

IN THIS ISSUE...

As we begin Year Nine, once again Jacquie and I would like to express our appreciation to all who have contributed to the success of *Broadcast Technology*—we're proud to have the friendly involvement of so many excellent people in the industry. As we look over the contents of this issue, a few comments come to mind...

Thanks to Vic Vickers for telling us about the drama series he is co-producing with CHEX-TV (page 7). Formerly editor of a cable TV publication, Vic is something of a *Canadian Character* himself, making a real contribution to grassroots television production in this country... And congratulations to Thompson MacDonald of CFCN Calgary, the new president of RTNDA Canada. BT's circulation now includes the news directors of all Canadian stations, and our *Electronic News Gathering* section will feature RTNDA activities. Page 9 has the 1983 Award winners...Sandy Day has brought his pithy style to perfection in *Technitopics* (page 10), summarizing a lengthy report on the 'very difficult five weeks' of the Regional Satellite Broadcasting Conference. The industry again owes Sandy and his colleagues a debt of thanks for so capably looking after Canada's interests in international negotiations concerning broadcasting...News of the Associations (pages 18-23) assures us that both CCBE and *Communications Expo* are planning exciting things for their Toronto conventions in October. (The Ontario Cable show also takes place in Toronto, Oct. 4-5.) Looking to the future, if WABE and CAB can collaborate successfully in Edmonton in the fall of 1984, there's a good chance they'll do it again in Vancouver in 1986. The west coast city will be celebrating its centennial that year, and will also be hosting a large-scale communications and transportation meeting... In *The Basics* (page 26), Bruce Dingwall provides a comprehensive review of how to keep things running smoothly—and safely—at the transmitter site. The article represents a great deal of work, with much useful information based on practical experience. For some lighter safety reminders, see *Ad Lib!*... We're indebted to CBC Engineering Headquarters for three valued contributions to Vol. 9, No. 1: Our cover story (page 40) by Michael Robin on the Standards Conversion facility, now very well-equipped and working overtime to meet both CBC and outside production needs; the article *Some Concepts for the Digital Television Studio*, an update of Ken Davies' presentation at the 1982 CCBE conference (Ken, as chairman of the SMPTE working group, is a foremost authority on this subject); and Charlie Kirkman shares the *camaraderie* of EHQ's annual golf tournament with us (page 60). A good group... Last but not least, Lindsay Rutschke is the winner of both our 1983 SAIT *Broadcast Technology* awards (page 62); Lindsay is now with CBC Calgary and we wish him much success!

FROM THE WEST COAST, Tak Negoro of BCTV called to say he found the *BT Buyers' Guide* issue a source of useful and interesting information. Tak's a good source of information, too. He tells us:

- BCTV achieved some impressive coverage of the B.C. election campaign, and claims its use of a mobile satellite uplink was a 'first' for a private station in Canada. Already viewed nightly by a whopping 500,000 households, BCTV is adding a translator to improve coverage of the 'Sunshine Coast' area.
- As in other parts of Canada, pay-TV is having a difficult time—multilingual World View has a limited audience, and AIM is reported seeking an extension of its Sept. 1 deadline from the CRTC and trying to get involvement by the SuperChannel group (now licensed for Ontario, the Prairies and NW Territories).
- Tak also filled in some history of the Cobourg, Ontario, FM station (*see BT, page 15, July/August*). It was first licensed to consulting engineer Don Williamson in 1964 by the BBG, and under the less-stringent rules of the time, was allowed 117 kw with 640' EHAAT. Although it operated only briefly, the station was twice licensed again to Williamson by the CRTC—despite CBC attempts to obtain the frequency. An unusual story.

METRIC MADNESS: If you receive CRTC notices, you may have noticed that the cost of a recent publication was given as '17\$ per copy, 20,40\$ outside Canada'. We had to query this innovation, and our worst fears were realized. You guessed it, Metric Madness has struck again! In a good-natured letter, Pierre Pontbriand, director of CRTC Information Services, says: 'Astonishing as it may seem, the symbol 17\$ is indeed part of the CRTC's editorial policy...with respect to the metric system'... Pierre went on to review some of the background of the adoption of metric and notes that in the SI all symbols go after units: e.g., 30° C, 30 kg, etc. 'Any change in convention is difficult to accept initially,' he adds, consolingly...

We suspect a majority of readers of BT will be happy to know that we are not about to board the metric bandwagon; where metric is useful, we'll be 'bilingual'—most of the time, we'll be 'traditional'.



CHEX-TV EMBARKS ON NEW DRAMA SERIES

Canadian personalities of the past, some of them famous and some not so well known, are being brought to life in 13 half-hour dramas now in production by CHEX-TV Peterborough, Ontario

Called *Canadian Characters*, the show is the brain-child of Vic Vickers, whose company Popular Programming is co-producer with CHEX. Each program contains two 10-minute cameos of the individual characters. For instance, actor Jim Cheyne plays the role of John McCrae, the author of the epic poem *In Flanders Field*, and actress Katherine Guselle portrays the great Canadian opera singer, Emma Albani. The camera looks in on them at an important point in their lives, giving the viewer a perspective of the character perhaps not seen before.

An unusual feature of the production is that all shows are shot on locations in urban and rural areas that add a significant dimension of reality. 'Normally we have to be satisfied with less than realistic sets,' Vickers says, 'but for this series we are using authentic log cabins, Victorian living rooms, and other appropriate settings.'

The on-location production crew consists of a cameraman, audioman and grip. Vickers and Bruce Anderson, CHEX-TV program manager, direct the show, assisted by a production assistant and an associate producer.

'It is not easy cramming a crew and equipment into an 18-foot by 12-foot cabin,' says Vickers, 'but we managed it. You have to be on pretty good terms with each other to be that close.'

The crew uses a new Ikegami ITC-730 color camera, equipped with a Canon lens and a Sony 1 1/4-inch VTR to record the shows. Two or three soft lights are usually enough to light the sets, while audio is provided mainly by a Beyer body mike.

Vickers has been producing community-oriented TV shows in both Canada and the U.S. for more than ten years, specializing in small budget production.

Canadian Characters will air on CHEX-TV in the fall and is available for syndication.

TVO EXPANDS

TVO has filed applications with the CRTC for 25 more rebroadcasters to serve small Northern Ontario communities. If approved, 75 out of 170 Northern Ontario communities will have service under TVO's three-year program.

BROADCAST TECHNOLOGY

AM STEREO ON CABLE

A plan is underway for CKPG and CJCI Prince George, BC, to broadcast in stereo on the audio cable service of Central Interior Cablevision. The experiment was developed by Ron East of CJCI, with the support of the Canadian Association of Broadcasters and the Canadian Cable TV Association. It is expected that other broadcasters, including the CHUM Group, will file applications for similar experiments.

CHIN LOANS LINK TO CKFM

Johnny Lombardi's CHIN Radio came to the aid of CKFM to ensure that a live show to raise funds for Ronald McDonald House in Toronto went on-air as scheduled Sept. 10. The annual *Looking Back* show—three hours of music of the 1950s and 60s—was booked into a new location, the suburban Constellation Hotel, where suitable lines were not available for the broadcast.

Bruce Dingwall of CKFM and Trevor Joice of CHIN worked out a solution using CHIN's remote program link (RPL), which CHIN acquired about a year ago to handle its numerous remotes. The 450 Hz microwave link is equipped with a telescoping mast which provided the necessary 'clear shot' at the CN Tower.

Yet another example, Bruce notes, of broadcasters co-operating for a good cause.

ACCESS APPLIES FOR CH.13

Access Alberta has applied to the CRTC to operate an educational TV station on Channel 13 in Calgary, 1800 watts. If approved, it would be the first TV station to be owned by Access, which produces programs aired on a number of Alberta stations. The educational authority also owns and operates a province-wide radio network.

CKBB / CKCB SOLD

Pending CRTC approval, CKBB Barrie and CKCB Collingwood have been sold by Four Seasons Radio Limited to Katenac Holdings Limited. Katenac owns CHEX-TV/Radio Peterborough and CKWS-TV/Radio Kingston.

25 YEARS OF FM STEREO

1983 marks the 25th year of FM stereo broadcasting. It was on October 4, 1958 that 50 kw WJBR-FM Wilmington,

Delaware, a beautiful music station, first broadcast in stereo. At the time, only 350 FM stations were licensed in the U.S., which now has some 3,400 commercial and 1,100 educational FMs.

Other stations in the news:

- Official opening ceremonies were scheduled on Sept. 13 for the new studios of **CKSL London**. The station went on the air from the City Centre Complex location as of Aug. 29.

- **CITY-TV Toronto** has won three awards at the 1983 Broadcasters Promotion Association International Awards Competition in New Orleans: the Outside Transit Award for *Citypulse Everywhere*; the Special Project Exploitation Award for *Toronto Trilogy*; and the Large-Market Animation Award for the opening to *Great Movies*.

- **CHFI-FM Toronto** came up with a real team effort by the entire staff to write a song for the Toronto Blue Jays—*Hang On Blue Jays*. All proceeds from tapes and T-shirts will go to Ronald McDonald House.

- **CKVU-TV Vancouver** has a new look—including a logo and identification, 'VU13'. An extensive media campaign is planned and will peak as the station celebrates its seventh anniversary in September.

- Mel Cooper, president of **CFAV Victoria**, kicked off the June 20th Radio and Television Day in Wichita, Kansas with his presentation *If Marconi Could Hear Us Now*. The presentation continues to get wide exposure in U.S. and Canada.

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by Bob Burger

Oct. 2-4 Convention at Constellation Hotel, Toronto

Well, here it is, convention time again...time seems to have gone by very quickly. This year we are hoping for a large turnout to support CCBE Engineering by attending the 1983 Convention & Trade Show.

Papers Program

Jim Mercer has provided me with a tentative list of papers for this year's sessions:

- Fiber Optics Transmission for High Quality Video and Audio (Grass Valley)
- How Well Do You Know Your Towers? and General Tower Maintenance (LeBlanc & Royle)
- Advantages of Charge Coupled Device Telecine for TV (MSC/Rank Cintel)
- How Not To Be Frightened by Microprocessors (Ampex—presented by Wally Bebenek)
- New rules for applying for STL frequencies in the 890 MHz band and up, for AM Stereo installations (Doug Allen)
- Motorola AM Stereo Installation and Audio Processing at CKOC Hamilton (John McCloy, CKOC, and Dave Van Allen, Processing Plus, arranged by Jim Smith of Caveco)
- Home Computers for Broadcast Applications (Mike Barlow, CBC)
- Transmitter Power vs. Antenna Gain for FM and TV (Marvin Crouch, Tennaplex)
- Update on Anik C and D (Fred Barber, TeleSat)
- Corrosion Problems with Tower Guy Anchors (Ernie Mott, CJAD Montreal)
- CAB Technical Report (Sandy Day)

We are also hoping to have a report on some of the AM stereo systems that are being used on the air in Southern Ontario.

Membership Certificate

Something new this year—all full registrations will receive a CCBE certificate stating they are paid up members of our

Association with all rights and privileges provided by our Constitution.

Business Meeting

I hope you all will make an effort to attend this year's Business Meeting on Sunday, Oct. 2, 4:30 to 5:30 p.m.

Other developments:

- Exciting news in the industry is the number of stations going ahead and installing AM stereo. As of Aug. 1, four stations in Southern Ontario have taken the plunge and bought AM Stereo systems, and I have been told four systems have been sold in Vancouver. Motorola seems to be leading the way with over 15 systems sold in Canada.
- CKSL, where Bill Post is director of engineering, has just completed installing new studios in the City Centre complex in London. All control rooms and news facilities were supplied by McCurdy Radio.
- CKNX Wingham has installed a Nautel 10 kw AM transmitter. It has been in operation since the end of June and I am told it has survived three major electrical storms with no problems.
- McCurdy Radio Industries has been sold to Paul Hudson, who also owns Century Video. I understand George McCurdy will retain his Metal Form and Telecommunications companies. George McCurdy is one of the pioneers in the broadcast audio business, and I am sure he will be greatly missed in our industry.
- David Strachan has left Comad for Microwave Associates.
- Jim Mercer reports that CHCH-TV expected to be totally on-air from its new \$6 million facility in Hamilton early in September. The previous plant is being converted to offices.

See you at the CCBE Convention!

CCBE Exhibitors

Bill Onn has supplied me with a list of exhibitors participating in our trade show. As of mid-August, the following companies will be displaying equipment at the International Centre:

- Adcom Electronics Ltd.
- Advanced Tower Ltd.
- Ampex Canada
- Applied Electronics (Harris)
- BCB Electronic Sales
- B and L Co-axial Connectors
- Black and McDonald
- Broadcast Video Systems
- Caveco Equipment
- Celta Enterprises
- Central Dynamics
- Century Video
- Cinequip
- Comad Communications
- Continental Electronics
- Delta-Benco-Cascade
- DGH Television
- Dielectric Communications
- EEV Canada
- Elcon Associates
- Electro & Optical Systems
- Electrohome Ltd.
- Environmental Satellite Systems
- Gerr Electro Acoustics
- Glentronix (1977) Ltd.
- Hitachi Denshi Ltd.
- Image Video
- J-Mar Electronics
- JVC Canada
- Larcam Communications
- LeBlanc and Royle
- Leitch Video
- Maruno Electronics
- MSC Electronics
- Manta Electronics
- McCurdy Radio Industries
- Meritron
- Motorola Inc.
- Nautel Electronics
- Rupert Neve (Manta)
- Omnimedia Corporation
- Panasonic Canada
- Pineway
- Quadronics
- RCA Inc.
- Rusint Electronics
- Sigmacom Systems Inc.
- Sony of Canada
- Studer Revox
- Tele-Radio Systems
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THE PHIL STONE REPORT

Industry Forecast on AM Stereo

In a recent issue of *Broadcast Technology* there was an in-depth, comprehensive look at AM Stereo, largely from a technological point-of-view. We wondered what some management people thought about it: if they saw it becoming a prime medium, and if not, why not? If affirmative, would they see it as happening only in major markets?

Geoff Stirling,

president of Apache International Corp. (Canada) in Montreal, says he thinks AM Stereo will add to the dimension of AM radio, and that it is an inevitable development. 'I think,' said Geoff, 'it is a question of delivery...there are millions of AM radios out there and none can receive stereo. They have to be replaced, and in the meantime, FM stereo will prevail. However, we are very positive about it. It is really in the hands of the technicians and the marketing experts at the moment.'

Geoff pointed out that some stations have put in one of the AMS systems, 'but it is still coming down.' He feels it is an exciting thing for radio, just as MTV (Music TV) has improved the record business tremendously, and therefore radio and the music business; 'it is interlocked.'

Gary Miles,

general manager of CKRC and CKWG-FM in Winnipeg, believes 'AM Stereo will probably be upon us in gradual stages. Major markets will be first, and, depending upon their success, it will probably be extended to secondary markets.'

'As you know, costs are a determining factor. I believe about \$100,000 would be a ball-park figure for a station our size to convert. However, in the United States these costs are continuing to come down: I think the latest report indicates that for \$10,000 you can buy an exciter and monitor.'

'If people are looking to AM Stereo to stop the erosion from AM to FM, I think several questions have to be answered before making the decision to switch hardware: Is the erosion of listening due to hardware capability or lack of innovative programming? Will AM Stereo help the older line radio stations who have progressed into a talk format? How many AMS receivers will be purchased? Who will be the primary buyers?'

Looking at the more positive side, Gary said he read with interest an article in BT

STATIONS TEST AM STEREO

The following is a list of Canadian stations planning to test AM Stereo, with system(s) to be tested. Most already had DOC approval as BT went to press, and others are reported ready to join in the testing process shortly.

- CKOV Kelowna, BC (Motorola)
- CKNW New Westminster, BC
- CJCI Prince George, BC (Motorola)
- CHQM Vancouver, BC (Motorola)
- CJVB Vancouver, BC (Motorola)
- CHED Edmonton, AB (Kahn, Magnavox)
- CHAM Hamilton, ON
- CKOC Hamilton, ON (Motorola)
- CHYM Kitchener, ON (Harris, Magnavox)
- CFPL London, ON (Motorola)
- CJSB Ottawa, ON (Motorola)
- CFRB Toronto, ON (Magnavox, Motorola)
- CKLW Windsor, ON (Harris, Motorola)
- CJMS Montreal, PQ (Motorola)
- CJSO Sorel, PQ (Harris)

'about the surprising preference—71% for AM Stereo over FM stereo, in a University of Windsor survey—and we're all aware that AM Stereo in cars, particularly, has some decided advantages over FM. I think that the conversion (by stations) may come faster than a lot of people expect, because most new equipment being sold today has AM Stereo capability. Most stations were in the process of re-equipping prior to the downturn in the economy, and I think that this upgrading of equipment will continue in the next five years.' Gary feels that any broadcaster would be ill-advised not to buy equipment capable of handling AM Stereo.

'I see the introduction of AM Stereo having the same kind of marketing trend and listener acceptability as most new electronic concepts have had in the past; one has only to look at FM itself, at pay-TV and cable penetration, to see the kind of graph that happens when new technology is introduced.'

Norris Nathanson,

manager of CJCB Sydney answered my questions this way:

1. *Do you think AM Stereo will ever become a major medium in this country's broadcasting scene? If not, why not?* 'If a good quality AM Stereo receiver at a price most people can afford can be manufactured quickly—especially if Canada adopts a standard stereo format for AM, so that wherever you go the same system is in use—then I believe AM Stereo will become a major factor in broadcasting.'

2. *If AM Stereo is to become a major medium, how and when will it happen, and might it only be viable in major markets?* 'It looks as if it will be years—and yes, the major markets will benefit first, because there won't be a sufficient variety of AM Stereo programming in the small markets for a number of years.'

From other personal discussions with station owners and managers, we feel it all adds up to AM Stereo becoming a reality in due time—beginning, as FM generally did, with the major markets where competition is more intense and where station income usually permits experiment and expansion.

Phil Stone is a well-known writer, broadcaster and educator, whose Phil Stone Report and Broadcast Beat are regular features of Broadcast Technology. Phil may be reached at 2350 Bridletowne Circle, #1601, Scarborough, Ont. M1W 3E6, telephone (416) 492-8115.

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• ABC Broadcast Group—**Anthony D. Thomopoulos** promoted to president, responsible for all radio/TV operations, including engineering.

• CBC Enterprises—**Guy R. Mazzeo** promoted to general manager, with mandate to consolidate English and French merchandising in Montreal, and develop new markets (e.g. foreign TV, home video, in-flight movies, and SM5000 classical records). A lawyer, Mazzeo was with Nielson-Ferns before becoming director of CBC Enterprises (English) 18 months ago.

• CFOS Owen Sound, ON—recent appointments include **Kevin Bernard** to news director, succeeding **John Waugh** who is now exec. vp, Ontario Council of Commercial Fisheries; **David McCleary** comes from CFRB Toronto to handle morning news.

• CFPL Broadcasting—**James A. Plant**, director of operations, succeeds Bob Elsdon as manager of CFPL-TV; **William J. Brady** named manager of CFPL AM-FM, succeeding vp/gm **C.N. (Bud) Knight** who has retired.

• CKPC AM-FM Brantford—**Michael Mezo** named general sales manager.

• Comad Communications Ltd.—**Joseph S. Costa**, previously director of systems engineering at Image Video, named to replace **David Strachan**.

• DGB Consultants—**Pierre Demers** is president of DGB, broadcast consultants in Montreal.

• Gellman, Hayward and Partners Ltd.—**Ascot C.F. Chang**, **Daniel McMahon** and **David Stubbins** appointed as senior consultants.

• Hitachi Denshi (Canada)—**Len Gratton**, formerly of Ampex and BCB Electronics, named marketing manager.

• London Free Press Holdings Ltd.—**Murray T. Brown** has retired as president of broadcasting divisions, but will continue as a director. **Robert V. Elsdon** becomes president, CFPL-AM-FM-TV London, and **C. Ross Hamilton** becomes president of CKNX-AM-FM-TV Wingham.

• MA Electronics Canada Ltd.—**David Strachan** named sales/marketing manager.

• Scientific-Atlanta—**John H. Levergood**

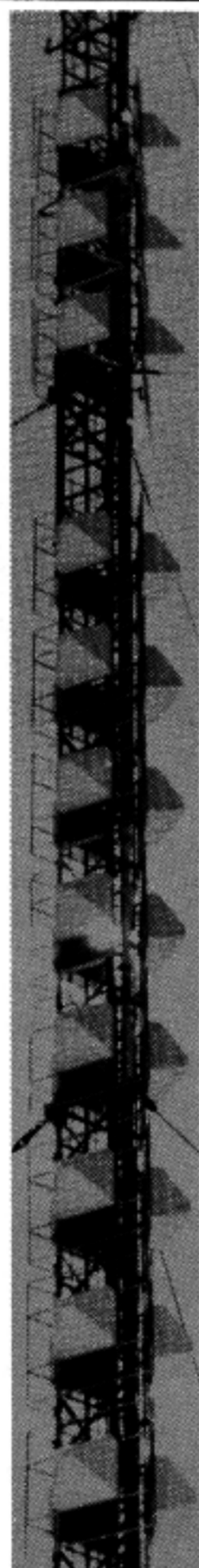
named president; **Daniel P. McLean** appointed general manager for Canada.

• Telemedia—recent reorganization has **Doug Ackhurst** as vp/gm CJCL Toronto. He's succeeded by **Robert Templeton**, who becomes vp/gm for Telemedia's other seven Ontario stations; and **Robert Johnson** moves from CJCL director of marketing to succeed

Templeton as vp/gm of Opex, Telemedia's rep house.

• Viscom International—**Paul Audet** appointed chief operating officer of Viscom, the U.S. subsidiary of Visnews.

• White Radio Ltd—**Jules Robin** appointed sales representative, communications group for Quebec.



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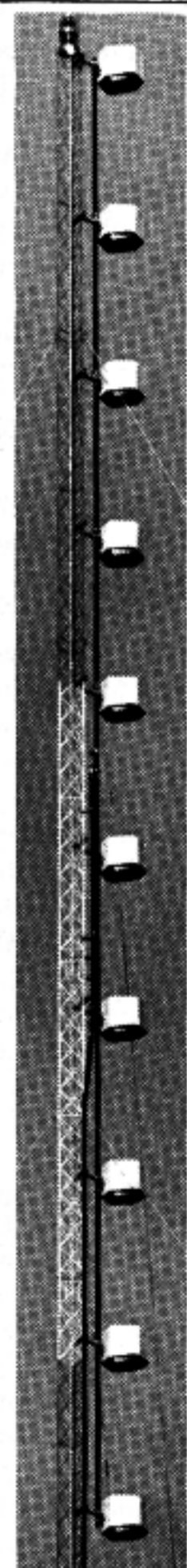
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by **Phil Stone**

Time again for our annual roundup of what happened over the summer... The Telecaster Committee moved its office to the 8th floor of 42 Charles St. East, Toronto... MTV-Channel 47, to quote its press release, was 'ecstatic' about its new sports service, *Countdown to Olympics '84*. It covers the efforts required by athletes to make it to either the Winter Olympics in Yugoslavia or the Summer events in Los Angeles... CITY-TV's gsm **Dennis Watson** was appointed to head up the marketing division of CHUM Group Television; his successor at CITY is **Greg Mudry** who came from All-Canada TV... Labatt's tied up all the major league baseball on TV in Canada, with the exception of the Montreal Expos, for 1984—including Canadian rights to the World Series and All-Star game... CBC-TV ad rates for coverage of the Summer Olympics: about \$1 million for one-eighth (240 30-second spots)... When **Jim Brady** left CJCL we understood he was eventually going to Hawaii to open a new station, but in the meantime would be working at CKAR Oshawa. Latest word is that he's hosting the morning show at CHQR Calgary... Congratulations to CKGB Timmins, celebrating its 50th anniversary on September 15th... Old friend **Ken McKenzie**, founder and publisher of *Hockey News* and *Canadian Football News*, became chairman of Special Event Television... *Ad News* suspended publication for June, July and August... Recipients of the Juvenile Diabetes Foundation 1983 Media Awards include **George Balcan** of CJAD, **Wally Crouter** of CFRB, and **Sandy Hoyt** of CHFI-FM... Elected directors of the Canadian Ad Foundation are **Wes Armstrong**, CHUM sales vp, and **Peter Duhaime**, vp at Télé-Capitale... CFTR Toronto entertainment reporter **Elaine Loring** became engaged to Newsradio's **Sam Bornstein**—it's a big year for Sam, also elected president of the Queen's Park Press Gallery... A new book, *The Best of Friends*, by **David Michaelis**, examines the relationship between seven prominent men, including **John F. Kennedy**, and the man they chose as their closest pal; it claims that when **Dan Ackroyd** drives past the cemetery where **John Belushi** is buried, he blows his car horn long and loud, 'on the chance that somewhere, somehow, John can hear it'... We were sorry to hear via **Jack Miller** that CTV weekend news anchor **Sandy Rinaldo**, after giving birth to her second son, had the misfortune to have the infant fail to survive the night... Professor **Arthur Siegel**, from whom I took Human Communications as a credit course at York U. and found to be highly knowledgeable about radio and TV, has a new book out, *Politics and the Media* (McGraw-Hill Ryerson, 258 pages, \$10.95). Thought-provoking and controversial, it reveals that Canadians spend as much time with TV and radio as they do working... After six years of hosting CBC Radio's *Radio Noon*, **Bruce Rogers** has retired to his farm near Parry Sound and hopes to free-lance and teach broadcasting... Reports are that **Tony Kubek** makes about \$100,000 a year from NBC, and as much again from Labatt's, which sells the Blue Jays broadcasts to CTV... The 1983 Easter Seal award went to **Terry Vollum** of Terry Vollum Sounds—for 5 years now, he's produced award-winning audio for the Easter Seal campaign without charge.

New gsm at CKND-TV Winnipeg is **Bryan Zilkey**, who joined 'ND in retail sales in '75...McKim vp/md **Ann Boden**, in the agency's newsletter, says reception to 10-second TV spots isn't as warm in Canada as in parts of the U.S. She surveyed 20 top stations: 15 said they would take them, but at the 30-sec. rate and not in prime time. That, obviously, is the fear of commercial clutter, plus the fact that computerization is keyed to 30s and 60s... The head of the new broadcast division at Houston Group Communications is **Gordon Craig**, former director of

operations, CBC English Services Division... We can remember **Bob Hesketh** when he was a junior with the defunct *Toronto Telegram* and wasn't yet married. This summer, he flew to Victoria, BC, for the marriage of son **Kim Hesketh**, who is with Selkirk... **Hugh Comack**, president of Greater Winnipeg Cablevision, as chairman of CCTA presides over a very active group: 1700 attended the '83 Cable TV convention in Calgary... Look for Standard's **Peter Sherman** to take a growing role in that corporation... Dissatisfied with changes in her role as host of CBC-TV's *Marketplace*, **Joan Watson** resigned to chair the Canadian Medical Association's committee on the future of medicine...

Brandy Media Sales is now repping the CKO News network in Ottawa and Montreal...**Barry Trebell**, after two years at CFGM became retail sm... At the Int'l. Radio Festival in New York, **Gord Atkinson** of CFMO Ottawa was one of five finalists in the music documentary category and won a Certificate of Merit for his series on **Paul Anka**... **Dr. Alan Secord**, the CFRB staff veterinarian, received an honorary Doctor of Science from Guelph University... **Wally Crouter** was married in Vienna, Austria, to **Lynne Ryder**... **Prior Smith** is now manager of St. Clair Productions; **Hugh Trueman** is sales manager. Prior will continue to operate his Canadian Radio News network in Florida from November to April... **Earl Warren**, CFRB on-air personality since 1961, was released and replaced by **Bob Bratina**... An 8-hour mini-series—budgeted at \$16 million—on the life of **Moshe Dayan**, Israel's late war hero-politician, will go before the cameras next year... Through the good offices of **Paul and Dan Iannuzzi** of MTV, we had the opportunity to be present at an outstanding concert of classical East Indian dancing held at Toronto's Seneca College Minkler Auditorium. The large crowd paid testimony to the drawing power of the multicultural station...

Peter Newman, the celebrated editor-author, became a director of Key Radio... **Rob Johnson** joined PIR Advertising as managing director... **Keith Roberts**, a long-time radio sales expert, became sm of CFPL London... At the invitation of CITY-TV, we attended a soiree announcing the winners of the *Trilogy* drama competition; first was **Dennis Eberts**, who has written for the CBC, with **Bruce Mohun** second, and **Brian Tremblay** third. Over 1,000 scripts came from across Canada—even one from Los Angeles—with the bulk from Toronto. The dramas will be aired in 1984 to celebrate the city's sesquicentennial. **Mario Azzopardi**, who'll co-produce and direct the dramas, notes at least 30 scripts dealt with winning a lottery, and a third with ethnic differences in Toronto. Production began July 25th on *Between Neighbours*, a light-hearted comedy. *Trilogy* was certainly a tremendous opportunity for Canadian writers... Had a call from **Robin Quinn** who used to be CAB; he has his own business in Ottawa and seems happy and successful... In his 1974 book, *The Naked Mind of Buddy Hackett*, the comedian had this salient observation: 'My friends love me enough to tell me what I want to hear. My wife loves me enough to tell me the truth.'

Sweeping changes at CJCL Toronto, which dropped its talk show format: **Doug Ackhurst**, vp of Telemedia's Ontario stations, replaced **Bob Holiday** as gm; axed were talk show hosts **Earl McRae** and **Bev Bowman**, producer **Mark Antony**, newsmen **John Wilson** and **Grant Forsythe**, **Connie Sinclair** (Gordon's granddaughter), and **Clint Nickerson**. Reported word is that CJCL lost some \$7 million in the past 30 months... Meanwhile, CKEY also went through some changes: two talk-shows were

BROADCAST BEAT

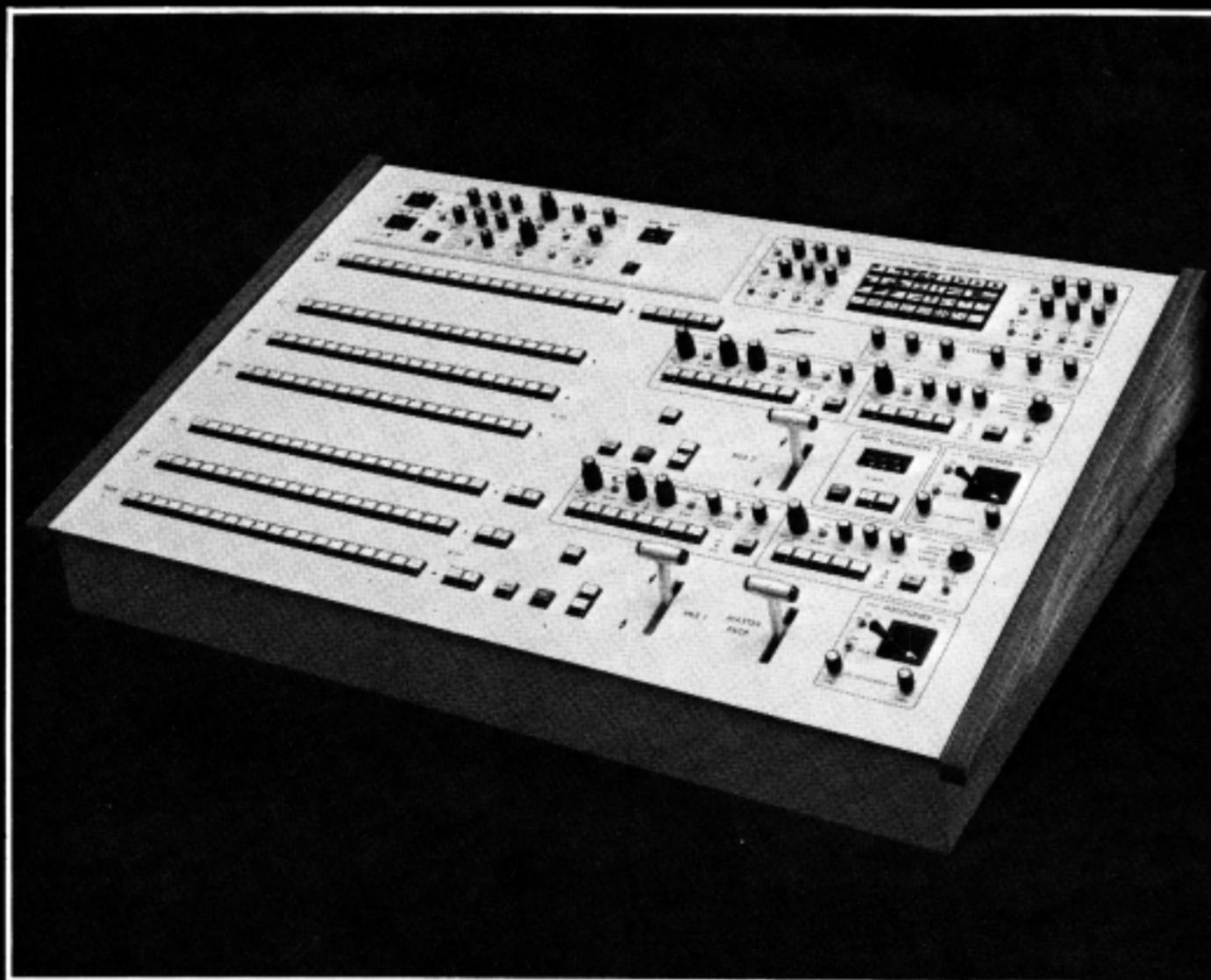
dropped—those of **Paul Kellogg** and psychologist **Dr. Sherry Rochester**—with **Doug Trowell** quoted as saying CKEY had been premature in moving to daytime talk. He noted that while talk works well in many U.S. cities, they don't have a CBC to contend with, and in Toronto, CBL does talk radio best... In our days at CHUM, we created a live show called *Talent in Toronto*, featuring young unknown vocalists; to back the vocalists, we first hired the trios of **Lou Snider**, then **Jimmy Coxson**, and finally **Herbie Helbig**. Sadly, Herbie, whom we considered one of the nicest people in the music world, died during the summer of a blood clot, at the age of 50. Our condolences go out to his wife, Marian, a fine vocalist in her own right for many years... **Ralph Errington**, who had been news director of CKCL Truro, moved to CBC Radio in Fredericton... **Alan Fryer**, the Montreal correspondent for CTV, is a man who knows his area: he's been involved with the Quebec news scene for some 10 years... CHUM-FM celebrated its 20th anniversary July 2—many people don't realize that it started out as a classical music station... CJFW-FM Terrace, BC, is scheduled to go on-air October 1st with a country format—**Ken Armstrong** is pd...

When **Charlie Edwards** passed away in Delta, BC, just shy of his 77th birthday, he left all of us who had known him over the years with affectionate memories of this able and warm man who was the first general manager of Broadcast News. We'll miss his annual visit to the CAB-CCBA conference, and offer condolences to his wife, **Marjorie Ash**, and their two sons... CKOY/CKBY-FM have an unusual arrangement: AM carries the Blue Jays games; FM, the Expos. In Toronto, for the protection of the Blue Jays, only 15 Expo games are allowed in a season, and the CBC generally saves them for the drive to the pennant... **Doug Thompson**, visiting Toronto from LA, tells us his **Ringo Starr** special is going great guns on ABC Radio (not NBC) and should be running via Telemedia in Canada about now. He also told us that **Bill McDonald**, who is a vp with the **Chuck Blore** organization in LA, and like Doug, a Torontonian and a giant

in the production studio, has a book out that features children's letters to Santa Claus...

Arnie Patterson got expert help in programming his new FM, Q-104—the first album rock station in the Halifax/Dartmouth area. In an arrangement with **Gary Slight**, staff of Toronto's successful Q-107 acted as consultants... MTV, for the second year, was chosen to create *Islamic Horizons*—seen in 18 Middle East countries. **Michael Shanab** will direct 90 episodes this time, double last year's output... *Entertainment Tonight* is now seen on 134 stations in the U.S. and Canada, with an estimated weekly audience of 21 million... **Steve Boynton**, ex-CHUM and Humber's advisory committee, is at CJFM Montreal as music director... Moving into the U.S. for the first time, Standard Broadcasting has acquired 55% of a Los Angeles cable system for \$20 million (US)... *The Evening Stars—The Rise of Network News Anchors* by **Barbara Matusow** has some revealing facts about **Dan Rather**, **Walter Cronkite**, **Barbara Walters** et al. Not only does Walters get a million a year from ABC, she also has fantastic perks like \$400,000 to cover her babysitting and home entertainment costs... **Jim Norman**, one of our first Humber grads, who joined CHUM in copy, has won another award: a gold medal from the 2nd annual International Radio Festival in NY... It may be news to you that BT has an international readership, beyond the U.S. When I visited a radio station in Hong Kong last year, BT on the manager's desk; then, recently, I received a warm letter from **Gavin Waddell**, supervising engineer of London Weekend TV in London, England... A U.S. survey reports that deaf people watch TV an hour more a day than those with normal hearing, and believe that television depicts reality. Relatively few shows are captioned...

The TV networks' shrinking share of prime time home viewing was pointed up in a Nielsen report on NBC, CBS and ABC: it stated that the annual share had dropped to 80.4% in 1982-3 from a high of 93% in 1974-5... United Press Canada, 80% owned by the Toronto Sun, is now offering a news wire service for



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Canadian radio/TV stations. UPC's claim is that it features fully-scripted, ready-for-air reports... After 18 years as a radio team, **Pierre Berton and Charles Templeton** had to call it a day. They started on CFRB in '65, and five years later moved to CKEY, with whom they were unable to negotiate a new contract—apparently because of financial demands. Berton actually started his radio career at CHUM, doing mini-editorials while continuing his widely-read column in the *Toronto Star*... Speaking of CKEY, the station chose **Jim MacLean** to succeed the late **Ric Miller**... CITY-TV's charming lady, **Nancy Smith**, will chair the promotion committee for Can-Pro '84... During the summer, CFTR Toronto gave its listeners 10 commercial-free Sundays... **Carol Weir**, director of retail services, Radio Bureau of Canada, was elected a director of the Ad & Sales Club of Toronto...

It is estimated that there are now 300 radio stations in the U.S. with an AOR (album-oriented rock) format... There is a turn-around in record sales, with the 10-24 age group (which normally buys 45% of albums) going back to record purchases, after having forsaken them for video games... **Jim Tatti**, the CITY-TV sportscaster, moved to Global TV and was replaced by ex-Mapple Leaf **Jim McKenny**, who has done some on-air work with Q-107... CHAM's switch to country gives Hamilton its first radio station with that format... **Murray Brown**, who many of us have known and respected both as a broadcast pioneer and person for many a moon, retired as president of CFPL and CKNX. **Bob Elsdon** succeeds him at London, **Ross Hamilton** at Wingham... **Colonel William Coates Barrett**, who in 1926 founded CHNS, Nova Scotia's first commercial station, died at age 89; he was an uncle of Alberta premier **Peter Lougheed**... First Choice, forecasting a loss of some \$21 million for the fiscal year ending January 31/84, expects to turn it around and become profitable by the end of 1985... Romance on the job: that's the story of **Janet Goodwin and Steve Wilson** of CKEY news, who married this summer. Both came out of the Humber College radio course—Steve as one of my former students, Janet as one of **Stan Larke's**. Steve's mother is one of Canada's top pr people, **Hilda Wilson**... Stats Canada revealed that during the past fiscal year TV revenue increased 13% to \$739 million... Recently, for our *Meet Your Neighbour* program on CKO, we interviewed entertainer **Salome Bey**—one of her major complaints is that non-whites are so infrequently seen on TV, especially commercials. Among those taking action to correct this situation: CBC-TV, hiring six non-white journalists for news and info programs... We wrote this edition of *Broadcast Beat* prior to taking off on a vacation in Great Britain, touring England, Scotland and Wales; hope to visit some radio stations there, thanks to the kind efforts of **Mac McCurdy**, and to report on them in the Nov/Dec issue of BT... CCTA estimates 389 dish systems bring satellite programs to over 31,000 apartments in Canada; that's up from only 73 a year previous...

A lot of CITY-TV news this time around: The media made much of the departure of **Mickie Moore**, whose *You're Beautiful* had been an afternoon feature for over six years... Word has it that *City Pulse News* will be extended to Saturdays with **J.D. Roberts** and/or **Ann Mroczowski** as anchor; and that a 'CHUMchart' show with video music inserts of the 'Top 30' will air at 7pm Saturdays... Also, **Dr. Morton Shulman** is said to be ready to drop his controversial talk show after eight years... Remember 'Clarabell the Clown' on the *Howdy Doody Show*? The role was played by **Henry McLaughlin**, a veteran of vaudeville, movies, commercials and TV; he passed away at age 90...

Canada's **Lorne Greene** has undertaken to be Olympics attaché for Canadian athletes going to the 1984 Games in Los Angeles. Which means he will try to get Hollywood personalities, especially former Canadians, to open their homes for cocktail parties, barbecues and the like, to entertain the competitors.

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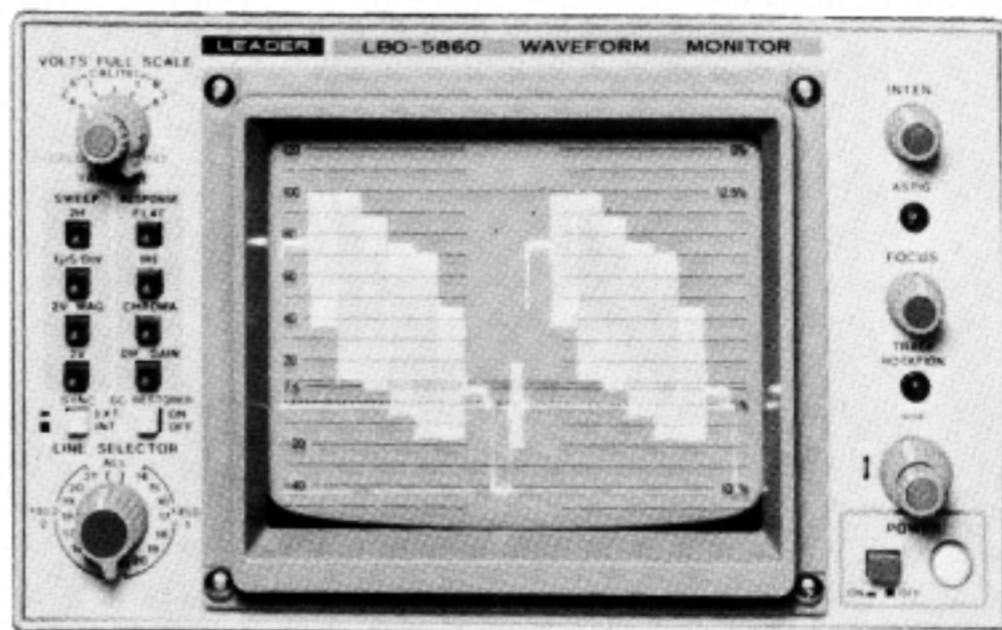
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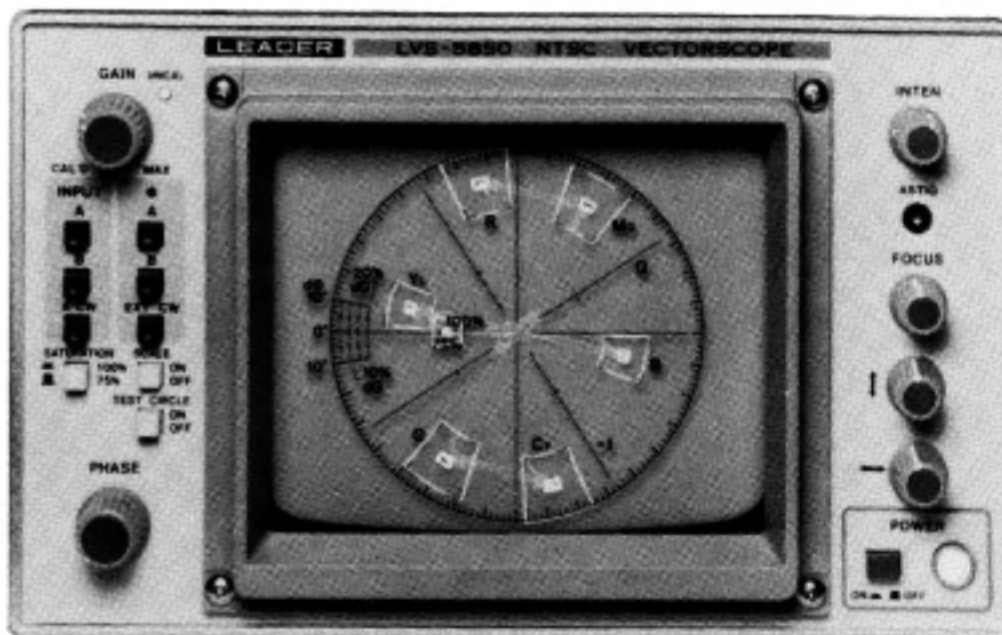
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HEARINGS

The following hearings have been scheduled for the fall of 1983. Those planning to attend should verify details as it is sometimes necessary for the Commission to re-schedule hearings.

- Sept. 20: Victoria, BC**
Westwater Red Lion Inn
- Oct. 18: Atlantic Region**
TBA
- Oct. 18: Hull, PQ**
Conference Centre
- Nov. 14: Montreal, PQ**
Parc La Regente
- Nov. 14: Winnipeg, MB**
North Star Inn
- Nov. 17: Sherbrooke, PQ**
Auberge des Gouverneurs
- Nov. 17: Regina, SK**
Seven Oaks Inn
- Dec. 13: London, ON**
Best Western Lamplight Inn
- Dec. 13: Vancouver, BC**
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DECISIONS

AM Radio

Approvals include:

- CKGM Montreal, PQ—frequency change from 980 to 990 KHz, power increase from 10 to 50 kw, antenna site moved to Ste. Martine.
- CFPR Prince Rupert, BC—night-time power decrease from 10 kw to 2500 w.
- CKAY Duncan, BC—transfer from Bryan C. Holden to Aline M. Drew and Richard J. Drew.
- CFIX Cornwall/CHPR Hawkesbury, ON—acquired by Radio Cornwall-Hawkesbury Inc. from Les Communications Franco Ltee, following bankruptcy.
- CBG Gander, NF—frequency change from 1450 to 1400 KHz, power increase from 500 w to 1 kw.
- CKPB La Baie, PQ—licence renewal for six months only, following financial and administration problems; at one time, station ceased operations for 18 months. Current licensee company being dissolved.

FM Radio

Approvals include:

- Dawson City, YK—1 w on 92.1 MHz
- CFQX-FM Selkirk, MB—power increase from 7 to 35 kw; licence acquired by Radio QX FM

Inc. from financially troubled DLC Communications (Denis and Lorna Cloutier).

- CFWH-FM Whitehorse, YK rebroadcaster for Pelly Crossing, YK, 24 w on 105.9 MHz.
- Charles Furlong for community station at Aklavik, Yk, 7.8 w on 106.9 MHz.
- CBC Northern Radio Network Service rebroadcasters at Paulatuk, NWT, 8w, Rae Lake, NWT, 5w, Whale Cove, NWT, 8w; each on 106.1 MHz.

Television

- CFER-TV-1 Sept-Iles, PQ—rebroadcaster licence revoked as coverage now provided by CFER-TV Rimouski.
- CBUFT-TV, Vancouver, BC—rebroadcaster approved for Powell River, 3445 w on ch. 22.

Short-term licence renewals:

- CKPG-TV Prince George, BC (six months) for failure to provide adequate level of community programming.
- Among stations required to submit a revised Promise of Performance, taking into account the most recent CRTC policy statement on Canadian content, are: CHFD/CKPR-TV Thunder Bay, CKCO-TV Kitchener, and CJOH-TV Ottawa.

- Selkirk Communications—transfer of 80% of voting shares from Southam to Canada Trust approved. Four wholly-owned subsidiaries of Selkirk—Selkirk Broadcasting, Lethbridge TV, Calgary TV and Niagara TV—retain 20% of voting shares of Selkirk; Canada Trust becomes trustee for other shareholders.

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CABLE-TV: CRTC PROCEEDINGS

• The CRTC has clarified its requirements regarding cable television licensees' ownership and control of pay-TV security systems. Cable systems must own the encoder for scrambling the pay-TV signal, the home decoder, and any computer facility used to control this system.

• The CRTC has decided to maintain its policy of not licensing any AM, FM or TV stations to religious organizations. However, applications were called for a national religious service to be distributed by satellite. Deadline was Sept. 2. The CRTC has outlined that such a service should be diverse, comprehensive and Canadian—with a balance of denominational and non-denominational programming. The commission said also it would set up special procedures for the approval of any fund-raising activities.

- Starlite Satellite Systems application for Morris, Pine Falls, Powerview, Teulan, MB denied; areas fall outside definition of 'core market' used to determine eligibility for reception of CANCOM signals.
- Southport Cable licence renewed for 5 years; CRTC satisfied subscribers have been reimbursed some \$28,000 in unauthorized charges.
- Cape Breton Cablevision licence for Louisburg, NS, revoked at request of licensee.
- White Rock (BC) Cablevision—transfer approved to Capital Cable TV.
- District 69 Cablevision (Qualicum Beach, Parksville, BC)—transfer approved to Cowichan Cablevision.
- Avalon Cablevision (St. John's, NF)—transfer approved to Williams Holdings.
- Central Cable (Kingston, NS)—transfer approved to Mid-Valley Cablevision.
- Cablesystem serving Gander, NF—transfer approved to Omni Cablevision.
- Oliver (BC) Televue—ordered to delete unauthorized services substituted for authorized signals impaired by co-channel interference; advised also to apply for CANCOM.
- Canasat—licences for Bouche Lake, Stewart, Telkwa, BC, revoked at licensee's request. Canasat to file quarterly reports on progress in 31 other BC communities where it is licensed to operate.

Applications called:

- Baddeck, Oxford, St. Peters, NS; licence issued to David Digout cancelled.
- Louisburg, NS; licence issued to Breton Cablevision cancelled.
- Abitibi, Temiscamingue, PQ.
- Erin, Hillsburg, Inglewood, Belfountain, Caledon, ON.

New systems licensed:

- William Skinner, (English Harbour West, Harbour Breton, Gaultois, Hermitage, NF).
- D&D Rebroadcasting, (St. Anthony, NF).
- James Sturge, (Gambo, NF).
- Central Cable Systems, (Butwood, NF).
- A.J. Gale, (Musgrave Harbour, NF).
- Owen Cambden, (Batt's Arm, Fogo, NF).
- Burgeo (NF) Broadcasting System.
- Gerald Burton & Eugene Gray, (La Scie, NF).
- Hayward Burry, (Glovertown, NF).
- River Valley Tel-A-Comm, (Plaster Rock, NB).

- Fundy Cablevision, (Richibucto/Rexton, St.-Louis, Grande Aldovane, NB).
- Ralph D. MacDonald, (Port Elgin, NB; Pugwash, River Hebert, Joggins, River John, Tatamagouche, NS).
- Major P.S. Tanton, (CFS Barrington, NS).
- Joseph Shannon, (Canso, Hazel Hill, Little Dover, Canso Tickle, NS).
- Gerard Doré, (Ste-Anne-du-Lac, PQ).
- Northern Cable Services, (Burk's Falls, Iron Bridge, Little Current, Noelville, South River, Spanish, Sundridge, Thessalon, ON).
- Norman Dalman, (Gimli, MB).

- Glen Scrimshaw, (Kinoosao, SK).
- Saskatoon Telecable Ltd.—11 locations in Saskatchewan, 29 in Alberta.
- R.J. McIntyre, (Carstairs, Sundre, AB).
- Hudson Hope (BC) Satellite TV System.

Low Power Television (LPTV):

- Denied: Cabo Man Inc. application to serve 45 communities in Manitoba with five LPTVs in each of seven areas. Communities fall outside definition of CANCOM core market, based on availability of three Canadian TV services (CBC, CTV, Ind.)

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