

CKAP NEWSLETTER

Vol. 1, No. 1

KAPUSKASING, ONTARIO

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RADIO 580—CKAP ON THE AIR JULY 31

Official ceremonies set for Kap's Civic Centre



Radio 580, CKAP, Kapuskasing, boasts the most modern studio facilities in Northern Ontario. Located at 24 Byng Avenue, this fine building houses dual control rooms, an announce studio, a newsroom, and general administrative offices. Beginning Monday, August 2nd, office hours will be from 9:00 a.m. to 5:00 p.m. daily. 'Open House' will begin July 31st, and will extend throughout the entire month of August.

CKAP becomes 75th Ontario radio station

Radio Station CKAP in Kapuskasing is the newest commercial broadcasting station in Canada, and the northernmost in the Province of Ontario.

Equipped with the very latest in transmitting and studio equipment, CKAP joins nearly 300 other radio stations in Canada (75 in Ontario) which provide daily entertainment, information and education for the listening public.

The theory of wireless transmission was born in the fertile mind of James Clerk Maxwell, a Scottish physicist in the 19th century, who was led to the conclusion that electricity and magnetic waves had a relationship to light waves. These findings guided the German physicist Heinrich Rudolf Hertz, who produced, in 1887, the first transmission of electromagnetic waves.

The Italian genius Guglielmo Marconi developed the first practical antenna; and in 1895, with home-made apparatus, he sent a radio signal over a distance of more than a mile.

Marconi carried out most of his experimental work in England; and in 1896 he patented his system. A year later, he established the world's first radio-telegraph company. In 1899, Marconi transmitted radio signals across the English Channel; and two years later, in broadcasting's best-known milestone, he sat atop Signal Hill in St. John's, Newfoundland, and heard the faint whisper of Morse Code being sent across the gray miles from his transmitting station in Cornwall, England.

It was in 1904 that an Englishman, Sir John Fleming, developed the diode rectifier tube; and two years later American Lee de For-

est brought out the triode amplifier tube. With these two discoveries, the broadcasting of speech became possible.

World War I brought remarkable technical developments to radio, but it was not until after the war that radio transmission was to turn into "broadcasting". The very word suggests an entirely new concept. Until November 4, 1919, when the Canadian Marconi Company opened its experimental station XWA (now CFCF) in Montreal, no one had really thought of using this new communications medium for anything other than sending messages from one point to another.

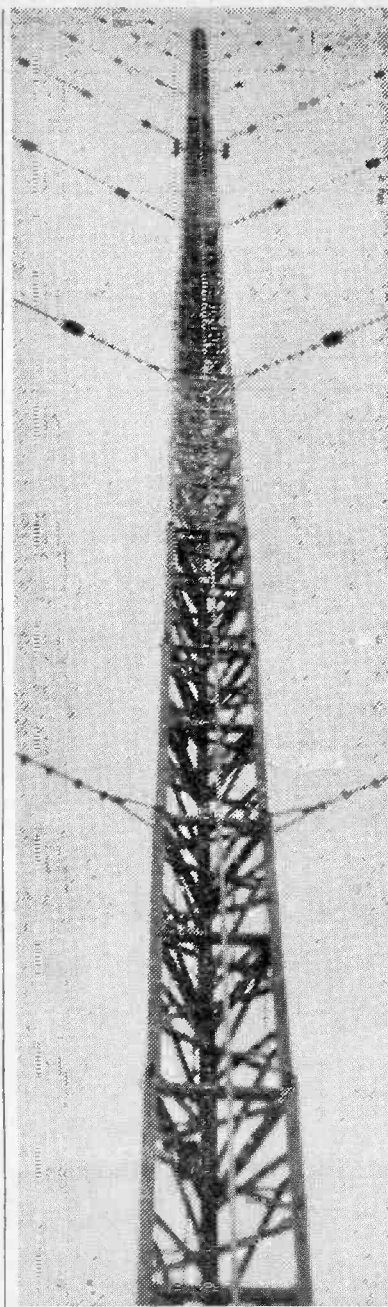
In 1920, Australian diva Dame Nellie Melba sang over Marconi's experimental station in Chelmsford, England; and a few months later, the Westinghouse Company began the first regularly-scheduled daily programming over station KDKA in Pittsburgh.

So radio broadcasting was born; and CKAP, Kapuskasing becomes the newest sound on the airwaves, July 31, 1965.

Episcopal guests to bless station

His Excellency, the Most Reverend J. Landriault, Bishop of the Roman Catholic Diocese of Hearst, will be joined by the Right Reverend James A. Watton, Lord Bishop of the Anglican Diocese of Moosonee on July 31st, when the two prelates will invoke God's blessing on the North's new radio station.

It is the hope of the company's directorate that the ecumenical



Two of these towers, each 290 feet high, the tips soaring more than 1000 feet above sea level, will radiate CKAP's broadcast signal throughout the North Country. Each tower is guyed twenty-one times, and sits on a concrete base eight feet deep. Aircraft warning lights are located at the 155-foot and 290-foot levels. The towers, 450 feet apart, are located in Val Albert.

After months of planning, Kapuskasing's new radio station begins its broadcast operations on July 31st, Kapuskasing Day, with official ceremonies at the new Civic Centre.

The new station, which will operate with a power of 1000 watts day and night on 580 kilocycles, will use call letters CKAP. Its initial hours of broadcasting will be from 6:00 a.m. to 1:00 a.m. weekdays, with sign-on Sundays at 7:00 a.m.

The station was conceived in the minds of four local businessmen more than a year ago. A formal application for permission to establish an AM (amplitude modulation) broadcasting station to serve the Cochrane-Hearst area was filed with the federal Department of Transport in early August, 1964.

After the technical submission (prepared by the Canadian Marconi Company) had been approved by DOT, the application was sent to the Board of Broadcast Governors for a public hearing, and for a recommendation of approval or denial. The principals of the then proposed company, G. F. Heathcote, A. Gizuk, M. J. Spacek and W. J. Sheldon, appeared before the Board on November 3rd of last year. At that time, a verbal presentation outlined the need for a radio

station in the Kapuskasing area. Certain promises of performance, in respect to programming, were also presented; and on February 3rd, 1965, the BBG recommended to the Minister of Transport that the proposed company be licensed.

Kapuskasing Broadcasting Company Limited was incorporated under the laws of the Province of Ontario, and within weeks of the BBG approval, the Minister recommended to the Cabinet that the station be established. An Order-in-Council was subsequently approved by the Cabinet and signed by the Governor General, and on April 6th, 1965, ministerial approval was finally granted.

Work began immediately. Studio facilities were installed at 24 Byng Avenue in Kapuskasing; and dual 290-foot antennae were erected on Lot 17, Concession 10 in Val Albert. More than 25 miles of copper ground wire were laid, and installation of the technical equipment began in late June.

The station's staff, ten in all, began their duties on July 1st, to prepare for the big day - July 31st.

Now the residents of the area between Hearst and Cochrane have their own station - education, information, entertainment - 19 hours each day.

People reaching people the communities' voice

What is a radio station?

Really, it's much more than a conglomeration of wires, tubes, and switches. It's a complex of studios, transmitter and phasing buildings; it's a staff of people reaching people; it's music; it's news; it's sports; it's companionship.

Physically speaking, though, it is a mass of tubes and wires and associated parts and pieces.

For CKAP, Kapuskasing, it consists of a 1000-watt transmitter housed in an electrically-heated building on Concession 10, just east of Brunelle Road in Val Albert, which receives a signal from ultra-modern studios located at 24 Byng Avenue in Kapuskasing.

Two 290-foot antennae pick up the programming from the transmitter, and send it into the homes of 10,000 families in the northern part of the District of Cochrane. CKAP's daytime signal should be completely reliable in all the communities along Highway No. 11 between Hearst and Cochrane, and in all of the communities within 100 miles north of the highway.

The transmitter building and the tower array are situated on a 100-acre lot. Radiating from the bases of the two towers are bare copper wires, each of them almost 700

feet in length. They are evenly spaced about the antennae at intervals of three degrees. A heavy transmission line carries the program signal from the building to the north tower (a distance of 750 feet), and from there to the south tower, another 450 feet away. The programming lines from the in-town studio are provided by Northern Telephone Company, and are balanced to prevent interline interference. Four such pair of lines have been installed.

At 24 Byng Ave. in the newly-renovated building where all programs will originate a completely new concept in AM radio broadcasting layouts has been introduced.

Dual control rooms are located at the front of the building, and large glass windows permit visitors to watch the station's staff 'on the air'. The latest of equipment, provided by the Canadian Marconi Company and other major suppliers, will ensure perfect reproduction of voice and music; and will allow remote programming to take place from any community within the listening area.

From a bright and spacious reception room, visitors to the station will be able to look in on any

(Continued on page 2)

Program Schedule 580 Radio CKAP

SUNDAY	MONDAY THROUGH FRIDAY	SATURDAY
5:55 a.m.—	Sign-on and National Anthem	Sign-on and National Anthem — 5:55 a.m.
6:00 a.m.—	News, weather, sports	News, weather, sports — 6:00 a.m.
6:10 a.m.—	Coffee Shop	Coffee Shop — 6:10 a.m.
7:00 a.m.—Sign-on news, weather, sports	News, weather, sports scores	News, weather, sports — 7:00 a.m.
7:05 a.m.—Sunday Musicale	Coffee Shop	Coffee Shop — 7:05 a.m.
7:20 a.m.—Sunday Musicale	Morning Devotions	Coffee Shop — 7:20 a.m.
7:30 a.m.—News, Musicale	News, weather, sports	News, weather, sports — 7:30 a.m.
7:40 a.m.—News, Musicale	Coffee Shop	Coffee Shop — 7:40 a.m.
8:00 a.m.—News and Sports	News, weather, sports	News, weather, sports — 8:00 a.m.
8:15 a.m.—Sunday Musicale	Coffee Shop	Coffee Shop — 8:15 a.m.
8:30 a.m.—News, Musicale	News, weather, sports	News, sports scores — 8:30 a.m.
8:35 a.m.—News, Musicale	Coffee Shop	Coffee Shop — 8:35 a.m.
9:00 a.m.—News, weather, sports	News and Weather	News — 9:00 a.m.
9:06 a.m.—News Review, Musicale	Coffee Shop	Coffee Shop — 9:06 a.m.
10:00 a.m.—News	News and Weather	News, Weather — 10:00 a.m.
10:06 a.m.—Sunday Musicale	Mid-day	Mid-day — 10:06 a.m.
10:15 a.m.—Church Diary	What's Going On?	Northland Weekend, Mid-day — 10:15 a.m.
10:20 a.m.—Sunday Musicale	Mid-day	Mid-day — 10:20 a.m.
11:00 a.m.—Church Service	News, weather	News, Weather — 11:00 a.m.
11:06 a.m.—Church Service	Mid-day	Mid-day — 11:06 a.m.
12:00 noon—News	News, weather	News, Weather noon—12:00 p.m.
12:06 p.m.—Sunday Matinee	Mid-day	Mid-day — 12:06 p.m.
12:15 p.m.—Sunday Matinee	What's Going On?	Mid-day — 12:15 p.m.
12:30 p.m.—News, Matinee	News, weather, sports	News, Mid-day — 12:30 p.m.
12:45 p.m.—News, Matinee	Mid-day	Northland Weekend — 12:45 p.m.
1:00 p.m.—News, weather, sports	News, weather	News, Weather — 1:00 p.m.
1:06 p.m.—Sunday Matinee	Mid-day	Western Swing — 1:06 p.m.
2:00 p.m.—News	News, weather	News, Weather — 2:00 p.m.
2:06 p.m.—Sunday Matinee	For Ladies Only	Western Swing — 2:06 p.m.
3:00 p.m.—News (French)	News, weather	News, Weather — 3:00 p.m.
3:06 p.m.—Sunday Matinee (Fr.)	Matinee	Campus Swing — 3:06 p.m.
4:00 p.m.—News	News, weather	News, Weather — 4:00 p.m.
4:06 p.m.—Homeward Bound	Matinee a go-go	Campus Swing — 4:06 p.m.
5:00 p.m.—News	News, weather	News, Weather — 5:00 p.m.
5:06 p.m.—Homeward Bound	Supperclub	Saturday Supperclub — 5:06 p.m.
6:00 p.m.—News, weather, sports	News, weather, sports	News, weather, sports — 6:00 p.m.
6:15 p.m.—Outdoors	Politically Speaking	Northland Weekend — 6:15 p.m.
6:30 p.m.—Homeward Bound	News, weather, sports scores	News, weather, sports — 6:30 p.m.
6:35 p.m.—Homeward Bound	Supperclub	Sounds for a Saturday Night — 6:35 p.m.
7:00 p.m.—News	News, weather (Fr.)	News — 7:00 p.m.
7:06 p.m.—Homeward Bound	Sons de la nuit	Sounds for a Saturday Night — 7:06 p.m.
8:00 p.m.—News	News, Weather	News, Sports — 8:00 p.m.
8:06 p.m.—Sunday Folk Fest	Sons de la nuit	Sounds for a Saturday Night — 8:06 p.m.
9:00 p.m.—News	News, Weather	News, Weather — 9:00 p.m.
9:06 p.m.—Sunday Showtime	Sounds in the Night	Sounds for a Saturday Night (Fr.) — 9:06 p.m.
10:00 p.m.—News	News, weather, sports	News, Weather — 10:00 p.m.
10:10 p.m.—Golden Hits	Sounds in the Night	Sounds for a Saturday Night — 10:10 p.m.
11:00 p.m.—News, weather, sports Recap	News, sports	News, weather, sports — 11:00 p.m.
11:10 p.m.—Quiet Time	Sounds in the Night	Sounds for a Saturday Night — 11:10 p.m.
12:00 p.m.—News, sportscores	News and Sports Final	News, Weather — 12:00 p.m.
12:10 a.m.—Sign-off, O! Canada	Sounds in the Night	Sounds for a Saturday Night — 12:10 a.m.
1:00 a.m.—	News and Sports Scoreboard	News, weather, sports Round-up — 1:00 a.m.
1:08 a.m.—	Sign-off and O! Canada	Sign-off, O! Canada — 1:08 a.m.

Note: Unless otherwise indicated, news headlines will be carried on the half-hour throughout the program schedule.

People . . .

(Continued from Page One)

of the several departments which make up the station. The General Manager's office is located in the southwest corner of the building; and adjacent to it is the Sales Manager's office.

Next to him, and directly across a corridor from the dual studios, is the announce booth, another glassed-in room from which most major newscasts, interviews, and sportscasts will originate. Beside it is the newsroom, where a Broadcast News Teletype machine will provide national, international and regional news, sports and weather twenty-four hours a day.

Next is the Program Director's office; and across the hall is the station's Record Library. More than 1000 long-play recordings, and hundreds of single 45's will be catalogued by opening day; and the library will be augmented by an additional hundred long-play albums per month for two years.

The General Office, which provides facilities for both the continuity and traffic staff, is located at the rear of the building. Downstairs, the station's technical personnel will carry out regular preventive and maintenance procedures, to ensure that all of the equipment is in top-notch working order all the time.

What is a radio station?

Well, it's all of these things put together and more. Really, it's the voice of the community, for the community.

Radio 580 to Carry Religious Services

Through the kind co-operation of local and area clergymen of every faith, CKAP is pleased to be able to offer as a public service the regular morning services of worship every Sunday at 11:00 o'clock.

Services will originate from the various churches as follows:

1st Sunday every month: Kapuskasing Baptist Church.

2nd Sunday every month: St. Mark's Anglican Church.

3rd Sunday every month: Kapuskasing United Church.

4th Sunday every month: St. John's Presbyterian Church.

5th Sundays, when they occur: to be arranged from other towns.

Later in the fall, arrangements will be completed for the live coverage of Roman Catholic masses in the afternoon or evening.

The first 11:00 a.m. service will be carried live from Kapuskasing Baptist Church on Sunday, August 1st, when the Reverend D. Pearse will preach his farewell sermon, prior to his move to a new parish in Winnipeg.

Congratulations to RADIO 580 CKAP

General Production Services is pleased to be able to provide the World Library of good sounds for Ontario's northernmost radio station.

General Production Services

DENNIS L. GOODWIN, Manager

2 Belmont Street, Toronto 5

Telephone 922-4177

Open House

The month of August will be 'Open House' month at Radio 580. CKAP's management and staff are proud of their new premises, and we would like all our listeners to see why we are so proud.

From 5:00 p.m. until 1:00 a.m. on opening day, July 31st, members of the public are invited to tour our studio building; then beginning August 2nd, courteous staff members will conduct visitors through the premises during office hours — from 9:00 a.m. to 5:00 p.m. daily.

If you have never seen a radio station in operation before, come along and see how a new one works. And if you have seen one before, come and compare CKAP's facilities.

We know you'll be as pleased as we are.

At last on the air

People are excited about the prospect of the Northland's own radio station.

And the staff is excited, too. They have been 'on deck' since July 1st, performing the myriad menial tasks which, of necessity, must be completed. For the most part, they are experienced, professional broadcasters; but while the final pieces of equipment are being installed, the staff is occupied with record cataloguing, floor sweeping, window washing, wall painting, pamphlet distributing, and program rehearsing.

Radio CKAP is just about ready

to go. Already its test signal is audible during the daytime hours on 580 kilocycles; and at 5:55 a.m., July 31, our regular program schedule begins.

All of us at the station are looking forward to greeting YOU on that day, and every day thereafter.

Rules regulate radio industry

Rules and regulations established by the federal Department of Transport and by the Board of Broadcast Governors in Ottawa must be followed to the letter by radio and television stations in Canada.

Even before a licence to operate the station in Kapuskasing could be granted, regulations required that the frequency and power must first be cleared with the Federal Communications Commission (FCC), the broadcast industry's regulatory body in the U.S.A.

News copy must be retained in the station's files for periods of up to one year (depending on the content); and all 'open line' shows must be taped and retained.

Political talks, religious speeches and other similar programs must be monitored and taped, so that they are easily available for future reference.

On the 'hot' line, or during live telephone conversations which are being broadcast, a delay system will be used. This means that telephone callers will be 'on the air', but their words will be taped and played back six seconds later.

Complicated? Not really. It's just a part of the broadcasting business.

Episcopal guests

Continued from Page One)

co-operation evident on that day will be indicative of the manner in which the station's operations will be carried out from day to day.

Several other local and out-of-town officials have been invited to take part in the opening ceremonies at the Civic Centre.

These include His Worship Mayor Norman S. Grant of Kapuskasing, along with his colleagues from the various other communities within the CKAP coverage area — Mayor Bouley of Hearst; Mayor Palangio, Cochrane; Mayor Roberts, Smooth Rock Falls; and Reeves Bordeleau, Lavoie, and Laferrriere of the Townships of Kendry, Fauquier and Nansen, and Shackleton and Machin, respectively.

From out of the area, it is hoped that Dr. Andrew Stewart, Chairman of the Board of Broadcast Governors, and the Honourable J. W. Pickersgill, Minister of Transport, will be able to attend.

Invitations have also been extended to federal MP J. A. Habel, and provincial MLA Rene Brunelle, as well as to members of Kapuskasing Council, and to representatives of many local and area organizations.

CKAP signal will cover Northland

With slightly more than a week to go before the official 'on air' date for Radio 580, engineers from Canadian Marconi Company are busy from dawn to dusk with tuning and phasing procedures, and signal testing throughout the Hearst-Cochrane region.

CKAP's 1000 watts will be clear and strong in the area between Hearst and Driftwood, then will weaken considerably in the Frederichouse region.

Listeners in Cochrane and Moosonee are advised to attach a short piece of copper wire to the antenna lead on the backs of their

radio receivers in order to boost their reception in those areas.

According to CKAP engineers, twenty-five feet of such wire strung through a window will produce considerably better results; while a twenty-foot antenna on the roof-top, or fifty feet of wire attached to the eaves of the house will bring in excellent signals as far away as Moosonee and Moose Factory.

'Stringers' will report regularly via long distance telephone from Hearst, Mattice, Moonbeam, Smooth Rock Falls, Little Long Rapids, and Cochrane. Complete remote broadcast facilities will ensure that major stories will receive immediate live coverage anywhere in the area just as soon as a reporter can get there.

If it's news that's worth reporting, we'll have it day and night — on 580.

News, News, News from everywhere!

Regional, national and international news.

All of these will be available when Radio Station CKAP goes on the air, through the facilities of Broadcast News Limited, a Toronto-based organization which combines the reporting of three major news services, condenses and edits copy for broadcast use.

Canadian Press, Associated Press, and Reuters News Agency material will flow through intricate teletype equipment into CKAP's modern newsroom, where News Director Bill LaSalle will prepare hourly newscasts.

For local material, Bill and his staff will rely on person-to-person interviews, on-the-spot reporting, and correspondents in other centres throughout our coverage area.

COLUMBIA RECORDS

are a major part of the well-stocked musical library at

CKAP

Congratulations to Radio 580, & good listening to the people of the Northland!

COLUMBIA RECORDS OF CANADA

LIMITED

1119 Leslie Street
TORONTO - CANADA

Recipe for a good program

1. Turn receiver on.
2. Set dial at 580 kilocycles.
3. Adjust volume control ever so gently.
4. Sit back and relax.
5. CKAP does the mixing.

Set it and forget it — Radio 580

Congratulations CKAP

on the opening of your radio station

Another Sign of Northern Progress!

We are pleased to have supplied the printing and stationery for this enterprise.

COMPLETE OFFICE SUPPLIES - INCLUDING

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- Office Supplies
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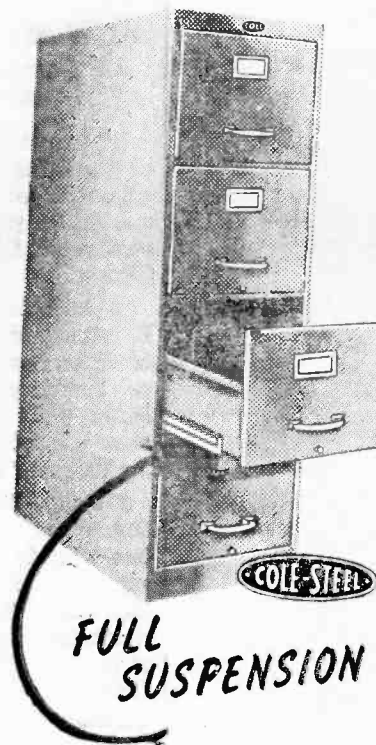
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NEW LISKEARD



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is pleased to have supplied the office furniture and equipment for the new studio building of

RADIO 580 CKAP

For all your furniture and furnishing needs — office, cottage, or home, see Pellow first.

PELLOW FURNITURE COMPANY

KAPUSKASING, ONTARIO

25 Government Rd.

Telephone 335-3521

Meet the Officers and

The Board of

Kapuskasing Broadcast



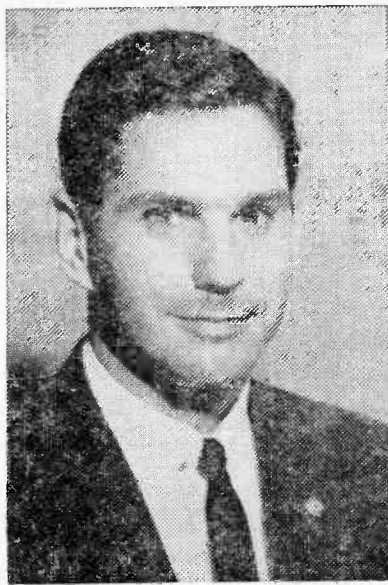
LILIAN NICHOLS
Continuity Editor

One of the three charming ladies who'll grace CKAP's studio building, Lilian hails from Cochrane.

For the past year, though, she has been studying the broadcast industry in Montreal, where she graduated from the Dave Boxer School of Radio and Television Announcing.

Lilian's main chores at the station will centre around the continuity, or copy, department. This is the place where commercials are written, taped, set to musical backgrounds, and so on.

Oh, yes. Lilian will be 'on the air', too. At various times and from various places she'll be helping out with various features. Why not listen for her?



BILL GIGUERE
Music Director

Bill is a native of Ottawa, a son of the RCAF. He comes to CKAP well-equipped to handle the rigorous duties with which he will be confronted in Radio 580's music library.

A bachelor, Bill attended the University of Ottawa, then graduated from two broadcasting institutes. Perfectly bilingual, he will be heard daily on the CKAP night show - a pot pourri of the best for the listeners' enjoyment.

Although Bill has been in Kapuskasing for less than a month, he has already volunteered his services to the Kapuskasing Recreation Committee, and is currently conducting swim classes for adults at the pool. He's an authorized Red Cross Water Safety Instructor, and a Member of the Royal Life Saving Society of Canada.

Skiing is his hobby, broadcasting is his forte. Hear him daily on Radio 580.



DAVE HUDSON
Your "Matinee" Host

Here's a man with a world of experience in broadcasting and associated fields.

Dave is a bachelor, "temporarily", he says, and he joins the CKAP staff after serving at the AM stations in Sherbrooke, Fort William, Port Arthur, Smith's Falls, and Ottawa.

Following his graduation from high school in Ottawa, his hometown, Dave studied dramatics in New York City, and appeared in various off-Broadway shows. He's a flyer, a sky-diver, a karate expert, and a specialist as a master of ceremonies.

He's the afternoon man on Radio 580; and he'll be heard daily from 3:00 until 7:00.

Rock, jazz, pops, you name it. Dave knows them all. But tune in to 580, and hear for yourself.



WILLIAM J. SHELDON
Secretary - Treasurer



G. FRED HEATHCOTE
President & General Manager



CHARLIE HUNTER
"The Coffee Shop"

Somebody just has to get up early every morning, and with CKAP, that somebody is Charlie.

He comes to Radio from a three-year-plus stay in Sherbrooke, and he comes loaded with qualifications.

A graduate of Lennoxville High School, Charlie served with the Armed Forces Radio before attaining diplomas in announcing, technical, and 'ham' operations.

Charlie's the CKAP morning man. At 5:55 a.m. daily he'll be on deck to cheer you up as you tumble from your beds, and he'll stay around to keep you company until 10:00 a.m.

In addition, Charlie is Technical Assistant to CKAP's Chief Engineer. He'll look after the myriad technical problems which will undoubtedly occur at the station; he'll be in charge of Radio 580's remote broadcast facilities; and he'll ensure that the big Gates transmitter is well-oiled and well-tuned.

At the moment, Charlie's a bachelor. After October he won't be. But in the meantime, wake up with Charlie - 6 to 10 daily.



NEVILLE BOTTEN
Program Director

Orillia, Huntsville, North Bay.

These are the places where Neville Botten gained experience necessary to handle the tremendous job which goes with the title of Program Director at CKAP.

His is the responsibility for programming nineteen hours daily of the best in education, entertainment, and information. He directs the announce staff, arranges the various shifts, supervises the Traffic Department, and works hand-in-hand with the Sales and Continuity Departments.

He's a native of Montreal, married with three children, interested in baseball, swimming, and golf. He won't have much time for any of these initially, though, as he bends his every effort to ensure that CKAP produces the 'good sound', day in and day out, night in and night out.

Just set it and forget it, 580 on the dial. And drop Neville a line to let him know what you think of it. Your suggestions and constructive criticism will always be welcome.

The "Sophisticated Sound"
of Ontario's Northland offers
32 years of combined broadcasting experience

PEOPLE REACHING PE

Staff of CKAP

Directors of Broadcasting Company Limited



ALEX GIZUK
Vice - President



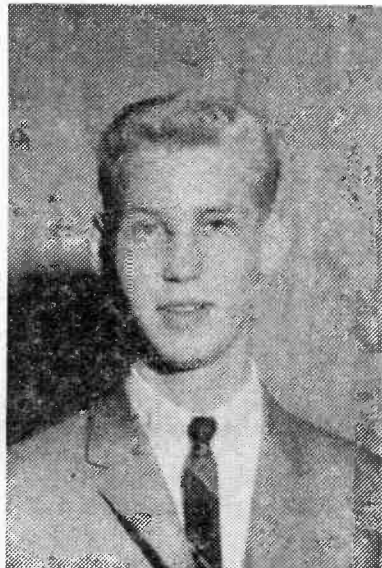
MIRO J. SPACEK
Vice-President & Chief Engineer



BILL LASALLE
News Director



DIANE LA DOUCEUR
Receptionist - Secretary



ROD OLSON
Traffic Manager



KEITH MCGOVERN
Sales Manager

*Picture unfortunately
unavailable
at press time*

EVE NORMAN
Women's Editor

Eve Norman is no stranger to people of this area.

A resident of Kapuskasing for many years, Mrs. Norman is well-known and well-respected for her many community activities.

Notable among these are her dedicated efforts in the field of 'arts' — drama, little theatre, and of late, the Kapuskasing Overture Concert Association, of which she is currently the president.

Eve's task will be to prepare daily shows for the ladies. These will be broadcast five days each week, from Monday to Friday, at 2:05 p.m. What will be included? Interviews, music, recipes, ladies' news, special events . . .

Better still, tune in daily, then write your own list!

Keith was born in Ottawa, where he received his elementary education at Our Lady of Perpetual Help School. Subsequently he attended St. Patrick's College and Glebe Collegiate before entering the sales field.

Keith has done extensive travelling, and has been engaged in radio sales for almost four years. During his career, he has worked in Ottawa, Timmins, Calgary and Kitchener.

A former swimming instructor in Ottawa, Keith has also instructed students in the art of skin-diving and the trampoline. Recently married, he has moved with his wife, the former Jeannette Lefebvre of Ansonville, to Kapuskasing with him.

He'll be available at Radio 580 to assist YOU with your advertising program. Telephone number 335-2379.

Rod comes to CKAP from Val d'Or, where he graduated from Percival High School. His main task at the station will be to look after the log - the official record of what goes on at CKAP. The scheduling of programmes, commercials and station breaks are all included in his duties.

But Rod is an announcer, too. You'll hear him on the 'swing shift' — Saturday evenings, and Sunday nights.

He's a graduate of the National Broadcasting Academy in Montreal, he's a bachelor, and he's a curler, horseback rider, and ardent hockey fan.

He's the man, too, to whom we'll look for sports scores from all of the communities in our listening area.

A big job? Yes. And Rod's the person to handle it.

Here's a little lady with a big job.

Diane is well-known in Kapuskasing. She's lived here for almost two years, and has been employed by the Canadian Imperial Bank of Commerce for the entire period. Prior to that she worked for the Timmins Branch of the same organization.

She was born and raised in Timmins, where she attended the Don Bosco Academy, and then Timmins Business College.

Pretty, bilingual, competent, Diane will be the CKAP receptionist, and will serve as secretary to the General Manager. She will handle the big 580 switchboard; and she'll greet you with a smile when you drop in during 'Open House' at 24 Byng Avenue - anytime between 9:00 a.m. and 5:00 p.m. throughout the month of August.

If you want to reach anyone at CKAP, just dial Diane at 5-2379. All of us would like to hear from you.

All Photos by Des Morley

**These holders of 8 professional
broadcasting diplomas will provide
you with total listening pleasure**

OPLE — RADIO 580

Un message à nos amis Canadiens-Français

Il est fort possible que plusieurs d'expression française aimeraient entendre plus de français sur nos ondes. Comme nous sommes présentement restreint dans l'usage des deux langues nous vous soumettons ces quelques observations:

Il est très difficile d'obtenir une licence permettant l'établissement d'un poste de radio. Cela requiert plus d'un an de préparation et exige énormément de recherches. Il faut tout d'abord considérer les conditions économiques, les tendances sociales et les origines ethniques de la région. Pour notre part, il nous a fallu plusieurs visites à l'extérieur afin d'étudier les différents genres de postes; de plus nous nous sommes rendus à Ottawa à plusieurs reprises afin de discuter avec ceux qui régissent l'industrie de la radiodiffusion au Canada.

Au tout début, nous avons projeté un poste bilingue à Kapuskasing afin de mieux servir la population de Cochrane à Hearst. Cependant, on nous a averti que les licences de radiodiffusion ne sont pas catégorisées de cette façon — il devenait donc obligatoire pour nous d'émettre soit dans une langue ou l'autre.

Pour les raisons suivantes, nous avons choisi de diffuser en anglais:

- 1 - Plus de 90% de la population qui sera en position de recevoir nos émissions parlent et comprennent l'anglais.
- 2 - Ensuite, plus de 40% des gens de la région ne comprennent pas le français.

Cependant, notre personnel comprendra des annonceurs bilingues, et nous aurons des émissions entièrement en français. Notre discothèque offre une vaste sélection d'artistes français et canadiens-français. Il n'est pas nécessaire d'ajouter, que nous ferons notre possible pour bien servir ceux dont la deuxième langue est l'anglais.

Notre poste émettra le son de la "bonne musique". On dit que l'amour est une langue universelle. N'est-ce pas vrai d'ailleurs que la bonne musique parle un langage aussi universel que l'amour? Alors signalez 580 au cadran et vous en aurez la preuve.

sincèrement,
la direction.

Listening pleasure Quick CKAP facts ensured by use of "Talent Library"

Radio 580, CKAP Kapuskasing, is the only broadcasting station in Northern Ontario which subscribes to the Canadian Talent Library.

The Library was initiated by CFRB (Toronto) and CJAD (Montreal), to provide material by, and employment opportunities for, professional Canadian talent. One of its main purposes is to achieve, on a steadily increasing scale, a greater degree of Canadian content in daily radio programming.

Plans for CTL were first announced to the Board of Broadcast Governors in February, 1962. At that time, BBG Chairman Dr. Andrew Stewart asked whether or not the Library could be made available to other Canadian stations. Mr. W. C. Thornton Cran, President of CFRB and CJAD replied that CTL would be made available to all stations which were prepared to contribute to the cost of producing additional Canadian material.

The first recording sessions took place in Toronto and Montreal in August, 1962, when ten discs, containing 120 selections, were produced. Two and a half months after that, 65 records containing some 800 selections had been produced, with additional recordings being made at the rate of about two each month. Canadian composers have contributed 127 songs, of which more than 115 have been recorded for the first time. To date, more than \$150,000.00 has been spent in producing the library.

Twenty-eight Canadian AM stations presently subscribe to the Canadian Talent Library, and Radio 580 is pleased to be one of them.

CTL and CKAP have teamed up to assist in the program of developing Canadian talent - a program which will ensure listening pleasure for all of the residents in Radio 580's coverage area.

Radio 580 is a member of CAB (Canadian Association of Broadcasters); BBM (Bureau of Broadcast Measurement); and CTL (Canadian Talent Library).

Radio 580 has a permanent staff of ten persons... a part-time staff of three; and eighteen news correspondents and sports stringers.

Radio 580 is represented nationally by Radio-Television Representatives Ltd., with offices in Toronto, Montreal, Winnipeg, and Vancouver; and by the firm of Adam Young Inc. in New York.

Morning devotions will be heard week-days on Radio 580 at 7:20 a.m. Clergymen of the various denominations will each take a week, in the following order: Baptist, Anglican, United, Presbyterian, Roman Catholic.

RCA VICTOR

"His Master's Voice"

is pleased to have supplied a large portion of the initial

musical library for

RADIO STATION

CKAP

Best wishes, and
happy listening!

RCA VICTOR

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Congratulations to

CKAP

on their official opening

We are happy to have been able to supply the latest in switchboard equipment and suggest that visitors notice the new shades in the desk model telephones in the various offices which are now available.

NORTHERN TELEPHONE LIMITED
Phone 335-2361 Kapuskasing

LEBLANC & ROYLE

COMMUNICATIONS ENGINEERS

We are pleased to have assisted in the establishment of Ontario's

newest AM Radio Station

CKAP

KAPUSKASING

Our part was the fabrication and erection of the twin 290-foot antennae.

Congratulations and good luck, CKAP.

LEBLANC & ROYLE
Oakville, Ontario.

CKAP subscribes to Broadcast News

Teletypes chatter day and night in the news departments of Canadian radio stations with news from the earth's far corners flashed to the stations by Broadcast News Limited.

The story of Broadcast News is part of the history of news-gathering in Canada.

Public need for fast and accurate news broadcasting became urgent during the Second World War as radio gave its listeners flash-fast reports of history in the making. After the war the broadcasters found ever-widening demand for immediate news of vital events abroad and at home, for news in the world of government, industry, labor, farm, women, sport, church and the arts.

To meet these growing and diverse demands, radio and television broadcasters expanded their news departments, assigned reporters and correspondents to cover their districts. They joined with The Canadian Press in establishing Broadcast News Limited, bringing news to the microphone by teletype from near and far, 24 hours a day, seven days a week.

By 1965, 270 of the Country's privately-owned broadcasting stations looked to BN for their basic news coverage supplied by teletype over 12,000 miles of leased wires threading the country from Newfoundland to Vancouver Island.

The BN news report is fashioned for broadcasting from the vast news output of The Canadian Press and its international allies, The Associated Press and Reuters, augmented by news contributed to the pool by broadcasting stations throughout the nation.

In Broadcast News, The broadcasters work actively with the newspapers to produce a world, national and regional news report tailored to Canadian needs. Through their representatives on the board of directors, the private broadcasters direct operation and development of the news service.

The board of directors meets semi-annually, in spring and fall, and considers recommendations of regional meetings of stations.

The owners and managers of Broadcast News stations consider matters of policy at meetings in each of five regions: Atlantic, French Canada, Central Canada, Prairies and British Columbia.

News and sports editors of Broadcast News stations also have met annually since 1954 in each region and these meetings are the key to development of the service.

Thorough examination of the news reports at regional news meetings keep BN in step with newscastings quickening pace. Newscast make-up, story development, writing style are subjects for continual study. Sports editors discuss their special needs. Television editors study the presentation of news with pictures. The editors exchange ideas about newsroom operation, value of mobile units, the increasing use of tape-recorded news. The BN Voice Service was introduced in 1961 to meet the demand for tape-recorded news. The Voice Service feeds a cross-country network with 12 half-hour transmissions weekly of recorded news, the BN Voice reports from the news centres of the world. By 1965, 40 stations from St. John's, Newfoundland to Victoria, British Columbia, subscribed to the Voice Service on a year-to-year basis.

Focal point of the Broadcast News service is Toronto head office. There the general service is correlated by BN editors and distributed by teletype to subscribing stations. Regional news is fed

onto the wire by editors in each region.

Editing and distributing the news is complex and fast-paced. Across Canada are eight bureaus — Halifax, Montreal, Quebec, Ottawa, Vancouver — with day and night staffs to keep the news-stream flowing, meantime adding to it the news product of correspondents scattered throughout the respective regions.

In addition, staff correspondents are stationed at St. John's, Nfld., Saint John, N.B., London and Windsor, Ont., Regina, Calgary and Victoria.

New York and London are key points for selection of world news. In New York, Canadian-trained men select with quick decision the news report that is then piped into Canada day and night.

These editors, with news sense sharpened by training in CP bureaus across Canada, blue-pencil some 300,000 words a day to the 86,000 words their outgoing circuit will carry at 60 words a minute.

They handle a flood of news that rattles into the office from three main sources — the output of the CP overseas staff based at London bureau; the complete world news report of The Associated Press and the world service of Reuters. A staff correspondent in Washington interprets the U.S. scene for Canadians.

The stations subscribing to BN make their own news available for immediate distribution on the BN circuit. All stations benefit by this flash-fast interchange of news.

French-language radio and television stations in New Brunswick, Quebec and Ontario get their BN news report in French. A special staff at Montreal translates and transmits the news.

BN's editors write for the ear, not the eye. Their copy is simple, conversational, direct. A story phrased to hit the front page of a daily newspaper can easily toss an announcer off his stride and fog the sense for listeners. Brevity, clarity and accuracy count in news for broadcast.

BN circuits carry from 60,000 to 70,000 words of news and features daily to teletypes in the newsrooms of private broadcasters. Aside from its own regional news, each station, large or small, receives the same news report at the same speed and volume.

The BN spotlight flashes on every facet of life. Spot news commands the largest audience, but specialized news is there for the farmers, housewives and sport fans. BN editors aim special women's features at the woman in the home with household hints and news of women's activities. The daily "Farm Fair" keeps the story of agriculture and marketing up to the minute. Sport is specially handled as are radio, movies, television, the stage and popular music.

The broad international field is mirrored in studied features — a daily commentary and a weekly review — and Radio 580 subscribes to Broadcast News.

What's for music?

Now that Kapuskasing is to have its own radio station, some may well be wondering what kind of music CKAP will have to offer.

One might say there are as many types of programming as there are

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radio stations in Canada. It would be impossible to list them all here.

Radio 580 feels that it will be offering programming of a type that will be completely new to the North. Some people might call it a "middle-of-the-road" station, and perhaps it will be. However, CKAP would like to think of itself as "The Sophisticated Sound of the North".

What is a sophisticated sound?

We at CKAP like to think of it as a good variety of select music — a little of the best from jazz to classical to popular to folk music — in other words, something to please all northern listeners. We feel that the North has long been lacking the brand of radio listening our neighbours to the South have enjoyed for many years. It is a privilege to be in a position to offer the good musical variety the area has been denied up to this time.

Although our programming policy has already been established,

there will always be room for improvement. However, this improvement will only be possible if listeners send us suggestions.

If YOU have any ideas which you think might improve our programming (consequently increasing your listening pleasure) simply drop a line to Radio CKAP, Kapuskasing, Ontario. All worthwhile suggestions will be considered, because our purpose is to serve you to the best of our ability.

Only through our combined efforts will we be able to provide the North with the best in radio programming.

According to a chart prepared by the Federal Communications Commission, the relationship between frequency and power for AM radio broadcasting stations shows that 1000 watts on 580 kilocycles produce about the same signal as 10,000 watts on 820 kilocycles, provided that ground conductivity is equal.

Best wishes and every success

TO

RADIO STATION 580

CKAP

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108 Carnforth Road TORONTO 16, ONTARIO

Congratulations . . .

CKAP

THE VOICE OF
THE NORTHLAND

*We are proud to have played
a part in making this new AM
station possible.*

**COMPLETE TRANSMITTING,
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