Robitaille
- (21 to 24) All-Canada
- (25) Weed & Co.
- (26) Sept. 30, 1922

CKSL, LONDON

- 5,000 watts on 1,290 kcs.
- (1) London Broadcasters Ltd.
- (2) F. Vincent Regan
- (3) John Funston
- (4) Bill Robinson
- (5) Jim Alexander
- (7) Art Bartel
- (9) John Michael
- (10) Jack Stephens
- (11) Ed Blake
- (12) Jack Stephens
- (13) Don West
- (15) Art Bartel
- (16) Grace Howland
- (17) Charles Sterne
- (19) Jeff Guy
- (20) Bill Post
- (21 & 22) Air-Time Sales
- (23 & 24) Radio Repts. Ltd.
- (25) Devney Organization Inc.
- (26) June 24, 1956

CKMP, MIDLAND

- 250 watts on 1,230 kcs.
- (1) Midland Penetang Broadcasting Ltd.
- (2 & 3) R. B. Armstrong
- (5) Al Jensen
- (7) Wm. Bramah
- (9) Doug Setterington
- (11) Wm. Bramah
- (12) Doug Setterington
- (13) Bruce Armstrong
- (14) Mrs. Jean Stanway
- (16) Mrs. Em. Armstrong
- (17) Mrs. Jean Stanway
- (20) J. S. Tulk
- (21 to 24) Radio Repts. Ltd.
- (26) July 1, 1959

CHVC, NIAGARA FALLS

- 10,000 watts on 1,600 kcs.
- (1) Radio Station CHVC Ltd.
- (2) B. Howard Bedford
- (3) Arthur W. Blakely
Sales Manager —
Walt Manios
- (5) Arthur W. Blakely
- (6) Mrs. Emily Lamb
- (7) J. Ross Kenzie
- (9) Dave Crichton
- (11 & 12) Carm Brown
- (13) Joseph Wilson
- (14) Mrs. Emily Lamb
- (16) Mrs. Edith Guild
- (17) Mrs. Alma Miles
- (18) Mrs. Clara Carr
- (19) Roger Godon
- (20) Jack Borys
- (21 & 22) Air-Time Sales Ltd.
- (23) A. J. Messner & Co.
- (25) Donald Cooke Inc.
- (26) June 1, 1947

CFCH, NORTH BAY

- 10,000 watts daytime (5,000 watts nighttime) on 600 kcs. CBC.
- (1) Northern Broadcasting Limited
- (2) Mrs. P. A. Campbell
- (3) Reg Carne
- (5) Clarence Houston
- (6 & 7) Bruce Ruggles
- (8) Terry Spearin
- (9) Bob Gibbons
- (11) Bob Lewis
- (12) Pete Handley
- (13) Reg Finnemore
- (14) Mrs. Meri Craven
- (15) Ed Vitunski
- (16) Mrs. Melba Rainville
- (17) Erna Higgins
- (18) Gail Liberty
- (19) Jim Hadwin
- (20) Dave Mee
- (21 to 24) Stovin-Byles Ltd.
- (25) All-Canada
- (26) March 4, 1931.

The trend is to balanced programming

G. N. MACKENZIE LIMITED HAS

MONTREAL TORONTO WINNIPEG
1434 St. Catherine St. W. 433 Jarvis St. 171 McDermott

CHWO, OAKVILLE
1,000 watts daytime (500 watts nighttime) on 1,250 kcs.
(1) CHWO Limited
(2 & 3) Roward C. Caine
Director Technical Operations
—Ken Weitzel
(5) Victor Tipple
(6) Richard George
(7 & 8) Frank Taylor
(9) Gary Elder
(10) Richard George
(11) Stan Switzer
Night News Editor —
John Langton
(14) Mrs. Jean Caine
(16) Mrs. Nell Greensides
(17) Mrs. Kai Parker
(18) Richard George
(19) Don Weaver
(20) Wm. McNaughton
(21) Gil-Ard Associates
(22) Radio & TV Sales Inc.
(23) Broadcast Repts. Ltd.
(24) Radio Repts. Ltd.
(26) Nov. 17, 1956

CFOR, ORILLIA
10,000 watts daytime (1,000 watts nighttime) on 1,570 kcs. CBC.
(1) CFOR Ltd.
(2 & 3) Gordon E. Smith
(4 & 5) J. A. "Pete" McGarvey
(6 & 7) Ken McDonald
(9) Peter Emmerson
(11) Bob Douglas
(12) Ken McDonald
(13) Pete McGarvey
(14) Mrs. Wanda Miller
(15) Paul Smith
(16) Mrs. Pearl Douglas
(17) Paul Smith
(18) Fred Merritt
(19 & 20) Peter Rowe
(21 & 22) Stephens & Towndrow Ltd.
(25) Young Canadian Ltd.
(26) Sept. 3, 1945

CKLB, OSHAWA
10,000 watts daytime (5,000 watts nighttime) on 1,350 kcs.
(1) Lakeland Broadcasting Co. Ltd.
(2) Gordon G. Garrison
(5) B. M. Gosschalk
(7) Bill Henning
(9) Vic Thomas
(10) Bill Nesbitt
(11) Ross Gibson
(12) Jim Bishop
(14) Mrs. Barbara Pollock
(16) Mrs. Vicki Millar
(17) Mrs. Bernice McWatters
(20) William C. Marchand
(21 & 22) Lorrie Potts & Co.
(23) Broadcast Repts. Ltd.
(24) Radio Repts.
(25) Devney Organization Inc.
(26) October 6, 1946

CBO, OTTAWA
5,000 watts on 910 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CFRA, OTTAWA
50,000 watts daytime (10,000 watts nighttime) on 580 kcs.
(1) CFRA Broadcasting Ltd.
(2) Frank Ryan
(3) Terry Kilty
(5) George Gowling
(6 & 7) Doug McGowan
(8) Gord Atkinson
(9) General Grant
(10) Joe Brown
(11) Campbell McDonald
(12) Terry Kilty
(13) Frank Ryan
(15) Larry Barnabe
(16) Mrs. Margaret Bellefeuille
(17) Don Morin
(18) Mrs. Carole Vallillee
(19 & 20) George Roach
(21 & 22) Stephens & Towndrow
(23 & 24) Radio Repts. Ltd.
(25) Weed & Co.
(26) May 3, 1947

CKOY, OTTAWA
5,000 watts day (1,000 watts night) on 1,310 kcs.
(1) CKOY Ltd.
(2) Irving Cameron
(3) Jack Daly
(7) John Murphy
(9) Bill Lee
(11) Hal Anthony
(12) Pat Marsden
(13) Harold Leikin
(15) Gerry Beland
(16) Millie Stevens
(18) Walter Munroe
(19) Tom Born
(20) Ken Puttock
(21 to 24) All-Canada
(25) Donald Cooke Inc.
(26) June 1, 1949

CFOS, OWEN SOUND
1,000 watts on 560 kcs. CBC.
(1) Grey & Bruce Broadcasting Co. Ltd.
(2) C. J. McTavish
(3) W. N. Hawkins
(5) R. Tomlinson
(7) S. Latham
(11) Sharon Hills
(12) D. Hutton
(13) L. Phillips
(14) Mrs. Lilean Lamb
(16) Mrs. Phyllis Arnett
(17) R. Wray

(18) Mrs. Lois Bowerman
(20) W. Vallins
(21 to 24) Stovin-Byles Ltd.
(25) Young Canadian Ltd.
(26) March 1, 1940

CHOV, PEMBROKE
1,000 watts on 1,350 kcs. CBC.
(1) Ottawa Valley Broadcasting Co. Ltd.
(2) E. G. Archibald
(3) Bill Kay
Director — Local Sales —
Barrie Sutherland
National Sales Manager —
Bill Kay
(7) Morley McGill
(10) Mrs. Lynda Nixon
(11) Wally Stewart
(12) Bill Kay
(13) Morley McGill
(15) Garry Harrington
(16) Florence Brumm
(17) Mrs. Joan Stewart
(18) Mrs. Lynda Nixon
(19) Murray Mathieson
(20) Ed Schmidt
(21 & 22) Paul Mulvihill & Co. Ltd.
(25) Young Canadian Ltd.
(26) August 21, 1942

CHEX, PETERBOROUGH
5,000 watts on 980 kcs. CBC.
(1) Kawartha Broadcasting Co. Ltd.
(2) Senator R. Davies
(3) Wally Rewegan
(5) W. C. Fontaine
(6 & 7) Don O'Neil
(8) John Gilbert
(9) Del Cray
(11) Alan Porteous
(12) John Danko
(14) Mrs. Marie Callaghan
(15) Sean Eyre
(16) Claire Rochefort
(17) Mrs. Jean Dolan
(18) Bob Hutchinson
(19) Frank Schoales
(20) Bert Crump
(21 to 24) Stovin-Byles Ltd.
(25) All-Canada
(26) March 31, 1942

CKPT, PETERBOROUGH
1,000 watts on 1,420 kcs.
(1) Peterborough Broadcasting Ltd.
(2) Ralph T. Snelgrove
(3) Fred G. Sherratt
(5) Joseph E. Potipco
(6) George Franks
(9) Don Percy
(10) Larry Costello
(11) Cameron Hunter
(12) Bill Spenceley
(13) Clifford Johnston
(14) Mrs. Phyllis Kingdon
(15) James McGrath
(16) Beverly Young
(17) Joe de By
(18) Wm. Spenceley
(20) Fred Owen
(21 & 22) Stephens & Towndrow
(24) Scharf Broadcast Sales
(25) Devney Organization Inc.
(26) Dec. 3, 1959

CFPA, PORT ARTHUR
1,000 watts daytime (250 watts nighttime) on 1,230 kcs. CBC.
(1) Ralph H. Parker Ltd.
(2 & 3) Ralph H. Parker
(4) Margaret McGregor
(5) Joe Ulakovic
(6 & 7) John Simpson
(9) Marv Saxberg
(11) Bill Merritt
(12) Joe Kosokowski
(16) Mrs. Evelyn Gaynor
(17) Mrs. Mari Haskins
(21 to 24) All-Canada
(25) Weed & Co.
(26) Sept. 3, 1944

CFGM, RICHMOND HILL
10,000 watts daytime (2,500 watts nighttime) on 1,310 kcs.
(1) Radio Richmond Hill Ltd.
(2) John O. Graham
(3) Stewart H. Coxford
(5) Andy Mitchell
(6 & 7) Gordon Symons
(8) Dave Donaldson
(9) Stu Kenney
(10) Gordon Symons
(11) Richard Smith
(12) Ken Foss
(15) Gordon Symons
(16) Mrs. Theresa Balogh
(17) Ted Finlay
(18) Mrs. Karen Davis
(19) Vic Rossley
(20) Brian Sawyer
(21 to 24) Radio Repts. Ltd.
(25) Donald Cooke Inc.
(26) July 1, 1957

CKTB, ST. CATHARINES
10,000 watts daytime (5,000 watts nighttime) on 610 kcs.
(1) The Niagara District Broadcasting Co. Ltd.
(2) William B. C. Burgoyne
(3) Mary C. Burgoyne
(5) Richard H. Diesel
(6 & 7) Jack Dawson
(9) Ernie Courtney
(11) Jay Glover
(12) Rex Stimers
(13) Roy Bonisteel
(14) Art Fraser
(15) Roy Bonisteel
(16) Mrs. Marion Mosher
(17) Robert Johnson

(18) Mrs. Mavis Rodgers
(19) Larry Holleran
(20) William H. Allen
(21 & 22) Paul Mulvihill & Co. Ltd.
(23) Broadcast Repts. Ltd.
(24) Scharf Broadcast Sales
(25) Devney Organization Inc.
(26) 1930

CHLO, ST. THOMAS
1,000 watts on 680 kcs.
(1) Souwesto Broadcasters Ltd.
(2 & 3) John L. Moore
(5) Peter A. Webb
(6 & 7) Don M. Lumley
(9) Frank McBride
(11) Barry Kentner
(12) Frank McBride
(13) Doug Hinz
(14) Mrs. Dorca Ballantyne
(15) John L. Moore
(16) Mrs. Thelma Van-Koughnett
(17) David Schulte
(20) William R. Hyson
(21 & 22) Radio & Television Sales Inc.
(23) A. J. Messner & Co.
(26) May 14, 1948

CHOK, SARNIA
5,000 watts on 1,070 kcs. CBC.
(1) Sarnia Broadcasting Ltd.
(2) Claude R. Irvine
(3) Karl E. Monk
Sales Manager —
Arthur O'Hagan
(7) Gene McLaughlin
(9) Robert Taylor
(11) Ian Dunlap
(12) Jerry Daniel
(15) Arthur O'Hagan
(16) Janet Lindsey
(17) Ron Gobert
(18) Mrs. Zeldia Warnez
(19) Robert White
(20) Robert Cooke
(21 & 22) Paul Mulvihill & Co. Ltd.
(24) Radio Repts. Ltd.
(25) Donald Cooke Inc.
(26) July 28, 1946

CJIC, SAULT STE. MARIE
10,000 watts on 1,050 kcs. CBC.
(1) Hyland Radio-TV Ltd.
(2) Mrs. E. Hyland
General Manager —
Russell Ramsay
(3) E. G. Vance
(5) Gene Plouffe
(6) Bob Wood
(7) George Jonescu
(8) John Rhodes
(9) Fred Zimmerman
(10) Lou Barnes
(11) Lionel McAuley
(12) Russ Ramsay
(13) Don Ramsay
(14) Mrs. Grace Pitt
(15) Ray Haines
(16) Bob Wood
(17) Beth Goodman
(18) Lou Barnes
(19) Ray Haines
(20) David Irwin
(21 & 22) Lorrie Potts & Co.
(23) Broadcast Repts. Ltd.
(24) Radio Repts. Ltd.
(25) All-Canada
(26) Oct. 15, 1934

CKCY, SAULT STE. MARIE
10,000 watts on 920 kcs.
(1) Algonquin Radio & TV Co. Ltd.
(2) C. P. Greco
(3 & 5) Al Bestall
(6) Marcel Lacosse
(7) John Meadows
(9) Marcel Lacosse
(10) Bill Haight
(11) Karl Sepkowski
(12) Harry Wolfe
(14) Clare Bestall
(16) Bill Barrow
(17) Mrs. Audrey Ashthorpe
(19) Dick Peplow
(20) Joe Marinelli
(21) Cam Logan & Associates
(22) Radio & TV Sales Inc.
(23) A. J. Messner & Co.
(25) Young Canadian Ltd.
(26) May 25, 1955

CFRS, SIMCOE
250 watts on 1,560 kcs.
(1) Simcoe Broadcasting Co. Ltd.
(2 & 3) Ted M. Fielder
(5) Richard T. Maxwell
(6) Robert Whatmough
(11) Norm Guilfoyle
(12) Sonny Lowe
(13) Pete Byerlay
(14) Mrs. Bette Barber
(16) Jean Aitken
(17) Mrs. Winni Clark
(19) John Nobbs
(20) Robert Whatmough
(21 & 22) Radio & TV Sales Inc.
(26) June 23, 1956

CJET, SMITHS FALLS
1,000 watts on 630 kcs. CBC.
(1) Rideau Broadcasting Ltd.
(2 & 3) J. W. Pollie
(5) Don Fox
(7) Don Donard
(9) Dave Hudson
(11) Jim Cassidy
(12) George Heath
(16) Mrs. Blythe Hunt

KEY		
1. Owner or Company Name	10. Music Director	19. Chief Operator
2. President (if a company)	11. News Director	20. Chief Engineer
3. Manager	12. Sports Director	21. Toronto Repts
4. Assistant Manager	13. Farm Director	22. Montreal Repts
5. Commercial Manager	14. Women's Director	23. Winnipeg Repts
6. Production Manager	15. Promotion Manager	24. Vancouver Repts
7. Program Manager	16. Traffic Manager	25. U.S. Repts
8. Chief Announcer	17. Copy Chief	26. Station Birth Date
9. Morning Man	18. Librarian	

(17) Ken Vinen
(18) Ian Sutton
(20) Bob Hibbert
(21 & 22) Lorrie Potts & Co.
(23) A. J. Messner & Co.
(25) Devney Organization Inc.
(26) October 22, 1955

CJCS, STRATFORD
500 watts daytime (250 watts nighttime) on 1,240 kcs. CBC.
(1) CJCS Limited
(2) Frank M. Squires
(3 & 5) Stan E. Tapley
(7) Wm. Inkol
(8 & 9) Gil Stevens
(11) Wm. Inkol
(13) Gil Stevens
(16) Mrs. Elaine Scott
(17) Mrs. Joan Kastner
(19) Douglas Bain
(20) John Grigg
(21 & 22) Air-Time Sales Ltd.
(23 & 24) Radio Repts. Ltd.

CFBR, SUDBURY
1,000 watts on 550 kcs. CBC. French Network.
(1) The Sudbury Broadcasting Co. Ltd.
(2) F. B. Ricard
(3 & 5) René Riel
(7) Robert Grandmaison
(11) Kirk Lavillandre
(12) Robert Grandmaison
(16) Helen Grenon
(18) Mary Poirier
(20) Clyde Turner
(21) Cam Logan & Associates
(22) Lorrie Potts & Co.
(23) A. J. Messner & Co.
(25) Young Canadian Ltd.
(26) Dec. 8, 1957

CHNO, SUDBURY
10,000 watts on 900 kcs.
(1) Sudbury Broadcasting Co. Ltd.
(2) F. B. Ricard
(3 & 5) Peter Scott
(9) Bruce Anderson
(11) Cec McKnight
(12) Larry Johnstone
(14) Mrs. Judy Erola
(15) Bruce Anderson
(16) Mrs. Helen Grenon
(17) Peter Allan
(18) Pauline Poirier
(19) Allan Aysto
(20) Clyde Turner
(21) Cam Logan & Associates
(22) Lorrie Potts & Co.
(23) A. J. Messner & Co.
(25) Young Canadian Ltd.
(26) June 24, 1947

CKSO, SUDBURY
10,000 watts on 790 kcs. CBC.
(1) CKSO Radio Limited
(2) W. B. Plaunt
General Manager — and
National Commercial
Manager —
Ralph Connor
(6 & 7) Bob Alexander
(8) Jay Fredricks
(9) Reg Madison
(11) Al Nesbitt
(12) Hub Beaudry
(14) Trudy Manchester
(15) Jack Boitson
(17) Mrs. Eileen Forbom
(18) Joyce Harrison
(20) Teresa McPhee
(21) Leo Gilbeau
(21 to 24) All-Canada
(25) Weed & Co.
(26) August 23, 1935

CKOT, TILLSONBURG
1,000 watts on 1,510 kcs.
(1) Tillsonburg Broadcasting Co. Ltd.
(2 & 3) John Lamers
(5) John D. Lamers Jr.
(6 & 7) Ken Orton
(8) George D'Ambrose
(10) Ken Orton
(11 & 12) Bill Tonner
(13) Murray Nelson
(14) Mrs. Barbara Rankin
(15) John Lamers Jr.
(16) Mrs. Beth Hunter
(17) Mrs. Bernice Nicholson
(19) Marie Franklin
(20) Ken Orton
(21 & 22) Air-Time Sales Ltd.
(23) Broadcast Repts. Ltd.
(24) Radio Repts. Ltd.
(26) April 30, 1955

CFCL, TIMMINS
10,000 watts daytime (2,500 watts nighttime) on 620 kcs. CBC. French Network.
(1) Radiocon Associates Ltd.
(2) J. Conrad Lavigne
(3) Rene Barrette

(5) Jean-Michel Legault
(7) Gerald Lefebvre
(8) Robert Bordeleau
(9) Jacques Lamothe
(11) Treffle Mercier
(12) Gaston Bergeron
(14) Marguerite Bordeleau
(15) Robert Bordeleau
(16) Nicole Vachon
(18) Mrs. Claudette Lepage
(19) Doug Martin
(20) Andrew Fauteux
(21 & 22) Paul Mulvihill & Co. Ltd.
(26) Dec. 23, 1951

CKGB, TIMMINS
10,000 watts on 680 kcs. CBC.
(1) Timmins Broadcasting Ltd.
(2) K. R. Thomson
(3) Gerry Hall
(5) Art Mousley
(7) Dan Kelly
(9) Vic Phillips
(11) Grant Cheurette
(12) Mike Doody
(14) Mrs. Shirley Boyce
(15) Nick Harris
(16) Mrs. Molly Millar
(17) Mrs. Helen Burak
(18) Roger Hall
(20) Andy Andrews
(21 to 24) Stovin-Byles Ltd.
(25) All-Canada
(26) September 15, 1933

CBL, TORONTO
50,000 watts on 740 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CFRB, TORONTO
50,000 watts on 1,010 kcs.
(1) CFRB Limited
(2) W. C. Thornton Cran
(3) Wes McKnight
(4) Jack Dawson
(5) Bill Brennan
(6) Earl Dunn
(7) Jack Dawson
(8) Eddie Luther
(9) Wally Crouter
(11) Bill Hutton
(12) Bill Stephenson
(13) John Bradshaw
(14) Mrs. Betty Kennedy
(15) Jerry Maccabe
(16) Mrs. Mary Falconer
(17) Mrs. Jill Loring
(18) Art Collins
(19) Don McEachern
(20) Clive Eastwood
(21 & 22) Standard Broadcast Sales Ltd.
(23 & 24) Stovin-Byles Ltd.
(25) Young Canadian Ltd.
(26) Feb. 19, 1927

CHOW, WELLAND
1,000 watts on 1,470 kcs.
(1) Wellport Broadcasting Ltd.
(2) Gordon W. Burnett
Managing Director —
Doug Manning
(5) Doug Manning
(7) Andy Laughland
(9) Bert Cullen
(12) Fred King
(13) Allan Pietz
(14) Connie Chicorli
(16) Mrs. Gladys Marchand
(20) Len Whalley
(21 & 22) Tyrrell & Naddon
(24) Contact Radio C-FUN
(25) Weed & Co.
(26) June 4, 1958

CBE, WINDSOR
10,000 watts on 1,550 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CKLW, WINDSOR
50,000 watts on 800 kcs.
(1) Western Ontario Broadcasting Co. Ltd.
President and General
Manager —
S. Campbell Ritchie
(5) Giles McMahon
(7) John Gordon
(9) Toby David
(11) Austin Grant
(14) Mary Morgan
(15) Arthur Gloster
(16) Mrs. Margaret Marshall
(18) Marion Johnston
(20) Stewart M. Clark
(21 to 24) All-Canada
(25) RKO General Broadcasting National Sales
(26) June 1, 1932

CKFI, TORONTO
50,000 watts on 1,540 kcs.
(1) Rogers Broadcasting Limited
(2) Edward S. Rogers
(5) George W. Harper
(7) Vaughan Bjerre
(9) Gerry Herbert
(10) David Amer
(11 & 12) Don Watson
(15) Marie Thornton
(16) Mrs. Glenna Hall
(17) Ross Evans
(18) Mrs. Bette Blake
(19) Burke Van Valkenburg
(20) Ron Turnpenny
(21 & 22) Air-Time Sales Ltd.
(25) Fine Music Hi-Fi.
(26) August 8, 1962

CHUM, TORONTO
5,000 watts on 1,050 kcs.
(1) Radio CHUM-1050 Limited
(2 & 3) Allan F. Waters
(5) Wes Armstrong
(7) Allan Slaight
(9) Al Boliska
(11) Bill Drylie
(12) Bryan Hall
Live Talent and Public Service —
Phil Stone
Sales Promotion Director —
Lyn Salloum
(15) Allen Farrell
(16) Eileen Taylor
(17) Larry Solway
(18) Millie Moriak
(19) Fred Snyder
(20) George Jones
(21 & 22) Stephens & Towndrow Ltd.
(23) Broadcast Repts. Ltd.
(24) Scharf Broadcast Sales Ltd.
(25) Devney Organization Inc.
(26) November, 1945

CKNX, WINGHAM
2,500 watts on 920 kcs.
(1) Radio Station CKNX Ltd.
(2) W. T. Cruikshank
General Manager —
G. W. Cruikshank
Ass't Gen. Manager —
John Cruikshank
(7) John Langridge
(9) Crawford Douglas
(10) H. V. Pym
(11) John A. Strong
(12) John Brent
(13) Cliff Robb
(14) Anna McDonald
(16) Mrs. Lillian Gorbutt
(17) Mrs. Bessie Johnston
(18) Iona Terry
(20) Scott Reid
(21 & 22) Lorrie Potts & Co.
(23) Scharf Broadcast Sales
(26) Feb. 20, 1926

CKOX, WOODSTOCK
250 watts on 1,340 kcs.
(1) Oxford Broadcasting Co. Ltd.
(2 & 3) M. J. Werry
(5) Vern Hesse
(7) Walter Hulme

- (9) Jim Swan
- (11) T. Horney
- (12) T. Reid
- (14) Mrs. Alice Munro
- (16) Mrs. A. B. Brown
- (17) Mrs. L. Munro
- (20) Paul Hunter
- (21 & 22) Lorrre Potts & Co.
- (26) Dec. 6, 1947

- (6) Pierre Dufault
- (7) Jean-Paul Lemire
- (8) Paul Robyn
- (10) Aurèle Groulx
- (11) Olivier G. Caron
- (12) Pierre Dufault
- (14) Simone Lanctôt
- (15) Henri W. Allard
- (16) Parise Côté
- (17) Hilda Trudeau
- (18) Emile Routhier
- (19) André Régimbald
- (20) Jean-Louis Guérette
- (21 & 22) Standard Broadcast Sales Ltd.
- (25) Weed & Company
- (26) June, 1933

- (25) Young Canadian Ltd.
 - (24) September 1.
- CKML, MONT LAURIER**
1,000 watts on 610 kcs. CBC French.
- (1) Radio CKML, Inc.
 - (2) Conrad Prénou
 - (3) Jean-Marie Dupont
 - (7) Yves Lorrain
 - (17) Rolande Lefleur
 - (21 & 22) Hardy Radio & TV Ltd.
 - (26) May 19, 1963

- (25) Young Canadian Ltd.
 - (26) Dec. 8, 1945
- CJMS, MONTREAL**
10,000 watts on 1,280 kcs.
- (1) CJMS Radio Montreal Limitée
 - (2) A. R. Crépault
 - (3) Roch Demers
 - (5) National — Roch Demers
 - (5) Local — Ted Meuniers
 - (6) Pierre Leroux
 - (7) Gilbert Hérard
 - (9) Yvan Ducharme
 - (11) Paul Coucke
 - (12) Rhéaume Brisebois
 - (15) C. Laferrière
 - (16) Mrs. G. Buteau
 - (17) M. Cotté
 - (18) Ginette Houle
 - (20) J. C. Lalancette
 - (21) Stephens & Towndrow Ltd.
 - (22) CJMS Radio (Local) Ltd.
 - (23) Broadcast Repts.
 - (24) Scharf Broadcast Sales Ltd.
 - (25) Weed & Company
 - (26) Jan. 14, 1953

- (12) Al Shaver
- (14) Lorie Dempsey
- (15) Mary Pert
- (16) Mrs. Francine Moses
- (20) Jack Campbell
- (21 & 22) Stephens & Towndrow Ltd.
- (23) Broadcast Repts. Ltd.
- (24) Scharf Broadcast Sales
- (25) Weed & Company
- (26) Dec. 7, 1959

- (18) Mel Brown
- (20) B. Greeley
- (21, 23 & 24) Radio Repts. Ltd.
- (26) March 16, 1960

Quebec

- CFGT, ALMA**
1,000 watts on 1,270 kcs.
- (1) Radio Lac St. Jean Ltée.
 - (2) J. Edgar Tremblay
 - (3) France Fortin
 - (5) René Guillot
 - (6) Guy Angers
 - (8) R. Pelletier
 - (11 & 12) Rosaire Pelletier
 - (14) Mrs. Lucie Jean
 - (16) Guy Angers
 - (18) Nicole Plourde
 - (19) J. Roch Maltais
 - (21 & 22) Tyrrell & Nadon
 - (26) Oct. 26, 1953

- CHAD, AMOS**
250 watts on 1,340 kcs. CBC French Network.
- (1) Radio Nord Inc.
 - (2 & 3) David A. Gourd
 - (4, 5, 6 & 7) Franco Capellari
 - (15 & 16) Franco Capellari
 - (20) Julien Trépanier
 - (21 & 22) Hardy Radio & TV
 - (26) Feb. 10, 1939

- CBJ, CHICOUTIMI**
10,000 watts on 1,580 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- CJMT, CHICOUTIMI**
1,000 watts on 1,420 kcs.
- (1) CJMT-Ltée.
 - (2) J. O. Masse
 - (3) Pierre Tremblay
 - (5) Francois Ranger
 - (7) Achille Soucy
 - (9) Jacques Cayer
 - (11 & 12) Ronald Levesque
 - (14) Nicole Blackburn
 - (15) Pat Verrault
 - (16) Denise Fortin
 - (17) Francois Bellefleur
 - (18) Jean-Guy Cote
 - (20) Lucien Simard
 - (21 & 22) Standard Broadcast Sales
 - (25) Devney Organization
 - (26) February 28, 1954

- CHRD, DRUMMONDVILLE**
250 watts on 1,340 kcs.
- (1) Radio Drummond Ltée.
 - (2) Maurice Sigouin
 - (3) J. A. Savoie
 - (4) Claude Rene
 - (5) J. A. Savoie
 - (7 & 8) Ray Chartier
 - (9) Jean Denis
 - (10) Andre Gallant
 - (11 & 12) Andre Boulanger
 - (16) Marcelle Turcotte
 - (20) Reynald Belanger
 - (21 & 22) Tyrrell & Nadon
 - (26) Dec. 23, 1954

- CHEF, GRANBY**
1,000 watts daytime (250 watts nighttime) on 1,450 kcs.
- (1) La Voix de l'Est Ltée.
 - (2) Aimé Laurion
 - (3 & 5) J. Henri Champagne
 - (7) Ray-Marc Dubé
 - (9) Jean Marcel Béliveau
 - (11) Jacques Payette
 - (12) Bernard Brodeur
 - (13) Jean-Marcel Béliveau
 - (14) Pauline Dalpe
 - (15, 16 & 17) Ray-Marc Dubé
 - (18) Mrs. Muriel Bégin
 - (19) Armand Papineau
 - (20) Raymond Bilocq
 - (21 & 22) Hardy Radio & TV
 - (24) Scharf Broadcast Sales
 - (26) Mar. 14, 1946

- CKCH, HULL**
5,000 watts on 970 kcs. CBC French Network.
- (1) La Compagnie de Radio-diffusion CKCH de Hull Ltée.
 - (3) Jean-Paul Lemire
 - (4 & 5) Henri W. Allard

- CJLM, JOLIETTE**
1,000 watts on 1,350 kcs.
- (1) Radio-Richelieu Ltée.
 - (2) Henri Olivier
 - (3) Maurice Boulianne
 - (5) Cyrille Denis
 - (6) Maurice Boulianne
 - (7) Claude Rochon
 - (8) Jean-Guy Pronovost
 - (9) Gilles Tessier
 - (10) Réginald Lambert
 - (11) Gilles Loyer
 - (12) Aimé Boivin
 - (14) Nicole Forget
 - (15) Maurice Boulianne
 - (16) Lorenzo Brouillard
 - (18) Aimé Boivin
 - (20) Joseph Cardin
 - (21 & 22) Hardy Radio & TV
 - (26) May 8, 1960

- CKRS, JONQUIERE**
1,000 watts on 590 kcs.
- (1) Radio Saguenay Ltée.
 - (2) Henri Lepage
 - General Manager — Tom Burham
 - Station and Commercial Manager — Guy Boivin
 - (7) Noel Fillion
 - (10) Marcel Perron
 - (11) Lionel Tremblay
 - (12) Jean Martin
 - (15) Maurice Petit
 - (16 & 17) Réjean Bilodeau
 - (18) Marcel Perron
 - (19) Léon Jean
 - (20) Gérard Lemieux
 - (21 & 22) Hardy Radio & TV Ltd.
 - (24) Scharf Broadcast Sales
 - (25) Young Canadian Ltd.
 - (26) June 23, 1947

- CKLS, LASARRE**
250 watts on 1,240 kcs. CBC French Network.
- (1) Radio Nord Inc.
 - (2 & 3) David A. Gourd
 - (4, 5, 6, 7, 15 & 16) Franco Capellari
 - (20) Julien Trépanier
 - (21 & 22) Hardy Radio & TV Ltd.
 - (26) Feb. 10, 1939

- CFLM, LA TUQUE**
1,000 watts on 1,240 kcs. CBC.
- (1) Radio La Tuque Ltée.
 - (2) Paul Aboud
 - (3 & 5) Jean Trépanier
 - (7 & 8) Jules Fiola
 - (9) Jean-Pierre-Ricard
 - (11) Jules Fiola
 - (12) André Bissonnette
 - (14) Mlle Laurette Leclerc
 - (16) Mlle Hélène Dion
 - (20) Jean-Paul Mathon
 - (21 & 22) Radio & Television Sales Inc.
 - (25) Donald Cooke Inc.
 - (26) October 3, 1959

- CKBL, MATANE**
5,000 watts on 1,250 kcs. CBC French.
- (1) La Compagnie de Radio-diffusion de Matane Ltée.
 - (2 & 3) René Lapointe
 - (4) Octave Lapointe
 - (5) Wilfrid Lafontaine
 - (6 & 7) Claude Guenette
 - (8 & 9) Jean Berger
 - (10) J. P. Berthiaume
 - (11) Claude Guenette
 - (12) Jean Berger
 - (14) Huguette Fortin
 - (15 & 16) Octave Lapointe
 - (17) Madone Gauthier
 - (18) J. P. Berthiaume
 - (19) Rodrigue Labrie
 - (20) Yvan Fortier
 - (21 & 22) Hardy Radio & TV Ltd.
 - (24) Scharf Broadcast Sales Ltd.

- CKBM, MONTMAGNY**
1,000 watts on 1,490 kcs.
- (1) Radio Alléghans Inc.
 - (2) Henri Deschênes
 - (3 & 5) André Mercier
 - (6) Henri Deschênes
 - (7) Oliva Poitras
 - (11) Réjean Pépin
 - (12) Denis Duchaine
 - (13) Gilles Laflamme
 - (14) Henrietta Michon
 - (15) André Mercier
 - (16) Claudia Simonneau
 - (17) Réjean Pépin
 - (18) Michel Duchaine
 - (20) Hector Fortin
 - (21 & 22) Hardy Radio & TV Ltd.
 - (26) Jan. 31, 1954

- CBF, MONTREAL**
50,000 watts on 690 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- CBM, MONTREAL**
50,000 watts on 940 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- CCFC, MONTREAL**
5,000 watts on 600 kcs.
- (1) Canadian Marconi Co. Ltd.
 - (2) Stewart M. Finlayson
 - (3) S. B. (Bud) Hayward
 - Retail Sales Manager — Harry E. Moll
 - (6) Jim Kidd
 - (7) Hal Gibson
 - (9) Lee Dunbar
 - (10) Russ Griffiths
 - (11) Bill Draper
 - (12) Russ Taylor
 - (15) Jim Morrow
 - (16) Gary Smith
 - (17) Eileen Ferrier
 - (18) Russ Griffiths
 - (20) Creighton Douglas
 - (21 & 25) All-Canada
 - (26) November, 1919

- CFMB, MONTREAL**
10,000 watts on 1,410 kcs.
- (1) Chateau Broadcasting Co. Ltd.
 - (2, 3 & 5) Casimir G. Stanczykowski
 - (7 & 9) Bob Holiday
 - (11) Bob Walters
 - (14) Sheila Rogers
 - (15) Marc Cote
 - (16) Gay Dansereau
 - (17) Marjorie Forrest
 - (18) Alifa Emanuele
 - (19) Bill Gregory
 - (20) John Forrest
 - (21 to 24) Stovin-Byles Ltd.
 - (25) Donald Cooks Inc.
 - (26) Dec. 21, 1962

- CJAD, MONTREAL**
10,000 watts on 800 kcs.
- (1) CJAD Limited
 - (2) W. C. Thornton Cran
 - Vice-President and General Manager — H. T. McCurdy
 - Sales Manager — Murray Morrison
 - Operations Manager — Ralph Kirchen
 - (7) Len Rowcliffe
 - (9) Bill Roberts
 - (11) Doug Williamson
 - (12) Don Chevrier
 - (14) Doris Clark
 - (15) Charles Waldo
 - (16) Berthe Poulet
 - (17) Gerry Bodington
 - (18) Len Rowcliffe
 - (19) Gordon Hope
 - (20) Ernest Mott
 - (21 & 22) Standard Broadcast Sales Ltd.
 - (23 & 24) Stovin-Byles Ltd.

- CKAC, MONTREAL**
50,000 watts on 730 kcs.
- (1) La Campagne de Publication de la presse, Limitée
 - (2) Maurice Chartré
 - (3) Phil Lalonde
 - (4) Roy Malouin
 - (5) André Daveluy
 - (6) Jeannette Brouillet
 - (7) Ferdinand Biondi
 - (8) Jacques Morency
 - (9) Jacques Proulx
 - (10) Jean-Pierre Comeau
 - (11) Pierre Prévost
 - (12) Yvon Blais
 - (14) Jeannette Brouillet
 - (15) Paul Gélinas
 - (16) Mrs. Alice Mackay
 - (17) Yves Langevin
 - (18) Guy Lepage
 - (19) Roger Lepage
 - (20) Len Spencer
 - (21 & 22) Standard Broadcast Sales Ltd.
 - (25) Devney Organization Inc.
 - (26) August 22, 1922

- CKGM, MONTREAL**
10,000 watts on 980 kcs.
- (1) Maisonneuve Broadcasting Corp.
 - (2) Geoff Stirling
 - (3) Don Wall
 - Office Manager — Doug Wilmut
 - (6) Bill Ballentine
 - (9) "Charlie"
 - (10) Doug Grief
 - (11) Doug Burrows

- CKLM, MONTREAL**
10,000 watts on 1,570 kcs.
- (1) Radio-Laval Inc.
 - (2) Mario Verdon
 - (3) Roland Saucier
 - (4) Guy D'Arcy
 - (5) Jean Bertrand
 - (6) Jean Marc Brunet
 - (7) Mario Verdon
 - (8) Roger LeBel
 - (9) Jean Ducape and Pierre Chouinard
 - (10) Fernand Gignac
 - (11) Jean Côté
 - (12) Jean Pierre Coalier
 - (14 & 15) Mrs. Sylviane Cahay
 - (16) Jean Bertrand
 - (17) Jacques Antoons
 - (18) Fernand Gignac
 - (19 & 20) Jacques St-Pierre
 - (21 & 22) Paul L'Anglais Inc.
 - (23) Reimer Inc.
 - (25) Forjoe & Co. Inc.
 - (26) Aug. 4, 1962

- CHNC, NEW CARLISLE**
5,000 watts on 610 kcs. CBC French Network.
- (1) Gaspesia Radio Broadcasting Co. Ltd.
 - (2) J. Alphonse Poirier
 - (3) Dr. Chas. H. Houde
 - (5 & 6) Pierre Stein
 - (15 & 16) Pierre Stein
 - (19 & 20) Bruce MacDonald
 - (21 & 22) Hardy Radio & TV Ltd.
 - (24) Scharf Broadcast Sales Ltd.
 - (25) Weed & Co.
 - (26) Dec. 23, 1933

- CFOX, POINTE CLAIRE**
10,000 watts on 1,470 kcs.
- (1) Lakeshore Broadcasting Ltd.
 - (2) Gord Sinclair Jr.
 - (3) Keith Dancy
 - (5) Danny Dooner
 - (6) R. Willshire
 - (8, 9 & 10) Gord Sinclair
 - (11) Stu Morrison
 - (12) Keith Dancy
 - (14) Mrs. Chris St. Remi
 - (16) Sandra MacLean
 - (17) Mrs. K. Boyes

- CBV, QUEBEC**
5,000 watts on 980 kcs. CBC French Network. Owned and operated by the Canadian Broadcasting Corporation.

- CHRC, QUEBEC**
10,000 watts on 800 kcs.
- (1) CHRC Ltée
 - (2) Col. Hervé Baribeau
 - (3) Aurèle Pelletier
 - (5) F. R. Thibodeau
 - (6) Henri Veilleux
 - (7) Jacques Morisset
 - (9) Michel MontPetit
 - (10) Fernando St-Georges
 - (11) Guy Lemieux
 - (12) Maurice Descarreaux
 - (14) Mrs. Lucille Després
 - Georgette Lacroix
 - (16) Julienne Bélanger
 - (17) Claude Duguay
 - (18) Fernando St-Georges
 - (19) Marcel Huard
 - (20) Arsène Nadeau
 - (21 & 22) Hardy Radio & TV Ltd.
 - (24) John N. Hunt & Assoc.
 - (25) Young Canadian Ltd.
 - (26) April 1, 1926

- CJLR, QUEBEC**
10,000 watts on 1,060 kcs.
- (1) CJLR Inc.
 - (2 & 3) Jacques LaRoche
 - (21 & 22) Radio & Television Sales
 - (26) September 1, 1959

- CJQC, QUEBEC**
250 watts on 1,340 kcs. CBC.
- (1) The Goodwill Broadcasters of Quebec Inc.
 - (2) I. C. Pollack
 - (3) Mrs. Mary F. Bush
 - (5) Jean-Guy Bernier
 - (7) Bill Paton
 - (9) Ernie White
 - (11) Sheldon Phaneuff
 - (12) Bill Paton
 - (16) Terry McKeown
 - (17) Mrs. Janet Sharples
 - (20) Claude Roberge
 - (21 & 22) National Time Sales
 - (23) Broadcast Repts.
 - (25) Young Canadian Ltd.
 - (26) 1949

- CKCV, QUEBEC**
10,000 watts daytime (5,000 nighttime) on 1,280 kcs.


RADIO-1280 RADIO-1280 RADIO-1280 RADIO-1280

CJMS

LA VOIX DU CANADA FRANÇAIS À MONTRÉAL *

THE VOICE OF FRENCH CANADA IN GREATER MONTREAL

RADIO-1280 RADIO-1280 RADIO-1280 RADIO-1280



RABKO

TVPCL

44 Wellington St. E.
Toronto Canada - Em 3-3293

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

(1) CKCV (Québec) Limitée
 (2) Gaston Pratte
 General Manager —
 Magella Alain
 (3) Marcel Leboeuf
 (5) René Lapointe
 (6) Benoît DeMargerie
 (7 & 8) Michel Gariépy
 (9) Maurice Dionne
 (10) Jean Leroye
 (11) Guy Lafrance
 (12) Daniel Berti
 (13) Roland Gilbert
 (14) Louise Leclerc
 (15) Benoît de Margerie
 (16) Marie-Paule Vachon
 (17) Jean-Pierre Vogel
 (18) Jean Leroye
 (19) André Duchesneau
 (20) Lucien Gobeil
 (21 & 22) Standard Broadcast
 Sales Ltd.
 (25) Weed & Company
 (26) July 5, 1926

(21, 22 & 24) Tyrrell & Nadon
 (26) August, 1938

(21 & 22) Paul L'Anglais Inc.
 (24) Scharf Broadcast Sales
 (25) Young Canadian Ltd.
 (26) June, 1937

CKRB, ST. GEORGES DE BEAUCE

10,000 watts on 1,460 kcs. CBC
 French Network.
 (1) Radio Beauce Inc.
 (2) Yvon Thibaudeau
 (3) Charles A. Thibaudeau
 (4 & 5) Jean Barbeau
 (6) Jules Venne
 (7, 8 & 9) Gilles Bernier
 (10) Jacques Petit
 (11) Jules Venne
 (12) Gilles Bernier
 (13) Claude Valois
 (14) Yvette Mathieu
 (15) Jean Barbeau
 (16) Yvette Mathieu
 (17) Jules Venne
 (18) Raymonde Poulin
 (20) Armand Catellier
 (21 & 22) Paul L'Anglais Inc.
 (26) July 20, 1953

CKTS, SHERBROOKE

1,000 watts on 900 kcs. CBC
 Network.
 (1) Telegram Printing &
 Publishing Co. Ltd.
 (2) Sen. Chas. B. Howard
 (3) Gordon H. Beerworth
 (4) Kenneth Fowler
 (5) J. L. Gauthier
 (6 & 7) Kenneth Fowler
 (8) Gordon Breen
 (9) Herbert Paetow
 (11) Gordon H. Beerworth
 (12) Gordon Breen
 (13 & 15) Gordon H. Beerworth
 (16) Lise Duford
 (17) Aline Cassar
 (18) Huguette Vaillancourt
 (19) Claude Vanier
 (20) Auguste Dubuc
 (21 & 22) Paul L'Anglais Inc.
 (23) A. J. Messner & Co.
 (24) Scharf Broadcast Sales
 (25) Young Canadian Ltd.
 (26) July 1, 1945

CKBS, ST. HYACINTHE

250 watts on 1,240 kcs.
 (3 & 5) Benoît Vanier
 (21 & 22) Hardy Radio & TV
 (26) 1959

CHRS, ST. JEAN

1,000 watts on 1,090 kcs.
 (1) Radio Iberville Limited
 (2 & 3) Bernard Turcot
 (4 & 5) Jack Turcot
 (21 & 22) Hardy Radio & TV
 (26) December 6, 1956

CKJL, ST. JEROME

1,000 watts on 900 kcs.
 (1) Radio Laurentides Inc.
 President and General
 Manager — Jean Lalonde

(8) André Guy
 (9) Claude Berube
 (10) Marie Andree Lalonde
 (11) Rene Ladouceur
 (12) Jean Lalonde
 (13) Christian Savard
 (16) Therese Leroux
 (17) Rene Ladouceur
 (19) Andree Hebert
 (21 & 22) Hardy Radio & TV
 Ltd.
 (23) Broadcast Reps.
 (26) March 10, 1956

CKCN, SEPT-ILES

5,000 watts on 560 kcs.
 (1) Radio Sept-Iles Inc.
 (2) Louis Paradis
 (3 to 5) Benoît Roberge
 (6) Jacques Pepin
 (7) Ray Perrault
 (8) Louis Thiboutot
 (9) Albert Morel
 (10) Jacques Pepin
 (11) Louis Thiboutot
 (12) Pierre Gagné
 (14) Jannine Vaillancourt
 (15) Benoît Roberge
 (16) Jannine Perrault
 (18) Lisette Elsliger
 (19) J. Y. Blouin
 (20) Georges Lafrance
 (21 to 24) Radio & TV Sales
 Inc.
 (26) March 30, 1963

CKSM, SHAWINIGAN FALLS

1,000 watts on 1,220 kcs.
 (1) Cie de Radiodiffusion de
 Shawinigan Falls Ltée.
 (2) Art Lacoursiere
 (3) Allan Rogerson
 (4 & 5) Emilien Beaulieu
 (7) Alain Chartier
 (8) R. Decourcel
 (9) Jacque Dupont
 (10) Robert Lemay
 (11) Alain Chartier
 (12) Jean Many
 (13) Jean Paul Coutu
 (14 & 16) Helene St. Yves
 French Network.
 (17) Andre Belisle
 (18) Robert Lemay
 (19) Rejean Decareful
 (20) Rene Comeau
 (21 & 22) Hardy Radio & TV
 Ltd.
 (26) April 30, 1950

CHLT, SHERBROOKE

10,000 watts on 630 kcs. CBC
 French Network.
 (1) La Tribune Inc.
 (2) Paul Desruisseaux
 General Manager —
 Jean-Louis Gauthier
 (5) Jean-Louis Gauthier
 (6, 7 & 8) Marcel Girard
 (9) Jean Joncas
 (10) P. M. Robidoux
 (11) Marcel Girard
 (12) J. M. Bilodeau
 (15) Mrs. Normande Boivin
 (16) Louise Fournier
 (17) Rouville Daigneault
 (18) Dorothy Belanger
 (20) Auguste Dubuc

CJSO, SOREL

1,000 watts on 1,320 kcs.
 (1) Radio-Richelieu Ltée.
 (2) Henri Olivier
 (3) Maurice Boulianne
 (5) Maurice Bérubé
 (6) Maurice Boulianne
 (7) Claude Rochon
 (8) Joseph Péloquin
 (9) Gilles Tessier
 (10) Georges Codling
 (11) Claude Rochon
 (12) Michel Champagne
 (14) Pierrette Salvas
 (15) Maurice Boulianne
 (16 & 17) Lorenzo Brouillard
 (18) Thérèse Cardin
 (20) Joseph Cardin
 (21 & 22) Hardy Radio & TV
 Ltd.
 (26) June 16, 1945

CKLD, THETFORD MINES

250 watts on 1,230 kcs. CBC
 French Network.
 (1) Radio Mégantic Ltée.
 (2 & 3) Francois Labbé
 (4, 5 & 6) Will Dugré
 (7) Irénée Goulet
 (8) Bertrand Potvin
 (9) Raymond Cusson
 (10) Elizabeth Bolduc
 (11 & 12) Irénée Goulet
 (13) Raymond Cusson
 (14) Elizabeth Bolduc
 (15 & 16) Will Dugré
 (17 & 18) Elizabeth Bolduc
 (19 & 20) Reginald Lafrance
 (21 & 22) Hardy Radio & TV
 Ltd.
 (25) Young Canadian Ltd.
 (26) Feb. 12, 1950

CHLN, TROIS RIVIERES

10,000 watts on 550 kcs. CBC
 French Network.
 (1) Radio Trois Rivieres Inc.
 (2) Roger Dussault
 (3) Maurice Dansereau
 (4 & 5) Maurice Duval
 (6) Maurice Dansereau
 (7 & 8) Louis Dufresne
 (9) Claude Simard
 (10) Paul Joly
 (11) Sylvia St. Amant
 (12) Jean Paul Trudel
 (14) Nicole St. Pierre
 (15) Maurice Duval
 (16) Gisele Guilbert
 (17) Ernest Lamy
 (18) Paul Joly
 (19) Yvon Rocheleau
 (20) Oric Lefebvre
 (21 & 22) Standard Broadcast
 Sales
 (23) A. J. Messner & Co.
 (24) Scharf Broadcast Sales
 (25) Young Canadian Ltd.
 (26) Oct. 17, 1937

CKTR, TROIS RIVIERES

10,000 watts on 1,150 kcs.
 (1) CKTR (1958) Ltd.
 (2) Paul Aboud
 (3 & 5) C. Couture
 (6) J. Heroux
 (7) Andre Gaudreau
 (9) Michel Thivierge
 (11) Jacques Hebert
 (12) Armand Martel
 (15) Jacques Hebert
 (16) Claudette Landry
 (17) Camil Gagnon
 (19) Fernand Lamy
 (20) Hervé Lapointe
 (21 & 22) Radio & TV Sales
 Inc.
 (25) Donald Cooke Inc.
 (26) Feb. 6, 1954

CKVD, VAL D'OR

1,000 watts on 1,230 kcs. CBC
 French Network.
 (1) Radio Nord Inc.
 (2 & 3) David A. Gourd
 (4, 5, 6, 7, 15 and 16)
 Franco Capellari
 (20) Julien Trepanier
 (21 & 22) Hardy Radio & TV
 (26) Feb. 10, 1939

CLV, VALLEYFIELD

1,000 watts on 1,370 kcs.
 (1) Radio Valleyfield Limited
 (2) Adrien Cholette
 General Manager —
 Jean-Claude Lefebvre
 (3 & 5) Maurice Legault
 (9) Roger Bélaire
 (11) J. D. Girouard
 (12) Hubert Lauzon
 (13) Normand La Berge
 (14) Guylaine Bel Humeur
 (16) Mrs. J. Lepage
 (17) Lucie Deschamps
 (21) Hardy Radio & TV
 (22) Ralph J. Judge & Co.
 (26) Nov. 10, 1961

CKVL, VERDUN

50,000 watts daytime (10,000
 watts nighttime) on 850 kcs.
 (1) Radio Futura Ltd.
 (2) Jack Tietolman
 Vice-President & Manager —
 Corey Thomson
 (5) Judah Tietolman
 (6) Maurice Thisdell
 (7) Marcel Provost
 (8) Jacques Duval
 (9) Jacques Desbaillets
 (10) Roland Bayeur
 (11) Marcel Beauregard
 (12) Bob Rivet (French) and
 Larry Fredericks (English)
 (13) Alphonse Lapointe
 (14) Pierrette Champoux
 (French) and June
 Warren (English)
 (15) Jack Selinger
 (16) Jeannot Pelletier
 (17) Gaston Saulnier
 (18) Laurent Bourdy
 (19) Bernard Brisset
 (20) Maurice Rousseau
 (21 & 22) Radio & Television
 Sales Inc.
 (25) Young Canadian Ltd.
 (26) Nov. 3, 1946

CFDA, VICTORIARVILLE

1,000 watts on 1,370 kcs.
 (1) Radio Victoriaville Limitée
 (2) J. A. Brisson
 (3, 5, 6 & 7) Gaston Girouard
 (9) Jean Normandeau
 (10) Mary Poirier
 (11) Claude Godin
 (12) Gilbert Foucault
 (13) Claude Godin
 (14) Denyse Trottier
 (15 & 16) Mariette Dufresne
 (17) Denyse Trottier
 (18) Mary Poirier
 (19 & 20) Pierre Brisson
 (21 & 22) Radio & Television
 Sales Inc.
 (24) Scharf Broadcast Sales
 (25) Young Canadian Ltd.
 (26) Oct. 19, 1951

CKVM, VILLE MARIE

10,000 watts on 710 kcs. CBC
 French Network.
 (1) Radio Temiscamingue Inc.
 (2) Hervé Leblanc
 (3) René Legault
 (4) J. P. Paquette
 (5) René Legault
 (7 & 8) Yvon Larivière
 (9) Marcel Lebel
 (10) Yvon Larivière
 (11) J. P. Paquette
 (12) Yvon Larivière
 (13) P. E. Desjardins
 (14) Alice Ethier
 (16) Mariello Barrette
 (18) Yvon Larivière
 (20) J. S. Bordeleau
 (21) Tyrrell & Nadon
 (22) Jean Nadon & Assoc.
 (25) Young Canadian Ltd.
 (26) Jan. 7, 1950

New Brunswick

CKBC, BATHURST

10,000 watts on 1,360 kcs. CBC.
 (1) Bathurst Broadcasting Co.
 Ltd.
 (2) J. Leo Hachey
 (3) William A. Winton
 Sales Manager —
 R. J. Gallagher
 (7 & 8) Raymond Macdonald
 (9) Neil MacMullen
 (11) Bruce Jackson
 (12 & 13) Ray Macdonald
 (14) Mrs. Marty Elliott
 (15) R. J. Gallagher
 (16) Mrs. Marty Elliott
 (17) Terry Mourant
 (18) Gary Crowell
 (20) Phil Pacquet
 (21 & 22) Air-Time Sales Ltd.
 (23) Broadcast Reps. Ltd.
 (25) Young Canadian Ltd.
 (26) April 18, 1955

CKNB, CAMPBELLTON

10,000 watts daytime (1,000
 nighttime) on 950 kcs. CBC.
 (1) Restigouche Broadcasting
 Co. Ltd.
 (2) John D. Alexander
 (3) M. Douglas Young

(5) Kenneth Coughlan
 (7) Douglas Young
 (8) Terry Adams
 (9) Vaughn Sullivan
 (10) Donald Hume
 (11 & 12) Darrell Cochrane
 (14) Gwen Gallup
 (16) Ernestine Bourque
 (17) Robert Richards
 (20) William Freeman
 (21 & 22) Hardy Radio & TV
 Ltd.
 (25) Weed & Co.
 (26) Dec. 26, 1939

CJEM, EDMUNSTON

5,000 watts on 570 kcs. CBC.
 French Network.
 (1) Edmundston Radio Ltd.
 (2) Georges Michaud
 (3) Georges A. LeBel
 (4) Patrick Gendron
 (5) Jean Fournier
 (7) Georges A. LeBel
 (8, 9, 11) Gilles Bradet
 (12) Paul Aubut
 (15) Georges A. LeBel
 (16) Marguerite St-Onge
 (17) Patrick Gendron
 (18) Huguette Ouellet
 (19) Walter Martin
 (20) Marcel Vallee
 (21 & 22) Standard Broadcast
 Sales Ltd.
 (25) Weed & Company
 (26) Dec. 10, 1944

CFNB, FREDERICTON

50,000 watts on 550 kcs. CBC.
 (1) Radio Atlantic Ltd.
 (2) D. Malcolm Neill
 Manager and Vice-President—
 Jack T. H. Fenety
 (5) Jack T. H. Fenety
 (6 & 7) John W. Richards
 (9) Pat Donelan
 (11) Lawrence Knowles
 (12) Mac MacGowan
 (14) Mrs. Joan Watson
 (15) Mrs. Christine Maxwell
 (16) Mrs. Margaret Burnett
 (17) Frank Eidt
 (18) Mrs. Joan MacFadyen
 (20) Glenn D. Love
 (21 & 22) Paul Mulvihill &
 Co. Ltd.
 (23) Broadcast Reps. Ltd.
 (25) Weed & Co.
 (26) Jan. 12, 1923

CBAF, MONCTON

5,000 watts on 1,300 kcs. CBC
 French. Owned and operated by
 the Canadian Broadcasting Corp.

CKCW, MONCTON

10,000 watts on 1,220 kcs.
 (1) Moncton Broadcasting Ltd.
 (2 & 3) F. A. Lynds
 (5) Earl Ross
 (7) Bob Reid
 (9) Bill McFadden
 (10) Jack Reid
 (11) Claude Cain
 (12) Earl Ross
 (15) John Dimick
 (16) Lorraine Maillet
 (17) Roy Hicks
 (18) Bert Hebert
 (19) Bob Oke
 (20) Keith MacConnell
 (21 to 24) Stovin-Byles Ltd.
 (25) E. S. Sumner Corp.
 (26) Dec. 4, 1934

CKMR, NEWCASTLE

1,000 watts on 790 kcs. CBC.
 (1) Miramichi Broadcasting
 Co. Ltd.
 (2) L. W. Flett
 (3 & 5) R. J. Wallace
 (6) Fred Haining
 (7) R. J. Wallace
 (11) Dan Leeman
 (12) Fred Haining
 (14) Mrs. M. Eileen Sproul
 (15) Dan Leeman
 (17) Mrs. Marion MacDougall
 (18) Fred Haining
 (19) Blair Trevors
 (20) R. J. Wallace
 (21) Hardy Radio & TV Ltd.
 (22) Ralph J. Judge & Co.
 (26) April 4, 1949

CFBC, SAINT JOHN

10,000 watts daytime (5,000
 watts nighttime) on 930 kcs.
 (1) Fundy Broadcasting Co.
 Ltd.
 (2) J. H. Turnbull
 (3) R. A. Lockhart
 (5) Ralph McLenaghan
 (6) Dave Dean
 (8) Hal Sempel
 (9) Ron Wilson
 (11) Frank Withers
 (12) Ralph McLenaghan
 (14) Mrs. Marita McNulty
 (16) Mrs. Ruth Likely
 (17) Margaret Williams
 (18) Hellen Govang
 (20) A. C. Weeks
 (21 & 22) Radio Reps. Ltd.
 (23) Broadcast Reps.
 (24) Radio Reps. Ltd.
 (25) Young Canadian Ltd.
 (26) Nov. 21, 1946

CHSJ, SAINT JOHN

10,000 watts on 1,150 kcs. CBC.
 (1) New Brunswick Broad-
 casting Co. Ltd.
 (2) L. F. Daley, Q.C.
 General Manager —

George Cromwell
 Operations Manager and
 Commercial Manager —
 Ken Dobson
 (7) Greg Bonner
 (9) Chuck Camroux
 (11) John Ross
 (12) John Miller
 (14) Mrs. Ruth Crosbie
 (15) Frank Doody
 (16) Grace Craft
 (17) Joan O'Neill
 (18) Ernie Earle
 (19) Kenny Ogden
 (20) Reid Dowling
 (21 to 25) All-Canada
 (26) April 18, 1934

CBA, SACKVILLE

50,000 watts on 1,070 kcs.
 Owned and operated by the
 Canadian Broadcasting Corpora-
 tion.

CJJC, WOODSTOCK

1,000 watts on 920 kcs. CBC.
 (1) Carleton-Victoria Broad-
 casting Co. Ltd.
 (2 & 3) Robert J. Morrison
 (4) W. Bruce Smith
 (6, 7 & 8) Bruce Smith
 (9) Walter Tompkins
 (10) William Turney
 (11) Jim Morrison
 (12) Ted Jarrett
 (13) Walter Tompkins
 (14) Wendy Hill
 (15) Jon Sypher
 (16) Al H. Morrison
 (17) Mary Lou Francis
 (18) Wendy Hill
 (20) R. J. Morrison
 (21 & 22) Lorrie Potts & Co.
 (23) A. J. Messner & Co.
 (26) July 1, 1959

Nova Scotia

CKDH, AMHERST

250 watts on 1,400 kcs.
 (1) Amherst Broadcasting Co.
 Ltd.
 (2) J. A. Langille
 (5) William Wall
 (8 & 9) Ralph Hansen
 (11 & 12) Bill Wall
 (13) Henry Austin
 (16) Mrs. Elsie Harlowe
 (18) Herb Simpson
 (20) George Lewis
 (21 & 22) Hardy Radio &
 TV Ltd.
 (26) October 25, 1957

CJFX, ANTIGONISH

5,000 watts on 580 kcs. CBC.
 (1) Atlantic Broadcasters Ltd.
 (2) Dr. F. J. Giniyan
 (3) J. Clyde Nunn
 (4) Bruce Rafuse
 (5) Gus Mackinnon
 (6) Steve Emery
 Sales Manager —
 Levis Desjardins
 (8) Bill MacKinnon
 (9) Gus Mackinnon
 (11) Al Graham
 (12) Al Graham &
 Dr. Cecil Maclean
 (16) Janet Waters
 (17) Anne Burchell
 (18) Gus Mackinnon
 (20) Mike Doyle
 (21 & 22) Paul Mulvihill &
 Co. Ltd.
 (25) Young Canadian Ltd.
 (26) March 25, 1943

CKBW, BRIDGEWATER

10,000 watts on 1,000 kcs. CBC.
 (1) Acadia Broadcasting Co.
 Ltd.
 (2) Clarence J. Morrow
 (3) John F. Hirtle
 (4 & 5) James A. MacLeod
 (6 & 7) Robert A. MacLaren
 (8) Robert C. Stillwell
 (9) Hugh A. Godfrey
 (10) Robert A. MacLaren
 (11) Kenneth Hawkins
 (12 & 13) Robert A. MacLaren
 (14) Mrs. Virginia Fleming
 (15) James Ernst
 (16) Mrs. Pauline Fraser
 (17) James A. MacLeod
 (18) Hugh A. Godfrey
 (20) Douglas B. Hirtle
 (21 & 22) Air-Time Sales Ltd.
 (23 & 24) Radio Reps. Ltd.
 (25) Donald Cooke Inc.
 (26) Dec. 24, 1947

CFDR, DARTMOUTH

5,000 watts on 790 kcs.
 (1) Radio Dartmouth
 Limited
 (2) C. Arnold Patterson
 (3) Clary J. Flemming
 (7) Cyril G. Lynch
 (8) Vincent P. Gallant
 (9) Gerald Parsons
 (11) Ben Dalfen
 (14) Mrs. Jessie Coade
 (16) Mrs. Lorna M. Burlock
 (19) Ralph C. Tingley
 (20) Jack Hutchison
 (21 & 22) Radio
 Representatives
 (26) December 5, 1962

CBH, HALIFAX

10,000 watts on 1,340 kcs.
 Owned and operated by the
 Canadian Broadcasting Corpora-
 tion.

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto Reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal Reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver Reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. Reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station Birth Date |
| 9. Morning Man | 18. Librarian | |

CHNS, HALIFAX

- 10,000 watts on 960 kcs.
 (1) Maritime Broadcasting Co.
 (2) Graham W. Dennis
 (3) Fred W. Arenburg
 (4) Douglas A. Grant
 (5) Orville B. Pulsifer
 (6) Mike MacNeil
 (7) Ray Calder
 (8) Ron Slade
 (9) Robert Huggins
 (10) Peter Stewart
 (11) Orville B. Pulsifer
 (12) Mrs. Dorothy Thompson
 (13) Harry Stephen
 (14) Mrs. Betty Crabtree
 (15) Carl Westhaver
 (16) Arthur W. Greig
 (17 to 25) All-Canada
 (26) May 12, 1925

CJCH, HALIFAX

- 10,000 watts on 920 kcs.
 (1) CJCH Limited
 (2) Finley MacDonald
 (3) Bob McGuigan
 (4) Gordon Marratto
 (5) Ron Finlay
 (6) Bob Bambury
 (7) Mort Brown
 (8) Errol Weaver
 (9) Harris Sullivan
 (10) Dave Crosby
 (11) Howard Gerard
 (12) Dorothy Williams
 (13) Mort Brown
 (14) Al Campbell
 (15) John Jay
 (16 to 22) Paul Mulvihill & Co. Ltd.
 (23) A. J. Messner & Co.
 (24) Scharf Broadcast Sales
 (25) Young Canadian Ltd.
 (26) Nov. 14, 1944

CKEN, KENTVILLE

- 1,000 watts on 1,350 kcs.
 (1) Evangeline Broadcasting Co. Ltd.
 (2) Frank J. Burns
 (3) Willard A. Bishop
 Sales Manager — James Crossan
 (4) Willard A. Bishop
 (5) Al Williamson
 (6) Ron Pulsifer
 (7) Arnold Edwards
 (8) Willard A. Bishop
 (9) Mrs. Anne Leefe
 (10) George Gamble
 (11) William A. Schofield
 (12 to 22) Lorrie Potts & Co.
 (23) Broadcast Sales Ltd.
 (24) Aug. 7, 1948

CKAD, MIDDLETON

- 1,000 watts daytime (250 watts nighttime) on 1,490 kcs.
 (1) Evangeline Broadcasting Co. Ltd.
 (2) Frank J. Burns
 (3) Willard A. Bishop
 Sales Manager — James Crossan
 (4) Willard A. Bishop
 (5) Al Williamson
 (6) Ron Pulsifer
 (7) Arnold Edwards
 (8) Willard A. Bishop
 (9) Mrs. Anne Leefe
 (10) George Gamble
 (11) William A. Schofield
 (12 to 22) Lorrie Potts & Co.
 (23) Broadcast Repts. Ltd.
 (24) June 1, 1962

CKEC, NEW GLASGOW

- 5,000 watts on 1,320 kcs. CBC.
 (1) Hector Broadcasting Co. Ltd.
 (2 & 3) J. M. Cameron
 (4 & 5) Paul Houle
 (6) J. M. Cameron
 (7) David Smith
 (8) Doris Ryan
 (9) Paul Houle
 (10 to 20) Don Homes
 (21 & 22) Tyrell & Nadon
 (23) Broadcast Repts
 (24) Donald Cooke
 (25) 1953

CBI, SYDNEY

- 5,000 watts on 1,140 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CJCB, SYDNEY

- 10,000 watts on 1,270 kcs.
 (1) Cape Breton Broadcasters Ltd.
 (2) J. Marven Nathanson
 (3) Norris L. Nathanson
 (4) Mrs. Florence MacLeod
 (5) Lloyd MacDonald
 (6) Mrs. Florence MacLeod
 (7) Robby Robertson
 (8) Al Foster
 (9) Sylvia Dubinsky

- (11 & 12) Don McIsaac
 (13) Ann Terry MacLellan
 (14) Lloyd Dennison
 (15) Winnie MacDonald
 (16) Toby Halloran
 (17) Sylvia Dubinsky
 (18) Al Gibson
 (19) Alf Vernon
 (20 to 25) All-Canada
 (26) Feb. 12, 1929

CKCL, TRURO

- 1,000 watts on 600 kcs. CBC.
 (1) Colchester Broadcasting Co. Ltd.
 (2 & 3) J. Arthur Manning
 (4) H. C. Deryk Upton
 (5) W. Frank Harvey
 (6) Frank MacDonald
 (7) Jack S. Armstrong
 (8) Harry Dewar
 (9) Mrs. E. C. MacKenzie
 (10) Mrs. Ann Cox
 (11) Sid Bernasconi
 (12) Hardy Radio & TV Ltd.
 (13) Ralph J. Judge & Co.
 (14 to 25) Devney Organization Inc.
 (26) Sept. 10, 1947

CFAB, WINDSOR

- 250 watts on 1,450 kcs.
 (1) Evangeline Broadcasting Co. Ltd.
 (2) Frank J. Burns
 (3) Willard A. Bishop
 Sales Manager — James Crossan
 (4) Willard A. Bishop
 (5) Al Williamson
 (6) Ron Pulsifer
 (7) Arnold Edwards
 (8) Willard A. Bishop
 (9) Mrs. Anne Leefe
 (10) George Gamble
 (11) William A. Schofield
 (12 to 22) Lorrie Potts & Co.
 (23) Broadcast Sales Ltd.
 (24) Nov. 13, 1945

CKLS, YARMOUTH

- 250 watts on 1,340 kcs.
 (1) Gateway Broadcasting Co. Ltd.
 (2) D. L. M. Smith
 (3) W. Singer
 (4) Weed & Co.

Prince Edward Island

CFCY, CHARLOTTETOWN

- 5,000 watts on 630 kcs. CBC.
 (1) Island Radio Broadcasting Co. Ltd.
 (2) Mrs. K. S. Rogers
 (3 & 4) R. F. Large
 (5) L. MacAulay
 (6) R. F. Large
 (7) W. B. Carter
 (8) Scott MacPherson
 (9) Loman MacAulay
 (10) Whit Carter
 (11) Jane Weldon
 (12) Betty Large
 (13) E. P. Williams
 (14) M. Murtagh
 (15) D. V. Moser
 (16 to 25) All-Canada
 (26) July 1, 1923

CJRW, SUMMERSIDE

- 250 watts on 1,240 kcs.
 (1) Gulf Broadcasting Co. Ltd.
 (2, 3 & 4) R. C. "Bob" Schurman
 (5) Lowell Huestis
 (6) Paul Schurman
 (7) Fred MacFarlane
 (8) Lowell Huestis
 (9 to 12) Paul Schurman
 (13) Lowell Huestis
 (14) Mrs. Marjorie Mitchell
 (15) Gary Phillips
 (16) Mrs. Beverley McNeen
 (17) Paul Schurman
 (18) Joan Fitzgerald
 (19) Fred MacFarlane
 (20) Angus MacKie
 (21 & 22) Air-Time Sales Ltd.
 (23) Broadcast Repts. Ltd.
 (24) Radio Repts. Ltd.
 (25) Nov. 17, 1948

Newfoundland

CBY, CORNER BROOK

- 1,000 watts on 790 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CFCB, CORNER BROOK

- 1,000 watts on 570 kcs.

- (1) Humber Valley Broadcasting Co. Ltd.
 Managing Director — Harold Butler
 Station Mgr. — Roy M. Pike
 (2) Harold Butler
 (3 & 4) Gordon Tizzard
 (5) Roy M. Pike
 (6 to 25) Radio & Television Sales Inc.
 (26) Scharf Broadcast Sales
 (27) Young Canadian Ltd.
 (28) 1960

CBG, GANDER

- 250 watts on 1,450 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CBT, GRAND FALLS

- 1,000 watts on 990 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CKCM, GRAND FALLS

- 10,000 watts on 620 kcs.
 (1) Colonial Broadcasting System Ltd.
 (2) Walter B. Williams
 (3) James M. Murdoch
 (4) Edward Connolly
 (5 & 6) William C. Squires
 (7) Pat Beson
 (8 & 9) Richard O'Neill
 (10) Mrs. Georgina O'Neill
 (11) William C. Squires
 (12) Patricia Squires
 (13 & 14) Maureen Robbin
 (15) John Murphy
 (16) Walter Williams
 (17 & 18) All-Canada
 (19) Young Canadian Ltd.
 (20) July 25, 1963

CHCM, MARYSTOWN

- 1,000 watts on 560 kcs.
 (1) Colonial Broadcasting System Ltd.
 (2) Joseph V. Butler
 (3) Charles Noseworthy
 (4) Donald C. Hollett
 (5) Charles Noseworthy
 (6) Walter Forsey
 (7) Anthony Sheppard
 (8) Russell Hollett
 (9) Edward Coady
 (10) Donald C. Hollett
 (11) Walter Forsey
 (12) Margaret Drake
 (13) Ita Mitchell
 (14) W. B. Williams
 (15 to 22) All-Canada Radio & TV
 (23) Young Canadian Ltd.
 (24) May 23, 1962

CBN, ST. JOHN'S

- 10,000 watts on 640 kcs. Owned and operated by the Canadian Broadcasting Corporation.

CJON, ST. JOHN'S

- 10,000 watts on 930 kcs.
 (1) Newfoundland Broadcasting Co. Ltd.
 (2) Geoff Stirling
 (3) Don Jamieson
 (4) Colin Jamieson
 (5) Charles Pope
 (6) Gerry Wiggins
 (7) Dave Maunder
 (8 & 9) Bob Lewis
 (10) Eric Abbott
 (11) Jim Thoms
 (12) Howie Meeker
 (13) Sally West
 (14) Mrs. Joan LeClair
 (15) Emilie Davis
 (16) Bill Wescott
 (17) Mrs. Marg McGinn
 (18) Charlie Peddle
 (19) Oscar Hierlihy
 (20 to 24) Stovin-Byles Ltd.
 (25) Weed & Co.
 (26) Oct. 11, 1951

VOCM, ST. JOHN'S

- 10,000 watts on 590 kcs.
 (1) Colonial Broadcasting System Ltd.
 (2) Walter B. Williams
 Managing Director — Joseph V. Butler
 (3) Denys Ferry
 (4 & 5) Bill Williamson
 (6) Bill Allen
 (7) Noel Vinicombe
 (8) Bob Cole
 (9) Lorraine Kenny
 (10) Jim Browne
 (11) Dave Broomfield
 (12) Mrs. Jennifer Teasdale
 (13) Mrs. Irene Purcell
 (14) Harold Noseworthy
 (15) Walter B. Williams
 (16 to 24) All-Canada
 (25) Young Canadian Ltd.
 (26) October 19, 1936

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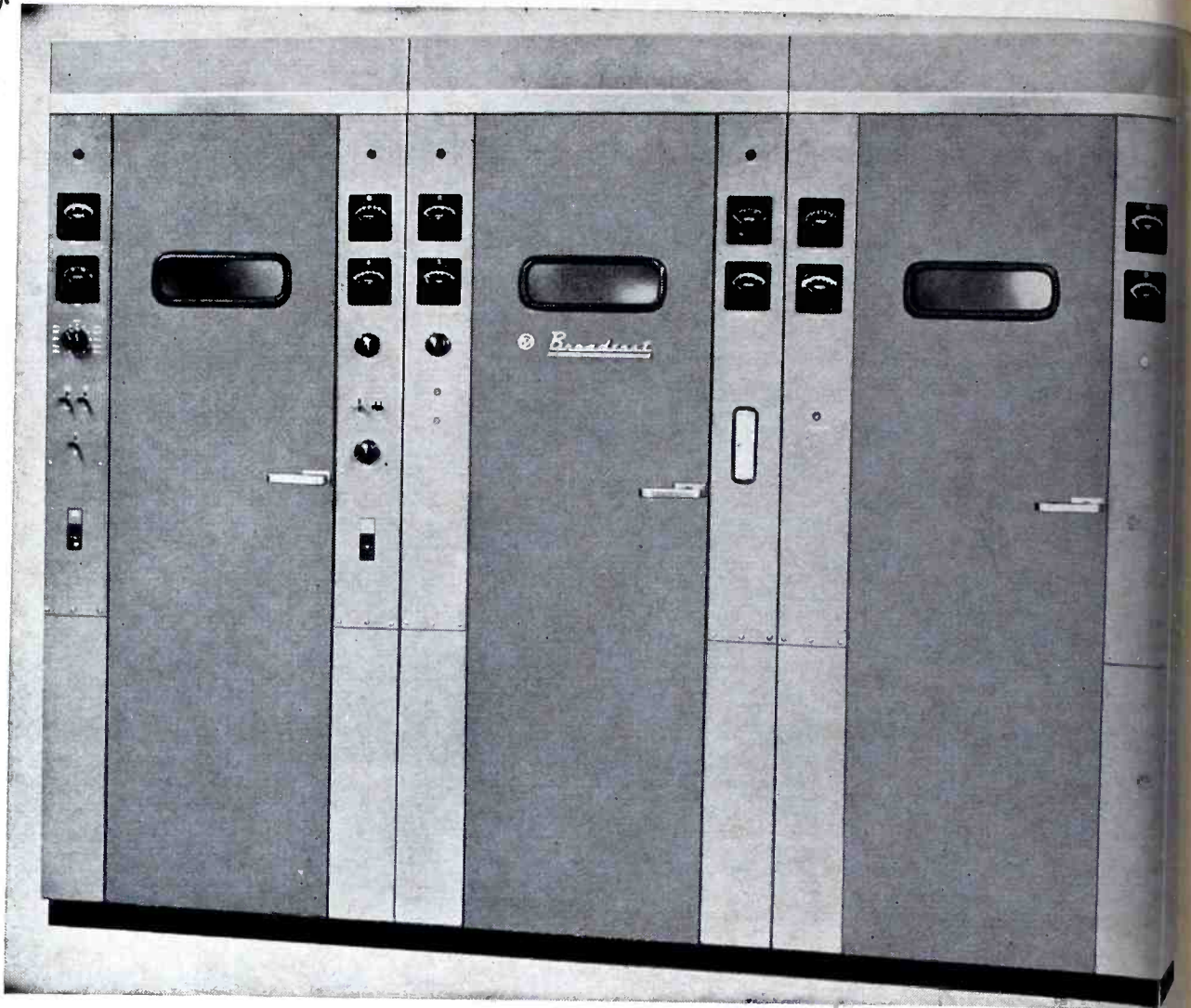
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in our Montreal plant for
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economies effected by Canadian
production are reflected in our
new lower selling price.



BTA-10U 10 KW broadcast transmitter (with cutback facilities for 5 KW).

RCA VICTOR'S NEWEST PRESTIGE

TYPE

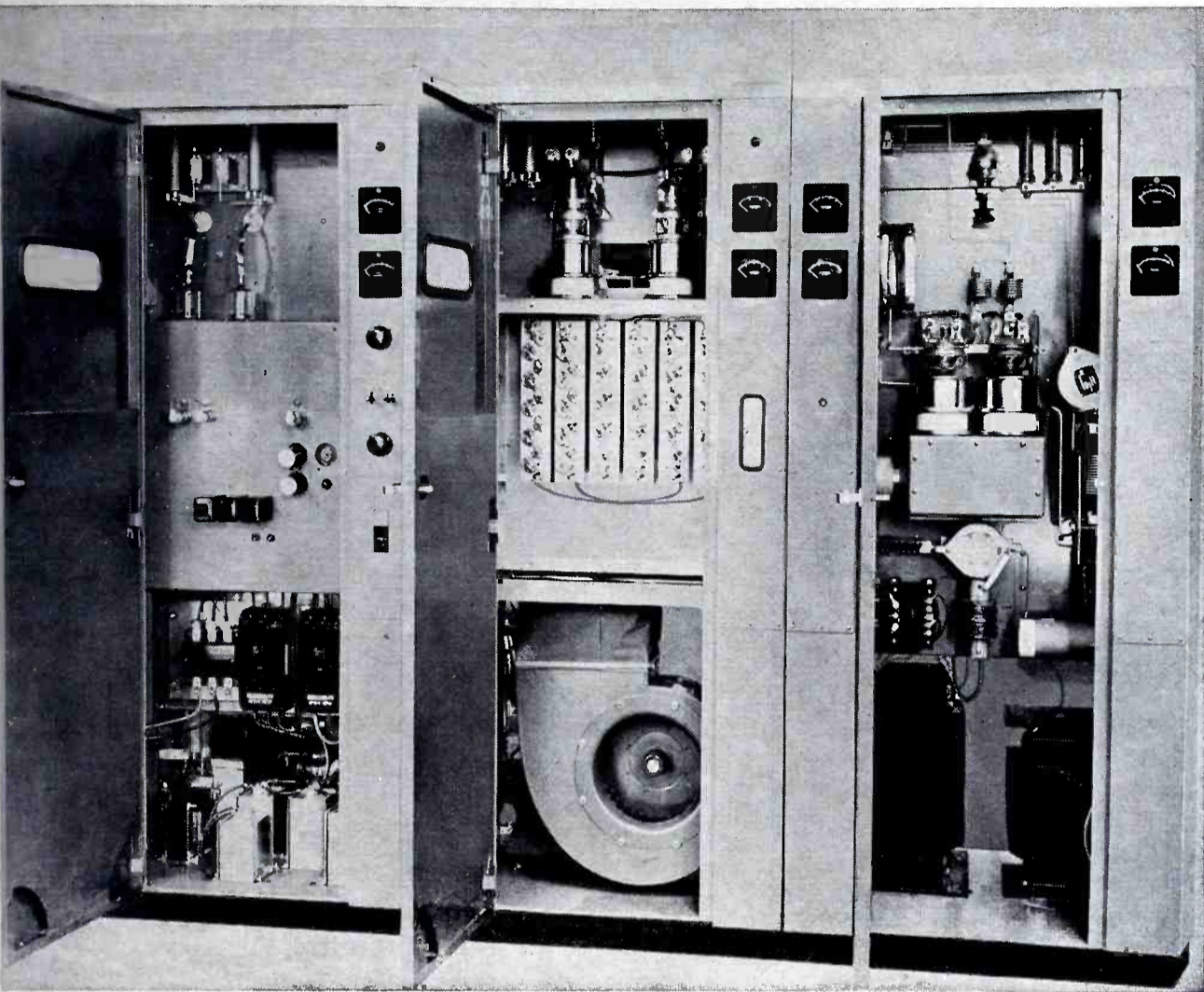
BTA-10U

Ask the stations who own them:

- CKBW** Bridgewater, N.S.
- CJCB** Sydney, N.S.
- CHAT** Medicine Hat, Alta.
- CKLM** Montreal
- CFMB** Montreal, Canada's first multi-lingual station

REDUCED OPERATING COSTS

- Replacement tubes cost 30 percent less
- Extended tube life
- New high-efficiency RF final saves 10 percent on annual power bill
- Operates between -20 deg. C and +45 deg. C ambient temperatures, reducing building heating expenditures



Front view, doors open, showing driver-control, modulator and high-voltage rectifier; and power amplifier cabinets.

M BROADCAST TRANSMITTER...

REDUCED MAINTENANCE COSTS

- Only two tuning controls
- Semi-permanent solid-state rectifiers
- Adequate cabinet dimensions ensure ample cooling in warmest summer weather with simple air-changing system
- Vertical panel construction provides reach-in accessibility to all components
- No RF feedback requiring frequent adjustment
- Highest quality components reduce equipment outages

REDUCED INSTALLATION COSTS

- Output circuit tolerant of wide variations in antenna system impedance
- Factory-tuned and tested.
- Built-in remote control circuitry
- Broadband neutralization
- Very low harmonic radiation



RCA VICTOR COMPANY, LTD.

Technical Products

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TRUSTED NAME IN ELECTRONICS

PERSONNEL REGISTER (FM Radio)

British Columbia

CFFM-FM, KAMLOOPS

1,000 watts on 98.3 mcs.
 (1) Inland Broadcasters Limited
 (2) Ronald White
 (3) Ian G. Clark
 (4) Miss Jean C. Ross
 (5) Walter Harwood
 (6) Dave Clark
 (7) Paul Haines
 (8) Dave Clark
 (9) Paul Haines
 (10) Dave Clark
 (11) Walter Jones
 (12) Loretta Swartz
 (13) Dave Clark

(14, 15 & 16) Loretta Swartz
 (17) Dave Clark
 (18) Kurt Reichennek
 (19) Dave Clark
 (20) May 21, 1962

CBU-FM, VANCOUVER

1,400 watts on 105.7 mcs.
 Owned and operated by the Canadian Broadcasting Corporation.

CHQM-FM, VANCOUVER

20,000 watts on 103.5 mcs.
 Retail Sales Manager — J. W. Hustler
 National Sales Manager — John R. Grant
 (16) Iris Tickner

(20) Aug. 10, 1960
 Issues own rate card and programs for 14 hours weekly separately from CHQM-AM.

CFAY-FM, VICTORIA

Same staff, same programming as CFAX-AM, Victoria.

CKDA-FM, VICTORIA

370 watts, on 98.5 mcs.
 Same staff, same programming as CKDA-AM.

Alberta

CHFM-FM, CALGARY

11,000 watts on 95.9 mcs.

(1) Quality FM Ltd.
 (2 & 3) Allan J. Barker
 (6 & 7) Gordon R. Morrison
 (10) Temple Sinclair
 (14) Ross L. Craig
 (15) Laura M. Gillis
 (18) Gordon R. Morrison
 (20) August 29, 1962

CFRN-FM, EDMONTON

250 watts on 100.3 mcs.
 Same staff, same programming as CFRN-AM.

CJCA-FM, EDMONTON

400 watts on 99.5 mcs.
 Same staff, same programming as CJCA-AM.

CKUA-FM, EDMONTON

250 watts on 98.1 mcs.
 Same staff, same programming as CKUA-AM.

CHEC-FM, LETHBRIDGE

250 watts on 100.9 mcs.
 Same staff, same programming as CHEC-AM.

Manitoba

CFMW-FM, WINNIPEG

354,000 watts on 98.3 mcs.
 (1) Radio Fine Music Greater Winnipeg Ltd.
 (2) Walter E. Kroeker
 (3) Dennis Barkman
 Station Mgr. — George Hellman
 (15) Shirley Braun
 (18) John J. Pauls
 (20) December 10, 1962
 Programs separately for 40 hours weekly and issues separate rate card.

CJOB-FM, WINNIPEG

310,000 watts on 97.5 mcs.

(1) Radio OB Limited
 (2) F. A. Griffiths
 (3) R. M. MacLennan
 (6) Bill Stewart
 (7) Cliff Gardner
 (8) Tom Bryant
 (12) Maureen Rogan
 (14) Ron Krochuk
 (15) Gary Grantham
 (16) Maureen Rogan
 (17) Gary Grantham
 (18) R. V. Durie
 (20) March, 1948
 Separate programs for 122 hours weekly & issues own rate card.

CKY-FM, WINNIPEG

Same staff as CKY-AM.
 Programs 18 hours a week separately from CKY-AM. Issues own rate card.

Ontario

CJBQ-FM, BELLEVILLE

17,400 watts on 97.1 mcs.
 (9) Eugene Lang
 Programs separately 30 hours weekly and issues own rate card.

CHIC-FM, BRAMPTON

857 watts on 102.1 mcs.
 Same staff as CHIC-AM. Programs separately for 57 hours weekly.

CKPC-FM, BRANTFORD

10,200 watts on 92.1 mcs.
 Same staff, same programming as CKPC-AM.

CJSS-FM, CORNWALL

250 watts on 104.5 mcs.
 Same staff, same programming as CJSS-AM.

CKPR-FM, FORT WILLIAM

48,000 watts on 94.3 mcs.
 (1) H. F. Dougall Co. Ltd.
 Same staff, same programming as CKPR-AM.

CKLC-FM, KINGSTON

250 watts on 99.5 mcs.
 Same staff, same programming as CKLC-AM.

CKWS-FM, KINGSTON

250 watts on 96.3 mcs.
 Same staff, same programming as CKWS-AM.

CKCR-FM, KITCHENER

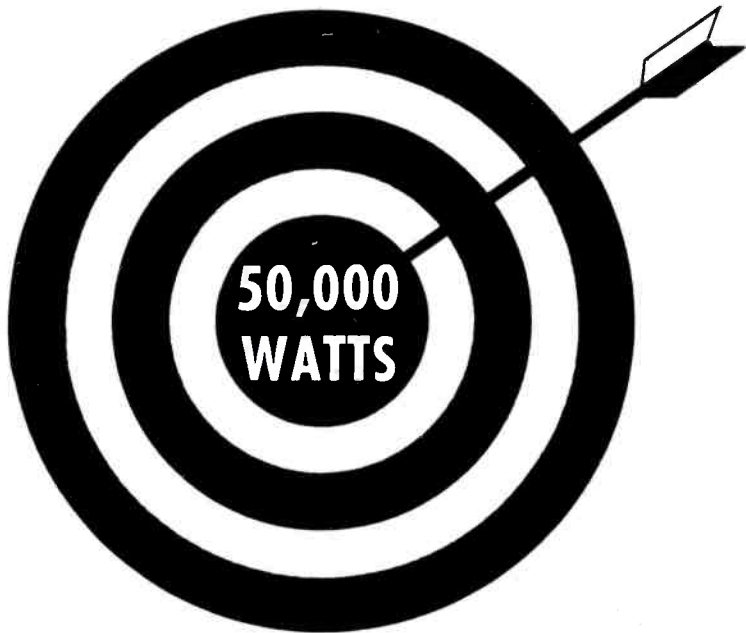
350 watts on 96.7 mcs.
 Same staff, same programming as CKCR-AM.

CFPL-FM, LONDON

179,000 watts on 95.9 mcs.
 (1) The London Free Press Printing Co. Ltd.
 (2) W. J. Blackburn
 (3) Ward Cornell
 Sales Mgr. — Charles N. Knight
 (6) Geoffrey A. Bingle
 (10) Hugh Bremner
 (11) Peter James
 (13) Roy Jewell
 (14) Mrs. Jean Barnes & Mrs. Dorothy McClelland
 (15) William Yardy
 (17) Deborah Dennis
 (18) Glen Robitaille
 (19) Keith Roberts
 (20) 1948
 Programs separately for 97 hours weekly and issues separate rate card.

CKLB-FM, OSHAWA

14,000 watts on 93.5 mcs.
 (1) Lakeland Broadcasting Company Ltd.
 (2) Gordon G. Garrison



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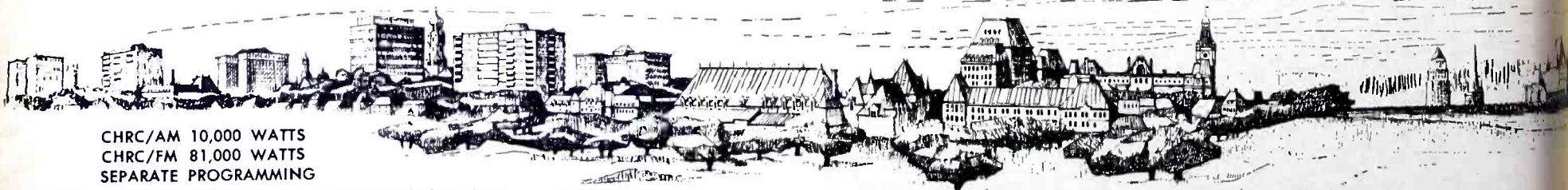
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 CHRC/FM 81,000 WATTS
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 YOUNG CANADIAN LIMITED

KEY

- | | | |
|--------------------------|----------------------|---------------------------------|
| 1. Owner or Company Name | 8. Chief Announcer | 15. Traffic Chief |
| 2. President | 9. Music Director | 16. Copy Chief |
| 3. Manager | 10. News Director | 17. Librarian |
| 4. Asst. Mgr. | 12. Women's Director | 18. Chief Engineer |
| 5. Commercial Mgr. | 11. Sports Director | 19. Chief Operator |
| 6. Production Mgr. | 13. Farm Director | 20. Date and Year Station Began |
| 7. Program Mgr. | 14. Promotion Mgr. | |

(3) Dick Trotter
(20) September 12, 1957
Programs separately for 133 hours weekly.

CBO-FM, OTTAWA
380 watts on 103.3 mcs. Owned and operated by the Canadian Broadcasting Corporation.

CFMO-FM, OTTAWA
146,000 watts on 93.9 mcs.
(1) CFRA Broadcasting Co. Ltd.

(2) Frank Ryan
(3 & 7) Sief Franken
(8) Bob Jeffries
(9) Richard Thomas
(10) Richard Gale
(12) Sheila Hawkins
(15) Bruce Patenaude
(16) Mal Gibson
(17) Bruce Patenaude
(19) Bud Desjardins
(20) 1948
Programs separately for 119 hours weekly and issues own rate card.

CKTB-FM, ST. CATHARINES
250 watts on 97.7 mcs.
(20) 1949
Same staff, same programming as CKTB-AM.

CKGB-FM, TIMMINS
250 watts on 94.5 mcs.
Same programming, same staff as CKGB-AM.

CBL-FM, TORONTO
11,900 watts on 99.1 mcs. Owned and operated by the Canadian Broadcasting Corporation.

CKFM-FM, TORONTO
200,000 watts on 99.9 mcs.
(1) CFRB Limited
(2) W. C. Thornton Cran
(3) D. W. Insley
(5) Jack R. Kennedy
(6 & 7) Peter G. Nordheimer
(15) Ruth Peachell
(17) Nicholas Nesbitt
(18) Clive Eastwood
(20) July 1, 1961
Programs separately for 126 hours weekly and issues separate rate card.

CHFI-FM, TORONTO
210,000 watts on 98.1 mcs.
Same staff as CHFI-AM. Broadcasts approximately 30 hours weekly separate from AM.

CKLW-FM, WINDSOR
250 watts on 93.9 mcs.
Same staff, same programming as CKLW-AM.

Quebec

CBF-FM, MONTREAL
3,860 watts on 95.1 mcs. Owned and operated by the Canadian Broadcasting Corporation.

CBM-FM, MONTREAL
3,860 watts on 100.7 mcs. Owned and operated by the Canadian Broadcasting Corporation.

CFCF-FM, MONTREAL
41,400 watts on 92.5 mcs.
(1) Canadian Marconi Co.
Same staff, same programming as CFCF-AM.

CJFM-FM, MONTREAL
41,200 watts on 95.9 mcs.
(1) CJAD Limited
(2) W. C. T. Cran
(3) J. Lyman Potts
(7 & 9) Frank Kerton
(10) Doug Williamson
(11) Al Cauley
(12) Doris Clark
(14) Charles Waldo
(15) Gloria Shaborda
(16) Alice Marie Noel
(17) John Levy
(18) Ernest Mott
(19) David Higgins
(20) October 1, 1962
Programs separately for 126 hours weekly and issues own rate card.

CKGM-FM, MONTREAL
50,000 watts on 97.7 mcs.
(1) Maisonneuve Broadcasting Corp.

(2) Geoff Stirling
(3) Don Wall
(4) Dave Grief
(5) Barry Savage
(6) Bill Ballentine
(7) Dave Grief
(8) Tom Cherington
(9) Dave Grief
(10) Doug Burrows
(11) M. Anthony
(12) Red Story
(13) C. Newton
(14) Doug Wilmut
(15) H. K. Bassier
(16) H. Kennedy
(17) D. Geddes
(18) J. Campbell
(19) J. Sykes
(20) August 1, 1963

CHRC-FM, QUEBEC
81,000 watts on 91.1 mcs.
(1) CHRC Limitée
(2) Col. Hervé Baribeau
(3) Aurèle Pelletier
(5) F. R. Thibodeau
(6) Georgette Lacroix
(7) Henri Veilleux
(17) Georgette Lacroix
(18) Arsène Nadeau
(20) February, 1949
Programs separately for 35 hours weekly and issues separate rate card.

CJBR-FM, RIMOUSKI
20,000 watts on 101.5 mcs.
(20) November, 1947.
Programs separately for 58 hours weekly.

CHLT-FM, SHERBROOKE
62,000 watts on 102.7 mcs.
Same staff, same programming as CHLT-AM.

CKVL-FM, VERDUN
307,000 watts on 96.9 mcs.
(1) Radio Futura Ltd.
(2) Jack Tietolman
(3) Corey Thomson
(6 & 7) Hal Wardell
(8) Hal Wardell and Louis Belanger
(9) Jacques Catudal
(16 & 17) Larry Frederick's
Programs 24 hours a day separate from CKVL-AM and issues its own rate card.

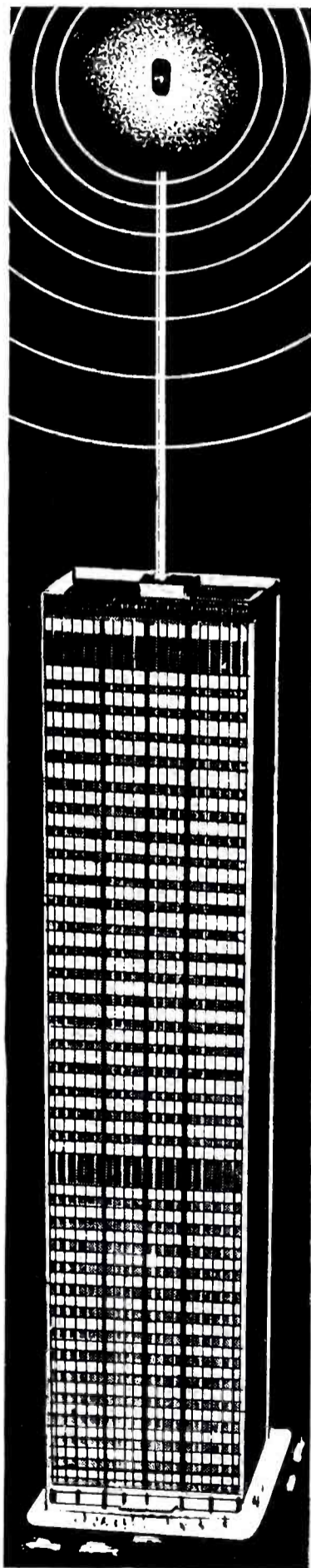
Nova Scotia

CHNS-FM, HALIFAX
250 watts on 96.1 mcs.
(1) Maritime Broadcasting Company
(2) Graham W. Dennis
(3) Fred W. Arenburg
(7 & 17) Robert Oxley
Programs 3 1/2 hours weekly separate from CHNS-AM.

CJCB-FM, SYDNEY
1,000 watts on 94.9 mcs.
Same staff as CJCB-AM. Programs separately for 10 hours weekly and issues separate rate card.

NOW! 307,000 watts

e.r.p.



from the top of the Commonwealth's highest building, the Canadian Imperial Bank of Commerce on Dorchester Blvd.

stronger
signal

clearer
stereo
multiplex
reception

wider
coverage

featuring
the world's
most beautiful
music
24 hours a day

96.9 mc

CKVL-FM

VERDUN • MONTREAL

REPRESENTATIVES: Radio & Television Sales Inc., Montreal • Toronto
Young Canadian Ltd., New York



"The Sound of Service in Montreal"

CKTB ST. CATHARINES

- Complete coverage of Rich Niagara Peninsula
- Huge bonus audience in Toronto, Hamilton, S. Ontario
- 32 years of honest service and proven results

Reps:
Paul Mulvihill & Co Ltd.
Toronto Montreal

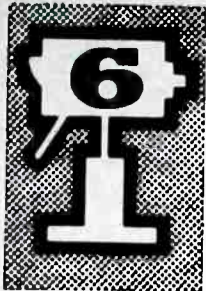
Dial 610
CKTB
ST. CATHARINES

ADVERTISING AGENCIES

A list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast department directors and radio and television time buyers.

This list consists of Advertising Agencies enfranchised by the C.A.B. for the year ending June 30, 1963.
The 1963-64 list will appear in an early issue.

Agency	City	Phone	Address	Media Director	Broadcast Dept. Director	Radio-TV Time-Buyer
Algie, Lawson Ltd.	Toronto	487-5345	1560 Bayview Ave.	Brian S. Birrell	Brian S. Birrell	Mrs. J. Morrow
Ar-Jay Advertising Agency Ltd.	Willowdale	221-5563	12 Finch Avenue W.	J. A. Rodkin	—	J. A. Rodkin
Ardiel Advertising Agency Ltd.	Toronto	HU. 5-6541	4 Lawton Blvd.	P. A. Johnson	P. A. Johnson	P. A. Johnson
	Montreal	842-4681	1500 Stanley Street	Miss F. de Trois les Maison	Miss F. de Trois les Maison	Miss F. de Trois les Maison
	Hamilton	LI. 9-2419	180 Parkdale Ave. N.	Miss V. Lentz	Mrs. Ruth VanDyke	Mrs. R. VanDyke
	Ottawa	CE. 5-9280	389 Albert Street	Miss Joann Hossick	Miss J. Hossick	Miss J. Hossick
Backman Advertising Agency Ltd.	Halifax	423-8164	5675 Spring Garden Road	Miss A. Archibald	Miss A. Archibald	Miss A. Archibald
Baker Advertising Agency Ltd.	Toronto	487-1511	1670 Bayview Ave.	D. Gillespie	N. Pahlen	—
	Montreal	VI. 5-2191	1420 Sherbrooke St. W.	French Service Director	G. St. Denis	—
Batten, Barton, Durstine & Osborne Inc.	Montreal	UN. 8-2655	1155 Dorchester Blvd. W.	Gerry Burroughs	—	Mildred MacLeod
	Toronto	EM. 3-9461	2 Carlton Street	Clara Quinn	R. Fleck	Joyce Williams
Beedham Advertising Associates Ltd.	Toronto	924-8431	217 St. Clair Ave. W.	Miss R. Shaw	G. G. Beedham	G. G. Beedham
Bleasdale Advertising Ltd.	Victoria	EV. 2-6741	608 Fort Street	Harry R. Bleasdale	Harry R. Bleasdale	Harry R. Bleasdale
Breithaupt, Milsom & Benson Ltd.	Toronto	483-3531	120 Eglinton Ave. E.	Peter Charles	Ray Arsenault	Miss Joan Dearden
	Montreal	VI. 9-6181	1245 Sherbrooke St. W.	Peter Charles	P. Garcia	M. L. Lacasse
Burley, J. H. Ltd.	Toronto	362-6847	159 Bay St.	A. L. Drewry	A. L. Drewry	A. L. Drewry
Burnett, Leo Co. of Canada Ltd.	Toronto	EM. 6-5801	133 Richmond St. W.	J. Paul Moore	J. B. McRae	Mrs. E. Stevens
						Mrs. J. McGuey
						Miss B. Gould
						Mrs. E. Gray
Burns Advertising Agency Ltd.	Montreal	WE. 5-5257	1980 Sherbrooke St. W.	Mrs. Edith Lekay	—	Lucien St. Amand
Camp, Dalton K. & Assoc. Ltd.	Toronto	HU. 7-2101	600 Eglinton Ave. E.	F. J. Boyer	—	Fran Lauzon
Canaline Advertising Agency Ltd.	Toronto	368-7646	790 Bay St.	W. R. Campbell	W. R. Campbell	Miss M. Brymer
Cardon Rose Ltd.	Montreal	VI. 2-9581	1411 Crescent Street	Miss Lee Harrison	Norman Cardon	Miss Lee Harrison
Carter, Garry J. of Canada Ltd.	Toronto	WA. 4-2505	59 Avenue Road	Bob Howe	Bob Howe	Bob Howe
Clavir, Leo Productions	Rexdale	CH. 1-3568	266 Rexdale Blvd.	—	—	—
Cockfield Brown & Co. Ltd.	Toronto	924-5492	185 Bloor St. E.	F. R. Payne	J. R. MacRae	W. C. Townsend
						Mary Moran
						M. Pomeroy
						R. Ryall
						W. C. Thurston
						E. W. Box
						Mrs. M. Simons
						Marjorie F. Maddigan
Collyer Advertising Ltd.	Montreal	842-8672	2100 Drummond St.	Miss N. Fraser	G. Rivard	Miss N. Fraser
	Toronto	EM. 3-2647	481 University Ave.	Adele E. Ward	Adele E. Ward	R. Lisabelle
Copeland, Don H. Advertising Ltd.	Scarborough	—	2 Crescentwood Rd.	Vera M. Copeland	V. M. Copeland	Adele E. Ward
Crombie Advertising Co. Ltd.	Montreal	VI. 9-5246	391 St. James St. W.	Mrs. V. Upton	—	V. M. Copeland
	Toronto	EM. 4-7204	100 Adelaide St. W.	Mrs. J. Watson	—	V. P. Gray
	Vancouver	MU. 3-5696	402 West Pender Street	Western Manager, Miss Sherrill	Adair	Mrs. J. Watson
Dancer-Fitzgerald-Sample (Canada) Ltd.	Toronto	924-8425	200 St. Clair Ave. W.	Gilbert Nunns	Gilbert Nunns	Ruth Pedley
Daniel & Charles Inc.	New York	MU. 6-7288	185 Madison Avenue	Bernice Gutmann	John DeBenham	Doris Gould
Ellis Advertising Co.	Buffalo	TL. 2-6780	Statler-Hilton Hotel	R. Joseph	Beatrice Haniford	—
Erwin, Wasey, Ruthrauff & Ryan (Can.) Ltd.	Toronto	WA. 1-5187	610 Church St.	Lloyd E. Hefford	S. Wayne	Lloyd E. Hefford
Ferguson Mann Ltd.	Montreal	845-7134	2015 Mountain St.	D. A. Fieldman	D. A. Fieldman	D. A. Fieldman
Ferres Advertising Ltd.	Hamilton	JA. 9-1116	63 Duke Street	—	—	—
Foote Cone & Belding Canada Ltd.	Toronto	WA. 5-5961	10 St. Mary St.	Miss M. Harper	R. L. Simpson	Sheila M. Bonfield
				J. B. Tomlinson		
				Manager, Mr. Gilles Daoust		
Foster Advertising Ltd.	Montreal	VI. 2-8781	1255 Phillips Square	Ralph Draper	S. Alex MacKay	Sheila Wright
	Toronto	924-4681	149 Alcorn Ave.			Marg Burt
						Murray Fenton
						Walter Reeves
						C. Toupin
	Montreal	VI. 9-5343	550 Sherbrooke St. W.	A. D. Clarke	Norma J. Robinson	Norma J. Robinson
	Winnipeg	WH. 2-0776	149 Portage Ave. E.	L. A. Mainster	A. J. Collins	Mrs. H. Bakes
	Vancouver	MU. 5-6404	#404, 1281 W. Georgia St.	Mrs. H. Bakes	R. J. King	Miss C. Kireluk
Goodis, Goldberg, Soren Ltd.	Toronto	789-1101	288 Lawrence Ave. W.	Miss C. Kireluk	R. D. Watson	Jay Joffe
	Calgary	AM. 2-7474	628 12th Ave. S.W.	Jay Joffe	H. J. Pollock	Miss Lily Lim
Grosberg, Pollock & Gwartzman Ltd.	Toronto	487-4717	234 Eglinton Ave. E.	Miss Lily Lim	R. D. Amos	John D. Gibson
Hayhurst, F. H. Co. Ltd.	Toronto	HU. 7-4371	55 Eglinton Ave. E.	—	—	Pat Hepburn
						Pat Festing-Smith
						Mrs. U. McLean
	Montreal	VI. 5-0251	1420 Sherbrooke St. W.	D. G. McMaster	D. G. McMaster	Marilyn Willis
Heggie Advertising Co. Ltd.	Toronto	HU. 1-5125	97 Eglinton Ave. E.	Phyllis Sivill	Phyllis Sivill	—
	Montreal	744-5505	860 Decarie Blvd.	H. Corneil Strachan, Acct. Ex.	—	—
Huot Publicité Ltée.	Montreal	842-9011	353 St. Nicholas St.	P. E. Rioux	Ian C. Peace	Ian C. Peace
Hutchins Advertising Co. of Canada Ltd.	Toronto	924-3752	35 Hayden Street	Manager — Wm. Bounsall	—	—
Huxley-Irwin-Price Ltd.	Hamilton	JA. 8-0058	70 Sanford Ave. N.	Jack A. Price	Jack A. Price	Jack A. Price
						Elizabeth McKay
						Mrs. I. Germann
						Mrs. M. Green
Industrial Advertising Agency Ltd.	Toronto	924-6671	385 Madison Ave.	—	—	Mrs. V. Percival
	Montreal	VI. 2-5281	1500 Stanley St.	—	—	A. G. Temple
	St. Catharines	MU. 4-8736	177 Russell Ave.	—	—	D. C. Williamson
Inter-Canada Quebec Advertising Agency Ltd.	Montreal	931-1874	3488 Cote-de-Neiges Rd.	Yvon Fortier	Yvon Fortier	Yvon Fortier
Jarvis, Albert Ltd.	Toronto	WA. 5-3815	1000 Yonge St.	Miss D. N. Ferris	Godfrey Jarvis	Godfrey Jarvis

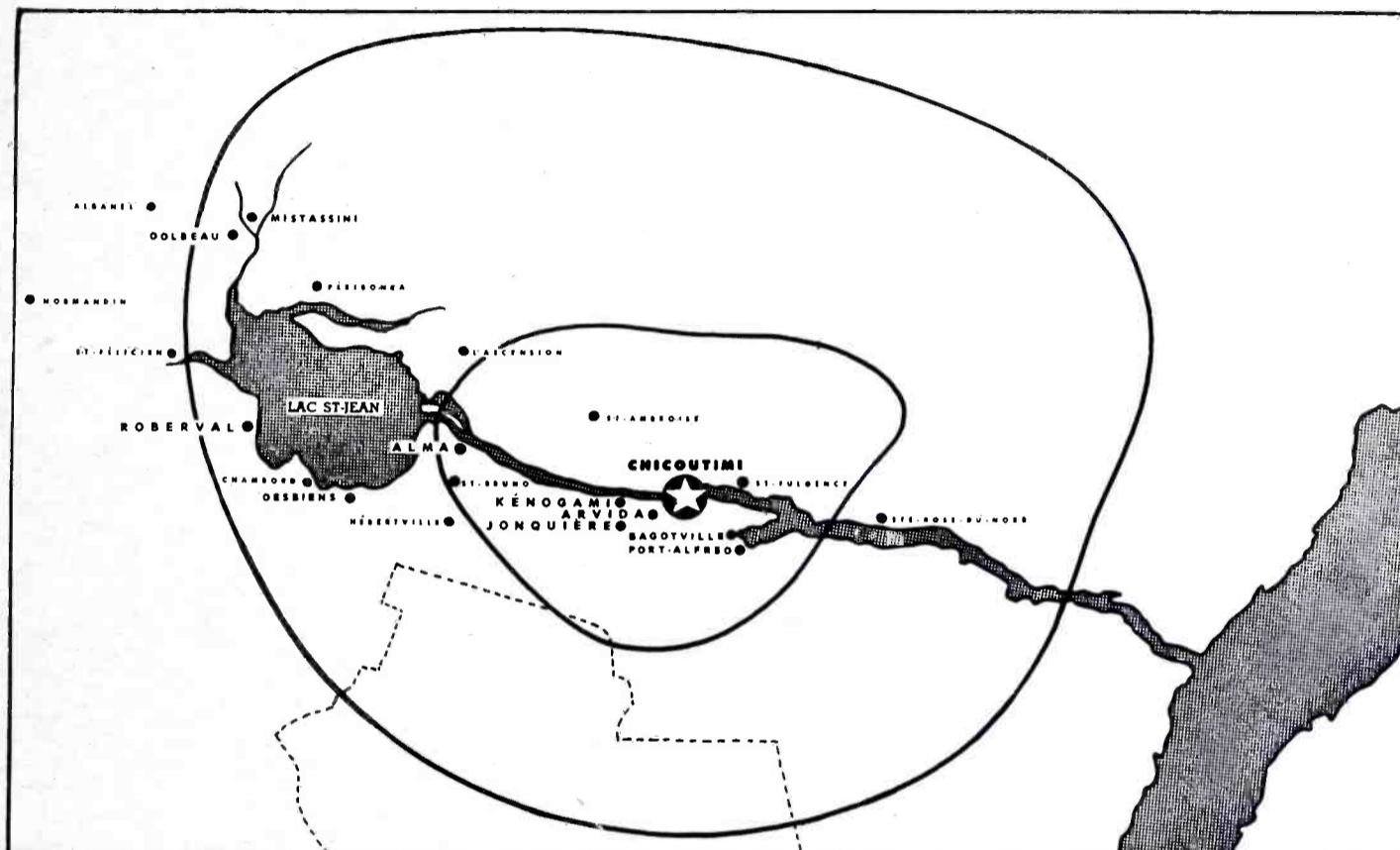


CJPM • TV

100,000 Watts Max.

"THE POWERHOUSE OF NORTHEAST QUEBEC"

Delivering the Chicoutimi - - Saguenay - - Lake St. John Market



POWER:

CJPM-TV 100,000 watts maximum power on Channel 6 delivers greater coverage of the Chicoutimi-Saguenay-Lake St. John market **than ever before.**

EFFICIENCY:

Produced by a single power source, its signal provides more efficient engineering coverage **than ever before.**

PROGRAMS:

Associated with CFTM-TV Montreal, our independent programming features many proved top rated shows combined with our own quality local **programs**, and gives this rich market better entertainment **than ever before.**

COST:

Sensible efficient rates provide more mileage for your dollars at lower cost **than ever before.**

REPRESENTED BY

Paul L'Anglais Inc.

MONTREAL
TORONTO

— Stovin-Byles Ltd. —

WINNIPEG
VANCOUVER

Forjoe Inc.

U. S. A.

ADVERTISING AGENCIES

A list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast department directors and radio and television time buyers.

Agency	City	Phone	Address	Media Director	Broadcast Dept. Director	Radio-TV Time-Buyer
Kastor, Hilton, Chesley, Clifford & Atherton (Canada) Ltd.	Toronto	362-4231	481 University Avenue	Miss Adel Ward	Miss Del Tepluck	Miss Adel Ward
Kelley, Russell T. Co. Ltd.	Hamilton	JA. 2-1155	627 Main St. E.	Frank Rose	—	Robert Hodgson
Kenyon & Eckhardt Ltd.	Toronto	WA. 5-8931	321 Bloor St. E.	Mrs. D. Iler	Broadcast Co-ordinator Mrs. V. Allison	Mrs. D. Iler
Lippman Advertising Assoc. Inc.	Buffalo	856-1900	Hotel Buffalo	Albert Lippman	Alice Addison	Marion Dougherty
Lovick, James & Co. Ltd.	Vancouver	MU. 4-6221	1178 West Pender St.	—	Peter Hargreaves	Audrey Bothamley
	Edmonton	GA. 4-2181	760 Professional Bldg.	Fae Dodds	Bill Graham	Bill Graham
	Calgary	AM 2-6161	1870 Elvenden House	Mrs. A. F. Urch	C. N. York	—
	Winnipeg	WH. 3-0623	604 Power Bldg.	—	A. B. Jenkins	Lynne Andresen
	Montreal	875-5130	1,000 Dominion Sq. Bldg.	—	—	—
	Toronto	WA. 1-1121	800 Bay Street	J. L. McCuaig	Ralph Freeman	W. J. Graham Miss O. Jennings C. W. Lewis
MacLaren Advertising Co. Ltd.	Toronto	EM. 3-2244	111 Richmond St. W.	D. C. Linton Deputy Media-Director	H. Horler	—
	Montreal	VI. 5-1222	550 Sherbrooke St. W.	F. K. Campbell	S. Di Stasio	Miss L. Henuset
	Vancouver	MU. 2-5651	1112 West Pender St.	R. Kirkwood	—	Tom Woodside
	Winnipeg	WH. 2-6321	911 Electric Railway Chambers	—	W. E. Wilson	—
Maquinna Advertising Agency	Toronto	921-5169	800 Bay Street	Mrs. F. Repath	S. Varcoe	Mrs. F. Repath
McCann-Erickson (Canada) Ltd.	Toronto	925-3231	151 Bloor Street W.	D. McInnes	S. Bennett	A. Sylvah N. Demeda J. Tait Miss A. M. Hughes Mary McGowan
	Montreal	VI 9-8341	2055 Peel St.	F. A. Collins	S. Bennett	—
	Vancouver	MU 3-5608	1030 W. Georgia St.	Florence Asson	—	—
McConnell Eastman & Co. Ltd.	Toronto	HU 7-4601	234 Eglinton Ave. E.	Karl A. Steeves	D. J. MacMillan	Mrs. O. J. Reynolds
	Montreal	UN 6-6771	Dominion Square Bldg.	A. Baxby	E. McDonald	—
	Winnipeg	WH 3-7406	382 Portage Ave.	Miss C. Shewchuk	K. W. Hughes	Mrs. L. Main
	Calgary	AM 3-7040	512 6th St. S.W.	Miss J. Wentworth	—	Miss G. Soon
	London	GE 4-4528	291 Dundas St.	—	—	—
	Vancouver	MU. 3-2161	1198 West Pender St.	Manager — Clark Wallace	J. R. McCallum	—
	Edmonton	GA 2-5107	10020-109th St.	Miss I. Rosen	Geo. Leech	Pat Boulton
McKim Advertising Ltd.	Toronto	927-5200	151 Bloor St. West	Don McCaskell Director, Communications Services	Bev Nicholl Program Negotiator	Jean Britt (Asst.)
	Montreal	861-8422	1155 Dorchester Blvd.	H. T. Harbinson	W. L. Charland	J. R. Matheson Miss J. Campbell Miss Eileen Fox R. I. Morton M. Bauer Gerry Rafelman Lea Jackson L. Trimble Denise Curran Mrs. M. Davy
	Vancouver	MU. 3-8121	1030 West Georgia St.	Miss Eileen Fox	Miss Eileen Fox	—
	Winnipeg	WH. 2-3491	379 Broadway	R. I. Morton	R. I. Morton	—
Media Advertising Reg'd.	Montreal	VI 2-2739	1460 Union Ave.	R. Weiswal	S. Redfearn	—
Muter, Culiner, Frankfurter & Gould Ltd.	Toronto	724-5736	89 Avenue Road	—	Eddie Gould	—
Nattall & Maloney Ltd.	Calgary	252-0111	8227 Elbow Drive	—	Pat McVean	—
	Edmonton	HU 2-1502	12537 Stoney Plain Rd.	—	—	—
Needham, Louis & Brorby of Can. Ltd.	Toronto	364-1492	121 Richmond St. W.	Ian B. Campbell	D. McLean	—
	Montreal	866-9382	615 Dorchester St. W.	(Through Toronto)	—	—
Norman, Craig & Kummel (Canada) Ltd.	Toronto	481-5265	123 Eglinton Ave. E.	H. L. Belber Media Supervisor	—	S. B. Sellen
O'Brien Advertising Ltd.	Vancouver	MU 1-9174	1030 W. Georgia St.	D. M. Tyerman	—	S. J. Lilburn
	Ottawa	TA. 8-6251	1278 Firestone Ave.	—	—	—
Ogilvy, Benson & Mather Canada Ltd.	Toronto	362-7711	88 University Ave.	G. B. Murray	G. B. Murray	J. M. Brown J. A. Robertson
Orr, William R. Ltd.	Toronto	HU 5-9367	240 Eglinton Ave. E.	Ann Chalcraft	Ann Chalcraft	Ann Chalcraft
Paul, Phelan & Perry Ltd.	Toronto	WA 5-3436	6 Crescent Road	Thomas Reid	G. P. Vale	Gordon Forsyth
	Montreal	VI 9-8061	1500 Stanley St.	M. Lalonde	Barry Kinnon	Barry Kinnon
	Winnipeg	942-7408	259 Portage Ave.	Patrick Madden	Patrick Madden	L. Tait
Payeur Publicité Inc.	Quebec	529-3322	639 8th Avenue	Paul E. Giguere	Pierre Parent	Paul E. Giguere
Pennell Advertising	Toronto	EM 4-2079	145 Yonge Street	Mary Barrer	Mary Barrer	Mary Barrer
Petersen, H. V. Advertising Agency Ltd.	Toronto	923-4683	130 Bloor Street W.	Mrs. M. L. Graves	—	—
Plant, Elton M, Advertising Ltd.	Windsor	254-1159	Toronto-Dominion Bank Bldg.	Ann Hames	Elton M. Plant	Ann Hames
Purkis, Thornton Ltd.	Toronto	EM. 3-3762	330 Bay Street	Miss G. Race	—	Mrs. M. Canning Mrs. E. Gledhill
Reimer, C. Advertising Ltd.	Winnipeg	WH 2-1868	407 Graham Avenue	C. L. Reimer	C. L. Reimer	C. L. Reimer
Ronalds-Reynolds & Co.	Toronto	EM 2-2381	154 University Ave.	H. Anderson	H. Karpus	J. Bain V. Hopkins E. Villamere M. Lapkas R. A. Post J. V. Karle M. McNeilly
	Montreal	849-9401	2055 Peel St.	S. Switzer	M. Provost	—
Ross Roy Inc.	Detroit	LO. 73900	2751 E. Jefferson	H. E. Rumble	—	—
	New York	565-3200	500 Fifth Avenue	Broadcast Supervisor, R. Woodward	—	—
Rowntree, Gordon & Co. Ltd.	Vancouver	682-2231	1198 West Pender St.	Louise McLeod	G. Rowntree	Louise McLeod
Sauviat, G. R. & Associates	Montreal	AV 8-4171	1500 Stanley St.	Mrs. M. Bourdeau	G. R. Sauviat	Mrs. M. Bourdeau
Schneider-Cardon Ltd.	Montreal	861-4764	1224 St. Catherine St. W.	—	—	—
Smith, R. C. & Son Ltd.	Toronto	481-2253	140 Merton Street	Mrs. O. J. Taylor	G. A. Phare	W. R. Beecroft
Spitzer, Mills & Bates Ltd.	Toronto	EM 6-2811	790 Bay Street	P. I. Judson	R. A. Stevenson	W. K. Kumpf M. T. Poirier M. E. McCullagh D. V. Kiteley
	Montreal	861-9721	1155 Dorchester Blvd. W.	Manager — A. Hollander	—	—

ADVERTISING AGENCIES

A list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast department directors and radio and television time buyers.

Agency	City	Phone	Address	Media Director	Broadcast Dept. Director	Radio-TV Time-Buyer
Stanfield, Johnson & Hill Ltd.	Toronto Montreal	WA 4-8481 866-8741	255 Davenport Rd. Dominion Square Bldg.	T. D. Campbell V. Homenok	T. D. Campbell —	Irene Maklary Diana Stewart
Stansbury, J. E. & Co. Ltd.	Montreal	866-4473	1155 Dorchester Blvd. W.	—	—	Kaye Robinson
Stevenson & Scott Ltd.	Montreal Toronto Halifax Vancouver	UN. 6-9361 EM. 3-5773 423-8279 MU. 3-5696	1260 University St. 100 Adelaide St. W. 1529 Dresden Row 402 W. Pender St.	Miss J. Sweeney Manager, S. C. Young Manager, R. H. Kitley Manager, Miss Sherrill Adair	— — —	Miss J. Sweeney
Tames Advertising Agency Ltd.	Toronto	481-2291	1395 Bayview Ave.	John Tames	John Tames	John Tames
Tandy-Richards Advertising Ltd.	Toronto Montreal	EM. 3-6361 VI. 4-8821	20 Carlton Street 550 Sherbrooke St. West	Alex Pape Through Toronto	George Alsop	George Alsop
Thompson, J. Walter Co. Ltd.	Toronto Montreal	362-3471 931-1331	600 University Ave. 1600 Dorchester Blvd. W.	W. A. Wheatstone J. A. McCrimmon	W. Campbell P. Fissette	— Angela Anich Cay Draper
Torobin Advertising Ltd.	Montreal	WE 7-3501	4823 Sherbrooke W.	M. Citren	N. Isaacs	S. Torobin
Vamplew-Philp-McGregor-Deaville Advertising Ltd.	Toronto	923-8481	57 Bloor Street W.	—	F. J. Deaville	Mary N. Rae
Vickers & Benson Ltd.	Toronto Montreal	925-9393 866-7701	980 Yonge Street 630 Dorchester Blvd. W.	D. Sutherland Murray Reid	D. T. Hardman Laurent Jodoin	Gwen Rudolphe Lorraine King Jeanine Guerin Diane Loiselle
Walsh Advertising Co. Ltd.	Toronto Montreal Windsor	EM 3-3053 WE 3-6756 CL 6-2671	2 Carlton St. 1980 Sherbrooke W. 586 Ouellette Ave.	Miss M. McLeod (Through Toronto) (Through Toronto)	Mrs. M. Logan	Mrs. J. Frost
Whitehall Broadcasting Ltd.	Montreal	861-8422	1155 Dorchester Blvd. W.	—	W. L. Charland	Miss C. McCormick
Whitehead, Titherington & Bowyer Ltd.	Toronto	925-5544	696 Yonge Street	D. M. Curtis	—	Miss K. Van Horn
Willis Advertising Ltd.	Toronto	925-3804	165 Bloor Street East	Miss J. Sharpe	Miss J. Sharpe	Miss J. Sharpe
Chris Yaneff Ltd.	Toronto	924-6678	119 Isabella Street	Wm. Freedman	—	J. Sanders
Young & Rubicam Ltd.	Toronto Montreal	EM 2-3921 866-8941	250 University Ave. 1155 Dorchester Blvd. W.	Colin P. Davis Media Supervisors — W. A. Calvert Miss D. Dunlop D. Hunter Mrs. B. Passmore Director French Radio/TV	Media Buyers — Mrs. P. Bernardo Mrs. H. Halford N. Mackellar Mrs. R. Pinkerton R. Thye	Paul Martel

The Best Agencies*

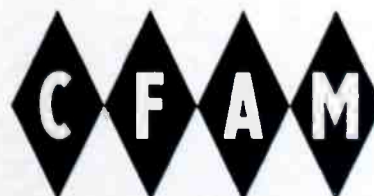
Baker Advertising Agency Ltd.; Batten, Barton, Durstine & Osborne Inc.; Walter F. Bennett & Co.; Bruce B. Brewer & Co.; Dalton K. Camp & Associates Ltd.; Canadian Advertising Agency Ltd.; Cockfield, Brown & Co. Ltd.; Collyer Advertising Ltd.; Compton Advertising; Crombie Advertising Co. Ltd.; Foster Advertising Ltd.; Griswold, Eshleman & Co. Inc.; Huxley-Irwin-Price Ltd.; Russell T. Kelley Co. Ltd.; James Lovick & Co. Ltd.; McCann-Erickson (Canada) Ltd.; McConnell-Eastman & Co. Ltd.; McKim Advertising Ltd.; MacManus, John & Adams of Canada Ltd.; Nemer Advertising Agency Inc.; Paul, Phelan & Perry Ltd.; C. Reimer Advertising Ltd.; Schwab, Beatty & Porter Inc.; Stanfield, Johnson & Hill Ltd.; Vickers & Benson Ltd.; Young & Rubicam Ltd.

buy time on the
best radio station in Canada**

CFAM - Radio Southern Manitoba

* In our opinion . . . for these
Agencies bought CFAM in 1962!

** In our opinion . . . and Radio
Reps are prepared to prove it!



PERSONNEL REGISTER (Television)

British Columbia

CBUBT, CRANBROOK

1.1 kw Video; .505 kw Audio on Channel 10, owned and operated by the Canadian Broadcasting Corporation.
(24) July, 1962

CJDC-TV, DAWSON CREEK

10 kw Video; 5 kw Audio on Channel 5, CBC.

- (1) Radio Station CJDC (Dawson Creek, B.C.) Ltd.
- (2 & 3) H. L. Michaud
- (4) Gordon Dohle
- (5) W. R. "Bill" Duncan
- (6) D. H. "Don" Fleury
- (7) H. L. Michaud
- (10) Al Kelly
- (11) Chuck Mudrak
- (12) Mrs. Kathy Duncan
- (13) E. R. Hall
- (15) Mrs. Pat Fairchild
- (16) Mrs. Ethel Michaud
- (17) Ed Stevens
- (18 & 19) Mrs. Maria Van Berkel
- (20) Gordon Dohle
- (21) Ralph Messner
- (22) Scharf Broadcast Sales, Vancouver; A. J. Messner & Co. Ltd., Winnipeg;
- TV Representatives, Toronto & Montreal
- (23) Donald Cooke, Inc.
- (24) January 15, 1959

CFCR-TV, KAMLOOPS

10 kw Video; 5 kw Audio on Channel 4, CBC.

- (1) Twin Cities Television Ltd.
- (2 & 3) Ian G. Clark
- (4) Jack Pollard
- (5) Walter Harwood
- (6) Wayne Roberts
- (7) Jack Pollard
- (8) Al Davidson
- (9) Wayne Roberts
- (10) Jack Pollard
- (11) Walter Jones
- (12) Miss Jean Ross
- (13) Bob Wilson
- (14) Miss Jean Ross
- (15) Miss Shirley Page
- (16) Fred Roach
- (17) Miss Shirley Lewis
- (18 & 19) Bill Reith
- (20) Wayne Roberts
- (21) Kurt Reichennek
- (22) All-Canada
- (23) Weed & Company
- (24) April 8, 1957

CFCR-TV, KAMLOOPS has re-broadcasting stations at the following locations in British Columbia:

- | | |
|-------------------------|------------|
| Savona | Channel 8 |
| Clearwater | Channel 2 |
| Boston Bar - North Bend | Channel 5 |
| Quesnel | Channel 7 |
| Williams Lake | Channel 8 |
| Lytton - Lillooet | Channel 11 |
| 100 Mile House | Channel 5 |
| Clinton | Channel 9 |
| Chase | Channel 11 |
| Merritt | Channel 10 |
| Ashcroft - Cache Creek | Channel 10 |

CHBC-TV, OKANAGAN TELEVISION SYSTEM

3.7 kw Video; 1.65 kw Audio on Channel 2, CBC.

- (1) Okanagan Valley Television Co. Ltd.
- (3) Roy G. Chapman
- (5) Dick Sharp

- (6) Norm Williams
- (7) Russ Richardson
- (8) Dave Sparrow
- (10) Russ Richardson
- (11) Paul Orvin
- (12) Mrs. Betty Pavle
- (13) Bob Wilson
- (14) Norm Williams
- (15) Mrs. Lucille Travis
- (16) Ralph Beussart
- (17) Bob McRory
- (19) Doug Redekop
- (20) Dick Steiner
- (21) Tom Wyatt
- (22) All-Canada Television
- (24) Sept. 21, 1957

CHBC-TV (OKANAGAN NETWORK) has re-broadcasting stations at the following locations in British Columbia:

- | | |
|------------------|------------|
| Kelowna | Channel 2 |
| Vernon | Channel 7 |
| Penticton | Channel 13 |
| Salmon Arm | Channel 5 |
| Oliver - Osoyoos | Channel 8 |
| Lumby | Channel 5 |
| Princeton | Channel 72 |
| Keremeos | |
| Cawston | Channel 5 |
| Peachland | Channel 5 |
| Enderby | Channel 5 |

CKPG-TV, PRINCE GEORGE

210 watts Video; 114 watts Audio on Channel 3, CBC.

- (1) CKPG Limited
- (2 & 3) Robert T. Harkins, Director of Television, Douglas O. MacGregor
- (5) John W. Barlee
- (6 & 7) Marcel J. Leveque
- (8) Fred M. Morley
- (9) Steve J. Howe
- (10) Barry J. Hamelin
- (11) Robert T. Harkins
- (12) Helen Smith
- (13) Roger M. Bruneau
- (14) Ab D. Wiebe
- (15) Marcel J. Leveque
- (16) Douglas O. MacGregor
- (17) Ab D. Wiebe
- (18 & 19) Helen Smith
- (20) Steve J. Howe
- (21) Stan W. Davis
- (22 & 23) All-Canada Radio & TV
- (24) August 20, 1961

CFTK-TV, TERRACE-KITIMAT

4.3 kw Video; 2.1 kw Audio on Channel 3, CBC.

- (1) Skeena Broadcasters Ltd.
- (3) J. Fred Weber
- (5) Wayne Seabrook
- (6 & 7) Roy B. Last
- (10 & 11) Frank McGarh
- (12) Mrs. Claire Kokesh
- (14) Wayne Seabrook
- (15) Mrs. Vera McKay
- (16) Art Bates
- (17) Mrs. Claire Kokesh
- (18 & 19) Henny Sluter
- (20) Don Hampson
- (21) John A. Nance
- (22) Television Reps. Ltd.
- (23) Weed & Co.
- (24) November 15, 1962

CFTK-TV-1, PRINCE RUPERT

0.48 kw Video; 0.24 kw Audio on Channel 6, CBC. Re-broadcasting station of CFTK-TV, Terrace-Kitimat.

CBUAT, TRAIL

.187 kw Video; .124 kw Audio on Channel 11. Owned and operated by the Canadian Broadcasting Corporation.
(24) November 3, 1960

CBUAT-1, NELSON

560 watts Video; 362 watts Audio on Channel 9. This satellite of CBUAT, Trail is owned and operated by the Canadian Broadcasting Corp.
(24) November 26, 1960

KVOS-TV, VANCOUVER-VICTORIA (BELLINGHAM)

214 kw Video; 107 kw Audio on Channel 12.

- (1) Wometco Enterprises
- (2) Gordon M. Reid
- (3) David Mintz
- (4) Andy Anderson
- (5) H. Burkart
- (6) Jack V. Gettles
- (7) Andy Anderson
- (8) Frank Jank
- (10) Al Swift
- (11) Dick Desmond
- (12) Elaine Horn
- (13) Stan Sleeth
- (14) Mrs. Betty Ducklows
- (15) Miss Del Pawliw
- (16) Ken Davidson
- (17) Miss Leslie Mathers
- (18) Mrs. Gretchen Moseley
- (19) Keith Cutler
- (20) Gil Reeves
- (21) John Price
- (22) Stovin-Byles Ltd.
- (23) Sumner Corp.
- (24) June, 1954

CBUT, VANCOUVER

47.6 kw Video; 25.4 kw Audio on Channel 2. Owned and operated by the Canadian Broadcasting Corporation.

CBUT-1, COURTENAY

.625 kw Video; .332 kw Audio on Channel 9. Satellite of CBUT, Vancouver.
(24) August, 1962

CHAN-TV, VANCOUVER

180 kw Video; 94 kw Audio on Channel 8, CTV.

- (1) Vantel Broadcasting Co. Ltd.
- (2) J. Ray Peters
- (4) W. "Bill" Elliott
- (7) Lloyd Colthorp
- (10) Phil Barter
- (11) Brad Keene
- (12) Miss Teri Clarke
- (14) Barry Cramer
- (15) Miss Anne Collins
- (16) Miss Hilary Stewart
- (18) Mrs. Myrna Dittberner
- (19) Miss Les Semko
- (21) E. G. Rose
- (22 & 23) All-Canada
- (24) October 31, 1960

CHEK-TV, VICTORIA

100 kw Video; 50 kw Audio on Channel 6.

- (1) CHEK-TV Limited
- (2 & 3) David M. Armstrong, Station Mgr. & Nat. Sales Mgr. Richard L. McDaniel
- (4) Frank Bond
- (6) Art Hall
- (10) Andy Stephen
- (12) Mrs. Ida Clarkson
- (14) Bob Willett
- (15) Allan Scherr
- (16) Ron Soullier
- (17) Mrs. Ida Clarkson
- (21) James P. Boudreau
- (22) Television Reps. Ltd.
- (23) Forjoe TV Inc.
- (24) December 1, 1956

CHEK-TV, VICTORIA has re-broadcast stations at the following locations:

- | | |
|-----------------|-----------|
| Squamish | Channel 7 |
| Port Hardy | Channel 2 |
| Sointula | Channel 5 |
| Newcastle Ridge | Channel 7 |
| Kokish | Channel 9 |

Alberta

CFCN-TV, CALGARY

100 kw Video; 50 kw Audio on Channel 4, CTV.

- (1) CFCN Television Limited
- (2) Jas. A. Love, Executive Vice-President, Gordon L. Carter

- (6) Ted Chapman
- (10) William N. Love
- (11) Henry Viney
- (14) Miss Sylvia Gerke
- (15) Mrs. Jean Bown
- (16) Charles Heine
- (17) Wally Kirk
- (19) Garry Smith
- (21) Robert W. Lamb
- (22) Television Representatives Ltd.
- (23) Young Canadian
- (24) September 9, 1960

CFCN-TV-1, DRUMHELLER

Satellite of CFCN-TV, Calgary, broadcasting on Channel 8. Same staff.

- (24) November, 1961

CFCN-TV-2, BANFF

Satellite of CFCN-TV, Calgary, broadcasting on Channel 8. Same staff.
CFCN-TV also has a re-broadcasting station at Wyndmere Valley, broadcasting on Channel 6. It began operation May 27, 1963.

CHCT-TV, CALGARY

100 kw Video; 50 kw Audio on Channel 2, CBC.

- (1) Calgary Television Limited
- (2) Frederick Shaw
- (3) A. M. (Bert) Cairns
- (4) Ron Chase
- (6) Skip Braun
- (7) Ron Chase

CBC NETWORK STATIONS (Television)

ATLANTIC REGION

- | | |
|------------------------------|---------------------------------|
| CBYT, Corner Brook, Nfld. | CKCD-TV-1, Harrison Brook, Que. |
| CFLA-TV, Goose Bay, Lab. | CHSJ-TV, Saint John, N.B. |
| CFNS-TV, Harmon Field, Nfld. | CHSJ-TV-1, Bon Accord, N.B. |
| CBHT, Halifax, N.S. | |
| CBHT-1, Liverpool, N.S. | |
| CBHT-2, Shelburne, N.S. | |
| CBHT-3, Yarmouth, N.S. | |

MID-EASTERN REGION

- | | |
|-----------------------------|---------------------------------|
| CBMT, Montreal, Que. | CKMI-TV, Quebec City, Que. |
| CBWT, Kenora, Ont. | CKVR-TV, Barrie, Ont. |
| CBWT-1, Dryden, Ont. | CKVW-TV-1, Parry Sound, Ont. |
| CBWT-2, Sioux Lookout, Ont. | CKWS-TV, Kingston, Ont. |
| CBOT, Ottawa, Ont. | CKCO-TV, Kitchener, Ont. |
| CBLT, Toronto, Ont. | CFPL-TV, London, Ont. |
| | CFCH-TV, North Bay, Ont. |
| | CHOV-TV, Pembroke, Ont. |
| | CHEX-TV, Peterborough, Ont. |
| | CKPR-TV, Port Arthur, Ont. |
| | CKSO-TV, Sudbury, Ont. |
| | CKSO-TV-1, Elliot Lake, Ont. |
| | CJIC-TV, Sault Ste. Marie, Ont. |
| | CFCL-TV, Timmins, Ont. |
| | CFCL-TV-1, Kapuskasing, Ont. |
| | CFCL-TV-2, Kearns, Ont. |
| | CKLW-TV, Windsor, Ont. |
| | CKNX-TV, Wingham, Ont. |

PRAIRIE REGION

- | | |
|------------------------------|-----------------------------|
| CBWBT, Flin Flon, Man. | CBWBT-1, Le Pas, Man. |
| CBWT, Winnipeg, Man. | CBXT, Edmonton, Alta. |
| CBXAT, Grande Prairie, Alta. | CBXAT-1, Peace River, Alta. |

PACIFIC REGION

- | | |
|-------------------------|------------------------------------|
| CBUBT, Cranbrook, B.C. | CKX-TV, Brandon, Man. |
| CBUAT, Trail, B.C. | CKX-TV-1, Foxwarren, Man. |
| CBUAT-1, Nelson, B.C. | CKX-TV-2, Melita, Man. |
| CBUT, Vancouver, B.C. | CKBI-TV, Prince Albert, Sask. |
| CBUT-1, Courtenay, B.C. | CKBI-TV-1, Wanganui, Sask. |
| | CKBI-TV-2, North Battleford, Sask. |

QUEBEC REGION

- | | |
|------------------------------|---------------------------------|
| CBAFT, Moncton, N.B. | CKBI-TV-3, Greenwater, Sask. |
| CBFT, Montreal, Que. | CKBI-TV-4, Nipawin, Sask. |
| CBFT-1, Mont Tremblant, Que. | CKCK-TV, Regina, Sask. |
| CBFT-2, Mont Laurier, Que. | CKCK-TV-1, Colgate, Sask. |
| CBOFT, Ottawa, Ont. | CKCK-TV-2, Willow Bunch, Sask. |
| CBFT, Sturgeon Falls, Ont. | CFQC-TV, Saskatoon |
| CBFT-1, Sudbury, Ont. | CFQC-TV-1, Stranraer, Sask. |
| CBFT-2, Timiscaming, Que. | CKOS-TV, Yorkton, Sask. |
| CBWFT, Winnipeg, Man. | CKOS-TV-1, Baldy Mountain, Man. |

ATLANTIC REGION

- | | |
|---------------------------------|--------------------------------|
| CJON-TV, St. John's, Nfld. | CKOS-TV-2, Carlyle Lake, Sask. |
| CJOX-TV, Argentea, Nfld. | CKOS-TV-3, Wynyard, Sask. |
| CJCN-TV, Grand Falls, Nfld. | CJFB-TV, Swift Current, Sask. |
| CFXU-TV, Antigonish, N.S. | CJFB-TV-1, East End, Sask. |
| CJCB-TV, Sydney, N.S. | CJFB-TV-2, Val Marie, Sask. |
| CJCB-TV-1, Inverness, N.S. | CHCT-TV, Calgary, Alta. |
| CFCY-TV, Charlottetown, P.E.I. | CHCT-TV-1, Drumheller, Alta. |
| CFCY-TV-1, New Glasgow, N.S. | CJLH-TV, Lethbridge, Alta. |
| CKCW-TV, Moncton, N.B. | CJLH-TV-3, Burmis, Alta. |
| CKAM-TV, Upsalquitch Lake, N.B. | CKSA-TV, Lloyminster, Alta. |
| CKAM-TV-1, Newcastle, N.B. | CHAT-TV, Medicine Hat, Alta. |
| | CHAT-TV-1, Pivot, Alta. |
| | CHCA-TV, Red Deer, Alta. |

PACIFIC REGION

- | | |
|-----------------------------------|------------------------------|
| CJDC-TV, Dawson Creek, B.C. | CHCA-TV-1, Coronation, Alta. |
| CHBC-TV, Kelowna, B.C. | CHCA-TV-2, Banff, Alta. |
| CHBC-TV-1, Penticton, B.C. | |
| CHBC-TV-2, Vernon, B.C. | |
| CHBC-TV-3, Oliver, B.C. | |
| CHBC-TV-4, Salmon Arm, B.C. | |
| CFCR-TV, Kamloops, B.C. | |
| CFCR-TV-1, Lillooet, B.C. | |
| CFCR-TV-2, Ashcroft, B.C. | |
| CFCR-TV-3, Merritt, B.C. | |
| CFCR-TV-4, Clinton, B.C. | |
| CFCR-TV-5, Williams Lake, B.C. | |
| CFCR-TV-6, Timothy Mountain, B.C. | |
| CFCR-TV-7, Savona, B.C. | |
| CFCR-TV-8, Adam's Hill, B.C. | |
| CFCR-TV-9, Boston Bar, B.C. | |
| CFCR-TV-10, Clearwater, B.C. | |
| CFCR-TV-11, Quesnel, B.C. | |
| CKPG-TV, Prince George, B.C. | |
| CFTK-TV, Terrace, B.C. | |
| CFTK-TV-1, Prince Rupert, B.C. | |
| CHEK-TV, Victoria, B.C. | |
| CHEK-TV-1, Newcastle Ridge, B.C. | |
| CHEK-TV-2, Sointula, B.C. | |
| CHEK-TV-3, Port Hardy, B.C. | |
| CHEK-TV-4, Kokish, B.C. | |

QUEBEC REGION

- | | |
|--|--------------------------------|
| CHAU-TV, New Carlisle, Que. | CKBL-TV-1, Mont Climont, Que. |
| CHAU-TV-1, Ste. Marguerite Marie, Que. | CFCM-TV, Quebec, Que. |
| CHAU-TV-2, St. Quentin, N.B. | CKRT-TV, Riviere-Du-Loup, Que. |
| CHAU-TV-3, Port Daniel, Que. | CKRT-TV-1, Baie St. Paul, Que. |
| CHAU-TV-4, Chandler, Que. | CKRN-TV, Rouyn, Que. |
| CHAU-TV-5, Perce, Que. | CKRN-TV-1, Senneterre, Que. |
| CHAU-TV-6, Gaspé, Que. | CJBR-TV, Rimouski, Que. |
| CKRS-TV, Jonquiere | CJBR-TV-1, Edmundston, N.B. |
| CKRS-TV-1, Port Alfred, Que. | CJBR-TV-2, Sept-Isles, Que. |
| CKRS-TV-2, Chicoutimi, Que. | CHLT-TV, Sherbrooke, Que. |
| CKRS-TV-3, Roberval, Que. | CKTM-TV, Trois Rivieres, Que. |
| CKBL-TV, Matane, Que. | |

TELEVISION DIVISION



All-Canada Radio & Television Limited

SELECTIVE TELEVISION IS THE BEST APPROACH TO YOUR SALES PROBLEMS

Why? Because it allows the advertiser to place his advertising weight to meet competitive situations market by market.

All-Canada men can help with your marketing problems. You can reach them in 11 major North American cities.

TORONTO — 925-9361 • MONTREAL — UN. 1-5656

WINNIPEG — WH. 2-6861 • CALGARY — 244-2455 • VANCOUVER — MU. 4-7461

NEW YORK — CI. 6-1425 • CHICAGO — ST. 2-7494 • SAN FRANCISCO — DO. 2-7159

LOS ANGELES — HU. 3-9671 • ATLANTA — RI. 7-3723 • DALLAS — TR. 5-6644

(10 & 11) Ed Whalen
 (13) Reuban Hamm
 (14) W. A. (Bill) Smith
 (15) Mrs. Dianna Ballard
 (16) Les Funtek
 Sales Service Editor,
 Miss Mary Ellis
 (18 & 19) Gordon Warner
 (21) Lee Crawley
 (22) All-Canada Radio &
 Television
 (23) Weed & Company
 (24) October 8, 1954

(12) Laura Lindsay
 (14) Marty Larson
 (15) Mrs. Margo Telmer
 (16) Peter Leonard
 (17) Dan Kauffman
 (19) Keith Neale
 (20) Fred Hopson
 (21) Ted Watson
 (22) Television Representatives
 Ltd.
 (23) Young Canadian Ltd.
 Harlan Oakes
 (24) October 17, 1954

(2 & 3) N. Botterill
 (5) W. Lloyd Crittenden
 (6) Dale Nelson
 (10) Del Delmage
 (13) Gene Lehto
 (15) Miss Win Duffy
 (16) Vern Young
 (17) Jack Mitchell
 (18 & 19) Mrs. Betty
 Glendinning
 (21) V. C. Reed
 (22) All-Canada Radio &
 Television
 (23) Weed & Co.
 (24) November 20, 1955

CHCT-TV-1, DRUMHELLER
 Satellite of CHCT-TV, Calgary,
 broadcasting on Channel 12.
 Same staff.

CFRN-TV-1, CARROT CREEK
 Satellite of CFRN-TV, Edmon-
 ton, broadcasting on Channel 9.

CBXT, EDMONTON
 318 kw Video; 159 kw Audio
 on Channel 5. CBC. Microwave.
 Owned and operated by the
 Canadian Broadcasting Corpora-
 tion.
 (24) October 2, 1961

CFRN-TV-2, EDSON
 Satellite of CFRN-TV, Edmon-
 ton, broadcasting on Channel 12.

CFRN-TV, EDMONTON
 180.3 kw Video; 90.4 kw Audio
 on Channel 3. CTV.
 (1) Sunwapta Broadcasting
 Co. Ltd.
 (2 & Gen. Mgr.) G. R. A. Rice
 Manager, Bruce Alloway
 (6) Don Brinton
 Gen. Sales Mgr. D. Field
 (7) George Kidd
 (8) Ed Kay
 (9) Harry Farmer
 (10) Sid Lancaster
 News and Public Affairs Mgr.
 Bill Hogle
 (11) Al McCann

CBXAT, GRANDE PRAIRIE
 36 kw Video; 18 kw Audio on
 Channel 10. CBC. Owned and
 operated by the Canadian Broad-
 casting Corporation.
 (24) July, 1962

CBXAT-1, PEACE RIVER
 .720 watts Video; .360 watts
 Audio on Channel 7. This is
 a satellite of CBXAT, Grande
 Prairie. It is owned and operat-
 ed by the Canadian Broadcasting
 Corporation.

CJLH-TV, LETHBRIDGE
 171 kw Video; 85.5 kw Audio
 on Channel 7. CBC.
 (1) Lethbridge Television
 Limited

CKSA-TV, LLOYDMINSTER
 116 kw Video; 58 kw Audio on
 Channel 2. CBC.
 (1) CHSA-TV Limited
 (2 & 3) Arthur F. Shortell
 (4 & 5) J. R. D. Findlay
 (6 & 7) Wes Saunders
 (10) Elmer Devore
 (11) Brian Nielsen
 (13) Elmer Devore
 (15) Margaret Sturt
 (16) Howard Sturge
 (17) Stuart Poole
 (18 & 19) Milo Olson
 (21) Elden Giles
 (22) TV Representatives Ltd.
 A. J. Messner
 (23) Devney Organization
 (24) Sept. 23, 1960

CHAT-TV, MEDICINE HAT
 5.7 kw Video; 3 kw Audio on
 Channel 6. CBC.
 (1) Monarch Broadcasting Co.
 Ltd.
 (2) J. H. Yuill
 (3) Orville Kope

KEY		
1. Owner or Company name	9. Music Director	17. Copy Chief
2. President (if a company)	10. News Director	18. Film Librarian
3. General Manager	11. Sports Director	19. Film Editor
4. Operations Manager	12. Women's Director	20. Chief Operator
5. Commercial Manager	13. Farm Director	21. Dir. of Engineering
6. Production Supervisor	14. Promotion Manager	22. Canadian Reps
7. Program Manager	15. Traffic Manager	23. U.S. Reps
8. Chief Announcer	16. Art Director	24. Station Birth Date

(4) Jon David Thibert
 (5) Ian Carson
 (6 & 7) Jon David Thibert
 (8) Bernie Pascall
 (9) Lorne Havard
 (10) Stan Weiler
 (11) Bernie Pascall
 (12) Mrs. Norma Thompson
 (13) Mickey Lynch
 (14) W. H. Yuill
 (15) Steve Oppitz
 (16) Peter Soehn
 (17) Mrs. Norma Thompson
 (18 & 19) Peter Barth
 (20) Jim Schafer
 (21) Sid Gaffney
 (22) All-Canada Radio &
 Television
 (24) September 14, 1957

(9) Ian Barrie
 (10 & 11) Nick Roache
 (12) Marion Sherman
 (13) Harold Mallwitz
 (14) James Scarrow
 (15) Mrs. Mona Adamson
 (16) Lillian McKay
 (17) Alden Diehl
 (18 & 19) Lorraine Hawksworth
 (21) T. Van Ness
 (22) All-Canada
 (23) Weed & Company
 (24) January 27, 1958

(10) Gordon Foth
 (11) Larry Burner
 (12) Mrs. Julie Forst
 (13) Doug Grant
 (14) Mrs. Julie Forst
 (15) Mrs. Norma Wallace
 (16) George Kushner
 (17) Mrs. Pearl Humeny
 (21) Lorry Lucian
 (22) Television
 Representatives
 (23) Forjoe TV Inc.
 (24) December 23, 1957

CKBI-TV, PRINCE ALBERT has
 rebroadcasting stations at these
 locations:
 Wanganui Channel 10
 North Battleford Channel 7
 Nipawin Channel 2
 Greenwater Channel 4

CJFB-TV-1, EAST END
 Satellite of CJFB-TV, Swift
 Current.

CJFB-TV-2, VAL MARIE
 Satellite of CJFB-TV, Swift
 Current.

CKCK-TV, REGINA
 100 kw Video; 53.5 kw Audio
 on Channel 2. CBC.
 (1) Transcanada
 Communications Limited

(2) Michael C. Sifton
 (3) H. A. Crittenden
 Assistant Mgr. Lloyd
 Westmoreland
 (5) Don Tunnicliffe
 (6) Doug Lee
 (7) H. Van Wiebe
 (8) Garth Dawley &
 Bruce Cowie
 (9) Mrs. Grace Germaine
 (10) Jim Struthers
 (11) Ken Milton
 (14) Jerry Joynt
 (15) Mrs. Ursula Chase
 (16) Joe Soehn
 (17) Mel Firesen
 (18) Shirley Duchert
 (19) Barry Haddad
 (20) Tom Nelson & Len Ross
 (21) Lorne McBride
 (22) All-Canada Radio &
 Television Ltd.
 (23) Weed & Co.
 (24) July 27, 1954

CKOS-TV, YORKTON
 5 kw Video; 2.5 kw Audio on
 Channel 3. CBC.
 (1) Yorkton Television Co.
 Ltd.

(2) Harold Olson
 (3) Ronald L. Skinner
 (6) Wilbur A. Westby
 (7) Kristin Olson
 (8) Linus Westberg
 (10) James Horning
 (11) Linus Westberg
 (13) Norman Roebuck
 (15) Mrs. Geraldine Pepler
 (16) Hugh C. Vassos
 (17) Delmar Fehrenbach
 (19) Sharon Coleman
 (21) Ludwig Hovecar
 (22) Stovin-Byles Limited
 (23) ABC International
 Television
 (24) June 19, 1963

CKOS-TV-1, DAUPHIN
 28 kw Audio; 57 kw Video
 Channel 8. Satellite of CKOS-
 TV, Yorkton. Same staff.

CKOS-TV-2, ESTEVAN
 17 kw Audio; 32 kw Video on
 Channel 7. Satellite of CKOS-
 TV, Yorkton. Same staff.

CKOS-TV-3, WYNWAD
 .34 kw Audio; .67 kw Video on
 Channel 6. Satellite of CKOS-
 TV, Yorkton. Same staff.

CHAT-TV-1, PIVOT
 1.37 kw Audio; 2.75 kw Video
 on Channel 4. Satellite of CHAT-
 TV Medicine Hat. Same staff.

CHCA-TV, RED DEER
 27 kw Video; 16 kw Audio on
 Channel 6. CBC.
 (1) CHCA Television Limited
 (2) G. A. Bartley
 Asst. Mgr. Mrs. A. Sole
 (4) Hugh Edmunds
 (5) Gordon Johns
 (6 & 7) Hugh Edmunds
 (10) Bernie Bishop
 (11) Gerry Givens
 (12) Mary Lou Armstrong
 (13) Terry Oldford
 (15) Jerril McBride
 (16) Rick Soehn
 (17) Jim Long
 (18) Wayne Hazzard
 (20) Gerry Hartley
 (21) Mel Lang
 (22) Stovin-Byles Ltd.
 (23) Forjoe TV
 (24) December 9, 1957

CHCA-TV-1, CORONATION
 12.4 kw Video; 6.2 kw Audio
 on Channel 10. Satellite of
 CHCA-TV, Red Deer. Same staff.

CHCA-TV-2, BANFF
 5 watt pedestal. Channel 10.
 Satellite of CHCA-TV Red Deer.

Saskatchewan

CHAB-TV, MOOSE JAW
 54 kw Video; 27 kw Audio on
 Channel 4. CTV.
 (1) CHAB Ltd.
 (2 & 3) Jack Moffat
 (5) Dave Bates
 (6) Bruce Pendlebury
 (7) James J. Leddy
 (8) Ted Kelly
 (9) Miss Myrna Slous
 (10) Chuc McManus
 (11) Ken Newans
 (12) Miss Sylvia Stromberg
 (13) Wally Macht
 (14) Graham Henderson
 (15) Mrs. Erma Gates
 (16) Graham Henderson
 (17) Mrs. Shirlee Cooke
 (18 & 19) Miss Ruth Provert
 (20 & 21) Merv Pickford
 (22) Stovin-Byles Limited
 (23) Young Canadian Ltd.
 (24) July 7, 1959

CFQC-TV, SASKATOON
 325 kw Video; 180 kw Audio
 on Channel 8. CBC.
 (1) A. A. Murphy & Sons
 Limited
 (2) W. A. "Bill" Murphy
 (3) G. Blair Nelson
 Station Mgr. Walter Romanow
 Sales Mgr. Will Klein
 (6) Greg Barnsley
 (10) Les Edwards
 (11) Art Henderson
 (12) Mrs. Sally Merchant
 (14) Mrs. Pat Baudru
 (15) Mrs. Verna Fowler
 (16) Nik Semenoff
 (17) Mrs. Lois Parr
 (19) Joan Henning
 (21) Jim Love
 (22) Television
 Representatives
 (23) Young Canadian —
 Harlan G. Oakes
 (24) December 5, 1954

CHRE-TV, REGINA
 73 kw Audio; 140 kw Video on
 Channel 9. CTV. Satellite of
 CHAB-TV, Moose Jaw, Sask. Same
 staff.

CKBI-TV, PRINCE ALBERT
 100 kw Video; 50 kw Audio on
 Channel 5. CBC.
 (1) Central Broadcasting Co.,
 Ltd.
 (2) Edward A. Rawlinson
 (3) Frank F. Rawlinson
 (5) Ian Robertson
 (6 & 7) Jack J. Cennon

CFQC-TV-1, STRANRAER
 10.3 kw Video; 5.4 kw Audio
 on Channel 3. Satellite of
 CFQC-TV, Saskatoon. Same staff.

CJFB-TV, SWIFT CURRENT
 13.3 kw Video; 6.65 kw Audio
 on Channel 5. CBC.
 (1) Swift Current Telecasting
 Co. Ltd.
 (2 & 3) William D. Forst
 (5) Walter S. Buffam
 (6 & 7) Mrs. Julie Forst

Manitoba

CKX-TV, BRANDON
 100 kw Video; 49.1 kw Audio
 on Channel 5. CBC.
 (1) Western Manitoba
 Broadcasters Limited
 (2 & 3) John B. Craig
 (5) Archie Olson
 (7) Stuart Craig
 (10) John Wallace
 (11) Henry Stothard
 (13) Frank Bird
 (14) Marvin Freeman
 (15) Miss Roberta Moslin
 (16) Mrs. Ann Smith
 (17) Don Williams
 (19) Harold Pullaw
 (20) Lawrence Dubois
 (21) Tom Stacey
 (22) All-Canada
 (23) Weed & Company
 (24) January 28, 1955

CBWBT, FLIN FLON
 625 kw Video; .332 kw Audio
 on Channel 10. Owned and
 operated by the Canadian
 Broadcasting Corp.
 (24) June 25, 1962

CBWBT-1, LE PAS
 260 watts Video; 130 watts
 Audio on Channel 7. This satel-
 lite of CBWBT, Flin Flon is
 owned and operated by the
 Canadian Broadcasting Cor.
 (24) June 25, 1962

CANADIAN BROADCASTING CORPORATION

Head Office: 140 Wellington St.,
 Ottawa, P.O. Box 860. CEntral 6-
 0311.

Toronto — 354 Jarvis St. Box 500.
 Walnut 5-3311.

Montreal — 1425 Dorchester St. W.
 868-3211.

Principal officers:

President — Alphonse Ouimet.
 Vice-President — Capt. W. E. S.
 Briggs.
 Vice-President Programming — E.
 S. Hallman.
 Vice-President Personnel and
 Operations — J. P. Gilmore.
 Vice-President Corporate Affairs
 — R. C. Fraser.
 Comptroller — V. F. Davies.
 General Manager English Network
 Broadcasting — H. G. Walker.
 Directors of English Network and
 Toronto Area — A. K. Morrow.
 General Manager French Network
 Broadcasting — Marcel Ouimet.
 Director Quebec Region and
 French Networks — G. Le-
 marche.

The CBC owns and operates 10 sta-
 tions, 5 network relay stations and
 9 rebroadcasting stations on its
 English network and has 38 private
 station affiliates with 50 rebroad-
 casting stations. On the French
 network, the CBC owns and operates
 4 stations, 1 network relay station
 and 4 rebroadcasting stations. It
 has 9 private station affiliates, with
 14 rebroadcasting stations.

CTV TELEVISION NETWORK LTD.

42 Charles Street East, Toronto 5. —
 Walnut 4-5454.

Montreal — 1420 Sherbrooke St. W.,
 Suite 200, Montreal 25. John J.
 White is the National Sales Manager
 in the U.S. Address is 68-69 108th
 Street, Forest Hills, N.Y. — TN.
 7-0190.

President — Spence W. Caldwell.
 Executive Vice-President — Gor-
 don F. Keeble.
 Vice-President, Programming —
 Michael Hind-Smith.
 General Sales Manager — T. B. J.
 Atkins.
 Director of Legal and Business
 Affairs — Richard P. Morgan.

Manager, Station Relations Dept.
 — Bruce McLeod.

Director, Network Operations —
 S. S. Wilson.

Chief Accountant — P. F. M. Bell-
 Smith.

Director of Information and
 Advertising — Ralph Foster.

National Sales Manager — B. J.
 LeMaitre.

Sales Representatives — R. A.
 Aiken, R. H. Sheppard, Doug
 MacKinnon.

Research Consultant — John Jen-
 kins.

Advertising Manager — Michael
 Scott.

Film Promotion — S. R. Lees.

Promotion Editor — Maxine F.
 Goodman.

Executive Producers — Arthur
 Weinthal and Peter Macfarlane.

Assistant to Vice-President, Pro-
 gramming — Gordon Farr.

Production Manager — O. F.
 Babirad.

Assit., Dir. of Legal Affairs —
 James B. Lavis.

Operations Supervisor — Graham
 Ford.

Operations Co-Ordinator — M. A.
 Pundl.

Traffic and Scheduling — Dorene
 Shanahan.

Manager, Montreal office — Vin-
 cent Dittmer.

The CTV network distributes pro-
 gramming to these nine affiliate
 stations: CJCH-TV, Halifax (Ch. 5);
 CFCF-TV, Montreal (Ch. 12);
 CJOH-TV, Ottawa (Ch. 13); CFTO-
 TV, Toronto (Ch. 9); CJAY-TV,
 Winnipeg (Ch. 7); CFRN-TV, Ed-
 monton (Ch. 3); CFCN-TV, Calgary
 (Ch. 4); CHAN-TV, Vancouver
 (Ch. 8); CHAB-TV, Moose Jaw,
 Regina (Chs. 4 & 9), and CJSS-TV,
 Channel 8, Cornwall, a satellite of
 CJOH-TV, Ottawa.

BRITISH BROADCASTING CORPORATION

Ottawa—140 Wellington St., Ottawa
 4. Derek Russell, BBC Representa-
 tive in Canada.

Toronto — 354 Jarvis St., Toronto 5.
 George Young, Television Manager,
 BBC. Mrs. Ruth St. Clair, BBC
 Radio Transcription Manager.

The easiest way to lose control of your car is
 to forget to make the payment

CFCN RADIO/TV CALGARY



Mr. Broadcaster . . .

the quality
of our product

is evident
in yours.

The sound of quality from Continental's 315B/316B 5/10 kw AM broadcast transmitter has instant appeal for progressive broadcasters everywhere. The Regulinear* Screen Modulation system results in unusually low levels of distortion. Frequency response between 30 and 15,000 cycles is within 1.5 db or less. Carrier shift is less than 1%. Performance is not limited by heavy iron core components in the modulation system. Transmitter can be continuously modulated 100% at any audio frequency without damaging components or sacrificing quality. "On-the-air" quality is comparable to that of FM. For more information on putting the sound of quality to work in your market, write or call your Northern Electric representative.

315B/316B installations include: CKRC, CKRM, CKCK, CJCA, CJNB, CJAD (2), CKSB, CJOC, CKY, CKXL, CKOC, CBH, CHNS, CKCR

MANUFACTURED BY

Continental Electronics
MANUFACTURING COMPANY

LTV SUBSIDIARY OF LING-TEMCO-VOUGHT, INC.

DISTRIBUTED IN CANADA BY

Northern Electric
COMPANY LIMITED

*U. S. Pat. No. 2,918,631

CBWT, WINNIPEG

57.8 kw Video; 34.7 kw Audio on Channel 3. Owned and operated by the Canadian Broadcasting Corp.
(24) April 24, 1960

CBWF, WINNIPEG

2.87 kw Video; 1.72 kw Audio on Channel 4. CBC French Network. Owned and operated by the Canadian Broadcasting Corporation.
(24) April 24, 1960

C-JAY-TV, WINNIPEG

325 kw Video; 180 kw Audio on Channel 7. CTV.
(1) Channel Seven Television Limited
(2) Ralph S. Misener
(3) Jack M. Davidson
(4) Joe Gibson
(5) Jerry Johnson
(6) Al Johnson
(7) Jim Purvis
(8) Ray Trogrual
(9) Dick Seaborn
(10) L. R. "Bud" Sherman
(11) Jack Wells
(12) Mrs. Betty Jewel Canning
(13) Jim Pryor
(14) Miss Phyllis Valentine
(15) Mac Drope
(16) Jim Armstrong
(17) Howard McMillan
(18) Bert Cobb
(19) Stovin-Byles
(20) E. S. Simmer Inc.
(21) November 12, 1960

Ontario**CKVR-TV, BARRIE**

100 kw Video; 50 kw Audio on Channel 3. CBC.
(1) Ralph Snelgrove Television Limited
(2 & 3) Ralph Snelgrove Assistant Mgr. H. J. Snelgrove
(4) Jack Mattenley
(5) C. M. Tierney
(6) Jerry Robertson
(7) Lorrie Smith
(8) David Compton
(9) Doug Garroway
(10) Terry Hargreaves
(11) Bill Bennett
(12) Wendy Hicks
(13) Anne Aiken
(14) Marge Trotter
(15) Frank Fog
(16) Frank Burnik
(17) Bob Locke
(18) Bert Verwey
(19) Harold Atkinson
(20) Paul Mulvihill & Company
(21) Young Canadian Ltd.
(22) 1955

CKVR-TV-1, PARRY SOUND

5 kw on Channel 11. Satellite of CKVR-TV, Barrie.

CHCH-TV, HAMILTON

202 kw Audio; 325 kw Video on Channel 11.
(1) Niagara Television Limited
(2 & 3) K. D. Soble Asst. Mgr. — S. J. Bibby Dir. of Sales & Marketing — Al. A. Bruner
(4) J. Burghardt
(5) D. C. Gale
(6) All-Canada
(7) CHCH Marketing Div.
(8) E. S. Sumner Corp.
(9) July, 1954

CBWT, KENORA

.493 kw Video; .247 kw Audio on Channel 8. Owned and operated by the Canadian Broadcasting Corporation.

CBWT-1, DRYDEN

8.9 kw Video; 4.45 kw Audio on Channel 9, owned and operated by the Canadian Broadcasting Corporation.
(24) September, 1962

CBWT-2, SIOUX LOOKOUT

.005 kw Video; .0025 kw Audio on Channel 12. Owned and operated by the Canadian Broadcasting Corporation.
(24) December, 1962

CKWS-TV, KINGSTON

250 kw Video; 151 kw Audio on Channel 11. CBC.
(1) Frontenac Broadcasting Co. Ltd.
(2) Sen. W. R. Davis
(3) Roy Hofstetter
(4) A. J. Brooks
(5) Clif Tomlinson
(6) Gord Shale
(7) Clif Tomlinson
(8) Floyd Paterson
(9) Max Jackson
(10) Claire Leonard
(11) Lloyd Cowell
(12) Barry Sharpe
(13) Mrs. Rita McGratten
(14) Mrs. Mary Ann Bolvis
(15) Mrs. Betty MacNeil
(16) Lorne Shepherd
(17) Gord Backus
(18 & 19) All-Canada Radio & Television
(20) December 18, 1954

CKCO-TV, KITCHENER

325 kw Video; 160 kw Audio on Channel 13. CBC.
(1) Central Ontario Television Limited
(2) Carl A. Pollock
(3) William D. McGregor
(4 & 5) Bruce Lawson
(6) Pat Ludwig
(7) Gary McLaren
(8) Reg Sellner
(9) Mrs. Elaine Cole
(10) William Whiting
(11) Rita Glennie
(12) Don Bowen
(13) William Smuck
(14 & 15) Lorne Cole Supervisor of Technical Operations — Jim Smith
(16) Paul Turchan
(17) Hardy Radio & TV — Toronto and Montreal; A. J. Messner — Winnipeg; Scharf Broadcast Sales — Vancouver
(18) Weed & Company
(19) March 1, 1954

CFPL-TV, LONDON

325 kw Video; 195 kw Audio on Channel 10. CBC.
(1) London Free Press Printing Co. Ltd.
(2) Walter J. Blackburn
(3) Murray T. Brown
(4) Bob Reinhart
(5) Cliff Wingrove
(6) Jim Plant
(7) Bob Reinhart
(8) Jim Plant
(9) Ron Laidlaw
(10) Alex Kelman
(11) Roy Jewell
(12) Tom Daley
(13) Warren Blahout
(14) John Andrew
(15) Tom Bird
(16 & 17) Pat Walker
(18) Dale Duffield
(19) Glen Robitaille
(20 & 21) All-Canada Television
(22) November 28, 1953

CFCH-TV, NORTH BAY

51.5 kw Video; 25.7 kw Audio on Channel 10. CBC.
(1) Tel Ad Company Ltd.
(2) Reg Carne
(3) Jim Gibson
(4) Sid Tomkins
(5) John Size
(6) Bob Lewis
(7) Pete Handley
(8) Meri Craven
(9) Reg Finnermore
(10) Ed Vitunski
(11) Mrs. Shirley Ruggles
(12) Mrs. Terri Lewis
(13) Lorraine Turcotte
(14 & 15) Betty Knevel
(16) Jerry Milan
(17) Dave Mee
(18) Stovin-Byles Ltd.
(19) All-Canada
(20) December 19, 1955

CJOH-TV, OTTAWA AND THE SEAWAY

325 kw Video; 160 kw Audio on Channel 13; 260 kw Video; 140 kw Audio on Channel 8. CTV.
(1) Bushnell TV Co. Ltd.
(2) E. L. Bushnell
(3) Stuart W. Griffiths
(4) Harold Mantay
(5) W. O. Morrison
(6 & 7) Peter Francis
(8) Champ Champagne
(9) Jean Pouliot
(10) Dave Patrick
(11) Bruce Sutton
(12) Dave Leigh
(13) John Beveridge
(14) Eric Tomlinson
(15) Sandy Day
(16) Stovin-Byles Limited
(17) Young Canadian
(18) March 12, 1961

CBOT, OTTAWA

50.1 kw Video; 26.7 kw Audio on Channel 4. Owned and operated by the Canadian Broadcasting Corporation.
(24) June 2, 1953

CBOFT, OTTAWA

31 kw Video; 17 kw Audio on Channel 9. Owned and operated by the Canadian Broadcasting Corporation.
(24) June 24, 1955

CHOV-TV, PEMBROKE

36 kw Video; 18 kw Audio on Channel 5. CBC.
(1) Ottawa Valley Television Co. Ltd.
(2 & 3) E. Gordon Archibald
(4) Ramsay F. Garrow
(5) Brooke Duval
(6) Wallace Stewart
(7) Bill Kay
(8) Jane Collard
(9) Mrs. Joan Gangur
(10) Don Neville
(11) Charles Friend
(12 & 13) Oscar Kohls
(14) Don Chant
(15) Alan Bradley
(16) Paul Mulvihill & Co.
(17) Young TV Ltd.
(18) August 19, 1961

CHEX-TV, PETERBOROUGH

139 kw Video; 83.4 kw Audio on Channel 12. CBC.
(1) Kawartha Broadcasting Co. Ltd.
(2) Senator W. R. Davies
(3) Donald Lawrie
(4) Wally Rewegan
(5) Ian McFarlane
(6 & 7) Donald Alexander
(8) Hugo Tapp
(9) Frederick Barrie
(10) Alan Porteous
(11) John Danko
(12) Mrs. Marie Callaghan
(13) Sean Eyre
(14) Marnie McTeague
(15) Ken Lehman
(16) Everett Secondcast
(17) Mrs. Audrey Parcells
(18) Hal Sloan
(19) Bert Crump
(20 & 21) All-Canada Radio & TV Limited
(22) March 28, 1955

CKPR-TV, PORT ARTHUR

100 kw Video; 54.5 kw Audio on Channel 2. CBC.
(1) Thunder Bay Electronics Limited
(2) Mrs. Clara H. Dougall
(3 & 4) Garnet N. Conger
(5) Jack Masters
(6) Don Seath
(7) Warren Knox
(8) W. Moyer
(9) Fraser Dougall
(10) Elinor Nicholson
(11) Mrs. Lorraine Alexander
(12) Ron Millie Allen
(13) Bruce McNally
(14) Mrs. Jean Chandon
(15) Brian Vance
(16) Lorne Delinsky
(17) Gerhard Buetow
(18) Stovin-Byles Ltd.
(19) Adam Young
(20) October, 1954

CJIC-TV, SAULT STE MARIE

28 kw Video; 15 kw Audio on Channel 2. CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) Russ H. Ramsay
(4) John Rhodes
(5) Lionel McAuley
(6) Russ Ramsay
(7) Mrs. Grace Pitt
(8) Miss Linda Hyland
(9) Mrs. Rita Purdy
(10) Bob Jenkins
(11) Mrs. Bev Zimmerman
(12 & 13) Mrs. Bev Kovacs
(14) Albert Jones
(15) Dave Irwin
(16) All-Canada Radio & TV Ltd.
(17) Weed & Company
(18) November 28, 1954

CBSFT, STURGEON FALLS

9.75 kw Video; 5.27 kw Audio on Channel 7. French Network. Owned and operated by the Canadian Broadcasting Corporation.
(24) February 28, 1961

CBSFT-1, SUDBURY

.601 kw Video; .361 kw Audio on Channel 13. Rebroadcasting station of CBSFT, Sturgeon Falls.
(24) June, 1962

CKSO-TV, SUDBURY

30 kw Video; 16 kw Audio on Channel 5. CBC.
(1) CKSO Radio Limited
(2) W. B. Plaunt
(3) Ralph Conner
(4) Jim Smith
(5) Mike Connor
(6) Basil Scully
(7) Al Nesbitt
(8) Hub Beaudry
(9) Trudy Manchester
(10) Jack Boitson
(11) Mrs. Betty Sellars
(12) Nick Nyklichuk
(13 & 14) Mrs. Betty Sellars
(15) Bill Renaud
(16) Len Gilbeau
(17) All-Canada
(18) Weed & Company
(19) October 25, 1953

CKSO-TV-1, ELLIOT LAKE

4 kw Video; 2 kw Audio on Channel 3. CBC. Satellite of CKSO-TV Sudbury. Same staff.

CFCL-TV, TIMMINS

100 kw Video; 50 kw Audio on Channel 6. CBC.
(1) Radiocan Associates Limited
(2) J. Conrad Lavigne
(3) Rene Barrette
(4) Harry Charbonneau
(5) Mario Cappadocio
(6) Jean de Villers
(7) Terry Coles
(8) James Prince
(9) Gaston Bergeron
(10) Mrs. Isabella Appleby
(11) Mrs. Denise Philbert
(12) Michael Duncan
(13 & 14) Mrs. Hazel Clermont
(15) Rudy-Andy Fauteux
(16) Paul Mulvihill & Co.
(17) Devney Organization Inc.
(18) July 1, 1956

KEY	
1. Owner or Company Name	9. Music Director
2. President (if a company)	10. News Director
3. General Manager	11. Sports Director
4. Operations Manager	12. Women's Director
5. Commercial Manager	13. Farm Director
6. Production Supervisor	14. Promotion Manager
7. Program Manager	15. Traffic Manager
8. Chief Announcer	16. Art Director

CFCL-TV-1, KAPUSKASING

.044 kw Video; .088 kw Audio on Channel 3. Satellite of CFCL-TV, Timmins. Same staff.

CFCL-TV-2, KEARNS

1.245 kw Video; 2.49 kw Audio on Channel 2. Satellite of CFCL-TV, Timmins. Same staff.

CBLT, TORONTO

53.5 kw Audio; 99.5 kw Video on Channel 6. CBC. Owned and operated by the Canadian Broadcasting Corporation.
(24) September 8, 1952.

CFTO-TV, TORONTO

325 kw Video; 162 kw Audio on Channel 9. CTV.
(1) Baton Broadcasting Limited
(2) John Bassett
(3) W. O. Crampton
(4) Gen. Sales Mgr. — E. Delaney
(5) Don Davis
(6) Vice-president, programming — Murray Chercover
(7) Harvey Kirck
(8) Johnny Esaw
(9) K. J. Holen
(10) Howard MacLean
(11) Jeff Holmes
(12) Dodi Robb
(13) Dir. of Film Ops. Des Brooks
(14) H. Berger
(15) Stovin-Byles
(16) ABC International Television
(17) January 1, 1961

CKLW-TV, WINDSOR

325 kw Video; 180 kw Audio on Channel 9. CBC.
(1) Western Ontario Broadcasting Co. Ltd.
(2 & 3) S. Campbell Ritchie
(4) Thomas J. Sutton
(5) Giles McMahon
(6 & 7) Thomas J. Sutton Production Supervisor — Frank Quinn
(8) Wally Townsend
(9) Austin Grant
(10) Mary Morgan
(11) Arthur Gloster
(12) Bruce Chick
(13) Charles Knight
(14) Donald Sharon
(15) Arthur MacColl
(16) Stewart M. Clark
(17) All-Canada
(18) RKO General Broadcasting/National Sales
(19) September 16, 1954

CKNX-TV, WINGHAM

180 kw Video; 100 kw Audio on Channel 8. CBC.
(1) Radio Station CKNX Limited
(2) W. T. Cruickshank
(3) G. W. Cruickshank
(4) Bruce St. George
(5) Ross Hamilton
(6 & 7) Bruce St. George
(8) Monte Snider
(9) John Strong
(10) John Brent
(11) Anna McDonald
(12) Cliff Robb
(13) Reg Bittton
(14) Mrs. Helen Fleury
(15) Gunther Heim
(16) Ian MacLaurin
(17 & 18) Hap. Swatridge
(19) Larry Taylor
(20) S. C. Reid
(21 & 22) All-Canada
(23) November 18, 1955

Quebec**CJPM-TV, CHICOUTIMI**

100 kw Audio; 52.5 kw Video on Channel 6.
(1) CJPM-TV, Inc.
(2) John Murdoch
(3) Paul J. Audette
(4) Claude Blain
(5) Paul J. Audette
(6 & 7) Claude Blain
(8) Jacques Bergeron
(9) Pierre Chafel
(10) Dianne Tremblay
(11) Roger Hudon
(12) Paul L'Anglais Inc.
(13) Forjoe TV Inc.
(14) April 14, 1963

CKRS-TV, JONQUIERE

42 kw Video; 21 kw Audio on Channel 12. CBC.
(1) Radio Saguenay Limitée
(2) Henri Lepage
(3) Tom Burham
(4) Lucien Girard
(5) Claude Colbert
(6) Marcel Perron
(7) Lionel Tremblay
(8) Jean Martin
(9) Maurice Petit

(15) Mélanie Roy

(16) Réal Fillion
(17 & 18) Eugène Michaud
(19) Gerard Gosselin
(20) Gerard Lemieux
(21) Hardy Radio & TV Ltd. — Montreal & Toronto
(22) Scharf Broadcast Sales — Vancouver
(23) Young Canadian Ltd.
(24) December 1, 1955

CKRS-TV-1, PORT ALFRED

.005 kw on Channel 11. Satellite of CKRS-TV, Jonquiere.

CKRS-TV-2, CHICOUTIMI

.040 kw Video; .020 kw Audio on Channel 2. Satellite of CKRS-TV, Jonquiere.

CKRS-TV-3, ROBERVAL

.236 kw Video; .116 kw Audio on Channel 8. Satellite of CKRS-TV, Jonquiere.

CKBL-TV, MATANE

303 kw Video; 182 kw Audio on Channel 9. CBC.
(1) La Campagne de Radio-diffusion de Matane Ltée.
(2 & 3) René Lapointe
(4) Octave Lapointe
(5) Wilfrid Lafontaine
(6 & 7) Roger Bergeron
(8) Jean Berger
(9) J. P. Berthiaume
(10) Claude Guenette
(11) Jean Berger
(12) Huguette Fortin
(13 & 14) Octave Lapointe
(15) J. M. Provost
(16) Lisette Durette
(17 & 18) Jules Chouinard
(19) Jos. Thibault
(20) Yvan Fortier
(21) Hardy Radio & TV
(22) Young Canadian Ltd.
(23) August 19, 1958

CBFT, MONTREAL

50 kw Audio; 100 kw Video on Channel 2. CBC. Owned and operated by the Canadian Broadcasting Corporation.
(24) September 6, 1952

CBFT-1, MONT TREMBLANT

.60 kw Video; .30 Audio on Channel 11. Satellite of CBFT, Montreal.
(24) February 15, 1962

CBFT-2, MONT LAURIER

5.54 kw Video; 2.80 kw Audio on Channel 3. Satellite of CBFT, Montreal.
(24) March 15, 1962

CBMT, MONTREAL

43.8 kw Video; 26.2 kw Audio on Channel 6. CBC. Owned and operated by the Canadian Broadcasting Corporation.
(24) January 10, 1954

CFCF-TV, MONTREAL

325 kw Video; 160 kw Audio on Channel 12. CTV.
(1) Canadian Marconi Company
(2) S. M. Finlayson Broadcast Manager — Richard E. Misener
(3) Kevin Knight
(4) Don Martz
(5) Sam Pitt
(6) Ted Murphy
(7) Elizabeth Smyth
(8) Bert Cannings
(9) Dick Irvin
(10) Mrs. Babs Pitt
(11) Joe Coates
(12) Steve Yuranyi
(13) John Wyllie
(14) Roger Dupuis
(15) Molly Alderson
(16) Creighton Douglas
(17 & 18) All-Canada
(19) January 20, 1961

CFTM-TV, MONTREAL

325 kw Video; 162 kw Audio on Channel 10.
(1) Tele-Metropole Corporation
(2 & 3) J. A. DeSève
(4) Station Mgr.; Asst. to the Pres. — Roland Giguère
(5 & 6) Jean-Paul Ladouceur
(7) Robert L'Herbier
(8) Claude Lapointe
(9) Pierre Proulx
(10) Mrs. Huguette Proulx
(11) Jean Marion
(12) Mrs. Françoise Cochrane
(13) Jean-Paul Ladouceur
(14) Maurice Bastien
(15) Maurice Doucet
(16) Paul L'Anglais Inc.
(17) Forjoe-TV Inc.
(18) February 19, 1961

CHAU-TV, NEW CARLISLE

100 kw Video; 52 kw Audio on Channel 5. CBC French.
(1) Television de la Baie des Chaleurs Inc.
(2) J. Leo Hachey
(3) Dr. Charles H. Houde
(4) Leander Boucher
(5) Pierre Stein
(6) Leander Boucher
(7 & 8) Robert Beaulieu
(9 & 10) Pierre Stein
(11) Armand Preston
(12) Gilles St. Pierre
(13) Marcel Chabot
(14) Hardy Radio & TV Ltd. Scharf Broadcast Sales
(15) Weed & Co.
(16) October 17, 1959

CFCM-TV, QUEBEC

100 Video; 50 kw Audio on Channel 4. CBC.
(1) Television de Quebec (Canada) Ltée.
(2) Gaston Pratte
(3) Jean A. Pouliot
(4 & 5) Arthur Fitzgibbons
(6) Louis Leclerc
(7) Jacques Filteau
(8) Jacques LaRochelle
(9) Henri Crusène
(10) Yvon Dufour
(11) Jean Lenoir
(12) Mrs. Monic Breton Boudriau
(13) Marcel Labadie
(14) Louis Tardivel
(15 & 16) Pierre Rochette
(17) Charles E. Garneau
(18) Gérard Fortin
(19) Hardy Radio & TV Ltd.
(20) Weed & Co.
(21) July 17, 1954

CKMI-TV, QUEBEC

100 kw Video; 50 kw Audio on Channel 5. CBC.
(1) Television de Quebec (Canada) Ltée.
(2) Gaston Pratte
(3) Jean T. Pouliot
(4 & 5) Arthur Fitzgibbons
(6) George Lovett
(7) Jacques Filteau
(8) Gene Alton
(9) Henri Crusène
(10) Frank Fontaine
(11) Jean Lenoir
(12) Mrs. Monic Breton Boudriau
(13) Marcel Labadie
(14) Louis Tardivel
(15 & 16) Pierre Rochette
(17) Charles E. Garneau
(18) Gérard Fortin
(19) Hardy Radio & TV Ltd.
(20) Weed & Co.
(21) March 17, 1957

CJBR-TV, RIMOUSKI

100 kw Video; 56.9 kw Audio on Channel 3. CBC.
(1) La Radio de Bas St-Laurent Inc.
(2) Jacques Brillant
(3 & 4) André Lecomte
(5 & 6) François Raymond
(7) Aline Gagné
(8) Guy Ross
(9) Claude Pearson
(10) Louise Lavallée
(11 & 12) André Lecomte
(13) Georges Mercier
(14) Roméo Côté
(15) Marcel Vallée
(16) Claude Hurtubise
(17) Stovin-Byles Limited
(18) Weed & Company
(19) November 21, 1954

CJES-TV, ESTCOURT

45.1 kw Video; 22.5 kw Audio on UHF Channel 70. Satellite of CJBR-TV, Rimouski.

CFCV-TV, CLERMONT

32.9 kw Video; 65.9 kw Video on UHF Channel 75. Satellite of CJBR-TV, Rimouski.

CKRT-TV, RIVIERE DU LOUP

39 kw Video; 19.5 kw Audio on Channel 7. CBC.
(1) CKRT-TV Limitée
(2 & 3) Luc Simard
(4) Vincent Gagnon
(5) Henri Johnson
(6, 7 & 8) Raul Savard
(9) Lise Desjardins
(10) Marie-Reine Beaulieu
(11) Claude Ayote
(12) Germain Gélinas
(13) Hardy Radio & TV Ltd.
(14) Young Canadian Ltd.
(15) January 14, 1962

CKRN-TV, ROUYEN

57.5 kw Video; 115 kw Video on Channel 4. CBC French.
(1) Radio Nord Inc.

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TAPE RECORDER

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MONTREAL 3

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CKBB, Barrie
CFNB, Fredericton
CJCH, Halifax
CKLC, Kingston
CHOV, Pembroke
CKTB, St. Catharines
CHOK, Sarnia
CFCL, Timmins

Television — CKVR-TV, Barrie
CJCH-TV, Halifax
CHOV-TV, Pembroke
CFCL-TV, Timmins

Paul Mulvihill & Co. Ltd.

TORONTO: — 77 York St. EM. 3-8814

MONTREAL: — Suite 506, 1434 St. Catherine St. W., UN. 1-7981

KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company name | 9. Music Director | 17. Copy Chief |
| 2. President (if a company) | 10. News Director | 18. Film Librarian |
| 3. General Manager | 11. Sports Director | 19. Film Editor |
| 4. Operations Manager | 12. Women's Director | 20. Chief Operator |
| 5. Commercial Manager | 13. Farm Director | 21. Dir. of Engineering |
| 6. Production Supervisor | 14. Promotion Manager | 22. Canadian Reps |
| 7. Program Manager | 15. Traffic Manager | 23. U.S. Reps |
| 8. Chief Announcer | 16. Art Director | 24. Station Birth Date |

(2 & 3) David A. Gourd
(4, 5, 6, 7, 14 & 15) Franco Capellari
(16) Laimon Mitris
(22) Hardy Radio & TV
(24) December 25, 1957

CHLT-TV, SHERBROOKE
300 kw Audio; 186 kw Video on Channel 7. CBC French.

- (1) La Tribune Inc.
- (2) Paul Desruisseaux
- (3) Jean-Louis Gauthier
- (4) Pierre Bruneau
- (5) Jean-Louis Gauthier
- (6 & 7) Pierre Bruneau
- (8) Louis Bilodeau
- (9) Marcel Robideaux
- (10) Dave Bloomberg
- (11) Maurice Bilodeau
- (12) Aline Desjardins
- (14) Madeleine Choiniere
- (15) Mrs. Laurette LaRocque
- (16) Claude Duchesne
- (17) Maryse Fagnan
- (18) Madeleine Brodeur
- (19) Lucien Perreault
- (20) Claude Hertubise
- (21) Robert Thiébaud
- (22) Paul L'Anglais Inc.
- (23) Adam Young Inc.
- (24) August 12, 1956

CKTM-TV, TROIS RIVIERES
325 kw Video; 162.5 kw Audio (effective Aug., 1963) on Channel 13. CBC French.

- (1) Television St-Maurice Inc.
- (2 & 3) Henri Audet
- (4) Robert Bonneau
- (5) Jacques Brunelle
- (6 & 7) Aurele Lacoste
- (8) Andre St-Arnaud
- (9) Jean Marcel
- (10) Andre St-Arnaud
- (11) Andre Watters
- (12) Mrs. Rita Piche
- (14 & 15) Aurele Lacoste
- (16) Louis Desaulniers
- (17) Robert Levesque
- (18 & 19) Albert Aubichon
- (21) Robert Bonneau
- (22) Stovin-Byles Ltd.
- (23) Weed & Co.
- (24) April 15, 1958

New Brunswick

CBAFT, MONCTON
5.03 kw Audio; 10.06 kw Video on Channel 11. CBC French Network. Owned and operated by the Canadian Broadcasting Corporation.
(24) December 21, 1959

CKCW-TV, MONCTON
15 kw Audio; 25 kw Video on Channel 2. CBC.

- (1) Moncton Broadcasting Limited
- (2) Fred Lynds
- (3) Hubert Button
- (5) Frank Paterson
- (6) Walter Brown
- (7) Joe Irvine
- (8) Bob Steeves
- (10) Claude Cain
- (11) Earl Ross
- (12) Helen Crocker
- (14) Mrs. Phyl. Sweezey
- (15) Mrs. Mickey Tait
- (16) Stan Morton
- (17) Bob Steves
- (18) Gwen MacDonald
- (19) Mrs. Helen Fairweather
- (21) Keith MacConnell
- (22) Stovin-Byles
- (23) E. S. Sumner Corp.
- (24) December 4, 1954

CKAM-TV, NORTH SHORE
77 kw Audio; 141 kw Video on Channel 12. Satellite of CKCW-TV, Moncton.
(24) September 29, 1960.

CKAM-TV-1, NEWCASTLE
5 watts Audio; 215 watts Video on Channel 7. Satellite of CKCW-TV, Moncton.

CKCD-TV, CAMPBELLTON
6 kw Audio; 12 kw Video on Channel 7. Satellite of CKCW-TV, Moncton.

CHSJ-TV, SAINT JOHN
54.7 kw Video; 27.3 kw Audio on Channel 4. CBC.

- (1) New Brunswick Broadcasting Co. Ltd.
- (2) L. F. Daley
- (3) George A. Cromwell
- (4) William A. Stewart
- (5) George A. Cromwell
- (6) Earl McCarron

- (7) Danny Comeau
- (8) Cleve Stillwell
- (10) Bill Cooper
- (11) Gary Murphy
- (12) Laura Foster
- (13) George McLeod
- (14) Joanne Simon
- (15) Mrs. Eleanor Stewart
- (16) Joe Kashetsky
- (17) Joanne Simon
- (18) Marg McGivern
- (19) Herb Sullivan
- (20) Gerry Gormley
- (21) John Bishop
- (22 & 23) All-Canada
- (24) March, 1954

CHSJ-TV-1, BON ACCORD
54.7 kw Video; 27.3 kw Audio on Channel 6. Satellite of CHSJ-TV, Saint John.

CJBR-TV-1, EDMUNDSTON

42.5 kw Video; 21.25 Audio on Channel 13. Satellite of CJBR-TV, Rimouski.

Nova Scotia

CFXU-TV, ANTIGONISH
73 kw Video; 37 kw Audio on Channel 9. CBC.

- (1) Atlantic Television Co. Ltd.
- (2) A. D. MacInnis
- (3) Charles O'Brien
- (4) Regis Kell
- (5) Bill Taylor
- (6) Bill Graham
- (7) Charles MacGillivray
- (8) Bill Graham
- (10) Chuck O'Brien
- (11) Bill Graham
- (14) Gordon MacDonald
- (15) Sheila Hind
- (16) Gordon MacDonald
- (17) Charles MacGillivray
- (18) Sheila Hind
- (19 & 20) Cyril Fawcett
- (21) Regis Kell
- (22) All-Canada
- (23) Weed & Co.
- (24) June 28, 1961

CJCH-TV, HALIFAX

100 kw Video; 50 kw Audio on Channel 5. CTV.

- (1) CJCH Limited
- (2) Finlay MacDonald
- (4) George Benwell
- (5) Doug Clark
- (6) Larry Knoke
- (10) Joe King
- (11) Harris Sullivan
- (14) Dan MacIsaac
- (15) Mrs. Vera Trask
- (16) Ernie Fong
- (17) Pearson Richardson
- (18) Marg Doggett
- (19) David Ferraz
- (20) Andy McKay
- (21) John Jay
- (22) Paul Mulvihill & Co. Ltd., Toronto & Montreal Scharf Broadcast Sales, Vancouver A. J. Messner & Co. Ltd., Winnipeg
- (23) ABC International
- (24) January 1, 1961

CJCH-TV-1, CANNING

18.1 kw Video; 9.05 kw Audio on Channel 10. Satellite of CJCH-TV, Halifax. Same staff

CJCH-TV-2, BAYVIEW

5 watt ped. on Channel 6. Satellite of CJCH-TV, Halifax. Same staff.

CJCH-TV-3, AMHERST

5 watt ped. on Channel 8. Satellite of CJCH-TV, Halifax. Same staff.

CBHT, HALIFAX

56 kw Video; 34 kw Audio on Channel 3. CBC. Owned and operated by the Canadian Broadcasting Corporation.
(24) December 20, 1954

CBHT-1, LIVERPOOL

.412 kw Video; .248 kw Audio on Channel 12. Satellite of CBHT, Halifax.
(24) November 24, 1958

CBHT-2, SHELburnE

.423 kw Video; .254 kw Audio on Channel 8. Satellite of CBHT, Halifax.

CBHT-3, YARMOUTH

.412 kw Video; .248 kw Audio on Channel 11. Satellite of CBHT, Halifax.

CJCB-TV, SYDNEY
180 kw Video; 108 kw Audio on Channel 4. CBC.

- (1) Cape Breton Broadcasters Ltd.
- (2 & 3) J. Marvin Nathanson
- (5) Mrs. E. K. Williams
- (6 & 7) J. C. McVicar
- (9) Aubrey Boone
- (10 & 11) Don MacIsaac
- (12) Ann Terry MacLellan
- (14) Ken Boyce
- (15) Mrs. M. C. MacQuarrie
- (16) Don Ward
- (17) Max Quinton
- (18) Myrna MacGillivray
- (19) Ron Demers
- (20) W. MacTavish
- (21) M. E. Bowles
- (22 & 23) All-Canada Radio & TV
- (24) October 4, 1954

CJCB-TV-1, INVERNESS
6 kw Video; 3 kw Audio on Channel 6. Satellite of CJCB-TV, Sydney. Same staff.

Prince Edward Island

CFCY-TV, CHARLOTTETOWN

- 79 kw Video; 38.5 kw Audio on Channel 13. CBC.
- (1) Island Radio Broadcasting Co. Ltd.
- (2) Mrs. K. S. Rogers
- (3) R. F. Large
- (4) G. M. Tait
- (5) R. F. Large
- (6) L. MacAulay
- (7) R. F. Large
- (10) Scott MacPherson
- (11) Loman MacAulay
- (12) Jane Weldon
- (13) Whit Carter
- (14) Betty Large
- (15) E. P. Williams
- (16) H. Purdy
- (17) S. Partridge
- (18 & 19) V. MacFarlane
- (20) G. M. Tait
- (21) C. W. Compton
- (22 & 23) All-Canada
- (24) July 1, 1956

CFCY-TV-1, NEW GLASGOW
.209 kw Video; .104 kw Audio on Channel 7. Satellite of CFCTV, Charlottetown, P.E.I.

Newfoundland

CJOX, ARGENTIA
6,700 kw Video; 3,400 kw Audio on Channel 3. Satellite of CJON-TV, St. John's.

CBYT, CORNERBROOK
.197 kw Video; .099 kw Audio on Channel 5. Owned and operated by the Canadian Broadcasting Corporation.

CJCN-TV, GRAND FALLS
8.6 kw Video; 4.3 kw Audio on Channel 4. Satellite of CJON-TV, St. John's.

CFSN-TV, HARMON FIELD
.294 kw Video; .147 kw Audio on Channel 8. Owned and operated by the Canadian Broadcasting Corporation.

CJON-TV, ST. JOHN'S
100 kw Video; 50 kw Audio on Channel 6. CBC.

- (1) Newfoundland Broadcasting Co. Ltd.
- (2) Geoff Stirling
- (3) Don Jamieson
- (4) Colin Jamieson
- (5) Charles Pope
- (6) Charlie Lang
- (7) Colin Jamieson
- (8) Bob Lewis
- (9) Eric Abbott
- (10) Jim Thoms
- (11) Howie Meeker
- (12) Mrs. Sally West
- (14) Mrs. Muriel Tucker
- (15) Emilie Davis
- (16) Bill Locke
- (17) Gordon Fillier
- (18) Doreen Hann
- (19) Nelson Squires
- (20) Bill Coffen
- (21) Oscar Hierlihy
- (22) Stovin-Byles
- (23) Weed & Company
- (24) September 15, 1955



Jean-Paul Lemire, Manager
CKCH
HULL
Henri Allard, Sales Manager



André Daveluy, Sales Manager
CKAC
MONTREAL
Errol Malouin, Sales Promotion Manager



Maurice Duval, Sales Manager
CHLN
THREE RIVERS
Maurice Dansereau, Manager



Majella Alain, Manager
CKCV
QUEBEC CITY
René Lapointe, Sales Manager



Pierre Tremblay, Manager
CJMT
CHICOUTIMI
François Ranger, Sales Manager



André Lecomte, Manager
CJBR
RIMOUSKI

95%*

OF QUEBEC RADIO HOMES NOW COVERED BY

SBS

Standard Broadcast Sales Company Limited is happy to announce an extension of its radio service to agencies and advertisers with the recently acquired representation of these French-language stations in the key markets of Quebec:

CKCH • **CKAC** • **CHLN** • **CKCV** • **CJMT** • **CJBR**
HULL MONTREAL THREE RIVERS QUEBEC CITY CHICOUTIMI RIMOUSKI

ONE CALL TO

SBS

AND YOU COVER 95% OF THE PROVINCE
REPRESENTING \$4,101,285,000† IN RETAIL SALES!
ARE YOU GETTING YOUR SHARE?

STANDARD BROADCAST SALES COMPANY LIMITED

TORONTO
37 BLOOR STREET WEST
TELEPHONE 924-5721

MONTREAL
1407 MOUNTAIN STREET
TELEPHONE 849-2454

*B.B.M. Area Report — 1962

†Sales Management — June 1962

STELLAVOX

WORLD'S SMALLEST STUDIO QUALITY
TAPE RECORDER

Less than 6 lbs.



As convenient to use as a miniature camera.

- RADIO AND SPECIAL EVENTS
- TV INTERVIEWS
- NEWS REELS

Write for prices and information

PAYETTE RADIO LIMITED

730 ST-JAMES W.

MONTREAL 3

Representing these Quality Stations:

Radio — CJFX, Antigonish
CKBB, Barrie
CFNB, Fredericton
CJCH, Halifax
CKLC, Kingston
CHOV, Pembroke
CKTB, St. Catharines
CHOK, Sarnia
CFCL, Timmins

Television — CKVR-TV, Barrie
CJCH-TV, Halifax
CHOV-TV, Pembroke
CFCL-TV, Timmins

Paul Mulvihill & Co. Ltd.

TORONTO: — 77 York St. EM. 3-8814

MONTREAL: — Suite 506, 1434 St. Catherine St. W., UN. 1-7981

KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company name | 9. Music Director | 17. Copy Chief |
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| 3. General Manager | 11. Sports Director | 19. Film Editor |
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(2 & 3) David A. Gourd
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- (19) Lucien Perreault
- (20) Claude Hertubise
- (21) Robert Thiébaud
- (22) Paul L'Anglais Inc.
- (23) Adam Young Inc.
- (24) August 12, 1956

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- (23) Weed & Co.
- (24) April 15, 1958

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- (19) Mrs. Helen Fairweather
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- (22) Stovin-Byles
- (23) E. S. Sumner Corp.
- (24) December 4, 1954

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- (8) Cleve Stillwell
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- (17) Charles MacGillevray
- (18) Sheila Hind
- (19 & 20) Cyril Fawcett
- (21) Regis Kell
- (22) All-Canada
- (23) Weed & Co.
- (24) June 28, 1961

CJCH-TV, HALIFAX
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- (1) CJCH Limited
- (2) Finlay MacDonald
- (4) George Benwell
- (5) Doug Clark
- (6) Larry Knoke
- (10) Joe King
- (11) Harris Sullivan
- (14) Dan MacIsaac
- (15) Mrs. Vera Trask
- (16) Ernie Fong
- (17) Pearson Richardson
- (18) Marg Doggett
- (19) David Ferraz
- (20) Andy McKay
- (21) John Jay
- (22) Paul Mulvihill & Co. Ltd., Toronto & Montreal Scharf Broadcast Sales, Vancouver A. J. Messner & Co. Ltd., Winnipeg
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5 watt ped. on Channel 8. Satellite of CJCH-TV, Halifax. Same staff.

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- (9) Aubrey Boone
- (10 & 11) Don MacIsaac
- (12) Ann Terry MacLellan
- (14) Ken Boyce
- (15) Mrs. M. C. MacQuarrie
- (16) Don Ward
- (17) Max Quinton
- (18) Myrna MacGillivray
- (19) Ron Demers
- (20) W. MacTavish
- (21) M. E. Bowles
- (22 & 23) All-Canada Radio & TV
- (24) October 4, 1954

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- (3) R. F. Large
- (4) G. M. Tait
- (5) R. F. Large
- (6) L. MacAulay
- (7) R. F. Large
- (10) Scott MacPherson
- (11) Loman MacAulay
- (12) Jane Weldon
- (13) Whit Carter
- (14) Betty Large
- (15) E. P. Williams
- (16) H. Purdy
- (17) S. Partridge
- (18 & 19) V. MacFarlane
- (20) G. M. Tait
- (21) C. W. Compton
- (22 & 23) All-Canada
- (24) July 1, 1956

CFCY-TV-1, NEW GLASGOW
.209 kw Video; .104 kw Audio on Channel 7. Satellite of CFCTV, Charlottetown, P.E.I.

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.294 kw Video; .147 kw Audio on Channel 8. Owned and operated by the Canadian Broadcasting Corporation.

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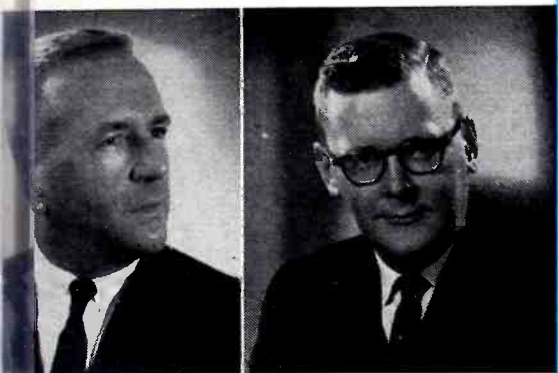
- (1) Newfoundland Broadcasting Co. Ltd.
- (2) Geoff Stirling
- (3) Don Jamieson
- (4) Colin Jamieson
- (5) Charles Pope
- (6) Charlie Lang
- (7) Colin Jamieson
- (8) Bob Lewis
- (9) Eric Abbott
- (10) Jim Thoms
- (11) Howie Meeker
- (12) Mrs. Sally West
- (14) Mrs. Muriel Tucker
- (15) Emilie Davis
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- (17) Gordon Fillier
- (18) Doreen Hann
- (19) Nelson Squires
- (20) Bill Coffen
- (21) Oscar Hierlihy
- (22) Stovin-Byles
- (23) Weed & Company
- (24) September 15, 1955



Jean-Paul Lemire, Manager
CKCH
HULL
Henri Allard, Sales Manager



André Daveluy, Sales Manager
CKAC
MONTREAL
Errol Malouin, Sales Promotion Manager



Maurice Duval, Sales Manager
CHLN
THREE RIVERS
Maurice Dansereau, Manager



Majella Alain, Manager
CKCV
QUEBEC CITY
René Lapointe, Sales Manager



Pierre Tremblay, Manager
CJMT
CHICOUTIMI
François Ranger, Sales Manager



André Lecomte, Manager
CJBR
RIMOUSKI

95%*

OF QUEBEC RADIO HOMES NOW COVERED BY



Standard Broadcast Sales Company Limited is happy to announce an extension of its radio service to agencies and advertisers with the recently acquired representation of these French-language stations in the key markets of Quebec:

CKCH • **CKAC** • **CHLN** • **CKCV** • **CJMT** • **CJBR**
HULL MONTREAL THREE RIVERS QUEBEC CITY CHICOUTIMI RIMOUSKI

ONE CALL TO



AND YOU COVER 95% OF THE PROVINCE
REPRESENTING \$4,101,285,000† IN RETAIL SALES!
ARE YOU GETTING YOUR SHARE?

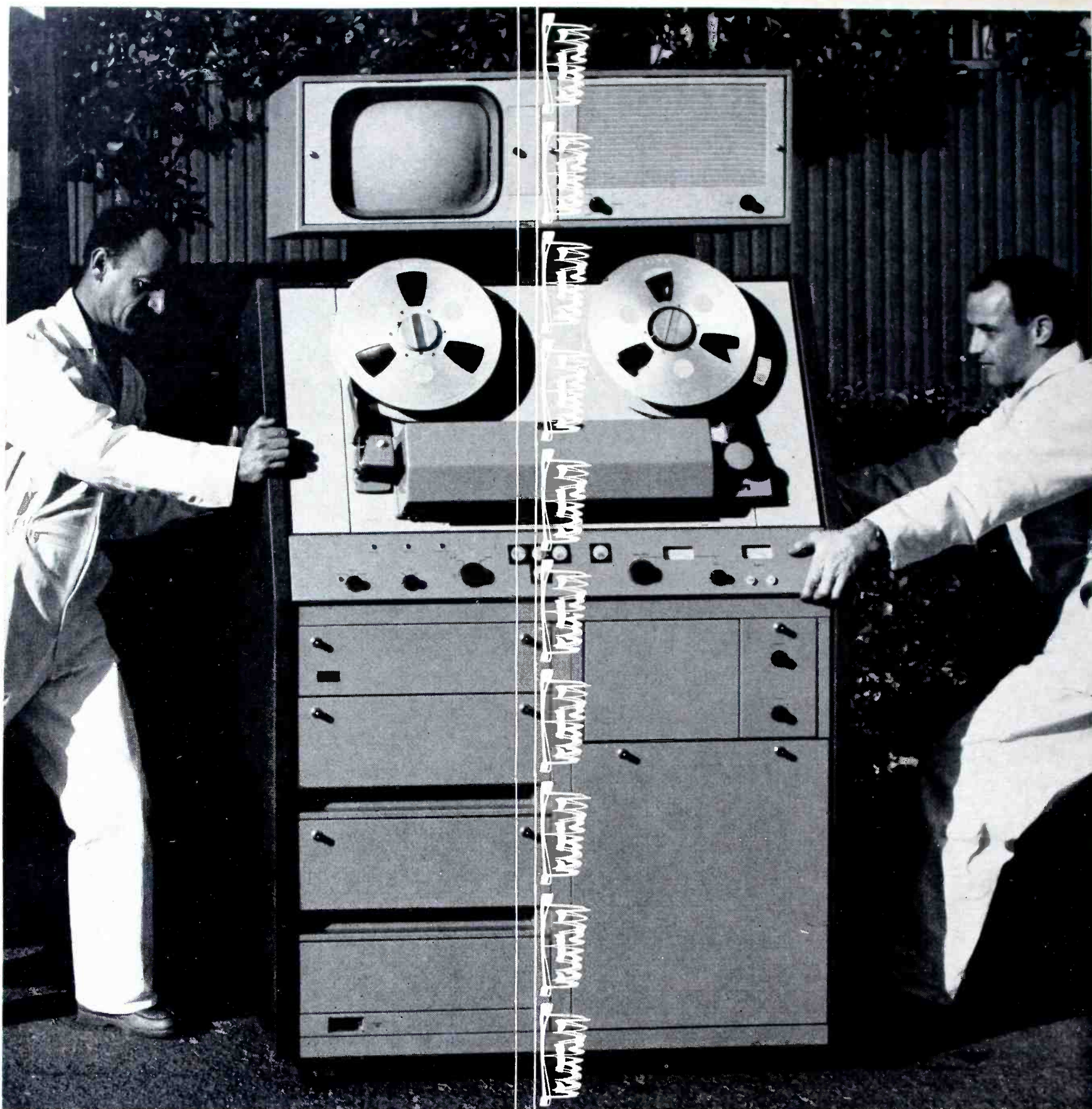
STANDARD BROADCAST SALES COMPANY LIMITED

TORONTO
37 BLOOR STREET WEST
TELEPHONE 924-5721

MONTREAL
1407 MOUNTAIN STREET
TELEPHONE 849-2454

*B.B.M. Area Report — 1962

†Sales Management — June 1962



Who can deliver a fully transistorized low-cost VTR* to your station?

AMPEX

Low cost television tape recording is now a reality. It is possible because of the VR-1100, Ampex's newest Videotape* Recorder. The VR-1100 is an all solid-state recorder that costs about half as much as some other broadcast recorders. It occupies less than half the floor space of previous VTRs and is ideally suited for use in mobile vans and small studios. It weighs half as much as other VTRs and requires considerably less power. This low power requirement, combined with a new convection cooling system, eliminates the need for special air-conditioning or blowers in the van or studio. The VR-1100 has two speeds—7½ and 15 ips. At 7½, three hours of programming can be recorded

*TM Ampex Corp.

AMPEX

on a single reel. The VR-1100 is a 4-head recorder compatible with other 4-head recorders. It comes equipped with the Vertical Lock Accessory which allows use of the Ampex Electronic Editor—permitting complete single camera production. Operation is simple. There are fewer controls. Maintenance costs are very low. Reliability and performance characteristics are high. For additional information on these fully transistorized, low cost VR-1100s, please write the only company providing recorders, tapes and core memory devices for every application: Ampex of Canada Ltd., 1458 Kipling Avenue North, Rexdale, Ontario. Telephone Cherry 7-8285. Worldwide sales and service.

Six VR-1100 Videotape have already been sold in Canada.*