# Ross Reports on TELEVISION

INCLUDING

SEPTEMBER 5-11, 1955

THE TELEVISION INDEX

VOLUME 7

NUMBER 36

EDITOR: Jerry Leichter ASSOC ED: Alvin Sullum

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

## WFFKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

#### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday(5)

NEC- 7:30-7:45pm EDT; RETURN; The Tony Martin Show; from KRCA-TV(LA), 53 stations live, 12 kine. § Alternate Week Sponsors- 1) Webster-Chicago Corp (Webcor phonographs, Tape Recorders) thru John W. Shaw Advertising, Inc(Chi). 2) Associated Products, Inc (5-Day Deodorant Pads) thru Grey Advertising Agency, Inc(NY); Wallas T. Drew; Agcy Superv- Herb Strauss. § Pkgr- Tony Martin Productions(LA); Prod & Dir & Writer- Alan "Bud" Yorkin; Music Dir- David Rose. § Singer Tony Martin returns with his musical show, featuring the Interludes, singing group; backed by David Rose and the orchestra. Program replaces The Matt Dannis Show (last show Aug 29), its summer replacement, in this time spot. (See page 97).

NBC- 9-9:30pm EDT, 3 of every 4 Mondays; RETURN; Medic, ON FILM; from WRCA-TV(NY) & KRCA-TV(LA), 71 stations net, 14 delayed. § Alternate Week Sponsors-1) Dow Chemical Co (Saran-Wrap, Plastic Wall Coverings, other products) thru MacManus, John & Adams, Inc(Bloomfield Hills, Mich); Acct Superv- Ernest A. Jones; Acct Exec - Bud Ehrlich (NY); Comm Superv & Agcy Film Prod - Jack Strang (NY); Commls - On Film. 2) General Electric Co, Lamp Div (GE Lamps) thru Batten, Barton, Durstine & Osborn, Inc(Cleve); Acct Exec- George Cozzens. § Pkgr & Film Prod-Medic TV Productions, at American National Studios (Hollywood); Exec Prod- Worthington Miner; Prod - Frank LaTourette; Prod Superv & Creator - James Moser; Prod Mgr - Lonnie D'Orsa; Dirs - John Brahm, Ted Post, George Cahan and James Moser; Dir of Photog- William A. Sickner; Film Ed- Bob Seiter; Music Dir- Victor Young; Script Superv- Moser; Writers- Moser, others. § Richard Boone, as Dr. Konrad Styner, returns as host-narrator and occasional star of dramatizations of medical case histories. Casts continue to include actual doctors and nurses in minor roles. The 1955-56 series will deal in many cases with emotionally connected illnesses. Series has been seen via re-runs since June 20 (See page 66).

POOL- CBS, 2-2:30pm EDT; NBC, 3-3:30pm EDT (on kine); SPECIAL; Harry S. Truman Labor Day Address; from WJBK-TV(Det), to the CBS and NBC nets. § Public service, sustaining. § Pkgr- CBS News & Public Affairs(NY); production staff & cameras from WJBK-TV. § Harry S. Truman will deliver a Labor Day address on the occasion of the annual Joint AFL-CIO Labor Day Parade in Detroit. The former president will speak in Cadillac Square in front of Detroit's City Hall. Mr. Truman will be introduced by Michigan Governor G. Mennen Williams.

- Page 99 -

THIS WEEK (More)

Copyright 1955 by Television Index, Inc.

Ross Reports On Television, Service Subscription Rates (U.S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates.

#### THIS WEEK(Cont'd)

Tuesday(6)

FBC- 8:30-9pm EIT; DEEUT; The Life and Legend of Wyatt Earp, ON FILM; from WABC-TV(NY) & KABC-TV(LA), 37 stations net, 14 delayed. § Alternate Week Sponsors- 1) General Mills, Inc (Cheerios) thru Dancer-Fitzgerald-Sample, Inc(NY); (Acct Superv- Gordon Johnson; Acct Exec- Joseph H. Holmes. 2) The Parker Pen Co (All Products) thru Tatham-Laird, Inc(Chi); Acct Exec- David Watrous; Comm Superv- Howard Rapport; Commls- On Film. § Pkgr- 616 Company(H'wood); Film Prod- Desilu Productions, Inc., at Motion Picture Center(Hollywood); Exec Prod-Louis F. Edelman; Prod- Robert F. Sisk; Prod Mgr- Argyle Nelson; Dir- Frank Mc-Donald; Unit Prod Mgr & Asst Dir- Syd Fogel; Music By- Ken Darby Singers; Sets-Theodore F. Offenbecker; Dir of Photog- Harold Wellman; Ed Superv- Daniel Cahn; Film Ed- John Durant; Costumes- Douglas Stevens; Writer- Frederick Hazlitt Brennan (first 10 scripts, based on book by Stuart N. Lake). § Hugh O'Brian stars in the title role as the legendary frontier marshall, in episodes depicting his travels through the West in bringing law and order to the American frontier. Program replaces a network sustaining film series, The Big Picture in the spot.

Friday(9)

ABC- 7:30-8pm EDT; RETURN; The Adventures of Rin Tin Tin, ON FILM; from WABC-TV (NY) & KABC-TV(LA), 22 stations net, 44 delayed. § Sponsor- National Biscuit Co, Cereal Division (Various Cereals) thru Kenyon & Eckhardt, Inc(NY); Acct Superv- William King; Accts Execs- Donald Smith, Sidney B. Silleck; Commls- On Film. § Pkgr & Film Prod- Screen Gems, Inc., at Columbia Pictures Studio(Hollywood); Prod- Herbert B. Leonard; Dirs- Robert G. Walker, others; Dir of Photog-Fred Jackman, Jr; Story Superv- Douglas Heyes; Writers- Various. § New series of dramatic adventures, starring the dog of the title role, and Lee Aaker as his young master. Series has been in re-run since June 10 (See page 58).

NBC- 9-9:30pm EDT; RETURN; The Big Story; LIVE & FILM; from WRCA-TV(NY), 70 sta-tions live, 20 kine. § Sponsor-American Tobacco Co (Pall Mall Cigarettes) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY); Acct Superv-William Spire; Acct Exec-Ken McAllister; Comm Anner-Ernest Chappell (on film). § Pkgr-Pyramid Productions, Inc(NY); Prod-Robert L. Shayon; Dir-Alex Leftwich; Music Dir-Vladimir Selinsky; Writers-Various, staff; Casting-Gladys Rave (at Pyramid, NY). § Series dramatizing outstanding news stories and honoring their reporters, returns with a new format utilizing a permanent "news room" set in New York for the live portion of the program, with the filmed segments of the news story integrated through a monitor introduction in the newsroom, after which the actual story of the week is seen. At the close the actual reporter whose story has been dramatized appears to receive the award which is a regular feature. Program replaces Best in Mystery (last show Sept 2), its summer replacement (See page 79).

NBC- 9:30-lopm EDT; DEBUT; Star Stage, LIVE & FILM; from WRCA-TV(NY) and/or KRCA TV(LA), 31 stations live, 12 kine or delayed. § Alternate Week Sponsors1) Campbell Soup Co (All Products) thru Batten, Barton, Durstine & Osborn, Inc (NY); Acct Exec- Hiram Brown; Agcy Superv- W. R. Hesse. 2) Chesebrough-Pond's, Inc (Pond's Cosmetics) thru J. Walter Thompson Co(NY); Acct Exec- Herbert Drake; Agcy Superv- Jerome V. Roscoe; Comm Prod- Marie Gordon (on film). § Pkgr- MCA-TV(NY). Film Prod- 13 programs, by Revue Productions, at Republic Studios, Holly-wood; Prod Superv- Alan Miller. Live Prod- 26 programs, from either NY or LA, by MCA-TV; Exec Prod- Mort Abrahams(NY); Prod- Charles Russell(NY); Dir- Sidney Lumet, others; Music Dir- Jacques Press; Art Dir- Paul Sylbert; Script Ed- Ted Apstein(MCA, NY); Writers- Verious; Casting- Eleanor Kilgallen, Monique James (MCA, NY). § Drama series, starring top name talent in outstanding stories. Live programs may originate in either New York or Hollywood, while the 13 filmed programs seen during the regular season at varying intervals will be repeated during the summer of 1956. Program replaces Dear Phoebe (last show Sept 2).

#### THIS WEEK(Cont'd)

#### Saturday(10)

CBS- 9:30-10pm EDT; DEBUT; It's Always Jan, ON FIIM; from WCBS-TV(NY) & KNXT(LA), 81 stations net, 12 delayed. § Sponsor- Procter & Gamble Co (Drene, Gleem, Pin-It) thru Compton Advertising, Inc(NY). § Pkgr- Jenard Productions; Film Prod- Desilu Productions, Inc, at Motion Picture Center(Hollywood); Prod & Writer- Arthur Stander; Assoc Prod- Dewey Starkey (Paul Jacobs, premiere film); Dir- Norman Tokar (Sheldon Leonard, premiere film); Art Dir- Ralph Berger; Music-Earl Hagen & Herbert Spencer. § New situation comedy of the trials of several young women, sharing a New York apartment; starring Janis Faige as Janis Stewart, a night club singer; Patricia Bright as Pat Murphy, a hard-boiled secretary, and Merry Anders as Val Marlowe, a blonde model; with Jeri Lou James as Josie Stewart, the singer's 10-year-old daughter, and Arte Johnson as Stanley Schreiber, son of a neighborhood delicatessen owner. The program replaces Down You Go (last show Sept 3, moving to ABC-TV Sept 15).

CBS- 10-10:30pm EDT; DEBUT; Gunsmoke, ON FILM; from WCBS-TV(NY) & KNXT(LA), 102 stations net, 8 delayed. § Sponsor- Liggett & Myers Tobacco Co (Chesterfield Cigarettes, with spots for L & M Cigarettes) thru Cunningham & Walsh, Inc (NY); TV Acct Superv- Norman Gort. § Pkgr- CBS-TV(LA); Film Prod- Filmaster Productions, Inc., at California Studios (Hollywood); Filmaster Prod Exec- Robert Stabler; Prod & Dir- Charles Marquis Warren; Assoc Prod- Norman MacDonnell; Writers- Charles Marquis Warren, John Meston, others. § Adult Western series, based on the radio dramas of the same name, starring James Arness as U. S. Marshall Matt Dillon, with Amanda Blake as Kitty, Milburn Stone as Doc, and Dennis Weaver as Chester. Program replaces TV's Top Tunes (last show Sept 3).

NEC- 11:30am-12noon EDT; RETURN & CHANGE; Watch Mr. Wizard; from WRCA-TV(NY), to the net. § Sustaining (Production costs borne by Cereal Institute, Chicago, thru Jules Power). § Pkgr- Prism Productions, Inc(NY); Exec Prod- Jules Power; Unit Mgr- Paul Jacobson; Dir- Jim Kitchell; Sets- Bob Fletcher; Writer-Researcher- Russell Beggs. § Don Herbert, as "Mr. Wizard," teaches science to youngsters, using materials from nature and industry; with Pamela Fitzmaurice as Susan, and Hugh Dunne as Danny, the two children who watch Mr. Wizard perform his experiments. The program debuted over NBC in March, 1951, from Chicago. It has been seen in kine repeats during the summer since June 4 (see Page 61). The new series, leaving Chicago for the first time, will originate from New York regularly.

NEC- 8-8:30pm EDT; SPECIAL; Kickoff - 1955; from WRCA-TV(NY), to the net. §
Sustaining. § Pkgr- NBC Sports Dept(NY); production details not set. §
Preview of the coming football season, during which NBC will telecast NCAA football games. The program will also mark the 50th anniversary of the NCAA as the governing body of collegiate football. The program will feature prominent football personalities. The program replaces The Soldiers (last show Sept 3).

NEC- 10:30-llpm EDT; RETURN; Your Hit Parade; from WRCA-TV(NY), 106 stations live, 44 kine. § Alternate Week Sponsors-1) Hudnut Sales Div of Warner-Lambert Pharmaceutical Co (Quick Home Permanent, Pin-Quick, Enriched Creme Shampoo, Creme Rinse) thru Kenyon & Eckhardt, Inc(NY); Acct Exec- Douglas Coyle; Agcy Superv- Dwight Mills; Comm Anner- Julia Meade (on film); Prog Anner- Andre Baruch. 2) American Tobacco Co (Lucky Strike Cigarettes) thru Batten, Barton, Durstine & Osborn, Inc(NY); Agcy Superv- Dan Lounsbery; Comm & Prog Anner- Andre Baruch. § Pkgr- BBD&O for American Tobacco Co; Prod- Dan Lounsbery; Dir- William Colleran; Music Dir- Raymond Scott; Set Designs- Paul Barnes; Costumes- Sal Anthony; Choreog- Ernest Flatt. § The musical variety program returns for its sixth season, with singers Dorothy Collins, Snooky Lanson, Gisele MacKenzie and Russell Arms; singing and dancing groups; backed by Raymond Scott and the orchestra. The program replaces Your Play Time (last show Sept 3), its summer replacement in this time spot (see page 60).

#### THIS WEEK(Cont'd)

#### Sunday(11)

CBS- 7-7:30pm EDT; RETURN; Lassie, ON FILM; from WCBS-TV(NY) & KNXT(LA), no. of stations indefinite. § Alternate Week Sponsors - 1) Campbell Soup Co (All Products) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec - Hiram Brown; Agcy Superv - W. R. Hesse. 2) Kellogg Co (Various Cereals) thru Leo Burnett Co, Inc(Chi). § Pkgr & Film Prod - Robert Maxwell Associates, at KTTV(LA); Prods - Robert Maxwell, Dusty Bruce; Assoc Prod - Rudy Abel; Dirs - Various. § Return of the drama series with the famous Hollywood collie in the title role, Tommy Rettig as Jeff Miller, the dog's young master; with Jan Clayton and George Cleveland in their adult roles. Pokey, a bassett hound, is one of the new personalities added to the cast for the new films. The program replaces It's Magic (last show Sept 4) in the time spot (see page 85).

CBS- 7:30-8pm EDT; RETURN; Private Secretary, ON FILM; from WCBS-TV(NY) & KNXT (LA), 142 stations net, 31 delayed. § Sponsor- American Tobacco Co (Lucky Strike Cigarettes) thru Batten, Barton, Durstine & Osborn, Inc(NY). § Pkgr & Film Prod- Jack Chertok Productions, at General Service Studios (Hollywood); Prod- Jack Chertok; Prod Superv- Harry Poppe; Dirs- Oscar Rudolph, others. § New series of films starring Ann Sothern as the unconventional secretary to a talent agent, played by Don Porter; with Vi Praskins. Program has been seen in re-run since June 5 (see page 53). Program will be seen again Sept 18, then it will alternate weekly with the Jack Benny Show, returning Sept 25.

NBC- 7:30-9:30pm EDT; DEBUT; Color Spread (Color); from WRCA-TV(NY) or KRCA-TV (LA), 101 stations live, none kine. § Participations (U. S. Rubber Co thru Fletcher D. Richards, Inc(NY); Sunbeam Corp thru Perrin-Paus Co(Chi); Standard Brands, Inc thru various agencies; The Maybelline Co thru Gordon Best Co., Inc (Chi).) § Pkgr- NBC-TV(NY); Exec Prod- Sam Fuller. Productions will be seen one of every four Sundays, 7:30-9pm EDT. The first of the series is a special two-hour program, "The Skin of Our Teeth", a television version of the Robert Whitehead Production for ANTA (see Page D for cast and production credits for the program). Future schedule calls for color spectaculars with various themes and various production staffs, all one and a half-hour productions: Oct 9, Nov 6, Dec 4, Jan 1, 1956; Jan 29, Feb 26, March 25, April 22, May 20, June 17, July 15, Aug 12. Programs will originate in either New York or Hollywood.

#### OTHER NETWORK CHANGES & ADDITIONS

- ABC- Miss America Pageant; SPECIAL Sept 10; Sat, 10:30pm-12midnight; remote from Atlantic City, N. J., to WABC-TV(NY), to the net; 115 stations live. Sponsor-Philoo Corp (All Products) thru Hutchins Advertising Co., Inc(Phila); Agcy Supervs- H. Pierson Mapes, James Burton(both NY); Comm Superv & Dir- Harold Tulchin; Comm Annor- Cy Harrice. § Pkgr- ABC-TV(NY); Prod- Fred Heider; Dir- Marshall Diskin. § Highlights of the Miss America competition at Convention Hall, Atlantic City, N. J., with Bert Parks as pageant m.c., and John Daly and Bess Myerson as host and hostess for Philoo on the telecast. The program is in open time.
- NBC- Have Camera, Will Travel (Aug 30, Tue, 9:30-10pm EDT) and Hollywood's Best (Sept 6 & 13, Tue, 9:30-10pm EDT). Special programs filling the time spot until Armstrong and Fontiac inaugurate their alternate week one-hour drama series on Sept 27 (March of Medicine is scheduled for one of its special programs on Sept 20 in the time spot). Have Camera, Will Travel, sterring comedian Paul Gilbert, is the pilot film for a once-projected series; presented sustaining. Hollywood's Best will be sponsored for its two weeks by Charles Antell, Inc thru Product Services, Inc(NY). No information is available on the program format.

Pinky Lee Show (Mon thru Fri, 5-5:30pm; Sat, 10-10:30am EDT) FORMAT CHANGE, effective Sept 5. Program will be built around "The Happy Town Circus" in a new circus tent setting.

### TALENT SHOWSHEET SEPTEMBER 5-11, 1955

Most of the shows on Sept. 2, 3, 4 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, Sept. 9. Script identifications used are: (0) original, (A) adaptation, (SW) staff-written, (ID) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally, only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below but are available and may be requested at any time. Currently in network re-runs and omitted from the listings below are: Roy Rogers, Kodak Request Performance, Danny Thomas, Captain Midnight, It's a Great Life, Your Play Time, Spotlight Playhouse, General Electric Theatre, Stage 7, Ray Milland, Ford, Bob Cummings, Topper, Halls of Ivy, T Men in Action, TV Reader's Digest, etc.

no additions or corrections

ON THE CAROUSEL UCBS-TV 9am TELEVISION WORKSHOP WRCA-TV 7pm

Kajar (magician)

A Man and His Music - Presented by WRCA-TV & Columbia Artists Management - with Martha Lipton (S), Whittemore & Lowe (M), The Song Masters (S); Skitch Henderson as MC; Prod & Dir by Jim Elson

AND HERE'S THE SHOW NBC 10pm

regulars & Nina & Pepi (tumbling),

SUNDAY SEPTEMBER 4

LAMP UNTO MY FEET CBS 10am (Dr. Lyman Bryson)

The Call - (0) by Steven Gethers; with Mark Roberts, Joe Maross, Frances Helm, Mary Lou Taylor; (SD) by Herbert Kenwith.

CAMERA THREE WCBS-TV 3:30

Songbag for a Holiday - with Ed McCurdy, Jean Ritchie (S)

COLGATE VARIETY NBC 8pm HOUR

Charlton Heston as MC, the King Sisters (S), Bob Hamilton Trio (D), Joan Crawford, Hank Henry, Bob Manning (S)

LIFE BEGINS AT 80 ABC 9:30 (Jack Barry)

Juvenile Jury - Joe Ward, Mark Swartz, Carol MacDonald, Cheryl Fong

MONDAY SEPTEMBER 5

Superman (George Reeves)

URCA-TV 6pm

Clark Kent - Outlaw - listed in last week's report. Show on that date was Jet Ace - with regulars & Selmer Jackson, Larry Blake, Frank Richards, Dick Reeves, Jim Hayward; (SW & SD)

Sherlock Holmes (Ronald Howard)

WRCA-TV 7pm

The Case of the Laughing Mummy - listed last week; show on that date was: Greystone Inscription - (0) by Lou Morheim; with regulars & Marine Mayne, Eric Micklewood, Tony Wright, Roger Garris; (SD)

TONY MARTIN

NBC 7:30

The Interludes as regulars: Bill Thompson, Sue Allen, Bernie Parke, Bill Brown., Jimmy O'Connor (S); Music - David Rose; Prod, (SD) & (SW) by Alan (Bud) Yorkin (PREMIERE, FROM HVD)

CAESAR PRESENTS (Phil Foster)

NBC 8pm

regulars only; (SW & SD)

ARTHUR GODFREY'S CBS 8:30 TALENT SCOUTS

Alicia Beltran (S), Poly Na Garrett (S), Versatiles (S)

VOICE OF FIRESTONE ABC 8:30

Elaine Malbin (S)

Medic NBC 9pm (Richard Boone)

All the Lonely Night - with Karen Steele, Peter Gray, Audrey Swanson, Bartlett Robinson, Gloria Clark, Joe Tomes, Jean Engstrom, Bingo Pivar; (SW & SD, FALL PREMIERE)

Those Whiting Girls CBS 9pm (Margaret & Barbara)

regulars & Nancy Hadley, Jackie Kelk, Roy Schallert, Richard Sargeant, Bennett Green; (SW & SD)

ETHEL AND ALBERT CBS 9:50

not available at press time

ROSS REPORTS - 9/4/55 - Page A

TALENT SHOWSHEET (more)

#### MONDAY SEPTEMBER 5 (Contid)

ROBERT MONTGOMERY PRESENTS	NBC 9:30	My Dear Emily - (0) by Elaine Carrington; with regulars & Josephine Brown; (SD) by John Newland
STUDIO ONE SUMMER THEATRE	CBS 10pm	Mama's Boy - (0) by Mel Goldberg; with Alfred Ryder, Martin Brooks, Ruth White, Martin Rudy, Zorah Alton, Irving Lerner, Feter Ostroff, Harvey Feine; (SD) by Tom Donovan
Eddie Cantor	WABC-TV lOpm	The Man Who Liked Little People - with Edmund Gwenn; (SW&SD).
		TUE SDAY SEPTEMBER 6
Steve Donovan (Douglas Kennedy)	URCA-TV 6pm	Napoleon's Eagle - (0) by Francis P. Scannell; with regulars: Douglas Kennedy, Eddy Waller; & Stephen Bekassy, Walter Coy, Richard Avonde, Fred Graham, William Forrest, Paul Birch, Carolyn Craig, Gilbert Frye; (SD) by Charles Livingstone; Prod by Jack Chertok's Vi-Bar Productions (PREMIERE)
Wyatt Earp (Rugh O'Brian)	ABC 8:30	Mr. Earp Becomes a Marshal - (SW) by Frederick Hazlitt Erennan; with Hugh O'Brian as regular & Marshall Bradford, Alan Dinehart III, Hal Baylor, Denver Pyle; (SD) by Lewis R. Foster; Frod by Robert F. Sisk (PREMIERE)
ARTHUR MURRAY PARTY	NBC 8:30	Eddie Albert, Margo, Baird Puppets
MUSIC 155 (Stan Kenton)	CBS 8:30	Harold Arlen (composer), Count Basie (M), Joe Williams (S), Julie Wilson (S)
Jane Wyman's Fireside Theater	NBC 9pm	Gusher City - (0) by William Froug; with Rod Cameron; (SD) by Don Weis
		WEDNESDAY SEPTEMBER 7 mmnuammammmmmmmmmmmmmmmmmmmmmmmmmmmmmmm
FRANKIE LAINE TIME	CBS 8pm	Teresa Brewer (S), Joey Bishop (C), Lou Nelson (C), Gene Krupa (M), Chita Rivera (D)
Father Knows Best (Robert Young)	NBC 8:30	Father's Private Life - (0) by Roswell Rogers; with regu-
The Millionaire (Marvin Miller)	CBS 9pm	The Story of Merle Roberts - with Vera Miles, James Bell, Robert Quarry, Jacqueline DeWit, Charles Cane, Patricia Hardy, Diane Jergens; (SD)
KRAFT TELEVISION THEATRE	NBC 9pm	Woman of Principle - (0) by Will Lorin; with Mary Fickett, Helen Shields, Larry Weber, Richard Kendrick, Edith Meiser, Dickie Olsen, Hugh Dunne, Charles Martin; (SD)
FRONT ROW CENTER	CBS 10pm	Tender is the Night - (0) by F. Scott Fitzgerald, (A) by Whitfield Cook; with Mercedes McCambridge, .James Daly, John Abbott, Olive Sturgess; (SD) (FROM HOLLYWOOD)
Douglas Fairbanks	WRCA-TV 10:30	Big Nick - (0) by Abby Mann & Pen Arbeid; with Rossano Brazzi, Valentina Cortesa; (SD)
		THURSDAY SEPTEMBER 8
Guy Lombardo	WRCA-TV 7pm	Ella Logan (S)
CLIMAX! (Bill Lundigan)	CBS 8:30	Public Pigeon No. One - (0) by Donn Quinn & Larry Berns, (A) by Devery Freeman; with Red Skelton, Ann Rutherford,
STAR TONIGHT	ABC 9pm;	Success Story - (0) by Laurence Williams; with Frederic Worlock, Aina Niemela, Ann Dere, Paula Trueman, Bill Becker, Carolyn Lee, Mary Jackson; (SD) by Mary Scourby
LUX VIDEO THEATRE (Otto Kruger)	NBC 10pm	The Happy Man - (0) by Raphael Hayes; with Kurt Kasznar, Judith Evelyn, Marilyn Erskine, Robert Emhardt; Otto Kruger starts as permanent host; (SD, FROM HOLLYWOOD)
Adventures of Rin-T (Lee Aaker & James ROSS REPORTS - 9/4,	Brown )	FRIDAY SEPTEMBER 9 mmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm

# FRIDAY SEPTEMBER 9 (Cont<sup>†</sup>d)

Schlitz Playhouse	CDS 9pm	The Uninhibited Female - (0) by Herbert Depew, (A) by Nord Riley; with Morris Ankrum, Larry Blake, Paul Brinegar, James Parnell, Grace Leonard, Bob Fould, Edward Garr; (SD) by Harry Keller
THE BIG STORY	NBC 9pm	Ralph Hennings, South Bend, Ind. Tribune - (0) by Allan Sloare with Frank Marth, Terry O'Sullivan, John Pavelko, Henry Velez, Clem Fowler, Charles Rae King, Matt Crowley, Lewis Charles, Norman Sturgis, Kenneth Konopka, Janet Paul; (SD) by Alex Leftwich (PREMIERE)
The Vise	ABC 9:30	Bond of Hate - with Kay Callard, Lloyd Lamble
STAR STAGE	NBC 9:30	The Toy Lady - (0) by Max Watson; with Sylvia Sidney, Will Kuluva, Ruggero Romor; (SD) by Sidney Lumet (PREMIERE)
		E-BOARD SHOWS FRIDAY SEPTEMBER 2 THRU FRIDAY SEPTEMBER 9
GARRY MOORE	CBS 10am	Thu - Bernie West (C); F - Roger Price (C), Mr. Ballantine (C&magic)
JACK PAAR	CBS 1pm	Tue - Shirley Yamaguchi; F - Louis Nye (C)
ART LINKLETTER S HOUSE PARTY	CBS 2:30	Tue - Sheilah Graham (Columnist); W - 5 future stars as nominated by Conference of Motion Picture Organizations; Thu - Billy Chapin, Sally Jane Bruce (FROM HOLLYWOOD)
BOB CROSBY	CBS 3:30	M thru F - Jack Narz subs for vacationing Bob Crosby(HWD)
WAY OF THE WORLD (Gloria Louis)	NBC 4pm	M thru F - One Day More - (0) by George Bradshaw, (A) by Robert Thomsen; with Stewart Bradley, Stephen Pluta, Ruth Warrick, Susan Willis, Judith Parrish, Lynn Pearson, David Doyle, Les Damon, Larry Kerr, Lilia Skala, John Graham, Justine Johnson
WORLD OF MR. SWEENEY (Charlie Ru	NBC 4:30	regulars &: M - Grace Keddy; Tu - Zamah Cunningham, Len Doyle, W - O. Z. Whitehead, Susan Steel; F - Charles Cooper; (SW & SD)
MODERN ROMANCES	NBC 4:45	Heat Lightnin' - (0) by Anne Howard Bailey, (A) by Joseph Cochran; with Coe Norton, Fran Carlon, Humphrey Davis, Pat Hosley, Melville Ruick; (SD)
Stories of the Century (Jim Davis)	WCBS-TV 5pm	Sat 9/10 - Rube Burrows - (0) by Maurice Tombragel; with regulars & Paul Picerni; Sun 9/11 - Jim Courtright - (0) by Joe Richardson; with Robert Knapp; (SD)
The Early Show	WCBS-TV 6:15	M thru F - George Bryan is regular host
UPBEAT!	CBS 7:45	Alan Dale & Dolores Hawkins Tue & Thu (both S)
JULIUS LAROSA	CBS 7:45	F(9/9) - Dorothy Collins (S)
TONIGHT (Steve Kovacs)	NBC 11:30	M - Cy Coleman (M), Polgar (mentalist); Tu - Mickey Deems (C); W - Professor Backwards, George Adamski (flying saucers), Bobby Hackett (M); Thu - The Blackburn Twins (D), Sunny Gale (S); F - Henny Youngman (C), Dizzie Gillespie (M),
		SATURDAY SEPTEMBER 10 mmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm
Commando Cody (Judd Holdren)	CBS llam	Solar Sky Riders - with regulars & Bill Henry, Sydney Mason, Eddie Foster, Rick Vallin, Dale Van Sickel; (SW & SD)
Tales of the Texas Rangers (Willard Par	CBS 11:30 rker)	Carnival Criss-Cross - (0) by J. Benton Cheney; with regulars & Gordon Mills, Jean Willis, Peter Roman, Hy Anzel, John Hamilton, Harvey Dunn, Robert Roark; (SD)
AMERICA'S GREATEST BANDS(Paul Whiteman	CBS 8pm	Ralph Marterie, The Treniers, Jose Curbelo, Buddy Rogers (all M)
MUSICAL CHAIRS	NBC 9pm	Rosemarie (S)
Texaco Star Theatre (Donald O'Connor)	NBC 9:30	regulars & Lisa Davis, Douglas Fowley, Nestor Paiva; (SD & SW)
Gunsmoke (James Arness) ROSS REPORTS - 9/4/	CBS 10pm 55 - Page C	Matt Gets It - with regulars James Arness, Dennis Weaver, Milburn Stone, Amanda Blake; John Wayne as guest; (SW & SD, PREMIERE) TALENT SHOWSHEET (more)

# SATURDAY SEPTEMBER 10 (Cont<sup>†</sup>d)

Mayor of the Town	WRCA-TV 11:15	Marilly's Murder - (0) by Dana Slawson; with regulars & John Gallaudet, William Fawcett, Tina Thompson; (SD)
		SUNDAY SEPTEMBER 11 minipanungananananananananananananananananana
TOOK AB VAD TIAE	CBS 10:30	readings from <u>Vessel of Clay</u> - (0) by Leo Trese; <u>The Diary of a Country Priest</u> - (0) by George Eernanos
Wild Bill Hickok	CBS 11:30	Chain of Events - with regulars & Gloria Winters; (SW & SD)
You Are There (Walter Cronkite)	съѕ 6:30	The Triumph of Louis Braille - (0) by Shirley Gordon; with Barry Atwater, James Goodwin, Peter Brocco, Denver Fyle, Frank Kreiz, Lomas Study, Ernest Sarracino, Gene Collins, Carolyn Jones, Nan Boardman, Natalie Norwick, Ed Skipper McNally, Yvette Vickers; (SD)
SUNDAY SPECTACULAR	NBC 7:30 (COLOR)	Robert Whitehead's Production of The Skin of Our Teeth - (0) by Thornton Wilder, Dir by Alan Schneider; TV (A) by Ellen Violett; with Helen Hayes, Mary Martin, George Abbott, Florence Reed, Don Murray, Heller Halliday, Frank Silvera, Earl George, Paul Morrison, Vinie Burrows, Patricia Taffe, Fred Kareman, Frank Hamilton, Jonathan Anderson, Frank Silvera, Howard Fischer, Eileen Lear, Frances Sternhagen, Maud Scheerer, Norma Veney, Alice Fay, Charles Boaz, Frank Hamilton, Emily Cobb, Jack Delmonte, John Dorman, David Elliott, Tom Geroghty, Lily Lodge, Richard O'Neil, Ann Stanwell; Dir by Vincent J. Donehue; Prod by Fred Coe; Sets by James Russell; Costumes by Helene Pons; Music by Bernard Segall; Orch conducted by Harry Sosnik (PREMIERE)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Fhil Silvers (C), Jame Russell, Jeanne Crain, Ames Brothers (S), winners of Harvest Moon Ball contest, Bklym Dodgers
GOODYEAR TELEVISION PLAYHOUSE	MBC 9:30	Suit Yourself - (0) by Jim Fritzell; with Eddie Bracken, others to be announced; (SD) by Jack $S_m$ ight(2HR,TODAY ONLY)
Loretta Young	NBC 10pm	Reunion - with Joseph Cotton, Nina Foch; (SD)
APPOINTMENT WITH ADVENTURE	CBS 10pm	Mhen in Rome - (0) by Newton Meltzer; with Charles Drake, Geraldine Brooks, Sidney Armus, Henry Lascoe, Carlos Montalban, Jose Perez, Luis Van Rooten; (SD) by Seymour Robbie
The Whistler	WPIX 10:30	The Lovely Look - (0) by Mary Rath Funk, (A) by Joel Malone; with Murvyn Vye, Pamela Duncan, Sheila Bromley, Gene D'Arcy, William Forman; (SD)

# NEW YORK TALENT AVAILABILITIES MINING MINING

BUSTER CRABBE - swim star, leading actor who plays Captain gallant on MBC - AGT: George Baxt, 0X 5-2364

SI OAKLAND - understudy for Paul Muni in Inherit the Wind at the National Theatre, who went on last week - PRESS: Leo Freedman, CH 4-7250

RICHARD KILEY - popular actor of stage, screen, TV - currently in Phenix City Story - AGT:

DIAHANN CARROLL - currently at La Vie - MGT: Lou Walters, JU 6-8300

HURRICANES - MGT: Lew & Leslie Grade, JU 6-4190

MARGARET HARSHAW - soprano of the Met - MGT:
David W. Rubin, CI 7-3841

EVA LegalLIENNE - to be seen in Maurice Evans production of Alice in Wonderland - AGT:
Milton Goldman, MU 8-0840

RUTH CHATTERTON - seen in Sign of Winter last week at Lucile Lortel's White Barn Theatre - AGT: Jane Eroder, MU 8-0960

JUSTINE JOHNSON - LE 2-2100 ROSS REPORTS - 9/4/55 - Page D WALLY COX - formerly Mr. Peepers - AGT: Gloria Safier, TE 8-4868

HEYWOOD HALE BROUN - AGT: Julie Leonard, MO 3-6911, UN 5-1821

 $\frac{\text{AUGUSTA MERIGHI}}{\text{Tattoo}} - \text{AGT: Alixe Gordin, PL } 1-2650$ 

<u>VIVECA LINDFORS</u> - plays title role of <u>Anastasia</u> - PRESS: Bill Doll, WI 7-2386

JULIE ANDREWS - lovable star of The Boy Friend - PRESS: Karl Bernstein, CI 6-0427

GWEN VERDON - dancing sensation in Damn Yankees - PRESS: R. Rabinovitch, LA 4-1839

PAT CARROLL - to be seen in <u>Catch a Star</u> - PRESS: Karl Bernstein, CI 6-0427

VAN HEFLIN - playing out of town in Arthur Miller plays, A View from the Bridge - PRESS: J. D. Proctor & Merle Dubuskey, VA 6-5084

JACQUELINE SCOTT - plays ingenue role in The Wooden Dish opening at the Booth on Oct 6, available for TV after that date -PRESS: Frank Goodman, JU 2-2746 TALENT AVAILABILITIES