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WEEKLY REPORT

PUBLISHED BY TELEVISION INDEX, INC.

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(15)

ABC- 7:30-8pm EDT; SPECIAL; Century of Ferm Mechanization, ON FILM; from WABC-TV(NY), to the net. § Sustaining. § Pkgr- ABC-TV with Michigan State College. Film made by Michigan State College; no production info available. § Telecast of the educational exposition at Michigan State College, showing the progress in farming and homemaking during the past century.

Saturday (20)

MBC-10:30-llam EDT; NET DEBUT; Children's Corner; from WRCA-TV(NY), to the net.

§ Sustaining. § Fkgr-NBC-TV(NY); Creators-Josie Carey & Fred Rogers;
Exec Prod-Ben Park(NBC); Prod-Doris Ann(NBC); Dir-Martin Hoade(NBC); Writer &
Music Composer-Fred Rogers; Lyrics-Josie Carey; Sets-Theodore Cooper. § Puppet program for children, created and worked by Josie Carey and Fred Rogers, seen
for the past 15 months over WQED(Pittsburgh), educational TV station, currently,
Mon thru Fri, 4:30-5:30pm. The program will be seen as a special network presentation thru Sept 10 as a four-week replacement for the Faul Winchell-Jerry
Mahoney Show in this time spot. Winchell-Mahoney return from vacation, Sept 17.

Sunday (21)

CBS- 4:30-5:30pm EDT; SPECIAL; Let's Take a Trip; from Niagara-on-the-Lake, Canada, via remote to Buffalo, to WCBS-TV(NY), to the CBS net, also to Canadian Broadcasting Corp stations. § Sustaining, public service. § Pkgr- CBS Public Affairs with CBC and Canadian Boy Scouts Assn; Prod- Stephen Fleischman (CBS); Assoc Prod- Jack Kuney; Dir- Roger Englander; Tech Dir- Sandy Bell; Writer- Selig Alkon. § Special telecast with Sonny Fox, Pud Flanagan and Ginger Mc-Manus visiting the Eighth World Boy Scout Jamboree at Niagara-on-the-Lake, Canada, the first ever held outside Europe. The camp site is on the Canadian side of Lake Ontario. Let's Take a Trip is currently in summer hiatus; the Scout program is a one-time special.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Hollywood Backstage with Ern Westmore; DEBUT Aug 7; Sun, 7:30-8pm EDT; from WABC-TV(NY), no. of stations indefinite. \$ Sponsor- Charles Antell, Inc(Liquid Make-up) thru Products Services, Inc(NY); Acct Exec- Herman Liebenson. \$ Pkgr- Product Services, Inc(NY); Prod- Charles K. Hepner; (Continued on next page)

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OTHER NET CHANGES (More)

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OTHER NET CHANGES (Cont'd)

ABC- Hollywood Backstage (Cont'd from previous page): Assoc Prod- Stewart Maltin;
Dir- Eddie Mugent(ABC). \$ Makeup expert Ern Westmore conducts a celebrity-audience participation show, demonstrating and advising on proper methods of makeup, in the Hollywood manner and for streetwear.

Rocky's Corner (Wed, approx 10:45-llpm EDT) Last show, Aug 10; no net replacement.

CBS- Face the Nation (Sun, 5:30-6pm EDT) Stuart Novins named regular moderator, effective Aug 21.

Washington Park Horse Racing; DEBUT Aug 13; Sat, 6-6:30pm EDT; from WBBM-TV(Chi), to the net. § Sustaining (open). § Pkgr- CBS Sports(NY); Prod & Dir- Judson Bailey; WBBM production crew. § Telecasts of five feature stake races at Washington Park, Chicago; one on a Wednesday: Aug 13, "The Princess Pat Stakes"; Aug 20, "The American Derby"; Aug 27, "The Meadowland Handicap; Wed, Aug 31, \$100,000 winner-take-all match race between Swaps and Nashua; Sat, Sept 3, "The Washington Park Futurity," last race in the series of telecasts.

NBC- Truth or Consequences (Tue, 10-10:30pm EDT) Live programs resume Aug 16, after six week hiatus during which re-runs were shown (See page 77). Jack Bailey resumes as host-m.c. CURRENT PRODUCTION STAFF: Pkgr-Ralph Edwards Productions (LA); Exec Prod-Ralph Edwards; Prod-Ed Bailey; Asst Prod-Virginia Kruse; Dir-Stuart Phelps; Music Dir-Buddy Cole; Continuity-Phil Davis, Cal Howard, W. B. Norwood, Jr.; Anner-Jerry Lawrence.

Chet Huntley; SPECIAL Aug 14; Sun, 3:30-9pm EDT; from KRCA-TV(LA), to the net. \$\forall \text{ Sustaining.} \text{ Pkgr- NBC-TV(LA); Prod & Dir- Tom Belcher.} \text{ Chet Huntley, NBC's West Coast news analyst and reporter, reviews the week's news, discussing the week's most significant events. It is a one-time program replacing the previously scheduled \text{Peggy Lee Show, also intended as a one-time special.} (See page 89).

Today (Mon thru Fri, 7-9sm EDT) Program originates from Waterbury, Conn., Aug 18 only, then returns to its New York origination.

NEW NETWORK SPONSORSHIPS

W. A. SHEAFFER PEN CO thru Russel M. Seeds Co., Inc(Chi) becomes alternate week sponsor of Two For the Money (Sat, 9-9:30pm EDT) over CBS-TV, effective Aug 13. P. LORIL-LARD CO, INC (Old Gold Cigarettes) cuts back to alternate week sponsorship.

LOCAL STATION ACTIVITY

WPIX(Ch 11)

New York

- Yonkers Harness Racing; RETURN Aug 18; Thu, 9pm-approx 10:30pm EDT.

Participations. Pkgr & Frod-WPIX. Fourth season of telecasts of harness racing at Yonkers Raceway; 14 meetings thru Nov 10.

WBEN-TV(Ch 4) - Erie County Fair; SPECIAL Aug 15-19; all days, various times, regular program originations. The station's mobile unit will originate six regular afternoon and early evening programs at the Fairgrounds during the Erie County Fair, Aug 15 thru 19; a total of more than 20 program originations.

KRCA-TV(Ch 4) - Carveth Wells; DEBUT Aug 11; Thu, 7-7:30pm PDT. Sustaining. PkgrLos Angeles Carveth Wells; Dir- Thomas V. Belcher(KRCA). Noted explorers, Mr. &
Mrs. Carveth Wells, present a live and film show, showing souvenirs
and costumes and films of many of the places they have visited during the past 20
years. "Raffles," the Wells' famous talking mynah bird, will be featured.

TALENT SHOWSHEET AUGUST 15-21, 1955

Most of the shows on August 12, 13, 14 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, August 19. Script identifications used are: (0) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Ferformers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally only first runs of a film series are listed. During the summer when many shows are reruns, credits are not repeated below but are available and may be requested at any time. Currently in network re-runs and omitted from the listings below are: Roy Rogers, Kodak Request Performance, Danny Thomas, Captain Midnight, Dragnet, My Little Margie, Adventures of Rin-Tin-Tin, It's a Great Life, Your Play Time, Spotlight Playhouse, General Electric Theatre, Stage 7, Ray Milland, Medic, Ford, Summer Thettre, Bob Cummings, Topper, Halls of Ivy, T Men in Action, TV Reader's Digest, etc.

Science Fiction URCA-TV 7pm Theatre (Truman Bradley)

The Stones Pegan to Move - with Basil Rathbone, Jean Willes, Jonathan Hale, Richard Flato; (SW & SD)

SATURDAY AUGUST 13

no additions or corrections

LAMP UNTO MY FEET CBS 10am (Dr. Lyman Bryson)

To Hold in Trust - (0) by Henry Walsh; with Parker Fennelly, Martha Norton, James Hickman

CAMERA THREE

WCBS 3:30

Flight - (0) by John Steinbeck, (A)-(SW); with John Drainie, Gerald Sarracini; (SD)

TOAST OF THE TOWN CBS 8pm (Ed Sullivan)

add to previous week's listing: Ted Williams, Don Newcombe, Joe Louis, Reverend Robert Richards (all sports)

CHANCE OF A LIFETIME ABC 9pm

Baron Buika (M), Ann Morre (S&M), Larry Grayson (S)

LIFE BEGINS AT 80 ABC 9:30

Win Elliott subs as MC for Jack Barry tonight only

MONDAY AUGUST 15

Superman (George Reeves)

WRCA-TV 6pm

The Big Squeeze - with regulars & Aline Towne, Bradley Mora, Ted Ryan, Harry Cheshire, Reed Howes; (SW & SD)

Sherlock Holmes (Ronald Howard)

WRCA-TV 7pm

The Case of the Split Ticket - (0) by Lou Morheim; with regulars & Harry Towb, Margaret Russell, Colin Drake, Rowland Bartrop, Gilbert Robin, Robert Braun; (SD)

ARTHUR GODFREY S CI

CBS 8:30

Jack Paar subs for vacationing Godfrey last week & this; Ruth Ellison (S), Reno and Smiley Quartet: Don Reno, Red Smiley, John Palmer, Mack Magaha (S), Janice Dillon (S)

VOICE OF FIRESTONE ABC 8:30

Dorothy Warenskjold (S)

Those Whiting Girls CBS 9pm

regulars & Maxine Semon, Helen Kleeb; (SW & SD)

ETHEL AND ALBERT CBS 9:30

regulars & Margaret Hamilton, Rex O'Malley; (SW & SD)

Tele Terre (a): B

ROBERT MONTGOMERY NBC 9:30 PRESENTS

Late Love - (0) by Rosemary Casey, (A) by Gail Ingram; with regulars & Viola Roach, Rosemary Prinz, Nellie Burt; Dir by Robert Ellenstein

STUDIO ONE SUMMER THEATRE CBS 10pm

The Secret - (0) by Mathilde Ferro (from novel Fear is the Parent), (A) by Harvey Richfield; with Hildy Parks; John Baragrey, Catherine McLeod, Sally Gracie, Frank Overton, Edgar Stehli; (SD) by Paul Stanley

Eddie Cantor

WABC-TV 10pm

The Three Stooges

TUESDAY AUGUST 16

ARTHUR MURRAY

NBC 8:30

Jackie Miles (C), Georgia Gibbs (S)

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TALENT SHOWSHEET (more)

TUESDAY AUGUST 16 (Cont'd)

MUSIC ¹ 55 (Stan Kenton)	CBS 8:30	Peggy King (S), Cab Calloway (M), The Calvin Jackson cuartette: Calvin Jackson, Feter Appleyard, Howard Reay, Johnny Elwood (all M)
		WEDNESDAY AUGUST 17
FRANKIE LAINE TIME	CBS Spm	Patti Page (S), Jack Teagarden (M), Harold Lang (D), Eddie Mayehoff (C)
The Millichaire (Marvin Miller)	CBS 9pm	The Story of Quentin Harwood - with Robert Cornthwaite, Barbara Eiler; (SW & SD)
KRAFT TELEVISION THE ATRE	NBC 9pm	The Failure - (0) by George Lowther; with Judith Evelyn, Henry Jones, Mary Lee Deering, Warren Berlinger, David White, Jada Rowland, Henry Barnard, Royal Beal; (SD)
UNITED STATES STEEL HOUR	CBS 10pm	The Bride Cried - (0) by Mae Cooper & Grace Klein; with Janice Rule, Barbara O'Neil, Jamie Smith, Ruth Ford, Jane Seymour, Lee Phillips, Tammy Grimes; (SD)
Douglas Fairbanks	WRCA-TV 10:30	The Hero - no information or credits available at press time
		THURSDAY AUGUST 18
Guy Lombardo	WRCA-TV 7pm	The Mello Larks (S)
CLIMAX! (Bill Lundigan)	CES 8:30	Fear Strikes Out-(0) by Jimmy Piersall & Al Hirshberg; (A)-Mel Goldberg; with Tab Hunter, Mona Freeman, John Conte; (SD) by Herb Swope, Jr. (fROM HOLLYWOOD)
STAR TONIGHT	ABC 9pm	The Prom - (0) by Margaret Lee Runbeck; with Roni Dengel, David Anderson, Augusta Roeland, John Griggs; (3D) by Alan Anderson
LUX VIDEO THEATRE	NBC 10pm	Nor All Your Tears - (0) by Frank Partos & Frank Waldman, (A) by Charles Eennett; with Arlean Whelan, Richard Shannon; (SD) by George Roy Hill (FROM HOLLYWOOD)
		FRIDAY AUGUST 19
Schlitz Flayhouse	CBS 9pm	Jury of One - (0) by Allan Vaughn Elston, (A) by Sidney Beddell; with Paul Kelly, Renneth Tobey, Bill Henry, Eleanore Tanin, Addison Richards, Lillian Culver, Guy Wilkerson; (SD) by Christian Nyby
The Vise	ABC 9:30	Death in White - with Ronald Leigh Hunt, Jill Clifford; (SM&SD)
WINDOWS	CBS 10:30	Arcade - (0) by Ray Bradbury; (A) by Arnold Schulman; with Mel- vyn Berger, Patricia Smith, Rudy Bond, Anna Berger; Staged by Jack Garfein; (SD) by George Gould
		HE BOARD SHOWS FRIDAY AUGUST 12 THRU FRIDAY AUGUST 19
TODAY (Dave Garroway)	CBS 7am	Tu - Gretchen Wyler (S&D) of Silk Stockings; Thu - Rosalifid Russell Day in Waterbury, Conn., with Gloria DeHaven, Eddie Albert (FRON WATERBURY); F - Mildred Miller (S)
GEORGE SKIMJER	WCBS-TV 9am	Galen Drake subs all week for vacationing Skinner
GARRY MOORE	CBS 10am	M thru F - Isobel Robbins subs for vacationing Denise Lor; M - Helene & Howard (C); F - Charlotte Rae (C), Mello Larks (S)
ARTHUR GODFREY TIME	E CBS 10:30	M thru F - Feter Lind Hayes subs for vacationing Godfrey 8/8-19
номе	NBC llam	F(8/19) - Sylvester L. Weaver, Jr. (NBC Pres.)

M - Dick Catheart & Band

M thru F - Lois Hunt returns after 12 weeks maternity leave

M - Kay Brown (S); W - Bob Manning (S); F - Alfred Hitchcock

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NBC 12N

CBS 2pm

CBS 2:30

TENNESSEE ERNIE

ROBERT Q. LEWIS

ART LINKLETTER'S HOUSE PARTY

TALENT SHOWSHEET (more)

WAY OF THE WORLD CBS 4pm (Gloria Louis)	M thru F - Miss Emory - (0) by William Kendall Clarke; with Dorothy Hart, Joe Maross, Melinda Markey, Donald Hayden; (SD)
WORLD OF MR. SWEENEY NEC 4:50 (Charlie Ruggles, Glenn Walken, Helen Wagner)	regulars & M - Ann Thomas, Fred Eisley; Tu - Dorothy Francis; W - Susan Steell, Carol Veazie, Harry Gresham; Thu - Harrison Dowd; F - Kevin Coughlin, Wyrley Birch; (SW) by Eernice J. Kerman substituting for Wilson Lehr
MODERN ROMANCES NBC 4:45 (Martha Scott)	M thru F - Over the Fence - (0) by Anne Howard Bailey; with Belle Flower, Dortha Duckworth, Dean Harens, Marian Russell
Stories of the Cen- WCBS-TV 5pm tury (Jim Davis)	Sat(8/13) - The Doolin Gang - (0) by Joe Richardson; with regulars & Leo Gordon; Sun 8/14) - Black Jack Ketchum - repeat; (SD)
VAUGHM MONROE NEC 7:30 (COI	OR) Tu - Ethel Lee (S); Thu - models from Knoxville, Tenn.
MATT DENNIS NEC 7:30(COI	OR) M - Bonnie Lake (S); W - Terri Stevens (S); F - DeMarco Sisters (S)
JULIUS LaROSA CBS 7:45	W - Felicia Sanders (S)
UPBEAT! CBS 7:45	Tu & Thu - Al Fisher & Lou Marks (C)
TONIGHT NEC 11:50 (Steve Allen)	M - Ricky Vera (S), Gonzales Gonzales (C), Lalo Guerrero (S); Tu - Martha Tilton (S), Buster Keaton (C); W - Dave Erubeck & his jazz trio (M), Billie Holliday (S); Thu - Helen O'Con- nell; F - Kitty White (S&M), Jackie Cooper
	SATURDAY AUGUST 20
Commando Cody NBC 11am (Judd Holdren)	Destroyers of the Sun - with regulars & John Crawford, Gloria Pall, Kenneth MacDonald, Eddie Foster, Dale Van Sickel, John Daheim; (SW & SD)
OZARK JUBILEE ABC 7:30	Eddy Arnold subs for vacationing Red Foley (FROM SPRINGFIELD)
MUSICAL CHAIRS NBC 9pm	regulars & Connie Moore (S)
Texaco-0 Connor IIBC 9:30	Ricky Vera (S), Gloria Noble, Carlos Vera, Ben Welden, Connie Vera; (SW & SD)
Damon Runyon Theatre CBS 10:30	There's No Forever - (0) by Jack Harvey & Clark E. Reynolds; with John Ireland, Fay Wray, Sharon Baird, Joseph Downing, Frank Richards, William Hudson, Lyle Latell; (SD) by Sidney Miller
Mayor of the Town WRCA-TV 11:	Junior Voters - (0) by Erna Lazarus; with regulars & Natalie Wood, Dan Hiss, Cliff Sales, Bob Burton; (SD)
	SUNDAY AUGUST 21
Wild Bill Hickok CBS 11:30	Sundown Valley - with regulars & Dorothy Patrick; (SW&SD)
FRONTIERS OF FAITH NBC 3pm	Diary of a Country Priest - (0) by George Bernanos, (A) by John McGiver; with Gene Gross, Vilma Kurer, Charles Andre; (SD)
Captain Gallant NBC 5:50 (Buster Crabbe)	Twenty Fathoms Under the Desert - (0) by William N. Robson; with regulars & Vide Morley, Henry Beckman, Eugene Deckers, Jacques Ciron; (SD)
IT'S MAGIC(Tripp) CBS 7pm	Fred Keating, Roy Benson (both magicians)
TOAST OF THE TOWN CBS 8pm (Ed Sullivan)	Rosalind Russell, Gloria DeHaven (S), Eddie Albert, Ella Mae Morse (S), Marion Lorne (C), Tony Bennett (S), film clips from The Girl Rush
COLGATE VARIETY NBC 8pm HOUR	Harry Belafonte (S), Edgar Bergen & Charlie McCarthy, Augie & Margo (D), Bob Williams & Red Dust (dog act) (FROM HOLLYWOOD)
The Whistler WPIX 9pm	The Jubilee Earring - with Marguerite Chapman, Douglas Kennedy, Dani Sue Nolan, John Close, Edith Evanson, William Haade, Art Gilmore, William Forman; (SW & SD)
PHILCO TELEVISION MBC 9pm PLAYHOUSE	Gretel - (0) by Vance Bourjaily; with Eva Stern, Geoffrey Horne, Edmon Ryan, Esther Minciotti, Jefr Harris, Bess Johnson, Tom Ellis, August Ciolli; (SD)
APPOINTMENT WITH CBS 10pm ADVENTURE	Five Star Crisis - (0) by Harold Gast; with Barbara Britton, Hugh Reilly, Tonio Selwart, Nehemiah Persoff; (SD)
PAGG PEPARMS _ 8/11/25 _ Page C	TAT DAM SUCLISHED

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