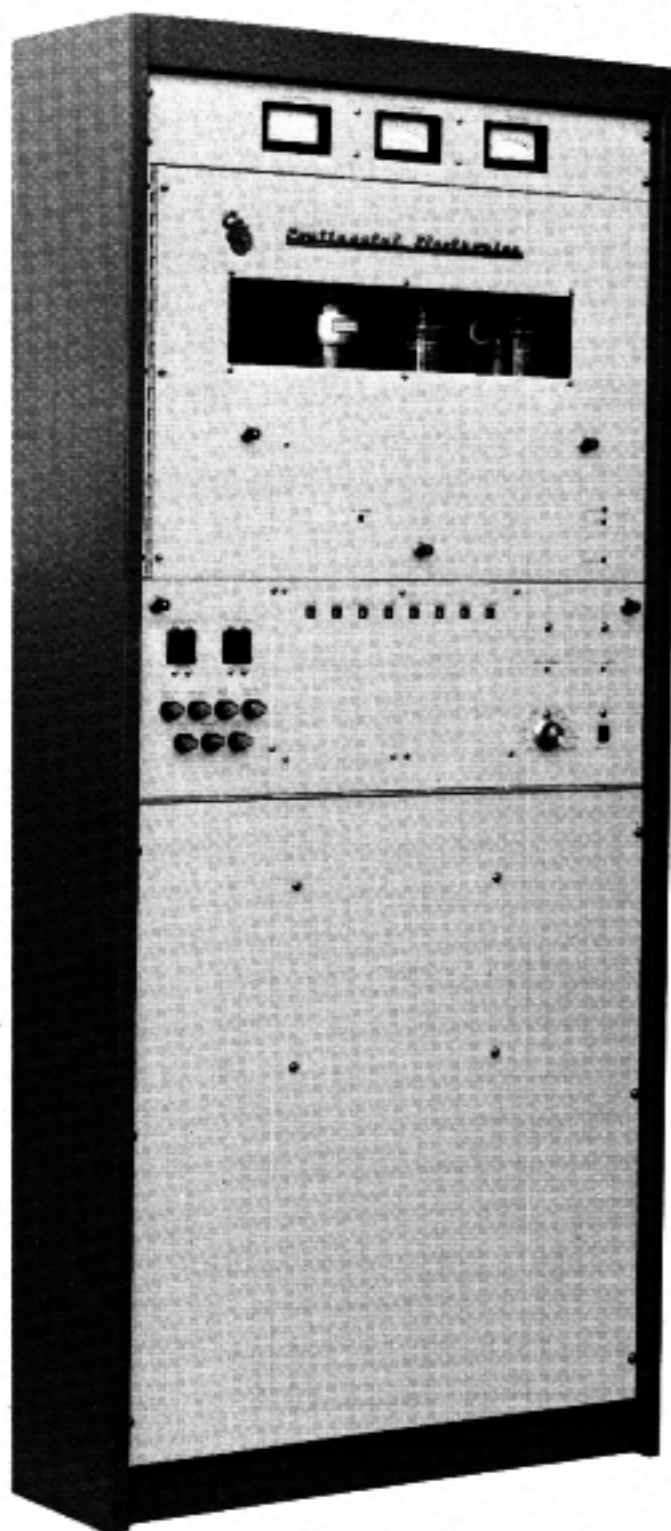


CAB-CCBA-CCBE CONVENTION REPORT

CONTINUED FROM PAGE 14



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Trade Show

Exhibits Chairman Bill Onn told the meeting that despite an increase of 26,000 square feet or 33% in floor space at this year's show, there is still a waiting list of companies who wish to participate. In 1981, there were 62 exhibitors, with another five who could not be accommodated, and 15 more expressing interest. This year, some 73 exhibits were accommodated.

Future Dates

CCBE will maintain its annual convention and trade show, inviting CCBA Management to meet concurrently if they so desire. Meetings are planned for Toronto through to 1987, as follows:

• 1983—The 1982 format of a joint convention of CAB, CCBA and CCBE will be

repeated, probably in October.

• 1984 and '85—CCBE is planning to hold its convention at the Harbour Castle Hilton hotel and convention centre, probably in late September.

• 1986 and '87—CCBE plans a further move to the new CN hotel and convention centre, to be built adjacent to the CN Tower.

The Canadian Association of Broadcasters plans to meet in Edmonton in November of 1984.

FOR MORE

CONVENTION COVERAGE

• CCBE Newsletter—page 22

• Ad Lib!—page 36

• Broadcast Beat—page 42

DELCO RECOMMENDS MOTOROLA AM STEREO

In a decision announced December 7, 1982, the Delco Electronics division of General Motors has recommended that the Motorola AM Stereo system be incorporated into the design of radio receivers for GM vehicles.

Delco, which was established in 1936 and now produces from 4 to 6 million car radios a year, used its extensive test facilities to evaluate the Harris, Magnavox and Motorola systems between August 2 and October 10, 1982. On-air tests were conducted on WIRE Indianapolis, 60 miles from the Delco plant in Kokomo, Indiana. (WIRE has a 5 kw Collins A20 transmitter, using a 3-tower array, directional at night. Tests were conducted during both day and night hours.)

Proponents declining to participate were: Kahn; Belar, who do not intend to market their own system; and Fisher, a new contender in the AMS competition.

The Delco study concluded that the Motorola system offers "the highest potential for customer satisfaction in GM vehicles". Limited production of the receivers could begin during the 1984 model year.

Robert J. McMillin, director of engineering at Delco, was the guest speaker at the CCBE Engineering luncheon in Toronto on November 16, and

was expected to announce his firm's decision at that time. However, as the evaluation was not finalized, he had to settle for describing the test program. Among the points he emphasized: testing was primarily concerned with mobile reception characteristics, which are quite different and more difficult than stationary reception; also, the Delco decision is simply a recommendation to GM's car divisions—"not for the industry and not for the world". McMillin said it is possible, but not practical or economic, to have a radio that would receive more than one AM Stereo system; however, he did not have information at this time to discuss the various costs that might be involved.

As for the quality of AM Stereo, McMillin said the reaction of Delco personnel who are experienced in judging sound quality was very positive; the consensus was that AM Stereo is close to, if not as good as, FM stereo—any difference being imperceptible to most listeners.

During the question and answer period which followed McMillin's talk, Ron Turnpenny, vice-president of engineering for Rogers Radio Broadcasting, pointed out the necessity of Canadian stations to have a system that can work with highly directional arrays.

CCBE ENGINEERING NEWSLETTER

by Bruce Dingwall

This Newsletter will come to you after Christmas, but the Executive of CCBE hope you had a good holiday season, and that your transmitters stayed on the air, allowing you to enjoy it completely.

Broadcast Technology has provided in-depth coverage of the 1982 Joint Convention of CCBE, CCBA and CAB, so in this corner, I will touch on the Engineering highlights of the three-day gathering.

From our standpoint, the Executive are very pleased with the overall attendance and acceptance of the 1982 Convention. Especially gratifying were the participation of the Exhibitors, and the Technical Papers Session. The Exhibition areas were always buzzing with activity, and on display were many new innovations for radio and television, such as Sony's Compact Digital Disc. Since the convention, members of the Executive have received many favourable comments, from both exhibitors and attendees.

The CCBE Safety Committee booth was very well received, and the Executive wish to thank Warren Parker for co-ordinating it once again, Mary Geese of CHIN for being the hostess all three

days, and Pineway Electronics and LeBlanc & Royle for their sponsorship. We feel this booth provides a valuable service, and are pleased it was available again this year.

The Technical Papers Session provided much food for thought for those who attended, and Jim Mercer certainly saw to it that there was variety. If you are interested in presenting a paper at the 1983 session, now is the time to start thinking about it, as the call for papers will be made before too long.

At the annual meeting of the Engineering Section, several points were raised which I think should be mentioned here. All of the membership know of the tremendous contribution which the late Chris Turnpenny made to Ladies Day over the years, and this was acknowledged at the meeting by Larry Cameron. We were pleased that Ron Turnpenny was able to attend the convention, and this meeting.

Another point that was brought up, was the cost of the daily membership. We remind you to examine the cost of the three day membership, and the meals that are involved, when you get

the 1983 Registration form. You will see that the three-day membership represents excellent value, and in light of this, the daily membership is really not so bad. The Executive will be examining these costs again this year, to ensure that everything stays in line, and presents the best value.

Finally, Larry Cameron of CKWS-TV had sent out approximately 30 test applications for the OACETT Certification program. The return of these forms has been rather dismal, and Larry would like those who received the mailing, to complete and return the forms to him. The results of this test will have a bearing on the possible "grandfathering" clause in Ontario, and will be passed on to OACETT, for their consideration.

The new Executive of CCBE, elected at that meeting, are:

Paul Firminger, CHYM/CKGL Kitchener—President

Trevor Joice, CHIN Toronto—Vice-President

Bruce Dingwall, CFRB Toronto—Secretary-Treasurer

Jeff Guy, CJBK/CJBX London—Past President

Bill Onn, CKEY Toronto—Exhibits Chairman

Jim Mercer, CHCH-TV Hamilton—Papers Chairman

Bob Burger, CHML/CKDS Hamilton—Publicity Chairman

Incidentally, Bill Onn's continuing contribution to the Executive as Exhibits Chairman was acknowledged at the Engineering Luncheon, where Bill was presented with a certificate for a holiday in the vacation centre of his choice. This was our way of saying thanks to the man who has done such a great job for over a decade.

The guest speaker at the Engineering Luncheon was R.J. McMillin, of Delco. It was our sincere expectation, and his also, that he would be able to make an announcement of Delco's recommendation for an AM Stereo system, at our luncheon. However, on November 16, the analysis was still not complete, and so Mr. McMillin supplied us with background on the project, detailed the criteria for testing, and fielded questions from the floor about his groups' findings with regard to AM Stereo reception. Delco's recommendation was subsequently announced on December 6, in favour of the Motorola system. Nonetheless, most of us came away from that luncheon with the feeling that AM Stereo is very close, and that it could be technically uplifting for AM radio.

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CFRB ATU hut #5, where fire travelled up wall from conduit and ground strap.



Close-up of conduit and ground strap, CFRB ATU hut. Photos by Bruce Dingwall.



Remains of CFGM Night Array ATU hut, after fire. Photo by Peter May.

Fires Caused by Faulty Grounds

Switching to Engineering news, I have some information to pass on regarding grounding in AM transmitting systems. At CFRB, we had a small fire in the hut for one of our ATU's. The source was a piece of conduit which was resting against, but was not strapped to, a ground buss. This condition had existed for thirteen years, with never any evidence of heating that would have led us to suspect something. Nonetheless, this was the source of the fire, which, as the photos show, burned up the wall, supported by the wood studs, but contained by the gyproc wallboard inside the building, and the steel cladding outside. We were able to return to normal operation within twelve hours.

Not so lucky was Ron Hefler at CFGM, who lost a complete ATU hut, part of his Night array. The source of the problem was an isocoupler suspended from the ceiling of the hut, with suspect grounds. As the ATU enclosure was made of

wood, the destruction was complete, as the photo shows. This situation took Ron many hours to resolve.

The conclusion: check that grounds within the tuning and phasing system are not only secure, but adequate. Check for potential hot spots where metal conduits pass over copper ground busses, and use clamps to bring both to the same potential. Use adequately grounded back planes behind components like isocouplers.

Since this will be the last Newsletter I will be writing, thanks to those who contributed for their support. News and comments should go to Bob Burger, at CHML, Hamilton. Or, send them to me at CFRB, and I will forward them.

Editor's note: Our thanks to Bruce Dingwall for his excellent work as publicity chairman of CCBE and author of the Engineering Newsletter during the past year. Bob Burger, publicity chairman for 1983, may be contacted c/o CHML, 848 Main Street East, Hamilton, ON L8M 1M1; telephone (416) 549-2411.

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- American Video Tape Mfg. Co.—**Horst F. Weiler** appointed manager of plant engineering; new firm in Gardena, CA, is producer of 1/2-inch video tape.

- BBM Bureau of Measurement—**Ken Purdye** has returned to BBM as v.p., research and development.

- Broadcasting Industry Council to Improve American Productivity—**Don LeBrecht**, a former g.m. of CHFI Toronto, named executive director of new council formed by NAB.

- CBC—**Wm T. Armstrong** named executive v.p., returning to CBC after 18 months as g.m. of Roy Thomson Hall, Toronto. He replaces **Pierre DesRoches**, now v.p. and g.m. of French Services Division.

- C-Channel—recent programming appointments by Pay-TV licensee include: **Shain Jaffe** (co-ordinator), **Audrey Cole** (performing arts), **Deborah Bernstein** (childrens), **David Horowitz** (new Canadian production), and **Wayne Clarkson** (feature films).

- Civitas Corp.—Re-organized board of directors includes **Georges Poullot** as chairman and president; **Richard Renaud** as acting president of Radiomutuel; **Philippe Labelle**, secretary; **Ben Weider**, **Jacques Clement**, **Lee Hambleton** and **Pierre David**.

- NL Broadcasting Ltd.—**Robbie Dunn** named v.p. and g.m., succeeding **Claude Richmond**, who resigned to run for political office. Dunn was with Selkirk for 15 years, at CJIB Vernon, CFAC Calgary, CJVI Victoria and in the U.K. NL operates CHNL Kamloops and associated stations in B.C.

- SED Systems Inc.—**Alex Curran**, former assistant deputy minister for Space at DOC Ottawa, appointed president of Saskatoon firm.

- Studer Revox America Inc.—**Hans D. Batschelet** named president, succeeding **Bruno Hochstrasser**, who returns to Switzerland as product manager for professional recording products.

- Telemedia Broadcast Systems—**Joe Bowen**, sports director of CHNS/CHFX

Halifax, named play-by-play announcer for Toronto Maple Leafs radio broadcasts.

- Teletheatre Pay-TV—**Chris Jones** appointed buyer, succeeding **Sandra**

Bernstein, now with Superchannel Ontario.

- Yorkton Television Co.—recent promotions include **Wib Westby** to g.m., and **Linus Westberg** to assistant g.m.



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AT 80, CJNH's FRED WHITE MAY BE 'OLDEST D.J.'

Among the volunteers of the Community Radio Committee at CJNH, Bancroft, Ont., is Fred White. Along with Margaret Hawley, he's been doing a weekly show of old-time and semi-classical music for six years now, performing as technician, librarian and announcer. The retired manager of the blueprint department in an architectural firm, Fred started his broadcasting career at 74, and celebrated his 80th birthday on November 18. Festivities included a surprise birthday party during his program. His colleagues at CJNH believe he's Canada's oldest disc jockey; if our readers have any other nominations, we'd appreciate hearing about them!

BOB CEZAR HEADS CFMT-TV RE-ORGANIZATION PLAN

Robert Cezar, the Canadian broadcast engineer who now heads International Video Corp., in Sunnyvale, CA, is expected to become a major partner in the re-organization of CFMT-TV Toronto. Multilingual TV Ltd., is controlled by Daisons Communications Inc., which went into receivership on October 4, 1982. (Daisons also publishes the Italian daily, *Corriere Canadese*.) Under the plan, which must be approved by the CRTC, Cezar would own 40% of Daisons and become chief executive officer of CFMT; Dan Iannuzzi would retain control of Daisons, and increase his interest in CFMT from 54 to 77%. Cezar would provide backing of \$6.5 million—the amount Daisons owes to Seaway Trust Co. (Andrew Markle, whose interests include CHAY-FM Barrie, is president of Seaway, a firm also involved in financing the recent controversial purchase of some 11,000 apartment units in the Toronto area.)

CFTO AWARD



Cathleen Bazkur, promotion co-ordinator of CFTO-TV Toronto, and Brian Beetles, campus manager of George Brown College, present the CFTO Award to Steve Kanellis, named best student entering the Video System and ETV-TV Broadcast Technician Program. A part-time job at TVOntario last summer was a major influence in Steve's choice of career.

INDUSTRY HIT BY CUTBACKS, STRIKES

At least two broadcasting companies have been hit by strikes recently, despite the uncertain economic situation.

- At Tele-Metropole (CFTM -TV) in Montreal, 175 technicians went off the job. Their contract expired last fall and the company turned down union demands for a 12% wage increase.
- At CHSJ Radio/TV in Saint John N.B., 75 reporters, technicians and producers, members of NABET, went of strike. They wanted a two-year contract with increases up to 35%; the company offered about 15%.

Among the more notable cutbacks were the CBC's \$10 million budget reduction, with the loss of 180 jobs, and Civitas

Corp., which asked employees to take salary cuts in its efforts to remain solvent.

CKST PRESIDENT WANTS AM STATIONS ON CABLE

Ed Polanski, president of both CKST St. Albert and QCTV Limited, a major cable TV operator in Alberta, has urged the CRTC to allow cable systems to carry AM signals. He argues that many AM stations—including financially troubled CKST—are more in need of cable distribution than are FM stations. Today's FM stations, he adds, generally have higher power and wider coverage than AM, which is more susceptible to interference in urban areas.



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JANUARY/FEBRUARY 1983

CKTB MIDNIGHT MASS 50-YEAR TRADITION

Christmas, 1982, marked the 50th consecutive year that CKTB St. Catharines, Ont., has broadcast Midnight Mass, and the station believes it's a record for Canadian broadcasting. Although there's some uncertainty because many stations have long discarded their old files, there appears to be no documented evidence from any other station to equal CKTB's record. The broadcast began in 1933, when owner Edward T. Sandell donated the time in memory of his wife, who had died that year. It was continued by the Burgoyne family, who owned CKTB from 1943 to 1981, and by Standard Broadcasting, the present owners. Another record may be that the broadcast has had only two commentators during the 50 years: Edward Boyne from 1933 to 1964, and John Morrison from 1965 to the present. The broadcast originates from St. Catharine's Church, which in 1958 became the cathedral for the Diocese of St. Catharines.

SAFETY CAMPAIGN

Some 5,000 grade school children participated in the 1982 "Pledge for Safety" campaign, sponsored each Hallowe'en by CHWO Oakville/CJMR Mississauga, Ont., with the participation of over 30 local organizations and companies. The campaign is designed to reduce accidents and vandalism. More than 1,000 children had their faces made up at four "make-up centres", where the objective was to eliminate the use of masks that impair vision. Prizes of record albums were also given, with a grand prize of a 10-speed bicycle.

BCTV CONTROL AT ISSUE

A bid by Western Broadcasting to gain majority control of BCTV is being opposed by Selkirk Communications, its major partner in the British Columbia TV network. Western wants to increase its holdings from 45 to 63%, but Selkirk says that could result in friction between the firms, and it would rather sell out now to Western.

FOOTBALL FUMBLE

Western Broadcast Holdings Ltd., parent company of CJOB Winnipeg, has taken legal action against the Canadian Football League over radio broadcast rights. Western had exclusive rights to regular games of the five western CFL teams during 1980-82, and claims it should have been allowed to meet any offers when the agreement came up for renewal.

BROADCAST TECHNOLOGY

However, the CFL awarded the 1983-85 rights to CHUM Western Ltd.

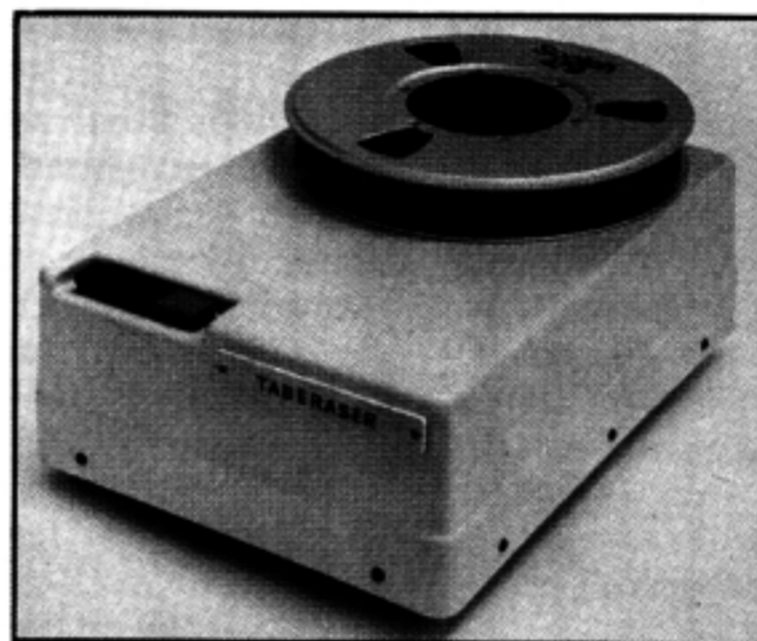
CFRC MARKS 60th YEAR

October, 1982, marked the 60th anniversary of the Queen's University radio station, CFRC Kingston, Ont. It is the oldest campus station in Canada, and the second oldest in North America. Programming for both CFRC and CFRC-FM, which was established in 1953, is produc-

ed by student volunteers; the only full-time staff members are manager Steve Cutway and engineer Gary Racine. CFRC's original call letters were 9-BT—so, from one BT to another: congratulations, and here's to the next 60 years!

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In Memoriam

John Larke, vice-president and general manager of CHYM and CFGL-FM Kitchener, Ontario, passed away December 16, 1982, when he suffered a heart seizure after entering hospital for bypass surgery. John, at age 54, had been in broadcasting over 25 years; among the stations he worked with were CFJB

Brampton, CFTR Toronto and CFCO Chatham. In addition to operating the sheep farm where he lived with his family, he was actively involved in the community as a director of Octoberfest, and also maintained a keen interest in broadcast education. John is survived by his wife Jean and five children, his parents, and brothers Don of CJRN Niagara Falls, and Stan, director of the radio broadcasting course at Humber College in Rexdale.



by Phil Stone

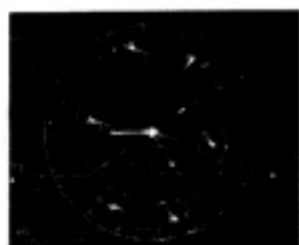
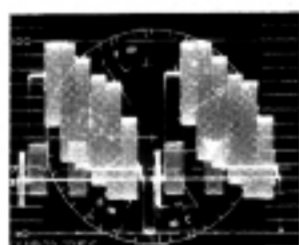
CAB-CCBA: The first joint meeting of these organizations was, to us, a most successful one. While attendance of about 550 was 10% below expectations (and you can blame the economy for much of that), it was certainly a most creditable turn-out. **Ross McCreath**, the conference chairman, and his committee did a splendid job of organization and programming, with **Gerry Acton** and staff working efficiently in the background. The Awards dinner and the closing affair were outstanding events, and there was particular personal elation in the honoring of **Larry Heywood** with the Ruth Hancock Memorial Award as *Friend of the Industry*. Regular readers of *Broadcast Beat* may recall that we have on more than one occasion suggested that Larry, the dedicated, tireless and highly creative Radio Bureau executive, was a most deserving person for consideration ... The *Soundcraft Awards* were held in a different context at an evening reception, and once again we heard outstanding Canadian creative talent, as good as any in the world. As always, **Larry Heywood** did a masterful job as chairman; **Brian Minton**, president of RBC, gave out the awards ... A special salute, too, to **John Ansell**, CAB chairman for his excellent work in presiding at the head table ... It was "old home week" as one met friends from coast-to-coast and enjoyed the swapping of tales ... We hardly recognized **Lundy Sanderson**,

head of BCIT's broadcasting course, who's dropped nearly 140 pounds! ... And wait until you see **Jean Caine** and how terrific she is looking! ... The less-than-inspiring speech by **Francis Fox** came unfortunately the day prior to the official release of the Applebaum-Hebert Report, and thus was too early for an official government stance ... We'd like to pay a particular tribute to a young man named **Dave Hamilton**, of Global TV's promotion department, who was seconded to be in charge of the Media room: he did a fine job—as did the Ryerson students who worked as "Gillette Guides" (very sharp!) ... The CAB-CCBA joint conference will be held in Toronto again in November of 1983 and if you missed this one, be certain to be there next time ...

BEAC REPORT: Since the Broadcast Education Association of Canada was formed as a representative body for the men and women who teach broadcasting in colleges across the country, it has always planned its annual meeting to take place a few days before the start of the CAB annual conference. There was a fine turnout of 53 for this year's meetings, skillfully put together, as always, by Loyalist's **Brian Olney** and his committee. They had major figures as speakers and discussion leaders, and in all proved they had matured the BEAC into a major organization in the broadcasting spectrum. We are personally grateful to have received their first Honorary Life Membership, handed to us by president **Gary Parkhill**, who made a most gracious and articulate speech. (As an aside, my wife, who attended the dinner at which I received the tribute, whispered to me: "You must be getting old—they're starting to give you awards.") **Elmer Hildebrand** and **Bob McKeown** were two broadcasters who were at the dinner; they, and the CAB, deserve accolades for their continual support of educators preparing young people in the best form possible for the future of broadcasting.

ACA Meeting: One of the events we covered for BT recently was the Association of Canadian Advertisers annual general meeting conference, with the theme *New Directions in Broadcast Policies*. The one-day affair at Toronto's Inn on the Park Hotel brought out about 160 advertisers, ad agency personnel, broadcasters and government people. The program was heavy with top names, including **Dr. John Meisel**; **Pierre Juneau**; General Foods' **Mike Kennerly**, who was elected ACA chairman for 1982-83; **Desmond Smith**, senior producer for CBC National News; **Steve Harris**, president of Ontario Independent Pay-TV; **Tom Thorne**, v.p. of Faxtel Information Systems; and **Ken Goldstein**, president of Communications Management Ltd. (If you're a football fan, you'll appreciate Goldstein's joke that he comes from Winnipeg, the home of the Washington entry in the United States Football League.) Highlights of ACA have been well-covered in the media, but we collected some bits and pieces that may be of interest: It was stated that the audience really doesn't care about Canadian content; what gets them to watch a program is purely content ... In order to succeed in a community, broadcasters must build what could be defined as a bank account of good will ... All the good Canadian writers, CTV's **Jack Ruttle** told me, are either in Hollywood or in insurance ... **Lloyd Robertson**, who moderated a panel discussion most effectively, commented that

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CBC Radio is buying billboards to promote the fact that it is commercial-free, while CBC-TV is seeking to improve its commercial content. "The Corporation," said Lloyd, "doesn't know whether it wants to be PBS North or CBS North" ... A Coca-Cola staffer said his company has a simple formula for advertising: "We follow the audience." Makes you think ... And finally, an anecdote about Rachmaninoff, who was asked what sublime thoughts went through his head as he played a beautiful concerto. He replied: "I was counting the house" ... ACA's day, then, was a well-orchestrated, informative, alerting, absorbing, and with it, entertaining one. **Gary Smith** did a warm, witty job of chairing much of the sessions, and a salute to **Bruce Stock** of SNC Communications for the professional, co-operative way in which he handled us press types ...

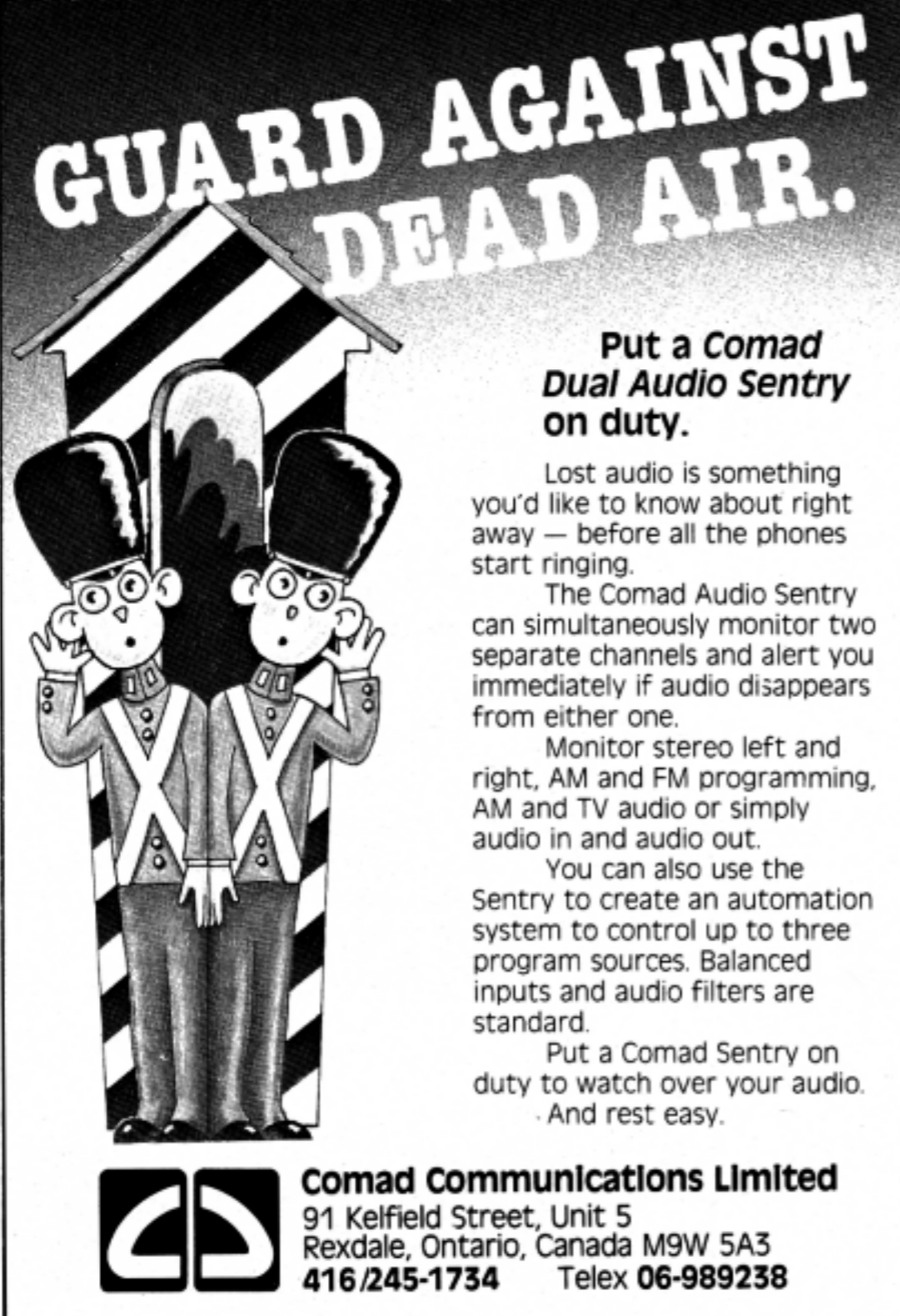
One of broadcasting's pioneers, **Claude Irvine**, died at the age of 73 after a lengthy illness. Claude, who first worked radio in Timmins, in 1946 opened and operated CHOK in association with the former owners of Sarnia's daily newspaper, *The Observer*. He retired about ten years ago ... **Art Collins**, chairman of Foster Advertising, was chosen chairman of the ICA board ... **Allan Slaight** took over control of Urban Outdoors ... **Bill Wallace** was named director of national sales at CHWO Oakville/CJMR Mississauga ... On Toronto Maple Leaf hockey coverage, former Leaf assistant **Doug McKay** is splitting the color duties with **Garry Monaghan** ... and **Ron Hewat** continues as the voice of *Bobby Orr's Hockey Legends* and the *Labatt's Old-Timer* series, as well as voicing many commercials. Telemedia Broadcast Services, by the way, is certainly growing in sports, with radio rights to the Leafs, Nordiques and Canadiens (English), plus Expos and Blue Jays baseball ... Which reminds me of the overweight hockey player who loved

pastry: "It's okay," said his doctor, "to once in a while eat some plain cakes—but not any of those gooey ones or you'll get called for icing" ... **Marlene Boghossian** joined CJAD Montreal as promotion co-ordinator ... Country recording artist **Ruth Ann** is the wife of Standard's **David Onley** ... **Gail Scott**, once the Canada AM host, is teaching at Ryerson ... It's **David Thompson** who wrote and who performs *Morningside*, the theme for the CBC show of the same name ... **Lord Beaverbrook** had some pungent advice on purchasing art: "Buy Old Masters," he suggested, "they bring much more than old mistresses" ...

CHUM Ltd.'s Atlantic Television network will have a sister now that the CRTC has required cable companies in the Atlantic region to carry the new satellite-delivered ATV-2 as part of the basic cable service. ATV-2 is oriented toward educational and regional material ... **Jerry Howarth**, who with **Tom Cheek** voiced Blue Jays games, is working at CJCL Toronto as a sports announcer ... **Tom Selleck's** pitching for Coca-Cola will earn him \$2 million over three years ... If you're in New York and see a shop called Jack's Corn Crib, you'll find of all things it's a gourmet popcorn emporium, owned by TV performer **Jack Klugman** ... CKSL London appointed **Mark Rogers** as s.m., formerly of CFTR ... Yesteryear CBC singing star **Denyse Ange** is now executive director of the Fur Council of Canada in Montreal ... **Marilyn Stitt** of Q-107 was named president of the Broadcast Research Council, with **Bill Katz** of TvB as education chairman and **Sandra Kralick** of the Radio Bureau as publicity chairman ... *Some men may be chauvinists, but isn't it true that no one is as anti-feminist as a truly feminine woman?* ...

The Variety Club honored **Wally Crouter** for his work on their behalf with a testimonial luncheon ... **Peter Jackman**, a veteran of broadcast sales and TV merchandising, was named s.m. for Video-Q Systems, the ad medium that has monitors located in the checkout area of supermarkets ... **Gerry Patterson**, veteran in the sports field as a writer and manager, is president of Special Event TV Inc. which packages *Hockey Heroes* and *Don Cherry's Grapevine* ... **Peggy Colston-Weir**, p.d. for CHFI Toronto/CJFI Sarnia, was made a v.p. at Rogers Radio ... **Jerry Zaludek** figures there are about 300,000 VCRs now in Canadian homes; his VTR Productions expects to double its cassette duplication output to 50,000 tapes a month ... Newsman **Kevin Evans** left CITY-TV for CBC Winnipeg as writer/broadcaster ... Former Maple Leaf **Jim McKenney** is color man on the CFMT-TV Canadian-Italian Hockey League games ... The Ottawa Press Gallery voted to admit camera and sound operators ... **Alden Diehl** is at CKLG Vancouver after a long tenure with CKY Winnipeg, where he was g.m. ... **Joe Theismann**, Argo QB before becoming a Washington Redskin, was always a good talker: he now has a daily 3-hour radio show ... CJCL Toronto has an unusual weekly radio show: it's about television, with TV Guide's **Ray Bennett** ...

Because of delays in completing the new radio station in Honolulu in which he will be a principal, **Jim Brady**, former CFTR and CJCL morning man, is working afternoons at CKAR Oshawa. Jim is hoping all will be done by spring ... The Friendly Giant, **Robert Homme**, was honored by Ryerson with a fellowship for his contribution to children's TV. He started in 1954 at a Wisconsin ETV station, came to Canada in '58 at the invitation of CBC-TV ... **Carol Cummings** moved from JWT to be media director at Ronalds-Reynolds, Montreal ... "There are times," cried the morning man, "when I'm my own worst enemy." "Not," murmured the program director, "while I'm around" ... Bit of trivia: the voice of Garfield the cat is **Lorenzo Music**, who was also Carlton the Doorman in the *Rhoda* series



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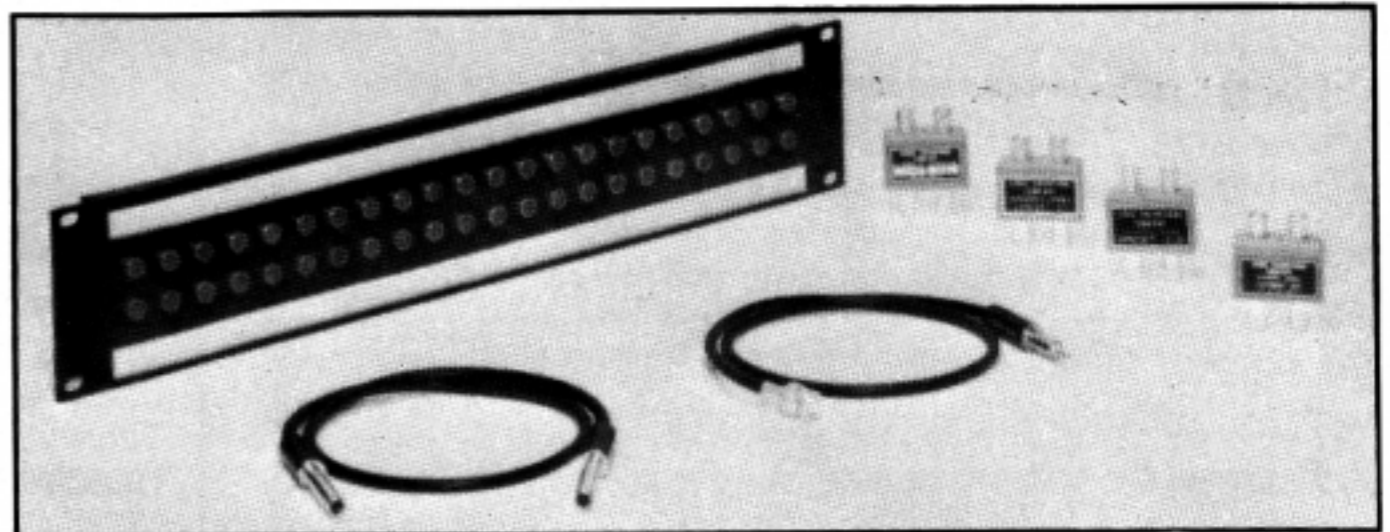
... Applause for **Dick Smyth**, who captured RTNDA awards for both his work on CHUM Radio and editorials on CITY-TV ... **John Straiton**, the colorful president of the Straiton, Pearson & Martin agency, noted all the ads that feature Mona Lisa and observes that the reason copywriters are called copywriters is that they copy one another ... Sorry to hear of the passing of **Joseph Walters** at 63 after a long illness; he started at CKTS Sherbrooke around 1945, worked at CKLC Kingston, CJOH-TV Ottawa and CHUC Cobourg, retiring in 1964 ... **Paul Rimstead** reports in the Sun that **Bob McCord's** CISN-FM Edmonton announced the prize for a contest would be "Breakfast with the Queen". The "Queen" turned out to be the old luxury ship Queen Mary, now anchored at Long Beach, CA. Rimstead thinks western radio is still fun and wishes it were the same in the East ...

Note to CBC's **Cec Smith**: thanks so much for helping us with contacts on our trip to the Orient ... On one of our *Arts in Ontario* shows, we interviewed **John Miller**, executive director of the Canadian Music Centre. A project of interest is their *Concert Canada* series of 13 shows, each 54 minutes in length; produced in co-operation with CHFI, it is available to private radio stations at a cost of \$25 a show. Music and talent is entirely Canadian, with Miller as host. For full information write the Canadian Music Centre, 1263 Bay St., Toronto, ON M5R 2C1 ... *The Informer* is a service for DJs by **Craig Henderson**. Material is timely, breezy and informative, covering a month at a time, day-by-day. Cost is \$55 a year from Hendersound Productions, 222-720 Sixth St., New Westminster, BC ... CBC Enterprises, which sells CBC programs around the world, has gone into the home video market, selling cassettes of CBC

dramas to such countries as England, France, Australia, Scandinavia and South Africa. Product includes the 90-minute special with **Donald Sutherland** as *Dr. Norman Bethune* and **Toller Cranston's** *Strawberry Ice* ... What does **Ernie Coombe** do when he is not TV's *Mr. Dressup*? He and his wife, Lynn, operate a day care nursery centre in Scarborough ... Senator **Keith Davey**, once a radio sales manager, rocked the Broadcast Executives Society with this story: When he first got into politics, he went door-to-door canvassing for **Paul Hellyer**, and at one home an attractive woman wearing a flimsy nightgown invited him in. She had a very pleasing manner. Indeed, after a little conversation, she removed the nightgown and said, "I'll do anything. What would you like?" Keith replied: "I'd like to put a sign for Paul Hellyer on your verandah" ... Good to hear via **Bill Paton** that old friend **Gord Atkinson** of CFMO-FM Ottawa, who did such an outstanding job chronicling the life and times of **Bing Crosby**, is now working on a musical biography of **Frank Sinatra** ... What is **Conrad Lavigne** up to these days? In a warm note, he lets us know he is still most active: he was appointed to the boards of the National Bank of Canada and of the Ottawa French daily, *Le Droit*; and named personality of the year by the International Richelieu Club. Obviously, you can't keep a good man out of the headlines ... **Don Jamieson's** big dream came true: he was appointed Canada's high commissioner in London ...

Star Channel in Halifax hired **Duncan McEwan** to be director of programming—he'd been with CBC as a producer—and also from CBC, **Terry Snazel** as manager of technical operations ... **Pierre Juneau's** replacement as deputy minister of communications is **Robert Rabinovitch**, who had been director general of DOC ... →

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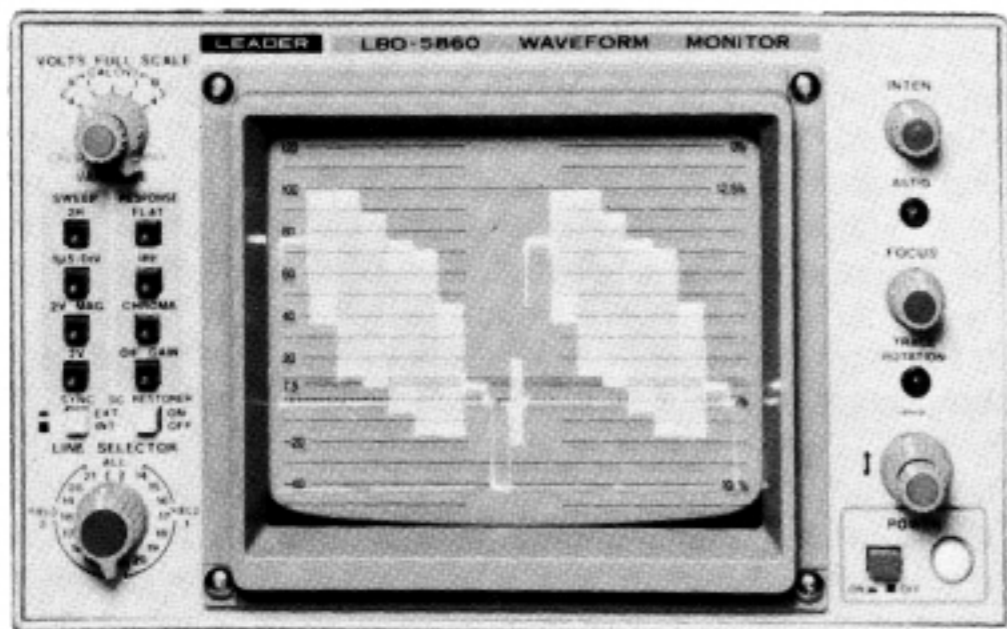
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BROADCAST BEAT

At long last, Wales has a TV channel that will help preserve one of Europe's oldest languages from extinction. Stanel Pedwar Cymru (Channel 4 Wales) will broadcast 22 hours a week in prime time for the 600,000 (of Wales' 2.3 million) who speak Welsh ... **Roy Faibish**, once a major CRTC figure, joined Cablecasting Ltd. as executive v.p., Europe. He'd been with Rogers in a similar position ... **Charlotte O'Dea** of Avalon Cable is chairman of the CCTA's Atlantic region programmers ... Another departure from CKEY to CKO Toronto was **Phil Godin** ... and **Randy Moore** is no longer with CKO ... CFRB all-night man **Terry Moorehead** married **Marilyn McKenzie**, promotion manager for the Hamilton Spectator ... Did you know Boston University has a School of P.R. and Broadcasting? **Sidney Margles**, CJSB Ottawa v.p./g.m. is one of its graduates ... DOC helped CFRB overcome a pesky interference problem with its mobile radio frequency. The cause: a cookie machine at a bakery! Special filters and traps were installed on what 'RB's **Betty Abrams** dubs "the cookie monster" ... The first **Norman Depoe** scholarship, in memory of the veteran broadcaster and journalist who died three years ago, was won by **Graham Thompson**, of York University, a straight A student ... CKO moved **Bill Shepperd** from Vancouver to Edmonton ... Like **Wayne & Shuster** and **Carol Burnett**, **Johnny Carson** is editing his old shows into comedy half-hours for syndication, with intros by **Ed McMahon** ... It's estimated that four of Canada's new Pay-TV services are spending some \$18 million to promote themselves ...

Jim West, who worked in sales at CHUM, then was an original at CITY-TV, is at CFMT-TV to handle marketing; that would include satellite distribution of its multilingual programs, if CFMT gets permission ... **Stu McPherson**, ex-CRTC's telecom staff, is now executive director, Alberta Government Telephones ... When **Ray Peters** asked **John Meisel** to define good programming, the CRTC chairman replied with a smile: "Anything I like" ... **Ted Randal**, the original radio consultant, whom we profiled in *The Phil Stone Report (July/August, 1982)*, left CHFI where he was g.m. We noticed at the CAB-CCBA meetings that Ted was not his usual ebullient self ... **Barbara Amiel**, broadcaster/author, was named editor of the Toronto Sun, succeeding **Peter Worthington** ... TVOntario's fund-raising drive brought in over \$320,000 from 10,234 members ... Q-107 Toronto promoted **Chris Parfit** to retail s.m. ... And **Ross Hamilton** promoted **Jack Gillespie** to Radio manager for CKNX AM-FM Wingham ... Congrats to CBC, CTV, TVO and MacLaren Advertising, all gold award winners at the International Film and TV Festival of New York ... The voice-over on the *Weather Show* at Toronto's McLaughlin Planetarium is veteran **Bill Lawrence** ... *In these inflationary times, the way a girl breaks a date is to go out with him. Or: The most expensive thing in the world is a girl who is free for dinner* ... Since our last *Broadcast Beat*, **Foster Hewitt** celebrated his 80th birthday. Still active, he devotes most of his time to Hewittdale Ltd., an investment company, along with **Fred Dixon** ... *Signing On*, a history of radio in Canada by **Bill McNeil** and **Morris Wolfe**, is a real good read ... New v.p., research, at the Radio Bureau of Canada is **Tony Jarvis**, previously associated with RBC as a consultant ... Happy 60th anniversary to **Dick Buchanan's** CKPC Brantford ... On her most recent trip to Toronto, our niece from California saw **Lorne Greene** on the plane and went over to him and asked: "My uncle is Phil Stone. Do you remember him?" Lorne didn't ask what I was doing or whatever, but replied: "Phil Stone—has he still got that mustache?" ...

Please send news items for *Broadcast Beat* directly to **Phil Stone**, 2350 Bridletowne Circle, #1601, Scarborough, ON, M1W 3E6.

HEARINGS

Feb. 15:	Saint John, NB Delta Brunswick Inn
March 1:	Hull, PQ Conference Centre
March 8:	Hull, PQ Conference Centre
April 19:	Winnipeg, MB North Star Inn
May 3:	St. John's, NF Holiday Inn
May 17:	Vancouver, BC Hotel Georgia
May 31:	Edmonton, AB Hotel MacDonald
June 7:	Hull, PQ Conference Centre
June 14:	Hull, PQ Conference Centre

(Subject to re-scheduling; those planning to attend should verify date and location.)

4 SEEK KAMLOOPS FM

Four applications for FM at Kamloops, B.C., were scheduled for the December 14 hearing in Vancouver. NL Broadcasting (CHNL), which was originally licensed to provide FM service in 1978 but failed to implement it due to financial limitations, re-applied for 4.7 kw on 97.5 MHz. Other applications were by CFCW Camrose and CKBK Radio Ltd., both for 4.3 kw on 97.5, and Ian G. Clark, for 930 watts on 92.5.

DECISIONS

AM Radio

CFAC GETS CANMORE/BANFF

Satellite stations of Calgary Broadcasting (CFAC) have been licensed for Canmore (1000 w day/250 w night on 1450) and Banff (50 w on 1340 kHz). Most of the programming will rebroadcast CFAC, however 35 hours a week will be originated from the Canmore operation, whose facilities will include a mobile unit.

A competing application for Canmore by Alpine Broadcasting Ltd. was denied on the grounds that the market is not large enough to support an independent station.

Other AM decisions:

- Applications by Colonial Broadcasting to exchange the frequencies of

CHVO and CHCM were denied. The CRTC ruled that CHVO Spaniard's Bay-Harbour Grace failed to demonstrate that a switch from 850 to 560 kHz would give adequate service to off-shore oil rigs, as claimed; however, it would cover St. John's, whereas CHVO was specifically licensed for the Conception Bay area only. The bid to move CHCM Marystown from 560 to 850, boosting nighttime power to 10 kw, was dependent on approval of the CHVO proposal.

- An application by CIGO Port Hawkesbury, NS, to change its daytime pattern to improve coverage of the Antigonish area was denied. The CRTC ruled that the proposal would adversely affect CJFX Antigonish, while reducing coverage in the eastern part of CIGO's service area.

- Humber Valley Broadcasting received approval for its plan to reduce local originations at CFLW Wabush and CFLC-FM Churchill Falls, NF. Until the economic situation improves, some programming will be rebroadcast from CFCB Corner Brook.

- Low-power Travellers' Information Service stations on 1490 kHz have been licensed to the CBC at Horseshoe Bay and Squamish, BC. They will operate in co-operation with the B.C. Ministry of Transportation and Highways.

FM Radio

NEW STATIONS FOR NORTH B.C.

Applications by several companies to extend FM service in northern British Columbia have been approved by the CRTC:

- Prince George Broadcasting, for Prince George (11,480 watts on 94.3) and a rebroadcaster at Vanderhoof (229 w on 95.9).

- CFBV Ltd., for Burns Lake (107.5), Houston (105.5) and Smithers (96.1), all 229 w ERP. The stations will rebroadcast the new Prince George FM station, with some local programming from Smithers. Competing applications by Skeena Broadcasters were denied.

- Skeena Broadcasters Ltd., for a country music format originating in Terrace (3,160 w on 103.1), with rebroadcasters at Prince Rupert (1,750 w on 101.9), Kitimat and Masset (both 50 w on 92.9) and Sandspit (8.9 w on 92.9). Competing applications by Great North Broadcasting and Odd Eidsvik for stations in the same area were denied.

Other new FM stations:

- CBC rebroadcasters at Amherst-Springhill, NS (750 w, 105.5, ex-CBH); Thunder Bay, ON (23.5 kw, 101.7, ex-CBL-FM); Baie-Comeau, PQ (1.9 kw, 106.1, ex-CBSI-FM); and St-Jovite, PQ (845 w, 98.1, ex-CBM).

- Community station at Ste-Therese, PQ, 50 w, 103.1.

- Coaticook (PQ) FM Inc., 710 w, 104.5.

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