# Rosa Reports on Television

1-FEB 6, 1955 DECENTED THE TELEVISION INDEX

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UNIVERSITY OF HOUSTON

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/EEKLY REPORT

#### THIS WEEK -- NETWORK DEBUTS & HIGHLIGETS

#### inesday(Feb 2)

ABC- 9:30-10pm EST; RETURN; Who Said That?; from WABC-TV(NY), 24 stations live, 27 kine. Sponsor- W. A. Sheaffer Pen Co (Fineline Division) thru Russel M. Seeds Co., Inc(Chi). Pkgr- ABC-TV(NY); Prod- Ann Gillis; Dir- Eddie Mugent;; Assoc Dir- Bill Mellor. John Daly is moderator for the news-quiz panel show, with newspaperman Bob Considine as permanent panelist and three guest panelists appearing each week. The panelists attempt to identify the source of "quotes" from the week's news. The program originally debuted on NBC-TV in January, 1950, and its last NBC show was July 19, 1954.

#### $\operatorname{runsday}(3)$

ABC- 9-9:30pm EST; DEBUT; Star Tonight; from WABC-TV(NY), 32 stations live, 12 kine. Sponsor- The Brillo Manufacturing Co (Soap Pads & Cleanser) thru . Walter Thompson Co(NY); Acct Exec- Ted Wilson; Agcy Superv- William Resor. Pkgr- J. Walter Thompson Co(NY); Prod & Script Ed- Harry Herrmann(JWT); Asst Prod & Alt Dir teams - Elsye Slavkovsky and Alan Anderson(dir); Ruth Kyle and Joel O'Brien(dir); Assoc Dir- Alan Cooke; Sets- Beulah Frankel; Casting- Marion Dougherty (at JWT). Half-hour live dramas presenting rising young actors and actresses in their first starring roles, supported by experienced performers. The program replaces So You Want to Lead a Band in the same time spot for the sponsor: last show Jan 27.

#### OTHER NETWORK CHANGES & ADDITIONS

30- Red Buttons Show (3 out of 4 Fridays, 8-8:30pm EST) Format change to situation comedy, effective Jan 28; add Phyllis Kirk as Red Buttons' wife; Paul Lynde as a network v.p. and Bobby Sherwood as Red's pal and director. Also add Bill Davenport and Johnny Green as the writers of the revamped comedy series.

Justice (Thu, 8:30-9pm EST) Roger Hirson is new script ed at Talent Associates.

Max Liebman Presents (Every two weeks, Sat & Sun alternately) Current writing staff includes Billy Friedberg, Will Glickman, Fred Saidy, Neal Simon and Al Schwartz.

Durante-Texaco Show (Alt Sat, 9:30-10pm EST) Change in title, effective Feb 5.

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OTHER NET CHANGES

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includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; -premonts: annual industry directories: mariadic reports on smecial aspects of television; and The Television Index card file.

#### NEW NETWORK SPONSORSHIPS

PRODUCTS CORP thru William H. Weintraub & Co., Inc(NY) will become alternate sponsor of <u>Public Defender</u> (Thu, 10-10:30pm EST) over CBS-TV, effective March 10. Extrent weekly sponsor, Philip Morris & Co., Ltd., Inc., continues as alternate week sponsor.

### LOCAL STATION ACTIVITY

- Martin Block's Make Believe Ballroom 20th Anniversary; SPECIAL Feb 3;

  Lew York Thu, 2:35-4:30pm EST. Sustaining. Pkgr- WABC-TV(NY); Prod- Bob

  Moss; Dir- Roger Shope. Celebrity salute to the noted disc jockey,

  Les the show marks the climax of the 1955 drive of the March of Dimes. The program

  vill originate from the Manhattan Center.
- ECA-TV(Cn 4) Unk 'N Andy, LIVE & FIIM; DEBUT Jan 22; Sat, 9:45-10pm PST. Sponles Angeles sor- Sparkletts Drinking Water Corp thru Robert Dennis Advertising Agency. Pkgr & Prod & Dir & Writer- Jack Kenaston. Jack Kenaston stars in this series, as "Unk," with "the only remaining member of the Auk family, bird named Andy," who go on travels around the world in search of the alphabet of mimals. "Andy" is a puppet, operated by Kenaston, who produced the films.
- Strictly Informal; STATION CHANGE Jan 16; Sun, 10:30pm-12midnight
  Des Angeles
   Strictly Informal; STATION CHANGE Jan 16; Sun, 10:30pm-12midnight
  PST. Sponsors- Riviera Bedding and Ideal Mortgage. Pkgr- Larry
  Finley; Prod- Klaus Landsberg. Variety show with Larry Finley as

  1.c. Formerly seen over KNXT(LA). Finley also interviews his celebrity guests.
- Rabbi Magnin -- The Richer and Fuller Life; DEBUT Jan 23; Sun, 2
  les Angeles Rabbi Magnin -- The Richer and Fuller Life; DEBUT Jan 23; Sun, 2
  2:30pm PST. Sponsor- Paramount Citrus Assn (Cal-Fame). Rabbi Edgar

  F. Magnin, Wilshire Boulevard Temple; lecturer, writer and civic leader, speaks on topics of interest to the general public, with an appeal for all leiths.

# LOCAL FILM SERIES -- DEBUTS & RE-RUNS (New York, Chicago & Los Angeles)

STA & CH.	AN SERIES TITLE & DISTRIB	SPONSOR & AGENCY STA	RT DATE DAY TIME
Tes York			
VRCA-TV (4	(MCA-TV)	-Great Atlantic & Pacific Tea C thru Paris & Peart	o 1/27 Thu 7-7:30pm
#2R-TV(9)	*"Exclusive(Fulton Lewis Jr)" (General Teleradio Film Div)	-Harris, Upham Co (Brokers) thru Lewin, Williams & Saylor	
: Licago	·	•	
FEH-TV(2	) #"All Star Theatre"	-Carson, Pirie Scott & Co thru Gourfain-Cobb & Assoc	1/10 Mon 11-11:30pm
AZEO(2)	<pre>#"Eddie Cantor Comedy Theatre" (Ziv TV Programs)</pre>	-Drewrys Ltd, USA, Inc (Beer) thru MacFarland Aveyard	2/14 Mon 9:30-10pm
les Argel	es		
TT7(11)	<pre>* and #"Star and the Story" (Official Films)</pre>	-Los Angeles Times direct	1/21 Fri 10-10:30pm
1177(11)	* The Man Behind the Badge" (MCA-TV)	-Southern Cal. Gas Co thru McCann-Erickson, L.A.	1/21 Fri 8:30-9pm
IV(11)	*"Guy Lombardo" (MCA-TV)	-Pacific Soap Co (Vegue Deterge Citrus Soap) thru Welch-Hollan	
::T: )	*Eddie Cantor Comedy Theatre" (Ziv TV Programs)	-San Francisco Brewing Co (Burg meister Beer) thru EBD&O(S.F.)	
	*First run in market #Re-runs	* and # Mixed first run and re	-run films

## TALENT SHOWSHEET JANUARY 31-FEBRUARY 6, 1955

Mest of the shows on January 28, 29, 30 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after : listing for Friday, February 4. Script identifications used are: (0) original, (A) adaptation %) staff-written, (ID) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

ore in appear		
		FRIDAY JANUARY 28
RED BUTTONS	NBC 8pm	(0) by Johnny Green, Bill Davenport; with Phyllis Kirk, Paul Lande, Bobby Sherwood, Florence Robinson, Olive Stacey, Sid Raymond, Allan Walker; (SD)
(feggy Wood)	CBS 8pm	Fenny Candy - (0) by Frank Gabrielson; with regulars & Joseph Sweeney, Hugh Dunne; (SD)
THE BIG STORY (Norman Rose)	NBC 9pm	Bus Fergen, Cleveland Press - (0) by Mel Goldberg; with Lin McCarthy, Edward Andrews, Perry Wilson, Joe Helgesen, Chris Gampel, Joseph Foley, Roger Landry, Robert Hull, Harrison Dowd, Haskell Coffin; (SD)
CHANCE OF A LIFETIME	DuM 10pm .	Dick Lee (S) & others to be announced
		SATURDAY JANUARY 29
CM CORBETT (Frankie Thomas)	NBC 11:30	(0) by Albert Aley; with regulars & David Scheiner, Kort Falkenberg, Jackson Beck; (SD)
Man Eehind the Badge (Charles Bickford)	WCBS 6:30	The Case of the Long Dark Night - (0) by David P. Harmon; with Roy Hoberts, Elisha Cook, Evelyn Scott, Lewis Martin, Nelson Leigh, John Truax, Kay Stewart, Lewis Charles; Dir by Gilbert Kay (REPLACES FILM ORIGINALLY SCHEDULED, LISTED IN LAST WREK'S REPORT)
EMIFT SHOW WAGON	NBC 7:30	regulars & Bob Mathias (sports), Suzan Ball
This is Hollywood (Mitzi Green & Virginia Gibson)	NBC 8:30	No Lights, No Camera - with Fercy Helton, Billy Bakewell, Jesslyn Fax, Billy Benedict, George Eldredge, Charles Williams; (SW & SD)
DOGENE COCA	NBC 9pm	Hal March, Billy Williams Quartet (S), Bibi Osterwald, David Eurns
STORK CLUB	ABC 10pm	King Sisters (3), Frank Fontaine (C)
		SUNDAY JANUARY 30 mmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm
LIMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	Unto These My Brethren - (0) by John MacGiver; with Pauline Flanagan, Virginia McMahon, Richard Casey, Barbara Winchester
LCOK UP AND LIVE	CBS 10:30	Kill: The Townsmen Quartet; Add: The Foursome
MERICAN INVENTORY	NBC 2pm	The Willing and the Able - (0) by Edgar Marvin; with Martin Balsam, Donald Buka, Joseph Julian, Santos Ortega, Joan Tompkins
JUENILE JURY (Barry)	NBC 4pm	Henny Youngman, Joey Adams, Al Kelly, Dayton Allen (all C)
EALLMARK HALL CF FAME	NBC 5pm	Giant on Wheels - (0) by George Bruce; with Arthur Franz, Karen Sharp, Alexander Campbell, David Stollery, Bob Brubaker
MAX LIEBMAN	NBC 7:30	Kill: Bambi Linn & Rod Alexander (D); cast listed last week
TCAST OF THE TOWN ( Sullivan)	CBS 8pm	Cast listed last week; kill: Frank Parker, Eddie Cantor; add: Ed Wynn, Art Linkletter
LEBRAL ELECTRIC THEATRE (R. Reagan)	CBS 9pm	Pig Shot - (0) by Robert J. Hogan, (A) by Mel Goldberg; with Johnnie Ray, Mancy Gates; (SD, FROM HOLLYWOOD)
		MONDAY JANUARY 31

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The Case of the Greystone Inscription - (0) by Lou Morheim;

with regulars & Martina Mayne, Eric Micklewood, Tony Wright,

Canald Howard)

WRCA-TV 7pm

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# MONDAY JANUARY 31 (Cont $^{\dagger}$ d)

TV Reader's Digest (Rugh Reilly)	ABC 8pm	Mrs. Robert Louis Stevenson - (0) by Austin Strong, (A) by Lillie Hayward; with Martha Scott, Douglass Montgomery, Wallis Clark, Doris Lloyd; Dir by John Brahm
's Hour	NBC 8pm	regulars & Deedee Woods & Wally Siebert (D)
VARCE OF FIRESTONE	ABC 8:30	Patrice Munsel (S)
ARTHUR GODFREY'S TALENT SCOUTS	CBS 8:30	Happy Melody Boys (S: John & William Garay, Francis N. Ward, Jr., Elmo Justice, William White), Donna Amicone (S), Kenny Roberts (S)
<pre>redic(R. Boone)</pre>	NBC 9pm	A Time to Fe Alive - with Barry Eurtis, Emlin Davis; (SW & SD)
Cocember Bride	CBS 9:30	<u>Wranium</u> - with regulars & Fred Sherman, Tyler McVey; (SW & SD)
ROBERT MONTGOMERY PRESENTS	NBC 9:30	Deadline - (0) by Noel Gerson; with Peggy Ann Garner, Robert Webber, Paul Stevens, Doritt Kelton, David Clarke, Jay Meredith; (SD) by Grey Lockwood
STUDIO ONE	CBS 10pm	The Silent Women - (0) by Margaret Page Hood, (A) by Marc Brandel; with Everett Sloane, Gaby Rodgers, Peg Hillias, Margaret Hamilton, Lee Richardson, James Westerfield, Betty Lou Holland, Archie Smith, Fred Herrick, Perry Ivins, Adnia Rice, Gene Peterson, (SD) by Paul Nickell
Sig Town (Xark Stevens)	WRCA-TV 10:30	regulars & Ludwig Stossel, Paul Picerni, Gretchen Myler, Fred Doby, Bob Nash, Stafford Repp, Ben Cameron; (SW & SD)
		TUESDAY FEBRUARY 1
<u>Waterfront</u> (Freston Foster)	WABD 7:30	The Long Beach Pie - (0) by Warren Wilson; with regulars Harry Lauter, Hugh Sanders, Duncan Richardson, Kem Dibbs, Paul Richards, Dennis Moore; (SD)
Cave ade of America	ABC 7:30	Take Off Zero - with Lamont Johnson, Marjorie Lord
J.UPE	NBC 8pm	Roy Rogers, Dale Evans, Sons of the Pioneers (S), Line Renaud (S)
The Halls of Ivy (Ronald Colman & Benita Hume)	CBS 8:30	regulars & James Todd, John Lupton, Herb Vigran, Shirley O'Hara; (O) by Walter Brown Newman & Don Quinn, (A) by Barbara Merlin; (SD) by William Cameron Menzies
studio 57	DuM 8:30	The Westerner - (0) by Frank Burt, (A) by Sloan Nibley; with James Craig, James Millican, Bill Phipps, Kathleen Crowley; Dir by Robert G. Walker
Freside Theater	NBC 9pm	Brian - (0) by Frances Ensign Greene, (A) by Herbert Little, Jr. & David Victor; with Maureen O'Sullivan, John Howard, Peter Reynolds, Edith Evanson, John Maxwell, G. Pat Collins, Kenneth MacDonald; (SD)
Canny Thomas (Cean Hagen)	ABC 9pm	The Children's Governess - (0) by Mac Benoff; with regulars & Nana Bryant, Norma Varden; (SD)
TER UNITED STATES STEEL HOUR	ABC 9:30	Six O'Clock Call* - (0) by James Yaffe; with Gertrude Berg, David Opatoshu, Janet Fox, Michael Wager, Gloria Stroock, Louis Sorin *(from Aunt Rose's Ghost Story in Poor Cousin Evelyn)
AFMSTRONG'S CIRCLE TYPATRE	NBC 9:30	Ladder of Lies - (0) by Jerome Coopersmith; with Georgiann Johnson, John Cassavetes, House Jameson, Peggy Allenby, Ed Prentiss, Herb Nelson; (SD)
TEN RED SKELTON SHOW	CBS 9:30	Ruth Roman & regulars including Reginald Denny; (0) by Joe Bigelow, Lou Meltzer, Ray Allen; (SD FROM HOLLYWOOD)
DANGPT	CBS 10pm	The Dark Curtain - (0) by Frank P. DeFelitta; with Richard Waring, Beatrice Straight, Wesley Addy, Adele Newton, Melba Rae, Ian Martin; (SD) by John Frankenheimer
IT NOW (Ed Murrow)	CBS 10:30	A Portrait of Las Vegas - with Jimmy Durante (C), Iena Horne (S) Xavier Sugat (M), Abbe Lane (S) (FROM LAS VEGAS)
O'Shea, Bishop, Dunn)	NBC 10:30	Kathy's Former Poyl'ciend - with regulars & Arthur Q. Bryan, George Nelse, John Eldredge; (CW & SD)
FOOS REPORTS - 1/30/5	<u> - Раде В</u>	TALENT SHOWSHEET (more)

# WEDNESDAY FEBRUARY 2

Torby (David Wayne)	NBC 7pm (COLOR)	Helen's Holiday - with regulars & Elaine Stritch; (SW & SD)
isneyland sney)	ABC 7:30	Wind in the Willows - (from The Reluctant Dragon and Wind in the Willows) - (0) by Kenneth Grahame; (A) by Wilfred Jackson, Ken Anderson, Bill Walsh; with the voices of Basil Rathbone, Eric Blore, Pat O'Malley, Claude Allister, Barnett Parker, Billy Ice, John Ployardt, Collin Campbell, Campbell Grant, The Rhythmaires
Married Joan Taw Stu Erwin Show (June Collyer)	NBC 8pm ABC 8:30	regulars & Lewis Russell; (2W & SD)  Interfering In-Laws - (0) by William E. Raynor & Herbert F.  Margolis; with regulars & Russell Gaige, Mira McKinney; (SD)
REAFT TELEVISION THEATRE	NBC 9pm	The Skin Game - (0) by John Galsworthy, (A) by Robert Howard Lindsay; with Jack Livesey, Frederic Tozere, Ann Shoemaker, Dan Morgan, Deirdre Owens, Richard Newton, Lori March, J. Pat O'Malley, Jock MacGregor, Katherine Hynes, Victor Wood, Chritopher Hewitt, John Malcolm, Basil Howes, George Cathrey; (SD) by William Graham (REPEAT OF SHOW DONE ON 2/13/53)
The Millionaire Marvin Hiller)	CBS 9pm	The Story of Joe Iris - with John Hudson, Nancy Gates, Walter Coy, Frank Hichards, Robert B. Williams; (SW & SD)
CHICAGO SYMPHONY	DuM 9pm	Fritz Reiner conducts (FROM CHICAGO)
HE BEST OF BROADWAY	CES 10pm (COLOR)	The Show-Off - (0) by George Kelly, (A) by Ronald Alexander; with Jackie Gleason, Thelma Ritter, Cathy O'Donnell, Alice Ghostley, Carleton Carpenter, Russell Collins; Dir by Sidney Lumet
Jouglas Fairbanks	WRCA-TV 10:30	The Patriarch - no credits available at press time
idie Cantor Comedy	WABC-TV 10:30	Nearly Normal - with Don DeFore, Pat Crowley, Chick Chandler, Veda Ann Horg; (SW & SD)
		THURSDAY FEBRUARY 3
LOCK'S LIEVE SOOM	WABC-TV 2:35	Julius LaRosa (S), The Chordettes (S), Teresa Brewer (S), Kitty Kallen (S), Joel Grey (C), the McGuiro Sisters (S), Denise Lor (S), Don Cornell (S), the DeMarco Sisters (S), Jackie Gleason (C), others (THIS DATE ONLY)
Phyllis Avery)	CBS 8pm	(0) by Siegfried Herzig; with regulars & Sally Fraser, Bob Crosson, Vivane & Tassi (jugglers), Jan Arvan, Nora Karlowe, Moroni Olsen, Eleanore Tanin, Judy Jones; (SD)
CLIMAX! [William Lundigan]	CBS 8:30	A Leaf Out of the Book - (0) by Margaret Cousins, (W) by Shirley Gordon; with Diana Lynn, Sylvia Sidney, others to be announced; (SD) by Allen Reisner (FROM HOLLYWOOD)
CSTICE [Sary Merrill]	NBC 8:30	Fatal Friendship - (0) by Irving Gaynor Neiman; with Richard Kiley, Charles Taylor, Brian Hutton, Ken Walken, Charles Morth, Alan Tower; (SD)
Teasury Men Iction (Walter Gre	ABC 8:30 aza)	The Case of the Fatal Error - (0) by Leonard Heideman; with Ted de Corsia, Simon Scott, Emile Mayer, Lewis Charles, Joey Barnum; (SD) by Leigh Jason
TAR TONIGHT	ABC 9pm	You Need Me - (0) by Chester Hadley; with Jacqueline Holt, Kevin McCarthy, Fred Stewart, Joanna Roos, John Connell; (SD) by Alan Anderson (PREMIERE)
. DMD S THEATRE	ABC 9:30	Thirty, Honey, Thirty - (0) by Richard Morris, (A) by Robert Emmett; with Ernest Truex, Hiram Sherman, Hollis Irving, Charlotte Rae, Sylvia Field; (SD) by Paul Lammers
and Theatre	NBC 9:30	Touch of Spring - (0) by Margaret Fitts; with Irene Dunne, Gene Barry, Kathryn Grant, Frank Wilcox; Dir by James Neilson
Tur Stor Playhouse	CBS 9:30	A Kiss for Mr. Lincoln - (0) by Louis Kennedy Mabie, (A) by Irving W. Phillips; with Joanne Dru, Robert Cornthwaite, Dick Foran; r(SD) by Roy Kellino
TA VIDEO THEATRE Tames Mason) blic Defender tored Makel Theatre	•	Che Foot in Heaven - (0) by Hartzell Spence (novel), screenplay by Casey Robinson for Warner Film; TV (A)-(SW); with Paul Kelly The Director - (0) by Al C. Ward; with east to be announced The Sterm - (0) by Paul Levi, (A) by Trueman Clay; with Peter Trent, Eatty Metcalf, John Douglas, Alfred Browne, Richard Mc-Nomara  TALENT SHOWSHEET (more)

# FRIDAY FEBRUARY 4

inventures of RinTinTin AB (Lee Aaker)	reg	T. T. and the Medicine Man - (0) by Douglas Heyes; with ulars & Rand Brooks, George Berkeley, Frances Karath, C. Harvey, Harry Mackin; (SD) by Donald McDougall
: Piles, U. S. A. WABD	8pm <u>M1s</u>	ssion Firebird - no credits available
Bolger (Christine Kelson)  ABC 8		's Ex-Partner - with regulars & Chick Chandler, Bill Bald- 1, Bob Cole; (SW & SD)
Inter Sanctum WOR-T		nd Luck - (SW) by John Roeburt; with Warren Stevens, June roon, Rusty Lane, Alan Devitt, Phil Kenneally; (SD)
TES STRANGER DUM 9: (Robert Carroll)	Voy	State So Orders - (0) by John Gay; with Nehemiah Persoff, rek Dolinsky, Peter Von Zerneck, Lynn Loring, Lily Valente il Howes; (SD)
(Norman Rose)	Joh	tin Dreyer, Houston, Texas - (0) by Max Ehrlich; with m Shay, Barry McGuire, Martin Ashe, Nelson Olmsted, Pete vson, Luella Gear; (SD)
3chlitz Playhouse CBS 91	Geo Kin	Last Pilot Schooner - (0) by Ralph D. Paine, (A) by rge Bruce; with Marshall Thompson, Minor Watson, John Hoyt B Donovan, Bob Foulk, Frank Hagney, Ray Walker, Don Dilla, Jack Grinnage, James Dodd, Harry Bartell, Dayton Lummis
The Vise (Ron Randell) ABC 5	Deh	Eighth Window - with Robert Arden, Beverly Brooks, Guy gy, Fredrick Farley, Lloyd Lamble, Michael McKeag; (0) George Tabori; Dir by David MacDonald
Cur Miss Brooks CBS	9:30 reg	ulars & Bert Mustin; (SW & SD)

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TES MORNING SHOW (Jack Paar)	CBS 7am	regulars &:M & F - Dick Summers (S); Tu thru Thu - Julius LaRosa (S)
er 'AST CLUB	ABC 9am	M thru F - Peter Donald subs for vacationing Don McNeill; Betty Madigan, Bob Manning (S) & regulars (FROM CHICAGO)
SORGE SKINNER	WCBS 9am	M thru F - Dick Sterling (S) & regulars
GARRY MOORE	CBS 10am	F(2/4) - Frank Rains (speech), Irving Preisler (M)
SHRILAH GRAHAM	NBC 10:45	M thru F - life of John Wayne (FROM HOLLYWOOD)
157 LINKLETTER	CBS 2:90	M - Jone Russell
Charlie Ruggles, Hel	len	regulars & M - Marian Shockley; Tu - Nell Harrison; W - Perry Fiske, Susan Steell; F - Janet Fox, Jean Cleveland; (SW & SD)
XCDERN ROMANCES (Xartha Scott)	NBC 4:45	M thru F - Medal of Valor - (0) by George Lefferts; with Joe Maross, Steve Holland, Lisa Howard, Rebecca Sand, Joseph Foley
MAJIC COTTAGE	WABD 6pm	M thru F - Al Ramsen, Arny Freeman; (SW & SD)
ZEMTE KOVACS	WABD 10:30	Tu & Thu - add regular: Elliott Lawrence (M)
		SATURDAY FEBRUARY 5 mmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm
Richard Webb)	CBS llam	Mystery of the Forest - (0) by Milton M. Raison; with regulars & Don C. Harvey, Terry Frost, Art Gilmore, Daniel de Jonghe; (SD)
Range Rider Clack Hahoney Dick Jones)		The Baron of Broken Bow - (0) by Elizabeth Beecher; with regulars & Leonard Fenn, Patricia Michon, Hal K. Dawson, Don C. Harvey, Frank Hogney, Jack Ingram, Tom London, Wes Hudman; (SD)
Behind the Badge les Bicklord)	HCBS-TV 6:30	The Case of the Imperfect Crime - (0) by David Harmon; with Frank Ferguson, George Wallace, Herb Ellis, Bill Leicester, Harry Tyler, Larry Blake, Harry Lauter; (SD) by Um Beaudine
Reingold Theatre Fresents Henry Fonda	WRCA-TV 7pm	Safe Journey - (0) by Ken Field; with Frank Lovejoy, Jack Kelly Joan Banks, Richard Karlan, Dani Nolan, Harry Harvey, James Edwards; (SD) by Blake Edwards

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TALENT SHOWSHEET (more)

#### PHINDHAI LEBUNKEL DICOUR. (1)

DURANTE-TEXACO	NBC 9:30	Marilyn Maxwell & Durante regulars (FROM HOLLYWOOD)
GEORGE GOBEL	NBC 10pm	regulars & Jeffrey Hunter; (SW & SD, FROM HOLLYWOOD)
gn Intrigue	WABC-TV 10:30	F. I. in Blind Man's Bluff - (0) by Roger E. Garris; with Olof Bergstrom, Alf Kjellin, John Padovano; (SD)
MEWS OF THE NIGHT	WCBS 11pm	kill: Harry Marble; add: Ron Cochran
		SUMDAY FEBRUARY 6
CMMIBUS (Alistair Cooke)	CBS 5pm	Mr. Lincoln - repeat of 5-part film seen previously on this show, - (0) by James Agee; with Royal Dano, Joanne Woodward, Crahan Denton, Marian Seldes, Blanche Cholet, Joanna Roos; Dir by Norman Lloyd; Prod by Richard de Rochemont
Roy Rogers (& Dale Evans)	NBC 6:30	The Kid from Silver City - (0) by M. M. Raison; with regulars & Charles Tonnen, Bill Tannen, Francis McDonald, Ray Whitley, Bill Culver, Horry Harvey, Russ Scott, Dick Avonde (Repeat)
You Are There (Walter Cronkite)	CBS 6:30	The Signing of the Declaration of Independence - (0) by Jeremy Daniel; with Shepperd Strudwick, Vinton Hayworth, Philip Abbott, Rusty Lane, Philip Coolidge, Addison Richards, Bart Burns, Robert Dryden, Frank Aletter, Thomas McDermott, Bruce Williamson, Francis Bethencourt, John Shay, Charles P. Thompson, Scott Tennyson, Fred Herrick, Gene Peterson; (SD) (SCRIPT PREVIOUSLY DONE LIVE ON SAME SHOW)
CPERA CAMEOS (Giovanni Martinelli	DuM 7:30	Werther - excerpts from opera by Jules Massenet; with Giacin-to Prandelli, Margaret Roggero, Madeleine Chambers; (SD)
Pepsi-Cola Playhouse (Folly Bergen)	ABC 7:30	And Mever Come Back - (0) by Dorothy Marie Davis, (A) by Fenton W. Earnshaw; with Laura Elliott, Christopher Dark, Eve Miller, Mimi Gibson, Joel Fluellen, Lyle Talbot; (SD) by John English
BENNY	CBS 7:30	regulars & Mary Livingstone, Frank Nelson; (SW & SD, H' WOOD)
R. PEEPERS (Wally Cox)	NBC 7:30	regulars & Cyril Ritchard, Alice Ghostley, Heywood Hale Broun; (SW & SD)
TOAST OF THE TOWN (5d Sullivan)	CBS 8pm	Columbia Pictures Story - with clips of films; Eddie Fisher (S), Teresa Brewer (S), Marge & Gower Champion (D), Maureen O'Hara, West Point Choir, Kim Novak, Robert Francis, Betsy Palmer
COLGATE COMEDY HOUR	NBC 8pm	Spike Jones (M), Nat "King" Cole, Bobby Van (D), Paul Gilbert (C), Kaye Ballard (S&C), Gordon Jenkins & Orch., remote from TiaJuana, Mexicojai alai game (FROM HOLLYWOOD)
PHILCO TELEVISION PLAYHOUSE	NBC 9pm	A Sense of Justice - (0) by Gore Vidal; with John Hudson, E. G. Marshall, Frank Overton, Elizabeth Fraser, Sally Chamberlin, Paul Tripp; (SD) by Bcb Mulligan
stage 7	CBS 9:30	Appointment in Highbridge - (0) by Quinn Martin; with Dan O'Herlihy, Phyllis Coates; Dir by Reginald LeBorg
Loretta Young	NBC 10pm	The Case of Mrs. Banister - (0) by Marguerite Allen, (A) by William Bruckner; with Cheryl Callaway, John Archer, Larry Blake, Douglas Evans, Alan Dexter, Edna Mae Jones, Fred Rapport, Cosmo Sardo; (SD) by Harry Keller
Pather Knows Eest	CBS 10pm	Father of the Year - with regulars & Joseph Kerr, Louis G. Kercier; (SD)
Ecb Cummings (Acsemary De Camp)	NBC 10:30	Bob Gives Up Girls - with regulars & Leigh Snowden, Irene Tedrow; (SW & SD)
u.	D. U. V. D. V.	

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J. COBB - available for TV for next 3 weeks - PAULETTE GODDARD - rehearsing for The Women on AGT: Grace Lyons, JU 6-8330

Froducer's Showcase - AGT: Mm Morris, JU 6-5100

GEORGE - currently on Robert Q. Lewis Show

GEORGE - currently on Robert Q. Lewis Show

GEORGE - Class Franklin, JU 6-8300

GEORGE - Class Franklin, JU 6-8300

FIGURE TYPES & ANIMALS - Contact: Abe I. Feinberg

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# D-WEEK SPECIAL

#### NEWS - POSSIBILITIES - COMMENT

Lou Edelman rolls the pilot for a new ABC-TV network series this week in Hollywood, Wyatt Earp, starring Hugh O'Brian as the frontier peace officer. Edelman is exec producer, with Robert Sisk as producer ..... Hal March has been signed as a regular for the Imogene Coca Show over NBC-TV. The agreement covers the regular season. with options for the future..... Matthew Rapf is producer on NBC's The Inside Dope pilot film, starring Bill Goodwin and Cliff Arquette, which went before the cameras at Hal Roach Studios last week. Rapf also handled the recent My Man, Sing pilot vnich starred Pat Crowley.

Ed Gruskin is in New York to set a distribution deal on his scheduled Pepe Le Moko film series, working thru the William Morris Agency (Howard Hausman for syndication and Wally Jordan for national sale). Felix Marouani and Albert Tavel are associsted with Gruskin in his TV Films, Ltd. The films, with production scheduled for of April, will be shot on location in Rabat, French Morocco, in the 4-yearal bussi Studios, with exteriors to be shot in the Casbah in Casablanca. Anthony Tuinn is sought for the title role, with other American actors to be cast here and taken abroad. The TV Pepe will be a new development, a refugee who assumed the identity of the dead thief when he bought the papers of the dead man; he lives beyond the fringe of society as a force and power for good. Gunther Von Fritsch, who directed the last series of Flash Gordon for Gruskin will handle the new series. Lou Morheim, now scouting backgrounds for the series, is story editor as well as script writer and vill buy scripts from Americans in the states or in Europe. Paris headquarters are 24 Rue Marbeuf, Paris, France. Paris phone: BAlzac 6590.

Gruskin will also begin production on a new series in France in April, starring 13-year-old Allan Emery in the lead role. The series, based on a French feature, "Braco," now being seen in the U. S., is from the stories about a boy and a horse by Tenys Colomb de Daunant, well-known French writer of juvenile stories, and will be shot on de Daunant's ranch in the Camargue region, southern France. Interiors will te filmed in the Marseille Santa Marthe studio owned by Paul Ricard. Louis Grospierre will direct the films, with scripts by Ed Gruskin and Sibora Van Pragg, translated and adapted from basic story material by de Daunant. Gruskin used the Ricard studio in Marseille to film the last 13 of his Flash Gordon series after the first 26 (produced with Martin Poll) were made at Interwest Films, Berlin.

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Including Red Foley, at least six of the stars and featured performers of ABC's Otark Jubilee are graduates of Nashville's Grand Ole Opry......Since Jan 20, staff ann cers at WNBQ(Chi) have been delivering 70 weather reports daily, one on each n break. Each staff announcer calls the weather bureau himself for the latest ring before going on the air.....The Pinky Lee Show over NBC has launched a "prodicy series," which will feature talented young musicians, "to interest children in good music.".....Lou Breslow is producing Screen Gem's new Damon Runyon Theatre series for Anheuser-Busch sponsorship. Breslow is working more than six scripts ahead with the first film rolling Feb 2 at Columbia Studios in Hollywood, with Vivian Blaine, Robert Strauss and Bruce Bennett starring.

Future productions scheduled for CBS' Studio One include: Feb 21, "The Eddie Chapman Story," a William Templeton adaptation of a Frank Owen original about the fabulous English lawbreaker; Feb 28, "Donovan's Brain," another Templeton adaption, of Curt Siodmak's science fiction novel (produced as a motion picture starring Lew Agres, with Nancy Davis and Gene Evans, released thru United Artists, Dept, 1953); March 7, "Millions of George," an original by Joe Masteroff based on his own play of the same name; March 14, "The Conviction of Peter Shea," an original by Harry W. Junkin; March 21, "Passage at Arms," an original by Irving Elman, based on the files of Radio Free Europe; March 28, "Miss Turner's Decision," original by Howard Rodman.

The Best of Broadway will present Ferenc Molnar's "The Guardsman," adapted by Reginald Laurence, on March 2, starring Claudette Colbert, Franchot Tone, Reginald Cardiner and Mary Boland, over CBS.....NBC's Producers Showcase will present Mary Martin and the complete stage version of "Peter Pan" in a two-hour color production from 7:30-9:30pm on March 7, originating at the NBC Brooklyn studio.....Betty Grable, Harry James, Johnnie Ray and Larry Storch will co-star in a TV version of the Pollywood musical revue, "That's Life," featuring them in numbers from the original such as specialties from other musical productions, on CBS's Shower of Stars ed 17.

Leo Solomon has left Jack Carson's NBC show staff to work on a new Alan Young TV project......Increased television film activity in Hollywood has forced three unions, sound, film editors and studio photographers, to open their rolls to new candidates for the first time in years. Sound men and film editors voted on the new candidates this week......The Academy of TV Arts and Sciences will hold its "Emmy" awards dinner at the Moulin Rouge in Hollywood, with Steve Allen as m.c. for the IBC coverage of the event.

PEOPLE GOING PLACES: James C. Shelby named v.p. and TV director of MacFarland, Aveyard & Co(Chi)......Helen Marcus is now program coordinator for Goodson-Todman Productions, replacing Doris Hibbard who has left the organization and is going to locate on the West Coast......Gloria Safier is moving to new offices at 667 Madison Ave., about Feb 10. New phone will be TE 8-4868......Arnold Schulman is again acting as script editor, as well as functioning as associate producer for General Electric Theatre at MCA. Theodore Apstein had the script editor position......William Falaban named closed circuit program manager of ABC's new dept......Bill Alcine has been upped to production manager of KNXT(LA) and the Columbia TV Pacific Net. He has been staff director of many of KNXT's top shows. Alberta Hackett has been upped to production co-ordinator......Tom Dawson named promotion manager for WBEM-TV(Chi).

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