

FCC's 'INNOVATIVE' CHAIRMAN KEYNOTES SUCCESSFUL NRBA

"Win Big in the 80s" was the theme of the 1982 convention of the National Radio Broadcasters Association, held in Reno, Nevada, Sept. 12-15. Some 4,500 radio personnel attended the event.

FOWLER IS KEYNOTER

Mark Fowler, the Toronto-born former broadcaster who was appointed FCC chairman under the Reagan administration, was NRBA's keynote speaker. He was described by NRBA president Sis Kaplan as the "number one innovator in U.S. broadcasting today". Highlights of his talk:

- On NRBA: the association has shown "courage and candor" in taking initiatives to propose new solutions, in a spirit of compromise.
- On the First Amendment: "no law abridging freedom of the press means no law—no Fairness Doctrine, no content guidelines, no political speech rules, zip."
- On FCC regulation: "Serve your markets, not your regulators." The chairman questioned his commission's involvement in such matters as station "hype" during rating surveys and the repetitious playing of records. Under a marketplace approach, the FCC will "stop second-guessing the judgements of broadcasters about formats ... Government meddling, however well-meant, ought to be avoided." The FCC, he added, would review every rule "that makes headaches for you, with no payoff to the public."

Fowler justified the FCC non-decision on AM Stereo as the only way to avoid legal disputes which would have delayed AMS for years. He also cited the FCC's granting of licence renewals for up to seven years, efforts to extend hours of operation for daytime AM stations, and the use of sub-carriers for new services, as examples of allowing the marketplace to function more freely.

AM STEREO NOW

Consultant Harold Kassens moderated two sessions on AM Stereo. "The Receiver View" had panelists from Panasonic, Pioneer and Sansui, along with Robert McMillan of the Delco division of General Motors. McMillan reported that Delco had tested the Motorola and Magnavox systems; Harris was to follow, also F.T. Fisher & Sons,

who had requested testing of their system. Kahn/Hazeltine have declined to participate at this time.

McMillan said Delco is pleased with the performance of AM Stereo, that it has fewer problems than anticipated, and has the potential to be a very attractive service. After tests are completed, a recommendation will be made to GM's car division; receivers are probably a year away, certainly not before 1984 models.

Panelist Jerry LeBow, representing Sansui, agreed with McMillan that wider receiver bandwidth is needed to optimize AMS—8 to 10 kHz (rather than the present average of 3.2). In an interesting side comment, LeBow noted that Japanese manufacturers face little demand at home to advance AM Stereo; there is only one commercial FM station in Tokyo.

The session was followed by "The Proponents View"—an up-date from representatives of Belar, Harris, Kahn, Magnavox and Motorola.

DIRECTIONAL ANTENNAS

Moderator Jim Gabbert, former president of NRBA, now owner of KTZO-TV San Francisco, commented that AM has a bright future, and it starts with the signal. "There are a lot of towers in this country that aren't doing what they're supposed to be doing," he quipped.

Consultant Edward Edison described directional antennas as uniquely North American, rarely used in other countries. Japan, for example, limits AM stations to only 100 watts. In Europe, stations are usually state-owned and tend to go to the other extreme: maximum power and non-directional, so that they can convey an "image" to neighboring countries. Edison agreed with his colleagues Ben Dawson and Ogden Prestholdt that the assumptions made in the mathematical models for DAs are rarely realized in the real world, and the three consultants joined in reviewing DA problems with the engineers in the audience.

Other engineering sessions included FM Sub-carriers and FM Modulation.

DAYTIMER ACTION

In conjunction with NRBA, the Daytime Broadcasters Association held a forum for operators of daytime stations—which

account for more than half of the plus-4600 AM stations in the U.S.

In August, the FCC issued a Notice of Proposed Rule-Making inviting comments on the following proposed changes:

- sign-on at 6 am local time for virtually all Class II stations;
- operation (after sunset) with 500 watts power until 6 pm for some Class II-D and Class III stations;
- to adopt use of diurnal (daily) curves for calculating protection requirements both pre-sunrise and post-sunset using different sets of curves which recognize that diurnal factors are not the same in these two transition periods.

The FCC will likely advance similar proposals in negotiations over the use of Canadian and Mexican clear channels by U.S. daytimers.

A number of other proposals favoring daytime operators will also be considered, and the commission is open to further suggestions; comments are due Nov. 15, with reply comments due Dec. 15.

The FCC has also lifted a two-year freeze on applications for new daytimers on the 25 U.S. Class I-A clear channel frequencies, (within the protected nighttime contours of co-channel Class I-A stations).

Other NRBA Highlights:

- Elected to executive for the coming year were Bill Clark, chairman; Sis Kaplan, president; Bernie Mann, Jim Wychor and Bob Duffy, vp's; Larry Keene, secretary; Ted Dorf, treasurer, and Bob Herpe, assistant treasurer. Herpe, a former NRBA chairman, received the Gabbert award for leadership and service.
- Paul Harvey received the 1982 "Golden Radio" award (*see Ad Lib!*)
- NRBA vp Jack Christian was commended for the successful campaign which has doubled membership in the past three years to over 1900.
- ABC Radio vp Rick Sklar told AM broadcasters they can reverse the trend to FM if they present programming that is more entertaining and unique. In 15 years, FM has grown from 5% to a majority position as high as 70% in some U.S. markets.

The 1983 NRBA is slated for the Hilton Hotel in New Orleans.

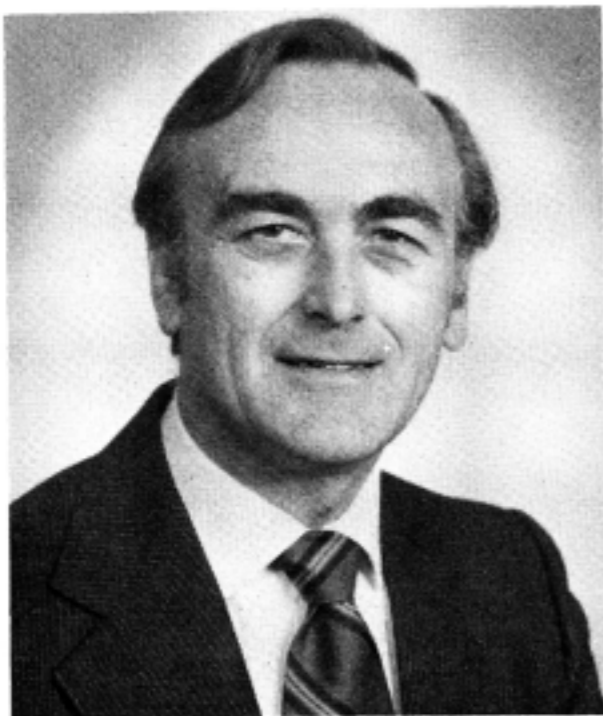
appointments

- Access Alberta—**Peter L. Senchuk** named president, succeeding **Larry Shorter**. Senchuk began his broadcasting career in Dauphin, Man., in 1959, and was most recently v.p. and g.m. of CKSA AM-TV Lloydminster, which he joined in 1969; he is president of the Broadcast Association of Alberta and director of CAB. Also at Access, **Jack Hagerman** has retired after 33 years with CKUA and the educational authority.

- Alcoa-NEC Communications—new U.S. company formed to market DBS satellite receiver systems has announced the following appointments: **Paul L. Abernethy** and **R. Dennis Fraser**, executive v.p.s; **Tony Tajima**, v.p., engineering; and **Robert G. Morrell**, v.p., marketing/administration.

- AVL Digital Ltd.—**Brian Mitchell**, formerly of Conrac, named marketing manager of Toronto video firm.

M.S.C. VIDEO



David LaFrenais, president of M.S.C. Electronics Ltd., is pleased to announce the formation of a Video Division of M.S.C., to be known as M.S.C. Video. This division will be managed by David Codling, who will build the product portfolio and manage the sales of video products.

Dave Codling is very familiar with Canada's video market, having been involved with it for 19 years, starting in 1963 as a technician with the CBC, followed later by over seven years as Sales and Marketing Manager for Hitachi Denshi Canada Ltd. M.S.C. Video will be located in the M.S.C. head office in Toronto, (416) 661-4180.

- Biamp Systems—Oregon audio manufacturer has promoted **Stanley M. Tremayne** to president, **Richard N. MacLeod** to v.p., engineering.

- Bushnell Communications—**E.J. (Ed) Billo** promoted to executive v.p. and chief operating officer at Ottawa subsidiary of Standard Broadcasting.

- CAB—**Michel Arpin** of Civitas Corp. named ACRTF Quebec rep on board of directors, replacing **Alain Gourd**, now at DOC.

- CBC—**Pierre Ouimet**, director of engineering for the French Services Division, has announced the appointment of **August Dubuc** to assistant director, with **Bertrand Turgeon** succeeding Dubuc as head of broadcast engineering. As reported in BT, Sept/Oct (*Current*), CBC vice-president of engineering **Guy Gougeon** announced the appointments of **Brian D. Baldry** to assistant v.p., engineering; and in the Studio Systems department, **Gilles Hurtubise** to director of engineering, and **Paul Desrosiers** to supervising engineer. Other recent CBC moves include **Don Ferguson** from assistant director of TV News to director for the Prairie Region, succeeding **Don Bennett** who has retired; **Tony Burman** to producer at the London, England, news bureau; and **Kenneth P. Davies**, who was with Canadian Marconi and Central Dynamics Ltd. before joining CBC-EHQ in 1977, to assistant director of engineering, International Relations.

- CFGO Ottawa—management consultant **Gerry R. McKee** named general sales manager.

- CHTK Prince Rupert, B.C.—**John Dickson** promoted to retail sales manager.

- Central Dynamics Corp.—**Ray Johns** promoted to director, field engineering, a new position; **Reginald F. H. McCoy**, co-inventor of SqueeZoom, named manager of advanced development with responsibility for R&D at American Data division.

- Crown International—**Charles W. Gushwa** named marketing manager.

- FCC—**Robert Powers** is expected to succeed chief scientist **Stephen Lukasik**, who has left the U.S. regulatory agency to enter the private sector.

- Harris Corp.—**Hilmer I. Swanson** promoted to senior scientist, broadcast division, Quincy, Ill. He was an engineer for Collins prior to joining Harris in 1965, and is the inventor of numerous transmitter developments.

- M/A-COM—**John Delissio**, formerly of Harris, appointed v.p., broadcast division.

- Microwave Filter Co.—**John Fannetti** named senior technical consultant; will be involved in DBS (direct broadcast satellite) R&D at East Syracuse, N.Y., firm.

- Modulation Associates—**W. R. (Terry) Sheffield** named v.p., marketing, SAT (small aperture terminal) satellite products for radio industry.

- National Association of Broadcasters—**Edmund A. Williams**, from PBS in Washington, has joined NAB as staff engineer.

- Panasonic Canada—**Clary MacDonald**, formerly of Rupert Neve of Canada, is now marketing sales specialist for Ramsa professional audio division.

- RCA Commercial Communications Systems Div.—**Bruce E. White** named manager, news services, replacing **Paul F. Amedick**, now manager of community affairs; **Carleton H. Musson** promoted to director, video systems product management.

- RTI—recent appointments at Illinois firm include two v.p.s for media products division, **Thos. W. Boyle**, sales, and **Ralph V. Fisher**, manufacturing; **Steve Little** to manager of new video products operation; **Thos. A. Tisch** to v.p. and g.m. of Lipsner-Smith Co.; and **Ronald R. Foster** to g.m., Amms Co.

- Scientific-Atlanta—**Charles W. Rhodes**, formerly of Tektronix, named principal engineer in R&D unit; **Dr. Michael F. Teichmann** named g.m. of operations in Germany.

- SMPTE—**Lynette Robinson** promoted to executive secretary.

- Teleglobe Canada—**André Bureau**, president of Telemedia Communications, Montreal, appointed to 3-year term as director.

business report

marketing strategy that resulted in \$3 million in sales, 12 times the cost of its participation in NAB.

• **RKO Radio**—will acquire 300 3-meter TVROs from Scientific-Atlanta at cost of \$15 million for top 150 affiliates of RKO One, RKO Two networks. Now on Westar III with 4-channel capacity, RKO will install its own Audio Digital Distribution System (ADDS) using RCA's Satcom I satellite with 6-channel (15 kHz)

capability; claims it will be first radio net to use ADDS nationwide on Sept. 1/83. RKO One began Oct. 1/79, and was first commercial radio net to go fully stereo via satellite in Feb/80; RKO Two began Sept. 1/81. Some 400 stations are affiliated, while 700 carry RKO's all-night shows.

• **Scientific-Atlanta**—sales for fiscal year ending June 30 were up 22% to \$337 million, but earnings down 26% to \$14 million. In August, S-A signed two important agreements with Canadian firms: Mitel Corp. will supply digital swit-

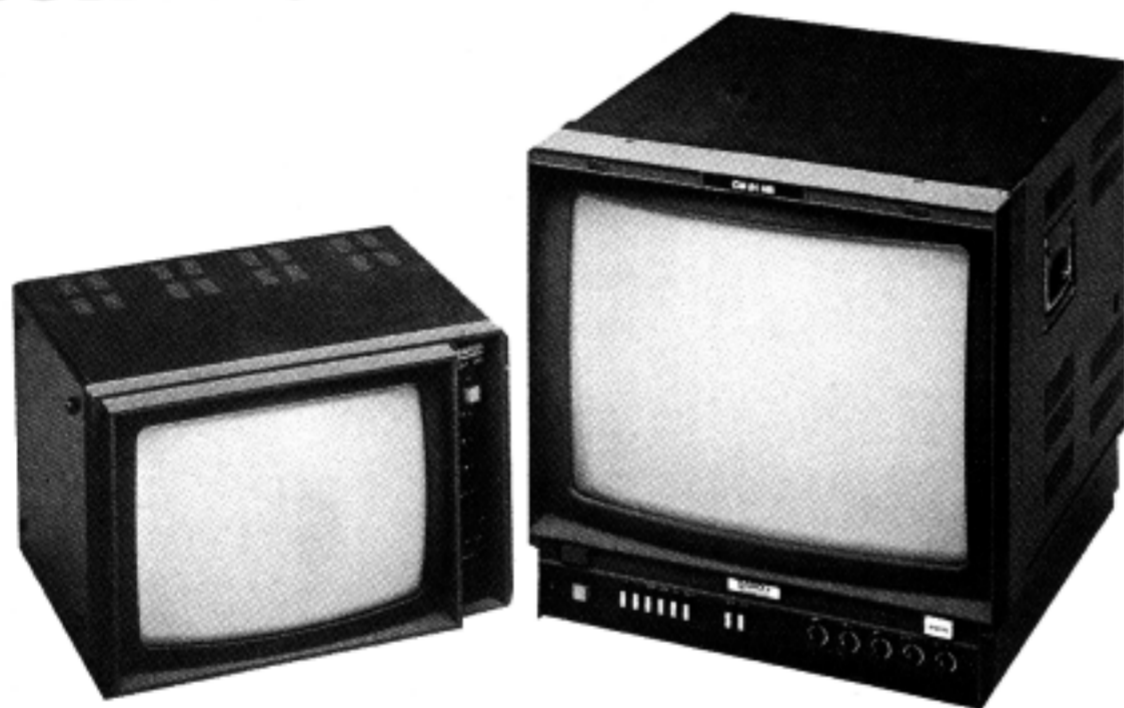
ching equipment for "Skyswitch", a satellite communications system for business users; and Digital Video Systems is to be acquired, subject to FIRA approval, providing S-A with digital technology for scrambling of Pay-TV and DBS (direct broadcast) via satellite.

• **Taft Broadcasting**—plans to exchange WGR-TV Buffalo, plus \$70 million, for General Cinema Corp.'s WCIX-TV Miami. WGR Radio is not part of the deal. GCC owns theatres in Buffalo area, is also bottler of soft drinks.

• **Telex Communications, Inc.**—has purchased Singer Educational Systems, the A/V division of Singer Company.

• **Victor Duncan Inc.**—new address is Four Dallas Communications Complex, 6305 N. O'Connor Rd., #100, Irving, TX 75039. Firm recently supplied complete Mole Richardson lighting system for TV studio at Southern Methodist University.

Elector brings you two new High Resolution Low Cost Color Monitors from Barco.



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INTERNATIONAL

• **BBC-TV**— "Fourth Channel" to commence operations November 2 will have multicultural, international emphasis.

• **Neve Int'l.**—recent orders from various countries, valued at over 2.1 million pounds, include 15 consoles plus training program for Egypt; 5 consoles for Netherlands' NOS, through Bosch/Fernseh; 5 for TVE Spain; 4 for France; one with NECAM automation for Japan's NHK; and one for Channel 10, Australia. In the UK, Neve is supplying two consoles for the new studios of TV-AM (Breakfast Television).

• **Pye TVT Ltd.**—TV-AM, which goes on-air early in 1983, has ordered four Central Dynamics CD-480 production switchers: a Model 8 (24 inputs) with Sequential Effects (SFX), a Model 6 (16 inputs) and two Model 4s for editing—all with edit interface. An LDK-14S camera has been supplied to a UK helicopter firm to meet increasing requirements for aerial shots in TV news coverage.

• **RCA**—exhibit at recent IBC show in Brighton included introduction of TKP-47, portable version of TK-47. Camera weighs only 17 lbs., processing unit stores more than 100 settings.

• **Satcom**—San Jose, CA, firm is supplying ten 12 GHz TVRO systems to Switzerland, following approval there for cable TV to carry programming from OTS-2 satellite. Units are modified for PAL, include 6-foot dishes.

• **Real-Time Closed Captioning** is being used on ABC-TV's nightly news. The new technology feeds notes from a court stenographer's machine into a computer, which produces the captions. The whole process is done "live" and takes only two to three seconds. Decoders costing about

\$300 are required to receive the captions. Meanwhile, NBC-TV has withdrawn from the National Captioning Institute, leaving only ABC and PBS as major customers. NBC said it was disappointed in the limited demand for service.

• Police in the Los Angeles area are cracking down on the sale and use of kits which pick up the signals of **subscription TV** stations. The kits sell for \$150-200, and in some areas police believe "pirate" installations outnumber paying subscribers by five to one.

Obituaries

• **Norman Collins**, 74, a one-time controller of BBC-TV who in 1950 became a driving force behind the campaign for commercial television in the U.K.

• **Blair Griffiths**, 33, a cameraman with CBC Vancouver; a member of the Canadian Mount Everest team, he was killed in an avalanche on September 2, 1982.

• **Claude Irvine**, 73, co-founder of CHOK Sarnia, Ont., in 1946; he retired in 1962.

• **Annie Marshall**, long-time office manager at CFQC Saskatoon, until her retirement in 1961.

• **Allan Saunders**, 50, senior newscaster at CJCH Halifax.

• **Donald Warner**, 61, sports director at CJIB Vernon, B.C., from 1947 to 1980.

• **Les Henwood**, project engineer with Rogers Broadcasting, Toronto, passed away on September 18, 1982. Born in Portsmouth, England, Les became interested in radio as a youngster while working with his father, picking up batteries to be re-charged. On the outbreak of World War II, he enlisted with the British Air Force at age 19 and became a radar engineer, stationed in Egypt. He came to Canada in 1953 to work with A.V. Roe on radar engineering for the CF-100 aircraft, and when that project was ended, joined Canadian General Electric. His work on the installation of CHSJ-TV Saint John, N.B., in 1954, led to a permanent position with the station, where he remained for 14 years, joining Rogers Broadcasting in December, 1968. A member of the Audio Engineering Society, Les was a familiar figure at meetings of broadcast engineers, and was highly regarded by his colleagues both as a professional and a gentleman. He is survived by his wife, Patricia.



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ARMSTRONG AWARDS

Among finalists in the recent 18th Annual Armstrong Awards were CKFM Toronto, in the music category for *The Act You've Known For All These Years*. CBC Toronto had two entries in the finals, *Samuel Johnson and His Friends* (education), and *The Arms Race* (public service).

Named in honor of Major Edwin H. Armstrong, the inventor of FM, the awards are for excellence and originality in radio programming. The 21 finalists, in six categories, were selected from hundreds of entries and excerpts were aired nationally in the U.S. on National Public Radio.

NEW STATIONS

- CJAX-FM Edmonton went on the air in August with a C&W format. Owned by Maclean-Hunter, its staff of 30 is headed by vp/gm Ralph Connor, with Bob McManus as news director and Scott Franklin sports director.

- CKND-TV2, a rebroadcaster of CKND Winnipeg was officially opened in a ceremony at Brandon on September 1, CKND's 7th anniversary. The \$2 million station operates from a 1300-foot tower at Minnedosa, Manitoba, on channel 2.

HALIFAX FM BIDS

Patterson Broadcasters Ltd., operators of CFDR Dartmouth, N.S., is one of two applicants for a new FM station for the Halifax area. The other applicant is Haldar Media Ltd., of Winnipeg. Both bids are for a progressive rock format on 104.3 MHz with 100 kw ERP.

MEDIA/POLICE RELATIONS

- CHWO Oakville recently participated in a seminar on Media/Police Relations, sponsored by the Halton Regional Police. News director Hal Rothenberg conducted a session on community radio reporting, and other speakers from the media included Gerry McAuliffe of the CBC and Tom Cherington of CHCH-TV Hamilton. Thirteen police forces in Ontario were represented.

- *CABNEWS* reports on another incident that could fall under the heading of Media/Police Relations: "The Global TV news team of Tim Moses and Mark Snyder recently heard the sound of breaking glass and rushed to the scene to get footage of two thieves leaving the site of a smashed shop window carrying 2 radio/cassette units and a TV set. The film clearly shows faces, and the licence of the getaway car. Police are trying to match mug shots with the film of the reluctant, startled TV stars."

SELKIRK'S LBC RENEWED

Britain's first commercial radio station, London Broadcasting Co., has won an 8-year renewal. Selkirk Communications Ltd. is the main shareholder in LBC, a 24-hour news station, which in 1973 became the first of some 40 commercial

stations in the U.K. Under a competitive renewal system, other companies can bid for the licences at renewal time.

"RADIO AS A CAREER"

CHUM Limited is producing a 15-minute educational film designed to develop and promote Canadian radio talent. *Radio as a Career* will be made available to stations, colleges and high schools. Inquiries may be sent to: The CHUM Report, 1331 Yonge St., Toronto, ON M4T 1Y1.

BT welcomes news and photos about activities at your station. Our address is: Broadcast Technology, Box 420, Bolton, ON, L0P 1A0.

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'A Star is Born'...

by Ken Harris

Date: August 31, 1982.

Place: Ottawa—the Nation's Capital.

Time: Exactly 5:40 pm.

The occasion: The Birth of 540-CJSB Radio—culmination of 10 months of serious study and labor ...

CJSB's studios are located at 1504 Merivale Road, in a brand new, two-storey, 14,000 sq. ft. building, specifically designed for radio broadcasting. The upper floor is devoted to administration, sales, promotion, copy and accounting; the lower level contains three studios, public affairs, news, music library and engineering.



Master control at CJSB is fitted with a McCurdy 8700 custom console. Announce and news announce studios have turrets which provide for remote control of microphones, talkback, headphone source select and level control. The news announce studio has two ITC cart machines for use during newscasts. Ancillary equipment for the console—such as power supplies, power amplifiers for speakers, amplifiers for headphones, and phones—is rack-mounted and enclosed within a ventilated cubical. The station VHF is centrally controlled from master control.



Studio B—also referred to as our 'spoken word' studio—is fitted with a McCurdy custom SS8816 console, two ITC play-only machines, one ITC r/p machine, two Otari reel-to-reel machines, and Technics cassette recorder and turntable. This studio has an adjacent booth fitted with a turret (as in master control). A small turret is fitted on the right of the board, which allows 3-mic interviews. This room is fully self-contained and can be used as an alternate master control.

Studio C, fitted much the same as the others, with a McCurdy SS8650 custom console, is our production studio.

BROADCAST TECHNOLOGY



The newsroom is fitted with four Otari tape decks, three in a central rack which also contains three mini-cue amps for monitoring, three record/playback ITC machines plus mini-cues. A microphone is fitted on the news rack, enabling news people to go live on distribution. (When this mic is used, all mini-cues within news are muted.) With the use of a 5×24 crossbar switcher, the Otari machine inputs and ITC r/p machine can be assigned to any of 24 sources; another 3×7 crossbar switcher enables us to direct the outputs of these machines to our distribution system. A small edit studio is included within the newsroom and contains an Otari, an ITC r/p machine and small switching centre. The 30×19 general switcher, which is located in engineering, has two of its outputs within the news rack, thereby greatly expanding the sources available to the News Department. An additional room, 20'×15' adjacent to the newsroom, is allocated for future expansion of news. CJSB has also purchased its own satellite receiving equipment and the satellite feed can be distributed throughout the station.



Engineering contains the VHF control and equalization equipment, transmitter remote control and status panel, off-air monitoring, a 30-input/20-output custom switcher by AVL, remotely-operated switchers for selecting control room A or B, delay in/out, processing in/out, satellite receiver, outside temperature, and 24-V DC power supplies for use around the station.

The station also has a standby Diesel generator which is designed to carry the load of the operational radio station; it can assume this load within 4 seconds of a power failure.

Ken Harris is chief engineer of CJSB Ottawa. Our thanks to Ken and to Sid Margles, vice-president and general manager, for their co-operation in providing this photo story.

CCBA ENGINEERING NEWSLETTER

In other personal news, **Bill Schofield** has left his long-time haunt of CKSO Sudbury, to be Director of Engineering (AM-FM-TV) for Huron Broadcasting (CKCY) in Sault Ste. Marie. **Stan Corbett** retired from Director of TV Engineering for that company earlier this year.

Harold Graves, Transmission Engineer for CHCH-TV has left that company after more than 20 years, for the quiet solitude of the area near Peterborough. And finally, **Marcel Speakerman**, who was Operations Engineer, and had been with that same company for more than 26 years, passed away in August, while in Europe.

At CHIN Radio, **Trevor Joice** advises that they are making use of Satellite Technology, by broadcasting daily transmissions from various parts of

Europe. What I found interesting was the two-way aspect of the system, whereby CHIN can also communicate with the point of origin, or relay their own transmissions. Trevor also advises that CHIN will be building a Bilingual Newsroom shortly, combining the existing two newsrooms into one, for the use of newscasters skillful in two or more languages.

One of the topics to be discussed at the Convention Technical Session this year is Telephone Interconnect. Stations in the Key Radio group, namely CHYM, CKEY and CFCO have been installing Mitel equipment to replace existing switchboards. **Paul Firminger** told me that a space problem forced him to mount the SX-200 at CHYM in two unused racks in the Master Control area. A positive ad-

vantage was gained, however, inasmuch as the access to the equipment is now much easier than is the case with equipment in Mitel's own cabinet. If this interests you, call Paul for more details.

Paul was also telling me that he has some field work coming up on a Daytime Limitation brief, and we were musing about the inescapable fact that his work never gets done in the nice weather of summer. Fall rolls around before many of us get started on the old Spec 20, and we inevitably freeze our buns taking field strength readings in some remote location.

If you have News or Comments, please write or call Bruce Dingwall, CFRB, 2 St. Clair Ave. West, Toronto M4V 1L6 (416-924-5711).

WHO'S WHO!



BT's Who's Who Contest. How many of these familiar 'famous' people can you name? List the names and forward to BROADCAST TECHNOLOGY, Who's Who contest, Box 420, Bolton, Ont. L0P 1A0. The winner will receive a cheque in the amount of \$100.00—take your lady to dinner. All entries must be postmarked no later than January 15, 1983. In case of a tie the entry bearing the earliest postmark will be the winner. The winner will be announced in the Mar/Apr. issue of BT.

TV, passed away at age 60 ... New president of the Women's Ad Club of Toronto is **Alice Zaharchuck**, v.p., client services, Whitehead, Titherington & Bowyer; CFRB's **Betty Abrams** was elected a director ... First Choice Canadian moved to new quarters on the 17th floor, Eaton Centre, 1 Dundas St. W., Toronto. In charge of programming for the Pay-TV firm are **Phyllis Switzer**, senior v.p., and **Joan Schafer**, v.p., both formerly associated with CITY-TV ...

When we toured radio stations in the Orient, we took along copies of *Broadcast Technology*: at Hong Kong, **Nick Demuth** looked at BT and said, "I know that publication—I've read it often!" (See *The Phil Stone Report in this issue.*) ... **Warren Cosford** advises that Winnipeg's Rocki Rolletti took the grand prize in the Trans Canada Rock Competition. Their song *Goof on the Roof* won for them the CHUM Group grand prize: 100 hours of recording studio time ... **Paul Kellogg** moved from CFRB to CKEY ... At CKAN Newmarket, **Dean Burton** became operations manager and p.d. is **Rob Sage** ... **David List** was appointed v.p., corporate development, Telemedia group ... We're immensely proud of **Jim Norman**, one of our early Humber grads and later a CHUM writer, who won the gold medal from New York's International Radio Festival for a 30-second spot he created; **Zeke Zdebiak** produced it and **Terry Steele** did the voice-over ... **Scott Walker**, who worked in Winnipeg radio, is now evening man at CJCL Toronto ... Once again, CTV has brought the Canadian rights to the Winter Olympics, laying out \$1.8 million for the 1984 games from Yugoslavia ...

Stan Larke, co-ordinator of Humber's radio course, has long been a gardening expert and is now freelancing in this capacity on CKO-FM ... **Rita Fabian** joined CBC-TV Network Sales as account super ... Opex Toronto promoted **Vicki Blake** to director, national sales ... Deadline for the 23rd International Broad-

cast Awards for the best radio and TV ads is December 3rd. Contact the Hollywood Radio-TV Society, 5315 Laurel Canyon Blvd., No. Hollywood, CA 91607-2772; (213) 769-4313 ... Plaudits to CITY-TV, whose 10th anniversary celebrations included the creation of scholarships at all radio/TV arts colleges in Toronto ... And a big hand to **Len Moore** of TvB who provides all those brochures, etc., for my Broadcast Management students at Conestoga College in Kitchener ... Canadian ad man **Morris Saffer** was elected president of the Chicago-based Retail Advertising Association ... **Hana Gartner** of CBC-TV's *Fifth Estate* was quoted in the *Toronto Sun* feature, "The best advice I ever got", as having been told by her father: "Whatever you do, give 100%. Otherwise, you live life by rote."

Interesting Books:

- *Johnny Tonight!*—a revealing book about **Johnny Carson** by **Craig Tennis**, for over eight years talent co-ordinator for the show.
- *A Few Minutes with Andy Rooney*—the acerbic, irascible and often humorous personality on *60 Minutes*; he was a syndicated columnist in some 150 papers, has written four other books, and once was a writer for **Arthur Godfrey**, **Gary Moore** and **Bob & Ray**, among others.
- *Sid Ceasar's Where Have I Been?*—which talks frankly about the problems that took him out of the public eye.

Peter Lloyd, who was CTV's national reporter, is now with CJOH-TV Ottawa, covering the capital scene ... Canvideo succeeded AP&D as reps for CKVU-TV Vancouver ... The CRTC approved job ads on the community channels of Intervision/Cablespec in Montreal and Quebec ... TV in Canada billed \$360.9 million in the first half of 1982, up 21% over last year, and a 3% gain in share of national advertising. Radio was up 1.3% to \$45.6 million ... **Brent Imlach**, Punch's son and once a pro hockey player, was appointed director of advertising by Molson's ... **Tom Rivers** and CHUM parted company ... When

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Circle #161 on Reader Service Card

NOVEMBER/DECEMBER 1982

1982 CANADIAN RADIO COMMERCIAL AWARDS

One thing shone through at the 1982 Canadian Radio Commercial Awards—Canada has an abundance of creative talent that need not take a back seat to the U.S. or any other country.

The awards event came off as an excellently-orchestrated affair under the most competent chairmanship of hard-working **Ross McCreath** and a dedicated team. Co-sponsored by the Radio Bureau of Canada and the Canadian Association of Broadcast Representatives, it saw the first appearance on a dais in front of broadcasters, agencies and production house people, by **Brian Minton**, the new RBC head, whom we profiled in the September/October issue of *Broadcast Technology*. Brian was impressive and exuded the dedication and determination that ought to be most beneficial to the Bureau.

It was also red-face time, as the *Best in the Show* award for a commercial went to V&B/Ayer, Toronto, for *Darkness*, a spot for Canada's Wonderland. The embarrassment was that V&B no longer has the account—much like the *Emmy* award that

often goes to a show the network has abandoned. V&B/Ayer won three trophies in all, to head the seven ad agencies and seven production companies that received a total of 14 *Star* trophies, designed by sculptor **Barbara Fletcher**.

It was a most pleasant evening at the Inn on the Park, Toronto, highlighted by an excellent dinner and, as always, the chance to exchange greetings with a lot of people. For us, that would include **Larry Heywood, Peter Harricks, Betty Scott, Doug Trowell, Mike Hanson, Bill Townsend, Steve Kroll, Doug Thompson, Pat Hurley, Elmer Hildebrand, Ron McKee, Bob Gosschalk**, and a flock of former students now happily ensconced in the creative mosaic. **Miles Ramsey** of Griffiths, Gibson, Vancouver, was an excellent m.c.

It was 10 years back to the last such awards dinner—hopefully, the next one will come sooner. Even if the hard-working judges—as we were told—had to listen to a solid 5½ hours of commercials ...

Randy Beck left Newsradio he went to CKWS-TV Kingston in sales ... **Marg Anthony** of CTV (v.p., network relations) is the 1982-3 president of the Broadcast Executives Society, and, I believe, the first woman to hold that position ... Learned from **Andy McDermott's** newsy piece in the BES newsletter that **Charlie Fenton** left Mutuelcom for *TV Guide* ... We join in condolences to **Jeannie**, wife of **Samuel Hersenhorn**, on the passing of this giant in the music side of Canadian broadcasting

Ron Hewat, who handled play-by-play of Toronto *Maple Leaf* games for Hewpex (now Telemedia Broadcast Services), has moved up and the hockey is now done by **Jim Bowen**; originally from Sudbury, he covered hockey there for nine years, then in Halifax. **Dale Tallon** is now doing color on the Chicago *Black Hawk* games, for Pay-TV, and his replacement at TBS is another ex-NHLer, **Gerry Monaghan**. And **Tom Cheek**, who does *Blue Jays* play-by-play for TBS, is announcing U.S. college basketball on Mutual Radio ... There are those who think that when **Jake Gaudaur** steps down as CFL commissioner, that former player, lawyer **Mike Wadsworth**, the excellent CFL color commentator, could succeed him ... and some may remember when **Curly Morrison** did the games on CBC: he's now g.m. of the Los Angeles *Express*—an entry in the new U.S. football League ... So sorry to learn of the passing, at age 63, of **Ken (Kendrick) Crossley**, a warm and cultured veteran broadcaster who had been in radio since 1943, when he joined **Roy Thomson** in northern Ontario. Ken was with CKEY from 1949 to 1980 when he fell ill. Condolences go out to his widow, **Sylvia** ... Newsman **Mike Robbins** moved from CFTR to CJCL ... **Eddie Luther** and CKEY parted company ... **Ted Kennedy** spent over \$750,000 on TV to promote his re-election as senator, using four 5-minute spots ... **Charlene Roycht** at CFTR wrote to let us know that "TR is running *Sunday, Sunday*, co-hosted by **Arlene Bynon** and **Ben Steinfeld** ... Fraser Valley Broadcasters sent along its interesting *Dial-Log*, from which we learned CFVR manager **Bob Singleton** was chosen BCAB's Civilian of the Year ... And **Peter Agnes** at CHUM-FM wrote that the Sonic Workshop special, *The Rolling Stones—Past and Present*, ran an hour a night for two weeks ... Note to these and others with news to report: would you kindly send them direct to me at Suite 1601, 2350 Bridletowne Circle, Scarborough, Ont. M1W 3E6 ... A student asked me: "Sir, do you remember your very first broadcast?" I replied: "I'll never forget it. God knows I've tried."

Pat Hurley has confirmed that the estate of Raymond Crepault is attempting to divest itself of some of its holdings, including CKMW and CKNY-FM Brampton, Ont., along with their film production house, retaining their Province of Quebec radio stations and Radio Mutuel. This would mean the shrinkage of Civitas Corp., from which **Ed Prevost**, president, has resigned.

CKO has picked up the radio rights for National Football League play-by-play ... Heard **Reiner Schwartz** the other day on CHFI Toronto ... "The boss" in those long-distance TV commercials is **Larry Mann**, an ex-Torontonian long a resident of Hollywood, who was CHUM's morning man in the late 40s and early 50s ... **Bob Bale**, publisher of *Stimulus* and *AdNews*, tells me his wife, **Anne**, is joining the company as v.p., sales. Her ad sales background includes *Enroute* magazine and the *Globe & Mail*. And look for **Barbara Byer's** freelance byline in *Stimulus* ... Our next *Broadcast Beat* will be in the January/February issue of BT, which means the holiday season will have passed at that point, so we take this opportunity to wish that Santa Claus brings you a huge stocking full of economy turn-around, and that 1983 laces that financial recovery with good health and happy days ... Hope to see you at the CAB-CCBA conference in the meantime ...

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\$15,000.

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HEARINGS

Remaining public hearings for 1982 are listed below. (Those planning to attend should confirm the date and location, as changes may be required.)

Nov 23: Hull (Conference Centre)
Dec. 7: Montreal
 (Queen Elizabeth)
Dec. 14: Vancouver
 (Hyatt Regency)

SATELLITE SERVICES

The November 23 hearing will consider applications to expand television service to remote areas. These include:

- **Cancom**—proposal to add four Detroit stations (ABC, CBS, NBC and PBS), at a wholesale rate of 70 cents per channel per month, to the four Canadian signals now delivered, in scrambled form via satellite. Approximately 400 distributors have been licensed to carry one or more of Cancom's Canadian TV channels, either by cable or low-power transmitters. Cancom also plans to add VOXM St. John's, NF, to its radio service.

- **Norcom**—Kenora-based firm proposes to offer a satellite TV package consisting of CKND-TV (Ind.) and CKY-TV (CTV) Winnipeg, three North Dakota stations (ABC, CBS and NBC), plus KAWE-TV (Ind.) in Minnesota.

DECISIONS

AM Radio

CORNER BROOK DENIALS

Two applications for a second AM in Corner Brook, NF, have been denied. The CRTC ruled that neither proposal (Douglas E. Alteen, Western Broadcasting Ltd.) offered a distinct alternative; however, the commission is now satisfied that the market can support a second station and will call for further applications.

Other AM decisions:

- CFIQ Harbour Grace, NF (Radio CJYQ 390 Ltd.)—renewed; must be on-air by March 31/83.

- CFVD Ville Dégelis, PQ—power increase to 10 kw denied (*see FM decisions*).

- CKSM Shawinigan, PQ—additional studio at Grand'Mère approved.

- CKMG Maniwaki, PQ—transfer approved from Radio CKML Inc. to Denis Aubé, who proposes 85 hrs. local, 40 hrs. CBC programs weekly.

- Mutual Broadcasting Canada Ltd.—corporate re-organization approved; all nine Mutual stations (CJMS/CKMF Montreal, CJRP/CHIK Quebec, CJRS Sherbrooke, CJTR Trois-Rivières, CJRC Ottawa and CKMW/CFNY Brampton) now licensed to amalgamated company (Radiodiffusion Mutuelle Canada Ltée).

- Buffalo Narrows (SK) Broadcasting Corp.—new low power station, 50 w on 1450 kHz, approved to carry local programs 61 hrs. weekly plus Cancom FM signals (CIRK Edmonton/CFMI Vancouver).

- CKDQ Drumheller, AB—power increase to 50 kw denied. New owner, CHUM Ltd., is required to return orientation of CKDQ to Drumheller area, rather than Calgary; however, CHUM Ltd. was commended for its efforts to improve programming and for investments in new studios and equipment at CKDQ and its sister stations, CIBQ Brooks and CKSQ Stettler.

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Sales

Larcán Communications Equipment's continued expansion requires a salesperson to market television and FM broadcast transmitters and antennas in Ontario and Western Canada as well as provide headquarters sales support for domestic and export sales activities.

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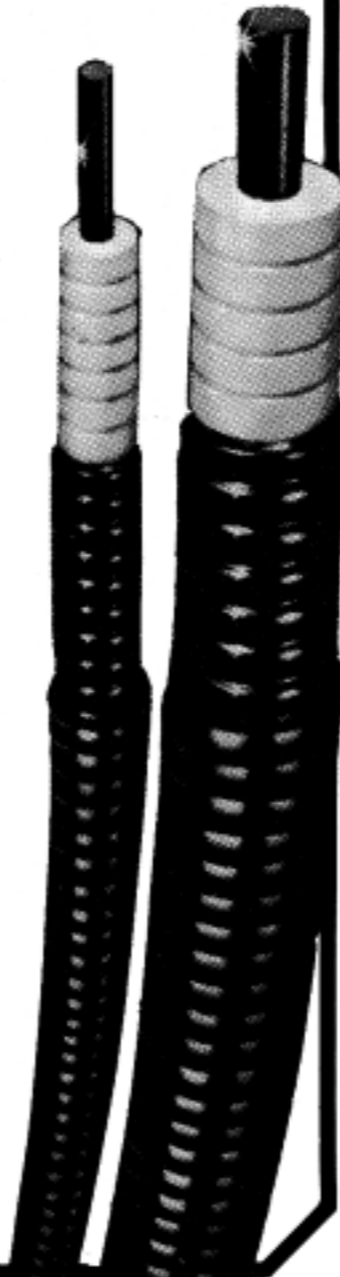
FLC* cable incorporates other special features we'll be happy to demonstrate for you too. It comes in both 1/2" and 7/8" sizes and is available for immediate delivery at all our Service Centres across Canada ... right now!



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Vancouver, Edmonton, Regina, Winnipeg, Montreal, Truro, St. John's



Circle #126 on Reader Service Card

FM Radio

NEW STATIONS LICENSED

- St. John's, NF—Radio CJYQ 930 Ltd., for 100 kw on 98.3 MHz, with a 24-hour country and folk music format.
- CBC rebroadcasters: Val d'Or (35.7 kw on 101.1) and Rouyn-Noranda (1 kw on 99.9), both ex-CBM; Waswanipi, PQ, 13 w on 101.5 and 105.1, ex-CBF and CBM Montreal.
- Radio Dégelis Inc.—50-watt rebroadcasters at Cabano (102.7) and Pohénégamook (104.9), ex-CFVD Ville Dégelis, PQ.
- Radio Baleine Inc.—low power community station to broadcast in French, English, Inuit and Cree.

Power increases: VOCM-FM St. John's, NF, from 20 to 50.1 kw; CFBC-FM Saint John, N.B., from 5.6 to 30 kw.

Power decreases: CBF-10-FM Sherbrooke, from 100 to 35 kw; CFNY-FM Toronto, from 100 to 23.1 kw (with move to CN Tower).

Licence revoked: CIMH-FM Sept-Iles (Radio FM du Nord Ltee), at request of licensee.

Frequency changes: CHGB-FM La Pocatière (from 102.9 to 107.1), CBMB-FM Sherbrooke (from 92.1 to 91.7), and CFFM-FM-4 Clinton, BC (from 12 w on 106.5 to 160 w on 101.3, with change of tx site).

Short-term renewal: CIXX-FM London, ON, for one year. CRTC notes that Fanshawe College station's programming has "departed considerably" from Promise of Performance, and that this is of particular concern because a licensee involved in the training of professional broadcasters should communicate a broadcaster's responsibility to the public "by example as well as in theory". It warns that failure to respond adequately could result in non-renewal of the licence.

Television

NEW TVO REBROADCASTERS

As part of the project to extend TVOntario in northern Ontario via satellite, seven new rebroadcasters have been licensed to the Ontario Educational Communications Authority:

ERRATUM

Please note the following correction in the advertisement for Otari MX-5050B which appeared in the July/August 1982 issue on page 58.

Should have read "all this comes for \$2850 or less". Broadcast Technology regrets any inconvenience this may have caused.

Location	Ch.	Watts
Caramat	10	1
Pickle Lake	11	10
Sioux Narrows	10	10
Rainy River	4	10
Emo	8	10
Longlac	5	10
Nestor Falls	13	10

Applications pending:

Alberton	11	10
Attawapiskat	10	3.35
Barwick	10	20.5
Bergland	7	10
Devlin	21	39.5
Eagle River	11	20.6
Jaffray Twp.	11	10.3
MacDiarmid	5	5
Moosonee	11	21.25
Morson	11	26
Nakina	11	10
Pinewood	12	20.5
Savant Lake	10	5
Stratton	19	39.5
Vermilion Bay	7	19.5

CBC rebroadcasters: Beauceville (8 kw on ch. 6, ex-CBVT), and Waswanipi, PQ (10 w on channels 8 and 10).

Denied: Application by CanWest (CKND-TV Winnipeg) for a rebroadcaster at Rembrandt, MB, 73.3 kw on ch. 13. The CRTC noted that this channel is the last available VHF channel in the area, and that CKND already covers about half of the potential audience of the proposed station.

Power increase: CBFNT Port-au-Port, NF, from 504 w to 14 kw.

Channel change: ATV station at Marinette, NS, from 69 to 23.

Transfers approved: CJPM-TV Chicoutimi, 50% to Télé-Métropole, which now owns 100%. CFMT-TV Toronto, share transfers which took place between 1978-81; CRTC states it is surprised at the lack of responsibility shown, any future infringements may place the licence in jeopardy.

Licence revoked: CKPG-TV-5 Fort St. James, BC, at request of licensee.

Renewal: Community station CHOY-TV St. Jerome, PQ. Agreement for production of joint community programming with Télécanal Vidéotron Ltée approved; request to carry institutional advertising denied.



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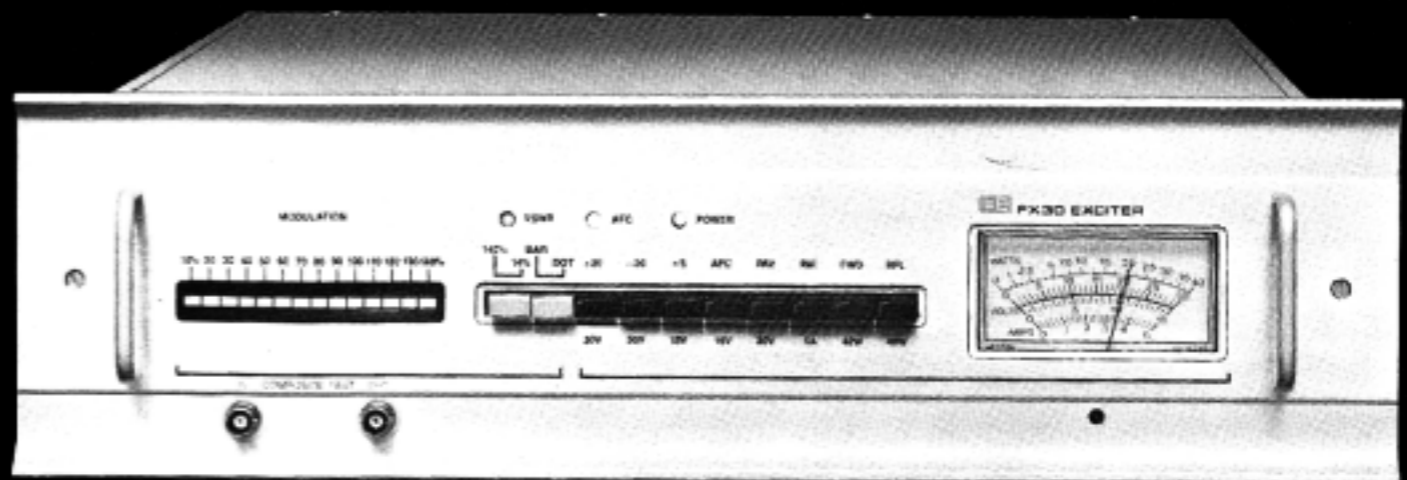
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- "Easily Tuned." CIGV, Penticton, B.C.
- "Best Money Can Buy." CHEZ, Ottawa, Ontario
- "Sounds Clean." CFCA, Kitchener, Ontario
- "Install It, Forget It." CFMI, New Westminster, B.C.
- "Exceeds Specs." CIRK, Edmonton, Alberta
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