

## CRTC MAKES IT CLEAR: 'CASE BY CASE' CRITERIA ONLY WAY

When the CRTC turned down the bid by Telemedia Ontario to purchase CKSL/CIQM-FM London, Doug Ackhurst of Telemedia voiced the frustration of many applicants, when he expressed exasperation about the lack of clear criteria for approval or denial of such applications.

Ackhurst was quoted as saying: "It looks like there's a tax on buying and selling stations. It would save a lot of time and effort if we knew what the tax was. Playing the game in the dark creates a lot of problems."

A reply came days later from CRTC chairman André Bureau. A release which accompanied a number of decisions affecting the Toronto area quoted Bureau as follows:

"In any case of transfer of ownership, it is only fair that the Commission ensures itself that the proposed transaction is the best possible in the

circumstances, especially since the Commission does not call for bids in such cases. Indeed, the Commission has to examine such applications to determine whether their approval would yield significant and unequivocal benefits to the community, the broadcast system as a whole, and whether such approval would be in the public interest.

"Furthermore... all such transfers are looked at on a case by case basis. In fairness to the applicants, and because of the different circumstances in every case, there is not and there cannot be any simple mechanical criteria or standards for judging submissions of this kind. As a matter of fact, in recent past, the Commission has approved a number of transfers of ownership in which broadcasters have included significant and unequivocal benefits, both quantifiable and non-quantifiable."

In the review which follows of some recent major decisions by the

CRTC, BT will attempt to highlight the proposed benefits and the CRTC's reasons for approval or denial.

## • CKSL/CIQM-FM SALE DENIED

Telemedia proposed to create a local advisory board, add a weekly one-hour program of Canadian content on CKSL, and syndicate new programs produced in London. Telemedia would have made London the centre of a new regional grouping of the stations which it owns in southwestern Ontario; \$30,000 a year would provide a full-time producer of FM programming; \$15,000 a year would go for a regional news bureau and \$27,000 would be spent on research. Various increases in expenditures on talent development were proposed. Telemedia also said it expected to spend \$1 million on a major upgrade of the CKSL transmitter site.

In denying the application, the CRTC discounted the \$1 million tx rebuild as not a firm commitment and as part of the normal responsibilities of any licensee. It also said that of the other \$616,000 in benefits, \$287,000 represented existing commitments by the stations—and noted that \$15,000 appeared to be 'too modest' to set up the proposed news bureau.

## • CLASSICAL CFMX-FM FEASTS ON TORONTO 'SANDWICH'

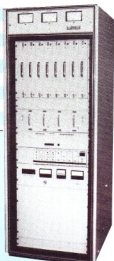
Canada's only commercial classical music station, CFMX-FM Cobourg, is jubilant about the CRTC's decision to allow it to rebroadcast on 96.3 MHz (with 19.1 kw ERP) in Mississauga, just west of Toronto. CFMX already has excellent coverage of a large area to the east of the city, operating on 103.1 with 100 kw. The new transmitter will add coverage of the populous 'Golden Horseshoe' area of Toronto-Hamilton-Niagara. It will also make up for coverage lost on 103.1 when CKLH-FM Hamilton went on the air last year on 102.9 MHz.

Target date for the rebroadcaster is September 1/88.

In its application, CFMX-FM stated that access to the Toronto market was essential for the viability of the station and its initiatives in national syndication of classical features, now

## VHF TELEVISION TRANSMITTERS

|        |             |                       |
|--------|-------------|-----------------------|
| 10 W   | Circle #320 | 100% Solid-State      |
| 250 W  | Circle #321 | 100% Solid-State      |
| 400 W  | Circle #322 | 100% Solid-State      |
| 1.2 kW | Circle #323 | 100% Solid-State      |
| 2.5 kW | Circle #324 | 100% Solid-State      |
| 3 kW   | Circle #325 | Model M Solid-State   |
| 6 kW   | Circle #326 | Model M Solid-State   |
| 12 kW  | Circle #327 | Model M Solid-State   |
| 22 kW  | Circle #328 | Model M Solid-State   |
| 30 kW  | Circle #329 | 1 visual tube         |
| 50 kW  | Circle #330 | 1 visual/1 aural tube |



6 kW Model M

## NEW! SOLID-STATE TO 22 kW!

New LARCAN Model M VHF Television Transmitters from 3 kW to 22 kW use identical broadband, plug-in, 1 kW modules in both the visual and aural PA's for the ultimate in on-air performance, reliability, redundancy, and simplified maintenance.

Larcam Communications Equipment Inc.  
6520 Northam Drive,  
Mississauga, Ontario, L4V 1H9

Telex: 06-968055  
FAX: (416) 678-9977  
TEL: (416) 678-9970

LARCAN

  
**LeBLANC**  
 A member of  
 LeBlanc Communications

broadcast in some 41 radio markets. It also noted that—unlike CBL-FM and CJRT, the main sources of classical music in Toronto at present—CFMX plays classical music 24 hours a day. As a commercial station, it will also provide a new vehicle for advertisers in Canada's largest city.

The CRTC approval described the CFMX proposal as the best in offering diversity and opportunities for Canadian talent. However, the CRTC again stated it would expect the licence to be surrendered if any change in format were contemplated.

• **Applications denied for 96.3:**

Daytime AM CJMR Mississauga proposed a country music FM. In reply to CJMR's argument that the city of over 400,000 needs a 24-hour station of its own, the CRTC noted that "opportunities may exist on the AM band."

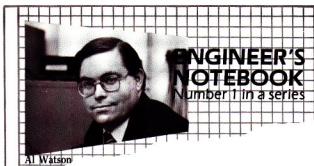
CING-FM Burlington sought a change of frequency from 107.9. The CRTC noted that there was no evidence to support the claim that the 107.9 signal presents a safety threat to aviation; also, DOC had confirmed its acceptance of CING's operations under the present parameters. The station also argued that it needed 96.3 to extend its coverage and ensure future viability. The Commission was not convinced that this was in the best interests of Burlington, the area CING-FM is licensed to serve.

Rejecting the proposal of James A. Skarratt for a pop/rock station in Hamilton, the CRTC expressed the opinion that the city is unable to support a new commercial station at this time, and that the proposal lacked firm financing and operating plans.

• **Applications denied for 92.5:**

While noting that Toronto radio stations enjoyed a profit margin in 1987 almost double the national average, the CRTC was not sufficiently impressed to favor two applications for 92.5 MHz:

J. Robert Wood proposed a dance and R&B format, which had support from the Black community. However, high 'hit' and repeat factors, with low Canadian and spoken-word content, defeated the application.



## N/DYM™ Technology Comes to Broadcast Microphones

By Alan Watson, Director of Engineering  
Electro-Voice, Inc.

Those familiar with the benefits enjoyed by musicians through the new neodymium-magnet microphones have no doubt predicted that the new technology would soon be available in broadcast microphones. And now, with the advent of the Electro-Voice RE45N/D hand-held shotgun microphone, the prediction has come true.

The advantages N/DYM™ technology brings to broadcasting are significant. Above all, it gives us a microphone with the high output previously available only from condenser mics—but without the problems of dead batteries, noises caused by poor ground connections in phantom-powering, humidity damage, static electricity, and poor rf rejection.

The Alnico magnets used in most dynamic mics yield a sensitivity of 6 dB less than would be possible if the steel parts of the magnetic structure could be completely saturated with the field. Increasing the Alnico magnet size does not work since the added size interferes with the acoustic design of the mic. Neodymium magnets, however, are so powerful that the magnet can be far smaller and still provide the "lost" 6 dB of sensitivity.

N/DYM Technology extends far beyond a mere substitution of magnetic material. To maximize the new opportunities, Electro-Voice engineers found that the ideal neodymium magnet shape is one with a thin, wafer-like configuration.

This permitted using a voice coil and attached dome of far larger diameter while reducing the surround—yielding important added advantages for broadcast engineers: a smoother, more evenly contoured pickup pattern with extended high- and low-frequency response and better rejection of unwanted noise from the sides.

For more information, please write to us for the specification sheet and brochure on the RE45N/D—the broadcast industry's first N/DYM dynamic shotgun microphone.

600 Cecil Street • Buchanan, MI 49107 • 616/695-6831

In Canada:

Electro-Voice Div., Gulton Industries (Canada) Ltd.

P.O. Box 520 • Gananoque, Ont. K7G2V1 • 613/382-2141



**BROADCAST/PRODUCTION MICROPHONES**

*Quality-made in the U.S.A. since 1927*

Advertisement

Circle #106 on Reader Service Card

□ CIRV-FM, licensed in 1986 to provide a local ethnic service in the north-west part of Toronto, sought a move to downtown, with a power increase to 233 watts. The Commission refused to grant a 'scarce frequency' for this expanded concept of CIRV's role.

• **CKEY-CO SWAP REJECTED**

The proposal that Maclean-Hunter station CKEY Toronto take over 99.1 MHz, with CKO getting 590 kHz and \$4 million, has been turned down by the CRTC.

Technically, the proposal offered better use of the frequencies: FM for music; AM for talk. However, the Commission was not impressed that CKO would use the money to build four stations for which holds licences (in Winnipeg, Regina, St. John's, NF and Saint John, NB). This, it states, remains "an existing commitment" of CKO. CKEY attempted to minimize the effects of the proposed change by retaining its present format. However the format, according to the CRTC, is not substantially different from what is already available on FM. It noted that an added \$900,000 for support of Canadian talent appeared to be only \$700,000, and a reduction in Canadian content from 30 to 20% "would result in at least 10,000 fewer Canadian selections being broadcast per year."

After the decision, both parties were philosophical. Steve Harris of M-H told Canadian Press "We think we can do quite nicely on AM." And CKO president Peter Jackman said, "We may be better off in the long run being on the FM band."

• **NEWCAP PURCHASE OF CJLB**

The purchase of CJLB Thunder Bay, ON, by NewCap Broadcasting for \$2.4 million was approved on the basis of a strong list of benefits. NewCap undertook to maintain and improve the contemporary MOR format and the station's community service. Capital improvements of \$200,000 include a new production facility, improvements to master control, an upgrade of the newsroom, a music computer system and completion of the FM rebroadcaster at Nipigon, ON. An audience research study will cost \$10,000, plus \$3,000 for yearly updates. And in the crucial area of support for Canadian talent, the budget is to be tripled.

**FULL AGENDA FOR CRTC IN TROIS-RIVIERES ON JULY 5**

Applications to be considered by the July 5 CRTC hearing, to be held at the Auberge des Gouverneurs, 975 Hart, in Trois-Rivières, include:

- The purchase of 51% of **CIGB-FM** Trois-Rivières by COGECO Inc., from four shareholders (Maurice Bourget, Guy Leblanc, J.L. Guillot and François Dufresne) each of whom hold 12.75 per cent. Radiomutuel Inc. would retain its 49% interest in Legerbourg Inc., the licensee company. The bid continues the 'buying spree' of radio stations in Québec by COGECO, indirectly controlled by Henri Audet.
- The purchase of **CFCF/CFQR-FM** and **CFCX** (shortwave) in Montréal by Mount Royal Broadcasting Inc., a company formed by Pierre Beland and Pierre Arcand, who until recent-

ly were top executives at Télémedia Québec and its flagship station CKAC. The sale, reportedly for \$10 million, includes the networks operated by CFCF to broadcast Expos baseball and Canadiens hockey games. Mount Royal proposes to change the vocal ratio on CFQR-FM from 30 to 65%, and also to cut the present six hours of traditional and special interest music to two hours.

• The resurrection of **CFIN-FM** in Coaticook by Radio CFIN Inc., 450w on 104.5 MHz. The C&W station went off the air July 4/87, in the midst of financial and non-compliance difficulties.

• Power increases for two Montréal community FMs—**CINQ-FM**, from 50 to 1545 watts, and **CIBL-FM**, from 10w on 104.5 to 315w on 104.7 MHz.

• Radio Témiscaming Inc., for an FM rebroadcaster of **CKVM** Ville Marie, 50w on 92.1, to replace **CKVT** (AM) in Témiscaming, Québec.

• The CBC, for FM at **CBQ** Thunder Bay, ON, 23.7 kw on 88.3 MHz. The present AM transmitter would go off the air six months after the FM commences operations.

**Community Stations**

• There are also two bids to resume community FM stations in Rimouski and Rivière-du-Loup. **CION-FM** Inc. has applied for its former parameters of 60 kw on 103.7 in Rivière-du-Loup, while La Radio Communautaire du Comte has applied for 4 kw on 96.5 in Rimouski. **CION-FM** and **CKLE-FM** Rimouski went silent Sept. 30/87 after non-renewal by the CRTC as a result of "serious and persistent compliance difficulties."

• A number of community stations on short-term renewals will also be appearing to satisfy the Commission that they are meeting performance and logger tape requirements.

**JUNE 5 HEARING IN HULL**

At BT went to press, the following items were included in the June 5 CRTC hearing in Hull, Québec:

- **CKCY** 920 Ltd., for the transfer of **CKCY/CKQM-FM** Sault Ste. Marie and **CJWA** Wawa, ON, from Paul Fockler, John Meadows, Jack Dacey and Basil Carruthers to Mid-Canada Communications, a subsidiary of Northern Cable Services Limited.
- North Superior Broadcasting Ltd. for FM rebroadcasters of **CFNO-FM**

**D.E.M. ALLEN & ASSOCIATES LTD.**  
**BROADCAST AND COMMUNICATIONS**  
**CONSULTING ENGINEERS**

130 Cree Crescent Telephone: (204) 889-9202  
 Winnipeg, Manitoba  
 Canada R3J 3W1 Fax: (204) 831-6650

Circle #240 on Reader Service Card

**BROADCAST TECHNICAL SUPPORT**

**JUCH-TECH** FOR AM, FM, TV & CATV

■ DESIGN ■ INSTALLATION ■ MAINTENANCE ■ MANUFACTURING

JUCH-TECH INC., P.O. BOX 4206, STATION 'D', HAMILTON, ONTARIO L8V 4L6  
 (416) 732-4433 CALL WALT JUCHNIEWICZ FAX (416) 732-4780

Circle #139 on Reader Service Card

Marathon at Dubreuilville (250w on 93.7) and Wawa, ON, (20w on 107.1).

• The CBC, for FM rebroadcasters at Shelburne, NS (1.25 kw on 100.3, ex-CBH Halifax) and Middleton, NS (8 kw on 93.3); Port-aux-Basques, NF (1.28 kw on 91.9, ex-CBY); and Elliot Lake (1 kw on 101.7) and Espanola, ON (870w on 94.9, both ex-CBON-FM Sudbury). All replace low-power AMs, except Middleton, which replaces the service now provided by CKMW-FM Kentville, whose agreement with the CBC ends on August 31/88.

#### Other stations in the news...

• Target date for the move from 1320 to 640 by CFGM Toronto is Sept. 1. On April 14 the CRTC confirmed that CFGM had filed evidence that it had "satisfied the zoning and land use requirements" and station engineer Ron Heffler reports that construction is well under way. The 50 kw DA-1 plant includes eight towers and equipment for NRSC 10 kHz stereo.

#### NEW 'ALL CD' FACILITY FOR CKWX AND CKKS-FM

After over 30 years on Burrard Street, the Selkirk Broadcasting facilities in Vancouver will move to a new, 'high tech' building on July 20/88. The new structure at 2440 Ash Street will house CKWX, CKKS-FM and the Satellite Radio Network.

The design, by James K.M. Cheng Architects, isolates the entire broadcast area into 'floating compartments' free of outside noise. An internal atrium brings natural light into areas without window space.

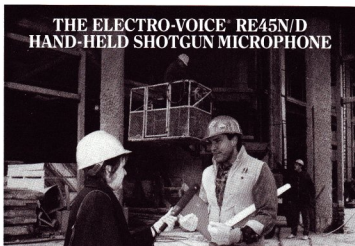
The technical equipment includes totally compatible stereo equipment, designed to produce high quality sound on both AM and FM, and all music will be on compact discs.

#### GOLDEN WEST OPENS NEW STUDIOS FOR CKMW WINKLER

CKMW—formerly CISV—in Winkler, Manitoba, has been relocated in new studios in the Main Plaza. An official opening on April 14/88 was attended by many celebrities and hundreds of local residents who toured the facility.

CKMW, purchased in April/87, is one of eight radio stations owned by Golden West Broadcasting. **BT**

**BROADCAST TECHNOLOGY**



## THE ELECTRO-VOICE® RE45N/D HAND-HELD SHOTGUN MICROPHONE

**You'll like what it picks up—  
you'll love what it ignores!**

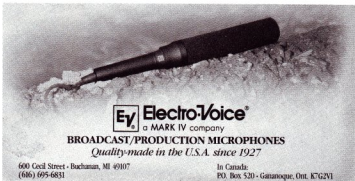
Where there's news there's usually noise. But how do you get one without the other? With an RE45N/D hand-held shotgun microphone by Electro-Voice. The dynamic neodymium shotgun that gives you the advantages of a condenser microphone—with none of the disadvantages.

Its N/DYM™ dynamic element—the first ever offered in a broadcast microphone—gives you the high output (–50 dB) of a condenser mic, but without batteries or phantom power. The N/DYM™ element works perfectly in high-humidity situations where you couldn't even consider a condenser microphone.

The RE45N/D puts you in complete charge of field sound conditions, however adverse. Its Cardline® design, smooth, off-axis response, and low-frequency pattern control let you conduct interviews in noisy areas while providing the extra "reach" you need to pick up distant sound sources.

The tougher the environment, the more you'll appreciate the RE45N/D. Its slip-on windscreens and low-frequency rolloff switch help you eliminate wind and handling noise. In icy weather you'll welcome its Warm-Grip™ handle. And stray electromagnetic and rf interference is virtually eliminated by its balanced hum-buck coil. An added advantage is its ability to pick up high sound pressure levels with minimal distortion—only 1% THD at 135 dB.

If you're a qualified buyer or specifier of professional broadcast microphones you can take advantage of the EV loan-for-trial policy to try an RE45N/D without obligation. One use will convince you that the RE45N/D story is not mere noise, but news. And very good news, at that.



**EV** Electro-Voice®  
a MARK IV company

**BROADCAST/PRODUCTION MICROPHONES**  
Quality-made in the U.S.A. since 1927

600 Cecil Street • Buchanan, MI 49107  
(616) 695-6831

In Canada:  
P.O. Box 520 • Gananoque, Ont. K7G2V1

Circle #107 on Reader Service Card

'Good Humor Makes Most Things Tolerable...'



PEOPLE AND STATIONS ...

Beginning this month, CFNY-FM Toronto/Brampton begins airing its "Great Ontario Talent Search" finalists -- those bands or solo artists without a current recording contract. Ten grand champions will be selected by judges from the music industry to appear on an upcoming compilation LP while 40 others will be chosen to broadcast live as part of a daily feature ... Newsman **Frank Allinson** has made the move from CKO Toronto to CHAY-FM Barrie and **Arnis Peterson** jumped to CKO from CHAY. Just coincidental, I'm told ... New PD at CHEC Lethbridge is **Mike LeBlanc**. Former PD **Kirk Elliott** moved onward to CKST St. Albert ... CKLH-FM Hamilton is now doing news updates on MacLean-Hunter's Cable 14 (reaching 125-thousand homes) at 7, 8, 9 and 10 p.m. ... Long-time London PD **Jerry Stevens**, first at CJBK, then CKSL, has moved to W1310 Ottawa ... **Kevin Morgan**, ex ND at CFBK-FM is now doing news duties at CFCH North Bay ... Vancouver's CKVU-TV (producer **Linden Soles** has won the Peabody Award for meritorious public service for a one-hour program on the prevention and treatment of AIDS ... and it's good to hear that **Rosalie Tremblay**, ex-music director of The Big 8 (CKLW Windsor) is now doing her magic for CKEY Toronto.

**Victoria Ozols**, the switchboard receptionist/secretary at CFYN Sault Ste. Marie (and Telemedia Ontario Inc.'s employee of the year), writes to say how much she appreciated my comments about the valuable contribution receptionists can make to any business place. Thanks, Babe. Now, go get me a cup of coffee.

The 1988 National Radio Awards ('A Celebration of Excellence') broadcast live on CBC Radio and for the first time shared with private radio through the resources of the Broadcast News Satellite System was a smash success. On the private radio side, CFRB Toronto appeared to clean house by taking home 'Nellies' for Best Opinion/Commentary Broadcaster (**Andy Barrie**), Best News Reporter/Investigative Journalist (**Alan Ericson**), Best Broadcaster, Phone-In Radio (**Ed Needham**) and The Award of Achievement for Contribution to the Arts for Kidsummer '87. **Wally Crouter** was honored for his 40+ years as CFRB morningman. CJAD Montreal's **Gordon Atkinson** was a co-winner of the Best Opinion/Commentary Broadcaster award. Also hot was CHEZ-FM Ottawa news director **Ken Rockburn**. Ken won two awards for Best Writer/Broadcaster, Documentary and for Best Interviewer ... CHUM Toronto's **Rick Hodge** won the Foster Hewitt Award for Best Sports Broadcaster ... **Dean Hill** of CKLG Vancouver won Best Host/Disc Jockey ... and the Best Program, Private Radio 'Nellie' went to Radio Heartbeat produced by **Alan Mayer**, **Tony Kosinec** and **Peter Pacini**....Best acceptance

speech came from a member of The Frantics who said, 'I'd like to thank hell for freezing over.'

At North Bay's Canadore College extravaganza awards night for graduating students, **GM Gerry Clifford** of Sudbury-based Mid-Canada Radio almost gagged when CKAT-FM North Bay manager **Mary Stillar** gave the men at the table permission to discuss their libidos. It wasn't so much the approval as how it was given ... **Jim Morris** of CKO Toronto didn't take kindly to fellow members of the Canadore advisory committee using his hotel room for a bull, pizza and beer session that ran through until three in the morning. Jim had to be up by six to get back to Toronto for a shift ... '**Total**' **Tony Panacci**, CKVR-TV Barrie ND, had troubles keeping up with the rest of the group. He couldn't find reverse in his Toyota (Oh, what a feeling!) ... CJKL Kirkland Lake GM **Pat O'Connor** says the Anacin poll didn't do too well in his town. Eighty-nine per cent said they couldn't get the lid off ... Canadore teaching master **Kim 'The Bear' O'Hare** says the O'Hare family is expecting a new member soon. He's decided to name the baby -- whether it's a boy or a girl -- 'Mrffigrup' using the first initial of each of the members of his graduating class.

Syndicated 'Here's How Things Look to Dick Smyth' commentaries are selling like hotcakes across the country. During its introduction, CJBK and CKPE-FM Sydney immediately put in their orders as did CHEC Lethbridge, CKNX-FM Wingham, CHRK-FM Kamloops and CHSJ Saint John. And that was back in April. The roll has broadened significantly since. Contact **Jerry Fairbridge** in Edmonton at (403) 428- 6490 or **Howard Christensen** in Toronto at (416) 364-3172.

CISV Winkler-Morder is officially dead. From its ashes has risen CKMW, new call letters for a new plant owned by **Elmer Hildebrand**'s Golden West Broadcasting. Over 500 Winkler and area residents toured the new facilities on opening day.

NEWS HANDLING ...

The American Society of Association Executives, in their newsletter, offers readers advice on how to handle being interviewed. They say that when a reporter interviews you, remember that what you say is for the public. Most people won't understand acronyms or jargon, even though the reporter may. To make sure what you say is clear to listeners and viewers, assume you are speaking to a grade school class. And if a reporter says, "Would you say," and then adds a quote for you to agree to, don't. Always make your own statement.

**Sick sentence:** "They have a need for information as to our requirements in order to finalize the advice that will be offered by them."

**Diagnosis:** Rampant redundancy complicated by minor passivitis.

**Cure:** Remove the redundancy in "have a need for information as to our requirements in order to finalize." Also, purge the putrid passive "will be offered."

**Result:** "We must tell them what we need so they can advise us."  
-from Communications Briefings

#### PROGRAMMING . . .

Attention on-air people. Dr. John R. Riski, writing in the Piedmont Airlines newsletter - *Pace* - has solid ideas on conserving your vocal power. He suggests protecting your voice by avoiding talk in noisy places (because you'll probably shout). And stay away, he says, from smoky, dusty places that can irritate your throat. Being selective about foods containing high levels of sugar or butterfat is a good idea, too, because they tend to make saliva thick and difficult to clear from your throat. If you must clear it, do so only when you must and do it gently.

## TRS-YOUR MICROWAVE SOURCE

For 30 years, TRS has provided solutions for a variety of RF and Telephony communications needs, and we've only just begun. Today, TRS announces connections with major suppliers of microwave systems, from 2 to 23 Ghz, which can satisfy your *Short or Long Haul* requirements.

For voice, data, and video applications in broadcast, cellular, land mobile radio communications or data industries... TRS can provide the technology and the expertise to meet your needs.

Contact us today for more information toll free: 1-800-262-2352.

Tele-Radio Systems Limited

Toronto (416) 851-2231 Montreal (514) 487-4200 Calgary (403) 299-5802  
Edmonton (403) 451-2143 Vancouver (604) 985-0511



The Unfriendly Giant continues sweeping markets across the country. The radio cartoon series, a take-off on another famous giant, is from the warped mind of CFTR morning man Tom Rivers. You may recall Tom's other successful series, *The Stoned Ranger*. For details on this one, call (416) 782-6482.

#### MARKETING . . .

For 180 marketing tips, including ideas in the areas of market research, planning, advertising and direct marketing, send \$2.95 U.S. to: *Techno-Growth Inc.*, 205 W. Fourth St., Cincinnati, OH. 45202.

**Gripe:** Radio/TV spots from an automobile manufacturer which claims its dealers care. What they don't tell us is what they care about or how they intend to earn our business. Contrast that approach with the muffler shop chain advertising satisfaction or they'll refund 110 per-cent. Now, that's caring! There's too much lip service to the customer being the most important person and not enough put-your-money-where-your-mouth-is action such as that from *Speedy Muffler King*. If advertisers truly care, let them demonstrate it.

#### ADVICE TO CONFUSED BROADCASTERS . . .

**Dear Readers:** There's been so much mail coming in and you've been asking so many good questions that our dear, sweet, old Aunt BeeTee is going to be making the occasional guest appearance. Aunt BeeTee cannot answer all your questions. Instead, she has chosen to share just a few.

**Dear Aunt BeeTee:** Every now and then I think I'm hearing bells. And it sounds like it's coming from my news teleprinter. Am I going nuts? -**Bonkers in Belleville**

**Dear Bonk:** No, you're not losing it. In fact, if you look out your front window, you'll see a railway crossing. Next time you hear bells, ignore the teleprinter and go wave at the nice engineer.

**Dear Aunt BeeTee:** Everybody keeps talking about something called BBM. What do they mean? -**Vexed in Vancouver**

**Dear Vexed:** A phone call to **Mike Hanson** at BBM headquarters in Toronto put us on the right track. He says it means broadcasting beats magazines. ("Sputter, gag, moan." -- Doug Loney)

**Dear Aunt BeeTee:** We've only got one washroom here at the station. When one person puts in new toilet paper, the flap is over. Then somebody else installs it flap under. Which is correct? -**Flummoxed in Flin Flon**

**Dear Flin Flon Flush:** Get with it, Bozo. For years I've advocated getting rid of papers. Never mind which way to install a roll. Use a radio.

If you have a question for Aunt BeeTee, send it along. She'll do her best to set you straight.

Circle #221 on Reader Service Card

## QUICKIES ...

Newsman **Larry Silver** at CFTR Toronto says the one way to get your wife really angry with you while you're making love is to phone her ... Still with CFTR, senior editorialist **Dick Smyth** (who's the junior editorialist?) was in his element at the ACTRA awards ceremony in Toronto. Dick, a presenter of news awards, couldn't get over the fact that he was working in a tuxedo, had a live orchestra, and that his remarks were going direct-to-air ... What's with **Rina and Gordo** and all the poetry winging its way cross country?

CIHI Fredericton ops manager **Wayne Dion**, who still regrets the passing of the old TV western about the cerebral gunfighter from San Francisco, is using the slogan, "Have Format, Will Travel. Wire Dion, Fredericton." No, Wayne's not about to move. He just likes getting creative with answering machines ... **Randall Moore** is now ND at CFJR Brockville after spending five years with CJSB Ottawa. Randall says CFJR folk are getting set for their new FM station going to air, expected next month ... **Ray Collins** (whose on-air name is "Wild" **Bill Edwards** is the new PD at CKKW Kitchener. Former PD **Ted Lehman** is now performing new duties there ... **CKEG** Nanaimo **GM Bob Adshhead** got a larger-than-life surprise during his recent 44th birthday celebrations. **CKEG** staff took a couple of hours with a machine and blew up (not kaboom blew up; whoosh-whoosh blew up) 575 very large balloons and then, when Bob went to lunch, filled his office with them. Two staffers spent the better part of their mid-day break kicking strays back in ... **Neil and Lorraine MacMullen** from Annapolis Valley Radio were in the bigtown one Tuesday night not too long ago. Neil, whose name I'm finally spelling correctly, has himself on a strict diet and had already dropped 25 pounds when **Ingrid** and I saw him (lookin' good, Neil!) ... Cleaning out my desk the other night, I found a photo taken in the early '70s of **CHUM-FM** Toronto morningman **Roger Ashby**. It was during a New Year's Eve bash at my place. I sent him a copy with a threatening note about what I'll do with the negative unless he comes up with the cash. Still no reply ... **CISL** Richmond's new VP programming is **Arnie Celsie**, **Walt Judas** is into the PD's slot from sports and **Drew Snider** is aboard at **CISL** News ... **Con Stevenson**, GM at **Armada's** **CKCK/CKIT-FM** Regina, is now running quality control for the company and is based back in Ontario. Stepping into the GM's duties at **CKCK** is **Gayle Robinson**, the former VP, sales, at **CKTV** Regina ... **Sharon Taylor**, Ops. Manager at **CHTK** Prince Rupert is being moved 146 clicks down the road to take over **Skenea Broadcasters'** **CJFW-FM** at Terrace. Stepping into her **CHTK** duties is **Bob Duck**, the former morningman/PD ... **CFCY** Charlottetown **ND Craig Ainslie** has packed his bags for a move across town. **Craig's** joined **CBC** Radio News ... And at **CHTN** Charlottetown, PD/morningman **Paul Alan** kept it in the family by marrying **CHTN's** top sales exec, **Dawn Bentley**. **Kathy Hicks** is now **CHTN's** morning news reader, having arrived from **CIHI** Fredericton, and **Warren McIntyre** moved to the island from **K100** Saint John to do mid-days and promotions ... The morning jock at **WOFM** in Milwaukee, **John Millander**, was recently in hospital suffering chest pains. He's okay now, but while he was in the cardiac care unit, Millander may have been wondering if anything else could go wrong. And then he got a phone call from

his program director telling Millander that he was being fired for low ratings (And the hitmen just keep on comin.)

## KICKER ...

**CKPR** Thunder Bay PD **Ray Dee** has probably the smartest dog in northern Ontario. Ray invited a buddy over to his house one night during the hockey playoffs between the Maple Leafs and the Red Wings. Before the game started, Ray said "Tippy" had an uncanny success ratio in picking the winners in every Maple Leaf game. To prove it, he asked Tippy who'd win that night's game. The dog whimpered, moaned, lay down and covered his ears with his paws. "That means the Leafs are gonna lose," said Ray. Sure enough, the Maple Leafs lost and were eliminated. Amazed, and more than a little curious, Ray's friend asked what Tippy does when the Maple Leafs are about to win. "I don't know," responded Ray. "I've only had him five years."

*Let me know what's going on at your place...who got promoted, who left, who bloopered, who arrived, interesting promotions, unique programming. Send it to me c/o Broadcast News Ltd., 36 King St. East, Toronto, Ont., M5C 2L9.*

## BREAKTHROUGH VIDEO TRIPOD

Remarkable specifications. Inspired engineering. A fanatical dedication to quality and value. Test one at your Manfrotto dealer real soon. Cause soon everyone will be wanting one.



Large handle, quick release leg extenders. Fast. Simple. And reliable.



Two position click stop legs allows even extra low angles.

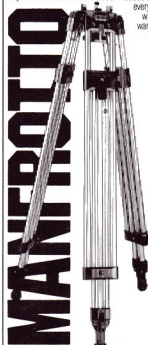


Built in 15° floating leveler accepts all major fluid heads.



Lower action rubber to spoke converter. New versatility at every location.

Distributed by Amples Foto Inc.



Circle #175 on Reader Service Card



## THE PHIL STONE REPORT

### An Interview with CHUM's Duff Roman

How does a person become manager of a major FM station and vice-president of an important arm of the organization that owns that station? The answer could be that he has talent and ability and has paid his dues.

All of that is true of Duff Roman, manager of CHUM-FM Toronto and vice-president, industry affairs, for the CHUM Group, Radio. But Duff also has another important attribute—he loves radio.

"That corny expression, 'the magic of radio' is what brought me into the business," he says. "I grew up on the prairies and, in fact, where we lived (about five miles outside Swift Current, Sask.) we didn't have electricity, we didn't have running water, there were a lot of things we didn't have. But one thing we did have was a battery radio.

"That radio," recalls Duff, "represented a lot to us—magic, escape, whatever you want to call it. My brothers and I really lived for that radio—whether it was hockey broadcasts, or the request or dedication shows, or the country music programs they used to play on CHAB Moose Jaw.

"Listening to that radio got me interested in broadcasting," Duff says, "and I was taken to visit a 'request show' at CHAB hosted by a broadcaster some may remember—Dick Lillicoe. He was doing interviews, as I recall, and my mother trotted me out. He asked me what I wanted to be when I grew up and I said 'Just Like you, Dick!' He patted me on the head and I don't think I ever saw him again.

"But from that moment on I sort of practiced at home and read out loud everything I could get my hands on and generally made a nuisance of myself until my final year of high school. Then I made the rounds of radio stations in Saskatchewan and southern Alberta. Fortunately, my father was with the railroad so I could get a pass and just go off to these different places."

Finally, Duff hit pay dirt at CHAT Medicine Hat and was promised he would be "the next announcer they would hire for a training position when

a job came open. I had great faith and optimism and took a job in construction, a fairly high-paying one, because I knew I'd be going into the radio business where, in those days especially, they didn't pay a king's ransom to start. So in August, 1955, I got the letter that said if you'd like to join us we'd like you here in two week's time to work at CHAT."

#### Breaking in at CHAT Medicine Hat

We asked Duff if he remembered his first day at CHAT. He did.

"I was taken into the control room, and this is the truth, I had never been in a radio station control room until then. I had auditioned in studios where they would have a microphone and would throw the switch in the other room. As I said, I had never really been in a radio station control room until that day. I remember thinking during the first week or two that if there was any money in this game it must be for the guy who could figure out how to work all those control because, after all, anybody could talk. I figured that the art of operating that equipment was the thing and that I would never learn it.

"Looking back now, that seems very silly."

Not only does Duff remember his first day on the job, he even remembers his first words on the air. As Duff recalls, "I remember my first words, which were scripted for me—'Good afternoon ladies, these are Matinee Melodies, music in a relaxed and mellow mood.'"

It was an approach, he says, that "you wouldn't get away with now. But there was a feeling back then that everything had to be much more controlled and structured. You went on the air with a script so that you could, at all costs, avoid ad-libbing. And every special feature program, especially if it was sponsored, had a written introduction and a written closing designed to make certain that the sponsor always got his plug or his slogan in properly.

"And you were encouraged to write out everything you possibly could when doing a show. I felt it was good training.

"Also, in those days you dressed up because if you were dressed up your sound would be more dressed up. And in a funny way, I think that kind of worked. I remember wearing a tie to work and when I didn't, being upbraided for it. Of course, I had a tough first boss—Bob Buss—who really showed me the ropes, and I am forever grateful to him, he really put me on the right track. I enjoyed those days."

Which brought up an interesting point, would a "tough boss" like Bob Buss be effective with today's young broadcasters?

"I think so," Duff says. "I would think that a Bob Buss who had the radio smarts would be effective, but I am not sure that he would be the same kind of Bob Buss as he was then. He certainly fitted the times.

"I know that Bob Buss went on to CKLW Windsor—the Big Eight in its heyday—and was quite effective there in a rock environment, taking on not just the Detroit market but the entire Eastern seaboard."

When Duff started at CHAT in 1955 the records played on the air were 78s. "We didn't convert to 45s until 1957," he explains. "We played a mixed bag, a lot of our output was request and dedication material, but it was soft pop stuff of the early to mid-50s. We played the Rosie Clooneys and the Julius LaRosas and the Percy Faiths and, of course, a lot of the big bands. I had no taste for the big bands and I educated myself in the contemporary music of the day on the air, more or less.

"I had never seen so many records and I loved going in the library where there was everything from Glen Miller to Tommy Tucker to Kay Kyser. And there was also a fair amount of country music because CHAT served the rural community and your job was to reflect the taste of the audience. So there was a mix of country music and the nice up-



beat pop stuff that was around in those days.

Duff confessed that at that time he hadn't even heard of FM.

"I don't think I understood what FM or AM stood for in the early part of my career. We only knew AM and that elsewhere there were bigger and better AMs at 50,000 watts and that there were such things as clear-channel stations. Of course the real treat after work was listening to those big, clear-channel stations from south of the border, particularly at night.

### *The Dawn of Rock 'n' Roll*

"I remember my first introduction to rock'n'roll from an all-night show on a station in the San Bernardino Valley in California. I don't remember the jock's name, but I do recall that the show was presented by Shakey's Pizza Parlor. They played songs you just couldn't get in Canada. So my cronies and I would get in the car and go to the top of one of the rolling hills around Medicine Hat and on a clear night we could go across the dial and pick up all kinds of stations. We'd be three or four young disc jockeys and we would be just going to school on everything we heard whether it came from California, the mid-west or Chicago.

"Great Falls, across the border, had a great station whose call sign, I believe, was KMOM and I listened to it and learned a lot. Really, though, it's no different today. You learn from listening to the pros or to people who are maybe a little further along than you in your development as an announcer.

Duff's first actual contact with rock'n'roll was at CKRC Winnipeg in 1956.

"I was aware of that new music sound in 1955. There was no television then in Medicine Hat, but I think the Bill Haley movie *Rock Around The Clock* came to Medicine Hat and there was just the beginning of the music being made available at the local record store. But not on the air, and that was

## Audio Mixing for EFP Quality by SQN



Beta—SP and M-II video formats are tacitly recognizing the need for improved audio systems during video origination. Their capabilities finally approach what Nagra has delivered for years.

Such new developments place unexpected quality demands on the full audio chain—from microphones through cables and on to mixers.

SQN has been the acknowledged quality leader in miniature audio mixers for location use. The SQN.4S pictured here provides all the features necessary for professional mixing on a stereo production. Each of the 4 inputs provides full powering for any microphone. The two outputs may be formatted at any time to provide true stereo, pan-potted stereo or twin-channel mono. All this, superior audio quality, and more in a compact, reliable mixer.

Send today for our detailed brochure.

**arri**  
**nagra**  
**inc**

6467 Northam Drive  
Mississauga, Ontario  
Canada L4V 1J2  
Telex: 06-983694

416-677-4033

interesting. It's hard to recall, but I think it might have just begun to come into CHAT just as I was leaving for Winnipeg.

"I arrived at CKRC just a year after I started in this business. I did *Teen Time* at CKRC. As you might recall, there was such a mix in the rock of that era. You might go across everything from Elvis Presley to Pat Boone to the Ames Brothers and Les Baxter and Percy Faith--and all of them were still able to have hits on the charts. So you'd have beautiful ballads and instrumentals right through to Little Richard and his early material.

"It was an exciting time because it was the beginning of a whole new era and no one really knew what an influence rock'n'roll would be."

Duff recalls being in Winnipeg and talking to people such as Bill Guest and George Dawes and "a fellow named George Knight, they could see my interest in the new music. 'Kid,' they said, 'you're going to be okay in this business, but you should forget this rock'n'roll business--it won't last,

it's just a fad.' They were trying to set me straight. I was just 17 years old, still I told them they were wrong. I was the rebel at the station.

"It's interesting how long this music has stayed around and how relevant it is. I feel that most of us who got introduced to rock'n'roll at the beginnings of our careers in the mid-'50s have stayed current with today's trend. Whereas the watershed of getting introduced to radio in the late '40s or early '50s shaped you, it seems to me, differently as a broadcaster."

Duff feels that he got "the best of the end of the big band and pop music era and built my career through the early rock era into today's current manifestation of rock. But to me the roots are still the same, going all the way back to 1955."

In those early days, Duff recalls, we thought we knew how to present the music "and we must have sounded pretty silly to those who really knew what rock'n'roll was. Occasionally there was an American group or a black group that would come through

and you would flock to hear them, or it could be some of the younger bands in Western Canada who were picking up records and mimicking what they heard.

"I was once asked about rock'n'roll music by a BN Wire survey, I think I called it 'pretty noisy stuff,' and I thought it was going to stick around although it wasn't as musical as some of the other things I was used to.

Duff Roman's career moved from Medicine Hat, to Winnipeg, to Swift Current, then to Edmonton, and eventually Toronto in the fall of 1959 to work at CKEY. "The difference was like night and day from where I'd been," said Duff. "I really wasn't prepared, in any way, for Toronto.

"To look at it all in a chronological sense--I had left home at 16 to go into radio and then returned home to become the teenaged program director at CKSW and do the morning show. At this point I had already been at CKRC so there was a feeling I wouldn't be around long at 'SW and, sure enough, Jerry Forbes at CHED Edmonton

## Only the Micron CNS 500 Series Wireless gives you Noise Suppression ...without the noise



Micron, the long established world leader is joined by the Micron 500 Series, featuring the substantial enhancement of Complementary Noise Suppression. The first and only wireless microphone with a totally transparent noise suppression system, the CNS Microns offer the professional user:

- wider dynamic range (115dB)
- enhanced low signal performance
- extended operating range
- increased immunity from interference
- improved multi-channel performance

**Micron...for those who hear the difference**

For further information, write or call:

**AUDIO SERVICES CORP.  
(CANADA) LTD.**  
85 MERVYN AVE.  
LONDON, ONT. M9B 1N6  
Tel: 232-2348

hired me six months later. And a few months after that Jack Kent Cooke made me an offer to come to Toronto.

**The 'New Wave' at CKEY:  
A painful transition...**

"Toronto hadn't been in my plans at that time, I thought I had another three or four years of developing before then. But CKEY was so concerned about its competition with CHUM that they needed young rockers and they brought in people like Brian Skinner and Larry Thiesen and myself. We were all brought in within a week of each other, we were the 'new wave' at CKEY

"Like most young radio people I lived in a total radio environment, so Toronto was almost like a foreign city to me for some time. I lived near CKEY, made sure I got to work on time and did everything that was necessary for my job. It took me a while to acclimatize myself to the other delights of Toronto."

The atmosphere back in 1959, said Duff, was one of change. "CKEY still had most of the great names of Toronto radio trying to do rock'n'roll, so it was a bit of a painful transition. It was tough on us younger fellows coming in because you had the feeling sometime that you really weren't wanted. And it was tough on the older chaps going out because it truly was the end of an era. I mean people like Keith Sandy, Jay and Ginger, Joe Crysdale and Hal Kelly. They did their best, but their hearts really weren't in rock'n'roll.

"I think today's broadcaster has a much greater knowledge of contemporary music, it's easier to have knowledge of the music you like and grew up with rather than trying to learn something that was out of your area of expertise. As for me, when I immersed myself in the new idiom called rock, I spent more time than an older announcer who had just finished doing big band shows and was suddenly asked to do something that was being created for teenagers. Most of the older announcers never got over that hurdle. On their good days they sounded pretty good--they had great pipes and a great, smooth delivery. But that wasn't what Jack Kent Cooke was looking for, he wanted the excite-

ment and the energy and some of the things that CHUM was doing."

Duff, when asked, says one of the differences between radio in the 50s and today is in how language is used on air.

"There was always someone in those early days," he remembers, "who, with kindness, would let you know if your pronunciation was off or if you were using words improperly. Vocabulary

was important and in those days you had people who were very aware of it. Most of us did on-the-job training and how you did depended on how inquisitive you were and how hard you were prepared to work and how important it was to you.

"Pronunciation still is important and to this day I find myself picking up the phone or meeting someone in the hall

## SPACE PROBLEMS?

Let us shed  
some light. . .



### The Soundcraft Series 200B

**Versatile. Professional. Compact.**

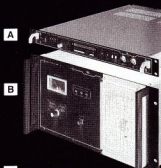
Inputs are assignable to four subgroup busses, and stereo mix buss, with four auxiliary sends which are pre/post EQ, pre/post fader. Electronically balanced line/mic inputs, 48V phantom power with individual channel switching and 4 band eq with operating levels of -10 dBV or +4 dBV make this Soundcraft rackmountable console suitable as a centerpiece in broadcast or multitracking or a discreet backup for digital applications.



6 Banigan Drive, Toronto, Ontario M4H 1E9 (416) 421-9080

**small  
powerful  
professional**

**solid state  
FM stereo  
transmitter  
slimline series**



**A** 20 W synthesised exciter with built-in digital stereo encoder

**B** 500 W or 1 KW solid state RF amplifier with MOS-FET technology

Also available:

- single tube 3.5-6.5-10 KW RF amplifiers
- relay receiver
- STL UHF radio link



**TECNOLOGIE  
ELETRONICHE  
MILANO**

distributed by:

**COMAD - Communications LTD.**  
1435 Bonhill Road - Unit 31  
MISSISSAUGA, ONTARIO, CANADA  
Ph: 416-6769171  
Fax: 416-6769176 - Telex: 968570

MILANO

Circle #215 on Reader Service Card

and reminding them that they had mispronounced a word. There is a place for slang and jargon, but we represent a certain ideal to the community and unless you are specifically doing something in a mode that requires jargon, I believe it is incumbent upon professional broadcasters to speak well."

Duff can think back to covering some major news events during those early years of his career.

One, he recalls, occurred in Edmonton when a train containing natural gas parked on a siding and a second train went through an open switch and smashed into it. "I was at CHED then and happened to be on cruiser duty," he says, "and had to cover that disaster. It left me shaking for weeks after. I had never seen the type of carnage that that type of fire and destruction could do to human bodies."

"I remember too the ice storms in Toronto when radio station personnel would literally commit themselves to getting people home. And I was on the air when John F. Kennedy was assassinated and I remember the wire stories coming across in dribs and drabs and refusing to believe that he could really be dead."

**The FM Revolution:  
CHUM-FM was 'all classical'...**

In view of his experience we wondered how Duff would define the growth of FM from the kind of radio it started out as to what it has become today.

"FM," he says, "and I'm sure this is just a function of the number of sets in the market-place, started out as a very elite medium. It was high-fidelity, then stereo, and it didn't pay for itself for a long time. There are, in fact, still very few stand-alone FM stations, most FM operations are part of a joint AM-FM combination."

"I first really became aware of FM in the 60s at CHUM, where they ran all classical music. In other FM operations there was a lot of canned religious programs, there was ethnic programming and, in some cases, there was beautiful music and easy listening stations. They all required very little maintenance and could almost be operated as automated radio with tapes.

"And it seemed to me that there was a feeling that FM would continue to be this sort of a secondary medium until 1968 when the first underground rock radio was brought into Canada. We brought in Murray the K from New York because we felt he would know more about FM than we did at that time."

The upheaval at CHUM-FM—going from classical music one day to underground, acid rock the next—was fascinating, according to Duff.

"It was a tremendous change and it disoriented a lot of people," he recalls, "but it really expanded my horizons personally. I felt that there was no reason that something as pure in technical sound and as filled with quality as FM should only be devoted to the classics. I felt that people who wanted to hear their kind of music should be able to hear it on FM, and in stereo, just as much as people who liked classical music. I'm afraid that our regulators never really got over that, and to me it seems that some of the regulations we have today that make FM different from AM really flow from a sort of retrograde attitude about stopping the evolution of FM and preserving it in a sort of elite sense."

"In hindsight," he says, "the regulations I'm talking about have helped preserve the AM and FM balance here compared to the U.S., where FM totally dominates AM. But, as a broadcaster, you really want to see fewer shackles and more creative freedom. I think FM should evolve as what it is—a higher fidelity mass appeal medium that should offer a wide variety of services and not be restricted to any elite few."

As for the future, Duff says he is optimistic "that AM radio will have its technical adjustments made and that we will have stereo and higher fidelity receivers out there to make AM more competitive with FM. But, as it stands now, FM is truly the music medium and, as far as I'm concerned, it should be allowed to play all of the music."

Duff Roman has come a long way. He has paid his dues and earned his membership in the broadcasting elite.

*Phil Stone is a well-known broadcaster, writer and educator, whose Phil Stone Report and Broadcast Beat are regular features of Broadcast Technology. Phil's address is 2350 Brideltowne*

## BROADCAST BEAT

by Phil Stone

A new member of the Variety Club of Ontario is CHEZ-FM Ottawa proxy **Harvey Glatt**...**Fraser Kelly's** firm, **Fraser Kelly Corpworld Group**, was hired by the Canadian Football League as special communications advisors...**Brian Larter**, who has his own firm, **Larter Advertising**, and was one of the first graduates of the Humber College radio course, became a director of the Society of Ontario Advertising Agencies. In that same Humber class was **CFRB's John Stall** who, although he didn't win, had the honor of being nominated this year for a National Radio Award...This year's Variety Club Telethon presented by **CKND-TV Winnipeg** raised over \$1 million—an all-time high—reportedly making it the largest and most successful telethon ever held in Manitoba...Televised coverage of the House of Commons daily *Question Period* is estimated to have about 100,000 viewers who watch the entire program...The new CBC complex to be built in downtown Toronto will replace 26 separate buildings spread throughout the Metro area. About 3,300 employees work in the 26 edifices, which house English-language radio and television...Public service grants totalling \$30,000 were presented by **CFAX Victoria** to six community organizations, a most commendable gesture by **Mel Cooper's** radio station.

Because of the arrangements we had made to spend an extended time this past winter in Palm Springs we were unable

to accept **ACTRA's** invitation to be a judge at the National Radio Awards. What was interesting about the awards this year was that the winners reflected the increased presence of private radio. It was significant too that the only standing ovation went to **Wally Crouter**, who was given a special honor for his long tenure as morning man at **CFRB Toronto**...At last report Los Angeles, with a population of 3,215,506, has 18 television stations, 32 AM radio outlets and 40 FM operations...When we visited **Dick Stenko**, president of **Target Broadcast Sales**, to interview the 33-year veteran of broadcasting for the industry's archives, we got to talking about **Johnny Lombardi** and learned that **Johnny** had been given another honor to add to his long list of awards. The National Congress of Italian Canadians, Toronto District, had selected him as the first winner of their Order of Merit (Ordine Al Merito)...**Ed Parker**, who died at age 70, had a colorful career which included a spell as a writer for *Front Page Challenge*. He founded the school of journalism and graphic arts at Toronto's **Ryerson Polytechnical Institute** and was a public relations practitioner and teacher...**CKVU-TV**, the Vancouver independent television station, has won a prestigious Peabody award for its program *AIDS and You*. The judging committee called it a "compelling and direct analysis of the etiology, treatment and prevention of this dreaded disease"...**RCI** (Radio Canada International), the overseas shortwave service of the CBC, now broadcasts programs daily in English, French and Japanese to listeners throughout the Asia-Pacific region.

Global TV estimates that when its \$15 million transmitter, antenna and power-boost expansion program is completed this summer the network will be able to cover 98 per cent of Ontario, which represents half of English-speaking Canada...At the **CKO Network**, **Peter Jackman** has become president and chief gm; **John McCann** was appointed director of sales; **Robin Glenny** was named national sales co-ordinator; and **Robert Keegan** became a senior vp...**CTV National News** is to be lengthened to 30 minutes from 21 this fall, with approximately five minutes of commercial content and 25 minutes worth of news...**Don Scott**, managing director of the Western Academy Broadcasting College Ltd. in Saskatoon, wrote to let us know that **WABC** is celebrating its 10th anniversary...A book some might find worthwhile reading is the new one by former **CBS News** president **Ed Joyce**, called *Prime Times, Bad Times*...**A.C. Nielsen** of Canada has two new vps, **Les Boothroyd** and **Ron Peacock**...**Reg McGuire** was promoted from vp production and operations for **CHCH-TV Hamilton** to vp and gm of **Niagara Television**...After nearly 20 years with **Shaw Cable's Nanaimo, B.C.**, system, installer **Ralph Watts** has retired. Elsewhere at **Shaw Cable**, **James Corbett** moved from **Red Deer** to **Edmonton** as marketing co-ordinator...**Donna Soble Kaufman**, the late **Ken Soble's** daughter who became chairman of the board of **Selkirk Communications Ltd.**, worked at **CHCH-TV Hamilton**—founded by her father and owned by **Selkirk**—before becoming a lawyer and specializing in administrative law with the Montreal firm of **Stikeman, Elliott**... →

### ALPHA VIDÉO & FILM

International Standards  
Conversions

"The Transfer Specialists!"

**PAL-SECAM-  
NTSC**

#### All Work Done In House!

Broadcast Transfers

- Betacam SP, 1", 3/4" • Hi/Low Band • VHS
- Beta • Video 8

Broadcast Quality Film Transfers  
To Video—All Sizes

- 35mm • 16mm • 8mm • Super 8

For Complete and Professional Work  
Call Us Today.



ALPHA VIDÉO & FILM

1030 CHERRIER, SUITE 207  
MONTREAL, QC, CANADA, H2L 1H9  
(514) 598-1771

Circle #149 on Reader Service Card

If you have occasion to be in Ottawa this year, you might find it interesting to visit the Museum of Science and Technology where there is an exhibition of 246 Canadian newsreel and broadcast clips. The year-long exhibition is titled *Beyond the Printed Word...* Toronto Star columnist **Janet Enright** is the wife of Michael Enright, host of CBC Radio's *As It Happens* and a sister of Federal Employment and Immigration Minister Barbara McDougall...NBC is looking forward to the next 12 months when it will have exclusive rights for the Summer Olympics, baseball's World Series and the National Football League's Super Bowl...Speaking of football, former Toronto Argonaut and Washington Redskin quarterback **Joe Theismann** was signed by ESPN as an analyst for its Sunday night telecasts of NFL games. Theismann left CBS, where he had been a color analyst since 1986, for ESPN.

When Vision TV is launched this September its service will be distributed on cable systems via Anik D2...If it hasn't happened by the time you read this, it appears likely that country music station CFGM Richmond Hill will move from the 1320 spot on the AM dial to the more desirable 640...**Ross Jepson** became vp of operations and COO (Chief Operating Officer) at Cablenet Ltd. He was with Scarborough Cable before joining Cablenet...Chatting with **Gene Plouffe**, whose last broadcasting assignment was running KCAN Newmarket, we found he was busily involved with his own firm, Plouffe Communications Inc...There's a new phone number (604-298-3174) and a new fax number

(604-298-3275) for the Vancouver regional office of the Canadian Cable Television Association. **Janet Walters** left CHUM-FM where for the past four years she had been promotion director. She now is manager, promotions and communications for the Metropolitan Toronto Conventions and Visitors Association...**Carol Bruce**, executive assistant at CKRC Winnipeg, sent us word of two appointments within Armadale Communications Limited and CKRC/CKWG-FM. **George Youngman** was appointed GSM of the two Winnipeg radio stations while **Richard W. Jackiw** was named marketing manager for the same two outlets...**Jay Switzer**, defined by Brona Brown, public relations and publicity manager for CITY-TV, as 'the soft-spoken powerhouse behind program, acquisition and sales at CITY/MuchMusic', was promoted to the newly-created position of station manager for the Toronto TV operation...Add **Dick Drey** info: He has, he wrote us, stepped aside from day-to-day operation of CKAY Duncan to concentrate on *The Canadian Achievers and Entertainment Flashback*. **Sig Reuter** is now CKAY station manager and **Cam Drew** is sales manager.

The Canadian Television Program Distributors Association (CPTDA), and the Canadian Film and Television Association (CFTA) have merged...We often mention Humber College students in this column and we should pay tribute to former community college broadcast students from other schools who have become successful. The popular sports team on Global Television of **Jim Tatti** and **Mark Hebscher** is a case in point--Jim attended Hamilton's Mohawk College while Mark went to Conestoga in Kitchener...**Robert Karram** was named manager of BBM's Radio Product Measurement study. He had worked previously for Southam Inc. and TVOntario...**Dick Irvin**, heard on NHL broadcasts, has a book coming out. It includes memories of his famous father, Dick Irvin Sr., who coached both the Toronto Maple Leafs and Montreal Canadiens...**David Frum**, associate editor of *Saturday Night*, is the son of Barbara Frum...A press report says the CBC current affairs show *What's New* will not be renewed. Geared for teens, the program is scheduled to finish at the end of December...**Rosalie Tremblay**, earlier of CKLW Windsor, became music director of CKEY Toronto...Among **Knowlton Nash's** new duties now that he's no longer anchoring *The National* will be hosting an enlarged 60-minute *Saturday Report* this fall and producing documentaries for *The Journal*...CFRA's **Gord Atkinson**, whom we profiled in a recent issue of *BT*, has won still another award. The Ottawa-Hull branch of ACTRA has named him winner of the Graham Spry Award for life achievement in the industry...**Dick Drew** phoned from B.C. to chat and told us his company's popular syndicated radio program *Canadian Achievers* has been renewed for another year by Cancom...**Mary Falconer**, who was traffic manager for CFRB and then joined Standard Broadcast Sales as a rep, died at age 70. She had been retired since 1984...Comcast Corp. and Tele-Communications Inc., two major U.S. cable system operators, are reported to have agreed to acquire the cable systems of the former Storer Communications Inc. for approximately \$1.5 billion...Two Global Television news cameramen, **Frank Mahon** and **Peter Warren**, came up with significant honors in the Canadian Society



## To stay strong in the air, make sure you're strong on the ground.

Protect your equipment with a building designed for the job. CPS high tech structures have fire-protected wood or non-combustible welded steel frames. Floors, walls and ceilings are heavy gauge steel. We can also make them explosion and vandal resistant, air conditioned, electrically heated or both. Write for free brochure, "Buildings for hostile environments".



**CANADIAN PORTABLE  
STRUCTURES LIMITED**  
4400 Corporate Drive  
Burlington, Ont. L7L 5R3  
416/325-3500



Circle #252 on Reader Service Card

of Cinematographers 1988 awards. Mahon won the Roy Tash trophy for dramatic footage of a devastating fire while Warren won in the News Essays category for his *Winter Essay*, a beautiful montage of winter scenery.

**Pierre DesRoches**, the former CBC vp who was with the Corp. for more than 30 years, became executive director of Telefilm Canada, the federal TV and film-funding agency...In announcing its roster after nine new members were named to its board of directors, The Canadian Press noted that two of the newcomers were representatives of private broadcasting---**Louis Audet** of Cogeco Inc. and **Gordon Rawlinson** of Rawlco Communications Ltd. They joined **Fred Sherratt** of CHUM Ltd. on the board of Canada's national news agency...We hear that **Peter Trueman**, the Global TV news star, will move into semi-retirement this September...When *TV Week Magazine* conducted voting in Victoria, B.C., to find that city's favorite on-air personality, the winner proved to be CFAX's popular "Morning Mayor", **Barry Bowman**...There is a report that a TV movie will be made on the life of **John F. Bassett**, who died in 1986 from cancer at age 47. He was the son of John Bassett, founder of Baton Broadcasting, and worked at CFTO-TV Toronto during his career...**Carla Singer**, who was involved with CITY-TV Toronto in its early days and then moved on to CBS, Warners TV and Columbia Pictures, was brought in by CBC-TV to try and make a hit next season of the weekly drama series *Street Legal*...Due on the stands about now is a book about the late NBC newswoman **Jessica Savitch**,

who died a tragic death when she drowned in a canal in Pennsylvania. Penned by New York writer Gwenda Blair, the book is titled *Almost Golden: Jessica Savitch and the Selling of Television News*.

**Ian Sutton** and **Jill Walters** at Quasarts Productions let us know that their one-hour program *Country Yearbook*, hosted by Al Kingdon, is going well on Toronto's CFGM and is to be offered through syndication to stations across Canada and the United States...We learned from Patrick O'Connor, manager of CJKL Kirkland Lake, that **Bob Ansell** died while we were away. We spent many warm, happy times together chatting at CAB, CCBA or CRTG gatherings...Look for more Canadian content on *Jeopardy* which, with **Alex Trebek** in tow, was in Toronto to interview possible contestants...**Deborah Parks**, one of only a handful of women cinematographers in Canada, won the best documentary award from the Canadian Society of Cinematographers for her first film, *Shahira*, which we saw and enjoyed on TVOntario...We ran into former student **Danny Nicholson** on CJEZ-FM, where he is a reporter. He brought us up-to-date on two other one-time Humber College radio students, **Barry Stewart** and **Wayne Webers**. Both are music directors, Barry at CHUM and Wayne at CKFM...A note from **Dave Mazmanian** at Armedia Communications lets us know that the annual meeting-better described as a party-will be held this October and will mark 10 years of existence for the company. It is expected that **Rick Mickolwin**, another former student, will announce the

TRESKO

TRESKO

TRESKO

TRESKO

TRESKO

TRESKO

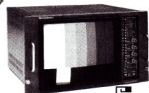
## ShibaSoku High Performance Color Monitors



CMM7  
Color Monitor  
Circle #202



CMM11  
Color Monitor  
Circle #201



CM44A1/CM43A1  
Color Monitor  
Circle #203

*Built As Precision Instruments  
By A Precision Instrument  
Manufacturer*

## COMMUNICATIONS INC.

2910 Halpern N., St-Laurent, Quebec, Canada H4S 1N7  
TEL: (514) 332-3430 • TELEX: 05-824840

hear "The bar is open, drinks are on Maz". **Adrienne Clarkson**, the former CBC personality now in the publishing field, was elected a director of Royal Trust...Lintas Canada won the first prize trophy in the open radio category (30 seconds) at the International Radio Awards in Los Angeles, which is sponsored by the Hollywood Radio and Television Society...It is 40 years ago now since we did our first radio interview with boxer Jersey Joe Walcott for the CBC program *Toronto Today*.

CKO's **Betty Harrison** is a rabid, rabid baseball fan. Although due to give birth to her first child at any moment she showed up when the New York Yankees were in Toronto to tape interviews, particularly with Dave Winfield. But the contractions warning her of the approaching birth began to come closer together and she had to forsake her hopes of interviewing Winfield for a trip to the hospital where she gave birth to an eight pound boy. In the language of baseball, it was a close call...Speaking of baseball, **Paul Hodgson**, the former Blue Jay outfielder, is now a reporter in New Brunswick for CBC-TV...Ah, the power of broadcasting: Reuters reported that when a DJ in Dallas asked his listeners to send in \$20 for no reason at all, 12,150 of them responded and sent in a total of \$243,000. The money will be given to charity...Broadcaster **Ray Sonin** will be guest host for a Variety Club of Ontario All-Star Celebrity Cruise. The event will include what is described as a private perfor-

mance by the group *The Four Lads*. How well many of us remember them.

CTV's public affairs program *W5* won its second Scales of Justice Award of Excellence, sponsored by the Canadian Law Reform Commission and the Canadian Bar Association. The award was for a segment titled *Case of Influence*, reported by **Genevieve Westcott**...Recipients of Southam Fellowships for study at the University of Toronto in the 1988-89 academic year include **Helene Pichette**, a researcher at Radio Canada's *Le Point*, and **Susan Helwig**, an editor on *The World At Six* at CBC Radio News in Toronto...CBC-TV has opened a new program development office in Vancouver as part of its focus on regional drama. **Phillip Keatley** is in charge...**Helen Hutchinson**, the former co-host of the CTV Network program *W5*, is being heard on stations across Canada in a series of 90-second radio features launched by the Consumers' Association of Canada.

The late **William B. Williams**, an announcer who this year was inducted into the National Association of Broadcasters' Broadcasting Hall of Fame, was the voice of one of radio's all-time popular programs, *Make Believe Ballroom Time*. He hosted that show in New York for over 30 years...**Pierre Nadeau**, co-host of *Le Point*, the top Radio-Canada public affairs program for the past four years, resigned to join *Tele-Metropole* where he will host a weekly public affairs program starting this fall...**Liza Frulla-Hebert**, who was director of marketing and communications for La Brasserie Labatt, left the brewery to become vp and gm of CKAC Montreal.



**Dan O'Dell**, who has worked for television stations in Western Canada, joined Foster Advertising in Winnipeg as associate creative director...Now at Public Eye Network as senior vp, video production, is **Bruce McNab**, who has a strong background in production with such groups as CTV, MuchMusic, CITY-TV Toronto and the Life Channel...**Vincent Gabriele**, who was vp of programming and production at CFTM-TV Toronto, joined SDA Productions Ltd. as vp, *sponsorships and commercials*...**Tracy Keizer** left Hill and Knowlton to become publicity supervisor for The Sports Network (TSN)...**James P. King**, executive vp, PEAC Media Research Inc., wrote to tell us his company has become a BT subscriber and to let us know of the progressive strides being made by this Canadian organization in the development and application of technology to improve the collection and interpretation of marketing and research data...**Paul Morton**, president of Global Communications Inc., announced Global Television's participation in the World International Network, a worldwide association of broadcasters who have joined together to produce and distribute first-run TV programming.

*Phil Stone welcomes your news for Broadcast Beat. Write c/o 2350 Bridletowne Circle, #1601, Scarborough, ON, M1W 3E6. Please address information for other departments and staff at Broadcast Technology to P.O. Box 420, Bolton, ON, L7E 5T3.*

**UNITED VIDEO LTD.**

22 O'Meara St. Ottawa, Ont. K1Y 4N6  
Tel: (613) 728-1527 Fax: (613) 728-3527

**BROADCAST  
LEASING  
RENTAL  
SALES**

**FEATURING:**  
AMPEX  
ABEKAS  
SKOTEL  
DIGITAL VIDEO

*Plus:*  
WIRELESS MICROPHONES  
TRIPODS  
LIGHTING

Circle #178 on Reader Service Card



## CONSTRUCTION UNDERWAY ON CALGARY TELEPORT

Construction has begun on Telesat Canada's new Calgary teleport. The \$4 million teleport will provide convenient downtown Calgary access to satellite telecommunications services spanning the North American continent. Construction is expected to be completed by January.

The 3,000-square-foot complex is Telesat's fourth teleport project in its growing nation-wide network. Telesat has operational teleports in Toronto and Montreal. A third teleport is under construction in Edmonton and another is planned for Vancouver.

Teleports are shared-access sites capable of transmitting and receiving signals from all Canadian as well as most U.S. satellites.

## NEW TOWERS TO BE BUILT FOR CBC AND SELKIRK

Leblanc & Royle has received contracts for construction of two towers for the CBC and a third for Selkirk communications.

The sites for the CBC towers are at Wingham, ON, supporting a 16-bay uhf tv panel antenna, a six-bay fm antenna, and various dish antennas; and a tower at Willowbunch, SK, which will include a new six-bay high band vhf tv panel antenna, a four-bay uhf tv panel antenna and microwave equipment.

The third tower, for Selkirk communications, will be built at Edmonton, AB. It will carry a 12-bay fm panel antenna along with diverse stl and communications hardware and has been designed to permit future addition of vhf and uhf tv installations.

All three towers are in the 200 metre range and are expected to be completed by late summer.

## CBC PURCHASES NEW VTRS

The Canadian Broadcasting Corporation has purchased 38 Ampex VPR-300 D2 format digital videotape recorders worth approximately \$3.3 million (U.S.) to replace their 20-year-old Ampex two-inch VTRs.

Twenty-one of the new recorders will be used in the CBC's new coast-to-coast time-delay computerized control system, which is also being designed and built by Ampex Canada Inc. The new system is scheduled to go on-line in October.

The remaining 17 recorders will be used for general broadcast, production and post-production applications throughout the CBC's regional production centres.

Delivery of the new units is to begin in the last quarter of the year.

## AMALGAMATION CREATES \$15 MILLION COMPANY

The amalgamation earlier this year of Central Dynamics Ltd. of Montreal

and International Datacasting Corporation of Ottawa under the name International Datacasting Corporation (IDC) has created a company with combined assets of almost \$15 million.

According to a pro-forma financial statement, the new company has working capital of just under \$8 million and committed sales orders of approximately \$5 million.

The Central Dynamics division of IDC develops, manufactures and distributes products for television broadcasting studios, post-production facilities, corporate and video centres and teleconferencing networks. The International Datacasting division designs, manufactures and sells high-speed digital data transmission networks developed by integrating its products with existing computer technology.

## TELE-RADIO SYSTEMS LTD.--

has been awarded a contract in excess of \$11 million to provide subscriber carrier equipment to Alberta Government Telephones. The equipment will provide a method of transmitting multiple telephone calls, simultaneously, over a single transmission path from the telco's central office to a subscriber. Meantime, the company recently announced it had completed a \$1 million (U.S.) investment in California-based Optilink Corporation, a start-up company developing a new generation of fibre optics subscriber carrier equipment for the telephone carrier industry. For its investment, Tele-Radio acquired a seven per cent equity position in Optilink and a warrant entitling it to purchase an additional seven per cent.

CINAR STUDIOS--has opened the Cinar Studio Centre in Montreal, featuring three integrated studios designed by Tom Hidley. The Studio Centre has full-fledged capacity for music recording, for cinematic post-synchronization and creating sound effects, and facilities for production of electronic music, sound effects and synchronized pictures.

### Towers For Broadcast Industry

- Design, Manufacture, and Installation of Guyed and Self-Supporting Towers
- All Towers To CSA Specifications S37-M1986

#### Specialized Tower Service

- Modifications—Re-Painting
- Guy Tensioning—Waveguide Bridges
- Maintenance—Special Brackets
- Inspection

#### Specialized Tower Accessories

- Light Kits—Transmitter Buildings
- Grounding Kits—Fencing
- Safety Rails—Access Roads
- Antennas & Transmission Lines

**Maxtower**

#### COMPANY LIMITED

5 EDMONDSON ST. — P.O. BOX 277

BRANTFORD, ONT. CANADA N3T 5M8

Phone (519) 752-6501 FAX (519) 752-4160

**Ampex Corp.--Robert L. Wilson** promoted to general manager of worldwide marketing, sales and service. He was previously VP/GM of magnetic tape division, where Gene Nyland is now acting general manager. Also at Ampex, **Charles A. Steinberg** has resigned as chairman emeritus after 25 years of service to the company.

**B. C. Telephone Co.--Mel Cooper**, president of C-FAX in Victoria, has been elected to the board of directors of B.C. Tel.

**CFDR/Q104 Dartmouth, NS--Bruce Morel** appointed VP, programming. He was previously manager/PD of OZ-FM in Newfoundland.

**CFPL-TV London, Ont.---**has named **John S. Sommers** as production manager responsible for local program production and **Bob White** as



**50th BIRTHDAY BASH FOR C-FAX'S JOE EASINGWOOD**--A popular Victoria broadcaster for over 30 years, **Joe Easingwood** celebrated his 50th birthday April 14th. To mark the event, C-FAX took his afternoon talk show, *City Desk*, to a restaurant with a '50s decor. Local personalities and listeners dropped in to wish Joe well, and B.C. Premier Bill Vander Zalm wrote a poem for the occasion. In photo above are Easingwood, C-FAX president/GM **Mel Cooper**, and news director **Ed McKenzie**, who planned the party.

### APPLIED ELECTRONICS APPOINTMENT



**Allen Musselman**

**Rick Stechly**, President of Applied Electronics Limited, is pleased to announce that **Allen Musselman**, C.E.T., has been appointed to our Calgary office. He joins **Tom Cuddy** in covering the Prairie Provinces. Al is a graduate of the Saskatchewan Technical Institute Electronic Engineering Technology Program, and joins Applied Electronics after spending a number of years at CKBI in Prince Albert and at the University of Regina Film and Video Department.

program acquisitions supervisor.

**CHOO Ajax, Ont.---****Dave Hughes** named station/sales manager. With CHOO from 1978-84, he was most recently an account executive at CJCL Toronto.

**CITY-TV Toronto--Jay Switzer** promoted to station manager, a newly-created position. He continues his responsibilities for program acquisition, scheduling and syndication, adding responsibility for budget formation/supervision, as well as integration of programming into the station's promotion, advertising and public relations plans.

**CKND-TV/STV--Stan Thomas** appointed vice-president, programming of CKND-TV Winnipeg and SaskWest Television Inc. CKND is an independent television station in Winnipeg while SaskWest operates independent TV stations in Regina and Saskatoon. All are members of the CanWest Capital Group of Companies.

**CKO News Radio--Bob Rice** has been named travel editor, and will host *The Travelling Show*, a weekly half-hour, as well as the daily *Travel Check*, heard three times a day, M-F. Well-known as the airborne helicopter traffic reporter at CKEY Toronto, he has also written on travel, was host/producer of the TV show *Destinations*, and originated *DataTrav*, which supplies computerized information to more than 20,000 travel agencies.

**CKAC Montreal--Liza Frulla-Hebert** named VP/GM. She had been director of marketing and communications for La Brasserie Labatt.

**CMX Corp.--**recent appointments include **Lawrence Weiland** to president and chief operating officer, **Richard Sirinsky** to VP and director of marketing and sales. Both had been with Ampex for 24 years, among other industry positions. **Alfred O.P. Leubert**, chairman and CEO of Chyron Corp., which owns CMX, has

taken over as chairman. The moves follow the resignation of Sam R. Goodman as president and CEO of CMX.

Consumers Association of Canada--CTV personality **Heleen Hutchinson** (Canada AM, W5) named host of new radio series, *Canadian Consumer: The Radio Edition*. The 90-second features, produced by **Quasarts Productions** of Toronto, are to be aired on a 5-day a week, year-round schedule.

Conus Communications--recent appointments at Minneapolis-based SNG firm include **Phillip Frye** to operations manager, **Nelda Stephens** to control room/link technician, and **Stephen Blum** to director of information services.

Digital F/X--joining Santa Clara, CA, manufacturer of post-production and graphics systems are **Shane Dickey**, VP of engineering, and **Peter Werp**, VP of manufacturing.

FACTOR--named director of operations of the music industry foundation is **Heather Syme**.

IDB Communications--**Deborah Deffaa** appointed Special Events Producer to the company's video marketing staff, a newly-created position.

LTM Corp. of Canada--**Michael Popadiuk** named manager, sales, at new Canadian office in Mississauga (Toronto).

Radio-Quebec--**Francis Bertrand** has been named director-general of Quebec's public broadcasting network. The University of Quebec du Montreal administrator's appointment is effective this summer.

RCC Electronics--appointed technical consultants are **Philip Quesnelle** (eastern/northern Ontario) and **Peter M. Wood** (Manitoba/Saskatchewan/northwestern Ontario). **David Vandermeer**, manager of technical services, has been named to the CSA subcommittee which is to

develop a much-needed new standard for measuring/test equipment.

Standard Broadcasting Corp. Ltd.--**Dan McLellen** has been appointed president of Standard's VTR Productions/Eastern Sound. He joins Standard from The Magnetic Fax Corporation where he had served as vice-president and general manager.

Studer Revox Canada Ltd.--**GM Clary MacDonald** was profiled in the April/88 issue of *Swiss Sound*, the Studer house publication. It reveals that the Nova Scotia native studied broadcast electronics at Halifax Vocational School and Algonquin College, Ottawa, and was with CBC for almost 12 years.

Telemedia Radio Sales--appointed national sales reps are **Warren Locke** and **Nancy-Jane Newburn**. Both are

1983 Ryerson RTA grads.

TeleRadio Systems Ltd.--recent appointments include **Trevor Babbs** to sales manager, manufacturing division, Toronto, and **Richard (Rick) Raynor** to regional sales representative in TRS' recently re-opened Ottawa branch.

TVA--**Michel Heroux** has been elected chief executive officer of the TVA Television Network Inc. after a short term as interim CEO. He also has been elected to the TVA board of directors.

Toshiba of Canada--**Joe Grubb** has joined the technical department of the telecommunications systems division in Markham, Ontario. He will be responsible for technical and marketing information regarding new products. **BT**

## Slap it in the rack and forget about it!



### But your accountant won't

Because BTC products are designed and built with leading edge technology, new features, multiple uses and great prices. We want to be your source for new products in the broadcast industry. BTC is building electronics that answer your needs for today and lots of tomorrows.

Look at this line up:

- Model 1000 SCA Generator
- Model 2000 SCA Tuner
- Model 3000 SCA Field Strength Meter
- Model 3010 SCA Bench Test Generator
- Model 6000 SCPC Demodulator

Call us today for information and specifications.

**CAVECO**  
EQUIPMENT LTD.

1121 Bellamy Road N., Unit 10  
Scarborough, Ontario M1H 3B9  
(416) 438-6230  
Wats: 1-800-268-4081  
FAX: (416) 438-1065