

*"Bigger & Better"*

# TELE-VIEWS

## MID-WEST

Your TV

Program GUIDE

Jan. 26 - Feb. 1

★ Vol. II—No. 56

15c



**DINAH —**  
**Nothin' Finah**  
page 25

**KEEP YOUR EYE ON CHANNEL 4**

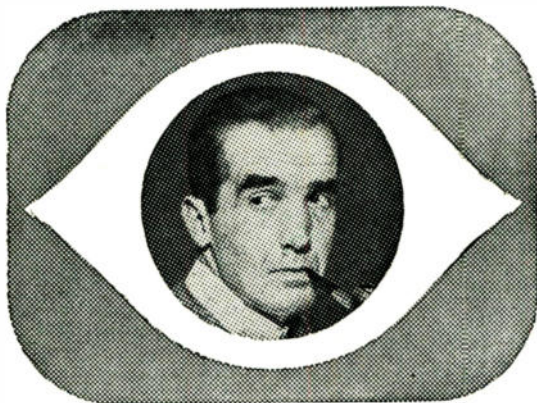
**N O W !**

**9:15 a.m.**

**MONDAY THRU  
THURSDAY**

**ARTHUR  
GODFREY**

Newest treat for day-time viewers. See what's been inspiring chuckles from studio audiences all these years.



**N O W !**

**2:30 p.m.**

**SUNDAY**

**NEW! on WHBF-TV**

Army-Navy Basketball, 1:00 p.m.  
Saturday.

Festival of Sacred Music, 5:30  
p.m. Sunday.

Break the Bank, 8:30 p.m. Sun.

Bert Parks Show, 2:30 p.m. Mon.  
Wed., Fri.

My Friend Irma, 9:30 p.m., Tues.

Meet the Champ, 10:00 p.m.,  
Wednesday.

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**with Edward R. Murrow**

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**WHBF-TV**

**CHANNEL 4**



# Mail Bag

wrestling world, they recognize Lou Thesz as the champion. My advice would be to pick your own champion and stick with him.)

\* \* \*

Editor:

Could you please tell me if Joan Alexander of "The Name's the Same" is any relation to Arlene Francis? Rock Falls, Ill. Mrs. R. R. Z. (They are no relation).

\* \* \*

Editor:

Please tell me if we get "I Love Lucy" on channel 4 or 5. If we do, what day, what channel, and what time?

Galesburg, Ill.

Jean Gibbs

("I Love Lucy" is one of many TV shows which are not seen locally due to the fact that they are on at the same time some other program is carried by the local stations. The "I Love Lucy" feature in our magazine was carried because it is general television information. We try to carry nothing but features on local shows but every now and then it is necessary for us to use material on shows not seen locally in order to keep our readers up to date on television in general.)

\* \* \*

Editor:

I wonder if you could tell me where I can write to Paul Winchell of the "What's My Name" program?

Enjoy Tele-Views very much.

Canton, Ill.

Donald Stone

(Write to Paul in care of National Broadcasting Company, 30 Rockefeller Plaza, New York, N.Y.)

\* \* \*

ED. NOTE: Due to lack of space we are unable to answer all your letters in one issue. Just bear with us and in time your letter will appear here.

Editor:

Will you please tell me what channel and at what time Roy Rogers is on television? We get your Tele-Views Book every week and we enjoy having it.

Shirley Luckritz

Clinton, Ia.

(Roy Rogers is not seen locally on any station due to the fact that WOC-TV has contracted to show Hopalong Cassidy films at the time the Roy Rogers Show is on the network cable.)

\* \* \*

Editor:

When is the "Dixie Showboat" and the one hour Saturday evening show, "Midwestern Hayride" coming back on television in this area.

Canton, Ill.

P. K.

(There is no information available on the return of "Dixie Showboat." As for "Midwestern Hayride", it is now seen on Saturday mornings at 10:30 on channel 5).

\* \* \*

Editor:

Please tell me who is the World's heavyweight wrestling champion? I say it is Baron Leone but Lou Thesz is also referred to as the heavyweight champ. Dixon, Ill.

Mrs. Roy Ferris

(It would seem to this editor that every big wrestling promoter in the country has his own world heavyweight wrestling champion, but according to the National Wrestling Alliance which is the so-called governing body for the

## TELE-VIEWS

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ERNEST G. BAUWENS

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Editor

KENNETH A. DeBARR

National Representative

REX VANCE

Production Manager

HARRY WEHMAN

Advertising Manager

MARVIN KELINSON

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# Kiplinger Rates the Candidates

## Presidential Timber Weighed For TV Personality



Austin Kiplinger, Television Newscaster

How will your favorite politician look on television?

Amid all the conjecture, one thing is certain: your preconceived notions are very likely to be wrong. Not even the experts know for a certainty how a particular face, voice, and personality will come across.

The man who proves the point is Rudolph Halley, the owl-eyed former counsel of the Kefauver Crime Committee. Certainly Halley was the world's unlikeliest candidate for television fame. In all the years I knew him—starting when he was assistant counsel for the Truman committee in Washington before the war—I never thought he would be acclaimed from coast to coast on TV. His diffident manner, his slight lisp, his lack of histrionics, were more appropriate for a legal researcher than a TV celebrity.

But the tenacity of Halley's mind and the quality of his preparation, against the background of the hearings, did come across. And today, entirely as a result of his television appearances,

Rudolph Halley is President of the New York City Council—second highest job in the nation's largest city.

So it is obvious that TV already has pulled some amazing "rabbits" out of the hat. And more are due this year, as the national presidential campaign kicks off in Chicago at the Republican convention July 7, and continues with the Democratic meeting two weeks later.

The big point to bear in mind, as these great conclaves parade across your screen, is that television is going to reveal some little-known traits of well-known men; irritability, pettiness, apathy, shallowness. It may also reveal some good qualities, but these are usu-



Sen. Dirksen

ally better publicized.

The television camera, strategically located and always on the watch, can reveal mannerisms and patterns of action that are overlooked when you view a scene—or a man — as a whole. After a great many years

of acquaintance with radio, most public figures have learned to keep out of range when they are not on their best behavior. But under the surveillance of cameras, the sneers, smirks and shrugs will still show up, and alert TV directors will be sure to pass some of them on to you.

Even in full-dress appearances, many public men will reveal mannerisms and habits of speech which never featured importantly before. Harry Truman, speaking from the platform of his private train at cities across the nation, was a conquering figure in the campaign of 1948.

At the root of this peculiar phenomenon is the fact that television does not call for "public speaking." What television actually requires is "private speaking"—of one man to a small group of people seated in their own home.

It is this fact which may throw many calculations off the track this year. The leather-lung orator, with wildly-waving arms (& a vacant expression on his face) will show up as exactly what he is — a performer. The man who has the quieter approach, the more sincere manner, the direct look, is more likely to make friends at the receiving end of TV.

How, then, will the nationally-known political figures rate? Here are some advance judgments:

Taft: Only fair. Demonstrates strong beliefs, but still looks too stiff

and remote from the average voter.

Truman: Robot-like, choppy motions, not as good as in person.

Eisenhower: Excellent. Mobile face, expressive manner and good bearing.

Stassen: Good. Plain square face. Speaks as though he really means it.

Chief Justice Vinson: Lugubrious. On the bad side, might look like the Sad Sack, or Oliver Dragon. On the good side, might resemble Abraham Lincoln. (Only a faint line separates the impressive from the ridiculous.)

Senator Dirksen: Oratorical type. Fluent (perhaps too much so). May remind some people of William Jennings Bryan repeating his "CROSS of Gold" speech on the old Chautauqua circuit.

Senator Douglas: Good. Speaks to the point. Interested in what he says, and doesn't overdo the gestures.

Senator Jenner: Poor. Old style foot pumper and table pounder. Good at a distance, but too violent for close-ups.

Governor Stevenson: Only fair. Speaks easily and convincingly, but looks too much like Lake Forest and the Department of State.

Senator Kefauver: Comes across just as he is. Quiet, gentlemanly and collected. But needs more fire once in a while.

Senator Harry Byrd: Poor. Brittle personality.

Senator Richard Russell: Good, though not striking. Balanced, mellow public appearance.

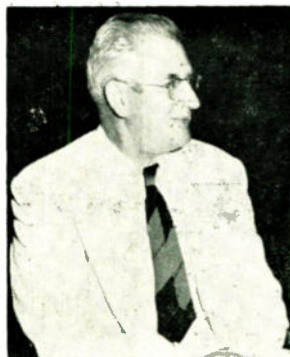
Senator Bricker: Poor. Flabby expression. Looks like a synthetic version of an 1890 politician.

Governor Dewey: Fairly good these days. Has improved since first appearance. Looks better

(Continued on page 20)



Gov. Stevenson



Sen. Douglas

# Saturday

JANUARY 26th

WHBF-TV

ch. 4

WOC-TV

ch. 5

Stations reserve the right to change listings without notice

- 8:45 5 **TEST PATTERN**—
- 9:00 5 **ROOTIE KAZOOTIE**— **Live**  
Puppet fun as Tod Russell emcees this show for the kids.
- 9:30 4 **HOLD 'ER NEWT**— **Live**  
Fun with the puppets
- 5 **CACTUS JIM**— **Live-Film**  
Bill Bailey portrays the bewiskered old cowpoke with the remarkable memory as he tells his western tales.
- 10:00 4 **THE WHISTLING WIZARD**— **Live**  
Featuring the Baird puppets with a story line the children will all enjoy.
- 10:30 4 **DATE WITH JUDY**— **Live**  
Acting is rampant when a Broadway producer visits the Foster's house in the episode of "The Thespians."
- 5 **MIDWESTERN HAYRIDE**— **Live**  
Emcee Bill Thall, vocalists Ernie Lee Jones, Bonnie Lou, and Harpo Kidwell; Buddy Ross, accordionist; Charlie Gore and the Rangers; the Kentucky Boys and the Pine Mountain Boys; Briarhoppers, square dancers.
- 11:00 4 **BIG TOP**— **Live**  
Jack Sterling, ringmaster, with clowns Ed McMahon & Chris Keegan, Joe Basile's Brass Kings, the Quaker City String Band and Dapper Dan, the muscle man, plus guest acts: Allan & Company, Sweden's aerial motorman; Linda & Constant, perch act; the Tokaer's, acrobatic teeter-board.
- 5 **JACK SPRAT KITCHEN**— **Local**  
With Norida Frank, home economist, and helpful hints on how to save money in the kitchen, and tasty recipes
- 11:30 5 **NEWS & WEEK-END WEATHER**—  
With Ran Jensen, your newscaster and favorite weather man **Local**
- 11:45 5 **TEST PATTERN**—
- 12:00 4 **SML'N' ED'S GANG**— **Kine**  
Watch and listen to the exciting tale, then enjoy the antics of Joe Mozzuca, Midnight the Cat, plus Squeaky the Mouse, and Froggy the Gremlin.
- 12:30 4 **CITY HOSPITAL**— **Kine**  
In "The Deadly Parallel" Dr. Crane's patient Mr. Nelson was about to undergo a serious brain operation, but he refused to let his only daughter be notified
- 1:00 4 **ARMY-NAVY SPORTS**— **Live**  
Basketball: Virginia Military Institute vs. Navy from Annapolis, Md.
- 3:00 4 **TEST PATTERN**—
- 5 **WESTERN PLAYHOUSE**— **Film**  
Featuring the western heroes of the youngsters in your family.
- 4:00 5 **YOUTH WANTS TO KNOW**—**Live**  
Panel of teen-agers discuss current issues with Frank Blaire as moderator, with their guest Sen. Geo. Smathers (D., Fla.)
- 4:30 4 **FEATURE FILM**—  
A movie of yesteryear presented for the whole family to enjoy.
- 5 **NATURE OF THINGS**— **Live**  
Dr. Roy K. Marshall will explain the causes of weather and its various manifestations such as clouds, rain, sleet, hail and snow
- 4:45 5 **MORGAN BEATTY, NEWS**— **Live**  
News of the week reviewed by NBC newscaster with film clips
- 5:00 5 **SURVIVAL**— **Film**  
Civilian Defense program on what to do if War should come to U.S.
- 5:30 4 **KIT CARSON**— **Film**  
Western adventures with Bill Williams in the title role and Don Diamond as El Toro, his sidekick
- 5 **MR. WIZARD**— **Live**  
Don Herbert will explore the mysterious properties of metals and reveal strange plants that grow in aluminum, and bubbles that burn rather than burst in water.
- 6:00 4 **SAMMY KAYE SHOW**— **Live**  
"So You Want To Lead A Band"  
Quiz with teen-agers, kids from 6-12, husbands & wives
- 5 **ASSEMBLY VI**— **Film**  
Series of filmed reports of the United Nations meeting in Paris; Dr. Arthur M. Schlesinger, Jr., is commentator.
- 6:30 4 **TROUBLE WITH FATHER**— **Film**  
Life in the Erwin home is never dull, but when a new cook and a new calf arrive at the same time confuon reigns but good
- 5 **ONE MAN'S FAMILY**— **Live**  
Domestic drama of the Barbour family featuring Bert Lytell, Marjorie Gatesor

# SATURDAY—con't.

7:00 4 **KEN MURRAY SHOW—** Live

Comedian Ken heads revue featuring Anita Gordon, Laurie Anders, the Glamourlovelies, plus special guests Chester Morris, Glenda Farrell; Mary Raye and Naldi, dance team; and the Amazing Ballantine, magician;

5 **ALL STAR REVUE—** Live

A full hour of comedy and song starring Jimmy Durante with his guest Mickey Rooney in his TV debut; Eddie Jackson

8:00 4 **WONDERFUL TOWN—** Live

Faye Emerson salutes "Ski Town, U.S.A."; Her special guests are vocalists Jack Haskell and Connie Russell

5 **YOUR SHOW OF SHOWS—** Live

Sid and Imogene with Marguerite Piazza; dancers Mata & Hari, Fisher & Ross; vocalists Judy Johnson & Bill Hayes; Billy Williams Quartet; baritone Jack Russell; Carl Reiner and guest

8:30 4 **THE SHOW GOES ON—** Live

Robert Q. Lewis conducts talent sale as young hopefuls perform for buyers

9:00 4 **BEAT THE CLOCK—** Kine

Parlor Games with Bud Collyer in charge with the curvacious Roxanne as assistant

9:30 4 **WRESTLING MATCHES—** Live

Presenting the best of the grunt-and-groaners in Chicago from the Marigold Gardens with Jack Brickhouse announcing

5 **YOUR HIT PARADE—** Live

Nation's choice in seven top tunes of the week are sung and dramatized by Eileen Wilson, Dorothy Collins, Snooky Lanson, Russ Arms and Sue Bennett with Raymond Scott's orchestra

10:00 5 **MYSTERY HOUR—** Film

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## THE CASE OF THE

# Missing Crooner

What Happened

to Bill Lawrence?

When boyish crooner Bill Lawrence was discharged from the army after only four months' service, it immediately set off a reaction. Sly winks and knowing glances indicated that the fix was in. With Bill's money and popularity a "little" thing like an army discharge would be simple to maneuver.

A sad but true fact of show business life was learned by young Bill, with this turn of events. Celebrities are not allowed to let the normal incidents of life happen to them. Any minor occurrence is blown up into front page copy



Bill Lawrence sits wistfully in the doghouse, while tenor Frank Parker is comfortably encased in Bill's old slot with boss Arthur Godfrey.

and the manners and morals of show-folk are looked upon with scorn by the so-called normal people.

To top this off, Bill found that his old job with Arthur Godfrey was no longer available. Bill's discharge actually came about due to stomach disorders developed during basic training. Now living in New York City, his future depends upon getting another break.

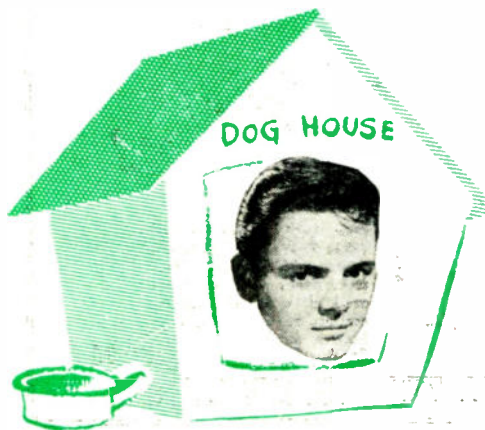
The reason for his not returning to the Godfrey show is the subject of much discussion in the trade. Best guess is that some of Bill's boyishness has worn off and that Artha' is not in the market for mannish baritones.

Several other youngsters' show careers have been interrupted by the long arm of Uncle Sam. Bearing up well so far are Vic Damone and Eddie Fisher. And then there is the lamentable case of Dick Contino.

The Contino story has been hashed over many times by the newspapers. The consequences of his draft dodging reach farther than just a short jail sentence. It is a black mark against his name. Whether his unavailability was due to swellheadedness or bad adjustment, it can only harm him. His fans seem devoted and his future will be determined only when he finishes his army hitch.

(continued on page 16)

TV TELE-VIEWS





# Don't Be A Tinker! . .



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**RADIO & TV HOSPITAL**  
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—tv—

**JACK LESLIE'S RADIO and  
TV SERVICE**  
1137 - 3rd Ave. Dial 8-1152  
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**DOVE'S TELEVISION  
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—tv—

**RAY ANDERSON  
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—tv—

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# Sunday

JANUARY 27th

WHBF-TV  
ch. 4

WOC-TV  
ch. 5

Stations reserve the right to change listings  
without notice

- 11:45 5 **TEST PATTERN**—
- 12:00 5 **FRONTIERS OF FAITH**— **Live**  
NBC Television Religious Hour with services from the Chapel of Union Theological Seminary, N. Y., with Rev. Chas. Wellborn officiating; Dr. John Windish will read the scriptures
- 12:30 4 **HERBERT HOOVER SPEAKS**—**Live**  
Our only living ex-president will deliver a major address on "The Year Since the Great Debate."
- 5 **AMERICAN INVENTORY**— **Live**  
Television's major network experiment in the field of adult education presented by NBC and the Alfred P. Sloan Foundation
- 1:00 4 **TEST PATTERN**—
- 5 **TV FORUM**— **Local**  
Panel discussion program with a panel of local citizens on current national and local problems with Neil Danberg as moderator.
- 1:15 4 **PENTAGON, WASHINGTON**—**Kine**  
Report from the headquarters of the nation's armed forces
- 1:30 5 **AMERICAN FORUM OF THE AIR**— **Live**  
Subject: "How Much Can Our Economy Stand?"; Speakers: Leon Keyserling, chairman, President's Council of Economic Advisors; and Sen. Styles Bridges (R., N.H.) Republican leader in the Senate
- 1:45 4 **INS DAILY NEWS**— **Film**  
Up to date report of the latest in the news of the world
- 2:00 4 **FLYING TIGERS**— **Kine**  
Major Dell Conway and Caribou Jones in mystery adventures that take them all over the world
- 5 **FAIR MEADOWS, USA**— **Live**  
Domestic drama of the Olcott family with Howard St. John and Ruth Matteson as Mr. and Mrs. Olcott
- 2:30 4 **SEE IT NOW**— **Live-Film**  
Edward R. Murrow will take you to atomic plant at Oak Ridge, Tenn.; Radioactive Iodine shown in process of production
- 5 **HALL OF FAME**— **Live**  
Hostess Sarah Churchill presents "The Country Lawyer" a drama by Bellamy Partridge
- 3:00 4 **ON TRIAL**— **Kine**  
Current problems argued before the court.
- 5 **MEET THE PRESS**— **Live**  
Guest personalities interviewed by members of the press with Martha Rountree as moderator; week's guest: W. Averill Harriman
- 3:30 4 **HORIZONS**— **Kine**  
Panel discussion program with guest lecturers
- 5 **JUVENILE JURY**— **Live**  
Jack Barry is moderator as the panel of youngsters give their ideas on how to solve the problems of the kids at home.
- 4:00 4 **SUPER CIRCUS**— **Live**  
Bud Carlell and Rose, rope spinners; Mandos Sisters, aerialists; Phillips & Evelyn, balancers; Lopez Trio, comedy on trapeze; Side Show: Jack Gynne, magician; the clowns Clifty, Scampy, Nickie will give their version of "The Psychologist."
- 5 **ZOO PARADE**— **Live**  
R. Marlin Perkins discusses "Animals in Home Decorating" such as in wallpaper and rug designs. He will compare them with the real animals
- 4:30 5 **THOSE ENDEARING YOUNG CHARMS**— **Live**  
A new situation comedy series about an American family living in New England
- 5:00 4 **SPACE PATROL**— **Live**  
Adventurous police action in space with Commander Buzz Corry, Cadet Happy and Major Robertson.
- 5 **HOPALONG CASSIDY**— **Film**  
Western adventures with William Boyd in the title role and his sidekicks Lucky and California
- 5:30 4 **FESTIVAL OF SACRED MUSIC**— **Local**  
Program of religious music presented by the choirs of the various churches in the Rock Island County Ministerial Alliance

# SUNDAY—con't.

- 6:00 4 PAUL WHITEMAN REVUE— Live**  
Earl Wrightson and Maureen Cannon are featured vocalists with guest Lisa Kirk, in a tribute to the works of Harry Warren, tunesmith, with such songs as "Serenade in Blue" and "Lullaby of Broadway"
- 5 U. S. ROYAL SHOWCASE— Live**  
Variety program with George Abbott as emcee and the Gordon Jenkins orchestra; Ben Grauer, announcer; guests: Vivian Blaine, Sam Levene, and Kay Ballard
- 6:30 4 JACK BENNY SHOW— Live**  
The old fiddle player returns for his third show of the season with guest Barbara Stanwyck who is making her TV debut. Barbara and Jack will do a take-off on the well-known psychological mystery "Gaslight;" additional guest is Ray Noble along with the Benny regulars
- 5 YOUNG MR. BOBBIN— Live**  
Alex Bobbin gets taken for a ride by a traveling salesman on a deal for custom-made suits
- 7:00 4 LIVE LIKE A MILLIONAIRE—Kine**  
John Nelson emcees as the kiddies bring their parents to perform and compete for the interest on one million dollars
- 5 COMEDY HOUR— Live**  
A full hour of comedy and song starring Danny Thomas with his guest Dorothy Lamour and show regular Bunny Lewbel; Danny will burlesque movie stars and life in the film capitol
- 8:00 4 FRED WARING SHOW— Live**  
The Pennsylvanians will present a vignette of small town life based on the maestro's home town of Tyrone, Pa.; Crystal Ball Tune of the week is "Tulips and Heather"
- 5 PHILCO TV PLAYHOUSE— Live**  
Presents "Segment" a drama by David Swift and starring Mercer McLeod and Eileen Heckart; a hen-pecked husband's revolt leads to a murder threat
- 8:30 4 BREAK THE BANK— Live**  
Bert Parks emcees the biggest money-paying show on the air with Bud Collyer and Peter Van Steeden's orchestra; guests
- 9:00 4 CELEBRITY TIME— Live**  
Panel quiz session with Conrad Nagel, emcee, and regular panelists Jane Wilson and Herman Hickman; guest panelists: Ann Sothern, movie star and the mentalist, Dunninger
- 5 RED SKELTON SHOW— Live**  
Red clowns as Cauliflower McPugg, Klem Kaddiddlehopper and his other varied characterizations; also comedy skits from "Skelton's Film Scrapbook;" Music by Dave Rose and his orchestra
- 9:30 4 WHAT'S MY LINE?— Live**  
Panel quiz to find various occupations with John Daly as moderator and panelists Dorothy Kilgallen, Bennett Cerf, Arlene Francis and Hal Block
- 5 ROLLER DERBY— Film**  
All the thrills and spills of this exciting sport from New York arena with Ken Nydell describing
- 10:00 4 INS WEEKLY NEWS— Film**  
Review of the week's news in picture and story.
- 5 SYLVANIA THEATRE— Film**  
The best of the old movies are brought back for you to enjoy. Tonight's feature: "Crystal Ball" starring Paulette Goddard, Ray Milland and William Bendix
- 10:20 4 WEATHER SHOW— Local**  
Presenting up to the minute information on the weather
- 10:30 4 WHITEMAN TEEN CLUB— Kine**  
"Pops" gives the youngsters their big chance on this amateur show for talented teens
- 11:00 4 YOUTH ON THE MARCH—Kine**  
Religious program with music by the choir and sermons by Dr. Percy Crawford

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# LET'S TALK TELEVISION: PRO and CON

## PRO: JOAN OSSEFORT

A new variety show entered the TV field last Sunday night, this one called the Royal Showcase, viewed on the NBC-TV network at 6 o'clock Sunday night. The new gimmick to catch the trade for this show is the appearance of young unknowns as guest artists, along with well-known masters of the comedy field.

Last Sunday's star was veteran performer, Bert Lahr, now appearing in the hit New York stage show, *Two on the Aisle*. Lahr introduced a youthful comedian named Joel Grey. Also on the show were producer George Abbott, who took an active part in the proceedings, Rosemary Clooney as guest vocalist and the orchestra of Gordon Jenkins, which will be a regular feature on the show.

Although it lacks the smooth finish of some of the better-known variety shows, the program is an excellent idea. Good as many of the performers are, TV viewers can tire of the same old faces all the time, and this seems to be one of the best possible ways to get some new stars before the camera. Grey, who looks like is probably still a teen-ager, went through the customary run of imitations, chatter and song and dance—at the moment he is no ball of fire, but chances like the one last Sunday are sure to help him out in a big way.

It is also fortunate that Grey was given the opportunity to appear at the start of the show, before Bert Lahr had a chance to charm the audience away from appreciation of a "little-known." Lahr is so good at light skit and pantomime that anyone following him would have very little chance at success.

In the whole program, only one thing disappointed me. This summer I saw Rosemary Clooney on stage from about the second or third balcony, and from that vantage point she appeared stunning. Last night, due to lighting effects and other technical handicaps, she wasn't near so pretty, and her lovely coloring was not at all present.

## CON: RICHARD N. GAGE

If you dote on the light little shows that serve up bits of this and a dash of that, then you can rejoice at the opening of NBC's U.S. Royal Showcase series at 6 p.m. on Sundays. So far, however, the only evidence that the show is new has been the introductory announcement stating this fact.

An example of the barrel scraping that the haunted TV idea men have been driven to, Showcase is another coat out of the guest comedian cloth, with one alteration. In addition to a different established comedian, the show offers each week some "promising newcomer" who's trying to find an audience and a paycheck for his own comedy routine. An established guest singer rounds out the cast. George Abbott, veteran showman, is master of ceremonies.

Showcase apparently is timed to compete with the Paul Whiteman Revue, beamed by ABC during the same Sunday evening half-hour. With an inflexible format and hampered even by lighting that is below par, the new program doesn't seem to be much of a threat.

There are just so many established comedians, and the show, in the regular pattern, probably will have a lot of repeat appearances.

Bert Lahr, the first man at bat two Sundays ago, darned near struck out. Saddled with a flimsy skit about difficulty getting a library card, Lahr proved that he badly needs the freedom of the theater. Risque stuff that has too sharp a bite for television has been Lahr's formula for reviving himself as the star of Broadway's *"Two on the Aisle."*

The program may turn up some interesting youngsters.

Nineteen-year-old Joel Grey, first of the newcomer guests, endeared himself to many by jibing at the reminiscing type of jokes employed by veterans like Eddie Cantor. It's an even bet Cantor will soon be on Showcase, belaboring viewers with his positively hilarious stories about Ida & the girls.



One of Hollywood's genuine triple-threat performers is young Donald O'Connor. He sings, acts and dances as part of NBC's rotational "Comedy Hour."

TV TELE-VIEWS

# Monday

JANUARY 28th

WHBF-TV  
ch. 4

WOC-TV  
ch. 5

Stations reserve the right to change listings  
without notice

- 7:45 5 **TEST PATTERN**—
- 8:00 5 **"TODAY" with GARROWAY**—Live  
News and commentary with Dave
- 9:00 4 **MORNING NEWS**— Live  
Information with Dorothy Doan
- 5 **MEL MARTIN SHOW**— Live  
Illean Martin with Belleaires Trio  
Early morning capers with music
- 9:15 4 **ARTHUR GODFREY TIME**— Live  
Portion of morning radio show  
televised
- 9:30 4 **FEATURE FILM**—  
Best of the old movies
- 5 **IT'S IN THE BAG**— Live  
With Bob Russell as your emcee
- 10:00 5 **ERNE KOVACS SHOW**— Live  
Anything can happen on his show
- 10:30 4 **STRIKE IT RICH**— Live  
Audience quiz with Warren Hull  
Helping hand guest: Barbara Ann  
Scott, ice skater
- 5 **DAVE & CHARLIE SHOW**— Live  
Situation comedy from Hollywood
- 10:45 5 **RICHARD HARKNESS, NEWS**—Live  
From the nation's capitol
- 11:00 4 **LANGFORD-AMECHE SHOW**—Kine
- 5 **RUTH LYONS 50 CLUB**— Live  
A folksy chatter type program
- 11:15 4 **LOVE OF LIFE**— Live  
Serial story with Peggy McCay
- 11:30 4 **SEARCH FOR TOMORROW**—Live  
Serial featuring Mary Stuart
- 5 **TEST PATTERN**—
- 11:45 4 **LANGFORD-AMECHE SHOW**—Kine
- 12:00 4 **STEVE ALLEN SHOW**— Live  
Starring the lanky pianist, guests  
Marcelli & Janis, unicycling jug-  
glers
- 12:30 4 **GARRY MOORE SHOW**— Live  
Guests:
- 1:15 5 **TABLE FIVE**— Live  
With your host Ran Jensen
- 1:30 4 **FIRST HUNDRED YEARS** Live  
Problems of young married couple
- 5 **TODAY'S COOKING**— Local  
Norida Frank, home economist
- 1:45 4 **BRIDE AND GROOM**— Live  
Attend wedding with John Nelson
- 2:00 4 **MIKE & BUFF**— Live  
Interviews of interesting persons
- 5 **THE BIG PAY OFF**— Live  
Randy Merriman, host

- 2:30 4 **BERT PARKS SHOW**— Live  
Bert and Betty Ann Grove har-  
monize "Do, Do, Do" for the open-  
ing number
- 5 **RALPH EDWARDS SHOW**— Live  
Fun with Ralph from Hollywood
- 3:00 4 **LANGFORD-AMECHE SHOW**—Kine
- 5 **KATE SMITH SHOW**— Live  
Program with appeal to women
- 3:30 4 **MEET YOUR COMMUNITY**— Live  
Interviews with local personalities
- 4:00 4 **LANGFORD-AMECHE SHOW**—Kine  
Frances and Don are co-emcees
- 5 **HAWKINS FALLS**— Live  
Story of life in a small town
- 4:15 5 **GABBY HAYES SHOW**— Live  
Tall tales by master of them all
- 4:30 5 **HOWDY DOODY**— Live  
Bob Smith entertains small fry
- 5:00 4 **LEAGUE OF WOMEN VOTERS**—Live  
Local discussion program
- 5 **COWBOY KEN**— Local  
Songs from the old bunkhouse
- 5:15 4 **INS DAILY NEWS**— Film  
Latest news in picture and story
- 5 **RAN, THE WEATHER MAN**—Local  
Up-to-date weather information
- 5:22 5 **WOC-TV NEWSROOM**— Local  
Bob Frank presents news, pictures
- 5:30 4 **TOM CORBETT, SPACE  
CADET**— Live  
Space adventures with the crew  
of the Polaris
- 5 **KUKLA, FRAN & OLLIE**— Kine  
Little characters with big ideas
- 5:45 4 **TIME FOR BEANIE**— Kine  
Serialized story with puppet actors
- 5 **BOB AND RAY**— Kine  
Comedy skits and antics
- 6:00 4 **CAPTAIN VIDEO**— Live  
Police action in regions of space
- 5 **PAGES OF MELODY**— Local  
With Marjorie Meinert, Raye Sis-  
ters and Rosemary Gast
- 6:30 4 **HOLLYWOOD SCREEN TEST**—Live  
Young hopefuls guided in their  
roles by veteran actors; guest of  
the week: Jeffrey Lynn.
- 5 **THOSE TWO**— Live  
Starring Vivian Blaine and Pinky  
Lee in songs and comedy, guests
- 6:45 5 **NEWS CARAVAN**— Live  
News in story and film clips.
- 7:00 4 **LUX VIDEO THEATRE**— Live  
"For Heaven's Sake" a comedy  
drama with all-star cast
- 5 **PAUL WINCHELL-  
JERRY MAHONEY SHOW**— Live  
"What's My Name?" quiz with  
questions dramatized

# MONDAY—con't.

- 7:30 4 **GODFREY TALENT SCOUTS**—Live  
 5 **VOICE OF FIRESTONE**— Live  
 Guest soloist with Howard Barlow and his orchestra is Eugene Conley, tenor
- 8:00 4 **BUDDIES OF THE AIRLINES**— Local  
 Pat, Speed and Curley  
 5 **LIGHTS OUT**— Live  
 Frank Gallup narrates a fine mystery thriller entitled "The Third Door" and starring Vincent Price
- 8:30 4 **CRUSADE IN THE PACIFIC**—Film  
 Film history of World War II against the Land of the Rising Sun  
 5 **ROBERT MONTGOMERY PRESENTS**— Live  
 "Eva?—Caroline?" starring Richard Carlson; A murderess claims she is the dead wife of a young Baltimore lawyer and baffles police when they try to solve the riddle
- 9:00 4 **STUDIO ONE**— Live  
 "Burden of Guilt" with Anthony Ross, Ralph Nelson; a gang war with the cold-blooded killing of a racketeer; a young hoodlum becomes a district attorney.
- 9:30 5 **WHO SAID THAT?** Live  
 Walter Kiernan, emcee, with regular panelist Bill Henry and guests John Mason Brown, Emily Kimbrough, Charlton Heston
- 10:00 4 **CHRONOSCOPE**— Live  
 With editors William Bradford Huie and Henry Hazlitt, discussion program  
 5 **FILM SUBJECT**—
- 10:15 4 **INS WEEKLY NEWS**— Film  
 Week's news in review
- 10:30 4 **WEATHER SHOW**— Local  
 Last forecast of the day  
 5 **RAN, THE WEATHER MAN**—Local  
 Weather prospects for next day
- 10:35 4 **WHBF-TV NEWS**— Local  
 Final newscast of the day  
 5 **WOC-TV NEWS**— Local  
 Bill Gress reports the latest news
- 10:40 5 **SPORTS PICTURE**— Local  
 Hal Hart brings you up-to-date on local and national sports
- 10:45 4 **PERRY COMO SHOW**— Kine  
 With Fontaine Sisters and Mitchell Ayres' orchestra, guests  
 5 **INDUSTRY ON PARADE**— Film  
 Aluminum American Style; New Life for the Land; Squeeze Play; The Picture Age



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## THE MISSING CROONER

(continued from page 8)

Eddie Fisher is causing much adverse comment with his frequent guest appearances on TV programs. People are asking why a man in the army is still able to haul down all those loose television bucks. Using pass time to do guest shots certainly doesn't indicate any lack of patriotism, yet cynical voices are heard bemoaning what to them seems like an act of treason.

Vic Damone, on the other hand, has retired to quiet anonymity in the army and his future rests entirely on the way his name is kept in front of the public. His youth is on his side, and with any luck at all, he should be a popular favorite for years to come.

World War II had its show business scandals also. It was rumored that Tony Martin had offered a Cadillac to a Navy officer in exchange for a commission. Whether this charge was true or false it did irreparable damage to the singer's reputation. It was also said that entertainers were shunted into easy-duty jobs with USO troupes and the like.

Bill Lawrence is just the latest to suffer from baseless rumors that are one of the occupational hazards of show business. Before his entrance into service he was tabbed as the most likely successor to Frank Sinatra. Now his future is extremely shaky. His slot on the Godfrey show is now filled by Frank Parker and there are no indications that this situation will be changed. It will be a sad twist if Bill's short hitch in the army was a short cut to obscurity.

—tv—

### MILKMAN'S MAXIM

A bit of sound philosophy was injected into the NBC-TV comedy series, "Young Mr. Bobbin." The show's milkman told "Aunt Bertie" that when a milkman's route becomes his rut, it's time to re-route himself.

—tv—

### DEFINES A CHILD

Bert Parks, star of his own daytime CBS-TV "Bert Parks Show", who is ever ready to talk about the younger generation, being the proud papa of twins and a little girl, Petty, offers this definition of a child: "One who stands half way between an adult and the television set."

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NEW YORK.—Rumors that Walter Winchell would switch to TV were scotched with the signing of his new 52 week radio contract for 1952. . . . The first showing of "Dragnet" drew unanimous critical acclaim. With Jack Webb starring in the TV version, the radio import looks like a cinch to top the list of mostly mediocre mysteries. . . . The chanteuse from Milwaukee, Hildegard is ready to close a deal for a daytime housewives series. Whether Hildy will use her Wisconsin French on the ladies is questionable as the show's format has not been decided. . . . Jo Stafford, generally considered as Dinah Shore's number one competitor in the femme singer market, is passing up a TV show for now because of other commitments.

The problem of what to do with Molly Berg's "Goldbergs" seems to be nearing a solution. The beloved series may be placed back to back with "Kukla, Fran and Ollie" on a five-day-a-week fifteen-minute basis. The Kuklapolitan opus seems to have benefited by its fifteen minute cut. Due mainly to the adverse publicity, its ratings have deservedly gone up. . . . A new quarter hour segment featuring Charles Laughton in dramatic readings is being mulled over by NBC execs. . . . Eddie Cantor who discovered Bobby Breen (and many others) on his radio show many years ago has just signed the young singer for his TV show.

The fine radio drama series of the forties, "CBS Workshop" is to be revived for TV. . . . Laurie Anders, the "Wide Open Spy-ces," gal on Ken Murray's show, relays the yarn about a soldier who was calling on a new girl. "This is called infiltration," he told her as he edged closer to her on the sofa. "This is called demolition," she replied as the private hit the floor. . . . Bishop Fulton J. Sheen, a leading Roman Catholic prelate, may bow into television with a weekly program on the DuMont network. . . . Bob Hope will probably rotate with Abbott and Costello and other comics on the confused "Sound Off" show which has been on a "now it's off, now it's on again" basis for some weeks. . . . If there had to be an award for the most consistent TV performer in the business, it would go undoubtedly to Jack Benny. He has yet to make a bad showing. . . .

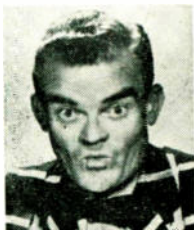
**Dubious Award of the Month:** to Ed Sullivan who is doing a thorough job unearthing the "old guard" entertainers for his "Toast of the Town" show. Comic Joe E. Lewis appeared on his show a while ago and brought nostalgic tears to many an eye—some for sentimental reasons, but most for the very unfunny collection of gags he set off. But the appearance of "Red Hot Mama" Sophie Tucker exceeded all sentimental outbursts.



Halley



Berg



Jones



Flynn

# Tuesday

JANUARY 29th

WHBF-TV

ch. 4

WOC-TV

ch. 5

Stations reserve the right to change listings without notice

- |       |   |                                                            |        |
|-------|---|------------------------------------------------------------|--------|
| 7:45  | 5 | TEST PATTERN—                                              |        |
| 8:00  | 5 | "TODAY" with GARROWAY—Live                                 |        |
|       |   | One hour telecast of various features and news             |        |
| 9:00  | 4 | MORNING NEWS—                                              | Live   |
|       |   | Harry Marble and interviews                                |        |
|       | 5 | MEL MARTIN SHOW—                                           | Live   |
|       |   | Variety with instrumental group, the Belleaires            |        |
| 9:15  | 4 | ARTHUR GODFREY TIME—                                       | Live   |
|       |   | Variety with the old red-head                              |        |
| 9:30  | 4 | FEATURE FILM—                                              |        |
|       |   | Best of the old movies                                     |        |
|       | 5 | IT'S IN THE BAG—                                           | Live   |
|       |   | Fun in a grocery store with singer Arlene James            |        |
| 10:00 | 5 | ERNIE KOVACS SHOW—                                         | Live   |
|       |   | Comedy capers with a master                                |        |
| 10:30 | 4 | STRIKE IT RICH—                                            | Live   |
|       |   | Quiz show with a big heart                                 |        |
|       | 5 | DAVE & CHARLIE SHOW—                                       | Live   |
|       |   | Featuring Dave Willock and Cliff Arquette                  |        |
| 10:45 | 5 | RICHARD HARKNESS, NEWS—                                    | Live   |
|       |   | From Washington, D.C.                                      |        |
| 11:00 | 4 | LANGFORD-AMECHE SHOW—                                      | Kine   |
|       | 5 | RUTH LYONS 50 CLUB—                                        | Live   |
|       |   | Music and chatter from Cincinnati                          |        |
| 11:15 | 4 | LOVE OF LIFE—                                              | Live   |
|       |   | Serial drama with Paul Potter                              |        |
| 11:30 | 4 | SEARCH FOR TOMORROW—                                       | Live   |
|       |   | John Sylvester and Lynn Loring                             |        |
|       | 5 | TEST PATTERN—                                              |        |
| 11:45 | 4 | LANGFORD-AMECHE SHOW—                                      | Kine   |
| 12:00 | 4 | STEVE ALLEN SHOW—                                          | Live   |
|       |   | Starring the lanky pianist, guests Eileen Wilson, vocalist |        |
| 12:30 | 4 | GARRY MOORE SHOW—                                          | Live   |
|       |   | Guests:                                                    |        |
| 1:15  | 5 | TABLE FIVE—                                                | Live   |
|       |   | Ran introduces the variety acts                            |        |
| 1:30  | 4 | FIRST HUNDRED YEARS—                                       | Live   |
|       |   | Serial drama with Jimmy Lydon                              |        |
|       | 5 | TODAY'S COOKING—                                           | Local  |
|       |   | Helpful cooking hints and recipes                          |        |
| 1:45  | 4 | BRIDE AND GROOM—                                           | Live   |
|       |   | Phil Hanna sings favorite song                             |        |
| 2:00  | 4 | MIKE & BUFF—                                               | Live   |
|       |   | With Mike Wallace and wife                                 |        |
|       | 5 | THE BIG PAY OFF—                                           | Live   |
|       |   | Prizes for a letter on the woman in your life              |        |
| 2:30  | 4 | MEL TORME SHOW—                                            | Live   |
|       |   | Songs by the Velvet Fog                                    |        |
|       | 5 | BILL GOODWIN SHOW—                                         | Live   |
|       |   | Variety with Eileen Barton, songs                          |        |
| 3:00  | 4 | LANGFORD-AMECHE SHOW—                                      | Kine   |
|       | 5 | KATE SMITH SHOW—                                           | Live   |
|       |   | With Ted Collins and variety                               |        |
| 3:30  | 4 | UN SESSIONS IN PARIS—                                      | Film   |
| 4:00  | 4 | TV HOUSE PARTY—                                            | Local  |
|       | 5 | HAWKINS FALLS—                                             | Live   |
|       |   | Problems of people in small town                           |        |
| 4:15  | 5 | GABBY HAYES SHOW—                                          | Live   |
|       |   | Tall tales by master of them all                           |        |
| 4:30  | 4 | LANGFORD-AMECHE SHOW—                                      | Kine   |
|       | 5 | HOWDY DOODY—                                               | Live   |
|       |   | Kids fun with the puppets                                  |        |
| 5:00  | 4 | IT'S YOUR QUAD-CITIES—                                     | Local  |
|       |   | Facts on the town you live in                              |        |
|       | 5 | AT HOME WITH MARY LOUISE MARSHALL—                         | Local  |
|       |   | Interviews with local personalities                        |        |
| 5:15  | 4 | INS DAILY NEWS—                                            | Film   |
|       |   | Latest news in picture and story                           |        |
|       | 5 | RAN, THE WEATHER MAN—                                      | Local  |
|       |   | Up-to-date weather information                             |        |
| 5:22  | 5 | WOC-TV NEWSROOM—                                           | Local  |
|       |   | Bob Frank presents news, pictures                          |        |
| 5:25  | 4 | SHOW CASE—                                                 | Slides |
| 5:30  | 4 | BUDDIES OF THE AIRLANES—                                   | Local  |
|       |   | Western music at its best                                  |        |
|       | 5 | KUKLA, FRAN & OLLIE—                                       | Kine   |
|       |   | Puppet show for young and old                              |        |
| 5:45  | 4 | TIME FOR BEANIE—                                           | Kine   |
|       |   | Adventures with Beanie & friends                           |        |
|       | 5 | BOB AND RAY—                                               | Kine   |
|       |   | Comedy skits and antics                                    |        |
| 6:00  | 4 | CAPTAIN VIDEO—                                             | Live   |
|       |   | Al Hodge has title role                                    |        |
|       | 5 | MUSICAL MOODS—                                             | Local  |
|       |   | Marjorie Meinert at piano and organ with Bill Gratton      |        |

# TUESDAY—con't.

- 6:30 4 **BEULAH**— **Film**  
Bill Jackson continues to dodge Beulah's marital intentions
- 5 **DINAH SHORE SHOW**— **Live**  
Featuring the best in girl vocalists
- 6:45 5 **NEWS CARAVAN**— **Live**  
With John Cameron Swayze
- 7:00 4 **CHARLIE WILD, PRIVATE DETECTIVE**— **Live**  
"Case of the Doube Coincidence" a tale of diamond smuggling; a pill that turns into a snake; Vassar cultured bondes and a seafaring gorilla.
- 5 **STAR THEATRE**— **Live**  
Starring Milton Berle with Jimmy Nelson, ventriloquist, and guests Andy and Della Russell
- 7:30 4 **AMAZING MR. MALONE**— **Kine**  
Starring Lee Tracy as the crime-sleuthing attorney
- 8:00 4 **CRIME SYNDICATED**— **Live**  
Expose of the nation's rackets based on the files the Senate Crime Investigating Committee
- 5 **FIRESIDE THEATRE**— **Film**  
"Twilight Song," a story of two old time burglars who are trapped while robbing an old lady's house, and one is entrapped by a sweet jailer for life
- 8:30 4 **BOSTON BLACKIE**— **Film**  
Mystery adventure series starring Kent Taylor with Lois Collier
- 5 **CIRCLE THEATRE**— **Live**  
"Yesterday's Magic" with Jerome Cowan and Frances Robinson; a housewife's calm existence is interrupted when a movie star visits her home town and revives the memories of a glittering past.
- 9:00 4 **DANGER**— **Live**  
"Windfall" with Joshua Shelley; a small town racketeer tries to break in on a big time operator
- 5 **ORIGINAL AMATEUR HOUR**— **Live**  
Ted Mack lends a helping hand to the nation's amateurs  
Honor city: Schenectady, N. Y.
- 9:30 4 **MY FRIEND IRMA**— **Live**  
Cathy Lewis as Jane tries to curb Irma's (Marie Wilson) zany antics; Gloria Gordon is featured as Mrs. O'Reilly

- 9:45 5 **ON THE LINE WITH BOB CONSIDINE**— **Live**  
In news and interviews
- 10:00 4 **AMOS 'N' ANDY**— **Film**  
Starring Spencer Williams in the role of "Andy"; Alvin Childress as "Amos;" and Tim Moore as the "Kingfish."
- 10:00 5 **FILM SUBJECT**—
- 10:30 4 **WEATHER SHOW**— **Local**  
Latest in the weather picture
- 5 **RAN, THE WEATHER MAN**— **Local**  
Weather prospects for next day
- 10:35 5 **WOC-TV NEWS**— **Local**  
Bill Gress reports the latest news
- 10:40 4 **WHBF-TV NEWS**— **Local**  
Latest news of the day
- 5 **SPORTS PICTURE**— **Local**  
Hal Hart presents the latest news from the world of sports
- 10:45 4 **STORK CLUB**— **Kine**  
Sherman Billingsley introduces the celebrities in his club
- 5 **THEATRE OF THE AIR**— **Film**  
"Payoff," starring Lee Tracy, Tom Brown, Jack LaRue and Evelyn Trent

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## KIPLINGER RATINGS

(continued from page 5)



Sen. Jenner and wife

in action than in news photos.

Senator Lodge: Handsome. Confident presence. Might appear too cocky.

Senator Benton: Terrible. Still looks like a caricature of the advertising man that he was.

Secretary of State Acheson: Poor. School teacherish manner. Lectures rather than talks.

That's a partial list. But one last caution. Television is not going to revolutionize American politics. No mechanical medium ever will. It won't do away with demagogues. But it will make it harder for them to promise everything to everybody, because nearly everybody will be listening and watching at the same time.

It will penalize the phonies but it won't abolish them. After all, television demands the APPEARANCE of sincerity, but this is not always the same as sincerity itself. Many a good actor has given his best performance in a role that was completely foreign to his own life.

And unfortunately, the genuinely sincere and honest man does not always give that impression. The best we can expect is that television will reveal some of the most obvious phonies, and help the voting public to raise its batting average. Television—at large in politics—has the power to unmask a great many shenanigans if it does its job well, and there is every prospect that it will.

All the politicians mentioned here and many more will paraded on your TV screen this summer during the conventions as the two major networks, CBS and NBC have contracted with sponsors for some 60 hours each of telecasting the proceedings.

## Margaret Truman Helps Davenport Girl Win Role On "RCA Victor Show"

There's one very happy script girl at NBC today, and President Truman's daughter Margaret denies having anything to do with it.

Here's the 1952 Cinderella story, more or less from the beginning:

Margaret Halbert, script girl on the "RCA Victor Show" starring Ezio Pinza over NBC television was standing in during rehearsal the day before the January 11th telecast, for the part of the secretary of Margaret Truman, who was guest star on the program.

"You did those lines wonderfully," Miss Truman exclaimed to Miss Halbert. "Why couldn't you be on the show?"

"Well, ah . . ."

"I'll talk to Mr. Pinza about it," said Miss Truman. Pinza was delighted, but said that his authority wasn't sufficient. Pete Barnum, NBC production supervisor for the show, would have to make the decision. Miss Truman spoke to Barnum. The girl got the part.

"I'm so excited, I don't know what to do," said Miss Halbert. "I owe it all to Miss Truman."

"No, she doesn't," Miss Truman said fervently. "She's good!"

The happy Miss Halbert was born 25 years ago in Davenport, Iowa, attended Northwestern University, was graduated from Marycrest College, in Davenport, and a few years ago went to New York City and the American Academy of Dramatic Arts. A year there was followed by almost a year as an actress at WRGB-TV, NBC's Schenectady, N.Y., affiliate. In the Fall of 1950 she went to New York as script girl on NBC-TV's "Four Star Revue" (now "All Star Revue").

On several occasions when Miss Halbert, a petite and pretty brunette, was standing in for actresses, she was urged by such stars as Danny Thomas and Jimmy Durante to try for the part. Now she has a role—thanks to her own ability and Miss Truman's encouragement.

# Sports Bowl



by MILO HAMILTON, Sports Editor

In the cold of the winter, Baseball is sharing and sometimes completely stealing the spotlight from Basketball. And Uncle Sam is helping to do it. The Marines called back into service such great stars as Ted Williams of the Red Sox, and Gerry Coleman of the World Champion New York Yankees . . . they have been recalled to aid in the 'police action' in Korea . . . and you can bet there will be more names missing from active baseball rosters when the major league gates swing open in April. Stan Musial of the Red Birds and Jackie Robinson of the Dodgers are wondering if the government will let them keep their raises of \$35,000 and \$8,000 respectively.

If the services need more officers, it could mean they also need more enlisted men, which throws an interesting light on the minor league baseball picture. Even though the number of available players is questionable, cities in this area that have teams in the Class B III League are receiving encouraging news from their parent clubs in the way of top-notch managers. The Quad-City Tigers, affiliated with Detroit of the American League, have been sent their first 'name' skipper in a long, long time. He is Marv Owen, former major league player with Detroit, White Sox and the Red Sox. He played on two American League pennant winners with the Tigers in '34 and '35, and his appointment as the Quad-City manager has already started the baseball fire burning for the '52 campaign in the Quad-City area. The Cedar Rapids Indians are also receiving a fine baseball man in Jimmy Bloodworth. The Waterloo club will have Skeeter Webb again, Ernie White, former Cardinal pitcher, will

be in Burlington and Keokuk is working on a man which should give the Iowa Clubs in the III League a lot of color in the coming baseball season.

The 1951-52 race in the Big Ten Conference on the hard court has also, for the time being, become the III League. Iowa, Illinois and Indiana seem to have the cream of the crop in the Western Conference. Wouldn't be surprised if the title might not be decided February 9th at the Iowa field house when the Iowa Hawkeyes play host to Illinois. Bucky O'Connor is doing a great job at Iowa.

Iowa and Illinois fans haven't had time yet to realize what fine basketball teams they have because football has been in the news at both schools. Of course, the Rose Bowl fever still prevails at the Illini camp, and the naming of Forest Evashevski as the new head man of football at Iowa has demanded a lot of talk and time too.

It is the hope of the publisher and the writer to take a tour of the cities in which this article circulates and report on the high school basketball picture. So, if any of you have stars in your local high school who should be cited for outstanding cage activity, please drop us a line.

REMEMBER . . . IF YOU CAN'T  
TAKE PART IN A GOOD SPORT . . .  
AT LEAST BE ONE.

—tv—

## BEAUTIFUL BUT DUMB

Baritone Earl Wrightson, who is seen on the Paul Whiteman Revue, was telling a friend recently about a pretty but not too bright chorus girl. "She's so dumb that she thinks the English Channel is a television station that shows British movies," he confided.

# Wednesday

JANUARY 30th

WHBF-TV

ch. 4


WOC-TV

ch. 5

Stations reserve the right to change listings  
without notice

- 7:45 5 TEST PATTERN—
- 8:00 5 "TODAY" with GARROWAY—Live  
Dave is communicator with James  
Fleming handling news
- 9:00 4 MORNING NEWS— Live  
Dorothy and Harry with news
- 5 MEL MARTIN SHOW— Live  
Mad hat designing contests and  
community singing
- 9:15 4 ARTHUR GODFREY TIME— Live  
Music by members Artha's family
- 9:30 4 FEATURE FILM—  
Best of the old movies
- 5 IT'S IN THE BAG— Live  
Variety with the Jesters, vocal  
and instrumental group
- 10:00 5 ERNIE KOVACS SHOW— Live  
Variety show from Philadelphia  
With the king of the clowns
- 10:30 4 STRIKE IT RICH— Live  
With Warren and helping hand  
guest
- 5 DAVE & CHARLIE SHOW— Live  
Warm and folksy humor
- 10:45 5 RICHARD HARKNESS, NEWS—Live  
Latest in the world of news
- 11:00 4 LANGFORD-AMECHE SHOW—Kine
- 5 RUTH LYONS 50 CLUB— Live  
With Bill Thall on the bass
- 11:15 4 LOVE OF LIFE— Live  
With Jean McBride, Peggy McCay
- 11:30 4 SEARCH FOR TOMORROW—Live  
Mary Stuart featured in the cast
- 5 TEST PATTERN—
- 11:45 4 LANGFORD-AMECHE SHOW—Kine
- 12:00 4 STEVE ALLEN SHOW— Live  
Starring the lanky pianist, guests  
Joe Forman, variety artist
- 12:30 4 GARRY MOORE SHOW— Live  
Guests:
- 1:15 5 TABLE FIVE— Live  
Ran Jensen emcees variety on film
- 1:30 4 FIRST HUNDRED YEARS Live  
Serial about young married couple
- 5 TODAY'S COOKING— Local  
Norida Frank with kitchen helps
- 1:45 4 BRIDE AND GROOM— Live  
John Nelson interviews couple
- 2:00 4 MIKE & BUFF— Live  
With Buff Cobb and husband
- 5 THE BIG PAY OFF— Live  
Bess Myerson assists Randy
- 2:30 4 BERT PARKS SHOW— Live  
With the interior of a barber shop  
as a setting, Bert and Bobby Sher-  
wood open show with "Wine,  
Women and Song."
- 5 RALPH EDWARDS SHOW— Live  
Fun and frolic for the viewers
- 3:00 4 LANGFORD-AMECHE SHOW—Kine
- 5 KATE SMITH SHOW— Live  
Top entertainment and information
- 3:30 4 UN SESSIONS IN PARIS— Film
- 4:00 4 TV HOUSE PARTY— Local
- 5 HAWKINS FALLS— Live  
Romances & sorrows of inhabitants
- 4:15 5 GABBY HAYES SHOW— Live  
Tall tales by master of them all
- 4:30 4 LANGFORD-AMECHE SHOW—Kine
- 5 HOWDY DOODY— Live  
Featuring serialized childrens story
- 5:00 4 PRICES LIMITED— Live  
Jack Kerwin, District OPS Director
- 5 COWBOY KEN— Local  
With youngsters as his guests
- 5:15 4 INS DAILY NEWS— Film  
Latest news in picture and story
- 5 RAN, THE WEATHER MAN—Local  
Up-to-date weather information
- 5:22 5 WOC-TV NEWSROOM— Local  
Bill Gress presents news, pictures
- 5:25 4 SHOW CASE— Slides
- 5:30 4 TOM CORBETT, SPACE  
CADET— Live  
Frankie Thomas in title role
- 5 KUKLA, FRAN & OLLIE— Kine  
Fran Allison chats with puppets
- 5:45 4 TIME FOR BEANIE— Kine  
Serialized story with puppet actors
- 5 BOB AND RAY— Kine  
Comedy skits and antics
- 6:00 4 CAPTAIN VIDEO— Live  
Police action in regions of space
- 5 DANGEROUS ASSIGNMENT—Film  
Foreign intrigue with Brian Don-  
levy in starring role
- 6:30 4 THE NAME'S THE SAME— Live  
Robert Q. Lewis, moderator, with  
panelists Meredith Willson, Abe  
Burrows and Joan Alexander
- 5 THOSE TWO— Live  
Starring Vivian Blaine and Pinky  
Lee in songs and comedy, guests
- 6:45 5 NEWS CARAVAN— Live  
News in story and film clips.

# COWBOY KEN'S GORRAL



Hi, Ranch Hands:

I hope that all of you have given your dimes or quarters to the March of Dimes by now. And I hope you are all taking care not to catch any of the colds or other sicknesses that are going around. There are always so many nice things happening in February that no one wants to miss. February 1 is Freedom Day. A day when everyone should give some extra thought to the meaning of Freedom and the kind and amount of Freedom that we are so fortunate in having in America.

February sixth starts Boy Scout Week. I bet a lot of you boys are extra busy now finishing projects to go on display during the Week, and rehearsing your Flag-raising ceremonies and other things. I suppose you Boy Scouts and Cubs have many big plans made for your Week. The Boy Scouts and Girl Scouts are mighty fine organizations and I hope all of you Ranch Hands are going to join the Scouts if you haven't already.

Now that we have had a little warmer weather and the snow has about melted there are probably some of you who are trying out your Christmas bicycles for the first time. If you are just learning to ride do be extra careful. I know I have said that bicycles should not be ridden on the sidewalk, but most people do agree that it is all right for beginners to ride on the sidewalk if you are very, very careful, and stop when people approach.

I hope you are all enjoying the new Bunkhouse show on Fridays and that you join me in the old Bunkhouse on Mondays and Wednesdays and here every week too.

COWBOY KEN

## WEDNESDAY—con't.

- 7:00 4 **ARTHUR GODFREY AND HIS FRIENDS—** **Live**  
With Frank Parker, Janette Davis, Haleloke, Marion Marlowe, the Mariners, Chordettes, Tony Marvin, Ricco Turchetti and Archie Bleyer's orchestra
- 5 **THE KATE SMITH EVENING HOUR—** **Live**  
Variety program with Ted Collins and guests: Ethel and Albert; and Eddie Foy.
- 8:00 4 **TO BE ANNOUNCED—**
- 5 **KRAFT TV THEATRE—** **Live**  
"Mrs. O'Brien Entertains"; story laid in New York in 1848 and deals with Mrs. O'Brien's father whose hobby is meeting the boats and trying to play cupid for the immigrants.
- 8:30 4 **THE WEB—** **Live**  
Mystery drama
- 9:00 4 **BLUE RIBBON BOUTS—** **Live**  
Bob Satterfield vs. Clarence Henry, 10 rds., heavyweights, from Chicago Stadium, Russ Hodges at the mike
- 5 **PANTOMIME QUIZ—** **Film**  
Mike Stokay emcees with team regulars Hans Conreid, Jackie Coogan, Adele Jergens and Vincent Price; four guest movie stars
- 9:30 5 **TWO FOR THE SHOW—** **Local**  
With George Sontag, Marjorie Meinert and Warren Vasen
- 9:45 4 **SPORTS SPOT—** **Live**  
Mel Allen interviews guest personalities of the sports world
- 5 **YOUR OWN HOME—** **Film**
- 10:00 4 **MEET THE CHAMP—** **Kine**  
The best of the amateur boxers in our armed forces compete for the television championship
- 5 **FILM SUBJECT—**
- 10:15 5 **HART OF SPORTS—** **Local**  
With Hal Hart, sportscaster,
- 10:30 4 **WEATHER SHOW—** **Local**
- 5 **RAN, THE WEATHER MAN—** **Local**  
Weather prospects for coming day
- 10:35 4 **NEWS—** **Local**  
Events of the world reported
- 5 **WOC-TV NEWS—** **Local**  
Bill Gress is your newscaster
- 10:40 5 **SPORTS PICTURE—** **Local**  
Hal Hart brings you the latest in sports
- 10:45 4 **PERRY COMO SHOW—** **Kine**
- 5 **FILM SUBJECT—**



**Two Great Views  
For '52**

**DANGEROUS ASSIGNMENT**

**6:00 P.M. WEDNESDAY**

A half-hour of top-drawer intrigue featuring star performer **BRIAN DONLEVY** in a thrilling series of International adventures.

**MORNING PROGRAMMING**

**Beginning at 8:00 — Monday thru Friday**

- 8:00—TODAY with Dave Garroway**
- 9:00—MEL MARTIN SHOW**
- 9:30—IT'S IN THE BAG**
- 10:00—ERNIE KOVACS**
- 10:30—DAVE and CHARLIE**
- 10:45—RICHARD HARKNESS, NEWS**
- 11:00—RUTH LYONS SHOW**



**Channel 5**

**Davenport**

**Iowa**







# TV's

## Southern Comfort

### Dinah Shore Rates 100 Proof

When Dinah Shore stepped in front of the television cameras a few weeks ago—debuting on her own fifteen minute show—the medium was graced with its first truly outstanding female singer. Still using her old dreamy style of singing, but looking like a more streamlined version of the Dinah Shore of movie days, the honey-voiced songstress has become an immediate success.

Dinah is one of those rare combinations in the singing field who has parlayed a genuine beauty with an exceptionally matured voice. For those who remember her at the outset of her career she showed the same fine, natural voice—but with it, a studied personality and an aloof manner. Today she's a warm and intimate performer at the top of her profession—and the personality is all her own.

**The story of Dinah is one of an ambitious and talented young girl from the South (Winchester, Tennessee) who actually learned her singing right at home by chanting Negro hymns.**

Born Frances Rose Shore, she gave up the double first name when school friends chided her with a teasing bit of poetry which went like this: "Fannie Rose sat on a tack; Fannie rose." Since she's been old enough to decide the name didn't fit, it's been Dinah—from the song of the same name.

Attending Vanderbilt University, Di-

nah divided her time between singing for a local radio station in Nashville, acting with the school's dramatic club, and cheerleading. The latter extra-curricular activity was enough to change her voice from a lilting soprano to a sultry contralto.

**Intent on a professional career she sang for Xavier Cugat and his orchestra, eventually landing a recording job with RCA. The success of her first recordings led to a regular contract as a featured artist. Then as the vocalist on the late Ben Bernie's radio show and—her biggest break—working with Fiddie Cantor, Dinah finally reached stardom.**

The movie capital beckoned and she took part in seven films in the glamor city. It was in Hollywood that Dinah met and married actor George Montgomery. The two have been wed eight years and they have a daughter, four-year-old Melissa Ann.

The quarter-hour, twice-a-week TV stints are wisely geared for highlighting only the star herself. Bedecked in beautiful, though not-so-demure evening gowns, Dinah vocalizes on all the featured numbers. There is very little to obstruct the show. No elaborate sets or dancing girls. Just some pretty pleasant moments with a charming vocalist who is as satisfying to the early evening television hours as an after-dinner mint.

# Thursday

JANUARY 31st

WHBF-TV

ch. 4

WOC-TV

ch. 5

Stations reserve the right to change listings  
without notice

- |       |   |                                                                                                                                                           |  |
|-------|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| 7:45  | 5 | TEST PATTERN—                                                                                                                                             |  |
| 8:00  | 5 | "TODAY" with GARROWAY—Live<br>Dave is your commentator                                                                                                    |  |
| 9:00  | 4 | MORNING NEWS— Live<br>News & interviews, Harry Marble                                                                                                     |  |
|       | 5 | MEL MARTIN SHOW— Live<br>Variety with personal interviews                                                                                                 |  |
| 9:15  | 4 | ARTHUR GODFREY TIME— Live<br>Inimitable ad-libbing by master                                                                                              |  |
| 9:30  | 4 | FEATURE FILM—<br>Best of the old movies                                                                                                                   |  |
|       | 5 | IT'S IN THE BAG— Live<br>Quiz show with super prize for the smart people                                                                                  |  |
| 10:00 | 5 | ERNIE KOVACS SHOW— Live<br>Anything can happen and does                                                                                                   |  |
| 10:30 | 4 | STRIKE IT RICH— Live<br>Warren Hull emcees unusual quiz                                                                                                   |  |
|       | 5 | DAVE & CHARLIE SHOW— Live<br>Popular west coast comedians                                                                                                 |  |
| 10:45 | 5 | RICHARD HARKNESS, NEWS—Live<br>From Washington, D.C.                                                                                                      |  |
| 11:00 | 4 | LANGFORD-AMECHE SHOW—Kine                                                                                                                                 |  |
|       | 5 | RUTH LYONS 50 CLUB— Live<br>Music and singing from Cincinnati                                                                                             |  |
| 11:15 | 4 | LOVE OF LIFE— Live<br>Soap opera with Marie Kennedy                                                                                                       |  |
| 11:30 | 4 | SEARCH FOR TOMORROW—Live<br>John Sylvester featured in cast                                                                                               |  |
|       | 5 | TEST PATTERN—                                                                                                                                             |  |
| 11:45 | 4 | LANGFORD-AMECHE SHOW—Kine                                                                                                                                 |  |
| 12:00 | 4 | STEVE ALLEN SHOW— Live<br>Starring the lanky pianist, guests<br>Trio Bassies, novelty act; Marion<br>Colby, singer                                        |  |
| 12:30 | 4 | GARRY MOORE SHOW— Live<br>Guests:                                                                                                                         |  |
|       | 5 | TABLE FIVE— Live<br>Ran is the man at the table                                                                                                           |  |
| 1:30  | 4 | FIRST HUNDRED YEARS Live<br>With Jimmy Lydon & Anne Sargent                                                                                               |  |
|       | 5 | TODAY'S COOKING— Local<br>Tasty recipes demonstrated                                                                                                      |  |
| 1:45  | 4 | BRIDE AND GROOM— Live<br>Beautiful love stories unfolded                                                                                                  |  |
| 2:00  | 4 | MIKE & BUFF— Live<br>Interviews by husband-wife team                                                                                                      |  |
|       | 5 | THE BIG PAY OFF— Live<br>Featuring Conover models                                                                                                         |  |
| 2:30  | 4 | MEL TORME SHOW— Live<br>With the Mello-Larks, Kay Ballard                                                                                                 |  |
|       | 5 | BILL GOODWIN SHOW— Live<br>With Roger Dann, vocalist                                                                                                      |  |
| 3:00  | 4 | LANGFORD-AMECHE SHOW—Kine                                                                                                                                 |  |
|       | 5 | KATE SMITH SHOW— Live<br>Variety show slanted to women                                                                                                    |  |
| 3:30  | 4 | UN SESSIONS IN PARIS— Film                                                                                                                                |  |
| 4:00  | 4 | TV HOUSE PARTY— Local                                                                                                                                     |  |
|       | 5 | HAWKINS FALLS— Live<br>Adventures in midwestern town                                                                                                      |  |
| 4:15  | 5 | GABBY HAYES SHOW— Live<br>Tall tales by master of them all                                                                                                |  |
| 4:30  | 4 | LANGFORD-AMECHE SHOW—Kine                                                                                                                                 |  |
|       | 5 | HOWDY DOODY— Live<br>Bob Smith emcees kids show                                                                                                           |  |
| 5:00  | 4 | AUGUSTANA PRESENTS— Local<br>Program by college student body                                                                                              |  |
|       | 5 | COMIC CUTUPS— Local<br>With Ken Wagner and Peewee                                                                                                         |  |
| 5:15  | 4 | INS DAILY NEWS— Film<br>Latest news in picture and story                                                                                                  |  |
|       | 5 | RAN, THE WEATHER MAN—Local<br>Up-to-date weather information                                                                                              |  |
| 5:22  | 5 | WOC-TV NEWSROOM— Local<br>Bob Frank presents news, pictures                                                                                               |  |
| 5:25  | 4 | SHOW CASE— Slides                                                                                                                                         |  |
| 5:30  | 4 | BUDDIES OF THE AIRPLANES—Local<br>Featuring Pat, Speed, Curley and<br>Verne                                                                               |  |
|       | 5 | KUKLA, FRAN & OLLIE— Kine<br>Burr Tillstrom, master puppeteer                                                                                             |  |
| 5:45  | 4 | TIME FOR BEANIE— Kine<br>Adventures with Beanie & friends                                                                                                 |  |
|       | 5 | BOB AND RAY— Kine<br>Comedy skits and antics                                                                                                              |  |
| 6:00  | 4 | CAPTAIN VIDEO— Live<br>Don Hastings is Video Ranger                                                                                                       |  |
|       | 5 | PLAY OR PAY— Local<br>If George Sontag, Marjorie Meinert<br>or Shirley Burke can't play or sing<br>your tune they pay off                                 |  |
| 6:30  | 4 | LONE RANGER— Live<br>Tonto and his partner bring wes-<br>tern outlaws to justice                                                                          |  |
|       | 5 | DINAH SHORE SHOW— Live<br>Nothin' Finah Than Dinah in Song                                                                                                |  |
| 6:45  | 5 | NEWS CARAVAN— Live<br>Award-winning news show                                                                                                             |  |
| 7:00  | 4 | STOP THE MUSIC— Live<br>Bert Parks does the calling as<br>you are entertained by Jimmy<br>Blaine, Shaye Cogan, Betty Ann<br>Grove and the Variety Dancers |  |
|       | 5 | YOU BET YOUR LIFE— Film<br>Groucho Marx dishes out the cash<br>as he wisecracks the contestants<br>into submission                                        |  |
| 7:30  | 5 | TREASURY MEN IN<br>ACTION— Live<br>Drama from the closed files of the<br>Treasury Department; stars Wal-<br>ter Greaza as chief of bureau                 |  |

## THURSDAY—con't.

- 8:00 4 **HERB SHRINER TIME—** **Live**  
Features a comedy-drama of small town life with Herb acting as guide and narrator
- 5 **DRAGNET—** **Film**  
Dramatization of official cases from the files of the Los Angeles Police department; stars Jack Webb as Sgt. Joe Friday in "The Big Mothers."
- 8:30 4 **BIG TOWN—** **Live**  
Drama of big town newspaper reporter with Pat McVey as Steve Wilson & Julie Stevens as Lorelei
- 5 **FORD FESTIVAL—** **Live**  
Starring James Melton with Dorothy Warenskjold, soprano and orchestra and chorus conducted by Frank Black; Dr. Roy K. Marshall Morey Amsterdam & Wally Brown
- 9:00 4 **RACKET SQUAD—** **Film**  
Reed Hadley stars as Captain Braddock
- 5 **MARTIN KANE, PRIVATE EYE—** **Live**  
Detective drama series starring Lloyd Nolan
- 9:30 4 **CRIME PHOTOGRAPHER—** **Live**  
Starring Darren McGavin as Casey as he continues his racket-busting newspaper articles
- 5 **WAYNE KING SHOW—** **Live**  
Fine musical program from Chicago presented by the waltz king
- 10:00 4 **FOREIGN INTRIGUE—** **Film**  
Espionage adventure series starring Jerome Thor with Sidna Scott
- 5 **HOLLYWOOD REEL—** **Film**  
The camera takes you on the inside of the glamour capitol
- 10:15 5 **DREAM HOME DIRECTORY—** **Film**  
The latest in real estate listings
- 10:30 4 **WEATHER SHOW—** **Local**  
Up-to-date weather information
- 5 **RAN, THE WEATHER MAN—** **Local**  
Weather prospects for next day
- 10:35 5 **WOC-TV NEWS—** **Local**  
Bill Gress reports the latest news
- 10:40 4 **WHBF-TV NEWS—** **Local**  
Latest in local and national news
- 5 **SPORTS PICTURE—** **Local**  
Hal Hart reports the sports
- 10:45 4 **STORK CLUB—** **Kine**  
Sherman Billingsley is your host
- 5 **FILM SUBJECT—**

TV TELE-VIEWS

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## Do You Remember These TV Fluffs?

drawings by Martin Blank

With television now the number one giant of U.S. entertainment, almost any viewer who has owned a set for three years qualifies as a veteran in the business.

And like all old-timers, it's sometimes refreshing to sit down and think back over the many unplanned "fluffs" and unscheduled accidents that give TV its unique flavor.

For example, how many fans remember that widely quoted beer advertisement, that showed a prominent film star holding up a glass of foaming brew. As the glass approached his lips, the camera switched to a printed sign, then flashed back to the star as he lowered the empty glass, meantime smacking his lips.

One day the camera forgot to switch, and viewers chortled as they saw the star carefully pour the beer into a sink. The producer and sponsor tore their hair out over the "fluff," but next week, sales jumped 50%. Thousands of customers came into liquor stores asking for the "drainage beer."

Another time, just for a gag, a daytime performer held up an old-style cherry pitter and urged viewers to buy one at his sponsor's department store. The store hadn't sold one in so long, its only stock was in a dust-covered basement storeroom.

The buying rush on cherry pitters was so great, the store not only cleaned out its stock, but commissioned a manufacturer to start making more.

Variety shows come up with an embarrassing moment or two. Like the busy singing star whose shoulder strap broke. Millions of American living rooms suddenly became as intimate as a shower stall.

Animal shows like Super Circus and Zoo Parade often present a problem



for producers. The problem seems to be that animals insist on acting like animals, despite the huge audience tuned into the program. Recently, Marlin Perkins rushed to the hospital when a snake bit him. Another time, a big monkey ran wild on Super Circus and chased the bandleader around.

Clint Youle, the Weatherman, is a great Chicagoland favorite for fluffed words. One time, Clint started with "cinch," suddenly switched to "snap" and combined result came out "sninch," certainly a new word in the language. Again, Clint got too excited describing a mess of biscuits, and termed it "a batch of bitches."

The most famous Youle fluff, however, was engineered by his attractive wife Jeanne. She displayed some baked goods of the sponsor's and then thought she was off camera. The audience nose, while once rocked with mirth when she playfully pointed to the product, and firmly held the camera oddly refused to budge.

Athletic events can produce some weird eye-openers. One basket-





Marlin Perkins and Jim Hurlbut of Zoo Parade show sometimes look too tasty to Lincoln Park animals, get tasted.

ball substitute achieved fame of a sort when he reported to the referee, and then yanked off his sweat suit. Probably because of the excitement in the locker room, he had forgotten his trunks.

**Wrestling, with the male monsters in tight trunks, is a beauty contest—but sometimes the camera crew overdoes it, and spends so much time in angle shots, it resembles a Freudian nightmare.**

Critic Chub McCarthy suggests a "fluff-fixer." He wants all cameras and crewmen dressed in stage props, so no matter what happens, the whole scene is "in uniform."

Then there's the one about a wealthy matron who exhibited her prize dog on a pet program. Somehow, the script got mixed up.

First the camera panned the dog closeup, while the announcer intoned the lady's background, interests and hobbies. Then—you guessed it—the camera switched to the matron herself, while the announcer read off the lineage, ribbons and breeding record of her prize dog.

1



TV TELE-VIEWS

# labor review



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## SHOW STOPPER



Blonde Mary Hartline has long been a favorite of television viewers. She's a featured star of "Super Circus" and until recently, had her own kid show, along with Chet Roble. Here's a closeup of Mary's new circus outfit.

# Friday

FEBRUARY 1st

WHBF-TV  
ch. 4

WOC-TV  
ch. 5

Stations reserve the right to change listings  
without notice

- |       |   |                                                                                                                |        |
|-------|---|----------------------------------------------------------------------------------------------------------------|--------|
| 7:45  | 5 | TEST PATTERN—                                                                                                  |        |
| 8:00  | 5 | "TODAY" with GARROWAY—Live                                                                                     |        |
|       |   | All the news that happened while you slept and is happening while you watch                                    |        |
| 9:00  | 4 | MORNING NEWS—                                                                                                  | Live   |
|       |   | Commentary on latest in the news                                                                               |        |
|       | 5 | MEL MARTIN SHOW—                                                                                               | Live   |
|       |   | Jingle contests conducted by the table-hopping emcee                                                           |        |
| 9:30  | 4 | FEATURE FILM—                                                                                                  |        |
|       |   | Best of the old movies                                                                                         |        |
|       | 5 | IT'S IN THE BAG—                                                                                               | Live   |
|       |   | Parlor games with Bob Russell                                                                                  |        |
| 10:00 | 5 | ERNE KOVACS SHOW—                                                                                              | Live   |
|       |   | Comedy and variety program                                                                                     |        |
| 10:30 | 4 | STRIKE IT RICH—                                                                                                | Live   |
|       |   | Program with a heart                                                                                           |        |
|       | 5 | DAVE & CHARLIE SHOW—                                                                                           | Live   |
|       |   | Comedy series from Hollywood                                                                                   |        |
| 10:45 | 5 | RICHARD HARKNESS, NEWS—Live                                                                                    |        |
|       |   | From Washington, D.C.                                                                                          |        |
| 11:00 | 4 | LANGFORD-AMECHE SHOW—Kine                                                                                      |        |
|       | 5 | RUTH LYONS 50 CLUB—                                                                                            | Live   |
|       |   | Informal program you'll enjoy                                                                                  |        |
| 11:15 | 4 | LOVE OF LIFE—                                                                                                  | Live   |
|       |   | Pat McCay featured in cast                                                                                     |        |
| 11:30 | 4 | SEARCH FOR TOMORROW—Live                                                                                       |        |
|       |   | Lynn Loring in supporting role                                                                                 |        |
|       | 5 | TEST PATTERN—                                                                                                  |        |
| 11:45 | 4 | LANGFORD-AMECHE SHOW—Kine                                                                                      |        |
| 12:00 | 4 | STEVE ALLEN SHOW—                                                                                              | Live   |
|       |   | Starring the lanky pianist, guests Earl Barton, dancer                                                         |        |
| 12:30 | 4 | GARRY MOORE SHOW—                                                                                              | Live   |
|       |   | Guests:                                                                                                        |        |
| 1:15  | 5 | TABLE FIVE—                                                                                                    | Live   |
|       |   | Filmed variety acts you can enjoy                                                                              |        |
| 1:30  | 4 | FIRST HUNDRED YEARS                                                                                            | Live   |
|       |   | Anne Sargent featured in cast                                                                                  |        |
|       | 5 | TODAY'S COOKING—                                                                                               | Local  |
|       |   | Kitchen Magic with Norida Frank                                                                                |        |
| 1:45  | 4 | BRIDE AND GROOM—                                                                                               | Live   |
|       |   | Glamorous wedding every day                                                                                    |        |
| 2:00  | 4 | MIKE & BUFF—                                                                                                   | Live   |
|       |   | Mike Wallace and wife Buff Cobb                                                                                |        |
|       | 5 | THE BIG PAY OFF—                                                                                               | Live   |
|       |   | Top prize, world trip & mink coat                                                                              |        |
| 2:30  | 4 | BERT PARKS SHOW—                                                                                               | Live   |
|       |   | Bert, Betty and Bobby open show dressed as mountaineers playing "Our Home Town Band" as a washboard orchestra. |        |
|       | 5 | RALPH EDWARDS SHOW—                                                                                            | Live   |
|       |   | Ralph up to his usual antics                                                                                   |        |
| 3:00  | 4 | LANGFORD-AMECHE SHOW—Kine                                                                                      |        |
|       | 5 | KATE SMITH SHOW—                                                                                               | Live   |
|       |   | Kate is hostess of variety show                                                                                |        |
| 3:30  | 4 | UN SESSIONS IN PARIS—                                                                                          | Film   |
| 4:00  | 4 | TV HOUSE PARTY—                                                                                                | Local  |
|       | 5 | HAWKINS FALLS—                                                                                                 | Live   |
|       |   | Serial drama of life in small town                                                                             |        |
| 4:15  | 5 | GABBY HAYES SHOW—                                                                                              | Live   |
|       |   | Tall tales by master of them all                                                                               |        |
| 4:30  | 4 | LANGFORD-AMECHE SHOW—Kine                                                                                      |        |
|       | 5 | HOWDY DOODY—                                                                                                   | Live   |
|       |   | Variety for kids with puppets                                                                                  |        |
| 5:00  | 4 | TEST PATTERN—                                                                                                  |        |
|       | 5 | COWBOY KEN'S DONALD DUCK SHOW—                                                                                 | Local  |
|       |   | Fun for the youngsters                                                                                         |        |
| 5:15  | 4 | INS DAILY NEWS—                                                                                                | Film   |
|       |   | Latest news in picture and story                                                                               |        |
|       | 5 | RAN, THE WEATHER MAN—Local                                                                                     |        |
|       |   | Up-to-date weather information                                                                                 |        |
| 5:22  | 5 | WOC-TV NEWSROOM—                                                                                               | Local  |
|       |   | Bob Frank presents news, pictures                                                                              |        |
| 5:25  | 4 | SHOW CASE—                                                                                                     | Slides |
| 5:30  | 4 | TOM CORBETT, SPACE CADET—                                                                                      | Live   |
|       |   | Tom works to keep Astro out of trouble                                                                         |        |
|       | 5 | KUKLA, FRAN & OLLIE—                                                                                           | Kine   |
|       |   | Puppet show for young and old                                                                                  |        |
| 5:45  | 4 | TIME FOR BEANIE—                                                                                               | Kine   |
|       |   | Serialized story with puppet actors                                                                            |        |
|       | 5 | BOB AND RAY—                                                                                                   | Kine   |
|       |   | Comedy skits and antics                                                                                        |        |
| 6:00  | 4 | CAPTAIN VIDEO—                                                                                                 | Live   |
|       |   | Police action in regions of space                                                                              |        |
|       | 5 | SPORTSCHOLAR—                                                                                                  | Film   |
|       |   | Increase your sports knowledge with this quiz show                                                             |        |

# FRIDAY—con't.

- 6:15 5 **FILM SUBJECT—**
- 6:30 4 **THE RANGE RIDER—** Film  
Western adventures with Jack Mahoney, formerly of Davenport
- 5 **THOSE TWO—** Live  
Starring Vivian Blaine and Pinky Lee in songs and comedy, guests
- 6:45 5 **NEWS CARAVAN—** Live  
News in story and film clips.
- 7:00 4 **IT'S NEWS TO ME—** Kine  
John Daly, moderator, conducts news quiz with guest panelists
- 5 **RCA VICTOR SHOW—** Live  
Music, comedy and sketches starring Ezio Pinza and guests
- 7:30 4 **MAN AGAINST CRIME—** Live  
Featuring Mike Barnett, the roving private eye, played by Ralph Bellamy
- 5 **GOLDEN OPPORTUNITY—** Local  
Local amateurs compete for trip to New York
- 8:00 4 **PLAYHOUSE OF STARS—** Live  
Ann Sothern stars in "Lady With A Will;" the will of a wealthy townsman leaves his estate to his spinster housekeeper and invokes the wrath of the town's corrupt politicians and they try to break it
- 5 **THE BIG STORY—** Live-Film  
Prize-winning story of Bernard Beckwith of Denver Post; the disappearance of a young bride is solved with the finding of her body and her killer
- 8:30 5 **THE ALDRICH FAMILY—** Live  
Situation family comedy series with Barbara Robbins, House Jameson, Henry Girard and Mary Malone
- 9:00 4 **CAVALCADE OF STARS—** Live  
Jackie Gleason stars in a comedy-variety show with guest artists
- 5 **CAVALCADE OF SPORTS—** Live  
Aaron Wilson vs. Coley Wallace, 10 rds., heavyweights, from St. Nicholas Arena with Jimmy Powers describing
- 9:45 5 **WRESTLING FROM HOLLYWOOD—** Film  
Main Event: Kripler Carl Davis vs. the Continental Nobleman, Baron Michel Leone; Semi-Final: Doctor Lee Grabel vs. Brother Frank Jares.

- 10:00 4 **YOU ASKED FOR IT—** Kine  
Show full of the unusual requests of the viewers
- 10:30 4 **WEATHER SHOW—** Local  
Up-to-the-minute weather news
- 10:35 4 **NEWS—** Local  
National and local events reported
- 10:45 4 **PERRY COMO SHOW—** Kine  
With the Fontaine Sisters and Mitchell Ayres' orchestra, guests
- 5 **RAN, THE WEATHER MAN—** Local  
Weather outlook for coming day
- 10:50 5 **WOC-TV NEWS—** Local  
Bill Gress reports the latest events
- 10:55 5 **SPORTS PICTURE—** Local  
Hal Hart, sportscaster, presents the latest in the world of sports
- 11:00 4 **LOOKING AT SPORTS—** Local  
With Bill Lohmeier

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