

# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

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PRODUCTION • PROGRAMMING • TALENT

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### WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

#### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

##### Monday (Oct 31)

NBC- 3-4pm EST, Mon thru Fri; DEBUT; NBC Matinee Theatre (Color); LIVE from KRCA-TV(LA), 115 stations live. § Participations. Charter Sponsors- Procter & Gamble Co (Tide) thru Benton & Bowles, Inc(NY); Motorola, Inc (Radio & TV Sets) thru Leo Burnett, Inc(Chi); B. T. Babbitt, Inc (Bab-O) thru Dancer-Fitzgerald-Sample, Inc(NY); Aluminum Co of America (Christmas Promotion) thru Fuller & Smith & Ross, Inc(Cleveland). § Pkgr- NBC-TV(LA); Exec Prod- Albert McCleery; Assoc Prods & Dirs- Various, under superv of McCleery; Head of Script Dept- Ethel Frank(NBC, NY); Eastern Script Eds- Rosemary Foster, Martin Donovan(NBC, NY); West Coast Script Ed- Peter Kortner(NBC, LA). § Five-a-week full-hour live dramatic programs in color and black & white originating at NBC's Burbank studios, including original teleplays and adaptations of stories, novels and plays, as well as new live presentations of scripts originally produced on major nighttime dramatic shows. John Conte is commercial host for NBC Matinee Theatre. The program will be presented either black & white live or kine on Monday, Tuesday and Wednesday every third week from NBC's NY studios when the Milton Berle Show pre-empts the Burbank color studios; next Berle show dates involved would be Nov 7, 8 and 9 (Berle show is on Nov 8). NBC Matinee Theatre replaces The Ted Mack Matinee, 3-3:30pm (last show Oct 28) and It Pays to be Married, 3:30-4pm (last show Oct 28).

##### Wednesday (Nov 2)

NBC- 10:30-11pm EST; SPECIAL; The Patti Page Premiere Party Show; LIVE from WRCA-TV(NY), 68 stations live (at press time; expecting 87 stations). § Sponsor- Oldsmobile Division, GMC thru D. P. Brother & Co(Detroit); Acct Exec- Guy S. Warren; Comm Superv- Kenneth G. Manuel; Agcy TV Superv- Frank Egan(NY). § Pkgr- General Artists Corp TV Productions(NY); Exec Prod- Harry Anger; Prod- Joe Santley; Assoc Prod- Jack Rael; Dir- Bill Colleran; Music Dir- Mitchell Ayres, Joe Reisman; Music Numbers Staged By- Tony Charmoli; Scenic Design- Theodore Cooper; Costumes- Guy Kent, Joseph Fretwell III; Orig Music By- Jimmy Shirl, Erwin Drake; Writer- Bud Burtson. § Patti Page is star of the show which will introduce the 1956 Oldsmobiles (Bob LeMond does the commercials); with Perry Como as special guest, featuring Gene Nelson. (See page C for other cast credits). The one-time program replaces Midwestern Hayride in this time spot, this week only.

Sunday(6)

NBC- 2-3pm EST; SPECIAL; A Conversation with Herbert Hoover; FILM from WRCA-TV (NY), to the net. § Sustaining. § Pkgr- NBC-TV(NY); Prod- David Englander(NBC Special Events); Dir- Alan Neuman(NBC, LA); Film Eds- Robert Loweree, Ben Schiller. § Former President Herbert Hoover recounts his life and his career in a conversation with Ray Henle. The film was originally intended to be a half-hour production as one of the Conversations with Elder Wise Men series, but it was decided to present it in the longer length as a special program. The program will be seen 2:30-3:30pm PST from KRCA-TV(LA). The program pre-empts American Inventory, 2-2:30pm EST, and Youth Wants to Know, 2:30-3pm EST, this week only.

NBC- 4-5:30pm EST, 6 times; RETURN; NBC Opera Theatre; LIVE from WRCA-TV(NY), to the net ( 1 Color). § Sustaining. § Pkgr- NBC-TV(NY); Prod- Samuel Chotzinoff; Assoc Prod- Charles Polacheck; Dir- Kirk Browning; Assoc Dir- Gertrude Rosenstein; Choreog & Stager- Robert Joffrey; Music & Artistic Dir- Peter Herman Adler (also conductor of members of Symphony of the Air); Asst Conductor- Felix Popper; Prod Designed By- Rouben Ter-Arutunian; Tech Dir- Robert Long. § The world premiere performance of "Griffelkin", a new opera by Lukas Foss, is the first of six presentations in the seventh successive season of the NBC Opera Theatre. Other operas and dates: Dec 4, Puccini's "Madam Butterfly" (2 hours); Dec 25, Gian-Carlo Menotti's "Amahl and the Night Visitors" (on the Alcoa Hour, 9-10pm); Jan 15, 1956, Mozart's "The Magic Flute" (2 hours, color); Feb 26, "La Grande Breteche" (world premiere, new opera by Stanley Hollingsworth); April 8, Tchaikovsky's "Eugen Onegin", last program of the season.

NBC- 7:30-9pm EST; SPECIAL; The Sunday Spectacular - "The Constant Husband" (Color); FILM from WRCA-TV(NY), 102 stations net. § Participations. § Dist- Sir Alexander Korda(England); Prod- Frank Launder-Sidney Gilliat Production; Dir- Sidney Gilliat; original screenplay by Gilliat and Val Valentine; Assoc Prod- M. Smedley Aston; Music Composer- Malcolm Arnold; Music Performed By- London Philharmonic Orchestra, conducted by Muir Matheson. § Rex Harrison stars, with Margaret Leighton and Kay Kendall co-starring; with Cecil Parker, Nicole Maurey, George Cole, Raymond Huntley and Michael Hordern. It is the first full-length color motion picture to be given an American premiere on television.

OTHER NETWORK CHANGES & ADDITIONS

CBS- Love Story (Mon thru Fri, 1:30-2pm EST) New title, effective Oct 24, for Welcome Travelers, with a change in format. Jack Smith has as his daily guests a couple who tell the story of their love. Smith sings appropriate songs for the various couples. This was formerly a segment of Welcome Travelers. Sponsor and production staff information remain the same.

Report Card; DEBUT Oct 30; Sun, 2:30-3pm EST; LIVE from WCBS-TV(NY), to the net. Sustaining. Pkgr- CBS Public Affairs(NY); Superv- Irving Gitlin; Prod- Bill Weinstein; Dir- Don Hewitt. Special five-program panel series (thru Nov 27), with Lyman Bryson as moderator. Guests are distinguished educators who discuss aspects of modern education, as a preview of the White House Conference on Education, which will start Nov 28. The program replaces local programming.

The Phil Silvers Show (Tue, 8-8:30pm EST) New title and time for the show, formerly titled You'll Never Get Rich, seen Tue, 8:30-9pm. Change effective Nov 1. In its new spot it replaces Navy Log, which moves to 8:30-9pm, switching spots.

NBC- Feather Your Nest (Mon thru Fri, 12:30-1pm EST) Program will originate from Chicago, Oct 31 thru Nov 11, after which it returns to its New York origination.

LOCAL STATION ACTIVITY

WRCA-TV(Ch 4) - Knickerbocker Powerhouse; DEBUT Oct 24; Mon thru Fri, 11:15-11:20pm EST.  
New York Sponsor- Jacob Ruppert (Knickerbocker Beer) thru Blaw-Beirn-Toigo, Inc (NY). Pkgr- WRCA-TV(NY); Prod- Ted Nathanson; Dir- John Chapin. Jimmy Powers, N. Y. Daily News sports columnist, presents late sports news. The program replaces the first five minutes of The Steve Allen Show, now 11:20-11:30pm, formerly sponsored by Ruppert.

WPIX(Ch 11) - 67th National Horse Show; SPECIAL Nov 1, 5, 8; Tues, Sat, Tues, 9-10:45 pm EST. Participations. Pkgr- WPIX with Madison Square Garden; Prod & Dir- WPIX staff. Opening, Saturday and closing nights of the 67th National Horse Show at Madison Square Garden, New York. Bud Palmer describes the action.

WBAL-TV(Ch 11) - TV-MD; RETURN Oct 16; Sun, 1:30-2pm, changing to 2:30-3pm EST, effective Oct 30. Sustaining, public service. Pkgr- University of Maryland Medical School with WBAL-TV; Prod- Dr. E. Roderick Shibly(U of M) and Arnold Wilkes(WBAL-TV). Medical series returns for its fifth year, with this season's theme pegged to answering a multitude of questions about general medical conditions, with the doctor on a particular program answering a question and then going on to explain what is happening in the particular medical field now and in the future.

WBMM-TV(Ch 2) - Howard Miller Presents; DEBUT Nov 1; Tue, 11pm-12midnight CST. Sponsor- Nelson Brothers thru Gordon Best Co., Inc(Chi). Pkgr- WBMM-TV; Prod- Chuck Strother; Dir- Barry McKinley. Variety show featuring Howard Miller as host-m.c., with various acts, backed by Caesar Petrillo and the 20-piece CBS Chicago orchestra. Carmelita Pope introduces Miller and the commercials.

WGN-TV(Ch 9) - Chicago Symphony Orchestra; RETURN Oct 12; Wed, 8-9pm CST. Sponsor- Chicago Title and Trust Co thru Buchen Co(Chi). Pkgr- WGN-TV; Prods- Henry Sellinger, Les Urbach; Dir- Lee Tredanari; Music Coord- Frank Blotter; Commentator- Ken Nordine. Fifth season of telecasts of the nation's only live symphony orchestra program; from the main WGN-TV studio. Dr. Fritz Reiner conducts the premiere and other telecasts, with associate director George Schick and guest conductors also taking the podium during the season.

WNBK(Ch 3) - Mr. Muldoon's Hall of Fame; DEBUT Nov 5; Sat, 6:30-7pm EST. Co-Sponsor- Cleveland Welfare Federation of Cleveland and Cleveland Foundation, presented by WNBK as a public service. Pkgr- Welfare Federation; Prod- Stuart Buchanan(McCann-Erickson, Inc); Dir- Joseph S. Tanski, Jr.; Writer- William D. Ellis (Editorial Services, Inc). Gordon Klein plays "Mr. Muldoon," central character and narrator of half-hour live and film dramas which feature stories of the "little" heroes of Cleveland welfare activities. Mr. Muldoon is a newspaperman who cites local people who make Cleveland a better place to live by giving, and using, the services of the Welfare Federation. The program is scheduled for 13 weeks.

KNXT(Ch 2) - Hunter Hancock's Rhythm and Bluesville; DEBUT Oct 14; Fri, 11-11:30pm PT. Sponsor- Ulrich Pontiac thru Udckoff-Shoemaker Advertising Agency (LA). Pkgr & Prod- KNXT. Hunter Hancock, disc jockey, is host for this variety show featuring rhythm and blues singers and musicians; backed by the Maxwell Davis Quintet as regulars with Hancock. The program replaces a film series for the same sponsor.

KNXT - Life Is What You Make It; DEBUT Oct 30; Sun, 10:30-11pm PT. Sponsors- Kingsmen and 42 Products. Prod & Writer- Al Burton. Variety and human interest show, starring comedian Bobby Sargent, singer Louise O'Brien backed by the Bill Baker quartet. Guests relive the most memorable moments of their lives, with prizes for the best awarded on the basis of audience applause.

TALENT SHOWSHEET OCTOBER 28 - NOVEMBER 6, 1955  
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Most of the shows on Oct. 28, 29, 30 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, Nov. 4. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

FRIDAY OCTOBER 28  
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IGOR CASSINI'S MILLION DOLLAR SHOWCASE	WABD 9pm	Fernanda Montel (S) (PREMIERE)
<u>The Vise</u> (Ron Randell)	ABC 9:30pm	<u>Death Takes No Holiday</u> - with Kay Callard, Diana Ann Rogers, Allan Owen, Ted Babcock; (SW & SD)
STAR STAGE	NBC 9:30pm	<u>A Letter to Mr. Priest</u> - (O) by Margaret Cousins; (A) by Joel Carpenter; with Wendell Corey, Alice Ghostley, Nancy Marshall; (SD) by Sidney Lumet

SATURDAY OCTOBER 29  
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|                                              |            |                                                                                         |
|----------------------------------------------|------------|-----------------------------------------------------------------------------------------|
| <u>Fury</u>                                  | NBC 11am   | <u>The Horse Cop</u> - regulars & Parley Baer, Jim Hayward, Donald MacDonald; (SW & SD) |
| CAMERA THREE                                 | CBS 2pm    | Kill: Tom Scott with original music; music will be recorded.                            |
| STAGE SHOW                                   | CBS 8pm    | Add: Sarah Vaughn (S); Robert Mitchum                                                   |
| THE PERRY COMO SHOW                          | NBC 8pm    | Add: Arnold Stang (C)                                                                   |
| <u>The Honeyymooners</u><br>(Jackie Gleason) | CBS 8:30pm | <u>A Woman's Work is Never Done</u> - regulars & Betty Garde, Frank Marth; (SW & SD)    |
| <u>Gunsmoke</u><br>(James Arness)            | CBS 10pm   | <u>Hack Prime</u> - regulars & Peter Votrian; (SW & SD)                                 |

SUNDAY OCTOBER 30  
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LOOK UP & LIVE (Merv Griffin)	CBS 10:30pm	Mahalia Jackson (S)
AMERICAN INVENTORY (Tex Antoine)	NBC 2pm	<u>Majority of One</u> - (O) by Stephen de Baun; with Martyn Green, Bramwell Fletcher, Ethel Wilson, Joan Lazer, Bradford Dillman, William Johnstone, Yvonne Chauveau, Don Douglas; (SD)
OMNIBUS (Alistair Cooke)	CBS 5pm	I - Esther Williams, Robert Kiphuth (Yale swimming coach); directed by Charles S. Dubin; II - Hume Cronyn, Jessica Tandy; staged by Cronyn, directed by Elliot Silverstein
<u>Lassie</u>	CBS 7pm	Delete: <u>The Wild Duck</u> ; Add: <u>The Witch Woman</u>
<u>Frontier</u>	NBC 7:30pm	<u>In Nebraska</u> - with Sally Brophy, Jeff Morrow; (SW & SD)
ED SULLIVAN SHOW	CBS 8pm	Delete: Phil Silvers, Eddie Fisher; Add: Orson Bean (C)
COLGATE VARIETY HOUR (Merle Oberon)	NBC 8pm	Billy Daniels (S), Anna Maria Alberghetti (S), the Bob Hamilton Trio (D), Jack Webb, Ben Alexander, the 13 Wampus Baby Stars, Robert Cummings, Spike Jones, Jonathan Winters
ALCOA HOUR	NBC 9pm	Add: (O) by A. I. Abelow & Robert Canedella; <u>based on characters created by Charles Dickens.</u>
APPOINTMENT WITH ADVENTURE	CBS 10pm	<u>Dark Memory</u> - (O) by Irving Werstein; with Louise King, Lili Darvas, Joe Maross, Luis van Rooten; (SD) by Paul Stanley
JUSTICE	NBC 10:30pm	<u>Decision by Panic</u> - (O) by Roger O. Hirson; with Philip Abbott, Georgiann Johnson, Madeline Sherwood, Jason Robards, Arthur Storch, David White; (SD)

MONDAY OCTOBER 31  
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Highway Patrol WRCA 7pm (O) by Gene Levitt; with Guy Kingsford, Sid Clute, Paul Power, William Forrest, Gregg Palmer, Michael Harris, Butler Hixson, Dallas Boyd, Guy Zanette; (SD)  
(Broderick Crawford)

Adventures of Robin Hood CBS 7:30pm A Guest for the Gallows - regulars; (SW & SD)  
(Richard Greene)

TV Reader's Digest ABC 8pm The Archer-Shee Case - (O) by Alexander Woolcott; (A) by Wells Root; with Sir Cedric Hardwicke, Henry Daniell, Christopher Cook, Sarah Selby, Paul Cavanaugh, Anthony Eustrel; (SD)  
(Hugh Reilly)

CAESAR'S HOUR NBC 8pm William Lewis (S)

VOICE OF FIRESTONE ABC 8:30pm Thomas L. Thomas

ARTHUR GODFREY'S TALENT SCOUTS CBS 8:30pm Don Maloof (S), Irma Santos (S), Larry Logan (M)

I Love Lucy CBS 9pm regulars & Frank Nelson, Lou Krugman, Joe Crehan, Sam McDaniel, Harry Bartell, Sonny Boyne, Louis Nicoletti; (SW & SD)  
(Lucille Ball & Desi Arnaz)

December Bride CBS 9:30pm The Shoplifter Show - with Gail Bonney, Almira Sessions, Fritz Feld, Roy Roberts, Russell Trent, Bennett Green; (SW & SD)  
(Spring Byington)

ROBERT MONTGOMERY PRESENTS NBC 9:30pm In a Foreign City - (O) by Robert M. Coates; (A) by John McPhee; with John Hudson, Jack Manning, Tony Bickley, John Marley, Joe Campanella, Loraine Prover, Ernest Parmentier, Betty Low, Bruno Wick, Eugene Francis, Ken Konotka, Teresa Quadri, Pierre Perret, Robert Fortin, Vince Harding, Stuart MacIntosh, Howard Erskine, Carlos Montalban, Don Mayo; (SD) by John Newland

STUDIO ONE CBS 10pm Split Level - (O) by Joel Hammil; with Cathleen Nesbitt, Dino Di Luca, Alfreda Wallace, Mario Alcalde, Douglas Gordon, Lola D'Annunzio, Luigi Badalatti, Paul Andor, Susan Willis, Martha Greenhouse; (SD) by Paul Nickell

TUESDAY NOVEMBER 1  
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Steve Donovan WRCA-TV 6pm The People's Choice - (O) by Tom Seller; with Bruce Cowling, Mary Ellen Kay, William Leicester, Florenz Ames, Peter Mamakos, Eve McVeagh, Ewing Mitchell, Emmett Lynn; (SD) by Charles D. Livingstone  
(Douglas Kennedy)

Warner Bros. Presents ABC 7:30pm Cheyenne - with Clint Walker, Rodney Taylor, Ed Andrews, Steve Conte; (SW & SD)  
(Gig Young)

The Phil Silvers Show CBS 8pm The Hoodlum - regulars & Paul Porter, Jr. (SW & SD)

MARTHA RAYE SHOW NBC 8pm Margaret Truman, Paulette Goddard

Wyatt Earp ABC 8:30pm John Wesley Hardin - with Phillip Pine, Barbara Bestar; (SW & SD)  
(Hugh O'Brian)

Navy Log CBS 8:30pm Operation Three-in-One - with Larry Dobkin, Francis de Sales, Henry Kulky, Richard Benedict, Art Lewis; (SW & SD)

Jane Wyman's Fireside Theatre NBC 9pm Nailed Down - with Dan Duryea; other cast members not available at press time.

DuPont Cavalcade Theatre ABC 9:30pm A Chain of Hearts - (O) by Frederic Brady; with Charles Bronson, Joyce McCluskey, (SD); other cast members not available at press time.

RED SKELTON SHOW CBS 9:30pm Virginia Grey

ARMSTRONG CIRCLE THEATRE NBC 9:30pm Minding Our Own Business - (O) by Charlotte Paul; (A) by David Paddwa; with Maureen Stapleton, Edward Andrews, Kenny Delmar, Pat O'Malley; (SD) by William Corrigan

My Favorite Husband CBS 10:30pm regulars & Dick Foran

Big Town NBC 10:30pm Juvenile Gangs - with Sal Mineo, Sherwood Price, Dick Tyler, Byron Keith, Donald Randolph, Ainslie Pryor; (SW & SD)  
(Mark Stevens)

WEDNESDAY NOVEMBER 2  
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Screen Directors Playhouse NBC 8pm

Want-Ad Wedding - (O) by Dane Lussier & Gertrude Walker; with Sally Forrest, Leon Ames, Fred Clark, Jimmy Lydon, Richard Webb, Jacqueline deWitt, Jan Shepard, Fay Roop; (SD) by William Seiter

Father Knows Best NBC 8:30pm  
(Robert Young)

Father is a Dope - regulars & Robert Foulk, Harry Antrim; (SW&SD)

The Millionaire CBS 9pm  
(Marvin Miller)

The Story of Tom Bryan - with James Daly, Billy Chapin, Gladys Hurlbut, June Vincent, Ed Platt, Mary Benoit, Erik Neilson; (SW & SD)

KRAFT TELEVISION THEATRE NBC 9pm

Number Four With Flowers - (O) by Louis Pelletier; with Parker McCormick, Louis Bolton, Jack Klugman, John McGiver, Peter Turgeon, Jack Weston, Don Hanmer; (SD) by Billy Graham

20th. Century-Fox Hour CBS 10pm

The Ox-Bow Incident - (O) by Walter Clark; (A) by David Dortort; with Robert Wagner, Cameron Mitchell, E.G. Marshall, Raymond Burr, Wallace Ford, Hope Emerson; (SD) by Gerd Oswald

PATTI PAGE PREMIERE PARTY SHOW NBC 10:30pm

Ferry Como, Gene Nelson, Franklin Panghorn, Ben Wrigley, Paul Sydell, The King Bros., The Ray Charles Singers, Mitchell Ayres, the Page Ten Dancers, Joe Reisman & Orch, Dir - Bill Collieran

THURSDAY NOVEMBER 3  
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The Bob Cummings Show CBS 8pm

Hawaii Comes Calling - regulars & Del Finn Poaha  
Hilo Hattie (S & D)

CLIMAX! CBS 8:30pm

10/27/55 - Delete: (A) by Allen Vincent & Anne Morrison Chapin; Add: (A) by Ben Starr.

SHOWER OF STARS CBS 8:30pm  
(Bill Lundigan & Mary Costa)

Jack Benny, Marilyn Maxwell, Frankie Laine, Gary Crosby, the Sportsmen Quartet, Gracie Allen; (SD) by Ralph Levy

The People's Choice NBC 8:30pm  
(Jackie Cooper)

regulars & Jose Gonzales Gonzales, Carlos Vera, Mel Blanc; (SW&SD)

STAR TONIGHT ABC 9pm

Night, Be Quiet - (O) by S. Lee Pogostin; with Clifford Davis, Nancy Coleman, Buster Crabbe; (SD) by Alan Anderson

Four Star Playhouse CBS 9:30pm

A Spray of Bullets - (O) by Dick Carr; with Dick Powell, Raymond Hatton, Jean Howell, Bob Wilke, Tim Graham, Arthur Space, Herb Lytton, Jimmy McCallion; (SD) by Roy Kellino

Ford Theatre NBC 9:30pm

Johnny, Where Are You - (O) by Karen De Wolf; with Gale Storm, Keith Andes, Alix Talton, Frances Robinson, Elliot Reid, Mary Forbes, Benny Rubin; (SD) by Danny Dare

LUX VIDEO THEATRE NBC 10pm

Appointment With Love - with Julie Adams, Cesar Romero (writer, director & other cast members not available at press time)

FRIDAY NOVEMBER 4  
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Jungle Jim WRCA 6pm  
(Johnny Weissmuller)

Lagoon of Death - (O) by Wells Root; with Martin Huston, Norman Fredric, Frank Scannell, Mickey Simpson, Daniel de Jonghe, Nyra Monsour; (SD)

Science Fiction Theatre WRCA-TV 7pm  
(Truman Bradley)

The Water Maker - with Virginia Grey, William Talman, Elmore Vincent, John Mitchum; (SW & SD)

Adventures of Rin-Tin-Tin ABC 7:30  
(Lee Aaker & James Brown)

Rin-Tin-Tin & Connecticut Yankee - with Dan Barton, Kenny Garcia, Paul Birch, Paul Kaast, Jack V. Littlefield, William Justice; (SW & SD)

Mama CBS 8pm  
(Peggy Wood)

Dream For a Day - regulars & Ruth Gates; (SW & SD) (COLOR)

Sherlock Holmes WABD 8pm  
(Ronald Howard)

Case of The Winthrop Legend - (O) by Harold Jack Bloom; with Ivan Desny, Meg Lemonnier, Peter Copley, Jr, Charles Perry; (SD)

ALSO ON WPIX

FRIDAY NOVEMBER 4 (Cont'd)  
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CROSSROADS AEC 8:30pm Hostage - with Don Taylor, Robert Armstrong, Larry Dobkin, Denver Fyle, Barry Kelley, Betty Lou Gerson, David A. Leonard; (SW & SD)

Our Miss Brooks CBS 8:30pm regulars & Jesslyn Fox, Steve Firstman; (SW & SD)  
 (Eve Arden)

Crusader CBS 9pm The Bargain - with Harry Bartel, Werner Klemperer, Peter Miles, Ivan Triesault, Vladimir Sokoloff, Alfred Linder, Fay Wall; (SW & SD)  
 (Brian Keith)

THE BIG STORY NBC 9pm Bruce Benedict - reporter. San Francisco (Calif) Chronicle - (O) by Alvin Boretz; with Robert Baines, Dick Moore, Raas Baldwin, Wyatt Cooper, Jock MacGregor, Peggy Allenby, John McGovern, Melville Ruick, Frank Tweddell; (SD)

Schlitz Playhouse CBS 9:30pm Gift of Life - (O) by Louis Paul; (A) by Sidney Biddell; with Don De Fore, Barbara Billingsley, Robert Cornthwaite, Dabbs Greer, Jean Innes, Jeanne Baird, Harry Hines; (SD) by Don Weis

The Vise WABC 9:30pm Good Name Murder - with Isabel Dean, Lee Patterson; (SW & SD)  
 (Ron Randall)

STAR STAGE NBC 9:30pm Dr. Jordan - (O) by Ted Hartman; with Dennis Morgan, Sidney Blackmer, Cloris Leachman, Roy Roberts, Sarah Selby, Joan Sullow, Howard Wendell, Claude Akins; (SD) by Herschel Daugherty

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY OCTOBER 28 THRU FRIDAY NOVEMBER 4  
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GEORGE SKINNER SHOW CBS 8:55am M thru F - Stu Foster subbing for Bob Eberly

GARRY MOORE SHOW CBS 10am Wed - Bernie West (C); Fri - Richard Hoh (S), Cliff Norton (C)

JACK PAAR SHOW CBS 1pm Mon - Louis Nye (C); Fri - Burl Ives (balladeer)

NBC MATINEE THEATRE NBC 3pm (John Conte) (PREMIERE) Mon - Beginning Now - (O) by John P. Marquand; (A) by Frank Gilroy; with Louis Hayward, Frances Reid, Phillip Bournsuf, Julie Bennett, Mike Miller, Addison Richards. Tue - The Make-Believe Mother - (O) by Ricky Zurer; (A) by Nicholas Baehr; with Kevin McCarthy, Augusta Dabney, Jimmy Baird, Janet DeGore. Wed - The Persistent Image - (O) by Gladys Schmitt; (A) by Helene Hanff; with William Bishop, Bert Burns. Thurs - I'm Straight With The World - (O) by Theodore Epstein; with Peg Hillias, Joe DeSantis, James Dunn. Fri - Progress Jr, and Minnie Sweeney - (O) by Ed Kellso; with Ann Harding (COLOR)

BOB CROSBY SHOW CBS 3:30pm Joan O'Brien returns to show as regular vocalist.

DATE WITH LIFE NBC 4pm M thru F - (O) by Jesse Sandler; cast as listed on 10/9/55, will continue thru 11/11

WORLD OF MR. SWEENEY NBC 4:30pm Last live show from N.Y. on 10/21. 10/31 thru 11/4 - kines & films previously made. Starting 11/7, show originates live from L.A.

MODERN ROMANCES NBC 4:45pm 10/31 thru 11/4 - (O) by Harry W. Junkin; with Robert Ellenstein, Neva Patterson, Audra Lindley, Edward Andrews, Pelle Flower, Edmon Ryan; (SD)

SATURDAY NOVEMBER 5  
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Captain Midnight CBS 11am Mission to Mexico - (O) by Wallace Bosco; with Sid Melton, Olan Soule, John W. Truax, Tyler McVey, Alan Wells, Ben Frommer, Edward Colmans, Alfred Ward; (SD) by D. Ross Lederman  
 (Richard Webb)

Tales of the Texas Rangers CBS 11:30 Jail Bird - (O) by Polly James; with Dorothy Crider, Kay Bell, William Boyett, Jack M. Lomas, Edmond Cobb; (SD) by Lew Landers

Ramar of The Jungle WPIX 7pm Lady of the Leopards - with Suzanne Dalbert, John Mylong, Norman Dupont, Nick Stewart, Jay Brooks; (SW & SD)  
 (Jon Hall)

