

INCLUDING

THE TELEVISION INDEX

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'eekly report

THIS WEEK -- NETWORK DEPUTS & HIGHLIGHTS

Wednesday(4)

101955

DITCR:

US MGR:

AY 2-8, 1955

OLUME OF HOUSTON MUMBER 18

SSOC ED: Alvin Sullum

Jerry Leichter

Marjorie Oxley

ABC- 9:30-10pm EDT; DEBUT; Penny to a Million; from WABC-TV(NY), no. of stations indefinite. Alternating Sponsore - W. A. Sheeffer Pen Co (Fineline Div) thru Russel M. Seeds Co., Inc(Chi); Acct Exec- Harry H. Maus; and Brown & Willianson Tobacco Corp (Raleigh Cigarettes) thru Russel M. Seeds Co., Inc (Chi). Pkgr- Wolf Productions(NI); Exec Prod- Herbert Wolf; Assoc Prod & Dir- Alan Gilbert; Music Dir- Glen Osser(ABC). Panel quiz show using two panels of five people each chosen from the audience. Each panel-team goes through an elimination process in answering a possible total of 21 questions, with the award for correct answers starting with one penny and rising to a total of \$10,000 if all answers are correct. The two winners for each team play off against each other, ith the winner receiving 75 per cent of the total won by both panels, the remainder going to the loser. If both miss they divide the final total evenly. The program replaces Who Said That? which moves to Tuesday, 8:30-9pm EDT, effective May 10, in turn replacing Twenty Questions; last show May 3. Who Said That becomes a sustaining program in its new time spot.

Saturday(7)

CES- 5:15-5:45pm EDT; SPECIAL; The Kentucky Derby; from WHAS-TV(Louisville), approx 170 stations live. Sponsor-Gillette Safety Razor Co., Div of The Gillette Co thru Maxon, Inc(Detroit); Acct Exec- Searle Hendee. Pkgr- CBS Sports Dept; Prod & Dir- Judson Bailey. Telecast of the first of the "Triple Crown" horse racing events of the season, the mile and a quarter Kentucky Derby at Churchill Downs, Louisville, Ky. Win Elliot will do the color commentary, Fred Capossela will describe the race and Phil Sutterfield will handle the interviews in the winner's circle. The other "Triple Crown" events to be telecast under the same sponsorship over CES-TV are the Preakness Stakes at Pimlico Race Track, Baltimore, Saturday, May 28, 5:30-6pm EDT; and the Belmont Stakes at Belmont Park, Elmont, N. Y., Saturday, June 11, 4:30-5pm EDT.

OTHER NETWORK CHANGES & ADDITIONS

ABC- ABC Feature Horse Race; DEBUT April 23; Sat, 4:15-4:30pm EST, then EDT; from WABC-TV(NY), to the net. Sustaining. Pkgr- ABC Sports(NY); Prod- Bill Whitehouse; Dir-Eddie Nugent. Fred Capossela describes a feature race each week, the first from Jamaica, the last six from Belmont. (Jack O'Hara takes over for ay 7 only). NET CHANGES (More) - Page 45 -

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includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming;

OTHER NET CHANGES(Cont'd)

PS-NBC POOL- Atom Bomb Test; SPECIAL May 1, tentative; Sun, 8-8:30an EDT; remote from

Yucca Flats, Nev., via pooled lines to stations KNXT(LA) & KRCA-TV(LA), When to the respective nets, displacing local programming; no. of stations indefinite. Test blast postponed each day since scheduled blast of Tuesday, April 26. This day's test depends also on weather and wind. If delayed again, program arrangements would revert to original set-up. (See page 43).

BS- Chronoscope (Mon, Wed, Fri, 11-11:15pm EDT) Last program April 29; time reverts to local stations.

Robert Q. Lewis Show (Mon thru Fri, 2-2:30pm EDT) Betty Clooney joins the program as a regular on May 2, replacing Jaye P. Morgan.

The Jackie Gleason Show (Sat, 8-9pm EDT) Vacation for one week, May 7, replaced by Stage Show, one time only.

Drake Relays; SPECIAL April 30; Sat, 5:30-6pm EDT; from WOI-TV(Ames, Ia), to the net. Phgr- CES Sports; Prod & Dir- Judson Bailey. Tom Greenwald(CBS) and Dale Williams(WOI-TV), describe the action at the annual track meet hosted by Drake University, at the university's stadium, Des Moinea, Iowa. The telecast will include the running of the invitation mile run.

MEW NETWORK SPONSORSHIPS

hree advertisers will sponsor <u>Warner Bros. Presents</u>, starting over ABC-TV, Sept 13, '30-8:30pm EDT: LIGGETT & MYERS 10BACCO CO (Chesterfield and L & M Filter Cigarettes) Wunningham & Walsh, Inc., sponsoring one half hour each week; GENERAL ELECTRIC adio-TV Sets) thru Maxon, Inc. and (Small Appliance Div) thru Young & Rubicam, Inc., sponsoring one half hour, alternate weeks; MONSANTO CHEMICAL CO (Plastics and all") thru Needham, Louis & Brorby, Inc. and (Chemical Divisions) thru Gardner Adertising Co., sponsoring one half hour alternate weeks.

LOCAL STATION ACTIVITY

Have a Heart; DEBUT May 5; Tue, 10:30-llpm EDT. Sustaining, public service (five companies are prize donors). Pkgr- Robert Jennings Productions(NY); Exec Prod & Creator- Robert Jennings; Prod- Morton Catok;
Pir- Frank Reeves; Tech Dir- Dick Sandwick(DuM). Four teams of two contestants each compete in answering questions put by m.c. John Reed King, with pyramided winnings proing to a charity selected by the contestants. The contestants and the charity are rom a different community in the metropolitan area each week.

(ABC-TV(Ch 7)- Joe Graydon Show; CHANGE May 2; Mon thru Fri, 3:30-4:15pm FT. Program os Angeles expands 15 minutes to 4:15pm, replacing the Dusty Walker Show.

<u>NXT(Ch 2)</u> - <u>Clete Roberts News</u>; DEBUT April 25; Mon, ll-ll:15pm, Tue thru Fri, 10:30-10:45pm FT. Open. Globe-trotting reporter Clete Roberts stars in a special news program, preceding <u>The Big News</u> on evenings noted.

- <u>Musical Nitecap</u>; CHANGE April 26; Mon, 11:30pm-12:30am; Tue thru Fri, Ilpm-12midnight PT. Participations. Pkgr- KNXT; Prod & Dir- Bob Lehrog Co-ordinator- Jim Casey. Vocalist Champ Butler is m.c., with guitaristocalist Tony Romano, jazz violinist Joe Venuti and vocalist Jacqueline Fontaine as regulars. Program includes variety and interviews with interesting guests. Program expands to one-hour each day, with Casey added to production staff and Fontaine added to the talent roster as of April 25. Frogram debuted Feb 21 (See page 26). CIAL

TALENT SHOWSHEET MAY 2-8, 1955

st of the shows on April 29, 30, May 1 were listed in last week's report. Changes & additions be included here for the record. Multiple and across the board shows are grouped together after the listing for Friday, May 6. Script identifications used are: (0) original, (A) adaptation, (SW) written, (CD) staff-directed. Ferformers are identified as singer (S), dancer (D), comic (C) (M). Actors who appear regularly are listed in caps in the left column; filmed shows are

(H). Actors who appear regularly are fisted in caps in the fert column; filmed shows are and lower case lotters, underlined. Generally, only first runs are listed. During the rise and summer when many shows are re-runs, these credits are not repeated in the weekly listing low. Credits are available, however, and may be requested at any time. (Currently in re-runs are issie, Kodak Request Performance, Ray Bolter, Danny Themas, etc.)

FRIDAY APRIL 29

		mmmmmmmmmmmm
ruman Bradley)	URCA-TV 7pm	<u>Out of Nowhere</u> - with Richard Arlen, Jess Barker, Carlyle Mitchell, Irving Mitckell, Jonathan Hale, Hal Forest, Craig Duncan; (SW & SD)
E BIG STORY orman Rose)	NBC 9pm	Charles Gleeson, Willows, Cal. Daily Journal - (0) by Allan, Sloane; with William Hedfield, Edward Binns, Royal Dano, Frank Sutton, James Stephens, Fran Lee, Alan Nourse, Jock MacGregor; (SD)
		SATURDAY APRIL 30 mmmmmmmmmmmmm
M CORBETT Tankie Thomas)	NBC 11:30	(0) by Richard Jessup; with regulars & Edward Bryce, Bill Lipton; (SD)
		SUIDAY MAY 1 mammamamama
MP UNTO MY FEET r. Lyman Bryson)	CBS 10am	<u>Blocd Oath</u> - (O) by Clair Roskam; with Rosetta LeNoire, Fred- erick O'Neal, Bill Gunn, Charles Swain, Cyril Jackson;(SD)
ONTIERS OF FAITH	NBC 3pm	<u>Bible Detective in the Holy Land</u> - (O) by Marc Siegel; with Richard Derr, Martin Balsam, Jimmy Lipton, Ed Jerome, Roger de Koven, Raymond Edward Johnson; (SD)
LIMARK HALL OF FAI	IE NBC 5pm	<u>Oliver Wendell Holmes</u> - (O) by M. Dolinsky; with cast to be announced; (SD) (FROM HOLLYWOOD)
. PERS	NBC 7:30	regulars & Ernest Truex, Fred Stewart; (SW & SD)
CK BENNY	CBS 7:30	Jackie Gleason (C), Rochester (C), Don Wilson; kill: Mary Li- vingstone(LAST SHOM, FRCM NEW YORK CITY)
psi Cola Playhouse olly Eergen)	ABC 7:30	The Longest Legs in the Show - with Frances Farwell, Don McGowan; (SD)
ORK CLUB herman Billingsle;	ABC 9:15 y)	Teresa Brewer (S), Mary Mayo (S), Dick France (D)
POINTMENT WITH VENTURE	CBS 10pm	Rendezvous in Paris - (O) by Stanley Niss; with Dane Clark, Polly Dergen, Hugh Reilly, Wyley Hancock, Louis Sorin, Coe Norton; (SD)
		MONDAY MAY 2 manuanununun
erlock Holmes	WRCA-TV 7pm	The Case of the Perfect Husband - (0) by Hamilton Keener; with Mary Sinclair, Michael Gough, Carol Saroyan, Thomas Quinn Curtiss, Richard Watts; (SD)
<u>Peader's Dimest</u> igh Reilly)	ABC 8pm	A Million Dollar Story - (O) by George Kent, (A) by Mortimer Braus; with Bill Bouchey, James Eell, Joyce Arling, Milburn Stone, Julie Bishop, Louis Jean Heydt; (SD) by Feter Godfrey
DDUCERS SHOWCASE	HEC 8pm (COLOR)	Darlmess at Noon - novel by Arthur Koestler, play by Sidney Kingsley, TV (A) by Robert Alan Aurthur; with Lee J. Cobb, David Wayne, Ruth Roman, Oscar Homolka, Joseph Wiseman, Mik- hail Rasumny, Nehemiah Fersoff, Henry Silva, James Millhollin, Alfred Hesse, Michael Gorrin, Robert Mccueeney, Jimmy King, Eurt Conway, Lisa Osten, Pat Ferry, Steve Gray, Steve Gravers,
		Charles Rae King, Richard Bull, Norman Roland, Robert Gibbons, James Elward, Lois Holmes, Frank Grosso, Jerry Stiller, Joe Abdullah, Bill Lazarus; (SD) by Del Mann
ICE OF FIRESTONE	AEC 8:30	Roberta Peters (S)
THUR GODFREY'S	CB3 8:30	Anatoly Anlukoff (M), Mary Jane Carole (S), The Four Sugar- tones & a Honestick (S&M)
		TALENT SHOWSHEET (more)

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TALENT SHOWSHEET (more)

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TOPYTOTINERY HED 9:30 Pells Flores Gives a Serie - (c) by Series Leader Stratter, John Hotise, Kerkel Leader Miss Center Miss Center HABC 10ps Person Stratter, HABC 10ps Person Stratter, HABC 10ps Miss Center HABC 10ps Person Stratter, HABC 10ps Person Stratter, HABC 10ps Miss Center HABC 10ps Person Stratter, HABC 10ps Person Stratter, HABC 10ps Miss Center HABC 7130 Person Stratter, HABC 7130 Person Stratter, HABC 7130 Miss Center HABC 7130 Person Stratter, HABC 7130 Person Stratter, HABC 7130 Miss Center HABC 7130 Person Stratter, HABC 7130 Person Stratter, HABC 7130 Miss Center HABC 7130 Person Stratter, HABC 7130 Person Stratter, HABC 7130 Miss Center HABC 7130 Person Stratter, HABC 7130 Person Stratter, HABC 7130 Miss Center HABC 7130 Person Stratter, HABC 7130 Person HABC 7130 Miss Center HABC 7130 Person Habc, Alam Person, Habc Alam 7140, Alam 7140 Miss Center HABC 7130		CBS 9:30	The Lineup - with regulars & Norman Leavitt, John Gallaudet, Jack Lomas, Lester Dorr; (SU & SD)
Market Star File Star Start Start Mie Ganter MARC 10pm Feeth Market, Churids Ersch, Wille Borrester, Derke Berri Grone Waards, Churids Ersch, Wille Borrester, Derke Berri Market Stevens) Mie Ganter MARC 10pm Feeth Market, Churids Ersch, Wille Borrester, Derke Berri Ginan, Jody Dru, Gabriel Curtiz, Mancy Haie, Larry Ther TURENAM MAY 3 marketmannamen Market Stevens) WARD 7:30 Herker Piracy - (0) by David Long; with regulars & Don Beddee, Ginan, Jody Dru, Gabriel Curtiz, Mancy Haie, Larry Ther TURENAM MAY 3 marketmannamen Market of America And 7:30 Market Piracy - (0) by Mark down, Rich Bendelit, Jack Bally, Act Gines Ersthein, Larra Elling, David Long; with regulars & Don Beddee, Gentrude Ersg, Arlene Hockade, regulars; (SW & SD) WICK-BERLE MARC 7:30 Herker Piracy - (0) by Wintern Market, Skew Bulanch, Florence Sheen, Jeannice Duckade, regulars; (SW & SD) WICK-BERLE MARC 7:30 Stevens, Arlene Hockade, regulars; (SW & SD) WICK-BERLE MARC 7:30 Stevens, Arlene Hockade, regulars; (SW & SD) WICK-BERLE MARC 7:30 Stevens, Arlene Hockade, regulars; (SW & SD) WICK-BERLE MARC 7:30 Regulars & John Litel, John Hory, Herb Butterfield, Barry Truex; (SW & SD) WICK-BERLE MARC 7:30 Truex; (SW & SD) WICK-BERLE MARC 7:30 Truex; (SW & SD)<	, , , ,	NBC 9:30	Delifett, with boy teinter, I Pat (Malley, Unester Burdown,
International system UNROA-TV 10:30 regulars & Witch Graft, Pegy Webber, Amaie Strickland, Sam Gilman, Jody Dru, Gabriel Curtis, Nancy Haie, Larry Thor Mark Lievens) WARDA 7:100 Further Galaxies Further Galaxies Mark Lievens) WARDA 7:100 Further Galaxies Further Galaxies Mark Curves MARD 7:30 Further Galaxies Further Galaxies Mark Curves All Stringer - (0) by Multian Dutton, (1) by Jack Rennet; Further Galaxies Further Galaxies Mark Curves Galaxies Galaxies Galaxies Galaxies M	STUDIO ONE	CBS 10pm	abeth Montgomery, Joseph Sweeney, Ruth White, Wyatt Cooper, Carol Veazie, Charles Drake, William Forrester, Dario Barri
Intri Jiewans) Gliman, Jody Env. Gabriel Curris, Muky Mark, Larry Not Interf Jiewans, James All, Strawy - (0) Mark Jiewans, James All, Markans, James All, Jamang All, Jamang All, Jamang All, James All, James All,	ddie Cantor	WABC 10pm	
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SterTront ifesterMAD 7:30Harbor Firacy - (0) by David Larg; with negulars & Don Deddee, Cone Teynolds, Dirryl Hickman, Rich Dendit, Jack Daly, Art dimore: (30)System Pysleade of America ABC 7:30Stay on Stranger - (0) by William Dutton, (A) by Jack Bennet; UND Regyl ConVerse, Sally Boyohy, Lon Chaney, Adrienne Harden Louise Loriner, Janes Griffith, Steven Clarke, Bobby Dimond, Filorone Schen, Jannice DutCase, Narth Dean, Susan Cdin. (20)SUCK-BERLENEC 6pmGertrude Derg, Arlene McQuade, regulars; (SW & SD)MCK HER Arther Teon Ames)CBS 8pmPritor Has an Early Spring - (0) by Uncent McCenner; with regulars & Hirlam Wile, Victor Nillan; (SD)MCK HER Arter Teon Ames)CBS 8:30regulars & John Hell, John Hoyt, Herb Batterfield, Barry Truex: (SW & SD)Mulio 57DuK 8:30Peadly Doubt - (0) by Ray Vernon, (A) by John McGreevey; with John Peyant, Laura Elliott, Don Kent; (3D)Mulio 57DuK 8:30Peadly Doubt - (0) by Moram Katkov, (A) by David Witers, John McGreevey; with John Peyant, Laura Elliott, Don Kent; (3D)MADD 7:50 SHILLNBC 9:30Marty Kedarty; (SM & SD, FROM HoLLYMOD)MARD 7:50 SHILLNBC 9:30Marty Kedarty; (SM & SD, FROM HoLLYMOD)MARTHEMSTRONG'S CIRCLE NBC 9:30John Ferder, Jason Mingren, Sandy Maron, Thomas Marken, Jason Mingren, Sandy Maron, Thomas Harden, Jason Mingren, Sandy Maron, Honsa Harden, Jason Mingren, Sandy Maron, Honsa Harden, Jason Mingren, Sandy Maron, Thomas Hard			
WITH Poggy Gonverse, Sally Brophy, Du Changy, Durbune Hands, Louise Lordiner, James Griffith, Steven Clarke, Bobby Hand Bornes Striff, Steven Clarke, Bobby Hand Steven Clarke, Bobby Hand Bornes Striff, Steven Clarke, Bobby Hand Bobby Hand <b< td=""><td>Preston Foster)</td><td>WABD 7:30</td><td>Harbor Piracy - (0) by David Lang; with regulars & Don Beddoe, Gene Reynolds, Darryl Hickman, Rich Eenedict, Jack Daly, Art</td></b<>	Preston Foster)	WABD 7:30	Harbor Piracy - (0) by David Lang; with regulars & Don Beddoe, Gene Reynolds, Darryl Hickman, Rich Eenedict, Jack Daly, Art
MICK-BERLE MBC 8pm Gertrude Darg, Arlene McGuade, regulars; (SM & SD) Me with Father CB3 8pm Fither Mis an Early Spring - (0) by Vincent McGener; with regulars & Miriam Molfe, Victor Millan; (SD) Me Hills of Tvy CBS 8:30 Fither Mis an Early Spring - (0) by Vincent McGener; with regulars & John Litel, John Hoyt, Herb Butterfield, Barry Truex; (SW & SD) Mudio 57 DuH 8:30 Peadly Doubt - (0) by Ray Vernen, (A) by John McGreevey; with John Bryant, Laura Elliott, Don Kent; (SD) Me the the dest HBC 9pm The Incoent & the Guilty - (0) by Norman Katkov, (A) by David Widter & John Breatbull; With Alan Wells, Grandon Rhodes, Jean Novell, Lisa Coln, Frank Werkon, (SD) Missendul CBS 9:30 Mary McCarty; (SW & SD, FRON HOLLYMOD) Missendul's CIRCLE NBC 9:30 Diffied of the Core of the Millian Sathers, Lori Mark, John Forsythe, Teres a Wright, Lorne Greene, Vaughn Taylor; (SD) by Faul Begart MANCER CBS 10pm Mitchtmare - (0) by Edward Korn; with Millian Sathers, Lori Marko, Khub Follard, John R. McKee, Gene Coogan, Milliam Houston Zon Murray; (SW & SD) Marking GODFREY & FRIENDS dB 8pm Nahalia Jackson (S), the Four Mascots (CEM) & regulars ACTIZEM AEC 8:30 Free Charge Men - With regulars & Milliam Houston Zon Murray; (SD & SD) Marking CODFREY & FRIENDS dB 8pm Nahalia Jackson (S), the Four Mascots (CEM) & regulars Sate Allocation Sate Allocat	avalcade of America	ABC 7:30	with Peggy Converse, Sally Brophy, Lon Chaney, Aurienne Marden
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LGIN HOURABC 9:30Driftwood - (0) by Michael Dyne; with John Forsythe, Teresa Wright, Lorne Greene, Vaughn Taylor; (SD) by Don RichardsonMASTRONG'S CIRCLENBC 9:30Jet Pilot - (0) by Douglas Stone; with William Smithers, Lori March, Frank Overton, Jason Wingren, Sandy Kenyon, Thomas Walsh, John Lehn, Milo Eoulton, Virginia Gerry; (SD) by Paul BogartDANGERCBS 10pmNightmare - (0) by Edward Korn; with Patricia Mneel, Laurence Hugo, Walter Brook; (SD) by Paul StanleyMisch, John Lehn, Milo Eoulton, Virginia Gerry; (SD) by Paul BogartNightmare - (0) by Edward Korn; with Patricia Mneel, Laurence Hugo, Walter Brook; (SD) by Paul StanleyMisch, John Ress, Edstard, John R. McKee, Gene Coogan, Miliam Houston Zon Murray; (SW & SD)WEDNESDAY MAY 4 mmanamennamman Mard, Shub Poilard, John R. McKee, Gene Coogan, Miliam Houston Zon Murray; (SW & SD)WEDNESDAY MAY 4 mmanamennamman (Allym Edwards)ABC 8:30Second Class Citizen - (0) by Robert J. Shaw; with Anita Eay- less, Sandy Horn, William Bush, Tom Reynolds, Harry Holcombe, Joy Hodges; (SD)Methilionairo (Marvin Miller)CBS 9pmThe Story of Jack Hartin;- with Paul Langdon, Fhyllis Coates, John Alvin; (SD)Methy Score for 2B - (0) by Edward DeBlasic; with Eeny Baker, Vir- Cillar Vinceit, Harold Stone, Alice Parce, Augusta Merighi, An- na Appel, Carclyn King, James Lacirignola, Leo Eayard, Pat De- Simon; (CD) by Diek Dunlap	EN RED SYELFOU	CBS 9:30	Mary McCarty; (SW & SD, FROM HOLLYWOOD)
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John Alvin; (3D) (Marvin Miller) DELEVISION MBC 9pm Flowers for 2B - (0) by Edward DeBlasio; with Benny Baker, Vir- ginia Vincent, Harold Stone, Alice Fearce, Augusta Merighi, An- na Appel, Carolyn King, James Lacirignola, Leo Eayard, Pat De- Simon; (SD) by Dick Dunlap	MR. CITIZEN		less, Sandy Horn, William Bush, Tom Reynolds, Harry Horombe,
ELEVISION INC 9pm Flowers for 2B - (0) by Edward DeBlasio; with Benny Baker, Vir- ginia Vincent, Harold Stone, Alice Fearce, Augusta Merighi, An- na Appel, Carolyn King, James Lacirignola, Leo Eayard, Pat De- Simon; (SD) by Dick Dunlap	<u>The Millionaire</u> (Marvin Miller)	CBS 9pm	John Alvin; (SD)
Douglas Fairbanks WRCA-TV10:30 While the Circus Passes - no credits available		IBC 9pm	ginia Vincent, Harold Stone, Alice Fearce, Augusta Merigin, Al- na Appel, Carolyn King, James Lacirignola, Leo Eayard, Pat De-
	Douglas Fairbanks	WRCA-TV10:30	While the Circus Passes - no credits available

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TALENT SHOWSHEET (more)

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y Lombardo	WRCA-TV 7pm	Edith Adams (S)
WE FROMAN	CBS 7:45	Deems Taylor (composer)
asury Men in Action ABC 8:30		The Case of the Man Next Door - (0) by Tony Barrett; with James Eell, John Stephenson, Nancy Gates, Harry Landers; (SE by Leigh Jason
NSTICE (Gary Merrill)	ABC 8:30	The Breaking Point - (O) by Newton Meltzer; with Kim Hunter, Fhilip Abbott, Michael Higgins, Joanna Roos, Alan Nourse, Wa lace Rooney; (SD) by Bill Corrigan
CLIMAX!	CBS 8:30	The Deliverance of Sister Cecilia - (0) by William Brinkley, (A) by DeWitt Bodeen; with Claudette Colbert, Judith Evelyn, Tom Powers, Gloria Talbot, Nestor Paiva, Thomas Coley, Stanj Lowe, Jeff York, Dorothy Bernard, Olive Carey, Jan Arvan, Jo Marley; (SD) by John Frankenheimer (FROM HOLLYWOOD)
STAR TONIGHT	ABC 9pm	The Dark Search - (0) by Jay Presson; with Ruth Ford, Robert Levin, others to be announced; (SD)by Joel O'Brien
<u>Dragnet</u> (Jack Webb)	NBC 9pm	regulars & Gene Patrick, Emily Grey, Ellen Hardies, Carolyn Jones, Martin Milner, Allene Roberts, Malcolm Atterbury;(SW,
POID'S THEATRE	ABC 9:30	<u>Candlelight</u> - (O) by Siegfried Geyer & P. G. Wodehouse, (A). (SW); with Eva Gabor, John Baragrey, Michael Evans,Stiano Braggiotti, Rebecca Sand, Joan Wetmore; (SD) by Fred Carney
Four Star Playhouss	_CBS 9:30	<u>Uncle Fred Flits By</u> - (0) by P. G. Wodehouse, (A) by Oscar Millard; with David Niven, Robert Nichols, Norma Varden, Ale Frazer, Jennifer Raine, Leon Tyler; (SD) by Roy Kellino
Pord Theatre	NBC 9:30	Appointment with Destiny - (0) by Gene Levitt, (A) by Gab- rielle Upton; with Mona Freeman, Lyle Bettger, Adelle August Howard Petrie, Bill Walker, William Tannen, Dorothy Adams;(S
Public Defender (Reed Hadley)	CBS 10pm	Clifford Pike - (0) by Malvin Wald & Jack Jacobs; with Robe Corntharte, Herbert Patterson, William Forrest, May Young, Mack Williams, Damian O'Flynn, William Fawcett, Ellen Hardi Robert Bice, Stanley Farrar; (SD) Remember the Might - (0) by Preston Sturges(Paramount film),
. VIDEO THEATRE ames Mason)	NBC 10pm	<u>Remember the Hight</u> - (0) by Preston Sturges(Paramount film), (A)-(SW); with Jan Sterling, Dennis O'Keefe, Elizabeth Patte son, Lyle Talbot, Helen Mayon, Edith Evanson; (SD, FROM H'd)
<u>Villy</u> (June Havoc)	CBS 10:30	Willy Saves Harvey from Fraud - with regulars & Sterling Hol loway, Marjorie Eennett, Allen Jenkins, Joe Eesser, Harvey F Dunn, Donald MacBride; (SW & SD) FRIDAY MAY 8 mmtununununumm
Adventures of RinTinTin ABC 7:30 (Lee Aaker)		O'Hara Gets Eusted - with regulars & Rand Brooks, Michael Ca Bill Hale; (SD); (O) by Douglas Heyes
JACK CARSON	NBC 8pm	Keefe Brasselle, Elroy "Crazylegs" Hirsch (FROM HOLLYWOOD)
HAMA (Feggy Wood)	CBS 8pm	Dagmar's Sorority Sister - (0) by Gail Ingram; with regulars & Fatty McConmack, Kevin Coughlin, Janet Parker, Charita Bau Lee Remick, Jimsie Somers; (SD)
Secret Files, U.S.A.	WABD 8pm	Mission Wagons-Lits - with Katja Berndsen; (SW & SD)
Topper	CBS 8:30	Topper Goes to School - with regulars; (SW & SD)
THE BIG STORY (Norman Rose)	NBC 9pm	Sam Hood, Pittsburgh, Pa. Press - (0) by Alvin Eoretz; with Mark Richman, Fete Gumeny, John Reese, Jane Moultrie, James Reese; (SD)
Schlitz Playhouse	CBS 9pm	The Unlighted Road - (0) by Walter C. Brown; with James Dear Murvyn Vye, Edgar Stehli, Charles Wagenheim, Pat Hardy, Vol- taire Ferkins, Robert Williams; (3D) by Jus Addiss
The Vise (Ron Randell)	ABC 9:30	Account Closed - with Dennis Price, Alistair Hunter, Stanle; Van Eeers, Hal Osmond; (SD)
MUL rama	TIPLE AND ACROSS	-THE-BOARD SHOWS FRIDAY APRIL 29 THRU FRIDAY MAY 6
NORNING SHOW WITH JACK PAAR	CBS 7am	M thru F - Eetty Furness subs for vacationing Jack Paar for Wits; regulars &: Tu & Thu - Paul Killiam (old movies), F - Burl Ives (S&M); in News of N.Y. slot (7:25-30, 7:55-8, 8:25 30) Peter Thomas temporarily replaces Harry Marble until 10/
GEORGE SKINNER BOSS REFORTS - 5/1/5	WCBS 9am 5 - Pare C	M thru F - regulars & Alexander Yancy (S); W - Ruth Manecke Thu - Harry Zarief (M); F - Mergan (dog) TALENT SHOWSHEET(mc

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NULTIP	LE AND ACROSS-THE	E-BOARD SHOMS FRIDAY APRIL 29 THRU FRIDAY MAY 6 (Cont ¹ d)
TCXE	NEC llam	M thru F - Faye Emerson subs as guest editor;
GARRY MOORE	CES 10am	regulars & M - The Toppers; F - "Prof" Russell E. Oakes, Lee Allen (C&D), Dylan Todd (S)
)F THE WORLD ria Louis)	NBC 10:30	M thru F (10 episodes) - (0) by Nelia Gardner Mhite, (A) by Lois Landauer; with Kathleen Maguire, Gloria Stroock, Margaret Hamilton, Anne Shoemaker, Andrew Duggan, Eric Fleming, Eeverly Lunsford; (SD)
ROBERT Q. LEWIS	CBS 2pm	M thru F - Betty Clocney (S) joins as regular, replacing Jaye P. Morgan; Tu - Ralph Stanley (C)
THE WORLD OF MR. SHEELEY (Charlie Rugg	NBC 4:30 les)	regulars &: M - Hans von Schumm, Lisa Osten; W - Roy Fant, Thu - Nell Harrison, Harrison Dowd, Peter J. Keily; F - Mimi Strongen, Ed Bruce; (SW& SD)
XODERN ROMANCES (Nartha Scott)	NBC 4:45	M thru F - <u>The House Guests</u> - (O) by Stanley Niss; with Con- stance Ford, Ross Nartin, Philip Kenneally, Fred Sadoff, Mur- ray Hamilton; (SD) by Tom Reynolds; Margaret Hayes is hostess
XAGIC COTTAGE	WABD 6pm	M thru F - Lionel Wilson, Ian Martin; (SW & SD)
FERRY CCMO	CBS 7:45	W - Al Hibbler (S)
TONIGHT (Steve Allen)	NEC 11:30	M - Dorothy Kilgallen (columnist); Lionel Hampton (M); Leona Anderson (S); Tu - Matt Dennis (N), Oliver Wakefield (C); <u>The Psychiatrist</u> - (O) by Jayne Meadows & Al Feldstein, (A) by Houard hodman; with Mita Talbot, John Eoruff, Shawn Dooley, Anne Seymour; Dir by Ed King; W - Jonathan Winters (C), Three Suns (S&M) (FRCM CLEVELAND THIS DATE); Thu - Mary Small (S), Stan Wrigley (C); F - Fhil Napoleon & His Memphis Five (M), Dolores Hawkins (S)
Captain Midnight	CBS llam	SATURDAY MAY 7 mmr.man.mmmn Sabotage Under the Sea - (0) by George Bricker; with regulars
(Richard Lebb)	, , , , , , , , , , , , , , , , , , , 	& John Pickard, Fhilip Van Zandt, Will J. White, Fred Coby; (SD)
Range Rider	WRCA-TV 6:30	<u>Diablo Pass</u> - (O) by Folly James; with regulars & Stanley Andrews, John Baxter, Leonard Penn; (SD)
Rheingold Theatre	WRCA-TV 7pm	Safe Journey - (0) by Ken Field; with Frank Lovejoy; (SD)
STAGE SHOW (Tommy & Jimmy Dorse	CBS 8pm y)	Kate Smith (S), Erroll Garner (M), Henny Youngman (C), June Taylor Dancers, Mr. Ballantine (magic), the Seven Ashtons(acro)
MAX LIEEMAN Spectacular	NBC 9pm (COLOR)	The Desert Song - Book by Otto Harbach, Lyrics by Oscar Hammer- stein II, Frank Mandel; TV (A) by Friedberg, Simon & Glickman; with Nelson Eddy (S), Gale Sherwood (S), Otto Kruger, Salvato- re Baccaloni (S), John Conte (S), Viola Essen (E), Earl Milliam (S); Book Dir by Milton Lyon
Damon Runyon Theatre	CBS 10:30	<u>The Lacework Kid</u> - (A) by Clark E. Reynolds; with Steve Brodie, Faul Langton, John Banner, John Eeradino, Gladys Holland, Jo- seph Turkel, Jerry Paris, Paul Savage; (SD)
		SUNDAY HAY 8
FRCHTIERS OF FAITH	NBC 3pm	The Second Commandment - (0) by James Yaffe; with Larry Gates, Chester Stratton, Martin Neuman, Carol Hebald; (SD)
You Are There [Walter Cronkite] Fepsi-Cola Playhouse	CBS 6;30 ABC 7:30	The Final Performance of Sarah Pernhardt - (0) by Leo Davis; With Jeanette Nolan, Peter Brocco, John E. Wengraf, Maurice Marsac, Isobel Elsom, Ralph Smiley, Vito Scotti, Stephen Feka sy, Nan Boardman, Paul Bryar, Lois Austin, Ernest Sarracino, Laurie Carroll, Patti Gallagher, Michael Emmet, Edward Colmans Stake My Life -(0) by James Gunn; With Lynn Bari, Nana Bryant,
TOAST OF THE TOWN (Ed gullivan)	CB3 8pm	Claude Akins, Steven Geray; (SD) by John English Eddie Fisher (S), Richard Hearne (C), Eileen Barton (S), Mari- ners (S), Robert Lamoret (ventriloquist); On film: Bing Crosby Joan Crawford, Claudette Colbert, Jennifer Jones, Clifton Mebb, Jane Eussell, Betty Grable, Harry James, Jeanne Crain, Maureen O'Hara, Victor Mature, Robert Cummings
General Electric The	atre CBS 9pm	Into the Might - with Ruth Roman, Eddie Albert, Dane Clark
CODYEAR TELEVISION THEATRE	-	Visit to a Small Flanet - (0) by Gore. Vidal; with Cyril Ritch- ard, Alan Reed, Eduard Andrews, Theodore Bikel, Richard Yorke, Jill Kraft, Bruce Kirby, Sylvia Davis; (SD) by Jack Smight
		TALENT SHOWSHEET

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TALENT SHOWSHEET

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MAY 9 1955

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EDITOR: Jarry Leichter ASSOC ED: Alvin Sullum BUS MGR: Marjorie Oxley

ID-WEEK SPECIAL

INCLUDING

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

NEWS - POSSIBILITIES - COMMENT

AEC will use music as its Saturday night opposition to the other nets this sumner. Chryeler's Lodge Division thru Grant Advertising will sponsor Lawrence Welk's <u>Champagne Music</u> in the Saturday, 9-10pm spot for Dodge dealers, with <u>Ozark Jubilee</u> being expanded in a new time slot. The <u>Dotty Mack Show</u> will also move to a new time, which will give the ABC line-up a complete range of sweet, pop and country music thru the evening. The Lawrence Welk show will be pickups of band remotes, similar to his current program over KTIA(LA) on Friday nights, except that he may go on tour, with the ABC show being picked up from different cities each week......Reynolds Aluminum will bring in the Dave Willock do-it-yourself show, replacing <u>Mr. Peepers</u>, on June 26, from Hollywood. Willock, actor-comedian and hobby craftsman, currently has his <u>Willock's Workshop</u> on LRCA-TV(LA), Saturdays, 5-5:30pm, but the new show will be raded for the Sunday night audience. Seaman Jacobs will write the scripts, and of Arquette will be in support, probably with Hollywood guests and others visiting

willock to get the lowdown on how to fix things around the house. Reynolds is also talking about Worthington Miner's Frontier, adult Western film series, for fall showing in place of Peepers.

A major change in net and sponsor thinking on dramatic fare for summer viewing has obviously taken place within the past year. Last week the "Special" mentioned that Climar! would join Kraft Television Theatre as the only dramatic series on the air to use the same quality story material and talent during the summer as during the regular season. In the past, even when not announced, practically all major drama shows veered toward either experimental scripts by new writers or used smaller casts with fewer big names in the leads. That isn't going to be the case this summer, with competition to build and maintain holdover audiences for fall viewing and also the inception of new franchises. When U. S. Steel Hour bows over CES on July 6, it exrects to maintain the newsworthy pace established under Alex Segal at ABC. The new G. E. live summer series, alternating with the Steel show, is expected to reach an equivalent standard under Fletcher Markle as producer-director. Because of the past season's hot competition from G. E.'s Sunday night program over CBS, NBC's Goodyear & Endloo Television Fleyhouse will go all out to re-establish its position. The impervance of the hour-long dramas to the networks as well as the sponsors cannot be over-emphasized. While some say that the success of Disneyland broke the log-jam of Follywood disinterest in television, it was more likely the evidence of TV's power in reviving fading star reputations and some of its more noteworthy drama productions which combined to prove the value of the medium as an experimental "farm" for movies.

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te includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; I movements: which industry directorizes cariodic reports on special aspects of television; and The Tylevision Induce and file

The reason for Max Liebman's shift of "Desert Song" from April 9 to June 4 and k to May 7, was based on the original possibility that Gordon MacRae might be ilable for the starring role. When Nelson Eddy was signed it was decided to move Tup again to the May date, this Saturday Jimmy Durante is currently filming five programs in Hollywood for his alternate week summer replacement time. His production set-up is the same and he will resume his live show in the fall, from Hollywood. Lonald O'Connor's rilmed programs continue in the alternate week spot thru the summer, finishing up the contract with the sponsor in the fall Screen Gems will add two more new series to its fall film list, with production starting this summer on Tales of the Bengal Lancers and Circus Boy. Herbert B. Leonard, producer of The Adventures of Rin Tin Tin for Screen Gems, will produce the lancer series and co-produce the films about circus life with Norman Blackburn. The Columbia Pictures subsidiary will have 10 different series going, with the two new Leonard projectsIrish McCalla's Sheena, Queen of the Jungle series for William and Edward . Massour, in association with Lon Sharpe, is being directed by Arthur Pierson, with Zdward Massour in charge of production. Joel Murcott is story editor, at Massour Studios, 8470 West 3rd St., Los Angeles. WE 1-1025.

With the naming of actor Gig Young as "host" for <u>Warner Bros. Presents</u>, the ABC film series for fall showing, the production and talent staff is almost complete. Meeting together trade reports and paced announcements, Warner's TV unit (apart from Sunset Productions) will have: Jack L. Warner, v.p. and exec producer; Gary Stevens, general manager of the TV division; Solly Baiano, head of casting; J. English Smith, program co-ordinator for ABC at Warner's; Richard Diggs, story head. The following individual assignments have been made; Harve Foster, producer of the "Cheyenne" segzents; Maurice J. Geraghty and Don Martin, "Cheyenne" writers; David Martin, writer on the "Casablanca" episodes. Arthur Silver will direct the "Behind the Scenes" Jions of the program dovoted to Warner's filming projects, with Bob Eisenbach as existent director and writer.

NBC rolls this week at Hal Roach Studios on Willard Waterman's The Great Gildereleeve, with Stephanie Griffin in the female lead and Ronald Keith for the lead juvenile role. Matthew Rapf is producing the first group and may continue on the series if some of the other pilots he has produced for NBC this spring don't materialize...Gene Autry's Champion pilot, starring his horse and featuring his German shepherd, "Rebel," is the cowboy star's first telefilm series with animal leads. Flying A writers Robert Schaefer and Eric Freiwald wrote the pilot script...... WIVJ(Miami) and CMA(Havana) have instituted a talent exchange system, with artists from each station appearing on programs of the other. Three WTVJ performers have already appeared on the Cuban station and this Friday four CMA artists will aprear on the Alec Gibson Show over WTVJ.....Dr. Frances Horwich leaves Chicago this month to bring her Ding Dong School program to New York where she will make her permanent home in order to act as supervisor of children's programs for NBC. Her program will begin its New York origination June 1. Len Salvo, Jr., the program's director, is also moving to New York to stay with the show. With move of Welcome Travelers to New York, beginning next Monday (9), Chicago television will hit its lowest point as a net program origination point in several years, at least over the summer. One NBC day time drama and several children's shows will be the summer representatives One of the otherwise obscure points that might be made in connection with the move of Life is Worth Living, the Bishop Sheen program, to ABC from Wont, is that the AEC net is no stranger to Bishop Sheen. Each October, on Mis-Sunday, he has appeared on Mission to the World, a special AEC program, to make elevision appeal for the support of Catholic missions throughout the world. If Eu Mont was the first to provide one type of forum for the Catholic prelate, AEC also aided his work.

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Final scripts for <u>Danger</u> over CBS, will be: May 17, "The Soldiers," adaptation George Bellak of Ambrose Bierce's story; May 24, "The Operator," a Halsted Welles aptation of an Elizabeth Enright original; May 31 (last show), "The Birds," adaptaion by James C. Cavanagh of Daphne du Maurier's original.....Max Liebman's last Seturday revue of the season, May 22, will co-star Judy Hollidey, Janet Blair, Herb Shriner and Kay Starr. "The Chocolate Soldier" on June 4, Liebman's last production before his personal summer hiatus, will co-star Rise Stevens, Eddie Albert and Akim Tamiroff.....Bob Hope will fly to England in October to star in a week-end presentation for Associate Broadcasters Company, one of Britain's commercial television program contractors; program series title is "Sunday Night at the London Palladium."

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The RCA-NBC scholarship and fellowship grants announced last week by NBC President Sylvester L. Weaver, Jr., benefit three universities, with one special grant open on a nationwide basis. The drama schools at Yale University, Carnegie Institute of Technology and Iowa State University will receive scholarship funds to provide sums of \$800 a year to be granted each year to students selected by the universities. Tellowships have been established at Carnegie Tech and Yele to provide a grant not to exceed \$3,500 a year to assist graduate students selected by the universities. Cf the total amount, \$750 is a grant in aid each year to the university. A special NEC "Presidents Award," totaling between \$4,000 and \$6,000, will be established as a grant to an individual, chosen by NEC in an open competition, between the ages of 25 and 35, who has shown outstanding talent and creativeness in the field of drama.

PEOPLE GOING PLACES: David Lowe named director of programs for WABD(NY), reporting to George BarenBregge, station manager.....Bill Barron named to succeed Eud Coulson as public relations director for the radio and TV operations of Don Lee Dadcasting Systems. Coulson resigned to join the public relations dept of "Disneyad.".....David O. Alber Associates, Inc., New York public relations firm, has Doved to 44 East 53rd St., New York 22. Phone is unchanged, TE 8-8300.....Ted Steele named musical director of New York stations WOR and WOR-TV. Both resumed "live" music this week after settlement of union dispute.....John M. Keys upped to director of sales for WNEQ and WMAQ-radio, Chicago.

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