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INCLUDING

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EDITOR: Jerry Leichter

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WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Saturday(10)

CBS- 1:30-2pm EST; DEBUT; Mighty Mouse Playhouse; FILM from WCBS-TV(NY), to the net. § Sustaining (open). § Pkgr & Prod- Terrytoons, Inc(New Rochelle, NY); Prod- Paul Terry. § "Mighty Mouse" acts as host of the weekly cartoon series, introducing films from the Terrytoon library, originally produced for motion pictures. The program replaces Uncle Johnny Coons (last show Dec 3) in this time spot.

NBC- approx 3-5pm EST; RETURN; Professional Basketball - "Game of the Week"; LIVE from various stations, to the net. § Co-op & Sustaining. § Pkgr- NBC with the National Basketball Assn; Prod- Perry Smith; Dir- Harry Coyle. § Telecasts of selected games of National Basketball Assn teams, with Curt Gowdy and Lindsey Nelson handling the play-by-play commentary. The telecast series starts with the game between the Minneapolis Lakers and the Boston Celtics at Boston Garden. The program replaces NCAA Football Games (last show Dec 3) in the general Saturday afternoon time spot.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Masquerade Party (Wed, 9-9:30pm EST) Mary Healy becomes a panelist for three weeks, starting Dec 7, replacing Dagmar.

Down You Go (Wed, 9:30-10pm EST) Joan Alexander replaces Sherl Stern as a regular panelist, effective Dec 1.

CBS- Big Ten Basketball; RETURN Dec 3; Sat, approx 3-4:45pm EST; LIVE from various cities each week, no. of stations indefinite. § Sponsored & Co-op (West Coast); Sponsor- Amana Refrigeration, Inc., thru Maury, Lee & Marshall(NY). § Pkgr- CBS Sports(NY) with Western Conference; Prod & Dir- Judson Bailey(CBS). § Telecasts of 12 Big Ten Western Conference basketball games, plus two telecasts of National Invitation Tournament contests from New York and one game starring the Harlem Globetrotters, all to be presented over a 17-week period (no games the afternoons of Christmas Eve and New Year's Eve). Jack Drees handles the commentary. The first game in the series features defending champion Iowa play-host to Nebraska at Iowa City.

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OTHER NET CHANGES(More)

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OTHER NET CHANGES(Cont'd)

NBC- Date With Life (Mon thru Fri, 4-4:15pm EST) Mark Roberts replaced Logan Field in the lead role Nov 14. Complete production change as of same date: Pkgr- Young & Rubicam, Inc(NY); Exec Prod & Script Ed- Eugene Burr(Y&R); Prod- Wallace Chateauvert; Dir- Lela Swift; Casting- Kay McMahon(Y&R). The staff replaces Hollis Productions(Charles Irving).

NEW NETWORK SPONSORSHIPS

AVCO MANUFACTURING CORP thru Compton Advertising, Inc(NY), THE ANDREW JERGENS CO thru Robert W. Orr & Associates, Inc(NY), and BROWN & WILLIAMSON TOBACCO CO thru Ted Bates & Co., Inc(NY), will co-sponsor NBC's untitled one-hour comedy program, debuting Jan 8, 1956, Sundays, 8-9pm EST, replacing the Colgate Variety Hour.

PHARMACEUTICALS, INC (Geritol) thru Edward Kletter Associates, Inc(NY) will become sponsor of Sunday News Special over CBS-TV, Sundays, 11-11:15pm EST & PST, effective Jan 8, 1956. The program has a separate live West Coast production included in the new sponsorship. Norwich Pharmacal Co has been sponsor of both programs.

J. P. STEVENS & CO., INC (Textile Manufacturer) thru Bryan Houston, Inc.(NY) will become a sponsor of Omnibus over CBS-TV, Sundays, 5-6:30pm EST, effective Jan 1, 1956.

LOCAL STATION ACTIVITY

KNXT(Ch 2) - Dress Blues; TITLE CHANGE before debut on Dec 4; program formerly Los Angeles titled The Marine Corps Show (see page 144). Add Lt. Bob Osterberg and William Whitley(KNXT) as co-producers.

KRCA-TV(Ch 4)- KRCA Komey Kapers; DEBUT Nov 28, Mon thru Thu, 6:15-6:45pm PST. Sustaining. Pkgr- KRCA and NBC-TV's Pacific Division(LA); Exec Prod- Ernest Glucksman; Prod- Sam Schiff; Asst Prod- Jeanne DeVivier; Alt Dirs- Robert L. Livingston, Thomas V. Belcher, Alan Armer, Marc Breslow(all KRCA); Writers- Leo Solomon (head), Snag Werris, Mel Diamond (regulars), plus others. The new program is designed strictly for comedy development -- spoken or sung or played, oral or visual -- for the purpose of giving exposure to new concepts in comedy in terms of personalities, writers and ideas. The program is a joint KRCA-NBC net project, with facilities, personnel and resources pooled and cost shared.

KRCA-TV - Danger Dodgers; DEBUT Dec 3; Sat, 3-3:30pm PST; LIVE & FILM. Sustaining, public service. Pkgr & Prod- KRCA with the Los Angeles Board of Education; Dir- Alan Armer. Paul Pierce is moderator for a 13-week documentary series on teen-age drivers, emphasizing the strides made in driver education in California, stressing the Los Angeles City school districts.

KTTV(Ch 11) - The Johnny Otis Show (Tue, 7-7:30pm PST) ADD: Sponsor- Mel Burns Ford. Prod- Johnny Otis; Prog Coord- Frank Gallo; Dir- Jim Gates. (See page 143 for original listing).

WPTZ(Ch 3) Talk of the Town; DEBUT Nov 28; Mon thru Fri, 11:20-11:30pm EST. Sustaining. Pkgr & Prod- WPTZ. Harry K. Smith reports on things worth talking about, ranging from the theater and motion pictures to personality interviews and discussions. It will also cover literary works, magazine pieces, and activities of well known people in the arts and sciences.

TALENT SHOWSHEET DECEMBER 2 - DECEMBER 11, 1955
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Most of the shows on Dec. 2, 3, 4 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, Dec. 9. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

FRIDAY DECEMBER 2  
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Jungle Jim WRCA 6pm
 (Johnny Weissmuller)

The Leopard's Paw - (O) by Lawrence Goldman; regulars & Otis Greene, Woody Strode; (SD)

MAMA CBS 8pm

Mama's Romance - regulars & Lauren Gilbert; (SW & SD)

THE BIG STORY NBC 9pm
 (Ben Grauer)

Richard Looman of the San Diego (Calif.) Journal - (O) by Gail Ingram; with Archie Smith, Norman Rose, Bill Berger, Lynn Merrill, James Parker, Alfreda Wallace, Edgar Stehli, Helen Choat, Julius Bing; (SD)

IGOR CASSINI'S WABD 9pm
 MILLION DOLLAR SHOWCASE

Conrad Thibault (S), The Malagon Sisters (S & D), Phyllis & Teddy Rodriguez (D)

STAR STAGE NBC 9:30pm

The Marmalade Scandal - (O) by George Lowther; with Mildred Natwick, Basil Langton, Jerome Kilty, Rhys Williams; (SD) by Seymour Robbie

ETHEL & ALBERT ABC 10pm

regulars & George Petrie, Frank Sutton, Bernard Grant, Dulcie Cooper, Tom Gorman; (SW & SD)

SATURDAY DECEMBER 3
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CAMERA THREE CBS 2pm  
 (James Macandrew)

Part II, Crime & Punishment - (Ted Pearson was incorrectly listed as Robert Pearson)

STAGE SHOW CBS 8pm

Connie Francis (S), Kim Novak, Gordon MacRae (S)

TEXACO STAR THEATRE NBC 9:30pm

Janet Blair

GEORGE GOBEL SHOW NBC 10pm

Evelyn Russell

SUNDAY DECEMBER 4  
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LAMP UNTO MY FEET CBS 10am
 (Dr. Lyman Bryson)

Oyster Green Sail - (O) by Milton Wayne; with Harry Townes, Lawrence Ryle, John Foster; (SD)

LOOK UP & LIVE CBS 10:30am
 (Merv Griffin)

Marian McPartland & Quintet (M)

OMNIBUS CBS 5pm

American Boyhood of Rev. Dr. Harry Emerson Fosdick - (filmed interview); The Art of Conducting - with Leonard Bernstein, directed by Charles Dubin; The Harlem Globetrotters, (live remote), narrated by Bud Palmer, directed by Lee Rothberg

You Are There CBS 6:30pm
 (Walter Cronkite)

Spindletop - (O) by Don Clark; with Paul Birch, Robert Bray, Parley Baer, Jean Byron, De Forrest Kelley, Michael Emmet, John Doucette, Mack Williams, Tyler McVey, Mike Ragan, William Fawcett, Sam Edwards, Olive Blakeney, Larry Blake, House Peters, Jr.; (SD)

It's A Great Life NBC 7pm
 (Michael O'Shea)

The Private Line - regulars & Jan Shepard, Allen Jenkins, William Schallert; (SW & SD)

General Electric Theatre CBS 9pm
 (Ronald Reagan)

Feathertop - (O) by Nathaniel Hawthorne; (A) by Maurice Valency; with Carleton Carpenter, Natalie Wood; (SD) Don Medford

GOODYEAR PLAYHOUSE NBC 9pm

The Trees - (O) by Jerome Ross; with Edward Binns, Lili Darvas, Kay Medford, Frances Starr, Sal Mineo, Vivian Nathan, Ralph Camargo, Sandra Zapata, Angel Rosado, Anne Seymour, Judy Sanford, Lois Bolton, Michael Gorrin, Jack Weston, Gene Sultan, Pat Hingle; (SD) by Sidney Lumet

THURSDAY DECEMBER 8 (cont'd)
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JOHNNY CARSON SHOW CBS 10pm

John Carradine, Leo Diamond (M)

FRIDAY DECEMBER 9  
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Jungle Jim WRCA 6pm
 (Johnny Weissmuller)

The Deadly Idol - with regulars & John Dodsworth, Irene Lang, Bill Walker; (writer not available at press time.)

Adventures of Rin-Tin-Tin ABC 7:30pm
 (Lee Aaker & James Brown)

Rin-Tin-Tin & the Star Witness - regulars & Andy Clyde, James Anderson, Sheb Wooley, Ted Hecht, Gregg Barton; (SW & SD)

Crossroads ABC 8:30pm

The Gambler - with Dennis Morgan, Robert Hutton, Billy Chapin, Angela Greene, Jean Willes, Roy Roberts; (SW & SD)

The Vise ABC 9:30pm
 (Ron Randell)

Gift From Heaven - with Colin Croft, Mary Laura Woods, Patric McGoochan; (SW & SD)

Schlitz Playhouse CBS 9:30pm

On the Nose - (O) by H. Vernor Dixon; (A) by Fred Freiburger; With Neville Brand, Ben Cooper, Richard Deacon, John Doucette, Harland Warde; (SD) by Robert Florey

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY DECEMBER 2 THRU FRIDAY DECEMBER 9
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GARRY MOORE SHOW CBS 10am

Wed - Jack Ackerman (D); Fri - Cluese Blanchard (S), The Mello Larks (S)

JACK PAAR SHOW CBS 1pm

Wed - Jonathan Winters (C); Fri - Burl Ives (balladeer)

ART LINKLETTER'S HOUSE PARTY CBS 2:30pm

Jack Slattery subs for vacationing Linkletter for two weeks. Mon - Tony Pastor (S); Wed - Rosemarie (S); Fri - Liberace (M)

NBC MATINEE THEATRE NBC 3pm

*a. by  
 Lawrence  
 Hazard*

12/1 - Delete: The Innocent Bystander, Add: The Brass Ring - (O) by Jacqueline Rhodes; 12/2 - Delete: The Dispossessed, Add: Nason - (O) by Samson Raphaelson; 12/5 - Arrowsmith - (O) by Sinclair Lewis; 12/6 - Passing Strange - (O) by E. Jack Neuman, with Val Dufour, Sally Brophy; 12/7 - For These Services - (O) by Theodore & Mathilde Ferro; with Richard Jaeckel; 12/8 - Cordially With Bombs; 12/9 - White Oaks; (authors not available at press time) (COLOR)

DATE WITH LIFE NBC 4pm  
 (Mark Roberts)

M thru F - (O) by Henry Misrock; cast as listed on 11/11 will continue thru 12/15

MODERN ROMANCES NBC 4:45pm  
 (Martha Scott)

11/28 thru 12/2 - (O) by Ann Howard Bailey; with George Cillbreath, Vaughn Taylor, Pat Sales, Florence Anglin, Ed Peck, Lou Hall; (SD) 12/5 thru 12/9 - (O) by Ann Howard Bailey; with Minnie Jo Curtis, Katherine Meskill, Phil Foster, Jay Meredith; (SD)

SATURDAY DECEMBER 10  
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Captain Midnight CBS 11am
 (Richard Webb)

Secret of Superstition Mountain - (O) by Anthony O. Scott; with John Pickard, George Berkeley, William Fawcett, Charles Stevens; (SD)

Fury NBC 11am

Joey Saves The Day - (O) by Roger Clay; with Keith Richards, Eric Neilsen, Stanley Andrews, Harry Tyler, Richard Travis; (SD)

Tales of the Texas Rangers CBS 11:30am

Rough, Tough West - with Roger Broadus, Baynes Barron, John Cason, Lane Bradford, Ed Hinton; (SW & SD)

GRAND OLE OPRY ABC 8pm

regulars with Eddy Arnold (S) as guest star.

STAGE SHOW CBS 8pm

Vaughn Monroe, Jack Carter (C), The Step Brothers (D), Ricky Zahnd & The Blue Jeaners (S)

THE PERRY COMO SHOW NBC 8pm

Gertrude Berg, Les Paul & Mary Ford, Jean Pierre Aumont, Polly Bergen (S), Francis Brun (Juggler), Morty Gunty (C)

Gunsmoke CBS 10pm
 (James Arness)

regulars & Raymond Bailey, James O'Rear, John Alderson, Wilfred Knapp; (SW & SD)

SUNDAY DECEMBER 11

HALLMARK HALL OF FAME NBC 4pm
(Maurice Evans)

Dream Girl - (O) by Elmer Rice; (A) by S. Mark Smith; with Vivian Blaine, Hal March, Evelyn Varden, Edmon Ryan, Don Symington, William A. Lee, Louis Sorin, Priscilla Morrill, Mary Fickett, Walter Klavun, Kathleen Mansfield, Winston Ross, Bjorn Koefoed, Pepito Arvello, Jose Duval, Diane Rust, Michael Hogan, Robert Cleveland, Douglas Robinson; directed by George Schaefer

Captain Gallant of The Foreign Legion NBC 5:30pm

Masquerade - (O) by Gene Levitt; with Gilles Queant, Claude Borelli, Robert Berri, Yves Brinville, Robert Cunningham; (SD) by Sam Newfield

Roy Rogers Show NBC 6:30pm
(Dale Evans)

Treasure of Paradise Valley - regulars & Britt Wood, Rand Brooks, Wayne Mallory, Ton London, Bud Osborne, Claudia Barrett, Jack O'Shea; (SD)

It's A Great Life NBC 7pm
(Michael O'Shea)

The Fabulous Foundling - regulars & Mari Blanchard; (SW & SD)

ED SULLIVAN SHOW CBS 8pm

Abbott & Costello, Teresa Brewer (S), Joyce Grenfell (C), Mimi Benzell (S), the Obernkirchen Childrens Choir, Wandy Tworek (C,M), the Three Merkeys (novelty act)

COLGATE VARIETY HOUR NBC 8pm

Salute to George Abbott - with Helen Hayes, George Abbott, Gwen Verdon, Eddie Albert, Nancy Walker, John Raitt, Leonard Bernstein, Fran Warren, Bob Fosse, Edith Adams, Pat Stanley, Jack Straw

ALCOA HOUR NBC 9pm

Undertow - (O) by Jack Kelsey; with Teresa Wright, Thomas Mitchell, Robert Preston, John Kerr, Cathleen Nesbitt; (SD) by Robert Mulligan