

Index to Television Digest, 1953: Volume 9

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Supplements and Special Reports Published During 1953

References are to issues of *Television Digest* with articles pertaining to documents

Directories

Semi-Annual TV Factbooks of Jan. 15 and July 15; with weekly Addenda reporting current FCC grants, applications, new stations on air, etc.

Annual AM-FM Directory of Jan. 1; with weekly Addenda reporting current FCC decisions, applications, etc. Listings of all AM-FM stations by states and frequencies, all applications by states and frequencies, call letter lists, etc. (Includes other North American stations.)

Numbered Supplements

No. 75-A: Revised NTSC Color Field Test Specifications. Technical details of signal to be tested preparatory to submission to FCC. (Vol. 9:7).

Special Supplements and Reports

Bell System TV Network Facilities. Existing and planned coaxial and microwave circuits, as of Jan. 1, 1953, submitted by AT&T during theatre-TV hearings. (Vol. 9:4).

Television Sets-in-Use & Other Data. Substitute tables for TV Factbook No. 16, bringing figures up to date. (Vol. 9:7).

New Stations in Operation and CPs. Directories of all stations operating, plus all grantees, revised periodically. (Vol. 9:11, 24, 37, 48).

First 312 Markets of the United States. Tabulation of sets-in-use, households, percentage of "saturation," etc., prepared by J. Walter Thompson and 'Television Digest.'

Address by David Sarnoff at NARTE Convention. Full text of address analyzing status of TV-radio and prospects for future, Los Angeles, April 29, 1953. (Vol. 9:18).

Small Market TV Stations—Practices & Prospects. Salient portions of transcript of panel discussion during NARTE convention, Los Angeles, April 30, 1953. (Vol. 9:19).

Status and Evolution of Color Television. Address by Dr. W. R. G. Baker, chairman of NTSC, before convention of National Assn. of Electrical Distributors, Chicago, May 25, 1953. (Vol. 9:22).

New Priorities for Processing TV Applications— Full text of FCC report and order changing procedures, with illustrative table of cities. (Vol. 9:29).

Final NTSC Color Transmission Standards. Complete text of signal specifications submitted to FCC after field tests of specifications previously proposed (Supplement No. 75-A). (Vol. 9:30).

What's on the Mind of the Business Man. Reprint of article by W. M. Kiplinger, in Oct. 18 'New York Times' Sunday Magazine. (Vol. 9:43).

Solving the Problems of TV-Radio Interference. Address by FCC Comr. George E. Sterling, before Radio Fall Meeting of RETMA, RTMA of Canada and IRE, Toronto, Ont., Oct. 26, 1953.

How Dept. Stores Use TV. Reprint of article by Robert H. Cole, asst. professor of marketing, U of Illinois, from November, 1953, issue of 'Stores,' official publication of National Retail Dry Goods Assn.

Final Color Television Decision. Full text of FCC report and order approving compatible system endorsed by industry, including appendix describing operation of system and full text of amended FCC technical standards. (Vol. 9:51).

Bound Copies Available

Complete sets of the 1953 *Television Digest* Newsletters, along with the two 1953 TV Factbooks, Addenda and all Supplements can be permanently bound between embossed hard covers and be made available on order at \$25 per volume.

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