







Our sincere thanks to the many friends that we have known during our fifty-nine years of service to the Seaway Valley. A very special big "Hello!" as we come on strong with our signal reaching out to so many new friends.

**John Radford**  
**President**



***Elizabeth Radford***  
**Treasurer**





IT is indeed my pleasure to welcome CFJR's listeners to 830 on the AM dial. As you look through your Special Edition, you will meet the CFJR team, and see all the varied programming we have in store for you. CFJR has always been and always will be your Community Radio Station. If you have any ideas on how we can better serve your community, please don't hesitate to call or write.

Enjoy your CFJR Special Edition, and thank you for listening.

**Douglas J Radford**  
**Vice-President and**  
**General Manager**

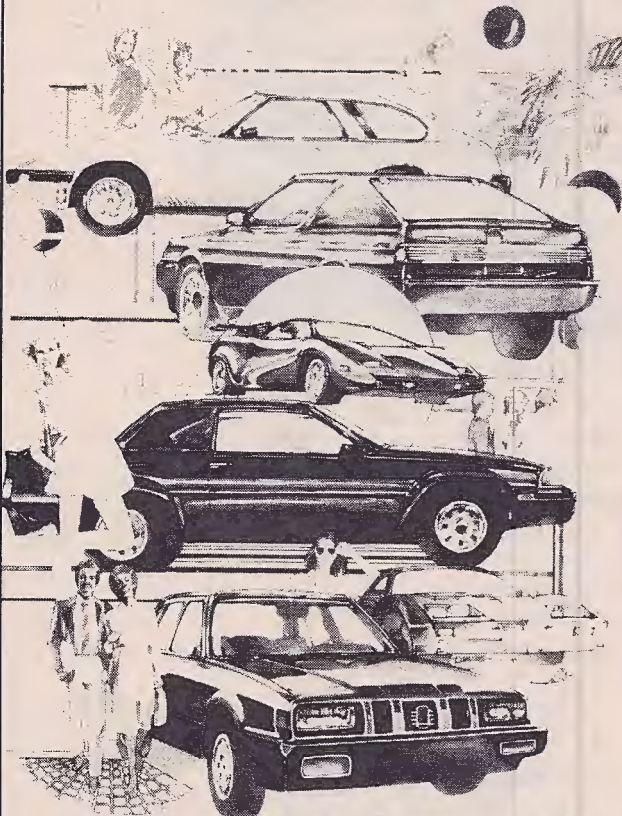


***Chris Radford***  
**Assistant**  
**Secretary - Treasurer**



# Auto Show

IN DOWNTOWN BROCKVILLE  
KING STREET



**SATURDAY OCT. 19th**  
**9 AM - 5 PM**

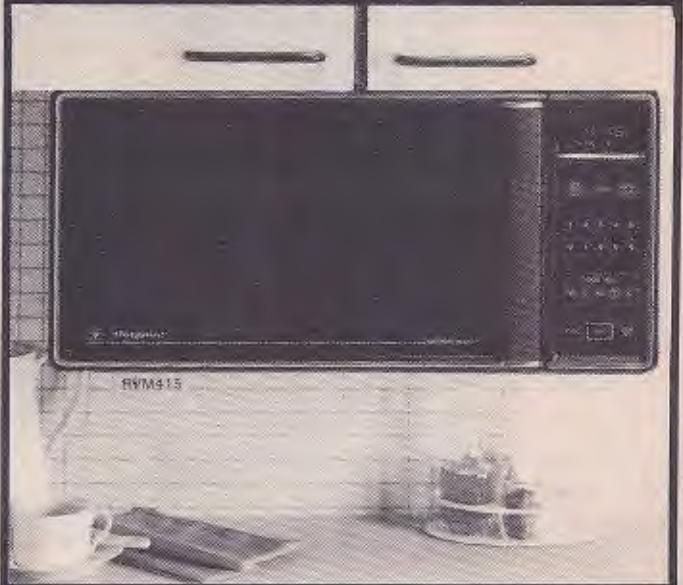
**KING STREET WILL BE CLOSED  
TO TRAFFIC THE FOLLOWING  
NEW CAR DEALERS WILL HAVE  
ON DISPLAY THEIR NEW FALL  
LINEUPS**



1000 ISLANDS TOYOTA  
BROCKVILLE PONY  
DOYLE CHEV OLDS CADILLAC LTD.  
BEATTIE DODGE CHRYSLER LTD.  
BROCKVILLE NISSAN  
EASTWAY AUTOMOBILES (HONDA)  
BRADEN FORD SALES LTD.  
ROCKWAY PONTIAC BUICK LTD.  
G.F. PERRIN'S SALES & SERVICE LTD.  
(CHRYSLER PLYMOUTH)  
RIVERSIDE PONTIAC BUICK LTD.  
SEAWAY MOTORS (FULL LINE CHRYSLER)

**COMPLETE LINE OF HOT POINT REFRIGERATORS,  
RANGES, WASHERS, DRYERS, DISHWASHERS &  
MICROWAVES.**

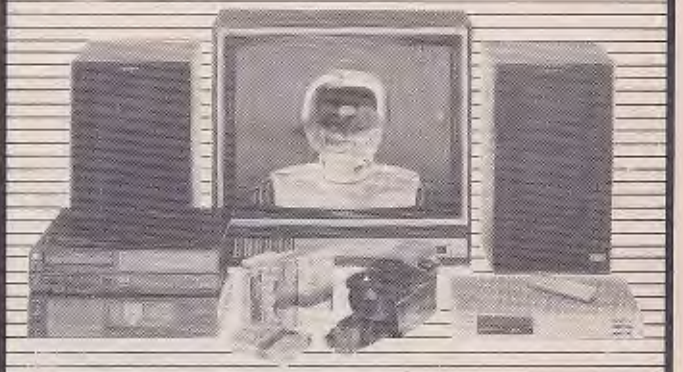
**WE SERVICE WHAT WE SELL**



## Hotpoint

**THE MOST COMPLETE HOME  
ENTERTAINMENT CENTRE IN THE SEAWAY  
SINCE 1968**

**FEATURING SONY AUDIO-VIDEO**



# RELIABLE

FURNITURE & APPLIANCES BROCKVILLE LTD.



*Downtown West  
"Shopping Convenience with  
Historic Flair"*

**342-2774 215 KING ST. WEST**



# WIN!

# cfjr 830 coming on STRONG



## Room Full of Living-Room Furniture Value \$3000.00

WIN

Glass Door Living Room Wall Unit From Seaway Traders, Water Street, Brockville.



WIN

Wing Back Chair from Peggy Irvine Interiors, Brockville.

**Peggy Irvine  
Interiors**

WIN

\$500.00 worth of carpeting from Maggio Flooring, Highway 29, Brockville.



**MAGGIO FLOORING  
LIMITED**

WIN

\$500.00 worth of Livingroom Furniture from Reliable Furniture & Appliances, King & John Streets, Downtown Brockville.



WIN

\$500.00 worth of Livingroom Furniture from W.L. Peters of Prescott.

**W.L. PETERS**

WIN

Lazy Boy Chair from Sheridans of Brockville.

*Sheridans*

Contest Entry Boxes at the  
6 participating Stores

## Enter by November 16, 1985

Please enter me in the CFJR 830 Room Full of Livingroom Furniture Contest.  
Send complete entry to: CFJR 830, Box 666, Brockville, Ontario K6V 5V9

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PROVINCE \_\_\_\_\_

POSTAL CODE \_\_\_\_\_ PHONE NO. \_\_\_\_\_

SIGNATURE \_\_\_\_\_



WHICHEVER YOU CHOOSE...  
YOU HAVE MADE A  
STEP IN THE RIGHT DIRECTION!

- HARTT
- FLORSHEIM
- JARMAN
- PEDWIN
- GREB
- NATURALIZER
- LA VALLEÉ
- CELEBRITY
- CALICO
- ANDREW PIERRE
- EMPRESS
- PIERRO POLLINI
- HELENA
- CLARKS
- WHITE CROSS
- RITTER
- CLINIC
- KAUFMAN
- SANTANA
- AIRSTEP
- CAMBRIDGE
- JAMIE
- 9 WEST
- PAMPER
- ROHDE
- ROMICA
- BASTION
- GENFOOT
- MAXINE

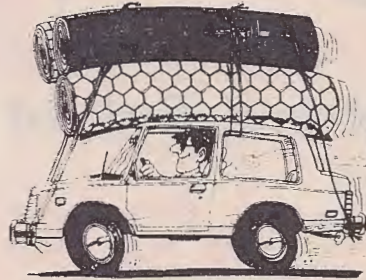
*aeMyers*  
**SHOES**

*Cindy*  
FASHION  
SHOES

**DOWNTOWN BROCKVILLE**

# STEP-ON-IT SALE.

**Congoleum®**  
FLOORS OF LASTING BEAUTY.



Right now you can step into big savings.

## Many Carpets to Choose from

From your  
**PEERLESS**  
*fashion*  
**SHOWPLACE**

- Maui
- abc
- Kismet
- Maxi Suede
- Opium
- Buckingham
- Velour Supreme
- Romantique

Luxurious carpets in a multitude of colors and textures

Look over our  
full line  
of vinyl flooring

**Save**  
**20%** on orders

**\$10 to  
\$15 off**

any congoleum  
vinyl flooring  
in stock

## Armstrong Vinyl Flooring Fall Sale

Excellent sale prices on all IN STOCK -

- Sundial Solarian
- FFC Solarian
- Regal Candide
- Timespan
- Candide
- Designer Solarian

Savings of \$5 to \$12 per sq. yd.

Additional Savings on special orders  
during this sale of an Extra 15%

Offer good during OCTOBER  
FULL LINE OF PARA PAINT AND NAME BRAND  
WALLPAPER



- Free Estimates
- Guaranteed Workmanship

**Maggio Flooring**  
- Is small enough to  
handle small jobs &  
large enough to  
HANDLE BIG JOBS  
- BUYS BETTER to bring  
you BETTER BUYS  
- Your ONE STOP for all  
FLOORING & WALL NEEDS

**MAGGIO FLOORING**

LIMITED

Hwy 29, 2 miles north of Parkdale Ave., Brockville  
342-5880



or credit arrangements can be made

Store Hours  
Mon. to Thurs. 8-5:30  
Fri. 8-9, Sat. 8-5:00





**Ed Zielinski**  
Sales Manager

**cfjr830**  
**STRONG**



**Steve Llyod**  
Advertising Consultant



**Derek Puddicombe**  
Advertising Consultant



**Gail Weir**  
Advertising Consultant







# Fall Furniture Festival

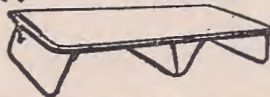
## Complete 6 pc. Bedroom Suites From \$899.95 Financing From \$15.00 month

Bedroom set of the month  
 Canadiana Pine Suite  
 Featuring the solid pine 6" cannonball bed frame in a Honey Pine finish.

Complete Finished waterbeds from \$199.95



**STOR-A-BED**  
 COMPLETE BED STORES  
 IN ITS OWN BOX  
 \$119.95



**MATTRESSES**  
 39" From \$99.95  
 Double From \$139.95  
 Queen From \$199.95



**COMPLETE BUNK BEDS**  
 From Only!  
 \$399.95

**DR. FULLER EXCELLENCE**  
 MATTRESS & BOXSPRING  
 1/2 Price  
 15 Year Non-Prorated Warranty



"Specialists In The Bedding Business"

# JONATHAN'S

## "Downtown"



198 King St. West  
 Brockville  
 Across From The  
 Downtown L.C.B.O.  
**345-2772**



# Sheridan's

## OF BROCKVILLE

175 KING STREET WEST  
 BROCKVILLE, ONT. K6V 5V6





## *Peter Summer*

**Monday - Friday**  
**Summer in the Morning**  
**6 - 9 a.m.**

- 6 a.m. News, Weather, Sportscores
- 6:30 News
- 6:33 Weather From Environment  
Canada
- 6:36 Sports
- 7:00 News, Weather
- 7:08 Sports
- 7:30 News
- 7:33 Weather From Environment  
Canada
- 7:36 Sports
- 7:50 Beaver Birthday Club
- 8:00 News, Weather
- 8:08 Financial Post Business Report
- 8:11 Sports
- 8:20 Royal Reporter Feature
- 8:30 News
- 8:33 Weather From Environment  
Canada
- 8:36 Sports
- 8:50 Speaking of Soaps
- 8:55 Lady of the Day

## *The CFJR News Team*



Left to Right  
*Brian Curley*  
*Scott Trotter*  
*Jim Chapman*



*Stuart Radford*  
Electronic Engineering Technician



*Malcolm Long*  
Production



*Scott Macdermott*  
Copywriter



## Peggy Irvine Interiors



Redecorating?  
Make it Special!

182 King St. W.,  
Brockville

345-3370

Do every room up right  
with the expert assistance of our  
in-house interior design staff!

## 10th Corner

- Fashion Fabrics
- Quilting Supplies
- Knitting Supplies — Patterns
- Everything for Crafts
- Leather
- Foam Rubber
- Upholstery, Drapery Fabric
- Canvas
- Much, much more!

**BUY IN BULK AND SAVE!**

**"Your Cloth Headquarters"**

58 Buell Street, Brockville,

**Congradulations CFJR 830**  
We're proud to come on  
strong with you

NEWS & GIFTS  
KENSINGTON PLAZA  
BROCKVILLE

A-J's CORNER STORE  
42 BARTHOLOMEW ST.  
BROCKVILLE

NEWS & GIFTS TOO  
CORNER OF WILLIAM & BROCK ST.  
BROCKVILLE

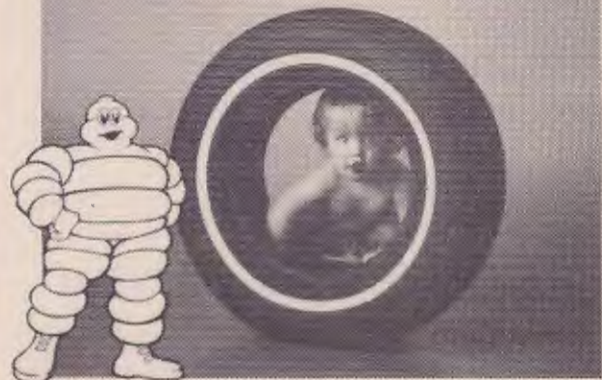
NEW LOCATION  
NEWS & GIFTS  
163 ORMOND ST. (beside BUNSMASER)  
BROCKVILLE

**News & Gift Shop Reg'd.**

1275 Kensington Pkwy.  
Brockville, Ont.  
345-0877

L. (LEN) Libitz Owner

**MICHELIN**  
Because so much is riding  
on your tires.



**HARDY TIRE COMPANY**

P.O. BOX 760  
HIGHWAY 29  
BROCKVILLE, ONTARIO  
TELEPHONE (613) 342-5151  
- 24 HOUR A DAY





## *Tom Statham*

**Monday - Friday**  
**9 - 12:30**

- 9:00 News, Weather
- 9:10 Community Calander
- 9:15 Let's Go Shopping
- 9:20 Let's Go Shopping
- 9:30 Let's Go Shopping
- 9:40 Let's Go Shopping
- 9:50 Let's Go Shopping
- 10:00 News, Weather
- 10:04 Bruce Wylie Talk Show
- 10:20 Lost & Found Announcements
- 11:00 News, Weather
- 11:10 Community Calander
- 11:20 Canadian Living Feature
- 11:50 Bob Hesketh Feature
- 12:00 News Headlines
- 12:01 Weather From Environment  
Canada
- 12:13 News At Noon
- 12:24 Weather
- 12:25 Sports
- 12:40 Financial Post Business Report

## **THE BRUCE WYLIE TALK SHOW**



**10 - 11 a.m. Monday - Friday**  
**on CFJR 830**

Topical, sometimes controversial, always  
interesting

## *Saturday*

- 6:00 a.m. News, Weather
- 6:10 Community Calender
- 6:30 Sports
- 7:00 News, Weather, Sportscores
- 7:10 Community Calender
- 7:30 Sports
- 7:33 Weather From Environment Canada
- 8:00 News, Weather
- 8:30 Sports
- 8:33 Weather From Environment Canada
- 8:50 Jewellery Talk Feature
- 9:00 News, Weather
- 9:10 Community Calender
- 9:30 Sports
- 10:00 News, Weather
- 10:10 Community Calender
- 10:20 Lost & Found Announcements
- 11:00 News, Weather
- 11:10 Community Calender
- 12:00 News Headlines
- 12:01 Weather From Environment Canada
- 12:13 News at Noon
- 12:24 Weather
- 12:25 Sports
- 12:40 The Mystery Files of Simon Q
- 12:52 Boy Scout Report
- 1:10 Community Calender
- 1:20 Lost & Found Announcements
- 1:40 The Mystery Files of Simon Q
- 2:00 News, Weather
- 2:10 Community Calender
- 3:00 CFJR's Top 30 Countdown
- 6:00 News, Weather
- 6:05 Sports
- 11:00 News, Weather
- 11:05 Sports



**Dave Jones** **SKI BLAST!**  
SPORT SHOP BROCKVILLE

**STARTS SUNDAY**  
8:00 a.m. Oct. 20



ITS THE SKI SALE  
EVENT OF THE YEAR  
Cfjr 830  
BROADCASTS  
LIVE!!

**Dave Jones**  
SPORT SHOP BROCKVILLE  
**SPORTS SHOP**  
BROCKVILLE  
(613) 345-5574

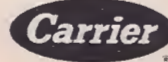
NOTE CLOSED SATURDAY TO  
PREPARE FOR THE BLAST

If it has  
**Four Walls**

we can  
**Heat & Air Condition it...**

**PETERSEN REFRIGERATION**

Our specialty is solving heating-cooling problems of all kinds. We use the broad and reliable line of equipment from Carrier Air Conditioning Co., a size and type for every job.



No. 1 Maker of  
Water Source Heat Pumps  
and Air Conditioning Equipment

We Design  
Install  
And Service

**Water Source Heat Pumps**  
are our specialty!

**AJS PETERSEN**  
REFRIGERATION LTD.

P.O. BOX 1328  
Brockville,  
Ontario K6V 5Y6  
(613) 342-1417



**PIZZERIA RESTAURANT**  
Dining Lounge  
LICENCED L.L.B.O.

**342-8333**  
365 STEWART BLVD.

OPENING HOURS:  
Monday to Thursday  
11 A.M. to 1 A.M.

Friday & Saturday  
11 A.M. to 2 P.M.

Sunday  
4 P.M. to 12 A.M.

FREE DELIVERY



STEWART BLVD. NEXT TO  
LUNA - PIZZERIA

**ICE CREAM-PASTRIES**





## David Holmes

1:30 p.m. - 5:30 p.m.

2:00 - 5:30 p.m.

- 1:40 Discovery with Dr. David Suzuki
- 2:00 News, Weather
- 2:10 Community Calender
- 2:20 Harrowsmith - The Radio Program
- 2:30 Tradio
- 3:00 News, Weather, Sportscores
- 3:10 Community Calender
- 3:20 Lost & Found
- 3:30 News
- 3:33 Weather from Environment Canada
- 3:36 Sports
- 3:45 Mystery Files of Simon Q Feature
- 4:00 News, Weather
- 4:05 Charles Lynch Comment
- 4:07 Sportscores
- 4:20 This Date In Gardening
- 4:30 News
- 4:33 Weather from Environment Canada
- 4:36 Sports
- 5:00 News, Weather
- 5:08 Financial Post Business Report
- 5:11 Sportscores
- 5:30 News, Weather
- 5:35 Sports

CRAZY  
MARK  
PRESENTS



**MED**  
MOBILE AUDIO SYSTEMS

THE ULTIMATE  
DRIVING SOUND  
AT EVERYDAY  
DISCOUNT PRICES



CX157E  
High Power ETR AM/FM Tuner  
Receiver with Auto-Reverse Cassette  
Deck  
● 6 AM/6 FM Presets ● Seek ● LED  
Frequency/Clock Display ● DNR  
● 17W + 17W ● Separate Bass and  
Treble ● Metal ● Pre/Power Fader  
● Chassis Size(W x H x D) 7-1/8" x  
1-3/4" x 5-1/8



SK696F  
6" x 9" Polypropylene 3-way System  
with 100 Watt Rating  
● Polypropylene Woofer Cone ● 20  
oz Strontium Woofer Magnet ● 1-1/2"  
Aluminum Woofer Voice Coil ● Ferro  
Fluid Cooling in Tweeter/Midrange  
● Maximum Power Handling of 100  
Watts/Channel



CX142E  
ETR AM/FM Tuner Receiver with Auto  
-Stop Cassette Deck  
● 6 FM/6 AM Presets ● Seek ● Auto  
-Stop Cassette ● Separate Bass and  
Treble ● Fader/Balance ● Radio  
Monitor ● Chassis Size(W x H x D)  
7" x 2" x 4-5/16

"If Today's Prices Aren't  
Becoming To You, You Should  
Be Coming to Us!"

**MARK'S**  
UNION TIRE & STEREO

Quality Tires From:	The Best In Sound From
• General	• M.E.I.
• Dunlop	• Lear Jet
• Pirelli	• Clarion
	• Almor

**342-5973**

Corner Lyn Rd. & Hwy.2.  
Brockville  
(Just West of the Brockville  
Country Club)

*Sam the  
Record Man*

CANADA'S LARGEST AND  
BEST-KNOWN RECORD  
STORE

THE SEAWAY VALLEY'S  
LARGEST SELECTION  
AND LOWEST PRICES

- TAPES
- RECORDS
- COMPACT DISCS
- SHEET MUSIC
- ROCK BOOKS
- BUTTONS
- SHIRTS
- POSTERS
- AND MORE

FAIR EXCHANGE ON  
AMERICAN CURRENCY

SPECIAL DISCOUNTS TO ALL  
ARMED FORCES PERSONNEL

SPECIAL DISCOUNTS TO  
MUSIC TEACHERS, NIGHT  
CLUBS AND DISK JOCKEYS

OPEN DAILY 9 TO 5:30  
FRIDAYS 9 TO 9  
DAILY SPECIALS CHANGE



28 KING ST.W.  
BROCKVILLE



# Coke is it!



**VALLEY BOTTLING OF CANADA LTD.**  
 AUTHORIZED BOTTLER OF COCA-COLA UNDER CONTRACT  
 WITH COCA-COLA LTD.  
 P.O. BOX 2049  
 CORNWALL, ONTARIO K6H 6N8 TEL. (613) 932-9244

SOLID OAK SOLID OAK SOLID OAK SOLID OAK SOLI

**Shermag**



... As Enduring As  
 Nature Itself.

PROUDLY INTRODUCES  
 THE OAK GALLERY

Tomorrow's Treasure Today

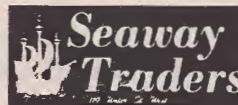
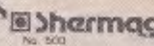


Night Table  
 \$259.

4 PC. Group  
**\$2399.**

Dresser, Mirror  
 Armoire  
 Headboard

Solid Oak  
 Throughout



- EASY TERMS
  - FREE DELIVERY
  - PICK-UP DISCOUNTS
  - VISA ■ MASTERCARD
  - FREE DELIVERY
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  - SERVICE
- 342-7421 or 342-2686

SOLID OAK SOLID OAK SOLID OAK SOLID OAK SOLI

## EASTERN ONTARIO'S ENTERTAINMENT CENTRE CONGRADULATES CFJR 830

*THE GREEN PEARL*  
 Coffee Shop

Open 7:00 a.m. to 11:00 p.m.

Situated in a garden like atmosphere, fresh plants, lots of pine, fine food, pastries and pure Columbian coffee.

*Caroline's*

Open Tuesday to Saturday  
 8:00 p.m. to 1:00 a.m.

Eastern Ontario's Biggest Light show. Avoid the line ups and Come Early.  
 New York style music in the area's hottest disco.  
 Don't Miss It!



**Quality Inn**  
**Royal Brock**

100 Stewart Blvd.  
 Brockville, Ontario  
 K6V 4W3

## PIRATES COVE

Open Sunday 4 - 10  
 Monday to Saturday 11:30 a.m. to 1:00 a.m.

The area's most intimate lounge, set in a nautical theme reminiscent of the old days on the St. Lawrence River.  
 Live entertainment  
 7 nights per week

## ST. LAWRENCE ROOM

Open for Lunch & Dinner Daily  
 One of Eastern Ontario's finest dining rooms.  
 Fine wines, steaks, flambe, formal service.





## *Jim Lebevre*

**Monday - Friday  
5:30 - 12 midnight**

- 6:00 Request Line Open 345-5033
- 7:00 83 second newsbreak
- 8:00 83 second newsbreak
- 8:30 The top 8 at 8:30
- 9:00 83 second newsbreak
- 10:00 83 second newsbreak
- 11:00 News, Weather
- 11:05 Financial Post Business Report
- 11:08 Sports



## **PERMA-CUT**

"A Locally Owned Salon  
For Guys and Gals"

**84 KING ST. WEST, BROCKVILLE  
342-8781**

## *Bill Leaman's*

**WICKERWARE · SEWING  
MACHINES  
Sales & Service**

138 King St.W.,  
Brockville, Ont.

**BERNIA JANOME  
342-6000**



*Joan Addison*  
Traffic



*June Pattenden*  
Receptionist/  
Accounts Receivable



Congratulations and best wishes  
to the new CFJR.

Safety from Head to Toe.  
Serving Industry for over 40 years.

**JG Safety Products Ltd.**

## **W.L. PETERS**

152 KING W. PRESCOTT  
925-2257

**APPLIANCES  
SALES  
AND SERVICE**



**NOW UNDER  
NEW OWNERSHIP  
100% LOCALLY OWNED AND OPERATED**



## **VAGABOND & TROUBADOUR**



COME IN AND SEE OUR FULL RANGE OF SELKIRK STOVES & FIREPLACES  
AND TALK OVER YOUR NEEDS WITH PAUL AIKENS AND HIS EXPERT STAFF

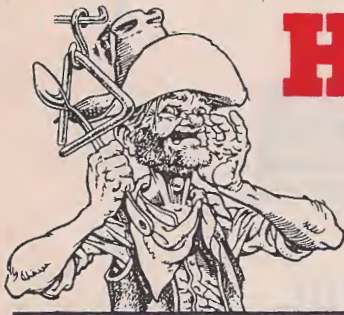


# **HEARTH & PATIO**

*"For All Your Fireplace & Patio Needs"*

**555 CALIFORNIA AVE., UNIT No. 1  
342-8200**





# HEY, PARDNER!

Come in and strike it rich during  
**GOLD RUSH  
CAR RUSH**

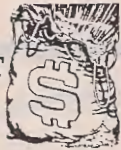


BROUGHT TO YOU BY THE NEW CAR DEALERS OF BROCKVILLE AND PRESCOTT

## October 14 thru to November 30

### WIN GOLD!

BUY A VEHICLE &  
HAVE A CHANCE AT  
A GOLD WAFER



DRAW DATES: Oct. 26 Nov. 2,  
9 and 16

STAKE YOUR CLAIM IN "THE  
COVE" ONE OF THE FOUR  
WORLDS OF KING YEE  
WIN A STEAK DINNER FOR  
TWO(2) TO A VALUE OF  
\$27.00

DRAWS - Oct. 26 Nov. 2, 9,  
16 and 23

### WIN A NEW CAR!

A NEW CAR OF YOUR CHOICE FROM A  
PARTICIPATING DEALER OF YOUR CHOICE  
TO A VALUE OF **\$8400.00**  
PURCHASE A VEHICLE - YOU COULD WIN.  
SEE YOUR PARTICIPATING DEALER FOR  
DETAILS & RULES

## \$10 Million in inventory

new, used cars & trucks Take  
the short gallop - to the  
Brockville Prescott area when  
prospecting for your next car.  
We have the "mother load"  
imports & domestics

LOAD UP AND HEAD FOR ONE OF THESE DEALERS

DOYLE CHEV-OLDS 345-1811	G.F. PERKINS SALES & SERVICE 345-1475	SEAWAY MOTORS 925-4763	1000 ISLANDS TOYOTA 342-9111	BRADEN FORD 342-0234	BROCKVILLE PONY 342-7669
BROCKVILLE NISSAN 342-1689	BEATTIE DODGE 342-4404	EASTWAY HONDA 342-5630	RIVERSIDE PONTIAC 925-2851	ROCKWAY PONTAIC 342-5244	WIN A GOLD WAFER WEEKLY





CONGRATULATIONS

**cfjr 830**  
coming on **STRONG**

ON YOUR SUCCESSFUL  
EXPANSION



**CUMMINGS-COSSITT**

insurance brokers ltd. 345-1752

105 King street, west BROCKVILLE, ont. K6V-5V7



FASHION YOU CAN LIVE IN  
THE **MARK** SHIRT FROM **Arrow**

*Piper's Ltd.*

Men's and Children's Wear  
42 KING ST. W., BROCKVILLE, ONT.  
K6V 3P6



BROCKVILLE'S ONLY  
ENCLOSED CENTRE  
28 STORES AND  
SERVICES FOR ALL  
YOUR FAMILY NEEDS

OPEN 9-9 MON. — FRI.  
SAT. 9-6

**STEINBERG**







## *Rich Thorpe*

**Monday - Friday**

**12 - 6 a.m.**

- 12:00 News, Weather
- 12:30 Sports
- 1:00 Network News
- 1:30 Sports
- 2:00 Network News
- 2:30 Sports
- 3:00 Network News
- 3:05 Album Hour
- 4:00 Network News
- 4:30 Sports
- 5:00 Network News
- 5:30 News, Weather, Sportscores



### *Heather Lewis*

Reminds you to listen to  
Sunday Morning Gold  
8 — 11 a.m.

## *LUNCH TIME GOLD WITH BRUCE WYLIE*



**Monday - Friday**

**12:30 - 1:30**

- 12:40 Financial Post Business Report
- 1:10 Community Calendar

# SAVE 20%

For the Month of  
**OCTOBER**

On  
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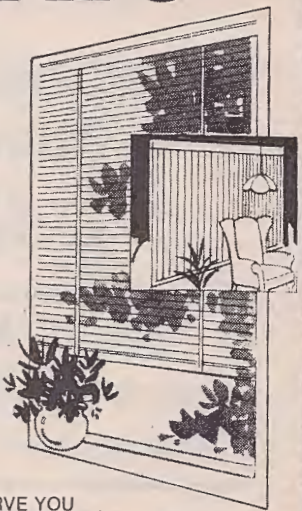






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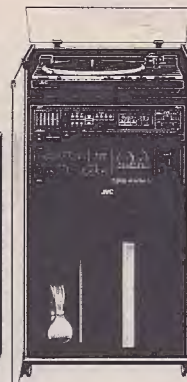
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# EASTERN ONTARIO BROADCASTING LIMITED



## CFJR — Brockville, Ontario.

CFJR is one of the oldest continuously operated Broadcasting Stations in Canada. The station commenced operation in Prescott, Ontario, on April 1, 1926 with the call letters CFLC and 50 watts of power.

Radio had only been invented six years earlier and many prospective listeners were rather suspicious of it. Rumours abounded that listening was bad for your ears and that electrical storms could cause fires in homes containing radios.

The officers of CFLC in 1926 were the President, W.H. Plumb; the secretary-treasurer, A.G. Halliday; and A.C. Casselman M.P., P.J. McAndrews, L.F. Knight, H.M. Perkins, W.A. Cornell, J.E. White and D.S. Carlisle were the directors.

On August 21, 1942, the station moved and the studio and transmitter site were located on the Prescott Road just east of Brockville. Power was increased at that time to 100 watts.

The station name was changed to CFBR on December 13, 1943 when the studios were moved to the Fulford Building on Court House Avenue near the corner of King Street. Jack Whitby was the owner and manager.

The Revere Hotel building became the station's location in February 1945 and on October 11, 1946 the power was increased to 250 watts. Jack Murray of Toronto, became the owner of the station on December 14, 1946 and the call letters were changed from CFBR to CFJM.

In 1947 the station celebrated its 21st anniversary and Jack R. Radford assumed ownership. Mr. Radford left the Canadian Broadcasting Corporation to return to private broadcasting.

The call letters of the station were changed to CFJR in 1950 and a transmitter site on Highway 29 was erected.

The 33rd anniversary of the station in 1959 marked an increase in power to 1,000 watts allowing the station to serve a wider area of Leeds to Grenville counties.

In 1963 Jack R. Radford gave up active control of the radio station; however, his son John A. Radford, became owner and managing director.

The station moved to its present location at 601 Stewart Boulevard, Brockville, on June 15, 1968 and in 1972 began broadcasting 24 hrs. a day. A new transmitter and tower system was installed at this time.

In 1978 CFJR became computerized and in 1981 the studio and office space was doubled in size.

The third generation Radford joined the business in August 1980.

In December 1984 the CRTC gave CFJR permission to increase its power to 5000 watts, but to do this CFJR had to change its spot on the AM dial to 830. After nine months of work the change was finally made on September 19, 1985, with Mayor Sandra Lawn of Prescott and Mayor Steven Clark of Brockville changing our frequency at 8:30 that morning.

# Sundays

- 6:00 News, Weather, Sportscores
- 6:10 Community Calender
- 6:30 Sports
- 7:00 News, Weather, Sportscores
- 7:10 Community Calender
- 7:30 Sports
- 7:33 Weather From Environment Canada
  
- 8:00 News, Weather
- 8:07 Sunday Morning Gold with Bruce Wylie
- 8:10 Community Calender
- 8:30 Sports
- 8:33 Weather From Environment Canada
- 8:50 Report From London Feature
- 9:00 News, Weather
- 9:07 Sunday Morning gold with Bruce Wylie
- 9:10 Community Calender
- 9:30 Sports
- 9:33 Weather From Environment Canada
- 9:50 The Mystery Files of Simon Q
  
- 10:00 News, Weather
- 10:05 Sunday Morning Gold with Bruce Wylie
- 10:10 Lost & Found Announcements
- 10:30 Sports
- 10:50 The Mystery Files of Simon Q
- 11:00 Morning Church Service
  
- 12:00 News Headlines
- 12:01 Weather From Environment Canada
- 12:13 News at Noon
- 12:24 Weather
- 12:25 Sports
- 12:30 Discovery with David Suzuki
- 12:45 The Week in Review
  
- 1:00 The Hank Dee Show-Germay Music & Club News 1-5 p.m.
  
- 5:00 Holland Calling
- 5:30 Morman Tabernacle Choir
- 6:00 News, Weather
- 6:05 Sports
  
- 7:00 News, Weather, Sportscores
- 8:00 News, Weather, Sportscores
- 9:00 News, Weather, Sportscores
  
- 10:00 News, Weather, Sportscores
- 10:05 Classical Potpourri
  
- 11:00 Network News
- 11:05 Sports
- 11:10 The Week in Review



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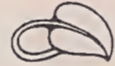
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