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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (Jan 21)

ABC - 11am-3pm EST; SPECIAL - Presidential Inauguration - LIVE from WMAL-TV(Wash), to the net. § Public service, sustaining. § Pkgr & Prod- ABC News; Dir- Marshall Diskin. § Telecast of President Eisenhower's Second Inauguration, with its ceremony and the traditional parade down Pennsylvania Avenue. John Daly is head of the group of ABC newsmen who will describe the events.

ABC - 11pm-12midnight; SPECIAL - Inaugural Ball - LIVE from WMAL-TV(Wash), to the net. § Sustaining. § Pkgr & Prod- ABC News; Dir- Marshall Diskin. § Telecast of the first social function of the President's new term.

CBS - 11:30am-4pm EST; SPECIAL - Presidential Inauguration - LIVE from WTOP-TV (Wash), to the net. § Public service, sustaining. § Pkgr- CBS News & Public Affairs; Exec Prod- Paul Levitan; Dirs- Don Hewitt, Vince Walters. § Telecast of the Inauguration and the traditional parade. The administration of the Presidential Oath of Office, shortly after noon, will be re-telecast via tape recording between 1:15 and 1:30pm. Walter Cronkite will be anchor man for the group of CBS newsmen who will cover the events.

CBS - 11:15pm-12midnight; SPECIAL - Inaugural Balls - LIVE from WTOP-TV(Wash), 125 stations live. § Sponsor- The Maybelline Co (Eye Makeup) thru Gordon Best Co., Inc(Chi). § Pkgr- CBS News & Public Affairs; Exec Prod- Paul Levitan; Dirs- Don Hewitt, Vince Walters. § Walter Cronkite and other CBS newsmen report activities at the four Inaugural Balls at different sites in Washington.

NBC - 11am-3pm EST; SPECIAL - Presidential Inauguration - LIVE from WRC-TV(Wash), to the net. § Public service, sustaining. § Pkgr- NBC Public Affairs & News; Exec Prod- Julian Goodman; Prod- Bob Doyle; Assoc Prods- Ralph Peterson, Lou Hazam (also continuity writer); Dirs- Various. § Telecast of the Inauguration ceremonies and the Pennsylvania Avenue parade. NBC will re-telecast the Inaugural Oath, via tape recording, between 1 and 1:15pm. David Brinkley will be anchor man for the group of NBC newsmen covering the various vantage points.

NBC - 11:30pm-12midnight; SPECIAL - Inaugural Balls - LIVE from WRC-TV(Wash), to the net. § Sustaining. § Pkgr- NBC Public Affairs & News; Production staff is the same as listed for the earlier Inauguration ceremonies. § NBC will cover the four Inaugural Balls, being held simultaneously at the National Guard Armory, the Statler Hotel, the Mayflower Hotel and the Sheraton Park Hotel. David Brinkley and other NBC newsmen will report the activities.

THIS WEEK(Cont'd)

Sunday(Jan 27)

NBC- 3-4pm EST; SPECIAL - Drew Pearson Reports on The Holy Land - FILM from WRCA-TV(NY), to the net. \$ Sustaining. \$ Pkgr- Orb Films(Israel); Prod & Dir- Baruch Dienar. \$ News commentator Drew Pearson, who visited Israel when the Suez Canal crisis developed, explores the questions of war and peace and other problems pertinent to Israel's position. The film record includes interviews with leaders of the various religious communities as well as with people in various trades and professions. The program replaces Outlook, 3-3:30pm, and Zoo Parade, 3:30-4pm, this week only.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Ted Mack and the Original Amateur Hour (Sun, 7:30-8:30pm EST) Program remains in the Miami area an additional week, for another hour-and-a-half telecast, on Jan 20, in addition to those presented Jan 6 and 13. (See page 4). The last half-hour of all three special programs have been sustaining.

This is Galen Drake (Sat, 7-7:30pm EST) Add Douglas McCrea as staff writer. Also add singers Stuart Foster and Rita Ellis and musical director Bernie Leighton as featured performers backing Galen Drake. (See page 4).

CBS- The Last Word (Sun, 2:30-3pm EST) John Mason Brown is permanent panelist, with two guests on panel each week joining host Bergen Evans. (See page 4).

Twentieth Century-Fox Hour (Alt Wed, 10-11pm EST) Robert Sterling and his background portion of the program, in which he interviewed guests, have been dropped from the format, effective Jan 23.

NBC- Ray Bolger's Washington Square (Alt Sun, 4-5pm EST) New title, effective Jan 27. Program was formerly Washington Square.

You Bet Your Life (Thu, 8-8:30pm EST) Toni Co (Prom) thru North Advertising, Inc(Chi) became alternate week sponsor, effective Jan 10. Regular sponsor, De Soto-Plymouth Dealers of America, continues as alternate week sponsor.

Truth or Consequences (Mon thru Fri, 11:30am-12noon EST) Add production staff: Exec Prod- Ralph Edwards; Prod- Ed Bailey; Asst Prod & Anncr- Charles Lyon; Dir- Bob Lehman; Idea Men- Bill Burch, Cal Howard, Jack Houston. (See page 1).

Today (Mon thru Fri, 7-9am, all time zones) Drop Jack Lescoulie as a member of the featured cast, effective Jan 21. (WRCA-TV(NY) will carry the Today program for three hours, 7-10am, Mon thru Fri, effective Jan 21, adding the third hour heretofore seen only in the Midwest and Far West time zones).

MAJOR LOCAL DEBUTS & HIGHLIGHTS

KNXT(Ch 2) - Fabulous Las Vegas; DEBUT Jan 5; first Sat of each month, 11pm-12mid-  
Los Angeles night PST. Sponsor- P. Lorillard Co (Old Gold Cigarettes) thru Lennen & Newell, Inc(NY). Pkgr- Winslo Productions; Exec Prod- Don Hine(prgm director, KNXT); Prod- Stan Irwin(Winslo); Dir- Dan Gingold(KNXT); Music Dir- Antonio Morelli; Choreog- George Moro. Musical-variety program, originating at the Conga Room, Sahara Hotel, in Las Vegas, with Joe Graydon as m.c. Top names playing various Las Vegas entertainment spots are highlighted on the show, with an orchestra directed by Antonio Morelli backing the acts. The program is seen, via remote, only over KNXT.

TALENT SHOWSHEET JANUARY 18 - JANUARY 27  
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Most of the shows on January 18, 19, 20 were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, January 25. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-written, (SD) Staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally, only first runs of a film series are listed. Running character series (not anthology), usually staff-written shows, and other programs which use regulars, are listed only when the names of extra actors are available.

SATURDAY JANUARY 19  
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JACKIE GLEASON SHOW CBS 8pm	Add: Johnnie Cash(S)
SATURDAY COLOR NBC 9pm CARNIVAL	Add: Woody Herman(M), Georgine Darcy(S)
ERNIE KOVACS SHOW NBC 10pm	Mary Mayo(S)

SUNDAY JANUARY 20  
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|                                                             |                                                                                                                                                                                                                                                                     |
|-------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LAMP UNTO MY CBS 10am<br>FEET(Dr. Lyman Bryson)             | <u>The Grace of God</u> ; (O)Howard Rodman; with Russell Hardy, Wodrow Parfrey, Noah Keen, Joe Tarpasso, Jacqueline Paige; Dir - James MacAllen                                                                                                                     |
| LOOK UP & CBS 10:30am<br>LIVE                               | Folk Music; with Jean Ritchie(S-M), Jared Reed(S-M)                                                                                                                                                                                                                 |
| FRONTIERS OF NBC 1:30pm<br>FAITH                            | <u>Bird of Sorrow</u> ; (O)Msgr. John Romaniello; with Boris Atlon, John Lee, Miriam Colon, Lawrence Lee, Harry Shaw Lowe, Roy Monseil, Peter Chan, Mara Kim, Tura Nakamura, Wiley Hancock, Larry Kim, Teru Masumoto, Tefa Lee, Tikya Yoshiwara; Dir - Martin Hoade |
| <u>Captain Gallant of NBC 5:30pm<br/>The Foreign Legion</u> | <u>Water</u> ; with regulars                                                                                                                                                                                                                                        |
| <u>77th Bengal Lancers</u> NBC 7pm                          | <u>The Silent Trumpet</u> ; (O)Douglas Heyes; with regulars & Patrick Whyte, Richard Striker, Ralph Moody, Frank Lackteen; (SD)                                                                                                                                     |

MONDAY JANUARY 21  
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<u>Danny Thomas Show</u> ABC 8pm	<u>Girl From Iowa</u> ; with regulars & Kathy Nolan, Sheldon Leonard; (SW&SD)
VOICE OF FIRESTONE ABC 8:30pm	Richard Tucker
TALENT SCOUTS CBS 8:30pm	Margo McKinnon(S), Patsy Cline(S-M), Jerry Antes(S)
<u>I Love Lucy</u> CBS 9pm	<u>A Case of Puppy Love</u> ; with regulars & John Emery; (SW&SD)
TOP TUNES & NEW ABC 9:30pm TALENT(Lawrence Welk)	Maurice Pearson(S), Steve Kopy(M) (Filmed)
<u>December Bride</u> CBS 9:30pm (Spring Byington)	<u>Homecoming Show</u> ; with regulars & Elvia Allman, Almira Sessions, Madge Blake, Connie Van, Marjorie Bennett; (SW&SD)
ROBERT MONTGOMERY NBC 9:30pm	<u>Crisis at Sand Cave</u> ; (O)William Burke Miller; (A)Burton Benjamin; with Ray Boyle, John Dorman, Joseph Boland, Leo Penn, David DeHaven, Jack Grimes, Wayne Howell, Frank Behrens, Allen Stevenson, Ford Rainey, Edwin Cooper, William A. Lee, John Gibson, Peter Hughes, Carl Frank; Dir - Perry Lafferty
STUDIO ONE CBS 10pm	<u>The Five Dollar Bill</u> ; (O)Tad Mosel; with Hume Cronyn, Jessica Tandy, Burt Brinckerhoff, Abigail Kolloff; Dir - Robert Mulligan

TUESDAY JANUARY 22

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Conflict ABC 7:30pm Blind Drop:Warsaw; (O)Richard Grey; with Keith Andes, Bella Darvi, Raymond Baily, Otto Waldis, Gregory Gay; Dir - John Rich

JONATHAN WINTERS NBC 7:30pm Jaye P. Morgan

Phil Silvers Show CBS 8pm Sergeant Bilko Presents Bing Crosby; with regulars & Bing Crosby, Everett Crosby; (SW&SD)

Wyatt Earp ABC 8:30pm Witness for the Defense; with regulars & Denver Pyle, Vici (Hugh O'Brian) Raaf, Bill Henry, Damian O'Flynn; (SW&SD)

The Brothers CBS 8:30pm with regulars

Noah's Ark NBC 8:30pm Psychopathic Seal; with regulars & Robert Patten; (SW&SD)

Broken Arrow ABC 9pm The Trial; with regulars & Damian O'Flynn, Don Beddoe, Arthur Space, Lyle Talbot, Gil Rankin, Robert G. Anderson, Phil Van Zandt, Leonard Nimoy, Hal K. Dawson, Tamar Cooper; (SW&SD)

Jane Wyman Show NBC 9pm The Golden Door; (O)Jameson Brewer; with Miss Wyman, Benny Rubin, Preston Hanson; (SD)

DuPont Theatre ABC 9:30pm Dowry for Ilona; (O)Al Martin; (A)Laszlo Gorog; with Dan Barton, Caroline Craig, Oscar Homolka, Steven Geray; Dir - Lazlo Benedek

ARMSTRONG CIRCLE NBC 9:30pm Freedom Fighters of Hungary; (A)Art Wallace; with Gerald THEATRE Serracini, Eva Soreny, Bert Freed, Jon Cypher, Sally Kemp, Michael Gorrin, Raymond Duke, George Ebeling, Bill Daniles; Dir - William Corrigan

IT'S POLKA TIME ABC 10pm The Branko Radicevich Serbian Folk Dancers

WEDNESDAY JANUARY 23

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Hiram Holliday NBC 8pm with regulars & Caren Lenay (Wally Cox)

Navy Log ABC 8:30pm Thach Weaves a Trap; with Wright King (SW&SD)

Father Knows Best NBC 8:30pm The Lawn Party; with regulars & Fred E. Sherman, Paula (Robert Young) Winslowe; (SW&SD)

Ozzie & Harriet ABC 9pm The Borrowed Tuxedo; with regulars & Frank Cady, Parley Baer, Jan Arvan, Jack Wagner; (SW&SD)

Millionaire CBS 9pm The Story of Anton Bohrman; with Charles Korvin, Kristine (Marvin Miller) Miller, Morris Aukran, John Maxwell, Dick Tretter, Jack Raine, Kirby Smith, Michael Hinn, Martin Garralaga, Jose Sanchez; (SD)

KRAFT THEATRE NBC 9pm Most Blessed Woman; (O)Wendell Mayes; with Betsy Von Furstenberg, Albert Salmi, Paul Hartman, Jane Rose, John McGiber, Crahan Denton, William F. Haddock, Cameron Andrews;

Ford Theatre ABC 9:30pm The Penlands and the Poodle; (O)Karen De Wolf; with Larry Parks, Betty Garrett, Douglas Evans, Parley Baer; Dir - William Asher

20th Century-Fox Hour CBS 10pm False Witness; (A) Ben Feiner, Jr.; with Fred MacMurray, Joe Mantell, Lisa Golm, Natalie Norwick, Robert H. Harris, Ian MacDonald, Arthur Parlee, Claude Akins, Dennis McCarthy, Barry Macollum, Mack Williams, Morris Ankrum, Gage Clarke, Grant Richards, Paul Birch, Jean Carson; Dir - Barney Girard

THURSDAY JANUARY 24

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Sgt. Preston CBS 7:30pm with regulars & Wayne Mallory, Edward Dearing (Richard Simmons)

THURSDAY JANUARY 24(Cont'd)  
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CIRCUS TIME ABC 8pm Doris Hawkins(S), Al Kelly(C), The Goofers(M-S), La Norma(Trap), Hubert Castle(comic-wire), Mata & Hari(D)

Bob Cummings Show CBS 8pm The Models Revolt; with regulars & Joi Lansing, Lita Milan, Lisa Gaye; (SW&SD)

CLIMAX CBS 8:30pm Circle of Destruction; (O)James P. Cavanagh; with Dale Robertson, Beulah Bondi, Skip Homeier, Joe Mantell, Karen Steele, Kathleen Crowley; Dir - Jack Smight

Wire Service ABC 9pm Flowers for the General; (O)Laszlo Gorog; with Mr. Brent, Angelica Ortiz Hartman, Julio Villarréal, Reinaldo Rivera, Pedro Galvan; Dir - Alvin Ganzer

The People's Choice NBC 9pm Sock's Honeymoon Plans Go Awry; with regulars & John Doucette, Richard Wessel, Joseph Turkel, William Erwin, Robert Forrest; (SW&SD)

PLAYHOUSE 90 CBS 9:30pm The Star-Wagon; (O)Maxwell Anderson, (A)James Cavanagh with Diana Lynn, Eddia Bracken, Margaret Hayes, William Bishop, Billie Burke, Jackie Coogan; Dir - Vincent J. Donabue

FORD SHOW NBC 9:30pm Ben Alexander(A)

AIR TIME '57 ABC 10pm Pat Kirby(S)

LUX VIDEO THEATRE NBC 10pm Vice Squad; (A)Paul Franklin; with Pat O'Brien, Gloria Jean (Gordon MacRae)

FRIDAY JANUARY 25  
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Adventures of Rin-Tin-Tin(Lee Aaker) ABC 7:30pm The Warrior's Promise; (SW)Arthur Fitzrichards; with regulars & William Forrest, Monte Blue, Ward Wood, Dehl Berti, Hal Hooper; (SD)

West Point CBS 8pm The Wrong Fight; with Patrick Waltz, William Traylor, Patricia Hardy, Dick Sargent, Ray Weaver; (SW&SD)

Blondie NBC 8pm with regulars; (SW&SD)

Crossroads ABC 8:30pm The God of Kandikur; (O)Tom Reed; with Brain Donlevy, Eve Miller, Robert Cabal, Maurice Jara, Nyra Monsour, Robert Cornthwaite, Norma Calderon; (SD)

Dick Powell's Zane Grey Theatre CBS 8:30pm Until The Man Dies; (O)Harold Shumate & Aaron Spelling; with John Payne, Stuart Whitman, James Seay, Steve Darrell, Dick Rich, Stuart Randall, Gregg Barton, Richard Newton; Dir - John English

Life of Riley NBC 8:30pm Strolling Through The Park; with regulars & James McCallion, Jean Stephens, Mike Mason, Charlotte Askins; (SW&SD)

Mr. Adams & Eve CBS 9pm The Teenage Daughter; with regulars & Alan Reed, Bill Schallert, Stu Whitman, Dabbs Greer, Sue George, Grant Davis, Ralph Brooks; (SW&SD)

CHEVY SHOW NBC 9pm Bob Hope(C), Eddie Fisher(S), Harry James(M), Rowan & Martin(C), Betty Grable(A)

The Vise ABC 9:30pm The Root of Evil; with regulars & Diana Decker, Jean Aubrey, John Longden, Hal Lomond, Tony Quinn, Charles Lamb; (SD)

Schlitz Playhouse CBS 9:30pm The Enchanted; (O)Martin Berkeley; with Anna Maria Alberghetti, John Ericson, Kurt Kaszner, Judson Pratt, Paul Brinegar; Dir - John Brahm

The Lineup CBS 10pm The Missing Limousine Case; (O)William Spier; with regulars & Tom London, Peter Leeds, Claire James, Joet Robinson, Nora Marlowe, Clarence Straight, Joel Smith; (SD)

MULTIPLE & ACROSS-THE-BOARD SHOWS FRIDAY JANUARY 21 - JANUARY 25

GOOD MORNING CBS 7am 1/21 - (from N.Y. & Wash.) George Murphy(A), Andy Williams(S);  
(Will Rogers, Jr.) 1/22 - Jackie Paris(S), Archy Robbins(C); 1/23 - Mae Burns  
(C), Joe Castro & Trio(M); 1/24 - Charlotte Rae(C); 1/25  
Earl Wrightson(S), The Muppets & puppets

GARRY MOORE SHOW CBS 10am 1/23 - The Versatones(M); 1/25 - Marlowe Twins(M), Betty  
Walker(C), Martha Davis and Spouse(S-C)

NBC MATINEE NBC 3pm 1/21 - The Outing;(O)Arnold Rubin; 1/22 - Night Train To  
THEATRE Chicago;(O)Franklin Barton; 1/23 - This Language Called  
Love;(O)Hilla Coleman; (A)Barbara Davidson; 1/24 - The  
~~War Teeth~~ Crypt;(O)Anthony Spinner; 1/25 - Mr. Pim Passes  
By;(O)A.A. Milne;(A)Warner Law

MODERN ROMANCES NBC 4:45pm Confession;(O)William Kendall Clarke; with House Jameson,  
(Martha Scott) Larry Weber, Sallie Brophy, Edmon Ryan, Kathrane Meskell; (SD)

TONIGHT NBC 11:30pm (Mon&Tues - Kovacs); 1/21 & 1/22 - no information at press  
time; (Wed-Fri - Allen); 1/23 - Don Elliot & Jazz Group(M),  
Gabe Dell(C); 1/24 - Tony Randall(A); 1/25 - George Gobel(C),  
Buddy Hackett(C), Gene Krupa(M), Ray McKinley(M), Tina Louise  
(S), Irwin Corey(C), Pat Marshall(S), Micki Marlo(S), Sol  
Yegid (M), Jayne & Audrey Meadows; LAST SHOW

SATURDAY JANUARY 26

The Buccaneers CBS 7:30pm Ghost Ship; with regulars & Paul Hansard, Colin Douglas,  
(Robert Shaw) Alfred Burke, Eddie Malin, Edwin Richfield, Wilfred Downing,  
Rupert Evans, Brian Rawlinson; (SD)

PERRY COMO SHOW NBC 8pm Helen Traubel(S), Edith Adams(S), Peter Palmer(S), Joey  
Bishop(C)

Oh! Susanna CBS 9pm A Goodbye Kiss; with regulars  
(Gale Storm)

Hey, Jeannie! CBS 9:30pm with regulars & Jonathan Hale, Ruth Lee, Jess Kirkpatrick,  
(Jeannie Carson) Ralph Manza; (SW&SD)

Gunsmoke CBS 10pm with regulars & Robert H. Harris, Frank DeKova, Julie Van  
(James Arness) Zandt, Paul Lambert; (SD)

GEORGE GOBEL SHOW NBC 10pm Evelyn Rudie(A)

SUNDAY JANUARY 27

WASHINGTON SQUARE NBC 4pm with regulars & Gertrude Berg(A), Stubby Kaye(C), Lionel  
(Ray Bolger) Hampton(M), Richard Torigi(S)

Mama CBS 5pm Army Wife; with regulars & Tom Middleton, Allan Stevenson  
(Peggy Wood)

Telephone Time CBS 6pm The Consort;(O)David Evans; with Judi Boutin, Robert Vaughn;  
(John Nesbitt) Dir - Owen Crump

77th Bengal Lancers NBC 7pm Cecil of Kabul; (O)Samuel Newman; with regulars & Lou Krug-  
(Phil Carey) man, Michael Carr; (SD)

JACK BENNY SHOW CBS 7:30pm with regulars; (SW&SD)

Circus Boy NBC 7:30pm Big Top Angel; (O)Lee Erwin; with regulars & Manning Ross,  
Hal Taggart; (SD)

ED SULLIVAN SHOW CBS 8pm Louis Armstrong(M), Ella Fitzgerald(S), Dorothy Kirsten(S),  
West Point Glee Club(S), Senor Wences(ventril), The Dancing  
Szonys(D)

STEVE ALLEN SHOW NBC 8pm Pearl Bailey(S), Lilli Palmer(A), Steve Lawrence(S), Don  
Adams(C), The Collins Kids(S-M)

SUNDAY JANUARY 27 (Cont'd)  
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|----------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| OMNIBUS                          | ABC 9pm    | <u>The Big Wheel</u> ; (O)S.J. Perelman; with Bert Lahr                                                                                                                                        |
| <u>General Electric Theater</u>  | CBS 9pm    | <u>Doctors of Pawnee Kill</u> ; with Lee Marvin, Kevin McCarthy                                                                                                                                |
| GOODYEAR PLAYHOUSE               | NBC 9pm    | <u>Nobody's Town</u> ; (O)Harold Swanton; with Jason Robards, George Maharis, Russell Collins, Rudy Bond, John Shellie, Paul Lipson                                                            |
| <u>Alfred Hitchcock Presents</u> | CBS 9:30pm | <u>The Manacled</u> ; (O)Sanford Wolf; (A)Stirling Silliphant; with William Redfield, Gary Merrill, Rusty Lane, Betty Hartford, Edith Evanson, Gary Huntley, Kay Stewart; Dir - Robert Stevens |
| <u>Loretta Young Show</u>        | NBC 10pm   | <u>Miss Ashley's Demon</u> ; (O)Richard Morris; with Miss Young, Richard Garland, Vaughn Taylor, Ruby Goodwin, Sheila James                                                                    |