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WEEKLY REPORT

PUBLISHED BY TELEVISION INDEX, INC.

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (22)

NBC- 10:45-llam EDT, Mon thru Fri; DEBUT; The World at Home; from WRCA-TV(NY), to the net. Participations. Pkgr- NBC-TV(NY); Exec Prod- Richard Linkroum; Prod & Dir- Norman Frank; Film Superv- Phillips Wylly; Writers- Harold Azine, Gene Wyckoff, Lee Charell; Researchers- Liz Smith, Hal Emerson. § Arlene Francis and Hugh Downs interview guests whose activities have made them prominent. Guests appear either on film or live, or a combination of both. The program is separate from the Home program, which it precedes. The station line-up duplicates that for Home, except for West Coast stations. The program replaces The Sheilah Graham Show (last show Aug 19) in this time spot.

Tuesday (23)

Dum- 9-lopm EDT; SPECIAL; Tennis of Champions; from WABD(NY), to WTTG(Wash), 2 stations live. § Sponsors- New York only, 9-lipm: Metropolitan Bottling Co., Inc (Pepsi-Cola) thru Biow-Beirn-Toigo, Inc(NY); Acct Exec- Jack Byron; Acct Contact- Lou Berger. Washington only, 9-lopm: Sponsored, name not available at press time. § Pkgr- WABD-Du Mont(NY), in cooperation with U. S. Lawn Tennis Assn & U. S. Davis Cup Committee; Prod- Al Hollander; Dir- Jim Saunders. Telecast of tennis matches staged in Studio 5, Du Mont Tele-Centre in New York, featuring a doubles match between professionals Jack Kramer and Don Budge and a pair of leading amateurs from the U. S. and/or the Australian cup teams. Players from other foreign Davis Cup teams will appear and may compete in the two singles or two doubles matches scheduled for the program. Commentary for the matches will be by Kramer and Budge for matches they are not involved in, and by Bill Talbert, captain of the U. S. Davis Cup Team. The program is one in a series of sports spectaculars to be staged by WABD. The full program will be seen 9-llpm on WABD.

Wednesday (24)

POOL- NBC, 2:30-3pm EDT; CBS, 11:15-11:45pm EDT (on kine); SPECIAL; Address by President Eisenhower; from WPTZ(Phila), to the NBC and CBS nets. § Public Service, sustaining. § Pkgr- NEC-TV Public Affairs Dept(NY); Prod- Doris Corwith(NBC, NY); Dir- Bob Doyle(NBC, Wash); crew and cameras from WPTZ. § President Eisenhower delivers a major policy address at the 78th annual meeting of the American Bar Assn, at Independence Hall on the mall in Philadelphia. CBS will make a kine of the telecast and program it at 11:15pm. The program is in open net time, both nets.

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THIS WEEK(More)

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THIS WEEK(Cont'd)

Friday(26)

MEC- 10pm to approx 10:45pm EDT; RETURN; Cavalcade of Sports; from WRCA-TV(NY), 132 stations live. § Sponsor- Gillette Safety Razor Co., Div of The Gillette Co, thru Maxon, Inc(Detroit); Acct Exec William Laurie, Jr.(Detroit); TV Acct Exec & Agcy Superv- Ed Wilhelm(NY); Comm Superv- Hugh Hole. § Pkgr- International Boxing Club with MBC-TV(NY); Prod- Ed Wilhelm(Maxon); Dirs- Jack Mills, Jack Dillon. § Jimmy Powers is announcer for big-name boxing bouts, mainly from Madison Square Garden, New York. The program returns after summer hiatus. The program originally debuted over MBC, October, 1948. First bout in the new series will originate in the San Francisco Cow Falace, from KRON-TV, to the net. Program replaces Fighlights of the Week in the World of Sports (last show Aug 19) which was seen from 10-10:30pm EDT during the boxing hiatus. So This Is Holly-wood (last show Aug 19), 10:30-llpm EDT, is replaced by the bouts and the program listed next.

NBC- approx 10:45-llpm EDT; SPECIAL; NBC Sports Wind-Up; from WRCA-TV(NY), to the net. § Sustaining. § Pkgr- NBC-TV Sports Dept(NY); Prod & Dir- Craig Allen; Writer- Barney Nagler. § Lindsey Nelson and a guest discuss the fight on the previous program and also discuss the upcoming fall football schedule. The program is a one-time special; a prelude to the return of Red Barber's Corner on Sept 2 as the regular post-fight program.

NBC- 2-5pm EDT; also Sat, 2:30-5pm; Sun, 2-5pm; SPECIAL; Davis Cup Tennis Matches; (COLOR); from WRCA-TV(NY), to the net. § Sustaining (open). § Pkgr-NBC-TV Sports Dept(NY); Prod & Dir- Harry Coyle. U. S. Davis Cup team defends the cup against the Australian cup team, winner of pre-challenge round matches, at the West Side Tennis Club, Forest Hills, Long Island, N. Y. Jack Kramer and another commentator to be named will describe the match play. Program pre-empts all regularly scheduled network programming in the periods scheduled for the matches on Friday and Sunday; Saturday is open time. The programs are the first of outdoor sports events to be telecast in compatible color.

<u>Sunday (28</u>)

MBC- 10-10:30pm EDT; RETURN; The Loretta Young Show, ON FILM; from WRCA-TV(NY) & KRCA-TV(LA), no. of stations indefinite. § Frocter & Gamble Co (Tide, Gleem). Tide thru Benton & Bowles, Inc(NY); Acct Exec- Francis X. Houghton; Agcy Superv & Comm Dir- Murray Bolen; Comm Superv- Elizabeth Pike; Comm Annor- Bob Dixon. Gleem thru Compton Advertising, Inc(NY); Acct Superv- William Stewart; Acct Exec- John Cross; Agcy Superv- John Egan; Comm Superv- John Zimmer; Comm Anner- Rex Marshall. § Pkgr & Film Prod- Lewislor Films, Inc., at Samuel Goldwyn Studios, Los Angeles, Calif.; Prod-Bert Granet; Assoc Prod-John London; Dirs- Harry Keller, Harry Sinclair, Richard Morris; Asst Dir- Nate Levinson; Music Dir- Harry Lubin; Dir of Photog- Norbert Brodine; Story Ed- Ruth Roberts; Writers - Gene Levitt, Jane & Ira Avery, Marian Thompson, Lowell S. Hawley; Art Dir- Frank Sylos; Superv Film Ed- Joe Dervin; Casting- Ruth Burch. § Top Hollywood stars act as guest hosts and hostesses for Loretta Young in introducing stories in this anthology series. The stories themselves use top Hollywood talent in starring roles. Miss Young, customarily hostess and star of the series, is recovering from illness and until she is well enough to resume her roles, the films will be made with guest stars in the host role and others in story roles. The program replaces Cameo Theatre (last show Aug 21) in this time spot. It had been the hiatus replacement for The Loretta Young Show.

OTHER NETWORK CHANGES & ADDITIONS

CBS- The Johnny Carson Show (Thu, 10-10:30pm EDT) George Cahan became director, effective Aug 11. (See page 90).

OTEER NET CHANGES (Cont'd)

CBS- Robert Q. Lewis Show (Mon thru Fri, 2-2:30pm EDT) Betty Clooney no longer a member of the regular cast, effective Aug 15.

You Are There (Sun, 6:30-7pm EDT) New films in series resume Aug 28, after eight week hiatus during which re-runs were shown (see page 77). CURRENT CREDITS: From WCBS-TV(NY) & KNXT(LA), 81 stations net, 30 delayed (Electric); 99 stations net, 45 delayed (Prudential). § Alternate Week Sponsors-1) Electric Companies of America thru N. W. Ayer & Son, Inc(NY); Acct Exec- Dwight Van Meter; Comm Superv- John Caldwell. 2) The Prudential Insurance Co of America thru Calkins & Holden, Inc(NY); Acct Exec- Thomas P. Crolius; Acct Superv- Robert W. Robb. § Pkgr- CBS-TV(NY). Films produced at Hal Roach Studios, Culver City, Calif.; Exec Prod- William Dozier; Prod- James Fonda; Dir- Bernard Girard; Script Ed- Elizabeth Bullock(CBS, NY); Research Ed- Jane Swan(CBS, NY). § Walter Cronkite continues as narrator, with other CBS newsmen, of dramatizations of great events of history.

NBC- People, LIVE & FILM; DEBUT Aug 21; Sun, 5-5:30pm EDT; from WRCA-TV(NY), to the net. § Sustaining. § Pkgr- NBC-TV(NY); Prod- Reuven Frank; Dir- John Goetz; Unit Mgr- Edward Faught; Field Dir- Jack Shugrue; Film Ed- Constantin Gochis; Managing Ed- John Lynch; Staff Correspondent- Paul Cunningham. § Morgan Beatty (live) introduces four of five filmed interviews with notables in all fields. Program will be seen for six weeks in this spot. Several public affairs programs have been alternating in the time spot during the summer.

Read to Me Please; SPECIAL Aug 20; Sat, 7-7:30pm EDT; from WRCA-TV(NY), to the net, one time only. § Sustaining. § Pkgr-WRCA-TV(NY); Prod-Harry Olesker; Dir-James Elson. § A network presentation of one of the programs in WRCA-TV's TV Workshop series. James Daly, Jane White and Hiram Sherman read classics for children, using props, music, background sound effects and illustrations to add to the effect. Program is in open net time.

Colgate Variety Hour (Sun, 8-9pm EDT) CURRENT PRODUCTION STAFF: Prod-Max Siegel; Unit Prod-Kas Zoller; Dir-Joe Tinney, Jr; Assoc Dir-Fred Rheinstein; Music Dir-Frank DeVol; Art Dir-Larry Klein; Costumes-Grady Hunt; Choreog-Lou Onofrio; Writer-Jack Brooks.

Today (Mon thru Fri, 7-9am EDT) Program originates from Schenectady, N. Y., Aug 24 only, then returns to its New York origination.

LOCAL STATION ACTIVITY

WRCA-TV(Ch 4) - One For Sheldon; DEBUT Aug 22; Mon thru Fri, l-1:30pm EDT. ParticipaNew York tions. Pkgr-WRCA-TV; Prod-John Fengler; Dirs-Various. Herb Sheldon
is star of the program, which incorporates puppets, cartoons, interviews and audience participations with parents and children. Program is first halfhour replacement for The Brokenshire Show, seen l-2pm. Second half-hour replacement,
1:30-2pm, is The Sky's The Limit, starring Gene Rayburn as m.c., assisted by Hope
Lange, starting Aug 22 in this time spot, Mon thru Fri, moving from 6:30-6:45pm; it was
seen on Mon, Wed, Fri. Ask the Camera, film program, returns to the station in the
former The Sky's The Limit time on Aug 22; Mon, Wed, Fri, 6:30-6:45pm.

WPIX(Ch 11) - Hy Gardner Calling; CHANGE Aug 22; Mon, 10-10:30pm EDT. Program was New York formerly seen Thursdays, same time; last on Aug 11.

KNXT(Ch 2) - Frees on Two; CAST CHANGE Aug 15; Mon thru Fri, llpm-l2midnight. The Mel Henke Trio joins the regular cast, replacing violinist Joe Venuti and pianist Russ Black, two former regulars. (See page 86).

TALENT SHOWSHEET AUGUST 22-28, 1955

Most of the shows on August 19, 20, 21 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, August 26. Script identifications used are: (0) original, (A) adaptation, (SU) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally only first runs of a film series are listed. During the summer when many shows are reruns, credits are not repeated below but are available and may be requested at any time. Currently in network re-runs and omitted from the listings below are: Roy Rogers, Kodak Request Ferformance, Danny Thomas, Captain Midnight, Dragnet, My Little Margie, Adventures of Rin-Tin-Tin, It's a Great Life, Your Play Time, Spotlight Playhouse, General Electric Theatre, Stage 7, Ray Milland, Medic, Ford, Summer Theatre, Bob Cummings, Topper, Halls of Ivy, T Men in Action, TV Reader's Digest, etc.

FRIDAY AUGUST 19

Science Fiction WRCA-TV 7pm Theatre (Truman Bradley)

The Lost Heartbeat - with Zachary Scott, Walter Kingsford, Jan Shepard; (SW & SD)

TV WORKSHOP NBC 7pm

Read to Me Please - selections from Winnie the Fooh - (0) by A. A. Milne, The Adventures of Huckleberry Finn - (0) by Mark Twain, Alice in Wonderland - (0) by Lewis Carroll; read by James Daly, Jane White, Hiram Sherman

STEP THIS WAY WABC 7pm

Buddy Weed's Orchestra replaces Nat Brandwynne for next few

AMERICA'S GREATEST CBS 8pm BANDS (Paul Mhiteman)

Ralph Flanagan, La Playa Sextet, Percy Faith, Gene Krupa & respective bands

AND HERE'S THE SHOW NBC 10pm

Lucille Norman (S)

TV'S TOP TUNES CBS 10pm

Joni James (S)

SUNDAY AUGUST 21

LAMP UNTO MY FEET CBS 10am (Dr. Lyman Bryson)

Young Man in the Street - (0) by Clair Roskam; with Carmen Mathews, Clair Roskam, Walter Klavun, Rachel Stephens; (SD)

LOOK UP AND LIVE CBS 10:30

Friend's Camp Story - (0) by Clair Roskam; with Nita De Soto, Henry Lascoe, Lydia Bruce, Marjorie Gray, Miriam Colon, Don Mayo; (SD)

CAMERA THREE (James Macandrew)

WCBS 3:30

The Carl Sandburg Suite - with Lois Nettleton, Irving Lerner, Gerald Sarracini; (SD)

COLGATE VARIETY NBC 8pm HOUR

add to last week's listing: Michael Curtiz (director), Carol Ohmart, recreating scenes from Ulysses; film clips of that movie with Kirk Douglas, Sylvana Mangano (FROM HOLLYWOOD)

CHANCE OF A LIFETIME ABC 9pm

Norton & Patricia (D)

CAMEO THEATRE NBC 10pm

A Little Night Music - (0) by Raphael Hayes; with Lamont Johnson, Tito Vuolo, Grazia Narcisco, Michael Miller, Louis Lettieri, Phil Tead, Pitt Herbert; (SD, FROM HOLLYWOOD)

APPOINTMENT WITH CBS 10pm ADVENTURE

Five Star Crisis - (0) by Harold Gast; with Barbara Britton, Hugh Reilly, Tonio Selwart, Nehemiah Fersoff, Harold Stone

MONDAY AUGUST 22

Superman (George Reeves) WRCA-TV 6pm Man Who Could

Man Who Could Read Minds - with regulars & Larry Dobkin, Robert Shayne, John Hamilton, Veola Vonn, Richard Karlan, Russell Custer, Tom Bernard; (SW & SD)

Sherlock Holmes WRCA-TV 7pm (Ronald Howard)

The Case of the Singing Violin - (0) by Kay Krause; with Jose-phine Seyrig, Arnold Bell, Colin Mann, Ben Omanoff, Barbara Guerini, Jacqueline Gay, Roger Garris, Leslie Desanti, Billy Back: (SD)

PRODUCERS [†] SHCWC:	ASE NBC 8pm (COLOR)	The King and Mrs. Candle - (0) by Summer Locke Elliott (adapted from his TV Flayhouse dramatic script); Music by "Moose" Charlap & Chuck Sweeney; with Cyril Ritchard, Joan Greenwood, Richard Haydn, Irene Manning, Donald Marye, Theodore Bikel, Raymond Bramley, Helen Raymond, Philippa Bevans, Lulu Belle Clarke, Martha Greenhouse, Agnes Doyle, Ian Tucker, Michael Conrad; Dir by Arthur Penn; Costumes by Guy Kent; Choreog by Tony Charmoli; Prod by Fred Coe; Assoc Prod - Bill Nichols
VOICE OF FIRESTON	TE ABC 8:30	Eugene Conley (S); Wilfred Pelletier replaces Howard Barlow as conductor for three weeks
ARTHUR GODFREY S TALENT SCOUTS	CBS 8:30	Cauby Feixoto (S), Marilyn Horn (S), The Voices Three (S)
Those Whiting Girls CBS 9pm		regulars & George Wallace, Bennett Green; (SW & SD)
ROBERT MONTGOMERY PRESENTS	NBC 9:30	Rosie - (0) by Milton Gelman; with Bibi Osterwald, James Mill-hollin, Carlos Montalban, Gerald Milton, Ecn Soble, Val Avery, S. K. Hershaway, Alfred Hopson, Dorothy Griffith, Shirley O'Hara, Joan Harvey; & stock co regulars; (5D) by John Newland
ETHEL AND ALBERT	CBS 9:30	regulars & Margaret Hamilton, John Boruff, Paul Lipson; (SW,D)
STUDIO ONE	CBS 10pm	The Voysey Inheritance - (0) by Harley Granville-Barker, (A) by Michael Dyne; with Douglas Watson, Gloria Stroock, Frederic Worlock, Dorothy Sands, Bramwell Fletcher, Bert Thorn, Mary James, Charles Aidman, William LeMassena, Frederick Rolfe, Kate Harkin, Eugenia Rawls, Wyrley Birch; (SD) by Seymour Robbie
Eddie Cantor	WABC-TV 10pm	The Finer Points - with Robert Strauss, Douglass Dumbrille, Jack LaRue, Helen Mowery; (SW & SD)
		TUESDAY AUGUST 23
MUSIC '55 (Stan Kenton)	CBS 8:30	Dave Brubeck Quartet (M): Brubeck, Paul Desmond, Bob Bates, Joe Dodge; Jeri Southern (S), Burl Ives (S), Lillian Briggs (S)
ARTHUR MURRAY PARTY NBC 8:30		Hildegarde (S), Billy Eckstine (S)
		WEDNESDAY AUGUST Z
FRANKIZ LAINE	CBS 8pm	Polly Bergen (S), Jean Carroll (C), Joel Grey (D, S&C), Sheila Bond (D)
The Millionaire (Marvin Miller)	CBS 9pm	The Story of Jack Martin - with Paul Langton, Phyllis Coates, John Alvin; (SD & SW)
KRAFT TELEVISION THE ATRE	NBC 9pm	Haunted - (0) by Richard Carlson, (A) by Cyril Hume; with John Baragrey, Felicia Monteleagre, James Gregory, Frank Overton, Tommy Halloran, Ray Kyle, Humphrey Davis, Milo Boulton; (SD) by Harry Herrmann
FRONT ROW CENTER	CBS 10pm	Guest in the House - (0) by Hagar Wilde & Dale Eunson, (A) by Brainerd Duffield; with Sally Forrest, Paul Langton, Mary Beth Hughes, Louise Lewis, Sandra Descher, Russell Johnson, Irene Tedrow, Dorothy Crehan, Michael Whalen; (SD, FROM HOLLYWOOD)
Douglas Fairbanks	WRCA-TV 10:30	Blue Murder - (0) by Emery Bonett; with Douglas Fairbanks
		THURSDAY AUGUST 25, mmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm
Guy Lombardo	WRCA-TV 7pm	Roberta Quinlan (S)
CLIMAX! (Bill Lundigan)	CBS 8:30	Deal a Blow - (0) by Robert James Dozier; with Macdonald Carey, Fhyllis Thaxter, Edward Arnold, James MacArthur; (SD) by John Frankenheimer
STAR TONIGHT	ABC 9pm	Flame and Ice - (0) by George H. Faulkner; with Jason Robards, Jr., Gordon Dilworth, Joe Helgesen, Miko Oscard, Wendell Holmes, Morton Thompson; (SD) by Mary Scourby
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TALENT SHOWSHEET (more)

THURSDAY AUGUST 25 (contid)

LUX VIDEO THEATRE NEC 10pm

June Bride - (0) by Eileen Tighe & Graeme Lorimer (play), Warner filmplay by Ranald MacDougall; TV (A) by S. H. Barnett; with Marguerite Chapman, Jerome Thor; (SD) by Dick Goode (H¹D)

FRIDAY AUGUST 26

Schlitz Playhouse CBS 9pm

The Case for the State - (0) by Harry Klingsberg, (A) by Gordon McDonell; with Marshall Thompson, Hayden Rorke, Nancy Howard, Carl Benton Reid, Francis de Sales, Jack Harris, Gordon Mills, Pat Goldin, Harvey Stephens, Een Niems, Gilmore Bush, Charles Seel, Ray Darmour; (SD) by Jus Addiss

The Vise (R. Randell) ABC 9:30

The Broken Link - with Feter Neil, Philip Friend; (SW & SD)

WINDOWS

CBS 10:30

The Calliope Tree - (0) by Doris Frankel; with Henry Hull, Van Dyke Parks; Staged by John Stix; (SD) by George Gould (LAST SHOW)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY AUGUST 19 THRU SUNDAY AUGUST 28

MORNING SHOW CBS 7am M thru F - The Pernie Leighton Trio replaces The Norman Paris Trio as regulars

TODAY NBC 7am Tu - remote from Forest Hills, L.I. - with Tony Trabert, Vic-(Dave Garroway) tor Seixas, Hamilton Richardson (tennis)

GEORGE SKINNER WCBS-TV 9am M thru F - Ted Malone subs for vacationing Skinner

GARRY MCORE CBS 10am Thu - Jimmie Jeffries (C); F - Roy Benson (C), Cliff Norton(C)

HOME NBC llam Thu - Mariko Nikki

JACK PAAR CBS lpm Tu - Virgil Partch (cartoonist); F - Burl Ives (S), Louis Nye

SUMMER ENTERTAINMENT WABC-TV 2pm Week ending 8/19 - Norma Raymond replaces Marion Colby

ART LINYLETTER CBS 2:30 M - Erroll Garner (N); W - Jerry Colonna (C), F - Al Apaka(S)

WAY OF THE WORLD NB C 4pm

[Gloria Louis]

Deep Down Inside Me - (0) by Reita Lambert, (A) by Robert Thomen; with Geraldine Brooks, Lamont Johnson, Dean Harens, Carol Goodner, Harry Bannister; (SD)

WORLD OF MR. SWEENEY NBC 4:30 regulars &: M - (Charlie Ruggles, Glenn Beatrice Kerman Walken, Helen Wagner) at press time; W

NBC 4:45-5pm

regulars &: M - Jocelyn Brando, Michael King; M & Tu - (0) by Beatrice Kerman subbing for Wilson Lehr; Tu thru F - not cast at press time; W thru F - (0) by Janet Clark; (SD)

(Martha Scott)
Stories of the Century WCBS 5pm

MODERN ROMANCES

(0) by Harry W. Junkin; with Grace Raynor, Lonny Chapman, Zol-ya Talma, Fred Eisley, Paul Lipson; (SD, M thru F)

(Jim Davis) lars & Jack Ke Cummins; with

Sat 8/20 - Clay Allison - (0) by Gerald Geraghty; with regulars & Jack Kelly; Sat 8/27 - Henry Plummer - (0) by Dwight Cummins; with John Dehner; Sun 8/28 - Tom Horn - repeat; (SD)

VAUGHN MONROE MBC 7:30 (COLOR) Tu - Kay Armen, the Diamonds Quartet (both S)

UPBEAT! CBS 7:45 Tu & Thu - Teresa Brewer (S)

SATURDAY AUGUST 27

Commando Cody NEC 11am Robot Monster of Mars - with regulars & Gloria Pall, John Crawford, Kenneth MacDonald, Sandy Sanders, Sydney Mason, Dale Van Sickel; (SW & SD)

OZARK JUBILEE APC 7:30 Webb Pierce subs for vacationing Red Foley (FROM SPRINGFIELD)

AMERICA'S GREATEST CBS 8pm Xavier Cugat, Johnny Long, Billy May, Richard Himber & their BANDS(Paul Whiteman) respective bands; Abbe Lane (S)

SUMMER SPECIAL NBC 9pm One Touch of Venus - Book by Ogden Nash & S. J. Perelman, Music by Kurt Weill, Lyrics by Nash; with Janet Blair (S), Russell Nype (S), George Gaynes (S), Laurel Shelby, Iggy Wolfington, Mort Marshall, Adnia Rice; Choreog by Edmund Balin; Music-Gino Smart; Dir by George Schaefer; Prod by Jack Rayel

ROSS REPORTS - 8/21/55 - Page C TALENT SHOWSHEET (more)

SATURDAY AUGUST 27 (Cont td)

Earthouake - (0) by Jack Harvey; with Alex Nicol, Buddy Baer, Sheila Ryan, Sid Melton, John Berardino, Nestor Paiva, David Damon Runyon Theatre CBS 10:30 Saber, Billy Snyder; (SD) Papa Dear - (0) by David Chandler; with regulars & Natalie Mayor of the Town WRCA-TV 11:15 Wood, Tom Powers, Stafford Repp; (SD) (Thomas Mitchell) SUMDAY AUGUST 28 Sagebrush Manhunt - with regulars; (SW & SD) Wild Bill Hickok CBS 11:30 Cain - (0) by Roger Van Aerde, (A) by A. J. Palmerio; with Louis Edmonds, Thomas Carlin, Terry O'Sullivan, Rosemary Murphy, Jo Rabb, Ronnie Welsh, Brian Dunne, Warren Parker, Raymond Johnson; (SD) FRONTIERS OF FAITH NBC 3pm Strange Sanctuary - (0) by William N. Robson; with regulars & Danielle Godet, Pierre Marteville, Philippe Nicaud, Paul Boni-Captain Gallant NBC 5pm (Euster Crabbe) face, Gilbert Legay, Eugene Dekers; (SD) The Attack on Pearl Harbor - (0) by Joseph Landon; with Hayden CBS 6:30 You Are There Rorke, DeForrest Kelley, Rory Lennert, Stanley Farrar, Vivi (Walter Cronkite) Janiss, Edward Earle, Patti Gallagher, David Post, Gordon Mills, Kan Tong; (SD) by Bernard Girard (START, FALL SERIES) Blackstone the Great, Paul Le Paul (magicians) IT'S MAGIC CBS 7pm Eartha Kitt (S), The Mariners (S), Jay Lawrence (C), Wonder Boy John (balancer), Chicago Festival Singers CBS 8pm TOAST OF THE TOWN (Ed Sullivan) Charlton Heston, the Marjorie Fields Moppets (FROM HOLLYWOOD) NBC Spm COLGATE VARIETY HOUR

The Whistler WPIX 9pm

GOODYEAR TELEVISION NBC 9pm

PLAYHOUSE

Kind Thought - with John Howard, Toni Gerry, Carleton Young, Phil Tead, Jimmy Smith, Ann Loos, Jimmy Hyland, Valerie Hall, William Forman; (SW & SD)

Spring Reumion - (0) by Robert Alan Aurthur; with Kathleen

Maguire, Phil Abbott, others to be announced; (SD) by Bob

Mulligan (SCRIPT ORIGINALLY DONE ON 4/11/54)

APPOINTMENT WITH CBS 10pm ADVENTURE

Hasquerade - (0) by Alfred Brenner; with Janice Rule, Robert
Clary, Patrick O'Neal, Beverly Whitney, David White, Betty
Allen, Marilyn Parker; (SD)

NEW YORK TALENT AVAILABILITIES SECOND CONTRACTOR OF STREET STREET

JEROME COURTLAND opening at the Latin Quarter on Aug. 25 - Bookings - Baum-Newborn, MU 8-1380; PERSONAL MGT: Cass Franklin, JU 6-8300

GENE BLAKELY - recently in The Desperate Hours
AGT: Lucile A. Phillips, CI 7-3263

LENARD KAUFMAN - author of An Apple a Day published by Holt - CONTACT: Barbara Emerson, MU 8-9100

NANCY MALONE - played lead role in Time Out for Ginger, now a 20 year old ingenue - AGT:
Allixe Gordon, PL 1-2650

BARBARA COOK - delightful singing and dancing actress in Plain and Fancy - PRESS: Bob Ullman, WI 7-2366

FRANCIS SULLIVAN - star of Witness for the Prosecution - PRESS: R. S. Maney, CI 7-4646

BERT WHEELER - beloved comedian - AGT: Jack Davies, PL 7-1880

EDDIE ALBERT - to be seen in Reuben, Reuben in the fall - PRESS: Ben Washer, MU 4-8088

JUDY TYLER - featured on Caesar Presents, newly discovered by Rodgers & Hammerstein - PRESS: Michel Mok, MU 7-5927

HELEN HAYES - lauded for performance in Skin of Our Teeth at the ANTA - PRESS: Barry Hyams, CO 5-4784

RENATA TEBALDI - sings on The Telephone Hour Sept 5 - Columbia Artists Mgt, CI 7-6900

CONRAD NAGEL - popular actor, MC, host - Shaw Artists, MU 8-2230

AL MORGAN - author of The Great Man published this week by E. P. Dutton - CONTACT: Elliott Graham, OR 4-5900