The Magazine for the Radio Listener

What's optile fir





RAMBLIN' ROUND RADIOLAND With WENDELL HALL The Red-Headed Muric-Maker Pioneer Radio Artist

June, 1930

Vol. 1. No. 8

WAVE-LENGTH GUIDE

CHANNEL	COLUMBIA BROAOCASTING System	NATIONAL Broadcasting Company	KYCLS	METERS	DIAL	READING	
1	WKRC	WGR-KSD	550	545	-		EH
2	KLZ	WFI-WIBO	560	535			Eu
3	WWNC-WKBN	TTEL C	570	526	1		F-
4 5	WIBW	WTAG WOW-WEEI	580 590	517 508	+		F
6	WCAO-WREC	WOW-WEEL	600	500	•		En
7	WFAN	WDAF	610	492			
8	WLBZ	WTMJ	620	484			
9	WMAL		630	476			
10	WAIU	WSM	640	468			-
12		WEAF	650 660	401			-
13	WMAQ		670	447	1		FO
14		WPTF-OKGW	680	441	-		EH
16		WLW	700	428	1		EU
17	WOR (Independent)		710	422	6		-
18 20	CKAC	WGN WSB	720 740	416	•		
20		WJR	740	400			E
22		WJZ	760	394			
23	WBBM	KFAB	770	389	+		
24	WTAR-WEAN	WMC	780	384	-		
25		WGY	790	379			-
26	TTAGO	WFAA-WBAP	800	375			
27	WCCO	WHAS	810 820	366			E
29		KOA	830	361			En
32	WABC		860	349			FH
33		WLS-WENR	870	345	+		
35	WGST	WJAR	890	337			E
36	WMAK	WKY-WJAX	900	333			F
38 39	WDBJ-WBRC	WWJ-KPRC	920 930	326 322			F
40	WDDJ-WBRC	WCSH	940	319			En
41	KMBO	WRC	950	316	-		F
44		KDKA	980	306	k		
45		WBZ-WBZA	990	303			
46		WOC-WHO	1000	300			
48 50	KRLD	KYW-KFKX KTHS	1020	294 288			F
52		WTIC-WBAL	1060	283			FU
53		WTAM	1070	280	+		
54		WBT	1080	278			FU
55	KMOX		1090	275			
57		WRVA	1110 1120	270 268			
58 60	WISN	WAPI-KV00	1120	263			E
61		WHAM	1150	261			FI
62	wowo		1160	258	←		
63	WCAU		1170	256			Fm
65		WOAI	1190	252			F
68 69	WNAC-WFBM	WCAE-WREN	1220 1230	246 244			-
70	WRAC-WF BM WGHP		1230	244	5		En
72	WLBW-KOIL		1260	238			
73		WJDX	1270	236			
74	WDOD	WCFL	1280	234			
75	WJAS-KTSA	WEBC	1290	232			-
76 78	KFH WADC	WIOD WSMB	1300 1320	231 227	S		-
78	KSCJ	WSAI	1320	225			Fm
80	WSPD		1340	224			
81	WFBL	KWK	1350	222			
85	WHK-KLRA		1390	216			E
87	WBCM-WCAH		1410 1450	212 207			-
91 92		WFJC KSTP	1460	207			E
93	WLAC		1470	204			En
94	WKBW-KFJF		1480	203			
95		WCKY	1490	201	+		
-							

WHAT'S ON THE AIR

(Registered in U.S. Patent Office)

Vol. I. MAGAZINE FOR THE RADIO LISTENER No. 8

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PATENTS APPLIED FOR OOVER BASIO FEATURES OF PROGRAM-FINDING SERVICE OFFERED IN THIS MAGAZINE.

(Application for entry as second-class matter is pending.)

HOW TO USE

"WHAT'S ON THE AIR"

To Double the Benefits from Your Radio Set

HOW TO FIND THE PROGRAM YOU WANT WHEN YOU WANT IT

The program-finding service covers the hours of 6 to 12 P. M. for each day in the month, Eastern Standard Time, or from 5 to 11 P. M., Central Time. Simply turn to the page bearing date

and hour when program is wanted. Select from index in panels at foot of page particular program or type of program you prefer, then locate on schedule chosen symbol at nearest point (by use of State index) from which it is being broadcast. Or, if you prefer, check symbols of favorite stations against index of symbols in panels at foot of page until you locate type of program for which your particular mood calls.

Sunday programs appear on pages 8-13; Monday, pages 14-19; Tuesday, pages 20-25; Wednesday, pages 26-31; Thursday, pages 32-37; Friday, pages 38-43; Saturday, pages 44-49.

HOW TO USE THE WAVE-LENGTH GUIDE

Draw lines from the stems of arrows pointing to the wave lengths of stations with which you are familiar to the respective points on the scale to the right

corresponding to the points on the detector dial of your set where these stations "come in." After you have drawn about a dozen of these lines you will have a guide to all of the stations in the country. For example, if Station WEAF, which is on channel No. 12—which means it operates on a frequency of 660 kilocycles and 454 meters—comes in on your set at 74, and Station WLW, on channel No. 16, comes in on your set at 67, stations on channels 13, 14 and 15 necessarily must come in at points between these two locations on your dial.

TO MAKE A LONG-DISTANCE TEST (DX)

Ascertain which of your local stations are broadcasting chain features at the moment. Tune in one of these and find out what number is being rendered.

Then start your detector dial at either end of its arc and turn slowly. As soon as you hear the same number, note your dial setting and check back to the column showing wave lengths, thus ascertaining the approximate wave length of the station you are receiving. To the left of this column you will find the call letters of stations on the wave length of that station and those having approximately that wave length. Reference to the schedule of programs applying to the time you are listening will show you which of these stations is broadcasting the program to which you are listening, and you can thus identify it without having to wait for call letters.

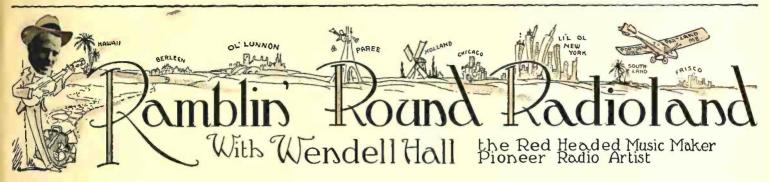
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THE MAGAZINE FOR THE RADIO LISTENER

VOLUME I.

JUNE, 1930

NO. 8



HELLO, folks! How are you all this evenin'? Well, suh, as well as shoutin' it out over the old radio, they got me a-doin' a little scrumptious story-writin'! Yes, suh! The WHAT'S ON THE AIR boys finally run me into a corner 'n' sez they: "Red, we'se expectin' you all to do us a powerful lot o' *plain* 'n' faucy scribblin' — writin' us S-A's and R-Tickles."

Sez me: "O. K., old top, old sock, old thing (with apologies to Ted Husing), *I'll shoot* (as they say in Chicago)—and, fellas, don't expect my syntax to be *too* prevalent, 'cause as an S-A'er I'll prob'ly be kinda sorta weak around the prepositions 'n' participles, none other than!"

Sez they: "That's prezactly what we want—jes' natural like — say it any doggone way ya *feel* like spoutin' it — jes' short 'n' sweet spasms — *atta boy*!" So that's how come and here 'tis — R-Tickle No. 1 — Jes' Ramblin' 'Round Radioland.

BUZZED 'round Chicago's radio rialto to-day dropped in to see a few o' the real old-timers — "Sen" Kaney 'n' Wilson Weatherbee sittin' behind big desks over at NBC — Sally Menkes 'n' Morgan Eastman over at Insull's WENR atop the 42-story Chicago Civic Opera Buildin' — the most *stupendous studios*, just completed, that I've ever laid my glimmers on. The four aforesaid folks were originally at KYW when there were only *two* other stations on the air — 'member? Yes, 'n' I was hangin' out over there, Tribune Tower, in the business end of the racket — and incidentally writin' successful legit shows like "Remote Control," on the side. Coon-Sanders K. C. Nighthawks are the talk of the town at the Blackhawk — they're the same carefree fellas — Little Joe Warner, still happily entertainin' — And a lot o' others! Say, by the way, it kinda looks like Chicago is goin' to be the *center* of things radio before long, accordin' to the way they're buildin' up studios 'n' such, and no foolin'.

L ATELY I've had me a chance to do me a flock o' serious listenin' — Wonder when some one will start a radio "shot at sunrise" movement and first of all take a *pot shot* at the "and now" boys, those 'nouncers who persist in startin' off what they got to say with "And now"? — This gang o' "and now-ers" would drive you to drink — *if* you had anythin' to drink! About ninety times a night, when one of these birds lets loose with a "and now," I slam an ash-tray, book, pack o' cards, slipper, or what have you, at the loudspeaker — I've ruined the dynamic — cut up the wall alongside — put out a window-pane — and threw my elbow out o' joint a-slingin' at these saps. Somethin's jes' got to be done about it!

CHANGIN' the subject — What built up the original tremendous interest *in* radio? None other than the *thrill* of it all — the thrill of the first *crystal*

too, in those dim, dark days. "Nebrrrah-ska" Bill Hay is 'nouncin' over both chains — O m a h a Gene Rouse is still talkin' back at the mike over at KYW —Jack Nelson, from old WDAP (now WGN), is sittin' on the world over on the 22nd floor o' the



I slam an asb-tray, slipper or what have you at the loud-speaker. www.americanradiohistory.com

set, the first *tube* set, the first out-of-town station. — *Above all*, it was the thrill of recognizin' a *familiar* voice — the thrill of the artist's IN-FORMALITY! Don't forget that in those days we of the radio were all havin' a rip-snortin'GOOD time up there, and

not only our voices were broadcast, but our enthusiasm, cheer, happiness, and our very SPIRIT, went out over the ether too. All this was conveyed to you - the listener - through the new magic - radio and you in turn joined in the fun - radiatin' enthusiasm as one of us! Take my own playin', f'r instance - Boy, when I sat down at the old mike with my little, three-piece orchestra (my chair, my uke 'n' me), I was jes' a-gigglin' all over - thrilled by the very thought o' it - my 'magination runnin' riot enthused by the greatness of it all - a-smilin' from ear to ear jes' at bein' able to spread a little sunshine 'n' breed a bit o' happiness - jes' havin' lots o' fun, that's all! But to-day - that one thing that broadcastin' lacks is SPIRIT. To the average Chain Gang artist an appearance is just another job - so much more work to get done — most of 'em appear for 8 or 10 different tooth-paste and feet-powder manufacturers anyhow, and so it's all work - no longer is it play! As a result, Mr. & Mrs. Listener begin to find out that it's jes' as hard for THEM to listen as it is for the blase artist to get it over with - nothin' else but!

CAY-the radio record broadcasts seem to be gain-D in' in local use around the country. Nate Caldwell (by the way, another Chicago old-timer) told me 'bout one of these advertisin' records he 'nounced not long ago, which shows that even radio records sometimes go "flooey." A crowd were all seated 'round the radio at home, listenin' to this record broadcast and Nate's 'nouncin'. -- The next selection Nate knew was to be "Pirates of Penzance." As they all listened to this particular 'nouncement Nate heard himself sayin' sump'in' that sounded sump'in' like this: "Ladies and gentlemen, as the next selection we are pleased to present Pirates of Pens - Pirates of Pens — Pirates of Pens — Pirates of Pens." Nate sez to me afterwards: "Imagine my embarrassment when I reached for a Murad and pulled a Peidmont." 'Nuf fer now, so

Sincerely,

apo

until then see you pretty soon — pretty sooooooon pretty so-o-oo-oooon. Nite

"The News Reel of the Air"

Owl.

We Mean Floyd Gibbons, of Course; in the Following We Outline His Amazing Career in Barest Headlines—"Gibbonese" Fashion

FLOYD GIBBONS' twenty years as a "Headline Hunter" have been replete with thrills. To-day, as a radio personality, he is known to millions for his gripping tales of adventure and his interest-compelling manner of interpreting the day's news over the air.

Gibbons was born in Washington, D. C. After being graduated from Georgetown University he went West to launch his newspaper career. He got his first job twenty-three years ago on the Minneapolis Star. His salary was \$7 a week. His city editor fired him for incompetency. Undaunted, young Gibbons soon developed a clarity of style and a keenness of observation that won him recognition as a star reporter.

In 1914 he was assigned to cover the battle of Naco on the Arizona-Sonora front. He remained in Mexico to file vivid reports of the battles and skirmishes in the many revolutions and counter-revolutions in the Latin-American Republic.

When the notorious Francesco Villa terrified the Mexican countryside, Gibbons was with him, reporting the guerrilla warfare. Later he accompanied General Pershing on his punitive expedition against Villa.

Before the United States entered the World War he was assigned by the Chicago *Tribune* to go to London as its war correspondent. This was on the same day that Germany announced to the world the submarine blockade of the British Isles.

Vendeer

Gibbons booked passage on the S. S. Laconia, a Cunard liner carrying munitions and war supplies. The night the Laconia entered the U-boat zone a torpedo from a German submarine found its mark and the Laconia slowly settled as the passengers crowded to the lifeboats. The boat carrying Gibbons and many terrified passengers drifted about all night until he and his companions were picked up by a British vessel and brought to Queenstown Harbor, Ireland.

Gibbons was reported lost at sea. But a few days after his obituary was read in America the fourthousand-word story of the sinking of the *Laconia* which he cabled from Queenstown was printed in the *Tribune*.

When the A. E. F. landed in France, Gibbons was among the first of the American war correspondents to go to the front with the American troops. He was under fire during the remainder of the war. At the battle of Chateau-Thierry he was wounded and lost the sight of his left eye.

Since the World War, Gibbons has participated in at least one war or revolution almost every year, covering rebellions and uprisings in every nook and corner of the globe. He has [Continued on page 50] New Dance Each Month-Keep Your Dancing Up to Broadway

Slow Southern Steps

How to Dance "The Alabama," a New Collegiate

By ARTHUR MURRAY "America's Foremost Dancing Instructor"

THE nation's dancing feet have slowed! Not from fatigue nor from ennui. Far from it. They have slowed because a new era of living is launched, and dancing reflects this quite as surely and much more swiftly than paintings, architecture and other forms of art.

Dancing is changing civilization in process. For the dances of an age transmit the mood as it changes.

The new dances throw out the quick step, bring in the slow. The music they ask for their dance of life are the crooning, wooing strains. They reject the onestep, accept the waltz. Speed is no longer a gauge of dancing; beauty, grace, subtlety in steps are.

First-class orchestras in exclusive clubs now play one slow dance to every fast one. And the smart people are sitting out the fast one!

* *

....

They sit these out because there is no longer any fun dancing them. During fast music, all one can do is to walk around, dancing one step to each beat. At the most, there are only a half-dozen variations in the quick dances. But in the new slow-tempo music more than one thousand combinations are possible, calling into activity all of a person's grace, originality and rhythm.

A large majority of the new steps are based directly on the old-fashioned waltz because the waltz step is one of the five basic dance steps. But the waltz today is not the waltz of older days. It has a clean-cut svelt movement to it, unrelated to the short, staccato, rather fussy steps of the Victorian age, quite characteristic of the difference between the world's mood to-day and yesterday.

* * *

Society people are perfecting new waltz combinations of steps, danced to slow music. Collegiates are doing the same thing, only better. As go collegiates, so goes America. For these youngsters are really the make a fetish of devising meticulous, exquisitely graceful steps. With their lithe youth and grace, they combine a conservative lack of ostentation that is pleasing.



Arthur Murray and Charlotte Earle starting the Alabama.

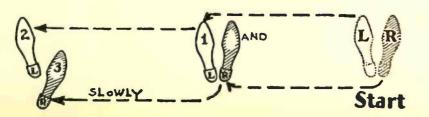
Older folks try open dances that are showy. But the younger dancers, dancing at smart places at teatime and in the evening, exhibit a satisfactory restraint and reveal clean-cut, smooth, beautiful steps. If they still dance the fast fox trot, they take it as easily as possible, holding a step now and then for sweet variety's sake.

The changing dance tells us that the post-war period of staccato and exaggeration is past. The obvious has no standing to-day; the subtle and elusive is what attracts. With the flapper's death-knell—departure of the brief, straight-line costume and abrupt, slapstick manner of that period—graciousness comes into its own, quiet voices are preferred, courtesy is again with us, and all augurs for more beauty and leisure. Dances tell us this.

Rudy Vallee's crooning voice, new long skirts, the introduction of more formal occasions and more formal manners, the new, slow steps of grace in dancing —all these are of one piece.

They bespeak a new age that ushers in more subtlety and grace, also more individuality. Because of this very premium on individuality, the importance in knowing new dancing steps can be seen. In order to do justice to your own personality, you should not dance the same old dances in the same out-of-date

ones who set standards in dancing. They are the nation's best ballroom dancers. Why? Because, dancing as they do, two or three times a week, they



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way.

Each crooning melody has its possibilities in being translated into steps. You can learn certain steps and turns [Continued on page 50]

Back of Familiar Voices

Beginning a Series of Sketches of Interesting Personalities Who Broadcast Regularly on Nationally Known Programs

R AYMOND KNIGHT has been called the Ed Wynn of radio. Perhaps the designation is deserved, for Knight is happiest when he is producing some piece of utter foolishness.

With such classics of the air as "Empire Builders" and "Real Folks" under his direction, his pride and joy is the hilarious "Station KUKU." This broadcast, heard every Wednesday night through an NBC network, is a travesty on radio and is completely nonsensical. Knight originated the idea, writes the script, directs and produces the broadcast, and plays the principal role, that of Ambrose J. Weems.

Knight himself looks funny and knows it. Tall and blonde,



he wears a close-clipped, reddish mustache. He has solemn eyes behind horn-rimmed glasses. He has the mock dignity of a penguin and a sense of humor that keeps people who know him well in constant apprehension.

Knight is a Bostonian, but doesn't use the broad "A." He attended Harvard and Yale, and it was under the famous Prof. George Pierce Baker that he learned the fundamentals of drama. He was one of the shining lights of Baker's "47 Workshop." When Professor Baker moved from Harvard to Yale, Knight followed him.

RAYMOND KNIGHT.

In 1927 Knight won the Drama League's prize for the best one-act play of the year.

After leaving college, Knight directed an experimental theater in Boston and then came to New York, where he studied the Broadway technique as a director and as an actor. He wrote the book for a musical revue, "See America First," which was produced in 1928. That same year he joined the productions staff of NBC.

Among the outstanding radio programs he has written or produced are included "The Gold Spot Pals," "Embarrassing Moments in History," "Hello, Mars!" "Triadramas" and the aforementioned "Empire Builders," "Real Folks" and "Station KUKU."

He makes frequent personal appearances as an entertainer.

One of his hobbies is collecting walkingsticks.

* * *

DOPEZ speaking," the phrase that Vincent Lopez has made so widely known on the air waves, conjures up a vision of a dapper, suave and smiling band leader, with the sophisticated night life of New York as a background. It is hard to believe that this same Lopez once spent three years in a seminary studying for the priesthood, and, when it became apparent that he would not be happy in a cassock, he studied typewriting and secretarial work. Now he conducts the by the National Broadcasting Company, and his broadcasts from the St. Regis Hotel are also put on the air by NBC. Lopez has been a musician since

Pure Oil concerts broadcast weekly

childhood. His first and lifelong musical love is the piano, although he is familiar with almost every instrument in his orchestra. He made his first public appearance when he was six years old, as a piano player. His selection was the classic "Chopsticks."

He was resigned to a business career, but the call of music was too strong, so he started playing a piano in a cheap restaurant. His father found out where young Lopez was spending his evenings and stormed



VINCENT LOPEZ.

spending his evenings and stormed. Lopez cut the Gordian knot by running away from home.

From restaurant jobs he moved into the night clubs, and from the clubs to the theater, and then into radio, vaudeville and national fame as a conductor.

He dresses immaculately at all times, though he likes to take his coat off at rehearsals. His musicians call him "the duke."

**

VIRGINIA GARDINER, who has established herself as one of the few outstanding dramatic artists on the air, isn't popular with the veteran actors and actresses. They can't appreciate this girl who has risen to stardom without the benefit of long, hard years in stock companies and in Broadway productions.

Miss Gardiner, who had taken her singing seriously and had had it taken seriously by concert audiences, came to the National



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Broadcasting Company for an audition. She could sing and act, she said. Because the would-be singers outnumber the would-be actors about ten to one, she had an audition for acting first. To date she has not had her singing audition, but she is so busy playing in four or five dramatic programs a week that she isn't interested at the present.

Miss Gardiner was born in Philadelphia. She started singing in the "curls and pink bow" period and kept it up throughout her childhood. Her family moved to Toledo and she began to make public appearances as a singer and in amateur dramatic productions.

She went back to Philadelphia and studied music at the Curtis Institute for two years. Then she won a scholarship awarded by Madame Sembrich, of the Metropolitan Opera Company, and for another two years studied under the direction of the opera star. Concert engagements followed, and then she decided to seek a career in the radio studios. She found it.

Miss Gardiner is unmarried and lives with her family. She is fond of dogs, sports and life in the open country.

graduation she proceeded to Paris and studied

Page 7

She is heard regularly in "Empire Builders," "Mystery House," "Station KUKU" and "The Moxie Hostess" programs, and at frequent intervals in other NBC dramatic programs. She has sung on the air.

POR her nineteen years Miss Audrey Marsh has done a great deal of professional work, and now is hailed as a radio "find." Before she was discovered as a singer of marked talent, she played the part of "Rosemary" in "Abie's Irish Rose," and that of "Eliza" in Christopher Morley's Hoboken production of "After Dark." She was only sixteen and had just finished with a six weeks' course at dramatic school when she walked into Ann Nichols' office. She walked out with the lead part of "Abie's Irish Rose" tucked under her arm, and almost immediately left New York City for a tour with that play.

Miss Marsh was born in New York City, the daughter of musical parents. In fact, the only voice training she ever received was from them.

Her father, a baritone, sang with Della Fox, and also in Prospect Park with Goldman. Her mother is a concert pianist and did all of her husband's accompaniment.

Although, of course, Audrey

doesn't remember it, her mother has assured her that she was one of

those remarkable "musical babies."

She could sing before she could

talk, and at the age of thirteen

months could carry the tune of

"Smarty, Smarty, Smarty." Her

theatrical precocity continued

while Audrey was at school. There

she played the leads in all school

productions, and at fourteen years

of age she was cast in "The Prince and the Pauper" and "Little Old

It was during her run in the re-

vival of Boucicault's "After

Dark" that the potentialities of

her voice were first recognized. In

answer to the demands of her

friends, Audrey sang several songs.



AUDREY MARSH.

A radio executive in the group was so charmed by the young actress' voice that he immediately engaged her for Columbia. She was brought to New York for a hearing and happened in on the audition of the Gold Strand Crusaders. She was signed with them right away, and made her radio debut over WABC on their inaugural program.

New York."

彩 兴 梁

ISS EDITH THAYER, one of the stars in "Showboat," a M feature broadcast from WABC and stations of the Columbia Broadcasting System, made her stage debut as a very little girl, aged two; launched a successful career, and now has grown to be the world's smallest prima donna. She is all of four feet eleven inches.

Miss Thayer was born in a small Massachusetts town, seventeen miles out of Boston. At the aforementioned tender age she made her first public appearance when she sang for a town meeting. Later she studied the piano and attended school in her home town. Her first move was when she went to Emerson College of Oratory in order to learn dramatic acting and singing. After her



EDITH THAYER.

with the late Jean de Reszke for four years. Her mother accompanied her, and, while Edith was learning vocal technique, her mother studied art.

Finally, with her studies completed, Miss Thayer went to London, to sing under the management of Colonel Mapleson. On her return to America, the late Oscar Hammerstein signed her to a three-year contract. Among her stage successes was "Blossom Time," in which she played the leading role in the original company.

After all this fine experience, it was natural that radio work should claim her. Persuaded by a friend that her place was in the studios, she started broadcasting for several stations in New York City. She migrated to WABC, where she created the roles of the original La Palina and Jane McGrew, the soubrette of "Showboat," the latter of which she has played for one and a half years.

Once a week, at the broadcast of "Showboat," Miss Thayer presents a charming picture, with her four feet eleven inches of personality, playing opposite the producer and director, Harry Brown-a massive figure, six feet two inches in height.

* * *

ALE WIMBROW-a hick by birth, a hick by preference and a hick by vocation, and a little bit of everything by avocation-never tired of telling his colleagues about the beauties of the country, the joys of "apple-knockin'," and the soothin' peace of slumber down there where the silence booms like thunder. Peter Dale Wimbrow used his first two names upon entering the field of professional entertainment, and in a joking mood wrote the following effusion about himself:

> When ol' Pete Daley plays his ukulele Down in Whaleyville, Lazy daisies go plumb crazy Down in Whaleyville. When his fingers twitch yo' doggies start to itch; His music makes the cattle flutter And the milch-cows all give butter; How them froggies shake their doggies Down in Whaleyville. And the trees can't make their limbs be still;

It makes a flea fly up a flue

And snails outjump a kangaroo When ol' Pete Daley plays his ukulele

Down in Whaleyville.

But Dale came to New York and broke into big-time radio. We have appended the following addition to his original effusion:

Nowadays-

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When ol' Pete Daley plays his ukulele on the radio.

The folks all open up that jail way out in Idaho;

Boy, that music's hep, so gosh dern full o' pep

Ol' Hayseed and Si Corneracker

Swaller all their plug terbaccer;

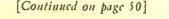
All the pages dance like blazes in the studio:

Hostess throws her hild on the flo'. All discipline at CBS is knocked into a

cuckoo's nest When ol' Pete Daley plays his ukulele on

the radio.

That's Dale Wimbrow, ladies and gentlemen. Looks like a





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SUNDAY 1, 8, 15, 22, 29

-	(10 x 1 x 12)						-					0	-				-
	TIME	A	B	C	D	A	B	C	D	A	В	C	D	A	B	C	D
EAS	STERN DAYLIGHT	12	15	30	45	1	15	30	45	2	15	30	45	3	15	30	45
	Eastern Standard]	11		00	4.5	12		00		1	10	-		2		00	
	Central Daylight 5		15	30	45		15	30	45	1	15	30	45		15	30	45
CEN	NTRAL STANDARD	10	15	30	45	11	15	30	45	12	15	30	45		15	30	45
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AS WE GO TO PRESS

When you change your address, notify us as far in advance of our mailing date—the twentieth of the month preceding date of issue—as possible. We want every subscriber to receive his copy of WHAT'S ON THE AIR regularly, but we can not be responsible for missing issues when we send copies to address given us if subscriber has moved and failed either to notify us or leave forwarding address at post-office.

200

Canada is becoming more and more discontented with the "gentleman's agreement" it made with the United States in the days when broadcasting was young. Of the ninety-six broadcasting channels available for North America, the United States is claiming use of ninety, leaving only six as Canada's exclusive possession, with right to share with us for low-powered local stations twelve others. If the Canadian Royal Commission's recommendations prevail for operation of broadcasting in the Dominion under Government control, seven

American Pro-Art String Quartet NBC, New York.
Ocean State Nights Vocalists; accordionist; mandolin quartet. NBC, New York.
• West End Presbyterian Church Religious service; mixed quartet; sermon by Dr. A. Edrom Keigwin. CBS, New York.
2 Jewish "Day" Program Classical Jewish music; popular folk songs.
幾
Eastern Daylight Saving 1 to 2 P. M. Our Time
2 The Pilgrims Mixed sextet. NBC, New York.
Spanish Dreams Julian Oliver, tenor; orchestra director, Frank Vagnoni. NBC, New York.
O Calliope and Mis' Kath'rine Katherine Tift Jones. NBC, New York.
2 Jewish "Day", Program CBS _t New York.
The index letters in schedules indicate type of pro- gram which will predominate during respective half-hour broadcast period.
BBand musicOOrganCChildren's featuresPPopular musicDDance musicRReligiousEEducationalTTheatrical
G Grand opera L Light opera M Instrumental N News V Vocal ensembles W Wit, comedy X Station on air, but, program variable

stations of fifty thousand watts will go up, one in each Province. In any case, the time is coming when Canada will rightfully demand more than the six clear channels now accorded her. When that time comes, it is inevitable that a goodly block of the six hundred American radio stations now bombarding the ether and each other will have to go off the air. It is in the face of such facts as this example that there are to-day over two hundred applications for new broadcasting stations before the Federal Radio Commission.

器

Radio is fast calling a halt to "America of the slovenly speech." The widespread use of radio has brought to almost every home the importance of a good talking voice, correct pronunciation and passable grammar. One of the favorite indoor sports in family circles the country over is to criticize the voices of radio announcers and artists and to catch their misadventures in grammar and pronunciation. Unconsciously the critics become aware of their own deficiencies and more careful in their own conversation.

S Littmann Orchestra

Popular numbers; Byron Holiday, tenor; Helen Richards, contralto. CBS, New York.

O The Aztecs

Latin American and Spanish music. Quartet; director, Luis Zamudio.

28

Eastern Daylight Saving 2 to 3 P. M. Our Time

Songs and chatter by Al Llewelyn and Brad Brown, with Harry Grey at piano.

Ballad Hour Old and new ballads. Freddie Rich's orchestra; vocal soloists.

Metropolitan Echoes
 Erva Giles, soprano; Robert Simmons, tenor;
 Arcadie Birkenholz, violinist. CBS, New
 York.

- **ONBC Artists Service** Vocal soloists; orchestra.
- A Roxy Symphony Concert Director, Joseph Littau.

18

Eastern Daylight Saving Our Time

7 The Jewish Hour Jewish speakers and artists; director, Rabbi Samuel M. Cohen.

3 to 4 P. M.

- B National Youth Conference Sermon, Dr. Daniel A. Poling; mixed quartet; orchostra direction, George Shuckley.
- Columbia Male Chorus Ballads and light classical music; orchestra direction, Claude Mac Arthur. CBS.

Conclave of Nations

Address by foreign diplomat. Native music by symphony orchestra, under Channon Collinge, CBS.

	June		CII	INID	AV
1, 8,	15, 2	2, 29	20	IND	AY

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11	15	30	45	12	15	30	45	1	15	30	45	2	15	30	45	Central Daylight
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For the Daylight Savings Time period, it is necessary for us to ask our readers to take a pencil and record in the space marked "Our Time" in each panel index on a schedule page the equivalent in local time. Do this wherever Eastern Daylight Time is not in use and you will have a reasonably accurate and very simple index to all chain programs of importance for each half-hour period of each evening in June.

Columbia Broadcasting System has leased WPG, the Atlantic City Municipal Station, for five years, with a renewal privilege. CBS now controls directly WABC, New York; WBBM, Chicago, and WPG. NBC has also acquired ownership of several stations in addition to WEAF and WJZ in recent weeks.

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The Federal Radio Commission has suspended its order changing the wavelength of some twenty prominent broadcasting stations until July 31. The order was to have taken effect May 1, as noted

WE

Eastern Daylight Saving Our Time	4 to 5 P. M.
1 Dr. S. Parkes Cadman	
Oratorio Choristers; orch Dilworth. NBC, New Yo	estra director, Geo. rk.
G Southland Singers	
Spirituals sung by negro	male octet.
① Cathedral Hour	
All-musical presentation over a symphony orchestra	of a cathedral ser- and soloists.
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Eastern Daylight Saving Our Time	5 to 6 P. M.
2 Davey Hour	
Male quartet; instrumen NBC, New York.	tal trio; organist.
8 National Religious Serv	ice
Sermon, Dr. Harry Emer quartet. NBC, New Yor	
2 Quiet Harmonies	
Ladies' vocal trio with E semble. Classical progra	mery Deutsch's en- m.
Sermon by Reverend D Barnhouse	onald Grey
From Philadelphia via CE	S.
The index letters in schedules inc	
gram which will predominate	during respective
half-hour broadcast period.	
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	eligious
E Educational T T	heatrical
G Grand opera	ocal ensembles
L Light opera	it, comedy ation on air, but
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in our mid-month bulletin—but, owing to the fact that WHAM, WHAS and KYW succeeded in getting temporary injunctions against the enforcement of the order and the announced purpose of the order would be lost unless all stations named were relocated, the Commission has announced suspension of the plan until the injunction suits are heard in the courts.

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An event of unusual importance in the record of advancement of international radio took place unheralded late on the afternoon of May 1. On that date NBC rebroadcast a two-way short-wave conversation between Senator Marconi and members of his party on board the yacht *Elettra* in the Mediterranean and a group of prominent men at NBC headquarters in New York—across an expanse of 4,400 miles. Reception was unmarred by static and of excellent quality.

In the course of his conversation, Mr. Marconi made the following striking statement:

I strongly believe in the exchange of international broadcasts and that it will improve and consolidate existing friend-

Eastern Daylight Saving 6 to 7 P. M. Our Time
Catholic Hour
Sermon by a noted Catholic clergyman; Paul- ist choristers; director, Father Finn. NBC, New York.
9 Echoes of the Orient
Instrumental ensemble; direction, Sven von Hallberg.
A The Wandering Bard Joe White, tenor.
B Lew White Organ Recital
Genia Fonariova, soprano.
(2) Fox Fur Trappers
Orchestra with Earle Nelson, crooning fur- trapper; Helen Barr, soprano, and three harmonizers. CBS, New York.
S The Gauchos
Vincent Sorey's orchestra. Argentine and Spanish music.
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Eastern Daylight Saving 7 to 8 P. M.
Our Time
Our Time Our Time Iodent Big Brother Club Bob Emery; dramatic sketch; novelty songs.
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 Odent Big Brother Club Bob Emery; dramatic sketch; novelty songs. Major Bowes' Family From Capitol Theatre, New York City; vocal and instrumental soloists; orchestra director, Yasha Bunchuk. C Cook's Travelogue
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ships between the nations of the world. I believe it will promote a mutual understanding of our respective feelings, habits and ideals, and help us to comprehend and appreciate our various points of view. This again will certainly be a big factor in the promotion of world peace and should make the possibility of war always more remote.

The father of the wireless telegraph also revealed that plans are under way for the exchange of programs with Italy in the near future. He said:

I am confident that the American public will not be disappointed in their expectations when they receive programs from Italy. The first short-wave Italian broadcasting station near Rome is practically completed. Its official opening is now only a matter of days. The programs will consist of music, concerts, opera, as well as descriptions of great Italian events.

Questioned concerning the report that the Vatican is installing a powerful short-wave transmitter, Mr. Marconi said:

Yes, it is true. A station is being put up under my direction in the State of the Vatican City, and I sincerely think His Holiness, the Pope, will use the radio as a means of addressing the world.

This extraordinary broadcast took place at about 6 P. M., New York time, in the midst of ideal weather conditions. On board the *Elettra* it was 11 P. M., and the yacht was beating its way through a storm into a harbor near Rome.

Eastern Daylight Saving 8 to 9 P. M. Our Time
1 Major Bowes' Family From Capitol Theatre, New York City.
Chase and Sanborn Choral Orchestra Vocalists; piano duo; muted singers; orches- tra. NBC, New York.
A Enna Jettick Melodies Vocal soloists; mixed quartet; instrumental ensemble; director, Geo. Dilworth. NBC, New York.
B Collier's Radio Hour Dramatization with NBC, New York. musical interludes.
La Palina Rhapsodizers Special arrangements by Claude MacArthur. director of orchestra; Zinaida Nicolina, so- prano; Ben Alley, tenor. CBS.
O CBS Feature To be announced.
G Pennzoil Program Presenting skit by Chic Sale.
Endicott-Johnson Hour Orchestra and vocalists; quality group.
The index letters in schedules indicate type of pro- gram which will predominate during respective half-hour broadcast period.
BBand musicOOrganCChildren's featuresPPopular musicDDance musicRReligiousEEducationalTTheatricalGGrand operaVVocal ensemblesLLight operaWWit, comedyMInstrumentalXStation on air, but
N News program variable

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Eastern Daylight Sav Our Time

- e "Our Governmen David Lawrence
- Atwater Kent Ho Concert and gra director, Josef Pa
- **B** Collier's Radio H Dramatization w
- C Canadian Pacific Ballad operas.
- F An Hour with S
- Majestic Theatre Variety program, of ceremonies.

- Eastern Daylight Sav Our Time
- Studebaker Chan Eighteen-piece Goldkette. NBC,
- **Sunday at Seth** Rural sketch der ing of semi-relig York.

F An Hour with SI

- O Squibbs Presents "Will" speaks fr
- Be Square Motor
- G Around the Sam

- Eastern Daylight Sav Our Time
- ³Sunday at Seth NBC, New York.
- Russian Cathedra Vocal soloists; York.
- 🔁 Sam Herman, X Assisted by Fra New York.
- G South Sea Islan Native string orc
- H Arm-chair Quar

Keith McLeod, Milton J. Cross Walter Preston, I bass; Godfrey Lu York.

- O New York Hera
- Back Home Hou Religious service quartet and solo H. Churchill.

BROADCASTING IN EUROPE

MONDAY 2, 9, ^{June} 16, 23, 30 TIME A B C EASTERN DAYLIGHT 6 7 30 Eastern Standard Central Daylight 5 6 30 5 CENTRAL STANDARD 4 30 P Can - 690 TORO NTO CKGW 6 67 X ada 730 MONTREAL CKAC X X Ala. 1140 BIRM'GH'M *WAP 6 X X 930 BIRM'GH'M WBRC 0000 Ark. 1040 HOT SP'GS *KTHS 1390 LIT'LE R'CK *KLRA 0 0 0 E Colo. 830 DENVER KOA 6 3 560 DENVER KL7 00 0 Conn. 1060 HARTFORD *WTI D. C. 630 WASH'GT'N WMAL E 0 0 950 WASH'GT'N WR 6 0 B Fla. 900 JACKS'NV'E WJA) A 8 WIOD Х A 1300 MIAMI B. 8 WGST Ga. 890 ATLANTA

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Kans.1220 LAWRENCE*WREN

Ky. 1490COVINGTON*WCKY

820 LOUISVILLE WHAS

1250 N. ORL'NS WDSU

1320 N. ORL'NS WSMB

940 PORTLAND WCSH

600 BALTIMORE WCAO

580 WORCESTERWTAG

610 KAN. CITY WDAF

Md. 1060 BALTIMORE*WBAL

Mass. 990 SPRINGFIELD WBZ

590 BOSTON

1230 BOSTON

1240 DETROIT

750 DETROIT

920 DETROIT

1460 ST. PAUL

1090 ST. LOUIS

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Oslo (Norway) Station broadcasting the "Holmenkollren" (ski-jumping championship) by remote control. View of the famous Norwegian course at right.





Independence Day open-air broadcast at Tallin, Estonia.



Swedish artists presenting historic play in Helsingfors, Finland.

Crowds listening to Government announcements over radio at Riga, Latvia.

Eastern Daylight Saving 6:30 to 7 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR Whyte's Orchestra Direction, Smith Ballew. NBC, New York. 7 The Lonesome Cowboy John White, tenor; guitar. First 15 min. Literary Digest News flashes. Last 15 minutes. C Literary Digest O Littmann's Mountainville Sketches Play based on true country life, CBS, New York. • Yoeng's Restaurant Orchestra

Paul Tremaine, director. CBS, New York.



Educational

N News

WHAT'S ON THE AIR

2, 9, 16, 23, 30 MONDAY

RADIO in the Summer-time

RADIO, which almost overnight has become a fixed habit in the average American home, enters the 1930 summer season ready to face adverse atmospheric conditions undauntedly.

In recent months some thirty railroads have added radio equipment to their more popular trains, and others are preparing to offer similar service. Hotels in almost every vacation resort are radio-equipped, as are tourist camps and inns along all the major highways. Moreover, many of the endless procession of machines that will take to the road-representing the average American family's vacation outingwill either take along portable sets or be radio-equipped this summer.

All this means that the American public vacation-bound in 1930 proposes to enjoy its radio just the same. Among those not of the lucky vacationists we find the radio in constant use these summer days. In rural and suburban sections the family is out of doors during the early evening hours, but the windows are open and the set is going, and, except for the unlucky chap pushing the lawn-mower, the flowers are weeded and the evening work and session of resting on the porch attended to with the accompaniment of music from some far-away orchestra.

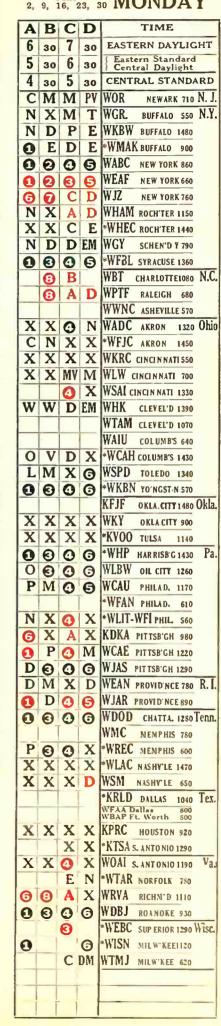
That broadcasters have awakened to the fact that radio has become fully as popular during the summer months as it is at any season of the year is shown by the changed attitude of program sponsors. For example, such expensive artists as Will Rogers and Chic Sale are being put on the air at the very opening of the summer season, and such favorites as "Real Folks" and "Collier's Hour," which heretofore have always recessed until fall, have practically decided to carry on.

Naturally WHAT'S ON THE AIR is planning to bend its every energy to make its July and August issues banner

numbers in the way of making summer radio most enjoyable to its great family of listeners, whether they are vacation-bound or stay-athomes.



C Eastern Daylight Saving 7 to 7:30 P.M. Our Time	D Eastern Daylight Saving 7:30 to 8 P.M. Our Time
CHAIN PROGRAMS THIS HALF-HOUR	CHAIN PROGRAMS THIS HALF-HOUR
Soprano; string quartet. (First 15 min.)	D Roxy and His Gang NBC, from Roxy Theatre Studios, New York.
The World To-day (Last 15 min.) Talk by James McDonald.	Colonial Beacon Lights Robt. L. Ripley, "Believe It or Not," car-
A Pepsodent Program (First 15 min.) Amos 'n' Andy, black-faco comedians.	S Evangeline Adams (First 15 min.) Astrologer.
B Pepsodent Program Followed by	G Bernard Levitow's Orchestra
The World To-day	Concert music. (Last 15 min.)
C Pepsodent Program Then	KEY
Tastyeast Jesters	Organ V Vocal ensembles
Male trio; Swedish dialect songs. Ocurrent Events	P Popular music R Religious W Wit, comedy X Station on air, but
H. V. Kaltenborn, noted nowspaper editor.	T Theatrical program variable



WHAT'S ON THE AIR

MONDAY 2, 9, ^{June} 16, 23, 30

TIME	A	B	C	D
EASTERN DAYLIGHT	8	30	9	30
Eastern Standard }	7	30	8	30
Central Daylight }	6	30	7	30
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STUDIO CHATTER

(Special to WHAT'S ON THE AIR)

Although Jack Ricker, production director for WABC and the Columbia Broadcasting System, gave auditions to more than one hundred announcer prospects on a recent afternoon, *none* qualified. Cigar-store clerks, actors, sporting-goods salesmen, journalists, accountants, advertiser space buyers and salesmen, radio announcers from smaller stations, bald-headed old men



and inexperienced youths of nineteen brushed elbows to get their chance at the microphone. An "ex-pug" with a cauliflower ear was the star of the audition. He grunted and breathed heavily into the "mike" and generally made so much noise that his voice could hardly be heard in the control-room. Another applicant called "Philco" "Falco," and immediately lost his chance to become a Don Juan of the air. One lady announcer applied.

18

The main reception-room of WABC, key station of the Columbia Broadcasting System, is perhaps the busiest

place in New York, with the possible exception of Times Square. Many and varied are the types which enter and browse among its portals. Artists, pages, beautiful hostesses, announcers, production men, advertising men, guests, soundeffects men and hundreds upon

hundreds of others mill around its carefully appointed corridors and nooks. Then of a sudden the big studio door bursts open and a forty-piece orchestra, each musician carrying his instrument, files out into the already crowded room. Yet out of this apparent chaos come finely threaded continuity and well-balanced musical hours always on time, always smooth and showing no trace of the hustle-bustle so apparent just outside the ponderous studio door.

But this is radio, and it is thus from 8 A. M. until midnight daily!

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Yolande Langworthy, author of Arabesque, Mountainville True Life Sketches and the two Children's Hours, heard over the Columbia Broadcasting System, is one of the most versatile members of the Columbia continuity staff. Miss Langworthy's real name is Frances Reade. Her "Arabesque" recently was awarded first prize in a contest in the Midwest for the most popular chain radio feature.

Irene Beasley, Columbia's crooning contralto, received one of the strangest fan requests ever heard of. She was at her home in Memphis, Tenn., one evening when a long-distance call came in from Paris, Tex. It was from a man whom she had never heard of, and he had called to ask her to sing to him, over the wires, the song "Good Morning," which she had recently recorded for one of the big phonograph companies. The "long, tall

 A Eastern Daylight Saving 8 to 8:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR Voice of Firestone Vaughn de Leath, contralto; Franklyn Baur, tenor; concert orchestra; director, Hugo Mariani. NBC, New York. A Roxy and His Gang NBC, from Roxy Theatre Studios, New York. Henry-George 	 B Eastern Daylight Saving 8:30 to 9 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR A. & P. Gypsies Orchestra; director, Harry Horlick; vocal soloists. NBC, New York. Ceco Couriers Merle Johnston's orchestra; Harriet Lee, contrato; Henry Burbig, humorist. CBS, New York.
Experiences of two bellhops, also "Pete" and his orchestra. CBS, New York. B Band music C Children's features D Dance music E Educational	G Grand opera M Instrumental L Light opera N News

girl from the South" was so fussed—so completely flabbergasted, in fact—that she had to refuse, and her unknown admirer finally agreed to be satisfied with the promise of a letter. She was puzzled for a long time as to just how Mr. Blank (she won't divulge his real name) found out where she lived, but in subsequent correspondence, which is still going on, by the way, she learned that he had found out her home address by first telephoning the phonograph company at Camden, N. J.I

CBS

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When Jesse Crawford, Paramount-Publix star organist, was starting on his brilliant career he had a \$25-aweek job as a piano player in a Spokane movie emporium. This he rejected for a \$10-a-week job where he had a real pipe-organ to play.

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Bradford Browne and Al Llewelyn are now doing their stuff on the La Palina programs. "Their stuff," for the benefit of those unfortunate listeners-in who have never heard them on other programs, consists of comedy dialogue and songs. Brad is known as the Senator, and Al as the Major. It is rather difficult to describe the talent of this pair for the reason that

their humor is original and frequently impromptu. It is amusing and delightful nonsense, and there is just enough of it to help make the La Palina programs among the fastest moving on the air. Freddie Rich and his orchestra contribute some swell dance mu-

sic, while Larry Murphy, on the Wednesday programs, and Ben Alley, on Sundays, add pleasant variety in the form of tenor solos.

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Bob Meisenheimer writes the following about the WABC transmitting plant:

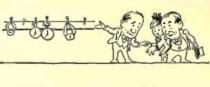
"Every time any one visits our transmitting station he is advised to check his watch at the door. No, we're not making a collection . . . it's just a precaution against getting your watch magnetized. A magnetized watch," Mr. Meisenheimer continues to inform, "is very funny to every one except the owner. It will gain two to three hours in one day and then decide, all of its own accord, to lose as many the next day."



Report has it that Lillian Bucknam, "the girl with the dimples," who sings on the Voice of Columbia, Grand Opera Concert, Cathedral Hour and other CBS



programs, out at her home in New Rochelle has a reputation as a daring cook. It is also reported that every traffic officer between New Rochelle and the Columbia studios know her as a daring speeder.



RECENT CBS GUEST ARTISTS

SCALE STATE

A Deco

Organ Popular music

ECENT CBS GUEST ARTISTS	2, 9,
ECENT CBS GUEST ARTISTS	A B 8 30 7 30 6 30 P 7 1 2 P T 1 2 1 3 1 3 2 3 3 3 3 3 3 3
Ginger Roger Dorothy Sebastian	00 M0
Dorothy Jordan	00
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Frances Shelley Grace Hayes	XX
	0 X
Paramount-Publix, Voices from Filmland, Majestic and Old Gold have brought these favorites of	D D R M
stage and movieland before the microphone.	1 X
C Eastern Daylight Saving 9 to 9:30 P.M. D East. Daylight Saving 9:30 to 10 P.M. Our Time 9:30 to 10 P.M.	0 0 X
CHAIN PROGRAMS THIS HALF-HOUR CHAIN PROGRAMS THIS HALF-HOUR 2 A. & P. Gypsies S General Motors Family Party	XX
Orchestra; director, Harry Horlick; vocal soloists. NBC, New York.	
O Maytag Orchestra	B B P
Vocal soloists; male trio; Retting and Platt, piano duo. NBC, Chicago.	
Physical Culture Magazine Hour	0 X
Talk by Bornarr Macfadden; dramatized story of "Live Right" family.	0 0 M

KEY

V Vocal ensembles W Wit, comedy

www.amer

icanrad

X Station on air, but program variable

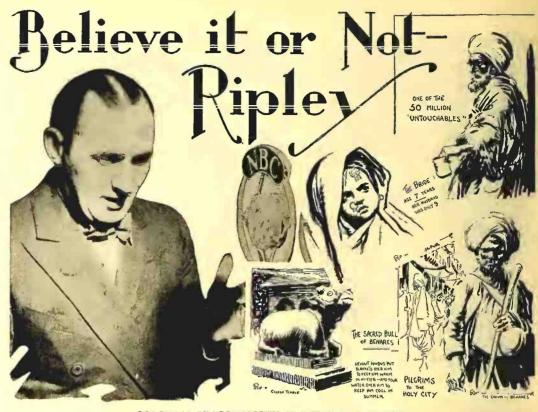
v.com

R Religious T Theatrical

2,	9, 1	June 16, 2	23, 3	MONDAY
A	B	С	D	TIME
8	30	9	30	EASTERN DAYLIGHT
7	30	8	30	Eastern Standard Central Daylight
6	30	7	30	CENTRAL STANDARD
PV	PV	v	M	WOR NEWARK 710 N. J.
0	0	0	0	WGR. BUFFALO 550 N.Y.
P	Т	M	D	WKBW BUFFALO 1480
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ถ	0	0	0	WABC NEW YORK 860
ñ	0	0	Ø	WEAF NEW YORK 660
õ	x	0	0	WJZ NEW YORK 760
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X				WHEC ROCH'TER 1440
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0	0	0	0	WFBL SYRACUSE 1360
0	X		0	WBT CHARLOTTE1080 N.C.
ŏ	X			WPTF RALEIGH 680
				WWNC ASHEVILLE 570
0	0	Ø	0	WADC AKRON 1320 Ohio
6	X			WFJC AKRON 1450
0	0	Ø	0	WKRC CINCINNATI 550
M	0	MY	0	WLW CINCINNATI 700
0	0	0	0	WSAI CINCINNATI 1330
õ	0	0	0	WHK CLEVEL'D 1390
õ	0	0	R	WTAM CLEVEL'D 1070
•	-			WAIU COLUMB'S 640
X	x	X	x	*WCAH COLUMB'S 1430
0	0	0	0	WSPD TOLEDO 1340
X	X	X	X	*WKBN YO'NGST-N 570
N	P	E	P	KFJF OKLA.CITY 1480 Okla.
0	x	6	8	WKY OKLA.CITY 900
ă	X	õ		*KVOO TULSA 1140
P	M	X	X	*WHP HARRISE'G 1430 Pa.
0	0	0	0	WLBW OIL CITY 1260
õ	0	Ø	-	WCAU PHILAD. 1170
				*WFAN PHILAD. 610
0	0	0	0	*WLIT-WFI PHIL 560
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0	0	0	0	WCAE PITTSB'GH 1220
0	0	0	0	WJAS PITTSB'GH 1290
0	0	Ø	0	WEAN PROVIDINCE 780 R. I.
0	0	0	8	WJAR PROVID'NCE 890
X	X	X	X	WDOD CHATTA. 1280 Tenn.
0	X	0	0	WMC MEMPHIS 750
D	D	0	0	WREC MEMPHIS 600
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				*KRLD DALLAS 1040 Tex.
0			€	WFAA Dallas S00 WBAP Ft. Worth S00
0	X	6	0	KPRC HOUSTON 920
Х	X	X	X	*KTSA S. ANTONIO 1290
0	X	E	8	WOAI S. ANTONIO 1190 Va.
B	B	Μ	Ρ	WTAR NORFOLK 750
0	Ρ	X	X	WRVA RICHM'D 1110
				WDBJ ROANOKE 930
0	Χ	0		*WEBC SUPERIOR 1290 Wisc.
0				WISN MILW KEE1120
0	Μ	Θ	8	WTMJ MILW KEE 620

WHAT'S ON THE AIR

MONDAY 2	, 9 <mark>,</mark>	Jun 16,	.e 23,	30
TIME	A	B	C	D
EASTERN DAYLIGHT	10	30	11	30
Eastern Standard	9	30	10	30
Central Daylight }	8	30	9	30
Can - 690 TORONTO CKGW	T	T	D	D
1 01/10	X	X	X	X
11	Â		X	
	w			9
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		X		8
1390 LIT'LE R'CK *KLRA Colo, 830 DENVER KOA		0	0	0
		0	0	0
560 DENVER KLZ Conn.1060 HARTFORD *WTIC	M	0	OP	0
D.O. THERE IS	-	0	-	•
WDC	0	0	ØX	O X
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WIOD	0	0	X	0 X
Q NICOT	Ø	2	X	Λ
INCO	-	x	X	0
	0		-	0
	0	9	X	8
770 CHICAGO *WBBM	v	0	v	0
870 CHICAGO *WENR	MD		X	9
720 CHICAGO WGN	MD	MD	N	D
560 CHICAGO *WIBO 870 CHICAGO * WLS	0			
	-	-	NUR.	
670 CHICAGO WMAQ	0	0	WM	0
Ind. 1160 FT. WYNE*WOWO	0	0	X	X
1230 IND'P'LIS *WFBM	0	0	0	Ø
IOWA 1260 C.NCIL BL'FS KOIL	O	0	0	0
1000 Davenport WOC*WHO	X	0		
600 WATERLOO WINI	-	0	0	Θ
Kans.1220 LAWRENCE*WREN	0	Θ		V
580 TOPEKA *WIBW	0	X	0	N
1 300 WICHITA *KFH	•	0	0	G
Ky. 1490COVINGTON*WCKY	0	~	D	U
820 LOUISVILLE WHAS	0	0	D	0
La. 1250 N. ORL'NS WDSU	0	0	V	0
1320 N. ORL'NS WSMB	0	0	X	0
Me. 620 BANGOR WLBZ	-			
940 PORTLAND WCSH	0	0		
Md. 1060 BALTIMORE*WBAL	-	-		
600 BALTIMORE WCAO		0		0
Mass. 990 SPRINGFIELD WBZ	0	0	E	D
590 BOSTON WEEL	0	0	NO	X
	-	0	0	D
580 WORCESTER WTAG	0	2	N	X
Mich.1410 BAY CITY WBCM	-	M	-	Ø
1240 DETROIT WGHP	0		0	Ø
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COLONIAL BEACONLIGHTS FEATURE R. L. RIPLEY.

FAME as a cartoonist came slowly to Robert L. Ripley. He drew many cartoons for the sport pages of the New York *Globe* before he finally struck the "Believe It or Not" gold-mine that is netting him a goodsized fortune.

But fame as a radio entertainer came overnight to Broadcaster Ripley when he stepped before the "mike" just two months ago and gave his first of a series of entertainments for the Colonial Beacon Oil Company of Boston, Mass. Hardly had the program started when telegrams of congratulation began to pour in. Letters followed the telegrams and have been coming in a steady stream ever since.

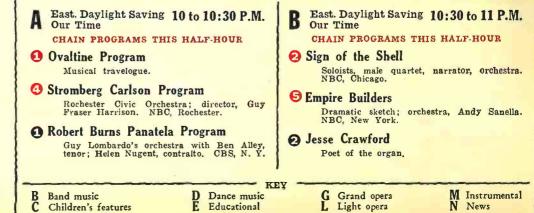
The program itself is entirely different from any other on the air. During his travels, Ripley has unearthed many musical "Believe It or Nots." For instance, the curious fact that Lohengrin's wedding march is essentially the same as Chopin's funeral march; that the melodies of "America" and "The Star-Spangled Banner" both come from European drinkingsongs; that a man once wrote his will to music, and another tattooed a song upon his chest. "Curioddities" such as these give spice to even this most dramatic of programs.

The Beacon Colonials, a specially selected orchestra, furnishes the musical interpretation of these strange oddities, and illustrates each point that Ripley makes.

Ed Whitney, a veteran performer, takes the part of Ed Merrill, keeper of the Colonial Beaconlight. Alwyn Bach, famed WEAF announcer, accompanies Ripley each Monday night to the Colonial Station, where a riddle and many "queeriosities" are given weekly.

Robert L. "Believe It or Not" Ripley, now broadcasting during the Colonial Beaconlights radio entertainment each Monday night, had his earlier auditions recorded on phonograph records, then listened to them so as to correct any imperfections in his voice or word inflection. As the programs have improved, the method must have been a success.

SAM MALCOM LEVY.



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6	East. Daylight Saving 11 to 11:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR Hotel New Yorker Dance orchestra, Bernis Cummins; vocal solo- ists. NBC. Dance Music from New York NBO service. New York Herald Tribune Observer The Columbians Symphony and dance orchestras. Light music; Gronadiers quartet. CBS, New York.	 D East. Daylight Saving 11:30 to 12 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR C Hotel New Yorker Dance orchostra, Bernie Cummins; vocal solo- ists. NBC. Pepsodent Program Then Literary Digest Pepsodent Program Amos 'n' Andy, black-face comedians. Literary Digest News stashes. Dance Music CBS, from New York.
0 P	Organ R Religious Popular music T Theatrical	V Vocal ensembles W Wit, comedy X Station on air, but program variable

www.americanradiohistorv.co

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TUESDAY 3, 10, 17, 24

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MONDAYS OVER NBC. A. & P. Gypsies
GYPSY HOUR is known to millions. G The A. & P. Gypsies, always in- triguing because of their varied program selections and in their unsurpassed inter- pretations of popular as well as classical numbers, have been playing to millions for seven years. The Gypsy orchestra is the second oldest radio entertainment fea- ture. There is always a surprise in its
rograms, which are always a surprise in its programs, which are always appropriate to the time of rendition. When you listen in on the Gypsies you are wafted back into the romance of music of bygone centuries. Five of the string instruments which they use are from 200 to 350 years old.

HARRY HORLICK AND THE A. & P. GYPSIES.

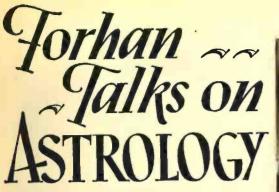
Eastern Daylight Saving 6 to 6:30 P.M. Eastern Daylight Saving 6:30 to 7 P.M. A Our Time B Our Time CHAIN PROGRAMS THIS HALF-HOUR CHAIN PROGRAMS THIS HALF-HOUR Hotel New Yorker Orchestra Dance music. NBC, New York.
 Savannah Liners' Orchestra First 15 minutes, then Literary Digest
 Literary Digest News flashes last 15 minutes.
 Dance Music CBS from New York for 15 minutes. **1** Black and Gold Room Orchestra Concert music, Ludwig Laurier. NBC, New York. Savannah Liners' Orchestra Last 15 minutes; Harold Sanford, director. NBC, New York.
 Dinner Symphony (First 15 min.) Orchestra, Howard Barlow. CBS, New York. Heywood Broun (Last 15 min.) "Descriptive Column of the Air." (First 15 min.) CBS from New York for 15 minutes, then National Security League Broadcast Fifteen minutes. CBS, New York. KEY M Instrumental N News G Grand opera Band music D Dance music E Educational Dance music B C Children's features L Light opera

WHAT'S ON THE AIR

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TUESDAY

June 3, 10, 17, 24



MONDAYS, WEDNESDAYS, FRIDAYS, at 7:30 P. M., E. D. T., over CBS.

E VANGELINE ADAMS, the woman who interpreted destiny for J. Pierrepont Morgan, has joined the ranks of radio broadcasters. Three times a week she sits before the microphone in a small studio of the Columbia Broadcasting System in New York at 7:30 P. M., and, in a program sponsored by the Forhan Company, Inc., gives thousands of radio listeners-in the benefit of her study of the sun and stars.

"Astrology is the chart which enables us to avert sometimes profound disasters," she says, in explaining her art. "The stars do not foretell coming events in the face of which the individual is helpless. They do tell, however, when conditions for this or that activity are favorable or otherwise. Let me explain it this way: A Sunday afternoon in June, with traffic running against us, is obviously not the most favorable time to cross a busy boulevard, is it? Astrology is the science that tells us when the influences are favorable or unfavorable for crossing life's thoroughfares. 'The stars incline, but do not compel.'"

She is probably the best-known astrologer in the world, and has refused a number of offers from newspapers to syndicate her astrological findings. A host of distinguished men and women have valued her advice. When Caruso was seriously ill the first time, she stoutly maintained he would recover, which he did. Mary Garden is a regular visitor at her studio.

In radio listeners who believe that "forewarned is forearmed," Miss Adams has won a

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host of followers. Since her first broadcast on April 23 she has become a regular visitor in the homes of thousands of fans.

Nothing so entrances the average American as does a semblance of magic, and, to the great uninitiated, Miss Adams' carefully thoughtout predictions are pure magic. Then, too, she deals with problems that beset the path of all —marriage, money, position, etc. And the stars seem to co-operate, for atmospheric conditions have thus far favored these broadcasts.

Miss Adams' programs consist of a discussion of the astrological aspects of the day on which she broadcasts and for the following day. A highlight of the program is her readings for distinguished Americans whose birthdays coincide with the dates of her broadcasts. Listeners-in who write in the necessary facts are sent, without cost, a solar reading for the period in which they were born. An orchestra and a soloist supplement her program.

www.americanradiohistorv.com

C Eastern Daylight Saving 7 to 7:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR	D Eastern Daylight Saving 7:30 to 8 P.M. Our Time CHAIN PROGRAMS THIS HALF ENUR
 Voters Service Talks from Washington, D. O. NBO. Pepsodent Program (First 15 min.) Amos 'n' Andy, black-face comedians. Bernard Levitow and His Commodore Ensemble Concert music. CBS, New York. 	 Soconyland Sketches Dramatized stories of New York and New England. NBC, New York. Lew White Organ Recital First 15 minutes. NBC, New York. The Adventures of Polly Preston Last 15 minutes. Dramatic incidents in the life of an American girl. Dance Music CBS, from New York. Long Island Duck Festival
Organ R Religious Popular music T Theatrical	V Vocal ensembles W Wit, comedy X Station on air, but program variable

C TIME D A B EASTERN DAYLIGHT 7 6 30 30 Eastern Standard Central Daylight 5 6 30 30 CENTRAL STANDARD 4 5 30 30 WOR C M M PV NEWARK 710 N. J WGR. BUFFALO 550 N.Y X 🖸 🧿 N WKBW BUFFALO 1480 N X 0 0 WMAK BUFFALO 900 WABC NEW YORK 860 6005 WEAF 0 0 NEW YORK 660 0 0 WJZ Θ 0 3 A NEW YORK 760 N 0 **O** M WHAM ROCH'TER 1150 X X CX WHEC ROCH'TER 1440 N M M 🕗 WGY SCHEN'D Y 790 0000 *WFBL SYRACUSE 1360 WBT CHARLOTTE1080 N.C. 00 WPTF RALEIGH 680 000 WWNC ASHEVILLE 570 WADC AKRON 1320 Ohio XXOO C N WFJC AKRON 1450 XXXXX WKRC CINCINNATI 550 PO OM WLW CINCINNATI 700 0 WSAI CINCINNATI 1330 W W D X WHK CLEVEL'D 1390 WTAM CLEVEL'D 1070 WAIU COLUMB'S 640 O V M M *WCAH COLUMB'S 1430 LMXX WSPD TOLEDO 1340 WKBN YO'NGST-N 570 0000 KFJF OKLA. CITY 1480 Okla X X X X WKY OKLA.CITY 900 X XX X *KVOO TULSA 1140 *WHP HARRISB'G 1430 0000 WLBW OIL CITY 1260 0000 PEOO WCAU PHILAD. 1170 WFAN PHILAD. 610 NXX X *WLIT-WFI PHIL 560 XOO X KDKA PITTSB'GH 980 P D Ρ WCAE PITTSB'GH 1220 WJAS PITTSB'GH 1290 D 0 0 0 DMXM WEAN PROVID'NCE 750 R. I X D O WJAR PROVID NCE 890 0000 WDOD CHATTA, 1280 Tenn. 0 WMC MEMPHIS 780 WREC MEMPHIS 600 0000 XXXX WLAC NASHV'LE 1470 XXXX WSM NASHV'LE 650 KRLD DALLAS 1040 Tex. WFAA Dellas S00 WBAP Ft, Worth S00 0 X X XX KPRC HOUSTON 920 X X *KTSA S. ANTONIO 1290 XX 0 X WOAL S. ANTONIO 1190 N WTAR NORFOLK 750 Ø **B** X WRVA RICHM'D 1110 0 WDBJ ROANOKE 930 3 WEBC SUPERIOR 1290 WISC 0 WISN MILW KEEL120 0 C DM WTMJ MILW KEE 620

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WELL-KNOWN NBC ARTISTS

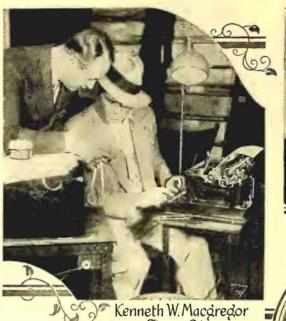
Cester Place (left) and Pascocci

Milton J. Cross

Phil Spitalny Phil Spitalny Paul Sisters

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TIME	A	B	C	D
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Eastern Standard Central Daylight	7	30	8	30
CENTRAL STANDARD	6	30	-	30
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Kenneth W. Macdredor (left)and Floyd Gibbons



Eastern Daylight Saving 8 to 8:30 P.M. Our Time A CHAIN PROGRAMS THIS HALF-HOUR **1** Troika Bells

Genia Fonariova; Russian folk songs; bala-laika orchestra.

9 Pure Oil Orchestra Director, Vincent Lopez. NBC, New York.

O Blackstone Program Featuring Frank Crumit and Julia Sander-son. CBS.

BC

Band music

Children's features

- Eastern Daylight Saving 8:30 to 9 P.M. Our Time B CHAIN PROGRAMS THIS HALF-HOUR
- G Around the World with Libby Orchestra, Josef Pasternack; vocal soloists. NBC, New York.

2 Massachusetts Investors (First 15 mín.)

Columbia Educational Features

Dr. Arthur Torrance, "Exploring the Jungle for Science," 10 minutes, then **Romany Patteran**

KEY

D Dance music E Educational Dance music Gypsy music, 20 minutes.

	Instrumental News
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and

TUESDAY

June 2 10 17 24

	3	3, 10	, 17	, 24	TUESDAY
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dance large	Ø	X	X	0	WTMJ MILWIKEE 620
dance large	Ø	X	X	0	WINJ MILWIKEE 620

Little did Jack Smart and Jane Houston dream of the potentialities of their enormonsly popular skit. Now they are conceded to have given the divorce incubus one of the biggest wallops of its young life. "And why not?" says our Jane. "We show that the best system is to laugh differences away."

00

HIS "Mr. and Mrs." Hour, inaugurated

tric Company, and adapted from the late

Clare Briggs' comic strip creation, has opened

a new page in radio history. "Joe and Vi"

eight months ago by the Graybar Elec-

GRAYBAR'S MR & MRS PROGR Over C.B.S.

> portray for us every Tuesday night the human qualities which are synonymous with a distinctive type of American humor. These characters reflect a vivid and active picture of American husband and wife.

We have seen these two in the dignified surroundings of a wedding; we have witnessed Joe attempting to improve his golf game, with Vi as the proverbial widow. When at home, we have seen them having their agreements and disagreements about radio, about the family budget and other

true-to-life incidents that apparently come to every married couple, but always ending with that happy ability which has distinguished these characters—to be perfectly contented with their lot.

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	C	Eastern Daylight Saving 9 to 9:30 P.M. Our Time	D	East. Daylight Saving 9:30 to 10 P.M. Our Time	
ł	0	CHAIN PROGRAMS THIS HALF-HOUR		CHAIN PROGRAMS THIS HALF-HOUR	
l	S	Eveready Program	0	Happy Wonder Bakers	1
ł		Oldest radio feature. NBO, New York.		Orchestra, Frank Black; guest artists.	
1	0	Johnson and Johnson Musical melodrama. NBC, New York.	0	Sonoco Show Orchestra, Harold Sanford; vocalists, NBO,	
1	0	Mardi Gras		New York.	
ł	-	CBS. Double orchestra-dance music and	0	Mardi Gras	1
1		symphony; double mixed quartet; large male chorus; guest artists.		CBS, New York. Double orchestra-dance	
1	Θ	Nunn-Bush Program		and symphony; double mixed quartet; large male chorus; guest artists.	
1		Orchestra and vocalist.	•		
1	-	KI			
1	-	Organ R Religious	V	Vocal ensembles X Station on air. but	
1	P	Popular music T Theatrical	W	Wit, comedy program variable	1

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WHAT'S ON THE

TUESDAY 3, 10, 17, 24

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Central Daylight {				
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ada 730 MONTREAL CKAC	X	X	İ	
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(Special to WHAT'S ON THE AIR)

STUDIO GOSSIP

Jessica Dragonette, NBC soprano, was born on St. Valentine's Day.

AIR

X

Willie Perceval-Monger, of the NBC Artists' Service, once was press agent for a traveling opera company.

0.95

Cesare Sodero, operatic maestro of the NBC, has a remarkable reputation. Singers working under him say he



never loses his temper or his patience when coaching them in their roles.

Allyn Joslyn, actor heard in NBC dramatic productions, has played leads in four productions of the New York Theatre Guild.

A letter, forwarded to the NBC, was delivered to the Ipana Troubadours. The address, however, was simply "the eyeband cube of doors."

影

Julian Oliver, tenor heard in NBC programs, was born in Spain and made his operatic debut in Barcelona in "Thais."

The ancestral home of Marthin Provensen, NBC announcer, also is the home town of Hans Christian Andersen, famous Danish writer of fairy tales.

烧

Al Bernard, end man of the Dutch Masters Minstrels, is credited with having made a radio tour of the United

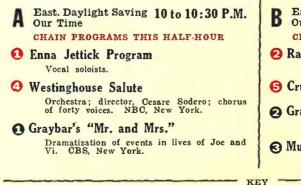


States. In 1923-24 he toured the country and appeared as a guest artist in radio stations in every one of the forty-eight States.

Nora Stirling, who plays in the weekly Johnson & Johnson musical melodramas through NBC networks, is a sister of Alexa Stirling, former women's golf champion.

200

Bill Adams, who becomes Uncle Henry in Collier's Radio Hour every Sunday night, once was stage manager for John Barrymore when that actor played "Hamlet" in London.



O. B. Hanson, manager of plant operations and engineering for the NBC, is planning to spend his summer vacation in Europe, studying the technical methods of foreign broadcasters.

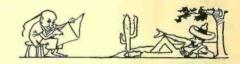
Alma Peterson, soprano heard in NBC broadcasts, recently turned to radio after several months' absence. She created the role of "Ariadne" in the Strauss opera "Ariadne Aufnaxas," when it had its premier in Philadelphia.

Vaughn de Leath, NBC contralto, is superstitious about the number "13." Only to her it is a lucky number. She signed a contract for a concert tour in Europe on April 13; she will sail for France on May 13, and on June 13 she will open her concert series in Paris.

028

Billy Jones and Ernie Hare, NBC entertainers heard as the Interwoven Pair, set a record they have yet to equal when they made their first broadcast in 1923. They sang for ninety minutes and exhausted their repertoire.

Advice and counsel for a Chinese cook in the wilds of Mexico recently was asked of the NBC. The letter from a radio listener in the Mexican mining town of



Santa Rosalio contained written applause for the Happy Wonder Bakers and a request for the booklet on sandwiches, to be used "to help out our Chinese cook."

總

Four years ago Vincent Lopez was barred from a Keith theater because he had broadcast a program by his orchestra. To-day stellar vaudeville artists consider broadcasting necessary to keep in the good graces of the powers that be.

Floyd Gibbons recently received a threat letter, following some remarks he had made in one of his NBC broadcasts, on the subject of long hair. Said the letter: "You are a good talker, but if you talk against short hair again, I'll sue you for \$100,000, because I think short hair is sanitary and is here to stay."

It was signed "A Barber."

怨

Came a letter to the NBC asking the age, height, weight, color of hair and other details about Harvey Hays, the "Old Pioneer" of the Empire Builders. The letter explained that the folks in Grand Junction, Col., had made up a pool, winner to be the person who gave the best description of Hays.

0 to 10:30 P.M.	B East. Daylight Saving 10:30 to 11 P.M. Our Time
HALF-HOUR	CHAIN PROGRAMS THIS HALF-HOUR
	Radio-Keith-Orpheum Hour Orchestra; director, Milton Schwartzwald. NBC, New York.
	S Crush Dry Cronies and Old Topper
tre Sodero; chorus lew York.	Ray Perkins, master of ceremonies. 2 Grand Opera Concert
s."	Symphony orchestra with vocal soloists. CBS, from New York.
in lives of Joe and	S Musical Comedy Memories High lights from a leading musical comedy. CBS, from Chicago.
D Dance music E Educational	G Grand opera L Light opera N News
D Dance music	G Grand opera M Instrumenta

www.americanradiohistorv.com

Band music Children's features NBC

AIR тне WHAT'S O N

June 3, 10, 17, 24 TUESDAY

Joseph A. Chambers Technical Supervisor Designed New Studior and Equipment

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WLW, Crosley Radio Company, Cincinnati-a signature known the world around-has just moved into its new studios-a fitting setting for one of the world's most powerful broadcasting stations.

Occupying the entire eighth floor of the new Crosley building, the five studios, serving both WLW and its sister station WSAI, are a marvel of beauty and perfection.

No mere chance has had part in the perfection of WLW's equipment. A young wizard in the person of Joseph A. Chambers was told to go ahead, without regard of cost, to provide what was then existent only in ideal. The five studios are similarly constructed of celotex wall surfacing; rare artistry has been employed in the use of rich colorings, together with the last word in lighting effects, which imparts warmth and glow. Floors are of resilient cork; the huge doors weigh eight hundred pounds each, and all studios are "floated" on felt. No more are visitors admitted "behind the scenes" while the air show is in progress. Mr. Crosley admits one aim and purpose -perfect service to WLW's listeners.

Powel Crosley. Jr.

Owner of WLW

and WSAI Cincinnati

Quite a bit of evolution from the tiny transmitter Mr. Crosley put into his home in 1921, all this! Now WLW is on the air nearly twenty hours per day, and the station's list of staff artists, which includes a nationally famous orchestra, numbers in the hundreds.



A GLIMPSE OF ONE OF WLW'S FIVE NEW STUDIOS ... THEY ARE UNEXCELLED.

C	East. Daylight Saving 11 to 11:30 P.M. Our Time	D	East. Daylight Saving 11:30 to 12 P.M. Our Time
3	CHAIN PROGRAMS THIS HALF-HOUR Radio-Keith-Orpheum Hour Orchestra; director, Milton Schwartzwald. Dance Music NBO. New York Herald Tribune Examiner News flashes for 15 minutes, then Ted Weems' Orchestra From Chicago. CBS, for 15 minutes. Ted Weems' Orchestra Dance music from Chicago. CBS.	6 7 8 8	CHAIN PROGRAMS THIS HALF-HOUR Dance Music From New York. NBC. Dance Music NBO. Pepsodent Program Then Literary Digest Pepsodent Program (First 15 min.) Amos 'n' Andy, black-face comedians. NBC. Literary Digest News flashes. (Last 15 min.) Dance Music From New York via CBS.
OP	Organ R Religious Popular music T Theatrical	V	Vocal ensembles X Station on air, but Wit, comedy program variable

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Α	B	C	D	TIME
10	30	11	30	EASTERN DAYLIGHT
9	30	10	30	Eastern Standard
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WEDNESDAY 4, 11, 18, 25

WEDNESDA		4, 1	1, 1	8, 28
TIME	A	B	С	D
EASTERN DAYLIGHT	6	30	7	30
Eastern Standard Central Daylight	5	30	6	30
CENTRAL STANDARD	4	30	5	30
Can - 690 TORONTO CKGW	0	Ρ	В	Ρ
ada 730 MONTREAL CKAC	Χ	X	X	X
Ala. 1140 BIRM'GH'M *WAPI	8	X	X	X
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Ark. 1040 HOT SP'GS *KTHS				
1390 LIT'LE R'CK *KLRA	0	Θ	0	
Colo. 830 DENVER KOA	0	X	X	6
560 DENVER KLZ	0	0	0	8
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D. C. 630 WASH'CT'N WMAL	0	0	E	X
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Fla. 900 JACKS'NV'E WJAX	_	Θ	B	0
1300 MIAMI B. WIOD	X	0	B	X
Ga. 890 ATLANTA WGST	_			
740 ATLA NTA WSB	X	X	X	X
III. 1020 CHICAGO KYW			X	X
770 CHICAGO *WBBM	-			
870 CHICAGO *WENR	X	X	-	F
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870 CHICAGO * WLS	-	37		
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Come Out of the Kitchen

Is the Advice of the Radio Household Institute (NBC)

AND ENJOY THE BEAUTIES OF JUNE

O^F course it goes without saying that, no matter how gorgeous the weather, the family must be fed! The sky may be blue and the garden may be sprouting, but homemakers have to go right ahead preparing three meals a day.

But Miss Carter, who is the home-economics expert of the Radio Household Institute staff, decided that mothers ought to get more of a chance to be outdoors enjoying the June weather, so she went to work on experiments.

In a broadcast which brought in thousands of enthusiastic letters, Miss Carter told women how to plan a week's meals at once, and cut down on time and trouble, giving several overlapping dinner menus, in addition to the marketing lists, work plans and specific recipes.

For instance: If you're going to serve a fruit cup for Sunday dinner, buy enough fruit at one time so that you'll have some oranges left to make an orange cake on Monday, and enough pineapple to make pineapple cake crumb pudding on Tuesday. If you're having roast chicken on Sunday, plan to have enough chicken left to make chicken cutlets—don't just *hope* that you'll have it left—buy the Sunday chicken with Monday's dinner in

NBC HOUSEHOLD PROGRAMS

- THE RADIO HOUSEHOLD INSTITUTE (daily except Friday, at 11:15 A. M., E. D. T., over WEAF and associated stations).
- THE CANNY CANNER (daily except Friday and Saturday, at 11:45 A. M., E. D. T., over WEAF and chain).
- FORECAST SCHOOL OF COOKERY (Tuesday, Wednesday, Thursday, at 11 A. M., E. D. T., over WJZ and chain).

JOSEPHINE B. GIBSON (Tuesday and Friday, at 10:45 A. M., E. D. T., over WJZ and allied stations).

BETTY CROCKER (Wednesday and Friday, at 10:30 A. M., E. D. T., over WEAF and chain).

NATIONAL HOME HOUR (Wednesday and Friday, at 10:45 A. M., E. D. T., over WEAF and chain).

MARY HALE MARTIN (Wednesday, at 10:45 A. M., E. D. T., over WJZ and allied stations).



"Descriptive Column of the Air."

mind. If you're serving potatoes on Sunday, save out enough cold, cooked potatoes for creamed potatoes on Monday. And Monday's fresh spinach may become cream of spinach soup on Tuesday.

Macaroni served Italian style in Tuesday's vegetable course is converted into the main dish of baked macaroni and cheese on Wednesday. And the celery that wasn't used in Tuesday's salad makes Wednesday's celery soup!

And here is the recipe for delicious chicken cutlets, which hundreds of listeners-in have tried and liked:

CHICKEN CUTLETS

(All measurements are level.)

4 tablespoons minute tapioca.

1/2 teaspoon salt.

11/2 cups hot chicken stock

2 cups cooked chicken, finely chopped.

1 egg, beaten with 3 tablespoons milk or stock, and 1/8 teaspoon salt.

Sifted bread or cracker crumbs.

Add minute tapioca and salt to stock, and cook in double boiler fifteen minutes, or until tapioca is clear, stirring constantly. Add chicken and cook five minutes longer. Cool. Shape into cutlets or cones. Chill. Dip in egg, roll in crumbs and fry in deep fat (400 degrees F.) one minute, or until golden brown. Drain. Serve with tart, red jelly. Garnish with parsley. Makes ten to twelve cutlets. To prepare the chicken stock: After cutting the meat off the bones, cook the bones and skin in salted water to make the stock called for.

Every member of the Institute staff is interested in bringing practical advice to the millions of women who tune in daily.

In addition to the staff of broadcasting performers, the Institute maintains a department of trained writers and a Special Answer Department. This special-answer service is an important feature of the Institute, and thousands of letters go out every week in answer to requests which may touch on home decorating, how to entertain, or how to write a love letter.

B Eastern Daylight Saving 6:30 to 7 P.M. Our Time
CHAIN PROGRAMS THIS HALF-HOUR
Whytes Orchestra NBC, New York.
Literary Digest Program News flashes. Last 15 minutes.
Dance Music CBS, New York. Then

"Bill Schudt's Going to Press" Offering a talk by a prominent newspaper man.



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WEDNESDAY 4, 11, 18, 25

WEDNESDA		4, 1	1, 18	3, 25
TIME	A	B	-	D
EASTERN DAYLIGHT	8	30	9	30
Eastern Standard Central Daylight	7	30	8	30
CENTRAL STANDARD	6	30	7	30
Can - 690 TORO NTO CKGW	P	P	0	D
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Ala. 1140 BIRM'GH'M *WAPI			X	X
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JIM WHELAN.

LOU NOLL.

CHARLIE KENNY.

THE Raybestos Twins, "mechanics of music and mirth," do not attempt to stage their weekly half-hours over a National Broadcasting Company network without expert assistance. When they hitch up their overalls before the mike on Friday nights, they lead a whole garage full of musical repairmen anxious to discourage radio short-circuits or deflated spirits.

Jim Whelan is "Ray," and Lou Noll is "Bestos." Whenever these two are together, then Charles Kenny is not far away—usually not farther than the nearest piano. For these three are the original "Bonnie Laddies," known to network audiences as a result of regular broadcasts of humor and song.

Now they stage their fun in a garage, with Lannie Ross as tenor soloist, and with the further assistance of an orchestra under the baton of Robert Armbruster. Armbruster is a pianist of note, whose own compositions and whose many recordings on piano-rolls and phonograph records place his time-card high in the rack of this NBC studio garage.



ŘEY

Dance music

Educational

 A Eastern Daylight Saving 8 to 8:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR
 1 East of Cairo Dramatic sketch; Oriental music, Sven von Hallberg. NBC, New York.
 5 The Yeast Foamers Orchestra; director, Harry Kogen; vocal soloists; Retting and Platt, piano duo. NBC, New York.
 1 In a Russian Village

Peter Biljo's Russian orchestra.

BC

Band music

Children's features

- B Eastern Daylight Saving 8:30 to 9 P.M. Our Time
 CHAIN PROGRAMS THIS HALF-HOUR
 C Mobiloil Concert
 Orchestra; director, Nathaniel guest artists. NBC, New York.
- Sylvania Foresters Male quartet; orchestra director, Bernard Altschuler. NBC, New York.
- Forty Fathom Trawlers Drama of the sea; quartet; ship's band. CBS, New York.

G Grand opera	M Instrumental
L Light opera	N News

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F

WHAT'S ON THE AIR



A "NIT WIT" CLASSIC

(Patience Bumstead, visiting a department store, meets with a poetic and ro-

mantic-looking clevator operator.) First floor— Bassinets, clarinets, bridal

veils and drugs, Bedspreads, carpet threads,

casseroles and rugs, Music-rolls, fishing-poles,

punching-bags and soap, Moth-balls, overalls, spec-

tacles and rope. PATIENCE-Do you sell

whatnots on this floor?

Second floor-

Window-shades, razor blades, tricycles and dyes,

Walking-sticks, toothpicks, Sunday-school supplies, Barber-shops, lemon-drops, curtain-rods and inks, Lamp frames, parlor games, overcoats and sinks. "Do you sell whatnots on this floor?"

Third floor-

Opera hats, bath mats, radios and fans, Bath scales, fairy tales, lingerie and pans, Bath sprays, violet rays, telescopes and bats, Union suits, rubber boots, linoleum and hats. "Do you sell whatnots on this floor?"

"We haven't come to the phwatnot department, madame."

Fourth floor-

Lorgnettes, cigarets, notions and perfumes, Perambulators, percolators, handkerchiefs and brooms, Alarm-clocks, padlocks, phonographs and shirts, Floor wax, dressing-sacques, crockery and skirts.

And Patience sidled over to the handsome elevator operator, looked him right in the eye and said:

"Don't you sell whatnots on this floor?" "Phwatnots? Oh, yes, you want phwatnots. Oh, yes; now, let me see. By the way, phwat is a phwatnot."

"I don't know; I never saw one."

"Well, I'd rather be a Nit Wit than a phwatnot, anyway."

1988

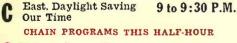
When wet uneinon the radio and hear something like this we knowit's Floyd Gibbons talking about the Literary Digest poll, eccetera.—Judge.



Organ

Popular music

COP-Let me see your license. BUSINESS MAN-Marriage, car, driver's, camper's, fishing, dog, hunting, or builder's license? Jill, reach me the license file from under the seat.



- Halsey Stuart Program Orchestra, direction George Dasch; financial advice by "Old Counsellor." NBC, Chicago.
- Wadsworth Watchcase Program Dramatic sketch (15-minute program).

Orchestra; male quartet; vocal soloists. CBS, New York.

R

Theatrical

"Porter, fifty cents for another pitcher of ice-water."

"Sorry, suh, but if I takes any mo' ice, dat corpse in de baggage-car ain't goin' to keep."

"That sailor over there reminds me of a hen covering a bunch of chickens." "I suppose you mean the one brooding

over there by the companionway." "Oh, no; I mean the one sitting on the hatch."

Johnny was unusually gleeful over break fast. "I've done my good turn for to-day," he said. "What! Already?" inquired his father.

"Yes. I was at the gate and heard Mr. and Mrs. Brown say they were doubtful whether they would catch the 8:15, so I set the bulldog after them and they arrived just in time."

26

An elderly German and his wife were much given to quarreling. One day, after a particularly unpleasant scene, the old woman remarked with a sigh: "Vell, I vish I vas in heafen!"

"I vish I vas in a beer-garden!" shouted her husband. "Ach, ja!" cried the old wife; "always you try to pick out the best for yourself!"

20

Many a man, before he should, Has gone to his sarcophagus By pouring booze, reputed good, A-down his dry esophagus.

202

"The world is round, isn't it?" "Supposed to be, yes."

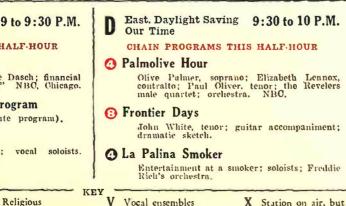
"Well, if I wanted to go cast I could eventually get there by going west, couldn't I?"

"Say, what are you, a taxi driver?"

200

Nero sat in the royal box of the Coliseum, waiting impatiently for the persecutions to begin. He grabs his telephone and shouts: "Operator! operator! why don't they start the persecutions?"

OPERATOR — I'm sorry, sir, but the lion is busy.



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program variable

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Wit, comedy



WEDNESDAY 4, 11, 18, 25



THE JUDGE-This lady says you tried to speak to her at the station.

WHAT'S ON

THE

AIR

STUDENT-It was a mistake. I was looking for my roommate's girl, whom I had never seen before, but who'd been described to me as a handsome blonde with classic features, fine complexion, perfect figure, beautifully dressed and-

THE WITNESS-I don't care to prosecute the gentleman. Any one might have made the same mistake. 800

A colored preacher called on a white minister. He found the white man busy

writing.

"What you all doin'?" he asked. "I'm preparing notes for my sermon for next Sun-

day." The colored gentleman shook his head. "I certainly would never do dat, sir," he said. "De debbil am a-lookin' right over your shoulder and knows everything you gwine to say, an' he am prepared for you. Now, I don't make no notes, and, when I gets up to talk, neder me nor de debbil hisself don't know what I'm goin' to say." 000

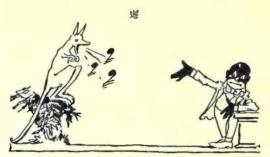
"You're a Scotchman and don't play golf?"

"Na, na! I used to play, but gave it up twenty years ago." "But why?"

095

"I lost my ball."

"Next." "Who, me?" "Yes, sir. Where born?" "Russia." "What part?" "All of me." "Why did you leave Russia?" "I couldn't bring it with me." "Where were your forefathers from?" "I only had one father." "Your business?" "Rotten." "I only had one father." "Your business?" "Rotten." "Where is Washington?" "He's dead." "I mean the capital of the United States?" "They loaned it all to Europe." "Now, do you promise to support the Constitution?" "Me? How can I? I've got a wife and six children to support."



Said the negro preacher: "I takes pleasuh in elucidatin' the meanin' of dat useful word 'phenomenon.' If yo' sees a thistle-bush growin', 'n' on it interestin', if not invitin', thistles, dat am no phenomenon; yo' sees thistle-bushes 'n' thistles mos' too frequent. If yo' heah a mockin'-bird floodin' de aih wid sweet song, dat's no phenomenon; mockin'-birds is not oncommon. If, while listenin' to de song of de mockin'-bird, yo' sees a kangaroo hoppin' along, dat's not in itself a phe-nomenon; dah may be a circus in town. But if yo' sees dat kangaroo sittin' on dat thistle-bush, singin' like a mockin'-bird, dat's a phenomenon.'

A East. Daylight Saving 10 to 10:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR	B East. Daylight Saving 10:30 to 11 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR
 Palmolive Hour NBC, New York. Golden Gems Vocal soloists; orchestra director, Hugo Mariani. Philco Hour June 4 and June 18. Symphony orchestra, with vocal soloists. Voice of Columbia June 11 and June 25. OBS, from New York. 	 Coca Cola Top Notchers Sports interviews by Grantland Rice. Male chorus; orchestra, direction Len Joy. NBO. Cuckoo Burlesque skit over mythical Station KUKU. Philco Hour June 4 and June 18. Alternating with Voice of Columbia June 11 and June 25.
B Band music C Children's features D Dance music E Educational	G Grand opera M Instrumental L Light opera N News



MILT GROSS' PRELUDE TO "SAMSON AND DELILAH"

(A Philco Hour feature)

A bunch from de boys vas whooping it up in the Philistine's saloon;

A dame wid a pair from snaky hips was wigglin' a jazz-time tune,

Entitled Delilah; a wamp she was

When it gave on de doorbell de buzzer a buzz,

And out from de night which below was from zero.

It gave exclamations a voice, "Hello, Kirro!"

"Who could it vas?" the bartender cried,

"Which it comes with a wisit mysterious.

Yi, yi, yi, give a look; do, I'm getting cock-eyed, Or do I'm just simply delirious?"

For it barged in a bozo what needed a shave,

Wot he wore in his whiskers a permanent wave. Such a nose what he had like the biggest from pickles; I wish I could have such a nose full from nickels. De chest it stuck out like an airship-a Zeppelin, And he walked up and down like it walks Cholly Cheplin.

A lion-skin he wore with a nifty refinement, And from hair on de head he had quite a consignment; Politeness was lots from-not at all was he pompous Until it commenced with the gang there a rompos.

The station-master rushed out of his room, after hearing a crash on the platform. He discerned a disheveled young man sprawled out perfectly flat among a confusion of overturned milk-cans and the scattered contents of his traveling-bag.

"Was he trying to catch the train?" the station-mas-

ter asked of a small boy. "He did catch it," said the boy, "but it got away again."

000 "Can you swim?" "Sure-like apoplexy." "Howzat?"

"Three strokes and it's all over."

000

A young man, feeling ill, consulted a doctor and was told he had hydrophobia. The young man grabbed a piece of paper and pencil and started writing as fast as he could. The doctor, thinking he had startled his pa-tient unnecessarily, told him that he need not be in such a hurry to make his will, as his condition was not alarming.

Will! will! Who said anything about a will?" replied the patient. "I'm writing a list of the names of the people I want to bite."

020

"Can you send paw down to help me out?" begged the young man over the phone.

"What's the matter with you?" his mother asked, in a tired voice. "And where have you been all night?" "I'm in jail," he confessed.

"Oh, you are, are you?" she snapped. "Well, so's your old man."

	CHAIN PROGRAMS THIS HALF-HOUR
0	Coca Cola Top Notchers
	Sports interviews by Grantland Rice. Male chorus; orchestra, direction Len Joy. NBO.
0	Cuckoo Burlesque skit over mythical Station KUKU.
0	Philco Hour June 4 and June 18. Alternating with
	Voice of Columbia
	June 11 and June 25.



Page 31

A		0	D	TIME
-	B	11	D	TIME
10	30	11	30	EASTERN DAYLIGHT
9	30	10	30	Central Daylight
8	30	9	30	CENTRAL STANDARD
0	D	D	MV	WOR NEWARK 710 N.
0	0	8	N	WGR. BUFFALO 550 N.
D	D	T		WKBW BUFFALO 1480
0	0	X	X	WMAK BUFFALO 900
0	0	0	0	WABC NEW YORK 860
0	0	0	0	WEAF NEW YORK 660
6	0	0	B	WJZ NEW YORK 760
M	6	X	X	WHAM ROCH TER 1150
				WHEC ROCH TER 1440
0	0	Μ	D	WGY SCHEN'D Y 790
0	0	0	0	*WFBL SYRACUSE 1360
0	0			WBT CHARLOTTEIDSD N.
				WPTF RALEIGH 680
				WWNC ASHEVILLE 570
0	0	X	X	WADC AKRON 1320 Oh
-				*WFJC AKRON 1450
0	0	Ø	0	WKRC CINCI NNATI 550
M	P	P	X	WLW CINCINNATI 700
0	0			WSAI CINCIN NATI 1330
0	0	0	0	WHK CLEVEL'D 1390
O	0	Ø		WTAM CLEVEL'D 1070
-	1			WAIU COLUNB'S 640
X	X	0	D	*WCAH COLUMB'S 1430
0	0	0	0	WSPD TOLEDO 1340
X	X	X	X	*WKBN YO'NGST-N 570
X	X	P	0	KFJF OKLA. CITY 1480 OK
X	0	X	8	WKY OKLA.CITY 900
0	0			*KV00 TULSA 1140
				*WHP HARRISB'G 1430 P
0	0	Θ	0	WLBW OIL CITY 1260
0	0	X	X	WCAU PHILAD. 1170
				*WFAN PHILAD. 610
0	0	X		*WLIT-WFI PHIL. 560
X	0	X	X	KDKA PITTSB'GH 980
0	0	Ø		WCAE PITTSB'GH 1220
0	0	D		WJAS PITTSBGH 1290
0	0	X	X	WEAN PROVIDINCE 780 R.
0	0	Ø	N	WJAR PROVID'NCE 890
X	X	Θ	Θ	WDOD CHATTA. 1250 Ten
0	0		0	WMC MEMPHIS 780
0	0	X	X	WREC MENPHIS 600
0	0	0	0	WLAC NASHV'LE 1470
0	0	X	8	WSM NASHV'LE 650
	-			*KRLD DALLAS 1040 Te
0			0	WFAA Dallas 500 WBAP Ft, Worth 500
0	0	X	0	KPRC HOUSTON 920
				*KTSA S. ANTONIO 1290
0	0	X	0	WOAI S. ANTONIO 1190 V
Ρ	Ρ			WTAR NORFOLK 750
P	0	X	X	WRVA RICHM'D 1110
		0	0	WDBJ ROANOKE 930
	0	0	0	•WEBC SUPERIOR 1290 WIS
		0	€	WISN MILW KEEL120
0	0	X	8	WTMJ MILW KEE 620

FRIDAY at 8:30 p. M., E. D. T., over an NBC network.

YSTERICAL Interpretations of Famous Sports Events in History might be the title of a new program that had its premier through the NBC networks Friday night, May 16. Instead, the presentation is known simply as the Hickok program.

Three persons, all well known in radio, are jointly guilty of the hilarious fifteen minutes.

Raymond Knight, of the NBC production department, who originated such comic classics as "Station KUKU" and "Hello, Mars!" writes the script. He also has speaking parts

Phillips Carlin, veteran NBC sports announcer, describes the famous sports events of other days. "Ben Hur Drives a Mean Chariot" was the opening episode in the series.

Joe Rines, a musician who came originally from Boston, is responsible for the musical interludes, and occasionally is given lines to mutter to the microphone.

During the great chariot race, Carlin's description went something like this:

"First quarter over, folks. This is Phillips Carlin broadcasting the great race between Ben Hur and Messala. There they go-down the field for the second quarter. It's still a

C East. Daylight Saving 11 to 11:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR	D East. Daylight Saving 11:30 to 12 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR
 Mystery House Melodrama with musical background. NBC, from New York. Dance Music NBC, New York. 	 Dance Music from New York Via NBC. Pepsodent Program Literary Digest
New York Herald Tribune Observer The Merrymakers CBS, New York. KEY Vocal ensembles Popular music W Wit, comedy	 Pepsodent Program (First 15 min.) Amos 'n' Andy. A Literary Digest (Last 15 min.) News flashes. NBC, New York. B Laurier Ensemble
R Religious T Theatrical X Station on air, but program variable	NBC, New York. The Merrymakers CBS, New York.

Joe Rines.

are falling out of their seats, and not from excitement either—just from the spirits of the occasion. Ah! there's a penalty. It's against Messala. Fifteen yards. Let's see what it's for. There it goes-up on the scoreboard. Messala is penalized fifteen yards, folks, for not holding out his hand going around a corner."

tie game and the crowds are on their toes-or on some one else's toes. Some of the alumni

Raymond Knight.

Knight plans to present, during the series, burlesques on such episodes as Leander's Hellespont swim, the big bout between Hector and Achilles outside Troy (not New York), and the great archery contest featuring William Tell.

There's a rumor abroad that Mr. Knight is being subsidized by publishers of classical dictionaries, who figure that perchance the series may intrigue some one at least to seek to verify some of Mr. Knight's reports of ancient sports records.

Phillips Carlin.

THURSDAY 5, 12, 19, 26

THURSDAT		0, 1	4, 1	9, 26
TIME	Α	B	С	D
EASTERN DAYLIGHT	6	30	7	30
Eastern Standard Central Daylight	5	30	6	30
CENTRAL STANDARD	4	30	5	30
Can - 690 TORONTO CKGW	0	N	0	8
ada 730 MONTREAL CKAC		X	X	X
Ala. 1140 BIRM'GH'M *WAPI	X	X	X	X
930 BIRM'GH'M WBRC	0	0	X	X
Ark. 1040 HOT SP'GS *KTHS	0	9		
1390 LIT'LE R'CK *KLRA	0	0	-	
Colo. 830 DENVER KOA	ŏ	E	E	0
560 DENVER KLZ	0	0	x	x
Conn. 1060 HARTFORD *WTIC	E	M	P	W
D. C. 630 WASH'GT'N WMAL	Ð	0	E	x
950 WASH'GT'N WRC	ŏ	X	0	0
Fla. 900 JACKS'NV'E WJAX	9	6	0	0
11/100	x	0		
C WOOT	-	J	0	0
	v	v	v	V
740 ATLANTA WSB	X	X	X	X
			X	X
770 CHICAGO *WBBM	37			
870 CHICAGO *WENR	X	X		
720 CHICAGO WGN	X	X	C	D
560 CHICAGO *WIBO			8	0
870 CHICAGO * WLS	_			
670 CHICAGO WMAQ	С	X	E	Ø
Ind. 1160 FT. WYNE*WOWO	0	0	0	M
1230 IND'P'LIS *WFBM				
Iowa 1260 C.NCIL BL'FS KOIL	X	X	N	0
1000 Des Moines WOC*WHO	0	0	P	P
600 WATERLOO WMT	0	0		
Kans.1220 LAWRENCE*WREN				0
580 TOPEKA *WIBW	Ρ	P	X	C
1300 WICHITA *KFH	0	0	X	
Ky. 1490COVINGTON*WCKY				
820 LOUISVILLE WHAS	X	X	0	0
La. 1250 N. ORL'NS WDSU				
1320 N. ORL'NS WSMB	0	0	0	0
Me. 620 BANGOR WLBZ			0	
940 PORTLAND WCSH	EN	X	M	Μ
Md. 1060 BALTIMORE*WBAL				
600 BALTIMORE WCAO	D	D	V	G
Mass. 990 SPRINGFIELD WBZ	E	TN	0	v
590 BOSTON WEEI	C	С	M	W
1230 BOSTON WNAC	P			-
580 WORCESTERWTAG	M		x	õ
Mich.1410 BAY CITY WBCM	0	0		D
1240 DETROIT WGHP	-	0		-
750 DETROIT WIR	C	N	-	N
920 DETROIT WWJ	C	-	0	
Minn. 810 MINNEAP WCCO	0		_	N
1460 ST. PAUL KSTP	M	M	C	N
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550 ST. LOUIS *KSD	-			0
1350 ST. LOUIS KWK	D		PW	
Nebr. 590 ОМАНА *WOW	X	X	E	M
			-	
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WHAT'S ON THE AIR

RADIO NEWS

Arthur Chandler, Jr., handsome staff organist of WLW, Cincinnati, has an apt selection in his program signature which is the beautiful "Dawn." He goes on the air at 7:30 every week-day morning.

198

A recent survey of twenty-three colleges and universities which operate broadcasting stations of their own discloses the consensus of opinion among them to be hopeful of unlimited educational benefits through the medium of radio.

18°

Robert Betts, staff tenor of WABC and the Columbia System, is only twenty-four and holds a Juilliard fellowship. He sang in the St. Louis Municipal Opera, later was with KMOX, and then the New York station.

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Radio dealers included in the 1929 survey (approximately one-fourth of all dealers in the States) reported an aggregate business of \$135,-845,635 for the year, compared with a total volume of business amounting to \$70,877,517 reported for 1928, and \$90,785,050 for 1927. The average value of radio sets sold during 1929 was \$151.

228

Apprehending that some possibly exceptional talent has been overlooked, executives of the National Broadcasting Company have invaded the Bronx Zoo with a portable short-wave station and will broadcast programs originating there.

28

"Inclusion of the question, 'Have you a radio?' in the census questionnaire was decided upon primarily with a view of aiding the Federal Government in the administration of radio, and not of taxing listeners or for any commercial reason." So says our Commerce Secretary, Robert P. Lamont.

始

WENR (Chicago) feels that too many cooks spoil the broth, and, resolving that all programs emanating from its station shall be the best possible, has inaugurated a new plan under which one individual is responsible for the excellency of every program. The following take turns at this: Harold Isbell, announcer; Howard Neumiller, musical director; Everett Mitchell, announcer; Gene Arnold, program director; Harry Lawrence, continuity writer; Sallie

www.americanradioh

Menkes, staff accompanist; Irma Glen, organist; Farmer Rusk, "ag" expert; Jeffrey Deprend, continuity writer; Mrs. Anna J. Peterson, cooking expert; Paul McCluer, announcer, and Morgan L. Eastman, manager.

14

Each Tuesday evening, 7 to 7:30 o'clock, E. D. T., the men of the nation should listen eagerly to the enlightening programs broadcast from WEAF and associated NBC stations by the National League of Women Voters. These programs are worthy every citizen's attention.

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Harriet Menken, whose "Theatre Topics" are heard (twice weekly) over WOR, has created a unique field in radio and is filling it admirably. She broadcasts to her audience personal glimpses of celebrities of the stage, intimate gossip and news notes.

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CBS is justly proud of its line-up of regular announcers, who number nine and are: Ted Husing, David Ross, Frank Knight, Don Ball, Franklin Scott, Hugh Walton, Ernest Naftzger, Mark Hawley and George Beuchler. Jack Ricker is director of production and studios.

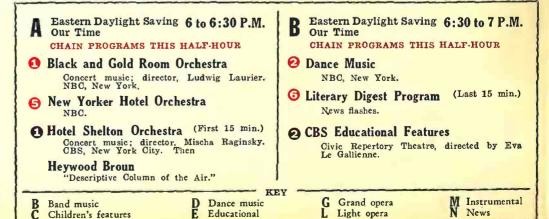
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Devotees of the latest trend in music, when well rendered, rise up and thank the WGHP Captivators who broadcast every day from 12:30 to 1 o'clock, E. S. T., from Detroit. This is a regular Columbia chain feature and goes out over fifty-one stations of the Columbia network.

We we

Word comes that the favorite Miss Edith Thayer is slowly recovering from severe injuries sustained in early April, when her car overturned, pinning her beneath it. Meantime her admirers are missing "Jane McGrew" from the cast of Hank Simmons' Showboat (CBS). Miss Thayer is at her mother's home in Cochaituate, Mass.

Convict X46812, radio hero of the Columbus Penitentiary fire, is Otto V. Gardner, a negro, graduate of the Moody Bible Institute and secretary of the Protestant Church in the penitentiary. Gardner is a lifer, sentenced twelve years ago for first-degree murder. He is thirtyfive years old. His tense description thrilled all who heard him over the CBS network.



WHAT'S ON THE AIR

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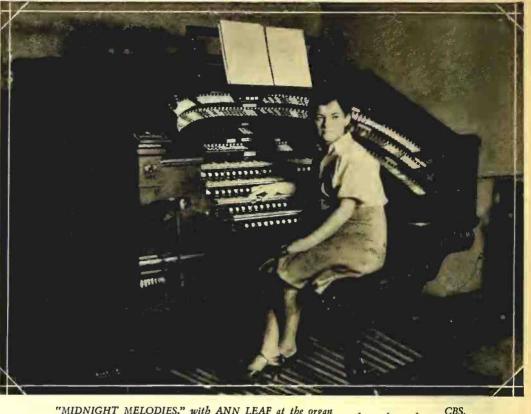
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		O N X X X
	Dobloolsey	Image: Constraint of the second sec
As popular over the radio as on the silver screen, picious opening to the Del Monte programs. ROX night "Roxy Gang" smile. Ole Cap Norton of " versatile EDWIN M. WHITNEY. Here is ARTH	(Y'S MALE QUARTET shows the usual Monday Harbor Lights," in street attire, proves to be the UR E. BAGLEY, the "big exercise man" of NBC.	P D 0
before the microphone, is the toughest son of Da	e-builder for any radio program. JOE GRANBY, wey Jones you meet in "Harbor Lights." BART Id's prize comedians, on the RKO Hour.	
C Eastern Daylight Saving 7 to 7:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR	D Eastern Daylight Saving 7:30 to 8 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR	xx
 Mid-week Federation Hymn Sing By a mixed quartet. Arthur Billings Hunt, director. NBC, from New York. Pepsodent Program (First 15 min.) Amos 'n' Andy, black-face comedians. 	 A Half-hour in the Nation's Capital NBC, from Washington. Vincent Lopez and His Hotel St. Regis Orchestra 	X X P T C
 Dance Music OBS, New York. Fro-Joy Players Mystery melodrama; orchestra. OBS, New York. 	 Orchestra NBC, New York. Ward's Tip Top Club Variety program. CBS, from New York. 	0
Organ Popular music R Religious T Theatrical	V Vocal ensembles W Wit, comedy www.americanradiohistory.com	

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A	B	C	D	TIME
6	30	7	30	EASTERN DAYLIGHT
5		6	_	Eastern Standard
	30	-	30	Central Daylight
4	30	5	30	CENTRAL STANDARD
С	M	Μ	V P	WOR NEWARK 710 N.
N	X	M	M	WGR. BUFFALO 550 N.
N	0	0	W	WKBW BUFFALO 1480
	0	-		*WMAK BUFFALO 900
0	0	0	A	WABC NEW YORK 860
0	0	0	0	IVE IE
0	0	0	0	117 17
0	0	0	8	WJZ NEW YORK 760
N	N	0	V	WHAM ROCH'TER 1150
X	0	0	C	*WHEC ROCH TER 1440
N	M	Τ	E	WGY SCHEN'D Y 790
0	Μ	0	Θ	*WFBL SYRACUSE 1360
	6	0	0	WBT CHARLOTTE1080 N.C
	0	0		WPTF RALEIGH 680
_	9	0		WWNC ASHEVILLE 570
v	X	X	N	TUDO OL
X	A	A	IN	
			-	*WFJC AKRON 1450
X	X	X	X	WKRC CINCINNATI 550
M	0	0	M	WLW CINCINNATI 700
			0	WSAI CINCINNATI 1330
W	W	Μ	6	WHK CLEVEL'D 1390
				WTAM CLEVEL'D 1070
-		-		WAIU COLUMB'S 640
0		X	D	*WCAH COLUMB'S 1430
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L	0	X	X	WSPD TOLEDO 1340
0	0	X	Θ	*WKBN YO'NGST N 570
			1	KFJF OKLA. CITY 1480 Okl
X	X	X	X	WKY OKLA.CITY 900
				*KVOO TULSA 1140
Ð	ด	M	D	*WHP HARRISB'G 1430 P
õ	0	P	P	WLBW OIL CITY 1260
P	D	X		WCAU PHILAD. 1170
0	-	28	e	ANTRAM
-	V	V	v	ATTER TO ATTER
N	X	X		
X	X	0		KDKA PITTSB'CH 980
0	Ρ	D		WCAE PITTSB'GH 1220
D	0	0	Θ	WJAS PITTSB'GH 1290
D	M	0	Θ	WEAN PROVID'NCE 780 R.
Ρ	D	8	0	WJAR PROVIDINCE 890
0	0	X	X	WDOD CHATTA. 1280 Ten
9	9	0	1	WMC MEMPHIS 780
0	0	X		WDEC
0	0	_		
X	X	X	-	*WLAC NASHV'LE 1470
X	X	0	X	WSM NASHV'LE 650
				*KRLD DALLAS 1040 Te
				WFAA Dallas 800 WBAP Ft. Worth 800
X	X	Χ	X	KPRC HOUSTON 920
		X	X	*KTSA S. ANTONIO 1290
X	X	X	0	WOAI S. ANTONIO 1190 Va
P	-	P	N	WTAR NORFOLK 750
T	С	-	X	
1	C	0	Λ	WRVA RICHM'D 1110
				WDBJ ROANOKE 930
			0	WEBC SUPERIOR 1290 WIS
0				*WISN MILW KEEL120
		С	DM	WTMJ MILW KEE 60
-			-	

THURSDAY	7	5, 3	Jun 12, 1	ie 19, 20
TIME	A	B	C	D
EASTERN DAYLIGHT	8	30	9	30
Eastern Standard Central Daylight	7	30	8	30
CENTRAL STANDARD	6	30	7	30
Can - 690 TORONTO CKGW	a	A	M	M
ada 730 MONTREAL CKAC	x	X	X	X
Ala. 1140 BIRM'GH'M *WAPI	0	ิด	X	0
930 BIRM'GH'M WBRC	0	6	X	0
Ark. 1040 HOT SP'GS *KTHS	0	0	X	0
1390 LIT'LE R'CK *KLRA	0	Ø	X	0
Colo. 830 DENVER KOA	0	n	0	0
560 DENVER KLZ	0	G	x	0
CONN. 1060 HARTFORD *WTIC				
D. C. 630 WASH'GT'N WMAL	4	6	6	0
950 WASH'GT'N WRC	0	0	0	0
Fla. 900 JACKS'NV'E WJAX	0	0	0	Ø
1300 MIAMI B. WIOD	Õ	Õ	X	0
Ga. 890 ATLANTA WGST				
740 ATLANTA WSB	0	0	0	0
III. 1020 CHICAGO KYW	0	0	0	0
770 CHICAGO *WBBM	Ø	6	0	0
870 CHICAGO *WENR		X	X	X
720 CHICAGO WGN	0	0	D	MD
560 CHICAGO *WIBO			0	0
870 CHICAGO * WLS	X	W	W	
670 CHICAGO WMAQ	X	X	X	P
Ind. 1160 FT. WYNE*WOWO	0	Χ	0	0
1230 IND'P'LIS *WFBM	0	Θ	0	0
OWA 1260 C.NCIL BL'FS KOIL	D	Χ	0	0
1000 Davenport WOC+WHO	0	0	0	W
600 WATERLOO WMT	0			
Kans.1220 LAWRENCE* WREN	0	0	Θ	0
580 TOPEKA *WIBW	0	N	L	M
1300 WICHITA *KFH	0	X		
Ky. 1490COVINGTON*WCKY			6	
820 LOUISVILLE WHAS	0	0	Ρ	0
La. 1250 N. ORL'NS WDSU				
1320 N. ORL'NS WSMB			0	0
	0	-		0
	0	0	0	Θ
	-	0		0
600 BALTIMORE WCAO	_	Θ	0	0
Mass. 990 SPRINGFIELD WBZ	-	MV		0
590 BOSTON WEEL	-	-	MW	
	NE	X	X	0
	0	0	0	
Mich.1410 BAY CITY WBCM	0	Ø	D	0
1240 DETROIT WGHP		0	0	0
	0	0	0	0
	0	0	0	0
		0	0	0
1460 ST. PAUL KSTP		0	0	0
Miss. 1270 JACKSON WJDX	0	0	-	
	0	-	0	0
610 KAN. CITY WDAF		0	0	P
1090 ST. LOUIS KMOX	0	9	0	0
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1350 ST. LOUIS KWK	L	X	0	0
Nebr, 590 ОМАНА *WOW	X	X	0	EM
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"MIDNIGHT MELODIES," with ANN LEAF at the organ

NN LEAF is her name, but she'll readily answer to "Mitey," "Little by Little" or "Little Organ Annie," for they are the agnomens bestowed upon the Columbia Broadcasting System's diminutive organist. Sparkling-eyed and nimble-fingered is this slip of a lass who whisks a nation away to the realm of dreams with her majestically deft touch at that hour of the night known as "Midnight Melodies.'

Coupling her "four feet eleven inches" with her mighty ability at the console of the Paramount organ, it seems as though "Mitey" would be the choice to conjure with. Cornered late one night in her studio atop the Paramount Building at Times Square, she paused at her desk, covered with fan mail, to answer a few hasty questions before she "took the air."

"My first fan letter?" her brown eyes flashed as she spoke. "There it is on the wall in that small ebony frame. It came," she continued, "when I made my debut at the Para-

Eastern Daylight Saving 8 to 8:30 P.M. Eastern Daylight Saving 8:30 to 9 P.M. Our Time **Our Time** CHAIN PROGRAMS THIS HALF-HOUR CHAIN PROGRAMS THIS HALF. HOUR 1 Fleischmann Hour 🖸 Fleischmann Hour Rudy Vallee and his orchestra. NBO, from New York. 2 Rudy Vallee and his orchestra. NBO. 2 B. A. Rolfe and His Lucky Strike Dance Orchestra 3 B. A. Rolfe and His Lucky Strike Dance (First 15 min.) 1 The Statistician Orchestra National Assets Corporation. The Vagabonds Then GU. S. Service Band **Columbia Educational Features** CBS, Washington. The Vagabonds KEV String ensemble under Emery Deutsch, for 15 minutes. G Grand opera Band music Children's features Light opera Columbia Educational Features M Ď Dance music Instrumental

Educational

"The Political Situation in Washington To-night," Frederick Wm, Wile.

mount Theater in Los Angeles. Won't you read it, please?"

There was a brief recess as the caller scanned the missive, then "Mitey" broke into an indulgent laugh. It was signed "Mother."

"Why did you decide to come to New York?" was next.

"I felt I had outgrown my field out there, and that perhaps the 'big city' held some unforeseen opportunity for me. Besides, I wanted that truly marvelous conservatory training you can get here.

"You see," and again those eyes flashed, "I really am serious about my work. I had been playing the piano since, well, for a long time, and the organ long enough to really love that instrument and to feel that here was my work. You know, I have never lost the thrill that was mine the day I first climbed up on an organ console and felt the huge instrument respond to my fingers' touch. And ever since I have started in with radio the thrill has been intensified."

N

News



By JOSEPH ATOR Special Writer, "Chicago American"

ON Labor Day in 1903 an old family physician and the stork went into a crapshootin' formation down in Atlanta, Ga., and, as a result of their conference there, presented to the world one of the very, very few fellows who has ever lived down the stigma of being a left-handed pitcher.

Bill Munday started broadcasting within five minutes and made a hit with his audience immediately. This, however, should not be taken too seriously, since his first audience consisted of Pa Munday, who was naturally prejudiced in favor of his first-born, and a nurse, who was used to simulating enthusiasm over the exceptional strength, intelligence and beauty of all first-born babes who came within her professional ken.

In the course of years young Bill Munday —the eighth of that name, please, suh, in an old Georgia family—reached his teens and entered the University of Georgia. There arose the situation which well-nigh marked Bill for life. He was a pretty good baseball player, which is quite proper for a young American. But Bill was a left-handed pitcher.

Now, if you are at all conversant with the lore of the diamond, you will know that all southpaw pitchers, by long tradition, are reputed to be jest a mite "tetched." Bill admits that it took him some time to throw off the curse. For, when he got out of school, aged twenty, and the youngest fellow to be admitted to the practice of law in the history of the Georgia bar, he let the law go and set out to earn a name for himself in professional baseball.

Two years in the minor leagues convinced Bill that, even if you do become famous in the Piedmont and Sally Leagues, it doesn't mean anything. He knew sports. He had written for the Atlanta Journal when he was in college, so he went back there and got him a job. He's been there ever since. In spite of his phenomenal admission to the bar, the law has never seduced him to its practice.

BILL MUNDAY

Announcing for

N.B.C.

"The trouble with these young fellows just out of law school," says Bill, "is that they're not practicing law, like they think they are. They're practicing economy and learning law."

And that was where Bill broke into broadcasting. Here's his story of his initial appearance.

"The managing editor came in one afternoon and told the sports editor that the regular announcer was sick, and couldn't somebody on the sports staff broadcast a basket-ball game that night? The sports editor looked at the basket-ball writer and he ran right out the door. He looked at O. B. Keeler, and Keeler claimed he had a sore throat. Then he looked at me, and I couldn't run out the door or claim a sore throat either, because there wasn't anybody lower than I was around there but the office-boy, and he stammered."

But the shrieking victim, once dragged to the microphone and cured of his first buck fever, turned out to be a crack-up announcer. Phil Carlin, of the NBC, found that out a couple of years ago, when, announcing the Yale - Georgia game, he found Bill working near him in the press-box.

Carlin asked Bill to give a resume of the play between halves. Bill delivered in such impressive style that he shortly found himself under contract with the National Broadcasting Chain. Since then his description of the "crap-shootin' formation," as he styles the signal huddle, has brought chuckles to millions of listeners.

Bill still insists that he's a newspaper man

C East. Daylight Saving 9 to 9:30 P.M.	D East. Daylight Saving 9:30 to 10 P.M.
Our Time	Our Time
CHAIN PROGRAMS THIS HALF-HOUR	CHAIN PROGRAMS THIS HALF-HOUR
 American Radiator Program	 Jack Frost's Melody Moments
NBC, New York. Knox-Dunlap Program	Orchestra; vocal and instrumental soloists.
Orchestra. NBC, New York. Arabesque A modern "Thousand and One Nights," fea-	NBC, from New York. Maxwell House Melodies
turing Frank Knight, Yolande Langworthy,	Orchestra, Harold Sanford; Muriel Wilson,
Georgia Backus and David Ross. CBS, New	soprano. NBC, from New York. Manhattan Moods
York.	CBS, New York.
O Organ R Religious	V Vocal ensembles X Station on air, but
P Popular music T Theatrical	W Wit, comedy program variable



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WHAT'S THE AIR ON

THURSDAY	7	5, 1	Jun 12, 1	e .9, 26
TIME	A	B	C	D
EASTERN DAYLIGHT	10	30	11	30
Eastern Standard Central Daylight	9	30	10	30
CENTRAL STANDARD	8	30	9	30
Can - 690 TORONTO CKGW	M	M	0	0
ada 730 MONTREAL CKAC	X	X	X	X
Ala. 1140 BIRM'GH'M *WAPI	-			
930 BIRM'GH'M WBRC	0	0	0	6
Ark. 1040 HOT SP'GS *KTHS	ň	n	6	0
1390 LIT'LE R'CK *KLRA	-	0	0	6
Colo. 830 DE NVER KOA	0	ñ	ē	0
560 DENVER KUZ	0	0	0	6
Conn.1060 HARTFORD *WTIC	0	0	V	0
D.C. 630 WASH'GT'N WMAL	ถ	0	0	6
950 WASH'GT'N WRC	ñ	ñ	õ	0
Fla. 900 JACKS'NV'E WJAX	ň	0	0	
1300 MIAMI B. WIOD	ă	ň	x	X
Ga. 890 ATLANTA WGST	0	0	1	
740 ATLA NTA WSB	0	0	x	6
TIL	õ	0	X	-
III. 1020 CHICAGO KYW 770 CHICAGO *WBBM	0	9	A	-
870 CHICAGO *WEDN	X	x	x	0
720 CHICAGO WEINK	MD		N	MD
560 CHICAGO *WIN		mu		110
870 CHICAGO * WLS			B	
670 CHICAGO WMAO	x	x	x	0
Ind. 1160 FT. WYNE*WOWO	0	D	-	-
1230 IND'P'LIS *WFBM	9			
Iowa 1260 C.NCIL BL'FS KOIL	0	0	0	6
1000 Davenport Des Moines WOC*WHO	ŏ	0	G	0
600 WATERLOO WMT	0	0	0	6
Kans.1220 LAWRENCE*WREN	0	0	6	0
580 TOPEKA *WIBW	D	0	0	6
1300 WICHITA *KFH	-	9	0	0
Ky. 1490COVINGTON*WCKY	0	0		0
BZO LOUISVILLE WHAS	_	-	Ð	-
La. 1250 N. ORL'NS WDSU	0	0	0	
1320 N. ORL'NS WSMB		0	X	6
Me. 620 BANGOR WLBZ	0	0		
940 PORTLAND WCSH	0	0	N	
Md. 1060 BALTIMORE*WBAL	0	0	M	0
600 BALTIMORE WOAL	-	0	0	-
Mass. 990 SPRINGFIELD WBZ		0	E	
590 BOSTON WEEL	_	0	N	_
1230 BOSTON WNAC		0	0	
580 WORCESTERWTAG		õ	N	
Mich.1410 BAY CITY WBCM		0	0	-
1240 DETROIT WGCHP		0	0	6
750 DETROIT WJR	-	Õ	M	õ
920 DETROIT WWJ		0	0	õ
Minn. 810 MINNEAP WCCO		0	0	Θ
1460 ST. PAUL KSTP		0	M	
Miss. 1270 JACKSON WJDX		0		õ
MO. 950 KAN. CITY KMBC	_	M	0	Ø
610 KAN. CITY WDAF		0	6	0
1090 ST. LOUIS KMOX		M	M	V
		0	0	0
FEO CT LOIDE ANNI	0			
550 ST. LOUIS *KSD	0	0		
1350 ST. LOUIS KWK	-	0	6	0 N
TEXTER	0	€ 1	6	N
1350 ST. LOUIS KWK	-	-		-

first, and not a radio announcer. And he backs up his statement by keeping his job on the Journal, where you can find him at his desk any day the NBC isn't shooting him about the country to some big sports event. But it's a sight harder, Bill admits, to give a good broadcast of a football game than it is to write a good newspaper story about it.

"A reporter don't have to keep his eye on the ball every second of the game," he told me. "If he sticks his neck out for a minute to spot a pretty co-ed in the stands, or get the returns on an impromptu battle of the century between a couple of overstimulated alumni, he can pick up the detail of the play later. If I do that, I've got my neck out in every sense of the word.

"If there's a wild scramble a yard from the goal-line and somebody dives over for the winning touchdown, the reporter can get the hero's name after the game. I have to get it right then, and, if I miss it, the morning papers from Maine to California are all ready to make a liar out of me."



FRANCE LAUX, sports announcer at KMOX (St. Louis), covers a big-league baseball game every day. Until two years ago he broadcast football for KVOO at Tulsa.

A East. Daylight Saving 10 to 10:30 P.M. Our Time	D Our Time
CHAIN PROGRAMS THIS HALF-HOUR	CHAIN PROGRAMS THIS HALF-HOUR
1 R. C. A. Victor Hour	1 R. C. A. Victor Hour
Orchestra; director, Nathaniel Shilkret; guest artists. NBC, from New York.	Orchestra; director, Nathaniel Shilkret; guest artists. NBC, from New York.
3 Atwater Kent Mid-week Program	
Dance orchestra. NBC, from New York.	Dance orchestra. NBC, from New York.
• Kodak Hour	O Columbia Educational Features
Symphony orchestra. OBS, from New York	National Radio Forum from Washington, D. O.
	1
B Band music D Dance music	G Grand opera M Instrumental
C Children's features E Educational	L Light opera N News

For the girls' information let us state right here that there is a Mrs. Munday. And, what's more, she opens all of Bill's fan letters which arrive in pink envelopes or smelling of perfume.

Baseball continues to furnish the backbone of the sport broadcasts during June. And if you missed the list of stations broadcasting big-league ball which appeared in the April issue, here it is again:

In Chicago, WBBM, WMAO, WGN, WCFL and KYW (summaries of each inning, on both home and out-of-town games, only, on the latter); St. Louis, KMOX and KWK (no Saturday, Sunday or holiday broadcasts); Detroit, WJR; Cleveland, WTAM; Boston, WNAC and WEAN (the latter at Providence, R. I.); Philadelphia, WCAU (National League games only, and those only on Tuesday, Thursday and Saturday). WTMJ, Milwaukee, and WCCO, Minneapolis, are two stations giving minor-league radio reports.

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WCCO, by the way, claims to have been the first station to put a play-by-play account of a polo match on the air. They did it in 1927, in the Northwest Tournament at Fort Snelling, Minn.

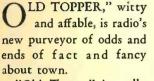
"Also," the station manager swears, "it was the first time the announcer had seen a horse, except on a milk-wagon."

The Coca Cola Company is offering a series of interviews with prominent persons in the field of sports in its weekly program sent out from 10:30 to 11 P. M., Eastern Daylight Time, every Wednesday night over the NBC Graham McNamee interviews the chain. speakers - such fellows as Ty Cobb, Tris Speaker and Grantland Rice.

In June the curtain falls on college sports until fall. About all there is to look for on the radio are the Eastern intercollegiate track championships, the Stagg national track meet at Chicago, the Poughkeepsie regatta, and possibly the national intercollegiate tennis championships.

June 5, 12, 19, 26 THURSDAY

Page 37



"Old Topper" is really Ray Perkins, song writer, entertainer and "Judge, Jr.," of the air, who recently returned to the microphone after an absence of three years.

Gossip in the metropolis is an art, because the few who do it must do it well. Ray Perkins is an exponent

of the most modern tradition in small talk. And he has brought something new to radio entertainment. Sitting in jovial judgment on the latest and smartest things in town-new shows, new music, new orchestras, "chic" places in which to be seen-he fills his breezy conversation with the innuendoes and verbal pranks of artistic gossip.

As master of ceremonies for the Crush Dry Cronies, Perkins is heard every Tuesday night at 10:30 o'clock over stations associated with the NBC. He not only broadcasts news of the town, but he sings and plays as well. He has been playing the piano in public since he was six years old, and he has written hit songs for "Smiling Irish Eyes," "General Crack," "Texas Moon," "The Great Divide," "Fast Life," "The Show of Shows," "Lady Luck" and other talking pictures.

But "Old Topper" is more than a working and composing musician. This eminently cosmopolite figure evolved from his experience as

 C East. Daylight Saving 11 to 11:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR National Light Opera NBO, Now York. Palais d'Or Orchestra Dance music, NBC, Now York. Conoco Adventurers Dramatic episodes in Western history. Musical buckground. NBO, Chicago. New York Herald Tribune Dream Boat Slow rhythm music; director, Emery Deutsch. KEY Organ V Vocal ensembles W Wit, comedy 	 D East, Daylight Saving 11:30 to 12 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR National Light Opera NBC, New York studios. Palais d'Or Orchestra Dance music, NBC, Now York. Pepsodent Program Then Literary Digest Pepsodent Program (First 15 min.) Amos 'n' Audy, black-face comedians. Literary Digest News flashes. Will Osborne and His Park Central
	Wews flashes. Will Osborne and His Park Central Orchestra Dance music. CBS, New York.
	www.americanradiohistory.com

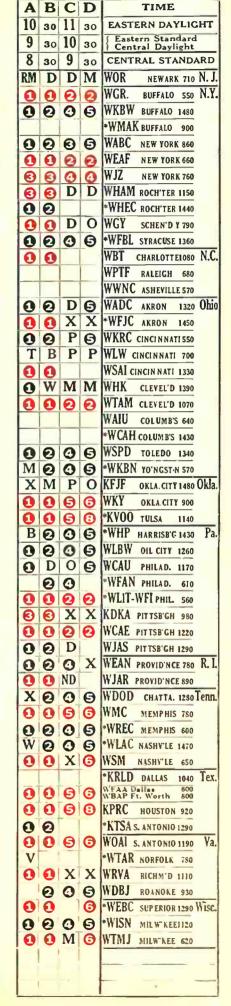
an army captain, advertising salesman for the New Yorker magazine, vaudeville artist, music critic and song writer. As "Judge, Jr.," he was a successful one-man show over WJZ four years ago.

Experience lends to "Old Topper's" comments the amiable subtlety which metropolitan gossip requires. As an undergraduate at Columbia University, he divided his time between music and English. Then, during the War, he learned tactics and tact as an infantry captain and as a member of the Military Intelligence Service.

"Old Topper" has sandy hair on which the sophisticated silk hat rests at a jaunty and informal tilt.

"I won't have 'em call me a social butterfly!" he says.

The Crush Dry Cronies, led by Will C. Perry, supply a syncopated background for "Old Topper's" songs and patter during their Tuesday night broadcasts.



FRIDAY	6, 3	Jur 13, 2	1e 20, 2	7
TIME	A	B	C	D
EASTERN DAYLIGHT	6	30	7	30
Eastern Standard Central Daylight	5	30	6	30
CENTRAL STANDARD	4	30	5	30
Can - 690 TORONTO CKGW	0	P	8	6
ada 730 MONTREAL CKAC	X	X	X	X
Ala. 1140 BIRM'GH'M *WAPI	X	X	X	6
930 BIRM'GH'M WBRC	0	0	0	0
Ark. 1040 HOT SP'GS *KTHS				
1390 LIT'LE R'CK *KLRA Colo. 830 DENVER KOA	0	O	0	9
COIO. 830 DENVER AUA 560 DENVER KLZ	0	PW		6
CONN. 1060 HARTFORD *WTIC	0	0	Θ	0
D. C. 630 WASH'GT'N WMAL	ก	0	E	E
950 WASH'GT'N WRC	0	X	Ø	G
Fla. 900 JACKS'NV'E WJAX		0	Ø	
1300 MIAMI B. WIOD	X	Ø	0	X
Ga. 890 ATLANTA WGST				
740 ATLANTA * WSB	X	X	X	9
III. 1020 CHICAGO KYW	-		X	X
770 CHICAGO *WBBM				
870 CHICAGO *WENR	X	X	C	D
720 CHICAGO WGN 560 CHICAGO *WIBO	X	X	C	D
560 CHICAGO * WIBO 870 CHICAGO * WLS		-		0
670 CHICAGO WMAO	С	x	M	S
Ind. 1160 FT. WYNE*WOWO	•			
1230 IND'P'LIS *WFBM			6	Ø
IOWA 1260 C.NCIL BL'FS KOIL	X	X	N	0
1000 Davenport WOC*WHO				
600 WATERLOO WMT			0	Ø
Kans.1220 LAWRENCE*WREN				A
580 TOPEKA *WIBW	P	P	X	C
1300 WICHITA *KFH Ky. 1490covington*WCKY	0	0	0	Θ
Ky. 1490COVINGTON*WCKY 820 LOUISVILLE WHAS	0	Y	X	6
La. 1250 N. ORL'NS WDSU		-	~	0
1320 N. ORL'NS WSMB	X	x	X	6
Me. 620 BANGOR WLBZ			0	õ
940 PORTLAND WCSH	EN	X	M	6
Md. 1060 BALTIMORE*WBAL		0	M	Μ
600 BALTIMORE WCAO	0	Μ	0	8
Mass. 990 SPRINGFIELD WBZ	X	X	8	Μ
590 BOSTON WEEL	C	C	M	C
1230 BOSTON WNAC	P	P	N	E
580 WORCESTERWTAG Mich.1410 BAY CITY WBCM	M	2	6	M
1240 DETROIT WGCHP	0	0	0	0
750 DETROIT WJR	X	x	M	N
920 DETROIT WWJ	0		0	6
Minn. 810 MINNEAP WCCO	0	0	C	N
1460 ST. PAUL KSTP	Õ	C	N	Θ
Miss. 1270 JACKSON WJDX			•	9
MO. 950 KAN. CITY KMBC		0	C	M
610 KAN. CITY WDAF	D	C	C	9
1090 ST. LOUIS KMOX	N	N	P	P
550 ST. LOUIS *KSD 1350 ST. LOUIS KWK		X	WC	D
1350 ST. LOUIS KWK Nebr. 590 OMAHA *WOW	X	AX	E	C
HOUL STO GILANA HOW	-	-		-

Do you picture a fair-haired daughter of the soil, whose hopes are still high that she can, in the midst of metropolitan bustle, achieve domestic aspirations conceived on some picturesque upland farm? No, the clear complexion is olive, and the large, brown eyes are deep clues to Spanish an-A Eastern Daylight Saving 6 to 6:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR Black and Gold Room Orchestra Concert music; director, Ludwig Laurier. NBC, New York.

WO large eyes sparkle and a mischievous

"Some day," she says, "I'm going to win my

ambition-a model cottage in a secluded cove

on Long Island, where I can cook and cook

smile lights a pretty face.

and cook."

- **6** Whyte's Orchestra Dance music. NBC, from New York.
- The Musical Foursome (First 15 min.) Male quartet, semi-classical numbers.
- Heywood Broun (Last 15 min.) "Descriptive Column of the Air."

k Week-en Hour

cestry. This young woman with a desire to cook is Countess Olga Medolago Albani, whose title is authentic and whose soprano voice is known to thousands who hear her over National Broadcasting Company networks.

To the Countess Albani, adventure is the color and necessity of living. As a girl she determined to make music and the theater her profession, forsaking the tradition of her noble house that these things should be matters only of cultured amusement. Her father tried earnestly to dissuade her, but finally gave it

up in kindly desperation. He said that she was harking back to a gypsy strain in his ancient family.

An old castle in Barcelona was Countess Albani's birthplace. Her family brought her to America as a child, and, when business took them to Porto Rico, they placed her in the seclusion of the Academy of St. Joseph, a convent school at Brentwood, L. I.

While she was still at the academy the young girl began to feel restive under the restraint which the traditions of her house required. Her music lessons, recitals and student plays were her only interest. She longed to become a part of the New World, to explore and to learn at first-hand the democratic habits of her adopted country.

So, when she was graduated from the academy at sixteen, she finally won parental permission to attend Horace Mann High School in New York City. Her voice and dramatic ability developed rapidly.

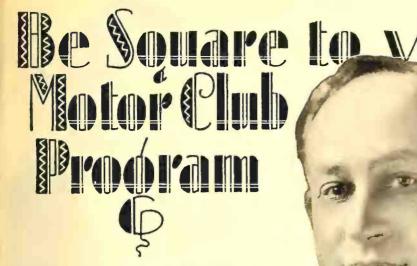
Countess Albani came to radio from the theater, having scored in the Chicago production of "New Moon," a musical comedy.

In addition to her own recitals, she has been heard on the Kodak Week-end program, the General Motors Family Party, the Eveready program and the NBC Artists program.

B Eastern Daylight Saving 6:30 to 7 P.M. Our Time
CHAIN PROGRAMS THIS HALF-HOUR
2 Don Bigelow and His Hotel Park Central Orchestra NBC, New York.
2 Literary Digest Program (Last 15 min.) News flashes.
3 Littmann Orchestra Popular music; Byron Holiday, tenor; Helen Richards, contralto. CBS, from New York.
4 Yoeng's Restaurant Orchestra Dance music; Paul Tremaine, director. CBS, from New York.

6, 13, 20, 27 FRIDAY

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FEATURED by the address of E. B. Reeser, president of the American Petroleum Institute and the acknowledged spokesman for the oil industries, Barnsdall Refineries, Inc., America's oldest institution of its kind, went on the air Sunday, May 4, with the first of a new series of programs over CBS.

"Be Square to Your Motor Club" is the designation of the new radio series. The programs will continue each Sunday evening, 10:30 to 11 P. M., Eastern Daylight Saving Time.

Dramatic highlights in the past seventy years of the nation's history—the span of years covered by the records of the sponsoring company — are being presented as part of each half-hour on the air. Outstanding events from Civil War days are among the topics for dramatic treatment early in the series.

The programs are being prepared and presented in the Chicago studios of the Columbia Broadcasting System. WBBM is the outlet in that city.

David Owen, former professor of dramatic art at Northwestern University, is directing the dramatic phases of the program. The cast includes Betty McLean, former vaudeville partner of the late Frank Keenan and widely known for her work in "The Rear Car" and other popular stage successes; Irene Wicker and Vinton Haworth.

Research work for program material is bringing to light historical data heretofore little known. These unique sidelights into the

C Eastern Daylight Saving 7 to 7:30 P.M. Our Time	D E
CHAIN PROGRAMS THIS HALF-HOUR	C
Genia Zielinska (First 15 min.)	🕒 NE
O Universal Safety Series (Last 15 min.)	A So
BO, New York. The Pepsodent Program (First 15 min.)	🕤 Ev
Amos 'n' Andy, black-face comedians. Pepsodent Program Then	Ho
Universal Safety Series	🕃 Ev
S Bernard Levitow (First 15 min.)	OLV
Concert music. CBS, New York. Around the World with Kaltenborn	Ho
(Last 15 min.) G Bernard Levitow (First 15 min.)	© Ho
Concert music. CBS, New York.	

events of the past are being woven into the dramas.

In keeping with the dramatized sketches, the musical balance of the program runs the tune gamut from the days of the "bicycle built for two" and the stagecoach, on down to this era of motorized transportation. Leon Bloom and his celebrated concert orchestra provide this color in the radio picture.

Mr. Reeser, who, in addition to his executive position with the American Petroleum Institute, heads the Barnsdall organization, will be heard on additional programs in the series.

Ι.	D Eastern Daylight Saving 7:30 to 8 P.M. Our Time
	CHAIN PROGRAMS THIS HALF-HOUR
.) k, .)	S NBC Feature To be announced. A Song of the Soldier
.)	Evangeline Adams (First 15 min.) Astrologer,
	Howard Fashion Plates (Last 15 min.)
	Musical program, featuring Ben Alley as "Beau Brummel,"
.)	3 Evangeline Adams (First 15 min.)
	Astrologere Hotel Paramount Orchestra
)	Dance music. CBS. N. Y. (Last 15 min.) Hotel Paramount Orchestra
.)	Dance music, CBS, N. Y. (Last 15 min.)

Hotel	Paramo	unt Orc	hestra			
Danc	e music.	CBS, N	. Y. (Last	15	min.)
		11 1 1	-	-	_	the second day of the

6	6, 13	, 20	27	FRIDAY
A	B	C	D	TIME
6	30	7	30	EASTERN DAYLIGHT
5	30	6	30	Eastern Standard Central Daylight
4	30	5	30	CENTRAL STANDARD
C	M	M	WP	WOR NEWARK 710 N. J.
N	X	W	M	WGR. BUFFALO SSO N.Y.
N	D	M	Т	WKBW BUFFALO 1480
0	E	ΡE	P	*WMAK BUFFALO 900
0	0	6	0	WABC NEW YORK 860
0	-	0	6	WEAF NEW YORK 660
6	6	0	A	WJZ NEW YORK 760
X	0	0	W	WHAM ROCH'TER 1150
X	X	Č	P	*WHEC ROCH'TER 1440
N	M	EW	B	WGY SCHEN'D Y 790
Ð	0	0	0	*WFBL SYRACUSE 1360
-	Ø	0		WBT CHARLOTTE1080 N.C.
	0	Ø	1	WPTF RALEICH 680
				WWNC ASHEVILLE 570
X	X	0	N	WADC AKRON 1320 Ohio
C	N			WFJC AKRON 1450
X	X	X	X	WKRC CINCINNATI 550
E	0	W	M	WLW CINCINNATI 700
-	-		6	WSAI CINCINNATI 1330
W	W	D	EM	WHK CLEVEL'D 1390
		-		WTAM CLEVEL'D 1070
				WAIU COLUMB'S 640
0	V	x	x	WCAH COLUMB'S 1430
L	M	M	X	WSPD TOLEDO 1340
õ	0	6		*WKBN YO'NGST-N 570
9	0	0		KFJF OKLA. CITY 1480 Okla.
X	x	x	x	WKY OKLA.CITY 900
~			Λ	*KVOO TULSA 1140
0	0	0	P	WHP HARRISB'G 1430 Pa.
0	0	DM	Ð	WLBW OIL CITY 1260
PN	P	X	0	WCAU PHILAD. 1170
1 1 4		Λ	0	*WFAN PHILAD. 610
ถ		0	G	*WLIT-WFI PHIL 560
X	X	0	X	KDKA PITTSB'CH 950
0	P	0	Ø	WCAE PIT TSB'GH 1220
D	0	0	0	WJAS PITTSB'GH 1290
MD	M	X	0	WEAN PROVIDINCE 780 R. I.
M	D	0	E	WJAR PROVIDINCE 590
0	0	X		WDOD CHATTA. 1250 Tenn.
9	9	-	9	WMC MEMPHIS 780
0	0	6		WREC MEMPHIS 600
X		X	x	WLAC NASHV'LE 1470
Â	X	X	G	WSM NASHV'LE 650
-	-	A	0	*KRLD DALLAS 1040 TEL
-	_		1	WFAA Dallas 800
X	X	X	x	KPRC HOUSTON 920
-	A	AX	x	*KTSA S. ANTONIO 1290
x	x	0	X	WOAI S. ANTONIO 1190 Va.
P	~	0	N	WTAR NORFOLK 750
r X	0	Ø	X	11/01/4
Λ	U	0		
_		0	Θ	WDBJ ROANOKE 930 WEBC SUPERIOR 1290 WISC.
0		0	0	11/1011
0		C	O M	INTER I
		С	DM	WIMJ MILW'KEE 620

FRIDAY	6, 1	Jun 13, 2	.e 20, 2	7
TIME	A	B	C	D
EASTERN DAYLIGHT	8	30	9	30
Eastern Standard }	7	30	8	30
Central Daylight §	6	30	7	30
Can - 690 TORONTO CKGW			6	D
0710			X	X
ada 730 MONTREAL CKAC	X	X		
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Ark. 1040 HOT SP'GS *KTHS		D		-
1390 LIT'LE R'CK *KLRA	0	ค	0	Ø
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560 DENVER KLZ	ň	ด	0	Ø
Conn.1060 HARTFORD *WTIC	6	0	0	0
D. C. 630 WASH'GT'N WMAL	ก	ຄ	Ø	0
950 WASH GT'N WRC	0	6	0	
Fla. 900 JACKS'NV'E WJAX	9	0	6	0
1300 MIAMI B. WIOD	X	0	6	ă
Ga. 890 ATLANTA WGST	-			
740 ATLANTA WSB	X	x	6	0
III. 1020 CHICAGO KYW	0	6	6	0
770 CHICAGO *WBBM	9			U
870 CHICAGO *WENR		X	x	X
720 CHICAGO WGN	MD	D	T	D
560 CHICAGO *WIBO	0	6	0	
870 CHICAGO * WLS	x	V	M	
670 CHICAGO WMAQ	0	0	ิด	Ø
Ind. 1160 FT. WYNE*WOWO	0	0	0	0
1230 IND'P'LIS *WFBM	õ	0	0	0
Iowa 1260 C.NCIL BL'FS KOIL	0	V	0	Ø
1000 Davenport WOC*WHO	0	6	0	
600 WATERLOO WMT	0	0		
Kans.1220 LAWRENCE*WREN	0	6	0	
580 TOPEKA *WIBW	õ	N	Ø	0
1300 WICHITA *KFH			Ø	0
Ky. 1490COVINGTON*WCKY				
820 LOUISVILLE WHAS		D	6	6
La. 1250 N. ORL'NS WDSU				
1320 N. ORL'NS WSMB		X	6	9
Me. 620 BANGOR · WLBZ		0		
940 PORTLAND WCSH			0	6
Md. 1060 BALTIMORE*WBAL				
600 BALTIMORE WCAO		0	Ø	0
Mass, 990 SPRINGFIELD WBZ	_	6	-	1
590 BOSTON WEEI	0	0	1	
1230 BOSTON WNAC		0	-	-
580 WORCESTER WTAG	0	0	0	M
Mich.1410 BAY CITY WBCM		0		M
1240 DETROIT WGHP	0	0	Θ	0
750 DETROIT WJR		M	6	0
920 DETROIT WWJ		0		
Minn. 810 MINNEAP WCCO		M	Θ	0
1460 ST. PAUL KSTP		0	0	7
Miss. 1270 JACKSON WJDX				0
Mo. 950 KAN. CITY KMBC	1		Ø	
610 KAN. CITY WDAF		0	0	1
1090 ST. LOUIS KMOX		+ ~	Θ	-
550 ST. LOUIS *KSD		0	1	1
1350 ST. LOUIS KWK	1 -	Ø	T	1
Nebr. 590 ОМАНА *WOW	0	0	0	-
			-	-



TED HUSING, ace Columbia Broadcasting System announcer, has started a newspaper sports column of the air. It is officially called "Ted Husing's Sportslants," and is comprehensive to the nth degree. Heard over a large CBS chain headed by WABC every Saturday evening at 6:30, Eastern Daylight Time, this feature is based on Husing's sports background which, incidentally, reaches back to the days when he played football with the boys in 4A.

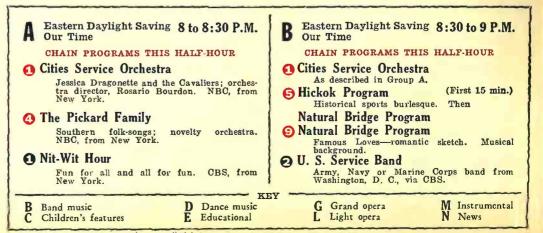
Husing's life - work is radio and sports. Every one will tell you that, including Mrs. Husing and Mr. Husing himself, should one find him in the proper mood.

Basically, the idea of Sportslants on the air is to give radio fandom all of the sport happenings of the preceding seven days in tabloid form, and, in addition, introduce the leading sports figure of that week.

Ted Husing, in an exclusive statement to this publication, declares:

"Sportslants is the culmination of a series of experiments. It derives its title from the reviewing idea of slants on happenings in the sport firmament. (Just as we say of the theatrical show, 'Let's get a slant on that.')

"On my return from the Hoover acceptance broadcast in California in 1928, WABC was purchased by the CBS. I was ordered to move from the CBS headquarters in the Paramount Building and report for duty as chief announcer at the archaic broadcasting-rooms of the then Grebe station. In the first weeks of the new organization handling the Columbia local programs (they were still divided between WOR and WABC), I had to jump to the radio transmitter (non-technically known



as the mike) and spout my stuff extempore.

It usually consisted of insides on things I had

seen and which were not sports news, but

sports slants. An executive of Columbia heard

one of these, and so came Sportslants, radio's

oldest sports institution of this kind. In it is

striven for the resultant good that comes from

clean dealings and playing, the necessary right

to see both sides of a controversial melee ex-

istent in the sports firmament, and the dig-

ging up of episodes that will serve as moral for

the tale, so that whosoever wants to run the

wrong way may read-and learn."

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rnice

all excepting the stellar roles.

aire

brought to listeners, as well as the featured

stage and screen stars. A full concert orches-

tra and a chorus of mixed voices is used regu-

larly to present the ensemble selections, and

National Players and soloists are drafted for

and coach for many of the Metropolitan Op-

era Company's prima donnas, directs the radio

version, with special attention to the Pacific Singers, whose chorus work is outstanding.

special trip to San Francisco to do the "Song

of the Flame." Miss Claire, incidentally, is

decidedly at home in San Francisco. She was

born in Oakland, where she won her early edu-

cation in music and dancing. But it took

New York to make her a star. Maria Jeritza

probably was responsible. Captivated by the

girl's voice, Mme. Jeritza took her to Emil

Polak, then her own coach, and placed the

California student under his supervision.

www.americanradiohistory.com

Bernice Claire and Alexander Gray made a

Emil Polak, nationally known conductor

Del Monte program

SATURDAY at 8:30 P. M., E. D. T., over NBC chain, and at 9 P. M., P. S. T., over Pacific Coast stations.

B RILLIANT stars of the stage and screen are taking the air regularly these days in the newest series of NBC programs to come out of the West.

Del Monte sponsors the broadcasts—radio versions of the musical-comedy hits of the day —which are Saturday night features and already have brought Bebe Daniels, Polly Walker, Winnie Lightner, Joe E. Brown, Bernice Claire, Alexander Gray, Vivenne Segal, Marilyn Miller and other celebrities before the microphone.

Characterized by the press as "miniature musical comedies," "pocket editions" and "tabloids," these Del Monte performances are unique in radio history. They follow perfectly the original stage or screen production with the star appearing in person.

A great aggregation of radio headliners is



C Eastern Daylight Saving 9 to 9:30 P.M. Our Time	D East. Daylight Saving 9:30 to 10 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR	
CHAIN PROGRAMS THIS HALF-HOUR	CHAIN FROGRAMS THIS HALF-HOOR	XX
Olicquot Club Eskimos	3 Old Company Anthracite Program	atot
Orchestra director, Harry Resor. NBO, from New York.	Old Company male quartet; Old Company novelty strings. NBC, New York.	00
3 Interwoven Pair	🗸 Armour Program	NO
Billy Jones and Ernie Hare in connedy pat- ter and songs. Orchestra director, Will C. Perry, NBC, from New York.	Orchestra; mixed chorus; guest artists. NBC, from Chicago.	00
Terry. Mbo, Hom New Fork.	True Story Hour	0.0
S True Story Hour		00
Adventures of Mary and Bob. CBS, from New York.	Adventures of Mary and Bob. CBS, from New York.	Đ Đ
	EY	
0 Organ R Religious	V Vocal ensembles X Station on air, but	
P Popular music T Theatrical	W Wit, comedy program variable	

June 6, 13, 20, 27 FRIDAY TIME B CD A 8 9 EASTERN DAYLIGHT 30 30 Eastern Standard Central Davlight 7 8 30 30 6 7 CENTRAL STANDARD 30 30 P PMTY WOR NEWARK 710 N. J. BUFFALO 550 N.Y. P WGR. ิก 00 WKBW BUFFALO 1480 OM D W 0 TOO *WMAK BUFFALO 900 WABC NEW YORK 860 0000 WEAF NEW YORK 660 00 00 WJZ 0000 NEW YORK 760 0000 WHAM ROCHTER 1150 PDOO WHEC ROCHTER 1440 MMOO WGY SCHEN'D ¥ 790 WFBL SYRACUSE 1360 0000 CHARLOTTE1080 N.C. 00 WBT WPTF Θ RALEIGH 680 0 WWNC ASHEVILLE 570 WADC AKRON 1320 Ohio 0000 XX *WFJC AKRON 1450 POO WKRC CINCINNATI 550 0 WOXP WLW CINCINNATI 700 WSAI CINCINNATI 1330 000 DP MP O O WHK CLEVEL'D 1390 WTAM CLEVEL'D 1070 0 0 WAIU COLUMB'S 640 XXVD *WCAH COLUMB'S 1430 XQQQ WSPD TOLEDO 1340 WKBN YO'NGST-N 570 KFJF OKLA. CITY 1480 Okla. NOO 0000 WKY OKLA.CITY 900 X X *KV00 TULSA 1140 O O X X *WHP HARRISB'G 1430 Pa WLBW OIL CITY 1260 0000 MDOO WCAU PHILAD. 1170 WFAN PHILAD. 610 000 WLIT-WFI PHIL 560 KDKA PITTSB'CH 980 X 🖯 🗘 🗘 WCAE PITTSB'GH 1220 000D WJAS PITTSB'GH 1290 0000 0000 WEAN PROVID'NCE 750 R. I. WJAR PROVID'NCE 890 0000 X O X X WDOD CHATTA. 1280 Tenn. 00 WMC MEMPHIS 780 0 0 X X *WREC MEMPHIS 600 E O W P X O X WLAC NASHV'LE 1470 WSM NASHY'LE 650 *KRLD DALLAS 1040 Tex 0 0 WEAA Dallas 800 WBAP Ft. Worth 800 Θ Ð 00 KPRC HOUSTON 920 00 *KTSA S. ANTONIO 1290 WOAL S. ANTONIO 1190 Θ Ð Va. *WTAR NORFOLK 750 MR 0 WRVA RICHM'D 1110 0 WDBJ ROAMONE 930 00 *WEBC SUPERIOR 1290 WISC. WISN MIL W KEE1120 00 00 WTMJ MILW KEE 620

Ky.

La.

Me.

1300 WICHITA

620 BANGOR

Md. 1060 BALTIMORE*WBAL

Mass. 990 SPRINGFIELD WBZ

590 BOSTON

1230 BOSTON

1240 DETROIT

750 DETROIT

920 DETROIT

1460 ST. PAUL

610 KAN. CITY

1090 ST. LOUIS

550 ST. LOUIS

1350 ST. LOUIS

Nebr. 590 OMAHA

Mich.1410 BAY CITY

Minn. 810 MINNEAP

Miss. 1270 JACKSON

MO. 950 KAN. CITY

1490COVINGTON*WCKY

820 LOUISVILLE WHAS

1320 N. ORL'NS WSMB

940 PORTLAND WCSH

WLBZ

KSTP

WJDX

WDAF

*KSD

KWK

0000

8090

*WOW 0 0 0 0

Page 42					
FRIDAY	6, 1	Jun 13, 2	e 10, 2	7	PF
TIME	A	B	C	D	
EASTERN DAYLIGHT	10	30	11	30	1
Eastern Standard Central Daylight	9	30	10	30	NN.
CENTRAL STANDARD	8	30	9	30	Con
Can - 690 TORONTO CKGW	D	M	0	0	
ada 730 MONTREAL CKAC	X	X			
Ala. 1140 BIRM'GH'M *WAPI	8				
930 BIRM'GH'M WBRC	0	N	0	6	
Ark. 1040 HOT SP'GS *KTHS		0	D	6	
1390 LIT'LE R'CK *KLRA	0	0	0	6	14
Colo. 830 DENVER KOA	0	0	6	6	14
560 DENVER KLZ	0	0	0	6	
Conn. 1060 HARTFORD *WTIC	E	M	D	D	1
D. C. 630 WASH'GT'N WMAL	0	0	0	Ø	100
950 WASH'GT'N WRC	0	0	X	X	
Fla. 900 JACKS'NV'E WJAX		0	9		
1300 MIAMI B. WIOD	X	0	X	X	
Ga. 890 ATLANTA WGST					1
740 ATLANTA WSB	0	0	Θ	6	- 1 - 3
III. 1020 CHICAGO KYW	0	0	X	0	
770 CHICAGO *WBBM		0			2
870 CHICAGO *WENR	X	X	X	0	
720 CHICAGO WGN	MD	MD	N	D	
560 CHICAGO *WIBO	0	0			
870 CHICAGO * WLS					
670 CHICAGO WMAQ	0	V		WM	By
Ind. 1160 FT. WYNE*WOWO	0	0	D	C	
1230 IND'P'LIS *WFBM					Eve
Iowa 1260 C.NCIL BL'FS KOIL	0	0	0	9	Coni
1000 Davenport WOC*WHO	0	0			Eberl
600 WATERLOO WMT			0	6	
Kans.1220 LAWRENCE*WREN	O	0	0	0	
580 ТОРЕКА *WIBW	X	P	0	0	

Home-Making? M. radtlin OME-MAKING has at last been officially *KFH 0 0 0 0 0 0 DG 1250 N. ORL'NS WDSU 0 X 3 Θ **0 0** N real job the housewife's is. 600 BALTIMORE WCAO 0 0 0 5 80 6 D X WEEI **O N** WNAC O O O D 580 WORCESTERWTAG 1 1 N X WBCM P B O O WGHP O O O O East. Daylight Saving 10 to 10:30 P.M. WJR 😮 🕗 PM 🔽 Our Time WWJ 0 0 0 CHAIN PROGRAMS THIS HALF-HOUR WCCO 0 0 0 0 🖸 Raleigh Revue 0 M 3 0 Male quartet; piano duo; orchestra director, Bill Daly. NBC, from New York. 0 20 Armstrong Quakers KMBC O O O O Lois Bennett, soprano; Mary Hopple, con-tralto; male quartet; orchestra director, Vic-tor Arden. 0000 KMOX O O V W

• At the Sign of the Green and White Quaker State Orchestra; David Mendoza; quartet, Norman Brokenshire and "Charlie." CBS, from New York.

www.americanradiohi

Band music

Children's features

WHAT'S O N THE AIR



Kitchen studio of Radio Home-Makers' Club at 1819 Broadway.

Radio Home-Makers' Club Over Entire Columbia Chain Daily (except Saturday) 10 A. M. to Noon

KEY

Dance music

Educational

istory.com

D E

What Is

ty and culture. It pervades the home with a spirit in keeping with the times and gives to it an atmosphere of beauty, peace and culture behind which the mechanics of housekeeping are hidden."

thankless, never - ending job. But home-making is far above and beyond all that.

When I asked Ida Bailey Allen, the founder and president

of the Radio Home-Makers'

Club, how she would define

"Home-making is a creative

art which turns a barren house

into the family center of beau-

home-making, she said:

That doesn't sound like a dreary or thankless job, does it? And it certainly is worthy of being one's life-work.

When Mrs. Allen founded the Radio Home-Makers' Club in 1928 for the Columbia Broadcasting System, she had in mind the thousands of women she had met during her long career as a domestic economist, who wanted to be real home-makers, but found time only for uninspired housekeeping.

East, Daylight Saving 10:30 to 11 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR **1** Raleigh Revue

M Instrumental N News

Male quartet; piano duo; orchestra director, Bill Daly. NBC, New York.

🕘 Kodak Hour NBC, from New York.

Grand opera

Light opera

L

O Gold Medal Fast Freight Wheaties quartet and Gold Medal Orchestra. CBS.

recognized as a definite occupation. In the 1930 census housewives will be listed under the heading of "home-makers," instead of the galling "no occupation" of other years. I suspect the wife of the man who brought about this change has been in Florida all winter, giving him a chance to find out what a

Most of us have only a part understanding of just what home-making means. We think of it as a series of mechanical duties, like cooking, dish-washing, house-cleaning, bed-making, and so on. In other words, a dreary,

Through the training taught by the Radio Home-Makers' Club, housewives are shown how to lighten their purely mechanical tasks by speed cooking and housekeeping methods. In this way time is left for outside interests.

The twenty-six programs of the club's Magazine of the Air, heard from Monday to Friday between 10 A. M. and noon over the entire Columbia network, are carefully balanced to include the two phases of home-making-housekeeping and cultural development. Between these two, and like a bridge connecting them, are the lessons in personal beauty. The perfect home-maker, you see, not only makes her home "a thing of beauty," but is herself a chatelaine worthy of presiding over it.

The daily cooking demonstration, the budget-making, house-cleaning, pin money, house repair, sewing and laundry periods, which are broadcast once a week, take care of the housekeeping.

The departments of this unique air magazine known as "Mirrors of Beauty," "Your Diet," "Hair Beauty," "Stroll on the Avenue" and "Beauty Builders," cover thoroughly the beauty and fashion needs of the home-maker.

The cultural trends are brought to the listener by interior decorating talks, child-training lessons, formal and informal entertaining suggestions, etiquette talks, the arts and crafts broadcast, Senator Capper's weekly political talk, and the Wednesday "Editorial Page" of the magazine, which presents leaders in the fields of music, the theater, painting, literature, statecraft, sociology, and so forth.

By mixing the practical with the ideal, combining cultural viewpoints with housekeeping problems, the Radio Home-Makers' Club is making it apparent to women that these two phases, apparently so far apart, combine easily and naturally for a fuller and broader life.

Such is home-making, and the woman who is alive to all this is the perfect home-maker. It may take intelligence and ability for a woman to make her way in the fields that were once open only to men, but it takes a clever, spirited, many-sided woman to attain perfection in the one field in which she has always reigned supreme.



THE UNITED STATES NAVY BAND LIEUT. CHARLES BENTER, Leader

From 8:30 to 9 each Thursday evening one of the three great U. S. Service Bands plays over the coast-to-coast network of the Columbia Broadcasting System. On Monday, Tuesday and Thursday the Service Bands broadcast at 4 p. m. over WJZ and associated stations—the present assignment of the Navy Band being Tuesday afternoon. At last report almost the entire Columbia network was also carrying the Thursday concert of the U.S. Navy Band. These concerts come directly from the Washington Navy Yard.

From New York.

www.americanradiohistorv.com

program variable



FRIDAY

TIME

EASTERN DAYLIGHT

Eastern Standard Central Davlight

June 6, 13, 20, 27

ABCD

10 30 11 30

9

30 10 30

SATURDAY	7	J , 14	une 21,	28
TIME	A	В	С	D
EASTERN DAYLIGHT	6	30	7	30
Eastern Standard Central Daylight	5	30	6	30
CENTRAL STANDARD	4	30	5	30
Can - 690 TORONTO CKGW	-	0	R	-
ada 730 MONTREAL CKAC		X	X	0 X
Ala. 1140 BIRM'GH'M *WAPI	X	X	-	-
930 BIRM'GH'M WAR	0	0	Ø	G
Ark. 1040 HOT SP'GS *KTHS		0	0	9
1390 LIT'LE R'CK *KLRA	0	ົ	Ø	Ø
Colo. 830 DENVER KOA	0	0 X	E	
560 DENVER KLZ	0	0	6	<u>9</u>
Conn.1060 HARTFORD *WTIC	C	M	M	P
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TTI THE PART	0	X	B	6
	37	0	8	x
	X	0	8	^
Ga. 890 ATLANTA WGST	37	V		v
740 ATLANTA WSB	X	X	Q	X
	_	_	X	9
+WEND	87	87	87	X
870 CHICAGO *WENR	X	X	X	-
720 CHICAGO WGN	X	X	С	D
560 CHICAGO *WIBO	_	_		_
870 CHICAGO * WLS	C	Г	3.6	
670 CHICAGO WMAQ	_	E	M	0
Ind. 1160 FT. WYNE*WOWO	X	X	0	0
1230 IND'P'LIS *WFBM	37	37	Ø	0
Iowa 1260 C.NCIL BL'FS KOIL	X	X	N	9
1000 Davenport WOC*WHO	0	X	M	0
600 WATERLOO WMT	_	0	Θ	9
Kans.1220 LAWRENCE*WREN	6			0
580 TOPEKA *WIBW	P	P	X	C
1300 WICHITA # *KFH	0	0	0	9
Ky. 1490COVINGTON*WCKY	-			
820 LOUISVILLE WHAS	Ρ	X	X	X
La. 1250 N. ORL'NS WDSU				
1320 N. ORL'NS WSMB	X	X	0	X
Me. 620 BANGOR WLBZ			0	Θ
940 PORTLAND WCSH	EN	0	0	6
Md. 1060 BALTIMORE*WBAL				
600 BALTIMORE WCAO	D	-	Θ	6
Mass. 990 SPRINGFIELD WBZ	P	_	8	0
590 BOSTON WEEL			0	X
1230 BOSTON WNAC	P	P	NE	6
580 WORCESTERWTAG	0		A	9
Mich.1410 BAY CITY WBCM	-	0		0
1240 DETROIT WGHP	0	0	Θ	
750 DETROIT WJR	С	0	M	N
920 DETROIT 😼 WWJ	0		8	6
Minn. 810 MINNEAP WCCO	0	0	0	6
1460 ST. PAUL KSTP	X	X	C	0
Miss. 1270 JACKSON WJDX				
Mo. 950 KAN. CITY KMBC	the second second	M		6
610 KAN. CITY WDAF	-	DC	-	E
1090 ST. LOUIS KMOX	X	X	P	PW
550 ST. LOUIS *KSD			8	6
1350 ST. LOUIS KWK		-	WC	1
Nebr. 590 OMAHA *WOW	X	X	8	X
		1	1	1



FOR SCHEDULES OF CHURCH SERVICE BROADCASTS

> See "Listing by Denominations" Page 48, March issue

"LISTING BY STATES" Alabama to Nebraska, page 48, April issue

New Jersey to Wisconsin, page 48, May issue

THE CHURCH'S BIRTHDAY

CBS, Sunday, June 1st at 5 P. M., E. D. T.

R ADIO listeners of religious turn (and who is not so constituted?) will want to be in close proximity to their dials on Sunday afternoon, June 1. We recommend this advisedly, for we are adequately informed that the half-hour program which is being broadcast over the coast-to-coast network of the Columbia Broadcasting System on this day at 5 P. M., Eastern Daylight Savings Time, will

be both enjoyable and informative. We suggest tuning in on the Cathedral Hour at its beginning, so that none of this program will be "lost."

A great army of worshipers styling themselves "Christians only," and numbering six million, being of every race and color, scattered through all lands of the world, is responsible for this broadcast which is a part of their commemoration of the birthday of the church of Christ on the following Sunday, June 8, known to us as Pentecost Sunday—nineteenhundredth anniversary of Pentecost, as related in the New Testament, second chapter of the Book of Acts. Many will enjoy hearing this program for

the utmost simplicity which will characterize it; these folk will attempt to draw back the curtain of the ages and reveal the church of Christ in its very infancy. As the presentation is immediately following the Cathedral Hour, the magnificent Cathedral Chorus of twenty-eight voices will introduce it with one of the grand old hymns.

That matchless word picture of the Passion, "Alone," is to be sung by Mrs. Alice Burgess Seiring, of Pittsburgh. A great leader and well-known broadcaster, George W. Knepper, of Akron, O., is scheduled for the short talk.

Following is a list of stations carrying this Birthday program, from which you can choose the one allowing most favorable reception in your locality:

WADC, WCAO, WKBW, WKRC, WGHP, WOWO, KMBC, WABC, WLBW, WCAU, WJAS, WFBL, WSPD, WMAL, WHP, WFBM,

WLBZ, WBCM, WFIW, WMT, WISN, WCCO, WWNC, WDBJ, WBRC, WDOD, WREC, WLAC, KRLD, WIBW, KFH, KLZ, KHJ, KDYL, KFRC, KVI, KFPY, KOL, WHK, KOIL, KMOX, KLRA, KFJF, WJJD, KOIN.

Of compelling interest is the fact that this is known as a "Globe-circling" church movement, enthusiasts in foreign lands having prepared to avail themselves of short-wave stations: W3XAU and W2XE.



W^E are especially desirous of hearing from our read-

ers relative to what preferences

church services which are at present broadcast.

rendering this valuable service

Simply mail us a post-card addressed WHAT'S ON THE

AIR, Box 6, Sta. N, Cincinnati,

O., giving station, time (whether

Standard or Daylight, Eastern or Central) and character of the

program which you recommend. Post-cards reaching us by May 30 will be used in the

July issue, under heading "Our Readers' Favorite Church Ser-

Won't you join with us in

matter of

you have in the

to our readers?

vice Broadcasts."

www.americanradiohistory.com

WHAT'S ON THE AIR

Page 45

	7, 14, 21, 28 SATURDAY
	6 30 7 30 EASTERN DAYLIGHT
	5 30 6 30 Eastern Standard Central Davlight
	4 30 5 30 CENTRAL STANDARD
	CMMTVWOR NEWARK 710 N. J.
	N X S X WGR. BUFFALO 550 N.Y.
	9 9 9 9 WKBW BUFFALO 1480
	*WMAK BUFFALO 900
	OO WABC NEW YORK 860
	0 0 0 0 WEAF NEW YORK 660
	(3) (3)
	N N 3 9 WHAM ROCH'TER 1150
ettor l	X X C X *WHEC ROCH'TER 1410 M M S S WGY SCHEN'D Y 790
or Kerni	the second secon
	Image: Constraint of the synand synaptic synaptractic synaptic synaptic synaptic synaptic synaptic synaptic syna
	WPTF RALEICH 680
	WWNC ASHEVILLE 570
	X X O N WADC AKRON 1320 Ohio
	CN *WFJC AKRON 1450
	X X X X WKRC CINCINNATI 550
	C V X S WLW CINCINNATI 700
	WSAI CINCINNATI 1330
	W W O D WHK CLEVEL'D 1390
	WTAM CLEVEL'D 1070
A second se	WAIU COLUMB'S 640
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Krienc	
Mary 10	V O O O F WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 Okla.
teele	X X X X WKY OKLA.CITY 900
	X X *KV00 TULSA 1140
Dob Jkiler and his	0000 *WHP HARRISB'G 1430 Pa.
The group above is the Haywire Orchestra.	OOO WLBW OIL CITY 1260
cast of a KDKA (Pitts-	PODM WCAU PHILAD. 1170
burgh) feature, "Decision for Freedom," heard each KTSA (San Antonio).	WFAN PHILAD. 610
Friday at 8 p. m., E. S. T. Their fan mail comes	N X X V *WLIT-WFI PHIL 560
Wm. Brewster - Ray E. Union. From left to	X 0 0 KDKA PITTSB'GH 980
Hurd, Patience Brewster — Rita Cristie, Mistress	• X P V WCAE PITTSB'GH 1220 D • • • • • WJAS PITTSB'GH 1290
Brewster-Helen Jacobs, Thompson and Haywire	D O O WJAS PITTSB'GH 1290 M D X O WEAN PROVID'NCE 780 R.L.
Jonathan Brewster-Ju- Jian Munster, LORETTA Joe Luther,	D D S S WJAR PROVID NCE 180 N. L
KERK, concert planist, is a WFI artist (Philadelphia). MARY STEELE'S lovely controlto voice is a welcome feature of the Great States Lawn	OOO WDOD CHATTA. 1250 Tenn.
Party beard over WLW (Cincinnati) Fridays at 8:45 p. m., E. S. T. CIIRISTIAAN KRIENS, celebrated con-	WMC MEMPHIS 780
ductor and composer, is now musical director of Station WTIC (llartford).	OOO *WREC MEMPHIS 600
	X X X X *WLAC NASHV'LE 1470
	X X O X WSM NASHV'LE 650
C Fostern Deutlight Service F. S. O.D.M. D. D. D. H. D. D. H. A. S. D. M.	*KRLD DALLAS 1040 Tex.
C Eastern Daylight Saving 7 to 7:30 P.M. Our Time D Eastern Daylight Saving 7:30 to 8 P.M.	WFAA Dallas 800 WBAP Ft. Worth 800
CHAIN PROGRAMS THIS HALF-HOUR CHAIN PROGRAMS THIS HALF-HOUR	X X X X KPRC HOUSTON 920 X X *KTSA S. ANTONIO 1290
S Floyd Williams Then Spitalny's Music NBO, New York.	X X X X WOAI S. ANTONIO 1290
The Jameses (First 15 min.) The Fuller Man Earle Spicer, baritone; male quartet; orches	P N WTAR NORFOLK 750
Instrumental trio.	X P 3 P WRVA RICHM'D 1110
3 Pepsodent Program (First 15 min.) Popular music with Byron Holiday, tenor,	S S WDBJ ROANOKE 930
A The Jameses (Last 15 min.) 5 The Captivators	WEBC SUPERIOR 1290 WISC.
Sketch of American life. Preddie Rich's orchestra.	WISN MILW NEE1120
B Pepsodent Program The Jameses D O Organ V Vocal ensembles	C DM WTMJ MILW'KEE 620
The Captivators P Popular music W Wit, comedy R Religious X Station on air, but	
Freddie Rich's orchestra.	

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SATURDAY 7, 14, 21, 28

TIME	A	B	C	D
EASTERN DAYLIGHT	8	30	9	30
Eastern Standard }	7	30	8	30
Central Daylight 5	6	30	7	30
Can - 690 TORONTO CKGW	X	X	6	D
ada 730 MONTREAL CKAC	X	X	X	X
Ala. 1140 BIRM'GH'M *WAPI	X	6	0	0
930 BIRM'GH'M WBRC	0	0	6	6
Ark. 1040 HOT SP'CS *KTHS	õ	0	e	9
1390 LIT'LE R'CK *KLRA	ň	0	6	6
Colo. 830 DENVER KOA	õ	x	0	0
560 DENVER KUZ	X	0	6	ē
Conn.1060 HARTFORD *WTIC	-	0	U	0
D. C. 630 WASH'GT'N WMAL	X	0	6	Ø
950 WASH'GT'N WRC	0	0	0	0
Fla. 900 JACKS'NV'E WJAX	0	0	0	0
1300 MIAMI B. WIOD	x	0	X	x
Ga. 890 ATLANTA WGST		0	-	
740 ATLANTA WSB	x	0	8	Ø
IL 1020 CHICAGO KYW	0	0	X	0
770 CHICAGO *WBBM	-	9	-	-
-IVEND	x	x	x	x
B70 CHICAGO *WENK 720 CHICAGO WGN		MD	T	T
560 CHICAGO *WBO		6	•	8
870 CHICAGO * WLS	M	x	x	x
670 CHICAGO WMAQ	M	W	6	6
Ind. 1160 FT. WYNE*WOWO	M	0	6	ĕ
1230 IND'P'LIS *WFBM	0	0	G	ă
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600 WATERLOO WMT	0	0	ē	Ð
Kans.1220 LAWRENCE*WREN	0	0	õ	õ
580 TOPEKA *WIBW	ก	0	ě	6
1300 WICHITA *KFH	0	0	0	6
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820 LOUISVILLE WHAS	0	0	õ	0
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1320 N. ORL'NS WSMB	0	0	0	0
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940 PORTLAND WCSH		0	0	0
Md. 1060 BALTIMORE*WBAL	0	M	V	Õ
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Mass. 990 SPRINGFIELD WBZ	-	EP	M	0
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1230 BOSTON WNAC	0	0	6	Θ
580 WORCESTERWTAG		0	0	O
Mich.1410 BAY CITY WBCM		0	6	6
1240 DETROIT WGHP	õ	0	Ø	Ø
750 DETROIT WJR		M	0	O
920 DETROIT WWJ	-	0	0	0
Minn. 810 MINNEAP WCCO		0	Θ	Ø
1460 ST. PAUL KSTP	_	0	0	Θ
Miss. 1270 JACKSON WJDX		0		
Mo. 950 KAN. CITY KMBC	W	W	6	Ø
610 KAN. CITY WDAF	0	0	0	Θ
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Nebr. 590 OMAHA *WOW	-	0	0	€
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Daytime Chain Programs

ALL TIMES ON THIS PAGE ARE EASTERN DAYLICHT SAVINGS

DAILY EXCEPT SUNDAY

- 8:00 to B:15 A. M.-Jolly Bill and Jane (children's program). WEAF, WEEI, WGY, WFI.
- 8:00 to 8:30 A. M.—Organ Reveille. WABC, WEAN, WCAU, WHP, WJAS, WFBL, WMAK, WHK, WGHP, WKBN, WFBM, KOIL, KMBC, WIBW, WSPD, WMT, WWNC, WBRC, WDOD, WLAC, KLRA.
- 8:00 to B:15 A. M .- The Quaker Crackels Man. Phil Cook in characteristic song numbers and dia-log. WJZ, WBAL, WHAM, KDKA, WJR WBZ, WBZA, CKGW, WRC.
- 8:15 to B:45 A. M.—The Headliners (novelty orches-tra). WJZ, WBAL, KDKA, WBZ, WBZA. WHAM.
- 8:15 to 8:30 A. M.—Morning Devotions. WEAF, WCAE, WRC, WGY, WHAS, WGR, WFI, WCSH, WLS, WJAR, WOW, WCKY, WBT, WJAX, WPTF.
- 8:30 to 9:00 A. M.—Cheerio. WEAF, WEAL, WIFF. WRC, WGY, WGR, WJAR, WTAG, WCSH, WCAE, WWJ, WOW, WDAF, KSTP, WPTF, WAPI, KPRC, WFI, WSB, WJAX, WTAM, WRVA, WHAS, CKGW, WBT, WOAI.
- 8:30 to 8:45 A. M.—Morning Devotions. WABC, WEAN, WCAU, WHP, WFBL, WMAK, WGHP, KOIL, KMBC, WSPD, WWNC, WBRC, WDOD, WREC, WLAC, KLRA.
- B:45 to 9:00 A. M.—Something for Every One (music, news, humor, poetry). WABC, WMAL, WHP, WFBL, WMAK, WHK, WKRC, WGHP, WMAQ, KOIL, WSPD, WMT, WWNC, WDBJ, WBRC, WLAP, WDOD, WREC, WLAC, KLRA.
- 9:00 to 9:15 A. M.—The Quaker Crackels Man. KFAB, WLW, WLS, KWK, WREN. This is a split network.
- 9:00 to 10 A. M.—Morning Melodies. WEAF, WRC, WWJ, WDW, WCKY, WTAM, WHAS, WRVA.
- 9:30 to 10 A. M.—Dance Music. WABC, WMAL, WHP, WFBL, WMAK, WHK, WKRC, WFBM, KOIL, WSPD, WWNC, WDBJ, WBRC, WLAP, WDOD, WREC, WLAC, KLRA, KDYL.
- 12 noon to 3 P. M.—Music. WABC, WEAN, WCAO, WMAL, WHP, WJAS, WFBL, WMAK, WADC, WGHP, WBCM, WSPD, WWNC, WDBJ, BWRC, WLOD, WLAC, KLRA.
- WLOD, WLAC, KLRA.
 1:45 P. M.—National Farm and Home Hour. WJZ, WBZ, WBZA, WHAM, KDKA, WJR, WLW, KSTP, WEBC, WRVA, WPTF, WBT, WJAX, WHAS, WSM, WMC, WSB, KVOO, WKY, KTHS, WOAI, WRC, WHO, WOW, WDAF, KPRC, WJDX, WBAL, WBAP, WSMB, KYW, KFAB, KPO.
 3:30 P. M. (except Monday and Friday).—For Your Information. WABC, WCAU, WCAO, WMAL, WHP, WFBL, WKBW, WADC, WKRC, WOWD, WFBM, WBBM, KMOX, KMBC, WIBW, WCBM, WSPD, WMT, WWNC, WDBJ, WFIW, WDOD, WLAO, KLRA, KLZ.
 5:00 P. M.—The Lady Next Deer (daily). (bildyer's
- 5:00 P. M.—The Lady Next Door (daily). Children's direction Madge Tucker. WEAF, KSD, program, direction Madge Tucker. WRC, WSM.
- 5:45 to 6 P. M. (except Tuesday, Thursday and Sat-urday).—My Bookhouse Story-time (children's feature). WABC, WCAU, WCAO, WMAL, WJAS, WLBW, WFBL, WMAK, WADC, WKRC, WGHP, WOWO, WMAQ, KMOX, KMBC, WCCO, WSPD.

SUNDAY

- 8:00 to 9:00 A. M.—Heroes of the Church. WABC, WNAC, WEAN, WHP, WFBL, WFBM, KMBC, WBCM, WWNC, WBRC, WDOD, WLAC.
 - Eastern Daylight Saving 8 to 8:30 P. Our Time CHAIN PROGRAMS THIS HALF-HOUR 1 The New Business World Radio service for business men, conduct by Merle Thorpe. NBC, Washington. **ODixies Circus** Comic skit; clown and circus band. NE New York. • Exploring the Jungle Then **Industrial America** O Columbia Educational Features
 - O Columbia Educational Features
 - Industrial America, from Washington, D. O Crosley Saturday Knights
 - Quality Group from Cincinnati begins minutes after hour.

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10 to 11 A. M.—Land o' Make Believe (Children's Hour—Dr. Arthur Torrance). WABC, WNAC, WEAN, WJAS, KNBC, WIBW, WBCM, WMT, WWNC, WBRC, WDOD, WREC, WLAC.

TUESDAY

11:00 A. M.—"Your Child'' (Grace Abbott). WEAF, WRC, WOC, WGY, WWJ, KSD, WSM, KSTP, WJAR, WTAG, WCSH, WCAE, WSAI, WEBC, WPTF, WBT, WJAX, WIOD, WHAS, WKY, KTHS, KPRC, WOAI, KOA.

TUESDAY AND THURSDAY

2:30 to 3:00 P. M.—American School of the Air. WABC, W2XE, WEAN, WNAC, WLBZ, WFAN, WCAO, WMAL, WFBL, WKBW, WADC, WHK, WKRC, WGHP, WKBN, WFBM, WMAQ, WBBM, KMOX, KOIL, KMBC, WISN, WCCO, WIBW, KFH, WBCM, WSPD, WMT, WWNC, WDBJ, WBRC, WDOD, WREC, WLAC, KLRA, KLZ, KDYL, KHJ, KFRC, KVI, KFPY.

WEDNESDAY

11:00 A. M.—Mr. and Mrs. Valspar (Dramatic sketch). WEAF, WEEI, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WWJ, WSAI, KYW, KSD, WHO, WDAF.

THURSDAY

- 10:30 A. M.—Best Foods Round Table. Martha Ad-ams; Pauline Haggard, songs; novelty orchestra direction Thomas Neeley. WEAF, WEEI, WJAR, WTAG, WCSH, WFI, WRC, WGY, WGR, WCAE, WWJ, WSAI, KYW, KSD, WOC, WOW, WHAS, WSM, WSB, WAPI, WSMB, KVOO, WKY, KPRC, WOAL WJDX WOAI, WJDX.
- 10:45 A. M.—Household Problems (Hope Andrews). WEAF, WEEI, WTIC, WTAG, WCSH, WFI, WRC, WGY, WGR, WWJ, WCAE, WOC, WOW, WSAI, KYW, KSTP, WEBC, KSD, WDAF.
- 11:00 A. M.—Boni and Ami (dramatic sketch). WEAF, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WTAM, WWJ, WSAI, KYW, KSD, WOC, WDAF, WTMJ, KSTP, WEBC, WRVA, WBT, WJAX, WIOD, WHAS, WSM, WMC, WSB, WAPI, WSMB, KVOO, WKY, KTHS, KPRC, WOAI, CKGW, WJDX.
- 5:00 P. M.—Radio-Keith-Orpheum Program. WEAF, WEEI, WTIC, WJAR, WCSH, WLIT, WRC, WCAE, WFJC, WSAI, KSD, WOC, WOW, WTAG, WGY, WWJ, WDAF, WGR, WTAM, KYW.

FRIDAY

4:00 P. M.—Pacific Feature Hour (direction Max Dolin). WJZ, WBAL, WLW, KOA, KGO, KFI, KOMO, WIOD, WAPI, WREN, WHAM, KYW, WRC

SATURDAY

- Noon—Adventures of Helen and Mary. Drama for children, peformed by children. WABC, W2XE, WEAN, WFAN, WMAL, WHP, WJAS, WFBL, WKBW, WADC, WGHP, WKBN, WFBM, KMBC, WCCO, WMT, WWNC, WDBJ, WBRC, WFIW, WDOD, WREC, KLRA, KLZ, KHJ, KFRC.
- 5:45 P. M.—Skinner Concert (Crandler Goldthwaite, organist). WEAF, WLIT, WRC, WGY, WCAE, WSAI, KYW, KSD, WEEI.

М.	B Eastern Daylight Saving 8:30 to 9 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR
	❷ Del Monte Program
ted	Movie stars. NBC, Hollywood. The Silver Flute
BC,	NBC, New York. Dixie Echoes Spiritual singers; Taylor Gordon, tenor;
	Rosamond Johnson, director. (Crosley Saturday Knights Quality Group from Cincinnati.
σ.	B Band music C Children's features D Dance music G Grand opera L Light opera M Instrumental
15	E Educational N News

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Page 47

SATURDAY

TIME

EASTERN DAYLIGHT

CENTRAL STANDARD

NEWARK 710 N. J.

BUFFALO 550 N.Y.

Eastern Standard Central Daylight

WKBW BUFFALO 1480

June 7, 14, 21, 28

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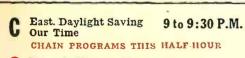
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TOO WMAK BUFFALO 900 WABC NEW YORK 860 0066 00 WEAF NEW YORK 660 0 0000 WJZ NEW YORK 760 0 0 D 0 WHAM ROCH TER 1150 XPRX *WHEC ROCH'TER 1440 0000 WGY SCHEN'D Y 790 0 X 6 6 WFBL STRACUSE 1360 0000 WBT CHARLOTTEIOSO N.C. 00 WPTF RALEIGH 680 WWNC ASHEVILLE 570 WADC AKRON 1320 Ohio 0000 0 0 X X *WFJC AKRON 1450 0000 WKRC CINCINNATI 550 WLW CINCINNATI 700 0 000 0000 WSAI CINCINNATI 1330 DW DM 🕒 🖯 WHK CLEVEL'D 1390 0000 WTAM CLEVEL'D 1070 WAIU COLUMB'S 640 *WCAH COLUMB'S 1430 REXX WSPD TOLEDO 1340 0066 *WKBN YO'NGST-N 570 000 0 KFJF OKLA. CITY 1480 Okla. PMD N XOOO WKY OKLA.CITY 900 0 KV00 TULSA 1140 Pa. *WHP HARRISB'G 1430 0066 0000 WLBW OIL CITY 1260 0000 WCAU PHILAD. 1170 WFAN PHILAD. 610 0 00 *WLIT-WFI PHIL. 560 0 ก 0000 KDKA PITTSB'GH 980 0000 WCAE PITTSB'GH 1220 WJAS PITTSB'GH 1290 0000 DGG WEAN PROVIDINCE 780 R. I. 0 0000 WJAR PROVID NCE S90 0000 WDOD CHATTA. 1250 Tenn. 000 WMC MEMPHIS 780 0 WREC MEMPHIS 600 XOGG EXOO WLAC NASHV'LE 1470 X 2 PIX WSM NASHV'LE 650 KRLD DALLAS 1040 Tex. WFAA Dalles 800 WBAP Ft. Worth 800 000 0000 KPRC HOUSTON 920 XXXX *KTSA S. ANTONIO 1290 00000 WOAL S. ANTONIO 1190 Va. WTAR NORFOLK 750 XOOO WRVA RICHM'D 1110 0000 WDBJ ROANOKE 930 000 WEBC SUPERIOR 1290 WISC. 0000 *WISN MILW'KEE1120 EOOO WTMJ MILW KEE 620



- S General Electric Hour Symphony orchestra; director, Walter Dam-rosch. "Adventures in Science," Floyd Gibbons, New York.
- **Broadway Lights** Piano duo for 15 minutes, then The Cub Reporter Comic skit. NBC, New York.

Organ

Popular music

G Hank Simmons' Showboat Old-time melodrama. CBS, New York.

> Religious Theatrical

KEV

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X Station on air, but program variable

www.americanrad istory.com

the air.

The Boys'

Favorite

rather than on street corners.

Carson Robison, known for his cowboy ballads and folk songs, is heard in the Big Brother program, and Harry Edison, crack NBC percussor, supplies the dozens of sound effects used by Emery. Joseph Kahn is the pianist.

East. Daylight Saving 9:30 to 10 P.M.

Symphony orchestra; director, Walter Dam-rosch. "Adventures in Science," Floyd Gib-bons. NBC, New York.

As the name implies. NBC, New York,

Old-time melodrama. CBS, New York.

CHAIN PROGRAMS THIS HALF HOUR

Our Time

S General Electric Hour

💙 Dutch Masters Minstrels

G Hank Simmons' Showboat

Vocal ensembles

Wit, comedy

SATURDAY 7, 14, 21, 26									
TIME	A	B	C	D					
EASTERN DAYLIGHT	10	30	11	30					
Eastern Standard Central Daylight	9	30	10	30					
CENTRAL STANDARD	8	30	9	30					
Can - 690 TORO NTO CKGW	D	6	4	4					
ada 730 MONTREAL CKAC	X								
Ala. 1140 BIRM'GH'M *WAPI	0	0							
930 BIRM'GH'M WBRC	0	0	0	0					
Ark. 1040 HOT SP'GS *KTHS		X	X	8					
1390 LIT'LE R'CK *KLRA	0	0	0	0					
Colo. 830 DENVER KOA	U	U	X	U					
560 DENVER KLZ	0	0	0	0					
Conn.1060 HARTFORD *WTIC D. C. 630 WASH'GT'N WMAL	•	0	0						
WDO	0	0	O X	OX					
950 WASH'GT'N WRC Fla. 900 JACKS'NV'E WJAX	ñ	ŏ	Λ	~					
1300 MIAMI B. WIOD	ă	6	2	0					
Ga. 890 ATLANTA WGST				-					
740 ATLANTA WSB	0	0	x	8					
III. 1020 CHICAGO KYW	x	x	X	Ø					
770 CHICAGO *WBBM	0	0							
870 CHICAGO *WENR	X	X	x	Å					
720 CHICAGO WGN	0	0	NM	D					
560 CHICAGO *WIBO				A					
870 CHICAGO * WLS	Χ	X	X	X					
670 CHICAGO WMAQ	TM	X	M	9					
Ind. 1160 FT. WYNE*WOWO	0	0							
1230 IND'P'LIS *WFBM	0	0	0	0					
IOWA 1260 C.NCIL BL'FS KOIL	0	0	Θ	0					
1000 Davenport WOC*WHO	U	U	3						
600 WATERLOO WMT	Q	0	0	0					
Kans.1220 LAWRENCE*WREN 580 TOPEKA *WIBW	0	0	0	-					
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1300 WICHITA * AFH Ky. 1490COVINGTON* WCKY	U	6	0	Ö					
820 LOUISVILLE WHAS	0	O	M	0					
La. 1250 N. ORL'NS WDSU	0	0							
1320 N. ORL'NS WSMB	ŏ	ŏ	0	3					
Me. 620 BANGOR WLBZ	0	0	Ø	0					
940 PORTLAND WCSH	O	0	N						
Md. 1060 BALTIMORE*WBAL	0	0	X	X					
600 BALTIMORE WCAO	0	0	Ø	0					
Mass. 990 SPRINGFIELD WBZ	E	D	0	0					
590 BOSTON WEEI	0	0	N	X					
1230 BOSTON WNAC	0	0	D	D					
580 WORCESTER WTAG			P	N					
Mich.1410 BAY CITY WBCM		0	O	_					
1240 DETROIT WGHP 750 DETROIT WJR		0	O M	0					
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920 DETROIT WWJ Minn. 810 MINNEAP WCCO		0	0	0					
1460 ST. PAUL KSTP	0	ŏ	M	0					
Miss. 1270 JACKSON WJDX	O	õ		0					
Mo. 950 KAN. CITY KMBC	-	0	Ø	0					
610 KAN. CITY WDAF	ŏ	O	Ø	Ø					
1090 ST. LOUIS KMOX	0	0	Θ	0					
550 ST. LOUIS *KSD	0	0	0	0					
1350 ST. LOUIS KWK	-		Ρ	0					
Nebr. 590 OMAHA *WOW	0	0	0	0					
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SHOWBOAT FINALLY SECURES FAVORABLE MOORING ANK SIMMONS' SHOWBOAT, one of salon," we nod to friends among the assembled players. Incredible as it may seem, Mr. Browne radio's oldest and most popular dramatic tells us that it has been unnecessary for the features, has finally secured the place on the orchestra and the cast to rehearse together because of the perfect time schedule worked out. But time is passing, and as nine o'clock

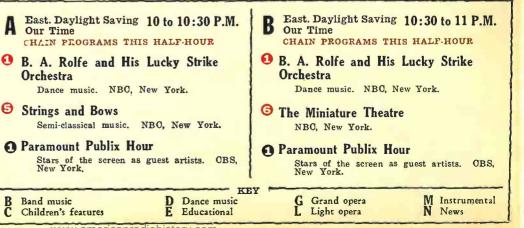
draws near there are well on to three hundred guests seated in the auditorium, ready to "look in" on the broadcast (there have never been less than one hundred visitors during any of the Showboat broadcasts). It is exactly nine o'clock, and now all trivialities are forgotten; every thought is on the show, so much so that, when it is over, the actors literally wade through sheets of script that they have let drop, as used, to the floor.

We can not overlook one of the most important "actors" of the Showboat cast—the "big noise-box" of Columbia operated by Al Sinton. The shooting, crashes, blasts, emitted, ad infinitum, by this "Pandora's box" add the note of realism without which neither the show nor the boat could go on.

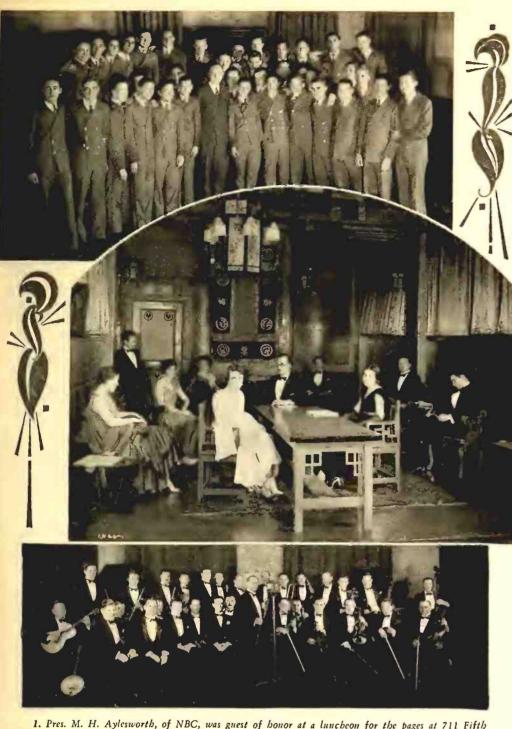
air its popularity deserves. In its run of two years it has had to put up with a late-hour assignment and many time changes. Now we hope it is permanently booked for Saturday evening at 9, E. D. T. With a splash and a thud the Showboat has

docked and we walk up the lowered gangplank to meet Harry C. Browne on deck. It was he who two years ago wrote the first Showboat script, astonishing even the optimistic Julius F. Seebach, program manager of CBS, with its instant popularity. Harry Browne is still directing the classic old-time drama which thrives on its mixed diet of the oldest and the newest thing in entertainment. Very close to Mr. Browne in his work is Phil Maher, stock actor and playwright, who whittles down the lengthy "mellerdrama" to the required size of one hour.

Strolling contentedly into the gay "ship's



Page 49



1. Pres. M. H. Aylesworth, of NBC, was guest of honor at a luncheon for the pages at 711 Fifth Avenue.

The cast of "The Family Goes Abroad" ready for the zero hour at the new Times Square Studio.
 Harry Horlick and his orchestra—a veteran NBC feature.

C	East. Daylight Saving 11 to 11:30 P.M. Our Time	D East. Daylight Saving 11:30 to 12 P.M. Our Time
	CHAIN PROGRAMS THIS HALF-HOUR	CHAIN PROGRAMS THIS HALF-HOUR
0	Troubadour of the Moon Then Smith Ballew's Orchestra	Osmith Ballew's Orchestra
0	Troubadour of the Moon (First 15 min.)	Dance Music NBC, New York.
-	NBC, New York.	C Pepsodent Program Then
0	Smith Ballew's Orchestra	Literary Digest
0	Dance Music	Pepsodent Program (First 15 min.)
0	NBC, New York, New York Herald Tribune Observer	Amos 'n' Andy. A Literary Digest (Last 15 min.) News flashes.
Ø	Dance Music From New York, via CBS.	Dance Music CBS, New York.
0 P	Organ R Religious Popular music T Theatrical	W Wit, comedy X Station on air, but program variable

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"THE NEWS REEL OF THE AIR"

(Continued from page 4)

had numerous adventures all over Europe, Africa and Asia.

He was the first war correspondent to defy the ukase of the Soviet Government against foreign newspapermen by reporting first-hand post-revolution conditions in Russia. He gathered news in the battle-scarred Balkans. He covered the Spanish-Riff War, and was with the French when they were closing in on Abd-El-Krim. His adventures even carried him to Timbuktu.

Four years ago he was lost in the Sahara Desert when he led an American expedition through blinding sandstorms across a waste of blazing sand. For three months and five days he pushed on across the Sahara until he finally reached Timbuktu. The expedition kept on through the jungles of central Africa for eleven thousand miles, until the party reached the Cape.

More than a year ago he made his radio debut as the "Headline Hunter." Recently he has announced over the air the day-byday reports of the Literary Digest's prohibition poll, with a resume of the day's news.

He is one of the fastest speakers on the air, and recently was clocked speaking at the rate of 217 words a minute.

222 222 228

THE ALABAMA

(Continued from page 5)

that make poems of these slow tunes. If you dance at all, it will not take long to learn some of the new dance steps. The lilting realization that you are a joy to watch is inspiration in itself. But the pleasure you yourself can get out of dancing divinely and smartly is even greater.

Dancing feet have slowed. Yours should too. But they should learn the intricacies of some of the new steps or they will have slowed in vain.

THE ALABAMA

There's the languor romantically attributed to the Southland in the movement of this dance-"The Alabama."

The steps are taken sidewise, to the man's left and the woman's right. Originated at the University of Alabama, the dance is in the newest collegiate mode.

The Man's Part

Stand with back to center of room.

Begin with the left foot, take two side steps with left foot, directly to your left; count 1 and 2.

Slowly draw the right foot up to the left, with weight on right; count 3.

Study the diagram. Repeat the entire step. Practice for at least fifteen minutes. Note that the last step is done slowly.

The Woman's Part

Face the center of the room.

Begin with the right foot and take two side steps to the right, leading with your right foot.

Slowly draw left foot up to the right.

Dance "The Alabama" to the music of "You've Got That Thing" (fox trot).

* * *

BACK OF FAMILIAR VOICES

(Continued from page 7)

banker and acts like a clown, thinks like a philosopher and talks like a nut. Entertains the public by vocation, and himself by avocation. A human riddle, paradox and contradiction; soldier, singer, satirist and song-writer. Is equally at home discussing morals, mirth or music. Midnight Mose and his Black and Tan quartet on the Men's Shoe Special program over WABC and the Columbia Broadcasting System is his latest characterization.

Index to Major Evening Programs of the Chains

Keep This List for Future Reference, as This Space Will Be Required for Other Helps Next Issue

- Amos 'n' Andy, NBC, daily, 7 and 11:30. Around the World with Kaltenborn, CBS, Fri.

Ballad Hour, CBS, Sun. 2.
Black and Gold Room Orchestra, NBC, daily 6.
Bernard Levitow's Orchestra, CBS, Mon. 7:30; Tues. and Fri. 7.
Bungalow Boys, CBS, Tues. 6.
Blackstone Program, CBS, Tues. 8.
Rill schudt, CBS, Wed. 6:30.
B. A. Rolfc and Lucky Strike Orchestra, NBC, Thur. 8 and Sat. 10.
Broadway Lights, NBC, Sat. 9.
Be Square Motor Club. CBS, Sun. 10.
Backt Home Hour, CBS, Sun. 11,

Back Home Hour, CBS, Sun. 11,
Civic Repertory Theatre, CBS, Thur. 6:30.
Conneo Adventuers, NBC, Thur. 11.
Citles Service Orchestra. NBC, Fri. 9.
Ciapurators, CBS, Sat. 7.
Cub Reporter, NBC, Sat. 7.
Collumbia Male Chorus, CBS, Sun. 3.
Collidre Hadden Hour, NBC, Sun. 9.
Collidre Hadden Hour, NBC, Mon. 9.
Collidre Hadden Hour, NBC, Mon. 7.30.
Cereo Courters, CBS, Mon. 1.
Columbia Educational Features. Tues. 8:30 and Thurs. 10:30.
Crush Dry Cronles and Old Topper, NBC, Tues 10:30.
Cuckoo, NBC, Wed. 10:30.
Cuckoo, NBC, Wed. 10:30.
Chase and Sanborn Choral Orchestra, NBC, Sun. 8.
Dream Boat, CBS, Thur. 11.

Dream Boat, CBS. Thur. 11. Don Bigelow, NBC, Frl. 6:30. Dandies of Yesterday, NBC, Sat. 6. Divice Circus, NBC, Sat. 8. Del Monte Program, NBC, Sat. 8:30. Divice Echoes, CBS, Sat. 8:30.

Dutch Masters Minstrels, NBC, Sat. 9:30. Davey Hour, NBC, Sun. 5. Evangeline Adams, CBS, Mon., Wed. and Fri.

Evangeline Adams, CBS, Mon., Wed. and Fri. 7:30. Evening in Parls, CBS, Mon. 9:30. Empire Builders, NBC, Mon. 10:30. Eveready Program, NBC, Tues. 9. Enna Jettick, NBC, Tues. 10 and Sun. 8. East of Cairo, NBC, Wed. 8. Elgin Watch Program, NBC, Frl. 11. Exploring the Jungle, CBS, Sat. 8. Echoes of the Orient, NBC, Sun. 6.

Forty Fathom Trawlers, CBS, Wed. 8:30. Frontier Days, NBC, Wed. 9:30. Fro-Joy Players, CBS, Thur. 7. Frederick Wm. Wile, CBS, Thur. 8. Floyd Williams, NBC, Sat. 7: Puller Man. NBC, Sat. 7:30. Fox Pur Trappers, CBS, Sun. 6.

General Motors, NBC, Mon. 9:30. Graybar's, 'Mr. and Mrs.,' CBS, Tues. 10. Golden Gens, NBC, Wed. 10. Golden Gens, NBC, Wed. 10. Golden Gens, NBC, Wed. 10. General Elinska, NBC, Fri. 7. Gold Medal Fast Freight, CBS, Fri. 10:30. General Electric Hour, NBC, Sat. 9. Globe Trotter, CBS, Sun. 7.

Hour with Shakespeare, NBC, Sun.' 9.
Hewwood Broun, CBS, dally (except Sat. and Sun.), 6.
Honry-George, CBS, Mon. 8.
Hotel New Yorker, NBC, Mon. 11; Tues. 6:30; Wed, and Thur. 6.
Happy Wonder Bakers, NBC, Tues. 9:30.
Hind rmyer & Tuckerman, NBC. Wed. 7.
Halsey Stuart Program, NBC, Wed. 9.
Hotel Shelton Orchestra, CBS, Thur. and Sat.

1 Howard Fashion Plates, CBS, Fri. 7:30, Hotel Paramount Orchestra, CBS, Fri. 7:30, Hickok Program, NBC, Fri. 8:30, Hotel Governor Clinton Orchestra, NBC, Sat. 6:30, Hank Simmons' Showboat, CBS, Sat. 9.

In a Russian Village, CBS, Wed. 8. Interwoven Pair, NBC, Frl. 9. Industrial America, CBS, Sat. 8. Iodent Big Brother Club, NBC, Sat. 7.

Jesse Crawford, CBS, Mon. 10:30. Johnson & Johnson, NBC, Tues. 9. Jack Frost's Melody Moments, NBC, Thur. 9:30.

9:30. Jameses, NBC, Sat. 7. Jewish "Day" Program, CBS, Sun. 12M. Jewish Hour, NBC, Sat. 3.

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Lenesome Convoy, NBC. Mon. 6:30.
 Literary Digest, NBC, daily 6:30 and 11:30.
 Littmann's Mountalnville, CBS, Mon. 6:30.
 Lew White Organ Recital, NBC, Tues. 7:30 and Sun. 6.
 Long Tsland Duck Festival, CBS. Tues. 7:30.
 La Palina, CBS, Wed. 9:30 and Sun. 8.
 Laurler Ensemble, NBC, Wed. 11:36.
 Littmann Orchestra, CBS, Fri. 6:30; Sat. 7:30 and Sun. 1 and 7.
 Lolita Cabera Gainsborg, NBC, Sat. 6.

Miniature Thcatre, NBC, Sat. 10:30. Metropolitan Echoes, NBC, Sun. 2. Majostic Theatre, CBS, Sun. 7. Majostic Theatre, CBS, Sun. 9. Mormon Tabernacle, NBC, Mon. 6. Manhattan Moods, CBS, Thue. 9:30. Maydata Orchestra, NBC, Mon. 9. Musical Comedy Memories, CBS, Tues. 10:30. Mardi Gras, CBS, Tues. 9. Massachusetts Investors, CBS, Tues. 10:30. Mystery House, NBC, Wed. 11. Motrymakers, CBS, Wed. 11. Motrymakers, CBS, Wed. 11. Motrymakers, CBS, Wed. 11. Motrymakers, CBS, Wed. 13.0. Men's Shoc Special, CBS, Wed. 13.0. Mid-week Federation Hymn Sing, NBC, Thur. 7. Maxwell House Mielodies, NBC, MBC, Thur. 9.30. Musical Foursome, CBS, Fri. 6.

New York Herald Tribune, CBS, daily, 11. National Security League, CBS, Tu^{*}s, 6:30. News in Washington, NBC, Wed, and Thur. 7:30.

7:30. National Light Opera, NBC, Thur. 11. Nit-Wit Hour, CBS, Fri. 8. Natural Bridge Program, NBC, Fri. 8:30. New Business World, NBC, Sat. 8. Neapolitan Nights, NBC, Sun. 12M. NBC Artists Service, Sun. 2. National Youth Conference, NBC, Sun. 3. National Religious Service, NBC, Sun. 5.

Ovaltine, NBC, Mon. 10. Old Co. Anthracite Program, NBC, Fri. 9:30. Our Government, NBC, Sun. 9.

Physical Culture, CBS, Mon. 9. Pure Oil Orchestra, NBC, Tues. 8. Philco Hour, CBS, Wed. 10. Palmolive Hour, NBC, Wed. 9:30. Palais d'Or Orchestra, NBC, Thur. 11. Pickard Pamily, NBC, Frl. 8. Phil. Spitalny's Music, NBC, Sat. 7:30. Paramount-Publix Hour, CBS, Sat. 10. Pilgrims, NBC, Sun. 1. Peunzoil Program, CBS, Sun. 8.

Jameses, NBC, Sat. 1. Jewish 'Day' Program, CBS, Sun. 12M. Jewish Hour, NBC, Sat. 3. Knox-Dunlap Program, NBC, Thur. 9. Kodak Hour, CBS, Thur. 10 and Fri. 10:30. Robert Burns Panatela. CBS, Mon. 10. Bomany Patteran. CfS, Tues. 8:30. Robert Burns Panatela. CBS, Mon. 10. Bomany Patteran. CfS, Tues. 10:30.

Rudy Vallee, NBC, Thur. 8. RCA-Victor Hour, NBC, Thur. 10. Raleigh Revue, NBC, Fri. 10. Roxy Symphony Orchestra, NBC, Sun. 2. Russian Cathedral Choir, NBC, Sun. 11.

Russian Cathedral Choir, NBC, Sun. 11. Spanish Dreams, NBC, Sun. 1. Southland Singers, NBC, Sun. 4. Sernon-D. G. Barnhouse, CBS, Sun. 5. Studebaker Champions, NBC, Sun. 10. Sunday at Seth Parker's, NBC, Sun. 10. Sam Herman, NBC, Sun. 11. S. Parkes Cadman, NBC, Sun. 14. Smith Ballew's Orchestra, NBC, Sun. 14. Sitromberg-Carlson, NBC, Mon. 10. Sign of Shell, NBC, Mon: 10:30 Savannah Liners Orchestra, NBC, Tues, 6. Soconyland Sketches, NBC. Tues, 7:300 Sonoco Shell, NBC, Tues, 9:30. Sylvania; Foresters, NBC, Wed, 8:30. Statistician, CBS, Thur. 8. Song of the Soldier, NBC, Srt. 10. Sitrings and Bows, NBC, Sat. 8:30. South Sea Islanders, NBC, Sun. 11. Tostwaet Leters, NBC, Mon. and Wed

Test Vest Jesters, NBC, Mon. and Wed. 7. Ted Weems' Orchestra, CBS, Tues. 11. Trolka Bells, NBC, Tues. 8. Three Little Sachs, CBS, Sun. 2. True Story Hour, CBS, Fri. 9. Ted Husing's Sport Slants, CBS, Sat. 6:30. Troubadour of the Moon, NBC, Sat. 11. Twinplex Twins, CBS, Sun. 7.

U. S. Service Band, CBS, Thur. and Fri. 8:30. Universal Safety Series, NBC, Fri. 7.

Voice of Firestone, NBC, Mon. 8. Voiers' Service, NBC. Tues. 7. Schur, 10. Schur, 10. Van Heusen Program, CBS, Wed. 9. Victor Theremin Program, NBC, Wed. 7. Vincent Lopez, NBC, Thur. 7:30 and Fri. 11. Vagabonds, CBS, Thur. 8.

Wagabolids, CBS, Indr. 6.
Whyte's Orchestra, NBC, Mon. 6:30; Wed. and Frl. 6.
World To-day, NBC, Mon. 7.
Westinghouse Salute, NBC, Tues. 10.
Wadasworth Watchcase Program, NBC, Wed. 9.
Wilbur Coons Players, NBC. Wed. 7:30.
Ward's Tip Top Club, CBS, Thur. 7:30.
Will Osborne, CBS, Thur. 1:30 and Frl. 11.
Wandering Bard, NBC, Sun. 6.
William Soliomatics, NBC, Sun. 7.
World's Business, CBS, Sun. 7.
West End Presbyterian Church, CBS, Sun. 12M.
Will Rogers, CBS, Sun. 10.

Yeast Foamers, NBC, Wed. 8. Yoeng's Restaurant Orchestra, CBS, Mon. and Fri. 6:30.

Armour Program, NBC, Fri. 9:30. A. & P. Gypsies, NBC, Kri. 9:30. Adventures of Polly Preston, NBC, Tues. 7:30. Adventures of Polly Preston, NBC, Tues. 7:30. Adventures of Col. Powell, CBS, Wed. 7. Adventures of Col. Powell, CBS, Wed. 7. Atwater-Kent, NBC, Thur. 10. and Sun. 9. Atwater-Kent, NBC, Thu. 10. and Sun. 9. At Sign of Green and White, CBS, Fri. 10. Arm-chair Quartet, NBC, Sun. 10. Arm-ther, Quartet, NBC, Sun. 12M. Aztess, CBS, Sun. 1. Arabesque, CBS, Thur. 9.

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Revised to April 25, 1930

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	KFWI	930	San Francisco, Calif. Richmond, Calif.	WAAW 660 WABC 860	Omaba, Neb. New York, N. Y.		WHBD WHBF	1370	Mt. Orab, O. Rock Island, Ill. Shebowgan Wis		WOOD 1270 WOPI 1500 WOO 1300	Bristoi, Tenn. Kansas City, Mo.
	KFXF	920 1310	Denver, Col. Oklahoma Clty, Okla.	WABI 1200 WABZ 1200 WACO 1240	New Orleans, La. Waco, Tex.		WHBQ	1370	Memphis, Tenn. Anderson, Ind.		WOR 710 WORC 1200	Newark, N. J. Worcester, Mass.
	KFYR KFYR	1420	Abliene, Tex. Bismarck, N. D.	WADC 1320 WAIU 640	Akron. O. Columbus, O.		WHBY	1200	West De Pere, Wis. Calumet, Mich. Cloucester Mass		WORD 1490 WOS 630 WOV 1130	Jelferson City, Mo. New York, N. Y.
	KGA KGAB	1470	Spokane, Wasb. Tucson, Arlz.	WAPI 1140 WASH 1270 WBAA 1400	Grand Rapids, Mich. Lafayette, Ind.		WHDI WHEC	1180	Minneapolis, Minn. Rochester, N. Y.		WOW 590 WOWO 1160	Omaha, Neb. Fort Wayne, Ind.
	KGBU	900	Ketchikan, Alaska St. Joseph, Mo.	WBAK 1430 WBAL 1060	Harrisburg, Pa. Baltimore, Md.		WHIS	1420	Cicero, 111. Bluefield, W, Va. Cleveland, O.		WPCC 560 WPCH 810	Chleago, 111. New York, N. Y.
	KGBZ	930 1370	York, Neb. San Antonio, Tex.	WBAP 800 WBAX 1210 WBBC 1400	Wilkes-Barre, Pa. Brooklyn, N. Y.		WIIN WHO	1010	New York, N. Y. Des Moines, Ia.		WPEN 1500 WPG 1100	Philadelphia, Pa. Atlantic City, N. J.
	KGCU	1210	Mandan, N. D. Wolf Point, Mont.	WBBL 1370 WBBM 770	Richmond, Va. Chicago, Ill.		WHP WIAS	1430	Harrisburg, Pa. Ottumwa, Ia, Madison, Wis.		WPOE 1370 WPSC 1230 WPTF 680	State College, Pa. Raleigh, N. C.
	KGEF		Fergus Falls, Minn. Los Angeles, Calif.	WBBR 1300 WBBZ 1200 WBCM 1410	i'onca City, Okla. Bay City, Micb.		WIBM WIBO	1370	Jackson, Mich. Chicago, Ill.		WQAM 560 WQAN 880	Miami, Fia. Scranton, Pa.
	KGEZ	1310	Kalispeli, Mont. Alva, Okla.	WBMS 1450 WBNY 1350	Fort Lee, N. J. New York, N. Y.		WIBS	1450	Poynette, Wis. Topeka, Kan.		WORC 1360 WORZ 1420	Vicksburg, Miss. Weirton, W. Va.
	KGFO KGFI KOFW		Oklahoma City, Okla. Corpus Christi, Tex.	WBCW 1310 WBRC 930 WBRE 1310	Birmingham. Ala. Wilkes-Barre, Pa.		WIBX	1200	Utica, N. Y. Bridgeport, Conn.		WRAF 1200 WRAK 1370	La Porte. Ind. Erle. Pa. Banding. Pa
	KGFX	580 1010	Pictre, S. D. Picher, Okla.	WBRL 1430 WBSO 920	Tilton, N. H. Wellesley Hillis, Mass	s.	WILL	1200 890 1420) Urbana, 111.) Wilmington, Del.		WRAX 1010 WRBI 1310	Philadelphia. Pa. Tifton. Ga.
	KGUN) Albuquerdue, N. M. 9 Pucblo, Col. 9 Little Book Ark	WBZ 990 WBZA 990	Springtleld. Mass. Boston. Mass.		W10D W11	1300	Mlaml Beach, Fla. Philadelphia, Pa.		WRBJ 1370 WRBL 1200	Hattlesburg, Miss. Columbus, Ga.
	KGIQ	95 132	0 Billings, Mont. 0 Twin Fails, Ida.	WCAD 1220	Canton, N. Y.		WISN WJAC WJAG	1310	Johnstown. Pa.		WRBT 1370 WRBU 1210	Wilmington, N. C. Gastonia. N. C.
	KGIR KGIW		0 Butte, Mont. 0 Trinldad, Col. 0 Las Vegas Nev.	WCAE 1220 WCAH 1430 WCAJ 590	Columbus, O. Lincoln, Neb.		WJAR WJAS	890	Providence, R. 1. Pittsburgh, l'a.		WRC 950 WREC 600	Washington, D. C. Memplifs, Tenn.
	KGJF	89 150	0 Little Rock, Ark. 0 Brownwood, Tex.	WCAL 1250 WCAM 1280) Northfield, Minn.) Cauden, N. J.		WJAX WJAY WJAZ	610 1490	0 Cloveiand, O. Chicago, Ill.		WRITH 1250 WILLN 1370	Minneapolls, Minn. Racine, Wis.
	KGKI	137 57 142	0 San Angelo, 16x. 0 Wichita Falls, Tex. 0 Sand Point, Ida.	WCAP 128 WCAT 120	Asbury Park, N. J. Rapid City, S. D.		WJBC WJB1	1200	0 LaSalle, 111. 0 Rod Bank, N. J.		WRK 1310 WRNY 1010	New York, N. Y.
	KGRO	79 137	0 Oakland, Calif. 0 San Antonio, Tex.	WCAU 1170 WCAX 1200 WCDA 1440) Philadelphia, Pa.) Burlington, Vt.		WJBO	1420	0 New Orleans, La. 0 Lewisburg, Pa.		WRUF 830 WRVA 1110	Gainesville, Fla. Richmond, Va.
	KGU	94	0 Honolulu, llawall 0 i'ortland, Ore.	WCBD 108 WCBM 137	Zion, Ill. Baltimore, Md.		XdtM MJDZ	127	0 Jackson, Miss. 0 Mooscheart, 111.		WSAI 1330 WSAJ 1310	Gruve City, Ca.
	KIIJ KIIQ	90 59	0 Los Angoles, Calif. 0 Spokane, Wash.	WCCO 81 WCCO 81	Minneapolis, Minn. New York, N. Y.		WJR WJSV	75	0 Detroit, Mich. 0 Mt. Vernon ililis, Va.		WSAR 1450 WSAZ 580	Fali iliver, Mass. Huntington, W. Va
	KID KID	132	0 Idaho Falls, Ida. 0 Roise, Ida.	WCFL 97 WCGU 140	Chicago, Ill. Coney Island, N. Y.		WJW WJZ	121	0 Mansfield, O. 0 New York, N. Y. 0 San Juan Porto Bleo		WSBC 1210 WSBC 1210 WSBT 1230	Chicago, 11L South Bend, Ind.
	KJR KLO	07	0 Seattle, Wash. 0 Oxden, Utah	WCill 149 WCKY 149 WCKB 150) Deerheid, III.) Covington, Ky. 1 Long Beach, N. Y.		WKAR	104	0 East Lansing. Mich. 0 Laconia, N, H.		WSFA 1410 WSGH 1400	Montgomery, Aia. Brooklyn, N. Y.
	KLIU KLS	A 139 144	0 Littlo Rock, Ark. 0 Oakland, Calif.	WCLO 120 WCLS 131	6 Kenosha, Wis. Julict, 111.		WKRB WKRC	131	0 Joliet, 111. 0 Birmingham, Ala.		WS1X 121 WSJS 1310 WSM 651	Winston Salem, N. C. Nashville, Tenn.
	KLX KLZ	88 50	0 Oakland, Cailf. 0 Denver, Col.	WCMA 140 WCOA 134 WCOC 88	o Cuivor, Ind. 0 Ponsacola, Fla. 0 Moridian, Miss.		WKBN	138	0 La Crosse, Wls. 0 Youngstown, O.		WSMB 133 WSMK 138	New Drieans. La. Dayton, O.
	KMB	C 95 C 112	0 Kunsas Clty, Mo. 0 Inglewood, Callf.	WCOD 120 WCOH 121	0 Harrisburg, Pa. 0 Yonkers, N. Y.		WKB0 WKBQ WEBS	145	0 Jorsey City, N. J 0 New York, N. Y.		WSPD 1340 WSSH 1410 WSFT 550) Boston, Mass. 0 lows City, Is.
	KMM KMO	J 74 86	0 Clay Contor, Neb. 0 Tacoma, Wash.	WCRW 121 WCSH 94 WCSO 145	0 Portland, Me. 0 Springfield, O.		WKBV	150	0 Connersville, Ind. 0 Buffalo, N. Y.		WSI'N 63 WSYR 57	0 St. Petersburg, Fla. 0 Syracuse, N. Y.
	KMT	R 57	10 lioilywood, Calif.	WDAE 122 WDAF 61	0 Tampa, Fla. 0 Kanans City, Mo.		WKEN	104	0 Buttalo, N. Y. 0 Lancaster, Pa. 0 Cincinnati, O		WTAD 144 WTAD 58 WTAM 101	0 Worcester, Mass. 0 Cleveland, O.
	KOA KOB	C 55	10 Donvor, Col. 10 Corvallis, Ore. 10 State College N. M.	WDAG 141 WDAH 131 WDAY 94	0 El l'aso, Tex, 0 Furgo, N. D.		WKY	90 147	0 Oklahoma City, Okla 0 Nashvlile, Tenn.		WTAQ 133 WTAR 15	0 Rau Claire, Wis. 0 Norfolk, Va.
	КОСКОН	W 140 137	0 Chlekasha, Okla. 10 Reno, Nov,	WDRJ 03 WDRO 112	0 Roanoke, Va. 0 Orlando, Fla.		WLB WLBF	125	 Minneapolls, Minn. Kansas City, Kan. Petersburg, Value 		WTB0 142 WTF1 145	0 Cumberland, Md. 0 Toccos, Ga.
	KOII KOII	N 94	10 Council Bluffs, la. 10 Portland, Ore. 10 Southle Wash	WDEL 112 WDGY 118 WDOD 149	0 Minneapolis. Minn. 0 Chattanooga. Tenn.		WLBL WLBW	90	0 Stevens Folnt, Wis. 0 Oll City, i's.		WTIC 106 WTMJ 61	0 Hartford, Conn. 0 Milwaukee, Win.
	KOM	O 92 E 14	20 Seattle, Wash. 20 Lugene, Ore.	WDRC 133 WDSU 125	0 New Uaven, Conn. 0 New Orleans, La.		WLBX WLRZ	150	0 L. I. Clty, N. Y 10 Bangor, Me.		WTNT 14: WTOC 126	0 Savannah, Ga. 0 Hammond, Ind.
	KOY KPL KPL	A 143 M 15	80 Phoenix, Ariz. 30 Los Angoles, Calif.	WDWF 121 WDZ 107 WEAF 66	0 Tuscola, Ill. 0 New York, N. Y.		WLEY	131	0 Lexington, Mass. 30 Philadelphia, Pa.		WWL 85	0 Detroit, Mich. 0 New Drieans, La.
	KP0 KP0	F 8	80 San Francisco, Calif. 80 Denver, Col.	WEAL 127 WEAN 78	0 lthaca. N. Y. 0 Providence, R. 1.		WLS WLS	150	0 Boston, Mass. 70 Chicago, 111.		WWNC 51 WWRL 150	0 Woodside, N. Y. 0 Wheeling, W. Va.
	KPR	N 13	Cay Enid, Okia. Fittsburgh, Pa. Devils Lake, N. D. Sett Lake City. Utab Los Angeles, Calif. Burbank. Calif. Beaumont, Tex. Brookings. S. D. Denver. Col. St. Joseph. Mo. Boone, Ia. Kan. Connaison, Col. Cond du Lac. Wis. Marshalltown. Ia. Okilaboum City, Okia. Grand Forks, N. D. Portland, Ore. Fort Worth, Tex. Greeley, Col. Milford, Kan. Lawrence, Kan. Childoon, Tex. Northfield, Minn. Shenandoah, Ia. Lincoln, Neb. Los Angeles, Calif. Spokane, Wasb. Anchorage, Alaska. Hollywood, Calif. San Diego, Calif. Cave Girardeau. Mo. Hollywood, Calif. San Diego, Calif. Cave Girardeau. Mo. Hollywood, Calif. San Francisco, Calif. Cave Girardeau. Mo. Hollywood, Calif. St. Louis, Mo. San Francisco, Calif. Cave Girardeau. Mo. Hollywood, Calif. St. Louis, Mo. San Francisco, Calif. Cave Girardeau. Mo. Hollywood, Calif. St. Louis, Mo. San Francisco, Calif. Hichmond, Calif. Burner, Col. Okiaboma City, Okia. Pierce, S. D. Maudan. N. D. Wolf Point, Mont. Fergus Falis, Minn. Los Angeles, Calif. Ketchikan, Alaska S. Joseph. Mo. York. Neb. San Antonio, Tex. Watertown, S. D. Maudan, N. D. Wolf Point, Mont. Fergus Falis, Minn. Los Angeles, Calif. Minnon, N. D. Pierce, S. D. Pierce, S. D. Pierce, S. D. Pierce, S. D. Pierce, Mont. Honse, Ida. Onklahoma City, Okia. Oraliand, Calif. Sontice, Wash. Sontice, Wash. Sontice, Wash. Sontice, Wash. Mind, N. D. Pierce, Col. Sinte Colles, Col. Sinte Colles, Calif. Mindid, Calif. Donvor, Col. Sinte Colles, Calif. Wichtin Falis, Ida. Houlse, Ida. Onkland, Calif. Sontice, Wash. Conset, Col. Sinte Colles,	WEAO 51	o contations, U.		n Lot		o a totadoneo, de L.			

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