

WHO'S WHO
IN RADIO . . .

“Beware Little Children Beware”

Stop, little children,
And listen for awhile,
I want to give you some good advice.
Every day, the papers say,
Some child was hurt at play
Because it would not listen to advice.

CHORUS.

Oh, beware, little boys, beware,
Have a care, little girls, please take care,
When you're playing in the street.
Don't forget that danger's near
With the noise of scrambling feet
You can't hear the cars appear,
And soon the little one you love lies in pain,
You may never, never see him again.
His poor dear mother's tears are falling
As she kneels down in prayer,
Oh, beware, little children, please take care.

Courtesy of Charles P. Hughes, Copyrighted

Copies of Music, with words, may be obtained by addressing WTAS, Chicago. Excellent for "Safety Lessons" in schools, homes, and civic organizations.

Every One Sing this Song with the "Boss" from WTAS
"Christopher Columbo"

In fourteen hundred ninety-two,
A sailor from Eye-tally,
Came runnin' down the streets of Spain,
A yellin' "hot tamale!"

Columbo went before the King,
To ask for ships and cargo,
I'm sure a poor exploring man,
If I can't find Chicago!

CHORUS

Oh! Christofo Columbo
Thought the world was round-o,
That persevering, buccaneering
Sailor man Columbo!

When Chris got back to sunny Spain,
The people sang hosannas;
Columbo said, "We're glad we're back,
But we have no bananas."

Columbo came from Italy,
He sold rice and confetti;
He taught the Queen of Spain the way
To gargle her spaghetti.

Columbo went to see the Queen,
To ask for ships and money;
He vamped her fair, and on the square,
She used to call him "honey."

He vamped her till she couldn't bear
To have him hang around her;
She pawned her jewels, Columbo cried
"Oh! ain't I glad I found her!"

King Ferdinand was miserly,
And this is what he'd do-oo,
He'd pinch the little pennies till
They all broke square in two-oo.

For forty days and forty nights
They used to play draw poker,
Columbo won—he never lost,
He had an extra joker.

Through Courtesy of Will Rossiter Music Co., Copyrighted

Copies of Music and complete verses may be obtained by addressing WTAS, Chicago. Lots of fun for parties.

The Curse of Drink

I have followed the hearse of all my hopes,
I have buried them one by one,
Gaze upon me and you will see
What the curse of drink has done.

I, too, had a home, a wife and a child,
But now I am all alone,
Oh, goodness, I should never have taken that
First insidious ice-cream cone.

But I was so young and my friends they were false,
Just one cannot hurt you, they said,
And I started one night and look at me now,
Ye' Mackerel what a life I've led.

My Mother said, "Willie, lay off that vanilly,
Them there phosphates will lead you astray,
And the devil himself is in sarsaparilly,
And his den in them fountains so gay."

But fool that I was I laughed her to scorn,
I thought I could take it or leave it alone,
And I drank that same day a chocolate frappe,
My heavens if I had but known.

That was the start of my downfall, my friends,
From then on it was easy to flit,
From a pathway of vice to pineapple ice,
And that hellish banana split.

And then one day an angel came into my life,
"I love you, Willie," she said,
And I loved her so dearly that for one long year nearly
A temperate life I led.

Then a baby came as babies will,
And it grew to a babbling child,
But I craved all the time just the juice of one lime,
And the thought of that near drove me wild.

Then one night I fell into an ice cream den,
I slinked with a sinful slink,
And when night came on I staggered home,
Again I was the victim of drink.

Those days of shame are a horrible dream,
That will haunt till the days of my death,
This morn when I kissed my child,
She cried in accents wild, "Daddy, you have rasp-
berry crush on your breath."

What will become of this wreck of a man,
This quivering broken reed.
Another coca-cola with a straw I cried,
My goodness, what a life I lead.

Courtesy of J. P. McArvo, Copyrighted

WTAS—The Villa Olivia Broadcasting Station situated on the Grant Highway, four miles east of Elgin, Ill., on the estate of Mrs. Charles E. Erbstein, broadcasts on a wave length of 302 meters 8 points (as follows):

VILLA OLIVIA BROADCASTING STATION, WTAS, 302.8 METERS, CST

- | | |
|---|---|
| Monday, 8-11 P. M.—Villa Olivia Monday night Radio Concert, the "Boss's Own" orchestra under the direction of Fred Hamm, Eddie Loftus, Maxine Brown, etc. | Thurs., 12:30-1:30 P. M.—Thursday noon Radio Frolic under the direction of W. W. Kimball Co. |
| Tuesday, 8-11 P. M.—WTAS dance program by the "Boss's Own" orchestra under the direction of Fred Hamm, Eddie Loftus, etc. | 8-11 P. M.—WTAS dance program by the "Boss's Own" orchestra. |
| Wednesday, 8-11 P. M.—WTAS dance program by the "Boss's Own" orchestra, under the direction of Fred Hamm, Eddie Loftus, etc. | Friday, 12:30-1:30 P. M.—Kimball Classical Radio Concert. |
| | 8-11 P. M.—WTAS dance program by the "Boss's Own" orchestra, Eddie Loftus, etc. |
| | Saturday, 8-11 P. M.—WTAS dance program by the "Boss's Own" orchestra, Eddie Loftus, etc. |
| | Sunday, 7 P. M. to Midnight—Star program from Kimball Hall, the "Boss's Own" orchestra directed by Fred Hamm, WTAS Radio Stars. |

The station is named after Olivia Frances Erbstein, the eleven-year-old daughter of Mr. and Mrs. Erbstein.

WCEE—Charlene's station at Elgin, Ill., broadcasts on a wave length of 275 meters.

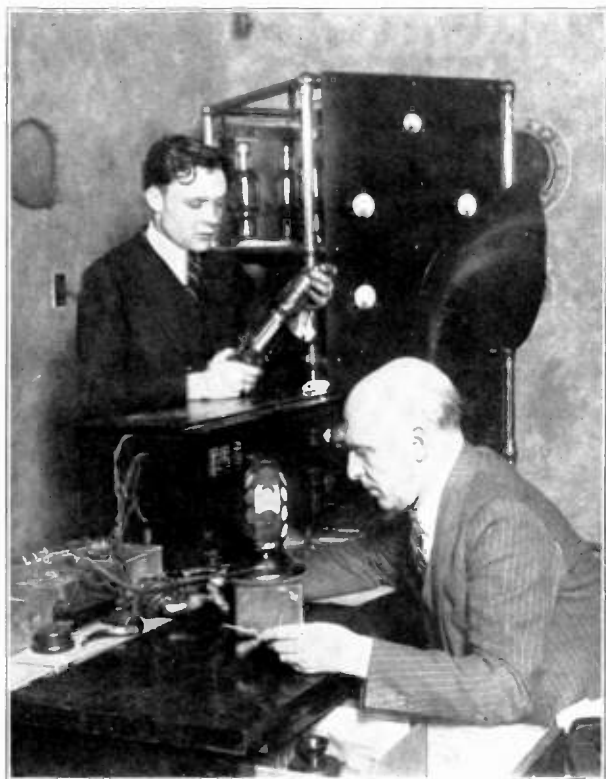
This station is named after Charlene, the five-year-old daughter of Mr. and Mrs. Charles E. Erbstein, and is also situated at the Villa Olivia,

THE CHARLENE BROADCASTING STATION, WCEE, 275 METERS, CST, ELGIN ILLINOIS

- | | |
|---|--|
| Monday, 11-12 P. M.—The Charlene Star Monday Midnight program broadcast from Kimball Hall, Chicago. The "Boss's Own" orchestra, under the direction of Fred Hamm, WCEE Radio Stars. Other features to be announced. | 11-12 P. M.—Midnight dance program by the "Boss's Own" orchestra directed by Fred Hamm, Eddie Loftus, Maxine Brown, and other features to be announced. |
| Tuesday, 7-8 P. M.—The "Boss's Own" orchestra, under the direction of Fred Hamm, Eddie Loftus, WCEE Radio Stars. | Friday, 7-8 P. M.—The "Boss's Own" orchestra under the direction of Fred Hamm, Eddie Loftus, WCEE Radio Stars. |
| 11-12 P. M.—Midnight dance program by the "Boss's Own" orchestra, directed by Fred Hamm, Eddie Loftus, Maxine Brown, and other features to be announced. | 11-12 P. M.—Midnight dance program by the "Boss's Own" orchestra, directed by Fred Hamm, Eddie Loftus, Maxine Brown, and other features to be announced. |
| Wednesday, 7-8 P. M.—The "Boss's Own" orchestra under the direction of Fred Hamm, Eddie Loftus, WCEE Radio Stars. | Saturday, 7-8 P. M.—The "Boss's Own" orchestra under the direction of Fred Hamm, Eddie Loftus, WCEE Radio Stars. |
| | 11-12 P. M.—Midnight dance program by the "Boss's Own" orchestra under the direction of Fred Hamm, Eddie Loftus, Maxine Brown, and other features to be announced. |



CHARLES E. ERBSTEIN—Director and owner of WTAS and WCEE. A tragedian and humorist with a million followers.



The "Boss" and Carl Meyers "at work"



God Bless 'Em, Here They Are: Charlene, Charles E., Jr.,
and Olivia



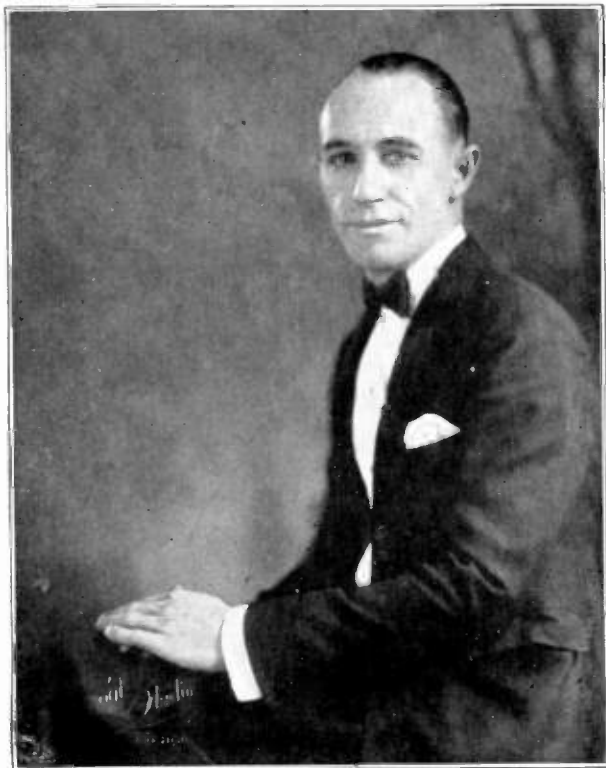
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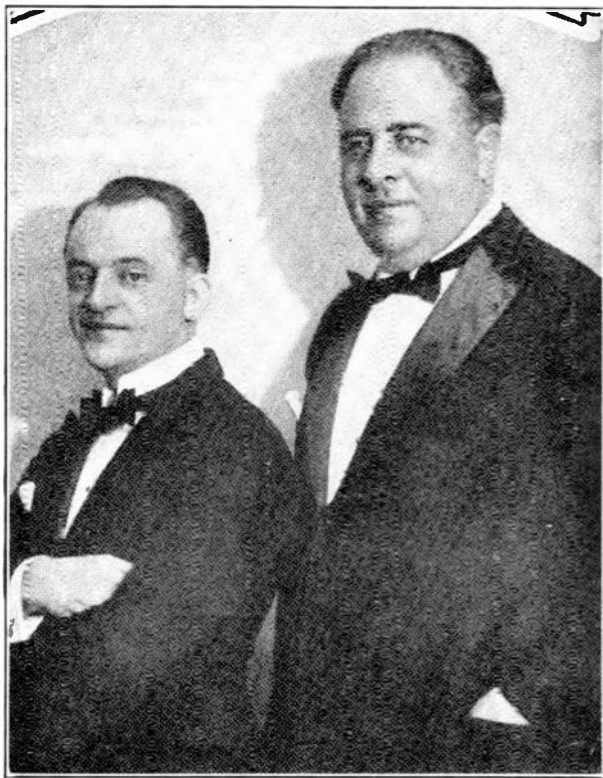
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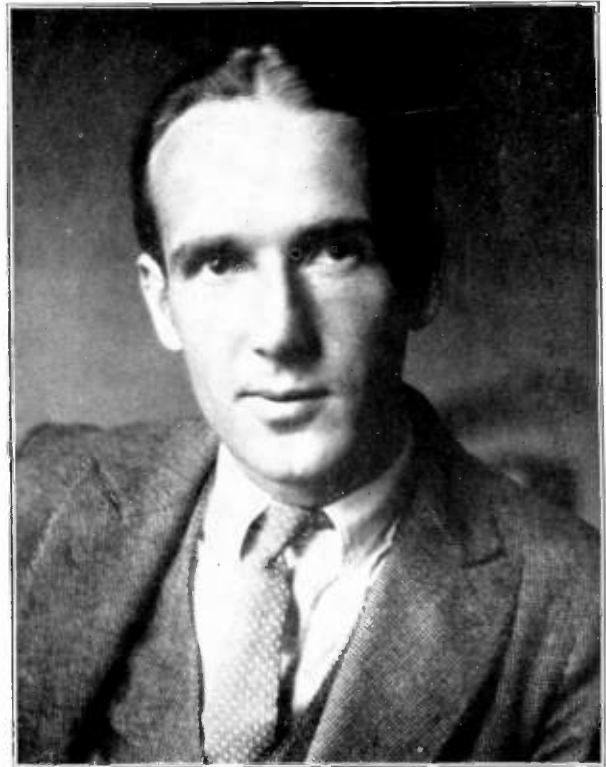
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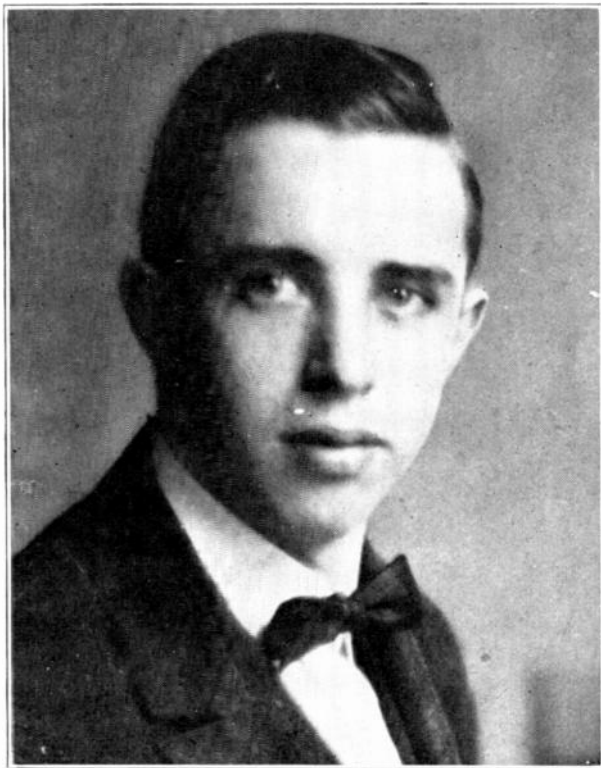
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