

# ROSS REPORTS — TELEVISION INDEX

DEC 30-JAN 5, 1958

2

VOLUME 10 NUMBER 1

EDITOR: Jerry Leichter

PROGRAMS · ADVERTISERS · TALENT

551 Fifth Avenue · New York 17 · MURRAY HILL 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday(December 30)

NBC- 10-11pm NYT, this date only; SPECIAL - Timex All-Star Jazz Show - LIVE from NY, with remote cut-in from Chicago; no. of stations not available. (Pre-empts Suspicion). § Steve Allen is m.c. for this special show with a "Jazz is fun!" theme, starring Louis Armstrong, Woody Herman and Gene Krupa and their music groups, with other individual musicians spotlighted. (See page A for cast credits). A special remote from Chicago will star Duke Ellington and his orch. § SPONSOR- United States Time Corp (Timex Watches & Clocks) thru Peck Advertising Agency, Inc(NY); Acct Exec- James Ellers. § PKGR- Associated Booking Corp(NY); Exec Prod- Larry White; Prod & Dir- Dwight Hemion; Assoc Prod- George T. Simon; Assoc Dir- Marcia Kuyper; Music Dir- Eddie Safranski; Sets- Theodore Cooper; Costumes- Guy Kent; Writer- George T. Simon; Conceived by- Sylvan Taplinger(Peck).

#### Tuesday(December 31)

CBS- 11:15pm-12:15am NYT, this date only; SPECIAL - New Year's Eve with Guy Lombardo - LIVE from NY; 10 stations live. § Telecast of Guy Lombardo and his Royal Canadians, playing dance music at the Grill Room of the Hotel Roosevelt in NY. Just before midnight, Robert Trout will describe the New Year crowd in a remote from Times Square in an eight-minute break. § SPONSOR- Clairol, Inc (Hair Coloring) thru Foote, Cone & Belding(NY); Acct Exec- Frank Mayers. § PKGR & Prod- WCBS-TV Program Dept; Dir- Ray Abel(WCBS-TV).

NBC- 1-2am NYT, Jan 1, this date only; SPECIAL - New Year's Eve Party - LIVE from Chicago; no. of stations not available. § Howard Miller is m.c. for a music party originating in Chicago's Ambassador East Hotel, with the Pump Room as the main scene. Teddi King is featured vocalist for the program. § Sustaining. § PKGR- NBC-TV(Chi); Prod- Don Meier; Dir- Paul Robinson.

#### Wednesday(January 1)

CBS- 11:30am-1:30pm NYT, this date only; SPECIAL - 1958 Tournament of Roses - LIVE from LA; no. of stations not available. (Preempts all regular CBS daytime shows during the period). § Edgar and Frances Bergen, and their wooden friends, assisted by announcer Bill Symes, will describe the 69th annual Tournament of Roses in Pasadena, Calif.; Frances Bergen will interview celebrities. § SPONSOR- Quaker Oats Co (Coast Fisheries Div, Puss 'n Boots Cat Food) thru Lynn Baker, Inc(NY); Acct Exec- Harry Kebel. § PKGR- CBS-TV(LA); Prod- Cecil Barker; Dir- Bob Quinlan; Writers- George Fisher, Si Rose.

THIS WEEK(Cont'd)

Wednesday(January 1)

CBS- 1:30-approx 3:45pm NYT, this date only; SPECIAL - Orange Bowl Football Game  
- LIVE from Miami; no. of stations not available. (Preempts regular CBS  
daytime programming during the period). § The University of Oklahoma meets  
Duke University in the annual Orange Bowl game in Miami, with Chris Schenkel  
describing the play-by-play and Johnny Lujack handling color descriptions.  
§ SPONSORS- One-quarter each: 1) R. J. Reynolds Tobacco Co (Winston) thru  
William Esty Co., Inc(NY); Acct Exec- Den Daigh. 2) Bristol-Myers Co (Vitalis)  
thru Doherty, Clifford, Steers & Shenfield, Inc(NY); TV Acct Rep- Russ Ambruster.  
3) Carter Products, Inc (Rise) thru Sullivan, Stauffer, Colwell & Bayles, Inc  
(NY); Acct Exec- Jim McMenemy. 4) Co-op.  
§ PKGR- CBS Sports Dept(NY); Prod- Judson Bailey; Dir- Byron Paul.

CBS- approx 4-6:15pm NYT, this date only; SPECIAL - Cotton Bowl Football Game -  
LIVE from Dallas; no. of stations not available. (Preempts regular pro-  
gramming thru 5pm, other time open). The U. S. Naval Academy meets Rice Insti-  
tute in the annual Cotton Bowl game in Dallas, Texas, with Tom Harmon describ-  
ing the play and Forest Evashevski handling the color descriptions.  
§ SPONSOR- The Texas Co (Texaco Products) thru Cunningham & Walsh, Inc(NY);  
Acct Exec- Fred Carny.  
§ PKGR- CBS Sports Dept(NY); Prod- Pete Molnar; Dir- Dick Liesendahl.

NBC- 11:45am-1:45pm NYT, this date only; SPECIAL - 1958 Tournament of Roses -  
LIVE (COLOR) from LA; no. of stations not available. (Preempts regular NBC  
daytime programming). § Bill Goodwin and Betty White, assisted by announcer  
Jimmy Wallington, describe the annual Tournament of Roses parade over its five-  
mile route. The telecast will be preceded by a 15-minute b & w program with  
Wallington interviewing celebrities.  
§ SPONSORS- 1) Minute Maid Corp (Frozen Juices, Fruits, Vegetables) thru Ted  
Bates & Co., Inc(NY). 2) Florists' Telegraph Delivery Assn thru Grant Adver-  
tising, Inc(NY).  
§ PKGR- NBC-TV(LA); Prod- William Kayden; Dir- Bill Bennington; Assoc Dir- Roy  
Montgomery; Prog Research- Hal Levy.

NBC- 1:45-approx 4:30pm NYT, this date only; SPECIAL - Sugar Bowl Football Game -  
LIVE from New Orleans; no. of stations not available. (Preempts NBC daytime  
programming). § The University of Texas meets the University of Mississippi in  
the 24th annual Sugar Bowl game in New Orleans, La. Lindsey Nelson will describe  
the play, with Red Grange handling the color descriptions.  
§ SPONSOR- Gulf Oil Corp (Gulf Products) thru Young & Rubicam, Inc(NY).  
§ PKGR- NBC Sports Dept(NY); Prod- Perry Smith; Dir- Harry Coyle.

NBC- approx 4:30-4:45pm NYT, this date only; SPECIAL - Sports Headlines of 1957 -  
FILM; no. of stations not available. § Bill McCord narrates a filmed re-  
view of highlights in sports during the past year.  
§ SPONSOR- De Soto Div., Chrysler Corp., thru Batten, Barton, Durstine & Os-  
born, Inc(Detroit).  
§ PKGR- NBC-TV; Prod- NBC News(NY); Dir- Jim Kitchell; Film Ed- Clay Cassell;  
Writer- Bill Fitzgerald.

NBC- 4:45-approx 6:30pm NYT, this date only; SPECIAL - Rose Bowl Football Game -  
LIVE from LA; no. of stations not available. (Preempts NBC daytime program-  
ming thru 5:30pm, other time open). § Ohio State University meets the Univer-  
sity of Oregon in the 44th annual Rose Bowl game in Pasadena, Calif. Mel Allen  
will describe the play with Chick Hearn handling color descriptions.  
§ SPONSOR- Gillette Safety Razor Co thru Maxon, Inc(Detroit).  
§ PKGR- NBC Sports Dept; Prod- Bill Kayden; Dir- Bill Bennington.

THIS WEEK(Cont'd)

Thursday(January 2)

CBS- 8-8:30pm NYT, Weekly; RETURN - Richard Diamond Private Detective - FILM; 106 stations net, 24 delayed. (Replaces Harbourmaster, last CBS show Dec 26; moves to ABC as Adventure at Scott Island, effective Jan 5, Sun, 8:30-9pm NYT). § David Janssen stars in the title role of the filmed mystery-adventure series, with different episodes each week in a New York locale. Previous films in the series had been seen over CBS, Mondays, 9:30-10pm NYT, from July 1 thru Sept 30, 1957.

§ SPONSOR- P. Lorillard Co (Kent & Newport Cigarettes) thru Lennen & Newell, Inc(NY); Acct Execs- Frank Cambria(Kent), Leo Arthur Kelmenson(Newport).

§ PKGR- Dick Powell with Dayton Productions; FILM PROD- Four Star Films, Inc., at RKO-Pathe Studios, Culver City, Calif; Exec Prod- Robert Sparks(CBS); Prod- Mark Sandrich, Jr.; Dirs- Various; Dirs of Photog- Various; Superv Film Ed- Bernard Burton; Music Superv- Harry King; Art Dirs- Bill Ross, Frank Smith.

Sunday(January 5)

ABC- 9:30-10pm NYT, this date only; SPECIAL - A Dedication to Justice - FILM; to the net. (Open time). § Chief Justice Earl Warren, Judge Harold Medina and commentator Eric Sevareid discuss legal practice and institutions.

§ Sustaining.

§ PKGR & PROD- No credits available; produced under the auspices of the American Bar Assn.

CBS- 3:30-4pm NYT, Weekly; RETURN - The Last Word - LIVE from NY; to the net. § Dr. Bergen Evans is host, with John Mason Brown as a regular, joined by two guests each week, in game-discussions of the uses and abuses of the English language as it is spoken and used today. The program was previously seen over CBS, Sundays, from Jan 6 thru Sept 29, 1957.

§ Sustaining.

§ PKGR- CBS Public Affairs(NY); Prod- Bill Weinstein; Dir- Lamar Caselli.

CBS- 5:30-7pm NYT, this date only; SPECIAL - Where We Stand - LIVE & FILM from NY; approx 106 stations net, 38 delayed. (Preempts Beat the Clock, 6-6:30 pm, and Twentieth Century, 6:30-7pm NYT). § A comprehensive discussion of where the U. S. stands in contrast to Soviet Russia in every important field: weapons, economics, science, education, satellites and missiles, and policy. The program is part of the program agreement between CBS and Prudential Insurance Co which calls for preemption of Twentieth Century by special programs during the year.

§ SPONSOR- Prudential Insurance Co of America thru Reach, McClinton & Co(NY).

§ PKGR- CBS News(NY); Prod- Leslie Midgley; Co-Prod & Dir- Don Hewitt; Writer- John Sharnik; Editor & Chief Reporter- Alexander Kendrick.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Lucille Ball-Desi Arnaz Show (5 shows during season, various times) Jan 3, Friday, 9-10pm NYT; FILM, no. of stations not available. Fred MacMurray and June Haver (Mrs. MacMurray) are the guest stars in this story-line comedy with the show regulars, which was filmed in Las Vegas. (See page 95 (Vol 9) for credits).

See It Now (Approx every 4th Sunday, usually 5-6pm NYT) Dec 30, Monday, 10-11pm NYT; FILM, to the net. "The Lady from Philadelphia; Through Asia with Marian Anderson," a film record of the singer's tour thru Southeast Asia, arranged by ANTA for the State Dept. (Preempts Studio One).

§ SPONSOR- (this telecast only) International Telephone & Telegraph Corp (Institutional) thru J. M. Mathes, Inc(NY).

§ PKGR- See It Now with CBS-TV(NY); Prods- Edward R. Murrow, Fred W. Friendly; Camera- Charles Mack; Reporter- Gene DeForis.

OTHER NETWORK CHANGES & ADDITIONS

AEC- Adventure at Scott Island; NET DEBUT Jan 5; Sundays, 8:30-9pm NYT; FILM, no. of stations not available. (Replaces Bowling Time, which moves to 4-4:30pm NYT, effective this date, with American Machine & Foundry Co increasing its sponsorship from an alternate to an every week basis). § Barry Sullivan stars in the series, which has been seen over the CBS net from Sept 26 thru Dec 26, 1957, as Harbourmaster. The CBS sponsor, R. J. Reynolds Tobacco Co (Winston) thru William Esty Co., Inc(NY), continues as sponsor on the ABC net.

Date With the Angel; SCHEDULE CHANGE Jan 1; program moves to Wed, 9:30-10pm NYT. The program had been seen Fridays, 9:30-10pm NYT. In its new time it replaces The Walter Winchell File, which moves to Fridays, 8:30-9pm NYT, effective Jan 3, in turn replacing The Patrice Munsel Show, which moves to Fridays, 9:30-10pm NYT, the spot formerly occupied by Date With the Angels.

CBS- Gator Bowl Football Game; SPECIAL Dec 28; Saturday, 1:45--approx 4:15pm NYT, this date only; LIVE from Jacksonville, Fla., no. of stations not available. § The University of Tennessee meets Texas A & M in the annual Gator Bowl football game in Jacksonville, Fla. Jim Gibbons describes the play and Elroy "Crazylegs" Hirsch handles the color description.  
§ SPONSORS- One quarter each: 1) R. J. Reynolds Tobacco Co (Camels) thru William Esty Co., Inc(NY). 2) Carter Products, Inc (Rise) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY). Third and fourth quarters, co-op.

The Pig Payoff (Mon thru Fri, 3-3:30pm NYT) Bob Paige becomes host, co-starring with hostess Bess Myerson, effective Dec 30. Paige replaces Randy Merriman.

NBC- NBC News Hot Seat; SPECIAL Dec 30 thru Jan 3; Mon thru Fri, 2:15-2:30pm NYT, these dates only; LIVE from NY, to the net. § A group of seven NBC news correspondents, returned to the U. S. from foreign posts, interview each other on a revolving basis, with one each of a group of five placed on "the hot seat" each day.  
§ Sustaining.  
§ PKGR- NBC News(NY); Prod- Ted Hagen; Dir- Robert Priaulx.

The Adventures of McGraw; NEW TITLE Dec 31; Tue, 9-9:30pm NYT. Program had been titled Meet McGraw.

Meet the Press (Sun, 6-6:30pm NYT) Pan American World Airways, Inc., thru J. Walter Thompson Co(NY) becomes a weekly sponsor for 39 weeks, effective Jan 5.

My Friend Flicka; RETURN Jan 5; Sundays, 7-7:30pm NYT, Weekly; FILM, to the net, Sustaining. Program had previously been seen Sundays, 6:30-7pm NYT, thru Dec 8, when it went off for a scheduled three weeks. In its new spot it replaces Ted Mack's Original Amateur Hour (last show Dec 29).

The Jerry Lewis Show; REGULAR NET SPECIAL Dec 27; Fri, 8-9pm NYT; LIVE (COLOR) from LA. (Preempted The Court of Last Resort, 8-8:30pm, and The Life of Riley, 8:30-9pm NYT). § One of the six comedy-variety shows comedian Jerry Lewis is presenting at various times during the season. (Not previously listed).

TALENT SHOWSHEET AND SCRIPT REPORT - DECEMBER 30 - JANUARY 5  
 ~~~~~

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-Written. Performer and other identifications used are: (SD) Staff-Directed, (S) Singer, (A) Actor, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

- PIESTA AMERICANA; Friday Dec 20; WABD Local NY; 8pm - LAST SHOW.
- AMERICAN BANDSTAND; Monday Dec 23; ABC 7:30pm - ADD: Everly Bros.(S).
- CHRISTMAS EVE WITH DAVE GARROWAYS'; Tuesday Dec 24; NBC 10pm - ADD: Jack Haskell(S), Jane Morgan(S), Barbara Carroll(M).
- PAT BOONE CHEVY SHOWROOM; Thursday Dec 26; ABC 9pm - DELETE: Chuck Berry(S).
- LUX SHOW STARRING ROSEMARY CLOONEY; Thursday Dec 26; NBC 9pm - DELETE: Spring Byington(A-C); ADD: Billy de Wolfe(C). The Hi Lo's(S), will replace the Modernaires(S), this date only.
- ART FORD'S GREENWICH VILLAGE PARTY; Friday Dec 27; Local NY WABD 10pm - ADD: Bob Dini(S), Beverly Wright(S).
- ARTHUR MURRAY PARTY; Saturday Dec 28; NBC 9pm - ADD: Farley Granger(A), Gloria De Haven(A-S), Talulah Bankhead(A), Paul Hartman(D), Gertrude Berg(A), Walter Slezak(A), Bill & Cora Baird (puppets), Sarah Vaughan(S), Hedy Lamarr(A).
- LAMP UNTO MY FEET; Sunday Dec 29; CBS 10am - ADD; I Love Me, I Love Me Not; (O) Jerry De Bono; with Julie Wilson(S), Anne Pearson, Alvin Epstein.
- LOOK UP & LIVE; Sunday Dec 29; CBS 10:30am - ADD: The Story of Three Kings; Narrator - Norman Rose; with the Phyllis Stevens Puppets.
- CAMERA THREE; Sunday Dec 29; CBS 11:30am - ADD: Discussion of The Idiot; with Alfred Kazin, Viveca Lindfors(A), Arthur Hill(A).
- DINAH SHORE CHEVY SHOW; Sunday Dec 29; NBC 9pm - ADD: The Dixie Small Fry(M).

MONDAY DECEMBER 30  
 ~~~~~

<u>Adventures of Robin Hood</u> (Richard Greene)	CBS 7:30pm	<u>The Challenge of The Black Knight</u> ; with regulars & John Arnatt, Richard O'Sullivan, Dervis Ward; (SW&SD).
GUY MITCHELL SHOW	ABC 8pm	Dolores Hawkins(S), Marty Robbins(S).
<u>Burns &amp; Allen</u>	CBS 8pm	with regulars & Eleanor Audley, Gil Frye; (SW&SD).
TALENT SCOUTS	CBS 8:30pm	Nancy Soderberg(M), Kathy Dunn(S), Thomas Patrick Long(S), Suzy Williams(S), Donna Thomas(S).
VOICE OF FIRESTONE	ABC 9pm	Nadine Conner(S), Eugene Conley(S), Marina Svetlova(D), Earl Wild(M).
<u>Danny Thomas Show</u>	CBS 9pm	with regulars & Tom Tully; (SW&SD).
TOP TUNES & NEW TALENT(Lawrence Welk)	ABC 9:30pm	Julie Mason(S), Morris Boyler(M).
<u>December Bride</u>	CBS 9:30pm	with regulars & Mary Jane Croft, Pierre Watkin, Allen Jenkins; (SW&SD).
<u>A Turn of Fate</u> (Alcoa Theatre)	NBC 9:30pm	<u>The Face of Truth</u> ; (O) Dan Copeland; with Robert Ryan, Catherine McLeod, Paul Burns, John Morley, Malcolm Atterbury, Tom Jackson.
TIMEX ALL-STAR JAZZ SHOW	NBC 10pm	Steve Allen(emcee), Louis Armstrong & his All Stars(M), Carmen McRae(S), Woody Herman & His Third Herd(M), Dave Brubeck & Group(M), Duke Ellington & Orch., Gene Krupa Trio with Charlie Ventura(M), Jack Teagarden(M), Bobby Hackett(M), Cozy Cole(M); (O) George Simon; Dir - Dwight Hemion.

TUESDAY DECEMBER 31  
 ~~~~~

Cheyenne ABC 7:30pm Top Hand; with regulars & Jeanne Cooper, Paul Savage, Ed Prentiss; (SD).

Phil Silvers Show CBS 8pm Bilko & The Flying Saucers; with regulars & Beatrice Pons, (You'll Never Get Rich) Edward Andrews; (SW&SD).

GOBEL-FISHER SHOW NBC 8pm Ernie Kovacs(C), Edie Adams(C-S).

Wyatt Earp ABC 8:30pm Bad Woman; with regulars & Paye Baker, Don Hayden; (SW&SD).

Broken Arrow ABC 9pm Indian Medicine; with regulars & Cathy Downes, K.L. Smith, Harry Woods, Sam Flint, Ernie Martinez, Pay Roope; (SW&SD).

Adventures of McGraw NBC 9pm NOTE NEW TITLE: The Snow Job; with regulars only; (SW&SD).

Telephone Time ABC 9:30pm Death Of A Nobody; (O) Oliver Crawford; with Frank Faylen, Jackie Coogan; Dir - James Mason.

RED SKELTON SHOW CBS 9:30pm Mercedes McCambridge(A), Charlie Ruggles(A).

Bob Cummings Show NBC 9:30pm with regulars & Olive Sturgess; (SW&SD).

The Californians NBC 10pm (O) Carey Wilbur; with regulars & Robert Ellenstein, Paul Bryar; (SD).

NEW YEAR'S EVE PARTY NBC 1am (Coming from Chicago) with Howard Miller(host), Teddi King (S), David Le Winter & Orch., The Dukes of Dixieland(M), Al Morgan(S-M), Josh White(S), The Mello Larks(S).

WEDNESDAY JANUARY 1  
 ~~~~~

Wagon Train NBC 7:30pm The Luke O'Malley Story; with Keenan Wynn. (Waru Bond, Robert Horton)

THE BIG RECORD CBS 8pm Eartha Kitt(S), Louis Prima(M-S), Keely Smith(S), Jan Peerce (S), Johnny Mathis(S).

Tombstone Territory ABC 8:30pm The Youngest Gun; (O) Harold Shumate; with regulars & Ralph Reed, Jett Sergeant, Brad Trumbull, Tom Holland, Milton Frome, George Eldredge; (SD).

Father Knows Best NBC 8:30pm Man With A Plan; with regulars & Jan Chaney, Bobby Hyatt, Ken Miller; (SW&SD).

Millionaire CBS 9pm The Story of Rod Matthews; with Lee Meriwether, Richard Anderson, Larry Dobkin, Carlyle Mitchell, Gene Roth, Dick Kaiser. (Harvin Miller)

KRAFT THEATRE NBC 9pm The Battle For Wednesday Night; (O) Bob Van Scoyk; with Jack Oakie, Rudy Vallee, Virginia Gibson, Earl Holliman; Dir - William Graham.

Date With The Angels ABC 9:30pm NOTE: NEW DAY & TIME; Wheeler At The Cabin; with regulars & Jimmy Boyd, Gloria Castillo, Beverly Wills; (SW&SD).

US STEEL HOUR CBS 10pm The Charmer; (O) Douglas Taylor; with Gypsy Rose Lee, Rip Torn, Edmon Ryan, Ross Martin, Kim Smith, Melville Ruick, Undine Forrest; Dir - Don Richardson.

THURSDAY JANUARY 2  
 ~~~~~

Circus Boy ABC 7:30pm The Knife Thrower; with regulars & Rick Vallin, Eugene Iglesias, Tom McKee; (SW&SD).

Sgt. Preston of London CBS 7:30pm with regulars & Betty Benson, Tim Graham, Guy Williams, Dale Van Sickel, George Ross, John Ayers, Gene Coogan; (SW&SD).

Richard Diamond, Private Detective CBS 8pm RETURN: Regular in this series is David Janssen; The Space Society; (O) David T. Chandler; with Luis Van Rooten, Ellen Corby, Douglas Dick, Stephen Chase; Dir - Leigh Jason.

The Real McCoys ABC 8:30pm Grandpa & The Driver's License; with regulars & Olan Soule; (SW&SD).

THURSDAY JANUARY 2(Cont'd)

\*\*\*\*\*

CLIMAX!  
(Bill Lundigan) CBS 8:30pm Scream In Silence; (O) Eileen & Robert Mason Pollock; with Anne Francis, Skip Homeier, Betty Field, Sidney Blackmer, William Talman; Dir - Buzz Kulik.

Dragnet  
(Jack Webb) NBC 8:30pm with regulars & Rickey Kelman, Philip Ahn, Michael Morgan, Olan Soule; (SW&SD).

PAT BOONE CHEVY SHOWROOM ABC 9pm Dick Clark, Danny & The Juniors(S).

O. S. S. ABC 9:30pm Operation Yodel; with regulars & Paula Byrne, Jimmy Karoubi; (SW&SD).

PLAYHOUSE 90 CBS 9:30pm Reunion; (O&A) Merle Miller; with Dane Clark, Charles Drake, Jack Lord, Neva Patterson, Patricia Barry, Frances Farmer, Hugh O'Brian, Martha Hyer; Dir - Allan Reisner.

FORD SHOW NBC 9:30pm Lew Ayres(A).

Navy Log ABC 10pm The Butchers of Kapsan; with Stacy Keach, Kenneth MacDonald, Warren Frost, Glen Gordon; (SW&SD).

LUX SHOW STARRING ROSEMARY CLOONEY NBC 10pm John Forsythe(A).

Jane Wyman Show NBC 10:30pm The Elevator; (O) James & Pamela Mason; (A) Michael Fessier; with Linda Darnell, John Baragrey.

FRIDAY JANUARY 3  
\*\*\*\*\*

Trackdown  
(Robert Culp) CBS 8pm The Reward; (O) Fred Freiberger; with Virginia Christine, Farnell Roberts, Jay Novello, Russ Bender, John Doucette, Robin Raymond, Val Dufour; (SD).

Walter Winchell File ABC 8:30pm NOTE: NEW DAY & TIME: Terror; (O) Adrian Spies; with Herschel Bernardi, Richard Bakalyan, Howard Dayton, Ann Morrison, Bob Dennis; Dir - Bernard Girard.

Dick Powell's Zone  
Grey Theatre CBS 8:30pm Man Unforgiving; (O) Frank Waldman; (A) Robert Barbash; with Joseph Cotten, Claude Akins, Mary Shipp, Johnny Crawford, Joel Ashley, Val Benedict, John Falvo, William Vaughan, John Launer, Dan Blocker; Dir - James Sheldon.

Life of Riley NBC 8:30pm Little Awful Annie; with regulars & Lorraine Bendix, Victoria King; (SW&SD).

FRANK SINATRA SHOW ABC 9pm Dinah Shore(S).

LUCILLE BALL-DESI ARNATZ SHOW CBS 9pm Fred MacMurray(A), June Haver(A).

PATRICE MUNSEL SHOW ABC 9:30pm NOTE: NEW TIME: Sal Mineo(A-S), Buddy Hackett(C).

MULTIPLE & ACROSS-THE-BOARD SHOWS - DECEMBER 30 - JANUARY 3  
\*\*\*\*\*

TODAY NBC 7am (Coming from Warm Springs Jan. 2&3.) 12/30 - Barbara Carroll Trio(M).

GARRY MOORE SHOW CBS 10am 12/30 - Bob Rollins(novelty); 1/3 - Martha Davis & Spouse (S-M), Ross & West(C).

ARLENE FRANCIS SHOW NBC 10am 12/31 - Toni Arden(S); 1/1 - Jimmy Nelson(ventril); 1/2 - Carol Burnett(C); 1/3 - Jimmy Savo(C-Panto).

HOWARD MILLER SHOW NBC 1:30pm 12/30 - Al Martino(S); 1/3 - Hamish Menzies(S).

ART LINKLETTER'S HOUSE PARTY CBS 2:30pm 12/30 - Rafael Mendez(M); 12/31 - Ray Bolger(D); 1/3 - Lib-erace(M-S).

AMERICAN BANDSTAND ABC 3pm 12/30 - Bob Jackson(S), Lee Allen Band; 12/31 - Tina Robin (S), Fontane Sisters(S); 1/1 - Tommy Mara(S); 1/2 - The Pet-ticoats(S), Billy & Lillie(S); 1/3 - Faron Young(S), The Gay-lords(S).

MULTIPLE & ACROSS-THE-BOARD SHOWS(Cont'd)

\*\*\*\*\*

|                                                   |             |                                                                                                                                                                                                                                                                                                                     |
|---------------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| NBC MATINEE THEATRE                               | NBC 3pm     | 12/30 - <u>The Invisible Man</u> ; Re-run of 8/8/57; 12/31 - <u>Daughter Of The Kings</u> ; (O) Lesley Conger; (A) Elaine Ryan; 1/1 - Pre-empted; 1/2 - <u>Survival Kit</u> ; (O) Ora Jean Pittman; (A) S.S. Schweitzer; 1/3 - <u>A House With Golden Streets</u> ; (O) Bob & Wanda Duncan.                         |
| MODERN ROMANCES (Mel Brandt)                      | NBC 4:45pm  | <u>The Alibi</u> ; (O) Bob Corcoran; with Lawrence Weber, Nancy Wilder, Joe Campanella, Truman Smith.                                                                                                                                                                                                               |
| TONIGHT (Jack Paar)                               | NBC 11:15pm | 12/30 - Peter Ustinov(A), Daryl Stewart(S), Morty Gunty(C); 12/31 - Genevieve(S), Carol Burnett(C), Alice Pearce(C); 1/1 - Daryl Stewart(S), Louis Nye(C), George Kirby(C); 1/2 - Hermione Gingold(C), Arthur Treacher(A), Allan Case(S); 1/3 - Genevieve(S), Daryl Stewart(S), Henry Youngman(C), Kaye Ballard(C). |
| SATURDAY JANUARY 4                                |             |                                                                                                                                                                                                                                                                                                                     |
| *****                                             |             |                                                                                                                                                                                                                                                                                                                     |
| JIMMY DEAN SHOW                                   | CBS 12N     | Don Cornell(S).                                                                                                                                                                                                                                                                                                     |
| TRUE STORY (Kathi Norris)                         | NBC 12N     | (Title of plays will not be listed from this date on). (O) George Lowther; with Loretta Leversee, Leslie Woods, Randy Kraft, James Congdon.                                                                                                                                                                         |
| <u>Perry Mason</u>                                | CBS 7:30pm  | <u>The Case of The Demure Defendant</u> ; (O) Richard Grey; with regulars & Christine White; (SD).                                                                                                                                                                                                                  |
| COUNTRY MUSIC JEWEL                               | ABC 8pm     | Hank Thompson(S-M).                                                                                                                                                                                                                                                                                                 |
| PEPPIE COMO SHOW                                  | NBC 8pm     | Peggy Lee(S), Peter Lind Hayes & Mary Healy(C-S), The Four Lads(S), Roger Weyand(M), Roger Williams(M).                                                                                                                                                                                                             |
| CLUB OASIS                                        | NBC 9pm     | Dean Martin(S).                                                                                                                                                                                                                                                                                                     |
| GISELE MACKENZIE                                  | NBC 9:30pm  | George Montgomery(A), Molly Bee(S).                                                                                                                                                                                                                                                                                 |
| <u>Gunsmoke</u>                                   | CBS 10pm    | with regulars & Morey Amsterdam; (SW&SD).                                                                                                                                                                                                                                                                           |
| SUNDAY JANUARY 5                                  |             |                                                                                                                                                                                                                                                                                                                     |
| *****                                             |             |                                                                                                                                                                                                                                                                                                                     |
| <u>The Catholic Hour</u>                          | NBC 1:30pm  | (Month of Jan. will present 2,000 years of Christian history, told in four, half-hour films). <u>"The City of Peter"</u> , Parts 1 & 2; <u>"Renaissance Rome"</u> ; <u>"Our Moment in Time"</u> . (O) Paul Horgan; Dir - Richard Walsh.                                                                             |
| <u>Maverick</u> (James Garner)                    | ABC 7:30pm  | <u>The Third Rider</u> ; (O) George Slavin; with Dick Foran, Frank Faylen, Michael Dante, Barbara Nichols, Kasey Rogers; (SD).                                                                                                                                                                                      |
| <u>Sally</u> (Joan Caulfield)                     | NBC 7:30pm  | with regulars & Richard Crenna, Frank Nelson, Lester Matthews, Ottila Nesmith, Bartlett Robinson, Carolyn Lambert, Sally Pearce, Ronnie Lee, John Dodsworth, John O'Malley, Pat O'Malley; (SW&SD).                                                                                                                  |
| ED SULLIVAN SHOW                                  | CBS 8pm     | Johnnie Ray(S), Everly Bros.(S), Rod Alexander & Bambi Lynn(D), Clifford Guest(ventril), Cesare Siepi(S), The Amandis(novelty), Tex Barton(novelty), Vienna on Parade Deutscher Meister Band.                                                                                                                       |
| STEVE ALLEN SHOW                                  | NBC 8pm     | Xavier Cugat(M), Abbe Lane(S), Johnny Haymer(S), Sam Cooke(S), Sid Gould(C), Ward Bond(A), Robert Horton(A).                                                                                                                                                                                                        |
| <u>Adventure at Scott Island</u> (Barry Sullivan) | ABC 8:30pm  | NOTE: NEW NETWORK, DAY & TIME: <u>Pirate's Curse</u> ; with regulars & Lonny Chapman, Griff Evans; (SW&SD).                                                                                                                                                                                                         |
| <u>General Electric Theatre</u>                   | CBS 9pm     | <u>Kid At The Stick</u> ; (O) Mike Miller; (A) John McGreevey; with Art Linkletter, Tim Hovey, Jack Orrison, David Armstrong, Clarence Straight; Dir - James Neilson.                                                                                                                                               |
| CHEVY SHOW                                        | NBC 9pm     | Tom Ewell(A), Anna Maria Alberghetti(S), Shirley MacLaine(D), John Raitt(S).                                                                                                                                                                                                                                        |



SUNDAY JANUARY 5(Cont'd)  
mmmmmmmmmmmmmmmmmm

|                                         |            |                                                                                                                                                                                                    |
|-----------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Alfred Hitchcock Presents</u>        | CBS 9:30pm | <u>The Percentage</u> ; (O) David Alexander; (A) Bernard C. Schoenfield; with Alec Nicol, Carole Mathews, Don Keefer.                                                                              |
| <u>Scotland Yard (Edgar Lustgarten)</u> | ABC 10pm   | <u>Bullet From the Past</u> ; (?) Donovan Winter; with Robert Sansom, Philippa Hyatt, Lillian Harrison; (SD).                                                                                      |
| <u>Loretta Young Show</u>               | NBC 10pm   | <u>The Demon And Mrs. Devon</u> ; (O) Richard Morris; with Miss Young, Craig Stevens, Taylor Holmes, Carlton Young, W.T. Chang, George Baxter, Frances Mercer, Ted Stanhope; Dir - Richard Morris. |