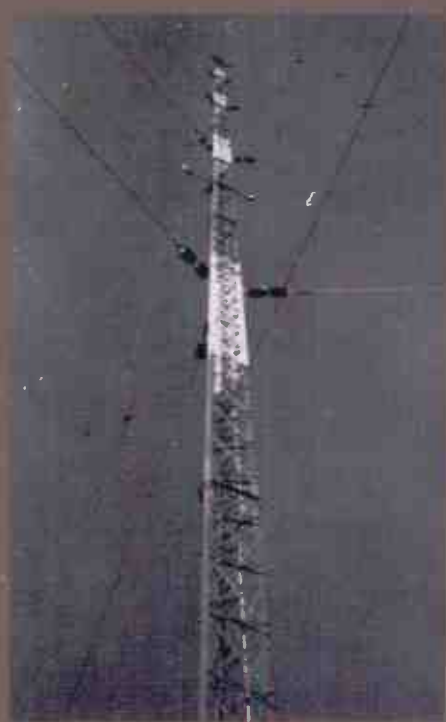
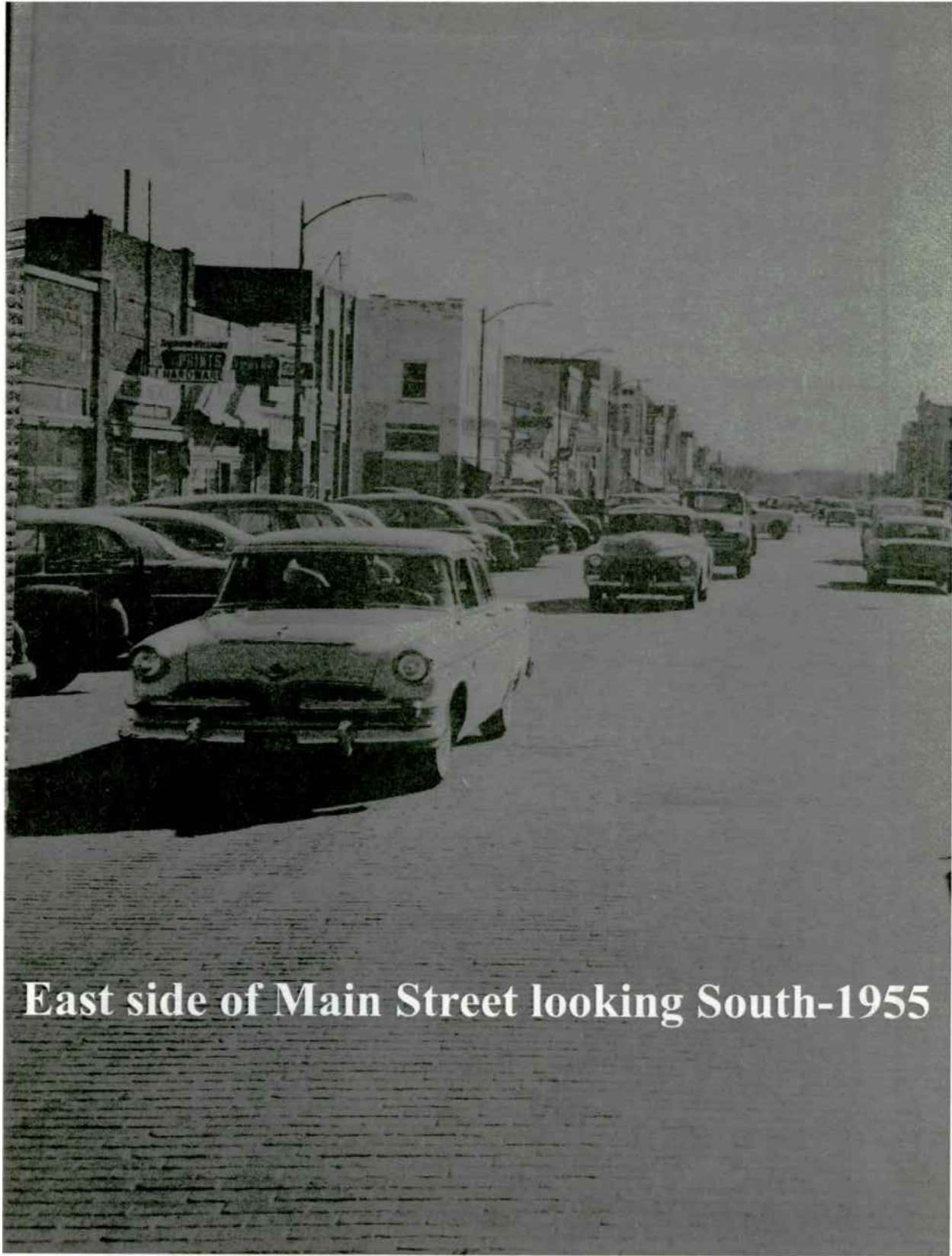


The KWSK Radio Story



By Ronald W. Detwiler



East side of Main Street looking South-1955

Introduction

October 29, 1952 marked a big day in the history of Pratt, Kansas, the day KWSK signed on the air. This is the story of Pratt's first station and the man who built her, Clem Morgan, from his humble beginnings in the Indian Territory of Oklahoma to owner and operator of KWSK. It is a story of triumphs and tragedies, a story of life and of radio in the good old days.

It was by chance that I got started on the history of both KWSK and KWNS radio stations. Since owning a computer and access to the Internet, I was always looking for anything on both stations, with zero luck. Then one night in August 2010, I found part of a clip that a William J. Young from Phoenix, Arizona had been hired as the General Manager for the local radio station. I immediately said to myself, "My God, there can't be two of them!" I worked for the station part-time and full time from 1968 to 1985, so I knew the Bill Young I had worked for had come from Phoenix, but that was in 1963. Well, it kept bugging me that night; so the next day I called the radio station, still the same phone number, but now KMMM. A female voice answered the phone and I asked to speak to the General Manager, upon which I was informed that I was talking to the General Manager, Lisa Coss. I told Lisa about what I had found on the Internet and she laughingly replied that it was a 1963 newspaper clip on their new website. After talking to Lisa for about 10 minutes, the conversation turned to the history of KWNS and her inability to find someone with knowledge of the station and its history. Having worked at the the station for 17 years, I told her I might just be the person she was looking for. After work, I stopped by the station and that late afternoon was born the idea for a history book of both KWSK, KWNS and a reunion of the station employees.

For the history of KWNS, that part was going to be relatively easy. On the other hand, the KWSK history was not going to be that simple. I had already tried for a long time to locate any information on the Morgans or KWSK, but without success. Without the help and personal knowledge of them and any former employees, I had almost nothing to go on.

So I decided to put KWSK on hold for awhile and begin with the KWNS history. Once again, Fate had other plans.

One of the KWNS employees I wanted to locate was Bill Farmer, who I had worked with in the early 70s. So who better to talk to, then Bill's cousin Phil Farmer. After getting Bill's phone number, I mentioned to Phil my problems at locating any of the Morgans. Phil replied, "I went to school with a Mary Morgan, but I can't remember who she married right now. Let me go to the house, get a beer, a year book and I'll be back". About 5 minutes later, Phil returned with a cold beer in one hand and a yearbook in the other and said, "I remember now, it was Les Gould. I think they live in Mulvane". So back home on the computer and Whitepages.com, shortly I was talking to Mary Gould and in the next few weeks, all the Morgans. Once again Fate put me on the path to doing the KWSK history first.

My thanks to Phil Farmer for starting me on the path to the Morgan family. To all the Morgans for all the pictures, documents and family information. A special thanks to Clem Morgan, Jr. for keeping me straight on the technical side of KWSK. A very special thanks to Margaret Morgan Godfrey for sharing her memoirs, pictures, documents, patience and keeping me straight on Clem's biography. Also thanks to Larry Waggoner, Lynn McBride, Harry Mansfield, Roger Bailey, C. Kay Hutchinson and Marsha Brown at the Pratt Historical Museum. My thanks to the Pratt Tribune, Pratt College and others for their permission to reprint articles. Also before I forget, Bob Schimdt, Clem's partner, who also kept me straight on the early history in the building of the station. If I have forgotten to mention anyone, my thanks to you also, you know who you are.

Finally, thanks to my wife Patty, my bride of 40 years now, for letting me spend hundreds and hundreds of hours on the computer and at the Pratt, Great Bend, Wichita libraries doing research for the books and reunion. She will always be my "Venus in Blue Jeans".

Ronald W. Detwiler, "Rocking Ronnie"

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The Life and Times of Clem Morgan, Friends and Family

Clem's story begins on January 28, 1863 with the birth of his father Eleazar Lee Morgan. Eleazar was the grandson of Samuel Morgan, who came to the United States between the 1770s and 1800. Samuel would later become a plantation owner in Kentucky. His ancestors had moved from Ireland to Wales in England and finally migrating to the United States. Lee came from Fairfield, Iowa in the early 1880s with his parents to Harper, Kansas where Lee's father died in 1885. Sometime after his father's death, he went to Tribune, Kansas, where he met and married Etta Frances (Fanny) Smith from Columbus, Ohio in June 1888 and they returned to make a home in Harper.

On September 16, 1893, Lee left Harper, joining an estimated 100,000 restless people at Cameron, Oklahoma for the famous Cherokee Strip Land Run, which amounted to more than 6 million acres. When you mention land runs, everyone thinks of the first land run, the one in 1889 that opened what is today Oklahoma City. Actually there were five land runs, a land lottery, a land auction and a Supreme Court decision that combined and created what is today, the state of Oklahoma. The land run of 1893, the fourth and largest of the five runs, actually opened more land for settlement than the one in 1889. According to President Cleveland, "The Run," would take place at 12 noon on September 16, 1893.

On the day of the run, it was hot and dusty. Dust, whipped by wind and the shuffling about of 200,000-plus feet, made it unbearable. To add to the misery, soldiers were doing their best to keep order, to see that no one "jumped the gun." Oral tradition claims that a nervous soldier accidentally discharged his gun at 11:55 a.m. and the race was on! 100,000 land hungry pioneers raced for 40,000 homesteads and the valuable town lots available in the Cherokee Outlet Land Opening. Immigrants from almost every area of the United States and many foreign countries took part in the run.

By sunset, farms were being established and the cities of Enid, Perry, Alva and Woodward had risen out of what had been virgin prairie the day before, and Federal land offices were set up for the filing of claims. There were endless lines at the federal land offices, and more losers than winners. The Cherokee Strip Land Run was a tumultuous finale to what many have called the last American frontier.

In the new town of Enid, Lee filed his claim on the SW1/4 of Section fourteen, Township twenty-nine north, Range eight, west of Indian Meridian in what would later be known as the town of Manchester. Lee set about immediately

to build a dugout for Fanny and their two children, Morris and Elsie. With the births of Brant, Millard, Fairy, Clarold and Lela, the family quickly outgrew the living quarters; so four rooms were added on the hill, making perhaps the first split-level home.

On July 18, 1896, the Hutchinson Southern Railroad bought 50 feet on either side of the center of right-of-way, running diagonally through Lee's pastureland. April 20, 1901 saw the signing of the town charter. On August 9, 1901, Lee obtained a Warranty Deed and on September 21, 1901, he filed claim for his property, which was signed by President Theodore Roosevelt and Secretary F. M. McKean. His patent was received on May 18, 1903. On July 18, 1905, the north half of west half of SW quarter was sold to J. W. Smith, the town's lawyer and it became Manchester's south addition, thanks to Lee. The present town of Manchester is located about 20 miles due south of Anthony, Kansas.

Lee and Fanny worked very hard caring for the family. Lee bred, broke and trained horses, moved houses, maintained roads and raised wheat, which was milled into flour at the Red Ball Mill, where Lee also worked. Lee also dug a pond that attracted the townspeople. Candidates from Manchester's churches were brought to the pond for baptism. Fanny took care of the family's food supply. Clean, fresh straw obtained after harvest was used for bed ticks and goose feathers were used to make pillows. She also made the family wardrobe and bedding plus had the duty of "family barber."

One thing you could say about the Morgan family was that they were merry-makers with friends and relatives sharing in all of the activities. Outdoor games were greatly enjoyed, particularly baseball and croquet. All the Morgans were musicians and made use of violins, guitars, a square grand piano and much singing, things that would influence and be very helpful to Clem later in life.

Which brings us to Clem. He was born Francis Clem Morgan on April 28, 1906 in Manchester, Oklahoma, his early years of life spent on the farm in Manchester. Clem and his two younger sisters Delta and Alma were born about the time the homestead was being further improved by the additions of a well and cistern. Clem, as he preferred to be called, was the 7th of 11 children, 10 of whom survived to adulthood.

In approximately 1912 or shortly thereafter, when Clem was about to start school, the family returned to their previous home of Harper, Kansas where they had a small farm. The farm was located on what is now East Twelfth Street. Clem's father, Eleazar Lee Morgan raised dray horses and ran his own business

as a drayman. A drayman was the driver of a dray, a low flat-bed wagon without sides, pulled generally by horses or mules that were used for the transport of all kinds of goods. Today the term is really only used for brewery deliverymen, even though routine horse-drawn deliveries are almost entirely extinct. Some breweries still maintain teams of horses and a dray, but these are only used for special occasions, such as festivals, parades or opening new premises. An example today would be the Budweiser Brewery and the Clydesdales. The dray or draft horses raised by Eleazar were probably Shires or Percherons, very popular breeds in the USA at the time. They are still seen today on some smaller farms in the USA and Europe, particularly popular with groups such as the Amish and Mennonite farmers. Eleazar had other wagons for other types of hauling too, such as wheat, which would naturally have had sides.

Clem attended High School in Harper, Kansas, where he graduated in 1925. At about the same time he was singing at Harper High School, he and two of his sisters, Alma and Dot, formed a trio and sang at the churches in the Harper area. It is not known for sure who accompanied them, but it is thought to have been Millie Fickle (who would later help Clem on his entry into the State Song contest). Clem also played his ukulele or mandolin when he was in high school at Harper, Kansas. One of his frequently performed pieces, remembered by a gentleman in his 90's from Wellington, Kansas was "Who Put the Overalls in Mrs. Murphy's Chowder?" The song had been penned by George L. Giefer in 1898 and is considered a classic Irish folk and drinking song due, in large part, to the early recording by Edward M. Favor in 1901 on Edison Records. Sure, it was a silly song, but in Clem's day, it was very popular. Following graduation from Harper, Clem attended Pittsburgh State Teachers College in Pittsburgh, Kansas. He attended three full years there, and possibly part of the fourth year. Clem also entered the sports programs at Pittsburgh State and during his days at PSTC, he set records in throwing both the discus and shot put. Clem did not finish college however, because of his father death in May 1926 of a heart attack and so he returned to Harper, to help his mother support his two younger sisters.

Not a lot is known of Clem's youthful days, but a few things we do know. Sometime between 1924 and 1930, he ran a harvest crew from the border of Mexico to the border of Canada. Also somewhere in this time frame, Clem tested for a railroad job. It is not known what railroad it was or an exact date, but he was not hired, because testing revealed, that he was colorblind. He could see some reds and some yellows, however he could not tell the color of the signal lights. In addition, during this same period, he would stake out a homestead in New Mexico with his brother-in-law and sister, Floyd and Fairy Belle Morgan Bledsoe.

They did not prove out the claim as the Bledsoes returned to Garden City, Kansas to start their son and daughter in school. Clem stayed one more year, but starved out, joining the Bledsoes in Garden City.

Clem's radio career began about 1923 or 1924 in Wichita, Kansas as an entertainer. During his next 41 years, he was active in Kansas radio, serving in various capacities, ranging from entertainer to manager, and finally, owner of KWSK here in Pratt Kansas, which he operated until August 30, 1964 when he closed the station due to ill health. Clem performed on KFH radio in Wichita, Kansas, in the 1920s, beginning in 1924 singing and playing many gospel songs. Clem also performed on a weekly basis with Tex Ritter, and was one-half of the singing duo Wichita known as the "Flying Cowboys" (having no connection with Tex Ritter). Clem was known as "Wichita's Yodeling Cowboy" of the duo, comprised of Clem and Spencer Quick. Spencer was the brother of Curtis Quick, an El Paso aviator, who was a pilot and owned a plane. They would fly back and forth from Wichita to El Paso and put on live appearances with Tex Ritter and his group. Tex and his crew would fly into El Paso once a week to perform on a new radio station KFXH, which went on the air September 1925, and they would always have Clem sing and perform with them. It is not known if Clem's time with Tex was a paying gig or a for-experience gig, but we do know that Clem was good enough at singing and playing musical instruments (Clem could play the guitar, banjo, mandolin, bull (bass) fiddle and piano), that Tex Ritter later, in the 1940s offered Clem a job with him back in Hollywood where he probably would have done very well. Clem turned him down flat, a decision he said he never regretted. Clem was a very strong family man and his family came first.

The Garden City Years

Clem Morgan, after leaving the homestead in New Mexico, came to Garden City, courted Melvena Hummer, and they were married on June 7, 1930. To this marriage, while the Morgans were in Garden City, were born Francis Clem Morgan, Jr. (October 14, 1932), and Margaret Ann Morgan (August 8, 1938). The Morgans made their home on West Kansas Avenue.

Margaret was born six weeks premature, weighing in at only 4 lb. 6 oz. Margaret was so tiny, Clem said, that he could hold her in his cupped hands and that her blood veins looked like they were lying in jello. To this day Margaret considers it an integral part of her testimony that she survived in that time and place. Remember, this was the Dirty Thirties, and western Kansas and Garden City were right in the heart of the Dust Bowl. High winds blew dirt quite freely through cracks in the old houses. Clem, Jr. (Jr.) recalled that they kept wet sheets

over Margaret's crib so she could breath.

Clem in later years often said he did not believe she would ever see her second birthday due to the repeated bouts of dust pneumonia she experienced. Medical miracles were not the norm in Western Kansas during the Dustbowl in the 1930s; many lives, young and old were lost to dust pneumonia. Nevertheless, what little Margaret did have going for her was a tradition of faith held by her parents and grandparents. They were committed Christians and strong believers in prayer. Margaret to this day believes her survival and life as a healthy child and adult is due directly to their prayers and faith.

Melvena's parents, Amanda Melvena ("Mellie") and Clayton Greenwald Hummer came to western Kansas from McClouth, Kansas. The previous generation of Hummers came from Lancaster County, Pennsylvania to Elgin, Iowa where a large population of the Church of the Brethren had settled following their migration from Germany, via Holland. They had left Germany to get away from religious persecution. Members of the Church of the Brethren believed in baptism by immersion and were commonly known as "dunkards" (Clem himself was a Methodist). The group also had some connections to the Amish faith. Amanda was diagnosed with TB, when Melvena was an infant, so the doctors prescribed the dry air in western Kansas for her. The family traveled by train to Garden City in 1906 and homesteaded in Finney County, 12 miles north of Pierceville and just west of the Finney-Ford county line. They moved into Garden City sometime in the late 1920s following a blizzard, which took many of their cattle. The final blow was the Great Depression, when the price of cattle fell to a point, that they could no longer make a living on the farm. Therefore, the family moved from Pierceville to Garden City and started over.

It was the Great Depression, and for western Kansas, it was the time of the Great Dust Bowl, the Dirty Thirties. For Clem it was not a good time to be starting a marriage and family; times were tough and jobs were few and far between. Clem would have several jobs in Garden City and elsewhere before helping put KIUL radio (Garden City) on the air. One of his jobs was working on the ice truck, delivering ice to people to put in their old iceboxes. This was in the days before refrigeration and people used blocks of ice to keep meats, etc. from spoiling. People would put cards in the windows of the truck to tell him how much ice they would need. Hauling blocks of ice was not easy work, as the blocks were heavy and were carried with heavy metal tongs. Clem stood 6'7" and had been active at sports and other body building events in college, thus he was up to the task, but it still was hard work. "Playing dances" was another source of income and produced an interesting story with it. The Hummers, being

“dunkards,” were very strict in their beliefs and believed dancing was sinful, the devil’s playground, so would not accept any of the money Clem made playing dances. He would always put his “wages of sin” on the piano when he got home, but it was always refused. So he started using the money to buy groceries and when he brought them home, they were accepted!

Another job Clem had during the Great Depression was working in a gold mine in Idaho Springs, Colorado. At one point Melvena and little Clem, Jr. were with him there. Another money-making enterprise he had in Garden City was hand making and selling guitars, including one he made for himself. With that one guitar he made for himself, Clem would stand on the street corner sometimes, playing his guitar and singing and people would make donations. Clem also sometimes played during the intermission at the movie house in Garden City. In Margaret Morgan’s memoirs, she wrote, that all her life at home, that guitar was there. When Clem died in 1965, his widow Agnes gave it to a friend of his and it went out of the family at that time. A decision Margaret wrote, she has always regretted.

While Clem’s radio career may have started at KFH in Wichita, Kansas as an entertainer and on-air personality, it was going to really take off in Garden City at KIUL. The FCC approved the station license on May 20, 1935. In a letter Clem wrote to Mr. T. J. Slowie, Secretary of the FCC on October 18, 1949 applying for a construction permit for a radio station at Pratt, Kansas, he wrote, “Employed at KIUL Garden City, Kansas from 1936 to 1940 during which time I served as entertainer, announcer, then as program director, later as salesman announcer, and finally as Manager for F. D. Conard. During those years of work at KIUL I had experience at the control’s in the Control room of the station, wrote commercial copy for the station and was chiefly responsible for the broadcasting of the News (both Local and Wire news.)”

According to the Radio Annual magazine, which obtained its information from FCC reports made by the station, Clem had the following positions at the station. In 1937, Clem was reported as Chief Announcer and Publicity Director. In 1938, he was reported as Station Manager and Publicity Director. In 1939, he was simply reported as Station Manager. For the year 1940, Clem was station manager for KIUL, but becoming General Manager for KVGB in March of 1940. For the year 1936, no official reports have been located, but since this would have been when he first started at the station, it is assumed that he was probably working there in the lesser positions at the station as he reported in the letter to the FCC.

The Garden City Broadcasting Company owned KIUL with studios located

at 1210 kilocycles on the dial, a daytime station, going on the air June 20, 1935. According to the 1938-1939 Variety Annual, the same people that published the famous Variety magazine, Clem Morgan was Station Manager. Commercial Manager was Quincy Holmes. Program Director was Keith M. Case. Chief Engineer was Chester Fouquet. Musical Director was George Goulding. Stock in the company was held entirely by F. D. Conard and Associates. Frank also had a partner named O.B. Allen, who was an amateur radio operator that designed and built all of the transmitter and studio equipment for KIUL. O.B. Allen also owned the Allard Radio Company, a company that designed and built old-time radio receivers. Mr. Allen was the first engineer at KIUL. The station is listed as accepting beer commercials, but no wine or hard liquor. Patent medicines, or sometimes called "snake oil medicines" were accepted if approved by management, with all copy subject to station approval.

Some of the other people Clem worked with during his time at KIUL radio were: Marion Pence, who was in the news department. Marion was a retired Naval communication specialist. Before teletypes were used as a news source at radio stations, the news was relayed by Morse code. Marion took down the information as it came across the wire in code, and then wrote it up for broadcast. Ralph Childs was an engineer for KIUL, coming to KVGB with Clem as Chief Engineer. He was drafted at some point while employed at KVGB. Ralph took a great many family photos for the Morgans, as well as doing all the photography at KVGB. Dave Wilson also was at KIUL and later worked for Clem at KVGB, eventually going to KARD-TV channel 3 in Wichita. Dave was known as the Dean of Western Kansas Newscasters. Quincy Holmes left KIUL and went to work for the "new" Social Security Administration. Dal Stallard also worked for Clem at Garden City and Great Bend, leaving KVGB to work in the Kansas City market at KCKN. At one point, he was manager of the Chamber of Commerce in Kansas City.

The Variety Annual was usually about 1200 pages thick. One interesting section was the "Professional Records." In this section was a Who's Who in the radio business of professional big names and others in the business. For the 1937-1938 annual, Clem was listed as an announcer with various local shows on KIUL and KFH, Wichita, Kansas, WDAH, El Paso, Texas, KGNO, Dodge City, Kansas, KRLD, Dallas, Texas, WBAP, Ft. Worth, Texas, KMA, Shenandoah, Iowa and KFBI, Abilene, Kansas. In another section of the Variety Annual were the program titles sent in by the radio stations, amounting sometimes to as much as 12,000 different programs across the United States. The local programs listed for KIUL were "The Saw Horse Wranglers," "Pearl of the Purple Sage," "Harmony Twins," "Mack at the Keyboard," "Kiddies Revue," "Rock and Rye," "The Collegians

Hour,” “The Merchants’ News Review,” “Boys of the Golden West,” “Suzanna at the Piano,” “Homesteaders,” “Twilight Serenade,” and of course, the daily show of, “Clem Morgan and Guitar.” Clem’s program was at noon, and he played the guitar and sang gospel and country and western music. Clem’s theme song was the “The Cattle Call,” which he sang, including the yodeling, all the time accompanying himself on the guitar.

One interesting article from the Garden City newspaper appeared in July 19, 1939. According to the article, Frank Conard and Clem Morgan on behalf of Broadcasting Station KIUL and the Garden City Broadcasting Company requested that the Board of Commissioners pay the company for the use of the broadcasting station to broadcast police news and other uses by the city, which heretofore had not been paid for. Frank Conard was president of the station and Clem was station manager in 1939. In 1939, the rules were very different on the matter of public service announcements or PSA’s, as they are known in the broadcast business. Clem was adamant that radio stations should NOT air public service announcements free of charge. He’d be amazed at how frequently it’s done today! Clem would often say time and time again, “Everything we put on the air is in the public interest, otherwise we do not run it!”

One other enterprise worth noting is Clem’s entry into the Kansas State Song contest in very late 1935 or in January 1936 to a Native Sons and Daughters contest. Clem’s entry was called, “Kansas, Queen of the Plains.” The song was copyrighted in June 1936, and two copies are in the Library of Congress. The words were written by Clem Morgan, and since Clem never learned to read music, the arrangement was done by Millie Fickle from Harper.

Between 1915 and 1947, several contests to name a state song took place. Organizations from the Kansas Author’s Club to the Native Sons and Daughters offered awards for a song that met their requirements, and numerous songs appeared before the Kansas legislature without winning approval. By 1934 the recent popularity of “Home on the Range” brought with it controversy over the song’s origins.

Music publishers, record companies, and performers paid no royalties to use the song because the author was unknown. A half-million dollar copyright suit brought against the National Broadcasting Company and several large music companies resulted in an investigation into its origins. Conclusive evidence proved that Dr. Brewster Higley wrote the lyrics and Dan Kelly the music near Smith Center, Kansas in 1872 or 1873. The state’s claim to this popular song became more prominent in 1947 when it received the title of the official state song

of Kansas.

When Texas singer Vernon Dalhardt made the first commercial recording of the song for Brunswick records in 1927, it was a hit and several other singers recorded the tune over the years. It has been recorded by more than 800 different people and groups ranging from Bing Crosby, Frank Sinatra, and Tex Ritter to the Sons of the Pioneers. President Franklin Roosevelt even declared it his favorite song in 1932. By 1935, "Home on The Range" was everywhere.

People identified with the personalized versions the same way they felt attached to their own homesteads. Some may have identified so strongly that they felt they themselves had created it. In 1935, a couple in Arizona filed suit against NBC radio and several publishing companies. The couple claimed they had written the song 30 years earlier. The song was yanked from the airwaves immediately.

One of the defendants hired a lawyer to confirm the song's origins. He traveled through every state west of the Mississippi until a tip led him to Kansas, specifically to the Kirwin Chief, a Kansas newspaper. In an 1876 edition, he found a copy of Higley's original poem, "My Western Home," with words that closely matched the lyrics to "Home on the Range." That discovery closed the case. Brewster Higley was now officially the song's author, and it went back to the radio broadcasters and on the air. It was officially adopted as the state song of Kansas on June 30, 1947 and is commonly regarded as the unofficial anthem of the American West.

"Kansas, Queen of the Plains" was written and composed by Clem Morgan and the "Kansas Dust Song" was written by Clem, but the melody was from a song named "Beautiful Texas". Unfortunately, no audio recordings are known to exist according to the Morgan family.

The Great Bend Years

In March of 1940, Clem was hired by Helen Townsley (then the licensee) as General Manager for KVGB in Great Bend, Kansas. So, the Morgans packed up and moved from West Kansas Avenue in Garden City to 1411 Morphy Street in Great Bend, Kansas, thus closing the chapter on the Garden City years.

Again, according to Radio Annual Magazine, in 1940, 1941 and 1942, Clem is listed as General Manager for radio station KVGB. In 1943, 1944, 1945, 1946, 1947 and 1948 listed as Vice-President and General Manager. In July of 1948,

Clem was hired to come to Hays and construct radio station KAYS.

KVGB radio had its beginnings in the fall of 1936, when a construction permit was approved by the FCC. The permit was filed by an Ernest Edward Ruehlen, a local grocer in Great Bend. Construction of the station went without a hitch, and on March 10, 1937, the license was finally approved and KVGB was on the air. The station went on the air at a frequency of 1370 kilocycles and a transmitter output of 100 watts, with operating hours of 6:30 a.m. to 8 p.m., seven days a week. The studios were located at the Cork building in downtown Great Bend, with the transmitter located two miles south on highway #8. In the 1937 Broadcast yearbook, E. E. Ruehlen is listed as owner and Station Manager, Vern Minor as Commercial and Assistant Manager. Dave Wilson was Advertising Manager, Earl Brewster was Musical Director and Leo Legleiter as Chief Engineer. Two others worth noting but not listed are Ray Beals and Edwin S. "Sam" Pratt. An interesting side note from the 1937 and 1938 yearbooks under station policies is the note that "No intoxicating liquor advertising accepted." Kansas had statewide prohibition from 1881 to 1948, longer than any other state.

Mr. Ruehlen would not own the station long, however. On January 7, 1939, an application for transfer of license was filed by Helen Townsley, with approval on May 1, 1939. Miss Townsley was a local businesswoman engaged in bookkeeping and investments, buying KVGB for \$22,353.00. Miss Townsley was the daughter of William L. Townsley, owner of the Great Bend Daily Tribune and granddaughter of Judge C. P. Townsley, the founder of the paper in 1876. She would be President of the station until 1970. Helen died in California on July 2, 1972 of a massive heart attack.

The year 1940 would see several changes at KVGB. That year the station hours were listed as 6 a.m. to 11 p.m. daily; 8 a.m. to 6 p.m. Sundays. In March of 1940, Clem was hired as General Manager, with his first day on the job March 15, 1940. Under Clem's guidance in 1940, the station power was increased from 100 watts to 250 watts, with a frequency change from 1370 kilocycles to 1400 kilocycles. In 1947, again under Clem's guidance, the station power was increased from 250 watts to 5000 watts, with a frequency change from 1400 kilocycles to 1590 kilocycles, where it still is today.

With Clem on board now as General Manager, Helen left Great Bend March 28 for New York, sailing April 5 for Rio De Janeiro. On April 19, 1940 Helen married James Alan Coogan, who was a United Press International reporter at the time, in Rio De Janeiro, Brazil. James was already a famed reporter. In 1935, he was present in the hallway of the Louisiana State House, when Huey

Long, Governor of Louisiana was assassinated and was the first reporter to call in the incident. After his marriage to Helen and return to Great Bend, he subsequently worked as General Manager for his in-laws newspaper, the Great Bend Daily Tribune.

March 11, 1940 would also see the formation of the new Kansas State Radio Network in Wichita, Kansas, with KVGB as one of the founding stations and Clem on the executive committee. KTSW-Emporia, KFBI-Wichita, KSAL-Salina and WHB-Kansas City, Missouri would be the other stations. It might be noted here, that in 1939, KFBI moved from Abilene to Wichita, Kansas. The network officially started broadcast operations March 16, when it tied into the Mutual Broadcasting System with Clem closely involved with the new network and its future development during his time at KVGB. As the new manager of KVGB, Clem endeavored to see that western Kansas received its full representation on the new statewide hookup.

The rest of the family moved to Great Bend, Kansas in the late spring of 1940. When they made the move, little Margaret, not even two years old at the time, couldn't even see over the back seat of the 1936 Midnight Blue Ford, that was the family car. For Margaret, remembering the blue Ford was easy, it had running boards! Autos were much fewer in those times; most families had only one car, if that. People walked to work, school, church, picture shows, as they were called at the time, and most anywhere else they wanted to. Larger towns and cities had bus service and many people lived an entire lifetime without a car, many never learned to drive including Clem's second wife, Agnes Austin Morgan, who had lived for years in Topeka, Kansas. It was a somewhat safer time, certainly a simpler time, for kids growing up and some of those kids, mostly boys, liked to "hitch" a ride on the running boards of those old cars. Girls however were not permitted to do such things. The biggest gripe Margaret had, as a young girl was the answer she would always get when inquiring as to why she could not do what Jr., her older brother was doing. "He's older and he's a boy!" She said it seemed like that was all she ever heard. Well, so much for women's lib at the time!

Then came December 7, 1941, the bombing of Pearl Harbor, a "date which will live in infamy." That date marked a life-changing event for all citizens of the United States, and the Morgan family was no exception. Although Clem, like all red-blooded males, tried to enlist in the service, he was refused. One reason Clem was given, as Margaret recalled, was his employment in the radio business, which during the war was considered an essential industry. Marla remembers him telling her that the recruiting office said he was too old; Clem would have been 35 years old at the time he tried to enlist. He had once told Mary that he was "too young for WWI and too old for WWII." For whatever reason, he was not accepted into the

service. Because of the draft, there was a shortage of manpower for all US businesses, and KVGB radio was hard hit too. During the war years, he would sign KVGB on the air at 6 A.M., work through the dinner hour, then come home and take a nap in the afternoon, then would go back to the station and work until sign off at midnight. Many times, the Morgan family would spend their evenings at the station. Clem's wife, Melvena, would work on the books in her office, while Clem worked on the air in the control room. Clem, Jr. and Margaret would busy themselves in the station those evenings, big brother watching over little sister as best he could. Sometimes they would walk to a nearby drug store to get malts, the cool thing to do in those days, which they would take back to the station. One night Clem cut a record of them saying various things; her contribution was "Mary had a little lamb." Very profound, she wrote; but since that was the same tune Thomas Edison had used for his first recording in 1877, he might agree that, yes indeed, it was very profound. As the record was being cut, she could see the wax curl up behind the needle. For Margaret, it was nothing short of a miracle, Star Wars stuff. When that same simple wax record or platter was played back, lo and behold, there was her voice cutting back thru the air.

The furnishings of the lobby of KVGB studios were interesting to say the least, done in the Art Deco style popular at the time. The predominantly red and black carpet had a modern, geometric circle and rectangle design. Other colors included in the pattern were lime green and a rose or coral shade. Another way for Margaret to entertain herself on those evenings, was hopping from circle to circle on the carpet, earning her the name, "The Spot Hopper", by some of the employees of the station. The lobby furnishings had chrome metal arms and legs, the flat bent style that formed an "S" in profile, and red upholstery that probably was leather. Hanging in the lobby was a large beautiful black glass electric clock, some sort of promotional item, also fashioned in a triangular 1930s art deco design. The letters K-V-G-B were very big and prominent on the clock and following the big letters, words were spelled out like this: (K)ansas (V)ast (G)rain (B)elt. The coat rack was also chrome, very late 1930s and early 1940s in style. Margaret remembered many nights leaving the studios with Mom, Dad and Jr., just after midnight sign-off, and as he locked up and went down the hall to the stairs, Clem, Sr. would always say, "Let's get out of this firetrap!"

The Great Flood Of 1942

During WW II, anytime you tuned into the newcasts on KVGB, you were certain to get the latest news of the war. KVGB was licensed, like any other station, to serve the public interest and in the area of keeping the Great Bend people up to date with the current news; Clem, KVGB and the newly formed

Kansas State Radio Network performed that public service very well.

However, beginning on Wednesday April 29, 1942, the surging waters of the Arkansas River vied for the front-page attention of the Great Bend Tribune and for the airtime at KVGB with the Japanese Imperial Army advances in Burma and the Philippines and the victory promises of one Schicklegruber (Adolph Hitler's real last name) in Germany. Clem Morgan and KVGB were about to show Great Bend what a radio station could do.

This was the Great Flood of 1942, the second largest in the history of Great Bend, eclipsing even the 1921 flood. In Great Bend, the area south of 12th once more bore the brunt of the damage. Pouring into the city from the southwest, the river water had, by 3 a.m., Friday, May 1, completely submerged an area bounded by 10th Street on the north, Jefferson on the east and Washington Street on the west. At 10 a.m., the current was lapping at the doors of the Schuetz Hardware at 1213 Main. At the Hi-Power filling station located at 10th and Madison, attendants reported that the waters had risen 2 inches in as many hours. Sandbagging crews went to work along Main, and by noon, Great Bend's Main Street resembled a besieged artillery emplacement. At 10th and Baker, during the height of the flood, water was standing hip deep and at 11th and Main, motorboats scooted back and forth rescuing stranded families. Even the Great Bend Municipal Auditorium, where flooded out families were housed and where the KVGB transmitter was moved to, was after May 1, accessible only by rowboat. Before the waters had receded, over 100 blocks in the city had gone underwater and with it, millions of dollars in property damage.

Heavy rains in late April in western Kansas had swollen the mighty Arkansas River, but not to the point of flooding, by any means. The Great Flood of 1942 would be the end product of intense rainfall combined with heavy snowmelt runoff on Thursday, April 23 and Friday, April 24, 1942 in the Purgatorie Basin in Colorado. According to the United States Bureau of the Interior at the time, this type of flooding could be expected every 20 to 40 years and since the last flood was in 1921, it appears that maybe they knew what they were talking about.

The Purgatorie River is a river in southeastern Colorado, known locally as the Purgatory River or the Picketwire River. The Purgatorie River originates at the confluence of the North Fork Purgatorie River and Middle Fork Purgatorie River near Weston in Las Animas County, Colorado and flows generally east-northeast ward approximately 196 miles to a confluence with the Arkansas River in what is now, the John Martin Reservoir State Park near Las Animas, Colorado, draining

an area of 3,447 square miles.

The Great Flood of 1942 probably would have never occurred, if the Caddoa Dam Project and the resulting John Martin Reservoir had been finished and in operation. In 1939, Congress passed legislation that assigned the U.S. Army Corps of Engineers with providing flood protection for the public's safety, but due to World War II, it wasn't until 1946, when the project was back on track and finally completed in 1948. The length of the dam would end up being 2.6 miles long with a height of 118 feet with a drainage area of 18,913 square miles.

As mentioned before, the first effects of the flood were felt in the Purgatorie Basin starting on April 23 and 24, 1942. By Sunday, April 26, the floodwaters had reached Garden City and U.S. Highway 83 was flooded to a depth of about two feet. By Wednesday, April 29, the flood had crested at Dodge City and was already headed into Great Bend.

During this time, the only source of information was radio. In 1942, there were no scanners to monitor the police channels, no computers, no cell phones and no internet. There were also no TV's at all; Kansas would not even have its first TV station until July 1, 1953, when KTVH in Wichita went on the air. The Great Bend Tribune, was of course, a daily paper, but at the end of the day, it was old news. So if you wanted the most current flood news and updates, the only game in town was radio. For listeners in the coming flooded areas, there was KIUL in Garden City at 100 watts, KGNO in Dodge City at 1000 watts and KVGB in Great Bend at 250 watts. The next closest stations were in Hutchinson and Wichita, all downstream of the Arkansas River in Great Bend.

Clem was fully aware of the coming flood waters that had started back in Colorado and was just as fully aware that the transmitter site 2 miles south of town, would be without a doubt, flooded out, putting KVGB off the air and Great Bend losing its life blood of information and entertainment. (Clem would not be so lucky with the Great Flood of 1957 in Pratt and KWSK. That flood being an overnight downpour event, giving Clem no warning.) Clem chose not to move the transmitter until the last moment to the City Municipal Auditorium, because once it was there and connected to a simply long wire antenna, it's coverage area would be greatly reduced from a radius of 30 to 40 miles to less than half. Finally, sometime on Wednesday, April 29, according to Jr., once the river started coming up, Clem gave the order to KVGB Chief Engineer Leo Legleiter and the engineering crew to move the transmitter to town. To the back of Clem's 1936 Ford, they attached a trailer, went to the transmitter site and loaded all the equipment on the trailer. Just the 250-watt transmitter by itself would be in excess

of 1000 lbs. Leo and the crew crossed the river coming back into town just as the bridge went underwater right behind them.

Unfortunately, in 1942, there were also no cell phones either, so no one was able to contact Clarence Evans, another engineer for KVGB. Clarence had been in Wichita since the first of the week, trying to make connections to enlist with the Armed Forces. Clarence being unsuccessful, returned to Great Bend on the south side of the Arkansas River, where according to earlier plans, he was to work at the transmitter house. Clarence arrived at the site on Thursday, April 30 at 2:30 a.m. in the morning and found the entire tract under several feet of water and no transmitter. Remember, the transmitter site was only 2 miles south of Great Bend, but because of the rising flood waters, to get back to Great Bend, he was forced to continue his trip by way of St. John, Sterling and Lyons, a total of 120 miles. Two to three hours later, Clarence was back in Great Bend, on the north side of the river now, and at the high and dry KVGB studios on the second floor of the Cork Building, no doubt being filled in by Leo and or Clem on the location of the "lost" transmitter and the current situation.

Records at the Great Bend Police Station indicate that the water had started to recede there about one inch at 2:35 a.m. on Saturday, May 2. On a funny note, it appears from the papers of the time, that the locals were not only being entertained by KVGB radio, but also by frogs in the heart of the residential and business sections, which everynight, kept up a very loud and full-throated chorus! Once in a while, even the deep croak of a large frog could be heard cutting the night air adding to the chorus line of music. On a further humorous note, according to the Great Bend Tribune, dated May 2, 1942, the most requested song called into the KVGB studios during the flood was "River Stay Away From My Door"! Ah, small town humor, you got to love it! Thanks to the foresight and management decisions on Clem's part, KVGB was never off the air and Great Bend residents were not without a vital source of comfort and information.

As mentioned earlier, Clem worked very long hours during the war years due to the shortage of manpower. One person he hired August 12, 1943 and trained was a high school boy named Joe Neidig. Joe later had an afternoon show called, "Joe Knight's Tulsa Ballroom" on KRMG radio (located in the Philtower) in Tulsa, Oklahoma. Joe later moved on to WFBR in Baltimore, Maryland doing a show from 5:30 a.m. to 10 a.m., still using the air name of Joe Knight, billing himself as a stone age Dick Clark. Joe would remain in touch with Clem all his years in radio. One of the engineers Clem hired in 1943, was Glenn Barnett. Clem, Sr. and Glenn would later work together at KAYS in Hays. Glenn went on to build KWCY in Palm Springs, California in 1964. Glen sold the AM side of KWCY on

on December 4, 2007 for 7.5 million dollars. As of the writing of this paragraph, March 27, 2011, Glen is still running Glen Barnett, Inc. in Palm Springs. In later years, Clem, Jr. worked at KWCY for about a decade full time, later part time as a consultant.

The reality of living in a country at war was quite a contrast to peacetime. Rationing was put in place. Gas cards were issued as A, B or C. Clem had a C ration card, which was the highest allotment of gas per month, because of his occupation in the broadcasting business, which was considered an essential industry during the war. Included also in the rationing were meat, sugar, coffee, shoes, gasoline and butter, among other things. Although not rationed, fabric was in short supply due to the need for the mills to run the cloth necessary for the service uniforms. Flour sacks were used as fabric for a variety of items. People darned their socks when they wore a hole in them, as they had to last.

People saved everything they could, and this was the generation that knew how because they were just barely out of the Great Depression when the practice had been: "Use it up, wear it out, make it do, or do without." Specific items saved included cooking grease (used in munitions), tinfoil – probably used to make more metals, string – big balls of string and no one seems to know why or how it was used. Venturing a guess, if the technology were there I suppose string could have been modified and woven into cloth to help with the need for uniforms.

As with any radio station at the time, KVGB had many shows and programs, some live from the station studios and done by local personalities. One was "The Range Riders," a live band presentation from the big studio daily, Monday to Friday. Clem played bull fiddle (bass) for the band and probably helped with the singing. Margaret recalls the program came on about the time she was dismissed from grade school. She would walk up to the studios and go into Clem's office. From there, she could watch the Range Riders perform through the large soundproof window between his office and the big studio. At 4PM each weekday afternoon was a record show titled, "Let's Dance" and the theme song of the same title was played by Les Brown and his Band of Renown.

One of the most remembered kid's shows on KVGB radio was the "Sammy Duck Show." The show was the brainchild of Ray Beals and Sam Pratt, both hired by Mr. Ruehlen when the station went on the air in 1937. Edwin S. "Sam" Pratt or "Sargeant Sammy", a local Great Bend policeman, could mimic Donald Duck with stunning accuracy, and was tapped as the show's host. Pratt lived at the corner of Park and Hubbard or 1323 Hubbard and was married to a woman named Nellie, who worked as a clerk at Komarek Jewelry Company.

The show would have a run that went from when the station first went on the air to July 5, 1961. The show was so popular that Ray and Sammy made personal appearances at birthday parties and social functions, signed autographs and even received fan mail. They were recognized on sight even though they were on the radio and not television. Ray Beals recalled, “ It was a simple format. We’d start off with the musical theme (the toy piano Minuet). The kids always wanted to be on the show. I’d hold a kid on my lap in the control room, and Sammy Duck would talk over my shoulder.” Sammy Duck was the host of the show and over the years would have several sidekicks, one of which was Clem Morgan. Clem was known on the show as “Uncle Fudd”, no relation to Elmer Fudd. Uncle Fudd of course had a long running feud with Sammy, which neither was going to win. Clem was on the air early mornings and he and “the duck” kept up a dialogue. Clem would complain about finding duck feathers all over his turntables or in his control room that morning. Sammy, in turn would “quack back” at him during the afternoon show. This usually generated some calls from the young listeners, instructing Clem not to harm Sammy. Another remembered sidekick was Harry Wright, a KVGB announcer, who billed himself as “Uncle Harry.” The longest running sidekick on the show of course was Ray Beals himself, who was known as “Uncle Ray.” Ray would run the controls and sometimes played piano, either solos or accompanied by Clem on guitar. Ray would read requests from kids and others who wrote in to ask for certain tunes or to have someone wished a happy birthday. Pratt said, “ If it was their birthday, I’d quack so many times for them. They liked that.” Pratt stood behind Ray and leaned over him to quack into the mike in the control room. Pratt would do other animated voices as well as jokes and other comedic routines. The station had a large duck head that Pratt put over his head for pictures. However, he never wore it during the show, which was on late afternoons Monday to Friday after school. Moms would also bring the kids to the studio to watch the “Sammy Duck Show.” Instead of seeing a duck at the microphone, the children saw Sam Pratt, quacking into the mike.

Another air personality hired by Clem in 1940 was Ernie Margheim, otherwise known in the Great Bend area and on the air as the “Sunflower Wrangler.” Ernie came to KVGB radio sometime in early 1940, just out of high school, after having auditioned at various radio stations in the area. Ernie was a huge fan of Bob Wills, so I am sure he and Clem hit it off right from the start. At the station, he hooked up with Harry Wright, known as the “The Lone Star Yodeler.” Harry came to Great Bend one year with a traveling medicine show and decided to stay. Harry played a mahogany Martin guitar and his theme song (every act had one in those days) was “The Old Oaken Bucket.” Ernie was featured on the “Morning Farm Hour” from 1940 to 1941. The show was heard daily over KVGB at 6:30 a.m. During the show, the music would be interrupted once in a

while with market information from the Kansas State Radio Network, which was wired into the station from WFH in Kansas City, Missouri. The performers on the "Morning Farm Hour" included Harry Wright, the announcer for the show as well as guitar player. Ernie was on lead guitar and did the vocals. Norton Ross played the clarinet and occasionally they would have an accordion player join them, who was none other than Clem. Ernie also had his own 15 minute radio program that aired over KVGB on Saturday afternoons. The show was on the air when Ernie was just in high school. This would have been when the station first went on the air in 1937 and before Clem's appearance as General Manager in 1940. It was a solo show where he accompanied himself on the guitar and did vocal and yodeling numbers that were popular in that era.

Ernie also played with a group known as the "Smoky Valley Boys." The band would do occasional programs over KVGB, but apparently the full band would not appear, perhaps only a fiddle group, a total of five musicians. Band members included Alex Ehrlich on fiddle and saxophone; he was also the leader of the band. Johnnie Ochs was on the saxophone. Ben Ehrlich did vocals, harmony fiddle and the saxophone. The band had a piano player named Bernie. Ernie was on lead guitar and also doing vocals. George LaOrange was the band's drummer. Once in a while, Melvin Vink joined them on guitar, and occasionally Clem couldn't help himself and would be in on the act.

When Ernie Margheim was performing as the "Sunflower Wrangler" on stage or on the air sometimes, he wore a gold color satin western shirt with trim, accompanied by a wine colored cowboy neckerchief, cowboy boots, and of course, a large ten gallon silver gray cowboy hat. Ernie back then stood six feet tall and tipped the scales at 155 pounds.

Additionally there were network shows carried by MBS, or the Mutual Broadcasting System. A family favorite was "Fibber McGee and Molly", along with "The Jack Benny Show" and "The Red Skelton Show." The Morgan family radio was tuned into KVGB radio from 6 a.m. to midnight every day. The only exception may have been on Saturday nights, when Clem would listen to the Saturday Night Barn dance. It is not known if it was on MBS or if he actually changed the station, something he was seldom known to do!

In addition to Pearl Harbor, the war years spend living in Great Bend would bring two more big changes for Clem. The first would be the birth of Mary Martha Morgan on October 23, 1943, and that of Marla Marie Morgan on December 27, 1944. When Mary was born, Melvena would give up being bookkeeper for KVGB. For Margaret, it would be a profound change too -- not

only was she no longer the youngest child, nor the only girl, but now she had two younger siblings, both sisters. During the war, wages were frozen, so now with the births of Mary and Marla, Clem needed additional income. One way he earned it was to contract the popular bands of the day and rent the city auditorium for a night. He would have tickets printed and hold dances to live music.

In May of 1946, the Morgan tribe moved to 19th street in Great Bend and bought a two-story house on a corner, a white house with red shutters. All the shutters had a quarter-moon cutout, which Melvena just loved, and Margaret was totally awed by them. Grandpa Hummer came that spring from Garden City, made, installed and painted a white picket fence. Margaret remembered him making the individual pickets by hand with a handsaw, and putting creosote on the posts. This would also be the last time she would see her grandfather. Later that year, he made a trip back to Elgin, Illinois to visit with relatives, but became ill on the train coming home. He did get back to Garden City and was in the hospital for treatment of a gall bladder condition when his heart “gave out,” as they said in those days, and died.

The house was located a block south of a big park where the Municipal Swimming Pool was located. Also in that park was a fenced in duck pond and a number of ponds, or lagoons as they were called. The Morgans had a red cocker spaniel, named Brucie that someone had given to Jr. That dog loved to swim in the lagoons when he wasn't busy patrolling the fence. Brucie tolerated all of the Morgan girls, but absolutely adored Jr. When the original owners wanted Brucie back, they gave him to them, but he wouldn't stay home, he just kept coming back and would immediately start looking for Jr. The house came with four lots, a detached garage and a “shed,” which became Melvena's chicken coop. She raised banty chickens, and it was Margaret's lot in life to feed the chickens in the morning. Well, with any chicken coop worth its salt, you have to have a crabby old rooster and this one didn't much care for Margaret trespassing into his holy territory, food or not. To Margaret's young eyes, he had spurs that looked about 6 inches long, and the Lord of the Castle would chase her back over the fence every morning. To this day, Margaret does not much care for chickens or trips to KFC! That first summer on 19th street Clem hand dug a large garden area and planted rows of Swiss chard, potatoes and tomatoes. It is not remembered if he planted other vegetables or not, but the Morgans still remember the wonderful taste of BLT's made with those home grown tomatoes. They had their own well, so water for the garden was no problem and Clem laid his garden out with trenches between the rows, so he could irrigate them easily.

The house was an old two-story house with one bedroom, living room,

dining room, kitchen, bath and laundry area on the first floor. Upstairs was one large finished bedroom and before long, Clem had finished out two more bedrooms, one for Jr. and one for Margaret. (Besides being gifted in music, Clem was an accomplished carpenter as well.) At first having her own room did not set well with Margaret, as she was by now accustomed to sharing a room with two sisters. She was scared to sleep alone at first, but after discovering the advantages of having her own space, the fear passed quickly. The remodeling also included redecorating the downstairs. They had a big dining room with an oval table and matching buffet where they ate all their meals. The kitchen contained an old enamel topped table and chairs, refrigerator and Melvena's coal oil stove. It was the old fashioned style in a soft green, with four burners and the oven at the same height. The stove was open underneath, sitting up on legs. One of the chores either Jr. or Margaret had often was to walk to a store about a block away and fill the kerosene can. And by the way, the same kerosene was used in a homemade cough medicine, made by filling a teaspoon with sugar and a few drops of kerosene on the top. Another home remedy was honey with finely chopped onions. This bit of medicine was good for a sore throat and cough.

Periodically Clem would go to either the Kansas Association of Broadcasters and or the National Association of Broadcasters conventions. There are no records to show that Clem ever held an office in either association. The only Pratt radio station owner to hold an office to date for the Kansas Association of Broadcasters is Don O'Malley. Don would serve as President for the year 1977 to 1978 and as Secretary-Treasurer for the year 1973 to 1974. Clem would always take the train to the conventions and he always carried his leather suitcase. When he got back home, his clothes always smelled of the coal-powered steam engines. The trip probably most remembered would be when he attended the KAB, February 1944, in Kansas City. While Clem was there, he bought an upright grand piano and had it shipped to Great Bend. When the piano arrived, Margaret started taking piano lessons and continued with the lessons until they moved to Hays in 1948.

One especially remembered convention happened on February 21, 1944, the 12th District Meeting of the NAB held that year in Tulsa, when Mary was four months old. While Clem was away at the convention, Melvena suffered a "sick headache" as migraines were called back then. When she had one of these headaches it usually meant about three days in a darkened room and she could not hold any food down. Clem, Jr. would stay home from school to take care of his two sisters. Before Clem, Sr. returned home from the convention, Melvena's milk dried up because she could not even hold water down, and was unable to nurse Mary. Jr. and Margaret started giving Mary water and orange juice, which

probably kept her alive, and from dehydrating. As time went on however, Mary was not happy with the offerings and things started getting scary. But, like the cavalry, Clem arrived just in the nick of time and had a doctor in the house within minutes (a doctor just happened to live in the next block...and yes, doctors made house calls back in the good ol' days.) And before you knew it, Doc Clem was in the kitchen making formula! Who knew he could make formula??? Baby formula did not come canned by the case; it was a complicated formula that included milk and Karo syrup, cooking, sterilizing and sometimes a little help to get the baby to drink it! When Clem was at home and Melvena had a migraine, he would often make her a hot toddy, which surprisingly always helped. It seems strange that for a condition that today is medicated with a vasoconstrictor, a vasodilator (booze) helped the condition. In an "all's well that ends well story," Mary survived the homebrew formulas, Melvena recovered from her headache (with perhaps the help of a little bourbon), and Jr. and Margaret got to go back to school!

Another job young Margaret had when growing up was to coordinate ties for her dad. As you may recall, Clem was colorblind. He would hold up a tie and ask her, "What color is this?" then promptly would ask her, "Will it go with these socks?" Because of this problem, he always chose browns or greens for his clothing. Clem always wore a dress shirt and tie to the office until 1960, when he started wearing short-sleeved white shirts with the collar open in the summer months. All of Clem's suits and his trench coat were of necessity custom tailored to his size, until the very late 50s, when he was able to purchase "off the rack" from a King-Size store in Oklahoma City. Shortly after that, Brick's Mens Store in Wichita began carrying tall and extra-long sizes. He was even able to purchase a ready-made white dinner jacket, which he needed for Mary's wedding to Les Gould in March, 1963.

During the war, Clem bought a 1941 Buick Special, a black 4-door. When Clem and Melvena bought the house on 19th street, they sold the Buick and both walked to work daily, about a 6-block trip one-way. After the birth of Mary and Marla, Melvena quit her job as bookkeeper for KVGB and started her own business. She operated a record store, aptly named the "The Record Shop." The store was located downstairs and a few doors west of the KVGB studios and offices. It was a thriving business for Melvena and she loved it. Mr. and Mrs. Myers, some retired next door neighbors, were hired to ride herd on the kids that were at home.

Jr. was already working and bought his first "car," a Model T truck, while they lived there. Jr.'s job career would progress from paperboy, throwing the Great Bend Tribune, to working in the pressroom of the paper. Margaret would sit

and watch him fold the papers, then Jr. would ride his bike, which he had equipped with bags to carry the folded papers, pitching the papers as he rode by the houses. Jr. also had a little black and white rat terrier named "Nicky." In Margaret's memoirs she wrote, "I don't remember how long we had Nicky, but I'll never forget when he took distemper and died. He was a cute little dog and it hurt to lose him." Like any young boy, Jr. had some buddies, Larry, Scotty and Bob, who it seemed like were always around. They did "guy stuff" and not only was Margaret not included, but she was specifically EXcluded. Margaret would later have her revenge in Hays with the "The Polly Pigtails Club," a girls- ONLY club!

The Star Grocery Store, just across the street from the KVGB studios is where the Morgans bought their groceries. Melvena would call in her orders most of the time and they would deliver them later that day. Sometimes when she needed something sooner, Margaret and her trusty steed (a bicycle with a basket on the front) would run the errand of mercy to the grocery store and bring home the items. Another business near the studios, that the Morgans would patronize from time to time was a local café named the "The Blue Goose Café."

While living in Great Bend, Melvena discovered a lump that ultimately proved to be breast cancer, a battle that finally ended on February 28, 1957 at 3:30 P.M. at the Donley Hospital (now the Donley Clinic) in Kingman, Kansas.

May 8, 1945, Clem personally went on the air at KVGB to announce VE day, the end of the war in Europe. August 14, 1945, he would also announce to the people of the Great Bend area, VJ day, marking the end of World War 2, and a day of celebration for the world and the Morgans. After the war ended and employees were available, several came back to the jobs they had held before the war. That in turn meant more regular hours for the Morgan family. Clem still went to work early, but now was home in time for supper and home for the evenings.

Mary and Marla were preschoolers and spent their days doing "little girl" stuff. Margaret recalls a red wagon and some dolls. Melvena acquired an RCA Victor phonograph through the Record Shop she owned, and the "Little Ones," as Margaret would sometimes call little Mary and Marla, had their own children's albums. One particular album Margaret said she will never forget (although God knows she has tried) was called, "The Churkendoose"-- part chicken, turkey, duck and goose. It seems, the "Little Ones" would play it over and over and over, much to Margaret's displeasure, and the delight of Mary and Marla! The Morgan family also had quite a collection of 78 rpm records (Melvena's Record Shop!).

The collection consisted of "big band music" and of course Clem's favorite, Bob Wills. The Morgan children all loved Bob Wills' music and still do. Bob recorded a song named "Roly Poly" that became a favorite of Mary's. They would play the record over and over for her. Later at the 1963 KWSK Farm and Home Show, Clem would have Johnny Lee Wills (Bob Wills younger brother) perform for the show.

Speaking of the "Little Ones," if you were growing up in the 1940s and 50s, you almost certainly had a nickname bestowed upon you by someone. If you did not have a nickname, well, you were just not cool. The author of this book had the nickname, "The Prince" given to me by my grandfather and the more common nickname of "Obie" laid on me by my uncle Homer. The term the "Little Ones" began when Clem would refer to Mary and Marla as the "Wee Ones," which later evolved into the "Little Ones." All the other Morgans used that term when referring to the two youngest members of the house, Mary and Marla. They all had nicknames. Clem, Jr. was called "Junie" by the others and "Butch" by his dad. Jr. called Margaret "Marzit," stemming from her trouble as a youngster in Garden City, trying to learn the language and finding the most difficult word to learn to pronounce was her name. Clem named her "Pip Squeak," later shortening it to just "Pip." Mary got the nickname "Pretty Baby" from her dad. When Mary was a baby, Clem would carry her around, hold her up to a mirror to see her reflection and say, "See pretty baby." When Marla came along, Clem would also hold her up to a mirror and say the same thing. According to Clem, Mary would just look up at him with that "are you crazy?" look on her face. Clem changed it to "See teeny baby." It appears that Mary was happy with that one and "Teeny" became Marla's nickname.

October 21, 1946 was the start of the National Broadcasters Convention in Chicago and of course, Clem was there, and as seemed to be his luck, while he was away at a convention, something was going to occur back home. This time it would be a major ice storm, tree limbs breaking under the load of the ice and taking down power lines as well. With the loss of power, was the loss of lighting, which was substituted for at night by kerosene lamps. The Morgans had a water well with an electric pump, so no power, no water. How they managed the water problem is not known. The furnace was natural gas, but apparently did not need power to function, so heating the house was not a problem. The power loss was at best only a few days, and apparently, no real emergencies came up, no need for the cavalry this time.

Back in 1948, boxing was also a major sporting event. Back then, there were no TV stations yet in Kansas, no TV sets in homes. The blow by blow fights

were carried only on the radio stations. On the night of June 25 was a much-awaited fight, a rematch between Joe Louis and Jersey Joe Walcott. On December 5, 1947, Walcott fought Joe Louis, at thirty three years of age, breaking the record as the oldest man to fight for the world heavyweight title. Despite dropping Louis in round one, and once again in round four, he lost a 15 round split decision with the crowd booing. Most ringside observers and boxing writers felt Walcott deserved the win, and so there was a rematch on June 25, 1948, when Louis prevailed once again, this time by a knockout in round 11. So many calls came into the station, that Clem, under the gun, in that days paper, the day of the fight, announced that KVGB would not have a ringside broadcast of the fight that night. "However," Morgan added, "we will have a blow-by-blow account of the fight through our regular news channels." It appeared that ABC, who had secured exclusive rights, refused to permit any stations belonging to other networks, other than its own, to pick up its exclusive transmission from the ringside. With KVGB tied into the Mutual Network, all the listeners got that night was second potatoes. The listeners that night missed what was usually a ringside announced fight and little did they know it that night, Joe Louis' last fight. Louis would not defend his title again before announcing his retirement from boxing on March 1, 1949.

When Clem and Melvena brought the house on 19th street in May of 1946, it was with the idea; that they would be buying KVGB radio, where Clem was Vice President and General Manager. Clem had made an offer to purchase the station, the offer was accepted and he set about securing financing for the purchase. Apparently, a deal had been struck, but at the last minute the owner, Helen Townsley, now Helen Townsley Coogan (she had hired Clem in March 1940 as General Manager) got cold feet and reneged on the deal. Clem, not thinking too highly of the situation and certainly not wanting to work for KVGB any longer, decided to go to Hays, Kansas and help get Hays' first radio station, KAYS, on the air. Clem resigned on Monday July 12, 1948 with Grover Cobb from KIMV-FM in Hutchinson taking over on July 19.

The Hays Period

In the summer of 1948, the Morgans made the move to Hays into a brand new frame bungalow house. The houses were built initially for the returning GIs, but they were so well received, the contactors kept on building them. It was the typical two-bedroom, one bath-frame house of the late 1940s. With a full basement to be finished off, Clem soon had a four-bedroom residence at 210 East 18th Street in Hays. One of the first things he did was to dig a garden and plant vegetables in the back yard. A new experience for Clem would be putting in a yard, since this was a new house, and no yard, just bare ground and weeds. Clem

planted buffalo grass because of the arid conditions in Kansas. It required less water and if you could ever get it established, it is a very tough grass.

One of the new neighbors were Mr. and Mrs. Snyder, an older couple who lived in a corner house, a block south and across the side street from the Morgans. Mrs. Snyder was bed ridden and Margaret was encouraged by her mother to visit with her from time to time. Mrs. Snyder had a little bell on her bed and when she needed her husband, she would ring that little bell. It seems her husband was quite a gardener and would go around the neighborhood selling fresh vegetables.

One day they received news of her passing and Melvena told Margaret to bake a cake and take it over to the family. As fate sometimes has its way, Margaret was introduced to the Snyder's daughter, Mrs. Veda Venneberg and their grand daughter, Mary Penn Venneberg. Little did she know that chance meeting was going to produce a friendship that has lasted now for 60 plus years.

Mary Penn and Margaret soon discovered they both attended the First Methodist Church in Hays and both would be students at the nearby elementary school in September 1948, although she would be a sixth grader and Margaret would be in the fifth grade. Not long after the beginning of fall semester, Margaret received an invitation from Mary Penn to come to her house after school one evening to a meeting of a girls-only club she was establishing, "The Polly Pigtailed Club." It was at this meeting she learned that Mary Penn lived in the country and that her parents were wheat farmers. Fortunately for Margaret, she had previously been introduced to outdoor plumbing (outhouses) and knew all too well the drill.

As the school year progressed, Mary Penn and Margaret spent more time together at club meetings, school and Sunday school. Soon they started attending Sunday afternoon matinees at the brand new Fox Theater in Hays. The late 1940s was the heyday of the big motion picture musicals, and these two little star-struck girls, loved every minute of them. They often would go to the "first show" about 1p.m. and stay through the "second show" immediately following. The girls learned every song they heard in the movies and sing those songs they did. When school was dismissed for the summer in 1949, Mary Penn and Margaret still managed to spend a great deal of time together. The Venneberg farm was about a half mile north of the Hays City limits, up a white rock country road. It was tough going, but Margaret would ride her bicycle to the farm, pump Mary back to town and they would go swimming or to a movie or whatever. Margaret would pump her back to the farm and then ride back home herself. When harvest started that year, Margaret spent most of her days and some nights at the Venneberg farm, working in the kitchen, helping prepare and serve meals to the farm hands,

both dinner and supper.

The next school year, 1949, found Margaret still in elementary school, while Mary Penn started 7th grade at Hays High School. Margaret was in 6th grade and had one more year at the elementary school, Jr. was in his junior year of high school, and Mary was in first grade, while Marla started kindergarten. (Mary remembers that Marla was not thrilled with kindergarten, and the first or second day decided she'd had enough school and struck out for home at recess. She was intercepted and returned to school, but her remaining there was iffy for a while!) At school, Margaret spent a lot of time with friends from her class, but on weekends Margaret and Mary Penn would attend Sunday school together and then usually went to the Sunday afternoon movie.

The year went by, and the next fall found her at Hays High School, the junior and senior high, being in the same building. Per plan, Mary Penn and Margaret were locker mates and she helped smooth the way for her getting accustomed to the new routine of changing classrooms every hour. Jr. was a senior that year of 1950 and for the first and last time in their lives, they went to school in the same building. Jr. would graduate from Hays High School in 1951, having worked at the Fort Hays State Experiment Station, an agricultural experiment station associated with the college, each summer, starting when they first moved to Hays until he graduated.

One vivid memory of that school year of 1951 was one month when the "Indian Call" school paper came out. On the front page of the paper, there was a photo of Clem, Jr. and a write up about him. Labeled "The Amicable Clem Morgan," it sent Margaret scurrying to a dictionary to look up amicable, which means friendly or peaceable. One fond memory for Margaret also was an all school mixer or dance, that after much begging she was allowed to attend with one of her girl friends. The highlight of the evening was when Jr. asked her to dance. She was awed to dance with a senior when she was just a lowly 7th grader.

KAYS radio applied for a construction permit from the FCC April 30, 1947 and was granted the permit May 2, 1947, with the license final approval on October 15, 1948. The station was granted a frequency of 1400 kilocycles with a transmitter power of 250 watts and unlimited hours. Clem was still working at KVGB and no doubt was aware of the proposed new station in Hays, as Clem kept up with the latest by reading the Broadcasting Magazine and of course, the local grape-vine of gossip. The principal owners of the new station as reported in the construction permit were Frank Motz, who was part owner of the News Publishing Company and editor of the Hays Daily News, L. B. Lamer, who was

a hotel manager, Ross Beach of Producers Gas Co., P. F. Felten, a former trucking lines operator, and Delmas L. Haney, a local attorney, with each having a share of 20%.

Frank Motz was also the new President of KAYS radio and as such, the first employee hired by Frank in 1948 was Glen Barnett, the same Glen Barnett Clem had hired in 1943 at KVGB, when Glen was just out of high school. Glen left KVGB in 1944 to work in radio in Oklahoma, and was hired to help get KAYS on the air as Chief Engineer. The second person hired by Frank in July 1948 was Clem Morgan, to be the station General Manager and oversee getting the equipment, personnel, etc., ready for sign-on. The relationship with Frank Motz would prove not to be a good one for Clem. With a new station going on the air, Clem would be responsible for the hiring of several people in 1948. To fill the position of Commercial Manager, B. Lynn Cook was hired. Lynn would later work for Clem at KWSK in Pratt, Kansas. Program Director was Paul Kelly. There were other positions to fill, as radio back then was more people driven, than it is now, but the names are lost to time.

One very notable person hired by Clem in April 1949 was a junior at Fort Hays State College by the name of Robert Schmidt. Bob was hired by Clem as a salesman, but also to announce, do copy writing and assist with the arrangement of programs. Bob started working in the sales department on a part-time basis for KAYS radio station April 25, 1949, until the close of the semester at FHS. Bob was majoring in business administration with minors in journalism and English. His first encounter with radio broadcasting was the fall of 1948 while doing copy writing and announcing for the news laboratory class at FHS. According to Clem, he was selected for this position because he had one of the best voices for radio announcing among the students from Fort Hays State who had been doing radio announcing that year, and because of his past experience in sales. According to Robert, they hit it off, right off the bat, a close friendship that lasted Clem's lifetime. Bob would later be a pallbearer for Clem's funeral in Feb. 1965.

Sometime after April 1949, when Clem had hired Robert, he approached Bob about the idea of starting their own radio station. Clem was a radioman, what he needed was a good salesman and money partner. They would later find out that neither one had that much money. It is almost certain that Clem had toyed with the idea in the past of owning his own radio station, but with his recent failure at purchasing KVGB and the current sore relationship with Frank Motz at KAYS, he

was ready to be the captain of his own ship.

The first step for the new station at Pratt, Kansas would be the filing of a Form 301 for a construction permit to the FCC. An application and letter was sent to Mr. T. J. Slowie, Secretary of the FCC on October 18, 1949. It would prove to be a long financial and legal battle before the station would go on the air, October 29, 1952. Pratt was chosen because at that time, most of the available towns and markets already had a radio station.

Clem's relationship with Frank Motz was not good from the start, and with his application for a radio station in Pratt, it certainly did not improve. The owners of KAYS took exception to their General Manager starting his own station while working for them. Sometime shortly after October 18, 1949, Clem resigned as KAYS Radio Manager. His replacement was D. W. Hoisington, former chief engineer and assistant manager of KMUS in Muskogee, Oklahoma. According to an article in the management section of the Broadcast Weekly, dated December 12, 1949, "Mr. Morgan has not announced his future plans." His partner, Bob, did not incur the wrath from the owners as did Clem. According to Bob, the only thing he can remember is that Clem pretty well kept him shielded from it. After his departure from the station, Clem finished a house he had already contracted for a first class radio engineer, Glen Barnett, chief engineer for KAYS. When Clem's part of the construction was completed, to make a living, he traveled to radio station KPHC in Walsenburg, Colorado. At home, it would now be just Melvena and the four Morgan siblings.

Walsenburg, Colorado Period

Clem's time at KPHC in Walsenburg at best was only 4 to 6 months long. He left KAYS sometime between October and December 1949 and was at KTSW in Emporia, Kansas, as early as March 11, 1950, according to a letter from the Pratt Chamber of Commerce sent to him there. Walsenburg in 1950 was a town of 5,579 people, with the population being 70% Catholic, and when Clem was there, it was in the middle of the worst drought in its recorded history.

KPHC was a 250 watt station on 1450 kilocycles with unlimited hours located at the south end of town at 10th and Main, about two blocks from the railroad tracks of the DG&R. KPHC was owned by the Walsenburg Broadcasting Corporation; consisting of Tom G. Banks, Jr., his wife Lucille E. Banks and James J. Testitor. Tom G. Banks, Jr. was a consulting radio engineer with his business located at 303 West Orman Avenue in Pueblo, Colorado. James J. Testitor was part owner of the Walsenburg Land and Development Company. Tom and his wife

owned the controlling interest at 50.3% and James at 49.7%. According to the 1950 Broadcasting Yearbook, Tom G. Banks, Jr. was listed as owner and General Manager, with Clem Morgan listed as Commercial Manager.

The station application was approved in November 1946, construction permit approved in November 1948, license approved, and on the air March 8, 1949. It was a brand new station when Clem arrived on the scene, and it was also a station apparently with some major problems. The station was no longer on the air, then it started applying for silent operations of the station. The first application was granted August 17, 1950 with suspended operations to begin 60 days starting from July 28, 1950. The second was granted in October 1950 for additional time to remain silent to December 1, 1950. KPHC would never be back on the air. It would not be until July 1957 that Walsenburg, Colorado would have another radio station with Floyd Jeter putting KFLJ on the air. The station is still on the air. Clem in the winter of 1950, got out of town while the getting was good and went to KTSW in Emporia, Kansas. On a side note, Clem may have left town a little too soon. If he had been there on February 21, 1952, a Thursday night, he would have got to see the World Famous Harlem Globetrotters in action at the local St. Mary's Auditorium. Meadowlark Lemon, Curly and the boys performed their usually razzle-dazzle before an estimated 900 people, beating the pants off the local favorites, the Santi Oilers 80 to 35.

Emporia, Kansas Period

Clem probably settled in at KTSW radio in Emporia, Kansas sometime in late February or very early March 1950. KTSW was a 250 watt station located at 1400 kilocycles on the dial. Another reason for his move to Emporia was to be closer to home, as Melvena's health had begun to worsen. The rest of the Morgan family was still at Hays, because Clem and Melvena wanted Jr. to graduate from high school in Hays. One weekend Clem went back to Hays driving a "new to us" blue 1947 4-door Buick Roadmaster, he had purchased from his brother Forrest Clarold "Chick" Morgan, who was a Buick dealer in Iola, Ks. Although at this time, Margaret was considered too young to be dating, it appears Jr. was not and had a girlfriend in Hays. Her name was Rossie Jensen and a few years later, they would be married.

As mentioned earlier, a letter from John Wilkerson, manager of the Pratt Chamber of Commerce, was sent to him postmarked March 12, 1950. In May, John sent a stronger letter to the FCC, stating in part, "We have been continually surprised by the repeated delays on the granting of a license to the Pratt Broadcasting Company." This had been the start of several petitions sent to

the FCC in hopes of getting the license process approved sooner. No doubt, the petitions helped, but with the protest hearings going on with the stations from WBBZ Ponca City, Oklahoma and KVGB Great Bend, Kansas, the process are now going to take time and money, no matter what. During this time, Clem and Bob Schmidt had been working on acquiring the necessary equipment, land, studio space, etc., to put the station in Pratt on the air. By June of 1950, most of the necessary equipment to put KWSK on the air had been acquired and was in storage back in Pratt. There is nothing in the Broadcast magazines or yearbook on Clem at KTSW during that time, so it is assumed that Clem was simply an announcer. A search of the Emporia newspaper on Clem also produced no information. Things back at Pratt involving KWSK would be taking more of his time and simply being an announcer and not management was what Clem needed at this time.

Dodge City, Kansas Period

In November 1950, Clem moved to Dodge City, Kansas and went to work at KGNO radio as an announcer, to be closer to Pratt and the future station. Still living back in Hays were Melvena, Clem Jr., Margaret, Mary, and Marla. Spring came and with it Jr.'s graduation from Hays High School. However, Jr. decided to stay in Hays until they were ready to go to Pratt and took a full time job at the Fort Hays State Experiment Station. He moved into an apartment a block west of the Morgan house on 18th Street and bought himself a car.

Clem rented out the house in Hays when they moved to Dodge City. He also still owned the house in Great Bend and according to the 1949 filing to the FCC, was renting it out at 105 dollars a month. Dodge City was chosen because it was near enough to Pratt that Clem could stay on top of developments and lay ground work to get KWSK built and get the family moved to Pratt at the appropriate time.

For Margaret, in retrospect, the year went by rather quickly. Before long she was in Sunday school, Youth Fellowship, Girl Scouts and that summer took care of Mary and Marla while Melvena worked as a bookkeeper for a local grocery store. Clem worked the early shift at KGNO and was home when the three girls got out of school. During the summer, he'd get home fairly early in the afternoon and take a nap, then they would all get into the Buick and pick up Melvena from the store (Pay-Day Market) where she worked as bookkeeper. They would buy sandwich meat, a loaf of bread and whatever, go down to the city park, and have a picnic supper on the banks of the Arkansas River. Mary remembers her Dad teaching them to skip stones across the water on occasions, and her

fascination with a sandbar a little way out in the river, always wanting to wade out to it. Her mother assured her it was “probably” quicksand, which she believed, and gave up her scheme to get out there. Melvena found a river rock there shaped amazingly like a human ear. Mary still has the rock, which resides today in her knickknack cabinet, Margaret was more interested in the municipal pool in the park and would usually walk up there to see what was going on. Mary Penn came from Hays and spent a week there with them. By the time school started in the fall, Melvena had gone to work also at KGNO.

Through 1951 and 1952, Clem would be spending more time with protest hearings from KVGB and WBBZ. KVGB was protesting the new station because of possible interference. WBBZ was protesting because it felt they could serve the market in Pratt better and brought into question the money problems Clem and Bob were facing. As previously mentioned, when Clem and Bob formed the Pratt Broadcasting Company, they were soon to find out that neither one had that much cash on hand. The money issue was what the WBBZ attorneys were zeroing in on, hoping to kill the petition for a station at Pratt. A letter that Clem’s attorney, P. W. Seward of Washington, D.C. wrote to him and Bob on December 4, 1950 shows the problems they were facing on money. In one paragraph of the letter Mr. Seward wrote, “I am wondering if there has been any change in the finances of yourself and Mr. Schmidt since I last conferred with you concerning this matter. At that time you had about \$1200 in cash and Mr. Schmidt had about \$120, with a promised loan of \$2000. These amounts are what the accountants consider as liquid assets and would make a total of \$3320. The estimated cost of the station is \$3850, exclusive of land and buildings; you have on hand equipment valued at \$1769, leaving a necessary cash outlay for equipment of \$2081 plus the land and buildings.” On December 10, 1950, Clem wrote back, “Everett L. Dillard secured to present Engineering. Dillard would prefer “site to be determined” status. Since we have only oral agreement at \$100 per acre, per year, payable to owner who would be agreeable to long term lease, is “site” to be determined advisable? Tentative oral arrangement for studio space at \$25 per month. Propose small transmitter building for present to save time in lieu of construction of combination building. Statement from bank at Pratt and other current financial data, being prepared as per your instructions and will be mailed to you within a few days.” The money problems were real and the petition for KWSK radio came dangerously close at the hearings to being denied.

The matter was finally resolved on November 5, 1951, with Clem and his attorney going to Washington, DC for a final hearing with the KVGB attorneys before the FCC, with the FCC ruling in favor of the Pratt Broadcasting Company. On January 10, 1952, the FCC announced its final decision granting a

Construction Permit for the new AM station in Pratt on 1570 kilocycles at a transmitter power of 250 watts, daytime with the condition that the antenna tower be painted and lighted in accordance with section 17.25 of the commission's rules. The station was issued the call letters and license for KWSK on April 3, 1952. Though the first part of 1952, several construction permit extensions were granted. According to Bob Schmidt, the extensions were needed because of the availability of the necessary parts to finish the station and partly due to money. Clem and Bob would be spending more time now at Pratt to get the station ready to go on the air. At the end of the 1952 spring classes, late May or early June, the Morgans made their final move as a family to Pratt, Kansas. Jr. quit his job in Hays and joined them in Pratt and it was all systems go, to get KWSK up and running.

Pratt, Kansas, The KWSK Era

When the Morgans came to Pratt from Dodge City, their first residence was 616 West First Street, the corner of First and High Streets. It was a two-story house, later owned for a time by Jim and Frances Bunyan. The house was built in 1901 by Lee Cromer's father and was a four apartment house during World War 2. Lee Cromer for many years lived just east of the house. The house at that time was owned by a Ralph Nichols. They had the entire upper story, which was divided into two living rooms and kitchen apartments with a shared bath. For the Morgans, they had one kitchen and one living room for bedrooms with Clem, Jr. drawing the sofa in the living room. Several months later they moved to a house at 413 East Third, a house located next to the alley. The Morgans would live there until after the first of the year in 1954. On April 8th, 1954, Clem purchased the properties at 802 and 806 West Second Street from W. L. Reed and his wife Merta for \$15,000. The properties shared a common sewer line, so were considered as one for all the years the Morgans owned them. The house at 806, where the family lived, was moved into Pratt by the Reed family from their farm. It was the family home until the death of Agnes Morgan in January of 1996.

It had been a long struggle for Clem since October 21, 1949, when he and Bob first filed for a new station in Pratt. There had been equipment and parts issues, money issues, legal battles, etc. Owning his own radio station had not gone as smoothly as Clem had first envisioned it. The several stations he had worked with in the past had usually been on the air within 6 to 12 months after the initial application. Those stations for the most part had applied for licenses in the late 1930s, when radio was starting to take off. When Clem and Bob applied in 1949, the market was really booming, things had changed; the radio market was starting

to become really competitive.

Nevertheless, on October 29, 1952, a Wednesday, at noon, KWSK finally went on the air. The station was located at 1570 kilocycles on the dial; output was 250 watts from a Gates-250A transmitter, with a coverage radius of about 50 to 60 miles. The transmitter site was located 1 mile south of the Highway 54 and 281 junctions back west a ¼ mile and about 200 feet to the south. The transmitter building sat on the south of the road with the tower between the building and the road. The transmitter building was 15 by 20 feet sitting on a ground level concrete slab. The sides were a white lap siding with the entrance door on the east side. The inside was unfinished sheet rock with an 8-foot ceiling. Inside was of course the transmitter and there was room enough for an engineering area and parts. The tower was a lighted 180 feet shunt feed structure. According to Jr., there was no fence around the site. It was, at that time surrounded by wheat fields and there were no homes to speak of on the road. The only home was about a half mile to the west and on the north side, where the Ray Barnes family lived. The station was on the air from sunrise to sunset daily, what is called in the radio business a “daytimer.”

The studios and offices were located upstairs at 209 ½ South Main, above Tupper Office Supply, a book store and Spear’s Men’s Wear. Starting in 1928 to 1946, 209 ½ South Main would be the home of the “McCoy Franklin Printing Company”. From 1951 to 1964, the home of the KWSK studios. From 1964 to the present day, it has been vacant. The building at 209 South Main was built in 1900 for \$4000 and the upstairs, where the offices and studios of KWSK would later be located, would have a real piece of Pratt and US history, starting in 1911, in more ways than one according to an article written by Dorothea Giannangelo.

"The Pratt community was well supplied with good doctors before Dr. B. J. Patterson arrived in town in 1911. Drs. Frank Peak, P. K. Gaston, Herbert Atkins, R. E. Anthony, Homer Walker, F. E. Hastings and Lydia Lottridge were well established in Pratt and additional doctors were serving Preston, Sawyer and Coats. One element of total health care, however, was lacking. That was a good hospital. There was none closer than Hutchinson or Wichita, an extremely long trip at that time, for a sick person to make. Promotion for a County Hospital had been constant since 1908, but public indebtedness had reached its maximum for school buildings, a new City Hall and the County Court House. Private funds were being liberally used to replace the original little frame business buildings, churches and homes with larger and more permanent structures. There was no money for a hospital. Dr. Patterson evidently was undaunted by lack of such a facility. He announced the establishment of his office and “Hospital” on the

second floor of Mr. Harlenske's Candy Store at 209 South Main Street. It became a busy place where he practiced, regularly delivered babies and performed surgery. The energy, courage and self-confidence displayed in his adventures with the motorcycle club and Indian Band must also have been applied to his medical practice, as evidenced in an amazing item printed in the Pratt Union on June 4, 1914.

Dr. B. J. Patterson performed a very delicate operation last Thursday when he transferred a large patch of cuticle (skin) from the arm of Rev. O. H. Loomis to the baby of Edna Williams, the small daughter of Mr. and Mrs. R. R. Williams of this city.

The little girl was seriously burned about two months ago and her body healed nicely with the exception of 24 square inches. Rev. Loomis kindly volunteered to furnish the cuticle (skin) in order to save the child's life. The operation was readily done and was very successful and with the skin transplanted from Rev. Loomis the little sufferer will soon be relieved.

Dr. Patterson also took some of his own cuticle (skin) to finish the operation. This act was very commendable of Rev. Loomis, but was not surprising to those who know him well.

The well qualified conventional physicians of the county must have asked, "What next!", in December of 1914, when Dr. Patterson made another announcement. He was experimenting with "light rays" for small pox. In the report it was explained that Dr. Patterson "Has arranged a series of electric lights which throw the actinic rays on the skin and the patient does not 'break out.' It eliminates the scratching and the light does not injure the patient, but shortens the time of illness and allays the high fever that usually accompanies small pox....If this discovery proves a success universally as it has under Dr. Patterson's personal direction it will be a valuable addition to modern science.....and this terror of the disease will have been eliminated."

If the local medical community had questions concerning Dr. Patterson's qualifications or ethics, these questions multiplied dramatically with the announcement that he had assumed a partner, not just any partner, but the infamous John R. Brinkley, the self proclaimed physician. Although Dr. Brinkley's "fame" was acquired after he left Pratt, the local physicians were well aware, when his professional card appeared in the local newspapers on March 23, 1916, that the title "Doctor" was a bogus one. If you had looked at the good doctor Brinkley's credentials, you would discover all of them to be fraudulent. This ex

hillbilly from North Carolina had never been inside an accredited medical school. His qualifications were based upon a certificate for a few weeks studies in herbal medicine and one granted by an outfit called The Eclectic Medical University of Kansas City.

The following month, in the April 20, 1916 edition of The Pratt Union, the Dr. Patterson and Dr. Brinkley revealed that the “hospital” had been expanded. They had secured “three additional rooms” and with their present rooms are being remodeled throughout and made ready for the new equipment which has been ordered for them. “The north room will be the general reception room. The next room will be Dr. Brinkley’s private consultation room, the next will be Dr. Patterson’s private consultation room. The south room will be the operating room and has been made beautiful by new wall dressing and tiling which will make it entirely sanitary. The latest and best possible operating table for the room will be installed together with all of the modern equipment that will combine to make an up-to-date and sanitary operating room.”

“Across the hall is a room for the recovering patients. This room will be equipped with the best hospital beds and will have a trained nurse in attendance. This equipment when fully installed will give Pratt an equal chance with any of the western cities in equipment and ability. Dr. Brinkley has spent two years in active surgery and has also had two years experience in the famous Cook Hospital in Chicago. Dr. Patterson has fully demonstrated his ability as a surgeon and we predict these two wide awake physicians success which they well merit by their progressive work.”

Alas, Pratt had been only one of those “other Kansas towns” in his search for fame and fortune. We can only speculate as to why it was not chosen to be the “Goat Gland Capital of the World” instead of Milford. Was the charismatic Dr. Patterson too much competition? Did Brinkley realize that the well qualified physicians of the area could not be fooled? Did he discover that the County Health Officer, Dr. Ireland, had investigated his background? Or did Dr. Patterson “request the return of instruments and money” that seemed to disappear only after one of Dr. Brinkley’s visits. We will never know. Perhaps these all influenced his exit after only five months. By August his professional card was pulled from The Pratt Union newspaper.”

It was in Milford, Kansas, that Dr. Brinkley became a millionaire. At his clinic, Brinkley began to perform more operations he claimed would restore male virility and fertility through implanting the testicular glands of goats in his male patients at a cost of \$750 per operation (\$8,200 in current value). Several thousand

goats were sacrificed to put a smile on the face of several thousand men as they boarded the train out of Milford and on the face of Dr. Brinkley as he pocketed millions of their dollars. Following one of his crude operations, the body of a patient would typically absorb the goat gonads as foreign matter. The organs were never accepted as part of the body since they were simply placed into the human male testicle sac or the abdomen of women, near the ovaries. Unsurprisingly, in light of his questionable medical training (75 percent completion at a less-than-reputable medical school), frequency of operating while intoxicated and less-than-sterile operating environments, some patients suffered from infection, and an undetermined number died. Brinkley would be sued more than a dozen times for wrongful death between 1930 and 1941.

With the goat gland money, Brinkley built himself an empire, and on September 20, 1923, he began his infomercials, always laced with Biblical references, over KFKB, a Brinkley owned station in Milford, Kansas. KFKB was the first radio station in Kansas. When Brinkley tried to get the station's power boosted to 5,000 watts, he met with some opposition from a rival station, owned by the Kansas Star, which started to run a series of exposes on the good doctor. But the Supreme Court of Kansas brought him down, saying "The licensee has performed an organized charlatanism, quite beyond the invention of the humble mountebank." Not to be dissuaded by this, Brinkley scratched his goatee and looked south of the border. He sold KFKB for \$90,000 and relocated to the sleepy border town of Del Rio, Texas. Right over the border in Villa Acuna, Mexico, Brinkley built a transmitter with 300 foot towers. Out of the range of American restriction, the station, XER, started broadcasting with a power of 75,000 watts, with a remote studio linked by phone lines to the Rosewell Hotel, Brinkley's new headquarters, in Del Rio. The station started operating on October 21, 1931, with gala celebrations in both towns. He later boosted the station's power to 500,000 watts, which made XER the most powerful radio station in the world. XER called itself the Sunshine Station between the Nations and broadcast at 735 kilocycles on the AM dial. The engineering was by Will Branch of Fort Worth. XER was refurbished and rechristened XERA with its power boosted to 1,000,000 watts. This signal mashed everything in its path and could be heard in New York and Philadelphia, sometimes to the exclusion of all other channels! XER, Dr. Brinkley's border blaster, was shut down by the Mexican authorities on February 24, 1933 and the Villa Acuna Broadcasting Company was dissolved. The Brinkley Act was passed in the 1934 to stop the border blasters and limit power to 250,000 watts. XERA would later be reborn as XERF. On May 26, 1942, Brinkley died penniless of heart failure in San Antonio, Texas. He was later buried in Memphis, Tennessee. The next time Dr. Brinkley's ghost would be felt in Pratt would be with the 1570 frequency of KWSK and the 250,000 watt "border blaster" station of XERF radio in Mexico, with studios in Del Rio, Texas, starting in 1962 to 1964.

It had also been a long wait for the people of Pratt, but they finally had a locally owned and operated radio station and many locals showed up for the formal ceremony and program that day, including Bob Schmidt, Clem's partner. Bob Schmidt was also general manager of KAYS radio at Hays now. For them, the local Chamber, and the Gyp Hills Development Association, the several petitions and letters to the FCC, the last several years, had finally paid off. At noon, KWSK started broadcasting with Clem Morgan, Jr. at the microphone, with a recorded instrumental version of the Star Spangled Banner leading off the program. During this time, Clem, Sr. was in the front offices meeting and greeting people. The honor of reading the initial sign on announcement was also done by Clem, Jr. from a typed script his dad had prepared for him. According to Jr., it was a sign-on announcement for program testing for the next 30 days, apparently routine for a new station. The Rev. Lynn F. Taylor, pastor of the Presbyterian Church and representing the Pratt Ministerial Association, gave a brief invocation and KWSK was now in the broadcast business.

All the equipment, including the transmitter tower was bought used. To put the used equipment back in top condition, Clem had his old friend from Great Bend at KVGB, Leo Legleiter, who was Chief Engineer at the time, come down and work his magic on the various pieces of equipment. After Leo was done, it was up to Clarence and Jr. to install it. When it came time, Leo himself did the proof of performance on the transmitter audio. Leo at the time was living in La Crosse and was hired to officially complete the engineering part of KWSK. Leo worked very long hours, occasionally going home to see his family for a weekend and back to Pratt until completion.

The land for the transmitter site and the downtown space were rented. The land south of town, an area 360 feet square, was rented from a J. S. Irwin for \$100 per acre, per year. The studio and office space was rented for \$25.00 a month from Dwight M. Cromer and his wife Della M. Cromer. Mr. Cromer owned the building at 209 South Main, purchasing it on December 15th, 1950 for \$19,500 from Darlingas Service, Inc. Dwight, 47 years old, at the time was a farmer and an Investigator for the State of Kansas Alcohol Beverage Commission. Harold Mull, 49 years old, a local carpenter of Pratt, did a lot of the carpentry work in the downtown studios. He also built the "console desk" for the control room, the work tables for the two middle offices and the table by the teletype for news ripping and compilation, as well as the building for the KWSK transmitter south of town. During the summer and fall of 1952, the work on the physical sites was being done and when Jr. was not working days for Swisher Plow, he spent some of his evenings and weekend time, working with Clarence Evans, the Chief Engineer on the station. After the physical site was secured, Clem turned his attention to

getting equipment and personnel into place.

During the summer and fall of 1952 while the station was being built, Bob Schmidt and Clem were also out starting to sell advertising, not knowing yet when the station would be on the air. Sometime before school started in August, Clem sold a paid-up one-year contract to Swinson Motor Company for a 15-minute daily newscast, six days a week. This was a day of celebration, because it was the first revenue from the brand new business.

The first audio console or “board” at KWSK was a used Collins 12H, considered the best at the time and has an interesting story to go with it according to Bob Schmidt. It was brought from an engineer in Oklahoma City for \$500 sometime in early 1950. Bob drove to Oklahoma City to pay for the rest of it and to pick it up. Bob said that the 1948 Oldsmobile he drove down in to get it, would pass anything, but a filling station. On the way back, he had to stop in Wichita for gas or he was not going to make it back to Pratt. At the station, he spent all he had on gas and one bottle of Coke. He started to get in the car, when the attendant informed him that if he was going to take the bottle, it was a 10 cent deposit. Bob had no more money; he spent all he had on gas. So, when the attendant was not looking, he simply drove off. The console would later be used at PCJC, starting in January 1959, for its radio class. In its place, a more modern, up to date, General Electric BC-1-A console was installed.

According to Clem Morgan, in a newspaper article dated October 29, 1952, KWSK started out with a staff of eight and himself.

1. Leland “Lee” Spurgeon-Topeka, Kansas- Salesmen.
2. Glenn Henson-Goodland, Kansas- Sales Manager.
3. Dave Blevins, Pratt, Kansas-Announcer.
4. Polly Blevins (Dave’s mother), Pratt, Kansas-Traffic.
5. Clem Morgan, Jr., Pratt, Kansas-Announcing/Sales/Engineering.
6. Melvena Morgan, Pratt, Kansas-Bookkeeper.
7. Clarence Evans - Goodland, Kansas-Chief Engineer.
8. Bud Pratt, Sedelia, Missouri-Engineer/Sportscaster/Announcer.
9. Clem Morgan, Pratt, Kansas-Owner.

Glenn Henson arrived in Pratt, the middle of August 1952, before the station was even in operation. He helped the Morgans in all of the preparations to get the station ready for operation. It was Glenn that built the glass covered program display case still hanging to this day on the south wall in the middle room directly across from the control room. The daily programs were marked on the glass with a grease pencil in their proper spots. This was done to better

visualize the complete day to day operations and to begin to sell the programs. Glenn and Bud Pratt had worked together at one time at KWGB in Goodland and it was Glenn that encouraged him to join them in Pratt at KWSK. Glenn left KWSK sometime in 1954 to go to work for Harold Johnson and Don Small Motors, the local Lincoln Mercury dealer selling cars. Johnson Motors was located at 210 South Jackson, where Pratt Glass is now. Glenn came back to KWSK sometime in 1955 to help the Morgans with sales, as the station was facing some money problems with the station at that time. Glenn would again leave for the last time sometime in 1956 to go to work for Calbeck's Furniture Store, becoming the store manager in May 1958. Early in the first year Lee Spurgeon would decide to return to Topeka, Kansas. Bud Pratt also did the play-by-play on ball games, which were recorded and played back on the air the following day, if the games were being played after KWSK had signed off. Of course if the games were being played during the normal broadcast hours of the station, they were broadcast live.

Another announcer that was hired was Dave Tucker of Greensburg. Dave would work for Clem for a while and quit, coming and going from the payroll, then finally went to work for KRFS radio, a station in Nebraska. KRFS was a new station in Superior, Nebraska that went on the air March 17, 1959. Dave was listed in the Broadcast magazine as General Manager and Promotional manager. When a new station in Pratt, later to become KWNS, was announced on May 15, 1958 by Bill Huffman, Dave was to be the first Station Manager.

Clem, Sr. did the news, mid-morning shows, including the call to Norman Sparks, and pulled the Sunday morning shift. One of the fun duties Clem also had was to call people to wish them happy birthday on the air. Jr. and Clancy would split the transmitter time, Clancy mornings and Jr. the afternoon. Jr. also did some "board" work, but did not have a set schedule. Jr.'s on air name was Frank Morgan. He didn't want to use the same name as his Dad and he didn't care for Francis, so he settled on Frank as his air name.

Clarence "Clancy" Evans was Chief Engineer for a number of years and was a bachelor when he came to Pratt. Clancy liked to spend his spare time on woodworking projects. As the reader may recall, Clem made his own guitars, selling some to make ends meet, when he was in Garden City. So it stands to reason that he and Clancy would be involved in some projects from time to time. Sometime before 1955, Clancy handmade a cedar chest for Melvena. It is not known if any funds changed hands, or if it was a gift. Fortunately, this piece of history is preserved, owned and treasured now by Margaret. Clancy would later marry Mae Adams, a widow who lived at 519 East First Street where for years

prior to their marriage, he had rented a basement apartment.

KWSK had an "Easy Listening" format, not geared to the teenage population and the emerging rock and roll scene. The music played by the announcers was picked from one of three libraries. The Standard Radio Library, which was purchased outright. This library was later sold in 1965 to KWNS radio. The second library was the Langworth, which was leased or rented. The third library was the RCA/NBC Thesaurus, which also was leased or rented. Although new releases or demos were received on a regular basis, they were not usually included in the music aired unless they fit the easy listening format, with the exception of a few used for "Tunes For Teens," hosted by Margaret Morgan. A few of these records still exist and are now owned by Ron Detwiler.

Each of these companies provided a basic library of radio shows complete in themselves except for local commercial tie-ins, a library of musical selections, a license to play them on the air, and periodic issues of new discs and replacements. They even provided the special sized filing cabinets to house the transcriptions. These libraries did not "belong" to a radio station; they were leased for as long as station paid the necessary fees.

What these transcriptions had in common was that they all were designed to be played as 33 1/3 revolutions per minute -- as opposed to regular phonograph records, which revolved at 78 rpm. The turntables were extra-large to accommodate the 16-inch discs, and they were dual speed. Most of the electrical transcriptions used the same sized stylus required for ordinary records and the stylus movement in the grooves was from side-to-side.

Record libraries replaced the transcription libraries. This trend was speeded up with the advent of LP albums and 45's. The 12-inch LP virtually took over the function of the 16-inch transcriptions and did it much better with less needle noise and distortion. By 1953-4, most of the transcription companies had discontinued services and invited the individual stations to buy the libraries outright. There were few takers!

The early morning schedule on KWSK included the farm reports, weather and the news. Teletype provided the national & world news and sports news from United Press Service, later to become UPI. The weather was obtained by telephone from the National Weather Service in Dodge City, Kansas. The farm reports consisted of local farm news and "off the wire" news. Local news was obtained by telephone and included; Hospital admissions, births, police reports, school reports. Since KWSK was a daytime station, to get around the problem of

local nighttime sporting events, they were tape recorded and played back the next day. The school reports were delivered to the studios daily by the schools. Margaret said she always knew she couldn't cut classes, because the absentee list would go to the station with her name on it! The 15-minute newscasts aired at 9 a.m., 12 noon and 4:30 p.m. Obituaries were provided by the local mortuaries. Some of the local sponsors Margaret recalls were Pratt Furniture, Mullin Furniture, Swinson Motors and Johnson Motors, although there were lots of others over the years, too numerous to remember. One advertiser, Roy Owsten of Owsten's Jewelry, was acquainted with all three Morgan girls, but could not remember which name - Margaret, Mary or Marla - went with which girl. He solved the problem nicely by calling out "Hi, Marsha!" when any of the three came into his store. They all answered to that one name.

A well-remembered incident involving an advertiser happened in the winter of 1953, not long after the station had been on the air. One Saturday morning while Clem, Sr. was at work, a man stopped by the studios to buy advertising to sell a litter of pups. Clem wouldn't hear of taking payment, he told the man to keep his money, so a deal was struck right then and there and the man gave Clem a puppy in payment instead. In the winter, Clem always wore a belted gabardine trench coat that had large pockets. He walked into the house with a bigger than normal grin on his face that day, and pulled out the puppy out of his coat pocket. From that day forward, the puppy would be known as Bash, and would call 806 West Second home for the next 17 years. Bash was half Springer and half Cocker Spaniel, black with tan markings. Bash went to the transmitter site every afternoon with Clem, Jr. and loved running around the outside of the building site. When Jr. was drafted, he became Melvena's dog. When she passed away in 1957, he became Clem's dog. Following Clem's death in 1965, he became the dog of Clem's widow, Agnes. He was remembered as a wonderful pet to them all, finally passing away in 1969.

One sponsor fondly remembered was Norman Sparks, owner of the Drive Inn Market on East First just north of the Pratt Municipal Swimming Pool and across the street from the old "Red Rock Café." Norman was a little Jewish man who stood no more than 5 feet tall. Well, with Clem at 6 foot 7 inches tall, when he and Norman were standing side by side, you had the long and the short of it on anything you wanted to discuss!

Jerry Winkleman worked at the Drive Inn Market for Norman Sparks while he was in Pratt schools and remembers Clem coming in from time to time to buy groceries. Jerry wrote that, "In a small town like Pratt, Mr. Morgan seemed like a movie star. I seem to recall he was rather tall and perhaps had a prominent

moustache and of course, a good speaking voice from being in the radio business.”

The call to Norman at the Drive Inn Market aired at 10:00 a.m. daily Monday to Friday and sometimes on a Saturday. Jerry recalls Clem talking to Norman on the telephone, on air about the days’ special prices. The butcher at the Drive Inn Market was none other than Bob Eastes, future owner of the Club D’Est. Clem would also have Bob on the air from time to time describing the meat department’s specials. Sometimes on Saturday mornings when Clem called, Jerry took the call and talked to him, sometimes reporting on the Pratt fellows playing K-State sports. Jerry said at one point, he wanted to talk to Clem about working part time at KWSK, but never got around to asking. Jerry to this day wonders if he missed out on a career in radio.

Sunday mornings Clem, Sr. was always on duty. Clem firmly believed in letting his employees have time off for Sunday school and church. Occasionally someone would ask him about his own church attendance and he would tell them he attended three services every Sunday. The broadcast schedule included four church services. The Lutheran Church was on the air at 10:15 a.m. and again at 12:30 p.m., the Methodist Church hit the airwaves at 10:45 a.m. and finally the Assembly of God Church at 1:00 p.m.

One day sometime in the fall of 1952, not too long after KWSK had officially gone on the air, Margaret, now 14 years old and a freshman at Pratt High School, was informed by her Dad that one of the salesmen had sold a contract for a teenage record show, and that she would be running that show. Naturally, Margaret informed her Dad, “I don’t know how!” and naturally, Clem informed her, “You can learn!” Margaret replied, “What will I say?” Clem quickly replied, “Write a script!” HUH??? Not entirely giving up yet, she shot back, “What songs will I play?” Clem, not giving in either, replied, “You pick the music!!”

Well, that was that, like it or not, Margaret had a radio show of her own and what appeared to be little time to get the show organized, but little did she know at that moment, she would be getting great assistance for success. Jr. helped pick the theme song for the show, Ray Anthony’s “Lackawanna Local.” Ray Anthony in 1952 was riding high on the Billboard Top 10 with his release of “The Bunny Hop” and the records “B” side hit, “The Hokey Pokey.” The chosen theme songs opening measures really had some punch and Jr. showed her how cutting the music at just the right point made it really get your attention. Again with some assistance, Margaret worked out the point where she would come into the mix going out on the air and as the theme was faded down, she would give her opening to the show that she used every week for the duration of the show; “Good

morning, teenagers. It's 11 AM and it's time for Tunes for Teens!" The man running the control board would then bring the theme back up briefly before she would introduce the first record.

Well as far as picking her own music, the KWSK program director introduced her to Billboard Magazine, received weekly, the industry standard to this day, for the pulse of what is happening in the music industry. So, with a theme song and Billboard for a guide, it was off to the record department, located in the basement of Jetts Department Store and back to KWSK with the top 10, 78 rpm records. "Tunes for Teens," besides the Billboard top 10, would also include selections gleaned from the three libraries of KWSK; the Langworth, Thesarus and Standard library, which would give Margaret all she needed; big band, some established standards, as well as top hit parade music. Now all that was left was to figure out from the time listed on the record label, how many songs could be played in 30 minutes, allowing for commercials, record intros and theme music. The show was 30 minutes long, the time paid for by the sponsor, not one second more, not one second less; Clem ran a tight ship. Margaret did it all by 11 a.m. Saturday morning, the assigned time for her to air with "Tunes for Teens." The show ran every Saturday morning, winter and summer, rain or shine, all through her high school years.

As any announcer in radio will tell you, you can practice all you want, you can watch other people on the air all you want, but when you set down in front of that microphone yourself for the first time on the air, you are nervous, real nervous, and so afraid of making a mistake for everyone to hear. For Margaret, it was even worse, Clem had not mentioned that commercials would be live, and not by the announcer on duty. The sponsors had been told that she would be reading the commercials live on the air. Margaret wrote, "Thanks to lots of rehearsal time by myself, I made it through all the 30 second spots, record intros and a closing. The longest 30 minutes of my life finally ended that Saturday and I was 'off work' at the station until the following Saturday."

At the time, Clarence "Clancy" Evans was Chief Engineer. His advice for her was to SPEAK UP. He said he had her potted up or wrapped up on the board as far as it would wrap up, to get it to where he could hear her. That did not come easily for Margaret, but she improved with time, as happens in the radio business, if you stay with it long enough. The most important feedback, that of the sponsors, was good and Margaret quickly learned the importance of that in broadcasting. "Tunes for Teens" was pretty much her on air involvement at KWSK during her freshman to senior years at Pratt High School. On "Tunes for Teens," Margaret wrote in an e-mail, "I ran 'Tunes for Teens' for 4 years, summer and winter. It was

sponsored; otherwise, it would not have aired.”

One change for “Tunes for Teens” did take place starting on October 17, 1953. Starting on that date, Jeff Hadden, a Pratt High Mirror reporter and Margaret were teamed up to do the program. Instead of Margaret picking the top tunes, Pratt high teens would choose the hit parade. In each edition of the Pratt Mirror there was a ballot printed to cast their vote for a favorite tune. They could cast a vote once a week and the ballot had to be signed, in order to prevent stuffing the ballot box. There were eight ballot boxes located in the two high school buildings. In the Liberty building, they were located in the English classes of Mr. Senti, Miss Hogue, Mrs. Sallee and Mrs. Hemphill. In the Junior College building, they were located in Mr. Dickerson’s and Mr. Shufelberger’s rooms on the third floor, one in the Library and one in the office. It was up to Jeff and Margaret to count the ballots and discuss them on the program. According to the Pratt Mirror article, the team was also working together to develop a large and adequate library of biographies of all recording artists, so they could pass along the information to the KWSK listeners about their favorite artists. I’ll bet Jeff and Margaret would have loved to have the internet back then for this project!

The revised “Tunes for Teens,” featured Ronnie Fredrick and his side-kick, Terry Ballard, better known as “Tulsa Red” and “Tex Ballard” as guest stars on the October 17, 1953 show. Ronnie and Terry got their start about two months prior, when they played and sang with the Gyp Hills Fall Festival Review. They were special guests of Hank Thompson and his Brazos Valley Boys when they appeared in Pratt for the Festival. There were plans to present other local musicians on the show as special guests from time to time.

One interesting note about the Pratt Mirror article on “Tunes for Teens” is its headline that read, “PHS Reporter, Disk Jockey Combine Talents” Clem came from the old school of radio and he had very definite ideas on standards in broadcasting. He did not employ Disc Jockeys. If you worked for him, you were hired to be an announcer. He often remarked that too many stations were run, “like a playhouse instead of a business.” One thing you can take to the bank about the new “Tunes for Teens” show is that it had Clem’s approval and that it had sponsors, or it would not have aired!

Things changed for Margaret not too long into her junior year when she took typing. As soon as she knew the keyboard, Clem expected her to be at the KWSK offices after school typing the logs. During her senior year 1955-1956, Clem arranged with Dean Briggs for Margaret to take a Juco class, Girls Choir between 12 and 1 p.m., then go to her chemistry class at 1p.m. After chemistry

class at 2 p.m., she was excused to leave school for the day. After she left the school at 2 p.m., she walked to the Jayhawk Café which kept her from starving. Margaret then went to the office, typed the logs, the copy and made the “books.” Everything was live at that time and “the book” had all the copy, program intro’s, etc., as well as the CONELRAD’s copy in order, corresponding with the logs.

CONELRAD was short for “control of electromagnetic radiation,” a radio based national security alert system established by order of President Harry S. Truman in September 1951. In the event of a Soviet attack on the United States, all commercial radio stations would stop transmitting in order to prevent Soviet bombers from using radio stations as navigational beacons. Instead, selected CONELRAD stations would broadcast public emergency information at 604 kilocycles or 1240 kilocycles. The CONELRAD system was replaced by the Emergency Broadcast System in 1963.

Prior to 1951, there was no method that the United States government could use to broadcast warnings to citizens in the event of an emergency. However, radio stations and networks could interrupt normal programming and issue a bulletin in the event of an emergency, as happened during the attack on Pearl Harbor on December 7, 1941 as well as the first successful tornado warning near Tinker Air Force Base in Oklahoma City in 1948. This type of broadcasting was the forerunner to CONELRAD.

CONELRAD had a simple system for alerting the public and other “downstream” stations, consisting of a sequence of shutting the station off for five seconds, returning to the air for five seconds, again shutting down for five seconds and then transmitting a tone for 15 seconds. Key stations would be alerted directly. All other broadcast stations would monitor a designated station in their area. Radio stations owners and especially the Chief Engineers hated the system. Although the system by which the CONELRAD process was initiated (switching the transmitter on and off) was simple, it was prone to numerous false alarms, especially during lightning storms. Transmitters could also be damaged by the quick cycling of the power. The switching later became known informally by the engineers as the “Emergency Broadcast System Stress Test,” due to many transmitters failing during tests and eventually discontinued when broadcast technology advanced enough to make it unnecessary.

Every day at 4 p.m., Margaret walked to the Post Office with the outgoing mail, and picked up any mail that had been put up that afternoon, then it was back to the office, where she would call the Dodge City Weather Bureau at 4:30 p.m. sharp. Writing down the weather forecast, she would then type it up and take it to

the control room where the newscast was in progress. Margaret quickly learned how to get into and out of the control room without making any noise that could be picked up and broadcasted. If all the traffic was in order, she was then free to leave for the day.

Quite often, she would go to either Safeway, Dillon's, or Norm's East Side Drive Inn Market with Melvena's shopping list and then go home. By then Margaret had a restricted drivers license, so family errands were now part of her routine. Constants were shopping at Norm's Drive-in Market with Melvena's list and picking up pies she had ordered from Alhambra Café. Mrs. Wheeler owned and operated that café for many years. She was widowed and was raising her son Dan. The Alhambra was well known for good food and the pies she baked to order were wonderful. The Alhambra was located at 118 North Main on the same side of the street as the old Dillon's store. Dan Wheeler worked across the street at Reed's Standard Service Station at 101 North Main. This was back in the days when the attendant pumped gas, while washing the windshield, checking under the hood, and would check the air pressure in the tires if asked, or if they noticed one seemed low. All this at 25 cents a gallon. Also at First and Main was Young's Service, which boasted 24-hour service and sported the "Flying Horse" emblem.

Until she was 15 years old, Margaret stayed home, with Mary & Marla also doing some housework. The next summer her mother asked if she wanted to take care of the girls and the house, or start learning office work at KWSK. Margaret promptly opted to go to the office.

That first summer she learned how to post the journals, make up bank deposits and some other general office work., she was always the unofficial "gofer." Duties were gradually added, catch the phone, etc. On the matter, she wrote, "I've always been so thankful they saw fit to employ a janitor to come in weekly. Otherwise, I'm pretty sure yours truly would have been on the business end of the push broom!" Clem did not approve of her being out of the office much, so unless Clem or Melvena sent her, she did not leave much except to go to the post office. Sometimes she went to the Owl Drug Store, just next door to the south, and got coffee for Jr., if he was on the board, but Clem really did not like her even doing that. Clem ran a tight ship and that ship did not have a galley with a coffee pot! However, if she finished her work, it was OK to sit in Clem's office and visit with him. She wrote, "I always looked forward to that time with him and I believe he enjoyed it also."

For the most part, things fell into a routine at KWSK and rolled along through the balance of 1952 and until the fall of 1953. Clem, Jr. was drafted and

and left for basic training at El Paso, Texas in November 1953, finishing his training in mid January 1954. Jr. would be gone for two years, coming home briefly from time to time. After basic he was home briefly because in January 1954, the Morgans all went to Ellis, Kansas, just north of Hays, Kansas, for the wedding of Jr. and Rossie Jensen.

One of the problems with live radio is, that you sometimes make a boo-boo on the air. Sometimes the copy you received is wrong, but the announcer most of the time does not know it is wrong and reads it just the way he received it. Sometimes the copy is right, but in the mind of the announcer, he will swear he read it right, but out of his mouth comes something different; and on June 30, 1953, KWSK had its first major on-air boo-boo. A front page article of the Pratt Daily Tribune, dated July 1, 1953, records the event this way: "Heavy Rush Due To Radio Error." "There has been a heavy rush to buy driver's licenses due to an erroneous radio report that licenses must be secured by July 1 or it would be necessary for the applicant to take a driver's examination. This report is not true, Dale Sanders of the Sanders Insurance Agency said Wednesday." Oh, well, I guess some people just cannot take a joke.

Bob Schmidt for the most part had been what you might call a "Silent Partner" to Clem and KWSK. Bob was now the General Manager of KAYS back in Hays. He had helped Clem as best he could with getting KWSK up and running, coming to Pratt occasionally to help with things and sell advertising for Clem. Nevertheless, as Bob put it, "It didn't take long to see that the station was not going to support two families." Bob also insisted that it had nothing to do with any problems between Clem and him. On March 18, 1953, the Pratt Broadcasting Company, consisting solely of Clem Morgan and Bob Schmidt filed an application with the FCC, with Bob as the retiring partner. Clem brought out Bob for the amount of \$2,813.37. When Bob was questioned in January 2011 at Hays about the amount of money, he simply replied, "That was the amount I felt I had in the station up to that point, nothing more, and nothing less." On June 23, 1953, the application was approved, KWSK was now solely owned by Clem Morgan. Clem and Bob remained very close friends throughout Clem's entire life. In the January 2011 interview with Bob, there was still some emotion in his voice when talking about Clem, for you must remember, it was Clem who gave Bob his start in radio at a new station back in Hays, in 1949.

When KWSK started on the air on October 29, 1952, the only national news it had was obtained from the UPI teletype machine located at the far south end of the main north-south hallway, immediately east of the entrance to the bathroom. The machine and news desk were located there for two reasons: first, it was out of

the way and about the only logical place to put it. Second, as any old-timer in the radio business will tell you, they were a noisy beast, so being located close to the control room and the on air microphone was not a good idea. Margaret loved to watch her dad “rip” news off the teletype and more than once he told her, “The quality of your newscast depends on what you put in the wastebasket!” It’s too bad that 21st century cable news would not abide by that wisdom. On May 1, 1953, KWSK became an affiliate of the Keystone Broadcasting System, Inc, giving KWSK a second choice of national news. How many times during the day they “joined the Keystone Network,” is not known. KWSK would stay affiliated with the Keystone Broadcasting System.

As the reader may recall, the transmitter site was located south of Pratt one mile and the control studios were above Spear’s Men’s Wear and Tupper Office Supply on the west side of the 200 block. This would prove to be a problem from time to time for Clem, Sr. and especially KWSK’s Chief Engineer Clarence Evans. If the power blinked even for a split second, went out and came back on, or simply stayed off, etc., KWSK was off the air, due simply to the fact the transmitter was not remote controlled at that time. Besides the power problems, even on a normal trouble free broadcast day, every morning, somebody would have to turn the equipment on and after signoff would have to turn it off. Listeners would be tuned in, listening to Norman Sparks reeling off the bargains, when suddenly it would go dead. Power had failed. Apparently it was a problem to Clem. On July 2 of 1953, after KWSK had only been on the air 9 months, he asked the Pratt City Commission for standby power. Clem and KWSK had been having trouble with interruptions of service. As Clem said to the commission, “The standby service is needed to keep KWSK on the air when severe storms hit the area.” The transmitter got its power at that time from Western Light and Power Company, which had a tie line, that ran straight north to the city’s power plant and also within a block of the transmitter site. It appears the city fathers were not averse to providing emergency power, but informed Clem he would first have to get his primary power company’s approval. Approval was obtained and after the connection was made, the station presumably never again went off the air due to a lack of power. To finally solve the problem, for good, on October 28, 1955, an application for remote control of KWSK’s transmitter site was submitted to the FCC with approval some time later. According to Clem Morgan, Jr., KWSK was the first station in Kansas to have a remote control link for its transmitter site.

Another problem Clem would have with the power company was accurate time. The transmitter site south of town was supplied by Western Power and Light, expect when they lost power, it was on the Pratt grid. The downtown studios however were supplied by the Pratt Power Plant and because of that, the clocks at

the studio would always be drifting, sometimes as much as 20 seconds plus or minus. The reason was simple, if the crews at the power plant did not keep the generators at precisely 60 cycles, the clocks in Pratt would be off. If the generators started drifting higher than 60 cycles, the clocks in Pratt would start speeding up. If the generators started slowing down, well, the clocks would start slowing down, too. As the load increased during the day, the generators would run slower, because of the load increasing. After the afternoon peak, the load would start to decrease, causing the generators to speed up. The operator was always speeding up or slowing down the steam turbines to maintain 60 cycles. To tell how many seconds the clocks were off, the operator watched a clock on the west wall of the power plant's main wall. The clock was a windup pendulum type clock, made for that very purpose. The clock had a very large face that read in plus or minus 30 seconds. The operator could tell if he was off as little as a tenth of a second. If the plant was tied to the Western Power grid, the frequency was controlled by them. For the normal household, a few seconds drift is never noticed, but some things in the radio studio depend on the control room clock being accurate to the second. For example, KWSK announcer joining the Keystone Radio Network several times a day. If for example, the newscast from Keystone started at 10:00:00 a.m. sharp, and the clock in the KWSK studio had unknowingly lost 5 seconds, then they joined the network 5 seconds late. For the problem, there was a short wave radio in the studio tuned to WWV in Fort Collins, Colorado. WWV was a government-run facility with the sole propose of broadcasting extremely accurate time signals. By tuning into WWV, KWSK always knew the correct time.

During the time KWSK was on the air, there were very few acts or groups on the air as there had been at the radio stations Clem had managed in the past. The times were changing and people were now becoming caught up in the changing music scene and the coming of rock and roll. The on-air acts or groups and personalities were becoming passé. One of the few known groups to air on KWSK was the "Silver Sage Boys" in the fall of 1953 to the spring of 1954. The group was comprised of Creed Badders, Dean Tregallas and John B. Thornton, all in high school at the time. The boys had a 30-minute Saturday morning gig, the airtime unknown. Creed was the unofficial leader of the gang and played fiddle. Dean played the standard guitar with John also playing fiddle. According to all accounts, they were good- they were very good. Creed graduated in 1955, joining the Air Force. Creed would later play with Boxcar Willie down at Branson, Missouri. Dean graduated in 1955, working for the Pratt County Weed Department. John graduated in 1954, going to work for the Rock Island Railroad. John later would lose most of his right arm and leg in an accident at Plains, Kansas when coupling up some railroad cars. One of the most remembered numbers the group played on the air was the "Orange Blossom Special."

Unfortunately, none of the boys are alive to inquire about Clem and KWSK. Creed died of lung cancer, Dean of “natural” causes and John in a house fire. Some other Pratt people known to play with Creed’s group are Lonny Detmer, George Wallace, Ray Looney and Dwayne Gould, all living at Pratt at the time.

The spring of 1954 was notable because Clem bought the property on 2nd Street and the Morgans moved into the house they would come to love so much. In 1954, it was a “Happy Days” period. Everybody knew their neighbors, there were kids everywhere playing. Nobody locked their houses; it was a magical time growing up in the 1950s. The Morgans lived in the house at 806 and the house to the east, 802 West Second, was rented to the Harold and Jo Ann Hoss family in the winter of 1954 until moving to his dad’s house at 914 Curtis about a year later. Harold worked the 4 to 12 p.m. shift for Halliburtons and JoAnn was the secretary for the Pratt Chamber of Commerce. The Hoss children, Herbie and Janet were about the same age as Mary and Marla. When Harold and JoAnn were interviewed about the Morgans, they said they couldn’t remember much, “only that the rent was cheap.”

Polly Blevins and her family, Dave and younger son Don, lived “catty-corner” at 204 South New Street. Both Polly and Dave were working at KWSK. Polly lived next door to what was then the Hodges home at 202 South New, later sold to Bill and Lenore Alexander when they came to Pratt to establish his dental practice. South of them lived the C. G. Stivers at 210 South New. South of the Stivers on the corner, the house facing 3rd Street, became the home of the Hull family when they moved to Pratt and ran Hull Jewelry store in the 300 block of South Main. The north west corner of New and Third or 802 West Third was the home of the Howard Moyer family; Howard was an auto dealer in Pratt for many years. His business was called Howard Moyer Motors located at 619 South Main. George and Geraldine Green lived across the street, south of the Morgans, in the house on the corner facing New at 207 South New. George was associated with Green Lumber Company. Emory Davis and his wife lived west of the Greens at 817 West Second. Their son Melvin and his wife Barbara were acquaintances of Ray Godfrey and Margaret in later years when Ray and Melvin worked together at Safeway. On the “Morgan” side of the street, next door to the west were John and Maude Robertson at 810 West Second. On the corner of 2nd and Pearl or 822 West Second was the Blanche Ballinger home. Blanche worked at the Pratt County Hospital, as it was called then. It was a great and wonderful neighborhood on a pretty street. As Margaret put it, “ I’ve so often told my sons that I went to High School during “Happy Days” and it was a wonderful era to come of age in Pratt, Kansas. I’ve been gone for many years now, but the Happy Days live on in

the hearts and minds of myself and of my PHS contemporaries.” If Clem were here today, I think he would simply say AMEN to that.

Bud and Pat Pratt decided to return to Sedalia. In 1954 or 1955, Clancy Evans fell ill, the exact problem lost to time now. At any rate, he would be off work for 6 months. During that period, Clem kept him on the payroll and a paycheck coming in. There were no insurance policies at that time to cover such things, so if it had not been for Clem, there would have been no money coming in for him, the money coming from Clem’s own pocket.

1954 became 1955 and things continued to run smoothly at KWSK. There seemed to be a decline in the economy in the early 1950s in Pratt and Melvena’s health was going downhill as well, not rapidly, but consistently. This was the reason Margaret became so involved in the day-to-day operations of KWSK at such a young age. In March of 1955, Marlinda Joy Morgan was born to Jr. and Rossie. Clem was a granddad for the first time! Six weeks later, Jr. and Rossie would be flying back to Ellis, Kansas for her fathers’ funeral. While feeling deep sympathy for Rossie’s loss, Clem and his family were thrilled to meet Joy.

In January 1955, KWSK and the Pratt high senior class teamed up for the first time with the annual “Voice of Democracy” contest. The contest was a class project that year, according to Everett Brown, senior speech class teacher. The contest was open also to other students, not just the speech class. The students formulated their own speeches and read them live on the air January 17, a Monday evening. Only fifteen students that year entered the contest with Joan Eubank, a senior, placing first, with her speech, “Freedom’s Smile.” Philip Lunt, Ted Patterson and Phyllis Riley, all juniors, placed second, third and fourth that year. The speeches were recorded and Reverend L. A. Dale, Eldon Meigs and Mrs. E. F. Giannangelo were the judges. Other participants were Kaydene Dashen, Ann Whetsell, Nancy Crabb, Shirley Winegart, Jerry Fenwick, Clarene Willard, Virgil Vanatta, Rex Cramer, Gale Barker, Fred Pinkerton and Sandy Hilliard. It appears the contest was not just a local contest, but was at a state level too. Joan’s recorded speech was sent to the state level, but did not win. The “Voice of Democracy” contest was an annual event at KWSK for several more years.

The readers of this book may think that the idea of Christian radio stations is a recent idea, a product of the 2000s, not so. In a front-page article, dated August 23, 1955, there was a five state area religious radio station proposal to be located in Pratt. The Christian Broadcasting Company of America had planned to establish headquarters in Pratt to broadcast daylong religious programs over a five

state area. Darrell E. Hecht of Coldwater, a student at Friends University in Wichita and a group of students who were in training for the Christian service formed the company. Pratt had been chosen as a site for the broadcasts because of its central location to send programs out over the airwaves to cover Kansas, Oklahoma, Colorado, Nebraska and Missouri. The project never got off the ground.

In December 1955, Clem and KWSK radio teamed up with Pratt Chamber of Commerce Retail Committee and its Silver Dollar Day prize. For Clem this was a win-win promotion for KWSK. The Silver Dollar Day drawing was a promotion to get people to visit the participating stores, spend some of their money while they were in the store and of course hoping they would be the winner. The participating stores all would each kick in the money for the drawing. The lucky winner, believe it or not, was actually paid sometimes in real "Morgan" or "Peace" silver dollars. Back then; the dollars were only worth a dollar. I would bet there are a few winners who wish they still had those silver dollars today! Formerly, the drawing was made well in advance with sealed envelopes used to distribute the list of winners to each participating stores. This type of drawing would open its self to the idea that the contest might be rigged. The new idea was that the winner's name would be drawn just a few minutes before the 4 p.m. announcement time by a committee of three, and the winner must be in one of the stores at 4 p.m. to be eligible for the cash prizes, the same as usual. This is where Clem Morgan and KWSK radio came into the picture. Participating firms were to install radios in their businesses and tune into KWSK at 4 p.m. to get the names of the winners. The stores were then given two minutes to call the radio station , if the top winner was in the store. The phone number for the station? That's simply, just call 1570 or just tell the operator, "1570 please." Back at the downtown studios was the committee of three previously mentioned, Loren Thrall, Chamber President, George Purnell, Committee Chairman and Bill Adams, Chamber Manager. The first "experimental drawing" took place on Wednesday, December 14, 1955 at 4 p.m.. As George Purnell put it, "This is an experiment," but emphasized that the winners must be in the store at 4 p.m. and did not have two minutes to get there after hearing their names announced on the radio. The lucky grand prize winner was to receive a record \$525 first prize.

When school ended for the summer of 1955, Margaret went to the station daily and did whatever she was told to. In the fall, she started her senior year in high school, still reporting to the office after school and a quick coffee stop every weekday. Saturdays, she routinely worked until afternoon because the manager of Mullin Furniture would not give her the information for the following weeks copy

until he got the tear sheet from the Tribune about noon. Margaret would walk up north to the store, get the tear sheet along with his instructions, write the copy with 5 copies and finish making the book for Monday morning.

Incidentally, to Clem this kind of thing really went against the grain. He believed the salespeople should pick up any necessary information from the advertiser and beyond that, he believed that most copy information could be obtained by phone in the traffic department. As Margaret wrote in her notes, "I guess it speaks to the general economy and doing business in a small town, that this advertiser was accommodated."

Sometime in 1955, Polly Blevins, the Traffic Director left to go to Independent Lumber. Clem had to lay her off to cut payroll and put in her place was Margaret, who would now be required to work sometimes until six or seven PM every evening. As she entered her senior year at Pratt High School in September of 1955, the pace of her life accelerated. In addition to all the after school hours at KWSK, she was in the Marching Band, the Pep Band, the Juco Pep Band, the Methodist Church choir, Job's Daughters at the Masonic Hall and Juco Girls Chorus. In addition, she took private voice lessons from Liberty school building teacher Paul Delinger's wife.

1955 became 1956 and things continued to roll along at KWSK. In March of 1956, Margaret would learn officially, what she had known unofficially since she was ten years old. Melvena, her mother, had breast cancer. She continued to teach Sunday School, attend Pilot Club meetings and other functions. When she was in the office at KWSK working, she would often ask Margaret to go with her to Duckwalls, just a few doors to the south, for a cup of hot tea. Margaret wrote of her mother, Melvena saying, "She was a truly amazing woman and a testament to her faith."

Also simmering along in the early part of 1956 was Margaret's pending engagement to Ramon Godfrey. Ray came to Pratt Juco from Booneville, Arkansas in the spring of 1955, recruited by Doc Richmond to play Ban Johnson Baseball, center field. Before fall, he had also been recruited by Oren Ison to play on the Pratt Junior College football team as right end, the first football team since the Korean Conflict. Sharing the work load with her mother, Margaret graduated from Pratt High School in May of 1956. On June 7 of 1956, Margaret became Mrs. Ray Godfrey and a full time employee in the Traffic Department of KWSK and began to assume some bookkeeping duties. She worked full time all that summer and well into the next winter.

From time to time KWSK had been off the air due to power company service problems, storms, etc. For the most part, after the addition of the second power line to the transmitter site from the City of Pratt Power Plant, KWSK was pretty much on the air all the time, from sunrise to sunset. What could not be predicted were the occasional problems or failures. KWSK, like any station carried some spare parts, tubes, etc., for the normal problems. It's the abnormal or rare failures that will keep you off the air for several days or weeks. KWSK would have its first "major" problem with the transmitter on February 16, 1956, a Thursday morning. That morning, sunrise was 7:28 AM, and right on time, Clarence Evans, KWSK's Chief Engineer had the transmitter warmed up and ready for another broadcast day, which would end at sunset, 6:14 PM. The Gates transmitter went on as usually with no problems, the remote control working nice, with Clarence setting in the warm downtown studios. The broadcast day started out calmly enough, but suddenly at 8:33 AM, the station was off the air and it refused to go back on the air. Clarence made the short drive to the transmitter and found that a "neutralizing condenser" had burned out. The capacitor is usually located in the plate circuit for the final power tube, before the signal goes to the antenna. The condenser keeps the final from going into oscillation and running away on plate current. The condenser at that time probably was only a 2 dollar item, but merchants could not possibly carry every part in inventory. The condenser had shorted out and although the time to repair the damage was minor, the station would have to wait on the part to be sent from Gates Radio Company located in Quincy, Illinois. Due to bad weather, the parts had to be sent by train instead of by airplane to St. Louis, and from St. Louis to Wichita by plane with Clem waiting in Wichita to bring them back to Pratt. The minor repairs were made and KWSK was back on the air that Saturday. This problem would be nothing, peanuts, compared to what Clem would be facing when the site got flooded out, in the great flood of June 1957.

Outside of the shorted condenser, 1956 had gone by pretty smoothly for Clem, not too many bumps in the road, and before the year ended, he was blessed again by the arrival of Brenda Sue Morgan on October 1. This was the second addition to the Clem Morgan, Jr. family, and Clem's second grandchild- not a bad way to end the year!

1957- The Year from Hell

Clem Morgan was a man of faith, with very deep convictions. To him, family was very important. The most important person in his life was his wife Melvena, his bride now going on 27 years. There is never enough time in a good marriage; the 27 years had gone by quickly. All through Clem's radio career, she

was there by his side, through thick and thin, for better or worse. Melvena had also been very active in the church work of the First Methodist Church, teaching a Sunday school class and active with the Scouting program in Pratt. Her health continued to decline into the winter of 1957.

On February 19, Melvena took a turn for the worse. Clem called Margaret that evening and asked her to come over and stay with Mary and Marla while he went with her to the hospital. Melvena never came back home, passing away nine days later on February 28 at 3:30 p.m. in the Donley Hospital at Kingman, Kansas. She was buried March 2, 1957 at Greenlawn Cemetery in Pratt. At that point, Margaret and her husband Ray moved in to help Clem at home as well as at the station. Clem would still go to the station, but his heart was just not in it now. He was completely distraught and nearly destroyed by the loss of Melvena, his weight dropping from 220 to 160 pounds at one point. Clem was so affected by the loss that one night he found himself standing at Melvena's grave, not even recalling how he got there. It was a bitterly cold, windy night with sleet falling; he told Mary sometime later that he "just couldn't get it through his head" that night, that the cold and the sleet weren't hurting her.

Clem would still get out in the community life from time to time as a Pratt Tribune article, dated April 19, 1957, shows. Clem was a member of the Elks Club and from the article, a member also of the Kiwanis. The club met on Thursday night, April 18 at Gerald's Serva-teria on East First Street. Gerald's would later be known for many years as Don's Serva-teria. That night Clem was elected vice-president of the local Kiwanis, to complete the unexpired term of Bob Lolley, who had resigned. This was a new club in Pratt, the article mentioning the fact, that the next meeting would be the first anniversary with eleven members receiving their perfect attendance pins.

Clem, and especially Margaret and Ray, were looking forward to a new life in May of 1957 as they awaited the birth of their first child. The year from hell had not given up, nor was it finished with the Morgans. That awaited blessing turned into another blow when Jenni Lee Godfrey, born May 20, at the Donley Hospital in Kingman, was found on May 21 to have a life-threatening birth defect. Little Jenni was born with an incomplete esophagus. It had fused with her trachea and did not extend to her stomach. She was transferred from Donley Hospital to St. Francis hospital in Wichita when she was only 18 hours old. Immediate surgery lasting four hours was performed, but with a birth weight of 6 lbs. 4 ozs., she lacked the strength to withstand the trauma of surgery and passed on May 22. Little Jenni was laid to rest in Greenlawn Cemetery in Pratt on May 24, 1957.

There is a legend, some folks claim, that bad luck comes in threes. For Clem and KWSK, it was not going to be smooth sailing just yet. On the night of June 25, it started to rain cats and dogs, and it rained cats and dogs all night long. The next morning, Margaret heard Clem get up at the regular time, make a phone call, but could tell from the tone of his voice on the phone later, that something was wrong. Clem, Jr. was the Sign-on man that morning. Jr. hit the remote control buttons at the proper sign-on time and the transmitter came to life and promptly went off the air. Only this time, it was not coming back on. The heavy rain all through the night had caused the Ninnescah River on the south side of Pratt to flood over its banks. Across the road, to the south, was the transmitter site and it was now under four feet of flooding water. The transmitter was under water and all the equipment was a total loss. Carl Lewis, now the Chief Engineer of KWSK, had to wade hip-deep in water, just to get to the building. In the Pratt Tribune for June 26, Clem reported that the station would be on the air in two to three days. KWSK would not return to the air until July 9 at 6:55 a.m., sunrise that day. Between the cost of new equipment and the loss of revenue from being off the air for fourteen days, the financial loss would run in excess of \$20,000, a small fortune in 1957. According to the paper on July 9, Clem said, "Delay in the shipment of equipment and final adjustments which had to be made is what caused the station to be off the air for such a long period." The old Gates-250A was replaced with a new Gates BC-250GY still on 1570 kilocycles and still at 250 watts.

Already terribly stressed, still losing weight and smoking, Clem turned to someone both he and Melvena had known since the 1920s. That friend was Agnes Austin Williams. The two exchanged phone calls for several weeks, then Clem went to Topeka, Kansas to visit Agnes. Long story short, they were married on August 20, 1957. It had been a difficult year; however by fall, everything came together and in October, Agnes moved to Pratt. In the interim, Margaret decided not to work for a time, so a lady by the name of Regina was hired. She continued for several years in that position. Agnes took over the bookkeeping duties under a local accountant. Ray went back to his regular job at Safeway.

One thing that might be pointed out about Clem at this point is the fact that although Clem was under a lot of pressure and smoking, he was by nature not a heavy smoker. Clem was very disciplined in his habits and if you worked for him, you were expected to be also. Clem never ate between meals and if he gained a bit of weight, he cut back on what he ate until he lost it, usually giving up a small bowl of ice cream after supper. Now that's discipline! He also had a time frame for his cartons of cigarettes and he did not exceed the limits he had set for himself.

1958- Back to Normal

Unlike 1957, 1958 was off to a great start with the birth of Carol Lynn Morgan on January 9 to Clem, Jr. and Rossie. Clem was a proud granddad for the third time. Things were finally returning back to “normal” starting in the fall of 1957. Clem was now married to Agnes, and things were starting to settle down at home. Margaret and Ray were making a new home life after the death of Jenni. Mary and Marla were growing up, Mary was now 15 years old and Marla was 14 years old.

Mary and Marla were not as involved in station operations as much as Margaret and Jr. were. Margaret and Jr. would be the ones putting in the most time. One of the things Marla did remember was writing a PSA. On the matter she wrote, “I do remember writing a public service announcement, actually just typing the copy for on-air. I must have been 16 or maybe 15. The campaign was to promote radio and the theme was, “Look for a room with a radio.” I typed, “Look for a TOOM with a radio.” The error was corrected before it was broadcasted. Mary recalls that after completing a summer course in typing at the age of 14, she was promptly put to work typing the program logs, and continued to do so after school for two or three years. She thought typing the logs was drudgery, but has some enjoyable memories of her time in the office. She recalls the UPI teletype playing “Jingle Bells” at Christmas time, using the bell that rang when certain news items came through. It was a monotone “Jingle Bells,” to be sure, but unmistakable, and very cheery. The teletype would also at this time print out bells, stars, even Santas, all done in capital Xs. Mary still has such a printout of John F. Kennedy, which was distributed by UPI following his assassination. She also remembered sometimes sitting in the control room visiting with Clem, watching him cue up the records to be played, and being very quiet when the music ended and he opened the mike for announcements. She knew that any noise she made would be broadcast and hundreds of people would hear it; and had an odd (if unreasonable) feeling that somehow, when that mike was open, they could all tell she was there anyway!

The year before in 1957, the Pratt phone system went through a major upgrade. Gone was the simple four digit phone number (if you wanted to call the downtown studios, just call 1570, KWSK’s frequency). Starting in 1958, to call the station, it was GR 2-4405. Clem Morgan, Sr., Agnes, Mary and Marla were still at 806 West Second, just call GR 2-3123. Ray, Margaret and family were next door at 802 West Second, just call GR 2-2730. Clem, Jr., Rossie and family were living at 1108 Champa, just call GR 2-5235. Even with the upgrade, life was still a whole lot simpler in the 1950s.

The next “blow” to Clem and KWSK would come on May 15, 1958, when an application for a new radio station in Pratt was announced in the newspaper. The application was filed by Bill Huffman, a partner with John Hampton in an accounting firm. The proposed station was to be a 5,000 watt daytime and 1,000 watt nighttime directional with unlimited air-time. With KWSK at 250 watts and a “daytime station,” KWSK would never fully recover after the new station went on the air. Fortunately for Clem, it would take another four years before the proposed station would be on the air.

In February 1958, Margaret’s husband Ray was working at Safeway and was transferred out of Pratt to Dodge City, Kansas. Margaret was due to have a baby about May 15, so early in May, she returned to Pratt to stay with her Dad and his new bride Agnes. The baby had different plans however and Eric Godfrey was born on June 13, 1958. When they were dismissed from the Kingman Hospital, Clem and Agnes picked them up and they went to Jr. and Rossie’s, so Rossie could show her the “ropes.” This was the Godfrey’s first child, having lost Jenni the year before. Within a few days however, Jr.’s middle daughter Sue became ill. Rossie called Dr. Jacks and told him about Sue and the new baby that was visiting. Margaret said she doesn’t recall what the diagnosis was for Sue, but that Dr. Jacks told Rossie to “get the baby out of there!” So they went to Clem’s at 806 West Second where “Doc” Clem proceeded to show Margaret the “ropes” on caring for a new baby boy and he was delighted to get his hands on his new grandson. It had been a while since “Doc” Morgan had to come to the rescue, not since the KVGB days, but he hadn’t lost his touch! Margaret, Ray and new son Eric, along with Margaret’s sister Mary returned to Dodge City in July. Meanwhile back at the ranch of KWSK, holding down the fort, were Clem and Jr.

A new program to hit the airwaves happened on September 25, 1958, which was called the “The Latest.” Clem was always looking for ways to promote the station, but he was always foremost looking at ways to help young people that were interested in the broadcast business. Roger Bailey, a Pratt High School senior was the disc jockey -- or as Clem called them, the announcer -- each Thursday, Friday and Saturday afternoon for “The Latest,” with Clem, Jr. running the show on Monday, Tuesday and Wednesday afternoons.

Everett Brown, the speech instructor at Pratt High School, first interested Roger to radio broadcasting in his classes. When Roger became a senior, he immediately enrolled in the radio production class at Pratt Juco. For several weeks, he would show up at KWSK, talking to Clem, trying to get a job, but with no luck. Finally, Clem gave in, seeing that Roger had a sincere desire to learn the trade, but with one condition. Clem agreed to let him work, but only if Jr. would

agree to teach him how to run the control board. Roger finally got his long-sought job at KWSK. It was though the teaching that Roger earned a restricted radiotelephone operators permit. A few weeks after he started, he was given his own show, "The Latest."

The program would consist of music and "DJ comments." The music he played was selected from Billboard Magazine's "Hot 100," consisting usually of swing and rock'n'roll music. Since the show did not have a sponsor, Roger's airtime for three months was a "for-experience gig." According to the October 30, 1958 Pratt High School Mirror, "Roger is planning to apply for a Federal Communications Restricted Radio-Telephone license from Kansas City, Missouri. This License will enable him to broadcast from the studio without the presence of any other station personnel."

Another person Clem hired in 1958 was a young man by the name of Ted Patterson. Ted had gotten involved with KWSK in 1957 though the Pratt Junior College and the speech department's on air program, "Juco Jam Session." Larry Harris, whose folks ran the Host Cafeteria on South Main, and Ted Patterson hosted this broadcast for quite sometime. Ted's actual employment at KWSK was intermittent and interspersed with college. According to Ted, he was employed May to September 1958, January to September 1959 and May 1960 to September 1961. Ted earned his First Class Radiotelephone License in 1959 and did a little bit of everything at KWSK, including Announcer/Disc Jockey, news editing and newscasting, play-by-play sports and engineering.

KWSK sponsored its first bowling team in the fall of 1958, on Tuesday nights. It was a girl's only league, called the "Tuesday Night Owls." The team bowled at the Rose Bowl located at Main and Seventh Street on the east side of Main. The bowling alley was owned and operated by Ralph and Bonnie Seidel for many years before closing in the 1970s. For 1959, the Pratt Tribune only listed the KWSK team in the woman's league, again the "Tuesday Night Owls." In 1960, the girls moved to the Twilight League at the Rose Bowl. At the new Suburban Lanes on K-61, the KWSK men's team bowled on the Suburban League. Suburban Lanes opened in 1960, with Carl Gates, Wilburn Robbins, Bud Wenrich and Gwynn Crookham as owners and Howard Jones as its first Manager. In 1961, the girl's Twilight League moved to the new Suburban Lanes, the men still with the Suburban League. No KWSK teams were noted in the newspaper for 1962, 1963 and 1964. One big advantage the Rose Bowl had over Suburban Lanes was there was a liquor store located next door to the north of the bowling alley, which always helped the bowling!

In 1959, Roger Bailey went to Winfield College and announcing at KSOK in Arkansas City. At KSOK, Roger reported the news and weather, announcing, running two shows called "Needles and Spins" and "The Roger Bailey Show" and even got to sweep the studio floor! His listeners at KSOK nicknamed him "Rodge Podge" during the early weeks of his show. For his show, Roger didn't have to worry about requests, it seems that one fan from Ark City named Cheri, would sent in three letters a day, seven days a week to Roger for requests. Roger said that his ambition was to have an NBC news program or to announce on network television.

On January 12, 1959, Clem, Jr. filed an application with the FCC for an AM radio station in Larned, Kansas on 1290 kilocycles at 500 watts. There had been rumors that Bill Huffman was going to file, but what Jr. didn't know was that he had filed the previous year in May 1958. Jr. didn't know either that Pier San Inc. had also filed the same day for a station in Larned for the same frequency and power. Pier San Inc. was comprised of equal partners, those being Webb Pierce and Jim Denny, who were co-owners of WJAT in Swainsboro, Georgia; John Bozeman, also known as Mack Sanders, who was owner of KSIR in Wichita, Kansas; K. W. Pyle and Port Early, who were employees of KSIR. Jr. had estimated the construction cost at \$14,545 first year, operating costs of \$24,000 with annual revenue at \$30,000. Pier San Inc. estimated the construction cost at \$12,825, first year operating at \$24,000 and annual revenue at \$25,000. The matter would not be settled until January 3, 1962 with the FCC voting in favor of the Huffman application and denying the other two applications.

Featured in the January 16, 1959 Pratt High School Mirror was the new Radio Control Room and equipment at the Junior College. Shown in the picture is Jr. explaining to Roger Bailey the use of the broadcasting equipment in the new control room. The control board in the picture is the Collins 12-H that KWSK started with in 1952. Back at the downtown studios, a General Electric GE BC-1-A control board had taken its place. The radio production class in room 208, had been started by Clem, with the help of the Junior College several years before, the year unknown now, but not long after the station had gone on the air. Construction of the new radio production class took place over the 1959 Christmas vacation with J. A. Knight and Sons, a building contractor for the Pratt area, installing a new control room for the radio class. The control room featured two large glass windows on the north and west ends, with an area on the west for panel discussions and for news, sports and all other announcing. Jr. worked several days on the installation of the new turntables and console desk. The class met from 1 to 2 p.m., then from 4 to 4:15 p.m., the "Juco Jam Session," was presented by the class on KWSK each Monday, Wednesday and Friday. The broadcasts from the

Control Room at the Juco went by wire directly to the downtown studios of KWSK and of course over its transmitter.

Daily, a production director was selected by the class and script assignments were then passed out. Included in the program was music, mostly the popular tunes at the time, school news, both high school and college and school sports reports. There were also interviews with the coaches, teachers and students, live talent that included instrumentals, vocals, speeches, and commercials, when they had a sponsor. Six students were usually on the daily program. One would do the announcing; two would give the news, two covering any sports happenings and one handling the engineering. Special programs were also given from time to time pertaining to education. The purpose of the class as Clem saw it was to help give the students actual experience in the use of techniques in the broadcast business, voice production, diction, speech composition and delivery, script writing, announcing and operation of the radio controls. The class was normally a three hour college credit course for one semester. In 1959, the class had seven students, but thanks to the donated time and equipment provided by KWSK personnel, the class of 1960 sported 21 students. The class would run for a few more years into the 1960s before running out of steam. The program would reappear again in the mid 1970s at the "new" JUCO on highway 281 under the direction of KWNS and class instructor Ron Heape. What became of the Collins 12-H control board from KWSK sadly is unknown.

Mr. Everett Brown was in charge of the class from Room 208 and his usual advice to the students before they went on the air was, "Use your diaphragm, read by phrases" However his most important piece of fatherly advice was, "Ask me, if you don't know how to pronounce it!" When it was almost airtime, Mr. Brown would look around the table, draw a sigh and say, "Shhh, clear your throats!" When the "Juco Jam Session" ended with "we bid you a good afternoon from the Pratt Junior College," everyone would let out a big sigh of relief. Hopefully there were no mispronunciations or duplication of news, those in the control room crossing their fingers until the last of the news, sports and records had gone out over the KWSK airwaves. After the program was over, in typical teacher manner and voice, Mr. Brown would look at them and always say, "Very good, but remember to use your diaphragm and be here next Monday!"

In the 1959 Broadcasting Yearbook, Clem, Sr. was listed as owner of KWSK. Thomas K. McDonnell had been hired as General Manager and Commercial Manager, with his wife Evelyn as Program Director. Jr. was listed as Chief Engineer. The phone number for the station was now Greenwood 2-4405, after an upgrade of the Pratt phone system, the year before. So much for the more

more user-friendly number of 1570, the station frequency. Thomas had been hired in the summer as General Manager with Clem hoping to go into semi-retirement. Clem painted the house on West Second that summer, taking time out several times to see his grandson Eric. Clem would spend some time at the station, but probably not too much. The new-found "retirement" did not last long. Before long there was a morning when KWSK did not sign on at 6 a.m. When Clem arrived at the studios downtown to see what the problem was, he found the door was still locked. Upon unlocking the door, he found the keys to the station had been dropped through the mail slot. The next big discovery later was all the unpaid bills. So, like it or not, Clem's semi-retirement had been canceled and he was back in the saddle again, now with a mess to clean up. Agnes once again assumed responsibility for the bookkeeping, etc.

Meanwhile back in Dodge City, the Godfrey's were busy with a new baby. Sometime in the early months, Margaret returned to work at KGNO, workings on logs and running the switchboard. But being a new mother, she wasn't too thrilled with being away from Eric, so she didn't work there too long. About this time, an opening occurred in area sales at KGNO and they inquired about Ray. Ray talked to Wendell Elliott, the station manager and made the move into radio sales.

One of the interesting programs on KWSK in the summer of 1959 was sponsored by Wolfe Music located at 122 S. Main, just a quarter block north of the KWSK studios. The program was heard daily at 12:30 p.m. and featured Mr. Wolfe on the Baldwin organ. How Mr. Wolfe compared to another "famous" organ player by the name of Connie Jenkins is not known. What made Connie interesting was that the more he had to drink before airtime, the better his playing was. Connie played for Hammond Organs in St. John over KWNS in 1971 and 1972, recording an album of his playing in 1972. Mr. Wolfe would die several months later in 1959 in a car wreck.

Another of the annual events at the station, besides the "Voice of Democracy" contest was done by the Pratt grade schools, Haskins and North schools. Miss Barker, the music teacher at Haskins, was in charge of the program that year. The Haskins sixth grade vocal group was on the air October 7, singing a few numbers. Mrs. Clopton, the sixth grade teacher at North school, did a United Nations program on October 14. Both aired on a Wednesday afternoon on KWSK at 1:15 p.m. with the program length set at 15 minutes. According to a Pratt High Mirror article dated October 2, 1959, "Each Pratt school will be presenting radio programs throughout the year." It is amazing how many local programs, events, etc. aired in the time KWSK was on the air. Clem was very, very involved in the Pratt community, and one only had to look at what aired, to see that it was true.

Later in the summer of 1959, Dave Tucker called the Godfreys from Superior, Nebraska also looking for an area salesman, so they packed up and went to Nebraska. KRFS was a new station, going on the air, March 17, 1959. The station was a 500 watt daytimer at 1600 kilocycles on the dial, owned by the Great Plains Broadcasting Company, Inc. The owners according to Broadcasting magazine for December 9, 1957, when the company applied for a license were Melville L. Gleason at 30%, his brother Tommy L. Gleason at 30%, William S. Scott at 20% and Gerald Charles Bryan at 20%. Melville was also Chief Engineer and 51% owner of KAWL in York, Nebraska and KRSL at Russell, Kansas, with his brother Tommy being 25% of KAWL and KRSL. William S. Scott was also manager of KRSL. Gerald Bryan was also manager of KAWL. The new station was well received in the area and Ray had good success with sales, also doing some play by play during the football season. The Sales Manager for the station was Dave Blevins, a former KWSK employee, no doubt also recruited by Dave Tucker .

Clem, Jr. and Rossie left Pratt sometime in 1959, Jr. going to work at Hutchinson, Kansas. He came back to Pratt in 1961 for a bit, then later on went to work in Colby at KXXX. He visited Pratt frequently until he moved to Garden City and went to work at the radio station there. In October of 1963, he remarried and lived in Garden City until 1986, when he moved to Palm Springs, California and went to work for his Dad's old friend, Glen Barnett at KWXYZ radio.

Also living in Superior was Georgeanne Griffith Brown. Her parents were Dee and Doris Griffith who owned and operated Owl Drug in Pratt, just south of the KWSK studios. From time to time Margaret, son Eric and Georgeanne would travel to Pratt. One of those trips was in the late winter of 1960, with the plan for Margaret to stay a week in Pratt and Ray coming after them the following weekend. It must have been the first of the month, as Margaret recalls, because when he got to Pratt, there had been a big blowup at KRFS. The commission terms Dave Tucker gave Ray upon hiring had proved too generous to the Gleason brothers, so they tried to change that. When Ray didn't go along with their shenanigans, they fired him. Later they tried to hire him back at a different pay scale and he didn't go along with that either. They returned to Pratt and KWSK in early 1960, where Ray was employed as Salesman and Sports announcer until the fall of 1962.

One specific thing Margaret can remember at KWSK in 1960 was her temporary return to the airwaves. Forsyth's, a furniture store in Medicine Lodge, wanted a "decorating hints" show. Once again, she was drafted, her Dad not taking no for an answer. She didn't feel she was particularly good at it and had to

work from some hastily purchased Better Homes and Garden Decorating books, etc. This was a woman thing, so this time there would very little help from the male species of the station. Because Eric was so young, the show was taped for playback. It seemed to be going OK until she got sick. Margaret called Clem and told him her throat was too sore to tape the show with her Dad directing her to "get the show taped!" So she did and it was bad, so bad that Forsyth's, the show's sponsor, canceled. So ended her stint as a future Martha Stewart.

1960 soon turned into 1961, the start of a new decade. KWSK had been on the air nine years now. According to the Broadcast Magazine Yearbook, Clem, Sr. was listed as owner and General Manager, Ray Godfrey as Commercial Manager, Agnes Morgan as Program Director, Ted Patterson as Promotions Manager and Clem, Jr. as Chief Engineer.

In addition to being the Commercial Manager, Ray also did a lot of ballgames, home and away. On the football and basketball games, Ted Patterson was his spotter. As mentioned before, the guys had a tape recorder they took to the games and recorded the play by play, then played it back at the studios the following day. Ted was also on staff as an announcer and did some engineering too. Ted Patterson started at KWSK while a senior at Pratt High School and stayed until he graduated from Pratt JUCO, at which time he and his wife, Betty Clarkson from Cullison went to New Mexico. Ray also pulled the closing shift on the board starting at 4 p.m., also announcing the news, weather and sports at 4:30 p.m., then ran the board until sign off.

For Margaret, it was such fun to go to those ballgames; she was usually with Cyril and Babe Cook as Ray was in the booth calling the game. One remembered game was in the fall of 1961. At that time Floyd Huggins had been hired as JUCO Football Coach when Oren Ison left. Huggins brought in a group of players on athletic scholarships and the Beavers had a great team. In the fall, the Beavers were in post season play, with a home game against Lawton, Oklahoma. It was a heartbreaker, one of those where your team comes so close to winning, it's almost impossible to believe you lost. It was extremely cold and snowed that fine driving snow during most of the game. It was so cold that during halftime, Margaret made a mad dash to Clems to borrow some long johns! Some of the sponsors of the ballgames Ray could remember were; Crouch Radiator, Calbeck Furniture, Trout Motors, Tom Jenkins Upholstery, Owston's Jewelry, Cook's Shoes and Diamond Sporting Goods.

Clem believed in being active with things in the local community and this included Ray and Margaret. Ray was active in Jaycees and spent a lot of time

helping build the “golf course” with “sand greens” northeast of Pratt on the highway to Hutchinson. According to Ray, although referred to as “sand greens,” they were actually cottonseed hulls, not sand. If Ray was in Jaycees, that meant Margaret was in Jaycee Jaynes. She also resumed her membership in Epsilon Sigma Alpha Social Sorority of which she was a charter member from 1956. Margaret wrote, “Again, with 20-20 hindsight I can see that Ray and I stepped into the role that I think Daddy saw Bob and Pat Schmidt occupying in the initial planning of KWSK. Ray didn’t have the experience Bob had and I am no Pat, but we were young and very involved in the community, which is important in a small town.” It was also very, very important to Clem and keeping KWSK in the forefront of residents’ minds. Incidentally, during this time, Clem’s wife Agnes did all the office work and she was invited to fill Melvena’s slot in the Pilot Club. Agnes was active in Pilot Club until she had to go to a nursing home in 1994.

1961 was also the State of Kansas Centennial on January 29. The author of this book, Ron Detwiler, at the time was a student at Haskins School in Pratt, a third grader in Mrs. Fred Chamberlain’s class. In February, on a Friday, the class presented a special Kansas Day program called, “The Kansas Kitty.” The operetta was written by Mrs. Clarke Jackson of Garnett, Kansas and was adapted from a children’s book by Marguerite Cripe Jackman of Hutchinson, Kansas. The hero of the play was “Sweet Williams,” a fictional skunk, played by Ron Detwiler, who becomes the hero of the pioneers and is called “The Kansas Kitty.” The first program of the Friday was a matinee for the students of Haskins. At 7:30 p.m. that night, was the command performance for parents and friends. Also in the play was Glenn Henson’s daughter Sandra, who led the flag salute. Which now brings us to the question of what has this to do with Clem and KWSK? Well, unknown to me, in addition to the two performances, Mrs. Chamberlain had arranged with Clem to do the play live on the air at KWSK, which would become my only memory of KWSK. The class walked from Haskins School to the downtown studios. While walking to the studios, I asked several buddies, what we were going to be doing. They told me that we were indeed doing the play live on the air and that we would be talking into a microphone. From that bit of unneeded knowledge, the closer we got to the stairs going up to the upstairs studios, the more nervous I got. This was NOT a good idea in my nine year old mind. I knew enough about radio, even at nine years old, having spent a lot of time at my Uncle Homer’s TV shop, that there was going to be easily a million people tuned in, just to hear me make a mistake on the air. Well, before I knew it, there we were, standing at the door that had the huge letters K W S K on the door that guarded the stairway to Hell. Up the stairway we went to a studio room that was, in my mind, huge. In 2010, when my dad Don Detwiler and I went back to take pictures of the place, it wasn’t nearly as huge as I remembered it. In the “North Studio” as it was called, we were seated

behind a long table with some microphones on it. In front of us, looking through a large piece of glass, was the control room and a long box with levers, knobs and other weird stuff sticking out the front. In that room was a very tall man and in front of him at the controls was another person. By now, if someone would have yelled BOO, I would have been the first one out the door and safely back at good ol' Haskins! Because in my scared little mind, in front of me was the Devil himself and his helper and we were not going to make it out alive!! Well, before I knew it, we were on the air, I had done my part talking into the microphone without a single mistake, the program went without a hitch and down the stairs we went, still alive and kicking. The tall man in the control room, I would learn later in life was none other than Clem Morgan, the man at the controls, I probably will never know. Little did I know that in the short span of ten years later, I would be doing that for a living as Chief Engineer at KWNS. So in a sense, I guess Clem gave me my start in radio, that cold February day, way back in 1961.

Another of Clem's firsts in Pratt was in February 1961 with the first Farm and Home Show held at the Municipal Building in downtown Pratt. This was a very successful promotion for the station. All the merchants at the show would advertise on the air for the public to come in and see their goods and naturally there was specials being offered to entice them to spend their money. It was a good deal for KWSK because of the influx of commercials to promote the show, the merchants at the show, etc. It was a good deal for the merchants too, because of the increased sales resulting from the show. The show was so successful that the show was continued by KWNS after KWSK had gone off the air in 1964. Because the show was so well received, the next year it was moved to the Pratt National Guard Armory for more room. The show would occur each February, on a Saturday and Sunday, well into the 1980s. To help promote the show, Clem got together with the local Chamber of Commerce and arranged to have the current Miss Kansas, Gayla Leigh Shoemaker, appear at the show and of course, the show was free to the public. To help promote the Kansas Centennial, the ladies and men dressed up as pioneers. Even Agnes and one of her friends got into the act, dressing up as pioneer ladies and posing with Miss Kansas.

One of the most interesting people Clem hired at KWSK was Larry Waggoner in July 1961. Larry had been trying to break into radio in the Wichita market with no luck at all. By chance, one of the station owners in Wichita was friends with Clem. He made a call to Clem, telling him of a bright young man looking for a start in radio. Clem hired Larry and he was on the air July 10, 1961. Larry was listed as News Director for 1961 and Chief Engineer for 1962, 1963 and 1964. Larry's first tour of duty at KWSK was July 10, 1961 to September 2, 1962 when he left to go back to school at KSU. His second tour was from

June 3, 1963 to October 4, 1963, this time it was good ol' Uncle Sam calling for Army training. His last time was from April 12, 1964 to August 30, 1964, signing KWSK off the air for the last time. When KWNS bought the station equipment in September 1964, Larry was part of the deal and went to work for KWNS from September 6, 1964 to January 25, 1967. This time, he quit to marry Ann Barker, a local girl. He joined her at WSU in Wichita and worked at KEYN, a new FM station in Wichita. His on-air name was Alan McKay. Larry has for many years run his own business, Broadcast Technical Consultants.

Another employee of KWSK was Lynn McBride (no relation to Martina). Lynn moved to Pratt in 1961, to live with his sister and family for the summer, from attending North High in Wichita. His sister and her husband worked days and needed a "family nanny" to live in and care for the two girls.

It was during that time he learned that Pratt High School offered radio training through Pratt Junior College. Since Lynn was going to be a senior and his grades were such, the possibilities of working in radio seemed exciting to him. So, as the time drew near for his final year of high school, Lynn stayed in Pratt and enrolled in the radio class. As the reader already knows by now, Pratt JUCO had a great speech teacher. According to Lynn, he had taken speech almost every year of high school and sat under some good teachers, but to him, Everett Brown was outstanding. He emphasized pronunciation! Lynn remembers him saying, "It is NOT, K "dub-u" SK, it is K "double U" SK, let's get it right." In 1959, the theme song, "Theme From A Summer Place" by Percy Faith was number one and during that school year, it became everyone's favorite. Lynn said, "When I hear that song today, I still remember the remote studio at Pratt Junior College."

According to Lynn in an e-mail, "That fall, in 1962, I actually went to work for KWSK, coming on at 4:00 p.m. to spin some songs and to engineer the board for the newcast reporters at 5:00 p.m. I would then stay on until sign-off. All radio announcers at that time were required to have at least a 3rd class FCC license. KWSK was a small powered station and had to sign off for high-powered night radio. Whenever I would cut power, blasting through the airwaves came radio sounds of XERA and XERF from Del Rio, Texas, with 500,000 watts of power and legendary DJ, Wolfman Jack. In the summer of 1963, I left Pratt to go to Kansas City and attend the Grantham School of Electronics to get my 2nd class license. I went to Kansas City, but the school had closed, so I moved back to my parents home in El Dorado, Kansas and took classes by correspondence. I later worked for radio station, KBTO in El Dorado."

For Clem, January 3, 1962 could be called Black Wednesday, the day the

FCC gave Bill Huffman the go-ahead for the proposed new station east of Pratt. Throughout 1962, Huffman would run progress reports on the construction of KWNS in the Pratt Tribune. Finally on November 21, 1962 Clem placed a full page ad in the paper. The ad building on "The BETTER SOUND in Radio," with expanded news coverage, the best in music, the latest in sports and market returns and up to the minute weather information. Clem was starting to feel the pressure, since this was the first time in the 10 years since the station had been on the air, that he had to run an ad promoting KWSK.

For the most part, Clem had a teen listening crowd in Pratt in the early (daylight) evening time. During the day however, the kids listened to KLEO, the top AM station in Wichita at the time. At night in Pratt, cruising first and main, you can bet the radios were tuned to KOMA, WLS, and WOR. Well, starting sometime in 1962, you can also bet, that almost every radio in every car was tuned to 1570, waiting for KWSK to sign off the air. Now this was nothing against Clem and the station, no sir. It was just that as long as KWSK was on the air, you couldn't pick up the new DJ on the radio from Del Rio, Texas on XERF-AM. XERF-AM was also on 1570 kilocycles, the same frequency as KWSK and although its transmitter was 250,000 watts, as long as KWSK was on the air, it blanketed the signal coming from XERF-AM in Mexico in Pratt. According to Harry Mansfield and Lynn McBride, the signal from XERF-AM was so strong, that even after KWSK signed off, the remote antenna base current meter would still show 30 to 40 percent of the rated antenna current.

XERF-AM was a Mexican clear-channel station on 1570 kilocycles in Ciudad Acuna, Coahuila near the United States border at Del Rio, Texas. It gained fame as a 250,000 watt "border blaster" owned by Ramon D. Bosquez and Arturo Gonzalez. In earlier times, the station was operated under the laws of Mexico by Ramon D. Bosquez. Once world-famous, XERF commenced operations in 1947 using the old facilities of John R. Brinkley's XERA-AM, which ceased broadcasting in 1939. The same John R. Brinkley who was in Pratt for five months in 1916 and haunted the Hospital halls at 209 ½ south main where the KWSK studios are now.

With the birth of rock and roll and its promotion by disc jockeys such as Alan Freed, a new interest was taken in the unrestricted superpower airwaves that were available in Mexico. Alan Freed had originally called himself the Moondog after hearing the name used by an experimental street musician in New York City. Freed not only adopted the name, but used the recording of a howl to give his early broadcasts a unique character since he was featuring African-American music that was getting a great reception from America's white teenagers.

One of Freed's fans was Bob Smith, a disc jockey who also adopted the Moondog theme and adding his own sound effects. Smith took his act to Inter-American Radio Advertising, who sent him to the studio and transmitter site of XERF. It was here that Smith invented his own style of border blasting by turning the airwaves into one long infomercial featuring music and off-the-wall products. Bob gained a huge audience which brought in enough money to not only pay the bills, but to cause bandits and corrupt officials to also take enough interest in taking over his promotions for themselves. As a result, Smith began to pay his own security force to protect him, because although he lived in Del Rio, Texas, because of the Brinkley Act, he had to actually broadcast from the station itself in Ciudad Acuna in Mexico.

According to Arturo Gonzalez there was a shootout in 1962 in which one person died. In another incident in 1964 two people died. No one was ever held accountable for the deaths. It was following the second gun battle when Bob Smith decided to leave for XERB, another border blaster located across the border in Tijuana, but within earshot of Los Angeles. It was this station that George Lucas featured in the 1973 movie American Graffiti.

Now why would the kids in Pratt sit by the radios waiting for KWSK to sign off the air just to listen to some disc jockey in Mexico by the name of Bob Smith. Well the answer is simply. Bob Smith was not the air name he used on the mighty 250,000-watt signal coming from the RCA transmitters of XERF-AM. For you see, that sometimes if you were lucky, that the second KWSK signed off the air and the transmitter shut down, the next thing you heard on XERF was "Who's this on the Wolfman telephone?" Yes Bob Smith was Wolfman Jack and now you know the rest of the story!

While the battle between the two stations in Pratt was just beginning, two young teenagers back in Falls Church, Virginia had their station shut down. WALE, "your neighbor station" was the brainchild of Bruce Wahl, 13 and David Lester, 14. The station was located in Wahl's bedroom. Bruce and David were its commentators, engineers, announcers and disc jockeys. The station coverage area was the local neighborhood with a grand total of nine other houses. The boys had put the station together from old parts, the transmitter putting out about a tenth of a watt.

Every afternoon after school WALE offered the neighbors a program of weather information, news pulled from newspapers and of course, music—"everything from rock 'n' roll to the semi-classics." Wahl said he knew that at least one family listened, "but they moved away after the first broadcast.

Of course, they had been planning to move for six months.”

For Bruce and David, it was great fun until one day when Bruce spotted a man in an automobile aiming a device with an aerial at his bedroom window. Then the man came to the door and asked, “Are you running a radio station?” Proudly the two boys acknowledged the fact that yes, they were. Well, the smiles on their faces disappeared when the man showed them a card identifying him as an investigator from the FCC and told them he wanted to check their equipment. After that, he sat down with the boys and Bruce’s mother, informing them that operating an unlicensed radio station could result in a \$10,000 fine or jail for two years, or both. That’s when the two boys started shaking like leaves and I don’t think Mom was too happy at this point, either. It appears that the FCC was willing to forget the whole thing; after all, this was the 60s. Today the boys would still be hiring lawyers. WALE was officially off the air, having enjoyed a one-month run.

On Thursday May 10, 1962 Clem Morgan was the speaker for the Pratt Kiwanis Club at Gerald’s Serva-Teria. Clem was still a member of the club, but did not hold an office that year. Clem talked about National Radio Month choosing the topic, “Radio-Solid Citizen of America.” The Kiwanis’ were conducting a membership drive and that night three new members were initiated including Ray Godfrey, Clem’s son-in-law, Merle Cales and Leroy Young.

The summer of 1959 Clem had tried his hand at “semi-retirement” with Thomas K. McDonnell as General Manager but with terrible results. Clem officially announced his retirement as head of KWSK in an October 20th Pratt Tribune article. Charles “Kay” Hutchinson from KFH radio station in Wichita would become the General Manager effective November 1, 1962 according to Clem. According to the article, “Morgan stressed he would maintain an active interest in community affairs, although he plans to assume a passive role in the operation of the local radio station.” Kay was program director at KEDD in Dodge City until July and currently Production Supervisor at KFH when Clem hired him. He had come to Pratt from Delevan, Kansas with his wife, a former actress from Bay City, Michigan and a 20 month old son.

When Clem was interviewed for the newspaper article he said, “Without a doubt, KWSK is my proudest work.” Clem also pointed out in the article of a special plaque hanging in his office attesting to his lifetime devotion to radio. It was presented by the Broadcasting Industry and was awarded to Clem as a “Radio Pioneer.” Clem began his radio career back in 1925 at Wichita, Kansas just two years after the first commercial radio station KDKA in Pittsburg, Pa. went on the air.

When Kay was interviewed in the fall of 2010, he said he had come to Pratt and KWSK with the intent of buying the station. According to Kay, Clem kept raising the selling price on him with Kay's final offer in August 1963 of \$100,000. Clem refused the final offer. So in September 1963, he went to KNIC, a new station in Winfield, Kansas as Sales Manager. When Margaret was questioned about the failed sell, she said that, "Dad wanted to retire, but was also afraid to. Kay had set the final price at \$100,000. Dad was afraid that the \$100,000 would not get him through the rest of his life." Clem at that time would have been 57 years old. According to the Bureau of Labor Statistics Inflation Calculator, \$100,000 would have equaled \$738,444.44 in 2011 dollars. KWNS, Inc. in September 1964 would purchase the assets of KWSK, but not anywhere near the price Kay had offered.

Another of the interesting and important employees that Clem hired was Harry Mansfield in the summer of 1962. Harry would be with KWSK to the end, signing it on for the last time, August 30, 1963. Harry's story is best told by him in this April 24th 2012 e-mail, "My interest in a broadcasting career actually started in Jr. High School. In 1955 as a 13 year old 7th grader I started running record hops for the high school, the principal was a family friend and knew I was a "Ham". While I attempted to get these "Old Guys" you know 15 to 18 year olds into the modern Rock and Roll area they were still more into the old Big Bands and Standards. By the time I reached High School our generation was completely molded into the Rock area, maybe that had something to do with me, but I think it was mostly Dick Clark's doing. I continued to be the DJ for record hops and dances throughout my high school and college years, including doing a "Live from the Dive" record hop from the K-State Student Union on KSDB-FM on Friday nights for a couple years. I was mainly interested in becoming a sports play-by-play announcer when I entered KSU as a Radio-TV Major, but anything having to do with broadcasting interested me. One of my first experiences as a sportscaster came when I did the play-by-play broadcast of the first baseball game ever played at Frank Myers field at K-State on April 7, '61 (K-State 11, Iowa State 0). The story of how I arrived in Pratt and KWSK begins in the summer of 1962. Having completed my second year at K-State I needed to get a job and earn some money to continue my education. I took a summer job at KCHA in Charles City, Iowa and was able to put a little money aside, but not enough to get me back to school, and I had used up the money my parents who operated a small dairy farm had saved for my education. So, I sent out a number of audition tapes to radio stations around Kansas and got a response from Sherry Parks, general manager at KGNO in Dodge City. After a telephone interview with Mr. Parks in September, 1962 I found myself headed for Dodge. Apparently Sherry Parks and I had drastically differing views on what a radio announcer should sound like.

Therefore, at the beginning of November, 1962 I once again found myself seeking another job. Mr. Parks was gracious enough to inform me of two jobs in the area that he knew were open. One was at KGYN in Guymon, Oklahoma and the other at KWSK in Pratt. I contacted the general managers of both stations, and both invited me to come for an audition. We sometimes hear the term "The Fork in the Road" used, well when leaving Dodge City I came to my "Fork in the Road". On the east side of Dodge highway 56 and 154 (now US400) split off from each other. When I came to that intersection I had to decide which fork to take, and it would be the one that changed my life forever.

Needless to say, I made the turn for Pratt and had my interview with Kay Hutchinson at KWSK. After my interview Kay asked me to come back in a couple hours so he could discuss my application with KWSK owner Clem Morgan. When I returned to the KWSK studios Kay asked me if I could start in the morning, of course I said yes.

Much to my good fortune one of the other KSWK employees, Lynn McBride, was in need of a roommate, and agreed to let me move in with him. A short time later Jim Beckler, known on-air as Jim Campbell, also moved in with us. We were sort of like the Three Musketeers, "All for one, one for All".

After work on the second day of my KWSK adventure, Lynn asked if I wanted to get something to eat. We went downstairs to the lunch counter at Duckwalls where we were greeted by a very cute, blue eyed, blonde who came up and asked us, "What can I do for you Guys"? Lynn knew this young lady since he was going to school with her at Pratt JuCo, and had dated her roommate, so he replied, "I'll have one waitress to go, with nothing on". Me being ever ready with a response to an opening of that sort came out with, "That sounds good, I'll have one of the same". She gave both of us a dirty scowl, went to the other end of the counter and sent a waitress that must have been in her 50s over to serve us.

I eventually learned that this cute little blonde's name was Shirley Lamkin, and after finally convincing her I was not some kind of pervert, got her to not only talk to me again, but started dating. This led to becoming engaged in April, 1963 and married on July 13th 1963. On our wedding night in a motel in Wichita I told Shirley, "You know Duckwalls has the slowest service in the world". She became quite indignant and retorted, "What do you mean"? I said, "It took me 9 months to get my first order"! Our marriage lasted almost 47 years until Shirley died from cancer on April 7, 2010".

The apartment where Lynn, Jim and I lived was in the basement of the house at 516 S. High Street. It was your typical bachelor pad. Not only did the three of us live there but several of Jim Beckler's friends from WSU would come over a stay with us. Two of the guys that I remember were Jim Banzer who worked weekends at KAKE radio in Wichita, and later was a newsman at KWBB and KFDI, and Berry Gaston who would eventually become the general manager at KFH. Jim Banzer had a great voice for news reporting, and we would sometimes get him to fill-in on KWSK newscasts.

One of the most memorable occurrences of our adventures in the South High apartment was on a Saturday night/Sunday Morning in April, 1963 when Jim Beckler left a cigarette in a ash tray on an overstuffed chair arm and set the chair on fire. There was no serious damage, other than the chair being destroyed, except that everything in the apartment was saturated with smoke. We ended up spending the rest of the night and Sunday morning in a laundromat washing every piece of material, clothing, bed linens, towels, etc. from the apartment. We also spend a couple nights sleeping on the floor in Studio "A" at the station until the apartment aired out.

There was also the night in May when Lynn must have overheard Shirley and I discussing wedding plans and somewhere in the conversation I think Shirley said something to the effect that we could just elope to Miami, Oklahoma and get married. What we did that night was go out to dinner and then spent several hours sitting at a picnic table at Pratt County Lake making wedding plans. Lynn thought that we had actually taken off to Oklahoma, and called both our parents, and Kay. I think they were about to call the Highway Patrol when I walked back into the apartment. We did have to calm our families and assure them that we would wait until July for the Wedding.

Working at KSWK was a blast. Kay Hutchinson (aka Kay Charles) did the early morning shift, signing on at 6:00am. I came in and did newscasts from 7:00am until my air shift at 9:00am as Harry Dee, my on air name. Lynn and Jim did afternoons and I took over again at 5:15pm with an easy listening program called "Qulite Time" until signoff. As a daylight only station we signed off at sunset, or no later than 7:00pm.

While Kay was manager our identity was "KWSK's Better Sound". There was a 5 minute newscast at the top of every hour with 15 minute news at 12:00 and 5:00pm. Each quarter hour segment was setup on format cards that would be shuffled around so that the segments would vary from day to day at a particular time. Somewhere in each segment there would be a "Showcase" number such as

as “Country Classic”, “Golden Oldie”, “Broadway Musical” or the like. On air announcers also had 3 x 5 cards with a series of one line station promotions that were read between records. These were the days when disc jockeys actually spun records, either 45 rpm records, or 33 1/3 LP’s. All commercials and promo’s were on tape cassettes. The major source of news was from a United Press International teletype that operated 24 hours a day. This was the source of all International, national, and state news, plus sports and weather. The only news gathering and reporting done by KSWK staff members was local news.

Another major part of KWSK’s programming was live remotes. We setup a number of these at retail stores, car dealer’s and the county fair. These were a favorite of mine, since it provided an opportunity be among the public instead of being stuck in a studio.

I left KSWK at the end of August 1963, spent a few months at KNDY in Marysville, and then joined Don Hoagland, and Galen Pankratz at Don’s new station, KANS in Larned. Don and Galen had been at KWNS while I was at KSWK. I stayed at KANS until June 1964, then returned to KWSK after Clem Morgan had his heart attack and helped Larry Waggoner keep the station going until Clem could work out the arrangement with KWNS to discontinue operations. Larry and I were the last two to be heard on air at KWSK.

After KWSK I continued my radio career in Abilene, Texas returning to school at Abilene Christian, and managing the college radio station KACC and as an announcer at KFMN radio. I eventually became the manager of KFMN from 1966 until 1967. I left Abilene and moved to Rochester, NY where I was an announcer and account rep for WACK in Newark, NY for a year. In 1968 I started a new career as a computer programmer, continuing weekend on air shifts at WACK through 1969. By 1970 I was fully engaged in an Information Technology career that lasted 40 years.”

How much did an announcer make working at KWSK in 1962? The answer is in the Broadcast Weekly, dated December 31, 1962 on page 63. KWSK ran an ad under the situation wanted column under announcers, “First phone, announcer, some sales and management experience. Willing to relocate, top earnings so far, \$100.00 per week. F. C. Morgan, 806 ½ West Second, Pratt, Kansas.”

“Tribune Plans Radio Broadcast,” that was the front-page headline in the paper dated December 13, 1962. The idea of the linkup between the Pratt Tribune and KWSK was to provide readers and listeners of both with extended news services. The newspaper presented a newscast six days a week over KWSK at

4 p.m. It was the opinion of Chuck Barnes and Kay Hutchinson, “that the combination of the efforts of the news gathering staffs of both the newspaper and the radio station will give the citizens broader local coverage.” Special equipment was installed in the Pratt Daily Tribune News Department by Hap Kettering for Bell Telephone to enable the news broadcasts from the Tribune newsroom to be fed downtown to the KWSK studios with editor Charles E. Smith reporting. It was a great idea, but did not last very long.

One final thing that happened in 1962 that you can bet Clem took notice of, was the open house for the new radio station KWNS on December 30. There was a large ad promoting Pratt’s “Newest Model of Radio, A Brand New Look, A Brand New Sound.” KWNS went on the air January 18, 1963 at 5:30 p.m. Clem would have many loyal customers stay with him, enough to keep KWSK on the air. Although not recognized at the time, it was during this time that Clem’s health began to fail. With 20-20 hindsight, it was apparent to Margaret years later he was ill then. She wrote, “I’ve often wondered if the outcome might have been different for KWSK, if he had been well enough to fight the battle for survival. We’ll never know of course, but I will always wonder.” Starting in late 1962, Clem Morgan was about to face his biggest challenge so far in life, his battle with lung cancer.

January 18, 1963, marked the day KWNS went on the air at 5:30 a.m. that day. It was now official; there was another station in town and competition to KWSK locally for the first time. It would naturally take some time for the effects of another station to affect KWSK, but the change was imminent and Clem would be unable to stop the coming juggernaut.

February 23rd and 24th, marked the third anniversary of the KWSK Farm and Home Show. The two-day event was at the National Guard Armory, just west of the Pratt Municipal Swimming Pool. Clem had moved the show there because of the need for more display room for the merchants and this show would be a special one also for Clem and well as Pratt.

One of Clem’s all time favorite recording artists was Bob Wills. Clem could not afford to book Bob to do the home show, but he could afford to book Bob’s younger brother Johnnie Lee and he was just around the corner in Tulsa, Oklahoma. That is just what Clem did and on Saturday night, at 9 p.m., there was a big dance at the Municipal Building in downtown Pratt, the price of admission only one dollar!

Station Manager Kay Hutchinson reported that although the crowds that year were smaller than they had been in the past, the exhibitors were very pleased

with the success of the event. What seemed to please them was the fact that there were only local advertisers there. A rough estimate placed the attendance at between 1,200 and 1,500 for the two-day event, with 650 at the dance.

In the February 28, 1963 Tribune, Kay reported that KWSK had changed its daily broadcasting hours to 6:45 a.m. to 6:45 p.m.. He said the change in hours was in keeping with FCC regulations governing the operating hours of daylight radio stations. In April 1963, KWSK operating hours would again change to 6 a.m. to 7 p.m.

Another program in 1963 was for the early morning risers at 7 a.m. The "Early Morning News" was brought to you by the B. F. Goodrich Farm Tire Service Center. For the KU fans, KU sports was carried over the air and was sponsored by State Farm Insurance, with Jack Eastes being the local agent in Pratt.

One of the interesting promotions Clem came up with in 1963 was the "Three R's of Broadcast Advertising" promo, the Three Rs standing for RECOMMENDED-RELIABLE-RETAILER. The idea was that if you saw the KWSK Three Rs decal on the store window or door, it was a store you could trust. Clem said, "It was designed to let the public know that a firm DOES NOT use false advertising. KWSK, of course, will not accept advertising which is false, fraudulent, or misleading, but many people are not aware of this."

If the merchant bought the sales package, he got a package complete with sale aids, pre announcements, on air announcements, a "3 R" jingle and 100 decals. Clem also pitched the idea to other stations too, but if they wanted to play, they had to pay. Clem took out an ad in the June 17, 1963 Broadcast Weekly Magazine on page 146 stating, "WARNING. The 3 "R's" of Broadcast Advertising. . . RECOMMENDED-RELIABLE-RETAILER. . is a copyrighted feature usable under franchise only. Contact Clem Morgan, OWNER KWSK, Pratt, Kansas" Clem must have had takers, because in the July 22, 1963 addition, there was an ad stating, "NOTICE! Recommended Reliable Retailer; The "3-R's" of Broadcast Advertising Ready for Distribution NOW. CONTACT CLEM MORGAN, Pratt, Kansas." How many merchants or other stations signed up for the deal is not know.

For 1963 Clem Morgan was listed as Owner, Agnes Morgan as Program Director, Ray Godfrey as Commercial Manager and Larry Waggoner as Chief Engineer. Larry was replaced by Ron Pesha when he reported for Army training. Ron was replaced by Harold Flood, who came from Alabama, when Ron resigned to enter the hospital in Tulsa, Oklahoma. Also working at the station was Ted

Patterson, Don La Porte as Sales Representative and Jack Clark.

The next to leave the “nest” in 1963 was Mary when she married Pratt local and fellow classmate Les Gould on March 1. Margaret and Ray were down in Enid, Oklahoma now and Jr. was in Garden City. At the Morgan home at 802 West Second were just Clem, Agnes and Marla now.

KWSK also put out a monthly pamphlet called the “Pratt News.” The first edition date is unknown and the only surviving copy is from December 1963. In that edition Clem is listed as Publisher, Jack Clark as Editor, Harold Flood as Art Editor, Don La Porte as Sales Representative and Agnes Morgan as Production Director with Mary Gould doing the Cover and other art work. In the Pratt News were different ads, letters to the editor, an editorial by Clem, stuff you would find in a regular newspaper, except this newspaper was put out by the radio station.

One of the interesting things to note in the December 1963 Pratt News is the apparent pot shots at the other radio station KWNS, of course never mentioning them by name, but the overtones are there. For example it notes that, “KWSK is a member of many of radio industries organizations.” “KWSK is a member of most of the professional organizations in the radio industry,” “The most important of these are the NAB and KARB,” “One of the most unique of the organizations to which KWSK has gained membership is the Radio Pioneers, open only to broadcasters active in radio in its formative years. Clem Morgan, owner of KWSK, is a member of this unique group,” “KWSK is the only Pratt radio station which holds any of the memberships.” On other page, it states that, “REMEMBER, there is only one station located in downtown Pratt, Kansas.”

On other page, Clem took a shot at the fact of KWSK having a non-directional pattern with one tower and KWNS having a directional pattern with 4 towers. Clem noted, “For good overall coverage, one tower at a radio station will give you practically equal radiation in all directions, and this is desirable in reaching as many listeners in your trade area as possible. When you see one tower rising majestically in the air, you know it is radiating in all directions at the maximum allowable power, as authorized by the Federal Communications Commission in Washington, D. C.” For Clem, it was one tower, all power.

Clem was starting to really feel the pressure of two stations. Just as Bob Schmidt had told Clem that KWSK would not support two families when Clem bought him out in March 1953, the question now was, could Pratt support two radio stations? It appears that at this point, the shift of ad money was starting to go to KWNS.

Although Clem could promote the fact of the different organizations the station belonged to, the fact of one tower, etc. The hard facts were that KWSK was 250 watts non-directional and KWNS was 5,000 watts directional with its daytime pattern going to the Colorado-Kansas line. KWSK was a daytimer and KWNS was 500 watts at night with unlimited hours, although it signed off normally at 10 p.m. There were simply far more listeners in the KWNS pattern, then with the KWSK pattern. One other hard fact was that KWSK could not do live broadcasts of the local high school and JUCO sporting events, if they were at night, since KWSK was a “daytimer.” The sporting thing is what prompted the community leaders to convince Bill Huffman in 1957 to file for another station. If KWSK had been able to broadcast local sports at night, history might have been a little different.

Sales had started to slip when KWNS went on the air in 1963; Clem’s health was also slipping too. The business sales had not been the best in 1963 and 1964 was starting out even worse.

To help make some money, Clem started a Broadcasting school at KWSK. The first announcement of the new school came in January 20, 1964 edition of the Broadcast Weekly on page 94 under the Instructions column. It read, “Broadcast school: Train on KWSK; announcing controls, news, tapes, remotes, logs traffic, sales, FCC rules, study third ticket. We know our business. We’ll teach you (five weeks). Clem Morgan, Owner/Mgr., KWSK, Pratt, Kansas.”

Clem also had a nice four page color pamphlet printed up promoting the school with Mary appearing on the back cover as Miss KWSK. Clem said on other page, “The course includes Announcing, with emphasis on diction, pronunciation, and enunciation; Control Room, DJ, Programming, News, Copy, Tapes, Remotes, Logs, Traffic, Sales and Elements One, Two and Nine for a 3rd class examination. When students complete the KWSK course, they are ready to work in a Station, without a long break-in period. Cost of attending the KWSK School is made comparatively low partly through availability of very reasonable living accommodations. Food and lodging for the five-week course sometimes can be obtained for as little as \$100. Tuition and fees are \$400. For little more than \$500 you can attend the institution where actual ON THE AIR EXPERIENCE in an operating, COMMERCIAL station is offered.” It was a great idea for the station, but it appears that there were no takers. There were at the time, across the nation, some very good schools, most notable Elkins Institute of Radio. There were also books available to help get your third or first radiotelephone license. So what appeared to be a great idea did not work out so well in the real world.

March 7 and 8 was the weekend of the annual KWSK Farm and Home Show in 1964 at the National Guard Armory. This would mark the last time the home show was run by Clem and KWSK. For this home show, there was nothing special about the show, just the show itself. Clem did not have any name acts at the show this time.

As stated before, 1963 and the start of 1964 was not a good year, business wise for Clem. Sometime in very late 1963 or very early 1964, Clem turned to an old friend he had worked with in years pass, going back as far as his KIUL days in Garden City, B. Lynn Cook, who also had a history as a great salesman. Lynn thought the sun rose and set in Clem Morgan and he would stay with him until the station closed.

One of the promotions Lynn came up with was dated April 10, 1964, entitled "Let's Get Away from It All." In Lynn's own words from a letter sent to Skateland in Wichita, Kansas, he said, "We have an idea for getting new customers for you! Pratt is a nice little town. We enjoy doing business here. Yet we are realistic enough to know that Wichita, a little more than an hour's drive from here, can provide attractions that Pratt cannot. Therefore, we are starting a Bright New program called "Let's Get Away from It All." Sponsors from Wichita will use this program to invite people of this area to spend the week-in in Wichita "Living It Up." We want to tape individual invitations from the manager's or owners of the businesses to add a personal touch. The program would run Friday afternoons and the cost to each sponsor would be only \$5.00 a week. We know we could do you some good. If you are interested please mail the enclosed card. It places you under no obligation. Sincerely yours, B. Lynn Cook, General Manager, Radio Station KWSK." How the promotion went is unknown and how the Pratt merchants took to the idea of promoting people to go to Wichita to spend their money, one can only guess.

One of the funny and interesting stories about KWSK happened on April 13, 1963, a Saturday night and is best told by Lynn McBride in an e-mail. "It was in late winter or early spring, 1963. Three of us, who were employed at KWSK, shared a one-bedroom basement apartment in Pratt. After all, what is worse than working together all day and living together all the rest of the day? Good question! You need to remember, men living together in the 60's was a totally different picture than guys living together today. A person could share beds and bedrooms without gossip. Since it was just a one-bedroom, that meant that someone "got the couch." I think we helped to define the term, couch potato. The three of us included, Harry "D" Mansfield, Jim Campbell and myself. Harry and I were the ole timers, so to speak, and Jim was the new kid on the block, so guess who got

the couch.

Harry and I did not smoke, but Jim did. Another reason he got the living room by himself. One evening, after we had gone to bed, it was about 11:00 and I awoke smelling smoke. Not cigarette smoke, but burning, house fire type of smoke. Jumping out of bed, running into the living room, there was Jim, still sleeping with the couch on fire. He had gone to sleep smoking. With a few shouts of, "Get up, you are on fire," he came to his senses and jumped up. By that time, Harry D was in the room and we were grabbing pitchers of water. It wasn't a raging blaze, but a smoldering black smoke that was quickly filling the apartment. Remember, "We were in a basement apartment," so that meant we have now awakened the people upstairs and they were very concerned, but not happy. We quickly got the fire put out as the fire department had now arrived. We didn't call them, but the home-owners did. By this time, they were not only, "not happy homeowners", they were very upset. We just ruined their home and evening's sleep. Our next decision was, where do we go? You are right, we headed to the radio station with an apartment load of smoke filled stuff. It must have been 1:00 a.m. or later before we got all of our possessions carried into Studio A. Studio A was a large room, about 25'x25' and we filled it up. Might I say, we didn't go back to the apartment, except the next morning to pick up a few things we had left. We did not want to talk to the homeowners any more, nor did they want to see us. That next morning, with the three-some snoring in Studio A, in comes Kay Charles with, "What the &^%&*? are you doing here. We explained our plight and we made the morning police news report, of the house fire in the south-west part of Pratt. How long did we stay there? Can't remember! But I am very sure we packed up and got a new place within a few days. Let me say in closing, "This is not the way to make headline news," or a good impression with the radio station management."

According to Harry Mansfield, they stayed in the KWSK studio for a few days and went back to the apartment at 516 South High, as it appears that John M. Nelson and his wife had forgiven them. Lynn moved out of the apartment in June 1963 and after Harry and Shirley were married, lived in the apartment with Jim Campbell also moving out in the meantime.

Also back to work at KWSK was Larry Waggoner, doing announcing and as Chief Engineer. Larry was also a gifted musician too, playing the banjo. As the reader recalls, Clem was also very gifted musically. Larry could see Clem's health slipping, so it was during this last period at KWSK, that he started spending more time with Clem and Agnes, coming over to the house and playing the 12 string banjo, jamming with Clem, just spending time with them. Larry as well as Harry Mansfield and Lynn Cook would be with Clem to the end.

Margaret and Ray were now living in Enid, Oklahoma moving there in April of 1963. On May 23, 1963, they decided late in the afternoon to call Clem and Agnes and told them they were coming up to charcoal some hamburgers for supper and spend some time with them. So, they loaded up the charcoaler in Ray's Ford Econoline van and the Godfrey family headed for Pratt. It began to rain and when they reached Cherokee, Oklahoma, they crossed an intersection where the water started coming in the doors of the van. It was a wonder the van hadn't started hydroplaning, but they were young and confident and had no idea how foolish it was to keep going. Somehow they made it OK to Pratt, cooking burgers that night and went home. The next time they visited Agnes, she told Margaret that Clem had become very sick that evening, but since nobody else had become sick, the burgers were ruled out. Clem had suffered from digestive problems for years prior to this, but had always used baking soda as a remedy and up until that time, it had worked well for him. What happened to Clem that night, baking soda was not going to help. That night, Clem suffered his first serious heart attack. Sometime shortly after that, Clem's doctor started confining him to the house all the time.

Every June in Pratt, the BIG event was of course, the annual Miss Kansas Pageant. Back then, the pageant was held at the downtown Pratt Municipal Auditorium. That year in 1963, Clem and Kay Hutchinson (KWSK general manager) decided it was time to set up a state wide radio network and on June 8, 1963, a Saturday, the final night of the pageant was broadcasted live. Kay Hutchinson was the host for the broadcast and Harry Mansfield was the studio engineer. It was an eight station network, with seven stations carrying the broadcast live, while KWSK as a daytimer, delayed the broadcast until Sunday, June 9th. Pratt native Karen Schwarts representing Wichita as "Miss KAKEland" was crowned "Miss Kansas." KWNS would later, starting in 1965, broadcast every night of the pageant, but KWSK was the first to broadcast the Miss Kansas Pageant.

In 1964, the station was still losing money, and even B. Lynn Cook, Clem's long time friend, could not stop the trend. Clem's health was going downhill too. Clem had tried to sell the station several times, the last attempt being with Kay Hutchinson. With all the pressure, there was nothing left to do but shut down the station. The end came on August 30, 1964, with Harry Mansfield signing on the station and doing the morning shift with Larry Waggoner having the "honor" of doing the afternoon shift and signing KWSK off the air for the last time with The Star Spangled Banner. The instrumental version was always played at sign off all the years KWSK on the air, so Clem thought it was fitting that "Old Glory" would see KWSK right to the end.

Clem wrote a letter to the FCC that day informing them of the decision to shut down the station. Clem wrote, "This letter is to inform you that I am surrendering herewith my license for the above station, and that as of tonight, I will shut down the station and discontinue broadcasting. I regret to do this, but since having a serious heart attack last May 23, I have been unable to effectively manage the station and I've been steadily losing money in its operation. I have attempted continuously to sell the station as a going business, but because of the limited market, and the unprofitable operation, I've been unable to effect such a sale. My doctor now has me confined all the time, and I cannot do other than shut it down. Thank you for your many past favors. Cordially, Clem Morgan."

The Pratt Tribune reported it the next day this way, "KWSK Radio Station ceased operation here Sunday, August 30. Ill health was the reason given by owner-manager Clem Morgan. Morgan suffered a heart attack in May. He established the station in October 1952, and has operated it since. Morgan announced that his future plans are indefinite." It was the end of an era, the like of which Pratt would never see again.

The station was shut down now, that was that; but Clem's health was not improving. Later in August, he suffered a fainting incident. In late August, Clem entered the hospital in Hays to see what was going on. Shortly after September 1st, Margaret took a bus from Tulsa to Hays to be with him and Agnes. Mary, Les (Mary's husband) and Marla were attending Fort Hays State at the time, so they were already there. Jr. was working in Garden City and came over to Hays for the weekend. Bob Schmidt, Clem's ex-partner, was still General Manager of KAYS radio in Hays, so Bob was there too for his old friend. They were all there when the doctor made the diagnosis of cancer. Clem was discharged from the hospital in Hays and went to St. Francis in Wichita for surgery in October.

Clem had been a smoker all his life and the doctor in Hays had found lung cancer. In 1964 they did not have the advances in medicine that we take for granted now. Back then a diagnosis of cancer was more or less a death sentence. Moreover, when the doctors at St. Francis x-rayed Clem's chest with the more advanced equipment, they found a large tumor in his lung, directly behind his heart. In October, Clem had his left lung removed, which was the best doctors could do for him at the time, and he was given a 50-50 chance for survival. Clem was released from the hospital in due time, but he and Agnes remained in Wichita for a while, staying with relatives.

By Thanksgiving, Clem was back at home and all the kids and grandkids were there, too, for the holiday. Clem enjoyed the day with the family, playing

with the grandkids as best he could and of course, the good food. Soon it was Christmas, all the family once again together. For Clem the holidays were a great time, the time for the family to be together, but this year it was different. This year's holidays would mark the first time in Clem's radio career that he would miss out on the holiday ads that would run over KWSK, the kids programs that would air, the special Christmas programs that the station aired every year, such as "A Christmas Carol." For a radioman, the holidays were a special time too at the station.

Following the surgery in October 1964 at St. Francis, Clem recovered to a degree, but by Christmas was not doing well. He re-entered the hospital at St. Francis in late January 1965, where he passed away on January 30, 1965.

Clem was buried in Greenlawn Cemetery in Pratt on February 1, 1965 beside his beloved Melvena. The Pall Bearers read like a Who's Who of Kansas broadcasting, Edward Montrey of KLEO, Dave Wilson of KARD-TV, Dale McCoy of KAKE radio, Fred Conger of KWBW radio, Leo Legleiter, retired and Bob Schmidt of KAYS radio and TV. The National Electronic Association magazine would honor Clem on page 6 and 7 of its March edition.

B. Lynn Cook, Clem's long time friend would have the honor of reading his eulogy, which read, "Francis Clem Morgan, son of Lee and Fanny Morgan, was born April 28, 1906 in Indian Territory in Oklahoma (later known as Manchester, Oklahoma), his father having made the run into the Cherokee Strip. He attended high school in Harper, Kansas where he graduated in 1925, then attended Pittsburg State College. Clem was one of the pioneers of radio, starting his career in Wichita as an entertainer. During his 41 years in the radio profession, he served in various capacities, ranging from entertainer to manager, and finally, owner of KWSK here in Pratt, which he closed in 1964 because of ill health. During his career in the broadcasting industry, he was the inspiration for dozens of young men who now hold positions of responsibility across the country. Today, the broadcast industry of Kansas honors his memory across the state with a period of silence, for Broadcasting and the world were always better for his presence. His integrity knew no compromise. His friends in radio and other endeavors realized that "Here was a man."

To close out his eulogy to Clem, Lynn used some words that Colonel Robert Green Ingersoll, one of the most famous orators and speechmakers of all time had used at his brother Ebon's funeral at Washington, D.C. on May 31, 1879. Lynn's eulogy ended with these words, "He added to the sum of human joy, and were everyone to whom he did some loving service to bring a blossom to his

grave, he would sleep tonight beneath a wilderness of flowers.”

The biggest honor to Clem’s memory as a radio pioneer would come from the Kansas Association of Radio Broadcasters on February 1, 1965. In a news release to all the Kansas Radio stations, Hank Parkinson of Wichita, Executive Director of the KARB wrote, “ The Kansas Association of Radio Broadcasters is asking its member stations to honor Clem Morgan, Kansas radio executive who died in Wichita Saturday, with one minute of air silence in conjunction with his funeral at 2 p.m. today, February 1 in Pratt, Kansas. The air silence may be preceded by the following announcement, to begin at 1:59 p.m. The Kansas Radio Industry lost one of its pioneers Saturday with the death of Clem Morgan. Mr. Morgan started his radio career in 1923 in Wichita and was active in Kansas radio until his retirement September, 1964. At the time of his retirement, Mr. Morgan was owner and Manager of KWSK in Pratt. During his broadcast career, he managed stations in Hays, Garden City and Great Bend. The wise advice and counsel he was always willing to give his fellow broadcasters will be missed and can never be replaced. Yet, we are all better for having known and worked with Clem, and the improvements he made in Kansas radio will serve as a lasting memorial to his immense capabilities. Funeral services for Mr. Morgan will begin in 15 seconds in Pratt, Kansas. Station----- (your Call Letters) joins with other members of the Kansas Association of Radio Broadcasters in paying tribute to Clem Morgan with one minute of air silence. Silence to 2:01 p.m. and then pick up with regular program. Thank You, Hank Parkinson, Wichita, Executive Director, KARB.”

Just as Clem’s funeral began at 2 p.m., Kansas radio fell silent for one minute to honor one of its own. The minute of silence was reserved for significant occasions in radio broadcasting, and it honored him not only as a radio pioneer, but also as someone who touched many lives both in radio and through it.

For some, it would be easy to say that KWSK died that day, but it did’nt. For you see, Clem was a big fan of Ella Fitzgerald (first lady of song) and the song she recorded with the Count Basie Band, “The Song Is Ended, But the Melody Lingers On.” That is how the story of Clem and KWSK should rightfully end with the fact that Clem has passed on, but the memory of KWSK still lingers on.

Newspaper Articles Including the following:

| | |
|--|------------------------|
| <i>The Pratt Daily Tribune</i> ----- | <i>Page 86</i> |
| <i>The Pratt Union</i> ----- | <i>Page 130</i> |
| <i>The Great Bend Tribune</i> ----- | <i>Page 132</i> |
| <i>The Dodge City Globe</i> ----- | <i>Page 137</i> |
| <i>The Hays Daily News</i> ----- | <i>Page 138</i> |
| <i>The Wichita Eagle</i> ----- | <i>Page 139</i> |
| <i>The Pratt Pride Magazine</i> ----- | <i>Page 142</i> |
| <i>The Atchinson Daily Globe</i> ----- | <i>Page 143</i> |
| <i>The Sawyer News</i> ----- | <i>Page 144</i> |
| <i>Capper's Weekly</i> ----- | <i>Page 145</i> |
| <i>The Arkansas City Traveler</i> ----- | <i>Page 146</i> |
| <i>The Pratt Mirror</i> ----- | <i>Page 148</i> |
| <i>The Pratt Beaver</i> ----- | <i>Page 157</i> |

The Pratt Daily Tribune

KANSAS, SATURDAY, NOVEMBER 5, 1949

NUMBER 214

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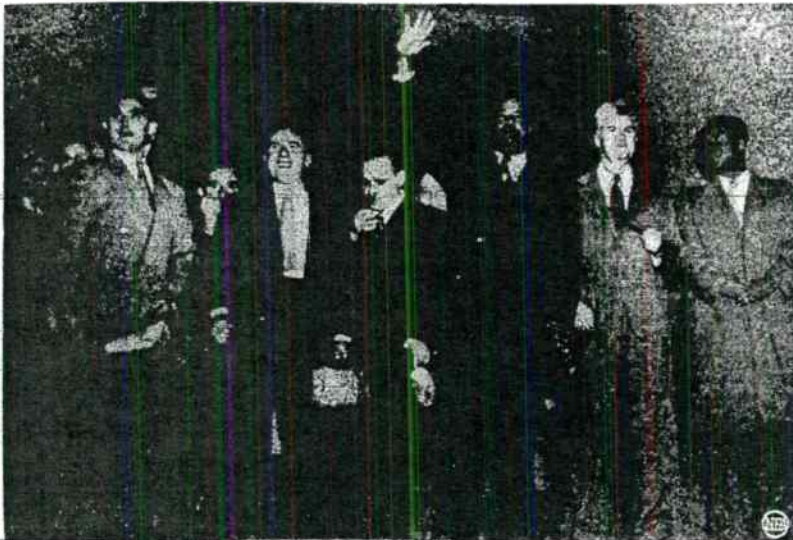
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Pratt On The Air By Spring Promoters Say

Clem Morgan and Boh Schmidt Tell Pratt C. of C. Officials Of Proposed Station.

Pratt will be on the air by spring according to plans presented to Chamber of Commerce representatives yesterday by two men who have tentatively completed arrangements for a radio station here.

Plans call for a spring opening. Clem Morgan will be manager and Boh Schmidt the advertising director of the new Pratt promotional organization. Both are now associated with the station at Hays. Morgan has also worked in radio since 1935 and has been associated with the stations in Great Bend and in Garden City, as well as in Hays. Morgan is from Harper, originally, while Schmidt is from LaCrosse.

The station originally will be a 250 watt daylight station with a radius of about 100 miles. Morgan is seeking a downtown location for a studio as well as a convenient spot near the outskirts of Pratt for the transmitter and the towers.

Negotiations have been going on for the past five months to locate the station in Pratt. Morgan indicated.

A hasty check of Pratt leaders indicated the station would meet with overpowering acceptance. Webb L. Elson, Chamber president and Merle Trout, board member and former president, heard the plan as outlined by the radio officials.

Dean Sewell, contacted as retail chairman of the Chamber, expressed the opinion that the station would aid the excellent newspaper coverage enjoyed already by Pratt to build better trade territory acceptance.

According to Morgan, Pratt offers an unusual opportunity for a station because of the large trade territory, the wealth and prosperity of the community, and the future outlook for continued progress.

Retail Meeting.
In addition to the scheduled dis-

TOP COMMUNISTS RELEASED—Eleven top Communists leave Federal Court after being released on \$260,000 bail by U.S. Circuit Court of Appeals in New York City. On the steps are: left to right, John Williamson, with son Neil, 2½, partly hidden; Gilbert Green; Irving Potash, partly hidden; John Gates; Jacob Stachel; City Councilman Benjamin Davis, waving; Eugene Dennis and Henry Winston. (NEA)

Blood Unit Here Nov. 16

Red Cross Mobile Unit Will Accept Blood Donations At The Municipal Auditorium.

A Red Cross mobile blood unit will accept blood donations at the Municipal auditorium Wednesday, Nov. 16, from 10 o'clock in the morning to 4 o'clock in the afternoon. The Pratt quota is 50 pints.

The blood program in Pratt is in charge of the Rev. A. C. Schroeder. Fourteen local volunteer workers will serve in the canteen and assist in operation of the unit. They include four local nurses who will assist the five unit nurses. A local doctor will be in attendance all day.

Age limit for donors is 21 to 59

HAL GREEN COMING

State President of War Dads Will Be Speaker At Meeting In Pratt Monday Evening.

Hal Green of Wichita, state president of the American War Dads and Mrs. Green, state president of the auxiliary will be guest speakers at the meeting of the local chapter Monday evening at 7 o'clock in the Municipal Building club room. N. A. Campbell, also of Wichita and state secretary of the War Dads, will be present at the meeting which will begin with a covered dish supper.

November will be membership month and a special program is being planned for this meeting as the beginning of the membership drive. The goal of the two organizations is to contact every former member during the coming month and strive to increase their membership 25 per cent over that of

Schools Plan Education Week

Special Invitations To Visit Classes and Several Programs Are Part of Observance.

The Pratt City Teachers association and school administrators have planned daily activities for next week in observance of National Education week, Nov. 6-12. The theme is "Making Democracy Work."

Tomorrow Pratt's churches will begin the week with special attention to Sunday's theme, "The Worth of the Individual." Ministers or lay members will speak on some phase of Education week in each church.

Other topics for the week are, "Educational Opportunity," for Monday, "Responsible Citizenship,"

November 5, 1949

The Pratt Daily Tribune

Pratt Radio Station Application Granted

WASHINGTON, Nov. 5 —(AP)— The communications commission today tentatively granted an application to the Pratt Broadcasting company for a standard radio station at Pratt.

The company, owned by Clem Morgan and Robert E. Schmidt, proposes to operate on 1570 kilocycles, 250 watts power, daytime only.

Unless objection is filed, the grant becomes final in 40 days.

November 5, 1951



Pratt Band To Take Part in Movie Premier Parade in Hutchinson

Pratt high schools 83-piece marching band will take part in the parade welcoming the premiere showing of the movie "Wait 'Til the Sun Shines, Nellie," Wednesday at Hutchinson.

Pratt's band will perform with a band from Hays State college, which will lead the parade, followed up by four Hutchinson bands, and bands from Nickerson, and Burrton, where parts of the film were made.

Band members from Pratt consider it an honor to take part in the program. They have been asked to give a short concert at Main and Second streets in Hutchinson about 3 in the afternoon. They will meet at 1 to take part in the parade.

Members will leave by school bus and cars at 9 Wednesday morning. The party will include director Stanley Talbott, the 83-piece band, and mascot twirlers Susan Green, Nancy Dikeman, and drum major mascot, Douglas Talbott.

Begin Foundation of Coldwater Scout Cabin

COLDWATER — The staking-out and leveling of the site for the new boy and girl scout cabin in Coldwater city park have been completed and the digging of the foundation was begun Friday.

Volunteers are asked to come and help at any time with the dig-

...mercy—have mercy on me.

The extreme penalty for murder is death in Ohio's electric chair.

As Goldsby finished shooting among the 60 passengers jammed into the bus, his weapon clicked empty. Then three men overpowered him and beat him savagely.

Among the dead was William J. Powers, about 60, former Chicago and Washington lawyer who was defense counsel in 1944 for William Dudley Pelley, the Noblesville, Ind., "Silver Shirts" leader convicted for sedition.

Pratt Radio Station Scheduled To Begin Operation June 1

Pratt's first radio station is scheduled to begin operation on or around June 1. Bill Adams, Chamber of Commerce secretary, announced today.

Adams said the new station, call letters KWSK, standing for Keep Watchin Southern Kansas, will operate in daylight hours and will have a range of about 75 miles.

Construction of the station's tower, one mile southwest of Pratt, has begun, and construction of a 12 by 20-foot structure at the tower's location should be started within a few days.

Studios of the new station will be located above Spear's clothing store and the Tupper office supply company, Adams said.

Bob Schmidt, Hays, and Clem Morgan, Dodge City, both active at present in radio stations, are promoters of the new station. Adams said he does not know who will operate KWSK in Pratt.

May 5, 1952

The Pratt Daily Tribune



washing the vegetables.

Cal J. Emerson, city sanitarian, said his office had received many inquiries from Pratt residents asking about possible harmful effects of the spray which gets on garden vegetables.

Emerson said if garden vegetables are washed just as any store-bought vegetables are cleaned before eating, no ill effects will arise. Even if the vegetables were eaten without being washed, Emerson said, probably a person would not get sick.

Pratt Radio Station Tower Completed

Radio station KWSK, to begin operations in Pratt in June, completed this week its 200-foot radio tower southwest of Pratt. Bill Adams, Chamber of Commerce, said today.

Adams said the tower, about the same height as the state highway patrol tower west of town, was purposely set in a depression. Adams said radio engineers expect even greater power from the station because of the low level of water beneath the tower.

Remodeling of downtown office building space for the station's studios is under way, Adams said, as well as construction of a radio equipment building at the foot of the tower. Owners of the station expect the station to be strongest toward the southwest.

The new tower is located a half mile west of the bridge south of town.

Pratt Airport Well A Failure; Richardson Wildcat Delayed

The Municipal airport—oil test northwest of Pratt has resulted in a failure. The hole was dry and abandoned at 4,562 feet. No important showings were encountered but the test was structurally high. The test was located in sw sw 17-27-13.

A mishap at the Richardson well northeast of Cunningham last week has delayed the completion of the well, and may cause its abandonment.

During a drill stem test in the well, oil rose 2,400 feet in the hole and everything pointed toward excellent production in the test. The well was cemented; apparently the cement had been forced into the oil bearing formation and all flow had been cut off.

Broken Hose Causes Fire Alarm

A broken hot-water radiator hose on a car at Fifth and Ninnescah brought Pratt firemen in answer to a call this morning. Fire Chief Wayne Scantlin said the man gave his name as L. Pride Sawyer. When the hose broke loose steam rose from the motor, Scantlin said, causing Pride to think his motor was afire.

Pleased as Punch

Dale Leach, the enterprising young salesman who carries on

May 24, 1952

Three to Compete In Speech Section Of Operation Goodwill

Final selection of the student to represent Pratt on Operation Goodwill, a tour through Canada and the east coast, will be held Monday afternoon at 2:30 in the Ayres-Calbeck chapel. Clarence E. Renner, chairman of the Operation Goodwill committee of the Veterans of Foreign Wars, said today.

Renner said each of the three final contestants, Glayda Toothaker of Cullison, Naomi Stadel, Pratt, and Joyce Smith, Pratt, will give a short speech on U.S.-Canada relations in world affairs.

The three girls have already submitted essays to the judging committee, which will be counted equally with the speeches.

City Electrician Killed

COLBY—(P)—Bill Harper, 29, city electrician, was burned fatally by contact with a power line while working on a pole Friday. His wife, Florence, survives.

Ambassadors of Less Tension

June 7, 1952

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down when given an ultimatum. Mechanical drills failed to uncover any tunnels but the search will continue.

Notorious Compound 76—symbol of Communist defiance on this riot-torn island—has been singled out as the first to be dispersed when "operation breakup" gets underway within the next few days.

Pratt Radio Station Broadcasting Delayed

Broadcasting by Pratt's new radio station, KWSK, which originally had scheduled operation for the first of June, has been delayed until sometime in July, Bill Adams, Chamber of Commerce, said today.

Adams said alterations to radio equipment of the station are responsible for the delay. He said no positive date had been set for the first broadcast of the 350-watt station.

Minor Traffic Accident

One minor traffic accident was reported by Pratt police Friday night. Alford D. Wolf Sr., Hugoton, and Cloyd V. King, 1024 Champa, were involved in an accident at 500 S. Main. Police said King's car was parked when struck by Wolf's car. Damage was listed as minor.



The Pratt Daily Tribune

Pratt Radio Station May Go On Air in August

Pratt's new radio broadcasting station probably will get on the air sometime in August, Clem Morgan, manager and co-owner, told members of the Rotary club Thursday.

The control room at the tower south of town has been completed, he said. Installation of equipment will get under way next week. Upon its completion, Federal Communications commission engineers from Kansas City will give it a trial run. Following their approval, a 10-day notice of readiness to begin transmission will be sent to the FCC at Washington. With its final approval the station will be on the air.

Morgan said the Main street studios will not be completely ready by the time the station begins broadcasting but that the staff would use available quarters until the re-modeling work is concluded.

The station, Morgan said, will operate from sunrise to sunset, although he hopes later to obtain a longer broadcasting period. It will cover a distance of at least a 50-mile radius, he said.

The manager related difficulties of the past few years in obtaining a frequency. With Pratt encircled by stations at Wichita, Hutchinson, Dodge City and Great Bend, available wave lengths were limited, he pointed out. The first frequency selected was contested by a Ponca City, Okla., station. A second choice brought opposition from a Wichita station and a third from a nearby station. He managed to win out over the third protest, he said. The first application was filed in 1949.

Morgan said he had been in the radio business since 1929. His partner in the business here is Bob Schmidt, present manager of KAYS at Hays.

New Through Bus Service to Salt Lake To Start Monday

Through bus service from Wichita to Salt Lake City via Pratt and Pueblo will be placed in effect Monday, according to announcement made by D. E. Moore, general traffic manager, Continental Trailways Bus system, Wichita.

The new service, to be known as the Monarch route, is one of the two new through transcontinental bus routes to be placed in operation on Monday from the Middle West through Colorado to Mormon capitol city. The second route, to be called the Silver Dollar Route, will connect Kansas City and Topeka with Denver, Grand Junction and Salt Lake City.

Moore explained that the new service has been held up for a number of months waiting for delivery of a new fleet of air-conditioned buses especially designed for practical operation across the Kansas plains country as well as through the scenic mountains of Colorado and Utah.

Eight of the big new 300-horsepower buses have been assigned to each of the new through routes for the initial period of service which will include one through schedule daily each way. The through bus from Wichita to Salt Lake City will leave at 11:07 p. m. daily.



Several queries have been received.

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July 18, 1952

The Pratt Daily Tribune



APPROXIMATELY 75 attended the United Fund kick-off breakfast this morning in the Chamber of Commerce rooms. Seated at the speaker's table, from left to right, are Bill Adams, secretary of the Chamber of Commerce; Harold Johnson, president of the Chamber of Commerce; Rudy A. Fischer, United Fund Drive Chairman; and Leland Spurgeon, Pratt radio station, speaker at the breakfast. The man in front is unidentified.

October 22, 1952



The Pratt Daily Tribune

Pratt Radio Station Goes On Air Today

All the difficulties that have plagued it for weeks behind, KW-SK, Pratt's radio station, went on the air at noon today.

At 1570 on the dial, the new station devoted its opening program to ceremonies keyed to the beginning of a new enterprise. Civic leaders and others participated and congratulatory messages were read.

With this formal launching, KW-SK will be on the air daily from sunrise until sunset. It will be 250 watts in power and will cover an area of from 50 to 60 miles in radius of Pratt. It will be heard at greater distances but it will design its programs for listening within this area.

In today's opening program, Clem Morgan, station manager and partner in the Pratt Broad-

casting Company, owners of KW-SK, will be at the microphone. "The Star Spangled Banner" led off. The Rev. Lynn F. Taylor, pastor of the Presbyterian church and representing the Pratt Ministerial association, gave brief devotions.

Bill Adams, manager of the Chamber of Commerce, served as master of ceremonies in introducing civic and community leaders who spoke briefly.

Staff of Eight
Station KW-SK went on the air with a staff of eight, including Morgan. Mrs. Morgan also is on the staff, serving as bookkeeper. She has been associated with her husband in radio work for many years. Their son, Clem Jr., also will be on the staff as announcer. The Morgans came to Pratt from Dodge City.

Others on the station personnel:

Clarence Evans, chief engineer, who comes here from Goodland; Glenn Henson, also from Goodland, commercial manager; Leland (Lee) Spurgeon, formerly of Topeka, announcer; and Bud Pratt combination engineer, sportscaster and control room operator. He will come here from Goodland November 1.

Studios and offices of KW-SK are located at 209 1/2 south Main. There are two studios which flank the control room. There are four offices. The station's transmitter is located south of Pratt in the Ninnescah valley.

Two Music Libraries
Two music libraries will be maintained by the station, Morgan said. Sports coverage of the area is planned and a number of church services will be regularly broadcast. Night athletic events will be tape-recorded and broadcast the day following.

United Press service will be used by the station in its state and national news coverage.

Among those in Pratt for the formal opening of the station was Robert E. Schmidt, partner with Morgan in the station and manager of station KAYS at Hays.

Most of the long delay in getting the station on the air was of a technical nature, Morgan said. In a number of instances, necessary parts were difficult to obtain, especially from those firms with defense contracts.

Accidental Shot Proves Fatal To Alma Coffman

An accidental gunshot wound which she had received only little more than 24 hours earlier, proved fatal Tuesday night at 10 to 12-year-old Alma Jeanne Coffman, daughter of Mr. and Mrs. V. K. Coffman, 902 W. Fifth.

She was struck in the side by a .22 calibre bullet from a rifle, discharged when it fell to the floor at the Coffman home. Vernon Kladre Coffman, her brother, was preparing to clean the gun, which was believed to be unloaded.

Surviving in addition to the parents and brother is Alma Jeanne's grandmother, Mrs. Emma Winters of Lewis.

Alma Jeanne was born Nov. 10, 1930, in Wichita. She was in the eighth grade at Liberty high school. She was a member of the school band.

Funeral services will be held Saturday morning at 10 at the First Methodist church with the Rev. Raymond W. O. Knowles of-



Alma Coffman

ficiating. Interment will be in Green lawn cemetery. Ayres of Calbeck mortuary is in charge and friends may call there until 9 a.m. Saturday.

Circumstances resulting from the bullet wound which the girl suffered are extremely rare in medical records. Physicians at first had determined the bullet was deflected by a rib and had

Await Final Item for New City Turbine

The final item necessary for the operation of the new 5,000 K W turbine in the Pratt municipal power plant is in its way.

Insulation to cover high temperature steam pipes has been shipped and soon should arrive here. Supt. Ralph Parker of the plant has been advised.

The big turbine, a General Electric and the largest ever installed here, is in place for some time and the piping necessary has been completed.

Only the insulation has been lacking. As soon as it arrives, it will be installed by a Wichita firm specializing in that work. Then the new operation can be tested and the big new turbine will be ready to take its place on the line to pump power into the transmission lines served by the local plant.

The power load, now the largest in the history of the city, is being handled by a comparative-ly new 3,000 K W Elton turbine, plus one of 1,750-KW capacity of the same make.

The necessary enlargement of the spray pond has been completed.

October 29, 1952

The Pratt Daily Tribune

The Left-Hand Corner

There's never an open season on insulators but more of them are shot up than all the pheasants, ducks, geese and quail put together. And this despite the fact that there are extra graves in the Great Bend cemetery because some hunter thought it was fun to fire at an insulator holding hot electric wires. Some huntsman bagged three on one pole in the east city limits of Pratt Wednesday letting wires carrying 2,400 volts of electricity fall. That nothing serious happened was no fault of the hunter. He set the stage for tragedy but linemen found the trouble and made the repairs. The bullets splintered the wooden pegs holding the insulators, further costing the city. Every marksman ought to think of the possible consequences when he draws a bead on an insulator.

Eisenhower and Stevenson don't have a monopoly on this campaign business and neither do their party organizations. The Pratt schools have a candidate for the Kansas State Teachers association board of directors and they are doing a lot of electioneering for their man. Roy L. Sailer of local Juco faculty is the candidate and his most enthusiastic boosters are members of the Pratt City Teachers association. Roy will represent the Fifth district on the KSTA board if he is elected. Campaign material already has gone out in his behalf. The election comes during teachers' meetings next weekend. He's getting ready for the baby-kissing phase of the campaign within the next few days.

When KWSK, Pratt's new radio station, took to the air waves Wednesday afternoon and word spread around that local broadcasting was on, several people called the station to find out where to find it on their radio dials. At 1570, they were told. Several were skeptical. "That's your phone number," they said. As it happens, they are one and the same. The station took the air as quickly as it received final approval from the Federal Communications commission. The OK came Tuesday night.

Democrat Comm Fired for Big Co

WASHINGTON (AP)—An official of the Democratic National Committee has been fired for allegedly helping negotiate a nine-million-dollar government contract while working for the committee.

Democratic Chairman Stephen W. A. Mitchell identified him Wednesday night as Col. Lawrence Westbrook, a research and development engineer who since Jan. 5 has served as liaison man between the committee and members of Congress.

Westbrook has been helping House Speaker Sam Rayburn in the Democratic presidential campaign in Texas, and said by telephone from Dallas there was "nothing wrong" with the contract or his negotiations.

Westbrook's dismissal came shortly before midnight as a result of a copyrighted story by Bert

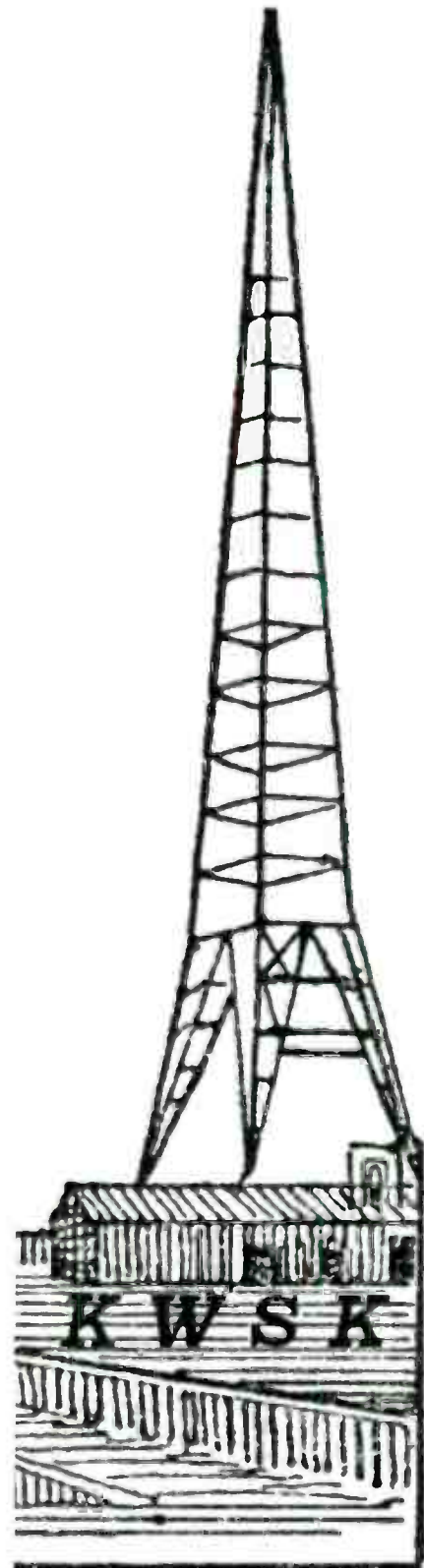
Truman Hits Ike "Pledge" To Sen. Taft

ABOARD TRUMAN TRAIN (AP)—President Truman said Thursday that Dwight D. Eisenhower, in a "casual pledge over a cup of coffee," made a "cold-blooded deal" that could make a difference between peace and a third world war.

That, he said, was when he "gave up the right to use his best judgment" on defense needs at a breakfast in Morningside Heights in New York with GOP Sen. Robert A. Taft.

Truman hurled this charge at Lansing, Mich., after an earlier talk at Grand Rapids, where he declared he was convinced the election of Eisenhower would be "most dangerous to all our hopes for peace."

When Eisenhower says he is a "no-deal man," the President said, he "must think the American people have short memories and that they are easily fooled." In the conference with Taft, Truman continued, Taft "exact[ed] a promise that the budget would be cut to about 70 billion dollars in fiscal year 1954 and 60 billion in fiscal year 1955."



October 30, 1952

The Pratt Daily Tribune



SUNDAY BROADCAST
FROM
OUR SAVIOR'S LUTHERAN CHURCH

Every Sunday at 10:15 or 12:30
Over Station KWSK

SERMON THEME, SUNDAY, NOV. 2
"FRONT PAGE NEWS"

OUR SAVIOR'S LUTHERAN CHURCH
Second and Thompson Pratt, Kansas

November 1, 1952



The Left-Hand Corner

Pratt youngsters received a pat on the back today from Mrs. Beulah McNaught, 108 South Taylor St. They were the best behaved she has encountered. Mrs. McNaught said nothing in her neighborhood had been soaped or marked. Youngsters visited the houses on trick - or - treat missions and they received many treats. Mrs. McNaught's supply ran out early in the evening, but the kids didn't go away empty - handed. She put the pop - corn popper on and had something for all of the 50 or more who called at her home.

Another handicap occasioned by the long drought: Electric fences have lost their sting. Farmers are finding the ground is so dry it is no longer a conductor. Most electric fences use one wire attached to posts with the ground completing the circuit. The earth should be moist or full of minerals to be a good conductor. The old days of herding may have to come back.

Pratt is cutting in on Hutchinson. John Long, Turon farmer, reports he was parked on Hutchinson's main drag and he was able to tune in clearly on KWSK, Pratt's new radio station.

Latest Truman story, going the rounds: A guest at a party

25 Polling Places in Pratt County

Twenty - five polling places will be the magnet for Pratt county voters Tuesday. Twenty of them are in the townships and five in the city of Pratt.

The polls will open at 8 a.m. and close at 6 p.m. election day in the townships. In Pratt, voting places open at 6 a.m. and close at 7 p.m.

Election and counting board personnel for the election in Pratt Tuesday as announced by City Clerk Earl Ball:

First ward, Mellen Motor company, 114 N. Main; Kathryn Norris, Mildred Downing, Margaret Warren, Cars Scouten, Ruth Early wine, receiving board; Irene Holmes, Emma Scott, Margaret Benson, Maude Jacobs, Rose McGuire, counting board.

Second ward, Swinson's auto display room, 103 - 107 S. Main; Dollie Scarbrough, Helen Hartman, Alice Moorhead, Mabel Meek

Tuesday To Be Fine Day for Voting, Says Weatherman

WASHINGTON (AP)—Election day weather over much of the nation will be fair and mild, the weather bureau forecasts.

Its special election day prediction, as of late Friday: "Indications point to prevailing

November 1, 1952

The Pratt Daily Tribune

security.

Heavy Rush Due To Radio Error

There has been a heavy rush to buy driver's licenses due to an erroneous radio report that licenses must be secured by July 1 or it would be necessary for the applicant to take a driver's examination. This report is not true. Dan Sanders of the Sanders Insurance Agency said Wednesday.

Over 2,000 licenses have been sold since his office began selling them June 16. Persons leaving the state should make their applications, but sales will be continued for several weeks before such an enforcement will be made, he said.

An examination will be required of those who do not possess their 1951-1952 licenses, he said.

40 More in South Pool Swim Classes

More than 40 persons will be in the Red Cross pool swim classes Wednesday.

The classes are being held at the Red Cross pool.

Heir to Tunisian


II & Generals

July 1, 1953

Lost


SAVING

EMPLOYERS




Greetings of the Season.

GALLIART Motor Co.



NOEL

Paul Torrence JEWELER



Merry Christmas and Happy New Year

ROUNDS AND PORTER LUMBER COMPANY

WOOLWINE'S

INVITE YOU TO HEAR

America's Most Re-vised Christmas Story

Charles Dickens' ...

"A Christmas Carol"

At 2:30 p.m.

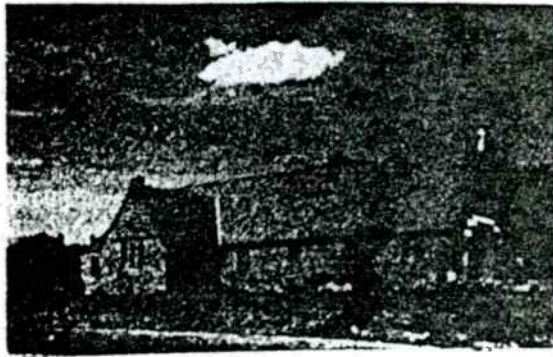
CHRISTMAS DAY

K W S K

December 23, 1953

The Pratt Daily Tribune

7:30 p.m. Friday: Regular meetings of the Loyal Workers class, 7:30 p.m. Saturday Bible school for ages 4 to 14 from 9 to 11:30 a.m. Power, 8 p.m. Thursday: General meeting of the W. M. S. Marion Criswell Circle, hostesses, 2 p.m.



Listen To The Pratt LUTHERAN HOUR

Over K W S K

Sunday, February 14th

10:15 and 12:30

SERMON THEME:

"What Is True Religion?"

OUR SAVIOUR'S LUTHERAN CHURCH

Second and Thompson

Pratt, Kansas

February 13, 1954



VARIETY

IS THE SPICE OF LISTENING

The Pratt Daily Tribune

guards refused to enter the institution without armed support and still were outside the walls an hour later.

During the conference, the warden outlined plans to organize the guards into squads, with a squad assigned to each cellblock. Each cell would be searched, then each prisoner, the warden said.

Remand Help

But the guards refused. They demanded an armed task force precede them into the cellblocks, and search each cell individually with the prisoner out of the cell.

While the guards and the warden conferred, the prisoners, still in control of the penitentiary, prepared their own breakfast and did it in style — serving ham and eggs.

The action by the guards and an announcement that at least one of the concessions granted revolt leaders would not be honored weakened hopes for a complete settlement of the disturbance today.

Only a couple dozen weapons—estimated at one-third of those in the hands of the convicts—dribbled in as the clock crept toward today's 5 a. m. deadline.

Nine hostages were released when Dr. Thomas Harris, state director of institutions, signed a nine-point agreement with five of the 33 toughs who staged the original revolt. The rebellion eventually embraced half the prison and its 1,700 inmates.

It was feared the inmates had heard that Arthur Hawman, county prosecutor, had announced he would prosecute the ringleaders.

Hawman said he would ignore Harris' promises to seek leniency for the revolt leaders.

No Agreement in Transit Strike

WASHINGTON (AP)—Washington's transit strike neared the end of its first week today with no sign of settlement.

Among suggestions yesterday was one from Chairman Neely (D-WVa) and Sen. Morse (D-Ore) of the Senate District of Columbia Committee for a 60-day recess in the walkout which started last Friday. The AFL transit workers' union repeated its opposition to any recess unless the company agrees to arbitration of strike issues unsettled at that time.

The strike has tied up all District and Maryland operations of the Capital Transit Co., and forced 400,000 riders to seek other means of getting to and from work.

The union seeks a 25-cent hourly increase for bus and street car operators who now earn \$1.90 an

Weather Service Is Proposed To Pratt Officials

Twenty-four hour weather information by teletype was proposed this morning for Pratt by Theron Salee, of the weather bureau in Wichita.

Meeting with a representative group of Pratt people to determine the interest in a special teletype setup being inaugurated from Wichita, Salee said this method of supplying communities weather information is the best service they can offer.

Operation of the circuit would be originated from the weather bureau in Wichita. The teletype circuit would relay all pertinent information including warnings for storms, special alerts and other facts as they were collected by the bureau. He said the printer would have to be placed in some point where 24-hour activities are carried on as he recommended the police station.

To Cost \$138

Cost of such a system would be only the wire charge and teletype rental from the telephone company. This would amount to \$138.65, according to Wayne Mitchell, of the Southwestern Bell Telephone offices in Wichita, who was in attendance at the meeting.

Clem Morgan pointed out that the local radio station now provides several weather broadcasts daily for on-the-spot information direct from the weather bureau in Dodge City. The Tribune provides official weather forecasts daily received over the Associated Press. The proposed service would give much the same information now already available by radio and newspaper in Pratt.

It was pointed out that wherever the printer was placed would then become an information center for specific weather information. To be effective to the public, the service would have to be printed or broadcast, Salee said. He told the group that a number of communities in the area around Wichita are considering this type of teletype hookup. He said he was not selling the service, but rather explaining its probable availability. No action was taken by the group which met in the chamber of commerce offices.

Present for the meeting this morning were: Earl Swinson, Ira Frantz, W. S. Grier, Walter Rosenbaum, Bill Adams, Dr. R. A. Flanders, Clem Morgan, Paul V. Henderson, and Robert L. Cribb.

July 7, 1955

The Pratt Daily Tribune

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Boy Driver's Father Charged After Accident

Two persons were hospitalized and two were arrested as a result of an accident seven miles east of Sawyer at 4:30 p. m. Monday afternoon.

One of the two persons arrested, Everett E. Dauner of Isabel, was the father of the 15-year-old driver of a truck involved in the accident. He was charged with permitting an unauthorized minor to drive.

The arrest, made by State Highway Patrol trooper Glen Clopton, is believed to be the first made in the Pratt area as a result of Kansas' new restricted driver's license law for persons 14 and 15 years-old.

Two Thrown Out

Clopton reported today that Dauner's son, Clark Duane Dauner, was driving a truck which collided with a trailer parked beside a county road. Two passengers in the truck, Ralph D. Krug, 15, of rural Cunningham, and Ronald R. Panning, 16, of Cunningham, were thrown out of the truck and injured.

Clopton said Krug suffered a crushed left foot and a cut on his right leg. Panning, according to

Religious Radio Station for 5-State Area Planned Here

The Christian Broadcasting Company of America, a non-profit organization, completed incorporation procedure Monday in the secretary of state's office in Topeka.

The broadcasting company plans to establish headquarters in Pratt to broadcast day-long religious programs over a five state area.

Darrell E. Hecht of Coldwater, now a student at Friends university in Wichita, is resident agent. The company plans to broadcast services interdenominationally with churches in Pratt and throughout the area taking part.

The idea of continuous religious programs has been originated with success in the Philippines as a missionary project, Mrs. Edwin Cook who has been assisting with the movement in Pratt, said today.

The local company has been planned by Hecht and a group of students who are in training for Christian service.

Pratt has been chosen as a site for the broadcasts because of its central location to send programs out over the airwaves to cover Kansas, Oklahoma, Colorado, Nebraska and Missouri.

School Book Exchanges To Be Held Sept. 1

The book exchanges to be held at the three city grade schools were planned at a meeting of the officers of the Parent Teachers Associations held Monday. The officers met with Don Lidikay, superintendent of schools and Miss Gertrude Gillam, elementary school supervisor.

The book exchanges will be held in the Central, Mattie Haskins and North school auditoriums with the books being taken to the buildings Thursday, Sept. 1.

The books will be placed on sale at the three schools Friday and Saturday mornings from 9-11:30 a. m. and again on Tuesday morn-

August 23, 1955



The Pratt Daily Tribune

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Silver Dollar Winners To Be Named on Radio

The Chamber of Commerce retail committee will take to the radio next Wednesday afternoon in an experimental "speed method" to announce the winner of the \$525 Silver Dollar Day prize.

George Purnell, committee chairman, announced today that the winners name will be drawn just a few minutes before the 4 p. m. announcement time by a committee of three.

Participating firms are to install radios in their business houses and tune in to Pratt station KWSK at 4 p.m. to get the names of the winners.

The winners must be in one of the stores at 4 p. m. to be eligible for the cash prizes, the same as usual.

Purnell said a three-man committee to make the drawing for the record-sized \$525 first prize will be composed of Loren Thrall, Chamber president, himself, and Chamber Manager Bill Adams.

Stores will be given two minutes to call the radio station back if the top winner is in the store.

Formerly, the drawing has been made well in advance with sealed envelopes used to distribute the list of winners to each participating firm.

"This is an experiment," Purnell said. He emphasized that the winners must be in the store at 4 p. m. and do not have two minutes to get there after hearing their names announced on the radio.

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December 10, 1955

The Pratt Daily Tribune

Issue
Page

Breakdown Puts KWSK Off Air

KWSK is temporarily off the air due to a neutralizing condenser which burned out at 8:33 Thursday morning.

The condenser shorted out and although the repair of the damage will not take long the station is having to wait on the parts.

Parts were ordered from the Gates Radio company in Quincy, Ill., and due to the bad weather had to be sent by train to St. Louis. From there they will be flown to Wichita where Clem Morgan, station owner, is waiting to bring them to Pratt.

The station plans to return to the air Saturday morning.

HER 18TH CHILD
HUNTINGTON, W. Va. (AP)—Mrs. Herman Burd, a 36-year-old grandmother, has given birth to her 18th child, a daughter.

February 17, 1956



MR. AND MRS. RAMON GODFREY (Friend Photo)

Vows Read for Margaret Morgan and Ramon Godfrey

Miss Margaret Morgan, daughter of Mr. and Mrs. Clem Morgan, bride, and Ramon Godfrey, son of Mr. and Mrs. W. C. Godfrey of Pratt, were united in marriage in a candlelight ceremony performed in the sanctuary of the First Methodist church last evening. The bride wore a ballroom length gown of pale green tulle. The groom wore a tuxedo. The ceremony was officiated by Rev. Paul Hault, pastor of the church. Her bridal bouquet was an arrangement of white gladioli and white hydrangeas. Her small hat and tapers in seven branch candelabra were also white.

Miss Mary Morgan and Miss Martha Morgan, sisters of the bride, acted as bridesmaids. They wore dresses of blue tulle. The bride's white carnations. She also wore white accessories.

Fitting and Showing School Held Thursday

Barber County B-Square 4-H and Pratt County Ashton 4-H clubs held their annual fitting and showing school at the school at Isabel, Thursday afternoon, June 7, inviting Evergreen 4-H club and the Sawyer Hustlers 4-H club as guests. The purpose of this school is to show the girls whether or not they are ready to be fitted and shown. The girls who are attending Pratt are just now much more work needs to be done on them before going to college. He is employed as a judge at the county fairs by Safeway for the summer and Mr. Foods and gardening displays will continue in the fall. He is also a member of the Barber and Club Agents from both counties. After a wedding trip to Booneville, Ark., the couple will be at the Fourteen head of cattle, Herford pure bred, and Angus, were exhibited and

June 9, 1956

The Pratt Daily Tribune

Docking Demands Resignation of Greensburg Man

TOPEKA, Mo.—Gov. George Docking today demanded the resignation of State Brand Commissioner Charles Lake of Greensburg on grounds "you have been grossly derelict in your duties."

Docking told Lake in a letter that the Kansas Livestock Assn., which originally included Lake on a recommended list of possible appointees for the job, "has requested me to secure your resignation."

March 15 Deadline

Docking said if Lake does not resign by March 5 he will contact the attorney general to take the necessary legal means to oust Lake.

The governor released copies of a letter from directors of the Livestock Association and its president Frank Winzeler in which they said they originally asked Lake to resign July 30, 1956 and that Lake agreed to do so.

"Lake has not resigned nor has he shown any intention to do so," the letter said. "He has shown ineptness in discharging his duties, has done harm to the Kansas Livestock Assn., the livestock industry and the people of Kansas by his actions."

The letter also included some specific accusations against Lake. Lake's two-year term expires June 30. He has been brand commissioner for many years.

Reached at Greensburg, Lake had no comment.

Saturday Rifes For Melvine Morgan

Mrs. Melvine Morgan, 51, died Thursday afternoon at 4 p.m. in the Donley hospital in Kingman. Mrs. Morgan was the wife of Clem Morgan, owner and operator of KWSK, the Pratt radio station. She had been in poor health for the past year.

Mrs. Morgan was born in McLouth, Kas., May 1, 1905. She moved to Pearceville, near Garden City, in 1907, where she lived until 1940. She attended Garden City junior college. The Morgans have been residents of Pratt for the past five years.

Active in Church, Scouting

She was a member of the Methodist church, Pilot club, and Auxiliary of Woodman of the World. Mrs. Morgan was very active in church work, taught a Sunday school class and was active to Scouting.

Survivors include her husband, Clem, one son, Clem Jr., Pratt, associated with father at KWSK; three daughters, Mrs. Margaret Ann Godfrey, Pratt, Mary Martha and Marla Marie, of the home; one brother, Andrew R. Hummer, Garden City; and two sisters, Mrs. Edsworth Holmes, Garden City, and Mrs. Jay Clayton, Salt Lake City, Utah. One brother, Noah Paul, preceded her in death.

Funeral services will be held Saturday, at 2:30 p.m. in the First Methodist church. Rev. Paul Hantla will officiate at the services. Interment will be in the Greenlawn cemetery. Ayres-Calbeck mortuary is in charge of the arrangements.

George F. Doan Gets Jaycee Farmer Award

George F. Doan was presented the outstanding "young" farmer award at the meeting of the local Jaycees last night in the Chamber of Commerce rooms. The presentation of the plaque and certificate was made by Jack Irwin.

Qualification for the award include a balanced farm program.

March 1, 1957

The Pratt Daily Tribune

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| <p>ten season with midweek services at 7:30 p.m. Sermon theme: "Overcome Anxiety Thru Christ!"</p> <p>Thursday: Pratt County Ministerial Association meets at the Lutheran Church, 1 p.m.</p> <p>Friday: Men's Club meets Friday evening at 7:30 for the presentation of the Scout Troop Charter, the topic: "Prayed Out or Just Stiff-Kneed?", and an hour of fellowship.</p> <p>Saturday: Junior confirmation instruction classes, 9:30 a.m.</p> <p>Friends Church Lawrence and Maple Streets Rev. Francis McKinney, Minister Sunday: Sunday School for all ages, 10 a.m.; Morning Worship, Sermon: "Satan: A Defeated Foe," 11 a.m.; Christian Endeavor for adults, young people and children, 8:30 p.m.; Gospel Service, 7:30 p.m.</p> <p>Wednesday: Prayer and Praise Service, 7:30 p.m.; Monthly Business Meeting, 8:30 p.m.</p> <p>Friday and Saturday: Haviland Quarterly Meeting at Prairie Vale Friends Church near Coldwater.</p> <p>Assembly of God Church Sixth and Hamilton Streets Rev. David L. Richards, Pastor Sunday: Sunday School 9:45 a.m.; Worship Service, 10:45 a.m.; Christ Ambassadors, 8:30 p.m.; Evangelistic service, 7:30 p.m.</p> <p>Monday: District Rally at Hutchinson. All day.</p> <p>Tuesday: Visitation at 7 p.m.</p> <p>Wednesday: Special Women's Missionary Council Service, 7:30 p.m.</p> <p>Thursday: W. M. C. Meeting. Mrs. John Dupes, Cunningham.</p> <p>Friday: Prayer Service 9:30 a.m. Children's Bible Hour, 4 p.m.</p> | <p>Calvary Baptist Church Rev. Hal Mason Sunday: Sunday school, 10 a.m. Morning service, 11 a.m. Young People, 7 p.m. Evening service, 7:45 p.m.</p> <p>Wednesday: Prayer meeting, 7:30 p.m.</p> <p>ADDITIONAL CHURCH NOTES ON PAGE 3</p> <div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>Listen To Church of Christ's New Radio Program Over KWSK Beginning SUNDAY, FEB. 24 9:00 A.M. to 9:15 A.M. Each and Every Sunday!</p> <p>Jack Southern, Minister</p> </div> | <p>Pratt Monument Co. Cherished Memories That Live Forever</p> <p>Woolwine Supply Everything Automotive</p> <p>Bales Insurance Agency Ronald Bales — Ralph Bales</p> <p>Weingart Truck & Tractor Co. Al Weingart</p> <p>Jo-Mar Dairy Milo Hilton</p> <p>Pratt Glass Co. Allen Webb — Ellis Webb</p> <p>Modern Upholstery Mr. and Mrs. Tom Jenkins</p> |
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March 2, 1957

included as an income source was an additional \$1 for driver licenses.

Shepard said 126 out of 602 Kansas high schools now have driver training and out of 25,447 high school sophomores in Kansas last year, 15,531 of them receiving driver training.

Shepard gave Rotarians a 10 question quiz on safe driving and then a movie on drivers' chain reactions to both courtesy and thoughtlessness was shown.

Circus To Pratt on May 13

The first circus in Pratt in four years will be Monday, May 13 when the Carson & Barnes three-ring Wild Animal Circus comes to town for two performances.

The circus, to set up one-half mile south of Pratt on US-281, will feature 14 acts along with an all-new menagerie.

Morgan Named Kiwanis Officer

Francis Morgan was elected vice-president of the local Kiwanis club at the meeting last night in the Serva-Teria. He will complete the unexpired term of Bob Lolley, who resigned.

A report was made of the survey to date that is being taken in the schools to determine the number of boys who are interested in Scouting. If there are enough boys interested who are not already in a troop the Kiwanis club may sponsor a troop.

Guests attending the meeting were Duane Parker and Les Schreiber.

The next meeting will be the first anniversary of the local Kiwanis club. Eleven members will receive their perfect attendance pins at this meeting.

Chevrolet Featurama Show will close at 8 p.m. Saturday at Swinsons.

two young daughters were on the first leg of a vacation trip to Florida.

There was no indication of an emergency as the big airplane, piloted by R. L. Calhoun of Alexandria, Va., circled the airport and approached for a landing. But the plane landed "hard," an airport official said.

A Capital spokesman said instruments in the cockpit indicated the landing gear was not secured so Calhoun zoomed the big ship into the air. Seconds later the right inboard engine caught fire and flames raced along the fuselage.

Capt. Calhoun, who had alerted the airport, set the plane down in a few seconds.

FEWER ON GRAIN FEED

TOPEKA, Kan. — Kansas farmers had 90,000 cattle on grain feed for market April 1, or 17 per cent less than the same date in 1956.

The number was 41 per cent below the 153,000 head on feed Jan. 1, 1957.

April 19, 1957

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| <p>McPherson, Ninnescah and Saraloga.</p> <p>The increase in McPherson township was caused mainly by change in production classes as set by the state, Evans said. In 1955-56 it was in primary production class and was increased to secondary during the past year. Valuation is now \$1,346,708, compared with \$1,081,245 in 1956.</p> <p>New drilling activity accounted for most of the increase in the other townships.</p> <p>Largest township, in valuations, was Iuka, with a valuation of \$2,165,875. Even then, it was down more than \$300,000 from 1956.</p> <p>Carmi, Logan and McPherson townships were also valued at more than a million dollars.</p> <p>Fried Chicken Supper, Sacred Heart Hall, Thurs. June 27, at 6 p.m. Adults \$1.00, children 50c.</p> | <h2>Radio Station Off Air Here</h2> <p>Radio station KWSK of Pratt is off the air and will be for possibly two or three days or maybe longer depending on the time needed to ship in new equipment.</p> <p>The control building located one-fourth mile west of highway 281 on a county road was flooded early this morning. Chief engineer, Carl Lewis had to wade hip deep water to enter the building.</p> <p>According to Clem Morgan the equipment which was damaged will have to be sent to Pratt by freight as it is heavy and that is the reason the station will have to remain off the air for such a long period.</p> | <h2>Medicine Lodge Families Out</h2> <p>MEDICINE LODGE -- Families living on east Second and East Washington streets, on the edge of the Medicine Lodge park were evacuated from their homes again this morning as the waters of Elm creek reached their doorways.</p> <p>Medicine Lodge only received about 1.50 inches of rain Tuesday night but a five inch rain received at Sawyer had caused Elm Creek to rise rapidly.</p> <p>Trucks were having difficulty reaching the homes due to the mud. This is the highest the creek has been in many years.</p> <p>During electrical storms Tuesday night three transformers were knocked out leaving parts of the town in darkness.</p> | <p>Soviet navy trained Egyptian anti-aircraft gunners at the Polish naval base of Gdynia for six months.</p> <p>Delivery of the submarines is now believed to have been a part of the secret arms deal President Gamal Abdel Nasser negotiated with Russia nearly two years ago.</p> <p>Deliveries at this time, according to the Soviet agency, are being made to bolster the prestige in the Arab world.</p> <p>The Soviet agency in advertisement of Nasser's support of Moscow comes at a time when top American officials are becoming more and more outspoken in denouncing his activities.</p> <p>repairing the lines was the important thing in travel on many of the rural roads.</p> <h2>Bishop Not Sure of Move</h2> <p>LOS ANGELES -- Some churchmen believe there is a resurgence of religion in America, but Bishop James J. Callahan of the country's interest is more vocal than spiritual.</p> <p>"There is a large body of persons who profess to believe in God, but do nothing about it," he said at a church meeting. "These may be called the 'hip-servants' of the Lord."</p> <p>"Actually," he said, "what I believe is happening is this: We are losing the lukewarm and we are diving into the hot and the cold."</p> |
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| <p>against the end of the dam at a scare that the dam might be in on showed the log.</p> | <p>NO DANGER—There seemed to be little danger this morning of anybody trespassing on the private lake of M. R. Barnes at the junction of US-281 and K-64. The lake and all surrounding ground was inundated by the flood.</p> | <p>WASH OUT—Flood waters beat the Pratt County lake. The and threatened to wash out th</p> | |
| <h2 style="text-align: center;">June 26, 1957</h2> | | | |

LOOKING BACK—

June 29, 1917
 Miss Clara Schilling closed her inner kindergarten.
 John A. Campbell, North school English teacher, enlisted in the army.
 The C. A. (Coffey) and R. R. (Rider) families are among those who plan an outing at Turkey Creek on the Fourth of July.
 Dodge City agriculture authority urged Kansans to "grub like" farmers stricken by the drought.
 June 29, 1927
 Walter Simpson and Milo Cord are playing the championship bit at Crestview.
 Pratt's population, according to assessors' figures, is 5,440.
 Lloyd Smith has designed a new window display at the bank.
 A large crowd attended the band concert in Zerger park last night.
 June 29, 1937
 Rock Island reported four tons of wheat being shipped in Pratt daily.
 There were 3,399 cars registered in Pratt county in the first months of 1937.
 Wayne Flannigan received serious injuries in an auto accident.
 Mrs. Bert DeVault died in a city hospital yesterday.
 June 29, 1947
 Twenty-three young women are expected in the July 4th bonny event.
 Combines are badly needed in Pratt county.
 Gov. Frank Carlson and his east-visiting party will be here today.

Rate 1 month \$1.50, 3 months \$4.00, 6 months \$7.00, 1 year \$12.00, 2 years \$20.00

The Flour & Charm
 PHIL SPITALNY'S
 ALL-GIRL ORCHESTRA & CHOIR
 featuring
 EVELYN and her Magic Violin
 Sunday at 11:50 A.M.
 KWSK dial 1570



SPONSORED BY
Ayres-Calbeck
 Mortuary

June 29, 1957



Other materials needed for the cleanup operations.
 Especially needed is heavy equipment such as trucks and track-type tractors, Jaycees said.
 Persons who want to work or donate equipment are asked to call the Chamber of Commerce office so the Jaycees may know what equipment to expect.
Radio Station Still Off Air
 The local radio station, KWSK, will not be able to resume broadcasting for one or two more days, according to Clem Morgan Jr. The station has been off the air since rain fall Wednesday morning flooded a control building south of town.
 Repairs have been delayed by the shipment of equipment needed. The equipment was expected to arrive in Pratt Monday, but several days will be required to install it.

Farmers Are Hoping Rain Will Stay Out
 Pratt county farmers are hoping rain will hold off for the rest of the week to allow them to get into their fields.
 Rain-soaked ground is delaying wheat harvest and milo planting operations in the county and time is becoming the major factor on both farm fronts.
 Farmers still hope to salvage some wheat but a considerable amount of the wheat acreage was almost completely destroyed by recent rain and winds.
 Some fields are still very late in ripening. John Baker, Pratt Equity exchange manager, said this morning, and wet fields and wet grain are delaying cutting of wheat which is ripe.
 Farmers will cut the higher ground first, Baker said, with the hopes of getting what grain may be salvaged. He said some farmers had said they thought they would be lucky to get a five-bushel-per-acre average but would be ahead-and-cut.
 Baker said it would be hard to estimate how many harvestable acres remain in the county but said he didn't think it would be very much.
 Baker said some milo is up and won't have to be replanted although some farmers definitely will replant in spots. Some of the seed thought to have been washed out has sprouted and is now growing.
 Baker said the question is now whether the late-planted milo will mature in time for a harvest. He said some farmers will go ahead and plant, as soon as they can get into fields, in the hopes of the grain maturing. They will have pasture in the fall if it does not mature, he said.

July 2, 1957



The Pratt Daily Tribune

Radio Station Return Nears

KWSK, the local radio station may possibly return to the air early Sunday morning, according to Clem Morgan, owner. The main portion of the necessary equipment has been installed with men working late Friday night and Saturday.

There is a possibility that the station may be checked out during the night and resume broadcasting Sunday, but it is not known for sure, Morgan said. The station has been off the air since the heavy rains flooded the control tower on June 26. There is still some equipment which has not arrived in Pratt.

July 6, 1957

Radio Station Return Slated

KWSK, local radio station, which has been off the air since June 26, will run a frequency check tonight and barring no further difficulties will return to the air tomorrow.

The stations' control tower was damaged by the flood waters and it was necessary to install new equipment before broadcasting could be resumed.

July 8, 1957



The Pratt Daily Tribune

Huffman Seeks License For New Radio Station

A radio broadcasting license for a proposed new Pratt radio station was applied for with the Federal Communications Commission today.

The Left-Hand Corner

Another "accident" act is being performed today. Seven neighbors of Calvin Lewis, who lives northwest of Pratt, are plowing and one-waying his ground for him. Lewis is confined to Pratt County hospital with an infected finger. He injured three fingers on his right hand April 13, while loading milk cans. All the fingers healed except the little finger which became infected and will keep him confined to the hospital for quite sometime.

A stranger might have thought he was in the wrong place at Pratt high school this morning. Today was the annual center "Hobo Day," with seniors appearing in various costumes. Costumes were judged by a panel of teachers with prizes going to students with the best costumes.

Pratt municipal airport is expected to be a busy place next Sunday morning. That's the time set for the annual fly-in breakfast held by Mr. and Mrs. Everett Dunkin, airport managers. Dunkin is busy laying in eggs, bacon and coffee to serve the large crowd of pilots expected between 7 and 11 a.m. Last year more than 200 persons were served and Dunkin had to make a hop-to-a-farmer's house in his plane to get more eggs when his original supply ran out.

Fred Razoek and the Jayhawk cafe have received a certificate from the American Restaurant magazine for an editorial feature award. The cafe was the subject of a feature article in the May issue of the magazine, which mentioned Razoek's participation in community affairs by turning over

The application was made by Bill Huffman, 507 N. Main, who is listed as owner and general manager of the proposed station.

Huffman is a partner with John Hampton in the Hampton and Huffman accounting firm here and will remain with that firm when the radio station is put into operation.

The proposed station will be constructed three and one-fourth miles east and one-fourth mile south of Pratt, with both studios and transmitter to be located at that site, Huffman said.

The station would operate on a day-night basis, broadcasting at 5,000 watts daytime and 1,000 watts nighttime. The daytime range of the station would cover an area roughly 216 miles by 185 miles, Huffman said.

The area would include Wichita, Hutchinson, Hays, Garden City and Alva, Okla.

The general manager said he expected FCC approval by Oct. 1, and that construction would start soon after. He said plans called for the station to be on the air within 60 days after final approval from the FCC.

Transmission would be from four towers, each 170 feet tall, Huffman said.

Tucker Back

Huffman said the proposed station would employ 15 persons, including two announcers and three engineer-announcers. Dave Tucker, formerly of Greensburg and Pratt, will be station manager and Mrs. Velda Stubbs of Hutchinson will be program manager, Huffman said.

Tucker was formerly with KWSK here and is now working for a radio station in Nebraska.

Huffman said plans call for emphasis on live sports coverage, including Kansas University and Kansas State football and basketball games as well as broadcasts of Pratt high school and junior college sports events.

Several other local "live" shows are also scheduled, Huffman said, as well as "disc jockey" and other music shows.

Proposed call letters of the station are KEES, Huffman said, but those, as well as station frequency, must be approved by the FCC.

May 15, 1958

The Pratt Daily Tribune

Glenn Henson Named Manager

Glenn Henson, 319 Chainpa, has been named manager of the Calbeck Furniture store replacing Mrs. Van A. Green.

Henson, who has been employed at the furniture store for several years, began his duties as manager Monday. Green, manager of the Pearl Miss Calbeck's Furniture store for the past five and one-half years, resigned to become general manager of Investramma, Inc.—a Pratt investment group.

Interest Low

Latin and Spanish classes do not have this contact with bilingual families.

Special Meetings At Assembly of God

A four night crusade of penitence will begin Tuesday night at 7:45 p.m. at the Assembly of God Church.

The Assemblies of God Churches hold as one of their distinct doctrines...

May 19, 1958

Pratt Man Files Radio Application

Francis C. Morgan Jr., of Pratt has filed one of two applications to start a radio station in Larned.

Morgan is currently associated with his father in the operation of radio station KWSK in Pratt.

Morgan and Pler San, Inc., of Wichita both filed applications Monday with the Federal Communications Commission in Washington.

Both applications are for 500-watt daytime stations and both are on 1290 kilocycles.

The FCC is currently studying an application by Bill Huffman of Pratt for a station, to be located here, also on 1290 kilocycles.

Home Ec Group Names Officers

Officers for the new year were elected at the annual meeting of the Pratt County Home Economics advisory committee Monday afternoon in Pratt.

Elected were: Chairman, Mrs. Richard Roberts; Vice-Chairman, Mrs. E. O. Maynard; Secretary, Mrs. Sam Redfern; Treasurer, Mrs. Edwin McGuire; and Reporter, Mrs. John Miller.

Mrs. Vernon Reschke, a retiring member, installed the new members.

January 13, 1959

BOWLING SCORES

CHURCH LEAGUE

Team Standings

| Team | W | L |
|----------------|----|----|
| Natrona No. 1 | 13 | 1 |
| Pratt Lutheran | 13 | 3 |
| Natrona No. 2 | 8 | 8 |
| Natrona No. 3 | 8 | 8 |
| Luka Methodist | 2 | 14 |
| Natrona No. 4 | 2 | 14 |

Individual Hi 10 - Emil Wetzel, 193
 Individual Hi 30 - Eddie Gallati, 514
 Team Hi 10 - Pratt Lutheran, 796
 Team Hi 30 - Pratt Lutheran, 2241

SITE OWLS

Team Standings

| Team | W | L |
|------------------|----|---|
| Geralds-Jenkins | 10 | 2 |
| Young's Service | 9 | 3 |
| Popp Truck Lines | 7 | 5 |
| Weingarts | 6 | 8 |
| Owston's | 6 | 8 |
| Pilot Club | 6 | 8 |
| KWSK | 3 | 9 |
| Paul Trent | 3 | 9 |

Individual Hi 10 - Norma Kramer, 171
 Individual Hi 30 - Bonnie Seidel, 460
 Team Hi 10 - Popp Truck Lines, 877
 Team Hi 30 - Geralds-Jenkins, 1900

September 24, 1958

The Pratt Daily Tribune

BOWLING SCORES

TUESDAY NITE OWL'S Team Standings Make-up Games

| Team | W | L |
|---------------------------------|--------------------|-------------------|
| Weingarts | 52 | 16 |
| Popp Truck Lines | 42 | 26 |
| K W S K | 36½ | 31½ |
| Youngs | 36½ | 31½ |
| Owston | 35 | 33 |
| Geralds-Jenkins | 32 | 36 |
| Trent Plumbing | 22 | 46 |
| Pilot Club | 16 | 52 |
| Individual Hi 30 Bonnie Seidel | 184 | |
| Individual Hi 30 Frances Laffer | 174 | |
| Team Hi 10 Weingarts 764 | | |
| Team Hi 30 Weingarts 2248 | | |
| Splits picked up | | |
| Pat Jones & Milton McKinley | 5-10 | Mary Webster 3-10 |
| Bonnie Seidel 3-10 and 6-7-10 | Hazel White 6-8-10 | |

TUESDAY NITE OWL'S Team Standings Final Team Standings for Second Half

| Team | W | L |
|---|-----|-----|
| Weingarts | 55 | 17 |
| Popp Truck Lines | 46 | 26 |
| Youngs | 39½ | 32½ |
| K W S K | 36½ | 35½ |
| Owston | 35 | 37 |
| Geralds-Jenkins | 33 | 39 |
| Trent Plumbing | 26 | 46 |
| Pilot Club | 17 | 55 |
| Individual Hi 30 Norma Eisen | 186 | |
| Individual Hi 30 Norma Eisen | 180 | |
| Team Hi 10 - Weingarts 715 | | |
| Team Hi 30 Weingarts 2074 | | |
| Splits picked up | | |
| Jewell Lales, 6-7-10, Jane Bauman & Barbara Meyer, 3-10, Norma Eisenbauer, 2-7 | | |
| Geralds-Jenkins, winners of the first half, and Weingarts, second half winners, will bowl for first and second place trophies on Monday night | | |
| Season's Individual Hi 10 Norma Eisenbauer, 207 | | |
| Hi 30 Norma Eisenbauer 641 | | |
| Season's Team Hi 10 Weingarts 715 | | |
| Hi 30 Weingarts 2207 | | |

May 20, 1959

Jerrlea Johnson gave a project talk on correct posture.

A community is not complete unless it works and plays together. The Richland Community is having a picnic at the Pratt County Lake, August 18.

Record books are an important part of 4-H Club work. All record books are to be complete and given to Sylvia Leak, secretary, by August 21.

Recreation was lead by Garland and Ramona Lewis. Harold Leaks and Richard Roberts served refreshments.

Jerrlea Johnson, reporter.

When the eulachon, or candle-fish, is dried and a wick pulled through it, it will burn like a candle.

HEAR THE BALDWIN ORGAN

Daily at
12:30

Radio Station
KWSK

Sponsored by
WOLFE MUSIC
122 S. Main
GR 2-4501

JOSEPH L. LEVINE PRESENTS

HERCULES

IN DYALISCOPE



EASTMAN COLOR
CAST OF THOUSANDS!
COST OF MILLIONS!

STARRING
STEVE REEVES SYLVA KOSCINA GIANNINA MARA CANALE

Fabrizio Mioni - Leo Carraro - Arturo Dominici
Mimmo Palmara - Lida Allonas - Gino Rovere

DIRECTED BY PIETRO FRANCISCI - D. S. C. P. FILM - GALASSI

DISTRIBUTED BY Warner Bros.

NOW!! SHOWS 7:15-9:15

BARRON

IN EXCELLENT CONDITION

August 13, 1959

The Pratt Daily Tribune

Radio Stations Hearing Slated

A hearing on an application for a construction permit for a new radio station here by Bill Huffman of Pratt has been scheduled for June 13 in Washington, D.C. Huffman's original application was filled with the Federal Communications commission May 19, 1958.

Two other applications for the same frequency, however, were filed with the FCC in January, 1959. Both applications are for stations at Larned. One was filed by Francis Morgan Jr. of Pratt and the other by Pier San, Inc., of Wichita.

Huffman who plans to broadcast from 6 a.m. to midnight if his application is approved said today he might be able to be on the air as early as 90 days following approval of his application. Delay of that approval until winter, however, would result in a delay of several months in getting on the air, he said.

The hearing is scheduled to be held before an FCC examiner with a pre-hearing conference scheduled for next month.

Huffman said the principal question to be determined at the hearing is whether the public could best be served by Pratt having its first night time station and second day time station or by Larned receiving its first station.

Dodge City, second; and Mrs. C. J. Crosby, Pratt, second.

Junior judging winners were Douglas Williams and Boyd Slade Preston, who tied for first; and Keith Lewis, Pratt, third.

About 70 persons attended the event.

Weather

LOCAL WEATHER

Yesterday's high—85
Last night's low—64
Noon temperature—77
Wind direction—S
Wind velocity—18 MPH
Humidity—62 per cent
Precipitation—.00
Moisture received this year—6.14
Same period last year—4.29

FORECAST

SOUTHWEST KANSAS — Tonight widely scattered thunderstorms southerly winds 25 miles per hour, temperatures in the lower 60s; Saturday scattered thunderstorms, turning colder with strong shift-winds becoming northerly 25-35 miles per hour, highs in the 70s and lower 80s.

FIVE DAY FORECAST

KANSAS — Temperatures will average 4 to 8 degrees below seasonal normal east and 5 to 10 below west Saturday through Wednesday; normal high 65 northwest, 72 southeast; normal low 37 northwest, 49 southeast; precipitation will average .25 to .75 inch occurring as showers or thunderstorms east Saturday and Sunday and rain or snow northwest Sun-

April 22, 1960

The Pratt Daily Tribune



Mary Martha Morgan

Daughter of Mr. and
Mrs. Clem Morgan
806 West Second

(Photo by Freund)

Mary Morgan has gone to school in Pratt nine years. She has been in Pep Club 4 years, Y-Teens 3 years, and A Capella Choir member for 3 years. She participated in girls vocal ensembles 3 years and mixed ensembles 2 years. Her hobby is drawing and sketching. She is a member of the Methodist Church. She has worked at KWSK for three years. Mary plans to attend junior college at either Hutchinson or Pratt. She considers finishing physics with a passing grade as her greatest moment in high school.

K.W.S.K. Radio

May 24, 1961

The Pratt Daily Tribune

Philadelphia (NBA) 103 Fairfield North and Preston lead the Harper team, a club holding games this Friday.



"Thank You" BOWLING TEAM SPONSORS

Thank you for making this Bowling season a fine success. You have made it possible for over 150 Teams to enjoy our new 14 Lane Brunswick Bowling facilities. They "Thank You" and WE THANK YOU

SUBURBAN LANES

1 MI. NORTH ON K-61 PHONE GR 2-3581

| | | |
|---------------------------------|-----------------------------|------------------------------|
| Vincent & Graber Tire Co. | Diamond Sporting Goods | Harold's, Cunningham |
| Parrish Hotel & Motel | 2 Hoffman Oil | Jo-Mar Dairies |
| Lillian's Beauty Shop | 4 BPOB | Steffen Dairy Foods Co. |
| First National Bank, Cunningham | Industrial Engine Service | Jan-Ken |
| 2 Pratt Monument | Pratt Equity Exchange | 2 Swinson Motor Co., Inc. |
| 2 Chuck Wagon Restaurant | Horst Tank Service | Massey Ferguson, Turon |
| 2 Baker Messer Drug | Pratt Glass Co. | American Legion |
| Owl Drug | Fish & Chips | Doskocil Choice Meats |
| Burger House | Union Central Life Ins. | Langs Standard, Haviland |
| 2 Hoffman Electric | Millington-Zink, Turon | New Deal Schlitz |
| Brunswick Tavern | Schafer Plow Inc. | Calbeck Furniture |
| Pepsi Cola | Lesh Pontiac | Green Lumber Co. |
| Cullison Co-op. | B & W Liquid Fertilizer | Skaggs Ace Hardware |
| 2 National Fidelity | Mr. D's | Halliburton Oil Well |
| Mullin Furniture | Magnahar | Millers Diner |
| Bales Insurance | 61 Truck Stop | 2 Darold's Grill |
| Epsilon Chi | Optimists | 2 Nineseah Rural Electric |
| Pratt Furniture | Kiwanis | R & R Tank |
| Jaycee Jaynes | Chiz & Jim's Texaco | Gorham Motor & Turon |
| The Peoples Bank | Cunningham IGA | Gadeke's Bakery |
| P. K. Pharmacy | 4 Robbins Dirt Contr. | Owston's Jewelry |
| Williams Mortuary | Frankhouser Motor Co. | Enis Beauty Shop, Cunningham |
| Bankers Life & Casualty Co. | Haviland | First National Bank, Pratt |
| Crookham Skelly Service | Haviland Fruit Market | Bernard's Shoe Store |
| Strothman Skelly Service | Fairfield Teachers | Bettis Ice Co. |
| Knights of Columbus | Western Saving Assoc. | Pats Beauty Salon, Preston |
| Link Electric | Cairo Co-op. | Keith's Typewriter Co. |
| Deluxe Cleaners | 2 Decorator Center | Cooks Shoe Mart |
| 2 KWSK | 2 Youngs Mobil Service | Jett's Mercantile |
| Con-Emsco | 2 Midwest 2-Way Radio | Ida May's Beauty Shop |
| Davies Disc Implements | J. C. Penney Co. | Pizza Hut |
| 2 Pan Handle Eastern | 3 Rock Island | Brooks Furance & Sheet Metal |
| Coburns IGA, Preston | 4 Unique Cleaners | 61 Auto Salvage |
| Spears Clothing | Hampton Inv. | 4 Pratt Well Service |
| Coats Cash Market | Fairmont Foods Co. | Swisher's Sporting Goods |
| 2 Winfrey's Culligan Soft Water | Southwestern Bell Telephone | 2 Gambles |
| Acme Quality Paint | Woolwines | Pilot Club |
| Navajo Freight | Warren Sinclair Serv. | Hillcrest Motel |
| Foley Tractor | 2 Pratt Daily Tribune | Charm Beauty Shop |
| B. F. Goodrich | Beech Combers | Drive In Markets |
| 2 Scott & Hodges Ins. | Bailey TV | |
| | Burman General Tire | |

October 4, 1961

The Pratt Daily Tribune



Radio Station Gets Federal Go-Ahead

The Federal Communications Commission late yesterday granted permission to Wilmer (Bill) E. Huffman of Pratt to proceed with construction of an AM radio station here.

Huffman said that construction of the facilities will probably commence about the first of March, primarily because of weather conditions.

The station is to be located about two miles east of Pratt on the south side of US highway 54. This location is near the new sale pavilion that is being built on the north side of the highway.

The station will operate on 1790 kc with 5,000 watts of power during the daytime and 500 watts at night. Huffman said that although he had a 24-hour broadcasting permit, plans called for initially operating from about 5:30 a.m. until midnight.

Calculated range of the station will be from about Wichita on the east to Lamar, Colo., on the west, and from near Dallhart, Tex., on the south to McCook, Nebr., on the north.

Huffman has 20 acres for the station site, which will also provide space for the four towers planned. The building which will be of a special masonry materials, will be L-shaped. It will be approximately 50 feet long on both sides of the T.

There will be eight or nine full-time employees, Huffman said.

Top Citizens To Be Honored By Jaycees

Several outstanding local citizens will be honored at the annual Jaycee awards banquet to be held at 6:30 p.m., Jan. 15, in the Municipal Auditorium.

Awards will be presented to the outstanding young farmer, representative young teacher, outstanding senior citizen, boss of the year, and an outstanding Jaycee, who will receive the keyman award. Also one person will be named to receive the Jaycee Distinguished Service Award.

The banquet, which kicks off Jaycee Week, Jan. 15 to 21, will be open to the public. Tickets are now on sale from any Jaycees at the Swinson Motor Co., First National Bank, The People's Bank, the Barron Barber Shop and the Chamber of Commerce office. Deadline for reservations will be Jan. 12.

Nominations for awards in any of the specified categories may be made at the Chamber of Commerce office or through any Jaycee. Screening committees have

FCC Considers Pratt Station

WASHINGTON (AP)—The Communications Commission Monday directed its staff to prepare a number of tentative decisions which are subject to review by the commission.

The actions included: Pratt, Kas.—Grant application Wilmer E. Huffman for a radio station on 1290 kilocycles.

Larned, Kas.—Denial of applications of Pier Sun, Inc., and Francis C. Morgan Jr. for new radio stations on 1490 kilocycles.

Huffman filed for application in May of 1958. In January of 1959, application for the other two stations in Larned on the same frequency, 1290 kilocycles, were filed.

A hearing was held in Washington, D.C., before the Commission on Sept. 15. The tentative decision resulted from the hearing. Huffman does not know when the staff will prepare its decisions and anything definite will be decided.

OFFICERS ELECTED

Mrs. Thayer Carmichael, has been elected president of the Pratt County unit of the American Cancer Society at its annual meeting held recently. Other officers include: Mrs. E. L. Trook, Conts, vice-president; Mrs. Pauline Pennington, secretary; and Don Troutman, treasurer.

out Berra.

No runs, one hit, no errors, one left.

SECOND INNING

REDS: Robinson popped to Kubek. Kubek threw out Coleman. Post singled. Freese struck out.

No runs, one hit, no errors, one left.

YANKEES: Blanchard popped to Kasko. Freese threw out Howard. Skowron walked. Boyer forced Skowron, Kasko to Chacon.

No runs, no hits, no errors, one left.

THIRD INNING

REDS: Terry threw out Edwards. Jay flied to Berra. Chacon walked, Kasko struck out.

No runs, no hits, no errors, one left.

YANKEES: Terry popped to Chacon. Richardson popped to Chacon. Kubek struck out.

No runs, no hits, no errors, none left.

(Continued on Page Eight)

DaVault Service Scheduled Here

Funeral services for Frank DaVault, 78, of Englewood, Colo., a retired railroader, who died Monday in Englewood, after a two-year illness, will be held at 2 p.m. Friday in the Pratt First Church of God.

Mr. DaVault, a former Prattian, was born July 15, 1883 in Red Bird, Mo. He was married in 1917 to Calfe DaVault in Ardmore, Okla. She preceded him in death in April of 1959. He taught school in early life and during the '20

October 4, 1961

January 5, 1962

The Pratt Daily Tribune

FCC Closes Station WALE

By HARRY KELLY

WASHINGTON (AP)—The slightly high-pitched voice of WALE, "your neighborly station," has signed off without so much as one bong.

It was turned off, tentily but firmly, by a grim-faced investigator of the Federal Communications Commission who read the riot act to its two operators—Bruce Wahl, 13, and David Lester, 14.

Its station was Wahl's bedroom; its commutators, engineers, announcers and disc jockeys were Wahl and Lester. Its range was neighborly—covering nine other houses.

The boys pieced the equipment together from old parts and went on the air a month ago from Wahl's home in nearby Folly Church, Va.

Every afternoon after school, WALE offers the neighbors a program of weather information, news culled from newspapers and music— "everything from rock 'n' roll to the semi-classics."

Any listeners? Wahl and Lester had no radio, but Wahl said he knew that at least one family listened— "but they moved away after the first broadcast. Of course, they had been planning to move for six months."

It was fun. Until the other day WALE had been on the air for about 45 minutes when Bruce spotted a man in an automobile aiming a device with an aerial at the bedroom window.

Then the man came to the door. "Are you running a radio station?" he asked. Proudly the boys acknowledged they were.

The smiles faded when the man flashed a card identifying him as an investigator from the FCC. He said he wanted to check their equipment.

After checking the equipment—which operated on about a tenth of a watt—he sat down last Thursday with the boys and Bruce's mother and read a passage from a book. It was a copy of the Communications Act and it told how people operating unlicensed stations could be fined \$10,000 or sent to jail for two years. Maybe both.

"Boy," said Bruce, "did we begin shaking like leaves?"

So now WALE is off the air. The FCC is willing to forget the whole thing but officials explained there would be chaos on the airwaves if anybody could operate a station, even a neighborly one.



LOCAL WEATHER

Yesterday's high—33
 Last night's low—2
 Noon temperature—8
 Wind direction—NW
 Wind velocity—25 mph
 Humidity—60 percent
 Precipitation— .05
 Moisture received this year—.05
 Same period last year—0

FORECAST

January 9, 1962

far by the Estes case.

However, as a result of testimony before a Texas inquiry that (Continued on Page Eight)

Kiwanis Club Hears Talk on Radio Month

Clem Morgan was speaker of the Kiwanis Club during the meeting held Thursday night at Gerald's Serva-Teria. Morgan talked on National Radio Month choosing the topic "Radio—Solid Citizen of America."

Two vocal numbers were presented by a group of Pratt High School freshman girls, under the direction of Floyd Carpenter.

The Kiwanians are now conducting a membership drive. Thursday night these new members were initiated by Lt. Governor Ralph Bales, including Ray Godfrey, Merle Cales and Leroy Young. Dan Blankenship was the first new member of the drive and was initiated last week.

VIEW Public Day, April 14
 Strump, chicken fried steak, 11

Preston Seniors Visit Royal Gorge

CANON CITY, Colo.—Members of the Senior Class of Preston High School visited Colorado's famed Royal Gorge Bridge on their recent tour.

It was a highlight of a trip that includes points of scenic and historic interest in and around Canon City, Denver, Georgetown, Golden and Colorado Springs.

At the Royal Gorge they crossed the world's highest bridge 1,310 feet above the roaring Arkansas river, rode the world's deepest incline railway, the percent grade, and viewed some of Colorado's most magnificent scenery.

Spoken on the tour were Halston Chase, Hazel Chase, Garland G. Dean, Pauline Doad.

Students were Gary Cooper, Dennis Huff, Froyd Hoem, Boyd Made Raymond Wimmer, Henry Holmby, Douglas Williams, Paula Doun, Sue Kerr, Wilma Bracker, Jeanette Trinkle, Gloria Freymiller, Shirley Jones.

May 12, 1962



The Pratt Daily Tribune



KAY HUTCHINSON
—To Manage KWSK

Morgan Retires As KWSK Head

A pioneer in the radio broadcasting industry, Clem Morgan, owner and manager of KWSK here, today announced his retirement.

Charles "Kay" Hutchinson, from KFH radio station in Wichita, will become general manager of KWSK effective Nov. 1, Morgan said.

In announcing his retirement, Morgan stressed he would maintain an active interest in community affairs, although he plans to assume a passive role in the operation of the local radio station.

Hutchinson, the newly appointed station manager, was program director at KEDD in Dodge City

(Continued on Page Eight)

October 20, 1962

Morgan

(Continued from Page One)

until July. He is production supervisor at KFH.

Hutchinson has a degree in radio and television from Kansas State University, having graduated in 1954. He has worked in radio and television at Topeka, Garden City, Marysville, Junction City.

In 1944, Hutchinson was national president of Alpha Epsilon Rho, radio, honorary fraternity. He spent one season on Broadway as production assistant to Eddie Bracken.

The new radio station manager comes from Delevan, Kan. His wife, a former actress from Bay City, Mich., and 28-month-old son, plan to move here shortly.

Hutchinson is a Mason. He was vice-president of the Boot Hill Jaycees in Dodge City.

Morgan began his radio career in 1925, just two years after the first commercial radio station, KDKA in Pittsburgh, Pa. went on the air.

In the fall of 1952, Morgan established the local station KWSK. Commenting today on his many years in the broadcasting field, Morgan said:

"Without a doubt, KWSK is my proudest work."

A special plaque hangs in Morgan's office attesting to his lifetime devoted to radio. It was presented by the Broadcasting Industry and was awarded Morgan as a "Radio Pioneer."

Page 8-Pratt, Kan. Tribune
Saturday, Oct. 20, 1962

Markets

YESTERDAY'S CLOSE

By Pratt Equity Exchange

| | |
|--------|--------|
| Wheat | \$1.97 |
| Barley | 22 |
| Milo | 1.54 |

LOCAL PRODUCE

By Allen's

| | |
|-------------|-----|
| Sweet Cream | .34 |
| Premium | .31 |
| First Grade | .44 |
| Eggs | .20 |

Pratt Briefs

NEW ADDITION— Mr. and Mrs. Richard Ivy, 708 Savannah, Wichita, announce the adoption of a baby girl. She is five months old and her name is Kimberly Anne. She was born May 17 and adopted Oct. 9. Grandparents are Mr. and Mrs. Fay Wilson, Coldwater. Mrs. Ivy is the former Carmen Wilson.

NOTHING TAKES THE
PLACE OF SKILL!

THAT'S WHY I
ALWAYS GO TO

BAKER-MESSER

October 20, 1962



The Pratt Daily Tribune

Have You Heard
The Great New Sound?
It's On

PRATT
KANS.

KWSK

The BETTER SOUND in Radio

1570. on your dial

- ★ Expanded News Coverage
- ★ Latest In Sports and Market Returns
- ★ The Best In Music
- ★ Up To The Minute Weather Information

It's Simply Great
The Better Sound
of KWSK

November 21, 1962

The Pratt Daily Tribune

at least 10 per cent in their acreage but go back to the old program of a 55 million acre allotment for 1963 with a price support of \$2 a bushel, the same as for 1962.

Congress earlier this year topped the mandatory acreage reduction program for 1963, providing instead for voluntary cuts. It wrote a two-price wheat certificate plan for 1964, subject to approval by a two-thirds majority in a referendum next May or June.

TATE TRAFFIC TOLL

TOPEKA (AP)—Kansas traffic toll log:
24 hours, to 9 a.m. Thursday—3
For December—19
For 1963—561
Comparable 1961 period—531

eg. for P-K Pharmacy approval on drawing, now thru Dec. 24th.

involves reviving plans that were shelved when the Cuban crisis broke in October.

Bernards annual 2 for 1 sale.

**Most Stores
Will Be Open
Until 8 P.M.
Saturdays
and
Monday, Dec. 17.
Thursday, Dec. 20
Friday, Dec. 21**

Tribune Plans Radio Broadcast

To provide readers of The Pratt Tribune and the listeners of KWSK with extended news services the newspaper will present a newscast daily over radio station KWSK at 4 p.m., the paper's general manager, Chuck Barnes, announced today.

Barnes and the radio station's general manager, Kay Hutchinson, expressed the opinion that the combination of the efforts of the newsgathering staffs of both the newspaper and the radio station will give the citizens broader local coverage.

The 4 p.m. news broadcast will originate in The Pratt Daily Tribune's news room, with editor Charles E. Smith reporting. The program will be heard six days a week.

to be enacted on the church lawn at the southwest corner of the church building.

Clopton Instructs Dispatchers Class

Trooper Glen Clopton, Kansas Highway Patrol, instructed a class on rules and regulations governing motor carriers in Wichita Wednesday.

Clopton was instructor for a class of Highway patrol dispatchers at the 5th Division headquarters of the patrol.

Carrierboy Award Program Announced

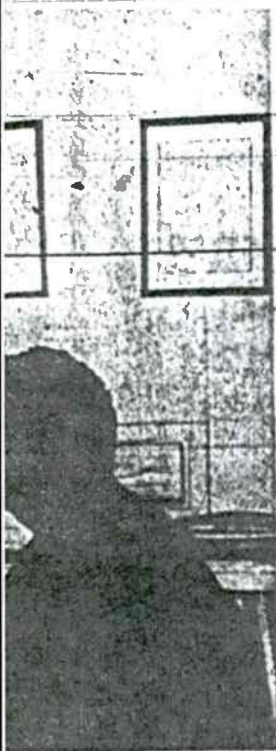
The first in a series of service-improvement meetings for Tribune carrier boys was conducted Wednesday night by circulation manager Dwayne Elliot. He reported that 21 of the 28 local carriers attended the session.

Methods of improving service to customers were discussed and plans for a carrierboys' honor roll were outlined. Commencing the first of the year, Elliot said, the top carrier each month will receive an award. The basis for the selection, he explained, will be the service provided the customers by the carriers.

Bernards annual 2 for 1 sale.

Suburban Snack Bar open under new mgr. Sid and Frances Bold.

Order your Russell Stover Christmas candles now. P. K. Phey.



TESTING — Jerry Goforth, (left) local manager for Bell Telephone, looks on in the left photo above while Hap Kettering installs equipment in The Pratt Daily Tribune news department to enable news broadcasts from the newspaper. In the righthand photo, Ted Rhodes completes the installation of the equipment at radio station KWSK and begins a test of the hook-up. The Tribune newscasts will start Friday at 4 p.m.—Tribune Photo

9 SHOPPING DAYS LEFT

CHRISTMAS SEALS Fight TB and other RESPIRATORY DISEASES

December 13, 1962

The Pratt Daily Tribune



INTERVIEW — Dr. James Turpin, founder of Project Concern and a recipient of one of the US Jaycees awards to the 10 outstanding young men of America, was guest-speaker last night at the Methodist Church in Greensburg. Kay Hutchinson, right, manager of radio station KWSK in Pratt, interviews the doctor concerning his activities in the Orient.—Tribune Photo

February 4, 1963



markets would increase U.S. deficits abroad at a time when the nation might be unable to carry them. The alternative might be, he said, a reduction in foreign economic and security aid.

KWSK Hires Two More Employees

Two more new employees have been added to the staff of radio station KWSK, manager Kay Hutchinson said today.

He identified the two as Jim Baechler, 21, and John Ryan, 30. Baechler, who has been chief engineer at the University of Wichita radio station, will become chief engineer at KWSK.

Ryan, formerly of Kingman, will serve as newsmen. Both men are to start work Thursday, Hutchinson said.

Frank Morgan is leaving shortly to go to work at a station in Fort Collins, Colo., Hutchinson reported.

Super Market, used Car Sales, See Classified Page, Treat Mrs.

while making arrests. Protests students and labor unions the arrests of their leaders. erted to be organizing protests against the military government. elephoto

January 8, 1963

Three members of the school eight years. Member Shrock sur (Continued on Page Eight)



HEAD-ON CRASH — Five Pratt youths were injured in this head-on crash yesterday afternoon at the corner of Third and Taylor. The 1952 Chevrolet, (right) was driven by Larry Vinsonhale, 19, 821 N. Thompson, and the 1960 Ford was driven by Richard Emerson Trent, 18, 412 S. Pine. Vinsonhale is being treated for a bruised chest and a brain concussion at Pratt County Hospital. The other four, three of which were passengers in the Vinsonhale car, were treated and released. Shown investigating the accident are officers Leroy Fenwick and Jim Shanley.—KWSK Photo

Canadian Crisis Continues Today

OTTAWA (AP)—A tide of votes built up today against Prime Minister John Diefenbaker's government in Canada's nuclear warhead crisis. At least one million votes appeared to have a good chance to topple the badly split Conservative party from power.

Five Youths Hurt In Head-On Crash

Five Pratt youths were injured yesterday at the intersection of Third and Taylor when a 1952 Chevrolet driven by Larry Vinsonhale, 19, 821 N. Thompson, and a 1960 Ford driven by Richard Emerson Trent, 18, 412 S. Pine, collided head-on.

Vinsonhale was admitted to Pratt County Hospital where, ac-

Throckmorton Gives Outline

TOPEKA (AP)—The Kansas superintendent of public instruction delivered a 13-point outline of legislative recommendations in an appearance Monday before the Senate Education Committee.

A. F. Throckmorton laid his list of recommendations with brief plans for enactment of a plan for

February 5, 1963

The Pratt Daily Tribune

Thursday, Feb. 7, 1963 Pratt, Okla. Tribune-Page 7

Boy Scouts of America 53rd Anniversary

★ ☆ ★ BE PREPARED ★



★ BE FIT ★ ☆ ★

THIS IS

BOY SCOUT WEEK

FEBRUARY 7TH - 13TH

FOR HIS HOME _____
 FOR HIS COMMUNITY _____
 FOR HIS NATION _____
 FOR HIS WORLD _____



On some evening when your family is gathered in the living room, have you ever learned your newspaper and looked curiously at your boy? Perhaps he is studying enthusiastically, or engrossed in an adventure story. It maybe he was reading with interest ... But - have you ever seen him with his guard down?

What are his dreams - there he wishes things or to be doing? We can't know, but we can help any young boy to greater dreams and aspirations if we nurture his mind on such ideal as real men are made. We can open his mind to the cultivating and enriching ideals of the Boy Scouts of America.

We believe the Boy Scouts of America are doing a great job with American boys.
 We salute them!

THIS MESSAGE IS SPONSORED BY THE FOLLOWING FIRMS WHO BELIEVE IN SCOUTING

Pratt Area of Insurance Agencies
 Baker Insurance Agency
 Bales Insurance Agency
 Sanders Insurance Agency
 Scott & Hodges Insurance
 D. H. Thompson Insurance
 Woolwines
 Chuck Wagon Restaurant
 Ackley Florist
 Gambles
 Green Lumber Co.
 B. F. Goodrich
 Cino Motor Company
 Robinson Implement Company
 Smith & Hewitt "66" Service

Orimeyar Lumber Company
 Western Auto Association Store
 Fred & Belle Grossardt Uti Flowers
 Vincent & Graber Tire Company
 Central States Finance Co., Inc.
 J. M. McDonald Company
 Pratt Daily Tribune
 Swinson Motor Co., Inc.
 Lesh Pontiac Company
 Pratt Van Lines
 Peoples Bank
 Milne Pharmacy
 Ruth's Pfaff Sewing Center
 Plakerton Motors Company
 Kinton's Restaurant
 Pratt Air Service
 P. K. Pharmacy

Parsons Jewelry
 Pratt Equity Exchange
 Ayes-Calbeck Mortuary
 Godela's Bakery
 Quality Laundry
 Hoffman Electric
 Baker Messer Drug
 Stoats Finn Service
 Pratt Furniture Company
 Pratt APCO Service
 Jo-Mar Dairies & Employees
 Woodard's Appliance
 Schmidborger Firestone
 Acma Quality Paints Inc.
 House of Music
 J. C. Pannoy Co.
 Noldog's Academy of Beauty

Calbeck Furniture & Music
 Darold's Grill
 Dennis Cash Groc.
 Creuch Radiator Serv.
 Eubank Oil Co.
 Farmers Service & Supply
 Fround Photo
 Hillcrest Motel
 Geo. Hoarn Repair Shop
 KWNS
 Safeway
 KWSK
 Drive-In Markets
 Dillons
 Tercot Motors Inc.



February 7, 1963

The Pratt Daily Tribune

as well as flavor.

Hear . . .

Pratt Daily Tribune
Editor

Charles E. Smith

REPORT TODAY'S
**TRIBAREA
AND
KWSKLAND**

NEWS

EVERY AFTERNOON
Monday thru Saturday

Direct from the offices of
The Pratt Daily Tribune
at

4:00 P.M.:
OVER

KWSK
1570 KC.

February 12, 1963

Station Plans For Next Year

General plans for next year's KWSK Farm and Home Show are already being made, although the third annual event ended just last night.

Station Manager Kay Hutchinson said that although the crowds this year were probably smaller than they had been in the past, several of the exhibitors have said they were very pleased with the success of the event. Some have already spoken for booths at next year's show, Hutchinson added.

One point that seemed to please the exhibitors, the radio man said, was the fact that there were only local advertisers.

A rough estimate placed the attendance at the two-day event at between 1,200 and 1,500. There were 650 at the dance in the Municipal Building, following the Saturday showing. Johnnie Lee Wills and his boys played for the dance.

Miller's Diner closed.
Will open Friday.

February 23, 1963

The Pratt Daily Tribune

Trio Faces Assault Charges

Bonds of \$1,000 each were set in County Court here this morning for three Colorado men charged with assault.

Sheriff Walter McClauskey said two of the three are wanted by Colorado authorities for escape after having been sentenced to a reformatory for larceny.

Also held in Pratt County jail for investigation is a 34-year-old woman the men allegedly beat up and tossed from a speeding car on a county road south of Pratt.

The three men are identified as Otis Johnson, 54, Wilbur Johnson, 17, and Robert Garcia, 17; all of Pueblo. The woman is Margaret Pride, 34, also of Pueblo. She is the elder Johnson's step-daughter.

(Continued on Page Eight)



JUST ROLLING ALONG — Two employees of B. F. Goodrich Co. here in Pratt use a natural method for getting a huge tire to the KWSK-sponsored Farm and Home Show, which opened today. The tire was one of many exhibits on display.—Tribune Photo

February 23, 1963



The Pratt Daily Tribune

2 Men Vanish; No Clues Found

TROY, Pa. (AP)—Two businessmen have vanished from this northeastern Pennsylvania town of 1,500 and police are admittedly hard pressed for clues.

The two—Loron Leonard, 38, manager of the Troy Equipment Co., and Jerome Blaine, 45, partner in a leather goods firm and father of ten—disappeared earlier in the week within 24 hours of each other.

Police, however, said Friday night they do not believe the disappearances are connected.

KWSK Farm, Home Show Opens Today

The third annual KWSK Farm and Home Show opened today at the National Guard Armory. The free show will continue through today and tomorrow.

Tonight, the Johnnie Lee Wills' band will furnish music for dancing at the Municipal Building, beginning at 9 p.m.

Several Pratt merchants are sponsoring displays at the show.

February 23, 1963

W. F. Alexander Files for Board

Dr. W. F. Alexander, 202 S. New, has filed for re-election to the Pratt Board of Education. He will be seeking his second term.

The dentist is the third candidate to file for office this year. The other two are Harold Crowl, who is also seeking a post on the Board of Education, and Mayor Jess R. Kennedy, who is seeking re-election.

The deadline for filing is March 8. If there is a primary election, it will be March 19, with the general on April 2. Since there are three positions up for election on the school board, and more than two candidates for each position are required for a primary, there would have to be at least seven candidates for the school board and at least three for the city commission before there will be a primary.

ment is tentative until June 1 at which time the annual conference will be held and a pastor will be appointed for the three churches.

Both Daly and Meigs are planning to go permanently into the ministry in the future. Daly is working for his license to preach and Meigs is working to renew his license. The present arrangement will in no way interfere with their present jobs.

Daly has lived in Pratt since 1935, except for time on duty in the Army Air Force during World War II. He is married, has two daughters, and is employed at Trout Motors. For the past nine years he has worked in the youth department of the local Methodist Church. This will be his first time in the pulpit.

Meigs is married, has three preschool-age children, and teaches history.

Students Prepare For Speech Festival

MEDICINE LODGE — The Medicine Lodge Intermediate School is preparing a speech team for the Southern Kansas Speech Festival to be held at Harper on Tuesday, March 12. Mrs. Agnes Axline, speech instructor for the local seventh and eighth grades, is working with ten students that will represent the school.

Humorous reading will be given by Barbara Blackwell and duet acting by Glenda Caffey and John Koerner. Informative speeches will be given by Patty Chapin and Greg Cleveland and interpretive prose by Naomi Walker. Colene Wiske will give long poetry and short poetry will be handled by Linda Weidner. Nancy Hilliard and Steven DeWeese will give extemporaneous speeches.

Radio Station Changes Broadcasting Period

Radio Station KWSK has changed its daily broadcasting hours and is now heard from 6:45 a.m. until 6:45 p.m., manager Kay Hutchinson announced today.

He said the change in hours is in keeping with FCC regulations that govern the operating hours of daylight radio station. This does not mean, he explained, that the station is required to be on the air from daylight to dark, but may be if it so desires.

Darold's Grill closed until 6:00 a.m. Monday, March 4th.

Kinton's open Fri. March 1st.

February 28, 1963

The Pratt Daily Tribune

LISTEN...

**EARLY
Morning
RISERS
HEAR**



**THE EARLY MORNING
News-KWSK**

**BROUGHT TO YOU BY
YOUR B.F. GOODRICH
FARM TIRE SERVICE
CENTER**

**7:00 A.M.
NEWS
KWSK**

February 28, 1963

MARCH 10-16

It's Our... ANNIVERSARY

Girl Scouts OF THE U.S.A.

51 Years of Service to the Nation

THE GIRL SCOUT PROMISE
ON MY HONOR I WILL TRY:
To Do My Duty to God and My Country;
To Help other people at all times,
To Obey the Girl Scout Laws.

GIRL SCOUT WEEK

THE GIRL SCOUT LAWS

1. A Girl Scout's honor is to be treated
2. A Girl Scout is Loyal
3. A Girl Scout's duty is to be useful and to help others
4. A Girl Scout is a friend to all and a sister to every other girl scout.
5. A Girl Scout is Courteous
6. A Girl Scout is a friend to Animals
7. A Girl Scout Obeys Orders
8. A Girl Scout is Cheerful
9. A Girl Scout is Thrifty
10. A Girl Scout is clean in thought, word, and deed.

We Salute You

| | |
|--------------------------------|--------------------------------|
| "OLD SPORT" ROY OWSTON | BALES INSURANCE AGENCY |
| SWINSON MOTOR CO., INC. | BOYDE E. GILHAM |
| KELLEY FURNITURE, INC. | SMITH & HEWITT SERVICE STATION |
| SKAGGS ACE HARDWARE | SCHARTZ TEXACO BULK AGENT |
| PARSONS JEWELRY | BEASLEY'S TEXACO SERVICE |
| MILNE'S PHARMACY | KWSK |
| J. C. PENNEY CO. | HAROLD'S COMOCO SERVICE |
| WOODARD APPLIANCE & SERVICE | J. M. McDONALD CO. |
| NELDEAN'S ACADEMY OF BEAUTY | ORTMEYER LUMBER CO. |
| DOSKOCIL'S FROZEN FOOD LOCKERS | MILLER'S DINER |
| BLONDELL HARDWARE | CLINE MOTOR CO. |
| GAMBLES | FLINT SALES & SERVICE, INC. |
| OKLAHOMA TIRE & SUPPLY | LESH PONTIAC |
| WOOLWINES | TRANSIT MIX |
| UTZ FLOWERS | INDEPENDENT LUMBER CO. |
| SAFETY-FIRST AUTO REPAIR | THE HOUSE OF MUSIC |
| STAATS FINA SERVICE | DRIVE-IN MARKETS |
| | DAROLD'S GRILL |

How do girls join the Girl Scouts? If they are a Beverly Scout, they are already a member of the Girl Scouts. If they have ever been a Girl Scout, they may find a troop in their school, church or neighborhood. They may also have their parents persuade them to become a Girl Scout. A leader will give them a form which their parents fill out.

March 11, 1963



The Pratt Daily Tribune

Thursday, March 21, 1963

Miss Johnson Presents Talk

Miss Vicki Johnson gave an original oration entitled "The Inebriate Teenager" for the WCTU meeting held Tuesday at the Assembly of God Church.

Reports of the Mid-Year conference held last week in Wichita were given by Mrs. Glenn Karns and Mrs. Inez Winkler.

South Temperance Education Week was announced for April 21-27 and plans were presented for its observance.

Miss Lattie Clark reviewed an article on "Looking at Alcohol" and Miss Fern Dutton told of her trip to Topeka to attend a state wide temperance rally.

The next meeting will be April 12 in the Church of the Nazarene with Mrs. J. E. Tompkins Group in charge of the program.

Cub Scouts Hold Meeting Tuesday

MEETING, 11:00 a.m. — The Cub Scouts of Pack 227 and their families met Tuesday March 19, at the grade school building for their monthly pack meeting. Den 1 presented the flag and led the group in the pledge to the flag and in singing "America". Den 2 presented a skit "Phantom Hole" signed by The Phantom. Den 3 presented an automobile skit. Den 4 presented a program on the character Alan Probst presented the following pack awards: Jerry Beasley and Rex Hageman with Donald Check and Randy Zimmerman best. The following items were presented: Jerry Beasley, gold and silver; Michael Carter, gold; Dennis Wimmer, gold; Kim Eaton, 2 silver; Richard Kessler, 2 silver; Weldon silver; Mike Workman, gold and 2 silver; Don Mark Tate, gold and silver; Don and Tom Herndon, gold; Paper new, rubber, they were: Miles Sheldon, Mark Sheldon and Albert Hicks Jr. Announcements were made on behalf of the pack meeting, March 22 at the home of Mrs. J. E. Tompkins, 1100 S. 10th St., Pratt, Kan. Mrs. J. E. Tompkins, hostess.

First Methodist Church Scene For Morgan, Gould Wedding

The First Methodist Church was the setting for the wedding of Marie Blanche Morgan and Leslie W. J. Gould in March 17 at 2 p.m. The bride wore a white gown with a full skirt and a high collar. She was accompanied by her father, Mr. J. E. Morgan. The groom wore a dark suit and a white shirt with a red tie. He was accompanied by his father, Mr. W. J. Gould. The ceremony was officiated by the Rev. J. E. Tompkins. The wedding party included the bride's mother, Mrs. J. E. Morgan, and the groom's mother, Mrs. W. J. Gould. The reception was held at the church. The bride and groom were surrounded by their families and friends. The ceremony was a beautiful and memorable occasion.

Dinner Bridge Meet Slated For Monday

A dinner bridge is scheduled at the Park Hills Country Club, Monday night at 7 p.m. Hostesses for the event will be Mrs. J. E. Tompkins, Mrs. J. E. Morgan, Mrs. J. E. Smith, Mrs. J. E. Jones, Mrs. J. E. White, Mrs. J. E. Black, Mrs. J. E. Green, Mrs. J. E. Brown, Mrs. J. E. Taylor, Mrs. J. E. Hill, Mrs. J. E. Scott, Mrs. J. E. Adams, Mrs. J. E. Baker, Mrs. J. E. Clark, Mrs. J. E. Evans, Mrs. J. E. Foster, Mrs. J. E. Gibson, Mrs. J. E. Hall, Mrs. J. E. King, Mrs. J. E. Lewis, Mrs. J. E. Miller, Mrs. J. E. Moore, Mrs. J. E. Parker, Mrs. J. E. Reed, Mrs. J. E. Stone, Mrs. J. E. Young.

Troop No. 93 Holds Meeting Tuesday

Brown Troop No. 93 held its meeting Tuesday at the Girl Scout meeting.

KWSK Announces Broadcasting Change

Beginning today broadcasting hours from KWSK, local radio station, are from 6 a.m. to 7 p.m. Kay Hutchinson, manager, said that KWSK is a "daytime" station operating from sunup to sundown, local time, as determined by FCC in Washington.

April 1, 1963

Broadcast Scheduled

Saturday, the Swinson Motor Co., will hold still another event in observance of their 50th anniversary as a Pratt business firm. From 9 a.m. to 5 p.m. a local radio station, KWSK, will broadcast from the Swinson showroom and the firm will serve coffee and donuts to the public throughout the day.

Whitman's Easter Chocolates at Milnes Pharmacy.

VFW public dance Sat. April 13. The Star Lighters.

April 12, 1963

The Pratt Daily Tribune

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To Broadcast Finals

A local radio station, KWSK, is instigating a statewide radio network for the finals of the Miss Kansas Pageant. The performance will be broadcast over KGNO, Dodge City; KVGB, Great Bend; KSOK, Arkansas City; KJCK, Junction City; and KCRB, Chanute. KWSK will not be on the air Saturday night but will rebroadcast the performance Sunday afternoon. The station has been taping interviews of contestants and talent numbers of preliminary performances to run during lulls in Saturday night's performances. John Polson and Sally Sabin will narrate.

June 7, 1963



NEW OFFICERS — Three of the newly elected Pratt Jaycee officers are shown here discussing plans for the upcoming Jaycee year. Elected last night to offices were Larry Swinson, center, president; Dan Schrepel, right, external vice-president and Kay Hutchinson, left, internal vice-president. Not shown in this picture, but elected last night were Bill Huffman, treasurer; Roger Miller, secretary; Rod Tritt, Wes Cromwell and Pat Brazil, directors. Elvin Byers is the retiring president.—Tribune Photo

July 12, 1963



VARIETY
 IS THE SPICE OF LISTENING

The Pratt Daily Tribune

Pratt, Kan. Tribune-Page 3
Friday, July 19, 1963

Shirley Lamkin Weds Saturday

Pratt Church, of Christ was the scene of the marriage Saturday of Shirley Nadine Lamkin and Harry E. Mansfield. Their parents are Mr. and Mrs. Harry O. Lamkin, Mullinville, and Mr. and Mrs. James Mansfield, Wamego. Vows were read by Cleg Jones at 7:30 p.m. The church was decorated with candelabra and pink and white carnations. Musicians were Jim Poland, Pat Barter, Mrs. Merton Barter, and Mrs. Norma Barter.

Attendees were Diane Lamkin, Mullinville; and John Deerich, Wamego. Tapers were lighted by the ushers, Robert Lamkin, Mullinville; and Larry Waggoner, Cheney.

The bride chose a ballerina-length gown of chiffon over tulle with nylon brocade jacket. A jeweled tiara held her illusion veil. She carried a bridal bouquet of pink and white carnations on a white ribbon.

The maid of honor wore a dress of pink tulle with a white corsage was of white carnations.

The bride attended Pratt County College. She is employed by A. L. Duckwall Co., Mansfield attended Kansas State University, Manhattan, and is employed by KWSK radio station, Pratt.

After a short wedding trip, the couple will be at home at 516 South High, Pratt.



MR. AND MRS. HARRY E. MANSFIELD
—Friend Photo

Where's the Zipper? Polly's Pointers
A mink coat that zips up the

July 19, 1963



KU Radio Sports Director in Pratt

Tom Hedrick, Lawrence, sports director of the KU Radio Network, visited Pratt Thursday and Friday morning as a guest of KWSK radio station, which will carry the University of Kansas football games this fall.

Hedrick was an overnight guest at the home of Mr. and Mrs. Kay Hutchinson. He attended the Lions Club meeting and the Pratt County Fair Thursday evening.

August 2, 1963

The Pratt Daily Tribune

Accepts Radio Post

Kay Hutchinson, former general manager of Pratt radio station KWSK, has accepted a position as sales manager for radio station KNIC, a new station in Winfield.

September 2, 1963

KWSK

Farm and Home SHOW

Saturday, March 7

STARTING 10 A.M.

Sunday, March 8

STARTING 1 P.M.

National Guard Armory

March 6, 1963

KANSAS U.



BROUGHT TO YOU
OVER
STATION

KWSK

1570 RADIO

BY

JACK EASTES—Pratt

VERN SHADDY—Medicine Lodge

BILL HAWLEY—Greensburg

YOUR LOCAL

STATE FARM AGENTS

STATE FARM INSURANCE
COMPANIES

Home Offices: Bloomington, Illinois



October 3, 1963

The Pratt Daily Tribune

'Sing America Sing'

Pratt, Kan. Tribune-Page 3, Thursday, April 9, 1964

The Mello-Maids Chapter of Sweet Adelines, Inc. will present "Sing, America Sing" as the annual show for the Region 7 meeting of Sweet Adelines, Inc., to be held here Saturday at the Municipal Auditorium.

Over 200 barbershop harmony enthusiasts from a five-state area are expected to participate in the one-day meeting which is being hosted by the Mello-Maids. States in Region 7 are Oklahoma, Nebraska, Arkansas, Missouri, and Kansas.

Kay Hutchinson, Winfield, formerly of Pratt, will be master of ceremonies for the show which will begin at 8 p.m. in the Municipal Auditorium. The entertainment is open to the public with tickets available at the door. Jerry Weaver is director of the local chapter.

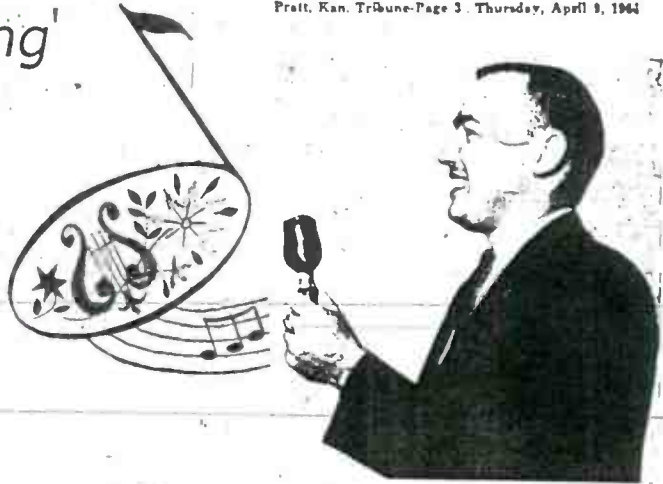
Three guest quartets and two local quartets will highlight the program. Guest groups include "The Variations" of Independence, Mo., 1963 Region 7 Champion; "The Hearts of Harmony" from Wichita, Novice Quartet Champions; and "The Spec"—"Taculars" from Hutchinson. Local performing groups will include "The Chord-Jills" and "The Blue Tones".

Following the program, an Afterglow (informal singing) will be held. Daylight plans include organizing a regional chorus and the annual business session.

Sweet Adelines, Inc. was founded in Tulsa, Oklahoma in October of 1947. It has grown rapidly and is now an international organization with nearly 13,500 members in 404 chapters. Ruth Lauer, Oklahoma City, is Regent; and Grace Rogers, Wichita, is international president.

The Mello-Maids Chapter of Pratt was founded on Feb. 6, 1959, by Mrs. Jerry (Peggy) Eckles and Mrs. Marvin Rush with 12 chapter members. Stanley Talbot and Pete Etcheto were the first directors.

In 1959-60, the Pratt Mello-Maids won the International "Watch Me Grow" award by tripling the original membership in one year. Membership presently totals 22. Rehearsals are held every other Monday night in the Methodist Educational Building.



KAY HUTCHINSON, Winfield, Kansas
—Master of Ceremonies



April 9, 1964



The Pratt Daily Tribune

KWSK Ceases Operation Here

KWSK Radio Station ceased operation here Sunday, Aug. 30. Ill health was the reason given by owner-manager Clem Morgan.

Morgan suffered a heart attack in May. He established the station in October, 1952, and has operated it since. Morgan announced that his future plans are indefinite.

Ashton H.D.U. Rummage Sale,
Sept. 3, Swinson Bldg.

August 31, 1964

Clem Morgan Died Today

Clem Morgan of Pratt died this morning in a Wichita hospital.

Until 1963, the 59-year-old Morgan owned and operated radio station KWSK in Pratt.

Funeral arrangements have not been completed, and will be announced by Williams Mortuary.

January 30, 1965

Clem Morgan Services Held Monday

Funeral services were scheduled for 2 p.m. today, at the Rose Chapel, Williams Mortuary, for Francis Clem Morgan, 58, 806 W. Second, retired radio station manager and owner, who died Saturday morning at the St. Francis Hospital, Wichita, after several months illness.

Mr. Morgan had lived in Pratt since 1952, and was owner and manager of radio station KWSK from 1952 to 1964.

Born in Manchester, Okla., on April 23, 1906. His first wife, Melvina, died in 1957. He married Agnes Austin, in Mayetta, Okla. in 1957.

He was a member of the Methodist Church, the Radio Pioneers Club, and the Kansas Association of Radio Broadcasters.

Survivors include his wife, Agnes; three daughters, Mrs. Margaret Godrey, Muskogee, Okla.; Mrs. Mary Gould, Hays, Okla., and Miss Marla Morgan, of the home, who is attending Fort Hays State College; one son, Francis Clem Morgan Jr., Garden City; four sister, Mrs. Fairy B. Bledsoe, Joplin, Mo.; Mrs. Lela Adams, Mrs. Delta L. Runnels and Mrs. Alma Warren, all of Wichita; two brothers, Brant Morgan, Cave Junction, Ore., and Millard Morgan, Chanute; and six grandchildren.

Rev. David L. Richards, Wichita, is officiating at the services and burial is in Greenlawn Cemetery.

February 1, 1965

Pratt, Kansas Tribune
Tuesday, June 11, 1974

The Way it Was. . . I Think!

BY ALAR MAWDSLEY

City electric forced to stay parochial

244th in a Series

Clem Morgan's radio "studio" and office was at 209½ S. Main, up above Spear's Men's Wear and Tupper's Office Supply. He had come to Pratt in 1950 and shortly his station was on the air.

His transmitter was on the south side of the road on which sets the Country Club except that it was due south of the Light Plant. He tied on to Western Light and Power Co. which had a line within a block of his station.

Apparently he had been having trouble with interruptions of service. It didn't happen often but it was annoying when it did. Listeners would be tuned in on his station, KWSK, listening to Norman Sparks reeling off the bargains at the no longer existing East Side Market, say, when suddenly it would go dead. Power had failed.

And so, Mr. Morgan asked the Pratt commission, in July of 1953, for stand-by power. The city fathers were not

adverse to providing emergency service but informed Mr. Morgan he would first have to get his power company's approval. Mr. Morgan did so.

William C. (Bill) West, Pratt's headlineman at the time, says that Western ran a 2300 volt line from the city power plant to the station, approximately one-fourth of a mile.

Bill West was brought to Pratt as head lineman for the electric department by Superintendent Ralph E. Parker in 1941. He succeeded Ed Bowers. Bill and Mrs. West, Elsie, were living in Sun City at the time.

Bill originally came from Enid, Oklahoma. In Sun City he worked as a lineman for both the Rezeau Brothers Power Co. and Western Light and Telephone (now Power instead of Telephone). In addition, the West's also, for several years, ran a grocery store in Sun City. Bill served as head lineman here from 1941 until 1969.

After the connection was made, presumably Mr. Morgan's station never again went off the air because of lack of power.

In 1969 a state law was passed prohibiting municipal plants from supplying electricity to customers more than three miles from the city limits without permission from the Kansas Corporation Commission. That is, to others than to whom it already was serving.

At the time the law was passed the city was supplying customers in the Glendale and Waldeck neighborhoods and rural homes in the area of the airport.

Years ago the Pratt municipal plant was also the source of power for Preston and Coats. Each of these towns ran a line to the Pratt city limits where they tied to one of our circuits. Years later when their transmission lines, particularly the poles, became impaired and in need of replacement the two towns, rather than go to the expense of replacing them, abandoned them, and also Pratt as a source of supply.

Each had a private utility line running right past its door. Preston, stated the late ex-superintendent Parker, tied on to Kansas Power and Light and Coats on to Western Power. Mr. Parker, husband of Mildred, passed away in June of 1972.

Clem Morgan operated KWSK for nearly 15 years. In 1964, after ill health cut him down, he sold his station. The equipment was moved away and the building housing his transmitting station no longer stands.

Mr. Morgan died in January of 1965. Mrs. Morgan, Agnes, still lives in Pratt and, on occasion, substitutes as secretary of the Health and Sanitation Department.

June 11, 1974

Radio show characters reminisce about '30s program

GREAT BEND, Kan. (AP) — Sam Pratt and Ray Beals were — and still are — a couple of characters.

In the late 1930s they began to develop Sammy Duck and Uncle Ray as characters for a children's radio program.

They did such a convincing job of development, they won the hearts of thousands of children and a time slot with station KVGJ for more than 25 years.

Listening to the Sammy Duck show became an af-

ternon ritual to area school children who made up the audience.

Pratt, Ks. Tribune
Wednesday, July 25, 1979

10

Short man has very tall wife

INDIANAPOLIS, Ind (AP) — Pete Moore says he leads a normal life — even though he's a mere 16 inches tall.

Billed as the world's smallest man, Moore works state fairs four months a year. He sits in a child's red

kept me in. They took me wherever they went, and I was always treated like one of the other kids," he said.

Pete said he doesn't mind when people gawk at him.

Asked if he feels he can help people see that handicapped persons can lead normal lives, Pete replied: "I get a chance to tell people I don't have a handicap."

Sammy Duck and Uncle Ray became local celebrities. They made personal appearances at birthday parties and social functions, signed autographs and received fan mail. They were recognized on sight even though their medium was radio, not television.

"It was a simple format," Beals recalls. "We'd start off with the musical theme (the toy piano Minuet). The kids always wanted to be on the show. I'd hold a kid on my lap in the control room, and Sammy Duck would talk over my shoulder."

"I'd kid along when they'd introduce me," Pratt said. "If it was their birthday, I'd quack so many times for them. They liked that."

It was his unique duck talk that got Pratt the job as Sammy Duck. The voice was similar to that of Donald Duck, the Walt Disney character that had just begun to get national attention.

Pratt, whose real career was as an officer with Great Bend police and the Barton County Sheriff's Department, got his start with a guest appearance on another

radio show. People called in to say they enjoyed the duck voice, and Pratt's show business career was launched.

Beals teamed up with Pratt after two other announcers quit the show. "I just sort of fell into the job as the announcer," he said.

"Sammy was a real character," Beals said. "When he was in the duck character, he just lived it. He'd talk like a duck even when we weren't on the air. He'd be funny like a duck."

Beals attributes the success of the show to

Sammy Duck and the imaginations of children. "The kids thought he was a duck. A lot of the time he didn't wear his (duck) head, but the kids still thought of him as a duck."

He said the shows were imaginative because kids were always coming up with something new. They liked to hear stories and listen to records.

"Sioux City Sue. The kids loved that song. We played it every night for years," he said, adding that he always had fun.

"God, I wish I were back

there," Pratt said. "I loved to entertain kids. Anything to make kids happy. I love kids."

The Sammy Duck Show was canceled in the 1960s after almost 28 years on the air.

"Television came along and kids started watching TV," Beals said. "Kids are oriented towards sight now. It's a different ballgame. Radio itself appealed to the imagination."

Beals said radio shows for children are a thing of the past "but it was phenomenal."

July 25, 1979

The Pratt Union

Concrete Work On US 54 In Pratt County Done

Pouring of concrete on the 8-mile stretch of Highway 54 east of town was completed on Wednesday. Traffic will be allowed over the highway after curing, finished and shoulder work is completed, estimated at about two weeks. The progress of this work will depend largely on the weather.

Koss Construction company which handled the paving job moved equipment and personnel to Kingman this afternoon to begin work on the Kingman county road project at Calista. The Kingman job probably will be started Monday.

Concrete pouring was started on the Pratt county highway Oct. 13.

expenses for the month of September were as follows:

| | |
|-------------------------|-------------|
| Total cases | 266 |
| Total persons | 501 |
| Old age, number | 171 |
| Old age, amount | \$9,013.86 |
| Dependent children .. | 167 |
| Depend. children, exp. | \$4,426.98 |
| Blind, number | 10 |
| Blind, amount | 473.85 |
| General assistance | 153 |
| Gen. assistance, amt. | \$4,602.08 |
| Administration | 539.01 |
| Other costs | 5.33 |
| Total | \$19,061.11 |
| Federal share | 5,772.01 |
| State share | 5,574.91 |

Mammoth cave, in Kentucky, incloses about forty miles of subterranean windings.

Plan Radio Station In Pratt By Spring

Pratt will be on the air by spring according to plans presented to Chamber of Commerce representatives Friday by two men who have tentatively completed arrangements for a radio station here.

Plans call for a spring opening.

Clem Morgan will be manager and Bob Schmidt the advertising director of the new Pratt promotional organization. Both are now associated with the station at Hays. Morgan has also worked in radio since 1935 and has been associated with the stations in Great Bend and in Garden City, as well as in Hays. Morgan is from Harper, originally, while Schmidt is from LaCrosse.

The station originally will be a 250 watt daylight station with a radius of about 100 miles. Morgan is seeking a downtown location for a studio as well as a convenient spot near the outskirts of Pratt for the transmitter and the towers.

Negotiations have been going on for the past five months to locate the station in Pratt, Morgan indicated.

According to Morgan, Pratt offers an unusual opportunity for a station because of the large trade territory, the wealth and prosperity of the community, and the future outlook for continued progress.

Mrs. Lee Torrence of Lucas arrived Monday to visit her son, Paul Torrence and family.

November 10, 1949

The Pratt Union

UNION

Est. 1888
64th Year

Pratt Radio Station Goes On Air Today

10, OCTOBER 31, 1952

NUMBER 20

Goal Herington, Liberal RI Officials To Handle Pratt Terminal Business

believe that funds are gathered will have expenditures which contributions receive budget drive. Defense funds, will also share designated funds of them for it. Thanks are given by any who help. and division's duty; e of the one-public and its ration of the group of work-loyes; mmerge staff big compila-who aided in g out the suc-

From Tuesday's Daily Tribune
Administrative affairs of the Pratt terminal on the Panhandle division of the Rock Island apparently will be in the hands of officials at Herington and Liberal. This was the assumption here today following the transfer of S. Croom, trainmaster, to Oklahoma City and the abolishment of his

office. A trainmaster has been located here since the division point was established in Pratt in 1907.

It was said that C. B. Murray, trainmaster, at Herington, will work into Pratt from the east. J. B. Buffalo, assistant superintendent at Liberal, also will have jurisdiction over this territory.

F. Norvel, a former Pratt trainmaster, will remain in that capacity at Dalhart.

The administrative changes will become effective November 1.

What other effects that changes will have on the Pratt terminal are not known. So far, no other employees here are affected. Operations apparently will remain unchanged.

Elevator Again Open For Grain

From Saturday's Tribune
The Pratt Equity Exchange had a clean bill of health from the Kansas Grain Inspection department today.

Seals on the firm's elevators here which had been placed on October 16 upon orders of A. P. Emric, state grain inspector, were ordered removed at 5 p.m. Friday. A telegram was received by Equity officials from O. G. Carr, state warehouse inspector, to a gain receive grain.

Except for some loose ends, the audit of the Equity business ordered immediately after the action of the state, was complete today.

Ben L. Barr, representative of the Kansas Farmers Service association who was in charge of the audit her, said the state is now completely satisfied.

In Good Shape
"The Pratt Equity Exchange is not in a distressed condition," he declared. "It is not impaired in any way and as a matter of fact, being eligible, is in sound shape."

The action of the state grain inspector was taken when it was found that figures on wheat held by the local firm in terminal storage did not agree with records from the terminals.

Auditors began at once running down wheat owned here and stored in terminals at Hutchinson, Wichita, Kansas City, Fort Worth and other points. It required much time and patience to check each shipment, Barr pointed out, but auditors found every bushel accounted for.

Verification of storage in terminals is required by telegram and all of the grain has been traced through records to the storage places.

The Garden Grain and Seed Co., case of Garden City had caused a tightening up in state inspections Barr pointed out. When the understatement here was found, inspectors immediately began checking and the audit was ordered.

Storage scattered
The widely-scattered points at which the grain was stored require-

Await Final Item for New City Turbine

From Wednesday's Tribune
The final item necessary for the operation of the new 5,000 K W turbine in the Pratt municipal power plant is on its way.

Insulation to cover high temperature steam pipes has been shipped and soon should arrive here, Supt. Ralph Parker of the plant has been advised.

The big turbine, a General Electric and the largest ever installed, is being operated by a comparatively new 3,000 K W Elliott turbine, plus one of 1,750-KW capacity of the same make.

The necessary enlargement of the spray pond has been completed. Only the insulation has been lacking. As soon as it arrives, it will be installed by a Wichita firm specializing in that work. Then the new operation can be tested and the big new turbine will be ready to take its place on the line to pump power into the transmission lines served by the local plant.

The power load, now the largest in the history of the city, is being handled by a comparatively new 3,000 K W Elliott turbine, plus one of 1,750-KW capacity of the same make.

The necessary enlargement of the spray pond has been completed.

Rites for Harry Beck, Native Pratt Country To Be Held Thursday

From Wednesday's Tribune
Funeral services for Harry Beck, a native Pratt countryman who died Sunday at New Iberia, La., will be held in Hutchinson Thursday afternoon at 2 at the Elliott - Gordon funeral home. The body will be brought to Pratt for burial in

From Wednesday's Tribune
All the difficulties that have plagued it for weeks behind, KW-SK, Pratt's radio station, went on the air at noon today.

At 1570 on the dial, the new station devoted its opening program to ceremonies keyed to the beginning of a new enterprise. Civic leaders and others participated and congratulatory messages were read.

With this formal launching, KWSK will be on the air daily from sunrise until sunset. It will be 250 watts in power and will cover an area of from 50 to 60 miles in radius of Pratt. It will

be heard at greater distances but it will design its programs for listening within this area.

In today's opening program, Clem Morgan, station manager and partner in the Pratt Broadcasting Company, owners of KWSK, will be at the microphone. "The Star Spangled Banner" led off. The Rev. Lynn F. Taylor, pastor of the Presbyterian church and representing the Pratt Ministerial association, gave brief devotions.

Bill Adams, manager of the Chamber of Commerce, served as master of ceremonies in introducing civic and community leaders who spoke briefly.

Novotny Heads Pratt County Farm Bureau

From Thursday's Tribune
William Novotny was re-elected president of the Pratt County Farm Bureau Association for the 1952-53 year at the meeting held Tuesday evening in the club rooms. Floyd Moon was elected Vice-president and the secretary-treasurer will be elected at the first board meeting.

The new members elected to the board were A. J. Brehm, Saratoga; Floyd Moon, Center; Vernon Fitzsimmons, Valley; George Hughes, McClelland; and Arden Reiman, Naron. Old members are Novotny, Lee Lunt, Raymond Briggeman, Charles Bailey, and Pete Henry.

Mrs. Keith Doggett was re-elected associated women's chairman. She will be voting delegate to the state farm bureau convention in Topeka November 11, 12, and 13. Mrs. Corlis Goyen was elected vice-chairman.

Springer Youth Delegate
Don Springer was elected as the rural youth delegate and Lester Goyen was named as alternate. Charley Novotny was named to the state board of agriculture and Merle Laibert is his alternate.

Delegates to the state convention will be William Novotny, Vernon Fitzsimmons and Brovce Johnson. Alternates are Floyd Moon, Pete Henry, and Corlis Goyen.

At the meeting Vernon Fitzsimmons read the resolutions that would be presented at the state convention and they were discussed. William Novotny gave a report of the year's work telling of the separation and reorganization of the Farm Bureau from the extension service and the increased membership in the association. The Farm Bureau also sponsored a cattle sprayer and seed cleaner for the farmer's use.

Pat Dashen gave a reading, "George Washington Slept Here" and Janice Humble and Miss Ball sang a duet accompanied by Moore Larison.

Joe Smerchek, secretary of the Kansas State Farm Bureau association gave a talk on the Farm Bureau practices and resolutions coming up before the convention.

Staff of Eight

Station KWSK went on the air with a staff of eight, including Morgan. Mrs. Morgan also is on the staff, serving as bookkeeper. She has been associated with her husband in radio work for many years. Their son, Clem Jr., also will be on the staff as announcer. The Morgans came to Pratt from Dodge City.

Others on the station personnel:

Clarence Evans, chief engineer, who comes here from Goodland; Glenn Henson, also from Goodland, commercial manager; Leiland (Lee) Spurgeon, formerly of Topeka, announcer; and Bud Pratt combination engineer, sports-caster and control room operator. He will come here from Goodland November 1.

Studios and offices of KWSK are located at 209 1/2 south Main. There are two studios which flank the control room. There are four offices. The station's transmitter is located south of Pratt in the Ninnescah Valley.

Two Music Libraries

Two music libraries will be maintained by the station, Morgan said. Sports coverage of the area is planned and a number of church services will be regularly broadcast. Night athletic events will be tape-recorded and broadcast the day following.

Unied Press service will be used by the station in its state and national news coverage.

Among those in Pratt for the formal opening of the station was Robert E. Schmidt, partner with Morgan in the station and manager of station KAYS at Hays.

Most of the long delay in getting the station on the air was of a technical nature, Morgan said. In a number of instances, necessary parts were difficult to obtain, especially from those firms with defense contracts.

562 New Voter Registrations As Books Close

From Thursday's Tribune

Between 3,300 and 3,500 probably will vote in the Novembr 4 election in Pratt, City Clerk Earl Ball estimated today, as workers in his office began preparing the books following closing of votes.

n fits 'all

by Tribune

a record vol-00 persons in y clerk, said. f 562 new re- show a total, highest ev-

cent of the pot in a distressed condition," he tive number, having mov- any way and as a matter of fact, being eligible, is in sound shape."

by wards are 2, 907; Ward 5, 842. ine with that te where re- been broken, out the nat- usually high

ampaign, drives and growth of een given as ease.

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Tribune

annual home y sale, spon-

October 31, 1952

The Great Bend Tribune

KVGB Is Linked With Mutual And Kansas Network

First Programs Under Mutual Broadcasting System to Be Available March 16.

Great Bend's radio station, KVGB, 1370 kilocycles, will observe its third anniversary March 16 with a broadcast of its first programs as a member of the Mutual Broadcasting System and as a member of the Kansas State Network. The Mutual Broadcasting System, one of the three major networks in United States, will furnish programs for the Kansas Network, an affiliation of five stations, long favorites among Kansas radio audiences.

The Kansas Network, organized at a meeting of station owners in Wichita yesterday, is comprised of WHB, Kansas City; KTSW, Emporia; KFBI, now of Abilene, but to operate from Wichita after May 1, KSAL; Salina and KVOB, Great Bend.

Since KVGB first went on the air in March of 1937, great strides have been made in developing the station into one of the finest, both from the point of programs and technical improvements. Few towns in the entire United States of the size of Great Bend are able to boast of radio facilities equal to those of Great Bend.

Staff members feel that the affiliation with the Kansas State Network and Mutual Broadcasting company will provide radio listeners throughout this entire area with programs which, prior to this time, have not been available.

Among the many program features offered by the Mutual Network are the famous Lone Ranger, The Shadow, Arthur Wallenstein's Sinfonietta, Each Cantata Series, the Toronto Symphony, Percy Faith and his Canadian Broadcasting corporation orchestra, Morton Gould's Modern Music, Fifth Row Center, the Show of the Week, the Forum of the Air, Henry Weber's Review from the auditorium studio of WGN, the Chicago Tribune station, Hawaii Calls, direct from the Hawaiian Islands, foreign newscasts direct from Europe; Mutual's famed commentators, Raymond Gram Swing and Fulton Lewis, jr. in addition to Mutual's outstanding line-up of famous dance bands.

Indicative of the progressiveness of the Mutual System is the fact that it secured all rights to the broadcasting of World Series baseball games last fall and has engaged in the broadcast of other national sporting events.

As a special introduction of the Kansas Network to the other members of the Mutual Broadcasting company throughout United States, the network will originate a coast to coast broadcast of "The Messiah" (Continued on Page Four)

Mrs. Stark Fined \$25 For Reckless Driving

Mrs. L. M. Stark, Great Bend, was fined \$25 in police court today after pleading guilty to charges of reckless driving. The charges grew out of an accident which occurred at the intersection of Tenth and Washington last night about 8:15 o'clock.

Highway patrolmen who investigated the accident said cars driven by Mrs. Stark and L. E. Whitlock collided head-on. She was driving east and Whitlock west. No one was injured and damages to the cars amounted to about \$50, patrolmen estimated.

Geneseo Man Hurt In Ellinwood Car Crash

Earl F. Norse, 58, motor car dealer of Geneseo, was in St. Rose hospital today suffering from injuries received yesterday in a head-on collision in Ellinwood involving the car he was driving and one driven by Glenn Peel of Hoxington.

Norse suffered a concussion and lacerations to the head, some cracked ribs on the right side, lacerations around the mouth and bruised knee and hip, highway patrolmen who investigated the accident said. Peel suffered a bruised left knee.

The accident happened about 3:30 o'clock at the intersection of Wilhelm street and highway 50 in Ellinwood, west of the street light where a third street branches off to the business section.

Highway patrolmen said Norse was driving a 1940 Chevrolet east and Peel was driving west in a Chrysler coupe. Both cars were extensively damaged.

Norse was brought to St. Rose hospital in an ambulance.

Ordinance On Ditch Here Is Voted Down

Ordinance on Reconstructing Block of Concrete Ditch Lost.

Reconstruction of the concrete drainage ditch on Sixteenth street east from Hubbard to Heizer street got another blow at last night's regular meeting of the city council—maybe the final blow.

When the question came up two weeks ago, the motion to reconstruct the ditch with WPA labor was carried by a 5 to 2 vote. McMullen, Heizer, Seeber, Greer and Weber voting in favor and Duda and Hinker voting against. Last night when the ordinance involving the ditch came up for adoption, McMullen, Heizer, Seeber and Weber voted in favor and Duda and Hinker voted against it. Greer was not present, nor was Jas. G. Hammond, councilman from the first ward in which the ditch is located. Hammond has been able to attend but a few meetings of the council since he was elected, due to the fact that he is serving as an examiner for the comptroller of currency in Detroit.

As a result of the 4 to 2 vote, the ordinance was lost, five votes by

Clem Morgan Of Garden City New Manager of KVGB

He Will Take Charge March 15. Day Before Great Bend Station Begins Mutual Broadcast.

Clem Morgan of Garden City, will assume duties as manager of Great Bend's radio station KVGB, March 15, a momentous date in the history of the local station.

This week-end will not only mark the third anniversary of KVGB but March 16 the station will go on the air for the first time as a member of the Mutual Broadcasting Company, one of the three major radio networks of the United States. And also on that day will make its initial debut as a member of the recently formed Kansas State Network, which includes five favorite Kansas stations, WHB, Kansas City; KTSW, Emporia, KSAL, Salina and after May 1, KFBI, Wichita.

Mr. Morgan, has made an enviable record in Kansas radio with the fine work he has done in the past three years as manager of Station KIUL in Garden City. He has been associated with that Station since it was founded in the spring of 1935, two years before the Great Bend station was started by E. E. Ruchlen of this city.

During the past three years many improvements have been made in Station KVGB, keeping it abreast with the rapid strides made by radio throughout the country. Both from the standpoint of technical performance as well as programming, Great Bend will have one of the finest 250-watt stations in the country, with the addition of the new Mutual program affiliation.

Plans are now underway for a special broadcast next Saturday, introducing the New Kansas Network to its Kansas audience. State-wide networks have proved successful in many of the neighboring states, providing not only better programs from the nation-wide field but also enabling radio to present a thorough state-wide coverage of events of particular interest to Kansans.

As manager of Station KVGB Morgan will endeavor to see that western Kansas receives its full representation on the state-wide hook-up and that the progressive policy of the Station keeps abreast with the developments of this region.

Mrs. Morgan and their two children will join Mr. Morgan here later this spring, to make their home in Great Bend. Miss Helen Townsley, owner of Station KVGB since May 1, 1939, will leave March 28 for New York, sailing April 5 for Rio de Janeiro, where she is to be married to J. Alan Coogan, United Press representative, April 19.

March 5, 1940

March 9, 1940

The Great Bend Tribune

GREAT BEND REGISTER, 1874 BARTON COUNTY DEMOCRAT, 1884
GREAT BEND TRIBUNE, 1876 GREAT BEND MORNING NEWS, 1909

KVGB's Initial Mutual Program Broadcast Today

Oklahoma Aggie-K U. Game Tonight and a Major League Ball Game Tomorrow.

A new chapter in radio history for Great Bend and adjacent territory opened today when KVGB 1370 kilocycles, made its initial broadcast as a member of the Mutual Broadcasting System's nation-wide network. The first program was carried at 9:30 o'clock this morning, continuing throughout the day.

Nationwide salutes to KVGB were heard on the Ed Fitzgerald program from 12 to 12:30 P. M. today and will be made later on Jerry Livingston's nation-wide program from 5 to 5:30 P. M., on the B. B. Crane program tonight at 9 to 9:30 and Ozzie Nelson will salute the new network member on his program to-night when his orchestra is heard on a nation-wide hook-up from 11:30 to 12 o'clock.

In addition to the special nationwide program a special Kansas State Network show will be heard from 4:15 to 5:30 this afternoon when the five members of the Kansas State Network present a special network show. KVGB will open the Kansas program with a transcribed show presenting those favorite entertainers of the Great Bend station Earl and Ray with George and his guitar, from 4:15 to 4:30 o'clock. A transcribed show of KSAL Salina with the Smokey Valley Boys will be given from 4:30 to 4:45 and KTSW, Emporia, will feed a 15-minute program with greetings to the new network from Governor Raitner from 4:45 to 5 P. M. Jerry Livingston's nation-wide Mutual program will be heard from 5 to 5:30 P. M. saluting KVGB, the new network member, after which KFBI, a member of the network after May 1, will present a transcribed show from WHB studios in Kansas City followed by the WHB 15-minute salute which includes a talk by Alf Landon.

Two of the outstanding broadcasts in the country today will be heard direct from the studios of KVGB. The first, a peace program, from 1 to 2:30 o'clock, includes some of the greatest personages in current history. Queen Wilhelmina spoke from The Netherlands, President Roosevelt from Washington as well as many others. The second will be of particular interest to Kansans, a broadcast of the Kansas University and Oklahoma A & M. basketball game tonight at 8:15 broadcast from KVGB under the sponsorship of the Dickason Service Station.

Hedy's New Hair-Do.



Hedy Lamarr, credited with introducing the famous, and faddish, shoulder-length bob, has had her famous tresses cut for the starring role in her next picture, and hair stylists are wondering whether women who followed her example once will do it again. This is Hedy and her new coiffure, still parted in the center, but with a soft wave apparent.

Eight Die As Home In Arkansas Burns

Mother and Seven Children Lose Lives in Early Morning Blaze.

(By The Associated Press)

Hotter Springs, Ark. (AP)—A young mother and seven of her ten children burned to death early today when their farm home was destroyed by fire.

Otis Allen, father of the family, and his brother-in-law J. R. Treas, 48, were seriously burned in their efforts to control the flames and were removed to hospitals. Three older sons of the Allens' escaped injury.

The home was near Shirley Van Buren county, a remote mountainous section of north central Arkansas.

Victims of the blaze were Mrs. Sallie Allen, the 42-year-old mother, and her children, Ernest, 17; Millard, 13; Oma, 12; Glenn, nine; Mellic, eight; Edward, six; and Vernon, four.

The sons who escaped were Oliver, 19; John, 15; and Willard, 14.

Ernest lost his life when, after being awakened by smoke the

Two of the outstanding broadcasts in the country today will be heard direct from the studios of KVGB. The first, a peace program, from 1 to 2:30 o'clock, includes some of the greatest personages in current history. Queen Wilhelmina spoke from The Netherlands, President Roosevelt from Washington as well as many others. The second will be of particular interest to Kansans, a broadcast of the Kansas University and Oklahoma A & M. basketball game tonight at 8:15 broadcast from KVGB under the sponsorship of the Dickason Service Station.

Sunday afternoon the exclusive Mutual Broadcasting System broadcast of the major league "All Star Baseball Game" from Tampa, Fla., will be heard from 12 to 3 P. M. from KVGB under the sponsorship of the Dickason Service Station.

Next Wednesday evening further nationwide recognition of KVGB as a member of the Kansas State Network will be given in the broadcast of the Messiah from Lindsborg, Kas., through the facilities of KSAL, Kansas network member.

Many of KVGB's audience throughout western and central Kansas have called and written the station this week, extending congratulations to the station manager, Clem Morgan, for making Mutual programs available in this area. Remembering the difficulty in tuning in the exclusive Mutual broadcasts of the World series games last fall, before non-Mutual members were allowed to broadcast the programs, many persons throughout this area have already written to indicate which of their favorite programs they hope will now be available.

The Kansas State Network, which was originated principally through the efforts of Sellock Warren, owner of the Emporia station, KTSW and Don Davis, president of WHB, Kansas City, assisted by R. J. Laubengayer, president of KSAL and Herb Hollister, manager of KFBI, and the KVGB staff members, was organized in order that Kansans might have available at all times complete coverage of events of special interest to them. This goal was realized in the Kansas-Oklahoma game tonight on the first day of existence for the State Network, and it is hoped that the future may hold as many special treats for the listeners in this area.

During the next week the entire KVGB staff will be rather busy trying to keep as many of the regular station programs as possible and yet not miss any of the fine Mutual programs available.

"We hope our listeners will cooperate in helping us make these decisions and write or phone us about their preferences in program material," stated Mr. Morgan, manager of KVGB.

This congratulatory telegram was received today by KVGB.

Great Bend, Kas. Radio Station KVGB:

We are tremendously happy and proud to have you join with us today. May you have all the success in the world and may your listeners appreciate the efforts that you have put in to accomplish the wonderful job and the service that you are rendering them.

Cordially yours,
KTSW Staff.

The home was near Shirley Van Buren county, a remote mountainous section of north central Arkansas.

Victims of the blaze were Mrs. Sallie Allen, the 42-year-old mother, and her children, Ernest, 17; Millard, 13; Oma, 12; Glenn, nine; Mellic, eight; Edward, six; and Vernon, four.

The sons who escaped were Oliver, 19; John, 15; and Willard, 14.

Ernest lost his life when, after being awakened by smoke, he jumped out of a window to safety then rushed back into the flaming house to arouse other members of the family.

The flames were believed to have started with the explosion of an oil lamp which had been left burning through the night.

Work Is Continued On Dam In Oklahoma

Oklahoma City, Ok.—Work proceeded on the last arch of the \$20,000,000 Grand river dam today with the conditional approval of Gov. Leon C. Phillips, who had declared martial law to halt it.

Phillips said work might proceed, under scrutiny of three National Guard officers, so long as the dam was not completed. He has obtained a temporary injunction to prevent completion of the project pending settlement of a state claim for \$889,275 from the PWA for damages to roads and bridges which would be inundated.

In Washington, Clark Foreman, chief of the PWA power division, welcomed the court fight with a prediction an "equitable" settlement would be reached.

ILL WITH SEVERE COLD.

President, However, Hopeful of Attending Dinner Tonight.

Washington, (AP)—President Roosevelt tried today to shake off a tenacious cold so that he could attend a dinner to be given in his honor tonight by the White House Correspondents' association.

The president's cold is the most severe he has had all winter, but White House officials said they thought he would be able to attend.

Cabinet members, supreme court justices, congressional leaders and others prominent in the government and elsewhere will be guests of the newspapermen. A feature will be the showing of a motion picture satirizing potential candidates in the 1940 political scramble, from the president on down.

TWO SHIPS SUNK.

London, (AP)—Two Greek ships, the 4,661-ton Panachrandos and the 2,980-ton Flora, were reliably reported tonight to have been sunk, but no details were released by authorities.

Justin Bradshaw, Earl Brewster, George Johns and Ray Beals drove to Salina yesterday to complete arrangements for the Kansas Network hook-up that began operation today with broadcasting station KVGB as a member.

Tribune Want-Ads Bring Results.

March 16, 1940

March 16, 1940

The Great Bend Tribune

THE RECORD SHOP
Nothing But Records

POPULAR

| | |
|----------------------------------|---------------------------|
| Nature Boy | King Cole |
| My Happiness | Jon and Sandra Steele |
| Love Somebody | Buddy Clark and Doris Day |
| Genes Boogie | Gene Krupa |
| Jungle Beyond The Seas | Tex Beneke |
| Confess | Pati Page |
| Jungle Rhumba | Freddy Martin |
| Penguin at the Waldorf | Frankie Carle |
| Smiles | The Pied Pipers |
| Better Luck Next Time | Perry Como |
| King Size Papa | Julia Lee |
| A Man Could Be a Wonderful Thing | Ray McKinley |
| Misirlou | Jan August |
| Oye Negra | Jan August |

WESTERN

| | |
|----------------------|-----------------|
| Stay a Little Longer | Bob Wills |
| Rock and Rye Rag | Al Dexter |
| Pretty Red Lights | Tex Williams |
| Cocaine Blues | Ray Hogsd |
| Remember Me | "T" Texas Tyler |
| Juke Box Blues | Pee Wee King |
| Anytime | Fay Willing |

ALBUMS

| | |
|------------------------------------|-------------|
| Music for Romancing | Paul Weston |
| Busy Fingers | Three Suns |
| Brahm's Waltzes For Dancing | Wayne King |
| Piano Rhythms | Count Basie |
| A Presentation of Progressive Jazz | Stan Kenton |
| American Folk Songs | Jo Stafford |

THE RECORD SHOP
South of Library
2105½ Forest Phone 614

June 15, 1948

Blow-by-Blow Broadcast Of Fight Over KVGB

Clem Morgan, manager of radio station KVGB, announced today that the station will not have a ringside broadcast of the Louis-Walcott fight tonight, the exclusive rights for which have been secured by the American Broadcasting company.

"However," Morgan added, "we will have a blow-by-blow account of the fight through our regular news channels."

KVGB is a member of the Mutual network, and ABC refused to permit any stations belonging to other networks than its own pick up its exclusive transmission from the ringside.

Helium occurs in the air, but no commercially practical process for extracting it has been developed. In order to obtain enough to inflate an average size dirigible airship, more than two trillion cubic feet of air would have to be treated.

Tribune Want-ads Bring Results.

June 25, 1948

The Great Bend Tribune

Grover Cobb New Manager of KVGB

Grover Cobb, manager of the FM station in Hutchinson, KIMV, will become general manager of KVGB on Monday, succeeding Clem Morgan who has resigned to become manager of station KAYS, Hays, which expects to go on the air with 250 watts on Sept. 1.

Morgan expects to move to Hays on or about Aug. 1. He has been manager of KVGB since 1940.

Cobb, 26, one of the best-known radio men in Kansas, has been associated with KSAL, Salina, and the Mutual Broadcasting System in the east before going to Hutchinson, where he put KIMV on the air.

July 13, 1948



5000 Watts **KVGB** 1590 On The Dial

Every SUNDAY at
8:45 A.M.

The Reverend

Charles Doolittle

presents the

Gospel Quarter Hour

direct from the

Hoisington Bible Church

in Hoisington, Kans.

SUNDAY'S PROGRAM

— MORNING —

7:30 Musical Clock
8:00 Bit O' Cheer
8:30 Melody Parade
8:45 Rev. Doolittle
9:00 Radio Bible Class
9:30 Voice of Prophecy
10:00 Back to God
10:30 Reviewing Stand
11:00 Morning Services
12:00 Music Box
12:30 News
12:45 Showers of Blessing
1:00 Lutheran Hour
1:30 Bill Cunningham, News
1:45 Veteran Wants to Know
2:00 Proudly We Hail
2:30 World's Most Precious Treasures
3:00 House of Mystery
3:30 Martin Kane, Private Eye
4:00 The Shadow
4:30 True Detective Mysteries
5:00 Roy Rogers show
5:30 Nick Carter
— EVENING —
6:00 The Falcon
6:30 The Saint
6:55 Johnny Desmond
7:00 Gov. Carlson's Report
7:15 Fraternally Yours
7:30 Enchanted Hour
8:00 Opera Concert

8:30 It's the Tops
8:45 Twin Views of the News
9:00 To Be Announced
9:30 Back Home Gospel Hour
10:15 Dante Trio
10:30 Bobby Hackett's Orch.
11:00 Buddy Moreno's Orch.
11:30 Teddy Phillips' Orch.
11:00 Buddy Moreno's Orch.
12:00 Sign Off

MONDAY PROGRAMS

— MORNING —

6:00 Rise & Shine
6:30 News-Music
6:45 Farm Chat
7:00 Musical Clock
7:15 News
8:00 News in Brief
8:05 Musical Clock
8:30 Tennessee Jamboree
8:55 Melodies of the Morning
9:00 Hoisington Hour
9:45 News in Brief
9:55 Market Open
10:00 Melody Time
10:15 Howard's Melody Shop
10:30 Christmas Shopper's Guide
11:00 Kate Smith Speaks
11:15 Tunes Along the Trail
11:30 Tunes Along the Trail
11:45 Heater's Mailbag
12:00 Cedric Foster

AFTERNOON

12:15 Everett Mitchell
12:20 Noontime Melodies
12:30 News and Markets
12:45 Top Tune Time
1:00 The Band Stand
1:25 Market Close
1:30 Queen for a Day
2:00 Poole's aParadise
2:45—You and Your Security
3:00 News in Brief
3:05 Flatler Parade
3:15 Cole Glee Club
3:30 Say it with Music
4:00 News with Hugh Jencks
4:15 Lanny Ross Show
4:30 Rhythm Musicale
4:45 Harvey Harding Sings
5:00 News in Brief
5:05 Pianolude
5:15 Sammy Dock Show
5:45 Evening Preview.

December 3, 1949

The Great Bend Tribune



SOMETHING FOR THE KIDDIES

- Betty Martin — Mother Goose Parade . . . \$2.25
"Flick the Little Fire Engine" . . . \$2.25
"33 Children's Songs" by Frank Luther \$2.36
"Nutcracker Suite" — Fred Waring \$2.10
"3 Little Pigs", Walt Disney—A Capitol Record Reader . . \$3.68
"Bozo & the Birds"—A Capitol Record Reader \$3.68
"Sleepy Santa" — Belda Talking Comic 98c
"Here Comes Santa Claus"
"Rudolph the Red Nosed Reindeer" Gene Autry
"He's A Chubby Little Fellow"

Most of These Records Are On
Unbreakable Plastic

Many Other Children's Records



THE RECORD SHOP

Across the Street South of the Library

December 9, 1949

The Dodge City Mirror

Dancy, 27.

Local Man May Build Pratt Station

Pratt may have a radio station sometime next spring, according to Clem Morgan, announcer of radio station KGNO. Mr. Morgan is a partner in the Pratt Broadcasting company with Robert E. Schmidt of radio station KAYS at Hays.

Mr. Morgan is a veteran radio man and is well known in the radio business of western Kansas. He started in 1928 and helped build the Hays station as well as radio station KVGB at Great Bend.

The veteran radio man received a construction permit Thursday from the communications commission in Washington which is the final negotiation for the Pratt radio station.

He said Friday weather conditions would play an important part in the Pratt station which will operate on 1570 kilocycles and 250 watts, daytime only.

Mr. Morgan hired Mr. Schmidt when he was in charge of the Hays radio station. At the time Mr. Schmidt was a junior at Fort Hays State college.

The local announcer was with radio station KIUL at Garden City for five years between 1935 and 1940.

He went to Pratt Friday for further local business relative to the new station. He said Friday morning that necessary equipment for the station has been in storage at Pratt for the last 18 months.

New KGNO Announcer

Clem Morgan has recently joined the staff of radio station KGNO. Mr. Morgan, formerly of Hays, is a staff announcer taking the place of Tom Owen Hunsicker who has joined the staff of station KFH in Wichita.

Mr. Morgan has been associated with radio stations in Garden City, Great Bend and Hays. His wife and four children will move to Dodge City after school is out this spring.

**January 11
1952**

The Hays Daily News

Bob Schmidt Will Manage KAYS

Will Also Handle
Spot Broadcasts
Of Sports Events

Bob Schmidt, well known here and in neighboring towns from his connection with radio station KAYS for more than a year, will become manager of this station beginning Monday. Duane Hoisington, manager since December, 1949, has resigned to go to Dodge City where he will be assistant radio engineer and part-time salesman.

Mr. Schmidt the last few months has been assistant of the radio station at Goodland. He was graduated from Fort Hays State this year and soon after his graduation was married. He and Mrs. Schmidt are expected here today.

The new manager of KAYS first was sports announcer and advertising salesman. His work here attracted the attention of the owner of the station at Goodland and he accepted the offer made him. Recently he was offered the management of a radio station at Trinidad, Colo., but decided to come here instead.

He was born and reared at La Cross where his father, who died a number of years ago, was in the banking business many years. His father was born and reared at Catherine. Bob Schmidt is so well known here and in the surrounding territory he needs no introduction to readers of the News or to persons who listen to KAYS broadcasts. He probably will announce all football and basketball games through the fall, winter and early spring.

October 1950

Sales Position At Station KAYS

Robert Schmidt, junior from La Crosse, started working in the sales department of KAYS radio station last Monday. He will also announce, do copy writing, and assist with the arrangement of programs.

Until the close of this semester, Schmidt will continue to work only on part-time basis at the radio station, but during the summer he will be employed on a full-time status. "Bob" stated that he plans to arrange his schedule next year so that he will be able to devote more time toward this line of work. 4-28-49

Schmidt is majoring in business administration with minors in journalism and English. His first encounter with radio broadcasting was last fall while doing copy writing and announcing for the news laboratory class.

According to Mr. Clem Morgan of KAYS, Schmidt was selected for this position because he has one of the best voices for radio announcing of students from Fort Hays State who have been doing radio announcing this year and also because of his past experiences in salesmanship.

April 28, 1949

The Wichita Eagle

Beacon Oct 30 - 52

Pratt's First Radio Station Goes on Air

Pratt, Kas., heralded the arrival of its first radio station when former Wichitan Clem Morgan placed KWSK on the air Wednesday noon.

Morgan, who began his career in 1929 as a singer of western ballads for a Wichita radio station, is owner and manager of the new broadcasting enterprise, which reaches the air by way of frequency 1520.

Opening of the Pratt station is not Morgan's first local pioneering venture in the field of radio. The 45-year-old veteran of the airwaves also built station KAYS, the first such facility to operate in Hays, Kas. And he has had a hand in operating other stations in their infancy.

Born in Manchester, Okla., Morgan was 19 when he came to Wichita. Three years later he went to Garden City to become associated as announced and entertainer with Radio Station KIUL. It wasn't too long until he became manager of that outlet, remaining in that position until 1940, when he moved to Great Bend as vice-president and general manager of KVGB.

It was in 1948 that Morgan moved to Hays to build that community's first radio station. But after two years at the KAYS helm, he set out as sort of a free lance operator with his eye on the present undertaking, becoming associated in the interim with KTSW, Emporia and KGNO, Dodge City, where he announced until the Pratt station was completed this year.

Morgan's wife, the former Melvena Hummer of Garden City, is also a veteran of the radio business and has aided her husband in most of his successful radio building escapades. The couple have four children, a boy and three girls.

The Morgans visit Wichita frequently to see his three sisters, Mrs. C. A. Adams, Mrs. W. A. Runnels and Mrs. R. C. Warren.

October 30, 1952

Composers Hair Glory of Kansas in Song Contest

Rivalry Is Keen Among Aspiring Writers Thruout State

Aspiring song writers are furnishing much material from which to choose the winner of the Kansas state song contest, reports Mrs. Stella B. Haines of Augusta, president of the Native Daughters of Kansas.

Among the compositions submitted are "Kansas, Dear Old Kansas," by George Stawitz, Topeka; "The Great American Desert," Della Dillon Crawford, Topeka; "Kansas," Josephine Blossom, Rutland, Vt.; "Kansas, Queen Of The Plains," Clem Morgan, Garden City; "A Song Of Kansas," Marjorie Conrad Johnson, Ponca City, Okla.; "Kansas," Kate Ray Mixer, Ellis and "Take Me Back To Sunflower Land," Mary Anne Harris, Wichita.

Songs submitted by January 20 will be considered. Three judges will make the selection and the honored songs will be sung at the annual banquet of Native Sons and Daughters January 28, at Topeka. The contest is open to anyone, whether or not a native or resident of the state.

Circa 1936

The Wichita Eagle

WICHITA'S YODELING COWBOY

Clem Morgan of Wichita, pictured here, is the yodeling cowboy of the duo known to radio and theater audiences as the "Flying Cowboys." The other member of the team is Spencer Quick. They flew to El Paso, Tex., recently, where their appearances were high spots in amusement centers. Morgan not only sings, but plays the banjo, mandolin and piano as accompaniments to the team's songs. Clem Morgan is a brother of Clair Morgan of The Beacon's advertising staff. The team partner is the brother of Curtis Quick, El Paso aviator.



Circa 1924-1925

The Wichita Eagle

A TRIBUTE
published in the pages of
THE WICHITA EAGLE
WICHITA, KANSAS
JAN 31 1965

Memorial Obituary

Entered Into Eternal Rest
Saturday, Jan. 30, 1965

C. Morgan, Pioneer in Radio, Dies

PRATT, Kan.—Clem Morgan, 58, Pratt, pioneer in Kansas radio, died Saturday in Wichita.

He started his radio career in 1923 as a singing cowboy at Radio Station KFH, Wichita. Prior to establishing Radio Station KWSK in 1962 at Pratt, he had been employed at radio stations in Emporia and Dodge City, and had managed stations in Hays, Garden City and Great Bend.

Morgan owned and operated KWSK until his retirement in September 1964.

He was born April 28, 1906, at Manchester, Okla.

Survivors include his widow, Agnes; a son, Clem Jr., Garden City; three daughters, Mrs. Margaret Godfrey, Muskogee, Okla., Mrs. Mary Gould and Miss Marla Morgan, both of Pratt; and six grandchildren.

Services will be at 2 p.m. Monday at the Williams Mortuary, Pratt. Burial will be in Greenlawn Cemetery.

January 31, 1965

The Pratt Pride



RADIO STUDIO—Ed Wilson, a KWSK announcer, looks over copy just before beginning a broadcast in studios of the local radio station. Turntables are on each side of Wilson and various controls are in front of him. The microphone is just in back of his head. (Tribune Photo)

Pratt Radio Station Is in Second Year

Pratt's radio station, KWSK, completes its second year of operation here during the fall.

The 250-watt, daytime only station, began operations here late in October, 1952. The station is located at 1570 mg. on the dial.

Clem Morgan of Pratt is owner and manager of the Pratt Broadcasting company which operates the station.

The station's studio and office is located in the downtown district, but the KWSK transmitter is one and one-fourth miles south of town.

A licensed engineer is on duty at the transmitter at all times when the station is in operation. Operating from sunup to sundown each day, the station's opening and closing hours vary with the seasons of the year. Although the operating time sometimes approaches 12 hours per day it averages 10-12 hours.

The station here is one of many established in towns of this size throughout the state following World War II. Officials of the station indicate the radio movement to small towns was brought about by a saturation of the larger city market and the fact that it was discovered stations could feasibly be operated in towns such as Pratt.

The station features such spot news coverage as weather warnings and other emergency warnings, entertainment, and United Press news service.

Covering an area of 30-40 miles from Pratt, the station says that it has no desire for network affiliation as such broadcasting can not be localized.

1954 Edition

The Atchinson Daily Globe

Baseball Injury Fatal To High School Youth

JOPLIN, Mo. (AP)—A 17-year-old honor student in the junior class at Riverton, Kas., High School died in a Joplin hospital Thursday of a head injury suffered when he was struck by a baseball.

He was Harold Leroy Rogers, son of Mr. and Mrs. Jack Rogers of Rt. 2, Galina, Kas.

Young Rogers was playing catch with a fellow student on the school grounds Wednesday afternoon when he was hit on the temple by a ball another group of students was playing with.

Besides his parents, he is survived by a sister, Roberta.

OK RADIO CHANGE

WASHINGTON (AP)—The Communications Commission Wednesday approved this corporate change: KWSK, Pratt, Kas., assignment of license to Clem Morgan for \$2,813.

March 1953

THE SAWYER NEWS, PRATT COUNTY, KANSAS

Oct 31 - 1956

TOWN & COUNTRY REVIEW

Prepared and Edited by Logan Advertising Co.

Independent Lumber & Hardware Company

"Your One Stop Building Service"

The Independent Lumber & Hardware Company located just North of the Post Office in Pratt, phone 1073 has a complete supply of lumber, hardware, well fixtures, and plumbing supplies, in stock at all times, and have 5 plumbers available at all times.

Are you among the many persons planning to remodel and repair your home or business establishment? If so, the firm to contact is Independent Lumber

& Hardware Company. They are always willing to lend a helping hand to persons with building problems. There is no need to live in a home that is in need of repairs when it is so easy to have it remodeled and repaired to fit your needs and comfort. The Independent Lumber and Hardware Company carries in stock at all times many items necessary for remodeling, such as Johns-Manville roofing materials, insulation, asbestos sid-

ing, paints, varnishes, and household hardware items. Regardless of whether your building or remodeling problems are large or small, you will receive courteous attention from the employees here. There is no use putting off building that extra room or repairing your home when you can get it all done at a reasonable price when you consult the Independent Lumber & Hardware Company in Pratt. See them for your next building needs.

KWSK RADIO STATION

For the best in music, news, and entertainment, tune in on station KWSK in Pratt. This progressive station gives its listeners the best in programs from local and national sources, featuring commercial and educational broadcasting service in an intelligent and dignified manner.

Wise advertisers consult radio station KWSK, knowing that their products will be brought to the attention of a wide and diversified audience.

The management of this broadcasting station strives to serve Pratt and this part of Kansas with programs that are always entertaining, interesting and educational, supplemented by on-the-spot broadcasts of important news events.

The staff of KWSK announcers is efficient and can be clearly understood. The technical department is handled by able radio engineers who are responsible for the tone and strength

with which KWSK covers its large area.

In this Town and Country Review, we are pleased to bring the attention of our readers to the service this radio station is performing and to urge them to tune in for entertainment and news or to consult them in regard to their effective advertising service.

Located at 206 1/2 So. Main in Pratt, phone 1570, we know the KWSK to be a leader in both national and local radio work.

Williams - Talbot Mortuary

Residents of this community are offered 24 hour ambulance service by Williams-Talbot Mortuary, phone 695. It is a comfort to know that they are always on hand with trained attendants and the most modern equipment.

Their successful experience combined with a most comprehensive knowledge of the proper manner in conducting funeral services has made the name Williams-Talbot Mortuary outstanding in this community. The memory of reverence and dignity, which is a prominent part of their service has comforted many people in their time of grief.

Every service is conducted with an air of quietness and restfulness by those in attendance. From the minute they are called until the final duties are performed, not a single detail is overlooked, not the least semblance of confusion serves to mar the quiet, thoughtful, professional service.

It is appropriate in this Review that we commend Williams-

MILADY'S BEAUTY SHOP

BE WISE and go to the Milady's Beauty Shop for your next beauty treatment. They are located at 114 West 3rd, in Pratt, phone 719 for an appointment.

Professional operators are employed here who are courteous and well qualified by years of experience to satisfy the taste of the most discriminating woman. They have studied the latest hair styles and can give you a hair-do that will do wonders for you.

It is a woman's privilege and her duty to look her very best on all occasions. The styles at this shop are in pace with the times and they strive to please the taste of the individual.

Don't neglect your beauty care. Come in for a complete hair styling and get an expert manicure at the same time. Nail care can be as important as any other beauty service.

Be assured of the finest in beauty work. We are happy to recommend the Milady's Beauty Shop in Pratt as leaders in this profession.

October 31, 1956

Capper's Weekly

CAPPER'S WEEKLY

The Home Weekly of the Midwest
CAPPER PUBLICATIONS, INC.
A DIVISION OF STAUFFER PUBLICATION, INC.
8th & Jackson Streets, Topeka, Kansas

CONSISTENT ADVERTISING PAYS

Advertisement Rates, Terms of Sale,
Change Orders, etc., apply to all
ads. Single copy, 10¢. 50¢ per
copy, 10¢ per copy, 10¢ per copy.

Dear Advertiser:

You carried the above ad in one or more of the 1964 February issues of CAPPER'S WEEKLY.

If you want this ad repeated, or new copy inserted, please let us hear from you as soon as possible so that we can give you service on your advertising in the first available issue.

Please note that we have a special rate of 17¢ a word per issue if the ad appears in four or more consecutive issues. The single insertion rate is 22¢ a word. Your attached ad will cost:

\$ 4.40 for one issue

\$ 13.60 for four consecutive issues

This is our cash-with-order rate. Billing rates are higher.

CAPPER'S WEEKLY has over 460,000 subscribers with more readers in Kansas, Missouri, Iowa, Nebraska, Colorado and Oklahoma than any other weekly paper.

SEND IN YOUR REVENUE ORDER TODAY!

Thank you,

CAPPER'S WEEKLY

djs

February 1964

BROADCASTING SCHOOL: Train on Radio Station KWSK, includes announcing, control room, newscasting, sales. Five weeks. Clem Morgan, Owner, Pratt, Kansas.

The Arkansas City Traveler

Student Likes Announcing

By ARTHUR REXROAT
PRATT — Roger Bailey, Southwestern College freshman from Pratt leads a double life and loves it. He is both a college student and a radio disc jockey.

While attending the Winfield college, he is announcer and jack-of-all-trades at radio station KSOK in Arkansas City.

Roger welcomes the practical experience of working in a commercial radio station while still in college.

His work varies. He reports news and weather, handles straight announcing, runs two shows of his own, and just about anything from switching transmitters to sweeping the studio floor.

Teacher Helps

Everett Brown, speech instructor at Pratt, first interested Roger in radio in his classes. When Roger was a senior, he enrolled in a radio production class at Pratt Juco.

Unsuccessful in trying to get a radio job in Pratt, his enthusiasm impressed station manager Clem Morgan, and he agreed to let his son, Clem, Jr., teach him to operate the control board.

Gets Permit

It was through this that Roger earned a restricted radiotelephone operators permit.

A few weeks after he started

he was given a show of his own called "The Latest".

Roger started at KSOK early in January and now has two shows of his own, the afternoon program is called "Needles and Spins". "The Roger Bailey Show" is heard daily from 8 to

10 p.m. He is also host on the "Week-end with KSOK" show each Saturday afternoon.

Listeners Name Him

Listeners nick-named him "Rodge Podge" during the early weeks of his show.

The mail bag is loaded for his

request show in the evening. His most faithful fan is one he's never met — an Ark City teen-ager who sends Rog three letters a day.

"It gets sort of hectic sometimes, trying to pull some of the songs that people request," he explained. "We have over 12,000 45's on file and it takes a while to hunt through all of them to find the one a person wants. The current top tunes are not filed and that isn't any help either." The album library also contains about 2,000 more.

Doesn't Like Rock

With all the rock and roll Rog plays, he doesn't like it. He prefers the slow tempo standards.

"Time," the fledgling announcer has discovered, "is the most important thing in radio. Most people think radio announcers just sit behind the controls and play records. This isn't true. Everything we play, say, or advertise must be timed exactly. We must also keep a log of everything that goes on."

In addition to working six hours a day, six days a week, Rog carries a full college load and maintains a good grade average. He naturally wants to go into radio and television work upon graduation from Southwestern, aiming for network television.



'RODGE PODGE' . . . Pratt's Roger Bailey.

Circa- Summer 1959

RADIO

The Arkansas City Traveler

Rog Pog Disk Jockey Is SC Student

By Arthur Rexroat

Not everyone can be a schizophrenic and still lead a normal everyday life. Roger Bailey isn't a schizo but he does lead a split life. He is both a student and disc jockey.

Roger, a Pratt freshman, is an employee of radio station KSOK in Arkansas City. This is quite unusual because few college students can get the practical experience of working in a commercial radio station while still in college. His work varies from announcing programs, broadcasting news and weather, and running two shows of his own to about anything associated with a radio station.

Works Without Pay

He first became interested in radio after he took a class in speech at Pratt high school. When he was a senior, he enrolled in a radio production class at Pratt Junior college. For several weeks he tried to get a job at the local radio station in Pratt, KSWK, but his attempts failed. Finally the manager agreed to let him work if his son would teach him how to run the control board and Roger got his long sought job.

He spent his spare time at the station and learned to operate the controls. For three months he worked without pay. Finally, he was allowed to operate the panel and when he was about to be graduated, given his own show called "The Latest" that was presented three times a week.

Has Own Shows

Roger started working in Ark City immediately after Christmas vacation ended and now has two shows of his own, one in the afternoon called "Needles and Spins" and his evening program is "The Roger Bailey Show." The latter is

a request program. He is also host of the "Week-end with KSOK" program on Saturday afternoons.

Hopes for TV Career

Since the early weeks of the show that bears his name, Rog Pog, as he is known to his listeners, hasn't had to worry about requests. He has always received three letters per day from an Ark City teen-ager named Cheri.

In addition to working six hours a day, six days a week, he carries a full college load and maintains a good grade average. He is a speech major and naturally wants to go into radio and television work upon graduation. His idol in the announcing field is George Fennerman of the "You Bet Your Life" show. His ambitions are to have an NBC news program or to announce on network television.

Circa- Summer 1959

dents be of help to the policemen," Frantz answered, "If they would just slow down in school zones and help the smaller children it would mean a lot to us."

Recently, most of the traffic tickets have gone to teenagers. The police has summarized this fact as being due to the beginning of school. In speeding there have been three cases of restricted licenses. The city police does not handle these offenders as they are referred to the Juvenile Court.

The majority of drivers in Pratt are adults because of the age limit required for a driver's license.

Complaints given to the police are usually from the school itself. Therefore, they try to have a man patrolling First, Fourth, and Fifth Streets at noon and after school. Frantz declares this seems to have more effect than in other years. Third, Fourth and Fifth Streets are patrolled on motorcycle or in one of the patrol cars. Cherry and Main streets are policed at 11:28 a. m. and 3:15 p. m. After being discharged from the Navy, a new recruit will be added to the force

around any time."

Juco Class Has New Machines

Junior College Office Practice class has 17 members enrolled, all girls, according to Miss Edith McMullen, instructor.

The school has purchased two new machines, an Underwood electric typewriter and a Burroughs cash register, for the college class. The class also has access to a Burroughs posting machine, two duplicating machines, four typewriters, and three calculators.

"Each member of the class will have received training on each machine by the end of the year," Miss McMullen said.

After the students learn the specific skills on each machine, they will visit downtown business places to observe their practical uses.

An ounce of courtesy is worth a pound of apology.

PHS Reporter, Disk Jockey Combine Talents

When a newspaper reporter and a disc jockey get together almost anything can happen. A lot of things did happen when Mirror reporter Jeff Hadden and the popular author of Tunes for Teens, Margaret Morgan, got together at the radio station last week.

Beginning Saturday, October 17, radio station KWSK will present Tunes for Teens on a new popular recording basis. The good thing about it is that you, the teens of Pratt High, will be picking the top tunes by your casting of a vote for your favorite tune.

As a special feature of the revising of Tunes for Teens, Ronnie Fredick and his side kick, Terry Ballard, from Haviland better known as "Tulas Red" and "Tex Ballard," will be guest stars on the October 17 show.

This popular hillbilly team got its start about two months ago as it played and sang with the Gyp Hills Fall Festival Review. They were special guests of Hank Thompson and his Brazo Valley Boys when they appeared in Pratt for the Gyp Hills Fall Festival. Saturday they will present the hillbilly song which is tops all over America.

Also beginning this coming Saturday Margaret and Jeff will be working together on Tunes for Teens as a team. They will count the ballots for top tunes and discuss them on the program. They also plan to present other local musicians on the Tune for Teen hour as special guests as popular demand would call for them.

KWSK has a large record library in order that it might bring you the latest and the best in hit tunes. Margaret and Jeff are working together to develop a



Jeff Hadden and Margaret Morgan spin the platters for their Saturday "Tunes for Teens" program. (Mirror staff photo by Vernon Rolf).

large and adequate library of biographies of all recording artists so that they can pass along to you information about your favorites.

Tunes for Teens is presented each Saturday over station KWSK. It is a 25 minute program beginning at 1:05 p. m.

To cast your vote for your favorite tune is very simple. In each edition of the Mirror there will appear a ballot just like the one which is at the bottom of the page. All you have to do is tear it out and write the name of your favorite tune on the space indicated. You may vote once a week.

Since the Mirror is printed only every other week you may write your favorite on a slip of paper and sign your name.

In order to prevent stuffing of the ballot box it is necessary that you sign your name. There are eight ballot boxes located in the two high school buildings. In the Liberty building they are located in the English classes of Mr. Senti, Miss Hogue, Mrs. Sallee, and Mrs. Hemphill. In the Junior College Building they can be found in Mr. Dickerson's and Mr. Shufelberger's rooms on the third floor, one in the Library and one in the office.

PHS and KWSK present:

"Tunes For Teens"

My vote for the top tune of the week is:

Suggestions:

Name:

It is not necessary to use this ballot to vote. Please sign your name and do not vote more than once a week.

October 16, 1953

The Pratt Mirror

15 Enter 'Voice' Contest

Joan Eubank Wins 'Voice of Democracy'

Fifteen students entered the annual Voice of Democracy contest at Radio Station KWSK last week.

Joan Eubank, Senior, placed first with her speech, "Freedom's Smile." Philip Lunt, Ted Patterson, and Phyllis Riley, juniors, were second, third, and fourth place winners.

Kaydene Dashen, Ann Whetsell, Nancy Crabb, Shirley Winegart, Jerry Fenwick, Clarene Willard, Virgil Vanatta, Rex Kramer, Gale Barker, Fred Pinkerton, and Sandy Hillard were the other participants.

Speeches were recorded while Reverend L. A. Dale, Eldon Meigs, and Mrs. E. F. Giannangelo judged them.

The recording of Joan's speech will be sent to the State Contest.

the consideration stage right now, with the students supporting Dean Briggs and showing that they want a youth center, Pratt could have such a center in the near future.

Speech Class Receives Experience on Radio

"Go! Go! Go!" says Brownie, repeating the motto of the senior speech class.

Everett Brown is the instructor of 14 senior speech students who are full of life and love to loaf, but have to get busy and really work.

The class has been giving original and extemporaneous speeches. Subjects include basketball, little sisters or brothers, occupations, stars, and hobbies.

The Voice of Democracy Contest was one of the recent class projects. The students formulated their speeches and gave them Monday evening at the radio station.

Even though not one of the speech students placed in the contest the experience from speaking over the radio is one of importance to them.

**BRUNGARDTS
SHOE STORE**
"Make Our Store
Your Store"

Kennedy
JEWELRY

**Barron Theatre
Barber Shop**

Jim Fred Ira

ALHAMBRA CAFE
Home Cooking
We bake our own
Cakes and Pies

**NEW SPRING
BETTY ROSE
COATS
and
SUITS**

January 21, 1955

The Pratt Mirror

this year, but the ice was rather thin!

Gale Barker wishes the ice would freeze, because all of the girls go ice skating!

J. B. Hampton, junior, comment-

Liberty Y-Teens Give Program on KWSK

Sara Farmer read the Christmas story at the Liberty Y-Teen annual Christmas program December 16.

The program, Christmas celebrations all over the world, was presented by the World Fellowship group. Girls taking part were Donna Bodwell, Jean Cavin, Patty Cole, Dianna Farmer, Ruth Ann Greenstreet, Karen Kerr, Phyllis Oldenettel, Janet Rolf, Mary Sears, Francis Smith, Donieta Staats, Sue Stockwell, and Monte Williams.

Mrs. Coulter led the singing of Christmas carols which were followed by the benediction.

Christine Lunt directed the same program given over KWSK that afternoon.

have been dating recently.

Stan Welli and Wes Downing have taken a lot of interest in

Pratt Debaters To Dodge City

Pratt High School debaters competed in a Haven Invitational Debate Tournament last Saturday. Twenty nine schools and 48 teams were entered. Pratt had two teams in the tournament. The first team of Lee Ayres, Carol Howerton, Doug Farmer and Deane Rollmann won four of eight rounds. The other team consisted of Ted Patterson, Philip Lunt, Tonya Kurt, and Chrystle Hager. They won three of eight rounds.

In addition to those who competed in the tournament, Donna Moore, Monte Williams, Sue Stockwell, and Donna Bodwell observed some of the debate in preparation for competition next year.

Tomorrow four Pratt debaters, Lee Ayres, Philip Lunt, Doug Farmer, and Deane Rollmann, will participate in the district debate tournament at Dodge City.

First and second place winners of the district are eligible to go to the state tournament at Lawrence, January 28 and 29.

January 21, 1955

The Pratt Mirror

I never do throw spitballs, of this
I'm very proud.
I love school, Oh, so much, I never
cut a day;
I even like the men in white who
are taking me away.
(Borrowed from the Sun Dial,
Sterling, Kansas.)
* * * * *

This warning was written on a
blackboard in a university class-
room. "Remember, a halo only
has to slip a little ways to become
a noose."
* * * * *

Overheard in Winfield, Kansas:

K W S K
1570 on your dial

Charm Beauty Shop
Ph. 191 Over Penney's

**Barron Theatre
Barber Shop**
Bud Fred Ira

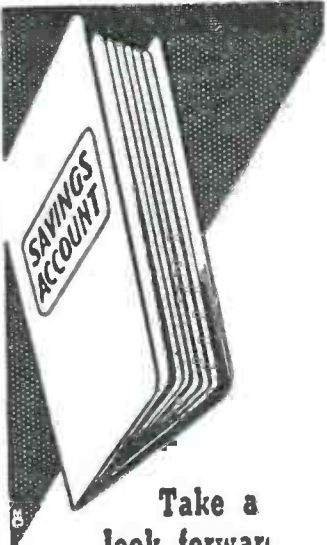
W.H. Shrack & Sons
Jewelers

X—Girl
Y—Boy
Z—Chaperone
x plus 2y=Quarrel
x plus y plus z=Misery
x plus Y-Z=Happiness.
* * * * *

The following was borrowed
from the Sugar Beet, Garden City,
Kansas.

I serve a purpose in this school,
On which no man can frown
I gently enter into class,
And keep the average down.

Save Today for
College Tomorrow



Take a
look forward
First National Bank
In Pratt

TOP TUNES

YOUNG LOVE—
S. James or Tab Hunter

DON'T FORBID ME—
Pat Boone

TOO MUCH—
Elvis Presley

MARIANNE—
T. Gilkyson

BANANA BOAT—
Tarriers or Belafonte

BUTTERFLY—
Andy Williams

SINGING THE BLUES—
Guy Mitchell

TEEN-AGE CRUSH—
Tommy Sands

MOONLIGHT GAMBLER
F. Laine

BLUE MONDAY—
Fats Domino

Calbeck
Furniture
402 S. Main

March 15, 1957



The Pratt Mirror

Radio Students Instructed In All Phases

by
Frances Smith

The Pratt Junior College radio class, under the instruction of Everett Brown, stresses to students the practical approaches to a career in radio. Students are instructed in every phase of radio, from engineering to program directing, script writing, acting and announcing.

For the third year, students are writing and planning their own scripts, giving three 15-minute programs a week, Monday, Wednesday and Friday. Wednesday is the Pratt Public School broadcast. North, Central and Heskins Schools, in addition to junior and senior high and juco provide for broadcasting.

Plans are underway for the second annual three-hour broadcast. This program will be presented sometime during National Education Week, Nov. 10-16. The public will be entertained and informed of the various activities taking place in Pratt schools. Other programs coming include teacher and student interviews and social science congress sessions.

All programs are made possible by KWSK radio station, which furnishes the class a control panel, two turntables, a mike and a monitor. There are wires making it



Members of the junior college radio class interview juco football Queen Carol Woods. Seated, from right, is Don Hoagland, Queen Carol and Gordon Coulter. Standing is Ted Patterson.

possible to send live broadcasts from the music room, auditorium and Room 208, where the main controls are located.

Also very useful in presenting programs is a tape recorder. Students can record programs before going on the air to check for improvements and timing.

Radio class members are: Ver-

non Coffman, Gordon Coulter, Larry Harris, Don Hoagland, Gary Kastens, Roberta Masen, Warren Parr, Ted Patterson, Gary Ruckle, Duane Swafford and Bill Whitaker.

There is a possibility of the student program being sponsored by an advertiser in the future, but plans are still tentative.

November 6, 1957



The Pratt Mirror

ticated mink covered hoop for \$100 —has brought an unexpected surge of business to many chemical companies.

Another reason for the great popularity of the hoop is for reducing. Your mother might wait until little sister or brother goes to school and then get out the hoop to lose weight from around the hips. Maybe you have a hoop for this purpose!

"... everyone is doing it from 3 to 110."

PHS Senior on DJ Show

by
Nancy Dikeman

Roger Bailey, a Pratt High School senior, is the disc jockey each Thursday, Friday and Saturday afternoon, for "The Latest" presented by KWSK radio.

The program, consisting of music and "dj comment" is heard six days a week, but Francis Morgan

conducts the program Monday, Tuesday and Wednesday afternoons.

Roger presented his first broadcast of "The Latest" five weeks ago and hopes to continue his work with the program. He also helps in presenting "Juco Jam Session," a broadcast of the juco radio production class.

Since "The Latest" doesn't have a sponsor, Roger is not paid for his time. He does this work as a hobby and to get experience for later years. By doing this, he can begin working in future years for pay and have this "learning period" behind him.

He operates the controls himself for the program.

Records he plays are selected from Billboard Magazine's "Hot 100." These songs usually consist of swing and rock'n'roll music.

Roger is planning to apply for a Federal Communications Restricted Radio-Telephone License, from Kansas City, Mo. This license will enable him to broadcast from the studio without the presence of any other station personnel.

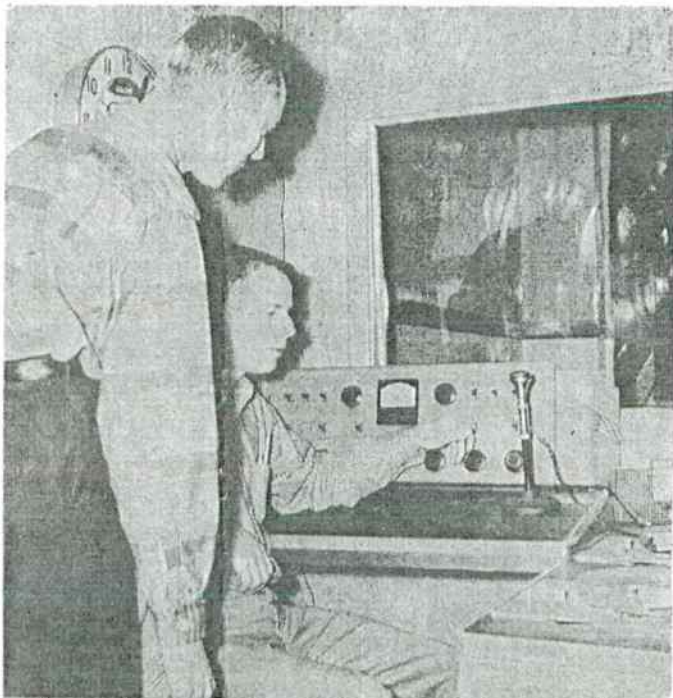
These are but a few of the hobbies Roger enjoys. He is a master of ceremonies or host both school and outside. Helping announce the football and basketball games also a line of enjoyment.

Roger intends to carry on television and possibly radio work for his career. The experience he is now getting is a great aid to his future.



Sitting in at the controls at KWSK is Roger Bailey, Pratt High School senior, as he presents "The Latest." (Mirror Photo)

October 30, 1958



Shown here is F. C. Morgan, Jr., engineer of KWSK, explaining to Roger Bailey the use of the broadcasting equipment in the new control room of the junior college.

New Radio Control Room To Be Shown Wednesday

If by chance you wander in to Room 208 and see a new addition to the room, you'll know right off that Old Saint Nick was good to the Radio Production class of the junior college.

Over the Christmas vacation, J. A. Knight & Son, building contractors for the Pratt area, revamped Room 208 by installing a new control room for the radio class. The control room features two large glass windows on the north and west ends, with an area on the west for panel discussions and for news, sports and all other announcing.

Changes in equipment are also to be seen in the control room. F. C. Morgan, Jr., chief engineer at KWSK, worked several days on the installation of new turntables and console desk.

The class for this semester will use the new room only a few times before they have to give way to a new class.

Many thanks are to be given by the Radio class to the Building and Grounds Superintendent, Floyd White and also to C. V. McElroy, another school custodian, for finishing the woodwork on the control room. The outside is made of ash plywood, stained and finished to match the other woodwork in the room. The inside of the new addition is made of fir plywood and sealed and finished in its own natural color.

Here's great news for those who

want to see this new control room. The radio production class is sponsoring, with the assistance of Dean Charles Barnes and Miss Mandy Leopoldus, an open house Wednesday at 2:55 p. m. Everyone is invited.

Next year the seniors of the high school will be able to take the radio course for high school credit and the class will be extended to one full year for high school students.

The class now has seven members and next semester Everett Brown, instructor, hopes the enrollment will be greater.

If you're interested in radio, why don't you drop in to see Mr. Brown about enrolling next semester, and don't forget the open house Wednesday at 2:55 p. m.

New Books Ready To Be Checked Out

The Pratt Junior College library has recently added some new books to its shelves. The topics discussed range from astronomy to zoology, with a few fiction books to add spice.

Notable among these are Griswill's Tombs, Travel and Trouble, the story of an archeologist's ramblings; Guides to Straight Thinking by Chase, a fascinating guide on how to outwit the propagandists; Spring's Kansas: Prelude to War for the Union, a Kansas history; World Of Invisible Life by Stephenson. all about microbes and

Statistics Are A Headache— But They Tell A Story

By Reggie Bales

Statistics, statistics! They often determine the outcome of a ball game, make the difference between a losing and winning season and give the coaches headaches, but still they are an important part of

they show that Pratt averaged 38.9 points a game to their opponents' 49.6, a difference of about 11 points a game.

In total points the Greenbacks were behind 272 to 347, part of that deficit being accounted for

January 16, 1959

The Pratt Mirror

Juco Radio Class Gains Experience



Radio Production Class" (Mirror Photo)

Juco Jam Session presented by the radio production class on radio station KWSK can be heard for 15 minutes on Monday, Wednesday, and Friday. Twenty-one compose the class which meets from 1:00 to 2:00 then from 4:00 to 4:15 they are on the air.

Daily, a production director is selected and script assignments are made. Included in the program are: music (mostly popular), school news (high school and college), school sports reports, interviews (coaches, teachers, and students) live talent (instrumental, vocal, and speeches) and commercials (when they have a sponsor).

Six students usually are on the daily program, one announces, two give news, two cover sports happenings and one handles the engineering. The work is mainly concerned with broadcasting, but some time is spent in class lecturing and discussing.

Special programs are also given pertaining to education. They observe the American Education week from November 6 to 12 by giving three hours of school activities and functions. Broadcasting the work that is done in various departments of high school and college is just a small portion of their coverage. In the past they have featured the high school and

college choirs, teachers, and school board members, during National Education Week. This helps listeners to understand and realize what the school is actually accomplishing.

The school board and administration had a control booth built in 1959. Thus the atmosphere of a commercial station while broadcasting is created. The booth covers almost one wall in room 208, with a large glass window for control directions. This serves to protect the control panel, amplifier, turn tables, and a microphone that radio station KWSK has given the class.

Other rooms can be used for production. A telephone wire from the music room, and one from the auditorium is available in addition to the outlet in room 208. Broadcasts from the college go by wire directly to the local station and out over its transmitter. Large groups may broadcast from the studio in the music room and the auditorium, where pianos are available or small groups may use room 208 for talks, news, and recorded music.

The purpose of radio production is to give the student actual experience in the use of techniques of communication. Not only do

(Continued on Page 3)

October 28, 1960

The Pratt Mirror

JUCO RADIO CLASS

(Continued from Page 1)

they have the opportunity for voice production, diction, speech composition and delivery, but also script writing, announcing, and operation of the radio controls.

This three hour college credit course for one semester consists of: Roger Bales, Jack Blankenship, Jim Bush, Ron Daddis, Jack Davault, Tyrone Davis, Nick DeLuca, Tony Genova, Bob Graham, Bob Grampa, Larry Havill, Linda McGeorge, Judy Pettijohn, Jeanie Rickard, Joe Searles, Ken Sargeant, Eldon Tuttle, Phillip Witt, Mickey Yasko, Nick Zervos, and Larry Hatzenbuehler.

October 28, 1960



Students Enjoy Radio Class

After the one o'clock bell rings they're off to find news!

"Linda, go see Mr. Gallion. . . Judy, go interview Mr. Bogue and find out about the meeting he attended yesterday. . . where are the records?" are some of Mr. Brown's frantic exclamations.

Students are off . . . asking questions, reading newspapers, reading bulletin boards, and hunting for typewriters. After the five girls are sent out to interview persons and, the out numbered boys look everywhere for sports news, there's peace and quiet for a few minutes in room 208. The remaining few are practicing on the tape recorder or learning how to repair and operate the control board.

After the typewriter is brought to the room the noise revives and stories start coming in to be typed in "caps" for the air. Usually the confusion is kept to a minimum except for the days that little things happen like losing the microphone or the theme song, only enough news for five minutes instead of the regular ten, or no students available for the day's program.

About two o'clock, after the announcing and broadcasting assignments have been made, things begin shaping up and hope is re-

gained for the program that day. While most of the students leave for their next class, a few remaining, typing, rewriting, or doing various other jobs.

About three-thirty the noise and confusion is brought back to 208 with the arrival of the announcer, news-and sportscasters, and those that come just to listen. Everyone is wandering around reading the news they have selected for the air and scratching out unnecessary words.

"Use your diaphragm. . . read by phrases. . . ask me, if you don't know how to pronounce it," are Mr. Brown's usual and helpful suggestions. Then near the arrival of four o'clock he frantically paces the floor hoping for the arrival of one of his sportscasters or newsmen.

Then the door opens, Mr. Brown sighs, and on with the program. "Shhh. . . clear your throats," is heard around the table as the broadcasters watch the clock. The engineer, either Larry Reed or Bob Tregallas, gives the "Juco Jam Session". Hoping for no mispronunciation or duplication of news, those in the room cross their fingers until the last of the news, sports and records go out over KWSK radio station.

There is a great sigh of relief from everyone (including Mr. Brown) after Roger Bailey, Bob Tregallas, or Larry Reed announces "we bid you a good afternoon from the Pratt Junior College."

"Very good but remember to use your diaphragm," comments Mr. Brown, "and be here next Mon-

Good speaking experience and enjoyment in being a part of radio programs is being obtained by the second semester radio production students. Five of these students are high school seniors. They are Linda Robison, Judy Johnson, Cathy Williams, Sharon Baker and Sue Link. Other jucos freshmen and sophomores are Fred Smith, Doug Smith, Melvin Bullard, Larry Reed, Bob Tregallas, Bob Hines, Ken Zrubek, Larry Dudley, Phil Kaltenbach, Walter Wetzell, Chester Butts, Bill Jones, Bob Fairbanks, and Roger Bailey.

Great Bend Band Performs at PHS

Forget something? The Great Bend High School band was detained slightly because they forgot their music. Since music was necessary the assembly planned for 10 a.m. on March 8 was postponed until 10:30.

The band is directed by Joe Boley. It consists of eighty-five members. They wore attractive blue and white uniforms trimmed in gold cording. After a very enjoyable performance of eight numbers the band left for Larned to continue their annual tour.

Compliments of

Pratt Furniture Co.
622 SOUTH MAIN STREET
PRATT, KANSAS

Dealers in Quality Carpeting and Home Furnishings

March 23, 1961

The Pratt Beaver



The swing band was organized solely for the entertainment of its participants. Those people participating were Jim Marchel, Creed Badders, Dwayne Gould, John Thornton, and Merle Dunnigan. This band appeared on the fall Gyp Hill Festival show, which was sponsored by the Pratt Chamber of Commerce.

1955 Yearbook

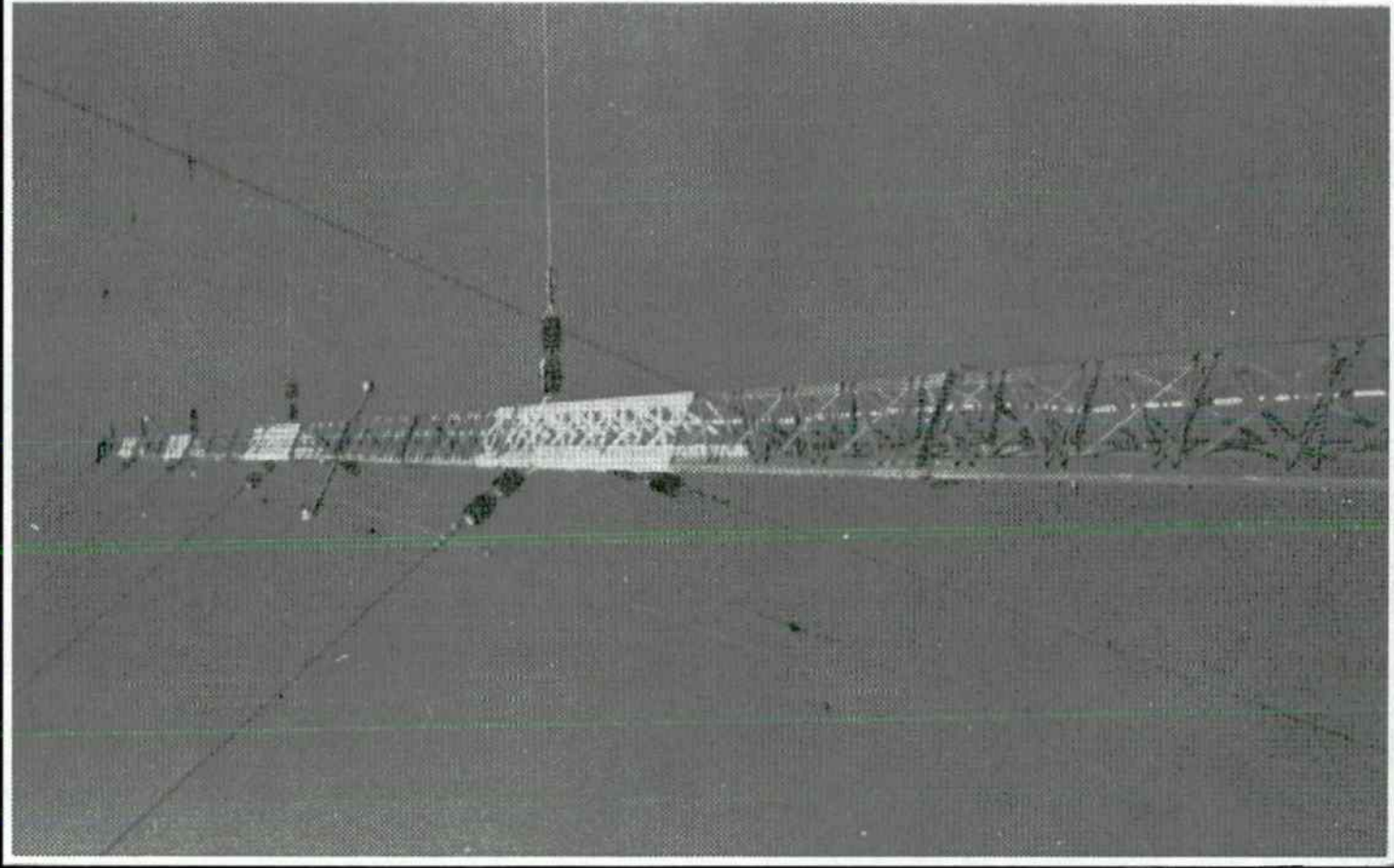
KWSK

Keep Watching
Southwest Kansas



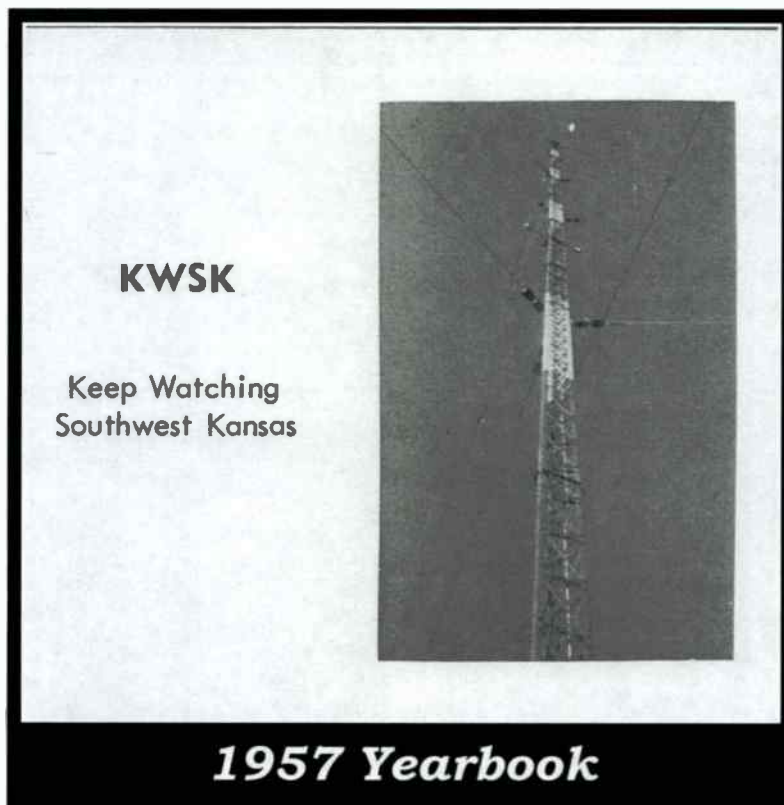
1955 Yearbook

The Pratt Beaver



1955 Yearbook

The Pratt Beaver



The Pratt Beaver



LEFT OF PICTURE, BACK ROW, LEFT TO RIGHT: Fred Pfaff, Ronald Shroyer, Bob Warner. FRONT ROW: Bob Mason, Fern Shaddy, Linda Benningfield, Jerry Wilson. RIGHT OF PICTURE, BACK ROW, LEFT TO RIGHT: J.D. Schriener, Ross Hearn, Mr. Everett Brown, Dick Parker, Darwin Hoge, Stanley Rexroat, Linda Lippincott.

Pratt Juco.
RADIO PRODUCTION CLASS
Presents

Juco Jam Session

A 15 min. Radio program,
3 days a week at 4:00 p.m. It
consists of music, sports, news,
and when available, interviews.

Radio

Production

Class

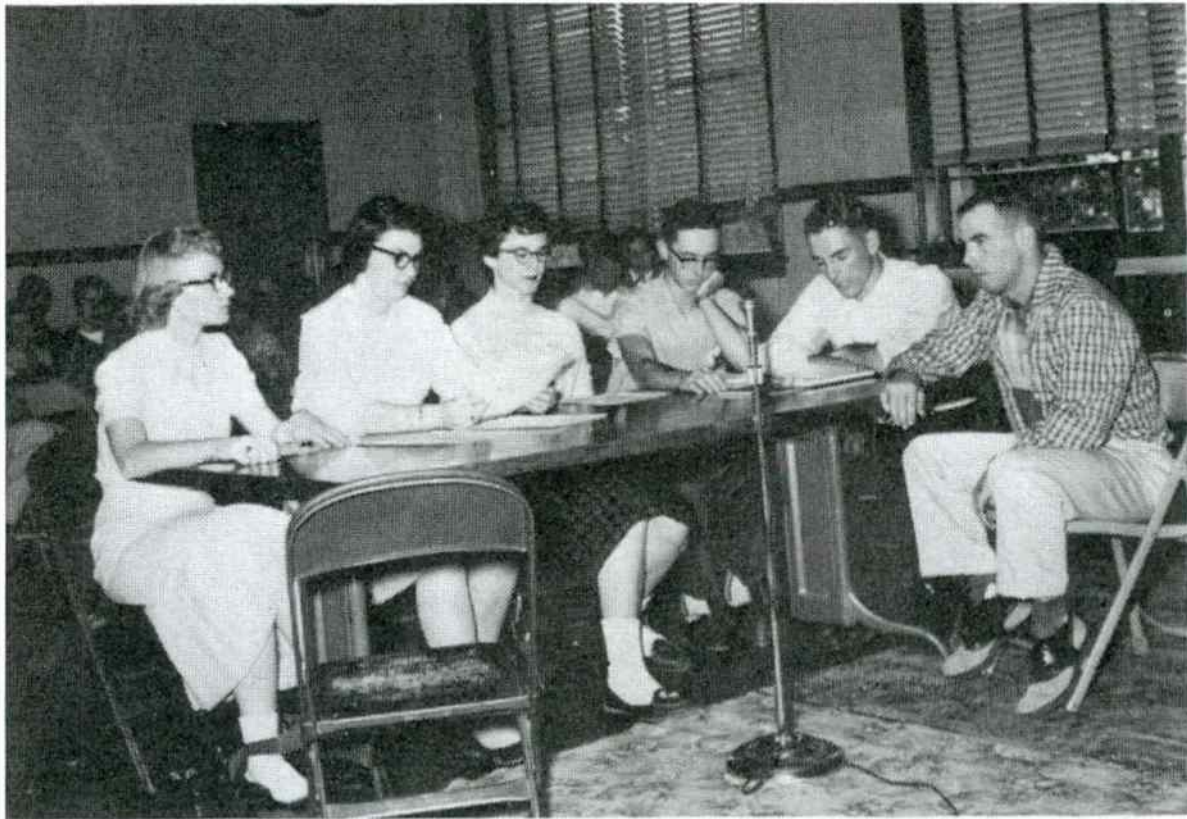


LEFT TO RIGHT: Bob Mason, Linda Lippincott, Fern Shaddy, Beverly Nighswonger, Ross Hearn, Dick Parker, Larry Harris, Stanley Rexroat, Ted Patterson, assistant director.

37

1958 Yearbook

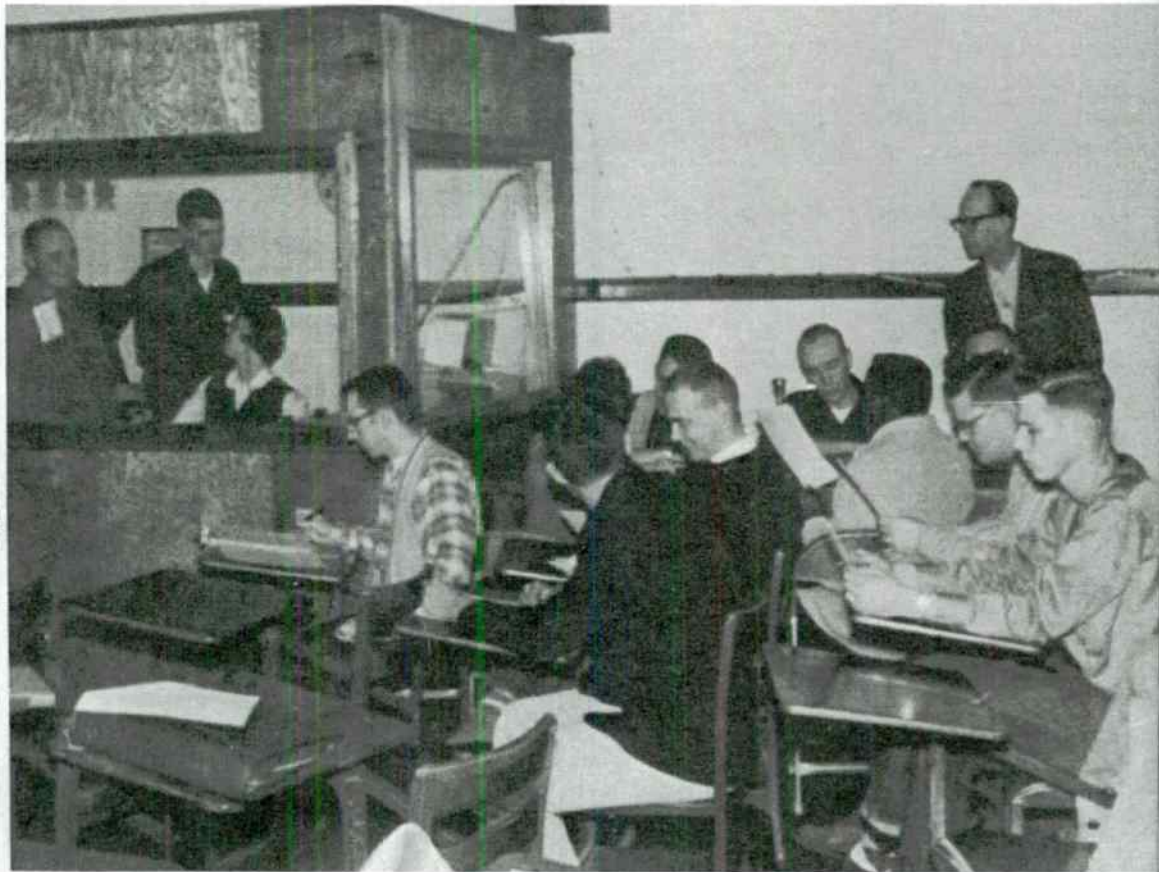
The Pratt Beaver



1ST SEMESTER STAFF ON RADIO PROGRAM: Pat Martin, Linda Benningfield, Ellen Brock, Klenton Toothaker, Jim Coburn, Dick Williams.

1959 Yearbook

The Pratt Beaver

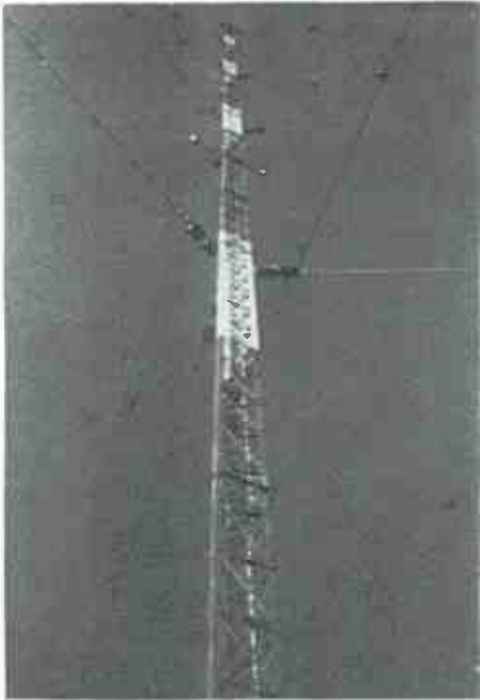


RADIO PRODUCTION: Carl Fankhauser, Mike Fletcher, Don Jackson, James Watts, Bob Morris, Arthur Bently, Monte Williams, Floyd Faris, Marvin Parkey, Ralph Owen, Don Hoagland, Stan Rexroat, Mary Lou King, and Mr. Brown.

1960 Yearbook

The Pratt Beaver

KEEP WATCHING
SOUTHERN KANSAS



1961 Yearbook



The Pratt Beaver



Mr. Brown, advisor and teacher, helps students write script for broadcast.

Almost ready to go on the air.

RADIO CLASS

The radio class, under the direction of Mr. Everett Brown, became the voice of our college, as it told the surrounding area of our school activities and coming events. Juco Jam Session, a show produced especially for and by the Juco Radio Class, gave experience and training to those students interested in radio and T.V. work.

We're on the air.

Class learns about radio and T. V.



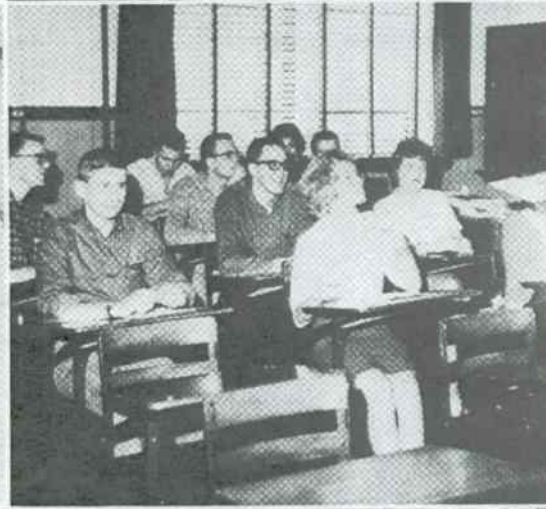
1961 Yearbook

The Pratt Beaver

RADIO, FORENSICS, AND DEBATE

The radio class presented a series of fifteen minute afternoon broadcasts three days each week. The students broadcast from the studios in the Pratt Junior College over the facilities of the radio station KWSK. In addition to their regular broadcasts, the radio students covered the Social Science Congress and American Education Week. The class was supervised by Mr. Everett W. Brown.

Forensics and debate students participated in various tournaments in the state. Phillip Witt, Larry Fralick and Marjory Fruit debated on the national collegiate question. Jim Bush gave an original oration. Mr. Everett W. Brown was the forensics and debate coach.



1962 Yearbook

The Pratt Beaver

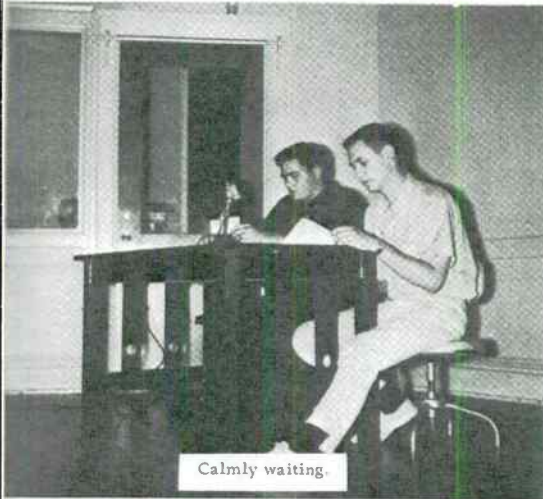
RADIO AND FORENSICS

The radio class under the direction of Mr. Everett W. Brown presented a series of fifteen minute afternoon broadcasts three days each week. The students broadcast from the studio in the Pratt County College over the facilities of KWSK. In addition to their regular broadcasts, the radio class covered the college choir's presentation of Schubert's Mass in G at the Haviland Bible College and also the annual Social Science Congress.

The members of the Forensics class participated in various tournaments in the state under the direction of Mr. Brown.



Attention class!



Calmly waiting.



On the air.



FROM LEFT TO RIGHT: Doyle Barnes, Jesse Chavoya, Mary Zrubek, Cheryl Hagar, Kris Harris, and Sponsor Mr. Brown.

1963 Yearbook



Jack Bonczek, Judy Johnson
Roger Rose, Archie Massie

Bill Orcutt

The FCC Files:

KWSK Time Line----- Page 169

Actions Of The FCC----- Page 175

Broadcast Weekly

Yearbooks----- Page 194

FCC Letters-----Page 200

KWSK Time Line

July, 1949: Clem Morgan and Robert Schmidt start negotiations to locate a radio station in Pratt, Kansas.

October 18, 1949: Clem Morgan writes letter and application for construction permit to the FCC Secretary Mr. T. J. Slowie.

October 21, 1949: FCC receives letter from Pratt Broadcasting Company filing for a construction permit for new radio station in Pratt, Kansas. 1230 Kilocycles, 250 watt daytime. Co-partners: Clem Morgan, Manager KAYS radio in Hays, Kansas and Robert E. Schimdt, KAYS sales manager. FCC file, BP-7395.

November 5, 1949: Pratt Chamber of Commerce Manager John M. Wilkerson writes letter to FCC along with signature petition asking for approval of application.

March 27, 1950: Decision granted by Commissioner George E. Sterling on petition to accept late appearance in proceeding on application.

May 1, 1950: Decision by Commissioner H. B. Hutchinson, granted leave to amend application so as to specify operation on same frequency 1230 kc. 250 watt unlimited operation and to show new program proposed to be rendered during unlimited operation.

May 3, 1950: Pratt Broadcasting Company files to amend construction permit from 1230 kc. 250 daytime to 1230 kc. unlimited time operation.

May 8, 1950: Decision by Commissioner Rosel H. Hyde to grant leave for KAKE radio, Wichita, Kansas, to intervene in hearing upon application of Pratt Broadcasting Company, Pratt, Kansas. KAKE radio operated on 1240 kc. and was protesting the application for possible frequency interference.

May 12, 1950: Clem Morgan telephones his attorney P. W. Steward to prepare and file a petition requesting the Commission to accept a late appearance for the Pratt Broadcasting Company.

May 12, 1950: Pratt Chamber of Commerce Manager John M. Wilkerson writes letter to FCC Commissioner Rosel H. Hype requesting him to expedite the application of the Pratt Broadcasting Company.

KWSK Time Line

May 18, 1950: Motion granted to wave Section 1.389 of application and granted in part, motion of WBBZ to enlarge issues in reapplication of Pratt Broadcasting Company for new station at Pratt, Kansas on 1230 kc., 250 watt unlimited operation. Commission, on own motion, amended order of hearing to include issues as to technical and financial qualifications and as to program proposals. WBBZ operated on 1230 kc. and was protesting possible frequency interference and bringing into question, Pratt Broadcasting Company's possible financial problems.

June 12, 1950: Pratt Chamber of Commerce Manager John M. Wilkerson writes letter to FCC Chairman Rozel M. Hyde asking Mr. Hyde for a speedy licensing process for the Pratt Broadcasting Company.

June 12, 1950: Decision by Examiner H. B. Hutchinson to grant in part, motion for a sixty day continuance of hearing, now scheduled for June 12 in proceeding upon application. Hearing continued until further order.

September 8, 1950: Decision by Commissioner George E. Sterling to grant leave to amend application, so as to specify 1570 kc., 250 watt daytime operation and to change programming and financial data. On Commission's own motion, application was removed from hearing docket.

September 18, 1950: Accepted for filing by Pratt Broadcasting Company, new Construction Permit, AM station 1230 kc. 250 watt unlimited operation, amended to request 1570 kc. 250 watt daytime operation.

November 14, 1950: Board of Commissioners designated for hearing at Washington, application for new station on 1570 kc. 250 watt daytime operation and made KVGB Great Bend, Kansas party to proceeding. KVGB was protesting the application because of possible frequency interference.

December 4, 1950: Pratt Broadcasting Company attorney P. W. Seward in Washington, D.C., writes letter to Pratt Broadcasting Company requesting more technical and in particular, more financial information.

KWSK Time Line

January 2, 1951: Commissioner E. B. Webster granted leave to amend application so as to show revised financial data for application and partners and for continuance of hearing in proceeding upon application from January 9 to March 9.

March 13, 1951: Examiner Fanney N. Litvin granted continuance from March 9 to April 5 in Washington of hearing on application of Pratt Broadcasting Company Pratt, Kansas.

May 8, 1951: Decision by Examiner Fanney N. Litvin to grant petition for leave to amend application to describe with more particularity transmitter site and other technical changes; noted for the record exception of respondent KVGB Inc., Great Bend, Kansas.

May 18, 1951: Decision by Examiner Fanney N. Litvin granted to KVGB, Great Bend, Kansas on petition in proceeding upon application of Pratt Broadcasting Company, Pratt, Kansas requesting (1) time for filing suggested corrections to transcript of record be extended from May 11 to May 18 and (2) time for filing proposed findings of fact and conclusions, now due May 15, be extended to May 25.

November 5, 1951: Hearing Examiner Fanney N. Litvin issued initial decision looking toward grant of new AM station on 1570 kc. 250 watt daytime station of Pratt Broadcasting Company in Pratt, Kansas.

November 15, 1951: Pratt Broadcasting Company receives letter from Commercial Radio Company, Inc. seeking to clear up an old bill in the amount of \$331.95.

January 9, 1952: FCC announced final decision adopting initial decision granting Construction Permit for new AM station on 1570 kc. 250 watt daytime operation with conditions of tower painting and lighting.

April 3, 1952: Pratt Broadcasting Company assigned call letters KWSK.

May 13, 1952: Reported in the Pratt Tribune that the tower construction had just begun.

KWSK Time Line

May 24, 1952: Reported in the Pratt Tribune, tower completed. Remodeling of downtown office building space is underway. Construction started on transmitter building.

July 18, 1952: Reported in the Pratt Tribune that the control room at the tower building was completed and installation of equipment to begin next week.

September 11, 1952: Application for filing, petition to modify Construction Permit to extend completion date.

September 16, 1952: Granted modification to Construction Permit for extension of completion date to October 8, 1952.

October 9, 1952: Application for filing, petition to modify Construction Permit to extend completion date.

October 21, 1952: Granted modification to Construction Permit for extension of completion date to December 8, 1952.

October 29, 1952: At 12 Noon, KWSK officially goes on the air.

November 19, 1952: Application for filing, license for Construction Permit, which authorized new AM station.

December 2, 1952: Decision by Broadcast Bureau to grant license covering AM station 1570 kc. 250 watt station.

March 18, 1953: Application for license renewal.

March 18, 1953: Application filed by Clem Morgan and Robert E. Schmidt, a partnership, doing business as the Pratt Broadcasting Company, request voluntary assignment to one partner, Clem Morgan, for the consideration of \$2813.37. Mr. Schmidt, the retiring partner, has acquired minority interest in licensee of KAYS, Hays, Kansas, where he will remain.

KWSK Time Line

April 8, 1953: Application filed by Clem Morgan and Robert E. Schmidt, a partnership, doing business as the Pratt Broadcasting Company, granted voluntary assignment to one partner, Clem Morgan, for the consideration of \$2813.37. Mr. Schmidt, the retiring partner, has acquired minority interest in licensee of KAYS, Hays, Kansas, where he will remain.

May 1, 1953: Keystone Broadcasting System, Inc., Chicago, adds KWSK as a new network affiliate.

June 23, 1953: Application to amend license renewal application to change name of applicant to Clem Morgan.

July 29, 1953: FCC granted license renewal.

October 28, 1955: Application for remote control of transmitter.

March 26, 1956: Application for license renewal.

May 17, 1956: FCC granted license renewal.

September 10, 1957: Granted license covering installation of a new transmitter.

November 2, 1959: FCC granted license renewal.

May 4, 1962: FCC granted license renewal.

June 17, 1963: Ad run in Broadcast Weekly stating that the "3 R's" of Broadcast Advertising is a copyrighted feature usable under franchise only. Contact Clem Morgan, Owner KWSK, Pratt, Kansas.

July 22, 1963: Announcement in Broadcast Weekly that the "3 R's" franchise was ready for distribution.

January 20, 1964: Announcement in Broadcast Weekly of the new KWSK broadcast school in Pratt, Kansas.

KWSK Time Line

August 30, 1964: KWSK signs off the air for the last time. Clem Morgan writes letter to FCC surrendering license.

September 15, 1964: FCC granted request to cancel license and call letters.

January 30, 1965: Clem Morgan passes away in Wichita hospital.

March 1, 1965: Under "For The Record" in Broadcast Weekly, announcement of Clem Morgan's passing.



ACTIONS OF THE FEDERAL COMMUNICATIONS COMMISSION

(Broadcast Division)
Broadcast Weekly Magazine



THESE BROADCASTERS of the 12th NAB district, comprising Kansas and Oklahoma, pledged their financial cooperation to the Broadcast Music Inc. plan at a meeting Dec. 11 in Tulsa. Representatives of 27 stations were present and 18 signed up. A dozen stations were not represented. Left to right, front row, (seated): Clair Foster, KGGF, Coffeyville; Milton B. Garber, KCRC, Enid; K. W. Trimble, KTSW, Emporia; Joe Lee, KGFF, Shawnee; Tams Bixby, KBIX, Muskogee; Milton Blink, Standard Radio. Second row

l to r (seated): Harry Schwartz, KOMA, Tulsa; Harold V. Hough, WBAP, Fort Worth and KTOK, Oklahoma City; NAB President Neville Miller; Herb Hollister, KANS, Wichita, district director, who presided; Gayle Grubb, WKY, Oklahoma City; Hugh Powell KGGF. Last row l to r (standing): R. J. Laubengayer, KSAL, Salina; Ben Ludy, WIBW, Topeka; P. S. Clark, KFH, Wichita; Clark Luther, KFH; Jack Whitney, KADA, Ada; Tams Bixby Jr., KBIX; Clem Morgan, KIUL, Garden City; Ken Douglas, KTOK; Willard Egoft, KVOO, Tulsa; Pat Buford, KHGB, Okmulgee; Owen H. Balch, KCKN, Kansas City; Norvell Slater, KVOO; Neal Barrett, KOMA; Bill Gillespie, KTUL, Tulsa; Bill Way, KVOO.

December 15, 1939 Page 78

Wichita Meeting

At the 12th District Meeting in Wichita June 9, attended by broadcasters from Kansas and Oklahoma, a resolution was adopted advocating a thorough study by NAB of Daylight Savings Time and its affect upon program and commercial phases of radio.

Present at the meeting were: H. K. Lindsley, KFBI; Herbert Hollister, KFBI; Jack Todd, KANS; Plez Clark, KFH; Mrs. W. H. Reitz, KVAK; J. C. Denious, KGNO; K. W. Trimble, KTSW; Clem Morgan, KVGB; Ellis Atteberry, KCKN; R. J. Laubengayer, KSAL; Ben Ludy, WIBW; Milton B. Garber, KCRC; M. H. Bonebrake, KOCY; Neal Barrett, KOMA; Owen Balch, KSAL; Vernon Reed, KFH; Don Searle, KOIL; Frank Lynch, WBBZ; Mrs. Adelaide L. Carrell, WBBZ; Phil McKnight, WIBW; Ken Douglass, KTOK; Clark Luther, KFH; K. W. Pyle, KFBI; John Schilling, WHB; Nelson Rupard, WHB; Clarence Rupp, KFBI; Leroy Stokely, KFBI; Vernon Minor, KVAK; Neville Miller, NAB; C. E. Arney, Jr., NAB; Carl Haverlin, Broadcast Music Inc.; Milton Blink, Standard Radio.

June 15, 1940 Page 84

New KVGB Setup

UNDER provisions of an application filed with FCC Dec. 1, the license of KVGB, Great Bend, Kan., would be voluntarily assigned from Helen Townsley, local businesswoman, to KVGB Inc., for \$1 "and other considerations". Organization of the corporation acquiring the station is given as follows: R. C. Russell, president, who will acquire 300 shares; Clem Morgan, vice-president, 50 shares; M. F. Russell, treasurer, 300 shares; Melvina Morgan, secretary, no shares. Mrs. Townsley, the licensee, who is at present on a prolonged visit to South America, will receive 100 shares in KVGB Inc. Mr. Morgan has been general manager of the station since it was purchased by Mrs. Townsley in January, 1939, and will continue in that capacity. Attorney is R. C. Russell, president of KVGB Inc.

*December 7, 1942
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ACTIONS OF THE FEDERAL COMMUNICATIONS COMMISSION

(Broadcast Division)
Broadcast Weekly Magazine

Crutchfield Time Plans Acclaimed

Petition Asking Nets to Use Standard Time Gets Votes

ADVOCATING immediate concerted action by broadcasters to campaign for a standard time for the medium, Charles H. Crutchfield, general manager, WBT Charlotte, has circulated a questionnaire among all licensees suggesting two courses of action.

Plan 1 suggests lobbying in Washington for legislation to provide universal daylight saving time during the summer months. Plan 2 proposes a petition insisting that the networks operate on Standard Time the year round regardless of the time adopted in that particular area.

Plan 2 Preferred

Out of 604 replies received to date, 369 stations prefer plan No. 2, 95 plan No. 1, and 30 stations want both adopted. Ten stations oppose the idea.

Mr. Crutchfield first proposed a standard time for broadcasting—a subject that has occupied the attention of radio's leaders for years—in an article appearing in BROADCASTING Sept. 17.

The latest letter to stations signed by WBT's program director, Larry Walker, and sales manager, Royal Penny, follows:

Several days after the United States returned to Standard Time, BROADCASTING magazine carried a proposal by WBT's general manager—a proposal advocating time standardization by all broadcasters.

Since the publication of this article we have received innumerable letters from radio stations commending the idea, and in recent weeks, some few affiliate groups have endeavored to promote the plan nationally. Thus far, however, no united front has been presented. We propose to start the ball rolling immediately—and we earnestly solicit your cooperation.

We believe there are two ways of accomplishing our purpose:

1. Lobby in Washington for legislation to provide universal daylight saving time during the summer months. This obviously is the prolonged way of accomplishing our purpose, but it may be preferable, even though it may cost us money this spring.

2. Draw up a petition insisting that the networks operate on Standard Time the year round regardless of the time adopted in their particular area. In other words, propose that the networks follow the precedent which has been successfully established by the railroads.

Should you agree that either of the two plans is desirable, will you kindly indicate your preference at the bottom

Leo Legleiter KVQB; Bob Lindsay, KFBT; Maury Long, BROADCASTING magazine; Clark Luther, KPB; Frank J. Lynch, KTOK; Bill McClarin, KVOO; D. W. McCoy, KFBT; Peter McDonald, KSAL; Clyde B. Melville, Taylor-Snowden Radio Sales; Albert E. Mickel; Justin Miller, NAB; Ken Miller, KVOO; David R. Milsten, KVOO-KTUL-KOME; Vernon E. Morlock, Antenna Agency; Clem Morgan, KVQB; M. M. Murdoch, KPB; Allen Page, KOMA; Frank Pellegrin, NAB; Tom Peterson, Taylor-Howe-Snowden Sales Co.; Russel Porter, KTSW; Mrs. Miriam Porter, KTSW; Bert Powell, KOOP; K. W. Pyle, KFBT; Jim Randolph, KVOO; Perry Reed, KVQB; Vernon E. Reed, KFBT; Fred Schwartz, KOME; Harry Schwartz, KOME; E. Fred Scaper, KPB; Bill Schudt, CBS; John Steele, KBWO, L. W. Sinson, KVOO; P. A. Sugg, WKY; Lawrence Swara, Nobel & Swara; George Tarter, KOCY; Jack Todd, KANS; Les Vanvorhis, KGNO; W. B. Way, KVOO; Pierre Wels, Lang-Worth; S. E. White, WKY; Ralph Wentworth, BMI; C. E. Wilson, KTMC; William Wyse, KWBW

February 11, 1946
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Kansas City Registration

Alfred Alofsin, INS. Hoyt Andros, WKY, Bill Allen, KANS, M. E. Aldridge, KFRU, Geo. E. Alden, KWBW; M. G. Alexander, Collins Radio Co.; Ellis Atteberry, KCKH

David Bain, RCA; Art Barnes, WSUI, Pat Buford, KQBO; Foster H. Brown, KXOK, Paul A. Bruner, KSLB; C. E. Breen, KCMO; John Blain, John Blair & Co., Sam H. Bennett, KMBC, V. S. Bolton, WDAF, K. R. Baker, NAB; Gustave Brandborg, KTOO, Forest Bliss, KOIL, Harry Burke, KFAB; Bud Blust, KTUL, Owen H. Balch, John Pearson Co., Ed Breen, KVPD, John Sanderson, WREN; Arden Booth, WREN; Matthee H. Somebrake, KOCY, E. V. Bester, KOAM, Jim Borman, WMT, Carl Blesner, WREN; Vera Bratton, WREN; Joe Bonard, KOMA; Bill Bryan, KOMA, H. E. Carnes, KCBC, J. D. Carpenter, WRBB, Ward Colwell, United Press, Adelaide Carrell, WBSB, James A. Coogan, KVQB, Paul Clark, RCA-Victor, Grover Cobb, KSAL, John F. Cash, Wayne W. Childs, KRAM, Wain Chapin, KWGD, Arthur B. Church, KMBC, Fred Clark, KPH, John M. Cooper, INS.

Gren Darling, KTSW, Bob Drake, KANS, Lyle DeWoods, WOW, D. Denny, NBC, J. C. Delious, KGNO, Richard M. Day, Cardinal Co., Hollywood, Don D. Davis, WBB, R. T. Doherty, NAB, Leon Decker, KCMO, Dietrich Dirks, KTRJ, Claude Dossy, KMBC.

Wendell Elliott, KOFF, Bob Esch, KTOK, John Esau, KTUL; Fred Ebner, WOW, W. O. Edholm, KOIL, F. C. Eighth, KGLO, R. W. Evans, KCMO

Harold Fair, NAB, T. J. Flannigan, Katz Agency, Harold Fulton, WHO, E. T. Flaherty, KSCJ, Charles R. Freiburg, WOC, L. O. Fitzgibbons, WOC, Bush Felts, BMB, Dean Fisher, WDAF

John J. Gulin, WOW, Milton B. Garber, KCBC, Ken Gordon, KDTH, Henry Goldenberg, WBB, Win Grubik, KMBC, Phil Hoffman, KRNT, E. M. Hocking, KSB, Geo. J. Higgins, KSO, E. K. Hartenbower, KCMO, E. W. Handlin, KSD, Geo. E. Halley, KMBC, Kolin Hager, KSAC, R. R. Hurd, KFBT, Dave Hodzina, WNB, Gus Hagaman, Standard Radio, Carl Haverlin, DMI, Robert H. Harter, WHO, John B. Huches, Western Plains Broadcasting Co., Ted Heithecker, KANS, R. B. Hull, WOL, Wm. A. Hanson, Employers Reinsurance Corp., Ray V. Hamilton, Blackburn-Hamilton Co.

Hollis Joy, Wincharter Corp.; Phil Jackson, KTMC, R. B. Jones, Jr., WENR, Ray Jensen, KSAL

A. W. Kasey, NBC, Jack Kerrigan, WHO, Geo. Kiser, CBS, Leslie Kennard, KWTO, R. M. Keltner, KWTO, Harry J. Kaufmann, WDAF, Robert Keller, Robert S. Keller, Inc., Carl Kopper, KMBC, G. A. Kercher, Edward Patry & Co., Ruth Krehbiel, Transcriptions Sales Co.

Ed Lambert, KFRU, Jim Lantz, KCMO; R. J. Laubengayer, KSAL; Baz Lathin, KMMJ; Charles M. Lewis, RCA-Victor; Maury Long, Broadcasting Magazine; Clark A. Luther, KAKE, E. J. Linehan, KSO, Bury Lottridge, WOC; U. L. Lynch, Western Plains Bstg. Co.

Joe Matthews, Weed & Co.; Bert Masterson, United Press; Kenneth Maxwell, KUOA, Darrell Matthew, KGNO, Charles Miller, KRNT; Ken Miller, KVOO, Clem Morgan, KVQB; Don Mercer, NBC, M. M. Meyers, WOW; Justin Miller, NAB; James Mahoney, MISS, Miss Franz Maloy, KCMO, Al Marlin, BMI; Frank Mathewa, KPH, C. E. Morrill, KCMO

Jack McGee, KFRU, L. C. McKenny, KDMO, Maurice McMurray, WHO, G. B. McDermott, KPUR, Miss G. B. McDermott, KPUR, Jos. F. MacCaughy, Cardinal Co.; Dale McCoy, KFBT; Arden D. McKee, KSB; Bob McKinney, KSPI, Geo. Nickson, Western Plains Bstg. Co., W. J. Newens, KOIL

C. E. Odeen, Capitol Records; Bob O'Brien, KSUI, Harold Olson, Collins Radio Co.

D. J. Poyner, WMBH, Frank E. Pellegrin, NAB, Sidney J. Pearlman, KCBC; John F. Pearson, John Pearson Co.; Pete Peterson, KMA, Bert H. Powell, KOOP, Oehni Pruitt, WBB, Harry Pex, KFOR, K. W. Pyle, KFBT

Bill Quorton, WMT

Carter Rungler, CBS, KMOX; J. Neil

son Rupard, KTSW, Orville Reenie, KCBC; Guy Runkion, KKLW; Max Rungler, KWFC; Tom A. Rucker, KMBC; John Steele, KSBO, Owen Sandler, KMA, R. H. Sawyer, KMA, Ben Sanders, KICD, Erie Smith, KMBC; Joe Story, KCKH, F. C. Steward, KCMO; Bill Schudt, CBS, Elizabeth Simmons, KSCJ; John T. Schilling, WBB, Jack Shelley, WHO, Dick Smith, WBB, Mort Seltzer, KROS, P. A. Sugg, WKY, W. F. Shoemaker, Frederick W. Ziv Rad. Prod., Frank Stubbs, KPFP, Al Stiles, AP, Virgil Sharpe, KOIL, Howard Shuman, Lincoln State, Co.

O. L. Taylor, KANS; Archie Taylor, KANS; Walt Tetch, KROS; Eric Tainter, KCKH; Bob Thomas, WJAG, S. B. Tremble, KCMO; Earl Trostle, KCMO

Geo. J. Voicer, KWPC

Bob Warner, INS, O. R. Wright, KGGF, John Whalsted, WBB, Wm. E. Wise, KSMT; Bill Wiseman, WOW, Jess Willard, NAB; Wm. D. Warner, KVOO, WCC, A. G. Walker, KCMO; J. Gordon Wardell, KOBX; W. B. Way, KVOO, Pierre Wels, Lang-Worth; Earl Williams, KFAB, Max Williams, KCRN; Tony Williams, KCMO, Woody Woods, WHO; Wm. Wyse, KWBW



April 21, 1947 Page 88

New Applications . . .

AM APPLICATIONS

Blackfoot, Idaho—William I. Palmer, tr/as Blackfoot Bstg. Co., 1490 kc, 250 w, unlimited. Applicant has been with Bureau of Reclamation since 1934. Filed Oct. 19.

Gallipolis, Ohio—Ohio Valley on the Air Inc., 990 kc, 250 w, daytime; estimated cost \$13,200. Principals: E. W. Weppel, food broker, president 50%; John E. Halliday, attorney, vice president 30%; Truman A. Morris, manager Huntington, W. Va., Chamber of Commerce and former assistant manager WHTN Huntington, secretary-treasurer 20%. Filed Oct. 25.

Pratt, Kan.—Pratt Bstg. Co., 1230 kc, 250 w, daytime. Co-partners: Clem Morgan, manager KAYS Hays, Kan., and Robert E. Schmidt, KAYS sales manager. Filed Oct. 21.

Springfield, Tenn.—The Springfield Bstg. Co. Inc., 1280 kc, 1 kw, daytime; estimated cost \$17,705. Equal owners: Walter A. Duke, chief engineer WMMT McMinnville, Tenn., president; William N. Locke, chief yeoman, U. S. Navy, vice president; Mrs. D. Hoyte Bell, with General Shoe Corp., Tullahoma, Tenn., secretary-treasurer. Filed Oct. 14.

October 31, 1949
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ACTIONS OF THE FEDERAL COMMUNICATIONS COMMISSION

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Management



ROGER BAKER, former commercial manager of WKBW Buffalo where he entered radio in 1928, promoted to assistant to the president, DR. CLINTON H. CHURCHILL. Mr. Baker was manager of KOB Albuquerque, N. M., in 1947, leaving it in August 1948 to become commercial manager of WKBW.

J. G. (Gil) PALTRIDGE, former owner and manager of KGIL San Fernando Valley, Calif., named local manager of KYA San Francisco. He was sales promotion manager for NBC in San Francisco in 1940, becoming director of promotion and assistant to manager of Blue network in split of Red and Blue. In 1943 he was acting manager of KGO San Francisco and later held same position with KFI Los Angeles, from which he resigned in 1946 to open KGIL.



Mr. Paltridge

EARL WITHROW, formerly manager of WAIT Chicago, joins KYOR (formerly KUCB) Blythe, Calif., in same capacity. He succeeds ROBERT WAREHAM.

D. W. HOISINGTON, formerly chief engineer and assistant manager of KMUS Muskogee, Okla., appointed general manager of KAYS Hays, Kan., replacing CLEM MORGAN. Mr. Morgan has not announced his future plans.

December 12, 1949
Page 63

March 27 Decisions . . .

ACTIONS ON MOTIONS

By Commissioner George E. Sterling
KPAS Banning, Calif.—Granted petition requesting dismissal of application.

WMIN St. Paul, Minn.—Granted petition of WMIN requesting dismissal without prejudice of application; on Commission's own motion, application of Owatonna Bcstg. Co. is removed from hearing docket.

Pratt Bcstg. Co., Pratt, Kan.—Granted petition to accept late appearance in proceeding upon application.

WWNE Beckley, W. Va.—Granted leave to amend application so as to specify 500 w N in lieu of 1 kw, and for removal of application, as amended, from hearing docket.

Houston Bcstrs., Albany, Ga.—Granted petition requesting dismissal without prejudice of application.

April 3, 1950
Page 63

May 1 Decisions

By Examiner H. B. Hutchison

Pratt Bcstg. Co., Pratt, Kan.—Granted leave to amend application so as to specify operation on same frequency 1230 kc 250 w unl, and to substitute new pages 1 and 2 of Section IV of present application and new program schedule for one now associated therewith, in order to show program service proposed to be rendered during unl. hours of operation.

May 8, 1950
Page 59

ACTIONS OF THE FEDERAL COMMUNICATIONS COMMISSION

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May 3 Applications . . .

ACCEPTED FOR FILING

AM—1230 kc

Pratt Bestg. Co., Pratt, Kan.—CP new AM station 1230 kc 250 w D AMENDED to request 1230 kc 250 w unl.

License for CP

License to cover CP new AM station: KJCK Junction City, Kan.; KTOE Mankato, Minn.

WWRL Woodside, L. I.—License for CP to increase power, install DA etc.

KONO San Antonio—License for CP to change frequency, increase power etc.

WCPO-TV Cincinnati—License for CP new commercial TV station and indicate studio and trans. location as 2345 Symmes St., Cincinnati.

(Continued on page 76)

May 8, 1950

Page 75

May 8 Decisions . . .

ACTION ON MOTIONS

By Commissioner Rosel H. Hyde

KAKE Wichita, Kan.—Granted leave to intervene in hearing upon application of Pratt Bestg. Co., Pratt, Kan.

WOR New York—Granted petition requesting dismissal with prejudice of application for CP.

Illinois Baptist State Ass'n., Murphysboro, Ill.—Granted petition requesting dismissal without prejudice of application for CP.

WKRC Cincinnati, Ohio—Dismissed petition filed Sept. 13, 1949, and supplement thereto filed on Feb. 6, 1950, requesting Commission to set aside final decision in proceeding re application and that of WJIM Lansing, Mich.

WDOV Dover, Del.—Dismissed as moot petition of June 27, 1949, requesting Commission issue order to show cause why operation covered by application of Commonwealth Bestg. Corp., (WLOW) Norfolk, Va. should not be modified.

May 15, 1950

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May 18 Decisions

Motion Granted

WBBZ Ponca City, Okla.—By order waived Sec. 1.389 and granted, in part motion of WBBZ to enlarge issues in re application of Pratt Bestg. Co., for new station at Pratt, Kan. 1230 kc 250 w unl.; Commission, on own motion amended order of hearing to include issues as to technical and financial qualifications and as to program proposals.

May 22, 1950

Page 79

June 12 Decisions

By Examiner H. B. Hutchison

Pratt Bestg. Co., Pratt, Kan. — Granted in part motion for sixty-day continuance of hearing, now scheduled for June 12 in proceeding upon application; hearing continued until further order.

KTKR Taft, Calif.—Granted continuance of hearing in proceeding upon application from June 28 to Sept. 28 in Washington, D. C.

By Examiner Fanny N. Little

KNEB Scottsbluff, Neb. — Granted leave to amend application so as to reduce maximum expected operating values in direction of KFEL and in direction of KGWA.

June 19, 1950

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ACTIONS OF THE FEDERAL COMMUNICATIONS COMMISSION

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September 8 Decisions By Commissioner Sterling

KXLR North Little Rock, Ark. and KWAK Stuttgart, Ark.—Granted joint petition requesting an indefinite continuance of hearing presently scheduled for Sept. 25, at Little Rock, Ark. in proceeding Dockets 9429 et al, pending action on petitions for reconsideration and grant without hearing.

Pratt Bestg. Co., Pratt, Kan.—Granted leave to amend application so as to specify 1570 kc 250 w D in lieu of 1230 kc 250 w D and to change programming and financial data; on Commission's own motion, application was removed from the hearing docket.

**September 18, 1950
Page 81**

September 18 Applications . . .

ACCEPTED FOR FILING

AM—1570 kc

Pratt Bestg. Co., Pratt, Kan.—CP new AM station 1230 kc 250 w unl. AMENDED to request 1570 kc 250 w D.

AM—930 kc

KWOC Poplar Bluff, Mo.—CP AM station to change from 1340 kc 250 w

(Continued on page 86)

**September 25, 1950
Page 65**

November 14 Decisions

BY A BOARD

Extension Granted

KMPC Los Angeles—Granted mod. of CP for extension of completion date for period of six mos. from Oct. 1.

Hearing Designated

KDSJ Deadwood, S. D.—Designated for hearing at Washington application to change facilities of KDSJ from 1450 kc 250 w, unl. to 1420 kc 1 kw-D, 500 w-N, and made KUJ Walla Walla, Wash., and KTOE Mankato, Minn., parties to proceeding.

Pratt Bestg. Co. Pratt, Kan.—Designated for hearing at Washington, application for new station on 1570 kc 250 w-D and made KVGB Great Bend, Kan. party to proceeding.

WQXI Buckhead, Ga.—Designated for hearing at Washington application to change hours of operation of WQXI from D only to unl. change power from 5 kw-D to 500 w-N night, 5 kw-D, install DA-N, and make changes in transmitting equipment on 790 kc.

**November 20, 1950
Page 70**

January 2 Decisions

ACTION ON MOTIONS

By Commissioner E. B. Webster

KCNI Broken Bow, Neb.—Granted indefinite continuance of hearing, now scheduled for Jan. 16, in proceeding upon application.

Pratt Bestg. Co., Pratt, Kan.—Granted leave to amend application so as to show revised financial data for applicant and partners, and for continuance of hearing in proceeding upon application from Jan. 9, to March 9.

**January 8, 1951
Page 74**

ACTIONS OF THE FEDERAL COMMUNICATIONS COMMISSION

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March 13, 1951 Decisions

By Examiner Fanney N. Litvin
KVGB Great Bend, Kan.—Granted continuance from March 9 to April 5 in Washington of hearing on application of Pratt Bcstg. Co., Pratt, Kan.

By Examiner J. D. Cunningham
KYA San Francisco—Granted continuance of hearing in proceeding on its application and that of KVSM San Mateo, Cal., March 12 to May 16, in Washington; also granted authority to amend application to change operating assignment from 1260 kc, 1 kw-N and 5 kw-D unl. to 1060 kc 50 kw unl. DA and to move trans. site.

**March 19, 1951
Page 87**

May 8, 1951 Decisions

By Examiner Fanney N. Litvin
Radio Corp. of Toledo, Toledo, Ohio —Granted petition for leave to amend application to indicate on computed horizontal plane pattern for day operation the relative fields and phases.

Pratt Bcstg. Co., Pratt, Kan.—Granted petition for leave to amend application to describe with more particularity trans. site and other technical changes; noted for the record exception of respondent KVGB Inc., Great Bend, Kan.

**May 14, 1951
Page 99**

May 18 Decisions

By Examiner Fanney N. Litvin
KVGB Great Bend, Kan.—Granted petition in proceeding upon application of Pratt Bcstg. Co., Pratt, Kan., requesting (1) time for filing suggested corrections to transcript of record be extended from May 11 to May 18 and (2) time for filing proposed findings of fact and conclusions, now due May 15, be extended to May 25.

WHDH Boston; KOA Denver; WXKW Albany, N. Y., and FCC General Counsel—Granted joint petition of all parties and Commission counsel to reopen record for sole purpose of accepting as part thereof, stipulation and two exhibits attached thereto, numbered S1 and S2, and that thereupon record be closed; further ordered action shall not affect now scheduled date of June 13 on which proposed findings of fact and conclusions are due.

**May 28, 1951
Page 86**

PRATT, KAN. OUTLET

Proposed to Be Granted

INITIAL DECISION proposing grant of an AM outlet to Pratt (Kan.) Broadcasting Co. for 1570 kc with 250 w daytime was issued by FCC Hearing Examiner Fanney N. Litvin last week.

A question of interference between the proposed Pratt station and KVGB Great Bend, Kan., was resolved in favor of the applicant because the new station would be first local outlet in Pratt (nearest station now 50 miles away), and it would furnish the first primary daytime service to business and commercial areas of the city, and the second primary service for residential areas. In addition, in the rural areas where interference between the Pratt station and KVGB would result, there is already primary service from a number of stations, the examiner found.

Partners in Pratt Broadcasting Co. are Clem Morgan and Robert E. Schmidt. Mr. Schmidt is manager of KAYS Hays, Kan. The application has been pending more than two years. After being filed Oct. 20, 1949, the FCC in November 1950 found it could not issue a grant without a hearing which subsequently was held last April.

**November 12, 1951
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ACTIONS OF THE FEDERAL COMMUNICATIONS COMMISSION

(Broadcast Division)

Broadcast Weekly Magazine

Docket Action . . .

INITIAL DECISION

Pratt Kans.—Pratt Bestg. Co. Hearing Examiner Fanny N. Litvin issued initial decision looking toward grant of new AM station on 1570 kc, 250 w, day. Decision Nov. 5.

Non-Docket Actions . . .

TRANSFER GRANTS

WRJN-AM-FM Racine, Wis.—Granted involuntary transfer of control Racine Bestg. Corp., licensee, from Frank R. Starbuck, deceased, to First National Bank & Trust Co., Racine, executor of estate Frank R. Starbuck, deceased. No monetary consideration. Granted Nov. 6.

WIAM Williamston, N. C.—Granted assignment of license Martin County Bestg. Co., licensee, to new partnership of James H. Gray Sr. and Charles R. Gray, who buy retiring partner Henry A. Johnson's 25% interest for \$7,500. Granted Nov. 6.

WINX Washington, D. C.—Granted assignment of license from Banks Independent Bestg. Co. to United Bestg. Co. for \$115,000. United is licensee of WOOK, which has received FCC approval to move from Washington to

November 12, 1951

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Docket Actions . . .

FINAL DECISIONS

Pratt, Kans.—Pratt Bestg. Co. FCC announced final decision adopting initial decision granting CP for new AM station on 1570 kc, 250 w, day; conditions. Decision Jan. 10.

WPAW Pawtucket, R. I.—FCC announced final decision adopting initial decision granting CP for change from 1380 kc, 500 w, day, to 550 kc, 1 kw, day; conditions. Decision Jan. 10.

WQXI Atlanta, Ga.—FCC announced final decision adopting initial decision granting CP for change from day to fulltime on 790 kc, 5 kw-D, 1 kw-N, DA-N; conditions. Decision Jan. 10.

Reedsburg, Wis.—William C. Forrest. FCC announced final decision adopting initial decision granting CP for new AM station on 1400 kc, 250 w, fulltime; conditions. Decision Jan. 10.

January 14, 1952

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fCC roundup

New Grants, Transfers, Changes, Applications



box score

SUMMARY THROUGH APRIL 3

| | On Air | Licensed | CPs | Appls. Pending | In Hearing |
|-------------|--------|----------|-----|-------------------|---------------|
| AM Stations | 2,337 | 2,329 | 93 | 326 | 229 |
| FM Stations | 642 | 573 | 81 | 9 | 10 |
| TV Stations | 108 | 97 | 11 | 523 | 183 |

CALL ASSIGNMENTS: KLWO Dallas, Tex. (Lakewood Bestg. Co., 1480 kc, 1 kw LS, 500 w N); KWSK Pratt, Kan. (Pratt Bestg. Co., 1570 kc, 250 w D); WTUS Tuskegee, Ala. (580 kc, 500 w D); WRDB Reedsburg, Wis. (1400 kc, 250 w unL); WPDE Portage, Wis. (Portage Bestg. Co., 1350 kc, 1 kw D); WSWF Fort Myers, Fla. (Robert Hecksher, 1410 kc, 1 kw D); WIUK Iuka, Miss. (R. W. Towery, 590 kc, 1 kw D); KSCY Searcy, Ark. (1450 kc, 250 w unL); WCNL Central City, Ky. (Central City-Greenville Bestg. Co., 1380 kc, 500 w D); KGMS Sacramento, Calif. (Capitol Radio Enterprises, 1380 kc, 1 kw D); WHVF Wausau, Wis. (1230 kc, 250 w unL); WHWD Hollywood, Fla. (Circle Bestg. Corp., 1320 kc, 1 kw D); WSHF Sheffield, Ala. (Daylight Bestg. Co., 1380 kc, 1 kw D); WPAA Mayaguez, P. R. (Jose Ramon Quinones, 1190 kc, 250 w unL); WKOV Wellston, Ohio (Stephen H. Kovalan, 1570 kc, 250 w D); WVKO Columbus, Ohio (Sky Way Bestg. Co., 1580 kc, 1 kw D); WGAE-FM Cleveland, Ohio (The GEAR Bestg. Co.); WJ01-FM Florence, Ala. (Florence Bestg. Co.); KPOC-FM Pochontas, Ark. (Pochontas Radio Inc.); WCPS-FM Tarboro, N. C. (Coastal Plains Bestg. Co.); WVLN-FM Olney, Ill. (Olney Bestg. Co.); WPRS-FM Paris, Ill. (Paris Bestg. Co.); WSAI-FM Cincinnati, Ohio (Buckeye Bestg. Co.); WAUG-FM Augusta, Ga. (Garden City Bestg. Co.); WDWD-FM Dawson, Ga. (Dawson Bestg. Co.); WIST-FM Charlotte, N. C. (The Bestg. Co. of the South); KKKX (FM) San Francisco (Electronic Service Corp., changed from WGSF (FM)); KEEP Twin Falls, Ida. (Radio Sales Corp., changed from KVMV); WOWL Florence, Ala. (Daylight Bestg. Co., changed from WMFT); WICE-AM-FM Providence, R. I. (Narragansett Bestg. Co., changed from WDEM-AM-FM); WOSA (FM) Merrill, Wis. (Alvin E. O'Konski, changed from WLIN-FM); WERI (FM) Detroit, Mich. (Booth Radio & Television Stations Inc., changed from WJLB-FM); KETAC Tacoma, Wash. (Tacoma Bestg. Inc., changed from KTBI); WDBQ-AM-FM Dubuque, Iowa (Dubuque Bestg. Co., changed from WDEQ (FM) and WRBB); WTNE Birmingham, Ala. (Pilot Bestg. Co., changed back from WILD); KONG Visalia, Calif. (Tulare County Bestg. Co., changed from KKN); ECAP Helena, Mont. (Lewis & Clark Bestg. Corp., changed from KFDW); KEAE San Mateo, Calif. (Bay Radio Inc., changed from KSMO); WIAC San Juan, P. R. (Radio Station WIBS Inc., changed from WIBS); WKAQ San Juan, P. R. (El Mundo Bestg. Corp., changed from WIAC); WOOD-TV Grand Rapids, Mich. (Grandwood Bestg. Co., changed from WLAV-TV), and WTIK New Orleans, La. (Royal Bestg. Corp., changed from WHH).

April 7, 1952 Page 107

ACTIONS OF THE FEDERAL COMMUNICATIONS COMMISSION

(Broadcast Division)
Broadcast Weekly Magazine

Extension of Completion Date

KWSK Pratt, Kan.—Mod. CP which authorized new AM for extension of completion date.

Renewal of License

Following stations request renewal of license:

WLAD Banbury, Conn.; WINZ Hollywood, Fla.; WPIN Largo, Fla.; WORZ Orlando, Fla.; WSB Atlanta; WROM Rome, Ga.; WENR Chicago; WMAQ Chicago; WOI Ames, Iowa; WSLI Pikesville, Ky.; WMTC Vanceville, Ky.; WOTW Nashua, N. H.; WNYC New York; WPAQ Mt. Airy, N. C.; WLW Cincinnati; WVCH Chester, Pa.; WPIT Pittsburgh, Pa.; WVPO Stroudsburg, Pa.; WPAL Charleston, S. C.; WPIK Alexandria, Va.; WPDY Clarksburg, W. Va.

TENDERED FOR FILING

AM—960 kc

WLXW Carlisle, Pa.—CP to change frequency from 1380 to 960 kc and change ant. system.

September 15, 1952

Page 111

September 16 Decisions . . .

BY BROADCAST BUREAU

Granted License

WQAM-FM Miami, Fla.—Granted license covering changes in existing FM station: Ch. 235, 8.2 kw; ant., 360 ft.

Extended Completion Date

KMYC-FM Marysville, Calif.—Granted mod. CP for extension of completion date to 11-7-52.

KPFA (FM) Berkeley, Calif.—Granted mod. CP for extension of completion date to 2-21-53.

KWSK Pratt, Kan.—Granted mod. CP for extension of completion date to 10-8-52.

September 22, 1952

Page 94

October 9 Applications . . .

ACCEPTED FOR FILING

AM—1490 kc

WPID Piedmont, Ala.—Mod. CP, which authorized new AM, to change from 1280 kc, 1 kw-D to 1490 kc, 250 w unl. AMENDED to change type trans.

Extension of Completion Date

KPPC Pasadena, Calif.—Mod. CP, as mod., which authorized installation of new trans., for extension of completion date.

KWSK Pratt, Kan.—Mod. CP, as mod., which authorized new AM, for extension of completion date.

WJLJ Niagara Falls, N. Y.—Mod. CP, as mod., which authorized change in trans. location and installation of vertical ant., for extension of completion date.

October 20, 1952

Page 89

October 21 Decisions

Extension of Completion Date

Following were granted mod. CP's for extension of completion date as follows: KDEF Albuquerque, N. Mex., to 2-1-53; KABI Ketchikan, Alaska, to 1-15-53; WJLJ Niagara Falls, N. Y., to 4-30-53; KWSK Pratt, Kan., to 12-8-52; KCAR Clarksville, Tex., to 4-12-53; KLX Oakland, Calif., to 6-13-53; WNRI Woonsocket, R. I., commencement and completion dates to 12-13-52 and 6-13-53; WIUC Urbana, Ill., to 5-15-53; WROA-FM Rome, Ga. to 1-15-53.

October 27, 1952

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ACTIONS OF THE FEDERAL COMMUNICATIONS COMMISSION

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Broadcast Weekly Magazine

November 19 Applications . . .

ACCEPTED FOR FILING

License for CP

WHBS Huntsville, Ala.—License for CP, as mod., which authorized change in frequency, power increase, installation of DA-DN and change in ground system.

WIMO Winder, Ga.—License for CP, which authorized new AM.

KFMA Davenport, Iowa—License for CP, which authorized new AM.

KWSK Pratt, Kan.—License for CP, which authorized new AM.

KWCO Chickasha, Okla.—License for CP, which authorized increase in D power.

License Renewals

Following stations request renewal of license:

WROD Daytona Beach, Fla.; WMIX Mt. Vernon, Ill.; KJFJ Webster City, Iowa; KDKD Clinton, Mo.; KVER Albuquerque, N. M.

November 24, 1952
Page 102

December 2 Decisions . . .

BY BROADCAST BUREAU

License Granted

KWSK Pratt, Kan.—Granted license covering new AM; 1570 kc. 250 w-D.

KIJV Huron, S. D.—Granted license covering change in trans. and studio locations.

WIMO Winder, Ga.—Granted license covering new AM; 1300 kc. 1 kw-D.

WTOP-FM Washington, D. C.—Granted license covering changes in existing FM; 96.3 mc (Ch. 242); 20.5 kw; ant. 390 ft.

WJOI-FM Florence, Ala.—Granted license covering CP as mod.

WCPS-FM Tarboro, N. C.—Granted license covering new FM station; Ch. 282; 7 kw.

WCPO-FM Cincinnati, Ohio—Granted license covering changes in licensed station; Ch. 286; 12.5 kw.

WEHS (FM) Chicago, Ill.—Granted license covering changes in licensed station; Ch. 250; ERP 21 kw.

KXEL-FM Waterloo, Iowa—Granted license covering changes in licensed station; Ch. 289; 8.5 kw.

December 8, 1952
Page 94

March 18 Applications

License Renewals

Following stations request renewal of license:
KLMP Lamar, Colo., Southeast Colorado Bcstg. Co. (BR-2091); WGST Atlanta, Ga., Georgia School of Technology (BR-441); KWSK Pratt, Kan., The Pratt Bcstg. Co. (BR-2747); WCAL Northfield, Minn., St. Olaf College (BR-671); KWLM Willman, Minn., Lakeland Bcstg. Co. (BR-1097); KWHP Cushing, Okla., Cimarron Bcstrs. (BR-2749); WORA Mayaguez, Puerto Rico, Radio Americas Corp. (BR-1764); KVAN Portland, Ore., Vancouver Radio Corp. (BR-1027).

March 23, 1953
Page 109

Applications

KPAL Palm Springs, Calif.—Desert Radio and Telecasting Co. Jobe L. Hamman & Melvin Sullivan request voluntary assignment of CP to Florence P. Raley. Consideration \$4,897. Assignee is applicant for CP's for new AM stations at Corona del Mar-Newport Beach, Calif. (980 kc) and at Riverside, Calif. (910 kc). Filed March 24.

KWSK Pratt, Kan.—Clem Morgan and Robert E. Schmidt, a partnership, doing business as the Pratt Bcstg. Co. Request voluntary assignment to one partner Clem Morgan. Consideration \$2,813.37. Mr. Schmidt, the retiring partner, has acquired minority interest in licensee of

KAYS Hays, Kan., where he will remain. (1570 kc.) Filed March 18.

March 30, 1953 Page 118

ACTIONS OF THE FEDERAL COMMUNICATIONS COMMISSION

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Ownership Change Decisions

WHWD Hollywood, Fla.—Circle Bestg. Corp. Granted voluntary transfer of control (50.4%) to Roy M. Greene. Involves purchase of 126 shares of stock from Mrs. Ralph G. Tanner, Ralph G. Tanner Jr., and Clyde H. Whaley for consideration of \$15,000. (BTC-1460). Granted April 8.

KWSK Pratt, Kan.—Clem Morgan and Robert E. Schmidt, a partnership, doing business as the Pratt Bestg. Co. Granted voluntary assignment to one partner, Clem Morgan. Consideration \$2,813.27. Mr. Schmidt, the retiring partner, has acquired minority interest in licensee of KAYS Hays, Kan., where he will remain. (BAL-1518). Granted April 8.

WXOK Baton Rouge, La.—Granted assignment of license from co-partners Jules J. Paglin and Stanley W. Ray Jr. d/b as Capital City Bestg. Co. to WXOK Inc., new corporation of same owners. (BAL-1522). Granted April 3; announced April 7.

WSSO Starkville, Miss.—Granted involuntary assignment of license from Grady Imes, James P. Hartness, C. C. Hollinshead and Joe Phillips d/b as Starkville Bestg. Co. to same group but with Ruth Hartness as executrix of estate of James Hartness, deceased. (BAL-1524). Granted April 1; announced April 7.

April 13, 1953 Page 114

KBS Adds Affiliates

KEYSTONE Broadcasting System Inc., Chicago, added 12 new affiliates, bringing total to 652, Blanch Stein, director of station relations, said Friday. Stations are:

WMFC Monroeville, Ala.; KVSA McGehee, Ark.; KAFP Petaluma, Calif.; WGLS Decatur, Ga.; KRIG Cedar Rapids, Iowa; KFAD Fairfield, Iowa; KWSK Pratt, Kan.; KNUJ New Ulm, Minn.; KNIM Maryville, Mo.; KLMS Lincoln, Neb.; KBYE Oklahoma City, Okla., and KCLW Hamilton, Tex.

May 4, 1953 Page 11

June 23 Applications

Renewal of License

KWSK Pratt, Kan., Clem Morgan and Robert E. Schmidt d/b as The Pratt Bestg. Co.—Change name of applicant to Clem Morgan. (BR-2747) Amended.

KWKC Abilene, Tex., Citizens Bestg. Co.—Informal request. (BR-2081).

Remote Control

KVOX Moorhead, Minn., KVOX Bestg. Co.—Application for remote control of trans. filed. (BRC-96).

June 29, 1953 Page 121

ACTIONS OF THE FEDERAL COMMUNICATIONS COMMISSION

(Broadcast Division)
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Routine Roundup . . .

July 30 Decisions

BY COMMISSION EN BANC

The Commission en banc, by Commissioners Hyde (chairman), Webster, Sterling, Hennock and Doerfer, took the following actions on July 29.

Renewal of License

The following stations were granted renewal of licenses for the regular period:

KTFY Brownfield, Tex.; KVOW Littlefield, Tex.; KDSX Denison, Tex.; KEBE Jacksonville, Tex.; KPJZ and Aux., Fort Worth, Tex.; WENY and Alt., Buffalo, N. Y.; WITA San Juan, Puerto Rico; KCLE-FM Cleburne, Tex.; KWKW-FM Pasadena, Calif.; KFKU Lawrence, Kan.; KGDE and Aux., Fergus Falls, Minn.; WTCN-FM Minneapolis, Minn.; KWSK Pratt, Kan.

August 10, 1953 Page 124

October 28 Applications

Remote Control

WHAN Charleston, S. C.; WCRT Birmingham, Ala.; WGMA Hollywood, Fla.; KWSK Pratt, Kan.

SCA

Sacramento, Calif.—Capitol Radio Enterprises, applicant for new fm, seeks SCA for new station, if and when granted.

November 7, 1955

Page 120

March 26 Applications

Accepted for Filing

Renewal of License

KMDO Fort Scott, Kan.; KWSK Pratt, Kan.; KFBI Wichita, Kan.; KMMJ Grand Island, Neb.; KOLT Scottsbluff, Neb.; KMTV (TV) Omaha, Neb.; WOW-TV Omaha, Neb.; KTVX (TV) Muskogee, Okla.

Cp

WUOM-TV Ann Arbor, Mich.—Seeks cp to replace expired cp (as mod. which authorized new non-commercial tv station).

April 2, 1956 Page 109

Routine Roundup . . .

May 17 Decisions

Broadcast Actions

By the Commission

WPEN-FM Philadelphia, Pa.—Granted mod. of SCA to render supplemental service on multiplex (in lieu of simplex) basis. Granted May 16.

Renewal of Licenses

Following stations were granted renewal of licenses on regular basis: KCRB Chanute, Kan.; KMWU Wichita, Kan.; KLMS Lincoln, Neb.; KOKH Oklahoma City, Okla.; KLPR Oklahoma City, Okla.; KSTE Emporia, Kan.; KWON Bartlesville, Okla.; WSEL (FM), Chicago, Ill.; KWSH Wewoka, Okla.; KLOH Pipestone, Minn.; KWSK Pratt, Kan.; KYSM-AM-FM Mankato, Minn.; KCRW Santa Monica, Calif.; WEEK Peoria, Ill.

May 28, 1956 Page 112

ACTIONS OF THE FEDERAL COMMUNICATIONS COMMISSION

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Actions of September 10

KWSL North Platte, Neb.—Granted assignment of cp to Goldenrod Tele-Radio Co., Inc.

KOAL Price, Utah—Granted license covering installation of a new trans.

KWSK Pratt, Kans.—Granted license covering installation of a new trans.

KCIL Houma, La.—Granted license covering change of ant.-trans. location and changes in ground system.

September 23, 1957

Page 114

APPLICATIONS

Redwood City, Calif.—Redwood Bcstg. Co., 1430 kc, 1 kw D. P. O. address 5759 Riverton Ave., North Hollywood. Estimated construction cost \$23,844, first year operating cost \$70,000, revenue \$100,000. Principal owner Ashley Robison (71%) has interest in KOVO Provo, Utah (75%), XEAK Tecate, Mex. (37½%), KCCC Sacramento (50%), KOCO-TV Enid, Okla. (25%) and WREX (TV) Rockford, Ill. (15%). Announced May 22.

Pratt, Kan.—Wilmer Huffman, 1290 kc, 1-5 kw LS unl. P. O. address Box 486, Pratt. Estimated construction cost \$61,766, first year operating cost \$60,000, revenue \$68,000. Sole owner Huffman is C.P.A. Announced May 22.

South Toms River, N. J.—Asbury Park Press Inc., 1350 kc, 500 w D. P. O. address Press Plaza, Asbury Park. Estimated construction cost \$55,200, first year operating cost \$60,000, revenue \$24,000. Applicant also owns WJLK Asbury Park. Announced May 26.

June 2, 1958 Page 91

APPLICATIONS

Douglas, Ga.—R. W. Woodruff 1480 kc, 1 kw D. P.O. address Box 217. Estimated construction cost \$18,900, first year operating cost \$18,000, revenue \$30,000. Mr. Woodruff is in accountancy. Announced Jan. 12.

Larned, Kan.—Francis C. Morgan Jr. 1290 kc, 500 w. P.O. address 1106 Champa, Pratt, Kan. Estimated construction cost \$14,545, first year operating cost \$24,000, revenue \$30,000 Mr. Morgan is employe of KWSK Pratt, Kan. Announced Jan. 12.

Larned, Kan.—Pier San Inc. 1290 kc, 500 w D. P.O. address Box 933, Wichita, Kan. Estimated construction cost \$12,825, first year operating cost \$24,000, revenue \$25,000. Owners are equal partners Webb Pierce and Jim Denny co-owners of WJAT Swainsboro, Ga.; John Bozeman owner of KSIR Wichita, Kans. and K. W. Pyle and Port Early, employes of KSIR. Announced Jan. 12

January 19, 1959

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ACTIONS OF THE FEDERAL COMMUNICATIONS COMMISSION

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License Renewals

KTUE Tulia, Tex.; KEEE Nacogdoches, Tex.; KNAL Victoria, Tex.; KTLU Rusk, Tex.; KRAY Amarillo, Tex.; KGKL San Angelo, Tex.; KSML Seminole, Tex.; KSTB Breckenridge, Tex.; KBEC Waxahachie, Tex.; KSJ Gladewater, Tex.; KECK Odessa, Tex.; KIVY Crockett, Tex.; KROD El Paso, Tex.; WPLY Plymouth, Wis.; KTXL San Angelo, Tex.; KWSK Pratt, Kan.; KRTR Thermopolis, Wyo.; KVKM-TV Monahans, Tex.; KVOW Littlefield, Tex.; KEBE Jacksonville, Tex.; KBNZ La Junta, Colo.; KWTV (TV) Oklahoma City, Okla.; KRCT Pasadena, Tex.; KEXX San Antonio, Tex.; KBUY Amarillo, Tex.; KATE Albert Lea, Minn.; KEAN Brownwood, Tex.; KFMJ Tulsa, Okla.; KPRS Kansas City, Mo.; KSPL Diboll, Tex.; *KUHT (TV) Houston, Tex.; KAZZ (FM) Austin, Tex.; KVOG Ogden, Utah; KEYS Corpus Christi, Tex.; KVOC Casper, Wyo.; KCYL Lampasas, Tex.; KCLW Hamilton, Tex.; KOYE El Paso, Tex.; KWRB-TV Riverton, Wyo.

November 2, 1959

Page 119

FCC Applications To Be Considered Beginning March 26, 1960

BP-12736—KNOW Austin, Tex., Pioneer Bcstg. Co. Has: 1490kc, 250w, unl. Req: 1490kc, 250w, 1kw-LS, unl.

BP-12738—KOYL Odessa, Tex., Mid-Cities Bcstg. Co. Has: 1310kc, 500w, D. Req: 1310kc, 1kw, D.

BP-12749—New, Larned, Kan., Francis C. Morgan Jr. Req: 1290kc, 500w, D.

BP-12750—New, Larned, Kan., Pier San Inc. Req: 1290kc, 500w, D.

February 29, 1960

Page 93

New AM Stations Actions By FCC

Wilmer E. Huffman, Pratt, Kan.; Francis C. Morgan Jr., Larned, Kan.; Pier San Inc., Larned, Kan.—Designated for consolidated hearing applications for new am stations to operate on 1290 kc. Mr. Morgan and Pier San with 500 w D, and Mr. Huffman with 500 w-N, 5 kw-LS, DA-2 (BP-12021, 12749, 12750); made KSOK Arkansas City, Ark., party to proceeding. Comr. Bartley concurred in part but favored including multiple ownership issue. Ann. April 13.

April 18, 1960

Page 105

By Hearing Examiner Herbert Sharfman

■ On request by Broadcast Bureau and without objection by other parties, ordered that prehearing conference scheduled for May 10 at 10 a.m. will be held at 9 a.m. instead on same date in proceeding on applications of Wilmer E. Huffman, Francis C. Morgan, Jr., and Pier San Inc., for am facilities in Pratt and Larned, both Kansas. Action April 26.

May 9, 1960

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ACTIONS OF THE
FEDERAL COMMUNICATIONS COMMISSION

(Broadcast Division)
Broadcast Weekly Magazine

By Hearing Examiner Herbert Sharfman

■ Issued statement and order after pre-hearing conference in proceeding on applications of Wilmer E. Huffman, Francis C. Morgan Jr., and Pier San Inc., for new am stations in Pratt and Larned, both Kansas; continued hearing from June 13 to July 7. Ann. May 10.

May 23, 1960 Page 105

By Hearing Examiner Herbert Sharfman

■ Granted motion by Pier San Inc. and rescheduled certain procedural dates in proceeding on its application for new am station in Larned, Kans., et al; hearing continued from July 7 to July 21. Action June 2.

***June 13, 1960
Page 113***

By Hearing Examiner Herbert Sharfman

■ Upon request by Broadcast Bureau, extended from Dec. 22 to Jan. 20, 1961, time to file proposed findings and from Jan. 5 to Feb. 3, 1961, for replies in proceeding on applications of Wilmer E. Huffman, Francis C. Morgan Jr., and Pier San Inc., for new am stations in Pratt, and Larned, both Kansas. Action Dec. 19.

***January 2, 1961
Page 63***

ACTIONS OF THE FEDERAL COMMUNICATIONS COMMISSION

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By Hearing Examiner Herbert Sharfman
Upon request by Broadcast Bureau, and without objection by other parties, further extended from Jan. 20 to Jan. 27 and from Feb. 3 to Feb. 10 time for filing proposed findings and replies in proceeding on applications of Wilmer E. Huffman, Francis C. Morgan Jr., and Pier San Inc., for am facilities in Pratt and Larned, Kan. Action Jan. 19.

January 30, 1961
Page 84

By Hearing Examiner Herbert Sharfman

On request of Pier San., further extended from Jan. 27 to Feb. 1 and from Feb. 10 to Feb. 15 time to file proposed findings and replies in proceeding on its application for new am station in Larned, Kans. et al. Action Jan, 27.

February 6, 1961
Page 90

By Hearing Examiner Herbert Sharfman

■ Upon request by Pier San Inc., and without objection by other parties, further extended from Feb. 15 to Feb. 17 time to file replies to proposed findings in proceeding on its application for new am station in Larned, Kans., et al. Action Feb. 14.

February 27, 1961
Page 87

By Hearing Examiner Herbert Sharfman

■ Hearing examiner Herbert Sharfman issued initial decision looking toward granting application of Pier San Inc. for new am station to operate on 1290 kc, 500 w, D, in Larned, Kans., and denying applications of Francis C. Morgan Jr. for same facilities in Larned and Wilmer E. Huffman for new station in Pratt, Kans., to operate on 1290 kc, 5 kw-D, 500 w-N, DA-2. Ann. March 29.

April 3, 1961
Page 91

By Commissioner Frederick W. Ford

■ Granted petition by Wilmer E. Huffman and extended to May 8 time to file exceptions to initial decision in proceeding on his application and those of Francis C. Morgan, Jr. and Pier San Inc., for am facilities in Pratt and Larned, Kan. Action April 28.

May 8, 1961
Page 158

Other Actions

■ By order commission granted petition by Broadcast Bureau to accept its late filing of exceptions and supporting brief in proceeding on applications for new am stations of Pier San Inc., and Francis C. Morgan Jr., to operate on 1290 kc, 500 w, D, in Larned, and Wilmer E. Huffman to operate on 1290 kc, 5 kw-D, 500 w-N, DA-2, in Pratt, Kan. Action June 1.

June 12, 1961
Page 96

ACTIONS OF THE FEDERAL COMMUNICATIONS COMMISSION

(Broadcast Division)

Broadcast Weekly Magazine

Other Actions

■ Commission scheduled following proceedings for oral argument on Sept. 14 and Sept. 15: fm application of Peoples Bestg. Corp., Trenton, N. J.; am applications of Brandywine Bestg. Corp., Media, Pa., Boyertown Bestg. Co., Boyertown, Pa., and Dinkson Corp., Hammonton, N. J.; am applications of Pier San Inc., Larned, Francis C. Morgan Jr., Larned, and Wilmer E. Huffman, Pratt, Kansas; and Sunbury Bestg. Corp. (WKOK) Sunbury, all Pa. Action July 6.

July 17, 1961
Page 85

Hearing cases

STAFF INSTRUCTIONS

■ Commission directed preparation of document looking toward granting application of Wilmer E. Huffman for new am station to operate on 1290 kc. 5 kw-D, 500 w-N, DA-2, in Pratt, Kan., and denying applications of Pier San Inc., and Francis C. Morgan Jr., for new stations on 1490 kc. 500 w. D, in Larned, Kan. March 29 initial decision looked toward granting Pier San and denying Morgan and Huffman applications. Action Oct. 4.

October 9, 1961
Page 104

ACTIONS ON MOTIONS

By Chairman Newton N. Minow

■ Granted motion by Pier San Inc., Larned, Kan., and corrected in various respects transcript of oral argument in proceeding on its am application, et al. Action Oct. 6.

October 16, 1961
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New AM Stations Actions By FCC

Pratt, Kan.—Wilmer Huffman. Granted 1290 kc. 5 kw-D, 500 w-N. P. O. address Box 486, Pratt. Estimated construction cost \$61,-766, first year operating cost \$60,000, revenue \$68,000. Mr. Huffman, sole owner, is C.P.A. Comrs. Lee and Cross dissented; Comr. Bartley abstained from voting. Action Jan. 3.

January 15, 1962
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ACTIONS OF THE FEDERAL COMMUNICATIONS COMMISSION

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Hearing Cases Final Decisions

■ By decision, commission granted application of Wilmer E. Huffman for new station to operate on 1290 kc, 5 kw-D, 500 w-N, DA-2, in Pratt, Kan., and denied applications of Pier San Inc. and Francis C. Morgan Jr. for new stations on 1290 kc, 500 w. D, in Larned, Kan. Comrs. Lee and Cross dissented, latter with statement; Comr. Bartley abstained from voting. March 29 1961 initial decision looked toward granting Pier San and denying Morgan and Huffman applications. Action Jan. 3.

**January 15, 1962
Page 79**

Ownership Changes Applications

KWHT-TV Goodland, Kan.—Seeks assignment of license from Standard Electronics Corp. to Ross Beach Jr., co-executor of estate of Ross Beach (50.7%), and Robert E. Schmidt (49.3%), d/b as KAYS Inc.; consideration \$152,500. Mr. Beach is president and 30% owner of KLOE Goodland; Mr. Schmidt owns 40% of KLOE and 50% of KWSK Pratt, Kan. Ann. March 27.

**April 2, 1962
Page 129**

Actions of May 4

■ Granted following stations renewal of license: KAKE-AM-TV Wichita, Kan.; KBEA Mission, Kan.; KCLO Leavenworth, Kan.; KCSR Chadron, Neb.; KEDD Dodge City, Kan.; KFOR and alternate main, Lincoln, Neb.; KGGF and auxiliary, Coffeyville, Kan.; KGLC Miami, Okla.; KGWA Enid, Okla.; KGYN Guymon, Okla.; KHAS Hastings, Neb.; KHUB Fremont, Neb.; KIMB Kimball, Neb.; KJRG-AM-FM Newton, Kan.; KKAN Phillipsburg, Kan.; KLEO Wichita, Kan.; KLIB Liberal, Kan.; KMMJ and auxiliary, Grand Island, Neb.; KNEB Scottsbluff, Neb.; KNEX McPherson, Kan.; KNOR Norman, Okla.; KODY North Platte, Neb.; KOFO Ottawa, Kan.; KRGI Grand Island, Neb.; KRMG Tulsa, Okla.; KRVN Lexington, Neb.; KSID Sidney, Neb.; KSIW Woodward, Okla.; KSPI-AM-FM Stillwater, Okla.; KVSH Valentine, Neb.; KWBE Beatrice, Neb.; KWBW Hutchinson, Kan.; KWPR Claremore, Okla.; KWSK Pratt, Kan.; KXXX and auxiliary, Colby, Kan.; KFMQ (FM) Lincoln, Neb.; *KOKH (FM) KOKH-TV Oklahoma City, Okla.; KOLN-TV Lincoln, Neb.; *KETA (TV) Oklahoma City, Okla.; *KOED-TV Tulsa, Okla.; KHAS-TV Hastings, Neb.; KARD-TV Wichita, Kan.

**May 14, 1962
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**ACTIONS OF THE
FEDERAL COMMUNICATIONS COMMISSION**

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Other Actions

■ By memorandum opinion & order, commission (1) readopted its Jan. 3 decision granting application of Wilmer E. Huffman for new am station to operate on 1290 kc, 5 kw-D, 500 w-N, DA-2, in Pratt, Kan., and denied applications of Pier San Inc., and Francis C. Morgan Jr., for new stations on 1290 kc, 500 w, D, in Larned, Kan., and (2) denied petitions for reconsideration filed by Mr. Morgan and Pier San. Comr. Bartley abstained from voting; Comr. Lee dissented; Comr. Cross concurred in part and dissented in part and issued statement. Action May 29.

**June 4, 1962
Page 80**

Situations Wanted Announcers

First phone, announcer, some sales and management experience. Willing to relocate . . . top earnings so far, \$100.00 per week. F. C. Morgan, 806½ West Second, Pratt, Kansas.

**December 31, 1962
Page 63**

Miscellaneous

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**June 17, 1963
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Miscellaneous

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**July 22, 1963
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ACTIONS OF THE FEDERAL COMMUNICATIONS COMMISSION

(Broadcast Division)
Broadcast Weekly Magazine

Instructions

Pittsburgh, FCC first class "success-proven" accelerated course now in Pittsburgh. Day or evening. Free placement. For brochure, write American Electronics School, 415 Smithfield St., Pittsburgh 22, Pa. Phone 281-5422.

Broadcasting school: Train on KWSK; announcing controls, news, copy, tapes, remotes, logs, traffic, sales, FCC rules, study third ticket. We know our business. We'll teach you (five weeks). Clem Morgan, Owner/Mgr., KWSK, Pratt, Kansas.

January 20, 1964
Page 94

Broadcast Actions by Broadcast Bureau Actions of Sept. 15

KTWO-TV Casper, Wyo.—Granted mod. of CP to reduce aur. ERP to 14.2 kw; specify type trans.

KWSK Pratt, Kan.—Granted request to cancel license for AM and delete call letters.

September 21, 1964
Page 113

For The Record Deaths

Francis Clem Morgan, 58, owner and manager of kwsK Pratt, Kan., until retirement in September 1964, died Feb. 18 in St. Francis hospital, Wichita, Kan., following surgery. Mr. Morgan began his broadcasting in 1923 at KFH Wichita. He later managed stations in Hays, Garden City and Great Bend before purchasing KWSK.

March 1, 1965
Page 85

Broadcast Weekly Yearbook

KIUL

"VOICE OF WESTERN KANSAS"
GARDEN CITY—EST. 1935

FREQUENCY: 1210 Kc. POWER: 100 Watts.
OWNED BY: Garden City Broadcasting Co.
OPERATED BY: Garden City Broadcasting Co.
BUSINESS ADDRESS: 404 N. Main. PHONE: 666-999. STUDIO ADDRESS: 404 N. Main.
TRANSMITTER LOCATION: Warner Terrace.
TIME ON THE AIR: 6:00 A.M. to 9:00 P.M.
NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICE: Usual Facilities.

PERSONNEL

President F. D. Conard
Commercial Manager F. D. Conard
Advertising Manager F. D. Conard
Chief Announcer Clem Morgan
Station Manager F. D. Conard
Publicity Director Clem Morgan
Musical Director George Goulding

POLICIES

No special policies, as to foreign language programs. Liquor still illegal in the state of Kansas.
Complete merchandising cooperation at all times.

1938 Broadcasting Yearbook

KIUL

"VOICE OF WESTERN KANSAS"
GARDEN CITY—EST. 1935

FREQUENCY: 1210 Kc. POWER: 100 Watts.
OWNED BY: Garden City Broadcasting Co.
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BUSINESS ADDRESS: 404 N. Main. PHONE: 666-999. STUDIO ADDRESS: 404 N. Main.
TRANSMITTER LOCATION: Warner Terrace.
TIME ON THE AIR: 6:00 A.M. to 9:00 P.M.
NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICE: NAB Library.

Personnel

President F. D. Conard
Station Manager Clem Morgan
Publicity Director Clem Morgan
Musical Director George Goulding
Chief Engineer Chester Fouquet

POLICIES

No special policies, as to foreign language programs. Liquor still illegal in the state of Kansas.
Complete merchandising cooperation at all times.

REPRESENTATIVE

Cox and Tanz

1939 Broadcasting Yearbook

KIUL

"VOICE OF WESTERN KANSAS"
GARDEN CITY—EST. 1935

FREQUENCY: 1210 Kc. POWER: 100 Watts.
OWNED BY: Garden City Broadcasting Co.
OPERATED BY: Garden City Broadcasting Co.
BUSINESS ADDRESS: 404 N. Main. PHONE: 666-999. STUDIO ADDRESS: 404 N. Main.
TRANSMITTER LOCATION: Warner Terrace.
TIME ON THE AIR: 6:00 A.M. to 7:15 P.M. daily; 10:00 A.M. to 5:00 P.M., Sundays. NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICE: Lang-Worth, Davis & Schwegler.

Personnel

President F. D. Conard
Station Manager Clem Morgan
News Editor M. E. Pence
Chief Engineer Ralph Childs

Coverage

Radio Homes—Primary 18,200
Radio Homes—Secondary 22,510
Source: Station survey.

Representative

Cox and Tanz

1940 Broadcasting Yearbook

KVGB

GREAT BEND—EST. 1937
MUTUAL BROADCASTING SYSTEM
KANSAS STATE NETWORK

FREQUENCY: 1400 Kc. POWER: 250 watts.
OWNED BY: Helen Townsley. OPERATED BY: Helen Townsley. BUSINESS ADDRESS: Cork Bldg. PHONE: 1080. STUDIO ADDRESS: Cork Bldg. TRANSMITTER LOCATION: 2 miles of Great Bend on Highway No. 281. TIME ON THE AIR: 8:00 A.M. to 11:00 P.M.; 8:00 A.M. to 6:00 P.M., Sundays. NEWS SERVICE: Transradio Press, Associated Press

Personnel

Owner H. T. Townsley
General Manager Clem Morgan
Musical Director Ray Beals
Program Manager Dave Wilson
Chief Engineer Leo Legleiter

Coverage

Radio Homes—Primary 30,000
Radio Homes—Secondary 23,000
Source: Field survey.

1941 Broadcasting Yearbook

Broadcast Weekly Yearbook

REGIONAL NETWORKS

Kansas State Network

c/o Don Davis, Scarritt Bldg., Kansas City, Mo.
Phone: Harrison 1161

PERSONNEL

Sales Manager.....Don Davis
Program Co-Ordinator.....J. Nelson Rupard
Regional Sales Manager.....Bryan P. Murphy

EXECUTIVE COMMITTEE

K. W. Pyle (KFBI); R. J. Laubengayer (KSAL);
K. W. Trimble (KTSW); Clem Morgan (KVGB);
John Schilling (WHB).

BRANCH OFFICE

1012 Baltimore, Kansas City, Mo.
Phone: Grand 0810

Executive in Charge.....Bryan P. Murphy

STATIONS

WHB, Kansas City (Mo.); KFBL Wichita;
KSAL, Salina; KTSW, Emporia; KVGB, Great
Bend.

COVERAGE*

| | |
|-------------------|-----------|
| | Primary |
| Population | 2,924,021 |
| Radio Homes | 830,440 |

*Population is based on 1930 Census; radio homes figure is based on 1938 Joint Committee Report.

REPRESENTATIVE

William G. Rambeau Co.

STATIONS

WORK, York, Pa.: WDEL, Wilmington, Del.;
WGAL, Lancaster, Pa.; WAZL, Hazleton, Pa.;
WEST, Easton, Pa.; WILM, Wilmington, Del.;
WKBO, Harrisburg, Pa.

NATIONAL REPRESENTATIVE

Paul H. Raymer Co.

★

Michigan Radio Network

Operated by the King-Trendle Broadcasting Corp.

Stroh Bldg., Detroit, Mich.
Phone: Cherry 8321

PERSONNEL

President-Treasurer.....George W. Trendle
Secretary-General Manager.H. Allen Campbell
Vice-President.....John H. King

STATIONS

WXYZ, Detroit (Key Station); WBCM, Bay City;
WFDF, Flint; WJIM, Lansing; WIBM, Jackson;
WELL, Battle Creek; WKZO, Kalamazoo;
WOOD-WASH, Grand Rapids.

COVERAGE .

The Michigan Network territory includes the lower peninsula of Michigan with a primary coverage of over four million people in Michigan's eight largest cities.

Kansas State Network 1941 to 1947



Broadcast Weekly Yearbook

K V G B

GREAT BEND—EST. 1937
MUTUAL BROADCASTING SYSTEM
KANSAS STATE NETWORK

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: H. T. Townsley
Address: 2103 Forest Ave.
Phone Number: 1080, 1081
Transmitter Location: Highway 281
Time on the Air: 6 a.m. to 11 p.m.; Sundays,
1:30 a.m. to 10 p.m.

News Service: AP, Transradio
Transcription Service: Lang-Worth
Representative: Don Davis, Kansas State
Network

Personnel

Owner: H. T. Townsley
General Manager: Clem Morgan
Program Director: Ray Beals
Chief Announcer: Lynn Cook
Chief Engineer: Leo Legleiter

1942 Broadcasting Yearbook

K V G B

GREAT BEND—EST. 1937
MUTUAL BROADCASTING SYSTEM
KANSAS STATE NETWORK

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: H. T. Townsley
Address: 2103 Forest Ave.
Phone Number: 1080, 1081
Transmitter Location: South Great Bend
Time on the Air: Unlimited
News Service: AP; UP
Transcription Service: Lang-Worth

Personnel

Owner: H. T. Townsley
General Manager: Clem Morgan
Program Director: Ray Beals
Chief Engineer: Leo Legleiter

1943 Broadcasting Yearbook

K V G B

GREAT BEND—EST. 1937
MUTUAL BROADCASTING SYSTEM
KANSAS STATE NETWORK

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: KVGB, Inc.
Address: 2103 Forest Ave.
Phone Number: 1080, 1081
Transmitter Location: South Great Bend
Time on the Air: Unlimited
News Service: UP
Transcription Service: Lang-Worth

Personnel

President: R. C. Russell
Vice-President and General
Manager: Clem Morgan
Sales Promotion and Program
Director: Ray Beals

1944 Broadcasting Yearbook

K V G B

GREAT BEND—EST. 1937
MUTUAL BROADCASTING SYSTEM
KANSAS STATE NETWORK

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: KVGB, Inc.
Address: Cork Bldg.
Phone Number: 1080, 1081
Transmitter Location: South Great Bend
Time on the Air: 6:30 a.m. to 10 p.m.
News Service: UP
Transcription Service: Lang-Worth
Representative: John E. Pearson

Personnel

President: R. C. Russell
Vice-President and General
Manager: Clem Morgan
Sales Promotion: Herbert W. Clarr
Program Director: Ray Beals
Chief Engineer: Leo Legleiter

1945 Broadcasting Yearbook

Broadcast Weekly Yearbook

K V G B

GREAT BEND—EST. 1937
MUTUAL BROADCASTING SYSTEM
KANSAS STATE NETWORK

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By KVGB, Inc.
Address: 2103 Forest Ave.
Phone Number 1080
Transmitter Location South Great Bend
Time on the Air Unlimited
News Service UP
Transcription Service Lang-Wort
Representative John E. Pearso

Personnel

President R. C. Russell
Vice-President and General
Manager Clem Morgan
Sales Promotion Perry Reed
Program Director Ray Beals
Chief Engineer Leo Legleiter

1946 Broadcasting Yearbook

K V G B

GREAT BEND—EST. 1937

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Operated By KVGB, Inc.

Business-Studio Address: 2103 Forest Ave.
Phone Number: 1080-1081
Transmitter Location: 5 M. S.W. of Great Bend,
Kansas

Air Time 6 a.m.-12 M.
News Service UP
Representative John E. Pearson
Membership NAB
President-Owner Helen Townsley Coogan
Gen.-Com.-Sales Pro. Mgr. Clem Morgan
Program-Musical Dir. Ray Beals
Production Mgr.-Publicity Dir. Joe Neidig
Chief Engineer Chet Wallack
Farm Editor Stan Bechtel

1948 Broadcasting Yearbook



K A Y S

HAYS—1943

Frequency: 1400 Kc. Power: 250 Watts
Business-Studio Address: 2401 Hall St.
Air Time Unlimited
News Service AP
Transcription Service Standard, Capitol
Manager Clem Morgan
Commercial Manager Lynn Cook
Program Director Paul Kelly
Chief Engineer Glenn Barnett

1949 Broadcasting Yearbook

K A Y S

HAYS—1948—KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Kays, Inc.

Phone Number 1700
Studio-Transmitter Address 2450 Hall St.

Air Time 6:30 a.m.-10:30 p.m.

News Service AP

Transcription Service Thesaurus, Capitol

Membership NAB

President Frank Motz

Gen. Sta. Mgr. Bob Schmidt

Commercial Manager Bud Ryan

Program Director Bob Jenkins

Promotion Manager Quent Bogart

Chief Engineer Glen Barnett

1951 Broadcasting Yearbook

Broadcast Weekly Yearbook

K W S K PRATT—1952

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Operated By.....Pratt Bcstg. Co.
Address.....P. O. Box 385

1953 Broadcasting Yearbook

| | | | | | | | | |
|------------------|-----------------|---|--------------------------|---|--|--|---|-------------------|
| PITTSBURG | | | | | | | | |
| KOAM 1937 | 880 10,000-D | Pittsburg Bcstg. Professional Bldg. 2165 | NBC Pearson | F. V. Baxter, p. gm & cm | Paul Hudson, pmm & Leo Stafford, ce | Glen Harold, nd Bill Cramer, sd | Pop.: 3,164,542 Rad. Hrs.: 912,362 Ret. Sta.: \$3,250,777,000 | AI WT |
| KOAM-TV 1947 | 1340 250 | KSEK Bcstg. Co. 1840 E. Quincy 742 | Magic Circle Cooke | Oscar Stauffer, p | Thad M. Sandstrom, gm | Paul A. Winders, ce | Pop.: 250,000 Rad. Hrs.: 67,000 | The AI GI |
| PRATT | | | | | | | | |
| KWSK 1952 | 1570 250-D | Pratt Bcstg. Co. 207½ S. Main 1570 | KBS | Clem Morgan, o, gm & John Wright, cm | Bud Pratt, pd, pmm & sd | Clarence Evans, ce M. H. Morgan, wd | Pop.: 85,000 Ret. Sta.: \$83,000,000 | |

1954 Broadcasting Yearbook

| | | | | | | | | |
|-----------------------------|---------------|-------------------------------------|-----|--|--|--|--|--|
| PRATT (Pratt Co.) | | | | | | | | |
| KWSK 1952 | 1590 250-D | Clem Morgan 209½ S. Main 1570 | KBS | Clem Morgan, o, gm & nd Marion Pratt, cm, pd & sd | | Clarence Evans, ce M. H. Morgan, wd | | |

1955 Broadcasting Yearbook

| | | | | | | | | |
|--------------------------------|---------------|--|-----|---|--|------------------|--|--|
| PRATT (Pratt County) | | | | | | | | |
| KWSK 1952 | 1570 250-D | Clem Morgan 207½-208½ S. Main 1570 | KBS | Clem Morgan, o, gm, cm, nd Francis C. Morgan, pd | David L. Tucker, pmm Lyle Flick, ce | M. H. Morgan, wd | | |

1956 Broadcasting Yearbook

| | | | | | | | | |
|----------------------------------|----------------------------------|--|--|---|--|--|--|--|
| LAWRENCE (Douglas County) | | | | | | | | |
| *KFKU 1924 | 1250 5,000 DA-N ST-WREN | University of Kansas Viking 3-2700 | | R. Edwin Browne, dir Mildred Seaman, pd Clem Price, pmm R. P. Stringham, ce Alice Davis, sports mgr | | | | |
| PRATT (Pratt County) | | | | | | | | |
| KWSK 1952 | 1570 250-D | Clem Morgan 207½-209½ S. Main 1570 | | | | Clem Morgan, o, gm, nd Francis C. Morgan, cm Margaret Godfrey, pd Dave Blevins, pmm Carl Lewis, ce M. H. Morgan, wd | | |

1957 Broadcasting Yearbook

PRATT, Pratt County

KWSK (1952): 1570 kc; 250 w-D, 209½ S. Main St. Phone Greenwood 2-4405. Clem Morgan Sr.

Network Keystone.

Clem Morgan Sr., owner; Thomas K. McDonnell, gen mgr & coml mgr; Evelyn McDonnell, program director; Clem Morgan Jr., chief engineer.

1958 Broadcasting Yearbook

Broadcast Weekly Yearbook

PRATT, Pratt County

KWSK (Oct. 29, 1952): 1570 kc; 360 w-D.
207½ S. Main St. Phone Greenwood 2-4405.
Clem Morgan (original owner).

Network Keystone.

Clem Morgan, gen mgr; Ray Godfrey, coml mgr; A. R. Morgan, prog dir; Ted Patterson, prom mgr; F. C. Morgan Jr., chief engr.

1960 Broadcasting Yearbook

PRATT, Pratt County

KWSK (Oct. 29, 1952): 1570 kc; 250 w-D.
Phone Greenwood 2-4405. Clem Morgan (original owner).

Network Keystone.

Clem Morgan, gen mgr; Ray Godfrey, coml mgr; A. R. Morgan, prog dir; Ted Patterson, chief engr.

Mark H. Adams, pres; Martin Umansky, gen mgr; Dale W. McCoy Jr., station mgr; Stuart Melcher, prog dir; Paul Threlfall, news mgr; Harold H. Newby, chief engr.

KAKE-TV: Tv companion station of KAKE.

KBBL (FM) (granted 1960, not on air): 94.5 mc; 1.7 kw. 426 Amarillo, Tex. BB & L Broadcasting Corp. James R. Barnhill Jr., Jess Latham Jr., and Ben D. Beck, co-owners.

ASHLAND, Boyd County

WCMI (1935): 1340 kc; 250 w. P. O. Box 949. Phone 324-6111. WCMI Inc. (acquired station Feb. 1, 1960). See Horton-Kincaid Stations in "Group Ownership."

Network CBS. Rep Hollingbery.

Ralph G. Worster, pres; O. C. Halyard Jr., gen mgr; Mike Slagel, coml mgr; Bill Campbell, prog dir & news dir; Loretta Halyard, prom mgr; Bob Gilmore, chief engr.

1961-62 Broadcasting Yearbook

KWSK (Oct. 29, 1952): 1570 kc; 250 w-D.
Phone Greenwood 2-4405. Clem Morgan (original owner).

Network Keystone.

Clem Morgan, gen mgr; Ray Godfrey, coml mgr; A. R. Morgan, prog dir; Larry Waggoner, chief engr.

WREN (January 1926): 1250 kc; 5 kw, DA-N (S-NFKU). 1001 Fillmore St. Phone Central 2-0505. WREN Broadcasting Inc. (acquired station November 1952). See Alf M. Landon Station in "Group Ownership."

Network ABC.

Rep Hollingbery.

KWBB-FM (Oct 1, 1962): 101.3 mc; 10.5 kw. Antenna height—440 feet. Same licensee as KWBB (above). Programming separate from KWBB. Stereocast by multiplex.

1963 Broadcasting Yearbook

390. Hillcrest 3-4361. Wyman N. & Willa M. Schnepf (acq 4-1-60).
Reps: Hopewell, Soderlund.
Wyman N. Schnepf, pres; Willa M. Schnepf, chief engr.

McPHERSON (316) McPherson county

KNEX Jan 4, 1949: 1540 kc; 250 w-D. Box 186, Chapel 1-1504. K. R. Krehbiel (acq 9-26-52). See Nwspr.

Net: Keystone. Rep: Hopewell.
K. R. Krehbiel, pres; Claude Hughes, mgr & chief engr.

PRATT (316) Pratt county

KWNS Nov 20, 1962: 1290 kc; 5 kw-D, 500 w-N, DA-2. Box 403. Greenwood 2-5581. Wilmer E. Huffman.

Spec progs; C&W 20 hrs wkly.
Wilmer E. Huffman, owner & farm dir; William J. Young, gen mgr & chief engr; Aubrey Mays, stn mgr & sports dir.

KWSK Oct 29, 1952: 1570 kc; 250 w-D. Greenwood 2-4405. Clem Morgan.

Net: Keystone.

Clem Morgan, gen mgr; Ray Godfrey, coml mgr; A. R. Morgan, prog dir; Larry Waggoner, chief engr.

prog dir & prom mgr; Jim Cameron, news dir; Al J. Keberlein, chief engr.

WICHITA (316) Sedgwick county

KAKE Oct 28, 1947: 1240 kc; 250 w. Box 1240. Whitehall 3-4221. TWX WI 228. KAKE-TV & Radio Inc.

Net: ABC. Rep: Robert L. Williams div McGavren-Guild.

Mark H. Adams, pres; Martin Umansky, gen mgr; Dale W. McCoy Jr., stn mgr; Bill McLean, prog dir; Mike Russell, news dir; Harold H. Newby, chief engr.

KAKE-TV affil.

1964 Broadcasting Yearbook

FCC Letters

210 East 18th St.
Hays Kansas
October 17th 1949

Mr. F.J. Slowie
Secretary F.C.C.
Washington D.C.

Dear Sir;

Enclosed is application for construction permit for standard station at Pratt Kansas form 301, a partnership composed of (Clem Morgan and Robert A. Schmidt) d/b as Pratt Broadcasting Company.

For whatever consideration the commission may deem pertinent to the application, I might state the following;

Employed at KIUL Garden City Kansas from 1936 to 1940 during which time I served as entertainer, announcer, then as program director, later as salesman announcer, and finally as Manager for F.D. Conard.

During those years of work at KIUL I had experience at the control's in the control room of the station, wrote commercial copy for the station and was chiefly responsible for the broadcasting of the News (both Local and Wire news.)

In March 1940 I was employed as station Manager at KVGB by Helen Townsley (Then the licensee) and later became a stockholder and director in the corporation; (Vice President and General Manager) operating the station through the War Years and later constructing the 5 KW grant which is now in operation.

In July of 1948 I was hired to come to Hays and construct the new station (KAYS) of which I have been Manager to this date.

And now (as evidenced by the enclosed application) I would like to build and operate a station, based on the above experiences, to which I would devote full time as Manager-Program Director.

Believing the above to be of importance in considering my qualifications by the Commission, I thought it worth stating.

Very truly yours

October 18, 1949

FCC Letters

Federal Communications Commission,
Washington, D. C.

In re: 7020
File: W-7395

Gentlemen:

In reply to your letter of November 14th requesting additional information relative to the application for construction permit for Pratt Broadcasting Company, Pratt Kansas, we submit herewith the following requested information,

| | | |
|---|-------------|-----------|
| 1. Transmitter (proper including tubes - - - - - | \$750.00 | |
| antenna system, including antenna ground | } - - - - - | 1900.00 |
| system, coupling equipment, transmission lines) | | |
| Frequency & Modulation monitors - - - - - | 500.00 | |
| Studio technical equipment, microphones, } - - - - - | | 750.00 |
| trans. equipment, etc. | | |
| Engineering cost - - - - - | 500.00 | |
| Total (based on consulting engineers figures) - - - - - | \$3650.00 | 3650.00 |
| Acquiring land (estimate) - - - - - | 500.00 | |
| Acquiring Bldg. (estimate) - - - - - | 2000.00 | |
| Total Land & Bldg. (estimate) - - - - - | \$2500.00 | 2500.00 |
| Total overall cost - - - - - | | \$6150.00 |

2. See exhibit No 2a on file (analysis of items on balance sheet).

Our plan of financing is thru sale of realstate equity totaling \$5000.00 on Hays, Kansas residential property, belonging to Glen Morgan, Partner, and which directors of KKS Inc., have orally agreed to purchase.

Residential properties in Great Bend, Barton County, Kansas, belonging to Glen Morgan, partner, valued at \$3000.00 equity in same in the amount of \$5250.00 which property will be put on the market for sale if and when construction permit is granted. This property brings in \$105.00 per month rental.

Sale of these residential properties will reduce liabilities in the amount of \$9007.75, as shown as realstate loans on property of Glen Morgan, partner, in Exhibit No. 2a on file, and increase current assets (cash on hand) in the amount of approximately \$10,000.00.

3. Facts set out in answer to above question No. 2 shows our plan of financing liabilities and the proposed construction. Since our current assets will equal approximately \$10,000.00 which exceeds estimated overall cost of \$6350.00 by \$3650.00 it is our opinion that this will take care of any additional construction cost and early operation of the station. This does not include the \$2000.00 loan receivable to be made to Robert E. Schmidt, status of which is shown in Exhibit IV, Section III page 2. (4)e.

4. No equipment will be purchased on credit or deferred payments. Equipment in the amount \$1500.00 already purchased, paid for and on hand.

**November 1949 Page 1
Second Draft**

FCC Letters

Federal Communications Commission,
Washington D.C.

In Re. 7020
Rile BP-7395

Gentlemen:

In reply to your letter of November 14, we are submitting herewith the following information requesting additional information relative to application for construction permit for Pratt Broadcasting Company, Pratt Kansas, we submit herewith the requested information.

| | | |
|---|-----------|-----------|
| 1. Transmitter Proper including tubes | \$750.00 | |
| Antenna system, including antenna ground system, coupling equipment, transmissionline | \$1500.00 | |
| Frequency & Modulation monitors | 350.00 | |
| Studio tichnical equipment, microphones, trans. equip. etc | 750.00 | |
| Engineering cost | 500.00 | |
| Total- based-on consulting engineers figures- - - - - | \$3850.00 | 3850.00 |
| Acquiring Land- - - - -estimate0- - - - - | 500.00 | |
| " Bldg. " | 2000.00 | |
| Land & Bldg. - - - - -estimate- - - - - | \$2500.00 | 2500.00 |
| Total overall cost- - - - - | | \$6350.00 |

2/ see exhibit No. 2a on file (Analysis of items on balance sheet)
Our plan of financing is thru sale of realestate equity totaling \$5250.00 on Hays residential property, which KAYS Inc. directors have orally agreed to purchase, from Clem Morgan, Partner.

Great Bend, Kansas, residential properties, valued at \$8000.00, equity in same in the amount of \$5250.00 which will be offered for sale if construction permit is granted. Property of Clem Morgan, Partner. (at present the Great Bend property brings in rental of \$105.00 per month).

Sale of these residential properties will reduce liabilities in the amount of \$9087.75, as shown as realestate loans on property of Clem Morgan, partner, in Exhibit No. 2a on file, and increase current assets (cash on hand) in the amount of approximately \$10,500.00, whichxxxxxxxxxxxxxxxxxxxxxxxx

3. Facts set out in answer above to question No. 2. shows our plan of financing liabilities and the proposed construction. Since our current assets will equal approximately \$10,000.00 which exceeds estimated overall cost of \$6350.00 by \$3650.00, it is our opinion that this will take care of any additional construction cost and early operation of the station. This does not include the \$2000.00 Loan Receivable to be to Robert E. Schmidt, status of which is shown in Exhibit LV Section III page 2, 4. (e).

4. No equipment will be purchased on credit or deferred payments. Equipment in the amount of \$2000.00 already purchased, paid for, and on hand.

5.

**November 1949 Page 1
First Draft**

FCC Letters

-2-

5. Estimated broadcast revenue for the first six months \$15,000.00. We propose to sell to the retail merchants and others of Pratt Kansas, the following approximate estimated programs and announcements:

APPROXIMATELY:

| | |
|---|----------------|
| 12 quarter hours daily at \$5.00 per quarter hour - - - | \$60.00 |
| 10 1 min. spot anns. at \$2.50 each - - - - - | 25.00 |
| 10 1/2 min. spot anns. at \$2.00 each - - - - - | 20.00 |
| TOTAL - - - - - | 105.00 (daily) |

based on a 26 day month (26 times 105.00) - - - - - \$2730.00 per mon.
On six months basis (6 times \$2730.00) - - - - - 16,380.00

WP-7395 Section 111 page 2
6. On file/Binder Exhibit IV Agreement between Robert E. Schmidt and Elmore Ryan, together with financial statement and agreement to loan made by Elmore Ryan.

7. On file in re:5220 October 26th. Our reply dated November 1, and including all information asked for. (typical weeks program schedule)

8. All spot announcements will be limited to the (One minute) or (1/2 Minute) overall length.

The number of Spot announcements for the overall week of operations will be held to a minimum.

It is our opinion that not more than three spot announcements should be included in any (14 min-30 sec) quarter hour period. (This only on participating programs)

We believe that commercial and sustaining announcements should be given equal precedence as to time of day or position (depending on the audience to be reached) and the importance of the announcement.

We further believe that it will be impossible to determine beforehand the exact number of spot announcements to be used (Both commercial and gratis) because we do not know at this time how much of a demand for (Public Service) announcements will be made on the station. However (ALL) announcements which we believe to be of PUBLIC INTEREST CONVENIENCE AND NECESSITY will be scheduled in so far as possible and in compliance with "Good Programming")

9.

Question (6) relating to Network Affiliation; Page 3, part 1, Sec. IV
No plans have been made for network affiliation with any Network .

**November 1949 Page 2
First Draft**

FCC Letters

See Answer Reverse Side Page 2

OFFICE DISTRICT 4743
REPUBLIC 7944

RESIDENCE DUPONT 2444

P. W. SEWARD
ATTORNEY AT LAW
1101 G WARREN BUILDING
WASHINGTON, D. C.

A. L. STEIN
ASSOCIATE

December 4th, 1950

Mr. Clem Morgan,
210 East 18th Street,
Hays, Kansas

Dear Mr. Morgan:

I wrote you recently concerning the fact that Mr. Banks could not appear and testify as an engineer at the hearing on your application in Washington on January 9th, 1951, and assume that I will receive a reply in the near future.

The Washington attorneys for KVGB have filed an appearance. This was expected in view of the fact that the Commission had made that station a party to the hearing. However, if I am not badly mistaken, the engineering evidence concerning possible interference by your station to KVGB will not warrant a denial of your application but the hearing will of course necessarily delay a final decision.

I have been going over your application and particularly with reference to your finances. You will recall that originally the Commission set your application on the 1230 kc frequency on engineering matters only; that thereafter, the attorney for WEBZ, Ponca City, Oklahoma, filed a petition to enlarge the issues, including the financial issue; that we filed an opposition to said petition but that the Commission granted the same and inserted the issue on finances.

I am wondering if there has been any change in the finances of yourself and Mr. Schmidt since I last conferred with you concerning this matter. At that time you had about \$1200 in cash and Mr. Schmidt had about \$120, with a promised loan of \$2000. These amounts are what the accountants consider as liquid assets and would make a total of \$3320. The estimated cost of the station is \$3850, exclusive of land and buildings; you have on hand equipment valued at \$1769, leaving a necessary cash outlay for equipment of \$2081 plus the land and buildings.

I understand that you have secured land at the proposed site. I do not know whether you bought this land or whether you have arranged to lease the same. If it is on a rental basis, please advise the term of years and the annual rental and, in this

December 4, 1950 Page 1

FCC Letters

Mr. Clem Morgan, #2
December 4th, 1950

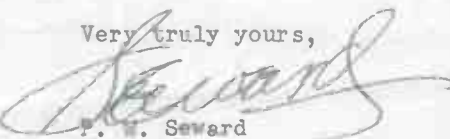
connection, a copy of the lease should be supplied. If you have bought the land, advise the amount you paid for it, or if you have an option for the purchase thereof, advise the amount of the cost and supply a copy of the option showing the date of execution and the date of expiration.

So far as a building is concerned, I assume that you will, in view of the fact that you will be located near the city, operate entirely from the transmitter site and will not maintain uptown studios. If this is your intention, it will be a more economic operation and will entail less expense as any studio rented in the city would, in addition to the monthly rental, entail some expense in remodeling.

My reason for making all of the above inquiries is that when I receive the answers, I will be in a position to determine whether or not I should immediately file a petition to change the issues and remove the question of finances, leaving only the engineering issues. My reason for desiring to file such a petition is because if the financial issue is left in, it will necessitate the attendance of both yourself and Mr. Schmidt at the hearing, which will cost a minimum of \$300, whereas if we can get the financial issue removed, you would not need to appear.

Please let me hear from you at your earliest convenience concerning this matter and also in answer to my letter concerning the employment of a Washington engineer to testify at the hearing.

Very truly yours,



P. W. Seward

December 4, 1950 Page 2

FCC Letters

P. W. Seward
Warner Building
Washington, D.C.

Dec 10 - 1950

Everett L. Dillard secured to present
Engineering; Dillard would prefer site
to be determined "status. Since we
have only oral agreement at
\$100.00 per acre, per year, payable
to owner who would be agreeable
to long term lease, is site
to be determined. Adversable
tentative ^{oral} arrangement for studio
space at \$25.00 per month.

Propose small Ymitter Building for
present to save time in
construction of combination Building
Statement from Bank at Pratt, and
other current financial data, being
prepared as per your instructions and
will be mailed to you within few days

Clem Morgan
Pratt Broadcasting

**December 4, 1950
Clem's Hand Written Reply
On Back Of Page 2**

FCC Letters

ATTORNEY AT LAW
1101-S WARNER BUILDING
WASHINGTON, D. C.

March 13th, 1950

Mr. Clem Morgan,
Radio Station WBTW,
Emporia, Kansas

Re: Pratt Broadcasting Company

Dear Mr. Morgan:

I was glad to receive your telephone call yesterday concerning representing you in the above matter and am glad to say that I do remember meeting you at Great Bend, Kansas many years ago when you were manager of KVGH.

I will prepare and file today or tomorrow a petition requesting the Commission to accept late appearance for the Pratt Broadcasting Company and will also enter my appearance as attorney. Copies of these documents will be forwarded to you when filed. We should not experience any difficulty in securing a grant of the petition to accept late appearance.

A check of the above application discloses the facts as related by you. It appears that the only other party to this proceeding is Station WBEZ, Ponca City, Oklahoma.

Nothing was said in our conversation concerning attorney's fees for representing you in this matter and in view of the fact that you had completed and filed the application, thereby relieving me of a considerable amount of work, I am willing to represent you in this case for one-half fee, that is, \$500 retainer, in lieu of the usual \$1,000. I will confer with Mr. Stollenwerck and the Engineering Department of the Commission in an attempt to avoid a hearing, as in that manner, we would secure a decision within a few months while if it goes through hearing, it may be a year or more or more before final decision is rendered. In the event hearing is necessary, there will be, in addition to the retainer fee set forth above, a charge of \$100 per day for the time devoted to preparation for and the actual time spent in hearing, plus the time required to prepare a proposed decision if one be requested by the Commission, which is optional with the Examiner and such documents are seldom requested.

Trusting that this arrangement concerning fees will meet with your approval and hoping to receive a check therefor at your earliest convenience, I am

Very truly yours,

P. W. Seward

March 13, 1950 Page 1

FCC Letters

OFFICE DISTRICT 4743

RESIDENCE DECATUR 1600
EXT. 606

P. W. SEWARD
ATTORNEY AT LAW
1101-S WARNER BUILDING
WASHINGTON, D. C.

March 13th, 1950

Mr. Glen Morgan
Pratt Broadcasting Company
Radio Station WBTM
Emporia, Kansas

Retainer Fees re representation
Pratt Broadcasting Company

\$ 500.00

March 13, 1950 Page 2

FCC Letters

April 6th, 1950

Mr. Clem Morgan,
Radio Station KTHW,
P. O. Box No. 350,
Emporia, Kansas

Dear Mr. Morgan:

I am just in receipt from Mrs. Morgan at Hays of a copy of your application as presently on file for a station at Pratt, Kansas. I am also in receipt of the engineering exhibit from Mr. Bonds which will be attached to the amendment proposed to be filed requesting unlimited time operation.

I have gone over the application as filed and find that it must be amended in a few places; some of the information for such amendment I can supply. However, at Section IV, part 1, paragraph 1b, you will have to supply me with the hours of operation and also, if there will be any changes in the approximate percentages to be devoted to the various classes of programs shown thereon. I have written on this section in pencil what you show for the daytime operation as I suspect you will not have your copy of the application with you at Emporia. At Section IV, page 2, paragraph 4b you will have to supply me with the information to amend this paragraph. Again I have shown in pencil what you show on the original application. The information shown was not complete as you should have shown the percentages of programs to be broadcast from 8 a.m. to 6 p.m. and after 6 p.m. and before 8 a.m. You can erase the figures I have inserted on each of these blanks and insert in pencil what you want shown. When you return this we will prepare a petition for leave to amend the application and attach the amendment to the petition and file with the Commission.

As you know, this case is set for May 8th. Therefore, I suggest that you supply this data to me immediately.

I attach hereto the original and one copy of the proposed amendment. Please execute it before a Notary Public and return to me immediately, together with the data herein requested. You may retain the copy for your files.

Hoping to hear from you in the very near future,
I am

Very truly yours,

P. W. Sevard

April 6, 1950

FCC Letters

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington 25, D. C.

FCC 51M-223
61051

In re Application of)

Clem Morgan and Robert E.)
Schmidt, d/b as)
PRATT BROADCASTING COMPANY)
Pratt, Kansas)

DOCKET NO. 9587
FILE NO. BR-7395

For Construction Permit)

ORDER

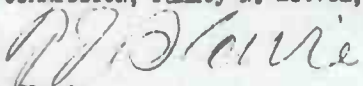
The Commission having under consideration a petition filed February 27, 1951 by KVGB, Inc. (KVGB), Great Bend, Kansas, party respondent in the above-entitled proceeding, for a continuance to April 5, 1951 of the hearing in the above-entitled matter now scheduled for March 9, 1951; and

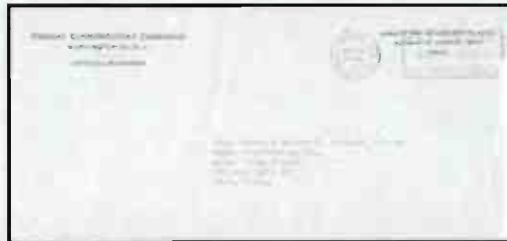
IT APPEARING, That party respondent's consulting engineer will be unable to participate in the hearing on the date presently scheduled, and that another witness who may be called to testify on behalf of KVGB, Inc., is now en route to the Mayo Clinic at Rochester, Minnesota, assisting in the care and transportation of an associate, and will be unable to be in Washington on the presently scheduled hearing date; and

IT FURTHER APPEARING, That the time within which opposition to this petition for continuance might be filed has expired and no such opposition has been filed by any party or by Commission counsel, and that good cause has been shown for the requested continuance;

IT IS ORDERED, This 5th day of March, 1951, That the petition is GRANTED, and the hearing on the above-entitled matter now scheduled for March 9, 1951 is CONTINUED to 10 o'clock A.M., April 5, 1951 in Washington, D. C.

FEDERAL COMMUNICATIONS COMMISSION, Fanney N. Litvin,
Hearing Examiner.


T. J. Slowie
Secretary



March 6, 1951

FCC Letters

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington 25, D. C.

FCC 51M-394

63344-5/51

In re Application of

Clem Morgan and Robert E. Schmidt,
doing business as
PRATT BROADCASTING COMPANY
Pratt, Kansas

DOCKET NO. 9587
FILE NO. BP-7395

For Construction Permit

ORDER

The Commission having under consideration a petition filed April 26, 1951 by Clem Morgan and Robert E. Schmidt, doing business as Pratt Broadcasting Company, Pratt, Kansas, for leave to amend their above-entitled application for construction permit so as to change the approximate location of transmitter site for applicant's proposed station as shown in Section V-A, Page 2, Paragraph 13, so as to read: "Approximately one mile South of the business district on Highway 281, thence West on County Road .3 mile, Township 28, Section 9, Range 13 West"; change Section V-G, Paragraph 1 of said application so as to read: "Approximately one mile South of the business district on Highway 281, thence West on County Road .3 mile"; strike figures 1a, 3A, 4 and Table 2b, attached to said application, and substitute therefor, new figures 1a, 3A, 4, and Table 2b, amended; as more particularly appears from the amendment tendered for filing simultaneously with the petition; the opposition to said petition for leave to amend filed May 2, 1951 by respondent KVGB, Inc., Great Bend, Kansas; and the oral argument had May 4, 1951 before the Examiner on the petition and opposition; and

IT APPEARING, That the description in the application of the location of the proposed transmitter site for the applicant's proposed station was given exactly in latitude and longitude and, in addition, the application also described the said transmitter location approximately as "one mile west of Highway 281 on County Road one mile South of Pratt;" and that the exact description as given by longitude and latitude is correct within the second, but the approximate description is not correct in that the distance is actually .3 mile south of the business district of Pratt instead of 1 mile south of Pratt as therein stated; and that said discrepancy was not discovered until presentation of evidence at the hearing; and

May 4, 1951 Page 1

FCC Letters

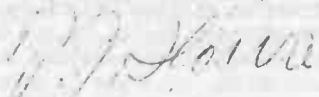
- 2 -

IT FURTHER APPEARING, That the exact description by longitude and latitude governs the location of the proposed transmitter site rather than the approximate description thereof and since the former is correct within reasonable accuracy, a change in the approximate description to conform to the exact description would be merely corrective; that although a careful check of both descriptions would have revealed the discrepancy and no such check was made, nevertheless, since the amendment is corrective only, a grant of the petition and acceptance of the amendment would conduce to the dispatch of the Commission's business and to the ends of justice;

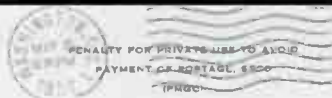
IT IS ORDERED, This 4th day of May, 1951, That the petition of Glen Morgan and Robert E. Schmidt, doing business as Pratt Broadcasting Company, Pratt, Kansas, for leave to amend is GRANTED, and the amendment tendered for filing simultaneously with the petition is ACCEPTED.

IT IS FURTHER ORDERED, That the exception of Respondent, KVGB, Inc., Great Bend, Kansas, to this ruling, be noted for the record.

FEDERAL COMMUNICATIONS COMMISSION, Fanny N. Litvin,
Hearing Examiner.


T. J. Slowie
Secretary

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON 25, D. C.
OFFICIAL BUSINESS



Glen Morgan & Robert E. Schmidt, d/b/a
Pratt Broadcasting Co.
Attn: Glen Morgan
212 East 10th St.
Pratt, Kansas

May 4, 1951 Page 2

FCC Letters

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington 25, D. C.

FCC 51M-394

63449

In re Application of)

Clem Morgan and Robert E. Schmidt,)
d/b as PRATT BROADCASTING COMPANY)
Pratt, Kansas)

DOCKET NO. 9587
FILE NO. BP-7395

For Construction Permit)

CORRECTED ORDER

The Commission having under consideration a petition filed April 26, 1951 by Clem Morgan and Robert E. Schmidt, doing business as Pratt Broadcasting Company, Pratt, Kansas, for leave to amend their above-entitled application for construction permit so as to change the approximate location of transmitter site for applicant's proposed station as shown in Section V-A, Page 2, Paragraph 13, so as to read: "Approximately one mile South of the business district on Highway 281, thence West on County Road .3 mile, Township 28, Section 9, Range 13 West"; change Section V-G, Paragraph 1 of said application so as to read: "Approximately one mile South of the business district on Highway 281, thence West on County Road .3 mile"; strike figures 1a, 3A, 4 and Table 2b, attached to said application, and substitute therefor, new figures 1a, 3A, 4 and Table 2b, amended; as more particularly appears from the amendment tendered for filing simultaneously with the petition; the opposition to said petition for leave to amend filed May 2, 1951 by respondent KVGB, Inc., Great Bend, Kansas; and the oral argument had on May 4, 1951 before the Examiner on the petition and opposition; and

IT APPEARING, That the description in the application of the location of the proposed transmitter for the applicant's proposed station was given exactly in latitude and longitude and, in addition, the application was described in said transmitter location approximately as "one mile West of Highway 281 on County Road one mile South of Pratt"; and that the exact description as given by longitude and latitude is correct within the second, but the approximate description is not correct in that the distance is actually .3 mile west of Highway 281 on County Road, instead of 1 mile as therein stated; and that said discrepancy was not discovered until presentation of evidence at the hearing; and

May 11, 1951 Page 1
Corrected Order

FCC Letters

- 2 -

IT FURTHER APPEARING, That the exact description by longitude and latitude governs the location of the proposed transmitter site rather than the approximate description thereof and since the former is correct within reasonable accuracy, a change in the approximate description to conform to the exact description would be merely corrective; that although a careful check of both descriptions would have revealed the discrepancy and no such check was made, nevertheless, since the amendment is corrective only, a grant of the petition and acceptance of the amendment would conduce to the dispatch of the Commission's business and to the ends of justice;

IT IS ORDERED, This 4th day of May, 1951, That the petition of Clem Morgan and Robert E. Schmidt, doing business as Pratt Broadcasting Company, Pratt, Kansas, for leave to amend is GRANTED, and the amendment tendered for filing simultaneously with the petition is ACCEPTED.

IT IS FURTHER ORDERED, That the exception of Respondent KVGB, Inc., Great Bend, Kansas, to this ruling, be noted for the record.

FEDERAL COMMUNICATIONS COMMISSION, Fannery N. Litvin,
Hearing Examiner.

T. J. Slowie
T. J. Slowie
Secretary

| | | |
|---|--|---|
| FEDERAL COMMUNICATIONS COMMISSION WASHINGTON 25, D. C. OFFICIAL BUSINESS |  | PENALTY FOR PRIVATE USE TO AVOID PAYMENT OF POSTAGE \$300.  PREVENT FOREST FIRES |
| Clem Morgan & Robert E. Schmidt, A/S as Pratt Broadcasting Co. Attention: Clem Morgan 51 East 18th Street Pratt, Kansas | | |

**May 11, 1952 Page 2
Corrected Order**

FCC Letters

CHICAGO OFFICE
1 NORTH LASALLE STREET
RANDOLPH 1481

A. L. STEIN
ATTORNEY
WARNER BUILDING
WASHINGTON 4, D. C.
REPUBLIC 7844

January 10, 1952

Clem Morgan,
Radio Station KGNO,
Dodge City, Kansas.

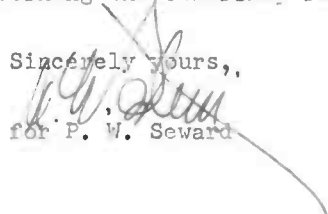
re Pratt application

Dear Mr. Morgan:

Was unable to reach you at home today so advised Mr. Elliott that the FCC had made the Pratt grant final, subject to painting and lighting provisions. Also mailed you a copy of the decision under separate cover.

Hope you are successful in the new venture. Will advise you shortly concerning the ownership report to be filed with FCC.

Sincerely yours,


for P. W. Seward

C/C Robert Schmidt,
Radio Station KAYS
Hays Kansas.

Tom Barks
4104 Park Lane,
Oklahoma City, Oklahoma.

F. W. Seward
Box 6
Burdette, Kansas



January 10, 1952

FCC Letters

*copy to
dunham*

FCC 12-34

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington 25, D. C.

71111

In re Application of)

Clem Morgan & Robert E. Schmidt,)
a partnership, doing business as)
PRATT BROADCASTING COMPANY)
Pratt, Kansas)

DOCKET NO. 9587
FILE NO. BP-7395

For Construction Permit)

Appearances

F. W. Seward on behalf of Pratt Broadcasting Company;
Francis K. McDonough on behalf of KVGB, Inc. (KVGB), party
respondent; and H. Gifford Irion on behalf of the Federal
Communications Commission.

DECISION

By the Commission

Preliminary Statement

1. Clem Morgan and Robert E. Schmidt, a partnership doing business as Pratt Broadcasting Company, are here seeking a construction permit to erect a new standard broadcast station at Pratt, Kansas, on the frequency 1570 kc, 1/ with 250 watts power, daytime only. Upon initial consideration of this application, on November 14, 1950, the Commission was satisfied that the applicant is legally, technically, and otherwise qualified to construct and operate the station, but was unable to find that a

1/ Under the North American Regional Broadcasting Agreement (Havana, 1937), and under the North American Regional Broadcasting Interim Agreement (Modus Vivendi - Washington, 1946), this frequency is one on which Mexico has a priority of use on a Class 1-A basis. United States Class II stations may be assigned thereto with power not in excess of 1 kw, and which will not deliver over 5 microvolts per meter groundwave at any point on the nearest Mexican Border. The Mexican Government is not signatory to the NARBA (Washington, 1950).

January 10, 1952 Page 1

FCC Letters

- 2 -

grant of the application without hearing would serve the public interest, convenience or necessity because there was an inadequate financial showing and the application may involve interference with one or more existing stations and otherwise not comply with the Commission's Standards of Good Engineering Practice. The Commission, therefore, designated the application for hearing upon the following issues:

"1. To determine the financial qualification of the applicant partnership and its partners to construct and operate the proposed station.

"2. To determine the areas and populations which may be expected to gain or lose primary service from the operation of the proposed stations, and the character of other broadcast service available to such areas and populations.

"3. To determine whether the operation of the proposed station would involve objectionable interference with Station KVGB, Great Bend, Kansas, or with any other existing broadcast stations, and, if so, the nature and extent thereof, the areas and populations affected thereby, and the availability of other broadcast service to such areas and populations.

"4. To determine whether the installation and operation of the proposed station would be in compliance with the Commission's Rules and Standards of Good Engineering Practice Concerning Standard Broadcast Stations."

The Commission ordered that KVGB, Inc., licensee of Station KVGB, Great Bend, Kansas, be made a party to this proceeding. Thereafter, the applicant was granted leave to amend its application so as to show revised financial data for the partnership and the partners, and on January 29, 1950, the Commission, on the basis of the information contained in the application as amended, found the applicant partnership and its partners financially qualified to construct and operate the proposed station, and deleted Issue No. 1 of the Order of November 14, 1949, designating the application for hearing. A hearing was held on this application before an Examiner (Fanny N. Litvin) in Washington, D. C., on April 5 and April 24, 1951, and the record closed on the latter date. Proposed findings of fact and conclusions were filed by the applicant and by KVGB, the party respondent. On November 2, 1951, the Examiner issued an Initial Decision (released November 8, 1951), granting the application of Pratt Broadcasting Company. Exceptions to the Initial Decision were filed by the Chief of the Commission's Broadcast Bureau. No exceptions were

January 10, 1952 Page 2

FCC Letters

- 3 -

filed by KWTB, the party respondent. Oral argument was not requested by any of the parties in the proceeding. Upon a review of the exceptions filed by the Chief of the Commission's Broadcast Bureau, we conclude that they should be granted. These exceptions are therefore granted, and the Decision has been modified accordingly.

FINDINGS OF FACT

2. The city of Pratt, located in Pratt County, Kansas (and not within any metropolitan district) has a population of 6,591 according to the 1940 United States Census, and 7,523 according to the 1950 United States Census. No standard broadcast station is located there, and no such station is located anywhere within the proposed Pratt 0.5 mv/m contour.

3. The applicant proposes the use of a guyed, vertical antenna, the vertical lead height of which would be 200 feet. The ground system would consist of 120 copper radials extending to the boundaries of the ground plot, with minimum length of 150 feet, plus 120 copper wire radials 50 feet long interspaced with the long radials. The transmitter and monitoring equipment are of approved types. The transmitter site proposed is approximately one mile directly south of the center of Pratt, and about .3 mile west of United States Highway 281 along a county road. The proposed plot is located on the south side of the county road and is 200 feet square. The geographic coordinates of the proposed site are N. 37° 37' 59" and W. 94° 44' 30". 2/ The applicant has entered into a verbal agreement to lease the transmitter site from the owner, Mr. J. S. Irwin.

2/ At the hearing it developed that although in the application of Pratt Broadcasting Company the location of the transmitter was given exactly in latitude and longitude, the transmitter location as otherwise described in the application was in error in that such description stated the location to be "approximately one mile west of Highway 281 on county road, one mile south of Pratt", whereas it is "approximately one mile south of the business district on Highway 281, thence west on county road .3 mile". Since the exact description by longitude and latitude determines the location of the proposed transmitter site rather than the approximate description, and since the former is correct in the application within seconds, which is within reasonable accuracy, the Examiner on May 4, 1951 granted, over the objection of respondent, the applicant's petition for leave to amend so as to conform the approximate description to the exact description of the transmitter location.

January 10, 1952 Page 3

FCC Letters

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4. Based upon the use of an effective field of 97.5 mv/m at one mile for 250 watts operation and soil conductivity values of 30×10^{-14} e.m.u. and 15×10^{-14} e.m.u., as shown by the FCC Soil Conductivity Map, the areas and populations within pertinent contours which the applicant would expect to serve, operating as proposed, are as follows:

| <u>Contour</u> | <u>Area (Sq. Mi.)</u> | <u>Population ^{3/}</u> |
|--|-----------------------|---------------------------------|
| 500 mv/m | .115 | 9 |
| 250 mv/m | .442 | 18 |
| 25 mv/m | 32.8 | 6,837 |
| 5 mv/m | 380 | 9,729 |
| 2 mv/m | 1,140 | 15,501 |
| 0.5 mv/m (normally protected) | 4,269 | 45,904 |
| 0.5 mv/m (interference-free by reason of interference from Station KVGB) | 4,226 | 45,554 |

The only station which now provides primary service daytime to the city of Pratt is Station KPRM, Concordia, Kansas. The station closest geographically to Pratt is Station KVGB, Great Bend, Kansas, about 50 miles distant. This station provides a signal of an intensity of about 1.35 mv/m at the center of Pratt, which at the present time constitutes the second highest signal strength from an existing station in the city of Pratt.^{4/} However, the Commission's Standards of

^{3/} All population figures (except those within the blanket contours which are based on 1950 U. S. Census figures) are based on U. S. Census for 1940. Cities having a population of 2,500 or more lying between the 0.5 mv/m and 2 mv/m contours are not included.

^{4/} The Examiner refused to accept testimony of the consulting engineer for Station KVGB to the effect that in his opinion, due to the nature of the town of Pratt, Kansas, that the signal strength of KVGB of 1.38 mv/m would constitute a "satisfactory and listenable" signal because the Standards provide that a signal of 2 to 10 mv/m groundwave constitutes primary service for city residential areas and that for a city with a population of 2,500 up to 10,000, a 2 mv/m signal renders primary service to the entire city. They also provide that "Standards have not been established for interference from atmospherics or man-made electric noise as no uniform method of measuring noise or static has been established."

January 10, 1952 Page 4

FCC Letters

- 5 -

Good Engineering Practice provide that a signal of an intensity of 2 mv/m or better is necessary to render primary service to cities having a population of 2,500 to 10,000 persons. This station does not, therefore, provide primary service to the city of Pratt under the Standards. All of the rural area and population within the proposed 0.5 mv/m contour of the Pratt station now receive primary daytime service from two stations, KFEM, Concordia, Kansas, and KFBI, Wichita, Kansas. KSAC, Manhattan, Kansas, during its hours of operation, also provides primary service to the entire proposed rural service area. However, KSAC shares time with Station WIBW, Topeka, Kansas. Station WIBW during its hours of operation serves 50-74% of the proposed rural service area. Twelve additional stations render primary service to varying percentages of that area.^{5/}

5. The population within the 250 mv/m blanket contour of the proposed Pratt station is based upon the applicant's house-to-house count, and the use of the 1950 U. S. Census. This population constitutes 0.2% of the total population of the city of Pratt. ^{6/} Since the Standards provide that populations

^{5/} Under Issue numbered 2 in this proceeding, which requires a showing of the "areas and populations which may be expected to gain or lose primary service from the operation of the proposed station, and the character of other broadcast service available to such areas and populations", respondent KVGB offered to introduce evidence relating to the nature of the program service of the "other broadcast service available to such areas and populations", but the Examiner declined to accept such evidence on the ground that this issue relates to technical aspects of primary broadcast service, and not program service. Respondent urges in its proposed findings and conclusions that this ruling is erroneous. In the matter of the application of Pasadena Presbyterian Church (KPPC), Western Empire Broadcasters (KENC) took similar exception to a ruling of the Examiner in that case. In passing upon this exception, the Commission said: "Denied. Although the paragraph to which this exception is directed has been deleted as immaterial to the Commission's Decision, it is our view that the issue of this proceeding with respect to 'the character of other broadcast service' relates to the technical aspects of primary broadcast service and is apart from the question of program service." (5 RR 955, 974c.)

^{6/} As a matter of fact, if the 1940 U. S. Census figures were used to determine the population within the blanket contour, the number of persons residing within this area would still represent a fraction of one percent of the population of the city of Pratt.

January 10, 1952 Page 5

FCC Letters

within this blanket contour should not exceed 1%, there is no blanketing problem involved in this proceeding. All of the city of Pratt would be encompassed within the 25 mv/m contour of the proposed Pratt station.

6. Operating as proposed, and because of objectionable adjacent channel interference it would receive from Station KVGB, Great Bend, Kansas, the Pratt station would not serve to its 0.5 mv/m (normally protected) contour. This interference would involve an area of 43 square miles and a population of 350 representing, respectively, 1.01% of the area and 0.77% of the population which would remain in the interference-free daytime contour of the proposed Pratt operation. The Standards condone interference to a population of not more than 10% of the remaining population within the proposed interference-free contour. All of the area within the 0.5 mv/m (normally protected) contour of the proposed Pratt station which would not receive primary service from that station by reason of the objectionable interference it would receive from Station KVGB, already receives primary service from eight stations and, in addition, one station serves 5% and another serves 12% of that interference area.

7. The proposed operation of the Pratt station would cause objectionable adjacent channel interference to the existing operation of Station KVGB, Great Bend, Kansas, in an area immediately adjacent to the city of Pratt, of about 12.6 square miles, encompassing a population of 431, which area and population represent, respectively, about 0.09% and 0.2% of the remaining interference-free area and population served by Station KVGB. ^{7/} The 0.5 mv/m contour of Station KVGB was determined on the basis of conductivities derived from the FCC Soil Conductivity Map, using the Equivalent Distance Method in computing groundwave intensity contours over paths involving more than one value of soil conductivity, and an effective field of 425 mv/m for 5 kv, except on eight radials where the effective fields were taken from the KVGB proof of performance. All of this interference area already receives primary service from at least eight existing stations.

8. There would be no overlap of the proposed Pratt 25 mv/m or 2 mv/m contours with the respective existing KVGB 2 mv/m or 25 mv/m contours. Except for the objectionable interference to and from KVGB hereinabove discussed, the proposed Pratt operation would not be expected to cause any objectionable interference to or receive objectionable interference from any other existing stations, nor to or from any operation as proposed in pending applications. The signal of the proposed Pratt operation at the nearest Mexican Border would be expected to be substantially less than 5 microvolts per meter.

^{7/} As indicated in Paragraph 4 hereof, Station KVGB does not render primary service to the city of Pratt. Accordingly, there would be no loss of service to Station KVGB within the city of Pratt.

January 10, 1952 Page 6

FCC Letters

- 7 -

CONCLUSIONS

1. The operation of the proposed station would result in providing to the city of Pratt a second primary service and a first outlet for local community expression. The closest station to Pratt, geographically, is Station KVGB, Great Bend, Kansas, fifty miles distant. In addition, the proposed operation of the Pratt station would provide an additional primary service to the rural areas adjacent to the city of Pratt within its 0.5 mw/m (interference-free) contour, including an area of 4,226 square miles and a population of 45,534, which, however, already receive primary service from a number of existing standard broadcast stations.

2. The proposed operation of the Pratt station would be consistent with the Commission's Standards in all respects save one: Such operation would be expected to result in objectionable adjacent channel interference to Station KVGB, Great Bend, Kansas, in an area and to a population which are equivalent, respectively, to 0.09% and 0.2% of the remaining area and population which the Great Bend station would serve if the Pratt station were operating as proposed. Moreover, this minor amount of interference, being adjacent channel interference, would substitute in the rural areas adjacent to the city of Pratt, approximately fifty miles from Great Bend, the proposed service of the Pratt station for that of the Great Bend station. The rural areas wherein the proposed Pratt service would be expected to result in interference to the present KVGB service, however, already receive primary service from a number of other existing standard broadcast stations.

3. We conclude that the minor adjacent channel objectionable interference to Station KVGB, Great Bend, Kansas, is greatly outweighed by the need in the city of Pratt, Kansas, for a second primary service, and for a first outlet for local community expression. As we have already indicated, the application of Pratt Broadcasting Company is otherwise consistent with the Commission's Standards of Good Engineering Practice.

4. Upon careful consideration of the entire record, and particularly in view of the foregoing, the Commission having heretofore found that the applicant is legally, technically, financially and otherwise qualified to construct and operate the station for which it has made application, we conclude that public interest, convenience and necessity would be served by a grant of the application of Clem Mergen and Robert E. Schmidt, a partnership, doing business as Pratt Broadcasting Company, Pratt, Kansas.

January 10, 1952 Page 7

FCC Letters

- 8 -

5. ACCORDINGLY, IT IS ORDERED, This 9th day of January, 1952, that the application of Clem Morgan and Robert E. Schridt, a partnership, doing business as Pratt Broadcasting Company, Pratt, Kansas, IS GRANTED, subject to the condition that the antenna tower shall be painted and lighted in accordance with Section 17.25 of the Commission's Rules (Form B-6-17).

FEDERAL COMMUNICATIONS COMMISSION

T. J. Slowic
Secretary

Released: January 10, 1952

January 10, 1952 Page 8

FCC Letters

CHICAGO OFFICE
1 NORTH LA SALLE STREET
RANDOLPH 148

A. L. STEIN
ATTORNEY
WARNER BUILDING
WASHINGTON 4, D. C.
REPUBLIC 7844

January 10, 1952

Clem Morgan,
Radio Station KGNO,
Dodge City, Kansas.

re Pratt application

Dear Mr. Morgan:

Was unable to reach you at home today so advised Mr. Elliott that the FCC had made the Pratt grant final, subject to painting and lighting provisions. Also mailed you a copy of the decision under separate cover.

Hope you are successful in the new venture. Will advise you shortly concerning the ownership report to be filed with FCC.

Sincerely yours,

P. W. Seward
for P. W. Seward

C/C Robert Schmidt,
Radio Station KAYS
Hays Kansas.

Tom Banks
4104 Park Lane,
Oklahoma City, Oklahoma.

P. W. Seward
Box 6
Burdette, Kansas



January 10, 1952

FCC Letters

CHICAGO OFFICE
1 NORTH LA SALLE STREET
RANDOLPH 1481

A. L. STEIN
ATTORNEY
WARNER BUILDING
WASHINGTON 4, D. C.
REPUBLIC 7944

February 14, 1952

Mr. Glen Morgan
215 Avenue F
Dodge City, Kansas

Dear Mr. Morgan:

Received your recent letter in which you state certain call letters. I understand the following are available: WJPK; WJSH; WJPA; and WJSM. Please let us know which are your first and second choices. The party at the commission who makes the assignment is out of the city for a few days so we decided to write you before making a final choice.

We also received your copy of P.O. Form 323, Annual Ownership Report. Have decided to retype the first page (copy enclosed) because it should be as of the first of the year. Incidentally, it is unnecessary to file the contract for "lease of land" and we, therefore, struck out that reference on Page 2.

Sincerely yours,

A. L. Stein
for P. S. Seward

c.c. to Mr. P. S. Seward
c/o Palmer
125 N. Commerce St.
Searling, Mo.

Encl.
AIS/aw

February 14, 1952

FCC Letters

FEDERAL COMMUNICATIONS COMMISSION
BUREAU OF ENGINEERING
FIELD ENGINEERING AND MONITORING DIVISION Bureau

March 31, 1952

ADDRESS REPLY TO:

3200 Federal Office Bld
Kansas City 6E, Missouri

Pratt Broadcasting Company
Pratt, Kansas

Gentlemen:

With reference to your construction permit, EP-7385, for station KWSK, Pratt, Kansas, granted on January 9, 1952, you are advised that it is the Commission's policy to have an initial inspection made of a new standard broadcast station prior to the beginning of program tests with construction fully completed and the station in operation with full power as specified in the current construction permit as distinguished from special or temporary authorizations.

You should advise this office of the date on which an inspection as indicated above may be made. In order to facilitate travel arrangements your notification should reach this office two days prior to the date of inspection bearing in mind that this office is not open on Saturdays, Sundays, or legal holidays.

Mimeograph 57824 is enclosed for your information.

Very truly yours,

H. T. Gallaher

Engineer in Charge

March 31, 1952

FCC Letters

August 30, 1964

Federal Communications Commission
Washington 25, D. C.

Re: Radio Station KWSK
Pratt, Kansas

Gentlemen:

This letter is to inform you that I am surrendering herewith my license for the above station, and that as of tonight, I will shut down the station and discontinue broadcasting.

I regret to do this, but since having a serious heart attack last May 23rd I have been unable to effectively manage the station and I've been steadily losing money in its operation. I have attempted continuously to sell the station as a going business, but because of the limited market, and the unprofitable operation, I've been unable to effect such a sale.

My doctor now has me confined all the time, and I cannot do other than shut it down.

Thank you for your many past favors.

Cordially,

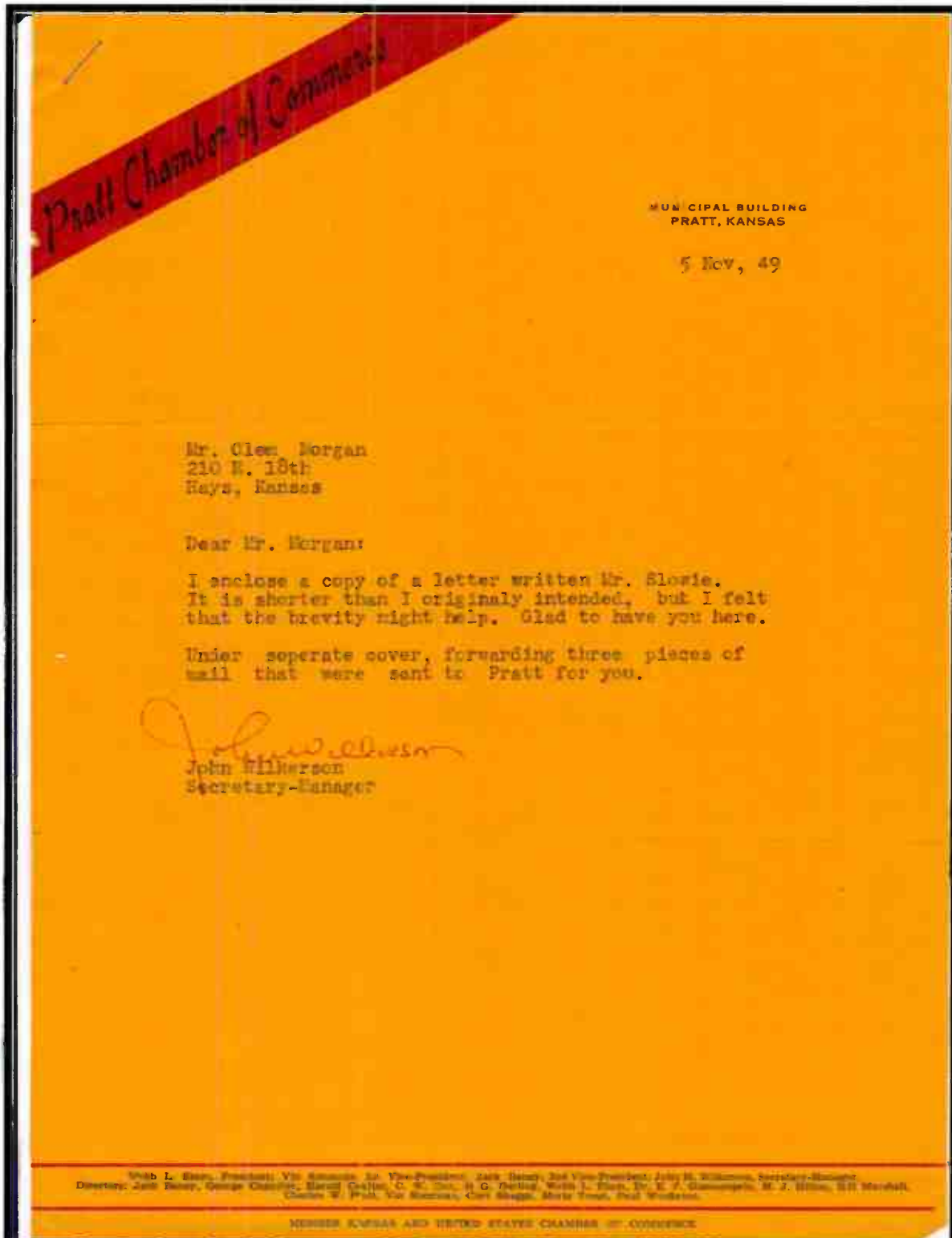
Clem Morgan

August 30, 1965

***Pratt Chamber Of
Commence Letters----- Page 230***

***Gyp Hills Development
Letter----- Page 243***

Pratt Chamber Of Commence



November 5, 1949 Page 1

Pratt Chamber Of Commerce

PRATT CHAMBER OF COMMERCE

MUNICIPAL BUILDING
 PRATT, KANSAS
 TELEPHONE 1032

We, the undersigned, certify that we favor the installation of the radio station proposed for Pratt. We believe there is a genuine need for this station since our area is not adequately covered by any other station devoted to our needs and interests. Near us is a large area, with cattle-raising as the principle means of income, that is not directly covered and which is on a difficult communication pattern for newspaper circulation. We believe the radio station here will be of immeasurable assistance to our trade area and to our community.

| | | |
|------------------------|-------------------------|------------------------------|
| <i>Carl F. Hall</i> | <i>Edmund H. Kump</i> | <i>Harold Bledsoe</i> |
| <i>Sam Girman</i> | <i>Robert E. Cook</i> | <i>U. C. Lee</i> |
| <i>Byrd McEwen</i> | <i>Max Monty</i> | <i>Buckley Miller</i> |
| <i>Ch. Penat</i> | <i>Gene Dodson</i> | <i>W. G. Randle</i> |
| <i>J. L. Webb Sr</i> | <i>Roy Money</i> | <i>F. E. Haas</i> |
| <i>J. Webb Jr</i> | <i>W. B. Kerch</i> | <i>Helen F. Miller</i> |
| <i>E. B. Webb</i> | <i>J. A. Schuy</i> | <i>C. R. Simms</i> |
| <i>Chas. Tramm</i> | <i>Clay Hager</i> | <i>Mrs. Marge Simms</i> |
| <i>A. S. Abbott</i> | <i>Walt Sanders</i> | <i>Myrtle Sherman</i> |
| <i>H. A. Aitch</i> | <i>Fred Chamberlain</i> | <i>Moore Parker</i> |
| <i>A. M. Koush</i> | <i>Elmer Barker</i> | <i>Margaret Spitzer</i> |
| <i>Mrs. Blodex</i> | <i>W. P. Gato</i> | <i>Paul Science</i> |
| <i>Mrs. D. E. Hand</i> | <i>F. B. Dodson</i> | <i>Stan Mead</i> |
| <i>Mrs. Paul Dower</i> | <i>L. C. McKain</i> | <i>Rose Aycock</i> |
| <i>John Cowan</i> | <i>W. B. Bingham</i> | <i>Joseph Elmore Watters</i> |
| <i>Frank Bennett</i> | <i>B. W. Kovich</i> | <i>William Paul Saffell</i> |
| <i>Jack Paul</i> | <i>Robert M. Neau</i> | <i>Dean Seever</i> |
| <i>Mrs. Jack Paul</i> | <i>Arno Dickinson</i> | <i>Ray McLaughlin</i> |
| <i>Six Darling</i> | <i>L. R. Keen</i> | <i>Jack Subance</i> |
| <i>Paul Tupper</i> | <i>Phil Freund</i> | <i>Junie Swindle</i> |
| <i>W. J. Martin</i> | <i>W. H. Hitt</i> | <i>Richard Dickinson</i> |
| <i>W. J. Doffin</i> | <i>W. P. Cole</i> | <i>Katy Roberson</i> |
| <i>E. M. Donella</i> | | <i>KAMY ROBERSON</i> |
| <i>Paul Brazier</i> | | <i>Mrs. Ralph Hoener</i> |

November 5, 1949 Page 2

Pratt Chamber Of Commence

| | | |
|-----------------|------------------|----------------------|
| Sam Gardner | Robert E. Cook | Ab. Lee |
| Gayde McClellan | Max Mowley | Buckley Millos |
| Bl. Bennett | Gene Dutton | W. J. Hande |
| J. Webb Sr | Rex Money | F. E. Haas |
| J. Webb Jr | W. B. Kench | Helene F. Miller |
| E. B. Webb | J. S. Shinn | G. R. Simms |
| Chas. Tramm | Clay Mager | Mrs. Marge Simms |
| A. S. Abbott | Neal Sanders | Myrtle Graham |
| H. A. Smith | Ed. Chamberlain | Mrs. H. Parker |
| A. M. Koud | Elm Barker | Margaret Spencer |
| Mrs. Gladys | W. P. Gale | Paul Terence |
| Mrs. J. E. Haas | J. P. Hodson | Stan Mead |
| Mrs. Paul Dower | L. C. McKain | Rose Angood |
| John Cowan | | J. R. Cinghan |
| Frank Bennett | | Joseph Elmer. White |
| Jack Bane | B. W. Kovich | William Paul Saffell |
| Mrs. Ed. Hany | Robert M. Nease | Dean Seever |
| Sid Darling | Agnes Williams | Ray McLaughlin |
| Paul Tupper | L. P. Kear | Pat Sullivan |
| W. J. Martin! | Phil Friend | June L. Swindle |
| W. J. Hoffman | Ed. Lett | Richard Simmons |
| E. M. Arnold | W. P. Cole | Katy Robertson |
| Paul Gray | Mrs. Guy Harris | KAMY ROBERSON |
| J. I. Chandler | Mrs. Harry Baker | Mrs. Ralph Hoser |
| W. J. Powers | Mrs. " " | Gene Street |
| J. Hampton | Louise Warren | J. F. Simmons |
| M. C. Beckler | Gileen F. Fitch | J. Stone |
| W. J. Fargess | Lang. Lemon | Billie Webster Jr |
| R. W. Carter | | Ed. J. Ragock |

November 5, 1949 Page 3

Pratt Chamber Of Commerce

PRATT CHAMBER OF COMMERCE MUNICIPAL BUILDING
PRATT, KANSAS
TELEPHONE 1033

We, the undersigned, certify that we favor the installation of the radio station proposed for Pratt. We believe there is a genuine need for this station since our area is not adequately covered by any other station devoted to our needs and interests. Near us is a large area, with cattle-raising as the principle means of income, that is not directly covered and which is on a difficult communication pattern for newspaper circulation. We believe the radio station here will be of immeasurable assistance to our trade area and to our community.

Mr. Ben Pinkerton Jr.
B. N. Pinkerton
W. C. Rouse
M. E. Trout
E. D. ...
Wayne B. ...
Francis M. ...
Gerald Sterling
David A. Bennett

November 5, 1949 Page 4

Pratt Chamber Of Commerce

PRATT CHAMBER OF COMMERCE

MUNICIPAL BUILDING
PRATT, KANSAS
TELEPHONE 1033

We heartily endorse the prospective radio station in Pratt since there is no other station giving weather and news coverage of this area, since any other essentially-local coverage is spasmodic and undependable, and because we feel this area is entitled to adequate coverage. Further, since most of our economy is tied to agricultural and cattle-raising, spot information on storm and weather conditions, we need an accurate, constant, dependable weather-reporting medium.

ADAMS OIL CO.
SUN CITY, KANSAS

| | | |
|--------------------------|-------------------------|---------------------------------|
| <i>Ray L. Adams</i> | | |
| <i>R. W. Bissant</i> | <i>General Mgr.</i> | <i>Sun City, Kans.</i> |
| <i>A. L. Bullock</i> | <i>Farmer</i> | <i>Rt 1 Correr Sun City Mo.</i> |
| <i>Bob Cox</i> | <i>Hardware</i> | <i>Sun City Kans</i> |
| <i>E. A. Hathaway</i> | <i>Cafe & Craft</i> | <i>Sun City, Mo.</i> |
| <i>John B. Hamilton</i> | <i>Gen. Store</i> | <i>Sun City Mo.</i> |
| <i>J. H. Moberly</i> | <i>Banker</i> | <i>Wilmore Kansas</i> |
| <i>Harold W. Rich</i> | <i>Attorney</i> | <i>Coldwater, Kansas</i> |
| <i>Victor Burton</i> | <i>Druggist</i> | <i>Coldwater, Kans</i> |
| <i>Ward H. Butcher</i> | <i>editor</i> | " " |
| <i>M. E. Ellinger</i> | <i>Mayor</i> | <i>Wilmore, Kansas</i> |
| <i>Hennepel Ford</i> | <i>Mayor</i> | <i>Coldwater, Mo.</i> |
| <i>Geo. Gaters</i> | | <i>Sun City, Kansas</i> |
| <i>Dale Gailer</i> | <i>Farmer</i> | <i>Wilmore Kansas</i> |
| <i>Wm. C. Blake</i> | <i>Coach-Doctor</i> | <i>Wilmore, Kansas</i> |
| <i>Lowell Fish</i> | <i>teacher</i> | <i>Wilmore, Kansas</i> |
| <i>R. H. Baker</i> | <i>market</i> | <i>Wilmore, Kans</i> |
| <i>Archibald</i> | <i>Mrs. Wilmore</i> | <i>Miss. & Angl.</i> |
| <i>W. Adrian Rankin</i> | <i>Supt. of Schools</i> | ✓ |
| <i>August Metzger</i> | <i>Farmer</i> | ✓ |
| <i>E. V. Lott</i> | <i>Merchant</i> | ✓ |
| <i>Frank B. Kramberg</i> | <i>Merchant</i> | <i>Sawyer Kansas</i> |
| <i>Ray McFall</i> | <i>Farmer</i> | " " |
| <i>Q. N. Egan</i> | | |
| <i>W. J. Saunders</i> | <i>Farmer</i> | <i>Wilmore Kans.</i> |

November 5, 1949 Page 5

Pratt Chamber Of Commerce

SUN CITY, KANSAS

| | | |
|-------------------|----------------------|-------------------|
| W. L. Adams | | |
| R. W. Bissant | General Mdee. | Sun City, Kans. |
| G. L. Bullock | Farmer, R.F. Carrier | Sun City, Mo. |
| Bob Cox | Hardware | Sun City, Kans. |
| C. A. Hathaway | Cafe & Confectionery | Sun City, Mo. |
| John B. Hamilton | Shoe Store | Sun City, Mo. |
| J. H. Moberley | Banker | Wilmore, Kansas |
| Harve N. Rich | Attorney | Coldwater, Kansas |
| Arthur R. Burton | Druggist | Coldwater, Kans. |
| Ward H. Butcher | editor | " " |
| M. E. Allmeyer | Mayor | Wilmore, Kansas |
| Hamed J. Lind | Mayor | Coldwater, Mo. |
| Fred Lichten | | Sun City, Kansas |
| Dale Baller | Farmer | Wilmore, Kansas |
| Monie C. Blake | Coach-Teacher | Wilmore, Kansas |
| Lowell Fish | teacher | Wilmore, Kansas |
| R. H. Baker | merchant | Wilmore, Kans. |
| Frank Borsey | Mfg. Wilmore | Wilmore, Kans. |
| W. Adrian Kaufin | Supt. of Schools | " " |
| August Meyer | Farmer | " " |
| E. V. Lott | Merchant | " " |
| Frank B. Kumburg | Merchant | Sawyer, Kansas |
| Way McFall | Farmer | " " |
| G. N. Spicer | | " " |
| George E. Lumley | Farmer | Wilmore, Kans. |
| Harold Wood | Merchant | Wilmore, Kans. |
| Kay C. Richardson | Merchant | Wilmore, Kansas |
| E. M. Ireland | M.D. (Phys.) | Coats, Kans. |
| Ralph W. Bond | | " " |
| B. W. Seaman | | Wilmore, Kansas |

November 5, 1949 Page 6

Pratt Chamber Of Commence

PRATT CHAMBER OF COMMERCE MUNICIPAL BUILDING
PRATT, KANSAS
TELEPHONE 1923

| | |
|-----------------|---------------------|
| A. H. Jansett | Wilmore, Kansas |
| W. S. Sooter | Law City, Kansas |
| W. Cress | Wilmore, Kansas |
| W. H. Masterson | Wilmore, Kansas |
| W. H. Potter | Princeton, Ks |
| Leo Jones | Turon, Kansas Mayor |
| Jay Steppard | Wilmore, Kansas |
| J. C. Kupper | Wilmore, Kansas |

November 5, 1949 Page 7

Pratt Chamber Of Commerce

Pratt Chamber of Commerce

MUNICIPAL BUILDING
PRATT, KANSAS
March 11, 1950

Mr. Glen Morgan
ETON
Esporia, Kansas

Dear Glen:

Still wish you would sorta word out the petition to have circulated. I am attending another meeting in the trade area next week and will pass it there, will start a man working on Pratt City.

Glen, the community is aroused and enthusiastic about your coming. We have enough Hays visitors that they spread further word about you and Bob and it is getting to be a personal sort of thing, in addition to all the desires for a station. We go on assuring all of the natives of the area that this station will be a hot-rock sort of thing for the area, that some games and activities of the smaller communities will be canned for rebots and that everything will be working for the betterment of the area. And they are really with the entire thing.

We are planning a bit of trip next week, too, and will see Bob in Hays, I feel sure. He may have some other dope.

Drop by whenever you can, write whenever you want anything.

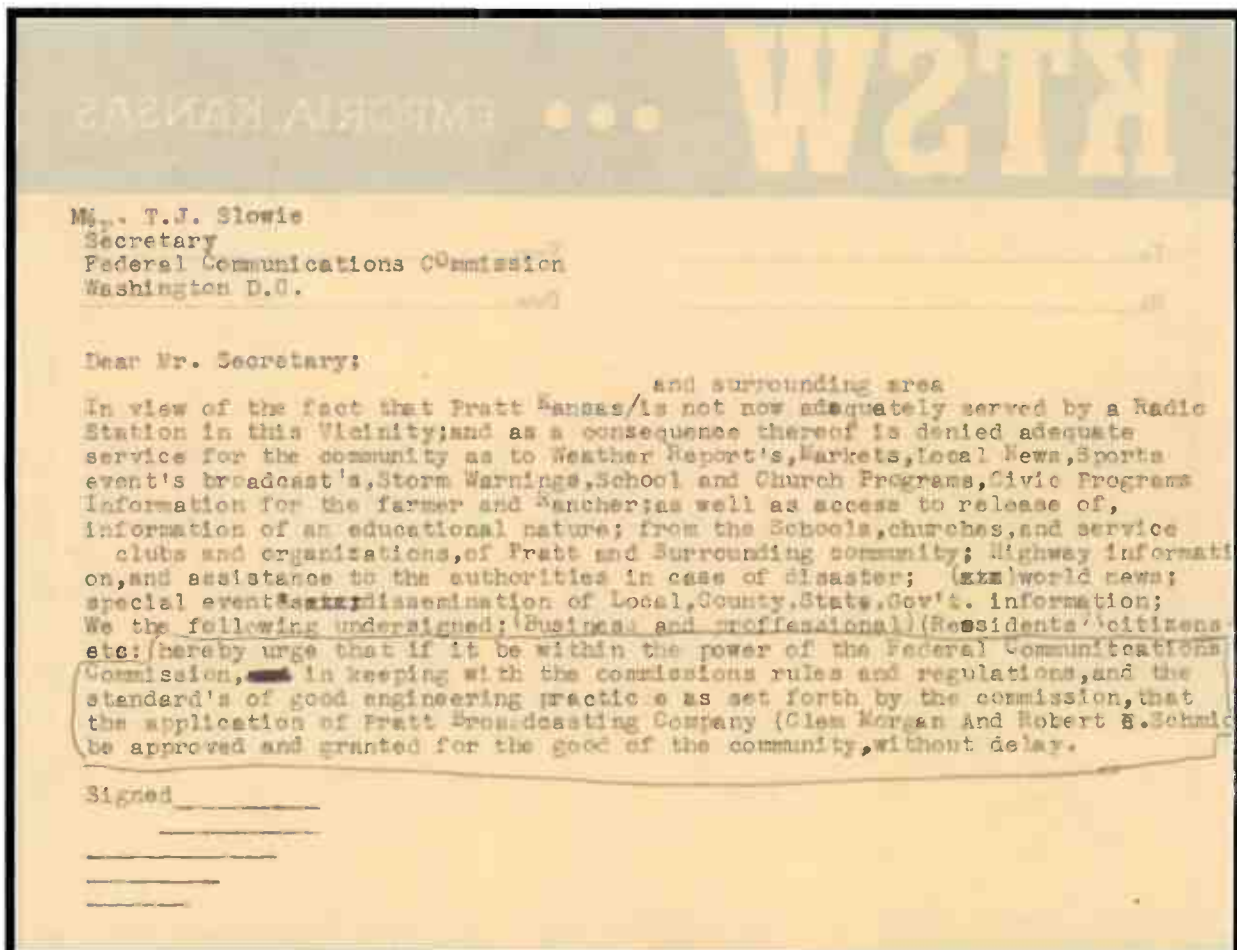

John H. Wilkerson
Manager

WILL L. ELLIS, President; VITO KENNEDY, 1st Vice-President; JACK EMMETT, 2nd Vice-President; JOHN H. WILKERSON, Secretary-Manager;
Directors: JACK BEARY, GEORGE CHAMBERLAIN, HAROLD CAPLES, C. W. COE, H. G. HARRIS, WALTER L. ELLIS, O. E. F. GROSSMANN, M. J. HENRY, BILL HARRIS,
CHARLES W. PATE, VITO KENNEDY, CARL STAMM, WALTER DAVIS, PAUL VOUGLIER.

MEMBER KANSAS AND UNITED STATES CHAMBER OF COMMERCE

March 11, 1950 Page 1

Pratt Chamber Of Commence



March 11, 1950 Page 2



Pratt Chamber Of Commerce

Pratt Chamber of Commerce

MUNICIPAL BUILDING
PRATT, KANSAS

3 April, 1950

Mr. Clem Morgan
KTSW
Emporia, Kansas

Dear Mr. Morgan:

We had a statement from the Federal Communications Commission stating that your petition had been granted. Our first thought was that the station was about to go on the air--later thinking encouraged us to think that that meant the request for delay had been granted.

We remain ready to secure any amount of activity necessary. A Mr. Dan Garman has been designated as Radio Chariman and will work with us on securing petition or any other activity. I am ready, at nearly any time, to give your activity my priority, too, so count on anything you want out of Pratt.

Let me know when and how many on this petition.

We have another meeting on 24 April of the Gyp Hills Development Association and can reasonably expect to secure about 200 names, none with Pratt addresses so that would probably be of help.

Going daylight-dark will help, too, and will be greeted with great enthusiasm.

We are sorry about the difficulties but will, of course, be pleased to do anything possible to help out.

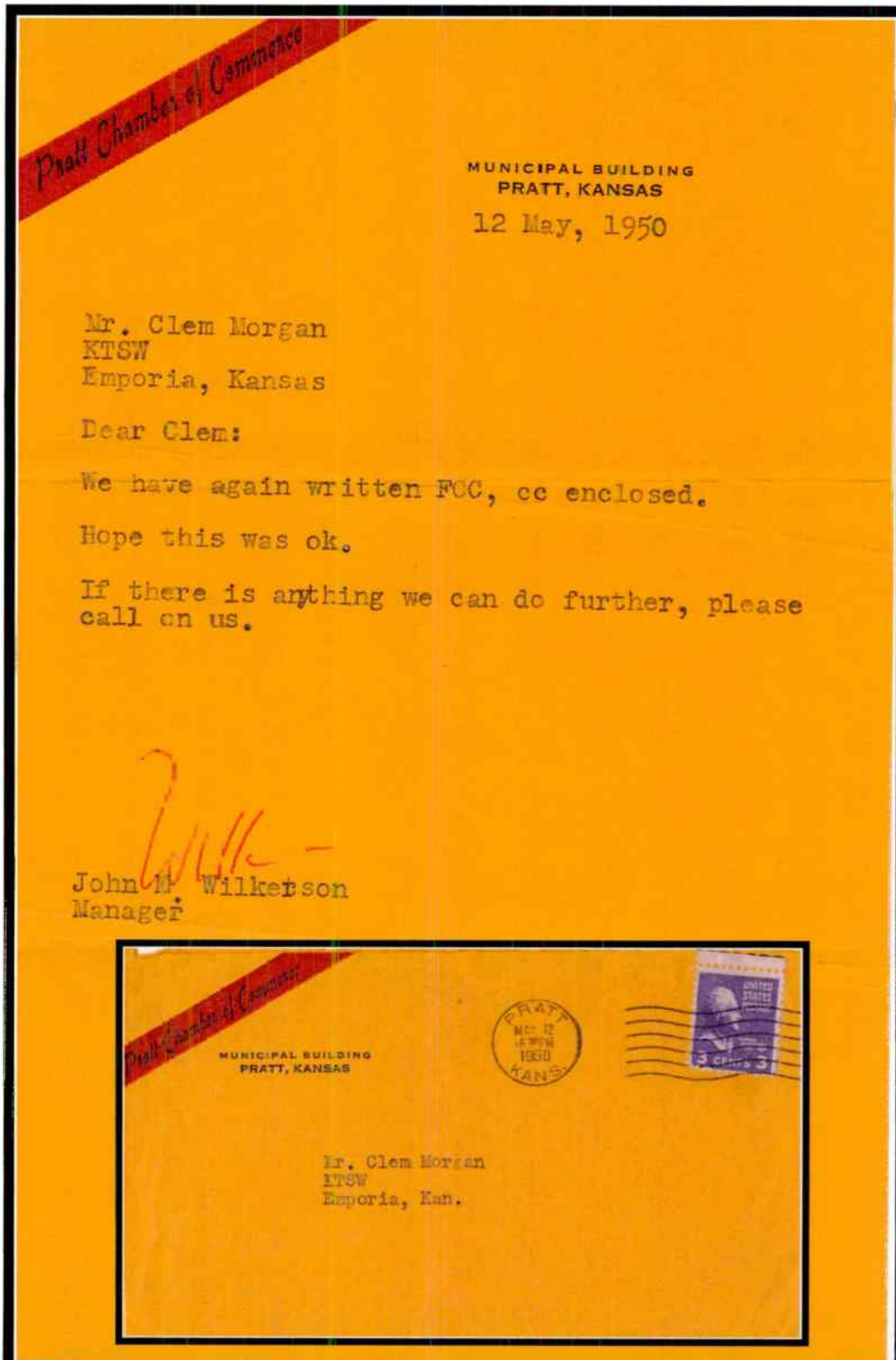

John M. Wilkerson
Manager

Webb L. Elson, President; Vin Simmons, 1st Vice-President; Jack Baney, 2nd Vice-President; John M. Wilkerson, Secretary-Manager.
Directors: Jack Baney, George Chandler, Harold Coulter, C. W. Cox, St. G. Darling, Webb L. Elson, Dr. E. F. Giannangelo, M. J. Hilton, Bill Marshall,
Charles W. Pratt, Vin Simmons, Curt Skaggs, Merle Trout, Paul Woolwine.

MEMBER KANSAS AND UNITED STATES CHAMBER OF COMMERCE

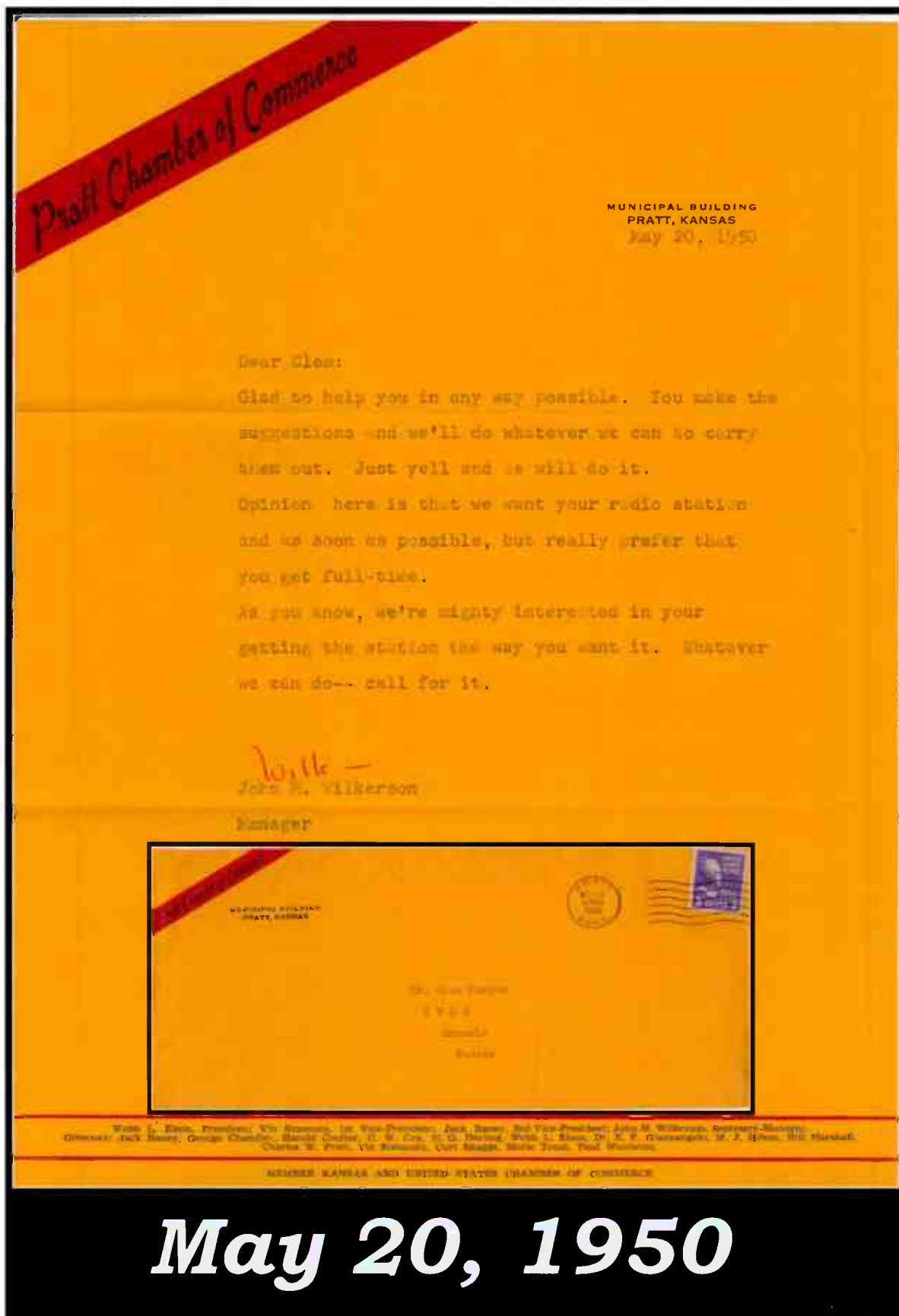
April 3, 1950

Pratt Chamber Of Commence

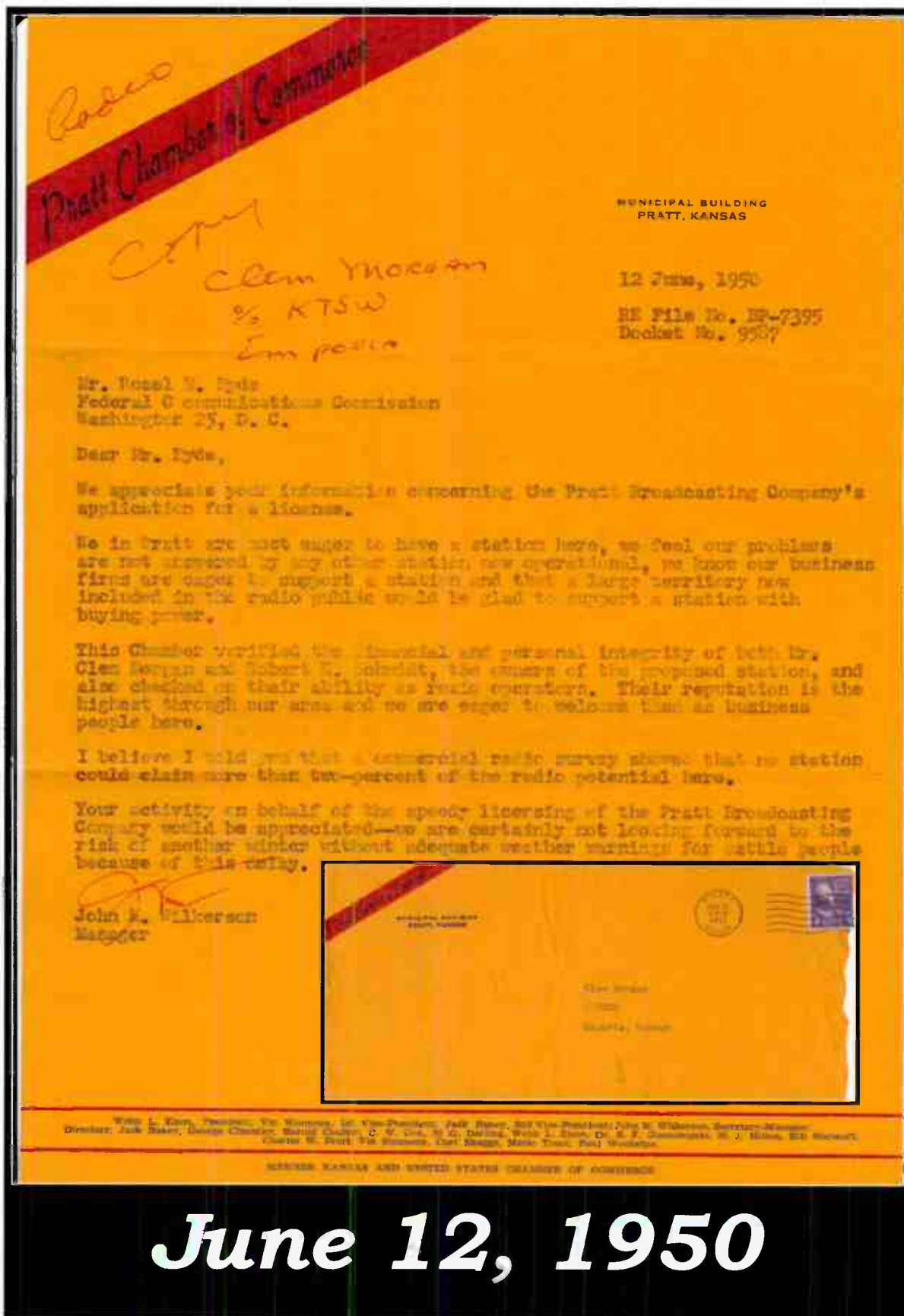


May 12, 1950

Pratt Chamber Of Commerce



Pratt Chamber Of Commerce



Gyp Hills Development Assc.

GYP HILLS DEVELOPMENT ASSOCIATION

PRATT, KANSAS Box 524

16 January 1952

Mr. Glen Morgan
Dodge City, Kansas

Dear Glen:

The inclosed letter for some reason wandered into my mail box. I didn't note who it was addressed to until I had opened same. Thought it might be important so am forwarding.

Saw articles in the Hutchinson and Wichita papers (Pratt carried one small hidden item) has the town talking about the new radio station.

Sorry I missed you when you were in town. On that day I was in the process of moving and how I loathe that job.

Thought you might like to know the housing situation. It is next to impossible to rent anything livable. We finally gave up and bought a home. The prices here run anywhere from ten thousand for a hut to sixteen thousand for a three bed room prewar structure.

We are pretty well settled. I have a few speeches to write (the Hotelmen's convention in Topeka in early February being the big one). These out of the way and I will have nothing but time on my hands. So if you need a leg man on this and drop me a line and I will be very happy to coordinate your plans.

As yet we don't have a phone but in case you would want to get in touch with me just call the Roberts Hotel and vent will see that I am hustled to the phone.

Looking forward to seeing you the next time you're in Pratt, I remain,

Yours truly,
Bob Jones
Bob Jones



January 16, 1952

Misc. Letters

And Other Stuff

Misc. Letters And Other Stuff

E¹

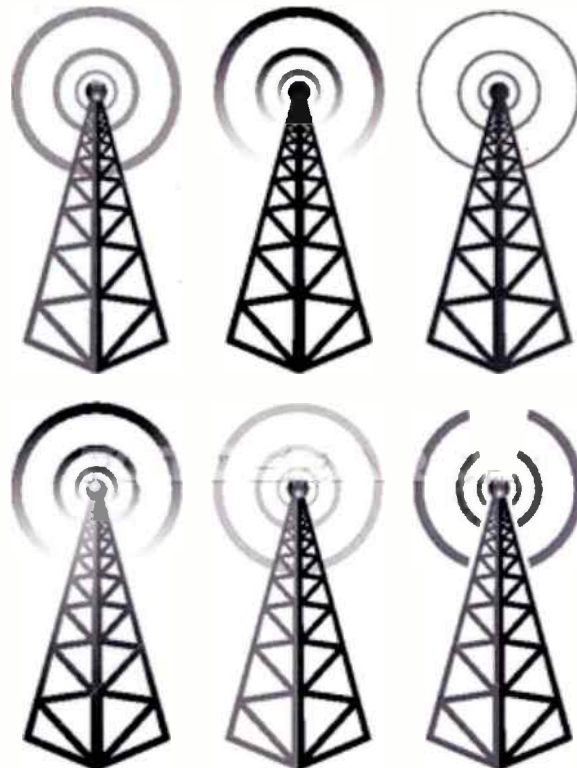
LIBRARY OF CONGRESS
COPYRIGHT OFFICE OF THE UNITED STATES OF AMERICA
WASHINGTON

CERTIFICATE OF COPYRIGHT REGISTRATION

This is to certify, in conformity with section 55 of the Act to Amend and Consolidate the Acts respecting Copyright approved March 4, 1909, as amended by the Act approved March 2, 1913, that TWO copies of the MUSICAL COMPOSITION named herein have been deposited in this office under the provisions of the Act of 1909, and that registration of a claim to copyright for the first term of 28 years from the date of publication of said composition has been duly made in the name of

[OVER]

July 30, 1936 Page 1



Misc. Letters And Other Stuff

Clem Morgan,
Garden City, Kans.

Title of music: *Kansas The Queen of the Plains.* *Fords and Music*
by Clem Morgan, of the United States. *Arrangement by*
Mollie Pickles.

Date of publication *June 20, 1936* : Copies received *June 24, 1936*
Entry: Class E, pub., No. *56500*

[SEAL]

Wm Brown
Register of Copyrights

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WASHINGTON, D. C. 20540
JUL 30 6-PM 1936

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PENALTY FOR PRIVATE USE TO AVOID
PAYMENT OF POSTAGE \$300
ASK YOUR POSTMASTER

Mr. Clem Morgan,
Box 225,
Garden City,
Kans.

July 30, 1936 Page 2

Misc. Letters And Other Stuff

November 13 1949

210 E. 18th Street
Hays Kansas

Mr. John Wilkerson
Secretary-Manager
Chamber of Commerce
Pratt Kansas;

Dear John,

Just a note to assure you that your letter to the secretary of the F.C.C Mr. F.J. Slowie, is sincerely appreciated, and I believe will help to expedite the application.

Also wish to extend my thanks for sending along the mail received at your office.

We may be somewhat of a bother to you between now and the time actual work starts on the construction of the new station, because there are many things to which we do not have the answer, and will probably rely on your good office for information.

Give my best regards to Merle Trout, and I'll be dropping in on you again probably within a week when I again visit Pratt.

Sincere regards;

Clem Morgan

November 13, 1949

Misc. Letters And Other Stuff

12 May, 1950

Mr. Rosal H. Hyde, Commissioner
Federal Communications Commission
Washington, D.C.

Ref: No 9537 File BR-7395

Dear Mr. Hyde:

We have been continually surprised by the repeated delays on the granting of a license to the Pratt Broadcasting Company, Pratt.

Pratt and the Pratt trade territory has no local news, sports, weather, crop, school, agricultural, business coverage. Our merchants have no outlet to our buying area. A radio station has been hailed by 100%—at least, I have heard of no opposition, including from our newspapers—of our merchants and civic leaders. Farmers and stockmen in the area are enthusiastic about the prospects of the Pratt Broadcasting Company's beginning operations. This Chamber secured token petitions from our area requesting that the firm be given the opportunity to start business. We could readily secure signatures on petitions from many more ranchers, business men, and civic leaders from the trade area.

A short time ago a radio survey was held here by a commercial firm. We did not compute statistics but indications were that not more than 10% were listening to any station at any time. It is significant that the Ponca City station, then contesting the claim, was not listed once. All other reception was greatly scattered since there is just no appeal to the local listeners from any station.

We do not, of course, understand the ramifications of granting a license. But we do know, and would like to so assure you, that our community is getting virtually no real radio service and our trade area is greatly in need of a station in Pratt.

Any expediting of the application of the Pratt Broadcasting Company would be greatly appreciated. Should you know of anything we can do to aid in the cause, please give us a chance to comply.

John H. Wilkerson
Manager

May 12, 1950

Misc. Letters And Other Stuff

United Press Associations
INCORPORATED IN NEW YORK
GENERAL OFFICES
NEWS BUILDING NEW YORK CITY

SAM HALES
SOUTHWEST DIVISION REPRESENTATIVE
220 WEST 11TH STREET
KANSAS CITY 6, MO.

Nov. 7, 1951.

Mr. Clem Morgan,
c/o Radio Station K G N O,
Dodge City, Kansas.

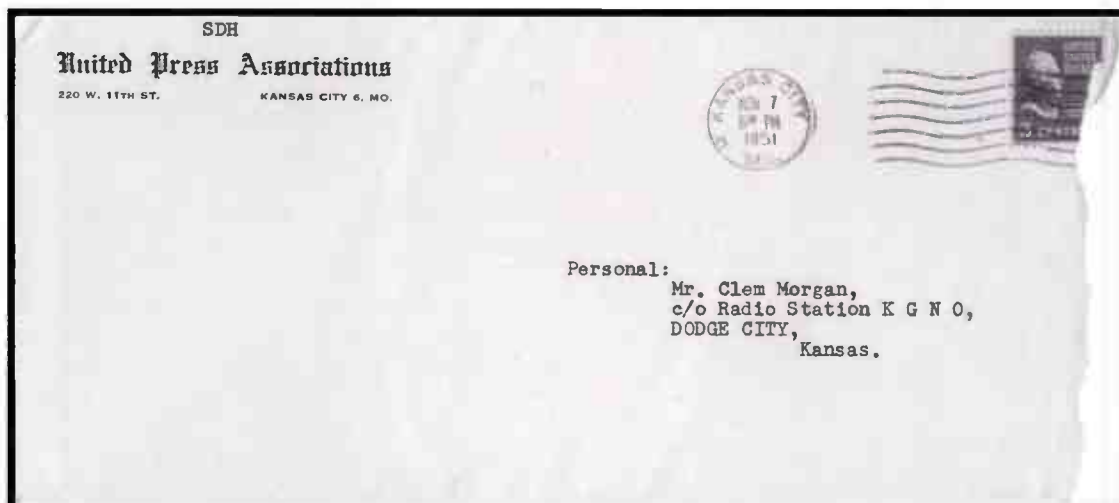
Dear Clem:

*Monday
Nov 5*

It would seem from the attached item off our radio wire on ~~Tuesday~~ of this week that you are at long last about to be in the broadcasting business at Pratt. I know that 40 days now must elapse before the proposed grant becomes final, but I am hoping that it will indeed become final and that perhaps even now you are ready to write a contract for the news service for this new station. Inasmuch as you have all the equipment, you probably will be going on the air very quickly after the actual grant. We now need about five weeks notice of new starts for the telephone company. When shall we get together on the Pratt thing, and where, please?

Yours sincerely,

Sam Hales



November 7, 1951 Page 1

Misc. Letters And Other Stuff

file C of return
HXRG1

(ATTENTION NEWS EDITORS, STATION MANAGERS)

WASHINGTON---F-C-C HEARING EXAMINER FANNEY LITVIN HAS ISSUED AN INITIAL DECISION RECOMMENDING GRANT OF AN APPLICATION BY PRATT BROADCASTING CO.

M
P
A

NY OF PRATT, KANSAS, FOR A NEW STANDARD STATION ON 1570 KC, 250 WATTS, DAYTIME ONLY.

JM1211P11-5

Ww

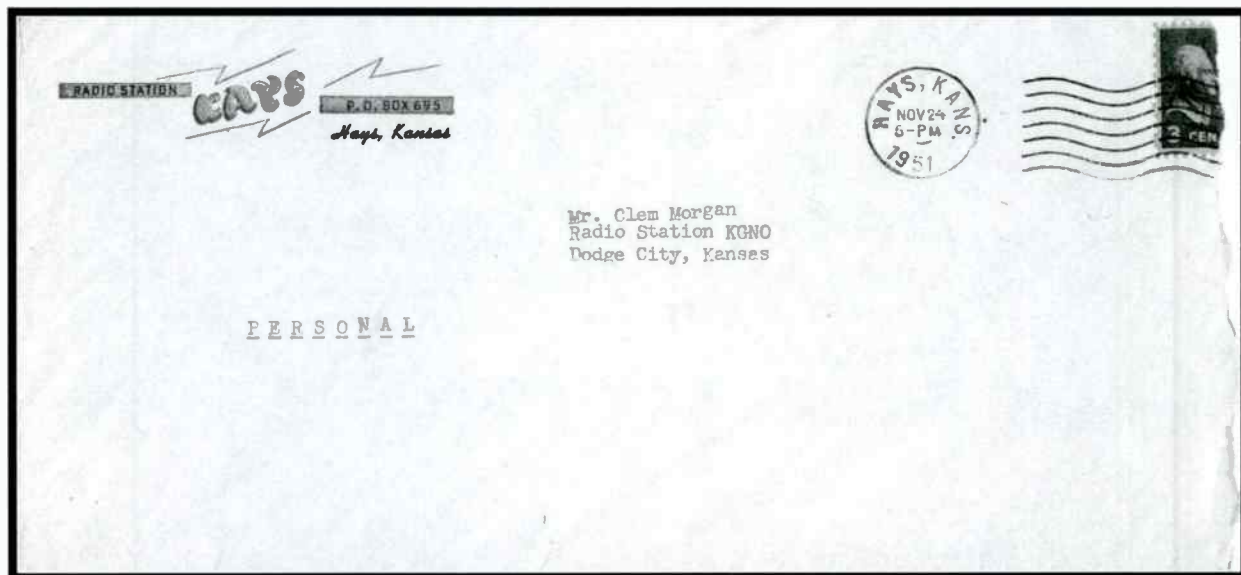
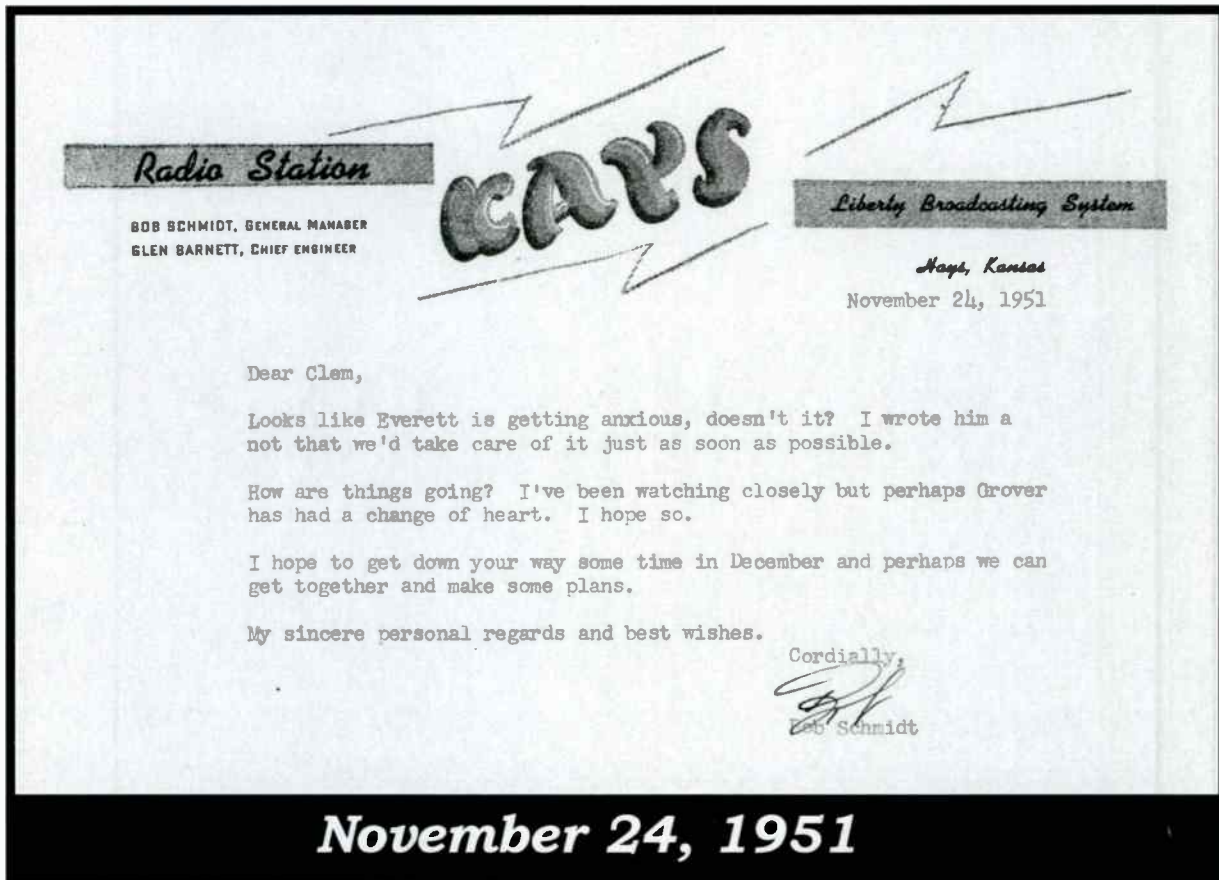
November 5, 1951 United Press Teletype K.C., Mo.



RADIO
Sales and Service
AT A PRICE YOU CAN AFFORD TO PAY
Complete
SATISFACTION

The illustration shows two men in suits. The man on the left is pointing towards the text. The man on the right is looking at a radio set on a table. The text is centered between them.

Misc. Letters And Other Stuff



Misc. Letters And Other Stuff

FEDERAL COMMUNICATIONS COMMISSION
Washington 25, D.C.

PUBLIC NOTICE

69720
November 5, 1951.
COPY

Report No. 430

ACTION IN DOCKET CASE

Hearing Examiner Fannie N. Litvin issued her Initial Decision looking toward grant of the application of Pratt Broadcasting Company for a new station in Pratt, Kans., to operate on 1570 kc with 250 watts, daytime only (Docket 9587; BP-7395).

-FCC-

FCC Public Notice November 5, 1951

Misc. Letters And Other Stuff

COMMERCIAL RADIO EQUIPMENT CO.

INTERNATIONAL BUILDING
SUITE 809-12

RADIO ENGINEERING CONSULTANTS

TELEPHONE
DISTRICT 1319



WASHINGTON 4, D. C.

EVERETT L. DILLARD
General Manager

Associates:
EDWARD F. LORENTZ
IRL T. NEWTON, JR.
CHARLES C. WORSLEY

November 15, 1951

Mr. Bob Schmidt, Manager
Radio Station KAYS
Hays, Kansas

Dear Bob:

As you no doubt by now know, Fanney Litvin, the examiner in the Pratt City case, has issued an initial decision looking toward the grant of your application. Ed Lorentz has already written to Clem Morgan direct advising him of this favorable initial decision.

Since this action which was favorable has been taken, and further because we are rapidly approaching the end of the year when we will have our usual income tax problem, I would appreciate it very much if your group could send us a remittance to close out the account to date. The outstanding bill due on the account is \$331.95. Will you please contact Clem and see if this matter can be taken care of in the near future. The account is rather old, as you know, but I have been glad to carry it on the books. However, with the end of the year coming up, I would sincerely appreciate your settling the account so that our books with respect to Pratt Broadcasting Company will be in balance.


My sincere congratulations and best wishes.

Sincerely,

COMMERCIAL RADIO EQUIPMENT CO.

ELD/mlb

By


Everett L. Dillard
General Manager

P. S. Attached hereto you will find the Commission's notice of the examiner's action in this case.

E. L. D.

"GOOD ENGINEERING IS GOOD BUSINESS"

November 15, 1951

Misc. Letters And Other Stuff

AP 195

STATION MGRS. ATT.

WASHINGTON--THE F-C-C TODAY MADE FINAL TWO PREVIOUS TENTATIVE GRANTS FOR NEW STANDARD RADIO STATIONS.

THE CONSTRUCTION PERMITS WERE ISSUED TO:

PRATT BROADCASTING CO., PRATT KAN., 1570 KILOCYCLES, 250 WATTS, DAYTIME ONLY.

WILLIAM C. FORREST, REEDSBURG, WIS., 1400 KILOCYCLES, 250 WATTS, UNLIMITED TIME.

THE COMMISSION ALSO AUTHORIZED THESE CHANGES IN FACILITIES:

WPAW, PAWTUCKET, R.I., FROM 1380 KILOCYCLES, 500 WATTS, DAYTIME ONLY, TO 550 KILOCYCLES, ONE KILOWATT, DAYTIME ONLY.

WGKI, ATLANTA, GA., FROM DAYTIME ONLY TO UNLIMITED TIME, USING ONE KILOWATT POWER AFTER SUNDOWN.

001055PES 10

January 14, 1952 KGNO Teletype Machine



Misc. Letters And Other Stuff

MURRAY HILL 5-8800

CABLE ADDRESS: ASCAP, NEW YORK

AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS
575 MADISON AVENUE
NEW YORK 22, N.Y.

RADIO DIVISION



February 11, 1952

Mr. Clem Morgan
Pratt Broadcasting Company
Pratt, Kansas

Dear Mr. Morgan:

We understand that the Federal Communication Commission has recently granted you permission to construct a standard broadcasting station in your city.

The Society issues a license to broadcasting stations on behalf of its members. Separate licenses are issued to AM and FM stations. Under this license there is made available for broadcast, the copyrighted musical selections of our members as well as the musical works of members of foreign societies with which we are affiliated. We are enclosing for your information, a copy of our latest membership list.

Will you kindly advise us as to when your station will commence broadcasting and we shall be very happy to submit for your approval our forms of license agreements for broadcasting stations.

Cordially yours

AMERICAN SOCIETY OF COMPOSERS,
AUTHORS AND PUBLISHERS

A handwritten signature in cursive script that reads "Louis E. Weber".

LOUIS E. WEBER

LEW/G/npb
Encs.

February 11, 1952

Misc. Letters And Other Stuff

GATES

RADIO COMPANY
Manufacturing Engineers
SINCE 1917
QUINCY, ILLINOIS, U. S. A.

Air Mail

April 21, 1952

Mr. Glen Morgan
Radio Station KGNO
Dodge City, Kansas

Dear Glen:

I checked the price on our model MO-2890 Frequency Monitor and find that it is now listed at \$695.

We have the monitors in stock, but no crystals for 1570 Kc, and as I mentioned in our phone conversation, it will take a month to six weeks to obtain a crystal and calibrate it.

It might be wise to contact Dick Neel at LJOA in Junction City, Kansas, as a possible source for a 1570 Kc crystal as he is using one of our MO-2890 monitors and recently changed it from 1570 Kc to a new frequency. It is possible that he may have the old monitor crystal on hand and would be willing to sell it to you at a reasonable figure.

If you are able to obtain a crystal from LJOA, we can deliver the monitor and let you do your own calibrating which would save you both time and money. Let us hear from you at your earliest convenience.

Very truly yours,

GATES RADIO COMPANY

Tom G. Banks, Jr.

Tom G. Banks, Jr.
Director of Research & Development

TGB:jd



→ Quality PLUS makes **GATES** a MUST →

April 21, 1952

Misc. Letters And Other Stuff

LANG-WORTH
FEATURE PROGRAMS INC.
STEINWAY HALL • 113 WEST 57TH ST.
NEW YORK 19, N. Y.

April 28, 1952

Mr. Clem Morgan
Radio Station KGNO
Dodge City, Kansas

Dear Mr. Morgan:

We are in receipt of signed contracts for KWSK, for which we want to thank you.

The basic library and cabinet have been ordered and will be shipped within the next couple of days.

However, I have made up a new set of contracts and enclosed them. You will note that monthly releases over a three-year period total approximately 2340 selections -- 780 per year. I have also indicated on the reverse side of the agreement that although this is a used library we will replace worn or damaged discs for you.

Please endorse both copies of the contract in the two spaces indicated for Operator's signature and return to me.

We are pleased to have the opportunity of servicing KWSK and hope this is the beginning of a long and mutually profitable association.

With kindest regards.

Sincerely,

LANG-WORTH FEATURE PROGRAMS INC.

Hugh S. Allen, Jr.
Hugh S. Allen, Jr.

*contracts
signed & returned
May 15 - 1952
Gamm*
mf/enc

April 28, 1952

Misc. Letters And Other Stuff

GATES

RADIO COMPANY
Manufacturing Engineers

ESTD 1922

QUINCY, ILLINOIS, U. S. A.

AIR MAIL

May 3, 1952

Mr. Clem Morgan
Radio Station KGND
Dodge City, Kansas

Dear Clem:

We have made a thorough search of our crystal stock and have been unable to locate a 1570 Kc crystal for our model MO-2890 frequency monitor.

We mailed a copy of the instruction book, as per your request, to Leo Legleiter, which will provide him enough information on aligning the monitor.

We have been expecting your order for the monitor, but to date Mr. Decker advised that no mail had been received from you. Let us know what your plans will be on this matter.

Best regards,

GATES RADIO COMPANY

Tom G. Banks, Jr.

Tom G. Banks, Jr.
Director of Research & Development

TGB:jd



— Quality PLUS — makes **GATES** — a MUST —

May 3, 1952

Misc. Letters And Other Stuff

Dear Unk Clam:-

I see by the Hutch News that KWSK will be on the air by June Firts (first). This will come as somewhat of a shock to a lot of people., me included.

I have some news for you, and it ain't all good. I have just finished the last combing of the transmitter, and it doesn't look too bad. HOWEVER, there are some parts missing, and they aren't all cheap.

The high voltage plate control resistor is completely gone, the shafting for the filament control is gone, about 90% percent of the high voltage wiring and lugs will have to be replaced, and about \$30.00 worth of filters are going to have to be replaced before we can throw the cobs to her. Last but not least, there are about \$18.00 worth of resistors that I wouldn't want to leave in the contraption if it were mine. Net cost, about a hundred schnooks.

It will, ^{take} just about \$400.00 to lay out the studio as you want it-----if we use GR or Astatic heads and arms on the pickup. Brother, those Gray arms are presently quoted at 60 bucks per, and I think you can do just as well with astatics, at 18 per.

The small bit of good news that I have to pass along is this: After a little fiddling and diddling with the slide rule, I find that you can set your transmitter house in Barber county if you think the FCC will let you get away with it. You can set clear back off the ground screen if you like, and still shunt feed the brunt end of the antennae. HOWEVER, the farther back you set, the more short phone poles you are going to have to buy. So, I wouldn't set her back more than a hundred feet or so. We can then get by with a couple of short pole stubs, and they should be cheap. Might even give them to you.

Now that I have disturbed your sleep for a couple of nights, I guess I'd better close.

Viva radio,

*cup 11
DZG
10*

**Leo Legleiter Letter
May, 1952 Page 1**

Misc. Letters And Other Stuff

1. STAKE IN CORNER (NO. 1 on Side)
SET STAKE.
2. SET SECOND THIRD-EDGE STAKE
11' 7 1/2" FROM
3. TO CORNER "ON STAKE"

36'

11' 7 1/2"
Distance of STAKES

ALL RADIALS CENTER
AT THIS POINT - which will also
be TOWER BASE-CENTER

36'

120 Long Wires (2 on each side)
60 Wires (10 to each)
Wires run also on top ground to
Simplify Poles AND COST

AFTER FIVE DAYS RETURN TO

Box 785
hacrosse
KANSAS

Mr. Glen Morgan
810 Ave. D.
Dodge City, Kansas

**Leo Legleiter Letter
May, 1952 Page 2**

Misc. Letters And Other Stuff

Ray V. Jensen
 Treasurer KSAL
 Salina, Kansas



Clem Morgan
 KGNO
 Dodge City, Kansas

karb

KANSAS ASSOCIATION OF RADIO BROADCASTERS, INC.

Salina, Kansas, June 10 19 52

Clem Morgan

Pratt Kansas Radio Station

In Account With
 KANSAS ASSOCIATION OF RADIO BROADCASTERS
 Phone 3701

Studies in
 The Journal Building
 7th & Iron

Favable to Ray V. Jensen, Treasurer

CONSOLIDATED-SALINA-2-189-24-11-10

| Day | Day | SERVICE | | |
|-----|-------|------------------------------|------|----|
| 1 | 17 | ANNUAL DUES | | |
| 2 | 18 | June 1, 1952 to May 31, 1953 | \$10 | 00 |
| 3 | 19 | | | |
| 4 | 20 | | | |
| 5 | 21 | | | |
| 6 | 22 | | | |
| 7 | 23 | | | |
| 8 | 24 | | | |
| 9 | 25 | | | |
| 10 | 26 | | | |
| 11 | 27 | | | |
| 12 | 28 | | | |
| 13 | 29 | | | |
| 14 | 30 | | | |
| 15 | 31 | Balance on Account | | |
| 16 | Total | Total Amount of Bill | \$ | |

June 6, 1952

Misc. Letters And Other Stuff



LAW OFFICES

JOHN D. MEGAFFIN

TELEPHONE 2108
TROPIC WAVE BUILDING

PRATT, KANSAS

Monday Afternoon

Mr. Clem Morgan
Pratt, Kansas

Friend Clem:

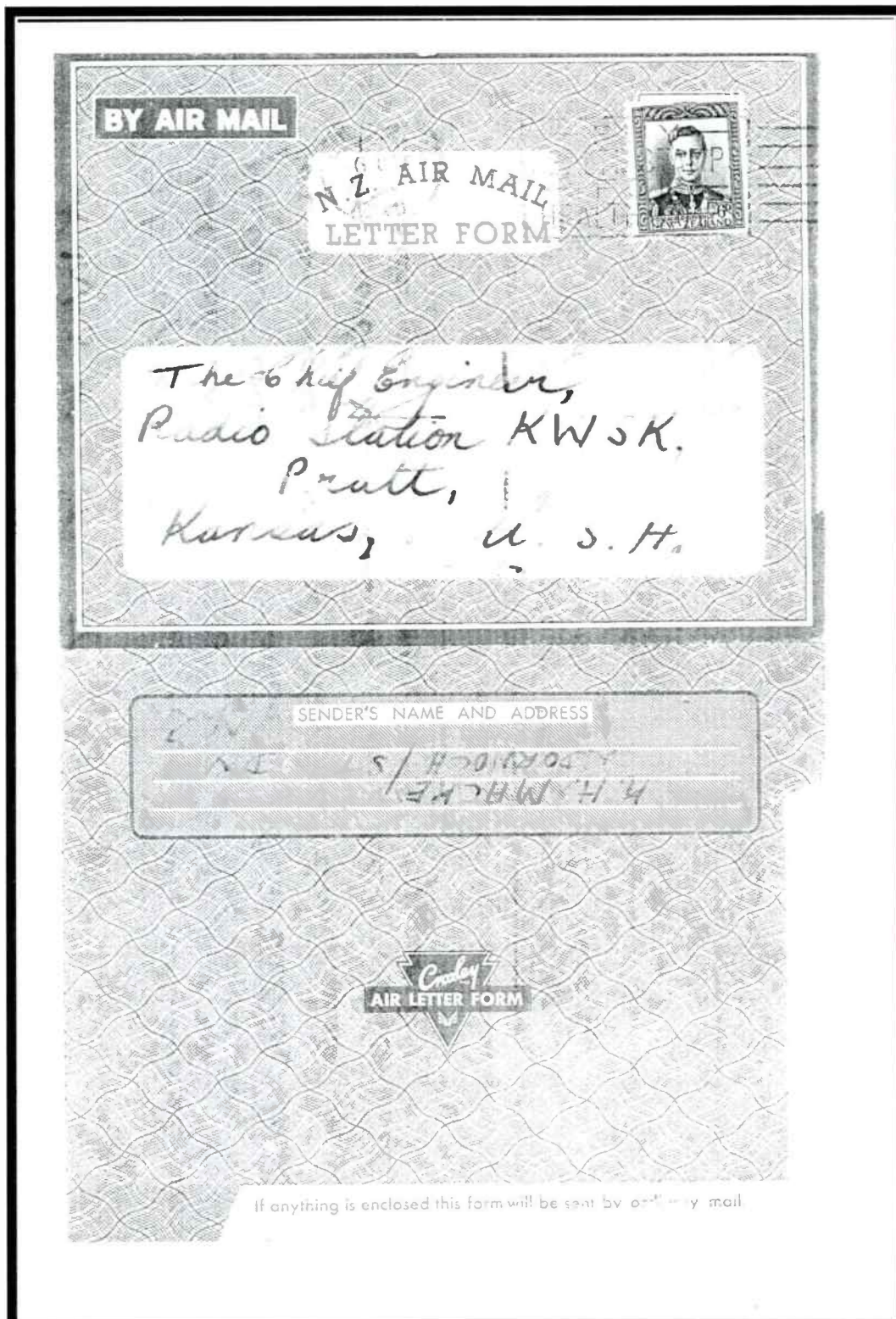
I want to express again the appreciation of all Pratt Rotarians
for your appearance and nice talk to our group last Thursday noon.
It was a real pleasure to get better acquainted with you and the plans
for our new radio station.

Loren joins me in extending our best regards, with the hope
that you'll soon be on the air.

Sincerely,
John

July 17, 1952

Misc. Letters And Other Stuff



**Radio Reception Letter
October 3, 1952 Page 1**

Misc. Letters And Other Stuff

NEW ZEALAND



RADIO DX LEAGUE

OFFICIAL ORGAN: THE N.Z. DX TIMES

Radio Station KWSK
PRATT
K.A.

PLEASE REPLY TO

KEN A. MACKEY
2 Dornoch St.,
Dunedin,
New Zealand.

Dear Sirs:

I am pleased to report reception of your station heard operating on 1570 Kilocycles on 3rd October 1952 at 7/39p.m. our date (3rd October 1952 at 1/30am your date) Items and announcements heard on this broadcast are as follows:

1/30am C.S.T.

Tone signal was heard being transmitted on 1570 under loud signal from XERF Mexico. This tone test signal was heard until 1/44am CST when there was a 30 second pause followed by a station identification by a man.

1/45am C.S.T. This is Radio station KWSK

Pratt, Kansas

KWSK Pratt Kansas listening.

It appeared to me that you concluded you test at this point as I did not hear any further tone transmitted. It is rather unusual for a station to get there to "down under" on your freq. with XERF usually completely blocking it. Could you give me your power figure?

Time used in this report is C.S.T.

Receiver: Patterson 10 tube, 1936 Antenna: 750 ft long; 150 ft high to a cliff
Signal Strength: Good, Fair, Weak, S 5 Fading: Nil, Short, Medium, Long, Fades
Interference: From 50,000 watts of XERF same freq.
Weather: Mild spring evening just at dusk.

If the above report corresponds with your station log I shall be pleased to receive your verification of my reception at your convenience.

P.S.

I am also a member of the National Radio Club of N.Y. U.S.A.

Kindest regards,

Yours sincerely,

Ken A. Mackey

New Zealand time is 12 hours ahead of G.M.T. (Greenwich Mean Time).

Radio Reception Letter October 3, 1952 Page 2

Misc. Letters And Other Stuff

RALEIGH BISS
284 MARCUS ROAD
PALM SPRINGS, CALIF.

Radio Station KWSK

April 26, 1963

Pratt, Kansas
Gentlemen:

This morning I heard part of the regular program from your radio station so am sending you this report and would be pleased if you would send me a verification of my reception of KWSK.

My proof is as follows:

C.S.T.

6:01 AM "Coming Through the Rye" orchestra no vocal.

6:04 AM singing identification "Sometime"

6:05 AM popular vocal group.

- faded out -

6:08 AM. announcement "spec are listening to the — on KWSK" radio"

6:08 AM popular tenor solo.

6:11 1/2 AM. correct time given and also station identification

6:12 AM popular orchestra selection.

- faded out -

6:14 AM a medley of song along selections

"Wait for the Wagon"

"Old Timey Wave"

6:17 AM adv. Pratt senior service.

a steel guitar selection followed.

Your signal was unusually good - 55 on the meter of my Hammarlund SuperPro received at 2000, only slight interference on your 15.70 Kc channel.

With best wishes I am

Yours truly
Raleigh Biss

Radio Reception Letter April 26, 1963

Misc. Letters And Other Stuff

WFBR

13 WETHE STREET . BALTIMORE 18, MARYLAND . 685-1300

6/18/63

Dear Clem:

Just read your WARNING in Broadcasting. You can't frighten me! I wouldn't use your old RECOMMENDED-RELIABLE-RETAILER on a bet. Besides, it smacks a bit of an old phrase Jarvum, Raybulla, and I thought up one night while getting stoned and listening to old ETs of the Johnson Family.

And another thing...please keep Cedric Foster from using my name on the air!

Seriously Clem, I caught your ad, and thought I'd drop you a line....it's been quite a while, hasn't it. August 12th, I will have completed my 20th year in radio. Doesn't seem possible. I'm the Stone Age Dick Clark. And you were responsible! I always thought you gave me that job to get rid of me.

I'm working with Bob Jones, our VP, Gen. Mgr, who know's Grover Cobb quite well, and I suppose you've met him too, at NAB meetings and such.

I'm on from 5:30am until 10am and do quite a bit of free lancing besides, so guess I'll make it thru the winter. Ever get together with Beals? Drop me a line and we'll catch up on old times. If you're ever in the Baltimore area look me up for sure.

Best personal regards,

Joe Knight

PS: I use Joe Knight, on the air!
I was going to change it to "The Lone Star Yodeler" but that was already taken!

June 18, 1963

Misc. Letters And Other Stuff

April 10, 1964

Skateland
1900 East Mc Arthur
Wichita, Kans

Dear Sirs:

We have an idea for getting new customers for you!

Pratt is a nice little town. We enjoy doing business here. Yet we are realistic enough to know that Wichita, a little more than an hours drive from here, can provide attractions that Pratt cannot.

Therefore, we are starting a Bright New program called "Lets Get Away from It All". Sponsors from Wichita will use this program to invite people of this area to spend the week-end in Wichita "Living It Up". We want to tape individual invitations from the managers or owners of the businesses to add a personal touch. The program would run Friday afternoons and the cost to each sponsor would be only \$5.00 a week.

We know we could do you some good. If you are interested please mail the enclosed card. It places you under no obligation.

Sincerely yours,

B. Lynn Cook
General Manager
Radio Station KWSK

April 10, 1964

Misc. Letters And Other Stuff

February 1, 1965

Francis Clem Morgan, son of Lee and Fanny Morgan, was born April 28, 1906, in Indian Territory in Oklahoma (later known as Manchester, Oklahoma), his father having made the run into the Cherokee Strip. He attended high school in Harper, Kansas, where he graduated in 1925, then attended Pittsburg State College. Clem was one of the pioneers of radio, starting his career in Wichita as an entertainer. During his 41 years in the radio profession, he served in various capacities, ranging from entertainer to manager, and finally, owner of KWSK here in Pratt, which he closed in 1964 because of ill health. During his career in the broadcasting industry, he was the inspiration for dozens of young men who now hold positions of responsibility across the country. Today, the broadcast industry of Kansas honors his memory across the state with a period of silence, for Broadcasting and the world were always better for his presence. His integrity knew no compromise. His friends in radio and other endeavors realized that "Here was a man".

"He added to the sum of human joy,
and were every one to whom he did some
loving service to bring a blossom to his grave,
he would sleep tonight beneath a wilderness
of flowers."

***KAB Letter Read By Kansas Radio
Stations On The Air February 1, 1965***

Misc. Letters And Other Stuff

APR10

NEWS DIRECTORS AND STATION MANAGERS:

THE KANSAS ASSOCIATION OF RADIO BROADCASTERS IS ASKING ITS MEMBER STATIONS TO HONOR CLEM MORGAN, KANSAS RADIO EXECUTIVE WHO DIED IN WICHITA SATURDAY, WITH ONE MINUTE OF AIR SILENCE IN CONJUNCTION WITH HIS FUNERAL AT 2 P.M., TODAY, FEBRUARY 1, PRATT, KAN.

THE AIR SILENCE MAY BE PRECEDED BY THE FOLLOWING ANNOUNCEMENT, TO BEGIN AT 1:59 P.M.:

"THE KANSAS RADIO INDUSTRY LOST ONE OF ITS PIONEERS SATURDAY WITH THE DEATH OF CLEM MORGAN.

"MR. MORGAN STARTED HIS RADIO CAREER IN 1925 IN WICHITA AND WAS ACTIVE IN KANSAS RADIO UNTIL HIS RETIREMENT SEPTEMBER, 1964. AT THE TIME OF HIS RETIREMENT, MR. MORGAN WAS OWNER AND MANAGER OF K-W-S-K IN PRATT. DURING HIS BROADCAST CAREER, HE MANAGED STATIONS IN HAYS, GARDEN CITY AND GREAT BEND.

"THE WISE ADVICE AND COUNSEL HE WAS ALWAYS WILLING TO GIVE HIS FELLOW BROADCASTERS WILL BE MISSED AND CAN NEVER BE REPLACED. YET, WE ARE ALL BETTER FOR HAVING KNOWN AND WORKED WITH CLEM, AND THE IMPROVEMENTS HE MADE IN KANSAS RADIO WILL SERVE AS A LASTING MEMORIAL TO HIS IMMENSE CAPABILITIES.

"FUNERAL SERVICES FOR MR. MORGAN WILL BEGIN IN 15 SECONDS IN PRATT, KANSAS. STATION ----- (YOUR CALL LETTERS) JOINS WITH OTHER MEMBERS OF THE KANSAS ASSOCIATION OF RADIO BROADCASTERS IN PAYING TRIBUTE TO CLEM MORGAN WITH ONE MINUTE OF AIR SILENCE ..."

SILENCE TO 2:01 P.M. AND THEN PICK UP WITH REGULAR PROGRAM.

THANK YOU.

HANK PARKINSON, WICHITA
EXECUTIVE DIRECTOR, KARF

BT-----

**KAB Letter To Kansas Radio
Stations February 1, 1965**

Misc. Letters And Other Stuff

SPRING IS HERE--CALENDARWISE, AT LEAST. AND, AS THE WARM DAYS GET MORE FREQUENT, THERE WILL BE MORE AND MORE YOUNGSTERS, PRE-SCHOOLERS AS WELL AS AFTER-SCHOOLERS, PLAYING ALONG THE STREETS.

IT IS CERTAINLY PART OF EVERY DRIVER'S RESPONSIBILITY TO KEEP ON THE LOOK-OUT, ESPECIALLY NEAR ONE OF THE MANY FINE PARKS IN PRATT (EIGHT, WE COUNTED). CHILDREN DO NOT HAVE--AND CAN'T BE EXPECTED TO HAVE--FULL RESPONSIBILITY FOR THEMSELVES, AND EVEN UNDER GOOD SUPERVISION THEIR PLAY MAY TAKE THEM SUDDENLY INTO THE STREET.

CHILDISH IMPULSES AND REACTIONS ARE FAST...AND THOUGH A CHILD MAY REACT TO THE APPROACH OF YOUR AUTOMOBILE, HIS REACTION MAY NOT BE CORRECT.

OUR CHILDREN ARE OUR FUTURE. LET'S TAKE CARE OF THEM.

A MESSAGE FROM THE EDITORIAL DESK OF KWSK

***Clem Morgan Editorial
Date Unknown***



KWSK 1952

Sign-on Staff-----Page 272

Other KWSK

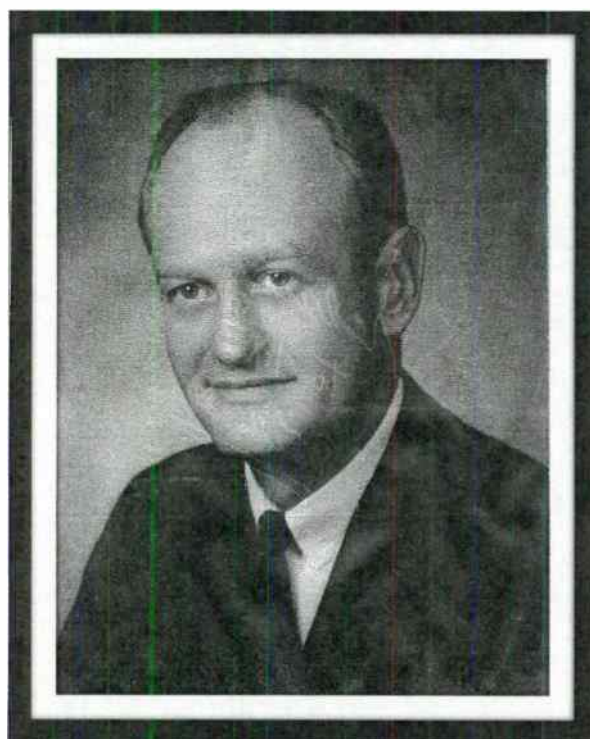
Employees-----Page 276



KWSK 1952 Sign-on Staff



Clem Morgan



Robert Schmidt

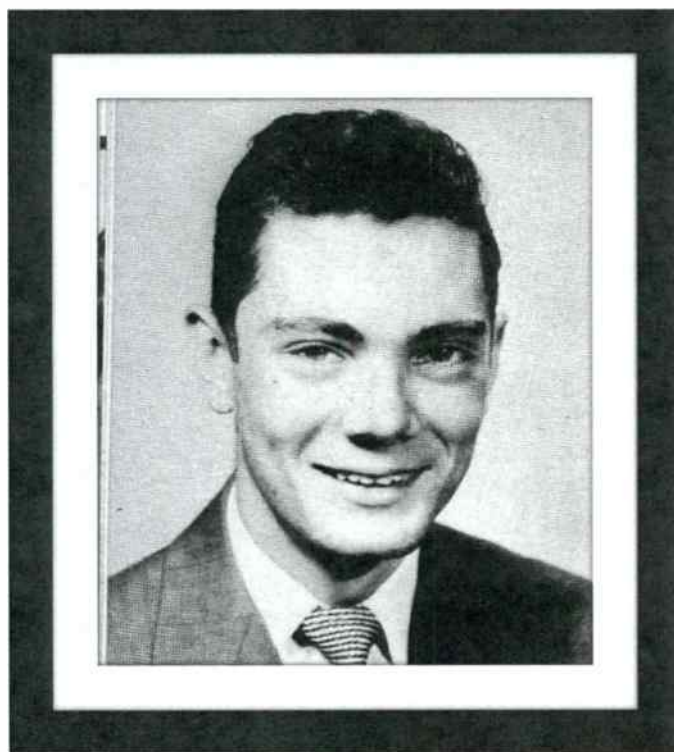
KWSK 1952 Sign-on Staff



Melvena Morgan



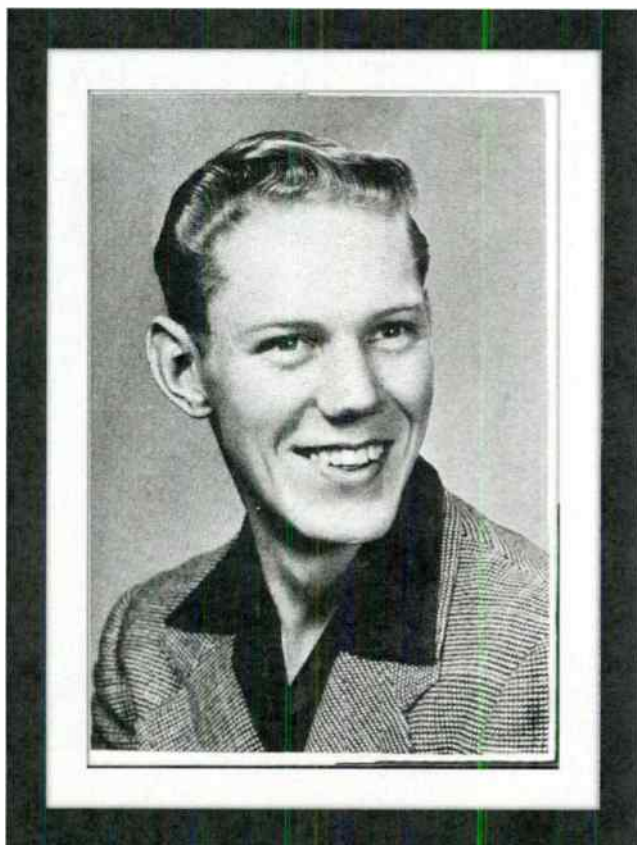
Glenn Henson



Dave Blevins

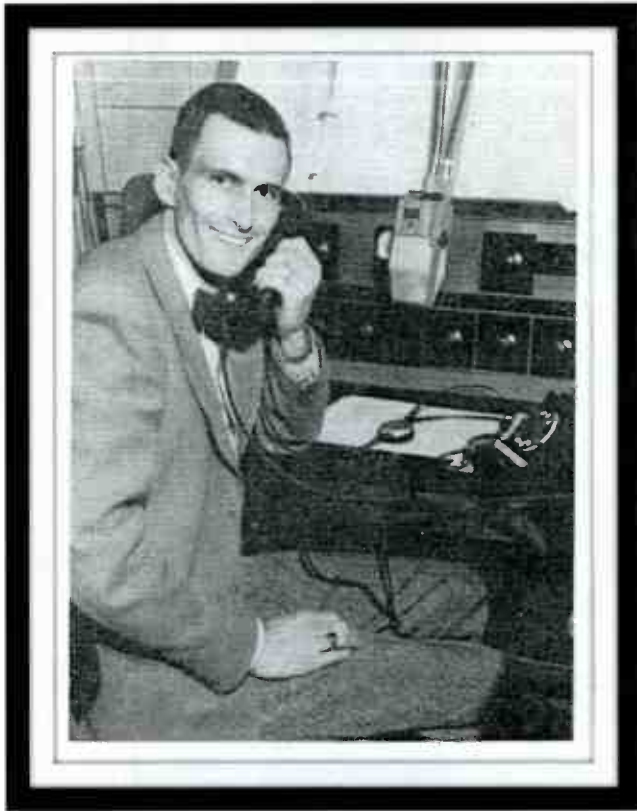
KWSK 1952 Sign-on Staff

Polly Blevins



Clem Morgan, Jr.

KWSK 1952 Sign-on Staff



Bud Pratt

Leland Spurgeon

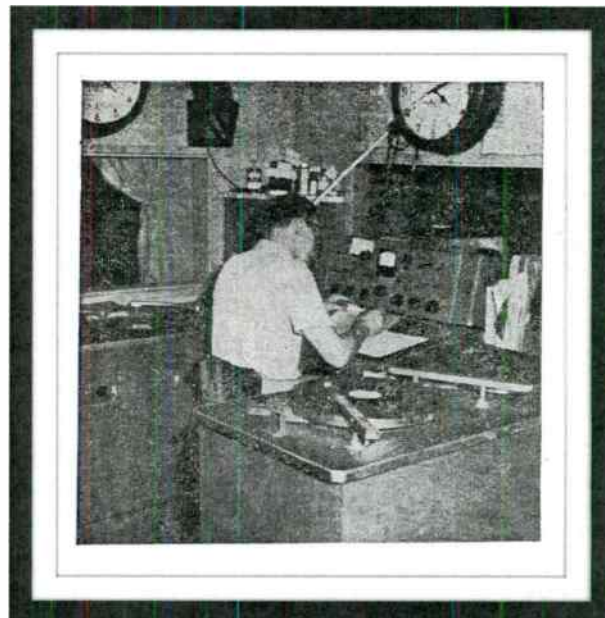


No Photo Found For Clarence Evans

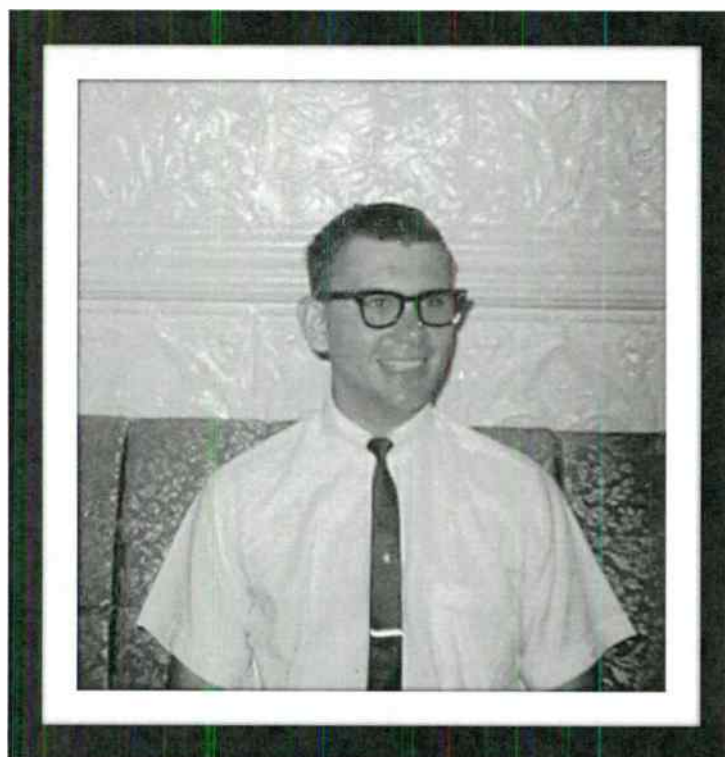
Other KWSK Employees



Agnes Morgan



Ed Wilson



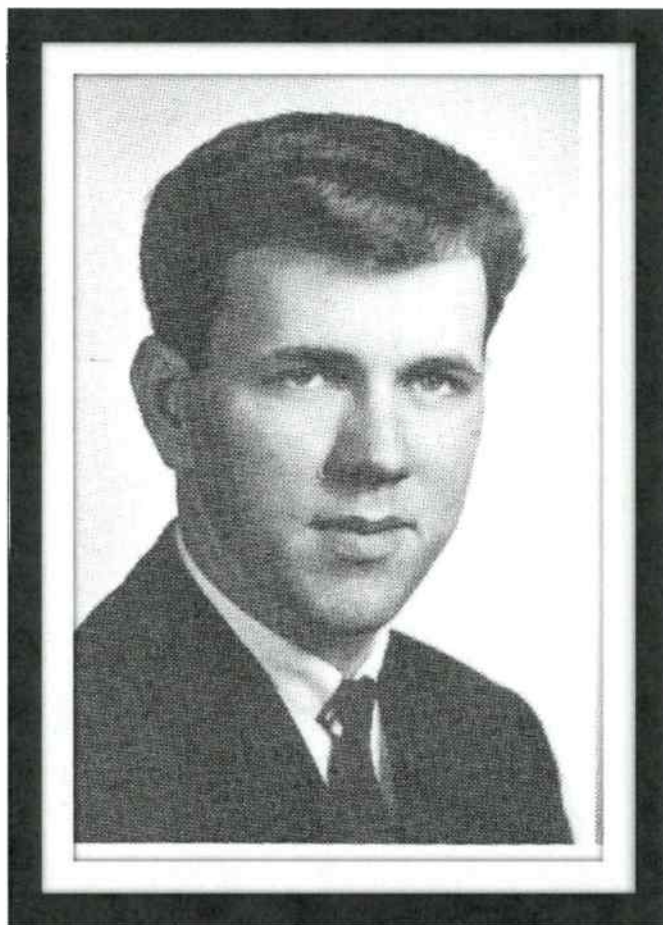
*Harry
Mansfield*

Other KWSK Employees



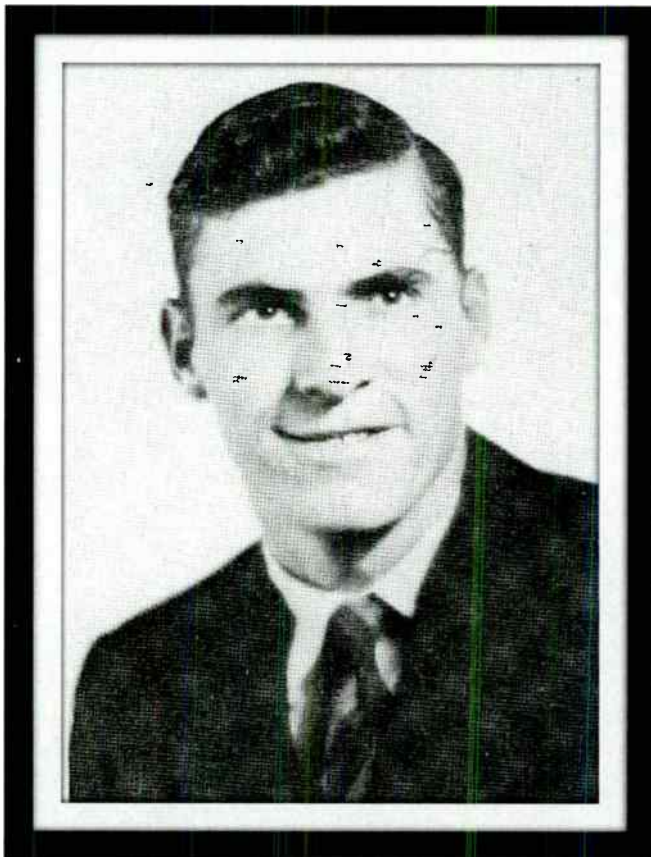
*Charles Kay
Hutchinson*

Lynn McBride



Other KWSK Employees

*Margaret
Morgan*



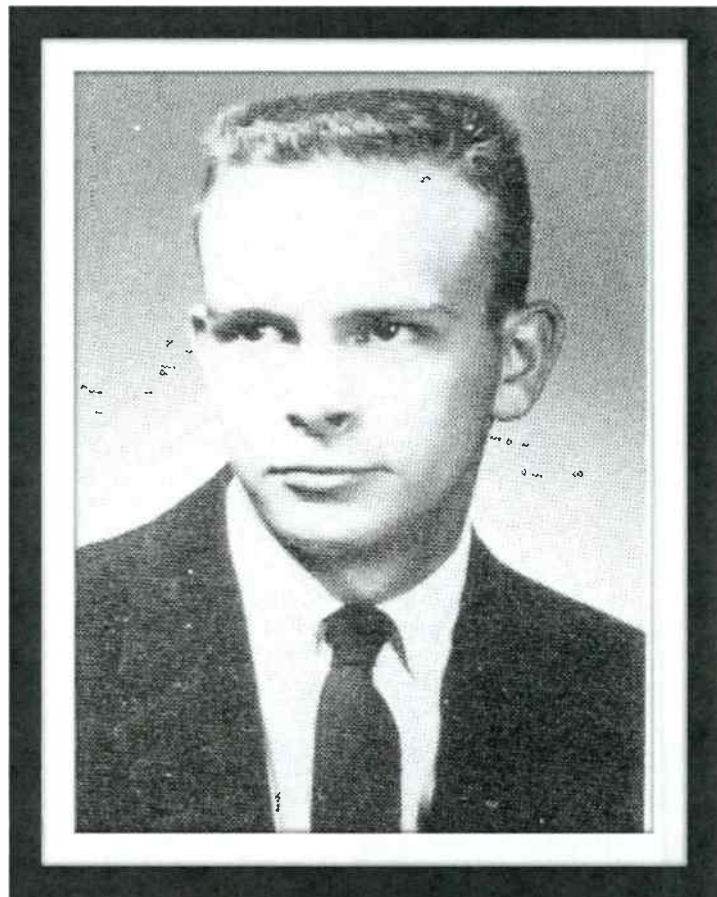
Ray Godfrey

Other KWSK Employees



Mary Morgan

*Ted
Patterson*



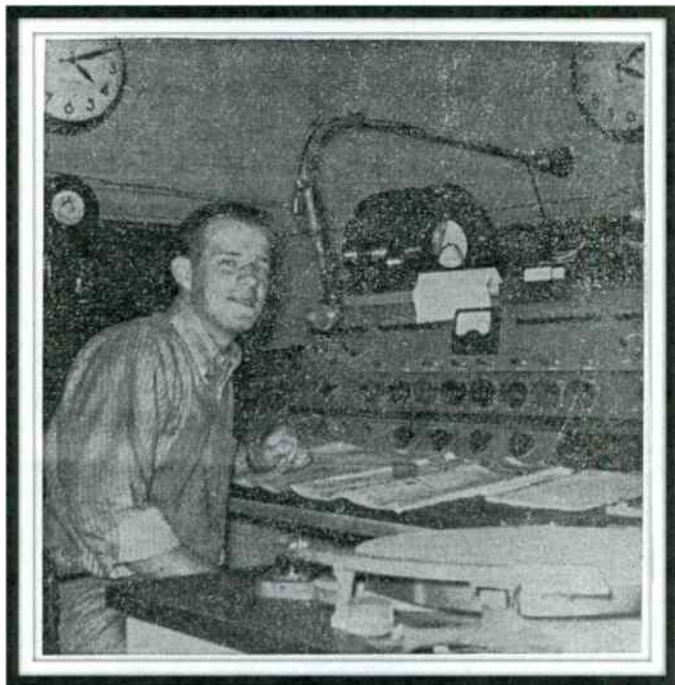
Other KWSK Employees

Marla Morgan

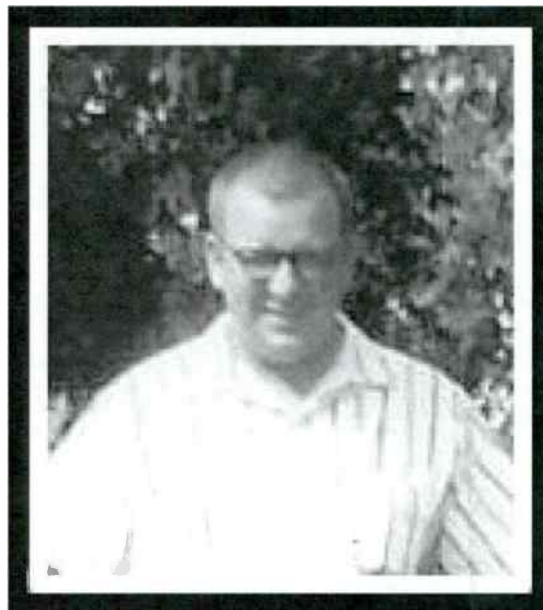


Larry Waggoner

Other KWSK Employees



Roger Bailey



Carl Lewis



Ron Pesha

***No photo available for
the following known
employees:***

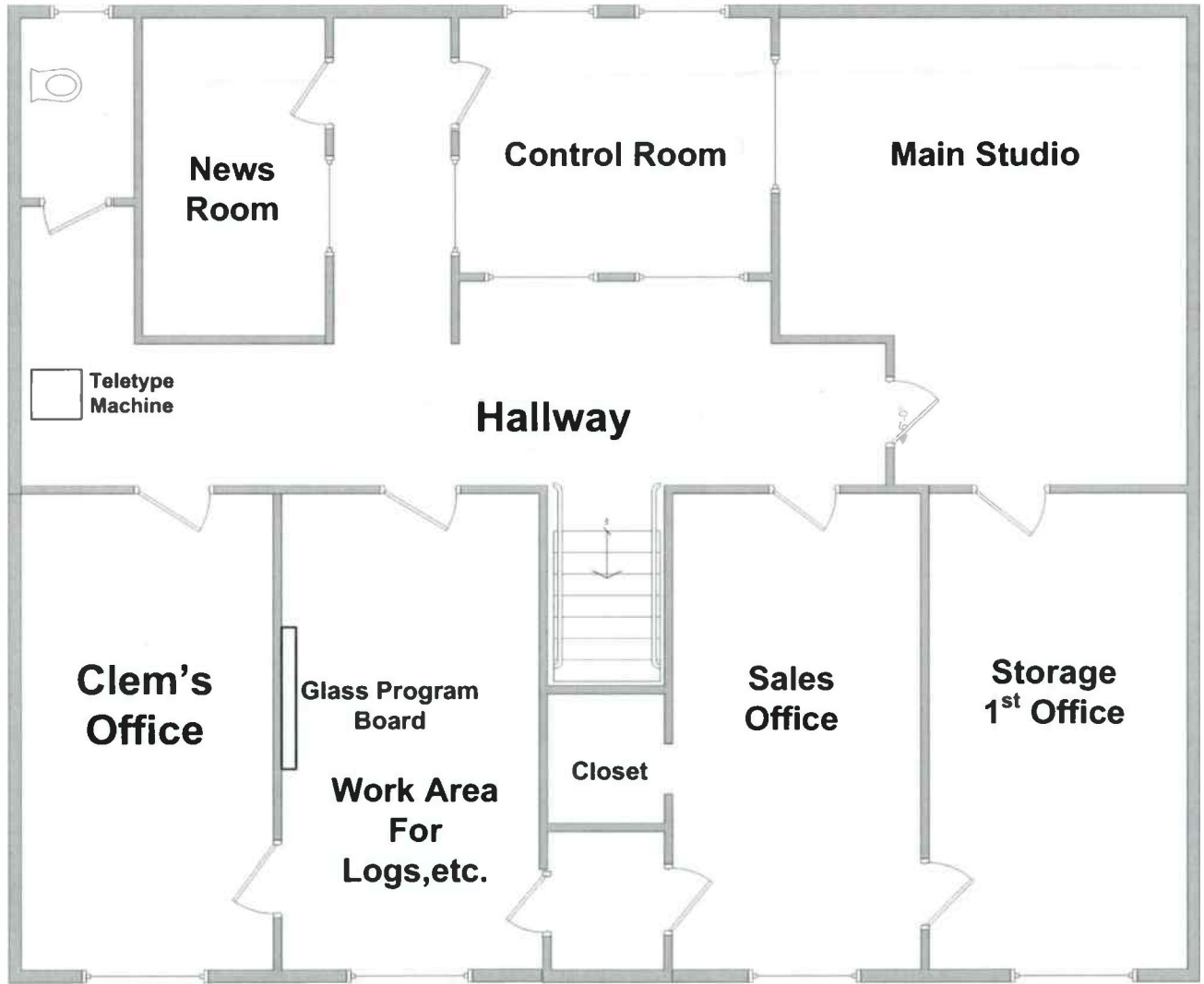
***John Wright
David L. Tucker
Rowena Logan
Lyle Fick
Jack Clark
Harold Flood
Don La Porte
Thomas K. McDonnell
Evelyn McDonnell***

KWSK

Station

Equipment, Etc.

KWSK Studio Layout



**Upstairs
KWSK Studio
Layout**

M A I N S T R E E T

KWSK Station Equipment



Collins 12-H Audio Console

This is a picture of what a Collins 12-H looks like up close. The 12-H that KWSK owned was purchased from an engineer in Oklahoma City for \$500. According to Carl A. Lewis, Chief Engineer for KWSK in the 1950's, it was the original control board for KVGB in Great Bend, Kansas. It cost \$645 brand new in 1936, when the line came out, state of the art at the time and was made until 1941.

The six-position console provided control of four microphone inputs, transcription and six incoming lines. Originally equipped with a dB or VI meter, a retrofit kit was offered for those wishing to replace the meter with the new VU meter standard that emerged in 1937. The 12-H was changed to a VU meter from a VI in 1939. The VI meters had square corners at the top edges, whereas the VU style meters were rounded at the top. The KWSK 12-H was equipped with a VI meter according to Clem Morgan, Jr., which puts the date of manufacture between 1936 and 1939.

KWSK Station Equipment



Gate! 250-A
Courtesy: John Schneider

Front View



Controls Section



R.F. Deck Showing 810's



***Front View
Showing Meters***

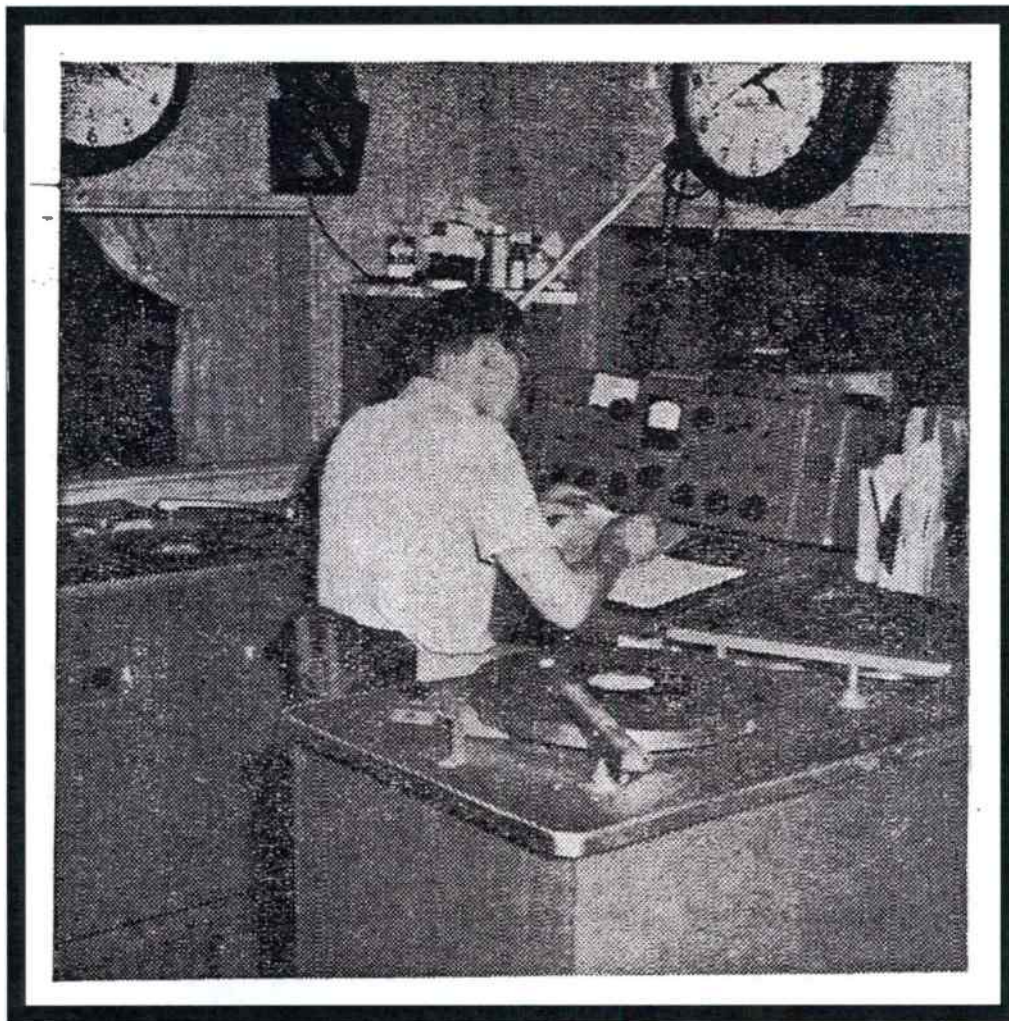
KWSK went on the air in 1952 with a used Gates BC-250A. The "A" series was only produced in 1944 and 1945 and was a 250 or 100 watt transmitter. After the flood of 1957, it was changed to a new BC-250GY.

KWSK Station Equipment



Picture of a typical Gates BC-250GY 250 watt transmitter. This replaced the BC-250A that was damaged in the flood of June 1957, and was in service to August 30, 1964, when KWSK went off the air. The Gates BC-250GY was produced from 1948 to 1970.

KWSK Station Equipment



The KWSK Control Room as it appeared in 1954. Ed Wilson, announcer, at the controls of the Collins 12-H board. This is the earliest picture of the KWSK control room known to exist.



KWSK Station Equipment



Picture showing the studio as it appeared in 1958. A new General Electric BC-1A control board installed. The "ghost" in the background is Clem Morgan.



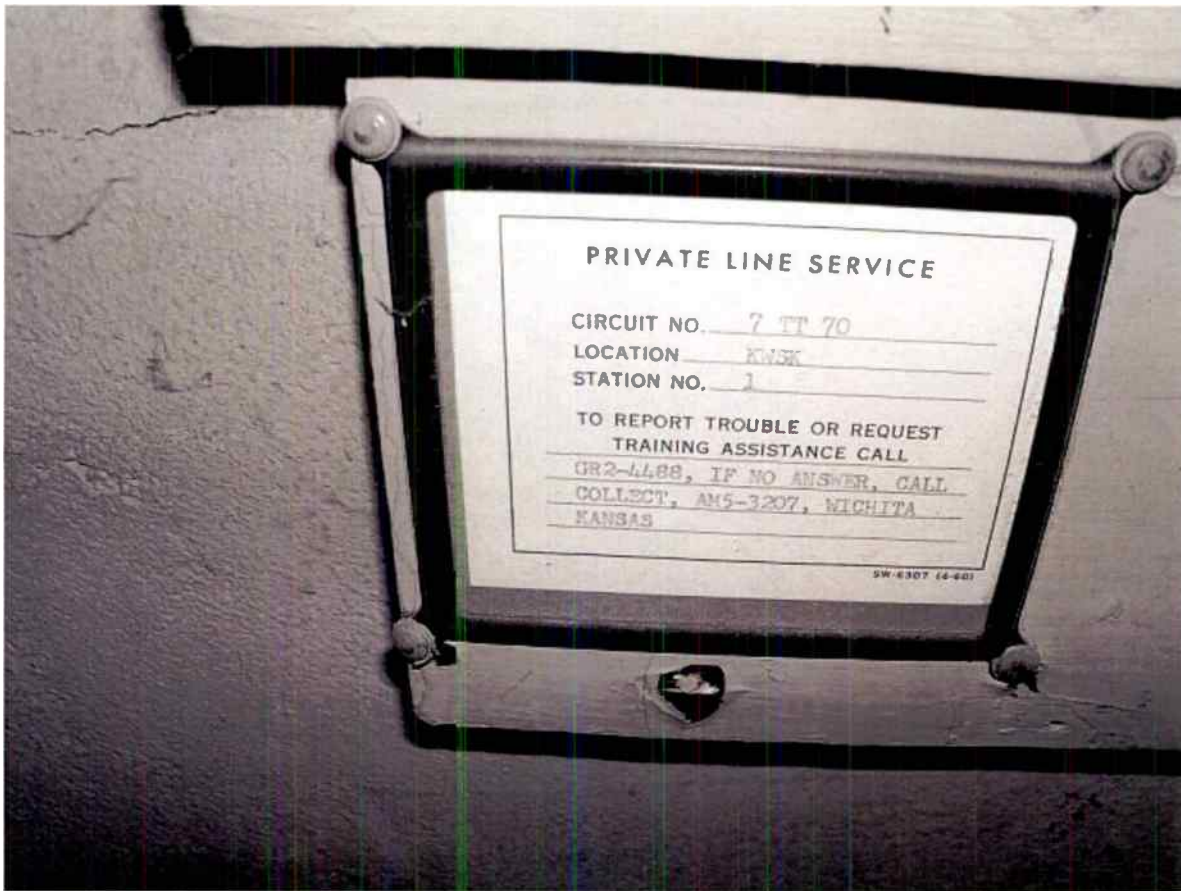
KWSK Station Equipment



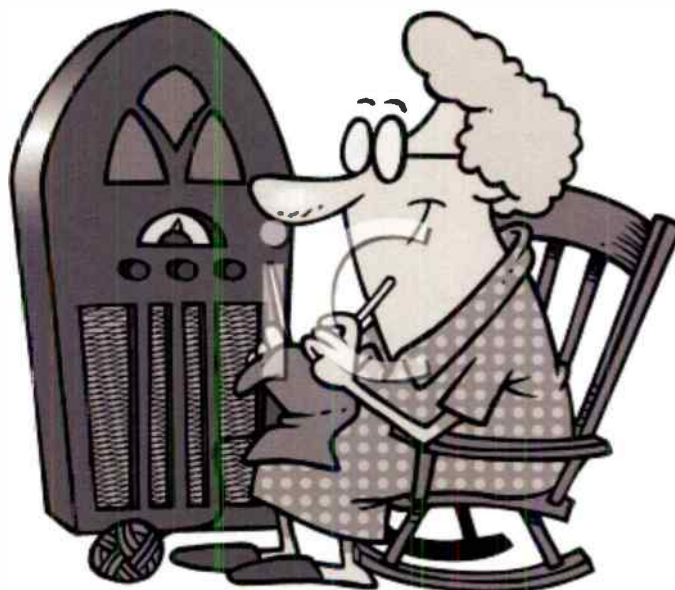
Picture of Control Room from Pratt Beaver Yearbook 1963. Lynn McBride at the controls. The KWSK banner in the background went to KWNS with other things in 1965, changing the SK to NS.



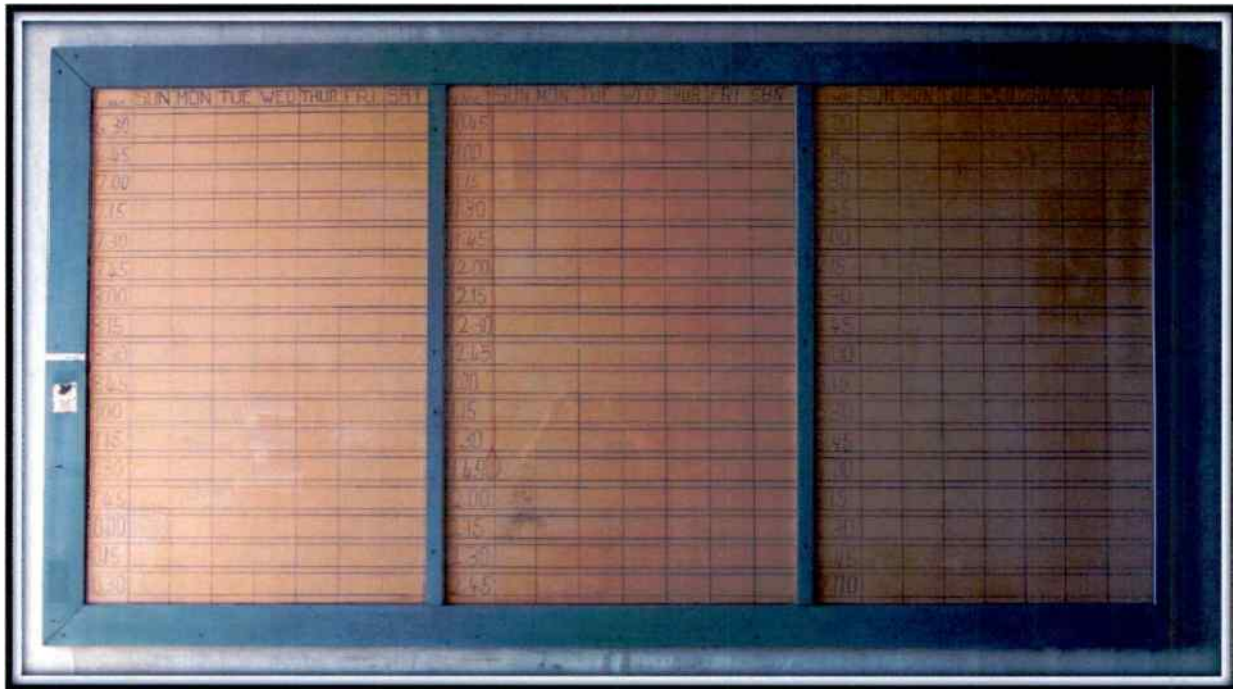
KWSK Station Equipment



Picture of Bell Telephone plaque in the KWSK news room on the west wall, taken November 2010. The station had a private or dedicated phone line that ran from the downtown studios to the transmitter site south of Pratt. Nobody else was permitted to be connected to that line pair.



KWSK Station Equipment

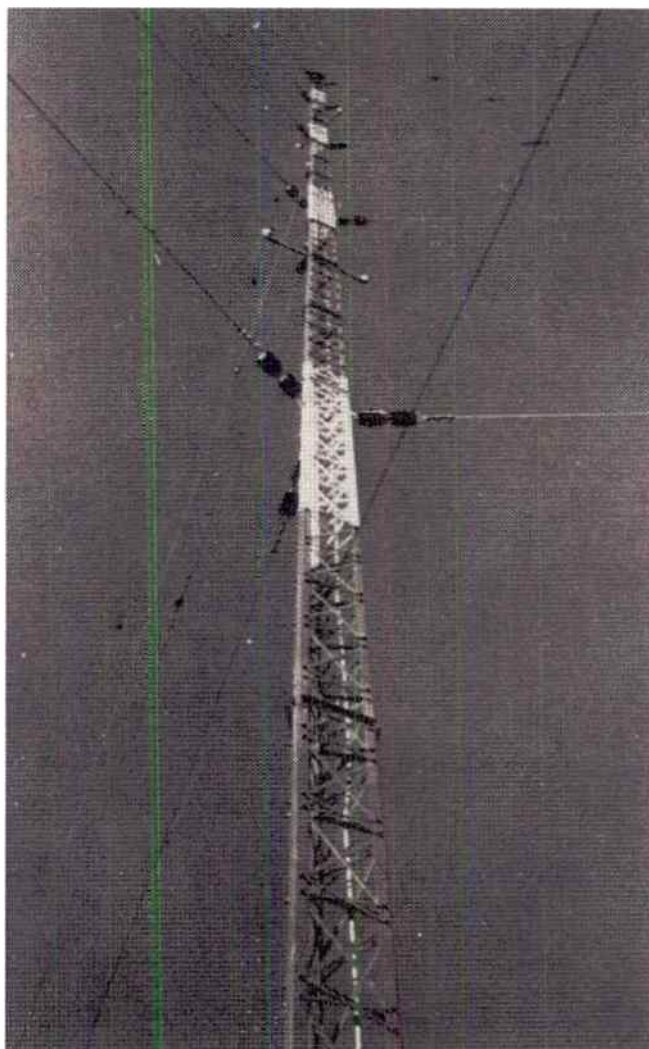


Picture of glass covered daily program board, taken November 2010. The case was built in the summer of 1952 by new employee Glenn Henson. The case is still located on the south wall in the middle room directly across from the control room. The daily programs were marked on the glass with a grease pencil in their proper spots to be able to better visualize the complete day to day operations and to begin to sell the programs.



Closeup of items posted on the left side of case.

KWSK Station Equipment



Picture of KWSK tower taken in 1955. Although it was not over 200 feet in height, it was still required by the FCC to be painted and lighted because of its close distance to the Pratt Airport. The tower was 180 feet in height and was shunt fed at a point about 45 feet up from the base. The transmitter site was located 1 mile south of the junction of Highways 54 and 281, back west a quarter mile and about 200 feet to the south, directly south of the Pratt Light Plant, on an area 360 feet square. The transmitter building sat on the south of the road with the tower between the building and the road. The building was 15 by 20 feet sitting on a ground level concrete slab. The sides were a white lap siding with the entrance door on the east side. The inside was unfinished sheet rock with an 8-foot ceiling. The building was constructed by Harold Mull of Pratt and the land was rented from an J. S. Irwin for \$100 per acre per year.

Misc. Pictures

Misc. Memorabilia

And

Assorted Stuff

***(All items courtesy of
the Morgan family unless
otherwise noted)***

Misc. Pictures, Memorabilia, Stuff



1411 Morphy Street Great Bend, Kansas
The Morgan home during Clem's KVGB years from March 1940 to May 1946.
Photo taken Summer 2012. Courtesy: Ron Detwiler



1961 Home Show- Pratt Municipal Building
Clem posing with Miss Kansas Galya Leigh Shoemake.

Misc. Pictures, Memorabilia, Stuff



1961 Home Show- Pratt Municipal Building walking toward the camera are Clem, Jr. and Mary Morgan.

1961 Home Show- Pratt Municipal Building. Posing with Miss Kansas is Agnes Morgan on her left and a friend of Agnes' from Topeka on her right.



Misc. Pictures, Memorabilia, Stuff

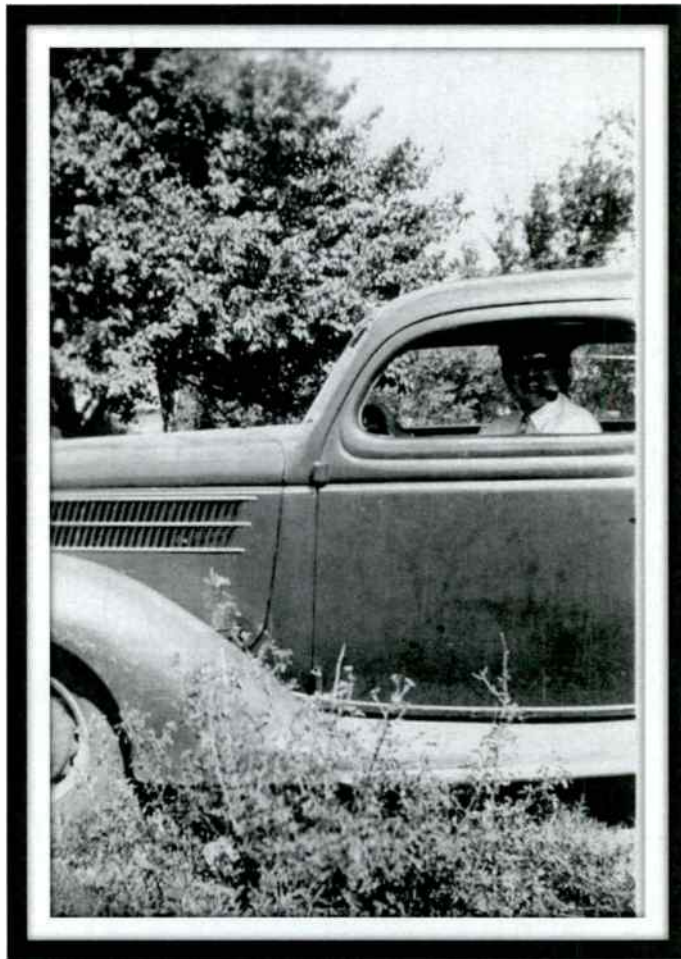


1962 Farm Home Show
Pratt National Guard
Armory

Wedding Photo of Clem and
Agnes August 20, 1957
Mayetta, Kansas



Misc. Pictures, Memorabilia, Stuff

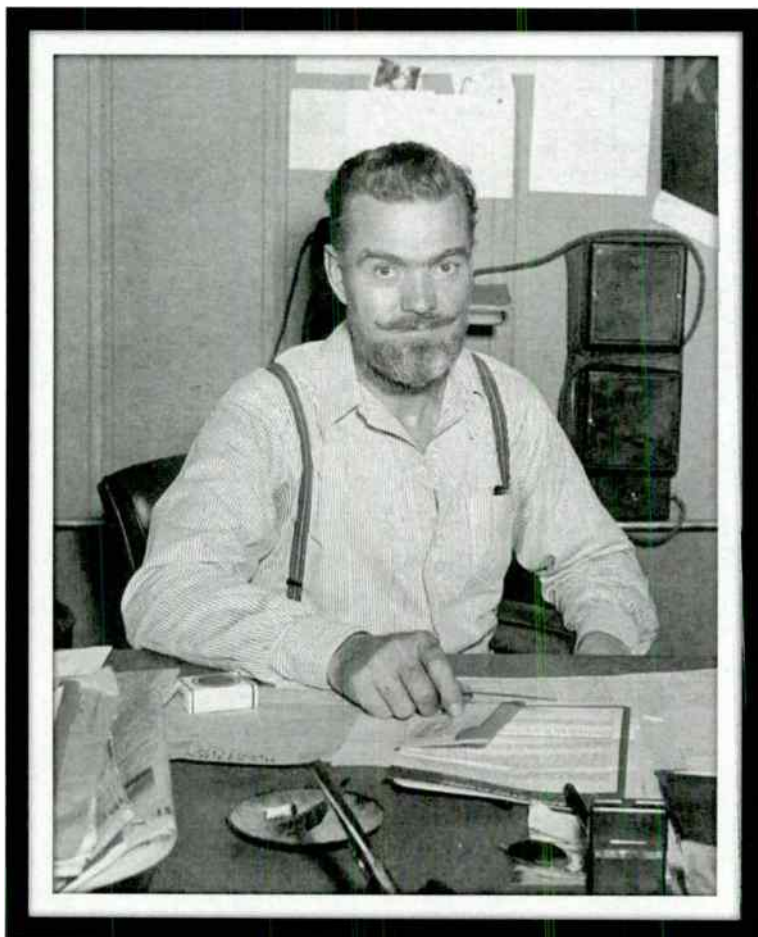
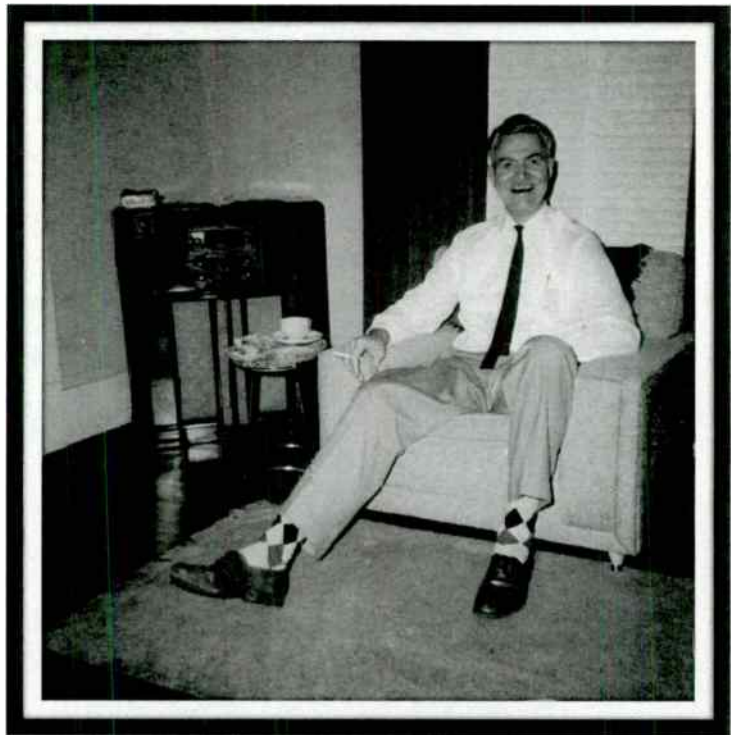


Clem In His 1936 Midnight
Blue Ford.



Misc. Pictures, Memorabilia, Stuff

Clem Morgan, January 1960
At The Ray Godfrey Home

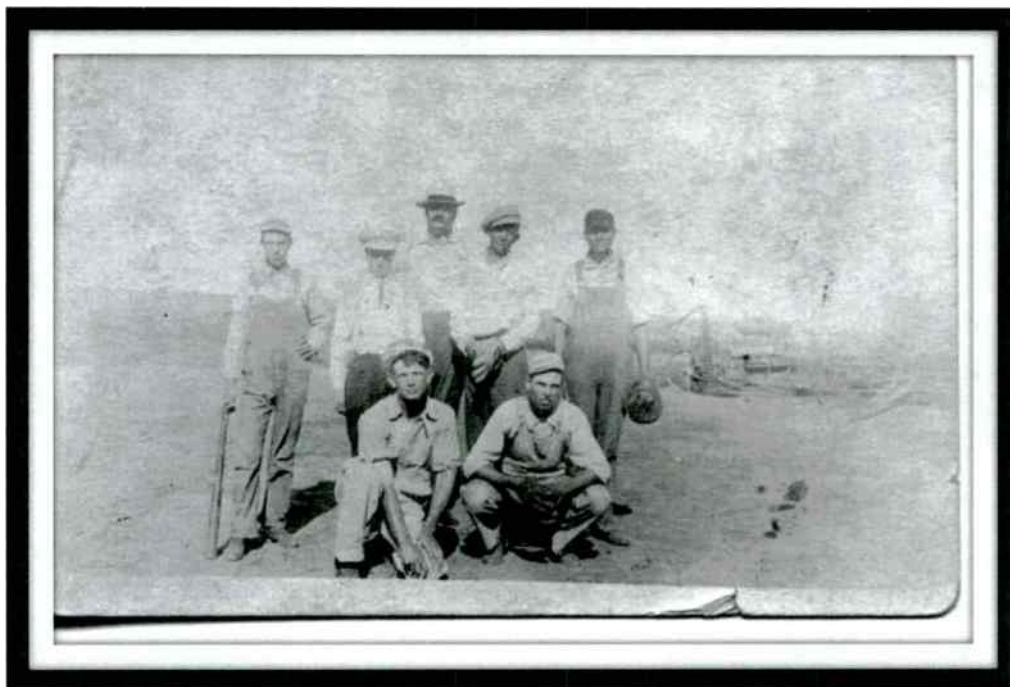


Clem Morgan at his office desk at KVGB. The reason for the beard was because of the Diamond Jubilee Celebration of the founding of Great Bend, Kansas. The men all grew beards, those who didn't were subjected to dunking in a horse tank in downtown Great Bend. Picture was taken in 1946.

Misc. Pictures, Memorabilia, Stuff



Clem Morgan at his desk at KVGB. Year of photo is unknown.



Baseball players posing for the camera. Clem's father Eleazar Lee Morgan is in the middle of the back row. Standing at the right end of the back row may or may not be Clem, it is not known for sure. Date of picture is not known, but would be prior to May 1926, the date of Eleazar death.

Misc. Pictures, Memorabilia, Stuff



Homestead in New Mexico left to right is Clem, Floyd Bledsoe's father, unknown, Alma (Clem's youngest sister).

Clem and Grandma Bledsoe posing in front of homestead in New Mexico.



Misc. Pictures, Memorabilia, Stuff



Clem and Bash-1953

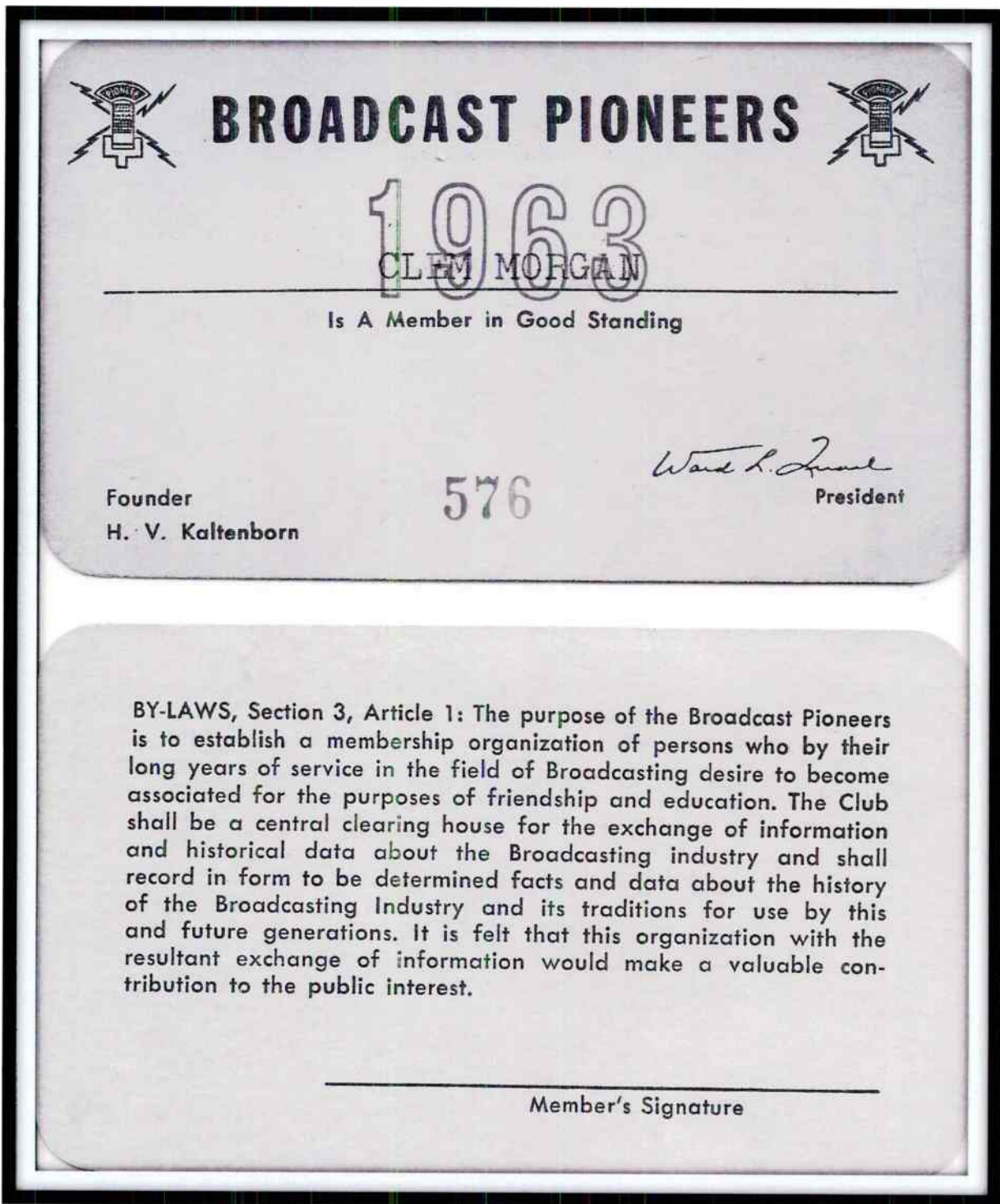


John Brinkley

The Infamous "Goat Gland Doctor".

Courtesy: Kansas State Historical Society

Misc. Pictures, Memorabilia, Stuff

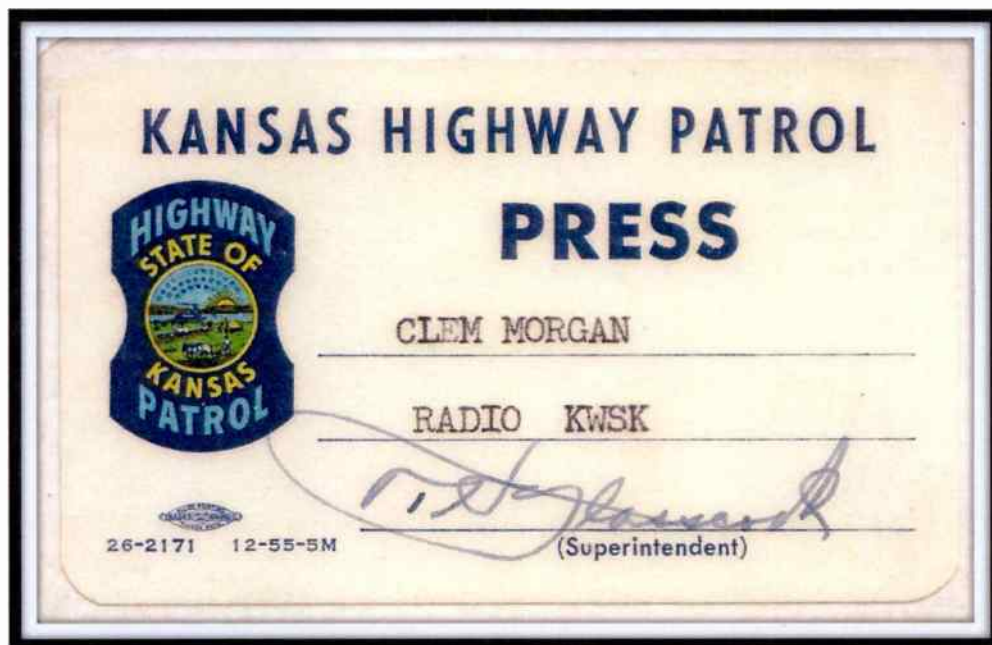


Clem's Broadcast Pioneer wallet card

Misc. Pictures, Memorabilia, Stuff



Clem Morgan- KVGB- year unknown



Clem's Press Pass from the Highway Patrol

Misc. Pictures, Memorabilia, Stuff



Clem posing with the grandkids, Christmas 1964. Left to right is Brenda Sue, Marlinda Joy and Carol Lynn. In front is Eric Godrey.

Misc. Pictures, Memorabilia, Stuff



Pratt Mirror October 16, 1953
Courtesy: Pratt High Mirror

PHS and KWSK present:

"Tunes For Teens"

My vote for the top tune of the week is:

.....

Suggestions:

Name:

It is not necessary to use this ballot to vote. Please sign your name and do not vote more than once a week.

"Tunes for Teens" Ballot

Misc. Pictures, Memorabilia, Stuff



Dave Wilson at the controls of KVGB, year unknown. This is the Collins 12-H control board that was sold to an engineer in Oklahoma City, later purchased by the Pratt Broadcasting Company for service at KWSK. If you look at the window behind Dave, you will notice a man with his head on his right hand and a little girl standing with her hands above her head.



KWSK Stationary Letter Head- Year 1963
Courtesy: Larry Waggoner

Misc. Pictures, Memorabilia, Stuff

Rate Card # 1 Pratt Broadcasting Company

Class A Time

| | 1 Time | 15 Times | 36 Times | 52 Times | 104 Times | 156 Times | 260 Times | 312 Times |
|-------|--------|----------|----------|----------|-----------|-----------|-----------|-----------|
| 50.00 | 45.00 | 46.00 | 35.00 | 30.00 | 25.00 | 20.00 | 15.00 | 10.00 |
| 30.00 | 27.50 | 25.00 | 22.00 | 20.00 | 15.00 | 15.00 | 15.00 | 12.00 |
| 17.50 | 15.00 | 14.00 | 12.00 | 11.00 | 10.00 | 9.00 | 9.00 | 8.00 |
| 14.00 | 13.00 | 12.00 | 11.00 | 10.00 | 9.00 | 8.00 | 8.00 | 7.00 |
| 10.00 | 9.00 | 8.00 | 7.50 | 7.00 | 6.00 | 5.00 | 5.00 | 4.00 |
| 4.00 | 4.50 | 4.25 | 4.00 | 3.75 | 3.50 | 3.25 | 3.25 | 3.00 |
| 3.00 | 2.75 | 2.65 | 2.50 | 2.40 | 2.30 | 2.10 | 2.10 | 2.00 |

Clem's hand written rate card for the Pratt Broadcasting Company, date unknown, but would be prior to April 3, 1952, the date the call letters KWSK were assigned to the station.

Misc. Pictures, Memorabilia, Stuff



Front view of KWSK rate card. Card printed by the Pratt Printing Press.

K W S K
1570
PRATT, KANSAS

| TIMES | 1 | 13 | 26 | 52 | 104 | 156 | 260 | 312 |
|--------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1 HR. | 50.00 | 40.00 | 30.00 | 27.50 | 25.00 | 22.50 | 20.00 | 18.00 |
| ½ HR. | 40.00 | 35.00 | 30.00 | 26.00 | 22.50 | 20.00 | 15.00 | 12.50 |
| ¼ HR. | 20.00 | 17.50 | 15.00 | 14.50 | 12.50 | 10.00 | 9.00 | 8.00 |
| 5 MIN. | 12.00 | 11.00 | 10.00 | 9.00 | 7.50 | 6.50 | 5.00 | 4.25 |
| ANN. | 8.00 | 7.00 | 6.00 | 5.00 | 4.00 | 3.50 | 3.25 | 3.00 |

Back view of KWSK rate card. Card printed by the Pratt Printing Press.

Misc. Pictures, Memorabilia, Stuff

| KWSK | | | | | | |
|---------------|---------|------------------|------------------|---------|--------|-------------------|
| Pratt, Kansas | | | Class A | | | |
| Time | 1 HR | $\frac{1}{2}$ HR | $\frac{1}{4}$ HR | 5 MIN | 1 MIN | $\frac{1}{2}$ MIN |
| 1 | \$50.00 | \$35.00 | \$20.00 | \$12.00 | \$4.00 | \$3.00 |
| 13 | 40.00 | 25.00 | 17.00 | 10.00 | 3.75 | 2.75 |
| 26 | 30.00 | 20.00 | 15.00 | 8.00 | 3.50 | 2.50 |
| 52 | 25.00 | 16.00 | 10.00 | 6.00 | 3.00 | 2.25 |
| 104 | 22.00 | 12.00 | 8.00 | 4.25 | 2.75 | 2.15 |
| 156 | 21.00 | 11.00 | 6.00 | 4.00 | 2.50 | 2.10 |
| 312 | 20.00 | 10.00 | 5.00 | 3.50 | 2.25 | 2.00 |

Rates include Station Time ONLY.

Front view of KWSK Type-written rate card, year unknown.

| KWSK | | | | | | |
|---------------|---------|------------------|------------------|---------|--------|-------------------|
| PRATT, KANSAS | | | | | | |
| TIMES | 1 HR | $\frac{1}{2}$ HR | $\frac{1}{4}$ HR | 5 MIN | 1 MIN | $\frac{1}{2}$ MIN |
| 1 | \$40.00 | \$30.00 | \$15.00 | \$10.00 | \$3.00 | \$2.50 |
| 13 | 32.50 | 22.50 | 12.50 | 8.00 | 2.80 | 2.25 |
| 26 | 27.50 | 17.50 | 10.00 | 6.00 | 2.60 | 2.10 |
| 52 | 22.50 | 14.00 | 8.00 | 5.00 | 2.50 | 2.00 |
| 104 | 17.50 | 10.00 | 7.00 | 4.00 | 2.25 | 1.75 |
| 156 | 16.00 | 9.00 | 5.00 | 3.25 | 2.10 | 1.65 |
| 312 | 15.00 | 8.00 | 4.00 | 2.75 | 2.00 | 1.50 |

Rates include Station Time ONLY.

Back view of KWSK Type-written rate card, year unknown.

Misc. Pictures, Memorabilia, Stuff



Ernie Margheim with
Laverna and Leonard
Courtesy: Hillbilly Music
Legends Website

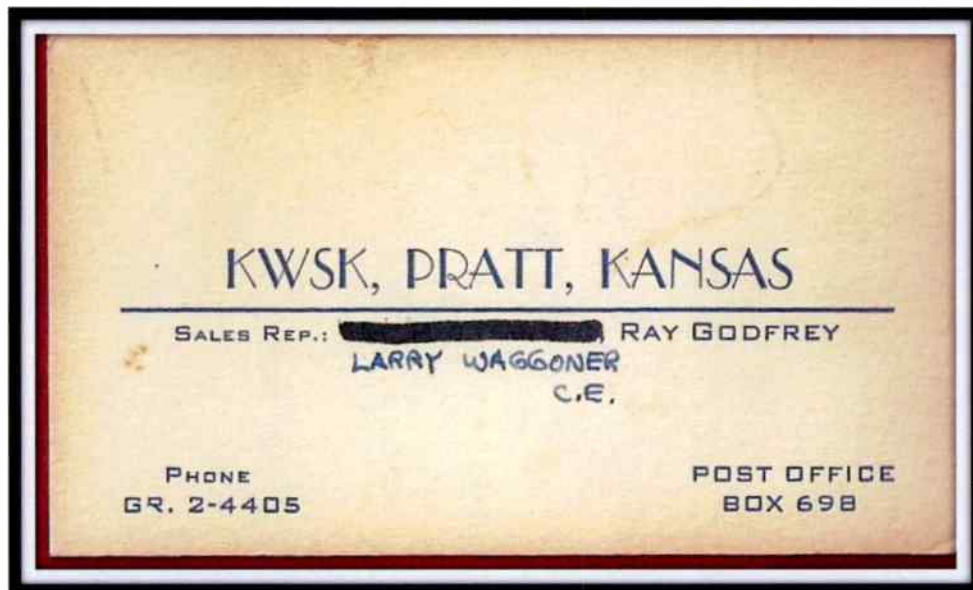
Clem at Motel in
Fort Smith,
Arkansas, 1961



Misc. Pictures, Memorabilia, Stuff

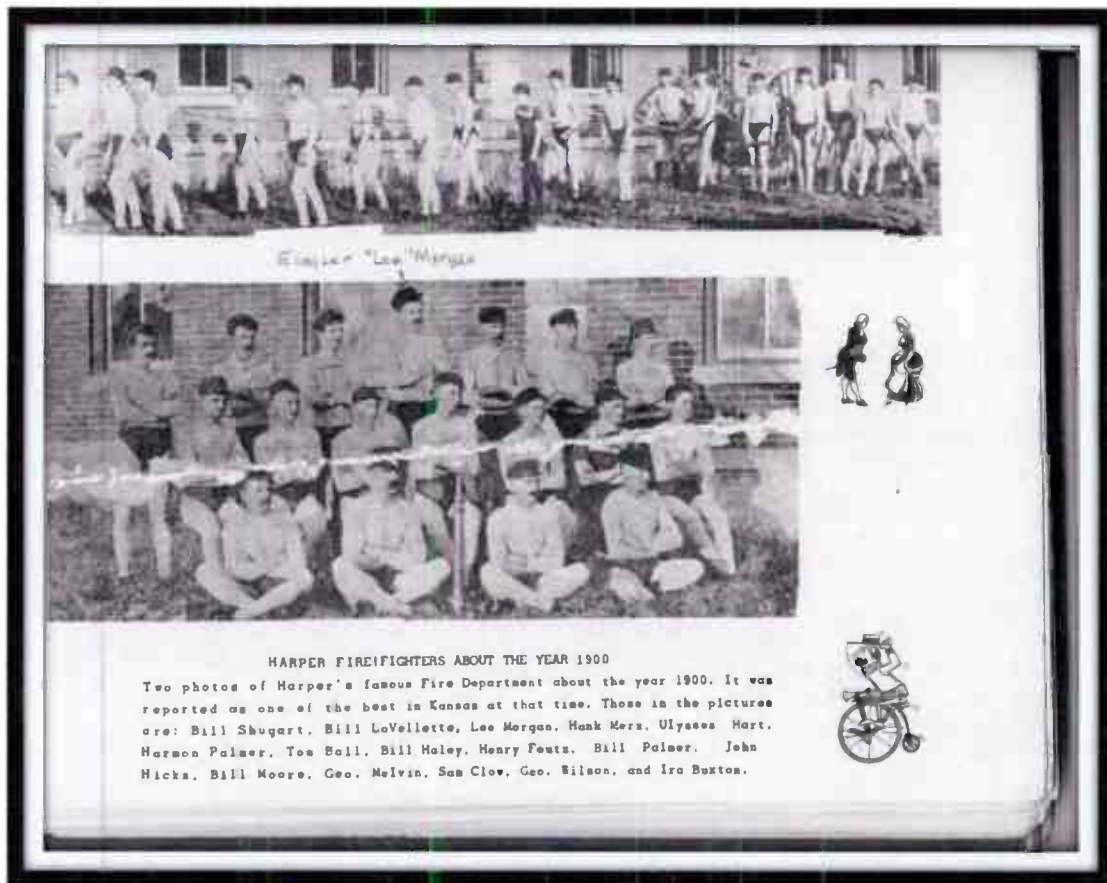


Clem and Melvena with Clem, Jr.
in Garden City, Kansas 1935



Larry Waggoner's business card
Courtesy: Larry Waggoner

Misc. Pictures, Memorabilia, Stuff



Harper, Kansas Firefighters about the year 1900.
Courtesy: Harper, Kansas Historical Society Museum



KWSK QSL or radio reception card
Courtesy: Larry Waggoner

Misc. Pictures, Memorabilia, Stuff

KANSAS DUST SONG

(Tune: Beautiful Texas)

Oh, it's dusty in Southwestern Kansas
In the land where the strong breezes blow
And farms go by in handfulls
Where they come from, you never know.
You can go to the cellar or attic
Or even get under the bed
But you still get dust in your gizzard,
In your ears, and on top of your head.

CHORUS

Oh, dust covered Southwestern Kansas
We wonder how long it will blow
We sure must like this country
We have to eat it, you know
There's grey sand and black dirt in handfulls
Sailing round in the sky
Here's a toast to Southwestern Kansas
And a slogan----- MUD IN YOUR EYE.

2

If you live on the plains out in Kansas
You must hide when the strong breezes blow
Or else eat dust from Nebraska
Or may-be from I-D-A-H-O.
It gets in your mouth and your whiskers
Deep enough for potatoes to grow
And your farm disappears in a wind-storm
And you sit there and sneeze while it goes.

CHORUS

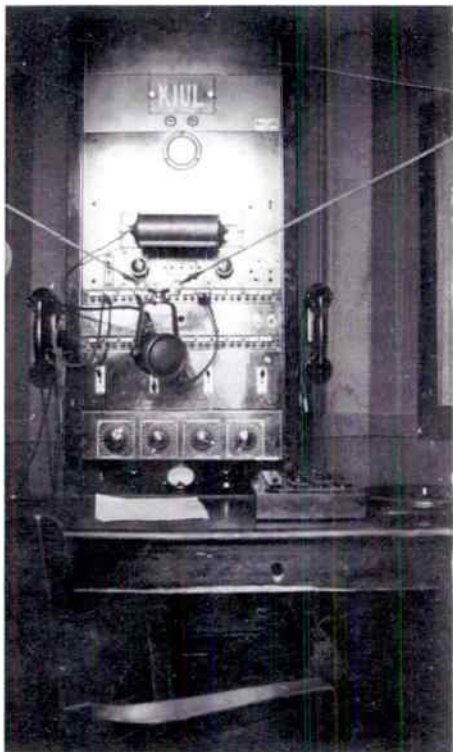
3

In the dim distant future that's coming
When our troubles and cares are O'er
When we leave for our home in Heaven
To see this old land never more
If we don't find some dust up in heaven
And the breezes don't start in to blow
We'll say to them there, "We can't stand this air"
"We guess we belong down below."

CHORUS

The Kansas Dust Song by Clem Mogan

Misc. Pictures, Memorabilia, Stuff



KIUL Control Room
1937



The author, Ron Detwiler, as the Kansas Kitty, at a dress rehearsal in February, 1961. The play was also done live on KWSK.
Courtesy: Pratt Tribune



KANSAS KITTY — Ronald Detwiler, cast as the Kansas Kitty and a settler's daughter, Linda Roe, are shown during dress rehearsal for an operetta being staged by the Haskins third grade class of Mrs. Fred Chamberlain. The special program will be presented at 7:30 tonight for parents and friends in the school auditorium.
(Tribune Photo)

Misc. Pictures, Memorabilia, Stuff



The KVGB Gang Circa 1945

Back row, left to right:

Jim Haskins-Sales

Leo Legleiter-Engineer

Roy Fruit

Ray Beales-Program Director

Harry Jo Wright-Sales

Milt Speece-Sales

Bill Jarvis-Sportscaster/Sales

Seated:

Left is Perry Reed-Sales

Middle is Kaye Lovett

Right is Clem Morgan

Misc. Pictures, Memorabilia, Stuff



The KWSK block of Main Street, Circa 1957.

Courtesy: Ron Detwiler

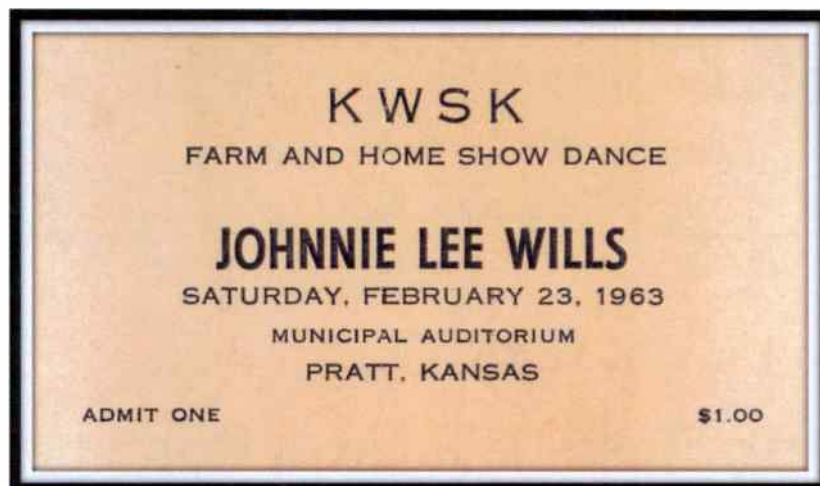


Picture of KWSK Door taken in 1996.
Dolores Casey and Greta Ibarra posing.
Margaret Godfrey taking picture.

Misc. Pictures, Memorabilia, Stuff



Picture of door decals, November 2010. Don Detwiler taking picture, Ron Detwiler watching. Courtesy: Don Detwiler

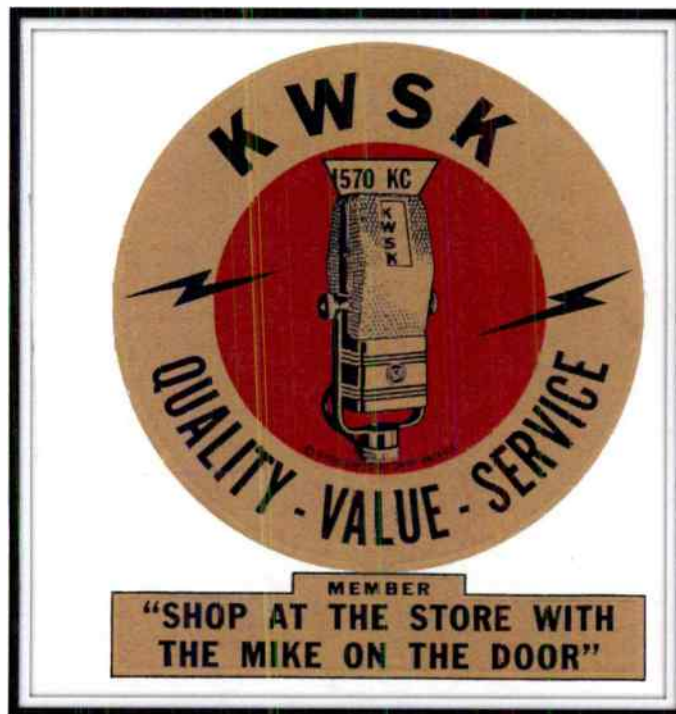


Ticket to get into the 1963 Home Show Dance
Courtesy: Larry Waggoner

Misc. Pictures, Memorabilia, Stuff



Scan of an original "3R Promo" decal from 1963.



Scan of an original "Mike on the Door" decal from 1957. The promo program and decals came from RCA Corporation.
Both Decals Courtesy: Ron Detwiler

Misc. Pictures, Memorabilia, Stuff



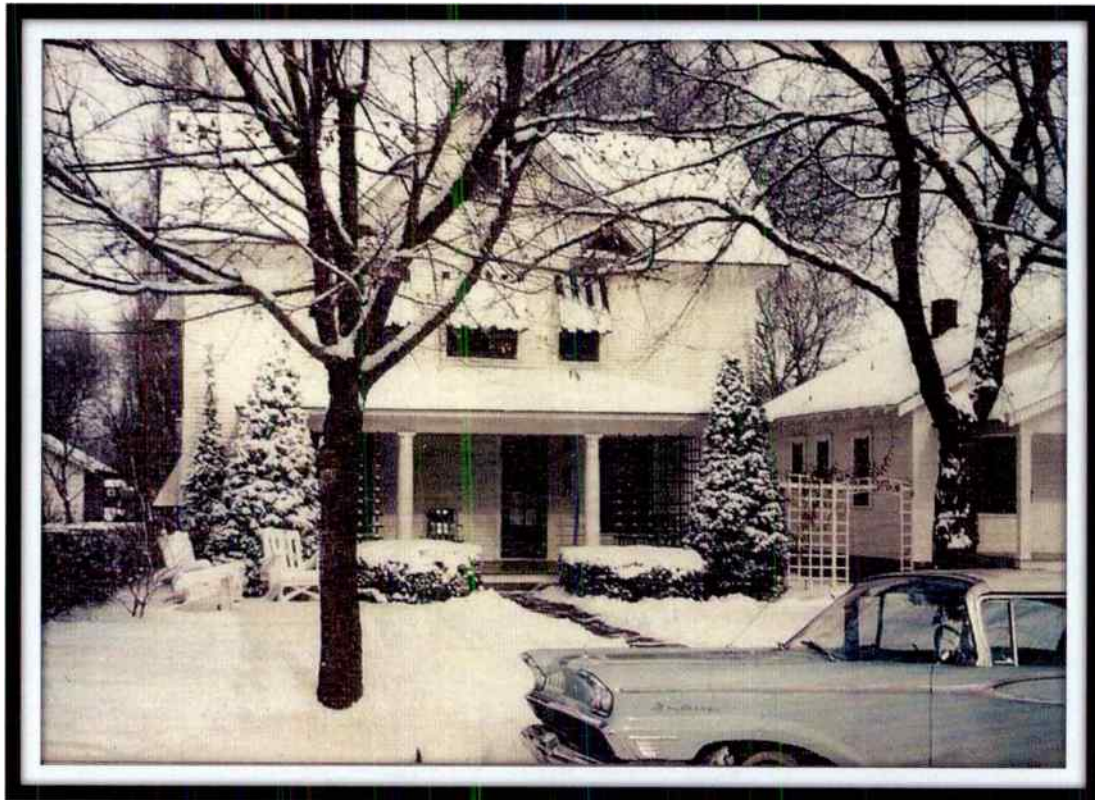
Scans of 45 RPM Records from the KWSK library. From the Ronald W. Detwiler collection. The Four Esquires-1955 and Johnny Cash-1958.



Misc. Pictures, Memorabilia, Stuff



Picture of the Morgan Homes at 802 and 806 West Second in Pratt, Kansas. The two blue Roadmaster Buicks were His and Hers. The 1949 on the left was Melvena's. The 1947 on the right was Clem's.

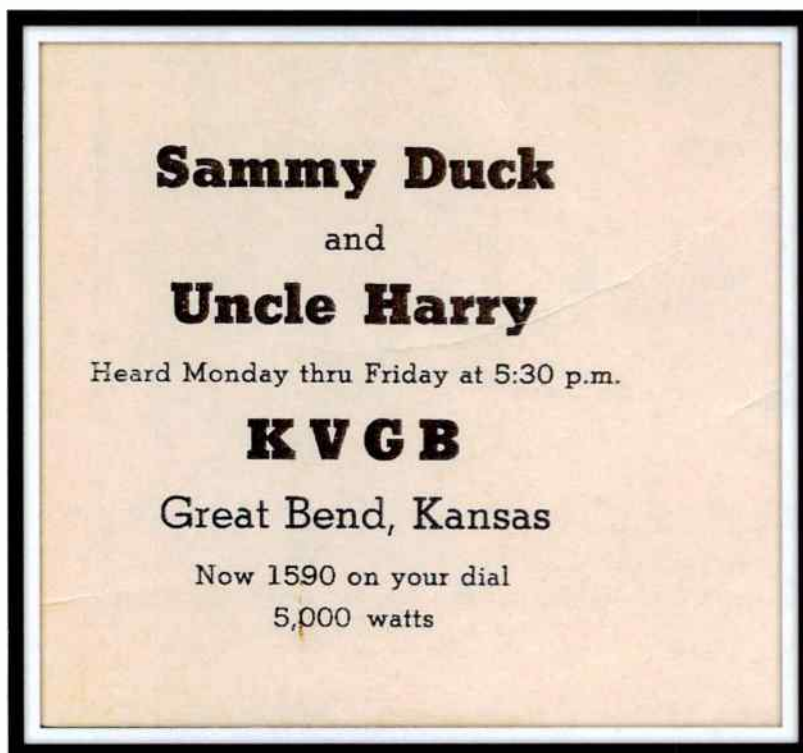


A classic "Norman Rockwell" picture of the Morgan homes in the winter.

Misc. Pictures, Memorabilia, Stuff



View of the KWSK frontage. Picture is from the 1968 Miss Kansas Pageant Parade. Courtesy: Ron Detwiler

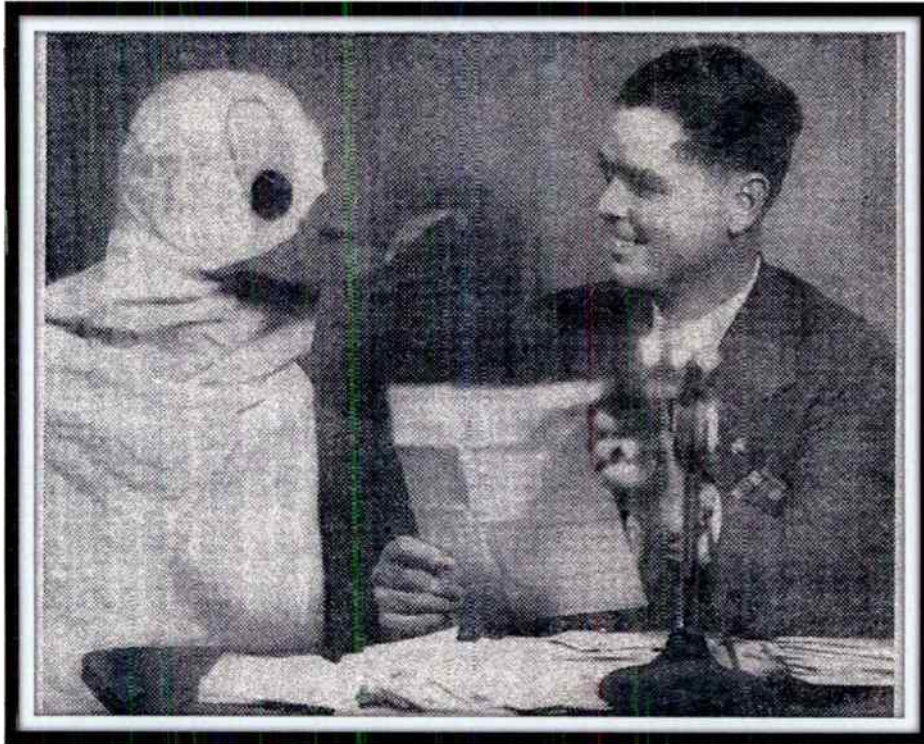


Scan of an original postcard promoting the "Sammy Duck Show" with Harry "Uncle Harry" Wright. Courtesy: Ron Detwiler

Misc. Pictures, Memorabilia, Stuff

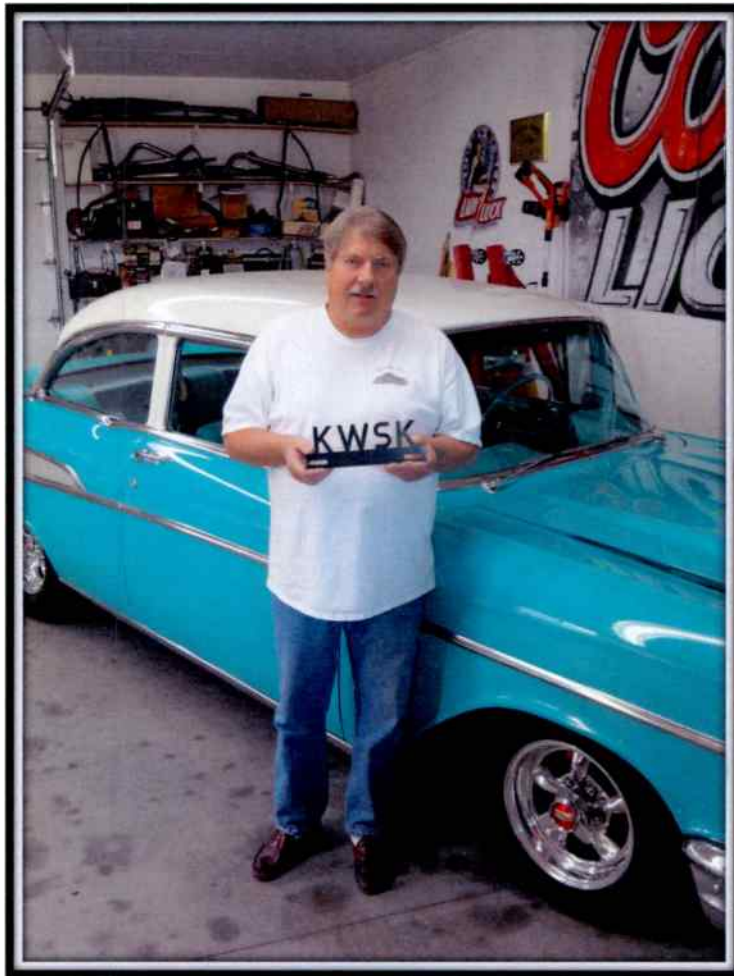


Ray "Uncle Ray" Beals and "Sammy the Duck"
Courtesy: Don Shorock



Harry "Uncle Harry" Wright and "Sammy the Duck"
Courtesy: Don Shorock

Misc. Pictures, Memorabilia, Stuff



Phil Farmer, current owner of
Clem's KWSK front car emblem.
Courtesy: Ron Detwiler



Misc. Pictures, Memorabilia, Stuff



"The Silver Sage Boys". Left to Right: Creed Badders, Dean Tregallas and John B. Thornton. Picture of the boys was taken in the big North Studio of KWSK in the fall of 1953.



Agnes and Clem at home, December 5, 1958

Misc. Pictures, Memorabilia, Stuff

KWSK
 PRATT
 KANSAS

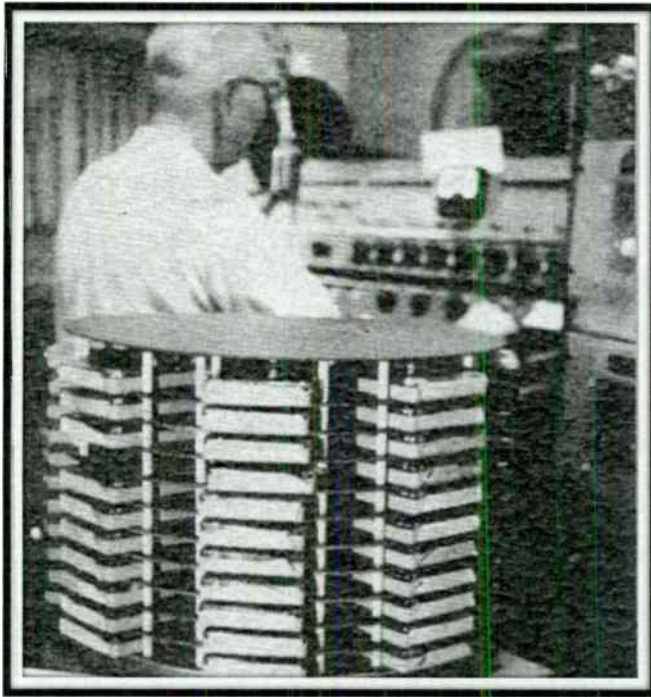
Located in the Gyp Hills area of Southern Kansas KWSK serves over 55,000 listeners in this growing wheat, oil and cattle region. Write or phone 1570 for further details on this ever increasing market.

CLEM MORGAN . . Owner - Manager

1570 ON YOUR DIAL **KWSK** 250 WATTS DAYTIME
 PRATT KANSAS

KWSK station promotion flyer.
 Courtesy: Larry Waggoner

Misc. Pictures, Memorabilia, Stuff

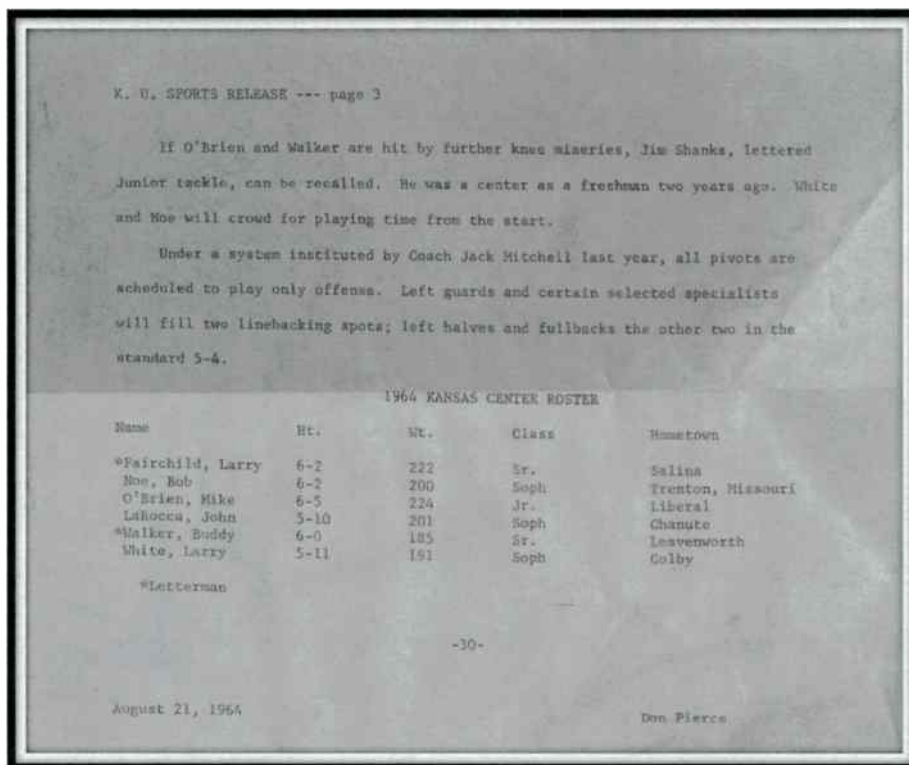


Clem Morgan at the control board.
In the forefront is the cart rack built
by Ron Pasha in September 1963.
Photo taken in September 1963.

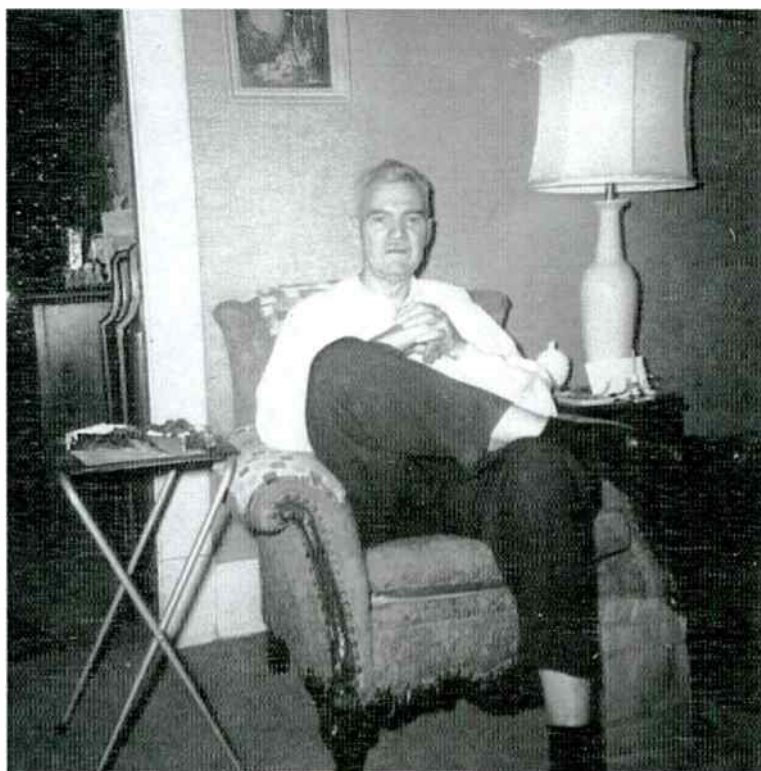


Picture of Clem that was
used for the Wichita
Beacon article, "Wichita's
Yodeling Cowboy", Circa
1924-1925

Misc. Pictures, Memorabilia, Stuff



Found on the floor of the KWSK studios, summer 1969.



Christmas 1964

Misc. Pictures, Memorabilia, Stuff



Wedding Photo of Harry Mansfield and Shirley Lamkin. Courtesy: Harry Mansfield



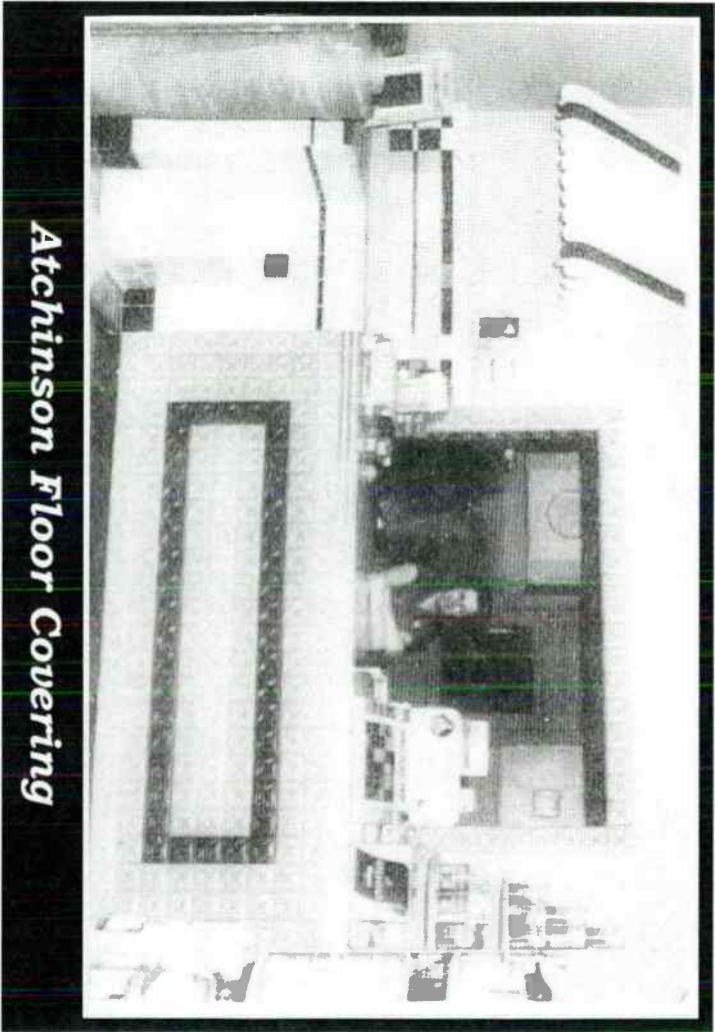
Harry Mansfield at K-State.
Courtesy: Harry Mansfield

***"And Now a Word
From Our Sponsors"***



***" You Are Listening To
KWSK, 1570 On Your Radio Dial"***

KWSK Advertisers



Atchinson Floor Covering

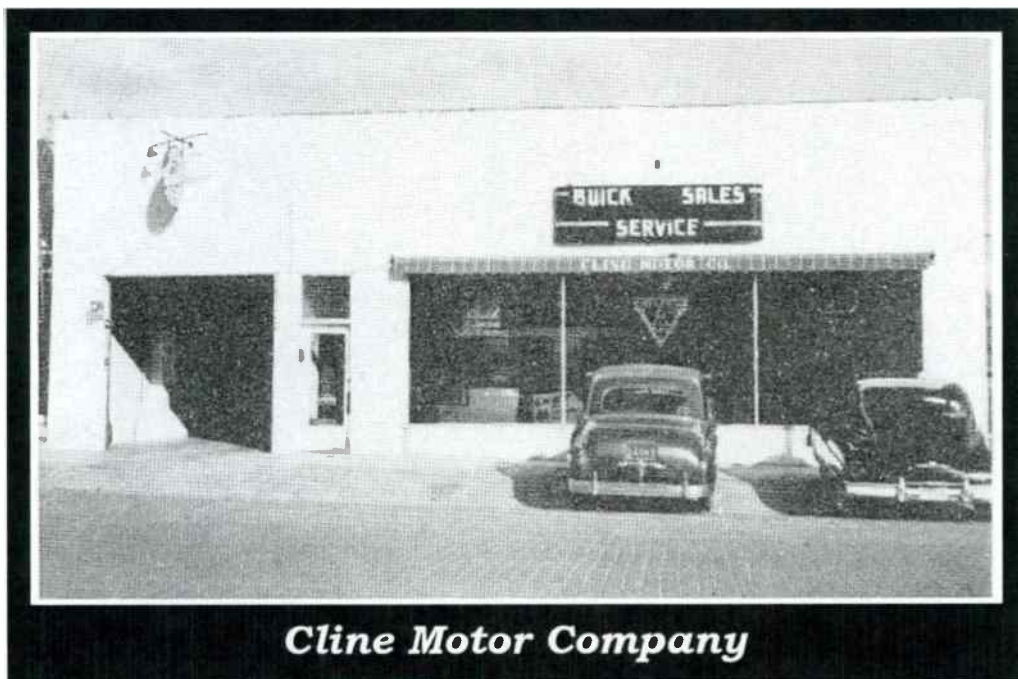


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Antenna service or installation
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Glenn's Sinclair



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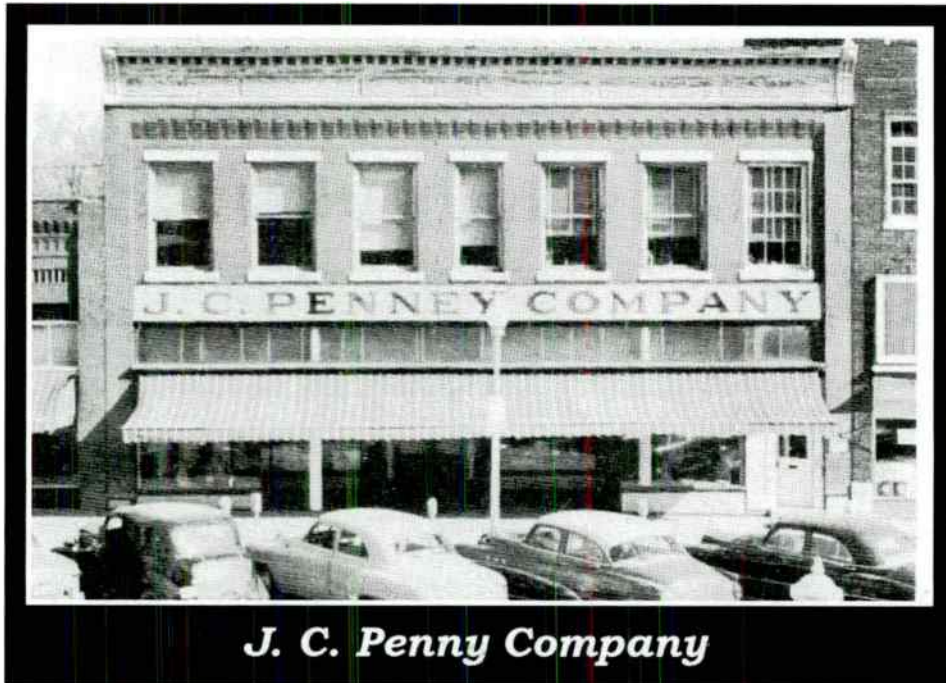


Hotel Roberts Snack Bar

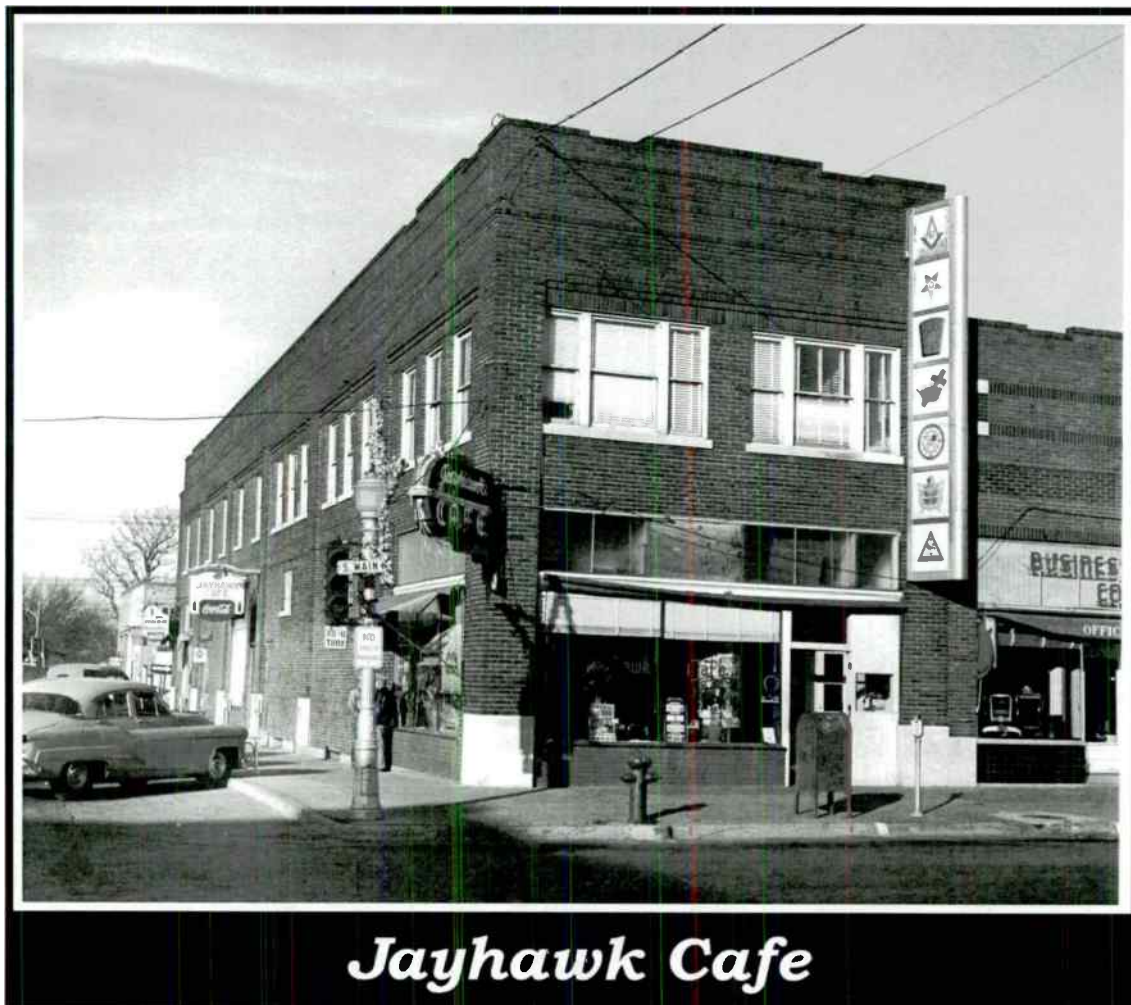


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J. C. Penny Company

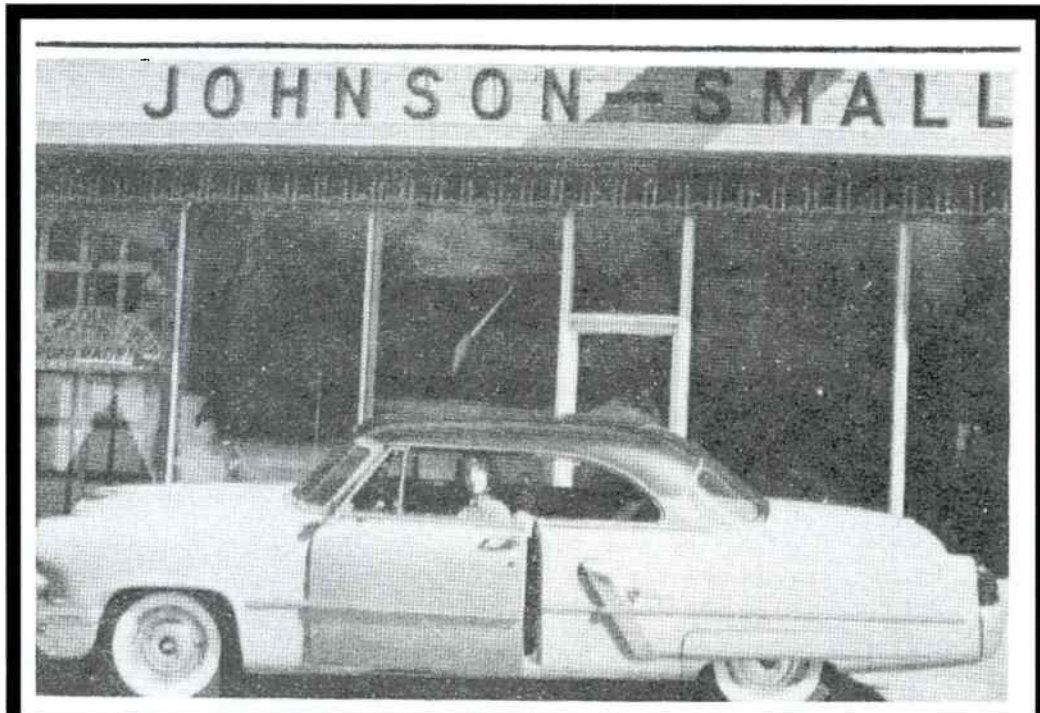


Jayhawk Cafe

KWSK Advertisers



Jetts Department Store

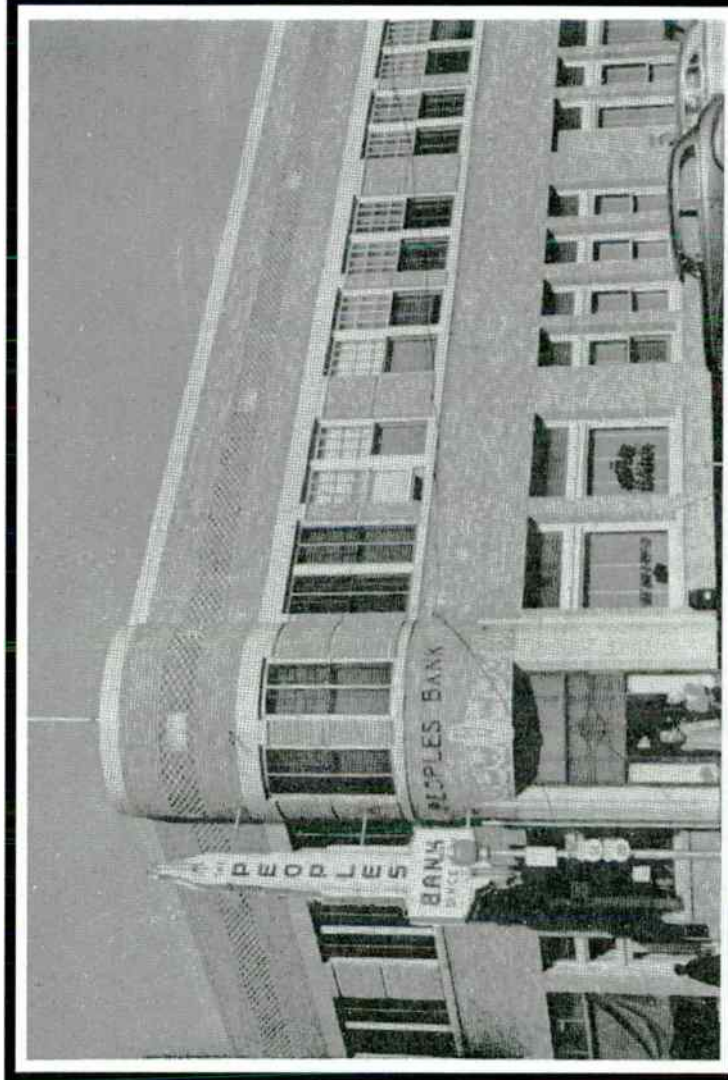


Johnson-Small Motors

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Leon's



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KWSK Advertisers



KWSK Advertisers

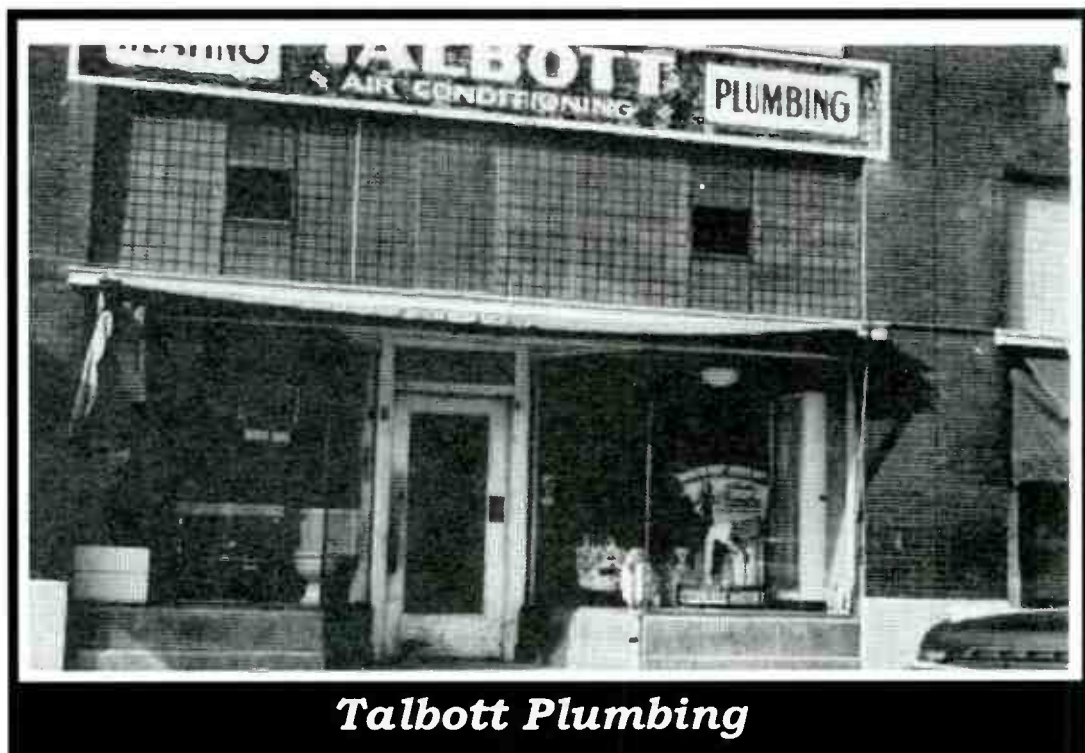


Schafer Plow



Swinson Motors

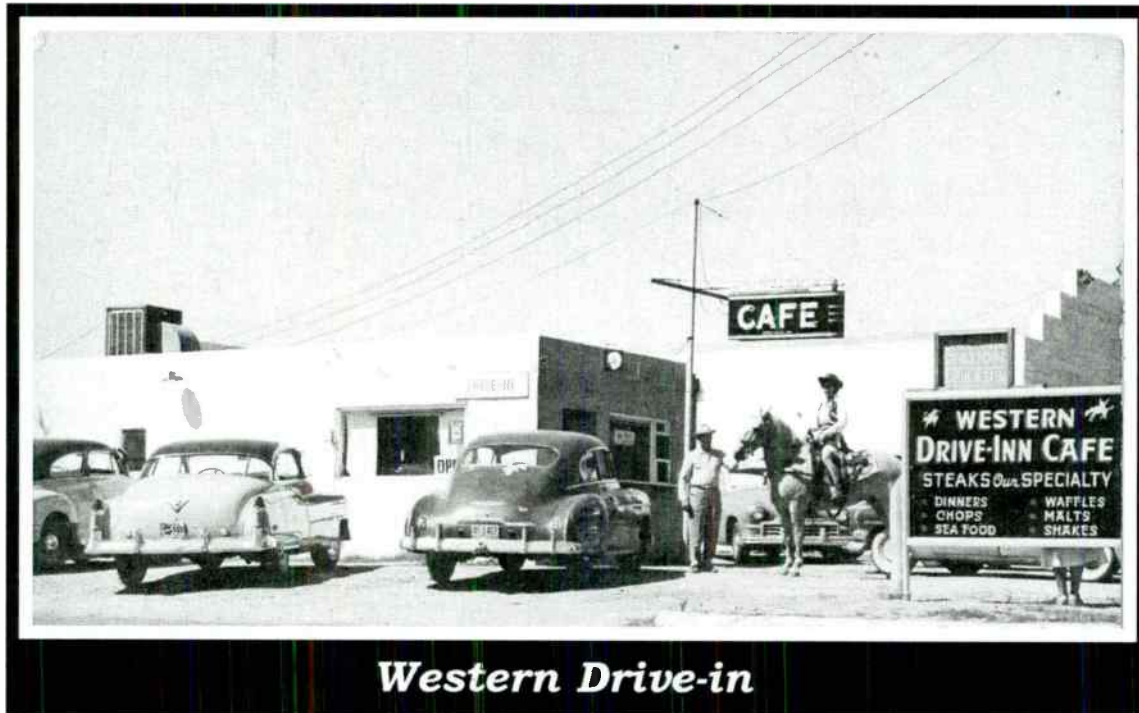
KWSK Advertisers



KWSK Advertisers



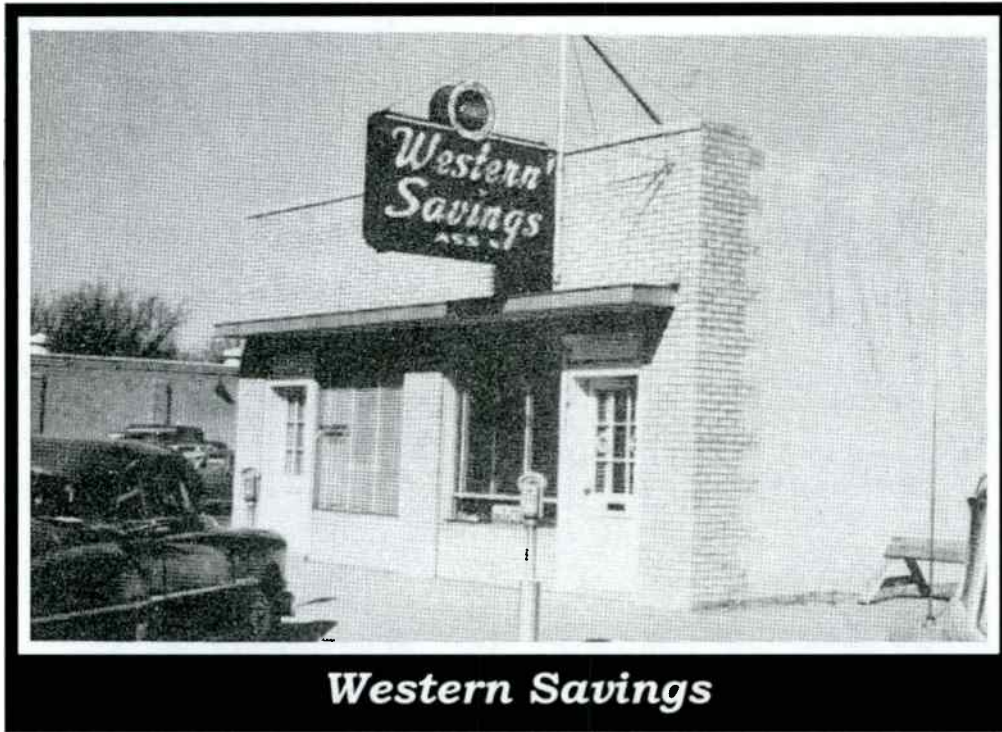
Tupper Office Supply



Western Drive-in

Posing with horse are the parents of Jon Hartman, Dwight and Helen Hartman.

KWSK Advertisers





Billboard's Top 30

Countdown

1952 to 1964



Billboard's Top 30 Countdown

Billboard Top 30 - 1952

01. Blue Tango » Leroy Anderson
02. Wheel Of Fortune » Kay Starr
03. Cry » Johnnie Ray
04. You Belong To Me » Jo Stafford
05. Auf Wiederseh'n, Sweetheart » Vera Lynn
06. Half As Much » Rosemary Clooney
07. Wish You Were Here » Eddie Fisher & Hugo Winterhalter
08. I Went To Your Wedding » Patti Page
09. Here In My Heart » Al Martino
10. Delicado » Percy Faith
11. Kiss Of Fire » Georgia Gibbs
12. Any Time » Eddie Fisher & Hugo Winterhalter
13. Tell Me Why » Four Aces
14. Blacksmith Blues » Ella Mae Morse
15. Jambalaya » Jo Stafford
16. Botch-a-me » Rosemary Clooney
17. A Guy Is A Guy » Doris Day
18. The Little White Cloud That Cried » Johnnie Ray
19. High Noon » Frankie Laine
20. I'm Yours » Eddie Fisher & Hugo Winterhalter
21. Glow Worm » Mills Brothers
22. It's In The Book » Johnny Standley
23. Slow Poke » Pee Wee King
24. Walkin' My Baby Back Home » Johnnie Ray
25. Meet Mr. Callaghan » Les Paul
26. I'm Yours » Don Cornell
27. I'll Walk Alone » Don Cornell
28. Tell Me Why » Eddie Fisher & Hugo Winterhalter
29. Trying » Hilltoppers
30. Please, Mr. Sun » Johnnie Ray

Billboard's Top 30 Countdown

Billboard Top 30 - 1953

01. Song From Moulin Rouge » Percy Faith
02. Vaya Con Dios » Les Paul & Mary Ford
03. Doggie In The Window » Patti Page
04. I'm Walking Behind You » Eddie Fisher
05. You, You, You » Ames Brothers
06. Till I Waltz Again With You » Teresa Brewer
07. April In Portugal » Les Baxter
08. No Other Love » Perry Como
09. Don't Let The Stars Get In Your Eyes » Perry Como
10. I Believe » Frankie Laine
11. Oh » Pee Wee Hunt
12. Ebb Tide » Frank Chacksfield
13. Pretend » Nat King Cole
14. Ruby » Richard Hayman
15. St. George And The Dragonet » Stan Freberg
16. P.S.: I Love You » Hilltoppers
17. Tell Me You're Mine » Gaylords
18. Eh Cumpari » Julius La Rosa
19. Rags To Riches » Tony Bennett
20. Anna » Silvano Mangano
21. Say You're Mine Again » Perry Como
22. Dragnet » Ray Anthony
23. Tell Me A Story » Frankie Laine & Jimmy Boyd
24. Crying In The Chapel » June Valli
25. Why Don't You Believe Me » Joni James
26. Your Cheating Heart » Joni James
27. Limelight (Terry's Theme) » Frank Chacksfield
28. With These Hands » Eddie Fisher
29. C'est Si Bon » Eartha Kitt
30. Have You Heard? » Joni James

Billboard's Top 30 Countdown

Billboard Top 30 - 1954

01. Little Things Mean A Lot » Kitty Kallen
02. Wanted » Perry Como
03. Hey There » Rosemary Clooney
04. Sh-Boom » Crew Cuts
05. Make Love To Me » Jo Stafford
06. Oh! My Pa-pa » Eddie Fisher
07. I Get So Lonely » Four Knights
08. Three Coins In The Fountain » Four Aces
09. Secret Love » Doris Day
10. Hernando's Hideaway » Archie Bleyer
11. Young At Heart » Frank Sinatra
12. This Ole House » Rosemary Clooney
13. I Need You Now » Eddie Fisher
14. Cross Over The Bridge » Patti Page
15. The Little Shoemaker » Gaylords
16. That's Amore » Dean Martin
17. The Happy Wanderer » Frank Weir
18. Answer Me My Love » Nat King Cole
19. Stranger In Paradise » Tony Bennett
20. If I Give My Heart To You » Doris Day
21. If You Love Me (Really Love Me) » Kay Starr
22. Skokiaan » Ralph Marterie
23. Hold My Hand » Don Cornell
24. Changing Partners » Patti Page
25. Papa Loves Mambo » Perry Como
26. Shake, Rattle And Roll » Bill Haley & His Comets
27. Rags To Riches » Tony Bennett
28. In The Chapel In The Moonlight » Kitty Kallen
29. Stranger In Paradise » Four Aces
30. Here » Tony Martin

Billboard's Top 30 Countdown

Billboard Top 30 - 1955

01. Cherry Pink And Apple Blossom White » Perez Prado
02. Rock Around The Clock » Bill Haley & His Comets
03. The Yellow Rose Of Texas » Mitch Miller
04. Autumn Leaves » Roger Williams
05. Unchained Melody » Les Baxter
06. The Ballad Of Davy Crockett » Bill Hayes
07. Love Is A Many Splendored Thing » Four Aces
08. Sincerely » McGuire Sisters
09. Ain't That A Shame » Pat Boone
10. Dance With Me Henry » Georgia Gibbs
11. Crazy Otto Medley I & 11 » Crazy Otto
12. Melody Of Love » Billy Vaughn
13. Sixteen Tons » Tennessee Ernie Ford
14. Learnin' The Blues » Frank Sinatra
15. Hearts Of Stone » Fontaine Sisters
16. Tweedle Dee » Georgia Gibbs
17. Moments To Remember » Four Lads
18. Mr. Sandman » Chordettes
19. Let Me Go Lover » Joan Weber
20. A Blossom Fell » Nat King Cole
21. Unchained Melody » Al Hibbler
22. The Ballad Of Davy Crockett » Fess Parker
23. Honey Babe » Art Mooney
24. The Ballad Of Davy Crockett » Tennessee Ernie Ford
25. Ko Ko Mo » Perry Como
26. Hard To Get » Gisele Mackenzie
27. The Naughty Lady Of Shady Lane » Ames Brothers
28. That's All I Want From You » Jaye P. Morgan
29. Only You » Platters
30. It's A Sin To Tell A Lie » Somethin' Smith & The Redheads

Billboard's Top 30 Countdown

Billboard Top 30 - 1956

01. Heartbreak Hotel » Elvis Presley
02. Don't Be Cruel » Elvis Presley
03. Lisbon Antigua » Nelson Riddle
04. My Prayer » Platters
05. The Wayward Wind » Gogi Grant
06. The Poor People Of Paris » Les Baxter
07. Whatever Will Be Will Be (Que Sera Sera) » Doris Day
08. Hound Dog » Elvis Presley
09. Memories Are Made Of This » Dean Martin
10. Rock And Roll Waltz » Kay Starr
11. Moonglow And Theme From "Picnic" » Morris Stoloff
12. The Great Pretender » Platters
13. I Almost Lost My Mind » Pat Boone
14. I Want You, I Need You, I Love You » Elvis Presley
15. Love Me Tender » Elvis Presley
16. Hot Diggity » Perry Como
17. Canadian Sunset » Eddie Heywood & Hugo Winterhalter
18. Blue Suede Shoes » Carl Perkins
19. The Green Door » Jim Lowe
20. No, Not Much » Four Lads
21. Honky Tonk » Bill Doggett
22. Sixteen Tons » Tennessee Ernie Ford
23. Just Walking In The Rain » Johnnie Ray
24. Allegheny Moon » Patti Page
25. I'm In Love Again » Fats Domino
26. Tonight You Belong To Me » Patience & Prudence
27. Be-bop-a-lula » Gene Vincent
28. Why Do Fools Fall In Love » Frankie Lymon & Teenagers
29. Standing On The Corner » Four Lads
30. The Flying Saucer » Buchanan & Goodman

Billboard's Top 30 Countdown

Billboard Top 30 - 1957

01. All Shook Up » Elvis Presley
02. Love Letters In The Sand » Pat Boone
03. Little Darlin' » Diamonds
04. Young Love » Tab Hunter
05. So Rare » Jimmy Dorsey
06. Don't Forbid Me » Pat Boone
07. Singing The Blues » Guy Mitchell
08. Young Love » Sonny James
09. Too Much » Elvis Presley
10. Round And Round » Perry Como
11. Bye Bye Love » Everly Brothers
12. Tammy » Debbie Reynolds
13. Party Doll » Buddy Knox
14. Teddy Bear / Loving You » Elvis Presley
15. Banana Boat (Day-O) » Harry Belafonte
16. Jailhouse Rock » Elvis Presley
17. A White Sport Coat » Marty Robbins
18. Come Go With Me » Dell-vikings
19. Wake Up Little Susie » Everly Brothers
20. You Send Me » Sam Cooke
21. Searchin' » Coasters
22. School Day » Chuck Berry
23. Gone » Ferlin Husky
24. Diana » Paul Anka
25. A Teenager's Romance » Ricky Nelson
26. The Banana Boat Song » Tarriers
27. Honeycomb » Jimmie Rodgers
28. Whole Lotta Shakin' Goin' On » Jerry Lee Lewis
29. Dark Moon » Gale Storm
30. That'll Be The Day » Crickets

Billboard's Top 30 Countdown

Billboard Top 30 - 1958

01. Volare (Nel Blu Dipinto Di Blu) » Domenico Modugno
02. All I Have To Do Is Dream / Claudette » Everly Brothers
03. Don't / I Beg Of You » Elvis Presley
04. Witch Doctor » David Seville
05. Patricia » Perez Prado
06. Sail Along Silvery Moon / Raunchy » Billy Vaughn
07. Catch A Falling Star / Magic Moments » Perry Como
08. Tequila » Champs
09. It's All In The Game » Tommy Edwards
10. Return To Me » Dean Martin
11. It's Only Make Believe » Conway Twitty
12. The Purple People Eater » Sheb Wooley
13. Bird Dog / Devoted To You » Everly Brothers
14. Get A Job » Silhouettes
15. Little Star » Elegants
16. Stood Up / Waitin' In School » Ricky Nelson
17. He's Got The Whole World In His Hands » Laurie London
18. Twilight Time » Platters
19. Secretly » Jimmie Rodgers
20. At The Hop » Danny & The Juniors
21. Yakety Yak » Coasters
22. Wear My Ring Around Your Neck » Elvis Presley
23. Poor Little Fool » Ricky Nelson
24. Wonderful Time Up There » Pat Boone
25. Just A Dream » Jimmy Clanton
26. Sugartime » McGuire Sisters
27. Rockin Robbin / Over And Over » Bobby Day
28. Tom Dooley » Kingston Trio
29. Sweet Little Sixteen » Chuck Berry
30. Topsy II / Topsy I » Cozy Cole

Billboard's Top 30 Countdown

Billboard Top 30 - 1959

01. The Battle Of New Orleans » Johnny Horton
02. Mack The Knife » Bobby Darin
03. Personality » Lloyd Price
04. Venus » Frankie Avalon
05. Lonely Boy » Paul Anka
06. Dream Lover » Bobby Darin
07. The Three Bells » Browns
08. Come Softly To Me » Fleetwoods
09. Kansas City » Wilbert Harrison
10. Mr. Blue » Fleetwoods
11. Sleep Walk » Santo & Johnny
12. Put Your Head On My Shoulder » Paul Anka
13. Stagger Lee » Lloyd Price
14. Donna » Ritchie Valens
15. Pink Shoelaces » Dodie Stevens
16. Smoke Gets In Your Eyes » Platters
17. Charlie Brown » The Coasters
18. Quiet Village » Martin Denny
19. My Heart Is An Open Book » Carl Dobkins Jr.
20. ('Til) I Kissed You » Everly Brothers
21. Sea Of Love » Phil Phillips & The Twilights
22. The Happy Organ » Dave "Baby" Cortez
23. I'm Gonna Get Married » Lloyd Price
24. Sorry (I Ran All The Way Home) » Impalas
25. A Teenager In Love » Dion & The Belmonts
26. 16 Candles » Crests
27. It's Just A Matter Of Time » Brook Benton
28. Lipstick On Your Collar » Connie Francis
29. There Goes My Baby » Drifters
30. A Big Hunk O' Love » Elvis Presley

Billboard's Top 30 Countdown

Billboard Top 30 - 1960

01. Theme From "A Summer Place" » Percy Faith
02. He'll Have To Go » Jim Reeves
03. Cathy's Clown » Everly Brothers
04. Running Bear » Johnny Preston
05. Teen Angel » Mark Dinning
06. I'm Sorry » Brenda Lee
07. It's Now Or Never » Elvis Presley
08. Handy Man » Jimmy Jones
09. Stuck On You » Elvis Presley
10. The Twist » Chubby Checker
11. Everybody's Somebody's Fool » Connie Francis
12. Wild One » Bobby Rydell
13. Greenfields » Brothers Four
14. What In The World's Come Over You » Jack Scott
15. El Paso » Marty Robbins
16. Alley-oop » Hollywood Argyles
17. My Heart Has A Mind Of Its Own » Connie Francis
18. Sweet Nothin's » Brenda Lee
19. Itsy Bitsy Teenie Weenie » Brian Hyland
20. Only The Lonely » Roy Orbison
21. Where Or When » Dion & The Belmonts
22. Sixteen Reasons » Connie Stevens
23. Puppy Love » Paul Anka
24. Why » Frankie Avalon
25. Walk, Dont Run » Ventures
26. Save The Last Dance For Me » Drifters
27. Baby » Brook Benton & Dinah Washington
28. Sink The Bismark » Johnny Horton
29. Chain Gang » Sam Cooke
30. Let It Be Me » Everly Brothers

Billboard's Top 30 Countdown

Billboard Top 30 - 1961

01. Tossin' And Turnin' » Bobby Lewis
02. I Fall To Pieces » Patsy Cline
03. Michael » Highwaymen
04. Cryin' » Roy Orbison
05. Runaway » Del Shannon
06. My True Story » Jive Five
07. Pony Time » Chubby Checker
08. Wheels » String-a-longs
09. Raindrops » Dee Clark
10. Wooden Heart (Muss I Denn) » Joe Dowell
11. Calcutta » Lawrence Welk
12. Take Good Care Of My Baby » Bobby Vee
13. Running Scared » Roy Orbison
14. Dedicated To The One I Love » The Shirelles
15. Last Night » Mar-keys
16. (Will You Love Me) Tomorrow » Shirelles
17. Exodus » Ferrante & Teicher
18. Where The Boys Are » Connie Francis
19. Hit The Road Jack » Ray Charles
20. Sad Movies (Make Me Cry) » Sue Thompson
21. Mother-In-Law » Ernie K-Doe
22. Bristol Stomp » Dovells
23. Travelin' Man » Ricky Nelson
24. Shop Around » Miracles
25. The Boll Weevil Song » Brook Benton
26. A Hundred Pounds Of Clay » Gene Mcdaniels
27. The Mountain's High » Dick & Deedee
28. Don't Worry » Marty Robbins
29. On The Rebound » Floyd Cramer
30. Portrait Op My Love » Steve Lawrence

Billboard's Top 30 Countdown

Billboard Top 30 - 1962

01. Stranger On The Shore » Mr. Acker Bilk
02. I Can't Stop Loving You » Ray Charles
03. Mashed Potato Time » Dee Dee Sharp
04. Roses Are Red » Bobby Vinton
05. The Stripper » David Rose
06. Johnny Angel » Shelley Fabares
07. The Loco-Motion » Little Eva
08. Let Me In » Sensations
09. The Twist » Chubby Checker
10. Soldier Boy » Shirelles
11. Hey! Baby » Bruce Channel
12. The Wanderer » Dion
13. Duke Of Earl » Gene Chandler
14. Palisades Park » Freddy Cannon
15. Breaking Up Is Hard To Do » Neil Sedaka
16. Wolverton Mountain » Claude King
17. Slow Twistin' » Chubby Checker
18. It Keeps Right On A-hurtin' » Johnny Tillotson
19. The One Who Really Loves You » Mary Wells
20. Good Luck Charm » Elvis Presley
21. Midnight In Moscow » Kenny Ball
22. Sheila » Tommy Roe
23. Twistin' The Night Away » Sam Cooke
24. Wah-Watusi » Orlons
25. Peppermint Twist » Joey Dee & The Starlighters
26. Break It To Me Gently » Brenda Lee
27. Playboy » Marvelettes
28. Ramblin' Rose » Nat King Cole
29. Sealed with A Kiss » Brian Hyland
30. She Cried » Jay & The Americans

Billboard's Top 30 Countdown

Billboard Top 30 - 1963

01. Sugar Shack » Jimmy Gilmer & The Fireballs
02. Surfin' U.S.A. » Beach Boys
03. The End Of The World » Skeeter Davis
04. Rhythm Of The Rain » The Cascades
05. He's So Fine » Chiffons
06. Blue Velvet » Bobby Vinton
07. Hey Paula » Paul & Paula
08. Fingertips II » Little Stevie Wonder
09. Washington Square » Village Stompers
10. It's All Right » Impressions
11. Can't Get Used To Losing You » Andy Williams
12. My Boyfriend's Back » Angels
13. Sukiyaki » Kyu Sakamoto
14. She's A Fool » Lesley Gore
15. So Much In Love » Tymes
16. Puff (The Magic Dragon) » Peter, Paul & Mary
17. Blowin' In The Wind » Peter, Paul & Mary
18. I'm Leaving It Up To You » Dale & Grace
19. Deep Purple » Nino Tempo & April Stevens
20. Wipe Out » The Surfaris
21. I Love You Because » Al Martino
22. Wild Weekend » Rebels
23. You're The Reason I'm Living » Bobby Darin
24. Walk Like A Man » Four Seasons
25. Mockingbird » Inez Fogg
26. I Will Follow Him » Little Peggy March
27. Pipeline » Chantays
28. Surf City » Jan & Dean
29. It's My Party » Lesley Gore
30. Blame It On The Bossa Nova » Eydie Gorme

Billboard's Top 30 Countdown

Billboard Top 30 - 1964

01. I Want To Hold Your Hand » Beatles
02. She Loves You » Beatles
03. Hello, Dolly! » Louis Armstrong
04. Oh, Pretty Woman » Roy Orbison
05. I Get Around » Beach Boys
06. Everybody Loves Somebody » Dean Martin
07. My Guy » Mary Wells
08. We'll Sing In The Sunshine » Gale Garnett
09. Last Kiss » J. Frank Wilson & The Cavaliers
10. Where Did Our Love Go » Supremes
11. People » Barbara Streissand
12. Java » Al Hirt
13. A Hard's Night » Beatles
14. Love Me Do » Beatles
15. Do Wah Diddy Diddy » Manfred Mann
16. Please Please Me » Beatles
17. Dancing In The Street » Martha & The Vandellas
18. Little Children » Billy J. Kramer & The Dakotas
19. Love Me With All Your Heart » Ray Charles Singers
20. Under The Boardwalk » Drifters
21. Chapel Of Love » Dixie Cups
22. Suspicion » Terry Stafford
23. Glad All Over » Dave Clark Five
24. Rag Doll » Four Seasons
25. Dawn (Go AWAY) » Four Seasons
26. Bread And Butter » Newbeats
27. It Hurts To Be In Love » Gene Pitney
28. Dead Man's Curve » Jan & Dean
29. Come A Little Bit Closer » Jay & The Americans
30. A World Without Love » Peter & Gordon



Music Composed

By

Clem Morgan



Music By Clem Morgan

KANSAS THE QUEEN

» » OF THE PLAINS



WORDS AND MUSIC BY CLEM MORGAN

Music By Clem Morgan

KANSAS THE QUEEN OF THE PLAINS

Arrangement by Millie Fickle

Words and Music by Clem Morgan

The piano introduction consists of two staves of music in 3/4 time. The right hand features a melody of eighth and sixteenth notes, while the left hand provides a steady accompaniment of eighth notes.

There are songs that you hear a-bout Tex-as Okla-
Now I've drifted I've roamed and I've rambled I've
With its fine stock of Pi-o-neer people And I've

ho-ma Wy-om-ing and Main But the pride of the
trav-eled this land to and fro shame But I'll never more
soil that puts oth-ers to Where the sea-sons un-

West is the one I love best, And its Kan-sas the Queen of the Plains
road from the Place I Call Home, Dear Old Kan-sas the Queen of the Plains
fold, like a sun-rise of Gold, That's Kan-sas the Queen of the Plains

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Music By Clem Morgan

Chorus

You may tra-vel from New York to Fris-co — From A-

las-ka to Old Mex-i co, — But you'll come back a-

gain and you'll long to remain here in Kan-sas the

Queen of the Plains —

Music By Clem Morgan

KANSAS DUST SONG

(Tune: Beautiful Texas)

Oh, it's dusty in Southwestern Kansas
In the land where the strong breezes blow
And farms go by in handfulls
Where they come from, you never know.
You can go to the cellar or attic
Or even get under the bed
But you still get dust in your gizzard,
In your ears, and on top of your head.

CHORUS

Oh, dust covered Southwestern Kansas
We wonder how long it will blow
We sure must like this country
We have to eat it, you know
There's grey sand and black dirt in handfulls
Sailing round in the sky
Here's a toast to Southwestern Kansas
And a slogan----- MUD IN YOUR EYE.

2

If you live on the plains out in Kansas
You must hide when the strong breezes blow
Or else eat dust from Nebraska
Or may-be from I-D-A-H-O.
It gets in your mouth and your whiskers
Deep enough for potatoes to grow
And your farm disappears in a wind-storm
And you sit there and sneeze while it goes.

CHORUS

3

In the dim distant future that's coming
When our troubles and cares are O'er
When we leave for our home in Heaven
To see this old land never more
If we don't find some dust up in heaven
And the breezes don't start in to blow
We'll say to them there, "We can't stand this air"
"We guess we belong down below."

CHORUS

Kansas Dust Song

K W S K

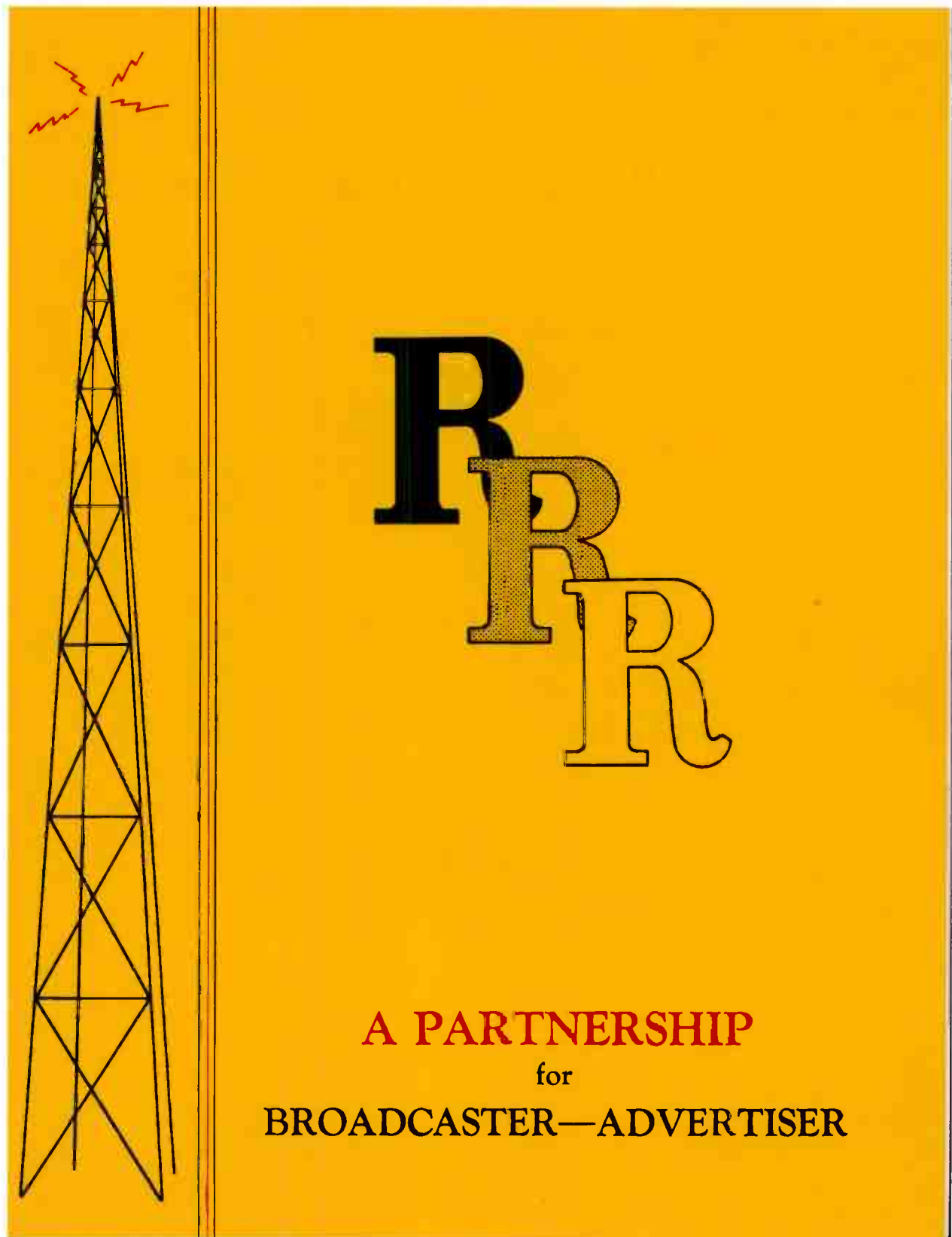
3 R'S Promo



1 9 6 3

Pamphlet

KWSK 3 R'S Promo 1963



KWSK 3 R'S Promo 1963

It's New—It's Different

Nothing **Ever** Like It In Broadcasting

Builds: ★ Confidence

★ Goodwill

★ Store Traffic

★ New Customers

Proven

Productive

Profitable

•

•

•

PRESTIGE

FOR **STATION**

AND **ADVERTISER**

Recommended

Reliable

Retailer

KWSK 3 R'S Promo 1963

SAID TO BE

The Greatest Sales Aid In 20 Years

Your Own "Seal of Approval"

Beautiful Eye-Catching Decals



(Actual Size of Decal)

[Your Station
Call Letters
Appear
Here]

Complete With
Sales Aids—Pre Announcements
On Air Announcements, and "3 R" Jingle
PLUS 100 Decals In Beautiful Colors

KWSK 3 R'S Promo 1963

RECOMMENDED **R**ELIABLE **R**ETAILER

ECONOMICAL:

STATION Cost is amazingly low for this high calibre advertising promotion regardless of size or market, most stations can utilize this easy to run traffic builder and business getter.

EFFICIENT:

Both the Station and advertiser can handle the "3R"s WITH EASE AND success. There's no contests, . . . No gimmicks, or other complications involved in the process, and it gets results.

EFFECTIVE:

The "3R" Decals on the door (or in the store) of advertiser, strikes the public eye, and attracts attention to the advertiser's place of business. The "3R" announcements on the air calls attention of the buying public to this prestige program, and directs customers to the merchant's door.

"3R" Decals on the door of the merchant tends to urge other business firms to want to use the Recommended Reliable Retailer's promotion, thus creating more business for the "3R" Station.

DON'T DELAY

CONTACT—

The "Three R's"

Clem Morgan—KWSK—Pratt, Kansas

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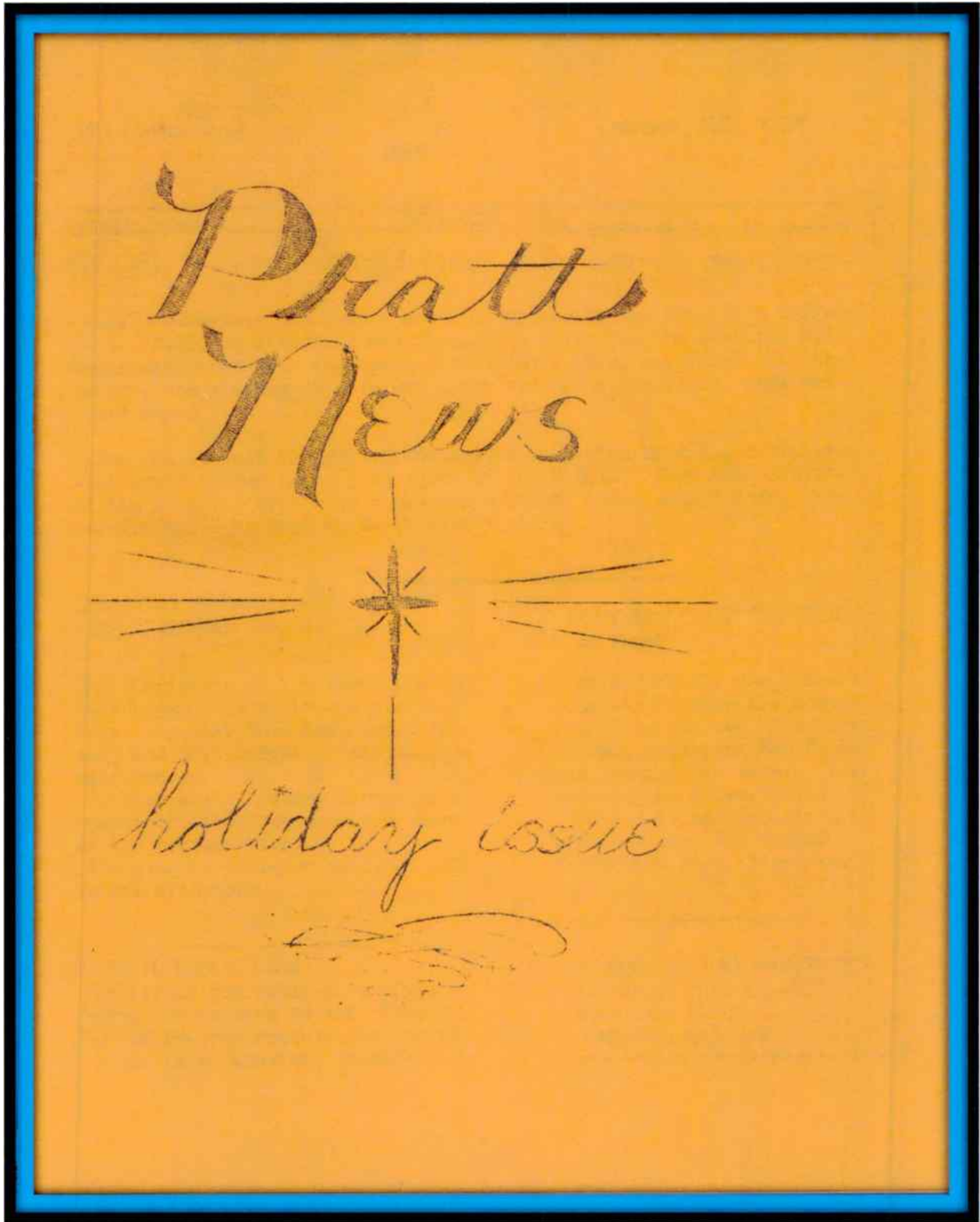
K W S K
Pratt News
December
1963

**** Art Work by***

Mary Morgan*

***Because of the length
all pages were
not scanned.***

KWSK Pratt News December 1963



Cover Page

KWSK Pratt News December 1963

UPI LEASED WIRE

A
R T
P T
NEWS

MEMBER, NAB, KARB

PRATT, KANSAS

DECEMBER, 1963

NOVEMBER IS MONTH OF ACTION FOR PRATT COUNTY SHERIFF'S OFFICERS HERE

(PRATT)—November has been a month of action by the Sheriff's Office here. National attention was focused on Pratt the the Sheriff, Walt McClausky, when four teenagers from Toledo, Ohio, suspected of the lovers-lane slaying of a Toledo youth and his girl-friend, were arrested here.

The quartet was cleared of the murder suspicion by a lie-detectors test administered here by an agent of the K.B.I. They boys admitted the burglary of a high school in Holland, Ohio, near Toledo. They were returned to Ohio on the burglary charge.

CHRISTMAS PROGRAM AIRED ON KWSK
EACH AFTERNOON

The "Christmas on the Air" show on KWSK began this month--to remind a busy city that Christmas isn't far away and that bargains wait at all city stores.

Special music, poems, hints and a number of other features are part of the presentation.

The program is heard daily at 130 in the afternoon.

FLOOD NEW CHIEF ENGINEER
AT KWSK

Harold Flood, who comes a long way to make his home in Pratt, is the new Chief Engineer, replacing Ron Pasha who resigned to enter the hospital in Tulsa, Okla.

Harold is an Alabaman and presides over the HAROLD FLOOD SHOW each afternoon.

NOTE TO KOOKIE FANS

THE LITTLE DOG WHOSE PLIGHT WAS A MATTER OF CONCERN TO THE KANSAS HUMANE SOCIETY RECENTLY GOT A FAN LETTER FROM PERRYTON, TEXAS.


HOW MUCH DO THEY MISS???????

NEWSPAPERS MISS 13--50%

TV MISSES 8-30%

RADIO MISSES 3.7%

Seasons Greetings

To  All
from

MUMMA MOTOR COMPANY
513 South Main
in
Pratt

End of Year SALE

- 1963 Ford Galaxie 500
4 door HD-Top
- 1962 Chev. Belair 4 dr
V-8 and A.T.
- 1960 Corvair 4 dr. A.T.
- 1959 Ford Station wagon V 8
with A.T & P.S.
- 1960 Falcon 2 dr. with
standard Transmission
- 1958 Thunderbird Coupe
P.S. P.B. & Air

SEE THESE TODAY TAKE YOUR PICK

at
MUMMA MOTOR COMPANY

513 S. Main Phone 2-4691
in
Pratt Ks.

FOR MEN ONLY: Your wife ask us to tell you that she would certainly appreciate it if you would make arrangements to take all of the dirty clothes to QUALITY LAUNDRY AND LINEN SUPPLY, in Pratt.



Jack Clark
Harold Edward
Doris LaPorte
Agnes Morgan
Cecil Hoffman

KWSK

KWSK Pratt News December 1963

THE PRATT NEWS is published by K W S K Radio in Pratt, Kansas, and is entered in the Post Office as a third class matter.

CLEM MORGAN
Publisher

EDITORIALLY SPEAKING

News is the lifeblood of democracy. when it is stifled, democracy can feel its breath coming short.

We are fortunate that we live in a country in which freedom of the press is a part of our way of life: at the same time, we must be ever on our guard that this freedom be not taken from us by stealthy reduction of the available sources of news.

Not long ago, an official of the Government was quoted as telling a group of reporters that he had "A right to lie" to the people of the United States.

He does not have that right... and it is up to you to see that NO public official lies and gets away with it in this free land of ours.

A nation informed is the basis of our democracy.

K W S K IS A MEMBER OF MANY OF RADIO INDUSTRIES ORGANIZATIONS

K W S K is a member of most of the professional organizations in the radio industry.

The most important of these are the N. A. B. and the K. A. R. B.

The N. A. B...National Association of Broadcasters--sets up a code by which the industry governs---according to strict standards---its own conduct.

The K. A. R. B. is the Kansas Association of Radio Broadcasters, a voice for radio in Kansas.

One of the most unique of the organizations to which K W S K has gained membership is the Radio Pioneers, open only to broadcasters active in radio in its formative years. Clem Morgan, owner of K W S K, is a member of this unique group.

K W S K is the only Pratt radio station which holds any of the memberships.

ATTENDS F C C SEMINAR

Jack Clark, News Director for K W S K, attended an F C C seminar in radio operations last summer at the University of Oklahoma, Norman.

KWSK Pratt News December 1963

---THE PRATT NEWS---

CLEM MORGAN
JACK CLARK
HAROLD FLOOD
DON LA PORTE
AGNES MORGAN

PUBLISHER
EDITOR
ART EDITOR
SALES REPRESENTATIVE
PRODUCTION DIRECTOR

UPI
LEASED
WIRE

COVER BY MARY GOULD

DISTRIBUTED FREE THROUGHOUT THE LISTENING AREA
SERVED BY KWSK RADIO. PUBLISHED MONTHLY.

LETTERS TO THE EDITOR

WHILE WE ARE NOT, IN THIS ISSUE, PUBLISHING ANY OF THE LETTERS WE HAVE RECEIVED RECENTLY, WE ARE WILLING TO TELL YOU THAT WE HAVE RECEIVED SEVERAL SINCE WE BEGAN OUR RECENT EDITORIAL CAMPAIGN.

OUR CORRESPONDENTS HAVE INCLUDED THE SHERIFF OF LUCAS COUNTY, OHIO, WHICH INCLUDES THE CITY OF TOLEDO; THE ATTORNEY-GENERAL OF KANSAS, MR. WILLIAM F. FERGUSON, THE ASSOCIATE COMMISSIONER OF INDIAN AFFAIRS IN WASHINGTON, AND A YOUNG JOURNALISM STUDENT FROM A TEXAS COLLEGE INTERESTED IN THE STORY OF KOOKIE.

REMEMBER

THERE IS ONLY ONE STATION LOCATED IN DOWNTOWN

PRATT, KANSAS, USA

KWSK RADIO

1570

250 WATTS

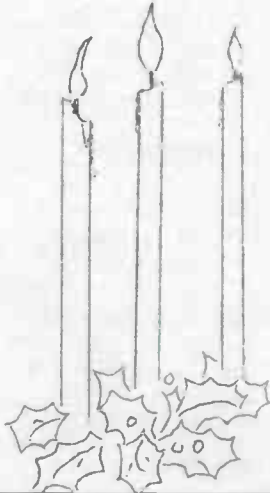
Page 4

GEORGE HEARN REPAIR

1021 N. Main

wishes you a

*Merry
Christmas*



We Sell the best
and service the rest

Briggs Stratton
Clinton Lauson
engines & parts

Clinton and Remington Chain Saw's and
Accessories.

SPEEDOMETER

MAGNETO and

* * * * *

Small Repair

GEORGE HEARN REPAIR

Service.....

1221 N.Main Tel.GR 2-3614

A NAME TO KNOW IN RADIO
LEE DE FOREST...BRILLIANT
ENGINEER WHO MADE TRANS-
MISSION OF SOUND POSSIBLE
THROUGH HIS INVENTION OF
THE VACUUM TUBE.

THE MOST POPULAR EXTRA,
ON ALL MAKES OF CARS, IS
A RADIO..THE MOBILE
MEDIUM.

* * * * *

QUALITY LAUNDRY AND LINEN
SUPPLY 114 S. Jackson in Pratt
takes this opportunity to
Thank their many friends and
patrons for their business
during the past year.

* * * * *

EDITORIALS AIRED DAILY ON KWSK
EACH DAY AT 12:20 PM. EDITORIAL
OPINION IS AIRED ON KWSK. THIS
IS DONE BECAUSE WE FEEL THAT WE
HAVE A RESPONSIBILITY TO THE
LISTENING PUBLIC IN THIS REGARD
AND BECAUSE WE FEEL THAT IN TOO
MANY INSTANCES ALL THE FACTS—
IMPORTANT FACTS—HAVE NOT BEEN
AVAILABLE IN THE PAST.

THE FCC IN WASHINGTON AND THE
NAB HAVE ENDORSED EDITORIALS IN
RECENT YEARS, AND IT IS THE OB-
JECT OF EDITORIALS TO SERVE THE
PUBLIC INTEREST, NECESSITY AND
CONVENIENCE--TO MAKE RADIO A DY-
NAMIC FORCE FOR GOOD IN THE COM-
MUNITY IT SERVES.

KWSK Pratt News December 1963

EDUCATION ON THE AIR

JUCO HAS WEEKLY PROGRAMS...

Pratt College has, for several years, had a regular radio program on KWSK.

JUCO JAM SESSION is heard on Monday, Wednesday, and Friday at 2:30PM.

This program not only gives the radio student an opportunity to get on the air, it also gives the community a chance to learn about the college.

KWSK is happy to have these young broadcasters in our radio family.

SWAP...SHOP...BUY...TRADE...SELL
Everything in household goods,
furniture and appliances, see
Earl Davis, 418 S. Main St. Pratt
THE TRADING POST

PUBLIC SCHOOLS BROADCAST EACH WEEK ON KWSK FOR PARENTS

This week's PUBLIC SCHOOL BROADCAST was typical of the fine shows which have been on the air from the Pratt School System.

This past week, the psychologist explained about visits from parents concerning testing programs.

He explained the tests and how they were administered and used by the schools.

Earlier, we've had programs on sports, programs from the various elementary schools including a very interesting one on Indians of America, and programs featuring various departments of the school.

Our Religious Community Pauses for Devotions Daily


Each morning, KWSK offers free time to the Ministerial Association during its "morning Devotions." Below is a radio schedule for the weeks to come

MORNING DEVOTIONS

| | | |
|----------------|-----------------------|------------------------------------|
| Week of Dec 23 | Rev. Hogue | Southern Baptist Church Cunningham |
| Week of Dec 30 | Rev. Francis McKinney | Friends Church |
| Week of Jan 6 | Rev. G. P. Dethrow | Pentecostal Holiness Church |
| Week of Jan 13 | Dr. W. E. Shuler | First Methodist Church |

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AT THIS CHRISTMAS SEASON QUALITY LAUNDRY AND LINEN SUPPLY, L.L. & S. JACKSON ST. WISHES FOR YOU AND YOURS A MERRY CHRISTMAS AND A PROSPEROUS NEW YEAR.

Merry Christmas 

LA PORTE NEW MEMBER OF KWSK SALES STAFF

DON LAPORTE, FORMERLY OF CALIFORNIA, HAS JOINED THE KWSK STAFF AS A SALES MAN. DON, WHO MADE HIS HOME IN LOS ANGELES, IS MARRIED AND HAS THREE CHILDREN.

BEFORE ENTERING RADIO, DON WAS AN ENTERTAINER IN WEST COAST NIGHT SPOT SLOTS, BILLED AS WHITE RIVER DON AND FEATURING TRADITIONAL WESTERN MUSIC-STANDARDS AND CLASSICS-IN HIS SHOW.

DON AND HIS FAMILY RESIDE ON EAST FIRST STREET HERE IN PRATT.

+ FOR MEN ONLY: YOUR WIFE ASKED US +
+ TO TELL YOU THAT SHE WOULD CERTAIN+
+ LY APPRECIATE IT IF YOU WOULD MAKE +
+ ARRANGEMENTS TO TAKE ALL OF THE D +
+ DIRTY CLOTHES TO QUALITY LAUNDRY +

CAN RADIO SELL ?

THE MUSIC OF A QUIET SUNDAY SHOW, SOFT AND SOOTHING, WAS INTERRUPTED BY AN EXCITED NEWSCASTER REPORTING AN ATTACK-- BY MARTIANS FROM OUTER SPACE. THE PROGRAM WAS MERCURY THEATRE, THE TIME IN THE 1930s. MILLIONS BELIEVED HIM--AND WALTER WINCHELL WAS CALLED BACK TO REASSURE THE PEOPLE THAT NO ATTACK FROM SPACE WAS IN PROGRESS.

CAN RADIO SELL? YOU TELL US. WE DOUBT THAT ANY TV PERFORMANCE COULD CAUSE A NATIONWIDE PANIC SO TERRIBLE. RADIO HAS PERSUASIVE POWER.

REED'S
STANDARD
SERVICE

Quality Product's
Prompt Courteous Service

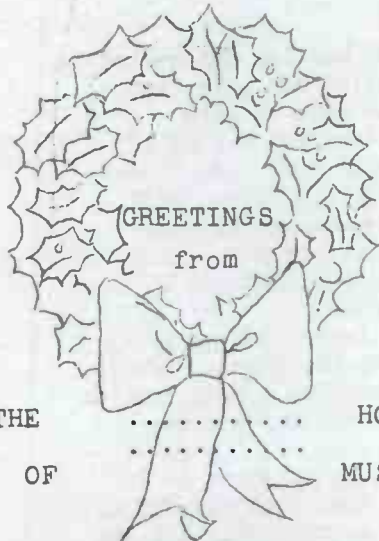
F
R
O
M

Those who CARE for your car

"REEDS STANDARD SERVICE"

101 N. Main

Phone 2-9934



THE HOUSE
OF MUSIC

At our new address (formerly occupied by singer sewing mch. company) at 105 W. Fourth St.

PIANO TUNING
and
all piano service work including;

PLAYER PIANO REPAIR

PIANO REBUILDING -

PIPE ORGAN REPAIR

We will sell your musical instrument for you; bring in your musical instrument and let us display it for you.

Ask for "BOB WINNEY" at the

* HOUSE OF MUSIC *

105 W. 4th Pratt Kansas

ADVERTISING CRITIC'S
HIT: _____
By Mithun

Advertising is falsely accused of selling people things that they don't want, Raymond O. Mithun board chairman of Campbell-Mithun Inc. said on Northwestern University Panel show.

He said advertising encourages mass sampling, but noted "even good advertising cannot sell a poor product, and may indeed hurry it's demise."

As for commercial repetition, Mr Mithun observed "you need repetition to learn anything" there is no such thing as repeating a good ad too many times.

KWSK - "Get's there first with the MOST"

K eep
W atching
S outhern
K ansas

1570

KWSK Pratt News December 1963

COVER STORY *****

A meeting was apparently held between the PIDI and the Manager of the Chamber of Commerce, Mr. Adams. Adams called and said that he would like to have someone from the station come to the Chamber Office. This reporter went to the office and a slip of paper was fished from the wastebasket and handed him. On it was a "resolution" passed by the PIDI which said that, since KWSK, from the first, had supported the project, Clem Morgan or whom-ever he designated should make the appearance before the Legislature.

Such a move, of course, would lack official sanction and be a waste of time and money for all practical purposes.

It was our feeling that the PIDI and the Chamber had given up on the project, inasmuch as we had been told by Mr. Adams that it was a "lost cause." This was based, apparently, on a conversation with Mr. Kaiser, a titled Civil Servant whom we found far from servile and not overly civil.

Our information, upon which we based continued attempts to get an official delegation to Pratt, was from Sen. Paul Wunsch, R. of Kingman, who had told us to keep pitching and declared that the decision on placing the prison would be made by the Legislature, not by Mr. Attorney-General Ferguson or Director Kaiser..

It was and is our feeling that Wellington, Kans., Mr. Ferguson's home town, was probably well to the front.

The PIDI's statement--which was released to the TRIBUNE, but not to either radio station--said that the fact that Pratt was "too far West" and that "undesirables" would arrive to live in Pratt County were the main factors in their decision not to pursue the prison project.

Cities farther West than Pratt had applied, we know, and as for the poor, "lo, we have them with us always."

Our city's refusal to try to gain this facility is to us a demonstration of utter lack of interest in causing this city to progress.

We cannot but dread the day when they become disinterested in the day-to-day operations of the city.

Or are they already?

Page 12



SILENT NIGHT
HOLY NIGHT

They dream of joy's
to come securely because YOU
pared enough to assure by in-
suring.

INSURE IN SURE INSURANCE !

BALES INSURANCE

Ralph and Ronald

MERRY CHRISTMAS TO YOU AND YOUR
FAMILY FROM ALL THE STAFF AT
BALES INSURANCE AGENCY.

220 S Main PRATT call 2-4427

DEPEND UPON YOUR

3 - R

MERCHANTS

3 R's EXCLUSIVE

"The 3 R's ...Recommended
Reliable Retailers...originated
here at KWSK with owner Clem
Morgan, And the "3 R s" are
now "On the door or in the
Store"of many merchants in
this area.

The 3 R's are designed to
let the public know that a
firm DOES NOT use false ad-
vertising. KWSK, of course,
will not accept advertising
which is false, fraudulent -
misleading, But many people
are not aware of this.

For that reason the 3 R's
is valuable to the advertiser
as the 3R's on the door or
in the store, assures their
customers of getting exactly
what is advertised.

The 3 R's of Broadcast
Advertising make Radio Ads
more effective for the merchant
who displays the 3 R's on the
door or in the store.

RECOMMENDED
RELIABLE
RETAILERS

KWSK Pratt News December 1963

AGAIN AT CHRISTMAS COMES THE MESSAGE
SUNG TO CELEBRATE THE BIRTH...
TO ALL MEN OF KINDLY SPIRIT,
HEAVENS BLESSING,

PEACE
ON
EARTH

PRATT MONUMENT COMPANY
CLAUDE TASSET

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RADIO STATION
KWSK
PRATT, KANSAS

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KWSK Pratt News December 1963

KWSK WELCOMES NEW ADVERTISERS--

CALBECK FURNITURE AND MUSIC

CLAYTON SKELLY AND MOTOR SERVICE

CLINE MOTORS

ELLIS DERBY SERVICE

FARMERS SERVICE AND SUPPLY

PARSONS JEWELRY

PINKERTON MOTORS

PRATT EQUITY EXCHANGE

WOODWARD APPLIANCE & SERVICE

WELCOME TO KWSK'S FAMILY OF 3-R
MERCHANTS--

IF YOU HEARD ABOUT IT ON KWSK
WHAT YOU HEARD WAS ACCURATE,
FAIR, AND IN GOOD TASTE, AS
WELL AS CONFORMING TO THE
NAB CODE, FCC AND FTC REGULATIONS.

KWSK

THE SPOT WHERE YOU HEAR FROM

R ECOMMENDED
R ELIABLE
R ETAILERS

K W S K carries numerous
remote broadcasts, in order
to give better service to
you, our listeners.

One program K W S K is
proud to bring to you on
Monday, Wednesday, and
Friday is the one from
Pratt County College. The
College radio class under
the supervision of Mr.
Everett Brown brings music,
school news, and items of
interest to the College
and the K W S K listening
audience.

Once you have heard their
presentations, we feel sure
you will become a steady
listener to the Juco Jam
Session.

K W S K has plans for the
future, to better serve
the merchants, and our
listeners. We have a new
promotion coming up for
the first part of the New
Year, that we feel sure
will be of interest to
many people.

We would like to urge you
to drive carefully and
take good care of yourself
during the holidays, and
throughout the rapidly
approaching new year.

Page 15

ATTENTION LADIES: TROUBLED WITH MONDAY MORNING BLUES??? PERISH THEM FOREVER. GATHER UP YOUR LAUNDRY AND LET HUBBY DROP IT OFF AT QUALITY LAUNDRY AND LINEN SUPPLY...114 S. Jackson in Pratt.

DURING THE HOLIDAY SEASON, KWSK HAS Aired A NUMBER OF PROGRAMS, FEATURING JENNIFER GILL, WHICH WERE PRODUCED BY THE BRITISH TRAVEL ORGANIZATION IN LONDON. WE HOPE THAT YOU HAVE ENJOYED THESE ON-THE-SPOT REPORTS.

Good ————— * ————— Cheer

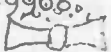
Bill
Cassels
SKELLY
Service

QUALITY SKELLY PRODUCTS

Complete and Courteous
Automotive Service

601 East First In Pratt

Dial GR 2-9968. Pratt Ks.



Merry
Christmas from

DAYLIGHT DONUT SHOP

VISIT OUR COFFEE & DONUT
LOUNGE

Fresh Sandwiches
Pastries And Soft
Everyday Drinks

106 S. Main Phone 23602
Pratt



KWSK TIME IS BY THE STARS

EVER WONDER WHERE A BROADCASTING STATION GETS THE TIME? WELL, AT KWSK WE ARE A LITTLE CAREFUL WHERE WE GET OUR INFORMATION BECAUSE WE KNOW THAT YOU EXPECT AN ACCURATE TIME SIGNAL FROM US. CHECK IS MADE DAILY WITH WVV, A SHORT-WAVE STATION OPERATED BY A DIVISION OF THE COMMERCE DEPARTMENT. WVV HAS ONLY ONE JOB—THE CORRECT TIME, OBTAINED FROM THE US NAVAL OBSERVATORY IN WASHINGTON.

ON KWSK, YOU CAN BE SURE.

KWSK Pratt News December 1963

ONE TOWER ALL POWER.

For good overall coverage, one tower at a radio station will give you practically equal radiation in all directions, and this is desirable in AM radio broadcasting, where you are interested in reaching as many listeners in your trade area as possible.

In the crowded radio spectrum today, there are many radio stations operating on the same frequency and they must not interfere with each other. To prevent this condition, each applicant for a radio broadcast license from the Federal Government, must submit to the Federal Communications Commission, an engineering proposal that must show that your station you propose to build will not interfere with other stations now on the air. Stations to be protected are sometimes hundreds, even thousands of miles away.

To insure your meeting this requirement you have a couple of ways to get around this problem. Lower power may do it, but if this doesn't, then you will be forced to use more than one tower. These added towers are not to boost your power, but to cut it down in a particular direction. The more towers you have to install to protect stations already on the air, the weaker your radiated signal becomes, as you are not allowed to blast out and interfere with another station on the same frequency or any other as for that matter.

When you see one tower rising majestically in the air, you know it is radiating in all directions at the maximum allowable power, as authorized by the Federal Communications Commission in Washington, D. C.

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ACME

QUALITY

PAINT'S

INC.

All the better brands in vinyl floor coverings.

ARMSTRONG NAIRN LURAN

CONGOLEUM * GOODYEAR

15% Discount on all stock patterns during the remainder of December

A VERY MERRY CHRISTMAS to YOU ALL

ACME QUALITY PAINT'S INC.

210 S. Main phone GR 2-4341 in PRATT.

''''''''''''''''
You CAN make your wife happy this Xmas. Kiss her and say, throw out the bleach, detergents washing machine...for 64, all of our wash goes straight to QUALITY LAUNDRY & LINEN SUPPLY 114 S. Jackson in Pratt.

''''''''''''''''
House wiring, either NEW HOME or old construction, call KIMMEL ELECTRIC GR-23502 in Pratt, or go by 622 E. 1st for a free estimate.

''''''''''''''''
Here is a portion of a letter to Mr. Henry Chairman of the F C C from Norman Wain WHK Cleveland Ohio.
"If there is still any doubt about the caliber of people that have Broadcast license's, the tragic event's of November should have erased any doubt's forever.

Broadcaster's dipped into reserves, for extra lines, extra manpower, extra equipment and many other expenses, while losing revenue in the millions.

Newspapers on the other hand, although covering the tragic story, continued the regular diet of sales ad's

Your recent criticism's and attempts to meddle in our business, are unwarranted and unfounded.

KWSK Pratt News December 1963

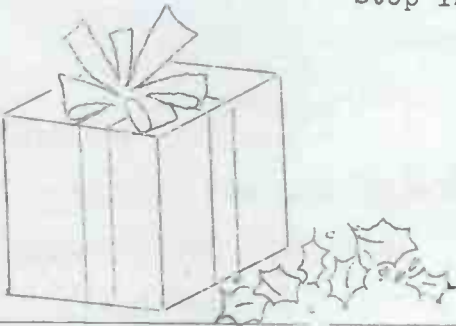
SENDING BEST WISHES
FOR
CHRISTMAS

KEITH TYPEWRITER CO.
Pratt Kansas

Famous for all brands of
portable typewriters.

Featuring the famous "PRIMA"
model "20" adding machine, on
display NOW.

Stop in and see us .



KEITH TYPEWRITER CO.
209 S. Main phone GR 2-5104
in
PRATT KANSAS

The folks at KIMMEL ELECTRIC
take this opportunity to
wish all of their friends and
neighbors a most Merry Christmas
and happy New Year.

9X12 SHAG RUGS ... only 50¢
to get them sparkling clean
at PRATT LAUNDROMAT. 12
large dryers, 4 types of washers
Let HUGH BRYANT wash your
troubles away.

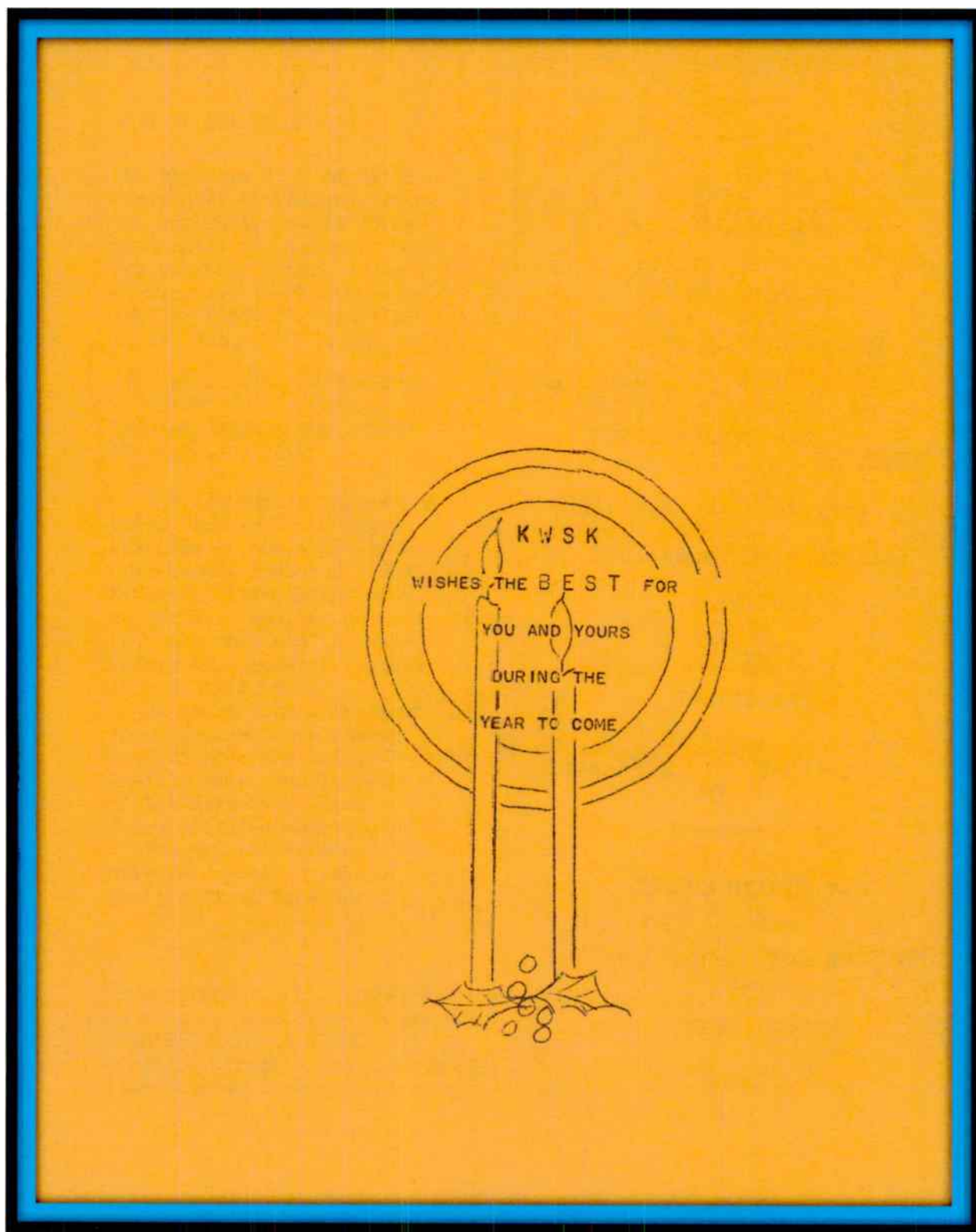
ONE OUT OF FIVE AMERICANS is
destitute...yet the Kennedy
administration wanted Congress
to approve the giving away of
nearly five BILLION DOLLARS to
countries overseas

PRATT COUNTY COLLEGE ON THE AIR

Enjoy the Juco Jam Session heard
on K W S K at 2:30 Mon. Wed Fri.

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KWSK Pratt News December 1963



Back Cover

***"So You Want
To Be In Radio"***

KWSK

***Radio School
Pamphlet 1964***

KWSK Radio School 1964

So you
want to be
in RADIO...



MASTER CONTROL ROOM — STATION KWSK



Start your career Now with KWSK Radio!

KWSK Radio School 1964

Juco Radio Class Gains Experience



Radio Production Class (Mirror Photo)

Juco Jam Session presented by the radio production class on radio station KWSK can be heard for 15 minutes on Monday, Wednesday, and Friday. Twenty-one minutes on the class which meets from 1:00 to 2:00 then from 4:00 to 4:15 they are on the air.

Daily, a production director is selected and script assignments are included in the program. (mostly popular) and col-

lege chairs, teachers, board members, Education Week. Listeners to understand what the who them.

The school will be going to the state contest. The recording of Joan's speeches was recorded in 1958. Thus a commercial station. The school has almost one wall in room with a large glass window for control directions. This serves to control the control panel, amplifier, and a microphone that has given the

15 Enter 'Voice' Contest

Joan Eubank Wins 'Voice of Democracy' Speech Class Receives Experience on Radio

Fifteen students entered the annual Voice of Democracy contest at Radio Station KWSK last week. Joan Eubank, Senior, placed first with her speech, "Freedom's Smile." Phillip Least, Ted Fatter, son, and Phyllis Riley, Juniors, were second, third, and fourth place winners.

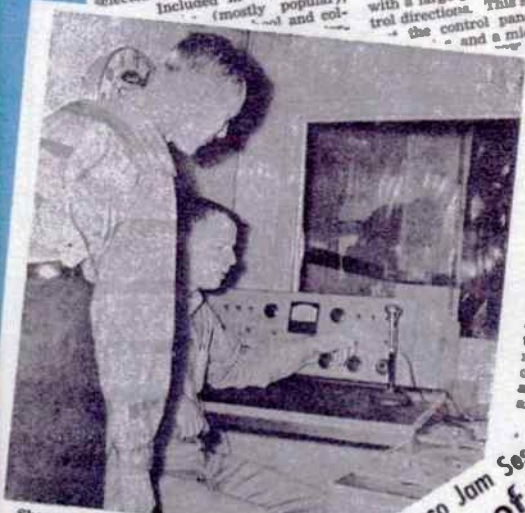
"Go! Go! Go!" says Brownie, repeating the motto of the senior speech class. Everett Brown is the instructor of 14 senior speech students who are full of life and love to lose, but have to get busy and really work. The class

Nancy Dashes, Ann W. Jerry Crab, Shirley Virgil Fenwick, Clarence Barker, Fred Pinkerton, and Mrs. E. F. Giannangelo were the other participants.

Speeches were recorded by Reverend L. A. Dale, Eldon and Mrs. E. F. Giannangelo.



ring original speeches, all, illustrations, Con- class ed with la-



Shown here is F. C. Morgan, Jr., engineer of Roger Bailey the use of the broadcasting control room of the Junior college.

New Radio Control Room To Be Shown Wednesday

If by chance you want to see this new radio production control room, Room 308 and go to the room that is ju

Annual 'Voice' Contest Opens

The 15th Annual Voice of Democracy Broadcast Contest will open on the air and for announcement.

want to see this new radio production control room, the radio production class is sponsoring, with the assistance of Charles Barnes and Miss dy Leopoldus, an open house day at 2:35 p. m. Every-

invited. The seniors of the will be able to take use for high school 'ams will be extend- r for high school

Juco Jam Session One of Many Experiences Offered in Juco Radio Class

station KWSK, Pratt Junior Col- lege has a control panel, amplifier, two turn tables, a microphone and a monitor in the

seven mem- er Everett is the en-

radio, Mr. se- at 7: 30 p. m. 1964 UPD news for



Shown above are members of the radio production class, Roger Bailey, Ted DeVoss, Phil DeVoss and Charles Current. Standing from left are Ivan Brook



Sitting in at the controls at KWSK is Roger Bailey, Pratt High School, as he presents "The Latest." (Mirror Photo)

KWSK Radio School 1964

All Right . . . We're With You . . .

But first you must ask yourself: are you neat, personable, friendly and willing to accept responsibility? Do you perform "beyond the call of duty?" . . . and are you willing to meet head-on the competitive world of broadcasting which in many ways is "sharp" far beyond most occupations?



You CAN Announce . . .

That is to say, you can be taught to announce. Routine announcing is largely a matter of good diction, ability to read accurately, and willingness to carry out a pre-planned routine. You don't have to be a comedian or news commentator to carry on the day-to-day work of a radio station.

Is Announcing Enough ?

In most stations (the majority of which are small) the answer definitely is NO. You must also be able to sell; to gather, write and deliver news, write occasional copy and perhaps perform some traffic duties.



You will Learn at KWSK

Does the KWSK school meet these requirements? . . . Yes, indeed! You WILL learn the skills necessary to obtain and hold a job in a radio station through actual on-the-air, in-the-office and on-the-street experience.

THE COST IS COMPARATIVELY LOW

Cost of attending the KWSK School is made comparatively low partly through availability of very reasonable living accommodations. Food and lodging for the five-week course sometimes can be obtained for as little as \$100. Tuition and fees are \$400. For little more than \$500 you can attend the institution where actual ON THE AIR EXPERIENCE in an operating, COMMERCIAL station is offered.

When you graduate, you WILL HAVE HAD EXPERIENCE ON THE JOB . . . and no doubt about it! As you learn, you'll have the opportunity to sell, and the further opportunity to earn at the same time.

THERE'S MORE . . .

Write or call today for complete information and interview—
to Clem Morgan, Owner, Radio Station KWSK, Pratt, Kansas

Start your career Now . . . with KWSK Radio!

KWSK Radio School 1964

THE KWSK SCHOOL

Located in Pratt, Kansas, the KWSK radio school is operated in conjunction with Radio Station KWSK which serves a growing wheat, oil and cattle region in the top hills area of Kansas.

The school teaches and coaches students for their third phone, essential in many stations after April 15, 1964. Since more than half the stations are dual operation (studio and transmitter), remote controlled or a Daytimer, a 3rd class ticket will be a requirement for announcer-operators.

The course includes Announcing, with emphasis on diction, pronunciation, and enunciation; Control Room, DJ, Programming, News, Copy Tapes, Remotes, Logs, Traffic, Sales and Elements One, Two and Nine for a 3rd class examination. As the students progress they are given real training on the mike, in the control room, with real newscasts, real programs and real audience. They are taught to reat, excite and maintain logs, to read meters, recognize danger signals in equipment, keep transmitter logs, handle tape machines and do remote broadcasts; also, how to schedule traffic from advertisers' contracts . . . in short, the whole works. When students complete the KWSK course, they are ready to work in a station, without a long break-in period.

KWSK has assisted the Pratt County College radio class for many years, and has worked with and cooperated with other school groups locally. It is fully qualified to turn out capable competent radio personnel.



MISS KWSK
Also Football Queen of
Pratt County College

Write or Call

CLEM MORGAN •



RADIO

PRATT, KANSAS • GR 2-4405

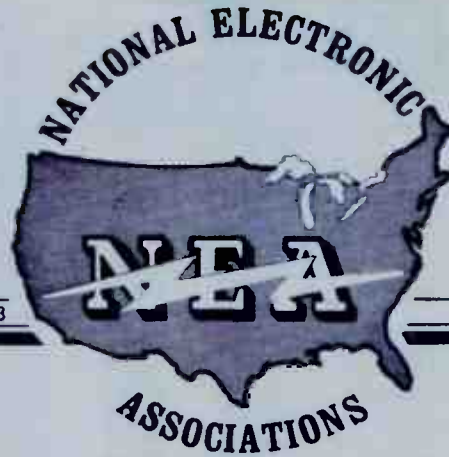
***National
Electronic
Associations
Mirror
March 1965***

**N.E.A.
MIRROR**

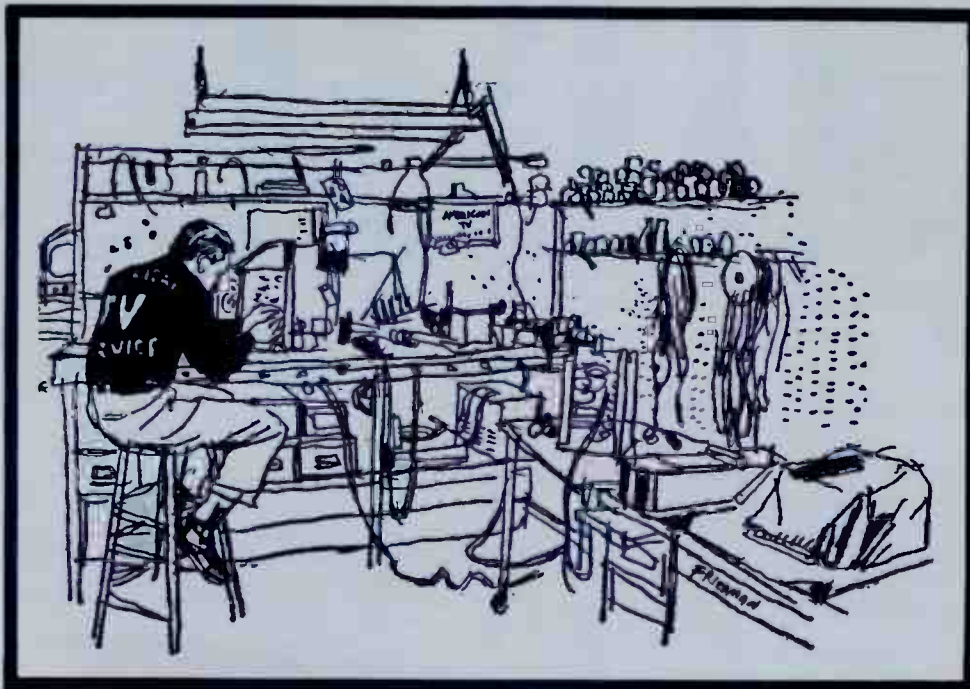
VOLUME 1

MARCH, 1965

NUMBER 3



**What Is In The
Future For N.E.A.?** SEE PAGE 2



**CSEA Discusses
Abuses With FTC**

SEE PAGE 12

In Memoriam



Frances Clem Morgan

April 28, 1906 – January 30, 1965

To: Richard Glass
President of NEA
5302 W. 10th Street
Indianapolis, Ind.

Dear Richard,
We mournfully regret the loss of one of our Kansas Electronic Associations Liaison Radio Station owners, Mr. Francis "Clem" Morgan, born April 28, 1906 in Manchester, Oklahoma and passed away January 30, 1965; services were held in Rose Chapel of Williams Mortuary on February 1, 1965 at 2:00 p.m. with the Rev. David L. Richards officiating.

Pall Bearers were: Mr. Edward Montrey, Station KLEO Radio, Wichita, Kansas; Mr. Dave Wilson, Station KARD-TV Wichita, Kansas; Mr. Dale McCoy, Jr., Station KAKE Radio, Wichita, Kansas; Mr. Fred Conger, Station KWBW Radio, Hutchinson; Mr. Leo Legleiter, Retired from Radio, La Crosse; Mr. Robert Schmidt, Station KAYS Radio & TV, Hays, Kansas.

Mr. Morgan had lived in Pratt since 1952, and was owner and manager of radio station KWSK from 1952

February, 1965
Pratt, Kansas

to 1964, then retired because of his illness, he had pioneered many western Kansas radio stations.

His first wife, Melvena, died in 1957; he later married Agnes Austin Williams in Mayetta, Kansas. His other survivors include three daughters, Mrs. Margaret Godfrey, Muskogee, Oklahoma; Mrs. Mary Gould, Hays, Kansas; and Miss Marla Morgan, of the home, who is attending Fort Hays State College in Kansas; one son, Francis Clem Morgan, Jr., Garden City, Kansas; four sisters, Mrs. Fairy B. Bledsoe, Joplin, Mo.; Mrs. Lela Adams, Mrs. Delta L. Runnels and Mrs. Alma Warren, all of Wichita, Kansas; and six grandchildren.

He was a member of the Methodist Church, the Radio Pioneers Club, the Kansas Association of Radio Broadcasters and the Kansas Electronic Association.

Mr. Morgan was a pioneer in radio and worked with or helped many outstanding people that are popular in Radio and TV today. He had a western swing band that played over the United States in close friendly competition with Lawrence Welk in the 30's. He has written and composed several songs, one of these being, "Kansas The Queen Of The Plains."

Sincerely yours,
Francis Bailey

NEA Mirror March 1965

Memorial Service for Frances Clem Morgan

The Lord is my Shepherd, I shall not want, He maketh me to lie down in green pastures; He leadeth me beside the still waters. He restoreth my soul; He leadeth me in the paths of righteousness for his name's sake. Yea, though I walk through the valley of the shadow of death, I will fear no evil, for thou art with me; Thy rod and Thy staff they comfort me. Thou preparest a table before me in the presence of mine enemies. Thou anointest my head with oil; my cup runneth over. . . Surely goodness and mercy shall follow me all the days of my life; and I will dwell in the house of the Lord forever. . .

IN MEMORY OF
Francis Clem Morgan
BORN

April 28, 1906, Manchester, Oklahoma
PASSED AWAY

January 30, 1965, Wichita, Kansas
SERVICES FROM

Rose Chapel, Williams Mortuary
Monday, February 1, 1965, 2:00 p.m.
OFFICIATING

Rev. David L. Richards

PALL BEARERS

Edward Montrey - KLEO Wichita

Dave Wilson - KARD-TV Wichita

Fred Conger - KWBW Hutchinson

Dale McCoy, Jr., KAKE Radio Wichita

Leo Legleiter - La Crosse

Robert Schmidt - KA YS Hays Kansas

MUSIC

"How Great Thou Art"

"My God and I"

INTERMENT

Greenlawn Cemetery

Pratt, Kansas

IN MEMORIAM

Your presence here today is both a tribute to the departed, and a ministry to the living. That these reverent and beautiful services may enshrine in loving memory the character and spirit of the one whom we assemble here to honor is the primary purpose of this memorial. But we are here quite as much to give consolation, comfort and companionship to those who henceforth shall know a loved one only in memory.

That this memory may be one of beauty, of inspiration, and solice, let us join in this last tribute not with a sense of irretrievable loss, but with the thought that out of this experience there shall come something very precious. . . something that shall be to all who meet here today a guiding star and a promise.

Permission To Reprint

'Kansas The Queen of the Plains'

I, Agnes Morgan, the wife and immediate next of kin, give my permission for my husband, now deceased, Francis Clem Morgan's musical composition "KANSAS THE QUEEN OF THE PLAINS" to be reprinted by the National Electronic Association in one issue of their monthly magazine for the reasons explained with its printing but reserve the rights of its use by law of its copyright in 1936 on this 15th day of February in the year 1965.

Agnes R. Morgan
Francis D. Bailey
710 S. Taylor, Pratt, Kansas

"Kansas The Queen of The Plains"

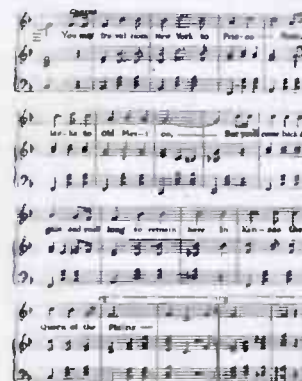
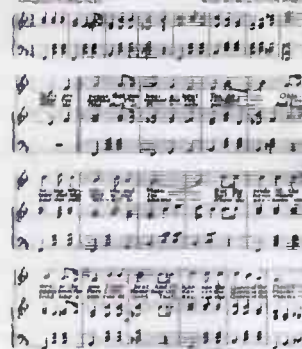
Words and Music By Clem Morgan

KANSAS THE QUEEN » » OF THE PLAINS



WORDS AND MUSIC BY CLEM MORGAN

KANSAS THE QUEEN OF THE PLAINS



***"Our
Favorite
Radio
Ballads"***

By

Captain Harry A. Boone

Clem Morgan

Jack Howard

Our Favorite Radio Ballads

Our FAVORITE RADIO BALLADS

By Captain Harry A. Boone
Clem Morgan and
Jack Howard

...

Price 50¢

...

Published by
THE VOLUNTEERS OF AMERICA
Garden City, Kansas

Radio Ballads Cover Page

Our Favorite Radio Ballads

414 Main St.

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The CONARD STUDIO

Garden City, Kansas

Quality Portraits

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Majestic Radios

Commercial Work

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Jack Hines

GARDEN CITY, KANSAS

Express your individuality in made-to-measure suits
at no higher cost than ready-made clothing

Radio Ballads Inside Cover

Our Favorite Radio Ballads

THE VOLUNTEERS OF AMERICA

The Volunteers of America was incorporated in November, 1896 under the leadership of Ballington and Maud Booth, the present National Commanding officers. Headquarters is at 34 West 28th St., New York City.

The organization is strictly American, and its relief and charitable activities, as well as the Volunteer Prison League, extends to all parts of the United States. It is non-sectarian, and cares for the poor and needy, regardless of their religious views or creeds.

The Kansas headquarters are located in Garden City under the supervision of Staff Captain and Mrs. Harry A. Boone. The Battalion headquarters are located in Denver, Colorado under the direction of Colonels George W. and Fannie Duquette.

WHAT WE DO IN KANSAS

1. EMERGENCY HOME AND HOSPITAL: Here we care for unfortunate girls, deserted mothers, homeless children and persons needing hospital care. This Home service is free to any city or town in Kansas, and no charge is made to the persons aided. We endeavor to give shelter and care to all women and girls who knock at our doors for admittance, and who are not able to pay for service needed. Many have found refuge in this Home, and we try to maintain an atmosphere of pleasantness that will be beneficial to all who come our way.

Our Maternity Hospital and convalescent ward are under the supervision of a first class physician and surgeon and proper nurse care is provided for each patient. Every thing is done here to make the patients happy and contented with their surroundings.

2. MEN AND BOY'S DEPARTMENT: There are always a great many men and boys "on the road," seeking some-

Our Favorite Radio Ballads

thing to do or a place to stay. This organization cares for this class of people by establishing work projects that are beneficial to each town where Posts are maintained. This prevents much begging and mooching as we believe each able bodied man should work at least one half hour for help given. Our records show that we have cared for boys and men from all parts of the nation. Runaway boys are cared for until parents or guardians can be notified, thus saving them from the stain of a jail sentence and the embarrassment of a police record.

3. **STRANDED FAMILIES:** Many families have come to us and received aid. Many were without funds, and several in the family, no place to go, hungry and cold, and many times sick, and we have given them proper care. We always make an endeavor to convince these families that the life on the road is not the life for children, and many families have been assisted back to a self-supporting basis because of our assistance.

4. **FAMILY WELFARE:** Each case of needy families reported to us is carefully investigated and proper assistance given. Children may need clothing, or school books are to be provided, or other misfortune may be apparent, and we try to give assistance that will be worth while. Needy shut-ins from all over Kansas are given aid thru the Welfare Department, and no case is every left unheeded.

5. **DISTRIBUTION OF FOOD AND CLOTHING:** No deserving person or family is ever turned away from the doors of the Volunteers of America. No article of clothing is ever sold. We give to the worthy poor as it is given to us. Articles of clothing, shoes, etc, are always needed in our Welfare Departments, and gifts of this nature are always appreciated.

6. **GENERAL RELIEF:** By this, we mean that our Relief Work is state wide. We do not confine our activities in any one locality, but give aid to every part of the state.

Radio Ballads Page 2

Our Favorite Radio Ballads

7. **SPIRITUAL DEPARTMENT:** We maintain mission services in towns where we have established Posts, and thus minister to that class of people not reached by other religious organizations. We distribute gospels and tracts and hold street meetings wherever possible, as well as special prison lecture programs.

8. We endeavor to do every phase of a genuine relief, charitable and spiritual work, working with all classes and bringing relief that really relieves.

INVESTIGATIONS: Each case reported to us is carefully investigated, and if found worthy every attention is given for proper care and assistance.

ENDORSEMENTS: We are endorsed by the Kansas State Board of Administration, the Garden City Chamber of Commerce, Mayor and Police Department, and carry credentials from other prominent organizations and persons. Our work is recognized everywhere as an outstanding factor in the big task of caring for the poor and needy, and of the distribution of the Gospel of the King of Kings and Lord of Lords.

GIFTS of money, clothing, food and other useful articles are greatly appreciated and are placed where they will do the most good.

WARNING

Do not give donations or gifts to persons not having signed credentials from State Officers of this organization. There are many persons collecting funds who do not have proper credentials and who do not represent worthwhile organizations. Before you give be sure you are giving to an organization recognized by the State Board of Administration.

Make all checks payable to the Volunteers of America, and send all communications to P. O. Box 761, Garden City, Kansas.

Our Favorite Radio Ballads

Our Favorite Radio Ballads

15

Went to Calvary with all my guilt and shame,
He counted not the cost.

I can never, never tell how great the price,
That the Savior paid for me that day;
But I know that when He made that sacrifice,
He took my sins away.

—oOo—

MRS. MURPHY'S CHOWDER

Mrs. Murphy had a party just about a week ago,
Everything was plentiful for the Murphy's are not slow;
They treated us like gentlemen, we tried to act the same,
Till something dreadful happened and it was an awful shame,
When Mrs. Murphy dished the chowder out she fainted on
the spot,
She found a pair of overalls in the bottom of the pot;
Jim Doland he got ripping mad, His eyes were bulging out,
He jumped upon the piano and loudly he did shout.

Chorus

Who threw the overalls in Mrs. Murphy's chowder,
Nobody spoke so he shouted all the louder,
'Tis an Irish trick 'tis true and I can whip the murk who
threw
Those overalls in Mrs. Murphy's chowder.
They dragged those pants from out the pot, and laid them
on the floor
And everyone swore on his oath, He'd never seen them before
They were plastered up with mortar, they were worn out at
the knees.
They'd had their many ups and downs as you could plainly
see,
When Mrs. Murphy came to she began to cry and shout,
She'd had them in the wash that day and forgot to take
them out;
Jim Doland he apologized for what he said that night.
And we put music to the words and sang with all our might.

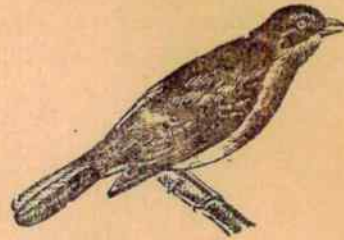
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Our Favorite Radio Ballads

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Our Favorite Radio Ballads



The Blue Bird Cabin Camp

Garden City, Kansas

We heartily endorse the work of the Volunteers of America in Kansas, and are personally acquainted with Capt. Harry A. Boone, and know that he is doing a great work in the state.

When in Garden City and you are intending to stay over night, you will find no better place than one of our cabins. We pride ourselves on having the most up-to-date Cabin Camp in Western Kansas, and our service is a feature recognized by each customer.

Three grades of Gasoline—Best oils and greases

Grocery in connection

Tires — Tubes — Repairs — Accessories

Cold Drinks and Confectionery

Al Dewey, Prop.

“Where you go for the best—and get it”

Radio Ballads Back Cover

KWSK-KWNS
Radio Station
Reunion Pictures
August 18th, 2012
Pratt, Kansas

Reunion Committee Members:

Ron Detwiler

Lisa Coss, KMMM

Dick Anderson, KMMM

Sandy Dyche, KMMM

KWSK-KWNS Reunion 8-18-2012



Rocking M Radio – KMMM
30129 E. Hwy 54
P.O. Box 486
Pratt, KS 67124

July 23, 2012

Dear Mr. Detwiler,

I hope this letter finds you well. As you know our upcoming birthday celebration is only a few weeks away and we all look forward to having you celebrate the day with us. It is a great pleasure to have you attend our 50th birthday, as it's a very special day for all of us. We have a few things planned out for the day to celebrate with past and previous employees as well owners mixed in with community members, loyal listeners, as well as current advertisers.

As you have spoken with Ron Detwiler he has done quite an amazing job at putting together the history of both KWNS and KWSK, as well as trying to contact everyone that was involved in either station. This is a once in a lifetime event for all of us, maybe the only time all of us will have the distinct pleasure to know the individuals that started all of this. Those that went through what I like to call the 'good 'ol days of radio', when you had live voices on the air and in the studio. I still have a live morning show from 6 a.m – 10 a.m. with Carl Raida and live programming content with my sports director Dick Anderson doing all the play by play and sports shows that air throughout the year.

As I mentioned earlier I hope this letter finds you well and we look forward to having you on Saturday August 18th the home of the Mighty 1290 KMMM here in Pratt, KS. Attached you will find some information about Pratt as well as hotel accommodations available and a tentative general itinerary of the days events.

If you have any questions please don't hesitate to give me a call or send me an e-mail!

Sincerely,

Lisa E. Coss
Rocking M. Radio – KMMM
General Manager
Phone: 620-672-5581
Cell: 620-450-8567
E-mail: lcoss@rockingmradio.com
www.superhits1290.com
www.rockingmradio.com

Reunion Invitation

KWSK-KWNS Reunion 8-18-2012



Rocking M Radio – KMMM
30129 E. Hwy 54
P.O. Box 486
Pratt, KS 67124

July 23, 2012

TENTATIVE AGENDA FOR SATURDAY AUGUST 18TH

9:00 A.M. – Meet at the campus of Pratt Community College to begin the Pratt Tour vehicles can be parked on the west side of the campus as we'll all get on the PCC Bus to travel around Pratt

9:30 A.M. – KMMM Radio tour

10:00 A.M. – KDWP & Lake Drive Tour

10:30 A.M. – Pratt High School and Blythe Fitness Center Drive Tour

11:00 A.M. - Drive up by First National Bank for a 30 minute break to visit our downtown businesses

11:30 A.M. – Head to the Pratt County Historical Museum

12:30 P.M. – BTI – Airport – B-59 Memorial Drive Tour

1:00 P.M. - Return to PCC as the Pratt Tour will conclude as lunch will be on your own

3:00 P.M. - 5 P.M. - Watermelon feed at Centennial Park

6:00 P.M. - Dinner is tentatively scheduled this is yet TBD

FOR THOSE INDIVIDUALS THAT WOULD PREFER TO GO TO THE RADIO STATION AND BE ON THE AIR FOR THAT TIME FRAME UP UNTIL THE WATERMELON FEED ARE WELCOME TO DO SO. PLEASE SEND US AN EMAIL AT [LCOSS@ROCKINGMRADIO.COM](mailto:lcoss@rockingmradio.com) IF YOU WOULD PREFER TO DO SO.

Lisa E. Coss
Rocking M. Radio – KMMM
General Manager
Phone: 620-672-5581
Cell: 620-450-8567
E-mail: lcoss@rockingmradio.com
www.superhits1290.com
www.rockingmradio.com

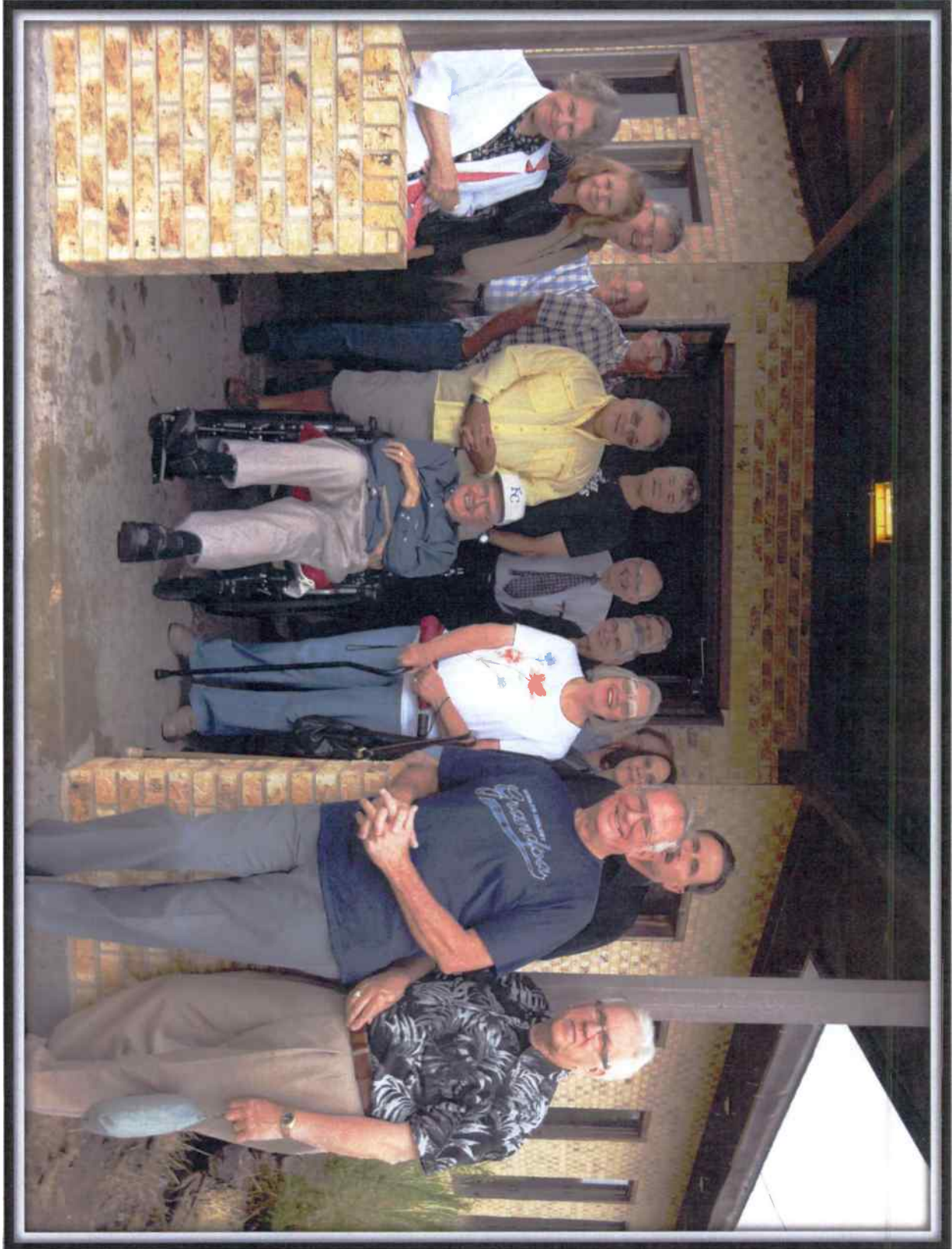
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KWSK-KWNS Reunion 8-18-2012



- A. Barbara Young-KWNS
- B. Mary Ann Young-KWNS
- C. Morgan Derek Godfrey
- D. Roger Bailey-KWSK
- E. Jed Tibbetts-KWNS
- F. Lou Constantino-KWNS
- G. Don O'Malley-KWNS
- H. Roger Harvey-KWNS
- I. Bill Huffman-KWNS
- J. Terry O' Malley-KWNS
- K. Harry Mansfield-KWSK
- L. Margaret Godfrey-KWSK
- M. Tim Hawks-KWNS
- N. Deb Bowman
- O. Jim Bowman-KWNS
- P. Ron Detwiler-KWNS
- Q. Lynn McBride-KWSK

KWSK-KWNS Reunion 8-18-2012



KWSK-KWNS Reunion 8-18-2012



Charles Kay Hutchinson and Harry Mansfield
at entrance door of KMMM.



Lynn McBride, Harry Mansfield and Kay
Hutchinson in the KMMM control room.

KWSK-KWNS Reunion 8-18-2012



Don O'Malley, Tim Hawks, Roger Harvey
and Pat O'Malley. KMMM lobby.



Back Row: Roger Harvey, Tim Hawks, Jed Tibbetts, Ron
Detwiler and Terry O' Malley. In front is Don O'Malley.

KWSK-KWNS Reunion 8-18-2012

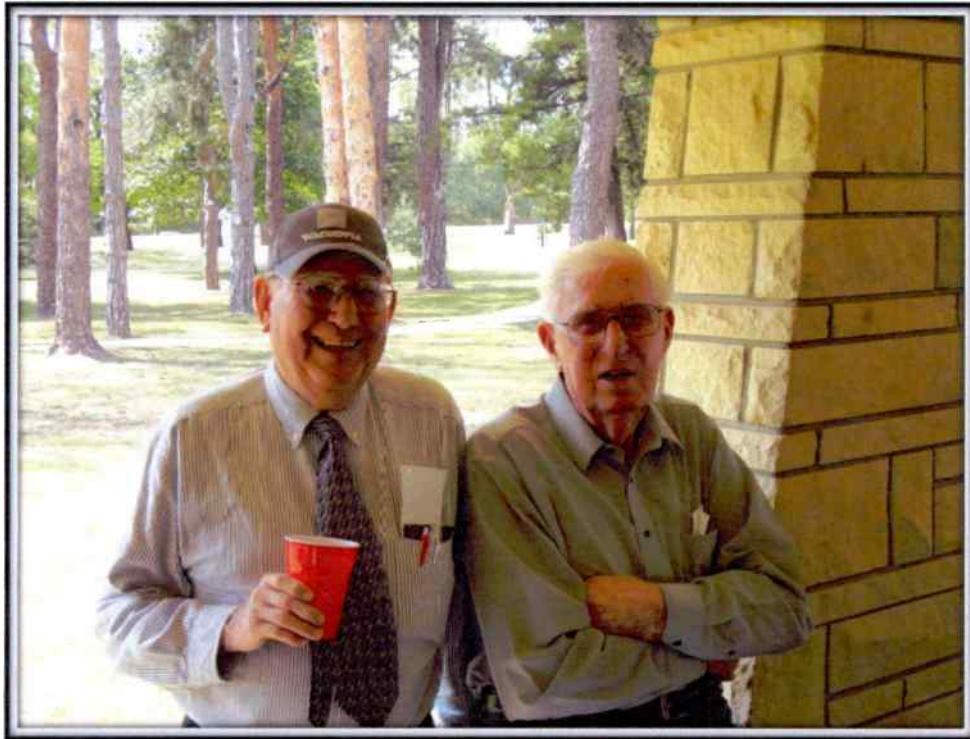


Watermelon Feed at Lemon Park

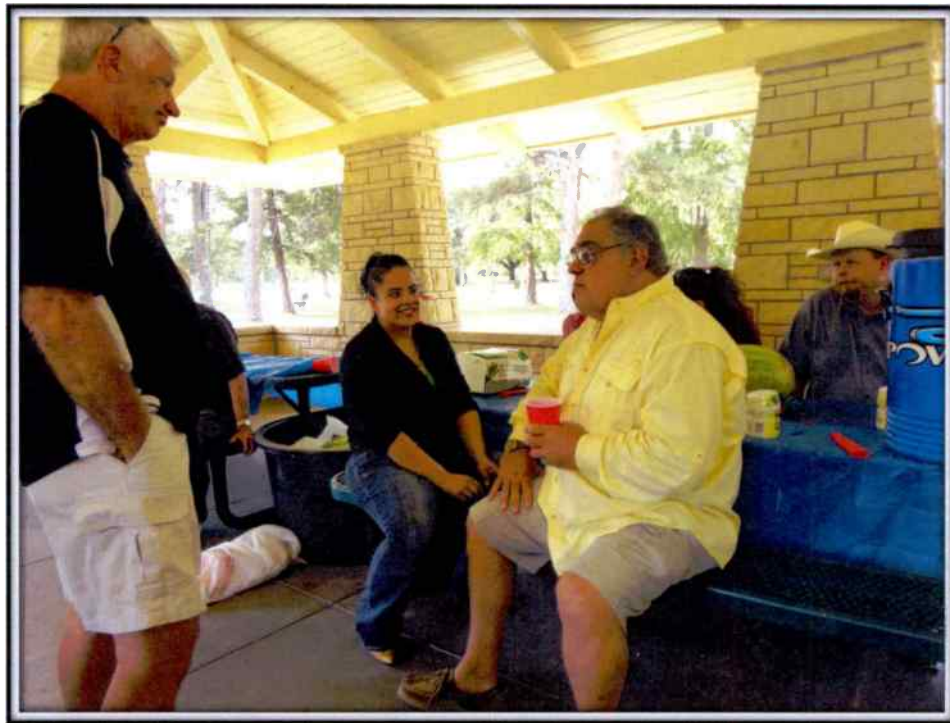


Roger and Karen Harvey. Sitting is Patty Detwiler. In the background is Lynn McBride.

KWSK-KWNS Reunion 8-18-2012

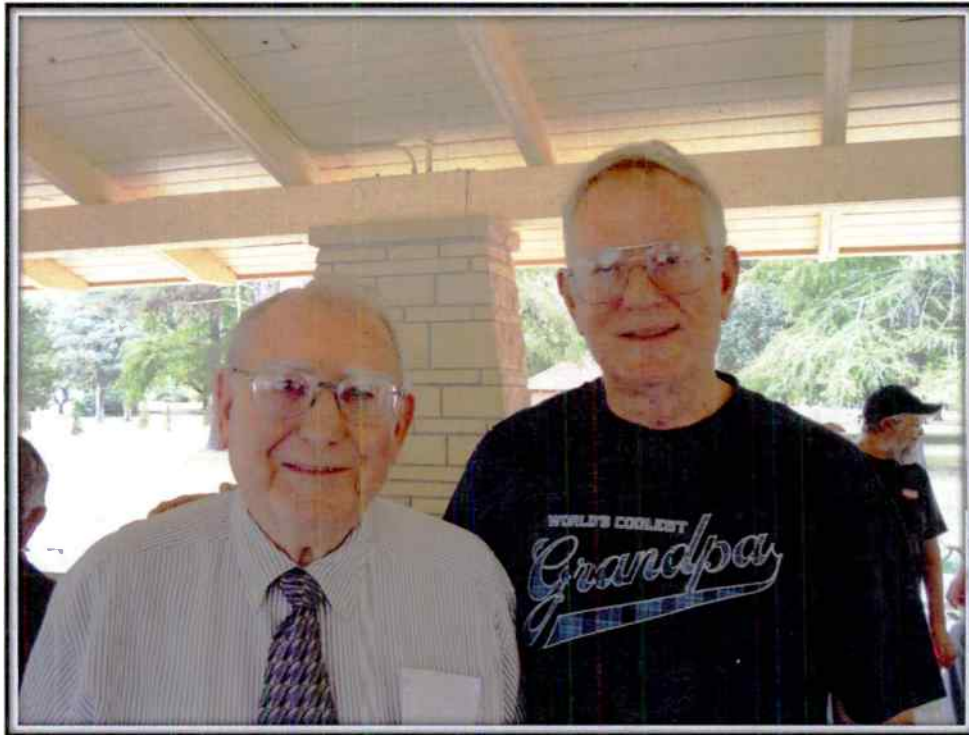


Bill Huffman and Don Detwiler.



Dick Anderson, Lisa Coss and Lou Constantino
telling a good radio story.

KWSK-KWNS Reunion 8-18-2012



Bill Huffman and Ron Detwiler



KWNS Employees: Ron Heape, Tim Hawks, Bill Huffman, Ron Detwiler, Lou Constantino and Roger Harvey.

KWSK-KWNS Reunion 8-18-2012



Sandy and Newton Dyche, Lisa Coss, Carl Raida with back to camera and Kay Hutchinson.



Saturday night at the Uptown Cafe is Harry Mansfield and his girlfriend Jeanine Graf, Jim and Deb Bowman.

KWSK-KWNS Reunion 8-18-2012



Tim Hawks and Ron Heape catching up.



Cindy and Lou Constantino, Lisa Coss and Jed Tibbetts.

KWSK-KWNS Reunion 8-18-2012



Standing in front of KWSK door to the upstairs studios are KWSK employees: C. Kay Hutchinson, Harry Mansfield, Margaret Godfrey, Roger Bailey and Lynn McBride.



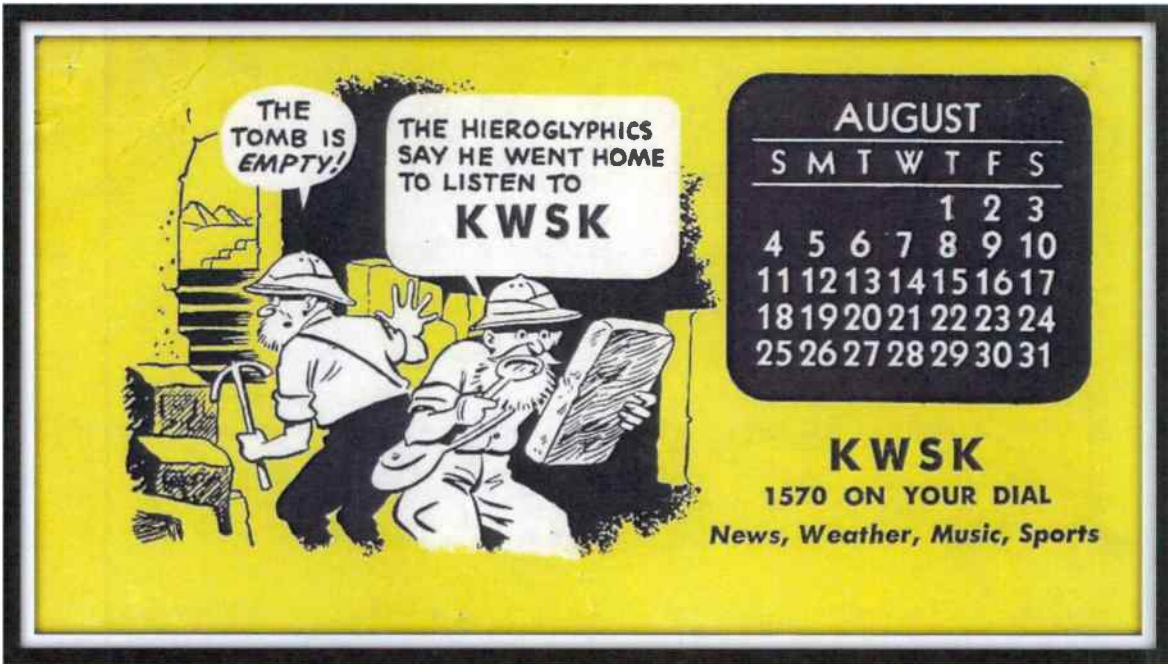
Posing in front of the KWSK door are: C. Kay Hutchinson and Morgan Derek Godfrey, Clem's grandson.

STOP THE PRESSES!!!

Late Arrivals

The Carl Lewis family

My thanks to Clem Morgan, Jr. for a tip that helped me locate the Carl Lewis family in Lincoln, Nebraska. All photos are courtesy of Luella, Carl's wife, who has my special thanks also.



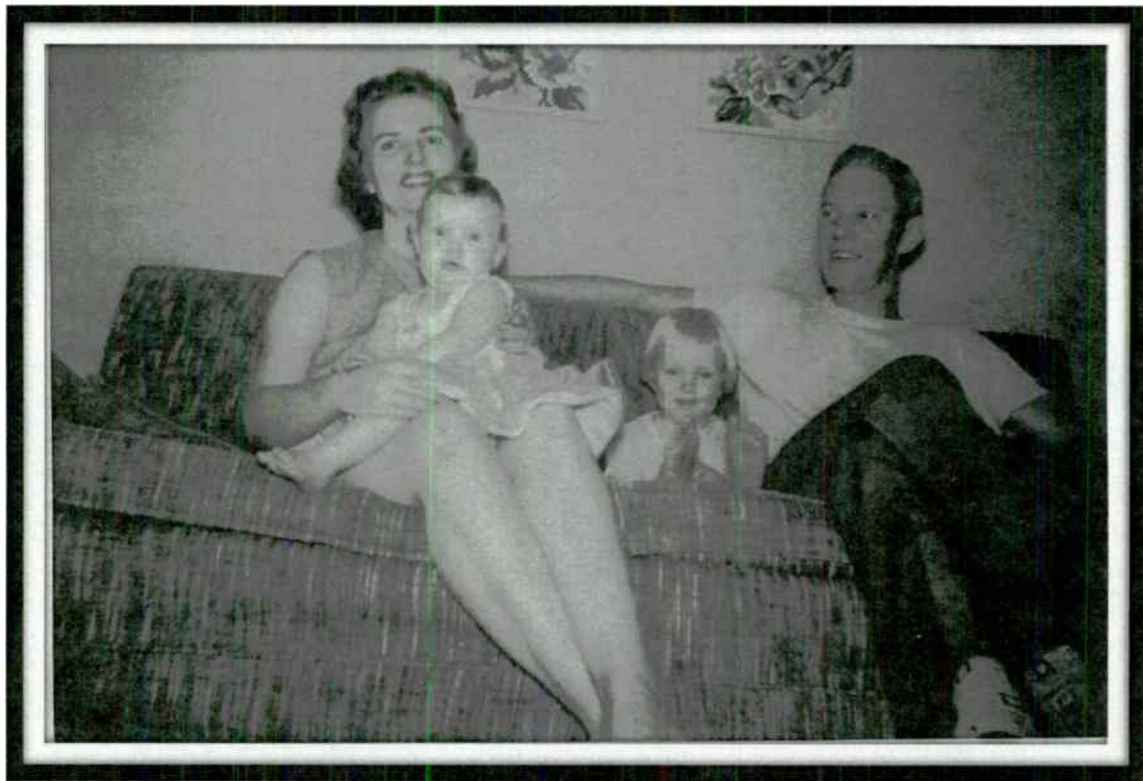
KWSK 1957 Calendar



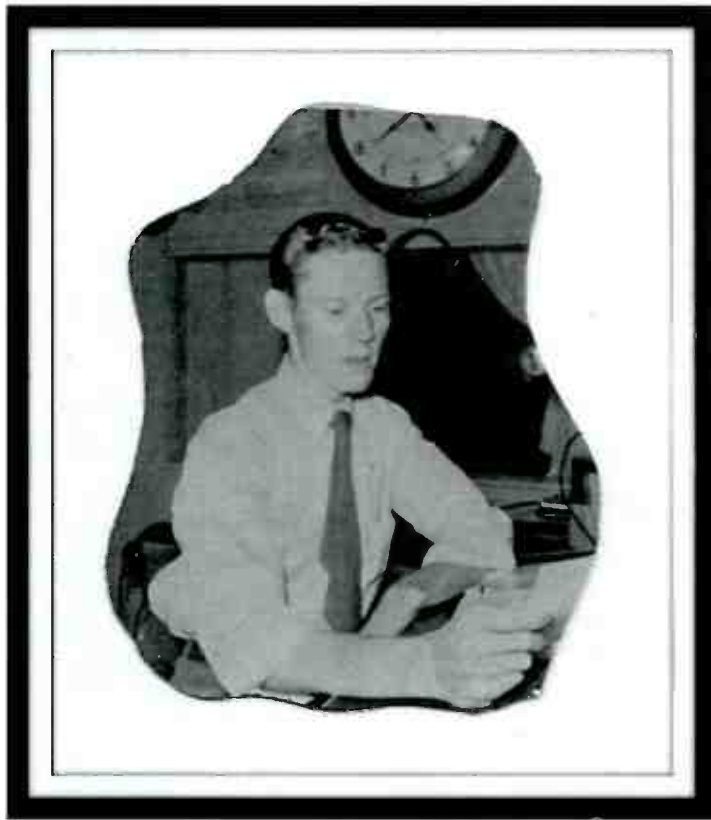
Luella and daughter Pam posing.
The Carl Lewis Home At 1006 Champa.



Clem, Jr. and Rossie's
Wedding Picture-
January 1954.



Picture of Rossie with Sue and Joy next to Clem, Jr.



Clem, Jr. at the KWSK control board- 1957.



Picture of Clem Morgan taken at the Morgan home,
806 West 2nd - 1957.



Left to Right: Pam Lewis, Sue Morgan
and Joy Morgan.



Pam and Joy Playing Together- 1957.



Carl posing with daughter Pam.

Mr. and Mrs. Carl Lewis and daughter left Wednesday to make their home in Pratt, where Mr. Lewis will be employed as chief engineer with station KWSK.

Goodland Star-News clipping- Spring 1956

STOP THE PRESSES!!!

Late Arrivals

The Ron Pesha family

**My thanks to Marsha Brown at the Pratt
County Historical Museum for a tip that
helped me locate the Ron Pesha family in
Lubec, Maine, the easternmost point of the
United States.**

Ron Pesha Biography

Ron Pesha came to Pratt, Kansas sometime around February 1963 to work as Chief Engineer for KWSK, previously working at KWHT-TV in Goodland, Kansas. In July 1962, KWHT-TV was sold by the Standard Electronics Corporation to Ross Beach, Jr. and Associates for \$152,500. At the time, the Beach group owned KAYS-AM-TV in Hays, Kansas and KLOE-TV in Goodland, Kansas. KWHT-TV became part of KLOE-TV, thus prompting Ron's move to Pratt.

According to e-mails from Ron, he was in Pratt at KWSK for about 8 months, not remembering too much of the Pratt stay. One thing he did remember however, was building a rotating cart rack for the station control room. At the time the cartridges in the control room were just being stacked at random often leading to spills on the floor and commercial rotating racks were a bit pricey. As Chief Engineer, Ron offered to build one. Following an article that appeared in the August edition of Broadcast Engineering, he had it all figured out. Wooden dowels would support discs of hardwood sitting atop an old phonograph turntable. The hardboard would require cutting, then stacked for accurate, perfectly vertical matching holes for the dowels. Simply, no problem, right??

Clem agreed and sent Ron to a properly equipped local carpenter. A few days later, taking the pieces back to his apartment, he began gluing the rotating cart rack one level at a time. Letting the glue dry for a time, Ron proudly brought the rack upstairs to the control room and found that the carts would not fit!! "HOUSTON, WE HAVE A PROBLEM". Mis-measuring, Ron had glued the discs too close together and unfortunately, disassembling the rack would wreck the components.

Feeling ashamed and humiliated at the measuring mistake, Ron humbly told Clem that he would pay for the second run of parts, which he did. Ron wrote that Clem was a fine, fair employer and wanting to be an honorable employee, Ron paid to have the parts recut, this time taking a cart home with him to ensure proper spacing between the levels. Proud of the project, Ron sold his first article to Broadcast Engineering magazine and continued to write articles, becoming a more or less regular columnist during the nineties in Radio World.

Ron left KWSK sometime in late December 1963. Other Kansas stations Ron worked for was KLIB in Liberal and KLWN in Lawrence, plus all over Colorado, the nearest being KLMR in Lamar. All the jobs were as Chief Engineer, plus announcing, etc. Ron wrote, "Most unlike Clem Morgan were lousy employers. He was a rarity, a good employer". Ron said his talents were middling,

though good enough to work as a fulltime Chief Engineer or fulltime announcer, usually doing both, but fulltime Chief Engineer at KORK in Las Vegas, until the manager discovered another voice for sports.]

Bigger operations followed, eventually as Chief Engineer and Assistant Manager and acting Manager up to a month at a time at Honolulu's first stereo FM station, which he built, literally. With the owners, he contracted for RCA hardware, but personally built two stereo boards of his own design, including "poan" pots for the production room to create stereo effects. For the station, Ron also designed and etched plug-in printed circuit amplifiers, leading to full length articles in Broadcast Engineering and Broadcast Management/Engineering.

Ron continued to work in a small TV market and in the early seventies at a top-rated Los Angeles station with a great manager. During his time there, the daytime ratings never fell below 6th, sometimes tied for 2nd. Yet Ron wrote, it was a relatively small operation, doing a sunday afternoon board shift, recorded spots, read the news, which was the best thing Ron said he did and was Chief Studio Engineer. The transmitter was located forty miles by road atop Mount Wilson.

Ron finally married in 1972, returning to some, Ron said, "Dismal small town station in the east", his bride was from upstate New York. In 1976, he accepted a teaching position in a small, broadcast major at a State University of New York campus, while completeing graduate work. The station was a small 10 watt FM, which often achieved very high ratings against the commercial competition. For six years, he also taught assorted techinal courses at night, basic electrical math theory, electronics, etc.

Twenty two years later, in 1998, Ron retired as the campus' first Professor to receive every available honor, including the State Chancellor's Award for excellence in teaching with the student body also voting him as teacher of the year three times. Ron Pesha and his wife now live in Lubec, Maine, population 1, 347 at the very easternmost point of the United States. As Ron said in an e-mail, " WE LOVE IT!".

NOW! A RUGGEDIZED 4-400A!

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PL-6775



Circle Item 4 on Tech Data Card

LETTERS to the editor

DEAR EDITOR

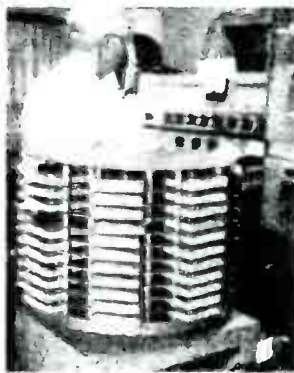
In the June 1963 "Engineers' Exchange" department, there appears an article entitled Remote Amplifier, by Mr. Philip Whitney. I would like information concerning the type and voltage of the battery used to power this amplifier. Also, I wish to know the number and model of the coupling transformer between the last two transistors and the line.

In addition, can you tell me if a low impedance microphone can be used with this amplifier?

JOSE MARQUEZ

XFTV, Tijuana, BC, Mexico

The supply voltage is nine volts. While the author uses an RCA VS-300, an equivalent or any other small nine-volt battery will work. The transformer is a UTC 0-20; a low impedance microphone can be used.—Ed.



DEAR EDITOR

We built the rotating tape cartridge rack described in the August issue of BROADCAST ENGINEERING; it adds a touch of efficiency and decor to our control room. For the rotating bearing we used an old phonograph turntable, sans motor. Another possibility is a "lazy susan" bearing, available at some hobby shops and hardware stores.

Ronald Pesha

Chief Engineer, KWSK, Pratt, Kansas

As evidenced by the accompanying photo, you seem to have done a good job. Readers, take note of Ron's ideas on the bearing.—Ed.

DEAR EDITOR

While reading my article "FM Stereo Proof-of-Performance Measurements," published in the August issue of BROADCAST ENGINEERING, I discovered an omission in the caption of Fig. 8, on page 38. After the words "right channel," the sentence should conclude, "... for 3d."

Harry A. Etkin

Staff Engineer, WQAL-FM,
Philadelphia, Penn.

BROADCAST ENGINEERING

Ron Pesha's letter to the Editor of Broadcast Engineering, November 1963 edition. At the KWSK control board is Clem Morgan.

The United States of America

NUMBER
P3-17-3127

FEDERAL COMMUNICATIONS COMMISSION

RADIO TELEPHONE THIRD CLASS OPERATOR PERMIT

(Restricted Radiotelephone Certificate)

This certifies that

* CLEM MORGAN *

IS A LICENSED RADIO OPERATOR, AUTHORIZED, SUBJECT TO ANY SPECIAL ENDORSEMENT PLACED HEREON, TO OPERATE THE CLASSES OF LICENSED RADIO STATIONS FOR WHICH THIS CLASS OF LICENSE IS VALID UNDER THE ORDERS, RULES AND REGULATIONS OF THE FEDERAL COMMUNICATIONS COMMISSION, ANY STATUTE OF THE UNITED STATES AND ANY TREATY TO WHICH THE UNITED STATES IS A PARTY.

THIS LICENSE IS GRANTED UNDER THE AUTHORITY OF THE COMMUNICATIONS ACT OF 1934, AS AMENDED, AND THE TERMS AND CONDITIONS THEREOF AND OF ALL LEGISLATIVE ACTS, EXECUTIVE ORDERS, AND TREATIES TO WHICH THE UNITED STATES IS SIGNATORY, AND ALL ORDERS, RULES AND REGULATIONS OF THE FEDERAL COMMUNICATIONS COMMISSION, WHICH ARE BINDING UPON RADIO OPERATORS, ARE MADE A PART HEREOF AS THOUGH SPECIFICALLY SET OUT IN FULL HEREIN.

NEITHER THIS LICENSE NOR THE RIGHTS CERTIFIED TO HEREIN SHALL BE ASSIGNED OR OTHERWISE TRANSFERRED TO ANY OTHER PERSON.

PLACE AND DATE OF ISSUANCE: KANSAS CITY, MO. APR 10 1964

DATE AND TIME OF EXPIRATION: APR 10 1969 AT THREE O'CLOCK A. M., EASTERN STANDARD TIME.

SPECIAL ENDORSEMENT:

LIMITED OPERATION OF BROADCAST STATIONS AUTHORIZED PURSUANT TO RULES OF THE COMMISSION.
APR 10 1964 W. Bourrell KANSAS CITY, MO.
Date Issuing Officer City



Federal Communications Commission

Clem Morgan
(Licensee)

W. Bourrell
(Issuing Officer)

Ben F. Waple
(Secretary)

NOT VALID UNTIL SIGNED

Front view of Clem Morgan's Third Class License. This was his last renewal of the license. Thanks to Morgan Derek Godfrey, Clem's grandson, for submitting this just under the wire.

WARNING

FOR YOUR OWN PROTECTION, BE SURE THAT THE RADIO EQUIPMENT IS COVERED BY A CURRENTLY VALID RADIO STATION LICENSE. A LICENSED OPERATOR OF THE PROPER CLASS MUST BE RESPONSIBLE FOR THE PROPER FUNCTIONING OF THE TRANSMITTER. ALL LICENSED RADIO OPERATORS SHALL OBEY AND CARRY OUT THE LAWFUL ORDERS OF THE MASTER OR PERSON LAWFULLY IN CHARGE OF THE SHIP OR AIRCRAFT ON WHICH THEY ARE EMPLOYED.

PROHIBITIONS: UNAUTHORIZED DISCLOSURE OR USE OF MESSAGES.
 USE OF OBSCENE, INDICENT OR PROPANE LANGUAGE.
 FALSE OR DECEPTIVE SIGNALS OR COMMUNICATIONS.
 UNNECESSARY, UNIDENTIFIED OR SUPERFLUOUS COMMUNICATIONS.
 WILLFUL OR MALICIOUS INTERFERENCE WITH COMMUNICATIONS.

KNOW YOUR CURRENT RADIO LAWS, TREATIES, RULES AND REGULATIONS. THEIR OBSERVANCE WILL SERVE BOTH YOUR INTEREST AND THE PUBLIC INTEREST.

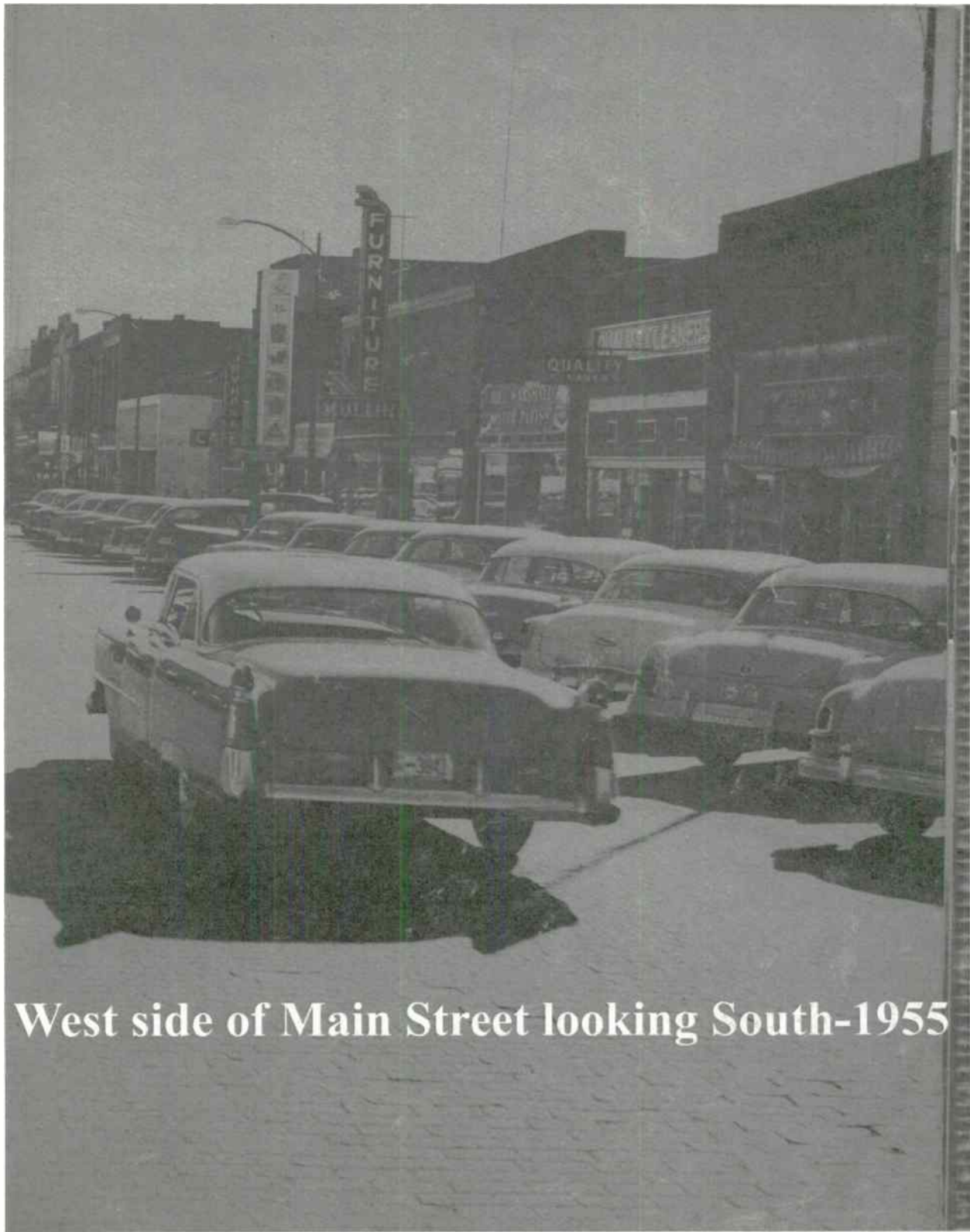
SERVICE RECORD

This is to certify that the holder of this license has served as radio operator under my orders during the period named.

| SHIP OR OTHER STATION | PERIOD | CHARACTER OF TECHNICAL SERVICE PERFORMED (SATISFACTORY OR UNSATISFACTORY) | CERTIFIED BY (SIGNATURE AND TITLE) |
|---|-------------------------------------|---|--|
| NAME CALL LETTERS TYPE(S) OF EMISSION | | | (STATION LICENSEE, MAN- AGER, MANAGER, OR AUTHORIZED AGENT.) |
| KWSK PRATT, KS A-3 | From APR 10, 1964, to AUG 30, 1964, | SATISFACTORY | <i>Larry Waggoner</i> C.E. |
| From _____, 19____, to _____, 19____, | | | |
| From _____, 19____, to _____, 19____, | | | |
| From _____, 19____, to _____, 19____, | | | |
| From _____, 19____, to _____, 19____, | | | |
| From _____, 19____, to _____, 19____, | | | |
| From _____, 19____, to _____, 19____, | | | |
| From _____, 19____, to _____, 19____, | | | |
| From _____, 19____, to _____, 19____, | | | |
| From _____, 19____, to _____, 19____, | | | |

F.C.C.-WASHINGTON, D. C.

Back view of Clem Morgan's Third Class License. If you notice the end of the service record period, it is dated August 30, 1964, the date KWSK signed off the air for the last time and signed on that date by Wichita's legendary Radio Broadcast Repairman Larry Waggoner.



West side of Main Street looking South-1955

K W S K



Francis Clem Morgan

April 28, 1906 - January 30, 1965

**"The Song Is Ended,
But The Melody
Lingers On"**