

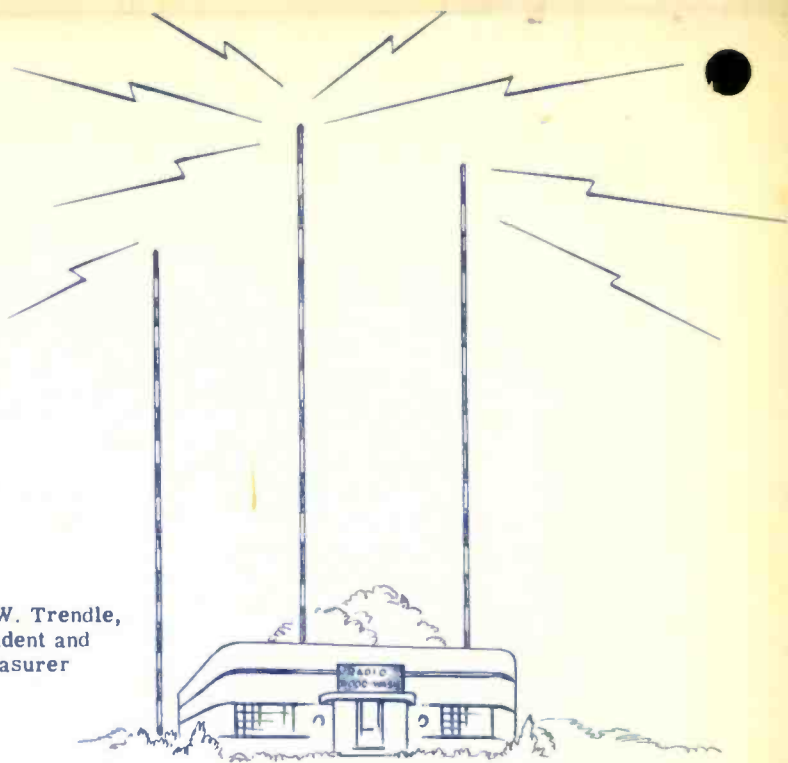
# RADIO AT WAR



★ GRAND RAPIDS, **WOOD** MICHIGAN ★



George W. Trendle,  
President and  
Treasurer



# KING-TRENDLE BROADCASTING CORP.



John H. King  
Vice President

# WOOD

## GRAND RAPIDS, MICHIGAN

This book is made available to you by Station WOOD and your retail merchant.

We hope it serves a two-fold purpose.

First, to show the vital part radio is playing in the winning of the war - both on the battlefield and on the home front.

Second, to picture how the new 5000 watt WOOD is contributing to the war effort in Grand Rapids and Western Michigan.

It is our hope that this book will add materially to your appreciation and enjoyment of your radio.



H. Allen Campbell,  
Secretary and  
General Manager

# RADIO AT WAR

... In the present complex Total War, the mission of American Radio is to insure Democracy of survival and the world of a future peace with the security of the "Four Freedoms."

... The task is not simple. Americans insist upon facts and figures. They want to be convinced. Radio, a medium of mass communication, must service a conglomeration of races, creeds, political beliefs and backgrounds which make up the American people. These listeners fortunately can be reduced to a common denominator -- "the patriotic American" -- to be reached effectively in broadcasts ranging from the spot announcements to the national hour-long hook-up.

... No national or local problem, no matter how great or small, is being overlooked. Men have been recruited for our fighting forces, for federal service, war industries and farms; war bonds have been sold into the millions of dollars; rationing, salvage, nutrition, civilian defense, conservation and price control information have been explained.

... Meanwhile, we at home have been linked with our men overseas by an endless stream of broadcasts. And the Axis which cluttered the air with its bitter propaganda aimed at our destruction, is now fighting a defensive war on the international airways as American talent and genius assaults it with high-powered short-wave broadcasts.

... Add to these tasks, the vast network of military radio communication now serving our fighting forces throughout the world and the important function of radio in our war effort is realized. The pictorial coverage on the following pages reveals but a mere fraction of these activities. But this story of American radio fighting voluntarily with every watt of its strength, to insure our nation of victory, reveals the significance of radio to the final outcome of the war. This important contribution is an achievement of Democracy.

COMPLIMENTS OF

(Firm Where Blank Was Obtained)

**YES**

American Radio is in the war all the way. It shall not cease fighting until the war is won and a secure peace is assured.



**SERVING**

**UNCLE SAM** ★ ★ ★ ★ ★

## **PUBLIC SERVICE**

... Behind our war effort is a vast organization known as "Our Government". This government is composed of many federal agencies and officials reflecting the policies of the President and Congress. These various agencies and individuals have important missions to accomplish which require widespread understanding and cooperation.

... In a Democracy - even at war - there is a limit to the effectiveness of regulations. In most instances, public acceptance must be secured. To reach our large population of 130,000,000, no medium is more effective than radio.

... And radio, alert to its vital role in this part of the war effort, is generously contributing its facilities, its time, and its trained personnel to serve the government and our people.

## **HOW RADIO HELPS**

### **The Record:**

### **NATIONAL**

U. S. Army	Recruiting for Armed Forces
U. S. Navy	Recruiting for Navy, Marines, Merchant Marine and Coast Guard
U. S. Civil Service	Recruiting for War Production Workers
Maritime Commission	Recruiting for Shipyards Workers
U. S. Employment Service	Recruiting for War Factory Specialists
American Red Cross	Recruiting for Nurses, Nurses Aids, etc.
War Production Board	Production Drive Information
Office of Price Administration	Price Control Information
U. S. Treasury	Sale of War Bonds & Stamps
U. S. O.	Campaigns for Funds
Department of Agriculture	Food Conservation, Rationing
Office of Price Administration	Gas Rationing
War Production Board	Rubber and Scrap Salvage
Federal Security Agency	National Nutrition Drive
Office of Civilian Defense	Air Raid Precautions
Department of Labor	Child Welfare in Wartime
Office of Coordinator of Inter-American Affairs	Information on other American Republics
War Production Board	Conservation of Electric Power
Department of Agriculture	Conservation of Household Equipment

### **REGIONAL**

Grain Storage
Reclamation Campaign
Relief for Farm Labor Shortage
Promotion of Power Programs
Promotion of supply of farm products vital to war
Forest Fire Prevention
Mine Service

Each local area can add scores of items to this imposing list.

# RADIO AT CORREGIDOR

The story of Bataan and Corregidor is truly one of the great epics of our military history. Blockaded and doomed, American and Filipino troops fought side by side against the Invader until their last ounce of energy was consumed. Communications were mainly by radio. Although subject to continuous bombardment, troops sought relief from the pressure of war by listening to short-wave broadcasts. From here, too, came the final heart-breaking radio message announcing the defeat. . . a message tapped out by a young Signal Corps wireless operator which shocked the American people into a resolve that they would not cease fighting until the Japanese Army is destroyed and victory is ours!

## THE LAST MESSAGE

While shells were falling all around, and rifles were being smashed to keep them from the Japanese, 22-year-old Irving Strobino of Brooklyn, with the Army at Corregidor, heroically remained at his radio transmitter, flashing out the series of poignant messages that announced the fall of the island fortress on May 5th, 1942. "They have got us all around and from the skies. From here it looks like firing ceased on both sides. The white flag is up. Everyone is bawling like a baby. . . . ."

Before the fall of Bataan, U. S. Soldiers hear short-wave news from home.



The last man to leave Corregidor, Lt. Col. Carlos P. Romulo of the Philippine Army, speaks to a nationwide radio audience.



"Corregidor used to be a nice place"

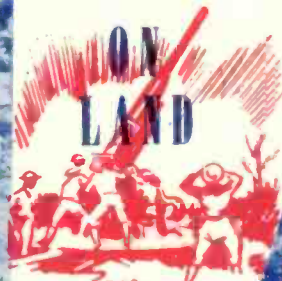


Mrs. Roosevelt looks on as Surgeon General James Magee pins citations on some of the U. S. Army nurses who escaped from Bataan.

# WAR *Communica*



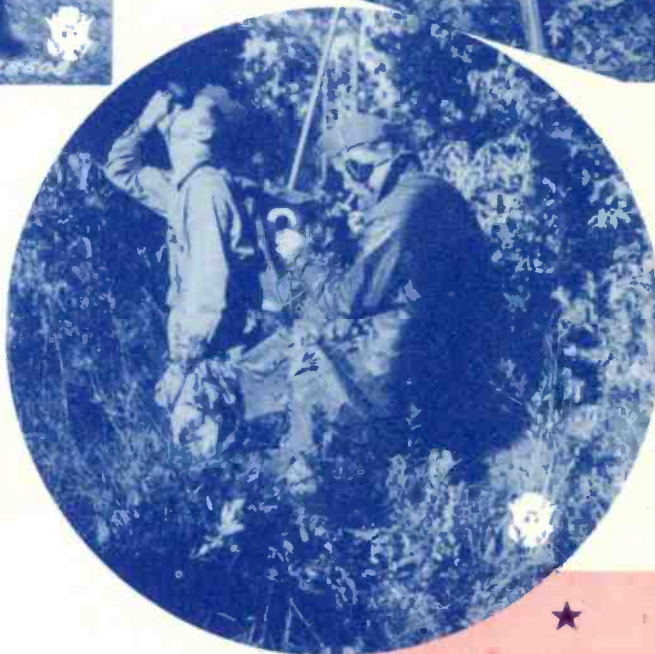
Orders from headquarters by radio as troops leave bivouac area.



Sergeant in foreground is tank crew member plotting attack on basis of information radioed from outpost.



Marine uses portable radio in landing operation.



Report on enemy aircraft is radioed to concealed artillery at rear.



Portable Army radio outfit operates on maneuvers. Note hand generator.

Reporting by radio from concealed command car. Note transmitter key on radio operator's thigh.



# tions BY RADIO

OUR fighting forces throughout the world are linked to Command Headquarters in Washington by a vast network of military communication. Messages are necessarily sent in code -- for in them are the secrets of our future military operations. Our system of radio stations in the United States has been a reservoir which provided our Army and Navy with thousands of skilled specialists who now maintain our important lines of military radio communication. Meanwhile, the services are training thousands of additional men for radio duty on land, on the sea, and in the air. Today, radio is the nerve system of our military might. Crackling messages over the airways will carry the signal of the last great offensive and the first news of the final defeat of our enemies.



ON THE SEA



The Watch Below! Firemen report burner control readings.



In the operational radio control of a Naval Air Station.



Navy radio operators help to guard the sea lanes.



Radioman receiving message on U. S. Battleship.



Some of the delicate radio equipment in a Navy radio room.



Every one a radio operator.



Radio operator on Navy patrol blimp on anti-submarine duty.

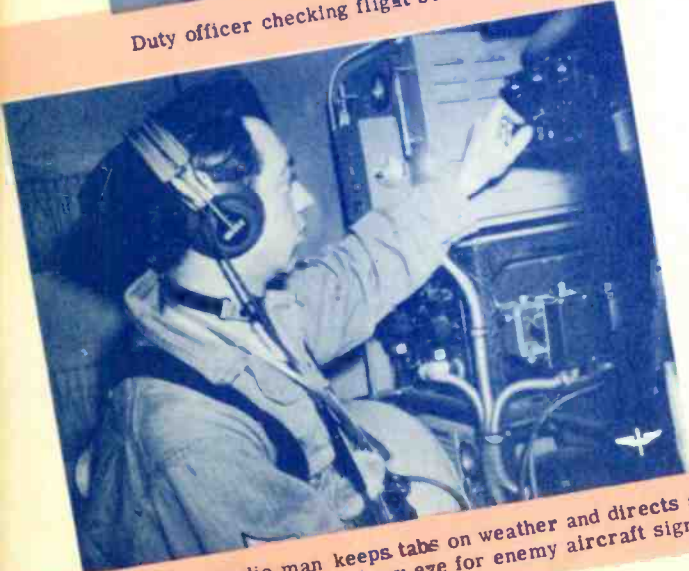


Duty officer checking flight board after flight.

# RADIO IN THE AIR



Radio operator on Navy bomber.



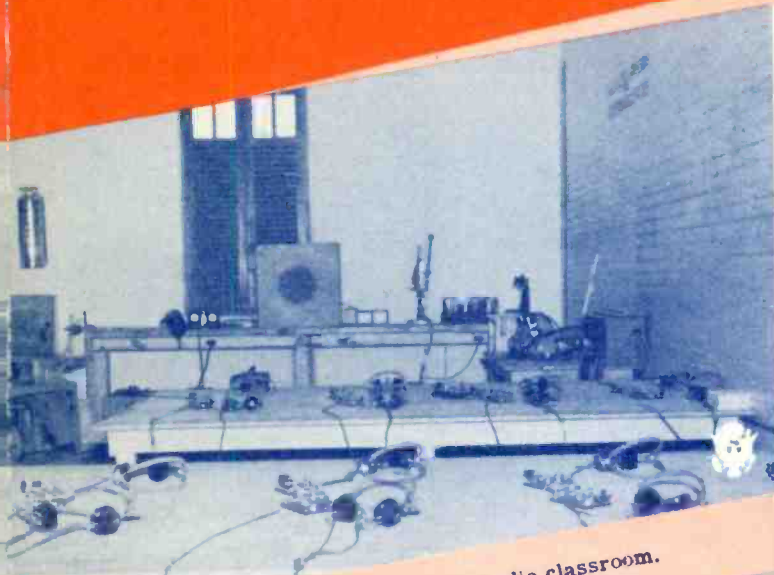
Coast patrol radio man keeps tabs on weather and directs surface ships to scene of disasters; keeps wary eye for enemy aircraft signals.



"Blind flying" by radio in ground school trainer.



# RADIO INSTRUCTION



School dismissed. The "desks" in a radio classroom.

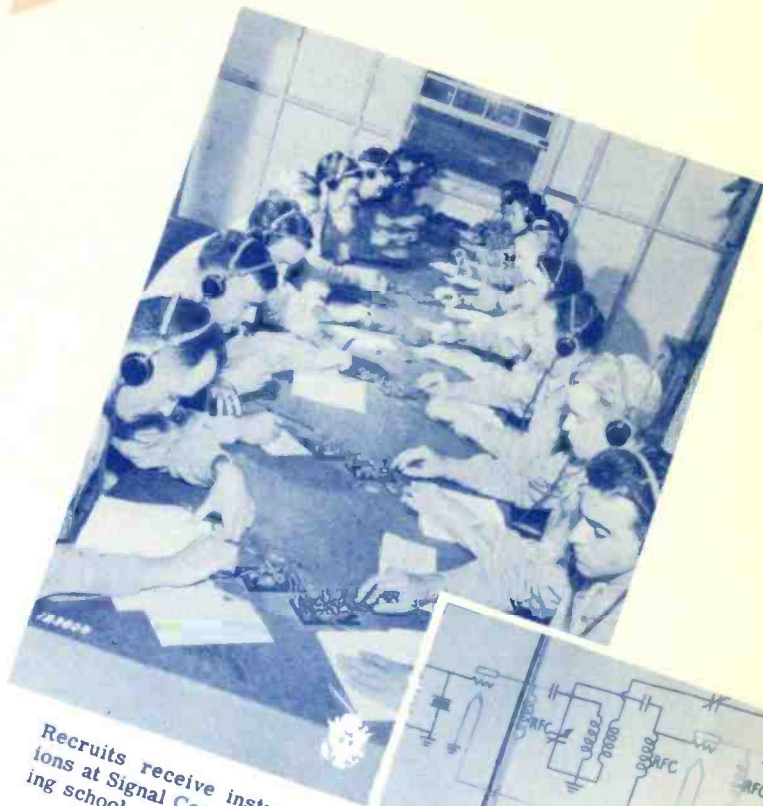


Aviation cadets and student officers attend "buzzer" class.



Another class explores intricacies of radio code.

Flight instructor corrects students' errors after formation flying.



Recruits receive instructions at Signal Corps Training school.



Diagram on wall aids Army Radio instruction.





Here's the famous walkie-talkie...  
"talk as you walk"

## WALKIE-TALKIE



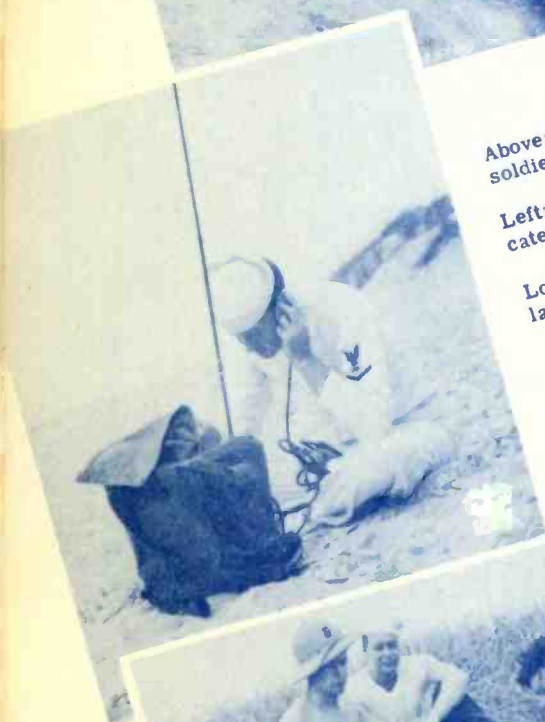
Walkie Talkie on skis going up hill.



Above: In landing operation, soldier reports back to ship.

Left: Lone sailor communicates from beach.

Lower left: The Marines have landed! 'Nuf said.



Two-way hook-up at message center.

# IN RADIO

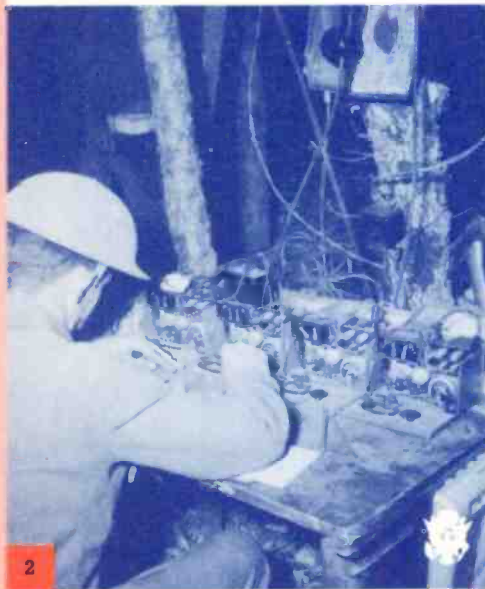


1

1  
General View Field Transmitter, Power Unit and Antenna.

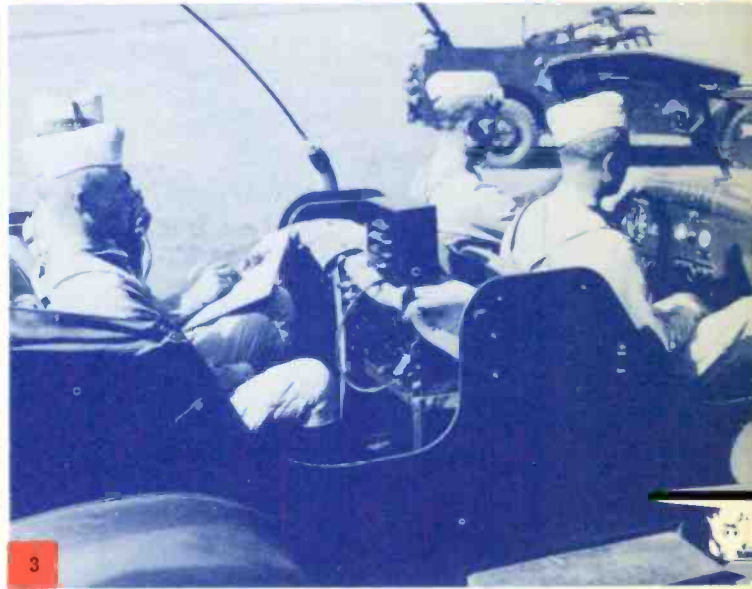


Pack radio. Can be removed and operated on ground.



2

2  
Battery of code keys at message center.



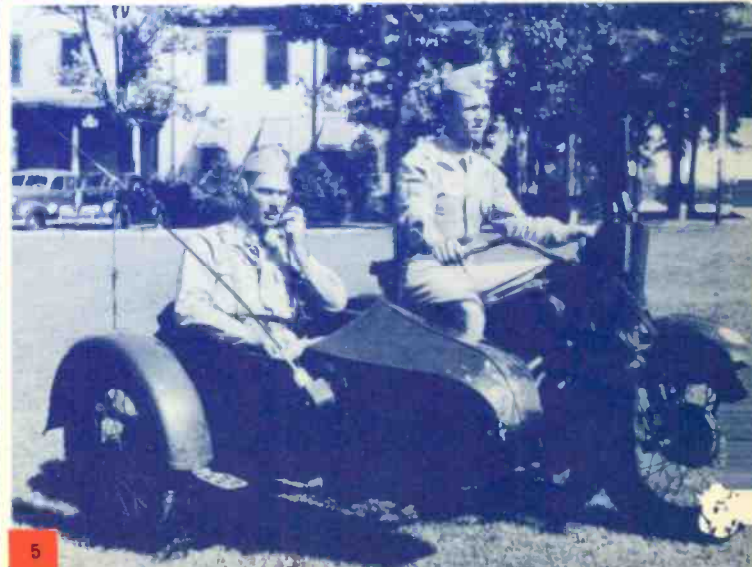
3

3  
Radio-equipped Army Command Car.



4

4  
Close-up of Army Field transmitter.



5

5  
Motorcycle and side-car equipped with Radio.

# A MILITARY MISSION

On April 5, 1942, the United States Army started a new kind of military operation. For the first time in history, the War Department was directly sponsoring and producing a radio program with a definite military objective -- "The Army Hour". Since then, the official "Army Hour" has established itself as an integral part of the global fight of the United Nations against the Axis.

Through the "Army Hour", which is broadcast each Sunday, America and the whole world is getting a weekly view of the progress of the war and how it is being fought. The program reaches to all parts of the globe to tell the story of the United Nations fight, with buck privates telling their important role as prominently as the top-ranking military chiefs.

Two Australian fliers, Sgt. John Norman and Sgt. Hilton Greentree, told Army Hour listeners of their experiences in fighting the Japs in the Far East.

When listeners heard the chatter of machine guns, they were hearing live bullets fired by the gun crew in this photo. Radio microphones enabled the listener to hear also, the bullets striking the target.


From the West Point air training field, the Army Hour introduced J. H. Welkert, Captain Donald Thurmar and Cadet Vincente Lim.

Bill Stern, famous sports commentator, describes how it feels to look through a bomb sight and pull the release that will send bombs from U. S. planes to blast the enemy.

Behind the scenes in any Army Hour broadcast is Art Feldman, the man who gives the signals and makes the check-ups on as high as 25 "switches" on a single program. He is in touch with each remote point, foreign or domestic, until each is off the air.



THE AR



1 A message by Secretary of War Henry Stimson inaugurated the first official War Department radio program.

2 Lt. Gen. Hugh A. Drum, commander of the First Army, addressed an Army Hour audience. On the same program were: Lt. Generals McNair, Lear, Krueger, and DeWitt.

3 Instrumental in planning and arranging each War Department program is Lt. Col. E. M. Kirby, Col. Ernest R. DuPuy, Major General A. D. Surles and Col. R. B. Lovett.

4 Private Joe Louis, heavyweight champion, addressed Army Hour listeners, with Col. Ned J. O'Brien, Art Flynn and James Braddock.

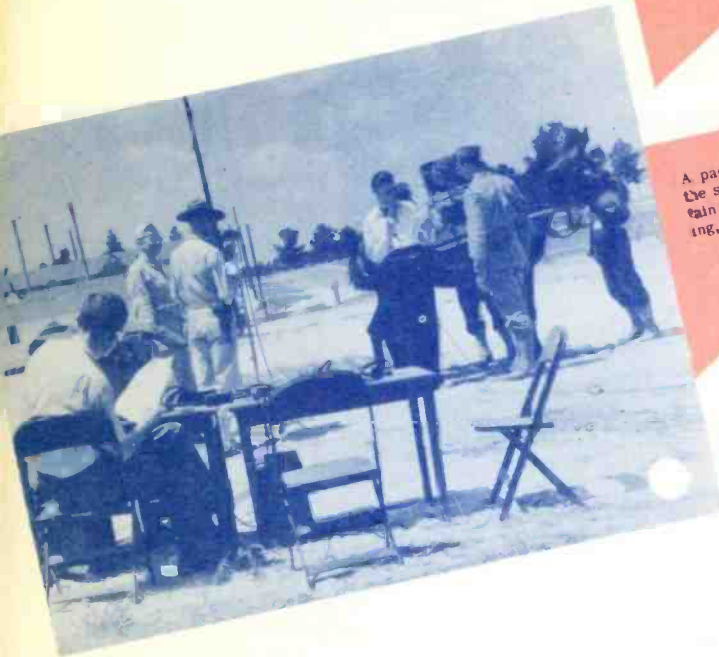
## WAR INFORMATION

With news, roundtables, speeches, forums, special events and dramatic programs, radio is keeping Americans the most informed people in the world. Today, more than ever before, Americans demand all the facts except those which will give aid and comfort to the enemy. From these truths come American unity and decision. Radio's task is to bring this information to our people as quickly and as clearly as possible.

5 The first Filipino Battalion in the United States Army staged a demonstration for Army Hour listeners.



Wounded Soldier in Australia says "Hello" to folks back home.



A pack mule and the story of mountain warfare training, told by radio.



Gun crew in action as radio eavesdrops.

## ON THE AIR

When they are not too busy learning the methods of warfare, the Army, Navy and Marine Corps can present radio programs with a professional flavor, designed to entertain and inform the folks back home. Hundreds of radio entertainers, musicians, writers, announcers, production men and specialists are in the service, and they welcome the opportunity to resume association with their former civilian pursuits. Meanwhile, radio listeners, they make it possible for friends and relatives to visit camps and training stations, without moving away from the loud-speaker. Through this medium, radio can claim special distinction for building and maintaining our strong morale.

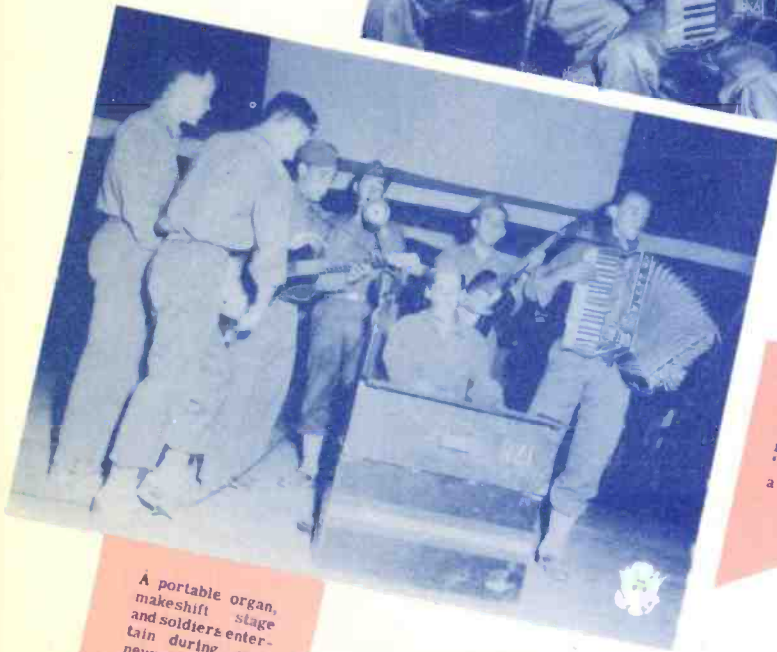




West Point Band plays for radio in Cullom Hall.



Hawaiian soldiers find time for broadcast.



A portable organ, makeshift stage and soldiers entertain during maneuver rest periods.

Trained Army Public Relations officers proved they could operate a radio station they "captured" during a 1941 maneuver.



Sailors compete in a quiz broadcast while buddies listen in audience.

Microphone catches formal guard mount at West Point.





Naval cadets and sailors sing and play for radio audience.



A corner of the barracks serves as rehearsal room for this "jive" group.



All sergeants are not "hard-boiled". This one burlesques a "home-makers' " hour, discussing a topic of child apparel that doesn't seem to impress the young admirers.



Soldiers fresh from field duty accompany Service Club worker in broadcast.



Radio network correspondents, wearing prescribed uniforms, report from maneuver areas.



Aviation cadets at Randolph Field have organized this Glee club for radio appearances.



Soldiers on duty in Washington, D.C. boast this Glee club.







Buddies gather 'round to enjoy some boogie woogie on a Service Club piano.

Maj. General Hugh Drum faces a battery of microphones.

No spot is too tough for radio special events men. Here's one following the Army engineers during a river crossing.



Entertainment aboard ship enroute to Australia.

Sailors at Pensacola rehearse before broadcast.



A soldier audience at an open air broadcast as seen by performing artists.

The Famous U. S. Marine Corps Band heard on many broadcasts.



Tyrone Power, of screen and radio, is sworn in as a private in the Marine Corps by Maj. Wm. Howard, U.S.M.C.



Wayne Morris, called to active duty with the Naval Aviation Cadet Selection Board, interviews flying cadet applicants.

# STARS in the Service



INP

Clark Gable is now serving with the United States Army Air Forces.



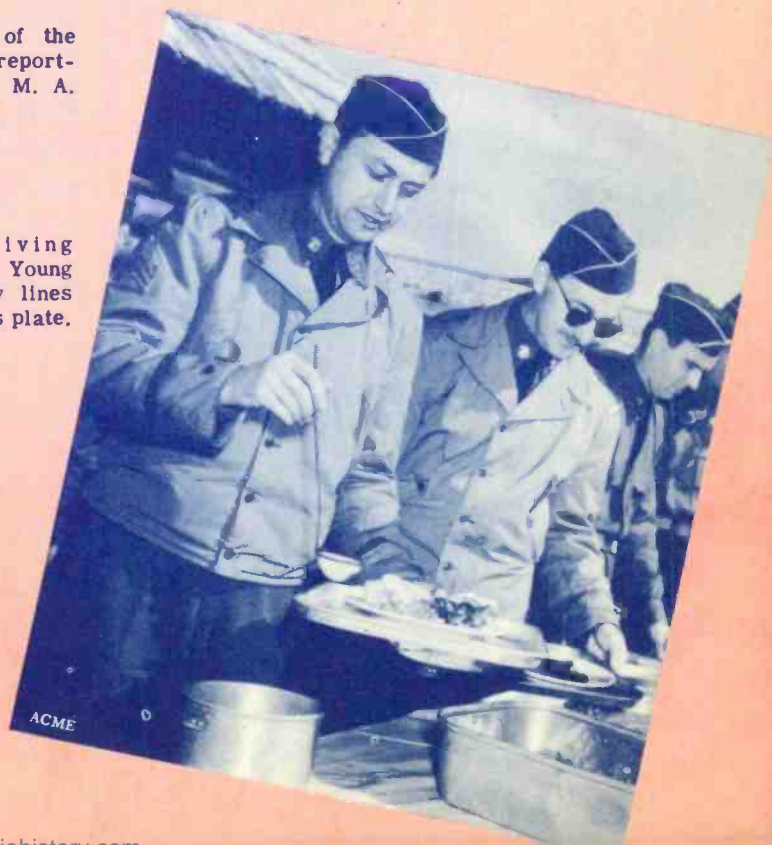
Rudy Vallee, of the Coast Guard, reporting to Lieut. M. A. Sturges.



Becoming an army officer doesn't keep Glenn Miller from being a favorite with autograph seekers.



This Army Air Corps looks on as Sgt. (honorary) McCarthy greets his friend James Stewart (right). Behind Charley is Edgar Bergen.

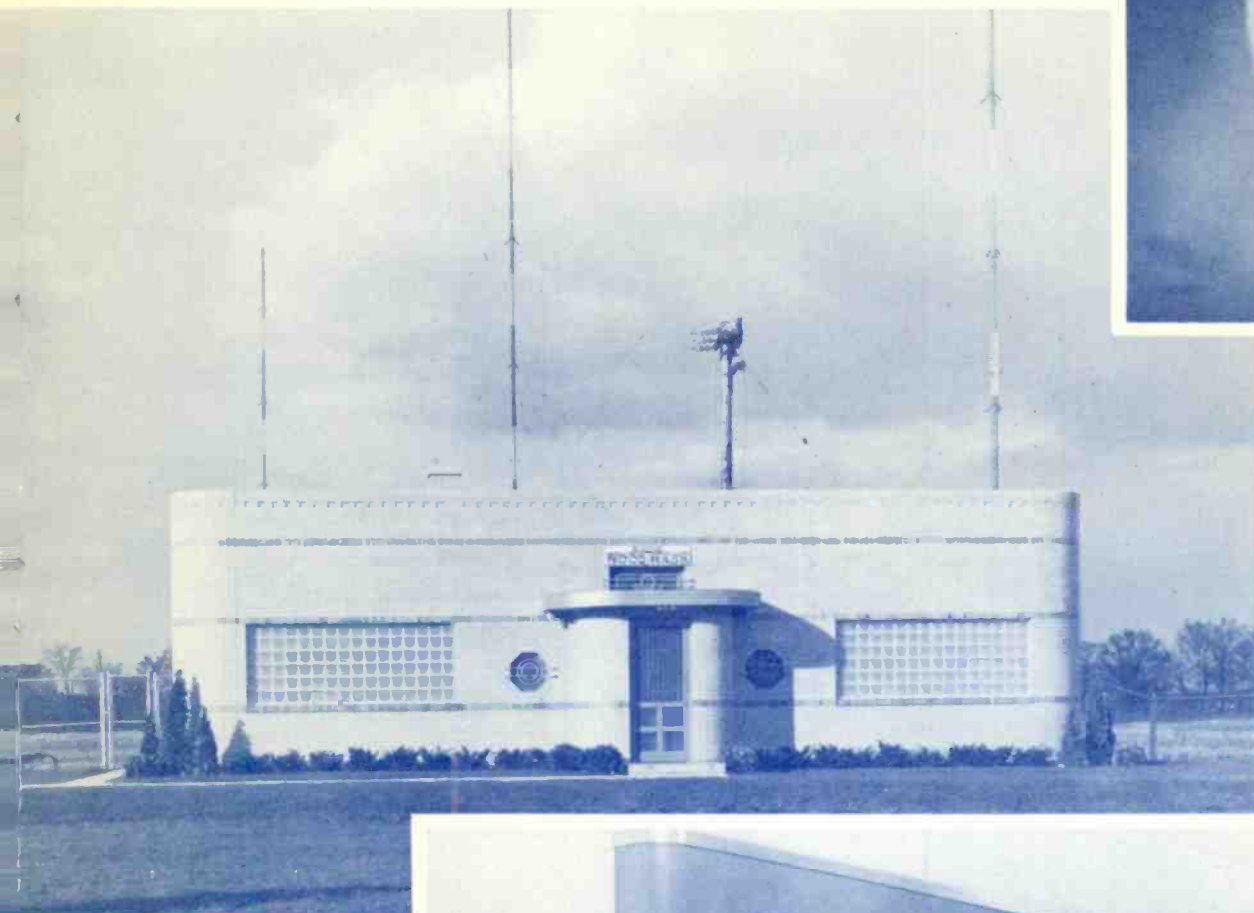


After his driving chores, Robert Young joins the chow lines and loads up his plate.

# THE NEW 5000 WATT WOOD



Stanley W. Barnett,  
Manager - WOOD.



WOOD towers and trans-  
mitter building four miles  
south of Grand Rapids.



The new 5000 watt R.C.A.  
transmitter

# WOOD

## SUPERVISORY STAFF



Sandy Meek  
Programs



Carl S. Hester  
Traffic and  
Continuity



Paul F. Eichhorn  
Merchandising



T. Wilcox Putnam  
Publicity



Ruth Bradway  
Office



Fred W. Russell  
Engineering

# STAR BRIGHT- EVERY NIGHT ★ OVER W O O D

THE BRIGHTEST STARS IN RADIO! You hear all of them, and many more, over the new 5000 watt WOOD - 1300 - now more than ever, the dependable spot on your dial.



Bob Hope



"Baby Snooks"



Jack Benny and Mary Livingstone



Fibber McGee and Molly



Bill Stern



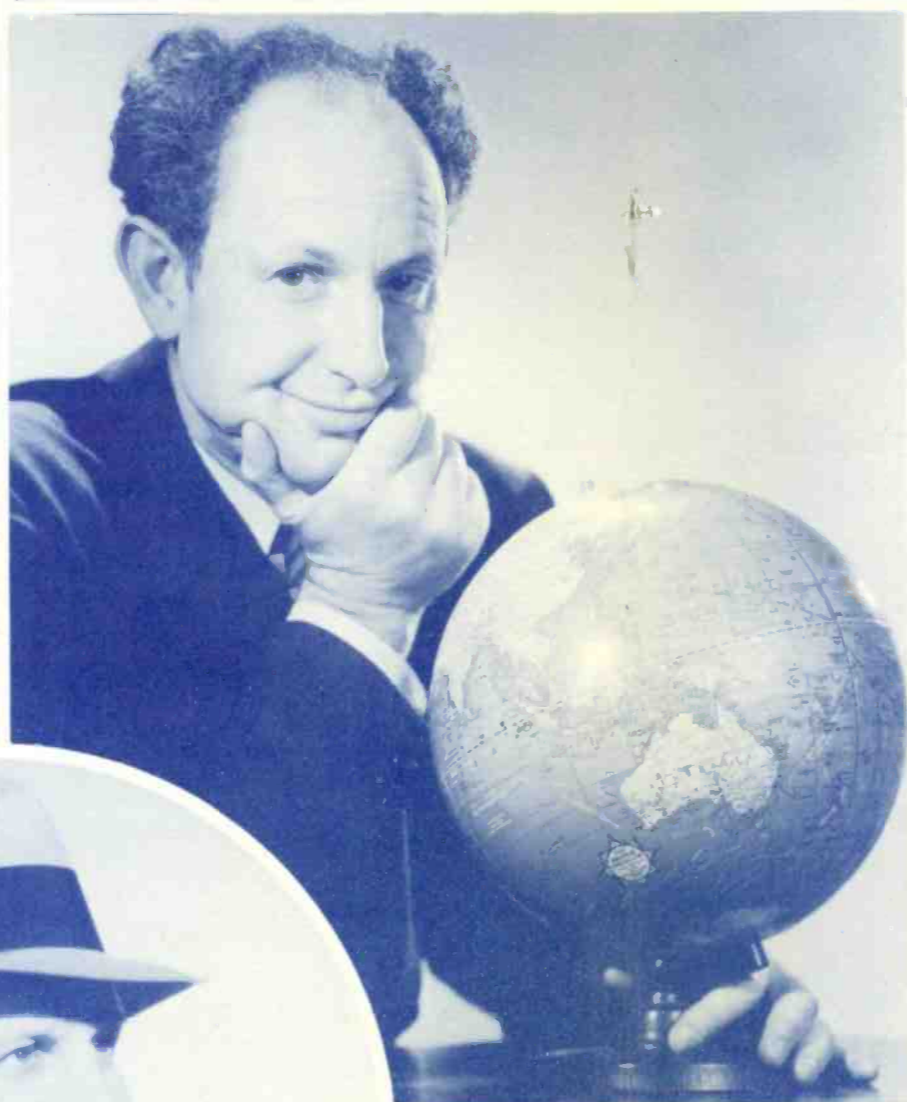
Red Skelton

# NEWS-AS IT HAPPENS- OVER WOOD

From the far flung corners of the earth - from every war front - from our own doorstep - comes the news as it happens - news that pictures history in the making. Day and night a continuous flood of news flashes to the listeners of WOOD - accurate, dependable news from the wires of the United Press - First hand news, told by men on the spot. Expert analysis of the news by distinguished commentators of the NBC and Blue networks. WOOD - for the world's best coverage of the world's biggest news.



John W. Vandercook



Upton Close



Morgan Beatty



Raymond Gram Swing



Walter Winchell



Lowell Thomas

UPR40  
(UNDATED)  
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UPR55  
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WASHINGTON--BRIGADIER GENERAL N. F. TWING AND  
N RESCUED FROM THE CORAL SEA, INTO WHICH THEIR  
S PLUNGED ALMOST A WEEK AGO.  
MEN SPENT FIVE DAYS AND SIX NIGHTS ADRIFT IN RUBB  
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OTTE, NORTH CAROLINA, WAS COMMANDED OF THE 13TH AIR FOR  
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ANKARA--A WAVE OF ANXIETY IS REPORTED SWEEPING TH  
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WASHINGTON--  
IS BEING THREAT  
COAL MINERS.  
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ITS SO-CALLED "LIT  
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# MIKE MEN



Dick Henry



George Stone



Bob Smith



Arthur Shera



Elmitt Eastcott



Eddie Chase

**WOOD**

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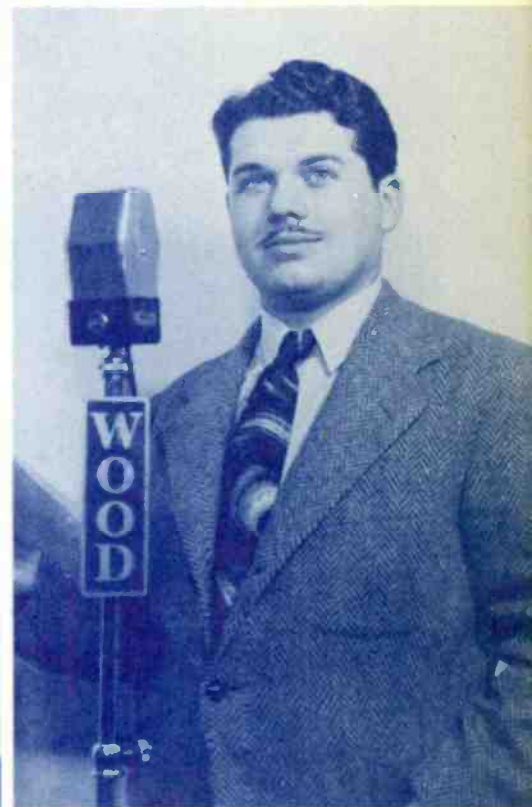
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UPR29

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WASH DC  
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GEORGIA, GOT THE  
WR907A 2/4



Upton



Walter Winchell

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2/4



Morgan Beatty



Raymond Gram Swing



Lowell Thomas

UPP 54

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Close

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TORP...  
DESTROY...  
THE ANNO...  
BEEN SUNK BY CANNON...  
ONE OF THE TRANSPORTS ATTACKED BY...  
OFF DJERBA, ON THE GULF OF GA...  
TOWARD ITALY. THE OTHER...  
OF MESSINA

WASHINGTON--BRIGADIER GENERAL N. F. TWING AND...  
IN RESCUED FROM THE CORAL SEA, INTO WHICH THEIR...  
PLUNGED ALMOST A WEEK AGO.  
MEN SPENT FIVE DAYS AND SIX NIGHTS ADRIFT IN RUBBER...  
WERE PICKED UP BY NAVY PLANES. TWING, A RESIDENT OF...  
LOTTE, NORTH CAROLINA, WAS COMMANDED OF THE 13TH AIR FOR...  
S ACCOMPANIED BY CO...  
THE OTHER

(S A.M. EWT)

NOTE

FORCES, BIG STEEL COMPANIES AND THE WAR...  
BLAMED FOR THE STEEL SHORTAGE.  
CONGRESS BY THE TRUMAN INVESTIGATION...  
CHES MUST SHARE RESPONSIBILITY FOR T...  
L STRATEGIC MATERIAL SHORTAGES DERIV...  
FORCES UNDERESTIMATED THE AMOUNT OF S...  
EEL COMPANIES PREVENTED EXPANSION G...  
IN THEIR STRANGLE-HOLD ON THE INDUS...  
LAX IN DELAYING THE CONVERSION OF

WASHINGTON--  
IS BEING THREATE...  
COAL MINERS.  
IF THE WAR LAB...  
ITS SO-CALLED "LIT...  
THE CHANCES OF A STR...  
NOT ONLY MINE BOSS...  
AND PRESIDENT GREEN OF THE...  
FAILED TO KEEP LIVING COSTS W

# ★ STAR BRIGHT- EVERY NIGHT ★ OVER W O O D

THE BRIGHTEST STARS IN RADIO! You hear all of them, and many more, over the new 5000 watt WOOD - 1300 - now more than ever, the dependable spot on your dial.



Bob Hope



"Baby Snooks"



Jack Benny and Mary Livingston



Fibber McGee and Molly



Bill Stern



Red Skelton



Ginny Simms



Fred Waring's Carolers



Bing Crosby



Edgar Bergen and Charlie McCarthy



Kay Kyser



Rudy Vallee



Eddie Cantor  
Evelyn of "Hour of Charm"



# WHO'S WHO IN SOME OF THE DAYTIME SERIALS HEARD DAILY OVER W O O D



"Vic", "Unk", Sade and Rush in "Vic and Sade."



Vivian Fridell  
star of "Backstage Wife"

Mary Foster  
"The Editor's Daughter"



"Linda"  
"Linda's First Love"

"Joan Davis"  
"When a Girl Marries"



Anne Seymour  
"The Story of Mary Marlin"

Helen Parsons  
"Road of Life"

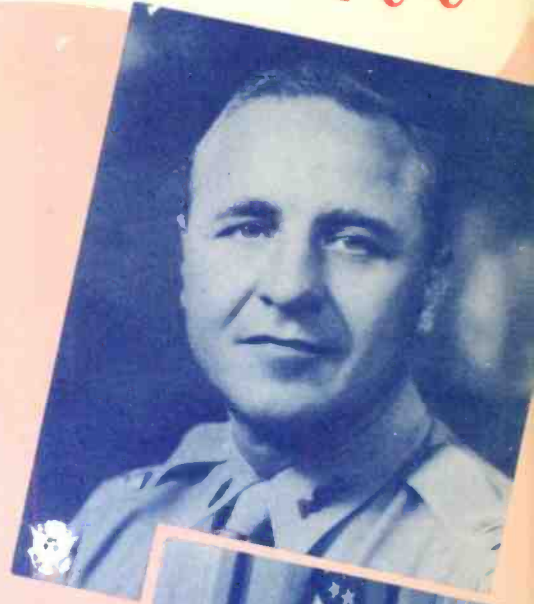


# STARS in the Service



Robert Montgomery, U.S. Naval attache in London, salutes 8 year old bomb victim, Alan Locke.

Gene Autry (second from left) finds time to entertain his buddies while training for the Air Corps.



Wayne King now directs army activities instead of "The Waltz You Saved For Me".

Robert Allen (left) gives Drew Pearson the real inside information on army life.

Dave Breger (Left) creator of the "Private Breger" cartoons, cuts a piece of birthday cake for his buddy, Ezra Stone ("Henry Aldrich").



Charles (Buddy) Rogers (right) reports to Lt. Comdr. C.C. McCauley prior to taking up his flying duties.



Jimmy Fidler looks on as JOEL Davis (heard with Rudy Vallee) bids goodbye to Jimmy Henaghan, Fidler's ace reporter.

Walter Winchell of the United States Naval Reserve is "back in a flash with a flash".



# COMMAND PERFORMANCE

Next to personal mail, a broadcast from the U. S. A. is one of the most important factors affecting the morale of men in the Armed Services. That is why the War Department originated "Command Performance", a radio program as its name implies, mirroring the entertainment requests of Uncle Sam's fighting men.

Constituting a listener's dream, so far as talent selection is concerned, Command Performance is not broadcast domestically. Every Sunday, over a 24-hour period, in order to reach military forces at a good listening hour, the program is shortwaved by 18 U. S. international shortwave stations, beamed to points all over the world.

The country's most famous radio, screen and stage stars appear on the program in answer to the service-men's requests. Top-flight orchestras add their part to the program, and occasionally the program features novelty requests such as Carole Landis's sigh, a pet dog's bark and the songs of Indiana birds.

Two other short-wave programs bring the men in foreign service sports news and special news features and as the foreign personnel expands, many new programs are in the making.



Kate Smith is a favorite with the Army and Navy, whatever the occasion. Here Kate has the Navy eating out of her hands.



Ginny Simms is one of the favorites of the lads overseas. Here she is opening fan mail.



These Army admirers reflect the taste of short-wave listeners who like Joan Edwards songs.



Jack Benny and Jasha Heifetz appeared on the same shortwave program, billed as the world's worst and the world's best violinists. These soldiers have identified Benny.

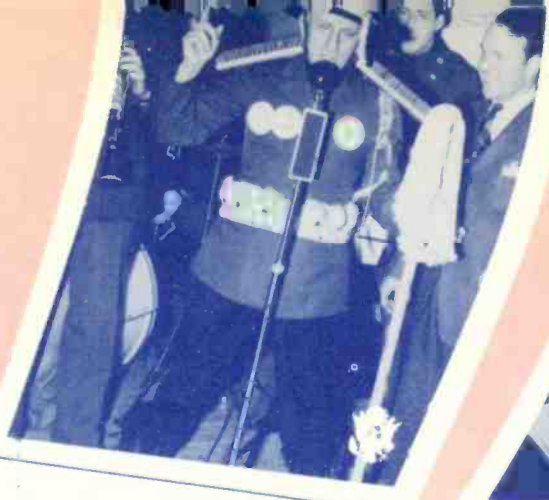
Soldiers get autographs of part of one Command Performance which included Joan Edwards, Tallulah Bankhead and Carmen Miranda.



Fred Allen signs autographs for sailors after a Command Performance.



Radio Star Mary Ann Mercer has performed in scores of Army and Navy camps and stations and has sold hundreds of thousands of dollars in War Bonds.



"General" Jimmy Durante broadcasts with clarinet accompaniment.



Red Cross workers with Jack Benny, Edgar Bergen and Charlie McCarthy after a broadcast for Navy Relief.

# MORALE BUILDERS

Uncle Sam's fighting men have no group of friends truer than the professional entertainers of radio, stage and screen. Whether it is a radio program, a personal appearance, a war bond drive, a benefit performance or a friendly visit--the entertainment stars are doing an "all-out" job. On this page is a very small sample of the "morale builders" in action.



Film Star Bette Davis makes a hit with U.S. Navy gobs.

A Navy officer and an entertainer, Lt. Commander Eddie Peabody and his banjo, heard on many broadcasts.



It's Chico Marx at the piano, Jane Pickens and Mitzi Mayfair entertaining sailors at Trinidad.

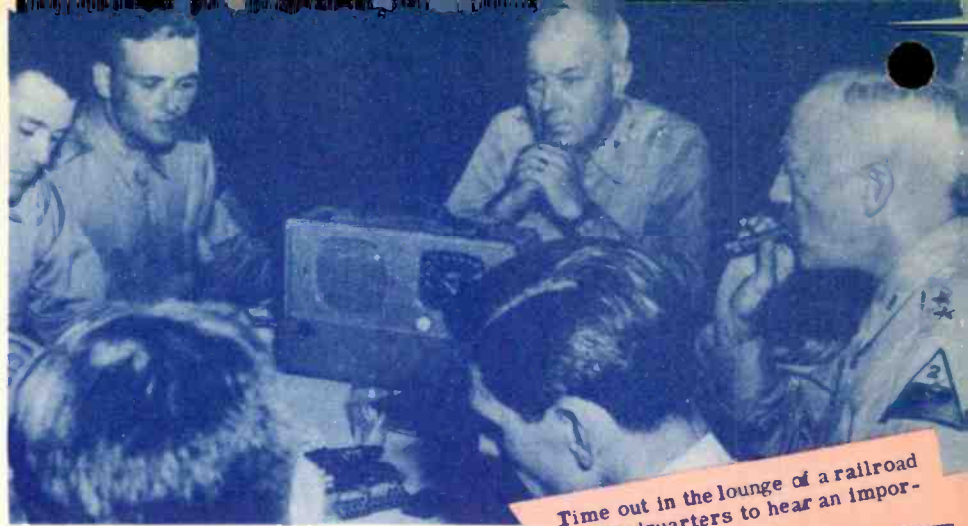


Gayle Mellott draws a lucky number at the Servicemen's Hop.

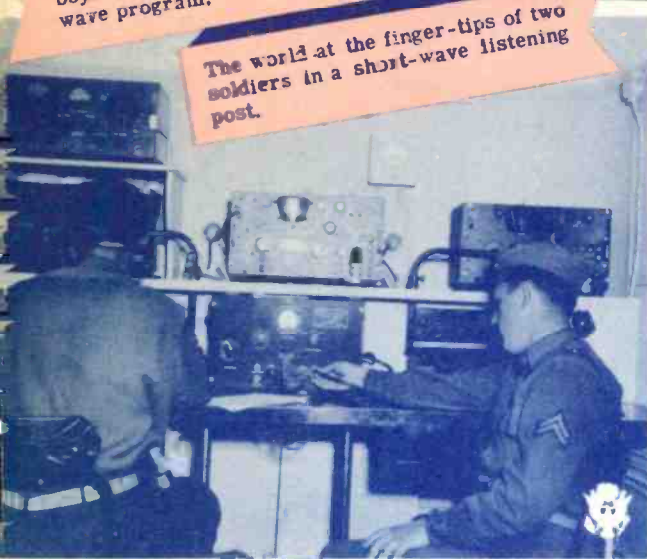




In far away Iceland, U. S. dough-boys express pleasure over a short-wave program.



Time out in the lounge of a railroad car headquarters to hear an important broadcast.



The world at the finger-tips of two soldiers in a short-wave listening post.



Concentrated listening by Army men at a railroad siding.



Short-wave listening at an outpost in Puerto R.I.ca.



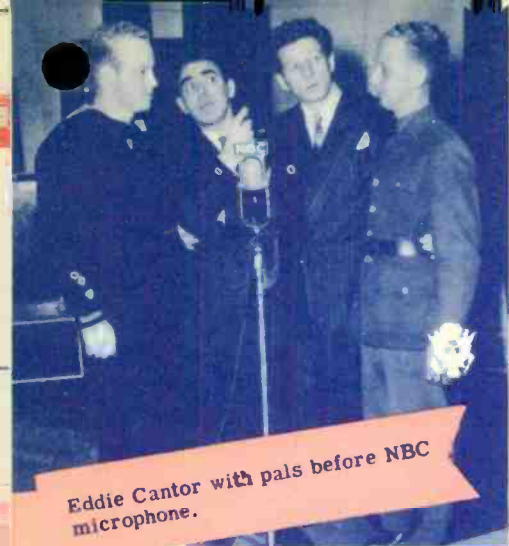
Radio and games in the barracks at a Naval Air Station.



Winter-clad soldiers anchor cable for antenna in far northern base.

# KEEPING IN TOUCH

Wherever they are, in training or in action, U. S. fighting forces look to radio to maintain their association with "home" -- it may be the voice of a friend, word from the home town or news from the good, old U.S.A. It all serves the same purpose for the service men who have no intentions of losing contact with things that were familiar before the war interrupted their lives. Radio does this job, too.



Eddie Cantor with pals before NBC microphone.



Major Alexander P. de Seversky, noted aviation expert, addresses NBC listeners.

Three Fort Belvoir, Va., soldiers who took part in one of the "Cheers from the Camps" hour-long all-soldier CBS broadcast.



Ensign Willard Farnum and Mary Patton play leading role in Blue network's story of the "Flying Patrol".

The famous team, Alfred Lunt and Lynn Fontaine face three network mikes.



# NETWORK WAR SHOWS

The major radio networks boast dozens of programs covering the war effort from every possible angle. Listeners are free to make a selection from a range of programs that extends from simple entertainment through dramatics, speeches, interviews, special events, educational features, news, discussions and commentaries. Thanks to radio, American listeners are supplied with every iota of war information not helpful to the enemy. The major networks play a leading role in this great public service. Herewith is a limited sample of network war programs.

Romeo and Juliet for radio listeners as done by Gertrude Lawrence and Eddie Cantor.



An adventure drama of sabotage and espionage as enacted for Blue network listeners by Jay Hanna, Don MacLaughlin and Helen Warren of "Counterspy".



Vocalist Lanny Ross introduces "Keep 'Em Flying" to CBS audience.



Sailors, soldiers and stars perform in a lot of atmosphere on the new Stage Door Canteen broadcast. Gracie Allen and Helen Hayes at table, right.



# PUBLIC SERVICE

The U. S. Department of Interior produces a radio program "Man Is A Giant", telling the story of Boulder Dam and its significance in the war effort. This series of photos, shows the cast in action, a close-up and the sound-effects man. Actors are professionals, called in for each program.



Claude R. Wickard, Secretary of Agriculture, broadcasts message to farmers.



Inter-American University On the Air. Above--Dr. Guy E. Snavelly, Association of American Colleges; Dean Virginia Gildersleeve, Barnard College, Columbia University and Mr. Edwin Hughes, National Music Council. Below--left to right, Dr. Willard E. Givens, National Education Association; Rev. Dr. George Johnson, National Catholic Welfare Conference; Neville Miller, National Association of Broadcasters.



Posing after a broadcast promoting the sale of War Bonds, left to right, William Green, T. C. Cashen, Secretary of the Treasury, Henry Morgenthau, Jr., Lt. Commander Edward O'Hara, Secretary of Agriculture Claude Wickard and John W. O'Leary.



Women's Part in the War, discussed by (left to right) Mrs. Henry Morgenthau, Jr.; Mrs. Philip Jones, farm wife of Shelton, Conn.; Mrs. Jeannette Simpson, Baltimore aircraft worker; Miss Lulse Rainer, actress; Mrs. Edna Woolman Chase, editor of Vogue magazine; Miss Jan Struther, author and Mrs. Clarence E. Hewitt, wife of Detroit tank arsenal employee.



Colonel Julia O. Flikke of the Army Nurses Corps speaks at ceremonies in the gardens at Red Cross National headquarters.



Miss Mary Beard, director of Red Cross Nursing Service is flanked on either side by Miss Rose Bampton, Metropolitan Opera Star and Captain William F. Santelman, conductor of the United States Marine Band orchestra.

# AMERICAN RED CROSS

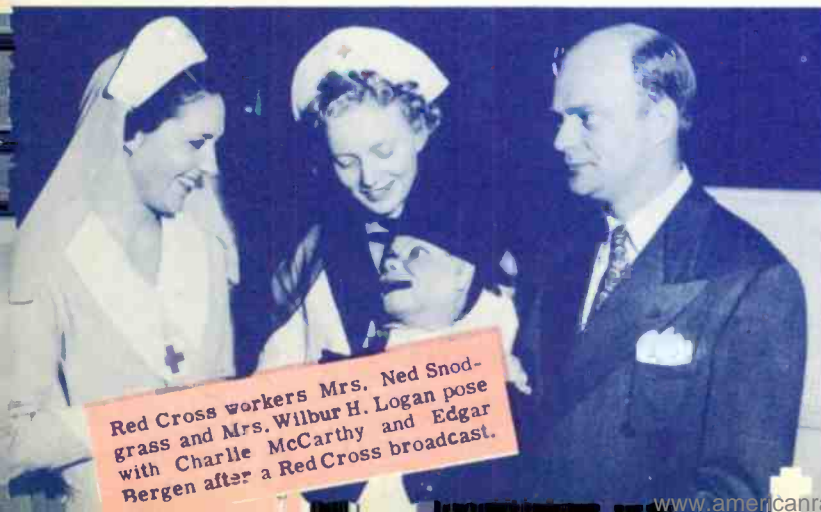
Keeping pace with the expanding needs of the vast war effort has been the solemn obligation of the American Red Cross. Again radio is doing its part to aid this great organization of mercy in its many vital endeavors, such as fund campaigns, blood banks, nurses' training, and many others. These photos show some of the Red Cross leaders, workers and friends as they appeared in radio broadcasts.



When Shirley Temple, Charles Laughton and Paul Muni appeared on a two-hour variety program for Red Cross war relief.



Hon. Liu Chieh, Chinese Minister to the United States speaks on a Red Cross program.



Red Cross workers Mrs. Ned Snodgrass and Mrs. Wilbur H. Logan pose with Charlie McCarthy and Edgar Bergen after a Red Cross broadcast.



King George II of Greece, speaks of Red Cross needs in his occupied country. Chairman Norman Davis listens intently.



# U.S. NAVY INSIGNIA OF RANK AND SERVICE DIVISION

## OFFICERS' SHOULDER AND SLEEVE INSIGNIA



## OFFICERS' CORPS DEVICES



## PETTY OFFICERS' RATING MARKS



## SERVICE STRIPES



Each service stripe, worn on the left sleeve below the elbow, indicates completion of a four-year enlistment. After serving 15 years with good conduct, gold stripes are worn. Enlisted men's rating insignia become gold after completing three enlistments with good conduct. Red rating marks are worn on blue uniforms, blue marks are worn on white.

## CAP DEVICES



## ENLISTED MEN'S SPECIALTY MARKS



## CHIEF PETTY OFFICERS AND PETTY OFFICERS

The rating badges are worn on the sleeve between shoulder and elbow. Petty officers, seaman branch, wear rating badges on the right arm, other petty officers wear them on the left arm.

# U.S. ARMY INSIGNIA OF RANK AND SERVICE BRANCH

## OFFICERS' INSIGNIA OF RANK



## CAP DEVICES



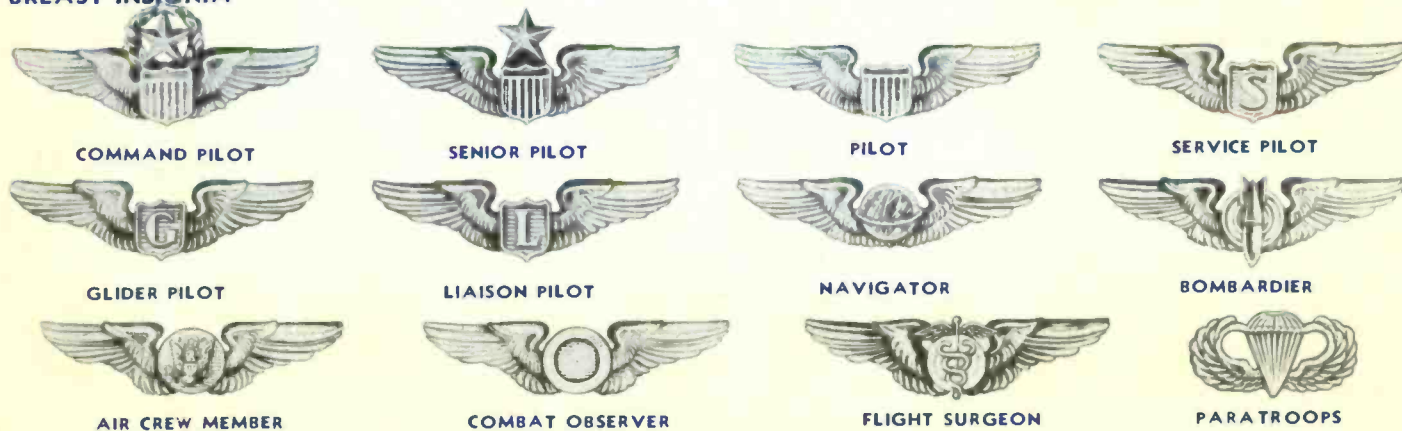
## OFFICERS' LAPEL OR COLLAR INSIGNIA



## NON-COMMISSIONED OFFICERS' INSIGNIA



## BREAST INSIGNIA



# U.S. ARMY INSIGNIA OF CORPS AND DIVISION

## THE GENERAL COMMANDS HEADQUARTERS

## THE ARMIES



AIR FORCES



GROUND FORCES



SERVICE OF SUPPLY



FIRST ARMY,



SECOND ARMY,



THIRD ARMY,



FOURTH ARMY

## SERVICE COMMANDS



FIRST



SECOND



THIRD



FOURTH



FIFTH



SIXTH



SEVENTH



EIGHTH



NINTH

## ARMY CORPS



FIRST



SECOND



THIRD



FOURTH



FIFTH



SIXTH



SEVENTH



EIGHTH



NINTH

## DIVISIONS



ELEVENTH



TWELFTH



THIRTEENTH



FOURTEENTH



1st



2nd



3rd



4th



5th



6th



7th



8th



9th



26th



27th



28th



29th



30th



31st



32nd



33rd



34th



35th



36th



37th



38th



40th



41st



43rd



44th



45th



76th



77th



78th



79th



80th



81st



82nd



83rd



84th



85th



88th



89th



90th



91st



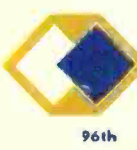
92nd



93rd



94th



96th



98th



99th



100th



102nd



103rd



104th



HAWAIIAN DIV.



FIRST CAVALRY DIVISION



AVIATION CADET

## ARMORED FORCE



HQ & HQ COMPANY



1st CORPS



4th DIV.



NEW ENGLAND



NEW YORK-PHILADELPHIA



CHESAPEAKE BAY



SOUTHERN COASTAL



PACIFIC COASTAL



PANAMA CANAL DEPT.



HAWAIIAN DEPT.



# U.S. MARINES INSIGNIA OF RANK AND SERVICE

## OFFICERS' INSIGNIA OF RANK

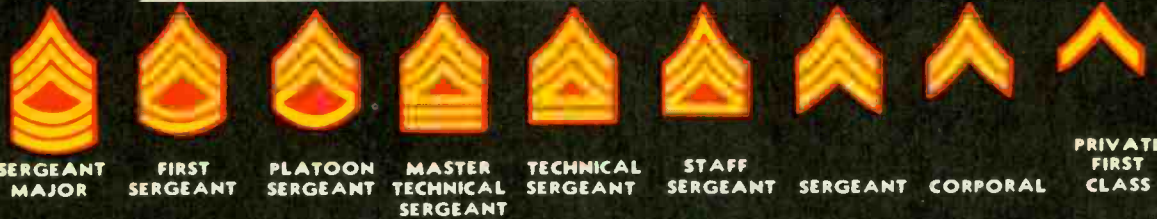


LIEUTENANT GENERAL MAJOR GENERAL BRIGADIER GENERAL COLONEL LIEUTENANT COLONEL MAJOR CAPTAIN FIRST LIEUTENANT SECOND LIEUTENANT WARRANT OFFICER

## CAP DEVICES



## NON-COMMISSIONED OFFICERS' INSIGNIA



SERGEANT MAJOR FIRST SERGEANT PLATOON SERGEANT MASTER TECHNICAL SERGEANT TECHNICAL SERGEANT STAFF SERGEANT SERGEANT CORPORAL PRIVATE FIRST CLASS

## DEPARTMENTAL INSIGNIA



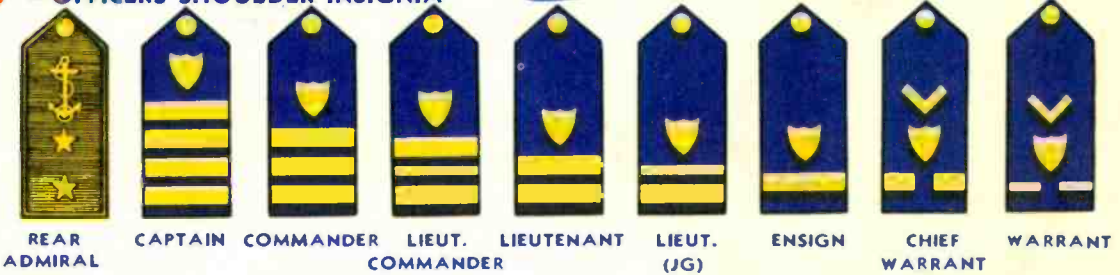
ADJUTANT & INSPECTOR'S DEPT. QUARTERMASTER'S DEPT. PAYMASTER'S DEPT. BRIG. GENERAL'S AIDE AVIATION CADET CHIEF GUNNER BAND LEADER

## CAP DEVICES



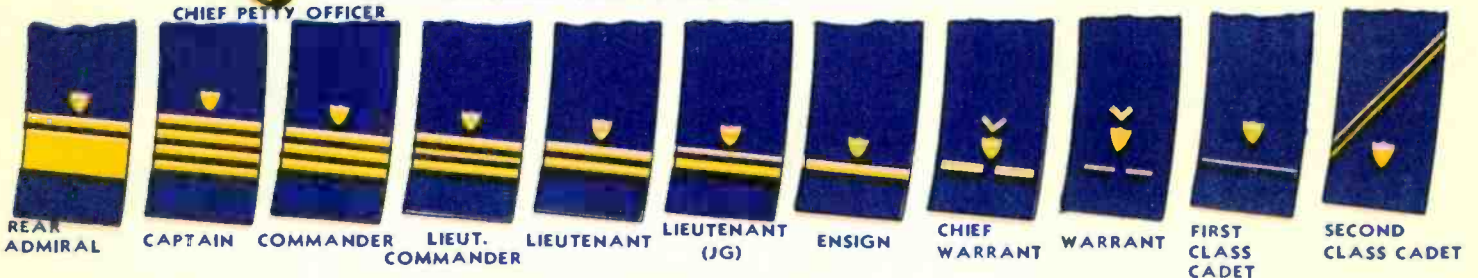
# COAST GUARD RANK AND SERVICE

## OFFICERS' SHOULDER INSIGNIA



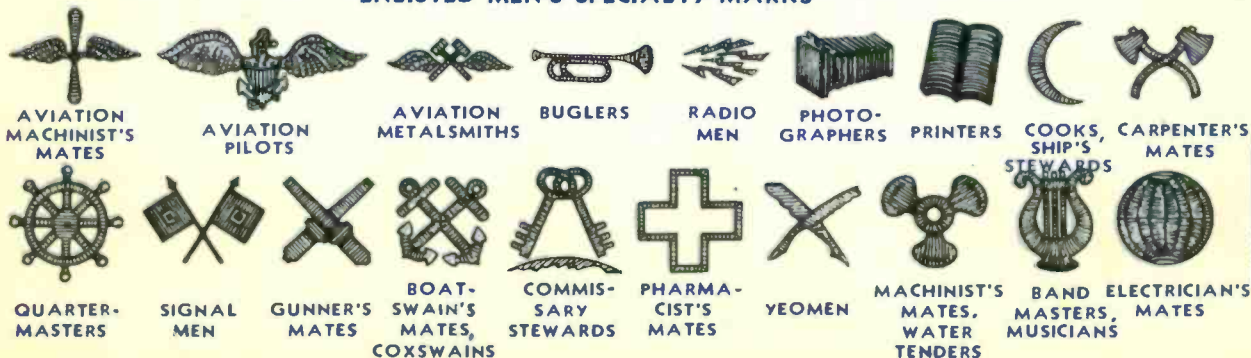
REAR ADMIRAL CAPTAIN COMMANDER LIEUT. COMMANDER LIEUTENANT LIEUT. (JG) ENSIGN CHIEF WARRANT WARRANT

## OFFICERS' SLEEVE INSIGNIA



REAR ADMIRAL CAPTAIN COMMANDER LIEUT. COMMANDER LIEUTENANT LIEUTENANT (JG) ENSIGN CHIEF WARRANT WARRANT FIRST CLASS CADET SECOND CLASS CADET

## ENLISTED MEN'S SPECIALTY MARKS



AVIATION MACHINIST'S MATES AVIATION PILOTS AVIATION METALSMITHS BUGLERS RADIO MEN PHOTOGRAPHERS PRINTERS COOKS, SHIP'S STEWARDS CARPENTER'S MATES QUARTERMASTERS SIGNAL MEN GUNNER'S MATES BOAT-SWAIN'S MATES, COXSWAINS COMMISSARY STEWARDS PHARMACIST'S MATES YEOMEN MACHINIST'S MATES, WATER TENDERS BAND ELECTRICIAN'S MATES, MUSICIANS ELECTRICIAN'S MATES

## CADETS' SHOULDER INSIGNIA



FIRST CLASS SECOND CLASS

# AMERICAN WOMEN IN UNIFORM



Member of the WAAC--Women's Army Auxiliary Corps.



Left: Member of Women's Auxiliary Ferrying Squadron (WAFS)



Member of American Women's Voluntary Services.



Right: Member of the WAVES---Women Appointed for Volunteer Emergency Service (Women's Reserve of the Naval Reserve)



Red Cross Worker



Right: Army Nurse



Left: Navy Nurse



Civilian defense worker.



Member of Red Cross Production Corps.



Member of Red Cross Motor Corps.



Red Cross Nurse



Member of Red Cross Nurse's Aid Corps.



Red Cross Canteen Worker.

# CIVILIAN

# DEFENSE

Every able-bodied citizen has a part in the national defense of the United States. Any attack upon this country must find each citizen assigned to his or her place, trained in the duties involved, and resolute to carry out those duties, regardless of the danger to be faced.

Thousands of United States communities have organized and trained efficient Civilian Defense units and have conducted tests, drills and exhibitions to determine that each cog in the vital machinery of wardens, police, firemen, nurses, etc., will be capable of meeting any emergency.

Only with the complete cooperation and support of those whom Civilian Defense is designed to serve and protect, can it operate smoothly and efficiently. You will recognize the Civilian Defense Workers by these insignia.

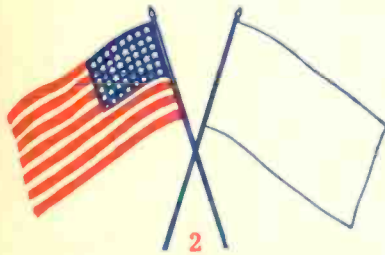


1. DECONTAMINATION CORPS
2. FIRE WATCHER
3. AUXILIARY POLICE
4. RESCUE SQUAD
5. NURSES' AIDE CORPS
6. DEMOLITION AND CLEARANCE  
CREW
7. AIR RAID WARDEN
8. MEDICAL CORPS
9. BOMB SQUAD
10. DRIVERS CORPS
11. AUXILIARY FIREMAN
12. ROAD REPAIR CREW
13. EMERGENCY FOOD AND HOUSING  
CORPS
14. MESSENGER
15. STAFF CORPS

# HOW TO DISPLAY AND RESPECT THE FLAG OF THE UNITED STATES OF AMERICA



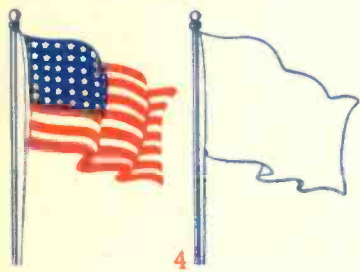
1--When flags of states or cities or pennants of societies are flown on the same halyard with the flag of the United States of America, the latter should always be at the peak. When flown from adjacent staffs the flag of the United States should be hoisted first and lowered last.



2--When displayed with another flag against a wall from crossed staffs, the Flag of the United States should be on the right (the flag's own right), and its staff should be in front of the staff of the other flag.



3--When used on a speaker's platform, whether indoors or out, the flag should never be reduced to the role of a mere decoration by being tied into knots or draped over the stand. For this purpose bunting should be used. The flag, if displayed, should be either on a staff or secured to the wall or back curtain behind the speaker with the union to the flag's right.



4--When flags of two or more nations are displayed together they should be flown from separate staffs of the same height and the flags should be of approximately equal size.



5--When the flag is displayed in the body of the church, it should be from a staff placed in the position of honor at the congregation's right as they face the clergyman. The service flag, the state flag or other flags should be at the left of the congregation. If in the chancel or on the platform, the flag of the United States should be placed on the clergyman's right as he faces the congregation and the other flags at his left.

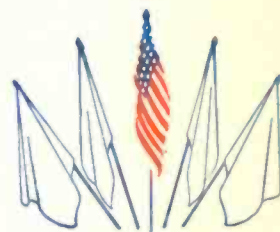
6--When the flag is displayed

in a manner other than by being flown from a staff, it should be displayed flat, whether indoors or out. When displayed either horizontally or vertically against a wall, the union should be uppermost and to the flag's own right, that is, to the observer's left.



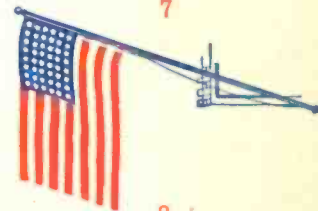
6

7--Whenever a number of flags of states or cities or pennants of societies are to be arranged in a group and displayed from staffs with the flag of the United States, the latter should be placed at the center of that group and on a staff slightly higher than any of the others.



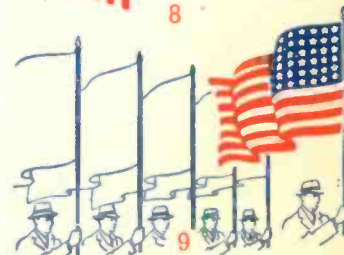
7

8--When the flag is displayed from a staff projecting horizontally or at an angle from the window sill, balcony or front of a building, the union of the flag should go to the peak of the staff (unless the flag is to be displayed at half-staff).



8

9--Whenever the flag of the United States is carried in a procession in company with other flags, it should occupy a position in front of the center of the line of flags or on the right of the marching line.



9

# OUR HONOR ROLL

Name \_\_\_\_\_

Entered Service \_\_\_\_\_

First Station \_\_\_\_\_

Promotions \_\_\_\_\_  
 \_\_\_\_\_

Service Record \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Decorations \_\_\_\_\_  
 \_\_\_\_\_

Discharged \_\_\_\_\_

Name \_\_\_\_\_

Entered Service \_\_\_\_\_

First Station \_\_\_\_\_

Promotions \_\_\_\_\_  
 \_\_\_\_\_

Service Record \_\_\_\_\_  
 \_\_\_\_\_  
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Decorations \_\_\_\_\_  
 \_\_\_\_\_

Discharged \_\_\_\_\_

Name \_\_\_\_\_

Entered Service \_\_\_\_\_

First Station \_\_\_\_\_

Promotions \_\_\_\_\_  
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Service Record \_\_\_\_\_  
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Decorations \_\_\_\_\_  
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Discharged \_\_\_\_\_

Name \_\_\_\_\_

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First Station \_\_\_\_\_

Promotions \_\_\_\_\_  
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Service Record \_\_\_\_\_  
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Decorations \_\_\_\_\_  
 \_\_\_\_\_

Discharged \_\_\_\_\_

"Army, Navy and Marine Photos in this book were released for publication by the War and Navy Departments."



U. S. Army Signal Corps Photo



Blue Network Photo



Official U. S. Navy Photograph



NBC Photo



American Red Cross Photo



Harrison and Ewing Photo



Official Photograph, U. S. Army Air Forces



Fort Bragg Photo



Official U. S. Marine Corps Photograph



U.S.D.A. Photograph

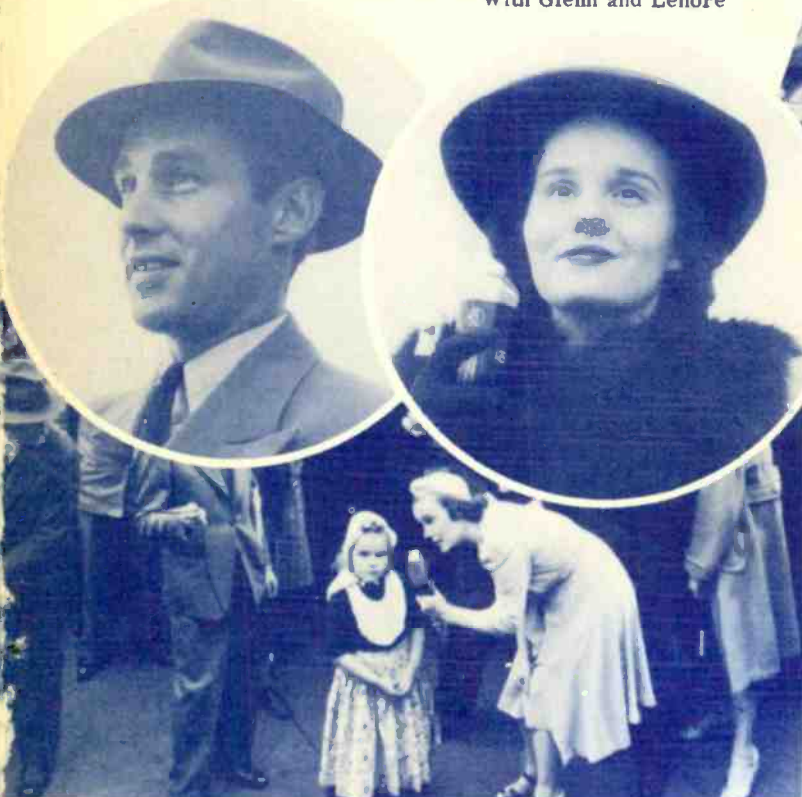
INP International News Photos

Compiled and edited by Brooks Watson. Published by National Radio Personalities, Peoria, Illinois.

Additional copies of this book may be obtained by sending 35¢ to the publishers, Peoria, Illinois.

# WOOD SPECIAL EVENTS

With Glenn and Lenore



Holland Tulip Festival



Church Dignitarie

Campaign Addresses



Scrap Metal Drive



Political Speakers



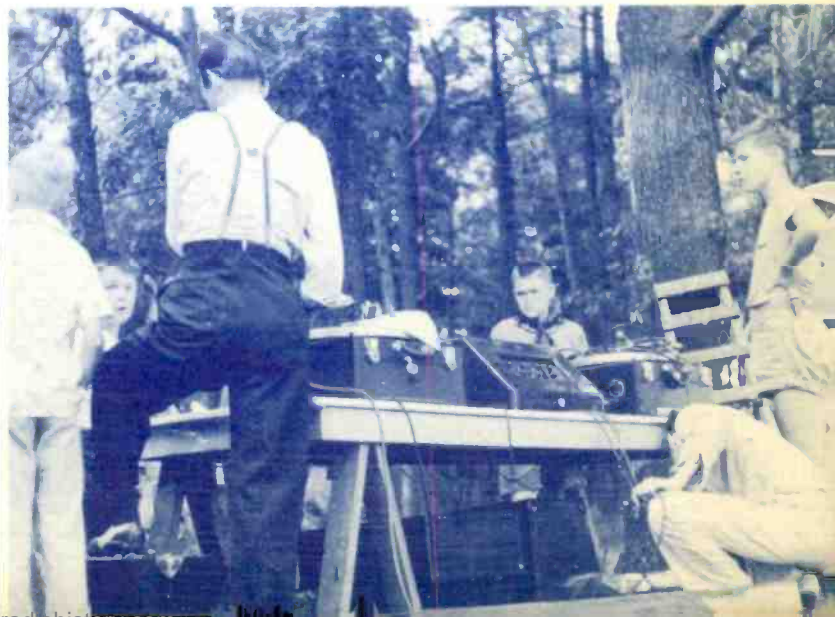
G.A.R. Convention

Fire Prevention



Summer Camps

Books for Soldiers





LITHO BY PEORIA BLUE PRINT & PHOTOPRESS CO.