

INCLUDING

THE TELEVISION INDEX

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WEEKLY REPORT

JULY 11-17, 1955

ASSOC ED: Alvin Sullum

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A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(11)

VOLUME 7

EDITOR:

BUS MGR:

<u>CBS-</u>7-7:30pm EDT; SPECIAL; <u>Air Force Academy Dedication</u>; from KLZ-TV(Denver), remote from Lowry Air Force Base, to the net. Public Service. Pkgr- CBS Public Affairs; Prog Superv- Clayton Brace(KLZ-TV); Prod- Paul Levitan(CBS); Dir- Perry Wolff(CBS). The dedication ceremonies of the U. S. Air Force Academy (Colorado Springs) at Lowry Air Force Base, Denver, including the swearing in of the Academy's first 300 cadets. Walter Cronkite will be narrator for the telecast. The dedicatory address will be by Secretary of the Air Force Harold E. Talbott. Program will pre-empt local programming.

Tuesday(12)

<u>CBS</u>- 8-8:30pm EDT; DEBUT; <u>Star Time Playhouse</u>, ON FIIM; from WCBS-TV(NY) & KNXT (LA), no. of stations indefinite. Sponsors- 1) The Maytag Co (Appliances) thru Leo Burnett Co., Inc(Chi); Acct Superv- James Love(Chi); Comm Superv- Russ Mayberry(NY); Comm Anner- Bob Williams (live). 2) W. A. Sheaffer Fen Co. thru Russel M. Seeds Co., Inc(Chi); Commls- On Film. (The sponsors will alternate on an irregular basis thru the summer, not necessarily weekly). Pkgr- Meridian Productions, Inc(H'wood). Re-runs of Playhouse of Stars, syndicated thru ABC Film Syndication Div as <u>Herald Playhouse</u>. Program replaces <u>Life With Father</u> (last show July 5).

CBS- 8:30-9pm EDT; DEBUT; Music '55; from WCBS-TV(NY), to the net. Sustaining. Pkgr- CBS-TV(NY); Exec Prod- Richard Lewine; Prod- Robert Bach; Assoc Prod-Jac Venza; Dir- Mel Ferber; Music Dir- Stan Kenton; Choreog- Ray Harrison; Writer- Leonard Feather; Casting- Helen Keane(CBS). Music program, featuring Stan Kenton and his band, presenting a wide range of popular music, including Kenton's versions of progressive jazz; with Kenton as host and m.c., and weekly guests. The music will be presented in an informal setting, a sort of 'music in the round' format. Guests will be top names in the modern music world. Program replaces Halls of Ivy in this time spot, with Halls moving to Thu, 10:30-llpm, starting July 14. Halls of Ivy replaces Willy (last show July 7) in the Thursday spot.

<u>CBS-</u> 10:30-llpm EDT; RETURN; <u>The Search</u>, ON FILM; from WCBS-TV(NY), to the net. Sustaining. Pkgr- CBS Public Affairs; Prod- Irving Gitlin; Assoc Prod-Stephen Fleischman; Dir- Henwar Rodakiewicz. (Continued on next page)



- Page 78 -

THIS WEEK(More)

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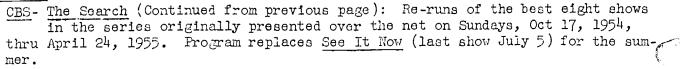
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THIS WEEK(Cont'd)

Tuesday(12)



NBC- 3:15-5:45pm EDT; SFECIAL; <u>All-Star Baseball Game</u>; from WTMJ-TV(Milwaukee), 141 stations live. Sponsor - Gillette Safety Razor Co thru Maxon, Inc(Det); TV Acct Exec- Ed Wilhelm(MY); Comm Superv- Hugh Hole; Commls- On Film. Also, The Toni Co (White Rain & Toni) thru Tatham-Laird, Inc(Chi) and Weiss & Geller, Inc(Chi). Pkgr & Prod- NBC Sports Dept (Mutual Broadcasting System holds contract thru Commissioner of Baseball); production for game is by crew from WTMJ-TV; Anners- Mel Allen, Al Helfer. Telecast of the annual All-Star baseball game between the American League and National League squads at Milwaukee County Stadium, with the action described by Mel Allen and Al Helfer. The game will also be picked up by Canadian Broadcasting Corp., and by five stations owned by General Teleradio (thru MBS contract), and WGN-TV(Chi). The ball game telecast pre-empts all NBC-TV net shows during the period noted, this day only.

Wednesday(13)

<u>DuM-7:30-8pm EDT; SPECIAL; Meeting at the Summit;</u> from WTTG(Wash), to WABD(NY), 2 stations live. Public Service. Pkgr-WTTG(Wash); Prod-Vic Guidice. Ernest K. Lindley, director of Newsweek magazine's Washington bureau, moderates a forum discussion on the coming Big Four conferences at Geneva; with Kenneth Crawford, Newsweek's national affairs editor; Leon Volkov, the magazine's expert on Russian affairs, and Bart Rown and Sam Shaffer of the publication's Washington office.

Friday(15)

NBC- 9-9:30pm EDT; RETURN; Best in Mystery, ON FIIM; from WRCA-TV(NY) & KRCA-TV (LA), 58 stations net, 19 delayed. Alternate Week Sponsors- American Tobac-co Co (Pall Mall Cigarettes) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY); Agcy Superv- Thomas F. Vietor. 2) The Simoniz Co (Simoniz, Bodysheen, Non-Scuff) also thru SSC&B; and The Simoniz Co (HiLite) thru Tatham-Laird, Inc(Chi). Pkgr- MCA-Revue Productions. Re-runs of films originally produced for Pepsi Cola Playhouse and Studio 57. Program replaces <u>Big Shory</u> (last show July 6) for the same sponsors for the summer; returning Sept 9.

Saturday(16)

<u>NEC-</u> 11-11:30am EDT; DEBUT; <u>Commando Cody</u>, ON FIIM; from WRCA-TV(NY) & KRCA-TV (LA), 51 stations net, 11 delayed. Sponsor- General Foods Corp (Post Cereals) thru Benton & Bowles, Inc(NY); Acct Exec- George Brown. Pkgr- Republic Pictures; Film Prod- Republic and Hollywood Television Service, Inc, at Republic Studios, Hollywood, Calif; Prod- Franklin Adreon; Dirs- Fred C. Brannon, Harry Keller, Writers- Ronald Davison, Barry Shipman. Science fiction series, starring Judd Holdren in the title role as "the Sky Marshal of the Universe," with Aline Towne, Gregory Gay, others. The series includes films produced in 1952 by Republic Pictures as half-hour features for theatrical release. The film series is first-run TV, although some of the episodes have been seen in theatres. The program replaces Funny Boners (last show July 9).

Sunday(17)

ABC- 7:30-9pm EDT; SPECIAL; Dateline Disneyland, July 17, 1955; from KABC-TV(LA), remote from Anaheim, Calif., to ABC, H'wood, to the net; no. of stations indefinite. Segment Sponsors- 1) American Motors Corp (Nash & Kelvinator Divs) thru Geyer Advertising, Inc(NY); Acct Exec- Sam Ballard; Agcy Superv- Ralph Robertson. American Motors Corp (Hudson Div) thru Brooke, Smith, French & Dorrance, Inc(Detroit); Acct Exec- George Johnston; (Continued on next page)

THIS WEEK(Cont'd)

Sunday(17)

ABC- Dateline Disneyland (Continued from previous page): Agcy Superv- Robertson of Geyer. 2) Swift & Co (Meat & Dairy Products) thru McCann-Erickson, Inc (Chi); Acct Exec- A. W. Sherer. 3) Gibson Art Co (Greeting Cards) thru Stockton, West, Burkhart, Inc(Cinn). Fkgr- Disneyland with ABC-TV; Prod- Sherman Marks; First Asst to Prod- Harold Eisenstein; Parade Organizer & Musical Units- Tommy Walker; Camera Dirs- Stuart Fhelps, John Rich; Personnel Asst- Bob Jani; Music Dir- Walter Schumann; Costumes- Kate Lawson; Choreog- Miriam Nelson. (63 technical and production personnel will handle the telecast inside Disneyland: 41 operating engineers, 9 directors, 5 asst directors, 7 floor managers, 5 tech directors). Walt Disney is host for this preview of his 160-acre entertainment park, "Disneyland," at Anaheim, Calif. Viewers will be taken on a tour (via 24 variously placed TV cameras, plus two film cameras) of the entertainment realms of Disneyland. Goodwin Knight, Governor of California, will be a special guest. Among entertainment personalities who will act as hosts for various sections of the park, or are featured in the sections, will be Art Linkletter, Danny Thomas, Irene Dunne, Fess Parker, Buddy Ebsen and others. The show will feature parades and film clips from many of Walt Disney's productions. The program pre-empts network film programs, one time only.

CES- 7-7:30pm EDT; SPECIAL; The Summit: Report from Geneva, LIVE & FIIM; from WCBS-TV(NY), to the net; July 17 & July 24. Public Service. Pkgr- CBS Public Affairs(NY); Prod- Ernest Leiser. Howard K. Smith is narrator in New York for both telecasts; the first, July 17, setting the stage for the Big Four conference in Geneva during the week, with background info and last minute news; the second, July 24, presenting analyses and summaries of the week's activities. Films will present Eric Sevareid and other CBS newsmen in Geneva in on-camera reports. The program replaces Pride of the Family (last show July 10); (See page 59).

NBC- 8-9pm EDT; SPECIAL; Meeting at the Sunmit; from WRCA-TV(NY), to the net. Public Service. Pkgr- NBC News and Public Affairs(NY); Exec Prod- Davidson Taylor; Prod- Reuven Frank. Live and film report on the Big Four conference at Geneva. NBC net correspondents Romney Wheeler(London) and Joseph C. Harsch will fly back to New York from Europe for the program and immediately leave for Europe afterwards. Morgan Beatty will narrate the program, while David Brinkley will act as guide (in one sequence, strolling thru a fullscale model of the Geneva conference room, pointing out the positions of the conferees). The film portions will include bios of the conference participants, interviews and studies of the physical set-up of rooms and quarters. The program is one of the Summer Specials series.

OTHER NETWORK CHANGES & ADDITIONS

CBS- Address by Adlai Stevenson; SPECIAL July 6; Wed, 11:15-11:45pm EDT; from WBBM-TV (Chi), simulcast, to the net. Public Service. Pkgr & Prod- CBS Public Affairs; production by CBS Chicago-WBBM-TV. Adlai Stevenson addressed the 93 annual convention of the National Education Assn, at Chicago Stadium, as keynote speaker.

Public Hearing on Electric Power; SPECIAL July 10; Sun, 5-5:30pm EDT; from WTOP-TV(Wash), to the net. Public Service. Pkgr- CBS Public Affairs(Wash); Prod-Robert Young. Dwight Cooke is moderator for a discussion of opposing viewpoints on the issue of public versus private power in Washington. Sen. Joseph C. O'-Mahoney (D, Wyo.) and Clyde T. Ellis, gen. mgr., Nat'l Rural Electric Cooperative Assn of Washington will argue the public power side; opposed by Rep. William E. Miller (R., N.Y.) and Edwin Vennard, pres., Middle West Service Co., Chicago, speaking for private power development. The program replaces Face the Nation, one week only.

OTHER NET CHANGES (Cont'd)

NBC- Ford Theatre (Thu, 9:30-10pm EDT) Re-runs started July 7, thru Sept 29.

Musical Chairs (3 of 4 Saturdays, 9-9:30pm EDT) Add PRODUCTION STAFF (See page 76): Pkgr- Ross-Danzig Productions(LA); Exec Prod- Bob Masson(NBC); Prods- Frank K. Danzig & Bart Ross; Assoc Prod & Writer- Al Burton; Dir- William Bennington; Art Dir- Charles Myall; Editor- Betsy Boyd; Unit Mgr- Dale Hume; Music Dir- Bobby Troup.

You and Your Child; DEBUT July 4; Mon thru Fri, 10:30-10:45pm EDT; from WRCA-TV (NY), to the net. Sustaining. Pkgr- NBC-TV(NY); Prod- Dr. Frances Horwich; Dir- Len Salvo, Jr. "Miss Frances" speaks with parents about aspects of everyday living with children, taking in those up to 10 years of age. (The program is not an extension of <u>Ding Dong School</u> as originally announced by NBC, but is a new program entirely different from Dr. Horwich's "TV nursery school."). (See page 77).

Today (Mon thru Fri, 7-9am EDT) Faye Emerson substitutes for vacationing Dave Garroway for one month, beginning July 11.

LOCAL STATION ACTIVITY

WABD(Ch 5) - Captain Video; DEBUT July 10; Sun, 12:30-1:30pm EDT. Sustaining. New York Pkgr- WABD; Prod- Al Hodge; Dir- Arnee Nocks. Al Hodge as "Captain Video" returns as an m.c. for a film program. He entertains young

guests in his mountain labratory, showing films to them and then quizzing them on the subject matter, with prizes for the winner of the contest.

WABC-TV(Ch 7)- Todd Russell's Music Corner; DEBUT July 11; Mon thru Fri, 9-9:30am EDT New York Sponsor- Acme Supermarkets. Pkgr- Prod- Lew Danis. Musical-interview series, starring Todd Russell singing and playing the piano, and interviewing women from public service and charitable organizations.

<u>WLW-T(Ch 5)</u> - Let There Be Life; RETURN July 5; Tus, S:30-9pm EST; also to WLW-D(Dayton). Sponsor- Blue Cross. Pkgr- WLW-T; Supervised by Girchmati Academy of Medicine & Montgomery County Medical Asen; Prode the Hornbeck; Writer- Frank Hart; Co-ord- Kit Fox. New group of live and film programs in this prize-winning series which debuted last year; dealing with the application of modern medicine to personal health. The series will be seen for 13 weeks.

WBBM-TV(Ch 2)-
ChicagoLuncheon with Billy; RETURN July 4; Mon thru Fri, l2noon-l2:30pm CT.
Participations.Participations.Pkgr & Prod- WBBM-TV.
Billy Leach as singing m.c., with Bette Chappel, Jean Williams and the
six-piece instrumental Hal Kartun Group.

WNBQ(Ch 5) Chicago - Contact; DEBUT June 27; Mon thru Fri, 5:35-6pm CT. Participations. Pkgr- WNBQ; Dir- Phil Bodwell; Music Dir- Don Marcotte. Musical-variety program, featuring Kenny Bowers as comic, singer and instrumentalist, with Tom Mercein as announcer-host, and a guest female vocalist each week. Joseph Gallicchio and the NBC Chicago orch back the performers.

KRCA-TV(Ch 4)- Hollywood's Best; RETURN June 27; Mon, 8-9pm PT. Sustaining. Prods-Helen Winston & Herb Golden; Dir- Robert Livingston. Robert Paige is m.c. for the program, presenting celebrities who do the act, sing the song or show a film clip illustrating a turning point or high spot in their careers.



KTTV(Ch ll) - Mr. Genius; DEBUT June 28; Tue, 9:30-lOpm PT. Pkgr & Prod- Ross-Danzig Los Angeles Production in assn with John Masterson; Dir- Joe Agnello. Art Baker is m.c.-quizmaster for a masked man who matches his knowledge against a six-man panel.

ROSS REPORTS - 7/10/55

TALENT SHOWSHEET JULY 11-17, 1955

Most of the shows on July 8, 9, 10 were listed in last week's report. Changes & additions are in-cluded here for the record. Multiple and across-the-board shows are grouped together after the lis-ting for Friday, July 15. Script identifications used are: (0) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), mu-sician (M). Actors who appear regularly are listed in the premiere cast, then subsequently re-ferred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally only first runs of a film series are listed. During the summer when many shows are reruns, credits are not repeated below, but are available and may be requested at any time. Currently in network re-runs and omitted from listings below are: Roy Rogers, Kodak Request Performance, Ray Eolger, Danny Thomas, Captain Midnight, Dragnet, My Little Margie, Adventures of Rin-Tin-Tin, Life With Father, It's a Great Life, Your Play Time, Spotlight Playhouse, General Electric Theatre, Stage 7, Ray Milland, Ford, Medic, Summer Theatre, Willy, Bob Cummings, Topper, Halls of Ivy, T Men in Action. FRIDAY JULY 8

Soldiers of Fortune	WAEC-TV 8pm	The General - with regulars; (SW & SD)
ALEC TEMPLETON	DuM 10pm	Charlie Layton (M)
		SATURDAY JULY 9 mmmmmmmmmmmmmm
OZARK JUBILEE (Red Foley)	ABC 7:30	Webb Pierce, the Maddox Brothers and Rose, Fed Sovine (all S) (FROM SPRINGFIELD, MO.)
SWIFT SHOW WAGON	NBC 7:30	Alvino Rey (M), Haleloke (S&D)
AMERIÇA [‡] S GREATEST BANDS(Paul Whiteman)	CBS 8pm	Charlie Spivak, Duke Ellington, The Lecuona Cuban Boys, Ernie Rudy & respective orchestras
<u>Texaco</u> <u>Star Theatre</u> (Jimmy Durante)	NBC 9:30	regulars &: Barbara Whiting (S), Claude Stroud, Jud Conlon singers; (SW) by Artie Stander & Jack Elinson; Special songs by Jackie Barnett; Prod - Wm Harmon; Dir - Sheldon Leonard
TV ^I S TOP TUNES (Julius LaRosa)	CBS 10pm	Georgia Gibbs (S); add: Something Smith and the Redheads(M&S) (FREMIERE)
		SUNDAY JULY 10 menanmananananan
LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	<u>Circle</u> - (0) by Palmer Thompson; with Jennie Goldstein, Theo Goetz, Vince Gardenia, Sally Singer, Henry Velez; (SD)
COLGATE VARIETY HOUR	NBC Spm	add to last week's listing: the Four Aces (S), the DeMarco Sisters (S), Fran Warren (S); clip from <u>The 7 Little Poys</u>
<u>The Whistler</u>	WPIX 9pm	Incident at Scully's Key - (SW) by Joel Malone & Adrian Gendot; With Audrey Totter, Carleton Young, Edward Colmans, Elizabeth Risdon, Hugh Sanders, Harry Lewis, William Forman; (SD)
CHANCE OF A LIFETIME STORK CLUB (Sherman Billingsley	ABC 9:30	Phil Ramone (M), Sue Como (S), Danny Carroll (S&D) Norman Brooks (S), Carol Bennett (S), Jose Melis (M), Arthur Murray Dancers
APPOINTMENT WITH ADVENTURE	CBS 10pm	Crash Landing - (0) by Ian Martin; with William Prince, Geor- giann Johnson, Frank Overton, Stephen Chase, George Mitchell, William Darrid; (SD) by William Corrigan
CAMEO THEATRE	NBC 10pm	The Whisper of a Witness - with James Best, Lyle Talbot; (SD, FROM HOLLYWOOD)
		MONDAY JULY 11
<u>Superman</u> (George Reeves)	WRCA-TV 6pm	Crime Wave - with regulars & John Hamilton, Jack Larson, Robert Shayne, Barbara Fuller, Joe Mell, Al Eben, John Eldridge;(SW,D)
Sherlock Holmes (Ronald Howard)	WRCA-TV 7pm	The Case of the Neurotic Detective - (0) by Joe Morheim; with regulars & Kenneth Richards, Seymour Green, June M. Crawford, Russ Caprio, Eugene Deckers, James R. Richman; (SD)
CAESAR PRESENTS		regulars & Jaye P. Morgan (S)
TV Reader's Digest (Hugh Reilly)	-	The Baron and His Uranium Killing - (0) by Toni Howard; (A) by Arthur E. Orloff; with Marcel Dalio, Gladys Holland, Steven Ge- ray, Peter Brocco, William Schallert, Stanley Adams; (SD)
ROSS REPORTS - 7/10/5	55 - Page A	ray, Peter Brocco, William Schallert, Stalley Ramshelt(more)

		MONDAY JULY 11 (Cont ^t d)
THE VOICE OF FIRESTO (Howard Barlow)	NE ABC 8:30	Margaret Broderson, Emil Markow, Loren Welch, Elizabeth Win- slow, Russell Hammar, Frances Wyatt, Bette Terrell, Bill Toole (all S, regulars in chorus as soloists); Harvey Shapiro (M)
ARTHUR GODFREY'S TALENT SCOUTS	CBS 8:30	The Top Notchers (S&M), Jean Gibbons (S), Mary Kennedy (S)
Those Whiting Girls	CBS 9pm	regulars & Craig Stevens; (SW & SD)
PEE WEE KING	ABC 9pm	regulars & Porter Wagoner
ETHEL AND ALBERT (Peg Lynch & Alan Bunce)	CBS 9:30	regulars; others in the cast not available at press time; (SW & SD)
ROBERT MONTGOMERY PRESENTS	NBC 9:30	The Paper Hero - (0) by Dagny Delph; with John Gibson, Eliza- beth Eustis, Jean Mann, Gwon Van Dam, Elmer Lehr, Bernie Mar- tin & stock co. regulars; (SD)
STUDIO ONE SUMMER THEATRE	CBS 10pm	<u>Sane as a Hatter</u> - (O) by Michael Dyne; with Romney Brent, Margaretta Warwick, Roy Dean, Bramwell Fletcher, Nydia West- man, Iola Lynn, Rosalind Ivan, Leslie Barrie, Drew Thompson, John McGiver, Frederic Worlock; Dir by Tom Donovan
Eddie Cantor	WABC-TV	The <u>Suspicious Husband</u> - with Bonita Granville, Buddy Ebsen, Allen Jenkins; (SW & SD)
Big Town (Mark Stevens)	WRCA-TV 10:30	regulars & John Gallaudet, Roy Roberts, Charles Watts, Jean Andern, Marjorie Owens, Jean Vaughn, Bob Burton; (SW & SD)
		TUESDAY JULY 12 mmmmmmmmmmmmmmmm
MUSIC ¹ 55 (Stan Kenton)	CES 8:30	Lena Horne (S), Frankie Laine (S), Vincente Gomez (M); (SW) by Leonard Feather; Prod by Robert Bach; (SD) by Mel Ferber(PREM)
ARTHUR MURRAY PARTY	NBC 8:30	Pearl Bailey (S), Jack Carter (C)
		WEDNESDAY JULY 13 munaninganinganinganingan
Fabian of Scotland (Bruce Seton)	Yard WRCA-TV 7pm	No Alibi - (A) by Geoffrey Wicomb; with Sylvia Marriott, Tim Turner, James Raglan, Myrtle Reed, Patrick Connor, Robert Rag- lan; (SD)
Disneyland		
	ABC 7:30	Pre-Opening Report on Disneyland and a Tribute to Mickey Mouse - (0) by Milton M. Raison & Lee Chaney; Prod by Bill Walsh; Car- toon Sequences dir by Wilfred Jackson
Conrad Nagel Theatr		(0) by Milton M. Raison & Lee Chaney; Prod by Bill Walsh; Car-
Conrad Nagel Theatr MR. CITIZEN (Allyn Edwards)		(0) by Milton M. Raison & Lee Chaney; Prod by Bill Waish; Carb toon Sequences dir by Wilfred Jackson <u>The Visitor</u> - (0) by Leo Tolstoi, (A) by Thomas Sterling; with Tonio Selwart, Cecil Mathews, Virginia Belmont, Stella Vitel-
MR. CITIZEN	2 WAED 7:30	 (0) by Milton M. Raison & Lee Chaney; Prod by Bill Walsh; Carboon Sequences dir by Wilfred Jackson <u>The Visitor</u> - (0) by Leo Tolstoi, (A) by Thomas Sterling; with Tonio Selwart, Cecil Mathews, Virginia Belmont, Stella Vitel-leschi, David Frantz; (SD) <u>The Door is Always Open</u> - with Anne Seymour, Karl Swenson, Joy Hodres, Lacqueline, McKenzie, Wendell Holmes, Phil Carter, Bob
MR. CITIZEN (Allyn Edwards)	> WAED 7:30 ABC 8:30	 (0) by Milton M. Raison & Lee Chaney; Prod by Bill Walsh; Carboon Sequences dir by Wilfred Jackson <u>The Visitor</u> - (0) by Leo Tolstoi, (A) by Thomas Sterling; with Tonio Selwart, Cecil Mathews, Virginia Belmont, Stella Vitel-leschi, David Frantz; (SD) <u>The Door is Always Open</u> - with Anne Seymour, Karl Swenson, Joy Hodges, Jacqueline McKenzie, Wendell Holmes, Phil Carter, Bob Hastings, Alberta Johnson, Alma Knight; (SW & SD, LAST SHOW) The Straw - (0) by Eugene O'Neill. (A)-(SW); with Kathleen Ma-
MR. CITIZEN (Allyn Edwards) KRAFT THEATRE	MAED 7:30 ABC 8:30 NBC 9pm	 (0) by Milton M. Raison & Lee Chaney; Prod by Bill Walsh; Carboon Sequences dir by Wilfred Jackson <u>The Visitor</u> - (0) by Leo Tolstoi, (A) by Thomas Sterling; with Tonio Selwart, Cecil Mathews, Virginia Eelmont, Stella Vitel-leschi, David Frantz; (SD) <u>The Door is Always Open</u> - with Anne Seymour, Karl Swenson, Joy Hodges, Jacqueline McKenzie, Wendell Holmes, Phil Carter, Bob Hastings, Alberta Johnson, Alma Knight; (SW & SD, LAST SHOW) <u>The Straw</u> - (0) by Eugene O'Neill, (A)-(SW); with Kathleen Maguire, Lin McCarthy, Cliff Hall, Murray Hamilton; (SD)
MR. CITIZEN (Allyn Edwards) KRAFT THEATRE The Millionaire	 WAED 7:30 ABC 8:30 NBC 9pm CBS 9pm 	 (0) by Milton M. Raison & Lee Chaney; Prod by Bill Walsh; Carboon Sequences dir by Wilfred Jackson <u>The Visitor</u> - (0) by Leo Tolstoi, (A) by Thomas Sterling; with Tonio Selwart, Cecil Mathews, Virginia Eelmont, Stella Vitel-leschi, David Frantz; (SD) <u>The Door is Always Open</u> - with Anne Seymour, Karl Swenson, Joy Hodges, Jacqueline McKenzie, Wendell Holmes, Phil Carter, Bob Hastings, Alberta Johnson, Alma Knight; (SW & SD, LAST SHOW) <u>The Straw</u> - (0) by Eugene O'Neill, (A)-(SW); with Kathleen Maguire, Lin McCarthy, Cliff Hall, Murray Hamilton; (SD) <u>The Story of Emily Short</u> - with cast to be announced; (SW & SD) <u>Kitty Foyle</u> - (0) by Christopher Morley, (A) not listed; with Janet Blair, Elliott Reid, Helen Heigh, Dick Elliott, Nan Board-
MR. CITIZEN (Allyn Edwards) KRAFT THEATRE The Millionaire FRONT ROW CENTER	 MAED 7:30 ABC 8:30 NBC 9pm CBS 9pm CBS 10pm 	 (0) by Milton M. Raison & Lee Chaney; Prod by Bill Walsh; Carbon Sequences dir by Wilfred Jackson <u>The Visitor</u> - (0) by Leo Tolstoi, (A) by Thomas Sterling; with Tonio Selwart, Cecil Mathews, Virginia Belmont, Stella Vitel-leschi, David Frantz; (SD) <u>The Door is Always Open</u> - with Anne Seymour, Karl Swenson, Joy Hodges, Jacqueline McKenzie, Wendell Holmes, Phil Carter, Bob Hastings, Alberta Johnson, Alma Knight; (SW & SD, LAST SHOW) <u>The Straw</u> - (0) by Eugene O'Neill, (A)-(SW); with Kathleen Maguire, Lin McCarthy, Cliff Hall, Murray Hamilton; (SD) <u>Kitty Foyle</u> - (0) by Christopher Morley, (A) not listed; with Janet Blair, Elliott Reid, Helen Heigh, Dick Elliott, Nan Boardman; (SD, FROM HOLLYWOOD) The Wedding - (0) by Gizi de Zsembly Elory; with Mary Morris,

Guy Lombardo WRCA-TV 7pm The Barry Sisters (S)

TALENT SHOWSHEET (more)

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THURSDAY JULY 14 (Contⁱd)

CLIMAX : (William Lundigan)	CBS 8:30	The Escape of Mendes-France - (0) by Mendes-France, (A) by Whitfield Cook; with Louis Jourdan, Eva Rolf, Maurice Marsac; (SD) (FROM HOLLYWOOD)
STAR TON IGHT	ABC 9pm	The Critic - (0) by Harry W. Junkin; with Philip Coolidge, James Broderick, E. A. Krumschmidt, Shirley Grayson, Rebecca
Four Star Playhouse	CBS 9:30	Sand; (SD) <u>A Study in Panic</u> - (O) by Larry Marcus; with Dick Powell, Do- rothy Malone, George Eldredge, Claire Carleton, John Harmon, King Donovan; (SD) by Roy Kellino
LUX VIDEO THEATRE	NBC 10pm	Dark Tribute - (0) by Robert Strevens, (A) by Eenjamin Sim- coe (property of Portland Productions); with Rod Taylor, Rob- ert Coote, Gage Clark FRIDAY JULY 15 mmanmanmamm
Soldiers of Fortune (John Russell & Chick Chandler)	WABC-TV 8pm	Malayan Magic - (O) by Joseph Emerson Newton, (A) by Law- rence Kimble; with regulars & Walter Reed, Eleanore Tanin, Kim Spalding, Rudy Robles; (SD) by Herschel Daugherty
Schlitz Playhouse	CBS 9pm	Meet Mr. Justice - (0) by Jerry McGill, (A) by William Tunberg with Joe E. Brown, John Baer, Jonathan Hole, Nancy Kulp, Doro- thea Wolbert, Robert Bice; (SD) by Jus Addiss
<u>The Vise</u> (Ron Randell)	ABC 9:30	The Corpse in Room 13 - with Phil Brown, Margaret Anderson, Raymond Hollet; (SD)
MINDOWS	CBS 10:30	Sub-Let - (0) by Joyce Selznick, (A) by Frank DeFelitta; with Gusti Huber, John Baragrey, Catherine McLeod; (SD) by Leonard Valenta

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JULY 8 THRU FRIDAY JULY 15

TODAY (Dave Garroway)	NBC 7am	M thru F , 7:25-7:30 - kill: News with John Wingate; add: News with Roger Bowman; 7:55-8 a.m kill: Herb Sheldon; add; John Wingate; 8:25-8:30am - kill: John Wingate; add: Roger Bowman; M - Justice William O. Douglas on hiking; Lily Dache (designer); Evelyn Waugh (author, on film); M thru F - Faye Emerson subs for vacationing Dave Garroway for one month; Thu & Fri - Peter Thomas subs for Margaret Arlen, 8:55-9am segment.
GARRY MOORE	CBS 10am	regulars &: M - Mr. Ballantine (C&M); Tu - John Gergely (M); Fri - Shinichi Yuize (M), Rosetta Tharpe (S)
JACK PAAR	CB3 lpm	regulars & Tu - Cliff Miller (trick talk artist); Thu - Bob Barnes (magazine cartoonist)
NORMAN BROKENSHIRE	WRCA-TV lpm	F (7/15) - Pulse - Workshop feature - with Ken Banghart, Syd- ney Smith, Gabe Pressman; Prod by Harry Olesker
ART LINKLETTER	CBS 2:30	W - Polly Eergen (S); Thu - Edith Head (designer); F - Al Apa- ka (S)
WORLD OF MR. SWEENEY (Charlie Ruggles, Gle Walken, Helen Wagner)	nn	regulars &: M - Ed Emerson, John Shellie; Tu - Charles Cooper, Mimi Strongen; W - Cliff Hall, Francine Owen; Thu - Doug Chand- ler, Ken Walken; F - Pud Flanagan, Leon Belasco
MODERN ROMANCES (Martha Scott)	NBC 4:45	Abbie Tupper - (0) by Sylvia Berger; with Jane Seymour, George Gilbreath, Chester Stratton, Marian Brash; (SD, M thru F)
NEWS	WRCA-TV 6:45	M thru F - kill: John Wingate; 6:45-50pm - add: Ken Banghart; 6:50-55pm - add: <u>It Happened in Sports</u> with Lindsey Nelson
UPBEAT!	CBS 7:45	Tu & Thu - Don Cornell as host (S)
JULIUS LAROSA	CBS 7:45	M - Eydie Gorme (S)
TONIGHT (Steve Allen)	NEC 11:30	M - Florian Zabach (M); Tu - from Ambassador Hotel - Freddie Martin & Orch., Yma Sumac (A), Micki Marlo (S); W - Beatrice Kay, Grauman's Chinese Theatre; Thu - Will Wright's Ice Cream Contest, Dolores Hawkins (S&M); F - Art Tatum (M), Dick Shawm (C) (FROM HOLLYWOOD)



SATURDAY JULY 16 mmmmmmmmmmmmmmmm

Enemies of the Universe - (0) by Ronald Davidson; with Judd Holdren, Aline Towne, William Schallert (all regulars); & Commando Cody NBC 11am (Judd Holdren) Peter Brocco, Craig Kelly, Gregory Gay, Zon Murray; Dir by Fred C. Brannon (PREMIERE) $\underline{\text{Tom Horn}}$ - (0) by Joe Richardson; with regulars & Louis Jean Heydt; (SD) Stories of the Century MCBS-TV 5pm (Jim Davis) Rheingold Theatre Presents WRCA-TV 7pm The Norther - (0) by Harold Shumate, (A) by Shumate, Seeleg Henry Fonda Lester, Merwin Gerard; with Stephen McNally OZARK JUBILEE AEC 7:30 Arlie Duff (S), The Commodores (S) (FROM SPRINGFIELD, MO.) THE DUNNINGER SHOW NBC 8:30 Ilka Chase Donald. O'Connor's regulars & Joyce Smight, Laurette Lucz, Re-NBC 9:30 Texaco Star Theatre gina Gleason, Nestor Paiva, Jan Arvan, Olan Soule, Chief Satini, Phil Garris; Special material by Larry Orenstein, Paul Frees, Ruby Raskin, Patti O'Connor, Eert Pellish; (SD) (Donald O'Connor) TV'S TOP TUNES CBS 10pm Les Paul & Mary Ford (M&S), Felicia Sanders (S) Bunny on the Eeach - (0) by Jack Harvey; with William Frawley, Damon Runyon Theatre CBS 10:30 Douglas Fowley, Sara Haden, Elisabeth Risdon, Ben Welden, Mil-ton Parsons, Carolyn Scott, Robert Clarke; (SD) by Anton W. Leader Mayor of the Town WRCA-TV 11:15 Bicycle for Butch - (0) by Jules Evans; with regulars & Vir-(Thomas Mitchell) ginia Brissac, Harry Tyler; (SD) SUNDAY JULY 17 mmmmmmmmmmmmm CBS 11:30 Superstition Stage - with regulars; (SW & SD) Wild Bill Hickok LET'S TAKE A TRIP CBS 5:30 (0) by Craig Gilbert; with regulars; (SD) Captain Gallant of the Foreign Legion NBC 5:30 Firepower - (0) by Gene Levitt; with regulars & Marie-Jose-Darene, Philippe Nicaud, Michaud, Pierre Marteville, Henry Beckman; (SD) (Buster Crabbe) Fess Parker, Buddy Ebsen, Art Linkletter, Danny Thomas, Irene Dunne (FROM ANAHEIM, CALIF.) DATELINE DISNEYLAND (Walt Disney) ABC 7:30 Ethel Merman (S) subs as hostess for Sullivan; Gloria Lane (S), Professor Backgoods (C), the Rhythmettes (precision drill) CBS 8pm TOAST OF THE TOWN (Ed stilling) the Piero Erothers (jugglers) DeLarge & Shirley (magic) Man on Spikes - (0) by Elliot Asinoff; with Warren Stevens, GOODYEAR TELEVISION NBC 9pm PLAYHOUSE Janet Ward, Frank Campanella, Jeff Harris, Ned Glass, Bill Zuckert, James Millhollin, Bob Morse, Perry Carter, Alan Erickson, Gene De Santis, Jock MacGregor; (SD) by Paul Lammers Stolen Chance - with Jess Barker, Joan Vohs, Edward Clark, The Whistler WPIX 9pm Art Gilmore, Bill Hudson, Wiliiam Forman; (SD) The Invisible Trap - (0) by Alvin Boretz; cast to be announced APPOINTMENT WITH CBS 10pm ADVENTURE YORK TALENT AVAILABILITIES NEV הההומתהההתהמתמת המתחתה המתחמת המתחמת המהמה המחמת המחמת המתחת המתחמת המתחת המתחת המתחת המחמה המחמים מ <u>GWEN VERDON</u> - "Time" cover girl, star of <u>Damn</u> <u>Yankees</u>, on last night's <u>Colgate Variety Hr</u>-ERICA MORINI - violinist, soloist at the Stadium on Thursday, July 14 - PRESS: Alix Williamson AGT: Jack Davies, PL 7-1880 co 5-1758 RITA MORLEY - currently "the wife" in The Seven BILLY M. GREENE - in film version of The Shrike -AGT: Briscoe & Goldsmith, MU 2-6244 Year Itch (play) - AGT: Nat Debin, CO 5-0127 BUSTER CRABBE - "Captain Gallant" - AGT: Associ-ANNE SEYMOUR - in Sacrifice to the Wind at Lucille ated Booking, PL 9-4600 Lortel's White Barn Theatre, July 9-10 -SU 7-5400

- GINETTE WANDER singer AGT: Miles Ingalls, JU 6-3000
- ED BEGLEY in Inherit the Wind PRESS: CI 6-6496
- ROCKY GRAZIANO author of <u>Somebody Up There Likes</u> <u>Me</u>, on TV as star of <u>Rocky's Corner</u> - CONTACT: Larry Vinick, CI 5-6400

ROSS REPORTS - 7/10/55 - Page D