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INCLUDING

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WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Saturday(21)

CBS- 4:30-5pm EST; DEBUT; Major Horse Racing Events; LIVE from various stations, to the net. § Sustaining, open. § Pkgr- CBS Sports(NY); Exec Prod-Judson Bailey. § Telecasts of nine of the top racing events of the 1956 spring-summer season, including the "Triple Crown" races (also telecast over CES in 1955). Schedule of races, all on Saturday, is as follows: The Wood Memorial, April 21, 4:30-5pm EST, from Jamaica; The Kentucky Derby, May 5, 5:15-5:45pm EDT, from Churchill Downs; The Withers, May 12, 4:30-5pm EDT, from Jamaica; The Preakness Stakes, May 19, 5:30-6pm EDT, from Pimlico; The Belmont Stakes, June 16, 4:30-5pm EDT, from Belmont Park; The Carter Handicap, June 30, 4:30-5pm EDT, from Belmont Park; The Brooklyn Handicap, Aug 4, 4:30-5pm EDT, from Jamaica; The Saratoga Handicap, Aug 25, 5-5:30pm EDT, from Saratoga Park; The Hopeful, Sept 1, 5-5:30pm EDT, from Saratoga. Bryan Field will handle the description of the running of each race.

<u>CBS</u>- 11-11:30pm EST; SPECIAL; <u>The Grace Kelly Wedding</u>; FIIM from WCBS-TV(NY), no. of stations indefinite. § Sponsor- Maybelline Co thru Gordon Best Co., Inc(Chi). § Pkgr- CBS News(NY); Exec Prod- David Zellmer; Prod & Dir-Don Hewitt; Film- CBS camera crews from Paris and Vienna. § Filmed highlights of the civil and religious wedding ceremonies of the Grace Kelly-Prince Rainier nuptials in Monaco; also other parties and celebrations during the week-long festivities in honor of the wedding. CBS correspondents doing the commentary on the scene include David Schoenbrun and Blair Clark from Paris, Lou Cioffi from New York and Kendice Rochlen from Hollywood. The program is in open time.

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC & CBS & NBC - None this week.

OTHER NETWORK CHANGES & ADDITIONS

ABC- The Dotty Mack Show; RETURN April 19; Thu, 10-10:30pm EST; LIVE from WCPO-TV (Cinn), to the net. § Sustaining. § Fkgr & Prod-WCPO-TV(Cinn); Dir- Larry Peerce. § Dotty Mack and her record pantomime show, return to the net. It was last seen on March 12 on Mondays. It replaces <u>Music from Meadowbrook</u>, which moves to the 8-8:30pm time spot this date only.

- Page 32 -

OTHER NET CHANGES (More)

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<u>CBS-</u> <u>Captain Midnight</u> (Sat, 1:30-2pm EST) Last network show April 7; time partially preempted by <u>Baseball Game of the Week</u>.

The Lucy Show (Sat, 6:30-7pm EST) Last show April 7.

<u>Climax!</u> (3 Thursdays of every 4, 8:30-9:30pm EST) Edgar Peterson replaces Martin Manulis as producer, effective with the program of April 19.

<u>NBC-</u> <u>Conversation with Herbert Hoover</u>; SPECIAL REPEAT April 22; Sun, 4:30-5:30pm EST. Repeat showing of a film in the <u>Conversations with Elder Wise Men</u> series. This film was first shown over NBC on Nov 6, 1955.

MAJOR LOCAL DEBUTS & HIGHLIGHTS

<u>WAAM(Ch 13)</u> - <u>Aida;</u> SFECIAL April 14; Sat, 5:30-6:15pm EST. Sustaining, public service. Pkgr- WAAM with the Baltimore Dept of Education; Prods-Clara Annan, Eleanor Kane(both Dept of Ed); Dir- Ken Calfee(WAAM);
Sets- Barry Mansfield(WAAM); Adaptation and Musical Coordinator- Dorothy Wall(Dept of Ed). "Junior spectacular" version of Giuseppe Verdi's opera "Aida," performed by students of Armistead Garden Elementary School #243, Dept of Education, Baltimore. The cast is composed entirely of students in the school from the first through the sixth grades.

<u>WBEM-TV(Ch 2</u>)- <u>The Boy Next Door;</u> SPECIAL April 15; Sun, 2-2:30pm CST. Sustaining, public service. Pkgr & Prod- WBEM-TV with the Chicago U.S.O. Fund Raising Campaign Committee. Special telecast, combining variety and service information on the U.S.O., marking the first separate fund-raising campaign by the U.S.O. in Chicago in 10 years. Jim Conway is m.c., with singer Felicia Sanders and Eddie Bracken among show business personalities; also high-ranking military personnel.

KRCA-TV(Ch 4)-
Los AngelesVacation Time; DEBUT April 14; Sat, 1-2pm PST. Sustaining, open.
Jack McElroy is host of this live and film vacation information show.
Each week the program features information on a near-Los Angeles va-
cation resort suitable for a weekend. The second segment of the show deals with
longer trips covering the Western Hemisphere and Europe. McElroy also gives tour,
clothes, climate and other resort information.

<u>KTTV(Ch ll</u>) - <u>Rocket to Stardom</u>; RETURN April 8; Sun, 10:30pm-Mon, 1:30am PST. <u>Jos Angeles</u> Sponsor-Wilshire Brothers Oldsmobile, direct. Pkgr & Prod- Betty & Bob Yeakel. Combination "autothon" and day-night-long amateur show returns, with Betty and Bob Yeakel as so-m.c.'s. Music is by Jack Hyatt, pianist, and the Whipporwhils instrumental group.



TALENT SHOWSHEET APRIL 13 - APRIL 22

Most of the shows on Apr. 13, 14, 15, were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday Apr. 20. Script identifications used are: (0) Original, (A) Adaptation,(SW) Staff-written, (SD) Staff-directed. Ferformers are identified as singer (S), dancer (D), comic(C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column, filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

FRIDAY A	PRIL	13
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		mmmmm	minimum
МАМА	CBS	8pm	War Clouds Over Steiner Street; regulars & Larry Hugo, Jock Mac- Gregor, Bob Hasting; (SW & SD)
ETHEL & ALBERT	ABC	lOpm	regulars & Dortha Duckworth, George Petrie, Maurice Wells, Harry Worth, Chuck Williamson, Patsy O'Shea; (SW & SD)
<u>The Line-Up</u>	CBS	10pm	The Rodriguez Case; regulars & Jerry Eskow, James Best, Scotty Beckett, Sally Fraser; (SW & SD)
			AY APRIL 14
STAGE SHOW	CBS	8:30pm	Kill: Jimmy Randolph(S); Add: Bob Eberle(S)
MAX LIEBMAN PRESENTS	NBC	• •	<u>Marco Polo; Kill</u> : Harold Vermilyea; <u>Add</u> : Ross Martin; music ad- apted from Rimsky-Korsakov by Clay Warnick & Mel Pahl

SUNDAY APRIL 15

CAMERA THREE	CBS 11:30am	The Rebel Against Himself - (0) John McGiffert; with Charles Taylor; (SD) Clay Yurdin	
FRONT ROW CENTER	CBS 3:30pm	The Human Touch; Kill(cast): James Daly; Add: John Howard, Iso- bel Elsom, Steve Brodie, Joseph Downing, Joyce Holden, Leon As- kin, Buddy Pepper, Ruby Dandridge, Mario Siletti, Ralph Manza	
<u>Telephone Time</u> (John Nesbitt)	CBS 6pm	The Man With The Beard - (0) John Nesbitt, (A) Donald S. Sanford; Walter Coy, William Ching, Beverly Washburn; (SD) Roy Kellino	
YOU ARE THERE	CBS 6:30pm	William Jennings Bryan Makes His Cross of Gold Speech - (0) Mil- ton Geiger; with Ainslie Pryor, (other credits unavailable)	
SUNDAY SPECTACULAR (Art Lin letter)	NBC 7:30pm	Salute to Baseball; Add: Art Carney, Dale Evans, Pat Brady, Don Adams, Sons of the Pioneers", & 15 baseball stars; special ma- terial for Carney, by Aaron Reuben; other writers: Ray Allen, Harvey Bullock, Bill Dana, Tom Naud	
MONDAY APRIL 16 managangangangangangangangangangangangang			

<u>TV Reader's Digest</u> ABC 8pm <u>The Woman Who Changed Her Mind</u> - (0) Arthur E. Orloff; with Victor Jory, Marilyn Erskine, Marshall Thompson, Whit Bissell; Dir-Peter Godfrey

VOICE OF FIRESTONE ABC 8:30pm Mildred Miller

I Love Lucy CBS 9pm regulars & Franco Corsaro, Teresa Tirelli; (SW & SD)

MedicNBC 9pmThe Glorious Red Gallagher; with Hope Emerson. (Other credits not
available)

December Bride CBS 9:30pm Jaywalker; with regulars & King Donovan, Arte Johnson, Howard McNear; (SW & SD)

ROBERT MONTGOMERY NBC 9:30pm Portrait of a Man - (0) William Kendall Clarke; with Robert El-Ienstein, Nina Hansen, Peter Von Zerneck, Ray Boyle, Beverly Lunsford

STUDIO ONE CBS 10pm Regarding File #4356 - (0) Hannah Smith, (A) George Bellak; with Priscilla Gillette, Douglas Watson, Lin McCarthy, Dolly Haas, Don Briggs, Anne Seymour, Judson Pratt, Howard Wierum, Joyce Lear, Nancy Marshall; (SD) Paul Nickell

ROSS REPORTS - 4/15/56 - Page A

TALENT SHOWSHEET(more)

MCNDAY APRIL 16(Cont[†]d)

Douglas Fairbanks Presents WRCA 10:30pm The Present - (0) Michael Voysey; with James Kenny, Carol .

TUESDAY APRIL 17

<u>Warner Brothers</u> <u>Presents</u> (Gig Young	ABC 7:30pm	<u>Cheyenne: Fury at Rio Hondo;</u> with Clint Walker & Ralph Moody, Peggie Castle, Karen Kadler, Isabella Montaban, Tom Hernandez
Phil Silvers Show	CBS 8pm	The Recuuiting Sergeant; regulars & Tony Galento, Maxie Shapiro, Victor Polant, Duke Doucette, Vince Gardenia; (SW & SD)
MARTHA RAYE SHOW	NBC Spm	Harpo Marx, Jean Pierre Aumont, Rocky Graziano, Rise Stevens, Jim Hearn, Wes Westrum, Duke Snider
Navy Log	CBS 8:30pm	The Beachcomber; with Harry Tyler, Hugh Sanders, Ted De Corsia, Philip Tonge; (SD) Jean Yarbrough
Jane Wyman's Fireside Theatre	NBC 9pm	<u>The Past Is Always Present</u> - (0) David P. Harmon; with Wyman & Larry Dobkin, John Baragrey; Dir - Sidney Lanfield
DuPont Caval- cade Theatre	ABC 9:30pm	The Jackie Jensen Story - (0) Louis Rosoff; with Jackie Jensen, B. G. Norman, Gary Gray, Ross Elliott, Vivi Janiss, Lorna Thayer, Stafford Repp, John Close, Skip Torgerson; Dir - Alvin Ganzer
RED SKELTON SHOW	CBS 9:30pm	Paul Coates; COLOR
ARMSTRONG CIRCLE THEATRE	NBC 9:30pm	The Case of Colonel Petrov - (A) Jerome Coopersmith; with Mic- hael Gorrin, Sanford Meisner, Katherine Sergava, Patrick MacNee Roy Dean, Jacqueline Brocks; Dir - Paul Bogart
Big Town	NBC 10:30pm	Arsonist; with regulars & Kay Rhiel, Russell Thorson, James O'Rear, Maris Wrixon, George Keymas
	WEDNE	SDAY APRIL 18
Death Valley Days (Stanley Andrews)	WRCA 7pm	<u>Escape</u> ; with Mark Dana, Beverly Tyler, John Cason, Jack George, Bill Hale, Fran Allen
<u>Screen Directors</u> <u>Playhouse</u>	NBC 8pm	Rookie of the Year; with John Wayne, Pat Wayne, Vera Miles, Jim- my Gleason, Mard Bond, Willis Bouchey, Harry Tyler, William For- rest, Robert Leyden, Tiger Fafara, Richard Newton;Dir-John Ford
Father Knows Best	NBC 8:30pm	The Martins & the Coys; with regulars & Don Garner, Tristam Cof- fin, Ann Doran; (SW & SD)
<u>The Millionaire</u> (Marvin Miller)	CBS 9pm	The Story of Jane Costello; with Ann Doran, Joan Evans, Corey Allen, Hayden Rorke, Will Wright, Mary Alan Hokanson, Michael Garrett, Yvonne Lime, Edna Holland, Stapleton Kent; (SD)
KRAFT TV THEATRE	NBC 9pm	<u>No Riders</u> - (O) Wendell Mayes; with James Daly, Audra Lindlay, Jose Perez, John Hildebrande, Carl Swenson, Carlos Montalban, Ken Renard, Ann Dere, Norman Lloyd; Dir – Dick Dunlap
20th Century-Fox <u>Hour</u> (Joseph Cotton)	CBS 10pm	Mr. Belvedere - (0) John L. Greene, Peggy Chantler; with Regi- hald Gardiner, Eddie Bracken, Margaret Hayes, Zasu Pitts, Joyce Holden, Howard Wendell, Eleanor Audley, Robert Foulk, Don Bedoe, Todd Ferrell, Ray Ferrell, Kim Tyler; Dir - James V. Kern. (Ori- ginal character by Gwen Davenport)
		DAY APRIL 19 mmrmmrmmmmm
Quy Lombardo	WRCA 7pm	Roberta Quinlan
The Goldbergs	WABD 7:30pm	The Marriage Broker; regulars & Bill Cobryn
Bob Cummings Show	CBS 8pm	Bob Saves the Day; with regulars & Dick Wesson, Nancy Culp, Rose Beaumont; (SW & SD)
CLIMAX!	CBS 8:30pm	The Lou Gehrig Story - (0) Mel Goldberg; with Wendell Corey,

AX: CBS 8:30pm <u>The Lou Gehrig Story</u> - (0) Mel Goldberg; with Wendell Corcy, Jean Hagen, Harry Carey Jr., James Gregory; Dir - Allen Reisner *~*.







THURSDAY APRIL 19

	mmman	
Four Star Playhouse	CBS 9:30pm	<u>Wall of Bamboo</u> - (O) Walter C. Brown, (A) Frederic Brady; with Charles Boyer & Chris Dark, Berry Kroeger, Richard Loo, Phillip Ahn, Russ Conway; Dir - Robert Florey
Ford Theatre	NBC 9:30pm	Lady In His Life - (0) Martin Ragaway, Steve McNeil; with Ricar- do Montalban, Arnold Stang, Dick Foran, Jane Nigh, Beverly Tyler, Belle Mitchell, Julie Gibson; Dir - Anton M. Leader
ARTHUR MURRAY PARTY (Kathryn Murray)	CBS 10pm	Alan Dale (S), Marisa Pavan, Jean Pierre Aumont
LUX VIDEO THEATRE	NBC 10pm	I Married A Stranger - (0) George V. Moscov, (screenplay by Phi- lip Yordan, Dennis J. Cooper), TV(A) Herbert Abbott Spiro; with Marilyn Erskine, Patrick O'Neal, Robert Horton
		Y APRIL 20 mmmmmmmmmmm
Adventures of Rin- Tin-Tin	ABC 7:30pm	Rin-Tin-Tin and Homer the Great; with regulars & Andy Clyde, Ron Hagerthy, Mary Adams, Sam Filmt, Syd Saylor, Harry Strang, Kate MacKenna, Paul Keast
Crossroads	ABC 8:30pm	Anatole of the Bayous - (0) Herbert Purdum; with Donald Crisp, John Whalen, Willis Bouchey, Suzanne Alexander, James Best; Dir- Jerry Juran
The Life of Riley	NBC 8:30pm	regulars & Saul Gorss, Gil Perkins, Charlita Regis; (SW & SD)
<u>Crusader</u> (Brian Keith)	CBS 9pm	<u>The Rookie Cop;</u> with Adam Williams, Lilyan Chauvin, Vivi Janiss, Edward Platt, Carl Milletaire, Larry Barton, Saul Gorss, Thomas B. Henry
THE BIG STORY (Ben Grauer)	NBC 9pm	Harry Batz, Photographer: Hartford(Conn)Courant - (A) Gail Ing- ram; with Nelson Olmsted, James Broderick, Marian Russell, Sada Thompson, Diana Herbert
<u>The Vise</u> (Donald Gray)	ABC 9:30pm	The Tall Dark Man; with regulars & Kay Callard, Jennifer Jayne, Ann Lancaster, John Farrell, Robert Ayers, Colin Tapley, Jack Armstrong, Dennis Bryan
Schlitz Playhouse	CBS 9:30pm	The Mysterious Cargo - (0) Norman Reilly Raine; J. Carroll Naish, Addison Richards, James Nusser, Lewis Charles, Pat O'Moore, Ralph Neff, Jack Reynolds, James Craven, Carl Christian, Cyril Delevan- ti; (SD) Jus Addis
Star Stage	NBC 9:30pm	The Shadowy Third: with Joan Fontaine, John Baregray, Judith

Star Stage NBC 9:30pm The Shadowy Third; with Joan Fontaine, John Baregray, Judith Evelyn, Irene Tedrow, Marshall Bradford, Dawn Menzer, Richard Gaines

<u>The Line-Up</u> CBS 10pm <u>The Wharton Case</u>; regulars & Walter Sande, Fred Sherman, Anne Gwynne, Joan Dixon; Dir - Harold Shuster

GARRY MOORE SHOW	CBS 10am	4/16 - George Gilbert(C); 4/20 - Earl Hall(C)
NBC MATINEE THEATRE	NBC 3pm	4/16 - <u>The Lark Shall Sing</u> - (0) Elizabeth Cadell, (A) Peggy Phillips, with Jeannie Carson; 4/17 - <u>Dread of Winter</u> - (0) Jess Greg; 4/18 - <u>The Century Plant</u> - (0) Theodore Apstein; 4/19 - <u>Babylonian Heart</u> - (0) Robert Arthur, (A) Henry Misrock; with Zsa Zsa Gabor, Philip Reed; 4/20 - <u>Ask Me No Questions</u> - (0) Max Wilk
MODERN ROMANCES	NBC 4:15pm	4/16 - 4/20 - (0) Michelle Cousin; with Jerome Cowan, Lee Remick, Brad Dilman, Joy Hodges
TONIGHT	NBC 11;30pm	4/17 - Tennessee Ernie Ford, Cy Coleman Trio; 4/18 - Josh White; 4/19 - Art Tatum(M); 4/20 - (show from Houston, Texas)

SATURDAY APRIL 21

Fury

- IryNBC llamThe Horse Coper (0) Tom Kilpatrick; with regulars & ParleyBaer, Jim Hayward, Donald MacDonald
- <u>Tales of the</u> <u>Texas Rangers</u> CBS 11:30am <u>Uranium Fete;</u> re-run of 10/8/55
- Jackie Gleason Show CBS 8pm The Loudspeaker; regulars & Jock MacGregor
- PERRY COMO SHOW MBC 8pm Feggy Lee, Mark Stevens, Jack E. Leonard,
- STAGE SHOW CBS 8:30pm Jayne & Audrey Meadows, Helen O'Connell, The Seven Ashtons(tumblers), Charles Castleman
- It's Always Jan CBS 9:30pm regulars & Sid Melton, Lillian Adams
- TEXACO STAR THEATRE NBC 9:30pm regulars & Georgie Jessel, Patrice Munsel
- Gunsmoke CBS 10pm regulars & Dee J. Thompson
- GEORGE GOBEL SHOW NBC 10pm regulars & Howard McNair(C)
- Damon Runyon Theatre CBS 10:30pm A Light in France; with Maxie Rosenbloom, Hugh O'Brien, Edward Everett Horton, Lita Milan, Otto Waldis, Ramsay Hill, Glase Lohman

SUNDAY APRIL 22

man Poster

FRONTIERS OF FAITH	NBC 3pm	<u>Padre Pro</u> - (O) Sanchon Royer, (A) A. J. Palmerio; with Robert Carricart, John Conrad, Gene Picciano, Boris Aplon, Dolores Quinton, Irene Hubbard; Dir - Martin Hoade
FRONT ROW CENTER	CBS 3:30pm	<u>Pretend You Belong to Me</u> - (0) Gertrude Walker, Dane Lussier; with Mercedes McCambridge, Katherine Bard, Walter Coy; (SD) LAST SHOW
Capt. Gallant of the Foreign Legion	NBC 5:30pm	Treasure of the Legion - (0) Jack Andrews; with regulars & And- ree Debarr, Gilles Queant, Gregoire Aslan, Herbstman; (SD)
Telephone Time	CBS 6pm	<u>Captain from Kopenick</u> - (0) John Mesbitt, (A) Norman Lessing; with Emmett Kelly; Dir - lazlo Benedek
YOU ARE THERE	CBS 6:30pm	The Execution of Mary, Queen of Scots; with Virginia Christine, Lillian Bronson, Lester Mathews, Richard Ahern, Lowell Gilmore, Jeffrey Searle, Mary Flynn; Dir - Buzz Kulik
Roy Rogers	NBC 6:30pm	Flying Bullets - (0) Dwight Cummins; with regulars & Herman Le- vitt, Steve Pendleton, George Douglas, Denver Pyle, Harry Har- vey, Russ Scott; Dir - Robert G. Walker
JACK BENNY	CBS 7:30pm	regulars & Mel Blanc, Frank Nelson, Sportsmen Quartet
ED SULLIVAN SHOW	CBS 8pm	Marion Marlowe, Sam Levenson, Ames Brothers, Senor Wences, Enzo Stuarti; (SD) John Wray
NBC COMEDY HOUR	NBC 8pm	Gloria DeHaven, William Bendix, Shecky Greene;Dir-Jip Jordan,Jr.
GENERAL ELECTRIC THEATRE	CBS 9pm	The Lord's Dollar - (0) B.M. Atkinson Jr.; with Ronald Reagan (other credits unavailable at press time)
GOODYEAR PLAYHOUSE	NBC 9pm	<u>Career Girl</u> - (0) Jerome Ross; with Jessie Royce Landis, Betsy Palmer, Gene Lyons, Viola Roache, Larry Gates; (SD)Sidney Lumet
<u>Alfred Ritchcock</u> <u>Fresents</u>	CBS ⁻ 9 ; 30pm	Never Again - (0) Adele Rogers St. John; with Phyllis Thaxter, Warren Stevens, Joan Banks, Jack Mullaney, Mason Curry, Karine Nordman, Marion Gray, Jack Mulhull, Carol Veazie; Dir - Robert Stevens
Loretta Young Show	NBC 10pm	The Cardinal's Secret - (0) Ernest F. Miller, (A) Gene Levitt; with Ricardo Montalban, Ted de Corsia, Patricia Hardy, John Bera- dino, Therese Lyon, Brad Trumbull, Charles Meredith; Dir - Nor- man Foster

ROSS REPORTS - 4/15/56 - Page D