Radio Station WOW

RADIO NEWS TOWER Complete Radio Program News From Radio Station WOW

5000 Watts 590 Kc.

VOL. II-No. 5

OMAHA, NEBRASKA, FEBRUARY 1, 1938

PUBLISHED MONTHLY

MOTHER MASON



Meet "Mother Mason" of the "Little Man" cast. In private life she is Kathryn Phillips.

New WOW Organist Tens of thousands of listeners will

greet with approval the news that Eddie Butler, the organist, is back from Detroit and has become a reg-ular member of the WOW staff.

Mr. Butler, a native of Council Bluffs, was for seven years a mem-ber of the staff of the Central States Broadcasting Co., and his programs with Kenneth Golden, tenor, were one of the oldest and most popular local features of the air.

quarters for Foster May, Ralph Wagner and others in the news dehas been moved into Mr. May's former office, the "Brown room."

Paxton Hotel on NBC

nights are tripping the light fan-tastic to the rhythm of Paul Chris-Paxton. The NBC network pro-gram, 12 midnight to 12:30 a. m., Mondays, Tuesdays, Thursdays and Saturdays, originates in the main dining room.

Newscasts on

The amazing popularity of news broadcasts is indicated by listener-response to the recent "Foster May

response to the recent "Foster May birthday" observance. More than 16,800 listeners in 17 states—from Florida to Oregon and Pennsylvania to New Mexico— wrote to WOW, asserting they reg-ularly enjoy the newscasts, espe-cially those presented by Mr. May, WOW's news editor. There were also many letters from Canada, Texas, Louisiana, Mississippi and Arizona. Arizona.

Nebraska alone. Mr. May and his staff will work for many weeks tabulating the results to determine in minute detail listener preferences as to type of news desired, times it should be

The letters were more than 99 per cent complimentary. They stand as a tangible mass testimonial, approv-ing the new "streamlining" of WOW's newscasts, a form and

May Pleased "I just can't express the great personal satisfaction I derived from receiving and reading these letters," Foster May said. "I wish it were possible for me to write a personal letter of thanks to every person who wrote me."

In order to provide an incentive to listeners to comment on WOW's news setup, six beautiful General Electric radios were offered as prizes for the best comments on each of WOW's six daily news-

The judges worked long and con-scientiously, and finally selected the following to receive the prizes for binded into a news room, and office juarters for Foster May, Ralph Wagner and others in the news department. Jettabee Ann Hopkins as been moved into Mr. May's ormer office, the "Brown room."
baxton Hotel on NBC Dancers from coast to coast these hights are tripping the light fanastic to the rhythm of Paul Chrisensen and his orchestra from Hotel Paxton. The NBC network procommed into a news dent of the best letters: 6:30 a. m. news, We best letters: 6:30 a. m. news, F. J. Sindelar, Omaha; 7:15 a. m. news, Mrs. Chester A. Harris, Omaha; 12:30 p. m. news, Mrs. Chester A. Harris, Omaha; 12:30 p. m. news, Mrs. R. J. Stearns, Omaha; 6 p. m. news, Mrs. Nettie B. Cardin, Sioux Falls, S. D., and 10:30 p. m. news, Ralph W. Pierce, Omaha. The judges were Frank P. Fogarty, commissioner Omaha Chamber of Commerce; Victor B. Smith, vice president of the Omaha Na-

vice president of the Omaha Na-tional bank; Prof. V. Royce West, journalism, Municipal University of Onaha, and Miss Edith Beckman, attorney.

16,800 Praise WOW

Of course, the great preponder-ance of listeners to the WOW newscasts live in Nebraska and western Iowa. More than two-thirds of the responses came from

broadcast and many other matters.

style of presenting the news, which has been copied by other stations from coast to coast.

casts.

Candid Fans Shoot WOW Strange as it seems, WOW's luxurious studios were actually all

per: Ma

shot to pieces the other night! It was "Candid picture night," and more than 250 camera fans, equipped with almost every type of photographic equipment known, lit-erally shot everything in sight!

Although no exact figure could be determined, it was estimated that more than 3,700 pictures were taken.



Gillin First Young Citizen

Congratulations poured into WOW this past week for John Gillin, Jr., 32-year-old general man-ager of the station, who received the distinguished service award pre-cented annually to the man under sented annually to the man under 36 years of age whose civic activities rate highest.

The selection of "Johnny" Gillin was announced at a gala dinner dance, January 22, at Hotel Rome. more than 3,700 pictures were taken. The photographers were men, women and children of all ages. There were little boys and girls with kodaks, high school and col-lege folks, husbands and wives, and elderly men and women. The photo fan's laid on the floors, hung from the chandeliers and climbed on the furniture in order to get shots from every conceivable

WOW Buys \$25,000 Band Ebener Directs New 12-Man Orchestra

WOW has just engaged its own 12-piece studio orchestra to furnish music for local radio programs.

music for local radio programs. Directed by the popular and tal-ented Freddie Ebener, the orchestra is nade up of his regular band, augmented with several specialists, to give the utmost versatility. Engagement of the musical group, most talented available in the mid-dle west means an investment by

dle west, means an investment by WOW of approximately \$25,000 during the current year for local music

Versatile Group

Program Manager Harry Burke has been engaged in auditioning and trying out musicians for the orches-

tra for more than a month. "We believe we now have the finest local orchestra we could as-semble for general studio use," Mr. Burke said. "Every member of the orchestra plays at least two instru-ments. From this group we will be ments. From this group we will be able to select combinations for specialties, soloists and a full orchestra that can creditably give listeners either concert or dance music, as specific programs require."

In engaging a large orchestra on a full-time basis, WOW is giving 100 per cent cooperation with the national movement, inaugurated by the American Federation of Musicians to provide employment for hundreds of professional musicians in radio stations. Under the plan the radio industry will spend \$5,000,-000 annually for "live talent" music.

Personnel

Personnel John Gillin, Jr., general manager of WOW, was a member of the national committee of IRNA which negotiated the deal with the union. The WOW studio orchestra be-gan rehearsals January 25. The members of the orchestra at first rehearsals (which may be changed slightly) included: Freddy Ebener, director; Marvin Wright, piano, accordion, arranger:

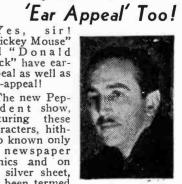
Freddy Ebener, director; Marvin Wright, piano, accordion, arranger; James Burson, guitar, violin, viola; Ernest Bergman, bass, tuba; James Frame, trumpet; William Hill, trumpet, violin; George A. Strobel, trombone, violin; Leslie Manson, saxs, clarinet; C. L. Hall, saxs, clarinet, piano, arranger: Don F. clarinet, piano, arranger; Don E. Larson, piano, trumpet, arranger; Kenneth Turner, saxs, clarinet, vio-lin; Al Entricken, drums, vibraphone, tympani.



CANDID FANS 'SHOOT' WOW

A few of the 250 candid camera fans who shot everything in sight from every angle in WOW's studios the other night.

get shots from every conceivable	cobs, Omaha publicist and adver-	
angle.	tising agency executive. Given Gold Key	'Mickey Mouse' Has
Live Talent		
Live Talent The Eastman Kodak Stores, Inc., co-sponsor of the event with WOW, provided batteries of flood lights in each room, but in spite of this many shot off flash bulbs. In the studios the "Three Maids and a Mike," the "Jangles" and "Little Man" casts, a studio orches- tra and Foster May, all performed and posed scores of times. In every other room WOW had provided comely hostesses from its clerical staff, all of whom willingly posed and all of whom were "shot" scores of times. The Eastman company offered valuable prizes for the best shots, but winners were not known as this News Tower went to press. Probably the most photographed persons in the studios were Foster May and Ralph Wagner.	The award itself consisted of a gold key, which was presented to Gillin at the banquet. The "outstanding young citizen" award is made annually under spon- sorship of the Omaha Junior Cham-	'En Annal' Ta



'he Mickey Mouse Theater of Air is heard at 4:30 Sunday rnoons by WOW listeners via

Page Two

WOW Camps Very Active, Seymour Wins Membership Drive

Gala festivities were held by the various divisions of the Woodmen of the World during the Yuletide season and in the month of Janu-ary. Events taking place during the period included the Woodmen Christmas party, a luncheon for four v e t e r a n headquarters employes who completed many years of who completed many years of service with the society, the annual installation of officers of the Omaha camps, the birthday of Dr. Herbert B. Kennedy, associate medical director on January 3 and the triple birthday celebration held on January 5 for National Presi-dent De E. Bradshaw, Assistant Secretary V. J. Pakes and State Manager Charles Burmester. More than 850 persons attended the Christmas party given at the Elks club under the joint auspices of Seymour camp No. 16 of the Woodmen of the World, Ak-Sar-Ben grove of the Woodmen Circle

Ben grove of the Word, Ak-Sal-Ben grove of the Woodmen Circle and the Juniors of the Forest, which is jointly sponsored by the Woodmen of the World and Woodmen Circle.

Juniors Assist

Dr. Kennedy officiated as master of ceremonies. The program in-cluded greetings from President Bradshaw and President Dora Alexander Talley of the Woodmen Circle, and exhibition drills by Jun-ior boys' and girls' teams, Christmas corole sung by a Junior choir and carols sung by a Junior choir and the Seymour Revelers, and distri-bution of gifts to the kiddies by Santa Claus.

Santa Claus. Approximately 250 Woodmen of the World headquarters' employes attended the luncheon held at the Chamber of Commerce in honor of Charles Furness, head of the old records department; Miss Ella Kent, manager of the correspond-ence department; Mrs. Theresa Kerr, check writer, and Mrs. Bertha Campbell of the cashiers department, v ct er an employees. Bertha Campbell of the cashiers department, veteran employees, who, on December 31, completed many years of service to the Woodmen of the World. Dan Macken, actuary, officiated as mas-ter of ceremonies and also pre-sented appropriate gifts from the employes to the "old-timers." President Bradshaw and Vice President Bratterson occupied President Patterson occupied places at the speakers table.

Honor Kennedy

Seymour camp No. 16, the largest Woodmen unit in the nation, and the members of the medical depart-ment of the Woodmen remembered ment of the Woodmen remembered Dr. Herbert Kennedy, associate medical director, on his birthday on January 3. The camp, of which Dr. Kennedy is the consul com-mander, presented him with a handsome gold knife and chain. The members of the medical staff sent a beautiful bouquet of flowers.



Portland Hoffa, wife of Fred Allen-both WOW stars-says her famed hubby is one of America's champion worriers. She's pictured helping Fred worry over details of the "Town Hall Tonight" NBC the show.

By MILTON A. RIECK

this chapter the mechanism of the

voice, we must always remember the real foundation of the speaking

Speech sounds are first thought before they are expressed by the

voice. For example, a person may have a big-hearted voice or a happy voice, but we know that the kindli-

ness, happiness, or big-heartedness

are first in the person's character —his general thinking — b e f o r e they can come forth in his voice.

Thinking First

You think about tones, you think about words, or the ideas for which the words stand. Never lose sight of these facts. You will make

much quicker progress in voice im-provement, if, instead of working mainly from the standpoint of the

voice is the THINKING.

Although we are to take up in

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Chapel Honored by Life Award in Post-War Society

John K. Chapel, WOW an-nouncer, was elected an honorary life member of the Russian Railway Service corps, at a meeting at St. Paul, Minn., November 11. The distinction is the group's tribute to the memory of Chapel's uncle, Gen-eral Prince A. N. Kuropatkin, who, in 1917, assisted the allied forces in Siberia and Manchuria, and aided the Russian Railway Service corps war work.

stand speaking voice is a prime requisite of every person in radio.

requisite of every person in radio. Such a voice would be an ex-tremely valuable asset to any man, woman or child. Not every person CAN have a good radio voice but every person CAN IMPROVE his speech. Hence, the article here-with on "How to Talk," by Milton A. Rieck, well-known Omaha voice coach, who has helped scores of WOW folks. Study, and practice Mr. Rieck's speech aids and you too will derive a real benefit.—The Editor.

mechanism. You will have to take exercises for the correct use in

exercises for the correct use in speech of your tongue and lips. But, after you have established, or fixed, the correct ways of using these organs, you must forget all about the exact ways of doing these things. Otherwise, you might become line conscious or tongue

become lip-conscious or tongue-conscious, or even tone-conscious. Such methods in speaking are considered poor, for they give a ma-

HAPPY BIRTHDAYS

Editor.

Gen. Ford to Speak as WOW Marks National Defense Week

LOVELY MARY



Mary Livingstone-they call her 'Lovely Mary" — is the wife of Comic Jack Benny. Confidentially, Jack calls her "Doll." And as the photo above shows, she's some "Doll," eh?

NOTE.—A clear, easy-to-under chine-like effect to speech. tand speaking voice is a prime The organs of speech that make

follows:

(a) (b)

cavities.

lowing:

(a)

cords.

It's Never Too

Late to Learn

the voice mechanism are as

(c) Mouth, including lips, tongue, teeth and palate. (d) Nose, nasal passages and

The LUNGS supply the air that

is used in the formation of tones and words. When filled with air, the lungs give support to the tones. In fact, the lungs are the real source of energy for the voice.

Exercises

1. Take a full, deep breath and exhale slowly as you say the fol-

 $\begin{array}{c} (a) & \text{I}(a), \text{I}(a),$

Ha, ha, he, he, hi, hi, ho, ho,

Lungs and diaphragm. Larynx, including the vocal

Recognizing its obligation to the nation as well as to its parent company which has long been a cham-pion of patriotism, station WOW is making elaborate plans for the observance of National Defense week, February 12 to 22.

WOW, cooperating with army and navy leaders, plans a special program for Sunday, February 13, during which time Maj. Gen. Stan-ley Ford, commander of the Sev-outh corps, area will deliver the enth corps area will deliver the main address.

Ford to Speak

The program will be broadcast, probably from one of the hotel ballrooms, at 2:30 p. m. Members of General Ford's staff and leaders of patriotic and civic groups will be in attendance.

As a further gesture of coopera-As a further gesture of coopera-tion, WOW has offered the special program to all Nebraska radio sta-tions. The program was planned and scheduled for the afternoon hour so that all other stations could pick it up and rebroadcast it to their listeners.

Band Invited

The 17th Infantry band from Fort Crook, one of the finest mili-tary bands in the nation, has been invited to play for the special program.

During the week, speakers will be heard from time to time from the Reserve Officers association and Seventh corps area headquar-ters. The Creighton university dra-matic players will present incidents in American history.

Let Betty Moore Help Solve Your Color Problems

If you are

broadcasts over WOW at 10:45 a. m. from NBC.

Miss Moore of-

fers suggestions for decorating

dining rooms,

stumped by some problem in interior decorainterior decora-tion, particular-ly in color har-mony, lend an ear every Mon-day to Betty Moore and her

Betty Moore

rooms and sun porches. She is a veteran broadcaster for the Een-jamin Moore Paint Co.

WINNER'S SMILE





RUESS INSTALLS



Dr. Herbert B. Kennedy, associate medical director of the Woodmen, wears a winning smile as he views the cup won by Seymour camp, of which he is consul commander, in a dual membership contest with Empire State camp No. 7, Atlanta, Ga., from whence Doctor Kennedy came to Omaha.



"Happy birthday!" echoed throughout Woodmen headquarters January 5. It was the birthday of De Emmett Bradshaw, Woodmen president, who is shown shaking hands with V. J. Pakes, assistant sec-retary, as C. L. Burmester, Woodmen's Nebraska manager, looks on. All three celebrated birthdays the same day. Incidentally, it was also the fourth anniversary of Foster May on the air. Loyal Woodmen through-out the nation deluged Mr. Bradshaw with wires and greeting cards.

Five Omaha Woodmen camps joined in an installation-of-officers ceremony recently. Photo shows William Ruess, chairman of the Woodmen board of auditors and WOW personnel director, as installing officer (behind ritual table), as Mr. Burmester, the installing escort, stands by. Kneeling are some of the officers being installed.

Page Three



Lots of funny things happen

round a radio studio. F'rinstance. Hotel Fontenelle's main ballroom has a direct phone to the WOW control room. A confused guest recently picked up the handset and Chief Control Operator Joe Herold answered.

"Send up a bucket of ice, four glasses and a quart of sparkling water," said the guest. But that isn't all. It happened during Uncle Ezra's

Alka-Selzer program!



announcer for Amos 'n' Andy) wrote to a friend (from Holly-wood) asserting he had found the laziest gag writer in America. "The guy is so

Carlton Ka

Dell, the Omalia lad who is one

of the best on the NBC mike staff (formerly

Bill Wiseman Bill Wiseman lazy he just bought a Great Dane so he could pet him without bending over!"

PRIMA DONNAS

Vanity thy name is Radio An-nouncer!

The other day Howard Peter-son, WOW's promotion manager, ordered new portraits of each member of the announcing staff for use in the Radio Guide. Two "shots" were made of each

mikeman, and then the proofs were shown to the boys. No Metropoli-tan opera director ever made a greater mistake.

Every announcer, except News Editor Foster May, squeaked and

squealed, like this: "Oh, that isn't good of me. Please don't use it!"

WHERE ARE THEY

Ken Carlson, the Omaha ventril-oquist, and his dummy, "Charlie O'Brien," has broken into the big time via WLW, Cincinnati, and the

Mutual net Walter Cassel has hied himself back to New York to study some more, make records and audition for new commercials. His address: 7734 Austin street, Forest Hills, N. Y....

N. Y.... Homer H. Gruenther, in Wash-ington, D. C., is peddling transcrip-tions of congressional oratory... Tim Ryan and Irene Noblette are in New York auditioning for a show which you may soon hear on this station

this station.

SNOPPYQUOPS

Uncle Ezra got a pair of ex-pensive polo ponies from Santa Claus... Radio production experts call mystery dramas "whudunnits" ... So far Jack Benny has re-ceived over 1,000 letters from Iown-a-Maxwell-too brothers . . . Bob Burns has quit looking his part, even discarding his tan shoes . . . Production men (like newsmen) say the delovely Margaret Sulla-van of the films is very pout-icular.

Midnight Reveries

Popular Poetry Show Another new WOW program which is rapidly gaining great pop-ularity is "Midnight Reveries" heard each Sunday night, 11:15 to 11:30, and featuring John K. Chapel with schetzed and ordinizione scores

Walter Cassel, Bernie Hanighen, Evelyn Elias, Other 'Big Time' Omahans Visit WOW Studios



Action! Walter Cassel, baritone, with Mrs. De Emmett Bradshaw at the piano, rehearsing Mrs. Bradshaw's own composition, which Walter sang for WOW listeners on his recent visit to Omaha.

Blizzard Class Reunion

Upholding its "First-in-Showmanship" honor in the middle west, WOW started the new year off with two very unusual "special events" broadcasts, both of which attracted

The radio trade press from coast to coast heralded WOW's New Year's eve broadcast, conceived and presented by Foster May, as one of the most unique broadcasts one of the most unique broadcasts of all time. This was the recorded description of a childbirth at St. Joseph's hospital. It was so timed that the stork "arrived" exactly on the stroke of 12, just as 1938 was ushered in. The trade press de-scribed Foster's handling of the broadcast as "tactful," "dramatic" and "extremely clever." "Pumile" Maet

"Pupils" Meet

A couple of week's later the radio industry again was stirred by Foster's broadcast from the 70year-old Fairview school near Clay Center, Neb., on the 50th anniver-sary of the great blizzard of 1888.

Gathered in the little school were many of the 16 "pupils" who 50 years ago were saved from the awful blizzard by a brave teacher and a farmer. During the broadcast the hap-

penings of the day of the blizzard were re-enacted in detail by those who were still alive. The "pupils" sang songs and recited lessons just as they did half a century ago, while hundreds of farm folks gathered to watch the ceremony.

James Melton, NBC tenor, has added gentleman-farming to his already known enthusiasm for yacht-ing. He's moved from the urban luxury of his New York apartment to the hills behind Westport, Conn. WOW staff an eye





America's foremost "swing" composer, Bernie Hanighen of Omaha, found a few extra notes in a WOW copy of his hit, "Bob White." Bernie praised the "Three Maids and a Mike."



Every month thousands of vis-itors come to WOW studios, many of them famous personages.

Among this month's visitors were several Omahans who have become nationally famous, including Walter Cassel, the singer; Bernie Han-ighen, America's foremost com-poser of "swing" music; Evelyn Elias, former South high girl, now one of the nation's outstanding girl one of the nation's outstanding girl trumpet tooters, and Marie Mikova, world-famous pianist.

Each was presented to WOW listeners over the air on special programs

Other Visitors

Other Visitors Other famed studio visitors in-cluded Clarence Muse, the Negro film star and composer of "Sleepy Time Gal" and many other songs; Lee Morse, blues singer; Steve Hannigan, famed press agent, de-veloper of "Sun Valley" and many other enterprises; George Wilson, University of Washington grid star, who made fame in the Rose Bowl; Lita Grey Chaplin, movie and night club singing star; Tom Curran of the United Press, and several important NBC and other persons of the radio industry. persons of the radio industry.

Included in the many groups to be shown through the studios were the field forces of the Folger Coffee Co., many classes from schools, and several Woodmen of the World life insurance fraternal groups.

Don Searle, new Central States Broadcasting Co. executive, called on his first day in Omaha to pay his respects to John Gillin, Jr., WOW manager.



"Attention, listeners! No adults admitted! THIS is the JUNIOR ROUND TABLE conducted by Jettabee Ann Hopkins." THAT'S every Thursday afternoon at 4:30. THE JUNIOR ROUND TABLE That's why I wanted to tell you MORE about it today.

You know, I had a feeling that we were neglecting the boys and girls. Oh, I'll admit that radio has all sorts of

thrilling adven-ture stories for them, but I know that these "young men and women of tomorrow" have some very def-inite ideas and I thought they should have a chance to express those same ideas on



same ideas on the radio. S-o-o-o-o-the JUN-IOR ROUND TABLE came into being. Confi-dentially, I think I have the most fun of all!

Visit in Studios

Each week, five children (boys and girls) are selected from a dif-ferent Omaha school. At 3:30 ferent Omaha school. At 3:30 Thursday afternoon these five chil-dren are brought, via taxi, to the WOW studios. Then's when the fun begins. First of all we get ac-quainted. They tell me their names and I tell them mine (by the way, we don't bother with LAST names, just the first ones). Then we make a tour of the studios, maybe we drop in on a rehearsal for a few drop in on a rehearsal for a few minutes or stop by to watch a pro-gram in progress. We don't even talk about anything serious-be-cause THAT'S to come later.

By 4:20 we're good friends and having a grand time. Then we get settled for the program. I wish you could see our little round table. We gather around real close with our elbows on the table and the microphone in the middle and we're ready to say "Hello" when 4:30 rolls around.

Time Flies

THEN is when we really get serious and I can't tell you how proud I am of those boys and girls and their answers. We talk fast and furiously but no matter how we hurry we're never even half through when the clock says 4:45.

At our first Round Table we dis-At our first Round Table we dis-cussed school problems. I asked on e round-cheeked, curly-haired little girl of 10, what SHE would do if I were the pupil and she the teacher and I misbehaved by whis-pering to the how across the aide teacher and I misbehaved by whis-pering to the boy across the aisle. I liked her answer, she said, "I don't think I'd do as my teacher does, I wouldn't make you sit with the boy you'd been whispering to because I don't think that would do any good, but I WOULD put you in a seat on the opposite side of the room where you couldn't of the room where you couldn't possibly whisper to him."

How to Save

We discussed the question of money the next week and the results were most enlightening. The word "extravagance" and its many pitfalls were no strangers to those 10-year-olds. They all had very de-cided views about HOW to save



Just back from a successful world tour, Evelyn Elias, star, former South high girl trumpeter, gave WOW staff an eyeful, and WOW

with selected and original poems Chapel is the author of three books of verses, "Twilight Rev-eries," "In the Wilderness," and "Silken Threads of the Clouds." He won a first prize in a mother-poem contest conducted by Ladies' Home Journal, and is the translator of "General Prince Kuropatkin's Memoirs."

Join Jangles Cast

Ed and Mrs. (Anna) Henderson, parents of the Omaha movie star, Lyle Talbott, have joined the cast of "The Jangles." They were pro-fessional actors for many years.

"My Nebraska" is the name of the march played on the "Man on the Street" program, now sponthe Street" program, now spon-sored by General Electric. The se-lection was composed by Theodore Diers of Lincoln, Neb.

Three-year-old Mercedes Williams was another WOW visitor. She has an "I. Q." of 155, which is "genius." Foster May's questions revealed Merced "genius." Foster May's questions revealed Mer-cedes knows all capitals of all states, in all countries!



Impromptu musical treat of the month was given when Marie Mikova, world-famed concert pianist, dropped in to WOW for a visit and was interviewed by Foster May. She, too, is a native Omaha.

money.

We're wondering how our Round Table idea appeals to our adult listening audience. We would like comments and criticisms. We'd like YOUR questions. Send them in to us, will you? Address your letter to the JUNIOR ROUND TABLE ... WOW ... OMAHA.

Jangles Busy

Jangles Busy Before I have to say good-bye for this month, I want to say "hello" for THE JANGLES and tell you that we DID appreciate all those subscriptions to Radio News Tower you sent in via our program...Several people have writen in and asked me "What a radio script looks like" so I think next month in this same column you'll find a "sample" Jangles script, sound effects and all. I'll be seeing you in March so

I'll be seeing you in March, so "Bye for now."

February 1, 1938

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Keep ⁻	This V	vow s	Sched	ule Fo
TUESDAY, FEBRUARY 1 6:00-Thesaurus, ET (S) 6:13-Hoy and Lonnie. (C) 6:30-Farm Front News. (S) 6:33-Markets. (S) 6:34-Griften Fout News. (S) 6:35-Mesaurus, ET (S) 7:15-WOW News Tower. (S) 7:15-WOW News Tower. (S) 7:15-WOW News Tower. (C) 8:00-Lorder Jun. (C) 9:15-Thesty Line. ET (C) 9:15-John's Other WHE. N (C) 9:15-John's Other WHE. N (C) 9:30-House Hain Bill. N (C) 9:30-House Hain Bill. N (C) 9:30-House Katage WHE. N (C) 9:30-House Katage WHE. N (C) 9:30-House College of Agriculture. (S) 1:30-Aut Hairm. N (C) 9:30-House Katage WHE. N (C) 9:30-House Katage WHE. N (C) 9:30-House Katage WHE. N (C) 9:30-House Schange. N (C) 9:30-House Schange. N (C) 9:30-House Schange. N (C) 9:30-House Katage WHE. N (C) 9:30-House Katage WHE. N (C) 9:30-House Katage WHE. N (C) 9:30-House Schange. N (C) 9:30-House Schange. N (C) 9:30-House Schange. N (C) 9:30-House Schange. N (C) 9:30-House Katage Nover. (C) 9:45-Heeords. (S) 1:35-Markets. (S) 1:35-Markets. (S) 1:35-Markets. (S) 1:35-Mary Marlin. N (C) 9:30-Preava Jones. N (C) 9:30-Preava Jones. N (C) 9:30-Preava Jones. N (C) 9:30-Preava Jones. N (C) 9:30-Freava Jones. N (C) 9:30-House Hubbes. N (C) 9:30-House Hubbes. N (C) 9:30-House Hubbes. N (C) 9:30-House Hubbes. N (C) 9:30-House Jones. N (C) 9:30-House Hubbes. N (C) 9:30-House Jones. N (C) 9:30-House Hubbes. N (C) 9:30-House Jones. N		 6:35—Markets. (8) 6:40—Thesaurus. ET (8) 7:30—WOW News Tower. (S) 7:30—Hayden's Musical Clock. ET (C) 8:00—Coffee Pot Inn. (C) 8:15—Thesaurus. ET (8) 8:10—Thesaurus. ET (8) 8:10—Thesaurus. ET (8) 8:10—Thesaurus. ET (8) 8:10—Thesaurus. ET (8) 8:10—The Anny In CO 9:10—Just Plain HII. N (C) 11:3—The O'Nellis. N (C) 11:3—The O'Nellis. N (C) 11:3—The O'Nellis. N (C) 12:40—Markets. (S) 12:41—Middar Melodies. ET (C) 12:40—Records. (S) 12:41—Middar Melodies. ET (C) 12:40—Records. (S) 12:41—Markets. (S) 12:42—Heords. (S) 12:43—Houseboat Hannah. ET (C) 12:44—Houseboat Hannah. ET (C) 12:45—Houseboat Hannah. ET (C) 12:46—Houseboat Hannah. ET (C) 12:46—Houseboat Hannah. ET (C) 12:46—Guiding Light. N (C) 23:40—Houseboat Hannah. ET (C) 23:41—Houseboat Hannah. ET (C) 23:42—Heerords. (S) 34:5—Creighton University. (S) 35:6—Orphan Annie. N (C) 35.6—Orphan Annie. N (C) 36.6—Orphan Annie. N (C) 37.6—House House An (C) 38.6—House Annie. N (C) 39.6—House Annie. N (C) 39.	8:90—Town Hall Tonight. N (C) 9:90—Your Hollywood Parade. N (C) 10:90—Ames and Andy. N (C)	6:15—Three Maids and Their Mike. (S) 6:30—Wig Waggin' with Ralph Wagner. (S) 6:45—Lean Sabion, Shnžer, N (S) 7:00—Belleve II or Not. N (C) 7:30—Jack Haley's Log Cabin, N (C) 8:00—Lincoln D Portaress, N (S) 10:20—VOUW News Towar. (C) 10:45—Wig Waggin' with Ralph Wagner. (S) 10:45—Wig Waggin' with Ralph Wagner. (S) 11:00—Chermot Ballroom. (S) 11:30—Southern Tavern Orch. N (S) 12:30—Husic Box. (S) 12:45—Cosmopolitan Hotel Orch. N (S) 12:45—Cosmopolitan Hotel Orch. N (S) 1:50—Thesaurus, ET (S)
:13-Hoy and Lonlie. (C) :30-Farm Front News. (S) :35-Markets. (S) :40-Thesaurus. ET (S)	8:00-Good News of 19:3. N (C) 9:00-Kraft Music Hall, N (C) 10:00-Amos and Andy. N (C) 10:15-Wig Waggin' with Raiph Wagner. (S) 10:30-WoW News Tower. (C) 10:35-Chez Parce Orch. N (S) 11:00-Music Box. (S) 11:30-Grand Terrace Cafe. N (S) 12:00-Paul Christenen's Orch. N (S) 12:30-Cosmopolitan Hotel Orch. N (S) 12:30-Cosmopolitan Hotel Orch. N (S)	7:30—Hayden's Musical Clock, ET (C) 8:00—Coffee Pot Inn. (C) 8:15—Thesaurus, ET (S) 9:16—Dress Potter (C)	8:00—Town Hall Tonight. N (C) 9:00—Your Hollywood Parade. N (C) 10:00—Amos and Andy. N (C) 10:15—Wig Waggin' with Ralph Wagner. (S) 10:20—Hotel Ambassador Orch. N (S) 10:30—WOW News Tower. (C) 10:45—Chez Paree Orch. N (S) 11:00—Chermot Ballroom. (S) 11:20—Lidel Statler Orch. N (S) 12:30—L. A. Biltmore Orch. N (S)	7:00—Belleve It or Not, N (C) 7:30—Jack Haley's Log Cabin, N (C) 8:00—Lincoln Day Address, N (S) 8:30—American Portraits, N (S)
5—Hayden's Musical Clock. ET (C) 10—Coffee Pot Inn. (C) 15—Thesaurus. ET (S)	10:45—Chez Paree Orch. N (S) 11:00—Music Box. (S) 11:30—Grand Terrace Cafe. N (S) 12:00—Paul Christensen's Orch. N (S)	8:30—Frety Rity Rend, ET (C) 8:45—The Party Line, ET (C) 9:00—Mrs. Wiggs. N (C) 9:15—John's Other Wife, N (C)	11:00—Chermot Ballroom. (S) 11:30—Lights Out. N (S) 12:00—Hotel Statler Orch. N (S)	10:30-WOW News Tower. (C) 10:45-Wig Waggin' with Ralph Wagner. (S 10:50-Rainbow Room Orch. N (S) 11:00-Chernot Ballroom. (S)
Pretty Kitty Kelly, ET (C) The Party Line, ET (C) Mirs, Wiggs, N (C) Lobels (Mirs, Wige) N (C)	12:30-Cosmopolitan Hotel Orch. N (S) FRIDAY, FEBRUARY 4 6:00-Thesaurus, ET (S)	9:30-Just Plain Bill. N (C) 9:45-Woman in White. N (C) 10:00-David Harum. N (C) 10:15-Backstage Wife. N (C)	THURSDAY, FEBRUARY 10 6:00—Thesaurus. ET (S)	11:30—Southern Tavern Orch. N (8) 12:00—Paul Christensen Orch. N (8) 12:30—Music Box. (8)
-Dust Plain Bill. N (C) -Woman in White. N (C) -David Harum. N (C)	6:13-Hoy and Lonnie. (C) 6:30-Farm Front News. (S) 6:35-Markets. (S) 6:40-Thesaurus. ET (S)	10:30—How to Be Charming, N (C) 10:45—Betty Moore, N (C) 11:00—Hymns of Cheer, N (S) 11:15—The O'Nellis N (C)	6:15—Roy and Lonnie. (C) 6:30—Farm Front News. (S) 6:35—Marketa. (S) 6:40—Thesaurus. ET (S)	12:43-Cosmopolitan 1000 Orch. N (5) 1:00-Music Box. (S) 1:15-Thesaurus. ET (S)
Backstage Wife, N (C) Homemakers Exchange, N (C) Nebraska College of Agriculture. (S) Hymns of Cheer. (S)	7:15-WOW News Tower. (S) 7:30-Hayden's Musical Clock. ET (C) 8:00-Coffee Pot Inn. (C) 8:15-Thessurg. ET (S)	11:30—Aunt Sally. (8) 11:45—Commodore Perry Hotel Orch. N (S) 12:00—Markets. (S)	7:15-WOW News Tower. (S) 7:30-Hayden's Musical Clock. ET (C) 8:00-Coffee Pot Inn. (C)	 1:00—Music Box. (S) 1:15—Thesaurus. ET (S) SUNDAY, FEBRUARY 13 7:00—William Meeder Ensemble. N (S) 7:30—Kildoodlers. N (S) 8:00—Turn Back the Clock. N (S) 8:13—Chapel Series. Rev. Brown. (S) 9:45—Thesaurus. ET (S) 10:06—Sliver Flute. N (S) 10:06—Records. (S) 10:06—Aligter and Hunter. N (S) 10:06—Records. (S) 10:06—Records. (S) 10:06—Sliver Flute. N (S) 10:06—Records. (S) 10:06—Records. (S) 10:06—Sliver Flute. N (S) 10:06—Sliver Flute. N (S) 10:06—Records. (S) 10:06—Records. (S) 10:06—NBC Home Symphony. N (S) 11:06—NBC Home Symphony. N (S) 11:06—NBC Home Symphony. N (S) 12:06—Al and Lee Reiser. N (S) 12:06—Alianton Time Signal. N (S) 12:06—Alianton Popcorn. (C) 12:18—WOW News Tower. (C) 12:06—Sincepators. (S) 1:06—Syncopators. (S) 1:06—Strange as It Seems. ET (S) 3:06—Strange as It Seems. ET (S) 3:06—Strange as It Seems. N (C) 3:06—Catholic Hour. N (S) 3:06—Catholic Hour. N (S) 3:06—Catholic Hour. N (C) 3
The O'Neills, N (C) Aunt Sally, (S) Nebraska Power Co. (C) Markets, (S)	8:30—Pretty Kitty Kelly, ET (C) 8:45—The Party Line, ET (C) 9:00—Mrs, Wiggs, N (C) 9:15—Lobris Other Wide, N (C)	12:13-Mattay Methodres, F.1 (C) 12:30-WOW News Tower. (C) 12:40-Records. (S) 12:45-Foster May, Man on the Street. (C)	8:30—Pretty Kitty Kelly. ET (C) 8:45—The Party Line. ET (C) 9:00—Mrs. Wiggs. N (C)	8:00—Turn Back the Clock. N (S) 8:15—Vagabond Adventures. N (S) 8:30—Chapel Service. Rev. Brown. (S) 9:45—Theseurge FT (S)
fecords. (S) fidday Melodies. ET (C) VOW News Tower. (C)	9:30—Just Plain Bill. N (C) 9:45—Woman in White. N (C) 10:00—David Harum, N (C)	1:00—Foreign Rebroadcast, N (S) 1:15—Markets. (S) 1:25—Records. (S) 1:30—Houseboat Hannah, ET (C)	9:15-John's Other Wile, N (C) 9:36-Just Plain Bill, N (C) 9:45-Woman in White, N (C) 10:00-David Harum, N (C)	10:00—Records. (S) 10:05—Silver Flute. N (S) 10:30—Angler and Hunter. N (S)
Foster May, Man on the Street. (C) Thesaurus. ET (S) Markets. (S)	10:15—Backstage Wife. N (C) 10:30—How to Be Charming. N (C) 10:45—Hello. Peggy! N (C) 11:00—Hymns of Cheer. (S)	1:45—Judy and Jane. ET (C) 2:00—Pepper Young. N (C) 2:15—Ma Perkins. N (C) 2:20 Via and Sada N (C)	10:15—Backstage Wife. N (C) 10:30—Homemakers Exchange. N (C) 10:45—Mystery Chef. ET (C) 11:00—Hymns of Cheer (S)	10:45—Norsemen Quartet. N (S) 11:00—Arlington Time Signal. N (S) 11:00—NBC Home Symphony. N (S) 11:30—Round Table Discussion. N (S)
coords. (S) ouseboat Hannah, ET (C) idy and Jane, ET (C) epper Young, N (C)	11:15—The O'Neills, N (C) 11:30—Aunt Sally, (S) 11:45—Homemakers Club. (C)	2:45-Guiding Light. N (C) 3:00-Lorenzo Jones. N (C) 3:15-Mary Marlin. N (C)	11:13—The O'Neills. N (C) 11:30—Aunt Sally. (S) 11:45—Three Romeos. N (S)	12:00—A1 and Lee Reiser. N (S) 12:10—American Popcorn. (C) 12:15—WOW News Tower. (C) 12:23—Smoke Dreame. N (C)
fa Perkins, N (C) Jic and Sade, N C) Juiding Light, N (C) Lorenzo Jones, N (C)	12:10—Records. (S) 12:15—Midday Melodies. ET (C) 12:30—WOW News Tower. (C)	3:30—Kitty Keene. ET (C) 4:00—People in the Headlines. (C) 4:15—Lady of Millions. ET (C)	12:10-Markets. (S) 12:15-Midday Melodies. ET (C) 12:36-WOW News Tower. (C)	1:00—Syncopators. (8) 1:15—The Vagabonds. N (8) 1:30—Thatcher Colt Stories. N (C)
Mary Marlin, N (C) Rush Hughes, N (C) Kitty Keene, ET (C) Rearle in the Headlines (C)	12:40—Records. (5) 12:45—Foster May, Man on the Street. (C) 1:00—Thesaurus. ET (S) 1:15—Markets. (S)	4:30—Records. (S) 4:35—Police Bulletins. (S) 4:45—Creighton University. (S) 5:00—Dick Tracy. ET (C)	12:40—Hecords. (S) 12:45—Foster May, Man on the Street. (C) 1:00—NBC Music Guild. N (S) 1:15—Markets. (S)	2:00—Sunday Drivers, N (C) 3:00—Strange as It Seems, ET (S) 3:15—Romance Melodies, N (S)
Lady of Millions. ET (C) Harry Kogen's Orch. N (S) Little Man. (S)	1:25-Records. (S) 1:30-Houseboat Hannah. ET (C) 1:45-Judy and Jane. ET (C) 2:00-Pepper Young. N (C)	5:15—Terry and the Pirates. ET (C) 5:30—Jangles. (S) 5:45—Orphan Adnie. N (C)	1:25—Records. (S) 1:30—Houseboat Hannah. ET (C) 1:45—Judy and Jane. ET (C) 2:00—Penper Young N (C)	3:30—World Is Yours. N (S) 4:00—Marion Talley. N (C) 4:30—Mickey Mouse Theater. N (C) 5:00—Catholic Hour. N (S)
Dick Tracy, E.T. (C) Ferry and the Pirates. ET (C) Jangles. (S) Orphan Annie. N (C)	2:15—Ma Perkins, N (C) 2:30—Vic and Sade, N (C) 2:45—Guiding Light, N (C) 3:00—Lorenzo, Lores, N (C)	6:15-Uncle Ezra, N (C) 6:30-Wig Waggin' with Ralph Wagner. (S) 6:45-Rhythmaires, N (S)	2:15—Ma Perkins. N (C) 2:30—Vic and Sade. N (C) 2:45—Guiding Light. N (C)	5:30—Tale of Today. N (C) 6:00—Jello Program. N (C) 6:30—Interesting Neighbors. N (C) 7:00—Chase and Samborn N (C)
YOW News Tower. (S) ocal Varieties. N (C) Yig Waggin' with Ralph Wagner. (S) ic Arden's Orch, and Guests. ET (C)	3:15—Mary Marlin, N (C) 3:30—Rush Hughes, N (C) 3:45—Kitty Keene, ET (C)	7:00-Burns and Allen. N (C) 7:30-Volce of Firestone. N (C) 8:00-Fibber McGee and Molly. N (C)	3:15—Mary Marlin. N (C) 3:36—Rush Hughes. N (C) 3:45—Kitty Keene. ET (C)	8:00-Merry-Go-Round, N (C) 8:30-Familiar Music, N (C) 9:00-Sealtest Rising Stars, N (C)
hnny, with Russ Morgau. N (C) ady Esther Serenade. N (C) N Pop. N (C)	4:15—Lady of Millions. ET (C) 4:36—Records. (S) 4:35—Police Bulletins. (S)	8:30—Hour of Charm. N (C) 9:00—Contented Hour. N (C) 9:30—Falstaff Public Hero. N (C) 10:00—Amos and Andy. N (C)	4:00—People in the Headlines. (C) 4:15—Lady of Millions. ET (C) 4:30—Junior Round Table. (S) 4:45—Little Man. (S)	10:00—Job Clinic. (S) 10:00—Job Clinic. (S) 10:30—WOW News Tower. (C) 10:45—Chermot Ballroom. (S)
ilywood Anter Gras. N (C) ilywood Gossip. N (C) ale Carnegie. N (C) mos and Andy. N (C)	4:45—Creighton University. (S) 5:00—Dick Tracy. ET (C) 5:15—Rhythmaires, N (S) 5:30—Jangles, (S)	10:15-Wig Waggin' with Ralph Wagner. (S) 10:20-Ritz Carlton Orch. N (S) 10:30-WOW News Tower. (C)	5:00—Dick Tracy, ET (C) 5:15—Teddy Hill and Orch. N (S) 5:30—Jangles. (S) 5:45—Ocroben Annie. N (C)	11:15—Evening Reveries. (S) 11:30—Music Box. (S) 12:00—Hotel Paxton Orch. N (S) 12:30—Cosmonolitan Hotel Orch. N (S)
'lg Wagghu' with Ralph Wagner. (S) otel La Salle Orch. N (S) 'OW News Tower. (C) ainbow Room Orch. N (S)	5:45—Orphan Annie. N (C) 6:00—WOW News Tower. (S) 6:15—Uncle Ezra. N (C)	10:40-Beterly Hills Orch. N (S) 11:00-Hotel Lexington Orch. N (S) 11:30-Commodore Perry Orch. N (S) 12:00-Hotel Statler Orch. N (S)	6:00—WOW News Tower. (C) 6:15—Vocal Varieties. N (S) 6:30—Wig Waggin' with Ralph Wagner. (S)	MONOAY, FEBRUARY 14 6:00-Thesaurus, ET (S)
Music Box, N (S) Hotel Kenmore Orch, N (S) Hotel Paxton Orch, N (S) (A Rittmore Orch, N (S)	6:45—Bugliouse Rhythm. N (S) 7:60—Cities Service Concert. N (C) 8:09—Waltz Time. N (C)	12:30-L. A. Biltmore Orch. N (S) TUESDAY, FEBRUARY 8 6:00-Thesaurus, ET (S)	6 6:45—Vic Arden's Orch, and Guesta, ET (C) 7:00—Royal Gelatin Program, N (C) 8:00—Good News of 1938, N (C) 9:00—Kraft Music Hall, N (C)	6:30—Farm Front News. (S) 6:35—Markets. (S) 6:40—Thesaurus. ET (S)
WEDNESDAY, FEBRUARY 2 Thesaurus, ET (S) Roy and Lonnic. (C) farm Front News. (S)	 11:30—Music Box. (S) 11:30—Grand Terrace Cafe. N (S) 12:30—Cosmopolitan Hotel Orch. N (S) FRIDAY, FEBRUARY 4 6:00—Thesaurus. ET (S) 6:30—Farm Front News. (S) 6:33—Markets. (S) 6:34—Thesaurus. ET (S) 7:35—Harkets. (S) 7:36—Harkets. (S) 7:36—Harkets. (S) 7:37—Harkets. (S) 7:36—Harkets. (S) 7:36—Harkets. (S) 7:37—Harkets. (S) 7:36—Harkets. (S) 7:37—Harkets. (S) 7:36—Harkets. (S) 7:37—Harkets. (S) 7:36—Harkets. (S) 7:37—Harkets. (S) 7:37—Harket	6:30—Farm Front News. (S) 6:35—Markets. (S) 6:40 These FT (S)	 11:30—Lights Out, N (S) 12:30—Liotel Statuter Orch. N (S) 13:30—Li Albarta Charles (C) 13:30—Rame Front Newse. (S) 13:30—Karketa (S) 14:40—Thesaurus, ET (S) 15:40—WOW News Tower. (S) 15:40—WOW News Tower. (S) 15:40—The Party Line, ET (C) 16:40—The Party Line, ET (C) 16:40—Homemakers Exchange. N (C) 16:40—Homemakers Exchange. N (C) 16:40—Homemakers (S) 11:40—Homemakers (S) 12:40—Records. (S) 12:41—Middar Melodies. ET (C) 12:40—Records. (S) 12:43—Hour Salbs. (S) 12:43—Foster May, Man on the Street. (C) 12:40—Records. (S) 13:40—Houghes. N (C) 14:40—Jourd Jane. T(C) 14:40—Jourd Jane. ST (C) 14:40—Jourd And Jane. ST (C) 14:40—Jourd Jane. ST (C) 14:40—Jourd Jane. ST (C) 14:40—Jourd Jane. ST (C) 14:40—Jourd Jane. ST (C) 14:50—Houghes. N (C) 14:50—Houghes. N (C)<td>MONOAY, FEBRUARY 14 6:00Thesaurus, ET (S) 6:15Roy and Lonnie. (C) 6:30Farm Front News. (S) 6:30Markets. (S) 6:40Thesaurus, ET (S) 7:30Hayden's Musical Clock. ET (C) 8:15Thesaurus, ET (S) 8:16Thesaurus, ET (S) 8:30Pretty Kitty Keily, ET (C) 8:45The Party Line, ET (C)</td>	MONOAY, FEBRUARY 14 6:00Thesaurus, ET (S) 6:15Roy and Lonnie. (C) 6:30Farm Front News. (S) 6:30Markets. (S) 6:40Thesaurus, ET (S) 7:30Hayden's Musical Clock. ET (C) 8:15Thesaurus, ET (S) 8:16Thesaurus, ET (S) 8:30Pretty Kitty Keily, ET (C) 8:45The Party Line, ET (C)
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VOW News Tower. (S) Iayden's Musical Clock. ET (C) offee Pot Inn. (C)	10:45—Ritz Carlton Orch. N (8) 11:00—Music Box. (8) 11:15—Teddy Hill and Orch. N (8)	8:15—Thesaurus, ET (S) 8:30—Pretty Kitty Kelly, ET (C) 8:45—The Party Line, ET (C) 9:00—Mrs. Wiggs, N (C)		9:10-Just Plain Bill. N (C) 9:45-Woman in White. N (C) 10:00-David Harum. N (C)
retty Kitty Kelly, ET (C) he Party Line, ET (C) frs. Wiggs. N (C)	11:30-Music Box. (8) 11:45-Hotel Statler Orch. N (8) 12:00-Music Box. (8) 12:30-Cosmopolitan Hotel Orch. N (8)	9:15—John's Other Wife. N (C) 9:30—Just Plain Bill. N (C) 9:45—Woman in White. N (C)	FRIDAY, FEBRUARY II 6:00—Thesaurus. ET (8) 6:15—Roy and Lonnie. (C) 6:30—Farm Front News. (S) 6:35—Warkets. (S)	19:15—Backstage Wife, N (C) 10:30—How to Be Charming, N (C) 10:45—Betty Moore, N (C) 11:00—Hymns of Cheer, N (S)
ohn's Other WHE, N (C) ust Plain Bill, N (C) Voman in White, N (C) bavid Harum, N (C)	SATURDAY, FEBRUARY 5 6:00—Thesaurus. ET (S) 6:15—Roy and Lonnie. (C)	 c) Alesandrike ZL (S) c) Alesandrike ZL (S) c) Alesandrike ZL (S) c) Alexandrike ZL (S) <lic) (s)<="" alexandrike="" li="" zl=""> <lic< td=""><td>6:13—Roy and Jointie. (C) 6:33—Farm Front News. (S) 6:35—Markets. (S) 6:40—Thesaurus. ET (S) 7:15—WOW News Tower. (S) 7:36—Hayden's Musical Clock. ET (C) 8:00—Coffee Pot Inn. (C) 9:15 — Thesaurus (D) (C)</td><td>11:15—The O'Neills, N (C) 11:30—Aunt Sally, (S) 11:45—Commodore Perry Hotel Orch. N (S) 12:40—Markets (G)</td></lic<></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)></lic)>	6:13—Roy and Jointie. (C) 6:33—Farm Front News. (S) 6:35—Markets. (S) 6:40—Thesaurus. ET (S) 7:15—WOW News Tower. (S) 7:36—Hayden's Musical Clock. ET (C) 8:00—Coffee Pot Inn. (C) 9:15 — Thesaurus (D) (C)	11:15—The O'Neills, N (C) 11:30—Aunt Sally, (S) 11:45—Commodore Perry Hotel Orch. N (S) 12:40—Markets (G)
ackstage Wife, N (C) ow to Be Charming, N (C) (ello, Peggy! N (C) (rmps of Cheer. (S)	6:30—Farm Front News. (8) 6:35—Thesaurus. ET (8) 6:55—Markets. (8) 7:00—Malcolm Claire. N (8)	11:00—Hymns of Cheer. (S) 11:15—The O'Neills. N (C) 11:30—Aunt Sally. (S) 11:45—Nebraska Power Co. (C)	8:13—Thesaurus. ET (S) 8:36—Pretty Kitty Kelly. ET (C) 8:45—The Party Line. ET (C)	12:10—Midday Melodies. ET (C) 12:30—WOW News Tower. (C) 12:40—Records. (S)
(Gy and Lonne, (C) Sarm Front News. (S) Markets. (S) Fliesaurus. ET (S) WOW News Tower. (N) Layden's Musical Clock. ET (C) Coffee Pot Inu. (C) Fliesaurus. ET (S) Pretty Kitty Kelly. ET (C) Fre Party Line. ET (C) Mrs. Wiggs. N (C) John's Other Wife, N (C) John's Other Wife, N (C) John's Other Wife, N (C) Backstage Wife. N (C) How to Be Charming. N (C) How to Be Charming. N (C) Hello. Peggy I: N (C) Hymns of Cheer. (S) Fine O'Nells. N (C) Aunt Sally. (S) Markets. (S) Breords. (S) Breords. (S)	7:15—WOW News Tower. (S) 7:30—Hayden's Musical Clock. ET (C) 8:00—Coffee Pot Inn. (C) 8:15—Sunghing Express. N (S)	12:00-Markets. (S) 12:10-Records. (S) 12:15-Midday Melodies. ET (C) 12:20-WOW Norma Towner. (C)	9:00—Mrs. Wiggs. N (C) 9:15—John's Other Wife. N (C) 9:30—Just Plain Bill. N (C) 9:45—Woman in White. N (C)	12:45—Foster May, Man on the Street. (C) I:00—Foreign Rebroadcast. N (S) 1:15—Markets. (S) 1:25—Records. (S)
Jarkeis. (S) lecords. (S) vlidday Melodies. ET (C) WOW News Tower. (C)	8:40—Records. (S) 8:45—Landt Trio. N (S) 9:00—Amanda Snow, Singer. N (S)	12:40—Records. (S) 12:45—Foster May, Man on the Street. (C) 1:00—Thesaurus. ET (S)	10:00—David Harum, N (C) 10:15—Backstage Wife, N (C) 10:30—How to Be Charming, N (C)	1:30—Houseboat Hannah. ET (C) 1:45—Judy and Jane. ET (C) 2:00—Pepper Young. N (C) 2:15—Ma Parking. N (C)
tecords. (S) Oster May, Man on the Street. (C) Ticsaurus, ET (S) farkets. (S)	9:30-Mile, Nadia Itoulanger, N (S) 9:45-Aunt Sally, (S) 10:00-Florence Hale, N (S)	1:15—Markets. (8) 1:25—Records. (8) 1:30—Houseboat Hannah. ET (C) 1:45—Judy and Jane. ET (C)	11:00—Hymns of Cheer. (S) 11:15—The O'Neills. N (C) 11:30—Aunt Sally. (S)	2:30—Vic and Sade. N (C) 2:45—Guiding Light. N (C) 3:00—Lorenzo Jones. N (C)
Records. (S) Houseboat Hannah. ET (C) Judy and Jane. ET (C) Perper Young. (C)	10:15—Markets. (S) 10:25—Records. (S) 10:30—Uncle Tom's Playhouse. (S) 11:00—Chasin's Music Series. N (S)	2:00—Pepper Young, N (C) 2:15—Ma Perkins, N (C) 2:30—Vic and Sade, N C) 2:45—Guiding Light, N (C)	11:45—Homemakers Club. (C) 12:00—Markets. (S) 12:16—Records. (S) 12:15—Midday Melodies. ET (C)	3:15—Mary Marin. N (C) 3:30—Rush Hughes. N (C) 3:45—Kitty Icene. ET (C) 4:00—People in the Headlines. (C)
Ma Perkins, N (C) Vic and Sade, N (C) Guiding Light, N (C)	11:30—Concert Ensemble. N (S) 12:00—Netherland Plaza Orch. N (S) 12:15—Midday Melodies. ET (C) 12:30—WOW News Tower. (C)	3:00-Lorenzo Jones, N (C) 3:15-Mary Marlin, N (C) 3:30-Rush Hughes, N (C) 2:45-Kitty Keene, ET (C)	12:30—WOW News Tower. (C) 12:40—Records. (S) 12:45—Foster May, Man on the Street. (C) 1:00—Thessurfus, ET (S)	4:15—Lady of Millions. ET (C) 4:30—Records. (S) 4:35—Police Bulletins. (S) 4:45—Creighton University. (S)
Lorenzo Jones, N (C) Mary Marlin, N (C) Rush Hughes, N (C) Kitty Keene, ET (C)	12:40—Records. (S) 12:45—Foster May. Man on the Street. (C) 1:00—U. S. Dept. of Agriculture. (S)	4:00—People in the Headlines. (C) 4:15—Lady of Millions. ET (C) 4:30—Harry Kogen's Orch. N (S)	1:15-Markets. (S) 1:25-Records. (S) 1:30-Houseboat Hannah. ET (C)	5:00—Dick Tracy. ET (C) 5:15—Terry and the Pirates. ET (C) 5:30—Jangles. (S) 5:45—Orphan Annie N (C)
eople in the Headlines. (C) ady of Millions. ET (C) ecords. (S) olice Rulletins. (S)	1:30-Your Host Is Buffalo. N (S) 2:00-Golden Melodies. N (S) 2:30-Bill Krenz and Orch. N (S)	4:45-LILLIE Man. (S) 5:00-Dick Tracy. ET (C) 5:15-Terry and the Pirates. ET (C) 5:30-Jangles. (S)	2:00—Pepper Young, N (C) 2:15—Ma Perkins, N (C) 2:39—Yic and Sade, N (C)	6:00-WOW News Tower. (S) 6:15-Uncle Ezra. N (C) 6:30-Wig Waggin' with Ralph Wagner. (
Aunt Sally, (8) Jotus Gardena Orch. N (8) Markets. (8) Records. (8) Records. (8) Records. (8) Records. (8) Markets. (8) Records. (8) Markets. ET (8) Markets. ET (8) Markets. (8) Houseboat Hannah. ET (C) Judy and Jane. ET (C) Judy and Jane. T (C) Pepper Young. N (C) Wa Perkhas. N (C) Markets. N (C) Markets. N (C) Markets. N (C) Houseboat Hannah. ET (C) Judy and Jank. N (C) Markets. N (C) Houseboat Hannah. ET (C) Judy and Jank. S (C) Houseboat Hannah. ET (C) Hendra Millions. ET (C) Hendra Millions. ET (C) Hendra Millions. ET (C) Hendra Killions. ET (C) Hendra Ki	3:00—Kargau and Sears. N (S) 3:30—Walter Kelsey Orch. N (S) 4:00—People in the Headlines. (C) 4:15—Top liatters. N (S)	5:45—Orphan Annie, N (C) 6:00—WOW News Tower. (S) 6:15—Vocal Varieties, N (C) 6:30—Wig Waggin' with Ralph Wagner. (S)	2:45—Guiding Light. N (C) 3:00—Lorenzo Jones. N (C) 3:15—Mary Marlin. N (C) 3:36—Rush Hughes. N .(C)	6:45—Ikrythmaires. N (S) 6:55—Jacobson Jewelry Skit. (C) 7:00—Burns and Allen. N (C) 7:30—Voice of Firestone. N (C)
over annie. N (C) ow News Tower. (S) nele Ezra. N (C)	4:30-Calting All Stamp Collectors. N (S) 4:45-New Kenmore Hotel Orch. N (S) 5:00-EI Chico Revue. N (S)	6:45-Vic Arden's Orch. and Guests. ET (C) 7:00-Johnny. with Russ Morgan. N (C) 7:30-Lady Esther Serenade. N (C) 9:00-Voz Pon. N (C)	3:45—Kitty Keene. ET (C) 4:00—People in the Headlines. (C) 4:15—Lady of Millions. ET (C) 4:80—Becords (S)	8:00—Fibber McGee and Molly. N (C) 8:30—Hour of Charm. N (C) 9:00—Contented Hour. N (C) 9:30—Falstaff Public Hero. N (C)
Wig Waggin' with faiph Wagner. (8) Jean Sablon, Singer. N (8) One Man's Family. N (C) Tommy Dorsey and Orch. N (C)	5:45—Religion in the News. N (S) 6:00—WOW News Tower. (S) 6:15—Three Maids and Their Mike. (S)	8:30-Hollywood Mardi Gras. N (C) 9:30-Hollywood Gossip. N (C) 9:45-Dale Carnegie. N (C)	4:35—Folice Bulletins. (S) 4:45—Creighton University. (S) 5:00—Dick Tracy. ET (C)	10:00—Amos and Andy. N (Č) 10:15—Wig Waggin' with Ralph Wagner. (10:20—Ritz Carlton Orch. N (S)
Fown Hall Tonight, N (C) Your Hollywood Parade, N (C) Amos and Audy, N (C) Xie Waggin' with Ralph Wagner, (S)	6:30-Wig Wagnit with fulph wagner. (S) 6:45-Jean Sablon, Singer. N (S) 7:00-Believe It or Not. N (C) 7:30-Jack Haley's Log Cabin. N (C)	10:00—Amos and Andy. N (C) 10:15—Wig Waggin' with Ralph Wagner. (S) 10:20—Hotel La Salle Orch. N (S) 10:30—WOW News Tower. (C)	5:10	10:30—Wow News Tower, (C) 10:45—Beverly Hills Orch, N (S) 11:00—Hotel Lexington Orch, N (S) 11:30—Commodore Perry Orch, N (S)
Terry and the Pirates. ET (C) Jangkes. (S) Orphan Annie, N (C) WOW News Tower. (S) Uncle Ezra, N (C) Wig Waggin' with Ralph Wagner. (S) Jean Sablon, Sinker. N (S) Jean Sablon, Sinker. N (C) Tommy Dorsey and Orch. N (C) Tommy Dorsey and Orch. N (C) Tommy Dorsey and Orch. N (C) Amos and Audy. N (C) Wig Waggin' with Ralph Wagner. (S) Hotel Ambassador Orch. N (S) WOW News Tower. (C) Chez Parce Orch. N (S) Chez Chec Orch. N (S) Cher Charle Orch. N (S) Chermat Ballroom. (S) Likhts Out, N (S)	8:00—A1 Roth and Orch. N (S) 8:30—Anerican Portraits. N (S) 9:00—NBC Symptony. N (S) 10:30—WOW News Tower. (C)	12:10-records. [8] 12:13-Widday Melodies. ET (C) 12:30-WidW News Tower. (C) 12:40-Records. [3] Aan on the Street. (C) 12:40-Frester May, Man on the Street. (C) 1:00-Tresaurus. ET (S) 1:25-Markets. (S) 1:26-Markets. (S) 1:26-Markets. (S) 1:26-Markets. (S) 1:26-Markets. (C) 2:00-Yic and Sade. N (C) 2:00-Yic and Sade. N (C) 2:00-Yic and Sade. N (C) 2:00-Rush Huskes. N (C) 3:00-Lorenzo Jones. N (C) 3:00-Rush Huskes. N (C) 3:00-Dick Trace, ET (C) 5:00-Dick Trace, ET (C) 5:00-Dick Trace, ET (C) 5:00-Dick Trace, ET (C) 5:00-Dick Trace, ET (C) 5:00-Johnny, with Rusk Margan. N (C) 6:00-WW News Tower. (S) 6:15-Vocal Varieties. N (C) 6:30-Wig Waggin' with Raiph Wagner. (S) 6:45-Wig Waggin' with Raiph Wagner. (S) 6:45-Dister Serenade. N (C) 8:30-Hollywood Mardi Gras. N (C) 9:30-Hollywood Mardi Gras. N (C) 9:30-Huske Bos. N (S) 10:30-WOW News Tower. (C) 10:30-WOW News Tower. (C) 10:30-WOW News Tower. (S) 10:30-WOW News Tower. (S) 10:30-WOW News Tower. (S) 10:30-WOW News Tower. (S) 10:30-WOW News Tower. (S) 10:30-Lot Plattone Orch. N (S) 11:30-Lattone Word. N (S) 11:30-Lattone Word. N (S) 12:30-Hick Fenne Werd. N (S) 12:30-Lattone Word. N (S) 12:30-Lattone Word. N (S) 12:30-Lattone Word. N (S) 12:30-Lattone Werd. N (S) 12:30-Lat	6:15-Uncle Ezra, N (C) 6:30Wig Waggin' with Ralph Wagner. (S) 6:45-Bughouse Rhythm. N (S) 7:00-Citige Service Concert. N (C)	 a:00-Coffeel p. Market Clock. D1 (C) a:00-Coffeel p. Market Clock. D1 (C) b:30-Pretty Klity Kelly, ET (C) b:30-Pretty Klity Kelly, ET (C) b:30-The Party Line, ET (C) b:30-Mark Wiggs. N (C) b:30-Just Plain Bill. N (C) b:30-Just Plain Bill. N (C) b:30-Fackstage Wife. N (C) b:30-How to Be Charming. N (C) b:30-Aunt Sally. (S) b:30-How to Be Charming. N (C) b:30-How to Be Charmanh. FT (C) b:30-Police May, Man on the Street. (C) b:30-Police Nay. Man on the Street. (C) b:30-Police Market. (S) b:30-Police Market. N (C) b:30-Police Market. N (C) b:30-Derezo Jones. N (C) b:30-Derezo Jones. N (C) b:30-Filter Bulletins. (S) c:30-Filter Bulletins. (S) d:35-Fortine Barketse ST (C) d:35-Fortine Barketse. ET (C)
-Hotel Statler Orch. N (S) -L. A. Biltmore Orch. N (S)	10:45-Wig Waggin' with Ralph Wagner. (S) 10:50-Rainbow Room Orch. N (S) 11:00-Chermot Ballroom. (S)	12:30-L. A. Biltmore Orch. N (S) WEDNESDAY, FEBRUARY 9	8:00-Waltz Time. N (C) 8:30-True Storles. N (C) 9:00-First-Nighter. N (C) 9:30-Hollywood Cossin N (C)	TUESDAY, FEBRUARY 15 6:00—Thesaurus. ET (S) 6:15—Roy and Lonnie. (C) 6:30—Farm Front News. (S) 6:35—Markets. (S)
THURSDAY, FEBRUARY 3 Thesaurus, ET (S) Roy and Lonnie. (C)	 11:30—Music Pooz. (*) 11:36—Music Pooz. (*) 12:30—Cosmpolitan Hotel Orch. N (8) 230—Cosmpolitan Hotel Orch. N (8) SATURDAY, FEBRUARY 5 6:00—Thesaurus, ET (8) 6:35—Thesaurus, ET (8) 8:45—Landt Trio, N (8) 9:45—Tunit Sally, (8) 9:45—Theoret Hale, N (8) 12:45—Foster Mas, Man on the Street, (C) 1:45—Foster Mas, and Orch, N (8) 2:45—Foster Mas, and Orch, N (8) 3:45—Foster Mas, and Orch, N (8) 3:45—Foster Mas, and Orch, N (8) 3:46—Foster Mas, and Orch, N (8) 3:46—Foster Mas, and Orch, N (8) 4:46—Foster Mas, and Orch, N (8) 4:46—Foster Mas, and Orch, N (8)	6:15-Roy and Lonnie. (C)	9:45-People in the News. (C) 10:00-Amos and Andy. N (C) 10:15-Wig Waggin' with Raiph Wagner. (S)	6:40—Thesaurus. ET (S) 7:15—WOW News Tower. (S) 730—Hayden's Musical Clock. ET (C)
-Farm Front News. (S) -Markets. (S) -Thesaurus. ET (S) -WOW Nows Tener. (S)	1:00-Music Box. (S) 1:15-Thesaurus. ET (S) SUNDAY. FEBRUARY 6	6:40-Thesaurus, ET (S) 7:15-WOW News Tower, (S) 7:30-Hayden's Musical Clock, ET (C) 8:00-Coffee Pot Inn. (C)	10:20—Oriental Gardens Orch. N (S) 10:30—WOW News Tower. (C) 10:45—Ritz Carlton Orch. N (S) 11:00—Music Box. (S)	8:00—Contee Pot Inn. (C) 8:15—Thesaurus. ET (S) 8:30—Pretty Kitty Kelly. ET (C) 8:45—The Party Line. ET (C)
THURSDAY, FEBRUARY 3 —Thesaurus, ET (S) —Roy and Lonnle. (C) —Farm Front News. (S) —Markets. (S) —Thesaurus, ET (S) —Hayden's Musical Clock, ET (C) —Coffee Pot Inn. (C) —Thesaurus, ET (S) —Thesaurus, ET (S) —The Party Line, ET (C) —The Party Line, ET (C) —The Party Line, C) —The Party Line	SUNDAY, FEBRUARY 6 7:00—William Meeder Ensemble. N (S) 7:30—Kidoodlers. N (S) 7:45—Animal News Club. N (S) 8:00—Turn Back the Clock. N (S) 8:15—Vagabond Adventures. N (S) 8:15—Vagabond Adventures. N (S) 8:36—Chaptel Server Fr (S: Brown. (S)	6:30—Farm Front News. (S) 6:35—Markets. (S) 6:40—Theaurus. ET (S) 7:15—Hayden's Musical Clock. FT (C) 8:00—Coffee Pot Inn. (C) 8:15—Theaurus ET (S) 8:36—Pretty Kitty Kelly. ET (C) 8:45—The Party Line. ET (C) 8:45—The Party Line. ET (C) 9:00—Mrs. Wiggs. N (C) 9:15—John's Other With N (C) 9:35—John's With N (C) 9:35—John's With N (C)	 6:40—Thesaurus, ET (S) 7:13—WOW News Tower. (S) 7:33—Hayden's Musical Clock. ET (C) 8:04—Coffee Pot Inn. (C) 8:13—Thesaurus, ET (S) 8:30—Pretty Kitty Kelly, ET (C) 9:44—Wornan in Wulke, N (C) 9:45—Wornan in Wulke, N (C) 9:45—Wornan in Wulke, N (C) 9:46—Wornan or Wie, N (C) 9:46—Wornan or Worne, N (C) 9:46—Wornan or Worne, N (C) 9:46—Wornan or Worne, N (C) 9:46—Heacords, (S) 9:41—Heacords, N (C) 9:43—Cudding Light, N (C) 9:44—Foster Mary Marlin, N (C) 9:45—Wulka Mughes, N (C) 9:45—Wulka Mughes, N (C) 9:46—Heacords, (S) 9:43—Folice Bulletins, (S) 9:43—Folice Bulletins, (S) 9:43—Folice Bulletins, (S) 9:43—Creighton University, (S) 9:43—Folice Bulletins, (S) 9:43—Creighton University, (S) 9:43—Folice Bulletins, (S) 9:43—Gueker, ET (C) 9:43—Folice Bulletins, (S) 9:44—Folice Bulletins, (S) 9:45—Folice Bulletins, (S) 9:44—Folice Bulletins, (S) 9:45—Folice Bulletins, (6:15-Roy and Lonie (C) 6:30-Farm Front News. (S) 6:30-Markets. (S) 6:30-Thesaurus. ET (S) 7:15-UVOW News Tower. (S) 7:16-UVOW News Tower. (S) 7:30-Hayden's Musical Clock. ET (C) 8:00-Coffee Pot Inn. (C) 8:10-Thesaurus. ET (S) 8:30-Freity Kitty Kells. ET (C) 8:45-The Party Line. ET (C) 9:10-Mrs. Wiggs N (C) 9:15-John's Other Wile. N (C) 9:45-Woman in White. N (C) 10:16-Backstage Wife. N (C) 10:15-Hackstage Wife. N (C) 10:30-Homemakers Exchange. N (C)
-Pretty Kitty Kelly, ET (C) -The Party Line, ET (C) -Mrs. Wiggs. N (C)	8:15—Vagabond Adventures. N (S) 8:30—Chapel Service, Rev. Brown. (S)	9:15-John's Other Wife, N (C) 9:30-Just Plain Blll, N (C)	12:30-Music Box. (S) 12:30-Cosmopolitan Hotel Orch. N (S) SATURDAY, FERRIARY 12	10:00—David Harum, N (C) 10:15—Backstage Wife, N (C) 10:29—Homemakara Exchange, N (C)

c.ud-MIS. WIERS. N (C)
g:15-John's Other Wife. N (C)
g:36-Woman in White. N (C)
g:45-Woman in White. N (C)
g:45-Wolf (C)</

Music Box. (8) Hotel Statler Orch. N (8) Music Box. (8) 12:06—Music Box. (8)
12:30—Cosmopolitan Hotel Orch. N (8)
13.54 Markets. (8)
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19.75—Markets. opolitan Hotel Orch. N (S)

8:30—Tretty Kitty Kelly, ET (C) 8:45—The Party Line, ET (C) 9:00—Mrs, Wiggs, N (C) 9:15—John's Other Wife, N (C) 9:45—Woman in White, N (C) 9:45—Woman in White, N (C) 10:15—Rackstarge Wife, N (C) 10:30—Homemakers Exchange, N (C) 10:45—Mystery Chef, ET (C) 11:45—The O'Neillis, N ((') 11:45—The O'Neillis, N ((') 11:45—Thee Romeos, N (8) 12:10—Records, (8) 12:10—Records, (8) 12:10—Records, (8) 12:30—WoW News Tower, (C) 11:45—Thee Romeos, N (8) 12:30—WoW News Tower, (C) 11:45—Theerods, (8) 12:31—WoW News Tower, (C) 12:45—Foster May, Man on the Street, (C) 11:45—Theored, (8) 12:45—Foster May, Man on the Street, (C) 11:45—Theored, (8) 12:45—Foster May, Man on the Street, (C) 11:45—Hudy and Jane, ET (C) 12:45—Foster May, N(C) 11:5—Ma Perduna, N (C) 11:5—Ma Perduna, N (C) 11:5—Ma Perduna, N (C) 11:5—Mar Marin, N (C)

8:15--Vagabond Adventures. N (8) 9:30--Chapel Service, Rev. Brown. (8) 9:45--Thesaurus. ET (8) 10:00--Reords. (8) 10:30--Angler and Hunter. N (8) 10:30-Angler and Hunter. N (8) 11:00--NBC Home Sympliony. N (8) 11:00--NBC Home Sympliony. N (8) 11:30--Round Table Discussion. N (8) 12:10-Anmerican Poptorn. (C) 12:15--WOW News Tower. (C) 12:00-Syncopators. (8) 11:30-Thatcher Colt Stories. N (C) 1:30-Thatcher Colt Stories. N (C) 1:30-Thatcher Colt Stories. N (C) 2:30-Sunday Drivers. N (8) 3:30-World Is Yours. N (8) 3:30-World Is Genes. N (8) 3:31-Romance Meiodies. N (8) 3:30-World Is Genes. N (7) 3:30-World Is Genes. N (8) 3:30-World Is Genes. N (7) 3:30-Change as I Seems. ET (8) 3:30-World Is Genes. N (7) 3:30-Hores and Saborn. N (C) 6:30-Catholic Hour. N (C) 6:30-Darlier Bills Stors. N (C) 9:30-Haren McQuartle. N (S) 10:30-Wo W News Tower. (C) 11:35-Erening Reverse. (S) 11:30-Musie Box. (S) 12:30-Cosmopolitan Hotel Orch. N (S) 13:50-Kosmon Set T (S) 8:50-Catholic Set T MONDAY, FEBRUARY 7 6:00---Thesaurus, ET (S) 6:15--Moy and Lonnie. (C) 6:30--Farm Front News. (S)

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Februarv 1, 1938

RADIO NEWS TOWER

February Near Your Radio Set!

10:00—Amos aud Andy. N (C) 10:15—Wig Waggin' with Ralph Wagner. (S) 10:20—Hofel La Salle Orch. N (S) 10:30—WOW News Tower. (C) 10:45—Rainbow Room Orch. N (S) 11:00—Music Box. N (S) 11:30—Hofel Paxton Orch. N (S) 12:00—Hotel Paxton Orch. N (S) 12:30—L. A. Biltmore Orch. N (S) WEDNESDAY, FEBRUARY 16

11:30-Hotel ASIMONE OFEN. N. (S) 12:30-L. A. Biltmore Orch. N. (S) WEDNESDAY, FEBRUARY 15 6:00-Thesaurus, ET (S) 6:15-Roy and Lonnie. (C) 6:30-Farm Front News. (S) 6:35-Markets. (S) 6:40-Thesaurus, ET (S) 7:35-Markets. (S) 6:30-Farm Front News. (S) 6:30-Thesaurus, ET (S) 7:35-Markets. (S) 6:30-Thesaurus, ET (S) 7:35-Thesaurus, ET (S) 7:35-Markets, (S) 7:35-Theorem Wiles, N (C) 7:35-Theorem Chest. (G) 7:30-Theorem Chest. (G) 7:30-Theorem Chest. (G) 7:30-Thesaurus, ET (S) 7:30-Markets, (S) 7:30-House Gardens Orch. N (S) 7:30-Thesaurus, ET (S) 7:30-Thema Intensity, (S) 7:30-Thema Andy, N (C) 7:30-Thema Intensity, (S) 7:30-Thema Intensity, (S) 7:30-Thema Intensity, (S) 7:30-Thema Andy, N (C) 7:30-Thema Intensity, (S) 7:30-Thema I

11:30-Lightis Out, N (S) 11:30-Lightis Out, N (S) 12:30-Lightis Out, N (S) 12:30-L. A. Billinore Orch. N (S) THURSDAY, FEBRUARY 17 6:00-Thesaurus, ET (S) 6:13-Roy and Londe. (C) 6:30-Farm Front News. (S) 6:30-Farm Front News. (S) 6:30-Construction (C) 6:30-Farm Front News. (S) 6:30-Construction (C) 6:30-Free Party June. ET (C) 6:30-June Plain Bill. N (C) 9:31-John's Other Wite. N (C) 9:30-June Plain Bill. N (C) 10:30-Homemakers Exchange. N (C) 10:30-Homemakers Exchange. N (C) 10:30-Homemakers Exchange. N (C) 10:30-Homemakers Exchange. N (C) 11:30-Aunt Sally. (S) 12:15-Midday Melodies. ET (C) 12:30-WW News Tower. (C) 12:30-Worker Hannah. ET (C) 12:30-WW News Tower. (C) 12:30-Worker Hannah. ET (C) 13:30-Houseboat Hannah. (C) 13:30-Houseboat Hannah. N (C) 13:30-Houseboat Hannah. FRIDAY, FEBRUARY 18 FRIDAY, FEBRU 6:00—Thesaurus. ET (S) 6:15—Roy and Lonnie. (C) 6:30—Farm Front News. (B) 6:35—Markets. (S) 6:40—Thesaurus. FT (B) 7:22—WOW News Tower. (S) 7:22—WOW News Tower. (S)

5:00-Dick Tracy. ET (C) 5:15-Rhythmaires. N (S) 5:30-Jangles. (S) 5:30-Vangles. (S) 6:00-WOW News Tower. (S) 6:15-Uicle Ezra. N (C) 6:30-Wig Waggin' with Ralpi Wagner. (S) 6:35-Bughouse Rrythm. N (S) 7:00-Clites Service Concert. N (C) 8:00-Wallz Time. N (C) 8:00-Wallz Time. N (C) 9:00-Wallz Time. N (C) 9:00-Hollywood Gossip. N (C) 9:00-Hollywood Gossip. N (C) 9:00-Wallz Time. N (C) 9:00-Wallz Time. N (C) 9:00-Wallz Time. N (C) 9:00-Wallz Time. N (C) 9:00-Moule The News. (C) 10:00-Moule The News. (C) 10:00-Mouge Box. (S) 11:30-Music Box. (S) 11:45-Holel Statler Orch. N (S) 11:30-Music Box. (S) 12:30-Cosmopolitan Hotel Orch. N (S) 12:30-Casmopolitan Hotel Orch. N (S) 12:30-Casmopolitan Hotel Orch. N (S) SATURDAY, FEBRUARY 19 6:00-Thesaurus. ET (S) 6:35-Thesaurus. ET (S) 6:35-Thesaurus. ET (S) 6:35-Markets. (S) 7:00-Malcolm Claire. N (S) 7:13-WOW News Tower. (S) 7:30-Malcolm Claire. N (S) 8:15-Eunshine Express. N (S) 8:14-Eandt Thio. N (S) 9:30-Annada Snow. Singer. N (S) 1:30-Wolter Tom's Playhouse. (S) 11:30-Chasin's Music Series. N (S) 12:40-Hecords. (S) 12:40-Hecords. (S) 12:40-Hecords. (S) 12:40-Hecords. (S) 11:30-Your Host Is Huffalo. N (S) 12:40-Hecords. (S) 11:30-Your Host Is Huffalo. N (S) 13:30-Watter Kelsey Orch. N (S) 13:30-Kat Haley's Log Cabin. N (C) 13:30-Kat Haley's Log Cabin. N (C) 13:30-Watter Kelsey Orch. N (S) 13:30-Watter Kelsey Orch. N (S) 13:30-Kat Haley's Log Cabin. N (C) 13:30-Watter Kelsey SATURDAY, FEBRUARY 19

12:45-Composition Hotel Orch. N (S) 1:00-Music Box. (S) 1:15-Thesaurus. ET (S) SUNDAY, FEBRUARY 20 7:00-William Meeder Ensemble. N (S) 7:45-Animal Nawa Cib. N (S) 8:05-Chapel Service. R(S) 8:15-Vagabond Adventures. N (S) 8:15-Vagabond Adventures. N (S) 8:15-Vagabond Adventures. N (S) 8:15-Vagabond Adventures. N (S) 10:05-Silver Flute. N (S) 10:05-Silver Flute. N (S) 10:05-Silver Flute. N (S) 11:00-Arlington Time Signal. N (S) 11:00-Silver Flute. N (S) 11:00-Silver N (S) 12:00-Hotel Paxton Orch. N (S) 12:00-Thesaurus. ET (S) 12:00-Theter N (S) 12:00-Thesaurus. ET (S) 12:00-Theter N (S) 12:00-Thesaurus. ET (S) 12:00-Thesaurus. ET (S) 12:00-Theter N (S) 12:00-Theter N (S) 12:00-Theter MDNDAY, FEBRUARY 21 6:00-Thesaurus, ET (8) 6:15-Roy and Lonnie, (C) 6:35-Marketa, (S) 6:35-Marketa, (S) 6:40-Thesaurus, ET (8) 7:15-WOW News Tower, (S) 7:30-Hayden's Musical Clock. ET (C) 8:00-Coffee Pot Innn (C) 8:15-Thesaurus, ET (S) 8:30-Pretty Kilty Kelly, ET (C) 8:45-The Party Line, ET (C) 9:00-Mis, Wiggs, N (C) 9:00-Jist Plain Hill, N (C) 9:30-Just Plain Hill, N (C) 9:30-Just Plain Hill, N (C) 9:30-Just Plain Hill, N (C) 10:45-Woman in White, N (C) 10:30-How to Be Charming, N (C) 10:30-How to Be Charming, N (C) 10:45-Betty Moore, N (C) 11:00-Hymns of Cheer, N (S) 11:15-The O'Neills, N (C) MONDAY, FEBRUARY 21

10:00-Amos and Andy. N (C) 10:15-Wig Waggin' with Ralph Wagner. (S) 10:30-Rix Carlino Orch. N (S) 10:30-Bit Carlino Orch. N (S) 10:40-Hotel Mathematical States (C) 11:00-Hotel Science Orch. N (S) 12:30-Li Al Biltmore Orch. N (S) 12:30-Li Al Biltmore Orch. N (S)

11 100 - Honeia 'Lexington Orch. N (8) 11 30 - Commodore Perry Orch. N (8) 12 00 - Hotel Staller Orch. N (8) 12 00 - Hotel Staller Orch. N (8) 12 00 - Hotel Staller Orch. N (8) 12 00 - Thesaurus. ET (8) 6:10 - Thesaurus. ET (8) 6:30 - Farm Front News. (8) 6:30 - Hayden's Musical Clock ET (C) 8:00 - Coffee Pot Inn. (C) 8:00 - Coffee Pot Inn. (C) 8:00 - Coffee Pot Inn. (C) 9:00 - Mrs. Wiggs. N (C) 10:00 - David Harum. N (C) 11:00 - Hymns of Cheer. (8) 11:00 - Hymns of Cheer. (8) 11:00 - Hymns of Cheer. (8) 11:00 - Markets. (8) 11:00 - Markets. (8) 11:00 - Markets. (8) 11:00 - Thesauka Power Co. (C) 12:00 - Markets. (8) 11:00 - Thesauka Power Co. (C) 12:00 - Markets. (8) 11:00 - Thesauka Power Co. (C) 12:00 - Markets. (8) 11:00 - Thesauka Power. (C) 12:00 - Thesauka Power. (C) 12:00 - Thesauka Power. (C) 12:00 - Thesauka. T (S) 11:00 - Thesauka. T (C) 11:00 - Thesauka. S (C) 11:00 - Markets. N (C) 11:00 - Markets. N (C) 11:00 - Markets. N (C) 11:00 - Mish Hushes. N (C) 11:00 - Mishes. N (C) 1 11:30-Hotel Parkton Orch., N (S)
12:30-L. A. Biltmore Orch. N (S)
WEDNESDAY, FEBRUARY 23
6:00-Thesaurus ET (S)
6:35-Rarm Front News. (S)
6:36-Markets. (S)
7:39-Harder's as Jover. (S)
7:30-Harder's as Jover. (C)
9:00-Mrs. Wiggs. N (C)
9:00-Mrs. Wiggs. N (C)
9:00-Jourist Plain Bill. N (C)
9:00-Jourist Plain Bill. N (C)
9:00-Jourist Plain Bill. N (C)
1:00-Jourist Gcheer. (S)
1:13-The O'Neills. N (C)
1:30-Aunt Sally. (S)
1:30-Midday. Melodies. ET (C)
1:30-Midday. Main. N (C)
1:30-Midday. Main. M (C)
1:30-Midday. Melodies. ET (C)
1:30-Midday. Main. N (C)
1:30-Midday. Melodies. ET (C)
1:30-Midday. Main. M (C)
1 WEDNESDAY, FEBRUARY 23

4:30-Junior Round Table. (8) 4:45-Little Man. (8) 5:00-Dick Tracy. ET (C) 5:15-Teddy Hill and Orch. N (8) 5:30-Jangles. (8) 6:45-Vical Varieties. N (6) 6:00-WOW News Tower. (C) 6:00-WOW News Tower. (C) 6:30-Wig Waggin' with Ralph Wagner. (8) 6:35-Vic Arden's Orch. and Guests. ET (C) 7:00-Royal Geiatin Program. N (C) 8:00-Good News of 1938. N (C) 9:00-Kraft Music Hall. N (C) 9:00-Kraft Music Hall. N (C) 9:00-Kraft Music Hall. N (C) 10:15-Wig Waggin' with Ralph Wagner. (S) 10:30-WOW News Tower. (C) 10:45-Chesz Paree Orch. N (8) 11:30-Grand Terrace Cafe. N (8) 11:30-Grand Terrace Cafe. N (8) 12:30-Cosmopolitan Hotal Orch. N (S) 12:30-Cosmopolitan Hotal Orch. N (S) FRIDAY. FERENARY 25 11.30—Music Part (S)
11.30—Music Part (S)
12.30—Grand Terrace Cafe. N (S)
12.30—Granopolitan Hotel Orch. N (S)
FIIDAY, FEBRUARY 25
6:30—Farm Front News. (S)
6:33—Hardets. (S)
6:34—Thesaurus. ET (S)
7:35—Hayden's Musical Clock. ET (C)
8:30—Preity Kitty Kelly. ET (C)
9:35—John's Other Wife. N (C)
9:35—John's Other Wife. N (C)
9:35—How to Be Charming. N (C)
1:35—How to Be Charming. N (C)
1:36—Aunt Sally. (S)
1:45—Homemakers Club. (C)
1:45—Homemakers (S)
1:23—Records. (S)
1:24—Feoster May, Man on the Street. (C)
1:30—Houseboat Hannab. ET (C)
2:30—Markets. (S)
1:30—Houseboat Hannab. ET (C)
2:30—Houseboat Hannab. ET (C)
2:30—Heavidang Light. N (C)
3:30—Houseboat Hannab. ET (C)
3:30—Harkets. (S)
3:30—Houseboat Hannab. ET (C)
3:30—Harkets. (S)
3:30—Harkets. (S)
3:30—Houseboat Hannab. ET (C)
3:30—Harkets. (S)
3:30—Houseboat Hannab. ET (C)
3:30—Houseboat Hannab. ET (C)
3:30—Harke 1:33—Hotel, Statief Ordel, N (S)
1:200—Music Box, (S)
1:200—Coffee Pot Inn. (C)
1:200—Coffee Pot Inn. (S)
1:30—Harden's Musical Clock, ET (C)
2:00—Coffee Pot Inn. (S)
1:30—Harden's Musical Clock, ET (C)
2:00—Coffee Pot Inn. (S)
1:30—Charitoters, N (S)
1:30—Charitoters, N (S)
1:30—Charitoters, N (S)
1:30—Charitoters, N (S)
1:30—Charkets. (S)
1:30—Concert Ensemble, N (S)
1:30—Concert Ensemble, N (S)
1:30—Concert, S)
1:30—

5:45--Religion in the News. N (8) 6:00-WOW News Tower. (C) 6:15-Three Maids and Their Mike. (8) 6:30-Wig Waggin' with Raiph Wagner. (S) 6:45-Jean Sablon, Singer. N (8) 7:00-Belleve It or Not. N (C) 7:30-Jack Haley's Log Cabin. N (C) 8:30-American Portraits. N (8) 9:00-NBC Symphony. N (8) 9:00-NBC Symphony. N (8) 9:00-NBC Symphony. N (8) 9:30-WW News Tower. (C) 10:45-Wig Waggin' with Raiph Wagner. (8) 10:50-Rainbow Hoom Orch. N (8) 11:30-Southern Tavern Orch. N (8) 11:30-Chermot Ballroom. (5) 11:30-Exultern Tavern Orch. N (8) 12:30-Maußt Rox. (5) 12:34-Music Rox. (8) 12:36-Casmopolitan Hotel Orch. N (8) 1:05-Thresaurus. ET (8) 12:43—Cosmopolitan Hotel Orch. N (S)
1:00—Music Box. (S)
1:15—Thesaurus. ET (S)
SUNDAY, FEBRUARY 27
7:00—William Meeder Ensamble. N (S)
7:30—Kidoodlers. N (S)
8:15—Vagabond Adventures. N (S)
8:15—Vagabond Adventures. N (S)
8:16—Thesaurus. ET (S)
10:00—Records. (S)
11:00—Arlington Time Signal. N (S)
11:00—Arlington Time Signal. N (S)
12:00—Anal table Discussion. N (S)
12:00—Anal table Discussion. N (S)
12:00—Radio News Tower. (C)
12:30—Smoke Dreams. N (C)
1:30—Thatcher Colt Stories. N (C)
2:30—Sunday Drivers. N (S)
3:30—World Is Yours. N (C)
4:30—Mickey Mouse Theater. N (C)
4:30—Mi 11:15-Evening Reverses. (8)
11:30-Music Nox. (8)
12:00-Hotel Paxton Orch. N (8)
12:30-Cosmopolitan Hotel Orch. N (8)
12:30-Cosmopolitan Hotel Orch. N (8)
13:30-Cosmopolitan Hotel Orch. N (8)
13:30-Cosmopolitan Hotel Orch. N (8)
13:30-Cosmopolitan Hotel Orch. N (8)
13:30-Event Front News. (8)
13:30-Farm Front News. (8)
13:30-Coffee Pot Inn. (C)
13:30-Pretty Kitty Kelly. ET (C)
14:30-Dritty Kitty Kelly. ET (C)
15:30-Dritty Kitty Kelly. ET (C)
16:30-Dritty Belly. N (C)
17:30-David Harnim. N (C)
17:30-David Harnim. N (C)
17:30-House Of Cherr. N (8)
17:30-Aunt Sally. (8)
17:30-Aunt Sally. (8)
17:30-Aunt Sally. (8)
17:30-Aunt Sally. (8)
17:30-Houseboat Hannah. ET (C)
17:30-WOW News Tower. (2)
17:30-Houseboat Hannah. ET (C)
17:30-Houseboat Hannah. ET (C)
17:30-Vic and Sade. N (C)
17:30-Vic and Red. Sillow. (C)
17:30-Foreign Route. ET (C)
17:30-Foreign Route. ET (C)
17:30-Vic and Bade. N (C)
17:30-Foreign Route. Sillow. (C)
17:30-Wide Builetins. (S)
17:30-Wide Gee and Mo

Do you enjoy this WOW NEWS TOWER MAGAZINE? If you do, surely some friend or relative would also enjoy it. Why not order the WOW NEWS TOWER MAGAZINE for sev-eral of your friends? The cost is only 50 cents a year (for 12 issues). For your convenience, just fill in the coupon below, enclose the cash to cover the cost and mail it today.

6:30—Farm Front News. (S)	10:15—Backstage Wife. N (C) 10:30—How to Be Charming. N (C)	THURSDAY, FEBRUARY 24	to cover the cost and mail it today.
6:35-Markets. (S)	10:30-How to Be Charming, N (C)	6:00-Thesaurus. ET (S)	
6:40-Thesaurus. ET (S)	10:45—Betty Moore. N (C) 11:00—Hymns of Cheer. N (S)	6:15-Roy and Lonnie. (C)	
7:15-WOW News Tower. (S)	11:00—Hymns of Cheer. N (S)	6:30-Farm Front News. (S)	CLIP HERE
7:30-Hayden's Musical Clock. ET (C)	11110-100 O Netlis, N (C)	6:35—Markets (S)	Editor WOW News Tower Magazine,
8:00-Coffee Pot Inn. (C) 8:15-Thesaurus. ET (S)	11:30-Aunt Sally. (S)	6:40-Thesaurus ET (S)	I Lanot wow News Tower Magazine,
8:30—Pretty Kitty Kelly. ET (C)	11:45-Commodore Perry Hotel Orch. N (S)	7:15-WOW News Tower (S)	Radio Station WOW,
8:45-The Basty Line FT (C)	12:00-Markets. (S)	7:30—Hayden's Musical Clock FT (C)	Omaha, Neb.
8:45-The Party Line. ET (C) 9:00-Mrs. Wiggs. N (C)	12:15-Midday Melodies. ET (C) 12:30-WOW News Tower. (C)	8:00-Coffee Pot Inn (C)	I Ollana, Neb.
9:15-John's Other Wife, N (C)	12:30—WOW News Tower. (C) 12:40—Records. (S)	8:15—Thesaurus, ET (S) 8:30—Pretty Kitty Kelly, ET (C)	Deep Sing Declared C 10
9:30—Just Plain Bill. N (C)	12:45 Fostor Mar Man an the Street (S)	8:30—Pretty Kitty Kelly, ET (C)	Dear Sir: Enclosed find \$, for which please send
9:45—Woman in White N (C)	12:45—Foster May. Man on the Street. (C) 1:00—Foreign Rebroadcast. N (S)		subscription(s) to the WOW News Tower for one year (12 issues) to
10:00-David Harum, N (C)	1:15-Markets. (S)	9:00-Mrs. Wiggs. N (C)	is the wow news lower for one year (12 issues) to
10:15—Backstage Wife, N (C)	1:25—Records. (S)	9:15—John's Other Wife. N (C) 9:30—Just Plain Bill, N (C)	L AV
10:30—How to Be Charming, N (C)	1:30-Houseboat Hannah. ET (C)	9:45 Woman in White N (C)	Name
10:45-Hello, Peggy! N (C)	i 1:45-Judy and Jane ET (C)	9:45-Woman in White. N (C)	
11:00-Hymns of Cheer. (S)	2:00—Pepper Young, N (C) 2:15—Ma Perkins, N (C)	10:00-David Harum. N (C) 10:15-Backstage Wife. N (C)	Street address
11:15-The O'Nellis, N (C)	2:15-Ma Perkins, N (C)	10:30-Homemakers Exchange. N (C)	Street address R. F. D. No
11:30-Aunt Sally. (S)	2:30-Vic and Sade, N (C)	10:45-Mystery Chef. ET (C)	1
11:45-Homemakers Club. (C)	2:45—Guiding Light. N (C)	11:00-Hymns of Cheer. (S)	City, Town
12:00—Markets. (S) 12:10—Records. (S)	3:00-Lorenzo Jones. N (C)	11:15—The O'Neills N (C)	State
12:15—Midday Melodies. ET (C)	3:15-Mary Marlin. N (C)	11:30-Aunt Sally, (S)	News
12:30—WOW News Tower. (C)	3:30—Rush Hughes. N (C) 3:45—Kitty Keene. ET (C)	11:45-Three Romeos, N (S)	Name
12:40—Records. (S)	4:00—People in the Headlines. (C)	12:00—Markets. (S) 12:10—Records. (S)	
12:45-Foster May. Man on the Street. (C)	4:15—Lady of Millions. ET (C)	12:10—Records. (S)	Street address R. F. D. No
1:00—Thesaurus, ET (S)	4:30—Records. (S)	12:15-Midday Melodies. ET (C)	Breet address
1:15—Markets. (8)	4:35-Police Bulletins. (S)	12:30-WOW News Tower. (C)	
1:25—Records. (S)	4:45—Creighton University. (8)	12:40-Records. (S)	City, Town
1:30-Houseboat Hannah, ET (C)	5:00-Dick Tracy. ET (C)	12:45-Foster May, Man on the Street. (C)	Did territoria
1:45-Judy and Jane, ET, (C)	5:15-Terry and the Pirstes, ET (C)	1:00-NBC Music Guild. N (S) 1:15-Markets. (S)	1 Namo
2:00-Pepper Young, N (C)	5:30-Jangles (S)	1:25—Records. (S)	Name
2:15-Ma Perkins. N (C)	5:45-Orphan Annie. N (C) 6:00-WOW News Tower. (S)	1:30-Houseboat Hannah. ET (C)	
2:30-Vic and Sade. N (C)	6:CO-WOW News Tower. (S)	1:45-Judy and Jane. ET (C)	Street address R. F. D. No
2:45—Guiding Light. N (C) 3:00—Lorenzo Jones. N (C)	6:15-Uncle Ezra, N (C)	2:00—Pepper Young, N (C)	K, F, D. No
3:15—Mary Marlin, N (C)	6:30-Wig Waggin' with Ralph Wagner. (S)	2:15—Ma Perkins, N (C)	
3:80-Rush Hughes N (C)	6:45-Rhythmaires. N (S)	2:30-Vic and Sade, N (C)	City, Town
3:30—Rush Hughes. N (C) 3:45—Kitty Kene. ET (C)	6:55—Jacobson Jewelry Skit. (C) 7:00—Burns and Allen. N (C)	2:45-Guiding Light. N (C)	
4:00—People in the Headlines. (C)	7:30-Voice of Firestone. N (C)	3:00-Lorenzo Jones. N (C)	NOTE The subscription price of the WOW News Tower is
4:15-Lady of Millions. ET (C)	8:00—Fibber McGee and Molly. N (C)	3:15-Mary Marlin. N (C)	50 cents a year. Be gure to enclose the work news lower is
4:15—Lady of Millions. ET (C) 4:30—Records. (S)	8:30-Hour of Charm. N (C)	3:30-Rush Hughes. N (C)	50 cents a year. Be sure to enclose the exact amount to cover each
4:35—Police Bulletins. (S)	9:00—Contented Hour, N (C)	3:45-Kitty Keene. ET (C) 4:00-People in the Headlines. (C)	subscription you send in.
4:45-Creighton University. (S)	9:30-Falstaff Public Hero, N (C)	4:15—Lady of Millions. ET (C)	

THURSDAY, FEBRUARY 24

Page Six



makers were pleased to note the return of Martha Bohlsen, the for-mer "Prudence Penny" of the Bee-News Homemakers club, to the air late this month. The new program, under spon-

sorship of the electric dealers, is on WOW Tuesdays and Fridays, 11:45 a. m. to 12, noon. Miss Bohlsen was with the Ne-braska Power Co.'s home service

department before she went to the Bee-News assignment, so her new work actually finds her returning to her first love. Her program offers valuable advice on all home-making problems, pointing out es-pecially new work-saving and money-saving methods made pos-sible by the use of electricity and electrical appliances.

As home economist for The Bee-News, Miss Bohlsen organized and directed the Homemakers club so well, and the club became so popular, that its membership reached the 15,000 mark in a little over a year and a half.

It is at the suggestion of hundreds of these women that electric dealers and the Nebraska Power Company decided to put Miss Bohlsen on the

air again. Miss Bohlsen will give recipes and household hints, and from time to time interview leading authorities on home economics subjects.



Martha Bohlsen, the former "Pru-dence Penny" of Omaha Bee-News.



Rev. R. R. Brown, D.D., Minister of Radio Station WOW, Pastor-Evangelist of the Omaha Gospel Tabernacle, Christian and Missionary Alliance.

Radio has brought a new revela-tion of the likes, dislikes and de-sires of the people more than any other modern invention. I thought it might be interesting to record for you some lessons that I have learned in the nearly 15 years of

my association with radio. Through the thousands of letters we have received and by personal contacts in public meetings of va-

rious types, in-cluding schools, colleges, clubs, f a r m gather-ings, evangelismeetings, B ible confer-ences, etc., we have learned that the radio audience is di-versified. In a previous article we referred to the intellectual range, the racial

The Rev. Mr. and creedal dif-R. R. Brown

ferences, and we should add to these, the local and provincial distinctions that are found among people—all of which enter into the preparation for and presentation of a sacred radio service. It is impossible for any pro-

ice. It is impossible for any pro-gram to entirely please everyone. We have learned, also, that the listening audience is most sympa-thetic. Any program that offends the finer feelings of listeners, or one that has a spirit of intolerance, will bring forth many protests. If, however, a program falls a bit be-low the usual standard, most peo-ple are generous in overlooking its mistakes. It is surprising through the years how few critical letters we have received. we have received.

Next, we have learned that fre-quently individuals and groups may be disappointed with religious programs because they do not emphasize strongly enough their par-ticular beliefs. It is sometimes hard for the person in front of the loud speaker to visualize the scope (Continued on page 7)

By JOHN K. CHAPEL

While traveling through Ger-

many, we noted the strange salutes exchanged. Instead of clasping hands in a friendly gesture, the right arm suddenly darted upward over the head, with palms out. This was the "Nazi salute" supported

over the head, with paims out. This was the "Nazi salute," supposedly a measure of friendly recognition. Our host said this was a relic of the caveman's day when every man's hand was turned against his brother.

Ancient Revival

brother.







Walter O'Keefe, funnyman of the Hollywood Mardi Gras show, heard on WOW at 8:30, Tuesday nights, unbuttons his vest to make a clean breast of his comical inspirations.

APEL'S TRAVELS *

Ziegethausen where the student Ziegethausen where the student inns hummed with gaiety and laughter. Nearby stood the Holy Ghost church and the Gathaus Zum Ritter with its famous Ren-

Visit Europe with

WOW Announcer

I'm not going to intrude very long... just till you read down to the bottom of this page. In order to keep you interested long enough to finish the column, I must think of something inter-

must think of something inter-

Words are queer things, aren't they? What a large amount of

Aunt Sally

thinking what a different world

this would be were we as con-servative with our words as we are with our pennies! . . . Words are sacred things, though few persons realize it.

persons realize it. Words should be to thought what steam is to the engine; if directed to the cylinder and fly-wheel the engine does perfect work, but if the steam escapes through many tiny holes and cracks, the power available for rcal work is diminished; and wasted steam, like idle words, is an indication of dissipated power.

an indication of dissipated power. ¶ Ill words sometimes cannot be recalled...like unto a bag of feathers let loose in the wind . . they have gone their way. I Never withhold a sincere word of love or endearment, or a word of help and encouragement.

of help and encouragement. There are so many nice things I can say to you and you do say nice things to me and so it goes ...let's keep it that way and perhaps you are waiting for me to say those final words ... happy day out there ...

YOUR AUNT SALLY.

esting to hold your attention something in words . . . that's it

in parting with them.

The wise ones keep a strict account and

weigh each cent before it is sent out to bring in prof-itable returns.

was just

I

Zum Ritter with its famous Ren-naissance facade. Old and New From the Friedrich's bridge we saw the Neckar issue forth from the narrows of the mountains. We saw to the right, the old town crowned by the castle. In the cen-ter, the old bridge linked it up with the residential quarters on the op-posite bank. From the Nepomuk stands and terrace, we viewed the picturesque features of old Heidle-berg. This view we compared with picturesque teatures of old Heidle-berg. This view we compared with the Philosophen Weg looking down into the streets, and squares, nestled at the foot of the wooded mountains. The view from the Scheffel terrace of the castle and that from the Molkenkur on to the ruins and plains and the mountains ruins and plains, and the mountains of Odenwald were other attractive variations of the inexhaustible charm of the town of Heidleberg. One always enters the old town by way of the old bridge through the bridge gateway. History of Germany

Net Shows Nine new commercially spon-sored programs, which bring more than eight full hours of entertain-ment and placement of the state of the ment and pleasure were started on WOW from the NBC network dur-

WOW from the NBC fieldwork during January.
The new programs include: MICKEY MOUSE THEATER
OF THE AIR, 4:30 p. m., Sundays.
Sponsored by the Pepsodent Co. BETTY MOORE TRIANGLE
CLUB, 10.45 a. m., Mondays. Sponsored by the Benjamin Moore
& Co.

sored by the Benjamin Moore & Co. DICK TRACY, 5 p. m., Mon-days through Fridays. Sponsored by Quaker Oats. AMOS 'N' ANDY, 10 p. m., Mondays through Fridays. Spon-sored by Campbell Soup Co. PEOPLE IN THE NEWS, Dorothy Thompson, 9:45 p. m., Fridays. Sponsored by American Cigar et and Cigar Co. Inc. they? What a large amount of good they can do and what a w o r l d o f h a r m. How carefully we look to our pennies . . . H ow slow some of us are in parting

Fridays. Sponsored by American Cigaret and Cigar Co., Inc. T H A T C H E R COLT MYS-TERIES, 1:30 p. m., Sundays. Sponsored by Packers Tar Soap Co. INTERESTING NEIGHBORS, 6:30 p. m., Sundays. Sponsored by F. W. Fitch Co. DALE CARNEGIE, 9:45 p. m., Tuesdays. Sponsored by Palmolive. RUSH HUGHES, commentator, 3:30 p. m., Mondays through Fri-

3:30 p. m., Mondays through Fri-days. Sponsored by the Borden Corp. (milk products).

HE'S DETECTIVE



Ned Weaver is bringing to life the role of "Dick Tracy" in the NBC serial story heard Mondays through Fridays at 5 p. m. on WOW for Quaker Oats.

Woman in White





Sometimes we call her "The Duchess" because she is so stately, dignified, and a sort of an office fashion-plate. Her name is Luella Cannan, and although she's young in years, she has a four-year suc-cess record in radio at WOW.

Luella entered radio via the pro-gram department. That is, her start gram department. That is, her start was as a pianist and instrumental ensemble director. Her "Singing Violins," "The Nightingale and the Serenaders" and "The Merrymak-ers" clicked, aided somewhat by Luella's mother, Mrs. Emma Cannam, concert soprano.

typical young German as our es-Later Luella expanded her activi-ties into the commercial field and cort, we began the trip through Heidleberg from Safien Strasse. After many pleasant detailed de-scriptions given us by the students, we proceeded to Bismarck Square now, in addition to her musical work, she is a star advertising salesman for the station. In her musical library, Luella has 1,000 compositions, and 300 of her own and Bismarck Garden, where we plucked flowers from a garden once planted by the Iron Chanarrangements.

The hand of the savage held a club for his protection. To prove his friendliness, he dropped the weapon and extended his empty hand to touch the hand of the other. Today, this revived salute is common, with variations in Ger-many, Russia and Italy. These gestures have not the warmth of the sincere hand clasp as we know it in America. After watching this salute I still prefer the healthy, wholesome American clasp to the war-like, suspicious gesture of a military hand wave of a Caesar.

Heidleberg

In spite of the many strange cus-toms that have changed Europe since my departure from the con-

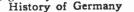
tinent in 1918, people still realize the importance of being friendly toward others. With a gallant and



John K. Chapel and Latvian bodyguard with personal car of President Ulmanis of the Republic of Latvia.

cellor who tutored my uncle in the

arts of war. We crossed the new bridge to Scheffelhaus, the home of the student prince, and observed the Nazi salute to be more prominent among the students. This display became common-place after soon watching train load after train load of German workers, with their swatika identifications, joining the vacation throngs gathered in the



Beyond the actual bounds of the town stretched the Odenwald with the Neckar valley, the Bergstrasse, the plain of the Rhine and the Palatinate. On all sides we saw such a wealth of beauty that it was hard to resist the longing to remain there longer. The more we dipped into this open picture book of Ger-

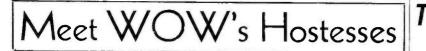
Neckar valley. With the confidence of a native, visited the 700-year-old Benedictine monastery. Our next stop was

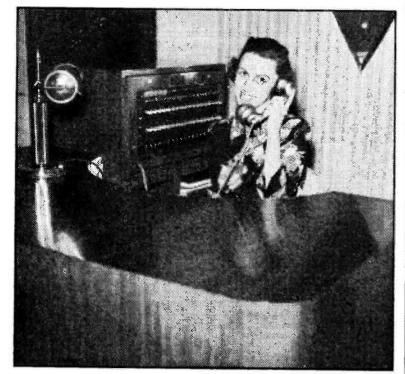
Luise Barclay, NBC actress, as "The Woman in White."

Pillsburg Flour made radio program history recently when this sponsor scrapped "Today's Chil-dren" at the height of its popularity and substituted a new program, "The Woman in White," featuring Luise Barclay, popular NBC actress.

The new network serial story is heard at 9:45 a. m., Mondays through Fridays, and is fast-mov-ing toward the heights of success

Page Seven





A competent studio hostess must have (1) intelligence, (2) beauty, (3) personality and (4) charm. We'll leave it to you if photos don't prove WOW's hostesses have these qualities. Above is Dorothy Delfs, regular daytime hostess.



Ditto, Dorothy Cogswell, who answers when you phone WOW at night. Incidentally, she's pictured tuning one of those six beautiful General Electric radios given away recently by WOW in the Foster May anniversary contest



Tums' Variety Singers Have Great Appeal

"Vocal Varieties," that unique musical program heard over WOW and the NBC Red network each Tuesday and Thursday at 6:15 p. m., is adding countless thousands of new Tums buyers each week.

This program is unique in that all numbers are presented by a vocal orchestra, for which special arrangements for voice have to be made. Its all-around excellence is respon-sible for its large following, as it is one of a very few radio programs with an absolutely universal appeal.

Greet New Train

All three Omaha stations, WOW, KOIL and WAAW, turned out to describe the grand entry of Union Pacific's new Streamliner, "The City of Los Angeles," when it ar-rived here on its maiden voyage, en route to Sun Valley, Idaho. Press Agent Steve Hannigan for Union Pacific (national headquer Union Pacific (national headquar-ters, Omaha) aided WOW's Foster May in a description of inside and out of the fancy train.



Sports Editor, WOW

The time has come, as the walrus says, for the major league baseball players to pack their tooth brushes, razors and hair brushes in preparation for their annual trek to the sunshine of Florida or California. . Such a life!

And as the time arrives for the hired hands of the diamond to de-part for training camps, the annual bla, bla, bla con-tests between the tempera-mental stars of

mental stars of the ball lot and their respective club owners, open up in full blast . . . It is the yearly wail of the underpaid athletes who 9 athletes who, 9 times out of 10, would be run-ning gasoline stations or sell-



Ralph Wagner ing magazines had not someone discovered that could throw or bat a little baseball better than their brethren.

For example, Joe Di Maggio, who used to bait his father's fish hooks on San Francisco wharfs, is balking at signing a New York Yankee contract be-cause Owner Jake Ruppert hasn't offered him the deed to the Yank hell park the Yank ball park . . . Signor Di Maggio, about to start his third semester in big league ball, wants \$25,000 or \$30,000 or \$50,000 a year.

Last year, after the worst hold-out siege in Yankee history, Colonel Ruppert shelled out \$330,000. It was the largest pay roll in history, but now the Yankees, and I presume it is because they won the world's series, want the ol' colonel to dig into his jeans and shell out more money.

I don't think many fans will get excited over the holdout or demands for higher salaries of a hired man who is compelled to spend his winters in Florida or California sunshine, his summers in the open air playing a game for which is received, even as an average player, more than is paid to our leading educators. Signor Di Maggio may be the nearest thing on the diamond to a Babe Ruth, but even the great Bam-bino didu't receive, in his second year, what Di Maggio collected last season for chasing balls in the Yankee outfield . . .

GUESS WHO THIS IS?



Guess who this is? You've heard his voice thousands of times on WOW. It's Harry Burke, WOW's program manager, at the tender age of 1! My, how he's grown!

1.75 a game . . . He received all of \$3,500.

of \$3,500. Pitchers are seldom paid as much as outfielders, so let's take Babe Ruth as a second-year outfielder ... This was in 1920 ... The Bam-bino spanked out 54 home runs and had a batting average of .376 and was paid \$20,000. Di Maggio hasn't come close to Ruth's second-year mark ... He hit 46 home runs and had an average of .346 his best year in the league ... Yet Di Maggio's new contract is sure to give him more than Ruth re-ceived when he hit 54 homers

to give him more than Ruth re-ceived when he hit 54 homers and batted .376. Well, there's no harm in asking for a big salary... One has every-thing to gain and nothing to lose; that is, providing the boss keeps you on the pay roll... Sometimes hosses are funny that way

bosses are funny that way. Young William De Correvont, the nuch-sought-after Austin Chicago high school football player, played before 120,000 persons in a prep game in Soldier's field, Chi-cago . . . The experts attribute the large crowd to Master De Corre-vont's ability to play football

vont's ability to play football. During the recent season, young De Correvont chalked up touchdown after touchdown. He scored more than 200 points, and, of course, he topped

World Radio Congregation (Continued from page 6)

of a radio ministry. Consequently, it is not easy for him to have a sufficient breadth of viewpoint. Consequently, we have discovered that all suggestions and criticisms must be considered in the relationship of their value to the general

listening public. It has been encouraging for those who broadcast religious servthose who broadcast religious serv-ices to know that radio has awak-ened a new interest in spiritual things. A great many people feel that, seated by the radio in seclu-sion, they have an opportunity to think through with the speaker. We have learned that sincerity and genuineness are the qualities which give the right impressions and which retain listeners as loyal friends and supporters. Listeners are quick to detect hypocrisy and

are quick to detect hypocrisy and insincerity, whether it be in a re-ligious broadcast or in any other type of program.

Radio and Prayer

Before leaving this article, let me cite a spiritual lesson that has been unusually helpful to me. We have learned that when the spoken word or instrumental music goes into the microphone, it is by me-chanics and electrical energy transpoints, and, of course, he topped all the scorers. But, in Memphis, Tenn., in a post-season game, "Bill" De Correvont started to crack... The strain was too great... He received a broken collar bone... Just a small injury, rou say. Righto, my little hearties, and ye shan have them. James, in his epistle, said, "The effectual, fervent prayer of a rightcous man availeth much." A free translation of this text from the Japanese is, "The energy put forth by a right-eous man is to great results." It is It is possible to say a prayer as we might recite a poem, but that which makes prayer effective is sincere desire and faith. These are the energizing quantities which make prayer immortal. Desire in harmony with the will and word of God and faith from God are like the electric energy employed in radio. This lesson has been a great help to me. May we all learn the power of effectual prayer!

The other night hostess is charming and efficient Rose Cepuran, who may have answered when you phoned, or showed you the studios when you dropped in, during the past several years. She is shown with the "showmanship" plaque, recently awarded WOW by "Variety" magazine.

As a second-year man the San Francisco outfielder re-ceived \$11,500. What do you suppose Ruth got his second year? That was in 1916. The Babe was a pitcher then and won 23 games, lost 12 and had an earned run average of

From now on "Bill" De Correvont will be a marked man on a football field . . . As Achilles had his heel, so will De Correvont have that collar bone.

Last year the University of Nebraska experienced its best year in football, both on the field and at the box office. Now it is practically a cinch that 1938 will surpass 1937, at least in dollars and cents, even if not in football victories ... According to statistics collected

by various press associations, 8, 000,000 persons paid \$22,000,000 to see 391 intercollegiate football games in 1937 . . . In 1936, 7,613,768 fans witnessed 397 contests . . . So, has intercollegiate football

So, has intercollegiate football reached its peak in drawing power. or is the peak several years away? Gospel Songs."—Editor.)

Page Eight

RADIO NEWS TOWER

February 1, 1938

W'S PICTURE PAGE GILLIN REAPS AWARD FOR DEFENSE NEW ORGANIST Odd in Script, But





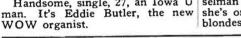
As Clifford Barber's wife "Ann" in "One Man's Family," Helen Mus-Handsome, single, 27, an Iowa U selman is a bit odd, but in real life nan. It's Eddie Butler, the new she's one of radio's most charming



Foster May (wearing boutonniere) shakes the hand and interviews Johnny Gillin when the WOW general manager was given the distin-guished service award for civic activities at Junior Chamber party recently.

MAREK WEBER AND HIS FIDDLE





she's one of radio's most charming blondes.



A closeup of Marek Weber, popular NBC band leader and new maestro of "The Contented Hour," heard on WOW.

Foster May inspects some of the 16,800 letters received by WOW in the recent newscast contest. See page 1 for details. **ITA AND HER ROUNDTABLERS**



Lincoln Girl Wins New \$8,000 Home

In the very shadow of Nebraska's magnificent 10-million-dollar state capitol building lies a modest dwell-ing, the family abode of H. C. Carpenter, his devoted wife and talented daughter, Norma. Com-fortable, roomy and full of memo-ries though it is, the iron-fenced residence will be forsaken by the Carpenters during the coming year when they go to live in their new American home, an award of merit from the General Electric Company, won for the family by daughter Norma's skillful pen. For it was Norma who, intrigued by the lit-erary aspects of competing in Gen-eral Electric's Better Standards of Living contest on WOW, wrote 100 sincere words, each ringing with con-wiction on the subject "The alectrical In the very shadow of Nebraska's sincere words, each ringing with con-viction, on the subject, "The electrical way of living appeals to me particu-larly because . . . " As a token of her success and a reward for her skillful effort, Miss Norma Carpenter, of 1616 G street in Lincoln, Neb., receives an \$8,000 new American home.



Six Nebraska stations will carry WOW's National Defense week special program February 13, 2:30 p. m. Maj. Gen. Stanley H. Ford, Seventh corp area commander, will speak speak.

Phoebe, Love Interest on Party Line



Meet Phoebe Grant, the heart interest on "The Party Line," popu-lar WOW script show, aired at 8:45 a. m., Mondays through Fridays.

Is "Charlie" Native? Charles R. Gardner, convention secretary of the Omaha Chamber of Commerce, is certain that "Charlie McCarthy" is a native Nebraskan, and that his family tree was unand that his family tree was un-doubtedly a prairie cottonwood. "When the zephers blow through

a grove of cottonwoods you can hear a sound distinctly like the voice of the famous 'Charlie' we listen to every Sunday night on WOW,"

Jettabee Ann Hopkins and some of her Junior Roundtablers. Hear them, 4:30 p. m., Thursdays. It's WOW's most interesting new feature!

Carlson Directs New Hymn-Fest

Sacred music and familiar ballads sung by a fine mixed quartet di-rected by Fritz Al Carlson, will be heard on a new half-hour Sunday program, 9:45 a. m. to 10:15 a. m., under sponsorship of the Crosby-Carlson-Meyer Mortuary, 32nd and Farnam streets.

The program will originate from the beautiful Crosby-Carlson-Meyer chapel, and accompaniment will be played by Mr. Carlson on the chapel organ.

Gardner declared recently before the Winnipeg, Canada, meeting of the International Association of Convention Bureau Secretaries. A Minneapolis man claimed "Mc-Carthy" to be of Minneapole white A Minneapolis man claimed "Mc-Carthy" to be of Minnesota white pine stock; a Milwaukeean swore "Charlie" was made of Wisconsin fir, and a San Francisco man de-clared Bergen's dummy sprang from California redwood!

Cities Service Director Dr. Frank Black, NBC musical director and one of the most versatile of present-day conductors, will become permanent conductor of the Cities Service Concert orchestra with the concert on Friday, Feb-ruary 4. Doctor Black succeds Rosario Bourdon, who has been conductor of the series for almost years.