

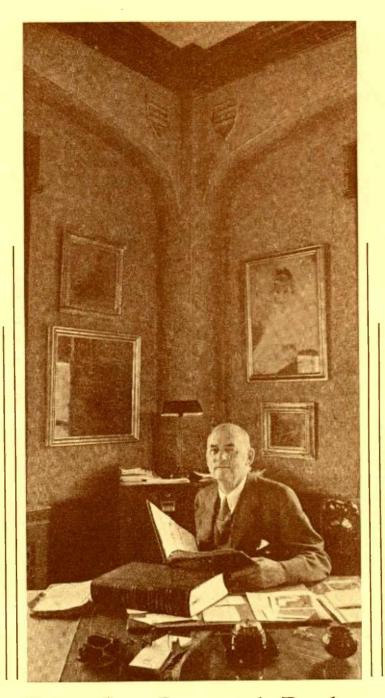
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WES

Family Album 1932

Published By

WLS, The PRAIRIE FARMER Station 1230 West Washington Boulevard Chicago, Illinois Copyright, 1932, The Agricultural Broadcasting Company This book is dedicated to you, our listener—our friend. Your cheery letters encourage us; your criticisms guide us. Together we shall continue to build, in WLS, an institution of increasing service to mankind. We want you to think of us always as folks with a handshake and a smile—and remember, here at Prairie Farmer's home, the latchstring is always out.



Burridge Davenal Butler Publisher of Prairie Farmer -- President of WLS

Back of the microphone and the transmitter, back of the program and the business office, is the vision of service. Mr. Butler, with a great heart full of love for humanity, lives with that vision before him. You have seldom heard his voice, but day after day you have felt his vibrant spirit.

"I'm thinking of that home—that father and mother who are trying to bring up a family of good American citizens," he will say when some question of policy comes up, and somehow that settles any problem. Mr. Butler wouldn't want us to say much about him, but let us simply write that we know him as a man full of sympathy and understanding, a dreamer of great dreams, and a tireless worker for the rights of everyday folks, the family and the fireside.

In this picture he is holding the volume of Prairie Farmer for 1841, the year this paper was founded, ninety years ago.



Glenn C. Snyder (top), Commercial Manager of WLS, is charged with general supervision of advertising accounts, and it is up to him to see that there is enough income to balance the expenditures. George C. Biggar (center), Program Director, listens to new talent, arranges programs, writes plays and thinks

Program Building

Most listeners now understand that with radio broadcasting operated without cost to the listener, it is necessary for advertising to pay the bills. The advertisers, in harmony with WLS ideals, give splendid cooperation by making programs of high quality and of service value. No product of questionable value is ever brought into your home over WLS.



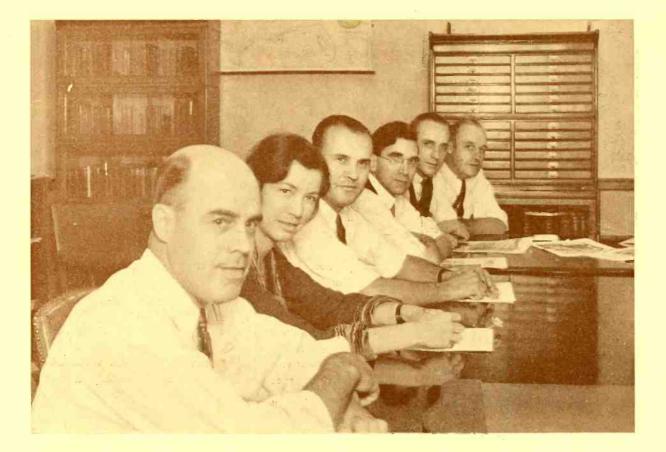
radio night and day. Arthur C. Page (right), is Farm Program Advisor, announces the Dinnerbell Program and is editor of this album.

Below, a program conference in Mr. Snyder's office. A program that requires only fifteen or twenty minutes to give, often represents hours of preparation and research.

From WLS programs you may learn history, civil government, economics, latest results of scientific research, the finest gems of literature. All this, in addition to agricultural news, markets and music, is arranged by the program department.







Farm Service on WLS

The editorial department of Prairie Farmer, in touch with agricultural affairs in every county of the Middle West, makes use of WLS every day as a means of spreading the

important news of the farm. In the picture above, from left to right, are Clifford V. Gregory, Editor in Chief; Lois Schenck,

Home Editor; Floyd Keepers, Managing Editor; Arthur C. Page, Commercial Editor; Ray Inman, Art Editor; at the end, Dave Thompson, Feature Editor.









Roy Lynnes, above, is Prairie Farmer's authority on baby chicks and hatcheries, and is Editor of The Baby

Chick. You hear his program every Saturday. Next, at the left, is J. A. Sackrison, Manager in the Indianapolis office; then Mrs. Payne Mercer, Assistant Editor in Indiana, and in the lower left-hand corner, John Lacey, Associate Editor in Indiana. This staff, with local correspondents throughout the Middle West, is in close touch with every agricultural development in this most important farm territory.





This program was

Hal O'Halloran

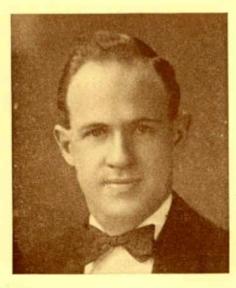
If you are one of the great throng who listen to WLS in the early morning, you need no introduction to Hal, chief announcer. No matter how gloomy the day, or how deep the snowdrifts outside, Hal is always on the job with a cheery "Good Morning" to start the day off right.

Besides being the announcer of morning programs, Hal conducts the Saturday Night Barn Dance, and on Saturday morning he has a special program for the children, "Daddy Hal's Helpers."

Trained as a singer, with a mellow voice that can fill a convention hall, ex-service man, father of two children, he is six feet two inches of Irish good nature. If you should ask him what he is most interested in, he would probably answer: "Boys and girls."

Martha Crane

Martha Crane was born a housewife. She loves to sew and cook and put up pickles and preserves, and she always talks about such things with enthusiasm. The chances are that you have some fruit or vegetables on the shelf right now that were canned according to some of Martha's recipes. You hear her on Homemakers' time, and you may have heard about her also as one of the judges this last year in the National Canning Contest. Martha is a native of Mount Pleasant, Iowa, and her name outside the studio is Mrs. Ray Caris.



Al Rice

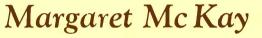
Al Rice seldom looks as serious as you see him here. As a member of the Maple City Four, you have often heard him sing, as well as announce. He is an accomplished musician, plays several instruments, once directed an orchestra, and occasionally writes a new composition all his own. He is assistant program director, and does a good deal of listening to "auditions" in which new artists demonstrate their ability before being added to the station staff.

announced by -

Jack Holden

You first heard Jack Holden's deep voice on WLS in October, 1931. He has been in radio work since 1927, first on WWJ, Detroit, and for three years on WELL, Battle Creek, Michigan. For nearly a year Jack was member of a comedy team in radio and stage appearances. Born in a little town in the Michigan north woods, he is 24 years old, married, has a son two years old, and is in training for the ministry. Before coming to Chicago he served as pastor of the church at Bedford, Michigan.

Although Jack has been a member of WLS family only a short time, he has already made many friends.



A varied career as radio writer, announcer, newspaper columnist and writer of poetry distinguishes Margaret Morton McKay of the WLS continuity staff. Margaret was born in Colon, Panama, during the building of the canal. She lived in several southern states before coming to Chicago. In Houston, Texas, she was a member of the KTRH staff. When you see news of WLS and pictures of our artists in newspapers and magazines, you may be sure that Margaret has been busy at her desk, which is covered with radio programs, newspaper clippings and a little bit of everything. Incidentally, she is our "WLS Fan Fare" girl on the air.

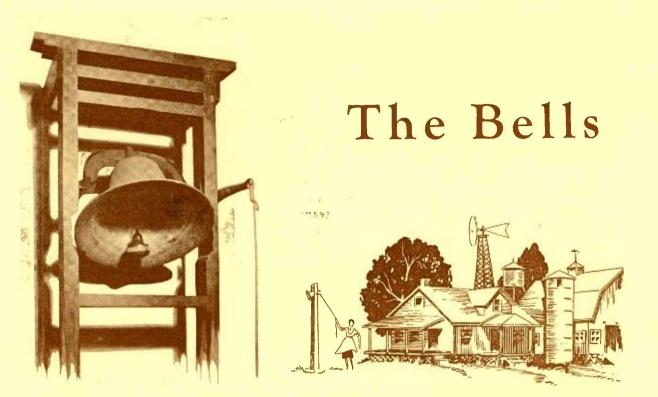




Bill Cline

A farm boy, born in Chippewa County, Wisconsin. Worked in the woods as a lumberjack, and learned to scamper over rolling logs in the river, with peavy and cant-hook. Spent a year in Blackburn College studying for the ministry. Before entering radio was in the production end of an automobile tire factory in Wisconsin. Put on some announcements at Radio Station WTAQ, Eau Claire, Wisconsin, and liked it so well that before long he was in radio work there. Came to WLS in 1931, and helps build and announce a variety of programs.





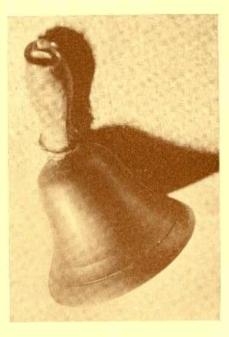
Every noon we ring the dinnerbell here at WLS. It has a deep significance. The greatest food-producing territory in the world is here in the Middle West. Our grain, meat, poultry and dairy products go out by trainloads every day, and by shiploads, to supply dinner tables around the world. People by the scores of millions eat at our table. The dinnerbell is symbolic of our great job as producers of food for the world.



We call this the Gettysburg Bell. A farm boy in the Union Army picked it up in the midst of the battle of Gettysburg.

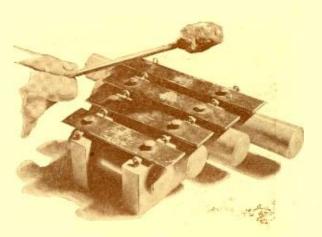


The pioneers first built simple homes for shelter, then churches, then schoolhouses. The pioneer schoolhouse helped to build American citizenship, and many a man and woman yet remembers the cheery call of the old schoolbell.





of WES



Beside the cowbells that are a century old is a new kind of bell—not really a bell at all, but a chime. This is the mellow-toned instrument that gives you correct time, that tells of the end of a program, that signals a pause of twenty seconds for station announcements. It

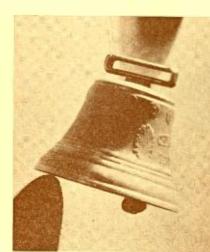
> is a gentle voice, soft and soothing, part of modern radio.

> Around these bells centers the romance of agriculture and the history of empire building.



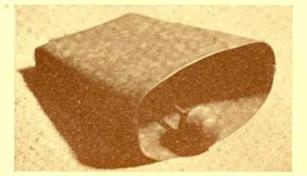
All sorts of stories center around the Bells of WLS. This old specimen — what may be its story? It was dug up from fifteen feet under ground in West Virginia.

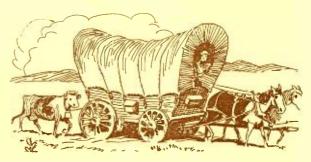
From an Alpine dairy farm in Switzerland comes this sweet-toned cowbell, at the right, one of our collection.





One of the cowbells of WLS was worn by the old family cow, treading the weary miles tied behind an old Conestoga prairie schooner from Pennsylvania to a homestead in the far Northwest—truly a bell that signalled the advance of civilization.







The Maple City

The four beloved rogues of WLS. When you hear them, you know which is which, but so you will know their faces in this picture at the left, has fining at the top, they are: Art lanes, Fritz

beginning at the top, they are: Art Janes, Fritz Meissner, Al Rice and Pat Petterson.

When the Maple City Four comes into the studio, the operator takes an extra grip on the control knobs and a hasty glance at the fuses, for he's never sure what's coming. Neither is anybody else. You have heard them as the "Caterpillar Crew" and in the "Heroes in Overalls." Give them a few odds and ends of junk and they have a band or a minstrel show at a moment's notice. The weird looking thing wrapped around Al Rice's neck is the famous "showerbath wheeze."

You have laughed at the comic antics of the boys, and you may have heard them in more serious moments at Hymn Time, when they sing some of the beloved old songs of comfort and inspiration.

Fritz and Pat are married. As we go to press, Al and Art are not, yet.

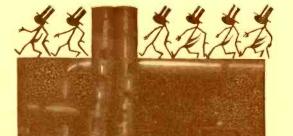


Ralph Waldo Emerson

"Laugh and the world laughs with you," might have been written of Ralph Waldo Emerson. Even when he goes padding around the studio in bedroom slippers at six o'clock on a winter morning, he's liable to break out any time with a "ha ha" that starts an echo in 20 or 30 states.

As an organist, Ralph has always been an explorer, looking for adventure. He discovers things in the big organ that even the builders didn't know were there. One time, when he had played "The Battle Hymn of the Republic" in a slow, throbbing rhythm, with startling effect, he explained: "I always see the old boys of the G. A. R. when I play that-they can't march so fast now."





Inside the Organ

Few, even of the people who are in the studio every day, have ever seen the view of the organ pipes shown above. Only the console, or keyboard, is in the studio. The pipes, chimes, drums and thousands of electrical connections are back in a sound-proof room. Still back of that is the great blower, with a five horsepower motor, and the whole responds instantly to the gentlest touch of the organist.

This organ was designed especially for WLS.

"Arkie"

THE Arkansas Woodchopper has been called "Arkie" so long that even his closest friends have almost forgotten his real name. Native of the Ozark Mountains, he actually has chopped wood, and "rode leather all day long."

Why does Arkie laugh right out in the middle of a song? We're sorry we can't show you movies of the real reasons. Imagine the Maple City Four down on all fours like a drove of pigs, and Ralph Emerson waving his arms and chasing them right in front of Arkie. You'd laugh too.





Twelve

At the Illinois State Fair folks came in at five o'clock in the morning to watch the program as well as listen to it. This picture, with Arkie in the middle, was taken at seven o'clock in the morning as the boys were going out to breakfast.

The picture at the left was taken in the Prairie Farmer tent at the Indiana State Fair. Many thousands of our friends were there, and Arkie and the others are still talking about the good times they had.



This picture of the Cumberland Ridge Runners was taken at the replica of old Fort Dearborn that has been built as part of the 1933 Chicago World's Fair. The boys fit right into the picture, don't they? From left to right, they are: Karl Davis, Hartford Taylor, "Slim" Miller, John Lair and and Hugh Cross.

The Ridge Runners

The Cumberland Ridge Runners are a versatile crew, always happy and willing to do their best, whether it's midnight or six in the morning.

Hugh Cross, "The Boy from Smoky Mountain," is the tenor soloist, playing both guitar and banjo. This husky chap was reared on a mountain farm near Oliver Springs, Tennessee. There's a Mrs. Cross and three fine children—Katherine Doris, 6; Coloris Lou, 3, and Jack, nearly 2. When Hugh wrote "Daddy's Little Girls," he had those two daughters in mind.

Karl Davis and Hartford Taylor, the Renfro Valley Boys, were boyhood pals who secretly practiced on the guitar and mandolin until they considered themselves expert enough to appear in public. Both were born and reared near Mt. Vernon, Kentucky. Karl is a tall, lanky, goodnatured boy who'd give you his last dollar if you needed it. He is the only bachelor of the crew. As for "Harty," he has a help-mate and they're mighty proud of little Betty Taylor, age 2.

The clown of the Ridge Runners is Homer ("Slim") Miller, rated as one of America's best old-time fiddlers. He's usually trying to play a joke on one of his partners or making faces at the control room. Indianapolis is "Slim's" home town. The Millers have a dandy little girl, Betty, age 6.

John Lair is manager of this group and announces their Saturday night programs, often playing the jug with them. Mt. Vernon, Kentucky, is his home town but he has lived in Chicago for several years. Mr. and Mrs. Lair are the parents of Ann, a pretty little miss of 4 years.

Bill Vickland

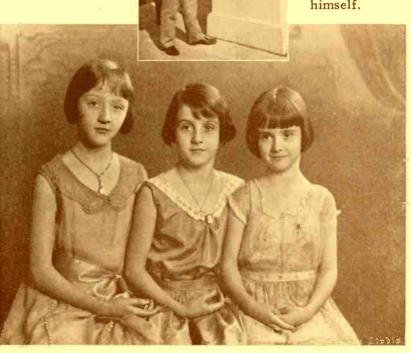
You hear William Vickland's voice most often in The Book Shop. You heard him a year ago taking the part of Abraham Lincoln in the dramatic series, "The Prairie President." You hear him every Sunday as the lay pastor of the Little Brown Church. He is in charge of dramatic productions at WLS, and has made thousands of friends because of his sincere understanding of everyday folks. The smaller picture was taken as he was visiting the Lincoln Monument in Springfield, Illinois. Last fall, after the Illinois State Fair, he conducted a series, "Footsteps of Lincoln," direct from Springfield.

> Critics have said that Vickland's interpretation of the character of Lincoln was the most sympathetic ever presented by a dramatic artist. The reason was that Bill wasn't acting at all — just being himself.

The Sunday School Singers

The Cross Roads Sunday School on WLS every Sunday, brings you songs by these three little girls, Charlotte, Harriet and Marion Cain. This Sunday School service does not replace any other Sunday School, but rather carries its cheerful message to those who otherwise would not be reached by any service.

If you have last year's Album you will see that the three little girls are growing up.



Fourteen

The Orchestra

The WLS Orchestra, under the direction of Herman Felber, Jr., shown at the left, is a group of the finest musicians in Chicago. Every member is a distinguished soloist. Herman's violin is a historic old instrument valued at \$25,000. Of course, it isn't the fiddle that counts, so much as the fiddler, and Herman can make the crudest old instrument yield rich melody.



Stirring marches, dreamy melodies with Theodore DuMoulin leading with the cello, the mellow tones of the wood-winds, the sweetness of strings, all may be heard from this talented group. Sometimes serious, playing an excerpt from a great opera, sometimes gay, as in The Skipper of Toonerville or Drumology, they are always expert.

The group at the right is The Little

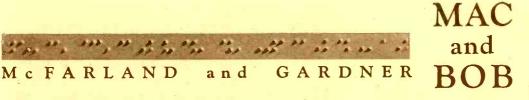
German Band, which has specialized in playing music brought in old books from Germany, and possessed by no one else in this country.

This picture was taken in the famous "cornstalk" studio in Prairie Farmer Building, just one minute before they started a Dinnerbell Program.





Oscar Tengblad and Walter Steindel must quit their checker game as Gary Vogt calls them for a program.





The smaller picture, below, shows Mac and Bob and Hugh Cross entertaining the crippled children at Riley Hospital, Indianapolis, Ind.

Robert Gardner and Lester McFarland

"Mac and Bob," our sweet harmony singers, are Lester McFarland and Robert Gardner, originally of Gray, Kentucky, and Oliver Springs, Tennessee, respectively.

Sixteen years ago the two boys met each other while they were studying music in the "Kentucky School for the Blind," Mac was an artist on the piano, cornet, trombone, guitar and mandolin, consequently he became a music teacher, while Bob made his livelihood as a piano tuner, having a perfect ear for pitch and tone. About 10 years ago they teamed up as a harmony duo and their singing soon attracted the attention of phonograph record companies.

To date, they have recorded at least 200 songs with sales totaling over a million.

While Mac and Bob are both blind, the boys do not capitalize upon their misfortune, choosing to gain the favor of their audiences solely through the merits of their entertainment.

When Mac and Bob learn a new song, the notes and words are read to them and they punch them out on a sheet using the "point system," as their names are written at the top of this page.



Variety

You hear a wide variety of music over WLS, from the golden harp, the chimes, the orchestra, pipe organ, and a dozen kinds of instruments that never had a name. Some folks like the fiddles, some like the drums, and as we read your letters from day to day, we try to build the kind of programs you like best. Some of our music is very unusual, such as you seldom hear anywhere else.



Princess Tsianina

Here is the charming princess of the Cherokees, who has entertained you with song and legend of the American Indian. You might not recognize the name from the way it is spelled, but the pronunciation is "Chi-ni-na," and it means "wildflower." The princess is always a welcome guest at WLS.



Cecil and Esther Ward

For several years you have heard Cecil and Esther on the Hawaiian gultars. They are husband and wife, and they have a little Ward at home. They always light up the place with a bright smile when they are on the program.

Grace Wilson



You have known Grace for a long time, too. She sings sometimes with a rhythm that makes you want to snap your fingers and tap your feet, and sometimes with that deep sentimentthatmakes a catch in your throat and moistens your eyes.

Seventeen

Call Letters	Kilo- cycles	Location	Watts	Dial Setting
KBPS	1420	Portland, Ore.	100	
KBTM		Paragould, Ark.		
KCRC		Enid, Okla.		
KCRJ	1310	Jerome, Ariz.	100	
KDB		Santa Barbara, Calif		
KDFN	1210	Casper, Wyo.	100	The state of the s
KDKA		Pittsburgh, Pa.		
KDLR	1210	Devils Lake, N. Dak.	100	
KDYL	1290	Salt Lake City, Utah	1000	
KECA		Los Angeles, Calif.		
KELW	780	Burbank, Calif.	500	
KEX	1180	Portland, Ore.	5000	
KFAB	770	Lincoln, Nebr.	. 5 000	
KFAC	1300	Los Angeles, Calif.	1000	
KFBB	1280	Great Falls, Mont.	1000	
KFBI	1050	Milford, Kan.	5000	
KFBK	1310	Sacramento, Calif.	100	
KFBL	1370	Everett, Wash.	50	
KFDM	560	Beaumont, Tex.		
KFDY	550	Brookings, S. Dak.	500	
KFEL	9 20	Denver, Colo.	500	
KFEQ	680	St. Joseph, Mo.	2500	
KFGQ	1310	Boone, Iowa	100	
KFH	1300	Wichita, Kan.	1000	
KFI	640	Los Angeles, Calif.	50000	
KFIO	1120	Spokane, Wash.	100	
KFIZ	1420	Fond du Lac, Wis.	100	
KFJB	1200	Marshalltown, Iowa	100	
KFJF	1480	Oklahoma City, Okla.	5000	
KFJI	1370	Astoria, Ore.	100	
KFJM	1370	Grand Forks, N. Dak.	100	
KFJR	1300	Portland, Ore.	500	
KFJY	1310	Fort Dodge, Iowa	100	
KFJZ		Fort Worth, Tex.		
KFKA		Greeley, Colo.		
KFKU		Lawrence, Kan.		
KFKX		Chicago, Ill.		
KFLV		Rockford, Ill.		
KFLX		Galveston, Tex.		
KFMX		Northfield, Minn.		
KFNF		Shenandoah, Iowa		
KFOR		Lincoln, Nebr.		
KFOX		Long Beach, Calif.		
KFPL		Dublin, Tex.		
KFPM		Greenville, Tex.		
KFPW		Fort Smith, Ark.		
KFPY		Spokane, Wash.		
KFQD		Anchorage, Alaska		
KFRC KFRU		San Francisco, Calif Columbia, Mo.		
KFSD		San Diego, Calif.		
KFSG		Los Angeles, Calif.		
	1120	Los Angeles, Calli.	500	

Me., Maine Broadcasting Co. ter, Fla., Clearwater Chamber of Commerce . Petersburg Chamber of Commerce tee, Wis., The Journal Co. (Milwaukee Jour-620 KILOCYCLES Licensee Location Call Letters Watts Licensee

BY KILOCYCLES

STATION INDEX

Location

Call Letters

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WLBZ WFLA WFLA WFLA WFLA WFLA KGW KGW KFAR WOS KFRU WGBF WGBF	TT TOO WIRE TOO ANT ANT TO TO ANTINOTIA (THEN)
550 KILOCYCLES WGR Buffalo, N. Y., Buffalo Broadcasting Corporation 1000 WKRC Cincinnati, Ohio, WKRC (Inc.) 1000 WKRC Clayron, Mo., Evangelical Lutheran Synod of Miscons 1000 KFUO Clayron, Mo., Evangelical Lutheran Synod of Miscons 1000 KFUO Clayron, Mo., Evangelical Lutheran Synod of Miscons 1000 KFDY Browing, Ohio and other States, Rev. R. Kretzschmar, souri, Ohio St. Louis, Mo., Pulitzer Publishing Co. 1000 KFDY Brookings, S. Dak, South Dakota State College 500 KOAC Corvallis, Ore., Oregon State Agricultural College 500 KOAC Corvallis, Ore., Oregon State Agricultural College 1000 KFDM Bismarck, N. Dak, Meyer Broadcasting Co. 500 KTIT Philadelphia, Pa., Lit Bros. 560 500 WOIT Philadelphia, Pa., Strawbridge & Clothier 500 WOX Miami, Fla., Magnolia Petroleum Co. 500 WOX Kroxville, Tenn., WNOX (Inc.) 500 WIBO Chicago, III, North Shore Clurch 500	1000

Eighteen

Call Letters	Kile- cycles		Watts	Dial Setting
KVOA	1260	Tucson, Ariz.	500	
KV00		Tulsa, Okla.		
KVOR		Colorado Springs, Co		
KVOS		Bellingham, Wash.		
KWCR		Cedar Rapids, Iowa		
KWEA		Shreveport, La.		
KWG		Stockton, Calif.		
KWJJ		Portland, Ore.		
KWK		St. Louis, Mo.		
KWKC		Kansas City, Mo.		•
кжкн		Shreveport, La.		
KWLC		Decorah, Iowa		
KWSC		Pullman, Wash.		
KWWG		Brownsville, Tex.		
КХА		Seattle, Wash.		
KXL		Portland, Ore.		
KXO		El Centro, Calif.		
KXRO		Aberdeen, Wash.		
KXYZ		Houston, Tex.		
КҮА		San Francisco, Calif.		
KYW		Chicago, Ill.		
		NEW STATIONS		
WAAB	1410	Boston, Mass.	500	
WAAF		Chicago, Ill.		
WAAM		Newark, N. J.		
WAAT		Jersey City, N. J.		
WAAW		Omaha, Nebr.		
WABC		New York, N. Y.		
WABI		Bangor, Me.		
WABO		Rochester, N. Y.		
WABZ		New Orleans, La.		
WACO		Waco, Tex.		
WADC		Tallmadge, Ohio		
WAIU		Columbus, Ohio.		
WALR		Zanesville, Ohio.		
WAPI	11 4 0	Birmingham, Ala.	5000	
WASH	1270	Grand Rapids, Mich.	500	
WAWZ	1350	Zarephath, N. J.	250	
WBAA	1400	West Lafayette, Ind.	500	
WBAK	1430	Harrisburg, Pa.	500	
WBAL	1060	Baltimore, Md.		
WBAP	800	Fort Worth, Tex.		
WBAX		Wilkes-Barre, Pa.		
WBBC	1400	Brooklyn, N. Y.	500	
WBBL	1210	Richmond, Va.	100	
WBBM		Chicago, Ill.		
WBBR	1300	Brooklyn, N. Y.	1000	
2.8				

STATION INDEX BY KILOCYCLES

Twenty-Six

1130 KILOCYCLES

wov	New York City, International Broadcasting Corp 1000
WIID	Mooseheart, Ill., Supreme Lodge of the World, Loyal
	Order of Moose 20000
KSL	Salt Lake City, Utah, Radio Service Corp. of Utah 5000

1140 KILOCYCLES

WAPI	Birmingham,	Ala., Alab	ama Polyt	echnic Institute,	
	University	of Alabama	and Alabai	ma College	5000
KVOO	Tulsa, Okla.,	Southwester	n Sales Con	rporation	5000

1150 KILOCYCLES

WHAM	Rochester, N. Y.,	Stromberg-Carlson Telephone Man-	
	ufacturing Co.		5000

1160 KILOCYCLES

WWVA	Wheeling, W. Va., West Virginia Broadcasting Corp. 5000	
wowo	Fort Wayne, Ind., Main Auto Supply Co	

1170 KILOCYCLES

1180 KILOCYCLES

WDGY	Minneapolis, Minn., Dr. George W. Young	1000
KEX	Portland, Ore., Western Broadcasting Co.	5000
KOB	State College, N. Mex., New Mexico College of Agri-	
	culture and Mechanic Arts2	0000
WGBS	New York, N. Y., General Broadcasting System (Inc.)	500
WMAZ	Macon, Ga., Macon Junior Chamber of Commerce	500

1190 KILOCYCLES

WOAI	San	Antonio,	Tex.,	Southern	Equipment	Co.	

WCAA	Burlington, Vt., Burlington Daily News (Inc.)	100
WORC }	Worcester, Mass., Albert Frank Kleindienst	100
WIBX	Utica, N. Y., WIBX (Inc.)	100
WFBE	Cincinnati, Ohio, The Post Publishing Co.	100
WHBC	Canton, Ohio, St. John's Catholic Church	10
WLAP	Louisville, Ky., American Broadcasting Corporation	10
The Diff	of Kentucky	100
WLBG	Petersburg, Va., WLBG (Inc.)	100
WNBO	Silver Haven, Pa., John Brownlee Spriggs	100
WCOD	Harrisburg, Pa., Keystone Broadcasting Corporation	100
WKIC	Lancaster, Pa., Kirk Johnson & Co.	100
WNBW	Carbondale, Pa., C. F. Schiessler and M. E. Stephens,	
	doing business as Home Cut Glass & China Co.	10
KMLB	Monroe, La., J. C. Liner	100
WABZ	New Orleans, La., Samuel D. Reeks	100
WJBW	New Orleans, La., C. Carlson	100
WBBZ	Ponca City, Okla., C. L. Carrell	100
WFBC	Knoxville, Tenn., First Baptist Church	50
WRBL	Columbus, Ga., WRBL Radio Station (Inc.)	50
KGHI	Little Rock, Ark., Berean Bible Class, First Baptist	
	church	100
KBTM	Paragould, Ark., W. J. Beard, Beard's Temple of Music	100
WIDC		100
WJBC	La Salle, Ill., Wayne Hummer & H. J. Dee, doing	100
WIDI	business as Kaskaskia Broadcasting Co.	100
WJBL	Decatur, Ill., Commodore Broadcasting (Inc.)	100
WWAE	Hammond, Ill., Hammond-Calumet Broadcasting Cor-	100
	poration	100
WFAM	Laporte, Ind., The South Bend Tribune	100
KFJB	Marshalltown, Iowa, Marshall Electric Co. (Inc.)	100
KGCU	Mandan, N. Dak., Mandan Radio Association	100
WCAT	Rapid City, S. Dak., South Dakota State School of Mines	100
KGDY	Huron, S. Dak., Voice of South Dakota	100
KFWF	St. Louis, Mo., St. Louis Truth Center (Inc.)	100
KGDE	Fergus Falls, Minn., C. L. Jaren	100
WCLO	Janesville, Wis., WCLO Radio Corporation	100
WHBY	Green Bay, Wis., St. Norbert College	100

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317 CLA: 37

100

1200 KILOCYCLES (Canadian Shared) Bangor, Me., Pine Tree Broadcasting Corporation Springfield, Vt., First Congregational Church Corp....

Watts

Licensee

Location

Call Letters

Watts

Licensee

Location

Call Letters

KFI0 KFI0

WABI WNBX

50

1120 KILOCYCLES (Canadian Shared)—Continued Seattle, Wash., Radio Sales Corporation Spokane, Wash., Spokane Broadcasting Corporation

Call Letters	Kilo- cycles Location	Watts	Dial Setting	
KOL	1270 Seattle, Wash.	1000		
КОМО	920 Seattle, Wash.			
KONO	1370 San Antonio, Tex.			
KOOS	1370 Marshfield, Ore.			
KORE	1420 Eugene, Ore.			
KOY	1390 Phoenix, Ariz.			
KPCB	650 Seattle, Wash.			
КРЈМ	1500 Prescott, Ariz.			
KPO	680 San Francisco, Calif			
KPOF	880 Denver, Colo.	500		
KPPC	1210 Pasadena, Calif.	50		
KPQ	1500 Wenatchee, Wash.	50		
KPRC	920 Houston, Tex.	1000		
KQV	1380 Pittsburgh, Pa.	500		5
KQW	1010 San Jose, Calif.			E
KRE	1370 Berkeley, Calif.	100		T
KREG	1500 Santa Ana, Calif.			\mathbf{O}
KRGV	1260 Harlingen, Tex.	500		OCY
KRLD	1040 Dallas, Tex.			č
KRMD	1310 Shreveport, La.			<u> </u>
KROW	930 Oakland, Calif.			IL
KRSC	1120 Seattle, Wash.			X
KSAC	580 Manhattan, Kan.			
KSCJ	1330 Sioux City, Iowa			
KSD	550 St. Louis, Mo.			B
KSEI	900 Pocatello, Idaho			X
KSL	1130 Salt Lake City, Utah			E
KSMR	1200 Santa Maria, Calif.			D
KSO	1380 Clarinda, Iowa			
KSOO KSTP	1110 Sioux Falls, S. Dak 1460 St. Paul, Minn.			N
KTAB	560 San Francisco, Calif.			-
KTAB	620 Phoenix, Ariz.			Z
KTAT	1240 Fort Worth, Tex.			
KTBI	1300 Los Angeles, Calif.			
KTBR	1300 Portland, Ore.			V
KTBS	1450 Shreveport, La.			
KTFI	1320 Twin Falls, Idaho		•	S
KTHS	1040 Hot Spr'gs. Nat. Pk., Ar			
KTLC	1310 Houston, Tex.			
КТМ	780 Los Angeles, Calif.			
KTRH	1120 Houston, Tex.			
KTSA	1290 San Antonio, Tex.			
KTSL	1310 Shreveport, La.			
KTSM	1310 El Paso, Tex.			
KTW	1220 Seattle, Wash.			
KUJ	1370 Walla Walla, Wash.			
KUOA	1390 Fayetteville, Ark.			
KUSD	890 Vermillion, S. Dak.			
KUT	1500 Austin, Tex.			
KVI	760 Tacoma, Wash.	1000		
KVL	1370 Seattle, Wash.			

Twenty-Four

990 KILOCYCLES

WBZ	Boston, Mass	, Westinghouse	Electric &	Mfg. Co	1000
WBZA	Boston, Mass	, Westinghouse	Electric &	Mfg. Co	500

1000 KILOCYCLES

WHO	Des Moines, Iowa, Central Broadcasting Co.	5000
WOC	Davenport, Iowa, Central Broadcasting Co.	5000
KFVD	Culver City, Calif., Los Angeles Broadcasting Co.	250

1010 KILOCYCLES (Canadian Shared)

WPAP	New York, N. Y., Calvary Baptist Church	250
WHN	New York, N. Y., Marcus Loew Booking Agency	250
WRNY	New York, N. Y., Aviation Radio Station (Inc.)	250
KGGF	South Coffeyville, Okla., Hugh J. Powell and Stanley	
	Platz, doing business as Powell & Platz	500
WNAD	Norman, Okla., University of Oklahoma	500
WIS	Columbia, S. C., South Carolina Broadcasting Co.	
	(Inc.)	500
KQW	San Jose, Calif., Pacific Agricultural Foundation	
	(Ltd.)	500

1020 KILOCYCLES

			250
KYW)	Chicago, Ill.,	Westinghouse Electric & Mfg. Co10	000

1030 KILOCYCLES (Canadian Exclusive) 1040 KILOCYCLES

WMAK	Buffalo, N. Y., Buffalo Broadcasting Corporation 1000
WKAR	East Lansing, Mich., Michigan State College 1000
KTHS	Hot Springs National Park, Ark., Hot Springs Cham-
	ber of Commerce
KRLD	Dallas, Tex., KRLD Radio Corporation

1050 KILOCYCLES

KFBI	Milford, Kan., The Farmers and Bankers Life Ins. Co.	5000
KNX	Hollywood, Calif., Western Broadcast Co.	5000

1070 KILOCYCLES

WTAM	Cleveland, Ohio, National Broadcasting Co. (Inc.)5	0000
WCAZ	Carthage, Ill., Superior Broadcasting Service (Inc.)	50
WDZ	Tuscola, Ill., James L. Bush	100
KJBS	San Francisco, Calif., Julius Brunton & Sons Co.	100

1080 KILOCYCLES

WBT	Charlotte, N. C., Station WBT (Inc.)	5000
WCBD	Zion, Ill., Wilbur Glenn Voliva	5000
WMBI	Chicago, Ill., The Moody Bible Institute Radio Sta	5000

1090 KILOCYCLES

KMO	X	St.	Louis,	Mo.,	Voice	of S	St. 1	Louis	(Inc.)
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1100 KILOCYCLES

WPG WLWL	Atlantic City, N. J., WPG Broadcasting Corporation. New York, N. Y., Missionary Society of St. Paul the	
	Apostle	5000
KGDM	Stockton, Calif., E. F. Peffer	250

1110 KILOCYCLES

WRVA	Richmond, Va., Larus & Brother Co. (Inc.)	5000
	Sioux Falls, S. Dak., Sioux Falls Broadcast Associa-	
	tion (Inc.)	2500

1120 KILOCYCLES (Canadian Shared)

WDEL	Wilmington, Del., WDEL (Inc.)	250
WDBO	Orlando, Fla., Orlando Broadcasting Co. (Inc.)	500
WTAW	College Station, Tex., Agricultural and Mechanical	
	College of Texas	500
KTRH	Houston, Tex., Rice Hotel	500
WISN	Milwaukee, Wis., Evening Wisconsin Co.	250
WHAD	Milwaukee, Wis., Marguette University	250
KFSG	Los Angeles, Calif., Echo Park Evangelistic Assn.	500
KMCS	Inglewood, Calif., Dalton's (Inc.)	500

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THO AO

Call Letters	Kilo- cycles	Location	Watts	Dial Setting		
KGIZ	1500	Grant City, Mo.	100 `		its	0000 1000
KGJF		Little Rock, Ark.			Watts	
KGKB		Tyler, Tex.				~~ L
KGKL		San Angelo, Tex.				Electric Light sting Service Cc
KGKO		Wichita Falls, Tex				tric Lig Service
KGKX		Sandpoint, Idaho				ic
KGKY	1500	Scottsbluff, Nebr.	100			00 CC
KGMB	1320	Honolulu, Hawaii	250			Ele
KGMP	1210	Elk City, Okla.	100		0	0 KILOCYCLES Consolidated Gas Elect y of Baltimore Travelers Broadcasting Vorfolk Daily News
KGNF	1430	North Platte, Nebr	500		Licensee	0 KILOCYCLES Consolidated Gas y of Baltimore Travelers Broadcat
KGNO		Dodge City, Kan.			Lice	YC Hed Bro
KGO		San Francisco, Calif.				LOCYCLJ olidated G Baltimore elers Broac
KGRS		Amarillo, Tex.				IL IL B
KGU		Honolulu, Hawaii			S	K of of rav
KGVO		Missoula, Mont.			E	1060 KILOCYCLES d., Consolidated Gas pany of Baltimore n., Travelers Broadci ., Norfolk Daily Nev
KGW		Portland, Ore.			CL	106 , Md., Compan Conn., ' Nebr., N
KGY		Lacey, Wash.			X -	1060 KILOCYCLES Baltimore, Md., Consolidated Gas E Power Company of Baltimore Hartford, Conn., Travelers Broadcast poration Norfolk, Nebr., Norfolk Daily News
KHJ		Los Angeles, Calif.			O C Y Location	altimore, Power Co artford, C poration orfolk, N
KHQ		Spokane, Wash.				altimor Power artford poratic
KICK		Red Oak, Iowa			KILOCY ters Location	Baltimore, Power C Hartford, C poration Norfolk, N
KID		Idaho Falls, Idaho			Ls I	
KIDO		Boise, Idaho			Call Letters	H O O
KIT		Yakima, Wash.			l r	WBAL WTIC WJAG
KJBS		San Francisco, Calif			BY call	
KJR		Seattle, Wash.				
KLCN		Blytheville, Ark.			×	
KLO		Ogden, Utah			E Matts	5000
KLPM		Minot, N. Dak.			INDE watt	
KLRA		Little Rock, Ark.			Z	nc.
KLS		Oakland, Calif.			(manual)	I) I
KLX		Oakland, Calif.			Z	ve)
KLZ		Denver, Colo.			0	Exclusive f Labor sting Syster
KMA		Shenandoah, Iowa			Ĭ	abo alt
KMAC Kmbc		San Antonio, Tex Kansas City, Mo			IL	EX EX
		Inglewood, Calif.			•	ES lca
KMCS KMED		Medford, Ore.			STA Licensee	CL.
KMED		Fresno, Calif.			Lie S	Br Br
KMLB		Monroe, La.				(Canadian OCYCLES Pederation of est Broadcas
KMMJ		Clay Center, Nebr.				
KMO		Tacoma, Wash.				LLH 0 F
KMOX		St. Louis, Mo.				YCL 970 Chica Not 980
KMPC		Beverly Hills, Calif.				sh.
KMTR		Los Angeles, Calif			u	III.(Wa
KNX		Hollywood, Calif.			Location	960 KILOCYCLES 970 KI aicago, Ill., Chicago attle, Wash., Northy 980 KI
KOA		Denver, Colo.			Loc	160 ica attl
KOAC		Corvallis, Ore.				See 3
KOB		State College, N. Mex			0 L	
KOCW		Chickasha, Okla.			Call Letters	L L
KOH		Reno, Nev.			I IIE	WCFL
KOIL		Council Bluffs, Iowa			ő	
		Portland, Ore.				
KOIN						

Twenty-Two

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WFAA	Dallas.	Tex., Dallas	News	and	Dallas	Journal	A. H.
		Corporation					

810 KILOCYCLES

WPCH	New York, N. Y., Eastern Broadcasters (Inc.)	500
WCCO	Minneapolis, Minn., Northwestern Broadcasting (Inc.) 5	000

820 KILOCYCLES

WHAS	Louisville, 1	Ky., Th	le C	ourier	Journal	Co.	and	
	Louisville	Times	Co.					10000

830 KILOCYCLES

WHDH	Boston, Mass., Matheson Radio Co. (Inc.) 1000
WRUF	Gainesville, Fla., University of Florida
KOA	Denver, Colo., National Broadcasting Co. (Inc.)

840 KILOCYCLES (Canadian Exclusive)

850 KILOCYCLES

KWKH	Shreveport, La., Hello World Broadcasting Corp10000	
WWL	New Orleans, La., Loyola University	

860 KILOCYCLES

WABC (New York, N. Y., Atlantic Broadcasting Corp	0000
WHB ,	Kansas City, Mo., WHB Broadcasting Co.	500
KMO	Tacoma, Wash., KMO (Inc.)	500

870 KILOCYCLES

WLS	Chicago,	III.,	Agricultural	Broadcasting	Co
WENR WBCN {	Chicago,	I11.,	National Bro	adcasting Co.	(Inc.)

880 KILOCYCLES (Canadian Shared)

WGBI	Scranton, Pa., Scranton Broadcasters (Inc.)	250
WOAN	Scranton, Pa., E. J. Lynett, prop., the Scranton Times	250
WCOC	Meridian, Miss., Mississippi Broadcasting Co. (Inc.)	500
WSUI	Iowa City, Iowa, State University of Iowa	500
KLX	Oakland, Calif., The Tribune Publishing Co.	500
KPOF	Denver, Colo., Pillar of Fire	500
KFKA	Greeley, Colo., The Mid-Western Radio Corporation	500

890 KILOCYCLES (Canadian Shared)

WIAR	Providence, R. I., Th	e Outlet Co.	250
WKAQ	San Juan, P. R., Radio	Corporation of Porto Rico	250

WLBL	Stevens Point, Wis., State of Wisconsin, Department of Agriculture and Markets	2000
KHJ	Los Angeles, Calif., Don Lee (Inc.)	1000
KSĚI KGBU	Pocatello, Idaho, Radio Service Corporation Ketchikan, Alaska, Alaska Radio and Service Co.	250
	(Inc.)	500

910 KILOCYCLES (Canadian Exclusive) 920 KILOCYCLES

WBSONeedham, Mass., Babson's Statistical Organization
(Inc.)500WWJDetroit, Mich., The Evening News Association (Inc.)1000KPRCHouston, Tex., Houston Printing Co.1000WAAFChicago, Ill., Drovers Journal Publishing Co.500KOMOSeattle, Wash., Fisher's Blend Station (Inc.)1000KFELDenver, Colo, Eugene P. O'Fallon (Inc.)500KFXFDenver, Colo., Colorado Radio Corporation500

930 KILOCYCLES (Canadian Shared)

WIBG	Elkins Park, Pa., St. Paul's P. E. Church	25
WDBJ	Roanoke, Va., Times-World Corporation	250
WBRC	Birmingham, Ala., Birmingham Broadcasting Co.	
	(Inc.)	500
KGBZ	York, Nebr., Dr. George R. Miller	500
KMA	Shenandoah, Iowa, May Seed and Nursery Co.	500
KFWI	San Francisco, Calif., Radio Entertainments (Inc.)	500
KROW	Oakland, Calif., Educational Broadcasting Corp.	500

940 KILOCYCLES

300	WAAT Jersey City, N. J., Bremer Broadcasting Corp.
000	WCSH Portland, Me., Congress Square Hotel Co.
000	WFIW Hopkinsville, Ky., WFIW (Inc.)
750	WHA Madison, Wis., University of Wisconsin
000	WDAY Fargo, N. Dak., WDAY (Inc.)
)00	KOIN Portland, Ore., KOIN (Inc.)
	KGU Honolulu, Hawaii, Marion A. Mulrony and Adver-
000	tiser Publishing Co. (Ltd.)
	WDAYFargo, N. Dak., WDAY (Inc.)KOINPortland, Ore., KOIN (Inc.)KGUHonolulu, Hawaii, Marion A. Mulrony and Adver-

950 KILOCYCLES

WRC	Washington, D. C., National Broadcasting Co. (Inc.)	500
KMBC	Kansas City, Mo., Midland Broadcasting Co.	1000
KFWB	Hollywood, Calif., Warner Bros. Broadcasting Corp	1000
KGHL	Billings, Mont., Northwestern Auto Supply Co. (Inc.)	1000

Twenty-One

	STATION INDEX BY	CALL	LETTERS			
Call Letters	Kilo- cycles Location	Watts	Dial Setting			
KFUL	1290 Galveston, Tex.			a t	2500 2500 500 500	888
KFUO	550 Clayton, Mo.	500		Watte	000000	1000 1000
KFUP	1310 Denver, Colo.	100				Ada g as
KFVD	1000 Culver City, Calif.	250			Continued ing Co. ogy azarene Dakota	N N N
KFVS	1210 Cape Girardeau, Mo.	100			ed)—Continu adcasting Co schnology the Nazarene South Dakota	trustee for A utler, trading ione Co
KFWB	950 Hollywood, Calif.				Con gy gy zar Dal	
KFWF	1200 St. Louis, Mo.				P North	ust ler, ne
KFWI	930 San Francisco, Calif.				d) d)	But
KFXD	1420 Nampa, Idaho	50		٩	(Canadian Shared)—Cor , Holt-Rowe Broadcasting reja School of Technology Frist Church of the Naza ersity of Illinois k, University of South Dal	00 KILOCYCLES Edward H. Butler, trust il and Edward H. Butler ng News Okla, WKY Radiophone a., City of Jacksonville
KFXF KFXJ	920 Denver, Colo.			Lifensee	Br Br	LLE 3 ut d J kso kso
KFXM	1310 Grand Junction, Colo	100		Lic	An	YC I. J var Jac
KFXR	1210 San Bernardino, Calif. 1310 Oklahoma City, Okla.	100			y efforts	of.
KFXY	1420 Flagstaff, Ariz.	. 100		S	ana olt- Stanza Un Un	IL ard ard
KFYO	1420 Abilene, Tex.	100 _ 100 _		E	H H H H H H H H H H H H H H H H H H H	Cia Nu dw K
KFYR	550 Bismarck, N. Dak.			H	SS Va., Va., Dal	900 KILOCYCLES , Edward H. Butle hell and Edward H. ing News , Okla., WKY Radio ia., City of Jackson
KGA	1470 Spokane, Wash.			\mathbf{C}	 890 KILOCYCLES (Canadian Shared)—Contin 890 KILOCYCLES (Canadian Shared)—Contin N Fairmont, W. Va., Holt-Rowe Broadcasting Co. Atlanta, Ga., Georgia School of Technology Little Rock, Ark., First Church of the Nazarent Urbana, III, University of Illinois Vermillion, S. Dak, University of South Dakota Shenandoah, Iowa, Henry Field Co. 	HC O C H
KGAR	1370 Tucson, Ariz.	100		LOCY	And Car V C	Buffalo, N. J Butler Mit Buffalo Ev Buffahoma Ci Jacksonville,
KGB	1330 San Diego, Calif.			0 C J	ndo Real Real	o, om om om
KGBU	900 Ketchikan, Alaska			0, 3	IIL lirm bar transfera	Buffal
KGBX	1310 St. Joseph, Mo.					Jac Jac
KGBZ	930 York, Nebr.	. 500		Y KI	890 N	_
KGCA	1270 Decorah, Iowa	50		Let	MSEJGE	EN AX
KGCR	1210 Watertown, S. Dak.				8 WMMN WGST WGST WGST WGST KGJF KGJF KGJF	WBEN WKY WJAX
KGCU	1200 Mandan, N. Dak.			B O		
KGCX	1310 Wolf Point, Mont			M		
KGDA	1370 Mitchell, S. Dak.) E X ^{watts}	250 500 500 500	88 8
KGDE	1200 Fergus Falls, Minn.			DE		50000 7500 50000
KGDM	1100 Stockton, Calif.			Z	(;)	
KGDY	1200 Huron, S. Dak.			IN	(Inc.) (Inc.)	
KGEF	1300 Los Angeles, Calif.	1000		-	Shared) ig Service (Ii ion al Appeal (Ii) asting Corp.	S
KGEK KGER	1200 Yuma, Colo.			NO	6 bb	Co. casting s (Inc.)
KGEW	1360 Long Beach, Calif.			Ĭ	hared g Serv ion l Appe	
KGEZ	1200 Fort Morgan, Colo.			E	I SJ ting ati cia d.)	c C O
KGFF	1310 Kalispell, Mont. 1420 Shawnee, Okla.				iar cas pou pou (Lt	atic route
KGFG	1370 Oklahoma City, Okla.			ST A	B1 B1 B1	ILE BIS
KGFI	1500 Corpus Christi, Tex.			S I	Car Bro Car Bro	YC VC
KGFJ	1200 Los Angeles, Calif.				rd rd kad kw	OC atin
KGFK	1500 Moorhead, Minn.				ES R B	790 KILOCYCLES N. Y., General Electric C), Calif., National Broadci 800 KILOCYCLES Tex., Carter Publications
KGFL	1370 Raton, N. Mex.				CI C	
KGFW	1310 Ravenna, Nebr.				CY U.T.	790 N. Y. .o, Cali .o, Cali
KGFX	580 Pierre, S. Dak.				s, Cla	
KGGC	1420 San Francisco, Calif.			uo	KI KI KI	rth
KGGF	1010 South Coffeyville, Okla.	. 500		Location	780 KILOCYCLES (Canadian Shared) Providence, R. I., Shepard Broadcasting Service Norfolk, Va., WTAR Radio Corporation Memphis, Tenn., Memphis Commercial Appeal Burbank, Calif., Magnolia Park (Ltd.) Los Angeles, Calif., Pickwick Broadcasting Cor	Schenectady, N San Francisco, Eort Worth, T
KGGM	1230 Albuquerque, N. Mex	. 250		۲	77 ovi orfo rfe s As	n F rt
KGHF	1320 Pueblo, Colo.	250				Fo
KGHI	1200 Little Rock, Ark.			Call Letters	700 -	
KGHL	950 Billings, Mont.	. 1000 .		Let	WEAN WTAR WPOR WPOR KELW KTM	WGY KGO WBAP
KGIR	1360 Butte, Mont.			Call	HEANEL MEANEL	WGY KGO WBA
KGIW	1420 Trinidad, Colo.			0		
KGIX	1420 Las Vegas, Nev.	. 100				

Twenty

KTAB	San	Francisco,	Calif.,	The	Associated	Broadcasters	
	(Ir	nc.)					1000

570 KILOCYCLES

WNYC	New York, N. Y., City of New York, Department of Plants and Structures	500
WMCA	New York, N. Y., Knickerbocker Broadcasting Co. (Inc.)	500
WSYR } WMAC }	Syracuse, N. Y., Clive B. Meredith	250
WKBN	Youngstown, Ohio, WKBN Broadcasting Corporation	500
WEAO WWNC	Columbus, Ohio, Ohio State University	750
KGKO	Wichita Falls, Tex., Wichita Falls Broadcasting Co	250
WNAX KXA	Yankton, S. Dak., The House of Gurney (Inc.)	1000
KMTR	Los Angeles, Calif., KMTR Radio Corporation	500

580 KILOCYCLES (Canadian Shared)

WTAG Worcester, Mass., Worcester Telegram Publishing	
Co. (Inc.)	. 250
WOBU Charleston, W. Va., WOBU (Inc.)	. 250
WSAZ Huntington, W. Va., WSAZ (Inc.)	. 25
KGFX Pierre, S. Dak., Dana McNeil	. 20
WIBW Topeka, Kan., Topeka Broadcasting Assn. (Inc.)	. 1000
KSAC Manhattan, Kan., Kansas State Agricultural College .	. 500

590 KILOCYCLES

WEEI	Boston, Mass., Edison Electric Illuminating Co. of	
	Boston	1000
WKZO	Kalamazoo, Mich., WKZO (Inc.)	1000
WCAI	Lincoln, Nebr., Nebraska Wesleyan University	500
wow	Omaha, Nebr., Woodman of the World Life Ins. Assn.	1000
KHQ	Spokane, Wash., Louis Wasmer (Inc.)	

600 KILOCYCLES (Canadian Shared)

WCAC	Storrs, Conn., Connecticut Agricultural College	250
WCAO	Baltimore, Md., Monumental Radio Co.	250
WREC WOAN	Memphis, Tenn., WREC (Inc.)	500
WMT	Waterloo, Iowa, Waterloo Broadcasting Co.	500
KFSD	San Diego, Calif., Airfan Radio Corporation (Ltd.)	500
WICC	Bridgeport, Conn., Bridgeport Broadcasting Station	
	(Inc.)	250

610 KILOCYCLES

Cleveland, Ohio, Cleveland Radio Broadcasting Corp.	50
Philadelphia, Pa., Keystone Broadcasting Co.	50
Philadelphia, Pa., Gimble Brothers (Inc.)	50
	100
	1000

650 KILOCYCLES

WSM	Nashville, Tenn., National Life & Accide	nt Ins. Co	5000
KPCB	Seattle, Wash., Queen City Broadcasting	Со	100

660 KILOCYCLES

670 KILOCYCLES

WMAQ Chicago, Ill., WMAQ (In	nc.) 5000
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680 KILOCYCLES

WPTF	Raleigh, N. C., Durham Life Insurance Co.	1000
KFEO	St. Joseph, Mo., Scroggin & Co. Bank	2500
KPO	San Francisco, Calif., Hale Bros. Stores (Inc.), and	
	the Chronicle Publishing Co.	5000

690 KILOCYCLES (Canadian Exclusive)

710 KILOCYCLES

WOR	Newark, N. J.	, Bamberger	Broadcasting	Service (Inc.)	5000
KMPC	Beverly Hills	, Calif., R. S	. MacMillan .		500

720 KILOCYCLES

WGN Chicago, Ill., The Tribune C	
----------------------------------	--

730	KILOCY	CLES	(Canadian	Exclusive)
	7	40 KH	OCYCLES	

WSB	Atlanta, Ga.,	Atlanta]	Journal Co		5000
KMMJ	Clay Center,	Nebr., Tl	ne M. M.	Johnson Co.	1000

750 KILOCYCLES

760 KILOCYCLES

WJZ	New York, N. Y., National Broadcasting Co. (Inc.) 30000
WEW	St. Louis, Mo., St. Louis University
KVI	Tacoma, Wash., Puget Sound Broadcasting Co. (Inc.) 1000

770 KILOCYCLES

KFAB	Lincoln,	Nebr., KFAB	Broadcasting	Co 5000
WBBM	Chicago,	Ill., WBBM	Broadcasting	Corporation25000

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1

STATION INDEX BY KILOCYCLES

Call Letters	Location	Licensee	Watts
KPPC KDFN		., Pasadena Presbyterian Church Donald Lewis Hathaway	

1220 KILOCYCLES

WCAD	Canton, N. Y., St. Lawrence University	500
WCAE	Pittsburgh, Pa., WCAE (Inc.)	1000
WDAE	Tampa, Fla., Tampa Publishing Co.	1000
WREN	Lawrence, Kan., Jenny Wren Co.	1000
KFKU	Lawrence, Kan., University of Kansas	500
KWSC	Pullman, Wash., State College of Washington	1000
KTW	Seattle, Wash., The First Presbyterian Church of	
	Seattle, Washington	1000

1230 KILOCYCLES

WNAC) WBIS (Boston, Mass., Shepard Broadcasting Service (Inc.)	1000
WPSC	State College, Pa., The Pennsylvania State College	500
WSBT	South Bend, Ind., South Bend Tribune	500
WFBM	Indianapolis, Ind., Indianapolis Power & Light Co	1000
KGGM	Albuquerque, N. Mex., New Mexico Broadcasting Co.	250
KYA	San Francisco, Calif., Pacific Broadcasting Corp.	1000
KFQD	Anchorage, Alaska, Anchorage Radio Club (Inc.)	100

1240 KILOCYCLES

WXYZ Detroit, Mich, Kunsky-Trendle Broadcasting Corp. 1000

Call Letters	Location	Licensee	Watts

1200 KILOCYCLES (Canadian Shared)—Continued

WIL	St. Louis, Mo., Missouri Broadcasting Corporation	100
KGFJ	Los Angeles, Calif., Ben S. McGlashan	100
KSMR	Santa Maria, Calif., Santa Maria Radio	100
KWG	Stockton, Calif., Portable Wireless Telephone Co.	
	(Inc.)	100
KGEK	Yuma, Colo., Elmer C. Beehler, trading as Beehler	
	Electrical Equipment Co.	50
KGEW	Fort Morgan, Colo., City of Fort Morgan	100
KVOS	Bellingham, Wash., KVOS (Inc.)	100
KGY	Lacey, Wash., St. Martin's College	10

1210 KILOCYCLES (Canadian Shared)

WMRI	Jamaica, N. Y., Peter J. Prinz	100
WIBI	Redbank, N. J., Monmouth Broadcasting Co.	100
WGBB	Freeport, N. Y., Harry H. Carman	100
WCOH	Yonkers, N. Y., Westchester Broadcasting Corp.	100
		25
WOCL	Jamestown, N. Y., A. E. Newton	
WLCI	Ithaca, N. Y., Lutheran Association of Ithaca, N. Y.	50
WPAW	Pawtucket, R. I., Shartenberg & Robinson Co.	100
WPRO	Providence, R. I., Cherry & Webb Broadcasting Co.	100
WSEN	Columbus, Ohio, Columbus Broadcasting Corp.	100
WIW	Mansfield, Ohio, John F. Weimer (owner Mansfield	
	Broadcasting Association)	10 0
WALR	Zanesville, Ohio, Roy W. Waller	100
WBAX	Wilkes-Barre, Pa., John H. Stenger, Jr.	100
WIBU	Lewisburg, Pa., Bucknell University	100
WBBL	Richmond, Va., Grace Covenant Presbyterian Church	100
WMBG	Richmond, Va., Havens & Martin (Inc.)	100
WSIX	Springfield, Tenn., Jack M. and Louis R. Draughon,	
	doing business as 638 Tire and Vulcanizing Co.	100

Letters	Location	Licensee

1250 KILOCYCLES

Watts

WGCP	Newark, N. J., May Radio Broadcast Corporation	250
WODA	Paterson, N. J., Richard E. O'Dea	1000
WAAM	Newark, N. J., WAAM (Inc.)	1000
WDSU	New Orleans, La., Joseph H. Uhalt	1000
WLB {		1000
WGMS∫		1000
WRHM		1000
KFMX		1000
WCAL		1000
KFOX		1000
KIDO	Boise, Idaho, Frank L. Hill and C. G. Phillips, doing	
	business as Boise Broadcast Station	1000

1260 KILOCYCLES

WLBW	Oil City, Pa., Radio-Wire Program Corporation of	
	America	500
KWWG	Brownsville, Tex., The Brownsville Herald Publish-	
	ing Co.	500
WTOC	Savannah, Ga., Savannah Broadcasting Co. (Inc.)	500
KRGV	Harlingen, Tex., KRGV (Inc.)	500
KOIL	Council Bluffs, Iowa, Mona Motor Oil Co.	1000
KVOA	Tucson, Ariz., Robert M. Riculfi	500
	a wooddig and any account and actount internet internet	000

1270 KILOCYCLES

Call

Call Detters	Licensee	watts
121	0 KILOCYCLES (Canadian Shared)—Continued	
wsoc	Gastonia, N. C., WSOC (Inc.)	100
WJBY	Gadsden, Ala., Gadsden Broadcasting Co. (Inc.)	50
WODX	Thomasville, Ga., Stevens Luke	100
KGMP	Elk City, Okla., Homer F. Bryant, trading as Bryant Radio & Electric Co.	100
WRBO	Greenville, Miss., J. Pat Scully	100
WGCM	Gulfport, Miss., Great Southern Land Co.	100
KWEA	Shreveport, La., Hello World Broadcasting Corp.	100
KDLR	Devils Lake, N. Dak., KDLR (Inc.)	100
KGCR	Watertown, S. Dak., The Greater Kampeska Radio	100
nden	Corporation	100
KFOR	Lincoln, Nebr., Howard A. Shuman	100
WHBU	Anderson, Ind., Citizens Bank	
KFVS	Cape Girardeau, Mo., Oscar C. Hirsch, trading as	200
	Hirsch Battery & Radio Co.	100
WEBQ	Harrisburg, Ill., First Trust & Savings Bank of Har-	
KGNO	risburg, Ill. Dodge City, Kan., Dodge City Broadcasting Co. (Inc.)	100
WSBC	Chicago, Ill., World Battery Co. (Inc.)	100
WCRW	Chicago, Ill., Clinton R. White	100
WEDC	Chicago, Ill., Emil Denemark (Inc.)	100
WCBS	Springfield, Ill., Chas. H. Messter and Harold L.	
	Dewing	100
WTAX	Springfield, Ill., WTAX (Inc.)	100
WHBF	Rock Island, Ill., Beardsley Specialty Co.	
WOMT	Manitowoc, Wis., Francis M. Kadow	
WIBU	Poynette, Wis., William C. Forrest	100
KMI	Fresno, Calif., James McClatchy Co.	100
KFXM	San Bernardino, Calif., J. C. and E. W. Lee (Lee	
	Brothers Broadcasting Co.)	100
adiabiatan	1.00m	
adiohistorv	COTT	

Call Letters	Kilo- cycles	Location	Watts	Dial Setting		Dial	Setting	Watts	Location	Kilo- cycles	Call Letters
WBBZ	1200	Ponca City, Okla.	100					1000	Tampa, Fla.		WDAE
WBCM	1410	Bay City, Mich.	500				1	1000	Kansas City, Mo.	61 0	WDAF
WBEN	900	Buffalo, N. Y.	1000				£	1000	Amarillo, Tex.	1410	WDAG
WBEO	1310	Marquette, Mich.	100					100	El Paso, Tex.	1310	WDAH
WBGF	1370	Glens Falls, N. Y.	50					1000	Fargo, N. Dak.	940	WDAY
WBIG	1440	Greensboro, N. C.	500					250	Roanoke, Va.		WDBJ
WBIS	1230	Boston, Mass.	1000						Orlando, Fla.		WDBO
WBMS	1450	Hackensack, N. J.							Wilmington, Del.		WDEL
WBNX		New York, N. Y.			M				Waterbury, Vt.		WDEV
WBOQ		New York, N. Y.			17				Minneapolis, Minn		WDGY
WBOW		Terre Haute, Ind.			Ł				Tupelo, Miss.		WDIX
WBRC		Birmingham, Ala.		·		_	_		Chattanooga, Tenn.		WDOD
WBRE		Wilkes-Barre, Pa.							Hartford, Conn.		WDRC
WBSO		Needham, Mass.			ł				New Orleans, La.		WDSU
WBT		Charlotte, N. C.							Tuscola, Ill.		WDZ
WBTM		Danville, Va.							New York, N. Y.		WEAF
WBZ		Boston, Mass.							Ithaca, N. Y.		WEAN
WBZA		Boston, Mass.							Providence, R. I.		WEAN
WCAC		Storrs, Conn.							Columbus, Ohio		WERC
WCAD WCAE		Canton, N. Y. Pittsburgh, Pa.							Superior, Wis. Harrisburg, Ill.		WEBC WEBQ
WCAH		Columbus, Ohio							Buffalo, N. Y.		WEBR
WCAJ		Lincoln, Nebr.							Chicago, Ill.		WEDC
WCAL		Northfield, Minn.							Erie, Pa		WEDH
WCAM		Camden, N. J.							Boston, Mass.		WEEI
WCAO		Baltimore, Md.							Emory, Va.		WEHC
WCAP		Asbury Park, N. J.							Evanston, Ill.		WEHS
WCAT		Rapid City, S. Dak.							Philadelphia, Pa.		WELK
WCAU		Philadelphia, Pa.							Battle Creek, Mich.		WELL
WCAX		Burlington, Vt.							Chicago, Ill.		WENR
WCAZ		Carthage, Ill.							Worcester, Mass.		WEPS
WCBA	1440	Allentown, Pa.	250					500	New York, N. Y.	1300	WEVD
WCBD	1080	Zion, Ill.	5000					1000	St. Louis, Mo.	<mark>76</mark> 0	WEW
WCBM	1370	Baltimore, Md.	. 100					50	Royal Oak, Mich.	1310	WEXL
WCBS		Springfield, Ill.							Dallas, Tex.		WFAA
WCCO		Minneapolis, Minn.							La Porte, Ind.		WFAM
WCDA		New York, N. Y.							Philadelphia, Pa.		WFAN
WCFL		Chicago, Ill.							Knoxville, Tenn.		WFBC
WCGU		Brooklyn, N. Y.							Cincinnati, Ohio		WFBE
WCHI		Chicago, Ill.			1				Altoona, Pa.		WFBG
WCKY		Covington, Ky.			Å				Syracuse, N. Y.		WFBL
WCLB		Brooklyn, N. Y.							Indianapolis, Ind Baltimore, Md.		WFBM
WCLO		Janesville, Wis.									W FBR W FDF
WCLS WCMA		Joliet, Ill.					_		Flint, Mich. Rome, Ga.		WFDV
WCMA		Culver, Ind. Pensacola, Fla.							Anniston, Ala.		WFDW
WCOC		Meridian, Miss.							Philadelphia, Pa.		WFI
WCOD		Harrisburg, Pa.							Hopkinsville, Ky.		WFIW
WCOH		Yonkers, N. Y.							Clearwater, Fla.		WFLA
WCRW		Chicago, Ill.					•		Brooklyn, N. Y.		WFOX
WCSC		Charleston, S. C.							Lancaster, Pa.		WGAL
WCSH		Portland, Me.							Cleveland, Ohio		WGAR
	0.10										

Twenty-Eight

	Dial Setting	Watts	Location	Kilo- cycles	Call Letters
1000 500		/ 100	Freeport, N. Y.	1210	WGBB
. 10			Evansville, Ind.		WGBF
			Scranton, Pa.		WGBI
			New York, N. Y.		WGBS
$\overline{\mathbf{C}}$			Gulfport, Miss.		WGCM
Show (Inc.)			Newark, N. J.		WGCP
			Chicago, Ill.		WGES
NOL			Newport News, Va.		WGH
		100	Fort Wayne, Ind		WGL
ersity Radio		1000	Minneapolis, Minn.	1250	WGMS
Ra			Chicago, Ill.		WGN
niv			Buffalo, N. Y.		WGR
Dui			Atlanta, Ga.		WGST
nel alt			Schenectady, N. Y.		WGY
B B	I		Madison, Wis.		WHA
Y., Cornell Univ Md., Baltimore			Milwaukee, Wis.		WHAD
6, A		5000	Rochester, N. Y.	<mark>115</mark> 0	WHAM
Ithaca, N. Y., Cornell University Baltimore, Md., Baltimore Radio		1000	New York, N. Y.		WHAP
tim		10000	Louisville, Ky.		WHAS
lth: Bal			Philadelphia, Pa		
		500	Troy, N. Y.		WHAZ
AI		500	Kansas City, Mo.		
WEAI WFBR			Canton, Ohio.		WHBC
88			Mount Orab, Ohio		WHBD
		500	Rock Island, Ill.		WHBF
881			Sheboygan, Wis.		WHBL
1000		100	Memphis, Tenn Anderson, Ind.		WHBQ
		100	Green Bay, Wis.	1210	W H B U W H B Y
(;)		100	Calumet, Mich.	1370	WHDF
(Inc.)		1000	Boston, Mass.	830	WHDH
Co. (100	Tupper Lake, N. Y.	1420	WHDL
0 60		500	Rochester, N. Y.	1440	WHEC
tinc		100	Cicero, Ill.	1420	
cas		250	Bluefield, W. Va.		WHIS
oad			Cleveland, Ohio		WHK
Broadcast Co. Broadcasting (New York, N. Y.		WHN
T.			Des Moines, Iowa		WHO
T _{ex} .		250	Jersey City, N. J.		WHOM
ar co			Harrisburg, Pa.		WHP
ntr.			Ottumwa, Iowa		WIAS
Ĕů			Madison, Wis.		WIBA
th, x.,			Elkins Park, Pa		WIBG
Te			Jackson, Mich.		WIBM
C0, t			Chicago, Ill.		WIBO
Fort Worth, Tex., S. Waco, Tex., Central			Steubenville, Ohio		WIBR
			Poynette, Wis.		WIBU
58			Topeka, Kan.		WIBW
KTAT WACO			Utica, N. Y.		WIBX
MR			Bridgeport, Conn.		WICC
			St. Louis, Mo.		WIL
		250	Urbana, Ill.	890	WILL

Thirty-One

STATION INDEX BY KILOCYCLES

Call Letters	Location	Licensee	Watts
	1270 KILO(YCLES —Continued	
WASH WOOD	Grand Rapids, Mic	n., WASH Broadcasting Corp h., Kunsky-Trendle Broadcasting	
WJDX KWLC	Jackson, Miss., Lan	nar Life Insurance Co.	500 1000
KGCA	Decorah, Iowa, Cha	her College rles W. Greenley tle Broadcasting Co. (Inc.)	50
KVOR	Colorado Springs,	Colo., The Reynolds Radio Co.	1000

1280 KILOCYCLES

WCAM	Camden, N. J., City of Camden	500
WCAP	Asbury Park, N. J., Radio Industries Broadcast Co	500
WOAX	Trenton, N. J., WOAX (Inc.)	500
WDOD	Chattanooga, Tenn., WDOD Broadcasting Corp.	
WRR	Dallas, Tex., City of Dallas, Texas	500
WIBA	Madison, Wis., Badger Broadcasting Co.	500
KFBB	Great Falls, Mont., Buttrey Broadcast (Inc.)	1000

1290 KILOCYCLES

WNB Z	Saranac Lake, N. Y., Earl J. Smith and William Mace,
	doing business as Smith & Mace
WJAS	Pittsburgh, Pa., Pittsburgh Raido Supply House 1000
KŤSA	San Antonio, Tex., Lone Star Broadcasting Co. (Inc.) 1000
KFUL	Galveston, Tex., The News Publishing Co
KLCN	Blytheville, Ark., Charles Leo Lintzenich 50
WEBC	Superior, Wis., Head of the Lakes Broadcasting Co., 1000
KDYL	Salt Lake City, Utah, Intermountain Broadcasting
	Corporation

1300 KILOCYCLES

Call Letter	s Location	Licensee	Watts
	1300 KI	LOCYCLES—Continued	
KGEF		alif., Trinity Methodist Church, Sout	
KFAC KFJR	Los Angeles, C Portland. Ore	alif., Los Angeles Broadcasting Co. Ashley C. Dixon, trading as Ashle	1000 y
		Son	500
KTBR	Portland, Ore.,	M. E. Brown	500

1310 KILOCYCLES

WKAV	Laconia, N. H., Laconia Radio Club	100
WEBR	Buflalo, N. Y., Howell Broadcasting Co. (Inc.)	100
WMBO	Auburn, N. Y., George I. Stevens, trading as Radio	
	Service Laboratories	100
WNBH	New Bedford, Mass., Irving Vermilya, trading as New	
	Bedford Broadcasting Co.	100
WOL	Washington, D. C., American Broadcasting Co.	100
WGH		100
wan	Newport News, Va., Hampton Roads Broadcasting	100
TTA DATA	Corporation Royal Oak, Mich., Royal Oak Broadcasting Co.	
WEXL		50
WFDF	Flint, Mich., Frank D. Fallain	100
WBEO	Marquette, Mich., The Lake Superior Broadcasting	
	Со.	100
WHAT	Philadelphia, Pa., Independence Broadcasting Co.	100
WTEL	Philadelphia, Pa., Foulkrod Radio Engineering Co	100
WJAC	Johnstown, Pa., Johnstown Automobile Co.	100
WFBG	Altoona, Pa., William F. Gable Co.	100
WRAW	Reading, Pa., Reading Broadcasting Co.	100
WGAL	Lancaster, Pa., WGAL, Incorporated	100
WSAT	Grove City, Pa., Grove City College	100
WBRE	Wilkes-Barre, Pa., Louis G. Baltimore	100
WKBC	Birmingham, Ala., R. B. Broyles, trading as R. B.	100
WADC		100
WOTO	Broyles Furniture Co.	
WTJS	Union City, Tenn., The Sun Publishing Co., (Inc.)	100
WROL	Knoxville, Tenn., Stuart Broadcasting Corporation	100

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	Dial Setting	Watts	Location	Kilo- cycles	Call Letters
50 100 15 100		100	Wilmington, Del.		WILM
			Miami, Fla.		WIOD
o. New			Philadelphia, Pa.		WIP
co. Co.			Columbia, S. C.		WIS
Robert M. Dean G. A. Houseman V. C., Winston-Salem Journal Co. S Goings Ouston Broadcasting Co. Dave Ablowich, trading as The N. Dave Ablowich, trading as The N.		250	Milwaukee, Wis.		WISN
as		100	Johnstown, Pa.	1310	WJAC
		1000	Norfolk, Nebr.	1060	WJAG
addin and a state of the state		50	Marion, Ind.	1310	WJAK
obert M. Dean . A. Houseman C., Winston-Salerr Goings uston Broadcasting lave Ablowich, trad S. Bledsoe and W.			Providence, R. I.		WJAR
ear n-S dca ch,			Pittsburgh, Pa.		WJAS
Robert M. Dean G. A. Houseman M. C., Winston-Se s Goings S. Goings Jave Ablowich, . S. Bledsoe and		1000	Jacksonville, Fla.	900	WJAX
M Hou Nin Vin Ss Bud Bud Bud Sb St		500	Cleveland, Ohio	610	WJAY
Ble Ble			Mount Prospect, Ill		WJAZ
S. S.		100	La Salle, Ill.	1200	WJBC
TOT . >			Red Bank, N. J.		WJBI
Ta. La.			Highland Park, Mich.		WJBK
Tex., La Salem Tex., Tex., Tex., Tex.,			Decatur, Ill.		WJBL
eveport, eveport, iston-Sal ne, Ga., J iston, Te enville, J urniture Paso, Te;			New Orleans, La.		WJBO
revepo nston- me, Ga uston, eenvill Paso, Paso,		25000	Chicago, Ill.	770	WJBT
Shreveport, La., Shreveport, La., Winston-Salem, Rome, Ga., Doll Houston, Tex., Furniture Co. El Paso, Tex., V			Lewisburg, Pa.		WJBU
			New Orleans, La.		WJBW
AJW ZUZ Z			Gadsden, Ala.		WJBY
KRMD KTSL WSJS WFDV KFPM KFPM KTSM			Jackson, Miss.		WJDX
ANSSWA N			Mooseheart, Ill.		MJJD
			Gary, Ind.		WJKS
			Detroit, Mich.		WJR
5000 5000 1000 1000 1000			Alexandria, Va.		WJSV
			Tifton, Ga.		WJTL
Inc.) (Inc.)			Mansfield, Ohio		WJW
(Inc.) (Inc.) rp.			New York, N. Y.		WJZ
the second secon			San Juan, P. R.		WKAQ
Fu itu ian			E. Lansing, Mich.		WKAR
ssociation uth Society Radio Fund ic Institute dcasting Cou H Co Christianity			Laconia, N. H.		WKAV
Ch Ch			Joliet, Ill.		WKBB
Tru Anni FFF of			Birmingham, Ala.		WKBC
Def of Br Br Br Sol			Indianapolis, Ind.		WKBF
Pu em ms ms tion cho			La Crosse, Wis.		WKBH WKBI
Brooklyn, N. Y., Peoples Pulpit Association New York, N. Y., Defenders of Truth Society (Ir New York, N. Y., Debs Memorial Radio Fund (I Ttoy, N. Y., Rensselaer Polytechnic Institute Miami, Fla., Isle of Dreams Broadcasting Corp. Wichita, Kan., Radio Station KFH Co Kansas City, Mo., Unity School of Christianity			Youngstown, Ohio		WKBI
opl D D D			Jersey City, N. J.		WKBO
C ad of Sse D De			Galesburg, Ill.		WKBS
K, Y, K,			Connersville, Ind.		WKBV
N.N. N.N.			Buffalo, N. Y.		WKBW
Cit K a			Ludington, Mich.		WKBZ
Yoo Yoo No. No. No. No. No. No. No. No. No. N			Lancaster, Pa.		WKJC
ew ew roy ian ian ich			Cincinnati, Ohio		WKRC
AZZE Z ZX			Oklahoma City, Okla.		WKY
KHON OF			Kalamazoo, Mich.		WKZO
WBBR WHAP WEVD WHAZ WHAZ WHAZ WMBF WMBF WABF WOQ			Nashville, Tenn.		WLAC
			Louisville, Ky.		WLAP
			Minneapolis, Minn.		WLB
			Muncie, Ind.		WLBC

Thirty-Three

STATION INDEX BY KILOCYCLES

Call Letters	Location	Licensee	Watts	s Call Letters	Location	Licensee
	1310 KII	OCYCLES—Continued			1340 K	ILOCYCLES—Continued
WDAH KFPL KFXR	Dublin, Tex., C.	V. S. Bledsoe and W. T. B C. Baxter Okla., Exchange Aven		WCOA KFPY	Pensacola, Fla Spokane, Was	., City of Pensacola, Fla h., Symons Broadcasting Co
WKBS	Church Galesburg, Ill., 1	Permil N. Nelson		D		1350 KILOCYCLES
WKBB KWCR	Joliet, Ill., Sand Cedar Rapids, I	S (Inc.) ers Brothers Radio Station owa, Harry F. Parr	1 100 100	0 WAWZ 0 WMSG	New York, N.	J., Pillar of Fire Y., Madison Square Garden Broadc
KFJY KFGQ KGFW	Boone, Iowa, Bo Ravenna, Nebr.,	va, C. S. Tunwall one Biblical College Central Nebraska Broadca	sting Corp. 100	0	Corporation New York, N Co. (Inc.)	. Y., Italian Educational Broadcast
WBOW WJAK WLBC	Terre Haute, In Marion, Ind., M	d., Banks of Wabash (Inc.) arion Broadcast Co. onald A. Burton) 100 50	0 KWK	New York, N. St. Louis, Mo	Y., Standard Cahill Co. (Inc.) , Greater St. Louis Broadcasting Co Emory & Henry College
KGBX KFBK KCRJ KGCX	St. Joseph, Mo., Sacramento, Cal Jerome, Ariz., C	KGBX (Inc.) if., James McClatchy Co. charles C. Robinson nt., First State Bank of V		0 0 0		1360 KILOCYCLES
KGEZ	Kalispell, Mont Church, doing	, Donald C. Treloar and business as Treloar-Chu	Stanley R. rch Broad-	WFBL WQBC	Vicksburg, M	Y., Onondaga Radio Broadcasting Co iss., Delta Broadcasting Co. (Inc.) C., Lewis Burk
KFUP	Denver, Colo.,	Fitzsimons General Hosp	ital, U. S.	WJKS	Gary, Ind., Jo	hnson-Kennedy Radio Corporation Oak Leaves Broadcasting Station (In
KFXJ	Grand Junction Howel, doing	, Colo., R. G. Howell a business as Western Slo	nd Charles ope Broad-	KGIR KGER	Butte, Mont., Long Beach,	KGIR (Inc.) Calif., Consolidated Broadcasting C
KMED KXRO	Medford, Ore., 1 Aberdeen, Wash	Mrs. W. J. Virgin ., KXRO (Inc.)		0		td.)
KIT	rakima, wash.,	Carl E. Haymond		0		1370 KILOCYCLES

1320 KILOCYCLES

WADC	Tallmadge, Ohio, Allen T. Simmons	1000
WSMB	New Orleans, La., Saenger Theatres (Inc.) and Mai-	
	son Blanche Co.	500
KTFI	Twin Falls, Idaho, Radio Broadcasting Corporation	250
KID	Idaho Falls, Idaho, KID Broadcasting Co.	250
KGHF	Pueblo, Colo., Curtis P. Ritchie and Joe E. Finch	250
KGMB	Honolulu, Hawaii, Honolulu Broadcasting Co. (Ltd.)	250

		Pensacola, Fla. s Broadcasting		500
 opomario, vi	abin, bymon	5 Droudeusting	vv .	1000

Watts

WAWZ	Zarephath, N. J., Pillar of Fire	250
WMSG	New York, N. Y., Madison Square Garden Broadcast	
	Corporation	250
WCDA	New York, N. Y., Italian Educational Broadcasting	
	Co. (Inc.)	250
WBNX	New York, N. Y., Standard Cahill Co. (Inc.)	250
KWK	St. Louis, Mo., Greater St. Louis Broadcasting Corp.	1000
WEHC	Emory, Va., Emory & Henry College	500

WFBL	Syracuse, N. Y., Onondaga Radio Broadcasting Corp.	1000
WQBC	Vicksburg, Miss., Delta Broadcasting Co. (Inc.)	500
WČSC	Charleston, S. C., Lewis Burk	500
WJKS	Gary, Ind., Johnson-Kennedy Radio Corporation	1000
WGES	Chicago, Ill., Oak Leaves Broadcasting Station (Inc.)	500
KGIR	Butte, Mont., KGIR (Inc.)	500
KGER	Long Beach, Calif., Consolidated Broadcasting Cor-	
	poration (Ltd.)	500

1370 NILUCICLES

WRDO	Augusta, Me., Albert S. Woodman	100
WQDM	St. Albans, Vt., A. J. St. Antoine	100
WLEY	Lexington, Mass., Carl S. Wheeler, trading as Lex-	
	ington Air Stations	100
WSVS	Buffalo, N. Y., Elmer S. Pierce, principal, Seneca	
	Vocational High School	50
WBGF	Glens Falls, N. Y., W. Neal Parker and Herbert H.	
	Metcalfe	50
WPOE	Patchogue, N. Y., Nassau Broadcasting Corporation	100
WCBM		
AA C D IAI	Baltimore, Md., Baltimore Broadcasting Corporation	100

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$100 \\ 100 \\ 100 \\ 50 \\ 100 \\$	100
 WBTM Danville, Va., L. H., R. G., and A. S. Clarke, doing business as Clarke Electric Co. WLVA Lynchburg, Va., Lynchburg Broadcasting Corporation WHBD Mount Orab, Ohio. F. P. Moler WHDF Calumet, Mich., Upper Michigan Broadcasting Co. WJBK Highland Park, Mich., James F. Hopkins (Inc.) WIBM Jackson, Mich., WIBM (Inc.) 	Williamsport, Pa., Clarence R. Cummins Philadelphia, Pa., WELK Broadcasting Station (Inc.) Hattiesburg, Miss., W. E. Barclift, F. E. Barclift, P. L. Barclift and J. H. Harbour, doing business as Hattiesburg Broadcasting Co.
	WRAK WELK WRBJ
500 500 1000 1000 500	1000
1330 KILOCYCLESWDRC Hartford, Conn., WDRC (Inc.)WSAI Cincinnati, Ohio, Crosley Radio Corporation (lessee)WTAQ Eau Claire, Wis., Gillette Rubber Co.KSCJ Sioux City, Iowa, Perkins Brothers Co.KGB San Diego, Calif., Don Lee Co.	1340 KILOCYCLES Toledo, Ohio, Toledo Broadcasting Co. Fort Smith, Ark., Southwestern Hotel Co.
WDRC WSAI WTAQ KSCJ KGB	WSPD TC KFPW Fc

Dial Setting	Watts	Location	Kilo- cycles	Call Letters
	100	Kansas City, Kan.	1420	WLBF
		Petersburg, Va.		WLBG
		Stevens Point, Wis.		WLBL
		Oil City, Pa.		WLBW
		Long Island City, N.Y.		WLBX
		Bangor, Me		WLBZ
		Ithaca, N. Y.		WLCI
		Lexington, Mass.		WLEY
		Chicago, Ill.		WLIB
		Philadelphia, Pa.		WLIT
		Boston, Mass.		WLOE
	50000	Chicago, Ill.	870	WLS
	500	Brooklyn, N. Y.	1400	WLTH
		Lynchburg, Va.		WLVA
		Cincinnati, Ohio		WLW
		New York, N. Y.		WLWL
		Syracuse, N. Y.		WMAC
		Buffalo, N. Y.		WMAK
		Washington, D. C.		WMAL
		Chicago, Ill.		WMAQ
		Macon, Ga.		WMAZ
		Newport, R. I.		WMBA
		Detroit, Mich.		WMBC
		Peoria Heights, Ill.		WMBD
		Miami, Fla.		WMBF
		Richmond, Va.		WMBG
		Joplin, Mo.		WMBH
		Chicago, Ill.		WMBI
	-	Auburn, N. Y.		WMBO
		Brooklyn, N. Y.		WMBQ
		Tampa, Fla.		WMBR
		Memphis, Tenn.		WMC
		New York, N. Y.		WMCA
	100	Fairmont, W. Va.	1500	WMIL
	250	Fairmont, W. Va.	890	WMMN
		Lapeer, Mich.		WMPC
		Jamaica, N. Y.		WMRJ
	250	New York, N. Y.	1350	WMSG
		Waterloo, Iowa		WMT
		Boston, Mass.		WNAC
		Norman, Okla.		WNAD
		Yankton, S. Dak.		WNAX
		Binghamton, N. Y.		WNBF
		New Bedford, Mass		WNBH
		Silver Haven, Pa.		WNBO
		Memphis, Tenn.		WNBR
		Carbondale, Pa.		WNBW
		Springfield, Vt.		WNBX
		Saranac Lake, N. Y.		WNBZ
		Newark, N. J.		W N J W N O X
	1000	Knoxville, Tenn.	500	

Thirty-Five

STATION INDEX BY KILOCYCLES

Call Letters	Location	Licensee	Wat	tts Call Let	ers Location	Licensee	Watts
	1370 KI	COCYCLES —Continued			1410	KILOCYCLES—Continued	
WHBQ WRAM	Wilmington, N.	, Broadcasting Station WHBQ C., Wilmington Radio Asso	ciation	00 KGRS WDAC	Amarillo, Te:	K., E. B. Gish (Gish Radio Service) . K., National Radio Broadcasting Cor Mobile Broadcasting Corporation	p 1000
KGFG	Oklahoma City,	Okla., Oklahoma Broadcasti	ng Co.	00 WSFA	Montgomery,	Ala., Montgomery Broadcasting	Co.
KCRC WMBR KMAC	Enid, Ókla., Eni Tampa, Fla., F. San Antonio, Te	d Radiophone Co J. Reynolds ex., W. W. McAllister	10 10 10	00 KFLV 00 WHBI 00 WHIS	Rockford, Ill Sheboygan, W	., Rockford Broadcasters (Inc.) Vis., Press Publishing Co. Va., Daily Telegraph Printing Co.	500 500
WJTL KFJZ	Fort Worth, T Minnie Meac	ethorpe University ex., Margaret Meacham Hig ham Smith, and Mary Meach	htower, am, ex-	00		1420 KILOCYCLES	
KONO KGKL	San Antonio, Te San Angelo, Te	state of H. C. Meacham, decea ex., Mission Broadcasting Co. x., KGKL (Inc.)		00 00 WHDI 00	L Tupper Lake (Inc.)	, N. Y., Tupper Lake Broadcasting	100
KFLX WGL KGDA	Fort Wayne, In Mitchell, S. Dal	George Roy Clough d., Fred C. Zeig (Allen-Wayne x., Mitchell Broadcasting Corp	Co.) 10 oration 10	00 WTBC 00 WILM 00 WPAI 00	Wilmington, Paducah, Ky	Md., Associated Broadcasting Corp. Del., Delaware Broadcasting Co. (I ., Pierce E. Lackey and S. Hous	nc.) 100 ston
KFJM KWKC	Kansas City, M Duncan Broa	Dak., University of North Da o., Wilson Duncan, trading as dcasting Co.	Wilson 10	00 WEDI	Co	oing business as Paducah Broadcas e Dispatch-Herald Broadcasting Cor	100
WRJN KGAR KRE	Tucson, Ariz., T	acine Broadcasting Corporatio fucson Motor Service Co. 		00 WMB 00 WDEV WELL	C Deroit, Mich. Waterbury, V	,, Michigan Broadcasting Co. /t., Harry C. Whitehill Mich., Enquirer-News Co.	100 50
KOOS	Berkeley Marshfield, Ore	, H. H. Hanseth (Inc.)		00 WIBR 00 WFDV	Steubenville, V Anniston, Ala	Ohio, George W. Robinson a., Raymond C. Hammett	50
KFBL KVL	business as L	Otto Leese and Robert Leese eese Bros. KVL, Incorporated		WJBO 50 KGFF 00 KABC	Shawnee, Ok	, La., Valdemar Jensen la., KGFF Broadcasting Co. (Inc.) . Tex., Alamo Broadcasting Co. (Inc.	100
KFJI KGFL KUJ	Astoria, Ore., K Raton, N. Mex.,	FJI Broadcasters, Inc. KGFL (Inc.) Jash., KUJ (Inc.)		00 KXYZ 50 KFYO 00	Houston, Tex Abilene, Tex	., Harris County Broadcast Co. ., T. E. Kirksey, trading as Kirl	100 xsey
<u>iroj</u>	wana wana, w			WSPA		S. C., Virgil V. Evans, trading as	

1380 KILOCYCLES

WSMK	Dayton, Ohio, Stanley M. Krohn, Jr.	200
KOV	Pittsburgh, Pa., KQV Broadcasting Co.	500
KŠO	Clarinda, Iowa, Iowa Broadcasting Co.	500
WKBH	LaCrosse, Wis., WKBH (Inc.)	1000
KOH	Reno., Nev., The Bee (Inc.)	500

1390 KILOCYCLES

WHK	Cleveland, Ohio, Radio Air Service Corporation	1000
KLRA	Little Rock, Ark., Arkansas Broadcasting Co.	1000

WHDL	Tupper Lake, N. Y., Tupper Lake Broadcasting Co. (Inc.)	100
WTBO	Cumberland, Md., Associated Broadcasting Corp.	100
WILM	Wilmington, Del., Delaware Broadcasting Co. (Inc.)	100
WPAD	Paducah, Ky., Pierce E. Lackey and S. Houston	
	McNutt, doing business as Paducah Broadcasting	
	Co	100
WEDH	Erie, Pa., Erie Dispatch-Herald Broadcasting Corp	100
WMBC	Deroit, Mich., Michigan Broadcasting Co.	100
WDEV	Waterbury, Vt., Harry C. Whitehill	50
WELL	Battle Creek, Mich., Enquirer-News Co.	50
WIBR	Steubenville, Ohio, George W. Robinson	50
WFDW	Anniston, Ala., Raymond C. Hammett	100
WJBO	New Orleans, La., Valdemar Jensen	100
KGFF	Shawnee, Okla., KGFF Broadcasting Co. (Inc.)	100
KABC	San Antonio, Tex., Alamo Broadcasting Co. (Inc.)	100
KXYZ	Houston, Tex., Harris County Broadcast Co.	100
KFYO	Abilene, Tex., T. E. Kirksey, trading as Kirksey Brothers	100
WSPA	Spartanburg, S. C., Virgil V. Evans, trading as The	
	Voice of South Carolina	100
KICK	Red Oak, Iowa, Red Oak Radio Corporation	100
WIAS	Ottumwa, Iowa, Iowa Broadcasting Co.	100
WLBF	Kansas City, Kan., The WLBF Broadcasting Co.	100
WMBH	Joplin, Mo., Edwin Dudley Aber	100
KLPM	Minot, N. Dak., John B. Cooley	100
WEHS	Evanston, Ill., WEHS (Inc.)	100
WHFC	Cicero, Ill., WHFC (Inc.)	100
WKBI	Cicero, Ill., WKBI (Inc.)	100
KFIZ	Fond du Lac, Wis., The Reporter Printing Co.	100
KFXY	Flagstaff, Ariz., Albert H. Schermann	100
KGIX	Las Vegas, Nev., J. M. Heaton	100
KFXD	Nampa, Idaho, Frank E. Hurt	50

100 100	100 100 100 100	500	500 500 500			
Trinidad, Colo., Leonard E. Wilson Sandpoint, Idaho, C. E. Twiss and F. H. McCann San Francisco, Calif., The Golden Gate Broadcasting	Co. Missoula, Mont., Mosby's (Inc.) Portland, Ore., KXL Broadcasters Portland, Ore., Benson Polytechnic School Eugene, Ore., Frank L. Hill and C. G. Phillips, doing business as Eugene Broadcast Station	1430 KILOCYCLES Harrisburg, Pa., WHP (Inc.) Harrisburg, Pa., Pennsylvania State Police, Common-	wealth of Pennsylvania Columbus, Ohio, Commercial Radio Service Co. Memphis, Tenn, Memphis Broadcasting Co. North Platte, Nebr., Great Plains Broadcasting Co. (A Corporation)			
KGIW KGKZ KGCO KGVO KKPS KORE WHP WBAK WNBR WNBR WNBR						
1000	500 500 500 500 500	500	500 500			
Fayetteville, Ark., University of Arkansas 1000 Phoenix, Ariz., Nielsen Radio and Sporting Goods Co. 500	1400 KILOCYCLES Brooklyn, N. Y., United States Broadcasting Corp Brooklyn, N. Y., Paramount Broadcasting Corp Brooklyn, N. Y., Voice of Brooklyn (Inc.) Brooklyn, N. Y., Brooklyn Broadcasting Corporation Chickscha Okla, Oklahoma College for Women		1410 KILOCYCLES Boston, Mass., Bay State Broadcasting Corporation Roanoke, Va., Richmond Development Corporation Bay City, Mich., Jas. E. Davidson			
KUOA KOY	WCGU WFOX WLTH WBBC	WCMA WKBF WBAA KLO	WAAB WRBX WBCM			

Dial S	letting	Watts	Location	Kilo- cycles	Call Letters
		500	New York, N. Y.	570	WNYC
			San Antonio, Tex.		WOAL
			Memphis, Tenn.		WOAN
			Trenton, N. J.		WOAX
			Charleston, W. Va.		WOBU
			Davenport, Iowa		WOC
			Jamestown, N. Y.		WOCL
			Paterson, N. J.		WODA
_			Mobile, Ala.		WODX
_			Ames, Iowa		WOL
_			Albany, N. Y.		WOKO
			Washington, D. C.		WOL
_			Manitowoc, Wis.		WOMT
			Grand Rapids, Mich.		WOOD
			Bristol, Tenn.		WOPI
			Kansas City, Mo.		WOQ
			Newark, N. J.		WOR
			Worcester, Mass.		WORC
			Jefferson City, Mo.		WOS
			New York, N. Y.		WOV
			Omaha, Nebr.		WOW
			Fort Wayne, Ind.		WOWO
			Paducah, Ky.		WPAD
					WPAD
			New York, N. Y.		
			Pawtucket, R. I.		WPAW
			Chicago, Ill.		WPCC
			New York, N. Y.		WPCH
			Philadelphia, Pa.		WPEN
			Atlantic City, N. J.		WPG
_			Patchogue, N. Y Norfolk, Va.		W POE W POR
			Providence, R. I.		WPRO
			State College, Pa.		WPSC
			Raleigh, N. C.		WPTF
			Miami, Fla.		WQAM
			Scranton, Pa.		WQAN
			New York, N. Y.		WQAO
			Vicksburg, Miss.		WQBC
			St. Albans, Vt.		WQDM
			Thomasville, Ga.		WQDX
			Williamsport, Pa.		WRAK
			Wilmington, N. C.		WRAM
_			Reading, Pa.		WRAW
Ť			Philadelphia, Pa.		WRAX
			Hattiesburg, Miss.		WRBJ
			Columbus, Ga.		WRBL
			Greenville, Miss.		WRBQ
			Roanoke, Va.		WRBX
			Washington, D. C.		WRC
			Augusta, Me.		WRDO
			Augusta, Ga.		WRDW
		500	Memphis, Tenn.	600	WREC
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Thirty-Seven

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Call Letters Location Licensce	1500 KILOCYCLES—Continued Tyler, Tex., E. M., C. T., and E. E. Wilson, doing business as Eagle Publishing Co. Grant City, Mo., Grant City Park Corporation Scottsbuff, Nebr., Hilliard Co. (Inc.) Connersville, Ind., William O. Knox, trading as Knox Battery & Electric Co. Moorhead, Minn., Red River Broadcasting Co. (Inc.) Prescott, Aniz., A. P. Miller El Centro, Calif., Santa Barbara Broadcasters (Ltd.) Santa Barbara, Calif., Pacific-Western Broadcasting Fed- eration (Ltd.) Wenatchee, Wash., Wescoast Broadcasting Co.	
Call Letters	KGKB KGIZ KGKY WKBV WKBV KKPJM KKDB KKDB KREG KREG	
Watts	1000 500 500 500 500 500 500 500	
lon Licensee	1430 KILOCYCLES—Continued Los Angeles, Calif., Pacific Development Radio Co 1000 1440 KILOCYCLES Rochester, N. Y., Hickson Electric & Radio Corp 500 Allentown, Pa., B. Bryan Musselman Allentown, Pa., Allentown Call Publishing Co. (Inc.) Greensboro, N. C., North Carolina Broadcasting Co. Ouncy, III, Illinois Stock Medicine Broadcasting 500 Peoria Heights, III., Peoria Broadcasting Co. Oakland, Calif., E. N. and S. W. Warner, doing busi- Destand, Calif., E. N. and S. W. Warner, doing busi-	
Location	Los An Rochest Albany, Allento Greenst (Inc.) Quincy Peoria Dakland	

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WOKO WCBA WSAN WBIG

1450 KILOCYCLES

WMBD KLS

WTAD

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WBMS WNJ WHOM WKBO WSAR	WGAR WTFI KTBS

1460 KILOCYCLES

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Independent Pu	National Battery
Alexandria, Va., Independent Publishing	St. Paul, Minn., I
WJSV	KSTP

1470 KILOCYCLES

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·····	System		
Isurance	Spokane, Wash., Northwest Broadcasting System	Contraction of the local division of the loc	
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	Oklahoma City, Okla., National Radio Manufacturing	
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1490 KILOCYCLES

5000 WCKY Covington, Ky., L. B. Wilson (Inc.)

From the Far Corners of The World

The same radio waves that bring you daily service and entertainment from WLS here in the United States, also go bounding across the ocean to many distant points. The high power of this station makes it possible for listeners to receive our programs clear on the other side of the world. During the past year more than a hundred listeners have thing about their letters. Look at a globe and you will see that they are around on the other side, and below the equator. They hear our Saturday night barn dance program, but when noon in New Zealand. Not only that, but when it is summer written in from New Zealand, and there's a very curious t is Saturday at midnight in Chicago, it is late Sunday afterhere, it is winter there.

South America, reported that even though it was very cold, midwinter, where he was, he sat up until midnight to hear Last July when it was hot in Chicago, a listener in Chile, the end of the barn dance program.

Call Letters

KECA

Mt. Prospect, Ill., Zenith Radio Corporation Chicago, Ill., Peoples Pulpit Association W JAZ W CHI

5000

	100	1000	100	100 50	100	100	100	00T
1500 KILOCYCLES								Austin, Tex., Rice Hotel
	W M BA W LOE	W M BQ	WLBX WWRL WSYB	W K B Z W M P C	WPEN WWSW	WOPI	WRDWKGFI	KUT.

in the list of mail from other countries, we have had letters from Nicaragua, Uruguay, Hawaii, Mexico, Honduras, El cludes Alaska and the Canal Zone. All of these places report hearing the programs sent out from the Prairie Farmer Of course we have thousands of friends in Canada, but Salvador, Cuba, Porto Rico and Bermuda. The list also in-Building, from the studio that is lined with cornstalk board.

8

these letters receive careful attention, being opened by a Every week during the year 1931, the number of letters received at WLS reached a total of more than 14,000. All of group of efficient girls who forward them to the different members of the staff, or to the advertisers for whom they are intended. Your letters are always appreciated, and are read with interest. They let us know the things you like, and help us to serve you better.

Dial S	Setting	Watts	Location	Kilo- cycles	Call Letters
		1000	Lawrence, Kan.	1220	WREN
			Minneapolis, Minn.		WRHM
			Racine, Wis.		WRJN
			New York, N. Y.		WRNY
1			Knoxville, Tenn.		WROL
	-		Dallas, Tex.		WRR
	1		Gainesville, Fla.		WRUF
			Richmond, Va.		WRVA
			Cincinnati, Ohio		WSAI
			Grove City, Pa.		WSAJ
			Allentown, Pa.		WSAN
			Fall River, Mass.		WSAR
			Huntington, W. Va.		WSAZ
	20		Atlanta, Ga.		WSB
			Chicago, Ill.		WSBC
			South Bend, Ind.		WSBT
			Columbus, Ohio		WSEN
			Montgomery, Ala		WSFA
			Springfield, Tenn		WSIX
			Winston-Salem, N. C		WSJS
			Nashville, Tenn.		WSM
			New Orleans, La.		WSMB
			Dayton, Ohio		WSMK
			Gastonia, N. C.		WSOC
			Spartanburg, S. C.		WSPA
			Toledo, Ohio		WSPD
			Iowa City, Iowa		WSUI
			Clearwater, Fla.		WSUN
			Buffalo, N. Y.		WSVS
			Rutland, Vt.		WSYB
			Syracuse, N. Y.		WSYR
			Quincy, Ill.		WTAD
			Worcester, Mass.		WTAG
			Cleveland, Ohio		WTAM
		1000	Eau Claire, Wis.	1330	WTAQ
		500	Norfolk, Va.		WTAR
			College Station, Tex		WTAW
		100	Springfield, Ill.		WTAX
		100	Cumberland, Md.	1420	WTBO
		100	Philadelphia, Pa.		WTEL
			Toccoa, Ga.		WTFI
		50000	Hartford, Conn.	1060	WTIC
		1000	Milwaukee, Wis.		WTMJ
		500	Savannah, Ga.		WTOC
			Hammond, Ind.		WWAE
			Detroit, Mich.		WWJ
			New Orleans, La.		WWL
			Asheville, N. C.		WWNC
			Woodside, N. Y.		WWRL
			Pittsburgh, Pa.		WWSW
	-		Wheeling, W. Va		AVWW
		1000	Detroit, Mich.		WXYZ
					_

STATION INDEX BY CALL LETTERS

Thirty-Nine



From the Swift &

One of your old friends in radio programs, Swift & Co., has offered entertainment, service and educational features steadily for three years over WLS. They have reached out through the ether and clasped the hand of many a listener.

They have saluted many of the towns and cities in the Middle West by turning the radio spotlight on them with historical information and appropriate musical settings.

Let us introduce you to the director. Kamp Charles (left) arranges and directs, as well as announces, all of the WLS Swift & Co. programs. Mr. Charles was born on a farm in Northern Kansas, now known as the "Valley Point Stock Farm." He served two years as a pilot in the U. S. Air Service overseas, worked on many newspapers; then joined the Department of Agricultural Journalism at Iowa State College, Ames. He has been at the helm of the Swift & Co. radio programs from the start.



The Entertainers on Swift & Co. Time

Here is the entire family. Meet, left to right bottom line, Martha Logan, food expert; Betty Brian, sweet songster, and John Brown, pianist. On top line, left to right, meet Fred Pohlman, first tenor; Osgood (Ozzie) Westley, second tenor; Phil Kaler, baritone; Winfred Stracke, bass; Clifford Soubier ("Old Pappy"), and Kamp Charles. Their good programs help you to remember the fine quality of Swift & Co. products.

"Ozzie" amanges the musical fests and plays the guitar. Phil is a ukelele exponent as well as a banitone, and John Brown is well known for his pianistic attainments, Betty Brian, auburn-haired contralto, sings a great variety of songs and takes part in some of the skits. They are a versatile group and one can always be sure of a well balanced, diversified program when they get together.

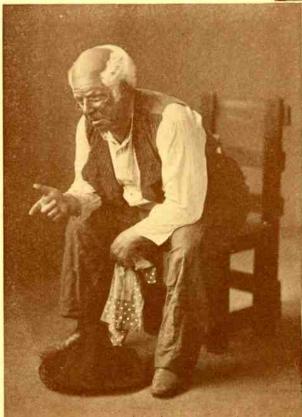
Studios of Company

Martha Logan, at the right, is the nutrition expert on Swift & Co. Time, who has proven so helpful to housewives with her suggestions for marketing, cookery and properly proportioned meals. She is a graduate of the University of Illinois and a post-graduate of Northwestern University, where she made a study of foods.

"Old Pappy"

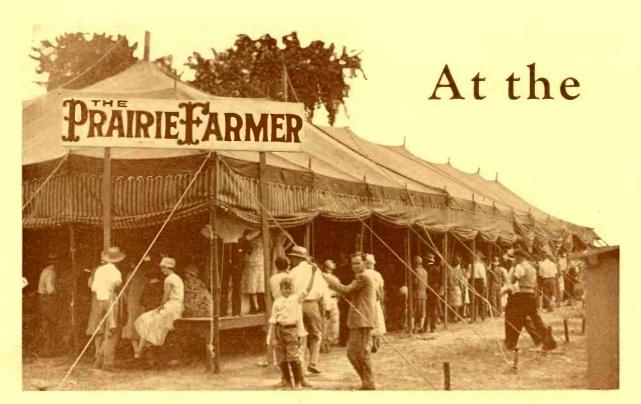
"Old Pappy," otherwise Clifford Soubier (below), has long fascinated WLS radio audiences with his old darky sketches. His famous animal stories, wherein he gives the power of conversation to the animals, have appealed to both children and adults.

"Old Pappy" and his little boy, "Booker Cephus," are indeed beloved characters, although Booker Cephus is entirely





imaginary. You never actually hear Booker Cephus, but you can always feel his presence when "Old Pappy" talks to him. Clifford Soubier, who gives this fine portrayal, was born in Hamilton, Ontario, Canada, of a theatrical family. While still a child, he donned the curls and white dress for the role of Little Eva in "Uncle Tom's Cabin," and much to his boyish disgust, had to go to heaven every night on a rope. He sang as a soprano soloist in a boys' cathedral choir, and has been all over the country on the stage in productions, stock, minstrels, and is well known in the theatre.



Both the Illinois and Indiana State Fairs in 1931 were launched by a visit of the whole Barn Dance crew from WLS on Saturday night, with a big celebration and entertainment. At Spring-



Here is part of the crowd in the Amphitheatre at Indianapolis. The only reason there weren't more was because there wasn': any more room. It is a real treat for the radio artists to be able to see their audience face to face. The management of the Indiana Fair said this was the biggest Saturday night crowd ever seen in the Amphitheatre. field, Illinois, this Barn Dance was put on and broadcast direct from the State Arsenal before a crowd of about 3,000 people. At Indianapolis, the big Amphitheatre on the fair grounds became The Old Hayloft for one Saturday night, and 7,000 folks came from all over Indiana.

The picture above shows the Prairie Farmer tent at the Illinois State Fair.



State Fairs

Every Saturday night you hear the happy - go - lucky fiddling of Rube Tronson's cowboys. Here's a picture of them the way they looked as they arrived at the historic barn dances at Springfield and at Indianapolis. Rube himself is sitting on the front fender, second from the right.





This is the crowd that entertained you from the studio on the Illinois State Fair grounds. Every morning at five o'clock, starting with the crowing of all the roosters in the poultry show, this crew started off the day with a smile.

Left to right, in the picture above: Arkie Bill Vickland, Ralph Emerson, Hal O'Halloran, Hugh Cross, Carl Davis, Hartford Taylor, Gene Ruppe, Tommy Rowe. In front, the Maple City 4.

One of the features of the Indianapolis barn dance was an exhibition of real old-time square dancing by a group of farm folks under the direction of Pete Lux. Many people of this generation had never seen these beautiful old-fashioned dances before.



Forty-Three





Sue, Anne and Leone

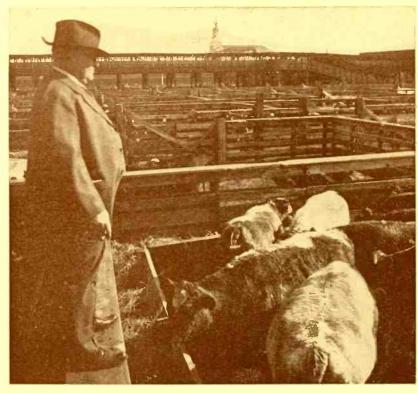
E^{VERY} day these three cheerful girls bring you Home Hints, Style Service and a discussion of cooking. From left to right, they are: Sue Roberts, who talks of all sorts of home problems; Anne Williams, who tells about hats, coats, dresses and all kinds of style matters, and Leone Heuer, whose specialty is good things to eat. They are the representatives on the air of Sears Roebuck and Company, and they have a great circle of friends among the women listeners of WLS. Now you'll know them better when their cheerful voices come over the air.

Eddie and Lonnie

It's one of the great mysteries how such a little instrument as the harmonica can be made to yield such a volume and variety of music. Eddie Allen, directly at the right, and Lonnie Glosson, in the corner, specialize in this instrument. Did you ever hear Lonnie play "The Lonesome Freight Train" or the "Fox Chase"? Both the boys are good-natured and always have a cheerful smile for you.







Jim Poole, Chicago Live Stock Exchange

No man in the world is in closer touch with the livestock market than Jim Poole, who brings you news of the market every day on WLS. He has had years of experience, and is called the dean of all livestock reporters. One funny thing is that a lot of folks who are not interested in the market at all say they like to listen to Jim's picturesque descriptions of the cattle and hogs. Thousands of farmers listen and plan their shipments according to the advice in Jim's broadcasts. His information comes direct from the "yards." The Post Reporter "How-do-you-do, radio listeners," and then it's five minutes of news from Harry Steele (below), the Chicago Evening Post Reporter. With years of experience in news gathering, he brings world news to your home. Then he closes, "So don't forget, I'll be seein' you."



John Brown and the Three Contraltos

Here is a really good portrait of John Brown, the boy with the flying fingers. Of course it would take a movie camera, and a fast one at that, to catch the speed with which he travels up and down the piano

> keyboard. If there's any kind of music he can't play, we haven't found it yet. Native of Kansas, pianist at WLS for six years.

Three contraltos, three smiles. These girls with the mellow voices have delighted you many times with their singing of sweet old songs. Each a soloist of note, the three of them together bring a rare combination of harmony. From left to right, they are Margaret Stafford, Maude Sheridan, Adele Brandt.



Forty-Six

Melodies of Ireland

WHEN the beautiful music of the harp comes through your loud speaker, you are hearing our Irish harpist. Margaret Sweeney, manipulating her deft fingers over the strings of her golden harp. She loves to play the sweet old songs of the Emerald Isle best of all, in spite of the fact that she is expert in playing the most difficult numbers written for her instrument. Margaret was one of the favorite pupils of Enrico Tramonti, world famous harp soloist of the Chicago Symphony Orchestra. She has studied in Paris, France, and Berlin and Leipzig, Germany. Recognition of her artistry has given her the position of harp soloist with both the Chicago Little Symphony and Women's Symphony Orchestra. Always cheerful, Margaret's presence is enjoyed by our entire studio staff.





VILLIAM O'CONNOR, WLS Irish tenor for several years, graduated from the University of Kansas Law School and practiced in his birth-place, Fort Scott, Kansas, for three years. "Then," declares Bill. "I took down my attorney's shingle in 1923 and came to Chicago to try to learn how to sing." Whenever the WLS program department needs a special feature, someone usually suggests, "Let's get Bill O'Connor." His beautiful tenor voice is the signal for countless listeners to stop work and enjoy lilting ballads. He has appeared as soloist with many fine choral organizations, including the Chicago Apollo Musical Club and the North Shore Musical Society.

We don't know how good a lawyer Bill might have been, but if he'd sing "Mother Machree," the jury would never even look at the evidence.

The Chicago GOSPEL

Every week-day morning from 7:15 until 7:45 you hear the religious service broadcast from The Chicago Gospel Tabernacle.

Paul Rader came to Chicago 18 years ago, and started noon-day meetings in the heart of the business district. After holding meetings in a tent all summer, a huge tabernacle was erected in the fall, seating 5,000 people, which held nightly evangelical services for seven years.

Ten years ago Mr. Rader built the great Chicago Gospel Tabernacle and then began the first gospel broadcasting, in the early days of radio, from a little experimental wooden building on top of the City Hall.

The Gospel Tabernacle is non-sectarian and is devoted to a simple gospel of helpfulness and the salvation of men.

Thousands of families are helped in body, as well as in spirit, by the family work of the Tabernacle. The picture below shows some of the Christmas baskets for the very poor.

All cases that are helped with food and clothing are investigated by volunteer workers who get no pay for their service. It has long been the belief of Mr. Rader and those who work with him, that when a man has little children at home who are hungry or who need clothing, the best way to carry the gospel message is to first minister to his immediate need.



Forty-Eight

Paul Rader "Sky Pilot" of WLS

TABERNACLE

Who can tell how far the spoken word will travel, or what hearts it will touch? Surely there can be no greater opportunity for service than this practical work of carrying comfort and help to the world by radio.

The thousands of letters that come to The Chicago Gospel Tabernacle are earnest, valuable correspondence, some from people in distress, and many from these whose gifts, large and small, make the work of the Tabernacle possible. During ten days of the hottest weather last June, more than 10,000 letters came to the office and were answered, and more than a quarter of a million valuable pieces of inspiring literature were sent out.

You may have heard the singing of the White Shirt Brigade every Saturday morning. Here they are; little boys today, men tomorrow, learning to help.

Dr. W. B. Hogg, often called the Radio Chaplain. As chaplain of the 312th Engineers, then of the 87th Division, then associate chaplain of Base 2, at Bordeaux, France, Dr. Hogg lived a full life of service during the World War. After serving as an associate chaplain of the 3rd Army at Coblenz, he was retired for disability received in line of duty. A vigorous evangelist with a rare sympathy and understanding of the hearts of men.



The Old Timers

Old Timers Ralph and Hal, with the little hay-wire organ. Their specialty is mellow, old-time music, and they claim that no music is really good until it is aged twelve or fifteen years. In this picture Old Timer Hal is pumping up the hay-wire organ, ready for the next spasm. They're lucky if they get through a program without having the organ fall apart. Besides a wonderful collection of old tunes and relics sent in by listeners, they have a weird lot of nails, horseshoes and haywire, sent in to hold the organ together.

Sophia Germanich

Sophia is one of our Prairie Farmer girls. She works every day in the circulation department, but occasionally she leaves her typewriter to come up to the studio and sing. You hear her most often on the Dinnerbell Program, and your letters have told us how well you like her. Sophia has an unusually mellow soprano voice. She sings mostly the old classics, and a classic, you know, is a song you keep on liking after you've heard it for years.





Raymond Warren, artist and biographer of Abraham Lincoln. He was the author of the series, "The Prairie President," which appeared in Prairie Farmer and on WLS, and is this year bringing out a new program, featuring some of the highlights of Middle West history. His writings have been based on original research, and his radio plays rank among the classics of the air.

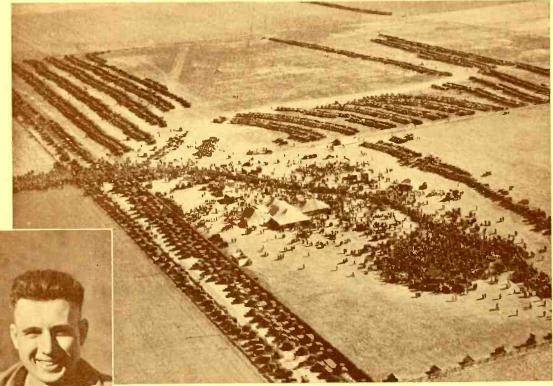
Following the Huskers

Every fall WLS listeners look forward to the broadcasts of the State and National Corn-Husking Contests, the greatest agricultural sporting events in the world. WLS and Prairie Farmer are always on the job to bring the story to you.

At the right is Ray Snyder of Marshall-Putnam County, Illinois, a promising youngster fighting his way toward the championship.

Below is an airplane picture showing part of the 30,000 people and the thousands of automobiles at the 1931 state contest in Piatt County, Illinois. WLS broadcast a special program for this crowd.



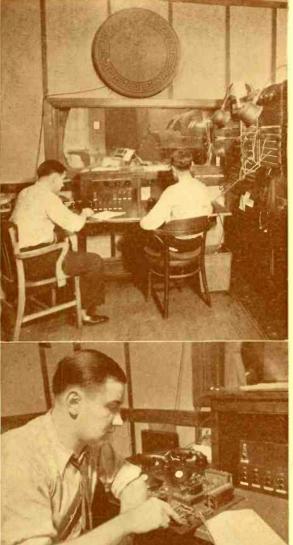


Orville Welch of Piatt County, Illinois (above), new National Champion husker.



Editor Clifford V. Gregory of Prairie Farmer introduces Robert Kitchel, Indiana State Champion, 1931, before a WLS microphone. The 1931 National contest was watched by 60,000 people.

Fifty-One



50,000

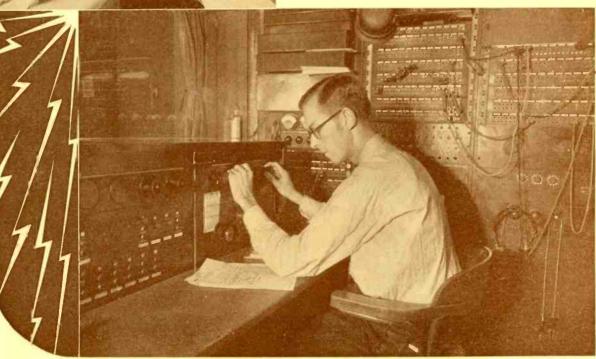
You hear the voice of the announcer, the musicians and entertainers, but you seldom hear anything about the vast amount of machinery and electrical equipment required to send that voice or music out to you.

In the wall of the big studio is a double glass window. Behind this window, with hands on the control knobs constantly, sits one of the operators. He watches what is going on, gets signals from the announcer, switches microphones on or off, softens the music if it comes too loud, or turns on more power if the speaker's voice is too soft.

A little needle on a gauge flutters back and forth registering every tone of the announcer's voice, and if there is some unusual sound —like dropping a cowbell on the floor—the needle jumps across its dial. The operator must be ready with the controls.

The upper picture on this page was taken while the Indiana State Fair broadcast was

In the middle picture, directly at left, Charley Nehlsen (Nelly) is talking by telegraph to a remote control. Below, William T. Anderson (Andy) is watching a "continuity" to see what comes next. in progress, and while Andy handled the knobs, Charley Nehlsen was talking by code telegraph with the operator at Indianapolis.



Fifty-Two

Watts

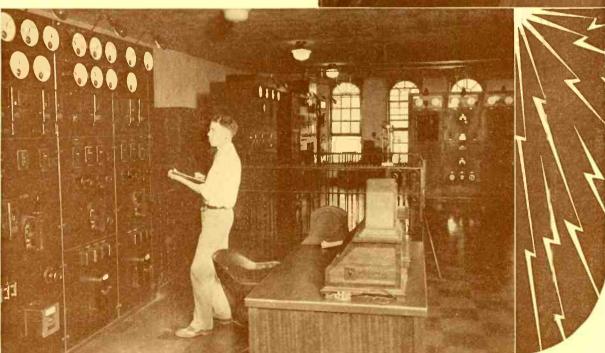
Every mechanical detail about broadcasting must be exact; nothing can be left to chance. Before every program, many times a day, microphones are tested, power lines checked, apparatus examined. Where there are delicate electrical connections by tens of thousands, and a program going to millions of listeners, there must be no delays nor accidents.

WLS operators have many peculiar tasks, and they must handle unique broadcasts. Both Tommy Rowe and Charley Nehlsen served their apprenticeship as radio operators on the high seas. Rowe tells of his first trip on the salt water—a mere boy—handling the "graveyard watch" when there was a violent storm, the ship broke its steering gear, and in the small hours of the morning with seas breaking over and frightened passengers buckling on life belts, his trembling fingers had to tap put the SOS. He spent five years on the water, sailing the seven seas. Tommy is still under 30 years of

age, but an old-timer in radio. It would take a couple of earthquakes to get him excited now.

At the right, Chief Engineer Tommy Rowe is inspecting a few of the thousands of electrical connections. Below, a glimpse in the big sending station at Downers Grove, where the program takes the air.





Fifty-Three



Miss Viola Mach of South Dakota, national style queen of 4-H Clubs, visited WLS on her way to Washington, D. C., and to Europe.

Last summer Harry Hosford, the Town Crier, held a birthday party, and the crowd of cheering women shown below includes part of those who attended. Harry is in the middle.

Our Visitors

Many thousands of people come every year to visit WLS and see the home of Prairie Farmer. 4-H Club boys and girls on trips to Chicago have made it a favorite point in their tours. Groups of farm women have been entertained here, and all have been made welcome, even though the studio has been crowded full.

The largest crowd we ever had at once was this bunch from Ohio, 615 of them. The cornstalk studio was packed full, with just room for the announcer, and it certainly sounded great when they sang one of the 4-H club songs.

You who are regular listeners to WLS will understand the family feeling between us and our listeners. We like our friends, and are glad to have them call.



More than 500 4-H Club boys and girls from Eastern Ohio, and several hundred others from Indiana and Michigan, were visitors at WLS during the summer and fall.



Fifty-Four



Upper row, left to right, Grace Cassidy, Bertha Fosler, Clementine Legg. Lower row, Anna Mae Buskee, Ruth Luce, Margaret Connell.

Some of Our Girls at WLS

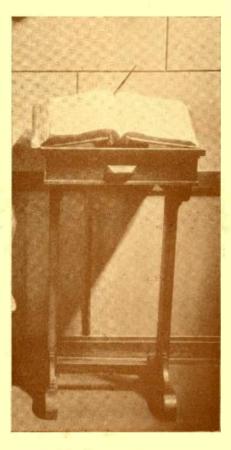
You only come to know the voices that are "on the air," but there are many others here whose daily work is necessary to take care of the thousands of details in connection with programs and handling of mail. These smiling girls are busy as bees from morning till night.

The girls in the mail department at WLS have handled as many as eight thousand letters a day. They read the mail, then refer it to the person or department interested. In a year they handle three quarters of a million letters.

Left to right, below, Betty Butler, Emma Heitmann, Elizabeth Traub, in charge, Eleanor Swiant, Mathilde Schirbl.



Fifty-Five



VISITORS have signed the WLS guest book this year from thirty-four states in the union, and from Alaska, Canada, Mexico, Italy, Poland, Russia, England and Syria. We appreciate the friendship which these people express, and we are glad to have them come.

We leave you now, as we greeted you, with a handshake and a smile.

The Prairie Press, Chicago

www.americanradiohistory.com