ROSS REPORTS—TELEVISION INDEX

JANUARY 14-20, 1957

VOLUME 9

NUMBER 3

EDITOR: Jerry Leichter

2

PROGRAMS · ADVERTISERS · TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

-WEEKLY REPORT-

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Saturday(Jan 19)

NBC- 4:30-5pm EST; RETURN - Racing From Hialeah - LIVE from WCKT(Miami), to the net. § Sustaining. § Pkgr & Prod- NEC Sports; production crew not set. § Telecasts of seven stake races on successive Saturdays, thru March 2, from Hialeah Park, Miami. The schedule includes the "Widener Handicap" on Feb 23 and the "Flamingo Stakes" on March 2.

MBC- 10-10:30pm EST; SPECIAL - The Ernie Kovacs Show - LIVE (COLOR) from WRCA-TV(NY), 125 stations live. § Co-Sponsors- Oldsmobile Div, GMC, thru D. P. Brother & Co(Detroit); Radio Corp of America thru Kenyon & Eckhardt, Inc(NY); and Whirlpool-Seeger Corp thru Kenyon & Eckhardt, Inc(NY). § Pkgr- NBC-TV(NY); Prod- Ernie Kovacs; Dir- Barry Shear; Music Dir- Harry Sosnik. § Ernie Kovacs stars in a special comedy show that will have no dialogue. The program follows a one-hour Saturday Spectacular (see below) with the same sponsors. It replaces the George Gobel Show this day only.

THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- Saturday Spectacular (Every 4th Sat, 9-10:30pm NYT) Jan 19, 9-10pm EST (see The Ernie Kovacs Show above); The Jerry Lewis Show; special music-comedy revue, starring comedian Jerry Lewis, with comedian Jan Murray, others; Pkgr- York Productions(IA); Prod- Ernest Glucksman; Dir- Dick Weinberg; Music Dir- Earl Sanford; Writers- Artie Phillips, Harry Crane; Choreog- Herb Roth; Choral Dir- Norman Luboff; LIVE (COLOR) from WRCA-TV(NY), 125 stations live.

OTHER NETWORK CHANGES & ADDITIONS

CBS- World News Roundup; DEBUT Jan 13; Sun, 3:30-4pm EST; LIVE & FILM from WCBS-TV(NY) to the net. § Sustaining. § Pkgr- CBS News(NY); Prod- Leslie Midgley; Dir- Vern Diamond; Writer- John Sharnik. § Eric Sevareid is anchor man for this new spot news-feature program which will utilize the entire network of more than 600 CBS News personnel around the world; live, on film and thru voice over film.

Playhouse 90 (Thu, 9:30-llpm EST) Sponsors as of Jan 10: 9:30-l0pm, Singer Sewing Machine Co alternates with Bristol-Myers Co; 10-10:30pm, Ronson Corp alt with Bristol-Myers Co (started Jan 10); 10:30-llpm, Philip Morris, Inc (Marlboro) thru Leo Burnett, Inc (started Jan 3) alt with American Gas Assn thru Lennen & Newell, Inc (started Jan 10). (See Television Index card for complete information).

<u>MBC- Twenty-Cne</u> (Mon, 9-9:30pm EST) New day and time, effective Jan 14. The program was previously seen Wed, 10:30-llpm. It replaces Can Do (last show Dec 31).

- Page 5 -

THIS WEEK

TALENT SHOWSHEET JANUARY 11 - JANUARY 20

Most of the shows on January 11, 12, 13 were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, January 18. Script identifications used are; (0) Original, (A) Adaptation, (SW) Staff-written, (SD) Staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally, only first runs of a film series are listed. Running character series (not anthology), usually staff-written shows, and other programs which use regulars, are listed only when the names of extra actors are available.

FRIDAY JANUARY 11

Blondie

NBC 8pm

Dagwood Makes Page One; with Pamela Britton, Arthur Lake, Harold Peary, Florenz Ames, Ann Barnes, Stuffy Singer, Lela
Bliss, Lucien Littlefield; (SW&SD)

RAY ANTHONY SHOW ABC 10pm with Margaret Whiting & the King Sisters

SUNDAY JANUARY 13

LAMP UNTO MY FEET	CBS 10am	Night Visit; (0) Harry Olesker; with Scott McKay, House Jameson, Howard Wierem, Louise Latham; Dir - James MacAllen
CAMERA THREE	CBS 11:50am	The Rime of the Ancient Mariner; kine repeat, 8/26/56
Odyssey	CBS 4pm	They Took A Blue Note; with Alphonse Picou(M); Lanville Johnson Union Brass Band(M); Eureka Brass Band of New Orleans (M); (SW&SD)
WASHINGTON SQUARE OMNIBUS	NBC 4pm ABC 9pm	Add: Polly Bergen(3) Introduction to Modern Music; with Leonard Bernstein(M), Juillard String Quartet(M); Hungarian Refugee Program;(0) John Hersey
CHEVY SHOW	NBC 9pm	Dinah Shore(S), Stubby Kaye(C), Art Carney(C), Perry Como(S), Skylarks(S), Count Basie & his orch.(M)

MONDAY JANUARY 14

	Danny Thomas Show	ABC Spm	Danny's Date; with regulars & Barbara Billingsley; (SW&SD)
	VOICE OF FIRESTONE	ABC 8:30pm	Patrice Munsel
	TALENT SCOUTS	CBS 8:30pm	The Red River Ramblers(M-S), Bob Braun(S)
	I Love Lucy	CBS 9pm	Lucy Meets Superman; with regulars & Doris Singleton, George O'Hanlon, Stevie Kay, Ralph Dumke, Madge Blake; (SW&SD)
TOP TUNES & NEW TALENT ABC 9:30pm (Lawrence Welk)		NT ABC 9:30pm	Darlene Powell(S), Pvt. Steve Kopy(M)
	December Bride (Spring Byington)	CBS 9:30pm	Chicken Farm; with regulars & Irving Bacon, Will Wright; (SW&SD)
	ROBERT MONTGOMERY	NBC 9:30pm	Give and Take; (O)Phyllis Bentley; (A)Gail Ingram; with Martha Scott, Kent Smith, Margery Maude, Joanne Linville, Donald McKee, Elizabeth Watts, Melville Ruick, Fay Sappington; (SD) James Sheldon
	STUDIO ONE	CBS 10pm	The Dark Corner: (0) Arthur Wallace; with Phyllis Thaxter, Faye Bainter, Robert Pastine, Conrad Nagel, Joseph Sweeney; Dir - Tom Donovan

TUESDAY JANUARY 15

Cheyenne ABC 7:30pm Land Beyond the Law; (0)Howard Browne & Harold Shumate; (A)
Howard Browne; with Andrew Duggan, Jennifer Howard, James
Griffith, Francis Desales; (SD)

TUESDAY JANUARY 15(Cont'd)

			(in) of the sound of the
	Jonathan Winters	NBC 7:30pm	Helen O'Connell(S)
	Phil Silvers Show	CBS Spm	Love That Guard House; with regulars; (SW&SD)
	Wyatt Earp (Hugh O'Brian)	ABC 8:30pm	Wyatt and the Captain; with regulars & Ron Kennedy, James Seay, Tris Coffin, Bob Ellis; (SW&SD)
	The Brothers	CBS 8:30pm	with regulars & Faye Spain, Delores Michaels, Rosemary Ace; (SW&SD)
	Noah's Ark	NBC 8:30pm	The Talking Ostrich; with regulars & Malcom Atterbury, Jim Horan, Lillian Powell; (SW&SD)
	Broken Arrow	ABC 9pm	Apache Dowry; with regulars & Howard Petrie, Maurice Jara, Lisa Montell, Strother Martin, Paul Birch; (SW&SD)
	Jane Wyman Show	NBC 9pm	Portrait in Fear (0) Tony Barrett with Miss Wyman, Paul Bryar, Don Garrett Lewis Charles, Arthur Hanson, Mimi Gibson, Ruth Lee, Ed Platt, Katherine Warren, Harvey Stephens, Barry Atwater, Tony Barrett
	DuPont Theatre	ABC 9:30pm	Leap to Heaven; (0) Frederic Brady; with Bob Richards, Hal Stalmaster, Richard Tyler, Gloria Castillo, Alan Dinehart, James McCallion, Donna Corcoran, Louise Arthur; Dir - Alvin Ganzer
	RED SKELTON SHOW	CBS 9:30pm	Sailor Takes a Wife; with regulars & Mickey Rooney; (SW&SD)
	KAISER ALUMINUM HOUR	NBC 9:30pm	A Real Fine Cutting Edge, (O)Robert Dozier; with James MacArthur, Jack Warden, Dick York, Harry Townes, George Peppard, Paul Mazursky, Dir - George Roy Hill
	IT'S POLKA TIME	ABC .10pm	The Israeli Folk Dancers(D)
_			DAY JANUARY 16
	Hiram Holliday	NBC 8pm	with regulars & Jacqueline Beer
=	(Wally Cox)	ныс срш	MINI 168 Grara & Davidentine Decr
	Navy Log	ABC 8:30pm	The Countess and the Convicts; with regulars & Tris Coffin, Leonard Strong, Freeman Morse; (SW&SD)
	Robert Young	NBC 8:30pm	Brief Holiday; with regulars & John Banner, Sarah Selby, Vivi Janiss; (SW&SD)
	Millionaire (Marvin Miller)	CBS 9pm	The Story of Russell Herbert; with Lewis Martin, Mari Aldon, Paul Dubov, Milton Parsons, Stephens Roberts, Eddie Gomez, Edward Colemans; (SD)
	KRAPT THEATRE	NВС 9рm	No Warning; (0) Junius Eddy; with Pat Hingle, Mike Kellin, James Broderick, Joe Campanella, Robert Ellenstein, Mary James, Joe Relgesen
	Ford Theatre	ABC 9:30pm	Sweet Charlie; (0) Steve Fisher; with Frank Love Joy, Susan Cummings, Dick Foran, John Zaremba, Carlyle Mitchell, Marilyn Saris, Joan Disent Dir - James Sheldon
	U S STEEL HOUR	CBS 10pm	To Die Alone; (0)Bob & Wanda Duncan; with Burl Ives, Jane Pickens, Gregory Lafayette, Jane McArthur, Frank Overton, Gerald Price, Karl Swenson; Dir - S. Bobert Rowe
			AY JANUARY 17
	Sgt. Preston (Richard Simmons)	CBS 7:30pm	with regulars & Don Lawton, Alma Lawton, Jack Harris
	CIRCUS TIME	ABC 8pm	Enid Mosier(M), Costine's Chimps, La Blonde Trio(acro), The Gene Jimae Trio(magic - M), Ben Dova(C)
	Bob Cummings Show	CBS 8pm	Bob Gives Pamela The Bird; with regulars & Nancy Kulp; (SW&SD)

		Mannet Market	\
	CLIMAX (Bill Lundigan)	CBS 8:30pm	The Gold Dress; (0) Stephen Vincent Benet; (A) Robert Tallman; with Sylvia Sidney, Leif Brickson, June Lockhart, Cameron Prud'homme; Dir - Buzz Kulik
ı	Wire Service (Dane Clark)	ABC 9pm	The Third Inevitable; (0) Frank L. Moss; with Steve Terrell, Carolyn Craig, Carl Betz, Willis Bouchey; Dir - John Peyser
	The People's Choice (Jackie Cooper)	NBC 9pm	Sock's Secret Honeymoon; with regulars & William Bakewell; (SW&SD)
	PLAYHOUSE 90	CBS 9:30pm	So Soon To Die; (0) Marc Brandel; with Richard Basehart, Anne Bancroft, Sebastian Cabot, Torin Thatcher, Lester Matthews, Victoria Ward, Barbara Morrison, Ben Wright, Larry Gelbmann, Tita Purdom; Dir - John Brahm
	FORD SHOW	NBC 9:30pm	Rosemary Clooney
	LUX VIDEO THEATRE (Gordon MacRae)	NBC 10pm	To Have and Have Not; (0) Ernest Hemingway, (A) Sanford Barnett; with Edmond O'Brien, Beverly Garland, Frances Bergen, John Qualen, Dan Seymour; Dir - James Yarbrough
			JANUARY 18

mmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm		
Adventures of Rin-Tin-Tin(Lee Aake	ABC 7:30pm <u>r</u>)	The Southern Colonel - (SW) Jerry Thomas & Jennings Cobb; with regulars & Joe Sawyer, Thurston Hall, Mildred von Hollen, Baynes Barron, William Tannen, Bud Osborne, William Griffith; (SD)
Adventures of Jim Bowie (Scott Forbes)	ABC 8pm	Osceola - (A)John Dunkel; with regulars & Abel Fernandez, Jori Wyler, Peter Hansen, Luis Cabello; (SD)
West Point	свѕ 8рт	Lost Cadet; with Peter Baldwin, James Best, Larry Thor, Wayne Heffley, Ted Otis, David Daniels, Don Kennedy, Meade Martin, Robert Sherwood, Kathleen O'Malley, Jack Starr; (SW&SD)
<u>Blondie</u>	NBC 8pm	with Pamela Britton, Arthur Lake, Harold Peary, Florenz Ames, Ann Barnes, Stuffy Singer, Lela Bliss, Lucien Little- field; (SW)John L. Green; (SD)Hal Yates
Crossroads	ABC 8:30pm	The Patton Prayer; (0)Don Mullally; with Stephen McNally, Chick Chandler, James Flavin, Norman Leavitt; (SD)

•		
Adventures of Jim Bowie (Scott Forbes)	ABC 8pm	Osceola - (A)John Dunkel; with regulars & Abel Fernandez, Jori Wyler, Peter Hansen, Luis Cabello; (SD)
West Point	CBS 8pm	Lost Cadet; with Peter Baldwin, James Best, Larry Thor, Wayne Heffley, Ted Otis, David Daniels, Don Kennedy, Meade Martin, Robert Sherwood, Kathleen O'Malley, Jack Starr; (SW&SD)
Blondie	мвс 8рш	with Pamela Britton, Arthur Lake, Harold Peary, Florenz Ames, Ann Barnes, Stuffy Singer, Lela Bliss, Lucien Little- field; (SW)John L. Green; (SD)Hal Yates
Crossroads	ABC 8:30pm	The Patton Prayer; (0)Don Mullally; with Stephen McNally, Chick Chandler, James Flavin, Norman Leavitt; (SD)
Dick Powell's Zane Grey Theatre	CBS 8:30pm	Time of Decision - (0) Sidney Morse; with Lloyd Bridges, Diane Brewster, Walter Sande, Bill Erwin, Jean Howell, Trevor Bardette, Regis Toomey; Dir - Harold Schuster
Life of Riley	NBC 8:30pm	Change in Command; with regulars & Emory Parnell, Benny Baker, Stafford Repp; (SW&SD)
Mr. Adams & Eve	CBS 9pm Duff)	They're Off and Running; with regulars & Dan Tobin, Frances Robinson; (SW&SD)
On Trial	NBC 9pm	Libel in The Wax Museum; with John Baragrey, June Lockhart
The Vise (Donald Gray)	ABC 9:30pm	The Tough Part; with regulars & Diana Decker, Robert Arden. Ryck Rydon, Gilbert Winfield; (SD)
Schlitz Playhouse	CBS 9:30pm	Terror in the Streets -(0) Robert Lowry; (A)Maurice Zimm; with Linda Darnell, Richard Long, Nestor Paiva, Paul Wexler, Ray Walker, Regina Gleason, Angela Greene, Joe Mell, James Canino, Paul Lambert, Anthony Lawrence; Dir-Robert Florey
BIG STORY (Ben Grauer)	NBC 9:30pm	Ray Fulton; Reporter: Sharon(Pa.) Herald - (A)Alvin Boretz; with Faul Stevens, Robert Lansing, Milton Selzer, David Shiner, David Clark, Ruth Newton
The Lineup (Tom Tully)	CBS 10pm	Ellis Gardon Case - (0) Fred Eggers; with regulars & Junius

Mattews, Parley Baer, Deforrest Kelly, Charles DeLaney, Jon Sheppod, Isobel Wither, Charles Victor; (SD)

MULTIPLE & ACROSS-THE-BOARD SHOWS FRIDAY JANUARY 14 - JANUARY 18

GOOD MORNING (Will Rogers, Jr.)	CBS 7am	<pre>1/14 - Frank Fontaine appears daily; Toni Arden(S); 1/15 regulars; 1/16 - Lionel Hampton(M), Morgana King(S); 1/17 - Lionel Hampton(M), Bill Hayes(S); 1/18 - Jerry Mulligan's Quartet</pre>	
GARRY MOORE SHOW	CBS 10am	1/14 - 1/18: Durwood Kirby emcee for Moore; 1/18 - Martha Davis & Spouse(S-C)	
N B C MATINEE THEAT	RE NBC 3pm	1/14 On The Trail of The Klingsfeld (0)Philip Kalfus; 1/15 - Fere We Are; (0)Sol Saks; 1/16 - Arms And The Man; (0)George Bernard Shaw; 1/17 - Home Is The Hunter; (0)Howard Berk; 1/18 - Madam Ada; (0)Aurand Harris; (A)Richard McCracken	
MODERN ROMANCES (Martha Scott)	NBC 4:45pm	A Matter of Vengeance; (0) Ben Radin; with Jeffrey Lynn, Luis Van Rooten, Frances Helm, Henry Lascoe, John McGovern; (SD)	
TONIGHT	NBC 11:30pm	(Mon&Tue - Kovacs); 1/14 - Jim Moran, Jazz String Quartet(M); 1/15 - Ray Eberle(S); (Wed-Pri - Allen); 1/16 - Abby Minclom(S) 1/17 - Bill Neff(S); 1/18 - Eli Mintz(A), Edmond O'Brien(A)	
SATURDAY JANUARY 19			
The Buccaneers (Robert Shaw)	CBS 7:30pm	Blood Will Tell; with Wilfrid Downing, Peter Hammond, Brian Rawlinson, Willoughby Goddard; (SD)	
PERRY COMO SHOW	NBC 8pm	with George Gobel(C), John Scott Trotter(M), Jeff Chandler(A), Mills Bros.(S)	
Oh! Susanna (Gale Storm)	CBS 9pm	Foreign Intrigue; with regulars & Jimmy Fairfax	
SATURDAY COLOR CARNIVAL	NBC 9pm	with Jerry Lewis(C), Jan Murray(C), Judy Scott(S)	
Hey, Jeannie! (Jeannie Carson)	CBS 9:30pm	with regulars & Lyle Talbot, John Eldredge, Frank Sully, Jonathan Hale; (SW&SD)	
OZARK JUBILEE (Red Foley)	ABC 10pm	with Jimmie Davis(S)	
Gunsmoke (James Arness)	CBS 10pm	With regulars & Dennis Weaver, Milburn Stone, Amanda Blake, Gage Clark, Steve Mitchell, Frank Richards, Peter Whitney, Angie Dickinson (SD)	
		DAY JANUARY 20 mmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm	
(Peggy Wood)	CBS 5pm	T R's Treasure Trove; with regulars & Michael Mann, Eugenia Francis; (SW&SD)	
Telephone Time (John Nesbitt)	CBS 6pm	Parents of a Stranger; (0)Donald S. Sanford; with Jean Howell, Peter Cookson, Debra & Diane Wayne, Kathy Garver; Dir - Owen Crump	
Private Secretary	CBS 7:30pm	Susie_the Saboteur; with regulars	
Circus Boy	NBC 7:30pm	The Remarkable Ricardo; (0) Charles N. Stewart; with regulars & Richard Avonde, Ray Teal, Jack Daly; (SD)	
RD SULLIVAN SHOW	свѕ 8рт	Fess Parker(S), Sonny James(S), Russell Arms(S), Jill Corey(S), Ivory Joe Hunter(S), Ben Blue(C), Marion Marlowe(S), Mattiwilda Dobbs(S), Dancing Szonys(D), The Three Merkeys(acro), Jay Nemeth(ventril)	
STEVE ALLEN SHOW	ивс врт	Ingrid Bergman(filmed interview), George Jessel(C), Julie London(S), The Modernaires(S)	
OMNIBUS	ABC 9pm	Lee At Gettysburg; (O)Alvin Sapinsley; with James Daly, Bruce Gordon, Dick Moore, William Smithers, James Pritchett, Addison Powell, William Redfield, Jack Sydow, Ralph Stantley, Fred Herrick, Frank Sutton, Mort Marshall; Dir - Delbert Mann; Special Music - Waldimar Selinsky	

SUNDAY JANUARY 25 (Contid)

General Electric Theatre	CBS 9pm	Lady Of The House; (A) Jameson Brever; with Myrna Loy
ALCOA HOUR	NBC 9pm	Ride The Wild Mare; to Alfred D. Geto; with Lloyd Bridges, Betty Field, Edward Andrews, Brenda Robin, Kevin Couglin, Steven Meninger; Dir - Alex Segal
Alfred Hitchock Presents	CBS 9:30pm	My Brother Richard; (0) Jay Bennett; (A) Sarett Rudley; with Harry Townes, Royal Dano, Inger Stevens, Bobby Ellis; Dir - Herschel Daugherty
Loretta Young Show	NBC 10pm	The New York Story; (0) Marian Thompson; with Miss Young, Billy Chapin, Frank Wilcox, Paul Piterni, Emlen Davies, Theresa Harris, Mabel Albertson, Mary Carroll, Jack Daly, Bobby Diamond, Judd Holdran, Barbara Thomas, Alphonse Martell; Dir - Robert Florey