

WWNC

*Personalities  
Album*

SERVING WESTERN NORTH CAROLINA FROM ASHEVILLE

570  
ON YOUR  
DIAL  
CBS



OWNED AND OPERATED BY THE **WWNC** ASHEVILLE CITIZEN-TIMES COMPANY  
ASHEVILLE, N.C.

August, 1945

Dear Listener:  
During this 25th Anniversary of the American system of broadcasting, those of us at WWNC felt it appropriate to place this book in your hands.

Since December 7th, 1941, WWNC has dedicated itself to assisting in the prosecution of the war. But all of the vital messages which have helped on the battlefronts and the home front would have meant nothing without the response you, as a listener, gave to them.

On the following pages are many scenes of radio's part in the war and pictures of the folks at WWNC who keep the long succession of programs on the air from early morning until midnight seven days of every week.

We trust that you not only will find this book interesting, but that the pictorial visit with the staff in our studios will help convey the feeling of how important you, as a listener, are to us.

Sincerely yours,

*Don S. Elias*  
Executive Director

Don S. Elias  
FB

DON S. ELIAS





# RADIO AT WAR

## TRIBUTES



*"The infantry, mechanized units, warships, transports, bombers and fighter planes would be tremendously handicapped without radio communications.*

*Radio helps to time the attack, to locate the enemy and aid the artillery . . . Radio is the voice of the commanders on the beachheads, at the bridgeheads, of troops in foxholes, of sailors in lifeboats, or on rafts.*

*Radio co-ordinates military and naval operations, it saves lives, time and materiel. The split-second precision of the mighty air squadrons flying over Tokyo would be impossible without radio instructions, coordination and navigation.*

*Radio at the same time is used to confuse the enemy, to prevent concentration of interceptor forces, and to draw enemy fighter planes to another city distant from the target."*

LIEUT. GEN. JAMES T. HARBORD  
U. S. Army



## AT HOME

*"The full story of individual station cooperation with the war effort may never be told. It is too great to be recorded. It has been of such a nature as to defy analysis. It can best be described as whole radio station staffs, everyone engaged in broadcast operations, living, breathing and feeling the war with such intensity that it has permeated every word and every program emanating from their transmitters. This kind of Americanism cannot be reduced to writing. It can only be felt by the millions who listen and are inspired.*

*Radio has the same effectiveness in a peacetime economy but with less public significance—for it is not so readily apparent that radio's operation in the public interest constitutes two-fisted maintenance of the American way of life."*

J. HAROLD RYAN, President  
National Association of Broadcasters

The Office of War Information has seen many examples of local radio solving local problems in the national interest. We take this occasion to recognize your potency as an ingredient of victory.

Elmer Davis, Director  
Office of War Information.

I believe that one of the brightest pages in the story of America's mobilization for total war will be the account of how the entire radio industry threw all of its vast resources into the fight, without reservation, with complete unselfishness and with a determination characteristic of true Americans.

Edward M. Kirby, Col. AUS  
Office of Public Relations  
War Department.

Radio is doing a perfectly grand job of recruiting and disseminating news and general information for the Navy, of interest to those who have to stay at home.

J. Harrison Hartley, Commander.  
Office of Public Relations  
Navy Department.

I wish to extend my appreciation for the splendid cooperation the radio industry as a whole has given our efforts.

Paul V. McNutt, Chairman  
War Manpower Commission

Broadcasting plays an important part in the success of our farm program.

Claude R. Wickard, Secretary  
Department of Agriculture.

If there is one indispensable aid to the successful prosecution of the sale of War Bonds, then that aid is radio.

T. R. Gamble, Director  
War Finance Division  
Treasury Department.

Every minute of radio time given us, left Germany and Japan an hour less in which to exist and their time is now running short. They don't like what the people you helped us get, are doing to them.

General Jerry V. Matejka  
Office of Chief Signal Officer  
U. S. Army

The importance of radio broadcasting in the national war effort is self evident and can hardly be overstated.

James Lawrence Fly,  
former Chairman  
Federal Communications Commission.

In one year, the total contribution of advertisers, broadcasting stations and networks, to the campaigns carried on by the Government in furtherance of the war, amounted to more than \$202,000,000.





A soldier in an American Red Cross club in Northern Ireland, speaks by radio to his sweet heart in the USA.

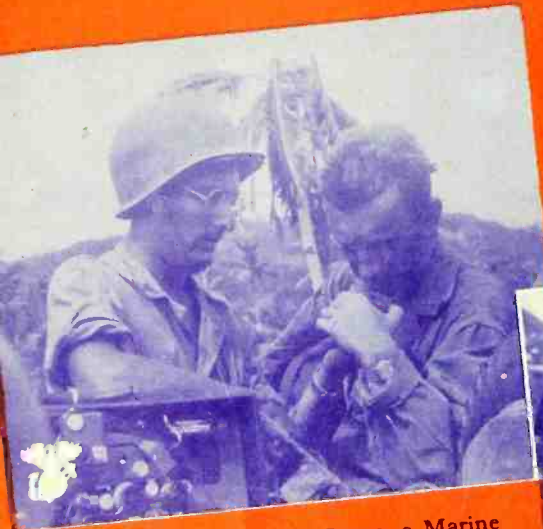


Down in the hold of a Coast Guard-manned transport in the waters off India, a jive group goes to town. A Lieutenant Colonel plays the clarinet.



Marine and Navy fighters take time-off in their South Pacific duties to visit a Marine trailer "studio" to make records for home-town broadcast.

# THE BIRTH



At the front lines on Guam, a Marine Corps lieutenant speaks into a field film recorder.



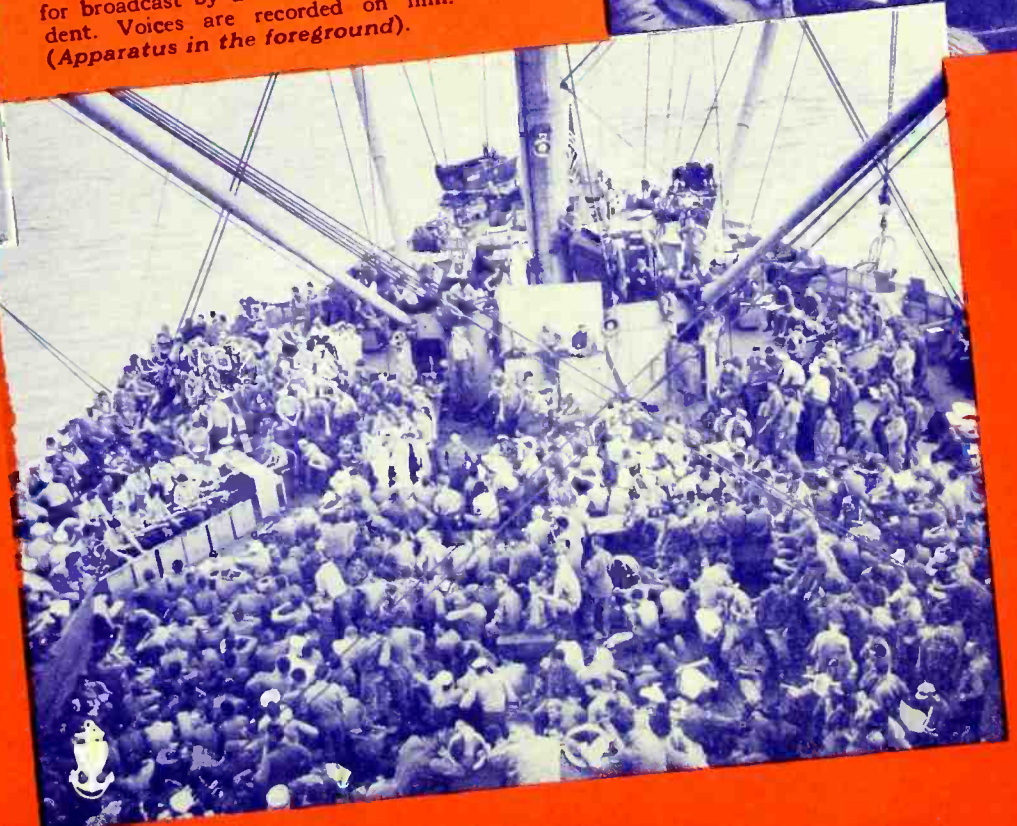
Navy men aboard an LST at a base somewhere in England are interviewed for broadcast by a famous correspondent. Voices are recorded on film. (Apparatus in the foreground).

The sentiments which Frenchmen felt when they saw Cherbourg liberated by US troops, are recorded for broadcast. A Frenchman holds the microphone.



Major General Leitao De Carvalho, the Brazilian Representative on the American Defense Board and Lt. General Joseph T. McNarney, Deputy Chief of Staff, US Army, broadcast direct to Brazil.

On board a Coast Guard-manned assault transport in the Mediterranean, recording a ship's "concert". A short time later these soldiers went over the side into landing barges that carried them to the southern France beaches.







The US Marine Corps Women's Reserve Band broadcast their weekly concert from Marine barracks in Washington.

Heavy Army blankets and comforters serve as rug and drapes for a broadcast "studio" in an isolated North Atlantic base of the Air Transport Command.

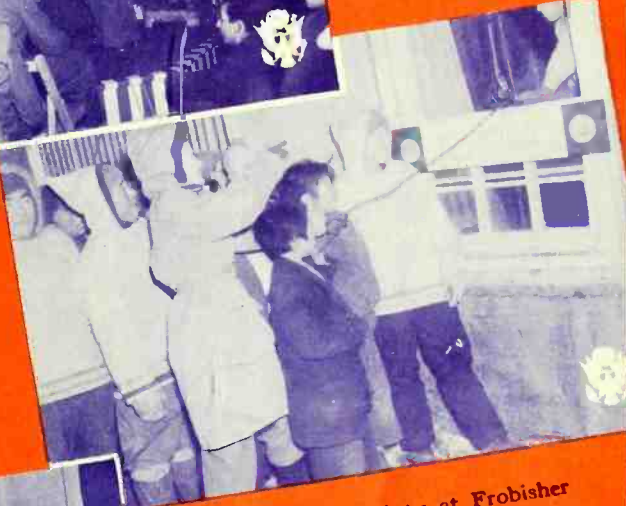


American soldiers in London sing at the opening of the famous Rainbow Corner American Red Cross club. Radio enabled relatives and friends to listen in.



## OF A BROADCAST ★ ★

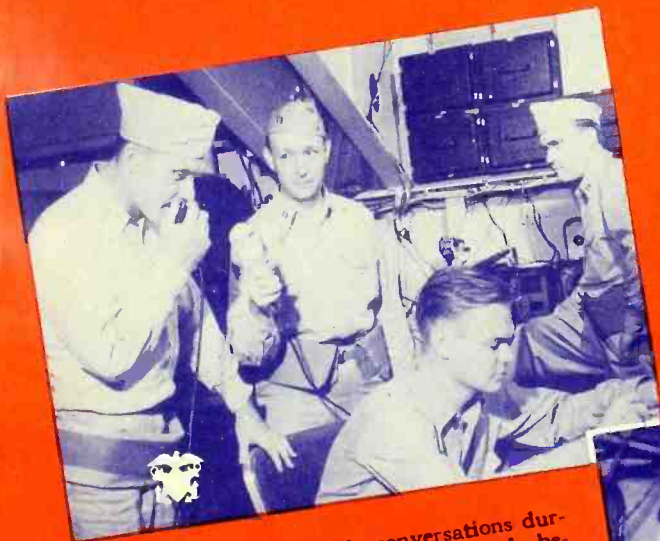
Wherever service men and women are stationed, at the fronts or behind-the-lines areas—no place is too remote for a broadcast microphone that will bring you the story of the fighters at work and at play.



A WAC officer on duty at Frobisher Bay, Baffin Island, explains the mysteries of radio to a group of Eskimos later heard in the USA.



From a general hospital in Australia, a wounded American soldier speaks via radio to his folks at home.



Ship-to-plane radio conversations during a 27-hour mid-Atlantic battle between US Navy craft and a German U-boat, are recorded on an escort carrier — later broadcast for U S audiences.



A Warrant officer aboard a Coast Guard-manned LCI tells his story of the Normandy invasion into a film recorder. The 35 mm film is flown to the US, transferred to conventional recordings and distributed to broadcast stations.



An Army GI in the role of entertainer broadcasts his part in an Army Relief Program in Puerto Rico.





Bombing instructions from bombardier to pilot.

Somewhere in India, interior of an Army Airways Communication Squadron radio receiving position.

Aboard a Flying Fortress, the bombardier also acts as radio operator, keeping in touch with other planes of the formations.



Pilot and co-pilot in a Navy PB4Y on the alert, waiting for the radio signal to take off.

Inside a plane 22,000 feet up, flying over the "Hump" in India. Pilot and co-pilot check their course by radio, for comparison with map.



Close-up of radio equipment in a B-17, showing the operator sending a code message in flight.

Radio operator at his position in the forward compartment of a Consolidated B-24.



Maintaining radio contact with the control tower and aircraft on the field, men on this jeep-mounted radio are responsible for directing planes to take-off from airport runways and from revetments.



A Marine flier just returned from a fighter sweep over Rabaul, records his story for broadcast before he leaves his plane.

## STELLAR ROLE IN AIR WAR

Wherever there are planes in the air, they are in contact somewhere with a ground base—by radio. On combat missions, on transport routes or in training flights, the mighty US air fleet maintains communication by radio. Enemy craft is spotted by radio, guns are fired by it, planes are landed by it—it's almost as essential as fuel.





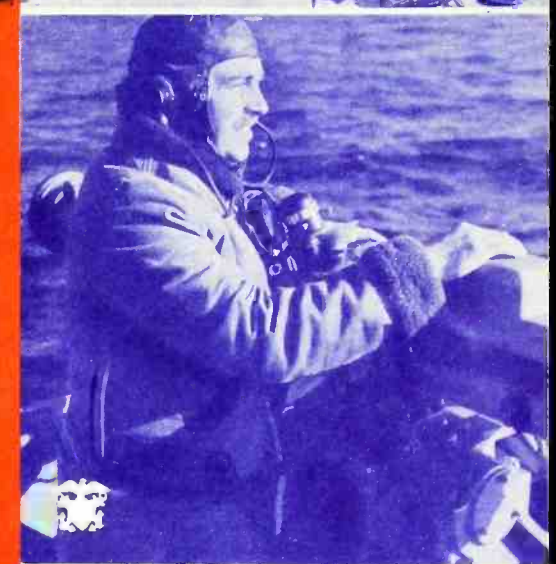
In the US Navy Combat Recording Processing Room of Supreme Headquarters in London, Navy personnel processes combat film-recordings made by announcers of the four US national networks during battle action in the channel on D-day and thereafter.

Marine Corps headquarters units left aboard ships off Saipan set up their radios on ship's bridge to maintain contact with forces ashore.

## ON THE SEAS RADIO IS VITAL

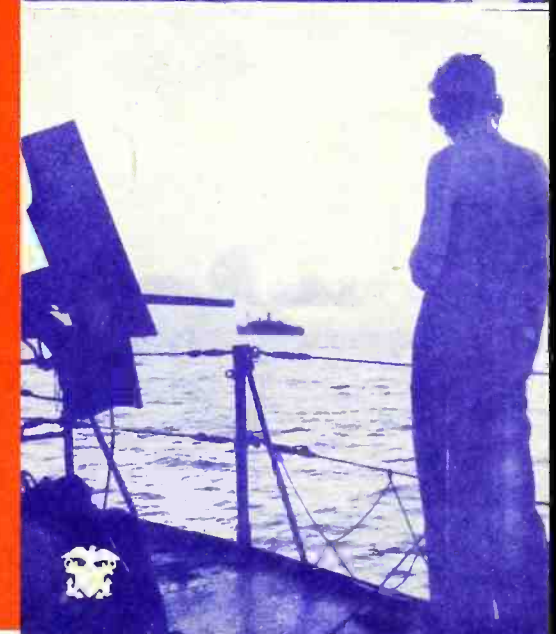
The Navy still uses semaphore flags, blinkers and many other means of communication, but radio has a role in the operation of our naval craft the full extent of which will not be revealed until the flag of complete victory is unfurled. This page of photographs shows just a few of the many uses.

Ship to shore radio setups on board a US Coast Guard fighting ship, keep commanders posted in final rehearsals for the invasion of Southern France.



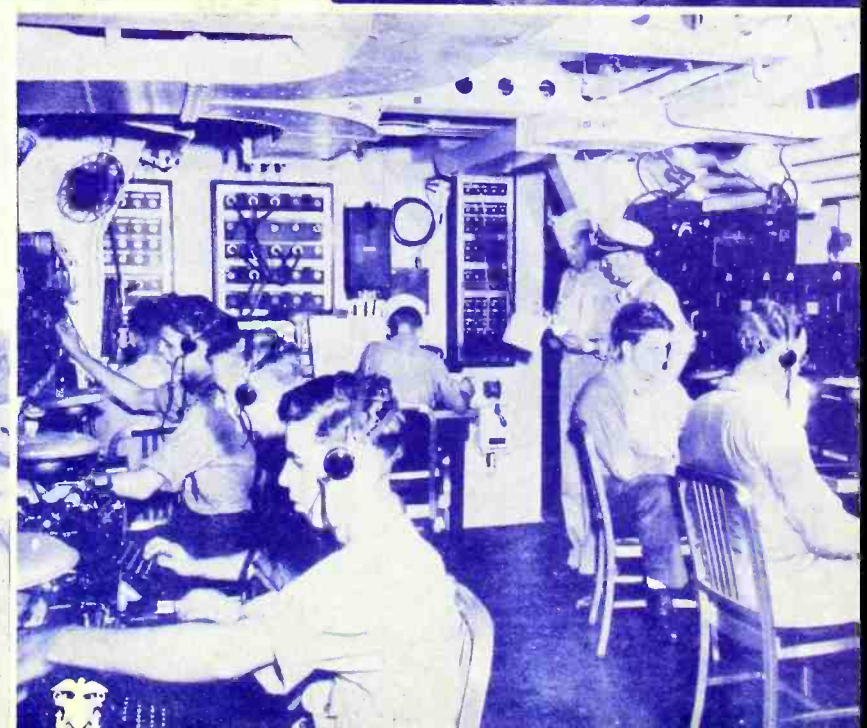
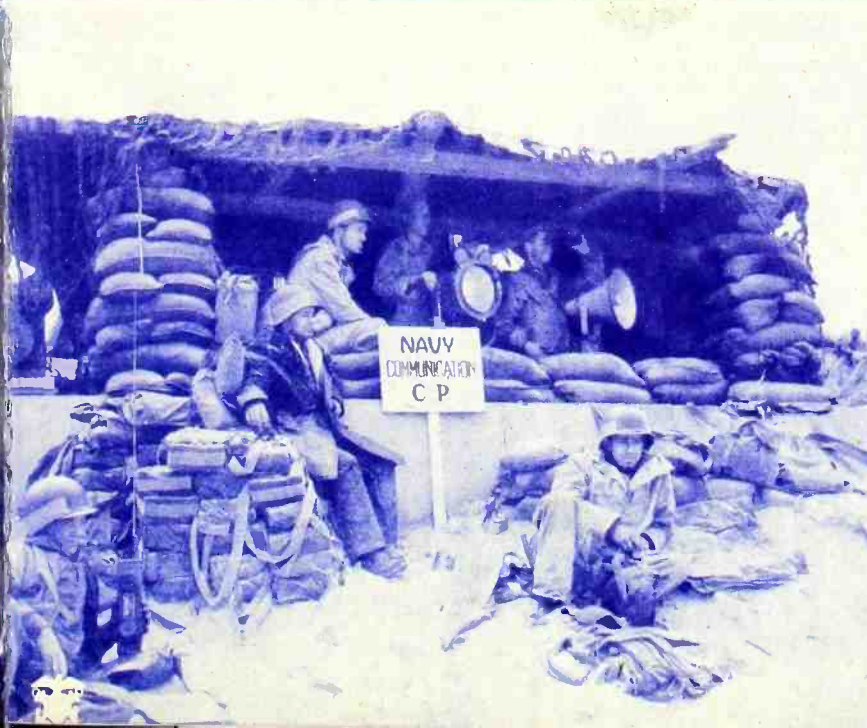
Aboard a US aircraft carrier, an officer at his post on lookout duty, with radio equipment handy to flash a warning signal.

Navy gunner (with headphones) on alert as ship in Navy task force approaches shore of Hollandia in Dutch New Guinea.



The Navy goes ashore in France and sets up this Communications post. Note handy-talkie at left, blinker, center and loud speaker right.

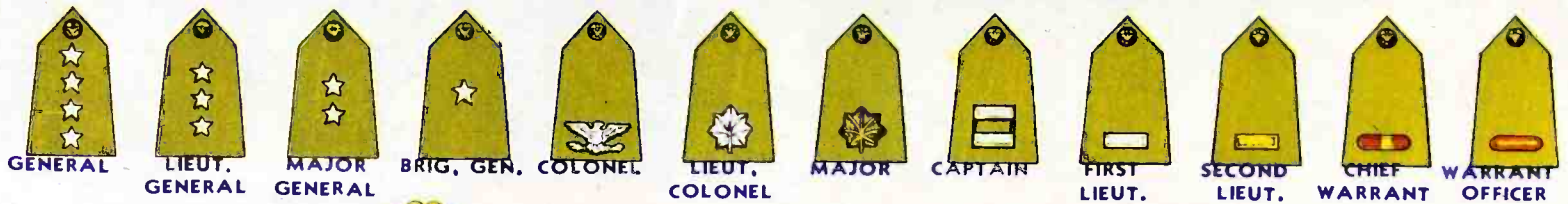
Interior of the Shack (communication office) aboard a Navy light cruiser, during a shake-down cruise. This is the "nerve center" of the ship.





# U.S. ARMY INSIGNIA OF RANK AND SERVICE BRANCH

## OFFICERS' INSIGNIA OF RANK



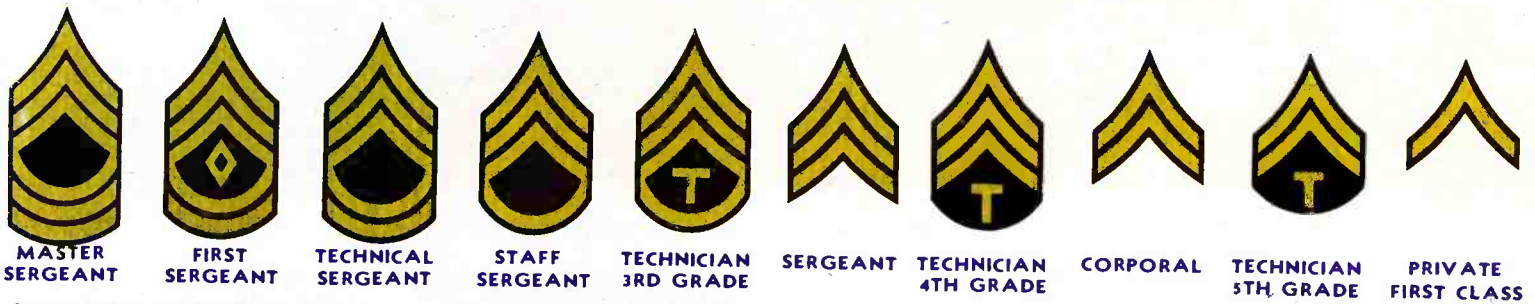
## CAP DEVICES



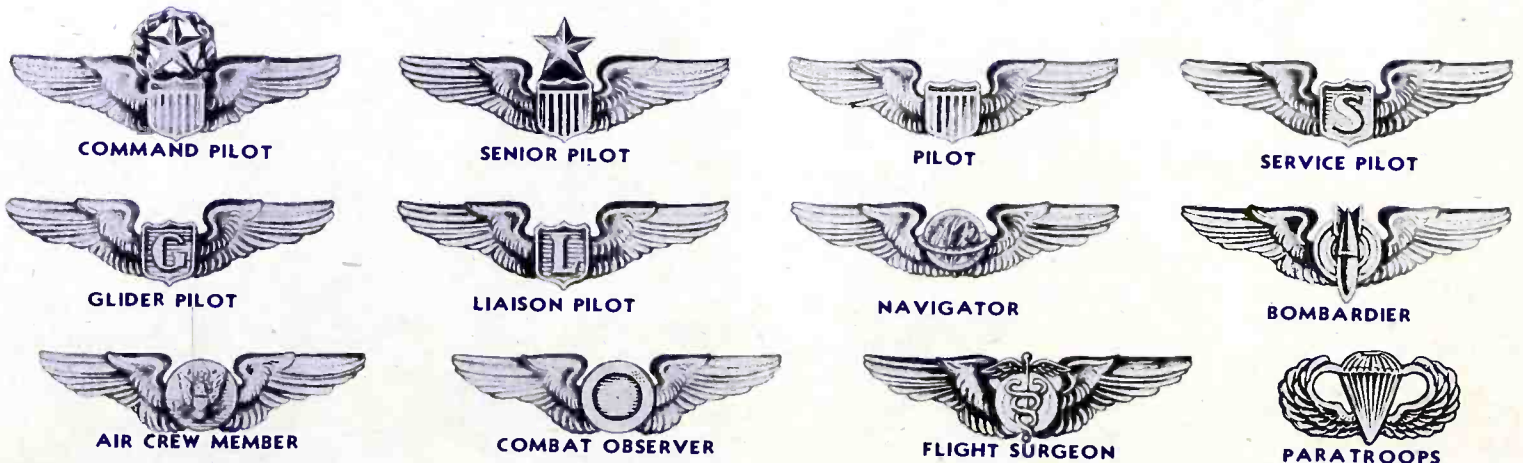
## OFFICERS' LAPEL OR COLLAR INSIGNIA



## NON-COMMISSIONED OFFICERS' INSIGNIA



## BREAST INSIGNIA





# U.S. ARMY

# INSIGNIA OF

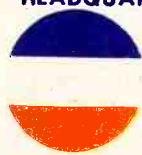
# CORPS AND DIVISION



## THE GENERAL COMMANDS HEADQUARTERS



AIR FORCES



GROUND FORCES



SERVICE OF SUPPLY



FIRST ARMY,



SECOND ARMY,



THIRD ARMY,



FOURTH ARMY

## SERVICE COMMANDS



FIRST



SECOND



THIRD



FOURTH



FIFTH



SIXTH



SEVENTH



EIGHTH



NINTH

## ARMY CORPS



FIRST



SECOND



THIRD



FOURTH



FIFTH



SIXTH



SEVENTH



EIGHTH



NINTH

## DIVISIONS



ELEVENTH



TWELFTH



THIRTEENTH



FOURTEENTH



1st



2nd



3rd



4th



5th



6th



7th



8th



9th



26th



27th



28th



29th



30th



31st



32nd



33rd



34th



35th



36th



37th



38th



40th



41st



43rd



44th



45th



76th



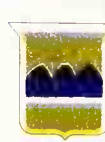
77th



78th



79th



80th



81st



82nd



83rd



84th



85th



88th



89th



90th



91st



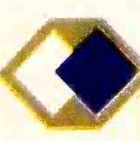
92nd



93rd



94th



96th



98th



99th



100th



102nd



103rd



104th



HAWAIIAN DIV.



FIRST CAVALRY DIVISION



AVIATION CADET

## ARMORED FORCE



HQ & HQ COMPANY



1st CORPS



4th DIV.



NEW ENGLAND



NEW YORK-PHILADELPHIA



CHESAPEAKE BAY



SOUTHERN COASTAL



PACIFIC COASTAL



PANAMA CANAL DEPT.

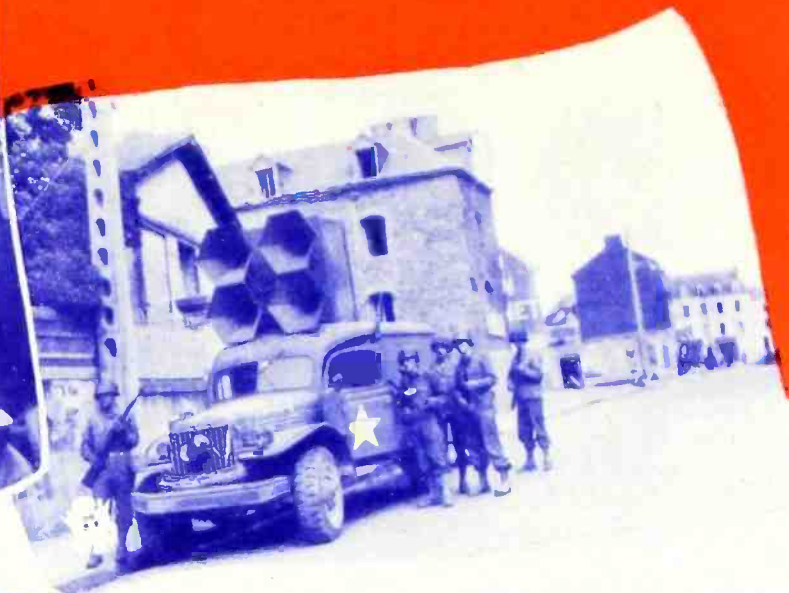


HAWAIIAN DEPT.





This Coast Guard-manned assault transport boat is on its way to enemy beaches. A GI band provides a relaxing concert, carried through loud speakers to all parts of the ship.



## THE BIG VOICE

Sometimes it's necessary for military forces to address an audience too far away to hear an actual voice, but not far enough to make radio transmission feasible. Then comes into use a principle of radio—the public address system. These photos illustrate some of the examples.

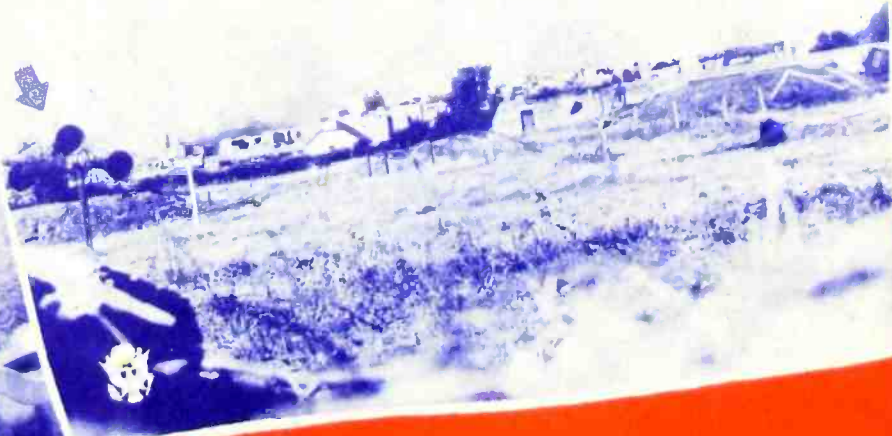


"Come out, come out, wherever you are" is the general idea this broadcasting company is trying to put across to German snipers in the streets of St. Malo, France.

In case of power failure aboard ship, this portable device enables the commander to make his orders heard throughout the entire craft.

Besieged Brest, France in the distance. Loud-speakers at left used by the publicity and psychological warfare branch of the Army, to convey messages to Germans holding out in the city.

An Army Mobile Radio Broadcasting company near Eilendorf, Germany. Lip-microphone on officer at left who reads plea to Germans (somewhere in background) to surrender.

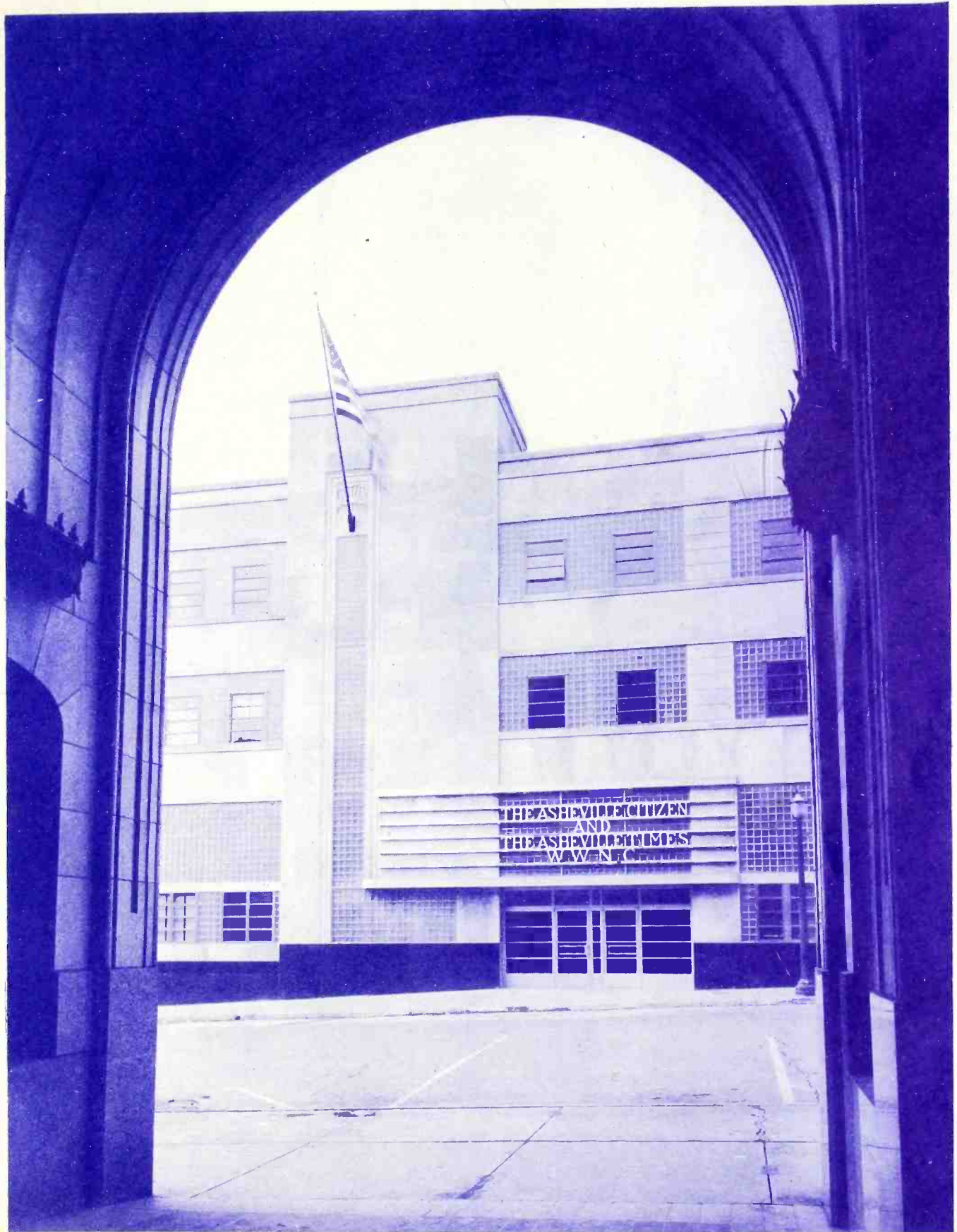


## RADIO Power

Both the Army and Navy sought to encourage the use of V-mail. One sack of V-mail equals 65 sacks of regular mail. An intensive radio campaign was launched. In three weeks there was a 116 per cent increase in the use of V-mail.

*Use V-Mail! It's Faster!*





The modern home of WWNC,  
in the Citizen-Times Co. Build-  
ing, Asheville, N. C.



# Voices



A TRIO OF POPULAR WWNC ANNOUNCERS: Bill Robertson, who hails from Blue Mountain, Mississippi, and "discovered" radio in New Orleans; Freddy Pelly, only native Asheville announcer at WWNC, recently joined the staff after two years of radio work in neighboring states; and Bernard Brown, who came to WWNC via radio work in Elizabeth City, N. C.

WWNC PROGRAM DIRECTOR  
Lee Chadwick

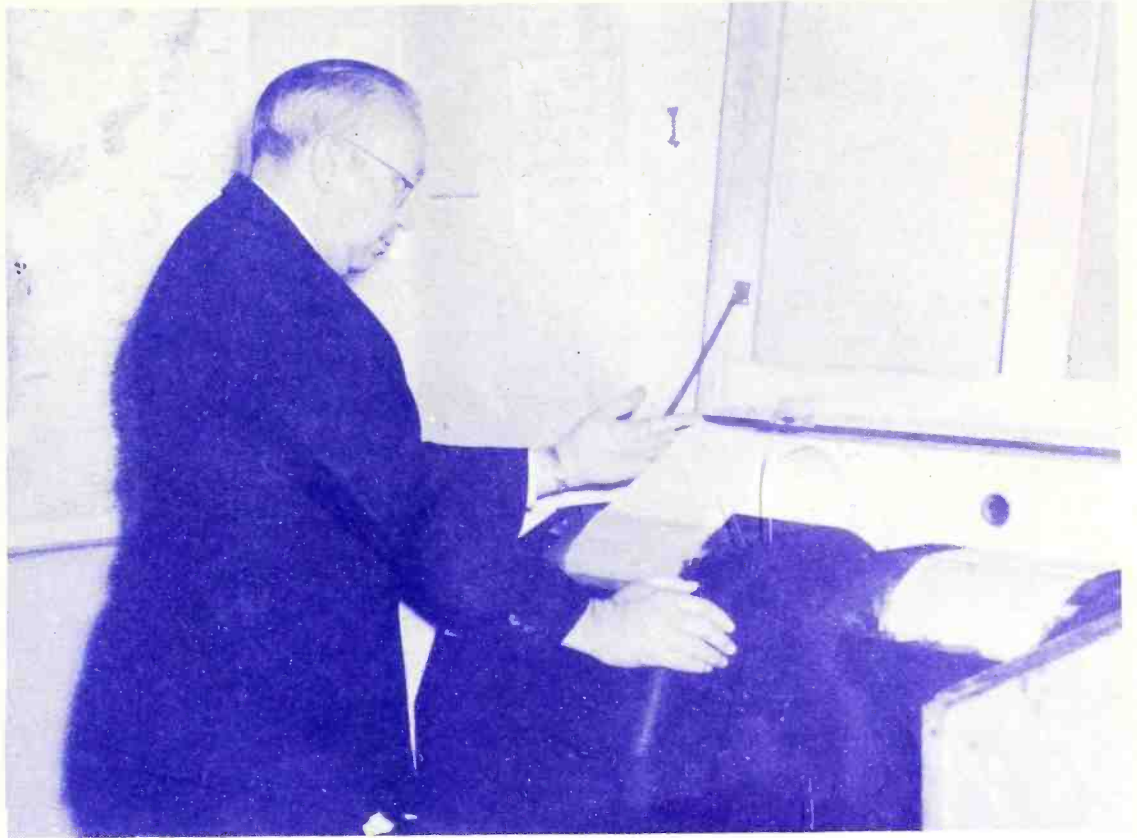


WWNC EARLY BIRD: Sid Tear sets up the musical portion of one of the morning programs he announces from Studio D.



on your  
dial at **570**

NEWS is an important part of the WWNC program schedule. Here, production manager Bill Melia checks the United Press and Associated Press teletypewriters for late bulletins.



CBS WORLD NEWS headquarters are located at 485 Madison Avenue in New York. Above is Doug Edwards, Columbia news editor and reporter in a typical pose before the network microphone.

BIG NEWS finds the CBS news staff ready. In this instance it is Major George Fielding Eliot, editor Jesse Zousmer, Bob Trout and Quentin Reynolds who are keeping listeners informed.







JEAN HERSHOLT who plays the part of radio's lovable "Dr. Christian," a WWNC-CBS feature for many seasons.



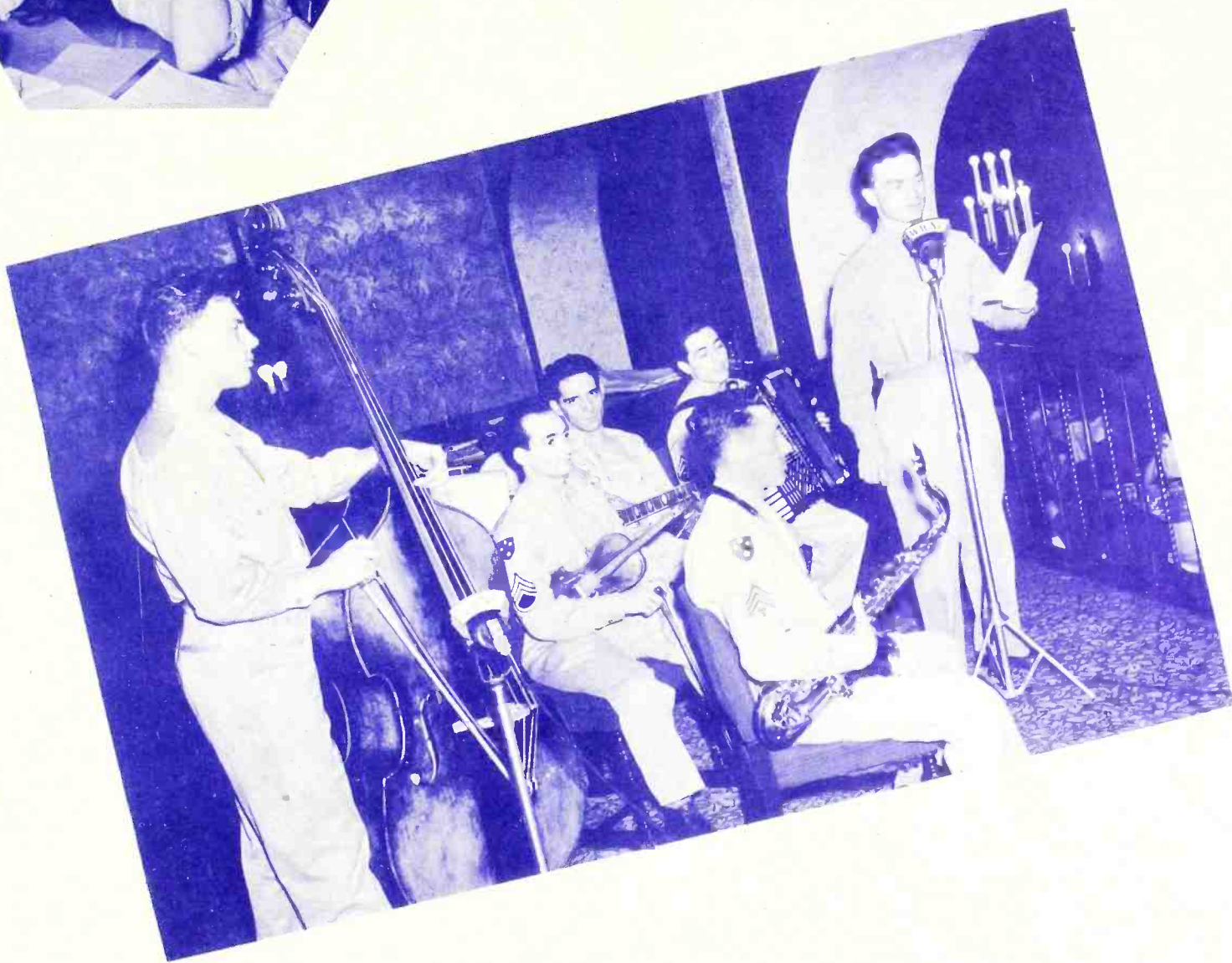
LEADING LADIES of the daytime serial dramas on WWNC-CBS: Toni Darnay who plays the leading role in "The Strange Romance of Evelyn Winters"; Joan Alexander, starring on "A Woman's Life"; Marjorie Anderson, known to listeners as "Big Sister"; Julie Stevens who plays the title role in "The Romance of Helen Trent"; and "Our Gal Sunday," in real life Vivian Smolen.



ART LINKLETTER, popular Master-of-Informalities, is known for the rollicking humor and novel situations on the programs he handles.



WOMEN'S FEATURES at WWNC are under the guidance of Priscilla Parker, who also presents the weekly Birthday Party.



DINNER MUSIC for returned veterans at the Asheville AG&SF Redistribution Station may be sampled by WWNC listeners. Above, Cpl. Bob Forbes introduces the dance unit on the air.

MODEL TURNED WRITER is Margaret Simpson, who was a cover girl before taking over commercial copy duties at WWNC.







MOORE GENERAL VARIETIES, with music, drama, and the story of America's hospitalized veterans, is produced by Moore General Hospital and broadcast over WWNC every week. (Photo by U. S. Army Signal Corps).



TED HUSING and Jimmy Dolan get ready for one of the many major sports events they cover for WWNC-CBS listeners every season. Preparation and teamwork like this results in Husing's precise descriptions.

"HUCK FINN OF RADIO" has been applied to Arthur Godfrey whose informality has earned him the title.



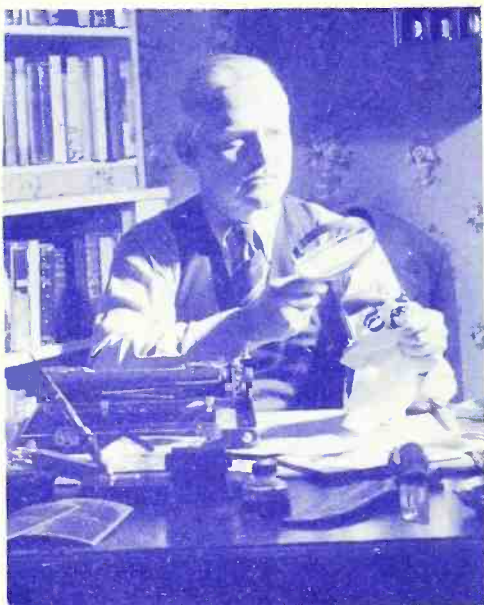
G.I.  
VISITORS TO WESTERN  
NORTH CAROLINA  
ENJOY SEEING  
HEARING  
TAKING  
IN  
P



BLONDIE AND DAGWOOD step out of the comic strips into your living room over WWNC every Sunday night.



CRIME DOCTOR, another Sunday favorite, stars House Jameson as clue-finding Doctor Ordway.

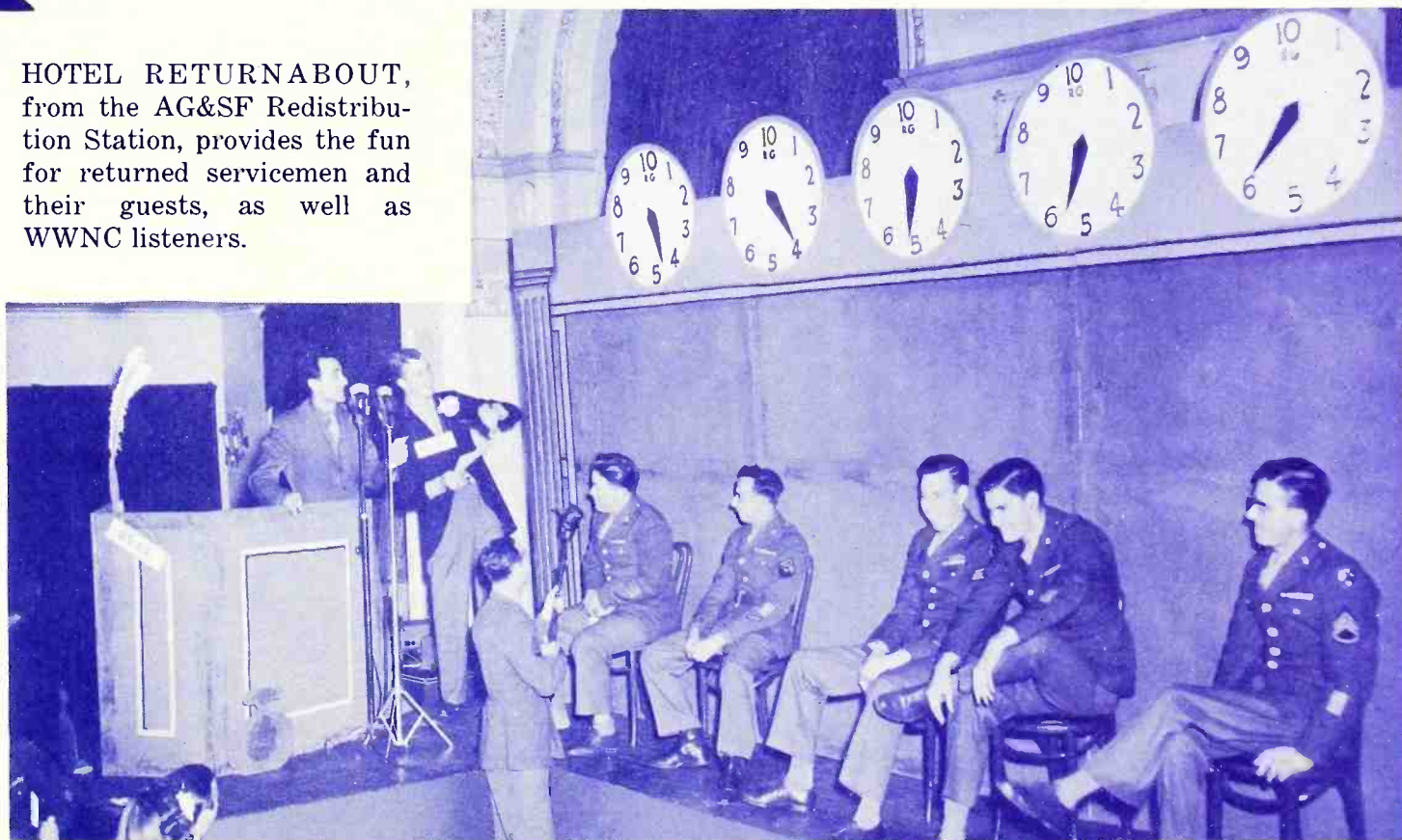


HARRY JAMES and his trumpet are welcome music—and of course heard regularly on WWNC.



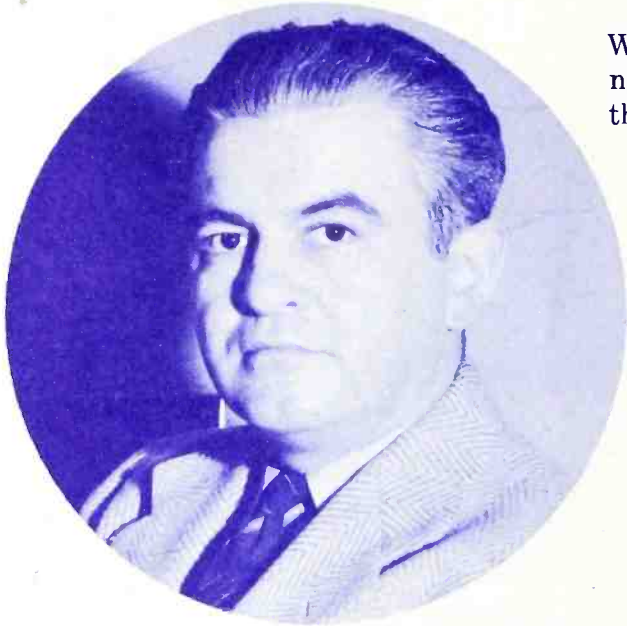
AND  
PART  
WNC  
GRAMS  
TOO

HOTEL RETURNABOUT, from the AG&SF Redistribution Station, provides the fun for returned servicemen and their guests, as well as WWNC listeners.





# Behind the Scenes



WWNC CHIEF ENGINEER Cecil Hoskins, in charge of all technical matters, who holds the enviable record of having been with the station for 16 years.



MASTER CONTROL is the focal point for studio operations. Here, Frances Nelson is shown at the control panels.



ENGINEERING requires a dual staff—both the control room and the WWNC transmitter must be manned 17½ hours daily. Above, left to right, Jim Lorick, Anita Blosser, both studio operators, and W. L. Clements, transmitter engineer.



TRANSMITTER ENGINEERS Charles Sumner and Rex Smathers check over one of the station logs which are kept for the Federal Communications Commission.





The WESTERN NORTH CAROLINA FARM HOUR is a prime daytime favorite with WWNC listeners, offering market reports, interviews of interest to the dirt farmer, and mountain music by the Blue Ridge Hillbillies.

JIMMY DURANTE and GARRY MOORE take their script seriously when it calls for them to be a couple of chefs. Their antics are heard on WWNC-CBS every Friday evening.



MR. KEEN, Tracer of Lost Persons, rehearses a dramatic high-spot with his partner, Mike, and his secretary, Miss Ellis. In real life they are Bennett Kilpack, Jim Kelly and Florence Malone.





# Sponsored by

Here are the folks who line up the many sponsors and handle the business end of the station's operations.



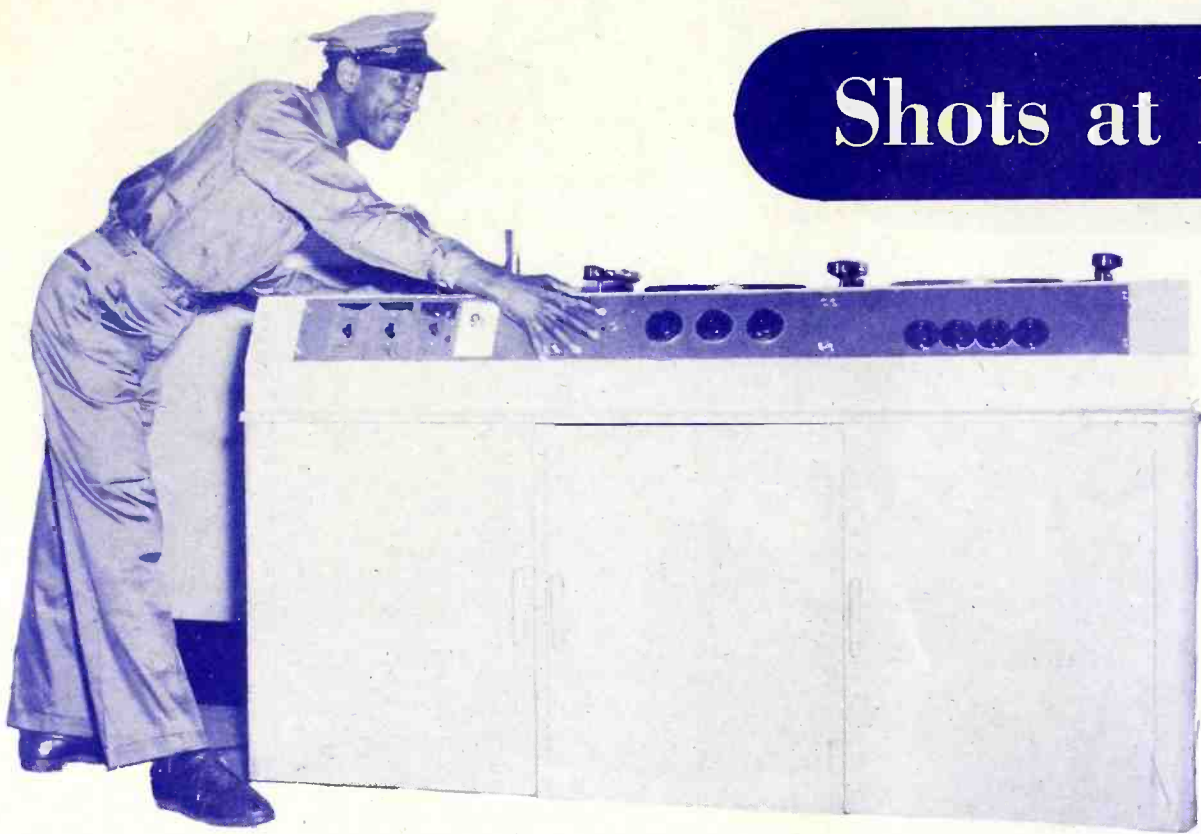
WWNC COMMERCIAL  
MANAGER James A. Hagan.



The WWNC lobby sees plenty of activity, particularly when (left to right) Mrs. Eileen Beard, salesman Mack Arnette, Mrs. Stella Britt and Mrs. Helen Jacobs—all members of the commercial department—find radio time for a new sponsor.



# Shots at Random



WWNC SOUND EFFECT EQUIPMENT can produce realistically anything from bacon frying in a pan, fortunately without real bacon, to a summer thunderstorm, without lightning. Porter Ed Mason rolls it into the studio for a dramatic program.



VOX POP, one of the oldest shows to hold top popularity today, finds thousands listening to Park Johnson and Warren Hull over WWNC each Monday.

SECRETARY to the executive office, Mrs. Frieda Batts.



BIRTHDAY PARTY entertains Western North Carolina ladies celebrating birthdays at the Manor every Saturday. They're radio guests on WWNC, too!



# On the Air

CURBSTONE COLLEGE, popular noontime program on WWNC, is fun for participants and listeners alike.



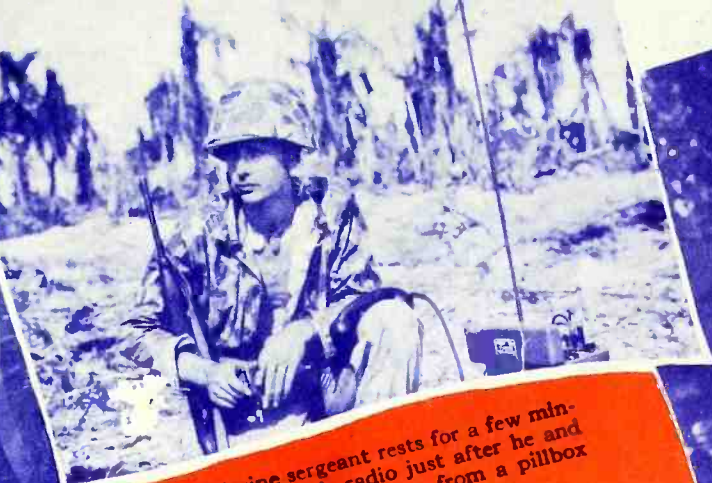
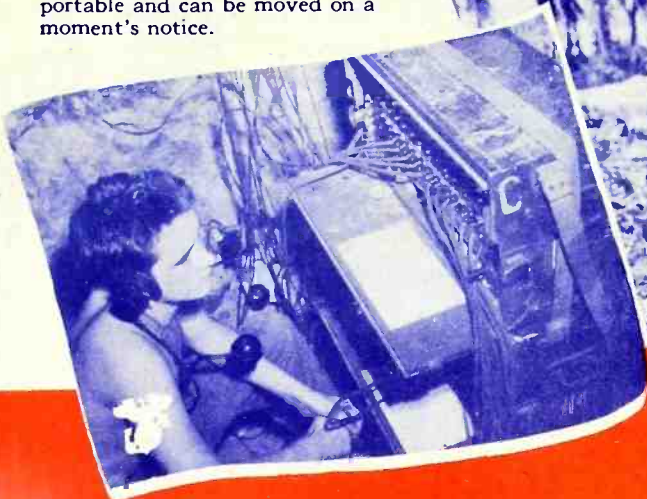
REHEARSAL is the reason for perfection in such musical programs as *The Family Hour*, on WWNC-CBS each Sunday. Above, Al Goodman and his orchestra in a workmanlike session.



TOM WILLIAMS, who presides over the *Garden Gate* program as Columbia's "Old Dirt Dobber" has many friends in the WWNC audience.



A bomb-proof shelter on Guadalcanal. By telephone and radio, the operator has contact with all field forces. The outfit is portable and can be moved on a moment's notice.



A Marine sergeant rests for a few minutes beside his radio just after he and a buddy flushed a Jap from a pillbox on Tarawa.

In the landing operation on the shores of Jap-held Bougainville island, this Navy signalman keeps in touch with headquarters on a handy-talkie.

## THIS IS **W-A-R!**

At the microphones in these close-up combat photos, servicemen operators show how they keep in touch with headquarters and each other.

From the shelter of a wrecked building in Garapan on Saipan, a Marine communicator informs his headquarters of the progress made by front line troops as they enter the town.



In Hurtgen Forrest, Germany, an infantry squad leader, keeps in touch with his commanding officer by means of the "handy-talkie" radio.



Commanding Officer of a tank company in France, using the inter-tank radio.



Using a walkie-talkie, an Army signal man gets a message through from an infantry battalion somewhere in France.



OUR ARMY ALONE WEARS THESE



**DISTINGUISHED SERVICE CROSS**  
Second most important army medal. Awarded U.S. soldiers for extraordinary heroism in military operation against enemy.



**DISTINGUISHED SERVICE MEDAL**  
Awarded any member of U.S. Army who distinguishes himself or herself by meritorious service in a duty of great responsibility.



**DISTINGUISHED UNIT BADGE**  
Awarded army unit twice cited for outstanding performance in action. Authorized by presidential executive order.



**GOOD CONDUCT MEDAL**  
Awarded soldier who after Aug. 17, 1940 completed 3 yrs., or who after Dec. 7, 1941 complete 1 yr. of active Honorable Service.



**SOLDIERS MEDAL**  
Awarded to any persons serving in any capacity for heroism not involving actual conflict with enemy.



**THE OAKLEAF CLUSTER**  
Takes the place of the actual award of another medal for the same decoration previously presented.

**THE GOLD STAR**  
Worn on the ribbon or service ribbon of any medal previously awarded. Indicates that the wearer has more than once been cited for the same decoration.



OUR ARMY AND NAVY BOTH HAVE THESE



**SILVER STAR**  
Awarded to any person who has distinguished himself by gallantry and intrepidity in action.



**PURPLE HEART**  
Awarded to persons wounded in action. Our oldest decoration, originally issued by Washington in 1782.



**CONGRESSIONAL MEDAL OF HONOR**  
Mark of an exceptional hero. Awarded for gallantry at risk of life beyond call of duty. Presented by the President for Congress.



**AIR MEDAL**  
All Services  
Awarded any person serving with Army, Navy, Marines or Coast Guard, who distinguishes himself by achievement in flight.



**DISTINGUISHED FLYING CROSS**  
Highest aviation honor given to American and foreign air men serving U.S. for extraordinary achievement in flight.



**VICTORY MEDAL**  
Authorized to all Members of our armed forces who saw active service in First World War.



**AMERICAN DEFENSE MEDAL**  
Worn by men in active service during national emergency preceding our entry into the war. Referred to as "Before Pearl Harbor Ribbon."



**AMERICAN THEATER RIBBON**  
Worn by those in active service in this hemisphere outside continental U.S. in this war. Note black and white stripes for Germany. Red and white for Japan.



**ASIATIC-PACIFIC CAMPAIGN MEDAL**  
Issued for award to members of the Army and Navy for active service in the theaters indicated. Note the red and white-jap colors at either end.



**EUROPEAN-AFRICAN-MIDDLE EASTERN CAMPAIGN MEDAL**  
Issued to men who have been on active duty in these theaters of war. Center green represents Europe and brown represents Africa.

THESE ARE WORN BY OUR NAVY PERSONNEL



**DISTINGUISHED SERVICE MEDAL**  
Awarded to any member of the Navy of U.S. who distinguishes himself or herself by exceptional meritorious service.



**NAVY CROSS**  
Awarded for heroism or meritorious conduct in Naval Service during time of peace as well as for valor in action.



**EXPEDITIONARY MEDAL**  
Officers and men who have participated in a campaign are eligible. A bronze star issued for each added expedition.



**GOOD CONDUCT**  
Awarded enlisted Navy men for perfect service record and has shown marked proficiency in performing his duties.



**MERCHANT MARINE DISTINGUISHED SERVICE**  
Awarded by our Maritime Commission to men of the Merchant Marine who committed Heroic Deeds under attack.

FOR THE NAVY - MARINES AND COAST GUARD



**NAVY & MARINE CORPS MEDAL**  
Awarded to any member who has distinguished himself by heroism not involving conflict.



**PRESIDENTIAL UNIT CITATION**  
Awarded to Navy & Marine corps units for service in combat action above expected high standard.



**BREVET MEDAL**  
Awarded to Marines for distinguished conduct in presence of enemy.



**GOOD CONDUCT AWARD**  
Awarded to a Marine who has completed his 1st enlistment with a high marking in efficiency, neatness, and intelligence.



**COAST GUARD GOOD CONDUCT MEDAL**  
Awarded enlisted man for perfect service record and has shown marked proficiency in performing his duties.



**LEGION OF MERIT**  
Awarded to combatants and non-combatants for extraordinary fidelity and service. May be presented to foreigners.

SPECIAL MERIT AWARDS



**DISTINGUISHED MARKSMAN**



**DIST. AUTOMATIC RIFLEMAN**



**DISTINGUISHED AERIAL GUNNER**



**ARMY BADGE**



**EXPERT**



**BAR**



**SHARPSHOOTER AND 1ST-CLASS GUNNER**



**LIFE SAVING MEDAL**  
(Red Ribbon-Gold Award, Blue Ribbon-Silver Award)  
Presented for Heroic life saving at sea, to civilians as well as service men.



# AMERICAN WOMEN IN UNIFORM

The figures presented on this page show American women in the uniforms authorized for their various types of war work. Never before in the history of the country have women played such important parts on the war front and the home front and enlisted in such numbers as today. This wholesale volunteering for war work releases large numbers of men for the actual business of fighting.



Member of the WAC--Woman's Army Corps.



Member of the WAVES--(Women's Reserve of the Naval Reserve)



Member of Women's Auxiliary Ferrying Squadron (WAFS)



Member of American Women's Voluntary Services.



Red Cross Worker



Army Nurse



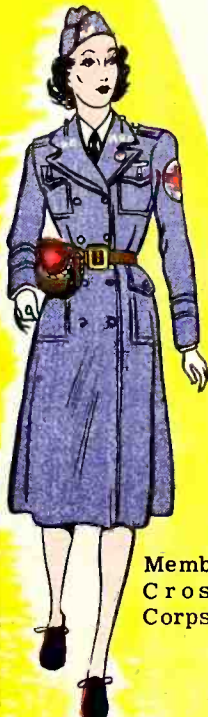
Navy Nurse



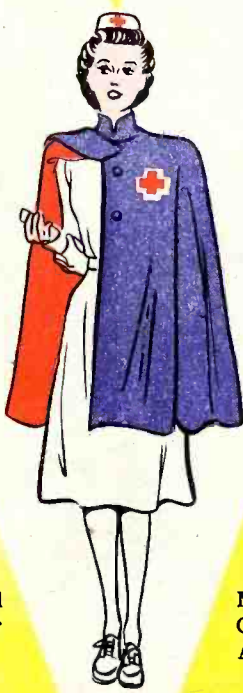
Civilian defense worker.



SPAR Coast Guard Auxiliary



Member of Red Cross Motor Corps.



Red Cross Nurse

Member of Red Cross Nurse's Aid Corps.



Marine Women's Uniform







There's more to radio than the simple twisting of the dials. These US Coast Guard SPARS are learning what "makes the wheels go around".



Government messages from Washington, San Francisco, Honolulu and the Canal Zone flow into this radio receiving station.



A radio control board in a Marine classroom at Miami University, Oxford, Ohio. Before graduating the Marines must be able to hold down a four-hour watch in the radio shack.



Checking the radio beam on a Feature training bomber — or, how to keep on a course when there are no other means of navigation.



In the control tower at a military airfield, the operator uses radio to give pilots landing and take-off instructions.

## "Sparks" AMONG THE GENTLE SEX

Radio is no longer a technical mystery reserved for mastery by the male mind. Those of the gentle sex, in the service of their country, proved they were equal to the intricacies of the kilocycle, and thereby relieved thousands of men for combat duty.



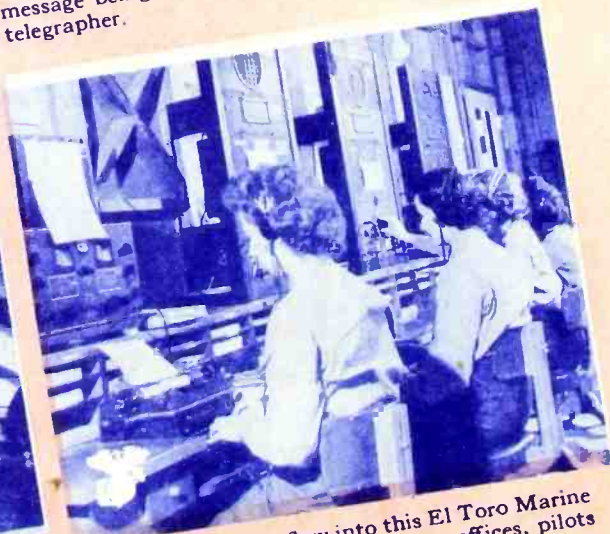
Radio-service MEN in the post war era can expect competition from feminine technicians like these SPARS who know how to find the "bugs" in radio equipment.



Somewhere on a battle front perhaps thousands of miles away, fighting Marines will hear the message being tapped out by this Marine radio telegrapher.

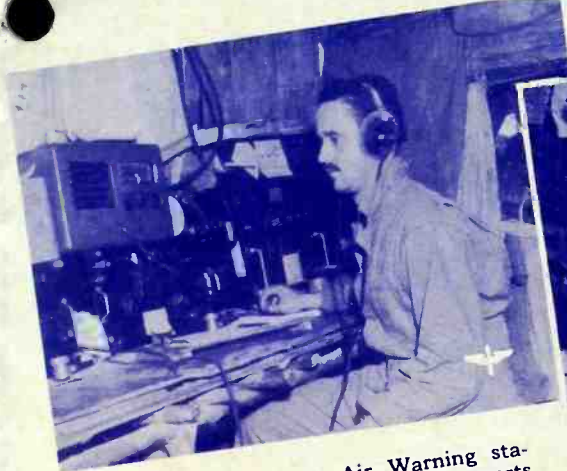


An instructor teaches women Marines the operation of a radio direction finder in this special Marine Radio School.



Weather reports flow into this El Toro Marine Airbase, for relay to operations offices, pilots approaching the area and to meteorologists for weather maps.





Radio operator at Air Warning station on Ledo Road, India. He reports all friendly and enemy aircraft sighted by plane spotter.



From miles around, French civilians gather nightly to hear OWI broadcasts in French. When Nazis held the area, civilians were deprived of their radios. An American soldier pauses to listen. Note nail studded shoe sole of woman in foreground.

OWI

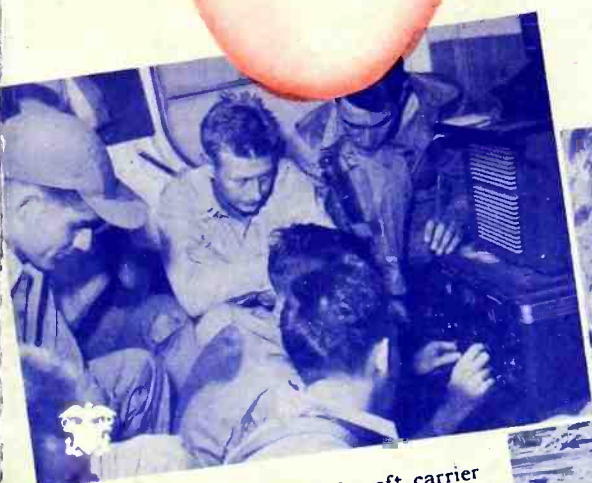
# LISTENING IN

Often times, radio is the only contact between fighting men and the outside world. It can mean vital messages, entertainment, news from home — These photos show a few samples.

An ATC plane somewhere in the China-Burma-India theaters, but the passengers are listening to a play-by-play broadcast of the world series baseball game.



A temporary sending and receiving station near the front lines on Bougainville. They're getting reports on the progress of fighting at the front.



Navy pilots aboard an aircraft carrier gather around the radio in the ready room to listen to the inter-plane conversation of fellow-pilots making a strike against Jap-held Tinian in the Marianas.



This was once a US radio receiving station on Guadalcanal. A Japanese aerial bomb scored a direct hit.

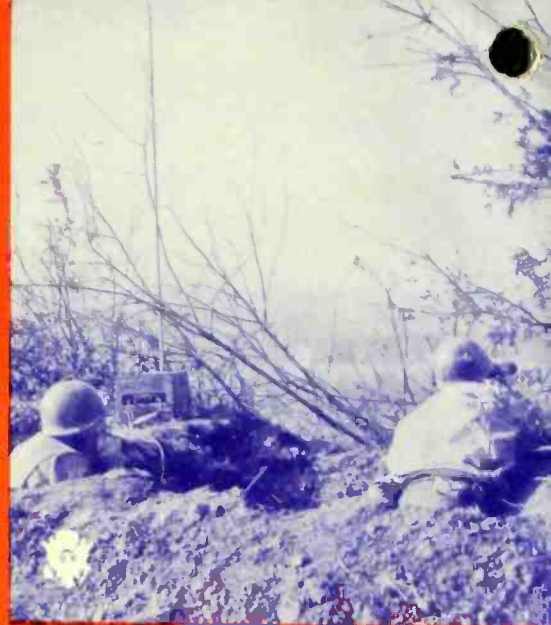




Liaison radios are put to good use on Leyte Island in this front line photo taken during the Philippine invasion.



The war rages on Saipan but a Marine takes time to make a good appearance while his companion mans the communications jeep radio.



Infantrymen in the trench overlooking Mt. Porchia area, Italy are using a sound ranging set to locate enemy guns—and relay the information by radio, to their own batteries.



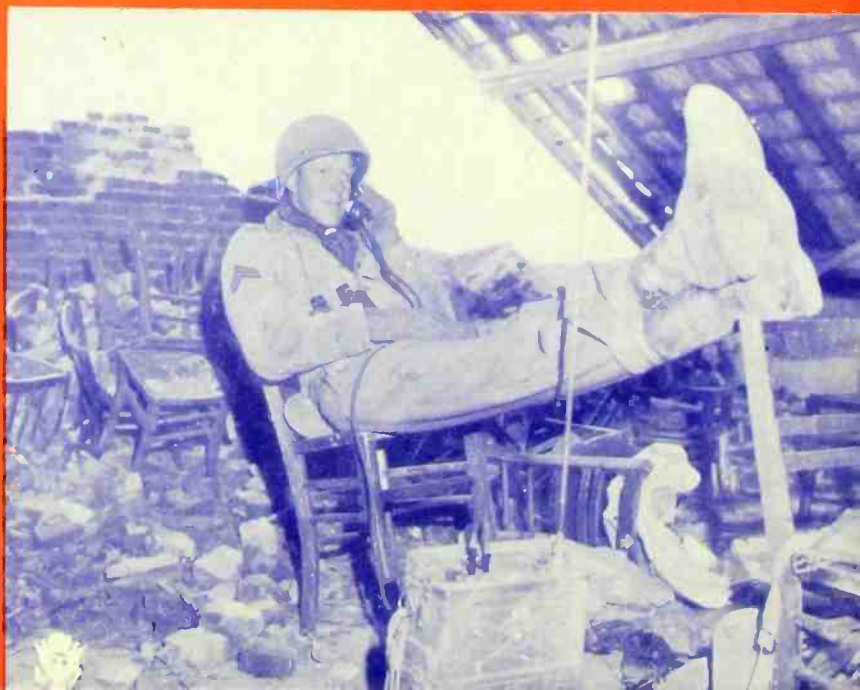
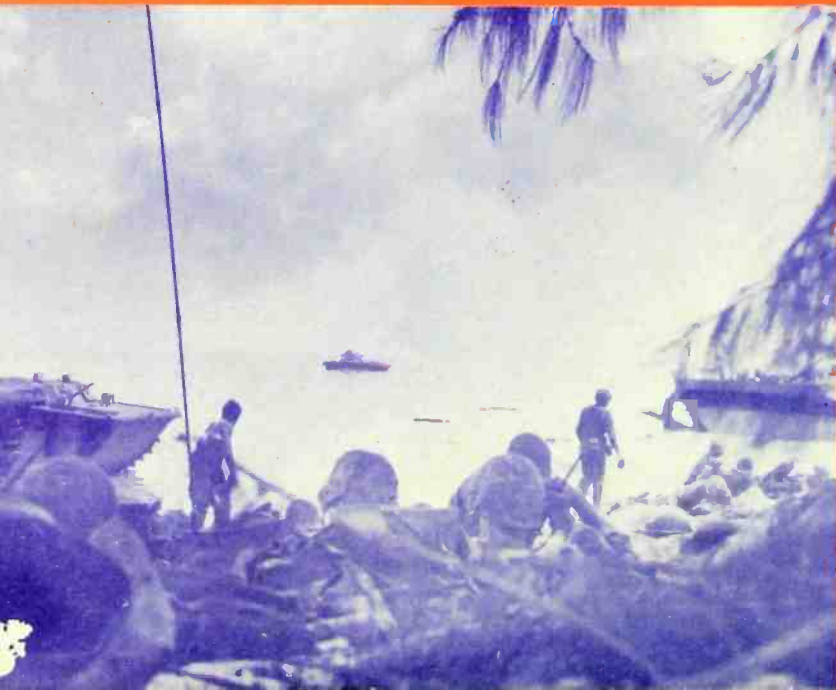
Coast Guard beach party radio operators direct traffic to beach at Engebi Island, Eniwetok Atoll during American invasion of the Marshalls.

# The KILOCYCLE *in Action*

The carrier pigeon isn't obsolete but he can't fly as fast as a kilocycle and he is not as immune to battle injury. The photos on these two pages show the radio messenger in actual combat.

The perpendicular black line is the antennae of a portable radio—ashore with the first wave of Marines to hit the beach at Saipan.

Life looks easy for this US Army man, operator at a forward artillery observation post in Rurdorf, Germany, sending back results to a 105 mm. howitzer battery firing at a German command post on the opposite side of the Roer river.



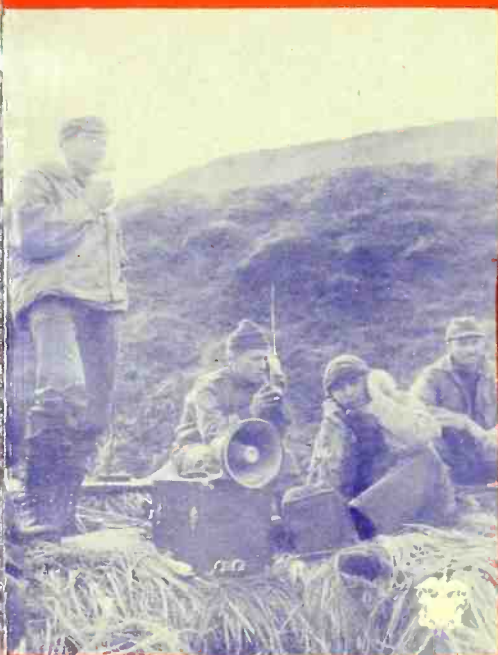




Ninth Army Field artillerymen operate an observation post near Linnich, Germany. Note rations on trench parapet.



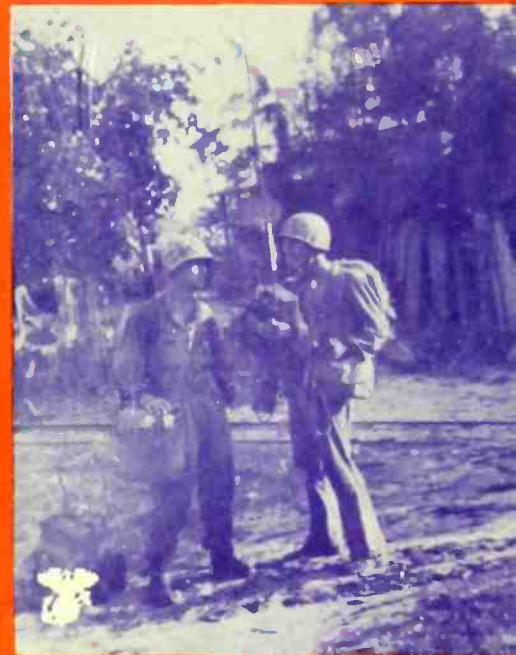
The handy-talkie radio operator (foreground) is receiving range corrections from the forward area, to get the 60 mm mortar fire on target. The scene is near Perriers En Beufice, France.



Advancing inland with the vanguard of the invading force at Kiska, Alaska, these members of a Navy observation unit talk to their commanders over portable radio sets.



On the beach at Roi Island in the Kwajalein's where a Marine Corps communications unit sets up for "business" behind a beach wall.



On the way to the front on a Southwest Pacific Island to set up a radio communications center for the artillery.

Cherbourg, France in the distance—US artillery officers in the foreground, plot and radio back to their units, the location of their hits on the harbor defenses.

Handy-talkie radio is "handy (left); walky talkie" radio is in use (right) as infantry patrol looks for snipers as they move to take Libin, Belgium.

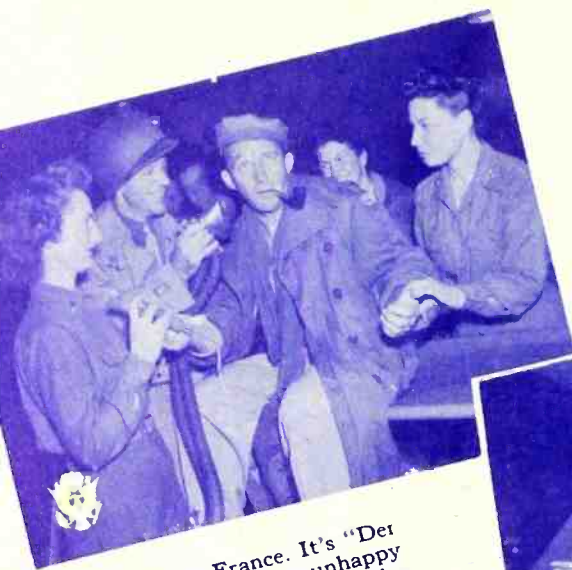




# GLAMOUR

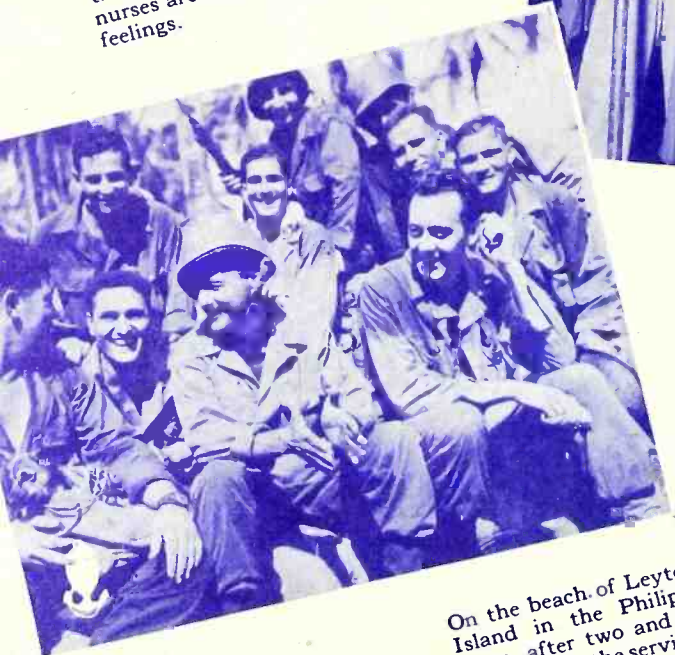
## AT THE FRONT

Radio celebrities, of all ages, of both sexes have built themselves a vital role as morale builders in the war. Those who aren't actively engaged in the services, have travelled to all parts of the globe to entertain the service men.



Ray Milland, wet with perspiration, makes a sharp contrast in appearance with exotic Rosita Norene in a USO skit at an amphibious base.

Somewhere in France. It's "Der Bingle" Crosby looking unhappy at the prospect of an innoculation. Unsympathetic Fred Astaire stands ready with an anesthetic and the array of Army nurses aren't decided about their feelings.



On the beach of Leyte Island in the Philippines, after two and a half years in the service Corporal Lew Ayres still retains his popularity.



Somewhere in Italy, entertainment by Lily Pons, noted opera star, accompanied by a GI on the flute. The Met was never like this.



Dinah Shore autographs cast on wrist of a wounded sergeant following a performance somewhere in northern France.

Still an entertainer, but no longer a civilian. Private Mikey Rooney poses with some friends of the 26th Division somewhere in Europe.



Coast Guard Commander Jack Dempsey is still "The Champ" to this rugged bunch of autograph seekers, on an overseas voyage.





# Our Honor Roll

\_\_\_\_\_  
Name

Serial No. \_\_\_\_\_ Highest Grade \_\_\_\_\_

## *Entry into Service*

Place \_\_\_\_\_ Date \_\_\_\_\_

## *Assignments*

Organization \_\_\_\_\_ Date \_\_\_\_\_

Place \_\_\_\_\_ Commanding Officer \_\_\_\_\_

Organization \_\_\_\_\_ Date \_\_\_\_\_

Place \_\_\_\_\_ Commanding Officer \_\_\_\_\_

Organization \_\_\_\_\_ Date \_\_\_\_\_

Place \_\_\_\_\_ Commanding Officer \_\_\_\_\_

## *Dates of Promotions*

\_\_\_\_\_ Grade \_\_\_\_\_ Grade \_\_\_\_\_

\_\_\_\_\_ Grade \_\_\_\_\_ Grade \_\_\_\_\_

## *Separation*

Place \_\_\_\_\_ Date \_\_\_\_\_

## *Battles, Engagements, Etc.*

\_\_\_\_\_  
\_\_\_\_\_

## *Decorations, Citations, Etc.*

\_\_\_\_\_  
\_\_\_\_\_

**SYMBOLS BELOW IDENTIFY THE OFFICIAL PHOTOS APPEARING IN THIS BOOK**



U. S. Army  
Signal Corps Photo



Official U. S.  
Navy Photo



Official Photograph,  
U. S. Army Air Forces



Official U. S. Marine  
Corps Photograph



Official Photograph  
U. S. Coast Guard



Official OWI  
Photograph



# WWNC

*Personalities  
Album*

SERVING WESTERN NORTH CAROLINA FROM ASHEVILLE

570  
ON YOUR  
DIAL  
CBS