

## USSR Open for Space Launches... But

An interesting article was sent to us recently by the press office of the Soviet embassy in Ottawa. It tells us that the Soviet space agency, Glavcosmos, is in the business of launching space vehicles, including communications satellites. Some 30 satellites have already been launched for India, France and Czechoslovakia.

Noting that launchings by both the U.S. and European Space Agency (Ariane) have involved many failures and losses of expensive satellites, the article states, "No one is guaranteed against breakdowns of technology. If a foreign satellite is lost, Glavcosmos will pay compensation... or will re-launch it on privileged terms."

However, business from western countries is meagre, as the U.S. has placed a tough embargo on bringing space vehicles into Soviet territory if there is even one U.S.-made component in them. The Soviets claim they have no interest in any 'secrets' of U.S. technology, having developed their own space technology independently, but "if some doubts remain... satellites are exempt of customs examination and will be transported... in a closed sealed container. The customer is allowed to accompany his satellite up to the take-off... We only need to make sure that a satellite is in a working state."

The article calls for peaceful international cooperation in space research, and cites Inmarsat (the plan which would provide satellite communications between ships at sea and the mainland) as one project that is being delayed by the U.S. embargo.

While this is only one side of the story, we thought it was of interest and pass it along to you without further comment...

## Request for Used Equipment

Fred Long does some on-air work for CFMX-FM, when he's not at his full-time job as business education director for Cobourg District Collegiate Institute West. At the suggestion of CFMX manager Jerry Good, he writes with a request. It seems that about ten years ago, Fred and a student installed a school 'radio station'—transmitted over a PA system. It worked well for a few years and about seven students went on to work in broadcasting. Later, however, the sound deteriorated and the project was abandoned. Fred says that now many students are realizing that they have lost something unique, and they want it back. "If I were to rebuild the facility, I would like very much to have some more 'commercial' radio station control equipment. The cost

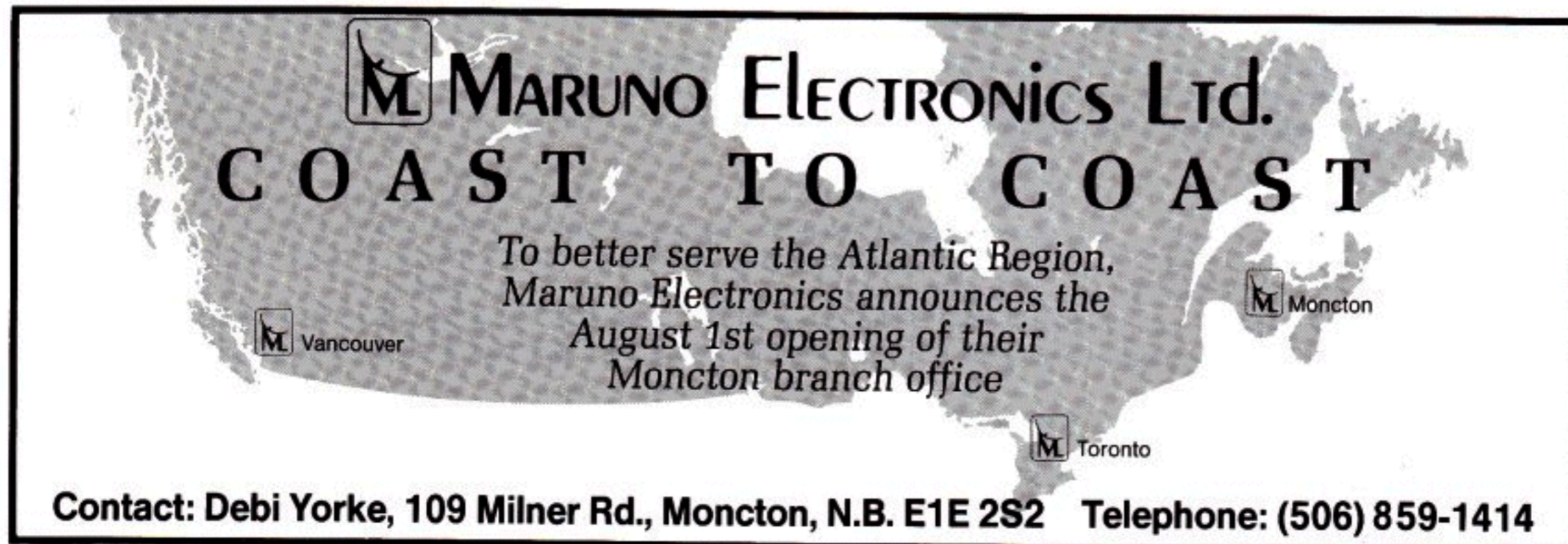
of this is far beyond our budget." So if some of our readers can help with used equipment—especially a control board, perhaps a cart player—please contact Fred Long at CDCI West, 135 King Street West, Cobourg, ON, K9A 2M7; (416) 372-2191.

## Clean Air is Contagious...

Readers of this space are probably aware of our stand on the tobacco tragedy—that unfortunate addiction that is currently causing the premature deaths of a thousand people a day in Canada and the United States alone. We hear that Broadcast News will join the increasing number of firms to ban smoking in the workplace as of January 1/88. Congratulations, BN! This kind of action makes good economic sense, and gives the many workers who want to quit smoking a fighting chance. Those of us who live and work in a clean air environment have difficulty understanding why anyone would choose anything less for themselves, their families, and their co-workers.

## In this issue...

The fall season is bringing its annual crop of conventions, and in this issue you'll find 'previews' of many: the Atlantic broadcasters' meeting in Charlottetown; Dimensions, in Toronto; a major gathering of lighting professionals in Montreal; WABE, in Saskatoon (for the first time since '76); SMPTE in Los Angeles; and, of course, the big CAB-CCBE joint convention in Toronto. A busy time!... The fall is also a time for TV stations to go on-the-air for the new season. On page 21, there's a story on STV, launched simultaneously in Regina and Saskatoon on September 6th... Selling radio is a major topic in this issue (pages 28 to 35), with thanks to the Radio Bureau of Canada for their enthusiastic co-operation! It's encouraging to see that sales of radio time continue to improve... TvB's 1987 Sales Advisory Conference is September 30 to October 2 in Halifax; among the speakers is Bob Proctor, who was so effective at the '86 AAB convention.



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### NEW FM SERVICE FOR ABITIBI

A company co-owned by Radiomutuel and Yvon Larivière of Rouyn-Noranda had been licensed to operate a new FM service for the Abitibi-Témiscamisque region of northwestern Québec. Bids by four other applicants—Radio-Nord, Radio-Canada, Nord-Média Inc. and Normand Roy—were denied.

The new service will use two transmitters, at Rouyn-Noranda (1 kw on 99.1 MHz) and Val d'Or (49.4 kw on 102.7). Studios will be in Rouyn-Noranda initially, with a Val d'Or studio to be added in the third year of operation to produce 48.5 hours a week of separate local programming. The format will be Group IV dance music (pop/rock), designed for the 12-34 age group; the CRTC noted that this age group has been underserved, although it accounts for 53% of the population. The Commission also believes that the area needs a new alternative: of the 10 existing radio stations—six AM and four FM—six are owned by Radio-Nord and eight are Radio-Canada affiliates.

### TWO NEW FRENCH FMs FOR N-E NB

Two new French-language FM stations have been licensed for northeastern New Brunswick. The CRTC expects the new stations will resolve long-standing concerns about improving service in the area, where about 75% of the 120,000 population is of Acadian origin. In January/85, the Commission denied four previous applications, but urged interested parties to collaborate in resolving the problem. The new licensees are:

- Radio de la Baie Ltée, owned by three area AM stations—CJVA (70%), CKBC (20%) and CKNB (10%). The proportions of ownership were determined according to the expected impact which the new FM will have on their revenues. Based in Bathurst, the station will operate with 10 kw on a frequency to be determined, with a rebroadcaster, 10kw on 102.7 MHz (channel 274), at Dalhousie/Campbellton.
- Radio Péninsule Inc., Inkerman, will operate the first French-language community station outside of Québec—28.8 kw on 97.1 MHz (channel 246). Over half of the programming will be produced by

volunteers. Financing is to come from pledges of \$100,000, anticipated grants of \$154,000, and a loan of \$287,000 from the local credit union.

Denied was a third application—it was from Radiodiffusion Beausoleil, jointly owned by CHAU-TV Carleton and Radio Nord-Est Ltée, both of whom had applied previously in 1984.

In approving the two new stations, the CRTC noted that radio advertising in NB had increased 10% during 1981-85—twice the national average—and that stations in the area are all realizing profits.

### RAWLCO PURCHASE OF CFGO OK'd

The CRTC has approved the sale of CFGO Ottawa by Baton Broadcasting to Rawlco Communications for \$2.8 million. It is the first acquisition in eastern Canada by the Rawlinson group, which owns CFRR Calgary and six stations in Saskatchewan. Baton has an application before the CRTC to buy CJOH-TV Ottawa, and Douglas Bassett, president, says the sale is in line with Baton's emphasis on television.

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Rawlco plans to invest \$375,000 in the station during the next five years, of which \$300,000 will be spent on technical improvements, including AM stereo. The format will remain adult contemporary, and programming expenditures will be increased by almost 50 per cent.

**EASTERN BUYS ONTARIO GROUP**

Three stations in western Ontario have been purchased by a group controlled (67%) by Eastern Broadcasting Co. Ltd. (Eastern, which owns eight stations in the Maritimes, is 90% owned by Maritime Broadcasting Co., in turn owned by Maclean Hunter Ltd.'s Key Radio, licensee of six other radio stations in Ontario.)

CKJD/CJFI-FM Sarnia and CHYR Leamington were acquired from Rogers Broadcasting for \$1.6 million, the approximate net book value of the stations, none of which has been profitable for a number of years. The new owners say it will take at least until 1991 to show a profit.

Eastern's partners in the purchase are two of its former executives in Moncton, Don Chamberlain (with 24%) and Gerald Kennedy (9%). Both will move to Sarnia to manage the stations there, while Lou Tomasi retains his long-time post as manager of CHYR Leamington.

Among the improvements/benefits of

the transaction:

- a new \$350,000 facility, with total replacement of equipment, will be built immediately to replace the Sarnia studios;
- \$250,000 will be spent to put CHYR on a single frequency;
- affiliation with Newsradio;
- \$50,000 for market research to ensure that programming will better respond to community needs;
- studios to be made available for recording of local talent, with \$15,000 a year in air time for promotion, plus \$5,000 a year contribution to FACTOR/CTL.

A request by the applicants that CJFI be given experimental FM status was denied by the CRTC. Surveys indicate that U.S. FMs take 74% of the Sarnia audience, with only 7% tuning to CJFI; however, the Commission stated that CJFI's prospects are much better than those of the two FMs in nearby Windsor—recently given the experimental status, which allows more flexibility to compete with U.S. FMs. CJFI was permitted to increase 'hits' to 49%, with a repeat factor of 18, along with a decrease in foreground programming (from 20 to 15%).

**TWO WINNIPEG RADIO BIDS DENIED**

CFQX-FM Selkirk, Manitoba, was given a new lease on life, as the CRTC rejected

two applications for new radio stations in nearby Winnipeg. Denied:

- Ralph E. Warrington's bid for 10 kw on 1200 kHz—a contemporary MOR format for the 35-55 age bracket. Warrington, who has been with CHED Edmonton, CKDA Victoria and CJOB Winnipeg, told the Commission that his research showed Winnipeg had \$12 million in unrealized ad revenues, as well as a need for a community-oriented station. He projected revenues of \$2.5 million in the first year of operation.

- Rawlco Communications Ltd. proposed a country music format on FM for the 25-34 age group, 100 kw on 99.9 MHz. Projected revenues in the first year were a more modest \$900,000.

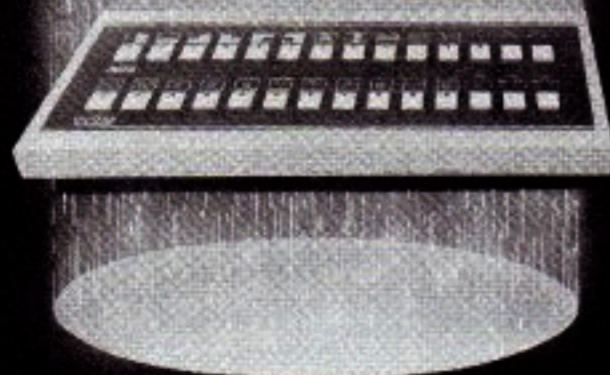
Local broadcasters opposed proposals for a new station. Bob Laine of CHUM Ltd. noted a decline of 7% in radio revenues, while MTN Television and CKO Radio (the latter not yet on-air) would bring further fragmentation. Michael Sifton, president of Armadale, said that FM had not reached maturity in Winnipeg and that CKWG, among others, was losing money. John Cochrane of Westcom emphasized the diversity already provided by the city's 12 radio stations.

The winner in the decision is Radio QX-FM Inc. in Selkirk, 18 miles northeast of



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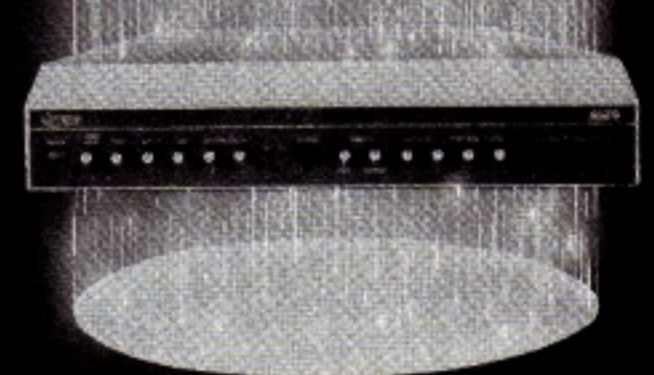
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## stations in the news

Winnipeg. Licensed in 1981, it has had a history of financial problems, but has now won approval for a power increase (from 35 kw on 92.9 to 100 kw on 104.1 MHz), at a new transmitter site. This will enable CFQX to tap the Winnipeg market, adding projected revenues of \$115,000. Robert Chipman, the president of CFQX, was given approval to increase his holdings in the station from 50 to 100%.

### CBAF, CBD: STILL DUPLICATING...

The CRTC has renewed the licences of CBC stations CBAF Moncton and CBD Saint John, NB, to August 31/89. The renewal includes continued exemption from the CRTC-DOC policy against the duplication of signals in a market. Both stations have broadcast on both AM and FM for more than seven years, and the CBC has failed to meet two previous deadlines for ending the duplication.

Aspects of the dilemma include:

- AM signals, although deficient, are still relied on by many listeners;
- CBC budget restraints preclude costly construction of new AM or FM facilities;
- Other AM channels are unused, so the CBC sees no urgency to end duplication;
- Closing of 33-year-old CBAF would leave no French station on the AM band in the Moncton area;
- The CRTC is critical of the CBC for failing to promote listening on FM;
- Private broadcasters are critical of the exemptions, as they are rarely permitted to simulcast on two frequencies.

The Commission warns that 'only in the most extraordinary circumstances' will it tolerate continued duplication beyond August of 1989.

### Other stations in the news...

• Applications for rebroadcasters: **VOCM-FM St. John's**, at Clarendville, NF, 2.2 kw on 100.7 MHz... **CFJC Kamloops**, at Clearwater, BC, 163 watts on 102.9 MHz...

• **CJJR-FM Vancouver** is using SCMO to broadcast Indo-Pakistani programming... **CIDC-FM Orangeville**, ON, has added SCMO for taped music (Muzak)...

• Power increases: **CKBI-TV Prince Albert**, from 61 to 100 kw... **CJTR Trois-Rivieres**, from 10 to 50 kw (day)... **CHAS-FM Sault Ste. Marie**, ON, from 6,760 to 13,900 watts, at a new tx site... **VOWR St. John's** from 5 to 10 kw (day)... And an application has been filed by **CKSY-FM Chatham**, ON, for an increase from 35.4 to 50 kw at a new transmitter site.

• Monarch Broadcasting plans to increase its stake in **CIOF Vancouver** from 30 to 50.61%. Other shareholders are D.H. Gourlay (30%), Don Hamilton (15%) and J. R. Longstaffe (5%).

• **TVOntario** rebroadcasters have been approved at Cloyne (57 kw, channel 55), McArthur Mills (63 kw on channel 42), and Kenora (58 kw on channel 44).

### MID-CANADA ACQUIRES CKAP

Mid-Canada Communications, which operates radio and television stations in Northern Ontario, has acquired CKAP from Kapuskasing Broadcasting Co. Ltd. In approving the transaction, the CRTC noted that Mid-Canada would provide stability, expertise, and added sources of news for CKAP.

### STV CO-PRODUCTION IN WORKS

A series of 26 half-hour shows is being co-produced by STV Saskatchewan and CKND-TV Winnipeg. *Big Sky Country* features country music entertainer Ray St. Germain as host and is directed by John Szpala. Thirteen programs are being taped on-location in Saskatchewan; the other 13 are being produced in Manitoba and will include top performers from Nashville.

(For more news of STV, see page 21.)

### News from CBC...

### HOST BROADCAST UNIT FORMED

The CBC has established a host broadcast unit to meet the needs of broadcasters covering various international events taking place in Canada. It's a role the CBC has filled on numerous occasions over the years, and now a small permanent group will provide an ongoing approach to the task. The executive director of the unit is David Knapp, a 20-year veteran with CBC. He joined TV News in Montreal in 1966, then headed the Parliamentary News Bureau in Ottawa, and in 1979 became executive producer for election coverage and other special projects. He directed the host broadcast units for the 1981 Economic Summit, the 1984 Papal visit, and EXPO 86. The unit will be providing facilities at the October 13-17 meeting of Commonwealth Heads of Government in Vancouver. Based in Ottawa, the Host Broadcast Unit can be contacted at (613) 727-7351.

### CADILLAC FAIRVIEW TO BUILD TORONTO BROADCAST CENTRE

Cadillac Fairview Corporation has been selected to construct the CBC Broadcast Centre in Toronto. Campeau Corporation and Trizec also submitted proposals for the project, however Cadillac Fairview's was judged the strongest financially. The CBC will now negotiate a letter of intent for construction, which is expected to begin in the fall of 1988. The facility will provide nearly 4 million sq. ft., including commercial, retail and residential space.

### MONTREAL DEVELOPER SELECTED

Another important construction project is going ahead in Montréal. It will provide a major production centre at the site of La Maison de Radio-Canada. Although none of the four proposals submitted was found to be financially satisfactory, one was selected as the best overall plan. Terms are to be negotiated with Centre de Production de Montréal (Dorchester) Inc., a joint venture of Astral Bellevue Pathé, Le Groupe Alexis Nihon, 153088 Canada Inc., Réseau Pathonic Inc. and Hawco Construction Canada Ltd. **BT**



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## Howard Christensen's column:

### 'Good Humor Makes Most Things Tolerable...'



#### People...

My long-time friend and colleague at Broadcast News—**Barry Hamelin**—left the broadcasters' news agency June 30 after 20 years service. Barry began his career at BN as a reporter/editor after GM **Charlie Edwards** persuaded him to leave CKPG Prince George to go to Toronto. Barry was on his way up quickly. He soon became BN's audio supervisor, then executive editor, executive assistant, general executive, chief of audio services and finally general executive with responsibility for client liaison. Barry said BN had provided him with a marvellous career and many happy memories. But the time, he said, was right for moving in a new career direction. He remains treasurer of the Radio-Television News Directors Association.

CHWO Oakville GM **Michael Caine** is known by some Mississauga folks as 'Uncle Bobby.' Don't mention this to Mike. He gets upset... **Max Keeping** of CJOH-TV Ottawa won the 'Howard Caine' award from the Central Canada Broadcasters' Association at their annual convention in Kitchener. The award

recognizes the contribution made by a broadcaster to both his community and to our industry. **Robert Redmond**, with CHEZ-FM as his latest station, won the CCBA's Broadcaster of the Year award. Both winners emphasized that broadcasters must return as much to the community, and more, than what they take... Another media magazine reports **Judy Waytiuk**, 12 years with CBC Winnipeg, as Canada's first female TV news director after being appointed at CKND-TV. **Susan Hughes** headed CKVR-TV Barrie's news department in the mid 70s... **Joe Leone** is now vice-president/programming at CKWS Kingston. Joe was last heard from at CFCF radio, Montréal... **Brian Punchard** is new GM at CHEX Peterborough. Brian arrived by way of CKSA Lloydminster... CJVB Vancouver is being jointly run by production manager **Pat Karl** and ND **Theo Donnelly**. That follows the retirement of GM **Rudy Hartman** earlier this year.

A sad note from BN Western Canada General Executive **Jerry Fairbridge**: **Ken Garrett** was bright, likeable, and destined to go far in the broadcast business. But the 25-year-old manager of CKNL Fort St. John drowned in a canoeing accident in northeastern B.C. in early May. Ken was the son of **George Garrett** of CKNW New Westminster. He also leaves his mother, **Joan**, two sisters and his fiancée. A scholarship fund has been set up in Ken's name at the radio division of the British Columbia Institute of Technology.

Congratulations to **Gordon L. Percy** and the staff of CFGP Grande Prairie on the move to, what I'm told, are super new quarters... And best wishes, too, to GM **Bob MacEachren** and staff at CIGO Port Hawkesbury. They've just gone through six tortuous weeks of complete renovations. Sports director **Julie Demers** says power tools, saws, drill, sanders and other things were some of the highlights of CIGO's programming day. But, trust the promotion people to make it work to their advantage. The campaign went like this: "When you hear the sound of the renovations, and you're caller number three, you'll win (prize)."

#### Marketing...

Overheard at the Broadcasters Association of Manitoba's annual convention during discussion of condom advertising: "Gee, they blow this thing up, don't they?"

Mid Canada Radio's **Gerry Clifford**, based in Sudbury, discussing the unusual situation, referred to it as an oxymoron. Duly impressed, I said, "Huh?" Gerry gave the Concise Oxford example of oxymoron as, 'Faith unfaithful kept him falsely true.'

From my wife, **Ingrid**: "Communication is the illusion that it has been achieved."

A broadcast executive rented a dog at a hunting lodge and had wonderful luck with him. A month later he went back and described the dog he wanted because he had forgotten to ask its name. "Oh, you want Salesman," beamed the lodge owner. "We've rased his rate from \$5.00 to \$10.00. The exec took the dog out anyway and enjoyed another fine day. When he went back the following month, he asked for Salesman. The lodge



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owner explained that the dog was now called "Super-Salesman" and cost \$15. The exec took him out just the same, insisting he was well worth the money. The next month when the broadcaster drove up, the lodge owner greeted him with a sad smile. He said, "You can't have your favorite dog this time. A few days ago we made the mistake of naming him 'Sales Manager.' Now, all he'll do is sit on his tail and bark."

A chip on the shoulder is a sure indication that there's more wood higher up.

**Notes from the National RTNDA Convention in Hamilton...**

VOCM St. John's ND **Gerry Phelan** says he had a grand time at the RTNDA national but that things were a little too hot for his Newfoundland blood. Heat or not, it didn't stop Gerry from accepting the Charlie Edwards Award for VCOM's excellent spot coverage of the Tamils story... W1310 Ottawa ND **Brian Crawford** and his new wife, **Heather**, were right in the thick of things throughout the convention... CJCJ Sydney ND **Dave Wilson** made it to Hamilton, but still can't seem to get the airlines to co-operate. This time it was a cancelled flight... Big **Gene Lehto**, ND at CFAC Calgary—site of next year's RTNDA national—was putting Calgary lapel pins on anything that moved... CKWX Vancouver ND **Tanta Gupta**, in accepting the Sam Ross Award for Outstanding Community Leadership, admitted (yipes!) that she made a mistake in trying to discourage her people from doing the award-winning story... Newsradio's Ottawa bureau chief **Fred Ennis** introduced his fiancée, **Judith**. Congratulations, Fred. The big day is Oct. 10... While **Stu Morrison** of Standard and the folks from BN were doing their respective things, Newsradio GM **Eric Rothschild** and his wife, **Patricia**, stole the day, managing to produce their first-born on the morning of the President's Dinner; remarkable timing since Eric is also president of RTNDA. Best wishes to the new parents and young **Max Liam**... CKSO Sudbury ND **Ralph Murray** had a terrible story about a new BBC Quiz show... **Frank** and **Joan Kovacs** from CFPL-TV London were super dinner partners, as were **Mr.** and **Mrs. Andy Walsh** of CHQM Vancouver... CKRM Regina's **Manfred Joehnck** and CFUN Vancouver's **J.J. Richards** were incredibly intense as they perused the latest BBM's at the BN hospitality suite... While CHUM Toronto won the Central Canada Sam Ross award for commentary, it was **Dick Smyth**, now with CFTR Toronto, who performed it. In brief, gracious remarks, Dick said he was grateful to such organizations as CHUM and CFTR for allowing a person such as himself to go on air with opinion pieces... It was good to see MTN/CHMI-TV Portage la Prairie ND **Mark Evans** again. He's come a long way since his Dauphin days...

10:30 p.m. and temporarily alone in the hospitality suite, on the phone to my wife, **Ingrid**, when four guys tip-toe in—**Dave McGinn** from CJOH-TV Ottawa, **George Clark**, **John MacDonald** and **Pat Miles** from CFPL-TV London. I say to Ingrid: "Darlin', I can't blow you a kiss. There are four guys sitting here." All four say, "If you won't, we will." I blew kisses and got a round of applause. Thanks, guys... CJCS Stratford ND **Doug Lester** regaled a group of news directors with stories about a contra arrangement with Air Larry. Doug says their claim to fame is the sign in front of a hangar that boasts 'Six Accident-Free Days.'

**Programming...**

You've got to hand it to GM **Bob Lamers, Jr.** and his promotion/sales staff at CKOT Tillsonburg. CKOT is a dawn-to-dusker covering three counties in southwestern Ontario. Competition comes from London, Woodstock, Toronto, St. Thomas and Hamilton. As you know, most sponsored radio features usually tie in nicely with the advertiser, e.g., movie reviews sponsored by a theatre or video store, sports commentaries by sports retailers, etc. Well, CKOT sells their sign-off! And which local

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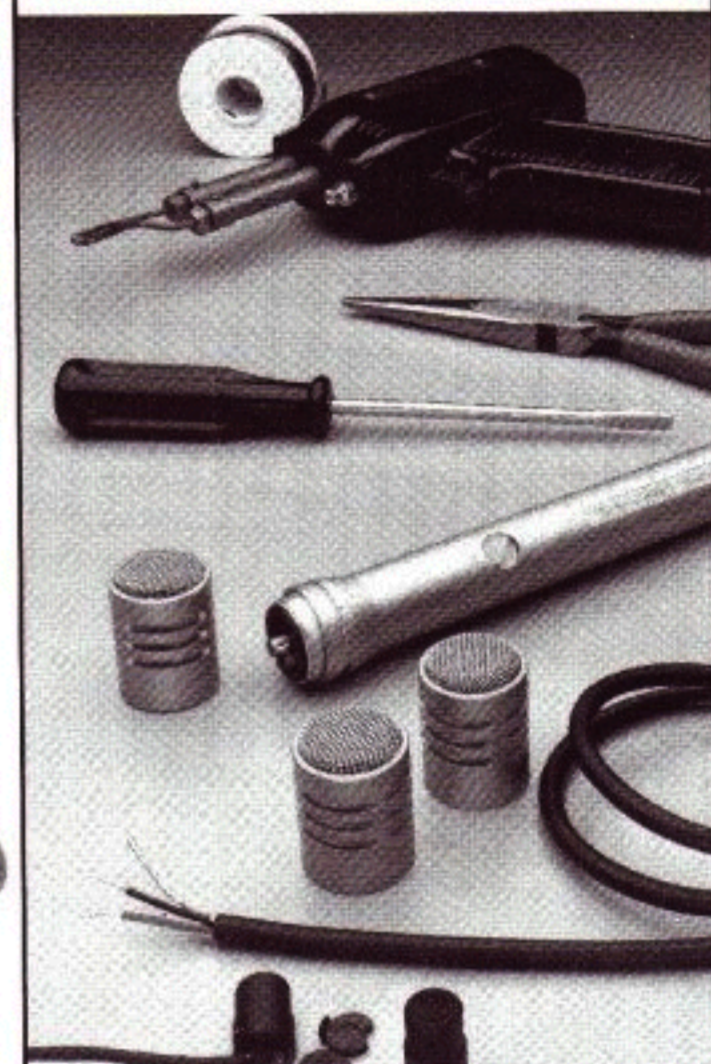
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business would be most likely to sponsor a sign-off? You guessed it, the funeral parlor. But CKOT has taken it one step further. The last line before pulling the plug for the day goes something like this. "The next nine hours of quiet time is brought to you by..." Full points for innovative and clever promotion/sales.

Which GM, annoyed over delays in commercial production, said to his operator: "Bobby, you've got to understand. At this station take 67 isn't going to be any better than take 2."

**News...**

The forty-first annual Atlantic Association of Broadcasters convention is set for later this month at Charlottetown. Convention chairman, CHTN GM **Harry McLennan** says the AAB gathering—Sept. 25-27—will have C.R.T.C. Chairman **Andre Bureau** as the headliner for Saturday evening's dinner.

The federal government wants greater detail, particularly as they affect the political scene, on poll results which are broadcast. The proposal would require news organizations to report the name and address of the person or organization that paid for a poll, to give the exact wording of questions, sample size, dates of the first and last interviews and the margin of error. Reaction has been swift... BN news director **Wayne Waldroff** says it has always been BN's responsibility to provide all the information available on any story. CTV VP, News **Tim Kotcheff** says such a law would infringe on CTV's right to handle a story as it sees fit. CBC's director of news and current affairs, **Bill Morgan**, says the bill can be construed as an intrusion on freedom of the press. RTNDA president **Eric Rothschild** says forcing dissemination of all poll information would make handling such stories unwieldy.


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**FROM: Brian, Ed and the Installation Team.**

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The Mitchener Awards Foundation has added a study fellowship program to its annual Mitchener Award for Journalistic Enterprise. The program will consist of two fellowships, each valued at 20 thousand dollars, granted annually to Canadian journalists.

**Quickies...**

CTV executive vice-president **Jack Ruttle** has joined Kawartha Broadcasting at Peterborough. Ruttle becomes president... CHUC Cobourg GM **Don Conway** and his wife, **Donna**, welcomed a new little guy into the world not too long ago. Great to hear that everything is going well, Don... **Ross Lord** is now news director at CHTN Charlottetown, creative writer **Linda Nicolson** is now on-air duty announcer, and former ND **John Owen** remains as morning anchor. On the programming side, **Tony Jans**, evening man for the past few years, is now doing mid-days... **Bill Wood** is new PD at CJVR Melfort. Former PD **John Carter** moved to CJCY Medicine Hat... Saskatchewan's STV is due on the air this month. **Rick Friesen** will be managing in Saskatoon and **Fred Filthaut** in Regina. **Doug Fraser** will be ND at Regina while **Steve Legault** moves from CKRD-TV Red Deer to ND at STV Saskatoon. Going along for the ride is **Bernie Wolfe**, who was ND at CKRD/CFMR-FM Red Deer... Taking Steve's place at CKRD-TV is **Brent Matheson**... **Mike Zaplitny** is now operations manager for the Rawlco Communications group while **Vince Cownden**, former PD at CFFR Calgary is the new group programmer... Former CJME Regina ND **Bob Richards** is now operations manager... **Brian Perkin**, PD at CJET/Q101 Smiths Falls, says Fridays became Flydays in July. Five trips for two were given away every Friday. 'First Class Fridays' was a promotion partnering CJET/Q101 with Piedmont Airlines; tickets to anywhere Piedmont flies... **John Bulger** left CIHI Fredericton and is now working at CKCW News in Moncton... Lots of changes at CIGO Port Hawkesbury: new MD is **Ron MacKinnon**, the morning man is **Andy Newman** from CJLS Yarmouth, and **Paul Knott**, from CJC Sydney, is doing evenings... **John Lewandowski**, formerly of the CBC, is now with BN at Halifax... **Gerald Weseen** is BN's new Fredericton reporter, replacing **Will MacKenzie**, who signed on with the New Brunswick government... BN Vancouver's **Jack Enefer** has taken retirement... New to BN Vancouver is **Steve Crombie** from CKWX/Selkirk Vancouver... **Jim MacDonald** moves to Regina to cover the Saskatchewan legislature while current reporter there, **Ron Nicolson** goes to BN Toronto... and **Keith Cox**, formerly of CKNW/WIN at New Westminster, has joined BN at Edmonton.

**Kicker...**

One evening, way back when CJKL Kirkland Lake used both operators and announcers, a 17 year-old was manning the board. He was an enthusiastic young guy, gung-ho on both broadcasting and his job at CJKL. That very day he'd received a memo from the PD saying that no one—absolutely no one—was allowed into the control area. Now, looking through the control room glass was a very tall, be-spectacled, distinguished gentleman who looked our young fellow up and down and then began making his way to the control room door. Our guy headed the gentleman off and told him that he was under orders to allow no one in. The gentleman agreed and wandered away. The next day, the young operator was called in to the PD's office and given a salary increase. Asked why, the PD told young **Robert Redmond** that **Roy Thomson**, later to become Lord Thomson of Fleet, had insisted.

*Howard Christensen is general executive, Eastern Canada, for Broadcast News Ltd., Toronto. His column is a regular feature of Broadcast Technology.*

# broadcast journalism

## CKO ACQUIRES NEWSRADIO

The CKO Radio Network has acquired Newsradio from Maclean Hunter Ltd. The audio 'voice clip' service, based at CKEY Toronto, was established 18 years ago and has about 120 station subscribers. CKO, launched in 1977, operates a network of eight stations across Canada; it holds licences for another four, but construction has been delayed by continuing financial restraints.

**Trade of Frequencies Proposed:** An interesting side issue is the proposal, subject to CRTC approval, that CKEY and CKO Toronto would exchange frequencies. CKO would be paid a reported \$4 million to move to 590 kHz, allowing CKEY to take over 99.1 MHz on FM. The deal would give CKO the money it needs to start operations in Regina, Winnipeg, Saint John (NB) and St. John's (NF).

Regardless of the CRTC's decision on exchanging frequencies, the purchase of Newsradio by CKO will stand. Key Radio president Steve Harris says that despite Newsradio's successful track record, it re-

mains impractical for Key to operate a full-scale national news service. Noting Newsradio's "incredible growth" from 70 to 120 subscribers in the past year, he says the transaction "makes sense for CKO."

The all-news concept in Canada was developed by Tayler 'Hap' Parnaby, who co-founded Newsradio. He joined CKO after its proposal for a national radio news network was licensed, excluding CKEY's plan for a local all-news station.

Hap Parnaby and other CKO staffers are enthusiastic about the acquisition of Newsradio. Rob Whitehead, director of subscriber relations and operations at CKO, told *Broadcast Technology* that it was "the most natural move we could possibly make." However, there are some conflicts—for example, MH has stations in five of the cities where CKO operates—and "normally, we won't use each other's voices."

**Another Wire Service?** CKO recently discontinued the Canadian Press wire service, there appears to be a strong possibility that it will now develop Canada's third broadcast wire service (after BN and SBW). Sources would include many of the

Newsradio subscriber stations, in addition to the 12 bureaus which CKO will operate in major cities across the country.

## SBW SIGNS TELEMEDIA QUEBEC

The Standard Broadcast Wire service, launched this spring by Standard Broadcasting and United Press International, has signed up the 10 French-language stations of Télémédia Québec. SBW actually adds 27 stations through the agreement, as the Télémédia Québec network supplies news programming to 17 other affiliates in the province.

SBW general manager Stu Morrison says that Standard is "most pleased to be associated with Télémédia Québec." While the English-language wire service gives Télémédia an important source of national and international news, Standard will also benefit through a direct computer link with Télémédia's flagship station, CKAC, which will inform Standard's CJAD and CJFM Montreal of regional and local stories being covered by Télémédia as they break.

## 'FUTURE OF NEWS' IS CCBA TOPIC

A panel discussion entitled *The Newsroom of the Future* was a feature of this year's CCBA convention in Kitchener, ON. Ron Johnston, news director of CAP Communications was moderator, and here is a cross-section of panelists' comments:

- Rick Jesperson of CITY-TV Toronto—satellite technology will result in greater fragmentation, live programming from all over the planet (ethnic people will watch the news from their native countries via satellite)... a single 'reporter-technician' will do ENG reports using pocket-size, broadcast-quality low-light cameras, just as we use audio recorders today...

- John Hinnen, CFTR Toronto—change is taking place quickly and the trend is away from investigative, in-depth news (as a result, people are not as well-informed as they should be)... News can build audience and 'local news might be the way to go'...

- Peter Desbarats, dean of journalism, University of Western Ontario—major change has been not in technology but in kind of people in journalism; trend to higher education, better training, professionalism, higher salaries, will continue...

- John Rae, Broadcast News—radio stations will interact more with syndicators and networks... new forms of information must be developed and promoted to an 'information-hungry society'... TV news programming will increase, because it's cheaper than other kinds of programs... "the game will be won by the stations with the greatest local presence."

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## INDEPENDENT TV ON-AIR IN REGINA & SASKATOON

SaskWest Television Inc. waged a lengthy battle before it was finally confirmed as licensee of Saskatchewan's first independent television service, but it's been "right on schedule" ever since for the CanWest subsidiary.

As STV prepared for its official on-air launch on Sunday, September 6, 1987 at 7:00 pm, chairman I.H. (Izzy) Asper said, "both stations, identical twins, are developing exactly as planned, with construction of the two new buildings, the assembly of equipment and staff all proceeding very smoothly." Asper adds that the stations will provide their half-million potential viewers with "a fresh new alternative in local programming," and as independents they will have flexibility "in putting together the best possible program schedule." Many top programs, both U.S. and Canadian, are being acquired through another CanWest affiliate, Global Television.

STV will operate 24 hours a day from its two new buildings in Regina and Saskatoon, which are identical in design. Each station is equipped with state-of-the-art facilities and employs a start-up staff of 60 people.

STV Regina, with an estimated potential audience of 248,000, is seen on channel 11 (cable 5). It is located at 370 Hoffer Drive, Regina, SK. S4N 7A4; the telephone number is (306) 721-2211 and the Fax number (306) 352-4817.

STV Saskatoon has a potential audience of 242,000 and is seen on channel 4 (cable 3). It is located at 218 Robin Crescent, Saskatoon, SK. S7L 2C3; the telephone number is (306) 665-6969 and the Fax number (306) 665-6069.

Sales representatives for the two stations are Canvideo TV Sales in Toronto and Montreal, the CKND sales department in Winnipeg, Metro Marketing West in Vancouver, and Brydson Media Sales in the United States.

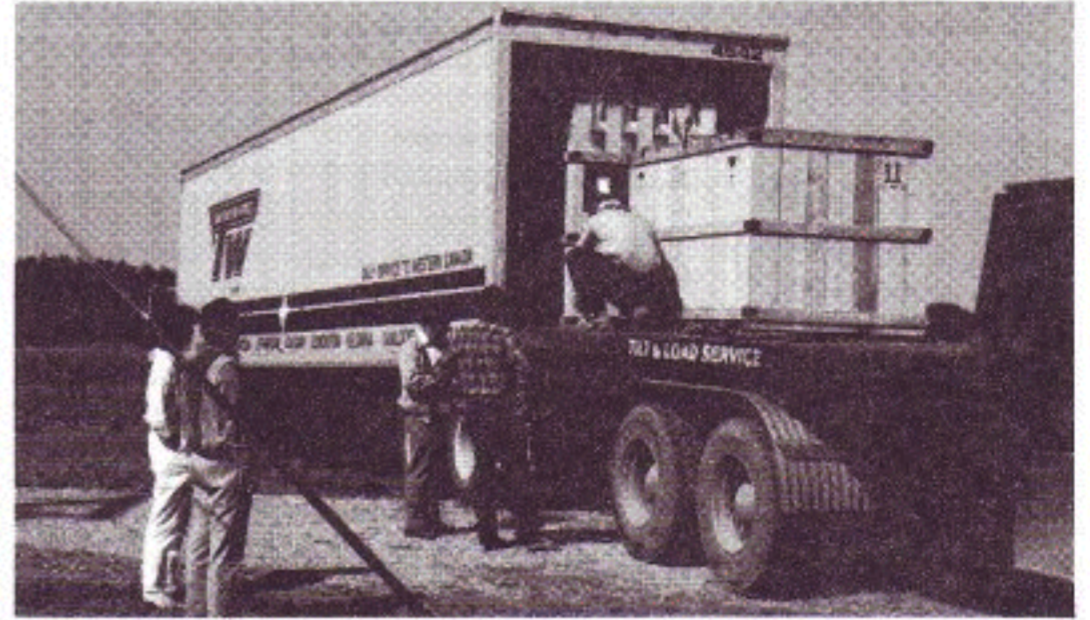
### Equipment Features M-II Format

A brief inventory of the equipment purchased for each station includes:

- Panasonic AU-400 M-II recorders with the new Ikegami HL379 CCD cameras for ENG and EFP production
- seven 1/2-inch Panasonic M-II AU-650s
- three Sony BUH-3100 one-inch recorders
- Image Video master and routing switcher
- CDL 480 production switcher
- Eclipse DVE (digital video effects)
- Sony color monitors and Ikegami black & white monitors
- Leitch test generators and video DAs
- Tektronix waveform and vectorscopes
- Solutec automated broadcast system (for assembling day reel)
- Sony MXP-2000 audio console for audio production
- Ward-Beck audio DAs and intercom system



STV Saskatoon chief engineer Len Virog.



NEC transmitter arrives from Japan (June, 1987).

- three 4.8-meter Paraclype antennas with programmable controllers

Transmitting facilities:

- Saskatoon—NEC PCN-1420 transmitter feeding a Kathrein four-bay channel 4 antenna, with an ERP of 100,000 watts; Macon MA-6G studio-transmitter link. STV is sharing the CBC tower located 10 miles east of Saskatoon.
- Regina—signal is transmitted by microwave from a 100-ft. tower at the building to a 1000-ft. tower in Disley, 37 km north-west of Regina, constructed for STV by LeBlanc & Royle; ERP is 325 kw on channel 11. →

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## 'WHO's WHO' at STV

President of SaskWest Television Inc. is Don Brinton; he is also president of CKND-TV Winnipeg and has served as chairman of the Canadian Association of Broadcasters. Staffers include:

STV Regina	Position	STV Saskatoon
Fred Filthaut	manager	Rick Friesen
Susan Chapman	executive secretary	Pamela Dyck
	—sales—	
Brian Douglas	sales manager	Stan Schmidt
Trish Landru	sales secretary	Charlene Shouchuk
Gary Lelond	account executives	Greg Campbell
Mitch Bozak		Brian Main
Karyn Warder		Dave Marcoux
	—engineering—	
Brian Sather	chief engineer	Len Virog
John Bos	technicians	Dion Sullivan
Jim Sokolowski		Larry Raiwet, Simon Carter
	—production/operations—	Wade Trippel, Rick Bourassa
Dean Parker	production manager	Brian Taylor
Adrian Raaber	producer/director	Lloyd Lewis,
		Mark Zuberbuhler
Linda Raaber	production switcher	Bruce Woloshyn,
		Brent Toombs
Lyndon Bray	studio director	Andy Mojelsky
Gene Rorke	production VTR	Glen Spiess,
		Kevin Sexsmith
Sean Mahoney	audio production	Neil Nemeth
Jackie LaFrenière	artist	Gwen Duda
Sonia Kruk	master control	Karen Balan
Karen Wick		Bill Morrison
Kevin Wynne		Andrea Cowin
Mike Heslop	VTR operator	Dwayne Wudrich,
		Mary Jane O'Reilly
Ian Gardner	studio camera	Tom Robertson
Don Gaudet		Gary Rutherford
Len Vanderwal		Allan Julio Franko
Also in Regina: Frank Halbert—EFP shooter; Stephen Empson, Gayle Knutson, Shelly Ruhr and Kevin Saler—general operators		
	—news and sports—	
Doug Fraser	news director	Steve Legault
	assignment editor	Bernie Wolfe
Jill Krop	anchors	Ian White, Lisa Ford
Bruce Simpson	reporters	Nancy Gregory
Jonathon Gravenor		Wendy Theberge
Shelly Fines		
Ron Rimer	sports	Rick Bourgon
Warren Woods		Wray Morrison
Ron Mittelholtz	producer	Brad Wensley
Dennis Joyal, Robin Russell, Bob Schneider	ENG	Rod Slawson, Hamish Wright, Colin Hall
	—business—	
Carol Speller	traffic/office super.	Liz McCordic
Judy Luckham-Smith	traffic assistant	Bev Gale
Tamara Kulyk	receptionist	Nicole Thomas
	—programming—	
K. Hawey-O'Connell	program assistant	Lorna Hrapchuck
	distribution co-ord'r.	Jack Bramhill
	—client service—	
Christina McCaughey	director	Terry Zoakipney
Silvana Bernardo, Arlene Willick	writers	Dianne Sears, John Ridley
	—promotion—	
Steve Ball	promotion director	Adrienne Thomas
Sarah Braine	assistant	Kathryn Struthers

Editor's note: Our congratulations to STV on the launch of its Regina and Saskatoon stations, and our thanks to Adrienne Thomas and Steve Ball for providing the above information.



Fred Filthaut, Don Brinton and Rick Friesen outside STV plant.

**PROFILES:** Here is further background on some of the key people at SaskWest Television: Both station managers are 20-year veterans in the industry— **Fred Filthaut**, STV Regina, a native of Maple Creek, SK, was most recently assistant GM at CFAC-TV Lethbridge; and **Rick Friesen** came to STV Saskatoon from CKBI-TV Prince Albert, where he was assistant manager and operations manager... Regina news director **Doug Fraser** is from Edmonton and started his career at CKXR Salmon Arm, BC, in 1971. He joined CHEC Lethbridge in '74, then moved to CFAC-TV in '75 and was ND there from 1982 to '86, when he became associate news editor at CKND-TV Winnipeg. Doug also served as Prairie region director for RTNDA two years ago... **Steve Legault**, news director for STV Saskatoon, was born in Montreal and raised in Toronto. He also started his career in radio—with CJDV Drumheller, Alberta, moving to Moffat in Moose Jaw and Calgary before joining CFAC-TV Calgary as a reporter and news anchor. For the past six years, he's been ND at CKRD-TV Red Deer... **Dean Parker**, production manager in Regina, graduated from Mount Royal College in Calgary in 1980 and has been with CJFB-TV Swift Current, CKBI-TV Prince Albert and CHAT-TV Medicine Hat. A native of Elrose, SK, he'll be overseeing the production of many local programs... Sales manager **Brian Douglas** is right at home in Regina—after starting in radio sales at CHAB in his home town of Moose Jaw, he has spent the past 15 years selling for CKCK Radio... And **Brian Sather**, chief engineer at Regina, is a native of Watrous who took his technical training at the Saskatchewan Technical Institute. His first engineering job was with CKSA Radio-TV in Lloydminster, AB, where he helped install CITL-TV in 1976. After a brief stay at CJOC-TV Lethbridge (now CFAC-TV), he joined CKBI Radio-TV in Prince Albert, where he was assistant chief engineer prior to joining the STV team earlier this year... **BT**



Mobile production mini-van gets its STV stripes...

# BROADCAST BEAT

by Phil Stone

**SUMMERTIME SUMMARY:** Don Shafer became station manager at Toronto's Q-107, succeeding Gary Slaight (whom we profiled in the July/August of BT), now president of Standard Broadcasting. Shafer came to the Westcom station from CFMI-FM Vancouver, where he'd been program director. Bob Mackowycz was named Q-107 PD, moving up from assistant PD... Katherine Butler of the Radio Bureau of Canada and Bill Bennett, director of marketing, CHUM, became directors of the Canadian Advertising Research Foundation... Congratulations to CKND-TV Winnipeg, winner of a gold award for best TV commercial at this year's Houston International Film Festival. The gold was for top entry in the category of home furnishings and is the 5th presented to CKND-TV by the Houston Festival... On a CBC-TV *Man Alive* series this past season, actor Saul Rubinek appeared with his parents to tell the harrowing story of their escape from the Nazis during World War II. Rubinek is now writing a book based on that experience for Penguin Canada... Ed Asner (Lou Grant) was honored by the Banff Television Festival, where he received the Award of Excellence for his outstanding artistic and personal contribution to the TV/film industry. Previous winners include Lorne Greene and Dinah Shore... In addition to his role in *Growing Pains*, Alan Thicke is hosting a new children's TV program, *Animal Crack-Ups*... The replacement for the retired Shelley Long on *Cheers* is actress Kirstie Alley, in the role of manager of the tavern...

Sharon Dunn, a former CBLT Toronto late night anchor, was a newscaster for CBC Radio this summer... Peter Shurman, erstwhile president of Standard Broadcasting's radio division, has formed a broadcast management consulting company... The host of prime-time coverage of next year's Summer Olympics will be Bryant Gumbel, who got his start in TV sports before moving to newscasting. He has a younger brother, Greg, who is a sportscaster on New York City's new all-sports station... Angela Lansbury, the 'Jessica Fletcher' of the hit TV series *Murder, She Wrote*, is under contract for two more seasons... Two new books of interest: *In The Storm Of The Eye—A Lifetime at CBS* by Bill Leonard, and *Bad News At Black Rock—The Sell-Out of CBS News* by Peter McCabe... We came across this anecdote: When Walter Cronkite announced his retirement,

he was asked what he would do with his time. He jokingly replied that he'd like to be like Errol Flynn, relaxing on the deck of a 75-foot yacht with a 16-year-old mistress. His wife provided some reality when she interjected, "Sorry, Walt, but you're going on a 16-foot sailboat with a 70-year-old wife"... Harris Media Systems appointed Cheryl Baron as client service rep in Alberta. She's had extensive experience in media with major ad agencies in Calgary, Toronto and Montreal... Two more familiar voices on Bob Redmond's new Toronto station, CJEZ-FM, are Don Cameron and Neil Sandy. Neil inherits his talents naturally—his father was Phil Sandy and his uncle Keith Sandy, both outstanding broadcasters in their time... Riki Turofsky, the TV/opera singer, was married to Comac Communications chairman, Charles Peterson... Roy Gardner became VP, programming, at CHEK-TV Victoria... Learned from Pat Beatty's BES column that Lloyd Colthorpe retired after 27 years with BCTV, and that Don McGowan of *McGowan's World*, produced by CFCF-TV Montreal, was named executive producer at 'CF.

## Featured in this issue...

### THE RADIO BUREAU OF CANADA

- ☆ Phil Stone interviews RBC's Carol Weir — page 28
- ☆ Newspaper Problems and Opportunities — by Pamela Hewitt
- ☆ 1987 Radio Awards to be held October 22 — page 32

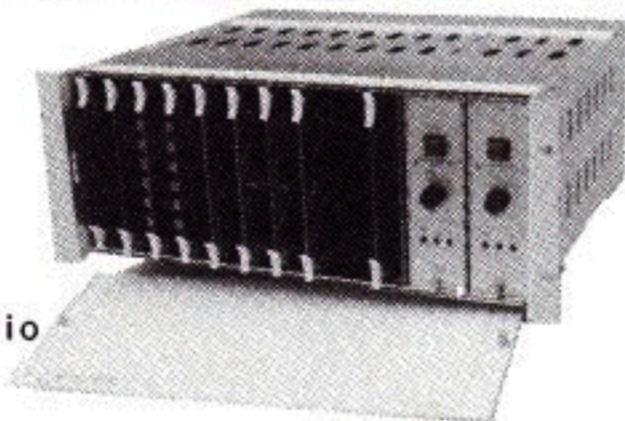
Read in the *York University Alumni News* that CTV sports personality Don Matheson holds an Honor B.A. from York... Shelley Peterson, the actress wife of David Peterson, the premier of Ontario, will co-star in a CBC-TV sitcom about political life in Ottawa. It is now called *Not My Department*—the initial title had been *Welcome To Ottawa*... After just two seasons on CBC, *Airwaves* has been cancelled and will go into reruns... Chuck Liebrock, GM of MCTV, is a former Canadian Football League player... George Madden, who started as a reporter with CJOR Vancouver, became president of the station... Bill Weis became director, Marketing and Research Services, at the Television Bureau of Canada... Married: Larry Stout, the CBC



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National TV reporter, and **Sheila Shotton**, writer/broadcaster... Clever idea by C-FAX Victoria: with the co-operation of seven companies that rent formal wear, they are placing special reminders against drinking and driving in the clothing. They read: "Be a friend... friends don't let friends drink and drive. From your friends at C-FAX 1070"... After four years, **Christine Johnson**, co-host of CBC-TV's weekly **Market Place**, left the program. She was replaced by **Norma Kent**, who'd been news anchor at CBET Windsor—a sister of **Peter Kent**, the former CBC news correspondent. **Bill Paul** remains as the program's other co-host... A release from **Jim Waters**, manager and PD of CHUM Toronto, advises that since the format change to 'Favorites of Yesterday and Today', the BBM ratings are up—the increases ranging from 33% (breakfast) to 225% (mid-day), for the 18-49 bracket... **Beverly J. Oda** was appointed manager, Multiculturalism and Public Affairs, at CFMT-TV Toronto... The ubiquitous **Al Waxman** kept busy during a hiatus from *Cagney & Lacey*. He was cast as the owner of the Satellite News Network (SNN) in a film entitled *Switching Channels*, co-starring **Kathleen Turner** and **Burt Reynolds**. Incidentally, Waxman was featured on the cover of a recent U.S. edition of *TV Guide*... **Paul Haynes**, co-founder of Elliott-Haynes some 50 years ago and founder of International Surveys in the 1940s, was one of the people honored for distinguished contributions to marketing and research in Canada by the Professional Marketing Research Society...

**OBITUARIES:** The passing of **Ross McLean** took place after we had completed our last *Broadcast Beat*. His was an outstanding talent that is entwined in the history and development of Canadian television. Like many others in the industry, we'd had the

pleasure of knowing him, particularly during his time with *Tabloid*. He will be remembered... **David Ouchterlony**, the Toronto composer and organist who died of cancer at age 73, was an early broadcaster on CBC-TV and hosted radio programs of CJBC, CKFH, CKEY, CFRB and CFMX-FM over the years... The late **Bill Bessey**, who passed away at age 62, had taken early retirement two years ago from the CBC. Bill began his announcing career in 1941 and had worked on virtually every CBC radio program over the years, in addition to some front-rank TV shows. In 1972, he moved over to the audio department and held the position of supervisor when he retired... A car accident took the life of CFPL-TV London news anchorman **Neil Stevens**. He was just 35... **Jack Lescoulie** who died of cancer at age 75, worked with many of television's great stars in his time. He was announcer for the *Jackie Gleason Show*; served as second banana to Steve Allen on the original *Today* show, and handled the commercials on the *Milton Berle Show*...

**Denis Lacroix** was named president and GM of Paul L'Anglais Inc., a subsidiary of Télé-Métropole Inc., with whom he has been associated with since 1981... CJOH-TV Ottawa won a first place prize in the competition sponsored by the Advertising & Sales Association of Ottawa; CFRA (English) and CIMF (French) won the radio promo contest awards... **Norm Bonnell**, who was executive VP of Paul Mulvihill Ltd., and was a partner in the firm with the late Paul, the firm's founder, succeeded him as president of the radio and television rep house. **Joe Mulvihill**, Paul's son, is radio sales manager... **Earl Rosen**, the long-time executive director of the Canadian Independent Record Production Association, left that position to spend more time with his Toronto music business. He owns Marquis Records, a classical

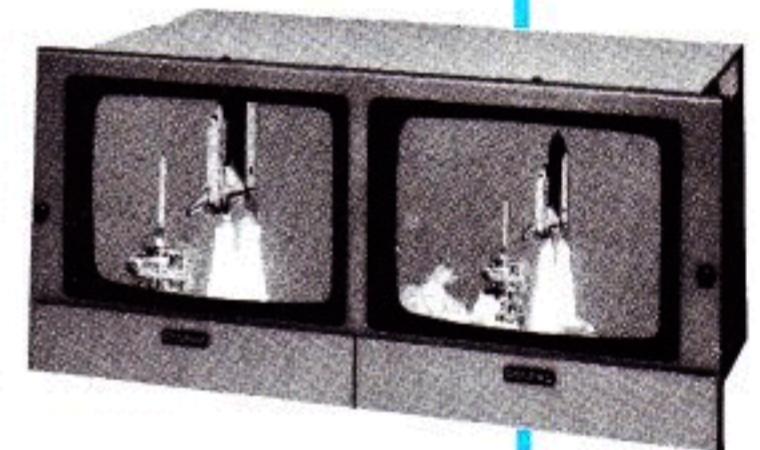
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record firm, and also plans to get into the computer field... Currently the only woman news director of a Canadian TV station is **Judy Waytiuk** at CKND-TV Winnipeg. With 16 years in the business of news, both electronic and print, she was previously assignment editor at CBC-TV... **William D. Roberts** of the Canadian Association of Broadcasters is now a barker. He joined the Variety Club of Ontario, as did Charles Falzon of Taffner and Associates, the TV production/distribution firm... The first annual City of Etobicoke 'Corporate Citizen of the Year Award' was presented to Maclean Hunter Cable TV; its community channel has raised more than \$125,000 for the Rotary Club and the Etobicoke General Hospital... **Ron Lancaster's** weekly insights into the Canadian Football League are reported to be contracted until the end of November... **Johnny Wayne** and **Frank Shuster** will have three specials on CBC-TV this season... **Daniel Richler**, who did a Friday night show-business feature on *The Journal*, has taken leave—reportedly to spend some time writing, à la his famous father, **Mordecai Richler**...

**Peter Durrant** stayed with news when he left CFTO-TV Toronto to join CTV... **Don "Trigger" Tremaine**, the veteran Nova Scotia CBC morning radio personality, has retired after an outstanding career. He was perhaps best known nationally as the host of *Don Messer's Jubilee*, which aired across Canada for over ten years... **Lou Jacobi** is featured in a TV remake of *If It's Tuesday, This Must Be Belgium*... Congratulations to **Bob Quinn**, president/GM of Radio-Television Representatives, who reached his 40th anniversary in the industry... The first volume of writer-broadcaster **Pierre Berton's** memoirs should be on the stands this month. *Starting Out* covers his life up to 1947, the time of his Vancouver newspaper days. The second and final

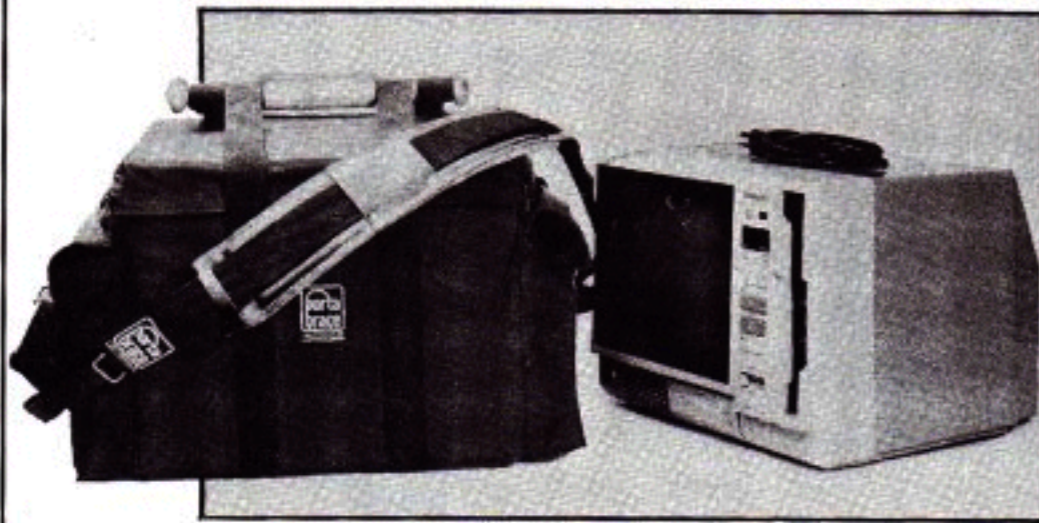
volume, which will undoubtedly cover a lot of his broadcasting history, is scheduled for 1989...

**Suzanne Rochon Burnett**, VP and PR director of Wellport Broadcasting (CHOW Welland), was appointed to the TVOntario board of directors... Cadillac-Fairview Ltd., won the bidding for the new \$550 million, 4 million sq. ft. CBC Toronto Broadcast Centre, to be located on Front Street, opposite the Convention Centre. CBC's 3,000 Toronto employees are presently spread among 23 older buildings across the city... **John Bradford**, coordinator of Television Broadcasting at Mohawk College in Hamilton, is serving as 1987 BEAC/ACER Conference chairman. It is to be held November 13-16 at Toronto's Harbour Castle Hilton Hotel, coinciding with the CAB-CCBE conventions... **Nancy Philpott** became marketing executive with Nielsen Media Research Group... **Alex Frame**, PD of CBLT Toronto for the past four years, became CBC-Radio's head of current affairs... **Genevieve Westcott**, who worked for CTV as bureau chief and national reporter in Vancouver, before leaving for New Zealand where she won several awards as an investigative reporter, has rejoined CTV as replacement for **Helen Hutchison** on W5... **Bill MacDonald**, manager, Employee Relations & Training at Shaw Cable, became editor of the excellent company newsletter, *The Connection*, succeeding **Ernie Poscente**... **Ken Baker** of Selkirk Communications was elected president of NABS. Among the directors are **Allan Butler**, All-Canada Radio & Television, **Gary Miles**, Radio Sales Bureau, and **Terry Williams**, Q-107... **Karen Bryant** of CKGM Radio was elected VP of the Advertising and Sales Executives Club of Montreal. Directors include **Gerry Dixon**, CFCF-TV, and **Stan Kuzminski**, CF Cable TV Inc...

First Choice has committed over \$1 million to FUND (Foundation to Underwrite New Drama for Pay-TV), now into its second year of backing new scripts... AP reported that *60 Minutes* had finished in the top 10 in the TV ratings each of the past 10 years. Sued 37 times, it has never lost... Randal-English Enterprises, for the past two years affiliated with Drake Chenault, is now exclusive Canadian rep for both Drake-Chenault Enterprises and the Programming Consultants Inc. (formerly TM). The firms, which offer 15 formats and other programming services, serve some 600 radio stations in the U.S. and Canada... **Gerald A. Laing** joined Westwood One Canada as VP/GM. He was previously GM of CKDA/CFMS-FM Victoria...

**Joan P. Gordon**, who was manager, Community Relations, at CBC head office, was appointed director, Parliamentary and National Community Relations... **Rick Moranis** of SCTV fame was once a disc-jockey at CHUM-FM; his *nom de air* was Rick Allen... CITY-TV's **John Burgess** had a cornea transplant, which accounts for his wearing dark glasses on camera... **Jack Ruttle**, who had been #2 man at CTV as executive VP, is now with Kawartha Broadcasting, in charge of CHEX/CHEX-TV/CFMP Peterborough... September 27-30, Montreal will be the site of the second world conference on closed captioning. Hosted by the Canadian Captioning Development Agency, the conference will focus on international co-operation on a variety of subjects including film sub-titling, educational applications, and real-time captioning. **Margo Ouimet** at CCDA in Montreal, (514) 284-9125, is the contact person... **Ralph Lucas** resigned as programming VP at CFRB Toronto, and is expected to establish his own production house for film-TV documentaries ... Congratulations to cable TV veteran **Rolf Hougen**, who was appointed an officer of the Order of Canada. A cable TV pioneer and founder/director of Canadian Satellite Communications Inc. (CANCOM), Rolf has been president of Northern Television Systems Ltd. for over 30 years... Thanks to **Doug Coupar**, director of communications and research, for sending a copy

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of ACTRA's intervention to the CRTC regarding specialty TV services. Interesting to note that the artist's alliance has 5500 members, including 3200 from the Metro Toronto area. Keep the ACTRA news coming!... The Television Bureau of Canada will hold its 1987 Sales Advertising Conference in Halifax, September 30-October 2... They do it differently in the United States: when a prominent broadcaster and his wife split, the network makes it a press release—as in the case of ABC-TV's announcement that **Peter Jennings** and his wife had separated. In Canada, it would more likely be hushed up...

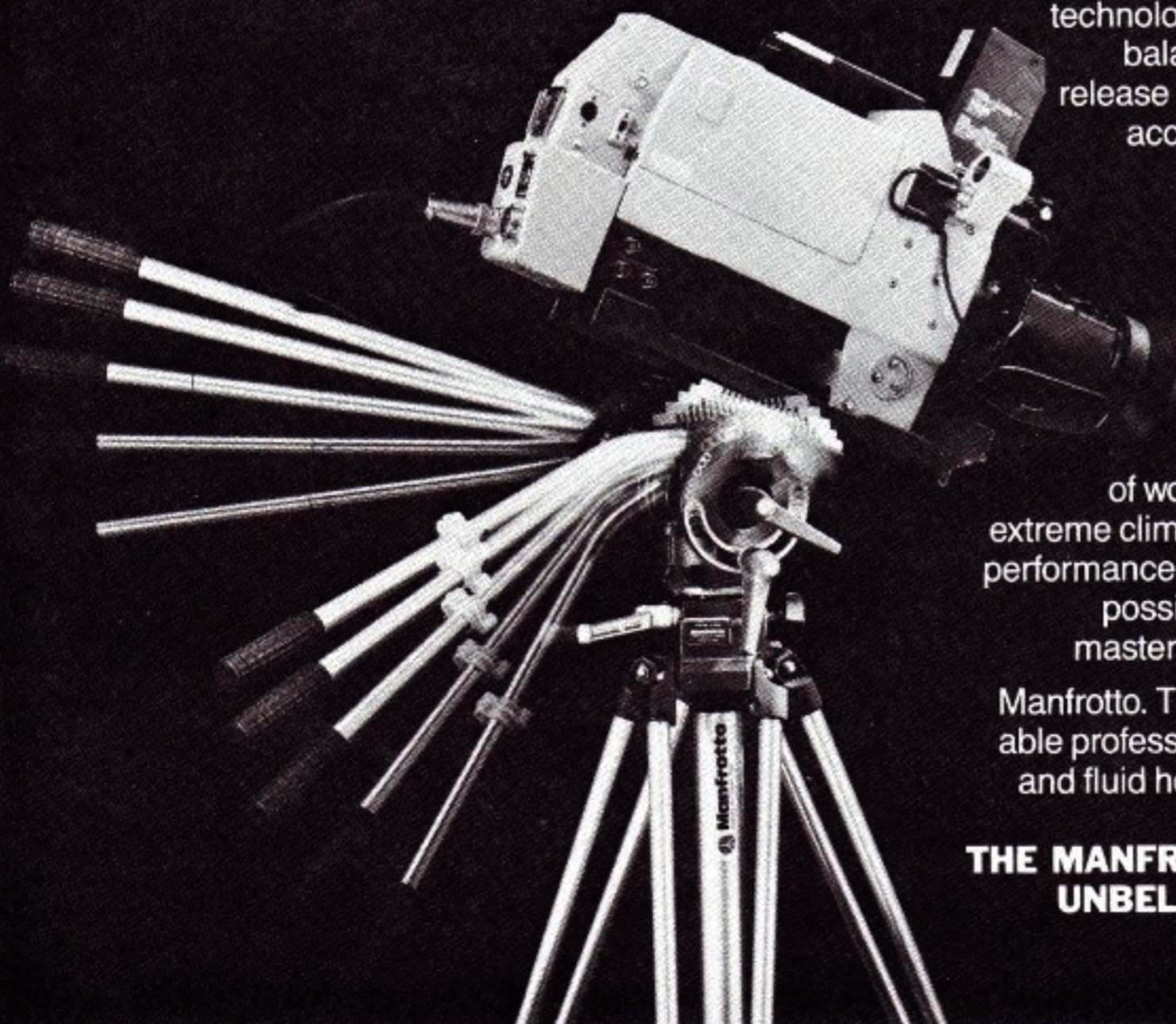
**Deanna Siemon** was appointed a sales representative by CBC TV Sales. She had previously worked in sales administration... **Joan Rivers**, her talk show assignment gone, will nevertheless be seen on TV this season. She was signed to be the permanent guest on the center cube of *Hollywood Squares*... Toronto's **Howie Mandel** and *Wheel of Fortune* letter setter **Vanna White** were scheduled to be the hosts this month of the *MTV Video Awards*... The Sports Network signed on for 115 hours of Winter Olympics coverage from Calgary this coming February. The schedule is a six-hour package each morning, plus highlights each evening... **Gary Parkhill**, who built the Conestoga radio-television course in Kitchener, ON, into one of the finest in the country, won the 1987 CCBA *Friend of the Industry* award—a most deserved tribute...

The first individual station in this country to caption its local news for the hearing impaired is said to be CFCN-TV Calgary... **Todd Train**, recently with Paramount Pictures handling sales promotion and marketing strategies, joined Radio-Television Representatives, Toronto, in radio sales. Earlier in his career,

Todd had been with Vickers & Benson as a radio/TV buyer/planner... **Sherri London** was promoted to account representative at the Arts & Entertainment Cable Network in Toronto... **Rob Bradie**, who had been PD at CHOM-FM, became GM at CJAD/CJFM-FM Montreal... Among the directors of the Calgary Chapter of the Canadian Public Relations Society for 1987-88 are Telemedia's **Jennifer MacMillan** and **Jennifer Palmer**... Two Toronto-area moves: **Ron Waksman** joined CFGM from CKAN, replacing **Pat McDermid** who went to CFNY... The merger of Standard Broadcast Sales and Western Broadcast Sales has **Pat Grierson** as president and **Rick Ridgeway** and **Kim Noel** as VPs... **Jim (J.J.) Johnston**, formerly of CFGO Ottawa, CFTR Toronto and CITI-FM Winnipeg, wrote to let us know he is PD at CHAM Hamilton, where they had a very special day for **Norm Marshall** on his retirement from newcasting duties. J.J. advised us that **Ed Duarte** is no longer CHAM's GSM—he moved across the street to replace **John McCann** at CHML/CKDS. And, yes, J.J., one future day we'll definitely get together for lunch... **Brian Minton**, GM of Radio Sales Group, appointed **Chris Pandoff** as Toronto sales manager... **Dave Lyman**, GM at CKNG-FM Edmonton, takes over that same role at CKEY Toronto on October 1st, replacing **Michael Mangialardo**, now partner in a new ad agency... **Don Berns** became PD at CFNY-FM Toronto/Brampton, a role previously held by **David Marsden**, who continues with his duties as director of operations and executive producer of the CASBY awards. Marsden will also take on several special projects and spend more time on future planning for the station...

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## people in the news

• Acrian, Inc.—**Gilles Vrignaud** appointed international sales manager. A Canadian citizen, his area of responsibility includes Canada, Mexico and Australia.

• Ampex—**David Fibush** named engineering manager for development of Ampex Betacam™ products (Redwood City, CA). Recent awards to Ampex employees include the Alexander M. Poniatoff Gold Award for Technical Excellence to **Steve Wagner** (Redwood City, CA) for his work in developing the Zeus™ advanced video processor; and the 1987 Manufacturing Man of the Year Award to **David L. Beakley**, engineering section manager, Audio-Video Systems Division (Colorado Springs, CO).

• CBC—recent appointments include **Antonin Boisvert** to vice-president, communications; **Pierre Racicot** to vice-president, human resources; **Joan P. Gordon**, previously manager, community relations, to director, Parliamentary and national community relations; **Alex Frame**, former program director at CBLT Toronto, returns to radio as head of current affairs, succeeding **Andrew Simon**; **Ivan Fecan** returns to CBC from NBC Los Angeles, as director of programming for English TV, succeeding **Jack Craine** who will do development work on CBC's proposed 'superstation'; and **Deanna Simon** to TV sales representative, Toronto.

• CFCF/CFQR-FM Montreal—**Eric Young**, previously promotion manager, named program director, CFCF.

• CFDR/CFQR-FM Dartmouth—**Pat Kiely**, former general manager of CKTB/CHTZ-FM St. Catharines, named manager.

• CHUM Group—recent appointments include **Paul Ski**, GM of CFUN Vancouver, to VP responsible for radio operations in Western Canada and program development at CFRA/CFMO-FM Ottawa and

CJCH/C100-FM Halifax; **Duff Roman** to VP and manager of CHUM-FM Toronto; and **Jim Waters** to manager/PD of CHUM Toronto.

• CISL Richmond—recent appointments include **Jack Simmons** to retail sales manager and **Johnathan Madill** to operations manager/engineer—both were previously with CKNW. **David Twanow** has left operations to be full-time creative product manager.

• CJOB Winnipeg—**George McCloy** has retired after 41 years as a broadcaster—all at CJOB where he began his career in 1946, the year the station signed on.

• CKO News—**Harvey Kirck** joined the all-news radio network as afternoon anchor.

• NAB—**Richard V. Doucy**, vice-president, research and planning department, named senior vice-president.

• Le Studio André Perry—joining Le Studio are **Glen Robinson** as engineer, and **Francine Mercure**, previously with CBC Audio Products, as studio manager.

• Radio-Canada TV—under direction of **Franklin Delaney**, vice-president of French TV, new sales management team includes **Paul Rousseau**, general manager, marketing and sales; **Hugette Marcotte**, assistant GM; **Jacques Bazinet**, director, national marketing; and **Guy Marois**, director regional marketing.

• Research Technologies Inc.—**Steve Little** appointed director of broadcast and cable TV sales for RTI videotape and film equipment in North America.

• Television Bureau of Canada—**Romy Hewitt** has left the TvB to become a public relations consultant.

• TVOntario—**Peter G. Bowers** has returned to TVO as chief operating officer, responsible for financial, legal, operational, administrative and human-resource services, as well as management information systems. A former sales manager for CGE, he joined Ontario ETV as chief engineer in 1967, later serving as general manager/operations of OECA. With the reorganization into TVO in 1980, Bowers became managing director of Educational Telecommunications. He left in 1984 to become president of Searchmart Corp. (Canada) working in international communications technology.

### IN MEMORIAM

#### Garth Fleet

The chief architect for CBC Engineering, Garth Fleet, 62, died of a heart attack in Montreal on July 28, 1987. Among his projects for CBC were the Corporation's buildings in Vancouver and Edmonton. He had worked as an architect in Edmonton prior to joining the CBC in 1962.

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