Ross Reports on TELEVISION

INCLUDING

OCTOBER 10-16, 1955

THE TELEVISION INDEX

VOLUME 7

NUMBER 41

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PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue ● New York 17 ● MUrray Hill 2-5910

WFFKLY RFPORT

PUBLISHED BY TELEVISION INDEX, INC.

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(10)

NBC- 4-4:15pm EDT, Mon thru Fri; Date With Life; LIVE from WRCA-TV(NY), 39 stations live, 9 kine. \$ Sustaining, Tue & Thu. Sponsor- (Mon, Wed, Fri) The Borden Co (All Products) thru Young & Rubicam, Inc(NY); Acct Exec- George B. Dippy; Comm Superv- Lucy Sobole; Comm Anner- Gloria Louis as "Linda Porter". \$ Fkgr- Hollis Productions(NY); Prod- Charles Irving; Dir- Fredric Carr; Script Ed- Eugene Burr(Y&R); Casting- Kay McMahon(Y&R). \$ New series of daytime dramatic stories, each completed in from four to six weeks. Logan Field as Jim Bradley, editor of the Bay City News, daily newspaper for Bay City, will appear in every episode, introducing each and playing an active part in each. Episodes will be based on the stories that lie behind local items in the newspaper reporting the activities of the city. Barbara Britton stars in the first story which will run 25 daily episodes. The program replaces Way of the World (last show Oct 7) in this spot for the sponsor. Billy Nalle is organist for the show.

Tuesday(11)

NBC- 10:30-11pm EDT; RETURN; Big Town; FIIM from WRCA-TV(NY) & KRCA-TV(LA), 33 stations net, 50 delayed. § Alternate Week Sponsors- 1) Lever Brothers Co (Lifebuoy Soap, Rinso Blue, Good Luck Margarine); Lifebuoy thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY); Acct Exec- James Thompson. Rinso Blue thru J. Walter Thompson Co(NY); Acct Exec- Donald Anderson. Good Luck Margarine thru Ogilvy, Benson & Mather, Inc(NY); Acct Exec- Herbert Warden. 2) AC Spark Plug Division, GMC, thru D. P. Brother & Co(Detroit). § Pkgr & Prod- Mark Stevens TV Co. (for Lever Brothers Co), at American National Studios, Hollywood, Cal; Prod & Dir- Mark Stevens; Assoc Prod- Edward L. Riessen; Prod Mgr- Doc Merman; Story Ed- Stanley Silverman(at Stevens). § Mark Stevens stars as Steve Wilson, managing editor of The Illustrated Press. The new series of films, the first produced by the new Stevens production firm, will have a new city room setting and also introduce a love interest, Doe Avedon as Diane Walker, a commercial artist. Barry Kelley continues in the new films in his role as Charlie Anderson, city editor of the paper. The series has been seen in re-run during the summer.

Thursday(13)

ABC- 8-8:30pm EDT; NET DEBUT; Life is Worth Living; LIVE from WABC-TV(NY), 81 stations live, 26 kine. § Sponsor- Admiral Corp (Institutional) thru Russel M. Seeds Co., Inc(Chi). § Pkgr & Prod- ABC-TV(NY); (Continued next page)

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THIS WEEK (More)

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories: periodic reports on special espects of television; and The Tolevision Industry directories:

THIS WEEK(Cont'd)

Thursday(13)

ABC- Life is Worth Living (Cont'd from previous page): Prod-Fred Heider; Dir-Marshall Diskin; Set Design- James McNaughton. § Bishop Fulton J. Sheen starts his fourth season of inspirational non-sectarian talks. The sponsor's fee for the program goes to the Society for the Propagation of the Faith. The program debuted over the Du Mont TV Net on Feb 12, 1952, with its last show on the net on April 26, 1955. The new ABC set was inspired by Bernini's Colonnade in front of St. Peter's in Rome and was designed with "abstract spirituality".

Friday(14)

ABC- 10-10:30pm EDT; NET DEBUT; Ethel and Albert; from WABC-TV(NY), 31 stations live, 30 kine. § Sponsor-Ralston Purina Co (Cereal Division) thru Guild, Bascom & Bonfigli, Inc(S.F.); Acct Exec- E. J. Hodges; Comm Anner- Lee Goodman. § Pkgr- Peg Lynch thru Ashley-Steiner, Inc(NY); Prod & Dir- Walter Hart; Writer- Peg Lynch; Assoc Prod- Toby Sutton. § Peg Lynch and Alan Bunce star in the title roles in the domestic comedy series. The program debuted as a regular program (it was developed out of a radio program and an occasional TV appearance) over NBC on April 25, 1953; went off Dec 25, 1954; returned to the air on CBS-TV as a summer replacement on June 20, 1955; went off Sept 26. The program now replaces The Name's The Same (last show Oct 7).

Saturday(15)

ABC- 8-9pm EDT, every 4th Saturday; DEBUT; Grand Ole Opry; LIVE from WEM-TV (Nash), 28 stations live, 46 kine. § Sponsor-Ralston Purina Co (Chows, Livestock Feed) thru Gardner Advertising Co(St. Louis); Acct Exec- John H. Leach; Comm Superv- William Fisher. § Pkgr & Prod- WSM-TV(Nashville); no production info available at press time. § Famous country music and dance show from Ryman Auditorium in Nashville (on radio every Saturday night since Nov 28, 1925), featuring regulars Minnie Pearl, Rod Brasfield, Carl Smith, Ernest Tubb and others, with the Grand Ole Opry Square Dancers. Each program will also have popular guest stars. The program pre-empts one hour of Ozark Jubilee each 4th Saturday.

CBS- 4:30-5pm EDT; SPECIAL; Garden State Racing; LIVE from WCBS-TV(NY), (remote from Cardon, N.Y.) to the net. § Sustaining. § Pkgr- CBS-TV Sports Dept (NY); Prod & Dir- Judson Bailey. § Special telecasts of two races from Garden State Race Track, Camden, N. J.: "The Gardenia," \$50,000-added, for two-year-old fillies, on Oct 15; and "The Garden State," the richest race in the world, with a possible total value of \$300,000, for two-year-olds. Bryan Field will handle the race descriptions.

NBC- 11-11:30am EDT; DEBUT; Fury; FILM from WRCA-TV(LA), 57 stations net, 15 delayed. § Sponsor-General Foods Corp (Post Cereals) thru Benton & Bowles, Inc(NY); Acct Execs- William Chambers, Jr(Sugar Crisp), George Brown(Grape-Nuts); Comm Annor- Art Ballanger; Comm Prod- Maximilian B. Bryer (B&B). \$ Pkgr- Television Programs of America, Inc, at KTTV Studios, Hollywood, Cal; Prod-Leon Fromkess; Prod Superv- Rudy Flothow; Dirs- Ray Nazzaro, Bud Botticher, Leslie Salander, others; Writers - Lillie Hayward, Richard Schayer. § Adventure series based on the relationship of a captive wild horse and people on a western ranch; with 11-year-old Bobby Diamond as Joey, young ward of ranch owner Jim, played by Peter Graves; William Fawcett as the ranch foreman, Pete, and Anne Robinson as a pretty neighbor, Helen. A black stallion, Gypsy, is in the title role. The program replaces Commando Cody (last show Oct 8) for the sponsor in the spot.

Sunday(16)

NBC- 4-5:30pm EDT, approx every other Sunday; DEBUT; Wide Wide World; from WRCA-TV(NY) central control coordinating various remotes around the country; to 91 stations live. § Sponsors - (Total of one-hour in segments) General Motors Corp and GM Divisions (United Motors Service Div, (Continued next page)

THIS WEEK(Cont'd)

Sunday(16)

NBC- Wide Wide World (Cont'd from previous page): Delco-Remy Div, AC Spark Plug Div, Guide Lamp Div); General Motors, United Motors Service and Delco-Remy thru Campbell-Ewald Co., Inc(Detroit); Acct Superv- Frank L. Orth; Comm Superv-Arthur R. Ross(NY); Comm Anner- Nelson Case. AC Spark Plug and Guide Lamp thru D. P. Brother & Co(Detroit); Acct Execs- Thomas King(AC), A. C. Cochrane(Guide). § Pkgr- NBC-TV(NY); Exec Prod- Barry Wood; Alt Prods- Herbert Sussan, Robert Bendick, Norman Frenk, Hal Keith; Various production crews and directors assigned to each producer; Music Dir- David Broekman; Dir- Dick Schneider(1st program); Writer- Saul Levitt(1st program); Scenic Design- Reuben Ter-Aratunian. § Dave Garroway is narrator for these panoramic "Spectacular" tours of the U. S. via mobile units in various sections of the country, to be presented approximately every other Sunday on the following dates (first order of producers in parens): Oct 16(Sussan), Oct 30(Bendick), Nov 13(Frank), Nov 27(Keith), Dec 4 and 18, Jan 1, 22 and 29, Feb 12 and 19, March 4, 11 and 25, April 1, 15 and 29, May 6 and 20, and June 3. The program was presented as a special on June 27 (page 69).

NBC- 9-10pm EDT, alternate Sundays; DEBUT; Alcoa Hour; LIVE from WRCA-TV(NY), 80 stations live, 8 kine. § Sponsor- Aluminum Co of America (Aluminum & Products) thru Fuller & Smith & Ross, Inc(Cleve); Agcy TV Superv- Willson M. Tuttle (NY); Comm Superv- Peter Cardozo(NY); Comm Anner- Brook Taylor. § NBC-TV(NY); Prod- Herbert Brodkin; Assoc Prod- Philip Barry, Jr.; Dirs- Dan Petrie, Sidney Lumet, Robert Mulligan; Sets- James Russell; Script Ed- Herb Hirschman(NBC, NY); Casting- Joan MacDonald(NBC, NY). § Original dramas and adaptations, with top stars and supporting players. The program succeeds Philoo Television Playhouse (last show Oct 2) and alternates with Goodyear Playhouse (See page 125).

OTHER NETWORK CHANGES & ADDITIONS

- ABC- Kukla, Fran & Ollie (Mon thru Fri, 7-7:15pm EDT) Program originates from New York, Oct 10 to 21.
- CBS- Meet Millie (Tue, 9-9:30pm EDT) Alex Gottlieb named producer, succeeding producer-director Lester Vail who will continue to direct for a few weeks before moving to another CBS network series. The program, originally scheduled to leave the air on Sept 13 to be replaced by Joe and Mabel, continued without a break. Joe and Mabel is now on indefinite future status.
- NBC-TV's \$100,000 "Big Surprise" (Sat, 7:30-8pm EDT) New title for program which debuts Oct 8. Production staff assignments listed previously (see page 123) are indefinite, as of press time this week.

Home (Mon thru Fri, llam-12noon EDT) Program will originate from Cleveland, Oct 10-14, then returns to New York.

Zoo Parade (Sun, 3:30-4pm EDT) New series of fall programs begins, live and film, effective Oct 16. Program has been seen via kine re-runs of previous programs during the summer. Program is currently sustaining, originating from WNBQ(Chi). § Pkgr-NBC-TV(Chi); Prod & Dir-Don Meier; Assoc Dir-Tom Arend; Unit Mgr-Earl Harris; Writer-Dorothy Ruddell. Zoo director Marlin Perkins explains the characteristics of animals of the world thru tours of zoo exhibits, and for the coming season, via films made on a three-month African safari. He is assisted by NBC newsman Jim Hurlburt. At least nine future programs will consist of film shot on the safari, with the following crew: Photogs-Mr. and Mrs. Murl Deusing, Grant Holliday, John Kuiper, Jack Yowell (of Nairobi), W. F. Schack(of Johannesburg); and the production staff of the program.

NOTE: A complete roundup of major local programs and NY, Chi & LA local film programs debuting during the last few weeks will be in next week's report.

TALENT SHOWSHEET OCTOBER 7-OCTOBER 16, 1955

Most of the shows on Cct. 7, 8, 9 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, Oct. 14. Script identifications used are: (0) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

FRIDAY OCTOBER 7 mmmmmmmmmmmmmm

Science Fiction There WRCA-TV 7pm (Truman Bradley)

The Strange People At Pacos, previously listed for 10/7, will be shown 10/14.10/7 - Dead Storage - Virginia Bruce, Walter Coy, Robert Harris, Doug Henderson, Booth Coleman; (SW & SD)

The Adventures of Champion CBS 7:30

Crossroad Trail - regulars & Stanley Andrews, Tom Irish, Lee Van Cleef, Sandy Sanders, George Eldredge; (SW) by Robert Schaefer & Eric Freiwald; (SD) by George Archainbaud

ADD: Strother Martin ABC 8:30pm CROSSROADS Harry Neigher, Bridgeport (Conn.) Herald (auth. not available) with Whit Eissell, Haskell Coffin, Frank Stephens, Mary Davenport, Isabella Hoop, Lois Wheeler; (SD) THE BIG STORY NBC 9pm (Ben Grauer) Money To Burn - Alan Kilvern, Brenda Hogan, George Fitch; (SW The Vise (Ron Randell) ABC 9:30pm & SD)

NBC 9:30pm STAR STAGE

Honest John Gaminski & The 13 Uncle Sams - (0) by Frank Gabrielson; (A) by Joel Carpenter; with Brian Donlevy, Sheppard Strudwick, Phillip Abbott, Lawrence Fletcher, Harry Davis, Charles Mendick, Nina Hansen; (SD) by Sidney Lumet

CBS 10pm The Lineup (Anderson & Tully)

The Silk Stocking Case - (0) by Monty Pittman; with Marshall Reid, Hans Conried, Gloria Saunders, Jack Kelk; (SD)

SATURDAY OCTOBER 8

WCBS 9am ON THE CAROUSEL (Paul Tripp)

regulars & Stevie Harris

The Man Behind The Badge WCBS 6:30 (Charles Bickford)

The Most Dangerous Game - James Westerfield, Robert Carson, Linda Leighton, Jerry Recow, James Myland, Tommy Kirk, Charles Alcaide; (SW) by David P. Harmon; (SD) by John Peyser

Ramar of The Jungle WPIX 7pm

Idol Voo-Doo - regulars & Victor Millan, Alyce Louis, Eduardo Cansino, William Tannen, David Bond; (SW & SD)

CBS 10pm Gunsmoke

Home Surgery - regulars & Gloria Talbot , Joe De Santis; (SW&SD)

(James Armess)

(Jon Hall)

SUNDAY OCTOBER 9

CBS 10am LAMP UNTO MY FEET (Dr. Lyman Bryson)

A Roof For San Patricio - (0) by Tere Rios; (A) by Vern Delston; with Carlos Montalban, Ray Rizzo, John Kullers, C. K. Alexander, Selma Halpern, Tom Allen, Guil Dudley, (Narr.) by Father John

Illich: (SD) Herbert Kenwith

CBS 10:30am LOOK UP & LIVE

guests: Micki Marlowe (S), Ellis Larkins Trio (S)

CBS 12:30pm Wild Bill Hickok

Hands Across The Border - regulars & Alan Hale, Jr., Steve Pendleton, Denver Pyle, Rory Mallinson, John Crawford, William Fawcett: (SW & SD)

NBC 4:30pm 1976

Special program; overall script by George Lefferts; "Commuters" segment by Mel Tolkin; with Eli Wallach, Georgiann Johnson, Sid Caesar, Nanette Fabray, Arlene Francis, Wally Cox, Dave Garrow, Carl South Fart Admiral Chaster Minitz (retired): (SD) by Poet Carl Sandburg, Admiral Chester Nimitz (retired); (SD) by Lynwood King

SUNDAY OCTOBER 9 (Contid) management management and the management of the control of the con

(OMNIBUS (Alistair Cooke)	CBS 5pm	Birth of Modern Times - (0) by Robert Coughlan; with Charlton Heston, Betsy Von Furstenberg, James Daly, Everett Sloane, Donald Harron, Feter Donat, Frederic Tozere, Michael Wager, Arch W. Johnson, Morton L. Stevens, Eerry Kroeger, David A. Stewart, Nancy Marchand; Co-Dir's - Seymour Robbie & John Stix; Choreog Ruthanna Boris; Music - Noah Greenberg & Pro Musica Antigua
<u>(</u>	Captain Gallant of The Foreign Legion	NBC 5:30pm	Treasure of the Legion - (0) by Jack Andrews; with regulars & Andree Pebarr, Gregoire Aslan, Herbstman; (SD) Jean Yarbrough
-	You Are There (Walter Cronkite)	CBS 6:30pm	The Rescue of American Prisoners From Santo Tomas - with De Forest Kelly, William Fawcett, Jean Howell, Frank Tang; (SD) Bernard Girard
	Roy Rogers Show	NBC 6:30pm	And Sudden Death - (0) Dwight Cummins; regulars & Gene Roth, Myron Healey, Louise Lettieri, Carl Switzer, Bill Tannen, Russ Scott; (SD) by Donald McDougall
	ED SULLIVAN SHOW	CBS 8pm	guests: Marlon Brando, Jean Simmons, Frank Sinatra, Vivian Blaine, Frank Loesser(composer), The Goldwyn Girls, Johnny Car- son, June Valli (S), Les Compagnons de la Chanson
	Alfred Hitchcock Pres	sents CBS 9:30	Premonition - (0) by Harold Swanton; with John Forsythe, Cloris Leachman, Warren Stevens, George Macready, Gerald Eaton, Harry Tyler, Paul Brinegar; (SD) by Robert Stevens
	APPOINTMENT WITH ADVENTURE CBS 10pm Adventures of The Falcon ABC 10:30 (Charles McGraw)		Number 7 Hangman's Lane - (0) by Joan Cunningham; with Biff Mc- Guire, Roy Dean, Joyce Smight, Stuart McIntosch, John McGiver, Viola Roache, Joyce Lear, Liam Lenihan; (SD) Paul Stanley
			A Border-Line Case - with Paula Corday, Ivan Triesault, Ludwig Tossel, Raymond Greenleaf, Edward Earle, Irvin Ashkevazy, Harold Dyrenforth, Henry Kulky, Gabriel Curtiz, Reed Howes, Kenneth Alton, George Dee, Werner Klinger; (SW & SD)(PREMIERE)
	GENERAL ELECTRIC THTRE CBS 9pm (Ronald Reagan)		The Bounty Court Martial - (0) by Elihu Winer; with Francis L. Sullivan, Raymond Massey, David Wainwright, Louis Lytton, William Haddock, John Austin; (SD) by Don Medford
	JUSTICE	NBC 10:30pm	The Desperate Man - (0) by Emanuel Frachtenberg; with William Prince; Joseph Anthony, Robert Simon, Ruth White; (SD) by Paul Bogart
			MONDAY OCTOBER 10
	Superman (George Reeves)	wrca-tv 6pm	King For A Day - regulars & others(not available at press time) (SW & SD)
	Sherlock Holmes (Ronald Howard)	WRCA-TV 7pm	rerun of story for 7/25/55
	The Adventures of Robin Hood (Richard	CBS 7:30pm Greene)	Dead Or Alive - regulars & Archie Duncan, Alan Wheatley; (SW&SD)
	TV Reader's Digest	ABC Spm	Mr. Pak Takes Over - (0) by Capt. Frederick Haight; (A) by Albert Duffy; with Philip Ann, Ken Tobey, Dan Barton, James Edwards, Walter Kelly; (SD)
	ARTHUR GODFREY'S TALENT SCOUTS	CBS 8:30pm	Tony Martini (S), Beth Parks (S), The M.C's (S)
	VOICE OF FIRESTONE	NBC 8:30pm	Mildred Miller(S)
	December Bride	CBS 9:30pm	The Pizza Show - regulars & Damian O'Flynn, Robert Clark; (SW&ST
	ROBERT MONTGOMERY PRESENTS	NBC 9:30pm	Paper Town - (0) by Robert J. Shaw; with Sidney Blackmer, Jan Miner, Jack Mullaney, Pat Sales, Brandon Peters, Lauren Gilbert, Donald McKee, Donald Foster, James Reese; (SD)
	Eddie Cantor Comedy Theatre	WABC 10pm	The Square World of Alonzo Pennyworth - with Buster Keaton, Christine Larsen, Jerry Lazarr; (SW & SD)
		CBS 10pm	Uncle Ed & Circumstance - (0) by Jackie Gleason; (A) by Frank Gilroy; with Jackie Gleason, John Baragrey, Cliff Hall, Mildred Natwick, J. Pat O'Malley, Eddie Binns; (SD) Paul Nickell
			mar thum offolioliding [more]

ROSS REPORTS - 10/9/55 - Page B

TALENT SHOWSHEET (more)

Steve Donovan (Douglas Kennedy)	WRCA-TV 6pm	<u>Planue Town</u> - (0) by William Bruckner; regulars & Del Moore, Florenz Ames, Don Haggerty, Denver Fyle, Robert Foulk, Robert B. Williams; (SD) by Charles D. Livingstone
Warner Pros. Present: (Gig Young)	s ABC 7:30pm	Cheyenne - (0) by Charles Lang; regulars & Adelle August, Ray Teal, David Albert; (SD) by Richard L. Bare
Navy Log	CBS 8pm	Home Is The Sailor - Wright King, Toni Gerry; (SW) (SD) by Jean Yarbrough
THE MARTHA RAYE SHOW	NBC 8pm	regulars & Douglas Fairbanks; (SW & SD)
Wyatt Earp (Hugh O'Brian)	ABC 8:30pm	The Nan Who Lied - regulars & Rick Vallon, Don Haggerty, House Feters; (SD) by Frank McDonald
You'll Never Get Rick (Phil Silvers)	<u>h</u> cas 8:30pm.	The Horse - regulars & Bob Shawley, John Alexander; (SW & SD) by Nat Hiken
Jane Wyman's Fireside	e Thtre NBC 9pm	Stephen & Publius Syrus - (0) by Nathaniel Curtis; with Peter Lawford, Marguerite Chapman, Larry Keating, Doris Lloyd, Felicia Farr, Charles Lane, Paul Harvey, Joseph Crehan, Colin Campbell, Richard Gaines, Herb Vigran, George Niese; (SD) by Don Weis
DuPont Cavalcade Tht	re WABC 9:30pm	repeat of 5/24/55 - Six Hours To Deadline
RED SKELTON SHOW	CBS 9:30pm	regulars & Nancy Walker (S & C); (SW & SD)
ARMSTRONG CIRCLE THT	RE NBC 9:30pm	Lost - \$2,000,000,000 - (0) by Irv Tunick; with Jason Robards, Augusta Merighi, Louis Badolati, Carol Bruce; (SD) by William Corrigan
Big Town	NBC 10:30pm	Gambling Empire - with Mark Stevens, Barry Kelly, Doe Avedon; (SW); (SD) by Mark Stevens (PREMIERE FALL SERIES)
		WEDNESDAY OCTOBER 12
Death Valley Days (Stanley Andrews)	WRCA 7pm	Reno - (0) by Ruth Woodman from her own radio series; with Will-Schallert, Frank Griffin, Stanley Clements, Tom Monroe, Paul Sorenson, Sam Flint, Florence Aver, Jack O'Shea, Stan Jol-
		ley, George Sherwood; (SD) by Stuart McGowan (NEW FILMS IN SER.)
Brave Eagle	cBs 7:30pm	ley, George Sherwood; (SD) by Stuart McGowan (NEW FILMS IN SER.) regulars & Cindy Robbins; (SW & SD)
Brave Eagle ARTHUR GODFREY & FRIE		ley, George Sherwood; (SD) by Stuart McGowan (NEW FILMS IN SER.)
	ENDS CBS 8pm	ley, George Sherwood; (SD) by Stuart McGowan (NEW FILMS IN SER.) regulars & Cindy Robbins; (SW & SD)
ARTHUR GODFREY & FRII	ENDS CBS 8pm	regulars & Cindy Robbins; (SW & SD) regulars & Pat Boone (S), The Toppers(S) (COLOR) Day Is Done - (O) by William Tunberg; with Rory Calhoun, Bobby Driscoll, Richard Crane, James Goodwin, Douglas Dick, Michael Emmet, Robert Arthur, Wright King, Bill White, Jr.; directed by
ARTHUR GODFREY & FRIM Screen Directors Play Father Knows Best	ENDS CBS 8pm yhouse NBC 8pm	regulars & Cindy Robbins; (SW & SD) regulars & Pat Boone (S), The Toppers(S) (COLOR) Day Is Done - (O) by William Tunberg; with Rory Calhoun, Bobby Driscoll, Richard Crane, James Goodwin, Douglas Dick, Michael Emmet, Robert Arthur, Wright King, Bill White, Jr.; directed by Frank Borzage
ARTHUR GODFREY & FRIM Screen Directors Plan Father Knows Best (Robert Young)	ends cbs 8pm yhouse nbc 8pm nbc 8:30pm	regulars & Cindy Robbins; (SW & SD) regulars & Cindy Robbins; (SW & SD) regulars & Pat Boone (S), The Toppers(S) (COLOR) Day Is Done - (O) by William Tunberg; with Rory Calhoun, Bobby Driscoll, Richard Crane, James Goodwin, Douglas Dick, Michael Emmet, Robert Arthur, Wright King, Bill White, Jr.; directed by Frank Borzage regulars & Pete Heisser, Harry Antrim; (SW & SD) The Story of Joe Seaton - with Eddie Firestone, Thomas Browne Henry, Joan Sudlow, Virginia Stefan, Harry Hunter, Peggy Maley,
ARTHUR GODFREY & FRIENDSCREEN Directors Play Father Knows Best (Robert Young) The Millionaire (Marvin Miller) KRAFT TELEVISION	ends cbs 8pm yhouse NBC 8pm NBC 8:30pm CBS 9pm	regulars & Cindy Robbins; (SW & SD) regulars & Pat Boone (S), The Toppers(S) (COLOR) Day Is Done - (O) by William Tunberg; with Rory Calhoun, Bobby Driscoll, Richard Crane, James Goodwin, Douglas Dick, Michael Emmet, Robert Arthur, Wright King, Bill White, Jr.; directed by Frank Borzage regulars & Pete Heisser, Harry Antrim; (SW & SD) The Story of Joe Seaton - with Eddie Firestone, Thomas Browne Henry, Joan Sudlow, Virginia Stefan, Hanry Hunter, Peggy Maley, Joseph Downing, Mary Gregory; (SW & SD) Trucks Welcome - (O) by Albert Halper; (A) staff writer; with Rita Gam, James Gregory, Una Merkel, Joe Maross, Johnny Studer;

THURSDAY OCTOBER 13

Too Many Cooks - regulars & Elvia Allman, Marjorie Bennett, Lola Albright; (SW & SD)

Atlantic Night - (0) by Leslie Reade; regulars & Andre Morell, Alan McClelland; (SD)

The Bob Cummings Show CBS 8pm

Douglas Fairbanks

Presents

WRCA 10:30pm

THURSDAY OCTOBER 13 (Cont[†]d)

	CLIMAX; (Eill Lundigan)	CBS 8:30pm	Thin Air - (0) by Howard Browne; (A) by Een Starr; with Robert Sterling, Pat O'Brien, Marguerite Chapman, June Vincent; (SD) by Allen Reisner	
	The People's Choice (Jackie Cooper)	NBC 8:30pm	regulars & Elvia Allman, Peter Votrian, Richard Deacon; (SW); (SD) by Irving Brecher	
	STAR CONIGHT	ABC 9pm	One Day More - (0) by Joseph Conrad - "Tomorrow"; (A) by staff writer; with Scott Merrill, Margaret Phillips, Frederic Worlock, Bramwell Fletcher; (SD) by Norman Morgan	
	Four Star Playhouse	CBS 9:30pm	The Face of Danger - (0) by Dick Carr; with Ida Lupino, Dick Foran, Paul Picerni, Ralph Moody, Vicki Raaf, Helen Wallace, William Schallert, Sherman Sanders; (SD) by Roy Kellino	
	Ford Theatre	NBC 9:30pm	Husband - (0) by Feter Packer; with Barry Sullivan, Mala Powers, Jonathan Hale, Frank Hanley, Ralph Dumke; (SD) by James Neilson	
	LUX VIDEO THEATRE (Otto Kruger)	NBC 10pm	The Two Dollar Bettor - (0) story & screenplay by Howard Emmett Rogers- Fan Turn; (A) by DeWitt Bodeen; with Gene Lockhart, Karen Sharpe; (SD) by Buzz Kulik	
	JOHNNY CARSON SHOW	CBS 10pm	regulars only; (SD) by Bob Adams	
			FRIDAY OCTOBER 14 mmmrmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm	
	Jungle Jim (Johnny Meissmuller)	WRCA 6pm	(0) by Dwight Babcock; with Martin Huston, Norman Fredric, Dick Rich, Don Blackman; (SD) by Earl Bellamy (PREMIERE NEW SERIES)	
	Adventures of Tin-Ti (Lee Aaker & James B	n-Tin AEC 7:30	The White Buffalo - regulars & Norman Fredric, Hal Hopper, Leo Gordon, Richard Reeves, Francis J. McDonald; (SW & SD)	
	Adventures of Champi	on CBS 7:30	Salted Ground - regulars & Melinda Plowman, Hal K. Dawson, Tris Coffin, George J. Lewis; (SD) by Ford Beebe	
	MAMA	CBS 8pm	Doctor Nels - regulars & Edmon Ryan, Harry Holcombe, Ellen Berry, (SW & SD)	
	CROSSROADS	ABC 8:30pm	Cleanup - with Vincent Price, Lloyd Corrigan, Sally Blaine, James Kirkwood, Wheaton Chambers	
	Our Miss Brooks (Eve Arden)	CBS 8:30pm	(0) by Joe Quillan; continuing as regulars: Gale Gordon, Gloria McMillan, Jane Morgan; with added regulars: Nama Bryant, Bob Sweeney, Gail Bonney, Clint Albright; (SD) by Al Lewis	
	The Life of Riley (William Bendix)	NBC 8:30pm	Darling I Am Growing Old - regulars & Martin Milner, Mary Webster Joseph Corey; (SW & SD)	
	Crusader (Brian Keith)	CBS 9pm	One Way Train - with Robert Cornthwaite, Veronika Pataky, Simon Scott, Linda Rowen, Ralph Smiley, Al Szabo, Gene Gary, Leon Askin, Manfred Furst, Gabriel Curtiz, Werner Klingler, Eric Feldary, Steve Rowland, Bert Le Baron	
	Schlitz Playhouse	CBS 9pm	Two-Bit Gangster - (0) by Thomas Millstead; (A) by William Rob- scn; with Keenan Wynn, Barton MacLane, Addison Richards, Richard Tyler, Emmet Vogan, Gabriel Curtiz, Charlotte Knight, Robert Wilke; (SD) by Reginald Leborg	
	The Lineup	CBS 10pm	The Green Case - (0) by Sidney Marshall; with regulars & Marshall Reid, Claudia Barrett, Hal Baylor, Eda Reiss Merin, Richard Reeves; (SD)	
MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY OCTOBER 7 THRU FRIDAY OCTOBER 14 mm.nemmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm				
	GARRY MOORE SHOW	CBS 10am	Wed - Chaz Chase (pantomime); Fri - Maureen Arthur (S); Zippy, the Chimp	

GHIMI MOOIL DHO!		the Chimp
JACK PAAR SHOW	CBS 1pm	Tues - Anna Russell (C), Louis Nye (C); Thurs - Tino Valenti(S); Fri - Eurl Ives (balladger), Louis Nye (C)
DATE WITH LIFE (Logan Field)	NBC 4pm	M thru F - (0) by Jesse Sandler; 10/10 thru 11/11; with Barbara Britton, Fred Eisley, John Gibson, Irene Hubbard, Ilene Walker, Al Burdick, Bernard Grant, Cliff Hall, Ross Martin; (SD) by Fredric Carr

SATURDAY OCTOBER 15

Fury	NBC llam	(0) by Lillie Hayward; (A) by Lillie Hayward & Richard Schayer; with Peter Graves, Robert Diamond, Ann Robinson, William Fawcett (SD) by Ray Nazarro (PREMIERZ NEW SERIES)
Tales of The Texas !	Rangers CBS 11:30	Double Edge - (0) by Samuel Newman; with John Hart, John Phillips, Barbara Wooddell, Stanley Andrews, William Haade, Eelle Mitchell; (SD)
Man Behind The Badge	CBS 6:30pm	Red Letter Day - (0) by David F. Harmon; with John Litel, Frank Ferguson, Vivi Janiss, Frank Gerstle, Ray Walker, Mike Fox; (SD)
Ramar of The Jungle (Jon Hall)	MPIX 7pm	Mark of The Bola - regulars & Ford Rainey, Feggy Maley, Nick Stewart, Anthony Ghazlo; (SW & gD)
THE PERRY COMO SHOW	NBC 8pm	Peggy Lee (S), Morty Gunty (C), Les Dassie (acrobatic comedy)
STAGE SHOW	CBS 8pm	regulars & Billy Daniels(S), Jerry Lester (C), Lillian Briggs(S)
Gun smoke	NBC 10pm	Obie Tater - regulars & Royal Dano; (SW & SD)
Damon Runyon Theatre	CBS 10:30pm	Miami Moolah - (0) by Jack Harvey; with Matty Fain, Ken Murray, Allyn Joslyn, Gale Robbins, Benny Rubin, Michael Ross, Gwen Caldwell; (SD) by Douglas McDougall
•		SUNDAY OCTOBER 16 mr:mmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm
Wild Bill Hickok	CBS 12:30pm	The Avenging Gunman - regulars & Monte Blue, Joan Arnold, Rosa Turich, Carol Henry, Tom Moore, James Millican, Sandy Sanders; (SW & SD)
AMERICAN INVENTORY (Tex Antoine)	WRCA-TV 2pm	The Square Peg - (0) by Sid Ellis; with John Griggs, Larry Rob- Inson, Peggy Allenby, Bill Griffis, Jack Arthur, Ian Martin, Don McLaughlin, Lilly Lodge, Edith Ivey; (SD) by Edward King
Captain Gallant of The Foreign Legio	NBC 5:30pm	The Hostage - (0) by Jack Andrews; with regulars & Christian Fourcade, Philippe Nicaud, Joseph Nash, Emilio Carrer, Richard Watson; (SD) Jean Yarbrough
Roy Rogers Show	NBC 6:30pm	Bad Neighbors - (0) by Dwight Cummins; with regulars & Alan Welles, Jean Howell, Forrest Taylor, Reyford Barnes, Harry Harvey; (SD) by Don McDougall
Lassie	CBS 7pm	The Violin - legalars & Eucien Littlefield; (SW & SD)
Private Secretary (Ann Sothern)	CBS 7:30pm	regulars & Gloria Talbot, Craig Hill, Richard Lupino; (SW & SD)
Frontier (Walter Coy)	NBC 7:30pm	A Stillness in Wyoming - (0) by Morton Fine & David Friedkind; with Peter Votrian, James Griffith, Lee Erickson, Joseph Best, Nestom Booth, John Doucette; (SD) by Tony Leader
COLGATE VARIETY HOUR (Jack Carson)	NBC 8pm	Gordon MacRae(S), Shirley Jones(S), Gene Nelson(D), Yul Brunner (S), 43-Voice Choir, Rodgers & Hammerstein will be interviewed
ALCOA HOUR	NBC 9pm	Black Wings - (0) by Joseph Schull; with Ann Todd, Robert Flem- yng, John Williams, Byron Russell, Beulah Garrick, Frances Tan- nehill, Wendell Corey; (SD) by Norman Felton
Adventures of The Fa (Charles McGraw)	1con ABC 10:30	A Border-Line Case - with Paula Corday, Ivan Triesault, Ludwig Tossel, Raymond Greenleaf, Edward Earle, Irvin Ashkenazy, Harold Dyrenforth, Henry Kulky, Gabriel Curtiz, Reed Howes, Kenneth Alton, George Dee, Werner Klinger (NEW FILMS)
JUSTICE (William Prince)	NBC 10:30pm	Flight From Fear - (0) by Roger S. Hirson; with Jack Warden, Biff McGuire, Cameron Prudhomme, Frank Campanella, Peg Feury, Jack Klugman; (SD) by Paul Bogart